

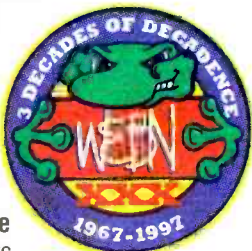
HOW TO BUY TV SCHEDULES

Despite consolidation, radio advertising on TV is as active as ever. Broadcast Marketing Group's **Aubrey Potter** offers many suggestions to make your campaign cost-effective.

Page 15

HAPPY BIRTHDAY WEBN!

Stick 30 candles in the Jelly Pudding and light those suckers! Rock stalwart **WEBN** was the breeding ground for many of today's radio superstars. **Cyndee Maxwell** talks to its founding fathers.



Pages 80, 82

DAHL GETS KICKS ON 66!

Chicago icon **Steve Dahl** and his three sons trekked Route 66 this summer, broadcasting along the way. Dahl recounted this great experience to **R&R's** **Jeff Axelrod**.

Pages 27, 28

IN THE NEWS

- **Eric Neumann** becomes Sr. VP of Capstar Broadcasting
- **John Cook** returns to CHR KHKS/Dallas as OM
- **Bruce Gilbert** appointed PD of Sports KTCK/Dallas
- **Marc McCoy** takes VP/GM chair at KFBK & KSTE/Sacramento
- **Monument** becomes Sony/Nashville's fourth label; Pareigis, Allmand officially appointed

Page 3

THIS #1 WEEK

- CHR/POP**
 - **SUGAR RAY** Fly (Lava/Atlantic)
- CHR/RHYTHMIC**
 - **USHER** You Make Me Wanna... (LaFace/Arista)
- URBAN**
 - **BOYZ II MEN** 4 Seasons Of Loneliness (Motown)
- URBAN AC**
 - **BOYZ II MEN** 4 Seasons Of Loneliness (Motown)
- COUNTRY**
 - **TIM MCGRAW** Everywhere (Curb)
- NAC/SMOOTH JAZZ**
 - **AVENUE BLUE** Nightlife (Mesa/Bluemoon)
- HOT AC**
 - **JEWEL** Foolish Games (Atlantic)
- AC**
 - **ELTON JOHN** Something ... (Rocket/A&M Associated)
- ACTIVE ROCK**
 - **DAYS OF THE NEW** Touch, Peel, And ... (Outpost/Geffen)
- ROCK**
 - **ROLLING STONES** Anybody Seen My Baby? (Virgin)
- ALTERNATIVE**
 - **SMASH MOUTH** Walkin' On The Sun (Interscope)
- ADULT ALTERNATIVE**
 - **BLUES TRAVELER** Most Precarious (A&M)

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'It Will All Come Together In The Next Year'

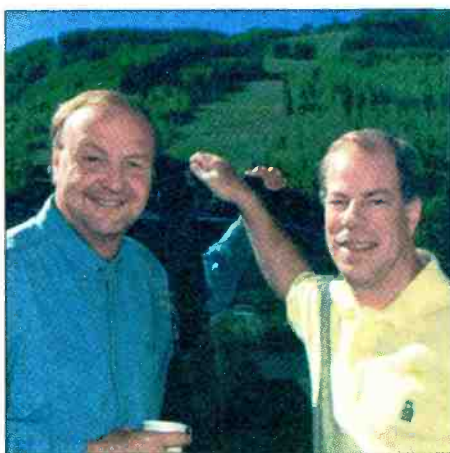
■ **Tom Hicks** wants to keep the entrepreneurial spirit alive — despite the enormous sizes of his major investments, Capstar and Chancellor

By **RON RODRIGUES**
 R&R EDITOR-IN-CHIEF

The radio industry's man of the moment has taken a remarkable path toward ownership of the largest cluster of radio stations in the U.S.

Thomas O. Hicks — the powerful Chairman of investment firm Hicks, Muse, Tate & Furst as well as Chairman of Capstar Broadcasting and Chancellor Media — grew up in a radio family. A Dallas native, Hicks' father decided to cash out of his career in the TV rep business, move to small-town Texas, and get into radio ownership. Hicks had a childhood taste of his dad's business, but after a stint as a "not very good" DJ, he decided Wall Street was a better avenue for his talents.

Since the mid-'70s, Hicks has partnered in various firms that specialize in venture capital and leveraged acquisitions. Since 1989, he has raised over \$4 billion in private equity funds, mostly from institutional investors such as teachers' and government workers' union pension funds. His big-



Thomas Hicks (l) poses with Chancellor Media President/CEO Scott Ginsberg.

time return to radio occurred in 1993 when he formed Chancellor Broadcasting.

He's a soft-spoken man who professes no desire to attain media mogul status *a la* Rupert Murdoch or Michael Eisner. Hicks made his money on semiconductors, soft drinks, packaged foods, and whatever else he could buy, consolidate, and then divest. And though he makes no bones about his intention to consolidate his corner of the

radio industry, he's likely to hold onto these jewels longer than is typical, because he expects radio's growth cycle to stretch well into the next millennium.

I spent a few moments with Tom Hicks recently to get his perspectives on this fast-changing business.

R&R: Do you plan to merge Chancellor with Capstar Broadcasting?

See Page 13

Nationwide Goes On The Block

■ 17 stations could fetch more than \$500 million

By **JEFFREY YORKE**
 R&R WASHINGTON BUREAU CHIEF

It's time to feed the lions again. This time, **Nationwide Communications Inc.** (NCI) is the entree.

The 51-year-old group's parent company, Nationwide Insurance Enterprise, last week said it was soliciting offers for its 17 radio stations in eight Top 20 markets, including Baltimore, Cleveland, Dallas, and Houston. The group

also operates stations in Columbus, Minneapolis, Phoenix, and San Diego.

When Nationwide Insurance announced its intention to sell the group, the seller's broker, Gary Stevens, told **R&R** that he expected the bidding to begin at more than \$500 million.

"We have a very high level of

NATIONWIDE/See Page 19

Quartararo Named Warner Bros. Pres.

By **STEVE WONSIEWICZ**
 R&R MUSIC EDITOR

Making official what has been rumored for months, **Phil Quartararo** has been named President of Warner Bros. Records Inc.

When he assumes his new post on November 3, Quartararo will report to Chairman/CEO **Russ Thyret** and oversee WB, Reprise, and other associated labels. The division heads will report to both Quartararo and Thyret.

"I feel very pleased and gratified to have Phil join our company," Thyret said. "His track record has been extraordinary, and I believe he's the right person to help focus on both the present and the future with a fresh point of view. Phil is very well-liked and respected in the business community, and his artist-friendly management style fits well with the culture of this company. We are

QUARTARARO/See Page 19



Quartararo

SUMMER '97 ARBITRONS

AM Still King By The Bay

There's nowhere in the major markets where AM is as influential as it is in hilly San Francisco. Behold the *four* stand-alone AM stations that reside in the market's Top 10, according to the Summer '97 Arbitrons (another AM stand-alone is in 11th place). The once-sizzling SF Giants propelled **KNBR/San Francisco** to second place in the Summer '97 Arbitron derby. The loss of longtime Country **KSAN** boosted the fortunes of the remaining Country stations. Elsewhere in the majors: New Urban **WPHI/Philadelphia** is now within a half-point of its closest competitor; in Detroit, independently owned **WCHB** reached a new high, and ABC Alternative **WPLT** (The Planet) rebounded big time. **KHKS** reassumed first place in Dallas.

	San Francisco		Atlanta		
	Sp '97	Su '97	Sp '97	Su '97	
KGO-AM (News/Talk)	6.5	6.8	WVEE-FM (Urban)	10.7	9.7
KNBR-AM (Sports)	4.3	4.5	WSB-AM (Talk)	8.3	8.9
KYLD-FM (CHR/Rhy)	4.2	4.3	WSTR-FM (CHR/Pop)	7.3	7.0
KCBS-AM (News)	4.3	4.0	WALR-A/F (Urban AC)	5.9	6.2
KOIT-A/F (AC)	4.0	3.8	WKHX-FM (Country)	6.7	6.1

COMPLETE RESULTS FROM THE TOP 11 MARKETS: PAGE 18
 SAME DAY RESULTS: www.rronline.com

Radio's Growth Rate Slower Than Other Media, Kagan Says

■ Revenues to grow only 6.6% in next decade

By **MATT SPANGLER**
 R&R WASHINGTON BUREAU

At last month's NAB Radio Show in New Orleans, group heads touted the ability of radio to grow beyond the 7% share of the media advertising pie that has been bandied about for years. "Radio has the clout to outpace and outprice newspapers and other media," said **Jacor Communications** CEO **Randy Michaels**. However, a study released last week by **Paul Kagan Associates Inc.** suggests that radio's share is less than that derived in other recent industry studies, and that it will probably decline slightly over the next decade.

"MediaCast 2006" estimates that radio took in \$12.4 billion in 1996, out of \$252.6 billion total media revenues last year. That is only 4.9% of the pie. A study released by **McCann-Erickson** earlier this year estimates 1996 radio revenue at \$12.1 billion — 7% of the \$173.2 billion spent on all advertising that year.

Kagan spokesperson **Timothy Akin** told **R&R** that the disparity is a reflection of how different studies measure total media spending. Other studies, for example, often don't account for new media, which, according to the Ka-

KAGAN/See Page 19

"Amy is a superstar and women love what she stands for. And even better, 'Takes A Little Time' is calling out for us! It's a mass appeal song for a mass appeal artist,"
-Ken Benson & Tommy Austln/KKRZ

"We've played 'Takes A Little Time' over 200 times so far - it's in a solid B rotation. It's a HIT for Kiss108 - soon to be in power rotation. Spin this record - it will call out for your radio station." -John Ivey/WXKS

"One of the best testing upper demo records on our station right now!"
-J.R. Ammons & Dan Bowen/WSTR

"Top 5 potential callout - solid B right now. It's a hit record. Don't overthink it."
-Jimmy Steal/KDMX

"It's a real hit with our target demo - there's no doubt about it!" -Tom Gjerdrum/WZPL

"It's been a solid - Top 5 - performer for us in callout." -Kent Phillips/KPLZ

"Two week trend testing Top 10 - a much needed pop song." -Rich Anhorn/KHMX

"Testing great with our core. It has proven to be a great record for us!" -Neil Sharpe & John Dimick/WNCI

"This record is strongest with our core - research keeps getting better. Amy has definitely made a place for herself at our station." -Race Taylor/WKRQ

"Breakthrough week in callout with upper demo females - shows good potential!"
-Rob Morris/KDWB

"Very strong adult callout - it's a legitimate contender to be a big HIT!" -Bill Richards/
BILL RICHARDS RADIO CONSULTING

Amy Grant
TAKES A LITTLE TIME

FROM THE FORTHCOMING ALBUM BEHIND THE EYES

R&R CHR/Pop 27
Top 40 Monitor 33*

R&R Hot AC 4
Adult Top 40 Monitor 18*

R&R AC 11
Adult Contemporary Monitor 4*



Medium Rotation



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Cook Returns To KHKS/Dallas For Ops Mgr. Duties

Following the 17 months that have taken him from Dallas to Los Angeles and then to Houston, veteran programmer **John Cook** is returning to KHKS/Dallas as OM.

"I am very pleased to be reuniting a great programming team," KHKS President/GM Brenda Adrance told R&R. "John will be working closely with the morning show and all the different departments to ensure everything runs smoothly."

"We needed additional programming management to keep up with the demands of a top-rated station and a No. 1 morning show. It's great to have John back."

Cook commented, "I'm pleased to be returning to Dallas in this new capacity. KHKS is a great radio station with outstanding talent, and I'm looking forward to being back on the team."

Cook most recently was OM/VP for SFX Broadcasting's KKPN/Houston. Prior to that, he held PD posts at KIIS/L.A., KHKS, and WYXR/Philadelphia. He was also Asst. PD for KKQB/Houston and Research Director for KIIS.

Statues Crumble For Them



During a recent live broadcast from the Museum of Television & Radio in New York, KROQ/L.A. morning show guys Kevin & Bean (c) took the opportunity to find out from two Sugar Ray members just how spreading their love will make them fly.

Neumann Appointed Sr. VP For Capstar

Eric Neumann has been named Sr. VP of Capstar Broadcasting Partners. Neumann — who for the past seven years has been Sr. VP/Finance for the old Chancellor Broadcasting — will supervise the budgeting process and coordinate special projects at Capstar, Chancellor's 16-month-old sister corporation.

Neumann told R&R, "I had the exact same title at Chancellor Broadcasting and the nearly identical role and responsibility ... it's a similar role."

He reports to his former boss, Steven Dinetz. Dinetz co-founded Chancellor Broadcasting Co. with the Dallas-based investment firm Hicks, Muse, Tate & Furst in 1993. Capstar was co-founded by its CEO, Steven Hicks, in 1996. It now owns and operates, or has agreed to acquire, 316 stations nationwide.

PD Gilbert Gets A 'Ticket' In Dallas

WTAE-AM & WVTY-FM/Pittsburgh Station Manager/PD **Bruce Gilbert** has departed the Talk/Hot AC combo to take the programming chair at Sports KTCK (The Ticket)/Dallas. He succeeds



Gilbert

Mike Thompson, who relocated to his native Philadelphia to become PD of Talk WWDB (R&R 7/18).

KLIF & KTCK VP/GM Dan Bennett told R&R, "We were aware of Bruce because we had recently hired his [WTAE] nighttime guy to do noon-3pm. Several people I know who are familiar with Bruce said terrific things about his ability. In addition to his strategic thinking, he's extremely good in handling on-air talent. And in this format, that's like having a whole station full of morning guys."

"There's a certain level of people skills and communication skills a programmer must have, and I was

GILBERT/See Page 19

Sony/Nashville Unveils Its Monument

■ Pareigis, Allmand head new label's promo team

With a Tuesday night (10/14) launch party at Nashville's Ryman Auditorium, Monument officially became Sony/Nashville's fourth label, joining Columbia, Epic, and Lucky Dog. Performing for the industry



Pareigis



Allmand

and radio crowd was the label's first signing, the Dixie Chicks.

Also becoming "official" were VP/Promotion **Larry Pareigis** and Director/National Promotion **Bart Allmand** — who've actually been on the job for over five months — plus the regional staff of **RJ Meacham** (Northeast/Midwest), **Pamela Newman** (West), **Mike Ring** (South-

west), **Wix Wichmann** (South-east), and **Tommy Laird** (Promotion Coordinator).

Commenting on Pareigis and Allmand, Sony/Nashville President Allen Butler said, "I'm very pleased to make

this announcement, as Larry will play a key role in the development and ultimate success of Monument Records. I respect Larry's talents and skills: he is the perfect candidate for this exciting new challenge within the Sony family. With Larry's combination of radio and record label

MONUMENT/See Page 19

McCoy Moves To KFBK & KSTE As VP/GM

Marc McCoy has been named VP/GM at Chancellor Media News/Talk duo KFBK-AM & KSTE-AM/Sacramento, effective October 20. He had spent 13 years with Pulitzer Broadcasting in Phoenix, where he was VP/GM of KMVP-AM, KTAR-AM & KKL-FM.

"We at Chancellor are fortunate to have Marc," said Chancellor VP/Regional Manager Skip Weller. "He has a long, distinguished career in the News/Sports/Talk arena. He displays the talent and expertise it takes to operate these formats at exceptional levels."

McCoy's other experience includes stints as PD for WLIT/Chicago and President for Research Specialists Inc.



Welcome to the countdown to our 25th anniversary. It was 24 years ago that R&R made its debut as a 24-page newspaper. (We couldn't fit all the format charts in that number of pages these days.)



Dr. Don Rose

Among the news items we had in that inaugural issue: **Dr. Don Rose** was leaving WFIL/Philadelphia to do wake-up duty at KFRC/San Francisco; while in Los Angeles, **Charlie Tuna** was rumored to be leaving KROQ for cross-town KKDJ (now KIIS-FM). Only two charts existed back then: CHR (called Top 40, although it had only 20 records on it), which had **Cher/Half Breed** as the No. 1 song, and Country, which had **Ray Price/You're The Best Thing** as the topper.

A year later saw our biggest issue to date: 60 pages. Among the news stories of that week, **E. Alvin Davis** exited WAXY/Ft. Lauderdale-Miami, **Charlie Lake** left WYRE/Annapolis, MD, and **Bruce Bird** flew away from Buddah Records.

Sticking With Radio For 25 Years



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Satellite CD Radio Fulfills \$83.3 Million Bid

By Jeffrey Yorke
R&R Washington Bureau Chief

Satellite CD Radio and American Mobile Radio Corp. (AMRC) have cleared their final obstacles in getting a Digital Audio Radio (DARS) license from the FCC. Each fulfilled their pledges to pay the balances of \$66.7 million and \$71.9 million, respectively, on their original commitments of \$83.3 million and \$89.9 million bid during a government auction last spring. The payment deadline was yesterday (10/16).

CD Radio (Nasdaq: CDRD) is building a satellite-to-car, 50-channel radio system for music and other programming aimed at motorists throughout the U.S. and expects to charge between \$5 and \$12 per month for the service. The hardware needed to receive the satellite signal is expected to cost an additional \$150 over the cost of a standard car radio.

The Commission, which announced last week that it was prepared to grant the licenses, will do so "as soon as possible," FCC spokesman Ari Fitzgerald told R&R.

AMRC spokeswoman Renate Neely told R&R the Reston, VA-based company expects to announce a deal with a satellite manufacturer and a satellite launching deal before the end of the year. She said service is expected to be available "in two to three years."

Washington Radio Aahs Affiliates To Go Spanish

By Patrice Wittrig
R&R Associate Editor

New Jersey-based Mega Broadcasting said it will buy the only two children's programming stations in the Washington market, Capitol Kids Radio's WKDL-AM and WKDV-AM, and flip them to Spanish. The two AMs will continue to air their current "Radio Zone" programming — which consists of a locally produced morning show and "Radio Aahs" programming the rest of the day — until the end of November.

The financial terms were not disclosed, but a source close to the deal told R&R the stations went for around \$4 million. The source also said that Capitol Kids had expected a quicker return of investment on the stations —

which had been programming Radio Zone for four years — than it received. Capitol Kids still owns WKDB-AM/Baltimore, which carries Radio Zone programming, although it is on the market as well.

Radio Disney Expanding Reach

Radio Aahs spokeswoman Joy Plaschko told R&R that the company

AHHS/See Page 9

Bloomberg

BUSINESS BRIEFS

Stern Files \$1.5M Suit Against Film Company

The Associated Press reported Thursday (10/9) that attorneys for Howard Stern filed a lawsuit in Los Angeles the previous day alleging breach of contract, fraud, and negligent representation against Ministry of Film Inc. Stern claims that in July he entered into written and oral agreements to play a role in the studio's film *Jane*, which was subsequently shelved after financing fell through. Stern, who says he met his end of the deal by appearing for a wardrobe session, reviewing scripts, and making plans to appear on the set, is seeking \$1.5 million in compensatory damages and unspecified punitive damages. His agent would not comment on the suit.

Jacor Pays \$30 Million For KSJO-FM/San Jose

Jacor Communications said Monday that it has entered into an agreement to purchase KSJO-FM/San Jose from American Radio Systems for \$30 million. ARS Director/Investor Relations Bruce Danziger told R&R the company planned to sell KSJO before the merger with CBS was announced last month. ARS currently has five FMs and CBS has two AMs and an FM in San Jose, and the Telecom Act would limit ownership to six stations in the market. KSJO GM John Sutherland told R&R that as this is Jacor's first foray into the market, the group would look for other acquisition possibilities as they arise, and that could include other CBS/ARS divestitures.

IFPI Releases Piracy Stats

The International Federation of the Phonographic Industry announced last week that 1996's pirate sales of recorded music soared to \$5 billion, a 25% increase over 1995. An estimated 1.5 billion cassettes and 350 million CDs — or one in every three copies — is pirated, the group said.

Hicks, Muse-Backed Tower Company Announces Acquisition

OmniAmerica Wireless announced last week that it is buying one-third of Columbia, SC-based Kline Iron & Steel Co. Inc. OmniAmerica said last month that it is going on a billion-dollar tower buying spree backed by \$100 million in seed money from Dallas-based investment firm Hicks, Muse, Tate & Furst, Inc. Kline designs and fabricates broadcast towers.

Chong, Hundt Reveal Post-FCC Plans

Yes, there actually is life after the Commission. Outgoing Commissioner Rachele Chong and Chairman Reed Hundt have announced tentative plans for post-FCC life. Chong will return to San Francisco, where she was practicing telecommunications law before joining the Commission. Hundt will write a book titled *So You Say You Want a Revolution?* that will detail his four years as chairman of the agency. As reported earlier this year, Commissioner James Quello will take a seat at Michigan State University. All three were honored at a staff party last week, with Hundt receiving a "Miss Congeniality" banner from his peers. He indicated his approval of his still-to-be-Senate-approved successor, FCC General Counsel William Kennard, whom Hundt jokingly called "Mr. Chairman."

Rainbow-PUSH Asks FCC To Deny Jacor Deal

Rev. Jesse Jackson's Rainbow-PUSH Coalition has filed a petition to deny the transfer of KISN-AM/Salt Lake City to Jacor in exchange for its KBKK-FM/Spanish Fork, UT. The Coalition alleges that Jacor is "an EEO scofflaw" at its properties in Salt Lake City. A study conducted from 1991-'97 by the Coalition alleges poor EEO recruiting by Jacor's stations in the market, and thus claims the group should not be allowed to operate in the market. "(Jacor) should be closely watched wherever it operates," stated the Rainbow-PUSH filing. "The mere fact that Rainbow has made allegations against Jacor's renewal applications (in Salt Lake City) does not warrant a presumption that Jacor... is unqualified to be the assignor of KBKK or the assignee of KISN," said Jacor in its response.

Clear Channel Reduces Debt Offering

The \$500 million in bonds that Clear Channel Communications was scheduled to issue last week has been reduced to \$300 million. Clear Channel VP/Finance Houston Lane told R&R the company was never set on the \$500 million figure.

Regent, Capstar Purchase More Stations

Regent Communications said Monday that it will acquire Alta California Broadcasting's KNRO-AM, KRDG-FM, KNNN-FM, and KRRX-FM/Redding, CA for \$3.5 million. The deal includes \$2.5 million in cash and \$1 million in Regent stock for Alta shareholders. Regent also recently

Continued on Page 9

R&R/Bloomberg Radio Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

	Change Since				
	4/1/97	10/3/97	10/10/97	4/1	10/3
Radio Index	100.37	166.41	167.70	67%	0.8%
Dow Industrials	6611.05	8038.58	8045.21	21.7%	0.1%
S&P 500	759.64	965.03	966.98	27.3%	0.2%

HELPING RADIO ENTREPRENEURS BUILD THEIR COMPANIES

\$75,000,000
Senior Debt Financing
has been arranged for
Paxson Communications Corporation
COMMUNICATIONS EQUITY ASSOCIATES

\$150,000,000
Senior Credit Facility
has been arranged for
Paxson Communications Corporation
COMMUNICATIONS EQUITY ASSOCIATES

\$30,000,000
Radio Acquisitions
represented buyer and arranged debt and equity financing
62nd Street Broadcasting
COMMUNICATIONS EQUITY ASSOCIATES

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Equity Capital
has been arranged for
Shockley Communications Corporation
COMMUNICATIONS EQUITY ASSOCIATES

COMMUNICATIONS EQUITY ASSOCIATES

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Equity Capital
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Could you use a 1/2 POINT GAIN in 25-54 Share next book?

It's a fact. Going into Spring 97 we converted 53 stations from auditorium testing to Music Technologies INTERACTIVE Music Testing. The results are in. Those 53 stations realized an average of a full half-point gain in their 25-54 Adult (Mon.-Sun. 6:00 a.m.-Mid) Arbitron Share after switching to our tests. We can document that. Why are they doing better? Because our digital interactive tests put an end to the respondent fatigue problems that plague all forms of auditorium group tests and avoid having to use local recruiters who recruit their usual "professional test takers"...and their friends. As a result, our INTERACTIVE tests give you better data. How much better? Enough better to get, on average, a half-point improvement in adult share in the very first book after these 53 stations switched from the old approach.

Can you expect *more* than a half-point improvement over time? Well, here's what the smart stations are doing. At Music Technologies we can usually give our clients three INTERACTIVE music tests per year for about the same price people used to pay for two auditorium tests. For those who move from two tests to three a year (instead of pocketing the savings) their music is freshened every 4 months instead of every 6. That makes the whole station fresher at any given moment. And research clearly indicates that, for a music-based station, nothing has a higher statistical correlation to P-1 and ratings than how good your listeners think your music is...nothing. So, if you go this route, you might boost that half-point gain significantly.

Now here's the easiest thing about it. You can see what it's like for yourself right now...take one of these tests for a few minutes or take a full test. And you won't have to go to some hotel in the middle of the night to do it. All you need is an 800 number (to call into a test we have in progress) and a PIN number. Then you can take it immediately, in the comfort and privacy of your own office, home, bathtub, whatever. To get the 800 number and your own PIN, just call us. After all, what's a point worth to your ratio station?

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DEAL OF THE WEEK

• **KSJO-FM/San Jose \$30 million**

1997 DEALS TO DATE

Dollars To Date: \$12,320,795,386
(Last Year: \$13,145,891,367)

This Week's Action: \$52,514,319
(Last Year: \$540,282,607)

Stations Traded This Year: 2024
(Last Year: 1863)

Stations Traded This Week: 25
(Last Year: 54)

TRANSACTIONS AT A GLANCE

- KZXX-AM/Kenai, AK \$95,000
- KEZU-FM/Booneville (Ft. Smith) \$800,000
- KIQQ-AM/Barstow, CA \$1
- KEGR-FM, KEWB-FM & KNCQ-FM/Redding, CA \$6,175,000
- KNRO-AM, KNNN-FM, KRDG-FM & KRRX-FM/Redding, CA \$3.5 million
- KPRB (FM CP)/Brush, CO \$3737
- WJST-FM/Ft. Myers-Naples-Marco Island \$5 million
- WMXZ-FM/Fort Walton Beach, FL \$2.4 million
- KHK-FM/Rock Valley, IA \$10,000
- KSKZ-FM/Leoti, KS \$650,000
- WEKT-AM/Eikton, KY \$55,000
- WFXD-FM/Marquette, MI \$61,081
- WJXN-FM/Utica (Jackson), MS \$800,000
- KNOR-AM/Norman (Oklahoma City), OK \$300,000
- WKAP-AM/Allentown \$2.13 million
- WBXQ-FM/Cresson (Altoona), PA \$14,500
- WBRX-FM/Patton (Altoona), PA \$20,000
- KMBL-AM/Junction, TX No cash consideration
- KRGO-AM/West Valley City (Salt Lake City-Ogden), UT \$500,000

TRANSACTIONS

Jacor Breaks Into San Jose

□ **Alta Broadcasting picked up by Regent Communications**

Deal Of The Week

KSJO-FM/San Jose

PRICE: \$30 million
TERMS: Asset sale for cash
BUYER: Jacor Communications Inc., headed by CEO Randy Michaels. Phone: (606) 655-6523
SELLER: American Radio Systems Corp., headed by CEO/Chairman Steve Dodge. Phone: (617) 375-7500
FREQUENCY: 92.3 MHz
POWER: 50kw at 466 feet
FORMAT: Rock

Alaska

KZXX-AM/Kenai

PRICE: \$95,000
TERMS: Asset sale for \$41,000 cash and assumption of a \$54,000 loan
BUYER: JDDJ Broadcasting Inc., headed by President James Westrom. Phone: (907) 283-3051
SELLER: Brent Elkington. Phone: (907) 283-3051

Arkansas

KEZU-FM/Booneville (Ft. Smith)

PRICE: \$800,000
TERMS: Asset sale for \$100,000 cash, a \$50,000 non-compete agreement, and a \$650,000 promissory note
BUYER: Pharis Broadcasting Inc., headed by President William Pharis. It owns KFDF-AM & KPBI-AM/Ft. Smith, AR. Phone: (501) 785-4600
SELLER: Westark Broadcasting Inc., headed by President Larry Tate. Phone: (501) 452-0105
FREQUENCY: 104.7 MHz
POWER: 50kw at 492 feet
FORMAT: AC

California

KIQQ-AM/Barstow

PRICE: \$1

TERMS: Asset sale for cash
BUYER: Kenneth Orchard. Phone: (760) 243-4733
SELLER: Eneida Orchard. Phone: (760) 243-9003

KEGR-FM, KEWB-FM & KNCQ-FM/Redding

PRICE: \$6,175,000
TERMS: Asset sale for cash
BUYER: Capstar Broadcasting Partners, headed by CEO/Chairman Steve Hicks. Phone: (512) 404-6840
SELLER: McCarthy Wireless Inc., headed by President Craig McCarthy. Phone: (916) 244-9700
FREQUENCY: 102.7 MHz; 94.7 MHz; 97.3 MHz
POWER: 5.5kw at 1414 feet; 4.2kw at 1565 feet; 28kw at 3570 feet
FORMAT: Classic Rock; Country
COMMENT: These stations will be managed by Capstar subsidiary Pacific Star Communications.

KNRO-AM, KNNN-FM, KRDG-FM & KRRX-FM/Redding

PRICE: \$3.5 million
TERMS: Asset sale for \$2.5 million cash and \$1 million stock; Alta California stockholders will exchange their stock (\$1 million value) for the equivalent in Regent Broadcasting stock.
BUYER: Regent Communications Inc., headed by CEO/Chairman Terry Jacobs. It has agreed to acquire KQMS-AM & KSHA-FM/Redding. Phone: (606) 292-0030
SELLER: Alta California Broadcasting Inc., headed by President John Powers. Phone: (602) 488-2596
FREQUENCY: 600 kHz; 99.3 MHz; 105.3 MHz; 106.1 MHz
POWER: 1kw; 4.23kw at 1545 feet; 9.9kw at 1066 feet; 100kw at 1969 feet

FORMAT: News/Talk; AC; Oldies; Rock

Colorado

KPRB (FM CP)/Brush

PRICE: \$3737
TERMS: Asset sale for cash
BUYER: JMS Broadcasting L.L.C., headed by President Kevin Shaffer. It owns KSIR-AM/Brush. Phone: (970) 867-7271
SELLER: New Directions Media Inc., headed by Robert Zellmer. Phone: (970) 353-6522

Florida

WJST-FM/Ft. Myers-Naples-Marco Island

PRICE: \$5 million
TERMS: Asset sale for \$3 million cash and a \$2 million promissory note
BUYER: Beasley Radio Inc., headed by President George Beasley. It owns WWCN-AM, WJBX-FM, WRXK-FM & WXKB-FM/Ft. Myers. Phone: (941) 263-5000
SELLER: WSUV Inc., headed by President John Linn. Phone: (941) 489-1796
FREQUENCY: 106.3 MHz
POWER: 6kw at 328 feet
FORMAT: Alternative

WMXZ-FM/Ft. Walton Beach

PRICE: \$2.4 million
TERMS: Asset sale for cash
BUYER: Root Communications Ltd., headed by President Jim Davis. It owns WAKT-FM & WPFM-FM/Panama City, FL. Phone: (904) 258-4700
SELLER: Bay Cities Communications Inc., headed by President Charles Chapman III. Phone: (904) 654-1031
FREQUENCY: 103.1 MHz
POWER: 50kw at 482 feet
FORMAT: CHR

Iowa

KHK-FM/Rock Valley

PRICE: \$10,000
TERMS: Stock sale for cash
BUYER: Sioux County Broadcasting Inc., headed by President Paul Hedberg, is acquiring AQ Radio Partnership. Phone: (712) 336-5800
SELLER: Alan Quarnstrom. Phone: (218) 879-4534

Kansas

KSKZ-FM/Leoti

PRICE: \$650,000
TERMS: Asset sale for \$237,057 cash, a \$221,763 promissory note, and a \$191,170 non-compete note
BUYER: KBUF Partnership, headed by general partner Robert Ingstad. It owns KBUF-AM/Holcomb, KS; KKJQ-FM/Garden City, KS; KYBD-FM/Copeland, KS; KULY-AM/Ulysses, KS; and KFFX-FM/Houghton, KS. Phone: (316) 276-2366
SELLER: Threyjay Inc., headed by President Ronald Isham. Phone: (316) 276-3251

Kentucky

WEKT-AM/Eikton

PRICE: \$55,000
TERMS: Stock sale for 50%
BUYER: C. Nicholas Reed is acquiring a 50% interest (100 shares) in M&R Broadcasting Inc. Phone: (502) 265-5636
SELLER: Marshall Sidebottom

Michigan

WFXD-FM/Marquette

PRICE: \$61,081
TERMS: Asset sale for payment of existing accounts payable

BUYER: Mid Pen Broadcasting Inc., headed by President Wallace Steinhoff. It owns WQXO-AM & WHCH-FM/Munising, MI. Phone: (906) 228-6484
SELLER: Vista Point Communications Inc., headed by President Kris Erik Stevens. Phone: (906) 228-6800

Mississippi

WJXN-FM/Utica (Jackson)

PRICE: \$800,000
TERMS: Asset sale for cash
BUYER: Flinn Broadcasting Corp., headed by President George Flinn. Phone: (901) 726-8970
SELLER: Willis Broadcasting Corp., headed by President L.E. Willis Sr. Phone: (757) 624-6500
FREQUENCY: 92.9 MHz
POWER: 2kw at 574 feet
FORMAT: Religious

Oklahoma

KNOR-AM/Norman (Oklahoma City)

PRICE: \$300,000
TERMS: Asset sale for cash
BUYER: Circle Broadcasting Co., headed by President William Ring. Phone: (405) 321-1400
SELLER: Fox Broadcasting Co. Inc., headed by President John Fox
FREQUENCY: 1400 kHz
POWER: 1kw
FORMAT: Variety

Pennsylvania

WKAP-AM/Allentown

PRICE: \$2.13 million

Continued on Page 9

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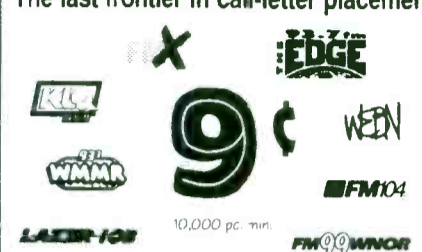
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RTNDA Newsroom Survey Shows Women, Minorities On The Rise

"Minorities can bring talents that are unique to an organization," said one respondent to the study released Monday by the Radio-Television News Directors Association's (RTNDA) *Communicator*.

The study, funded in part by the Department of Telecommunications at Ball State University, found that the number of minority news directors in both radio and television, dropped slightly — from 9% to 8% — due to a 1% drop in the overall percentage of African-American radio news directors. The survey said 29% of all local radio news directors are women, while minorities make up 8% of local radio news directors. The percentage of

women in radio news grew 3% since 1996, but the percentage of women news directors dropped 3% — from 26% to 23%. The percentage of news staffs with women increased from 31% to 34%. However, minority percentages for radio news have experienced minimal change since 1995.

The survey also explored the hurdles and advantages to being a woman and/or minority in today's newsrooms. The responses varied from "no

problems" to difficulty with being taken seriously. Yet "the broadcast industry is beginning to understand the significance of diversity" and the importance of "minority perspective," said WDSU-TV/New Orleans ND Kurt Davis. One respondent said it was more difficult to get older men in the business, and older listeners in general, to listen to and accept women and minorities. But expect that to change among younger men who don't seem to mind having a female boss, said WHBC-AM & FM/Canton, OH ND Amanda Wilson.

— Patrice Wittrig

TRANSACTIONS

Continued from Page 6

TERMS: Asset sale for \$1,065,000 cash and a \$1,065,000 promissory note

BUYER: Capstar Broadcasting Partners, headed by CEO/Chairman Steve Hicks. It owns or has agreed to acquire WAEB-AM & FM, WEEX-FM, WODE-FM & WZZO-FM/Allentown-Bethlehem. Phone: (512) 404-6840

SELLER: East Penn Broadcasting Inc., headed by President Harold Fulmer III. Phone: (610) 435-5913

FREQUENCY: 1470 kHz

POWER: 5kw

FORMAT: Nostalgia

COMMENT: This station will be managed by Capstar subsidiary Atlantic Star Communications.

WBXQ-FM/Cresson (Altoona)

PRICE: \$14,500

TERMS: Stock sale for 7.6%

BUYER: David Barger is increasing his interest in Sounds Good Inc. from 46.1% (437.5 shares) to 53.7% (510 shares). Phone: (814) 944-9344

SELLER: Edward Horak (aka Ed-

ward Sherlock). Phone: (814) 944-9320

FREQUENCY: 94.3 MHz

POWER: 350 watts at 958 feet

FORMAT: Classic Rock

WBRX-FM/Patton (Altoona)

PRICE: \$20,000

TERMS: Stock sale for promissory note

BUYER: David Barger is acquiring Sherlock Broadcasting Inc. Phone: (814) 944-9344

SELLER: Edward Horak (aka Edward Sherlock). Phone: (814) 944-9320

FREQUENCY: 94.7 MHz

POWER: 1.05kw at 551 feet

FORMAT: Country

Texas

KMBL-AM/Junction

PRICE: No cash consideration

TERMS: Stock transfer; dissolution of general partnership

RECEIVER: Robert Meadows is acquiring Murnic-Mead Communications. Phone: (915) 446-3371

DONOR: J. A. Murphy and Michael Nichols

Utah

KRGO-AM/West Valley City (Salt Lake City-Ogden)

PRICE: \$500,000

TERMS: Asset sale for cash

BUYER: KMRI Radio L.L.C., headed by President Pat Openshaw. Phone: (801) 355-1219

SELLER: Group Communications Inc., headed by President Sherwin Brotman. Phone: (801) 250-7579

FREQUENCY: 1550 kHz

POWER: 10kw day/500 watts night

FORMAT: This station is dark.

Addendum

In last week's transactions (R&R 10/10), the purchase price of WWKI-FM/Kokomo, IN was not disclosed at press time. The price was estimated at \$10.5 million and is \$11 million. The year-to-date totals have been adjusted to reflect the actual price.

Bloomberg

BUSINESS BRIEFS

Continued from Page 4

announced that in the same market it is acquiring KQMS-AM and KSHA-FM from the Park Lane Group. The six stations would put Regent over the five-outlet limit in the 13-station market. However, Regent Chairman/CEO Terry Jacobs told R&R that the company's analyses show that the deal would receive regulatory approval. The company said it hopes to close the deal by early next year and that it will begin operating the Alta stations immediately under a time brokerage agreement. Meanwhile, Capstar's operating subsidiary Pacific Star will acquire Redding FM trio KEGR, KEWB & KNCQ for \$6.2 million from McCarthy Wireless. Capstar also announced last week that its Eastern operator, Atlantic Star, will manage WKAP-AM in Allentown-Bethlehem, which Capstar bought for \$2.13 million from East Penn Broadcasting Inc.

Lott Stalls Vote On FCC Nominees

The confirmation of the four nominees to the FCC may have hit a snag last week. Senate Majority Leader Trent Lott (R-MS) vowed not to schedule a vote on the nominees as long as Democrats attached a campaign finance reform rider to all legislation coming across the floor. Democrats were angry after they fell short Tuesday (10/7) of the votes needed to force a vote on the McCain-Feingold bill. On Thursday (10/9), Lott Press Secretary Susan Irby told R&R she saw no end in sight and, "the ball is in the Democrats' court now." By the time the Senate recessed for the Co-

Continued on Page 19

AAHS

Continued from Page 4

ny was disappointed, but that it would continue to look for affiliates. Virginia Carson, Capitol Kids' CEO, told the *Washington Post* that her company was informed that Washington wasn't in Disney's scheme. However, Radio Disney VP/GM Scott McCarthy told R&R that "Radio Disney is interested in having a strong affiliate in DC, in being in all of the Top 50 markets, with a strong desire to be in the Top 20. There is no reason we wouldn't be looking at Washington."

Radio Disney is currently aired in Atlanta, Birmingham, Salt Lake City, Los Angeles, Minneapolis, and Seattle, and will soon be heard in Boston. Radio Disney is scheduled to begin airing there on 5kw WPZE-AM later this year, after Hybernia Communications closes on its purchase of the station. A Radio Disney insider told R&R, "Our affiliation pursuit has been very aggressive. In the very near future it can be expected that at least

one [new station affiliation] will be announced a week."

Radio Aahs announced in July the sale of its 13 O&Os to New York-based Global Broadcasting, partially to finance Children's Broadcasting Corp.'s (CBC) lawsuit with ABC over Radio Disney. Global CEO Greg Deieso told R&R that it expects the sale to close in December, and that it is planning a press conference in late October to announce its plans for the stations. Global has the air rights to the National Hockey League's games but says there is no Sports/Talk programming change in the works for the CBC stations.

CBC continued to expand its reach to other media outlets, last week announcing its "permanent pointing relationship" with America Online, where visitors to the "Kids Only" category can link directly to the Aahs World Radio page. Additionally, CBC acquired additional interest in Harmony Holdings Inc., a TV commercial production company, for a total of 40.7% beneficial interest.

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WDGF Dumps Disco For Classic Hits

Following a three-day on-air countdown, Citadel Communications' **WDGF/Providence** jettisoned its eight-month-old Disco format at 7am last Friday (10/10) to become "100 FM — The Hawk" under PD **Brent Peterson**. The station will feature a Classic Hits format spotlighting "songs that haven't been on the radio in Rhode Island in a long, long time."

WDGF had been a simulcast of Alternative sister **WDGE-FM** until February, when WDGF began stunting as "The Beat" with '70s cuts from such disco staples as Donna Summer, the Bee Gees, and KC & The Sunshine Band. Initial response to the station was so impressive, station management decided to maintain the Disco programming. But as Peterson told **R&R**, "We were seeing audience erosion fairly quickly. Everyone tuned out the music the first time around, which led to the death of disco. And that's what happened this time around."

WDGF/See Page 19

KYOK/Houston Taps Markowitz As VP/GM

Randi Markowitz has returned to radio as VP/GM of Faith Broadcasting's Gospel/Christian **KYOK-AM/Houston**. Back in the '80s, Markowitz was NSM for crosstown **KKBQ-AM & FM**.

She left **KKBQ** in 1988 to start **Optimum Marketing Services**, which specialized in retail advertising and event promotion. "I've always loved radio," Markowitz said. "I've known I wanted to be in radio since I was 12 years old."

One thing that appealed to Markowitz about her new job was that **KYOK** is one of the few locally owned stations left in the market. She said **KYOK** is one of Houston's oldest stations, having been on the air for 46 years.

Mahan Now Works In West Palm Beach As WIRK/FM's PD

WRKZ/Harrisburg PD Mitch Mahan has joined Country **WIRK/West Palm Beach** for similar duties. He succeeds **Scott Johnson**, who recently left for the OM/PM post at **KWCY/Phoenix (R&R 8/29)**.

"We face some big challenges here in West Palm," **ARS West Palm Beach Market Manager Lee Strasser** told **R&R**. "After an extensive interview process, we felt that Mitch's experience, talent level, and demeanor were the best match for our staff. We have a great team here, and it was very important to find someone who not only was a good programming talent, but who we felt would continue the direction of our team."

Mahan joined **WRKZ** as PD three years ago. Prior to that, he programmed **WBTU/Ft. Wayne**.

AMFM Recruits Raab As VP/Mktg. & Promo

Martin Raab has been appointed VP/Marketing & Promotion for **AMFM Radio Networks**. He is the latest executive to defect from a similar post at **ABC Radio Networks**.

"Marty is the premier marketing executive in network radio," stated **Chancellor Media Sr. VP David Kantor**. "He has always been light years ahead with his creativity, innovation, and precision. He will make all of our jobs at **AMFM Radio Networks** much easier."

Between 1984-'88, Raab worked as Director/Marketing & Promotion at **Golden West Broadcasting's WCXI-AM & FM/Detroit**, then at **Fritz Broadcasting's** crosstown **WXYT-AM & WVAE-FM**. He became VP/Marketing & Promotion for **Satellite Music Network** in 1989, then assumed his most recent post in 1992.



Raab

Booth Manages Clear Channel/Little Rock

KDDK-FM & KMJX-FM/Little Rock GM Dick Booth has been promoted to Market Manager of **Clear Channel Communications' five properties** there: **KDDK, KMJX, KOLL-FM, KSSN-FM**, and the former **KMVK-FM**, which will be unveiling its new format shortly.

"It's a big challenge, but it's a lot of fun," Booth told **R&R**. "So far, it's a lot of work. If I was having fun now, I'd probably not be doing my job properly. We picked up some very big radio stations with a lot of billing. **KSSN** has been around for about 18 years."

Upon Booth's promotion, **KMVK** departed the airwaves as **KDDK** relocated from 100.3 MHz to 106.7 MHz. As a result, **KMVK & KSSN PD Greg Mazingo** is now PD for **KDDK & KSSN**, **KDDK morning man Bill Dotson** becomes Asst. PD/MD/afternoon at **KSSN**, and **KMVK & KSSN Asst. PD/MD Chad Heritage** is the new Asst. PD/MD/middayer at **KDDK**. When asked what the new format for **KDDK's** old frequency would be, Booth jokingly replied, "Acid Polkas!"

Booth joined **KMJX** as GM in 1980. Before that, he held GM posts at **WMBD-AM & WKZW-FM/Peoria, IL; WWSW-AM & WPEZ-FM/Pittsburgh; WJR-FM/Detroit; WPRO-AM & FM/Providence; and CKFH-AM/Toronto**. He began his career in 1967 as a board operator and production engineer at **WRKO/Boston**.

UPDATE

Katz Ups Fader To VP/Corporate Communications

Ellen Strahs Fader has been promoted from VP/Investor Relations to VP/Corporate Communications at **Katz Media**. The 19-year industry veteran will be responsible for management and direction of corporate communications, graphics, and creative services.

"I grew up knowing Katz," Fader told **R&R**. "Before I came to Katz, I was working with them for 13 years. I loved Investor Relations, but in Corporate Communications I get to interact with everybody on behalf of the company — whether it's media, advertisers, investors, clients. I have the best of both worlds, and I've inherited a wonderful staff!"

Before joining Katz, Fader served as Sr. VP/Administration & Corporate Affairs for **Osborn Communications**. **Chancellor Media** agreed to purchase **Katz Media Group** in July for \$373 million.



Fader

McVay Media Welcomes Best To Advisors Alliance

Sales/management consultant Dennis Best has joined **McVay Media's Advisors Alliance**. The former **WTAM & WLTF/Cleveland VP/GM**, who currently runs **Best Media Inc.**, will offer sales consultation to radio stations in the areas of management, organization, and structure. He'll also work with group broadcasters as they combine stations and sales cultures.

"Dennis adds an aspect to our organization that we have never been able to offer," said **McVay Media President Mike McVay**. "His is not simple motivational consultation — it's a real, true focus on structuring a sales department and organizing an operation so that it can best maximize revenue under the ratings that our program consultants generate."

The **Advisors Alliance** includes the consultants of **McVay Media, B/D&A (formerly Burkhart, Douglas & Associates)**, and **NAC consultancy OpTiMum Inc.**

SBS' Humphries Hired As Tri-Caballero's COO

Steve Humphries has joined **Tri-Caballero LLC** as COO. Humphries, who will be based out of the company's Dallas office, previously served as VP/Western Region for **Spanish Broadcasting System**. He was also Group President for **Heritage Broadcasting**, Exec. VP for **TK Communications**, and VP/GM of **Heftel Communications' KROM-FM & KXTN-FM/San Antonio**.

"This is the second time that [Tri-Caballero Founder/President] **Eduardo Caballero** and I have worked together," Humphries told **R&R**. "The first time was when I consulted all the Heftel stations and provided services to all those stations represented by **Caballero Spanish Media**. Then, I dissolved the consulting firm when I joined Heftel as an employee. It's a pleasure to be back with him. He's an entrepreneur, and it's fun to be back with a company on the cutting edge."

Among Humphries' first moves was hiring **Jose Flores** as PD for **Regional Mexican/Spanish AC duo KSUV-FM & KRME-FM/Bakersfield**. Flores previously worked at **American Radio Systems' KVSR-FM/Fresno** and, prior to that, in promotion at **KLAX-FM/Los Angeles**. **Jose Santos** — who last worked with Humphries at **SBS** — has also been retained as an outside programming consultant.

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Radio

- **KEITH PARKER** has been promoted to Station Manager at WPZM/Huntsville, AL. He had formerly served as the station's Sales Manager.
- **GEORGE BISSO** has been named Project Engineer for Sandusky Radio. Bisso previously served as a Contract Project Engineer for the company, supervising installation of KIXI-AM/Seattle's new transmitter and sister KWJZ-FM's new audio processing.

Records



Lasher

• **NEIL LASHER** has been elevated from Sr. Director/Promotion to VP/Promotion at EMI Music Publishing.

• **OVERALL RECORDS** has officially been formed by President/CEO Gene Fein. Taking on key posts at the imprint are Sr. VP/GM Joey Quarles, VP/Promotion Michael Reese, and National Dir./Retail Promotion Jon Campbell. Overall releases will be distributed by

Distribution North America (DNA). For contact information, please contact Leah Horwitz at (310) 278-2424.

• **RUTHLESS RECORDS** has renewed and expanded its ties with Epic Records. The agreement will encompass the entire Ruthless catalog and all future Ruthless releases. Epic will assist Ruthless in the marketing and promotion of its releases, which Sony Music will manufacture and distribute nationwide.

National Radio

• **BEN MANILLA PRODUCTIONS** has teamed with the Gibson Guitar Corp. to develop two new radio programs for the Rock and Country formats, respectively. The "Rock Guitar Hour," hosted by actor Kevin Bacon,

PROS ON THE LOOSE

Mike Koste — Production Dir.
WUSL-FM/Philadelphia (215) 646-6488
Bill Russ — Late-nights
WROX/Norfolk (757) 412-0664

and the "Country Guitar Hour," emceed by Randy Travis, are both one-hour, weekly radio shows focusing on guitar-influenced music and artists. For launch date and clearance information, call (415) 421-1220.

• **SJS ENTERTAINMENT** has scheduled the following guests for upcoming installments of its "RadioTours" service:

October 28: Neal McCoy
November 10: Paul Brandt

Additionally, SJS Urban Entertainment has teamed with the *Urban Network* to present the following specials during the month of October:

"Salt N Pepa Live World Premiere," featuring selections from the duo's new album *Brand New*, will be broadcast live from Club Life in New York with BET "Rap City" host "Big Lez" Segar. The program is scheduled to air October 20 between 8-10pm ET.

Lastly, a 60-minute "Classic Soul Series" in-studio interview with Earth, Wind & Fire, hosted by Frankie Crocker, will air the week of October 26.

For additional information, call Kris Montione at (941) 275-1141.

• **NBG RADIO NETWORK** has entered into an agreement with MOR Media and The Country Company to syndicate "The Country Oldies Show," a two-hour, weekly music program. The

CHRONICLE

MARRIAGES

WMBD-AM & WBPB-FM/Peoria, IL Promotions Dir. **Rebecca Mandel** to Michael Gamber, September 27.

BIRTHS

WNCX/Cleveland PD/middays **Bill Louis**, wife Diane, daughter Samantha Nicole, October 13.

WMJJ/Birmingham PD **John Stuart**, wife Shana, son John Michael, October 11.

WGAR-FM/Cleveland Promotion Dir. **Charlene Paporicos**, husband Greg, daughter Elena Marie, October 9.

show, hosted by Steve Warren, is delivered on cassette and is available on a barter basis. NBG will handle affiliate clearance, distribution, and national sales, while MOR and the Company will produce the program; (800) 505-5640, ext. 772.

• **WESTWOOD ONE** has teamed with Home Box Office in presenting live boxing action from Foxwoods Casino in Ledyard, CT tonight at 8:45pm ET/5:45pm PT. Welterweight champion Ike Quarterly takes on former champion Jose Luis Lopez, with an undercard featuring Pernell "Sweet Pea" Whitaker vs. Andrei Pestrtaev; (212) 641-2177.

• **SONY'S SW NETWORKS** has announced the following schedule for its "Satellite Service":

October 22: Sierra Club President Adam Werbach

October 24: Jenny McCarthy; body-builder Jack Steinfeld

For further information, call (212) 833-7320.

Industry

• **KEN MILLS**, a veteran radio broadcaster, has launched the Ken Mills Agency. The company will be devoted to the training and development of new talent and will serve both public and commercial radio stations, program producers, and networks. Mills previously served as Director/News at Public Radio International.

• **RICHARD SCHUMEYER** is the new Manager/Broadcast Systems, Eastern Region at Pacific Research & Engineering. A radio veteran, Schumeyer previously served as President of Spectrum Broadcast, a broadcast technical systems design and integration services provider. He's also been Asst. Director/Engineering at Capital Cities Communications Inc., and has been Chief Engineer at WAVZ-AM & WKCI-FM/New Haven and WBNR-AM & WSPK-FM/Poughkeepsie, NY.

• The **RADIO ADVERTISING BUREAU (RAB)** has signed an agreement with AudioNet Inc. to host live and pre-recorded audio programming via the World Wide Web. Under the agreement, RAB members subscribing to RadioLink will have access to two years of monthly sales meetings, including collateral text and streamed audio. The partnership also enables selected audio segments to be streamed live from RAB '98, set to be held February 5-8 in Dallas.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS

Robert Hall • (214) 991-9200

Starstation — Peter Stewart

MICHAEL BOLTON *The Best Of Love*
DONNA LEWIS/RICHARD MARX *At The Beginning*

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Rock

CHRIS DUARTE GROUP *Cleopatra*
OFFSPRING *I Choose*

Mainstream AC

MARIAH CAREY *Butterfly*
FOREST FOR THE TREES *Dream*

Lite AC

MARIAH CAREY *Butterfly*
AARON NEVILLE *Say What's In My Heart*

UC

CHANGING FACES *All Of My Days*
MASTER P *Miss My Homies*
RAHSAAN PATTERSON *Spend The Night*

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

CHR — Casey Keating

SPICE GIRLS *Spice Up Your Life*

Digital AC — Casey Keating

BARBRA STREISAND/CELINE DION *Tell Him*

Hot AC — Casey Keating

LISA LOEB *I Do*

Digital Soft AC — Mike Bettelli

MICHAEL BOLTON *The Best Of Love*

Digital AC Mix — Mike Bettelli

MICHAEL BOLTON *The Best Of Love*

Alternative — Leslie Cohan

COLLECTIVE SOUL *Blame*
CORNERSHOP *Brimful Of Asha*
JUNKSTER *Mr. Blue*
K'S CHOICE *A Sound (That Only You Can Hear)*
LIVE *Rattlesnake*

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

Adult Hit Radio — JJ McKay

CHUMBAWAMBA *Tubthumping*

Rock Alternative — Doug Clifton

BECK *Dead Weight*
CURE *Wrong Number*
LISA LOEB *I Do*

Soft Hits — Rick Brady

MARIAH CAREY *Butterfly*
DONNA LEWIS/RICHARD MARX *At The Beginning*

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Bright AC — Bill Michaels

SAVAGE GARDEN *Truly, Madly, Deeply*
WALLFLOWERS *Three Marlenas*

Soft AC — Andy Fuller

MARIAH CAREY *Butterfly*

Adult Rock & Roll — Jeff Gonzer

ROLLING STONES *Saint Of Me*
YES *Open Your Eyes*

THE MUSEUM OF TELEVISION & RADIO

Third Annual Radio Festival

OCTOBER 27 TO NOVEMBER 7

The King of Small Talk Radio:
Michael Feldman's 'Whad' Ya Know?'
Tuesday, October 28: 6 - 7:30 PM
In Person: Michael Feldman, Host/Exec. Prod.;
Chris Bannon, Prod.; Jim Packard, Announcer;
John Thulin, Performer/Music Dir.

Sports Radio: More Than Just the Game
Wednesday, October 29: 7 - 8:30 PM
In Person: "The Fabulous Sports Babe," ABC
Radio: Mike Francesa, Air Personality, WFAN-AM; Marty Glickman, Sports Broadcast Coach, WFUV-FM; Joel Hollander, VP, Gen. Mgr., WFAN-AM; Richard Neer, Assoc. Ed., *Talkers* Magazine, and Air Personality, WFAN-AM; Chris Russo, Air Personality, WFAN-AM

WNEW-FM and the Rise of Free-form Radio
Monday, November 3: 6 - 7:30 PM
In Person: Air Personalities: Dennis Elsas, Pete Fornatale, Dave Herman, Scott Muni, Richard Neer, Rosko, Vin Scelsa, Jonathan Schwartz, John Zacherle; Nat Asch, Fmr. Prog. Dir.

WFMU: Forty Years of Free Form
Tuesday, November 4: 6 - 7:30 PM
In Person: Laura Cantrell, Air Personality; Irwin Chusid, Air Personality; Ken Freedman, Station Mgr. Air Personality; David Fricke, Sr. Ed., *Rolling Stone*; Monica Lynch, Pres., Tommy Boy Records; Vin Scelsa, Fmr. Air Personality
For up-to-the-minute information on Radio Festival events, call the Festival Hotline at (212) 621-6709. Information on Festival webcasts: <http://www.mtr.org>

TICKETS FOR SEMINARS

Tickets: \$10 each (\$8 for Museum members) Series Price (any 5 seminars): \$45 (\$35 for Museum members) Tickets are available in advance at the Museum's front desk or through Ticketmaster (212) 307-7171.

Funding for this Festival has been generously provided by
American Radio Systems EFM Media Management The Sillerman Companies
CBS Radio Interep SFX Broadcasting, Inc.

Additional support has been provided by SportsFan Radio Network. The Museum would also like to thank Ralph Guild, Edward McLaughlin, and Robert F.X. Sillerman for funding the Radio Festival Coordinator position.



'It Will All Come Together In The Next Year'

Continued from Page 1

TH: We pulled the Capstar IPO in June to study that question. We have an excellent company in Chancellor in the large and medium markets, and now Capstar is an excellent company in the medium and small markets. We're looking at whether to stay two separate companies or to combine them as one.

R&R: Will you have to maintain this acquisition pace in order to keep growing the way you'd like?

TH: You can define growth one way as additional acquisitions, but we believe the real growth of the company will be the internal growth of broadcast cash flow in our large markets. We're growing 25% a year in large part because of our explosive growth in markets such as New York, Los Angeles, San Francisco, Dallas, and Houston. We have underdeveloped properties, whereas the other major operators have properties that are very mature.

R&R: There's a widespread belief that many operators paid too much for their stations and that, unless radio's advertising share grows, people who paid too high of multiples are going to be in trouble. What do you expect to happen?

TH: The answer is "nobody knows," because it's all new. I personally believe that, over the next 10 years, the advertising revenue share target for the radio industry should be 10%. To go from 7% to 10% is not unrealistic.

R&R: How do you reconcile the multiples your company has paid for stations?

TH: We don't get hung up on what the historical multiple is; we look at what the first year's multiple will be once we own the company. There are two things that make the multiple not as high as you think:

- The first is something unique to broadcasting: You negotiate a deal but don't close it until nine months later because of the length of time it takes to go through the FCC process. So, as a company grows (right now

we're growing in earnings at 25%-30% a year), nine months later the multiple comes down significantly because we're growing fast. We look at a multiple after the first year we own the business, because the stock market values us one year ahead of time. That's just the way the capital markets work.

- We look at ways we can rationalize the assets. People thought we paid a humongous multiple for Viacom, but in our mind we're paying a little over 12 times once we finished the asset rationalization. In fact, if you look at asset rationalization, we achieved more success than we anticipated. So, really, we're not

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TH: I'm concerned by the historical multiple. We're getting multiples that are down in the 12 range. Our stock is trading at 13-14 times forward, so it's not dilutive to us. But it's still a high multiple, and that's one of the reasons I challenged our GMs to make sure we continue delivering the 25% growth, because we need that.

R&R: Chancellor paid even a higher multiple for Shamrock Broadcasting.

TH: We paid over 20 times historical for Shamrock that turned out to be 10 times the first year's cash flow. We think we made a very good

buy — even though at the time we bought it, it was very expensive. By the way, we want in all cases to get down to 10 times cash flow at the end of the second year. If we can do that, we figure with the growth rate we see in this industry for the next five to 10 years, we'll have terrific returns.

R&R: One consequence of consolidation is lost jobs — particularly at the management level. How do you personally reconcile that when conducting business?

TH: It's something we face in every industry we're in. Every time we do our "buy and build strategy," we — by definition — develop synergies that allow "one and one to equal three." Part of that is lowering the cost structure of your business. One way you lower the cost structure of your business is to shrink the head count of your business per unit of production. So, I came to grips emotionally and intellectually with that a long time ago, because that's basically capitalism in its rawest form, and I think the good people respond to change by changing themselves.

When you try to create dynamic growth and try to protect every job, it will all implode on itself in a very short period of time. You can't go through what we're doing without people losing their jobs. It's basically because their job has been taken over by somebody who is either more qualified or because they developed a broader responsibility. The free market is such a wonderful mechanism in that, over time, people end up doing what they're comfortable doing. People always tend to take care of themselves. I'm sure that doesn't make it easy on the person who is going through that — we're very conscious of that — but it's inevitable.

R&R: Considering your father was a radio station owner, was there even a little emotion involved with getting into the radio business?

TH: Even if there was, I would hopefully never let that interfere with business judgment. We're going to make a lot of money and great returns for our investors, but we're going to have a lot of fun building a very important company. We don't often have a chance to do that, because we normally become involved with a company for only a five-, six-, or seven-year period, and then we exit. The soft-drink industry is a good comparison. [After buying and then consolidating Seven-Up and Dr. Pepper], once we got all the pieces together, Cadbury-Schweppes bought them, and we got out, and it was a great investment.

R&R: When do you expect these pieces to come together?

TH: It will all come together in the next year.

R&R: So what operational advantages, if any, do you have compared to the established operators?

TH: Entrepreneurial groups like ours can make decisions and judgments faster than large corporations can. If you compare what we've done in the last year and a half to other large companies in this industry, such as Disney or Westinghouse, you can see the difference. Our challenge now that we're a large corpo-

DATELINE

- **September 18 (through December 10)** — Fall Arbitron.
- **October 16-18** — North By Northwest. Portland Hilton Hotel; (512) 467-7979.
- **October 19** — Radio Hall Of Fame Awards Ceremony. Chicago Cultural Center; (312) 629-6005.
- **October 23-26** — NBMC & Columbia University's School of International & Public Affairs 24th annual conference "Public Policy Analysis & Strategies: Setting A 21st Century Agenda." Kellogg Conference Center, Columbia University; (301) 593-3600.
- **October 24-25** — CRS West. Radisson Hotel, Sacramento; (615) 327-4487 or e-mail at www.crb.org.
- **October 27- November 7** — Museum of Television & Radio's Third Annual Radio Festival. New York; (212) 621-6735.
- **October 29** — John Bayliss Media Roast. Waldorf-Astoria, New York; (408) 624-1536.
- **November 16-18** — Annual NAB European Radio Operations Seminars. Hotel Loews Monte-Carlo, Monaco; (202) 429-5426.

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ration is to create a culture that maintains that entrepreneurial initiative, but also to learn how to manage a large company successfully.

R&R: But as a large corporation, can you stay entrepreneurial?

TH: You see it all the time in the computer and software-related industries. People have built some very large businesses over the last 20 years. Look at what Bill Gates has done with Microsoft: He's a good example of how you can maintain an entrepreneurial culture even though you've become very, very large. He's not as entrepreneurial as he once was, but he still has a unique culture.

R&R: Speaking of Microsoft, there's always talk that they might choose to buy into the radio business. Do you see a reason for them or some other large corporation to get into radio?

TH: That's hard for me to predict. One of the things we're going to be very conscious of and concerned about in dealing in the public company environment, is once we put all these pieces together, we don't want to have somebody come in and try to exploit our efforts before we have a chance to develop value for our shareholders.

PUT YOUR STATION IN THE TOP 5!

MOVE your station ahead of the competition with the JONES RADIO NETWORK!

WJBX-FM Ft. Myers, FL • Rock Alternative Adults 18-34

WRVC-FM Huntington, WV • Good Time Oldies Adults 25-54

KWIC-FM Topeka, KS • Adult Hit Radio Adults 25-54



JONES RADIO NETWORK™

Advertising Partnerships: Matchmaking For Radio

By Gerry Boehme

*Matchmaker, matchmaker, make me a match.
Find me a find,
Catch me a catch.*

This song from *Fiddler On The Roof* may not have been about the daily lives of radio salespeople, but we often find ourselves living out the lyrics as we go about the business of selling our medium.

We all try to play the role of a matchmaker to some degree. We try to take our product — broadcast time or another resource on our radio station — and match that against the marketing goals of potential sponsors. Like the matchmaker from the play, we find ourselves working with different partners each time we present a sales proposal.

However, traditional radio sales pitches involve only one advertiser. We view our radio station as one constant in any campaign we design. Matchmakers, on the other hand, always offer their services to two different partners, seeing themselves as facilitators. While they may represent one client, they know that they can only make a match if they find a partner with similar needs and goals.

Maybe we can increase our chances for success if we start approaching our role more like the matchmaker from the play. Using our radio station as the facilitator, we can match two or more advertisers and construct a joint marketing campaign, marrying the needs of both clients while delivering true value to the consumer.

How We Sell Our Medium

This goes right along with other changes we've made in the way we sell our medium. We used to sell spots for one station (okay, maybe an AM/FM combo). Now, we position several stations on the same band in the same market. We used to talk only about our own station's audience. Now, we talk about delivering the whole marketplace. We used to focus on selling against the station across the street. Now, we target other media.



Can we construct a campaign that takes advantage of some natural synergies between two different clients, and can we be the agents of making that marriage happen?

We regularly construct events and promotional opportunities that complement an on-air campaign. Sometimes these events are so successful that their value stands on their own, without necessarily including a broadcast element. Instead of selling *against* other media, we sell *in conjunction with* other media. We're using our Internet sites to provide visuals and direct communication between clients and customers. We're finding that by adopting the role of media consultant, we can sell more radio time.

A recurrent theme runs through many of these approaches: the idea of constructing strategic partnerships. Work *with* several stations; work *with* several media; work *with* other partners. The time seems ripe for carrying this idea over to the advertiser, or rather, to the advertisers, with an emphasis on the plural. Sponsors are looking to make every dollar count. Can we construct a campaign that takes advantage of some natural synergies between two different clients, and can we be the

agents of making that marriage happen?

Combining Goals

This idea is certainly not new. For years radio campaigns have been able to incorporate the goals of two or more different advertisers into one campaign, partnering them to create a union stronger than the sum of the parts. Maybe the time is right to make this approach a cornerstone of all our marketing efforts.

Some considerations:

The matchmaker from *Fiddler On The Roof* looked for complementary qualities in each partner: male and female, good family backgrounds, the ability to support a family, the size of the dowry. Matching advertisers also demands a high degree of skill and effort.

Glenda Beasley, Marketing Manager for Katz Radio Group Dimensions in New York, views her job as a matchmaker of sorts (see "The Anatomy Of An Ad Partnership" on this page). She offers the following points to consider in constructing partnerships with two or more clients:

- **Goals:** The ad partners should have matching or complementary goals. One may be looking to build awareness and the other to reinforce an image already established, or both may be looking to drive product trials.

- **Target Audience:** The consumers for each product have to share something in common. Maybe they consume both products, or they are part of the same target — age, sex, or lifestyle. Perhaps they represent different ends of the same consumer model.

- **Geography:** For local advertisers, the marketing area needs to be similar. For national/regional sponsors, the market list needs to be shared.

- **Timing:** The purchase cycle and effective marketing time for each product need to coincide.

- **Determine each party's strengths:** We should include ourselves in that equation. One client may have a strong local database, while another owns a printing company. One may want to drive product sampling, while another wants to increase in-store traffic. Each partner should bring something to the party.

- **Determine the wins for each partner:** Brand A may need better name recognition, and Brand B wants better distribution. What is the benefit of associating Brand A with Brand B, and vice versa? The strengths of each company should help to accomplish the goals of the other.

- **Assign value:** What is the value of the elements being provided

The Anatomy Of An Ad Partnership

Glenda Beasley, Marketing Manager for Katz Radio Group (KRG) Dimensions, recently developed an advertiser partnership that produced terrific results for two different clients. A quick look demonstrates how a campaign like this can work.

"KRG Dimensions had been talking with two potential advertisers — Allergy Free and Warner Wellcome's Benadryl," recalls Beasley. "As we talked, we started to recognize the synergies between the two products. Warner Wellcome Consumer Health Products was looking to get the word out in the Southwest region about its histamine blocker, Benadryl, in time for the upcoming allergy season. Allergy Free, a direct-response company dealing with products for allergy sufferers, wanted to reach the same target audience and had a complementary product."

In an effort to create one unified campaign for these two separate advertisers, Beasley and KRG Dimensions implemented a co-promotional radio, print, and direct-mail partnership. The campaign featured 60-second Benadryl and Allergy Free radio spots on top-rated Katz radio station affiliates targeting women aged 25-54. The spots informed listeners about Benadryl's strong relief of allergy symptoms and directed them to call 1-800-ALLERGY to receive a free catalog of Allergy Free products and a coupon for \$1 off Benadryl.

In addition, Benadryl coupons were sent out with Allergy Free's quarterly catalog mailing, and they were also included in participating radio station magazine print ads. On the retail front, ACT Media in-store instant coupon machines for Benadryl were placed on the shelves in major food and drug stores throughout the area.

The result? Despite the fact that national sales fell during the same time period, volume sales increased for Benadryl in the two test markets where the campaign ran. Benadryl's share of the market in the food-and-drug and mass-merchandising segments also increased in both test markets.

Warner Wellcome's Sr. Market Development Manager, Southwest, Peter Mongait, says, "The timing was great — allergy season. The combination of radio and the ACT Media instant coupon machines was also extremely effective. But perhaps the most crucial element in the success of the campaign was Katz Dimensions bringing us into the partnership with Allergy Free, which was a totally new opportunity for us."

Beasley sees her sales role as one that "creates marriages; partnerships that work for both parties, whether it's two advertisers, or one advertiser and the medium. In this case, two sponsors were sold on the value of radio by being linked in a joint marketing effort."

Glenda Beasley is Marketing Manager for Katz Media Marketing Dimensions. She can be reached at (212) 424-6531.

Salespeople On The Move

- **Dave Saxe** is appointed Dir./Sales at KFFN-AM, KKHG-FM & KMXZ-FM/Tucson. He previously served as GSM at KEX/Portland.
- **Robert Benes** is named Dir./Sales for the Milwaukee Radio Alliance (WMCS-AM, WJZI-FM & WLUM-FM). At WLUM, **Michael Schuch Jr.** rises to LSM, and at WJZI, **Noel Skarpmoen** assumes LSM duties.
- **James Perrine Jr.** is the new GSM at KL0L/Houston.
- **Gary Pizzati** joins KRKQ/Des Moines as GSM while **L.J. Coppola** is hired as an AE.
- **Thom Fucci** is elevated from LSM to GSM at WXBB-FM & WXBP-FM (Arrow)/Dover, NH.
- **Randy Hoffius** rises from Sales Mktg. Dir. to LSM at KXGL-FM/San Diego.

by each party, and how are they built into the campaign?

After Finding Perfect Match...

Once you have found a match with two or more advertisers, be prepared to discuss the following considerations:

- **Media Goals:** What is the current media mix for each party, and will it need to be modified for the new joint effort?

- **The percentage of dollars allocated to the program:** Who will provide the support for the various elements incorporated into the campaign — for example, the radio, other broadcast, the print, or the point of purchase? Will it be a 50/50 split of all costs, or will different partners provide some of their own resources?

- **Creative:** Who will handle the co-partnering message? Remember that the campaign needs to appear as a singular effort to the consumer. The seller who puts the plan together will probably assume an even greater role in the creative process than in standard, single-adver-

tiser campaigns, where the client often handles the creative.

In the past few columns, we've featured many new and creative sales approaches that go well beyond the traditional sale of radio broadcast time. Advertiser partnerships represent one more opportunity to think out of the box and market our skills in non-traditional ways. Today's business climate features news of strategic partnerships being formed in all areas. Advertisers have trouble meeting each other on their own. Let's be the matchmaker that brings them together.



Gerry Boehme is Sr. VP Information Services and Strategic Support at Katz Media Group. He can be reached at (212) 424-600.



FRANK MINIACI

Placing TV Ads — The 'Focus' Way

■ To buy or not to buy is not the question ... but when to buy is

Broadcast Marketing Group has been handling media placement for radio since 1980. President Aubrey Potter recently sent a letter to all of the company's clients — group heads, VPs, regional managers, PDs, and marketing directors — regarding its "Focus TV" system.

In sending this correspondence, Broadcast Marketing Group placed the same level of importance on all of these position. The purpose of the letter was to inform these clients, especially those who have found themselves serving in new capacities, of changes in the industry.



Aubrey Potter

"Radio learned years ago that your product had to be focused to be successful," the letter read. "Focus TV applies that same programming philosophy to your TV placement. Find your audience, ignore the rest, then attack your audience with all the frequency you can muster. Guess what? The Focus philosophy works just as well when applied to TV as it does when applied to radio. In the first half of 1997, over 90% of our clients using TV recorded ratings gains. Congratulations to the winners are in order: first, for running a great radio station; then, for having the wisdom to use television to promote the station; and lastly, for allowing us to place it for them."

Post-Telecom Observations

"Telecom scared me to death! For 17 years, we had been placing television for one category of clients: radio stations. For 17 years, the driving force behind those TV budgets was a need to thwart a direct competitor. After Telecom, you began to buy up your direct competitors. Many of us expected television budgets to dry up. What actually happened was the opposite.

"In 1997, our company will place more advertising dollars for radio stations than we have ever placed in the 18 years we have devoted to serving the industry. What happened? In our paranoia, we had overlooked the most important ingredient in the decision-making process where TV is concerned. The first consideration is not, 'Do I have a direct competitor or would TV work for me?' The first consideration is, 'Can I afford it?'

"Frankly, many of the radio station owners could not afford TV. It made no difference if TV was the most powerful audience-building tool available if they could not pay the bill! Now, after Telecom,

virtually all the remaining players have the 'deep pockets' to include TV in their audience-building arsenal. Some, like Mel Karmazin, are electing not to use it very much, but his stations could fund it if required (as more and more of you use outside media successfully, it will be required)."

How The 'Big Boys' Drive Market Share

"The 'big boys' drive market share with outside media. When AT&T takes on Sprint, they do it with media. They hire a spokesperson and run TV and radio ads. Take a memo, radio people: You are one of the 'big boys' now. If you are still standing as we speak, you've got what it takes to use the marketing strategies of the 'big boys' and drive your market share with outside media. Those of you who are now managing many stations are realizing you don't have enough hours in the day to successfully direct some of the guerrilla tactics of pre-Telecom. Database marketing, for instance, requires an enormous commitment of human resources at your station(s) to pull off a positive result. Databases have to constantly be updated and the contacts worked — a substantial commitment of staff hours.

"Contrast the workload of managing the tactics of the past with 1) select a TV spot, 2) select a placement service, 3) write a check. Of course, only the big boys can do that consistently. My point again is, 'Take a look around, you are the big boys!'"

How To Evaluate A TV Schedule

"A good TV schedule is greater than the sum of its parts. What makes a schedule click is how the various programs work with each other. The Focus TV system measures the audience flow from one program to another. The bottom line tabulates reach, average frequency, and effective reach against your potential listeners as represented by the custom research from your callout or music test. As we build your schedule, we constantly check to see if we are balancing the reach with acceptable frequency against your potential listeners.

"The single best indicator of this balance is effective reach (the percent of the control group exposed three or more times). Typically, we like to see effective reaches doing 50% or better per week. Certain formats like Country and some Rock formats can easily achieve as high as 70% effective reach for the typical weekly budget. For others, like Oldies & Soft AC, effective reaches in the 50s are more likely. Our buyers are instructed to drive that effective reach number as high as possible while achieving conventional demo goals as well. The buy that reaches our desk usually represents the best we can do against the format and the demo.

"Often, we can drive format or demo higher, but it results in underachieving in the other category. Remember, in evaluating the quality of your schedule, the weekly effective reach number is the best single indicator. That number can be found in the 'weeks section' on our report titled 'Campaign Summary Totals.'"

Favorite TV Shows

"'When are my ERs?' is one of our most commonly heard complaints upon the client's review of our proposed schedule. I've never had the courage to speak to many managers individually that way, but here's what I would have liked to have said: 'ER has put more TV schedules in the emergency room than actors.' ER is the most popular show on TV and, consequently, has the most advertisers. The demand for the show drives the cost out of sight. Often, ER will cost twice as much as Seinfeld, which is usually out of reason itself. For the price of one 30-second ER, we could usually own early mornings for an entire six-week campaign. We could strip Leno and/or Letterman for an entire schedule. ER is an incredible reach vehicle, but it's just one impression. If funding ER gets the 'frequency' of the schedule, you're looking at a campaign that is DOA."

Pro:Motions

• Paul Miraldi is now Dir./Mktg. at WAXQ-FM/NY. He previously served as Dir./Mktg. & Promotion at crosstown WCBS-FM.

• Beth Talisman rises to Sr. Program Mktg. Mgr. at Public Radio International.

Promo Of The Week

MILLION-DOLLAR HOLE-IN-ONE — WQSR/Baltimore invited listeners to go for the cash at \$1 per shot, with all proceeds going to the Children's Cancer Foundation. There were several prize levels depending on closeness to the pin — with a cool million for an actual "hole in one."

Reach vs. Frequency

"This is not a contest. This is not the virtues of radio versus the virtues of television. If you have reach without adequate frequency, you've wasted your money. This is true whether the medium is radio, television, or bus benches. For us, adequate frequency is a minimum of '3' with a target of '5' per week against the core."

'Undesirable' Programs

"We occasionally present schedules for client approval and find resistance to some of the programs we have suggested. The argument from the client usually goes like this: 'I don't think that show appeals that much to my audience.' The show in question might be doing a '2' in demo and a '3' in format, for instance. The reason the show was included was it represented good value where your audience was concerned. What the '2' and '3' really mean is this: 98% of the demo will not watch that airing of the show, and 97% of the format won't watch that airing of the show. What is important is this: You are not paying for the 97% of the format listeners who don't watch, you are paying for the 2% of the demo who do watch. Since the price of the show is based on demo performance, the show is underpriced by 50% in the format. Values like that are necessary ingredients of winning TV schedules."

Timeliness

"You've heard it said: 'Life is timing.' Well, where media placement is concerned, timing is everything. Example: The show you need is already sold out. Let's face it: We are not good enough negotiators, and you are not a good enough client of the TV station to convince them to take out one of those spots they've sold to client 'X' for \$1000 and give it to you for \$800. The later we 'get to market,' especially for the second

and fourth quarters, the more of a disadvantage we face.

"Another problem is delayed approval of a schedule. Realize that while your proposed schedule sits on your desk awaiting your approval, 40 local TV reps are trying to sell your schedule to someone else. Remember, these low-skilled TV salespeople will sell the most desirable inventory first!"

The Focus TV System

"It was developed over the last 18 years to place television for radio stations. It has no other purpose. The 'system' is the complete package that enables Focus TV to be the most reliable source for producing winning TV campaigns. Here are the elements of the 'system': 1) Research to determine TV viewing habits of your potential listeners. The research methodology follows the model many of you use to test your music: schedule development employing the proprietary Focus TV software, which builds the optimum schedule to impact the listeners represented by your TV viewing research. 2) Negotiation of the rates and terms with an understanding that TV stations may be some of your best customers — we must be firm but fair. 3) Documentation of the schedule to client and vendors — all parties must clearly understand what is expected and when.

"Weekly monitoring of the schedule delivery by our monitoring department ensures the schedule we ordered is the schedule that is delivered. We can not wait for monthly invoices to verify this. Reconciliation of invoices and payment advice insures you only pay for spots that ran as approved. You send your check directly to the TV station per our advice. Which area is most important? The area you don't do! That's why the 'system' requires us to excel in each area and we constantly strive to do so."

ZINE

SCENE

Grrls! Grrls! Grrls!

Girl Power or Girl Culture ... *Spin* magazine adapts the latter, explaining, "Girl Culture girls have transformed what it means to be female," and citing the following fem faves: Lil' Kim, Spice Girls, Paula Cole, Gwen Stefani, Tori Amos, Bikini Kills' Kathleen Hanna, Alanis Morissette, Ani DiFranco, Foxy Brown, Jewel, and 7 Year Bitch's Selene Vigil.

Fanning the flame is *Spin* cover girl Fiona (please lighten up) Apple, who promises, "I know I'm going to die young. So I'm going to help some little girl out there. I'm going to let her know that I have stretch marks on my ass, and bunions, that I don't have my shit together at all. I'm going to prove that, and then I'm going to die."

Are You Listening?

Coincidentally, Courtney Love, who has proven you can change — at least your wardrobe — offers this advice to Apple: "I want to take Fiona Apple and shake her and say, 'You have a beautiful voice, you could be Dusty Springfield, a perennial. You don't have to do some of this stuff that's obviously making you miserable.' They won't let me have lunch with her ... free her from her bondage! She doesn't have to wear that damn underwear" (*Us*).

Sticks & Stones

"Sometimes I watch those award shows, and I think, 'My God, I'm in the same business!' All that insincerity flying out of every fucking pore in their bodies! When you're on drugs, particularly cocaine, it's nonstop bullshit. You could fertilize the world with the bullshit coming out of people's mouths. It's that rock and roll behavior" — Elton John comes clean in an 11-page *Vanity Fair* spread.

"They can say I'm a fat old sod, they can say I'm an untalented bastard, they can call me a poof, but they mustn't tell lies, because I'm going to fight" — John recounts why he launched a counterattack against the press, which was printing such accusations as "Elton In Vice Boys Scandal," "Elton's Kinky Kicks," and "Elton's Five-Day Orgy."

Roll Models?

"Paula Abdul Burned In Lipo-suction Horror." (She also had breast implants reduced — twice, say insiders) (*Globe*).

"Janet Jackson: Sad Secret Behind My Sexy New Look." The superstar singer says that even in recent years "she has been so

miserable — packing on a belt-busting 34 pounds — that she cried every day" (*Star*).

Janet also makes the cover of *Vibe*. On the notion that she always feels perfect, she says, "Are you kidding? That's the furthest from the truth. I have never felt attractive. Did I feel better about myself after losing the weight? Yes, I did. Did I still feel ugly? Yes, I did."

Who's To Blame?

Jackson Browne is claiming that Joni Mitchell's (his former lover) song "Not To Blame" from her *Turbulent Indigo* album is a vicious and unwarranted attack on him, written after Browne's ex-girlfriend Daryl Hannah accused him of beating her in 1992. Mitchell reportedly told a friend, "Jackson thinks everything has to do with him. He needs to get a life" (*National Enquirer*).

Life Is But A Dream

"We're trying to create a haven for artists. We're not concerned about trends. If bubblegum happens to be the moment, that's not what we're going to sign. But we'll make money. We did that in a previous incarnation, and it will happen again" — DreamWorks' Mo Ostin disagrees with *Entertainment Weekly's* advice that the label quit signing "post-prime" singers and get in tune with the times.

Drive, She Said

"I am not at the peak, *le sommet*, of what I can give. When you're in competition with the others, you go crazy. I am completely, completely driven. Until I beat my last performance, I will not be able to say that I have become the singer I dreamed of becoming" — Celine Dion reaches for perfection (*Ladies' Home Journal*).

And In This Corner ...

"That would depend on whether they were boxing with their hands or their mouths. With their hands, I don't think there would be a winner" — Dionne Warwick predicts the outcome of a boxing match between Barry Manilow and Barry Gibb (*Entertainment Weekly*).

Over & Out

"Oh, I have no idea what's on *Black And Blue*. Sorry. No idea. None" — Mick Jagger tries to remember what was on the forgotten album after the interviewer compares the band's most recent endeavor to it (*Us*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC & MOVIES

CURRENT

- **KISS THE GIRLS** (*Milan*)
Featured Artists: Little Richard, John Lee Hooker
- **SOUL FOOD** (*LaFace/Arista*)
Singles: Let's Do It Again/Xscape
What About Us/Total
We're Not Making Love .../Dru Hill
Other Featured Artists: En Vogue, Outkast
- **GANG RELATED** (*Death Row*)
Single: Way Too Major/Daz Dillinger
Other Featured Artists: Mack 10, 2Pac, Ice Cube
- **THE FULL MONTY** (*RCA Victor*)
Featured Artists: Gary Glitter, M People, Donna Summer
- **MEN IN BLACK** (*Columbia*)
Singles: We Just Wanna Party With You/Snoop Doggy Dogg
Just Cruisin'/Will Smith
Other Featured Artists: NAS, Roots f/D'Angelo, De La Soul
- **MONEY TALKS** (*Arista*)
Singles: Everyday/Angie Stone And Devox
Feel So Good/Mase (Bad Boy/Arista)
Other Featured Artists: Mary J. Blige, Lil' Kim, SWV
- **FIRE DOWN BELOW** (*Warner Bros.*)
Single: Fire Down Below/Mark Collie, Jeff Wood & Aaron Tippin
Other Featured Artists: Travis Tritt, Randy Travis, Richie Sambora
- **DEF JAM'S HOW TO BE A PLAYER** (*Def Jam*)
Singles: Say What/Dymon
Never Wanna Let You Go/Absoulute
Other Featured Artists: Redman, Crucial Conflict, Eightball & MJG
- **PICTURE PERFECT**
Single: Texas/Say What You Want (Mercury)

COMING

- **BOOGIE NIGHTS** (*Capitol*)
Featured Artists: ELO, Marvin Gaye, Beach Boys
- **I KNOW WHAT YOU DID LAST SUMMER** (*Columbia*)
Featured Artists: Kula Shaker, Korn, Our Lady Peace
- **PLAYING GOD** (*Milan*)
Featured Artists: Morcheeba, Richard Hartley, Willie Dixon
- **ANASTASIA**
Single: At The Beginning/Donna Lewis & Richard Marx (Atlantic)
- **AN AMERICAN WEREWOLF IN PARIS**
Single: Mouth/Bush (Hollywood)

MUSIC DATEBOOK

MONDAY, OCTOBER 27

- 1960/Ben E. King records "Spanish Harlem" and "Stand By Me."
- 1970/Composers Tim Rice and Andrew Lloyd Webber premiere the *Jesus Christ Superstar* LP at St. Peter's Church in New York City.



Bruce Springsteen — Boss of the newsstands.

- 1975/Bruce Springsteen appears on the covers of *Time* and *Newsweek* simultaneously.
- 1995/*Copycat*, co-starring Harry Connick Jr. as a serial killer, opens nationally.
- Born: K. K. Downing (Judas Priest) 1951, Simon Le Bon (Duran Duran) 1958, Scott Weiland (Stone Temple Pilots) 1967

TUESDAY, OCTOBER 28

- 1961/A customer asks Liverpool record store clerk Brian Epstein for a copy of "My Bonnie" by a local group. Curious, he searches out, finds, and becomes manager for the Beatles.
- 1977/*The Nevermind The Bollocks, Here's The Sex Pistols* LP is released in America.
- 1996/Slash leaves Guns N' Roses in what is called an amicable split.
- Born: Charlie Daniels 1936, Stephen Morris (New Order) 1957

WEDNESDAY, OCTOBER 29

- 1966/The "Home Of The Blues" — Beale St. in Memphis — is declared a national landmark.
- 1971/Allman Brothers guitarist Duane Allman is killed in a motorcycle accident near Macon, GA.
- 1990/Heavy D., Quincy Jones, and Al B. Sure! play themselves on the *Fresh Prince Of Bel Air* Halloween TV special.
- 1996/Notorious B.I.G. and Faith Evans become parents to son Christopher Wallace.
- Born: Denny Laine (ex-Moody Blues, Wings) 1944, Peter Green (ex-Fleetwood Mac) 1946, Randy Jackson 1961
- Releases: the Supremes' "You Keep Me Hanging On" (1966), Rod Stewart's "You're In My Heart" and Meatloaf's *Bat Out Of Hell* LP (1977)

THURSDAY, OCTOBER 30

- 1938/Orson Welles and company create panic with their *War Of The Worlds* radio broadcast.
- 1968/Johnny Cash's *Live At Folsom Prison* goes gold.
- 1970/Doors singer Jim Morrison is sentenced to a six-month jail term and fined \$500 for allegedly flashing a Miami audience.
- 1978/*Kiss Meets The Phantom Of The Park*, a TV movie that features the band battling an evil scientist working out of an amusement park, airs on NBC-TV.
- Born: Grace Slick 1939, Timothy B. Schmit (ex-Poco, Eagles) 1947, Gavin Rossdale (Bush) 1967
- Releases: the Yardbirds' "I'm A Man" (1965), the Beastie Boys' *Licensed To Ill* LP (1986)

FRIDAY, OCTOBER 31

- 1966/The Monkees are awarded a gold album for *The Last Train To Clarks-ville*.

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

- Foo Fighters, Friday (10/17) at 6pm ET/3pm PT, America Online (keyword: LIVE).
- Everette Harp, Friday at 8pm ET/5pm PT, Prodigy (jump: CHAT).
- Guns N' Roses' Gilby Clarke, Friday at 10pm ET/7pm PT, America Online (keyword: LIVE).
- Jim Brickman, Monday (10/20) at 9pm ET/6pm PT, Prodigy (jump: CHAT).
- AzYet, Monday at 9pm ET/6pm PT, America Online (keyword: LIVE).
- Joe Henderson, Monday at 10pm ET/7pm PT, Prodigy (jump: CHAT).
- OMC, Monday at 10pm ET/7pm PT, America Online (keyword: LIVE).

On The Web

Dar Williams' Los Angeles concert will be cybercast Saturday night at 1am ET/10pm PT (www.lalive.com).

