D E: 2

TEAMWORKING FROM THE TOP

Ellen Hulleberg, President of McGavren Gulld Radio, offers sound views on how you can successfully build a winning station team in this week's Sales column. Page 32

JOCKS AS JERKS

A side effect of the rage for personality iocks is a sometimes unfortunate tendency to go for the outrage on the air. Dan O'Day cites four real-life examples and expresses his own

ANTI-TRAFFICKING REFORM: ON THE HORIZON?

Public interest groups are stepping up the pressure to roll back the deregulation clock and impose new trafficking rules. Details in Radio Business.

IN THE NEWS THIS WEEK

- Erica Farber, Marc Guild Exec. VPs at Interep
- Dana Horner GM at WLLZ
- Betty Pazdernik VP/GM at WCZY Jeff Sydney Sr. VP/GM West Coast
- for PolyGram Tom Watson OM at KEZR
- Bill Ferguson Sr. VP at UPI as expansion rolls
- Tony Smith heads EMI singles promotion, John Hey AOR as Don Wasley resigns
- . John Bibbs President of KIX, GM
- WYSP completes shift to Classic Rock, starts Howard Stern simulcasts
- Great Trails sets new radio managers Bobby Irwin PD at WISN & WLTQ
- Tom Paleveda Ops. Dir. at WMIL; Margaret Odya PD at WOKY
- Dave McKay OM at WZEZ
- Michael Emmerson President of RCA **Red Seal**
- Pat Crocker GSM, Barry Goldberg NSM at KSHE
- Gary Rozynek GSM at WAVA Marilyn Massucci GSM at KRQX &
- Zemira Jones GSM at WDJY
- Mark DeBoskey GSM at KYXY
- Noble buys KISS

Page 3, 4, 6, 8

THE SEMIANNUAL AOR SCOREBOARD

Steve Feinsteln presents his exhaustive and authoritative study of AOR's performance in the spring Arbitron. Page 50

MARKETING RECORDS: US VS. UK

Guest Records Editor Peter Robinson of RCA-UK explores the interchange and differences between the US and the UK in record promotion and marketing.

Page 43

NEXT WEEK IN R&R

Newspapers and radio stations can actually work together to their mutual benefit. Harvey Mednick recaps the L.A. Herald Examiner's favorite DJ promotion.

Newsstand Price \$5.00



KID LEO INTERIM PD

Gorman Resigns As WHK & WMMS OM

After 13 years with WMMS/ Cleveland, WHK & WMMS OM John Gorman resigned August 15, and will now concentrate fully on Gorman Media, his Cleveland-based station consulting firm. Also leaving WMMS to join Gorman shortly is Asst. PD/evening personality Denny Sanders, a former WMMS PD who's been with the station 15 years. Creative Services Director/MD Kid Leo has assumed the interim PD duties until Gorman's successor is named



John Gorman

Malrite VP/Programming Jim Wood told R&R, "Knowing full well that his real mission was to become a consultant, we've been talking with John about consulting WMMS, KSRR/Houston, and perhaps other Malrite stations in the future. Because he's restructuring his company, he's not able to sign anything definitive yet. The desire on both sides to continue working together is obvious. There's nothing bad you can say about John because he's done a wonderful job pro-GORMAN/See Page 31

Emmis Turns WAPP Into Hot 103.5

Havens WHN PD As Mullins Opens Consultancy

Emmis has converted WAPP/New York to a New York version of its Urbanslanted hybrid KPWR/Los Angeles, surprising many market observers who had predicted a Classic Rock approach for the station. In addition, as mentioned last week, Gary Havens has been named PD of WAPP's AM, Country WHN. Former PD Neal Mullins will open a broadbased radio consultancy.
"We're calling it 'The Hot

103.5," said WAPP VP/GM Stuart Layne, describing the changes Friday (8/15) in which WAPP became WQHT.

KRQX & KZEW/Dallas GSM

Contemporary Christian outlet

KLTY. Statewide VP/Pro-

gramming Mark Driscoll will transfer from WAPE/Jackson-

ville next week and assume the

programming duties for the sta-

tion, which plans to switch call

letters and formats, possibly as

soon as late September. Present

KLTY staffers, including PD

Brother John Rivers, will be

given opportunities to qualify

A Michigan native, Jacobs

spent four years as GSM at

KRQX & KZEW, four as an AE

at WRIF/Detroit, a year in

marketing services with the

William A. Robinson Co., and

two more as an AE at WNIC-

AM & FM/Detroit, "Besides the

facility and the signal, which

are both incredible assets to

build upon," Jacobs said, "this

is the first time I've worked with a small company. I feel I

will learn more about broad-

casting in the next year than

I've learned in the ten years

prior. Needless to say, to be a

GM in Dallas at 32 is exciting.

for the new direction.

DRISCOLL TO PROGRAM

Jacobs Named KLTY

Paul Jacobs has been appointed future identity "has not been GM at Statewide's crosstown fully established," but he did

General Manager



Gary Havens

Layne described WQHT's format as similar to KPWR, adding, "It is, of course, research-

Jacobs told R&R that KLTY's

reveal three format possibili-

ties: CHR, Light Rock, and

JACOBS/See Page 31



Neal Mullins

ed and designed for New York Basically, New York is a very conservative music market. Even though there are two terrific CHR stations here, they are (musically) conservative CHRs."

30-40% New Music

"At any given time, between

30 and 40% of our music will be new to the marketplace. We'll either be breaking music way ahead of the CHRs or we'll be playing dance club-type music. The whole sound of the station is EMMIS/See Page 31

YOUNG PLANS PRODUCTION FIRM

Case Transfers To Z93 As OM

KUBE/Seattle PD Bob Case is transferring next week to the Operations Manager's post at First Media sister CHR outlet Z93 (WZGC)/Atlanta, starting August 26. Case takes over for John Young, who has left the station after over seven years as PD. Young, a longtime popular voiceover talent, plans to start his own audio production company; those details are fortheoming

Z93 VP/GM Paul Nugent told R&R, "When we started discussions over six months ago about searching for an OM to oversee programming, promotion, and marketing, Bob's name and the outstanding job he'd done at KUBE kept coming up."



Bob Case

Of Young, Nugent added, "What do you say about John Young and what he's done here? He's done it all, and is CASE/See Page 31

Trigony Cox Exec. VP/Radio

After five and a half years as VP/GM at Viacom's KIKK-AM & FM/Houston, Nick Trigony has accepted the Exec. VP/Radio post for the Cox Enterprises, Inc. Broadcasting Division, starting September 28.

Prior to KILK, Trigony spent nine years with ABC, including stints as VP/GM at WPLJ/New York (1977-81) and KXYZ/Houston (1975-77), GSM at WLS (AM)/Chicago, and National Sales Manager and AE with WABC/New York. Earlier he worked four years as an AE with John Blair & Co. in Chicago and New York.

"Emotionally, this decision was very difficult," Trigony TRIGONY/See Page 4

Caldwell Solar Exec. VP

Hank Caldwell has joined Solar/Constellation Records as Exec. VP, supervising record division marketing, promotion, and sales

Dick Griffey, Chairman of Solar/Constellation, commented. "Hank's 24 years of experience in the music business have earned him the respect of the industry. We are most fortunate and honored to have him join our staff.

Caldwell told R&R, "I feel CALDWELL/See Page 31

FORE!

OV 41534

JACOB'S LADDER
STUCK WITH YOU
WHOLE LOTTA LOVIN'
DOING IT ALL FOR MY BABY
HIP TO BE SQUARE
I KNOW WHAT I LIKE
I NEVER WALK ALONE
FOREST FOR THE TREES
NATURALLY
SIMPLE AS THAT

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HUEY LEWIS THE NEWS

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PAGE THREE

AUGUST 22, 1986

RATINGS VS. REALITY

Guest Ratings Editor Allen Klein takes a hard look at the differences between Arbitron, Birch, and the real world, and finds some startling stats.

Page 20

Radio Business	. 8
Washington Report	.15
What's New	.17
Ratings & Research: Rip Ridgeway	.20
Ratings Results	.22
Street Talk	.24
Networks: Reed Bunzel	.28
Sales	. 32
Image P. Marketing:	
Harvey Mednick	.34
On The Records: Ken Barnes	. 36
Datebook: Sean Ross	.38
Air Personalities: Dan O'Day	.39
Calendar: Brad Messer	
Records: Adam White	. 43
CHR: Joel Denver	.44
ADR: Steve Feinstein	. 50
Country: Lon Helton	. 52
Nashville: Sharon Allen	.55
Black/Urban: Walt Love	.56
AC: Donna Brake	.58
National Music Formats	.59
Marketplace	. 60
Opportunities	.61
Jazz Chart	.68
Country Chart	.70
AC Chart	.96
AOR Chart	
Black/Urban Chart	.96
CHD Chart	96

ADDS STAFF, BUREAUS

Ferguson Sr. VP At UPI

Continuing to rebuild under new ownership, UPI has promoted Bill Ferguson to the post of Senior VP & Exec. Editor/Broadcast Services. Ferguson, a 37-year UPI veteran. will be responsible for the wire service's broadcast editorial operations, reporting to Editor-In-Chief Maxwell McCrohon.

"Bill Ferguson has been a tireless advocate within UPI for better broadcast services," McCrohon commented. "His innovations in UPI's broadcast news products have benefitted the entire industry." FERGUSON/See Page 4

Great Trails Realigns Management

In the wake of Alexander Williams's buyout of Great Trails Broadcasting last week, several management changes have taken place. Walter Broadhurst, VP/GM of WING & WGTZ/Dayton-Eaton, transfers to VP/GM at WCII & WDJX/Louisville, where he re-GREAT TRAILS/See Page 31

Interep Promotes Farber, **Guild To Executive VPs**

Erica Farber and Marc Guild have been promoted to Executive VP/Radio Development Director of Interep and Exec. VP/GM of Internet, respectively. In her new post Farber will oversee the Major Account Selling Program, designed to educate advertisers on how to integrate radio into their overall marketing plans. Guild will supervise Internet's sales and operations departments.

Commenting on the promotions, Interep President Les Goldberg said, "One of the great things about Interep is its people resources. No

Pazdernik VP/GM At WCZY

Betty Pazdernik has been promoted to VP/GM at Gannett CHR combo WCZY-AM & FM/Detroit. She succeeds Lee Douglas, who will announce a new position within Gannett in the near future.

Radio Division President Joe Dorton told R&R, "I've known Bet-ty since 1978 when I was the President for Torbet Radio and she was the Detroit Manager for Torbet. I've found her to be not only sensational in sales, but in management as well.

'We hired Betty two years ago to be our Sales Manager at WCZY. and she has done an incredible job. I think in a market such as Detroit, you need to have someone who is PAZDERNIK/See Page 4

Bibbs KIX President. **WGKX GM**



John Bibbs

WGKX/Memphis GSM John Bibbs has been named President of KIX Broadcasting and GM of WGKX, Bibbs, the Country station's GSM since July 1983, succeeds David Gingold, who was promoted to VP/Radio for New Barnstable Corp. two weeks ago. Prior to joining WGKX, Bibbs was VP/-GM at WCFL/Chicago and, for seven years, GSM at WMAQ/Chi-

Gingold commented, "We're extremely fortunate to have someone with such broad radio management experience and great talent already in the company. John's outstanding performance over the past three years as GSM, combined with his super successes at WCFL and WMAQ, made him the clear choice.'

Bibbs told R&R, "It's really gratifying to work for a company that doesn't just give lip service to BIBBS/See Page 6



one is better qualified to lead the Major Account Selling Program than Erica. We're equally fortunate to have someone of Marc's caliber available to step in and take over the network."

A six-year company veteran, Farber joined McGavren Guild Radio as Director/Promotional Selling and advanced to VP/GM of Interep's Radio Marketing Division in 1983. Two years later she was appointed VP/GM of Interep Marketing Systems, which included Internet and the Radio Marketing Division.

Guild, Internet's VP/Sales & Operations Manager since 1985, got his start in McGavren Guild's re-

Watson **New OM** At KEZR



Veteran programmer Tom Watson has been named OM at Alta Broadcasting AC KEZR/San Jose, replacing Joe Eick. A 27-year broadcaster, Watson recently left the PD post at WASH/Washington, and before that was PD at KJR/Se-WATSON/See Page 6



Marc Guild

search department ten years ago He progressed to Manager of McGavren Guild Network/Research & Operations, then was upped to Manager/Marketing & Research for Internet in 1982. Two years later he was promoted to VP/Research & Operations of the unwired network division.

Sydney Named PolyGram West Coast Sr. VP/GM



Jeffrey Sydney

Jeffrey Sydney has been named Sr. VP/GM-West Coast for Poly-Gram Records. He will oversee all West Coast operations for the label, and will also be in charge of soundtrack activities, reporting directly to PolyGram President/CEO Dick Asher, Russ Regan, who recently left PolyGram to become Motown's President/Creative Division, had administered many of Sydney's new duties.

Asher commented, "Working with Jeff represents PolyGram's commitment to the West Coast and its rich pool of talented artists, managers, and producers." Added SYDNEY/See Page 6

WASLEY RESIGNS

EMI America Promotes Smith, Hey



Tony Smith

Tony Smith has been promoted to National Singles Promotion Director at EMI America and John Hey has been upped to Smith's former position of National Album Promotion Director for the label. Smith replaces 16-year veteran promotion executive Don Wasley, who has left EMI America and the



John Hey music industry for a new career

opportunity. EMI VP/Promotion Dick Williams commented, "Tony Smith has served the company well in the AOR department, and I look forward to his continued enthusiasm in his new position. John Hey was EMI/See Page 6



Horner GM At WLLZ

Dana Horner, former President of Fairwest, has been appointed VP/GM of Legacy AOR WLLZ/Detroit. He succeeds longtime GM Mike Solan, who exited a month

Horner told R&R, "We're going to work on focusing the station. There's an excellent group of people working in all the areas. The programming side seems in good shape, the sales side is in excellent shape - (GSM) Joe Bacarella did an excellent job as interim GM and I'm also most impressed with (Promotions Director) Mike Isa-

Doug Podell will continue as acting PD, a role he's played since December. Horner says a decision on whether Podell will be officially named PD will be made shortly, adding, "I'm sure Doug is going to exhibit all the traits I look for in a winning Program Director.

HORNER/See Page 6

STERN SIMULCASTS START

WYSP Goes To Classic **Rock Format**

Infinity AOR outlet WYSP/Philadelphia instituted two changes this week, switching formats to all-AOR "Classic Rock" and simulcasting the morning show of WXRK/New York's Howard Stern. Stern's show replaces former wake-up man Scruff Connors, who has been shifted to afternoons.

To fit both WXRK and WYSP's programming. Stern broadcasts dual-city IDs and takes calls from Philadelphia listeners on a toll-free line. When he enters a stopset WYSP plays a station promo, airs its own information and/or spots, then reintros Stern with a slightly derogatory dig aimed at New York (such as "Live, from New York, where you still can't get a good

cheesesteak").

How will Stern's act be received in Philadelphia? WYSP GM Ken Stevens told R&R, "First, most of his content is not localized. It's mainly observations about life that you'd hear in any locker room in any town. Second, I'm not sure that his show would be as successful coming out of any city other than New York. People are used to a lot of entertainment in the Howard Stern vein coming out of New York. The New York-oriented humor of 'Saturday Night Live' and David Letterman is very akin to what goes on during Howard's show.

WYSP PD Andy Bloom reports dozens of calls on Stern's brand of WYSP/See Page 31

Irwin PD At WISN & WLTQ

Three-year KVUU/Colorado Springs PD Bobby Irwin has been hired to program Milwaukee fullservice AM AC WISN and Transtar Format 41 WLTQ. He replaces Mike Eliott, who departed a few weeks ago to program marketleading full-service WTMJ.

WISN, although full-service, has typically maintained a music image, and despite a disappointing spring Arhitron, creating a 12-share gap (12+) between WISN and WTMJ, Irwin says the station will remain musically active. He also noted that at this point the FM will remain as is.

Irwin added, "With a legendary AM radio station like WISN plus WLTQ, a strong FM AC contender, and a winning staff, this really is a

terrific opportunity."
Said VP/GM Steve Downes. "I've found the PD job to be one of the hardest jobs to fill. You have to find someone who has the experience, the track record, and the personal dynamics that fit in with the organization you have. Bob's professional talents and personal character are consistent with the high standards we pride ourselves in here at both stations."

Prior to joining KVUU, Irwin had worked as an air personality at KOIL/Omaha and in Denver at KIMN and KPPL. He is replaced in Colorado Springs by Dan Jackson, who had been programming sister AM KSSS and will now become OM for the pair.

JONES GSM **WDJY Sets New Sales Team**

Zemira Jones, former GM at United Broadcasting's WRQC/ Cleveland, has joined the company's sister Black/Urban outlet WDJY/Washington as General Sales Manager. In addition, 12-year WDJY veteran Jack Wamsley has moved up to National Sales Manager and Senior Account Executive Vincent Mickens has been appointed Local Sales Manag-

Jones commented, "To me, this is a great promotion to a top ten market, which is also my home

Continued from Page 3

In other developments, UPI has added 37 editorial positions and opened six new bureaus. By mid-September previously closed bureaus will be reopened in the Ohio cities of Dayton, Akron, and Youngstown, as well as in Roanoke, VA and Charlotte, NC. Persian Gulf coverage will be bolstered by a new bureau in Bahrain.

"This expansion is a strong sign of the commitment to UPI's news report," said McCrohon. "We have begun to add staff in a strategic manner to meet longstanding news needs and offer better service to our subscribers.1

Gary Rozynek

RANKIN LSM

Rozynek **GSM AT WAVA**

Upon taking over WAVA/Washington from Doubleday last week, Emmis Broadcasting immediately transferred ten-month WENS/Indianapolis GSM Gary Rozynek to the CHR outlet in the same post, filling a longtime vacancy.

Rozynek, who previously had been LSM at WENS for five years, said, "Basically, when Emmis took over this station we got a winning situation. It's nice having what we consider to be a dominant CHR station. (GM) Alan Goodman has built a great team here. The only thing I'll be doing is implementing the Emmis philosophy: 'Success through intensity and integrity."

Meanwhile, Mary Rankin is returning to WAVA as Local Sales Manager, a position she vacated two years ago to join WIVY/Jacksonville. Rounding out the leadership of WAVA's eight-person sales operation is National Sales Manager Barry Smith, a holdover from Doubleday.

Trigony

Continued from Page 1 told R&R, "because the time I've spent with Viacom and KIKK have been the happiest personal business years I've ever had. It's been rewarding to work here, but I guess I got the itch to do more.

Looking ahead, Trigony continued, "Cox has great facilities in great markets, and there's a lot of opportunities in the radio division to make it better. My goal is to get the best people to make this the best radio division anywhere, and I'm not going to stop until I do it. The beauty of Cox is that I can achieve my goal of running a radio division and still live in a lovely city like Atlanta.

President Walter Liss Jr. said, "Nick has extensive management experience in major radio markets, bringing to Cox a strong record for heading our 12 AM and FM stations. We are confident he will extend his successful record as Exec. VP of our important radio group."

The Cox radio group includes KFI & KOST/Los Angeles. WCKG/Chicago, WTRK/Phila-delphia, WIOD & WAIA/Miami, WSB-AM & FM//Atlanta, WSOC-AM & FM/Charlotte, and WHIO-AM & FM/Dayton.

Paleveda **Directs** WMIL's **Operations**

Tom Paleveda has been named Operations Director at Sundance Broadcasting's WMIL/Milwaukee, while at the same time, Margaret Odva becomes PD at sister AM WOKY.

Paleveda was Programming Assistant at WMIL, and was previously Promotions Director and acting PD at WYYY/Syracuse.
WOKY & WMIL GM Doug Kiel commented, "Tom has great radio instincts and training and will insure WMIL's position as the most listened-to Country music station in Wisconsin."

Paleveda commented, "It's a great company, full of very talented people, and we have exciting plans to increase our domination of the Country format in Milwaukee."

Odya was Assistant PD and midday host at WOKY and previously worked at the Satellite Music Network. Kiel said, "WOKY is the leading station in the Big Band-MOR format in America, and Margaret will help us because she really understands that music."
Odya added, "At WOKY we're

fortunate to have a positive attitude with winning people in place, and we'll continue to grow.

McKay OM At WZEZ

Twelve-year Easy Listening programmer Dave McKay has been named Operations Manager at WZEZ (EZ-93)/Nashville. He recently joined the station after moving from KQWT/Phoenix following a format/call letter change to AC KOY-FM.

WZEZ GM Dave Thomas commented, "McKay is one of the best in the country to program this format. We looked all over for the best person for the job, and finally found him. We feel very fortunate to have him join us, and we're glad KOWT decided to rock

McKay told R&R, "I'm very pleased to be here, South Central Broadcasting is an outstanding or ganization. It's very good to have an opportunity to work for Dave Thomas and I'm fortunate to find a place where they are going to allow me to do what I want to do."

Prior to his year at KQWT, McKay spent eight years at WWBA/Tampa-St. Petersburg.

Pazdernik

Continued from Page 3 wired to that market and community, and who is committed to the ci-

Pazdernik had been WCZY's VP/GSM for the past year, having joined the stations as GSM in 1984 During her eight years with Torbet, she served as an AE from 1976-79, and five more as VP/Detroit Regional Manager. Pazdernik has also worked for Leo Burnett Co. and J. Walter Thompson.

GOLDBERG NSM

Crocker Upped To GSM At KSHE

As KSHE/St. Louis GSM Rick Damès leaves to become VP/GM of co-owned WHN/New York, the Emmis AOR has upped Local Sales Manager Pat Crocker to GSM and Regional Sales Manager Barry Goldberg to National Sales Manager.

Crocker has been with KSHE two-and-a-half years, the last year and a half as LSM. He told R&R, "I look forward to carrying on the great work that my predecessor accomplished.'

KRQX & KZEW Appoint Massucci GSM

KRQX & KZEW/Dallas Local Sales Manager Marilyn Massucci has been named GSM of the Belo Gold/AOR combo. She succeeds Paul Jacobs, who joins neighboring Christian outlet KLTY as GM (see separate story Page 1).

Massucci has been with the stations for four years, starting as an AE when KRQX was News/Talk WFAA. She switched to KZEW in 1983 and was named LSM for the combo in January 1985. Prior to joining Belo, she had been OM of WJOI/Pittsburgh, served in various programming/music capacities for KMGC/Dallas, and been a buyer for a Dallas agency

KRQX & KZEW VP/GM Gene Boivin commented, "She's an extremely strong people person, has an excellent knowledge of the format and market, and understands how the station's departments interact."

Massucci told R&R, "I'm glad the door is open for me to do more for the sales staff and our national ren. I want to make an already superb sales staff even better and keep this a fun place to work."

DeBoskey GSM At KYXY

Twenty-year radio sales veteran Mark DeBoskey is the new GSM at Parker Broadcasting AC outlet KYXY/San Diego, reporting to recently named VP/GM Jim Price. The GSM post had been vacant for several months since the departure of Allan Stelmach, during which time KYXY switched rep firms from Torbet to HNWH.

DeBoskey returns to San Diego after a one-year GM stint at AC KKNU/Fresno. He had worked eight years at KBZT, four years each as GSM and GM. He has also worked in sales at crosstown KSDO & KEZL and at KEZY/Anaheim. Said DeBoskey, "Although KYXY has been undersold in terms of the use of its strength, there's a good core sales staff here. I know the Parkers are committing to a growing chain, but they've got to get this station back where it belongs. Jim will do that, and it'll be my job to convert that to dollars."



Goldberg, a seven-year station veteran, said, "I'm excited to be back in national sales representing the top station in St. Louis.'

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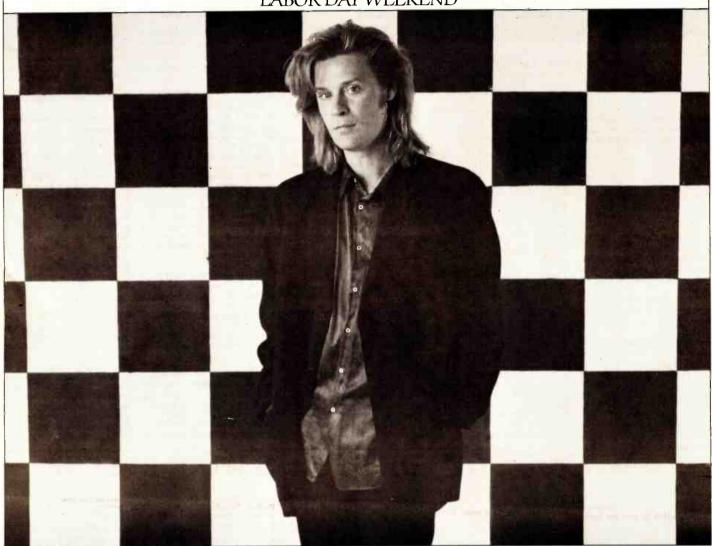
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DARYLHALL

BARES ALL "THREE HEARTS"
THE MAN...THE MUSIC...AND THE HAPPY ENDING MACHINE ON

ROCK STARS

THE TIMOTHY WHITE INTERVIEW LABOR DAY WEEKEND



IN HIS ONLY RADIO INTERVIEW OF 1986 EXCLUSIVELY ON Photo By Ken Regan-Camera 5







NEWS IN BRIEF

- RUSS EGAN is the new Operations Manager at WIIN & WFPG/Attantic City and PD at WIIN, where he does PM drive. Upped to News Director is CARLA CONTENTO-KENNEY, while LISA CERNY moves from nights to middays and GREG GASTON steps up to Assistant Sports Director WFPG Morning Host ALAN KEITH was named WFPG's MD/Promotion Director.
- Former KHIT and Q96/Seattle personality MORRY SHANAHAN has joined ZMFM 91/Wellington, New Zealand as PD His new morning crew includes Mark Kennedy, Paullne Gillesple and Herb Gardiner.
- LORETTA UCELLI has been named VP/Public Affairs & Communications of the National Association of Broadcasters. She most recently was Director. of Communications for the American Federation of Government Employees in Washington, and previously worked at KDKA/Pittsburgh; WCLG/Morgantown, WV; and WNEW-TV/New York.
- RAY MASSIE has joined WYNK-AM & FM/Baton Rouge as PD. He was formerly PD at WSFM/Harrisburg, PA.
- RON LYON is the new PD and afternoon drive personality at WJJB/ Hyde Park, NY. He was ND for the station for two years, and his new position will include the continued development and management of the News Department
- GARY WEISS will be President/GM of new Metroplex stations WKIX & WYLT/Rateigh-Durham, following the expected September 4 FCC approval of the acquisitions. Weiss is currently GSM of WHBO & WNLT/Tampa-St. Petersburg.
- EVAN PACE has been appointed A&R Director for Motown Records, where he will be responsible for new talent acquisition and assist In artist development of creative projects. Pace most recently operated his own artist management company, and was previously associated with MCA Records, Chappell Music, and Ariola Records.



William Shriftman

- WILLIAM H. SHRIFTMAN has been appointed VP/Finance & Business Affairs of the Gannett Radio Division after five years as Sr. VP/Finance & Administration of the Radio Advertising Bureau. He succeeds DON TROUTT, now VP/GM of recent Gannett acquisitions KCMO & KBKC/Kansas City.
- WTRG/RALEIGH, owned by Capitol Broadcasting, signed on August 14 with a Gold format. The PD is Gary Mitchell, formerly of KWK/St. Louis.

ЕМІ

Continued from 3

recently voted our Promotion Man of the Year for the best AOR performance in the field, which makes him the ideal man to take over Tony Smith's responsibilities. It is with deep regret that I bid farewell to Don Wasley. His experience and his valued contributions to EMI America will be missed. I wish Don every success in his new career."

Wasley joined EMI America in 1982 and had been National Singles Promotion Director since December 1985. He has been named Director/Marketing & Promotions for LA Gear, a Los Angeles athletic shoe firm

Commenting on his move, Wasley said, "Obviously, this was a difficult decision for me to make. On
the one hand I've been presented
with a fantastic career opportunity
that provides me and my family
with comfort and security, but I
can't just walk away from my first
love without wishing a fond and
heartfelt farewell to all my friends
in the industry who have supported
me these past 16 years."



Jeff Mazzei

- JEFF MAZZEI has been appointed Music Director at WCBS-FM/New York. Before joining the Programming Department at WCBS-FM in 1985, Mazzei was Assistant PD at WYNY/New York.
- VAN EDWARDS (TESKY) is appointed Production Director af WCXR/Washington. Also at WCXR, BILL O'BRIEN (BRIGHAM) joins for overnights from WHAG/Hagerstown and WIYY/Baltimore. Chuck Cordell exits as Production Director, and new partimers are Mark Alan Biggs from Channel 4 and Devon Kane from WMJR/Manassas.

Sydney

Continued from Page 3 Sydney, "I'm extremely happy to be back at PolyGram, and look forward to working with Dick Asher and the opportunities that lie

Sydney previously worked for PolyGram as Director/Legal & Business Affairs from 1981-85, when he joined Universal Studios as VP/Music Business Affairs.

Bibbs

the concept of promoting from within. David and I have been working closely together for some time in preparation for this. But what excites me most now is to have the rare opportunity, in this often volatile business, to build on and execute specific plans to further the station's growth over a number of years, and to know that I will be here to see them through

Continued from Page 3

Emmerson President Of RCA Red Seal

Michael Emmerson has been appointed President of RCA Red Seal, overseeing worldwide operations of the classical division. He will be based at RCA/Ariola's headquarters in New York.

RCA/Ariola President Elliot Goldman commented, "Michael's extensive experience with and knowledge of classical music and of its very special worldwide market made him a natural candidate. His unique understanding of the Red Seal operation and its potential convinced me he was an excellent choice for the job."

Emmerson has been President of London Artists, an international artist management firm based in

Horner

Continued from Page 3

Horner said there were no plans to adjust the format: "We will most certainly be a force in the market as an AOR station."

Horner's 15 years in radio include various sales positions with KING/Seattle, including GSM, from 1976-82; and VP/GM of Sandusky's KJZZ & KZAM/Seattle, which became KSLY-AM & FM. In April 1986 he became President of Fairwest, whose planned merger with Hicks Communications Group (to be called Capstar) fell through. Horner retains a part-ownership of WZPL/Indianapolis.

"He's a worse golfer than I am," Legacy VP Doug Brown quipped, adding, "Dana is an acknowledged overachiever in the industry. During his years with Sandusky, one of the best rock 'n' roll companies in America, he had excellent exposure to some very fine AOR and rock programming."

As for speculation that WLLZ may sign ex-WMMS/Cleveland OM John Gorman as consultant, both Horner and Brown acknowledged that WLLZ is currently talking with a number of consultants, but no decision has been made yet.



Michael Emmerson

London, since 1973. He has also worked in concert promotion, served as Secretary of the Ulster Theatre Trust, founded and directed the Newcastle-Upon-Tyne Festival, and ran the Belfast Festival in Northern Ireland for eight years.

Watson

Continued from Page 3

attle, WNCI/Columbus, and KQEO & KZZX/Albuquerque. Watson has also been Exec. VP with ratings consultant Balon & Associates and worked on-air at San Francisco stations Ki01 and KSFX and KKDJ/Los Angeles. GM John Levitt remarked, "Joe

GM John Levitt remarked, "Joe did a good job bringing KEZR to where we are now, but we now have a window of opportunity to pull away from the pack. We feel Tom has the major market and format experience to take us that next step."

Watson told R&R, "KEZR is a long-established AC in the Bay Area, known for its Easy Rock format. There've been several excellent programming predecessors, and I'm looking forward to taking KEZR to the next level of programming and ratings success. Alta partners Jim and John Levitt are brilliant businessmen and broadcasters, and with their support there's no reason why KEZR can't be the dominant AC station in the South Bay."

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TRANSACTIONS

TRANSACTIONS AT A GLANCE

11/12 Meek's Transactions: \$35,630,000 Transactions So Far in 1986; \$1,575,980,000

- KISS/San Antonio \$13,300,000
- KCTD & KWK/St. Louis \$6,100,000 ● WLEVIEaston, PA \$6,300,000
- 000'000'7\$ ● WBGA & WGIG/Brunswick, GA and WTJS & WKIR/Jackson, TM
- WTIP & WVSR/Charleston, WV \$3,250,000
- KNNN/Salina, KS \$600,000 ● KFXZ/Maurice, LA, \$640,000
- WCSJ-AM & FM/Morris, IL \$600,000
- KHZI/Waco, TX \$340,000 KMFO/Aptos-Capitola, CA \$500,000

PRICE: \$600,000, comprising KNNN/SALINA, KS

dena, MN; and KOVC & KKVC/Valley New Nim, MN; KWAD & KKWF/Wa-OWNER. He also OWNS KNUJ & KXLPI BUYER: KFRM, Inc., James Ingstad, \$350,000 cash, the remainder in

and Herb Victor, managing partners.
Compass also owns KSSS & KVUU/
Colorado Springs. Management, Ltd.; Dawn Curran Slane, President, and Curran-Victor pass Communications, Inc., H.P. tions, a general partnership of Com-SELLER: Compass Communica-City, ND.

BROKER: Blackburn & Co. FORMAT: Country BOMEB: 2 KM qaytimer DIAL POSITION: 550 KHZ

all Jr., owner, He is the station's Pro-BUYER: KRZI, Inc., Van Doren Good-PRICE: \$340,000 KRZI/WACO, TX

tions Ltd., Thomas Pauken, general SELLER: Compadie Communicagram Director.

FORMAT: AOR POWER: 1 kw days/500 watts nights DIAL POSITION: 1580 KHz parmer

\$100,000 noncompete agreement PRICE: \$600.000, including a WCSJ-AM & FM/MORRIS, IL

They UMO OSIE DIAL POSITION: 1550 KHZ; 104.7 Inc., John Robinson, President. SELLER: Grundy Communications, inc., Roger Coleman, owner. BUYER: Mid-West Broadcasting,

BROKER: Burt Sherwood, Inc. DOMER: 10 KM FORMAT: AC; Country DIAL POSITION: 1540 KHZ to expand to 40 kw. Grant R. Wrathall Jr., principal. at 210 feet, with a construction permit SELLER: KMPO Broadcasting Co., POWER: 250 watts daytimer; 6.6 kw

WLEV/EASTON, PA

Noble Spree Continues

With KISS Purchase

Providence; and WAVZ & WKCII. WRKZ/Hershey, PA; WEAN & WWLI WRSC & WQWK/State College, PA; MCAR & WFMB/Springfield, IL; er Neuhoff, President. It also owns BUYER: Eastern Broadcasting, Rog-PRICE: \$6.3 million

DOMER: 20 km st 200 feet DIAL POSITION: 96 : MHZ Corp., Frank Stisser, President. SELLER: Sound Communications

(APTOS-CAPITOLA), CA KMFO/SANTA CHUZ

KMBY/Seaside, CA. partners. Stone, and C&C Communications, Tart, Christopher Murray, Norman BUYER: KMFO Radio, Inc., Chester PRICE: \$500,000

DA::TAMRO3

BUYER: Noble Broadcast Group, ofner considerations. PRICE: \$13.3 million in cash and

CINCTNA NASIZZIA

SELLER: Capitol-Broadcasting Inc., TN 'uolyde8/848W bns WSSH/Boston; WGBB/Freeport, NY; and has confracted to purchase ates XETRA-AM & FM/San Diego, John Lynch, President, it also oper-

SHM 8.69 : WOITIZON JAID MOHSISPBIDA' NC: WSTF/Cocos Beach, FL; and WXIK & WKEE-AM & FM/Huntington, WV; WRXL/Richmond; WRAL/Raleigh; owns KBEQ/Kansas City; WRNL & Jim Goodmon, President It also

BROKER: Blackburn & Co. **FORMAT: AOR** POWER: 100 kw at 576 feet

KEXZ/MAURICE, LA

FORMAC: Urban Contemporary POWER: 5 kw at 500 feet DIAL POSITION: 106.3 MHz Simla Ellis, majority owner. SELLER: Maurice Broadcasting, ready a minority partner in the station. BUYER: Sharon Ledoux, who is al-PRICE: \$640,000

CALL SIGN CHANGES

FORMAT: Oldies; Country and AC;

kw at 450 feet; and 5 kw days/1 kw

DOMER: 5 kw days/1 kw nights; 100

DIAL POSITION: 1440 KHZ; 100.7

SELLER: Jim Kirk Broadcasting, Jim

OWNS WKHZ-AM & FM/Wilkes Barre,

Frank Osborne, President. It also

BUYER: Osborne Communications,

MHz and 1390 kHz; 104.1 MHz

It also owns KVOL/Lafayette, LA.

nights; 100 kw at 655 feet

Kirk, President.

PRICE: \$4 million

JACKSON, TH

Sud WTJS & WKIR

BRUNSWICK, GA

WEGA & WGIG/

PA and WMHEIToledo.

(62/8)Columbus, GA WEIZ to WDAK Men DZAN MM, eupraupudla

Glens Fails, NY WNIQ to WAY! Gainesville, FL WMGI to WDVH Eloy, AR KKAF to KXMK (8/25)

Hanover, NH WTSL (new) (01/8)

MHHB-EW (8/52) Hilton Head Island, SC WHHR to

Jefferson, GA WEEG to WBKZ **MHHB** (8/52) Hilton Head Island, SC WHHQ to

Lehigh Acres, FL WGTR to WOOJ Jesup, GA WAJS to WZKS (9/21) (08/8)

Madera, CA KHOT to KOMD (81/8) Los Alamos, NM KPZA to KBOM

Marshalltown, IA KFJB to KMTG

(kednested) Moab, UT KMOB to KCNY (netsenbar)

Earl, MS WKKE to WJNT (8/18) Orangeburg, SC WTCB (remains Muncy, PA WJKR to WTPS (8/17)

San Francisco KFRC to KMMS WTRG (8/14) Rocky Mount, NC WEMA to

(81/8) San Francisco KRE to KBLX (effective 8/13) San Francisco KBLX to KBLX-FM (81/8)

Wildwood, NJ WABR to WZXL Santa Rosa, CA KOTE to KWFN

BROKER: Cecil Richards, Inc. DOMER: 1 KM: 20 KM St 450 leet YAKIMA, WA KAJR IO KZTA (perseupar) DIAL POSITION: 1240 KHZ; 102.7 Williamsburg, VA WOSF to WMBG KFMD/Pella, IA; and WCJX/Miami. NC; WLAT & WYAVIConway, SC;

ton, NC; WFTC & WRNS/Kinston,

WXTUPhiladelphia; WKML/Lümber-

AILIG! NO: MANGIENSUSAILIG! IN!

WDMT/Cleveland; WWMO/Reids-

etteville, NC; WRACIAugusta, GA;

WMOO & WBLX/Mobile; WFAIIFay-

George Beasley, owner. It also owns

SELLER: Beasley Broadcasting,

MAJW bns notso8/H22W ni stesistni

KBCO & KCKN/Boswell, NM and has

Myer Feldman, owner. It also owns

BUYER: Ardman Broadcasting, Inc.,

POWER: 5 kw days/1 kw nights: 39

DIAL POSITION: 1380 KHz; 106.5

ry Pollock, and Larry J.B. Robin-

principals Thomas J. Embrescia, Lar-

SELLER: Robinson Broadcasting,

owns WTIC-AM & FMIHartford and

Chase Communications, Corp. also

Broadcast Group is Perry Ury, Parent

Chairman/CEO President of Chase St. Louis, Roger M. Freedman,

BUYER: Chase Broadcasting Co. of

KELD & KWKIST. LOUIS

PRICE: \$6.1 million

WSYR-AM & FMIStamford, CT.

W WKZS/LEWISTON, WE.

PRICE: \$3.25 million

ARVW & GITW

BROKER: H.B. La Rue

FORMAT: Oldies; CHR

kw at 560 feet

CHARLESTON, WV

of Rhode Island MEZLEKT A BKOADCASTING CO.

pas acdmired

Wildwood, New Jersey **MCMC-AM/WNBR-FM**

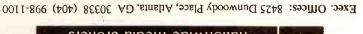
Jersey Cape Broadcasting Corp.

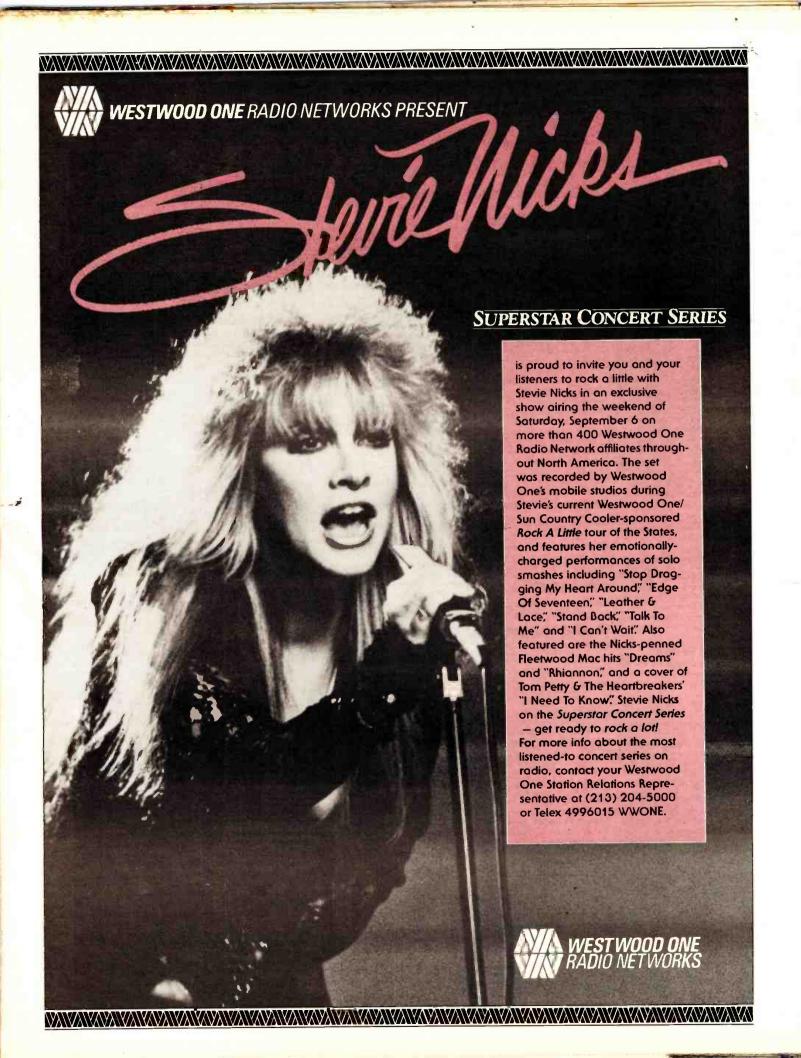
000'008'1\$

P.O. Box 407, Jamestown, RI 02835 (401) 423-1271 Ronald L. Hickman transaction and assisted in negotiations. Our Associate Ron Hickman initiated the

HAPMAN ASSOCIATES

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ANTI-TRAFFICKING MOMENTUM BUILDS

For Five-Year Holding Rule Battle For Blair Control Public Interest Groups Push Reliance Wins Long

Fritz: Focus On Future

the broadcasting industry." tuat biair continues as a major force in ns can tocus on the future to assure Ident/CEO Jack Fritz said, "Mow all of In a memo to employees, Blair Pres-

of Reliance's longform application will pected 60 to 90 days FCC approval dane mccarrny (D-MN) for the extrust controlled by former Sen. Euwill immediately be placed in a voting stock purchase soon, and the shares Fritz said Reliance will complète its

Blair clearly is considered to belong to tunities for growth. We're pleased that known for its ability to discern opporstrong and successful company, Fritz concluded, "Reliance is a

Radio Station Spin-Off?

will be spun off after the Reliance ating from Blair that the radio group company this week on rumors emanapolls. There was no word from the Tampa, and WIBC & WNAP/Indian-KAIX & KAILIDSIISS, WFLA & WPDS! tations: WIDH & WZOU/Boston, rep business, Blair owns eight radio In addition to its radio and television

Joins FG&K Grossman

tor/Planning & Administration. David Grossman to the post of Directions consulting firm, last week named Washington, DC- based communica-Frazier, Gross & Kadlec, Inc., the

ISTRATION. responsible for budgeting and admin-YORK, IN his new position, he will be nancial officer at WCBS-TVINew Grossman previously served as a fi-

Swanson is a three-year veteran of moted to Senior Financial Analyst. Elisabeth Swanson has been prothe company also announced that

For 55 Markets Show Revenues **BAN , BAR**

national spot information for each 1985 total time sales, plus local and counting firms, will include 1984 and data, collected by RAB and two acfigures for 55 radio markets. The plans to publish individual radio billing RAB and NAB have announced

The figures will be complled in

The book will first be available at ber price is \$100. associations for \$50. The non-memwill be sold to members of the two "1986 Radio Market Trends," which

from NAB's Station Services Depart-New Orleans, and can be purchased next month's Radio '86 Convention in

joining forces, we have made a great With NAB, RAB and two CPA firms MOUNTED CHICGERTIFY TO OVETCOME THIS. OWING DOW BLOWN, "WE have been Chairman and KGAS/Carthage, TX for radio markets," said NAB Radio been no broad compilation of figures "For a number of years there has ment (800-368-6644).

step forward,"

tor the right to assume control or John ly beat out rival MacFadden Holdings ng, Reliance Capital Group has final-

Macfadden Gives up

after the ruling. "It's over. finished," a MacFadden source said laws had been violated. "It's definitely on grounds that rederal securities Relignce tender offer for Blair stock lower court ruling invalidating the when a US appeals court reversed a The end came last Friday (8/15) BIBIL & CO.

\$365.5 Million Pricetag

ontstanding shares. Blair stock tendered - about 90% of ties for the seven million shares of pay \$356.5 million in cash and securitirm headed by Saul Steinberg, will Reliance, a New York investment

stready begun looking for other ac-York publishing firm which says it has takeover bid by MacFadden, a New fer as a way of fending off the hostile gisit had welcomed the Relignce of-

Forms Firm Hastings

proadcast properties. Broadcasting Corp., to acquire tormed a new company, Hastings ings this week announced that he has Veteran broadcaster Gordon Hast-

and in a business that has such an exto prosocasting to work for inyself, tunity to put the 30 years live devoted said, "I'm delighted to have the oppor and a director of Katz Broadcasting, more recently, President of Katz TV Hastings, once a VP at RKO and,

programs for the International Radio group that raises funds for education Foundation, a nonprofit industry noisiveteT bas oibsЯ Isnoitsmet Hastings is also President of the Inciting, longterm future."

Radio Nets

Sales Increase Post Record

SBE F VIUL 101 last month rose 32% above the total a report that shows network revenues biossomed this summer, according to Hevenues for radio networks have

revenues stood at \$28 million. tast tast to ylut at nothim 6.36\$ revenues in July of this year reached Network Association, said network The report released by the Radio

network radio to produce action in the a vote of confidence in the ability of priner media, and must be considered comes in the tace of a soft market in dell remarked, "This strong showing Association President Robert Lob-

ncreases, RNA reported. Midwest markets also posted sizable the monthly report. The Eastern and alone rose 70% in July, according to Revenues in the Detroit market

(212) 673-9122. 21 F. 4500 St., NY, NY 10017; ble from: Radio Network Association, Network revenue reports are availa-

> groups the scenes to support public interest

of a fear that they will be identified as and are lying low right now, because They're unwilling to come forward,

Will they ever come out of the clos-

"We are seeing a building and

will pave blossomed. trafficking petition, industry support the FCC or the courts act on the antizman. He predicted that, by the time pact of deregulation," said Schwartbroad-based concern about the im-

... IliH lojiqeD Meanwhile, Back On

ed the FCC trafficking study earlier dustry. It was his request that promptbact of station turnover on the inbressed strong concern about the imlo, a former radio broadcaster, has excircles, FCC Commissioner JIm Quelenjoy a measure of support in some Reimposed trafficking limits already

April, except that Swift's bill calls for a Hoduced by Hep. Al Swift (D-WA) in The petition also mirrors a bill in-

Chairman John Dingell, (D-MI) cluding House Commerce Committee Despite influential supporters, inruce-year nording period.

several months," said an aide to the ... we haven't done anything new in Swift's bill has languished.

ticipate any action this year. ing the next Congress, but I don't anwill pold some hearings on the bill durcongressman. "It is hoped that we

Clear Sailing Through 1987

that time, the effect of the requested dicted, the boom runs its course by 1987. If, as some experts have prein station trading through the end of - uousinger regulation of euc isset sures there'll be no slowdown - at the FCC and then in the courts, enwhat could be a protracted battle at The bill's dormancy, coupled with

FMs Set FOUR NEW

104.3 MHz to Greenwood, MS; and CA: 106.9 MHz to Brookfield, Wi 100.3 and 103.1 MHz to Quincy, ECC in the past week include both New PM channels allotted by the

yeM ni %9"6 SƏSIH Local Billing

anead or last year, on a year-to-date local radio billing is running 7.8% the American population, HAB says in 72 radio markets covering 55% of 1985. Based on its analysis of sales compared to the same month in revenues swelled by 8.5% this May, HAB reports that local radio ad

IndA ni % p. f qu sew RAB added that national spot billing

> ed hands, according to the report. 45% of all commercial stations changman rince years, in that same period,

Industry Split?

producasting has been marred. who believe the essential character of leased free market forces and those tuose who applaud the recently-rewidening riff in the industry between ing of last week's petition deepens a According to some sources, the fil-

new limits on station trading. vocal opposition to any effort to put And they've gone on the record in to vastly outnumber its opponents. ing to virtually any analysis, continue Deregulation's proponents, accord-

torces which have built this country mented, they take the tree market "If the three-year rule is reimpie-

support for trafficking curbs has been At the same time, on-the-record would be a terrible, terrible blow." washington-based broker, "I think it s biss ", ynteubni oibst ant to tuo

baures, including, notably, CBS. handful of prominent broadcast comsmall group of federal officials, and a limited to public interest groups, a

Silent Support Discerned

or recent policy decisions, we've cording to Schwartzman, "In a number pack the clock on deregulation. Acbroadcasting that would like to turn tified a growing, but silent, faction in However, some people have iden-

Radio Properties Capital Seeks Financial

the company is launching. up a broadcast investment subsidiary pased investment firm, and will head Capital of America, Inc., a Miami-WTMI/Misml, has joined Financial Sam Rosenblatt, former VP/GM at

officials. radio stations, according to company with an eye toward the acquisition of Broadcasting Co., has been formed The subsidiary, Financial Capital

nounced any acquisitions. tial." Financial Capital has not yet ansignals in markets with growth potenis targeting "FM stations with good Rosenblatt added that the company

ply, Hosenblatt said, meet those needs and operate profitset changes will enable the station to where apppropriate, to make whatevneeds of the markets we enter and, Our intent is to assess the radio

Under Three Years 25% Of Stations Held cuargea. for the money - period," the petition bnouc runzise; ne is in broadcasting

definition, is not seeking to act as a

public interest. The trafficker, by

fratticking in licenses and serving the

uga runa inaed togetner the notion of

three-year rule as "mistaken in both

groups railed against abolition of the

Profit Motive Hit

craft the getition. "This should not be

s public interest afforney who helped

rolling," said Andrew Schwartzman,

tioners believe the real battle will be

Anticipating an FCC denial, the peti-

continue to support the open market-

leage rust a majority of FCC officials

formality, since they readily acknow-

however, say their petition is a mere

Officials of the organizations,

For Court Fight

FCC Denial Sets Stage

tormer ones: the petitioners are ask-

world be even more onerous than the

they succeed, the resulting rules

National Organization for Women. If

Legal and Education Fund of the

for Children's Television, and the

the United Church of Christ, Action

by the Office of Communication of

broperties have changed hands in the

more than \$30 billion in broadcast

frading. According to industry figures,

with fueling the recent surge in station

duirement has been credited, in part,

profit. Elimination of the holding re-

tions for three years before selling at a

1982, required that owners hold sta-

Trading Slowdown Sought

Commission reinstate its old anti-

ed with the FCC last week, that the

riading by demanding, in a petition fil-

half the boom in broadcast station

ton, DC are threatening to bring to a

Those regulations, eliminated in

The anti-trafficking petition was filed

ing for a five-year holding period.

waged in the courts and Congress.

place over stringent regulation.

we re just going to start the ball

In the petition, the public interest

bolicy and law.

"inoitalosi ni bewelv

"The Commission in its 1982 action

was killed, 25% of the 4359 TV and showing that, since the holding period the results of a recent FCC study stability in broadcasting. It pointed to of anti-trafficking rules promotes in-The petition added that the absence

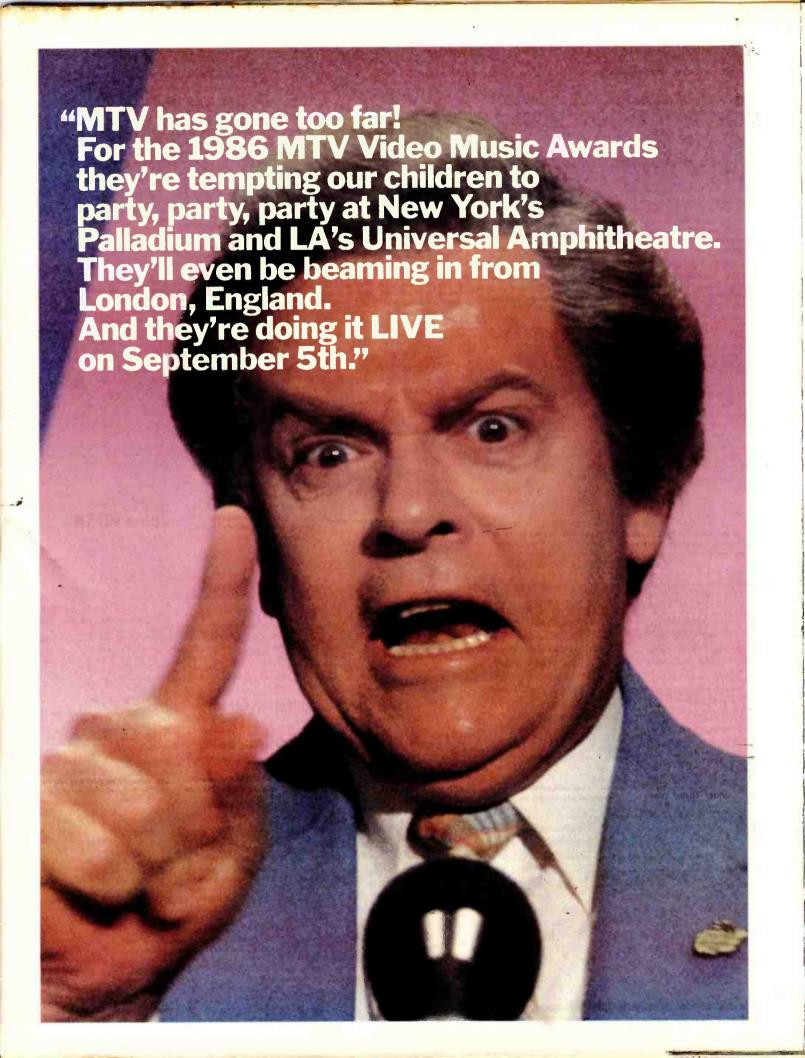
22 YEARS EXPERIENCE COES INTO EVERY SALE"

St. B. La Jue,

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Communist Party?!!" Bigger than the party of all time! vill be the biggest Video Music Awards VTM 3861 94T"

The finalists for awards at our party!

"If You Love Somebody Set Them Free" "Addicted to Love"
Bruce Springsteen and
the E Street Band
"Glory Days" "Money for Nothing Robert Palmer "Dancing in the Streets Dire Straits David Bowie/Mick Jagger BEST OVERALL IN A VIDEO Simply Red "Holding Back the Years" Pet Shop Boys "West End Girls" Hooters "And We Danced" Whitney Houston "How Will I Know" "Take on Me"

"Face the Face" Talking Heads "Road to Nowhere" Robert Palmer "Kobert Palmer" "Cry". Talking Heads "And She Was" "Money for Nothing"
Huey Lewis and
the News
''The Power of Love" "Money for Mothing" Godley and Creme Dire Straits "It's Only Love" Dire Straits Tina Turner "Iake on Me" BLYSH Adams/ IN A VIDEO PERFORMANCE 64-A VIDEO BEST CONCEPT BEST-STAGE "oreH TertonA sbeaH gniAlaT "eaW and bnA" We Don't Need ina lurner The Rolling Stones "Harlem Shuffle" "Slave to the Rhythm" Grace Jones "Freeway of Love" Whitney Houston "How Will I Know" "What You Need" Dire Straits "Money for Nothing" "INXS" sh-A hard That All half and Shirth and Market and Marke REST FEMALE VIDEO BEST GROUP VIDEO BEST NEW ARTIST

"If You Love Somebody Set Them Free" the E Street Band "Glory Days" Bruce Springsteen Robert Palmer "Addicted to Love" "Таке Ме Ноте" "Summer of '69" Bryan Adams **BEST MALE VIDEO** Talking Heads "Road to Nowhere" "Addicted to Love" Robert Palmer "CLY, Godley and Creme Dire Straits "Money for Nothing" "Take On Me" **OF THE YEAR** BESTVIDEO

THE **PERFORMERS** AT OUR PARTY! Genesis

The Hooters **Whitney Houston** Mr. Mister **The Monkees Pet Shop Boys Simply Red** 'til tuesday **Tina Turner** Van Halen

ALSO APPEARING AT OUR PARTY!

Bananarama **Bangles Belinda Carlisle** Elvira **Bob Goldthwaite Janet Jackson Don Johnson** Jay Leno Motley Crue Robert Palmer David Lee Roth **Steve Winwood** Steven Wright

BEST DIRECTION IN A VIDEO

A-ha "Take on Me" Pat Benatar

"Sex as a Weapon" **Dire Straits**

"Money for Nothing"

"Burning House of Love"

ZZ Top "Rough Boy"

BEST CHOREOGRAPHY

IN A VIDEO Pat Benatar

"Sex as a Weapon" Morris Day "Oak Tree" Madonna

"Dress You Up"

Madonna

"Like a Virgin" (Live Version)

Prince and the Revolution

"Raspberry Beret"

BEST SPECIAL EFFECTS IN A VIDEO

A-ha

"Take on Me" Pat Benatar

"Sex as a Weapon" Dire Straits

"Money for Nothing"

"Burning House of Love" ZZ Top "Rough Boy"

Rough Boy"

ZZ Top

BEST ART DIRECTION "Rough Boy"
IN A VIDEO

IN A VIDEO A-ha

The Sun Always Shines IN A VIDEO on TV"

Pat Benatar "Sex as a Weapon" Dire Straits

"Money for Nothing" Honeymoon Suite "Feel it Again"

ZZ Top "Rough Boy"

BEST EDITING IN A VIDEO

A-ha "The Sun Always Shines

on TV' Pat Benatar

"Sex as a Weapon" Dire Straits

"Money for Nothing"

"Burning House of Love"

BEST CINEMATOGRAPHY

"The Sun Always Shines

Pat Benatar "Sex as a Weapon" Joe Walsh

"The Confessor"

"Burning House of Love" ZZ Top

"Rough Boy"

MOST EXPERIMENTAL VIDEO

A-ha

"Take on Me" **Pat Benatar**

"Sex as a Weapon" **Dire Straits**

"Money for Nothing"

"Burning House of Love"

ZZ Top "Rough Boy"



1986 MTV Networks



It reaches beyond sight. Into the imagination. 200 million listen every week. Three and a half hours every day. On the road, at work, on the jogging path, 96% of all Americans sing its tune, hear its message. That's the power of radio. Radio advertising sells. How do we know? We've been measuring and describing radio audiences so you can turn the power of radio into money—for over 21 years. Arbitron. We know the territory.

ARBITRON RATINGS

WASHINGTON REPORT

MEDIA BOARD CREATED

Congress Exerts Pressure For More Anti-Drug Abuse Programming

Responding to heightened publicity about epidemic drug abuse in the United States, Congress is seeking to push broadcasters into airing more programming about the dangers of drug use.

Legislation (HR 5335) pending in the House would create a new \$30 million Agency for Substance Abuse Prevention, whose acronym will become ASAP. Last week the House Commerce Committee adopted an amendment by Rep. Tim Wirth (D-CO) to create a 15-member "media advisory board" for the new agency.

board" for the new agency.
Its purpose, said Wirth, is to "assist in the implementation of campaigns aimed at educating the public about problems of drug abuse."
The panel would also encourage media to devote ongoing efforts" in the fight against drug abuse.