SATURDAY, NOVEMBER 1

- 1967/Brian Jones of the Rolling Stones is sentenced to a nine-month jail term on drug charges and released on bail.
- 1993/Tupac Shakur (aka 2Pac) is arrested for allegedly shooting two off-duty Atlanta policemen during a late-night argument.
- Born: Larry Mullen Jr. (U2) 1961, Adam Horovitz (Beastie Boys) 1966, Vanilla Ice 1969

SATURDAY, NOVEMBER 1

- 1968/George Harrison becomes the first Beatle to release a solo album with *Wonderwall Music*, the soundtrack to his movie *Wonderwall*.
- 1989/South Africa bans the music of Tracy Chapman because of her anti-apartheid songs "Freedom Now" and "Material World."
- 1993/Public Enemy's Flavor Flav (aka William Drayton) is arrested for trying to shoot a man in a dispute over a woman. He is charged with attempted murder, possession of a weapon, and reckless endangerment.
- Born: Lyle Lovett 1956, Anthony Kiedis (Red Hot Chili Peppers) 1962
- Releases: Creedence Clearwater Revival's "Fortunate Son" and B.J. Thomas' "Raindrops Keep Falling On My Head" (1969)

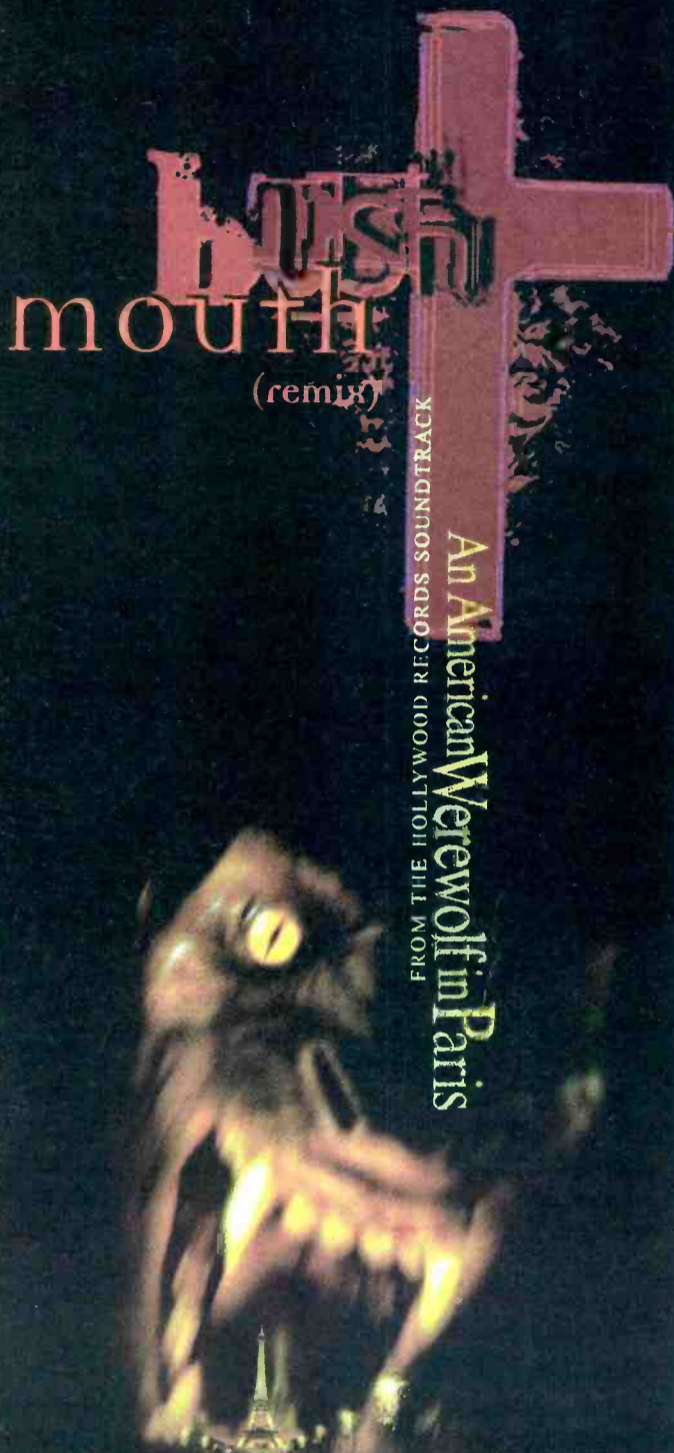
SUNDAY, NOVEMBER 2

- 1979/The movie version of the *Who's Quadrophonia*, featuring Sling, opens.
- 1990/Prince's fourth film — *Graffiti Bridge*, co-starring Tevin Campbell, Mavis Staples, and the Time — opens.
- 1996/Michael Jackson announces his "longtime close friend" Debbie Rowe is pregnant with his child.
- Born: Keith Emerson (Emerson, Lake, & Palmer) 1944, k.d. lang 1961
- Releases: the Beach Boys' "Be True To Your School" (1963), Stevie Wonder's "For Once In My Life" (1968)

— Frank Correia

impacting 10/21

#1 Most Added!
R&R Alternative Debut **40**



KDGE	#10	31x	#1 phones
WHFS	#8	25x	#1 phones
LIVE 105	#7	27x	#3 phones
Q101	#7	37x	#4 phones
KROQ	#3	37x	
KOME	#3	27x	
89X	#3	45x	
KEDG	#9	27x	
99X	#9	30x	
WEND	#8	26x	
WLUM	#8	32x	
KXXP	#9	27x	
WXRK	#9	24x	
KNDD	#9	22x	

Album in stores in November

Film opens nationwide in December

Remix and additional production: Hein Hoven David Dorrell and Gavin Rossdale • David Dorrell Management • Courtesy of Trauma /InterScope Records • Executive Soundtrack Producers Kathy Nelson and Mitchell Leib



STREET TALK®

Big Week In The Big Apple

At press time, R&R learned that WHJY & WSNE/Providence PD **Bill Weston** has been named PD for Chancellor Media's WAXQ/New York.

- Fourteen WNSR/New York staffers — including PD **Steve Weed**, MD **Linda Silver**, and GSM **Deborah Bevilacqua** — were laid off last Friday (10/10), when **Chancellor Media** took over the **Bonneville** Pop/Alternative in an LMA. GM **Mark Bench** remains (as a Bonneville employee) until the acquisition by Chancellor is official.

- Although a Sports **WFAN** staffer confirmed to R&R that station management has held discussions with sportscaster **Marv Albert**, an official 'FAN spokeswoman said, "No offer has been made." Contrary to earlier reports, the station is *not* talking to Albert about a morning slot on the syndicated "Don Imus Show." But whatever happens, it's unlikely a deal will be announced before October 24. That's when Albert is to be sentenced in Arlington, VA on the misdemeanor assault and battery charges to which he pleaded guilty last month. He could receive up to one year in jail and a \$2500 fine.

- A textile worker was found dead in WOR/ New York's office building last Wednesday (10/

8). The station's studios are located on the 22nd floor; the worker was stabbed to death on the 19th floor. WOR Radio Networks Director **Rich Wood** told R&R the suspect had been going door to door, looking for work. Wood believes the suspect came to WOR's door, but didn't get into the suite because no one heard his knock. The suspect is still at large.

- Meanwhile, at crosstown Hot AC WPLJ, afternoon drive funster **Rocky Allen** last Thursday (10/9) offered \$2000 to the first listener who could crack a walnut between his or her posterior cheeks.

Zell-ous To Sell?

According to a report in Monday's *Cincinnati Business Courier*, if the rumors of a possible **Jacor** sale in the \$3.5 billion neighborhood are true, **Sam Zell** — who owns about 31% of Jacor's common stock — would walk away with over \$800 million after his company invested \$80 million in early 1993. The *Courier* story pointed out, "If Jacor was purchased for \$55 per share, the 531,000 unexercised options CEO **Randy Michaels** held at the end of last year would be cashed in. In addition, Michaels would also cash in the 300,000 shares he received for his controlling interest in Critical Mass Media. His total take: close to \$40 million."

Speaking of Jacor... **WEBN/Cincinnati** has planned a "virgin sacrifice" promotion for Halloween morning. Contestants must be over 18, female, and virgins. (A gynecologist will be on hand to verify this.) On Halloween morning, the "winner" will bring the partner of her choice to the station. They will be miked and set up in the production room for the live, on-air sacrifice of the "winner's" virginity. She also scores a \$1000 cash prize for sharing the deed with the whole city.

Stern vs. Clay At Madison Square Garden?

Comic Andrew "Dice" Clay is proposing a bout to settle his feud with syndicated morning

Continued on Page 22

Rumors

- With KBIG/L.A. announcing that interim PD Dave Verdery will leave on October 31, is **Steve Streit's** appointment as PD all but a formality? And would **Tony Coles**, PD at co-owned KIBB, join Streit?
- **KKZN/Dallas** PD **Amy Doyle** is resigning at the end of October. Will she soon be in Beantown?
- Is former **WPLL/Miami** PD **Dave Stewart** the new OM at **KHOM/New Orleans**? Will interim PD **Kandy Klutch** drop the "interim"?
- Is just-resigned **WPRO-FM/Providence** PD **Chris Shebel** headed for the PD chair at **WVTY/Pittsburgh**? Will 'PRO midday vet **Giovanni** add interim PD stripes?
- Is **KDON/Monterey** trying to lure away **KKMG/Colorado Springs** PD **Scotter Stevens** as its new programmer?
- With **Jerry Clifton's** **KXME (Extreme 104)/Honolulu** about to debut, is **KQMQ/Honolulu** moving more toward Pop?
- Is **KZHT/Salt Lake City** APD/MD/PM driver **Dr. Doug Dodds** making a move to Minneapolis? Would he join **KDWB**?
- Is **WQZQ/Nashville** MD **R.J. Reynolds** headed to **WGRD/Grand Rapids** as PD?
- Is **WXRC/Charlotte** flipping from Adult Alternative to Active Rock?



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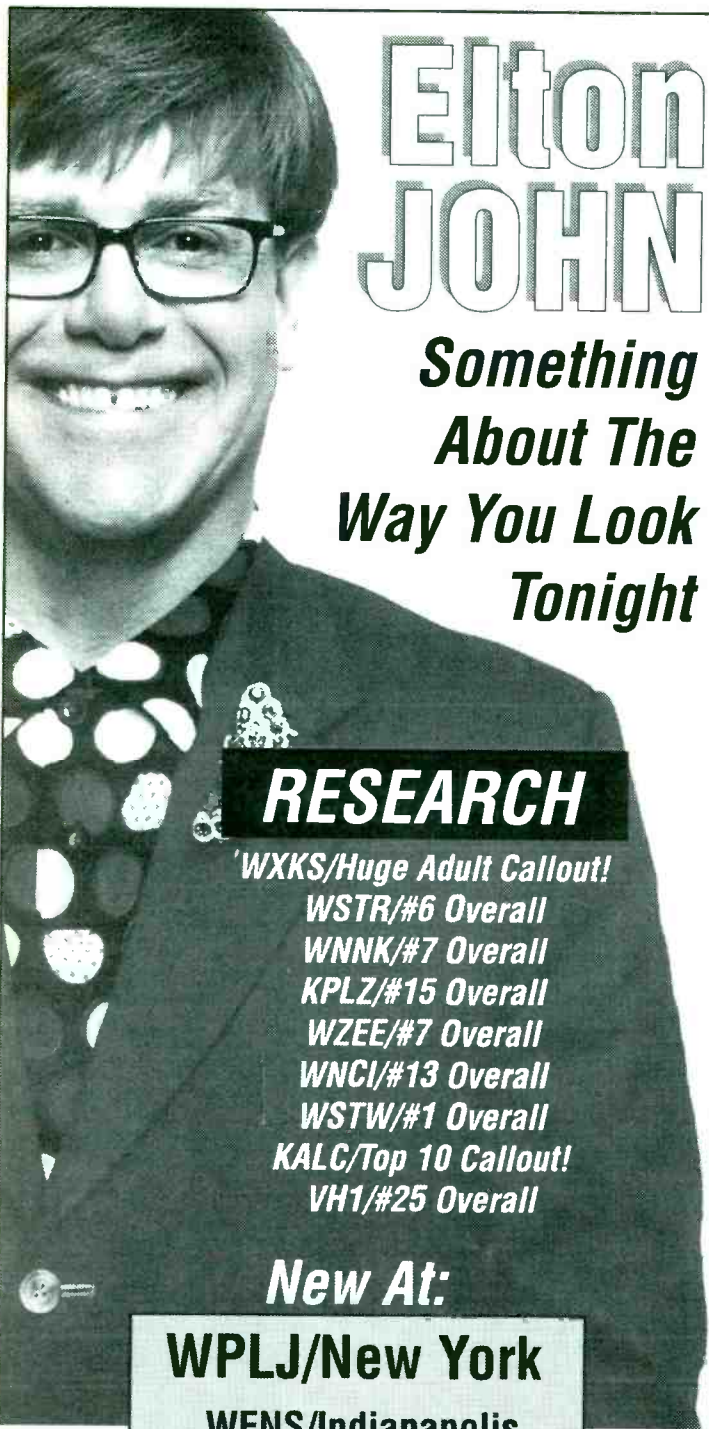
CLEAN SLATE

on tour with The Wallflowers starting November 5th

IMPACTING NEXT WEEK

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WORK



Elton JOHN

Something About The Way You Look Tonight

RESEARCH

'WXKS/Huge Adult Callout!

- WSTR/#6 Overall
- WNNK/#7 Overall
- KPLZ/#15 Overall
- WZEE/#7 Overall
- WNCI/#13 Overall
- WSTW/#1 Overall
- KALC/Top 10 Callout!
- VH1/#25 Overall

New At:

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WENS/Indianapolis
WRVQ/Richmond
WKDD/Akron

R&R CHR 34 - 33

R&R HAC 19 - 18

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R&R AC 1

BB AC MONITOR 3-2*

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From the new album
"The Big Picture"



Produced by Chris Thomas Management: John Reid
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STREET TALK®



REEL BIG FISH! — Nobody went home skunked from their second annual Newport, RI fishing trip, as seen by the display here. Capitol VP/Rock Promotion Dave Ross, Geffen Head/Rock Promotion Warren Christensen, WAAF/Boston PD Dave Douglas, WHJY/Providence PD Bill Weston, and WRCX/Chicago Station Manager/PD Dave Richards were reeling in doubles and triples!

Continued from Page 20

mouth Howard Stern, according to the New York Daily News. Clay reportedly declared war following a September 26 call in which Stern repeatedly interrupted the Diceman as he tried to speak. Clay says he's ready to rumble, and whether it's a verbal or physical brawl, only time will tell.

San Diego morning legend Mac Hudson, 58, died last Friday (10/10). He left KFMB-AM — where he spent the last 23 years as half of the "Hudson & Bauer" morning show — not feeling well, went home, and died in his sleep. The duo had the longest-running radio show in San Diego history. All week long, the station has been remembering Hudson by taking phone calls and playing "best of" taped bits. His partner, Joe Bauer, remained off-air for the week.



PROMO OF THE WEEK — Reprise recording artist Green Day invites radio to have a look at their year-book full of "nimrods."

Eagle's Cowboys 'N' Calendars

In a five-week promotion, KEGD/Dallas is giving listeners "Dinner with a Cowboy" — a dinner date with a Dallas Cowboys player. It all gets underway next week, when a lucky fan will win dinner with Cowboy Tony Casillas.

Speaking of the Eagle, afternoon host Cindy Scull will grace the month of October in the 1998 "Radio Girls" calendar, featuring 12 of the nation's "sexiest female radio jocks."

Continued on Page 24

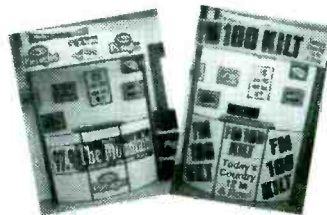
Rumbles, Pt. 1

- KPWR/L.A. morning drivers **The Baka Boyz** flip shifts with afternoon driver **Big Boy**.
- At KYSR/L.A., afternoon driver **Ryan Seacrest** adds yet another job: His new TV game show for kids, *Click*, debuts in syndication this week. (He also hosts a show for cable's Sci-Fi Channel.)
- Longtime WWWW/Detroit PM driver **Michael J. Foxx** rejoins the station in the same position.
- Former WVRV/St Louis PD **Scott Strong** joins SBR Radio Company as consultant and coordinator of new special projects.
- **Barry Fox** is named PD/MD at Hot AC WMXL/Lexington, KY.
- Hot AC WYXR/Philadelphia appoints former KDMX/Dallas PD **Kim Ashley** APD/MD.
- **WIVY/Jacksonville** flips call letters to **WMXQ**.
- CHR/Pop **WZST/Chatanooga** flips to Country. PD **Robin Daniels** remains in place; morning man **Jeff Harmon** exits.
- **WHQT/Miami** Promo Coordinator **Doran Cooper** is upped to Promo Dir.
- Alternative **WPLA/Jacksonville** is back at full power after a lightning strike last Tuesday (10/7) caused an electrical fire on the tower.
- **KHKS/Dallas** PD **Mr. Ed Lambert** adds midday duties; MD/middayer **John Reynolds** comes off the air.
- New Century's Country **KBUQ/Phoenix** flipped to Urban as "Hot 105" last Friday (10/10).

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OF THE SUMMER**

meredith brooks

what would happen

The new single from her
platinum debut album
BLURRING THE EDGES

IMMEDIATELY ON

**KIIS WXKS WHYI WBZZ KRBE WKRQ KKLQ WFBC
KKRZ WKSS WMTX KLLC WRVW KJYO KKRD WDJX
+ MANY MORE!**

**"This song shows Meredith is an artist that we will be dealing with for a long time."
-Rob Roberts, PD, WHYI and WPLL**

**"Meredith Brooks is the most provocative and exciting artist to come around in years.
This song is the one song I keep in my office and play for everyone."
-Charlie Quinn, WRVW**

**SEE MEREDITH PERFORM AT PLEASURE ISLAND DURING THE
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**Discover Why
Thanksgiving
Is More Than Just
a 4-Day Weekend!**

**"The Legend of Squanto:
Pilgrim of the Heart"**

*a dramatization of the remarkable story
of the Indian who saved the settlers at
Plymouth from certain death*

**Surprise!
Dickens' Yuletide
Classic Just Got
Even Better!**

"A Christmas Carol"
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STREET TALK®

Continued from Page 22



What? No Cow Pies?

Syndicated personality **Mancow Muller** has debuted a new line of products. Fans of the Morning Madhouse can order everything from clothing to clocks to CDs and more by calling (888) 9-MANCOW.

One **KHOM/New Orleans** advertiser is refusing to "take it in the shorts." Rouse Foods fired KHOM listener "Lisa" when, after being prodded by morning host MC Scappy, she faxed in her rendering of a body part (a

Rumbles, Pt. 2

• Douglas Broadcasting's **KBPA/SF** flips to Positive Talk Radio. The new format focuses on health, wealth, fitness, relationships, business skills, mind-power, self esteem, and personal growth.

• **WFLZ/Tampa** nighttimer **Kramer** exits over philosophical differences. According to Jacor CHR guru B.J. Harris, Kramer will relocate within the company and to a larger market.

• **WMEZ/Pensacola, FL** appoints **Kevin Peterson** PD.

• **Steve Godofsky** is named Savannah, GA Market Manager for Patterson. The group includes Hot AC **WAEV** and AC **WYKZ**.

• **WPOR/Portland, ME** Production Dir. **Jon Shannon** is promoted to PD.

• **KNNN/Redding, CA** flips from AC to CHR/Pop; PD **Bob Williams** remains in place.

• **WCTQ/Sarasota** PD/morning driver **Rich Stevens** has been elevated to OM of Jacor's **WCTQ** and **WAMR**. Stevens will continue his 'CTQ airshift.

• **WFBC/Greenville, SC** afternoon driver **Scott O'Brien** segues to afternoons at **WVMX/Cincinnati**.

• **WWKX/Providence** overnighiter **Sandy B.** adds MD duties.

• Former **WKSS/Hartford** nighttimer **Michael Maze** takes similar duties at **WKCI/New Haven**.

• Citadel manager **Bret Fox** joins **KTMT/Medford, OR** as GM. *Hitmakers* Associate Editor **Joshua Fleming** (aka Erik Austin) also comes aboard as morning driver, while MD **Tony Cruz** moves from mornings to middays and PD **Matt Roberts** moves from middays to afternoons.

• 1930s radio personality **Arthur Tracy**, known to radio fans as the "Street Singer," died Sunday (10/12) in New York City at the age of 98. He is survived by a brother, Bert, and his former wife, Blossom.

RADIO & RECORDS



1

- **Denise George** elevated to VP/Promo for Jive/Silvertone Records.
- **Doug McGuire** named VP/GM for **KNCI-FM** & **KRAK-FM/Sacramento**.

5

- **John Fullam** named **WKQI/Detroit** Pres./GM.
- **Jock Fritz** upped to Pres./GM of **WMXD** & **WXYT/Detroit**.
- **Bob Catania** joins Elektra Records as VP/Pop Promo.
- **Jay Clark** chosen as PD of **WWWE/Cleveland**.
- **Bill Stedman** selected as **KEZR/San Jose** PD.

10

- **Bob Schutt** tapped as VP/GM of **WRIF/Detroit**.
- **WHK** & **WMMS/Cleveland** GM **Lonnie Gronck** adds VP stripes.
- **Steve Brady** boosted to **WQAM/Miami** PD.
- **Buzz Knight** selected as **WLVQ/Columbus** PD.
- **Dr. Don Rose** begins doing mornings on **KIOI/SF**.

15

- **KOST/L.A.** switches to AC from B/EZ.
- **WUSL/Philadelphia** converts to Urban Contemporary; **Jeff Wyatt** is PD.
- **Jim DeCaro** appointed Exec. VP/GM of **WEAZ/Philadelphia**.
- **Larry Coates** recruited as **WCAO/Baltimore** PD.

20

- **Jeff Pollack** named Dir./Program Services for Drake-Chenault.
- **KMET/L.A. MD/weekender** **Billy Juggs** jumps to competitor **KLOS**.
- **Drake Hall** hired as MD of **WLRS/Louisville**.
- **John Leader** joins **R&R** as Top 40 Editor.

posterior) and then talked about it on the air. The food company, not pleased about being associated with the backside, then pulled all of its advertising when Scappy played out the bit by holding an on-air job search for Lisa. Local TV covered the mini job fair, which resulted in more than two dozen offers.

WYUR-AM/Detroit dropped its simulcast with **WNIC-FM** Monday (10/13) and debuted an AC format focusing on "the hits of the last 40 years and today." Morning drive features former **WJR** personality **Bob Hynes**, former **WDFN-AM** sportscaster **Eli Zaret**, and former **WWJ-AM** ND **John Delle-Monache**.

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Dahl Takes His Show On The Old Road

□ Route 66 provides historic backdrop for two-week on-air journey

By Jeff Axelrod
R&R Asst. Managing Editor

For almost 20 years, tuning into Steve Dahl's Chicago radio shows on WDAI, WLUP, WLS, WMVP, and now WCKG has been an invitation to join his family. Over the years, his listeners have been given daily glimpses into his private life — from the birth of his kids to his infamous on-air vasectomy. So it's not surprising that when Dahl and his three sons — Pat, Mike, and Matt — embarked on a two-week trip from Los Angeles to Chicago via the original Route 66, his listeners came along for the ride.

For Dahl, the voyage held great personal significance. "My parents came across on Route 66," he says. "And for me, having grown up in California, starting there and coming here, I got some sense of completion. There I am, leaving my folks' house with my boys and coming back to Chicago, where the road starts."

It also became a great promotional opportunity. Dahl's reports from the road appeared daily on the local CBS-TV affiliate and in the *Chicago Sun-Times*. I spoke to Dahl about how the trip came about, its logistics, and how it made for two weeks of compelling radio.

Kicking Things Off

R&R: Where did the idea come from?

Steve Dahl: For a long time, I've wanted to do the Route 66 trip with my boys. They're 16, 14, and 12, and I thought it would be fun to get in an RV and go across the country and broadcast, but it was cost-prohibitive. My goal was to include my sons, because Pat was born on the air, and people identify pretty heavily with my family. He's get-

ting ready to go off to college, and I thought it might be a cool thing to do as a father and three sons. I felt the listeners were aware enough of the boys that they would feel included in it.

R&R: If it was cost-prohibitive, how did you get the station to go along with it?

SD: The thing that made all the difference in the world was Comrex's HotLine box. You hook it up to a regular phone line, and it sounds just as good to a listener as an ISDN line. It's certainly broadcast-quality, even on FM. With the advent of this HotLine, you could essentially go anywhere and plug into a phone line. That's really what made it feasible.

R&R: Could you imagine doing this trip and not broadcasting it?

SD: No. First of all, I think we would've killed each other if we didn't have a show to do. Even though it was a 30-footer, it got kind of small. We still would have had fun, and I still recommend the trip, but the fact that we were able to stop and broadcast along the way enhanced it. It was nice to have the focus of the show every day. It was funny, because with this HotLine, you could put everything in a

carry-on bag. So we'd pull up to a destination, and the boys would bring in all the gear and set it all up, check all the lines, get everything ready to go. It was fun.

R&R: Your little engineers...

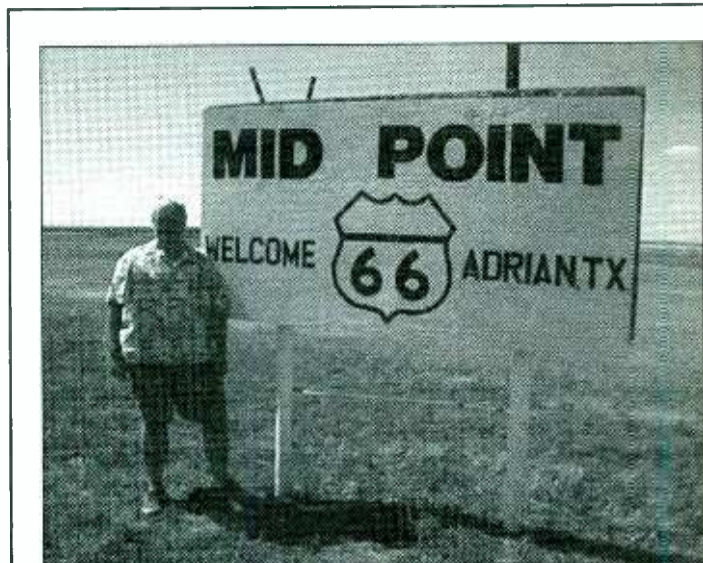
SD: Yeah, and our radio station in a suitcase. They enjoyed being a part of it too. I think that made it even more special.

R&R: Were you able to fully interact with the station back in Chicago?

SD: Yeah, you get your local audio, but then you also get the return audio, which is synched up perfectly. My producer Shemp, traffic person Joy Masada, and news guy Dave McBride were all back in Chicago, and they were part of the show every day. I interacted with them a lot, and through this box, it's way easy.

R&R: This was the first time you used it?

SD: Yeah. I must say, I had some trepidation about it, but, boy, when you get that thing plugged in and you get a good connection, it really sounds good. It's remarkable. I kind of had the feeling that I'd bitten off more than I could chew, because not only were we doing two weeks on the road, but I'd committed to videotaping every day and sending that back to the CBS affiliate and then calling up every morning and doing a little narration, plus the daily trip journal for the *Sun-Times*. So I'm thinking, "If this doesn't work, I could fly back and do the radio show, but how do I explain the rest of this?" It worked like a champ.



HALFWAY 'CROSS THE HIGHWAY—After seven days in an RV, Steve Dahl (and his three sons) reached the physical center of their Route 66 trek, leaving just four days to reach Chicago!

R&R: The TV and print aspect was a tremendous publicity opportunity. How did you set that up?

SD: Having been in this market for almost 20 years and having managed to crawl back on top, it wasn't that hard. I have enough of a cachet here that I could at least get somebody to listen to my idea. Everybody seemed to understand the cross-promotional value of it.

R&R: Did you get a lot of good feedback from the reports?

SD: Yeah, especially from the paper, from people who may have had lost track of where I was or hadn't found themselves listening on a regular basis and got back into it. Being in the paper every day for two weeks really helped.

R&R: Did you see a ratings spike?

SD: It seemed like it helped. It seemed like there was a nice little bump right around the time when all of that happened, not unlike what you might see if you had an advertising campaign out there.

And I ended up getting the benefits of that basically for free. I didn't get paid to write any of that or call in the reports, but to me, that's what made it all work, because it was everywhere.

The Unknown Element

R&R: In an '80s interview, David Letterman said the best humor was "found humor" — the stuff you just find on the streets. Putting you in an environment like this must have made for great "found radio."

SD: Yeah, exactly. You just never knew. We would literally walk into a place a half hour before we went on the air, plug into their fax line, and set up wherever they would have us. We'd have a few people lined up along the way, and we just kind of went with it. It was like a travelogue, an odyssey, and we had a lot of funny things happen on the RV. We kept a daily running total of how we were trashing the RV, wondering if we were going to have to buy it when we got back. And just hooking up to a sewer in an RV park is an experience.

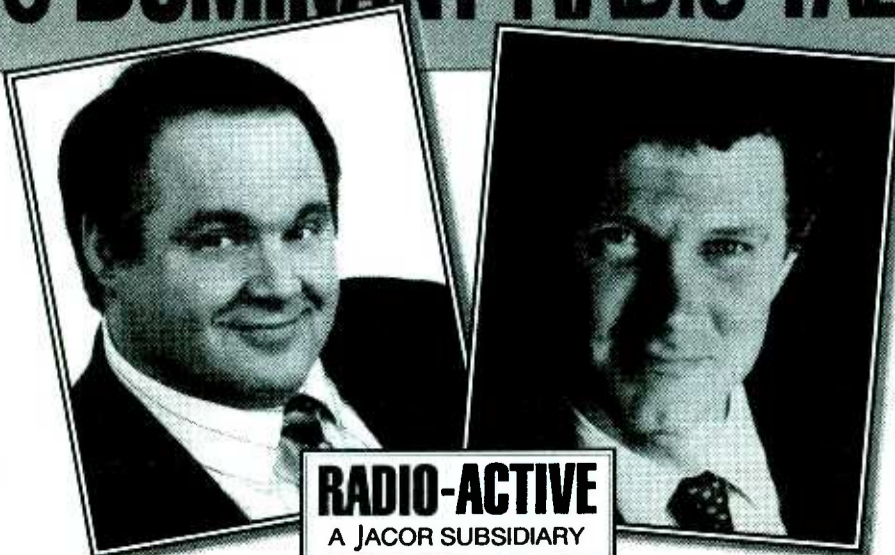
Continued on Page 28

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Dahl Takes His Show On The Old Road

Continued from Page 27

especially for us city slickers. So there was plenty of material along the way. I agree with Letterman. For me, the most inspirational source of material is just kind of stumbling across it like that.

R&R: *Your show has always been a free-form structure — or free-form lack of structure.*

SD: Yeah, so everywhere I turned, there was something else I could use. It made the shows go by very quickly for me. The best shows I do are the ones where I'm really entertained by it all myself. Those shows were like a blur to me. I usually take that as a good sign that there's a lot going on.

R&R: *Do you think more broadcasters should take themselves out of the studio, just to get them out of the normal routine?*

SD: Yeah, I think so. When I was down at Graceland, there were maybe 10 other stations, and they were just doing their regular show — but down there — which I don't get. If people can get themselves out of the studio, experience new things, and pass those things along to the listeners rather than just wedge them into a format, I think that's worthwhile. Actually, I'm going to say I don't encourage it — people should just call Westwood One and get my show. Or call Mel Karmazin directly. I'm sure he'd be happy to sell it. But it definitely works for me. That's what I like to do the best. And, finally, the technology has gotten to the point where it's feasible, and it's exciting to me.

R&R: *As a father, did the trip live up to expectations?*

SD: Oh, yeah. It far exceeded my expectations.

R&R: *And as a broadcaster?*

SD: Definitely. It exceeded my expectations there, too, in terms of the response I got from the audience — before, during, and especially since I got back. It really worked out well personally for me and in how it came off on the air. I think people really enjoyed it.

“

If people can get themselves out of the studio, experience new things, and pass those things along to the listeners rather than just wedge them into a format, I think that's worthwhile.

”

R&R: *Did the trip put things into perspective for you?*

SD: Yeah, it did. I'm surprised that the older I get, the more glad I am to be home and the less I want to be in other places. And I've never spent that much time with my boys uninterrupted — 24 hours a day for 14 days in a 30-foot RV. I think the listeners were able to appreciate where all that was coming from, that it wasn't just me trying to get people to listen to the show. I really was out in search of something. I was on a quest. And I think I found it. It was the bonding experience that I wanted to have with the boys, and it really changed our relationship.

R&R: *And the listeners got to share.*

SD: Yeah.

1928 Route 66 map reprinted by permission of the National Historic Route 66 Federation.

Route 66 Reminiscing

WCKG/Chicago afternoon personality Steve Dahl's two-week series of broadcasts from Route 66 brought new stories and adventures with every twist and turn in the road. Here are a few Dahl found particularly memorable.

• "I did the first show from my parents' house, which was interesting. My dad invited the *La Cañada Valley Sun* to come interview me while I was on the air. It was kind of the bizarro-world version of a Howard Stern press conference. It was me broadcasting from a market I'm not in, talking to a newspaper that no one who hears me gets. It just struck me as funny. And my dad lied and said I'd won a Golden Globe Award."

• "We broadcast from Barstow, CA at the El Rancho Motel, which, it turns out, is now kind of a residential hotel — a former Route 66 motel palace that has degenerated into kind of a loony bin. People would keep coming into the lobby where we were broadcasting, so we got some pretty unusual characters."

• "In Kingman, AZ, there are these two brothers, Angel and Juan Delgadillo. Angel is a barber, and Juan runs the Snow Cap Drive-In in Seligman, AZ. They grew up on Route 66. They were there when they put it in; they watched the Okies go by back in the '30s. Funny guys and real characters. We had them on the show, and I think we were able to paint a real good picture of what things were like back in those days. John Stewart has a CD called *Sketches From The Road*, and he wrote a song about Angel. I tried to intersperse some music like that into the show, songs about the road and Route 66."

• "We were in Williams, AZ — which is essentially Flagstaff — and John Stewart just happened to be performing there, so we had him on. That worked out great. He had some great stories. He's actually working on a play about Route 66, so we got to hear some stories and

his music. The music sounded great going back through the HotLine too."

• "In Amarillo, TX, we went to the Big Texan Steak House with the big cow out in front." The restaurant offers a free 72-ounce steak — to those who can finish it within an hour. "I could not make it and was taunted by my boys for the rest of the trip for being a wuss. I came very close. I had about six ounces left, but couldn't finish it off. And the Cadillac Ranch is there, so we got to take that in."

• "We went to Tulsa and did the show from a diner, Ollie's Diner. Michael Wallis, who wrote *Route 66: The Mother Road* and is really the modern-day Route 66 guru, is based out of Tulsa, so he came in and lined up some locals who have lived on or near the highway from its inception. He's one of those guys who really paints a picture of the mystique of the road and has a vast knowledge. When they opened the road, they had a run — a cross-country race — and it passed right

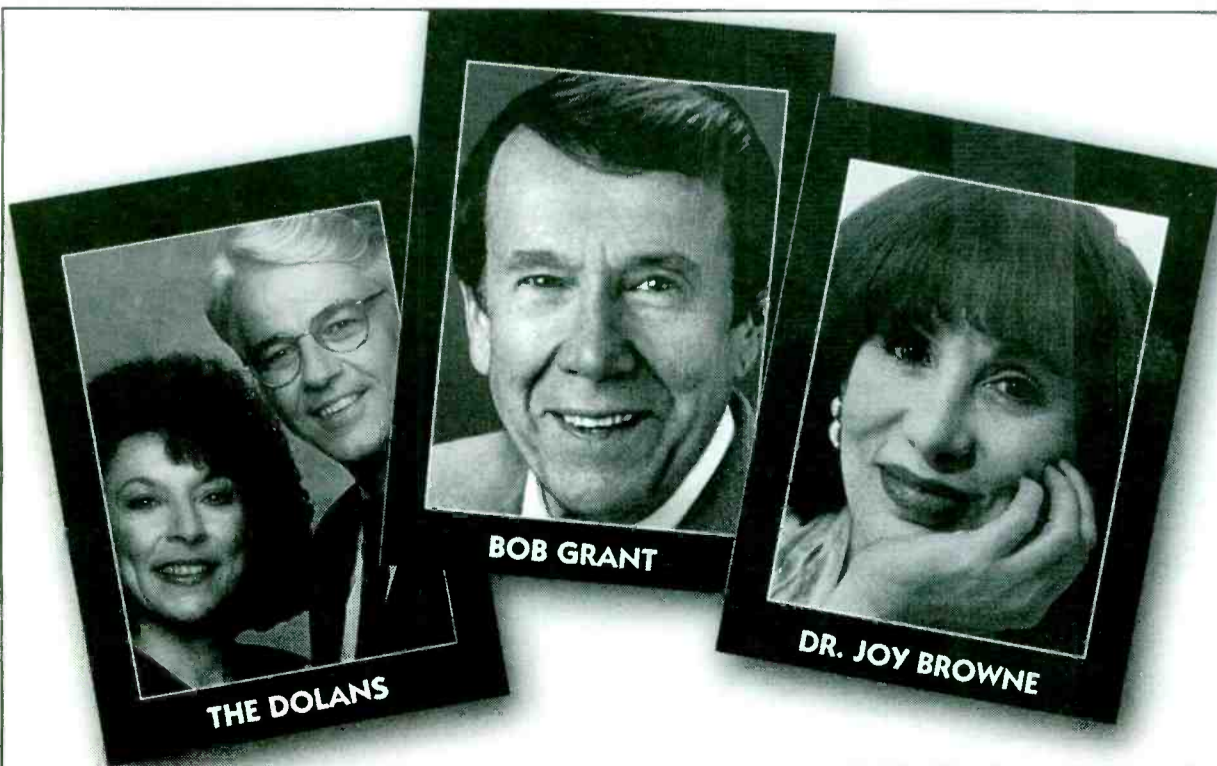
by the diner we were at. Some guy from Tulsa won it, so a lot of the old-timers were still pretty proud of that."

Another benefit of the trip, Dahl says, was exposing his sons and listeners to a side of America not usually seen in a big city like Chicago. "My audience is getting to the point where most of them have kids and are thinking about things like trying to show their kids what America used to be like and maybe giving them a look at some of those values. And I think that worked really well. I was concerned that it would be too much history and that it'd be too hard to paint a picture of where we were and what had happened in those locations, but everybody we met along the way was more than willing to sit down and help me paint those pictures."

"It's kind of reassuring to know that people like that are still out there. And certainly, for my boys, it was a good experience to see that there's another side to life. More than anything, it taught them to maybe take a bit more time listening to old-timers and their perspectives. It's pretty hard to convince them of that these days with everything so fast-paced and hectic."



Steve Dahl's road crew — (l-r) sons Matt, Pat, and Mike — pauses for a pit stop at Amarillo's Cadillac Ranch.



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Championing Non-Priority Records At Country

□ **WSIX's and WMZQ's support of Cochran/Wariner duet has labels wishing more PDs would step out on music more often**

Sometimes it's the little things that get overlooked. I write that because it's the best way to describe what's happening in Country with respect to a duet from **Anita Cochran** and **Steve Wariner** that appears on the former's **Warner/Nashville** debut album, *Back To You*.

Thanks to a chain of events that began with the overall market leader **WSIX/Nashville** championing the song during the Country Music Association Awards festivities, a growing number of Country stations are warming up to the Cochran/Wariner song "What If I Said."



Bill Mayne

What's intriguing is that 'SIX, and now **WMZQ/Washington**, picked up the ball and ran with an album cut that originally wasn't a priority for the label. In fact, the album was nearly over after two previous singles received modest airplay.

What's occurring with Cochran/Wariner takes place all the time in other formats. In Country, however, it's a rare occurrence. After all, this is a genre where the name of the promotion game is 1) do the dog-and-pony

□

People talk about how the music has become homogeneous. Well, the process definitely has become homogeneous as well. That's why it's exciting when something like this pops up.

— **Bill Mayne**

□ setup shuffle, 2) pick an add date, 3) blow it up out of the box, and 4) march it up the chart. It's a great system when a song gets into the flow, since it increases the odds of national exposure if the

song's a bona fide hit. But if the song misses that early window, chances are it's lost.

Comments Warner/Reprise Nashville Sr. VP/Promotion **Bill Mayne**, "People talk about how the music has become homogeneous. Well, the process definitely has become homogeneous as well. That's why it's exciting when something like this pops up. It gets people focused about why they got into the business in the first place. This just doesn't happen that often in this format.

"We still have a long way to go, and we're swimming upstream as it is, because we're going against the grain of the system. Yet the fact is, we're responding to it because people have in turn responded to the music."

"What If I Said" is beginning to take on a life of its own and is developing in a fashion similar to records in the alternative, pop, and rock worlds. It now has a few very vocal champions spreading the good news throughout the programming grapevine. And it now has the full attention of Bugs.

The song's natural progression has Mayne and other Music Row execs wishing the same thing would happen to other records, since the industry needs some kind of jolt to get it out of the doldrums. "I definitely think it should happen more than it does," continues Mayne. "I realize the unfortunate environment that broadcasters are working in today, with all the financial pressures dereg has brought, but I think there is a direct correlation with the way business is conducted today and the condition of the business.

"There's great pressure out there. No one wants to make a mistake. They want to take it nice and easy and play it safe because they don't know who they might be working for tomorrow. The concept of least objectionable programming has outweighed the spirit of 'Let's step out on records.' People need to be more aggressive."

Count **Rising Tide** VP/Promotion **Tim Murphy** among those

Music Row execs who would like to see radio take more calculated chances. "I got chastised a couple of months ago for saying that people were not listening to the music, that there are too many followers and not enough leaders. There *are* people who listen, but there still are too many who don't

bother to take the time. I find it distressing both as a label and former radio person when I hear programmers talk about all the time they have to devote to sales and promotions and



Tim Murphy

how the music is secondary. I know there is a lot of music to listen to, but that just means you have to pay more attention to find the songs that set you apart.

"I know it happens more in pop music — maybe because people are more excited about the music,

□

Country is a consensus format. What other format do you need to have a No.1 record? There isn't one. Records should be like a virus and spread.

— **Tim Murphy**

□

or maybe the guys in Country have been around awhile and are more set in their ways. I don't know. Probably all of those are true. I do know that, as an industry, we miss a lot of things. I hear it every week. People tell me, 'I really love that record, but there are a lot of ones ahead of it.' There will always be things ahead of it. If you really love a record, take a chance.

"Everybody keeps talking about how stagnant the business is, yet they continue to look at the

□

Is this going to make me go through every album and try to pick the next hit? No. And I don't think that all of a sudden people are going to start playing album cuts just to try and break a song or artist. I certainly don't have time for that.

— **Mac Daniels**

□

same things to pull us out. Growth doesn't come from the middle; it comes from the edges."

Murphy would also like to see more songs break locally. "Country is a consensus format. What other format do you need to have the entire panel to have a No. 1 record? There isn't one. Records should be like a virus and spread. Right now, they aren't. Even in a state like Texas, programmers won't bother with a record if it's not working nationally.

"That's another thing about Pop: You can work a record at Pop for a year before it breaks. In Country, we get three to four weeks. If it doesn't break by then, radio's on to the next thing; they won't talk about it anymore. If you don't hit it all at once, you don't have a chance."

Nevertheless, **WMZQ PD Mac Daniels** — who heard "What If I Said" on **WSIX** during **CMA Awards** week and promptly added it upon returning to his station — doesn't believe his actions are going to cause more programmers to mine albums for undiscovered tracks.

"Is this going to make me go through every album and try to pick the next hit? No. And I don't think that all of a sudden people are going to start playing album cuts just to try and break a song or an artist. I certainly don't have time for that, and I don't think radio should be the A&R department for the labels. My objective is not to come in here and find the next superstar. I'm here to program what the market wants, and I believed they would like this song."

That said, however, Daniels admits that finding the track has energized him. "Hearing that song really got me excited about the music again. I don't know if it was the song or the performance or what, but it reminded me of the way it used to be in the late '80s and early '90s, when there was a lot of great music."

WSIX PD/MD Dave Kelly — who credits afternoon drive personality **Carl P. Mayfield** with discovering the track — empathizes with what the labels are going through, but stresses that the audience has told him — via research — not to step out too often.

"This record just worked out perfectly for us, because Anita was going to participate in

Carl's charity event, and we wanted a song to increase her profile at the station. It just so happened that Carl had this track that he was really excited about.

"Yet in the last one-and-a-half to two years, we have inundated the market with so much new music and so many new artists that unfamiliarity scores are at the highest since I've been in the format. While I'd love for us to champion more artists, we can't afford to, because we want people to have a clear idea of what we are playing.

"Championing non-priority records isn't a bad thing at all, but if too many people start doing it, you would have so much fragmentation about who's playing what that you wouldn't have any national hits."

Kelly agrees that more can be done, but today's radio landscape also keeps him in check. "There's definitely more room at the format to do this sort of thing, but you can't go out and do it just to do it. If you're out there trying to find that magic cut off an album that you think the labels missed, then you are wasting your time, because you should be spending that time on the more serious agenda of running your station.

"If you're like us, then you're not the only place to expose new product. You can take a few chances, but the bottom line is numbers. You can't afford to take too many risks, because the guys higher up probably don't want to see you gambling that often."

□

In the last one-and-a-half to two years, we have inundated the market with so much new music and so many new artists that unfamiliarity scores are at the highest since I've been in the format.

— **Dave Kelly**

□

RR LAUNCHING PAD

Space Monkeys' New Single Sweet As 'Sugar Cane'

Feed the demand. That's exactly what **Interscope** is doing with British alternative act **Space Monkeys**, whose debut U.S. single, "Sugar Cane," is getting early support from some of the format's biggest fans of rhythmic-leaning fare.

Stations reporting the song, with its infectious blend of '80s hip-hop

McDonnell, is the popularity of alternative-tinged dance product. "It's the perfect time and the perfect sound that's working right now. Who knows what the format will sound like in a couple of months?"

At radio, even the heartland is fully embracing dancier, pop-sounding alternative records. At **KMYZ/Tulsa**

— which ranks among the top stations in the market — PD **Paul Kriegl** depends on these records to give his station needed variety. The music is also researching well, he says, based on the results of a recent auditorium test.

"I remember having a conversation with a researcher last year who wasn't too well-versed in the music, and I asked him about records from bands like Garbage. His response was that they could bring fun back into the

format. And he's right."

Being a rock-leaning Alternative also isn't holding Kriegl back, even though grunge still tests well. "Hits are compatible with hits, regardless of the style of music."

Similar to the thunderous response CHR has given Chumbawamba's "Tubthumping," Kriegl wants "to play the song early and start it before anyone else does. Its ultimate destination will be CHR."

The Space Monkeys' album hits retail on November 4.

More Than Just a 'Toy Of Vanity'

Add **550 Music's Taja Sevelle** to the list of artists whose music is simultaneously finding a home at multiple formats. The singer/songwriter's new single, "I & I," taken from her 550 debut *Toys Of Vanity*, was one of the most added songs at CHR/Pop last week, while also earning early support from Alternative and a few Hot ACs.

Key stations reporting airplay on

the track include Pop outlets **WXKS/Boston**, **WNTQ/Syracuse**, and **WDJX/Louisville**; Hot AC **WPTE/Norfolk**; and Alternatives **KDGE/Dallas**, **KWOD/Sacramento**, and **KTCL/Denver**.

"I & I" is the first release from Sevelle in nearly a decade. She first came onto the scene in 1988 with the CHR/Rhythmic hit "Love Is Contagious" on the Paisley Park label. Even though that song became an international success, she wasn't happy with the direction of her music. Thus, the hiatus — which, interestingly, was spent honing her skills as a songwriter. During that period, she collaborated with **Burt Bacharach**, **Nellee Hooper**, and **Nile Rogers**.

Sevelle's previous hit aside, VP/Promotion **Desiree Schuon** says 550 is treating her like a new artist. "It's not about reestablishing her. She had a hit song that a lot of people liked a long time ago. That was a whole different era, and she's really evolved as an artist. It's that evolution that we want to show people."

Given the song's slower tempo and its departure from Sevelle's previous work, Schuon says the label's promo strategy has been to build the record slowly. "We're not daunted by the style of the record at all. We know that once people put it on the air, they get results. It's not a one-listen record in the office, but it is once it's on the air."

"So we're not going to try and blow it up. That's not the point, and besides, you can't do it with records like this. We want to keep getting a solid group of stations each week and spread the story as it reacts on the air."

One station where "I & I" is reacting is **WXKS**, where last week it was the fourth most requested song. MD **Kid David** agrees with Schuon that the track definitely sounds different on the air. "After [PD **John Ivey**] and I listened to it a couple of times, we felt that it didn't sound like anything we were playing and that it deserved a shot. We've played it about 150 times, and it's now coming through for us."

"It's kind of hard to describe the song, but it has a pretty cool groove and some great vocals. It just sounds like the kind of record that only **Kiss 108** could play."

Toys Of Vanity hits retail on November 4.



Space Monkeys

(check out the De La Soul sample) and '90s Brit-pop, include **KITS/San Francisco**, **WHFS/Washington**, **KDGE/Dallas**, **San Diego** Alternatives **XTRA-FM (91X)** and **XHRM (The Flash)**, **WXDX/Pittsburgh**, and **WLUM/Milwaukee**.

Signed to one of the UK's leading independents, **Factory Records** (home of **Joy Division**, **New Order**, **Happy Mondays**, et al.), the group cut their teeth performing in their own backyard at the legendary Manchester club the Hacienda. The group's first song, "Keep On Tripping On," received critical acclaim upon its release in May '96. It wasn't until much later that they released their debut album, *The Daddy Of Them All*, which was produced by well-known hip-hop producer **Johnny Jay**.

Interscope hadn't planned to officially go for adds on "Sugar Cane" until early next year. That all changed for a couple of reasons. First, several stations got their hands on a copy of the track via import and started getting phones. Additionally, **Jeff McClusky & Associates** specialty show promoter **Thaddeus Rudd** started circulating the song, resulting in another round of programmers gravitating toward the cut.

Notes VP/Alternative Promotion **Lynn McDonnell**, "At first, we wanted to service only the specialty shows and clubs with another single, 'Acid House Killed Rock And Roll,' and message that record and get things set up for next year. But several programmers who look for these kinds of songs got a hold of it, and the vibe really started growing, so we decided to put it out quickly."

Another big reason for working radio sooner rather than later, says



'CHICK MAGNETS' — This studly gathering took place after **MxPx** members performed at the **Foxy**. Hoping to all be 'Chick Magnets' are (l-r) **A&M Records** Director/Product Development, **MxPx** vocals/bass **Mike Herrera**, manager **Creighton Burke**, guitarist **Tom Wisniewski**, **A&M VP/A&R** **Larry Weintraub**, and **MxPx** drummer **Yuri Ruley**.

MUSIC NEWS & VIEWS

Puff Daddy Hits The Road

Sean "Puff Daddy" Combs kicks off his first headlining tour of North America on November 9 in Detroit. Dubbed the "No Way Out" show, the 25-

city tour will feature artists from Puff Daddy's **Bad Boy Entertainment** and artists who appeared on his multiplatinum disc of the same name. Among those performing will be **Mase**, **112**, the **L.O.X.**, **Usher**, **Busta Rhymes**, **Lil' Kim**, **Lil' Cease**, **Jay-Z**, **Foxy Brown**, **Changing Faces**, and **Kid Capri**.



Sean "Puff Daddy" Combs

In other tour news, the **Spice Girls** gave their first live concert in **Istanbul, Turkey**, last week ... **Duran Duran** begin a 16-date U.S. tour on November 13 in **Boston** ... **Lisa Stansfield** hits the road for a national tour on November 11 in **Boston** ... **Live** starts the second leg of its world tour — which will mostly hit East Coast college markets — on November 2 in **Wayne, NJ**.

Classic Oasis?

Oasis get the classical treatment courtesy of UK-based **Music Club**

Records. The British indie — the country's largest marketer of mid-priced music — plans to release *The Royal Philharmonic Orchestra Plays The Music Of Oasis*. Among



Oasis

the tracks covered by the renowned orchestra are "Wonderwall," "Live Forever," "Don't Look Back In Anger," and "Some Might Say."

Release update: The flip side of **Prodigy's** upcoming UK single, "Smack My Bitch Up," will include a collaboration with **Rage Against The Machine's Tom Morello** titled "One Man Army" ... **Mercury** will release **Joan Jett's** greatest-hits album, *Fit To Be Tied*, on November 18 ... **Reprise** goes to retail with a greatest-hits package from **Enya** on November 11. The disc includes the new studio recordings "Paint The Sky With Stars" and "Only If."

Odds 'n' ends: **Bob Geldof**, best known as the organizer of **Live Aid** and the creative force behind the **Boomtown Rats**, is working to launch a music TV station in his homeland of Ireland. Geldof's company, **Planet 24**, already operates vid channels in Poland and Romania ... **Jon Bon Jovi** has agreed to star in and score the music for the romantic comedy movie *Love Hurts* from **Jerry Bruckheimer Films** ... **Los Lobos** has exited its decade-plus relationship with **Slash** and **Warner** ... **Bad Boy Entertainment** has signed its first rock band, **FuzzBubble** ... A production snafu at the CD pressing plant resulted in some buyers of the new album from **Savvy/Perspective/A&M** group **4.0** receiving **Boyz II Men's** Spanish-language recording "Evolucion" ... DJs take note: **Hall & Oates'** label, **Push Records**, has teamed with dance magazine *Streetsound* to sponsor a contest to see who can serve up the best remixes of tracks from the duo's new album, *Marigold Sky* ... The **Wallflowers** will christen the **Hard Rock Cafe's** new **Memphis** restaurant on November 16.

Lastly, sad to report the death of **John Denver** in an airplane accident on October 12 in **Monterey, CA**. He was 53. Among Denver's best known hits were "Rocky Mountain High," "Take Me Home, Country Road," and "Thank God I'm A Country Boy." He also was named the **Country Music Association** Entertainer Of The Year in 1975. The singer/songwriter scored 14 gold albums and eight platinum discs during his career.



Denver

SEMI-CHARMED LIFE HIT #1 EVERYWHERE. THEN GRADUATE WENT TOP TEN. SO HOW'S IT GOING TO BE THIS TIME?



Couldn't Wait:

KROQ	18x (#20)	Los Angeles
WHFS	19x (#13)	Washington DC
Q101	10x	Chicago
KWOD	45x (#3)	Sacramento
LIVE 105	20x (#22)	San Francisco
KOME	27x (#15)	San Jose
WPLY	15x	Philadelphia
WPLT	26x (#16)	Detroit
89X	24x (#19)	Detroit
KNDD	18x (#27)	Seattle
KKLQ	21x (#26)	San Diego

THIRDEYEBLIND

HOW'S IT GOING TO BE

The new single and video from their platinum self-titled debut album.
Headlining clubs now.

ON TOUR with **U2** 10/26 - 11/23 and with **THE ROLLING STONES** 11/7 & 11/25 - 12/9.

Produced by Stephan Jenkins, Eric Valentine and Ren Klyce Management. Eric Godtland for Eric Godtland Management Inc.



Impacting CHR/Pop, Alternative
Pop/Alternative and Adult Alternative Now!
Certified Gold – Approaching Platinum





TOP 20

R&R's exclusive sub-chart combining airplay from Hot AC, Alternative, Adult Alternative, and CHR/Pop

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	SUGAR RAY Fly (Lava/Atlantic) 1634 1485 36/0			
7	2	SMASH MOUTH Walkin' On The Sun (Interscope) 1464 1209 38/0			
2	3	PAULA COLE I Don't Want To Wait (Imago/WB) 1447 1407 36/0			
4	4	TONIC If You Could Only See (Polydor/A&M) 1287 1301 34/0			
3	5	SISTER HAZEL All For You (Universal) 1283 1308 32/0			
5	6	SARAH MCLACHLAN Building A Mystery (Arista) 1278 1287 34/0			
6	7	JEWEL Foolish Games (Atlantic) 1230 1250 31/0			
8	8	MATCHBOX 20 Push (Lava/Atlantic) 1202 1205 32/0			
9	9	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG) 1145 1158 32/0			
10	10	FIONA APPLE Criminal (Work) 1098 997 34/0			
11	11	CHUMBAWAMBA Tubthumping (Republic/Universal) 1091 865 34/3			
12	12	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury) 854 839 27/0			
16	13	SUNDAYS Summertime (DGC/Geffen) 802 592 30/6			
15	14	OASIS Don't Go Away (Epic) 735 600 29/2			
13	15	OMC How Bizarre (Huh!/Mercury) 664 775 18/0			
17	16	WALLFLOWERS Three Marlenas (Interscope) 585 516 26/2			
14	17	WALLFLOWERS The Difference (Interscope) 518 622 16/0			
19	18	DAVE MATTHEWS BAND Crash Into Me (RCA) 503 501 18/1			
-	19	IMANI COPPOLA Legend Of A Cowgirl (Columbia) 497 419 17/0			
-	20	MATCHBOX 20 3am (Lava/Atlantic) 489 407 19/2			

This sub-chart is ranked by total plays and combined from the custom chart function on R&R ONLINE. © 1997, R&R Inc.

PERSPECTIVE

BY

Max Miller



By staying just to the right of the Hot AC side of the line, we can be a little broader than a pure Pop/Alternative. Smaller-market stations like ours need to do this to take wider slices of the pie. This will also help us better deal with future music trends.

There's no guarantee that, two years from now, Pop/Alternative will be such a hot cluster. If something else gets hot, we'd like the chance to "go there" and incorporate that into what we do.

Part of the fun of being in Pop/Alternative is that there's no blueprint. Pop/Alternative seems to be much more artist-driven than we expected, and our listeners have a passion for this music. I didn't expect it to be so strong -- it's very refreshing.

As of late, though, we haven't had huge breakthrough artists like Sheryl Crow, Hootie & The Blowfish, and Alanis Morissette. But some next-generation artists like Fiona Apple, Paula Cole, Sarah McLachlan, and the Sundays are demonstrating superstar potential.

There's plenty out there, and the audience seems very accepting of new music and new artists. But we need to be careful not to force too many artists on listeners too quickly, like Country did in the early '90s. Adults have a certain tolerance level, and you don't want to go beyond that.

One trend I see possibly developing is the merging of Pop/Alternative with the hip-hop, Long Beach sound that Sugar Ray and Sublime are doing. It's being well-received here, and this music could help expand the narrow sound the format has. I'd hate to see Pop/Alternatives snuff out Alternative stations, because there needs to be a place to groom people who will be future Pop/Alternative partisans. Alternative's early '90s strength really helped develop an appetite for what we're doing today.

Max Miller is Program Director for KOSO "B93.1"/Modesto, CA.

Forward-thinking executives lend their perspectives about Pop/Alternative music and formats each week.



New & Active

TEXAS Say What You Want (Mercury)
Total Plays: 389, Total Stations: 20, Adds: 1

FOREST FOR THE TREES Dream (DreamWorks/Geffen)
Total Plays: 375, Total Stations: 14, Adds: 0

CHANTAL KREVIUZUK Surrounded (Columbia)
Total Plays: 285, Total Stations: 13, Adds: 3

SHAWN COLVIN You And The Mona Lisa (Columbia)
Total Plays: 278, Total Stations: 16, Adds: 0

LISA LOEB & NINE STORIES I Do (Geffen)
Total Plays: 273, Total Stations: 14, Adds: 4

TOAD THE WET SPROCKET Crazy Life (Columbia)
Total Plays: 265, Total Stations: 11, Adds: 0

DURAN DURAN Electric Barbarella (Capitol)
Total Plays: 263, Total Stations: 14, Adds: 1

PEACH UNION On My Own (Mute/Epic)
Total Plays: 223, Total Stations: 11, Adds: 1

BARENAKED LADIES Brian Wilson (Reprise)
Total Plays: 220, Total Stations: 10, Adds: 1

SARAH MCLACHLAN Sweet Surrender (Arista)
Total Plays: 210, Total Stations: 11, Adds: 2

Songs ranked by total plays

Contributing Stations

KAMX/Austin, TX (HAC)
KLLY/Bakersfield, CA (HAC)
WBMX/Boston, MA (HAC)
WLCE/Buffalo, NY (HAC)
WLNC/Charlotte, NC (HAC)
WTMX/Chicago, IL (HAC)
KDGE/Dallas, TX (Alt)
KALC/Denver, CO (HAC)
KXPK/Denver, CO (AA)
WPLT/Detroit, MI (Alt)
KVSF/Fresno, CA (HAC)
WJBX/Ft. Myers, FL (AA)
WKZL/Greensboro, NC (HAC)

KMXB/Las Vegas, NV (HAC)
WLIR/Long Island, NY (Alt)
KYSR/Los Angeles, CA (HAC)
WPLL/Miami, FL (HAC)
KXXP/Minneapolis, MN (AA)
KOSO/Modesto, CA (HAC)
WNSR/New York, NY (HAC)
WPTE/Norfolk, VA (HAC)
WSHE/Orlando, FL (HAC)
WPLY/Philadelphia, PA (Alt)
KZON/Phoenix, AZ (Alt)
KZZP/Phoenix, AZ (HAC)
KBBT/Portland, OR (HAC)

WDCG/Raleigh, NC (CHR/P)
KZZO/Sacramento, CA (HAC)
WALC/St. Louis, MO (HAC)
WVRV/St. Louis, MO (AA)
KENZ/Salt Lake City, UT (AA)
KFMB/San Diego, CA (HAC)
KLLC/San Francisco, CA (HAC)
KSLY/San Luis Obispo, CA (CHR/P)
KRUZ/Santa Barbara, CA (HAC)
WHPT/Tampa, FL (AA)
WMTX/Tampa, FL (HAC)
WXLO/Worcester, MA (HAC)

38 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop



KAMI LYLE

"POLKA DOTS"

from her debut album BLUE CINDERELLA

Produced by Hugh Padgham

Star100 - San Diego - "I've seen Kami perform live on stage and live on the air. I've seen the requests for 'Polka Dots'. I've seen enough... I'm convinced that Kami Lyle is an artist with a future. If you don't believe MCA, call me!!!"

Tracy Johnson - Star 100, San Diego

1
VH
MUSIC FIRST
Medium

Most Added!!

STAR 100 31x KLLC 27x KOSO 15x WQSM 15x KALC Add KKP Add WMTX Add WQAL Add KMXG Add KLLY Add WWWW Add KKM Add

Management: Burt Stein/Gold Mountain Entertainment





CALVIN GILBERT

Selling Advertisers On Oldies

□ Educating media buyers — and your sales staff — could determine the future

Not to downplay the importance of programmers and air talent, but much of Oldies radio's future may be directly linked to the effectiveness of a station's sales staff.

That was one of the dominant issues that four top consultants addressed during the Oldies "think tank" at the recent NAB Radio Show in New Orleans. The aging of Oldies' primary demo remains a major concern. However, the bigger mission involves educating advertisers — and younger sales reps and media buyers — about what the format can accomplish.

Aging With The Boomers

Judging from the response when consultant **Chris Elliott** predicted that Oldies could remain a viable commodity for another two or three decades, even the converted souls attending the convention seemed skeptical.

When the brief wave of laughter subsided, Elliott assured the group that he was not joking. Noting that the leading edge of the baby boomers is now 51, he noted, "In 20 years, they're 71. But it would be wrong to think about the baby boomers in the same way you'd think of 71-year-olds today. They're very different kinds of people. It's a different generation. The boomers have always been really good at consuming, spending a lot of money, taking care of themselves, and satisfying themselves — and bonding with this music."

Elliott cited a *Fortune* magazine article that projected that wages will constitute approximately 41% of the income generated by the coming generation of so-called senior

citizens. "What that means is, people in the 65-70 range are still going to have a lot of discretionary income and will be leading better lives. This is a demographic that's really powerful. We're already seeing small but significant increases in upper-end advertising buys. The tide is turning that way. I think the format is here until the boomers are gone."

Peters Communications President **Rick Peters** agreed that the format will continue to have incredible popularity within its primary demo, but he brought up the topic of advertising. "Unfortunately, the audience isn't the people who are going to put us out of business," Peters said. "What's going to put us out of business are the ad agencies and the sales managers. Even though there is a small increase in 35-54 avails, it's not enough to make up for the decline in 25-54 ratings that Oldies stations are going to see in the next three or four years."

"The top end of the format is starting to fall out at 55-plus. When that happens, we're going to have to be open-minded about what we do to make this format salable, because that's the key. The audience is going to stick with us until they're 75 or 80 years old."

Identifying The Target?

To ensure that advertisers remain attracted to the aging demo, Elliott said the challenge involves getting

young sales reps educated — and excited — about Oldies. Elliott joked, "In colleges today, I don't think you'll see people sitting around, saying, 'If I could get more Neil Sedaka in my life and play music from my parents' generation'" He added, "The more mature salespeople are really what we're living on now."

According to McVay Media's **Dave Popovich**, the problem is worsened because Oldies GSMs are often dealing with media buyers who are in the 25-34 age group. "I truly think the future of the format is going to be determined by the media buyers," he said. "You've all seen tons of qualitative information for the baby boomers that says they've got lots of disposable income. It still comes down to what is going to be the most sought-after demo in the next five years and the next 10 years. The problem today is that more than 50% of the buys are for 25-54."

Noting that those trends are dictated by media buyers, Popovich hopes that 35-64 will become the primary demo within the next decade. However, he noted that several GSMs are projecting that the trend will be back to 18-49.

"There is a feeling that baby boomers, as they get older, are going to be much like their parents, that they're not going to be able to be influenced a lot," Popovich said. "That's why some believe 18-49 is going to be the next hot demo. I hope they're wrong, and I hope the qualitative information that goes along with the demo and the baby boomers moves that in another direction."

Lundy Says, 'Goodbye, Love!' To New York

"Hello, love! This is **Ron Lundy** in the greatest city in the world."

For 13 years, that greeting opened Lundy's 9am-noon show on **WCBS-FM/New York**. And when he closed his final shift last month with a simple, "Thank you. Goodbye, love!" and a last spin of the Everly Brothers' "Bye Bye Love," he left more than a few listeners a little misty-eyed.

After 32 years of spinning rock 'n' roll classics in the New York market and a 41-year career in radio, Lundy has retired. A Memphis native, he returned to his farm in Mississippi.

He was a record librarian at WHMM/Memphis, when an air personality failed to appear for his shift. Lundy's impromptu fill-in stint was heard by the owner of nearby WDDT/Greenville, MS, who offered him a full-time air job the following day. Lundy later worked at WLCS/Baton Rouge and WIL/St. Louis.



Ron Lundy

When he headed to WABC/New York in 1965, the first record he played — the Rolling Stones' "Satisfaction" — was a current. Following his 17-year run at WABC, he joined WCBS-FM in 1984.

Lundy's Monday-Saturday shift has been filled by **Dan Daniel**, but everyone at the station agrees that things won't be the same without him.

"The first time Ron walked through the door, he made 'CBS-FM a better radio station," says longtime PD **Joe McCoy**. "DJs were doing four-hour shifts at the time, and we adjusted the shifts to accommodate Ron. He brought a smile not only to his listeners each day, but to everyone he worked with. You cannot replace a Ron Lundy."

E. Alvin Davis & Associates President **E. Alvin Davis** said advertisers are astute enough to recognize the purchasing power of the aging baby boomers. Because of their income potential, he thinks advertisers' prime demo will eventually be targeted at 35-64.

"The biggest challenge we have in this industry is getting sales staffs to appreciate what they have and teaching them how to package and sell," Davis said. "Quite frankly, around the country we find that most sales staffs don't really have much of a clue. They're younger people. They don't understand this audience at all. They don't understand the advantages the audience brings to advertisers. In general, in most markets, they do a pretty ineffective job of selling the radio station, let alone all the non-spot revenue capabilities that exist."

WBIG/Washington PD **Steve Allan**, who moderated the panel, said that his station's sales staff has found it frustrating to deal with a twenty-something media buyer. Allan added, "We've seen some success, if you go right to the client. The advantage we have with the format is that most of the business owners are in our demo. The guy who owns the Jiffy Lube franchise in the marketplace is 45 years old."

Agreeing with Allan's comment, Elliott said, "The key right now is maintaining great shares in the markets where we have the oldies stations and starting the process of educating our sales departments, as well as the community. Building an appetite for this format within the community can reap you big, big benefits. A lot of times, there aren't champions on the street promoting the format — or telling the story of it."

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Join the Gold Rush with America's hottest oldies stations...



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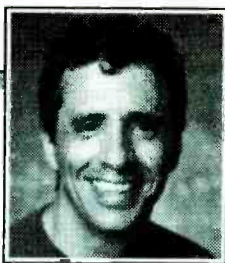


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Make your oldies station glitter with GOLDMINE Production Parts! Call Radio Today at (212)581-3962



TONY NOVIA

Learning To Lead

□ Personal responsibility and integrity are key to success, author suggests

In the Rocky Mountains of Utah, The Covey Leadership Center is widely recognized as one of the world's leading leadership development authorities and has hosted many of America's top executives, including Wal-Mart Founder Sam Walton and Black & Decker President/CEO Skip LeFauve, just to name a few.



Roger Merrill

As the center's founding VP and co-author of *First Things First* (Simon & Schuster, \$23), A. Roger Merrill picks up where he left off last week in an exclusive R&R interview based on his book. In *First Things First*,

Merrill and co-authors Rebecca Merrill and Stephen R. Covey guide the reader toward the best ways to manage time by learning how to balance your life. Merrill points out, "Reading the book is like putting on new glasses, and it reminds you to constantly ask what's really, really important." *First Things First* picks up where Covey's *The 7 Habits of Highly Effective People* left off, "but

instead of focusing on time and things, it emphasizes relationships, results, and effectiveness," Merrill says.

R&R: You teach leadership. What do you see as leadership qualities?

RM: Leadership has to do with character and competence. A leader deals with things like pathfinding; empowerment of people and groups and teams to get to the vision; and aligning, so things work together instead of us all shooting ourselves in the foot with some policy. Those are the kinds of things that leaders do, but it all grows out of the character and competence of the individual leader. In other words, you can have a great vision, but you need a leader with the life and credibility — like a Mandela. Otherwise, it's just more hollow words and hype.

R&R: What other qualities do you find in the top leaders you've worked with?

RM: Let's take one factor: the ability to balance your capacity to produce versus what you produce. As the leader of a company, you're responsible for the resources, the morale, and the research and development, and you also produce the

goods and services. Good leaders are able to keep that somewhat balanced over a period of time. It's the same way in your life. There's a reasonable level of taking care of your health versus using your health for productive things. In relationships, you take care of it, but you also enjoy the relationship, and, of course, that's the way effectiveness is defined. It's the balance between the capacity and what comes out the other end.

R&R: In that case, do great organizations all have common factors?

RM: Yes, they do have common factors, and they've always had common factors, whether you're talking ancient Egypt or right now. Those factors are what I would have to call the seven habits. They take responsibility, they have a sense of vision, they do first things first — which is our subject — they do things in a win-win way, they seek to listen to and understand others' views, they create a sense of synergy, and they keep working at it. Those are the seven habits.

R&R: How can a person take care of the business at hand and simultaneously keep his customers happy?

RM: Try and block similar activities at times when you do them best, if possible. Try to put in one phone call a day to your customers that you don't have to make. In other words, you make one a day before there's a problem. Be proactive and stay ahead of the problems. Once a week, look back on the past seven days and say, "Now what do I spend a lot of time doing, and how can I improve that time?" This gets into what we call Quadrant II, which is transformational change. Once you start shifting a greater percentage of time into that prevention mode, your panic level starts to diminish.

R&R: You worked with your wife and your friend Steven Covey on this book. The family seems to be a big part of putting first things first. Where do the family unit and personal relationships come into play?

RM: Well, it's the heart of it. It's

□

You can have a great vision, but you need a leader with the life and credibility — like a Mandela.

□

the key to society, and it's the key to well-being. I know there are different views and opinions, but no society has ever succeeded or lasted very long that started to violate the very nature of a basic family. That doesn't mean there aren't changes and blended families of every kind, but whatever the family situation is, you focus and pay the price. That's where the next generation comes from, that's where society comes from, and that's where your well-being comes from. It's absolutely fundamental. That's why we so integrated it. Any approach to effectiveness and leadership that's not holistic — dealing with your personal life, your family life, right from the beginning — is limited in its capacity. In fact, Steven, with the help of my wife, just finished a book that will be out in a matter of months, titled *The 7 Habits of Highly Effective Families*. It deals with these issues firsthand. That's the reason we did that. It's part of the whole. It's the foundation. There's no way around it.

R&R: You pointed to your approach to time management as being principled and centered. Please explain this further.

RM: We define principles as natural laws, such as gravity in the physical world. In the human world, it would be the relationship between trust and trustworthiness. If you want to have trust, you've got to be trustworthy. It's not up for grabs; it's not a matter of technique. If you take a compass, there's an idea that there is a "north" out there. It's not a matter of being politically correct; it's there whether we're aware of it or not. We call those laws of life, if you will, "principles."

It's not so much critical that everyone agree on the exact definition as it is that they realize that they are there. The ones that we understand, we learn to work with. When you believe there are those fundamental basics, try to live your life in harmony with them and use them as the basis of your choices. Then, the way you approach problems will have a



"BARBIE" ACTION FIGURES — WZJM/Cleveland tried to hold onto summer as long as they could by throwing a post-season bash aptly titled "The Summer Extension." The concert included performances by local boys 98 Degrees, as well as the colorful guys and gals from Aqua. Pictured here along with Aqua's bandmembers are WZJM PD Big Dave (c, with goatee) and MD Don "Action" Jackson (r).

foundation versus everything being situational.

R&R: With all the stresses of the workday and home life, what advice do you offer to people to help them stay grounded?

RM: I suggest that one of the most useful things to use to keep us grounded — which is also one of the oldest ideas — is to spend a few minutes in inspirational wisdom literature. I'm talking classic stuff — even if it's of modern origin — that deals with some of these basic ideas of life. People have been recommending that in all kinds of civilizations and cultures for centuries. There's just something about it. I suggest people go get the most inspirational book they have in their home or grab one in the bookstore and sit down for 10 minutes and then just say, "How do I feel?" It has a way of bringing you back, of giving you new vision and energy, and we can all do it.

R&R: What would be the first thing you'd recommend if I were going into my first week at a new job?

RM: The first thing I'd do is suggest is that, when you start your job, you already have some ideas of what you're going to do to contribute, of

why you're being hired. Go to your key customers, either internally or externally, and really try to understand their need and how you're going to meet it. Then, after you spend as much time as you can possibly spend doing that, keep checking back with them regularly in terms of producing results. That kind of orientation helps you focus and add significant value. Then, I'd suggest you continue that type of orientation at home.

R&R: How do you balance your workday?

RM: Delegation is a key, and you have to build relationships so that delegation doesn't become delegation of details, it becomes delega-

tion of purposes. You've got to go back and look at the processes every few months and see how they can be simplified and improved. If you're completely inundated, you can say, "At least I can spend five minutes on improvement."

R&R: We drive too fast, eat too much, work too much, and there's never enough time. How would you encourage people to get more disciplined?

RM: I think the degree of urgency is a dominant factor in our lives. It's usually in proportion to the amount of clarity that we don't have around those things that are important. The more clarity we have around what's truly important, the better we are. So, the key strategy is to gain clarity around what's most important.

R&R: If people read the book and start putting things first, what will it help them achieve?

RM: They'll find they are starting a process that will literally produce a different view of life. It is a process, and there is a starting point. You're putting on new glasses, and you're constantly asking what's really, really important. That's the shift that people report. They just start seeing it differently.

R&R: When you finish your seminars, what do you leave them with?

RM: I like to finish kind of where we started. They'll leave with a new paradigm and some new processes they can really apply. The core thought is the idea of contribution. If you want to have abundance in your life, if you want

to see that there's more than always running around in circles, competing with yourself, focus on what you can do to contribute in the key areas of your life. If you focus on your capacity to contribute both now and in the future, everything else will start to follow a different path.

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You've got to go back and look at the processes every few months and see how they can be simplified and improved. If you're completely inundated, you can say, 'At least I can spend five minutes on improvement.'

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CHR/POP TOP 50

OCTOBER 17, 1997

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS			
							TW	LW	2W	3W
5	2	2	①	Sugar Ray	Fly	(Lava/Atlantic)	6942	6594	6056	5213
1	1	1	2	Jewel	Foolish Games	(Atlantic)	6647	6793	6738	6437
4	3	3	③	Matchbox 20	Push	(Lava/Atlantic)	6147	6015	5895	5542
7	6	6	④	LeAnn Rimes	How Do I Live	(Curb)	5511	5195	4827	4265

Thank You Radio For



2



From Your Friends At The Atlantic Group
Atlantic Records
Curb Records

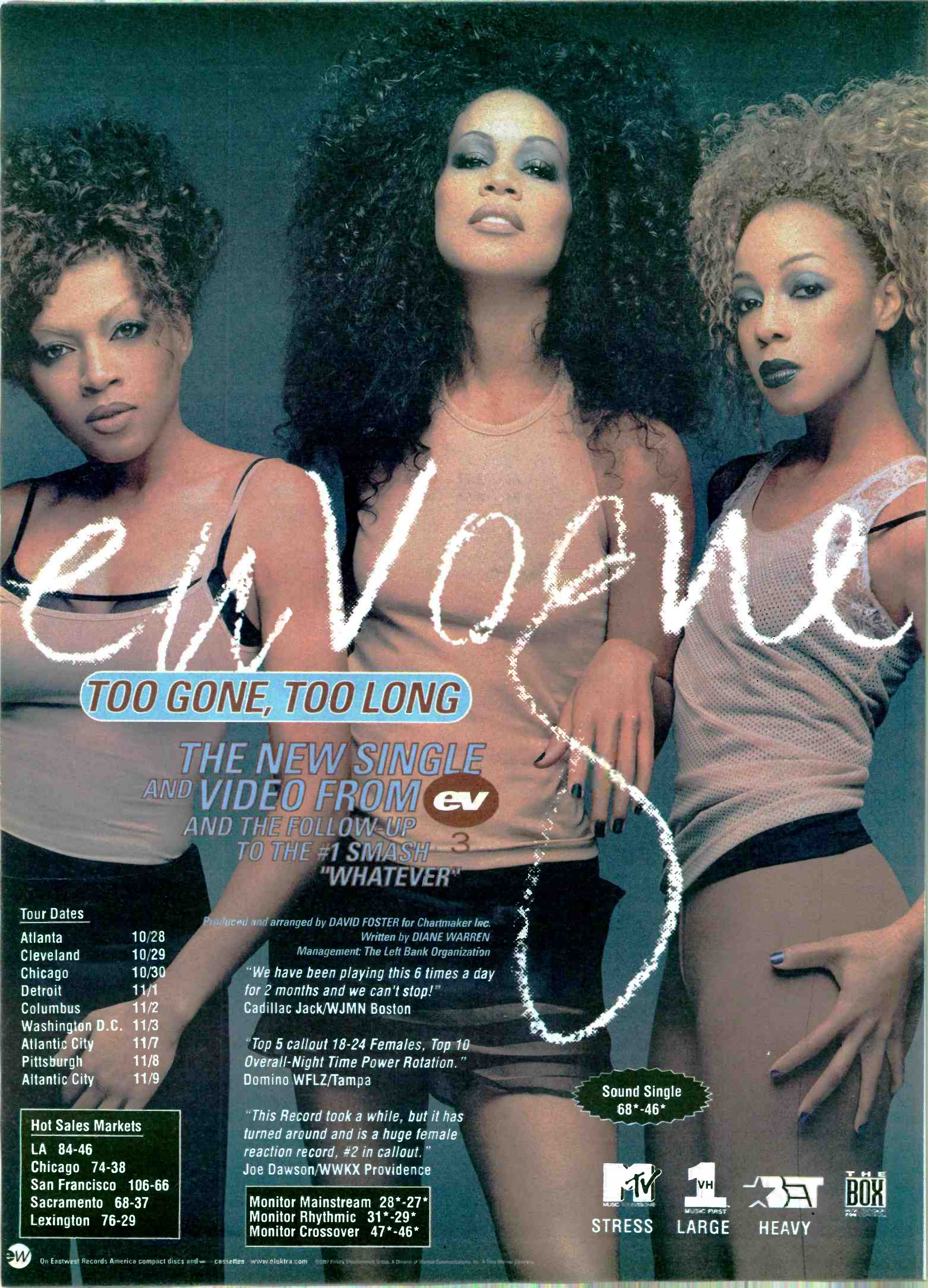
Next up:

AALIYAH "The One I Gave My Heart To"

DONNA LEWIS/RICHARD MARX "At The Beginning"
(From The ANASTASIA Soundtrack)

Edwin McCain "I'll Be"





TOO GONE, TOO LONG

THE NEW SINGLE
AND VIDEO FROM **ev**
AND THE FOLLOW-UP
TO THE #1 SMASH ³
"WHATEVER"

Tour Dates

- Atlanta 10/28
- Cleveland 10/29
- Chicago 10/30
- Detroit 11/1
- Columbus 11/2
- Washington D.C. 11/3
- Atlantic City 11/7
- Pittsburgh 11/8
- Altantic City 11/9

Produced and arranged by DAVID FOSTER for Chartmaker Inc.
Written by DIANE WARREN
Management: The Left Bank Organization

"We have been playing this 6 times a day
for 2 months and we can't stop!"
Cadillac Jack/WJMN Boston

"Top 5 callout 18-24 Females, Top 10
Overall-Night Time Power Rotation."
Domino WFLZ/Tampa

"This Record took a while, but it has
turned around and is a huge female
reaction record, #2 in callout."
Joe Dawson/WWKX Providence

Hot Sales Markets
 LA 84-46
 Chicago 74-38
 San Francisco 106-66
 Sacramento 68-37
 Lexington 76-29

Monitor Mainstream 28*-27*
 Monitor Rhythmic 31*-29*
 Monitor Crossover 47*-46*

Sound Single
68*-46*



STRESS



LARGE



HEAVY



EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES OCTOBER 17, 1997

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of September 22-28.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
USHER You Make Me Wanna... (LaFace/Arista)	4.05	—	—	—	37.3%	6.8%
LEANN RIMES How Do I Live (Curb)	3.98	4.00	3.98	3.94	76.8%	16.2%
PUFF DADDY... I'll Be Missing You (Bad Boy/Arista)	3.98	3.74	3.75	3.87	78.2%	20.8%
NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)	3.91	3.89	3.74	3.89	69.0%	15.0%
SUGAR RAY Fly (Lava/Atlantic)	3.91	3.95	3.90	4.00	82.6%	20.6%
BONE THUGS-N-HARMONY If I Could Teach... (Ruthless/Relativity)	3.85	—	—	—	21.5%	4.1%
BOYZ II MEN 4 Seasons Of Loneliness (Motown)	3.78	3.75	3.60	3.63	53.5%	11.6%
WILL SMITH Men In Black (Columbia)	3.74	3.83	3.85	3.91	87.2%	29.5%
JEWEL Foolish Games (Atlantic)	3.69	3.92	3.99	3.84	86.2%	27.1%
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	3.69	3.62	3.76	3.80	85.0%	26.9%
MATCHBOX 20 Push (Lava/Atlantic)	3.67	3.71	3.81	3.75	79.7%	21.1%
TONIC If You Could Only See (Polydor/A&M)	3.66	3.59	3.70	3.66	62.2%	15.3%
98 DEGREES Invisible Man (Motown)	3.64	3.39	3.62	3.53	56.9%	15.5%
MARIAH CAREY Honey (Columbia)	3.60	3.38	3.27	3.38	62.5%	17.7%
ALLURE All Cried Out (Crave)	3.56	3.77	3.62	3.55	55.7%	15.0%
CHUMBAWAMBA Tubthumping (Republic/Universal)	3.54	3.54	—	—	49.9%	11.4%
SPICE GIRLS 2 Become 1 (Virgin)	3.49	3.47	3.45	3.53	79.2%	27.1%
BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)	3.46	3.40	3.59	3.52	77.5%	25.7%
SMASH MOUTH Walkin' On The Sun (Interscope)	3.42	3.50	—	—	55.2%	13.8%
SARAH MCLACHLAN Building A Mystery (Arista)	3.41	3.44	3.35	3.56	63.7%	18.6%
ROBYN Show Me Love (RCA)	3.40	3.22	—	—	51.8%	14.3%
PAULA COLE I Don't Want To Wait (Imago/WB)	3.37	3.48	3.55	3.52	65.1%	18.9%
WALLFLOWERS The Difference (Interscope)	3.37	3.42	3.45	3.53	65.6%	23.7%
MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	3.36	3.40	3.51	3.53	56.9%	18.6%
FIONA APPLE Criminal (Work)	3.35	3.47	3.50	—	47.7%	14.5%
AMY GRANT Takes A Little Time (A&M)	3.25	3.05	3.41	3.32	49.2%	16.0%
IMANI COPPOLA Legend Of A Cowgirl (Columbia)	3.19	2.98	—	—	36.1%	12.6%
EN VOGUE Too Gone, Too Long (EastWest/EEG)	3.17	3.02	3.21	—	26.2%	9.9%
PEACH UNION On My Own (Mute/Epic)	3.05	3.03	3.07	3.12	28.8%	8.7%
AQUA Barbie Girl (MCA)	2.95	2.93	3.08	3.02	72.9%	32.7%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Baltimore, Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

CALLOUT AMERICA® Hot Scores

By TONY NOVIA

What is it about Clive Davis that gives him that one-in-a-million ability to turn out hit after hit? Davis and his staff at Arista have three of the top five songs on this week's Callout America survey. In the ever-important fourth quarter, where the majority of product is sold during the holiday season, Usher's "You Make Me Wanna," Puff Daddy's "I'll Be Missing You," and Notorious B.I.G.'s "Mo Money Mo Problems" rank Nos. 1, 3, and 4, respectively, and are definitely connecting with listeners. Only the huge LeAnn Rimes ballad, "How Do I Live" (Curb), was able to sneak in between the Arista hits in our weekly sample of 400 CHR/Pop listeners across the nation. Rounding out the top five is Sugar Ray's "Fly" (Lava/Atlantic).

Bone Thugs-N-Harmony "If I Could Teach The World To Be A Thug In Harmony" (Ruthless/Relativity) blasts onto the Callout America chart this week at a 3.85, very impressive for a song with only 21.5% familiarity. Other gainers to watch are 98 Degrees' "Invisible Man" (Motown) and Mariah Carey's "Honey" (Columbia).

Here's a look at the top-testing titles in each of R&R's Callout America demos (in descending order):

- Women 12-17: Usher, Puff Daddy "Missing," Notorious B.I.G., Sugar Ray, LeAnn Rimes, Bone Thugs-N-Harmony, Boyz II Men, Jewel, Third Eye Blind, and Will Smith.

- Women 18-24: LeAnn Rimes, Bone Thugs-N-Harmony, Usher, Jewel, Puff Daddy, Notorious B.I.G., Sugar Ray and Will Smith (tie), Boyz II Men, and Chumbawamba.

- Women 25-34: Sugar Ray, Usher, LeAnn Rimes, Third Eye Blind and Sarah McLachlan (tie), Backstreet Boys and Puff Daddy (tie), Matchbox 20, Notorious B.I.G., and Tonic.



USHER

"You Make Me Wanna..."

Callout America Debut #1

4.05 Total Favorability Score

Across The Board Smash

#1 Women 12-17 4.27

#3 Women 18-24 3.91

#2 Women 25-34 3.75



"Top 5 Singles Sales. Phones are building."

-Ken Benson, PD, top-ranked KKRZ/Portland

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	2	2	1	SUGAR RAY Fly (Lava/Atlantic)	6942	6594	6056	5213	134/0
1	1	1	2	JEWEL Foolish Games (Atlantic)	6647	6793	6738	6437	130/0
4	3	3	3	MATCHBOX 20 Push (Lava/Atlantic)	6147	6015	5895	5542	126/0
7	6	6	4	LEANN RIMES How Do I Live (Curb)	5511	5195	4827	4265	115/0
2	4	4	5	BACKSTREET BOYS Quit Playing Games (With...) (Jive)	5025	5436	5585	5753	116/0
3	5	5	6	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	4923	5210	5456	5585	119/0
21	17	9	7	ROBYN Show Me Love (RCA)	4381	3699	3085	2361	129/0
17	15	10	8	BOYZ II MEN 4 Seasons Of Loneliness (Motown)	3936	3686	3279	2813	114/0
14	12	11	9	PAULA COLE I Don't Want To Wait (Imago/WB)	3896	3683	3519	3239	120/0
15	14	13	10	TONIC If You Could Only See (Polydor/A&M)	3611	3495	3333	3180	102/0
8	8	8	11	SISTER HAZEL All For You (Universal)	3593	3740	4054	4213	97/0
-	34	24	12	CHUMBAWAMBA Tubthumping (Republic/Universal)	3473	2341	1235	406	133/2
16	16	15	13	SARAH MCLACHLAN Building A Mystery (Arista)	3353	3226	3112	2956	113/0
6	7	7	14	SPICE GIRLS 2 Become 1 (Virgin)	3258	4024	4741	5145	94/0
12	10	12	15	98 DEGREES Invisible Man (Motown)	3152	3577	3638	3641	97/1
20	20	19	16	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	2802	2750	2673	2517	99/0
32	27	26	17	SMASH MOUTH Walkin' On The Sun (Interscope)	2695	2183	1751	1378	114/3
18	19	17	18	PEACH UNION On My Own (Mute/Epic)	2672	2962	2896	2781	100/0
9	9	14	19	WILL SMITH Men In Black (Columbia)	2652	3286	3708	3977	76/0
26	24	21	20	IMANI COPPOLA Legend Of A Cowgirl (Columbia)	2620	2390	2086	1974	108/2
11	13	16	21	OMC How Bizarre (Huh!/Mercury)	2509	3048	3417	3692	92/0
17	23	22	22	ALLURE All Cried Out (Crave)	2481	2372	2159	1963	91/3
13	18	20	23	ROBYN Do You Know (What It Takes) (RCA)	2371	2554	2961	3324	79/0
BREAKER	24	24	24	MARIAH CAREY Butterfly (Columbia)	2312	1506	491	120	114/13
24	22	25	25	EN VOUGUE Too Gone, Too Long (EastWest/EEG)	2103	2301	2314	2280	91/0
19	21	23	26	PUFF DADDY & FAITH EVANS I'll Be Missing... (Bad Boy/Arista)	2000	2354	2542	2720	61/0
29	26	27	27	AMY GRANT Takes A Little Time (A&M)	1989	1948	1901	1845	87/0
10	11	18	28	MARIAH CAREY Honey (Columbia)	1891	2813	3552	3831	60/1
43	37	31	29	FIONA APPLE Criminal (Work)	1808	1397	1162	811	93/6
-	46	35	30	HANSON I Will Come To You (Mercury)	1770	1348	832	44	105/9
-	41	36	31	DURAN DURAN Electric Barbarella (Capitol)	1555	1323	961	481	94/2
34	31	30	32	NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)	1503	1445	1401	1314	56/1
37	35	34	33	ELTON JOHN Something About The Way... (Rocket/A&M Associated)	1485	1349	1177	1082	97/1
22	25	28	34	MEREDITH BROOKS Bitch (Capitol)	1479	1737	2067	2359	59/0
41	36	32	35	INOJ Love You Down (So So Def/Columbia)	1461	1363	1176	918	45/3
-	-	49	36	SHE MOVES Breaking All The Rules (Geffen)	1299	747	91	22	90/18
36	33	38	37	FLEETWOOD MAC Silver Springs (Reprise)	1234	1245	1249	1128	75/1
-	48	43	38	USHER You Make Me Wanna... (LaFace/Arista)	1211	959	699	482	68/16
44	43	41	39	SHAWN COLVIN You And The Mona Lisa (Columbia)	1111	1059	933	770	71/0
40	39	39	40	FOREST FOR THE TREES Dream (DreamWorks/Geffen)	1077	1129	1028	933	67/0
-	-	44	41	OASIS Don't Go Away (Epic)	1001	869	636	293	70/2
23	29	33	42	WALLFLOWERS The Difference (Interscope)	923	1362	1544	2338	35/0
38	32	37	43	ELTON JOHN Candle In The Wind 1997 (Rocket/A&M Associated)	892	1293	1356	1025	34/0
50	50	46	44	TEXAS Say What You Want (Mercury)	876	802	651	485	59/2
47	47	47	45	ROLLING STONES Anybody Seen My Baby? (Virgin)	797	801	727	635	54/2
DEBUT	46	46	46	3RD PARTY Love Is Alive (DVB/A&M)	697	632	537	375	51/7
33	40	45	47	MR. PRESIDENT Coco Jamboo (Warner Bros.)	648	803	1003	1373	23/0
25	28	42	48	AQUA Barbie Girl (MCA)	637	1017	1575	2172	35/0
DEBUT	49	49	49	GARY BARLOW So Help Me Girl (Arista)	614	594	432	199	58/9
DEBUT	50	50	50	AALIYAH The One I Gave My Heart To (BlackGround/Atlantic)	585	535	464	438	50/3

This chart reflects airplay from October 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker.