Radio Membership Planned

Board members will come from radio, television, cable, print and advertising. Appointed by the Secretary of Health & Human Services, they'll serve without pay, ex"When it comes to making the public aware of a problem, there is no greater resource than

this nation's media

industries.

-Rep. Tim Wirth

cept for travel and administrative expenses. The board will sunset out of existence within three years, unless renewed by the President.

While the Wirth measure is relatively mild, there appears to be some sentiment in Congress for a more heavy-handed approach, such as requiring broadcasters—particularly the television networks—to air greater amounts of anti-drug material.

Two weeks ago 338 members of the U.S. House signed a letter to the TV networks asking them to increase programming and PSAs against drug abuse.

In his remarks to the Commerce Committee, Wirth praised NAB and broadcasters in general for their programming efforts against drunk driving.

"We must now encourage these kinds of initiatives in the area of drug abuse," said Wirth. "The advisory board would have the unique ability to make coordinated, inter-media recommendations on how to put the media's influence to work in positive ways."

Wirth added, "When it comes to

Wirth added, "When it comes to making the public aware of a problem, there is no greater resource than this nation's media industries"

Wirth is Chairman of the House Telecommunications Subcommittee and is currently the Democratic nominee for the Colorado U.S. Senate seat being vacated by Sen. Gary Hart.



TEAM UP AGAINST DRUGS — Federal officials recognized NAB last week for its part in "Team Up Against Drugs," a sports drug and alcohol awareness program sponsored by the Drug Enforcement Administration (DEA). Presenting the award to NAB President Eddie Fritts (right) were FBI Director William Webster and DEA Administrator John Lawn.

KAHN ASKS FCC HEARING

Motorola Takes Off Gloves Against Kahn

Four years after the FCC authorized AM stereo, the war of words and equipment between the two remaining system proponents, Motorola and Leonard Kahn, only appears to be heating up.

Last week Kahn petitioned the full five-member Commission to schedule an open hearing on his charge that the Motorola C-QUAM system violates its type acceptance by creating interference.

FCC Chief Engineer Thomas Stanley threw out the complaint last month. He said extensive monitoring of 23 C-QUAM stations turned up "no interference or bandwidth problems."

Demands Lab Tests

But Kahn last week called monitoring "irrelevant" because FCC rules require laboratory testing of equipment to gain type acceptance

"Until and unless the rules are changed," Kahn declared, "the staff is not authorized to substitute field tests for laboratory tests."

Motorola Comes Out Swinging

Meanwhile, Motorola has apparently dropped its longtime policy of publicly ignoring Kahn, despite intense private irritation with his persistent attacks. The company's latest AM stereo bulletin is laced with criticisms of the inventor.

Said Motorola, "Once again we see a continuation of the clear pattern of Kahn making potentially damaging accusations concerning C-QUAM to a government agency, widely publicizing it during its consideration, and then having it soundly rejected."

Cites "Disgusted" Broadcasters

"We are finding more and more broadcasters disgusted with the behavior of Leonard Kahn and his version of the 'marketplace.' Surely there is no doubt that the standard for AM stereo is the Motorola C-QUAM system." "It seems like AM stereo is fading away — it's certainly not growing."

-Takasumi Asana, Pioneer

Motorola also charged that Kahn's attempts to "slow down the momentum" of C-QUAM have damaged "the revival of the AM industry itself." It called on Kahn stations to switch their allegiance "for the benefit of their companies and for the AM broadcasting industry."

Motorola congratulated KKBQ/ Houston and KLAT/Houston for converting from "obsolete" Kahasystems and asked others, "If your station is still broadcasting the kind of AM stereo that can only be heard by two percent of the AM stereo receivers built to date, then don't you think it's time to switch?"

Pioneer Drops C-QUAM Sets

However, there's evidence that the critical receiver industry is growing weary of the radio industry's failure to resolve the AM stereo stalemate.

Television Digest reports that Pioneer has abandoned its C-QUAM car radios due to poor consumer demand and the lack of an industry consensus on a transmitting system. Pioneer Marketing VP Takasumi Asana told the newsletter, "It seems like AM stereo is fading away — it's certainly not growing."

NEWS BRIEFS

Senate Orders Fairness Doctrine Review

A Senate committee last week added language to the FCC's funding bill ordering the agency to take another look at the Fairness Doctrine, specifically at alternative ways of administering and enforcing the policy.

Following a review last year, the Commission concluded that the doctrine is unworkable, but only Congress has the power to make changes. Based on that finding, a number of groups are appealing the Fairness Doctrine in federal court.

Those groups fear a new review ordered by Congress could result in dismissal of their suit. They'll make a major effort to knock the review provision out of the bill before it becomes law.

The language, which was sponsored by Sen. Fritz Hollings (D-SC), is not contained in the House version of the FCC's budget.

Mexicans Sitting On AM Pact

The waiting isn't over yet. Mexico still hasn't signed a new AM agreement with the United States, even though negotiations wrapped up over four months ago.

NAB had raised hopes that the pact would be signed in Washington last week during the state visit of Mexican President Miguel de la Madrid. But the President came and went, and still nothing had been done.

NAB President Eddie Fritts met with a top aide to de la Madrid and delivered a letter imploring the Mexicans to take quick action on the treaty. It will enable thousands of daytimers to broadcast for two hours past local sunset. Several hundred daytimers on Mexican clear channels will get fulltime operating authority.

Fritts wrote, "Many broadcasters have bought expensive equipment and hired additional staff in anticipation of the extended hours."

"Ducting" Among Coastal FMs Addressed

The FCC has dismissed protests to locating a new FM station in San Clemente, CA, based partly on complaints that distant FMs will receive interference owing to a phenomenon known as "ducting."

KKG0/Los Angeles and KCBQ/San Diego charged that temperature inversion layers along the coast would cause the new FM signal to travel far beyond its predicted contour.

In okaying the new channel, the Commission noted that the ducting effect is under investigation in another proceeding.

And it added, "We are unaware of any adjacent channel FM interference or complaints of such interference along the Pacific coast due to a ducting effect." Besides, said the Commission, "We believe that the selectivity of the FM receiver is sufficient to avoid interference which may be occasioned by a weaker adjacent channel station."



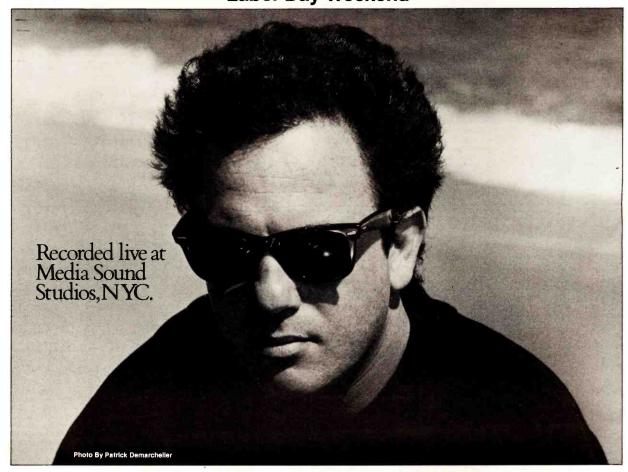
BINGAMAN BRIEFING — Sen. Jeff Bingaman (D-NM) spoke to a reception at a monthly meeting of Washington reps sponsored by NAB.

R&R FRIDAY, AUGUST 22, 1986/15

BILLYJOEL

AVIEW FROM "THE BRIDGE"

Labor Day Weekend



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Own Your Own Pedicab

Who among us hasn't dreamed of one day buying his very own pedicab? The very notion conjures up a life of indolence on an exotic South Pacific island: Well, the Hammacher Schlemmer catalog has just the pedicab you've been desiring. It's a pedal-powered, two-person passenger vehicle, featuring cantilever brakes in front and hydraulic disc brakes in the rear, a six-speed transmission with an extra low "granny gear" (14:32 ratio) for hills, and much more

sports dual shock absorbers and Naugahyde upholstery, Distributing its 238 pounds over a 43-inch wheelbase, the 48-inch wide pedicab does not require a driver's license to operate. Priced at \$4495 (matching canopy and

nals, and front and rear four-way

flashers) off the 12-volt car battery

(included). This luxury vehicle also

rain shield are an extra \$499.50), this bicycle built for three is available by calling 1-800-543-366. For further information call (312) 891-5858



The pedicab comes equipped with an AM/FM stereo radio that runs (as do the quartz headlight, brakelights, front and rear turn sig-

States Of Health

to boast about its climate or health care, but in which of these United States can people expect to live the longest? According to a recent study by the Washington, DC-based Population Reference Bureau, the five states where people actually live the longest are Hawaii, Minnesota, Iowa, Utah, and North Dakota.

In contrast, the five states where Americans have, on average, the shortest lives are Louisiana, South Carofina, Mississippi, Georgia, and Alaska.



TOP 20

CONCERT PULSE

LW TW ARTIST

- 1 B. DYLAN/T. PETTY
- 3 2 VAN HALEN
- 2 3 ZZ TOP
- 4 ALABAMA
- 5 S. NICKS/P. FRAMPTON
- 6 KENNY ROGERS
- 7 OZZY OSBOURNE
- 8 DEPECHE MODE
- 10 9 BOB SEGER 7 10 RUN-D.M.C./WHODINI/
- L.L. COOL J
- BEACH BOYS
- 12 12 AEROSMITH/T. NUGENT
- 13 13 JUDAS PRIEST
- 14 14 EDDIE MURPHY
- 15 15 JACKSON RROWNE
- 17 16 JIMMY BUFFETT 18 17 NEW EDITION
- 19 18 38 SPECIAL
- 20 19 ANNE MURRAY
- 21 20 DIO

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of POLISTAR, a publication of Promoters' On-Line Listings, (800) 344-7383, or In California (209) 224-2631



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Timetable

Time, quite literally, appears to be standing still when you own this Roman numeral clock table. Standing 16" high, the solid oak item sports profiled edges, contoured veining, and brass-capped legs.

The quarter-inch plate glass surface will stand up to all but the most Bacchanalian revelry conducted over the table's 461/2" surface. Additional features include quartz movement and a separate sweep-second hand.

This timetable runs on a mere pair of AA batteries. Priced to move at it's available through Fortune's Almanac catalog at 1-800-331-2300. For service information call (614) 891-8081.

Bulletproof Three-**Piece Suit**

The first rule of fashion design is that form must follow function, and while your Armani suit is fashionable, it won't protect you from would-be terrorists and accaccine



Enter Safe Clothes, makers not just of bulletproof vests but jackets, trousers, and ties as well. As reported in the Wireless Flash news service, Safe Clothes VP Doug Kennedy claims that by using a lightweight, bulletproof material known as "Kelvar" his company can create safe - and fashionable clothes for executives whose jobs put them on the firing line



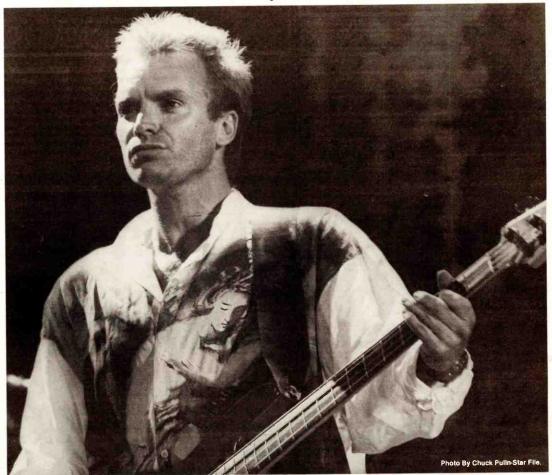
Price of a complete bulletproof wardrobe? \$15,000 - including a bulletproofed car, of course



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Steve Avery - PM drive WQLT/ Florence, AL (205) 766-4692 Al Becker - afternoons KRLT/ Lake Tahoe (916) 544-5424

Charlie Berger - mornings WAPP/New York (201) 337-0371 Rob Boshard - 7pm-midnight KFMY/Provo-Salt Lake City (801) 226-0213

Al Brock - PD WRSR/Norfolk (804) 468-6697

Chuck Cordell - Production Director WCXR/Washington (703) 836-0744 or (313) 697-0744

Jerry Gavin - PD WQFM/Milwaukee (414) 786-4436

Keith Greer - afternoons/MD KFMY/Provo-Salt Lake City (801) 377-4316

Stacey Hill - OM/air talent -WIIN & WFPG/Atlantic City, NJ (609) 641-4476

Buddy Hollis - Afternoons/ Nights WLOL/Minneapolis (612) 780-5726 or (612) 757-1282

Bob Payne - Assistant PD WGRX/Baltimore (301) 484-3485 Andy Summers - middays, KFMY/Salt Lake City (801) 521 9696

Roger Tees - News Director WIIN & WFPG/Atlantic City, NJ (609) 652-6764

Chris Wagner - MD/Afternoons WNOP/Cincinnati (513) 661-8095

Bo Weaver - PM drive, WKZL/ Winston-Salem (919) 760-2435

MCA Appoints Wooley VP



Gene Wooley

MCA Records names Gene Wooley to the newly created post of VP/Recording & Quality Assurance to oversee the quality of the label's recordings, from delivery to reproduction. For the last two vears. Wooley served as the label's Director/Recording & Quality Assurance. Prior to that he was Staff Engineer for Capitol Records for over two years.

Compass Opens **New Offices**

Compass Records opens its new Nashville office, with Allce Raleigh as Director/Marketing & Distribution and Regina Raleigh and Connie Cantu heading up the promotion department. The address is 1211 Division Street, Nashville, TN 37203; (615) 726-2046

Hopes WZZK GSM



Jim Hopes segues to the Gener al Sales Manager slot for WZZK-AM & FM/Birmingham. Hopes was formerly VP/Sales for Scantland Communications.

CHRONICLE

Born To:

- · Heritage Broadcasting President Paul Fiddlck and his wife Julie, daughter Hanna Manring, August 12.
- WGOW/Chattanooga PD Garry Mac and his wife Carol, daughter Kellan, July 24.

Married:

 WFMS/Indianapolis MD/morning man J.D. Cannon, to Melody Kerr, August 9.

Decker Names Palmer Controller



Steven Decker

Steven Decker becomes Controller for Palmer Communications, Inc.'s Radio Division, and Business Manager for WHO & KLYF/Des Moines. Prior to joining PCI in 1984 as WHO's Broadcasting Business Manager/Controller. was Senior Accountant with Peat, Marwick, Mitchell & Co.

Sanjek Returns To BMI

Rick Sanjek rejoins BMI as Director of Writer/Public Relations, Sanjek's background includes working for BMI's Writer/Publisher Relations staff, a term as President of Circle South Music Group, a two-year stint in the A&R department of Atlantic Records, and VP slots at First Generation Records and the Drake Music Group. He's also worked as Associate Producer for syndicated specials for the Dick Clark Company, Silver Eagle Productions, and Jeff Simmons Tele-

Nealon VH-1 Exec. Producer

Liz Nealon segues to the Executive Producer slot at VH-1. She joined MTV in 1981 as an Associate Producer/Writer, and most recently served as Senior Producer/Long Form. Prior to joining MTVN she was with CBS Records as Producer/Columbia Special Products.

Myers CBS Records Carrollton VP

Robert Myers is appointed VP/ Carrollton Mfg., CBS Records Operations, after serving as CBS Records Carrollton Plant Manager since 1985. Myers joined CBS in 1981 as Director/Audio & Video Manufacturing, prior to which he was Superintendent of Manufacturing for RCA's Indianapolis-based videodisc operations. He's also held posts with Ford Motor Company and Western Electric.

Fadal KEGL LSM

Donna Fadal has joined the KEGL/Dallas-Ft. Worth staff as Local Sales Manager. Having been with the station for five years, Fadal previously served as Director of Sales in the hotel industry

CHANGES

Scott Stuart, former AE for KSLX/Phoenix, joins KMEO/Phoenix as AE.

Kathy Borcia, former AE for KNTS/Phoenix, joins KMEO/Phoenix as AF

Mike Burnette, former Local Sales Manager for KNIX/Phoenix, joins KMEO/Phoenix as AE.

Roni Sunshine, former AE for WROR/Boston, joins Republic Radio/New York as AE.

Kathleen Guerin, former Sr. Media Buyer for Rubicam Advertising Agency, joins KHTT & KSJO/ San Francisco as AE.

Suzanne Werley, former AE at Select Radio/Chicago, joins WXRT/Chicago as AE.

Teri Gray, former promotions assistant at KMEL/San Francisco. ioins KNEW & JSAN/San Francisco as Director/Marketing & Promo-

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Discover how stations like Z-93 Atlanta and WWNK Cincinnati have harnessed the power of digital music technology to promote themselves...the DigiTraks "Power Package." Now with over "distinctly different cuts...stingers, sounders, grooves...their ID's promos cut through the dial like a knrife. With the Synclavier, analog & FM synthesizers and top session musicians. DigiTraks has produced the most powerful, sophisticated package on the market. If you'd like to hear the clean, crisp highs-and solid, firm lows found on the "Power Package" call Marcus Graham for a demonstration tape. Discover DigiTraks!

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WNEW-AM NEW YORK IS CONDUCTING A NATIONAL TALENT SEARCH FOR THE MAKE-BELIEVE BALLROOM

WNEW AM, New York, is kicking off a nationwide talent search for a radio personality to host the historic "Make Believe Ballroom," in the great tradition of William B. Williams and Martin Block.

Finalists will participate in an on-air try-out for this prestigious position. Application deadline: September 1, 1986. No phone calls

accepted. Send tapes and resume to: Quincy McCoy, Program Director, WNEW AM. 655 Third Avenue, New York, NY 10017.



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WNEW-AM — A Metromedia Station

Arbitron Vs. Birch Vs. Reality

By Allen Klein

What the radio industry needs is a referee to make judgment calls on the information rating research companies make under the heading of listener estimates. Some of the published findings make one wonder if the cover of each report shouldn't bear a skull and crossbones emblem with the warning that the following estimates may be hazardous to the health of the industry.

The sad part is we have become addicted to the rating report, and although we scream and threaten to break the habit as each yearly cost increase is put into effect, stations continue to pay the price in this sado-masochistic relationship.

Agencies, meanwhile, sit on the sidelines urging more information from the research companies. It's

"We have become addicted to the rating report, and stations continue to pay the price in this sado-masochistic relationship."

easy to do this when it doesn't cost you anything. It's rare to find someone asking for better information. How an advertiser or agency judges the merits of one service or technique as better than another is something we are never told. Media researchers love to see new measurement companies enter the field, as it gives them the opportunity to "reevaluate" the marketplace and justify their jobs and departments. There is nothing wrong with this except they don't pay the bill. Stations willing to pay the bill should first determine if the service is good for radio before they decide if it is good for the station.

In previous analyses we looked at bottom-line audience levels in Arbitron and Birch in Los Angeles for the winter 1986 quarterly report. The difference in findings were very disturbing, if not incredible. A further review of listening by Places of Listening allows additional insight into the



Allen Klein

findings of the two services.

The following chart details In Home and Away From Home listening by Monday-Friday drivetime, midday, and nighttime listening for adults/men/ women 18+, average quarter-hour estimates. The inhome listening levels are different enough to make one uneasy, but the Away From Home levels are extreme enough to make one very uncomfortable. The question of one's service's figures being higher or lower than the other is unimportant. The question of which service really represents how many people are listening to radio in these different places is vitally important. Birch offers a more detailed look at Home and Away From Home listening than Arbitron. Birch

"Media researchers love to see new measurement companies enter the field. There is nothing wrong with this except they don't pay the bill."

divides "Away" into In Car and Other Places. Birch also shows AM and PM drive separately. These figures were combined to match Arbitron's published figures. Presently, Arbitron only reports In Car and Other Away From Home figures through special tabulations

There were other similarities and differences in the findings. Men listening levels were much closer both Home and Away than were women. Away From Home listening for women was much larger in Arbitron, both in number and the percentage of women listening to radio Away From Home. This was consistent throughout each

"We can't really progress when two services publish estimates that are hundreds of thousands of listeners apart for a given daypart in the same survey area."

daypart.

It is vital for the broadcast industry to get a fix on overall listening levels as well as Away From Home

listening. We can't really progress when two services publish estimates that are hundreds of thousands of listeners apart for a given daypart in the same survey area.

Radio's future is tied to its ability to deliver listeners outside the home. Virtually all of radio's competition stops when the individual leaves the confines of the home, but this does radio no good if researchers can't determine the size of this huge audience.

Los Angeles/Orange Counties/Winter, 1986 In Home & Away From Home Average ¼ Hour Estimates/Monday-Friday

	ARBI [*]	TRON	BIR	СН		I ES	
	Home (00)	Away (00)	Home (00)	Away (00)	Home (00)	Away (00)	Total (00)
Adults 18+ Drive Time)	
6am-10am 8 3pm-7am	8295 46%	9798 54%	7167 48%	7743 52%	+1128	+2055	+3183
Adults 18+ Midday							
10am-3pm	6582 35%	12043 65%	6129 38%	10055 62%	+453	+1988	+2441
Adults 18+ Nighttime							
7pm-midnigh	4324 65%	2308 35%	5100 77%	1502 23%	-776	+806	+30
Men 18+ Drivetime 6am-10am &							
3pm-7pm	3216 37%	5474 63%	3058 39%	4820 61%	+158	+654	+812
Men 18+ Midday							
10am-3pm	2393 27%	6383 73%	2063 25%	6219 75%	+330	+164	+494
Men 18+ Nighttime		-		-			
7pm-midnight	2044 60%	1371 40%	2605 70%	1114 30%	-561	+257	-304
Women 18+							
6am-10am & 3pm-7pm	5079 54%	4324 46%	4109 58%	2923 42%	+970	+1401	+2371
Women 18+							
Midday 10am-3pm	4189 43%	5660 57%	4066 51%	3836 49%	+123	+1824	+1947
Women 18+ 7pm-midnight		937 29%	2495 87%	388 13%	-215	+549	+334

20/ R&R FRIDAY, AUGUST 22, 1986

"In Toledo, where we already have a consultant, we pay their monthly fee just to keep them out of the market."

"We know what E. Alvin Davis & Associates can do, and we don't want them across the street, even if it's with a non-format competitor."

-John Booth, H/President, Booth American



"Simply put, we help our clients make more money."—E. Alvin Davis

Our commitment is to provide quality consulting services. By design, we have chosen to offer programming and marketing guidance for select clients.

This allows us to tailor individual strategies that consistently improve rating performance.

And while ratings are important, we know they are only one part of the profitability equation. We're dedicated to delivering marketing solutions that maximize profits and control costs. We exhibit fiscal responsibility.

The bottom line is this: We help our clients make money.

A case in point: Booth American

Situation: WLTF-FM/Cleveland had good ratings and excellent billing, but was still the #2 A/C, two points behind its principal

competitor.

WIOG-FM/Saginaw faced a dual challenge. The entry of a new CHR competitor and a redefined metro—85% larger—placed WIOG's 3kw Class A signal at a severe

WZZP-FM/South Bend was sixth in the market with an A/C format. Its 4.7 share lacked rating strength to achieve billing goals.

competitive disadvantage.

Solution: To meet the competitive challenge, these Booth stations secured the services of E. Alvin Davis & Associates as programming consultant.

Success: WLTF became Cleveland's A/C leader and #2 station in a year and a half, moving 4.7 to 7.3.

WIOC forced its.competitor out of the format and became Saginaw's #1 station, virtually doubling from 13.6 to 26.6.

<u>WZZP</u> changed format to CHR and debuted second in South Bend in its first book with a 12.1.



"My family has been in the communications industry for four generations. Our company is successful because we choose as our colleagues and consultants only the best and the brightest. That's why we use E. Alvin Davis & Associates."

—John Booth, II, President, Booth American

When you do something very well, you simply can't do it for everyone.

For more information, telephone E. Alvin Davis at 513/984-5000.

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If so, it could benefit you to spend a few minutes talking with us. If you are a...

General Manager/Group Executive interested in higher ratings and increased profits, phone E. Alvin Davis to schedule an appointment.

Program Director/On-Air Talent interested in career advancement, either now or in the future, phone Ted McAllister to schedule an appointment.

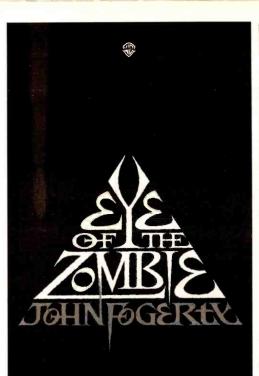


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WKTI	WZON	KDVV
WPST	WIGY	KGOT
WOKI	WFXX	KOZE
WLRS	KFMN	OK95
	WKSF	

TRACK BREAKER CHART DEBUT 12

1986 Warner Bros. Records Inc.

RATINGS

SPRING '86

Arbitron Demographic Ranking Trends

New York

WHTZ Sweeps Crowns For Teens And Young Adults; WPLJ New 25-54 Leader, Still Runner-up For Young Adults; WRKS Second Place With Teens; WLTW Gains In Older Adults.

Wi	Sp	12-17	Wi	Sp	18-34	WI	Sp	18-49	Wi	Sp	25-54
'86		Rank	'86	'86	Rank	'86	'86	Rank	'86	'86	Rank
2	1	WHTZ (CHR)	1	1	WHTZ	1	1	WHTZ	2		WPLJ
1	2	WRKS (B/U)	2	2	WPLJ	2	2	WPW	3	_	WLTW
3		WPLJ (CHR)	3	3	WRKS	3	3	WRKS	1	-	WHTZ
4		WBLS (B/U)	4	4	WNEW-FM	4	4	WBLS	4	4	WCBS-FM
5		WAPP (AOR)	5	5	WBLS	5	5	WNEW-FM	6	5.	WRKS
6		WNEW-FM (AOR)	6	6	WXRK	6	6	WLTW	5	6	WBLS
7		WXRK (AOR)	7	7	WLTW (AC)	7	7	WCBS-FM	8	7	WNEW-FM
11		WLIR (AOR)	10	8	WCBS-FM (Gold)	8	8	WXRK	7	8	WINS
19		WPIX (AC)	8		WYNY (AC)	9	9	WINS (News)	9	9	WXRK
15		WBLI (CHR)	11		WAPP	10	10	WPIX	18	10	WPAT-FM (B/EZ)

Los Angeles

KPWR Grabs Teens, Runner-up With Young Adult As KIIS-FM Retains 18-49
Leadership; KOST Jumps To Top Spot With 25-54; KLVE And KTNQ Make Gains With Adults.

Wi	Sp	12-17	Wi		18-34	Wi		18-49	WI		25-54	
'86	'86	Rank	'86	'86	Rank	'86		Rank	'86		Rank	
3	1	KPWR (B/U)	1	1	KIIS-FM	1	1	KIIS-FM	4	1	KOST	
1		KROQ (AOR)	2	2	KPWR	4	2	KPWR	1	2	KIIS-FM	
2		KIIS-FM (CHR)	4	3	KLOS	3	3	KOST	2	3	KRTH-FM	
4		KDAY (B/U)	3		KROQ	6	4	KLOS-	5	4	KABC (Talk)	
5		KKHR (CHR)*	6		KOST	2	5	KRTH-FM	6	5	KBIG	
9	_	KOST (AC)	7	_	KRTH-FM (Gold)	16	6	KLVE	3	6	KIQQ	
6		KJLH (B/U)	5	7	KMET	7	7	KROQ	11	7	KTNQ	
7		KLOS (AOR)	12	8		11	8	KTNQ	17	8	KLVE	
12		KNAC (AOR)	15	_	KTNQ (Span)	8	9	KIQQ (AC)	10	9	KLOS	
8		KMET (AOR)	14		KKHR	.9		KBIG (B/EZ)	12	10	KZLA (Ctry)	
		ed to KNX-FM (AOR)	14	10	MMIII					_		_

Chicago

WGCI-FM First Choice In 18-34 & 18-49, Runner-up With 25-54; WBMX New Teen Titan; WGN Takes 25-54 Pennant, Makes Gains With 18-49; WLAK Grows With Older Adults.

Wi	Sn	12-17	Wi	Sn	18-34	Wi	Sp	18-49	Wi	Sp	25-54	
'86		Rank	'86	-	Rank	'86	'86	Rank	'86	'86	Rank	
2	1	WBMX (B/U)	2	1	WGCI-FM	. 1	1	WGCI-FM	2	1	WGN	
1	2	WBBM-FM (CHR)	1	2	WLUP	2	2	WLUP	1	2	WGCI-FM	
3		WGCI-FM (B/U)	4	3	WXRT (AOR)	6	3	WGN (Talk)	8	3	WLUP	
4		WYTZ (CHR)	3	-		3	4	WBMX	3	4	WJMK	
7		WKQX (AC)	5			8	5	WCLR	10	5	WLAK	
5		WLUP (AOR)	8		WCLR (AC)	7	6	WXRT	7	6	WCLR	
8		WEYR (AC)	6	-	WCKG (AOR)	10	7	WLAK	15	7	WFYR	
13		WLS (CHR)	13	8	WEYR	4	8	WJMK	11	8	WXRT	
6		WRXR (AC)	7	-		15	9	WEYR	9	9	WLOO (B/EZ)	
9		WVVX (Misc)	10		WLAK (AC)	5	-	WKQX	4	10	WBBM	

San Francisco

KSOL Leads In Teens, 18-34, 18-49; KGO Still First With 25-54, Runner-up With 18-49; KFOG Second Choice In 18-34, Shows Other Adult Growth.

	Wi	Sn	12-17	Wi	Sp	18-34	Wi	Sp	18-49	Wi	Sp	25-54
	'86		Rank	'86	'86	Rank	'86	'86	Rank	'86		Rank
	2	1	KSOL (B/U)	1	1	KSOL	1	1	KSOL	1		KGO
-	1	2	KMEL (CHR)	5	2	KFOG (AOR)	4	2	KGO (N/T)	3	2	KCBS
	4		KWSS (CHR)	4	3	KYUU	9	3	KFOG	6		KNBR
	3		KITS (CHR)	7	4	KMEL	10	4	KNBR (Misc)	2	4	KBLX
	5		KLOK-FM (AC)	3	5	KRQR	2	5	KBLX	4	5	KOIT-FM
	6	_	KYUU (AC)	2	6	KBLX (U/A)	3	6	KYUU	8	6	KIOI
	13		KOME (AOR)	6	7		5	7	KIOI	5	7	KSAN
	8	8		8	8	KLOK-FM	6	8	KOIT-FM	11	8	KFOG
	16	_	KSFM (CHR)	11	9	KOME	11	9	KCBS (N/T)	7	9	KYUU
	39		KBRG (Span)	13	10	KOIT-FM (AC)	7	10	KSAN (Ctry)		10	KOFY (Gold)



LABOR DAY WEEKEND

ADIO NETWORKS

& ABC RADI KAMINSKY & COMPANY

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TALENT, SKILL AND A HIT SONG.



"WHAT DOES IT TAKE"

SUITE

NEW & ACTIVE

One Of The "MOST ACTIVE"

WXKS 28-25	WLOL deb-34	KIYS 12-10
WBEN 21-18	Z94 add	KSND 9-7
WKSE 26-20	K104 16-6	KXYQ 26-23
WNYS 16-15	WAMX 20-16	WGUY 9-8
CKOI 37-34	WMJQ6-5	95XXX 19-16
WCAU 26-24	WGFM add	OK100 18-12
PRO-FM 20-15	WKQB 11-6	KWES add
CFTR 23-22	WSSX 21-15	WHSL 14-12
KRBE 25-24	WNOK 26-23	WBWB 28-2:
WRSR 38-36	WKDD 23-18	Y94 1-1
Q105 add	KZIO 19-14	KKXL deb-30
KDWB 33-26	KZ93 25-18	WAZY 7-5
KWK 25-22	KF95 32-23	KGOT 3-2

PRODUCED BY BRUCE FAIRBAIRN MANAGEMENT: STEPHEN PRENDERGAST/HEAD OFFICE MANAGEMENT FROM THE ALBUM THE BIG PRIZE ON WARNER BROS. RECORDS AND CASSETTES



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STREET TALK

Rumblings about RCA RECORDS being sold are getting the expected "no comment" from executives at both RCA and parent GE, though the rumor has now advanced to the stage where specific label executives are being mentioned as possible suitors.

Three Toronto men allegedly toppled CHUM/TORONTO's tower on Monday, August 11 because — are you ready? — it interfered with their stereo and TV! The trio was apprehended later the same day and charged with the serious offense of "mischief endangering lives," which carries a minimum penalty of five years and a maximum penalty of life in prison.

The 160-foot tower, which also held the satellite dish for CHUM-FM, blocked traffic for more than six hours when its tethering cables were cut and it fell across Toronto's Yonge Street at dawn. CHUM-FM was back on air within minutes, but the AM lost power for more than an hour. CHUM's studios and a car dealership across the street were damaged, and the stations' familiar neon sign was destroyed. Fortunately, there were no injuries.

MUSICLAND RECORDS has announced a new policy prohibiting its local outlets from reporting sales information to radio stations and trade publications. One insider told ST that, despite a vague corporate explanation, the decision was made because some retailers were found to be hyping sales reports in return for large quantities of albums from record labels. Local sales information can still be obtained, however, by contacting the corporate offices in Minneapolis at (612) 932-7052.

Despite delivering strong adult ratings, four-year WMZO-AM & FM/WASHINGTON VP/GM FRANK BYRNE has left the station. Acting GM is GSM PAUL WILENSKY.

There were many programming changes this week, including BILL ROTH, who's reportedly resigned as PD for GREATER MEDIA's WMJC/DETROIT. Since the AC station now has no GM or PD, how does it run? Must be "magic."

You usually know it when you're about to be fired, but not WRSR/NORFOLK programmer AL BROCK, who was stunned to learn of his termination this week — right after being given a raise and commendation for the CHR's good spring numbers. (See Pros On The Loose, Page 19).

PD JERRY GAVIN and morning man STEVE PALEC have exited SHAMROCK COMMUNICATIONS AOR WOFM/
MILWAUKEE. MD DANA BROWN is filling in as Acting PD... JEFFREY SCOTT is leaving KLAQ/EL PASO to take on mornings at

KBPI/DENVER, where he'll front a team that includes CHRIS POOLE and JOE MYERS.... And JOE FOLGER will be leaving his MD slot at KEGL/DALLAS by the end of the month to open the doors on PRECISION MUSIC, a research/consultation firm. Contact him at (214) 751-0530.

PD TERRY WILSON is gone from Jazzformatted WBBY/COLUMBUS to pursue
freelance marketing and PR for local jazz
events. MD/morning man MIKE PERKINS is
the frontrunner in the replacement contest.
Elsewhere in the Buckeye state, AM-er
WNOP/CINCINNATI has tightened its belt and
jazzed a few employees out onto the street —
including MD CHRIS WAGNER (see Pros On
The Loose).

At least one PD is sticking around.
Following weeks of searching for his replacement, WLTF/CLEVELAND's DAVE POPOVICH has decided to stay and do the job himself. Dave, who will also retain his WRMR & WLTF OM post, recently formed RADIO CONSULTING SERVICES.

Advance congrats to JAMES JORDAN, who we hear is the new National Director/Radio Promotion for TOMMY BOY RECORDS.

Indications are that WBCS/MILWAUKEE is set to be sold — according to station insiders, at least. The first effects were felt when AM/FM OM BOB BENES, Promotion Director CAROL MAHER, 1-4pm personality BOB LOOK, and two other staffers were let go this week. The stations are part of the GREAT TRAILS buyout announced a week ago.

After a long career as morning news anchor and VP/News Director at WOR/NEW YORK, former RTNDA chief LOU ADLER is stepping down to try his hand at radio program syndication. Lou's first project: his "Medical Journal" series.

Happy to hear that KFRC/SAN FRANCISCO is keeping its original call letters, even with the new "Classic MOR" format. Maybe some great things don't have to change.

How do you top giving away 16
Porsches? Try Polynesia. AOR KLOS/LOS
ANGELES is taking ten winners of a "Sing
Your Way To Hawaii" song contest for a week
of sun, fun, and live remotes (from 6am-10pm)
from Kauai. The station received over 1400
home-made tapes from Kona crooners, making
odds of winning 140-1. Also along for the ride
is JOE WALSH, who'll be the guest jock for
AM drive. Walsh is obviously gearing up for a
second career in radio — he's fresh from a
recent substitute gig filling in for STEVE DAHL
& GARRY MEIER on WLUP/CHICAGO
afternoons.

Great talent's hard to find!

... But it doesn't have to be.

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a magical potion "emotion"

ric ocasek



this issue of copy of cords for a single ric ocasek single

the new single from the forthcoming album this side of paradise

produced by Chris hughes, ric ocasek and ross cullum management: elliot roberts/jeff kramer for lookout management



Luis Cardenas Lunaway"



THE SINGLE

FROM THE ALBUM

ANIMAL INSTINCT

CHR SIGNIFICANT ACTION

WKSE Q106 KKLS WERZ WCKN 99KG WTLQ KMGX KBIM WZON



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Manufactured and distributed by Capitol Records, Inc.

STREET TALK

Continued from Page 24

WRC/WASHINGTON is sponsoring its second annual "Woman Of The Year" contest. All entrants must be over 40, and WRC GM TED DORF said the station is interested in highlighting "renaissance women of the '80s who enjoy life and are taking a bite out of it." No swimsuit or evening gown competition in this contest, which is designed to acknowledge outstanding professional, personal, and civic performance and tear down sexist stereotypes. The station is offering \$25,000 in prizes, but no award for congeniality.

Due to some intense organizing by WPLJ (POWER 95)/NEW YORK, New York City Major ED KOCH has officially proclaimed September 5 "Power Day (New York City)." The observance is in celebration of the anniversary of THOMAS EDISON giving light to the Big Apple in 1882.

Lest anyone think HOWARD STERN'S dual-city morning show on WXRK/NEW YORK and WYSP/PHILLY (see Page 3) is a first, it was five years ago that STEVE DAHL began his own morning show network. Steve was Dahl-ling it up on both KROQ/LOS ANGELES and WABX/DETROIT before WLUP/CHICAGO let him go, separating him from his satellite.

Lineup for the SATELLITE MUSIC
NETWORK's hard rock/heavy metal "Z-Rock"
channel that debuts Sept. 1: CRAIG 'KILLER'
KILPATRICK (WYSP/Philadelphia) mornings,
SUSAN EDWARDS (KTKS/Dallas) noon-4pm,
SAM FREEZE (KNAC/Long Beach) afternoons,
and WILD BILL EVANS (ex-KNAC) nights/MD.
Markets signed so far include Chicago,
Norfolk, Grand Rapids, and the Quad Cities.

After six years, WXLK/ROANOKE GM/PD KUSS BROWN is leaving for other opportunities; a new GM will be named shortly. CAT THOMAS has been named MD, and the search is on for a PD . . . WPOC/BALTIMORE has fired BRENDA BISSETT (middays) and TRISH HENNESSY (nights), and is seeking their replacements immediately. Send T&Rs or call (301) 366-3693.

Our heartfelt wishes go out to the RICKY SKAGGS family. Seven-year-old ANDREW SKAGGS was seriously wounded when struck by a bullet allegedly fired by a motorist when the car the boy was riding in passed him on the highway.

Thanks to authoritative sources, we can correct last week's mention about WOLFMAN JACK's evening show being his first premidnight gig since '68. Those in the know remember Wolfman was hot enough on KDAY from 7pm-midnight in the early '70s to tie KHJ in the Pulse ratings.

"The Rock 'N Roll Evening News" is coming to late-night weekend TV this fall. Created by veteran producer ANDY FRIENDLY ("Entertainment Tonight") and anchored by KCBS-TV/L.A. newsman STEVE KMETKO, what's billed as "America's first rock news and music showcase" will feature several well-known industry reporters and critics. The show is booked on over 130 stations covering 80% of the country. For more info, call GAIL ROBERTS at (213) 934-7765.

SHANA, ex-KLOS/Los Angeles mornings, is still in the So. Cal area, now weekending at KCAL-FM/SAN BERNARDINO . . . Look for ex- WFIL/PHILADELPHIA PD HARVEY HOLIDAY to land on the air at crosstown Gold outlet WPGR.

Get-well wishes in Washington to WMAL VP/GM FRED WEINHAUS, who underwent heart bypass surgery last week, and to FCC Commissioner MIMI DAWSON, recovering from surgery to repair ligaments torn in a tennis accident

And hopes for a speedy recovery go to AOR WFBQ/INDIANAPOLIS morning teammate BOB KEVOIAN, who was injured in a car accident August 14.

White new WHN/NEW YORK PD GARY HAVENS has relocated to New York (see Page 1), his wife, Linda, will remain in Indianapolis, though she's not there much. Linda's a member of professional race car driver MICHAEL ANDRETTI's pit crew as a scorer. Gary laughed, "It won't be any different — we don't see each other much now the way it is."



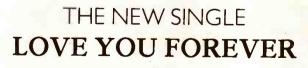
NOW, THIS IS A PARTY — The First Annual LA Beach Scene cosponsored by KIIS-AM & FM/L.A. attracted over 500,000 people in two days. Among the artists performing were Stacey Q, Level 42, Device, Missing Persons, L.A. Dream Team, Andy Taylor, Belinda Carlisle, El DeBarge, S.O.S. Band, Art Of Noise, icehouse, Fire On Blonde, Isle Of Man, Honeymoon Suite, Sparks, Animotion, Nu Shooz, Jermaine Stewart, War, and the Untouchables. Shown is an aerial photo of one of the four stages which were in action last weekend.

Mark kassof & Co.

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FROM THE ALBUM

SILK+STE

BULLET MANAGEMENT PRODUCED BY PAT GLASSER

















REED BUNZEL

Ask The Network Advisor

Approximately every 43 seconds a person calls the R&R Network desk and asks, "How do I get my idea into syndication?" Not the same person, of course, and not exactly every 43 seconds — but the questions do come. Every time the phone rings, chances are good that someone has a great concept, local program, or demo — and a variety of questions about how to get it into national distribution.

These questions are always welcome, but a few are asked with slightly more frequency. Therefore, to save the potential program producer in Bozeman, MT a little in long distance rates, a few of the most common concerns are listed below. Some of these have been mentioned in previous columns; others are being addressed for the first time. In either case, the answers should provide a little insight into how to proceed in the syndication business: how to gauge whether your idea is a good one, how to get an established syndicator interested in it, how much money you can expect to see from it, and many others.

Nothing New Under The Sun

Dear Advisor: I've got an idea for a program that's never been done before . . .

Stop right there! Don't ever start a query letter, phone call, or demo with that opening. Syndicators don't look for total innovation in a program. They are looking for something that radio stations can't do on their own, that will appeal to a wide audience, that advertisers believe will push their product, and that PDs will recognize as some

"Syndicators don't look for total innovation in a program. They are looking for something that will appeal to a wide audience."

thing that will enhance their programming. If a program fits all these criteria and happens to be something that's never been done before, great. But sales come first.

Dear Advisor: I just procured the rights to 36 episodes of an old radio series produced in 1951 featuring classic Big Band hits by a big-name orchestra. I know there's lots of money to be made from this because of the great "Music Of Your Life" boom, but I don't know how to begin selling it. What do you suggest? — H.C., Altoona, PA.

The first thing to do is determine whether a radio station has a need for your program. Virtually all pro-

ducers believe 100% in their product, but that doesn't mean that a program director will feel the same way. Instead of simply trying to find someone to do all the legwork for you, make a trip to your nearest Big Band station and see if they're interested. Then go to another and get its response. A national syndicator likes to know that you believe enough in what you're trying to sell to do a little of the legwork yourself. They also like to see positive feedback from your efforts.

Simply having a program to sell means nothing to a potential syndicator. They're not necessarily looking for something unique, specialized, or offbeat. Syndicators are businesspeople who look to volume sales to make a profit. They need virtually all top 50 markets in order to do that; a program with minimal appeal or a narrow target audience may not offer enough excitement to turn them on. This does not just apply to Big Band programs; it crosses all format lines.

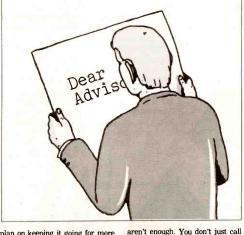
AC Opposition

Dear Advisor: I have a great concept for an AC-oriented artist anthology program, but I'm getting very little interest in it. Why? — T.D., Parsipanny, NJ. Although AC continues to garner

Although AČ continues to garner the biggest share of radio's audience, it still is a tough nut to crack because of the tight programming incorporated at most of these stations. Many ACs have tight controls over whom they will and won't play, and because a syndicated program has to appeal to as many stations as possible it tends to cover artists that some stations refuse to play. This is not to say that AC programs are somewhat rare.

Dear Advisor: I'm a little concerned that I may get ripped off financially if I let someone else distribute my show. What sort of deal can I expect to strike that's fair for both of us? — D.M., Portland, ME.

First, most producers-to-be see the stories about all the profits the large syndicators pull in, and they expect to share in that immense wealth. They forget that every worthwhile journey begins with a single step. Forget about getting rich on your idea. Instead, simply



up and get a station to run a pro-

gram. If you did, I wouldn't be sit-

ting here answering this letter. You need phone calls, letters, demos,

perseverance, patience, persistence, and a suitable method for

handling disappointment. Very few

entrepreneurs have had much luck

shopping a show on their own. You

need a well-equipped network of

experienced salespersons and

clearance people working for you.

Dear Advisor: I've got several

potential advertisers lined up, but I

don't know what the going rates

are. I want to price the spots cheap

enough to make the show afforda-

ble, but I don't want to go too low.

What is a standard rate for a long-

Whatever you want. A longform

show can demand anywhere from

\$300 to \$15,000 per spot; it all de-

pends on listenership. Very few ad-

alembrica a com e in Carra a crista de Carra Carra de Carra de Carra de Carra Carra a carra a decada de Carra Carra de Carra C

The odds are against you.

form music program?

Bakersfield CA

plan on keeping it going for more than 26 weeks. The big money comes when you have several shows in national distribution and an option with a large syndicator to develop other ideas. Your syndicated oldies trip down memory lane is not going to put a Ferrari in your driveway.

your driveway.

Now — to answer the question: in syndication the exception is the rule. There is no hard-and-fast deal.

"Your syndicated oldies trip down memory lane is not going to put a Ferrari in your driveway."

You can turn over the distribution or sales end of your show for a certain percentage; you can sell the program outright and wipe your hands of it; or you can take a standard weekly "salary" plus percentage of profit. Deals can range from 5% to 50% (or higher), and can encompass many clauses hidden in the small print. Also keep in mind that you really need more than one program to make any money; a one-shot deal will barely break even.

Do-It-Yourself

Dear Advisor: I want to avoid the middleman. I know I can make 400 phone calls and get this show on the air; is there anything I should know before I begin? — R.S., Lincoln, NE.

Yes. Four hundred phone calls

vertisers buy for environment; they buy for bodies. If your show is guaranteed to be in every top 100 market, you can command a lot more than if you debut on six small stations. The key word here is demand. If this is your first show, you cally can't demand anything. You can make a proposal, but demands are made by the "big boys."

Stealth Or Consequences

Dear Advisor: I've got a great idea for a program, but I'm afraid that if I send it to a network or syndicator they'll just take the concept and I won't see a thing from it. What can I do to protect myself?—A.K., Boston, MA.

Not much. It is very difficult to copyright an idea; if it were easier there probably wouldn't be so many lawyers. The fact is, most networks do not steal unsolicited ideas. Many lawsuits have been filed because someone sees a similarity between a show and his own concept, and can't believe someone else came up with it. True, some ideas may be absorbed into a network show, but the independent producer could be hardpressed to prove that he didn't absorb part of his idea from somewhere else. For example, with seven CHR countdowns in existence someone might claim that he invented the idea, but the countdown itself cannot be copyrighted. Names, characters, interview segments, music - these items can be protected. Overall concents are much more difficult to copyright.

Also, every network assures me it wouldn't steal a program anyway. As one exec put it, "If an idea is good enough to steal, the producer is good enough to hire."

Dear Advisor: My girlfriend insists nondairy topping works better than whipped cream. From your experience...

Sorry . . . wrong column.



FRANKLY SPEAKING.— Recording legend Frank Sinatra recently met with Sid and Judy Mark following a sell-out concert performance. Sid Mark is the host of "Sounds of Sinatra," the two-hour weekly program produced by Orange Productions. Pictured (I-r): Sinatra, and Judy and Sid Mark.

28 R&R FRIDAY, AUGUST 22, 1986

GTR Monday, August 25



UPER BISCUIT8

GTR, spearheaded by the dual driving guitars of Steve Howe and Steve Hackett, ranks as the success story of the summer. Their certified gold debut album features or the summer. Their certified gold debut album leatures the top 10 single and video "When The Heart Rules The Mind" as well as their new single "The Hunter," currently bulleting to the top. Recorded live on their SRO national tour.

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For more information, contact Station Relations at DIR Broadcasting (212) 371-6850

PRODUCED BY DIR BROADCASTING

LONMAR-Telepictures

NETWORK FEATURE FILE

MUSIC FEATURES

The Weekend

	Augus	t 30-31	
American Eagle Labor Day Special	(DIR)	On The Radio	(NSBA
Christian Countdown		Party America	(ABC
America Paul Smith	(CCA)	Tom Hanks/Befinda Carlisle/Ted Dans Mandel/Jermaine Stewart/SOS Bar Cyndi Lauper (8/29)	
The Countdown Jeffrey Osborne/Melba Moore	(WO)	Pioneers in Music John Waite/Bilty Idol/Robert Palmer	(DIR
Countdown America With Dick Clark	(US)	Power Cuts John Fogerty/George Thorogood/Fix	
Phil Collins & Genesis Country Report Countdo	wn/WDN)	Profile '86 Bob Seger	(NBCE
Willie Nelson/Restless Heart/Nicok		Reelin' In The Years	(GSN
O	(0.0.10)	Creedence Clearwater Revival/Beach	
Country Today Nitty Gritty Dirt Band	(MJI)	Rick Dees' Weekly Top 40	(USP
Dr. Demento	(WO)	Jermaine Stewart	
Roaches & other bug songs		Rock Chronicles	(WO
John Leader's	72	Fabulous Thunderbirds/Bryan Adams	/Tom
Countdown USA Peter Cetera	(CUSA)	Cochrane & Red Ridef/Amnesty In Rock Connections	(CBSR
		Labor Day special	(CB3H
Dick Clark's	(HOE)	Rock Over London	(R
Rock, Roll & Remember Jan & Dean	(USP)	Greg Lake	•
Jan & Dean Elvis Hour	(CRS)	Scott Muni's	
Ann-Margaret	(0.10)	Ticket To Ride	(DIF
Future Hits	(WO)	Jeff Lynne/Dave Mason/Peter Noone Scott Shannon's	,
Peter Gabriel/Rod Stewart		Rockin' America Countdo	wn(WC
Gary Owens' Supertrack	s (CRS)	Run-DMC/ZZ Top/Monkees	
Genesis Special	(RI)	Sinatra Special	(CRS
Genesis: solo & together	(NIDOD)	Count Basie Solid Gold	
Great Moments In Rock Labor Day special	(NBCE)	Saturday Night	(US
Great Sounds	(USP)	ABCs of Rock N' Roll (8/30)	,,,,,
Peggy Lee	(0.0.)	Spirit Of Summer	(CBSF
Highlights Marvelettes	(DIR)	Dionne Warwick/Temptations/John C Mellencamp/Huey Lewis/America/I & Dean/Bryan Adams	
Hot Rocks	(USP)		
Mr. Mister		Star Beat	(M.
King Biscult	(0.15)	Run-DMC Super Gold	(TRAI
Flower Hour Dire Straits	(DIR)	Labor Day weekend "Back to Scho	
John Landers*		Superstars Rock Concert	(W
Hit Music USA	(USP)	Bob Dylan/Tom Petty	-
Steve Winwood/Outfield/Stacey Q		That's Love	(W
Live From The Apollo	(WO)	Bobby Vinton/Gene Wilder/Gilda Ra	dner (CB:
Jermaine Jackson	(8.8 JP)	Top 30 USA Top tunes of the 80s: Bette Davis	
Metalshop Vinnie Vincent/Paul Di'Anno	(MJI)	Jean/Endless Love/Ebony & Wory	, and mo
Musical!	(WO)	Urban Music Magazine	(5
Black musicals/"A Funny Thing Ha	ppened On	James Ingram/Jay Leno	
The Way To The Forum "/Marityr		Weekly Country Music Countdown	(US
Alan Bergman Musical Starstreams	(FF)	Ed Bruce	(03
Windsor Riley	4. (.)	20 2.000	

The Week Of

September 1-5	
Country Calendar	(CW)
Conway Twitty (9/1)	
Girls Next Door/Diane Williams (9/2)	
Ed Bruce (9/3) Judy Rodman (9/4)	
Ricky Skaggs (9/5)	
David Allen Coe (9/6)	
Jerry Reed (9/7)	(0.10)
Country Closeup Dan Seals/Nicolette Larson/Michael M	(NP)
Murphey Caracity Caracity Murphey	ica (ii) i
	(WRN)
Ronnie McDowell/Fred Knoblock (9/1)
Gene Watson/Ronnie McDowell (9/2)	
Fred Knoblock/Gene Watson (9/3) Ronnie McDowell/Fred Knoblock (9/4)	n
Gene Watson/Fred Knoblock (9/5)	,
Earth News	(WO)
Summer's biggest movies: Top Gun/k	Carate Kid
II/Back To School/Aliens	
Encore With William B. Williams	(WO)
Special tribute to William B. Williams	(****)
In Concert	(WO)
George Thorogood	,,
Labor Day Specials	(ABC)
Sting/Bilty Joel (8/25)	
Line One	(WO)
Alvin Lee	(WO)
Live From Gilley's Nitty Gritty Dirt Band	(WO)
Music Of America	(ABC)
Merle Haggard (8/27)	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Off The Record	(WO)
Huey Lewis & the News/Daryl Hall/Da	avid &
David	(WO)
Off The Record Special	(#10)
Pop Concerts &	
Star Trak Profiles	(WO)
Gordon Lightfoot	
Rock Stars	(ABC)
Darryl Halt (8/25)	in a 10
Rock Today	(MJI)
Steve Winwood Shootin' The Breeze	(WO)
Chaka Khan/Michael McDonald/Jets	(₩0)
Solid Gold Country	(USP)
Conway Twitty birthday salute (9/1)	()
September calendar (9/2)	
"Train songs" (9/3) Feature year: 1958 (9/4)	
Ehis remakes (9/5)	
Solid Gold Scrapbook	(US)
The sun and the moon (9/1)	. ,
This week in 1969 (9/2)	
Profile: Bee Gees (9/3) This week in 1960 (9/4)	
Profile: Mamas & Papas (9/5)	
Special Edition	(WO)
Alexander O'Neal/Cherrelle	
Star Trak	(WO)
Emerson, Lake & Powell/John Waite. Christopher	Gavin
Сикоториел	

NEWS & INFORMATION FEATURES

August 25-29

INFORMATION

September 1-5	
Country Calendar	(CW)
Conway Twitty (9/1)	,,
Girls Next Door/Diane Williams (9/2)	
Ed Bruce (9/3)	
Judy Rodman (9/4)	
Ricky Skaggs (9/5)	
David Allen Coe (9/6)	
Jerry Reed (9/7)	
Country Closeup	(NP)
Dan Seals/Nicolette Larson/Michael M Murphey	Martin
Country Report	(WRN)
Ronnie McDowell/Fred Knoblock (9/1 Gene Watson/Ronnie McDowell (9/2)	
Fred Knoblock/Gene Watson (9/3)	
Ronnie McDowell/Fred Knoblock (9/4	0
Gene Watson/Fred Knoblock (9/5)	
Earth News	(WO)
Summer's biggest movies: Top Gun/l	
II/Back To School/Aliens	
Encore With	
William B. Williams	(WO)
Special tribute to William B. Williams	
In Concert	(WO)
George Thorogood	
Labor Day Specials	(ABC)
Sting/Bilty Joel (8/25)	
Line One	(WO)
Alvin Lee	
Live From Gilley's	(WO)
Nitty Gritty Dirt Band	
Music Of America	(ABC)
Merle Haggard (8/27)	
Off The Record	(WO)
Huey Lewis & the News/Daryl Hall/D	avid &
David	
Off The Record Special	(WO)
Sting	
Pop Concerts &	
Star Trak Profiles	(WO)
Gordon Lightfoot	
Rock Stars	(ABC)
Darryl Halt (8/25)	
Rock Today	(MJI)
Steve Winwood	,,
Shootin' The Breeze	(WO)
Chaka Khan/Michael McDonald/Jets	(0.0)
Solid Gold Country	(USP)
Conway Twitty birthday salute (9/1)	(007)
September calendar (9/2)	
"Train songs" (9/3)	
Feature year: 1958 (9/4)	
Elvis remakes (9/5)	
Solid Gold Scrapbook	(US)
The sun and the moon (9/1)	()
This week in 1969 (9/2)	
Profile: Bee Gees (9/3)	
This week in 1960 (9/4)	
Profile: Mamas & Papas (9/5)	
Special Edition	(WO)
Alexander O'Neal/Cherrelle	

GENERAL

The Blimp	(PRN)
Triggering Star Wars/Masters survey/affluent parents/trac are back/plastic garbage d	ditional weddings
Car Show	
Coast-to-Coast	(SCGI)

Chrysler/Dodge T-Vans/restorer Rick Cole (PRN) Computer Program Analytical engines to punch cards/ENIAC/silicon chips/ICs & CPUs/home appliances

(PIA) Health Care Bound pathways to the mind **NBC** Extra (NBC)

Strike & you're out **Public Affairs** (PIA) Questions of law

Reviewing Stand (PIA) Drug testing: Mayer Fried/Health care & crisis: Stewart Westbury/Yippee-Yi-Yay: Jim Shoulders advice/Findley Bishop: hot lava

Testing stereos/stereo shopping/the best bass/

midrange sound/listening for highs

Sporting News Report David Winfield (8/25) David Winfield (8/26) Johnny Ray (8/27)

Bill Buckner (8/29) (PIA) Sports Explosion Rose/Del Crandall/Joe McConnell

Sports Flashback (CW) Carl Yastrzemski's 3000th career hil/the "big scat"/Yankee Stadium no-hitter southpaw pitcher/pre-Hank Aaron NL RBU"it might be, it could be, it is "Stan Musial/poetic heavenagehit chrimes."

vyweight champ (CN)

'Dallas" John Beck/"Allens" James Cameron/Cure/Boys Don't Cry

AA = Audiophile Audition (415) 457-2741 ABC = ABC Direction Net (212) 867-7777

7800 MBS = Mutual Broadcasting (703) 885-2000 MJI = MJI Broadcasting (212) 245-5010

COMEDY

(MJI) Comedy Hour Live Guest: Chris Elliot/Robert Klein/Howie Mandel/Monty Python/George Carlin

Comedy Show (C School days: Robin Williams/George Carlin/Glida Radner/Robert Klein/Cheech & Chong/Bob & Ray/Steve Martin (CW)

(DCA) Dally Feed Rehnquist life expectancy contest/Nancy's maid madeicongressional vacation itinerary/ Reagan press conference/White House drug test results

Jackie the Joke Man (OHR) The bike & the parties/shoe man shoe/Eve's fig leaf/mule named Bill/box turtle & the hard roll

Laugh Machine (PRN) Robert Klein/Bill Cosby/Billy Crystal/Pat Paulsen/Bickersons/Henny Youngman/ Steven Wright/George Carlin/Rodney

Live From The Improv win Nealon/Carol Siskind/Rick Podell/ JJ Wall/Paul Clay

Mel Blanc's Blankety Blancs(ASR)

Emperor's clothes/Casey at the bat/poor shoemaker/frog prince/Rumplestilskin National Comedy Wireless (DD) Starline: Rodney & Johnny/rent a cheerleader/lower brau beer/stutter rock album offer/Gene Shalkow movie review

National Lampoon's True Facts (SLP) A fly is in my soup/space case/m head/crash course/naughty car

Party Drop-Ins (ASR) How to party lesson #44/Mike Wallace sit-com/now this/how to party lesson #17/TV

Radio Hotline (ASR)

Publisher's clearing house/ect/what are you going to do about it?/US customs office/this is a little emberrassing

Stevens & Grdnic's Comedy Drop-ins (ASR) Gandhi film festival/loser's dynamics/th finger/all weekend long/channel one

United Spots Of America (ASR) Nubbies/scamco coffee maker/baby's food/radio magic cards/J stores



TRAN = Transter (213) 460/6363 USP = Transter (213) 460/6363 USP = 280/6360 Stations (703) 276-280/6360 Stations (703) 276-WRN = 462-5922 WO = Westwood One (213) 204-5000

WE'RE HUNGRY!