134 CHR/Pop reporters. 131 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS

MARIAH CAREY Butterfly (Columbia)

TOTAL PLAYS/INCREASE 2312/806 TOTAL STATIONS/ADDS 114/13 CHART 24

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BACKSTREET BOYS As Long As You Love Me (Jive)	55
LISA LOEB & NINE STORIES I Do (Geffen)	51
STREISAND * DION Tell Him (550 Music/Columbia)	26
SAVAGE GARDEN Truly Madly Deeply (Columbia)	22
MEREDITH BROOKS What Would Happen (Capitol)	19
SHE MOVES Breaking All The Rules (Geffen)	18
USHER You Make Me Wanna... (LaFace/Arista)	16
WALLFLOWERS Three Marlenas (Interscope)	15
MARIAH CAREY Butterfly (Columbia)	13
DIANA KING L-L-Lies (Work)	12

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHUMBAWAMBA Tubthumping (Republic/Universal)	+1132
MARIAH CAREY Butterfly (Columbia)	+806
ROBYN Show Me Love (RCA)	+682
SHE MOVES Breaking All The Rules (Geffen)	+552
SMASH MOUTH Walkin' On The Sun (Interscope)	+512
MEREDITH BROOKS What Would Happen (Capitol)	+445
HANSON I Will Come To You (Mercury)	+422
FIONA APPLE Criminal (Work)	+411
WALLFLOWERS Three Marlenas (Interscope)	+389
SUGAR RAY Fly (Lava/Atlantic)	+348

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVE MATTHEWS BAND Crash Into Me (RCA)	+1132
SHAWN COLVIN Sunny Came Home (Columbia)	+806
MARK MORRISON Return Of The Mack (Atlantic)	+682
VERVE PIPE The Freshmen (RCA)	+552
WALLFLOWERS One Headlight (Interscope)	+512
AZ YET Hard To Say I'm Sorry (LaFace/Arista)	+445
SAVAGE GARDEN I Want You (Columbia)	+422
DUNCAN SHEIK Barely Breathing (Atlantic)	+411
SPICE GIRLS Say You'll Be There (Virgin)	+389
CARDIGANS Lovefool (Mercury)	+348

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



backstreet boys

"As Long As You Love Me"

#1 Most Added!

Impacting 55 stations 1st week!

TRANS CONTINENTAL RECORDS, INC.



NEW & ACTIVE

WALLFLOWERS Three Marlenas (*Interscope*)
Total Plays: 523, Total Stations: 52, Adds: 15

SALT-N-PEPA R U Ready (*Red Ant/London/Island*)
Total Plays: 503, Total Stations: 45, Adds: 4

MEREDITH BROOKS What Would Happen (*Capitol*)
Total Plays: 454, Total Stations: 53, Adds: 19

SPICE GIRLS Spice Up Your Life (*Virgin*)
Total Plays: 443, Total Stations: 40, Adds: 9

SAVAGE GARDEN Truly Madly Deeply (*Columbia*)
Total Plays: 398, Total Stations: 50, Adds: 22

SUNDAYS Summertime (*DGC/Geffen*)
Total Plays: 360, Total Stations: 26, Adds: 0

MARY J. BLIGE Everything (*MCA*)
Total Plays: 357, Total Stations: 31, Adds: 4

LE CLICK Don't Go (*Logic*)
Total Plays: 353, Total Stations: 23, Adds: 1

BILLIE MYERS Kiss The Rain (*Universal*)
Total Plays: 299, Total Stations: 23, Adds: 1

911 Love Sensation (*Saban/Ginga/Virgin*)
Total Plays: 241, Total Stations: 11, Adds: 0

NU FLAVOR Heaven (*Reprise*)
Total Plays: 238, Total Stations: 26, Adds: 10

LE CLICK Call Me (*Logic*)
Total Plays: 230, Total Stations: 10, Adds: 0

DUBSTAR Stars (*Polydor/A&M Associated*)
Total Plays: 212, Total Stations: 18, Adds: 2

BACKSTREET BOYS As Long As You Love Me (*Jive*)
Total Plays: 211, Total Stations: 60, Adds: 55

SHERYL CROW Home (*A&M*)
Total Plays: 200, Total Stations: 16, Adds: 2

LISA LOEB & NINE STORIES I Do (*Geffen*)
Total Plays: 198, Total Stations: 58, Adds: 51

LOS UMBRELLOS No Tengo Dinero (*Flex/Virgin*)
Total Plays: 197, Total Stations: 7, Adds: 0

DJ COMPANY Forever Young (*Crave*)
Total Plays: 187, Total Stations: 12, Adds: 1

DONNA LEWIS & RICHARD MARX At The Beginning (*Atlantic*)
Total Plays: 171, Total Stations: 13, Adds: 0

JAMIROQUAI Alright (*Work*)
Total Plays: 148, Total Stations: 9, Adds: 0

Songs ranked by total plays



WHO NEEDS MARDI GRAS! — These NABers are seen here whooping it up at Pat O'Brien's just off Bourbon Street. The party animals included (rear, l-r): KHKS/Dallas MD John Reynolds, WQZQ PD Brian Krysz, KHKS PD Mr. Ed Lambert, Krysz's companion Tammy Cooper, and Elektra VP/Promo Bill Pfordresher. In the front row (l-r) are: KHKS Promo goddess Kim Goggins and hair stylist Kim Kwan.



BITE ME! — WKRZ/Wilkes Barre's morning show hosts Rocky (r) and Sue (l) came up with Marv Albert souvenirs for their listeners — women's underwear reading "Bite Me Marv!" Listeners ate them up faster than you can say ... OUCH!!! Getting bitten by the boss is stunt guy "Psycho" Mike.

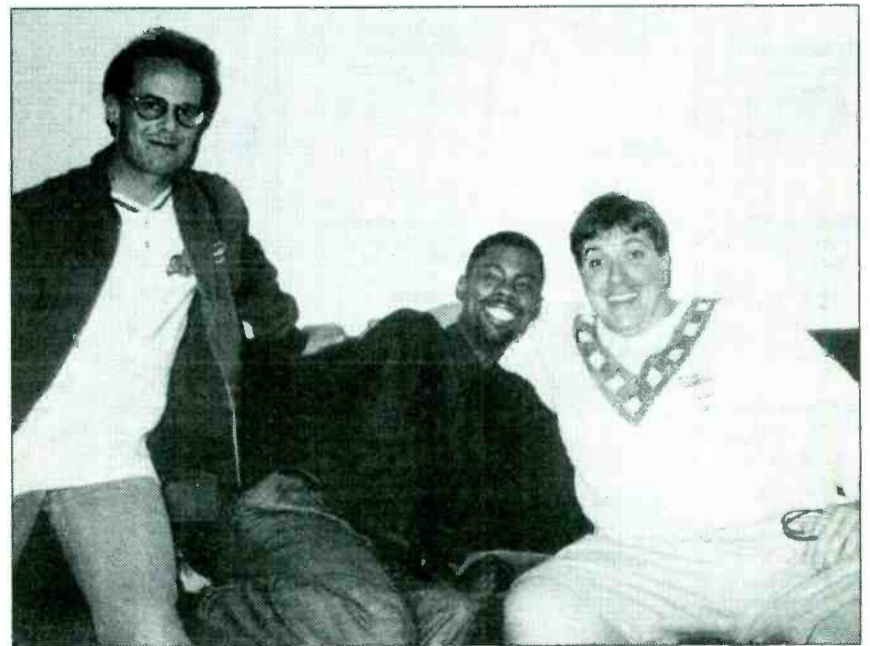
NEW RELEASES

ADDS OCTOBER 21

- Baha Men** "Living On Sunshine" (*Mercury*)
- Bee Gees** "Still Waters (Run...)" (*Polydor/A&M Associated*)
- Blackstreet** "(Money Can't) Buy Me Love" (*Interscope*)
- Michael Bolton** "The Best Of Love" (*Columbia*)
- Toni Braxton w/Kenny G** "How Could An Angel..." (*LaFace/Arista*)
- Gina G.** "Every Time I Fall" (*Eternal/WB*)
- Michael Penn** "Baby Don't Want" (*Epic*)
- Third Eye Blind** "How's It Going To Be" (*Elektra/EEG*)



"WE LOVE IT!" — Paulie Fuemana, of Mercury act OMC, is seen here hanging out with his buddies from L.A., which he loves almost as much as Randy Newman! Pictured here are (l-r): Mercury's L.A. Promotion Manager Rob Dillman, KIIS/LA's APD/MD Tracy Austin, Fuemana, and KIIS/LA's morning duck Rick Dees — all showing Paulie that "L.A. Loves OMC."



CHRIS ROCKED — Fitting the bill as a comedian on the rise, Chris Rock (c) did a lot more than save 44% on long distance at MTV's recent Video Music Awards. After the show, KDWB/Minneapolis morning man Pat Ebertz (r) and Dreamworks'VP/Promotion Mark Gorlick helped celebrate backstage.

Stations and their adds listed alphabetically by market

Table with 10 columns representing different markets and their corresponding radio stations. Each entry includes the station call letters, PD name, and a list of current and reported frozen playlists.

134 Total Reporters
134 Current Reporters
131 Current Playlists
Reported Frozen Playlist (1):
KMG/Colorado Springs, CO
Did Not Report, Playlist Frozen (2):
WRZE/Cape Cod, MA
WWST/Knoxville, TN
Moves From Alternative To CHR/Pop (1):
KSLY/San Luis Obispo, CA

OCTOBER 17, 1997

	3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
						TW	LW	2W	3W	
	2	1	1	1	USHER You Make Me Wanna... (LaFace/Arista)	2706	2512	2209	1897	47/0
	5	3	3	2	BOYZ II MEN 4 Seasons Of Loneliness (Motown)	1839	1759	1558	1433	44/3
	20	9	4	3	SOMETHIN' FOR THE PEOPLE My Love Is The Shhh! (Warner Bros.)	1758	1593	1160	694	43/3
	1	2	2	4	MARIAH CAREY Honey (Columbia)	1559	1911	2064	1999	35/0
	11	7	5	5	ALLURE All Cried Out (Crave)	1406	1445	1348	1102	36/1
	3	4	6	6	NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)	1186	1401	1542	1599	34/0
	12	11	9	7	NU FLAVOR Heaven (Reprise)	1164	1149	1138	1076	30/1
	6	6	7	8	MARY J. BLIGE Everything (MCA)	1160	1287	1356	1366	34/2
	4	5	8	9	WILL SMITH Men In Black (Columbia)	1026	1205	1368	1448	27/0
	7	8	10	10	JANET I/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin)	1002	1141	1292	1354	32/0
	23	18	15	11	AALIYAH The One I Gave My Heart To (BlackGround/Atlantic)	999	796	746	634	39/3
	8	12	11	12	INOJ Love You Down (So So Def/Columbia)	951	1028	1137	1321	24/0
	9	10	12	13	PUFF DADDY & FAITH EVANS I'll Be Missing... (Bad Boy/Arista)	909	976	1145	1289	25/0
	10	13	13	14	SPICE GIRLS 2 Become 1 (Virgin)	881	950	1121	1281	22/1
	24	23	18	15	BUSTA RHYMES Put Your Hands Where My... (Elektra/EEG)	870	766	673	612	29/1
	45	24	17	16	L.L. COOL J Phenomenon (Def Jam/Mercury)	792	772	665	325	36/0
	—	39	20	17	MARIAH CAREY Butterfly (Columbia)	744	654	398	200	31/2
	27	21	19	18	MASE Feel So Good (Bad Boy/Arista)	738	685	689	560	31/2
	13	14	14	19	BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)	728	831	944	1031	18/0
	—	33	23	20	SALT-N-PEPA R U Ready (Red Ant/London/Island)	716	637	532	157	35/0
	35	32	25	21	BONE THUGS-N-HARMONY If I Could Teach... (Ruthless/Relativity)	707	618	533	441	24/1
	31	31	29	22	MACK 10 Backyard Boogie (Priority)	674	594	542	489	20/0
	33	35	28	23	TOTAL What About Us (LaFace/Arista)	653	596	507	474	21/2
	42	36	33	24	SUGAR RAY Fly (Lava/Atlantic)	627	525	453	341	17/1
	29	26	24	25	ROBYN Show Me Love (RCA)	612	636	614	523	24/1
	30	28	32	26	BRIAN MCKNIGHT You Should Be Mine... (Mercury)	574	555	596	511	25/2
BREAKER				27	MISSY "MISDEMEANOR" ELLIOTT Sock It 2 Me (EastWest/EEG)	560	411	296	211	25/2
	15	15	16	28	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)	558	784	843	898	18/0
	17	16	21	29	DRU HILL Never Make A Promise (Island)	545	644	812	845	16/0
	14	20	22	30	AQUA Barbie Girl (MCA)	544	644	727	980	14/0
	19	22	31	31	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	541	565	685	763	14/0
	22	27	30	32	EN VOGUE Too Gone, Too Long (EastWest/EEG)	535	579	601	635	22/0
	44	37	41	33	JEWEL Foolish Games (Atlantic)	480	405	413	336	12/0
	16	19	27	34	98 DEGREES Invisible Man (Motown)	474	597	733	878	14/0
	—	—	43	35	PUFF DADDY & THE FAMILY Been Around The World (Bad Boy/Arista)	448	378	258	173	24/2
	—	—	38	36	LSG My Body (EastWest/EEG)	441	435	283	63	23/1
	49	41	36	37	MASTER P I Miss My Homies (No Limit/Priority)	423	441	373	293	19/1
	26	34	37	38	OMC How Bizarre (Huh!/Mercury)	423	439	518	576	11/0
	28	30	34	39	WYCLEF JEAN Guantanamo (Ruffhouse/Columbia)	411	488	559	524	15/0
	25	29	39	40	JOE The Love Scene (Jive)	396	424	578	583	12/0
	41	45	45	41	PUFF DADDY Senorita (Bad Boy/Arista)	395	357	332	348	12/1
	—	—	48	42	LOS UMBRELLOS No Tengo Dinero (Flex/Virgin)	382	310	264	211	10/0
	—	50	42	43	LE CLICK Don't Go (Logic)	374	390	300	231	16/1
DEBUT				44	NEXT Butta Love (Divine Mill/Arista)	363	260	205	166	20/2
DEBUT				45	JANET Together Again (Virgin)	356	118	41	—	17/9
DEBUT				46	BOBBY BROWN Feelin' Inside (MCA)	347	56	—	—	22/1
	21	25	35	47	FOXY BROWN / DRU HILL Big Bad... (Violator/Def Jam/RAL/Mercury)	339	465	615	657	13/0
	39	38	44	48	FIRM Firm Biz (Trackmasters/Aftermath/Interscope)	304	363	405	364	19/0
	—	—	—	49	MILESTONE I Care 'Bout You (LaFace/Arista)	294	239	209	185	8/0
DEBUT				50	SPICE GIRLS Spice Up Your Life (Virgin)	293	86	—	—	17/0

This chart reflects airplay from October 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker. 47 CHR/Rhythmic reporters. 44 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS

MISSY "MISDEMEANOR" ELLIOTT Sock It 2 Me (EastWest/EEG)

TOTAL PLAYS/INCREASE: 560/149
TOTAL STATIONS/ADDS: 25/2
CHART: 27

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JAY-Z Sunshine (Roc-A-Fella/Def Jam/Mercury)	12
BACKSTREET BOYS As Long As You Love Me (Jive)	11
IMMATURE Give Up The Ghost (MCA)	11
JANET Together Again (Virgin)	9
BILLY LAWRENCE Up & Down (EastWest/EEG)	9
DRU HILL 5 Steps (Island)	7
KAI Say You'll Stay (HB)	4
DIANA KING L-L-Lies (Work)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOBBY BROWN Feelin' Inside (MCA)	+291
JANET Together Again (Virgin)	+238
SPICE GIRLS Spice Up Your Life (Virgin)	+207
AALIYAH The One I Gave My... (BlackGround/Atlantic)	+203
USHER You Make Me Wanna... (LaFace/Arista)	+194
SOMETHIN' FOR THE PEOPLE My Love... (Warner Bros.)	+165
WILL SMITH Just Cruisin' (Columbia)	+161
MISSY "MISDEMEANOR" ELLIOTT Sock It... (EastWest/EEG)	+149
JAY-Z Sunshine (Roc-A-Fella/Def Jam/Mercury)	+134
KAI Say You'll Stay (HB)	+110

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
ROME I Belong To You (Every Time I See Your Face) (RCA)
MARK MORRISON Return Of The Mack (Atlantic)
112 Cupid (Bad Boy/Arista)
BLACKSTREET Don't Leave Me (Interscope)
AZ YET Hard To Say I'm Sorry (LaFace/Arista)
SWV Can We (Jive)
EN VOGUE Don't Let Go (Love) (EastWest/EEG)
BLACKSTREET No Diggity (Interscope)
MONICA For You I Will (Warner Sunset/Atlantic)
702 Get It Together (Biv 10/Motown)

Breakers: Songs registering 50+ plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	BUSTA RHYMES Put Your Hands Where... <i>(Elektra/EEG)</i> 3224 2996 114/2			
2	2	MASE Feel So Good <i>(Bad Boy/Arista)</i> 2555 2432 110/2			
3	3	L.L. COOL J Phenomenon <i>(Def Jam/Mercury)</i> 2448 2254 120/0			
5	4	BONE THUGS-N-HARMONY I If I Could... <i>(Ruthless/Relativity)</i> 1977 1873 95/3			
7	5	SALT-N-PEPA R U Ready <i>(Red Ant/London/Island)</i> 1903 1665 115/1			
6	6	MASTER P I Miss My Homies <i>(No Limit/Priority)</i> 1874 1730 94/2			
8	7	MACK 10 Backyard Boogie <i>(Priority)</i> 1740 1626 79/0			
4	8	NOTORIOUS B.I.G. Mo Money Mo Problems <i>(Bad Boy/Arista)</i> 1704 1992 51/0			
12	9	PUFF DADDY & THE FAMILY Been Around... <i>(Bad Boy/Arista)</i> 1678 1375 101/3			
9	10	FIRM Firm Biz <i>(Trackmasters/Aftermath/Interscope)</i> 1577 1611 92/1			
10	11	WYCLEF JEAN Guantanimera <i>(Ruffhouse/Columbia)</i> 1463 1443 79/2			
14	12	PUFF DADDY & FAITH EVANS F/112 I'll Be... <i>(Bad Boy/Arista)</i> 1145 1276 35/0			
13	13	WILL SMITH Men In Black <i>(Columbia)</i> 1133 1330 32/0			
11	14	FOXY BROWN F/DRUHILL Big... <i>(Violator/Def Jam/RAL/Mercury)</i> 1031 1384 45/0			
18	15	HEAVY D I'll Do Anything <i>(Universal)</i> 1000 938 73/2			
19	16	NOTORIOUS B.I.G. Sky's The Limit <i>(Bad Boy/Arista)</i> 986 779 73/5			
-	17	JAY-Z Sunshine <i>(Roc-A-Fella/Def Jam/Mercury)</i> 864 563 77/14			
15	18	LIL' KIM Not Tonight <i>(Undeas/Big Beat/Atlantic)</i> 856 1198 33/1			
-	19	SCARFACE Mary Jane <i>(Rap-A-Lot)</i> 745 660 65/2			
16	20	TIMBALAND & MAGOO Up Jumps Da' Boogie <i>(Atlantic)</i> 709 1001 31/0			

This chart reflects airplay from October 6-12. Songs ranked by total plays. 47 CHR/Rhythmic reporters and 87 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.

NEW & ACTIVE

SNOOP DOGGY DOGG We Just Wanna... *(Columbia)*

Total Plays: 281, Total Stations: 6, Adds: 0

LEANN RIMES How Do I Live *(Curb)*

Total Plays: 267, Total Stations: 7, Adds: 1

MARIAH CAREY Breakdown *(Columbia)*

Total Plays: 260, Total Stations: 7, Adds: 0

DAMAGE Wonderful Tonight *(Critique)*

Total Plays: 258, Total Stations: 12, Adds: 0

DAFT PUNK Around The World *(Virgin)*

Total Plays: 233, Total Stations: 11, Adds: 0

3RD PARTY Love Is Alive *(DVB/A&M)*

Total Plays: 232, Total Stations: 17, Adds: 3

DRU HILL We're Not Making Love No More *(LaFace/Arista)*

Total Plays: 230, Total Stations: 7, Adds: 2

SHE MOVES Breaking All The Rules *(Geffen)*

Total Plays: 217, Total Stations: 11, Adds: 0

NO AUTHORITY Don't Stop *(MJJ/Work)*

Total Plays: 181, Total Stations: 13, Adds: 2

WILL SMITH Just Cruisin' *(Columbia)*

Total Plays: 177, Total Stations: 15, Adds: 0

JAGGED EDGE The Way That You Talk *(So So Def/Columbia)*

Total Plays: 175, Total Stations: 12, Adds: 0

NOTORIOUS B.I.G. Sky's The Limit *(Bad Boy/Arista)*

Total Plays: 169, Total Stations: 7, Adds: 1

MARY J. BLIGE A Dream *(MCA)*

Total Plays: 169, Total Stations: 3, Adds: 1

JAY-Z Sunshine *(Roc-A-Fella/Def Jam/Mercury)*

Total Plays: 168, Total Stations: 16, Adds: 12

H-TOWN They Like It Slow *(Relativity)*

Total Plays: 166, Total Stations: 11, Adds: 0

GOD'S PROPERTY You Are The Only One *(B-Rite/Interscope)*

Total Plays: 165, Total Stations: 10, Adds: 0

JON B. Are U Still Down? *(Yab Yum/550 Music)*

Total Plays: 165, Total Stations: 7, Adds: 3

ULTRA NATE Free *(Strictly Rhythm)*

Total Plays: 161, Total Stations: 6, Adds: 0

NOTORIOUS B.I.G. Lovin' You Tonight *(Bad Boy/Arista)*

Total Plays: 152, Total Stations: 4, Adds: 0

MONA Q Stay In Love *(Matrix)*

Total Plays: 149, Total Stations: 3, Adds: 0

Songs ranked by total plays

NEW RELEASES

ADDS OCTOBER 21

Eric Benet

"True To Myself" (Warner Bros.)

Toni Braxton w/Kenny G

"How Could An Angel..." (LaFace/Arista)

Collage & Denine

"Love Me Or Leave Me" (Metropolitan)

Gina G.

"Every Time I Fall" (Eternal/WB)

Playa

"Don't Stop ..." (Def Soul/Def Jam/Mercury)

Str8t Up

*"Freaky Sh*t" (Ichiban)*



IT HAS "BEEN A LONG TIME" — But "Guess Who's Back". Universal recording artist Rakim is making a long-awaited return to the hip-hop arena. Shown here hangin' with his musical posse are (l-r): Universal's Creative Dir. Louis Romain, Universal Rap Promo Dir. Garnet Reid, WQHT/NY's DJ Funk Master Flex, Rakim, and Universal Sen. Dir./A&R Dino Delvalle.

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Randy Savage MD: Jacques James IMMATURE "Ghost" VERONICA "Rise" BILLY LAWRENCE "Up" JON B "Smil"	WKXJ/Chattanooga, TN Station Mgr.: Roy Jaynes PD/MD: Bobby Corona 5 K.C. & SUNSHINE BAND "Hooked" IMMATURE "Ghost" 3RD PARTY "Love" NO AUTHORITY "Slop" OLIVE "Aloha" DRU HILL "Steps" CHICO DEBARGE "Ippin" LUNIZ "Jus"	KPRR/E Paso, TX PD/MD: John Candelaria BILLY LAWRENCE "Up" KAI "Say" KBOS/Fresno, CA PD: Mark Adams MD: Marcos D. 18 IMMATURE "Ghost" 12 MASE "Feel" BACKSTREET BOYS "Long" NO AUTHORITY "Slop"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 16 JANET "Together" 9 BILLY LAWRENCE "Up" WJBT/Jacksonville, FL PD: Dave Wynter MD: Tiffany Green 13 DRU HILL "Making" 6 IMMATURE "Ghost"	KDON/Monterey, CA Acting PD: Maverick PINAY "Real" WFHN/New Bedford, MA PD: Jim Reitz MD: Kevin Palana NO MERCY "Kiss" BACKSTREET BOYS "Long" VERONICA "Rise" YOUNG M.C. "Madame"	KKFR/Phoenix, AZ PD: Don Parker MD: Mike Farmer 33 JAY-Z "Sunshine" VERONICA "Rise" NEXT "Butta" KPTY/Phoenix, AZ PD: Rick Thomas APO: Crazy Kid MD: Eric Valdez 45 KAI "Say" 42 JAY-Z "Sunshine" IMMATURE "Ghost"	KHTS/San Diego, CA PD: Todd Shannon APD: Ron Garinimo MD: Hitman Hayes 25 LE CLIC "Don't" 11 BILLY LAWRENCE "Up" 10 AALIYAH "Gave" 6 BACKSTREET BOYS "Long" 3RD PARTY "Love"	KWIN/Stockton, CA (cont.) 11 MICHELLE DIAZ "Side" DIANA KING "L-L-Lies" BACKSTREET BOYS "Long" IMMATURE "Ghost" YVETTE MICHELLE "Playing" DAVINA "Good" JAY-Z "Sunshine" DRU HILL "Steps" SNEAKER PIMPERS "Spn" KHAYREE W/SHIMA "Something"
KKXX/Bakersfield, CA PD: Chris Squires MD: Tony Manes MARIAH CAREY "Butterfly" SOMETHIN' FOR "Shhh"	WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 21 OLIVE "Aloha" KZFM/Corpus Christi, TX PD: Ed Dcanas MD: Tony Manero 6 BACKSTREET BOYS "Long"	WJMH/Greensboro, NC MD: Mary Kay 46 LIL' KIM "Money" 43 DRU HILL "Making" 42 MARY J. BLIGE "Dream" 19 LOST BOYZ "Crazy" 19 RAKIM "Guest" 19 EPMD "Joni" 16 BUSTA RHYMES "Body" 15 BUSTA RHYMES "High"	KLUC/Las Vegas, NV PD: Brian Douglas MD: Melissa Stefas 17 BOYZ II MEN "Never" 15 BUSTA RHYMES "Hands" KPWR/Los Angeles, CA PD: Michelle Mercer MD: Darnion Young MISSY ELLIOTT "Sack" TOTAL "What" PUFF DADDY "Senorita" BIG FUN "Player"	WKUW/New York, NY PD: Frankie Blue MD: Andy Shane 7 BACKSTREET BOYS "Long" WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cleohary 26 MARIAH CAREY "Real" 14 BOYZ II MEN "Song" 12 ALLURE "Cred"	WWWX/Providence, RI PD: Joe Dawson MD: Sandy B. 27 MJG "Gin" 19 JANET "Together" 14 NO MERCY "Kiss" 10 DRU HILL "Steps" JAY-Z "Sunshine" BILLY LAWRENCE "Up" IMMATURE "Ghost"	XHTZ/San Diego, CA OM/PD: Lisa Vazquez MD: Dale Solvan 7 JAY-Z "Sunshine" CHANGING FACES "Days" BORN JAMERICANS "Stand"	WPGC/Washington, DC PD/MD: Jay Stevens 39 JANET "Lonely" 25 USHER "Ness" 15 BOYZ II MEN "Seasons" 12 LIL' KIM "Money"
WERO/Baltimore, MD PD: Tom Calococi APD: Frank Ski Interim MD: Darren Brin 21 BILLY LAWRENCE "Up"	WBTT/Dayton, OH PD: Jeff Ballentine MD: Raye Kimberlin 11 BOYZ II MEN "Seasons" 5 BRIAN MCKNIGHT "Should" SWV F/REDMAN "Lose" NEXT "Butta" JAY-Z "Sunshine" LUNIZ "Jus" MASE "Feel" CHICO DEBARGE "Ippin"	KIKI/Honolulu, HI PD: Alan Ode MD: Richie Anui 14 BACKSTREET BOYS "Long" 19 MARIAN CAREY "Butterfly" 10 MISSY ELLIOTT "Sack"	WPOW/Miami, FL PD: Phil Curry MD: Ken E. 16 MARY J. BLIGE "Everything" 9 IMANI COPPOLA "Levend" JON B "Smil"	KCAQ/Oxnard, CA PD: Dan Garito APD/MD: Jacques Gonzales James 26 BILLY LAWRENCE "Up" JAY-Z "Sunshine" YVETTE MICHELLE "Playing" IMMATURE "Ghost" DRU HILL "Steps"	WWWK/Salisbury, MD PD: Wookie MD: Marliou 37 JANET "Together" 8 PUFF DADDY & FAMILY "Been" 3RD PARTY "Love" DIANA KING "L-L-Lies" BACKSTREET BOYS "Long" DRU HILL "Steps"	KYLD/San Francisco, CA PD: Michael Martin MD: Jazzy Jim 32 IMMATURE "Ghost" 16 KINSUI "Hop" 6 AALIYAH "Gave" 6 LSS "Body"	KDGS/Wichita, KS PD: Steve Dorrell APD: Ricardo Cherry MD: A.J. Jones 21 JANET "Together" 9 DRU HILL "Steps" 8 UNCLE SAM "Ever" 7 JAY-Z "Sunshine" BACKSTREET BOYS "Long" DIANA KING "L-L-Lies" CHICO DEBARGE "Ippin" LUNIZ "Jus"
WJMN/Boston, MA PD: Cadillac Jack McCartney APD/MD: Cat Collins 19 SOMETHIN' FOR "Shhh" 13 JANET "Together" SWV F/REDMAN "Lose" JAY-Z "Sunshine"	KQKS/Denver, CO PD: Rick Stacy MD: Lee Cagle BOYZ II MEN "Seasons" PUFF DADDY & FAMILY "Been"	KBX/Houston, TX PD: Rob Scorpio MD: Greg Head 23 JANET "Lonely" 23 LATINUM "Freak" 19 LIL' KIM "Money" 19 BUSTA RHYMES "Body" 12 IMMATURE "Ghost"	KHTN/Merced, CA PD: Pete Jones MD: Mark Medina BACKSTREET BOYS "Long" DIANA KING "L-L-Lies" JANET "Together" KAI "Say" SELENA "Where" BILLY LAWRENCE "Up" JAY-Z "Sunshine"	KPSI/Palm Springs, CA PD: Mike Keane MD: Bobby Jato 10 JODI JAM "Jock" 7 BONE THUGS-N-HARMONY "Teach" 3 BRIAN MCKNIGHT "Should" AMY GRANT "Time"	WCCQ/Salisbury, MD PD: Wookie MD: Marliou 37 JANET "Together" 8 PUFF DADDY & FAMILY "Been" 3RD PARTY "Love" DIANA KING "L-L-Lies" BACKSTREET BOYS "Long" DRU HILL "Steps"	KUBE/Seattle, WA PD: Mike Tierney APD: Eric Powers MD: Bobby O 34 UNCLE SAM "Ever" 10 JANET "Together" JAY-Z "Sunshine"	KWIN/Stockton, CA APD: Steve Wall MD: Stacy Lynn 40 NU FLAVOR "Haven" 22 FOREST FOR THE TREES "Dream" 21 BILLY LAWRENCE "Up"

47 Total Reporters
47 Current Reporters
44 Current Playlists

Reported Frozen Playlist (1):
KGG/Riverside, CA

Did Not Report, Playlist
Frozen (2):
WJMS/Roanoke, VA
KSFJ/Sacramento, CA

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1 WKTU/New York (201) 420-3700 Blue/Shane. PLAYS 3W 2W LW TW. ARTIST/TITLE. 55 57 59 41 MR. PRESIDENT/Coco Jamboo...

MARKET #1 WQHT/New York (212) 229-9797 Smith/Cloherly. PLAYS 3W 2W LW TW. ARTIST/TITLE. 40 42 41 42 BUSTA RHYMES/Put Your Hands...

MARKET #2 KPWR/Los Angeles (818) 953-4200 Mercer/Young. PLAYS 3W 2W LW TW. ARTIST/TITLE. 74 74 73 78 SNOOP DOGGY DOGG/We Just Wanna...

MARKET #3 WBBM/Chicago (312) 944-6000 Cavanaugh/Bradley. PLAYS 3W 2W LW TW. ARTIST/TITLE. 34 39 65 70 USHER/You Make Me Wanna...

MARKET #4 KMEL/San Francisco (415) 538-1061 Santosuosso/Arbagey. PLAYS 3W 2W LW TW. ARTIST/TITLE. 62 56 71 70 BUSTA RHYMES/Put Your Hands...

MARKET #4 KYLD/San Francisco (415) 356-0949 Martin/Jazzy Jim. PLAYS 3W 2W LW TW. ARTIST/TITLE. 73 68 68 68 SOMETHIN' FOR /My Love Is The Shhh!

MARKET #7 WDRQ/Detroit (313) 354-9300 Jimmy Jam. PLAYS 3W 2W LW TW. ARTIST/TITLE. 53 50 52 52 BACKSTREET BOYS/Quit Playing...

MARKET #8 WPGC/Washington (301) 441-3500 Stevens. PLAYS 3W 2W LW TW. ARTIST/TITLE. 59 59 55 63 MARY J. BLIGE/A Dream...

MARKET #9 KBXX/Houston (713) 623-2108 Scorpio/Head. PLAYS 3W 2W LW TW. ARTIST/TITLE. 55 65 69 67 USHER/You Make Me Wanna...

MARKET #10 WJMN/Boston (617) 290-0009 McCartney/Collins. PLAYS 3W 2W LW TW. ARTIST/TITLE. 67 66 66 68 LL' KIM/Not Tonight...

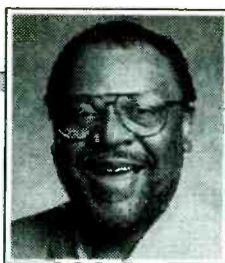
MARKET #11 WPOW/Miami (305) 653-6796 Curry/Jones. PLAYS 3W 2W LW TW. ARTIST/TITLE. 50 54 51 52 AQUA/Barbie Girl...

MARKET #13 KUBE/Seattle (206) 285-2295 Bobby O. PLAYS 3W 2W LW TW. ARTIST/TITLE. 49 52 70 78 SOMETHIN' FOR /My Love Is The Shhh!

MARKET #15 KHTS/San Diego (619) 291-9191 Shannon/Hayes. PLAYS 3W 2W LW TW. ARTIST/TITLE. 72 78 74 79 HEAVY D/It's All About This...

MARKET #15 XHTZ/San Diego (619) 585-9090 Vasquez/Solivan. PLAYS 3W 2W LW TW. ARTIST/TITLE. 36 44 57 58 USHER/You Make Me Wanna...

MARKET #17 KKR/Phoenix (602) 258-6161 Parker/Freeman. PLAYS 3W 2W LW TW. ARTIST/TITLE. 26 48 70 72 SOMETHIN' FOR /My Love Is The Shhh!



WALT LOVE

Production's Power And Potential

■ How spots sound can make or break the main avenue toward raking in revenues

In my many conversations with radio personnel, a common concern has been the importance of superior production techniques and the added value they can bring a station. Therefore, I decided this week to discuss the topic with two individuals whose business it is to make the elements between the music sound the best that they can.

KPRT-AM & KPRS-FM/Kansas City Production Manager **Jeff Charney**, a 20-year industry veteran who's been employed by parent Carter Broadcasting for the past 16 1/2 years, explained just how important production is not only to a station's image, but also to its overall finances.



Jeff Charney

A-Plus Work

"Overall, production is extremely important. And as far as revenue goes, it's the only way we make our money. We have to always be right, and there's no room for mistakes of any kind. We have to not only sound good, we have to be good! We can never sound bad on the air.

"Each 60-second commercial is like a 60-second song, and you have to realize that the audience can change the station on you at each stopset. You don't want them to do that. The idea is to keep them right there, and if you have crappy work, they're gone in a heartbeat. So it's very important that the spots are properly scheduled and that everything about them sounds excellent. We only want A-plus work.

"My hat is also a little bit in the traffic department, because I have to make sure that my spots are correct. I have to also make sure those spots are in the computer and positioned where they're supposed to be, with the correct flight dates and things of

that nature. With the new software and new digital tools, you have to make sure everything is perfect, because just one mistake can cost your station money."

And how does one make sure there are no mistakes? Charney commented, "All the steps would take more time than we have for your column. But, in short, I can say we have a number of checks and balances in place to help us with our accuracy. Prior to this interview, I was working on a roster for tomorrow's log that has everything on it, all with the proper cart numbers. I



go through the roster and make sure all are listed with the right cart number and flight dates.

"Everything we do here is digital. My cart system is the Access System, and for production I use SAW, which is a multitrack digital recording system. It actually runs off of Windows 3.1, and you can transfer everything electronically, so you don't lose any generations. It's all digital, and it all sounds beautiful."

From Basic Dub Work To Creativity

One PD I recall speaking with mentioned the term "money production." I asked Charney just what this program director was talking about. "Money production" is another way of referring to all the basic dub work we have to do for the commercials that will air on our stations. It's basically just that: production that's done and put on the air. There's no real creative thought process to it. It's stuff that comes in. You dub it for airing, use it, and thank the client for the business — short and sweet."

When does Charney get into creative types of production? "That

happens when an account executive comes in with a situation where he or she has been given some information and is asked to come up with an idea that works for a particular client. Some clients want something creative, others don't. Most of our creative things can be in two arenas: a station promo — when we want something that enhances our image — and a demo tape of a spot for a potential client that's unique and hopefully gets them to buy a significant schedule."

Charney recently created a commercial for a client that worked so well, the station will enter it in a local advertising competition. As far as copywriting goes at KPRT & KPRS, Charney said, "I don't have a continuity director here. Most of our copy comes from the AEs, who get it from somewhere. In some cases, the AEs write the copy, and I correct it if need be."

Does Charney ever have to write copy? "Yes, sometimes. Especially when it comes to anything that's jazz-oriented, because I host a jazz show on Sundays from 9am to 3pm. Since I've been doing this program for years, they just give me the information, and I write the copy. I'm the in-house jazz expert."

When asked if production can be considered a good career opportunity for newcomers to the radio industry, Charney beamed. "My job is *play!* They pay me to play. I can't believe it when [Carter Broadcasting President] Mike Carter hands me my check. I laugh and say, 'Thank you very much. This is wonderful.' I get paid to be creative and have fun. I get paid to listen to CDs and play them on the radio. God blessed me!

"What a wonderful life. When I was in college at the University of Missouri at Columbia, I always wanted to get a job that I would love. Since we have to work probably for all of our lives, you might as well be doing something you enjoy and love to do. I love what I do. It's a blast."

Consolidated Spot Services

When I started writing this article, WBLK-FM/Buffalo was an American Radio Systems station. Now, it's part of CBS Radio. Rather than focus the conversation on consolidation, I discussed with PD **Skip Dillard** the programmer's perspective on production and its merits.

But since WBLK was one of five ARS stations in Buffalo, I first asked if Dillard's Production Director was exclusive to his facility. He respond-

ed, "No, he's not. In fact, we have a production department that consists of three production people and a couple of assistants."

Do the air personalities still hold production shifts? "Yes. All of our jocks have production shifts. They actually have to do the whole thing, including the mechanics involved in putting the spot together. We're totally digital now, and to me it's important for all of our jocks to be up to speed when it comes to production and new technology. We want them to be able to do everything with all of the bells and whistles a client or a promotion may merit."

How should a PD interact with personalities who do production, and with the GM, GSM, and the production team, when it comes to scheduling and other things? "These days, it seems to be a lot more busy. I don't know about other companies, but I know that a lot of our production goes on other co-owned stations. With five stations, it's very safe to assume that. It does take a little time to coordinate all the different avenues.

"Often, we work for another station. Let's say that an agency spot comes in, and we're running it on three different stations. We'll have a point person dub the spot into the cart walls — because we are digital — and this will go into all three stations' hard drives. That's just one of the ways things have changed. It's about coordinating your production not just for one station, but for several stations. We've had many meetings with our GM, Jeff Silver, to go over a true production plan that all of the PDs meet on regularly."

Concerning the digital capabilities available to production directors today, Dillard said, "The digital part of production really makes doing production much easier. I would say that everybody now can have the technical skills of an actual production director in a very short period of time. If you can use a computer, you can be a production wizard in this day and age. A few years ago, you really had to have a love for production to be able to do it on a truly professional level.

"What I suggest to anyone who is interested in that area of the industry, or who wants to improve their production skills, is to focus on being creative. My biggest problem as a PD is finding good writing. It's hard finding a good person with excellent writing skills. We need people who know how to sell a product and can do it in 30 or 60 seconds.

People who aren't knowledgeable about computers should really start to learn about them. If they don't, there won't be a place for them in the industry.

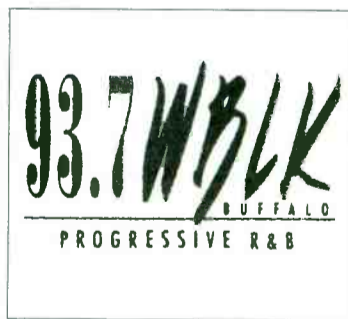
— Skip Dillard

These spots have to be able to make a listener take heed and react to buying a client's product, or they have to sell a potential client on buying advertising on our radio station."

Is there one particular voice on his staff Dillard prefers to use for most of the stations' production work? "We really like to spread the work out. I think the more voices you have on your station, the better. When it comes to station promos and drops, I stick with one image voice. That's just something I believe in. In terms of our image voice and other station production, we use Bill Travis. He does a great job for us. I like production people who can just take it and run with it."

Computer Literacy A Must

Dillard couldn't stress enough the importance of being computer savvy. He said, "People who aren't knowledgeable about computers should start to learn about them. If they don't, there won't be a place for them in the industry. With the digital age already upon us and already a part of the radio industry, you need to be computer-friendly. That's what saved me as a PD, dealing with a digital system for the first time. A PD is expected to know how to use this type of equipment and to be able to teach their staff. That meant staying up a few nights and making quite a few computer-related phone calls. I had to learn how a digital system should be installed, how it should be programmed, and



how to get it to do the things you want it to do. Computer literacy is Job One in today's marketplace if you're going to be in the business.

"I'd also suggest that people spend some time in their production rooms, learning how to be at ease with the technology and really finding out all the wonderful and interesting things that can be done these days. But before you go and do all of the digital things, I think it's important to know and use the analog equipment. If you can operate a good old Otari two- or four-track and put together some good spots, things will be even easier when you get into the digital realm."

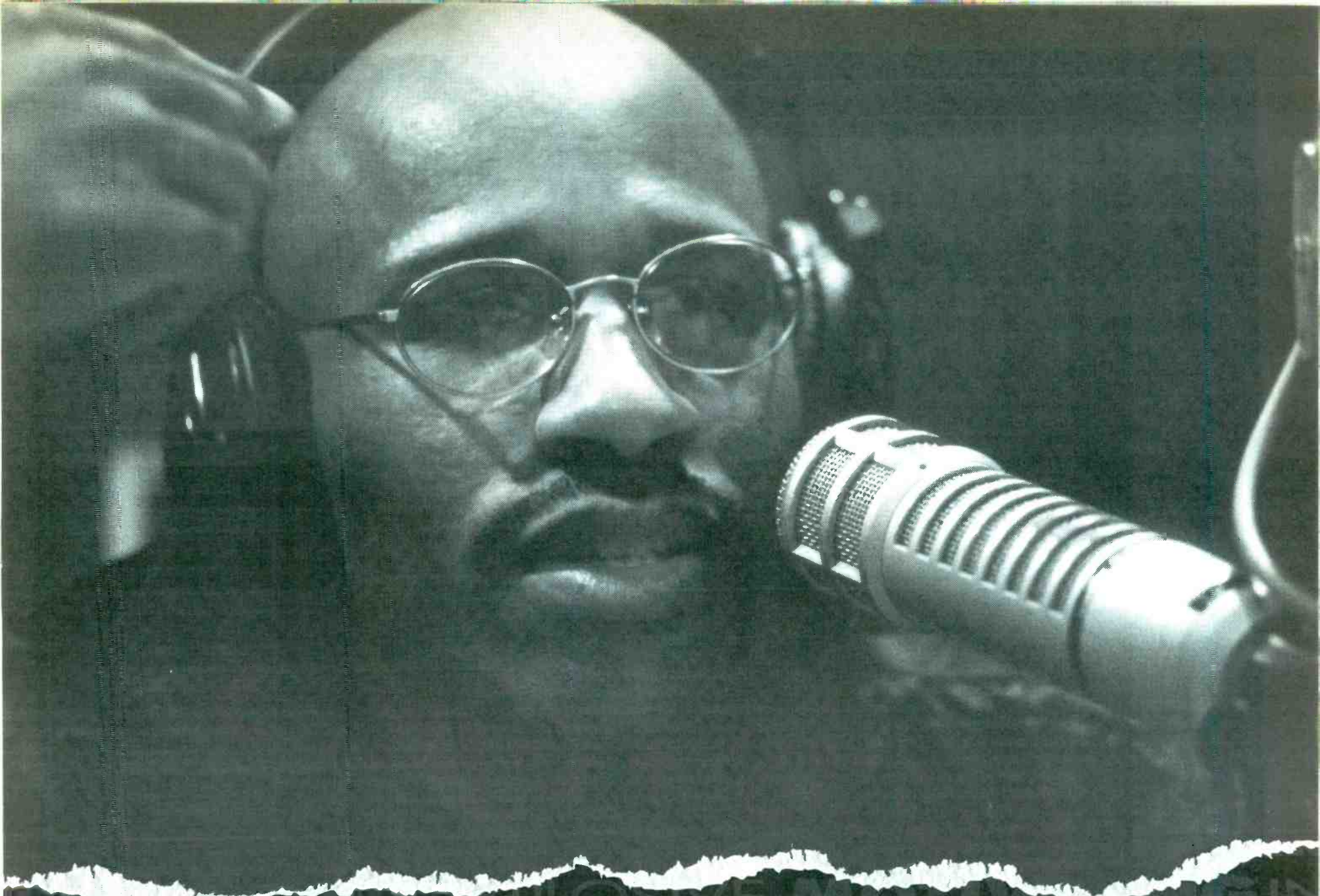
☐

Each 60-second commercial is like a 60-second song, and you have to realize that the audience can change the station on you at each stop-set.

You don't want them to do that.

— Jeff Charney

☐



Presenting the single best way
to attract new cume to your Urban radio station:

“Willie D’s Reality Check”

Willie D, platinum recording artist and **#1-rated** radio talk show host in his top-10 market*, can increase your station’s cume and give you a **community-focused** image. “Reality Check” is the hottest talk show available for Urban stations today. Willie’s **“let’s be real”** attitude breaks out in each show, tackling **head-on** the issues that face the community—you will be **proud** to air this program on your station.

Willie’s success as an international recording artist has positioned him to have a **major influence** on what people today listen to and think. His popularity cuts through age, gender, and racial lines. His dynamic on-air **chemistry** has created a successful show that is now available nationally on a barter basis, airing 9 to 11 p.m. Eastern Sunday through Thursday, allowing for music-intensive Friday and Saturday nights.

Call Radio Shows NOW at 1-800-988-4341 for a demo of “Willie D’s Reality Check” — before your competitor does.

*Source: Arbitron Spring 1997 Rating Book, Houston Metro, M-F 7p-mid, Adults 18-49 and 25-54

TONY TONI TONÉ

#1 Most Added Urban

Take a peek at these stations:

WBLS
KKDA
WILD
KMJM
WAMO
WZAK
WIZF
KPRS
WKKV
WCKX
WOWI
KSJL
WTLC
WPEG
WQUE
WHRK
WGZB
KVSP
WXQL
WENN
WCDX
WPLZ
KJMM
WKGN
KIPR
WYOK
WPAL
WWWZ
KRRQ
WJFX
WJTT
WHNR
WFXA
WTMG
WQHH
WEUP
WDZZ
WTLZ
KDKS
KMJJ
WJZD
WZHT
WIBB
KIIZ
WEAS
WFXE
WACR
WESE
WJJN
WMNX
WYNN
KBCE
KZWA
WJMG
WLJM
KRVV
KYEA
KHRN
KTBT
WJKX
WJUC
WTMP



BOYS + GIRLS

peek-a-boo!

THE NEW SINGLE TAKEN FROM
THE GREATEST **HITS** COLLECTION

& from
SOUL FOOD™
Motion Picture (Remix Version).
Soundtrack Album available
on LaFace Records.

Produced by Babyface for ECAF Productions, Inc. and Raphael Saadiq



©1997 Mercury Records <http://www.mercuryrecords.com/mercury>



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
8	5	2	1	BOYZ II MEN 4 Seasons Of Loneliness (Motown)	3475	3291	2986	2667	86/0
7	6	3	2	SOMETHIN' FOR THE PEOPLE My Love Is The Shhh! (Warner Bros.)	3444	3281	2962	2757	87/0
5	3	1	3	JANET 1/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin)	3367	3457	3229	2775	87/0
6	4	4	4	TOTAL What About Us (LaFace/Arista)	3096	3097	3009	2771	86/2
9	7	5	5	BRIAN MCKNIGHT You Should Be Mine... (Mercury)	2894	2805	2618	2453	86/0
18	12	8	6	NEXT Butta Love (Arista)	2629	2434	2084	1854	83/0
19	13	10	7	BUSTA RHYMES Put Your Hands Where My... (Elektra/EEG)	2354	2230	2044	1757	85/1
23	17	15	8	ALLURE All Cried Out (Crave)	2280	2070	1874	1536	77/1
14	9	9	9	ERYKAH BADU Other Side Of The Game (Kedar/Universal)	2195	2262	2176	2032	77/2
13	11	11	10	VANESSA WILLIAMS Happiness (Mercury)	2187	2201	2147	2041	74/0
17	14	13	11	GOD'S PROPERTY You Are The Only One (B-Rite/Interscope)	2163	2154	2016	1856	76/0
16	15	14	12	MILESTONE I Care 'Bout You (LaFace/Arista)	2124	2096	1955	1858	77/0
4	8	12	13	USHER You Make Me Wanna... (LaFace/Arista)	2057	2170	2347	2783	60/0
1	2	7	14	MARY J. BLIGE Everything (MCA)	2013	2631	3244	3406	60/0
21	18	16	15	K-CI & JOJO Last Night's Letter (MCA)	1953	1880	1822	1724	79/1
—	36	21	16	LSG My Body (EastWest/EEG)	1921	1563	1057	445	83/0
31	24	20	17	MISSY "MISDEMEANOR" ELLIOTT Sock It 2 Me (EastWest/EEG)	1866	1604	1396	1148	81/2
27	21	17	18	EN VOGUE Too Gone, Too Long (EastWest/EEG)	1866	1764	1518	1353	77/0
26	20	18	19	MASE Feel So Good (Bad Boy/Arista)	1817	1747	1560	1383	79/0
2	1	6	20	MARIAH CAREY Honey (Columbia)	1762	2771	3471	3313	62/0
—	34	23	21	L.L. COOL J Phenomenon (Def Jam/Mercury)	1656	1482	1123	528	84/0
32	28	25	22	AALIYAH The One I Gave My Heart To (BlackGround/Atlantic)	1557	1429	1286	1141	73/3
28	25	24	23	PATTI LABELLE Shoe Was On The Other Foot (MCA)	1484	1454	1396	1343	67/2
40	31	28	24	MASTER P I Miss My Homies (No Limit/Priority)	1451	1289	1161	953	75/1
30	30	26	25	LUTHER VANDROSS When You Call On Me/Baby... (LV/Epic)	1438	1388	1283	1162	69/0
—	—	34	26	SWV 1/REDMAN Lose My Cool (RCA)	1377	1080	426	65	81/2
46	38	29	27	H-TOWN They Like It Slow (Relativity)	1363	1262	1019	814	73/1
38	33	31	28	FIRM Firm Biz (Trackmasters/Aftermath/Interscope)	1273	1248	1129	1005	73/1
36	32	30	29	BONE THUGS-N-HARMONY If I Could Teach The World (Ruthless/Relativity)	1270	1255	1138	1056	71/2
3	10	19	30	JOE The Love Scene (Jive)	1247	1637	2151	2867	48/0
BREAKER	—	—	31	PUFF DADDY & THE FAMILY Been Around The World (Bad Boy/Arista)	1230	997	394	31	77/1
—	50	37	32	SALT-N-PEPA R U Ready (Red Ant/London/Island)	1187	1028	756	266	80/1
BREAKER	—	—	33	BOBBY BROWN Feelin' Inside (MCA)	1165	533	—	—	78/4
47	43	36	34	MACK 10 Backyard Boogie (Priority)	1066	1032	937	814	59/0
BREAKER	—	—	35	DRU HILL We're Not Making Love No More (LaFace/Arista)	1064	505	16	7	78/12
BREAKER	—	—	36	WYCLEF JEAN Guantanamo (Ruffhouse/Columbia)	1052	955	856	751	64/2
—	—	45	37	ANGIE STONE AND DEVOX Everyday (Arista)	980	820	748	554	63/1
45	40	35	38	INOJ Love You Down (So So Def/Columbia)	969	1043	955	843	46/0
—	—	48	39	KIMBERLY SCOTT Tuck Me In (Columbia)	940	770	542	173	68/3
—	48	42	40	RAHSAAN PATTERSON Spend The Night (MCA)	937	856	812	687	60/4
DEBUT	—	—	41	BLACKSTREET (Money Can't) Buy Me Love (Interscope)	892	404	38	—	71/8
—	—	50	42	XSCAPE Let's Do It Again (LaFace/Arista)	879	726	530	167	66/3
—	—	46	43	ERIC BENET True To Myself (Warner Bros.)	850	796	734	595	57/1
DEBUT	—	—	44	NOTORIOUS B.I.G. Sky's The Limit (Bad Boy/Arista)	817	683	221	—	66/4
48	47	43	45	4.0 Have A Little Mercy (Savvy/Perspective/A&M)	796	843	845	809	50/3
DEBUT	—	—	46	HEAVY D I'll Do Anything (Universal)	775	690	480	189	62/2
DEBUT	—	—	47	CHICO DEBARGE Iggin' Me (Kedar/Universal)	761	702	574	474	54/1
15	16	33	48	SAM SALTER After 12, Before 6 (LaFace/Arista)	758	1209	1927	1974	38/0
DEBUT	—	—	49	SCARFACE Mary Jane (Rap-A-Lot)	745	660	490	220	65/2
DEBUT	—	—	50	BEBE WINANS In Harm's Way (Atlantic)	732	628	456	140	59/1

This chart reflects airplay from October 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker. 87 Urban reporters. 86 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

CHANGING FACES All Of My Days (Big Beat/Atlantic)
Total Plays: 719, Total Stations: 60, Adds: 2

UNCLE SAM I Don't Ever Want To See You... (Stonecreek/Epic)
Total Plays: 710, Total Stations: 63, Adds: 5

JAY-Z Sunshine (Roc-A-Fella/Def Jam/Mercury)
Total Plays: 696, Total Stations: 61, Adds: 2

RICK JAMES Player's Way (Private I/Mercury)
Total Plays: 660, Total Stations: 43, Adds: 0

COOLIO Oh La La (Tommy Boy)
Total Plays: 587, Total Stations: 43, Adds: 0

MQ3 Everyday (Get Hooked/Noo Trybe/Virgin)
Total Plays: 587, Total Stations: 59, Adds: 4

MJG That Girl (Universal)
Total Plays: 540, Total Stations: 64, Adds: 11

NADANUF 1/KURTIS BLOW The Breaks (Reprise)
Total Plays: 517, Total Stations: 49, Adds: 7

MARIAH CAREY Butterfly (Columbia)
Total Plays: 479, Total Stations: 68, Adds: 56

WILL SMITH Just Cruisin' (Columbia)
Total Plays: 451, Total Stations: 55, Adds: 10

WILL DOWNING All About You (Mercury)
Total Plays: 430, Total Stations: 37, Adds: 1

LAURNEA Infatuation (Yab Yum/Epic)
Total Plays: 429, Total Stations: 53, Adds: 10

YVETTE MICHELLE DJ Keep Playing (Loud/RCA)
Total Plays: 423, Total Stations: 45, Adds: 4

TONY TONI TONE Boys + Girls (Mercury)
Total Plays: 394, Total Stations: 64, Adds: 62

VERONICA Rise (H.O.L.A./Island)
Total Plays: 310, Total Stations: 35, Adds: 6

Songs ranked by total plays.

BREAKERS®

PUFF DADDY & THE FAMILY
Been Around The World (Bad Boy/Arista)
TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
1230/233 77/1 31

BOBBY BROWN
Feelin' Inside (MCA)
TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
1165/632 78/4 33

DRU HILL
We're Not Making Love No More (LaFace/Arista)
TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
1064/559 78/12 35

WYCLEF JEAN
Guantanamo (Ruffhouse/Columbia)
TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
1052/97 64/2 36

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TONY TONI TONE Boys + Girls (Mercury)	62
DRU HILL 5 Steps (Island)	61
IMMATURE Give Up The Ghost (MCA)	57
MARIAH CAREY Butterfly (Columbia)	56
LUNIZ Jus Mee & U (C-Note/Noo Trybe)	54
BIG BUB Zoom (Kedar/Universal)	43
BILLY LAWRENCE Up & Down (EastWest/EEG)	36
LATHUN Freak It (So So Def/Columbia)	26
ABSOLUTE Never... (Noontime/Def Soul/Def Jam/Mercury)	24
DRU HILL We're Not Making Love No More (LaFace/Arista)	12

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOBBY BROWN Feelin' Inside (MCA)	+632
DRU HILL We're Not Making Love No More (LaFace/Arista)	+559
BLACKSTREET (Money Can't) Buy Me Love (Interscope)	+488
MARIAH CAREY Butterfly (Columbia)	+397
MJG That Girl (Universal)	+367
TONY TONI TONE Boys + Girls (Mercury)	+367
LSG My Body (EastWest/EEG)	+358
WILL SMITH Just Cruisin' (Columbia)	+301
LAURNEA Infatuation (Yab Yum/Epic)	+300
SWV 1/REDMAN Lose My Cool (RCA)	+297

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DRU HILL Never Make A Promise (Island)
FOXY BROWN 1/DRU HILL Big... (Violator/Def Jam/RAL/Mercury)
IMMATURE I'm Not A Fool (MCA)
GINUWINE I'll Do Anything/I'm Sorry (550 Music)
SIMONE HINES Yeah! Yeah! Yeah! (Epic)
NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
ROME Do You Like This (RCA)
TIMBALAND & MAGOO Up Jumps Da' Boogie (Atlantic)
PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)
MARY J. BLIGE I Can Love You (MCA)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



VERONICA featuring **Fat Joe**
"Rise"
URBAN NEW & ACTIVE 310 PLAYS
NEW THIS WEEK:
WKKV, WPLZ, WPAL-FM, WEUP, KRVV, WJUC

from her H.O.L.A. Recordings debut album RISE

Executive Producer: Jellybean Benitez





GOING FOR ADDS II.3&4.97



FREEWORLD RECORDINGS

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ARTIST BREAKDOWN

ARTIST: **NEXT**
 LABEL: **Divine Mill/Arista**

Babes in the woods" — I don't think so! Though the members of the Divine Mill recording group **Next** are all in their early 20s, the lyrical content of the group's debut single, "Butta Love," suggests something entirely different. Co-written by the youngest member of the group, **R.L.**, this sexy ballad describes all the characteristics that make up a "butta love." From the innocent declaration of the first line — "You're like my homie, my shorty, you've shown me so many things, and you're so special to me" — to the hedonistic suggestiveness of, "You've got that perfect shape, the love you make, I scream your name,

wanna take all your clothes off, sex you till the song goes off," this song is well-produced, well-written, and Next's performance intensifies the strength of its appeal.

Two years ago, Next members **Tweety, T-Low** and **R.L.** were singing at every club in the Minneapolis-St. Paul area. They made a name for themselves in a town where such talents as **The Artist, Time,** and **Jimmy Jam** and **Terry Lewis** originated. In addition to providing vocals, the members co-wrote eight of the 14 tracks on their debut album, *Rated Next*.

In the summer of 1995, Next got a copy of their demo to **KayGee**, a member of the rap group **Naughty By Nature**. While working out the details of his label imprint, Divine Mill, KayGee signed the trio. The rest is history. As of last week (10/7), "Butta Love" was reported by 83 of our 87 Urban stations, had been on R&R's Urban chart for eight weeks, and was No. 8 on the chart with a bullet! I'd say that people are ready for the Next experience.

— Tanya O'Quinn



Artist Breakdown highlights artists with strong chart momentum.

IN MY OPINION

with **Charlie Mack PD**

Janet Jackson
The Velvet Rope
(Virgin)

WJUC/Tupelo

"Miss Jackson, if you're nasty!" That's what comes to mind after listening to Janet Jackson's latest CD, *The Velvet Rope*. From the title cut to the mellow grooves of "Anything," Janet's new CD takes you on an exotic ride through her mind and soul. Outside of the provocative and sometimes risqué interludes, *The Velvet Rope* is a collection of Janet's beautiful voice over a mixture of hip-hop beats and samples. The cut "Go Deep" has a funky bass line, and "Anything" is just the song for those relaxing moments. Although the Jackson family is known for their efforts to maintain their privacy, Janet seems to have become more comfortable with exposing herself — literally. From the photos of her body



piercings to the pictures suggesting her indulgence in the world of bondage, Janet comes across as in touch with herself and very (for lack of a better word) liberated.

All in all, Jackson's latest project is a breath of fresh air (even with the remake of "Tonight's The Night") that I enjoyed from the first track to the last. I don't know if *The Velvet Rope* (or Janet's new image) will leave a lasting impression on the music world, but I know that I will never look at a speaker phone the same ever again.

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Monday (10/20) and Tuesday (10/21).

- GERALD ALBRIGHT** About Last Night (Atlantic)
- TONI BRAXTON w/KENNY G** How Could An Angel...(LaFace/Arista)
- ESTEVAN** Who's Gonna Dry My Tears? (Honcho Mogul)
- GANG STARR** You Know My Skeeze (Noo Trybe)
- BRIGETTE MCWILLIAMS** Morning (Virgin)
- MYRON** So Fly (Island)
- 7 MILE** Just A Memory (Crave)
- PLAYA** Don't Stop The Music (Def Soul/Def Jam/Mercury)
- RAKIM** Guess Who's Back? (Universal)
- RAMPAGE** We Get Down (EastWest/EEG)
- SOUNDS OF BLACKNESS F/ROGER TROUTMAN** Hold On (Perspective/A&M)



Thank You Radio For Making
Boyz II Men #1
"4 Seasons Of Loneliness"

- #1 R&R Urban Chart
- #1 Pop Hot 100 Singles Chart
- #1 MTV Jams
- #1 Album Pop and R&B
- #1 Soundscan Album
- #1 Soundscan Single
- 4 Weeks #1 R&R Urban AC Chart
- 4 Weeks #1 R&B Monitor Adult Chart
- 2 Weeks #1 Urban Network



FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

MARKET #32 WCKX/Columbus, OH (614) 464-0020 Strong. Playlist for 96.1 FM Adult Satisfaction!

MARKET #33 KSJL/San Antonio (210) 271-9600 Andrews/Ollervidez. Playlist for 96.1 FM Adult Satisfaction!

MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston. Playlist for RHYTHM 102.3 KJLH.

MARKET #3 WVAZ/Chicago (312) 360-9000 Myrick/Muhammad. Playlist for V105.

MARKET #5 WVAS/Philadelphia (610) 617-8500 Altan/Davis. Playlist for WVAS 105.3 FM 1480 AM.

MARKET #34 WOVI/Norfolk (757) 466-0009 Holiday/Mauzone. Playlist for 103 JAMZ.

MARKET #36 WPEC/Charlotte (704) 333-0131 Carson/Quick. Playlist for WPEC 98FM.

MARKET #6 KRBB/Dallas (214) 630-3011 Bazote. Playlist for V100.

MARKET #7 WMXD/Detroit (313) 965-2000 Starr/Rankin. Playlist for MIX 92.3.

MARKET #8 WMMJ/Washington (301) 306-1111 Gilmore. Playlist for MAJIC 102.3 FM.

MARKET #37 WTLC/Indianapolis (317) 923-1456 Buchanan. Playlist for 96.1 FM.

MARKET #38 WJHM/Orlando (407) 333-0072 Allen/Hollywood. Playlist for 96.1 FM.

MARKET #9 KMJQ/Houston (713) 623-2108 Conner/Boatner. Playlist for MAJIC 102.

MARKET #11 WHOT/Miami (305) 444-4404 Kidd/Michaels. Playlist for HOT 102.7.

MARKET #12 WALR/Atlanta (404) 688-0068 Kennedy. Playlist for KISS 104.7.

MARKET #39 WQVE/New Orleans (504) 827-6000 Stevens. Playlist for Q93.

MARKET #41 WBLK/Buffalo (716) 852-9393 Dillard/Sims. Playlist for 93.7 WBLK.

MARKET #17 KATZ/St. Louis (314) 692-5108 Atkins. Playlist for 100.3 KISS FM.

MARKET #17 KMJK/Phoenix (602) 265-2442 Jackson/Higgs. Playlist for Majik 107.

MARKET #18 KXOK/St. Louis (314) 991-7797 Love/Taylor. Playlist for MIX 97.1.

Stations and their adds listed alphabetically by market

URBAN

Table listing radio stations and their adds across various markets including Alexandria, LA; Charleston, SC; Dallas, TX; Greenville, SC; Lakeland, FL; Macon, GA; Montgomery, AL; Richmond, VA; St. Louis, MO; Tampa, FL; etc.

87 Total Reporters
87 Current Reporters
86 Current Playlists

Did Not Report, Playlist Frozen (1):
WEDR/Miami, FL

URBAN AC

Table listing radio stations and their adds for URBAN AC across various markets including Atlanta, GA; Chicago, IL; Detroit, MI; Greenville, NC; Lafayette, LA; Miami, FL; New Haven, CT; Phoenix, AZ; St. Louis, MO; etc.

37 Total Reporters
37 Current Reporters
37 Current Playlists

OCTOBER 17, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	BOYZ II MEN 4 Seasons Of Loneliness (Motown) 987 951 939 922 36/1					
6	5	5	2	MILESTONE I Care 'Bout You (LaFace/Arista) 806 705 641 565 31/1					
8	7	6	3	LUTHER VANDROSS When You Call On Me/Baby... (LV/Epic) 787 694 615 536 36/1					
4	4	2	4	PATTI LABELLE Shoe Was On The Other Foot (MCA) 787 749 745 664 35/2					
7	6	7	5	ERYKAH BADU Other Side Of The Game (Kedar/Universal) 759 690 629 540 34/0					
2	2	3	6	JOE The Love Scene (Jive) 695 720 831 844 28/0					
3	3	4	7	MARIAH CAREY Honey (Columbia) 667 719 817 789 30/1					
9	8	8	8	MARY J. BLIGE Everything (MCA) 605 592 551 516 25/0					
18	13	9	9	JANET 1/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin) 568 499 441 337 26/1					
14	12	10	10	JONATHAN BUTLER Do You Love Me? (N2K Encoded Music) 490 463 453 425 25/2					
			BREAKER	11	LSG My Body (EastWest/EEG) 442 338 280 109 30/1				
17	17	13	12	BRIAN MCKNIGHT You Should Be Mine... (Mercury) 439 417 386 346 20/0					
27	20	15	13	RAHSAAN PATTERSON Spend The Night (MCA) 425 408 357 291 26/0					
23	23	20	14	EN VOGUE Too Gone, Too Long (EastWest/EEG) 425 370 323 311 20/1					
26	21	16	15	COLOUR CLUB Tenderness (JVC) 424 396 350 299 21/0					
15	16	18	16	VANESSA WILLIAMS Happiness (Mercury) 396 384 392 393 25/3					
10	10	12	17	DRU HILL Never Make A Promise (Island) 385 426 523 512 19/0					
12	11	11	18	KENNY LATTIMORE For You (Columbia) 371 433 476 488 18/0					
13	15	14	19	GOD'S PROPERTY Stomp (B-Rite/Interscope) 364 416 434 469 19/0					
21	19	19	20	SIMONE HINES Yeah! Yeah! Yeah! (Epic) 337 380 359 331 17/0					
19	22	22	21	MAXWELL Whenever Wherever Whatever (Columbia) 324 347 333 336 17/1					
11	14	21	22	PATTI LABELLE When You Talk About Love (MCA) 296 364 436 491 16/0					
			DEBUT	23	BEBE WINANS In Harm's Way (Atlantic) 295 196 170 73 29/3				
5	9	17	24	ROME Do You Like This (RCA) 291 388 526 571 19/1					
30	27	24	25	4.0 Have A Little Mercy (Savvy/Perspective/A&M) 272 256 226 231 15/0					
		26	26	H-TOWN They Like It Slow (Relativity) 265 231 193 156 17/1					
			DEBUT	27	WILL DOWNING All About You (Mercury) 248 193 68 — 19/1				
			DEBUT	28	UNCLE SAM I Don't Ever Want To See You.. (Stonecreek/Epic) 240 176 122 45 21/1				
		29	29	USHER You Make Me Wanna... (LaFace/Arista) 224 214 187 164 11/0					
		28	30	ERIC BENET True To Myself (Warner Bros.) 222 222 180 130 15/0					

This chart reflects airplay from October 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker.

37 Urban AC reporters. 37 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.

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NEW & ACTIVE

K-CI & JOJO Last Night's Letter (MCA)
Total Plays: 221, Total Stations: 12, Adds: 2

KIMBERLY SCOTT Tuck Me In (Columbia)
Total Plays: 219, Total Stations: 17, Adds: 1

VANESSA RUBIN That Was Then This Is Now (RCA)
Total Plays: 206, Total Stations: 15, Adds: 2

EARTH, WIND & FIRE When Love Goes Wrong (Pyramid)
Total Plays: 205, Total Stations: 14, Adds: 0

ANGIE STONE AND DEVOX Everyday (Arista)
Total Plays: 198, Total Stations: 17, Adds: 1

BRIGETTE MCWILLIAMS Morning (Virgin)
Total Plays: 183, Total Stations: 20, Adds: 2

SOMETHIN' FOR THE PEOPLE My Love Is The Shhh! (Warner Bros.)
Total Plays: 162, Total Stations: 7, Adds: 1

BROWNSTONE Kiss And Tell (MJJ/Work)
Total Plays: 160, Total Stations: 8, Adds: 0

LAURNEA Infatuation (Yab Yum/Epic)
Total Plays: 155, Total Stations: 22, Adds: 5

ALLURE All Cried Out (Crave)
Total Plays: 151, Total Stations: 8, Adds: 1

Songs ranked by total plays

BREAKERS

LSG

My Body (EastWest/EEG)

TOTAL PLAYS/INCREASE
442/104TOTAL STATIONS/ADDS
30/1CHART
11

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Butterfly (Columbia)	12
AARON NEVILLE Say What's In My Heart (A&M)	12
DRU HILL 5 Steps (Island)	6
TONY TONI TONE Boys + Girls (Mercury)	6
LAURNEA Infatuation (Yab Yum/Epic)	5
BIG BUB Zoom (Kedar/Universal)	3
BOBBY BROWN Feelin' Inside (MCA)	3
VANESSA WILLIAMS Happiness (Mercury)	3
BEBE WINANS In Harm's Way (Atlantic)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Butterfly (Columbia)	+107
LSG My Body (EastWest/EEG)	+104
AARON NEVILLE Say What's In My Heart (A&M)	+103
MILESTONE I Care 'Bout You (LaFace/Arista)	+101
BEBE WINANS In Harm's Way (Atlantic)	+99
DRU HILL We're Not Making Love No... (LaFace/Arista)	+94
LUTHER VANDROSS When You Call On Me... (LV/Epic)	+93
LAURNEA Infatuation (Yab Yum/Epic)	+92
BOBBY BROWN Feelin' Inside (MCA)	+89
KIMBERLY SCOTT Tuck Me In (Columbia)	+85

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
O'JAYS What's Stopping You (Global Soul/Freeworld)
ADRIANA EVANS Love Is All Around (Loud/PMP/RCA)
DIONNE FARRIS Hopeless (Columbia)
BONEY JAMES Sweet Thing (Warner Bros.)
CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)
ERYKAH BADU Next Lifetime (Kedar/Universal)
BABYFACE Every Time I Close My Eyes (Epic)
TEDDY PENDERGRASS Give It To Me (Sure Fire)
LUTHER VANDROSS I Can Make It Better (LV/Epic)
TRINA BROUSSARD Inside My Love (Columbia)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

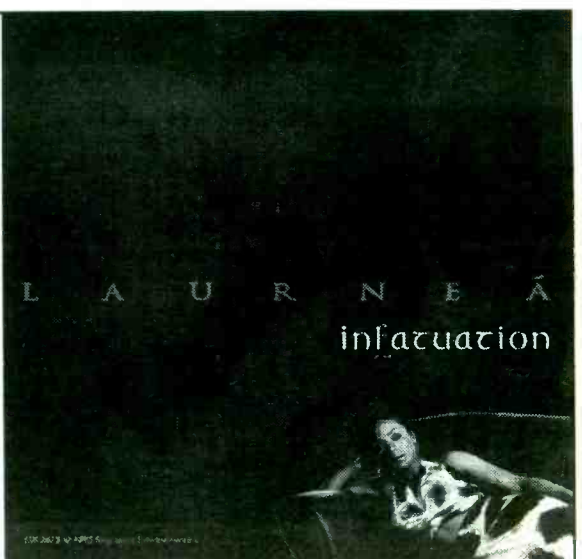
LAURNEA

"INFATUATION"

One Of The Week's
Most Increased Plays Urban +300

NEW & ACTIVE Urban and Urban AC

NEW THIS WEEK: WBLS, WDAS, WAMO, WTMP,
KPRS, KSJL, WQUE, WBHK, KTBT,
WPAL-AM/FM, WTLZ, WFXE, WKXI



The voice that has always belonged on Black Radio
finally has the song that will put it there

- DAVE ROSAS

AARON NEVILLE

Say What's In My Heart

THE SINGLE

Written by Babyface and Diane Warren

**WDAS
KMJQ
KXOK
KMJK
WMCS
WBHK
WSOJ
KQXL
WPAL-AM
WDLT
KNEK
WKXI
WZAK
KSJL
WJMZ**

Already over 100 BDS Detections and Just Beginning

#1 Most Added Urban AC



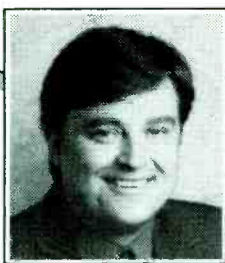
FROM THE NEW ALBUM
To Make Me Who I Am

PRODUCED BY KEITH ANDES
FOR ENDE PANDEE ENTERTAINMENT, INC.

Directed by Graham Management/Arnold Pustilnik, Rick Brigden, Cynthia Parsons
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a PolyGram company



LON HELTON

CBS, Capstar Lead The List Of Country Companies

Who owns Country ... plus their cume and what they bill

With radio stations changing hands faster than chips at a craps table, almost everybody in the radio business has been whipsawed through ownership changes over the last two years. This week is a look at what's happened to ownership of Country outlets since we last took a peek in late January (R&R 1/31).

As you already know, there's been a lot of movement. Nine months ago, 20 companies had enough Country stations to bill over \$10 million a year, and collectively they owned 172 Country stations. This time, only 16 operators exceed the \$10 million mark, and those 16 hold title to 212 Country stations. By comparison, the Country outlets belonging to the 20 companies listed nine months ago billed a total of \$673,725,000 in 1995. The 16 listed here billed \$757,560,000 in 1996. (Audience totals were not shown last January.) As always, it's impossible to list everybody. So, I again narrowed it to chains that bill a minimum of \$10 million from their Country outlets. (Triathlon is included since it was so close.) If I've inadvertently omitted

your company or station from these listings, please let me know. Also, these listings reflect some deals that have been announced but that may not have closed as yet. Some of those are shown parenthetically, following the group-owner listing.

Following the call letters/city is the market size, which is followed by the metro cume audience (in 00) and the 1996 Station Revenue (in millions — except in "Totals," where actual figures for cume and billing are shown). A note of "NR" means a station is in an unrated market. **Bolded** stations are R&R Country reporters. The first set of figures under "totals" shows the number of Country stations owned by the operator, followed by the number of R&R Country reporters.

COUNTRY

Radio Holdings At A Glance

Calls/City (Market)	Metro Cume Audience (in 00s)	'96 Station Revenue (in millions)	Calls/City (Market)	Metro Cume Audience (in 00s)	'96 Station Revenue (in millions)	Calls/City (Market)	Metro Cume Audience (in 00s)	'96 Station Revenue (in millions)
ABC Radio Inc.			CBS (ARS)			Cox		
KSCS-FM/Dallas (7)	5359	16	WUSN-FM/Chicago (3)	6219	20	KCYF-FM/San Antonio (34)	1936	6.7
WKHX-FM/Atlanta (12)	4797	19.5	KYCY-AM/San Francisco (4)	369	7	KKYX-AM/San Antonio (34)	585	5
WYAY-FM/Atlanta (12)	2552	8	WYCD-FM/Detroit (6)	3710	11.4	WWKA-FM/Orlando (38)	1681	8
Totals: 3/3	1,270,800	\$43,500,000	KYNG-FM/Dallas (7)	3432	13.5	WHKO-FM/Dayton (54)	2318	5.2
Beasley			KIKK-AM/Houston (9)	0	8	WZZK-FM/Birmingham (55)	124	.15
WXTU-FM/Philadelphia (5)	3780	10.1	KIKK-FM/Houston (9)	3046	8.2	WZZK-FM/Birmingham (55)	1977	7.35
WKJS-FM/Miami (11)	2936	8.35	KILT-FM/Houston (9)	4792	15.2	KWEN-FM/Tulsa (61)	1484	5.1
WNCT-AM/Greenville, NC (80)	0	0	KMPS-FM/Seattle (13)	3280	9	WBBS-FM/Syracuse (70)	1001	2.5
WKML-FM/Fayetteville, NC (123)	783	3.3	KYCW-FM/Seattle (13)	2097	5	Totals: 8/6	1,110,600	\$35,500,000
Totals: 4/3	749,900	\$21,750,000	WDSY-FM/Pittsburgh (20)	3097	4.5	Great Empire		
Buck Owens			WQYK-FM/Tampa (21)	2836	12.2	KCKI-FM/Tulsa (61)	576	1
KCWAM-AM/Phoenix (18)	318	.5	KUPL-FM/Portland (24)	2374	6.8	KVOO-AM/Tulsa (61)	462	1.6
KNIX-FM/Phoenix (18)	3086	14.5	KFRG-FM/Riverside (26)	2603	9	KVOD-FM/Tulsa (61)	581	1.8
KWCY-FM/Phoenix (18)	(debuted in Sept.)		KXFG-FM/Riverside (26)	32	0	WOV-AM/Omaha (72)	327	1.1
KCWR-FM/Bakersfield (86)	198	.3	KBEQ-FM/Kansas City (27)	2091	5.2	WOW-FM/Omaha (72)	663	2.9
KUIZZ-AM/Bakersfield (86)	172	.4	KFKF-FM/Kansas City (27)	2375	6.7	KFDI-AM/Wichita (90)	443	1.6
KUZZ-FM/Bakersfield (86)	1094	2.9	KOWW-AM/Kansas City (27)	80	.2	KFDI-FM/Wichita (90)	817	3.2
Totals: 6/2	486,800	\$18,600,000	KNCI-FM/Sacramento (28)	1602	5	KYQQ-FM/Wichita (90)	362	.55
Capstar (including Atlantic Star, Central Star, Gulfstar & Southern Star)			KRAK-FM/Sacramento (28)	1506	4.6	KLTO-FM/Springfield, MO (145)	237	3
WTDR-FM/Charlotte (37)	1543	5.4	WSOC-FM/Charlotte (37)	1968	9.9	KTTT-AM/Springfield, MO (145)	206	.55
WHSL-FM/Greensboro (41)	1232	1.3	WYRK-FM/Buffalo (40)	1499	4.7	KTSF-FM/Springfield, MO (145)	690	4
WWYZ-FM/Hartford (42)	1351	5.5	WIRK-FM/W. Palm Beach (49)	1025	6	Totals: 11/4	536,400	\$18,600,000
WSIX-FM/Nashville (44)	2457	12.2	KNAX-FM/Fresno (64)	657	1.3	Jacor		
WOWG-FM/Birmingham (55)	930	.95	KSKS-FM/Fresno (64)	718	2.4	WHOK-FM/Columbus, OH (32)	1390	3
WKHK-FM/Richmond (56)	1778	5.9	KKIK-FM/Killeen (143)	314	.55	WHQK-FM/Columbus, OH (32)	315	2
WGNA-AM/Albany (57)	76	.1	Totals: 26/9	5,375,200	\$167,050,000	KKAT-FM/Salt Lake City (35)	1377	4
WGNA-FM/Albany (57)	1457	4.8	Chancellor Media			KFMS-FM/Las Vegas (45)	836	3.2
WESC-FM/Greenville, SC (59)	1250	4	KNEW-AM/San Francisco (4)	1358	2.6	KWNR-FM/Las Vegas (45)	1200	4.4
WSSL-FM/Greenville, SC (59)	1618	5.7	WWWV-FM/Detroit (6)	3740	8.5	WQIK-FM/Jacksonville (53)	1637	5.5
WEEX-AM/Allentown (65)	92	.2	WMZQ-FM/Washington (8)	4036	1.6	WCTQ-FM/Sarasota (79)	538	1.1
WRCV-AM/Grand Rapids (66)	56	0	KKBQ-AM/Houston (9)	172	0	WEZL-FM/Charleston (91)	738	2.4
WDSJ-FM/Wilmington, DE (74)	619	2.7	KKBQ-FM/Houston (9)	446	18.5	WWYC-FM/Lexington (105)	503	1.4
WPKX-FM/Springfield, MA (77)	779	3.1	KEEY-FM/Minneapolis (16)	3544	7.1	WIMT-FM/Lima (220)	410	1.2
WYNK-AM/Baton Rouge (81)	77	0	KTCJ-AM/Minneapolis (16)	113	0	KOLZ-FM/Cheyenne (263)	182	.4
WYNK-FM/Baton Rouge (81)	942	4	KMLE-FM/Phoenix (18)	3236	12.2	KTWO-AM/Casper (265)	141	.48
WCOS-FM/Columbia, SC (88)	845	3.7	WUBE-FM/Cincinnati (25)	2912	10.4	KID-FM/Idaho Falls (NR)		
WHKZ-FM/Columbia, SC (88)	311	1	WYGY-FM/Cincinnati (25)	1654	3.5	KGLL-FM/Ft. Collins, CO (NR)		
KHKI-FM/Des Moines (89)	685	4.5	Totals: 10/5	2,121,100	\$78,800,000	Totals: 14/5	947,200	\$29,080,000
WGNE-FM/Daytona Beach (93)	732	2.2	Citadel/Deschutes River			Jefferson-Pilot		
WHKR-FM/Melbourne (96)	462	1	WCTO-FM/Allentown (65)	1075	3.8	KSON-AM/San Diego (14)	217	0
WJLM-FM/Roanoke (102)	443	.8	KRST-FM/Albuquerque (71)	1243	5.1	KSON-FM/San Diego (14)	3284	11.4
WYYD-FM/Roanoke (102)	832	3.8	KTBL-FM/Albuquerque (71)	674	1.2	KYGO-AM/Denver (23)	699	.2
WBHP-AM/Huntsville (115)	59	.1	WRKZ-FM/Harrisburg (73)	880	3.3	KYGO-FM/Denver (23)	2917	14.1
WDRM-FM/Huntsville (115)	1184	5.5	KORK-FM/Spokane (87)	775	2.1	Totals:	711700	\$25,700,000
WHOS-AM/Huntsville (115)	0	0	KATM-FM/Mojo (122)	941	5.2	Nationwide		
WKTF-FM/Jackson, MS (118)	257	.7	KIZN-FM/Boise, ID (129)	578	1.2	WPOC-FM/Baltimore (19)	3181	10.5
WMSI-FM/Jackson, MS (118)	873	4.4	KQFC-FM/Boise, ID (129)	517	1.7	WGAR-FM/Cleveland (22)	2942	8.2
WAWV-FM/Ft. Pierce (119)	286	1.8	KBUL-FM/Reno (131)	656	3	WCOL-FM/Columbus (32)	2107	8
WXBM-FM/Pensacola (125)	776	3.4	KUGN-FM/Eugene (146)	438	1.4	Totals: 3/3	823,000	\$26,700,000
KRYS-AM/Corpus Christi (126)	72	.05	KORD-FM/Tri-Cities, WA (201)	289	1.8	Sinclair		
KRYS-FM/Corpus Christi (126)	616	2	KAKT-FM/Medford (202)	200	.3	WIL-FM/St. Louis (17)	3505	7.8
KRMD-AM/Shreveport (127)	97	.1	WBLF-AM/State College, PA (234)	33	0	WGH-FM/Norfolk (33)	1914	4.4
KRMD-FM/Shreveport (127)	814	2.75	KCTR-FM/Billings (240)	387	2	WWKB-AM/Buffalo (40)	220	.3
KYKR-FM/Beaumont (128)	622	2.1	KDWG-AM/Billings (240)	54	.1	WOGY-FM/Memphis (43)	1186	1.8
WKNN-FM/Biloxi (133)	833	2.7	Totals: 15/8	874,000	\$32,200,000	WBEE-FM/Rochester (46)	1918	4.6
WBVB-FM/Huntington, WV (139)	125	.5	Clear Channel			WGGY-FM/Wilkes Barre (62)	1221	2.7
WTGR-AM/Huntington, WV (139)	83	.15	WRBQ-FM/Tampa (21)	2168	6.3	Totals: 6/5	996,400	\$21,600,000
WTGR-FM/Huntington, WV (139)	878	3	WMIL-FM/Milwaukee (29)	2344	8.8	Susquehanna		
KNUE-FM/Tyler (144)	578	2.9	KAJA-FM/San Antonio (34)	2125	4.3	KPLX-FM/Dallas (7)	3511	9.4
WCHY-FM/Savannah (153)	323	1.6	WNDE-FM/New Orleans (39)	1805	5.3	WFMS-FM/Indianapolis (36)	2618	10
WWFG-FM/Salisbury (154)	518	1.58	WTQR-FM/Greensboro (41)	2177	7.1	WGR-LM/Indianapolis (36)	1531	450
KKIX-FM/Fayetteville, AR (155)	565	2.45	WAMZ-FM/Louisville (50)	2265	7.2	Totals: 3/3	766,000	\$19,850,000
KASH-AM/Anchorage (165)	33	.1	WHKW-FM/Louisville (50)	598	.85	Triathlon		
KASH-FM/Anchorage (165)	357	1.7	WKJK-AM/Louisville (50)	134	.3	KXKT-FM/Omaha (72)	897	2.6
KMAG-FM/Ft. Smith (170)	527	1.35	KTST-FM/Oklahoma City (52)	1394	1.7	KNFR-FM/Spokane (87)	663	1.5
WKSJ-FM/Asheville (176)	556	3.3	KXY-FM/Oklahoma City (52)	1970	5.3	KZSN-FM/Wichita (90)	765	2.7
WWNC-AM/Asheville (176)	486	1.8	WROD-FM/Jacksonville (53)	1296	3	KZKM-FM/Lincoln (169)	436	2.350
KCKR-FM/Waco (190)	364	1.1	WBCT-FM/Grand Rapids (66)	936	5.1	KIOK-FM/Tri-Cities (201)	229	.4
WACD-FM/Waco (190)	443	1.85	WCUZ-FM/Grand Rapids (66)	650	1.1	Totals: 5/4	299,000	\$9,550,000
WFMB-FM/Springfield, IL (192)	325	1.8	KHEY-AM/El Paso (69)	82	.2			
KHAK-FM/Cedar Rapids (198)	460	2.4	KHEY-FM/El Paso (69)	759	2			
WTXT-FM/Tuscaloosa (213)	306	1.6	WCKT-FM/Ft. Myers (76)	743	2.8			
WDVK-FM/Wheeling (216)	418	1.8	WQNU-FM/Ft. Myers (76)	138	.6			
WWWA-AM/Wheeling (216)	189	.3	KTOM-AM/Monterey (78)	78	0			
WUSQ-FM/Winchester, VA (219)	489	1.9	KTOM-FM/Monterey (78)	620	1.9			
KKYR-AM/Texarkana (241)	12	.05	KDDK-FM/Little Rock (82)	510	1.7			
KKYR-FM/Texarkana (241)	318	2.05						
KLLI-FM/Texarkana (241)	107	.5						

Country Companies Revenue Ranker

Here's how the companies listed on this page rank by 1996 revenue, according to BIA. (1995 revenues are in parentheses, followed by the 1995 revenue rank — again, among those listed on these pages.)

1. CBS	\$167,050,000	(\$95,400,000/1)
2. Capstar	\$132,780,000	(\$28,800,000/9)
3. Chancellor Media	\$78,800,000	(\$65,800,000/2)
4. Clear Channel	\$76,300,000	(\$52,450,000/4)
5. ABC Radio Inc.	\$43,500,000	(\$43,000,000/6)
6. Cox	\$35,500,000	(\$33,000,000/8)
7. Citadel	\$32,200,000	(\$21,550,000/13)
8. Jacor	\$29,080,000	(\$33,450,000/7)
9. Nationwide	\$26,700,000	(24,500,000/12)
10. Jefferson-Pilot	\$25,700,000	(\$24,800,000/11)
11. Beasley	\$21,750,000	(\$21,450,000/14)
12. Sinclair	\$21,600,000	(Not previously in the Top 20)
13. Susquehanna	\$19,850,000	(\$28,500,000/10)
14. Buck Owens	\$18,600,000	(\$14,750/17)
14. Great Empire	\$18,600,000	(\$18,850/15)
16. Triathlon	\$9,550,000	(\$12,200,000/19)

Country Companies Audience Ranker

Here's how the companies listed on this page rank by metro cume audience, according to BIA.