WE'RE LOOKING FOR ONE GREAT STATION

WYSP

Continued from Page 3

outrageous humor. "It's been a mixed bag," he says. Half of the callers loved it – they'd say 'God, I can't believe he's doing this' – and the other half didn't like it at all. They'd say, 'Where's the music? Is all this guy's going to do for four hours is talk?"

This twin-station simulcast also sets the stage for a battle between Stern and WMMR/Philadelphia's John DeBella, both of whom enjoy high ratings. The major difference: DeBella plays considerably more music with a high-energy, fast-paced atmosphere, while Stern can go four hours in a leisure, chatty tempo without playing a single cut.

WYSP PD Bloom insists the station's change to "Classic Rock" is one which has evolved over the last nine months. "It's only a format change in industry terms," he explains. "Last Christmas we were a 60% current, youth-oriented, harder-edged station. Since then we've added more oldies to each hour and deepened the library. We were already 70-80% oldies most of the time, and more than 75% of what we're playing now is songs we've already been playing.

Still, Bloom has not ruled out the possibility of including currents at a future date. "The reason we've gone full-tilt classic rock is because we find no demand for a current-oriented radio station right now. If market conditions change, we'd respond accordingly,"

The format is not consulted by Fred Jacobs, whose "Classic Rock" format runs on stations such as WCXR/Washington and KCFX/Kansas City. No word yet on whether longtime WYSP consultant Jeff Pollack will be involved with the new approach.

Caldwell

Continued from Page 1 very fortunate to have been able to work and fine-tune my craft at a company as great as Atlantic Records. But I am even more excited to be able to be a part of Dick Griffey's Solar/Constellation Records. I feel that it is going to be a challenging and rewarding experience, and am hopeful that it will be one our industry can be proud of, especially those of us dealing with black music."

Caldwell joined the WEA organization in 1977, and worked as VP/GM of Atlantic Records in NY and VP of the Black Music Marketing Division of WEA in Los Angeles.

Great Trails

Continued from Page 3 places Tom Perryman. WING & WGTZ GSM David Leonard will take on the additional responsibility of Station Manager at those stations.

George Wymer, former GM of WHAG-TV/Hagerstown, MD, becomes VP/GM/GSM at WIZE/Springfield, OH. Hugh Breslin, former GSM at WHAG-TV, replaces Wymer as GM there.

Williams also announced that Great Trails will move its headquarters to the WING & WGTZ location.

RCA Fills Hall For Daryl



The RCA promotion force gathered in full force at a listening party in New York for Daryl Hall's "Three Hearts in The Happy Ending Machine" LP. Pictured (I-r) are RCA promotion aces Butch Waugh, Jeffrey Naumann, Bonnie Goldner, Larry Van Druff, Basik Marshall, Bill Kennedy, Steve Leavitt, Eddie Mascoolo, and Rhonda Herlich, Daryl Hall himself, and RCA's Alan Wolmark, Mike Becce, Steve Stoff, Lisa Velasquez, and Andy Allen.

Emmis

Continued from Page 1

based on upbeat, energetic music. We can jump on music because we have a sound to fit, as opposed to reacting to sales or airplay in other markets."

Asked why the format was chosen. Layne mentioned a large degree of sharing ("between 40-50% in some instances") between CHRs Z100 and WPLJ and Urban WRKS in various combinations, and said Emmis felt there was a sizable unserved audience looking for upbeat, energetic music not played on those stations.

"Our positioning statements all use the word 'Hot,'" Layne elaborated. "Our long plays of music are 'Hot Streaks'; the extended-play dance version remixes of current songs are called 'Hot Mixes.' 'Hot' is the slogan which researched the best of anything that was available."

Layne continued, "We wanted to keep our (format) intentions as secret as possible, so we decided to use (KPWR Director/Research & Production) Joel Salkowitz and (Emmis National PD) Rick Cummings to put the whole format together. Starting late Friday afternoon, we began making calls, looking for the right PD and airstaff."

The station is using some of WAPP's personalities, a number of whom may stay, according to Layne. He said there's no timetable set for having a PD or staff in-house, adding, "It will happen when we find the right person and talent."

Havens Takes Over WHN

At WHN, veteran Country programmer Gary Havens has been named PD. WHN VP/GM Rick Dames told R&R, "We knew Gary from his days at WIRE/Indianapolis, and were very familiar with his recent consulting work. He's one of the best strategists in the business, plus he knows Country inside and out."

Havens, who has been involved in ownership and consulting for the last two and a half years, told R&R, "I wouldn't have left

my own company to go to work for anybody else but Emmis. And there's no other job I would have put my business on the back burner for except this one."

He described himself as "a big fan of personality radio," and added, "I'm terribly impressed with the all-star talent lineup at WHN. What a pleasure it will be to work with these folks."

Havens was at WIRE from 1971 through December 1983, and was PD from 1977 on. Most recently he was Exec. VP of Composite Communications, a company that owns four radio stations. He's been involved in the ownership and management of those stations in addition to consulting. He will retain his equity position in these stations, explaining, "Tm becoming an investor owner as opposed to an active owner."

Mullins Moves To Nashville

Former WHN PD Mullins will relocate to Nashville, effective September 2, to start his consultancy. Mullins said he would be working with stations all over the country, but wants to concentrate on the Southeast. "In particular," he said, "I want to work with small and medium market group-owned stations.

"Operating out of Nashville opens a whole world of possibilities. In addition to consulting radio stations in the areas of programming, marketing, promotion, and talent, I also plan to work into format delivery, syndication services, and working with stations to customize TV spots, utilizing Nashville's great production facilities.

"Tm really looking forward to getting back to the South," said Mullins, who at one time spent nine years as WINN/Louisville PD. He followed that with seven years at WDAF/Kansas City, five as PD, before moving to WHN as PD a year ago.

Mullins's Nashville business address will be 7003 Chadwick Drive, Suite 200, Brentwood, TN, 37027. His new phone number is (615) 377-8550. Mullins is available through the end of August at (203) 324-0129.

Gorman

Continued from Page 1

gramming WMMS for 13 years. We wish him the best of luck."
Regarding Gorman's successor, Wood continued, "Obviously, when John becomes available to do this, we're going to take a lot of his input about who would be the best person. Chances are extremely good that someone from inside would be brought up, but that doesn't preclude the fact that there might be the most wonderful PD in the world who's always wanted to get his hands on the Buzzard. We're open for suggestions."

Gorman told R&R, "WMMS has achieved every goal we've set out to accomplish, and has consistently done it. Not only did we succeed in becoming a full-service CHR, reaching the widest demographics of most stations, but we've also become somewhat of an institution in Cleveland. I probably could've kept doing it as long as I wanted, but I stopped wanting to do it. I didn't just want to end up being the custodian of a very successful station. I wanted more, and that's one of the reasons I started the consulting company a little over a year ago. It was really hard to break away, but I've been faced with the decision for some time that in order to expand the consultancy I would need more time and have to give up WHK & WMMS

When asked about the scope of his consulting business, Gorman said, "I'm not looking to be McDonalds, but more like a Saks Fifth Avenue." After a brief vacation, he and partner Sanders will begin planning Gorman Media's limited client roster expansion. The present roster includes WPHD-AM & FM/Buffalo and KGLD & KWK/St. Louis. Gorman re-flected, "WMMS was the thrill of a lifetime, and the important thing is knowing your close - knowing when to leave. You don't want to overstay your welcome . . . it's time to move on."

Gorman Media can be reached at 19754 Tanbark, Strongsville, OH 44136; (216) 572-1171.

Jacobs

Continued from Page 1
Classic Rock. "Mark, who is technically 'on loan' from corporate headquarters, brings the broad perspective necessary to do any of those three choices." However, Jacobs added that his brother, consultant and Classic Rock architect Fred Jacobs, has an agreement with KRQX & KZEW parent Belo Broadcasting, and that "I will respect that contract."

Driscoll remarked, "After spending a great deal of time in Dallas, I feel we have the facility and brainpower to inject an entire new presence into the market. We're going to carve an exciting 'new age' presentation that I hope will be a trendsetter, not only in Dallas but across the country. In the immortal words of my caddy, 'Fore!'"

Succeeding Driscoll at WAPE is former KJYO (KJ103)/Oklahoma City PD Bill Cahill. Cahill, who earlier was OM at WTRY & WPYX/Albany, said, "The truth is that WAPE is already on top in one book with the help of a fantastic staff. My goal is to keep the market dominance Mark has already built. We just forced our direct competitor (KOFM) out of the format in Oklahoma City. Understanding that someone might take a run at us in the near future in Jacksonville, we're preparing the station for that possibility.

Case

Continued from Page 1 probably one of the top programmers in the country. His contributions have been many and he'll be missed. But he's got a great opportunity; it's a super chance for him."

An 11-year Pacific Northwest broadcaster, Case served five and a half years with KUBE, handling afternoon drive the entire time and PD for the last three years. Before KUBE, Case worked two years as a utility announcer at KJR. "Atlanta is Z93's city." Case told R&R.

"As for the down book, I think more than anything it was competition catching up to the level that 293's been at for years, so I don't see any reason for major changes. The train is rollin', and all I'm going to do is stoke up the fire."

Case added that the morning show, which had included Young, will continue to be handled by Steve McCoy and Mary Glen Lassiter.

Young, who negotiated a separation from his contract agreement, said, "I really loved my time at the station, but reached a point of frustration between doing the morning show and programming. When you combine this with an increasingly competitive marketplace, my diverse responsibilities, and other interests, I felt that the needs of the station had changed in a direction far different from what I was originally hired to do. I wish everyone at Z93 the best, including Bob Case."

R&R FRIDAY, AUGUST 22, 1986/31

Teamworking In An Organization

The meaningful aspect of work is the process involved in "networking" or "team building." Personal touch, open and honest communication, and teamwork are of utmost importance. There are stars on every sports team ... and there are stars that are identifiable in every company. It's how the team works cooperatively that determines if the team wins or loses the game

It's also this process that leads to success and puts meaning into a day's work. And it has to have considerable meaning. An effective meanager spends 60 hours (none less than 55 hours) a week working. That's 11-12 hours a day, five days per week or many weekends.

Command Performance

And this time isn't spent alone. The effective manager spends only 10-25% of the time alone; the other 75-90% of the time is spent helping his/her group to work more effectively. Conventional wisdom says that managerial behavior is planning, controlling, staffing, organizing, and directing. Actual managerial behavior today requires long hours of fragmented episodes and lots of oral communication.

The team a manager builds involves many people in the workplace. A good manager calls upon many different people from all levels within the corporation to get things done.

When a manager introduces a new policy, he/she can use two methods. The first possibility is the demand from the top that the policy be accepted – an authorized

"People who aren't involved in the process of change generally fear it and, therefore, sabotage the new policy."

command. This is rarely an effective way to introduce a policy change. People who aren't involved in the process of change generally fear it and, therefore, sabotage the new policy. They will undermine this ruling because they were not part of the decision-making process. Resentment rather than enthusiasm, is created. Rules that are commands are generally made by very few people behind closed doors. They are per-

"Authoritative leaders tend to hire people they can control, rather than helping them be selfsufficient and responsible."

ceived as mandates from the top. The second possibility: involving people in the decision-making process. It's the one that usually works. It seeks to involve those who will be affected by the decision. This process takes time, as people need the opportunity to digest and react to new ideas. It invites input, accepts changes, and encourages reactions from numerous people. This new policy isn't a surprise when it's announced. It is not a threat. The group was involved, is behind the decision, and will enthusiastically work to make it effective. They were part of the process; it's as much theirs as it is management's. This is networking at its best.

Many people, such as the highest biller or the most creative marketer, rise to management positions because of their competence. In many cases, these people have worked hard and long to achieve this level of attainment to reach their position of leadership. When this group becomes managers and are unable to use the process briefly described, they generally have a short-lived tenure or their leadership role is a burden-some one.

Survival Test

A word about authoritative leaders. They tend to hire people they can control, rather than helping them be self-sufficient and responsible. They need to have all the visibility because they're inwardly threatened by other competent people. They appear to hold on to the control and power, which

makes it difficult for them to give recognition to competent people. They find it difficult to motivate employees and set up obstacles that make it difficult for a person to succeed. One person can never be as effective as a group effort.

The manager who functions in isolation can find himself/herself very much alone, losing the support and help of others in the group. Many managers in my company go through a survival test workshop, figuring out how they would survive if they'd been stranded on the moon. The workshop goes something like this: People are assigned to a group in which they are asked to select items from a survival list. You're only allowed a limited number of items and will not survive if you take unnecessary things. Initially, each person in the group works alone on the item selection.

Then, as a group, they make choices with the encouragement of the group leader. If the group is working cooperatively, the group list will reflect all members' participation. Two things become apparent in this process: In some groups the assigned leader controls the decision-making process and the end result in no way reflects the members' input. In other groups, each participant is aware of the role he/she has played in the group's survival or destruction.

This is a very telling game that goes on in the corporate world all the time. If there's a process of good teamwork, input will be accepted. There will be communication, listening, and interaction. The effective leader will make sure everyone's views are heard and the reasoning behind each view explained. The good leader will not force his/her views, but will try to get the group to achieve a consensus. The leader needs to be flexible and not be threatened by disagreements and diverse opinions.

When the answers are revealed, there may be surprises. Attention should be paid to the quiet ones, as they may have important contributions to make, but are hesitant to bring them out. Conversely, the most dominant or controlling group member may have a limited contribution to make. Good managers and effective leaders attempt to motivate people and are

By Ellen Hulleberg

committed to helping these people climb the corporate ladder. The employees as well as the corporation benefit.

Clear View Of Goals

Have you ever heard the theory that a manager's job can be temporarily taken over more effectively when true delegation has occurred? That's because staff members have been involved in the decision-making process. They are prepared to assume the next level of responsibility when necessary. They have been helped to be a part of the entire department or company goal. If a manager leaves and what follows is temporary upheaval and disorganization, doesn't tell us how important that manager was. Rather, it tells how uninvolved and uninformed his/her staff is, and how ineffective the

A person can be much more effective when he has a clear view of company goals. And it's important that everyone on the team feels a part of the company.

For example, in a service organization where client com-

"If a manager leaves and what follows is temporary upheaval and disorganization, it doesn't tell us how important that manager was. It tells how ineffective the manager was."

munication is extremely important, it should be very clear to the receptionist as well as the VP that his/her attitude on the telephone is terribly important. This initial contact gives the caller his first impression of the company.

Regardless of what the company's tag line might be, it will be known by the actual treatment of its clients and staff — and that's at all levels. If everyone from the receptionist to the president doesn't understand how important this is to the company's goals, it won't be carried out.

How often have you been in a situation where one call or one letter impacts your opinion of a com-



Ellen Hulleberg

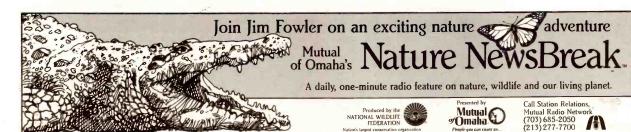
Ellen Hulleberg is President of McGavren Guild Radio. She began her career as a research assistant with the ABC Owned Radio Stations in 1966 and joined McGavren Guild in 1969 as Director/Research. In 1975 she was named VP/Research & Client Services for the Irm and elected to its Executive Committee. Four years later she was promoted to Executive VP/Marketing Communications and served as McGavren Guild's AGE.

pany? A rude employee, an unhelpful salesperson, a letter with a misspelled word. Companies strive for years and spend hundreds of thousands of dollars to gain a professional reputation, which one person can tarnish quickly.

Team-building, team strategy, and team spirit. Building gets the players involved, strategy is deciding what, when, and how to accomplish your goals. and team spirit is what you as a leader try to accomplish. A company's spirit is probably the most important ingredient for its success. If the leader genuinely invites and encourages participation, and believes the dignity of its employees is important to the company's success, your job will be more fun and rewarding.

That reminds me of an old anec-

There was an old farmer who lived with his sons. Every morning he would leave the breakfast table and hitch his horse Daisy to the plow. Then he would hitch up three more nonexistent horses. His sons assumed he was getting old and senile. Finally, one day they asked, "Dad, why do you continue to pretend you're hitching the three horses that died years ago? Do you miss them that much?" "Oh, no," he responded, "that's not the reason. I do it for Daisy. If she thought she were the only one still pulling the wagon, she'd never be able to do it."



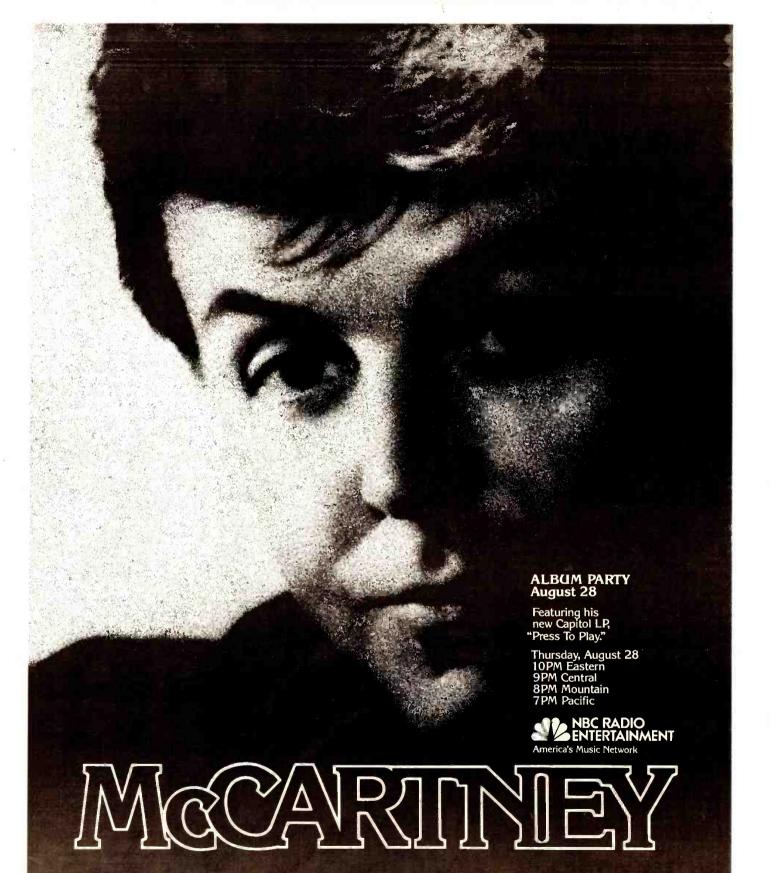




IMAGE & MARKETING

HARVEY MEDNICK

K-LITE'S ELECTRONIC SALES PRESENTATION

Selling Via **Satellite**

It was probably the best pitching performance by a bird since Mark Fydrich took the mound for the Detroit Tigers in the mid-'70s. On July 24 at 11:30am (EDT) five cities from coast-to-coast were satellite-linked for a taped/live sales presentation by KIQQ(K-LITE)/Los Angeles.

The whole idea started in November 1985 when Tom Mosher, VP/GM for the Outlet station, asked National Sales Manager Brad Lusk, "What if we used TV to ...?" Recalled Lusk, "I made my liv-

ing as a TV director in Chicago, so it was easy for me to conceptualize a presentation. Luckily, Bonneville Satellite Systems is in the same building. Studio and tech help were just an elevator ride away

Show Prep

As they analyzed the station's needs, Lusk and Mosher agreed that what they really wanted to accomplish was to accurately position KIQQ in relation to the L.A. market, its competitors, and its Format 41 service from Transtar. The result was a presentation that utilized the talents of the staff and others connected with the station.

Lusk was chosen to serve as host/moderator. The five cities comprising the linkup were arranged by K-LITE's rep firm Select, whose President Frank Oxarart was tapped as a guest speaker. Media Research Graphics President Allen Klein was also pressed into service. Rounding out the foursome was Bill Moyes,

"The presentation moved us to the head of the class in awareness."

-Tom Mosher, K-LITE

President of the Research Group and Format 41's prime architect. After Lusk and Mosher factored in a Q&A session, the total presentation clocked in at one hour.

The fact that the five cities were in three different time zones added another innovative opportunity. KIQQ served invited guests breakfast in San Francisco, brunch in Chicago and Dallas, and lunch in Detroit and New York

Curtain's Up

A six by eight-foot projection screen and a phone link for the live Q&A segment were set up in each city. I was at the Bonneville transmission site and must congratulate those folks - the presentation went off without a single hitch. The pretaped intro showed the interior of the K-LITE studio, the setting for



The players (I-r) Lusk, Oxarart, Klein, and Moyes on the set during the presentation.

Lusk's preamble. Oxarart reinforced Select's national mission statement, while Klein showed slides depicting various stations' format strengths compared to Format 41's target. Moyes focused on the thought process which went into the format's development, how it fills the market's 35-44 void, and what the listener/buyer could expect from KIQQ in terms of performance and delivery.

The questions following the presentation were perceptive. Dallas asked about market fragmentation, Chicago wanted to know about competitors, Detroit questioned the format's durability, San Francisco asked about syndication of the format, while New York was curious about the integration of local services within the preset format. One clever sidenote: Since picture transmission was only one-way, a

slide of the skyline of the city from which the question emanated was shown. A quick wrap-up and thank you by Lusk capped the presentation, which went just two minutes over the contracted time.

Feedback

Since the presentation took. place, Lusk has received numerous complimentary phone calls. "We learned a lot," Lusk said. "The quality of attendees was so high that their impressions of KIQQ and our goals has really had an effect on station spirit. I'm glad we did

Added GM Tom Mosher, "It's something that's hard to measure in respect to effect and results. However, feedback on awareness and positioning from the ad community shows us that they have a clearer picture of who we are." Mosher noted that the presentation wasn't meant to replace Lusk's national sales trips, but was another active way for the station to help the national buying community grasp the flavor and texture of both the station and the market.

As far as dollars were concerned, Lusk said, "Satellite time is expensive, but the 60 minutes were worthwhile. I can't honestly say how many of the buys that result over the next six months will reflect back on the presentation. But I will add that we received an IBM Pro Printer order from a buyer who was impressed by it."

Summing up, Mosher said, "The presentation moved us to the head of the class in awareness. There are so many things radio can use to market itself that sometimes we fail to innovate. But best of all, it

ONE YEAR AGO TODAY

Gary Owens joins KKGO/Los Angeles

Dan Forth & Stu Krane VPs/ABC Radio Networks

Ross Brittain to Z106/Philadelphia

•#1 CHR: "Power of Love" — Huey Lewls & The News (Chrysalis) (2 wks)

•#1 AC: "Cherish" - Kool & The Gang (De-Lite/PG) (3 wks)

•#1 B/U: "I Want My Girl" - Jesse Johnson's Revue (A&M) (2 wks)

•#1 Country: "I Fell In Love Again Last Night" - Forester Sisters (WB)

•#1 AOR Track: "Lonely Ol' Night — John Cougar Mellencamp (Riva/PG) •#1 LP: "Brothers In Arms" — Dire Straits (WB) (4 wks)

FIVE YEARS AGO TODAY

ABC Radio Networks plans to go satelite

● Dick Carr VP/Programming at Mutual

#1 CHR: "Endless Love" - Diana Ross & Lionel Richie (Motown) (2 wks)

●#1 AC: "Endless Love" — Diana Ross & Lionel Richie (Motown) (2 wks)

●#1 B/U: "She's A Bad Mama Jama" — Carl Carlton (20th)

•#1 Country: "(There's) No Gettin' Over Me" - Ronnie Milsap (RCA)

•#1 LP: "4" -- Foreigner (Atlantic) (2 wks)

TEN YEARS AGO TODAY

Rick Devlin VP/GM at WOR/New York

•#1 CHR: "Don't Go..." - E. John & K. Dee (Rocket/MCA) (4 wks)

•#1 AC: "Let 'Em In" — Wings (Capitol) (2 wks)

●#1 Country: "Bring It On Home To Me" — Mickey Gilley (Playboy)

•#1 LP: "Spitfire" — Jefferson Starship (Grunt/RCA) (6 wks)



Lusk checks out the studio link prior to the broadcast

DATELINES

1986

August 26-29

Radio-Television News Directors Association's International Conference Salt Palace Convention Center, Salt Lake City

Sent 4-7

5th Annual Jazz Times Convention Roosevelt Hotel, New York

Radio '86 Management, Programming, Sales, and Engineering Convention, sponsored by NAB. New Orleans Convention Center, New

1987

February 7-10

Radio Advertising Bureau 7th Annual Managing Sales Conference Hyatt Regency, Atlanta

Alpha Epsilon Rho 45th Annual Con-

Clarion Hotel, St. Louis

BONNIE. RAITT

is breaking bigger than ever:





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KEN BARNES

MORE IDEAS FROM THE DEEP SIX FILE

The Columns You Never Saw, Part 2

Following up last week's column, I've got another sample of ideas suggested (or dreamed up by me) for this column that eventually ended up on the shelf. Some were rejected because the necessary research appeared overwhelmingly time-consuming; with others, the topic was too close to infinite and impossible to boil down. Others were of inadequate length, while still others were just plain dumb.

Of course many of the columns I have published have been overwhelmingly time-consuming to put together (try compiling year-end label stats some time), bordering on infinite (dance songs come to mind), too short, or just plain dumb (feel free to make your own nomination). But for every idea I put into action, there are a bunch that don't make the cut. In a continuing effort to penetrate the mystery surrounding the behind-thescenes processes so vital to the makeup of On The Records every week, here are some more ideas you probably won't see anywhere else (including here).

Assorted Other Ideas

Some of these are solid, serious possibilities; others are the very dregs of the collection. You be the judge.

Label histories for Smash, Dunhill. Shortly after I completed a four-part series on revived labels, these two identities were resuscitated. Maybe if a couple more rise from the grave, I'll do a new series (those were fun).

Versions of "Peter Gunn." While there are a few preceding the Art Of Noise/Duane Eddy collaboration, the song isn't quite in the "Twist & Shout" class for filling an entire column (or even a respectable short piece).

Hit artists from Austria. Inspired by Falco and Opus, but a bit skimpy once you get past Mozart. Is Nu Shooz the first chart-

Is Nu Shooz the first charttopping Black/Urban act from Portland, OR? Somehow the answer "Yes" seems to lack potential for expansion into a suitably lengthy column.

Time lapse between peak positions in R&R and Billboard. This was a spinoff from the recent column comparing No. 1 Country records in R&R and Billboard, the one that discovered that the latter publication turns over a new Country No. 1 every week. (The pattern still holds, by the way.) While checking out dates that different records went No. 1 in the two charts, I found an average of four weeks between a No. 1 record's R&R peak date and the subsequent peak in Billboard. I wondered if that held true for all records (or Top 15 hits, or some similar category), and was also curious if similar gaps exist on other format charts. (Highly unscientific observation suggests the gaps do exist, but that Billboard doesn't lag behind R&R so drastically in other formats; it seems to be just a week or two in CHR/"Hot 100," probably a bit longer in Black/Urban, and I have to confess I haven't looked at a Billboard AC chart since they still called jt "Easy Listening.")

I didn't follow through on this one because, essentially, I felt it was a whole lot of work to demonstrate something just about everybody knows anyway. If enough people are curious, I might reconsider.

Chuck Berry's 60th birthday. Sadly, that occasion has already passed (last January); should have done it but it slipped on by.

The Sonny Fox/Jay Walker & The Jayhawkers Story. Back when I was doing occasional profiles of radio notables with recording artist pasts, John Rivers, then programming WZXR/Memphis (now at KFOG/San Francisco), wrote me a nice letter detailing the Y100/Miami morning man/PD's early days in Michigan leading a popular local band that specialized in Dylan/Byrds-type material. I went so far as to dig up at least three records by the group, but never got around to contacting Sonny to get the scoop.

(By the way, I'm still interested in doing more of these profiles, so if anyone has stories to relate and

photos and records to loan/sell/

Czar") would be too much to bear.

donate as artwork, please let me

Songs About Russia

After "Nikita" and "Russians" rushed up the charts, I thought a re-

connaissance into Soviet subject matter might prove illuminating. The ter-

ritory isn't completely barren (there's Lenin & McCartney's "Back in The

USSR," of course, plus Prince's "Ronnie Talk To Russia," Fischer Z's

"Remember Russia," Boney M's "Rasputin," and more), but the reaching

I'd be forced to perpetrate to fill a column ("Tundra & Lightning," "Lucky

Self-plagiarizing groups. Triggered by various Kinks songs utilizing their hallowed riffs ("Destroyer" adapting "All Day & All Of The Night," etc.) and an Eric Carmen song that sounded just like "Go All The Way" from his Raspberries days. I started jotting down a few contenders, but decided in many cases it was too much of a judgment call about whether the soundalikes were intentional or inadvertently going over the same ground. Scratch one topic.

Contestant Gets Eyes Right

We've got a winner, so the phone company can rest easy about overloaded circuits as those calls keep flooding in. The first to call with the identity of all five sets of eyes in last week's impromptu contest was Bill Roberts of WCCM/Lawrence, MA. He wins a year's subscription to R&R, and, like virtually all free sub winners, he's getting it sent to his home (less chance of somebody from the station "borrowing" it is the usual reason).

Anyway, the orbs in question belonged to: Crystal Gayle, Graham Nash, Elton John, Billy Idol, and Van Morrison. Their eye songs (not necessary to win the contest) were "Don't It Make My Brown Eyes Blue," "Innocent Eyes," "Blue Eyes," "Eyes Without A Face," and "Brown-Eyed Girl."

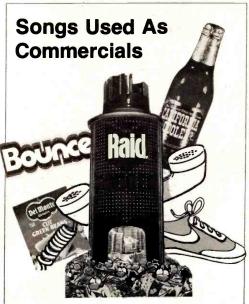
Responding to my "Twist & Shout" column, Kim Landers at B166/Baltimore says he heard a reggae version of the song a few years ago and it's been driving him crazy trying to find out who did it. If you know, give him a call at (301) 823-5166.

Random song notes: Don Johnson's "Heartbeat" was originally a single by its cowriter, Wendy Waldman. The Monkees' "That Was Then, This Is Now" is the title cut of an EP by New York pop band the Mosquitos. Bonnie Raitit's "No Way To Treat A Lady" was out earlier by Australian singer Lisa Bade a few years back.
Simply Red's "Money's Too

Simply Red's "Money's Too Tight To Mention" was a B/U hit of sorts by the Valentine Brothers earlier this decade, while Robert Palmer's "I Didn't Mean To Turn You On" was Cherrelle's first record, (Palmer has made a habit of covering contemporary Black-/Urban hits, having recorded "You Are In My System" by the System and "Take My Heart" by Kool & The Gang last LP.)

Finally, let me catch up on a few assorted additions. Augmenting the America-theme song list last month are "America" by Anne Annello, "Sweet Lady of Liberty" by Bobby Vinton, and "American Wedding Song" by Diane Schuur & Jose Feliciano (these three courtesy of AC independent Kevin McDonald); plus "Lady Liberty" by Orleans and "This America" by last week's column topic Shocking Blue.

Master of esoterica Grelun Landon wrote to mention another recording Taylor, contemporary Christian rocker Steve. And finally, Donna Brake told me she went around for a whole day wondering why Madonna would write a song about a former fiddler for the Jefferson Starship. She thought the record was called "Papa John Creach." We've started calling her "Madonna Brake."



Every day there's a new commercial using a pop hit (old or new). It would make a fun column, but once again I just don't know how to limit it. If we go back 20 or 30 years, tons of songs would be left out, and any other approach (including this one) strikes me as superficial. I'm not even sure I could cite all the present adaptations; from "Surfin' Bird" and "Louie Louie" for California Cooler to "Nowhere To Run" for a brand of roach spray, there's truly nowhere to hide.

36/R&R FRIDAY, AUGUST 22, 1986

PAULSIMON GRACELAND



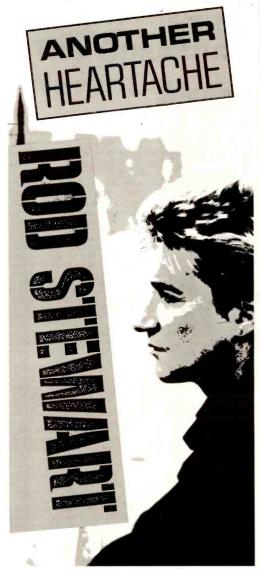
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Produced By Paul Simon Engineer: Roy Halee

Featuring The Single
"You Can Call Me Al"
On Warner Bros. Records,
Cassettes and Compact Discs
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WHAT COMES AFTER "LOVE TOUCH"?



The New Single From The Album Rod Stewart

Produced By Bob Ezrin



© 1986 WEA Records B.V.

CHR NEW & ACTIVE

One Of The "Most Added" 56/56

38/R&R FRIDAY, AUGUST 22, 1986

TV Guide Splits Madonna's Personality

MONDAY, AUGUST 25

1967/Probably because it's often called the big sandbox: Brian Wilson makes what is already a rare concert appearance with the Beach Boys in Honolulu, which is captured on the "Lei'd In Hawaii" bootleg.

1970/Elton John's first American appearance at L.A.'s Troubadour; MCA President Mike Maitland is in the audience and subsequently signs Elton.

1973/Butch Trucks of the Alman Brothers breaks his leg in a car crash in almost exactly the spot where Duane Allman was killed. Also, guitarist Henry McCullough leaves Wings.

1978/The Diana Ross/Michael Jackson remake of "Ease On Down The Road" is released as the first single from "The Wz"

Birthdays: Elvis Costello 1954, Rob Halford (Judas Priest) 1951, Gene Simmons 1949, Vivian Campbell (Dio) 1962.

TUESDAY, AUGUST 26

1970/On the same day that his Electric Ladyland recording studios open in New York, Jimi Hendrix plays his last show ever at the Isle of Wight pop festival.

1980/Bassist Tom Peterson leaves Cheap Trick.

1983/Michael Sembello's "Maniac" finally pushes "Every Breath You Take" out of #1 CHR after two months. 1985/TV Guide reviews "Desperately Seeking Susan," which, by now, has been released on videocassette. The magazine mistakenly reports that Madonna plays both lead characters. Birthdays: Valerie Simpson 1948, Willie Rush (Asbury Jukes) 1952.

WEDNESDAY, AUGUST 27

1965/The Beatles meet Elvis Presley at Graceland.

1967/Brian Epstein is found dead of a Carbitol overdose.

1971/Freda Payne receives a gold record for the anti-Vietnam anthem "Bring The Boys Home."

1985/The L.A. Times reports that a "What's New"-type LP of pre-rock standards by Japanese singer Frank Nagai has upset Koreans and been banned by the Korean Broadcasting Co. It is the first time a Japanese artist has even attempted to release an LP in Korea for 20 years.

Birthdays: Willy (Mink) DeVille 1953, Daryl Dragon 1942, Alex Lifeson (Rush) 1943, Jimmy C. Newman



Willy De Ville, Gene Simmons, Valerie Simpson, Elvis Costello

THURSDAY, AUGUST 28

1954/Eivis Presley's "Blue Moon Of Kentucky" enters the Memphis C&W charts at #3. 1964/After their New York opener at Forest Hills, the Beatles meet Bob Dylan, who gives them marijuana for the

first time.

1969/Paul & Linda McCartney's daughter Mary born.

1973/Deep Purple's "Smoke On The Water" and Bobby "Boris" Pickett's reissued "Monster Mash" — the "Twist & Shout" of the '70s — both receive gold singles.

1978/Russ Knight named PD at Country WHK/Cleveland, With Gary D in mornings (who asks female callers if they're virgins) and Imus in PM drive, WHK becomes a masterpiece of what one local terms "insult-the-listeners radio" several years before that sort of controversy becomes common.

Birthdays: Danny Seraphine (Chicago) 1948, Hugh Cornwell (Stranglers) 1949, Dave Hlubek (Molly Hatchet)

FRIDAY, AUGUST 29

1966/The Beatles play their last public concert at San Francisco's Candlestick Park.

1976/Blues veteran Jimmy Reed dies at age 50.

1979/WBNO/Bryan, OH (also known as the home of the etch-a-sketch) becomes the first solar-powered radio station.

1981/Frankie Smith, along with his troupe of rope-jumping/pig-latin-speaking children, perform "Double Dutch Bus" on "American Bandstand."

Birthday: Michael Jackson 1958. Dinah Washington would be 62.

SATURDAY, AUGUST 30

1972/ John Lennon & Yoko Ono stage the "One To One" concert at Madison Square Garden to benefit retarded children. Besides being Lennon's last full-blown concert, the show was also the basis for the live Lennon

| Polytenton released active this year.

1982/In retaliation for America even considering Radio Marti, the high-powered Voice Of Cuba jams American airwayes on five channels ... but just for four hours.

airwayes on five channels . . . but just for four hours. 1983/After a lengthy campaign by Gary Owens, the Three Stooges get their star on the Hollywood Walk of Fame.

SUNDAY, AUGUST 31

1963/Back in the days before it was a TV commercial or part of an Eddie Money single, the Ronettes' "Be My Raby" becomes Phil Spector's first #1 hit.

1983/Great moments in rock TV #1: Men At Work's Colin Hay and Greg Ham guest-VJ on MTV.
1984/Rock TV #2: Canada's rock-video channel Much Music commences operation. Owned by the CHUM
Group (which also used the odd anagram briefly for a co-owned record label) MM is scrambled unless you pay

for it, it was, as of a few months ago, available free here with a satellite dish.

1885/UB40's "I Got You Babe" goes #1 Britain. Bonnie Tyler's "Holdin" Out For A Hero" charts a year and a half after its American release thanks to its use in a BBC series.

Birthdays: Van Morrison 1945, Glenn Tilbrook (Squeeze) 1957, Glna Schock (ex-Go-Go's) 1957.



AIR PERSONALITIES

DAN O'DAY

A Wave Of Stupidity

From "Love is Hell," by Matt Groening:

"SIX SIMPLE TECHNIQUES TO KEEP YOUR MAIN LOVE RELATIONSHIP ALIVE & KICKING:

6. Temper Your Hostility With Cleverness and Humor. You can transform your nastiest feelings into moments of levity by communicating them in the form of subtle, witty jokes. (Example:) 'I don't love you anymore. Just kidding."

Why would it not be funny to make the above remark to your loved one? I mean, you do say you're kidding, right?

The above remark would not be funny because it would be an expression of hostility, not of

And it is the question of humor vs. hostility that leads me up the steps of my soapbox this week.

During the past few years, a wave of stupidity has washed across a certain segment of our radio community. When a big wave recedes to the ocean, often it leaves behind driftwood and debris. This wave of stupdity brings with it bigotry, nastiness, and cruelty.

Riding the crest of this wave is a relatively new popular radio feature: The Disc Jockey As Bul-

I'll use four real-life examples to illustrate. The first three happened recently and received wide coverage in R&R and elsewhere. Rather than attempt to be diplomatic (I think it would simply be coy, not diplomatic), I'll refer to them by name. The fourth example comes from an aircheck I happened to hear a couple of years ago. Because this wasn't any kind of a news story, I'll omit the jock's name.

"The Mexican National Anthem"

Randy Miller is a disc jockey at KSDO-FM/San Diego. For those of you not familiar with California, San Diego is in the Southern part of the state. Southern California has a large percentage of residents either who were born in Mexico or whose parents or grandparents were born in Mex-

Miller saw a CNN news story about the San Ysidro border between the United States and Mexico. CNN says the border is the number one point of entry for illegal Mexican immigrants "and the leading area for the laundering of drug money and drug traf-

Miller thought it would be funny to put new lyrics to the tune of "She'll Be Coming 'Round the Mountain." Here are his lyrics: "They'll be coming across the border when they come.

They'll be coming across the border when they come.

They'll be coming across the border, 'cause there is no law and

They'll be coming across the border when they come.

They'll be carrying drugs and handguns, so they can have some real fun:

They'll be carrying drugs and handguns when they come.

They will not have a green card, but they sure know how to run

Well, they will not have a green card when they come.

"Now all they know is Spanish, and if you don't they will vanish; Well, now, all they know is Spanish when they come.

Miller entitled it "The Mexican National Anthem.

One would be hard pressed to find an adult Mexican-American in Southern California who doesn't have at least one relative or acquaintance who once was in this country illegally. Nonetheless, Randy was shocked when some Latino listeners were offended. "I was simply commenting on a social issue and really didn't expect any negatives on it," he said. 'Frankly, we all were surprised by the reaction."

With all the lip service program directors and air personalities pay to the importance of knowing the community they're supposed to be serving, he was surprised by the reaction?

Incredible

KSDO-FM's Program Director. Dave Parks, said Miller created the bit to address "the illegal alien problems specifically" and it was not meant to reflect on the Mexican-American community "in general." And, in fact, after it first aired the title was changed to the "Illegal Alien Anthem."

Okay, I'm all in favor of biting satire that "comments on a social issue" and addresses "problems specifically." Let's look at Miller's "comments"; perhaps his point of view will offer a perspective that will help us to understand the problems related to the influx of hundreds of thousands of illegal aliens per

What insights can we glean from Verse #1? The only comment he makes here is that "they'll be coming across the border, 'cause there is no law and order. .'' Perhaps that's the reason so many people risk their lives (many lives are lost while trying to sneak into the U.S.; more on that in a moment): because there is no law and order.

Personally, however, I agree with the immigration officials and the sociologists and the illegal aliens themselves, all of whom are unanimous in blaming the problem on Mexico's terrible, seemingly inescapable poverty

and on the desire of some Mexicans to try for a better life in America's fabled Promised

"The disc jockey as bully. The disc jockey as jerk. The disc jockey as bigot who ridicules anyone different from himself. I find it distasteful."

- Dan O'Day

Verse #2 says "they'll be carry-ing drugs and handguns, so they can have some real fun." Well, I'm sure drug smugglers do carry both drugs and guns. But this is the "Illegal Alien Anthem," not the "Drug Smugglers Anthem." Miller has been in San Diego only a few months, so maybe he doesn't know that most Mexicans don't use illegal drugs or own guns. And most Mexicans caught trying to sneak across the border carry neither.
As for the "real fun" – well, if

paying your life's savings to some guy (known as a coyote) for the privilege of being stuffed into his van with 50 other people and hoping you don't suffocate (as some do) during the long, hot, bumpy ride and then hoping that neither you nor your children are robbed, raped, or murdered by banditos on the American side of the border is what you consider to be "fun" .. then I guess I see Randy's point.

Verse's #3 & #4: No, they don't have a green card, or a visa. Those are for people with money and connections. The people who risk their lives to cross our border have neither, and many of them speak only their native tongue. (How many languages did Randy's ancestors speak when they first set foot on U.S.

Do you see anything of value in Miller's "anthem" Miller's "anthem" - as humor, as satire, or as social comment? If so, then your vision is much more acute than mine.

The Martin Luther King Joke

Naturally, no discussion of this Disc Jockey as Bully phenomenon can omit the Greaseman's incredibly tasteless "joke" on the occasion of Martin Luther King's birthday. I've already gone on record as considering the Greaseman one of the most talented jocks around, and I'm at a loss to explain this incredible lapse in both taste and humanity. The incident sounds to me like a classic case of temporary insani-

Assassinating The President

Then there was J.C. Corcoran, who joked that he might try to impress actress Helen Slater by trying to assassinate President Reagan. Corcoran was amazed at the Secret Service's lack of sense of humor. He explained that even "a retarded child" would know it was a joke. Perhaps that same child would know that "humorously" threatening the life of the president is a crime, just as "joking" about carrying a bomb aboard an airline is a crime. Instead of admitting that he screwed up, Corcoran sought to blame others (i.e., the Secret Service).

Gay Bashing

Lastly, there's the jock in Chicago who regularly ridicules gay men. The aircheck I heard featured a gay listener, who called to take exception to the jock's taunts. In an intelligent, articulate, respectful way, the caller expalined why he found such comments hurtful and destructive. Clearly, he was seeking to communicate his feelings to the jock.

How did the disc jockey respond? Did he say, "Himmm. I can see you've been hurt by this, that wasn't my intention"? Did he ask, "How about giving me an example of a 'gay'-related joke that you don't find offensive?

No. His response was, "Jeez, give me a break! You guys just don't have any sense of humor at all!" - and then he hung up on the caller

Disc Jockeys As Bullies

"The disc jockey as bully. The disc jockey as jerk. The disc jockey as bigot who ridicules anyone different from himself. I find it distasteful.

I don't question anyone's right to represent such attitudes on the radio, if they can find a station willing to broadcast them. I think it's a pathetic way to make a living, but I do support freedom of expression.

But at least ... at least ... be honest about it. Don't try to hide But at least your hostility, your bigotry, your callousness behind a cloak of "humor." Bullies aren't funny. They're just bullies.

A few years ago, the producer of "Saturday Night Live" was quoted as saying that no subject is sacred; his show would find humor in any situation. Shortly after John Belushi died, he was asked if viewers could expect to see the show doing jokes about Belushi's death.

"No," he said. "I don't see any humor in that subject.

How hypocritical. It's funny as long as it involves someone else's pain. Unfortunately, there are some disc jockeys who seem to

I guarantee that in each person's life there are subjects that the person believes should not be made light of. Not laughing at the death of a loved one or at the crippling of a child doesn't indicate a lack of sense of humor; it indicates the presence of human compassion. And if you don't have any compassion, then I suspect that ultimately the one who has no sense of humor . . . is

I NEED YOUR INPUT. Letters, comments, and cassette airchecks always are welcome. Due to the large volume of mail, however, I regret that I cannot critique the tapes I receive

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R&R FRIDAY, AUGUST 22, 1986/39



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LUTHER VANDROSS "Give Me The Reason"

Taken from the motion picture soundtrack "Ruthless People."

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WNVZ	KMEL	WNOK	KCAQ	WGLF	



CARL ANDERSON ® GLORIA LORING Friends and Lovers"

CHR CHART: 9

AC CHART: 1 #1 HOTTEST



DON JOHNSON "Heartbeat"



Produced by Chas Sandford

CHR BREAKERS

CHR CHART: DEBUT 40 182/80 - 78%

AOR TRACKS BREAKERS

AOR TRACKS: 27 99/25 - 62%

Z93 33



CHR NEW & ACTIVE

NOW ON OVER 90 CHR REPORTERS!

WBEN 38-26 WPHD 22-16

WRNO 31-26 WRSR 35-29

KWK 32-27 KKRZ 34-27 KMJK 16-9 WMMS 22-17

WKTI 22-15

KGOT 22-18 KYYA 23-19 KNBQ 37-31 WXKS on

WOKI 29-24

WDIX 34-28

WKSE on PRO-FM on 94Q on

KUBE 23

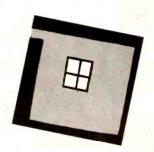
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NEW & ACTIVE

WXKS add	KUBE 29-28	KATD 24-21
WBEN deb-38	KNBQ 39-37	KZZU 32-29
CKOI on	WNNK add	OK100 deb-39
WCAU deb-39	WKRZ deb-33	95XIL 40-29
PRO-FM add	KHFI add	WGAN add
K106 31-30	WBCY 27-21	WKSF 34-31
94Q on	WNOK 38-33	WYKS deb-30
WRSR 39-37	WANS 30-27	KNOE deb-32
WRNO on	WCKN deb-39	WPFM 40-35
WLS deb-35	WLRS deb-38	WHSL 30-25
KDWB deb-36	WHHY 20-18	WVBS 37-33
KHTRon	94Z add	KYYY deb-40
WLOL 36-31	WXLK 31-28	WBWB 31-24
KIMN 28-22	WGTZ 36-33	KGOT add
KPKE 24-22	WMEE 29-27	KBOZ deb-35
Y108 add	WIXX 35-31	KTRS 40-26
KKRZ deb-40	Z104 33-25	KOZE 25-18
KMJK on	KSND deb-40	KBIM 32-30
FM102 add	KLUC 28-26	SLY96 deb-37
KPLZ deb-37	KXYQ 40-36	OK95 29-23



PRODUCED BY PAUL SIMON ENGINEER: ROY HALEE

From The Forthcoming Album

GRACELAND

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9

CALENDAR

BRAD MESSER

Got It In Writing?

Mr. or Mrs. Boss, are you sure that your newest jock is aware of all your station's longstanding rules about such and such? And can you be positive that everyone in the News Department knows the station's policies regarding blah blah and especially the critically important rule concerning yada yada?

I'll make my point after telling you something that happened last

A listener called a talk show host and was put on the air warmly complimenting the host and the station, to which the host, obviously quite pleased, off-handedly said something to the effect that someone ought to give that man an Arbitron book. Zap! The host was fired. It got in the newspapers.

One local paper described the station as a revolving door and splashed around plenty of hot, juicy quotes from the canned host, who allowed as how the fellow who gave me the axe knows nothing about radio, and my contract has

been breached and my lawyer will do this and my lawyer will do that. One thing his lawyer was going to do, the unemployed host told the newspaper, was ask the station which written policy the host had allegedly violated.

There, that's enough of the story to be able to go on and make my point. (Believe me, difficult to choose just one angle. Story raises so many questions. Would station be covered if simply had rule prohibiting doing anything stupid? Must rules be written to be rules? Will fired guy's lawyer really do this and that? Will fired man run out of lawyer money

before station does? Will there be more fiery quotes?) I don't know any of those

I don't know any of those answers. The point I choose is this: if a broadcaster wants to insure that everyone knows his policies about everything, one efficient way to accomplish it is to have a policy book, which can be something as simple as a collection of old memos.

Some stations ask that employees sign an acknowledg-mnet that they have read and understood what's in the policy bok. Signing may or may not prove various legal doodahs down the line, but that's a side issue.

The best reason to have station policies in writing is to accomplish the goal of clearly communicating management's rules (and maybe even reasons) so that employees, one and all, will pull in exactly the same direction all the time. It's hard to find fault with a goal like

Inhabitants Reported On Moon

MONDAY, AUGUST 25 — The New York Sun began publishing a series of stories 151 years ago reporting that an astronomer had looked at the moon through a giant new telescope, and had seen people walking around up there. Moon people were short and hairy, with yellow faces and big wings, the newspaper said. The circulation-boosting series was soon exposed and became known as the Great Moon Hoax (1835). Ten years ago, the average retail price of a new General Motors car was raised to \$6000 (1976). Twenty years ago, Orbiter-1 transmitted the first image of, the whole Earth as seen from the moon (1966). Birthdays: Elvis Costello 32. Gene Simmons 37. Rollie Fingers 41. Sean Connery 56. George Wallace 56.

Krakatoa Volcano Killed 36,000

TUESDAY, AUGUST 26 — Krakatoa volcano erupted 103 years ago (1883) with an explosion so powerful that people 3000 miles away heard it four hours later. Krakatoa generated tsunami ("tidal waves") up to 150 feet tall, which killed an estimated 36,000 people. The volcano is in Indonesia.

The federal government ordered banks to stop foreclosing on mortgages in 1932, to save thousands of people from losing their homes during the Great Depression.

iosing their nomes during the creat Depression.

By Presidential proclamation, this is Women's Equality Day, observing the ratification of the 19th Amendment which granted voting rights to women in 1920.

Birthdays: Swimmer John Kinsella 34, Bob Cowsill 37, Geraldine Ferraro 51, Editor Ben Bradlee 65

First Turboject Airplane

WEDNESDAY, AUGUST 27 — The world's first "pure jet" (gas turbine) airplane was test-flown in Germany 47 years ago today (1939). It was a Heinkel He-108, the forerunner of the He-280, which became the world's first operational jet fighter about two years later ((WWII).

Ten years ago, MIT scientists announced they had constructed the first manmade gene (1976). Ten years ago, the first Atlantic crossing by speedboat was completed (1971). The first dial-type telephone

became available 90 years ago (1896).

Birthdays: Tuesday Weld 43. Daryl Dragon 44. Tommy Sands 76. Martha Raye 70.

#1 In Package Delivery

THURSDAY, AUGUST 28 — Two teenagers started a little company called American Messenger Service 79 years ago today, with a telephone, two bicycles and six messengers (1907). It is now United Parcel Service, the world's largest package-delivery company. UPS handles twice as many packages as the U.S. Postal Service during

Dr. Martin Luther King Jr. delivered his "I Have A Dream" speech to 200,000 civil rights demonstrators at the Washington Monument in 1963. The first radio commercial was broadcast in 1922.

Birthdays: Ron Guldry 36. David Soul (D. Solberg) 43.

Chop Suey Created

FRIDAY, AUGUST 29 — A chef at a New York City restaurant created a new recipe 90 years ago, consisting mainly of stir-fried fresh vegetables (1896). He named it chop suey. Although chop suey was created in America, the chef was an immigrant from China. His recipe was based on a traditional Chinese cooking method in which food is rapidly heated over a very hot fire, which conserves firewood.

Twenty years ago, the Beatles gave their last American concert at Candlestick Park, San Francisco (1966). Birthdays: Michael Jackson 28. Elliot Gould (E. Goldstein) 48.





ADAM WHITE

Hits Across The Ocean

By Peter Robinson

The grass is always greener. How true that is when music business folk compare the relative merits of working and breaking records in the US and UK. As the two major music markets of the world, they have the greatest interchange — of hits, artists, producers, engineers, songwriters, publishers, and label personnel.

US rock acts come to the UK to get "that English sound." UK rock acts go to the US to work with revered American producers and engineers. Tina Turner and Philip Bailey come to the UK to make records, while such British black acts as Loose Ends and Five Star go to the US.

We're always looking for something from the other market. The "New York mix," the "original UK version," the "only" engineer who can get that sound, and he's in London, or Los Angeles, or New York.

In radio, it manifests itself in the UK soul DJ who checks out the new US 12-inches and can be playing them only two or three days after New York. Or the progressive US album radio programmer who's never more excited than when he has the newest new music on import-from the UK, way before any US label knows what it's all about.

Apparent Advantages

There are a vast number of differences between the two markets, and we can all admit to envy of some apparent advantages enjoyed by our transatlantic counterparts. For me. the biggest difference is the fast-moving nature of the UK market. Records invariably happen. or not, very fast. The "sleeper" is a rarity.

Unlike North America, where you have tried-and-tested routes to success which involve building your AOR base before pursuing CHR, or delivering a top ten B/U hit before trying to cross it, or going straight for CHR play and slowly gathering momentum week by week, everything is much more instant in the UK.

Initial BBC Radio 1 national airplay and good network TV coverage can provide up to 80-90% of the meaningful exposure needed to sell records. But while this is sufficiently powerful to make hits, you do need several weeks of sustained play at a good level of rotation. Just as in the US, where some early stations may begin to drop a single at a critical point, so in the UK the big danger is that the BBC will drop your record before you've been able to deliver significant sales.

This national radio thrust to UK promotion gives British labels a great advantage in the BBC's avoidance of a specific music format. Personally, I would welcome

more UK radio outlets devoted to particular music tastes, but there can be no doubt that national hit radio, as purveyed by the BBC, allows all kinds of music to receive exposure without a lot of agonizing over whether it fits the station sound.

It's often said that UK radio is less "safe" and that many British acts who break here would be too unconventional to fit US formats. The wisdom is that they would fail if they tried to pursue their career Stateside before conquering the British chart. Certainly, the number of quirky records which originate from the UK and become world hits probably owe a lot to the BBC's lack of commercial constraints.

Fast Charts

But one major drawback of the British business when compared to the US is the speed and inconsistency of our charts. The UK industry chart is as close to an accurate reflection of sales (no airplay is factored in) as can be compiled. But it's so fast that because of national airplay and TV exposure, a new release by a major act can often sell enough to debut in the top 30 or even top 20 in the first week - and peak two or three weeks later, after which the airplay decline can be fairly rapid. So the single can be burned out in little more than four or five weeks. Certainly, eight weeks would currently be a good chart life for any single.

If albums are to be sustained by the release of numerous singles, those singles often must be issued with a frequency that the rest of the world finds impossible to keep up with. It's a confusing and far-fromhealthy situation, but it's almost forced on us here to keep our album sales momentum.

When it comes to singles by American acts, these frequently climb so fast that a record can hit top ten and peak in Britain while only just reaching the upper half of the US charts. Result: the UK label is looking for the next single way before the US company is ready.

American black/dance singles are a phenomenon all to themselves. Frequently picked up from US indie labels for substantial advances, such records can be in the pop top 20 or even top ten before US exposure has spread much beyond East Coast club and Urban radio

play – and certainly before making the B/U charts, never mind CHR!

These records break via the street buzz generated by clubs and specialist soul radio programming, with heavy initial 12-inch sales causing an early pop chart entry (our national chart combines 7-inch and 12-inch singles sales). Radio 1 and London stations like Capitol and BBC/Radio London will then carry the record into the upper reaches of the chart, and frequently the label will fly the artist in for BBC-TV's "Top Of The Pops." Many are the examples of US black artists whose brief taste of pop success has been an appearance on that show.

AOR Dilemma

A word here on the impact of network TV. This is clearly a huge factor in breaking records in Britain, both in singling them out from the pack and, on occasion, contributing to this remarkable speed of chart movement. It's not at all unusual for a strong visual performance or an outstanding video clip on "Top Of The Pops" to catapult a record from, say, 25-5 in one week — a chart move that would almost never be achieved through airplay alone.

While we can put lots of American black and club records in the

"The biggest difference is the fast-moving nature of the UK market. Records invariably happen, or not, very fast."

pop charts with relative ease, it's quite a different story when it comes to US (and even British) AOR acts. Every label has its stories of major American bands who earn more in merchandising from one arena date in the US than they do in record royalties from the UK in a year.

The Jonathan King BBC-2 TV series "Entertainment USA" helps somewhat by showing clips of major US working rock bands. But the absence of the frequent exposure (such as you have with AOR and MTV) makes it very difficult for bands like Heart, Night Ranger, and Journey to duplicate their domestic success. Occasionally, a blatantly pop-oriented single will break through at mainstream radio and help them establish a UK foothold.



Peter Robinson

Second Time Around

One real advantage is our ability to rerelease and break singles on the second or even third attempt. There are dozens of examples: sometimes the record may be by a local act which happens the second time around because of a more focused or better-timed promotion by the label. "Love And Pride" by King failed dismally first time, but went all the way to number one when rereleased nine months later.

In recent years, many successful rereleases have happened in the wake of American top ten action. The US successes of A-Ha's "Take On Me," Falco's "Rock Me Amadeus" and Billy Ocean's "Caribbean Queen" enabled their respective labels to use that success to break them on a second try in Britain

One good practice we've inherited from the US is the extended working of an album by the constant release of singles. For far too long in Britain. if you dared to release more than three singles, there were charges of "milking the album," or "exploiting the fans."

Now thanks to Michael Jackson. Madonna. Springsteen, Tina Turner, Bryan Adams et al., we have a whole host of UK-based acts extending the life of their albums far beyond the previously accepted sales plateau. Among them: Dire Straits, Paul Young, Sade, Tears For Fears, Go West, Wham!, and Five Star.

One continuing difference between the two markets is our practice of releasing a single — or two, even three —before shipping an album. Americans are frequently astonished that a new English artist can have a top ten single and not have an album in the marketplace (which may follow several months later)

There are several factors involved, including the belief that you need a solid hit or two first, so that retail will have faith in the album and stock it heavily, and that the public will be anticipating it.

Careers Over Hits

Unlike the US, many acts are still signed to singles deals, with an album option. If a single hits quickly, a label can be caught unprepared. Not infrequently, by the time the album is released, public interest may have waned. Or a second single may have been released and flopped, resulting in decline of interest in the album.

Where this seems to have the most adverse impact is North America. Because of the economics of your business, a large number of big UK hits go unreleased in the US until the English company is able to deliver an album — and an act — rather than one 7-inch piece of vinyl.

I don't blame American labels for wanting to know that there is, indeed, an act of substance to market, preferably to tour; that there is more than one hit cut on the album; that there is consistency. I'd have to admit that a fair number of British hits fall into the "novelty" category, neither likely to be repeated nor to deliver a longterm career.

But now "artist development" is part of our international music business language. The term originated in your market, and just as we've learned that there's no shame to releasing more than three singles from one album, so we've recognized that the creative development of an artist - sometimes resisting the short-term benefit - is necessary. Why just look for hit records from whatever source, which may be short-lived, when you can build acts whose longterm following can provide the bedrock of your business for years?