1. CBS	5,375,200	9. Citadel	874,000
2. Capstar	3,474,900	10. Nationwide	823,000
3. Clear Channel	3,149,900	11. Susquehanna	766,000
4. Chancellor Media	2,121,100	12. Beasley	749,900
5. ABC	1,270,800	13. Jefferson-Pilot	711,700
6. Cox	1,110,600	14. Great Empire	536,400
7. Sinclair	996,400	15. Buck Owens	486,800
8. Jacor	947,200	16. Triathlon	299,000

Kris Tyler

what a woman knows

Produced by TONY BROWN
and EMORY GORDY, JR.

“We loved this song the first time we heard it and that’s why we just couldn’t wait to add it! Put us ‘on the board’, we’re adding ‘What A Woman Knows’ now!”

- SMOKEY RIVERS, KPLX DALLAS PD
- TERESA WHITNEY, KPLX DALLAS MD

CMT PICK HIT

Listening for airplay

October 20



RISEING TIDE
Country & Next Wave
A Universal Music Company

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Nashville's In A Charitable Mood

□ Four major fund-raising concerts scheduled during November

With most artists' tour schedules winding down for the year, November is again shaping up as a month for country music celebrities to donate their time and talent to worthy causes in their hometown.

During a two-week span next month, no less than four major fund-raisers are taking place in Nashville. In addition to Vince Gill's annual basketball game and concert, there's a tribute to the late Roger Miller and two other all-star concerts designed to raise money for charities.

Music And More

When Gill invites his friends to play basketball, there's never a shortage of stars ready to show up at the court in the latest offerings from Nike, Adidas, and Reebok. This year's participants include Bryan White, Faith Hill, Deana Carter, Kix Brooks, Terri Clark, Tracy Lawrence, James Bonamy, Jo Dee Messina, Gary Chapman, Rhett Akins, Billy Dean, Amy Grant, Gary Chapman, Mila Mason, Suzy Bogguss, and Lonestar's Richie McDonald, Dean Sams, and Michael Britt. The women will be playing a 10-minute game between the men's two 12-minute halves.

Gill's eighth annual Celebrity Basketball Game and Concert takes place November 3 at Belmont University and raises money for scholarships and program improvements at the school. The concert is staged immediately following the basketball tournament. Although the list of performers is never known until the night of the event, those participating in the game generally stick around to sing a few songs during the informal show.

Wynonna, Martina McBride, Sawyer Brown, Ty Herndon, Daryle Singletary, Mila Mason, and Cledus T. Judd are on the bill for the Christmas For Kids concert, scheduled for November 4 at the Grand Ole Opry House. The annual show raises money to buy presents for underprivileged children in the Nashville area.

Actor John Goodman, best known for his role on TV's *Roseanne*, will be making an appearance at the Roger Miller tribute concert, taking place

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "I Do" - Paul Brandt

5 YEARS AGO

- No. 1: "The Greatest Man I Never Knew" - Reba McEntire

10 YEARS AGO

- No. 1: "Crazy From The Heart" - Bellamy Brothers

15 YEARS AGO

- No. 1: "He Got You" - Ronnie Milsap (second week)

20 YEARS AGO

- No. 1: "Somebody Somewhere" - Loretta Lynn

November 12 at the Opry House. At first glance, Goodman seems to be an unlikely participant. However, his connection with the late singer/songwriter comes from a role in Miller's Broadway musical, *Big River*.

The Miller tribute concert will also feature Clint Black, the Mavericks, Waylon Jennings, Lyle Lovett, and Country Music Hall of Fame members Willie Nelson, Merle Haggard, and Ray Price. The concert is being taped for a two-hour TNN special to be telecast in March. In addition to the live performances at the Opry House, pre-recorded segments will feature Reba McEntire, Marty Stuart, Kris Kristofferson, Roy Clark, K.T. Oslin, and Mel Tillis. Dean Miller, Roger's son, will team with Dwight Yoakam to tape a performance of one of his dad's songs, "It Only Hurts Me When I Cry."

The concert raises money for the Vanderbilt Voice Clinic, which treated Roger during his lengthy battle with throat cancer. Stan Moress, who managed Roger Miller, points out that tickets are priced at \$25 and \$10 — an undeniable entertainment bargain. "He would have wanted to keep the ticket prices down," Moress says. "Roger didn't like expensive stuff."

Wynonna and the Mavericks return to the Opry House on November 17 for the annual Operation Smile benefit concert, which finances surgery for young people with facial disfigurements. Hosted by LeAnn Rimes, the concert also features Lorrie Morgan, the Raybon Brothers, Lila McCann, Olivia Newton-John, and jazz guitarist Larry Carlton. In addition to country stars, rock will be represented by two Nashville residents — Peter Frampton and Michael McDonald.

SRO Winners

Garth Brooks was named Touring Artist of the Year during the recent SRO Awards, the highlight of the CMA's international entertainment expo devoted to the touring industry. New Touring Artist honors went to LeAnn Rimes. Trisha Yearwood was named recipient of this year's Connie B. Gay Award, which recognizes a non-CMA board member for outstanding service to the organization during the past year.

Arista's BR5-49 was named International Touring Artist, and band manager Barry Coburn was presented the Jo Walker Meador International Achievement Award.

Among the other winners:

Radio Station: WAMZ/Louisville
Artist Manager: Larry Fitzgerald
Road/Tour Manager: Terry Elam (Vince Gill)

Record Label: Arista/Nashville
Talent Agency: William Morris Agency

Talent Agent: Rod Essig (Creative Artists Agency)

Talent Buyer/Producer: George Moffett (Variety Attractions)

Concert Promoter: Steve Moore (Moore Entertainment)

Publicist: Evelyn Shriver (Evelyn



LUCKY IN LINCOLN — When Chad and Amy McClintock of Essex, IA went to see their favorite country star perform in Lincoln, NE, Garth Brooks (r) and wife Sandy (l) sent them home with more than a T-shirt. Little did the McClintocks know that one of them held the 3 millionth ticket sold during Brooks' current tour — or that Brooks would give them a \$9000 shopping spree at the local mall. And when the McClintocks go shopping, they'll have to decide whether to travel in a new Chevrolet four-wheel drive truck or a BMW Z3 convertible — the two additional prizes Brooks provided.

Shriver Public Relations)
Festival/Fair/Special Event: CountryFest '97

Concert Venue/Capacity More Than 6000: Nashville Arena

Concert Venue/Capacity Less Than 6000: Billy Bob's (Ft. Worth)

Club: Caffè Milano (Nashville)

International Talent Buyer/Promoter: Rob Potts (Allied Artists & Events Services/Australia)

Support Services Company: Concert Staging (Nashville)

The SRO Awards banquet, hosted by Gary Chapman, featured performances by Bryan White and Trisha Yearwood. Yearwood was a last-minute replacement for Mindy McCready, who was forced to cancel because of illness.

Bits 'N' Pieces

More than 20,000 Garth Brooks fans waited in the rain in Chicago to buy tickets to his upcoming concerts at the Rosemont Horizon. Four hours after the ticket windows opened, more than 139,000 tickets had been sold for the eight shows taking place October 21-26 and December 18-19. It marked the biggest one-day ticket sale of Brooks' career. Although 195,000 people attended his three-night stand at Texas Stadium in 1993, tickets to each of those shows were sold on different days. This is also the first time ticket

demand has required Brooks to re-route his tour for a return engagement.

• Clint Black has begun production on *Cadillac Jack*, a made-for-TV movie based on the life of rodeo champ Jack Favor, who was convicted — but later acquitted — of murder. Black takes the title role, and wife Lisa Hartman Black will portray Favor's wife. Ponder. Being filmed in the Dallas area, the film is scheduled to air on CBS-TV early next year.

• Neal McCoy raised \$175,000 for the East Texas Angel Network during a recent concert in his hometown. Well, Neal didn't do it all by himself, although he is the king of Longview, TX. He got some assistance from Billy Dean, Gary Chapman, NBA MVP Karl Malone, and Baseball Hall of Fame member Nolan Ryan. McCoy and wife Melinda formed the non-profit ETAN four years ago to provide medical treatment for children with serious diseases.

• Kenny Rogers will perform during Saturday's (10/18) dedication of the National Women's Veterans Memorial in Washington, DC.

• Elvis Costello, Lee Roy Parnell, Steve Earle, and Kathy Mattea joined Nashville's Fairfield Four during the traditional gospel group's recent show at Caffè Milano. The performance airs next month on the "Mountain Stage" syndicated radio show.

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OCTOBER 17, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	± PLAYS	TOTAL POINTS	± POINTS
4	2	1	1	TIM MCGRAW Everywhere (<i>Curb</i>)	202/0	1	7266	-105	35861	-465
8	7	5	2	TRISHA YEARWOOD & GARTH BROOKS In Another's Eyes (<i>MCA</i>)	202/0	2	7068	+474	34465	+2220
6	4	4	3	SAWYER BROWN This Night Won't Last Forever (<i>Curb</i>)	200/1	3	7027	+165	34027	+956
9	6	6	4	KEVIN SHARP If You Love Somebody (<i>143/Asylum/EEG</i>)	202/0	4	6797	+156	32934	+848
14	11	9	5	MARK CHESNUTT Thank God For Believers (<i>Decca</i>)	199/2	5	6597	+625	32072	+3279
11	9	8	6	BROOKS & DUNN Honky Tonk Truth (<i>Arista</i>)	201/0	6	6457	+378	31272	+1857
12	12	10	7	BRYAN WHITE Love Is The Right Place (<i>Asylum/EEG</i>)	201/0	7	6049	+506	29229	+2679
20	16	11	8	SHANIA TWAIN Love Gets Me Every Time (<i>Mercury</i>)	202/0	8	5794	+618	28551	+2782
3	1	2	9	DEANA CARTER How Do I Get There (<i>Capitol</i>)	176/0	10	5540	-1242	27588	-6110
15	14	12	10	CLINT BLACK Something That We Do (<i>RCA</i>)	202/1	9	5559	+336	27399	+1709
18	17	15	11	GEORGE STRAIT Today My World Slipped Away (<i>MCA</i>)	199/0	11	5269	+339	25883	+1759
16	15	14	12	REBA MCENTIRE What If It's You (<i>MCA</i>)	200/0	12	5145	+209	25142	+958
19	19	17	13	CLAY WALKER Watch This (<i>Giant</i>)	200/1	13	4990	+346	24153	+1631
17	18	16	14	CHELY WRIGHT Shut Up And Drive (<i>MCA</i>)	199/0	14	4816	+161	23655	+750
25	20	19	15	PAM TILLIS Land Of The Living (<i>Arista</i>)	199/2	15	4624	+330	22401	+1571
5	3	3	16	LORRIE MORGAN Go Away (<i>BNA</i>)	163/0	17	4539	-2311	22204	-10987
23	21	21	17	KINLEYS Please (<i>Epic</i>)	200/5	18	4483	+313	22046	+1928
7	5	7	18	VINCE GILL You And You Alone (<i>MCA</i>)	150/0	16	4581	-2045	21501	-10510
27	24	23	19	MICHAEL PETERSON From Here To Eternity (<i>Reprise</i>)	197/4	20	4341	+593	21169	+2726
24	22	22	20	TRACE ADKINS The Rest Of Mine (<i>Capitol</i>)	199/4	19	4408	+294	21065	+1487
—	33	27	21	ALAN JACKSON Between The Devil And Me (<i>Arista</i>)	193/16	21	3763	+777	18330	+3713
31	27	24	22	MARTINA MCBRIDE A Broken Wing (<i>RCA</i>)	192/8	22	3638	+506	17735	+2514
45	30	26	23	WYNONNA When Love Starts Talkin' (<i>Curb/Universal</i>)	191/10	24	3616	+585	17733	+2615
32	28	28	24	PATTY LOVELESS You Don't Seem To Miss Me (<i>Epic</i>)	187/13	26	3415	+478	16229	+2253
28	26	25	25	TRACY LAWRENCE The Coast Is Clear (<i>Atlantic</i>)	185/2	25	3474	+211	16201	+1079
13	13	13	26	TRAVIS TRITT & LARI WHITE Helping Me Get... (<i>Wamer Bros.</i>)	119/0	28	2835	-2334	13860	-11058
30	29	29	27	LONESTAR You Walked In (<i>BNA</i>)	166/6	27	2958	+164	13745	+762
—	42	32	28	TOBY KEITH I'm So Happy I Can't Stop Crying (<i>Mercury</i>)	179/27	29	2820	+791	13625	+3647
46	37	33	29	JOHN MICHAEL MONTGOMERY Angel In My Eyes (<i>Atlantic</i>)	169/32	30	2725	+657	13346	+3465
36	32	30	30	TY HERNDON I Have To Surrender (<i>Epic</i>)	163/9	31	2665	+371	12514	+1730
—	41	36	31	ALABAMA Of Course I'm Alright (<i>RCA</i>)	158/25	34	2283	+567	11099	+2889
37	34	34	32	MINDY MCCREADY What If I Do (<i>BNA</i>)	152/10	35	2144	+185	9860	+824
BREAKER			33	LEANN RIMES On The Side Of Angels (<i>MCG/Curb</i>)	144/50	38	1933	+828	9650	+3883
41	39	38	34	SONS OF THE DESERT Hand Of Fate (<i>Epic</i>)	150/12	37	1946	+222	8867	+1000
38	36	37	35	RIVER ROAD Nickajack (<i>Capitol</i>)	132/3	40	1899	+118	8385	+369
BREAKER			36	RI COCHET Blink Of An Eye (<i>Columbia</i>)	125/12	45	1621	+183	7059	+883
33	31	31	37	KATHY MATTEA Love Travels (<i>Mercury</i>)	98/1	48	1405	-777	6885	-3507
47	44	41	38	SHERRIE' AUSTIN One Solitary Tear (<i>Arista</i>)	113/10	49	1390	+246	6520	+1196
BREAKER			39	LILA MCCANN I Wanna Fall In Love (<i>Asylum/EEG</i>)	129/44	47	1424	+443	6403	+2041
43	43	42	40	RICK TREVINO See Rock City (<i>Columbia</i>)	110/5	52	1179	+65	5534	+318
50	47	44	41	JOHN ANDERSON Small Town (<i>Mercury</i>)	107/14	51	1201	+204	5423	+1001
—	49	47	42	TRACY BYRD Good Ol' Fashioned Love (<i>MCA</i>)	108/15	54	1147	+174	5032	+888
—	—	48	43	KENNY CHESNEY A Chance (<i>BNA</i>)	93/36	55	1051	+437	4765	+1946
DEBUT			44	NEAL MCCOY If You Can't Be Good (Be Good At It) (<i>Atlantic</i>)	70/32	58	865	+442	4078	+2118
DEBUT			45	BLACKHAWK Postmarked Birmingham (<i>Arista</i>)	74/33	57	876	+399	3947	+1760
—	—	49	46	RHETT AKINS More Than Everything (<i>Decca</i>)	91/23	59	835	+216	3755	+1069
22	23	35	47	DAVID LEE MURPHY All Lit Up In Love (<i>MCA</i>)	30/1	63	669	-1136	3449	-5167
—	—	50	48	BUFFALO CLUB Heart Hold On (<i>Rising Tide</i>)	71/7	61	743	+108	3248	+571
DEBUT			49	RANCH Walkin' The Country (<i>Capitol</i>)	64/18	62	677	+202	3138	+968
DEBUT			50	PAUL BRANDT A Little In Love (<i>Reprise</i>)	52/25	65	574	+312	2885	+1643

This chart reflects airplay from October 13-19. Songs ranked by total points. Highlighted songs indicate Breaker.

202 Country reporters. 199 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1997, R&R Inc.

BREAKERS®

LEANN RIMES

On The Side Of Angels (*MCG/Curb*)
71% of our reporters on it (144 stations)
50 Adds • Moves 40-33

LILA MCCANN

I Wanna Fall In Love (*Asylum/EEG*)
64% of our reporters on it (129 stations)
44 Adds • Moves 45-39

RICOCHET

Blink Of An Eye (*Columbia*)
62% of our reporters on it (125 stations)
12 Adds • Moves 39-36

MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
SAMMY KERSHAW Love Of My Life (<i>Mercury</i>)	52
LEANN RIMES On The Side Of Angels (<i>MCG/Curb</i>)	50
LILA MCCANN I Wanna Fall In Love (<i>Asylum/EEG</i>)	44
KENNY CHESNEY A Chance (<i>BNA</i>)	36
BLACKHAWK Postmarked Birmingham (<i>Arista</i>)	33
NEAL MCCOY If You Can't Be Good (Be...) (<i>Atlantic</i>)	32
JOHN MICHAEL MONTGOMERY Angel In... (<i>Atlantic</i>)	32
TOBY KEITH I'm So Happy I Can't Stop... (<i>Mercury</i>)	27
ALABAMA Of Course I'm Alright (<i>RCA</i>)	25
PAUL BRANDT A Little In Love (<i>Reprise</i>)	25

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LEANN RIMES On The Side Of Angels (<i>MCG/Curb</i>)	+828
TOBY KEITH I'm So Happy I Can't Stop... (<i>Mercury</i>)	+791
ALAN JACKSON Between The Devil And Me (<i>Arista</i>)	+777
JOHN MICHAEL MONTGOMERY Angel In... (<i>Atlantic</i>)	+657
MARK CHESNUTT Thank God For Believers (<i>Decca</i>)	+625
SHANIA TWAIN Love Gets Me Every Time (<i>Mercury</i>)	+618
MICHAEL PETERSON From Here To Eternity (<i>Reprise</i>)	+593
WYNONNA When Love Starts Talkin' (<i>Curb/Universal</i>)	+585
ALABAMA Of Course I'm Alright (<i>RCA</i>)	+567
SAMMY KERSHAW Love Of My Life (<i>Mercury</i>)	+566

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
LEANN RIMES On The Side Of Angels (<i>MCG/Curb</i>)	+3883
ALAN JACKSON Between The Devil And Me (<i>Arista</i>)	+3713
TOBY KEITH I'm So Happy I Can't Stop... (<i>Mercury</i>)	+3647
JOHN MICHAEL MONTGOMERY Angel In... (<i>Atlantic</i>)	+3465
MARK CHESNUTT Thank God For Believers (<i>Decca</i>)	+3279
ALABAMA Of Course I'm Alright (<i>RCA</i>)	+2889
SHANIA TWAIN Love Gets Me Every Time (<i>Mercury</i>)	+2782
MICHAEL PETERSON From Here To Eternity (<i>Reprise</i>)	+2726
BRYAN WHITE Love Is The Right Place (<i>Asylum/EEG</i>)	+2679
SAMMY KERSHAW Love Of My Life (<i>Mercury</i>)	+2651

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
LEE ANN WOMACK The Fool (<i>Decca</i>)
DIAMOND RIO How Your Love Makes Me Feel (<i>Arista</i>)
ALAN JACKSON There Goes (<i>Arista</i>)
TRISHA YEARWOOD How Do I Live (<i>MCA</i>)
KENNY CHESNEY She's Got It All (<i>BNA</i>)
COLLIN RAYE What The Heart Wants (<i>Epic</i>)
NEAL MCCOY The Shake (<i>Atlantic</i>)
JOHN MICHAEL MONTGOMERY How Was I To... (<i>Atlantic</i>)
GEORGE STRAIT Carrying Your Love With Me (<i>MCA</i>)
TOBY KEITH We Were In Love (<i>Mercury</i>)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

During this season of sharing and joy, the Air Force and Clint Black have a special gift for you and your listeners. It's a free hour-long program featuring Clint singing songs of the season from his album *Looking for Christmas* and selections from his new album *Nothin' But the Taillights*. Licensed country music stations will receive this holiday program on CD by the first week of December. You can receive The Gift IV by calling 210-652-3937.

The Gift IV

The New Album Gallery

October 21, 1997



Trace Adkins

"Big Time" (Capitol)

When Trace Adkins performed a recent show on the big stage at a state fair, he walked through the midway and listened to a local band playing their versions of top country hits. Several of those songs were from his debut album, *Dreamin' Out Loud*. For Adkins, that first album was the charm — and now he's a major star who was named this year's Academy of Country Music Top New Male Vocalist. With that said, *Big Time* is an appropriate title for his sophomore project, which has already demonstrated Adkins' staying power with the debut single, "The Rest Of Mine." On *Big Time*, there's a strong indication that Adkins' ultimate place in country music may be built on his willingness to take some artistic risks. Instead of placing a safe bet on another new country song, he closes the album with a stirring acoustic version of the traditional "Wayfaring Stranger."

GOING FOR ADDS

October 20, 1997

Diamond Rio "Imagine That"

Arista: If the chord progression and rhythmic hooks sound like somebody else could have recorded "Imagine That," maybe it's because Bryan White co-wrote it with Derek George and John Tirro. It's one of the new songs on Diamond Rio's *Greatest Hits* album, and lead vocalist Marty Roe says those tracks could provide a clue regarding the musical direction of the band's next album of all-new material.

Michael Johnson

(with Alison Krauss) "Whenever I Call You 'Friend'"

Intersound: In interviews, Alison Krauss has frequently expressed her admiration for Michael Johnson's musical talent. Their first recording together is a silky-smooth remake of the Kenny Loggins pop hit.

Lynns "Nights Like These"

Reprise: The Lynns — Patsy and Peggy — are Loretta Lynn's twin daughters. If you've met them during the first stage of their radio tour, they've already entertained you with their friendly disagreements — and impressed you with their singing. They say this song was inspired by the story their mom and dad told them about finding the property that became the family's home west of Nashville.

Lorrie Morgan "One Of Those Nights Tonight"

BNA: It's a unique gift when you can toss in some strong rock elements and still arrive at a completely country single. That's what Morgan achieves with this Susan Longacre/Rick Giles song which serves as the second single from her current album, *Shakin' Things Up*.

Kris Tyler "What A Woman Knows"

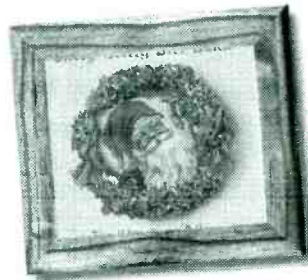
Rising Tide: Coming from the Mary Chapin Carpenter school of songwriting, Kris Tyler braces her country with a strong folk influence. Tyler has her own distinctive style, however, as evidenced in this single from her upcoming debut album.

Gene Watson "Someone's Child"

SOR: "Someone's Child" finds Gene Watson doing what he does best — ripping your heart out with an emotional vocal which never panders to the listener. Proving that social commentary is not a lost art in country music, the song is a reminder that the guy living on the street once had a life of promise.

Lee Ann Womack "You've Got To Talk To Me"

Decca: After establishing herself with "Never Again, Again" and "The Fool," Womack picks up the tempo a bit on this third single from her self-titled debut album. The song was written by Jamie O'Hara, a former member of the O'Kanes.



Nitty Gritty Dirt Band

"The Christmas Album" (Rising Tide)

During three decades of making music, the Nitty Gritty Dirt Band has recorded countless albums — but this is the band's very first holiday project. The idea evolved after singer/guitarist Jimmy Ibbotson began performing annual Christmas concerts in Aspen with the assistance of former bandmate John McEuen. For *The Christmas Album*, McEuen makes a guest appearance, along with Alison Krauss, fiddler Vassar Clements, and Buffalo Springfield/Poco alumnus Richie Furay. The Dirt Band brings the magic back to traditional material, including "We Three Kings," "Sliver Bells," and "Silent Night," but one of the jewels is the late Steve Goodman's "Colorado Christmas." This is the group's first album for Rising Tide and another is due next year.



Soundtrack

"Annabelle's Wish" (Blue Eye/Rising Tide)

Annabelle's Wish, a new animated holiday movie benefitting the Make a Wish Foundation, airs nationally on Fox-TV on November 30 before being marketed as a home video title. So what does it have to do with country music? Plenty. The feature is narrated by Randy Travis, who collaborated on the songs with John Bettis and the person who created the musical score, Steve Dorff. And with Dolly Parton's Blue Eye production company involved in the project, she sings "Silent Night" and "Something Bigger Than Me." Among the others performing new tracks: Alison Krauss, Kevin Sharp, Nanci Griffith, Beth Nielsen Chapman, and Travis.



Wynonna

"The Other Side" (Curb/Universal)

It's not a Judds album, but *The Other Side* does feature Naomi singing background vocals on one track — and it marks Wynonna's reunion with the duo's producer, Brent Maher. It's also Wy's first album for Curb/Universal. Conceding that she had experienced her share of ups and downs at Country radio, Wynonna said in August, "I feel like there could be a relationship there again." Apparently, the feeling is mutual, judging from programmers' initial response to the first single, "When Love Starts Talkin'," which opens the album. Although Wynonna got material from the likes of Skip Ewing, Gary Nicholson, Benmont Tench, Kevin Welch, Brenda Lee, David Pack, and Al Anderson, among the noteworthy song inclusions is "Troubled Heart And A Troubled Mind," which she wrote with Maher and Jamie O'Hara. Naomi's guest appearance comes on "Don't You Throw That Mojo On Me," co-written by blues musician Kenny Wayne Shepherd — who tosses in some blues guitar licks for good measure.

DAVE KELLY WSIX/NASHVILLE P.D.

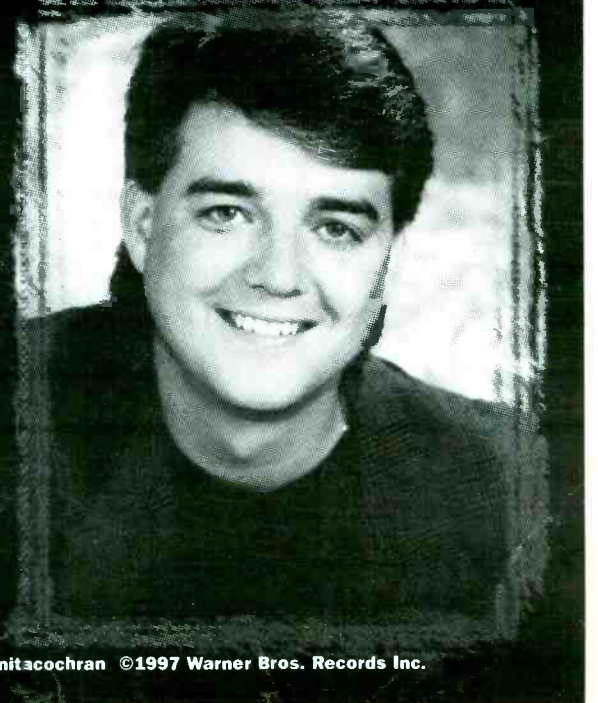
What If I Said?

"Every programmer has been approached by an announcer all excited about an album cut. **CARL P. MAYFIELD** came to me with this duet after hearing it on Anita's album. I think his words were: 'YOU'RE AN IDIOT IF WE DON'T START PLAYING THIS!' Later that week Anita agreed to play one of Carl's charity events, so we plugged the song in on Carl's show a few times. WOW! We were quickly flooded with requests in all dayparts and I added the song to regular rotation. This has turned out to be one of those rare records that just putting it on the air will show you how well it can work. Anita and Steve nailed this song! Imagine that...a jock with good ears! Thanks Carl P.!"

"What If I Said" Anita Cochran with Steve Wariner
GOING FOR IMMEDIATE AIRPLAY



Produced by Jim Ed Norman for JEN Productions, Inc. and Anita Cochran for Thunderbird Productions www.wbr.com/nashville/anitacochran ©1997 Warner Bros. Records Inc. Steve Wariner appears courtesy of Arista Records



NEW & ACTIVE

SAMMY KERSHAW Love Of My Life (Mercury)

Total Stations: 52, Total Points: 2651, Total Adds: 52, Including: KRWQ 26, WIL 25, WIBW 23, WYCD 22, KBEQ 18, WESC 18, WRNS 18, KEAN 17, KKCS 17, KJUG 15, KXKC 15, WDEN 15, WLWI 15, WXTA 15, KKJG 14, KPLM 14, WUSQ 14, WBBN 13, KRRV 12, KSON 12, WSIX 12, WAXX 11, WTCM 11, KILT 10, WOVK 10, WQYK 10, WTVY 10

JOE DIFFIE The Promised Land (Epic)

Total Stations: 36, Total Points: 1628, Total Adds: 19, Including: WRNS 16, KGNC 15, KJUG 15, WGAR 15, WMIL 14, WUSQ 14, WAXX 11, WAMZ 10, WNCY 9, KSOP 7, WWZD 7, WGTR 6, KASE 5, KHAY 5, WBCT 5, WKCN 5, WRKZ 5, WTCR 5, WWQQ 5
Plays Include: WKSJ 18 (5), WSIX 18 (18), KEAN 17 (17), WROO 16 (7), KXKC 15 (13), WDEN 15 (15)

BIG HOUSE Love Ain't Easy (MCA)

Total Stations: 30, Total Points: 1200, Total Adds: 7, Including: KEAN 17, KJUG 15, WUSQ 14, WUSY 9, KSOP 7, WNCY 5, WXXQ 5
Plays Include: WWYZ 19 (10), WKSJ 18 (18), WPOC 15 (15), KNIX 10 (10), WKCN 10 (10), WOVK 10 (10), WTVY 10 (10), KHAY 7 (7), KUZZ 7 (7), WSSL 7 (7), KATM 5 (5), KFDI 5 (5), KORD 5 (5), KTTS 5 (5), KWJJ 5 (5), WDEN 5 (5), WIL 5 (5), WRKZ 5 (5), WTCR 5 (5), WUBE 5 (5), WWFG 5 (5), WWQQ 5 (5), WXTA 5 (5)

LEE ANN WOMACK You've Got To Talk To Me (Decca)

Total Stations: 17, Total Points: 1175, Total Adds: 16, Including: WPOR 21, WCOL 19, WKIX 18, WYAY 18, KTST 15, KKJG 14, WIVK 13, WKLB 12, KRWQ 11, KNIX 10, KHAK 9, WSM 8, KSOP 7, KXKT 7, KYGO 5, WWYZ 5
Plays Include: KMLE 26 (26)

RAYE & BRICKMAN The Gift (Epic)

Total Stations: 16, Total Points: 1021, Total Adds: 15, Including: WGAR 24, KJUG 22, KEEY 18, KEAN 17, KFKF 15, KKJG 14, KBUL 11, WCTK 10, WNCY 9, KSOP 7, WKXB 7, WKXC 7, KORD 5, WWWW 5, WWYZ 5
Plays Include: KUZZ 22 (22)

DEAN MILLER My Heart's Broke Down (But...) (Capitol)

Total Stations: 16, Total Points: 671, Total Adds: 14, Including: KTTS 30, KEAN 17, KKJG 14, WGTY 14, KEEY 10, WMJC 7, WWJO 7, KFDI 5, KORD 5, KWJJ 5, WBYT 5, WDEN 5, WTVY 5, WXTA 5
Plays Include: WAMZ 10 (10), WWYZ 10 (5)

SHELLY STREETER Call Me A Wildfire (Longarm)

Total Stations: 17, Total Points: 621, Total Adds: 0, Including: KWNR 13 (13), WRNS 12 (10), WWYZ 10 (10), WUSY 9 (9), WXBM 9 (9), KVOO 8 (5), WAXX 6 (6), WPKX 6 (6), KTCS 5 (5), KTTS 5 (5), WDEN 5 (5), WFMB 5 (5), WQYK 5 (5), WTCR 5 (5), WTVY 5 (5), WWQQ 5 (5)

DIAMOND RIO Imagine That (Arista)

Total Stations: 11, Total Points: 568, Total Adds: 11, Including: KBEQ 18, KEAN 17, KTST 15, KKJG 14, KBUL 11, KEEY 10, WNOE 10, WNCY 9, WKXB 7, WDEN 5, WWYZ 5

KRIS TYLER What A Woman Knows (Rising Tide)

Total Stations: 14, Total Points: 500, Total Adds: 11, Including: KPLX 15, KKJG 14, WKSJ 10, KZKX 7, WWZD 7, KATM 5, KFDI 5, KORD 5, KTTS 5, KWJJ 5, WDEN 5
Plays Include: WWYZ 10 (10), KSOP 7 (7), WXTA 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (214) 991-9200

Adds:

KENNY CHESNEY A Chance
SAMMY KERSHAW Love Of My Life
LILA McCANN I Wanna Fall In Love
RANCH Walk In The Country
RICOCHET Blink Of An Eye

Hottest:

MICHAEL PETERSON From Here To Eternity
LONESTAR You Walked In
SHANIA TWAIN Love Gets Me Every Time
CLAY WALKER Watch This
MARK CHESNUTT Thank God For Believers

AFTER MIDNITE ENTERTAINMENT

Mandy McCormack • (818) 461-5435

Adds:

JOHN ANDERSON Small Town
BLACKHAWK Postmarked Birmingham
PAUL BRANDT A Little In Love
NEAL MCCOY If You Can't Be Good (Be Good At It)

Hottest:

BROOKS & DUNN Honky Tonk Truth
MARK CHESNUTT Thank God For Believers
REBA MCENTIRE What If It's You
KEVIN SHARP If You Love Somebody
BRYAN WHITE Love Is The Right Place
YEARWOOD & BROOKS In Another's Eyes

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

RHETT AKINS More Than Everything
BAILLIE & THE BOYS Lovin' Every Minute
JOHN BERRY The Stone
Hottest:
MARTINA MCBRIDE A Broken Wing
CLAY WALKER Watch This

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country – Ken Moultrie

Adds:

TOBY KEITH I'm So Happy I Can't Stop Crying
MINDY MCCREARY What If I Do
JOHN MICHAEL MONTGOMERY Angel In My Eyes

Hottest:

GEORGE STRAIT Today My World Slipped Away
BROOKS & DUNN Honky Tonk Truth
DEANA CARTER How Do I Get There
KEVIN SHARP If You Love Somebody
BRYAN WHITE Love Is The Right Place

Digital Country – L.J. Smith

Adds:

BLACKHAWK Postmarked Birmingham
TOBY KEITH I'm So Happy I Can't Stop Crying
LILA McCANN I Wanna Fall In Love

Hottest:

DEANA CARTER How Do I Get There
TIM MCGRAW Everywhere
BROOKS & DUNN Honky Tonk Truth
YEARWOOD & BROOKS In Another's Eyes
KEVIN SHARP If You Love Somebody

New Country – L.J. Smith

Adds:

BLACKHAWK Postmarked Birmingham
TOBY KEITH I'm So Happy I Can't Stop Crying
LILA McCANN I Wanna Fall In Love

Hottest:

DEANA CARTER How Do I Get There
TIM MCGRAW Everywhere
LORRIE MORGAN Go Away
YEARWOOD & BROOKS In Another's Eyes
SHANIA TWAIN Love Gets Me Every Time

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

U.S. Country – Jim Murphy

Adds:

ALABAMA Of Course I'm Alright
DEANA CARTER Did I Shave My Legs For This?
KENNY CHESNEY A Chance
JOE DIFFIE The Promised Land
NEAL MCCOY If You Can't Be Good (Be Good At It)
LEANN RIMES On The Side Of Angels

Hottest:

TIM MCGRAW Everywhere
LORRIE MORGAN Go Away
SAWYER BROWN This Night Won't Last Forever
KEVIN SHARP If You Love Somebody
YEARWOOD & BROOKS In Another's Eyes

CD Country – John Hendricks

Adds:

BLAKE & BRIAN The Wish
DIXIE CHICKS I Can Love You Better
VICTORIA HAWKES She's Waiting
WADE HAYES The Day That She Left Tulsa (In A Chevy)
RAYBON BROTHERS / OLIVIA NEWTON JOHN Palling
JASON SELLERS That Does It

Hottest:

WYONNA When Love Starts Talkin'
SHANIA TWAIN Love Gets Me Every Time
KINLEYS Please
TOBY KEITH I'm So Happy I Can't Stop Crying
ALAN JACKSON Between The Devil And Me

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Hot Country – David Felker

Adds:

JOHN ANDERSON Small Town
BUFFALO CLUB Heart Hold On
KENNY CHESNEY A Chance
LILA McCANN I Wanna Fall In Love

Hottest:

DEANA CARTER How Do I Get There
TIM MCGRAW Everywhere
SAWYER BROWN This Night Won't Last Forever
YEARWOOD & BROOKS In Another's Eyes
SHANIA TWAIN Love Gets Me Every Time

Mainstream Country – David Felker

Adds:

TY HERNDON I Have To Surrender
TOBY KEITH I'm So Happy I Can't Stop Crying
RICOCHET Blink Of An Eye
LEANN RIMES On The Side Of Angels

Hottest:

TIM MCGRAW Everywhere
DEANA CARTER How Do I Get There
LORRIE MORGAN Go Away
DIAMOND RIO How Your Love Makes Me Feel
SAWYER BROWN This Night Won't Last Forever

COUNTRY VIDEO



ADDS

BROOKS & DUNN Honky Tonk Truth
MARK CHESNUTT Thank God For Believers
KINLEYS Please
SHANIA TWAIN Love Gets Me Every Time
CHELY WRIGHT Shut Up And Drive

HOT SHOTS

NEAL MCCOY If You Can't Be Good (Be Good At It)
YEARWOOD & BROOKS In Another's Eyes

TNN

THE NASHVILLE NETWORK®

60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

MARTINA MCBRIDE A Broken Wing (RCA)
MICHAEL PETERSON From Here To Eternity (Reprise)

TOP 10

MARTINA MCBRIDE A Broken Wing (RCA)
CLINT BLACK Something That We Do (RCA)
BROOKS & DUNN Honky Tonk Truth (Arista)
MARK CHESNUTT Thank God For Believers (Decca)
TIM MCGRAW Everywhere (Curb)
SHANIA TWAIN Love Gets Me Every Time (Mercury)
TRACE ADKINS The Rest Of Mine (Capitol)
VINCE GILL You And You Alone (MCA)
PATTY LOVELESS You Don't Seem To Miss Me (Epic)
REBA MCENTIRE What If It's You (MCA)

Information current as of October 20.



38 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

BLACKHAWK Postmarked Birmingham (Arista)
DIXIE CHICKS I Can Love You Better (Monument)
M. JOHNSON w/A. KRAUSS Whenever I Call... (Intersound)
SAMMY KERSHAW Love Of My Life (Mercury)
JOHN MICHAEL MONTGOMERY Angel In My Eyes (Atlantic)

TOP 10

LEE ANN WOMACK The Fool (Decca)
LORRIE MORGAN Go Away (BNA)
VINCE GILL You And You Alone (MCA)
BRYAN WHITE Love Is The Right Place (Asylum/EEG)
SAWYER BROWN This Night Won't Last Forever (Curb)
DIAMOND RIO How Your Love Makes Me Feel (Arista)
TRAVIS TRITT & LARI WHITE Helping Me Get... (Warner Bros.)
MARK CHESNUTT Thank God For Believers (Decca)
TIM MCGRAW Everywhere (Curb)
CHELY WRIGHT Shut Up And Drive (MCA)

HEAVY

BROOKS & DUNN Honky Tonk Truth (Arista)
MARK CHESNUTT Thank God For Believers (Decca)
VINCE GILL You And You Alone (MCA)
KINLEYS Please (Epic)
TIM MCGRAW Everywhere (Curb)
LORRIE MORGAN Go Away (BNA)
SAWYER BROWN This Night Won't Last Forever (Curb)
TRAVIS TRITT & LARI WHITE Helping Me Get... (Warner Bros.)
BRYAN WHITE Love Is The Right Place (Asylum/EEG)
CHELY WRIGHT Shut Up And Drive (MCA)
TRISHA YEARWOOD & GARTH BROOKS In Another's... (MCA)

HOT SHOTS

CLINT BLACK Something That We Do (RCA)
PAUL BRANDT A Little In Love (Reprise)
BUFFALO CLUB Heart Hold On (Rising Tide)
DIXIE CHICKS I Can Love You Better (Monument)
SAMMY KERSHAW Love Of My Life (Mercury)
LYNN'S Nights Like These (Reprise)
DELBERT McCLINTON Sending Me Angels (Curb/Rising Tide)
NEAL MCCOY If You Can't Be Good (Be Good At It) (Atlantic)
LEANN RIMES You Light Up My Life (MCA/Curb)
SHANIA TWAIN Love Gets Me Every Time (Mercury)
KRIS TYLER What A Woman Knows (Rising Tide)
WYONNA When Love Starts Talkin' (Curb/Universal)

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week. Pick Hits of the Week receive 6 plays per day. All Top 10 videos also receive heavy rotation.

Information current as of October 15.

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

KEAN/Abilene, TX PD: Dwayne Alexander MD: Rudy Allen Fernandez 17 RAY & BRICKMAN 17 DIAMOND RIO 17 SAMMY KERSHAW 17 LORRIE MORGAN 17 PAUL BRANDT 17 BIG HOUSE 17 DEAN MILLER 17 PRAIRIE OYSTER	WKL/Boston, MA PD: Mike Brophy APD/MD: Ginny Rogers 12 LEE ANN WOMACK 12 LORRIE MORGAN 12 JOHN M. MONTGOMERY 5 LILA MCCANN	KPLX/Dallas, TX PD: Smokey Rivers APD: Cody Alan 15 KRIS TYLER	WHK/Fl. Wayne, IN PD: Dean McNeil MD: Jeff Moore 5 LILA MCCANN 5 LEANN RIMES	KBEQ/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire 18 PAUL BRANDT 18 DIAMOND RIO 18 SAMMY KERSHAW 18 RANCH	KRWQ/Medford, OR PD/MD: Judi Austin 26 SAMMY KERSHAW 11 LEE ANN WOMACK 11 BLACKHAWK 11 JOHN M. MONTGOMERY 11 ALAN JACKSON 11 NEAL MCCOY 11 ALABAMA 5 JOHN ANDERSON	KXXY/Oklahoma City, OK OM/MD: Charlie Harrigan MD: Bill Reed 10 TOBY KEITH 10 JOHN M. MONTGOMERY 10 ALAN JACKSON	KBUL/Reno, NV PD: Randy Black APD/MD: Chuck Reeves 11 RAY & BRICKMAN 11 JOHN MONTGOMERY 11 BLACKHAWK 11 WADE HAYES 5 JOHN ANDERSON	KJIG/San Luis Obispo, CA OM/MD: Andy Morris APD/MD: Steve Jackson MD: Donna James 14 Aaron Corkins 14 JOHN MONTGOMERY 14 SAMMY KERSHAW 14 DEAN MILLER 14 RAY & BRICKMAN 14 DIAMOND RIO 14 KRIS TYLER 14 LEE ANN WOMACK	KHIM/Tucson, AZ PD: Herb Crowe MD: Phil Williams 18 TOBY KEITH 18 PATTY LOVELESS	KVOD/Tulsa, OK OM/MD: Andy Outman APD/MD: Steve Jackson MD: Sammie Kershaw 5 PRAIRIE OYSTER	WJCL/Savannah, GA MD: Jay Morgan 20 ALAN JACKSON 20 TRACY BYRD 5 MARTINA MCBRIDE 5 RANCH	WWZD/Rutledge, MS PD: Tusti Pugh 12 LILA MCCANN 12 SAMMY KERSHAW 7 JOE DIFFIE 7 KRIS TYLER	KMPS/Seattle, WA PD: Mark Richards MD: Tony Thomas 16 JOHN M. MONTGOMERY 5 SAMMY KERSHAW 5 WADE HAYES	KNUE/Tyler, TX PD: Amy Austin MD: Chuck McKinley 12 WYNONNA	WFRG/Utica-Rome, NY PD: Chris Atkins MD: Cricket 7 TRACY BYRD 7 TOBY KEITH	KJUG/Visalia, CA PD/MD: Dave Daniels 22 RAY & BRICKMAN 15 BIG HOUSE 15 BLACKHAWK 15 JOE DIFFIE 15 SAMMY KERSHAW 15 LYNNS 15 NEAL MCCOY 15 THOMPSON BROTHERS.	WACD/Waco, TX PD/MD: Glenn Michaels 14 TY HERNDON 14 SHERRIE AUSTIN 14 LILA MCCANN 14 JOHN M. MONTGOMERY	WMZO/Washington, DC PD: Mac Daniels MD: Jon Anthony 17 TRACE ADKINS 17 JOHN MONTGOMERY 17 ALABAMA	WPKQ/Springfield, MA PD: Scott Hart MD: Kevin Wright 17 LONESTAR 17 LEANN RIMES 17 RICK TREVINO 17 MINDY MCCREADY 11 JOHN ANDERSON	WDEZ/Wausau, WI PD: Shannon Fox MD: Lou Stewart 7 LONESTAR 7 LEANN RIMES	WIRK/West Palm Beach, FL PD: Mitch Mahan PD/MD: J.R. Jackson 12 LILA MCCANN 16 PATTY LOVELESS 16 ALABAMA	WVOK/Wheeling, WV PD/MD: Bill Berg 10 SAMMY KERSHAW	KFOI/Wichita, KS PD: John Speer MD: Gary Hottel 5 SAMMY KERSHAW 5 DEAN MILLER 5 KRIS TYLER	WTNT/Tallahassee, FL PD/MD: Bill Kelly 17 MINDY MCCREADY 17 LEANN RIMES 17 PATTY LOVELESS 17 JOHN M. MONTGOMERY 17 LILA MCCANN 17 SONS OF THE DESERT	KZSN/Wichita, KS OM/MD: Pat Moyer 12 Dan Holiday 12 LEANN RIMES	WGGY/Wilkes-Barre, PA PD: Mark Lindow MD: Mike Klink 7 ALAN JACKSON	WKXB/Wilmington, NC PD: John Stevens MD: Joe Dee 7 LILA MCCANN 7 DIAMOND RIO 7 RAY & BRICKMAN 7 SAMMY KERSHAW	WVWO/Wilmington, NC PD/MD: Ron Gray 5 NEAL MCCOY 5 PAUL BRANDT 5 JOE DIFFIE 5 SAMMY KERSHAW	WVWQ/Wilmington, NC PD: Bonnie Lane MD: Wanda Mylas 28 LEANN RIMES 28 RANCH 7 RHETT AKINS 7 LILA MCCANN 7 ALAN JACKSON	WTHI/Terre Haute, IN PD: Barry Kent MD: Steve Hall 15 NEAL MCCOY 5 RHETT AKINS 5 TRACY BYRD 5 ALABAMA 5 MINDY MCCREADY 5 LEANN RIMES 5 JOHN M. MONTGOMERY	WWSQ/Winchester, VA PD: Randy Woodward MD: Jaffer Woodward 14 BIG HOUSE 14 PAUL BRANDT 14 JOE DIFFIE 14 SAMMY KERSHAW 14 ALABAMA 14 MINDY MCCREADY 14 NEAL MCCOY 14 RIVER ROAD	KXDD/Yakima, WA PD/MD: Dewey Boynton APD: Todd Lyons 10 LEANN RIMES 14 BLACKHAWK 14 RICCOCHET 14 RHETT AKINS	WGTY/York, PA OM/MD: John Pellegrini MD: Denise McLain 14 DEAN MILLER 14 JOHN M. MONTGOMERY	KORD/Tri Cities, WA PD/MD: Kris Stewart 5 KRIS TYLER 5 DEAN MILLER 5 WADE HAYES 5 SAMMY KERSHAW 5 RAY & BRICKMAN 5 LILA MCCANN	WQXK/Youngstown, OH PD: Chuck Stevens MD: Burton Lee 15 DEANA CARTER 15 RAY & BRICKMAN 10 BLACKHAWK 10 RANCH
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202 Total Reporters
202 Current Reporters
199 Current Playlists

Reported Frozen Playlist (3):
WSSL/Greenville, SC
KDRK/Spokane, WA
KWEN/Tulsa, OK

COUNTRY PLAYLISTS


October 17, 1997 R&R • 65

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE



MARKET #1
WXXY/New York
(914) 592-1071
Smith/Roth

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42	42	42	LONESTAR/Come Cryin' To Me
42	42	42	42	42	KENNY CHESNEY/She's Got It All
30	40	42	42	42	TOBY KEITH/You Were In Love
30	40	42	42	42	LEE ANN WOMACK/The Fool
30	40	42	42	42	REBA MCENTIRE/What If It's You
30	40	42	42	42	KEVIN SHARP/If You Love Somebody
30	40	42	42	42	YEARWOOD & BROOKS/In Another's Eyes
30	40	42	42	42	TIM MCGRAW/Everywhere
30	40	42	42	42	CLINT BLACK/Something That We Do
30	40	42	42	42	GEORGE STRAIT/Today My World
30	40	42	42	42	WYNNONNA/When Love Starts
30	40	42	42	42	SHANIA TWAIN/Love Gets Me
22	30	42	42	42	DEANA CARTER/How Do I Get There
22	30	42	42	42	KINLEYS/Please
22	30	42	42	42	PAM TILLIS/Land Of The Living
22	30	42	42	42	LORRIE MORGAN/Go Away
22	30	42	42	42	BROOKS & DUNN/Honky Tonk Truth
22	30	42	42	42	KATHY MATTEA/Love Travels
22	30	42	42	42	PATTY LOVELESS/You Don't Seem To...
22	30	42	42	42	JOHN M. MONTGOMERY/Angel In My Eyes
22	30	42	42	42	MICHAEL PETERSON/From Here To...
22	30	42	42	42	ALABAMA/Of Course I'm...
22	30	42	42	42	SHERRIE AUSTIN/One Solitary Tear
22	30	42	42	42	LEANN RIMES/On The Side Of...
22	30	42	42	42	CHELY WRIGHT/Watch This
22	30	42	42	42	ALAN JACKSON/Who's Cheatin' Who
22	30	42	42	42	MARK CHESNUTT/Thank God For...
22	30	42	42	42	MARTINA MCBRIDE/A Broken Wing
22	30	42	42	42	SAWYER BROWN/This Night Won't...
22	30	42	42	42	PAUL BRANDT/A Little In Love
20	20	42	42	42	TIM MCGRAW/W/F HILL/It's Your Love
20	20	42	42	42	ALAN JACKSON/Who's Cheatin' Who
20	20	42	42	42	LORRIE MORGAN/Good As I Was To You
20	20	42	42	42	PAM TILLIS/All The Good Ones...
20	20	42	42	42	MICHAEL PETERSON/Drink, Swear...
20	20	42	42	42	GEORGE STRAIT/Carryin' Your...
20	20	42	42	42	TRISHA YEARWOOD/How Do I Live
20	20	42	42	42	SHERRIE AUSTIN/Lucky In Love
30	42	42	42	42	COLLIN RAYE/What The Heart Wants
12	12	42	42	42	TRACE ADKINS/Left Something



MARKET #2
KZLA/Los Angeles
(213) 892-8000
Sebastian/Fink

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	34	28	34	34	CLINT BLACK/Something That We Do
22	28	28	34	34	MARK CHESNUTT/Thank God For...
28	34	34	34	34	VINCE GILL/You And You Alone
28	34	34	34	34	TIM MCGRAW/Everywhere
22	24	24	28	28	DEANA CARTER/How Do I Get There
22	24	24	28	28	ALAN JACKSON/Who's Cheatin' Who
22	24	24	28	28	SHANIA TWAIN/Love Gets Me...
22	24	24	28	28	CLAY WALKER/Watch This
22	24	24	28	28	CHELY WRIGHT/Watch This
28	28	28	28	28	YEARWOOD & BROOKS/In Another's Eyes
6	8	10	24	24	KINLEYS/Please
6	8	10	24	24	TRACY LAWRENCE/The Coast Is Clear
6	8	10	24	24	MARTINA MCBRIDE/A Broken Wing
6	8	10	24	24	GEORGE STRAIT/Today My World
6	8	10	24	24	PAM TILLIS/Land Of The Living
22	24	24	24	24	REBA MCENTIRE/What If It's You
6	24	24	24	24	BRYAN WHITE/Love Is The Right...
24	28	28	21	21	BLAKE & BRIAN/Another Perfect Day
28	24	28	21	21	DIAMOND RIO/How Your Love...
42	34	21	21	21	TOBY KEITH/We Were In Love
20	28	21	21	21	LORRIE MORGAN/Go Away
28	21	21	21	21	KEVIN SHARP/If You Love Somebody
20	24	21	21	21	TRITT & WHITE/Helping Me Get...
34	28	21	21	21	LEE ANN WOMACK/The Fool
-	-	-	-	-	YEARWOOD & BROOKS/In Another's Eyes
-	-	-	-	-	TRACE ADKINS/The Rest Of Mine
22	8	24	9	9	BROOKS & DUNN/Honky Tonk Truth
-	-	-	-	-	TOBY KEITH/I'm So Happy...
6	8	24	9	9	MICHAEL PETERSON/From Here To...
-	-	-	-	-	LEANN RIMES/On The Side Of...
-	-	-	-	-	ALAN JACKSON/Who's Cheatin' Who
-	-	-	-	-	JOHN M. MONTGOMERY/Angel In My Eyes
-	-	-	-	-	WYNNONNA/When Love Starts...
-	-	-	-	-	PATTY LOVELESS/You Don't Seem To...



MARKET #3
WUSN/Chicago
(312) 649-0099
Sledge/Biondo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	VINCE GILL/You And You Alone
20	36	36	36	36	BROOKS & DUNN/Honky Tonk Truth
20	36	36	36	36	CLINT BLACK/Something That We Do
20	36	36	36	36	KEVIN SHARP/If You Love Somebody
36	36	36	36	36	TIM MCGRAW/Everywhere
36	36	36	36	36	LORRIE MORGAN/Go Away
20	36	36	36	36	YEARWOOD & BROOKS/In Another's Eyes
20	36	36	36	36	BRYAN WHITE/Love Is The Right...
20	36	36	36	36	MARK CHESNUTT/Thank God For...
20	36	36	36	36	REBA MCENTIRE/What If It's You
20	36	36	36	36	CLAY WALKER/Watch This
20	36	36	36	36	TRACY BYRD/Good Ol'...
30	30	30	30	30	MARK CHESNUTT/Thank God For...
30	30	30	30	30	BROOKS & DUNN/Honky Tonk Truth
-	5	5	5	5	ALAN JACKSON/Who's Cheatin' Who
30	30	30	30	30	VINCE GILL/You And You Alone
30	30	30	30	30	TRACY LAWRENCE/The Coast Is Clear
30	30	30	30	30	REBA MCENTIRE/What If It's You
5	5	5	5	5	JOHN M. MONTGOMERY/Angel In My Eyes
5	5	5	5	5	MICHAEL PETERSON/From Here To...
30	30	30	30	30	PAM TILLIS/Land Of The Living
30	30	30	30	30	SHANIA TWAIN/Love Gets Me...
20	20	20	20	20	TRACE ADKINS/The Rest Of Mine
-	5	5	5	5	ALABAMA/Of Course I'm...
-	5	5	5	5	WYNNONNA/When Love Starts...
-	5	5	5	5	LEANN RIMES/On The Side Of...
20	20	20	20	20	TRACY BYRD/Good Ol'...
14	14	14	14	14	ALABAMA/Of Course I'm...
14	14	14	14	14	PAM TILLIS/Land Of The Living
14	14	14	14	14	ALABAMA/Of Course I'm...
14	14	14	14	14	JOHN M. MONTGOMERY/Angel In My Eyes
14	14	14	14	14	TRACE ADKINS/The Rest Of Mine
-	14	14	14	14	TOBY KEITH/I'm So Happy...
14	14	14	14	14	KATHY MATTEA/Love Travels
14	14	14	14	14	TRACY LAWRENCE/The Coast Is Clear
-	14	14	14	14	JOHN ANDERSON/Small Town
-	14	14	14	14	LEANN RIMES/On The Side Of...
-	14	14	14	14	TY HERNDON/Have To Surrender
-	14	14	14	14	RHETT AKINS/More Than Everything
-	14	14	14	14	TRACY BYRD/Good Ol'...
-	14	14	14	14	NEAL MCCOY/You Can't Be...
36	36	36	36	36	DEANA CARTER/How Do I Get There
-	10	10	10	10	SAWYER BROWN/This Night Won't...



MARKET #4
KYCY/San Francisco
(415) 391-9330
Logan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	45	45	45	45	YEARWOOD & BROOKS/In Another's Eyes
20	30	30	45	45	SAWYER BROWN/This Night Won't...
45	45	45	45	45	DEANA CARTER/How Do I Get There
45	45	45	45	45	TIM MCGRAW/Everywhere
45	45	45	45	45	LEE ROE PARNELL/You Can't Get...
45	45	45	45	45	GEORGE STRAIT/Today My World
45	45	45	45	45	CLAY WALKER/Watch This
30	30	30	30	30	CLINT BLACK/Something That We Do
30	30	30	30	30	TRACY BYRD/Good Ol'...
30	30	30	30	30	MARK CHESNUTT/Thank God For...
30	30	30	30	30	BROOKS & DUNN/Honky Tonk Truth
-	5	5	5	5	ALAN JACKSON/Who's Cheatin' Who
30	30	30	30	30	VINCE GILL/You And You Alone
30	30	30	30	30	TRACY LAWRENCE/The Coast Is Clear
30	30	30	30	30	REBA MCENTIRE/What If It's You
5	5	5	5	5	JOHN M. MONTGOMERY/Angel In My Eyes
5	5	5	5	5	MICHAEL PETERSON/From Here To...
30	30	30	30	30	PAM TILLIS/Land Of The Living
30	30	30	30	30	SHANIA TWAIN/Love Gets Me...
20	20	20	20	20	TRACE ADKINS/The Rest Of Mine
-	5	5	5	5	ALABAMA/Of Course I'm...
-	5	5	5	5	WYNNONNA/When Love Starts...
-	5	5	5	5	LEANN RIMES/On The Side Of...
20	20	20	20	20	TRACY BYRD/Good Ol'...
10	10	10	10	10	ALABAMA/Of Course I'm...
10	10	10	10	10	PAM TILLIS/Land Of The Living
10	10	10	10	10	ALABAMA/Of Course I'm...
10	10	10	10	10	JOHN M. MONTGOMERY/Angel In My Eyes
10	10	10	10	10	TRACE ADKINS/The Rest Of Mine
-	10	10	10	10	TOBY KEITH/I'm So Happy...
5	5	5	5	5	KATHY MATTEA/Love Travels
5	5	5	5	5	TRACY LAWRENCE/The Coast Is Clear
-	5	5	5	5	JOHN ANDERSON/Small Town
-	5	5	5	5	SHERRIE AUSTIN/One Solitary Tear
10	10	10	10	10	JOHN ANDERSON/Small Town
10	10	10	10	10	TRACY BYRD/Good Ol'...
10	10	10	10	10	KENNY CHESNEY/She's Got It All
10	10	10	10	10	SONS OF THE DESERT/Hand Of Fate
10	10	10	10	10	TY HERNDON/Loved Too Much
10	10	10	10	10	ALAN JACKSON/There Goes
45	45	45	45	45	TOBY KEITH/We Were In Love
10	10	10	10	10	LONESTAR/Come Cryin' To Me



MARKET #5
WXTU/Philadelphia
(610) 667-9000
McCartie/Radler

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	32	32	32	32	DEANA CARTER/How Do I Get There
24	32	32	32	32	KEVIN SHARP/If You Love Somebody
24	32	32	32	32	TIM MCGRAW/Everywhere
24	32	32	32	32	KINLEYS/Please
24	32	32	32	32	MARK CHESNUTT/Thank God For...
32	32	32	32	32	LEE ANN WOMACK/The Fool
32	32	32	32	32	KENNY CHESNEY/She's Got It All
32	32	32	32	32	SAWYER BROWN/This Night Won't...
32	32	32	32	32	YEARWOOD & BROOKS/In Another's Eyes
17	17	17	17	17	CLINT BLACK/Something That We Do
7	17	17	17	17	GEORGE STRAIT/Today My World
17	17	17	17	17	LORRIE MORGAN/Go Away
24	24	24	24	24	MARTINA MCBRIDE/A Broken Wing
17	24	24	24	24	BROOKS & DUNN/Honky Tonk Truth
7	17	17	17	17	SHANIA TWAIN/Love Gets Me...
17	17	17	17	17	CLAY WALKER/Watch This
7	17	17	17	17	PATTY LOVELESS/You Don't Seem To...
-	-	-	-	-	JOHN M. MONTGOMERY/Angel In My Eyes
17	17	17	17	17	CHELY WRIGHT/Watch This
7	17	17	17	17	MICHAEL PETERSON/From Here To...
-	-	-	-	-	ALABAMA/Of Course I'm...
7	17	17	17	17	PAM TILLIS/Land Of The Living
-	-	-	-	-	WYNNONNA/When Love Starts...
24	24	24	24	24	REBA MCENTIRE/What If It's You
17	17	17	17	17	TRISHA YEARWOOD/How Do I Live
32	32	32	32	32	ALAN JACKSON/Who's Cheatin' Who
32	32	32	32	32	COLLIN RAYE/What The Heart Wants
17	17	17	17	17	REBA MCENTIRE/What If It's You
17	17	17	17	17	GEORGE STRAIT/Carryin' Your...
32	32	32	32	32	DIAMOND RIO/How Your Love...
17	17	17	17	17	TIM MCGRAW/W/F HILL/It's Your Love
-	-	-	-	-	COLLIN RAYE/What The Heart Wants
17	17	17	17	17	LONESTAR/Come Cryin' To Me
7	7	7	7	7	RIVER ROAD/Nickajack
7	7	7	7	7	TRACE ADKINS/The Rest Of Mine
7	7	7	7	7	SONS OF THE DESERT/Hand Of Fate
7	7	7	7	7	LONESTAR/You Walked In
7	7	7	7	7	KATHY MATTEA/Love Travels



MARKET #6
KPLX/Dallas
(214) 526-2400
Rivers/Whitney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	45	45	45	45	SAWYER BROWN/This Night Won't...
45	45	45	45	45	TIM MCGRAW/Everywhere
45	45	45	45	45	DEANA CARTER/How Do I Get There
45	45	45	45	45	MARK CHESNUTT/Thank God For...
28	45	45	45	45	CLAY WALKER/Watch This
28	45	45	45	45	GEORGE STRAIT/Today My World
28	45	45	45	45	SHANIA TWAIN/Love Gets Me...
45	45	45	45	45	YEARWOOD & BROOKS/In Another's Eyes
28	45	45	45	45	BROOKS & DUNN/Honky Tonk Truth
28	45	45	45	45	TRACE ADKINS/The Rest Of Mine
28	45	45	45	45	PATTY LOVELESS/You Don't Seem To...
28	45	45	45	45	TRACY LAWRENCE/The Coast Is Clear
28	45	45	45	45	KINLEYS/Please
28	45	45	45	45	MICHAEL PETERSON/From Here To...
28	45	45	45	45	TY HERNDON/Have To Surrender
28	45	45	45	45	BRYAN WHITE/Love Is The Right...
-	28	45	45	45	WYNNONNA/When Love Starts
28	45	45			

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

Y106.7
TODAY'S HIT COUNTRY

MARKET #12

WYAY/Atlanta
(770) 955-0106
Mitchell/Gray

PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
42	TIM MCGRAW/Everywhere		
42	YEARWOOD & BROOKS/In Another's Eyes		
42	BROOKS & DUNN/Honky Tonk Truth		
42	BRYAN WHITE/Love Is The Right...		
32	SHANIA TWAIN/Love Gets Me...		
42	KEVIN SHARP/If You Love Somebody		
42	GEORGE STRAIT/Today My World...		
42	SAWYER BROWN/This Night Won't...		
18	MARK CHESNUTT/Thank God For...		
32	CHELY WRIGHT/Shut Up And Drive		
42	DEANA CARTER/How Do I Get There		
32	CLINT BLACK/Something That We Do		
32	ALAN JACKSON/Between The Devil...		
32	PAM TILLIS/Land Of The Living		
18	WYNONNNA/When Love Starts...		
32	CLAY WALKER/Watch This		
18	KINLEYS/Please		
18	MICHAEL PETERSON/From Here To...		
18	JOHN M. MONTGOMERY/Angel In My Eyes		
18	TOBY KEITH/If I Do		
18	REBA MCGENTIRE/What If It's You		
18	TRACE ADKINS/The Rest Of Mine		
18	LONESTAR/You Walked In		
18	MARTINA MCBRIDE/A Broken Wing		
18	PATTY LOVELESS/You Don't Seem To...		
18	MINDY MCCREARY/What If I Do		
18	TRACY LAWRENCE/The Coast Is Clear		
18	ALABAMA/Of Course I'm...		
18	LILA MCCANNI/Wanna Fall In Love		
18	RANCH/Walkin' The Country		
18	LEANN RIMES/On The Side Of...		
18	NEAL MCCOY/If You Can't Be...		
18	SHERRIE AUSTIN/One Solitary Tear		
18	RICOCHET/Blind Of An Eye		
18	RICK TREVIÑO/See Rock City		
18	RIVER ROAD/Nickajack		
18	TY HERNDON/I Have To Surrender		
18	KENNY CHESNEY/A Chance		
18	LEE ANN WOMACK/You've Got To		
42	LORRIE MORGAN/Go Away		

KMP5/Seattle
(206) 443-9400
Richards/Thomas

MARKET #13

PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
28	CLINT BLACK/Something That We Do		
41	SHANIA TWAIN/Love Gets Me		
28	LEE ANN WOMACK/The Fool		
28	ALAN JACKSON/There Goes		
41	TIM MCGRAW/Everywhere		
41	YEARWOOD & BROOKS/In Another's Eyes		
28	DEANA CARTER/How Do I Get There		
41	CLINT BLACK/Something That We Do		
28	BROOKS & DUNN/Honky Tonk Truth		
28	KEVIN SHARP/If You Love Somebody		
28	WYNONNNA/When Love Starts...		
16	REBA MCGENTIRE/What If It's You		
16	MARTINA MCBRIDE/A Broken Wing		
28	TRITT & WHITE/Helping Me Get...		
28	GEORGE STRAIT/Today My World...		
16	MARK CHESNUTT/Thank God For...		
16	BRYAN WHITE/Love Is The Right...		
28	CHELY WRIGHT/Shut Up And Drive		
28	LORRIE MORGAN/Go Away		
16	MICHAEL PETERSON/From Here To...		
16	KEVIN SHARP/If You Love Somebody		
22	REBA MCGENTIRE/What If It's You		
22	ALABAMA/Dancin', Shaggin'...		
22	TRACY LAWRENCE/How A Cowgirl...		
22	BLACK & MCBRIDE/Still Holding On		
22	DEANA CARTER/Count Me In		
5	ALAN JACKSON/Between The Devil...		
5	ALABAMA/Of Course I'm...		
5	SAWYER BROWN/This Night Won't		
16	PAM TILLIS/Land Of The Living		
5	PATTY LOVELESS/You Don't Seem To...		
5	LEANN RIMES/On The Side Of...		
5	NEAL MCCOY/If You Can't Be...		
5	SHERRIE AUSTIN/One Solitary Tear		
5	TOBY KEITH/If I'm So Happy...		
41	DIAMOND RIO/How Your Love		
22	KENNY CHESNEY/When I Close My Eyes		
10	MARK CHESNUTT/Let It Rain		
10	TY HERNDON/Love Too Much		
10	VINCE GILL/Little More Love		
10	LONESTAR/Come Cryin' To Me		

K102/Minneapolis
(612) 820-4200
Swedberg/Moon

MARKET #14

PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
40	SAWYER BROWN/This Night Won't...		
40	YEARWOOD & BROOKS/In Another's Eyes		
40	BROOKS & DUNN/Honky Tonk Truth		
40	SHANIA TWAIN/Love Gets Me...		
40	TIM MCGRAW/Everywhere		
26	MARK CHESNUTT/Thank God For...		
26	MICHAEL PETERSON/From Here To...		
26	CLINT BLACK/Something That We Do		
26	LONESTAR/You Walked In		
26	KEVIN SHARP/If You Love Somebody		
26	CHELY WRIGHT/Shut Up And Drive		
26	TRACE ADKINS/The Rest Of Mine		
26	JOHN M. MONTGOMERY/Angel In My Eyes		
26	WYNONNNA/When Love Starts...		
26	REBA MCGENTIRE/What If It's You		
18	GEORGE STRAIT/Today My World...		
18	TOBY KEITH/If I'm So Happy...		
26	ALAN JACKSON/Between The Devil...		
26	MARTINA MCBRIDE/A Broken Wing		
18	PAM TILLIS/Land Of The Living		
18	LEANN RIMES/On The Side Of...		
18	RAYE & BRICKMAN/The Gift		
18	NEAL MCCOY/If You Can't Be...		
26	MINDY MCCREARY/What If I Do		
18	BRYAN WHITE/Love Is The Right...		
18	SHERRIE AUSTIN/One Solitary Tear		
18	SONS OF THE DESERT/Hand Of Fate		
18	RHETT AKINS/More Than Everything		
18	BLACKHAWK/Postmarked...		
10	TRACY ADKINS/The Rest Of Mine		
10	CLAY WALKER/Watch This		
10	LORRIE MORGAN/One Of Those...		
10	DEAN MILLER/My Heart's Broke...		
10	DIAMOND RIO/Imagine That		
10	KATHY MATTEA/Love Travels		
10	PAUL BRANDT/A Little In Love		
10	PATTY LOVELESS/You Don't Seem To...		
10	LILA MCCANNI/Wanna Fall In Love		
10	JOHN ANDERSON/Small Town		

KSDN/San Diego
(619) 291-9797
Shepard/Upton

MARKET #15

PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
31	KEVIN SHARP/If You Love Somebody		
31	VINCE GILL/You And You Alone		
31	LORRIE MORGAN/Go Away		
20	DEANA CARTER/How Do I Get There		
20	SAWYER BROWN/This Night Won't...		
20	TIM MCGRAW/Everywhere		
20	MARK CHESNUTT/Thank God For...		
20	YEARWOOD & BROOKS/In Another's Eyes		
20	BRYAN WHITE/Love Is The Right...		
20	CLAY WALKER/Watch This		
20	TRITT & WHITE/Helping Me Get...		
20	GEORGE STRAIT/Today My World...		
20	CHELY WRIGHT/Shut Up And Drive		
20	TRACE ADKINS/The Rest Of Mine		
20	REBA MCGENTIRE/What If It's You		
20	KINLEYS/Please		
20	PAM TILLIS/Land Of The Living		
12	PATTY LOVELESS/You Don't Seem To...		
12	SHANIA TWAIN/Love Gets Me...		
12	BROOKS & DUNN/Honky Tonk Truth		
12	MICHAEL PETERSON/From Here To...		
12	TRACY LAWRENCE/The Coast Is Clear		
12	ALAN JACKSON/Between The Devil...		
14	TOBY KEITH/We Were In Love		
14	TRISHA YEARWOOD/How Do I Live		
14	GEORGE STRAIT/Carrying Your		
14	LEE ANN WOMACK/The Fool		
14	CLINT BLACK/Something That We Do		
14	KENNY CHESNEY/She's Got It All		
31	ALAN JACKSON/There Goes		
31	DIAMOND RIO/How Your Love...		
31	NEAL MCCOY/The Shake		
12	JOHN ANDERSON/Small Town		
12	MARTINA MCBRIDE/A Broken Wing		
12	TY HERNDON/I Have To Surrender		
12	TOBY KEITH/If I'm So Happy...		
12	JOHN M. MONTGOMERY/Angel In My Eyes		
12	WYNONNNA/When Love Starts...		
12	LEANN RIMES/On The Side Of...		

WJMG/Long Island
(516) 423-6740
Asker/Alexander

MARKET #16

PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
38	LEE ANN WOMACK/The Fool		
38	SAWYER BROWN/This Night Won't...		
38	VINCE GILL/You And You Alone		
38	LORRIE MORGAN/Go Away		
38	DEANA CARTER/How Do I Get There		
38	KEVIN SHARP/If You Love Somebody		
38	TIM MCGRAW/Everywhere		
22	MARK CHESNUTT/Thank God For...		
22	YEARWOOD & BROOKS/In Another's Eyes		
22	BRYAN WHITE/Love Is The Right...		
22	TRITT & WHITE/Helping Me Get...		
22	REBA MCGENTIRE/What If It's You		
22	BROOKS & DUNN/Honky Tonk Truth		
22	CLINT BLACK/Something That We Do		
22	CHELY WRIGHT/Shut Up And Drive		
22	TRACE ADKINS/The Rest Of Mine		
22	CLAY WALKER/Watch This		
22	PAM TILLIS/Land Of The Living		
22	TRACY LAWRENCE/The Coast Is Clear		
15	KINLEYS/Please		
15	SHANIA TWAIN/Love Gets Me...		
15	GEORGE STRAIT/Today My World...		
15	MICHAEL PETERSON/From Here To...		
15	MICHAEL PETERSON/From Here To...		
15	ALAN JACKSON/Between The Devil...		
15	KATHY MATTEA/Love Travels		
15	TY HERNDON/I Have To Surrender		
15	MARTINA MCBRIDE/A Broken Wing		
15	PATTY LOVELESS/You Don't Seem To...		
15	MINDY MCCREARY/What If I Do		
15	LONESTAR/You Walked In		
15	JOHN M. MONTGOMERY/Angel In My Eyes		
15	ALABAMA/Of Course I'm...		
15	RIVER ROAD/Nickajack		
15	WYNONNNA/When Love Starts...		
15	TOBY KEITH/If I'm So Happy...		
15	KENNY CHESNEY/A Chance		
15	PAUL BRANDT/A Little In Love		
15	LILA MCCANNI/Wanna Fall In Love		
15	LEANN RIMES/On The Side Of...		
38	DIAMOND RIO/How Your Love...		

CAMEL COUNTRY 108

MARKET #17

KMLE/Phoenix
(602) 264-0108
Garrison/Allen

PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
26	GEORGE STRAIT/Today My World...		
26	SHANIA TWAIN/Love Gets Me...		
30	YEARWOOD & BROOKS/In Another's Eyes		
30	KINLEYS/Please		
30	CLAY WALKER/Watch This		
43	BROOKS & DUNN/Honky Tonk Truth		
26	LEANN RIMES/On The Side Of...		
26	JOHN M. MONTGOMERY/Angel In My Eyes		
30	REBA MCGENTIRE/What If It's You		
30	KEVIN SHARP/If You Love Somebody		
30	TRACE ADKINS/The Rest Of Mine		
30	MICHAEL PETERSON/From Here To...		
30	TIM MCGRAW/Everywhere		
43	MICHAEL PETERSON/From Here To...		
26	SAWYER BROWN/This Night Won't...		
26	BROOKS & DUNN/He's Got You		
26	LYNNS/Nights Like These		
26	TOBY KEITH/If I'm So Happy...		
5	CLINT BLACK/Something That We Do		
26	MARTINA MCBRIDE/A Broken Wing		
26	ALAN JACKSON/Between The Devil...		
26	WYNONNNA/When Love Starts...		
5	BRYAN WHITE/Love Is The Right...		
26	LEE ANN WOMACK/You've Got To...		
26	TRACY LAWRENCE/The Coast Is Clear		
30	CHELY WRIGHT/Shut Up And Drive		
26	LONESTAR/You Walked In		
26	PAM TILLIS/Land Of The Living		
5	RIVER ROAD/Nickajack		
10	RANCH/Walkin' The Country		

FM 102.5

MARKET #17

KNIX/Phoenix
(602) 966-6236
Daniels/Owens

PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
38	SAWYER BROWN/This Night Won't...		
38	DEANA CARTER/How Do I Get There		
24	CHELY WRIGHT/Shut Up And Drive		
38	KEVIN SHARP/If You Love Somebody		
38	TIM MCGRAW/Everywhere		
24	CLAY WALKER/Watch This		
24	TRACE ADKINS/The Rest Of Mine		
24	MARK CHESNUTT/Thank God For...		
24	YEARWOOD & BROOKS/In Another's Eyes		
24	SHANIA TWAIN/Love Gets Me...		
10	LONESTAR/You Walked In		
24	BROOKS & DUNN/Honky Tonk Truth		
24	BRYAN WHITE/Love Is The Right...		
24	CLINT BLACK/Something That We Do		
38	GEORGE STRAIT/Today My World...		
24	MICHAEL PETERSON/From Here To...		
24	MARTINA MCBRIDE/A Broken Wing		
24	TY HERNDON/I Have To Surrender		
10	KINLEYS/Please		
10	ALAN JACKSON/Between The Devil...		
10	PAM TILLIS/Land Of The Living		
10	PATTY LOVELESS/You Don't Seem To...		
10	TOBY KEITH/If I'm So Happy...		
10	WYNONNNA/When Love Starts...		
10	TRITT & WHITE/Helping Me Get...		
38	REBA MCGENTIRE/What If It's You		
10	TRACE ADKINS/The Rest Of Mine		
10	JOHN M. MONTGOMERY/Angel In My Eyes		
10	BIG HOUSE/Love Ain't Easy		
10	RIVER ROAD/Nickajack		
10	NEAL MCCOY/If You Can't Be...		
10	PAUL BRANDT/A Little In Love		
10	LYNNS/Nights Like These		
10	KENNY CHESNEY/A Chance		
10	SONS OF THE DESERT/Hand Of Fate		
10	TRACY BYRO/Good Of...		
10	LEE ANN WOMACK/You've Got To...		

WOL 92.5 FM

MARKET #18

WIL/St. Louis
(314) 781-9600
Barnett/Langston

PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
25	TIM MCGRAW/Everywhere		
35	KEVIN SHARP/If You Love Somebody		
25	BRYAN WHITE/Love Is The Right...		
25	CHELY WRIGHT/Shut Up And Drive		
25	MARK CHESNUTT/Thank God For...		
35	BROOKS & DUNN/Honky Tonk Truth		
35	SAWYER BROWN/This Night Won't...		
35	YEARWOOD & BROOKS/In Another's Eyes		
35	SHANIA TWAIN/Love Gets Me...		
25	REBA MCGENTIRE/What If It's You		
25	GEORGE STRAIT/Today My World...		
25	CLINT BLACK/Something That We Do		
15	TRACE ADKINS/The Rest Of Mine		
15	RICOCHET/Blind Of An Eye		
15	PAM TILLIS/Land Of The Living		
5	KINLEYS/Please		
15	CLAY WALKER/Watch This		
25	ALAN JACKSON/Between The Devil...		
25	WYNONNNA/When Love Starts...		
15	ALABAMA/Of Course I'm...		
25	JOHN M. MONTGOMERY/Angel In My Eyes		
15	SAMMY KERSHAW/Love Of My Life		
15	SONS OF THE DESERT/Hand Of Fate		
15	PATTY LOVELESS/You Don't Seem To...		
15	MINDY MCCREARY/What If I Do		
5	SHERRIE AUSTIN/One Solitary Tear		
5	MICHAEL PETERSON/From Here To...		
5	TY HERNDON/I Have To Surrender		
15	MARTINA MCBRIDE/A Broken Wing		
5	LILA MCCANNI/Wanna Fall In Love		
15	TOBY KEITH/If I'm So Happy...		
5	LONESTAR/You Walked In		
5	TRACY LAWRENCE/The Coast Is Clear		
5	BIG HOUSE/Love Ain't Easy		
5	NEAL MCCOY/If You Can't Be...		
5	DEANA CARTER/Did I Shave My...		
5	PAUL BRANDT/A Little In Love		

KIX 106.5

MARKET #18

WKIX/St. Louis
(314) 434-0106
Allen/Louis

PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
35	YEARWOOD & BROOKS/In Another's Eyes		
35	BROOKS & DUNN/Honky Tonk Truth		
35	TIM MCGRAW/Everywhere		
35	SHANIA TWAIN/Love Gets Me...		
21	SAWYER BROWN/This Night Won't...		
21	KEVIN SHARP/If You Love Somebody		
21	BRYAN WHITE/Love Is The Right...		
21	CHELY WRIGHT/Shut Up And Drive		
21	REBA MCGENTIRE/What If It's You		
21	GEORGE STRAIT/Today My World...		
21	KINLEYS/Please		
21	CLINT BLACK/Something That We Do		
21	PAM TILLIS/Land Of The Living		
21	MARK CHESNUTT/Thank God For...		
11	TRACE ADKINS/The Rest Of Mine		
11	MARTINA MCBRIDE/A Broken Wing		
11	WYNONNNA/When Love Starts...		
11	ALAN JACKSON/Between The Devil...		
11	MICHAEL PETERSON/From Here To...		
11	TY HERNDON/I Have To Surrender		
11	TIM MCGRAW/One Of These Days		
35	LORRIE MORGAN/Go Away		
35	DEANA CARTER/How Do I Get There		
21	LEE ANN WOMACK/The Fool		
35	CLINT BLACK/How Your Love...		
14	COLLIN RAYE/What The Heart Wants		
14	KENNY CHESNEY/She's Got It All		
14	ALAN JACKSON/There Goes		
11	MINDY MCCREARY/What If I Do		
11	TRACY LAWRENCE/The Coast Is Clear		
11	SONS OF THE DESERT/Hand Of Fate		
5	KENNY CHESNEY/A Chance		
11	ALABAMA/Of Course I'm...		
11	TOBY KEITH/If I'm So Happy...		
11	RANCH/Walkin' The Country		
5	ALABAMA/Of Course I'm...		
5	ALABAMA/Of Course I'm...		
5	ALABAMA/Of Course I'm...		
5	ALABAMA/Of Course I'm...		

WPOC 93.1

MARKET #19

WPOC/Baltimore
(410) 366-3693
Lindemulder/Cole

PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
30	DEANA CARTER/How Do I Get There		
30	TIM MCGRAW/Everywhere		
32	CHELY WRIGHT/Shut Up And Drive		
32	LEE ANN WOMACK/The Fool		
30	KEVIN SHARP/If You Love Somebody		
19	MARK CHESNUTT/Thank God For...		
19	BRYAN WHITE/Love Is The Right...		
19	CLINT BLACK/Something That We Do		
19	BROOKS & DUNN/Honky Tonk Truth		
32	LORRIE MORGAN/Go Away		
32	VINCE GILL/You And You		

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

KUPL/Portland, OR
(503) 223-0300
Rogers/Taylor

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	36	36	36	36	DIAMOND RIO/How Your Love
36	36	36	36	36	LEE ANN WOMACK/The Fool
36	36	36	36	36	LORRIE MORGAN/Go Away
25	25	25	25	25	TIM MCGRAW/Everywhere
25	25	25	25	25	DEANA CARTER/How Do I Get There
36	36	36	36	36	KEVIN SHARP/If You Love Somebody
36	36	36	36	36	YEARWOOD & BROOKS/In Another's Eyes
25	25	25	25	25	CLINT BLACK/Something That We Do
25	25	25	25	25	MARK CHESNUTT/Thank God For...
25	25	25	25	25	VINCE GILL/You And You Alone
15	15	15	15	15	KINLEYS/Please
25	25	25	25	25	CLAY WALKER/Watch This
25	25	25	25	25	BRYAN WHITE/Love Is The Right...
25	25	25	25	25	BROOKS & DUNN/Honky Tonk Truth
25	25	25	25	25	TRACY ADKINS/The Rest Of Mine
25	25	25	25	25	REBA MCENTIRE/What If It's You
25	25	25	25	25	PAM TILLIS/Land Of The Living
25	25	25	25	25	MICHAEL PETERSON/From Here To...
15	15	15	15	15	GEORGE STRAIT/Today My World...
36	36	36	36	36	SHANIA TWAIN/Love Gets Me...
15	15	15	15	15	MARTINA MCBRIDE/A Broken Wing
15	15	15	15	15	CHELY WRIGHT/Thank God For...
15	15	15	15	15	RYCOCHET/Blind Of An Eye
15	15	15	15	15	TY HERNDON/Have To Surrender
15	15	15	15	15	PATTY LOVELESS/You Don't Seem To...
15	15	15	15	15	TRACY LAWRENCE/The Coast Is Clear
15	15	15	15	15	ALAN JACKSON/Between The Devil...
15	15	15	15	15	WYNNONNA/When Love Starts...
15	15	15	15	15	TOBY KEITH/It's So Happy...

KWJ/Portland, OR
(503) 228-4393
Mitchell/McCrae

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	38	38	38	38	GEORGE STRAIT/Carrying Your...
38	38	38	38	38	TRACY LAWRENCE/How A Cowgirl...
38	38	38	38	38	TRISHA YEARWOOD/How Do I Live
38	38	38	38	38	JOHN M. MONTGOMERY/How Was I To Know
38	38	38	38	38	TIM MCGRAW/W/ HILL/It's Your Love
50	38	38	38	38	DIAMOND RIO/How Your Love...
38	38	38	38	38	ALAN JACKSON/There Goes
25	25	25	25	25	YEARWOOD & BROOKS/In Another's Eyes
38	38	38	38	38	COLLIN RAYE/What The Heart Wants
38	38	38	38	38	TIM MCGRAW/Everywhere
25	25	25	25	25	VINCE GILL/You And You Alone
38	38	38	38	38	LEE ANN WOMACK/The Fool
38	38	38	38	38	ALABAMA/Dancin', Shaggin'...
38	50	38	38	38	DEANA CARTER/How Do I Get There
38	38	38	38	38	NEAL MCCOY/The Shake
38	38	38	38	38	MARK CHESNUTT/Thank God For...
25	25	25	25	25	SAWYER BROWN/This Night Won't...
25	25	25	25	25	LONESTAR/Come Cryin' To Me
25	25	25	25	25	LILA MCCANN/Wanna Fall In Love
25	25	25	25	25	BRYAN WHITE/Love Is The Right...
25	25	25	25	25	SHANIA TWAIN/Love Gets Me...
25	25	25	25	25	KINLEYS/Please
25	25	25	25	25	TRITT & WHITE/Helping Me Get...
18	18	18	18	18	KEVIN SHARP/If You Love Somebody
18	18	18	18	18	GEORGE STRAIT/Today My World...
25	25	25	25	25	CLAY WALKER/Watch This
18	18	18	18	18	TRACY ADKINS/The Rest Of Mine
20	20	25	25	25	CLINT BLACK/Something That We Do
5	5	25	25	25	GARY ALLAN/Living In A House...
18	25	18	18	18	RYCOCHET/He Left A Lot In Love
5	10	18	18	18	CHELY WRIGHT/Thank God For...
5	18	18	18	18	ALAN JACKSON/Between The Devil...
18	18	18	18	18	BROOKS & DUNN/Honky Tonk Truth
5	5	18	18	18	WYNNONNA/When Love Starts...
18	18	18	18	18	MINDY MCCREARY/What If I Do
18	18	18	18	18	REBA MCENTIRE/What If It's You
5	5	18	18	18	LONESTAR/You Walked In
18	18	18	18	18	LILA MCCANN/Wanna Fall In Love
15	15	18	18	18	PAM TILLIS/Land Of The Living
13	13	13	13	13	JOHN M. MONTGOMERY/Angel In My Eyes

B-105
99.5 FM
1080 AM
COUNTRY

WUWE/Cincinnati
(513) 721-1050
Closson/Hamilton

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	35	35	35	35	NEAL MCCOY/The Shake
35	35	35	35	35	SHANIA TWAIN/Love Gets Me...
25	25	25	25	25	MICHAEL PETERSON/From Here To...
18	18	25	35	35	BRYAN WHITE/Love Is The Right...
25	35	35	35	35	SAWYER BROWN/This Night Won't...
25	35	35	35	35	DEANA CARTER/How Do I Get There
25	35	35	35	35	TIM MCGRAW/Everywhere
35	35	35	35	35	LEE ANN WOMACK/The Fool
25	25	25	25	25	LORRIE MORGAN/Go Away
25	25	25	25	25	CLINT BLACK/Something That We Do
18	18	18	18	18	PATTY LOVELESS/You Don't Seem To...
25	25	25	25	25	VINCE GILL/You And You Alone
35	25	25	25	25	TRISHA YEARWOOD/How Do I Live
35	35	25	25	25	DIAMOND RIO/How Your Love...
25	25	25	25	25	TRACY ADKINS/The Rest Of Mine
18	18	25	25	25	KEVIN SHARP/If You Love Somebody
18	18	18	18	18	LEANN RIMES/On The Side Of...
13	18	18	18	18	BROOKS & DUNN/Honky Tonk Truth
18	25	25	25	25	YEARWOOD & BROOKS/In Another's Eyes
18	25	25	25	25	CHELY WRIGHT/Thank God For...
25	25	25	25	25	TRITT & WHITE/Helping Me Get...
18	18	18	18	18	PAM TILLIS/Land Of The Living
18	18	18	18	18	GEORGE STRAIT/Today My World...
18	18	18	18	18	WYNNONNA/When Love Starts...
5	5	18	18	18	SONS OF THE DESERT/Hand Of Fate
5	5	18	18	18	MARTINA MCBRIDE/A Broken Wing
18	18	18	18	18	KATHY MATTEA/Love Travels
18	18	18	18	18	ALAN JACKSON/Between The Devil...
5	18	18	18	18	LONESTAR/You Walked In
18	18	18	18	18	REBA MCENTIRE/What If It's You
18	18	18	18	18	TOBY KEITH/It's So Happy...
35	35	35	35	35	COLLIN RAYE/What The Heart Wants
18	18	18	18	18	CLAY WALKER/Watch This
18	18	18	18	18	MINDY MCCREARY/What If I Do
18	18	18	18	18	MARK CHESNUTT/Thank God For...
25	25	25	25	25	ALABAMA/Dancin', Shaggin'...
35	35	35	35	35	ALAN JACKSON/There Goes
35	35	35	35	35	TOBY KEITH/We Were In Love
13	13	13	13	13	TIM MCGRAW/W/ HILL/It's Your Love

Q104
104.1 FM
COUNTRY

KBEQ/Kansas City
(816) 531-2535
Kennedy/McEntire

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
35	35	43	43	43	SHERRIE AUSTIN/Lucky In Love
35	43	43	43	43	DEANA CARTER/How Do I Get There
43	43	43	43	43	SAWYER BROWN/This Night Won't...
35	43	43	43	43	KEVIN SHARP/If You Love Somebody
28	43	43	43	43	CLAY WALKER/Then What
28	35	35	35	35	VINCE GILL/You And You Alone
35	35	35	35	35	DAVID LEE MURPHY/All Lit Up In Love
10	35	35	35	35	TIM MCGRAW/Everywhere
28	28	28	28	28	BRYAN WHITE/Love Is The Right...
28	28	28	28	28	JOHN ANDERSON/Small Town
28	28	28	28	28	CLINT BLACK/Something That We Do
28	28	28	28	28	BROOKS & DUNN/Honky Tonk Truth
28	28	28	28	28	SONS OF THE DESERT/Hand Of Fate
24	24	24	24	24	TY HERNDON/Have To Surrender
24	24	24	24	24	WYNNONNA/When Love Starts...
28	28	28	28	28	KINLEYS/Please
28	28	28	28	28	TRACY LAWRENCE/The Coast Is Clear
28	28	28	28	28	LONESTAR/You Walked In
28	28	28	28	28	KATHY MATTEA/Love Travels
24	24	24	24	24	LILA MCCANN/Wanna Fall In Love
28	28	28	28	28	JOHN M. MONTGOMERY/Angel In My Eyes
24	28	28	28	28	MICHAEL PETERSON/From Here To...
28	28	28	28	28	SEMILOUE/She Knows Me By...
28	28	28	28	28	GEORGE STRAIT/Today My World...
28	28	28	28	28	PAM TILLIS/Land Of The Living
24	24	24	24	24	MARTINA MCBRIDE/A Broken Wing
28	28	28	28	28	CLAY WALKER/Watch This
28	28	28	28	28	CHELY WRIGHT/Thank God For...
28	28	28	28	28	YEARWOOD & BROOKS/In Another's Eyes
18	24	24	24	24	TRACY ADKINS/The Rest Of Mine
18	18	18	18	18	BLACKHAWK/Postmarked...
18	18	18	18	18	BUFFALO CLUB/Heart Hold On
18	18	18	18	18	TOBY KEITH/It's So Happy...
18	18	18	18	18	PATTY LOVELESS/You Don't Seem To...
18	24	24	24	24	MARTINA MCBRIDE/A Broken Wing
18	18	18	18	18	LEANN RIMES/On The Side Of...
18	24	24	24	24	KEVIN SHARP/The Strength To Love
18	18	18	18	18	PAUL BRANDT/A Little In Love

KFKF 94FM
COUNTRY FAVORITES

KFKF/Kansas City
(816) 753-4000
Carbo/Stevens

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
35	35	35	35	35	SAWYER BROWN/This Night Won't...
25	25	25	25	25	CLINT BLACK/Something That We Do
25	25	25	25	25	CHELY WRIGHT/Thank God For...
25	25	25	25	25	BRYAN WHITE/Love Is The Right...
25	25	25	25	25	KINLEYS/Please
35	35	35	35	35	KEVIN SHARP/If You Love Somebody
25	25	25	25	25	BROOKS & DUNN/Honky Tonk Truth
25	25	25	25	25	YEARWOOD & BROOKS/In Another's Eyes
35	35	35	35	35	TIM MCGRAW/Everywhere
35	35	35	35	35	MARK CHESNUTT/Thank God For...
15	15	15	15	15	TY HERNDON/Have To Surrender
35	35	35	35	35	TRITT & WHITE/Helping Me Get...
35	35	35	35	35	VINCE GILL/You And You Alone
15	25	25	25	25	SHANIA TWAIN/Love Gets Me...
25	25	25	25	25	REBA MCENTIRE/What If It's You
25	25	25	25	25	DEANA CARTER/How Do I Get There
25	25	25	25	25	MICHAEL PETERSON/From Here To...
25	25	25	25	25	CLAY WALKER/Watch This
15	25	25	25	25	ALAN JACKSON/Between The Devil...
25	25	25	25	25	LONESTAR/You Walked In
25	25	25	25	25	PAM TILLIS/Land Of The Living
15	25	25	25	25	TRACY LAWRENCE/The Coast Is Clear
25	25	25	25	25	LORRIE MORGAN/Go Away
15	25	25	25	25	JOHN M. MONTGOMERY/Angel In My Eyes
15	15	15	15	15	MARTINA MCBRIDE/A Broken Wing
25	25	25	25	25	TRACY ADKINS/The Rest Of Mine
15	15	15	15	15	SONS OF THE DESERT/Hand Of Fate
15	15	15	15	15	KATHY MATTEA/Love Travels
15	15	15	15	15	SHERRIE AUSTIN/One Solitary Tear
15	15	15	15	15	MICHAEL PETERSON/From Here To...
15	15	15	15	15	CLAY WALKER/Watch This
15	15	15	15	15	WYNNONNA/When Love Starts...
15	15	15	15	15	TOBY KEITH/It's So Happy...
15	15	15	15	15	BUFFALO CLUB/Heart Hold On
15	15	15	15	15	ALABAMA/Of Course I'm
15	15	15	15	15	KENNY CHESNEY/A Chance
15	15	15	15	15	LEANN RIMES/On The Side Of...
15	15	15	15	15	RAYE & BRICKMAN/The Gift

WDAF/Kansas City
(816) 931-6100
Cramer/Bryan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
20	20	20	20	20	REBA MCENTIRE/What If It's You
28	28	28	28	28	LEE ANN WOMACK/The Fool
28	28	28	28	28	TIM MCGRAW/Everywhere
28	28	28	28	28	SAWYER BROWN/This Night Won't...
28	28	28	28	28	GEORGE STRAIT/Today My World...
28	28	28	28	28	MARK CHESNUTT/Thank God For...
28	28	28	28	28	YEARWOOD & BROOKS/In Another's Eyes
28	28	28	28	28	BROOKS & DUNN/Honky Tonk Truth
28	28	28	28	28	CLINT BLACK/Something That We Do
28	28	28	28	28	KEVIN SHARP/If You Love Somebody
28	28	28	28	28	LORRIE MORGAN/Go Away
20	20	20	20	20	PAM TILLIS/Land Of The Living
20	20	20	20	20	CLAY WALKER/Watch This
10	10	10	10	10	CHELY WRIGHT/Thank God For...
20	20	20	20	20	BRYAN WHITE/Love Is The Right...
20	20	20	20	20	MARTINA MCBRIDE/A Broken Wing
20	20	20	20	20	WYNNONNA/When Love Starts...
10	10	10	10	10	KENNY CHESNEY/A Chance
10	20	20	20	20	MICHAEL PETERSON/From Here To...
20	20	20	20	20	ALABAMA/Of Course I'm
10	10	10	10	10	TOBY KEITH/It's So Happy...
20	20	20	20	20	TRACY ADKINS/The Rest Of Mine
10	10	10	10	10	SHANIA TWAIN/Love Gets Me...
20	20	20	20	20	ALAN JACKSON/Between The Devil...
10	10	10	10	10	LONESTAR/You Walked In
10	10	10	10	10	PATTY LOVELESS/You Don't Seem To...
10	10	10	10	10	MINDY MCCREARY/What If I Do
10	10	10	10	10	NEAL MCCOY/You Can't Be...
10	10	10	10	10	JOHN ANDERSON/Small Town
10	10	10	10	10	KATHY MATTEA/Love Travels
10	10				



MIKE KINOSIAN

Live From Tucson ... And Denver

□ **KMXZ's Bobby & Brad take advantage of technology to do an interstate morning show**

Howard Stern has demonstrated rather dramatically that his New York-based morning show works extremely well elsewhere. Morning show syndication is hardly a revolutionary concept, and other personalities are testing the waters with varying degrees of success.