The fact that so many British acts are achieving major international album success these days is precisely because we've learned the importance of delivering careers, not simply hit records.

Peter Robinson has worked for US record labels in Britain for 15 years. He's currently VP/A&R for RCA UK, where his roster includes Eurythmics, Five Star, Blow Monkeys, Wax, and Clannad. A keen observer of the American market, Peter began his career with MCA and CBS in international, marketing, and A&R posts.



CONTEMPORARY HIT RADIO

JOEL DENVER

COOK HAULS OUT HEAVY ARTILLERY

WNCI Skyrockets 5.3-9.4, Upsets 92X

If you could have a camera trained on all the PDs' offices in any given market when the advances come out, the myriad expressions would be as varied as the rainbow. Over at WNCI/Columbus, PD Bill Richards was grinning like a cheshire cat over his 5.3-9.4 leap in Arbitron's 12+ department. But over at 92X (WXGT), **Operations Director Adam** Cook was probably chagrined seeing his shares slip from 10.5-8.0.

At the helm for three and a half years after a couple more pro-gramming WSKZ/Chattanooga, Adam isn't taking this lying down. In fact, he's already questioning the sampling as far as diary distribution and number of in-tabs for certain demos.

In-Tab Snafu?

"We took our biggest hit in middays. It seems from 8am-3pm the station is almost devoid of female listeners. All of them headed to (AC) WSNY (grabbing just shy of a 40 share in 18-24 females), with the rest between (AOR) WLVQ and

Adam went on to point out his dissatisfaction with the in-tab

"We may have put ourselves into too much of a defensive posture. This is the first time we've had anyone hit us so hard as a direct competitor."

- Adam Cook

diaries for those female 18-24s. Could be that a trip to Laurel is in the works! "Last spring," he recalled, "there were 117 18-24 female diaries returned in-tab, and this book there were only 67. In fact, there were about 200 less in-tab for the total sample.

As far as Bill Richards goes, the diaries, the sample, and the results were just fine. "The staff and management is absolutely thirlled. It's a good sign that a market can react to a good-sounding station, no matter what its history has been.

Checkered Past

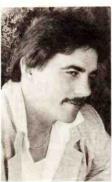
And 'NCI has had a checkered past. "I'm probably the fifth PD in as many years and the station has seen a continual shift in for-



Inside the vault with \$100,000 in WNCI's "Phrase That Pays" contest are (back, I-r): midday personality Joe Dawson, parttimer Doug Ritter, morning maniac Dave Ryan, news personality Tom Kelly, and overnighter Ken Taylor. (Seated I-r): late nighter Andy Clark, night rocker MD/Asst. PD Michael J. Foxx, and parttimer Dave Elliott, Not shown are weekenders Dan Bowen and Carrie Bowers



Bill Richards



Charlie Rivers





Dee Miller

mats as well," said Bill. "This is our best book in five or six years. and it's just so rewarding to see this great set of calls be reawakened as a force in the market."

Looking back at what may have given WNCI a bit of an edge this book, Adam reflected, "We may have nut ourselves into too much of a defensive posture. This is the first time we've had anyone hit us so hard as a direct competitor. I've always been the aggressor, and with this situation we are looking to regroup and make a swift, strong recovery. I think the summer book will really tell sthe story as to our real position."

The story of WNCI's rise to success may seem like an overnighter, but Bill joined the station last September, and basically put all changes on hold for a while. "I 44/ R&R-FRIDAY, AUGUST 22, 1986

wanted to go through the past ratings books and see what had been done in the ways of research.'

The Phrase That Pays

"During this exploratory period I made very few on-air changes other than some rotational restructuring. I began looking for the right people, talents, jingles, and other necessities of a great-sounding station. Perhaps my toughest search was for the right slogan," he ad-

Bill combined the slogan "WNCI 97.9, Not Too Hard, Not Too Light" (and not a rip-off of a description of the Three Bears' porridge), into a phrase-that-pays type of contest good for \$1000 a whack. He backed it all up with 300 GRPs of TV time a week, plus 40 billboards, and reestablished the calls in the listeners' minds. "I simply took all of this research data, combined it with some good gut observations, a strong contest, and a lot of input from my staff, and here we are. And now we're kicking off a massive bumper sticker campaign for the summer

Additionally, WNCI did a couple of "Great Album Blow Outs," giving away an LP away every 197.9 seconds all weekend. The station also tied in with Columbia for a trip to London for the final Wham! concert, and was active with movie

Consistent & Familiar

Bill elaborated about his music policy, considering his postioning slogan of "Not Too Hard, Not Too Light." "I let 92X establish the

music, for the most part, during this period of cume growth. Now, I went out of the box on some new stuff, but our initial needs were to be familiar and consistent.

"We did a lot of dayparting, shying away from certain records. Van Halen was too tough for us, as were a couple of others at the time. Now that we've moved the cume from fifth to first, this is no longer as big a problem as it once was. We can now open up our musical variety to include more of the harderedged material.

"We did a lot of dayparting, shying away from certain records Now that we've moved the cume from fifth to first, this is no longer as big a problem as it once was. We can now open up our musical variety to include more of the harder-edged material."

- Bill Richards

"I'm not going to forget what got us here," he added quickly. "This will not become a station that adds ten new cuts each week. It will really depend on the product available and what the rest of the market is doing. We call more record stores in our TSA than you can believe. Using a computer we can rotate the information and store locations."

Tweaking Rotations

Bill related, "I'll tweak our rotation three times a week if necessary to make sure it's right. Music is obviously what they tune in for, and so it must be right, whether we are out of the box on something or it's a cut we've waited six weeks to

So with this methodical competitor in the market, does Adam plan many changes? "Not really. I still don't fully believe this book. I mean, WNCI beats WLVQ in 18-34 men at night. That doesn't figure. So, I'm not really looking to alter our stance radically.

"We went into this year with a gameplan similar to last year's. Musically, we are current-intensive (about 85%) and use a strong rotation to keep the cume high. That helped keep our lower-end base intact." WNCI doubled its teens from the mid-sevens to over

Continued on Page 46

ANOTHER BREAKER **FROM**

Karate Kic



EW EDITION Earth Angel

BLACK/URBAN BREAKERS 8/15/86

BLACK/URBAN CHART: 30 - 20 And Crossing Quickly At CHR!

CHECK THESE CALLS:

B104 deb-28 WKSE deb-36 WPLJ 28-20 Z100 24-21 B94 add

Y100 18-16 WQUE 28-22 B96 add WCZY 20-12 WAVA deb-29 WHYT 35-30

93FM deb-29

KBEQ 21-16 KDWB on KKRZ add FM102 5-5

B106 add-27 WBBQ on WROQ deb-33 KS103 22-18 KAMZ 27-21 KMFL add-30 KFZB 11-9

WKSI 39-33 WKEE on WAPE on WFMI add WPOW 24-21 Y106 deb-35

KF95 add KYNO add-38 KQMQ 13 KXYO add

WK7L add

WZON on WJAD on WOID on Q104 deb-33 Q101 add

WFBG add

KWES 23-13 Z102 20-17 WCIL add

MCA RECORDS

Weekend Box Office Reports "Karate Kid Part II" Now Over \$90,000,000!

From the Original Motion Picture Soundtrack Containing the #1 Smash "Glory Of Love (Theme From The Karate Kid Part II)" **United Artists** Records ...



United Artists Records, Inc. @ 1986 Columbia Pictures Industries, Inc. All Rights Reserved, Manufactured By United Artists, Inc. 450 North Roxbury Drive, Beverly Hills, CA

CONTEMPORARY HIT RADIO

WNCI Skyrockets 5.3-9.4 Upsets 92X

a 14, while 92X was off less than a point, with better than a 42 share in this category. "But the contest at WNCI cost us some women, and generally helped knock the cume out of kilter.

No Screamers Here

"Record after record, we beat them to the active titles, which I really think helped to keep us in good shape. WNCI plays more gold than we do, and I'd almost say they got close to sounding AC in certain time periods, whereas we were more consistent."

Adam went on to clarify that 92X is not a screaming teeny-bop jukebox. "Everyone agrees we are more fun to listen to than WNCI. While not having a staff of scream-

"We're arming up for the fall. I will have all of the heavy artillery needed for that sweep. You can look for 92X to really come out smoking.'

- Adam Cook

ers, we may have been a bit too chatty this book, as we tried to expand the personality image of our station. This is really an easy problem to fix, but I'm pretty pleased with our overall presentation." Promotionally, 92X had its guns blazing as well this past book.

"Positioning-wise, we are 'Your #1 Music Station.' We did small cash giveaways - \$100 hits to counteract their big prize contest. When the gas war phenomenon happened, 92X was the sole participant, and we got it down to 9.2 cents/ gallon. And as the weather warmed up we became even more visible with our Summer Fun Spotter



92X afternoon personality Kris Kelly, .38 Special's Jeff Carlisi, Ops Director Adam Cook, group member Don Barnes, and MD Kevin Haines are





Chad Hunt, mornings



Night rocker Suzy We



not sure how tight the race will be

with us and 92X next book. They

are by no means history, nor do

any of us think they can't recover.

David Glenn, late nights

92X drives down the price of gas. A Hot Summer

"We relied on billboards for cume reinforcement, and had about 20 showing, along with some poster boards with our digital logo and positioning statement. We also had a few up there specifically for the morning show featuring Michael O'Mally & Chad Hunt.'

Back over at WNCI, Bill remarked earlier he'd implemented a new bumper sticker campaign, adding, "And we're continuing with the phrase that pays as well. This is going to be a real hot summer for us, coming up at a local amusement park." especially with a beach party

Bill continued, "We're all very proud that we've moved 92X out of a regular event they used to have locked up. Every Thursday night at the Continent (a local club), upwards of 5000 folks jam the place and we all have a great time."

A Happy Bounce

With a smile of contentment, Bill concluded, "If I had to put it (success) off to one thing, it's the right people on the staff behind me. I worked 18 hour days here, as did many others. The help and support from all the other programmers at Nationwide, plus that of (VP/Radio) Steve Berger, (WNCI GM) Dale Weber, and (national programmer) Dave Van Stone made it all come together.

"WLVQ, WSNY, and 92X are all good stations," Bill conceded. "It's just a matter of timing. Like anybody, they can all be beaten. I'm

However, we have the momentum, the talent, and the backing to maybe widen the gap a bit more.'

Adam, on the other hand, still maintains that WNCI took a happy bounce in the Arbitron, while the corresponding Birch shows 92X sliding 22.2-11.9, while WNCI posted a healthy 6.4-10.3 gain. 'Management believes WNCI's \$100,000 cash contest and WSNY's

"I'll tweak our rotation three times a week if necessary to make sure it's right. Music is obviously what they tune in for, and so it must be

-Bill Richards

direct mail \$65,000 campaign targeted at middays made big impacts. We had only \$20,000 in cash to hand out, but we did have more winners than anyone else.1

Optimistic Outlook

While looking at a down book isn't anyone's idea of fun, Atlam has an optimistic outlet on what it represents. "In some ways this is the best thing to really happen to us. (Owner) Great Trails is looking to really support this situation. We aren't taking any of this for granted. We are feeling very good about the station, our efforts, and the quality people who are here.

"You have to expect some reaction, and it's all been positive from management. As a result, we are arming up for the fall. I will have all of the heavy artillery needed for that sweep. You can look for 92X to really come out smoking in the

Turnin' In To The Tunes

What does the 4-5pm hour sound like at both WNCI and 92X? Here's a song-by-song rundown of a typical hour at each station.

WNCI

MADONNA/Papa Don'f Preach JOURNEY/Foolish Heart JETS/Crush On You LEVEL 42/Something About You

JOHN COUGAR MELLENCAMP/ Small Town HOWARD JONES/No One Is To

DeBARGE/Rhythm Of The Night GTR/When The Heart Rules The Mind

EAGLES/Hotel California JERMAINE STEWART/We Don't Have To Take

BERLIN/Take My Breath Away **HUEY LEWIS & THE NEWS/Heart** -& Soul KOOL & THE GANG/Misled

JOURNEY/After The Fall

TIMEX SOCIAL CLUB/Rumors DARYL HALL/Dreamtime POLICE/Every Breath You Take GLASS TIGER/Don't Forget Me

FIXX/One Thing Leads To Another BELINDA CARLISLE/Mad About

PETER GABRIEL/Sledgehammer INXS/What You Need MIAMI SOUND MACHINE/Words Get In The Way

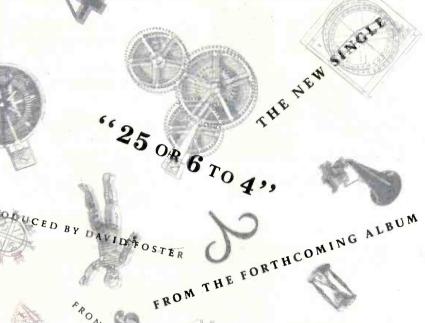
HUEY LEWIS & THE NEWS/Stuck With You MONKEES/That Was Then, This Is

GENESIS/Abacab

BUFF CITY - The Swatch female body builders took time out to visit Z100/New York during a recent Swatch giveaway. The grand prize was a \$5000 30-foot Mondo Swatch, plus tickets to a show featuring Belouis Some, a BMX bicycle, and a classic skateboard. Pictured here (I-r) are Z100's Claire Stevens, Ken Lane and PD Scott Shannon, and the Swatch body builders.

ONLY THIS BAND COULD TAKE
ONE OF THE BEST SONGS OF ITS CAREER
AND MAKE IT GREATER.

CHICAGO



RONTEROM CHICAGO 18





Good Reasons To A



JOURNEY
"Girl Can't Help It"

- This is the cut that CHR demanded us to release in response to heavy AOR rotation.
- National tour begins August 23rd Watch for JOURNEY in your market soon.

73 OUT-OF-THE-BOX ADDS INCLUDING:

WKSE WRSR WHYT WPHD WLS KDWB KRBE Z95 KKRZ 95INZ Q102 KMJK WRNO



TOTO"I'll Be Over You"



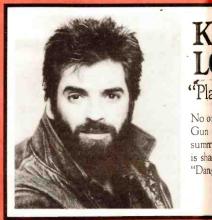
LISA-LISA

and Cult Jam with Full Force

"All Cried Out"

By now the facts are obvious: Everywhere this record is added it blows the phones off the hook & generates immediate singles & album sales

69/15 — 30% HOTS: 16% B104 22-19 WQUE 22-6 KMEL 16-13 WXKS 12-7 KBEQ 23-19 WSPK 6-2 Z100 4-4 FM102 15-9 WAPE 9-6 B94 21-11





D "The Racing and ri

COLUMBIA RECORDS

Add Great Records

The first release from the most brilliant TOTO album ever

Look for immediate Out-Of-The-Box album sales from their built-in multiplatinum audience

59 CHR ADDS OUT OF THE BOX INCLUDING:

> WKSE Z95 94Q KPKE 95INZ KNBQ WRNO

KENNY LOGGINS

Playing With The Boys"

o one has to tell you how hot the Top un movie & album has remained this mmer: In just 3 short weeks this single shaping up to be just as big as Danger Zone"

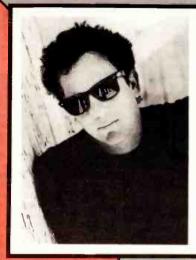
> NOW ON OVER 60 CHR REPORTERS!

TEIL DIAMOND

The Story Of My Life"

cing to the top of the nation's A/C if ripe for CHR crossover

AC CHART: 17
AC FULL SERVICE: 10

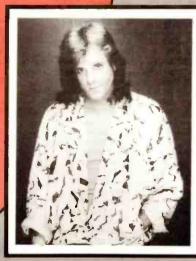


BILLY JOEL

"A Matter Of Trust"

- The MOST ACTIVE new album at retail & radio this week.
- CHR and AOR saturation are coupled with a great video and major national tour

AOR TRACKS: 15
CHR CHART: DEBUT 33



EDDIE MONEY

"Take Me Home Tonight"

Eddie's back and locking up CHR and AOR radio F-A-S-T: Just look at this Out-Of-The-Box penetration:

AOR TRACKS: 3
CHR 81 STATIONS STRONG!







STEVE FEINSTEIN

STRENGTH IN NUMBERS

Rock Radio In Sound Health

Any way you slice it, this was another outstanding book for rock radio. In the last year, AOR has improved on three fronts: 12+ shares, demographically, and in sheer number of stations now doing the format.

12+

In the 12+ beauty contest, more stations increased than dropped in total share. There were exceptional gains by AORs in markets of all sizes — large (Cincinnati, Seattle), medium (Canton, Nashville, Oklahoma City, Omaha, Rochester), and beyond (Appleton; Cedar Rapids; Columbia, MO; Lexington; Madison; Poughkeepsie; Northwest Michigan).

Demos

The important news lies behind the 12+ figures, of course. First, a higher percentage of markets than in any previous spring book have AOR stations leading the pack in what have become the format's key demos — men 25-34 and 25-49. There's additional evidence to lay to rest the myth that rock radio attracts primarily 15-24 year-olds. As time goes on, more AORs balance their demographic makeup evenly between listeners under and over the age of 25. Among top-ten market rockers, for instance, the majority of leading stations get over half their numbers from 25+ listeners; the lowest percentage of 25+-listeners among the leaders in those markets is 46%.

More AORs Than Before

More good news, particularly considering that the format was judged to be on its deathbed by some parties not too long-ago, is

that the number of AOR stations in rated markets (206) is even higher than the total at the format's peak in 1883 (204). The current crop includes a wide variety of approaches to the format, ranging from hard rock to "Classic Rock" oldies to soft AOR.

In the last 18 months AOR has overcome its bad image among managers and advertisers, and is now quite the fashionable format to launch anew. Even in markets and regions where AOR might once have been considered too narrow in its appeal, smashingly successful start-ups in places such as Boise, Greensboro, and Savannah can only influence more operators to let the rock begin to roll.

It's hoped this tally of ratings results will encourage that scenario, particularly in format holes is markets such as Cleveland, New Orleans, and Birmingham. Are any decisionmakers out there listening?

Format Scorecard

	Spring '86	Spring '85
Stations Surveyed	206	176
Surveyed Markets w/AORs (standard/condensed)	142 (123/19)	129 (110/19)
12+ Scores	47% up (96) 40% down (83) 5% flat (11) 8% debut (16)	44% up 47% down 3% flat 6% debut
Markets With AOR #1 In Adults 18-34	46% (66)	50%
Markets With AOR 11 In Men 18-34	76% (93)	78%
Markets With AOR 11 In Men 25-34	67% (83)	65%
Markets With AOR	36% (44)	33%

All figures refer to Arbitron metro survey areas, Monday-Sunday, 6am-12midnight.

Stations with #1 shares in their markets have 12+ figures in **bold**. Stations debuting this book have asterisks next to their 12+ shares.

First or second-place rankings in cume and demos are indicated. Italics signify a tile for the position. Under-the-line signals are included in determining a station's rank. Figures not available in condensed markets are indicated by "na."

"%25+" refers to the percentage of a station's quarter-hours from listeners over the age of 25.

Consulted stations are noted by (A) for Burkhart/Abrams/Douglas & Elliot; (AP) Al Peterson; (BP) Beau Phillips; (D) Alex Demers; (F) Frank Felix; (DH) Dave Hamilton; (GH) George Harris; (J) Fred Jacobs; (JS) Jon Sinton; (M) Larry Mofflit; (P) Jeff Pollack Communications; (S) John Sebastian. Dual consultancies are also noted.

The listing of consultants is done only as a point of reference. Credit for ratings performance primarily belongs to on-site program directors.

Under-the-line stations and stations listed as appearing in metros in addition to their own, such as **KOME/San Francisco-San Jose**, do not contribute figures toward the scorecards.

Winter '86 Station Stats

Station/Market	12+	Cume	Adults 18-34	Men 18-34	Men 25-34	Men 25-49	Teens	%25 +	Station/Market	12+	Cume		Men	Men	Men	Teens	% 25+
KAYO-FM/Aberdeen, WA	6.5-4.3	_	_	na	na	na	na	na	WCKG/Chicago (A)	2.2-2.2		18-34	18-34	25-34	25-49		
WONE-FM/Akron	6.7-6.3	_	2	2	2		_	61	KFMF/Chico	5.8-7.5		1	na	na	-	_	55
WPYX/Albany, NY (A)	9.7-9.6	_	1	1	1	1	_	50	WEBN/Cincinnati (P)	8.2-11.1	_	1	1	na 1	na 1	na —	50
WQBK-FM/Albany, NY	3.9-4.3	_	_	2	2	_		75	WSKS/Cincinnati	2.9-3.8	_		2	1	1	_	34
KFMG/Albuquerque (P)	7.9-7.4	-	2	. 1	2	_	_	50	WZYC/Coastal North Carolina	2.2-7.7		-	4	_	_		
KRKE-FM/Albuquerque (A)	3.9-4.1	_	_	-	-	_	_	55	WXQR/Coastal North Carolina	*-2.5				_	_	_	39
WZZO/Allentown (A)	12.6-11.5	1	1	1	1	1	2	56	KILO/Colorado Springs	13.5-14.7	1	1	1	1	1	_	25
KATP/Amarillo	*-4.2	_	_	-	2	-	_	36	KKFM/Colorado Springs (P)	*-4.5			1	1	1	2	41
KWHL/Anchorage (AP)	13.7-12.3	2	2	1	1	_	2	39	KFMZ/Columbia, MO (M)	12.1-20.0	1	1	_		-	-	61
KKGR/Anchorage (S)	8.5-8.1	_	_	_	_	2	_	84	WLVQ/Columbus, OH (A)(JS)	15.1-13.4		1	na	na	na	na	na
KRKN/Anchorage	2.3-3.5	_	-	\sim	-	_	_	27	KNCN/Corpus Christi	11.1-9.3	2	2	1	1	1	2	51
WAPL/Appleton (AP)	11.6-14.9	1	1	1	1	1	1	40	KTXQ/Dallas (A)	5.1-5.0	_	2	1	1	1	2	44
WKLS-FM/Atlanta (A)	10.5-9.2	-	1	1	1	1		55	KZEW/Dallas (J)			_	1	- 1		_	46
WMGM/Atlantic City	6.7-6.0	_	_	2	2		_	56	WRKI/Danbury (A)	4.4-3.2 12.9-10.6	_	1	_	_	_	_	60
WJFX/Augusta-Aiken, SC	*-2.7	_	_	_		-	_	21	WTUE/Dayton	8.7-7.8	1		na	na	na	na	na
KLBJ-FM/Austin	11.6-12.1	_	1	1	1	2	2	43	KBCO-FM/Denver		_	1	1	1	1	_	53
WIYY/Baltimore (A)(GH)	5.6-6.4	-	1	1	1	2	_	42	KBPI/Denver	6.7-6.9 7.2-6.7	-	1	2	1	1	_	67
WGRX/Baltimore (D)(JS)	1,3-1,2	-	-	_	_		_	77	KAZY/Denver	3.4-4.1	-	2	1	2	_	_	40
WTOS/Bangor	1,1-3.0	_	_	na	na	na	na	na	KGGO/Des Moines (M)		_	_	_	_	_	_	65
KWIC-FM/Beaumont	7.8-7.0	-	_	1		_	_	32	WRIF/Detroit (J)	17.2-18.2 4.4-5.3	2	1	1	1	1	2	52
KJOT/Bolse	*-12.4	_	1	1	1	1	_	37	WLLZ/Detroit		_	1	1	1	2	7.	54
WBCN/Boston	6.8-7.7	_	-1	1	1	1		53	KQDS/Duluth (DH)	4.1-4.1	_	-	2	_	_	_	38
WZLX/Boston	5.0-4.1	_	3	2	2	2		65	KLAQ/EI Paso (JS)	8.5-8.7	1	1	1	1	2	_	38
WAAF/Boston-Worcester	3.3-2.2	_	_	_	_	_	-	28	KZEL/Eugene	11.1-12.4	_	2	1	2	2	-	33
WFNX/Boston	.9-1.3			_	_	_		41	KZAM/Eugene	10.2-10.1	-	2	1	1	1	2	53
KBCO-FM/Boulder	16.2-14.8	1	1	na	na	na	na	na	KRXX/Eugene	2.3-2.0	-	-	_	_	_	_	100
WIZN/Burlington	8.4-3.1	_	_	na	na	na	na	na	KQWB-FM/Fargo	6-1.7	_	_	_	_	_	_	83
WRQK/Canton	6.4-9.5	_	-1	1	1.	1	2	55	WRZK/Fayetteville, NC	12.1-13.5	_	1	1	1	2	2	31
KGRQ/Casper (S)	10.3-9.1		2	2	2	_	_	70	WWCK/Filint (A) (JS)	1.2-1.2	_	_	_	_	_	_	50
KRNA/Cedar Rapids	4.9-10.3	-	1	1	1	1	_	57	WOOJ/Ft. Myers	12.3-12.6	2	2	1	1	2	2	42
WFXR/Charleston, SC (P)	1.1-3.2	_	_	-			_	55	WXKE/Ft.Wayne	8.3-6.2	_	2	na	na	na	na	na
WKLC/Charleston, WV (A)	8.9-8.6	_	2	1	1		2	38	KKDJ/Fresno (A)	8.2-9.8	-	2	1	1	1	2	62
WRFX/Charlotte (J)	*-5.5	_	_	1	2		_	52		7.4-7.3	-	1	1	1	1		48
WXRC/Charlotte-Hickory (P)	2.2-2.2	-	_		_			48	WRUF-FM/Galnesville (P)	16.7-10.9	_	2	na	na	na	na	na
WWWV/Charlottesville	15.2-14.2	1	1	na	na	na	na	na na	WLAV-FM/Grand Rapids (A)	10.2-11.0	2	1	1	1	1	_	50
WOWE/Chattanooga	3.0-3.3			iia .	i id	ria .		50	WKRR/Greensboro	*-7.8	_	1	1	1	2	~	58
KRQU/Cheyenne-Laramie	6.2-5.6		2	na	na	na	na	na	WTPA/Harrisburg (P)	4.2-4.1	_	2	_	2	_	_	37
WLUP/Chicago	4.7-4.6		2	1	1	1	na —	61	WCCC-FM/Hartford	3.0-4.9	_	2	1	2	_	_	49
WXRT/Chlcago	2.8-3.1		2	2	2		_	68	WHCN/Hartford (A)	5.8-4.7	_	_	-	_	2	_	56
	2.0-0.1	_	_	2	<	_	_	08	KPOI/Honolulu (A)	7.7-7.0	_	2	1	4	2	_	62

Winter	'86	Station	Stats
			14- Tonno 1/ 25-

Winter &	30 3	la				JI		12
Station/Market	12+ C		uits 8-34 1		Men 25-34	Men Te 25-49	ens %	25+
KSRR/Houston	4.7-4.8	-	-	2	1	_	_	47 47
KLOL/Houston (A)	4.3-3.8	_	_	_		_	_	72
KRBE-AM/Houston WFBQ/Indianapolis (A)	.87 14.4-13.3	2	1	1	1	1	2	47
WFYV/Jacksonville (A)	9.8-9.8	_	2	1	1	1	-	68
WGLU/Johnstown	4.7-2.6	_	_ 1	1	1	2	_	50 51
KYYS/Kansas City (A) KCFX/Kansas City (J)	7.2·8.6 4.8-5.9	=	2	2	2	_	-	62
WIMZ-FM/Knoxville (A)(M)	14.7-13.3	2	2	1	1	2	2	53
WMMQ/Lansing (J)	7.0-9.0	_	2	1	2	2	_	47 16
WLNZ/Lansing KKLZ/Las Vegas	1.5-7.5 *-9.0		1	1	1	1	-	67
KOMP/Las Vegas (A)(JS)	9.5-7.5	-	2	1	2	_	-	42
WKQQ/LexIngton	11.1-14.4	_	1	1	1	2	2	47 38
KFMQ/Lincoln (AP) KMJX/Little Rock	12.9-13.4 7.7-8.7	2	1	1	1	2	_	39
KROQ/Los Angeles	4.3-3.8	_	_	-	_	_	2	29
KLOS/Los Angeles	3.3-3.4	_	_	1	1 2	2	_	56 60
KMET/Los Angeles (A) KNAC/Los Angeles-Long Beach	3.2-2.2 (P) .6-1.2	_	_	_	_	-	_	25
WQMF/Louisville	8.8-6.6	_	_	1	-	_	_	44
KFMX/Lubbock	10.0-8.5	_	_	2	2	1	2	54 39
WIBA-FM/Madison (F)	10.2-13.8	2	1	1	1	1	_	63
WGIR-FM/Manchester (P) KRIX/McAllen-Brownsville	6.1-4.8	_	_	2	_	-	-	31
WEGR/Memphis	*-8.3		2	2	2	2	Ξ	54 58
WSHE/Mlaml	6.0-5.9 *-7.0	_	1	1 2	1	1		75
WKLH/Milwaukee WQFM/Milwaukee (P)(JS)	8.4-6.7	_	2	1	2	_	2	34
WBGK/Milwaukee (S)	*8	-		_	_	-	_	68 40
KQRS/Minneapolis (J)	8.5-10.0	_	1	1	1	_		77
KTCZ/Minneapolis KJJO-FM/Minneapolis	4.5-3.8 3.2-3.9	_	_	_	_	_	_	54
WZEW/Mobile	1.4-2.7	-	_	_	-	-	_	60
KDJK/Modesto	11.0-8.7	_	1	1	1	1		50 50
WLSQ/Montgomery	1.4-2.5 3.7-3.6	_	Ξ	na	па	na	na	na
WDHA/Morristown WCXT/Muskegon	6.3-6.0	_	_	na	na	na	na	na
WKDF/Nashville	9.8-12.3	2	1	1	1 2	2	_	47 56
WBAB/Nassau-Suffolk	4.7-4.6 1.3-2.0		2	1	_	_	_	26
WLIR-FM/Nassau-Suffolk WRCN/Nassau-Suffolk (P)	.8-1.1	_	_	-	_	_	_	50
WPLR/New Haven	6.2-6.6	-	2	2	2	2	_	58 62
WNEW-FM/New York (A)(GH)	3.7-3.9 2.8-3.1	_		1 2	1 2	5	_	62
WXRK/New York (P) WAPP/New York	1.6-1.6		_	-	_	-	-	31
WNOR-FM/Norfolk (J)	11.8-11.4	1	1	1	1	1	_	56 na
WKLT/Northwest Michigan (A)			2	na	na	na na	na na	na
KBAT/Odessa/Midland KATT/Oklahoma City (P)	4.7-6.6 9.5-12.8	1	1	1	1	1	1	35
KEZO/Omaha (A)	11.1-14.9	-	1	1	1	1	2	48 42
WDIZ/Ortando (A)	7.7-8.1 5.8-5.8	_	1	1	1 2	2	_	61
WTKX/Pensacola WWCT/Peorla	16.0-18.1	2	1	1	1	1	2	38
WMMR/Philadelphia (A)(GH)	9.7-10.9	2	1	1	1	1	_	48 70
WtOQ/Philadelphia (D)	2.8-2.6	_	_	_	_	_		44
WYSP/Philadelphia (P) KUPD/Phoenix	2.8·3.6 7.6·7.5	_	2	Ť	1	_	2	37
KSLX/Phoenix	3.3-3.5	_	_	_	_	-	_	77
KDKB/Phoenix	3.9-3.2	-	=	_		=	_	61 78
KSTM/Phoenix-Mesa WDVE/Pittsburgh (A)	2.2-1.6 7.3-7.2	_	1	1	1	1	2	50
WBLM/Portland, ME (A)	14.6-11.6	2	1	1	1	2	1	33
WCLZ/Portland, ME (S)	2.8-2.8	_	2	_		1	_	50 79
KINK/Portland, OR KGON/Portland, OR (GH)	6.5-6.3 6.0-7.1	_	1	1	1	_	_	50
WHEB-FM/Portsmouth (P)	10.1-9.1	_	1	1	1			49
WPDH/Poughkeepsie	10.8-15.1	_	1 2	ла 1	na 1		na 1	па 46
WHJY/Providence (P)	9.2-8.7	2	_		_			52
WBRU/Providence (A) WXLP/Quad Citles (M)	10.1-12.3	2	2	1	2		2	41
KFMH/Quad Cities-Muscatine	1.1-3.3	_	_	_ 2	1		_	50 59
WRDU/Raleigh (A)	8.5-6.9 6.4-7.3	_	2	na			па	
KSQY/Rapid City KOZZ/Reno (A)	13.5-13.0	2	1	1	1	1	_	56
WRXL/Richmond (J)	9.6-10.5	_	1	1	1	2	-	43
KCAL-FM/Riverside-	4 4 5 5	_	_	-			_	5
San Bernardino KOLA/Riverside-San Bernard	1.4-2.0 Ino 2.5-1.7		_	_		_	_	25
WCMF/Rochester, NY (M)	11.7-15.6	_	1				2	
KZAP/Sacramento (A)(P)	6.9-7.5	_	2		1	1 -		
KDJQ/Sacramento	2.1-2.1 *-8.2	_	2	1				47
WKQZ/Saginaw	12.6-12.0	2	1			1 2	1	41
KSHE/St. Louis (P) WMRY/St. Louis	2.3-3.5	_	_		_		-	
KMBY/Salinas-Monterey	4.3-5.6	_	_	_	1	1 2	_	65
				-				

							_	
Station/Market .	12+	Cume	Adults 18-34	Men 18-34	Men 25-34	Men 25-49	Teens	%25+ <u>-</u>
WWTR/Salisbury-Ocean City	*-6.7	_	_	1	2	2	_	52
KRSP-FM/Salt Lake City (F)	.0-7.5	_	1	1	1	_	2	42
KCGL/Salt Lake City	2.4-2.6	_	_	-	-	_	_	19
KBER/Salt Lake City (A)	*-1.4	_	_	_	₹	_	_	42
KISS/San Antonio (P)	6.8-8.5	2	1	1	1	_	2	25
KESI/San Antonio (S)	2.4-3.2	_	_	_	_	_	_	85
KZEP/San Antonio (A)	3.1-2.7	_	_	_	-	_	_	49
KGB/San Diego	5.9-6.6	_	2	1	1	2	_	46
XTRA-FM/San Diego (J)	5.5-6.6	-	1	2	_	_	2	30
XHIT/San Diego	1.8-1.4	_	_	_	_	_	_	52
KFOG/San Francisco (A)	2.4-2.8	_	2	1	2	_	_	65
KROR/San Francisco	. 2.2-2.1	_	_	2	1	-	_	64
KOME/San Francisco-San Jose (Pl 1.4-1.6	_		_	-	_	_	44
KKCY/San Francisco	1.1-1.3	_	_	-	_	-	_	79
KSJO/San Francisco-San Jose	1.1-1.1	_	_	_	_	_	_	52
KOME/San Jose (P)	3.9-4.0	_	1	1	1	_	_	52
KSJO/San Jose	3.6-3.3	_	_	2	-	_	-	44
KTYD/Santa Barbara (A)	11.5-12.2	1	1	na	na	na	na	na
KMGG/Santa Rosa	*-3.3	-	_	na	na	na	na	na
KRVE/Santa Rosa	4,6-1.3	_	_	na	na	na	na	na
WIXV/Savannah (A)	*.13.0	_	1	1	1	1	_	60
KISW/Seattle	4.7-7.5	_	1	1	2	_	2	34
KEZX/Seattle	2.6-3.4	_	_	_	_	_	_	93
KZOK/Seattle (A)	2.4-2.3	_		2	-	-	_	61
KTAL/Shreveport	4.5-6.0	_	_	2	1	_	_	48
WAOR/South Bend	7.2-9.5	_	2	1	1	_	_	45
KEZE/Spokane (BP)	8.6-10.0	_	2	2	2	_	2	35
WYMG/Springfield IL (A)	*-8.9	_	2	na	na	na	па	na
WAQY/Springfield, MA (P)	6.8-8.2	_	2	1	2	3-	2	33
KORX/Springfield, MO	1.77	_	_	_	_	7	_	0
WAQX/Syracuse (AP)	11.0-7.5	_	_	2	2	<u> </u>	2	38
WKFM/Syracuse (A)	3.5-5.5	_	_	_	_	_	_	40
WYNF/Tampa (P)	5.5-5.2	_	2	2	_	_	2	36
WKRL/Tampa	4.5-5.0	_	_	2	1	2	_	59
WZZQ/Terre Haute (M)	17.2-16.5	2	1	1	1	1	2	44
WIOT/Toledo (A)(JS)	10.2-6.7	_	2	2	_		_	44
KLPX/Tucson (A)(JS)	9.3-10.5	2	1	1	1	1	2	49
KMOD/Tulsa	8.6-8.3	_	1	1	1	_	2	53
KMYZ/Tulsa (JS)	2.2-3.2	_	_	_	_	_	_	53
WOUR/Utica	10.1-10.6	_	. 1	1	1	2	_	-31
WCXR/Washington (J)	4.1-5.3	_	2	2	2	2	_	63
WWDC-FM/Washington (A)	5.0-4.4	_	_	1	1	_	_	59
WHFS/Washington-Annapolis	1.3-1.3	_	-	_	,_	_	_	50
WKGR/West Palm Beach	3.2-2.7	_	_	_	_	_		71
KICT/Wichlta (A)	7.8-6.9	_	. 2	2	2	_	_	53
WEZX/Wilkes Barre-Scranton (2	. 2	2	2	-	_	27
WAAF/Worcester	13.1-11.5		1	1	1	1	1	41
WHTF/York (A)	6.2-6.3		- 2	1	1		-	46
Under-The-Line Signals KNAC/Anahelm-Long Beach (F	7-2.2	2 -	-	-	-		-	- 15
WWDC-FM/Baltimore-	2.5-2.4		_		_	_	_	- 50
Washington (A)	2.2-3.0		_	_	_	_		- 53
CILQ/Buffalo-Toronto (A)	1.5-1.9			_	_	_		- 60
WONE-FM/Cleveland-Akron KTCL/Denver-Ft. Collins	1.1-1.	•		_	_	_		- 86
KICL/Denver-Pt. Comms	1.1/1.				_			

Consultants Report Card

Consultants with two or more clients are listed.
Clients in condensed markets contribute statistics only toward the 12+ and adults 18-34 figures. Hence, the base for a consultant's % of #1s in other demos will vary from his total of clients. For example, of Burkhart/Abrams' 47 clients, four are in condensed markets, so the company's base for men 18-34, 25-34, and 25-49 tallies is 43 clients.

Consultant	Clients	12+	#1s Adults 18-34	#1s Men 18-34	#1s Men 25-34	#1s Men 25-49
B/A/D/E	47	34% up (16) 53% down (25) 6% flat (3) 6% debut (3)	40% (19)	67% (29)	65% (28)	37% (15)
Demers	2	2 down		0	0	0
Felix	2	1 up 1 down	2	2	2	1
Harris	4	4 up	3	4	4	1
Jacobs	10	7 up 2 down 1 debut	5	6	4	
Moffitt	6	4 up 2 down	4	5 (100%)	4 (80%)	3 (60%)
Peterson	4	2 up 2 down	<u>*</u> 2	3	3	2
Pollack	22	52% up (12) 36% down (8) 5% flat (1) 5% debut (1)	31% (7)	57% (12)		23% (5)
Sebestian	5	1 up 2 down 1 flat 1 debut	0	0	0	0
Sinton	9	9 4 up	5 down	6	3	2



LON HELTON

RADIO VACATION - PART II

Miles And Miles Of Texas

There's no more apropos title for this week's column than the title of the Hank Thompson/Asleep At The Wheel classic "Miles and Miles of Texas." Eight of our 13 days on the road — and 1650 of our almost 3900 miles — were spent in the Lone Star State.

To be honest, I didn't know what to expect from Texas Country radio. Most of my radio career was spent in Denver, Chicago, and Los Angeles, and I never worked south of the Mason-Dixon'line. About the only Texas Country stations I've heard were in Dallas or Houston, so I wasn't quite sure what I was gonna hear with respect to how "country" the stations would sound.

What I heard, though, was decidedly not what I expected. Except for a few of the very small market stations, the radio I heard was no where near as "hard" as I thought it would be. The majority of the stations I heard could be dropped into any comparable-sized Northern market and not be out of place. I heard very little "Texas" music, and few tunes that wouldn't be played in almost any other market.

One thing that still amazes me is the sheer number of Country outlets. As someone who has primarily worked where Country was not a mass appeal format, I was astounded to find a Country station at every one-eighth turn of the radio dial. Perhaps a song should be written entitled "Miles and Miles of Country." But on to the trek.

El Paso

The first sight greeting me as I exited the La Quinta Motor Lodge in the searing 100+ degree heat was a flat tire. On my birthday, no less. After taking care of that, I headed over to longtime Country giant KHEY. While there, I had the chance to chat with owner Jim Phillips, MDs Mike Hinrichs, and personalities Bill Powell, Pat Allen, and John Leonard.

El Paso is the 81st market; about a half-million people with 17 signals. After years of at times intense competition with KLOZ, among others, KHEY has suddenly found itself as the sole purveyor of Country music in El Paso — a market which has sported higher than 20 Country shares in the past. KHEY is after those shares, and as Phillips said, "When you're formatically alone, that's the time you have to go full blast, not sit back and rest on the fact you vanquished the competition."

the competition."

KLOZ went dark June I, following an ownership change. It's due back on soon, but with a different format. Ironically, it was KLOZ which forced KHEY owner Jim Phillips to take KHEY-FM Country five years ago. He told me

that shortly after KLOZ went Country, it was apparent that KHEY (AM) would not be able to stave off the competition alone. So, as both a defensive and offensive move, the FM joined the AM in Country.

Phillips has owned KHEY since 1969, and was in the format for years in the Dallas-Ft. Worth market. His opinion of the situation the last few years? "The only thing wrong with Country radio is that there are some bad operators who



don't wanna work hard," he offered. Phillips said Country's popularity has moved in waves. "We had one in the mid-70s. Then, of course, there was Urban Cowboy. I believe we're on the brink of another major wave of popularity." Phillips also said he thought Country was left behind during the

last couple of years by the social/musical rush that spawned USA For Africa, Live-Aid, and the like.

It was interesting to hear Philips's thoughts on the "new music" wave which has been sweeping Country radio lately. One might expect someone who has been around Country radio a long time, and who has built his business on a particular set of artists, to be a bit reluctant to change and embrace the new. But Phillips is extremely optimistic, saying he thinks this is an exciting time for the music and that it may turn out to be as good as it's ever been. He likes the direction it's heading.

KHEY-AM & FM are separate except for simulcasting midnight to five. Calling itself Y96, the FM plays a lot of music but maintains a foreground jock approach. Led by its three-person morning show, featuring an El Paso stand-up comedienne traffic reporter, KHEY-FM is upfront in its personality delivery.

The AM is more traditional and features the expected higher diet of information, news, and features such as Paul Harvey. Both stations air a high percentage of oldies, perhaps as high as 75%, including recurrents.

Odessa

Odessa is a town of about 200,000 and part of the Midland-Odessa rated market. Things are tough there economically owing to the depressed oil market.

In the week or two prior to my getting there, KYXX had undergone some changes. PD Bill Troy had left the day-to-day operation for a corporate programming post with KYYX owner Adam-Shelton Communications, requiring him to travel to the group's other properties. Newly arrived to take over as PD was former KXXY/Oklahoma City MD Steve Rogers. Also around to chat was five-year station vet and MD/morning man Dave Rich-

Rogers explained to me that the station's had some ratings troubles and was also facing new FM competition. Troy had come in to get the station on the right track: Rogers was brought in to maintain that direction. Rogers said the feeling was that KYYX had gotten far too cluttered. In an attempt to regain listeners lost to new FM Country stations in the Midland-Odessa market, KYYX had moved to playing a lot of music. In many instances, four or five records were segued with no talk. Rogers told me that once KYYX reestablished itself in the listeners minds as a music station, personality would be slowly readded.

The aforementioned competition exists in the form of 100,000-watt-KNFM. The station bills itself as Continuous Country and is very upbeat and foreground in its approach. I only heard a little bit of the afternoon jock, but he's very up. It could have been a CHR station if the music were different. It's a good-sounding music mix — up and modern.

Abilene

To these ears, at least, KEAN/ Abilene is a great-sounding radio station. This is one of the more upbeat Country stations I've ever heard, and I loved the feel. Upbeat

Continued on Page 54

We Made It!

Hi. My name is **Amanda Helton**, and I'm 11 years old. Me and my brother **Brad** are back this week to describe more of the pictures we took on our trip across the country.

Consider yourself lucky that we're screening the pictures before they get to you. The old man had shots taken of himself next to
every road marker between L.A.
and Nashville. I think he was looking for directions to Wally World.

Seriously, we really want to thank all the great folks who made our two-hour waits in their lobbies so nice, while Dad talked radio with the guys. Thanks also for all the great stuff you gave us.



Look at this picture closely: It took no less than 40 minutes to take. That's because me and Brad stayed by the pool and let Dad fend for his photographic self. His camera had no film; KSSN's had no batteries. We're amazed these folks could still smile after all the mutted shots, but here they are: Left to right: Station Manager Joanne Scott, PD/afternoons Phil Hunt, Dad, and morning man Bob Robbins.



Houston got kind of embarrassing. Dad kept asking everybody over sixsix if they knew Akeem Olajuwon. The stop wasn't a total waste, though Right after visiting Kil.T-FM to see (t-f) PD Rick Candea, Promotions Director Mary Jo Prince, and Asst. PD/MD Debbie Murray, we stopped at NASA so Dad could drop off his astronaut application.



We were lucky to get to WBAP & KSCS. Dad drove us around for hours looking for Southfork. Says he wanted to have his picture taken with Pamela Ewing. He let these two guys in the pic when they lold him they'd introduce him to her. KSCS PD Johnny O'Neil is on the left and WBAP PD Bill Mayne is on the right. The closest Dad got to Pam was a hair color commercial on TV. PS to JO & BM: He's still moanin' you lied.



We're really glad this picture came out. We thought it might be blury cause we were laughing so hard when we took it. Dad found a box to stand on after he realized this first picture would look like a Mutt and Jeff act. Me and Brad took a couple of on-the-box shots to humor him, but, being truth-in-adversitising Nader-ites to the very end, this is the one we sent in. Oh, well, there goes this week's allowance. Looking down on his midgetness are WGKX PD Jay Christian (I) and MD Churke Fedwards (II)

TAKE A SPIN AROUND TOWN WITH OUT GOIN' CATTIN'
THE NEW SINGLE BY

SAWYERBROWN

WITH SPECIAL GUEST JOE BONSALL



Miles And Miles Of Texas

Continued from Page 52

personalities, great production, and a much higher-than-average percentage of current music created a station which literally surged with energy. Listening to the station made you feel good! PD Bobby Owen gave me a sneak preview of the station's new jingle package, and it's a killer, in the same bright, clean style which will reinforce what's already been built.

KEAN often uses an interesting liner, "Music Made in the USA," which is delivered with tremendous pride and conviction by the jocks.

KEAN is another example of a station which formatically has the market to itself, but which has remained very aggressive promotionally and maintained a very high profile. It's going after the market, not simply the Country share. In Keeping with its mass appeal posture, the word "Country" isn't used on the air, which is interesting for an Abilene station.

Musically, PD Owen says he's able to keep the tempo up by using a higher percentage of currents than most other Country outlets. In fact, every other record on KEAN is a current.

KEAN (AM) is a daytimer which began total simulcast with the FM not long ago.

Waco

KJNE is another great-sounding radio station. My first impression was that it sounded very much like KEAN. So I wasn't surprised to learn from GM John Fletcher that the the station was patterned after KEAN when it went on the air in March '84. Interestingly, KEAN PD Bobby Owen was KJNE's original PD, before he moved to KEAN. You may remember Bobby as Zack Owen during his KJNE days.

The battle between longtime Country station KFNO and KJNE has been intense. KJNE has been on top of the market with 12+ numbers in the 17s the last two spring Arbitrops. This is a market battle we'll examine more closely later

Both stations sounded very good and are promotionally aggressive with contests and giveaways on the air.

While I was there, KJNE was in the middle of a very interesting promotion. Its morning personalities are permanently "Jay and Jane," regardless of who does the show. (This. too, is parallel to KEAN, which features the permanent morning team of "Bobby and Bonnie." And that's why KJNE's Zack Owen is now known as Bobby. Whew.) Well, Jane is leaving because her fiance has been transferred. The station ran TV spots featuring Jane relating what a great time she's had being part of the morning show. She invited everyone who was interested

allel to to apply for her job. Fletcher said he per"Bobby in the short time I was in the sta's why in known

Austin

KVET & KASE are among the most formidable Country combos around, with in excess of a 20 share 12+. The reason is obvious: the stations sound great. The pair produces what one would expect in this situation — an AM which skews slightly more traditional than the FM, with more in the way of news and information while still playing a lot of music.

KASE has evolved from the more-music machine it was a few years ago into a music station which allows its personalities to shine through — not only in the morning but throughout the day. The talk I heard over the weekend was heavily oriented to local recreational activities — which I'd guess are a large part of the local lifestyle.

For me, the best example of KASE's success in reaching the masses was the fact that some old friends of mine (who cannot be classified as "Country listeners") are regular KASE listeners.

San Antonio

It's funny how the refrain of that golden oldie from my past kept echoing through my mind. ..."Davy, Davy Crockett, king of the wild frontier." With shades of my past looming before my eyes, there I was alongside the Alamo in 110-degree heat. My ten-year-old son stood next to me with sweat streaming down his head, beaming and resplendent in his coonskin cap.

At any rate, here's another great Country battle we'll look at more in-depth at a later date, as KKYX, KAJA, and KBUC-AM & FM have been slugging it out for quite a while

While I was there, the speculation was that KBUC, which had recently been sold, would be changing formats. When I got to Nashville, almost the first call was from new KBUC owner John Tenaglia of TK Communications and new KBUC PD Jay Robbins. Both were adamant about the fact that KBUC was there to win the Country war.

KKYX PD Steve Warren told me his station had moved more current musically; it's up to about eight currents an hour. Noting that almost everybody in San Antonio listens to at least a little Country, he wants his AM station to be the station that everybody in town curnes, at least for a little while. He said he likes for the jocks and station to go "where we're not expected."

Over the years KAJA fit the mold of a classic Continuous Country station. However, for the brief time I heard K97, its personalities sounded fairly foreground. The music mix didn't seem much different from KKYX, but the percentage of oldies was definitely much higher.

KBUC, both the AM and FM, sounded more traditional to me that either KKYX or KAJA — not only in the music mix, but in the jock presentation as well. New PD Jay Robbins used to work at KKYX, so it will be interesting to see the direction this station takes. Also of note is that KBUC is consulted by Rusty Walker.

Immediately upon entering San Antonio, I noticed a very high concentration of billboards advertising radio stations. The reason for this became clear when KKYX's Warren explained that when San Antonio transit system recently put a new fleet of buses into service, it made the decision to no longer accept any advertising. The obvious beneficiaries were the billboard companies.

Well, I told you there was miles and miles of Country in the miles and miles of Texas. Next week: Houston, Dallas-Ft. Worth, Little Rock and Memphis.



We're really glad this picture came out. We thought it might be blury cause we were lauphing so hard when we took it. Dad found a box to stand on after he realized this first picture would look like a Mutt and Jeff act. Me and Brad took a couple of on-the-box shots to humor him, but, being truth-in-advertising Nader-fles to the very end, this is the one we sent in. Oh, well, there goes this week's allowance. Looking down on his midgetness are WGKX PD Jay Christian (I) and MD Chuck Edwards (f).



Dad loves to rub elbows with ex-programmers who've become GMs. I guess he's hoping lightning is gonna strike the same place twice. (I don't think we'll keep our bags packed.) But Dad likes to see proof that kind of move can be made, so we stopped by KPLX/Dallas to see GM Dan Halyburton (I) and MD Mac Daniels (r).

BREAKER...BREAKER...BREAKER...



"HONKY TONK CROWD" (1-29639)

JOHN ANDERSON

FROM THE FORTHCOMING ALBUM "COUNTRYFIED"





PRODUCED BY: JOHN ANDERSON/JIM ED NORMAN

THE NEW TRADITION





NASHVILLE THIS WEEK

SHARON ALLEN

CMA ANNOUNCES FINALISTS

And The Nominees Are. . .

For the first time, the CMA staged a formal press conference in Nashville to announce finalists for the 20th annual CMA Awards. Randy Travis announced the final ballot nominees from the stage of the Grand Ole Opry. They are:

Entertainer of the Year

- 1) Reba McEntire
- 2) Willie Nelson
- 3) Ricky Skaggs
- 4) George Strait
- 5) Judds

Female Vocalist of the Year

- 1) Rosanne Cash
- 2) Janie Frickie
- 3) Emmylou Harris 4) Reba McEntire
- 5) Anne Murray
- Male Vocalist of the Year

- 1) George Jones
- 2) Gary Morris
- 3) George Strait 4) Randy Travis
- 5) Hank Williams Jr.

Vocal Group of the Year

- 1) Exile
- 2) Forester Sisters
- 3) Nitty Gritty Dirt Band 4) Oak Ridge Boys
- 5) Judds

Vocal Duo of the Year

- 1) Crystal Gayle & Gary Morris
- 2) Dolly Parton & Kenny Rogers 3) Marie Osmond & Dan Seals
- 4) Nicolette Larson & Steve Wariner
- 5) Waylon Jennings & Willie Nelson

Horizon Award

- 1) Forester Sisters
- 2) Kathy Mattea 3) Dan Seals
- 4) Randy Travis 5) Dwight Yoakam
- Instrumental Group of the Year
- 1) Grand Ole Opry Staff Band
- 2) Hee Haw Band
- 3) Nashville Now Band
- 4) Oak Ridge Boys Band
- 5) The Strangers

Instrumentalist of the Year

- 1) Jerry Douglas
- 2) Johnny Gimble
- 3) Doyle Gresham
- 4) Mark O'Connor

Single of the Year

- 1) "Bop"/Dan Seals 2) "Grandpa"/Judds
- "Nobody In His Right Mind Would've Left Her"/George
- Strait 4) "On The Other Hand"/Randy Travis
- 5) "Whoever's In New England"/ Reba McEntire

Album of the Year

- 1) "#7"/George Strait
- 2) "Lost In The Fifties Tonight"/ Ronnie Milsap
- 3) "Rockin' With The Rhythm"/
- 4) "Storms Of Life"/Randy Travis

5) "Whoever's In New England"/ Reba McEntire

Song of the Year (songwriter's award)

- 1) "1982"/James Blackmon & Carl Vipperman
- 2) "Bop"/Jennifer Kimball & Paul Davis
- "Grandpa"/Jamie O'Hara
- "Lost In The Fifties Tonight"/ Mike Reid, Troy Seals & Fred Parris

5) "On The Other Hand"/Paul Overstreet & Don Schlitz

Music Video of the Year

- 1) "100% Chance of Rain"/Gary Morris
- 2) "Grandpa"/Judds
- 3) "Honky Tonk Man"/Dwight Yoakam
- 4) "Who's Gonna Fill Their Shoes"/George Jones
- 5) "Whoever's In New England"/ Reha McEntire

The third and final round of balloting will be mailed by the CMA on August 22. Don't forget to mark your ballot and sign your voter certificate before mailing to the accounting firm Deloitte, Askins & Sells by the October 6 deadline.



THE POINT IS - It was a hoot backstage at the Pointer Sisters' show in Nashville as labelmates met up with (I-r) Earl Thomas Conley, June Pointer, Ruth Pointer, Wynonna Judd, Anita Pointer, new RCA artist Kyle Petty, and RCA Division VP Joe Galante.

BITS & PIECES

Randy Travis addresses the group

COUNTRY MUSIC ASSOCIATION **AWARDS**

Kragen Keynotes TBEM

 Ken Kragen, manager of Kenny Rogers and Lionel Richie and Hands Across America organizer, will keynote the 1986 Talent Buyers Entertainment Marketplace. The seminar, titled "Making Money Makes A Difference," will be held October 10-12 at Nashville's Sheraton Music City. For registration information, contact the CMA's Special Projects Department, 7 Music Circle N., Nashville, TN 37202: (615) 244-2840.

• Tammy Wynette and producer Billy Sherrill are working together again on her 50th career album. It has been 20 years since Sherrill signed the beauticlan from Birmingham to her first recording contract with Epic, when the two teamed up in the studio to cut her debut single, "Apartment #9." It was Sherrill who named the former Virginia Wynette Pugh "Tammy." He says he still regards Tammy as his greatest discovery and feels the day she walked into his office was one of the tuckiest in his career.

Ricky Skaggs and James Taylor have recorded a duet entitled "New Star Shining," which will appear on Skaggs's new album "Love's Gonna Get Ya. Skaggs initiated the idea for this duet, but a couple of years ago Taylor had asked Skaggs to play the fiddle on an album of his. At that time, however, their schedules clashed and it never happened. Skaggs produced the entire album, which is scheduled for release in late September.

• Kenny Rogers seems to like "closing shows" for Capitol Records' Browns. Last year Sawyer Brown opened for Kenny. In September, T. Graham Brown will front 41 dates with him in the Midwest and South.

· Last year, the Forester Sisters told USA Today they would consider themselves successful when they could financially support their mother Vonnie (allowing her to quit her job as a spinner in the local carpet fiber mill). August 1, Mom went to work for her daughters in their new Trenton, GA office. Mission accomplished!

• The Nitty Gritty Dirt Band have signed to host "The Country Express," a weekly half-hour country/ crossover music video show underwritten by the Stroh Brewery Co. for broadcast on PBS stations. Carpenter, John McEuen, Jeff Hanna, and Jimmie Fadden will share cohosting duties with featured band member Jimmy Ibbotson. The series will begin its fourth season this Oc-

The Oak Ridge Boys will also host a program and Pinkard and Bowden will take viewers on a playful shopping spree along Nashville's Music Row in vet another show. Both of these specials will be a part of "The Country Express" fall lineup.

· Speaking of the Oaks, in a couple of weeks you'll be receiving Sawyer Brown's latest single, "Out Goin' Cattin'." and you'll probably recognize a tenor voice you wouldn't normally expect to hear on a Sawver boys' record. Yep, that's right, it's the "moonlighting" Joe Bonsall:

Larry, Steve, and Rudy Gatlin taped a guest appearance on the syndicated television show "Dance Fever." The show, produced at KTLA-TV/Los Angeles, will air this fall

CMA Releases Research Study

Country music is alive and well. The Country Music Association's new national market survey has been released with positive results. The research, conducted between February and April of this year by Market Data Corporation of Chicago, is believed to be unique to the music industry.

The purpose of the new study was to understand how consumers relate to country music, how they behave (listen or not listen to country music), and why they behave as they do (motivational factors that influence consumers' music choices).

A total of 486 personal in-depth interviews were conducted in 12 metro areas and five regions throughout the entire country. The big news clearly indicated that country music is a well-accepted and identified format. Five out of ten consumers - of all ages and demographics - reported they "strongly like" country music.

There is a far greater acceptance among younger groups than otherwise believed, and the acceptance is growing. Six other major music types

were included in the sfudy with country (soft rock, rock, classical, jazz, black, and gospel), examining record purchases, radio listening habits, and concert attendance. 47% say country is the music type they listen to most, with 40% reporting increased listening habits.

By Katy Bee

A good 80% of these consumers perceive current changes in country music, with 54% rating those changes as "very much for the better." This study found that country music is healthy, with significant opportunities for growth in all age brackets and demographic cate-

The survey suggested that two areas for improved growth involved better positioning of country's image (or identity) and song content within the market.

The results of this selected study will be made available to CMA members later this fall

R&R FRIDAY, AUGUST 22, 1986/55





WALTLOVE

TWO HEARTS THAT BEAT AT #1

Carolina Spring Conquests

Between them, the Carolinas have as much successful B/U radio as the Western half of America. So primed are they for black music that some labels have promotional strategies for the two states alone. And the B/U outlets often do well despite signal and/or cash limitations: WWDM/Sumter functions as a local station in Columbia, 36 miles away, and shows up in several markets; WFXC/Durham has 3000 watts and a spotty signal in neighboring Raleigh. Both, however, edged out longtime market leaders this spring for #1.