One wakeup duo developed their own twist. PD Bobby Rich and partner Brad Behan ("Bobby & Brad") handle 5:30am-9am duties on Journal Broadcast Group's KMXZ/Tucson. The unique angle here is that while



Bobby Rich

Rich drives each day from his Tucson home to Mix's studios, Behan's "commute" is a short bedroom-to-basement jaunt — 900 miles away from Tucson in Denver.

Here are the details by way of our Los Angeles-Tucson-Denver conference call.

R&R: Where did this unusual idea originate?

Brad: It's something the two of us have been bouncing around for a few years. I grew up in Colorado but went to high school and college in Tucson. Bobby and I worked together as a morning team [in 1993 at KMXZ], until I left to go to Portland. In March, I moved back to Denver. The subject of doing this came up again when Bobby started looking for a new partner. He thought the best solution was to hire his old partner. This works out great for me, because I don't have to



Brad Behan

pull my son out of school or move my wife away from her family. I'm committed to this show and can't imagine doing anything else.

Bobby: We'd been toying with some ideas we had when we first started as a team

four years ago. Our original idea had to do with a regional network of stations. At that time, we were finding out about technology. In the following years, ISDN came along, and we realized it was being utilized all around the country. Brad and I stayed in touch and discussed the possibility of doing something like this somewhere, sometime, but never really knew where and when that might be.

R&R: What other stations have similar operations?

Bobby: To our knowledge, we're the only one. Obviously, many national talk show hosts who travel — like Bruce Williams — use ISDN phone lines on a temporary basis. But no other station is doing a full, interactive, co-hosted morning show. In addition to being in all of the show's breaks, Brad also does news and takes listener phone calls.

R&R: Are you surprised that nobody else is doing this?

Bobby: Yes, and I'm sure there are a million better ideas than what we're doing floating around in people's heads. But you have to do the right research and find a company willing to take a risk to prove it can be done.

R&R: What restrictions or limitations — if any — does this put you under?

Brad: We do a very locally oriented morning show, but the restrictions aren't as bad as people might think. When we considered doing this, everything possible was debated. I manage to get back to Tucson once a month to interact with listeners in station promotions. It's important to



I have better visual contact with Brad through the video screen than I had when he was physically here. The logistics of the studio actually were such that we couldn't look directly at each other.

— Bobby Rich



make these trips. I probably know my way around the city better than Bobby does.

Bobby: We're in daily communication either by phone or by e-mail. We have weekly morning show meetings in which Brad participates by phone. To this day, I still have no sense of direction whatsoever. It's so bad that I call Brad from my car to find out how to get back home again.

R&R: Doing Tucson news from Denver sounds like a challenge.

Bobby: It was untimely when we mailed Brad the newspaper and he'd get it three days later. Thank goodness for the Internet.

Brad: I can get the full text of the morning paper on the Internet by 2:30am my time. But I'm not getting it at that time. Clocks in my studio are set to Tucson time, and, since Arizona doesn't observe daylight savings time, I'll never have to change them.

R&R: Is Brad's allegiance more to Tucson or to Denver?

Brad: My intention was that I would keep up with both cities, but I can tell you a lot more about what's going on in Tucson than in Denver.



WOMEN IN BLACK — With Gotham City as a backdrop, Mariah Carey and WLTW/New York VP/GM Rona Landy compare designer outfits and shades.

You read the paper every day, and it's amazing how that connects you to a place. On the other hand, I'm not sure I could say the same thing if that place happened to be somewhere I've never been in my life — like Fargo, ND. I already knew so much about Tucson, and that's what makes the big difference.

Bobby: That's a big key to how we've set this up. It's not as if Brad lives in another city and just happens to participate in a show in Tucson. It's really just like he's doing his part of the Tucson morning radio show from a remote studio.

R&R: Who runs the board? What are some other key logistics?

Bobby: That part's been very interesting. On the Tucson end, we make the connection on the ISDN with Brad in Denver. Brad makes the connection on the video link from Denver to Tucson. Material is faxed back and forth before the show starts. We have a digital audio server in Tucson that carries all our commercials, beds, sound effects, and jingles. I still like playing music from CD, which enables me to make any last-minute changes — it's a little more convenient than using music from hard drive. When it's time to go live, I turn on both mics, and Brad's line comes right in on the board in the Mic #2 position. Everything's set up as if he were in our control room with me.

Brad: We split up back-sells and are able to make last-minute changes. It all works beautifully. The first few weeks were done blind, with just audio and ISDN, but the installation of the video link really raised our comfort level.

R&R: Expand on the video link's importance for both of you.

Bobby: It literally makes it possible for me to look at Brad as if we were in the same studio. In fact, I have better visual contact with Brad through the video screen than I had when he was physically here. The logistics of the studio actually were such that we couldn't look directly at each other. As songs play on the air, I really feel like I'm talking directly to him and not to a voice coming through a cue speaker.

Brad: As I look at the screen, Bobby is immediately before me. I can also see our producer. I know when she turns around to grab a CD or is scrambling to do something else. I'm aware if Bobby is off-mic for some reason. That, of course,

was difficult for me to know prior to having the video link.

R&R: Does it matter that some listeners are aware that Brad's in another state?

Brad: We don't promote it at all, because it doesn't make sense for us to talk about where I am; it doesn't add to anything we're doing. It might be mentioned in some way a few times a week, but it will never be the show's focus.

Bobby: Part of our philosophy was that it shouldn't really matter to our listeners, because we're doing a Tucson radio show and not a national show. However, we think it's fun that people find out about what we're doing through word-of-mouth and tune in to hear how it all works.

R&R: What kind of expense does this involve?

Brad: The big daily cost is the point-to-point, long-distance-connection cost. Long-distance rates change as companies compete with each other, so our business manager called AT&T, MCI, and Sprint and asked for the best rate. I don't think it's as expensive as our owners thought it would be. And there's about \$1200 in computer hardware and software costs.

Bobby: You can add another \$8000 in hard costs and computers and monitors. The capital cost involved coding and decoding units on each end for the ISDN line. We run the video through the Internet, so there's no long-distance charge on that. I suspect we're spending less than \$10,000 a year to do it this way.

R&R: What have you seen as the biggest benefits and downfalls?

Bobby: Finding and keeping the best possible talent is very important these days. Brad and I have done morning radio for quite a few years. When we first found each other, we knew we'd made a magical connection. We developed a professional marriage that needed to continue.

Brad: It would've been different if Journal Broadcast Group didn't know how we sounded as a team. It's easier this way than putting together two people who haven't ever worked together.

Bobby: If you're willing to step out of the box, this technology makes it possible for stations to assemble dream teams. We stepped way out of the box and, thanks to Journal Broadcast Group, tried something that had never been done before. The end result for us is a huge win-win.



Pat Benatar
"Papa's Roses"

From The Heart Of A Truly Great Artist!

From The NEW Album
INNAMORATA
Going For Adds NOW!

STYX
"Dear John"

From The Double Album
Return To Paradise
Going For Adds October 20!





AC TOP 30

OCTOBER 17, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	ELTON JOHN Something About... (Rocket/A&M Associated) 2639	2567	2501	2376	108/0	
3	3	3	2	BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive) 2302	2330	2287	2076	98/1	
1	2	2	3	LEANN RIMES How Do I Live (Curb) 2280	2372	2423	2406	99/0	
6	5	4	4	AMY GRANT Takes A Little Time (A&M) 2100	2077	1930	1816	96/0	
4	4	5	5	FLEETWOOD MAC Silver Springs (Reprise) 1983	2067	2017	1979	92/0	
7	7	7	6	DARYL HALL & JOHN OATES Promise Ain't Enough (Push) 1810	1755	1683	1524	90/0	
11	9	8	7	GARY BARLOW So Help Me Girl (Arista) 1730	1624	1443	1217	100/3	
5	6	6	8	JEWEL Foolish Games (Atlantic) 1641	1886	1904	1867	79/0	
12	10	9	9	SPICE GIRLS 2 Become 1 (Virgin) 1612	1452	1341	1118	81/1	
BREAKER			10	BARBRA STREISAND*CELINE DION Tell Him (550 Music/Columbia) 1364	—	—	—	95/95	
—	23	14	11	MARIAH CAREY Butterfly (Columbia) 1117	905	551	145	75/8	
28	19	13	12	JIM BRICKMAN w/ASHTON & RAYE The Gift (Windham Hill) 1104	933	613	302	80/5	
19	15	12	13	CHICAGO The Only One (Reprise) 1082	967	804	651	66/3	
10	8	10	14	ELTON JOHN Candle In The Wind 1997 (Rocket/A&M Associated) 958	1266	1459	1285	61/1	
BREAKER			15	DONNA LEWIS & RICHARD MARX At The Beginning (Atlantic) 920	715	367	—	71/9	
8	11	11	16	SHAWN COLVIN Sunny Came Home (Columbia) 906	1070	1195	1347	62/0	
24	18	17	17	PAULA COLE I Don't Want To Wait (Imago/WB) 854	762	659	474	44/5	
21	17	16	18	BARRY MANILOW I Go Crazy (Arista) 833	776	667	562	59/0	
14	14	15	19	MONICA For You I Will (Warner Sunset/Atlantic) 705	811	855	1050	50/0	
13	13	18	20	PAUL CARRACK For Once In Our Lives (Ark 21) 634	760	910	1116	44/0	
23	20	22	21	AMBROSIA I Just Can't Let Go (Warner Bros.) 595	632	565	475	50/1	
20	24	23	22	SISTER HAZEL All For You (Universal) 507	529	538	612	21/0	
DEBUT			23	MICHAEL BOLTON The Best Of Love (Columbia) 456	135	—	—	38/25	
9	12	20	24	NATALIE COLE A Smile Like Yours (Elektra/EEG) 429	705	967	1295	38/0	
29	30	24	25	JOHN TESH Avalon (GTSP) 425	349	323	265	34/1	
—	—	26	26	AARON NEVILLE Say What's In My Heart (A&M) 390	337	295	217	42/7	
26	28	25	27	98 DEGREES Invisible Man (Motown) 369	341	332	326	26/1	
—	—	30	28	BEE GEES Still Waters (Run Deep) (Polydor/A&M Associated) 336	242	222	199	37/7	
—	—	28	29	PETER CETERA I/AZ YET You're The Inspiration (River North) 301	294	258	207	32/5	
30	—	29	30	SARAH MCLACHLAN Building A Mystery (Arista) 281	289	285	242	17/0	

This chart reflects airplay from October 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 108 AC reporters. 106 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

BOYZ II MEN 4 Seasons Of Loneliness (Motown)
Total Stations: 23, Adds: 1, Plays: 245, WRCH 7 (7), WYJB 8 (9), WLIF 8 (8), WVAJ 5 (5), WALK 10 (5), WHUD 13 (14), WGSY 20 (20), WLRQ 8 (8), WTVR 9 (5), WRMF 31 (25), WDEF 5 (5), WOOF 15 (15), WTFM 12 (12), WMXS 10 (10), KVIL 14 (14), KVLV 8 (8), WFMK 10 (10), WRVF 2 (2), WLTE 10 (10), KGBX 6 (5), KJSN 5 (5), KGBY 28 (28), KZST 1.

CARLY SIMON Ev'ry Time We Say Goodbye (Arista)
Total Stations: 27, Adds: 3, Plays: 235, WRCH 7 (7), WWLI 15 (15), WSRS 5 (5), WYJB 5 (5), WHUD 6, WKWK 5 (5), WARM 6 (6), WPCH 7 (7), WGSY 15 (10), WLRQ 8 (8), WTVR 5, WEAT 6 (6), WDEF 10 (10), WAHR 10 (10), KMGL 5, WRRM 4 (4), WAJI 10 (5), WTPI 12 (10), WFMK 20 (20), WGLM 10 (7), WRWC 17 (17), WLTE 8 (8), KEFM 6 (6), KELO 12 (5), KKLI 3 (9), KWAV 5 (5), KKCW 13 (13).

JOHN WAITE When You Were Mine (Pure/Mercury)
Total Stations: 18, Adds: 0, Plays: 174, WWLI 15 (10), WMAS 16 (16), WAFY 12 (10), WHUD 8 (7), WKWK 5 (5), WGSY 10 (10), WTCB 7 (7), WTVR 6 (5), WDEF 10 (10), WOOF 8 (8), WTFM 10 (10), WMXS 21 (21), KVIL 9 (7), KMGL 5 (5), WFMK 10 (10), WGLM 7 (7), WRWC 12 (12), KWAV 3 (3).

PAUL CARRACK Eyes Of Blue (Ark 21)
Total Stations: 19, Adds: 9, Plays: 167, WRCH 7 (7), WAFY 11 (9), WHUD 9 (5), WKWK 5 (5), WPCH 7, WGSY 10 (10), WTCB 7 (7), WLRQ 11, WTVR 6 (5), WMXS 21, WRDE 10, WDOK 10 (10), WFMK 10, WGLM 5, WSWT 10, WRWC 8 (8), KELO 12 (5), KJSN 5, KWAV 3.

JACKSON BROWNE The Next Voice You Hear (Elektra/EEG)
Total Stations: 21, Adds: 5, Plays: 154, WWLI 10 (10), WLIF 8, WVAJ 11, WAFY 11 (11), WSHH 4 (4), WKWK 5, WGSY 15 (15), WTCB 7 (7), WDEF 5 (5), WAHR 5 (5), WTFM 10 (12), KHLA 5 (5), KMGL 5 (5), WFMK 10 (10), WGLM 5 (5), WSWT 5, WRWC 8 (8), KELO 5 (5), KKLI 3, KWAV 8 (3), KISC 9 (7).

K.D. LANG Theme From The Valley Of The Dolls (Warner Bros.)
Total Stations: 11, Adds: 3, Plays: 72, WHUD 4, WPCH 5 (3), WGSY 10 (10), WGLM 3 (5), WRWC 8, KKLI 3 (3), KOSI 3 (3), KSNE 10, KWAV 3 (3), KKCW 10 (11), KSBL 13 (13).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

BARBRA STREISAND*CELINE DION
Tell Him (550 Music/Columbia)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
1364/1364 95/95 **10**

DONNA LEWIS & RICHARD MARX
At The Beginning (Atlantic)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
920/205 71/9 **15**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
STREISAND*DION Tell Him (550 Music/Columbia)	95
MICHAEL BOLTON The Best Of Love (Columbia)	25
PAUL CARRACK Eyes Of Blue (Ark 21)	9
DONNA LEWIS & RICHARD MARX At The Beginning (Atlantic)	9
MARIAH CAREY Butterfly (Columbia)	8
BEE GEES Still Waters (Run Deep) (Polydor/A&M Associated)	7
AARON NEVILLE Say What's In My Heart (A&M)	7
JACKSON BROWNE The Next Voice You Hear (Elektra/EEG)	5
PAULA COLE I Don't Want To Wait (Imago/WB)	5
JIM BRICKMAN w/ASHTON & RAYE The Gift (Windham Hill)	5
PETER CETERA I/AZ YET You're The Inspiration (River North)	5

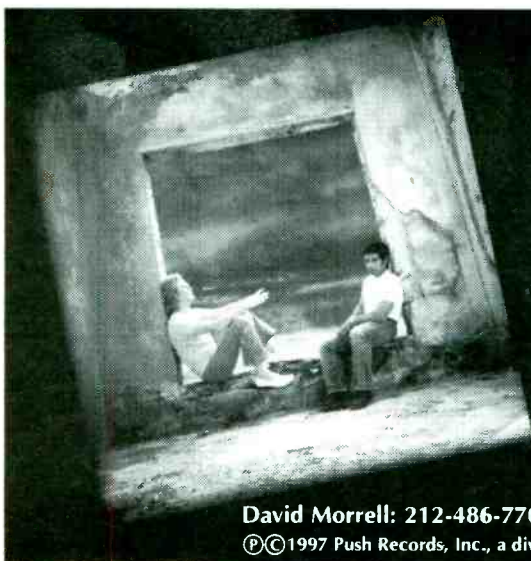
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STREISAND*DION Tell Him (550 Music/Columbia)	+1364
MICHAEL BOLTON The Best Of Love (Columbia)	+321
MARIAH CAREY Butterfly (Columbia)	+212
DONNA LEWIS & RICHARD MARX At The Beginning (Atlantic)	+205
JIM BRICKMAN w/ASHTON & RAYE The Gift (Windham Hill)	+171
SPICE GIRLS 2 Become 1 (Virgin)	+160
CHICAGO The Only One (Reprise)	+115
GARY BARLOW So Help Me Girl (Arista)	+106
PAUL CARRACK Eyes Of Blue (Ark 21)	+96
BEE GEES Still Waters (Run Deep) (Polydor/A&M Associated)	+94

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JEWEL You Were Meant For Me (Atlantic)
MICHAEL BOLTON Go The Distance (Columbia)
JAMES TAYLOR Little More Time With You (Columbia)
CHICAGO Here In My Heart (Reprise)
KENNY LOGGINS For The First Time (Columbia)
DUNCAN SHEIK Barely Breathing (Atlantic)
PETER CETERA Do You Love Me That Much? (River North)
TONI BRAXTON Un-break My Heart (LaFace/Arista)
R. KELLY I Believe I Can Fly (Jive)
BRYAN ADAMS I'll Always Be Right There (A&M)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Daryl Hall
John Oates
Promise
Ain't Enough

R&R AC **7 - 6**
Billboard AC **7***



Add!!



David Morrell: 212-486-7707 Jerry Lembo: 201-585-5272 Donna Brake: 615-297-5969 Mark Barnowski: 248-524-1914 Tom Callahan: 303-545-0232
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AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

106.7 Litefm MARKET #1
WLTW/New York (212) 258-7000 Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	17	STREISAND'DION/Tell Him
14	14	14	14	14	TONI BRAXTON/Un-break My Heart
14	14	14	14	14	KENNY LOGGINS/For The First Time
14	14	14	14	14	BRYAN ADAMS/It Always Be...
14	14	14	14	14	MONICA/For You I Will
14	14	14	14	14	BACKSTREET BOYS/Quit Playing...
14	14	14	14	14	ELTON JOHN/Something About...
14	14	14	14	14	LEANN RIMES/How Do I Live
14	14	14	14	14	PAUL CARRACK/For Once In Our...
14	14	14	14	14	MARIAH CAREY/Butterfly
14	14	14	14	14	FLEETWOOD MAC/Silver Springs
12	12	12	12	12	SPICE GIRLS/2 Become 1
12	12	12	12	12	AMY GRANT/Takes A Little Time
12	12	12	12	12	GARY BARLOW/So Help Me Girl
12	12	12	12	12	LEWIS & MARX/At The Beginning
14	14	14	14	6	ELTON JOHN/Candle In...1997
14	14	14	14	6	R. KELLY/I Believe I Can Fly
6	6	6	6	6	SHAWN COLVIN/Sunny Came Home
14	14	14	14	6	CHICAGO/Here In My Heart
6	6	6	6	6	TONI BRAXTON/I Don't Want To

K-BIG 104 MARKET #2
KBIG/Los Angeles (818) 546-1043 Verdery/Ratels

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	ELTON JOHN/Something About...
21	30	30	30	30	LEANN RIMES/How Do I Live
10	10	10	10	10	SPICE GIRLS/2 Become 1
21	21	30	30	30	JEWEL/Foolish Games
-	-	-	-	30	KENNY LOGGINS/For The First Time
-	-	-	-	30	BRYAN ADAMS/It Always Be...
29	29	30	30	30	TONI BRAXTON/Un-break My Heart
-	-	-	-	30	STREISAND'DION/Tell Him
29	29	30	30	30	JEWEL/You Were Meant...
23	23	27	27	27	BACKSTREET BOYS/Quit Playing...
-	-	21	21	21	GARY BARLOW/So Help Me Girl
21	21	21	21	21	ELTON JOHN/Candle In...1997
-	-	21	21	21	MARIAH CAREY/Butterfly
10	10	21	21	21	PETER CETERA/Do You Love Me...
21	21	21	21	21	R. KELLY/I Believe I Can Fly
-	-	21	21	21	BEE GEES/Still Waters...
16	16	16	16	16	AMY GRANT/Takes A Little Time
16	16	16	16	16	SHAWN COLVIN/Sunny Came Home

KOST 103.5FM MARKET #2
KOST/Los Angeles (312) 427-1035 Kaye/Chiang

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	24	MARIAH CAREY/Butterfly
24	24	24	24	24	ELTON JOHN/Something About...
24	24	24	24	24	BACKSTREET BOYS/Quit Playing...
24	24	24	24	24	LEANN RIMES/How Do I Live
24	24	24	24	24	SPICE GIRLS/2 Become 1
24	24	24	24	24	MONICA/For You I Will
24	24	24	24	24	BABYFACE/Every Time I...
19	19	19	19	19	MICHAEL BOLTON/Go The Distance
19	19	19	19	19	SHAWN COLVIN/Sunny Came Home
15	15	15	15	15	WHITNEY HOUSTON/I Believe In You...
15	15	15	15	15	ROD STEWART/It's Not Giving...
15	15	15	15	15	R. KELLY/I Believe I Can Fly
15	15	15	15	15	TONI BRAXTON/Un-break My Heart
15	15	15	15	15	JEWEL/You Were Meant...
15	15	15	15	15	CELINE DION/All By Myself
15	15	15	15	15	GLORIA ESTEFANI/Not Giving...
5	5	5	5	5	BRICKMAN & MCBRIDE/Valentine
5	5	5	5	5	ELTON JOHN/Candle In...1997
5	5	5	5	5	PETER CETERA/AZ Yet/You're...
-	-	-	-	7	STREISAND'DION/Tell Him
-	-	-	-	7	GARY BARLOW/So Help Me Girl
5	5	5	5	7	BARRY MANILOW/I Go Crazy

WLTW 93.9 MARKET #3
WLTW/Chicago (312) 329-9002 Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	17	17	17	17	MARIAH CAREY/Butterfly
-	-	-	-	19	STREISAND'DION/Tell Him
19	19	19	19	19	FLEETWOOD MAC/Silver Springs
17	19	19	19	19	AMY GRANT/Takes A Little Time
19	19	19	19	19	ELTON JOHN/Something About...
19	19	19	19	19	BACKSTREET BOYS/Quit Playing...
10	10	10	10	10	BEE GEES/Still Waters...
11	11	17	17	17	HALL & OATES/Promise Ain't Enough
19	17	17	17	17	LEANN RIMES/How Do I Live
17	17	17	17	17	SPICE GIRLS/2 Become 1
10	11	11	11	11	AMBRISIA/Just Can't Let Go
11	11	11	11	11	GARY BARLOW/So Help Me Girl
-	-	-	-	11	CHICAGO/The Only One
-	-	-	-	10	LEWIS & MARX/At The Beginning
-	-	-	-	10	MICHAEL BOLTON/The Best Of Love
-	-	-	-	10	BETH NIELSEN CHAPMAN/Sand And Water
10	10	10	10	10	PAUL MCCARTNEY/Young Boy
17	17	17	17	8	PAUL CARRACK/For Once In Our...
17	17	17	17	8	NATALIE COLE/A Smile Like Yours
8	8	8	8	8	SHAWN COLVIN/Sunny Came Home
19	8	8	8	8	ELTON JOHN/Candle In...1997
17	19	8	8	8	MONICA/For You I Will

K101 101.3 FM MARKET #4
K101/San Francisco (415) 538-1013 Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	10	ELTON JOHN/Candle In...1997
28	36	36	36	36	ELTON JOHN/Something About...
36	36	36	36	36	KENNY LOGGINS/For The First Time
36	36	36	36	36	SPICE GIRLS/2 Become 1
36	36	36	36	36	LEANN RIMES/How Do I Live
36	36	36	36	36	JEWEL/Foolish Games
21	28	28	28	28	AMY GRANT/Takes A Little Time
28	28	28	28	28	SHAWN COLVIN/Sunny Came Home
28	28	28	28	28	BACKSTREET BOYS/Quit Playing...
-	-	-	-	28	STREISAND'DION/Tell Him
36	36	36	36	36	R. KELLY/I Believe I Can Fly
36	28	28	28	28	TONI BRAXTON/Un-break My Heart
10	10	10	10	10	BRICKMAN & MCBRIDE/Valentine
10	-	-	-	10	WHITNEY HOUSTON/I Believe In You...
10	10	10	10	10	ERIC CLAPTON/Change The World

B-101.1 MARKET #5
WBEB/Philadelphia (610) 667-8400 Conley/Roland

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	25	25	28	28	LEANN RIMES/How Do I Live
28	25	25	28	28	MONICA/For You I Will
28	25	25	28	28	HALL & OATES/Promise Ain't Enough
28	25	25	28	28	MICHAEL BOLTON/Go The Distance
-	9	13	28	28	SPICE GIRLS/2 Become 1
8	25	25	28	28	ELTON JOHN/Something About...
-	9	13	14	14	MARIAH CAREY/Butterfly
8	9	13	14	14	AMY GRANT/Takes A Little Time
-	-	-	-	13	GARY BARLOW/So Help Me Girl
8	9	13	14	14	FLEETWOOD MAC/Silver Springs
8	25	25	28	28	BACKSTREET BOYS/Quit Playing...
-	-	-	-	14	STREISAND'DION/Tell Him
-	-	-	-	10	R. KELLY/I Believe I Can Fly
-	-	-	-	10	JOHNNY/When You Love...
-	-	-	-	10	ROD STEWART/It's Not Giving...
-	-	-	-	10	JIM BRICKMAN...The Gift
-	-	-	-	10	KENNY LOGGINS/For The First Time
8	5	7	7	7	JOHN TESH/Avalon
8	5	7	7	7	BEE GEES/Still Waters...

KVIL 103.7fm MARKET #6
KVIL/Dallas (214) 691-1037 Curtis/D'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	22	22	22	LEANN RIMES/How Do I Live
23	23	22	22	22	BACKSTREET BOYS/Quit Playing...
23	23	22	22	22	MICHAEL BOLTON/Go The Distance
20	23	21	21	21	BOB CARLISLE/Butterfly Kisses
20	20	21	21	21	TONI BRAXTON/Un-break My Heart
19	20	20	21	21	STREISAND'DION/Tell Him
19	20	20	21	21	CELINE DION/It's All Coming...
19	20	20	21	21	BRICKMAN & MCBRIDE/Valentine
19	20	20	21	21	BRYAN ADAMS/Let's Make A...
15	17	17	18	18	ELTON JOHN/Something About...
15	15	15	17	17	AMY GRANT/Takes A Little Time
15	16	15	15	15	FLEETWOOD MAC/Silver Springs
14	14	15	15	15	GARY BARLOW/So Help Me Girl
14	14	14	14	14	BOYZ II MEN/4 Seasons Of...
14	14	14	14	14	JEWEL/You Were Meant...
-	-	-	-	9	JIM BRICKMAN...The Gift
10	9	9	9	9	BARRY MANILOW/I Go Crazy
7	7	7	7	7	LEWIS & MARX/At The Beginning
9	9	9	9	9	JOHN TESH/Avalon
-	-	-	-	9	STREISAND'DION/Tell Him
7	9	9	9	9	BEE GEES/Still Waters...
7	9	9	9	9	JOHN WAITES/When You Were Mine
5	5	5	5	5	ERIC CLAPTON/Change The World
5	5	5	5	5	DUNCAN SHEIK/Barely Breathing
5	5	5	5	5	MADONNA/You'll See
5	5	5	5	5	R. KELLY/I Believe I Can Fly
-	-	-	-	5	ELTON JOHN/Candle In...1997

Soft Rock 97.1 WASH-FM MARKET #8
WASH/Washington (202) 895-5000 Streit/Davis/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	LEANN RIMES/How Do I Live
35	35	35	35	35	JEWEL/Foolish Games
35	35	35	35	35	ELTON JOHN/Something About...
35	35	35	35	35	KENNY LOGGINS/For The First Time
35	35	35	35	35	LEWIS & MARX/At The Beginning
35	35	35	35	35	PETER CETERA/Do You Love Me...
35	35	35	35	35	GARY BARLOW/So Help Me Girl
-	-	-	-	35	STREISAND'DION/Tell Him
28	28	28	28	28	SHAWN COLVIN/Sunny Came Home
28	28	28	28	28	BACKSTREET BOYS/Quit Playing...
-	-	-	-	28	ELTON JOHN/Candle In...1997
-	-	-	-	28	BOB CARLISLE/Butterfly Kisses
10	10	10	10	10	R. KELLY/I Believe I Can Fly
10	10	10	10	10	WHITNEY HOUSTON/I Believe In You...
28	10	10	10	10	NO DOUBT/Don't Speak
35	10	10	10	10	JEWEL/You Were Meant...

MAGIC 106.7 MARKET #10
WMLX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	26	26	26	26	BACKSTREET BOYS/Quit Playing...
26	26	26	26	26	SHAWN COLVIN/Sunny Came Home
26	26	26	26	26	ELTON JOHN/Candle In...1997
26	26	26	26	26	ELTON JOHN/Something About...
26	26	26	26	26	BRUCE SPRINGSTEEN/Secret Garden
26	26	26	26	26	LEANN RIMES/How Do I Live
15	15	15	15	15	FLEETWOOD MAC/Silver Springs
15	15	15	15	15	JEWEL/You Were Meant...
14	14	14	14	14	R. KELLY/I Believe I Can Fly
13	14	14	14	14	SPICE GIRLS/2 Become 1
13	13	13	13	13	BRYAN ADAMS/It Always Be...
14	13	13	13	13	TONI BRAXTON/Un-break My Heart
13	13	13	13	13	JEWEL/Foolish Games
12	12	12	12	12	ERIC CLAPTON/Change The World
11	-	-	-	12	CELINE DION/It's All Coming...
12	12	12	12	12	RICHARD MARX/Until I Find You...
13	12	12	12	12	MONICA/For You I Will
-	-	-	-	12	AMY GRANT/Takes A Little Time
12	9	12	12	12	CELINE DION/All By Myself
-	-	-	-	10	LEWIS & MARX/At The Beginning
-	-	-	-	7	MARIAH CAREY/Butterfly
6	6	6	6	6	BRICKMAN & MCBRIDE/Valentine
-	-	-	-	5	GARY BARLOW/So Help Me Girl
-	-	-	-	3	STREISAND'DION/Tell Him
-	-	-	-	1	JIM BRICKMAN...The Gift

peach 94.9 MARKET #12
WPCH/Atlanta (404) 367-0949 Dillard/Goss/Joy

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	13	13	13	13	LEANN RIMES/How Do I Live
11	11	11	11	11	SHAWN COLVIN/Sunny Came Home
13	11	11	11	11	BACKSTREET BOYS/Quit Playing...
13	11	11	11	11	FLEETWOOD MAC/Silver Springs
13	13	13	13	13	ELTON JOHN/Something About...
13	13	13	13	13	ELTON JOHN/Candle In...1997
9	13	11	11	11	JEWEL/Foolish Games
11	11	11	11	11	HALL & OATES/Promise Ain't Enough
-	-	-	-	7	CHICAGO/The Only One
7	7	7	7	7	AMY GRANT/Takes A Little Time
11	11	11	11	11	AMY GRANT/Takes A Little Time
11	11	11	11	11	GARY BARLOW/So Help Me Girl
-	-	-	-	9	BETH NIELSEN CHAPMAN/Sand And Water
5	5	5	5	5	SPICE GIRLS/2 Become 1
7	7	7	7	7	CARLY SIMON/Every Time We Say...
7	7	7	7	7	JIM BRICKMAN...The Gift
3	3	3	3	3	JOHN TESH/Avalon
-	-	-	-	7	PAUL CARRACK/Eyes Of Blue
9	9	9	9	9	PAUL CARRACK/For Once In Our...
11	9	9	9	9	JAMES TAYLOR/Little More Time...
11	9	9	9	9	NATALIE COLE/A Smile Like Yours
6	6	6	6	6	MONICA/For You I Will
6	-	-	-	6	MICHAEL BOLTON/Go The Distance
-	-	-	-	3	K.D. LANG/Theme From...

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	JEWEL Foolish Games (Atlantic)	3312	3396	3389	3441	87/0
3	3	3	2	PAULA COLE I Don't Want To Wait (Imago/WB)	3228	3110	2973	2900	86/3
2	2	2	3	SISTER HAZEL All For You (Universal)	3136	3281	3261	3271	83/0
5	4	4	4	SARAH MCLACHLAN Building A Mystery (Arista)	2733	2786	2818	2710	79/1
4	5	5	5	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	2489	2497	2537	2744	76/3
7	6	6	6	MATCHBOX 20 Push (Lava/Atlantic)	2239	2211	2224	2189	67/1
10	9	7	7	SUGAR RAY Fly (Lava/Atlantic)	2235	1989	1826	1624	64/3
15	11	10	8	LEANN RIMES How Do I Live (Curb)	1992	1807	1685	1368	57/3
9	8	8	9	TONIC If You Could Only See (Polydor/A&M)	1977	1979	1941	1871	63/0
6	7	9	10	OMC How Bizarre (Huh!/Mercury)	1735	1906	2094	2365	57/0
14	14	13	11	AMY GRANT Takes A Little Time (A&M)	1557	1465	1405	1382	59/1
8	10	11	12	SHAWN COLVIN Sunny Came Home (Columbia)	1531	1668	1812	1904	61/0
24	21	18	13	SMASH MOUTH Walkin' On The Sun (Interscope)	1501	1244	1067	856	48/2
19	17	15	14	BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)	1428	1335	1261	1206	46/2
17	16	14	15	FLEETWOOD MAC Silver Springs (Reprise)	1361	1376	1294	1237	53/2
—	29	23	16	CHUMBAWAMBA Tubthumping (Republic/Universal)	1303	956	570	288	52/10
13	15	12	17	DUNCAN SHEIK Barely Breathing (Atlantic)	1256	1476	1370	1431	55/0
21	23	19	18	ELTON JOHN Something About The Way... (Rocket/A&M Associated)	1209	1124	1004	960	51/3
12	13	16	19	WALLFLOWERS One Headlight (Interscope)	1182	1301	1438	1530	53/0
11	12	17	20	VERVE PIPE The Freshmen (RCA)	1136	1278	1502	1566	43/0
20	18	20	21	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	1039	1095	1128	1068	37/0
22	22	21	22	FIONA APPLE Criminal (Work)	1020	989	1021	936	35/1
30	27	28	23	TEXAS Say What You Want (Mercury)	814	712	619	548	39/2
—	30	29	24	SHAWN COLVIN You And The Mona Lisa (Columbia)	726	685	557	389	37/0
26	26	27	25	PEACH UNION On My Own (Mute/Epic)	723	713	691	663	38/1
25	24	25	26	SPICE GIRLS 2 Become 1 (Virgin)	704	813	880	835	28/1
—	—	30	27	IMANI COPPOLA Legend Of A Cowgirl (Columbia)	653	565	472	369	27/2
23	25	26	28	ELTON JOHN Candle In The Wind 1997 (Rocket/A&M Associated)	647	773	841	935	26/3
DEBUT	DEBUT	DEBUT	DEBUT	SUNDAYS Summertime (DGC/Geffen)	635	426	368	285	29/13
DEBUT	DEBUT	DEBUT	DEBUT	MARIAH CAREY Butterfly (Columbia)	539	368	206	15	29/8

This chart reflects airplay from October 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 88 Hot AC reporters. 83 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

OASIS Don't Go Away (Epic)
Total Stations: 22. Adds: 2. Plays: 526. WLCE 32, WNSR 21 (21), WOMP 4 (4), WKZL 50 (43), WPLL 23, WPTB 30 (21), WSHE 23 (21), WMBX 16 (16), WMTX 13 (17), WMYJ 8, KDMX 23 (21), WKDD 14 (14), WTMX 12 (13), WALC 46 (50), KALC 28 (22), KLLY 20 (20), KYSR 25 (25), KBBT 27 (27), KZZO 34 (32), KLLC 31 (31), KPLZ 21 (17).

BLUES TRAVELER Most Precarious (A&M)
Total Stations: 25. Adds: 1. Plays: 506. WBMX 12 (12), WKLI 11 (10), WLCE 42 (25), WKEE 26 (25), WQMG 26 (27), WKZL 31 (32), WPTB 21 (21), WSHE 24 (22), WAEV 22 (23), WMTX 14, WMC 18 (18), KMY 18 (18), KKY 18 (20), KDMX 27 (26), KHM 26 (27), WKDD 13 (13), WTMX 30 (29), WWMX 10 (10), WQAL 10 (10), WWWW 12 (8), KMXC 18 (20), KOSO 10 (10), KBBT 33 (34), KLLC 27 (27), KRUZ 7 (7).

BILLIE MYERS Kiss The Rain (Universal)
Total Stations: 25. Adds: 3. Plays: 402. WDAQ 17 (17), WWMX 30 (30), WJLK 8 (5), WOMP 18 (20), WQMG 27 (22), WQGO 16 (10), WQSM 22 (7), WPTB 21 (21), WMBX 16 (17), WMTX 8 (8), KAMX 27 (19), KMY 10 (10), KKY 20 (17), WQAL 5 (5), WMMX 15 (15), WKQI 10 (10), KMXG 21 (21), KSTZ 21 (20), KMXC 10, KALC 26 (5), KMXB 7 (1), KOSO 15, KBBT 6, KFMB 12 (10), KLLC 14 (14).

WALLFLOWERS Three Marlenas (Interscope)
Total Stations: 17. Adds: 2. Plays: 395. WBMX 14 (14), WXLO 15 (15), WLCE 25, WNSR 21 (21), WLNK 23 (26), WKZL 48 (45), WXIL 29 (29), KZZP 28 (26), WIOG 24 (19), KALC 5, KMXB 39 (38), KLLY 25 (25), KYSR 33 (35), KOSO 15 (10), KBBT 19 (12), KRUZ 7 (7).

DURAN DURAN Electric Barbarella (Capitol)
Total Stations: 21. Adds: 2. Plays: 353. WKEE 13 (13), WJLK 23 (23), WNSR 10 (10), WOMP 19 (21), WQMG 15 (14), WQSM 27, WBBE 7 (7), WPLL 30 (38), WPTB 10 (10), WAKS 6 (6), WMTX 7 (7), KAMX 15, KMY 10 (10), KSMG 10 (10), WTMX 11 (13), KMXC 19 (20), KYUU 19 (19), KYSR 25 (29), KBBT 29 (27), KLLC 33 (33), KEYW 15 (11).

ROLLING STONES Anybody Seen My Baby? (Virgin)
Total Stations: 18. Adds: 1. Plays: 351. WDAQ 16 (16), WMGX 18 (18), WXLO 10 (12), WKLI 10 (10), WKEE 36 (34), WOMP 4 (3), WQGO 16 (23), WQSM 7, WXIL 31 (29), WAKS 7 (7), KMY 18 (18), WKDD 14 (14), WTMX 44 (44), WQAL 17 (5), WAZY 29 (9), KMXC 27 (29), KKY 10 (10), KFMB 37 (33).

CHANTAL KREVIAZUK Surrounded (Columbia)
Total Stations: 14. Adds: 2. Plays: 279. WLCE 15 (15), WPTB 10, WSHE 12 (14), WMBX 18 (7), WMTX 12 (7), KAMX 42 (40), KZZP 29 (28), KSMG 9 (8), WQAL 17 (5), KMXB 39 (38), KMXS 5 (5), KYSR 25, KZZO 36 (36), KLLC 10 (10).

BARBRA STREISAND*CELINE DION Tell Him (550 Music/Columbia)
Total Stations: 15. Adds: 15. Plays: 268. WDAQ 38, WVTY 19, WOMP 18, WKYE 13, WXIL 29, WAKS 5, KKY 5, KSMG 23, WKDD 19, WWWW 5, KMXC 10, KKY 21, KMAJ 14, KCIX 28, KPLZ 21.

LISA LOEB & NINE STORIES I Do (Geffen)
Total Stations: 14. Adds: 9. Plays: 268. WBMX 15 (15), WDAQ 15, WLCE 25, WLNK 24 (26), WPTB 21 (10), KDMX 23, KHM 7, WALC 24 (10), KALC 27, KMXS 5, KLLY 15, KBBT 17 (17), KFMB 19, KPLZ 21.

TOAD THE WET SPROCKET Crazy Life (Columbia)
Total Stations: 12. Adds: 1. Plays: 250. WBMX 5 (5), WXLD 18 (18), WWMX 30 (30), WNSR 18 (18), WKZL 21 (14), WPTB 30 (30), WMC 6, KDMX 20 (19), KZZP 28 (27), KMXC 16 (10), KLLY 20 (20), KFMB 38 (44).

DARYL HALL & JOHN OATES Promise Ain't Enough (Push)
Total Stations: 10. Adds: 0. Plays: 241. WSNE 25 (25), WKYE 18 (17), WAKS 21 (22), WMYJ 28 (7), WMC 15 (15), KMY 18 (18), WMMX 30 (30), WAZY 36 (36), WWWW 20 (20), KMAJ 30 (28).

JOHN WAITE When You Were Mine (Pure/Mercury)
Total Stations: 13. Adds: 0. Plays: 215. WDAQ 15 (15), WQMG 31 (23), WQGO 16 (15), WQSM 10 (7), WBBE 10 (7), WAKS 15 (14), KMY 10 (10), WMMX 15 (15), WAZY 37 (37), KMXG 21 (21), WWWW 12 (12), KMAJ 14 (14), KBEE 9 (8).

BIG HEAD TODD & THE MONSTERS Please Don't Tell Her (Revolution)
Total Stations: 9. Adds: 1. Plays: 209. WBMX 31 (31), WXLO 12 (12), WQMG 27 (38), WQSM 7, WKZL 50 (48), WPTB 21 (21), WMBX 22 (18), KALC 24 (42), KOSO 15 (21).

JEN TRYNN Getaway (February) (Squint/WB)
Total Stations: 12. Adds: 2. Plays: 179. WBMX 15 (15), WKLI 15 (10), WPLL 32 (36), WMBX 8 (15), WMTX 7, KAMX 33 (36), KMY 10 (10), KSMG 9 (9), WWWW 5, KMXS 5 (5), KOSO 10 (10), KRUZ 30 (30).

SAVAGE GARDEN Truly Madly Deeply (Columbia)
Total Stations: 9. Adds: 3. Plays: 177. WQSM 29 (15), WAKS 20 (14), KHM 27 (7), KZZP 28 (22), WKQI 10, WWWW 5, KYUU 29, KMXS 5 (5), KYSR 24 (20).

ROBYN Show Me Love (RCA)
Total Stations: 9. Adds: 1. Plays: 175. WKEE 18 (20), WOMP 25 (19), WBBE 24 (24), WAKS 18 (15), WML 14 (12), KKY 17, KSII 15 (14), WKTI 20 (20), WALC 24 (25).

HANSON I Will Come To You (Mercury)
Total Stations: 11. Adds: 3. Plays: 171. WKEE 25 (25), WJLK 5, WPLJ 25 (15), WOMP 4 (3), WQGO 16 (15), WQSM 26 (20), WAKS 24 (24), WKDD 14 (16), WKQI 10, WWWW 12 (12), KMXC 10.

JAI I Believe (RCA)
Total Stations: 9. Adds: 1. Plays: 164. WPTB 21 (21), WSHE 16 (14), WMBX 29 (19), WMTX 13 (13), KSII 13, WQAL 17 (17), WMMX 7 (7), KALC 26 (5), KLLC 22 (22).

DONNA LEWIS & RICHARD MARX At The Beginning (Atlantic)
Total Stations: 11. Adds: 1. Plays: 163. WKEE 26 (25), WOMP 15 (16), WKYE 7 (5), WXIL 29 (29), WAKS 18 (17), KKY 8 (6), WKTI 5, WWWW 8 (6), KMAJ 14 (14), KPLZ 21 (21), KEYW 12 (9).

KAMI LYLE Polka Dots (MCA)
Total Stations: 11. Adds: 7. Plays: 122. WQSM 10 (7), WMTX 7, KMY 10, WQAL 5, KMXG 3, WWWW 5, KALC 5, KLLY 15, KOSO 10 (10), KFMB 31 (18), KLLC 21 (21).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

No Songs Qualified For Breaker Status This Week

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
STREISAND*DION Tell Him (550 Music/Columbia)	15
SUNDAYS Summertime (DGC/Geffen)	13
CHUMBAWAMBA Tubthumping (Republic/Universal)	10
LISA LOEB & NINE STORIES I Do (Geffen)	9
MARIAH CAREY Butterfly (Columbia)	8
KAMI LYLE Polka Dots (MCA)	7
MEREDITH BROOKS What Would Happen (Capitol)	4
PAULA COLE I Don't Want To Wait (Imago/WB)	3
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	3
LEANN RIMES How Do I Live? (Curb)	3
SUGAR RAY Fly (Lava/Atlantic)	3
ELTON JOHN Something About... (Rocket/A&M Associated)	3
BILLIE MYERS Kiss The Rain (Universal)	3
ELTON JOHN Candle In The Wind 1997 (Rocket/A&M Associated)	3
SAVAGE GARDEN Truly Madly Deeply (Columbia)	3
HANSON I Will Come To You (Mercury)	3
MICHAEL BOLTON The Best Of Love (Columbia)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHUMBAWAMBA Tubthumping (Republic/Universal)	+347
STREISAND*DION Tell Him (550 Music/Columbia)	+268
SMASH MOUTH Walkin' On The Sun (Interscope)	+257
SUGAR RAY Fly (Lava/Atlantic)	+246
SUNDAYS Summertime (DGC/Geffen)	+209
LISA LOEB & NINE STORIES I Do (Geffen)	+190
LEANN RIMES How Do I Live (Curb)	+185
MARIAH CAREY Butterfly (Columbia)	+171
PAULA COLE I Don't Want To Wait (Imago/WB)	+118
TEXAS Say What You Want (Mercury)	+102

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DAVE MATTHEWS BAND Crash Into Me (RCA)
WALLFLOWERS The Difference (Interscope)
SHERYL CROW A Change Would Do You Good (A&M)
SAVAGE GARDEN I Want You (Columbia)
JEWEL You Were Meant For Me (Atlantic)
INDIGO GIRLS Shame On You (Epic)
10,000 MANIACS More Than This (Geffen)
MEREDITH BROOKS Bitch (Capitol)
NO DOUBT Don't Speak (Trauma/Interscope)
HANSON Mmm Bop (Mercury)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



KAMI LYLE

"POLKA DOTS"

from her debut album **BLUE CINDERELLA**



Star100 - San Diego - "I've seen Kami perform live on stage and live on the air. I've seen the requests for 'Polka Dots'. I've seen enough... I'm convinced that Kami Lyle is an artist with a future. If you don't believe MCA, call me!!!"
Tracy Johnson - Star 100, San Diego

Most Added!! STAR 100 31x KLLC 27x KOSO 15x WQSM 15x KALC Add KKP Add WMTX Add WQAL Add KMXG Add KLLY Add WWWW Add KMY Add

Produced by Hugh Padgham Management: Burt Stein/Gold Mountain Entertainment



HOT AC PLAYLISTS

October 17, 1997 R&R • 73

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

93.5 WPLJ MARKET #1
WPLJ/New York (212) 613-8900
Cuddy/Shannon/Mascaro

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
25	35	43	46		SARAH MCLACHLAN/Building A Mystery
36	40	45	45		SUGAR RAY/Fly
43	37	34	44		LEANN RIMES/How Do I Live
33	42	39	42		THIRD EYE BLIND/Semi-Charmed Life
42	44	41	41		JEWEL/Foolish Games
42	41	40	40		PAULA COLE/Don't Want To Wait
42	44	43	40		MATCHBOX 20/Push
15	20	39	39		CHUMBAWAMBA/Tubthumping
43	44	35	35		SISTER HAZEL/All For You
29	25	31	35		DAVE MATTHEWS BAND/Crash Into Me
35	34	36	33		ELTON JOHN/Candle In...1997
42	42	30	32		VERVE PIPE/The Freshmen
34	35	34	32		BACKSTREET BOYS/Quit Playing...
41	42	31	31		SHAWN COLVIN/Sunny Came Home
35	44	30	30		DUNCAN SHEIK/Barely Breathing
15	25	25	25		SMASH MOUTH/Walkin' On The Sun
15	25	25	25		HANSON/Will Come To You
15	25	25	25		MARIAH CAREY/Butterfly
15	22	22	22		PEACH UNION/On My Own
18	19	20	20		FLEETWOOD MAC/Silver Springs
24	24	15	15		SHAWN COLVIN/You And The Mona...
16	14	15	15		MIGHTY MIGHTY.../The Impression...
17	14	15	15		AMY GRANT/Takes A Little Time
12	12	8	8		DEL AMITRI/Somebody About...
12	12	8	8		DEL AMITRI/Roll To Me
10	10	7	7		CARDIGANS/Lovefool
10	10	7	7		HOOTIE & BLOWFISH/Go Blind
35	34	8	7		TRACY CHAPMAN/Give Me One Reason
					OMC/How Bizarre

STAR 98.1 MARKET #2
KYSR/Los Angeles (818) 955-7000
Perelli/Cbbott

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
58	63	62	62		SUGAR RAY/Fly
59	62	62	62		OMC/How Bizarre
61	62	60	60		MATCHBOX 20/Push
40	40	43	40		TONIC/If You Could Only...
60	62	59	56		JEWEL/Foolish Games
26	32	42	48		CHUMBAWAMBA/Tubthumping
47	41	47	45		SARAH MCLACHLAN/Building A Mystery
63	61	45	43		THIRD EYE BLIND/Semi-Charmed Life
31	32	39	43		VERVE PIPE/The Freshmen
40	44	43	39		SISTER HAZEL/All For You
39	35	40	38		PAULA COLE/Don't Want To Wait
36	37	35	38		MIGHTY MIGHTY.../The Impression...
36	37	37	37		IMANI COPPOLA/Legend Of A Cowgirl
18	20	25	33		WALLFLOWERS/Three Marlenas
18	20	25	33		MATCHBOX 20/3am
18	20	25	25		DURAN DURAN/Electric Barbarella
34	35	28	28		FIONA APPLE/Criminal
15	22	24	24		SAVAGE GARDEN/Truly Madly Deeply
19	19	18	18		SHAWN COLVIN/Sunny Came Home
19	19	18	18		MEREDITH BROOKS/Bitch
18	18	17	17		DUNCAN SHEIK/Barely Breathing
17	17	16	16		PAULA COLE/Where Have All...
15	15	15	15		FLEETWOOD MAC/Silver Springs

101.9 MARKET #3
WTMX/Chicago (312) 946-1019
James/Kartak

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
29	45	45	45		IMANI COPPOLA/Legend Of A Cowgirl
29	45	45	45		MATCHBOX 20/3am
45	45	45	45		SUGAR RAY/Fly
12	12	14	14		PEACH UNION/On My Own
29	30	34	34		PAULA COLE/Don't Want To Wait
45	44	44	44		SMASH MOUTH/Walkin' On The Sun
44	44	44	44		ROLLING STONES/Anybody Seen My...
13	20	29	30		OMC/How Bizarre
13	20	29	30		BLUES TRAVELER/Most Precarious
29	29	29	29		TEXAS/Say What You Want
44	29	30	29		CHUMBAWAMBA/Tubthumping
13	13	13	13		DUNCAN SHEIK/She Runs Away
13	13	14	14		VERVE PIPE/The Freshmen
13	13	13	13		SISTER HAZEL/All For You
13	13	13	13		TONIC/If You Could Only...
13	13	13	13		WALLFLOWERS/The Difference
44	44	11	11		THIRD EYE BLIND/Semi-Charmed Life
12	12	13	13		SUNDAYS/Summertime
12	12	13	13		10,000 MANIACS/More Than This
25	20	12	13		SARAH MCLACHLAN/Building A Mystery
13	12	13	12		OASIS/Don't Go Away
13	12	13	11		DURAN DURAN/Electric Barbarella
29	10	15	10		BLESSID UNION OF.../I Wanna Be There
44	45	12	9		MATCHBOX 20/Push

STAR 104.9 MARKET #4
WYXR/Philadelphia (610) 668-0750
Johnson/Ashley

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
31	32	31	32		JEWEL/You Were Meant...
32	32	32	32		JEWEL/Foolish Games
27	27	27	27		WHITNEY HOUSTON/I Believe In You...
21	31	31	32		LEANN RIMES/How Do I Live
33	31	28	29		R. KELLY/ Believe I Can Fly
22	29	28	29		SPICE GIRLS/2 Become 1
24	31	31	29		SHAWN COLVIN/Sunny Came Home
25	25	25	25		PAULA COLE/Don't Want To Wait
26	25	25	25		OMC/How Bizarre
25	25	25	24		BACKSTREET BOYS/Quit Playing...
25	21	21	22		SISTER HAZEL/All For You
22	22	22	22		DUNCAN SHEIK/Barely Breathing
25	24	22	22		WALLFLOWERS/One Headlight
17	17	17	17		NATALIE MERCIANT/Wonder
22	22	17	17		HANSON/Will Come To You
17	17	17	17		ALANIS MORISSETTE/Ironic
16	16	15	15		ERIC CLAPTON/Change The World

MIX 102.9 MARKET #5
KONK/Dallas (214) 991-1029
Steal/Thomas

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
52	56	54	58		JEWEL/Foolish Games
31	52	54	58		MEREDITH BROOKS/Bitch
27	30	41	54		SISTER HAZEL/All For You
53	53	53	53		SHAWN COLVIN/Sunny Came Home
55	54	50	50		DUNCAN SHEIK/Barely Breathing
32	30	33	33		MIGHTY MIGHTY.../The Impression...
57	36	39	33		OMC/How Bizarre
29	30	32	32		DAVE MATTHEWS BAND/Crash Into Me
54	53	39	32		THIRD EYE BLIND/Semi-Charmed Life
31	29	32	32		AMY GRANT/Takes A Little Time
30	28	28	31		TONIC/If You Could Only...
31	28	29	31		SARAH MCLACHLAN/Building A Mystery
31	28	29	31		SUGAR RAY/Fly
28	28	26	30		MATCHBOX 20/Push
28	28	28	30		VERVE PIPE/The Freshmen
27	20	29	30		CARDIGANS/Lovefool
31	27	29	29		WALLFLOWERS/One Headlight
31	27	29	29		PAULA COLE/Don't Want To Wait
25	28	28	28		SAVAGE GARDEN/Want You
33	22	26	27		BLUES TRAVELER/Most Precarious
16	18	25	25		SHAWN COLVIN/You And The Mona...
18	22	23	23		SMASH MOUTH/Walkin' On The Sun
21	22	23	23		OASIS/Don't Go Away
23	24	21	23		LISA LOEB/Do
27	26	23	23		SHERYL CROW/Everyday Is...
20	20	21	21		FIONA APPLE/Criminal
15	13	19	20		TOAD THE WET.../Crazy Life
21	8	4	5		PEACH UNION/On My Own

Q95.5 MARKET #6
WKQI/Detroit (810) 967-3750
O'Brien/Buchalter

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
51	50	50	50		SISTER HAZEL/All For You
50	50	49	49		THIRD EYE BLIND/Semi-Charmed Life
24	26	46	46		LEANN RIMES/How Do I Live
50	50	46	48		MATCHBOX 20/Push
50	50	47	47		VERVE PIPE/The Freshmen
42	42	47	47		SHAWN COLVIN/Sunny Came Home
33	42	42	42		PAULA COLE/Don't Want To Wait
42	42	37	37		TONIC/If You Could Only...
40	40	36	36		JEWEL/Foolish Games
42	40	36	36		BACKSTREET BOYS/Quit Playing...
51	50	34	34		OMC/How Bizarre
33	33	35	35		SUGAR RAY/Fly
33	33	35	35		BLESSID UNION OF.../I Wanna Be There
33	33	33	33		SARAH MCLACHLAN/Building A Mystery
33	33	33	33		SPICE GIRLS/2 Become 1
16	16	18	18		DUNCAN SHEIK/Barely Breathing
10	21	21	21		FLEETWOOD MAC/Silver Springs
18	18	20	20		AMY GRANT/Takes A Little Time
10	10	10	10		MIGHTY MIGHTY.../The Impression...
42	42	38	38		MEREDITH BROOKS/Bitch
50	50	38	38		SHERYL CROW/A Change Would Do...
18	18	18	18		SUGAR RAY/Fly
12	16	18	18		EN Vogue/Don't Let Go (Love)
16	16	16	16		SMASH MOUTH/Walkin' On The Sun
12	12	12	12		IMANI COPPOLA/Legend Of A Cowgirl
10	10	10	10		BILLIE MYERS/Kiss The Rain
10	10	10	10		CHUMBAWAMBA/Tubthumping
10	10	10	10		SAVAGE GARDEN/Truly Madly Deeply
10	10	10	10		HANSON/Will Come To You

MIX 107.3 FM MARKET #7
WROX/Washington (202) 686-3100
Kosbau/Parker

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
33	31	34	37		SHAWN COLVIN/Sunny Came Home
32	32	35	36		JEWEL/Foolish Games
33	33	35	35		DUNCAN SHEIK/Barely Breathing
36	36	33	34		WALLFLOWERS/One Headlight
32	34	32	34		JEWEL/You Were Meant...
36	34	34	34		SISTER HAZEL/All For You
34	36	29	29		DAVE MATTHEWS BAND/Crash Into Me
35	37	34	34		THIRD EYE BLIND/Semi-Charmed Life
25	17	22	25		FLEETWOOD MAC/Silver Springs
23	14	18	25		SARAH MCLACHLAN/Building A Mystery
36	29	37	35		OMC/How Bizarre
24	19	20	22		AMY GRANT/Takes A Little Time
7	20	19	19		ELTON JOHN/Candle In...1997
16	15	17	17		VERVE PIPE/The Freshmen
16	15	17	17		MATCHBOX 20/Push
16	15	17	17		CELINE DION/It's All Coming...
16	15	17	17		ALANIS MORISSETTE/Ironic
17	15	15	15		SOPHIE B. HAWKINS/As I Lay Me Down
17	15	15	15		DONNA LEWIS/I Love You Always...
18	15	15	15		HANSON/Will Come To You
18	15	15	15		PAULA COLE/Don't Want To Wait

MIX 103.5 MARKET #8
KHMV/Houston (713) 790-0965
Palagi/Anhorn

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
29	32	45	46		TONIC/If You Could Only...
32	43	33	46		PAULA COLE/Don't Want To Wait
43	40	31	46		WALLFLOWERS/One Headlight
43	44	46	46		SISTER HAZEL/All For You
44	44	46	46		THIRD EYE BLIND/Semi-Charmed Life
30	32	45	45		ELTON JOHN/Somebody About...
40	43	36	39		LEANN RIMES/How Do I Live
25	26	31	33		BACKSTREET BOYS/Quit Playing...
42	43	32	33		OMC/How Bizarre
29	28	32	32		AMANDA MARSHALL/Fall From Grace
25	25	32	32		AMY GRANT/Takes A Little Time
42	44	44	44		SAVAGE GARDEN/To The Moon And Back
31	42	32	31		INXS/Elegantly Wasted
31	31	32	31		MATCHBOX 20/Push
7	22	28	31		VERVE PIPE/The Freshmen
39	31	32	30		JEWEL/Foolish Games
30	32	45	45		WALLFLOWERS/The Difference
7	20	21	28		SUGAR RAY/Fly
24	24	27	27		SHAWN COLVIN/You And The Mona...
23	25	28	27		PEACH UNION/On My Own
7	17	27	26		SAVAGE GARDEN/Truly Madly Deeply
7	17	27	26		BLUES TRAVELER/Most Precarious
7	17	27	26		TEXAS/Say What You Want
28	16	20	25		DUNCAN SHEIK/Barely Breathing
25	16	20	25		SMASH MOUTH/Walkin' On The Sun
25	16	20	25		HOOTIE & BLOWFISH/Go Blind
25	16	20	25		SHAWN COLVIN/Sunny Came Home
15	25	11	11		SAVAGE GARDEN/Want You
13	11	12	11		NO DOUBT/Don't Speak

103.5 MARKET #9
WPLL/Miami (305) 654-9494
Roberts

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
62	59	67	61		MATCHBOX 20/Push
64	64	66	69		THIRD EYE BLIND/Semi-Charmed Life
38	48	70	57		PAULA COLE/Don't Want To Wait
38	48	53	53		SARAH MCLACHLAN/Building A Mystery
31	29	34	34		SUGAR RAY/Fly
52	53	68	47		SISTER HAZEL/All For You
56	41	50	47		OMC/How Bizarre
41	36	50	46		SHAWN COLVIN/Sunny Came Home
58	55	73	45		DEPECHE MODE/It's Not Good
37	35	47	45		WALLFLOWERS/The Difference
38	34	47	45		DAVE MATTHEWS BAND/Crash Into Me
38	40	49	43		10,000 MANIACS/More Than This
38	32	49	43		JEWEL/Foolish Games
31	33	35	41		CHUMBAWAMBA/Tubthumping
39	37	48	39		TONIC/If You Could Only...
20	32	36	32		JEN TRIVIN/Getaway (February)
22	34	31	31		IMANI COPPOLA/Legend Of A Cowgirl
20	38	30	30		DURAN DURAN/Electric Barbarella
33	30	35	29		FIONA APPLE/Criminal
17	17	17	17		PEACH UNION/On My Own
17	17	17	17		MEXICO 70/Have For You
17	17	17	17		OASIS/Don't Go Away
17	17	17	17		JAMROQUAI/Airport
13	1				

STANLEY CLARKE IS BACK, JACK!

STANLEY CLARKE

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CAROL ARCHER

NAC Label Summit: Another Passionate Discourse

Record industry execs gather to focus on profitability, parity, and power

More than 50 music industry leaders — label heads, senior executives, promotion specialists, and artist managers — convened earlier this month for R&R's third annual NAC Label Summit to air their concerns and explore solutions to commonly held challenges. The meeting's tone and high level of communication expressed the depth of their passion, while reflecting (in a more subtle way) their ongoing frustration with the reality of today's business climate.

Facts Of Life

Until relatively recently, the NAC/Smooth Jazz side of the music business was free of the influence of major consultants. An accepted fact of life in all other mainstream radio formats, consultants' escalating role in NAC has been seen by many label executives as a monster devouring the tender heart of the format they love.

At the first two summits, discussion fixated on a force perceived by many participants to be a threat to their interests, Broadcast Architecture. The consultancy's formative adjustments were virtually the sole topic of the '95 and '96 meetings: Tightened playlists, the disappearance of many format-specific artists because of poor music test results, the addition of crossover AC vocals intended to build cume, an influx of programmers from other formats, the necessity of securing BA's airplay recommendation to break a record, and the "tracks mentality" (rather than playing several cuts from a CD simultaneously) were only some of the concerns raised.

But, by any measure, BA's influence has dramatically enhanced NAC radio's rapid national expansion as well as its profitability. Two weeks ago, on the terrace of Shutters At The Beach in Santa Monica, CA, the NAC music community broadened its previous agenda. Some summit attendees still viewed BA with a wary eye, but this year it appeared less fruitful to reiterate past complaints, especially in light of NAC radio's growth curve. BA remained a powerful subtext in the discussion,

but participants focused on other issues.

Rising Retail Concerns

Today, record execs say their most pressing challenges are breaking "baby acts"; forging stronger bonds between artists and

instrumental-based NAC format, in which it is sometimes difficult for listeners to distinguish one song from another in long music sweeps of similarly textured songs.

Paradigm Shift

Challenging himself and others to accept the current reality, one format veteran wistfully observed that a "paradigm shift" has inalterably polarized the goals of radio and the record business. Labels, he said, must reconcile to the fact that radio now views music as "the filler between commercial announcements."

Another veteran cited diminished co-op advertising dollars — due to the high cost to labels in securing retail price and positioning — as a major concern, but a label head with an impressive history of NAC retail success commented that his company has chosen to buy as much air-

time as possible because that tactic has proven so effective in moving product. Other record company figures stated that they cannot follow suit and support airplay with advertising at any meaningful level of reach and frequency, and the discussion turned to maximizing existing opportunities.

Working Smarter

Repeatedly, summit participants cited a new NAC consultancy — OpTiMum — as "proactive" on behalf of their artists. OTM client station KMJZ/Minneapolis was acknowledged for its demonstrated ability to generate record sales. [You may recall a recent comment in this column from Sin-Drome Records Pres. Henry Marx that KMJZ airplay has made Minneapolis the top-selling market for Bobby Caldwell, with over 12,000 copies of his *Blue Condi-*



WHICH ONE'S THE SWEET THING? — After Warner Bros. artist Boney James (in beret) dazzled more than 12,000 KBLX/SF listeners recently at the station's biggest event ever, station staffers (l to r) PD/morning man Kevin Brown, midday host Leslie Stoval, and MD Ron Cadet made it a point to greet him backstage.

tion CD sold there.] Higher rotations; a deeper, more progressive playlist; and KMJZ's aggressive approach to building artist identity on- and off-air were identified as factors benefiting NAC music sales in that market.

When another exec pointed to a growing imbalance in the relationship between radio and the record community, many others agreed. Labels, they say, are being asked to ante up, and radio's requests are becoming bigger, more frequent, and more strident. Some labels are routinely bargained with as many as 15 requests a week to donate a current hit track to a station's charity CD sampler. Labels say they want to help, but they believe radio is unaware — or worse, doesn't care — how much revenue an artist loses when royalties are repeatedly donated for such projects.

Another participant posed a promotional suggestion: Rather than merely sending CDs to radio for giveaways — a practice that primarily benefits the station — labels should insist that giveaways be tied to real promotions that benefit the artist as well.

Power Of Live Performance

The discussion turned to the necessity for NAC artists to tour, and the importance of selling product at performances was em-

phasized. NAC concert-goers make such a profound connection to live music that they routinely line up — sometimes for hours — to meet an artist, get an autograph or a photo, and buy CDs. Labels say this built-in sales opportunity is frequently overlooked or undervalued by their retail partners. They added that, in many cases, CDs sell out at these events before customer demand is satisfied. That is why, a participant insisted, artists should always have product available for sale at their performances whether or not a retailer is on hand to scan them. As important as every scanned sale is, any CD purchase propels sale of back catalog and builds anticipation for future releases.

The GM of another record company then offered a global model for labels' future success. All successful companies, he said, must constantly strive to remain fluid in the face of change. They must constantly challenge themselves to reinvent their relationships and business practices, turning obstacles into opportunities. Contentious, adversarial relationships — like those between some promo reps and BA, for instance, or labels' marketing staffers and retail buyers — are counterproductive, because they stifle and dilute the process. It is only by raising the bar and creating cooperative new synergies that the artistic and commercial goals of NAC labels will flourish.

Just as changes to radio wrought by passage of the Telecom Act are so dizzying that many near the medium's ground zero are at a loss to grasp them fully or predict their

One format veteran wistfully observed that a 'paradigm shift' has inalterably polarized the goals of radio and the record business. Labels, he said, must reconcile the fact that radio now views music as 'the filler between commercial announcements.'

outcome, NAC/Smooth Jazz record labels are experiencing a maelstrom of escalating challenges. This year's summit reconfirmed the passion, vision, grace, and unwavering commitment of its key players.

Editor's Note: An upcoming NAC column will examine the impact of the "tracks mentality" and power rotations on retail CD sales.

OCTOBER 17, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
2	1	1	1	1 AVENUE BLUE Nightlife (Mesa/Bluemoon)	957	-9	"Nightlife" (923)	"Always" (27)
10	5	4	2	2 JOYCE COOLING Playing It Cool (Heads Up)	912	+99	"South" (880)	"Hours" (15)
4	2	3	3	3 RICK BRAUN Body And Soul (Mesa/Bluemoon)	897	+22	"Venice" (833)	"Notorious" (24)
3	3	2	4	VARIOUS ARTISTS A Twist Of Jobim (I.E./Verve)	848	-38	"Favela" (767)	"Dindi" (36)
9	8	7	5	5 CHRIS BOTTI Midnight Without You (Verve Forecast)	748	+93	"Regroovable" (671)	"Way" (66)
7	6	6	6	BONEY JAMES Sweet Thing (Warner Bros.)	744	-9	"Sweet" (607)	"East" (52)
13	9	8	7	7 3RD FORCE Vital Force (Higher Octave)	674	+54	"Real" (628)	"Moonlight" (30)
1	4	5	8	PHILLIPE SAISSE Next Voyage (Verve Forecast)	670	-125	"Moanin'" (596)	"Riviera" (51)
25	20	11	9	9 JONATHAN BUTLER Do You Love Me? (N2K Encoded Music)	589	+36	"Elizabeth" (525)	"Do" (57)
23	16	12	10	10 RIPPINGTONS Black Diamond (Peak/Windham Hill Jazz)	588	+60	"Diamond" (537)	"Life" (27)
12	10	9	11	11 DAVID GARFIELD & FRIENDS Tribute To Jeff (Zebra)	577	0	"Together" (552)	"Lowdown" (17)
16	15	14	12	12 JOE SAMPLE Sample This (Warner Bros.)	549	+32	"Chain" (438)	"Night" (65)
21	23	15	13	13 KENNY G The Moment (Arista)	547	+33	"Northern" (491)	"Havana" (47)
18	17	13	14	14 EARL KLUGH The Journey (Warner Bros.)	546	+22	"Last" (415)	"Walk" (91)
5	7	10	15	ERIC MARIENTHAL Easy Street (I.E./Verve)	532	-43	"Summer" (263)	"Easy" (251)
22	19	18	16	16 RONNIE LAWS Tribute To Eddie Harris (Blue Note)	498	+2	"Listen" (498)	
29	27	22	17	17 CRAIG CHAQUICO Once In A Blue Universe (Higher Octave)	480	+32	"Lights" (384)	"Midnight" (46)
26	24	19	18	18 BOB MAMET Adventures In Jazz (Atlantic)	475	+5	"News" (460)	"Adventures" (15)
14	14	17	19	BRAXTON BROTHERS Steppin' Out (Kokopelli)	475	-24	"Sunset" (465)	"Eventide" (10)
—	30	26	20	20 BRIAN CULBERTSON Secrets (Bluemoon/Atlantic)	461	+97	"Good" (461)	
11	13	16	21	STEVE WINWOOD Junction Seven (Virgin)	444	-58	"Plenty" (398)	"Mercy" (30)
24	21	20	22	VANESSA WILLIAMS Next (Mercury)	423	-34	"Start" (358)	"Surrender" (49)
—	—	27	23	23 BOB JAMES Playin' Hooky (Warner Bros.)	417	+53	"Mind" (403)	"Again" (7)
17	18	24	24	PATRICE RUSHEN Signature (Discovery)	412	-29	"Days" (391)	"Sneaky" (16)
—	29	29	25	25 VARIOUS ARTISTS Sweet Emotions (Instinct)	384	+32	"Sunset" (358)	"Sweet" (19)
DEBUT	26	26	26	26 LUTHER VANDROSS The Best Of Love Volume 2 (LV/Epic)	365	+39	"Call" (365)	
15	25	25	27	RAY OBIEDO Sweet Summer Days (Windham Hill)	349	-25	"Sweet" (216)	"Current" (88)
DEBUT	28	28	28	28 DON DIEGO Feel Me (Ultrap/Ichiban)	344	+23	"Top" (344)	
6	11	21	29	PAUL TAYLOR Pleasure Seeker (Countdown/Unity)	317	-134	"Pleasure" (301)	"Allure" (16)
8	12	23	30	PAUL HARDCASTLE Hardcastle 2 (JVC)	316	-128	"Peace" (316)	

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DOC POWELL Don't Let The Smooth Jazz... (Discovery)	12
PAT METHENY GROUP Imaginary Day (Warner Bros.)	8
THOM ROTELLA Can't Stop (Telarc)	7
PETE BELASCO Get It Together (Verve Forecast)	5
DEAN JAMES Intimacy (Brajo/Ichiban)	5
CANDY DULFER For The Love Of You (N2K Encoded Music)	4
PAUL TAYLOR Pleasure Seeker (Countdown/Unity)	4
KIRK WHALUM Colors (Warner Bros.)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
THOM ROTELLA Can't Stop (Telarc)	+104
JOYCE COOLING Playing It Cool (Heads Up)	+99
BRIAN CULBERTSON Secrets (Bluemoon/Atlantic)	+97
CHRIS BOTTI Midnight Without You (Verve Forecast)	+93
PETE BELASCO Get It Together (Verve Forecast)	+80
JIM BRICKMAN The Gift (Windham Hill)	+63
RIPPINGTONS Black Diamond (Peak/Windham Hill Jazz)	+60
RICHARD SMITH First Kiss (Heads Up)	+56
3RD FORCE Vital Force (Higher Octave)	+54
BOB JAMES Playin' Hooky (Warner Bros.)	+53
DAVID BENOIT American Landscape (GRP)	+46
DARYL HALL & JOHN OATES Marigold Sky (Push)	+42
BERNARD OATTES Rules Of My Heart (Countdown/Unity)	+42
LUTHER VANDROSS The Best Of Love Vol. 2 (LV/Epic)	+39
JONATHAN BUTLER Do You Love Me? (N2K Encoded Music)	+36

Editor's Note: WLVE/Miami, FL did not report a playlist for a second consecutive week and their information was not included in this week's chart. Play totals for all songs were reviewed and — only when appropriate — bullets were awarded to some songs and albums even though they were down in plays. Chart positions were not affected.

This chart reflects airplay from October 1-7. Albums ranked by total plays, with plays from all cuts from an album combined. 54 NAC reporters. 50 current playlists. © 1997, R&R Inc.

NAC NOTES By Carol Archer

A reminder to all NAC/Smooth Jazz reporters: R&R's mission is to provide both the radio and record industries with timely and accurate airplay data. All reporters are encouraged to make the extra effort to report each week. R&R's reporter fax line is open and ready for your playlist each Wednesday and the format officially closes at 1pm Pacific time each Thursday. This urgent request is directed at those who dislike, say, punching a time clock and other such measures that make adults feel like children.

Whenever a track as perfect as **Candy Dulfer's** "For The Love Of You" (N2K Encoded Music) comes along,

the reward is likely to be heavyweight instant airplay validation. In this case, **KTWV/Los Angeles** bypassed BA-recommended tracks to add Dulfer's delicious offering out of the box. So did **WJJZ/Philadelphia**, **WLOQ/Orlando**, and **KSSJ/Sacramento**. Incidentally, the Wave's APD/MD **Ralph Stewart** also added the edit of **Paul Taylor's** "Groove Zone" (Unity/Countdown), the version that fades-in.

KJZY/Santa Rosa MD Rob Singleton, a man with long standing in this format and *great ears*, suggests you check out the other **Alana Davis** track, "Love & Pride" (Elektra/

EEG). Davis reminds him of "a cross between Phoebe Snow and Taylor Dane," and that he prefers the less folk-y, funkier grooves of "Love & Pride," which he added this week, as did **KMJZ/Minneapolis** with 12 plays.

Great news for fans of the fantastic English group, **Down To The Bone**. Their CD, *From Manhattan To Staten*, whose track "Staten Island Groove" was championed as an import by **WQCD/NY** and **KKSF/SF**, has been picked up by Chicago-based **Nu-Groov Records**. What a relief! Otherwise, Down To The Bone would have been a prime candidate for first place on the "Lost Hits Of 1997" list.

DEAN JAMES

"MARKET STREET"

the first single from the new album

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"This is the next James."

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- Ken Glaser, KOAI/Dallas

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NAC/SMOOTH JAZZ TRACKS

OCTOBER 17, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	AVENUE BLUE Nightlife (<i>Mesa/Bluemoon</i>)	923	948	938	912	49/0
8	4	4	2	JOYCE COOLING South Of Market (<i>Heads Up</i>)	880	782	760	581	50/1
3	2	3	3	RICK BRAUN Missing In Venice (<i>Mesa/Bluemoon</i>)	833	799	775	711	49/1
5	5	2	4	LEE RITENOUR Favela (<i>I.E./Verve</i>)	767	799	740	681	47/0
26	15	8	5	CHRIS BOTTI Regroovable (<i>Verve Forecast</i>)	671	559	472	347	51/1
14	10	7	6	3RD FORCE You Gotta Be Real (<i>Higher Octave</i>)	628	578	527	461	37/0
13	7	6	7	BONEY JAMES Sweet Thing (<i>Warner Bros.</i>)	607	580	552	469	45/1
2	3	5	8	PHILLIPE SAISSE Moanin' (<i>Verve Forecast</i>)	596	722	768	881	44/0
10	9	9	9	DAVID GARFIELD & FRIENDS Let's Stay Together (<i>Zebra</i>)	552	549	537	525	48/0
18	13	10	10	RIPPINGTONS Black Diamond (<i>Peak/Windham Hill Jazz</i>)	537	508	495	434	46/1
25	21	13	11	JONATHAN BUTLER Song For Elizabeth (<i>N2K Encoded Music</i>)	525	486	415	368	49/0
15	14	11	12	RONNIE LAWS Listen Here (<i>Blue Note</i>)	498	496	483	454	43/1
23	23	16	13	KENNY G Northern Lights (<i>Arista</i>)	491	445	372	392	33/1
11	12	12	14	BRAXTON BROTHERS Sunset Bay (<i>Kokopelli</i>)	465	489	502	495	43/0
BREAKER	15			BRIAN CULBERTSON So Good (<i>Bluemoon/Atlantic</i>)	461	364	307	247	48/1
20	18	15	16	BOB MAMET News From The Blues (<i>Atlantic</i>)	460	460	435	422	47/0
22	20	20	17	JOE SAMPLE Chain Reaction (<i>Warner Bros.</i>)	438	412	420	397	41/0
30	26	21	18	EARL KLUGH Last Song (<i>Warner Bros.</i>)	415	401	344	324	38/1
BREAKER	19			BOB JAMES Mind Games (<i>Warner Bros.</i>)	403	355	286	181	48/3
9	11	14	20	STEVE WINWOOD Plenty Lovin' (<i>Virgin</i>)	398	468	524	577	38/0
12	16	19	21	PATRICE RUSHEN Days Gone By (<i>Discovery</i>)	391	420	469	475	36/0
—	30	25	22	CRAIG CHAQUICO /PETER WHITE Lights Out... (<i>Higher Octave</i>)	384	357	293	283	40/1
—	—	30	23	LUTHER VANDROSS When You Call On Me/Baby... (<i>LV/Epic</i>)	365	326	281	127	36/2
—	27	27	24	COUNT BASIC Chasing The Sunset (<i>Instinct</i>)	358	332	308	300	40/0
24	22	22	25	VANESSA WILLIAMS Start Again (<i>Mercury</i>)	358	381	393	377	36/0
—	29	—	26	DON DIEGO Top Of The World (<i>Ultrax/Ichiban</i>)	344	321	298	283	38/0
6	8	17	27	PAUL HARDCASTLE Peace On Earth (<i>JVC</i>)	316	440	552	651	32/0
4	6	18	28	PAUL TAYLOR Pleasure Seeker (<i>Countdown/Unity</i>)	301	439	556	710	30/0
21	24	28	29	NATALIE COLE A Smile Like Yours (<i>Elektra/EEG</i>)	296	327	367	402	31/0
DEBUT	30			AARON NEVILLE Say What's In My Heart (<i>A&M</i>)	294	266	203	40	31/2

This chart reflects airplay from October 1-7. Songs ranked by total plays. Highlighted songs indicate Breaker. 54 NAC reporters. 50 current playlists. © 1997, R&R Inc.

BREAKERS®

BRIAN CULBERTSON

So Good (*Bluemoon/Atlantic*)

TOTAL PLAYS/INCREASE: 461/97
TOTAL STATIONS/ADDS: 48/1
CHART: 15

BOB JAMES

Mind Games (*Warner Bros.*)

TOTAL PLAYS/INCREASE: 403/48
TOTAL STATIONS/ADDS: 48/3
CHART: 19

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DOC POWELL Here's To You (<i>Discovery</i>)	11
KEN NAVARRO Kiss Of Life (<i>Positive</i>)	10
ERIC MARIENTHAL Last Day Of Summer (<i>I.E./Verve</i>)	8
PAT METHENY GROUP Follow Me (<i>Warner Bros.</i>)	8
THOM ROTELLA What's The Story? (<i>Telarc</i>)	7
PETE BELASCO All In My Mind (<i>Verve Forecast</i>)	5
DEAN JAMES Market Street (<i>Brajo/Ichiban</i>)	5
PAUL TAYLOR Groove Zone (<i>Countdown/Unity</i>)	5
CANDY DULFER For The Love... (<i>N2K Encoded Music</i>)	4
KIRK WHALUM If Only For One Night (<i>Warner Bros.</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHRIS BOTTI Regroovable (<i>Verve Forecast</i>)	+112
THOM ROTELLA What's The Story? (<i>Telarc</i>)	+104
JOYCE COOLING South Of Market (<i>Heads Up</i>)	+98
BRIAN CULBERTSON So Good (<i>Bluemoon/Atlantic</i>)	+97
ERIC MARIENTHAL Last Day Of Summer (<i>I.E./Verve</i>)	+83
PETE BELASCO All In My Mind (<i>Verve Forecast</i>)	+75
JIM BRICKMAN Dreams Come True (<i>Windham Hill</i>)	+63
RICHARD SMITH First Kiss (<i>Heads Up</i>)	+55
3RD FORCE You Gotta Be Real (<i>Higher Octave</i>)	+50
DAVID BENOIT Rue De La Soliel (<i>GRP</i>)	+48
BOB JAMES Mind Games (<i>Warner Bros.</i>)	+48

Editor's Note: WLVE/Miami, FL did not report a playlist for a second consecutive week and their information was not included in this week's chart. Play totals for all songs were reviewed and — only when appropriate — bullets were awarded to some songs and albums even though they were down in plays. Chart positions were not affected.

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

ERIC MARIENTHAL Last Day Of Summer (*I.E./Verve*)
Total Plays: 263, Total Stations: 37, Adds: 8

DAVID BENOIT Rue De La Soliel (*GRP*)
Total Plays: 227, Total Stations: 32, Adds: 0

BERNARD OATTES Rules Of My Heart (*Countdown/Unity*)
Total Plays: 219, Total Stations: 31, Adds: 2

DARYL HALL & JOHN OATES Promise Ain't Enough (*Push*)
Total Plays: 206, Total Stations: 20, Adds: 1

PIECES OF A DREAM Knikki's Smile (*Blue Note*)
Total Plays: 194, Total Stations: 30, Adds: 2

JIM BRICKMAN Dreams Come True (*Windham Hill*)
Total Plays: 173, Total Stations: 31, Adds: 3

THOM ROTELLA What's The Story? (*Telarc*)
Total Plays: 167, Total Stations: 30, Adds: 7

ANDREW OH Happy Ever After (*Honest*)
Total Plays: 148, Total Stations: 23, Adds: 1

KIRK WHALUM If Only For One Night (*Warner Bros.*)
Total Plays: 143, Total Stations: 27, Adds: 4

MICHAEL PAULO Bumpin' (*Noteworthy*)
Total Plays: 122, Total Stations: 14, Adds: 0

PETE BELASCO All In My Mind (*Verve Forecast*)
Total Plays: 101, Total Stations: 14, Adds: 5

DOC POWELL Here's To You (*Discovery*)
Total Plays: 83, Total Stations: 22, Adds: 11

PAT METHENY GROUP Follow Me (*Warner Bros.*)
Total Plays: 78, Total Stations: 16, Adds: 8

Songs ranked by total plays



October 16th



ENCODED MUSIC.

www.n2kencodedmusic.com

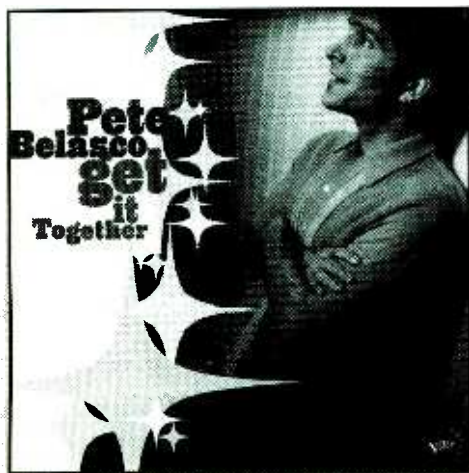
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Stations and their adds by track listed alphabetically by market

WHRL/Albany, NY OM/PD: Brant Curtiss CHARLES FAMBROUGH "Mainstreet" MIKE SIMS "People" PAUL TAYLOR "Groove"	WNWV/Cleveland, OH PD/MD: Bernie Kimble BERNWARD KOCH "Letters" ERIC MARIENTHAL "Summer" KEN NAVARRO "Kiss" WHITE & LATTIMORE "River"	WEZV/Lafayette, IN PD/MD: Bob Miller RICHARD SMITH "First" KENNY LOGGINS "Now" LUTHER VANDROSS "Call" TAMARA DANIELSSON "Feel"	WQCD/New York, NY PD: Steve Williams MD: Rick Laboy BONEY JAMES "Sweet" TOM GRANT "Lip" WILL DOWNING "Island"	KKJZ/Portland, OR MD: Hal Murray JIM BRICKMAN "Dreams" DOC POWELL "You" KEN NAVARRO "Kiss"	KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton VANESSA RUBIN "That"
KNIK/Anchorage, AK GM/PD: Dean Williams TIM WEISBERG "Summertime" PAUL TAYLOR "Groove" PAT METHENY GROUP "Follow" DEAN JAMES "Market" BRIGETTE MCWILLIAMS "Morning" WALTER BEASLEY "Sweetness" BRENT MASON "Water" CHARLES FAMBROUGH "D's"	WZJZ/Columbus, OH PD/MD: Bill Harman KUH "Loving" BERNARD OATTES "Rules" JIM BRICKMAN "Dreams"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart PAUL TAYLOR "Groove" CANDY DULFER "You"	WJCD/Norfolk, VA MD: Larry Hollowell PAT METHENY GROUP "Follow"	WSMJ/Richmond, VA PD/MD: Tommy Fleming JULIAN CORYELL "Lament" JIMMY SOMMERS "James"	KWJZ/Seattle, WA PD/MD: Carol Handley LARRY CARLTON "Just" DEAN JAMES "Market" GOTA "Chillin'"
KAJZ/Austin, TX PD: Ted Carson MD: Candace Andrews ERIC MARIENTHAL "Summer"	KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser MICHAEL BOLTON "Best" PAUL JACKSON JR. "Another"	WSJV/Louisville, KY PD: Brian Conn WILL DOWNING "Island" DOC POWELL "You" BRENT MASON "Water"	KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart KIRK WHALUM "Only" ERIC MARIENTHAL "Summer" PETE BELASCO "Mind" AARON NEVILLE "Say"	KSSJ/Sacramento, CA OM: Don Langford APD/MD: Ken Jones KEN NAVARRO "Kiss" CANDY DULFER "You" PAT METHENY GROUP "Follow"	WJZT/Tallahassee, FL TAMARA DANIELSSON "Feel" BOB JAMES "Mind"
KSMJ/Bakersfield, CA PD/MD: Joel Widdows KEN NAVARRO "Kiss" DOC POWELL "You" KIRK WHALUM "Only" ANDREW OH "Happy"	KHII/Denver, CO PD: Becky Taylor MD: Cheri Marquart KEN NAVARRO "Kiss" DOC POWELL "You"	WJZI/Milwaukee, WI PD: Fred Heller APD/MD: Chris Moreau PAT METHENY GROUP "Follow" EARL KLUGH "Last" TODD RUNDGREN "Light"	KOSJ/Omaha, NE PD: Kurt Owens KEN NAVARRO "Kiss" DEAN JAMES "Market" PETE BELASCO "Mind"	KCLC/St. Charles, MO PD: Rich Reigert MD: Terry Ward CHRIS SPHEERIS "Quiver" GIPSY KINGS "Obsession" BRIAN CULBERTSON "Mind" DOC POWELL "Intentions" NOVA MENCIO "Toledo"	WSJT/Tampa, FL PD/MD: Ross Block RONNIE LAWS "Listen" AARON NEVILLE "Say" KENNY G "Northern" CHAQUICO F/WHITE "Lights" HALL & OATES "Promise" BOB JAMES "Mind"
WSJZ/Boston, MA PD/MD: Bill George BOB JAMES "Mind"	WVMV/Detroit, MI PD/MD: Tom Sleeker ERIC MARIENTHAL "Summer" BRIAN CULBERTSON "Good" WALTER BEASLEY "Sweetness" RIPPINGTONS "Diamond" CHRIS BOTTI "Regroovable" DOC POWELL "You"	KMJZ/Minneapolis, MN PD: Rob Moore AVENUE BLUE "Always" ALANA DAVIS "Pride" DOC POWELL "You" AFTERTOUCH "Sunday" DEAN JAMES "Market" TODD RUNDGREN "Light" BRENT MASON "Water"	WLOQ/Orlando, FL PD: Steve Huntington RICHARD SMITH "First" BERNARD OATTES "Rules" CHRIS BOTTI "Midnight" TIM WEISBERG "Summertime" KUH "Loving" PAT METHENY GROUP "Awakening" BOB BALDWIN "Summer" TODD RUNDGREN "Light" BRIGETTE MCWILLIAMS "Morning" CANDY DULFER "You" ALANA DAVIS "Blame"	KBZN/Salt Lake City, UT PD: Rob Riesen KEN NAVARRO "Kiss"	KOAS/Tulsa, OK PD/MD: Ron Allen ROB MULLINS "Wednesday"
WJZK/Charleston, SC PD/MD: Tom Kennedy KEN NAVARRO "Kiss" DOC POWELL "You"	WGUF/Ft. Myers, FL PD/MD: Bill Gray THOM ROTELLA "Story" TAB TWO "Horn" RAY OBIEDO "Casserra" PAUL TAYLOR "Groove" DEAN JAMES "Market" BRIGETTE MCWILLIAMS "Morning" STEVE WINWOOD "Mercy"	KSBK/Mission Viejo, CA MD: Wally Davidson DIANA KRALL "Grape" PAUL TAYLOR "Groove" JARREAU & ADAMS "Waters" RAY OBIEDO "Casserra" PIECES OF A DREAM "Smile" PATRICK LAMB "Viewpoint"	WJZZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi CANDY DULFER "You"	KCJZ/San Antonio, TX PD/MD: Norm Miller APD: Cody Robbins DOC POWELL "You" KEN NAVARRO "Kiss"	WJZW/Washington, DC PD/MD: Steve Kosbau DOC POWELL "You" THOM ROTELLA "Story"
WCCJ/Charlotte, NC PD: James Alexander APD/MD: Greg Morgan PAT METHENY GROUP "Follow" THOM ROTELLA "Story" ERIC MARIENTHAL "Summer"	KEZL/Fresno, CA PD/MD: Mike Vasquez DOC POWELL "You" KEN NAVARRO "Kiss" KIRK WHALUM "Only"	KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff PETE BELASCO "Mind" TAMARA DANIELSSON "Feel" RICHARD SMITH "First" WHITE & LATTIMORE "River"	KYOT/Phoenix, AZ PD/MD: Nick Francis PETE BELASCO "Mind" LUTHER VANDROSS "Call" JOYCE COOLING "South"	KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet WILL DOWNING "All" JOE SAMPLE "Snow" PIECES OF A DREAM "Pieces"	KWSJ/Wichita, KS PD/MD: Nancy Johnson ERIC MARIENTHAL "Summer" THOM ROTELLA "Story" DOC POWELL "You" PETE BELASCO "Mind" PAT METHENY GROUP "Follow" GATO BARBIERI "Mystica"
WNUA/Chicago, IL VP/Prog: Paul Goldstein MD: Steve Stiles MICHAEL BOLTON "Best"	WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams GATO BARBIERI "Mystica" PAT METHENY GROUP "Follow" ERIC MARIENTHAL "Summer"	KXDC/Monterey, CA PD/MD: Scott O'Brien PAT METHENY GROUP "Follow" BOB BALDWIN "Summer" THOM ROTELLA "Story" KIRK WHALUM "Only" DIANA KRALL "Grape" BERNWARD KOCH "Magic"	WJJJ/Pittsburgh, PA PD: Carl Anderson MD: Herschel PIECES OF A DREAM "Smile" ERIC MARIENTHAL "Summer" THOM ROTELLA "Story"	KKSF/San Francisco, CA VP/OM: Lee Hansen MD: Blake Lawrence RICK BRAUN "Venice" NEW COOL COLLECTIVE "Cool"	54 Total Reporters 53 Current Reporters 50 Current Playlists Reported Frozen Playlist (2): KQBR/Sacramento, CA KIFM/San Diego, CA Did Not Report, Playlist Frozen (1): JRNV/Denver, CO Did Not Report For Two Consecutive Weeks; Data Not Used (1): WLVE/Miami, FL
WVAE/Cincinnati, OH OM: T.J. Holland APD/MD: Steve Wiersman No Adds	KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase JIM BRICKMAN "Dreams"			KMGQ/Santa Barbara, CA PD: Vince Garcia MD: Steve Bauer TONI BRAXTON/KENNY G "Angel" RAY OBIEDO "Casserra" THOM ROTELLA "Story" STEVE WINWOOD "Mercy"	

The stations listed below are successful, high profile, influential Smooth Jazz operations. They now have one very cool thing in common.

Pete Belasco



New this week:

KYOT KTNT KOSJ KWSJ KRVR

Join the fun!

Try track 9, "All In My Mind" from Pete's album, *Get It Together*. On Verve Forecast.



NAC/SMOOTH JAZZ PLAYLISTS

October 17, 1997 R&R • 79

FIND COMPLETE PLAYLISTS FOR ALL NAC/SMOOTH JAZZ REPORTERS ON R&R ONLINE

Smooth Jazz CD 101.9
www.cd1019.com

MARKET #1
WOCD/New York
(212) 210-2800
Williams/LaBoy

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	23	-	RIPPINGTONS/Deep Powder
21	23	23	22	-	EARL KLUGH/Last Song
23	23	21	-	-	AVENUE BLUE/Nightlife
20	21	21	-	-	EVERETTE HARP/What's Going On
23	24	21	-	-	ERIC MARIENTHAL/Easy Street
10	10	22	-	-	DANCING FANTASY/When Dreams Come...
22	22	19	-	-	PHILLIPE SAISSSE/Moanin'
12	10	7	-	-	RICK BRAUN/Missing In Venice
11	11	8	-	-	JONATHAN BUTLER/Song For Elizabeth
12	10	11	-	-	SPYRO GYRA/Together
12	11	9	-	-	3RD FORCE/You Gotta Be Real
11	12	10	-	-	JONATHAN BUTLER/Song For Elizabeth
12	11	6	-	-	PAUL TAYLOR/Pleasure Seeker
10	11	8	-	-	RAY OBIEDO/Current State
10	9	10	-	-	LEE RITENOUR/Favela
7	11	8	-	-	DAVE GRUSIN/Peter Gunn
12	8	9	-	-	GATO BARBIERI/Mystica
8	5	8	-	-	BUCKSHOT LEFONQUE/Another Day
10	10	9	-	-	BOB JAMES/Mind Games
9	11	7	-	-	KENNY G/Havana
10	9	9	-	-	JOE SAMPLE/Night Flight
6	9	7	-	-	KENNY LATTIMORE/For You
-	-	3	-	-	KIRK WHALUM/Only For One
-	-	19	5	-	JEANNIE BRUSH/Fever
18	17	6	-	-	LUTHER VANDROSS/When You Call On...
4	4	6	-	-	VANESSA RUBIN/That Was Then...
8	6	5	-	-	VANESSA WILLIAMS/Start Again
3	3	4	-	-	INCOGNITO/Misunderstood
-	-	4	-	-	PETE BELASCO/Love Train
5	2	3	-	-	BOB BALDWIN/Summer Breeze

THE WAVE 107.3
94.7 KTWV

MARKET #2
KTWW/Los Angeles
(212) 840-7100
Brodie/Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	17	18	-	RONNIE LAWS/Listen Here
15	13	16	-	-	JOYCE COOLING/South Of Market
17	18	17	-	-	URBAN KNIGHTS/The Promise
16	15	16	-	-	JOYCE COOLING/South Of Market
15	15	14	-	-	ERIC MARIENTHAL/Last Day Of Summer
16	17	15	-	-	BOB MAMET/News From The Blues
15	15	16	-	-	RICK BRAUN/Missing In Venice
17	16	17	-	-	PAUL TAYLOR/Pleasure Seeker
7	14	15	-	-	BOB JAMES/Sweet Thing
14	14	13	-	-	KEVIN G/Northern Lights
-	-	6	-	-	DOC POWELL/Here's To You
8	11	10	-	-	BRIAN CULBERTSON/So Good
12	11	12	-	-	JONATHAN BUTLER/Song For Elizabeth
12	11	11	-	-	CHRIS BOTTI/Regroovable
12	11	11	-	-	BRAXTON BROTHERS/Sunset Bay
12	11	11	-	-	BABYFACE/Seven Seas
11	12	13	-	-	VANESSA RUBIN/That Was Then...
10	11	12	-	-	AVENUE BLUE/Nightlife
12	10	11	-	-	STEVE WINWOOD/Plenty Lovin'
-	-	5	-	-	RAHSAAN PATTERSON/Spend The Night
1	10	10	-	-	LUTHER VANDROSS/When You Call On...
-	-	10	-	-	MICHAEL PAUL O'Bumpin'
11	10	12	-	-	VANESSA WILLIAMS/Surrender
10	10	12	-	-	CHRIS CAMOZZI/Suede
10	10	9	-	-	RIPINGTONS/Black Diamond
12	11	12	-	-	EARL KLUGH/Last Song
9	9	10	-	-	GOTA/All Alone
12	9	11	-	-	GATO BARBIERI/Mystica
7	9	9	-	-	3RD FORCE/She Whispered To Me

WNUA 95.5
Smooth Jazz

MARKET #3
WNUA/Chicago
(312) 645-9550
Goldstein/Stiles

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	19	24	-	-	BRIAN CULBERTSON/So Good
18	20	22	-	-	JONATHAN BUTLER/Song For Elizabeth
19	20	21	-	-	BOB JAMES/Sweet Thing
18	19	20	-	-	DON DIEGO/Top Of The World
15	18	23	-	-	BOB BALDWIN/Summer Breeze
14	15	18	-	-	JOE SAMPLE/Night Flight
18	20	19	-	-	PHILLIPE SAISSSE/Moanin'
17	18	22	-	-	BOB JAMES/Mind Games
15	15	19	-	-	JOYCE COOLING/South Of Market
16	13	15	-	-	STEVE WINWOOD/Plenty Lovin'
13	13	15	-	-	VANESSA WILLIAMS/Start Again
7	9	15	-	-	URBAN KNIGHTS/Summer Nights
19	18	14	-	-	PAUL TAYLOR/Pleasure Seeker
21	18	15	-	-	KEIKO MATSU/Dream Walk
15	17	15	-	-	FANTASY BAND/Double Talk
18	19	15	-	-	RICK BRAUN/Missing In Venice
14	14	15	-	-	CHRIS BOTTI/Regroovable
10	12	14	-	-	ANDREW OH/Happy Ever After
11	10	13	-	-	BOB MAMET/News From The Blues
15	14	15	-	-	COUNT BASIC/Chasing The Sunset
13	13	13	-	-	AFTER 7/Sara Smile
14	10	10	-	-	BRAXTON BROTHERS/Sunset Bay
-	-	8	-	-	JIM BRICKMAN/Dreams Come True
-	3	8	-	-	ERIC MARIENTHAL/Last Day Of Summer
-	2	8	-	-	KIRK WHALUM/Only For One
4	7	7	-	-	DAVID BENOTI/Rue De La Soliel
4	4	5	-	-	PATRICE RUSHEN/Sofly
-	-	5	-	-	DOC POWELL/Here's To You

KBLX 102.9 FM
The Bobcats

MARKET #4
KBLX/San Francisco
(415) 284-1029
Brown/Cacet

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	16	16	-	-	BOBNEY JAMES/Sweet Thing
16	16	16	-	-	DIONNE FARRIS/Hopeless
14	15	16	-	-	STEVE WINWOOD/Plenty Lovin'
15	15	15	-	-	AVENUE BLUE/Nightlife
16	16	15	-	-	ERIC MARIENTHAL/Easy Street
18	17	14	-	-	RICK BRAUN/Chelsea
15	15	14	-	-	PHILLIPE SAISSSE/Moanin'
10	14	14	-	-	LUTHER VANDROSS/When You Call On...
13	13	13	-	-	EARL KLUGH/Last Song
11	13	13	-	-	MICHAEL WHITE/Here's To You
8	12	12	-	-	COUNT BASIC/Chasing The Sunset
12	12	12	-	-	JOE SAMPLE/In My Mind
12	12	12	-	-	EVERETTE HARP/Mercy Mercy Me
12	12	12	-	-	BOB MAMET/News From The Blues
7	7	11	-	-	JOYCE COOLING/After Hours
6	11	11	-	-	VANESSA WILLIAMS/Surrender
11	11	11	-	-	BRIAN CULBERTSON/So Good
5	8	8	-	-	AVENUE BLUE/Always There
-	4	6	-	-	GOTA/Sweet Emotions
9	9	9	-	-	BOB JAMES/Easy Bay
6	8	8	-	-	BOB BALDWIN/Give In To Love
6	8	8	-	-	BOB BALDWIN/Summer Breeze
9	9	8	-	-	RAY OBIEDO/Current State
9	9	8	-	-	VANESSA RUBIN/That Was Then...
8	8	8	-	-	DAVID GARFIELD...Let's Stay Together
-	6	8	-	-	KIRK WHALUM/Only For One
-	6	8	-	-	DAVID BENOTI/Rue De La Soliel
-	6	7	-	-	BOB JAMES/Mind Games
-	4	7	-	-	BOB JAMES/Love Is Where

KKSF/103.7 FM
Smooth Jazz

MARKET #4
KKSF/San Francisco
(415) 975-5555
Hansen/Lawrence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	15	15	-	-	AVENUE BLUE/Nightlife
15	16	17	-	-	JOYCE COOLING/South Of Market
15	14	16	-	-	CHAQUICO FWHITE/Lights Out San...
15	15	16	-	-	PAUL TAYLOR/Alura
13	10	15	-	-	COUNT BASIC/Chasing The Sunset
14	14	17	-	-	BOB JAMES/Mind Games
19	17	15	-	-	RIPINGTONS/Black Diamond
9	10	12	-	-	PHILLIPE SAISSSE/Film Noir
13	15	11	-	-	CHRIS BOTTI/Regroovable
14	15	14	-	-	BRAXTON BROTHERS/Sunset Bay
13	14	14	-	-	GYPSY TRIBE/L'Alba
13	14	14	-	-	EARL KLUGH/Last Song
14	14	14	-	-	BRIAN CULBERTSON/So Good
14	14	13	-	-	GYPSY KINGS/Salsa De Noche
12	15	14	-	-	BOBNEY JAMES/Easy Bay
14	14	16	-	-	GOTA/All Alone
15	14	12	-	-	JOE SAMPLE/Chain Reaction
10	11	9	-	-	DAVID BENOTI/Rue De La Soliel
8	10	8	-	-	RICK BRAUN/Body And Soul
15	14	15	-	-	JONATHAN BUTLER/Song For Elizabeth
15	14	16	-	-	KEIKO MATSU/Dream Walk
9	10	10	-	-	PIECES OF A DREAM/Knikki's Smile
-	8	9	-	-	PETE BELASCO/In My Mind
10	11	9	-	-	DON DIEGO/Top Of The World
-	-	9	-	-	THOM ROTELLA/What's The Story?
-	-	9	-	-	KIRK WHALUM/Only For One
-	9	11	-	-	ERIC MARIENTHAL/Last Day Of Summer
8	6	8	-	-	DAVID BENOTI/Rue De La Soliel
-	8	8	-	-	METHEARY GROUPE/Follow Me
-	8	8	-	-	CHRIS SPEERIS/Quiver

WJZZ 106.1
Smooth Jazz

MARKET #5
WJZZ/Philadelphia
(610) 667-3939
Gress/Tozzi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	33	34	-	-	BOBNEY JAMES/Sweet Thing
12	11	17	-	-	AVENUE BLUE/Nightlife
12	11	20	-	-	CHRIS BOTTI/Regroovable
13	12	21	-	-	MICHAEL LINGSTON/Marion Nocturne
32	32	30	-	-	PHILLIPE SAISSSE/Moanin'
32	31	32	-	-	PATRICE RUSHEN/Days Gone By
13	13	15	-	-	TONI BRAXTON/Don't Want To
14	13	12	-	-	EVERETTE HARP/Mercy Mercy Me...
-	5	12	-	-	AARON NEVILLE/Say What's In My...
14	13	14	-	-	BRAXTON BROTHERS/Sunset Bay
7	8	12	-	-	TAMARA DANIELSSON/When I Feel This Way
13	12	13	-	-	BRIAN CULBERTSON/So Good
14	13	12	-	-	LUTHER VANDROSS/When You Call On...
13	14	12	-	-	VANESSA WILLIAMS/Start Again
14	13	12	-	-	FARZIN/The Power Of...
14	11	14	-	-	SPECIAL FX/Since You've Been...
5	10	13	-	-	BOB BALDWIN/Summer Breeze
6	15	14	-	-	MARIAH CAREY/Butterfly
11	13	12	-	-	BOB MAMET/News From The Blues
6	7	7	-	-	3RD FORCE/You Gotta Be Real
14	14	15	-	-	DAVID GARFIELD...Let's Stay Together
13	12	11	-	-	KEN NAVARRO/Smooth Sensation
13	14	11	-	-	JOYCE COOLING/South Of Market
12	13	13	-	-	RICK BRAUN/Missing In Venice
33	24	13	-	-	KENNY G/Northern Lights
3	5	6	-	-	BOB JAMES/Mind Games
6	5	4	-	-	DON DIEGO/Top Of The World
6	7	6	-	-	RONNIE LAWS/Listen Here
6	4	7	-	-	DANCING FANTASY/When Dreams Come...
-	-	6	-	-	ERIC MARIENTHAL/Last Day Of Summer

ASIS 107.5
Smooth Jazz

MARKET #6
KDAI/Dallas
(214) 630-3011
Fischer/Glaser

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	13	15	-	-	EARL KLUGH/Last Song
14	14	15	-	-	CHRIS BOTTI/Regroovable
10	9	14	-	-	CHAQUICO FWHITE/Lights Out San...
9	10	9	-	-	BOB JAMES/Mind Games
9	8	9	-	-	JONATHAN BUTLER/Song For Elizabeth
15	13	13	-	-	AVENUE BLUE/Nightlife
11	9	11	-	-	BOB MAMET/News From The Blues
9	9	9	-	-	BRIAN CULBERTSON/So Good
14	13	14	-	-	BOBNEY JAMES/Sweet Thing
10	8	10	-	-	LEE RITENOUR/Favela
9	8	11	-	-	DEAN JAMES/Market Street
-	7	8	-	-	PETE BELASCO/In My Mind
7	7	8	-	-	VANESSA WILLIAMS/Start Again
11	8	9	-	-	JOE SAMPLE/Night Flight
9	8	10	-	-	TOM GRANT/Lip Service
8	7	9	-	-	LUTHER VANDROSS/When You Call On...
10	10	9	-	-	ANDREW OH/Happy Ever After
10	10	10	-	-	KENNY G/Gettin' On The Step
8	8	9	-	-	ERIC MARIENTHAL/Last Day Of Summer
8	11	8	-	-	RICK BRAUN/Chelsea
10	10	9	-	-	JOYCE COOLING/South Of Market
9	10	8	-	-	STEVE WINWOOD/Plenty Lovin'
9	10	8	-	-	BRAXTON BROTHERS/Sunset Bay
-	-	9	-	-	RICHARD SMITH/First Kiss
-	-	9	-	-	GOTA/Sweet Emotions
9	11	10	-	-	DAVID GARFIELD...Let's Stay Together
-	9	9	-	-	DAVID BENOTI/Rue De La Soliel
-	9	8	-	-	BOB BALDWIN/Summer Breeze
-	-	8	-	-	BERNARD DATTES/Rules Of My Heart
-	-	6	-	-	JIM BRICKMAN/Dreams Come True

V98.7 FM
Smooth Jazz

MARKET #7
WVM/Detroit
(248) 855-5100
Stecker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	25	25	-	-	AVENUE BLUE/Nightlife
10	10	18	-	-	KEN NAVARRO/Smooth Sensation
9	10	18	-	-	EARL KLUGH/Last Song
9	23	23	-	-	RICK BRAUN/Missing In Venice
9	11	17	-	-	BOBNEY JAMES/Sweet Thing
-	0	24	-	-	TIM WEISBERG/Herbie's Blues
9	23	23	-	-	3RD FORCE/You Gotta Be Real
10	22	22	-	-	LEE RITENOUR/Favela
6	17	17	-	-	KENNY G/Northern Lights
-	9	9	-	-	ERIC MARIENTHAL/Last Day Of Summer
9	9	9	-	-	VANESSA RUBIN/That Was Then...
9	11	11	-	-	VANESSA WILLIAMS/Start Again
24	10	10	-	-	PHILLIPE SAISSSE/Moanin'
-	-	12	-	-	BRIAN CULBERTSON/So Good
9	12	12	-	-	BRAXTON BROTHERS/Sunset Bay
-	-	12	-	-	WALTER BEASLEY/Sweetness
-	-	11	-	-	RIPINGTONS/Black Diamond
11	13				



CYNDEE MAXWELL

Tribute To A 30-Year-Old Frog; Jacor's Prince

□ WEBN's loyal staff, listeners, and 'brand name' status in Cincinnati keep it viable for today and beyond

In the beginning, there was an automated jazz/classical station. Then, Frank Wood said, "Let there be Jelly Pudding," and "the Lunatic Fringe of American FM" was born. Little did anyone know that the outlet would go on to bill \$12 million a year 30 years later with the modern version of Jelly Pudding ruling the airwaves full-time.

Over Labor Day, WEBN began a yearlong celebration of its 30th anniversary. In fact, the Jacor flagship station is so successful, its mascot — the WEBN frog — needs no identification. In Cincinnati, it's as well-known as the Nike swoosh. In fact, prior to the 30th anniversary design, the station's bumper-sticker campaign was simply the frog head without call letters. Jacor East Regional VP/Programming Marc Chase notes, "We couldn't have done that without 30 years of heritage, decades of the frog mascot, and hundreds of thousands of shirts and stickers with the same frog head. Instead of heritage being baggage for WEBN, it's the foundation."



Marc Chase

This Frog's For You

WEBN founding father Wood reminisces, "For 19 years, it was my baby. I put it on the air with my father in 1967, and with my youthful lack of knowing any better. I had the idea to add what was strange, underground rock 'n' roll at the time. It started on Saturday nights and gradually ate the radio station."

According to Wood, "It was a typically undercapitalized family com-

pany for awhile, and we just barely made it for the first three years before it took off. Because it started with people who had never been in a radio station, much less worked at one, we were determined to make it different. The marching orders were: 'A different kind of radio station.'"

It was a motto that never changed. Wood credits the staff as the major factor in 'EBN's success. "It really was sort of a morning show all day long. There were many interesting things going on all the time, like parodies. We didn't sell any time in the first few years, so we sold fake products by a company called Bruteforce Cybernetics. The slogan was, 'The company that invents a need and then fills it.'

"We had a fictitious beer called Tree Frog Beer that lampooned the real beer commercials. The line was, 'It doesn't taste like much, but it gets you there. Faster.' We had hookers and bookies endorsing it. The audience knew better, but they wanted to believe the parodies. It was the classic 'willing suspension of disbelief.' It's why the station became cult-like."

Wood notes that the station never

relied on the music. "WEBN went through lots of different musical phases — as rock did — but it was always a wildly creative station in the middle of a very conservative market. 'EBN represented Technicolor giggling, and a lot of people wanted that. They didn't buy the tone of the town. It was counterpoint, and right off the bat we understood that's why it worked."

When asked to relate how he started on the air with the name "Michael Xanadu," Wood replies, "No, I don't want to talk about it. I was a law school graduate when I started Jelly Pudding on Saturday nights. I picked a name that I thought nobody would believe. It was to pooh-pooh commercial radio. Unfortunately, people did believe it, and I became very uncomfortable with that name. But I was stuck with it until 1970, when I left to work with ABC in Chicago for nine months."

While the "Jacor attitude" is well known in the industry — that psychological "fuck with your competitor" mindset — not everyone is aware that the mentality began with WEBN and then spread through the rest of the Jacor ranks. Jacor was started by Terry Jacobs, who was in the insurance industry. Wood joined just after the company's group of small religious stations had grown to include larger outlets in Jacksonville, Atlanta, and Cleveland. Along with his operational background, Wood brought an off-the-wall culture to Jacor.

He says, "I used to equate it with painting teeth on the cowling of the fighter planes, as in WWII. It doesn't cost anything, and some people believe it. We wanted the people across the street to think we were larger than life and that they shouldn't mess with us, but it was mostly theatrics because, frankly, we're not bloodthirsty."

"The first thing I did at Jacor was to buy Republic, which not only brought in WLW in Nashville and Knoxville, but also Randy Michaels. Talk about making a corporate culture! It was all about taking no prisoners. It fit Randy to a tee. It was a common viper's nest. The whole idea was to intimidate competitors. Nobody is more harmless than me or Randy in private life."

When asked to relate his favorite memory about being at WEBN, Wood replies, "That would be to try to encapsulate a lifetime. To take it from an undercapitalized, naked signal and have it become a hugely successful, very colorful, vibrant, and creative vehicle — the whole process was a lot of fun, but it occurred over many years. It was the people all along. I only created an atmosphere to let people do it and drew some rough boundaries.



WEBN PROGRAMMING STAFF — (Front, l-r) Buzz, Shaggy, Jimmy the Weasel, (middle, l-r) Wendy Walker, Promotion Director "Mother" Teresa Birdsong, Eddie Fingers, Leah Burns, Consetta "The Nose" Parker, Michelle Taylor, Bernie Barney, Spamboy, (back, l-r) Music "Misdirector" Rick Jamie, middays Mr. K, Creative Services Director Joel Moss, Music Implementation Strategist Rhino, afternoon Jay Gilbert, Bob the Producer, Sports Commando Wildman Walker, APD Dolphin, Triage & OM Jim Richards.

Introducing WEBN's Air 'Staph'

For a sample of the creative writing that WEBN/Cincinnati employs, here's a look at a portion of the station's web page, "Bruteforce Cyberspace," that highlights the "skills" of the personalities.

- The Dawn Patrol (5-10am) — Eddie Fingers and Bob the Producer. Jimmy the Weasel, Wildman Walker, the News Brothers, and John Phillips with SkyFrog Traffic are also valued Dawn Patrol members. What's the Dawn Patrol's secret? Three simple but essential things: Wholesomeness, Good Taste, and A Sense of Restraint. The ratings keep going up as long as they continue to ignore these things.
- Late morning (10am-noon) — Mr. K — Perhaps the most tortured man in rock 'n' roll, Mr. K. hails from the part of the dark side that even the most evil avoid. You have to hear it to believe it.
- Midday (Noon-3pm) — Dolphin steps in for Lunchmania. From Rock 'n' Roll To Go on Mondays to the now (in)famous Big Hair Wednesday (a tribute to the follicle rock of the '80s) to the Friday Fourgasms, he'll get you over the hump or give himself a friction burn trying.
- Afternoon drive (3-7pm) — Jay Gilbert is lovely and talented — just ask him. Jay believes nothing is sacred except, perhaps, a good song parody and, of course, Skyfrog Traffic with John Phillips. He cranks up the best rock from three decades of decadence and tosses in Afternoon News and Happy Hour Sports with The Wildman.
- Evenings (7-10pm) — Murdock aids in digestion (or indigestion) just after dinner. You'll also find him beating the streets, harassing high school kids and trying not to get caught putting Frog Head stickers on police cars.
- Nights (10pm-midnight) — Bubba The Love Sponge activates the "Bubba Radio Network" at 10. Whether you join him for "Redneck Mondays," "Lesbian Tuesdays," "No Panties Thursdays," or "Big Fat Phillie Fridays," you're sure to get Bubba with both barrels.
- Overnights (midnight-5am) — Ty Williams & Loveline — Ty Williams is not just another WEBN air personality; he is an institution. Ty has been with us since our very first day on the air in 1967. He's a veritable fountain of memories ... unfortunately, none of them are his. From 1-3am Ty lets you listen with one hand on your phone and the other on your ... radio (potty brain), as he fires up the Bruteforce Satellite Network for Loveline.
- Creative Services Director Joel Moss supplies the sound which separates WEBN from the rest of the world, as well as the staggering soundtrack for the Toyota/WEBN Fireworks each year ... and, no, "Freebird" will not be in there this year, either, so quit calling. When he's not engrossed in the fireworks soundtrack, Joel is busy explaining to people in the building what a Creative Services Director is. His ability to twist the ordinary into the extraordinary has earned him his own filing cabinet at the CIA.
- MD Rhino quietly sits in the background, soaking up free record company lunches and keeping his head while all around him lose theirs, harboring secret thoughts of taking it all over when nobody's looking.

"I was there for almost 19 consecutive years before selling it to Jacor, then was President of Jacor for four years; so it wasn't until 1990, when I left Jacor, that I really gave it up. It was the toughest part about leaving Jacor."

Doubling Cash Flow

VP/Programming Tom Owens remarks that the synergy of Rock was a great fit with the overall irreverence of Jacor. "WEBN certainly

benefited, because it was never discouraged. In fact, it was greatly encouraged and rewarded when it produced results."

Like Wood, Owens was hard-pressed to recall a specific favorite memory of the station, but he says, "I vividly remember putting Wildman Walker on a billboard in the dead of a Cincinnati winter for 65 days, praying for a Bengal victory.

Continued on Page 82

Already On:
WAAF



VERUCA SALT
"Straight"



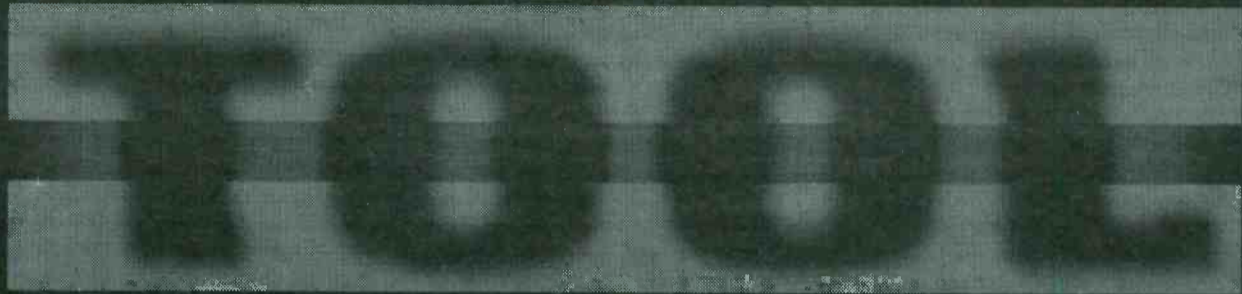
Produced by Bob Rock Management Q Prime ©1997 Outpost Recordings www.outpostsales.com



#1 Most Added

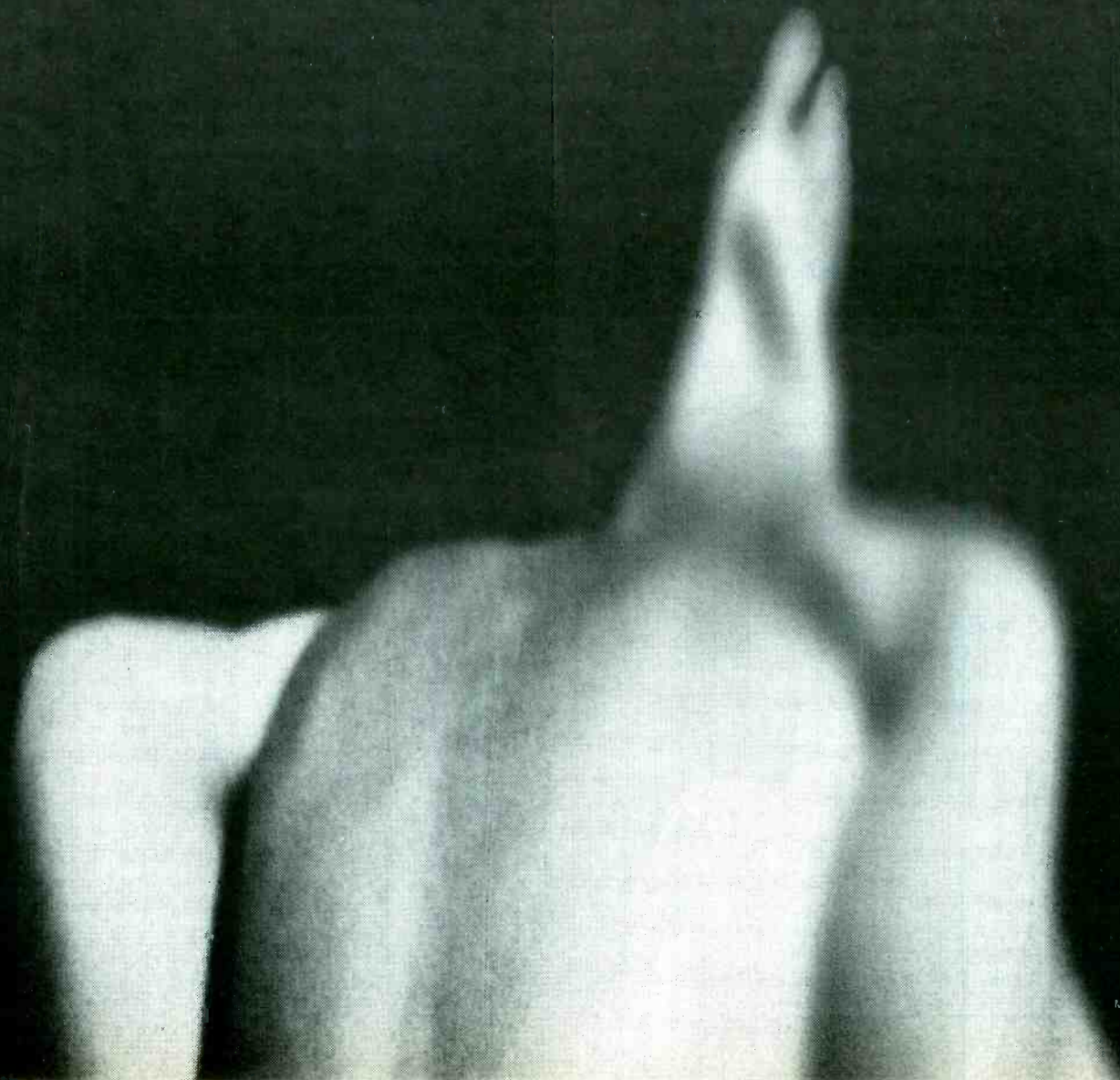
1.3 Million scanned

10K per week and building



"FORTY SIX & 2"

WHAT'S AHEAD OF ME?



FREE WORLD RECORDINGS
1997 Free World Entertainment, L.L.C. • All Rights Reserved

From the full length album *NIMB*
Produced by Tool and David Bottrill
Management: Ted Gardner and Nikki Eroski at Larrakin Management

Tribute To A 30-Year-Old Frog; Jacor's Prince

Continued from Page 80

'EBN's people were always terrific — not only in terms of talent, but as genuine people to work and share a career with.

"But, as for any radio person, the best and worst times are always wrapped around ratings-driven intervals. In 1988, WEBN had eliminated most of its direct competition, and in 18 months doubled its cash flow. That was a great ride and probably the time I remember the best and fondest.

"That quickly changed for us, unfortunately, in the early '90s.

when that rating and revenue success drew a lot of fire and attention. During the period that followed, in '90-'94, 'EBN realized its greatest competitive challenges ever.

"We've had the advantage recently of being able to consolidate the marketplace, and yet the station continues to be about many of the things that were originally prioritized by Frank three decades ago in terms of the greatness between the records, clutter-busting marketing, interesting promotional twists, and excellent production values."

Post-Bozo Genius

Chase replaced Owens in February '94 as OM/DP and says of that time, in typical Jacor style. "My ability to thrive at WEBN was predetermined by my predecessor. The guy was a total loser, a complete imbecile who had no clue what great radio was. Hell, anyone who followed that bozo was guaranteed to look like a genius."



Tom Owens

Consistently driven by the need to be different, WEBN's stunts run the gamut from giving away a penile extension to hosting the Marv Albert beauty contest. Says Chase. "We try to make fun of whatever is going on, from politics to religion to everything in between."

He agrees with Wood regarding WEBN's chameleon-like trait in terms of the music. "It has always been about whatever the current music is, and it's always been a contemporary Rock station for Cincinnati, because we'll go with trends. Sometimes we dictate them, sometimes we follow them, but we don't miss them. That's true not only with the music, but also with what's going on in the world. Does that mean that we did every topical event the minute we could have done it or that we played every record that was right for us right out of the box? Absolutely not. But we're not shooting for perfection; we're just trying to raise a little hell."

Consistency Is Key

KIOZ-FM & XTRA-FM (91X)/San Diego OM Tim Dukes started at 'EBN as MD, rising to PD in September of '95 before transferring to San Diego after Jacor's purchase of Noble Broadcast Group.

He says that WEBN is amazing for many reasons. "How many stations have an airstaff whose combined tenure at just that station totals more than 100 years? How many music stations have two news anchors in morning drive with additional newscasts in middays and afternoons? How many



Tim Dukes

music stations have a full-time sports guy who is on in middays and afternoons? How many stations have listeners who view the station as a way of life or have both parents and their adult children in the audience? That's why WEBN is incredible.

"While it wasn't entirely free-form prior to Tom Owens' arrival in 1984, he did bring a sense of formatics to the station that was already famous for its off-beat presentation and personality. That vision has continued to this day with Jim Richards. The leadership of Jaqui Brumm, who retired this year after more than 25 years with the station [the last nine as GM], encouraged creativity and performance. And those qualities are still firmly in place with [current GM] Alene Grevey. Sure, it's always been a Rock station, but the music has very little to do with what has made WEBN what it is. Consistency is the key."



Brad Hardin

Attaining 'Brand Recognition'

WXTB & WTBT/Tampa OM/DP Brad Hardin started with 'EBN for swings while he was still PD at then-WAZU/Dayton. He joined full-time after PD Tim Dukes left for Jacor's San Diego properties in March of '96, leaving himself for Tampa in November of '96. "My fondest memory has to be when we achieved the 10.3 share in summer of '96 and were No. 1 across the board in all the demos," he recalls. "It was the first time 'EBN had been in double digits since the late '80s."

He credits a musical adjustment as largely responsible for the increase. "WEBN had always been successful in marketing and promotions, but was always Classic-leaning for competitive reasons. When we purchased WOFX and made it Classic, that gave us the opportunity to bring WEBN toward a more modern sound — certainly not Active Rock, but we added bands like Alice In Chains who hadn't been on previously. The continual evolution of the music along with the marketing, promotions, and personalities created a total package that helped achieve that 10.3."

When we purchased WOFX and made it Classic, that gave us the opportunity to bring WEBN toward a more modern sound — certainly not Active Rock, but we added bands like Alice In Chains who hadn't been on previously. The continual evolution of the music along with the marketing, promotions, and personalities created a total package that helped achieve that 10.3."

Protective Scrutiny

Current Frog OM/DP and ringmaster Jim Richards admits that working at Jacor's flagship station is somewhat intimidating, and when asked if the station is subject to more scrutiny than other Jacor properties, he replies, "You bet your ass!"



Jim Richards

In Their Own Words

• **August 30, 1967** — Is it tomorrow or the end of time? WEBN/Cincinnati debuts at 7:00 p.m. At least we think that was the time ... and the day ... and the city ... hey, it was the Summer Of Love, give us a break. At 9 p.m., WEBN adds "progressive rock" to its jazz/classical lineup with the debut of "Jelly Pudding," thereby becoming the world's first "Classic/Rock" station. At precisely 9:02, 17-year-old Penelope Ferguson's father goes to her room and tells her to turn that trash down. A new era has begun.

• **Winter 1969** — WEBN's "progressive" rock programming expands to all-day/all-night, signalling a strong commitment to this ever-growing category, and an even stronger commitment to avoiding debtors' prison.

• **Spring 1973** — WEBN's studios and staff move from a ramshackle house in Price Hill to upscale Hyde Park Square. This is roughly comparable to the first episode of *The Beverly Hillbillies*. The local gentry is horrified.

• **Summer 1975** — WEBN is one of the first stations in America to begin broadcasting in the new up-and-coming, cutting-edge "Quadrophone" sound. By December, this equipment has been broken down into smaller parts to be sold as Pet Rocks and Mood Rings.

• **November 1975** — WEBN's Frog campaigns for City Council. Enough write-ins occur to completely mess up the vote count and delay results until the morning after the election. (True!)

• **August 1977** — 'Scuse us while we kiss the sky: To celebrate its 10th birthday, WEBN presents a 30-minute fireworks display on the Ohio River, synchronized to music broadcast from the station. It is a once-in-a-lifetime event. Yeah, right.

• **Summer 1979** — WEBN is crushed in the ratings for the first time by some little snot-nosed program director across town named Tom Owens.

• **Winter 1979** — WEBN, having recently purchased a second radio station (WQMF/Louisville), decides to hire as its new Louisville program director a brilliant strategist it has recently discovered named Tom Owens.

• **Spring 1983** — WEBN brings Tom Owens back to town to program its flagship station. Snot-nosed program directors all over town tremble. Owens shows that ratings can go even higher without compromising the station's legendary low standards.

• **Summer 1986** — WEBN joins Jacor Communications, an up-and-coming, cutting-edge corporation that soon purchases local legend WLV and quickly gobbles up many other stations across America.

• **Spring 1990** — Jacor, having grown perhaps a bit too fast, is almost broken down into smaller parts to be sold as Pet Rocks and Mood Rings. Luckily, it is rescued and given new vitality. WEBN plays a major role in this rebound, never once straying from its vision of being Cincinnati's biggest pain in the ass with promotions like free breast enlargements, penis enlargements, on-air vasectomies, the "Breeders' Cup" (5 couples race to get pregnant first), the Pregnant Bikini Contest, and more.

• **The 1990s** — WEBN's advertising campaigns, legendary since Day One, get weirder: Billboards for local retailers appear to have been defaced with "WEBN" spray paint ... they are, in fact, WEBN billboards. Even local TV spots are jammed in progress with "WEBN Strikes Again" interruptions. The Dawn Patrol's Eddie Fingers and Bob The Producer appear Demi Moore-ish pregnant on billboards with the caption "Morning Sickness." People's complaints increase. Unfortunately for them, so do our ratings.

• **Winter 1995** — Tom Owens gets kicked upstairs to Jacor headquarters to prepare for the corporation's impending growth explosion. Owens' replacement is a snot-nosed guy from Tampa named Marc Chase. Chase oversees WEBN's continuing growth in ratings and descent in taste.

• **Winter 1996** — Marc Chase is kicked upstairs (but keeps the same office) as Jacor gathers more local and regional stations into its fold. Tim Dukes, Brad Hardin and Jim Richards inherit the WEBN legendary snot in rapid succession.

• **Summer 1997** — WEBN plans special events to celebrate its 30th birthday party for a whole year. Its biggest event will probably be next summer's Toyota/WEBN Pet Rock & Mood Ring extravaganza.

Secrets To Its Success

• **Wood:** "More than anything else, WEBN was characterized by good writing. We always tried to find the most creative, bizarre people and used to constantly say that great radio comes out of a typewriter, not a microphone."

• **Owens:** "Stability is a primary reason for 'EBN's success. WEBN has always placed a real priority on creativity and charisma. It has consistently put a superior product on the air. It has always hired great people and promoted itself extremely well. It's always spent what was necessary to properly research where it stood in the marketplace and defend its positions."

• **Chase:** "It's always drawn the caliber of people who understand that what makes this radio special is not just the music, it's the lunatic fringe. It's what goes on between the records that's different. There's a Nerf brain ball suspended from the ceiling in my office that says, 'Think, goddammit.' We've drawn the line, stepped over it, and had to redraw it a million times."

• **Dukes:** "Because of its 30 years with the same call letters, the same dial position, and the same format, WEBN doesn't break the rules, it makes the rules and changes them. In a day when station formats and intellectual properties are changed as often as some broadcasters change their undergarments, WEBN has remained consistent and has been allowed to grow and prosper."

• **Hardin:** "From Day One it was different. The attitude was always there; it's always been irreverent. WEBN has done a lot of crazy things for a conservative town, and it has always had people talking."

• **Richards:** "The way the radio station started — their attitude and their ideas — were really ahead of their time. We are able to bear the fruits they started growing 30 years ago when they initiated the creative mindset."

With all of the programming personnel in his backyard, Richards says the unasked-for advice is "not intrusive to the point where you don't feel like you can't make your own decision. If you're headed for a brick wall at full speed, someone will tell you to hit the brakes, or they'll say that you need to get your head out of your ass and see that you're about to hit the wall. Then if you're adamant to hit it at 150 mph anyway, they'll let you. It's a radio company headed by a programmer with strong programming people in key positions."

Richards credits the people with creating the outlet's success. "WEBN would be very hard to du-

licate without the particular people. You always read about PDs and MDs in the trades, but there are key staff members who have made 'EBN tick for so long and are still an important reason for its success."

Concluding, Richards says, "The people here help keep the station viable in 1997, so we don't get into the traps of thinking that we can't do something because we've never done it before or, conversely, that we can't do something different because it's always been done the same way. I'd rather fail trying to push the envelope than fail because I had my head up my ass."

ACTIVE ROCK PLAYLISTS

October 17, 1997 R&R • 83

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #3
ROCK103.5
WRXC/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	20	31	35		FOO FIGHTERS/Everlong
17	26	33	31		OFFSPRING/Choose
28	29	30	30		METALLICA/Bleeding Me
35	37	35	30		DAYS OF THE NEW/Touch, Peel, And...
34	35	29	29		MEGADETH/Trust
35	36	35	28		FAITH NO MORE/Last Cup Of Sorrow
11	21	23	25		OFFSPRING/Gone Away
12	13	18	22		VERUCA SALTA/Volcano Girls
15	14	19	20		COLLECTIVE SOUL/Blame
14	17	17	17		ROLLING STONES/Saint Of Me
19	15	16	17		MEGADETH/Almost Honest
6	6	15	15		KENNY WAYNE SHEPHERD/Slow Ride
30	20	16	15		AEROSMITH/Pink
33	28	19	14		ROLLING STONES/Anybody Seen My...
12	13	14	13		JIMMIE'S CHICKEN.../High
17	13	17	12		OUR LADY PEACE/Superman's Dead
9	9	11	11		AUTOMATIC BABY/One
7	9	9	11		EVERCLEAR/Everything To...
7	8	9	11		CREED/My Own Prison
7	10	9	10		COOL FOR AUGUST/Trials
9	9	11	10		NIXONS/The Fall
16	6	10	10		RUSH/Driven
14	13	14	10		TOOL/Stinkist
12	7	12	10		SAMMY HAGAR/Little White Lie
7	9	8	9		TALK SHOW/Hello Hello
8	10	9	9		TEA PARTY/Temptation
14	22	9	9		SOUNDGARDEN/Rhinosaur
10	9	10	8		GREEN DAY/Hitchin' A Ride
9	9	10	8		PANTERA/Where You Come From
15	12	12	8		LIVE/Lakin's Juice

MARKET #5
94WYSP
THE ROCK STATION
WYSP/Philadelphia
(215) 625-9460
Sabeau/Mirsky

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	30	33		ROLLING STONES/Anybody Seen My...
31	32	32	31		METALLICA/Bleeding Me
31	32	29	30		DAYS OF THE NEW/Touch, Peel, And...
16	16	16	16		FOO FIGHTERS/Everlong
33	32	31	29		MEGADETH/Trust
17	15	29	29		AEROSMITH/Pink
7	14	16	16		KENNY WAYNE SHEPHERD/Slow Ride
33	31	32	32		OFFSPRING/Choose
16	16	14	16		GREEN DAY/Hitchin' A Ride
15	16	15	15		BUGZY/Pizza
17	15	15	15		TALK SHOW/Hello Hello
16	14	15	15		MEGADETH/Almost Honest
14	14	15	14		SAMMY HAGAR/Both Sides Now
17	14	15	14		FAITH NO MORE/Last Cup Of Sorrow
15	13	14	14		COLLECTIVE SOUL/Blame
17	14	13	12		CREED/My Own Prison
15	16	14	12		BUSH/Old
7	7	5	10		ROLLING STONES/Low Down
9	9	10	9		MOTLEY CRUE/Beauty
8	8	8	8		MIGHTY JOE PLUM/Live Through This...
9	9	9	9		MATTHEW RYAN/Guilt
6	6	6	6		THIRD EYE BLIND/Graduate
6	6	6	6		ROLLING STONES/Flip The Switch
8	8	8	8		JIMMIE'S CHICKEN.../High
8	8	8	8		KISS/The Jungle
7	7	7	7		EVERCLEAR/Everything To...
7	7	7	7		BLACK LAB/Wash It Away
5	5	5	5		GOO GOO DOLLS/Long Way Down
8	8	5	7		SOUNDGARDEN/Rhinosaur
5	7	6	7		BUSH/Greedy Fly

MARKET #6
EAGLE 97.1
PURE ROCK
KEGL/Dallas
(972) 869-9700
Stevens/Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	41	41		CREED/My Own Prison
41	44	39	41		AEROSMITH/Pink
41	39	42	40		PISTON/Grey Flap
42	39	40	40		MEGADETH/Trust
40	40	39	39		DAYS OF THE NEW/Touch, Peel, And...
35	24	34	39		OFFSPRING/Choose
18	36	34	39		FOO FIGHTERS/Everlong
17	18	20	20		EVERCLEAR/Everything To...
20	19	20	20		SMASH MOUTH/Walkin' On The Sun
21	19	18	20		TALK SHOW/Hello Hello
18	20	22	19		GREEN DAY/Hitchin' A Ride
14	19	20	19		KENNY WAYNE SHEPHERD/Slow Ride
20	19	20	19		COLLECTIVE SOUL/Blame
14	14	13	19		JIMMIE'S CHICKEN.../High
14	18	17	17		KISS/The Jungle
14	18	17	17		THIRD DAY/You Make Me Mad
14	18	17	16		JASON BONHAM BAND/Down In Me
17	17	19	16		SOAK/Shutter Gut
20	19	17	16		NIXONS/The Fall
6	17	14	15		KULA SHAKER/Hush
15	18	17	15		THIRD EYE BLIND/Graduate
11	15	15	15		PANTERA/Where You Come From
11	15	15	15		TEA PARTY/Temptation
14	14	14	14		MATCHBOX 20/Push
19	14	12	14		DREAM THEATER/Burning My Soul
19	14	13	12		FILTER & CRYSTAL.../Can't You Trip...
11	9	11	9		AEROSMITH/Taste Of India
11	9	11	9		MEGADETH/Almost Honest
11	16	10	16		SNOT/Stoopid

MARKET #6
102
KTXQ/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	32	36	34		AEROSMITH/Pink
34	31	36	33		DAYS OF THE NEW/Touch, Peel, And...
22	19	21	32		FOO FIGHTERS/Everlong
36	29	34	29		ROLLING STONES/Anybody Seen My...
22	21	20	21		GREEN DAY/Hitchin' A Ride
19	18	19	20		JIMMIE'S CHICKEN.../High
20	19	20	20		MIGHTY JOE PLUM/Live Through This...
22	20	21	20		LIVE/Rattlesnake
22	20	21	20		EVERCLEAR/Everything To...
24	18	22	19		CREED/My Own Prison
19	19	22	19		OASIS/Don't Go Away
22	21	21	19		OFFSPRING/Choose
8	9	9	9		ROLLING STONES/Low Down
8	18	20	19		KENNY WAYNE SHEPHERD/Slow Ride
10	9	9	16		ROLLING STONES/Saint Of Me
10	9	9	12		COOL FOR AUGUST/Trials
10	9	13	11		NIXONS/The Fall
10	9	13	10		SAMMY HAGAR/Both Sides Now
10	9	10	10		DREAM THEATER/Burning My Soul
9	10	7	7		MEGADETH/Almost Honest
7	6	7	7		COUNTING CROWS/A Long December
8	7	6	7		MOTLEY CRUE/Airaid
5	6	6	7		GOO GOO DOLLS/Lazy Eye
5	6	7	7		OASIS/Don't Go Away
7	6	7	7		VERVE PIPE/The Freshmen
7	6	6	6		WALLFLOWERS/One Headlight
10	7	5	6		LIVE/Lakin's Juice
3	4	6	6		SAMMY HAGAR/Little White Lie
7	8	6	6		NIXONS/Baton Rouge

MARKET #7
101 WRIF
WRIF/Detroit
(248) 547-0101
Podell/Wellington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	26	27	35		FOO FIGHTERS/Everlong
31	33	29	32		TONIC/You Could Only...
31	34	34	32		DAYS OF THE NEW/Touch, Peel, And...
30	33	29	31		METALLICA/Bleeding Me
39	31	24	28		MEGADETH/Trust
21	25	27	28		KISS/The Jungle
21	25	21	21		GREEN DAY/Hitchin' A Ride
18	22	15	19		OUR LADY PEACE/Superman's Dead
18	19	18	19		OFFSPRING/Choose
10	17	14	15		KENNY WAYNE SHEPHERD/Slow Ride
9	11	13	13		FAITH NO MORE/Last Cup Of Sorrow
6	15	13	13		TOOL/For Six & 2
5	7	8	13		MEGADETH/Almost Honest
30	31	16	10		TOOL/Stinkist
12	9	8	8		ROLLING STONES/Flip The Switch
12	9	8	8		SAMMY HAGAR/Both Sides Now
5	7	10	8		THIRD EYE BLIND/Graduate
11	9	10	7		EVERCLEAR/Everything To...
3	7	7	7		OASIS/Don't Go Away
9	10	7	7		JIMMIE'S CHICKEN.../High
6	7	7	7		MOTLEY CRUE/Beauty
5	7	7	7		HOLY COWS/Punched A Friend
1	7	7	7		DEFONES/My Own Summer...
1	7	7	7		HOWLING DIABLOS/Sign Of The Times
1	7	7	7		JASON BONHAM BAND/Drown In Me
1	7	7	7		CAROLINE'S SPINE/Sullivan
5	7	7	6		1/2/Phase
5	7	7	5		TEA PARTY/Temptation
4	6	7	5		REFRESHMENTS/Good Year
1	5	5	5		LONGPIGS/On And On

MARKET #10
WAAF
107.3 FM
WAAF/Boston
(617) 236-1073
Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	40	38	38		MIGHTY MIGHTY.../The Rascal King
19	34	36	36		FOO FIGHTERS/Everlong
32	37	36	36		FILTER & CRYSTAL.../Can't You Trip...
10	35	34	34		SUBLIME/Wrong Way
24	25	29	32		NIXONS/The Fall
13	11	17	32		BLUR/Song 2
28	29	33	31		GREEN DAY/Hitchin' A Ride
35	36	37	31		TOOL/Aenema
15	21	26	26		CREED/My Own Prison
27	30	25	25		METALLICA/Bleeding Me
23	24	24	24		COOL FOR AUGUST/Trials
17	16	17	24		311/What Was I Thinking
16	15	18	23		CELLPHANE/Down
22	24	23	22		SEVEN MARY THREE/Lucky
11	16	23	21		OFFSPRING/Choose
20	23	19	18		HONEYRODS/Love Bee
10	14	16	17		TEA PARTY/Temptation
2	2	10	17		SEVENDUST/Black
18	17	16	16		OUR LADY PEACE/Clumsy
17	16	16	16		JIMMIE'S CHICKEN.../High
18	17	16	16		LIMP BIZKIT/Couplet
4	4	10	15		VERUCA SALT/Straight
19	18	15	15		LIFE OF AGONY/Weeds
11	19	15	15		EVERCLEAR/Everything To...
11	19	15	15		FAITH NO MORE/Last Cup Of Sorrow
37	35	14	14		DAYS OF THE NEW/Touch, Peel, And...
16	13	15	13		HELMET/Like I Care
17	16	15	13		NOTWIST/Incredible Change...
37	24	14	13		OUR LADY PEACE/Superman's Dead
1	3	12	12		BIG WRECK/The Oct

MARKET #11
WZTA
the ROCK station
WZTA/Miami
(305) 654-9494
Doherty

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	32	36	38		SUGAR RAY/Ry
32	35	38	38		FOO FIGHTERS/Everlong
36	37	36	36		OASIS/Don't Go Away
36	37	36	36		DAYS OF THE NEW/Touch, Peel, And...
32	31	35	34		CREED/My Own Prison
22	22	21	21		ROLLING STONES/Anybody Seen My...
14	19	17	28		SMASH MOUTH/Walkin' On The Sun
19	22	22	22		NIXONS/The Fall
21	22	21	22		GREEN DAY/Hitchin' A Ride
17	18	17	21		COOL FOR AUGUST/Trials
21	20	22	21		EVERCLEAR/Everything To...
21	21	18	21		TALK SHOW/Hello Hello
17	19	19	19		OFFSPRING/Choose
10	12	13	18		COLLECTIVE SOUL/Blame
14	15	12	16		FILTER & CRYSTAL.../Can't You Trip...
7	7	11	14		HEADSWIM/Hype
11	14	14	14		LIFE OF AGONY/Weeds
8	12	14	14		KULA SHAKER/Hush
11	13	14	14		LONGPIGS/On And On
8	14	13	13		KENNY WAYNE SHEPHERD/Slow Ride
5	7	8	13		AEROSMITH/Pink
6	6	9	13		WALLFLOWERS/Three Marienas
6	14	11	11		THIRD EYE BLIND/Graduate
12	10	10	11		MATCHBOX 20/3am
12	10	10	10		SEVEN MARY THREE/Lucky
12	10	10	10		LIVE/Rattlesnake
12	10	10	10		MEGADETH/Almost Honest

MARKET #13
KISW
99.9 FM
KISW/Seattle
(206) 285-7625
Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	31	29		OFFSPRING/Choose
32	28	30	29		FOO FIGHTERS/Everlong
27	28	29	29		AEROSMITH/Pink
14	12	13	24		ROLLING STONES/Anybody Seen My...
16	18	17	19		FAITH NO MORE/Last Cup Of Sorrow
19	17	24	18		KISS/The Jungle
19	17	24	18		DAYS OF THE NEW/Touch, Peel, And...
17	18	13	16		MEGADETH/Almost Honest
7	14	17	17		KENNY WAYNE SHEPHERD/Slow Ride
8	10	7	9		SAMMY HAGAR/Marching To Mars
8	10	7	9		GREEN DAY/Hitchin' A Ride
8	7	9	9		EVERCLEAR/Everything To...
7	7	9	9		TOOL/For Six & 2
7	7	9	9		FILTER & CRYSTAL.../Can't You Trip...
6	10	7	7		TEA PARTY/Temptation
6	10	7	7		QUEENSRYCHE/Sign Of The Times
6	10	7	7		COLLECTIVE SOUL/Blame
7	6	6	6		ALICE IN CHAINS/Heaven Beside You
7	6	6	6		HUNGER/Vanishing Cream
6	6	6	6		TONIC/You Could Only...
6	6	6			

Table with columns: 3W, 2W, LW, TW, ARTIST TITLE LABEL(S), TOTAL PLAYS (TW, LW, 2W, 3W), TOTAL STATIONS/ADDS. Lists 50 active rock songs including 'Days of the New', 'Foo Fighters', 'Creed', 'Offspring', 'Green Day', 'Aerosmith', 'Kenny Wayne Shepherd', 'Talk Show', 'Mighty Joe Plum', 'Jimmie's Chicken Shack', 'Smash Mouth', 'Everclear', 'Nixons', 'Rolling Stones', 'Megadeth', 'Collective Soul', 'Kiss', 'Third Eye Blind', 'Cool for August', 'Our Lady Peace', 'Live', 'Metallica', 'Sammy Hagar', 'Kula Shaker', 'Dream Theater', 'Cellophane', 'Life of Agony', 'Tool', 'Headswim', 'Tea Party', 'Seven Mary Three', 'Oasis', 'Blues Traveler', 'Jason Bonham Band', 'Refreshments', 'Sugar Ray', 'Matchbox 20', 'Wallflowers', 'Goo Goo Dolls', 'Faith No More', 'Black Lab', 'Chris Duarte Group', 'Collective Soul', 'Southern Culture on the Skids', 'U2', 'Faith No More', 'Live', and 'Sammy Hagar'.

This chart reflects airplay from October 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker. 78 Active Rock reporters. 76 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

TONIC Soldier's Daughter (Polydor/A&M) Total Plays: 240, Total Stations: 20, Adds: 2
LONGPIGS On And On (Mother/Island) Total Plays: 213, Total Stations: 21, Adds: 1
CAROLINE'S SPINE Sullivan (Hollywood) Total Plays: 203, Total Stations: 25, Adds: 5
MATTHEW RYAN Guilty (A&M) Total Plays: 195, Total Stations: 21, Adds: 1
CHUMBAWAMBA Tubthumping (Republic/Universal) Total Plays: 191, Total Stations: 8, Adds: 0

BIG WRECK The Oaf (Atlantic) Total Plays: 171, Total Stations: 21, Adds: 5
SEVENDUST Black (TVT) Total Plays: 149, Total Stations: 20, Adds: 4
MIGHTY MIGHTY BOSSTONES The Rascal King (Big Rig/Mercury) Total Plays: 132, Total Stations: 8, Adds: 1
MANBREAK Kop Karma (Almo Sounds/Geffen) Total Plays: 127, Total Stations: 13, Adds: 0
VIBROLUSH No Regrets (Iguana/Interscope) Total Plays: 125, Total Stations: 12, Adds: 1

Songs ranked by total plays.

BREAKERS

Table for Breakers section showing KISS 'The Jungle' and LIVE 'Rattlesnake' with Total Plays/Increase and Total Stations/Adds.

MOST ADDED

Table for Most Added section listing artists like TOOL, BUSH, LIVE, QUEENSRYPHE, COLD, FAITH NO MORE, DAVID LEE ROTH, OZZY OSBOURNE, TREPONEM PAL, BLACK LAB, SAMMY HAGAR, and MATCHBOX 20 with their add counts.

FAITH NO MORE "Ashes To Ashes" 4th Most Added Active Rock Debut #3 267 Spins +126. Includes list of stations: WCCC, WJRR, KEGE, WTUE, WKLQ, WZMT, WTPA, KRAD, WRCX, WAAF, KQRC, KRXQ, KSJO, KILO, KBER, KUPD and more.

MOST INCREASED PLAYS

Table for Most Increased Plays section listing artists like KISS, LIVE, BLACK LAB, MATCHBOX 20, KENNY WAYNE SHEPHERD, MEGADETH, CREED, SAMMY HAGAR, TONIC, FAITH NO MORE, and FOO FIGHTERS with their total play increases.

HOTTEST RECURRENTS

Table for Hottest Recurrents section listing artists like TONIC, OFFSPRING, MATCHBOX 20, TOOL, VERUCA SALT, LIVE, FOO FIGHTERS, METALLICA, TOOL, and VERVE PIPE.

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

threeeleven

Already In: WAAF KISS KBPI WRCN WMFS WMMS WBUZ KQRC KRXQ KAZR WBOP WCLG

THE ACTIVE ROCK TRACK :

WHAT WAS I THINKING

FROM THE PLATINUM ALBUM <<TRANSISTOR>>

WHAT WERE THEY THINKING

GO AHEAD AND VENT!

↑third day

"You Make Me Mad"*

THE LEAD SINGLE FROM THE
ANTICIPATED NEW ALBUM

CONSPIRACY N°. 5

Already On:

KEGL 17X	KTUX 17X	KEYJ 13X	KZRK 10X
WRUF	KRAD	KFMX	KBAT
KMOD	WSTZ		

Produced by: Sam Taylor
Mixed by: Jack Joseph Puig
Management: Jan Raines/Creative Trust
Produced by: Dennis Herring *
Mixed by: Mark Philip Endert *

GOING FOR ADDS NOW



SILVERTONE
RECORDS



REUNION
RECORDS

www.bigjuice.com/thirdday

Stations and their adds listed alphabetically by market

ACTIVE ROCK

KEYL/Abilene, TX OM: Randy Jones MD: Dave Andrews BUSH "Mouth" TOOL "Forty" QUEENSYRCHIE "Voice" YES "Open" FAITH NO MORE "Ashes" HOLY COWS "Punished"	KCMO/Columbia, MO PD: Debbie Wyde QUEENSYRCHIE "Voice"	WXRA/Greensboro, NC PD: Tim Sattarfield APD: Marcia Gan MD: Andy Sims OASIS "Away" TOOL "Forty"	WRQC/Minneapolis, MN OM: Andy Bloom PD: Lauren MacLush APD/MD: Jay Phlipott LIFE OF AGONY "Weeds" KENNY WAYNE SHEPHERD "Slow" THIRD EYE BLIND "Graduate"	KISS/San Antonio, TX PD: Kevin Vargas MD: C.J. Cruz BUSH "Mouth" BLACK LAB "Wash" LIVE "Rattle" SAMMY HAGAR "Both" SEVENDUST "Black"
KZRR/Albuquerque, NM OM: Frank Jason PD: Phil Mahoney TOOL "Forty" MEGADETH "Honest"	WBZC/Columbus, OH PD: Hal Fish APD/MD: Ronni Hunter No Adds	WTPT/Greenville, SC PD: Zack Tyler LIMP BIZKIT "Countdown" TOOL "Forty" DREAM THEATER "Burning"	KHOP/Modesto, CA PD: Dave Taylor APD: Chris Lloyd 3 ROLLING STONES "Sant" 2 TOOL "Forty" 2 LIVE "Rattle"	KIOZ/San Diego, CA OM: Tim Duke MD: Sharon Lader 9 LIVE "Rattle" 7 JASON BONHAM BAND "Drown" 6 FU MANCHU "Ew"
KZRK/Amarillo PD: Mike Shannon 5 JASON BONHAM BAND "Drown" 5 DEFTONES "Summer" 5 BUSH "Mouth" 4 FAITH NO MORE "Ashes" QUEENSYRCHIE "Voice" TEA PARTY "Temptation"	KNCN/Corpus Christi, TX PD: Kelli Cluque MD: Eric Slayter 4 KULA SHAKER "Hush"	WTPA/Harrisburg, PA PD: Chris James APD: Dina Wegner MD: Amy Warner 11 MOTLEY CRUE "Shout" FAITH NO MORE "Ashes" SAMMY HAGAR "Both" MATCHBOX 20 "3am" REF "Brighter"	WNDR/Norfolk, VA PD: Harvey Kojan APD/MD: Tim Parker 17 DATES OF THE NEW "Sheer" 10 TONIC "Casual"	KSJO/San Jose, CA PD: Dave Jung MD: Lauria Free COOL FOR AUGUST "Trials"
KLBJ/Austin, TX OM: Jeff Carroll MD: Loris Lowe WIDESPREAD PANIC "Radio" TOOL "Forty" BIG WRECK "Daf"	KRAD/Corpus Christi, TX PD: Kenny Mann APD: Laura Stewart MD: Cory Smith COLD "Gve" TREPONEM PAL "Renegade" THIRD DAY "Mad" FAITH NO MORE "Ashes" MATCHBOX 20 "3am" TOOL "Forty"	WAMX/Huntington, WV PD: Rich DeSisto 7 BUSH "Mouth" TOOL "Forty" BIG WRECK "Daf" DREAM THEATER "Burning"	KBAT/Odessa, TX OM: Brent Warner MD: Dru Dawson 5 THIRD DAY "Mad" TOOL "Forty" QUEENSYRCHIE "Voice"	KWBR/San Luis Obispo, CA OM: Drew Ross PD: Joe Alvino MD: Dean Kettari 311 "Thinking" DAVID LEE ROTH "Piss" BUSH "Mouth" VERVE "Symphony" CURIE "Wrong" CAROLINE'S SPINE "Sulivan" BLANK 182 "Damm" SAVE FERRIS "Eisen"
KRAB/Bakersfield, CA PD: Chris Squires MD: Bruce Wayne OASIS "Away" MIGHTY MIGHTY "Rascal" BUSH "Mouth"	KEGL/Dallas, TX PD: Greg Stevens APD/MD: Cindy Scott 9 DAVID LEE ROTH "Piss" LIVE "Rattle" DEFTONES "Summer" TOOL "Forty"	WJRR/Oriando, FL PD: Dick Sheetz MD: Pat Lynch 2 LIVE "Rattle" 2 BLACK LAB "Wash" 2 COLD "Gve" 2 FAITH NO MORE "Ashes"	KTYD/Santa Barbara, CA MD: Dayne Birkley 8 BOB DYLAN "Milton" 7 U2 "Ruse"	WZAT/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"
WIYY/Baltimore, MD PD: Rick Strauss APD/MD: Rob Heckman EVERCLEAR "Everything"	KTXQ/Dallas, TX PD: Andy Lockridge MD: Rebecca MATCHBOX 20 "3am" BUSH "Mouth"	KCLB/Palm Springs, CA PD: Ron Stryker LIVE "Rattle" DREAM THEATER "Burning" CHRIS DUARTE GROUP "Ceopatra" CAROLINE'S SPINE "Sulivan" HEADSWIM "Hype"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"
WCPR/Biloxi, MS OM: Kenny Vest PD: Wayne Watkins APD/MD: Scot Fox 7 BUSH "Mouth" 3 KISS "Jungle" TOOL "Forty" REF "Brighter" PANTERA "Where"	KTXQ/Dallas, TX PD: Andy Lockridge MD: Rebecca MATCHBOX 20 "3am" BUSH "Mouth"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"
WAAF/Boston, MA PD: Dave Douglas APD: Ron Valeri MD: John Osterland 17 OUR LADY PEACE "Dunsty" 16 VERUCA SALT "Straight" ROLLING STONES "Flip" MEGADETH "Honest"	WTUE/Dayton, OH OM: Tom Carroll APD/MD: John Beaulieu FAITH NO MORE "Ashes" DAVID LEE ROTH "Piss" LIVE "Rattle" YES "Open" BLACK LAB "Wash"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"
WAZR/Des Moines, IA PD: Troy Hanson MD: Paul Oskand SEVENDUST "Black" 311 "Thinking" TREPONEM PAL "Renegade"	WRIF/Detroit, MI OM: Doug Podell APD/MD: Dave Wellington 2 BLACK LAB "Wash" 2 QUEENSYRCHIE "Voice"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"
WKPE/Cape Cod, MA PD: Dan Towers MD: Raven Steele KISS "Jungle" CUNNINGHAMS "Wannabe" THIRD EYE BLIND "Graduate"	WGBF/Evansville, IN PD: Mike Sanders MD: Turner Watson CUNNINGHAMS "Wannabe" DAVID LEE ROTH "Piss" REF "Brighter" COLD "Gve"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"
WZNF/Champaign, IL PD: Sturgis MD: Stacy Conner CAROLINE'S SPINE "Sulivan"	WRCQ/Fayetteville, NC PD: Howard Johnson MD: Ann Thomas 25 BUSH "Mouth" 18 MEGADETH "Honest" 8 SEVENDUST "Breath" CURE "Wrong"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"
WRCX/Chicago, IL Stn. Mgr.: Dave Richards APD/MD: Jo Robinson 7 OZZY OSBOURNE "Earth" TOOL "Forty" SEVENDUST "Black" ROLLING STONES "Flip" CAROLINE'S SPINE "Sulivan"	WRCQ/Fayetteville, NC PD: Howard Johnson MD: Ann Thomas 25 BUSH "Mouth" 18 MEGADETH "Honest" 8 SEVENDUST "Breath" CURE "Wrong"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"
KRQR/Chico, CA PD: Christopher Cair 7 MATCHBOX 20 "3am" 1 TOOL "Forty" 1 TREPONEM PAL "Renegade"	WRCQ/Fayetteville, NC PD: Howard Johnson MD: Ann Thomas 25 BUSH "Mouth" 18 MEGADETH "Honest" 8 SEVENDUST "Breath" CURE "Wrong"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"
WMMS/Cleveland, OH PD: Bob Neumann APD/MD: Spaceman Scott MATTHEW RYAN "Guilty" JIMMIE'S CHICKEN "High" SAMMY HAGAR "Both"	WRCQ/Fayetteville, NC PD: Howard Johnson MD: Ann Thomas 25 BUSH "Mouth" 18 MEGADETH "Honest" 8 SEVENDUST "Breath" CURE "Wrong"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"
KILO/Colorado Springs, CO PD: Rich Hawk APD/MD: Peg Pollard 16 OZZY OSBOURNE "Earth" 9 BUSH "Mouth" TOOL "Forty"	WRUF/Gainesville, FL PD: Harry Guscott MD: Matt Adams LONGPIS "On" THIRD DAY "Mad" SISTER HAZEL "Happy"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"
78 Total Reporters 78 Current Reporters 76 Current Playlists	WRUF/Gainesville, FL PD: Harry Guscott MD: Matt Adams LONGPIS "On" THIRD DAY "Mad" SISTER HAZEL "Happy"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"
Did Not Report, Playlist Frozen (2): WKLO/Grand Rapids, MI WTKX/Pensacola, FL	WRUF/Gainesville, FL PD: Harry Guscott MD: Matt Adams LONGPIS "On" THIRD DAY "Mad" SISTER HAZEL "Happy"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"
New Reporter (1): KZRK/Amarillo, TX	WRUF/Gainesville, FL PD: Harry Guscott MD: Matt Adams LONGPIS "On" THIRD DAY "Mad" SISTER HAZEL "Happy"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"	WZLW/Savannah, GA Stn. Mgr.: Dr. Dave PD: Greg Patrick APD/MD: David Kelley 22 THIRD EYE BLIND "Graduate" TOOL "Forty" TONIC "Daughter" COWBOY MOUTH "Love"


ROCK

WONE/Akron, OH PD: J.D. Kunes 3 DAVID LEE ROTH "Piss"	KLAQ/EI Paso, TX PD: Magic Mike Ramsey APD: "Big" AJ Jones No Adds	KMJX/Little Rock, AR PD: Tom Wood MD: Jimmy Edwards No Adds	WYXX/Panama City, FL Int. PD: Rob Roberts BUSH "Mouth" WALLFLOWERS "Martenus"	WIXV/Savannah, GA PD: Anthony Michaels APD: Keith Hendrix WALLFLOWERS "Martenus"
WPYX/Albany, NY PD: John Cooper 4 ROLLING STONES "Tip" CREED "My"	WRKT/Erie, PA VP/Program: Ron Kline MD: Tim Stephens LIVE "Turn" BLACK LAB "Wash"	WBAB/Long Island, NY VP/Prog.: Bob Buchmann Ops. Dr.: Eric Weisman OZZY OSBOURNE "Earth" DAYS OF THE NEW "Touch"	WWCT/Peoria, IL PD: Scott Robbins APD/MD: Jamie Marley 16 ROLLING STONES "Tip" THIRD EYE BLIND "Graduate" QUEENSYRCHIE "Voice" LIVE "Rattle" BLACK LAB "Wash"	KTAL/Shreveport, LA PD: Kevin West MD: Ragen King 9 ELTON JOHN "Something" 9 ROLLING STONES "Sant" 9 KENNY WAYNE SHEPHERD "Blue" 6 FLEETWOOD MAC "Chau" 6 MATTHEW RYAN "Guilty" 6 YES "Open" 5 BLUES TRAVELER "Precious" 5 MATCHBOX 20 "3am"
WZZO/Allentown, PA PD: Robin Lee MD: Keith Meyer 9 WALLFLOWERS "Martenus" 4 JOHN FOGERTY "Blueboy" 2 OFFSPRING "Diosse" LIVE "Rattle"	KKEG/Fayetteville, AR OM: Dave J. Jackson APD/MD: Christie Bell LIVE "Rattle" BLACK LAB "Wash"	KLOS/Los Angeles, CA PD: John Duncan MD: Rita Wicks YES "Open"	WMMR/Philadelphia, PA PD: Joe Bonadonna MD: Ken Zepko BLACK LAB "Wash"	KRRO/Sioux Falls, SD PD: John Ford MD: Brian Wheeler No Adds
WAPL/Appleton, WI PD: Randy Hawkins QUEENSYRCHIE "Voice" SMASH MOUTH "Walkin" YES "Open" CAROLINE'S SPINE "Sulivan" PAUL RODGERS "Savin" LYNYRD SKYNYRD "Home"	WRXK/Ft. Myers, FL PD: Matt Margas MD: Susan Stone 2 YES "Open"	WTFX/Louisville, KY PD: Future Bob OM: Michael Lee 16 METALLICA "Nothing" 11 JIMMIE'S CHICKEN "High" 4 LARKDOWN "Band" 3 SUPARAZZ "Push" SEVEN MARY THREE "Lucky" TOOL "Forty" FAITH NO MORE "Ashes" TONIC "Daughter" CHAZ "Who"	WVVE/Pittsburgh, PA PD: Garrett Hart MD: Chris Winter KISS "Jungle" REFRESHMENTS "Year" LIVE "Rattle" DAVID LEE ROTH "Piss"	WIOT/Toledo, OH OM: PD: Darin Arrens APD: Don Davis MD: Susan Gates 6 KISS "Jungle" JASON BONHAM BAND "Drown"
WKLS/Atlanta, GA PD: Pat Erwin MD: Lisa Stueble 7 SMASH MOUTH "Walkin" 2 ROLLING STONES "Tip" 1 SEVENDUST "Black" KULA SHAKER "Hush"	WZZR/Ft. Pierce, FL PD: Rich Dickerson APD/MD: Christie Banks 6 ROLLING STONES "Sant" 5 ROLLING STONES "Tip" DAVID LEE ROTH "Piss" MATCHBOX 20 "3am" TONIC "Daughter"	WQBZ/Macon, GA PD: Jon Byrd MD: Vance Shepherd No Adds	WHJY/Providence, RI PD: Bill Weston MD: Sharon Schifano MATCHBOX 20 "3am" SAMMY HAGAR "Both"	KLPX/Tucson, AZ OM: Phil Miles MD: Charlie Morris LIVE "Turn" MATTHEW RYAN "Guilty"
WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WBXR/Ft. Wayne, IN PD: Rick West APD: Buzz Maxwell YES "Open" BLACK LAB "Wash" TONIC "Daughter" LONGPIS "On" STEVE EARLE "N.Y.C." FAITH NO MORE "Ashes"	WJJO/Madison, WI OM: PD: Glen Gardner APD: Blake Patton KISS "Jungle" QUEENSYRCHIE "Voice" LIVE "Rattle"	KRRX/Redding, CA Co-PD: Casey Friesland Co-PD/Prog. Dr.: Cindy Shaw 4 MATCHBOX 20 "3am" NIXONS "Tail" ROLLING STONES "Tip" ROLLING STONES "Sant"	KMOD/Tulsa, OK OM: Rob Hurt MD: Phil Stone LYNYRD SKYNYRD "Home"
WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WJJO/Madison, WI OM: PD: Glen Gardner APD: Blake Patton KISS "Jungle" QUEENSYRCHIE "Voice" LIVE "Rattle"	KRRX/Redding, CA Co-PD: Casey Friesland Co-PD/Prog. Dr.: Cindy Shaw 4 MATCHBOX 20 "3am" NIXONS "Tail" ROLLING STONES "Tip" ROLLING STONES "Sant"	KMOD/Tulsa, OK OM: Rob Hurt MD: Phil Stone LYNYRD SKYNYRD "Home"
WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WJJO/Madison, WI OM: PD: Glen Gardner APD: Blake Patton KISS "Jungle" QUEENSYRCHIE "Voice" LIVE "Rattle"	KRRX/Redding, CA Co-PD: Casey Friesland Co-PD/Prog. Dr.: Cindy Shaw 4 MATCHBOX 20 "3am" NIXONS "Tail" ROLLING STONES "Tip" ROLLING STONES "Sant"	KMOD/Tulsa, OK OM: Rob Hurt MD: Phil Stone LYNYRD SKYNYRD "Home"
WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WJJO/Madison, WI OM: PD: Glen Gardner APD: Blake Patton KISS "Jungle" QUEENSYRCHIE "Voice" LIVE "Rattle"	KRRX/Redding, CA Co-PD: Casey Friesland Co-PD/Prog. Dr.: Cindy Shaw 4 MATCHBOX 20 "3am" NIXONS "Tail" ROLLING STONES "Tip" ROLLING STONES "Sant"	KMOD/Tulsa, OK OM: Rob Hurt MD: Phil Stone LYNYRD SKYNYRD "Home"
WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WJJO/Madison, WI OM: PD: Glen Gardner APD: Blake Patton KISS "Jungle" QUEENSYRCHIE "Voice" LIVE "Rattle"	KRRX/Redding, CA Co-PD: Casey Friesland Co-PD/Prog. Dr.: Cindy Shaw 4 MATCHBOX 20 "3am" NIXONS "Tail" ROLLING STONES "Tip" ROLLING STONES "Sant"	KMOD/Tulsa, OK OM: Rob Hurt MD: Phil Stone LYNYRD SKYNYRD "Home"
WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WJJO/Madison, WI OM: PD: Glen Gardner APD: Blake Patton KISS "Jungle" QUEENSYRCHIE "Voice" LIVE "Rattle"	KRRX/Redding, CA Co-PD: Casey Friesland Co-PD/Prog. Dr.: Cindy Shaw 4 MATCHBOX 20 "3am" NIXONS "Tail" ROLLING STONES "Tip" ROLLING STONES "Sant"	KMOD/Tulsa, OK OM: Rob Hurt MD: Phil Stone LYNYRD SKYNYRD "Home"
WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WJJO/Madison, WI OM: PD: Glen Gardner APD: Blake Patton KISS "Jungle" QUEENSYRCHIE "Voice" LIVE "Rattle"	KRRX/Redding, CA Co-PD: Casey Friesland Co-PD/Prog. Dr.: Cindy Shaw 4 MATCHBOX 20 "3am" NIXONS "Tail" ROLLING STONES "Tip" ROLLING STONES "Sant"	KMOD/Tulsa, OK OM: Rob Hurt MD: Phil Stone LYNYRD SKYNYRD "Home"
WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WJJO/Madison, WI OM: PD: Glen Gardner APD: Blake Patton KISS "Jungle" QUEENSYRCHIE "Voice" LIVE "Rattle"	KRRX/Redding, CA Co-PD: Casey Friesland Co-PD/Prog. Dr.: Cindy Shaw 4 MATCHBOX 20 "3am" NIXONS "Tail" ROLLING STONES "Tip" ROLLING STONES "Sant"	KMOD/Tulsa, OK OM: Rob Hurt MD: Phil Stone LYNYRD SKYNYRD "Home"
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WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WJJO/Madison, WI OM: PD: Glen Gardner APD: Blake Patton KISS "Jungle" QUEENSYRCHIE "Voice" LIVE "Rattle"	KRRX/Redding, CA Co-PD: Casey Friesland Co-PD/Prog. Dr.: Cindy Shaw 4 MATCHBOX 20 "3am" NIXONS "Tail" ROLLING STONES "Tip" ROLLING STONES "Sant"	KMOD/Tulsa, OK OM: Rob Hurt MD: Phil Stone LYNYRD SKYNYRD "Home"
WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WJJO/Madison, WI OM: PD: Glen Gardner APD: Blake Patton KISS "Jungle" QUEENSYRCHIE "Voice" LIVE "Rattle"	KRRX/Redding, CA Co-PD: Casey Friesland Co-PD/Prog. Dr.: Cindy Shaw 4 MATCHBOX 20 "3am" NIXONS "Tail" ROLLING STONES "Tip" ROLLING STONES "Sant"	KMOD/Tulsa, OK OM: Rob Hurt MD: Phil Stone LYNYRD SKYNYRD "Home"
WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WZLW/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro KISS "Jungle" TOOL "Forty" COWBOY MOUTH "Love" KULA SHAKER "Hush" TONIC "Daughter"	WJJO/Madison, WI OM: PD: Glen Gardner APD: Blake Patton KISS "Jungle" QUEENSYRCHIE "Voice" LIVE "Rattle"	KRRX/Redding, CA Co-PD: Casey Friesland Co-PD/Prog. Dr.: Cindy Shaw 4 MATCHBOX 20 "3am" NIXONS "Tail" ROLLING STONES "Tip" ROLLING STONES "Sant"	<

ROCK PLAYLISTS


October 17, 1997 R&R • 87

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MARKET #2
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Duncan/Wilde

PLAYS	SW	LW	TW	ARTIST/TITLE
19	19	17	22	ERIC JOHNSON/S.R.V.
22	23	20	20	ROLLING STONES/Anybody Seen My...
19	16	18	18	COREY STEVENS/One More Time
17	20	17	17	PAUL MCCARTNEY/The World Tonight
17	19	18	16	FLEETWOOD MAC/Silver Springs
9	11	11	11	JOHN FOGERTY/Blueboy
10	13	12	14	JACKSON BROWNE/The Next Voice...
11	14	13	13	FREDDY JONES BAND/Wonder
16	16	12	13	GENESIS/Congo
12	12	12	12	JARS OF CLAY/Crazy Times
14	11	8	8	MATCHBOX 20/Push
12	9	9	9	TOAD THE WET.../Whatever I Fear
10	9	9	9	STIR/One Angel
7	9	8	8	DISSHALLA/Counting Blue Cars
7	8	8	8	BIG HEAD TODD.../Resignation Superman
-	9	8	8	KENNY WAYNE SHEPHERD/Somehow...
10	10	10	8	BLUES TRAVELER/Most Precarious
-	-	8	8	MATCHBOX 20/3am
6	9	6	6	WALLFLOWERS/One Headlight
8	10	10	7	JOHN MELLENCAMP/Just Another Day
5	4	4	4	PAUL MCCARTNEY/You Wanna
15	14	12	6	PAUL RODGERS/Soul Of Love
12	10	6	6	38 SPECIAL/Fade To Blue
-	5	6	6	COREY STEVENS/Take It Back
6	5	7	6	JONNY LANG/Lie To Me
4	5	7	6	WALLFLOWERS/The Difference
5	5	6	6	LYNYRD SKYNYRD/Travelin' Man
5	4	6	6	FLEETWOOD MAC/Sweet Girl
-	5	6	6	ROLLING STONES/Saint Of Me
5	6	4	6	COUNTING CROWS/Daylight Fading




MARKET #5
WMMR/Philadelphia
(610) 771-0933
Bonadonna/Zipeto

PLAYS	SW	LW	TW	ARTIST/TITLE
33	26	25	23	ROLLING STONES/Anybody Seen My...
-	25	25	23	ROLLING STONES/Flip The Switch
22	29	26	18	GENESIS/Congo
29	30	24	17	U2/Last Night On Earth
27	28	26	17	TONIC/If You Could Only...
-	-	14	16	AEROSMITH/Hole In My Soul
9	24	28	12	COLLECTIVE SOUL/Blame
10	6	10	12	GOO GOO DOLLS/Lazy Eye
-	17	17	11	U2/Pleasure
28	13	14	11	BLUES TRAVELER/Carolina Blues
17	21	19	10	BLUES TRAVELER/Most Precarious
-	-	7	10	ROLLING STONES/Slow Ride
-	-	9	9	TOAD THE WET.../Come Down
12	14	11	9	WALLFLOWERS/The Difference
-	-	13	9	YES/Open Your Eyes
-	-	9	9	BETTER THAN EZRA/Desperately Wanting
16	23	18	8	WALLFLOWERS/Three Marienas
14	14	13	8	AEROSMITH/Pink
16	20	22	8	DAYS OF THE NEW/Touch, Peel, And...
14	2	10	8	THIRD EYE BLIND/Semi-Charmed Life
30	15	13	8	COLLECTIVE SOUL/Listen
5	12	14	8	KENNY WAYNE SHEPHERD/Slow Ride
20	14	9	7	MIGHTY JOE PLUM/Live Through This...
6	8	9	5	GREEN DAY/Hitchin' A Ride
11	10	10	5	HUFFAMOOSE/Wat
22	22	22	4	COUNTING CROWS/Have You Seen Me...
-	-	7	4	MATTHEW RYAN/Guilty
-	-	8	3	COOL FOR AUGUST/Trials
-	-	3	3	SMASH MOUTH/Walkin' On The Sun
-	-	2	2	LIVE/Rattlesnake



MARKET #12
WKLS/Atlanta
(404) 325-0960
Ervin/Sturgis

PLAYS	SW	LW	TW	ARTIST/TITLE
34	21	35	35	JONNY LANG/Lie To Me
34	35	37	35	MIGHTY JOE PLUM/Live Through This...
35	35	36	34	BLUES TRAVELER/Carolina Blues
33	14	31	33	TONIC/If You Could Only...
17	28	30	31	AEROSMITH/Pink
34	36	33	31	OFFSPRING/Gone Away
34	32	34	31	COLLECTIVE SOUL/Listen
9	25	12	23	ROLLING STONES/Anybody Seen My...
34	36	36	21	THIRD EYE BLIND/Semi-Charmed Life
19	14	12	16	TOAD THE WET.../Come Down
23	18	11	14	CRY OF LOVE/Sugarcane
19	20	11	14	HONEYRODS/Love Bee
4	13	14	14	DAYS OF THE NEW/Touch, Peel, And...
17	17	14	13	KENNY WAYNE SHEPHERD/Slow Ride
-	-	14	8	EVERCLEAR/Everything To...
10	8	7	8	SWEET VINE/Mountain Side
8	8	9	8	MATTHEW RYAN/Guilty
-	-	7	7	OFFSPRING/Choose
-	-	4	7	SMASH MOUTH/Walkin' On The Sun
5	4	5	6	REF/Place Your Hands
3	6	5	6	MEGADETH/Almost Honest
18	13	8	5	VERVE PIPE/Villains
-	-	2	2	ROLLING STONES/Flip The Switch
-	-	1	1	SEVENDUST/Bitch
-	-	-	-	KULA SHAKER/Hush




MARKET #14
KQRS/Minneapolis
(612) 545-5601
Hamitor/Endersbe

PLAYS	SW	LW	TW	ARTIST/TITLE
13	16	11	16	COREY STEVENS/My Neighborhood
16	19	16	16	JONNY LANG/Hi The Ground...
15	15	14	15	HONEYRODS/Rumor Has It
4	17	15	15	ROLLING STONES/Saint Of Me
13	10	13	13	JOHN FOGERTY/Blueboy
-	-	12	13	MATTHEW RYAN/Guilty
11	13	14	12	SISTER HAZEL/All For You
-	-	8	12	BLUES TRAVELER/Carolina Blues
10	12	11	11	JACKSON BROWNE/The Next Voice...
9	10	11	11	JOHN MELLENCAMP/Circling Around...
17	12	13	11	ROLLING STONES/Anybody Seen My...
12	10	10	9	PAUL MCCARTNEY/The World Tonight
3	9	10	9	FLEETWOOD MAC/Silver Springs
11	14	13	9	JOHN FOGERTY/Walking In A...
-	-	9	8	MIGHTY JOE PLUM/Live Through This...
-	-	7	8	WALLFLOWERS/Three Marienas
13	10	10	6	BOZ SCAGGS/It All Went Down...
13	9	7	6	BLUES TRAVELER/Most Precarious
-	-	5	5	EDDIE MONEY/Hi We Ever Get Out
13	12	11	5	SMASH MOUTH/Walkin' On The Sun
13	10	11	5	FREDDY JONES BAND/Wonder
-	-	5	5	ROLLING STONES/Too Tight
-	-	2	2	U2/Pleasure
3	2	3	3	BLUES TRAVELER/Run-Around
-	-	1	1	TOM PETTY & HEAVENLY WALLS
2	1	2	3	JONNY LANG/Lie To Me
3	2	3	3	WALLFLOWERS/6th Avenue Heartache
2	2	1	3	JOHN MELLENCAMP/Just Another Day
2	1	2	3	WHY STORE/Father
6	6	4	2	CHRIS DUARTE GROUP/Cleopatra




MARKET #16
WBAB/Long Island
(516) 517-1023
Buchmann/Welman

PLAYS	SW	LW	TW	ARTIST/TITLE
32	31	31	32	THIRD EYE BLIND/Semi-Charmed Life
32	31	33	30	SISTER HAZEL/All For You
32	31	31	30	MATCHBOX 20/Push
21	31	34	29	TONIC/If You Could Only...
33	29	29	27	ROLLING STONES/Anybody Seen My...
15	19	21	20	YES/Open Your Eyes
5	5	18	20	AEROSMITH/Pink
-	-	17	21	WALLFLOWERS/Three Marienas
20	19	20	18	MIGHTY MIGHTY.../The Impression
14	18	19	18	EVERCLEAR/Everything To...
13	17	23	17	SMASH MOUTH/Walkin' On The Sun
-	-	18	17	KISS/The Jungle
-	-	17	17	DAVID LEE ROTH/Don't Piss Me Off
12	15	16	16	JOHN DAY/Hitchin' A Ride
21	17	23	15	GREEN DAY/Hitchin' A Ride
-	-	12	15	MATCHBOX 20/3am
14	17	14	11	JONNY LANG/Hi The Ground...
13	19	17	10	COREY STEVENS/My Neighborhood
-	-	12	15	FLEETWOOD MAC/7 The Chair
8	10	8	8	FLEETWOOD MAC/Silver Springs
10	10	8	8	ROLLING STONES/Saint Of Me
20	19	5	5	LIVE/Turn My Head
5	5	5	5	ROLLING STONES/Low Down
-	-	7	9	ROLLING STONES/Flip The Switch
20	19	5	5	OASIS/Don't Go Away
12	15	5	5	DAVID THEATER/You Not Me
-	-	5	5	MATTHEW RYAN/Guilty
-	-	5	5	ZZ TOP/Back On Earth
-	-	5	5	DAYS OF THE NEW/Touch, Peel, And...