WFXC signed on two summers ago as an FM successor to WDUR, which commanded Durham's half of the B/U listeners. (Raleigh residents usually preferred WLLE.) Within a year, Raleigh/Durham was unified and Foxy 107 was #2 overall. This spring. Foxy bested AC WRAL 10.2 to 9.9. And PD Alvin Stowe says that wasn't supposed to happen yet.

"This particular book was during an ownership transition, so there weren't a lot of promotional bucks not that there ever have

"This particular book was during an ownership transition . . . it's more of a miracle and a blessing that the station would come out on top in this one."

-Alvin Stowe

been. Around us were dream give aways, TV, billboards, newspapers — you name it. It's more of a miracle and a blessing that we would come out on top in this one. It makes me feel we were doing the right things."

Safe Radio

The early WFXC had CHR jingles, emphasized "seven-in-a-row," and ran perhaps the tightest music in the state. The playlists that were mailed to record companies used to contain Stowe's anguished explanation to reps why he wouldn't.



Alvin Stowe



play as many records as his counterparts. Since then, Foxy's music policy has turned 180 degrees . . . twice.

"I was hearing 'you sound good, but you're not on the cut that WQMG/Greensboro is playing." They've always been the avant-garde station playing anything first, whether it would end up as a hit or not. Meanwhile, we had a problem with our powers turning over every 2½ hours, which I think is too much for B/U radio. So we stretched the playlist out some.

"I also had to adjust my negative attitude toward rap; from the moment we started using it in limited rotation, our night numbers just took off. I've also had to change my attitude toward crossovers to some degree and toward LP cuts."

And that has changed again. In recent weeks, Stowe has worked to bolster the earlier dayparts by restricting LP cuts and even lower-rotation currents. "The way to grow was to stick to the hits and play safe radio — more recurrents, gold, and powers." So safe that, compared to the nearly freeform B/U radio often heard in the South, WFXC sounds almost like a Black WRAL. Stowe acknowledges that, but says the sound may toughen up again slightly.

Two Foxy

When WFXC scored its first 10.2, rumors had other local FMs going B/U against it. Now WZFX (Foxy 99) has begun targeting Raleigh and Wilmington, both some distance from its Fayeteville location. Ironically, WZFX and WFXC are both consulted by Drake-Chenault, under whose guidance the slogan "Foxy" has proliferated throughout the South almost as fast as the term "strong songs."

"I'm honored that they would call themselves Foxy," says Stowe, "but I think it's bad business. (D-C programmer) Bob Laurence's impression was that they wouldn't come into our market. How he could say that knowing

"We had a problem with our powers turning over every 2½ hours, which I think is too much for B/U radio."



they have 100kw at 1500 feet, I don't know. I've actually had a couple of listeners ask if Foxy 99 was our new station."

At present there are four areas where Foxy 99 covers Raleigh better than Foxy 107. That problem, Stowe promises, will be corrected on September 1 when WFXC goes on a new tower. "We've got a lot of things happening," says Stowe. "WDUR and WFXC are moving into a new location together, we'll have some new Raleigh listeners, and new owners Great American Media are pumping all kinds of money into promotions. So I feel really good about the future of these radio stations."

Columbia Pictures

Since 1981, when it went to 100kw, WWDM has done what WZFX wants to do — serve a much bigger market from some distance away. This spring it did what everyone in Columbia would like to do: top Country WCOS 14.3 to 14.2. That was what PD Tony Dean hoped for when the "Big DM" began a slew of charity events/remotes, among them co-hosting this year's state NAACP Freedom Fund banquet. (Plans are now in the works for the station to import ice in response to the Carolinas' killer drought/heat-wave.)

"I'm really proud of the announcers," says Dean. "After getting off the air and doing your production and personal business, it's hard to drive up and down that



Tony Dean



highway. But they did it every day. Usually we had three jocks out at locations every week." MD Jeff McHugh adds that DM's van, acquired only ten months ago, has racked up 44,000 miles.

Despite centering its promotional efforts on Columbia — for instance, the statewide 800 number was terminated when "AT&T went crazy and it became too expensive"

— WWDM registers in ratings books from Charlotte to Charleston. "Even though we don't target those markets," Dean says, "we keep our van rolling up and down our listening area." He also instructs the jocks to occasionally mention other cities

Alone & Not Alone

The oddest Columbia development this spring was the rise of Burkhart/Abrams-owned WMMC (C103). Formerly the "other" B/U FM WDPN, C103 begain airing a zebra format that joined Cherrelle's "Artificial Heart" to Peter Cetera's "Glory of Love." With its new approach, WMMC jumped 49-8.7 despite climbs by WWDM and CHR leader WNOK-FM, raising the possibility that Black, Urban, and CHR may cater to three audiences for similar bodies of music, instead of just two.

By Sean Ross

"We're going for the core Black audience now. C103 is going to get the yuppies who want to hear certain black records but can't take too much at one time," Dean asserts. "I think a lot of people will listen to Lionel Richie on C103, not wanting to hear another black record behind him."

WWDM responded to C103's arrival by deliberately taking its music blacker. "We've picked up some old stuff from the Bar-Kays and George Clinton," says McHugh. Songs like "Bustin" Loose" by Chuck Brown are now heard on 'DM because they're "stuff C103 will never play."

The currents have changed also. WWDM had, like other Dean Landsman clients, leaned toward a fairly short list of very recent material, dropping anything that didn't perform within three to four weeks. Since WDPN has gone whiter (and sister WOIC is skewing older), 'DM has adjusted for a higher TSL – slightly lengthening its current list, slowing rotations, and dropping songs later.

Bad Neighbor Policy

When WPLZ/Petersburg went #1 in Richmond last fall, one CHR reportedly attacked the station and its victory on-air. This spring, when WHRK/Memphis passed a 15 share, the local CHR's PD is said to have told a reporter that K97 wasn't really his competition anyway. Have the former champions in Columbia and Raleigh/Durham

"I think a lot of people will listen to Lionel Richie on C103, not wanting to hear another black record behind him."

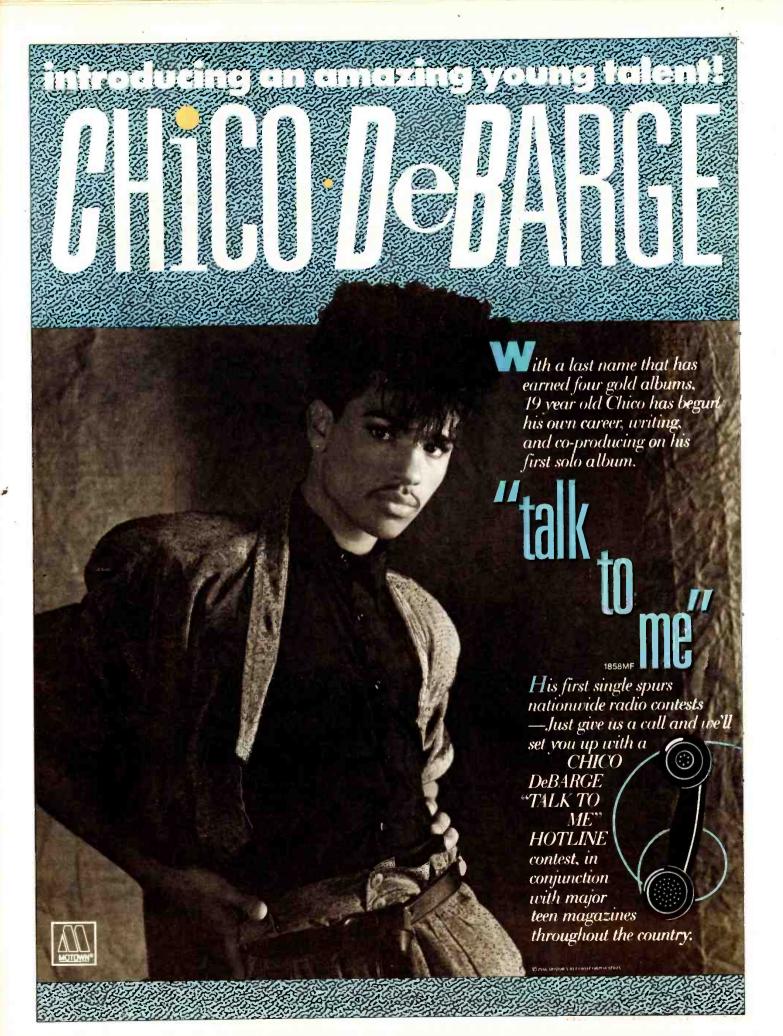
-Tony Dean

been any more gracious toward the new market leaders?

"Our management and WCOS's management have a very nice relationship," says Dean. "They did say some nice things in the paper, stating that the stations had two totally diverse audiences but that we managed to nurture ours a little better." Six days after the ratings came back. Stowe and his GM had received only one call from a rival. Cash Michaels at WLLE. The Raleigh News & Observer, Stowe thinks, might write something about the station soon. But "the Durham paper owns (CHR) G105," says Stowe. "So I don't expect them to write much about us anytime soon."

The Contract of the Contract o

56/R&R FRIDAY, AUGUST 22, 1986







DONNA BRAKE

KOB: Albuquerque's Full-Service Giant

KOB/Albuquerque is one of those classic full-service dynasties, complete with all of those classic elements that have historically made those kinds of stations successful

A couple of years ago, KOB slid to a seven share 12+, and it looked like maybe we were seeing the type of erosion that hasn't been uncommon even with some of the greatest AM radio traditions

But KOB decided not to give up and disappear. Instead, the station's production director of several years, Tony Fitch, was given a shot at programming and KOB has bounced back as a market domina-

KOB is the AM leader by a New Mexico mile, and the only station that really gives it a heap of trouble, on either band, is KOB-FM, its music-intensive sister AC station. Together they command a 27 share of the market 12+, with KOB-FM leading by two tenths of a share point. The demos complement each other nicely, and the stations are sold in combo, so it's the kind of competition that doesn't upset the folks at KOB very much.

Even so, the stations maintain total autonomy and, with the exception of sharing traffic information, rarely participate as a pair in functions, events, or promotions of any kind.

Looking across the dayparts in the spring Arbitron, you'd swear KOB was some sort of music-intensive format. In 12+ cells, the station has over a 20 share in morning drive, a 13 in middays, (a consistently difficult daypart for many full service stations), over an 11 in afternoons, and a nine share at

KOB's 18+ numbers are distributed fairly even with both men and women in all dayparts. In fact the only ever-so-slight blemish to this whole fairy tale is in adults 18-34 (M-S 6am-midnight). KOB-FM leads the 18-34s with nearly a 20 share, while KOB is fifth behind KFMG, KRKE-FM, and KNMQ. Otherwise, KOB is a strong second to KOB-FM in all other adult demos and first with the 35-64s.

Adjustments

I asked Tony about adjustments he made at the station to propel KOB back. "We got rid of a lot of the talk we had on the air. We had been doing two interviews an hour. It seemed the audience was getting too much talk - a lot more than they were used to. It was going more in a talk direction, and we backed away from that.

"Also, for the last four books we've used Unidyne and direct 59/, R&R FRIDAY, AUGUST 22, 1986



GLUTTONS FOR CHARITY — No, these aren't Wimpy wannabees — it's the KOB crew competing in a hamburger eating contest — an event followed closely by a Maalox drinking contest. The contest, benefitting the University of New Mexico Children's Hospital Newborn Intensive Care Unit, is one of many charity functions KOB has been involved.



Larry Ahrens

"We're always heavily involved with community and charity events with every kind of organization you can imagine."

-Tony Fitch, KOB PD

mail projects. We've worked with the 'Incredible Prize Catalog' and 'Your Check's In The Mail' campaigns alternately for the past two

Consistent But Different Although the ratings are con-

sistently good across the board. each daypart is unique. KOB is a combination of personality and music from 6am-6pm. Then it utilizes NBC's Talknet from 6p-9p, Sally Jesse Rafael from 9p-midnight, and Mutual's Larry King Show

The talk programming is preempted only for Albuquerque Dukes (the L.A. Dodgers farm team) baseball.

Mornings are hosted by friendly, personable, seven-year KOB-er Larry Ahrens, who you can fre-quently find in the R&R "Ratings Report" under "Drivetime Domi-nators." Larry keeps the news, traffic, sports, music, and other elements running smoothly. A couple of other important keys to the show include Metro Traffic (KOB is the only station in Albuquerque providing it), and sports with 20-year Sports Director Mike

Fitch said audience participation was the key to the midday success. Mike Molony conducts a number of surveys and allows the audience to really voice their opinions. The issues discussed vary from fluffy

and fun to hard-news topics. KOB has also made a commitment to take the midday show on the road at least once a week to get out into the community. Additionally, more time is devoted to music in middays.

Chuck Logan is the "funny guy" on the staff, according to Tony, and is a highly recognizable personality, having been in the market for 18

years. His humor, in addition to the

news, traffic, and Paul Harvey and Howard Cosell commentary, comprise the highly rated afternoon

Dedication

Tony believes the single biggest reason for KOB's continued success is the station's dedication to not only Albuquerque, but the entire state. He said, "We're always heavily involved with community and charity events with every kind of organization you can imagine. Everybody's always banging on KOB's door to help them out, and we've always done very well for

The station is also consistently plugged into the needs of the community. Said Tony, "It comes natural to us to do a remote anywhere in the state and to really be involved. We have the capabilities to do it, and will continue to go wherever we need to go to continue meeting the listeners' needs."

Recently KOB-AM & FM were sold to Price Communications. Naturally, there's no way of knowing how the sale will affect the stations, but Tony remains optimistic. 'All indications right now are that things will remain the same," he said. "I have a very hard time believing that Bob Price would want to make any severe changes to two such successful stations.

ACCELERATION

WHAS/LousivIIIe personalities Terry Meiners, Wayne Perkey, Milton Metz, and Liz Curtis were voted the best radio personalities in the annual "Best Of Louisville" awards sponsored by Louisville magazine.

Mike McKay is PD at KLTQ/Salt Andy Holt is new WQXY/ Baton Rouge PD from KVKI/Shreve-Jim Barrett joins WJR/Detroit as Assistant PD . . . Brian Chase appointed OM at KRAV/Tulsa Rick Mummey is promoted to Production Director and Sonny Robinson takes on overnight duties at WXUS/

Andy Barber is the new morning man at WIVY/Jacksonville . . . Steve Ruxton moves from weekends to afternoon drive at WASH/Washington

Brian Casey leaves KOSO/Modesto to join KUDL/Kansas City for afternoons . . . Lee Githens is new MD at KIOA/Des Moines . . Bob James is MD/afternoon personality at WCHV/ Charlottesville . . . Julie London new reporter at U102/Knoxville.

Chris Andine joins KWEB/Rochester as weekend personality. Andy Friedman is now afternoon anchor at KUIC/Vacaville . . . Tim Phillips is upped to PD and Dan Deaton is promot-

ed to Ops. Director at WVTI/Melbourne, FL ... Rick Springer joins WORQ/New London for middays . Sheree Olson named News Director at WNFL/Green Bay At WKLE/ Lakeland, FL, Dean Hanna becomes PD. Bob Crews is named OM. Debbie Doff is the new Creative Director at WMAS/Springfield Frank Murtagh is named Operations Director and Sharon Fox is the new Entertainment Editor at WATD-AM & FM/Marshfield-Brockton, MA.

Ken Pauli is MD at WJBR/Wilmington, DL Brad Pierce Is doing afternoons at WMYS/New Bedford-Providence Davey Jones is the new afternoon talent at WGBR/Goldsboro

John Dodge lands the Production Director job at WROR/Boston Roger Rose joins KFI/Los Angeles for afternoon drive Bob Wallace moves from parttime to middays at WFUN/Ashtabula, OH and George Purcell will host the station's "Talk Back" program Steve Dallas moves from afternoons to mornings at WAHR/Huntsville Andy Barber is the new morning personality at WIVY/ Jacksonville . . Gary Knight is hired to do evenings at WKYE/Johnstown.

NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcasting

Kevin McCarthy (800) 631-1600

Alpha

AIR SUPPLY "Lonely Is The Night" LARRY CARLTON "Smiles & Smiles To Go"

Easy Listening

PACIFIC POP ORCHESTRA "Feelings"
SUSANNAH McCORKLE "I've Grown Accustomed
To..."

Century 21

Greg Stephens (214) 934-212

The Z Format

DON JOHNSON "Heartbeat"
TINA TURNER "Typical Man"
EURYTHMICS "Missionary Man"
ROBERT PALMER "I Didn't Mean To Turn You On"

The AC Format.

BOB SEGER "It's You"
ROSIE VELA "Magic Smile"
DOWNES & PRICE "New York Hold Her Tight"

Super-Country

JUJCE NEWTON "Cheap Love"
RANDY TRAVIS "Diggiri 'Up Bones"
ANNE MURRAY "My Life's A Dance"
M. OSMOND & P. DAVIS "You're Still New To Me"
GATLIN BROTHERS "She Used To Be Somebody's Baby'
BARBARA MANDRELL. "No One Mends A Broken Heart..."

Concept Productions

Elvin Ichiyama (916) 782-7754

CHR

DON JOHNSON "Heartbeat"
SHEENA EASTON "So Far So Good"
NEW EDITION "Earth Angel"
TOTO "I'll Be Over You"
EDDIE MONEY Take Me Home Tonight"

Country

RONNIE McDOWELL "When You Hurt I Hurt"
GATLIN BROTHERS "She Used To Be Somebody's Baby

AC

TOTO "I'll Be Over You"
BEATLES "Twist & Shout"
CYNDI LAUPER "True Colors"
DAVE ADAMS "Dancing In My Sleep"
MOODY BLUES "The Other Side Of Life"

Media General Broadcast Services

Bob Dumais (901) 320 443

ACtion

PAUL McCARTNEY "Press"
GENESIS "Throwing it All Away"
BILLY JOEL "A Matter Ol Trust"
DAVID FOSTER "Who's Gonna Love You Tonight"

Your Country

LEE GREENWOOD "Didn't We"
RANDY TRAVIS "Diggin' Up Bones"
MARTY STUART "All Because Of You"
STEVE WARINER "Starting Over Again"
BARBARA MANDRELL "No One Mends A Broken Heart...

MEDIA GENERAL CONTINUED

Hit Rock

STACEY Q "Two Of Hearts"
PATTI LaBELLE "Oh, People"
EURYTHMICS "Missionary Man"
MICK JAGGER "Fluthless People"
BILLY JOEL "A Matter Of Trust"
ROBERT PALMER. "I Didn't Mean To Turn You On"

Peters Productions, Inc.

George Junak (800) 255-8511

Country Lovin'

JOHN ANDERSON "Honky Tonk Crowd" SOUTHERN PACIFIC "A Girl Like Emmylou" SWEETHEARTS OF THE RODEO "Since I Found You" SHELLY WEST "Love Don't Come Any Better Than This"

The Ultimate AC

BERLIN "Take My Breath Away"

DAVID PACK "I Just Can't Let Go"

J.D. SOUTHER & N. SHANKS "Step By Step"

Radio Arts

John Benedict (818) 841-022

Country's Best

JUICE NEWTON "Cheap Love"
ANNE MURRAY My Life's A Dance"
RANDY TRAVIS "Diggin' Up Bones"
M. OSMOND & P. DAVID "You're Still New To Me"

Soft Contemporary

ROSIE VELA "Magic Smile" GENESIS "Throwing It All Away"

Sound 10

BOB SEGER "It's You" ROSIE VELA "Magic Smile"

Satellite Music Network

Turolaine (ET4) 331-32

The Starstation

ANITA BAKER "Sweet Love" BERLIN "Take My Breath Away" PAUL SIMON "You Can Call Me Al"

Country Coast-To-Coast

RESTLESS HEART "That Rock Won't Roil" SOUTHERN PACIFIC "A Girl Like Emmylou" E.T. CONLEY & A. POINTER "Too Many Times" SCHULYER, KNOBLOCH, &... "You Can't Stop Love"

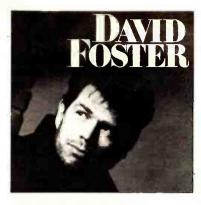
Rock 'N' Hits

REGINA "Baby Love"
DON JOHNSON "Heartbeat"
STACEY Q "Two Of Hearts"
BILLY JOEL "A Matter Of Trust"
EDDIE MONEY "Take Me Home Tonight"
MONKEES "That Was Then, This Is Now"
C. ANDERSON & G. LORING "Friends & Lovers"

TM Programming

TM AC

WHITNEY HOUSTON "All At Once"
MIAMI SOUND MACHINE "Words Get in The Way"



The new single

"WHO'S GONNA LOVE YOU TONIGHT"

(7.89376)

From the David Foster LP.

Produced by Humberto Gatica & David Foster

44/7

WXUS
WBOW
KKLV
ĶYJC
KRNO
KQSW
KMGQ
KALE



"NEW YORK HOLD HER TIGHT"

(7.89378)

From the Downes & Price LP.

Produced by Ahmet Ertegun

33/7

WAEB	WTRX	W/SKI	WCHV	WZLQ
WKYE	KDUK	WQHQ	WGSV	WFFX
WSFL	KGMG	WTNY	WAHR	KTYL
WAVE	WEJM	WWPA	WAGE	MOLW
WNAM	WKNE	WSKY	KRLB	WBOW
KIOA	WGLL	WCKQ	WORG	KKLV
KQ99			WAEV	KQSW



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MARKETPLACE

AIRCHECKS

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Hear ALL NYC CHR, Urban, AC, AOR, Gold EACH BOOK on #1 MARKET AIRCHECKS 2-tape set. Stereo scoped samples (from 45 + minutes) on tape 1; Major personalities, area sub-urbans AND hot sins from nearby markets, on tape 2. Hot City Set #1 incl. Best of Zoo, Stern, North NJ, WTRK, WMRQ-Boston. One/\$7.50, set \$12, \$13 Hi-Bias; \$40/44 annual. #1 Market Airchecks, Box 568, E. Hanover, NJ 07936.

COMEDY

Disk Jockey Comedy



O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025 COMP RICK DEES & HOWARD STERN av!

Jackie The Joke Man's Airable Samples!! "Use Your Finger!!" (516) 922-9572 922-9573 922-9574 Request demo package on station letterhead:
Off Hour Rockers, Box 62, East Norwich, NY 11732



Hundreds renewed again Free sample!

Contemporary Comedy

Dallas, TX 75227

Dave Dworkin's Ghostwriters presents:

In the tradition of Weekend Update, a marketexclusive news parody. Special trial offer: Six weeks for \$20. Ghostwriters, 2301 Unity Ave. N., Dept. U, Minneapolis, MN 55422. FREE DETAILS.

the Electric WEENIE

RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970 RICK DEES, KIIS-FM: "Tom, you really

are The Best. Really look forward to the arrival of The Weenie, such a shot in the arm for our Morning Team!"

FOR FREE SAMPLES WRITE

Electric Weenie. Inc P.O. Box 2715 Quincy, MA 02269



'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnles, 1343-A Stratford Drive, Kent, Ohio 44240.

: 60/R&R FRIDAY, AUGUST 22, 1986

COMEDY

Weird! Wacky! & Wild! Free Sample rite on station letterhead to: CHEEP LAFFS IIII W. El Camino Real Suite 109-212 Sunnyvale, CA 94087 Fallinies FREE

A COMEDY EDITORIAL "Probably the most talked-about feature program we have on the air. Sold it to first spon-sor contacted." WFIW/Fairfield

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P.O. Box 37732 / Shreveport, LA 71133-77; Phone (318) 746-IDEA

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MARKETPLACE

PROGRAMMING

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A regular cast of characters (Not just wild tracks or drop-ins) will interact with your morning personality.

Already sold to one major group before national release

You provide a good basic jock We'll make him funny,



For Free Demo Cassette call (312) 382-7551 Or Write: Chicago Entertainment Source 1449 South Shore Ct. Suite 382

Barrington, IL 60010

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Stations from the Carolinas to California, even in Guam, are finding their formats sound dramatically better when the rotations come up in the perfect keys

IT'S A MATTER OF BASIC MUSIC THEORY - IT WORKS! Ask innovators Bill Stedman KSAN (Country) and Gary Guth-rie (Classic Hits). The Top Hits put together in harmonic keys sounds incredible! For FREE demonstration tapes

Call STUART SOROKA: (305) 294-4491.

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FM Station For Sale

Midwest college town. Price \$1,120,000 (8 x cash flow) including real estate. \$300,000 down and good terms. Excellent owner/operator opportunity. Inquiries to: Radio & Records, 1930 Century Park West #426, Los Angeles, CA 90067

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MARKETPLACE

CALL ADRIENNE: (213) 553-4330

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

NATIONAL

WE NEED PERSONALITY DJs

ready for a move, let NATIONAL help. We make the complete presentation for you. For confidential details and registration form enclose \$1 for postage/handling to:

NATIONAL BROADCAST TALENT COORDINATORS Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

Personal manager with abilities & resources sought for artist with national record release, Write: Made In USA Records, Box 4491, N. Hollywood, CA 91607, EOE (8-22)

EAST

Mid-Atlantic AC seeks fulltime announcer. T&R: Thomas Grooms, WPTX/WMDM, St. Andrews Church Rd., Lexington Park, MD 20653. EOE (8-15)

WCFR has sports/news opening. Anchor, writing & PBP skills needed. Rush T&R: Bob Flint, Box B00, Springfield, VT 05156. EOE (8-15)

Copywriter/production announcer. Stardust AM, Transtar AC. FM, Some operator duties. T&R: Pete Eckhoff, WASR/WLKZ, Box 799, Laconia, NH 03247. EOE (8-15)

Evening position open at WLBR. PBP helpful but not necessary T&R: Box 1270, Lebanon, PA 17042. EOE (8-15)

Great Lakes CHR fulltime midday opening, Personality with class, humor, & community service, T&R: Jim Cook, WJET, 1635 Ash St., Erie, PA 16503, EOE (8-22)

Announcers sought, all shifts, Personality, Contemporary Country, T&R: Ken Borden, OM, 257 E. Center St., Manchester, CT 06040, EOE (B-22)

Sales position available at E. Long Island's hit music station. Salary commensurate with experience T&R: Richard Mastroberte, 252 W. Montauk Highway, Hampton Bays, NY.

Seek adult, funny, bit-oriented morning man. Winning company, Great bucks, Burkhart/Abrams, great place to live. T&R Box 929, Lewiston, ME 04240, EOE (8-22)

WMKR-FM/Baltimore, seeks production director/copywriter. Minimum three years' on-air experience. T&R: Ralph Wimmer, K106, 200 E. Joppa Rd. #201, Towson, MD 21204. EOE

FSA seeks air talent for future openings, T&R. Joe Ryan, WKIP, Box 1450, Poughkeepsie, NY 12602, EOE (8-22)

Leading MOR seeks creative production manager/weekend per-sonaitry. Major on-air experience, Strong writing, necessities. T&R: Production Manager, Box 60, Washington D.C., 20044.

Do you do voices? Can you handle the phones? How about drop-ins? — In other words, are you a Pro — or a Time & Temp Jock? More and more of the thousands of radio stations with whom we deal are looking and willing to pay for that something extra. If you are

Seek take-charge, reactive, experienced new pro. Winning company, great bucks. Burkhart/Abrams. Great place to live. T&R: Box 929, Lewiston, ME 04240, EOE (8-22) Production genius for suburban AM. Creative? Pipes? Rust T&R/salary history: Alan C. Swan, BCNA, Box 3, Palmyra, N. 08065-0003, EDE (8-22)

Production Director Wanted

Small to midsized market within 40 miles of NYC, Send tape, resume, salary requirements to Radio & Records, 1930 Century Park West, #432, Los Angeles, CA 90067, EOE



WHCN, Inc.

106 WHCN is looking for a late-night personality. Cassettes and resumes to: Daniel F. Hayden, Program Director, 1039 Asylum Avenue, Hartford, Connecticut 06105. EOE

TOP TEN MARKET

Oldies AM in Major Market seeking Morn ing Entertainer. If you can get the au-dience's attention while remaining concise, send T&R to: Radio & Records, 1930 Century Park West, #437, Los Angeles, CA 90067, EOE

SOUTH

KNIN FM seeks great morning news person & hit-crank noon personality. Three years' experience. T&R/photo Beck, Box 787, Wichita Falls, TX 76308, EOE (8-15)

We've just tost another one to the majors! Join one of America's great AC stations. T&R: Nick O'Neil, WLTY, 720' Boush St., Norfolk, VA 23510. EOE (8-15)

Production help sought. Must be creative & detail oriented. New equipment. Station is tops. T&R: WNNC, 8ox 940, Newton, NC 28658. EQE (8-15)

95 seeks tapes to fill future openings. T&R: Jonathan Keys. ite V-2, Caravelle Arcade. Christiansted, St. Croix 00820.

New small market station in lakes area of KY seeks applications for personalities & journalists. T&R: Stretch, Orawer D, Cadiz, KY 42211. EOE (8-15)

Regional 100k Country seeks adult personality team player with strong production. Great benefits, team atmosphere. T&R: Flick Nelson, WTNT, Box 3006, Tallahassee, FL 32315, EOE (B-22)

LOVE 94 has a rare opportunity for an adult contemporary personality. T&R: John Moen, WLVE, 194 N.W. 187th St. Miami, FL 33169, EOE (8-22)

KLUM FM seeks announcer/MD, Urban format, T&R: Lincoln University, Personnal Office, 820 Chestnut St., Jefferson City, MO 65101. No calls. EOE 18-221

Air personalities, not DJs. Country or AC background. Big bucks for community-minded individual. T&R/picture: WBHP, Box 1230, Huntsville, AL 35807. EOE (8-22)

Morning drive communicator for FL FSA AM. Creative production required, PD possible, T&R/salary: WMEL, Box 1318, Melbourne, FL 32936. EOE (8-22)

part/ultime future openings. Also combo engineer/jock & news. T&R: "Animal," Box 2428, Wilmington, NC 28402, EOE (8-22)

FL CHR seeks creative, aggressive talent to assist in prep & production of our morning zoo. Overnight airshift included. T&R: 2-103, Box 13649, Taltahassee, FL 32317. EDE (B-22)

Immediate opening for ND in small market, Excellent salary & benefits for the right person, T&R; Chris James, Box 309, Valley Head, AL 35989, EOE (8-22)

Experienced AE for top-rated AM in beautiful Columbia. Call GSM Margaret Fort (803) 772-5600 EOE (8-22)

PD/morning announcer for top-rated AM WIS in beautiful Columbia, T&R/salary: Charlie Jones, Box 21567, Columbia, SC 29221, EOE (8-22)

Top-rated CHR has fulftime opening for experienced announcer with good production skills. Good benefits. T&R: Bob Bishop, Box 3487, Victoria. TX 77903. EOE (8:22)

TX Gulf Coast Country combo now accepting T&Rs for future full/parttime openings. KRYS, 702 Mc8ride Ln., Corpus Christi,

OPENINGS

Wented: AC morning announcer. Humorous, talented, versal T&R: WGBR, Box 207, Goldsboro, NC 27533, EQE (8-22)

Cold beer & hot hits! Possible future openings in market of 30,000 for good CHR jocks. Talented beginners encouraged. T&RVsalary: Big Jim Hays. Box 100, 8rownwood, TX 76804. EOE 18-22)

Morning show host for Easy Listening FM in historic Charleston. SC. Must be mature & excellent production skills necessary. T&R: Jim Ray, WOXZ, Box 1364, Mt. Pleasant, 29464, EOE (8-22)

K228, one of the South's premier CHR stations, seeks a morn-ing personality extroadinaire. T&R/photo: Chris Baker, 2531 Calder Ave., Beaumont, TX 77702, EOE (8-22)

Bayou 104 seeks on-air PD for top-rated CHR format ET&R/Iphoto: Al Johnson, KBIU, 311 Alamo, Lake Charles, LA 70601, EOE (8-22)

KLAC/El Paso's only rocker has a rare opening for a highly creative & very entertaining morning personality. T&R: Nat Lamp, 4141 Pinnacle, Suite 120, El Paso, TX 79902. EOE

Progressive AC seeks announcers, T&R: Scott Johnson, KHLA. Box 3067, Lake Charles, LA 70602, EOE (8-22)

HOT-105, Miami's hottest, seeks news person. Sense of humor a must for mornings. Send T&R to Duff Lindsey, WHQT, 377 Alham-bra Circle, Miami, Florida 33134. No calls.

NW Arkansas's Top AM seeking midday and Atternoon announcers. A member of the Donrey Media Group. T&R to Randy Prichard, GM, KBRS, 2307 Highway 71 N., Springdale, AR 72764. EOE/MF

WCVU-FM **OPERATIONS DIRECTOR**

South Florida's 100,000 watt music stalion WCVU-FM Experience in Beautiful Music . . , Easy Listening format required. Send resume and tape to Personnel Department.

Palmer Communications Incorporated

Palmer Communications Centre 333 Eighth Street South Naples, Florida 33940 Equal Opportunity Employer

Equal oppositions and a second R&R FRIDAY, AUGUST 22, 1986/61

OPPORTUNITIES

OPENINGS

NEW SOUTHEAST AOR

We need strong Morning Talent, with excellent production. Call SHARON. (213) 459-8556. EOE

Sunbelt Morning Personality

Sunbelt major market young adult music outlet seeks top-flight morning personality — warm, personable, creative, witty. Only the best will do. Cassette & resume to Radio & Records, 1930 Century Park West, #428, Los Angeles, CA 90067. EOE

We Know You're Out Therel

Production pro with excellent writing and production skills and versatile voice. Offair fulltime position. T&R to Radio & Records, 1930 Century Park West, #429, Los Angeles, CA 90067. EOE M/F

100,000-WATT CHR

Major market-minded station seeks excellent people to finish killer staff. Excellent pay and benefits for the talent and market. Rush T&R NOW to Radio & Records, 1930 Century Park West, #431, Los Angeles, CA 90067. ECE



CREATIVE DRIVETIME ANNOUNCER

Very special opportunity for creative drivetime announcer. Leading Southeastern rock station seeks experienced team player with personality and wit to join a top-notch broadcast group. Send T&R to Radio & Records, 1930 Century Park West, #427, Los Angeles, CA 90067. FOE



MIDWEST

K-96, hot AC, has rare opening for full/parttime position, work in a market surrounded by majors. Your next stop can only be up. T&R: Dan Osborne, Box 1847, Richmond, IN 47375. EOE (8-15)

Major market immediate hiring. Modern AOR/Hip. T&R: Classic Radio, 5869 E. 71st St., Suite 116, Indianapolis, IN 46220. EOE (8-15)

Small merket FM in Northern MI has openings in news, PBP, onair, & sales. T&R: WBNZ, Randy Rowley, 1532 Forrester Rd., Frankfort, MI 49635, EOE (8-15)

Experienced news anchor for medium IN market. Regional AM AC. T&R: Peter Zelcs, Box 2208, Kokomo, IN 46902. EOE (8-22)

Our Country AM sounds as good as the big stations. We want personalities. T&R: Ron Phillips, WTRE, 1011 Park Rd., Greensburg, IN 47240. EOE (8-22)

50kw Country FM seeks evening talent. Strong production a must. Heavy appearance schedule. Partime openings too. T&R: PD, Box 933, Fort Wayne, IN 46801. EQE (8-22)

P-3 is your first step into the majors. 99KG in Salina is your way up. Future openings anticipated: T&R: Steve Well, Box 6198, Salina, KS 67402-6198. EOE (8-22)

WKTY/La Crosse now accepting news T&Rs: Larry Green, 704 La Crosse St., La Crosse, WI 54601. EOE (8-22)

PD/OM WANTED

Are you looking to be an integral part of the management team? If so, this Wisconsin FM station wants you! We need a strong management person, heavy in promotion and programming skills. Send letter, T&R, & photo to Radio & Records, 1930 Century Park West. #408, Los Angeles, CA 90067. EQE

OPENINGS

WIPI

Radio announcer needed for Indianapolis Adult Contemporary FM radio station. Fulltime position. Send tape and resume to WTPI Radio, P.O. Box 1079, Indianapolis, Indiana 46206. Please, no calls. An Equal Opportunity Employer M/F.

CLASSY MIDWEST STATION

Needs classy PD. 100kw Contemporary, Need music and promotion experience. Include air show. Send qualifications to Radio & Records, 1930 Century Park West, #430, Los Angeles, CA 90067. EDE

SPORTS TALK SHOW

Major market talk station with opening for sports talk host with personality. If your talent lies somewhere between Howard Cosell and Brent Musburger, send resume and tape to Radio & Records, 1930 Century Park West, #421, Los Angeles, CA 90067. EQ.

MAJOR MARKET MORNING SHOW

Leading Detroit contemporary radio station is accepting tapes and resumes for new morning host and/or team. Major league compensation for major league talent. Confidentiality guaranteed. Send resume and tape to: Radio & Records, 1930 Century Park West, #418, Los Angeles, CA 90067. EGF



All Hit B95, one of the South's top-rated CHR stations is seeking a Morning Personality extra-ordinaire. Are you funny? Outrageous? And downright nuts? Are you willing to make appearances, and go that extra mile? If this is you, and you are . . Rush tape and resume along with salary requirement to Chris Baker, KZZB, 2351 Calder Avenue, Beaumont, TX 77702. EOE

<€ CHRS TOO S

Many have applied, but no one has been chosen! We continue to look for a topical, funny, friendly talent for our nationally top-rated music AC FM! If you qualify, we offer a stable company, management support, good salary, and the finest working conditions. Send T&R (no calls) to Mark Thomas, Ops. MGR., WCRZ, Box 1080, Flint, MI 48501. EOE/MF



WANTED: A "killer" news director for WHO-AM and sister KLYF-FM. Experience and ability to destroy competition. Strong anchor skills for morning drive shift. Minimum 5 years radio news experience in medium-tolange market with immediate past two years in radio news management. Broad collegiate background and budgeting experience required. Strong teadership skills. TRB In Mark Carros, WHO-AM, 1801 Grand Avenue, Des Molnes, IA 50308. FDE:MF No phone radis newse. **OPENINGS**

GENERAL MANAGER AM/FM

Group owner of AM/FM stations in Midwest looking for experienced motivated GM, with strong sales and marketing background. Must have 3 years experience, CRMC, college degree or equivalent experience. Salary & bonus on performance. You'll like our style. Send full details of your background and earnings to Radio & Records, 1930 Century Park West, #420, Los Angeles, CA 90067, EOE

EVENINGS

WVIC/Lansing, MI. Market leader for more than two years. E. Alvin Davis-style CHR. Fun, well-paced personality needed with experience using the phone. First class facilities, professional staff, good salary and benefits. Send cassette and resume to:

Goodrich Broadcasting 3565 29th Street, SE Kentwood, Michigan 49508

WEBC

COMFORTABLE & BRIGHT ADULT COMMUNICATOR

for AM Drive. The Northlands giant, WEBC. Immediate opening for this rare opportunity. Contact: Nick Diamond, WEBC, 1001 E. 9th St., Duluth, MN 55805 (218) 728-4484. EOE

WEST

Radio promotions company expanding sales staff. Compensation-commission only. No calls. Resume: A.M., 3000 Ocean Park Blvd., Suite 3001, Santa Monica, CA 90405. EOE (8-1.5)

Top-rated regional seeks best adult personality. Excellent production. Minimum five years' required. No calls. T&R; Jim Elliot, KISF, Box K, Greeley, CO 80632. EOE (8-15)

Fast-growing FM in Colorado Rockies seeks dedicated, hardworking ND, on-air, & field work. CALL: Steve Hamilton, KEYQ, (303) 328-1015 EOE (8-15)

Radio promotions company expanding sales staff. Compensation, commission only. No calls. Resume: A.M., 3000 Ocean Park Blvd., Suite 3001, Santa Monica, CA 90405. EOE (8-22)

Possible future openings for all falent/production person on KGRL/KXIO in beautiful Bend, OR. T&R: Daryl Delaney, Box 5061, Bend, OR 97708. EO€ (8-22)

Inland Empire FM radio station under new ownership seeks PD who will do AM drive. Call GM at (714) 882-2575 EOE (8-22)

AM Country in Palm Springs seeks good weekend jocks that can get the job donel No beginners please. T&R: 490 S. Farrell 202C, Palm Springs, CA 92262 or (619) 320-6818 EOE (8-22)

Sought: Aggressive, creative & self-motivated salesperson who seeks great commission/fringes. Resume: KFIG, Box 4265, Fresno, CA 93744. EOE (8-22)

CA coastal CHR seeking new talent for winning team. Have solid basics? Genuine personality? T&R: KXFM, Box 1964, Santa Maria, CA 93456. EOE (8-22)

15 mäes north of the Golden Gate Bridge in beautiful Marin1 FM AC seeks up & coming morning talent. T&R: Bob Clarke, KTIM. 1623 Fifth Ave, San Rafael, CA 94901. EOE (8-22)

KLLT/Grants uptempo AC has immediate opening for morning man & night man! Benefits, salary. Expanding to 100,000 watts. T&R: Jim Kapp, 210% E. Santa Fe Rd., Grants, NM 27020. EQE (8-22)

> =1190= KEX

Portland's full-service giant has a rare opening; middays. We need a lover of the Pacific Northwest, a creative communicator who is as excited about AM radio as we are. If you can inform and entertain; if you have Top 40 production values and MOR humor; if you have an outstanding track record of community involvement, RUSH tape and resume to Carl Gardner, 4949 SW Macadam, Portland, OR 97201. EOE, p. calls.

OPENINGS

........

California Top 75 Gold AC
Seeks dues-paid morning entertainer with
creative selling and production skills.
Structured format, pro organization. Send
you best aircheck and resume to Radio &
Records, 1930 Century Park West, #433,
Los Angeles, CA 90067. E0E

RADIO 85

50k AM GIANT IN THE WESTERN U.S.

Has prime evening talk show opening. If you are a communicator who can stimulate, entertain and inform... If you do more than just open lines and authors... If you communicate light, not just heat. We've got the chance of a career. Tape and resume a must to:

Tom Bender

Operations Manager KOA Radio 85 1380 Lawrence suite 1300 Denver, Colorado 80204

20204



We are looking for the best evening entertainer in the country! If you can use the phones, handle instudio interviews, have a good working knowledge of AC and 60s music, send your resume to Reick Scott/Director of Programming, PO Box 3726, Seattle, WA 98124. EOE/MF

RADIO SALES

San Francisco/San Jose
— TOP-RATED STATION —

CONTACT: BILL WEAVER V.P./GEN. MGR.



KLOK-FM 103.7

1177 MAIDEN LANE SAN FRANCISCO, CA 94108 (415) 788-2022

(EOE)

#1 ADULT AC

Needs seasoned MORNING PERSONALITY. Warm! Friendly! HUMOUROUS! NOT ABRASIVE! Must work well with others and prepare daily. Also require bright/life-style-oriented NEWS PERSON. LOCAL emphasis a must! AFT-DRIVE and MID-DAY tapes accepted too! Be part of a national group in medium market powerhouse. Huge regional signal. More than 1,000,000 potential listeners. Tape, resume and salary requirements to Radio & Records, 1930 Century Park West, #415, Los Angeles, CA 90067. EDE



Southern California's only Smokin' Oldies station is searching for on-air program producers. Full and partitime positions are currently available at the finest broadcasting facility in the free world. Send your resume to. Dave Michaels or Irma Molina, 5901 Venice Venice Blvd., Los Angeles, CA 90034. EEOC

RKOV RADIO

62/R&R FRIDAY, AUGUST 22, 1986.

OPPORTUNITIES

OPENINGS

POSITIONS SOUGHT

The satellite came . . . I want. Newswoman with broadcast/ ournalism degree four years' experience, ready now.

the season to move upi Three years' expenence, 8A & a driver, Seek medium market. JIM: (717) 597-9239 (8-22)

Major market PD seeks AC/CHR programming position. Cell (915) 534-7668 (8-22)

Anywhere now! Trained broadcaster, adult, CHR/MOR, good production, HENRY; (201) 836-5166 (8-22)

Famale classical music program announcer/writer/producer seeks permanence, benefits. Five years' experience, degree, seven years in advertising, JEAN: (307) 754-9768 (8-22)

My time has come! Hungry jock seeks fulltime gig in small/medium market. Will relocate enywhere. Community in-volvement gueranteed. DAN: (201) 945-9409 (8-22)

Seeking fulltime break. Four years' partitime experience. Any format, anyplace. Let's talk. JON: (517) 754-2634 8:30-5 (6-22)

WRFX-The Fox, Z-100/Charlotte, WORD/Spertanburg, WRJZ/ Knoxville, WAYS/Charlotte, Like radio with personality! VAN MANN: (704) 537-7660 (8-22)

Great eir, amazing production, Experenced all formats. DENNIS STAPLES: (419) 255-1221 or 225-5865 (8-22)

Sportscast & PBP personality plus! No foul bells, just the best coverage I can give you, I'm seeking stability now. BiLL: (503) 773-7727 (8-22)

New Television Special . . .

Lyndon La Rouche, Colonel Chadaffi, and Dolly Parton in

the biggest BOOB of the year contest!!!! Zany, creative CHR personality looking for job in Southwest. ROB...

Energetic, hardworking, positive female with three years' experience seeks progressive station. Call met CINDY: 1715) 362-4223 (8-22)

Qualified MD seeks MD/sest. PD in medium market. 8A degree, fore attraude, knowledgeable in AOR/CHR/AC. Eager/driven, excellent human relations skills. GARY: (301) 759-3264. (8-22)

Young aggressive voice men to join morning team. Good voices/characters, love show prep. SE preferred. PAUL: (205) 821-8591 before 11em (8-22)

PD/MD seeks longterm commitment with your AC/Country station. MICHAEL: (615) 729-3844 (8-22)

Young, energetic, new college gred with two years' experience, seeks fultime airshift or news position. Will relocate, LANCE MORRISON: (919) 799-0376 Monday-Friday AM (8-22)

You can't get Howard Stern, so get me. Truly one of radio's ''bad boys,'' STEVEN: (904) 725-6950 afternoons (8-22)

Female prol The voice, talent, drive, experience you're seeking. Tearn player. CHR/ADR/AC/Urban/Oldies. CA only. ROBIN BARNETT: (408) 479-9901 (8-22)

ren-year pro. WTIC/WDRC/WHFM, seeks to move up. PD ports this adl For radio's best team, call 8RIAN: (203)

Available: Aggressive, dedicated grad for copywriting, production, on-air position(a). Prefer S/E/SE Country/CHR/AC. Any takers? ELISSA: (806) 478-5524 (8-22)

Up-best female announcer seeks fulltime. Herdworking. witty, creative & charming. Production excellent, Skills exceed length of experience. MICHELLE: (718) 835-4576 (8-22)

ought, Past eight years in small/medium market ik, too, WAYNE GYERS: (701) 251-2336 (8-22)

673-4537 (8-22)

market morning host, cohost, news anchor position Past eight years in small/medium market. Telephone

after 5pm . . . (312) 894-3987.

Disciplined, relatable, all-around AOR personality with tigh duction seeks stable gig. JOHN: (312) 262-3773 (6-22)

journalism degree four years' experience, re STEPHANIE: (801) 451-5157 or 628-5106 (8-22)

TELEPHONE AD SALES

If you can sell by telephone. . .

.you might be interested in one of two telemarketing sales positions now open in Radio & Records' Los Angeles headquarters. This is an exciting opportunity to be part of our new National Telemarketing Department, which sells R&R's advertising and information services to radio stations and other radio-related businesses. Familiarity with the radio industry is a must. If you're a self-starter with professional selling skills and like using your talent to build something new, send us your resume. If you're already in the LA area, call Barbara Fischer at (213) 553-4330 and sell yourself by phone. EOE

Mail resumes to:



Radio & Records 1930 Century Park West Los Angeles, CA 90067

MAJOR CALIFORNIA
NEW CHR (FM)
Looking to restaff all shifts (format change).
We've got the tools if you've got the talent. Energized entertainers and contemporary newspersons needed NOW! Top dollar for top people. If you'd like the excitement of being in on the ground floor of a total team effort heading for #1, get your tape and resume in the mail today. Radio & Records. 1930 Century Park West. #417, Los Angeles. CA 90067. *****

POSITIONS SOUGHT

Successful FL pro: Seeks medium/major sunbelt drive position. Proven numbers, natural pipes, production second to no one. WSHE/WKGR/K-102. SEBASTIAN: (305) 486-3484 (8-15)

eeks to move to OH/IN area. GREG: (305)

Tired of strilling out with music beds? Personality production will hit a home run every time! Bring in a new batter! MICK: (312) 849-0404 (8-15)

PD with winning ratings & top 10 markst experience. Successful with promotions & production, 14 years' experience. MARK HILL: (503) 476-4839 (8-15)

New personality for on-air or production position. STACEY: 17141 839-9279 (8-15)

Good cooker for nites or afternoons. Formerely 96-X & K-102/Miarni, KENO/Las Veges, Z-97/Ft. Worth, WAYS/Chariotte. BEAU: (305) 557-1059 or (813) 649-6640 (8-15)

No nonsense, concise, mainstream AOR communicator with unique marketable voice & seven years' experience, seeks first large market overnights. BiLL: (808) 881-1050 (8-15)

Seek adults? AC PD with 11 years' experience. Good air work, great pipes. Strong community involvement. Very stable, JIM: (307) 682-8976 (8-15)

Talented DJ seeks to break into the business. Radio school grad. Write, produce, prefer AOR/CHR/AC. Will relocate NEWT: (309) 289-4483 (8-15)

Recent NW MBA-Marketing/Finance seeks OM. Eye tows station management. Eight years' radio news expenence, in major market. CALL: (312) 849-1538 after 6pm (6-15)

Want a Country MD that does it all? Eat, sleep & dream rt? Here I am & I'm available now. Former PD, ROS RYAN: (814) 761-2918 (8-15)

Not just another girl

SIDEKICK 1/2 of a "GREAT MORNING TEAM!" (806) 353-6018

Did your stations rating drop sgain? I'm a take-charge PD with 16 years' experience. I'll deliver top CHR programming, hot promotions/production. BO WEAVER: (919) 760-2435 (9-22)

Five years' experience in top 20 market. Production, continuity, copywriting, part/fultime personality. Will relocate. DENNIS SULLIVAN: (718) 330-0991 (8-22)

Seek entry-level announcer position. College educated, some large market experience. Serious only. TOM: (312) 779-5131 (8-22)

POSITIONS SOUGHT

noer with three years' experience, including PBP, seeks part/fulltime in A 867-3371 (8-22)

Ft. Myers/Naples. Eight years top-50 jock, sales & news. Seek partitine air &/or fulltime sales. RICHARD: (616) 241-2632

Pro female seeks new challenge in radio. Six-year pro. Great voice, production & news experience. SUE: (505) 662-3122

JEFF YOUNG

ND, WHTZ RKO Nets ABC News (203) 622-9168

CHR/AOR morning person, MD/asst, PD, production, copywriting, axtensive music knowledge. Seeks day shift medium/large ting, extensive music knowledge. Seeks da market. ARTHUR: (505) 722-6797 (8-22)

Any demo you need. Proven lest three books up in two time zones. Over nine years' experience. "FAST EDDIE" MONSON: (316) 265-4944 (8-22)

PD with major market experience seeks medium market CHR. STEVE: (915) 534-7688 (8-22)

Four years' medium market experience Full/parttime. 8A degree, high energy. If you're near a major university market. I want to work for you. BO8: (205) 284-2811 (8-22)

writing/producing. Fast on-air ad-libber. AOI jor market. JOHN: (602) 782-2746 (8-22)

Medium merkets: Successful, knowledgeable PD/Air talem wants to make your station a winner, Eight-year pro. BOB MAR TIN: (915) 833-7645 (8-22)

still seeking the right opportunity. Prefer AC/Gold/Cour try/PBP. Programming experience. Small DAVE MURDOCK: (305) 275-8054 (8-22)

to the Selem area. Experienced PD/production. All shifts considered. DENNIS: (503) 585-4358 (8-22)

Seeking a bright, happy-sounding morning man? News/production/copywriting, 18 years' experience. Available now. Prefe South, warm climates. LARRY KAY: (717) 653-2500 (8-22)

Recent female broadcast school graduate. Good production skills. Seeking entry-level position, small market. Urben/AC. Will relocate. ANDREA: (212) 862-1215 (8-22)

Experienced, talented, versatile communicator seeks news/ production/DJ position. Will consider all markets. Available nowl References available, RANDALL: (307) 686-3753 (8-22)

Smart, witty, reliable, dedicated and hardworking. Good looking and humble too. Seek medium market sir slot. JiM: 17171 597-9239 (8-22)

Seek overnights. Six years' experience, and still learning. Early rock or Country. Going to waste at automated station. SE only. Cell (404) 278-8968 (8-22)

Did your talk have a bad book? I've had four great books! Let's talk. JOHN LEVITT: (518) 477-4108 (8-22)

PD/MD with multiple market experience seek major market air shift/production. All formats. Will consider overnights/fill-in/weekends. JAMES: (301) 651-9536 (8-22)

Track record, team player/leader, CHR/AC/Country, 12 years' expenence. Available now, Seeking right offer, ROD: (618) 337-1795 (8-22)

Sharp enthusisetic morning man with a year of small market experience. News/production. CHR/AOR/AC. TOM: (602) 287-5675 (8-22)

Two-year PD, announcing for ten. Promotions, treffic, equipment repair, news. Announcing or PD position at right station with right management. IL/MO/KS. TIM: (217) 287-7628 (8-22)

Snow already. Announcer/MD with large metro experience seeks medium/major market gig. Any shift. AOR/AC/CHR/Oldies. Call (609) 656-0740 (8-22)

POSITIONS SOUGHT

Talented, high-energy female personality seeks excting opportunity & chance to relocate. Medium market preferred, STACI (904) 386-7255 (8-22)

Recent grad saeks on-eir or news/sports position. Authoritative news delivery, strong PBP, highly trained in all areas of writing MIKE JENKINS: (619) 282-8796 (8-22)

If you just want time & temp, stop reading this, Controversial personality (will work in cage)! MARK: (904) 725-6950 after noons (8-22)

Keep me out of barber school! Vacaville weekend jock seeks fulltime gig on West Coast, FRANK BUTERA: (415) 223-1534 (8-22)

Jazz up your sports PBP. Five years' expenence, seeking bigger challenge. TODD: (208) 356-7129 (8-22)

Seeking AE position in Austin or Houston, Highest numbers, whether seles or talent. Five years' expenence employed. VIVIAN: (512) 576-0256 (8-22)

Hardworking, energetic, humorous drivetimer with two years experience and production skills, Seeking CHR/AC, Lov challenges, ED: (914) 794-0215 (8-22)

Seeking position in AC/Country/Telk formats in top 50 W/SW market. Experience includes KMZK/KOPA/KJJJ. RANDY ROLLINS: (602) 947-6972 (8-22)

I'm working doing time and temperature. I need out, to work with creative people. Prefer AOR in W but open to any offer. with creative people. Prefer AOR in W CHRIS KELLY: (707) 961-0444 (8-22)

Controversial morning personality. Great character bits and phone skills. Batter than a "zookeeper." If you want ratings, cell MARK: (904) 725-6950 (8-22)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings, Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 ricon (PST) prior to issue date.

Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable in Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For opportunities you must place your free listings by mall only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles. CA 90067

OPPORTUNITY FORM

□ OPENING	POSITION SOUGHT
Region	□ MISCELLANEOUS
PD Name:	NAME:
GM Name:	PHONE: ()

1. Please type or print clearly, using 24 words or less to include address/phone number, and attach to this form.

- 2. Do not use abbreviations.
- 3. All ads are subject to editing.

Mail to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

R&R FRIDAY, AUGUST 22, 1986/63

RADIO & RECORDS NATIONAL AIRPLAY

BLACK/URBAN

BREAKERS

What Ooes It Take (To Win Your Love) (Arista)

68% of our reporters on it. Rotations: Heavy 1/0, Medium 19/1, Light 37/10, Totel Adds 11, WXYV,WAMO, WVEE, KMJQ, WYLDFM, WBMX, WHYZ, WZAZ, WVOI, KUKQ.

FORCE MO'S

One Plus One (Tommy Boy/WB)
65% of our reporters on it. Rotations: Heavy 0/0, Medium 15/4, Light 40/10, Total Adds
14, WXYV, WHRK, WYLDFM, K94, WBMX, WDMT, XHRM, WTKL, WENN, WLOU, WQQK,

REBBIE JACKSON

Reaction (Columbia)

65% of our reporters on it. Rotations: Heavy 2/0, Medium 17/2, Light 36/12, Total Adds 14, WVEE, WHRK, WBMX, WJLB, WDKX, WENN, WPEG, WFXC, WHYZ, KJCB, WLOU, KHYS, Z103, KBUZ.

LOOSE ENDS

Stay A Little While, Child (MCA)
61% of our reporters on it. Rotations: Heavy 1/0, Medium 19/0, Light 31/11, Total Adds 11, WRKS, WGCI, WDMT, WZAK, WPEG, WLOU, WBLX, WCKX, Z103, WTLC, WVOI.

NEW & ACTIVE

TINA TURNER "Typical Male" (Capitol) 48/48

Rotations: Heavy 2/2, Medium 88, Lipha 3838, Total Adds 48 including WWINFM, WILD, WAMD, WHUR, K104, KMJQ, WHRK, WEDR, K94, WOWI, WBMX, WBLZ, WZAK, WVKO, WJLB, 895, WLUM, KMJM, KACE, KJLH, XHRIM, WPDQ, KDKO, KUKO,

KLYMAXX "Man Size Love" (MCA) 44/2

Rotations Heavy 8:0, Medium 24:0, Light 122, Total Adds 2, WOWI, WORL, Heavy, WLUM, KSOL, OCT04, JET94, WFXC,
KOKY, WOOK, WWOIM, Medium, WOAS, WAWO, WHUR, WHRIK, WBMX, WGC, WBLZ, KMJM, KILH, WAOK, Z93, KDLZ,
WQMG, WHYZ, WQFX, WJJS, KHYS, WANM, WCKX, WGPR, WKWM, WXLA, WZEN, WYOI, Moves 39:39 on the

YARBROUGH & PEOPLES "Wrapped Around Your Finger" (Total Experience / RCA) 44/2

Rotations: Heavy: 1/0, Medium 22/1, Light 21/1, Total Adds 2, WHUR, WDIA. Heavy: WAMO: Medium: WDAS, WVEE, WEDR, WYLDFM, WTMP, WDMT, KQXL. Z93, WJMI, KIIZ, KOKY, WJYL, WLOU, KHYS, KAPE, WANM, WAAA, WCKX, WXLA,

RJ'S LATEST ARRIVAL "Heaven in Your Arms" (Manhattan) 42/10

Rotations: Heavy 0:0, Medium 16:0, Light 26:10, Total Adds 10, WILD, WHRK, WEDR, KJLH, WDKX, WAOK, WENN, Z93 WQQK, KHYS. Medium: WHUR, WVEE, K104, WBMX, WGCI, WZAK, WLUM, KACE, WLOU, WANM, WAAA, WCKX, WTLC

WXI.A WZEN, KBUZ.

O.C. SMITH "What cha Gonna Do" (Rendezvous) 38/4

Rotations: Heavy 2.0. Medium 180, Light 181, Total Adds 4, WDIA, WTIAL, WPDO, WGPR, Heavy: WKXI, WZAZ, Medium:
KMJO. WOW, WTIAP, WERN, WEXC, WORK, WORK, KOYK, WALI, KHYS, WKWM, WXI.A, WZEN, WVOI, KDKO.

JAMES "D TRAIN" WILLIAMS "You Are Everything" (Columbia) 36/6

Rotations: Heavy 9.00, Medium 162, Light 2014, Total And 56, WGC; WZAK, WAOK, KJCB, WOOK, KHYS. Medium: WHUR, K94, WOWI, XHRM, KSOL, WKND, WHIC, WFXC, KIIZ, WBLX, WHIC, KBUZ, WANM, WTIC, KBUZ.

RAPPIN' DUKE "Duke is Back" (Tommy Boy) 33/4.