MARKET #17
KDKB/Phoenix
(602) 897-9300
Maranville/Lea

PLAYS	SW	LW	TW	ARTIST/TITLE
22	21	21	23	MIGHTY JOE PLUM/Live Through This...
15	13	16	21	COLLECTIVE SOUL/Blame
22	22	21	21	DAYS OF THE NEW/Touch, Peel, And...
14	13	18	21	KENNY WAYNE SHEPHERD/Slow Ride
22	22	21	21	STIR/One Angel
21	21	20	20	ROLLING STONES/Anybody Seen My...
-	3	14	15	JONNY LANG/Missing Your Love
-	4	14	15	SISTER HAZEL/Happy
2	6	13	15	WALLFLOWERS/Three Marienas
14	14	12	14	AEROSMITH/Pink
-	2	12	14	PISTOLERS/My Guardian Angel
21	18	14	13	BLUES TRAVELER/Most Precarious
22	19	13	13	GENESIS/Congo
14	14	13	13	TONIC/Soldier's Daughter
-	-	2	6	GILBY CLARKE/It's Good Enough...
-	4	5	5	MATCHBOX 20/Damn
-	4	5	5	DAVE MATTHEWS BAND/Crash Into Me
-	4	5	5	JONNY LANG/Lie To Me
-	4	5	5	LIVE/Turn My Head
-	4	5	5	MATCHBOX 20/Long Day
-	4	5	5	MATCHBOX 20/Push
-	4	5	5	MATCHBOX 20/3am
14	11	4	5	SISTER HAZEL/All For You
5	5	3	5	VERVE PIPE/The Freshmen
5	4	5	5	TONIC/Up Your Eyes
5	4	5	5	TONIC/If You Could Only
5	4	5	4	AEROSMITH/Falling In Love...
5	4	5	4	AEROSMITH/Hole In My Soul
5	4	5	4	BLUES TRAVELER/Carolina Blues
5	4	5	4	QUEENSRYCH/Sign Of The Times




MARKET #20
WDVE/Pittsburgh
(412) 937-1441
Hart/Winter

PLAYS	SW	LW	TW	ARTIST/TITLE
16	12	15	20	WALLFLOWERS/The Difference
15	14	15	19	MATCHBOX 20/Push
14	14	14	17	TONIC/If You Could Only...
13	12	16	16	SAMMY HAGAR/Marching To Mars
10	13	15	15	COUNTING CROWS/Daylight Fading
-	14	13	13	MIGHTY JOE PLUM/Live Through This...
-	-	13	13	CLARKS/Stop
7	11	12	12	JOHN FOGERTY/Blueboy
10	7	11	12	ROLLING STONES/Anybody Seen My...
8	15	4	12	STIR/One Angel
15	15	13	12	KENNY WAYNE SHEPHERD/Slow Ride
10	8	14	11	LYNYRD SKYNYRD/Bring It On
-	-	14	11	MATTHEW RYAN/Guilty
15	13	13	11	PAUL RODGERS/Soul Of Love
8	9	9	9	38 SPECIAL/Fade To Blue
-	-	15	8	YES/Open Your Eyes
10	9	9	8	COLLECTIVE SOUL/Blame
11	9	9	8	LIVE/Turn My Head
-	6	8	8	WALLFLOWERS/Three Marienas
-	6	8	8	JOE GRUSHECKY/Light Of Day
-	10	7	7	BLUES TRAVELER/Most Precarious
9	11	7	7	DAYS OF THE NEW/Touch, Peel, And...
13	10	7	7	AEROSMITH/Pink
-	-	7	7	ROLLING STONES/Saint Of Me
-	6	5	5	FLEETWOOD MAC/The Chain
3	4	4	4	WHY STORE.../Lack Of Water
3	4	3	3	REFRESHMENTS/Banditos
-	3	3	3	COUNTING CROWS/Angels Of...
17	15	3	3	JONNY LANG/Lie To Me
12	13	8	3	COREY STEVENS/One More Time



MARKET #25
WBN/Cincinnati
(412) 937-9326
Richards/Jamie

PLAYS	SW	LW	TW	ARTIST/TITLE
15	19	29	32	MEGADETH/Trust
19	29	33	31	DAYS OF THE NEW/Touch, Peel, And...
21	29	31	29	METALLICA/Bleeding Me
20	28	32	27	SMASH MOUTH/Walkin' On The Sun
6	18	20	20	SEVEN MARY THREE/Lucky
12	14	19	20	CREEED/My Own Prison
-	17	17	19	COLLECTIVE SOUL/Blame
6	13	17	19	OFFSPRING/Choose
18	18	18	18	MIGHTY JOE PLUM/Live Through This...
6	15	18	18	GOO GOO DOLLS/Lazy Eye
2	8	9	18	FOO FIGHTERS/Everlong
19	18	16	17	OASIS/Don't Go Away
-	7	9	9	ALICE IN CHAINS/Would?
-	8	8	8	BLACK LAB/Wash It Away
2	5	6	6	EVERCLEAR/Everything To...
2	4	5	6	COOL FOR AUGUST/Trials
-	5	5	5	LIVE/Rattlesnake
-	5	5	5	THIRD EYE BLIND/Graduate
3	4	5	5	TOOL/Stricken
9	4	8	5	AEROSMITH/Pink
6	5	5	5	MIGHTY JOE PLUM/Live Through This...
2	4	4	4	GREEN DAY/Hitchin' A Ride
5	3	4	4	TOOL/TH
5	3	4	4	ROLLING STONES/Anybody Seen My...
-	3	4	4	KENNY WAYNE SHEPHERD/Slow Ride
-	3	4	4	NIXONS/The Fall
-	3	4	4	BROAD/Secret Girl
-	-	-	-	SAMMY HAGAR/Both Sides Now



MARKET #29
KCAL/Riverside
(909) 793-3554
Shaw/Matthews

PLAYS	SW	LW	TW	ARTIST/TITLE
30	31	31	31	MEGADETH/Trust
31	31	30	30	OFFSPRING/Gone Away
31	28	26	29	METALLICA/Bleeding Me
25	28	26	26	SOUNDGARDEN/Blowaway
30	28	24	24	SAMMY HAGAR/Marching To Mars
16	15	17	17	BREXIDICKSON/Accident Of Birth
-	-	12	15	KISS/The Jungle
-</				



ROCK TOP 50

OCTOBER 17, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	ROLLING STONES Anybody Seen My Baby? (<i>Virgin</i>)	1651	1756	1774	1907	76/0
3	3	3	2	DAYS OF THE NEW Touch, Peel, And Stand (<i>Outpost/Geffen</i>)	1591	1589	1537	1345	76/1
2	2	2	3	AEROSMITH Pink (<i>Columbia</i>)	1418	1598	1647	1684	72/0
8	4	4	4	KENNY WAYNE SHEPHERD Slow Ride (<i>Revolution</i>)	1413	1257	1101	999	79/0
9	5	5	5	MIGHTY JOE PLUM Live Through This (Fifteen...) (<i>Atlantic</i>)	1157	1127	1073	968	64/2
12	9	6	6	COLLECTIVE SOUL Blame (<i>Atlantic</i>)	1141	1058	902	772	67/1
5	7	7	7	TONIC If You Could Only See (<i>Polydor/A&M</i>)	898	992	1025	1088	62/0
14	11	9	8	BLUES TRAVELER Most Precarious (<i>A&M</i>)	880	845	790	756	55/1
7	8	8	9	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	786	897	948	1031	63/0
35	22	12	10	WALLFLOWERS Three Marlenas (<i>Interscope</i>)	764	662	554	335	62/5
22	18	11	11	FOO FIGHTERS Everlong (<i>Roswell/Capitol</i>)	749	668	602	544	48/3
28	23	14	12	CREED My Own Prison (<i>Wind-up</i>)	747	641	523	462	53/1
23	20	15	13	JOHN FOGERTY Blueboy (<i>Warner Bros.</i>)	700	636	572	536	47/2
BREAKER			14	SAMMY HAGAR Both Sides Now (<i>MCA</i>)	631	449	122	19	55/8
15	12	13	15	STIR One Angel (<i>Aware/Capitol</i>)	616	656	731	730	44/0
	32	22	16	FLEETWOOD MAC The Chain (<i>Reprise</i>)	599	517	384	190	51/2
4	6	10	17	SAMMY HAGAR Marching To Mars (<i>MCA</i>)	588	711	1058	1280	40/0
34	30	21	18	SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)	577	537	451	352	45/5
27	26	19	19	OFFSPRING I Choose (<i>Columbia</i>)	560	557	512	481	43/2
30	24	20	20	CHRIS DUARTE GROUP Cleopatra (<i>Silvertone</i>)	549	541	520	444	44/2
19	16	16	21	TALK SHOW Hello Hello (<i>Atlantic</i>)	549	633	640	632	44/0
BREAKER			22	KISS The Jungle (<i>Mercury</i>)	538	193	7	—	55/11
29	27	25	23	GREEN DAY Hitchin' A Ride (<i>Reprise</i>)	521	504	493	448	42/1
17	15	18	24	COLLECTIVE SOUL Listen (<i>Atlantic</i>)	482	605	646	714	42/0
31	28	26	25	NIXONS The Fall (<i>MCA</i>)	476	478	472	434	42/1
6	10	17	26	LIVE Turn My Head (<i>Radioactive</i>)	466	619	804	1044	43/1
36	33	30	27	EVERCLEAR Everything To Everyone (<i>Tim Kerr/Capitol</i>)	458	420	366	327	37/0
	39	29	28	MEGADETH Almost Honest (<i>Capitol</i>)	446	425	268	112	44/4
DEBUT			29	MATCHBOX 20 3am (<i>Lava/Atlantic</i>)	425	169	107	80	42/9
10	13	23	30	PAUL RODGERS Soul Of Love (<i>Vel/Vel</i>)	416	510	684	823	31/0
47	41	37	31	MATTHEW RYAN Guilty (<i>A&M</i>)	393	332	246	211	46/4
		40	32	JASON BONHAM BAND Drown In Me (<i>MJJ/Work</i>)	360	298	161	19	39/2
21	25	27	33	BLUES TRAVELER Carolina Blues (<i>A&M</i>)	360	456	519	592	37/0
32	34	35	34	METALLICA Bleeding Me (<i>Elektra/EEG</i>)	339	346	343	378	24/0
11	14	24	35	GOO GOO DOLLS Lazy Eye (<i>Warner Sunset/WB</i>)	336	507	678	782	31/0
38	36	38	36	SISTER HAZEL All For You (<i>Universal</i>)	308	315	330	319	18/0
48	40	41	37	SEVEN MARY THREE Lucky (<i>Mammoth/Atlantic</i>)	305	284	252	208	28/1
		49	38	ROLLING STONES Saint Of Me (<i>Virgin</i>)	289	195	148	4	38/6
18	21	33	39	GENESIS Congo (<i>Atlantic</i>)	287	387	558	658	23/0
16	19	31	40	JONNY LANG Hit The Ground Running (<i>A&M</i>)	284	397	597	717	22/0
13	17	32	41	CRY OF LOVE Sugarcane (<i>Columbia</i>)	283	397	633	764	25/0
		47	42	YES Open Your Eyes (<i>Beyond</i>)	276	197	58	15	35/7
		44	43	KULA SHAKER Hush (<i>Columbia</i>)	266	228	153	92	34/5
	43	43	44	COOL FOR AUGUST Trials (<i>Warner Bros.</i>)	261	237	212	182	29/0
26	29	34	45	OUR LADY PEACE Superman's Dead (<i>Columbia</i>)	258	378	469	484	24/0
25	31	36	46	COREY STEVENS My Neighborhood (<i>Eureka/Discovery</i>)	252	339	444	489	24/0
DEBUT			47	LIVE Rattlesnake (<i>Radioactive</i>)	251	97	—	—	38/14
DEBUT			48	OASIS Don't Go Away (<i>Epic</i>)	227	184	169	110	22/1
	49	48	49	THIRD EYE BLIND Graduate (<i>Elektra/EEG</i>)	225	197	200	159	25/3
DEBUT			50	DREAM THEATER Burning My Soul (<i>EastWest/EEG</i>)	219	185	140	89	25/2

This chart reflects airplay from October 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker. 82 Rock reporters. 79 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

JIMMIE'S CHICKEN SHACK High (*Rocket/A&M Associated*)
Total Plays: 219, Total Stations: 20, Adds: 1
HEADSWIM Hype (*550 Music*)
Total Plays: 211, Total Stations: 23, Adds: 0
REFRESHMENTS Good Year (*Mercury*)
Total Plays: 202, Total Stations: 21, Adds: 1
ROLLING STONES Flip The Switch (*Virgin*)
Total Plays: 191, Total Stations: 31, Adds: 10
TEA PARTY Temptation (*Atlantic*)
Total Plays: 168, Total Stations: 21, Adds: 1
TONIC Soldier's Daughter (*Polydor/A&M*)
Total Plays: 164, Total Stations: 20, Adds: 7

CAROLINE'S SPINE Sullivan (*Hollywood*)
Total Plays: 144, Total Stations: 16, Adds: 2
U2 Please (*Island*)
Total Plays: 143, Total Stations: 19, Adds: 2
SOUTHERN CULTURE ON THE SKIDS Shotgun (*DGC/Geffen*)
Total Plays: 141, Total Stations: 17, Adds: 0
LIFE OF AGONY Weeds (*Roadrunner*)
Total Plays: 140, Total Stations: 14, Adds: 0

Songs ranked by total plays

BREAKERS®

SAMMY HAGAR
Both Sides Now (*MCA*)

TOTAL PLAYS/INCREASE: 631/182
TOTAL STATIONS/ADDS: 55/8
CHART: 14

KISS
The Jungle (*Mercury*)

TOTAL PLAYS/INCREASE: 538/345
TOTAL STATIONS/ADDS: 55/11
CHART: 22

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
LIVE Rattlesnake (<i>Radioactive</i>)	14
BLACK LAB Wash It Away (<i>DGC/Geffen</i>)	11
KISS The Jungle (<i>Mercury</i>)	11
ROLLING STONES Flip The Switch (<i>Virgin</i>)	10
MATCHBOX 20 3am (<i>Lava/Atlantic</i>)	9
SAMMY HAGAR Both Sides Now (<i>MCA</i>)	8
DAVID LEE ROTH Don't Piss Me Off (<i>Rhino</i>)	8
TONIC Soldier's Daughter (<i>Polydor/A&M</i>)	7
TOOL Forty Six & 2 (<i>Freeworld</i>)	7
YES Open Your Eyes (<i>Beyond</i>)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KISS The Jungle (<i>Mercury</i>)	+345
MATCHBOX 20 3am (<i>Lava/Atlantic</i>)	+256
SAMMY HAGAR Both Sides Now (<i>MCA</i>)	+182
KENNY WAYNE SHEPHERD Slow Ride (<i>Revolution</i>)	+156
LIVE Rattlesnake (<i>Radioactive</i>)	+154
BLACK LAB Wash It Away (<i>DGC/Geffen</i>)	+116
CREED My Own Prison (<i>Wind-up</i>)	+106
WALLFLOWERS Three Marlenas (<i>Interscope</i>)	+102
ROLLING STONES Saint Of Me (<i>Virgin</i>)	+94
COLLECTIVE SOUL Blame (<i>Atlantic</i>)	+83

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
WALLFLOWERS The Difference (*Interscope*)
OFFSPRING Gone Away (*Columbia*)
JONNY LANG Lie To Me (*A&M*)
MEGADETH Trust (*Capitol*)
WALLFLOWERS One Headlight (*Interscope*)
VERVE PIPE The Freshmen (*RCA*)
AEROSMITH Hole In My Soul (*Columbia*)
AEROSMITH Falling In Love... (*Columbia*)
JACKYL Locked & Loaded (*Epic*)
DAVE MATTHEWS BAND Crash Into Me (*RCA*)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



MEXICO 70

HATE FOR YOU

LOOKING FOR LOVE ON OCTOBER 14

"All the songs we do are basically about one of three things: booze, sex or rock & roll."

-- Bon Scott, 1976

Three out of three ain't bad.

AC/DC

DIRTY EYES

The
premiere
single
from
BONFIRE,
AC/DC's
box set
tribute to
legendary
vocalist
BON SCOTT.

Going for adds now!

"Dirty Eyes" produced by Vanda/Young
Extra production by George Young
Management: Alvin Handwerker/Prager & Fenton

BONFIRE in stores
NOVEMBER 18

On Eastwest Records
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MIGHT BE STARS

THE FIRST UNDENIABLE TRACK FOR RADIO FROM THEIR SELF-TITLED DEBUT ALBUM

THE WANNADIES

PRODUCED BY: NILLE PERNED MANAGEMENT: GEOFF WENER, BIG BROTHER MANAGEMENT



ALREADY ON:

WENZ	KCCX	KFTE
WQBK	KWOD	WHMP
WEQX	WOXY	WJSE
KGDE	WKRL	WXSX
KLZR	WDST	KNSX
KTCL	WZAZ	+ many more

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HUGE AIRPLAY!

KROQ	18x	
KHRM	35x	
91X	19x	
KNDD	20x	
KTCL	24x	
WPLT	16x	
WFNX	12x	
WBTZ	11x	
99X	11x	Add!
KJEE	Add!	
& Growing		



Vital Ingredient For Airplay

Produced by Robin Taylor-Firth and Tim Kelleher for Black Olive - Managed by Rupert Lord & Tom Parkinson for New Stone Entertainment. The RCA Records Label is a unit of BMG Entertainment. * Talca (Registered Musical Composition) is a General Service Co., USA. * BMG and Buggles logos are trademarks of BMG Music. ** © 1997 BMG Entertainment.



olive

"The 1st bona fide pop sensation of the electronica movement has arrived."

- BILLBOARD, LARRY FLICK, JULY 12, 1997





SKY DANIELS

Interrep: Alternative 'Still The Favorite'

□ The research firm's recent report reveals a surprisingly strong showing for the format

What a year. It was a real "kick 'em when they're down" scenario for a while. High-profile releases fizzled. Ratings at the Alternative format's powerhouse stations went through steady declines. There were very few breakthroughs for new artists. The wolves were at the door ...

Imagine, then, the format supporters' surprise upon the release of a recent Interrep Research Division report on Alternative radio. The study, compiled from Simmons Spring 1997 qualitative surveys, demonstrates a very strong acceptance of Alternative among 18-34-year-olds.

Splinter Shares, Not Devotion

In the report, Interrep Exec. VP/Director of Research **Marla Pirner** says, "When a format becomes very popular and starts to attract a large enough audience, many stations jump on board and begin programming the same format. We saw that happen with Alternative stations through the '90s. Eventually, programmers began to maneuver the playlists to appeal to different subsets within the audience. In some cases, this results in different genres of a similar format."

That broadening of appeal has created a broadening of application, particularly when it comes to upper-demo targeting. Thus, you have some blurry lines distinguishing Alternative from Adult Alternative and the newest application of Alternative, the Modern AC format. Pirner comments, "Splintering has occurred within what we used to broadly label the Alternative format. This speaks well for the pop-



Marla Pirner



Michelle Skettino

ularity and breadth of the music and should not be seen as a negative."

Pirner believes that the buying community has had ample opportunity to watch the evolution of Alternative and is gaining a stronger perceptual understanding of what it really is. She says, "The overall strength of the format, and particularly the acceptance of the music, has been demonstrated to buyers. While there were diminishing format rating shares, a lot of that could be tied to the overall waxing popularity of the music. As it spread — dare I say it — into the 'mainstream,' there were more available choices for it."

But do buyers understand that spreading theory, or does this still-young format suffer from any perceptual blow it takes? Pirner counters, "A lot of success, buyer-wise, depends on how this format

is positioned. The key is to demonstrate the targeting of this format. This format is targeting the desirable customer, qualitatively speaking, that buyers want."

Are the buyers satisfied with the results? Pirner believes that question would make for an interesting follow-up, a results-oriented study. For now, she comments, "It's not enough to merely study the revenue results of stations. As a 'new' format, there is a lot of new business with high turnover. Finding out how committed advertisers remain on a regular basis would indicate that level of satisfaction."

High Qualitative Demand

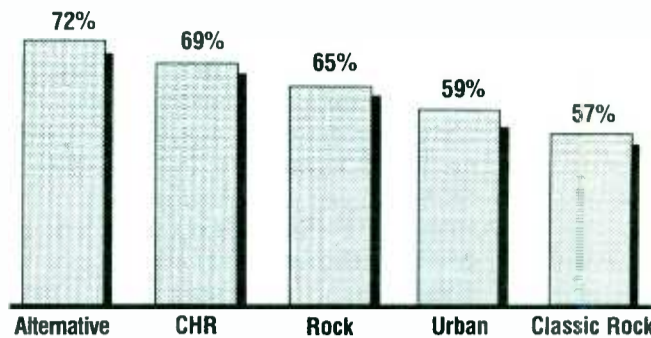
For the time being, we go with what we know. One thing the findings demonstrate conclusively is that Alternative endured a premature burial by its detractors. **Michelle Skettino**, Interrep Research Director/Marketing Communications, believes the format is finally establishing an identity that will endure such perceptual slights. She says, "Buyers have been studying the growth of the format and, in most cases, have enough firsthand exposure to the format to know that it has outgrown any 'niche' concerns. What needs to be considered is just how deeply Alternative music has permeated CHR and Modern AC formats. Studying format shares is just one part of the acceptance among 18-34s."

Still, the format remains reliant on conceptual selling, and with that, there is an incredible demand for such perceptual studies as those Interrep provided. Skettino states, "We have a ton of requests for this material every time we put a study out. One has to recognize that national qualitative has only really been available on Alternative for the last two years. Prior to that, it was usually a more inclusive study that included Adult Alternative stations lumped in."

"Now the specific niches are being examined, and the niches are just beginning to be understood by the buying community. It takes practical application; they need to hear a format permutation in their market. Modern AC is just becoming recognized. Buyers are finally overcoming their stigmatic issues because they've had exposure. You can sell concepts, but listening is required to gain a practical understanding."

While you listen to the practical application of Alternative concepts in your market, here are a few of the findings available in the Interrep study appear on the right.

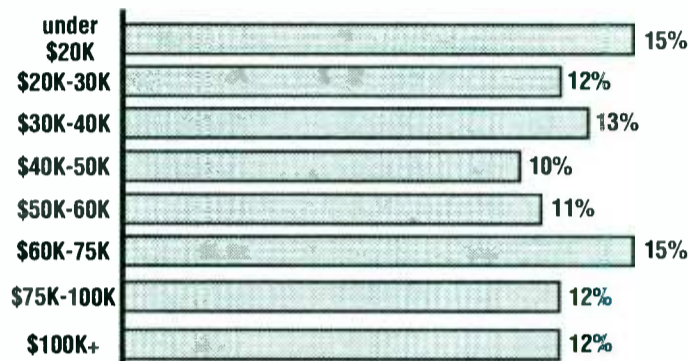
Alternative — The Choice Of A Generation



Simmons-Spring 1997 — % of adults 18+ Alternative listeners; M-Su 6A-12M Cume

The 18-34 demo has embraced Alternative as its format of choice. According to the Interrep study, Alternative has the highest concentration of 18-34 listeners of all formats.

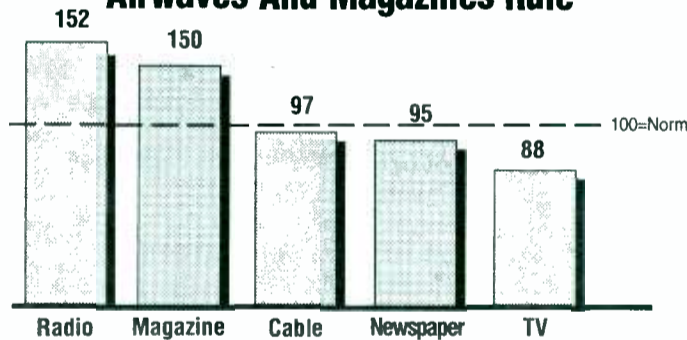
Bucks Deluxe — The 50/50 Club



Simmons-Spring 1997 — % of adults 18+ Alternative listeners; M-Su 6A-12M Cume

Alternative listeners have above-average household earnings. In fact, over 50% of them earn over \$50K a year, particularly impressive considering the relatively young age of the audience.

Seinfeld This! Airwaves And Magazines Rule



Simmons-Spring 1997 — % of adults 18+ Alternative listeners; M-Su 6A-12M Cume

Alternative listeners are extremely heavy radio users, 50% over the norm for heavy radio listening. Magazines are the only other medium with similar usage. Television is not the heavily used medium one might expect.

A Hard Place — How Alternative Compares To Rock

	Alternative	Rock
Female	45%	37%
Male	55%	63%
Adults 18-24	34%	26%
Adults 25-34	38%	39%
Adults 35-44	18%	23%
Adults 45-54	8%	8%
Married	42%	49%
Children	45%	46%
1-3 Years College	30%	25%
College Degree	25%	25%
Professional Manager	26%	24%
HH \$50K+	50%	46%
HH \$75K+	24%	20%
Own Residence	50%	58%

Simmons-Spring 1997 — % of adults 18+ Rock vs Alternative listeners; M-Su 6A-12M Cume

For awhile there, it seemed like the gap between Alternative and Rock radio was indistinguishable. Now, there are burgeoning differences, with Alternative skewing younger overall and developing a slightly higher income profile.

Source: Interrep Radio Store/Simmons Spring 1997

KMFDM

"MEGALOMANIAC"

NEW MANIACS: KTCL! KNRX! KPOI! KQXR!

ALREADY ON:

WOXY KWOD KEDG KMYZ KKDM KQRX

WWW.KMFDM.NET

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	SMASH MOUTH Walkin' On The Sun (Interscope) 3624	3816	3882	3837	103/0	
1	1	1	2	CHUMBAWAMBA Tubthumping (Republic/Universal) 3524	3151	2752	2342	105/1	
7	5	4	3	FOO FIGHTERS Everlong (Roswell/Capitol) 3290	3287	3175	2985	101/0	
3	3	2	4	EVERCLEAR Everything To Everyone (Tim Kerr/Capitol) 2861	2803	2682	2330	104/0	
9	7	6	5	GREEN DAY Hitchin' A Ride (Reprise) 2767	2706	2693	2520	100/1	
5	6	7	6	FIONA APPLE Criminal (Work) 2691	2819	2810	2725	89/1	
4	4	5	7	OASIS Don't Go Away (Epic) 2620	2413	2014	1573	106/0	
19	12	9	8	SUGAR RAY Fly (Lava/Atlantic) 2614	3166	3326	3643	84/0	
2	2	3	9	MIGHTY MIGHTY BOSSTONES The Rascal King (Big Rig/Mercury) 2332	2529	2529	2467	91/0	
6	8	8	10	SUNDAYS Summertime (DGC/Geffen) 1940	1809	1671	1582	88/5	
18	17	12	11	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen) 1819	1673	1541	1253	72/7	
25	19	15	12	OUR LADY PEACE Superman's Dead (Columbia) 1819	1948	2019	2015	64/0	
11	11	10	13	GOLDFINGER This Lonely Place (Mojo/Universal) 1731	1669	1588	1409	91/1	
21	18	16	14	THIRD EYE BLIND Graduate (Elektra/EEG) 1723	1828	1942	1982	77/1	
12	13	11	15	SUBLIME Wrong Way (Gasoline Alley/MCA) 1558	1792	2121	2336	62/1	
8	9	13	16	FOREST FOR THE TREES Dream (DreamWorks/Geffen) 1456	1644	1695	1643	70/0	
16	16	17	17	BREAKER CURE Wrong Number (Fiction/EEG) 1453	526	—	—	94/18	
10	10	14	18	SARAH MCLACHLAN Building A Mystery (Arista) 1442	1683	2108	2283	56/1	
27	24	22	19	SEVEN MARY THREE Lucky (Mammoth/Atlantic) 1394	1289	1259	1123	68/0	
35	27	23	20	LONGPIGS On And On (Mother/Island) 1357	1185	1005	699	80/3	
20	20	21	21	BREAKER MATCHBOX 20 3am (Lava/Atlantic) 1261	847	661	505	78/19	
22	21	20	22	MATCHBOX 20 Push (Lava/Atlantic) 1231	1364	1446	1559	57/0	
22	21	20	23	311 Prisoner (Capricorn/Mercury) 1222	1395	1397	1396	73/0	
13	15	19	24	BREAKER VERVE Bitter Sweet Symphony (Hut/Virgin) 1158	975	736	478	71/13	
36	29	25	25	BREAKER WALLFLOWERS Three Marlenas (Interscope) 1153	970	879	557	72/13	
14	14	18	26	REEL BIG FISH Sell Out (Mojo/Universal) 1101	1399	1788	1871	53/0	
36	29	25	27	SAVE FERRIS Come On Eileen (Starpool/Epic) 1051	1083	948	694	70/2	
14	14	18	28	BREAKER LIVE Rattlesnake (Radioactive) 1046	597	276	206	77/18	
30	30	30	29	TALK SHOW Hello Hello (Atlantic) 1041	1475	1793	1862	54/0	
—	49	35	30	BREAKER OFFSPRING I Choose (Columbia) 1032	970	835	700	68/4	
24	22	24	31	U2 Please (Island) 951	786	467	77	68/5	
43	40	34	32	BLUES TRAVELER Most Precarious (A&M) 938	1141	1304	1306	48/0	
47	36	33	33	SUBLIME Doin' Time (Gasoline Alley/MCA) 910	797	647	551	55/5	
—	45	42	34	BLINK 182 Dammit (Growing Up) (Cargo/MCA) 859	834	676	520	64/1	
48	39	41	35	LETTERS TO CLEO Anchor (Revolution) 789	676	554	459	49/1	
37	37	40	36	K'S CHOICE A Sound That Only You Can Hear (550 Music) 775	730	652	518	51/1	
30	34	39	37	JARS OF CLAY Crazy Times (Silvertone) 731	731	666	638	47/4	
26	26	31	38	SISTER HAZEL All For You (Universal) 706	740	779	772	27/0	
—	50	46	39	PRODIGY Breathe (Mute/Maverick/WB) 701	863	1012	1214	43/0	
—	48	48	40	DEBUT BUSH Mouth (Hollywood) 696	118	—	—	71/60	
44	42	45	41	DEBUT MARCY PLAYGROUND Sex & Candy (Mammoth/Capitol) 689	434	257	167	48/9	
40	41	44	42	BECK Jack-Ass (DGC/Geffen) 658	901	1253	1596	35/1	
—	48	48	43	LIVE Turn My Head (Radioactive) 645	786	985	1329	32/0	
—	48	48	44	OASIS D'You Know What I Mean (Epic) 642	954	1302	1690	30/0	
—	48	48	45	LOVE SPIT LOVE Long Long Time (Maverick/WB) 560	771	935	981	35/0	
—	48	48	46	COLLECTIVE SOUL Blame (Atlantic) 549	531	463	417	28/0	
—	48	48	47	DEBUT CREED My Own Prison (Wind-up) 543	494	384	309	28/1	
—	48	48	48	JAMIROQUAI Alright (Work) 509	526	523	416	29/0	
—	48	48	49	DANCE HALL CRASHERS Lost Again (510/MCA) 503	573	597	546	35/0	
—	48	48	50	TANYA DONNELLY Pretty Deep (Reprise) 476	587	612	586	33/0	

This chart reflects airplay from October 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker.

107 Alternative reporters. 105 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)
Total Plays: 454, Total Stations: 19, Adds: 0

MPX Chick Magnet (Tooth & Nail/A&M)
Total Plays: 451, Total Stations: 46, Adds: 7

SUMMERCAMP Should I Walk Away (Maverick/Reprise)
Total Plays: 418, Total Stations: 35, Adds: 0

SQUIRREL NUT ZIPPERS Put A Lid On It (Mammoth)
Total Plays: 411, Total Stations: 31, Adds: 1

TRANSISTER Look Who's Perfect Now (Interscope)
Total Plays: 351, Total Stations: 32, Adds: 3

CORNERSHOP Brimful Of Asha (Luaka Bop/WB)
Total Plays: 348, Total Stations: 32, Adds: 7

PAULA COLE I Don't Want To Wait (Imago/WB)
Total Plays: 339, Total Stations: 11, Adds: 1

JIMMIE'S CHICKEN SHACK High (Rocket/A&M Associated)
Total Plays: 324, Total Stations: 24, Adds: 0

BECK Dead Weight (London/Island)
Total Plays: 318, Total Stations: 38, Adds: 16

DURAN DURAN Electric Barbarella (Capitol)
Total Plays: 276, Total Stations: 21, Adds: 5

Songs ranked by total plays.

BREAKERS®

CURE

Wrong Number (Fiction/EEG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1453/927	94/18	17

MATCHBOX 20

3am (Lava/Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1261/414	78/19	21

VERVE

Bitter Sweet Symphony (Hut/Virgin)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1158/183	71/13	24

WALLFLOWERS

Three Marlenas (Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1153/183	72/13	25

LIVE

Rattlesnake (Radioactive)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1046/449	77/18	28

OFFSPRING

I Choose (Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1032/62	68/4	30

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BUSH Mouth (Hollywood)	60
SARAH MCLACHLAN Sweet Surrender (Arista)	24
MATCHBOX 20 3am (Lava/Atlantic)	19
CURE Wrong Number (Fiction/EEG)	18
LIVE Rattlesnake (Radioactive)	18
RADIOHEAD Karma Police (Capitol)	18
STEREOPHONICS Traffic (V2)	17
BECK Dead Weight (London/Island)	16
VERVE Bitter Sweet Symphony (Hut/Virgin)	13
WALLFLOWERS Three Marlenas (Interscope)	13
TOOL Forty Six & 2 (Freeworld)	10

USDA Approved

LONGPIGS "ON & ON"

R&R: 23-20 1357 +172

BDS: 28* 22* 940 +126

New This Week: WWCD KFRR

Already on at: KROQ, LIVE-105, WBCN,

WXRK, 99X, WHFS, WXRK, KNDD, KOME,

91X, XHRM, KDGE, KPNT, X96,

KNRK, WLUM, WEDG, KEDG and more!!

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CURE Wrong Number (Fiction/EEG)	+927
BUSH Mouth (Hollywood)	+578
LIVE Rattlesnake (Radioactive)	+449
MATCHBOX 20 3am (Lava/Atlantic)	+414
CHUMBAWAMBA Tubthumping (Republic/Universal)	+373
MARCY PLAYGROUND Sex & Candy (Mammoth/Capitol)	+255
OASIS Don't Go Away (Epic)	+207
BEN FOLDS FIVE Brick (550 Music)	+195
VERVE Bitter Sweet Symphony (Hut/Virgin)	+183
WALLFLOWERS Three Marlenas (Interscope)	+183
BECK Dead Weight (London/Island)	+180
LONGPIGS On And On (Mother/Island)	+172

Breakers: Songs registering 1000 plays or more for the first time. Bulets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Green Day



HEAVY ROTATION

5 R&R Alternative

5 R&R Active Rock

6* Monitor 2012 BDS Spins

4* Monitor 918 BDS spins

US Tour 10/30 thru 12/19

Nimrod in stores NOW!

Hitchin' A Ride

Break Through

Artist:

MARCY PLAYGROUND

TRACK: "SEX & CANDY"

LP: HURRICANE STREETS

SOUNDTRACK

PRODUCER: MARCY PLAYGROUND

LABEL: MAMMOTH/CAPITOL

essentials: The motion picture *Kids* created quite a stir in the consciousness of the film industry upon its celebrated and controversial release. The attendant soundtrack raised lo-fi king **Lou Barlow** to High status. Will the soundtrack to the similarly celebrated *Hurricane Streets* do the same for **Marcy Playground**?

Alternative doesn't seem to need cult film status designated to afford "Sex And Candy" its due. This one is blowing out of the box at major tastemakers (beginning with KITS/SF, moving on to WENZ/Cleveland, XTRA/San Diego, WXRK/NY, WNNX/Atlanta, KROQ/

L.A., more). It's easy to hear why. Urbanized folk at its most essential — coffee, platform shoes, flashing lights, and the nasty — with sing-along-hook!

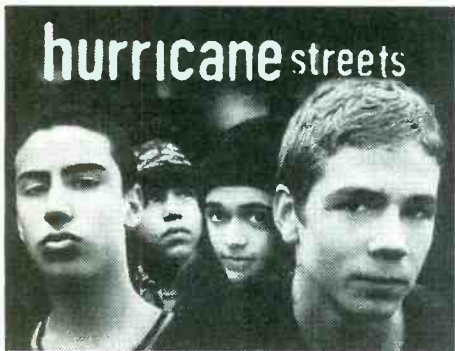
Timewarp echoes abound as Marcy Playground (**John Wozniak**, **Dylan [(!!!)] Keefe**, and **Dan Reiser**) meet in Minneapolis, traverse to New York's Lower East Side, and in their own words "begin the story of Marcy Playground ..."

I smell ... a hit.

• **Influences:** Jimi Hendrix, C.S. Lewis, '50s rock 'n roll

• **Artist POV:** Commenting on his fearful youth in a Minneapolis progressive school, Wozniak writes, "From the school window I could see the whole playground and everyone on it. Everything happening at once. I made up stories about what I saw, and who I saw. Although the experience was ultimately depressing, I found within it a foundation for a future self. The strange way in which I see the world today can be directly traced back to the time when, as a little boy, I sat paralyzed by the unfortunate realities of life as I looked out onto the Marcy playground."

—Sky Daniels



Breakthrough Artist highlights breaking artists with strong chart momentum.

Space Monkeys "Sugar Cane"
Chingon/Factory/Interscope
KITS/SF MD Aaron Axelsen



"Sugar Cane," the new funky-fresh pop gem by Manchester's Space Monkeys delivers a blended taste of the "Baggy/

Manchester" scene with a hip-hop flava of Sugar Ray's "Fly" ... ■ The Space Monkeys wickedly blend sonic guitars with big phat beats, creating a unique fusion of dance and rock mayhem. This is actually their fourth single, earlier being available on Factory Too records — the label that launched such legendary alternative stalwarts as Joy Division and New Order! "Blowing Down The Stylus," the Monkeys' second release graced the Live 105 playlist last year and generated Top 5 phones! ■ There's a big Space Monkeys' buzz developing, especially amongst fellow programmers like Mike Peer and Chris Muckley, who feverishly began to breakdance upon first hearing this record. The sound is so irresistible, one station reportedly added it after just hearing it over the phone! (or so the lovely Ms. McDonnell tells me.)

Aaron Axelsen ON THE RECORD

Bush is back! Alternative certainly has needed a brand name to deliver, and **Rossdale** and Co. add a fresh wrinkle via the re-mix ... Major buzz surrounding **Space Monkeys**. Some holdouts question its (to them, too) obvious appeal. You can never get too much of good things (namely one-listen records) ... Great to see Alternative follow through on the **Radiohead**. That's good format "Karma" at work ... Likewise, stick with the "Third" from **3EB** — "How's It Going To Be?" — a smash ... **Babybird** has tastemakers flying high. This should have multifomat wings ... **G. Love & Special Sauce** have delivered the breakthrough record to capitalize on their ardent tour base ... Attention TrendSpotters: Rock Alert!! With the Bush breakthrough, a new **Soundgarden** and **Metallica** coming, the **Days Of The New** success, and soon, an AMAZING cover of **Bruce Springsteen's** "The Ghost Of Tom Joad" by **Rage**

ON THE RADIO With Sky Daniels

Against The Machine (guaranteed No. 1 at Active Rock), I predict a pendulum swing by year's end. So play all the pop confections while you can.
RECORD OF THE WEEK: Finley Quay.

DEATH IN VEGAS



NEW THIS WEEK: KROQ XHRM XTRA KLZR WOBR

ALREADY ON: WFNX KNDD

KTCL WOXY WKRL WXSX



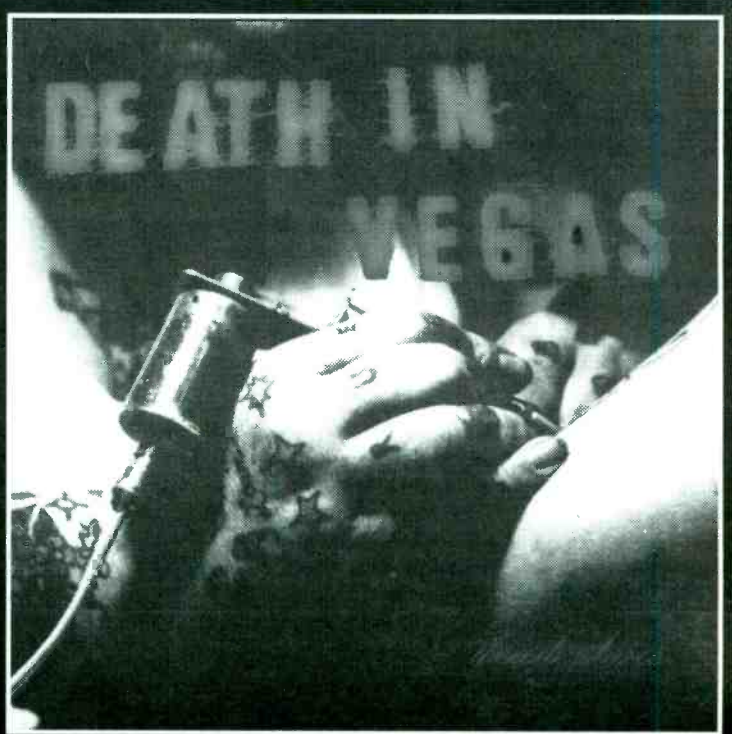
ADD STRESS ROTATION

DIRT



Concrete

"DIRT" AVAILABLE ON THE FULL LENGTH ALBUM DEAD ELVIS.
DEATH IN VEGAS ON TOUR THIS FALL WITH THE CHEMICAL BROTHERS



Stations and their adds listed alphabetically by market

WEQX/Albany, NY

PD: Ian Harrison
MD: DeAnna Mach
RADIOHEAD "Karma"
BUSH "Mouth"
SARAH McLACHLAN "Surrender"
LISA LOEB "Do"
STEREOPHONICS "Traffic"

WQBK/Albany, NY

OM/MD: Dan Binder
MD: Kelly McNamara
MATCHBOX 20 "3am"
DEFTONES "Summer"
MXPX "Check"
BUSH "Mouth"
LUGHEAD "Plug"

KTEG/Albuquerque, NM

PD: Skip Isley
APD/MD: Julie Hoyt
No Adds

KWHL/Anchorage, AK

OM/MD: J.J. Michaels
APD/MD: Dan Thomas
BUSH "Mouth"
CURE "Wrong"

WNNX/Atlanta, GA

OM: Brian Phillips
PD: Leslie Fram
MD: Sean Demery
BUSH "Mouth"
CURE "Wrong"
OLIVE "None"
311 "Dobler"
ABRA MOORE "Places"
BETH NIELSEN CHAPMAN "Sand"
ABRA MOORE "Cryin'"

WJSE/Atlantic City, NJ

OM/MD: Dave King
CURE "Wrong"
TEXAS "Say"
BEN FOLDS FIVE "Brick"
SPACE MONKEYS "Sugar"
STEREOPHONICS "Traffic"
BRAD "Secret"
LISA LOEB "Do"
SARAH McLACHLAN "Surrender"

WRXR/Augusta, GA

PD: Chuck Williams
COWBOY MOUTH "Love"
TONIC "Daughter"

KROX/Austin, TX

PD: Sara Trexler
APD/MD: Lloyd Hocutt
2 BECK "Dead"
2 BEN FOLDS FIVE "Brick"
2 WALLFLOWERS "Marias"
ABRA MOORE "Cryin'"
1 OFFSPRING "Choose"

WTGE/Baton Rouge, LA

PD/MD: Travis Johnson
MATCHBOX 20 "3am"
WALLFLOWERS "Marias"
LIVE "Rattle"
CORNERSHOP "Brimful"

WRAX/Birmingham, AL

PD: Dave Rossi
MD: Hurricane Shane
BECK "Dead"
CURE "Wrong"
LISA LOEB "Do"
BABY BIRD "You're"

KQXR/Boise, ID

PD: Dan McColly
MD: Tim Johnstone
3 STEREOPHONICS "Traffic"
MARCY PLAYGROUND "Sex"
BUSH "Mouth"
KMFDM "Megalo"
LIVE "Rattle"

WBCN/Boston, MA

VP/Programming: Oedipus
APD: Steven Strick
MD: Carter Alan
G LOVE & SPECIAL "Stepping"
BLIND "Zzzzzzz"
SPACE MONKEYS "Sugar"

WFMX/Boston, MA

MD: Laurie Gail
18 BECK "Dead"
14 BUSH "Mouth"
4 PORTSHEAD "Mine"
4 MARCY PLAYGROUND "Sex"
TOOL "Foxy"

WEDG/Buffalo, NY

OM: John Hager
APD/MD: Rich Wall
WALLFLOWERS "Marias"
MATCHBOX 20 "3am"
BUSH "Mouth"
PIETASTERS "Out"

WBTZ/Burlington, VT

PD: Stephanie Hindley
MD: Steve Picard
12 BUSH "Mouth"
12 CURE "Wrong"
SMASH MOUTH "Friends"
PIETASTERS "Out"
MARCY PLAYGROUND "Sex"

WPGU/Champaign, IL

PD: Naomi Adams
APD: Les "The Pleasure Boy"
MD: Pate Schiecke
1 LIVE "Rattle"
1 BEN FOLDS FIVE "Brick"
1 BUSH "Mouth"

WAVF/Charleston, SC

PD: Rob Cressman
MD: Janda Baldwin
SARAH McLACHLAN "Surrender"
RADIOHEAD "Karma"
BUSH "Mouth"
EVERCLEAR "Afterglow"
LETTERS TO CLEO "Anchor"

WEND/Charlotte, NC

PD: Jack Daniel
MD: Rick Brewer
28 BUSH "Mouth"
MATCHBOX 20 "3am"
VERVE "Symphony"
SUBLIME "Don"
SAVE FERRIS "Eaten"

WKQX/Chicago, IL

PD: Alex Luke
APD/MD: Mary Shuminas
38 BUSH "Mouth"
MARCY PLAYGROUND "Sex"
SARAH McLACHLAN "Surrender"
IY "Beat"
311 "Disaster"
DURAN DURAN "Electric"

WAOZ/Cincinnati, OH

PD/MD: Matthew Harris
APD: Sterling Schiessler
10 CURE "Wrong"
9 DURAN DURAN "Electric"
9 MATCHBOX 20 "3am"
9 CORNERSHOP "Brimful"
9 MARCY PLAYGROUND "Sex"

WOXY/Cincinnati, OH

PD: Dave Tellmann
MD: Dorsie Fyffe
16 OLD 97'S "Drown"
10 OLD 97'S "Necrob"
10 BECK "Dead"
6 JARS OF CLAY "Crazy"
1 DAMBUILERS "Brick"
1 FUTURE BIBLE HEROES "Lonely"
1 HURRICANE #1 "Step"
1 G. LOVE & SPECIAL "Stepping"
1 DURAN DURAN "Electric"
1 FLUKE "Absurd"
1 BROADCAST "Accidental"
1 GENEVIA "Trans"
1 GRIFTERS "Re-Entry"
1 STEVE EARLE "In Y.C."
1 JOE JACKSON "Angel"
1 TANYA DONNELLY "Landspeed"
1 PAUL WELLER "Nowhere"
1 CATHERINE WHEEL "Goodbye"
1 SOUTHERN CULTURE "Puddin'"
1 PENNY DREDFULS "Unravel"

WENZ/Cleveland, OH

PD: Sean Robertson
BECK "Dead"
SARAH McLACHLAN "Surrender"
TOOL "Foxy"
STEREOPHONICS "Traffic"
BUSH "Mouth"
WALLFLOWERS "Marias"
KFMZ/Columbia, MO

KFMZ/Columbia, MO

PD: Paul Maloney
9 LINCOLN "Blow"
2 SPACE MONKEYS "Sugar"
2 BUSH "Mouth"
MATCHBOX 20 "3am"

WARQ/Columbia, SC

PD: Susan Groves
MD: Genny Layne
1 SARAH McLACHLAN "Surrender"
1 TONIC "Daughter"
1 BUSH "Mouth"

WWCV/Columbus, OH

PD: Jane Purcell
MD: Andy Davis
1 SARAH McLACHLAN "Surrender"
1 TONIC "Daughter"
1 BUSH "Mouth"

WZAZ/Columbus, OH

PD: Greg Ausham
MD: Mark Pennington
34 SARAH McLACHLAN "Surrender"
21 SUBLIME "Wrong"
21 SUBLIME "Trogdor"
20 SUBLIME "Santeria"
BUSH "Mouth"
CURE "Wrong"
SHAWN COLVIN "Mona"
U2 "Please"

KOGE/Dallas, TX

PD: Joel Folger
MD: Mike Peer
No Adds
WXEG/Dayton, OH

WXEG/Dayton, OH

PD: Jeff Stevens
MD: Allen Rantz
MATCHBOX 20 "3am"
SARAH McLACHLAN "Surrender"
VERVE "Symphony"

WKRO/Daytona Beach, FL

PD: Taff Moore
MD: Aaron Schatz
13 BUSH "Mouth"
10 WALLFLOWERS "Marias"
8 CURE "Wrong"

KTCL/Denver, CO

PD: John Hayes
6 PIETASTERS "Out"
6 MXPX "Check"
6 KMFDM "Megalo"
5 LIVE "Rattle"
4 LOVE SPT LOVE "Tears"
4 SPACE MONKEYS "Sugar"
4 SARAH McLACHLAN "Surrender"
4 STEREOPHONICS "Traffic"

KKOM/Des Moines, IA

PD: J. Michael McKoy
MD: Sophia John
20 GREEN DAY "Riddance"
SARAH McLACHLAN "Surrender"
BUSH "Mouth"
LIFE OF AGONY "Weeds"
RADIOHEAD "Karma"
PRODIGY "Smack"
BLOODHOUND GANG "Queer"

CIMX/Detroit, MI

Program Mgr: Murray Brookshaw
PD/MD: Vince Cannova
14 RADIOHEAD "Karma"
5 SUNDAYS "Summertime"
7 K'S CHOICE "Sound"
MARCY PLAYGROUND "Sex"
CORNERSHOP "Brimful"

KNRQ/Eugene, OR

PD: Stu Allen
MD: Cia
MATCHBOX 20 "3am"
CORNERSHOP "Brimful"
VERVE "Symphony"
SARAH McLACHLAN "Surrender"
BUSH "Mouth"

KFGX/Fargo, ND

PD: Jay Thomas
48 DURAN DURAN "Electric"

WBZF/Florence, SC

PD/MD: Rich Allen
APD: Price Clark
28 RADIOHEAD "Karma"
MATCHBOX 20 "3am"
VERVE "Symphony"
SUBLIME "Don"
SAVE FERRIS "Eaten"

KFRR/Fresno, CA

PD: Don O'Neal
15 BUSH "Mouth"
15 LOWPIGGS "On"
MATCHBOX 20 "3am"
VERVE "Symphony"

WEJE/Ft. Wayne, IN

OM: Sean Smyth
Co-APD: Weasel
Co-APD: Jamie Marchiori
1 CURE "Wrong"
1 BUSH "Mouth"
1 LIVE "Rattle"
1 VERVE "Symphony"

WGRO/Grand Rapids, MI

MD: Margot Smith
9 DAYS OF THE NEW "Touch"
TOAD THE WET... "Crazy"

WXNR/Greenville, NC

PD: Jay Lopez
MD: Neal Doune
21 REFRESHMENTS "Year"
18 HONEYROCK "Star"
14 DAYS OF THE NEW "Touch"
13 BECK "Jack-Ass"
1 LIVE "Rattle"
1 SUNDAYS "Summertime"
1 BECK "Dead"
1 JARS OF CLAY "Crazy"

WMRQ/Hartford, CT

PD: Jay Beau Jones
APD/MD: Dave Hill
DAYS OF THE NEW "Touch"
STEREOPHONICS "Traffic"
BUSH "Mouth"
SUNDAYS "Summertime"
BRAD "Secret"

KPOI/Honolulu, HI

PD: Brock Whaley
MD: Nikki Basque
MATCHBOX 20 "3am"
BUSH "Mouth"
SUNDAYS "Summertime"
KMFDM "Megalo"

KTBS/Houston, TX

PD: Jim Trapp
APD: Steve Robison
MD: David Sadol
3 CURE "Wrong"
3 VERVE "Symphony"

WRZX/Indianapolis, IN

PD: Scott Jameson
MD: Michael Young
15 BUSH "Mouth"
9 WALLFLOWERS "Marias"
RADIOHEAD "Karma"

WPLA/Jacksonville, FL

PD: Jim Randall
APD: Beaner
MD: Greg Brady
12 TONIC "Daughter"
MATCHBOX 20 "3am"

KCCX/Kansas City, MO

PD: Jon Anthony
APD: Dave Horn
MD: Jason Justice
No Adds
KCHZ/Kansas City, MO

KCHZ/Kansas City, MO

PD: Frank Copsidas
APD: Todd Haller
MD: Drew Bennett
BECK "Dead"
BUSH "Mouth"
LISA LOEB "Do"
BARENAKED LADIES "Brian"
STEREOPHONICS "Traffic"

KLZR/Kansas City, MO

PD: Roger The Dodger
MD: Bob Osburn
BECK "Dead"
BEN FOLDS FIVE "Brick"
LIVE "Rattle"
RADIOHEAD "Karma"
TOOL "Foxy"
LIMP BIZKIT "Countdown"
DEATH IN VEGAS "Dirt"

WNFZ/Knoxville, TN

OM/MD: Jonathan Pirkle
20 CLOSER "Let"
MXPX "Check"
TOOL "Foxy"
CORNERSHOP "Brimful"
SARAH McLACHLAN "Surrender"
RADIOHEAD "Karma"

KFTE/Lafayette, LA

PD: Hans "Fast Eddie" Nelson
MD: Rob Courtney
7 DEFTONES "Summer"
WALLFLOWERS "Marias"
CURE "Wrong"
BECK "Dead"
RADIOHEAD "Karma"
BUSH "Mouth"
TOOL "Foxy"
NATIVE TONGUE "Five"

WVOX/Lansing, MI

PD: Chris Brunt
MD: Jacant Jackson
30 BUSH "Mouth"
CURE "Wrong"
TONIC "Daughter"
SARAH McLACHLAN "Surrender"
STEREOPHONICS "Traffic"

KEOG/Las Vegas, NV

PD: John Griffin
MD: Freddy Snakeskin
DAVID BOWIE "Americans"
LIVE "Rattle"

KXTE/Las Vegas, NV

PD: Mike Stern
MD: Chris Ripley
21 BUSH "Mouth"
311 "Disaster"
FAITH NO MORE "Ashes"

WXZZ/Lexington, KY

PD/MD: Steve Isert
7 LONGPIGGS "On"
7 U2 "Please"
7 WALLFLOWERS "Marias"
7 JARS OF CLAY "Crazy"
4 OFFSPRING "Choose"
CORNERSHOP "Brimful"

WLIR/Long Island, NY

PD: Jeff Levine
APD: Gary Cee
MD: Lynda Lopez
U2 "Please"
SPACE MONKEYS "Sugar"
STEREOPHONICS "Traffic"

KROQ/Los Angeles, CA

VP/Prog.: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden
13 MATCHBOX 20 "3am"
13 PORTSHEAD "Mine"
5 DAYS OF THE NEW "Touch"
5 311 "Disaster"
5 DEATH IN VEGAS "Dirt"
PRODIGY "Smack"
ADUABATS "Supra"

WLRS/Louisville, KY

PD: Dennis Dillon
MD: Gina Guliano
8 METALLICA "Twisted"

WMAD/Madison, WI

PD: Pat Frawley
MD: Amy Hudson
BECK "Dead"
BUSH "Mouth"
MATCHBOX 20 "3am"
OFFSPRING "Choose"
MXPX "Check"

WRXQ/Memphis, TN

PD: Tony Williams
MD: John Michael
21 LIVE "Rattle"
7 BUSH "Mouth"
1 GOLDINGER "Lonely"
1 BEN FOLDS FIVE "Brick"
1 SARAH McLACHLAN "Surrender"

WLUM/Milwaukee, WI

PD: Tommy Wilde
APD: Chuck Summers
MD: Zerrin Bulut
10 SQUIRREL NUT ZIPPERS "Lid"
2 BARENAKED LADIES "Brian"
STEREOPHONICS "Traffic"
TONIC "Daughter"

WHTG/Monmouth-Ocean, NJ

16 U2 "Please"
14 CURE "Wrong"
13 BRAD "Secret"
11 PLEKI "Rattle"
10 EVELYN FOREVER "Gut"
9 PATRON SLIM "Sober"
7 LIVE "Rattle"
7 TONIC "Daughter"
7 SHELTER "Whole"
DAVID BOWIE "Americans"
KULA SHAMER "Hush"
HURRICANE #1 "Step"
FRANK & WALTERS "Ocean"

WWSK/Myrtle Beach, SC

PD: Buzz Elliott
MD: Andie Summers
6 TRANSISTER "Perfect"
6 BEN FOLDS FIVE "Brick"

WKOF/Nashville, TN

PD: Kidd Redd
MD: Sheri Sexton
14 JEWEL "You"

WRRV/Newburgh, NY

PD: Greg O'Brien
MD: Andrew Boris
BUSH "Mouth"
RADIOHEAD "Karma"
SPACE MONKEYS "Sugar"

KKNO/New Orleans, LA

PD: Vince Richards
MD: Rod Ryan
VERVE "Symphony"
TOOL "Foxy"
SUNDAYS "Summertime"
BUSH "Mouth"
LIFE OF AGONY "Weeds"

WXRK/New York, NY

PD: Steve Kingston
APD/MD: Booker
4 SUGAR RAY "RPM"
2 VERVE "Symphony"
LIVE "Rattle"

WROX/Norfolk, VA

PD: Perry Stone
APD/MD: Al Mitchell
LIMP BIZKIT "Countdown"

KORX/Odessa, TX

OM: Frank Hall
PD: J.J. Toons
MD: Shawn Slaughter
RADIOHEAD "Karma"
BUSH "Mouth"
STEREOPHONICS "Traffic"
MARCY PLAYGROUND "Sex"
TOOL "Foxy"
SHELTER "Whole"

KGOE/Omaha, NE

PD: Lynn Barstow
MD: Scott Papek
BUSH "Mouth"
PIETASTERS "Out"
BLUE MOON GHETTO "What"
BUSH "Mouth"
LISA LOEB "Do"

KNRX/Oklahoma City, OK

PD: Mike McCoy
MD: Geno Pearson
13 BUSH "Mouth"
LIVE "Rattle"
SARAH McLACHLAN "Surrender"
KMFDM "Megalo"

WIXO/Peoria, IL

PD: Jay Nunley
MD: Russ "Ian" Schenck
16 GREEN DAY "Hobbit"
MXPX "Check"
STEREOPHONICS "Traffic"
HOLLY HUNTER "Humb"
HURRICANE #1 "Step"
COWBOY MOUTH "Love"
SUBLIME "Don"

WPLY/Philadelphia, PA

PD: Jim McGuinn
APD: Doug Kubinski
MD: Preston Elliot
14 G LOVE & SPECIAL "Stepping"
PIETASTERS "Out"
BUSH "Mouth"
VERVE "Symphony"

KEOJ/Phoenix, AZ

PD: Shellie Hart
MD: Chris Patyk
13 SPACE MONKEYS "Sugar"
3 FIONA APPLE "Criminal"
3 DEFTONES "Summer"
3 STEREOPHONICS "Traffic"

KZON/Phoenix, AZ

PD: Paul Peterson
MD: Kevin Mannion
ABRA MOORE "Cryin'"
BUSH "Mouth"
SARAH McLACHLAN "Surrender"
SUBLIME "Don"

WXOX/Pittsburgh, PA

PD: Ali Castellini
MD: Lenny Diana
DAYS OF THE NEW "Touch"
CURE "Wrong"
BECK "Dead"
RICK SPRAY "Girlfriend"

WCYY/Portland, ME

PD: Herb Ivy
MD: Brian James
No Adds
KNRK/Portland, OR

KNRK/Portland, OR

PD: Mark Hamilton
18 BUSH "Mouth"
8 SUBLIME "Don"
SARAH McLACHLAN "Surrender"

WOST/Poughkeepsie, NY

PD: Tony Williams
OM: Jimmy Buff
APD: Dave Doud
SPACE MONKEYS "Sugar"
4 BUSH "Mouth"
1 PIETASTERS "Out"
1 SARAH McLACHLAN "Surrender"
LIVE "Rattle"

WBRU/Providence, RI

PD: Tim Schiavelli
MD: Mike Green
24 BUSH "Mouth"
RADIOHEAD "Karma"
SARAH McLACHLAN "Surrender"

WOGV/Providence, RI

PD/MD: Brent Petersen
APD: John Alters
BUSH "Mouth"
311 "Thirteen"
CHUMBAWAMBA "Tub"
MATCHBOX 20 "3am"

KORB/Quad Cities, IA-IL

PD: Steve Gunner
7 BUSH "Mouth"
SISTER HAZEL "Happy"
VERVE "Symphony"
TONIC "Daughter"
U2 "Please"

KRZQ/Reno, NV

PD: Rob "Blaze" Brooks
APD: Smilin' Marty
MD: Heather Pierce
13 CURE "Wrong"
2 BECK "Dead"
1 LIVE "Rattle"
1 VERVE "Symphony"
PIETASTERS "Out"
CORNERSHOP "Brimful"

WBZU/Richmond, VA

PD: J.J. Quest
MD: Mike Scott
14 SUNDAYS "Summertime"
7 MXPX "Check"
MARCY PLAYGROUND "Sex"
WALLFLOWERS "Marias"

KCCX/Riverside, CA

OM/MD: Dwight Arnold
APD: John DeSantis
MD: Lisa Axe
1 DURAN DURAN "Electric"
1 CURE "Wrong"
1 THIRD EYE BLIND "Graduate"

WNVE/Rochester, NY

PD/MD: Erick Anderson
SUBLIME "Don"
BUSH "Mouth"

KWOD/Sacramento, CA

PD: Ron Bunce
15 BUSH "Mouth"
4 SARAH McLACHLAN "Surrender"
2 STEREOPHONICS "Traffic"
2 TRANSISTER "Perfect"
RADIOHEAD "Karma"
BEN FOLDS FIVE "Brick"

KNPT/St. Louis, MO


PD: Allan Fee
MD: Adam Potts
OM: John Stevens
4 TOOL "Foxy"
4 RADIOHEAD "Karma"

WOSC/Salisbury-Ocean City, MD

OM: Jim Hays
PD: T.J. Roberts
MD: Paula Sangeleer
6 LIVE "Rattle"
5 TONIC "Daughter"
5 BUSH "Mouth"
3 LISA LOEB "Do"

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE




MARKET #1
WXRK/New York
(212) 314-9230
Kingston/Booker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	36	39	36	36	FOO FIGHTERS/Everlong
35	38	38	33	30	TOOL/Anemna
24	24	24	32	24	DAYS OF THE NEW/Touch, Peel, And
23	21	17	31	24	SUBLIME/Wrong Way
36	36	37	29	20	OASIS/Don't Go Away
25	25	20	27	20	CHUMBAWAMBA/Tubthumping
13	13	12	26	20	PRODIGY/Breathe
36	38	36	25	20	SMASH MOUTH/Walkin' On The Sun
38	34	24	25	20	SUGAR RAY/Fly
25	26	25	24	20	GREEN DAY/Hitchin' A Ride
-	-	-	14	20	BUSH/Mouth
20	23	28	23	20	EVERCLEAR/Everything To...
22	22	26	22	20	FOO FIGHTERS/Monkey Wrench
25	25	22	22	20	OFFSPRING/Choose
-	-	-	3	21	CREED/My Own Prison
18	17	20	22	20	THIRD EYE BLIND/Graduate
19	20	21	20	20	BLUR/Song 2
25	25	24	19	20	FILTER & CRYSTAL.../(Can't You) Trip...
28	18	25	19	20	MIGHTY MIGHTY.../The Impression...
11	12	12	19	20	BLINK 182/Dammit (Growing Up)
20	31	38	17	20	SUBLIME/Do'n Time
38	36	38	16	20	SNEAKER PIMPS/Underground
22	17	12	16	20	OUR LADY PEACE/Superman's Dead
21	-	-	10	15	BECK/Jack-Ass
-	-	-	16	15	MEGADETH/Trust
-	-	-	15	11	MARCY PLAYGROUND/Sex & Candy
19	14	14	13	10	FIONA APPLE/Criminal
-	-	-	11	12	CURE/Wrong Number
-	-	-	8	12	WALLFLOWERS/Three Marlenas
12	9	12	11	10	BLUES TRAVELER/Most Precious




MARKET #2
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandbloom/Worden

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
32	39	40	40	40	CHUMBAWAMBA/Tubthumping	
-	-	-	30	39	BUSH/Mouth	
-	-	-	21	37	VERVE/Bitter Sweet...	
32	37	38	37	37	FOO FIGHTERS/Everlong	
-	-	-	36	37	CURE/Wrong Number	
33	31	35	32	32	THIRD EYE BLIND/Graduate	
28	29	27	31	31	FIONA APPLE/Criminal	
19	27	30	27	27	BECK/Jack-Ass	
-	-	-	22	25	MARCY PLAYGROUND/Sex & Candy	
24	28	26	25	20	OASIS/Don't Go Away	
18	18	22	23	20	GREEN DAY/Hitchin' A Ride	
-	-	-	5	22	WALLFLOWERS/Three Marlenas	
36	36	26	20	20	SMASH MOUTH/Walkin' On The Sun	
17	21	20	20	20	THIRD EYE BLIND/How's It Going To Be	
28	25	22	20	20	SUGAR RAY/Fly	
15	18	19	19	20	PRODIGY/Breathe	
18	19	17	19	20	SUBLIME/Do'n Time	
19	12	22	19	20	EVERCLEAR/Everything To...	
-	-	-	5	19	19	FOO FIGHTERS/My Hero
16	17	21	16	10	MIGHTY MIGHTY.../The Rascal King	
-	-	-	5	15	LIVE/Rattlesnake	
17	17	14	14	10	LONGPISGS/On And On	
-	-	-	13	10	MATCHBOX 20/3am	
15	13	11	13	10	SUNDAYS/Summertime	
17	23	18	13	10	OLIVE/You're Not Alone	
15	17	15	13	10	BLINK 182/Dammit (Growing Up)	
-	-	-	10	10	PORTISHEAD/Mezzanine	
22	13	11	10	10	OFFSPRING/Choose	
8	10	12	10	10	SARAH MCLACHLAN/Sweet Surrender	




MARKET #3
WKQX/Chicago
(312) 527-8348
Luke/Shummas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	39	43	43	43	CHUMBAWAMBA/Tubthumping
39	34	43	43	43	SARAH MCLACHLAN/Building A Mystery
39	38	41	42	42	SMASH MOUTH/Walkin' On The Sun
41	39	41	42	42	FOO FIGHTERS/Everlong
24	30	39	41	41	DUR LADY PEACE/Superman's Dead
27	24	39	40	40	EVERCLEAR/Everything To...
-	-	-	17	28	BUSH/Mouth
-	-	-	17	28	VERVE/Bitter Sweet...
27	33	43	27	27	GOLDFINGER/This Lonely Place
-	-	-	14	25	SUBLIME/Do'n Time
-	-	-	10	24	MATCHBOX 20/3am
18	13	16	24	24	311/Prisoner
25	25	23	23	20	OASIS/Don't Go Away
27	21	22	23	20	FIONA APPLE/Criminal
25	19	19	23	20	REEL BIG FISH/Sell Out
40	39	27	20	20	THIRD EYE BLIND/Graduate
-	-	-	12	20	TONIC/Soldier's Daughter
39	39	22	19	20	SUGAR RAY/Fly
26	24	25	19	20	GREEN DAY/Hitchin' A Ride
-	-	-	11	17	LIVE/Rattlesnake
24	17	19	16	20	PRODIGY/Breathe
20	15	17	16	20	SUNDAYS/Summertime
17	16	14	14	20	MIGHTY MIGHTY.../The Rascal King
17	20	17	14	20	K'S CHOICE/A Sound That Only...
10	13	14	12	20	BJORK/Joga
15	15	14	11	20	TALK SHOW/Hello Hello
13	12	10	10	20	OFFSPRING/Choose
20	12	10	10	20	THIRD EYE BLIND/How's It Going To Be
6	10	8	8	20	EVA TROUT/Beautiful South



MARKET #4
KITS/San Francisco
(415) 512-1053
Sands/West/Axelsen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	36	41	44	44	CURE/Wrong Number
39	42	43	43	43	CHUMBAWAMBA/Tubthumping
8	26	31	37	37	SUNDAYS/Summertime
20	20	23	36	36	VERVE/Bitter Sweet...
39	41	24	35	35	FOO FIGHTERS/Everlong
16	12	14	30	30	SMASH MOUTH/Walkin' On The Sun
-	-	-	24	26	SPACE MONKEYS/Sugar Cane
22	27	23	26	26	EVERCLEAR/Everything To...
21	23	23	24	20	CORNERSHOP/Brimful Of Asha
-	-	-	23	20	BUSH/Mouth
25	21	19	23	20	JAMIROQUAI/Airight
30	30	25	22	20	OASIS/Don't Go Away
26	27	22	22	20	THIRD EYE BLIND/Graduate
13	12	21	22	20	OASIS/You Know What...
21	24	19	22	20	THIRD EYE BLIND/How's It Going To Be
7	13	18	22	20	FOREST FOR THE TREES/Dream
8	12	18	22	20	DANCE HALL CRASHERS/Lost Again
-	-	-	22	23	BECK/Dead Weight
42	24	23	21	20	SUGAR RAY/Fly
19	20	18	20	20	LONGPISGS/On And On
-	-	-	20	18	SMASH MOUTH/Why Can't We Be...
-	-	-	11	18	SARAH MCLACHLAN/Sweet Surrender
37	21	22	27	20	SUBLIME/Wrong Way
16	20	17	17	20	MIGHTY MIGHTY.../The Rascal King
32	28	18	17	20	SAVE FERRIS/Come On Eileen
34	17	12	16	20	GREEN DAY/Hitchin' A Ride
25	22	12	16	20	OLIVE/You're Not Alone
-	-	-	20	17	OFFSPRING/Choose
27	21	18	14	20	DURAN DURAN/Electric Barbarella
6	19	20	14	20	SUBLIME/Do'n Time




MARKET #5
WPLJ/Philadelphia
(610) 565-8900
McGunn/Kubinski/Elliott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	33	38	40	40	CHUMBAWAMBA/Tubthumping
37	39	39	39	39	SUGAR RAY/Fly
35	38	38	38	38	SMASH MOUTH/Walkin' On The Sun
37	38	38	38	38	MIGHTY MIGHTY.../The Impression...
29	37	38	38	38	FIONA APPLE/Criminal
29	37	38	35	35	SISTER HAZEL/For You
37	30	35	35	35	SIDE A RIDE/Hitchin' A Ride
37	30	35	35	35	THIRD EYE BLIND/Semi-Charmed Life
25	32	30	33	33	SUNDAYS/Summertime
15	31	27	31	31	MERCY RIVER/Wannabe
24	30	29	30	30	SNEAKER PIMPS/Underground
18	25	28	30	30	OASIS/Don't Go Away
20	28	33	30	30	EVERCLEAR/Everything To...
30	27	24	29	29	REEL BIG FISH/Sell Out
35	32	32	29	29	SARAH MCLACHLAN/Building A Mystery
20	21	28	28	28	LOVE SPIT LOVE/Long Long Time
25	31	28	27	27	FOREST FOR THE TREES/Dream
25	21	28	26	26	SUBLIME/Wrong Way
-	-	-	18	25	HUFFAMOOSE/Wait
11	15	21	25	25	WALLFLOWERS/Three Marlenas
12	17	18	24	24	SQUIRREL NUT ZIPPER/Put A Lid On It
35	27	34	24	24	TONIC/You Could Only...
38	27	24	24	24	MATCHBOX 20/3am
27	24	28	23	23	MIGHTY MIGHTY.../The Rascal King
-	-	-	22	22	CURE/Wrong Number
-	-	-	22	22	CREED/My Own Prison
14	16	20	20	20	GREEN DAY/Hitchin' A Ride
-	-	-	18	19	SAVE FERRIS/Come On Eileen
17	17	18	18	18	GOLDFINGER/This Lonely Place
9	13	18	18	18	JAMIROQUAI/Airight
13	15	17	17	17	FOO FIGHTERS/Everlong
-	-	-	16	16	THIRD EYE BLIND/How's It Going To Be



MARKET #6
KDGE/Dallas
(972) 770-7777
Folger/Smith/Pear

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	38	37	44	44	PRODIGY/Breathe
47	43	46	43	43	SUGAR RAY/Fly
26	30	26	39	39	BECK/Jack-Ass
44	36	34	37	37	SMASH MOUTH/Walkin' On The Sun
31	38	33	33	33	CHUMBAWAMBA/Tubthumping
24	35	35	33	33	FIONA APPLE/Criminal
20	25	25	32	32	THIRD EYE BLIND/Graduate
-	-	-	10	28	BUSH/Mouth
12	10	12	26	26	SUNDAYS/Summertime
19	23	25	25	25	SARAH MCLACHLAN/Building A Mystery
21	23	24	25	25	MATCHBOX 20/3am
-	-	-	22	21	FOO FIGHTERS/Everlong
-	-	-	22	24	SNEAKER PIMPS/Underground
27	30	21	23	23	MIGHTY MIGHTY.../The Rascal King
18	22	24	23	23	311/Prisoner
16	18	14	23	23	EVERCLEAR/Everything To...
-	-	-	26	22	CURE/Wrong Number
18	21	17	21	21	SISTER HAZEL/For You
20	27	22	20	20	OASIS/You Know What...
26	20	18	20	20	GOLDFINGER/This Lonely Place
-	-	-	8	16	DURAN DURAN/Electric Barbarella
-	-	-	9	10	DAYS OF THE NEW/Touch, Peel, And...
-	-	-	19	18	SUBLIME/Do'n Time
23	17	10	17	17	SEVEN MARY THREE/Lucky
-	-	-	17	17	LIVE/Rattlesnake
30	32	16	14	14	JEWEL/Foolish Games
10	13	9	14	14	OASIS/Don't Go Away
12	11	14	14	14	GREEN DAY/Hitchin' A Ride
3	5	14	13	13	SAVE FERRIS/Come On Eileen
-	-	-	9	11	OFFSPRING/Choose



MARKET #7
CIMX/Detroit
(313) 961-6397
Brookshaw/Cannova

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	36	41	48	48	CHUMBAWAMBA/Tubthumping
14	31	40	47	47	VERVE/Bitter Sweet...
40	39	38	43	43	OASIS/Don't Go Away
39	40	42	40	40	SUGAR RAY/Fly
39	29	38	40	40	SARAH MCLACHLAN/Building A Mystery
38	39	39	39	39	FOO FIGHTERS/Everlong
36	40	40	38	38	SMASH MOUTH/Walkin' On The Sun
44	41	34	38	38	GREEN DAY/Hitchin' A Ride
39	38	40	37	37	FIONA APPLE/Criminal
-	-	-	21	33	OUR LADY PEACE/Automatic Flowers
-	-	-	24	31	CHANTAL KREVIKZUK/Surrounded
28	22	22	27	27	MIGHTY MIGHTY.../The Rascal King
38	42	34	27	27	EVERCLEAR/Everything To...
18	13	22	27	27	THIRD EYE BLIND/How's It Going To Be
18	22	23	26	26	REEL BIG FISH/Sell Out
12	14	15	25	25	311/Prisoner
-	-	-	17	20	MATCHBOX 20/3am
29	29	26	23	23	BRAN VAN 3000/Drinking In L.A.
25	35	18	22	22	SARAH MCLACHLAN/Sweet Surrender
23	25	19	19	19	SUBLIME/Do'n Time
12	18	19	19	19	FOREST FOR THE TREES/Dream
24	25	18	16	16	BARENAKED LADIES/Brian Wilson
-	-	-	11	14	BLINK 182/Dammit (Growing Up)
-	-	-	11	14	RADIOHEAD/Karma Police
-	-	-	12	12	CURE/Wrong Number
20	13	12	14	14	GOLDFINGER/This Lonely Place
22	26	17	11	11	TALK SHOW/Hello Hello
25	19	-	-	-	SUNDAYS/Summertime
-	-	-	-	-	U2/Please

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #22
KTCL/Denver
(303) 623-9330
Hayes

PLAYS
3W 2W LW TW ARTIST/TITLE

32	23	24	31	FOO FIGHTERS/Everlong
31	31	30	31	SUGAR RAY/Fly
27	29	31	31	MIGHTY MIGHTY.../The Rascal King
30	30	31	31	SMASH MOUTH/Walkin' On The Sun
17	24	29	30	EVERCLEAR/Everything To...
24	29	30	30	GOLDFINGER/This Lonely Place
23	29	32	30	LESS THAN JAKE/Dopeman
30	32	31	30	CHUMBAWAMBA/Tubthumping
30	30	26	25	FOREST FOR THE TREES/Dream
-	-	6	25	CURE/Wrong Number
23	25	24	24	BECK/Jack-Ass
23	25	24	24	LIVE SPIT LOVE/Long Long Time
24	25	23	24	BECK/Jack-Ass
24	25	23	24	IONO/ROCK/Fire Up The Shoesaw
24	24	23	24	THIRD EYE BLIND/Graduate
8	22	23	24	OLIVE/You're Not Alone
7	9	17	24	OASIS/Don't Go Away
26	23	23	23	311/Prisoner
9	14	24	23	GREEN DAY/Hitchin' A Ride
12	24	24	23	SUNDAYS/Summertime
25	24	14	20	FIONA APPLE/Criminal
5	18	20	19	SAVE FERRIS/Come On Eileen
-	5	19	18	PORTISHEAD/All Mine
25	21	20	19	SUBLIME/Do!n' Time
9	5	13	16	JAMIROQUAI/Alright
9	10	10	14	BLINK 182/Dammit (Growing Up)
10	10	11	12	HONEYRODS/Love Bee
6	10	9	12	SUMMERCAMP/Should I Walk Away
11	9	10	12	DUBSTAR/Stars
5	7	10	11	WANNADIES/Might Be Stars
5	7	12	11	WEEN/Ocean Man

MARKET #23
WENZ/Cleveland
(216) 861-0100
Robertson

PLAYS
3W 2W LW TW ARTIST/TITLE

21	43	48	50	DASIS/Don't Go Away
20	20	46	48	CHUMBAWAMBA/Tubthumping
45	47	45	48	SMASH MOUTH/Walkin' On The Sun
48	47	47	47	FIONA APPLE/Criminal
20	45	47	47	FOO FIGHTERS/Everlong
47	46	47	46	OUR LADY PEACE/Superman's Dead
48	50	45	46	SUBLIME/Wrong Way
46	47	44	46	GREEN DAY/Hitchin' A Ride
20	18	23	23	DAVIS OF THE NEW/Touch, Peel, And...
-	23	20	23	KULA SHAKER/Hush
20	20	22	22	SUNDAYS/Summertime
22	20	21	22	EVERCLEAR/Everything To...
12	19	22	21	LETTERS TO CLEO/Anchor
24	18	21	21	FOREST FOR THE TREES/Dream
-	-	21	21	MATCHBOX 20/3am
-	-	21	20	U2/Please
-	-	21	20	LIVE/Rattlesnake
20	21	24	20	K'S CHOICE/A Sound That Only...
24	21	24	19	GOLDFINGER/This Lonely Place
13	18	21	19	LONGPIGS/On And On
20	19	21	19	SEVEN MARY THREE/Lucky
25	21	20	19	MIGHTY MIGHTY.../The Rascal King
21	19	20	19	SQUIRREL NUT ZIPPERS/Put A Lid On It
21	19	20	19	MARCY PLAYGROUND/Sex & Candy
-	19	19	19	SAVE FERRIS/Come On Eileen
-	-	19	9	G. LOVE & SPECIAL.../Stepping Stones
-	-	19	9	BEN FOLDS FIVE/Brick
23	18	24	18	VERVE/Bitter Sweet
20	18	21	18	TANYA DONNELLY/Pretty Deep
20	20	20	18	BECK/Jack-Ass

MARKET #24
KNRK/Portland, OR
(503) 223-1441
Hamilton

PLAYS
3W 2W LW TW ARTIST/TITLE

44	41	44	44	CHUMBAWAMBA/Tubthumping
44	44	43	44	SMASH MOUTH/Walkin' On The Sun
18	16	36	44	SUNDAYS/Summertime
45	43	43	43	EVERCLEAR/Everything To...
40	43	43	43	FOO FIGHTERS/Everlong
20	21	26	42	OASIS/Don't Go Away
20	21	39	39	SAVE FERRIS/Come On Eileen
-	-	22	22	MATCHBOX 20/3am
7	8	15	21	311/Prisoner
20	21	19	21	LONGPIGS/On And On
19	21	20	20	DURAN DURAN/Electric Barbarella
44	43	38	20	OUR LADY PEACE/Superman's Dead
21	21	20	20	REFRESHMENTS/Good Year
-	-	20	20	CURE/Wrong Number
-	-	18	20	VERVE/Bitter Sweet...
19	20	21	19	GOLDFINGER/This Lonely Place
20	20	19	19	SQUIRREL NUT ZIPPERS/Put A Lid On It
15	15	19	18	GREEN DAY/Hitchin' A Ride
-	-	18	20	BUSH/Mouth
17	17	18	17	FIONA APPLE/Criminal
19	17	17	17	FOREST FOR THE TREES/Dream
43	42	23	16	THIRD EYE BLIND/Graduate
19	19	24	15	SUBLIME/Wrong Way
-	-	14	16	BECK/Jack-Ass
-	-	11	12	MARCY PLAYGROUND/Sex & Candy
18	17	17	11	OASIS/You Know What...
7	9	9	9	LESS THAN JAKE/Dopeman
-	-	9	8	OFFSPRING/Choose
7	9	8	8	FILTER & CRYSTAL.../Can't You Trip...
-	-	8	8	SUBLIME/Do!n' Time

MARKET #25
WAQZ/Cincinnati
(513) 621-9326
Harris/Jamie

PLAYS
3W 2W LW TW ARTIST/TITLE

36	48	48	54	SMASH MOUTH/Walkin' On The Sun
17	24	24	51	SUBLIME/Wrong Way
49	47	47	51	SUGAR RAY/Fly
22	30	30	49	REEL BIG FISH/Sell Out
34	43	43	48	PAULA COLE/Don't Want To Wait
36	50	50	47	LIVE/Turn My Head
19	26	26	38	SUNDAYS/Summertime
22	38	37	37	IMANI COPPOLA/Legend Of A Cowgirl
32	36	34	34	OASIS/Don't Go Away
15	18	18	32	FIONA APPLE/Criminal
20	21	21	21	CHUMBAWAMBA/Tubthumping
22	20	20	23	BLUES TRAVELER/Most Precarious
7	19	19	19	LONGPIGS/On And On
12	7	7	22	311/Prisoner
22	22	22	21	FOREST FOR THE TREES/Dream
-	14	14	21	U2/Please
9	15	15	21	SAVE FERRIS/Come On Eileen
10	9	9	20	GOLDFINGER/This Lonely Place
12	14	14	18	GREEN DAY/Hitchin' A Ride
31	30	30	15	MIGHTY MIGHTY.../The Rascal King
41	35	35	14	DAVE MATTHEWS BAND/Tipping Billies
-	-	10	10	CURE/Wrong Number
-	7	7	9	VERVE/Bitter Sweet...
-	9	9	9	DURAN DURAN/Electric Barbarella
13	9	9	9	SHAWN MCLACHLAN/Building A Mystery
-	-	9	9	MATCHBOX 20/3am
16	19	9	9	BECK/Jack-Ass
-	-	9	9	CORNERHOP/Brimful Of Asha
13	11	11	11	FREDDY JONES BAND/Wonder
18	19	19	8	THIRD EYE BLIND/Graduate

MARKET #25
WOXY/Cincinnati
(513) 523-4114
Tellmann/Yaffe

PLAYS
3W 2W LW TW ARTIST/TITLE

24	26	27	27	VERVE/Bitter Sweet...
-	-	26	25	CURE/Wrong Number
12	19	25	25	CORNERHOP/Brimful Of Asha
26	25	26	24	BJORK/Joga
9	12	10	21	TANYA DONNELLY/Alright
13	10	12	16	SUPERCHUNK/The Popular Music
12	16	16	16	SUNDAYS/Summertime
14	13	16	16	OLD 97'S/Four Leaf Clover
15	12	16	16	EVERCLEAR/Everything To...
14	14	16	16	GREEN DAY/Hitchin' A Ride
14	14	13	15	LOVE SPIT LOVE/Long Long Time
12	14	13	14	SOUTHERN CULTURE.../Shotgun
12	15	14	14	CATHERINE WHEEL/Satellite
12	13	14	14	JULIAN COPE/What's On Constant...
11	13	14	14	WHISKEYTOWN/Yesterday's News
11	13	14	14	DANDY WARHOLS/Every Day Should...
12	10	11	14	DEUS/Little Artistics
10	12	14	14	BILLY BRAGG/The Boy Done Good
10	9	13	13	JUNKSTER/Mr. Blue
12	12	13	13	LUNA/Bobby Peru
-	-	1	13	PATTI SMITH/Waiting Underground
-	-	12	16	OASIS/My Big Mouth
-	-	12	16	LOVE SPIT LOVE/7 Years
-	-	1	12	MORRISSEY/Maladjusted
-	-	10	13	PAUL WELLER/Peacock Suit
17	12	13	13	BLINK 182/Dammit (Growing Up)
13	12	13	13	311/Prisoner
13	14	13	13	LETTERS TO CLEO/Anchor
14	12	13	13	MPX/Chick Magnet

MARKET #26
KCCX/Kansas City
(816) 254-1073
Anthony/Justice

PLAYS
3W 2W LW TW ARTIST/TITLE

39	39	30	39	SMASH MOUTH/Walkin' On The Sun
39	39	31	39	FOO FIGHTERS/Everlong
39	39	31	38	SNEAKER PIMPS/Spin Spin Sugar
18	30	22	35	DAYS OF THE NEW/Touch, Peel, And...
11	9	9	32	CHUMBAWAMBA/Tubthumping
26	20	26	26	GREEN DAY/Hitchin' A Ride
26	20	25	26	THIRD EYE BLIND/Graduate
20	18	19	26	EVERCLEAR/Everything To...
28	24	25	25	LONGPIGS/On And On
27	24	24	25	PRODIGY/Breathe
28	26	24	24	311/Prisoner
27	20	25	23	FIONA APPLE/Criminal
27	29	23	20	TALK SHOW/Hello Hello
13	9	10	19	OASIS/Don't Go Away
-	-	10	17	LIVE/Rattlesnake
-	-	5	16	OFFSPRING/Choose
-	-	14	16	VERVE/Bitter Sweet...
-	-	14	16	CURE/Wrong Number
-	-	14	16	WANNADIES/Might Be Stars
10	24	23	13	OUR LADY PEACE/Superman's Dead
7	8	12	12	SAVE FERRIS/Come On Eileen
17	16	15	12	GOLDFINGER/This Lonely Place
11	9	5	10	SQUIRREL NUT ZIPPERS/Put A Lid On It
17	13	9	9	TANYA DONNELLY/Pretty Deep
7	7	6	8	INSANE CLOWN POSSE/Halls Of Illusions

MARKET #26
KCHZ/Kansas City
(913) 696-3700
Copsidas/Bennett

PLAYS
3W 2W LW TW ARTIST/TITLE

40	38	38	52	CHUMBAWAMBA/Tubthumping
-	48	52	51	PAULA COLE/Don't Want To Wait
51	50	52	51	SMASH MOUTH/Walkin' On The Sun
48	52	47	50	FIONA APPLE/Criminal
54	50	39	45	JARNS OF CLAY/Crazy Times
40	38	39	35	IMANI COPPOLA/Legend Of A Cowgirl
16	14	15	35	SUNDAYS/Summertime
39	39	38	34	JAMIROQUAI/Alright
14	15	13	34	DURAN DURAN/Electric Barbarella
36	39	36	34	EVERCLEAR/Everything To...
48	52	51	34	SUGAR RAY/Fly
37	37	39	34	THIRD EYE BLIND/Semi-Charmed Life
52	38	39	33	SARAH MCLACHLAN/Building A Mystery
-	-	33	33	SHERYL CROW/Home
16	18	16	19	OASIS/Don't Go Away
13	12	13	19	JEWEL/Foolish Games
-	-	15	19	SPACE MONKEYS/Sugar Cane
8	8	17	18	FOO FIGHTERS/Everlong
20	21	19	18	GREEN DAY/Hitchin' A Ride
-	-	18	18	CURE/Wrong Number
-	-	18	18	OUR LADY PEACE/Superman's Dead
-	-	18	18	EVA TROUT/Beautiful South
15	17	17	17	GOLDFINGER/This Lonely Place
12	14	15	16	SUMMERCAMP/Should I Walk Away
-	-	14	15	HANSON/Where's The Love
-	-	12	14	TEXAS/Say What You Want
13	11	8	14	JAI/ Believe
19	18	19	14	GOLDFINGER/This Lonely Place
11	17	14	14	BLUES TRAVELER/Most Precarious
11	10	14	12	MATCHBOX 20/Push
11	14	15	12	LIVE/Turn My Head

MARKET #27
KLZR/Kansas City
(913) 843-1320
Roger The Dodger/Osburn

PLAYS
3W 2W LW TW ARTIST/TITLE

22	36	38	39	OUR LADY PEACE/Superman's Dead
39	40	37	38	EVERCLEAR/Everything To...
35	39	37	38	GREEN DAY/Hitchin' A Ride
38	38	37	37	311/Prisoner
37	38	37	37	MIGHTY MIGHTY.../The Rascal King
21	36	38	37	OASIS/Don't Go Away
39	39	38	35	FOO FIGHTERS/Everlong
25	22	26	35	CHUMBAWAMBA/Tubthumping
33	25	27	27	FILTER & CRYSTAL.../Can't You Trip...
38	37	25	25	SMASH MOUTH/Walkin' On The Sun
10	13	24	24	LONGPIGS/On And On
11	25	24	24	JAMIROQUAI/Alright
26	26	26	24	PRODIGY/Breathe
37	29	24	24	SUGAR RAY/Fly
24	24	21	24	THIRD EYE BLIND/Graduate
-	9	12	23	SUNDAYS/Summertime
-	20	23	23	K'S CHOICE/A Sound That Only...
22	23	27	23	LETTERS TO CLEO/Anchor
20	25	24	23	SAVE FERRIS/Come On Eileen
23	24	23	23	BLINK 182/Dammit (Growing Up)
23	24	23	23	TALK SHOW/Hello Hello
24	21	25	23	GOLDFINGER/This Lonely Place
-	-	19	23	CURE/Wrong Number
26	23	23	23	SUBLIME/Wrong Way
-	-	19	21	BLACKWATER/Behind The Door
22	23	22	21	SUBLIME/Do!n' Time
14	23	25	21	OFFSPRING/Choose
20	24	23	21	TANYA DONNELLY/Pretty Deep
22	21	24	21	DANGER BOB/Top Of The World
16	25	25	20	FIONA APPLE/Criminal

MARKET #27
KWOD/Sacramento
(916) 448-5000
Bunce

PLAYS
3W 2W LW TW ARTIST/TITLE

50	51	50	50	SMASH MOUTH/Walkin' On The Sun
51	50	51	49	CHUMBAWAMBA/Tubthumping
50	48	48	47	SUBLIME/Wrong Way
35	35	33	46	THIRD EYE BLIND/How's It Going To Be
22	29	33	43	MATCHBOX 20/3am
49	50	49	41	FIONA APPLE/Criminal
-	-	15	33	CURE/Wrong Number
22	33	32	33	OASIS/Don't Go Away
30	33	32	32	EVERCLEAR/Everything To...
30	34	31	32	FOO FIGHTERS/Everlong
25	31	31	31	BECK/Jack-Ass
29	31	28	30	MIGHTY MIGHTY.../The Rascal King
31	28	26	30	BUCK-O-NINE/My Town
28	26	25	30	GOLDFINGER/This Lonely Place
29	34	34	29	SUNDAYS/Summertime
20	24	28	29	TONIC/Soldier's Daughter

NEW MUSIC SPECIALTY SHOWS

Panel Members Are All Portis-heads

While the mainstream world was stunned by Portishead's debut/first-week massive sales, the R&R Specialty Show Panel expected nothing less. "All Mine" stormed to the No. 1 slot, as play increases included XHRM/San Diego, KITS/SF, and WBRU/Providence. Space Monkeys has been launched with a blast, coming in at No. 2 behind support at KOMA/San Jose, WEDG/Buffalo, KPNT/St. Louis, and more. G. Love & Special Sauce are stirring their rootsy blend of badness to the top — look for hugeness next week. Hurricane #1 could be whirling to numero uno if the early support at KNRK/Portland and WLUM/Milwaukee is an indication. Record To Watch: Fatboy Slim.