Rotations: Heavy in Medium 14/0. Ught 18/4, Total Adds 4, WVEE, WHEK, WWDM, WGPR Heavy WOQK, Medium: WQAS, WDJY, WZAK, WAOK, WREX, WODK, WGRX, WGDK, WGRX, WGXX, WG

O'CHI BROWN ''100% Pure Pain'' (Mercury/PolyGram) 32/4
Rotations: Heavy 0/0, Medium 7/0, Light 25/4, Total Adds 4, WLOU, WAAA, WCKX, WTLC. Medium: WDIA, WNHC, JET94,

REAU WILLIAMS "There's Just Something About You" (Capitol) 30/8 Rotations: Heavy 1/0 Medium 71: Light 227, Total Adds 8, WDAS, KACE, 293, KDLZ, WLOU, WALT, WXLA: KDKO, Heavy: WYKL, Medium 1/1 KIOY, WARM, WGRR, WOOL

TRINERE "How Can We Be Wrong" (Jampacked) 30/3
Rolations: Heavy 0.0, Medium: 5t/1, Light 15/2, Total Adds 3, MBLZ, WOOK, KDKO, Medium: WVEE, WGCI, WDMT, XHRM, WFXA, WFXC, WOMG, WJMM, WKXI, KIEZ, WBLX WAAA, WYOI, KUKO,
RODNEY FRANKLIN featuring BRENDA RUSSELL "Look What's Showing Through" (Columbia) 29/10

Heavy 1/0, Medium 10/1, Light 18/9, Total Adds 10, WWINFM, WDJY, WHRK, WEDR, K94, WGCI, Z. Heavy: KACE. Medium: WHUR, WDIA. WDMT, WENN, KDLZ, WLOU, KAPE, WANM, WTLC.

WATY, WPLZ, Heavy, RACE, Medium, 1993.

AL JARREAU "IL Is For Lover" (WB) 27/9

Rotations: Heavy 00, Medium 91, Light 188, Total Adds 9, WVEE, K94, WENN, WPEG, WFXC, WJJS, WBLX, WPLZ, WWDM, Medium: WWINFM, WAMO, WDIA, WYLDFM, KACE, KDLZ, KAPE, WAAA.

GENOBIA JETER "All Of My Love" (RCA) 26/11 al Adds 11, WXYV, WHRK, WEDR, WDMT, WENN, Z93, KDLZ, WOFX,

Medium 3/0, Light 23/11, Total Medium: WHUR, WZAK, WXOK

KIIZ, W.OU, KDKO, Medium, WHDF, WAAN, WAUN.

BOBBY JIMMY & THE CRITTERS "Roaches" (Macola) 26/4

Rolations: Heavy 3d, Medium 11/1, Light 12/3, Total Ands 4, WTKL, KOKY, WPLZ, WGPR, Heavy: WZAK, WHYZ, WOOK, Medium: WDAS, WDJY, WTMP, WBMX, WGC, WDMT, WARY, WZAZ, KHYS, WWDM.

Medium: WDAS, WODT, WINEY, WORK, WOLL, WDMT, WARLY, WZAZ, KHTS, WWDM.

LA. **DREAM TEAM "Nursery Rhymes" (McDQ 16/2**Rotations: Heavy 4/0, Medium: 10/0, Light 12/2, Total Adds 2, WHRK, 2/3, Heavy; XHRIM, WXOK, WJMI, WWDM. Medium: WODS, KTION, WODS, WTMP, WZAK, WFKC, WHTZ, WOOI, KHTS, WWOI.

CARL ANDERSON & GLORIA LORING "Friends & Loyers" (Carrere/CBS) 25/2
Rotations: Heavy 4.0, Medium-90. Light 12/2, Total Adds 2, WADK, KHYS, Heavy, WLUM, WHYZ, WJJS, WWDM, MediumWAMO, WBLZ, WDMT, BSS, OCION, WPXL, WRD, WPZ, KAPE.

Breakers are those records that have achieved concurrent airplay at:60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

MOST ADDED

TINA TURNER (48) JERMAINE STEWART (18) CLUB NOUVEAU (16) FORCE MOS (14) REBBIE JACKSON (14) BILLY GRIFFIN (12) **KENNY G (11)** GENOBIA JETER (11) LOOSE ENDS (11)

HOTTEST LEVERT (38) BILLY OCEAN (38)

GWEN GUTHRIE (36) LUTHER VANDROSS (32) JANET JACKSON (27) ANITA BAKER (23) ORAN "JUICE" JONES (21) LISA-LISA & CULT JAM W/FULL FORCE (15)
PATTI LABELLE (12) LIONEL RICHIE (12)

SIGNIFICANT ACTION

MAIN INGREDIENT "Do Me Right" (Zakia) 24,3
Rotations: Heavy 0/0, Medium 7/1, Light 17/2, Total Adds 3, WDAS, WOWI, WKND. Medium: WDJY, K104, JET94, WPDO,

JERMAINE STEWART "Jody" (Arista) 23/18

ss. Heavy 0/0, Medium 3/2, Light 20/16, Total Adds 18, WAMO, WHUR, WDIA, WTMP, WGCI, WDMT, XHRM, WKND, WXOK, WFXC, WQFX, WZAZ, WQQK, KAPE, WCKX, Z103, WVOI.

PHYLLIS HYMAN "Did Friend" (PR/Manhattan) 23.6 Rotains: Heavy 10, Medium 103, Stot, Wolf, William 11, Stot, Total Adds 6, WBMX, WDMT, WXOK, Z93, WFXC, KAPE. Heavy: KACE. Medium: VDA, WHUR, WTMP, KSOL, WDKX, WANN, WAAA

LENHY WILLIAMS "Ten Ways Of Loving You" (Knobhill/Fantasy) 22/7
Rotations: Heavy 0.0. Medium 6/1, Light 16/6, Total Adds 7, WAMO, WDMT, WZAK, KACE, WZAZ, KOKY, WLOU. Medium WGPR, WKWM WTLC, WXLA, WYOI. WILLIAM BELL "Headline News" (Ichiban) 22/1
Rotations: Heavy 2/0, Medium 7/0, Light 13/1, Total Adds 1, 293. Heavy: WZAZ, KOKY. Medium: WTMP, WTKL, JET94,

WYX, WOO, MAD, WITCH STANDARD STANDARD

CLUB NOUVEAU "Jealousy" (Tommy Boy) 20/16
Rotations: Heavy 1/1, Medium 6/4, Light 13/11, Total Adds 16, WDAS, WDIA, WEDR, WTMP, WBMX, WZAK, KMJM, WAOK, WOK, LETBA, WFKC, WCPK, WTEA, WER, MEUK, KROK, Medium: K104, 293
ALEXANDER O'NEAL "You Were Meant To Be My Lady" (Tabu/CBS) 20/3
ROTATION ON MEMORY ON MEM

MICHAEL SEMBELLO "Wonder Where You Are" (A&M) 20/3
Hotalons: Heavy 2/0, Modium 6/1, Light 12/2, Total Adds 3, WDAS, WZAK, WCKX, Heavy: WZAZ, WTLC, Medium: WDIA, KACE, WAOK, 1974, KAPE.

STACEY Q "Two Of Hearts" (Atlantic) 19/1

Adds 1, WBMX. Heavy: KMJM, OC104, WANM, KUKQ. Medium: WAMO,

GEORGE DUKE "Broken Glass" (Elektra) 18/9

Light 13/7, Total Adds 9, WXOK, KDLZ, WQFX, KIIZ, KJCB, WQQK, WPLZ, WCKX,

KDKO, Medium: K104, 3rem, W1LC.

BILLY GRIFFIN "Belleve It for Not" (Attantic) 17/12

Rotations: Heavy 0/0, Medium 3/2, Light 14/10, Total Adds 12, WDAS, WDIA, WHRK, WEDR, WXOK, Z93, WFXC, WOFX,

ATLANTIC STARR "In The Heat Of Passion" (A&M) 15/2

LIQUID HEAT "Dr. Please" (Atlantic) 14/1

tal Adds 1, WHRK. Medium: WFXA. WZAZ.

Hotations: Heavy July, Medium 20, Ugitt 1211, Todai Audis 1, Trining, Medium 1110 - Trining 1110

OLIVER CHEATHAM "S.O.S." (Critique) 11/2

OLIVER CHEATHAM "S.O.S." (Critique) 11/2

OLIVER CHEATHAM "OIL Light 11/2, Total Adds 2, WBMX, WXOK.

PSIAND STREET "You're My Last Chance" (MCA) 10/8
Rotations: Heavy 0/0, Medium 1/1, Light 9/7, Total Adds 8, WAMO, WHUR, KMJO, WKND, KIIZ, WLOU, WALT, WZEN.

GIVENS FAMILY "Holdin" 01", Light 9/7, Total Adds 1, WZEN, Mersum 2/0, Light 8/1, WZEN, Mersum

Rotations: Heavy 0/0, Medium 2/0, Light B/1, Total Adds 1, WZEN, Medium: WOMG, W MICHAEL HENDERSON " 'Til You Love Somebody" (EMI America) 10/1 Rotations: Heavy 0/0, Medium 1/0, Light 9/1, Total Adds 1, KMJM. Medium: WANM.



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Roy Sempson
HRIODINI
FORCE MD'S
FORCE MD'S
HARSON & DAVIS
KENNY
GENOBLA
JETER
HOVIES
KRYSTOL
HOSTER
HOSTER
JULI PORCE
ASHFORD & SIMPSON
LEVERY
JAMET JACKSON
LUTHER VANDROSS

WWIN/Baltimore Don Brooks

Don Brooks
TINA TURNER
RODNEY FRANKLIN
Nottest:
HANSON 4 DAVIS
GWEN GUTHRIE
JANET JACKSON
HIDNIGHT STAR
ANITA BAKER

EMOY SMITH
GEORGE BENSON
TINA TURNER
RJ'S LATEST ARRIV
HOTEOSI:
GWEN GUTHRIE
ORAN JUICE JONES
LISA LISA
NEW EDITION
TIMEX SOCIAL CLUB

TINA TURNER BARBARA ROY MAIN INGREDIENT 52ND ST. 52ND ST. KRYSTOL JERMAINE STEWA HOTTEST: ANITA BAKER BILLY OCEAN MIDNIGHT STAR RUN D.M.C. LEVERT

WOKX/Rochestar
Andre Marcel
TIMA TURNER
HOMARD HEWETT
GREGORY ABBOTT
GREGORY ABBOTT
HAMSON & DAVIS
HAMSON & DAVIS
HOLE STARRIV
HOLE STARRIV
LISA LISA
JAMET JACKSON
ORAN JUICE JONES WNHC/New Haven David Dickenson David Dickenson
PATTI LABELLE
FULL PORCE
ORAN JUICE JONES
TINA TURNER
KRYSTOL
HOttest:
GWEN GUTHRIE
LUTHER VANDROSS
LEVERT WHURWashington
Mise Arches
His Arches
His Arches
His Liverbird
His Liver

STEVIE WONDER WHODINI

ORAN JUICE JONES
LOOSE ENDS
HOTCOST
HOTCOST
TIMEX SOCIAL CLUB
LISA LISA
RENE & ANGELA
GWEN GUTHRIE
JEFFREY OSBORNE

Dave Allan
TINA TURNER
CAMEO
KRYSTOL
JERNAINE STEWART
HOTLEST:
BILLY OCEAN
ASHPORD & SIMPSON
GWEN GUTHRIE
STEVE WINNOOD
LIONEL RICHIE

Oenny Herris
ORAN JUICE JONES
FORCE MD'S
GEORGE BENSON
CLUB, NOUVEAU
TINA TURNER
GREGORY ABBOTT
GENOBIA JETER
BEAU WILLIAMS
GEORGE DUKE
TRINERE
MOSTANERE

HOTTEST: GWEN GUTHRIE KRYSTOL JEFFREY OSBORNE JANET JACKSON GLENN JONES

Hottest: ANITA BAKER ANITA BAKER LISA LISA FULL FORCE JANET JACKSON REGINA

WEST

WUSLIPhiladelphia TON QUARTATONE
PATTI LABELLE
MHODINI
LIONEL RICHIE
GEORGE BENSON
TEMPTATIONS
CAMEO
HOTE-SEL
LISA LISA
BILLY OCEAN
JEFFREY OSBORNE
MELL'SA MORGAN
ANITA BAKER

WDAS/Philade/phia
JOS Tamburro
CLUB NOUVEAU
HANSON & DAVIS
MAIN INREGUENT
BILLY GRIFFIN
MICHAEL SEMBELLO
BEAU WILLIAMS
PRECIOUS WILSON
HOTTEST
LISA LISA
LISA LISA
LISA LISA
JAMET JAKESON
NEW EDITION

WAMO/Pittsburgh
Woodson/Anthony
TINA TURNER
KENNY G
JERMAINE STEMART
LENNY WILLIAMS
52ND ST.
HOttest:
LEVERT
LEVERT
LEVERT
TIMA TURNER
ORAN JUICE JONES

WDJY/Washington Brute Balley

Brute Balley
CAMEGO
TICTOC
RODNEY FRANKLIN
MAZE
COLONEL ABRANS
HOTTEST:
ANITA BARER
JEFFREY OSBORNE
LISA LISA
DOUG E. FRESH
NEW EDITION

WXOK/Baton Rouge Broady/Morton

BroadyMonton
OLIVER CHEATIUM
ROBERT PALMER
PHYLLIS HYMAN
JEMAINS ESTEWART
MARCUS ANTHONY
OLIUB
GUOLUB
SILLY GRIFFIN
BOBBI HUMPHREY
GENERAL KANE
HOLOUNI
LA. DERAM TEAM
GLENN JONES
TEMPTATIONS GLENN JONES TEMPTATIONS ORAN JUICE JONES

WTKL/Baton Rouge E. Rodney Jones

E. Rodney Jones
O.C. SMITH
BOBBY JIMMY
HANSON & DAVIS
KENNY G
FORCE MD'S
TROUBLE FUNK HOTEST: SHIRLEY JONES LEVERT PIECES OF A DREAM ORAN JUICE JONES' BEAU WILLIAMS

KQXL/Baton Rouge G.L. Hayes

none Hottest: BILLY OCEAN LEVERT KRYSTOL WHODINI GWEN GUTHRIE

WENNBirmingham

Dave Conneil

HNCOINI

CREGORY ABBOTT

FORCE MO'S

REF EDITION

RJ'S LATEST ARRIV

GENOBIA JETER

HOCKWELL CKSON

GOKNOBIA JETER

HOCKES

AL JARREAU

GENOBIA JETER

HOCKES

SHIRLEY JONES

SHILLY JONES

SHILLY JONES

SHILLY OCKAN

OWEN GUTWRIE

WEGGCHAPIOTO

WEGGCHAP KACE/Los Angeles Pam Robinson
LENNY WILLIAMS
TEENA MARIE
BEAU WILLIAMS
FIZZY OWICK
TINA TURNER
RENE & ANGELA
DAVID PACK DAVID PACK UB40 MELBA MOORE JAMES & SANBORN Hottest: HOWARD HEWETT RODNEY FRANKLIN LEVERT

GWEN GUTHRIE WPEGICHARIOTTE MICHAEL SAUNDERS LOOSE ENDS REBBIE JACKSON AL JARREAU HOTTES BILLY OCEN GWEN GUTHRIE LEVERT LUTHER YANDROSS PRINCE

Hottest: RUN D.M.C. ORAN JUICE JONES BOOGIE BOYS FULL FORCE LUTHER VANDROSS

KENNY G TINA TURNER ORAN JUICE JONES BERLIN

XHRM/San Diego L.D. McCollum TINA TURNER JAMES INGRAM TEMPTATIONS ALEXANDER O'NEAL PRINCESS JERNAIRE STEWART HOLLEST MADDRWA

SOUTH

WVEE/Allanta Ray Boyd HOWA RD HEWETT KENNY G RAPPIN' DUKE AL JARREAU REBBIE JACKSON TEMPTATIONS HOLLERING

HOTTESTIONS
HOTTESTIONS
HOTTESTIONS
HOTTESTIONS
JAMES INGRAM
GWEN GUTHRIE
SOS BAND
LEVERT

WAOK/Atlanta Larry Tinsley

Larry Timaley
ANDERSON & LORING
MELI'SA MORGAN
CLUB NOUVEAU
CLUB NOUVEAU
CLUB NOUVEAU
CLUB NOUVEAU
SAN ELOW
DO TRAIN
REDO
TRAIN
NEDO
TRAIN
ANITA BAKER
ANITA BAKER
BILLY OCEAN
LEVERT
LEVERT
LUTHER VANDROSS
JEAN CARNE

WFXA/Augusta Tony Sewell

none
Hottest:
LUTHER VANDROSS
BILLY OCEAN
LEVERT
EL DEBARGE
CHAKA KHAN

Z93/Charlesion
CHIF Fletche
LA. DREAM TEAM
GENOBIA DETER
GENOBIA DETER
GENOBIA DETER
GENOBIA
MELIJA MOORE
ATLANTIC STARR
MILLIAM SENSEL
BALU WILLIAMS
BILLY OCEAN

JET94/Chattanooga Frank St. James LEVERT FOUR TOPS TINA TURNER MARCUS ANTHONY WHISTLE CLUB NOUVEAU DOUG E. FRESH HOLTEAS! GWEN GUTHRIE PRINCE JEFFREY OSBORNE JAMET JACKSON EL DEBARGE

K104/Dalles
Terri Avery
ATLANTIC STARR
MOVIES
NEN EDITION
RENE 6 ANNELA
TINA TURNER
HOTESE
CAMED
PRINCE
WHODINT
BILLY OCEAN
LEVERT

WFXC/Durhem

WFXCDurhem Alvin Stowe REBBIE JACKSON JUNIOR TINA TURNER AL JARRÉAU BILLY GRIFFIN JERNAINE STEWART CLUB NOUVEAU PHYLLIS HYMAN HOTCEST HOTTES HYMAN HOTTEST HYMAN PATTI LABELLE BILLY OCEAN CHAKA KHAN GWEN GUTHRIE LEVERT

LEVERT

KDLZ/FILWOrth-Dallas
Tucker/Medison
GEORGE DUKE
JAMES INGENER
KENNY & JOHNY
ATINA TURNENBAL
TINA TURNENBAL
TINA TURNENBAL
JUTER
HOLLOW
BELLLY OCHNETE
BLILLY OCEANS
LUTHER VANDROSS
LEVER
LEVER
GLENN JONES

WOMG/Greensboro
Doc Foster
none
Hottest:
ANITA BAKER
LUTHER VANDROSS
SHIRLEY JONES
BILLY OCEAN
LEVERT TONY I FINDS
REBBIE JACKSON
TINA TURKER
GEORGE BENSON
BARBARA ROY
GEORGE BENSON
BARBARA ROY
TEMPTATIONS
5-2MD ST.
TEMPTATIONS
GENOBLA JETER
MARCUS ARTHOLIVACOD
J. HOLLIVACOD
J. HOLLIVACOD
J. HOLLIVACOD
HOLLIVA

WHYZ/Greenville Taylor/Carson whITNEY HOUSTON TINA TURNER KENNY G FIVE STAR REBBIE JACKSON HOLLENS MIDNIGHT STAR MIDNIGHT STAR JAMET JACKSON WILLIAM BELL FULL FORCE ORAN JUICE JONES

ORAN JULCE JUNES
WOFX/Guiport-Bloxi
ALLUV
JERDALINE STEMART
WHISTLEWEAU
BILLY GRIFFIN
THAN TURBER
GEORGE JEER
BUSSTON & LITTLEJ
HOC Lest:
LEVENT
JACKSON
KAUJOHNUSTON

KMJQ/Houston Atkins/Michael RUN D.M.C. TINA TURNER TEMPTATIONS KENNY G

Hottest: MAZE LUTHER VANDROS: WHODINI MIDNIGHT STAR MOORE & KASHIF

WJMI/Jackson Carl Haynes Carl Haynes CAMEO TEMPTATIONS MORRIS DAY JEAN CARNE FIVE STAR HOTTESTAR HOTTESTAR LEVERT PRINCE LIONEL RICHIE MIDNIGHT STAR

WHRK/Memphis Wells/Smith Resplay Duke Liguid Heat FORCE HD'S JAMES REESE RODNEY FRANKLIN CUT RI'S ----Tommy Marshall none Hottest: SHIRLEY JONES LUTHER VANDROSS HOORE & KASHIF BILLY OCEAN STEPHANIE HILLS

RJ'S LATEST ARRIV RJ'S LATEST ARR
TINA TURBER
GREGORY ABBOTT
THEBBIE JACKSON
D.J. HOLLYMOOD
BILLLY GRIFFIN
GENOBIA JETER
LA. DREAM TEAM
MESNAY
HOCTEM:
ANITA BAKER
BILLY OCEAN
GWEN GUTHRIE
LEVERT
PATTI LABELLE WZAZIJacksonville WZAZIJacksonville
Nat Jackson
FIVE STAR
GLENN JONES
LENNY WILLIAMS
FAT LARRY'S BAND
DONNELL PITMAN
KENNY G
JERMAINE STEWART
GREGORY ABBOTT GREGORY ABBOT Hottest: TEMPTATIONS BILLY OCEAN SOS BAND JANET JACKSON LIONEL RICHIE

WALT/Meridian Aundra Russell WPDQ/Jacksonvil Larry Brody PULL PORCE FIVE STAR TINA TURNER O.C. SHITH HOTLEST BILLY OCEAN PATTI LABELLE GWEN GUTHRIE LEVERT PRINCE

Aundra Russell
MELI'SA MORGAN
FULL PORCE
ATLANTIC STARR
BEAU WILLIAMS
52ND ST.
HOttest:
LUTHER VANDROSS
BILLY OCEAN
CAMEO
JANET JACKSON
ANITA BAKER

KJCB/Lafayette Horatio Handy

Bill St. John,
52 ND ST.
GEORGE DUKE
GENOBIA JETER
HOTTER
BILLY OCEAN
GMEN GUTHRIE
RUN D.M.C.
ORAN JUICE JONES
CAMEO

KIIZ/Killeen Bill St. John

Horatic Mandy
GEORGE CUME
KERNY & JOHNNY
HOMAD HOMET
TIMA TURNER
ALEXANDER O'NEAL
D TRAIN
BURSTON LUTTLEJ
BURSTON LUTTLEJ
BURSTON HOMEN
GENERAL KAME
REBBIE JACKSON
HOCKERL
LATTLE REBLE
LATTLE REBLE
GENEN JONES
ORAN JUÍCE JONES WBL X/Mobile
Tony Brown
LISA LISA
LISA
BARBARA ROY
AL JARREAU
TIMA TURNER ROY
AL JARREAU
TIMA TURNER ROY
AL JARREAU
TIMA TURNER
AND CHI STOPHER
BILLY GRIFFIN
HOLLOSE
HOLD GRIFFIN
ALLO GCEAN
JARET JACKSON
EL DEBARGE ORAN JUICE JONES
KONYLHIE ROCK
FrazierEar
BOBBY JIMPY
ROSE BROTHERS
LENNY WILLIAMS
TINA TURNER
GENERAL KANE
DENISE STEWART
EMPTATIONS
LIONEL BICHIE
GWEN GUIRRIE
ORAN JUICE JONES
ORAN JUICE JONES
ORAN JUICE JONES

WQQK/Nashvilla J.C. Floyd

AC. Floyd

CEORGI UNE

CEORGI O STARR

FORCE MO:

D TRAIN

EL DEBARGE

TIMA TURNER

RJ'S LATEST ARRIV

TRINGRE

REME 4 ANDELA

HOLGEST

ANDELA

HOLGEST

ANDELA

MOLGEST

ANDELA

WYLD-FMNew Oried
Deli Spencer
KOPPER
PORCE HD'S
KENNY G
SURPACE
HOTES
BILLY OCEAN
GWEN GUTHRIE
SOS BAND
LUTHER VANDROSS
LEVERT

TROUBLE FUNK
JUNIOR
RODNEY PRANKLIN
ROBERT PALMER
SIMPLY RED
AL JARREAU
FORCE MD'S WJYL/Louisville ams/March Williams/March
ORAN JUICE JONES
HOTLEST:
HOTLEST FORCE MD'S TINA TURNER Hottest: LIONEL RICHIE LUTHER VANDROSS LISA LISA JANET JACKSON BILLY OCEAN

WOWI/Norfolk Don Allen TINA TURNER LIONEL RICHIE Hottest: LUTHER VANDROSS GWEN GUTHRIE LIONEL RICHIE LISA LISA PRINCE

Lad Goins
JANET JACKSON
GREGORY ABBOTT
BEAST FROM THE EA
TEMPTATIONS
AL JARREAU
HOLLES
ANDERSON & LORING
ORAN JUICE JONES
BILLY OCEAN
RUN D.M.C.
ANITA BAKER

Bobby O'Jay

**ARBROUGH & PEOPL
CLUB MOUVEAU
O.C. SHITH
JEAN CARRE
TJEMAN ES STEWART
JANES INGRAM
RENE & AMBELIA
BILLY GRIFFIN
HIDNIGHT STAR
JANES ENGRAM
RENE & AMBELIA
BILLY GRIFFIN
HONIGHT STAR
JANES STEWART
JANES STEWART
CRAM
CHARA KHAN
CAMED
CHAKA KHAN
CAMED

WDIA/Memphis

Bobby O'Jay

Earl James LISA LISA KLYHAXX GEORGE BENSON JETS MARY JANE GIRLS GLENN JONES HOTCAST BILLY OCEAN LUTHER VANDROSS PATTI LABELLE GWEN GUTHRIE MICHAEL MCDONALD

KHYS/Port Arthur Petry/Davis

PORTYDAVIS

FORCE MD'S

REBBIE JACKSON

RJ'S LATEST ARRIV

D TRAIN

ANDERSON & LORING

ET

SKIPMORTH & TURNE SKIPWORTH & TURN HOTTEST: BILLY OCEAN LUTHER VANDROSS GWEN GUTHRIE LEVERT ANITA BAKER

WPLZ/Richmond
Crumbiey/Daniels
TINA TURNER
LISA LISA
BOBBY JIMMY
CLUB NOUTVEAU
GEORGE DUKE
NEW EDITION
AL JARREAU
GEORGE PRANKLIN
GWEN GUTHRIE
GWEN GUTHRIE
GRAN JULIE JONES
EL DEBARGE
JAMET JACKSON
LEVERT

KAPEJSAN ANDNIO Mike Kelly TIMA TURNER KENNY 6 JOHNNY FULL FORCE DOUG E. FRESH JERDAINS STEWART WHONNIUSE JONES HYLLIS HYMAN HOCKEST LEVERT GLENN JOHES EL DEBARGE JEFFREY OSBORNE PATTI LABELLE

WWDM/Sumter Dean/McHugh PIECES OF A DREAM RAPPIN' DUKE AL JARREAU HOCTEST DOUG E. FRESH LEVERT JANET JACKSON WILMARDS KLYMAXX L.A. DREAM TEAM WANM/Tallahassee

Joe Bullard TINA TURNER JAZZY JEFF HOTTEST: LEVERT JANET JACKSON MIDNIGHT STAR CHAKA KHAN TEMPTATIONS

WTMP/Tampe
Chris Turner
JERMAINE STEWART
FAT LARRY'S BAUD
CLUB NOUTH SOUS HOTE
GVEN GUTHRIC
RUN D.M.C.
EL DEBARGE
LUTHER VANDROSS
NEW EDITION

WAAA/Winston-Salet Tina Carson ATLANTIC STARR TINA TURBER O'CHI BROWN ROCKWELL BOOGIE BOYS TEENN MARTE BILLY GRIFFIN HOTCAR BILLY GRIFFIN HOTCAR BILLY GRIFFIN HOTCAR BILLY GEAN SOS BAND LEVERT LIONEER RICHE

MIDWEST

WBMX/Chicago Marco Spoon FULL PORCE PHYLLIS SHMAN STACEY ONER CLUB NOUVEAU KENNY O FORCE MD'S REBBIE JACKSON OLIVER CHEATHAN HOLLESS! GUEN GUTHRIE ANITA BAKER JEAN CARNE BILLY OCEAN

Lee Michaels
GEORGE BENSON
LOOSE ENDS
JERMAINE STEMART
RODNEY PRANKLIN
D TRAIN
HOTCH
HOTCH
MAZE
MAZE
GWEN GUTHRIE
GWEN GUTHRIE

WBLZ/Cincinnati Brian Castle

WJLB/Detroit
Alexander/Whitmore
GREGORY ABBOTT
ROWARD HEWETT
REBBIE JACKSON
FIVE STAR
FIVE STAR
FACTORS
HOTELE
HOTELE
GRAN JUICE JONES
LEYER
LISA LISA
BILLY OCEAN
WHODINI DELIN CESTION

EL DESARGE
TINA TURNER
TRINERE
NEW EDITION
HOTCEST:
ANITA BAKER
BILLY OCEAN
LUTHER VANDROSS
GWEN GUTHRIE
DENIECE WILLIAMS

WZAK/Cleveland
Tolliver/Perry
Tina Turner
Tolliver/Perry
Tina Turner
Tolliver/Perry
Tina Turner
Tolliver/Perry
KOPPER
LOSSE BADE
LOS WGPRUDerroit
Joe Spencer
O. J. HOLLYMOOD
RAPPIN' DUKE
REME 6 ANNELA
TIMA TURNES
BURSTON 6 LITTLEJ
KOME DITTLEJ
KOME DITTLE

WDMT/Cleveland
Dean Dean
LOOSE EMDS
HYLLIS HYMAN
GEORGE BENSON
JAMES RESEARCH
GENSON JETER
JEMAINE STEWART
GENOBIA JETER
HOTLOGE
LEVERT
LEVERT
LEVERT
LEVERT
LESA LISA GWEN GUTHRIL LISA LISA ORAN JUICE JONES

Rick Stevens
JERMAINE STEMART
GEORGE DURE
GEORGE DURE
GENESON
MICHAEL SEMESLO
LOOSE ENDS
O'CHI BROWN
NOTERST
LUTHER VANDROSS
BILLLY COEAN
LEVENT
MIDNIGHT STAR
EL DEBARGE

Z103/Columbus
Keith Antoine
DOUG E. FRESH
REBBIE JACKSON
NEW EDITION
BOBBI HUMBHREY
JEPHALINE STEWART
BOCKE BEIDS
JAMET JACKSON
GWEN GUTHRIE
STEVE ARRINGTON
BILLY OCEAN
LEVERT

WKWM/Grand Rapids Grant/Franklin

GrantFranklin
LISA LISA
TINA TURNER
MARCUS ANTHONY
HOTCEST:
TIMEX SOCIAL CLUB
GWEN GUTHRIE
LIONEL RICHIE
PRINCE
RUN D.M.C.

WTLCAndienepolis
Jay Johnson
LOOSE ENNS
SKIPWORTH & TURNE
BILLY CRIFTEN
PAT BOYS
PAT LARRY'S BAND
TINA TURNER
O'CHI BROWN
HOTERS!
LOVERT JAMDROSS
LEVERT
PATTI LABELLE
LIONEL RICHIE
ORAN JUICE JONES

IAM. TURNER
JANET JACKSON
PALCO
SPARKS
MIAMI SOUND MACHI
HOTLOGE:
MADDNNA
LIONEL RICHIE
HUEY LEWIS 6 NEWS
JERMAINE STEWART
LISA LISA WVKO/Columbus
KC Jones
CRAN JUICE JONES
EL SEBRACE
L SEBRACE
GENER
GEORGE BENSON
TIAN TUBER
KRYSTOL
GLENN JONES
HOLLEGET.
GWEN GUITRIE
GENER
GANER
ANITA BARER
JANET JACKSON WXLA/Lansing Casey McMichaels

Casey McMichaels
JETS
BEAU WILLIAMS
FIVE STAR
TINA TURNER
LISA LISA
NEW EDITION
HOTESS:
CON FUNK SHUN
LUTHER VANDROSS
BILLY OCEAR
LEVERT
JANET JACKSON

WLUM/Mihraukee Bernie Miher ASHPORD & SIMPSON RODNEY FRANKLIN ORAN JUICE JORES TIMA TURNER HOTTER HOTTER ANDERSON & LORING GREGORY ABBOTT LISA LISA

CAMEO GWEN GUTHRIE KMJM/St. Louis Mike Stradford

Mike Stradford TINA TURNER CLUB NOUVEAU GENERAL KANE HICHAEL HENDERSON MARCUS FORCE JAMES INGRAM NEN EDITION LUTHER VANDROSS MAZE EL DEBARGE

WZEN/St. Louis Andre Fuller Andre Fuller CLUB MOUVEAU HANSON & DAWIS RENE & ANGELA SZND ST. NEW EDITION GEWERAL KANE GIVENS FAMILY HOTESST SHIRLEY JONES LEVERT JEAN CARNE ORAN JUICE JONES JANET JACKSON

WYOUTOIGG PAUI Brown REINTY G SHOKEY ROBINSON MENSTY G STEWART LOSE EMB. MARUS ANTHONY SURFACE HOLLOWS END LUTHER VANDROSS MIDNIGHT STAR BILLY OCCEN JAKET JACKSON

KBUZ/Wichta Rochel Wright CLUB NOUVEAU REBBIE JACKSON TINA TURNER HOTLEST PRINCE CAMEO WHODINI HIDNIGHT STAR SOS BAND

84 Reporting Stations 78 Current Reporters

These stations reported a frozen list: WFXA/Augusta, KQXL/Baton Rouge, WKXI/Jackson, KSOL/San Francisco; WQMG/Greensboro and KDAY/Los Angeles failed to report and their information was frozen. KACE/Los Angeles and WVKO/Columbus have been upped to P-1 reporters.

Two Of The Greatest Voices In Music.

ONE OF THE FINEST RECORDS OF THE YEAR.

A LITTLE BIT MORE
IS THE NEW HIT SINGLE BY
MELBA MOORE

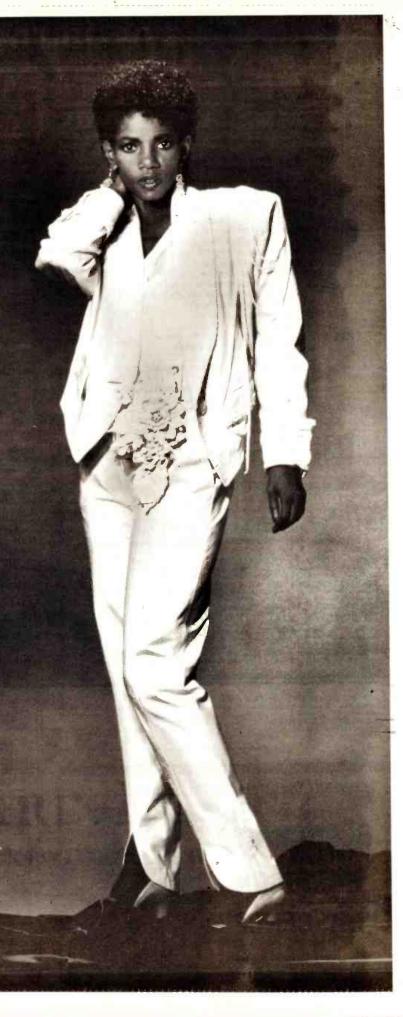


FEATURING FREDDIE JACKSON

Produced by Gene McFadden • Executive Producer: Beau Huggins

LOVE THE ONE I'M WITH

Capitol.



RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

AUGUST 22, 1986

DAVE VALENTIN/Light Struck (GRP)

SPYRO GYRA/Breakout (MCA)

0 **BOBBY McFERRIM**/Spontaneous Inventions (Blue Note)

STAN GETZ/Voyage (Black-Hawk)

HENRY BUTLER/Fivin' Around (MCA Impulsel) TOM GRANT/Take Me To Your Dream (Pausa)

BOB JAMES & DAVID SAMBORN/Double Vision (WB)

WEATHER REPORT/This is This (Columbia) 0

BOBBY SHEW/Shewhorn (Pausa)

00 MIKE METHENY/Day In-Night Out (MCA Impulse!)

YELLOWJACKETS/Shades (MCA) 11 11

SHADOWFAX/Too Far To Whisper (Windham Hill) 12 12

KEITH MacDONALD TRIO/Waiting (Landmark) 15

JIMMY SMITH/Go For Whatcha Know (Blue Note) 14

6 18 T LAVITZ/Storytime (Passport Jazz)

16 PHIL WOODS/Heaven (Black-Hawk) RARE SILK/Black & Blue (TBA/Palo Alto)

DEBUT Ō

MICHAEL MANRING/Unusual Weather (Windham Hill) Ō 19

CHICO FREEMAN/Pied Piper (Black-Hawk) 13 20 MAKOTO OZONE/After (Columbia)

3 24

TITO PUENTE & HIS LATIN ENSEMBLE/Sensacion (Concord)

STEPS AHEAD/Magnetic (Elektra) 23

20

HANK CRAWFORD & JIMMY McGRIFF/Soul Survivors (Fantasy) ANDREAS VOLLENWEIDER/Down To The Moon (CBS)

DEBUT > 3 SADAO WATANABE/Good Time For Love (Eleitra)

WOODY HERMAN & HIS BIG BAND/50th Anniversary Tour (Concord) 26

JESSICA WILLIAMS/Nothin' But The Truth (Black-Hawk) DEBUT > @

TOM HARRELL/Play Of Light (Black-Hawk) MARK MURPHY/Living Room (Muse)

DEBUT > @ JOE SAMPLE & DAVID T. WALKER/Swing Street Cafe (Crusaders/MCA)

Black/Urban stations contributing to Jazz WKND/Hartford, Melonae McClean, KJCB/Lafsystre, Horato Handy, WYLD-FM/New Orleans, Dell Spencer, WDMT/Clevetend, Dean-Dean Rufus.

NEW & ACTIVE

PETER KATER "Two Hearts" (PDK/Optimism) 18/12
Rossicore: Heary 20, Medium 1/1, Light 14/10, Extra Adds 1, Total Adds 12, WGBH, WBFO, WAER, WFAE, WFPL, WDET, KKGO, KAZZ, WFSS, WHOO, KLCC, KIFM, Heavy: McOO, KPLU.

EARL KLUBH "Lillo Stories" (WP) 13/0
Rossicore: Heavy 2/1, Medium 5/2, Light 3/2, Extra Adds 3, Total Adds 8, WBGO, WFAE, WLOO, KKGO, KUOP, KPLU, WLYE, WKND, Heavy, KFM, Medium WAER, WBSP, WJZZ.

RAMMEN FRAMM 18/11/6 Tabon Twos** (PAlumbhia) 13/2

WUXE. WORD. Heavy, KIFM. Michum WAER, WBBY, WJZZ.

RODNEY FRANKLIN "IT Tainss Twe" (Columbia) 13/2

ROSINGT FRANKLIN "IT Tainss Twe" (Columbia) 13/2

ROSINGT FRANKLIN "IT Tainss Twe" (Columbia) 13/2

ROSINGT FRANKLIN "ROSINGT FR

WYSFU.

JAKOB MAGNUSSON "Time Zene" (Beldee Boy Jazz/Optimism) 11/2

Rossions: Heavy 10, Medium 50, Light 5/2, Extre Adds 0, Total Adds 2, WFSS, KIFM, Heavy, WYPE, Medium: WIMOT, which is the control statum for it is usuar.

DIRTY DOZEN BRASS BAND "Live: Martil Gras in Montreux" (Rounder) 18.3 Rotations: Heavy 3/0, Medium 3/0, Light 4/3, Extra Adds 0, Total Adds 3, WGBH, KJAZ, WPSS, H Medium: WDET, KJZZ, WPSS, H

SOB COOPER & SHOOKY YOUNG SEXTET "In A Mellotose" (Fantasy) 9.2
Rostone: Heavy 30, Medium 3/1, Light 3/1, Eitra Adds 0, Total Adds 2, KJAZ, WHURI, Heavy: KADX, KLON, WYPE.

THE DEBUT COLUMBIA RELEASE FROM

TERENCE **BLANCHARD** DONALD **HARRISON**

"NASCENCE"

COLUMBIA RECORDS — RADIO'S BEST FRIEND



MOST ADDED

PETER KATER (12) EARL KLUGH (8)

JOE SAMPLE & DAVID T. WALKER (7) MICHAEL MANRING (6) BOBBY McFERRIN (5) JAMES NEWTON (5)

HOTTEST

DAVE VALENTIN (18) SPYRO GYRA (17) BOB JAMES & DAVID SANBORN (11) BOBBY McFERRIN (11) STAN GETZ (10)

GRANT GEISSMAN "Driekin" From The Mosey River" (TBA/Pain Alte) 8.71
Rotations: Heavy 1.0, Medium 31, Light 4.0, Extra Adds 0, Total Adds 1, RSEM, Heavy, WYRS, Medium: KUHF, KKGO.
SCOTT HAMILTON/LAKE HAMNACAAVE MCKENNA "Mejor League" (Concord) 7.72
Rotations: Heavy 3/1, Medium 1/0, Light 2/0, Extra Adds 1, Total Adds 2, RSEM, KIZZ, Heavy: WYRS, KLON. Medium:

KCNR: SHEILA JORDAN "The Cressing" (Black-Hawk) 7/8
Rotations: Heavy O/0, Medium 6/0, Light 1/0, Extra Adds 0, Total Adds 0, Medium: WRTI, WBEE, WJZZ, WUWIM, WHRO,

WKNID JEFF TYZIK "Farthest Cerner Of My Miled" (Amherst) 7/8
Rotstone: Heavy 1/0, Medium 3/0, Light 3/0, Extra Adds 0, Yotal Adds 0, Heavy: KKGO, Medium: WNOP, WHVE, WKND.
KKENNY 6" "Divotaces" (Astrab) 6/3
Rotstone: Heavy 0/0, Medium: 4/1, Light 0/0, Extra Adds 2, Total Adds 3, WCLK, KKGO, KPLU. Medium: WLOO, WNOP, W177

0/0, Extra Adde 2, Total Adde 3, WCLK, KKGO, KPLU. Medium: WLOQ, WNOP,

W.UZZ.

CHARLIE BYRD TRIO & AMMAPOLIS BRASS QUIN "Byrd & Brass" (Caecerd) 8/2

Rotations: Hiseny 3/1, Medium 00, Light 20, Estra Adds 1, Total Adds 2, WBGO, KLAZ, Heany, WYRS, KLON.

MAHRATTAN JAZZ QUINTET "Manhedtan Jazz Quintert" (Pro-Jazz) 8/2

Rotations: Heany 1/1, Medium 20, Light 1/0, Estra Adds 1, Total Adds 2, WCLK, KPLU, Medium: WDET, KLON, WHRO.

VICTOR FELDMAN'S GENERATION BAND "Smeeth" (TRAP) has Alby 8/8

Rotations: Heany 1/0, Medium 4/0, Light 1/0, Estra Adds 0, Total Adds 0, Heany; KKGO, Medium: WAER, WNOP, WFSS, KFBU.

KIPIA.
VIBRATION SOCIETY "Music Of Rabasaa Roland Kirk" (Stash) 6,6
Rotations: Heavy 20, Medium 3/0, Light 1/0, Estra Adds 0, Total Adds 0, Heavy: WNUR, KWMU, Medium. WRTI, WBEE

REGIONALIZED ADDS & HOTS

EAST

WEST

NOTE OF THE PARTY OF THE PARTY

KCHRIAMBPuritand (*)
FRO Rage
JEANHIE & JEWIY C
LOU BORMLISHE
LOU BORMLISHE
HOLDOY E
FROM GRYS
PREEL WOODS
BORNY SHEEP
BORNE SHEEP
BORNE

SECRET & SLIAS MANNATTAN JAZZ OU KENNY O JANES SERVE-NOC*-JAMES PAGETONS
BOTTON GRAPF
TOM GRAPF
TELONIACISTS
DAVE VALENTIS
MEATURE SEPONT
JETOTERAN

SOUTH

CLROPAtoweson Christine Toylor none Mortoet; STASS GETE BORDY SEED PHIL WOODS TON GRANT NAME SILE

ANDREAS VOLLENCES DAVE VALUETES

WINOTRIDUCTION RIGHT FORCE SACRAL SERVICE SERV

Bab Saymaw SAMPLE & WALKER 7. LAWITE SPYRO STRA SAVID SATTEMEN BROOK SENT STAN GETE JERGICA WILLIAMS TIPO PURMIES

porting Stations **43 Current Reports**

MIDWEST

Jon Kosfinghow Conney
BOOSTY SINGS
TOOL INSTITUTE
TOOL INAUGUSE
GOOGLES AND THE TOOL
BOOK OF TOO

WRTI/Philadelphia WBBY/Columbus and KUHF/Houston called in frozen reports. WEBR/Buffalo and

WYLD-FM/New Orleans failed to report

GWEN GUTHRIE "Ain't Nothin' Goin' On But The Rent"

GWEN GUTHRIE signs a new lease on romance with "AIN'T NOTHIN' GOIN' ON BUT THE RENT" from her current LP "GOOD TO GO LOVER." 99% of the country has confirmed that Gwen Guthrie's debut Polydor single is a bonafide HIT!!!



R&R: 2 BILLBOARD: 5*

CASHBOX: 8* BRE: 6* GAVIN: 2*



O'CHI BROWN "100% Pure Pain"



BLACK/URBAN NEW&ACTIVE

Already Being Played On: WNHC

WEAS WDMT WPEG WZAZ WAAA WZEN WRBD WLOU **WCKX** WVOI WLUM WDIA WGPR wwws WRAP WHRK WLOK WRXB WQQK WEDR WQMG **KDLZ** WWDM V103 WOFX WOWI WIGO WNJR WANM WTMP WENN

"O'Chi Brown is 100% pure danceable." - Chester Benton, WRAP/Richmond, VA

"A refreshing new sound - hit potential all the way." - Bobby O. Jay, WDIA/Memphis, TN

"I think 100% Pure Pain is definitely a Top 10 dance record with a lot of flair and technology complimented by excellent background vocals." — Steve Hedgewood, KYOK/Houston, TX

"Fantastic record. . . 100% pure hit." - Bernard Miller, WLUM/Milwaukee, WI

"Great Track." - Lee Michaels, WGCI/Chicago, IL

"Refreshingly different sound." -Lynn Tolliver, WXAK/Cleveland, OH

"100% Pure Pain is a 100% Pure. Hit." - Ray Boyd, V-103/Atlanta, GA



COUNTR

TOP. 50

Three Week	Two West	1.5	ist /ees	
week	7 3			REBA MCENTIRE/Little Rock (MCA)
1	6 5		2 2	NITTY GRITTY DIRT BAND/Stand A Little Rain (WB)
	10 7		3	RONNIE MILSAP/In Love (RCA)
	9 6		4	
1	5 4		5	HANK WILLIAMS JR./Country State Of Mind (WB/Curb)
	18 10			FORESTER SISTERS/Lonely Alone (WB)
-	15 12	-		NICOLETTE LARSON with STEVE WARINER/That's How You Know (MCA)
1 :	16 13	11	O	GIRLS NEXT DOOR/Slow Boat To China (MTM)
	1 15			EDDIE RABBITT & JUICE NEWTON/Both To Each Other (RCA)
1 1	9 14	12	Ō	DWIGHT YOAKAM/Guitars, Cadillacs, Etc. (Reprise/WB)
2	5 20	15	0	TANYA TUCKER/Just Another Love (Capitol)
2	0 16	14	Ø	JANIE FRICKIE/Always Have Always Will (Columbia)
	1 1	7	13	CDNWAY TWITTY/Desperado Love (WB)
2	6 21	18	0	CRYSTAL GAYLE/Cry (WB)
2	4 19	17	B	KEITH WHITLEY/Ten Feet Away (RCA)
1	.2	6	16	EDDY RAVEN/Sometimes A Lady (RCA)
3	28	21	D	EXILE/It'll Be Me (Epic)
25	23	20	1	ROSANNE CASH/Second To No One (Columbia)
39	33	25	1	EARL THOMAS CONLEY & ANITA POINTER/Too Many Times (RCA)
30	27	22	20	OAK RIDGE BOYS/You Made A Rock Of A Rolling Stone (MCA)
31	29	24	3	STEVE EARLE/Guitar Town (MCA)
27	25	23	2	LACY J. DALTON/Working Class Man (Columbia)
38	34	26	3	SCHUYLER, KNOBLOCH & OVERSTREET/You Can't Stop Love (MTM)
48	38	29	3	LEE GREENWOOD/Didn't We (MCA)
37	32	27	3	GARY MORRIS/Honeycomb (WB)
41	36	28	33	MICKEY GILLEY/Doo-Wah Days (Epic)
-	41	31	Ø.	RESTLESS HEART/That Rock Won't Roll (RCA)
	-	35	30	RANDY TRAVIS/Diggin' Up Bones (WB)
50	40	33	3	SOUTHERN PACIFIC/A Girl Like Emmylou (WB)
2	8	13	30	DON WILLIAMS/Heartbeat In The Darkness (Capitol)
43	39	34	3	SWEETHEARTS OF THE RODEO/Since Found You (Columbia)
13	11	16	32	MERLE HAGGARD/A Friend In California (Epic)
3		19	33	T.G. SHEPPARD/Strong Heart (Columbia)
BRE				WILLIE NELSON/I'm Not Trying To Forget You (Columbia)
BRE/			€	STEVE WARINER/Starting Over Again (MCA)
BREA				JOHN ANDERSON/Honky Tonk Crowd (WB)
BREA			⊕ ⊓	BARBARA MANDRELL/No One Mends A Broken Heart (MCA)
	43		~	HAT CHARLES/The Pages Of My Mind (Columbia)
BREA			ഈ .	JUICE NEWTON/Cheap Love (RCA)
	44 4		@ [LYLE LOVETT/Farther Down The Line (MCA/Curb)
-	BUT		<u>ه</u> ا	MARIE OSMOND & PAUL DAVIS/You're Still New To Me (Capitol/Curb)
	BUT]		₾.	JUHN SCHNEIDER/At The Sound Of The Tone (MCA)
28		0	43 5	SYLVIA/Nothin' Ventured Nothin' Gained (RCA)
DEB	UI			GATLIN BROTHERS/She Used To Be Somebody's Baby (Columbia)
11	18 3	2	45 5	STATLER BROTHERS/Count On Me (Mercury/PG)
DEB	_			MARTY STUART/All Because Of You (Columbia)
DEB			D 4	ANNE MURRAY/My Life's A Dance (Capitol)
DEB	_		3 0 0	CHARLY McCLAIN/So This Is Love (Epic)
	30 3		19 J	OHN SCHNEIDER/You're The Last Thing I Needed (MCA)
14	22 38		50 R	RICKY SKAGGS/I've Got A New Heartache (Epic)

AUGUST 22, 1986

Total			
Reports/Adds	Heav	y Medium	Light
160/0	143	13	4
159/0	140	17	2
161/0	138	22	1
152/0	134	15	3
152/0	126	21	5
160/1	100	59	1
153/1	94	54	5
153/1	97	47	9
160/2	81	74	5
156/2	79	69	8
160/3	61	93	6
150/1	74	69	7
135/0	94	30	11
158/4	39	107	12
147/1	65	71	11
137/1	90	33	14
155/5	20	119	16
148/1	30	97	21
151/7	13	106	32
146/5	19	102	25
139/2	29	78	32
127/0	31	72	24
145/10	14	92	39
142/10	3	91	48
117/2	. 9	75	33
135/9	5	90	40
143/10	3	86	54
135/29	8	64	63
128/10	4	77	47
111/0	58	26	27
118/10	3	71	44
88/0	37	34	17
87/0	28	41	18
106/17	2	53	51
111/23	. 1	45	65
105/15	2	47	56
107/24	2	35	70
85/10	6	41	38
103/40	1	30	72
91/11	4	44	43
89/57	3	15	71
83/59	0	14	69
61/0	6	39	16
72/42	1	16	55
43/0	10	18	15
60/13	2	22	36
67/31	1	10	56
66/12	0	29	37
26/0	8	10	8
33/0	6	16	11
			_

MOST ADDED

JOHN SCHNEIDER (59)
MARIE OSMOND A PAUL DAVIS (57)
GATLIM BROTHERS (42)
JUICE NEWTON (40)
ANNE MURRAY (31)
RANDY TRAVIS (29)
MICHAEL MARTIN MURPHEY (25)
BARBARA MANDRELL (24)
STEVE WARNINER (23) STEVE WARINER (23) HOLLY DUNN (17) WILLIE NELSON (17)

HOTTEST

REBA McENTIRE (84) HANK WILLIAMS JR. (82) RONNIE MILSAP (73) NITTY GRITTY DIRT BAND (70) JOHN CONLEE (50) CONWAY TWITTY (44)
GIRLS NEXT DOOR (30)
FORESTER SISTERS (27) EDOY RAVEN (27) DWIGHT YOAKAM (26) EDDIE RABBITT & JUICE NEWTON (26)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reportes. The number in parentheses immediately following the songs in Most Added & Hottest Indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

WILLIE NELSON

I'm Not Trying To Forget You (Columbia)

On 66% of reporting stations. Rotations: Heavy 2, Medium 53, Light 51, Total Adds 17, WGNA, WPOC, WIXL, KPLX, KYXX, WODR, WKIX, WRNL, WONE, KJJY, WKKQ, WFMS, WLLR, WKCQ, KRST, KUGN, KIGO. Moves 40-34 on the Country chart.

STEVE WARINER

Starting Over Again (MCA)
On 69% of reporting stations. Rotations: Heavy 1, Medium 45, Light 65, Total Adds 23 including WGNA, WIXL, WDSY, WZZK, KPLX, WKSJ, WWKA, WRNL, WSLR, WONDE, WFMS, WLLR, WKCQ, KIOV, WIL, WTHI, WTCM, KFDI, KTOM, KSON. Moves 45-35 on the Country chart.

JOHN ANDERSON

Honky Tonk Crowd (WB)

On 2% of reporting stations. Rotations: Heavy 2, Medium 47, Light 56, Total Adds 15, WGNA, WWVA, KHEY, KYXX, WRNL, WTQR, WONE, WCUZ, WFMS, WWJO, KGHL, KYGO, KWJJ, KRPM, KGA. Moves 43-36 on the Country chart.

BARBARA MANDRELL

NO One Mends A Broken Heart... (MCA)
On 66% of reporting stations. Rotations: Heavy 2, Medium 35, Light 70, Total Adds 24
including WGNA, WBOS, WGBE, WIXL, WXTU, CHOW, WYNK, WZZK, WEZL, WCMS,
WKIX, WGHK, KFKF, WTSO, KGHL, KKCS, KCCY, KSAN, KGA, KIIM. Moves 46-37 on the Country chart. JUICE NEWTON

Cheap Love (RCA)
On 1% of reporting stations. Rotations: Heavy 1, Medium 30, Light 72, Total Adds 40 Including WCAO, WAJR, WIXL, WKYG, WWVA, WYAY, KASE, WYNK, KSSN, WPAP, WTQR, WSLR, WUBE, WLLR, KTTS, WIL, KTPK, KYGO, KEIN, KRPM. Moves 48-39 on

It's A Long Road From LA To Nashville Unless You're On HIGHWAY 101

The First Single

"SOME FIND LOVE"

Produced By Paul Worley

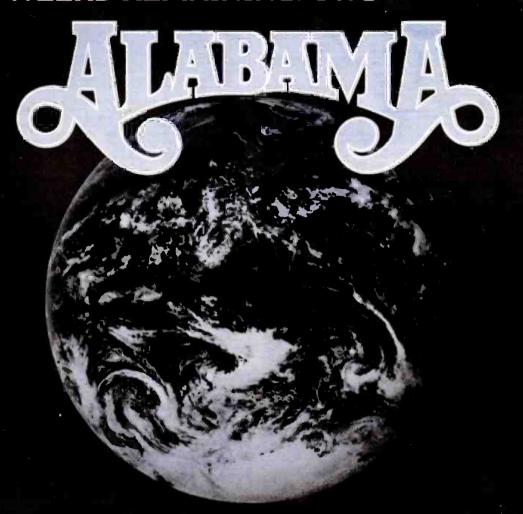
On Warner Bros. Records & Cassettes

THE NEW TRADITION

Direction: The Chuck Morris Entertainment Co. Englewood, Colorado 80111



EVENT: FIRST STUDIO LP IN NEARLY
TWO YEARS
WEEKS REMAINING: TWO



STATUS: MASTERING AND PRESSING NUMBER OF STATIONS ADDING THE FIRST WEEK: UNLIMITED!

PREDICTION: THE ENTIRE RADIO
WORLD WILL BE "TOUCHED"
Records and Cassettes

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

GATLIN BROTHERS "She Used To Be Somebody's Baby" (Columbia) 72/42
Potations: Hearly 1, Medium 16, Light 55, Total Adds 42 including WBOS, WXTU, WEZL, KIKK, WLWI, WSM, WWKA, WOYK,
KJNE, WIRK, WONE, KRFK, KITS, KVOO, KLZ, KFRE, KWJJ, KMPS, KGA. Debuts at number 44 on the Country chart.

CHARLY McCLAIN "So This Is Love" (Epic) 66/12
Rotations: Heavy 0, Medium 29, Light 37, Total Adds 12, WCAC, WWA, WYNK, WAXX, KWMT, WKCQ, KTTS, WTHI, KIKFM. KFIE, KOLD, KSOP, Medium: WTSV, WPOR, WEZL, WESC, WCMS, KKYX, WTOR, WCUZ, WOW, KTPK, KKCS, KCCY,
Debulsa trumber 48 on the Country chart.

MARTY STUDIES AND THE COURTY CHAIT.

MARTY STUDIES AND THE COURTY CHAIT.

ROUND STUDIES AND THE COURTY CAND.

ROUND STUDIES AND THE COURTY CHAIT.

MARTY STUDIE

WKCO, KKCS Debus at number 46 on the Country chart.

**HOLLY DURN "Daddy's Hands" (MTM) 50/17

Rotations: Heavy 0, Medium 12, Light 38, Total Adds 17, WCAO, WAJR, WJSY, KKIX, WOKK, WPAP, KSO, WAXX, WBCS, WXCL, KUZZ, KULY, KKCS, KOLO, KSOP, KGA, KIGO, Medium: WPOR, WCMS, WOW, WTCM, KFDI, KRKT, KUGN.

**MASDN DIXON "Home Grown" (Premier) 49/6

RASDN DIXON "Home Grown" (Premier) 49/6

RASDN DIXON "WOW, Medium 15, Light 34, Total Adds 6, WGBE, WKKG, WXX; WLWI, KWMT, WTHI, Medium: WVAM, KYKR, KFLX, WTYY, WCMS, KKYX, KNE, KBMR, KFGO, WTCM, KFDI, KRKT, KRWO, KEIN, KALF

I MASTERS "I view Kann Vnutr Distances" (Rasmurd Dinanch 48/3).

A.J. MASTERS" (Love Keep Your Distance" (Bermuda Dunes) 49:3

Rotalions Heavy 2, Medium 21, Light 26, Total Adds 3, MGNA, WUSO, WSLR Heavy KRKT, KIGO, Medium: WVAM, WAJR, KRRY, KBWR, WOW, WXCL, KUUY, KKCS, KALF, Light: WCAO, WWVA, WUSY, KJNE, WIRK, KVOO, KOLO, KTOM.

ROBBI LEE "I You're Anything Like Your Eyes" (Evergreen) 48/10

Rotalions: Heavy D, Medium 16, Light 32, Total Adds 10, WBGW, WKYG, WPOR, WESC, WRNL, WTOR, KWMT, WTSO, WKCQ, KRKT, Medium: KEAN, KRRV, WOKK, WLWI, WONE, KFGO, KEIN, KALF, KIGO.

SIGNIFICANT ACTION

BILLY JOE ROYAL "I Miss You Already" (Atlantic America) 47/13

Parallorise Heavy O, Medium P. Light 40, Total Adds 13, WPOR, KEAN, KYKR, WUSY, WWKA, WKKO, WXCL, KTTS, KFDI, KFRE, KOIL, KEIN, KAEL, Medium KASE, WESC, WPAP, WUBE, WTCM, KIGO, MRINARITIN MURPHEY "Fiddlin" Ama" (WB) 44,25 W.

MICHAEL MARTIN MURPHEY "Fiddlin" Ama" (WB) 44,25 W.

ROLLARISE MARTIN MURPHEY "Fiddlin" Ama" (WB) 44,25 W.

ROLLARISE MARTIN MURPHEY "Fiddlin" Ama" (WB) 44,25 W.

MED, WARTIN MURPHEY "A MARTIN MURPHEY "FIDDLIN" AMA" (WB) 44,25 W.

MAPA, WOYK, WKKO, WAXX, KFGO, KWMT, KOYK, WOW, WXCL KTTS, KIK-FM, KVOC, KUUY, KFRE, KCBO, KMPS.

JOHN DENVER "Along For The Ridg ("55 T-Bird)" (RCA) 37/12

Patiations: Heavy O, Medium 10, 10, july 27, Total Adds 12, WGNA, WGNG, WKYOC, CHOW, WWVA, KJNE, WUSO, WUBE, KTON, KINF, KEIN, Medium WTSV, KYKR, WKSJ, WYNO, WOW, WTCM, KRKT, KCCY.

TOM WOPAT "I Won't Let You Doyn" (EM America) 31/7
Rotations: Heavy 0, Medium 9, Liphi 22, Total Adds 7, WCAO, WIXY, KEAN, WSLR, WAXXY WKCO, KLZ. Medium: WTVY, WOKK, WLM, WCMS, WAXXY, KED.

BUTCH BAKEN "That's What Her Memory Is For" (Mercury/PolyGram) 30/8
Rotations: Heavy 0, Medium 9, Light 21, Total Adds 8, WIKY, WEZL WUSY, KJNE, KWMT, KKAL, KEIN, KALF, Medium.
WYV, WJNI, WAPR, KKXX, WOW, WTCM, KPD, KRIT, KIGO.

WITV, WLWI, WPAP, KKYX, WUW, WLMA, KFLV, ABOLLDOON

MALCHAK & RUCKER "Slow Motion" (Alpine) 26/0

Rotations: Heavy 0, Medium 12, Light 14, Total Adds 0, Medium: WAJR, WPAP, KJNE, WIRK, KFGO, WCUZ, WXCL, WWJO, WTCM, KRKT, KEIN, KIGO, Light: WWVA, WYII, KYKX, WCMS, KKYX, KTTS, KYOO, KRWO.

WILM, ARY I, KEIN, NIGO, LIGHE WAYA, WTH, KTKA, WOAD, KATA, KITIS, KYOO, KHYIO.

TAMMY WYNETTE "Alive And Well" (Epic) 24/9

Rotations Heavy O, Medium I, Light 23, Total Adds 9, WRKZ, WIXY, KEAN, WTVY, WPAP, WINNI, WKCO, KRWO, KSOP, Medium KKYX, Light WYAM, WTSV, WYII, WOKK, KSO, KFGO, WOW, KTPK, KVOO, KRKT, KYAK, KKAL, KUGN, KOLO.

KVOC, KEIN, KNIX, KCCY, KCBO. Medium: KBMR, KRKT.

JERRY LEE LEWIS "Sixteen Candles" (American Smash/PolyGram) 22/5

Rotations: Heavy 0, Medium 2, Light 20, Total Aods 5, WYNIX, WOKK, WMNI, WKCO, KTTS. Medium: WTVY, KKAL Light:

WCYR, KEAN, WAMAZ, WIW, WRAP, WIRK, KXXY, WOW, KQIL KALI,

TARI HENSLEY "I'Ve Cried A Mille" (Mercury/PolyGram) 22/0

Rotations: Heavy 1, Medium 8, Light 13, Total Aods 0, Heavy, WPAP, Medium: WTVY, WLWI, KKYX, WTOR, WOW, KKAL,

KOIL, KEIN, Light: WWYX, KASE, WEZL, WKIX, KWMT, KTPK, KVOC.

RODROM ILIGHTROFOT "American For Love" (WE) 18/46.

GORDON LIGHTFOOT "Anything For Love" (WB) 18/4
Rotations: Heavy 1, Medium 6, Light 11, Total Adds 4, WTCR, WPAP, KWJJ, KIGO. Heavy: KCCY, Medium: WHN, WKSJ, WKSM, WCMS, WCJZ, WTSO.

T. GRAHAM BROWN "Hell and High Water" (Capitol) 17/14
Rotations: Heavy 0, Medium 3, Light 14, Total Adds 14, WVAM, WTSV, WNYR, WGTO, WTVY, WKIX, KXXY, KKAL, KUZZ.
KVOC, KKCS, KPWO, KKCK, KGDO, Medium: KEAN, WSM.

CHANCE "What Did You Do With My Hearl" (Mercury/PolyGram) 17/8
Rotations: Heavy Owdium 4, Light 13, Total Adds 8, WGNA, WGBE, KASE, KYKX, KJNE, KFGO, KTPK, KVOO. Medium.

WKSJ, WPAP, KIGU.
RAY STEVENS "People's Court" (MCA) 14/8
Rotations Heavy 0, Medium 2, Liphi 12, Total Adds 8, WCVR, WTVY, WESC, WOW, KTPK, KVOO, KLZ, KUGN. Medium.
KBMR, KFDI. Light: KXXY, WTOM, KRKT, KYAK. RONNIE McDOWELL "When You Hurf I Hurt" (MCA/Curb) 13/13
Rations: Heavy 0, Medium 1, Light 12, Tolal Adds 13, WYAM, WCAO, WBGW, WTSV, WCVR, WTVY, WESC, WIRK, KKAL
KVCZ, KVOC, KHOV, KALE:

ALMOST BROTHERS "What's Your Name" (MTM) 13/3
Rotations: Heavy 0, Medium 5, Light 8, Total adds 3, WGNA, WKYG, KUUY, Medium, KYKR, WCMS, WPAP, KBMR, WWJO,
Light: WMAM, WIXY, WGTO, WKIX, KALF.

Light WAAM, WIXT, WGTO, WKK, KALF.
LEON EVERTET "Sad State Of Affairs" (Orlando) 13/1
Rosistors: Heavy 0, Medium 3, Light 10, Total Aods 1, KALF. Medium: WOW, KTTS, WTCM, Light: WBGW, WIXY, WWWA,
WGT, WGTO, WLIN, WARA, KRWO.

WGT, WGTO, WHO, WARA, KRWO.

ROSISTORS: Heavy 0, Medium 1, Light: 8, Total Aods 2, WOW, KFDI, Medium: WIRK, Light: WLWI, KKYX, WTOR, KFGO.

WOOD, KRIWO.

MARTY HAGGARD "Talkin" Blue Eyes" (MTM) 8/8

MARTY HAGGARD "Talkin" Blue Eyes" (MTM) 8/8

MARTY HAGGARD "Talkin" Blue Eyes" (MTM) 8/8

MARTY HAGGARD "Talkin" Blue Eyes" (MTM) 8/8 GENE WATSON "Everything I Used To Do" (Epic) 8/8

YR, KKIX, KRKT, KKAL, KVDC, KRWQ, KNIX TONI PRICE "How Much Do I Dwe You" (Master) 8/6

VGTO, KTTS, WTCM, KRWQ, KIGO. Light: WYII, KFGO. ROY CLARK "Jukebox Saturday Night" (Sliver Dollar) 8/3
Rotations: Heavy.D, Medium 0, Light 8, Total Adds 3, KFGO, WOW, KIGO, Light: KSO, KWMT, KTTS, KVOO, KRWO.

HOLLY DUNN/Daddy's Hands was inadvertently left out of Significant Action in the 8-8 & 8-15 issues. The 8-8-totals were 13/13 & the 8-15 totals were 33/20. We regret any inconvenience to MTM Records.

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

Killbilly Hill

Storms Of Life

Girls Next Door

Storms Of Life

HANK WILLIAMS JR./Mind Your Own Business (WB/Curb) Montana Cafe LIONEL RICHIE & ALABAMA/Deep River Woman (Motown) Dancing On The Ceiling

FORESTER SISTERS/Drawn To The Fire (WB) Perfume, Ribbons, & Pearls GEORGE STRAIT/Rhythm Of The Road (MCA) SOUTHERN PACIFIC/I Still Look For You (WB)

RANDY TRAVIS/My Heart Cracked (WB)

GIRLS NEXT DOOR/I Can't Say It On The Radio (MTM) GEORGE STRAIT/You Still Get To Me (MCA)

RANDY TRAVIS/Messin' With My Mind (WB) HANK WILLIAMS JR./Montana Cafe (WB/Curb)

GEORGE STRAIT/It Ain't Cool To Be Crazy About You (MCA) SOUTHERN PACIFIC/Road Song (WB)

REBA McENTIRE/One Thin Dime (MCA)

STATLER BROTHERS/We Got The Memory (Mercury/PG)

CONWAY TWITTY/Jennifer Johnson And Me (WB)

OWIGHT YOAKAM & MARIA MCKEE/Bury Me (Reprise/WB)

Montana Cafe Killbilly Hill Whoever's In New England Four For The Show Fallen For You For Guitars, Cadillacs, Etc.



Music To Live By From **ANNE MURRAY** "My Life's A Dance"

R&R47

BB **63**

From Her Latest Album SOMETHING TO TALK ABOUT

Capitol. ON CAPITOL RECORDS & CASSETTES

COUNTRY ADDS & HOTS

MOST ADDED

EAST

M Osmond & P. Davis (Capitol/Curh)

MOST ADDED SOUTH

M. Osmond & P. Davis (Capitol/Carb) H. Williams Jr. (WB/Curb) Raba McEntire (MCA) MOST ADDED MIDWEST

M. Osmond & P. Davis (Capitol/Curb) H. Williams Jr. (WB/Curb)

WEST MOST ADDED

WKSJ-FM Mobile, AL

WEX-FM

John Schneider (MCA) mond & P. Davis (Capital/Curb) Hitty Gritty Dirt band (WB)

Reba McEntire (MCA)

EAST

WYAM Allegen, PA

HOTOUT: MITTY GRITTY DIST ROBBIE HILSAP TARYA TUCKER CRYSTAL GATLE PORESTER SISTERS

WCAO Bultimore, MD ROBBIE HCDOWELL JOHN SCHWEITES MOLLY DUMN OSHORD & DAVIS JUICE MENTON TON WOPAY CHARLY NCCLAIN Mottest:

WINZ-FM Herokoy, PA

TAMOY WYNETTS JOHN SCHIETORS

WTCR-FM Huntington, WV

WPOC-FM Sultimers, MD

~ 36

PRINCIPALARTS OF TH JUICE MEMPTON ANNE MUSERAY CORNORD & DAVIS CORNORD & DAVIS CORNORD & LIGHTYOF HOTEUSE HITTY GRITTY DIST HABITE & MEMPTON HABIT & MEMPTON HABITE AUGUST AUGUST AUGUST JOHN COMLER WILLIE WELSON SOUTHERN PACIFIC SCHUYLER, KNORLOC SOUTHERN PACIFIC SCHOYLER, KNORLOC NOTCOURT HARK WILLIAMS JR. HITTY GRITTY DIRT DWIGHT WOADAM RESA MCENTINE

GATLIS BROYMERS
BETS WILLIAMS
SHOTH WILLIAMS
SHOTH WILLIAMS
ANDE WURANY
ANDE WURANY
ROSMULE MICHAEL
ROSMELS WILLIAMS
FOR THE MILLIAMS
TO SHOTH WILLIAMS
TO SHEET WILLIAMS
TO S

GATLIS BROTHERS BARBARA HANDRES SCHUYLER, KNOSI OSMOND & DAVIS

JOHN SCHEELDER GATLIN BROTHERS COE & MELSON BAUBADA RAMONELL JULICE MONPOON CHANCE BOCK-DEE B

EXILE
JOHN SCHWEIGE
RANDY TANVIS
JUICE MONYON
HARGH DISON
JOHN DENVERS
CHANGEY BLOWNERS
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RICKY GILLEY
ROUNTE KITTY GHEY
ROUNTE KILEAD
FORMETTS SITTEMS
HICKETS LATION
HICKETS LATION

GENE MATERIA MOTEGAT DHIGHT YOAKAM HICKEY GILLET SYLVIA RABBITT & MENT TANYA TUCKER

WOSY Pittoburgh, PA GATLIN BROTHERS
DARRYL & DON GATL
OAK RIDGE BOYS
OSMORTO & DAVIS
SHELLY MERT
BOTHIR HILEAP
REPA HORSTING
RABBITE & EDWOM
PORESTER SISTERS
JAHIE FRICKE JOHN SCHWEIDER STEVE MARINER SWEETHEARTS OF TS MOSTAG! HITTY OBITTY DIRT MARK WILLIAMS JR. SEEA MCENTINE BORNER HILSAP JOHN CONLEE

WPORFEE Partient, ME

GARY MORRIS
JUICE MENTON
COMMOND & DAVIS
AUGUST HAVE
JURGE SCHMILLIAN
BULLY JURGE MOTAL
MOBIFIES
BITTY GRITTY DIFT
COMMONY TWITTY
MAMEN WILLIAMS JR.
01 RLS MENT JOR
FORDA MCKMITIRE

WCVR Rendolph, VT JERRY JEFF WALKER ROUBLE ROUBLE ROCHOWELL VIOLS DON DIN ROCHOWELL VIOLS DON DIN ROCHOWELL VIOLS DON DIN ROCHOWS DON DIN ROCHOWS DON DIN ROCHOWS DE ROCHOMS DE ROCHOMS

JUICE MENTON
BRANDY TRAVIS
STRVE MARIMER
TON MOMENT
A.J. MASTERS
HARTY STUMIN
HOCKORL
SITTY GRITTY D
JOSE COMLE
CRYSTAL GAYLE
BRAND HELLIAMS
DMIGNT YOAKAM

MESTLES MEART MAY CHARLES EAUDY TRAVIS NOTES I FARE MCCHTIES JUDDS T.G. SMEPPARD MARK HILLIAMS DHIGHT YOAKAM

WUBE-FM Cancinnati, CH

WGAR-FM

JOHN DEHVER LTLE LOVETT BARBARA HANDRE JUICE MENTON RAMEDY TRAVIE STEVE WARISER HOTE GONLEX MERA HOENTINE HANK WILLIAMS GIRLE MEXT DOO ROMMIE HILBAP

TAPEA TUCKER
AMME MURRAY
JOHN BURRAY
JOHN BURRAY
JOHN BURRAY
JOHN BURRAY
GENARLY MCCLAIB
HARTY STUAHF
BOLLY PAPPON
JOHN BCHWEIDER
HARTY STUAHF
RESA MCESFIRE
COMMUNE AMDERSON
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COMMUNE
RESA MCESFIRE
RESAURTER

WILG Willemoport, PA SCHUYLER, REGELOG RAMENT TRAVIS Hottest: FITTY GRITTY DIFF PORESTER SISTERS HAME WILLIAMS JR. JEBA MCENTIES

MIDWEST

COMMINGUAL UP

ARRY STUARY
JERNY LEE LENIS

JERNS COMMINITE

JULIS MENTON

DIRECTOR DAVIS

TAMBY WYMETTE

MONTHS MILLIAMS JR.

REAR WCSHIER

MITTY GRITTY DIRT

JOHN COMLER

JOHN COMLER

WORE Beyton, OH Daylon, OH

BAMDY TBUY:S
LEE OFFERMINGO
GATTLE BENGINGES
SUSTRESS HEART
SUSTRESS HEART
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SUSTRESS HEART
SUSTRESS HEART
JOHN AND HEART
BUTTER
BU

WITTY GRITTY DIST GIRLS MEXT DOOR

WWW.PM DOMENT WE ROSAMHE CASH COMMEY 6 POINTEN PORCETTEN SISTERS CRESTAL GAYLE RESTER WESTLEY BORGANE JUDY RODMAN RANK WILLIAMS JR. DOM WILLIAMS TOM ELLIS SCHUYLER, KNOBLOC JOHN ANDERSON

WGEE Green Boy, WI

Deader, NOW
BILLY JOE ROYAL
GATLIE BROTHERS
JOHN SCHWEIDER
GENORD & DAVIS
WILLIE WILLER
WILLIE WILLER
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BOTH STEP
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ARRE NURRAY
TON NOTAT
GATLE BROTHERS
CHARLT NOCLAIN
NOCLY DUMM
NICHAEL NURMEY
GROUD & DAVIS
JORN SCHWIERS
NOTESEL
TOTALER BROTHERS
COMMAY TWITTY
HARM STILLIAMS

WYNG Eveneville, IN EWENTHEARTS OF GATLIS SHOTHERS JOHN SCHWEIGER HOSTOCK GIRLS HELT DOOR REAR MCEWFIRE ROUNIE MILSAP JOHN CONLIS HABBITY 6 REMYO

HOTTEST

Laceing, W SOUTHERN PACIFIC SOCKED : Y TWITTY GIRCA MEXT DOOR STEVE EARLE MASSITT & HEATTON FORESTER SISTERS WIED Medicon, WI ROGERON, WI SCHOOL OF DAVIS SCHOOL OF DAVIS SCHOOL OF DEVELOR SCHO

MANYA TUCKER MICOLETTE LARSON HOCCEST! MITTY GRITTY DIRT GIRLS MENT DOOR REAR MCEFTIES COMMAY THITTY JAMIE FRICKE KWMT Fort Dodge, M.

Fort Domings, 45
CHARLY MCCLAIT
MICHAEL MURPHEY
BOOLING LEE
BOOLING
FULCE HERFORD
JULICE HERFORD
HERF WICE Mineralists, WI DOLLY PARTOR SHELLY WHIST LYLE LOWETT HOLLY DUMB EXILE ROTCEST COMMAY THITTY MEMA MCMSTISS DWIGHT YOAKAN OINGS MEAT DOS RABBITT & REMTOR

COMLEY & POINTER SCHIYLER, KHOBLOC HICKEY GILLEY RESTLESS HEART BARRABA MANDOELL HOTESEL SISTERS BICCLETTE LARBON HITTY GRITTY DIST HARK WILLIAMS JR.

EpringHeld, BIO

CHARLE, MCCLA IN

HICHARLE, MCHRISTE

GATTLIE BOOTHERS
OSMORTO & DAVIS

JUICE SHETON
ASHER MUZHAY

JUICE SHETON
ASHER MUZHAY

JURNY SHE SOYAL

BOSHY G. RICK

JERNY LEE LEWITE

BOLEWICOT

HOCK CHARLE

COMMANY TWITTH

KESSA MCKETTIES

KESSA MCKETTIES none Bottest: T. GRAHAM RECOMM MICHAEL MURPHEY MARTY STUART MOCETAL JOSE COMLES MICOLETTS LARGO MICHAEL MILEAP MISA MCKETIRE HAMK WILLIAMS JI

OWNER, WE DAVIS SOURCE SOURCE SOURCE SOURCE SOURCE SOURCE SOUR RICHARK ASSES WITH A POPPERS BAY STRIVENS BAY PRICE SOURCE ENDIFFERENCE OF THE STATE OF TH

K102 St. Poul, MM KIFKF Kanese City, MO PODRAY
HARTY STUART
SOLLY DURN
BILLY JOUR ROYAL
HICHARL MURPHEY
OSMOODED A DAVIS
HOCKEUE:
RAME WILLIAMS JR.
JOHN CONLEY
LACY J. DALTON WDAF Kenese City, MO

BANDY TRAVIS JUICE MENTON OBNORD & DAVIS STEVE WARRER CHARLY HCCLAIR MASON DIXON

SOUTH

Segimee, BM
STOVE MAAILER
GROOTD & TANTIS
WILLIE WILLIEW
HILLIE WILLIEW
JULCE WEDFOON
CHARLY MCCLAIR
JULCE WEDFOON
CHARLY MCCLAIR
TOWN STOWNEY
TOWN STOWNEY
HOW ST

KRRV Alexandria, LA Abparedte, LA
OSHOND & DAVIS
JOHN BCSHEIDER
TOWN PRICE
SHELLY WEST
DOWN WELFAN
HOTEGET: REE
GIBLE MUST DOOR
DRIGHT YOAKAM
ROSANNE CASH
ROWNIE RILBAP

MEMORIA, UN DRIGHT YOAKAM JAHLE FRICKE JUICE MEMFOH BANDY TRAVIE CRYSTAL GAYLE HOTLOW JOSE CONCLE HAMN WILLIAMS JR. REAR HCERFFIRE ROMBIE HILBAP

RABE Willin, TX

LEE GREENMOOD
CHARLES
ORMORD & DAVIS
JOHN SCHNEIDER
HICHAEL MOSPMEY
ROCKEST
BOTTONT YBRAIS
RESTLESS HEART
HICHETTE LARSO
RONNIE HILSAP

WYNK Beton Rogue, LA

OMMOND & DAVIS
OATLIS SHOTHERS
JERRY LEE LENIS
CHARLY HOCLAIN
JUICE HENTON
BARBARS HAMORELL
NOTIONS
COMMAY THITTY
HASK RILLIAME
JUJONN CONLEE
REEA MCENTIRE

KYKR Resument, TX

GATLIN BROTHERS JUICE MENTON BILLY JOE MEYAL NOTCEST! HAMR WILLIAMS JF COMMAY THITTY BORNIE HILBAP CRYSTAL GATLE JAMIE FRICKE

none Nottesti

WZZX-FM Birmingham, AL

BARBARA HANG ANNE HURRAY

ANNE HURRAY
RANDY TRAVIS
STEVE MARIHER
JUICE MENTON
HOLLEAL
DOM WILLIAME
REBA MCKMTIRE
HOMBIE NILSAP
TANYA TUCKER

COUMAY TWITTY T.G. EMEPPARD ROUGHE MILSAP

WTVY Dollan, AL

KHEY SI Pass, TX

JOHR ANDERSON SANDY TRAVIS

KKIR Frustoville, AR

CEME HATSON SCHTMER & SHAMES HICHARL HURPHEY HELLY DUBM HIGHHAY 101 Hottest DRIGHT YDARAM

Tabada, OH

OAK RIDGE BOYS
EXILE
CRYSTAL GATLE
RANDY TRAVIS
HOLEUR!
BEBA NCENTIRE
BRIGHT YOAKAM
COMMAY TWITTY
ROWNIE MILEAP
REITH WHITLEY

JOHN DESVER ASSET MURBAY STEVE MARINER HOCLEST; FAR ROBBUS MILSAP DHIGHT YOAKAM HAMK WILLIAMS JR. RABSITT 6 HESTON

KYPK-FM Topoka, KS Topolo, RE
JUICE MENTON
DENOMO 6 DAVIS
ANTE MUNDAY
RAY STEVENS
CWANCE
BOOTHERS
CONNAY THITTY
REAR ACKNITY DET
JOSH COMLER
JOSH COMLER

TOWN FRICE
STEVE MARIFER
BARBARA PRINCHILD
MARTY STURMT
LARRY BIALIK
BOCCOCK
BOTTO GRAVED
MARK WILL-LOWS JR.
DONG MAYER
STEVE GARLE

KWEN Tulon, OK Hottest: Mottest: RANDY TRAVIR T.G. SHEPPARD REBA MCENTIRE EDDY RAVEN JOHN COMLEE KVOO Tulos, OK

KPDI-AMFM Wighlie, RS WHOMME, HE
MARTY STUART
STEVE HARIWER
FAY PRICE
CAL SWITH
JOHN SCHNEEDER
BILLY JOE MOYAL
MOCKINGHORSE
HOXEELE
THANK WILLIAMS J
COMMAY THY THY
EDDY HAVEN
JAMIE FRICKE
JOHN COHLEE

NECHAEL PARTY ETTY ENG MORE OF THE CONTEXT & POLITER RABBITE & HEWTON LEE GREENHOOD GART HORRIE WILLIE HELHON KR,T-FM Houston, TX

HICHAEL MURPHEY
AMEE MURRAY
BILLY JOB ROYAL
BATCH BACER
JOHN SCHWEIDER
HOLLY DOMM
HOLTOWNY TWITTY
RANK HILLIAMS JE
JOHNST PAYCHSCH
GIRLS MECT DOOR
JAMIE FRICKE

SOUTHERN FACIFIC SCHITLER, RHOBLOC SAMEY FRANIS HOTE AND FRANIS COMPAY THITTY GROWD STAIT JOHN COURAL JOHN SCHIELDER none Hottests

week Mandrellin, TN JUICE MENTON SWEETHEARTS OF PARTY TRAVIS

T, GRAHAM ERCHM RICHARD MURPHEY ORNOWD & DAVIS TOWN FRICE JORE SCHOOLDER HOTELS AND SERVICE RAME WILLIAMS JR. BERA MCENTIES ROSMIZE HILSAP RICOLETTE LARSON RABBITT & HEMTON BARRY TRAVIS Nottest: GIRS HEXT DOOR EDDY RAVEN HARK WILLIAMS JR. JARIE FRICKE BITTY GRITTY DIRT KYKX Longview, TX

CHANCE
CHANCE
GATLIS RECVERS
GATLIS RECVERS
GATCH
GENORS A DAVIS
AMERICA
AMERICA
JOHN SCHWEIDER
HICHAEL SUSPHEY
HOTTES!
RAMK WILLIAMS JR.
A 1TTY ORITYY DIRT
RESA HCKNYING
ENGRIF HILBAP
FORESTER SISTERS WILLIE MELSON JUICE MENTON STEVE MARINER Hottont! DON WILLIAMS EDDY NAVER RESTLESS HEAST OATLIN BROTHERS NOTCHLI HARR WILLIAMS JR. ROWSIS MILES JOSE COMLEE JOSE CONLEE JOSE CONLEE

MICHAEL MURPHE BOTE GAT: DOM WILLIAMS COMMAY TWITTY HAME WILLIAMS EDDY HAVEM JOHN COMLES WAMZ-FM Louisville, KY KYXX Odnosn, TX none Nottest:

RESTLESS WEART SCHUYLER, EMOBLOC MOTESTS CONLEE BITTY GRITTY DIST GIRLS MENT DOOR READ RESSTIRE NOMITE HILMAP SCHUYLER, KIN JUICE MENTON

WOKK Meridien, MS

WILLE MELSON OSMORD DAVIS HICKEY GILLEY MOREOS JOSH CONLE REA HICKEY ROUNTE MILEA NITTY GRITTY DI HASK MILLIAMS

WLWSFM Montgomery, AL

JOHN SCHMEIDER CHOMD & DAVIS GATLIN BROTHERS MASON DIXON AMME MUTHAT JERRY ERED MELBA MONTEGOME:

none Nottesti

ORK NDGE BOYS GAYLIN BROTHERS ANNE MUNRAY HICHARL MUNPHEY HOTCOMEY TOTTY SITTY SHITTY SI FRITH SHITTSY REAR MICHTINE KJNE Ween, TX

JOHN SCHMEIDER GATLIW BEOTHER JOHN DENVER CHANCE BUFCH BAKER HOCKORY: EDDY BAVEN HITHY GRITHY DI HOMBIE HILBAP GARY MORRES STEVE WARLEER

CAR RIDGE BOYS
DOLLY PARTON
BOUNTE NCDOWELL
GATLIN BROYNERS
SHELLY WEST
BEAA MCENTIRE
HITTY GRITTY DI
ROSNIE HILBAP
LACT J. DALFON
DRIGHT YOARAM WUSQ-FM Winchester, YA

WTQR-FM Wineton/Batem, NC JOHN SCHETCHER
HTTPE RANGE
HTTPE RANGE
HTTPE RANGE
HTTPE HTTPE JOHN ABBTON
JOHN HET BROWN
HOW HE LEE
HOUGHTER HITTER
HITCOLSTIE LANGUA JAME WILLIAMS JRHER HCENTIER
HER HCENTIER

WEST

WISH Very York, NY

KRST-FM

RIK-PM

JOHN SCHMEIGER
GATLIN BROTHERS
GSHOUT & DAVIS
GIRLS BUDGT DOOR
HOLE ST.
GIRLS BUDGT DOOR
HANK WILLIAMS JR
JANIE PRICKE
HICKEY GILLEY
HAY STEVENS

one, WY CHARL HUMBPHEY
OSHOOD A DAVIS
HOLLY DUNN
SCHOOL A DAVIS
HOLLY DUNN
HOLLY DUNN
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HITTY GRITTY DIS
HUMB MCCHOTTY
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HICCALTY
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HIC NOLLY DUMB OSHONIO & DAVIE JOHN SCHELION JOHN SCHELION BANGARA MUNDREL HOLLON HIPPY GRITTY DIST KERA WCESTIRS ETEVE ERELE DMIGHT YOAKAM KLZ Denver, CO

KYGO-FM Derror, CO

JOHN SCHWEIDER HYCHAEL HURPHEY CHARLY HOCCLAID GATLIE BHOTHERS HARTY HAGGARD BILLY JOE HOYAL HOCKER'S HORTE WILLIAMS JR. COMMAY THY TY EDDY BAVEN HITTY GRITTY DIFT REBA MCKHFIRE KRWQ-FM Gold HIII, OR

MARTY ETHART
SILLY JOE ROYAL
LILE LOVETT
ANNE MURRAY
ROTTEST
GIBLE BEGT BOOK
DMIGHT YOAKAN
PORISTER SITTHE
ARRETT A MENTON

Great Falls, BY
JUNCE BENYON
JUNCE BENYON
JUNCE BENYON
JUNCE BENYON
BUILLY NEST
BUILLY BAUER
BUILLY BAUER
HORT BELLY
JUNCE
J

KWJI Portland, OR JOHN ANDERSON RAY CHARLES GATLIN SHOTHERS BARBARA MANDRELL ANNE MURRAY GORDON LIGHTFOOT Hottest: NOME

KOLO Reno, NY

RANDY TRAVIS
RAY CHARLES
COMLEY & POINT
NOT UNIT TO A
COMMAN THATTY
REDDY RAVEN
NEELE SAGGARD

T, GRAMAN BROMS WICHAEL NUMPHEY ARRE HARRY REELLY WEST HOLEST BITTY GRITTY DIRT GIRLS MCRITTE ROMSE RULLAN HAMK WILLIAMS JR. RTOM Emilian, CA JOHN SCHMEIDE LYLE LOVETT STEVE WARINER JIM & JESSE HOTTOGET HONNIE MILSAP TAMEA TUCKES KEITH WHITLEY CRYSTAL GAYLE KSON-AMFM San Diego, CA

STEVE EARLE SMEKTHEARTS OF TH 7. GRANAN SHOWN HOCLOWLY REBA MCEPTIEK MCOMBIE MILSAP COMMAY THITTY HAMK WILLIAMS JR. SITTY GRITTY DIST RAY CHARLES MICHAEL MERPERY CATLES SHOTHERS JOHN SCHOELDES HOTES CONLEX SESA MESSTINE HARK WILLIAMS JI HITTY GRITTY DI HOMMIX MILHAS KCBQ Son Diago, GA

THE ARTHORY, IN THE STOCK OF TH KIMI Tucson, AZ

RANDY TRAVIS SARSARA MANDRELL MOLLOST, FOREYER SISTERS SOUNIE MILEAM JAHIE PRICKE REDA MOLWYING HARDITT & HENTON

161 Reporters **154 Current Reports**

The following stations reported no change in their rotations this week: KBMR/Bismarck WSOC/Charlotte KFMS/Las Vegas WDXE/Lawrenceburg WAMZ/Louisville KLLL/Lubbock

The following stations falled to report this week & their rotations were frozen: WVMI/Biloxi

KC.IR/Minot

KNEW/Oakland-S.F.

WGEE/Green Bay WIVK/Knoxville KISS-FM/Miami KKYX/San Antonio KRAK/Sacramento

KRKT Albany, OR

ATOPE GRADES, CA

RAY CHARLES
LYLE LOWETT
GREE WATBOR
MAPTY HAGGRE
T. GRAMAN BROWN
ROMNIE MCDOWNEL
BUTCH BAKER
HOCLONEL
BUTCH BAKER
HOLLIAMS JR.
BERN MCENTIRE
STEVE EARLE
FORESTER BISTERS
DWIGNT YOAKAM RUZZ Beharuffeld, CA

JOHN ANDERSON BARBARA MANDRELL HOCLOST: T.G. EMEPPARD SITTY GRITTY DIST COMMAY THETTY HARR WILLIAMS JR. BOMMIE MILSAN RVOC Casper, WY KKAL Arroyo Grando, CA

Casper, WY

GRAHAM RENNE ROOMELL
RIGHT WESTER
ROBELS WECCOMELL
RIGHT WESTER
RIGHT
RIGHT WESTER
RIGHT
RIG

GATLIN BROTHERS MARTY BYOAM? TON WOPAT TAY STEVENS JOHN SCHWEIDER HOTESAT: HOTESAT:

KFMS Las Vagas, MV KZLA Los Angeles, CA LOS ARGONOS, CA SOUTHERS PACIFIC RAMPY TEMPIS RAY CHARLES NOT COST. HAME WILLIAMS JR. HITTY GRITTY DIR JOHN COMPLEX EDDY RAYES

CNEW

ROLLY DURNE CHARLY MCCLAIN JOHN SCHREIDER TANNY WINNETTS LYLE LOVETT HOTE OF MILLIAMS HITTY GRITTY DIRY GIRLS MEXT DOOR FORSITER BISYERS REBA MCKRTINE

K**PPM** Tacome, WA

KQA

KRMD/Shreveport

RADIO & RECORDS NATIONAL AIRPLAY

FULL-SERVICE AC

TOP 20

- 1						
1	Three	Twee		Lou		
-1	Weeks	Wr	Mr.s	Wee		*
ı		3	2	- 1	1	MIAMI SOUND MACHINE/Words Get In The Way (Epic)
J		11	8	2	8	CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS)
J		4	4	3	3	DOUBLE/The Captain Of Her Heart (A&M)
1		20	12	8	0	HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)
1		1	1	á	5	The second of the second state and the second secon
		10	,	7		PETER CETERA/Glory Of Love (Full Moon/WB)
ı					ě	MIKE & THE MECHANICS/Taken in (Atlantic)
ı			6	5	7	LIOWEL RICHIE/Dancing On The Ceiling (Motown)
ł	- 1	4 1	1	9	0	MICHAEL McDONALD/Sweet Freedom (MCA)
Ł	1	6 1	4	11	0	BERLIN/Take My Breath Away (Columbia)
l	-	- 2	0	12	10	NEIL OLAMOND/The Story Of My Life (Columbia)
ı		5	5	6	11	GORDON LIGHTFOOT/Anything For Love (WB)
1	- 2	: :	3		12	JEFFREY OSBORNE/You Should Be Mine (A&M)
	-			17	₿	EL DeBARGE/Love Always (Gordy/Motown)
	-	- 10	3		0	STEVE WINWOOD/Higher Love (Island/WR)
		-	-	15	Œ	BILLY OCEAN/Love Zone (Jive/Arista)
				13	16	ROO STEWART/Love Touch (WB)
	BRE				Ð	AIR SUPPLY/Lonely is The Night (Arista)
	BRE	Αĸ	Œ	R	(E)	GENESIS/Throwing It All Away (Atlantic)
	DE	8U1]		Φ.	ANITA BAKER/Sweet Love (Elektra)
	DE	BUT		• (PAUL SIMON/You Can Call Me Al (MR)

AUGUST 22, 1986

Total			
Reports/Adds	Heav	y Medium	Light
46/1	38	6	2
46/2	37	6	3
41/2	30	7	4
43/1	22	19	2
39/0	27	9	3
39/2	27	11	1
36/0	28	7	1
35/0	26	8	1
36/5	19	15	2
40/3	14	19	7
35/0	24	9	2
34/0	13	16	5
32/5	4	22	6
26/1	12	12	2
29/1	3	25	1
23/0	6	10	7
26/4	0	19	7
24/7	0	11	13
20/2	1	13	6
20/9	0	9	11

HOTTEST

CYNDI LAUPER (9) PAUL SIMON (9) GENESIS (7) GLADYS KNIGHT & BILL MEDLEY (7) BERLIN (5) EL DeBARGE (5)

MOST ADDED

MIAMI SOUND MACHINE (31) C. ANDERSON & G. CORING (27) LIONEL RICHIE (23) DOUBLE (20) MIKE & THE MECHANICS (19)

BREAKERS

AIR SUPPLY

Lonely Is The Night (Arista)

57% of our reporters on it. Rotations: Heavy 0, Medium 19, Light 7, Total Adds 4, WTIC, WRVA, WSTU, WJBC. Moves 19-17 on the Full-

GENESIS

Throwing It All Away (Atlantic)

52% of our reporters on it. Rotations: Heavy 0, Medium 11, Light 13, Total Adds 7, WISN, KFMB, WROK, WGBR, WJBC, WASK, KFQD. Debuts at number 18 on the Full-Service chart.

NEW & ACTIVE

PAUL SIMON "You Can Call Me A!" (WB) 20/9

FAUL SIMDUM "You Cae Call Mie AI" (WB) 20/9
Fictions Heavy, O. Medum 91/, Ups 11.8, Total Adds 9. WSB. WISN, KFMB, WICC, WIBC, WIBC, WROK, KBOI, WMRTR, KFOD.
Medum including WROHS, WTML, Ups 11.8, Total Adds 9. WSB. WISN, KFMB, WICC, WIBC, UPS ROCK, WROC, WBC, Light including WCHS, WHBC, WASK
AMITA BAMEER "Sweet Love" ("Elektra") 26/22
Fictions Heavy 10, Medum 131, Light 81, Total Adds 9. WCC, WSPD, Heavy, KFMB, Medium Including WFBR, WWKB,
KRY, WCHS, WGOW, KSL, WWMN, WFOC, WARTR, WSTU, WASK, KWD,
KRY, WCHS, WGOW, KSL, WWMN, WFOC, WARTR, WSTU, WST, WROK,
WFGC, WGRR, WJGC, KTWO, KWC Light "(Elit America) 16/1
Fictions: Heavy O. Medium 111, Light 70, Total Adds 1, WSPD, Medium Including WFBR, KFMB, WGY, KSL, WWNR,
MODOY BLUES "The Other Side Of Life" (Psylvder/Polyfarma) 16/2
Flotations: Heavy 20, Medium 30, Light 11/3, Total Adds 3, WSRI, WGA, WROC, Meavy, WFBR, KYEC Medium: KOY,
KFMB, WFCC Light including WWMK, KJR, WCKS, WHSC, WMRC, WTKO, WHTR, WSTU, KFCD.

BEORGE BENSON "Kisses in The Moonlight" (WB) 16/3
Fictions Heavy 10, Medium 30, Light 11/3, Total Adds 3, WCHS, WTKO, KFCD Heavy, WCCO, Medium: KFMB, WSPD,
WMAMI "The Edge Of Heavy" (Columbia) 15/6

WHAM! "The Edge Of Heaven" (Columbia) 15/8

UT TREATERS (GENERALES) TEVE
WITH 100, Light 80, Total Adda O Medium: WWK8, WTVN, WCHS, WHAS, WROK, WSPD, WWNR,
light 55KRC, KHOW, WGOW, WSTU, KTWO

WINC, WAITH, WJBC, Light SSINCK, KHOW, WISCOW, WISTU, KTWO
GLADY'S KHOPIT & BHLL MEDLEY "Lavying On Borrowed Time" (Scattl Brez./CBS) 13/7
Rotations Heavy O, Medium 20, Light 11/7, Total Adda 7, WPRO, WCHS, WIBC, WTKO, WSTU, WJBC, WASK, Medium
WRDR, KUDB, Light including WHDPS, WPDC, WHTR, WGBR
ROWNIE MILEAP "Ta Love" (RCA) 12/9

tal Adds 0. Heavy: WTMJ, WHBY, KVEC. Medium: WISN, WCCO, WPOE,

ARME MURRAY "Mby Life's A Dance" (Capital) 11/4
Rotations Heavy 0, Medium 50, Light 8/4, Total Adds 4, WTMJ, WASK, KFOD, KTWO, Medium WCCO, WHBY, KUGN, KSL
WJBC Light including WISN, WGBR

WHITNEY HOUSTON "All At Onco" (Arista) 11/1
Rotations Heavy 5/0, Medium 4/0, Light 2/1, Total Addis 1, KBO! Heavy KHOW, WTIC, WELI, WSPD, KSL. Medium KFMB

ROSIE VELA "Magic Smile" (A&M) 19/3

Ital Adde 3, WCHS, WSPD, WWNR, Medium including WCCO, KUGN, WPOE Light including WTKO, WGBH, WASK, RPGID 808 SEGER & THE SILVER BULLET BAND "It's Yeu" (Capital) 19/1 Rotations Heevy 0, Medium 5/0, Light 5/1, Total Adde 1, WHBC. Medium: WFBR

WFBR, WCCO, WSPD, WPOE, WTKO Light CYNDI LAUPER "True Colors" (Portrait/CBS) 9/9 Rotations: Heavy 1/1, Medium 1/1, Light 7/7, Total Adds 9,

te 9, WFBR, WICC, WHBC, WPOE, WTKO, WMTR, WGBR, WJBC. CRYSTAL GAYLE "Cry" (WB) 9/3

ht 4/3, Total Adde 3, WIBA, WTKO, KFQD. Medium WCCO, WHBY, WIBC, KTWO,

SIGNIFICANT ACTION

OAVE VALENTIN & ANGELA BOFILL "Can't Change My Heart" (GRP) 7/2
Rotations Heavy 0, Madium 3/1, Light 4/1, Total Adds 2, WHBC, KVEC, Medium including WCCO, KUGN Light including

WINDS, WINDS, WARDEN OF TRUST" (Columbia) 7/8
Retainons, Heavy 0, Medium 3/0, Light 4/0, Total Adda 0, Medium WICC, WPOE, WJBC Light WDBO, WWNR, WTKO,

KTWO. J.D. SOUTHER & NANCY SHANKS "Step By Step" (EMI America) 6/1

Heavy 0, Medium 3/0, Light 3/1, Total Adds 1, WASK, Medium, WCCO, KUGN, KVEC Light including WPOE.

TEMPTATIONS "Lady Soul" (Gordy/Motown) 6/8

TEMP INTURE LIVER SOUR LIGHTLY INTERPRETABLE TO THE SOURCE AND A SOURC

Rotations: Heavy Q, Meloum Q, Light S4s, Total Adds 3, WCHS, WWHN, WMTN, WSTO Light Business in Life Committee (Mem York Hold Her Tight" (Attantic) 5/3
Rotations: Heavy Q, Medium 2/1, Light 3/2, Total Adds 3, WFBR, WTKO, WGBR Medium including KVEC Light including

WPOE

REEP IT DARK "Dramer" (Elektra) 5/8

Rotatione: Heavy 0, Medium 20, Light 3/0, Total Adds 0 Medium WCHS, WASK Light WHBC, WWNR, WMTR
CARLY SIMON "Coming Around Agale" (Arista) 4/4

Rotations: Heavy 0, Medium 22, Light 22, Total Adds 4, WGR, WJBC, KTWO, KVEC

VIKTIM "Night Living" (No Parting Records) 4/1

Rotations: Heavy 0, Medium 20, Light 4/1, Total Adds 1, WWNR Light including WCCO, WPOE, WGBR

Rotations: Heavy 0, Medium 0, Light 4/1, Total Adds 1, DAYID PACK "I Just Cae"t Let Ge" (WB) 3/3 Installance: Heavy 0, Medium 2/2, Light 1/1, Total Adds 1

S 3, WFBR, WPOE, KTWO

DAVID PACA: 1 amas term 1

Postations: Heaps 0, Medicum 22, Lipht 1/1, Total Adds 3, WFBR, WFDE, K1970

JAMES TAYLOR "Only A Dream in Rio" (Columbia) 3/3

American 1/1. Lipht 2/2, Total Adds 3, WFDE, WJBC, KVEC

TINA TURNER "Typical Male" (Capital) 3/3

Rotations Heavy 0, Medium 0, Light 3/3, Total Ad NEW EDITION "Earth Angel" (MCA) 3/2 Rotations Heavy 0, Medium 1/1, Light 2/1, Total /

al Adds 2, WCIL, KTWO Light including WMTR



PRODUCED BY STEELY DAN PRODUCER GARY KATZ

ROSIE VELA "MAGIC SMILE"

A MULTI-FORMAT SOUND

A/C BREAKERS

CHART 28-25

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ADULT CONTEMPORARY

BREAKERS

BOB SEGER & THE SILVER BULLET BAND It's You (Capitol)

50% of our reporters on it. Rotations: Heavy 0, Medium 25, Light 25, Total Adds 21 including WLTS, WMYX, KEZR, WXTC, U102, WRKA, KQ99, WEIM, WTNY. Debuts at number 30 on the AC chart.

NEW & ACTIVE

DAYID FOSTER "Who's Gonna Love You Tonight" (Atlantic) 44/7
Rotations Heavy 1/0, Medium 17/3, Light 26/4, Total Adds 7, KHYLL WKGW, WIVY, WMGN, KGMG, KYJC, KRNO. Heavy
KDUK, Medium including KIFM, WNAM, WEIM, WGLL, WSKI, WOHQ, WTNY, WSKY, WCHV, WORG, WFFX, KKLV, KOSW

BILLY JOEL "A Matter Of Trust" (Columbia) 37.6. Rotations: Heavy 2/0, Medium 21/6, Light 14/2, Total Adds 8, WSNI, KVIL. WAEB, KRAV, WSKI, WWPA, K99, K. WSKY, WCKO, Medium including KIFM, WKYK, KEY103, WNAM, WTRX, KDUK, WEIM, WKNE, WCHM, WFFX

Work, WCKU, Medium including kirim, Mrke, Ket 103, Mindow, McKet, McKet,

AUPEN ' ITUB COIDTS (FORTAITICES) 30/30 Heavy O, Medium 9/9, Light 27/27, Total Adds 38 including WPIX, WMJI, KOST, KHYL, B100, WKYE, WSTF, KUA, KWAV, WEIM, WGLL, WSKI, WOHO, WSKY, WCHV, WEIZ, WGSV, WAGE, KRLB, K99.

WMGN, KKUA, KWAV, WEIM, WGLL, WSKI, WOHO, WSKY, WOHV, WEIZ, WGSV, WAGE, RHUB, K99.

CARLY SIMOM "Coming Around Again" (Arista) 35/35

Robations, Heavy O, Medium 5/5, Ught 30/30, Total Adds 35 including WPIX, WHTX, KKLT, B100, KEZR, WSFL, WAVE, WAAM, KOUK, WMMJ, WGLL, WSKI, WOHO, WSKY, WCKO, WAGE, WORG, WKYX, WAEV, WZLO

JANET JACKSON "When I Think 0! You" (A&M) 35/19

Robations, Heavy O, Medium 14,5, Ught 21/14, Total Adds 19 including WHTX, KYKY, B100, WAEB, KIOA, WWMJ, WKNE, WSKY, KFSB, WXLS, K99, KYJO, Medium including V100, KDUK, WGLL, WSKI, WOHO, WCHV, KRIB, KTYL

WWPA_WSKY_KFSB_WXUS, K99_KYJC_Medium including V100, KDUK, WGLL_WSKI, WUHU, HOTY, NEW, NEWPA_WSKY_KFSB_WXUS, K99_KYJC_Medium including V100, KDUK, WGLL_WSKY, WKYE, WKGW, WMGN, KDUK, WTYY, WAGE, WAEY, KWEB, KYJC, KALE, Medium including WAEB, WGLL_WSKY, WCKQ, WFFX.

DOWNES & PRICE* "New York Hold Her Tight** (Atlantic) 33/7

Folations Heavy 0, Medium 6/1, Light 27/6, Total Adds 7, WKYE, KIQA, KOS9, WTNY, WWPA, WSKY, KRLB, Medium including WEIM, WGLL, WCHV, WAHR, KTYL_Light including WAEB, WSFL, WAVE, WNAM, WTRX, KGMG, WKNE, WSKI.

SHEENA EASTON "SO FAR SO GOOD" (EMI America) 32/3
Rotations Heavy 10, Medium 17/1, Light 14/2, Total Adds 3, WSFL, KKUA, KFSB, Heavy, KALE, Medium including WARMAS, KOST, KGW, WASE, K106, KDW, WEM, WEM, WEM, WSKL, WSKL, WOHO, WCKO, WGSV, 194, WJON, KOSW.
TOTO "1'll Be Over You" (Columbia) 30/30

ie **Over You'' (Columbia) 30.730** vy O. Medium 979. Light 21:21. Total Adds 30 including KOST, KGW, KIFM, WSFM, KELT, KVUU, KGMG, WKNE, WOHO, WWPA, WCKO, WEIZ, WGSV. KRIB, WZLO, WFFX, KTYL, WBOW.

TEMPTATIONS "Lady Soul" (Gordy/Motown) 29/4
Rotations: Heavy 0, Medium 71, Light 223, Total Adds 4, Writa, K099, WMGN, KYJC, Medium including WEIM, WSKY,
WCHV, WORD, WMTEM, KALE Light including WAEB, WSFL, WNAM, KIOA, WRIE, WSKI, WOHO, WEIZ, WKYX, WAEV.

BRUCE HDRNSBY & THE RANGE "Every Little Kiss" (RCA) 29/2
Rotations: Heavy 2/0, Medium 16/1, Eight 11/1, Total ASS- 2, (RCA) 29/2

edium 16/1, Light 11/1, Total Adds 2, KDUK, KGMG, Heavy, WSFL, WCKO, Medium Including KVIL, WSKI, WOHO, WAHR, WKYX, WZLQ, WMTFM, 194, KWEB, WJON, KYJC, KMGQ.

PAUL MCCARTNEY "PRES" (Capitol) 26/1
Rotations Heavy 0, Medium 17/1, Light 90, Total Adds 1, KVUU. Medium including WAEB, V100, WKYE, K106, WAVE, KWEM, WSKI, WQHO, WWPA, WCKO, KRLB, WORG, WFFX, KTYL, KQSW, KALE

ROTATION BREAKOUTS

	Total			
	Reports/Adds	Heavy	Medium	Light
D CARL ANDERSON & GLORIA LORING	99/3	88	10	1
2 MIAMI SOUND MACHINE	96/0	81	12	3
HUEY LEWIS & THE NEWS	100/0	78	22	0
LIONEL RICHIE	93/0	87	6	0
5 MICHAEL MCOONALD	93/0	80	10	3
MIKE & THE MECHANICS	95/1	74	17	4
BERLIN	94/3	68	23	3
STEVE WINWOOD	91/1	73	15	3
ANITA BAKER	93/3	50	37	6
BILLY DCEAN	94/4	42	48	4
1 DOUBLE	75/0	37	32	6
2 PETER CETERA	71/1	33	25	13
D EL DEBARGE	88/5	20	54	14
GENESIS	90/30	4	58	28
5 GORDON LIGHTFOOT	74/0	31	34	9
D AIR SUPPLY	88/8	5	59	24
NEIL DIAMONO	82/5	14	47	21
MOODY BLUES	73/4	9	55	9
9 JEFFREY OSBORNE	58/0	9	30	19
O ROD STEWART	51/0	12	28	11
D PAUL SIMON	68/9	6	43	19
2 MADONNA	50/0	19	22	9
3 KEEP IT DARK	58/0	14	38	6
D DARYL HALL	55/4	9	34	12
B ROSIE VELA	57/6	5	38	14
6 GENESIS	39/0	6	20	13
7 WHITNEY HOUSTON	34/2	10	18	6
THOMPSON TWINS	57/4	4	35	18
9 BANANARAMA	41/2	12	22	7
D BOB SEGER & THE SILVER BULLET BAND	50/21	0	25	25

MOST ADDED

CYNDI LAUPER (36) CARLY SIMON (35) GENESIS (30) TOTO (30) OAVID PACK (21) BOB SEGER & THE SILVER BULLET BAND (21)
JANET JACKSON (19) OAVE ADAMS (15) TINA TURNER (12) ROBERT PALMER (10)

HOTTEST

C. ANDERSON & G. LORING (69) MIAMI SDUND MACHINE (51) MICHAEL McDONALD (51) LIONEL RICHIE (51) HUEY LEWIS & THE NEWS (48) MIKE & THE MECHANICS (43) STEVE WINWOOD (41) BERLIN (34) OOUBLE (21) PETER CETERA (13)

SIGNIFICANT ACTION

BELINDA CARLISLE "Mad About You" (IRS/MCA) 24/2
Rotations Heavy 4/0, Medium 12/1, Light B1, Total Adds 2, KVUU, K99, Heavy: KVIL, WMJI, KEY103, WMGN. Medium including WNIC, KYKY, B100, V100, WIYY. WAVE, WING, KRAY. KDUK, WZLO, WEFX.
ROBERT PALMER." I) Bloth YMBAR TO Turn You 0/7" (Island) 22/10
Rotations: Heavy 0, Medium 5/2, Light 17/8. Total Adds 10, V100, WSFM. KIOA, KDUK, WWMJ, WWPA, WCHV, KTYL, WBOW, KALE, Medium incling, WEIM, WSKN, WCKQ, Light including WAEB, WKYE, WAVE, WORG, WAEV, WZLO
0AVIO PACK "I Just Can't Let Go" (WB) 21/21
Rotations Heavy 0, Medium 44, Light 17/17, Total Adds 21, WARM98, WMYX, KHYL, WNAM, WEIM, WGLL, WSKI, WOHO, WSY, WGCK, WGSV, WGSE, WGGE, WGCO, KTYL, WMFEM, KKLV, KYJC, KRNO, KGSW, KALE,
GEORGE BENSON "KIsses In The Moonlight" (WB) 21/1
Rotations Heavy 0, Medium 13/0, Light 817, Total Adds 1, LOVE94, Medium WPIX, KOST, KGW, KIFM, WAVE, WCHV, WORG, WFFX, KKLV, KYJC, KGSW, KMGO, KALE.

WUMBU META NALV, RAJON, RAJON, RADON, RALE.

LUTHER VANDROSS: "Give Me The Reason" (Epic) 19/2

Rotalions Heavy 0, Medium 6:0. Light 13/2, Total Adds 2, MLTS, KDUK, Medium KOST, WEIM, WCHY, KOSW, KMGO, KALE. Light including KELT, WAVE, WTRX, KGMG, WSKI, WSKY, WORG, WAEV, WZLO, KTYL, WJON,

OAVE VALENTIN & ANGELA BOFILL "Can't Change My Heart" (GRP) 18/7

UNVEYALENTING ANULLA BUFILL. "Lant Linange my Heart" (LIMF) 18//
Rotations Heavy (Medium 10, Light 1777, Total Adds 7, KIFM, WOHO, WCHV, WORG, WKYX, WZLO, WXUS, Medium:
WKNE: Light including WAVE, WNAM, WEIM, WSK, WSKY, WAEV, WMTFM, WJON, KKLV, KMGO

VAN MORRISON "Ivory Tower" (Polydor/PolyGram) 13./1

ns Heavy 0, Medium 2/0, Light 11/1, Total Adds 1, WZLO, Medium: WAVE, KALE, Light including WEIM, WOHO, WCHO, WCHO

TINA TURNER "Typical Male" (Capitol) 12/12
Rotations: Heavy 0, Medium 3/3, Light 9/9, Total Adds 12, B100, V100, WSFM, WIVY, U102, WSTF, WMGN, WOHO, WKYX.

RUSW, KMGU, KALE

GLADYS KNIGHT & BILL MEDLEY "Loving On Borrawed Time" (Scotti Bros./CBS) 12/5

Rotations Heavy O, Medium 2/0, Light 10/5, Total Adds 5, KVIL, WNAM, WCHV, WAEV, KYJC, Medium, WEIM, WAHR, Light including WAEB, WKYE, WQHQ, WBOW, KKLV.

RONNIE MILSAP "In Love" (RCA) 12/1
RONNIE MILSAP "In Love" (RCA) 12/1
Rotations Heavy 2:0, Medium 2:0, Light 8:1, Total Adds 1, WAEV. Heavy: WAHR. WJON. Medium: WKYE. KRLB. Light Including WCKO, WGSV, WKYX, WZLQ, WMTFM. KFSB. KWEB.

LOVERBOY "Heaven In Your Eyes" (Columbia) 11/6
Rotations: Heavy 1/0, Medium 2/0, Light 8/6, Total Adds 6, WSFM, K106, U102, W/CKO, WAEV, K99, Heavy: KOSW.

BLDW MONKEYS "Wicked Ways" (RCA) 19/5
Rotations Heavy 0, Medium 1/1, Light 9/4, Total Adds 5, WSKI, WSKY, WZLQ, KQSW, KALE, Light including WAEB, WEIM,

WANE MURRAY "My Lite's A Oance" (Capitol) 10/0
Rotations, Heavy 0, Medium 3/0, Light 7/0, Total Adds 0, Medium, WEIM, WAHR, WJON, Light, WNAM, WKNE, WCKO, WGSV, WZLO, KKLV, KYJC

REGINA "Baby Love" (Atlantic) 9/2
Rodalions Heavy 1/0, Medium Sr.), Light 3/1, Total Adds 2, K106, WWPA, Heavy; WWM... Medium including V100, WXTC.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.



AC ADDS & HOTS

101 Reporters

98 Current Reports

PARALLEL ONE

John Roberts
GESHB15
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PARALLEL ONE

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STEVE WINDOOS

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ROD SECURITY

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FOR THE SOUND PARCET

RETAIL SCHOOL PRICE

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PRIVATE HISSOOD

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PRYEN CETENA
STEVE WINNESS
WHITHEY HOUSE
HE CHAEL HCDOX

GRORDIS AIR SUPPLY

STEVE STEMPOOD REFE & THE MECHAN

Two stations reported a frozen list this week: 194/Eau Claire WTRX/Flint

One station did not report a playlist this week, so the rotations were frozen. WJON/St. Cloud

VALENTIS & BO TOTO JAMES TRYLOR GAVID PACK SLOW SOURCEYS CLARY SIMON JAMES JACKSON WAS MONERASON MRICHARD SOURCE MRICHARD MACHINE MRICHARD MACHINE LIOSEL RECORD S LIOSEL RECORD L AMDERNOUS & LO

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LOUBLE RICHIE
BERLIS
ANDERSON & LOBING
PICHARL MCDOMALD

PARALLEL THREE

104/Eou Clatro Rink Reberts

KFBB Applies

Brown Smooth

SERRICH EADYON

SON SECRET

SAVE ADAMS

JAMET JACKEDON

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FE CHARL HEDONALD

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FULL-SERVICE AC

EL DEBARDE AIR SUPPLY Mottost: HIRE & THE HECHAN DOUBLE

MEANT SOUND MACH!

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PARALLEL ONE

PARALLEL TWO

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PARALLEL THREE WWW.Willockley Tym Bowers THOMPSON TWIMP HOSEE VELA VIRTIN HOSEOU, HIANN SOUND MACHI STATE WINNOOD RICHAEL RECOUNLD HIRE & THE HECHAN LICHEL RICHER

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CHYSTAL GAYLE
HOSTORY HART
DOUBLE
HIART SOURD HACK!
DOUBLE
HIRE & THE HECKEL
GORDON LIGHTFOOP
ANDERSON & LORING

PARALLEL THREE

THREE

Whitestormatown Emergillayis Emergillayis From Tribut Enter Tribut Tributes PROFESSOR & FOSTER STEATE SCHOOL TICHET SICHIE SLEAS RINHOOD TOWNER SICHIE BOLLOOK!