WXSR/Tallahassee Rob The Lounge Lizard Sunday, October 5 Underground Lounge
A3 Woke Up This Morning (el-e-ment'al/Geffen)
PIETASTERS Out All Night (Hellcat/Epitaph)
G. LOVE & SPECIAL SAUCE Stepping Stone (Okeh/Epic)
STAR 69 Burning Down The House (Radioactive/MCA)
LESS THAN JAKE Dopeman (Capitol)
DEVLINS Heaven's Wall (Universal)
CORNERSHOP Brimful Of Asha (Luaka Bop/WB)
MEAT BEAT MANIFESTO It's The Music (Interscope)
KMFDM Megalomaniac (Wax Trax/TVT)
SNEAKER PIMPS Spin Spin Sugar (Virgin)

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

Table with columns for radio market, show name, time slot, and top 5 songs. Markets include Albany, NY; Ft. Wayne, IN; Milwaukee, WI; San Bernardino, CA; Boise, ID; Harrisburg, PA; Undermount, NJ; San Diego, CA; Buffalo, NY; Houston, TX; New Orleans, LA; Burlington, VT; Kansas City, MO; Cincinnati, OH; Knoxville, TN; Philadelphia, PA; Cleveland, OH; Dallas, TX; Dayton, OH; Denver, CO; Fresno, CA; Las Vegas, NV; Lansing, MI; Las Vegas, NV; Portland, OR; Providence, RI; Seattle, WA; Tallahassee, FL; Tucson, AZ.

R&R TOP 20 ARTISTS Ranked by total number of shows reporting artist.

- 1 PORTISHEAD (Go!Beat!/London/Island)
2 SPACE MONKEYS (Chington/Factory/Interscope)
3 CURE (Fiction/EEG)
4 VERVE (Hut/Virgin)
5 CORNERSHOP (Luaka Bop/WB)
6 KMFDM (Wax Trax/TVT)
7 G. LOVE & SPECIAL SAUCE (Okeh/Epic)
8 BJORK (Elektra/EEG)
9 MOBY (Elektra/EEG)
10 PIXIES (4AD/Elektra/EEG)
11 PIETASTERS (Hellcat/Epitaph)
12 MARCY PLAYGROUND (Mammoth/Capitol)
13 EVERCLEAR (Capitol)
14 IVY (Atlantic)
15 SNEAKER PIMPS (Virgin)
16 STEREOPHONICS (V2)
17 HURRICANE #1 (Sire/WB)
18 PRIMAL SCREAM (Reprise)
19 STATIK SOUND SYSTEM (Iron America)
20 LAUGHING US (Risk)

Compiled by Rich Michalowski



space monkeys SUGAR CANE

286 SPINS AS OF 10/13

Impacting Alternative Radio 10/20 Album Available In Stores November 4th

EARLY BELIEVERS:

- LIVE 105 - 26x WLUM - 26x WHFS - 21x
XHRM - 15x KROX - 11x KCHZ - 16x
91X - 14x KEDJ - 13x KXRK - 12x
KDGE - 12x KMYZ - 19x WBCN
WLIR WTGZ KTCL
WXDX WBEB WDST
KFMZ and more... CHINGON RECORDS FACTORY RECORDS INTERSCOPE RECORDS

OCTOBER 17, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	BLUES TRAVELER Most Precarious (A&M)	769	810	780	792	38/0
3	3	3	2	ROLLING STONES Anybody Seen My Baby? (Virgin)	645	619	629	652	33/0
2	2	2	3	SARAH MCLACHLAN Building A Mystery (Arista)	611	629	671	742	28/1
9	6	5	4	WALLFLOWERS Three Marlenas (Interscope)	578	523	480	399	32/3
5	4	4	5	PAULA COLE I Don't Want To Wait (Imago/WB)	564	554	571	545	27/0
10	8	6	6	FREDDY JONES BAND Wonder (Capricorn/Mercury)	536	475	418	398	32/1
4	5	7	7	FIONA APPLE Criminal (Work)	489	464	508	564	26/2
8	10	8	8	SUNDAYS Summertime (DGC/Geffen)	488	407	400	407	27/0
19	13	13	9	SMASH MOUTH Walkin' On The Sun (Interscope)	408	281	289	261	16/0
7	7	9	10	TOAD THE WET SPROCKET Whatever I Fear (Columbia)	396	381	421	416	24/0
—	30	19	11	MATCHBOX 20 3am (Lava/Atlantic)	365	254	177	93	29/7
27	15	12	12	JACKSON BROWNE The Next Voice You Hear (Elektra/EEG)	346	334	279	195	28/0
18	12	11	13	JEN TRYNN Getaway (February) (Squint/WB)	337	340	303	263	30/3
25	21	15	14	SHAWN COLVIN You And The Mona Lisa (Columbia)	313	268	235	205	26/0
BREAKER			15	OASIS Don't Go Away (Epic)	308	218	226	187	21/2
17	14	17	16	SUGAR RAY Fly (Lava/Atlantic)	297	263	280	273	13/0
11	11	14	17	SISTER HAZEL All For You (Universal)	294	269	381	376	12/0
BREAKER			18	JARS OF CLAY Crazy Times (Silvertone)	293	221	227	228	19/1
BREAKER			19	CHUMBAWAMBA Tubthumping (Republic/Universal)	287	205	177	118	10/0
BREAKER			20	SARAH MCLACHLAN Sweet Surrender (Arista)	285	209	146	107	25/7
23	20	16	21	WHISKEYTOWN 16 Days (Outpost/Geffen)	278	267	239	219	25/2
BREAKER			22	BEHAN JOHNSON World Keeps Spinning (RCA)	275	230	219	201	25/3
BREAKER			23	SHERYL CROW Home (A&M)	275	198	122	40	24/3
6	9	10	24	JOHN FOGERTY Blueboy (Warner Bros.)	264	380	409	456	20/0
21	22	22	25	TONIC If You Could Only See (Polydor/A&M)	248	227	233	233	9/0
14	18	18	26	FLEETWOOD MAC Silver Springs (Reprise)	223	254	261	300	19/0
16	16	20	27	DAR WILLIAMS Are You Out There (Razor & Tie)	223	247	263	275	17/1
DEBUT			28	BARENAKED LADIES Brian Wilson (Reprise)	218	146	96	33	20/3
DEBUT			29	ROLLING STONES Saint Of Me (Virgin)	199	165	107	2	25/5
DEBUT			30	COLLECTIVE SOUL Blame (Atlantic)	199	157	131	124	14/3

This chart reflects airplay from October 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker.
40 Adult Alternative reporters. 40 current playlists. © 1997, R&R Inc.

NEW & ACTIVE

TEXAS Say What You Want (Mercury)
Total Plays: 187, Total Stations: 13, Adds: 0

MIGHTY MIGHTY BOSSTONES The Rascal King (Big Rig/Mercury)
Total Plays: 180, Total Stations: 6, Adds: 0

STEVE EARLE Telephone Road (E Squared/WB)
Total Plays: 180, Total Stations: 17, Adds: 4

MATTHEW RYAN Guilty (A&M)
Total Plays: 179, Total Stations: 20, Adds: 2

LISA LOEB & NINE STORIES I Do (Geffen)
Total Plays: 151, Total Stations: 24, Adds: 6

INDIGO GIRLS Shame On You (Epic)
Total Plays: 150, Total Stations: 8, Adds: 0

JOHN HIATT Pirate Radio (Capitol)
Total Plays: 126, Total Stations: 15, Adds: 0

JEB LOY NICHOLS As The Rain (Capitol)
Total Plays: 122, Total Stations: 14, Adds: 0

EVERCLEAR Everything To Everyone (Tim Kerr/Capitol)
Total Plays: 112, Total Stations: 6, Adds: 0

ABRA MOORE Strangest Places (Arista Austin/Arista)
Total Plays: 101, Total Stations: 14, Adds: 3

Songs ranked by total plays

BREAKERS

OASIS
Don't Go Away (Epic)
TOTAL PLAYS/INCREASE: 308/90
TOTAL STATIONS/ADDS: 21/2
CHART: 15

JARS OF CLAY
Crazy Times (Silvertone)
TOTAL PLAYS/INCREASE: 293/72
TOTAL STATIONS/ADDS: 19/1
CHART: 18

CHUMBAWAMBA
Tubthumping (Republic/Universal)
TOTAL PLAYS/INCREASE: 287/82
TOTAL STATIONS/ADDS: 10/0
CHART: 19

SARAH MCLACHLAN
Sweet Surrender (Arista)
TOTAL PLAYS/INCREASE: 285/76
TOTAL STATIONS/ADDS: 25/7
CHART: 20

BEHAN JOHNSON
World Keeps Spinning (RCA)
TOTAL PLAYS/INCREASE: 275/45
TOTAL STATIONS/ADDS: 25/3
CHART: 22

SHERYL CROW
Home (A&M)
TOTAL PLAYS/INCREASE: 275/77
TOTAL STATIONS/ADDS: 24/3
CHART: 23

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MATCHBOX 20 3am (Lava/Atlantic)	7
SARAH MCLACHLAN Sweet Surrender (Arista)	7
LISA LOEB & NINE STORIES I Do (Geffen)	6
ROLLING STONES Saint Of Me (Virgin)	5
VERVE Bitter Sweet Symphony (Hut/Virgin)	5
STEVE EARLE Telephone Road (E Squared/WB)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SMASH MOUTH Walkin' On The Sun (Interscope)	+127
MATCHBOX 20 3am (Lava/Atlantic)	+111
LISA LOEB & NINE STORIES I Do (Geffen)	+98
OASIS Don't Go Away (Epic)	+90
CHUMBAWAMBA Tubthumping (Republic/Universal)	+82
SUNDAYS Summertime (DGC/Geffen)	+81
SHERYL CROW Home (A&M)	+77
SARAH MCLACHLAN Sweet Surrender (Arista)	+76
BARENAKED LADIES Brian Wilson (Reprise)	+72
JARS OF CLAY Crazy Times (Silvertone)	+72

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Royal Fingerbowl

"Nothing But Time"

"...Royal Fingerbowl is probably too oddball — and too intelligent — for radio. ***** (five stars)"
— Orlando Sentinel

the first single from the critically acclaimed album

HAPPY BIRTHDAY, SABO!

Say It Ain't So!!

Management:
Scott Aiges/Arts International Group
(504) 827-9855 • email: rockof@aol.com

WXPB! WRLT! KGSR! KPIG! KRSH! KTHX! KOTR!





ADULT ALTERNATIVE ALBUMS

OCTOBER 17, 1997

Table with columns: 3W, 2W, LW, TW, ARTIST, TITLE, LABEL(S), TOTAL PLAYS, +/- PLAYS, EMPHASIS TRACKS (PLAYS). Lists top albums like SARAH MCLACHLAN, ROLLING STONES, BLUES TRAVELER, etc.

This chart reflects airplay from October 6-12. Albums ranked by total plays, with plays from all cuts from an album combined. 40 Adult Alternative reporters. 40 current playlists. © 1997, R&R Inc.

MOST ADDED

Table with columns: ARTIST, TITLE, LABEL(S), ADDS. Lists albums like LISA LOEB & NINE STORIES, MATCHBOX 20, VERVE, etc.

MOST INCREASED PLAYS

Table with columns: ARTIST, TITLE, LABEL(S), TOTAL PLAY INCREASE. Lists albums like SMASH MOUTH, LISA LOEB & NINE STORIES, SUNDAYS, etc.

REPORTERS

Stations and their adds by track listed alphabetically by market

Grid of reporter listings for various markets including Albany, NY; Boston, MA; Chicago, IL; Detroit, MI; Monterey, CA; Philadelphia, PA; Salt Lake City, UT; Santa Rosa, CA; Springfield, MA; Tampa, FL; Toledo, OH; etc.

Advertisement for 'WIDESPREAD PANIC THE NEW SINGLE RADIO CHILD BOMBS AND BUTTERFLIES'. Includes station list: KOTR, KTHX, WCLZ, WIIS, KBZD, KFAN, KRTM, KXST, WIVI, KLRQ, KRXS, WEBX, WEBK, KFXD, KMMS.

ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

93.1 RT
RADIO CHICAGO

MARKET #3
WXRT/Chicago
(773) 777-1700
Winer/Martin

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
18	12	10	15	ROLLING STONES/Anybody Seen My...
10	7	13	14	GENESIS/Congo
11	11	11	13	SARAH MCLACHLAN/Building A Mystery
11	6	12	13	BECK/Jack-Ass
14	9	11	13	LOVE SPIT LOVE/Long Long Time
8	5	9	13	BLUES TRAVELER/Most Precarious
8	7	10	12	BIG HEAD TODD...Please Don't Tell...
10	9	10	12	SUNDAYS/Summertime
11	10	13	12	FREDDY JONES BAND/Wonder
5	7	12	11	U2/Please
8	10	7	11	TANYA DUNN/Very Deep
11	9	8	10	LEFTOVER SALMON/Better
11	10	9	10	WACO BROTHERS/Do You Think...
-	12	5	10	ROLLING STONES/Saw Of Me
10	6	11	10	BETH ORTON/She Cried Your Name
7	9	7	9	PAT DINIZIO/World Apart
7	6	9	9	WIDESPREAD PANIC/Aunt Avis
8	5	8	9	JOHN FOGERTY/Blueboy
7	8	8	9	WORLD PARTY/Call Me Up
7	8	8	9	DAVID BYRNE/Dance On Vaseline
7	8	8	9	ABRA MOORE/Four Leaf Clover
8	5	6	9	JOHN HIATT/Pirate Radio
-	7	7	9	STEVE EARLE/Telephone Road
7	7	5	9	DEL AMITRI/Won't Make It Better
7	5	6	9	SHAWN COLVIN/You And The Mona...
-	5	7	8	MATCHBOX 20/3am
-	5	7	8	STEVIE WYNN/Black Magic
4	4	5	8	PAUL WELLS/Heavy Soul (Part 1)
8	4	8	9	COLLECTIVE SOUL/Link
8	6	8	8	DEL AMITRI/Not Where It's At

KFOG
104.5 97.7

MARKET #4
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
23	18	20	22	JONNY LANG/Hit The Ground...
5	18	17	22	HUFFAMOOSE/Wait
22	20	21	22	FREDDY JONES BAND/Wonder
21	22	21	19	BIG BLUE HEARTS/Nobody Wants Her
-	10	14	14	SARAH MCLACHLAN/Sweet Surrender
22	12	11	13	SARAH MCLACHLAN/Building A Mystery
19	18	18	13	BLUES TRAVELER/Most Precarious
-	10	11	11	ROLLING STONES/Saint Of Me
-	8	11	11	WALLFLOWERS/Three Marienas
19	22	17	11	TOAD THE WET...Whatever I Fear
-	-	-	10	SISTER HAZEL/All For You
7	17	14	10	BONESHAKERS/Cold Sweat
-	8	10	10	ROLLING STONES/Flip The Switch
-	-	-	10	MATCHBOX 20/Push
-	-	-	10	WIDESPREAD PANIC/What's The Deal...
22	11	9	11	ROLLING STONES/Anybody Seen My...
-	-	-	7	LISA LOEBI/Do
7	9	9	9	JOHN HIATT/Little Head
11	10	7	8	JOHN FOGERTY/Blueboy
8	8	9	8	FLEETWOOD MAC/Dreams
9	10	9	8	ROBBEN FORD/In The Beginning
9	9	7	8	FLEETWOOD MAC/Silver Springs
7	8	7	8	PAUL MCCARTNEY/Young Boy
5	9	16	7	ABRA MOORE/Four Leaf Clover
8	9	8	7	INDIGO GIRLS/Get Out The Map
-	-	-	7	ADAM SANDLER/Listen To The Radio
9	8	7	7	FLEETWOOD MAC/The Chain
7	7	7	7	LIVE/You're My Hero
18	23	20	6	WIDESPREAD PANIC/Aunt Avis
3	8	7	6	BUCKWHEAT/1 trouble
8	8	9	5	BLAKE MORGAN/Lately

88.5

MARKET #5
WXPN/Philadelphia
(215) 898-6677
Ranes/Warren

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
5	5	5	20	BJORK/Joga
-	-	-	20	STEVE EARLE/Telephone Road
-	-	-	9	WALLFLOWERS/Three Marienas
4	4	4	9	BRAD/The Day Brings
13	13	13	9	JOHN FOGERTY/Blueboy
21	21	21	9	JACKSON BROWNE/The Next Voice...
8	8	8	9	FOREST FOR THE TREES/Dream
5	5	5	8	SARAH MCLACHLAN/Sweet Surrender
-	-	-	8	BETH ORTON/She Cried Your Name
4	4	4	8	JEN TRYNIN/Getaway (February)
10	10	10	8	SUNDAYS/Summertime
8	8	8	8	BLUES TRAVELER/Most Precarious
10	10	10	8	DAR WILLIAMS/Are You Out There
4	4	4	8	MATTHEW RYAN/Guilty
7	7	7	7	JONNY LANG/Hit The Ground...
5	5	5	7	GREG GARING/My Love Is Real
7	7	7	7	SMASH MOUTH/Walkin' On The Sun
5	5	5	7	JEB LOY NICHOLS/As The Rain
3	3	3	7	JAI UTTAL/Guru Bramha
8	8	8	7	ROLLING STONES/Anybody Seen My...
-	-	-	8	HUFFAMOOSE/James
-	-	-	8	VERVE/Bitter Sweet...
19	19	19	6	PATTI SMITH/1959
4	4	4	6	KACY CROWLEY/Hand To Mouthville
5	5	5	6	EMER KENNY/Golden Brown
5	5	5	6	ROYAL FINGER BOWL/Nothing But Time
6	6	6	6	OASIS/Don't Go Away
5	5	5	6	PATTY LARKIN/The Book I'm Not...
5	5	5	6	PAUL CEBAR/She Found A Fool
5	5	5	5	KAMI LYLE/Poika Dots

zone
HAPPY YOU THE HAPPY

MARKET #6
KKZN/Dallas
(214) 526-2400
Doyle

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
25	27	27	30	PAULA COLE/Don't Want To Wait
24	25	27	29	SARAH MCLACHLAN/Building A Mystery
16	25	30	29	BLUES TRAVELER/Most Precarious
25	27	29	29	WALLFLOWERS/Three Marienas
-	18	28	29	ROLLING STONES/Saint Of Me
6	22	29	29	MATCHBOX 20/3am
16	16	28	28	FREDDY JONES BAND/Wonder
5	6	13	26	LIVE/You're My Hero
24	23	27	25	ROLLING STONES/Anybody Seen My...
-	-	-	11	JARS OF CLAY/Crazy Times
24	24	28	17	FIONA APPLE/Criminal
16	15	16	16	TOAD THE WET...Whatever I Fear
13	15	15	15	WHISKEYTOWN/16 Days
5	12	15	15	JEN TRYNIN/Getaway (February)
13	14	14	14	SHAWN COLVIN/You And The Mona...
15	13	14	14	DOG'S EYE VIEW/Homecoming Parade
14	12	14	14	STEVIE RAY VAUGHAN/Letter To My...
-	-	-	22	LISA LOEBI/Do
8	14	15	13	SISTER HAZEL/Happy
15	13	14	13	CHANTAL KREVIK/Surrounded
-	-	-	13	FIONA APPLE/Angel
9	9	7	10	BARENAKED LADIES/Brian Wilson
-	-	-	6	COREY STEVENS/One More Time
-	-	-	9	ABRA MOORE/Strangest Places
6	8	10	9	JACKSON BROWNE/The Next Voice...
-	-	-	9	BIG HEAD TODD...Heart Of Wilderness
6	6	7	8	BEN FOLDS FIVE/Back
10	9	8	8	ROBERT EARL KENNEDY/Lead
-	-	-	8	DISTOLERS/My Guardian Angel
7	9	7	7	GREG GARING/My Love Is Real

the RIVER
93.9 FM

MARKET #7
CIDR/Detroit
(313) 961-6397
Brookshaw/Delisi

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
28	31	30	32	JAI Believe
27	29	31	32	JEN TRYNIN/Getaway (February)
30	31	31	31	PAULA COLE/Don't Want To Wait
30	30	31	31	WALLFLOWERS/Three Marienas
31	29	31	31	ROLLING STONES/Anybody Seen My...
-	10	17	27	HOLLY COLE/ve Just Seen
6	6	15	26	BARENAKED LADIES/Brian Wilson
11	10	17	26	JANN ARDEN/The Sound Of
-	-	-	15	SARAH MCLACHLAN/Sweet Surrender
-	-	-	15	PHILIPPOPOLO/KING'S Am The Man
21	21	23	23	BLUES TRAVELER/Most Precarious
26	20	23	23	HUFFAMOOSE/Wait
-	-	-	15	LOREENA MCKENITT/The Mummer's Dance
10	12	20	22	DAR WILLIAMS/Are You Out There
22	21	22	22	BEHAN JOHNSON/World Keeps Spinning
-	-	-	22	CHANTAL KREVIK/Surrounded
-	-	-	22	SHERRY CROW/Home
10	12	18	18	TOAD THE WET...Whatever I Fear
17	22	24	24	WHISKEYTOWN/16 Days
-	-	-	13	STEVE EARLE/Telephone Road
11	9	12	13	EDWIN MCCAIN/See The Sky Again
12	-	-	8	DUNCAN SHEIK/Barely Breathing
24	22	13	13	JOHN FOGERTY/Blueboy
4	-	-	12	K.D. LANG/The Joker
11	-	-	12	INDIGO GIRLS/Shame On You
12	-	-	12	BIG HEAD TODD...Please Don't Tell...
11	-	-	12	JOHN MELLENCAMP/Just Another Day
-	-	-	11	DAVE MATTHEWS BAND/Crash Into Me
10	10	10	12	JEB LOY NICHOLS/As The Rain
-	-	-	11	MATCHBOX 20/3am

WBOS
92.9 FM

MARKET #10
WBOS/Boston
(617) 254-9267
Herron/Nash

PLAYS

3W	2W	1W	TW	ARTIST/TITLE	
30	30	30	45	ROLLING STONES/Anybody Seen My...	
30	30	45	45	BLUES TRAVELER/Most Precarious	
45	45	45	45	PAULA COLE/Don't Want To Wait	
45	45	45	45	SARAH MCLACHLAN/Building A Mystery	
45	45	45	45	TONIC/I/You Could Only...	
45	45	45	45	SISTER HAZEL/All For You	
45	45	45	45	THIRD EYE BLIND/Semi-Charmed Life	
15	15	15	30	SUNDAYS/Summertime	
7	7	15	30	WALLFLOWERS/Three Marienas	
15	30	30	30	TEXAS/Say What You Want	
30	30	30	30	COLLECTIVE SOUL/Blame	
30	30	30	30	JEN TRYNIN/Getaway (February)	
30	30	30	30	MATCHBOX 20/Push	
45	45	45	21	FIONA APPLE/Criminal	
45	21	21	21	SNEAKER PIMPS/Underground	
21	21	21	21	FLEETWOOD MAC/Silver Springs	
21	21	21	21	VERVE PIPE/The Freshmen	
21	21	21	21	SHAWN COLVIN/Sunny Came Home	
21	21	21	21	DAVE MATTHEWS BAND/Crash Into Me	
21	21	21	21	BRUCE SPRINGSTEEN/Secret Garden	
21	21	21	21	PAULA COLE/Where Have All	
21	21	21	21	JEWEL/You Were Meant...	
21	21	21	21	WALLFLOWERS/One Headlight	
-	-	-	7	15	SHERYL CROW/Home
7	7	15	15	MATTHEW RYAN/Guilty	
-	-	-	7	15	MATCHBOX 20/3am
7	15	15	15	OASIS/Don't Go Away	
15	15	15	15	SHAWN COLVIN/You And The Mona...	

the RIVER
92.5 FM

MARKET #10
WXRV/Boston
(508) 374-4733
Doody/Mullaney

PLAYS

3W	2W	1W	TW	ARTIST/TITLE		
19	23	23	25	BILLY MYERS/Kiss The Rain		
15	20	21	23	BLUES TRAVELER/Most Precarious		
13	21	21	23	CHUMBAWAMBA/Tubthumping		
18	20	24	23	JOE JACKSON/Angel (Lust)		
24	24	22	22	ROLLING STONES/Anybody Seen My...		
24	25	24	19	DAR WILLIAMS/Are You Out There		
22	20	19	17	SMASH MOUTH/Walkin' On The Sun		
18	19	17	17	SUGAR RAY/Fly		
-	-	-	2	11	BARENAKED LADIES/Brian Wilson	
-	-	-	15	SARAH MCLACHLAN/Sweet Surrender		
7	10	12	14	JOHN FOGERTY/Blueboy		
9	9	10	14	PAULA COLE/Don't Want To Wait		
10	12	13	14	GREG GARING/My Love Is Real		
12	9	12	14	HONEYDOGS/Rumor Has It		
9	9	11	14	JEB LOY NICHOLS/As The Rain		
-	-	-	11	9	14	PISTOLERS/My Guardian Angel
14	13	16	13	BLUES TRAVELER/Most Precarious		
-	-	-	12	19	13	SHERYL CROW/Home
14	13	16	13	FLEETWOOD MAC/Blood To Love Her		
11	12	10	13	FLEETWOOD MAC/Silver Springs		
13	13	14	13	SARAH MCLACHLAN/Adia		
20	20	12	13	JARS OF CLAY/Crazy Times		
8	12	13	13	TEXAS/Say What You Want		
11	13	13	13	JEN TRYNIN/Getaway (February)		
2	10	10	13	VERVE/Bitter Sweet...		
13	14	9	12	JOHN FOGERTY/Swamp River Days		
-	-	-	2	11	MATCHBOX 20/3am	
2	9	11	12	SHAWN COLVIN/You And The Mona...		
8	5	7	12	SUNDAYS/Summertime		
12	11	11	12	LONGPGS/On And On		

The Mountain
92.3 FM

MARKET #13
KMTT/Seattle
(206) 233-1037
Mays/Carlson

PLAYS

3W	2W	1W	TW	ARTIST/TITLE	
24	20	25	24	ROLLING STONES/Anybody Seen My...	
21	21	25	24	BLUES TRAVELER/Most Precarious	
-	-	-	21	23	SARAH MCLACHLAN/Sweet Surrender
12	13	22	24	BRAD/The Day Brings	
-	-	-	21	25	JACKSON BROWNE/The Next Voice...
18	8	11	23	FREDDY JONES BAND/Wonder	
24	20	24	23	WHISKEYTOWN/16 Days	
11	6	10	13	WORLD PARTY/Call Me Up	
-	-	-	10	12	ROLLING STONES/Out Of Control
-	-	-	10	12	ROLLING STONES/Saint Of Me
11	11	11	12	BETH ORTON/She Cried Your Name	
6	5	6	11	PAUL THORN/Heart With A...	
5	6	10	11	JEB LOY NICHOLS/As The Rain	
5	6	10	11	TOAD THE WET...Whatever I Fear	
10	9	11	10	JOHN FOGERTY/Blueboy	
26	12	10	10	INDIGO GIRLS/Get Out The Map	
11	8	10	10	BOB DYLAN/Million Miles	
8	9	9	10	WALLFLOWERS/Three Marienas	
14	9	10	9	SHERYL CROW/Home	
25	19	9	9	PAULA COLE/Don't Want To Wait	
11	9	11	9	SHAWN COLVIN/You And The Mona...	
-	-	-	6	9	DAR WILLIAMS/Are You Out There
7	5	6	8	JONNY LANG/Hit The Ground...	
-	-	-	1	8	DOG'S EYE VIEW/Last Letter Home
7	5	7	5	TEXAS/Say What You Want	
-	-	-	3	6	JARS OF CLAY/Crazy Times
5	5	6	6	DAVID BYRNE/Dance On Vaseline	
6	7	6	6	JEN TRYNIN/Getaway (February)	
-	-	-	2	6	HUFFAMOOSE/James
-	-	-	4	7	U2/Please

Cities 97
FM

MARKET #14
KTCZ/Minneapolis
(612) 339-0000
MacLash/Fredericksen

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
21	23	16	19	BLUES TRAVELER/Most Precarious

OPENINGS

INTERNATIONAL

WOULD YOU LIKE TO WORK IN EUROPE?

EUROPEAN COMMERCIAL RADIO IS GROWING EXTREMELY FAST. EXPERIENCED U.S. RADIO MANAGERS SHOULD CONTACT NRJ IMMEDIATELY!

NRJ (pronounced "Energy") is Europe's first FM radio company. Currently operating over 250 radio stations throughout the major cities in Germany, France, Belgium, Switzerland and Scandinavia. We are looking for professional people, 30 years old and above with strong sales and general management backgrounds. Interested parties should have a minimum of five years management experience in major markets. The jobs consist of training and recruiting radio personnel, managing sales teams or radio stations. Frequent travel throughout Europe is a requirement. The ability to speak a second language like German or French would be an asset, though not required. Compensation will be based on prior experience and performance based. Opportunities like these come once in a lifetime. Join NRJ and see the world. Please fax your resume, photo and cover letter to:

Mrs. Laurence RIGAUDIE
NRJ
22, rue Boileau
75203 PARIS CEDEX 16
FRANCE

Fax: 00 (33) (1) 44 14 92 92

OPENINGS

EAST

WWFG/WOSC seeks production director. Some air work. Digital multi-track. T&R: JIM HAYS, 2326 Goddard Pkwy., Salisbury, MD 21801 EOE (10/17)

Experienced fulltime airborne traffic reporter sought yesterday! T&R: WPOC, Kevin Loftus, 32 West Pennsylvania Ave., 3rd Floor, Baltimore, MD 21204 EOE (10/17)

Harrisburg's Rock Station seeks morning news person/air personality. Females encouraged. T&R: WTPA, Chris James, Box 9350 Harrisburg, PA 17108 EOE (10/17)

PRODUCTION MANAGER

Sinclair Communications of Wilkes-Barre, Inc. is looking for a Production Manager! Qualified applicants will have at least 3-5 years experience in a production environment and be extremely organized and creative. You will be responsible for a seven person team of production pros producing for four different stations. We offer a competitive salary, 401k, and other great benefits.



Rush your package to:
Stu Schroeder
Sinclair Communications
305 Highway 315
Pittston, PA 18640
EOE

OPPORTUNITY KNOCKS

CALL: 310-553-4330
in the pages of R&R every Friday

OPENINGS

Want to come to the Big Apple? Work with high-profile morning talent? Got the best Rolodex in the country? Are you mean spirited? Looking for a 24/7 job? Do you have any priors? Wanna play with the biggest radio audience in the world? Can you read 10 papers per morning? If you haven't noticed, we're looking for a morning show producer, you dummy! Send your stuff to: Grapefruit Moon, c/o WAXQ, 1180, Avenue of the Americas, 5th Floor, NY, NY 10036. Callers face full frontal disgrace. EOE.

Get the added exposure you need with Mediacasting, the premiere audio/video classifieds on the internet. Call today at: (920) 926-9620. Your aircheck can be online today! www.mediacasting.com

Looking for morning personality for the top-rated station, WEGW-FM, in Wheeling, WV. Please send tape and resume to: Dana Kelly, 1015 Main St., Wheeling, WV 26003. EOE/M/F/H

Clear Channel New Haven needs a three station production director and a killer KC101 night jock. Join one of the world's best broadcasters. We have saw plus, you have out-of-the-box production skills. T&Rs to: Tony Bristol, P.O. Box 85, New Haven, CT 06501. EOE. No Calls Please.

Seeking smart sports talent, updates, talk-show hosts, play-by-play, premium on both knowledge and entertainment, factual and funny. Need not be doing sports now, but must know and love the games. Big gig. Tapes to: Radio & Records, 10100 Santa Monica Blvd., #379, 5th Floor, Los Angeles, CA 90067. EOE M/F/H/V

OPENINGS

WFBY—50,000 watt Classic Rocker in North Central West Virginia and a rising star in the West Virginia Radio Corporation chain—is looking for a sharp midday announcer. Production and remote skills are a big part of the job. A minimum of 2 years of radio experience is necessary. Please send T&R to the attention of Kenny Gibbs at: WFBY, 1065 Radio Park Drive, Mt. Clare, WV 26408. WVRC is an EOE

Program/Production Director: At start-up locally owned, full market coverage FM station in one of the nation's most dynamic yet liveable markets seeks a pro who can assist in crafting an on-air product and give a smaller market station a "big-market" sound. Our location at State College, PA., the home of Pennsylvania State University, offers the perfect mix of short commutes with big time sports, culture and excitement. Be in on the ground floor of a great opportunity. Radio can still be fun. Send your employment history as well as income goals to: Radio, Executive House II, 600 Chestnut Avenue, Altoona, PA 16601. EOE

NATIONAL

FEMALES-FEMALES-FEMALES!

We just can't seem to fill the constant job orders we receive from radio stations for female talent. NATIONAL, the acknowledged leader in radio personnel placement since 1981, receives an average of three calls per day just for female talent...news...announcers...production. Where are you? We need you. For complete registration information, if you are seriously looking call:

NATIONAL BROADCAST TALENT Stations... Call for talent today!
(205) 608-0294 www.nationalbroadcasttalent.com / e-mail: airfolks@aol.com



Job Tip Sheet



We're the largest, most complete job listing service in radio, offering over 400 of the hottest jobs weekly for air talent, PD, MD, news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent... We have the jobs!!!

800-231-7940 <http://onairjobtipsheet.com>

How quickly can you move from serious topics to something fun? We need a talker who's interested in real people, not just Clinton-bashers and grassy knoll theorists. Top 50 market with owners known for buying stations, not selling.



SHANE MEDIA
Houston, TX 77063

Shane Media
2450 Fondren, Ste. 112
Houston, TX 77063

HOT TALK OPENING SEND TAPE AND RESUME

Radio & Records, 10100 Santa Monica Blvd., #374, 5th Floor, Los Angeles, CA 90067. EOE

NEWS PEOPLE!

We need you NOW. Openings exist at all levels. Be presented to stations looking for anchors, reporters, co-hosts. Don't delay. The surge for news talent is happening now. Call us today to receive FREE info. NETWORK needs beginners and pros.

(407) 679 8090



WRDX, Wilmington, DE Brand new Rock station IMMEDIATE OPENINGS

- Morning host and co-host — ability to entertain, play a lot of music and orchestrate local information package. Teams OK. Production skills.
- Afternoon drive air talent—compelling, entertaining and a love for the music. Production skills.
- Production Director — digital system and multi-track experience necessary, plus creative writing skills.

Experienced professionals only who love long hours, hard work and can perform well in public. Rush tapes to Harve Alan, Director of Rock Programming, Atlantic Star Communications, 444 Westport Ave., Norwalk, CT 06851. EOE

ARROW 102.1 ↔ 105.3 Classic Rock and Roll • WXBB

Morning drive classic rock news/co-host! ARROW 105.3 & 102.1 WXBB seeks driven self-starter for quick-paced, fast-growing morning show. You'll also be a reporter for our top-rated heritage country stations. Got what it takes to join a winner and make a difference? Rush T&R to: Mark Jennings, WXBB, P.O. Box 370, Dover, NH 08321. EOE

THE BEST JOBS IN THE BUSINESS!!!

We're looking for a creative, aggressive, enthusiastic radio anchor/reporter who knows how to communicate... understands how to tell a story and use sound... is equally comfortable on the street or in the studio and lives and breathes news! Television experience helpful. New York-based but your travel bag should always be packed.

We're also looking for a radio reporter who's passion for entertainment news and pop culture is exceeded only by your energy, savvy and smarts! (A good rolodex also helps!) Television experience useful. Los Angeles based.

Tape and resume to:
ABC NEWS RADIO
Box 125
125 West End Avenue
New York, NY 10023
EOE

OPPORTUNITIES

OPENINGS

PROGRAM DIRECTOR

WXTU, Philadelphia's Country Station... is searching for a Program Director who is an advocate for target listeners, a champion for P-1's, and knows how to deliver winning numbers to the sales department. A qualified candidate must be a strategic planner with imagination, creativity, attitude and focus. Can you coach and motivate talent? Do you understand the balance of research and intuition? Send me your story; ratings performance for the past 12 months, and an unscoped tape of your station. Please, no calls. Females and minorities are strongly encouraged to apply. General Manager, WXTU 92.5, 555 City Line Avenue, #330, Bala Cynwyd, PA 19004.

SOUTH

Winning attitude sought! Dominant suburban Atlanta Country, accepting T&R's for future openings. WTSH, Russ Williams, Box 6008, Rome, GA 30162 EOE (10/17)

Hot AC opportunity with local group operator. T&R: WEQQ, Jeff Davis, 3403 N. Main St., Tarboro, NC 27886 EOE (10/17)

Fulltime on air position opening. T&R: WLSS, Robert Elfman, 5555 Hilton Avenue, Baton Rouge, LA 70808 EOE (10/17)

Contemporary Christian FM in Nashville seeks PD/morning drive host. T&R: WAYM, Bob Augsburg, Box 887, Brentwood, TN 37204 EOE (10/17)

PM drive/production coordinator. Organized, excellent voice and production skills. T&R: WYKZ, Mark Robertson, 245 Alfred St., Savannah, GA 31408 EOE (10/17)

On-Air Country Program Director Wanted

Detailed, organized and proactive. Must work and play well with others. Up and comers or experienced. Great benefits, decent pay, excellent quality of life. Ultra stable company! Send package including PD philosophies to: Radio & Records, 10100 Santa Monica Blvd., #377, 5th Floor, Los Angeles, CA 90067. EOE

If your PD came to you and said "don't play any music", could you still do a compelling 3-hour daily show? Top-100 talker looking for topical talker who can switch from serious to funny and is intelligent enough to know when it's necessary. Someone who can communicate with real people. No Clinton bashers or conspiracy theorists. Send T&R to: Signal Media of Arkansas, 2400 Cottdale Lane, Little Rock, AR 72202. EOE

MORNING TALENT

Soft AC looking for warm, friendly, relatable morning talent. Topical, able to "talk to" our female demo and love appearances! Digital production and Selector a plus. APD or MD stripes for right person. Solid company-great working environment! OVERNIGHT T&R with morning philosophy to: Ron Anthony, KKBA-92.7 Bay FM, 2117 Leopard Street, Corpus Christi, TX 78408. EOE. Females and minorities encouraged.

OPENINGS

Get a radio production job so cool that it's almost like having a life.

ProComm Studio Services is looking for obsessed individuals like yourself with at least 3 to 5 years of experience producing great radio. You don't have to be a voice talent, but you've got to be able to direct some of the best. You've got to know stuff like signal flow, and the difference between sampling rates and inches per second. You've got to be great at music editing, and be able to create unique sound effects that would really confuse Jodi Foster's character in "CONTACT".

Some long, weird hours and night shifts are involved. So, if you're a strict nine-to-five who can't wait to get home and watch "Dr. Quinn Medicine Woman" with the fam, disregard this transmission. Likewise, people with a history of bringing live snakes to work need not apply. But, if you long to produce great radio and would like to live in a happening place like Asheville, North Carolina, send a sample tape of only your best production work wrapped up in your resume to:

ProComm Studio Services, Production Manager, P.O. Box 1168, Arden, NC 28704 E.O.E.

OPENINGS

Radio production. It's all you wanna do. It's all you think about. Radio production has its claws in you like it was a starving weasel and you had a brisket in your pocket. Have we got a job for you.

OPENINGS

AFTERNOON DRIVER

Sought for Midwestern Active Rock/AOR in Top 50 market! Rare opportunity to join successful team! Radio & Records, 10100 Santa Monica Blvd., #375, 5th Floor, Los Angeles, CA 90067. EOE

WANTED: HOT CHR JOCK!

Looking for talented CHR jock with the experience and the ability to communicate to a 27 year old female listener! Can you relate? Do you have the energy and style it takes? FIND OUT. Rush tape & resume to: Dave Alexander, Radio 2000, 2225 East Kearney, Springfield, MO 65803. No Calls. EOE

The Ramsey Lewis Morning Show seeks an extraordinary producer. Production and digital editing experience essential. Strong contacts/guest booking skills imperative. Smooth Jazz knowledge important. Send info to: WNUA, Paul Goldstein, 444 N. Michigan Ave., Ste. 300, Chicago, IL 60611

New Rock 102 One/WLUM Milwaukee has a rare fulltime openings. Min. 2 years exp. Alt. CHR or Rock. Knowledge of '80s/'90s Alternative music is a must. Send tapes and resumes to: New Rock 102 One/WLUM, Chuck Summers APD 2979 North Mayfair Road, Milwaukee, WI 53222, Females encouraged to apply. Milwaukee Radio Alliance is an EOE.



THE PGA TOUR RADIO NETWORK IS LOOKING FOR EXPERIENCED AFFILIATE SALES PROS:

Base salary, commission, benefits. Protected territory; extensive travel. Solicit and service affiliates. Minimum 3 years radio experience. November start date. Fax resume and salary requirements: David Wynn, VP/Aff. Relations (404)876-7427. No Calls Please.



Our Morning Show Producer/Sidekick is leaving us for Fox TV. (Ungrateful punk.) Now, you can work with major market talent Jack Murphy (Knows everything and doesn't let you forget it.) Top-Rated Modern AC in Greensboro, NC (Picture Mayberry, with a million people.)

We're looking for:
1. Voices that actually sound like the characters you're imitating.
2. Creative comedy writing that makes us blow milk out our noses.
3. Someone to cheer up our News Director when she's got P.M.S.

Rush something funny to: Jeff McHugh, 107.5 The Eagle, 192 East Lewis, Greensboro, NC 27406. EOE

A Dick Broadcasting Co. Station (even our name is funny.)



AIR TALENT PRODUCTION SOUTHEASTERN AREA COASTAL MARKET

Looking for a fun, energetic talent and production director who can relate to a 35+ family audience. Must have at least 3 years on-air and production experience. Send jock, production tape & resume to E. Alvin Davis & Associates, 4777 Red Bank Rd., Suite 16, Cincinnati, OH 45227. Attn: Beth, No phone calls please. EOE M/F

MIDWEST

Assistant News Director sought. T&R: KRGI/KMMJ/KLRB, Chris Loghry, Box 4907, Grand Island, NB 68802 EOE (10/17)

Young, passionate AC/Country talent and News pro sought. T&R: KSOK/KAZY, Cate Monaghan, Box 843, Winfield, KS 67156 EOE (10/17)

KHAK seeks a 6-midnight personality! T&R: KHAK, Jeff Winfield, 425 2nd St. S.E., #450, Cedar Rapids, IA 52401 EOE (10/17)

MAJOR MARKET TALENT OPPORTUNITIES

Most creative, innovative radio station in America is looking for new talent. You must want to play without music and be able to perform in free-form radio. If you're ready for a huge market challenge, please send tape and resume to: Susan Duncan, 875 N. Michigan Ave., Suite #3750, Chicago, IL 60611.

EQUAL OPPORTUNITY EMPLOYER



MIDDAYS

WSNY, one of the nation's most successful ACs, has an immediate opening for a proven at-work entertainer. Be local, topical, fun, and get listeners interactive in a clear and concise style. Rush T&R today to: Chuck Knight, 4401 Carriage Hill Lane, Columbus, OH 43220.

ATTENTION JOCKS

If you're tired of a dead end announcing position that offers little chance for advancement, here's your chance to make the move to sales. We'll provide the training, you provide your product knowledge and desire to make more money. Great company benefits including a guaranteed monthly draw. If you're a motivated self-starter, send your resume now to: Jim Donnelly, Sales Manager, KATI, P.O. Box 414 Jefferson City, MO 65102. Or Fax your information to: (573)893-8330. EOE M/F

OPENINGS

WEST

Fulltime utility player (fill/weekends/production, etc.) for Rock FM/Full-service AM. T&R: KINY/KSUP, 1107 W. 8th St., Ste. 2, Ju-neau, AK 99801 EOE (10/17)

Rock station seeks 7-midnight AT. T&R: KZZE, Bill Meyer, 3624 Avion Drive, Medford, OR 97504 or CALL: 12-2 PST (541) 857-0340 EOE (10/17)

AT positions available. T&R: KZHT, Jacor of Salt Lake City, Human Resources Director, 312 East South Temple, Salt Lake City, UT 84111 EOE (10/17)

KKRZ Portland seeks overnighiter/swing AT. T&R: Jacor's KKRZ, Ken Benson, 4949 SW Macadam Ave., Portland, OR 97201 EOE (10/17)

JACOR COMMUNICATIONS

News/Talk Program/Operations Manager for News Radio 630 KIDO — Boise, ID Great growth opportunity to take charge and build a winning News/Talk station, with the company that's the leader! T&R to:

Market Manager, Programming
Jacor Communications
5257 Fairview Avenue
Boise, ID 83706
EOE M/F

MODERN AC MORNINGS

We're looking for the next generation of adult radio entertainers. Opportunity to be on the ground floor of exciting new format, live in beautiful & growing market — Salt Lake City. Send tape & resume to: Star 102.7 Mornings, 57 W. South Temple, Suite 700, Salt Lake City, UT 84101. Simmons Radio Group is an equal opportunity employer.

MORNING SHOW

Major market adult leader in one of America's most livable cities is looking for our next winning morning show—a team or individual with a successful track record. If your show is typical—don't bother. We love unique, reality based, compelling talent willing to take chances. Must be able to relate to adults and entertain them. Great company, with a history of great morning radio, because we let them do their thing. Rush T&R to: Radio & Records, 10100 Santa Monica Blvd., #378, 5th Floor, Los Angeles, CA 90067. EOE

New Century Media

PROGRAM DIRECTOR

95.7 KJR-FM, Seattle, one of America's premier '60s/'70s Classic Hits outlets, seeks a winning PD with a minimum 5 years programming experience. Hot AC, CHR, Oldies preferred. Ideal candidates understand brand building and stationality. Have experience creating a fun, focused, compelling product. Can coach air talent, direct a promotional attack and can interpret music and perceptual research. Great music skills a must. We need someone who gets the big picture, but sweats the details? If you are great with people and have the self-motivation for a highly competitive battle, rush package to: Carl Weinstein, New Century Media, 190 Queen Anne Avenue North, Suite 100, Seattle, WA 98109. EOE

OPENINGS

STARLESS IN SEATTLE

KOMO News Talk 1000 needs a morning star! Do you know the difference between Letterman and The Lettermen? Can you entertain a 38 year old? Can you provide relevant, contemporary, compelling content, amidst the news and service of Seattle's Morning News? Rush tape and resume to: Paul Duckworth, Fisher Radio, 1809 Seventh Avenue, Suite 200, Seattle, WA 98101. EOE

AC mornings. Production wiz on Otari 4-track and 2-track analog decks. Small market, big signal (85,000 watts). News reading a plus. Women, people of color strongly encouraged. T&R, production samples, aircheck, show prep and ideas, salary requirements: John Foster, Mixx 96.1 (KXXO-FM), Box 7937, Olympia, WA 98507. 360-943-9937.

I need a winner! Immediate opening in Top-15 market, for an AC communicator to be part of the team at one of the top contemporary Christian music stations in the nation! T&R to: KCMS, Attn: Kip Johns, 19303 Fremont Ave., N., Seattle, WA 98133. EOE No Calls Please.

KRXQ, Sacramento has a rare fulltime opening. Overnights are yours if you're a slightly warped professional who can be a personality while still allowing 93Rock's Active/Alternative rock take center stage. If low pay, long hours, state-of-the-art digital studios and a creative environment sound good, send T&R to: Curtiss Johnson c/o KRXQ, 5345 Madison, Ave., Sacramento, CA 95841. No Calls. EOE

POSITIONS SOUGHT

AC MORNING MAN

ME:
A talent that appreciates and supports sales. Major market successful. Currently employed. Solid
YOU:
A company that appreciates and supports talent. Mel? YES. Mickey? YES. Other "Big 3"? Thanks, but NO

Call: 800-484-3604 ext. 3786

Career oriented team player seeks Classic Rock or Country. One and a half years experience. Call KEITH: (405) 273-1482 (10/17)

"The Gatekeeper" is available now! Seventeen year pro's latest gig was PM drive in Columbus. STEVE HAMMOND: (614) 457-6823 (10/17)

No kokojumbo! Air talent, appearances, team player, production. All formats. East, South, West. JD: (718) 257-3158 (10/17)

POSITIONS SOUGHT

Attention: Active Rock, Alternative PD's. Seeking a young experienced AT with attitude and personality? Let's talk. AARON: (303) 429-7135 or Appel3@aol (10/17)

Will work cheap! Undergrad, three years experience seeking producer internship in major market. JEANNINE: (814) 231-9845 (10/17)

Productions engineer, over seven years in Los Angeles radio. I also have network radio experience. OSCAR GUTIERREZ: (213) 225-9814 or OGutier274@AOL.COM. (10/17)

23 years of experience, have worked all formats, some people say, I love Florida. MARK: (318) 868-3544 (10/17)

Creative AT, published author, killer voice, gives good phone, looks good in the shower! JOE KING: (817) 861-4284 or mediacasting.com (10/17)

Seeking a witty, topical, and tight morning show? Don't pout. Call MARK: (785) 823-0740 (10/17)

Adult communicator with great pipes! Fifteen years experience. Seeking AC, Country, Oldies or Classic Rock format. JACK: (314) 434-8897 (10/17)

Parttime or interim talent. Weekends and fill-ins. NY, NJ, PA, CT. Flexible, reliable, experienced. AOR, AC, OLDIES. PHIL: (914) 783-3229 (10/17)

PD/mornings/afternoons- Fifteen year pro seeking gig in Central Iowa. Outstanding credentials. DAVE: (515) 285-9079 or Dave104@aol.com (10/17)

Put my mouth where your money is! Ten-plus years, AT/PD/OM. Big fish in small pond. MIKE: (941) 332-0720 (10/17)

Bilingual, creative AT with programming, production, digital experience. LA bound. Seeking air shift plus additional responsibility. MARTIN: (313) 429-9713 or LAJox@aol.com (10/17)

Available: Alex McKuen. Experienced international and US news anchor/producer, production talent, AT. Adult formats. ALEX: (513) 777-8423 or www.mediacasting.com (10/17)

The future of Radio is here! Three years experience. All formats. Great voice work. Call for cassette. RAY DEAN: (516) 483-2717 (10/17)

Five years experience seeking AC, Classic Rock, AOR, or Oldies format. Digital production and great pipes. TED: (440) 843-4567 (10/17)

POSITIONS SOUGHT

KIIS/WPLJ/WBBM/KMEL! I know which city each of these stations is in. CHR PD/Digital/Selector/Wizard. TODD: (409) 637-0069 (10/17)

A witty and humorous "love doctor" who understands women, will have the #1 talk show in America. DOCTOR LOVE: (760) 757-5549 (10/17)

Twelve year comedy vet turned Rock & Roll Dr. Laura available 11/10/97 for Talk or mornings. BETH: (716) 271-7556 (10/17)

Hello Huntsville! Experienced AT, new to area, seeking on-air work, full or parttime. BOB: (205) 650-5985 (10/17)

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: (310)203-8727. Only free positions sought ads are accepted by email—krmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$120/inch **2x \$100/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www.rronline.com)

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310)203-8727 or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable state sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1997. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

MARKETPLACE

AIRCHECKS

AUDIO & VIDEO AIRCHECKS!

CURRENT #210, KRTH/Shotgun Tom Kelly, KDWB/Michael Knight, WJMK/Dick Biondi, KYKY/Philips & Co., KISS/Valentine, WCKG/Steve Dahl, WRCA/Lou Brutus, SF's K20Z, \$7.50
 CURRENT #209, KSJO/Lamont & Tonelli, KKLT/Chuck Buell, WDRD/Joe Mama & Trible, WYCD/Dr. Don, WPNT/Mary DeBaggis, KOKS/Jerry Dixon, WRVW, KRGD/Ken McCartney, \$7.50
 PERSONALITY PLUS #110, WRIF/Drew & Mike, KISS/Rick Dees, KSSK/Perry & Price, WUSN/Rambolin Ray & Trish, \$7.50
 PERSONALITY PLUS #111, WKIX/Steve & D.C., WOMC/Dick Purtan, KDKB/Tim & Mark, WKDX/Wendy & Bill, \$7.50
 PERSONALITY PLUS #112, KKBT/John London, KFMB-FM/Jeff & Jeri, WDBZ/Kelly & Kline, KKFR/Bruce Kelly, CKOB/Doc & Woody, \$7.50
 ALL COUNTRY #CY-65, KMLE, WWWW, WYCD, KEYE, WFMS, KFRG, \$7.50
 ALL CHR #CHR-35, KDWB, KHYS, KKLD, 290, KKFR, K20Z, \$7.50
 ALL AC #AC-43, WKOI, WNIC, WLIT, KYKY, WALC, KSTP, \$7.50
 PROFILE #S-352, ST LOUISI AC WALC, KYKY, KEZK, AOR KSHE, KPNT, WVRV, KSD, City WIL, WKOI, UC KMJM, Gold KLOU, KIHT, \$7.50
 PROFILE #S-353, KANSAS CITY CHR KMKV, AC KLTH, KUOL, AOR KCFX, KQRC, KYYS, KISF, City WDAF, KRFK, KBEQ, UC KPRS, Gold KCMO, \$7.50
 PROMO QUALITY CD samples - all formats, all market sizes, Cassette, \$10
 SWEEPSTAKES #S-316, Sweeper & Legal ID samples, all formats, Cassette, \$10
 #24 (ALL FEMALE), #19 (ALL URBAN), #21 (ALL NIGHTS), #19 (ALL OLDIES)
 #AOR-14 (ALL AOR), #MR-5 (MODERN ROCK), #S-1 (TALK RADIO), #S-300 (DETROIT) at \$7.50 each.
 CLASSIC #C-203, KYA/Beaver Cleaver-1974, WLS/John Landecker-1979, KMGG/London & Engelman-1983, KYND/Dave Jeffries-1968, KKDJ/Charlie Tuna-1974, \$11
 VIDEO #69, Chicago's WTMX/Eric & Kathy, WPNT/Mary DeBaggis, St. Louis' WKIX/Steve & D.C., Detroit's WJLB/Mason & Co., WYCD/Dr. Don, Phoenix's KDKB/Tim & Mark, KNIX/Steve Goddard, 2 hot hrs. VHS \$25!
www.californiaaircheck.com

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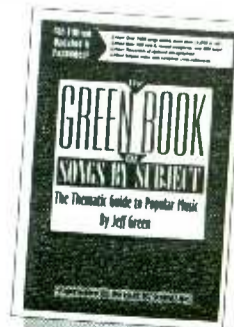
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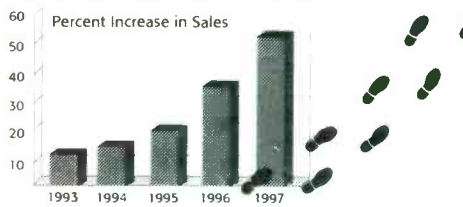
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CHR/POP

LW	TW	
1	1	SUGAR RAY Fly (<i>Lava/Atlantic</i>)
2	2	JEWEL Foolish Games (<i>Atlantic</i>)
3	3	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)
6	4	LEANN RIMES How Do I Live (<i>Curb</i>)
4	5	BACKSTREET BOYS Quit Playing Games (With...) (<i>Jive</i>)
5	6	THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)
9	7	ROBYN Show Me Love (<i>RCA</i>)
10	8	BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)
11	9	PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)
13	10	TONIC If You Could Only See (<i>Polydor/A&M</i>)
8	11	SISTER HAZEL All For You (<i>Universal</i>)
24	12	CHUMBAWAMBA Tubthumping (<i>Republic/Universal</i>)
15	13	SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)
7	14	SPICE GIRLS 2 Become 1 (<i>Virgin</i>)
12	15	98 DEGREES Invisible Man (<i>Motown</i>)
19	16	MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)
26	17	SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)
17	18	PEACH UNION On My Own (<i>Mute/Epic</i>)
14	19	WILL SMITH Men In Black (<i>Columbia</i>)
21	20	IMANI COPPOLA Legend Of A Cowgirl (<i>Columbia</i>)
16	21	OMC How Bizarre (<i>Huh!/Mercury</i>)
22	22	ALLURE All Cried Out (<i>Crave</i>)
20	23	ROBYN Do You Know (What It Takes) (<i>RCA</i>)
29	24	MARIAH CAREY Butterfly (<i>Columbia</i>)
25	25	EN VOGUE Too Gone, Too Long (<i>EastWest/EEG</i>)
23	26	PUFF DADDY & FAITH EVANS I'll Be Missing... (<i>Bad Boy/Arista</i>)
27	27	AMY GRANT Takes A Little Time (<i>A&M</i>)
18	28	MARIAH CAREY Honey (<i>Columbia</i>)
31	29	FIONA APPLE Criminal (<i>Work</i>)
35	30	HANSON I Will Come To You (<i>Mercury</i>)

CHR begins on Page 34.

HOT AC

LW	TW	
1	1	JEWEL Foolish Games (<i>Atlantic</i>)
3	2	PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)
2	3	SISTER HAZEL All For You (<i>Universal</i>)
4	4	SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)
5	5	THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)
6	6	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)
7	7	SUGAR RAY Fly (<i>Lava/Atlantic</i>)
10	8	LEANN RIMES How Do I Live (<i>Curb</i>)
8	9	TONIC If You Could Only See (<i>Polydor/A&M</i>)
9	10	OMC How Bizarre (<i>Huh!/Mercury</i>)
13	11	AMY GRANT Takes A Little Time (<i>A&M</i>)
11	12	SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)
18	13	SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)
15	14	BACKSTREET BOYS Quit Playing Games (With...) (<i>Jive</i>)
14	15	FLEETWOOD MAC Silver Springs (<i>Reprise</i>)
23	16	CHUMBAWAMBA Tubthumping (<i>Republic/Universal</i>)
12	17	DUNCAN SHEIK Barely Breathing (<i>Atlantic</i>)
19	18	ELTON JOHN Something About The Way... (<i>Rocket/A&M Associated</i>)
16	19	WALLFLOWERS One Headlight (<i>Interscope</i>)
17	20	VERVE PIPE The Freshmen (<i>RCA</i>)
20	21	MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)
21	22	FIONA APPLE Criminal (<i>Work</i>)
28	23	TEXAS Say What You Want (<i>Mercury</i>)
29	24	SHAWN COLVIN You And The Mona Lisa (<i>Columbia</i>)
27	25	PEACH UNION On My Own (<i>Mute/Epic</i>)
25	26	SPICE GIRLS 2 Become 1 (<i>Virgin</i>)
30	27	IMANI COPPOLA Legend Of A Cowgirl (<i>Columbia</i>)
26	28	ELTON JOHN Candle In The Wind 1997 (<i>Rocket/A&M Associated</i>)
—	29	SUNDAYS Summertime (<i>DGC/Geffen</i>)
—	30	MARIAH CAREY Butterfly (<i>Columbia</i>)

No Songs Qualified For Breaker Status This Week.

AC begins on Page 68.

CHR/RHYTHMIC

LW	TW	
1	1	USHER You Make Me Wanna... (<i>LaFace/Arista</i>)
3	2	BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)
4	3	SOMETHIN' FOR THE PEOPLE My Love Is The Shhh! (<i>Warner Bros.</i>)
2	4	MARIAH CAREY Honey (<i>Columbia</i>)
5	5	ALLURE All Cried Out (<i>Crave</i>)
6	6	NOTORIOUS B.I.G. Mo Money Mo Problems (<i>Bad Boy/Arista</i>)
9	7	NU FLAVOR Heaven (<i>Reprise</i>)
7	8	MARY J. BLIGE Everything (<i>MCA</i>)
8	9	WILL SMITH Men In Black (<i>Columbia</i>)
10	10	JANET I/Q-TIP & JONI MITCHELL Got 'Til It's Gone (<i>Virgin</i>)
15	11	AALIYAH The One I Gave My Heart To (<i>BlackGround/Atlantic</i>)
11	12	INOJY Love You Down (<i>So So Def/Columbia</i>)
12	13	PUFF DADDY & FAITH EVANS I'll Be Missing... (<i>Bad Boy/Arista</i>)
13	14	SPICE GIRLS 2 Become 1 (<i>Virgin</i>)
18	15	BUSTA RHYMES Put Your Hands Where My... (<i>Elektra/EEG</i>)
17	16	L.L. COOL J Phenomenon (<i>Def Jam/Mercury</i>)
20	17	MARIAH CAREY Butterfly (<i>Columbia</i>)
19	18	MASE Feel So Good (<i>Bad Boy/Arista</i>)
14	19	BACKSTREET BOYS Quit Playing Games (With...) (<i>Jive</i>)
23	20	SALT-N-PEPA R U Ready (<i>Red Ant/London/Island</i>)
25	21	BONE THUGS-N-HARMONY If I Could Teach... (<i>Ruthless/Relativity</i>)
29	22	MACK 10 Backyard Boogie (<i>Priority</i>)
28	23	TOTAL What About Us (<i>LaFace/Arista</i>)
33	24	SUGAR RAY Fly (<i>Lava/Atlantic</i>)
24	25	ROBYN Show Me Love (<i>RCA</i>)
32	26	BRIAN MCKNIGHT You Should Be Mine... (<i>Mercury</i>)
40	27	MISSY "MISDEMEANOR" ELLIOTT Sock It 2 Me (<i>EastWest/EEG</i>)
16	28	LIL' KIM Not Tonight (<i>Undeas/Big Beat/Atlantic</i>)
21	29	DRU HILL Never Make A Promise (<i>Island</i>)
22	30	AQUA Barbie Girl (<i>MCA</i>)

CHR begins on Page 34.

AC

LW	TW	
1	1	ELTON JOHN Something About... (<i>Rocket/A&M Associated</i>)
3	2	BACKSTREET BOYS Quit Playing Games (With...) (<i>Jive</i>)
2	3	LEANN RIMES How Do I Live (<i>Curb</i>)
4	4	AMY GRANT Takes A Little Time (<i>A&M</i>)
5	5	FLEETWOOD MAC Silver Springs (<i>Reprise</i>)
7	6	DARYL HALL & JOHN OATES Promise Ain't Enough (<i>Push</i>)
8	7	GARY BARLOW So Help Me Girl (<i>Arista</i>)
6	8	JEWEL Foolish Games (<i>Atlantic</i>)
9	9	SPICE GIRLS 2 Become 1 (<i>Virgin</i>)
—	10	BARBRA STREISAND & CELINE DION Tell Him (<i>550 Music/Columbia</i>)
14	11	MARIAH CAREY Butterfly (<i>Columbia</i>)
13	12	JIM BRICKMAN w/ASHTON & RAYE The Gift (<i>Windham Hill</i>)
12	13	CHICAGO The Only One (<i>Reprise</i>)
10	14	ELTON JOHN Candle In The Wind 1997 (<i>Rocket/A&M Associated</i>)
19	15	DONNA LEWIS & RICHARD MARX At The Beginning (<i>Atlantic</i>)
11	16	SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)
17	17	PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)
16	18	BARRY MANILOW I Go Crazy (<i>Arista</i>)
15	19	MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)
18	20	PAUL CARRACK For Once In Our Lives (<i>Ark 21</i>)
22	21	AMBROSIA I Just Can't Let Go (<i>Warner Bros.</i>)
23	22	SISTER HAZEL All For You (<i>Universal</i>)
—	23	MICHAEL BOLTON The Best Of Love (<i>Columbia</i>)
20	24	NATALIE COLE A Smile Like Yours (<i>Elektra/EEG</i>)
24	25	JOHN TESH Avalon (<i>GTSP</i>)
26	26	AARON NEVILLE Say What's In My Heart (<i>A&M</i>)
25	27	98 DEGREES Invisible Man (<i>Motown</i>)
30	28	BEE GEES Still Waters (<i>Run Deep</i>) (<i>Polydor/A&M Associated</i>)
28	29	PETER CETERA I/AZ YET You're The Inspiration (<i>River North</i>)
29	30	SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)

AC begins on Page 68.

URBAN

LW	TW	
2	1	BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)
3	2	SOMETHIN' FOR THE PEOPLE My Love Is The Shhh! (<i>Warner Bros.</i>)
1	3	JANET I/Q-TIP & JONI MITCHELL Got 'Til It's Gone (<i>Virgin</i>)
4	4	TOTAL What About Us (<i>LaFace/Arista</i>)
5	5	BRIAN MCKNIGHT You Should Be Mine... (<i>Mercury</i>)
8	6	NEXT Butta Love (<i>Arista</i>)
10	7	BUSTA RHYMES Put Your Hands Where My... (<i>Elektra/EEG</i>)
15	8	ALLURE All Cried Out (<i>Crave</i>)
9	9	ERYKAH BADU Other Side Of The Game (<i>Kedar/Universal</i>)
11	10	VANESSA WILLIAMS Happiness (<i>Mercury</i>)
13	11	GOD'S PROPERTY You Are The Only One (<i>B-Rite/Interscope</i>)
14	12	MILESTONE I Care 'Bout You (<i>LaFace/Arista</i>)
12	13	USHER You Make Me Wanna... (<i>LaFace/Arista</i>)
7	14	MARY J. BLIGE Everything (<i>MCA</i>)
16	15	K-CI & JOJO Last Night's Letter (<i>MCA</i>)
21	16	LSG My Body (<i>EastWest/EEG</i>)
20	17	MISSY "MISDEMEANOR" ELLIOTT Sock It 2 Me (<i>EastWest/EEG</i>)
17	18	EN VOGUE Too Gone, Too Long (<i>EastWest/EEG</i>)
18	19	MASE Feel So Good (<i>Bad Boy/Arista</i>)
6	20	MARIAH CAREY Honey (<i>Columbia</i>)
23	21	L.L. COOL J Phenomenon (<i>Def Jam/Mercury</i>)
25	22	AALIYAH The One I Gave My Heart To (<i>BlackGround/Atlantic</i>)
24	23	PATTI LABELLE Shoe Was On The Other Foot (<i>MCA</i>)
28	24	MASTER P I Miss My Homies (<i>No Limit/Priority</i>)
26	25	LUTHER VANDROSS When You Call On Me/Baby... (<i>LV/Epic</i>)
34	26	SWV I/REDMAN Lose My Cool (<i>RCA</i>)
29	27	H-TOWN They Like It Slow (<i>Relativity</i>)
31	28	FIRM Firm Biz (<i>Trackmasters/After/Interscope</i>)
30	29	BONE THUGS-N-HARMONY If I Could Teach... (<i>Ruthless/Relativity</i>)
19	30	JOE The Love Scene (<i>Jive</i>)
38	31	PUFF DADDY & THE FAMILY Been Around... (<i>Bad Boy/Arista</i>)
—	33	BOBBY BROWN Feelin' Inside (<i>MCA</i>)
—	35	DRU HILL We're Not Making Love No More (<i>LaFace/Arista</i>)
40	36	WYCLEF JEAN Guantanamo (<i>Ruffhouse/Columbia</i>)

URBAN begins on Page 47.

ACTIVE ROCK

LW	TW	
1	1	DAYS OF THE NEW Touch, Peel... (<i>Outpost/Geffen</i>)
2	2	FOO FIGHTERS Everlong (<i>Roswell/Capitol</i>)
3	3	CREED My Own Prison (<i>Wind-up</i>)
4	4	OFFSPRING I Choose (<i>Columbia</i>)
6	5	GREEN DAY Hitchin' A Ride (<i>Reprise</i>)
5	6	AEROSMITH Pink (<i>Columbia</i>)
14	7	KENNY WAYNE SHEPHERD Slow Ride (<i>Revolution</i>)
7	8	TALK SHOW Hello Hello (<i>Atlantic</i>)
9	9	MIGHTY JOE PLUM Live Through This (Fifteen...) (<i>Atlantic</i>)
8	10	JIMMIE'S CHICKEN SHACK High (<i>Rocket/A&M Associated</i>)
11	11	SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)
10	12	EVERCLEAR Everything To Everyone (<i>Tim Kerr/Capitol</i>)
13	13	NIXONS The Fall (<i>MCA</i>)
12	14	ROLLING STONES Anybody Seen My Baby? (<i>Virgin</i>)
16	15	MEGADETH Almost Honest (<i>Capitol</i>)
15	16	COLLECTIVE SOUL Blame (<i>Atlantic</i>)
41	17	KISS The Jungle (<i>Mercury</i>)
19	18	THIRD EYE BLIND Graduate (<i>Elektra/EEG</i>)
17	19	MEGADETH Trust (<i>Capitol</i>)
23	20	COOL FOR AUGUST Trials (<i>Warner Bros.</i>)
18	21	OUR LADY PEACE Superman's Dead (<i>Columbia</i>)
44	22	LIVE Rattlesnake (<i>Radioactive</i>)
21	23	METALLICA Bleeding Me (<i>Elektra/EEG</i>)
38	24	SAMMY HAGAR Both Sides Now (<i>MCA</i>)
33	25	KULA SHAKER Hush (<i>Columbia</i>)
32	26	DREAM THEATER Burning My Soul (<i>EastWest/EEG</i>)
25	27	CELLOPHANE Down (<i>Virgin</i>)
35	28	LIFE OF AGONY Weeds (<i>Roadrunner</i>)
20	29	TOOL Aenema (<i>Freeworld</i>)
27	30	HEADSWIM Hype (<i>550 Music</i>)

ROCK begins on Page 80.

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Breakers In Blue

NATIONAL AIRPLAY OVERVIEW OCTOBER 17, 1997

URBAN AC

LW	TW	ARTIST	SON	Label
1	1	BOYZ II MEN	4 Seasons Of Loneliness (Motown)	
5	2	MILESTONE	I Care 'Bout You (LaFace/Arista)	
6	3	LUTHER VANDROSS	When You Call On Me/Baby... (LV/Epic)	
2	4	PATTI LABELLE	Shoe Was On The Other Foot (MCA)	
7	5	ERYKAH BAOU	Other Side Of The Game (Kedar/Universal)	
3	6	JOE	The Love Scene (Jive)	
4	7	MARIAH CAREY	Honey (Columbia)	
8	8	MARY J. BLIGE	Everything (MCA)	
9	9	JANET I/Q-TIP & JONI MITCHELL	Got 'Til It's Gone (Virgin)	
10	10	JONATHAN BUTLER	Do You Love Me? (N2K Encoded Music)	
23	11	LSG	My Body (EastWest/EEG)	
13	12	BRIAN MCKNIGHT	You Should Be Mine... (Mercury)	
15	13	RAHSAAN PATTERSON	Spend The Night (MCA)	
20	14	EN VOGUE	Too Gone, Too Long (EastWest/EEG)	
16	15	COLOUR CLUB	Tenderness (JVC)	
18	16	VANESSA WILLIAMS	Happiness (Mercury)	
12	17	ORU HILL	Never Make A Promise (Island)	
11	18	KENNY LATTIMORE	For You (Columbia)	
14	19	GOO'S PROPERTY	Stomp (B-Rite/Interscope)	
19	20	SIMONE HINES	Yeah! Yeah! Yeah! (Epic)	
22	21	MAXWELL	Whenever Wherever Whatever (Columbia)	
21	22	PATTI LABELLE	When You Talk About Love (MCA)	
—	23	BEBE WINANS	In Harm's Way (Atlantic)	
17	24	ROME	Do You Like This (RCA)	
24	25	4.0	Have A Little Mercy (Savvy/Perspective/A&M)	
26	26	H-TOWN	They Like It Slow (Relativity)	
—	27	WILL DOWNING	All About You (Mercury)	
—	28	UNCLE SAM	I Don't Ever Want To See You... (Stonecreek/Epic)	
29	29	USHER	You Make Me Wanna... (LaFace/Arista)	
28	30	ERIC BENET	True To Myself (Warner Bros.)	

URBAN begins on Page 47.

ROCK

LW	TW	ARTIST	SON	Label
1	1	ROLLING STONES	Anybody Seen My Baby? (Virgin)	
3	2	DAYS OF THE NEW	Touch, Peel, And Stand (Outpost/Geffen)	
2	3	AEROSMITH	Pink (Columbia)	
4	4	KENNY WAYNE SHEPHERD	Slow Ride (Revolution)	
5	5	MIGHTY JOE PLUM	Live Through This (Fifteen...) (Atlantic)	
6	6	COLLECTIVE SOUL	Blame (Atlantic)	
7	7	TONIC	If You Could Only See (Polydor/A&M)	
9	8	BLUES TRAVELER	Most Precarious (A&M)	
8	9	MATCHBOX 20	Push (Lava/Atlantic)	
12	10	WALLFLOWERS	Three Marlenas (Interscope)	
11	11	FOO FIGHTERS	Everlong (Roswell/Capitol)	
14	12	CREED	My Own Prison (Wind-up)	
15	13	JOHN FOGERTY	Blueboy (Warner Bros.)	
28	14	SAMMY HAGAR	Both Sides Now (MCA)	
13	15	STIR	One Angel (Aware/Capitol)	
22	16	FLEETWOOD MAC	The Chain (Reprise)	
10	17	SAMMY HAGAR	Marching To Mars (MCA)	
21	18	SMASH MOUTH	Walkin' On The Sun (Interscope)	
19	19	OFFSPRING	I Choose (Columbia)	
20	20	CHRIS QUARTE GROUP	Cleopatra (Silvertone)	
16	21	TALK SHOW	Hello Hello (Atlantic)	
50	22	KISS	The Jungle (Mercury)	
25	23	GREEN DAY	Hitchin' A Ride (Reprise)	
18	24	COLLECTIVE SOUL	Listen (Atlantic)	
26	25	NIXONS	The Fall (MCA)	
17	26	LIVE	Turn My Head (Radioactive)	
30	27	EVERCLEAR	Everything To Everyone (Tim Kerr/Capitol)	
29	28	MEGAETH	Almost Honest (Capitol)	
—	29	MATCHBOX 20	3am (Lava/Atlantic)	
23	30	PAUL RODGERS	Soul Of Love (Velvet)	

ROCK begins on Page 80.

COUNTRY

LW	TW	ARTIST	SON	Label
1	1	TIM MCGRAW	Everywhere (Curb)	
5	2	TRISHA YEARWOOD & GARTH BROOKS	In Another's Eyes (MCA)	
4	3	SAWYER BROWN	This Night Won't Last Forever (Curb)	
6	4	KEVIN SHARP	If You Love Somebody (143/Asylum/EEG)	
9	5	MARK CHESNUTT	Thank God For Believers (Decca)	
8	6	BROOKS & DUNN	Honky Tonk Truth (Arista)	
10	7	BRYAN WHITE	Love Is The Right Place (Asylum/EEG)	
11	8	SHANIA TWAIN	Love Gets Me Every Time (Mercury)	
2	9	DEANA CARTER	How Do I Get There (Capitol)	
12	10	CLINT BLACK	Something That We Do (RCA)	
15	11	GEORGE STRAIT	Today My World Slipped Away (MCA)	
14	12	REBA MCENTIRE	What If It's You (MCA)	
17	13	CLAY WALKER	Watch This (Giant)	
16	14	CHELY WRIGHT	Shut Up And Drive (MCA)	
19	15	PAM TILLIS	Land Of The Living (Arista)	
3	16	LORRIE MORGAN	Go Away (BNA)	
21	17	KINLEYS	Please (Epic)	
7	18	VINCE GILL	You And You Alone (MCA)	
23	19	MICHAEL PETERSON	From Here To Eternity (Reprise)	
22	20	TRACE ADKINS	The Rest Of Mine (Capitol)	
27	21	ALAN JACKSON	Between The Devil And Me (Arista)	
24	22	MARTINA MCBRIDE	A Broken Wing (RCA)	
26	23	WYNNONNA	When Love Starts Talkin' (Curb/Universal)	
28	24	PATTY LOVELESS	You Don't Seem To Miss Me (Epic)	
25	25	TRACY LAWRENCE	The Coast Is Clear (Atlantic)	
13	26	TRAVIS TRITT & LARI WHITE	Helping Me Get... (Warner Bros.)	
29	27	LONESTAR	You Walked In (BNA)	
32	28	TOBY KEITH	I'm So Happy I Can't Stop... (Mercury)	
33	29	JOHN MICHAEL MONTGOMERY	Angel In My Eyes (Atlantic)	
30	30	TY HERNDON	I Have To Surrender (Epic)	
40	33	LEANN RIMES	On The Side Of Angels (MCG/Curb)	
39	36	RICOCHET	Blink Of An Eye (Columbia)	
45	39	LILA MCCANN	I Wanna Fall In Love (Asylum/EEG)	

COUNTRY begins on Page 58.

ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	SMASH MOUTH	Walkin' On The Sun (Interscope)	
4	2	CHUMBAWAMBA	Tubthumping (Republic/Universal)	
2	3	FOO FIGHTERS	Everlong (Roswell/Capitol)	
6	4	EVERCLEAR	Everything To Everyone (Tim Kerr/Capitol)	
7	5	GREEN DAY	Hitchin' A Ride (Reprise)	
5	6	FIONA APPLE	Criminal (Work)	
9	7	OASIS	Don't Go Away (Epic)	
3	8	SUGAR RAY FLY	(Lava/Atlantic)	
8	9	MIGHTY MIGHTY BOSSTONES	The Rascal King (Big Rig/Mercury)	
12	10	SUNDAYS	Summertime (DGC/Geffen)	
15	11	DAYS OF THE NEW	Touch, Peel, And Stand (Outpost/Geffen)	
10	12	OUR LADY PEACE	Superman's Dead (Columbia)	
16	13	GOLDFINGER	This Lonely Place (Mojo/Universal)	
11	14	THIRD EYE BLIND	Graduate (Elektra/EEG)	
13	15	SUBLIME	Wrong Way (Gasoline Alley/MCA)	
17	16	FOREST FOR THE TREES	Dream (DreamWorks/Geffen)	
47	17	CURE	Wrcng Number (Fiction/EEG)	
14	18	SARAH MCLACHLAN	Building A Mystery (Arista)	
22	19	SEVEN MARY THREE	Lucky (Mammoth/Atlantic)	
23	20	LONGPIGS	On And On (Mother/Island)	
32	21	MATCHBOX 20	3am (Lava/Atlantic)	
21	22	MATCHBOX 20	Push (Lava/Atlantic)	
20	23	311	Prisoner (Capricorn/Mercury)	
26	24	VERVE	Bitter Sweet Symphony (Hut/Virgin)	
28	25	WALLFLOWERS	Three Marlenas (Interscope)	
19	26	REEL BIG FISH	Sell Out (Mojo/Universal)	
25	27	SAVE FERRIS	Come On Eileen (Starpool/Epic)	
43	28	LIVE	Rattlesnake (Radioactive)	
18	29	TALK SHOW	Hello Hello (Atlantic)	
27	30	OFFSPRING	I Choose (Columbia)	

ALTERNATIVE begins on Page 91.

NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
1	1	AVENUE BLUE	Nightlife (Mesa/Bluemoon)	
4	2	JOYCE COOLING	South Of Market (Heads Up)	
3	3	RICK BRAUN	Missing In Venice (Mesa/Bluemoon)	
2	4	LEE RITENOUR	Favela (I.E./Verve)	
8	5	CHRIS BOTTI	Regroovable (Verve Forecast)	
7	6	3RD FORCE	You Gotta Be Real (Higher Octave)	
6	7	BONEY JAMES	Sweet Thing (Warner Bros.)	
5	8	PHILLIPE SAISSE	Moanin' (Verve Forecast)	
9	9	DAVID GARFIELD & FRIENDS	Let's Stay Together (Zebra)	
10	10	RIPPINGTONS	Black Diamond (Peak/Windham Hill Jazz)	
13	11	JONATHAN BUTLER	Song For Elizabeth (N2K Encoded Music)	
11	12	RONNIE LAWS	Listen Here (Blue Note)	
16	13	KENNY G	Northern Lights (Arista)	
12	14	BRAXTON BROTHERS	Sunset Bay (Kokopelli)	
24	15	BRIAN CULBERTSON	So Good (Bluemoon/Atlantic)	
15	16	BOB MAMET	News From The Blues (Atlantic)	
20	17	JOE SAMPLE	Chain Reaction (Warner Bros.)	
21	18	EARL KLUGH	Last Song (Warner Bros.)	
26	19	BOB JAMES	Mind Games (Warner Bros.)	
14	20	STEVE WINWOOD	Plenty Lovin' (Virgin)	
19	21	PATRICE RUSHEN	Days Gone By (Discovery)	
25	22	CRAIG CHAQUICO & PETER WHITE	Lights Out... (Higher Octave)	
30	23	LUTHER VANDROSS	When You Call On Me/Baby... (LV/Epic)	
27	24	COUNT BASIC	Chasing The Sunset (Instinct)	
22	25	VANESSA WILLIAMS	Start Again (Mercury)	
—	26	DON DIEGO	Top Of The World (Ultrax/Chiban)	
17	27	PAUL HAROCastle	Peace On Earth (JVC)	
18	28	PAUL TAYLOR	Pleasure Seeker (Countdown/Unity)	
28	29	NATALIE COLE	A Smile Like Yours (Elektra/EEG)	
—	30	AARON NEVILLE	Say What's In My Heart (A&M)	

NAC begins on Page 75.

ADULT ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	BLUES TRAVELER	Most Precarious (A&M)	
3	2	ROLLING STONES	Anybody Seen My Baby? (Virgin)	
2	3	SARAH MCLACHLAN	Building A Mystery (Arista)	
5	4	WALLFLOWERS	Three Marlenas (Interscope)	
4	5	PAULA COLE	I Don't Want To Wait (Imago/WB)	
6	6	FREDDY JONES BAND	Wonder (Capricorn/Mercury)	
7	7	FIONA APPLE	Criminal (Work)	
8	8	SUNDAYS	Summertime (DGC/Geffen)	
13	9	SMASH MOUTH	Walkin' On The Sun (Interscope)	
9	10	TOAD THE WET SPROCKET	Whatever I Fear (Columbia)	
19	11	MATCHBOX 20	3am (Lava/Atlantic)	
12	12	JACKSON BROWNE	The Next Voice You Hear (Elektra/EEG)	
11	13	JEN TRYNNIN	Getaway (February) (Squint/WB)	
15	14	SHAWN COLVIN	You And The Mona Lisa (Columbia)	
24	15	OASIS	Don't Go Away (Epic)	
17	16	SUGAR RAY FLY	(Lava/Atlantic)	
14	17	SISTER HAZEL	All For You (Universal)	
23	18	JARS OF CLAY	Crazy Times (Silvertone)	
29	19	CHUMBAWAMBA	Tubthumping (Republic/Universal)	
26	20	SARAH MCLACHLAN	Sweet Surrender (Arista)	
16	21	WHISKEYTOWN	16 Days (Outpost/Geffen)	
21	22	BEHAN JOHNSON	World Keeps Spinning (RCA)	
30	23	SHERYL CROW	Home (A&M)	
10	24	JOHN FOGERTY	Blueboy (Warner Bros.)	
22	25	TONIC	If You Could Only See (Polydor/A&M)	
18	26	FLEETWOOD MAC	Silver Springs (Reprise)	
20	27	OR WILLIAMS	Are You Out There (Razor & Tie)	
—	28	BARENAKED LADIES	Brian Wilson (Reprise)	
—	29	ROLLING STONES	Saint Of Me (Virgin)	
—	30	COLLECTIVE SOUL	Blame (Atlantic)	

ADULT ALTERNATIVE begins on Page 98.

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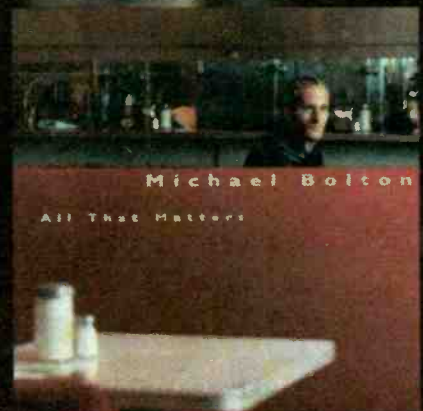
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