JANET JACKNON
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JENNATHE JACKNON
TOPO
JAMES TAYLOR
NOT PACE
NOT LANDERSON 6 LORING
DOUBLE

WTX-ORDings Charlie Clyde

Charde Chyde

BOUNDS SISTENS

DOWNESS & PRICE
CYDDY LAUDES

PRICE SHYMAN

GHORAGE HUMBOOK

KAIGHT & HUELBY

CRYSTAL GATLE

MIANT SOUND WACHI

PAYET LARGE

PAYET CHYERA

MICHAEL ROCOMALD

AMDERMON & LORING

AMDERMON & LORING

SOUTH

PARALLEL PARALLEL TWO ONE WEST-Asserts
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MOTTOR: MOTTOR: METANI SOUND NACHS ASSESSED BLCHES METES & THE MECHAS METES & THE MECHAS THREE

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BICHARL RICHIE
BICHARL WSTURBourt Michaele/Grant

AIR SUPPLY THOMPHOW TWIME TIMA TURNER HONTON THEOLEY HONTON THEOLEY HIANT BOUND PACHI LIOWEL RICHIE HI CHARL HCDOMALD ANDERHOUS & LORING DOUBLE PARALLEL

ANDERSON CARLISLE DOUBLE DELINON CARLISLE

WCRLCarbondale Flock Bird HEBS EDITION Hottost: ANDURSHOW & LORIN PETER CETERA SERLIN SUMBY LEWIS & THE BUDDY LEWIS & THE

MarterJohnson GRIBDIS ANTE BURRAY J.D. BOUTHER RELIGIT & HEDLEY NOTCOSAL HIANT BOUND NACH! HICHARL WCDOMALD DOUBLE HIKE & THE HECHAN LIGHT ACCHES

MIDWEST

PARALLEL ONE

PARALLEL HIRE & THE HOCHAM HURY LEWIS & THE HOCK COUNTY HEAVY LIGHTLE RECHIE DOUBLE AMDERNOUS & LORING HICHAEL HICHMALD TWO WHEY/Apples Salm/St. John ARDINAMINA

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nome Mottest, DOUBLE BOUBLE BOUBD 18 GOBBOOK LIGHTY AMERIBON & LOS ROBBIE WILSAP WHECHCambon Chambors/Dorn BOS BROER TOTO CYBBI LAUPER VALENTIN & BOFILL Bottoot:

PARALLEL

TWO

KOB/Albuquarqui Fitolytti Sohralbi

METL DIAMONE

46 Reporters **39 Current Reports**

WEST

PARALLEL ONE KHOWNDon Hal Meers

KOY/Phoenia Josh Steir none

nome
Sotteet:
PETER CETERA
MIAMI SOUND MACH:
GORDON LIGHTPOOF
HIRE & THE MECHAN
HUEY LEWIS & THE

next week:

WJDX/Jackson

The following will be a Full-Service Reporter

KTWO/Compor Bob Young CYED: LAMPED DAVID PACE CAREY SINGS SCHOOL STREET HOW EDITION ASSES REVERALY NOT COMP BILLY OCCAMP RISES THE RE RESES THE RE JAMES & BANDON-MICKEST! MIANT SCHIED NACH! PRIES CEYEDA MIKE & THE MECHAN COURSE A LORING AMDERSON & LORING PARALLEL

TOPO
CRAMMA MARK
CRASLY SINON
JAMES TRYLON
VALENTA & BOFILL
MONTHS & BOFILL

Five stations reported a frozen list this week: KJR/Seattle KOY/Phoenix KUGN/Eugene WDBO/Orlando WGY/Schenectady

Two stations failed to report a chart this week, so their rotations were frozen: WELI/New Haven WHBY/Appleton-Oshkosh

WEST

PARALLEL

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ONE LIGHEL RICHIE HIRE & THE HECHAM PETER CETERA ANDERSON & LORING

BOURD HRCH:

REPARTSON Diago Michael Parks PETER GARRIEL TOPPO CTUBEL LAUPER VALADRIEL & BOPILL DAVE ACASUS MICHAEL SIZEDO DUDELE MIJAHI SOURD MACHI MIJEE & THE MECHAN BENELIS

PARALLEL TWO

RCKUBeing Davo Suspenso AMERISON & LG SHILL DEANORM GRANUS IS BOOK SMORE HOCK COOK IN HEART SOUND M BERLIN MICHARY MORE

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PAME NCCARTHEY
PAGE STOM
TOTO
BELISTO CARLISES
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STEVE WISHOOD
ANDERSON & LORING
ANDERSON & LORING

KWFM/Tueses Chris Ryan SOS 1880ER PAUL SINCE

THREE

Michael Reading CYMDI LAUPER PETER GARRIEL

K GREEF Concentrate
State Metals
GENERAL INCOME
CHARLE INCOME
BRICKE MODERNY
TOPO

DOUBLE HERE & THE RECHAM PARALLEL

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76/ R&R FRIDAY, AUGUST 22, 1986

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

nee two La		157 Reports	AUGUST 22, 1986	Total Reports/Adds	Power	Heavy	Medium
2 2		GENESIS/Invisible Touch (Atlantic)	'Throwing" (145) "Land" (69) "Deep" (44)	154 – /0		142-	
1 1		STEVE WINWOOD/Back In The High Life (Island)	"Split" (131) "Take It" (55) "Higher" (51)	154 – /0	63+	142-	11+
3 3		PETER GABRIEL/So (Geffen)	"Eyes" (144) "Rain" (52) "Big Time" (20)	150 -/1	<i>50</i> +	129+	16-
	. 0	DAVID LEE ROTH/Eat 'Em And Smile (WB)	"Tobacco" (111) "Crazy" (47) "Ladies" (43)	125-/0	13-	86+	37-
		EDDIE MONEY/Can't Hold Back (Columbia)	"Takes" (140) "We Should" (10) "I Wanna" (4)	140 + /3			
6 4		EURYTHMICS/Revenge (RCA)	"Missionary" (116) "Tomorrow" (25) "Thorn" (10)	132-/0	35 =	105 –	26
		VAN HALEN/5150 (WB)	"Love Walks In" (79) "Summer" (68) "Dreams" (8)	114-/1	34 =	93 –	18
		R.E.M./Lifes Rich Pageant (IRS/MCA)	"Fall" (136) "Believe" (7) "These Days" (5)	137-/1	12+	66+	67
11 7		NEIL YOUNG/Landing On Water (Geffen)	"Touch" (128) "Weight" (28) "Hippie" (5)	137-/2	16+	57-	75
11 - 7	10 10	DARYL HALL/Three Hearts In The Happy Ending Machine (RCA)	"Dreamtime" (117) "Someone" (3) "Let" (3)	119-/2	31+	89+	28
31 17	. 6	BILLY JOEL/The Bridge (Columbia)	"Trust" (106) "Running" (11) "Baby" (9)	115+/7	20+	62+	49
		FIXX/Walkabout (MCA)	"Built" (116) "Secret" (12) "Chase" (8)	122-/4	9=	56 =	62
		BOB SEGER & THE SILVER/Like A Rock (Capitol)	"It's You" (108) "Aftermath" (13) "Rock" (2)	1.15+/12	10+	52+	62
		GLASS TIGER/The Thin Red Line (Manhattan)	"Don't Forget" (103) "Thin" (4) "Someday" (2)	108-/5	16+	68+	35
		BONNIE RAITT/Nine Lives (WB)	"No Way" (118) "Crime" (6) "Running" (4)	123+/16	7+	30+	86
		TRIUMPH/The Sport Of Kings (MCA)	"Somebody's" (126) "Tears" (2) "Stand" (2)	126 /4	3	27	90
		38 SPECIAL/Strength In Numbers (A&M)	"Heart's" (62) "Somebody" (46) "Like" (2)	90 = /6	12+	48 -	38
	1/ W	GEORGE THOROGOOD & DESTROYERS/Live (EMI America)	"Reelin' " (121) "Bourbon" (4) "Bad" (4)	122 + /8	1+	24+	82
23	21	DAVID & DAVID/Boomtown (A&M)	"Welcome" (118) "Swallowed" (4) "Ain't" (2)	125+/16	2+	19+	97
		GTR/GTR (Arista)	"The Hunter" (104) "Heart" (1)	104-/2	12=	46 -	53
		ZZ TOP/Afterburner (WB)	"Velcro" (84) "Wood" (2) "Planet" (1)	87-/2	11=	46 -	39
17 14	15 21	ALVAN LEE (Detroit Diesel (21/Atco)	"Detroit Diesel" (99) "Talk" (6) "Shot" (2)	105-/2	2+	19-	77
25 24	22	ALVIN LEE/Detroit Diesel (21/Atco) BON JOVI/Slippery When Wet (Mercury/PG)	"You Give" (90) "Wanted" (4) "Livin' " (3)	105 /12	2	19	74
DEBUT		DON DVI AN (K-poled Out Loaded (Columbia)	"Got Mv" (90) "Ramble" (7) "Brownsville" (7)	97-/1	1 =	22-	69
18 18	18 24	BOB DYLAN/Knocked Out Loaded (Columbia)	"Cross" (97) "Promises" (9) "Angel" (4)	106+/18	1 =	16-	
32 31	29	ICEHOUSE/Measure For Measure (Chrysalis)	"Look At That" (95) "Wrap It" (12) "Amnesia" (3)	105+/22	1 -	13-	
35 35	31 20	FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	"The Way" (46) "Every" (36) "Down" (4)	73+/13	3=	26=	
22 26	27	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	"Heartbeat" (99) "Heartache" (3) "Roulette" (1)	102 /28	2	11	76
DEBUT	D	DON JOHNSON/Heartbeat (Epic)	"Ivory" (71) "Got To Go" (4) "Warm Feeling" (4)	71-/1	7+	26-	
	20 29	VAN MORRISON/No Guru, No Method, No Teacher (Mercury/PG)	"Boy" (45) "Untouchable" (26) "River" (3)	63-/3	8+	26 -	
14 16		TOM COCHRANE & RED RIDER/Tom Cochrane & Red Rider (Capitol)	"Playing" (43) "Heaven" (29) "Breath" (10)	56+/3	8=	26=	
		TOP GUN/Soundtrack (Columbia)	"Kiss" (83) "This Time" (1) "What You Need" (1)	83+/13	2+	15=	
		INXS/Listen Like Thieves (Atlantic)	"Another" (52) "A Night" (10) "Red Hot" (8)	68 - /4	0-	13+	
24 28		ROD STEWART/Rod Stewart (WB)		74+/10		10+	
40	38 🕰	SMITHEREENS/Especially For You (Enigma)	"Blood" (71) "Behind" (3) "Strangers" (1)		4-	17-	
16 20	28 35	MOODY BLUES/The Other Side Of Life (Polydor/PG)	"Other Side" (47) "Wildest" (5) "Running" (2)	50 - /O	1=	18-	
26 25		KIM MITCHELL/Shakin' Like A Human Being (Atlantic)	"Patio" (50) "Hold" (3) "Get Lucky" (2)	55 - /O	1		5
		CINDERELLA/Night Songs (Mercury/PG)	"Shake" (65) "Nobody's" (2) "Nothin' " (1)	65 + /4	1 -	16-	
8 13		BIG COUNTRY/The Seer (Mercury/PG)	"Look Away" (41) "Teacher" (3) "The Seer" (2)	44-/0	2-		
		JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Rumbleseat" (41)	41-/0	6-	23-	
39 37	37 40	BEAT FARMERS/Van Go (MCA/Curb)	"Riverside" (50) "Deceiver" (4) "Chevrolet" (3)	51 – /1	1 =	9+	32

BREAKERS.

TRILIMPH The Sport Of Kings (MCA) 79% of our reporters on it.

Slippery When Wet (Mercury/PolyGram) 66% of our reporters on It.

DON JOHNSON Heartbeat (Epic)
64% of our reporters on it.

NEW & ACTIVE

RAINMAKERS "The Rainmakers" (Marcury/PolyGram) 47.7 (43.7).

Adds: WBAB, WXRK, WOVE, WTPA, KNCN, WKDF, KLPX, Powers 1. Heavy 7: WLUP, KYYS, RORS, KQDS, KEZO, KICT, WHMD. Medium 21 including WXRT. WOPM, 91.X. WHFS, WOHA, WHEB, WLAY, KILO, KCGL.

NOTHING III COMMON "Soundfrack" (Arista) 44,3 (43.4)

Adds WADY, KNCN, KOWB, Powers 1. Heavy 11 including ChOM, KAZY, 91X, WLIR, WONE, WTUE, KKCY, WHMD, KROU, KCGL, Medium 25 including WNEW, WLIP, WART, KBCO, KINK, WLAY, WWCT, WRIKI, WBLM, WWWV.

ROBERT PALMER "Riptide" (Island) 40.72 (29.73)

Adds Including WNEW, WZCZ, WLIR, WRDU, WRKL, WTUE, WBLM, WHMD. Powers 2, Heavy 12 including CHOM, WMMR, WAPL, WSKS, WWCT, KZEL, WCPZ, KSPN, KROU, Medium25 including KSRR, KAZY, 91X, WDHA, WCDC, WHEB, WKOQ, WONE WWW.

WONE, WWW.

JACKSON BROWNE "Lives in The Balance" (Asylum) 33/6 (32/5)

Adds WMMR, KZEW, KZAP, KMBY, WCKT, KWHL Heavy 3): KINK, KLBJ, KZEL Medium 25 including WLUP, WRIF, KBCO, WAAF, WLAV, KDJK, WWWY, WRUF, KOZZ, KTYD.

F.M. 7.J. L. "Indiscreet" (Portrail/CBS) 27/5 (23/9)

Adds: WABA, WHEB, KLAO, WKLT, KCGL Heavy 1: KSPN. Medium 18 including KORS, KGON, KINK, WHCN, WLAV, KMOD, KILO, KZEL, KLPX.

KMOD, KILO, KZEL, KLPX

OANNY WILOE "The Boyfriend" (Island) 25/5 (26/1)

Adds: KROR: WOBK, WXRC, KFMO, KROU. Powers 4. Heavy 9 including KGB, WTPA, WHEB, WXKE, KZEL, KRIX, Medium 13 including WYRE, WLDP, KORS, KMET, WAOY, KISS, KATT, KMOD. KDJK, KMBY.

OR. & THE MEDICS "Laughing At The Pieces" (IRS/MCA) 25/1 (28/0)

Adds: KTAL, Heavy 4: KSRR, WCCC, WLIR, WCPZ. Medium 16 including WNEW, KSHE, 91X, KGB, WHFS, WDHA, WPLR.

WHEB, WAAE

WHEB, WAAF.

OUT OF BOUNOS "Soundtrack" (IRS/MCA) 24/20 (4/1)
Adds including Whity, KZAP, KROR, KOME, KSJO, WDHA. WTPA. WHEB. WLAV. Powers 1, Heavy 3 including WLIR,
KCGL, Medium 14 including 91X, WAOX, WAAF, KLAO, KFMG, KLPX. WGIR, WXRC, WCXT.

IT BITES "The Big Lad in The Windmill" (Geften) 22/7 (15/12)
Adds: WBCN, WHCN, WHIF, WFYV, WROK, WTUE, KVRE. Powers 1, Heavy 3: KTCZ, WHMD, KSPN, Medium 14 including
KAZY, WDIZ, WONE, KKDJ, KZEP, KROU, KZOO, KCGL

Continued on Page 79

DON'T BE AFRAID TO ASK. "I WANT IT ALL (I WANT IT NOW)"



PRODUCED BY GENE SIMMONS THE NEW 12" FROM THE ALBUM ALBUM NASTY NASTY

> WARREN ENTNER MANAGEMENT © 1986 THE DAVID GEFFEN COMPANY

WPHD KPLZ **KXYO** B94 WERZ **KFMN** 95INZ WGFM WHSL WRSR WPST WAZY WLS WRCK **WDBR Z95** Z104 **WSPT** WLOL KIYS **KGOT KSND** TRACK 14- 9 THE SINGLE FROM THE FORTHCOMING ALBUM PRODUCED AND PERFORMED BY TALKING HEADS

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

Weeks	Total Reports/Adds	Powerer	Una	Mado
5 1 1 GENESIS/Throwing It All Away (Atlantic)	145+/6		Heavy 129 -	
9 4 3 PETER GABRIEL/In Your Eyes (Geffen)	144+/12		122+	
28 10 6 3 EDDIE MONEY/Take Me Home Tonight (Columbia)	140+/3		105+	
10 6 5 STEVE WINWOOD/Split Decision (Island)	131-/4		102+	
3 3 2 5 HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)	131-/1		105-	
2 2 4 6 EURYTHMICS/Missionary Man (RCA)	116-/0	33-	94 -	
15 11 8 DARYL HALL/Dreamtime (RCA)	117-/2	31+	88+	27-
23 12 9 R.E.M. /Fall On Me (IRS/MCA)	136-/1	12+	66+	66-
- 14 TALKING HEADS/Wild Wild Life (Sire/WB) 11 9 7 10 NEIL YOUNG/Touch The Night (Geffen)	135+/21	13+	59+	66-
11 9 7 10 NEIL YOUNG/Touch The Night (Geffen) 22 13 11 DAVID LEE ROTH/Tobacco Road (WB)	128-/1	16+	57-	<i>66</i> –
DEBUT JOHN FOGERTY/Eye Of The Zombie (WB)	111-/0	9+	72+	-
27 19 13 S FIXX/Built For The Future (MCA)	123 /12		52	64
26 22 15 GLASS TIGER/Don't Forget Me (When I'm Gone) (Manhattan)	116+/8	6+	51+	
43 26 19 BILLY JOEL/A Matter Of Trust (Columbia)	103 - /4	16+	67+	33 -
- 40 26 G BOB SEGER & THE SILVER/It's You (Capitol)	106 + /8 108 + /22	19+ 7+	59+ 48+	43-
 30 18 TRIUMPH/Somebody's Out There (MCA) 	126+/4	3+	27+	60+ 90-
4 7 10 18 VAN HALEN/Love Walks In (WB)	79-/1	29-	71-	5-
16 14 12 19 GTR/The Hunter (Arista)	104-/2	12=	46-	
51 34 24 ② BONNIE RAITT/No Way To Treat A Lady (WB)	118+/15	7+	29+	
36 28 22	121+/8	1+	24+	
50 35 27 DAVID & DAVID/Welcome To The Boomtown (A&M)	118+/17	2+	18+	91+
19 17 16 23 ZZ TOP/Velcro Fly (WB)	84-/2	11=	46 -	<i>36</i> –
- 36 32 BON JOVI/You Give Love A Bad Name (Mercury/PG) 29 27 25 ALVIN LEE/Detroit Diesel (21/Atco)	103+/10	2+	19+	73+
29 27 25 ALVIN LEE/Detroit Diesel (21/Atco) 25 24 23 26 BOB DYLAN/Got My Mind Made Up (Columbia)	99-/2	1+	18-	
- 38 DON JOHNSON /Heartbeat (Epic)	90-/2	1+	21-	
32 31 29 WAN HALEN/Summer Nights (WB)	99+/25	2+	10+	
- 53 42 DICEHOUSE/Cross The Border (Chrysalis)	68-/4	3+	38+	
21 32 30 GENESIS/Land Of Confusion (Atlantic)	97+/23 69-/2	1 = 3 -	12+ 30-	
43 TABULOUS THUNDERBIRDS/Look At That (CBS Associated)	95+/26	0=	30 - 10+	37-
52 38 37 DINXS/KISS The Dirt (Falling) (Atlantic)	83+/14	2+	15+	
1 5 17 33 STEVE WINWOOD/Higher Love (Island)	51-/1	14-	42-	3-
24 20 21 34 VAN MORRISON/Ivory Tower (Mercury/PG)	71-/1	5=		38 -
48 45 40 STEVE WINWOOD/Take It As It Comes (Island)	55+/4	3=	28+	
- 56 48 38 SPECIAL/Heart's On Fire (A&M)	62+/14	4+	27+	29+
7 15 28 37 PETER GABRIEL/Red Rain (Geffen) 13 25 34 38 SPECIAL/Somebody Like You (A&M)	52 – /0	2-	29-	21 -
- 48 41 SPAUL SIMON/You Can Call Me AI (WB)	46-/0		30-	
58 52 46 SMITHEREENS/Blood & Roses (Enigma)	60=/1		22+	
14 18 31 41 TOM COCHRANE & RED RIDER/Boy Inside The Man (Capitol)	71+/10	1+	10+	
41 41 47 DAVID LEE ROTH/Goin' Crazy (WB)	45 – /0 47 – /4		23-	
18 23 36 43 MOODY BLUES/The Other Side Of Life (Polydor/PG)	47-/4		22+ . 17	
55 50 45 CINDERELLA/Shake Me (Mercury/PG)	65+/4	1-	5-	
DEBUT STEVE WINWOOD/Freedom Overspill (Island)	43+/21		22+	
8 20 46 JOHN C. MELLENCAMP/Rumbleseat (Riva/PG)	41-/0	-		12-
31 29 33 47 KIM MITCHELL/Patio Lanterns (Atlantic)	50-/0		18- 2	
49 47 50	44 = /4		14- 2	
BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	46+/17	2+	13+ 2	28+
 5 ROD STEWART/Another Heartache (WB) 16 35 51 BIG COUNTRY/Look Away (Mercury/PG) 	52+/13	0=	7+ 4	43+
44 42 44 52 BEAT FARMERS/Riverside (MCA/Curb)	41-/0		14- 2	
- 54 SO DAVID LEE ROTH/Ladies Nite In Buffalo (WB)	50 -/1	1 =		32-
DEBUT SKENNY LOGGINS/Playing With The Boys (Columbia)	43+/6	-		26+
56 5 THOMPSON TWINS/Nothing In Common (Arista)	43+/7		11+ 3	
30 43 51 56 BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)	41+/4			22 =
DEBUT NUBERT PALMER/I Didn't Mean To Turn You On (Island)	36-/2 40+/14	-		18 – 26 +
- 60 59 LOVERBOY/Heaven In Your Eyes (Columbia)				9-
DEBUT RAINMAKERS/Let My People Go-Go (Mercury/PG)	44+/7	1+		20+
DEBUT TINA TURNER/Typical Man (Capitol)		2		23
RREAVEDS				
RREAKERS				

BREAKERS

JOHN FOGERTY Eye Of The Zombie (WB) 77% of our reporters on it.

ICEHOUSE

Cross The Border (Chrysalis) 61% of our reporters on it.

BON JOVI You Give Love A Bad Name (Mercury/PolyGram) 65% of our reporters on it.

BOB SEGER & THE SILVER BULLET BAND It's You (Capitol) 68% of our reporters on it. DON JOHNSON

Heartbeat (Epic)
62% of our reporters on it.

FABULOUS THUNDERBIRDS Look At That, Look At That (CBS Associated) 60% of our reporters on it.

WPHD KPLZ KXYQ B94 **WERZ** KFMN 95INZ WGFM WHSL WRSR **WPST** WAZY WLS WRCK WDBR Z95 Z104 WSPT WLOL KIYS **KGOT** KSND TRACK 14- 9 THE SINGLE FROM THE FORTHCOMING ALBUM PRODUCED AND PERFORMED BY TALKING HEADS

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

	_								
Three Weeks	Tuy	PERS	List Wee		157 Reports	Total Reports/Adds	Power	Heavy	Mediun
	5	1	1	1	GENESIS/Throwing It All Away (Atlantic)	145+/6		129-	
	9	4	1	3	PETER GABRIEL/In Your Eyes (Geffen)	144+/12		122+	
	28	10	0	6	EDDIE MONEY/Take Me Home Tonight (Columbia)	140+/3		105+	
	10	6	9	5	STEVE WINWOOD/Split Decision (Island)	131-/4		102+	
	3	3	1	2 :	HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)	131-/1		105-	
	2	2		. (EURYTHMICS/Missionary Man (RCA)	116-/0	33-	94 -	
	15	11	1 4		DARYL HALL/Dreamtime (RCA)	117-/2	31+	88+	
	23	12	2		R.E.M./Fall On Me (IRS/MCA)	136-/1	12+	66+	
	_	-	- 1-	9	TALKING HEADS/Wild Wild Life (Sire/WB)	135+/21	13+	59 +	
	11	9		11	NEIL YOUNG/Touch The Night (Geffen)	128-/1	16+	57-	
_	22		1	1	DAVID LEE ROTH/Tobacco Road (WB)	111-/0	9+	72+	36 -
			•	9	JOHN FOGERTY/Eye Of The Zombie (WB)	123 /122	10	52	64
		19	13	Ų	FIXX/Built For The Future (MCA)	116+/8	6+	51+	<i>63</i> +
	26			V.	GLASS TIGER/Don't Forget Me (When I'm Gone) (Manhattan)	103-/4	16+	67+	33-
	43		19	4	BILLY JOEL/A Matter Of Trust (Columbia)	106+/8	19+	59+	43-
	-			U	BOB SEGER & THE SILVER/It's You (Capitol)	108+/22	7+	48+	60+
	-	30	18	Œ	TRIUMPH/Somebody's Out There (MCA)	126+/4	3+	27+	90 -
	4	7	10		VAN HALEN/Love Walks In (WB)	79 – /1	29 -	71 -	5-
	16	14			GTR/The Hunter (Arista)	104-/2	12=	46-	53 -
	51				BONNIE RAITT/No Way To Treat A Lady (WB)	118+/15	7+	29+	82+
	36	28	22		GEORGE THOROGOOD &/Reelin' & Rockin' (EMI America)	121+/8	1+	24+	81 -
	50	35	27		DAVID & DAVID/Welcome To The Boomtown (A&M)	118+/17	2+	18+	91+
		17	16		ZZ TOP/Velcro Fly (WB)	84-/2	11=	46 -	36 –
		36	32	3	BON JOVI/You Give Love A Bad Name (Mercury/PG)	103+/10	2+	19+	73+
		27			ALVIN LEE/Detroit Diesel (21/Atco)	99-/2	1+	18-	72 –
		24		26	BOB DYLAN/Got My Mind Made Up (Columbia)	90-/2	1+	21-	63 -
		-	38		DON JOHNSON/Heartbeat (Epic)	99+/25	2+	10+	75+
		31	29		VAN HALEN/Summer Nights (WB)	68-/4	3+	38+	27-
		53	42		ICEHOUSE/Cross The Border (Chrysalis)	97+/23	7 =	12+	
	21	32	30	30	GENESIS/Land Of Confusion (Atlantic)	69-/2	3-	30 -	37-
	2	38	43	9	FABULOUS THUNDERBIRDS/Look At That (CBS Associated)	95+/26	0=	10+	77+
		5	17		INXS/Kiss The Dirt (Falling) (Atlantic) STEVE WINWOOD/Higher Love (Island)	83+/14	2+	15+	56+
	4 :		21	34	VAN MORRISON/Ivory Tower (Mercury/PG)	51 -/1	14-	42-	3-
				-	STEVE WINWOOD/Take It As It Comes (Island)	71 – /1	5=	26-	38 -
		56	48	9	38 SPECIAL/Heart's On Fire (A&M)	55+/4	3=	28+	
			28	37	PETER GABRIEL/Red Rain (Geffen)	62+/14	4+	27+	
1					38 SPECIAL/Somebody Like You (A&M)	52-/0	2-	29 -	
					PAUL SIMON/You Can Call Me AI (WB)	46-/0	9-	30 -	
5			46	ŏ	SMITHEREENS/Blood & Roses (Enigma)	60=/1	6=	22+	
1					TOM COCHRANE & RED RIDER/Boy Inside The Man (Capitol)	71+/10	1+	10+	
4	1 4	41	47	Ð	DAVID LEE ROTH/Goin' Crazy (WB)	45 – /0 47 – /4	8+ 1+	23 -	
18					MOODY BLUES/The Other Side Of Life (Polydor/PG)	47-/4	4-	22+ 17-	
56					CINDERELLA/Shake Me (Mercury/PG)		1-	5-	
DE	BU			Œ	STEVE WINWOOD/Freedom Overspill (Island)	65+/4 43+/21	6+	22+	
6		8	20	46	JOHN C. MELLENCAMP/Rumbleseat (Riva/PG)	41-/0	6-	23-	12-
31			33	47	KIM MITCHELL/Patio Lanterns (Atlantic)	50-/0	1=	18-	
49	4				GENESIS/In Too Deep (Atlantic)	44 = /4	4+	14-	26+
_		~	58	3	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	46+/17	2+		28+
			55	60	ROD STEWART/Another Heartache (WB)	52+/13	0=		43+
8	16				BIG COUNTRY/Look Away (Mercury/PG)	41 -/0	2-	14-	
44	42	2	44	52	BEAT FARMERS/Riverside (MCA/Curb)	50-/1	1=		32-
-	_				DAVID LEE ROTH/Ladies Nite In Buffalo (WB)	43+/6	0=		26+
DE	BU				KENNY LOGGINS/Playing With The Boys (Columbia)	43+/7	1+		30+
	-	- 5	56	33	THOMPSON TWINS/Nothing In Common (Arista)	41+/4	1=		22=
30	43	3 5	51	56	BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)	36-/2	0-	14-	18-
	BU'	Ľ	•	3	ROBERT PALMER/I Didn't Mean To Turn You On (Island)	40+/14	1=		26+
_		- 6	io (39	LOVERBOY/Heaven In Your Eyes (Columbia)	29-/1		18+	9
DE	BU.		•	39	RAINMAKERS/Let My People Go-Go (Mercury/PG)	44+/7	1+		20+
DE	BU	Ī	•	80	TINA TURNER/Typical Man (Capitol)	34 /34	2	8	23
					DDE ALZEDA				

BREAKERS

JOHN FOGERTY Eye Of The Zombie (WB) 77% of our reporters on it.

BON JOVI You Give Love A Bad Name (Mercury/PolyGram) 65% of our reporters on it.

> ICEHOUSE Cross The Border (Chrysalis) 61% of our reporters on it.

BOB SEGER & THE SILVER BULLET BAND It's You (Capitol) 68% of our reporters on it.

DON JOHNSON Heartbeat (Epic) 62% of our reporters on it.

FABULOUS THUNDERBIRDS
Look At That, Look At That (CBS Associated)
60% of our reporters on it.

AOR TRACKS

MOST ADDED

JOHN FOGERTY/Eye (122) TIMA TURNER/Typical (34) PAUL McCARTNEY/Angry (29)
FABULOUS THUNDERBIRDS/Look (26) DON JOHNSON/Heartbeat (25) ICEHOUSE/Cross (23) BOB SEGER & THE SILVER M's You (22) TALKING HEADS/WIId (21) STEVE WINWDOD/Freedom (21) OUT OF BOUNDS Wild (20)

HOTTEST

GENESIS/Throwing (57)
PETER GABRIEL/Eyes (49) EDDIE MONEY/Take (41) STEVE WINWDDD/Split (39) EURYTHMICS/Missionary (33) HUEY LEWIS & THE NEWS/Stuck (33)
DARYL HALL/Dreamtime (31) VAN HALEN/Walks (29) BILLY JOEL Matter (19) GLASS TIGER Don't (16) NEIL YOUNG/Touch (16)

CHART CLIMBERS

INXS "Kiss The Dirt (Falling...)" (Atlantic) 83/14 (73/6)
Adds Including WBAB, WMMR, KBM, KGON, KZAP, WPYX, WHTF, KLAO, WRXL, KWHL. Heavy 15 including WBCN, WXRK, WHLY, WLUP, 91X, WCCC, WLIR, KILO, KTYD. Medium 56 including WIYY, WNEW, DC101, KZEW, WSHE, WNDR, KLDS, KGB, Moves 37-32

KGB. Moves 37-32.

SMITHERERS "Blood & Roses" (Enigma) 71/10 (82/9)

Adds: KYYS, WTPA, WADY, WHTF, WTKX, WSKS, WALP, KATT, WWWY, WDDJ, Heavy 10, WBCN, WNEW, WHJY, WXRT, Adds: KYYS, WTPA, WADY, WHTF, WTKX, WSKS, WALP, KATT, WWWY, WDDJ, Heavy 10, WBCN, WNEW, WHTM.

91x, WHFS, WDHA, KMJX, KOWB, KTYD, Medium 49 sincluding KZEW, WNOR, WGFM, KORS, KBCO, KGB, KROR, WHCN.

VAN HALEN "Summer Nights" (WB) 68/4 (76/4)
Adds: KLOL, WSHE, KSHE, KRSP, Heavy 38 including WXRK, WMMR, WHJY, WNOR, WRIF, KMET, KUPD, KGB, KROR, KOME, Medium 27 including DC101, KLOS, WHCN, WCMF, WEZX, WOUR, WDIZ, WIOT, KICT, Moves 29-26.

KOME. Medium 27 including DC101. KLOS, WHUN, WOME, WEZA, TOOM, MOIL, MOT, MOT, MOTOR SEED CINDERELLA "Shake Me" (Mercury/PolyGram) 65/4 (63/9) Adds WDVE, WTKX, WROK, KTYD. Heavy 5. KTXD, KISS, WXRC, KRIX, KTAL. Medium 50 including WBAB, WXRK, WMMR. WHJY, KZEW, WRIF, WOFM, KSHE, KBPI. Moves 45-44.

38 SPECIAL "Heart's Dn Fire" (A&M) 82/14 (48/7)
Adds including WIYY. WCRK, WPYX. WCCC, WAOX, WAAF, WHTF, WIOT, KOZZ, Heavy 27 including WHJY, WEBN, KMET,
KGB, WHEB, KNCN, KISS, WLAV, WWCT, KZEL, Medium 29 including KTXQ, WRIF, KSHE, KUPD, KZAP, WOIZ, WAPL,
KMOD, KILO, Moves 46-36.

KGB, WHEB, KNCN, KISS, WLAV, KISS, WLAV, KISS, KILV, KISS, KNCD, KILO, MOVES 48-35.

PAUL SIMON "You Can Call Me A!" (WB) 60/1 (60/13)

Adds KLAO, Heavy 22 including WBCN, CHOM, WKIS, WLUP, WXRT, KTCZ, KBCO, WTUE, KZEL, Medium 32 including AMSK KLAO, Heavy 22 including WDVE, WIMZ, Moves 41-39.

STEVE WINWOOD "Take It As It Comes" (Island) 55/4 (53/4)

Adds: KZEW, WLUP, WWCT, KOMP, Heavy 28 including WDVE, WEBN, KSHE, 91X, KFOG, KROR, WZZO, WHCN, WHEB, MCGIUm 26 including WBAB, WKIS, KTXO, WPYX, WOME, WDIZ, WROK, WFBO, KEZO, WIOT, Moves 40-35.

Medium 26 including WBAB, WKLS, KTXQ, WPYX, WOMF, WDIZ, WROK, WFBO, KEZO, WIOT, Moves 40-39.

RDD STEWART "Another Heartache" (WB) 52/13 (40/21)
Adds including WHJY, KZAP, KSJO, WDHA, WHON, WHOK, WORK, WXRC, WOOJ, Heavy 7 including WCCC, CHEZ, KLBJ, WFYV, KZEL, WZEW, Medium 43 including WMMR, DC101, KTXQ, WSHE, WLVQ, KGON, KGB, WPYX, WZZO, Moves

55-50.

OAVIO LEE ROTH "Goin" Crazy" (WB) 47/4 (49/6)
Adds WITY, WOHA, WWWY, KFMO. Heavy 22 including WXRK, WDVE, KZEW, WLVQ, KUPD, KGB, KISW, WOMF, KISS, WAPL, Medium 25 including WBAB, WKLS, KTXQ, WNOR, WRIF, KSHE, KMET, KZAP, WOUR, WDIZ. Moves 47-42.

WPLR, WBRU, WEZX, KFMG, Moves 58-49.

RAINMAKERS "Let My People Go-Go" (Mercury/PolyGram) 44/7 (40/5)

Adds: WBAB, WXRK, WDVE, WTPA, KNON, WKDF, KLPX, Heavy & WLUP, KYYS, KODS, KEZO, KICT, WHMO. Medium 20 including WOFM, 91X, WHFS, WOHA, WHEB, WBRU, WEZX, WLAV, KILO. Debuts at #59.

GENESIS "In Too Deep" (Attantic) 44/4 (44/2)

Adds: WOHA, WAOX, WFDU, KZEP, Heavy 14 including KZEW, WLUP, WLVO, KBCO, KFOG, WZZO, WIMZ, WLAV, KTYD, Medium 26 including WNOR, KMET, KINK, WPXX, WHCN, WDIZ, WROK, WTUE, WFBO, WIOT, Moves 50-48.

Medium 26 including WNOR, KMET, KINK, WPX, WHON, WDIZ, WRDK, WTUE, WFBD, WIOT, Moves 50-48.

STEVE WINWOOD "Freedom Overspill" (Island) 43/21 (21/6)

Adds including WNEW, WKLS, WLVO, 91X, WZZO, WOUR WDIZ, WRDU, WLAY, WBLM, Heavy 22 including WDVE, WLUP, WXRT, KFOG, WPX, WHOK, KLAD, WFBD, KEZO, Medium 20 including WCKG, WKLC, WIMZ, WROK, WIOT, KICT, KLPX, WWTR, KZEP, Debuls at #45.

WW.H., KZEP, Debus 81 #49.

KENNY LOGGINS "Playing With The Boys" (Columbia) 43/7 (35/15)

Adds: KUPD, KGGO, WLAY, WCPZ, WZZO, KGRO, KTYD, Heavy 11 including WLYO, CFOX, WPLR, WIMZ, WDIZ, WSKS, WWCT, KRIX, KWHL, KROU, Medium 30 including KSRR, KGB, WPYX, WHCN, WROK, KEZO, WIOT, KICT, KZEL, KOMP.

Debuts at ©54

DAVID LEE ROTH "Ladies Nite in Buffalo?" (WB) 43/6 (38/5)

Adds: WNOR, KYYS, WHCN, WCMF, KDJK, WCXT, Heavy 13 including WDVE, KZEW, WLVO, KSJO, WEZX, KLAO, WIMZ, KZEL, KTYD, Medium 26 including KZAP, KFOG, WPYX, WDIZ, WRDU, WROK, WFBO, KEZO, WIOT, KICT, Moves 54-53.

THOMPSON TWINS "Nothing in Common" (Arista) 41/4 (38/3)

Adds: WAOY, KNCN, KCWB, KGRO, Heavy 11 including CHOM, KAZY, 91X, WLIR, WONE, WTUE, KKCY, WHMD, KROU, KCGL, Medium 22 including WNEW, WLUP, WXRT, KRCO, WLAY, WWCT, WRIKI, WBLM, WWWV. Moves 56-55.

Adds WAUY, KNUN, KOWB, KGRO, Heavy 11 including CHOM, KAZY, 91X, WLIR, WONE, WTUE, KKCY, WHMD, KROU, KCGL, Medium 22 including WNEW, WLUP, WXRT, KBCO, WLAV, WWCT, WRIN, WBLM, WWWV, Moves 56-55.

**ROBERT PALMER "1 Didn't Mean To Turn You Dn" (Island) 40/14 (28/13)

**Adds Including WNEW, WMMR, WZZO, WLIR, WRDU, WRXL, WTUE, WBLM, WOOJ, WHMD, Heavy 11 including WAPL, WSKS, WWCT, KZEL, WCPZ, KSPN, KROU, Medium 26 including KSRR, KAZY, 91X, WDHA, WCCC, WHEB, WKQO, WONE, WWWV, Debyas at #57.

TINA TURNER "Typical Man" (Capitol) 34/34 (0/0)

TITING INTEREST TYPINGER THE INCEPTION OF THE PROPERTY OF THE

WRKI. Debuts at #90.

LOVERBOY "Heaven in Your Eyes" (Columbia) 29/1 (30/5)

Adds: WWW. Heavy 18 including WSHE, WLVQ, KBPI, CFOX, WKLC, W

KSRR, WKDF, KGGO, WIOT, WBLM, WOOJ, KFMZ, WCXT, Moves 60-58 WIMZ, WWCT, KOMP, KLPX, Medium 9 including

NEW & ACTIVE

GREAT WHITE "Face The Day" (Capitol) 35/5 (30/8)

Adds: WADY WHITE, WIOT, WILT, KOZZ, Heavy 2: KORS, KZEL, Medium 22 including KUPD, KGB, KOME, KISW, WPYX

WHEB, WOUR, KISS, KILO.

JACKSON BROWNE "Black And White" (Asylum) 31/6 (29/6)

ACKSON BROWNE "Black And White" (Asylum) 31/6 (29/6)

Adds. WMMR, KZEW, KZAP, KMBY, WCXT, KWHL. Heavy 3 KINK, KLBJ, KZEL. Medium 23 including WLUP, KBCO, WAAF, WLAV, KDJK, WWWW, WRUF, KOZZ, KTYD.

WAAF, WLAV, KDJK, WWWW, WRUF, KOZZ, KTYD.

WAAF, WLAY, KUIV, KWWY, WHOY, KUZE, KUIV.
PAUL MCCARTNEY "Angry" (Capitol) 29/29 (0/0)
Adda including KGON, WPDH, WOUR, KLBJ, KILO, KRSP, KLPX, WRIKI, WWWW, Heavy 1: WNEW, Medium 24 including
WBAB, WJRK, WMMR, WOVE, KTYQ, KLUP, KYYS, KSHE, KUPD, KZAP.

WBAB, WXRK, WMMR, WDVE, KTXC, WLUP, KYYS, KSHE, KUPU, KZAP.

MEIL YDUNG "Walght O! The Warfa" (Geffen) 28/6 (21.5)

Adds: WMMR, WCKG, WPYX, WROK, KKCY, WCXT, Heavy 3 including WWWV, KVRE, Medium 23 including WBAB, WNEW,

WKLS, WXRT, WHCN, KLBJ, KNCN, KEZO, KICT, KILO.

F.M., M.L. "Flozon Heart" (Portsalt/Cess) 27/5 (23/9)

Adds: WBAB, WHEB, KLAQ, WKLT, KCGL, Heavy 1: KSPN, Medium 18 including KORS, KGON, KINK, WHCN, WLAV,

NMUOL, RILU, KZEL RUPA, WHUP.

TOM COCHRANE & RED RIDER "The Untouchable One" (Capitol) 26/12 (15/3)

Adds including WHUP, WSHE, KYYS, KZAP, KLBJ, WKOF, KISS, KATT, KFMG, WGIR, Heavy 5 WYNF, KISW, CHEZ, KZEL.

KEZE. Medium 20 including CHOM, KLOS, KMET, KRQR, CFOX, WDHA, WIZN, KSQY, KOZZ

STEVE WINWOOD "Back in The High Life Again" (Island) 26/2 (26/5)

Adds. KFOG, WDHA, Powers 2, Heavy 13 including KZEW, WXRT, WLVO, KROR, CHEZ, CFNY, KLBJ, KLAO, KKCY, KESI, Medium 11 including WNEW, DC101, KTCZ, KINK, WIOO, WPDH, WBRU, KSTM, WRKI, WWTR

EURYTHMICS "When Tomorrow Comes" (RCA) 25/3 (23/2)

Adds: KROR, WOUR, WRKI. Powers 1, Heavy 13 including CHOM, KBCO, WPYX, CHEZ, WIOO, CFNY, KZEL, WWW.

Medium 10 including WNEW, WCKG, 91X, WDHA, WBBU, KNON, KEZO, KSTM, KCGL.

NIGHT RANGER "WIIG And Innocent Youth" (IRS/MCA) 21/20 (1/0)

Adds Including WHLY, KZAP, KROR, WDHA, WTRA, WHEB, WADY, WTKX, WLAV, Heavy 1; WSKS, Medium 13 including KOME, KSJO, WADX, WAAF, KLAO, KFMG, KLPX, WGIR, WXRC.

PETER GABRIEL "Big Time" (Geffen) 20/4 (15/1)

Adds: WCKG, KROR, WDHA, WHTE, Heavy 10 including ChOM, WDVE, KZEW, WXRT, 91X, WLIR, WWTR, KVRE, Medium 9 including WLUP, WBRU, KNCN, KEZO, KSTM, WRKI. Adds: WCKG, KRQR, WDHA, WHTF, Heavy 10 including CHOM, WDVE including WLUP, WBRU, KNCN, KEZO, KSTM, WRKI.

CYND) LAUPER "True Colors" (Portralt/CBS) 19/19 (0/0)

ZOO, KVRE, Heavy 2: WBCN, WPLR, Medium 10: WNEW, KTCZ,

CEOX, WEDH, KKCY, WHILI, WODJ, WEPZ, KIMU, RTCL.

TIMBUK3 "The Future's So Bright I Gotta Wear..." (IRS/MCA) 19/7 (12/9)

Adds: WBCN, WLUP, KMET, WDHA, KILD, KZEL, WWW. Heavy 1: KZEW. Medium 10 including WXRT, KBCO, 91X, WHFS,

JOHN EDDIE "Stranded" (Columbia) 15/3 (14/7)

Heavy 3 including WMMR, KRQU. Medium 10 including WNEW, WXRK, KAZY, WCCC, WIDQ, WEZX, WACK, WONE, WTUE BLUESBUSTERS "Phone Don't Ring" (Landslide) 15/2 (14/0) BLUESBUSTERS "Phone Don't Ring" (Landslide) 15/2 (14/0)

Adds: WOBK, WWTR: Heavy 2: KORS. KTCL. Medium 7 including RBOO, WALL, RESERVED REFER GABRIEL "That Voice Again" (Geffen) 14/1 (14/4)

AMME: WFYV. Heavy 6 including WDVE, WXRT, KFOG, KROR, WLAV. Medium 7: WPYX. WHCN, WHTF, WROK, KEZO, KICT,

KKDJ. DANNY WILDE "Body To Body" (Island) 13/6 (7/5) л-на» квоя, кмву, wobk, wxsc, кFмо, кRou. Heavy 3 including wheb, kZel. Medium 7 including <mark>KM</mark>ET, кАТТ,

KEMG, KOJK
IT BITES "Whole New World" (Getten) 13/4 (10/7)
IT BITES "Whole New

MB40 "Sing Dur Dwn Song" (A&M) 13/3 (11/5)
Adds: WBAB, KTCZ, WDHA: Powers 2, Heavy 5 including WLIR, CHEZ, CFNY, KCGL, Medium 4: WHFS, KSTM, KTCL,

KEEP IT DARK "Dreamer" (Elektra) 13/2 (12/2)
Adds: KBCO, WiZN, Powers 1, Heavy 3: WXRC, KESI, KGRO, Medium 7 including KAZY, WDNE, WTUE, KKCY, WHMD,

KSPN.
CACTUS WORLD NEWS "The Bridge" (MCA) 13/1 (13/5)
WYRT 91X. WIZN. KROU.

AOR ALBUMS

MOST ADDED

DON JOHNSON (28) FABULOUS THUNDERBIROS (22) OUT OF BOUNDS (20) ICEHOUSE (18) DAVID & DAVID (16) BONNIE RAITT (16) INXS (13)
BRUCE HORNSBY & THE RANGE (13) BON JOVI (12) ROBERT PALMER (12) BOB SEGER & THE SILVER BULLET BAND (12)

HOTTEST

STEVE WINWOOD (63) GENESIS (61) PETER GABRIEL (50) EDDIE MONEY (41) FURYTHMICS (35) VAN HALEN (34) DARYL HALL (31) GLASS TIGER (16) NEIL YOUNG (16)

NEW & ACTIVE

Continued from Page 77

TIMBUK3 "Greetings From Timbuk3" (IRS/MCA) 20/7 (13/10)

Ardes WRCN, WILLIP, KMET, WDHA, KILO, KZEL, WWWY, Heavy 1: KZEW, Medium 10 including WXRT, KBCO, 91x, WHES.

KLBJ, WARC, NOC.

JOURNEY "Ralsed On Radio" (Columbia) 18/7 (14/0)

Adds, WABB, WHJY, KUPD, WCCC, WPLR, KDJK, KFMZ, Heavy 5 including KISW, WSKS, KMBY, Medium 10 including WDVE, KGON, KROR, WAAF, KKDJ, KROU.

WOVE, RGON, RHOH, WASH, RHOS, RHOS, ROOS, 1997)
JOHN EOOTE "John Eddia" (Columbia) 18/3 (19/7)
Arids: WRON, WHLY, WHITE, Heavy 5 including WMMR, WAAF, KROU, KYRE, Medium 11 including WNEW, WXRK, KAZY,

BLUESBUSTERS "Accept No Substitutes" (Landslide) 17/1 (17/2)

Adde: WORK Heavy 2: KORS, KTCI. Medium 8 including KBCO, WAPL, KEZO, WWTR, KFMQ, KSPN, KVRE.

Adds: WOBK, Heavy 2: KQRS, KTCL, Medium 8 including KBOO, WARE COMMENSATION OF THE WAR COMMENSATION OF

UB40 "Rats In The Kitchen" (A&M) 15/4 (11/5)
Adds, WBAB, KTCZ, 91X, WDHA, Powers 2. Heavy 5 including WLIR, CHEZ, CFNY, KCGL, Medium 5: WXRT, WHFS, KSTM,

KEEP IT DARK "1st Down & Ten" (Elektra) 15/2 (14/2)
Adda: RBCO, WIZN. Powers 1. Heavy 3: WXRC, KESI, KGRO, Medium 8 including KAZY, KINK, WONE, WTUE, KKCY, WHMD, KSFN.

CHART CLIMBERS - Charted tracks that are building in airplay but have yet to become Breakers. Numbers indicate total reports/adds; e.g., 80/40 means 80 total reports and 40 adds. (Figures in parentheses are last week's data.)

NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

REGIONAL AOR ACTIVITY

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner

Symbols:

'A' - Record is newly reported . or additional tracks have been added

(M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the fisted rotation

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000 -1,000,000

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower par-

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WNEW-FM/No (212)888-7000 PD: CHARLE RESIDALE

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WDVE/PHteburgh (412)837-1441 PD: GREG GILLIBPIE HD: HERSCHEL (\$14)035-2425 PD: ROB BRAIDS MD: SEMOIT DUF

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WHJY/Provide (401)438-6110

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TOM COCHANSE & REC

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JOSE EDDIE

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DC101/Washing DC (202)828-9932 PD: DAVE BROWN ASST. PD: B.J.

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WBAB/Long Island (\$16)\$67-1023 VP PD BOB BUCHMAIN ND RALPH TORTORA

Heavy BILLY JOEL (N) GENESIS (N) STEVE WINNOOD (N) DAVID LEE ROTH (N) GEORGE THOROGOOD (DARYL MALI

WXRK/New York (212) 750-6400 PD: PRP BFARS

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(203)233-4426

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TRIUMPH
DAVID & DAVID
KIM MITCHELL
JOHN POGERTY
I CEROUSE
AC/DC

WPYX/Albeny, NY (518)785-8061 PD: AMDI TURCO HD: BOB MELCH

PD1 Non-MELCH
ND1 BOD MELCH
MOAPY
BEES GABRIEL (W)
DANTI MALL
VAN MALEL
MUST LERIS
BUSTYRECE (S)
STEVE WIMMOOD (W)
200 SOURTHOLD
JOHN SOURTH
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WHFS/Annapolis (301)263-1430 PD DAVID EINSTEIN PD BOS SHOMACRE Meany STEVE HISHOOD PATTES GARRIEL PERSON SHIP THE VAR HOPPISON EURYTHRICE JOAN ARRATMATING SCHELL RAITT TALK HE HEADS BODEAMS BURNES SISTERS BANG PETER CASE

WPLR/New Haw (203)287-9070 PD NEAL NIPSKY ND CHRISTINA Meany
GENESIS
PETER CABRIEL
VAN HALEN
FIXE
STEVE WINNOOD
JOHN COUGAS NEL
DAVID LEE NOTH
RUTHLESS PEOPLE
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a MATT BIANCO
a BRUCE MORMENT
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d JOHN POGERTY
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d PETER SUMPREY
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WTPA/Harrisburg

PA (717)807-1141

(304)722-3308 PD: TEN SMITH ND: NEES SECRE

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PS) STONE CONSTITUTION OF THE STONE CONTROL OF THE WAQX/Syracu (315)472-0200 PD: ED LEVINE ABST. PD: ANY ABOT. PO: ANY DA
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WOUR/Utics (315)797-0803 PD: PETER HIR HD: TON STARR

PD: CYMDE SLATER APD: RUSS NOTTLA

WHTF/York

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> WZZO/Allen (215)694-0511 PD: GENE SCHAMO ND: SICK STRAUSS

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PARALLEL THREE

WORK-FM/AN (518)462-5555 PD: JOHN COOP

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(802)877-6800 PD: STEVE CORE

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WRKWDenbury (203)775-1212 PD: BOB BOOM HD: HARK DEVIN

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WBLM/Portland, ME (207)783-2065

ON: JOSE DIAZ PD: ROBIN HATHIEU

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VAN MALEN
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(301)289-4545 PD: RICHARD RE MD: SKIP ISLEY

KTXQ/Deffes (214)528-6500 PD: AMDY LOCKFIDGE AMET, PD: MEDBEARD NO. NAMER ANDERSE
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A STABILIZERS

(713)797-0097 PD: AMDY BEAUSTEN ND: WARREN WILLIAM

SOUTH

PARALLEL ONE

404)325-0960 PD: BILL WISE HD: BOB BAILEY

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KZEWADA (214)748-8898 PD: ROB BARRETT ASST. PD: CTROY BALLER

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KLOL/Houston (713)526-6855

PD: RICK LANDERS

(305)681-1580 PD: MICHAEL D

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WYNE/Ten (813)228-6090 PD: CARRY CURRLOP ABST. PD ROW DIAX

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REGIONAL AOR ACTIVITY

SOUTH (Continued)

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PARALLEL TWO

PD: CLARK BYAN MD: JEFF CARROL

PD CLARGE PARIOL PRO JEFF CARROL PRO JEFF CARR

KNCN/Corpus Christi (512)289-1000 PD: BOB FAZIO ASST. PD: BONNIE STACEY

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ASST. PD. BORNIE
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CYMBI LAUPER WFYV/Jacksonville. (904)642-1055 PD: CHRIS JONES MD: LEX STALEY HEND LEX STRUM.

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WKQQ/Lexinator (606)252-6694 PD: DAVE KRUSENKLAUS

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KMJX/Little Rock (501)470-0088

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WRDU/Raleigh (919)782-1061

OM: BEN BALL HD: BOB WALTON

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ON: NAT LAMP HD: HIKE RAMSEY

WIMZ-FMIK noxville (615)525-6000

PD: KERRY LAMBERT MD: NIKE CAPPS Heavy STEVE WINWOOD [M] TOP GUN HUEY LEMIS GENESIS EDDIE MONEY 12 TOP

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PD: BILL PUGE ASST. PD: DAVID MALL

WTKX/Pensacola (904)438-7543 PD: MARK DAGWELL MD: J.D. STONE

MO: J.O. STE Meavy PAUL SINON HUEV LEWIS METL YOUNG SETTLY OWNED CERVESIA MOORE SILVEN MOORE SILVEN FETTE GABRIEL EDDIE MONTE GTAS TICKE CIMPERILLA CIMPERILLA OUT OF BOUNDS JOHN FOCEBTY SHITHEREMS ICENOUSE

WAXL/Alchmond 1804)282-9731 PD: DAVID GROSSHU MD: PAUL SHUGBUE

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Neavy
STEVE MINHOOD

GENESIS
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BILLY JOEL
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BOB SECER
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KISSISan Antonio (512)223-6211 PD: TRIP REER ASST. PD: TOM SCHEPPKE

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> WXRC/Hickory Charlotte (704)322-1713

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WOMF/Louisville (502) 589-4400 PD: DUKE HEYER PO DURE NA...

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S THOUG (512) 226-8444 PD: DANTEL COOK HD: DICK SHEETZ

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WOOJIEL Myers (813)275-9665 PD: PAT DEISCH MD: CHARLIE REEN

MAY CHARLIE NECK
MAY'Y
M WRUF-FM/Gainesville (904)392-0771 PD: HARRY GUSCOTT MD: RICK RICHARDS (FROZPM)

WHMD/Hammond (504)345-1070 PD: BON CHATHAN HD: KLIFF RANUNA KRIX McAllen-Brownsville (512)350-9999 PDI ACE PALADINO ASST PDI SNOKIN' JOE (FROZEN) Heavy PETER GARRIEL CINDERELLA

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KEMX-EM/Lubb (806)747-1224 PD GARY WINTER MD: BILL BATEMAN

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KESI/San Antonio (512)337-4550 PD: PAT STILL MD: LEE RANDALL

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ANDERSON SUITE HONEYMOON SUITE GLASS TIGER KEEL BORNIE RAITT JUDAS PRIZST TOP GUN N.E.M.

KTAL/Shreveport (318)425-2422 PD: TOM NICHAELS MD: BRIAN HILLER

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MIDWEST

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WEBN/Cincins (513)871-8500 PD: TOM OWENS HD: CURT GARY

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WRIF/Detroft (313)827-9505 PD: MICHAEL MAYER ASST. PD: JOE URBIEL

ASST. PD. JOE URBII
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KYYS/Kansas Čity (816)561-9102 PDr SCOTT JAMESON MD1 SKID ROADIE

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FALL SIMMOD R. E.M. (612)545-5601 PD: DAVE HAMILTON HD: WALLY WALKER

WQFM/Milwauke (414)276-2040 PD: JERRY GAVIN MD: DANA BROWN

Heavy GENESIS GTH PETER GABRIEL TOM COCHRANE & RED STEVE WINNOOD FIXE

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(312)440-5270 PD: GREG SOLK MD: DAVE BENSOI

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WXRT/Chrcago (312)777-1700 PD: NORM WINER ND: LIN BREHMEN

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WAPL/Appleton-Green Bay (414)734-9228 PD: BRIAN TAYLOR MD: RECK PANNECK

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KTCZ/Minneapolls (612) 339-0000 PD: BQBBY CHRISTIAN

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WTUE/Dayton (513)224-1501 PD: TOH CARROLL MD: JOHN BEAULIEU

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MATT. SALL

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KSHE/St. Louis (314)842-1111 OH: RICK BALIS ASST. PD: AL HOPER

KGGO/Des Moines (515)265-6181 OF DIR: LARRY MOPPIT Meany VAN HALEN HALEN HUEV LEWIS GENESIS BRUCE HORNSBY A EDDIE HORNSBY EDDIE HORNSBY

KQDS/Duluth (218) 728-6421 PD: HIKE RELLER HD: HADE LINDER

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G. E. H. (1)
R. E.

WXKE/Ft. Wayne (219)484-0580 PD: RICH WEST

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HEAVY WILDE
DANNY WILDE
DANNY WILDE
PETER GARRIEL
HORLING HEAVE
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WLAV-FM/Grand Rapids (618)456-5461

(818)456-5461
PD: DAVE LANGE
MD: ARIS MAMPERS
MEAVY
PETER CABRIEL
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WRQK/Canton (216)492-5630 PD: DAN BELFORD NO: GREG MORRISON POT ONMOY CREAT MORE BUT.

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(319)326-2541 OM/PDI TERRY DUGAI MDI GARY JAMES

City (405)848-0100 POP PAT WE CONGLAN MP SCOTT PAT WE CONGLAN TO THE PAT WE CONGLAN T PD: PAT WELSH MD: SCOTT DOUGLAS

KEZO/Omeha (402)592-5300 PD: BRUCE MCGREGOR MD: JOE BLOOD

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Heavy
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WWCT/Peoria (309)674-2000 PD: JEFF MIRPHY MD: PHIL MANICE!

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WIOT/Toledo (419)248-3377 PD: ANN KELLY HD: JIM STEEL

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KMOD/Tulsa (918)664-2810 PDr CHARLIE WEST HDI JIH JONES

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KATT/Oklahoms

WONE-FM/Akron (216)535-7831 PD: WARD HOLMES PD: WARD MOLMES

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WSKS/Cincinnali (513)868-3696 FD: MARTY BENDER

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WWCK-FM/Flint (313)744-1570 PD: MARK MILLER ASST. PD: LECIA

Heavy
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REGIONAL AOR ACTIVITY

MIDWEST (continued)

(317)257-7565

WMRY/St. Louis

(618) 397-2002

(618) 397-2002
PD: MARK KLOSE
ND: TED MARBOCK
(FROZEN)
MARY
MODELS
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PARALLEL

THREE

(314)874-3000

MEIL YOLMG (H)

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KSQY/Rapid City (605)578-3533 PD: JACK DANIELS MD: JEFF MICHAELS

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WCPZ/Sandus/ (419)625-1010

WZZQ/Terre Haute (812)232-5034 PD: DON RIVERS MD: DAN HICHAELS

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PD: BRYAN JEFFRIES MD: CRAIG STEVENS PARALLEL

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(303)759-5600 PDI ZAK PHILLIPS

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KBPI/Denver (303)936-2313 PD: TOM HUNTER HD: LYNN WELLS

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KSJO/San Jose (408)288-5400 OM: DANA JANG HD: KEN ANTHONY

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KQWB-FM/Fargo (218)236-7900 OM: MARK NICHOLLS

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WKLT/Kalkaska (616)258-2800 GH1 CHUCK POET ASST. PD: TERRI RAY

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A GRAY MITTE

KFMQ/Lincoln (402)476-8565 PD: TOM BARKER MD: BOB ALLEN

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WCXT/Muskegon Hart, MI (616)873-7129 PD: MARK ANTHO

KBCO-FM/Denve

(303)444-5600 PD: JOHN BRADLEY HD: DOUG CLIFTON

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KMET/Los Angeles (213)464-5638 PD: FRANK CODY ND: JUDY MCNUTT-FRIEDMAN

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KZAPISM (916)925-3700 PD: TOM CALE MD: BILL PRESCOTT EURYTHHICS
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BRUCE HORNSBY
BILLY JOEL
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CHRIS THOMES
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BODNEY CROWEL
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CFOX/Vancouver (604)684-7221 PD: JOHN BEAUDOIN NO: KAREN HEWKO

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NATURE PRESCRIPT

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KISW/Seattle (206)285-7625 ASST MGR. REA

(200)285-7825

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91 X/San Diego (619)291-9191 PD: MAD MAX ASST PD: OZ

KRQR/San Franci (415)765-4045 PD: CHRIS MILLER ND: JOHN MCRAE

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(415)986-1045 PD: JOHN RIVERS

KLQS/Los Angeles (213)557-7250 PD: TIM KELLY ASST. PD: KURT KELLY MANY PETER LONG (1) P ASST. TOP, CHOPT SELLY

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KROQ1-os Angeles (818)578-0830

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KUPD/Phoenix (602)838-3062 WP/PROG: ERN GLADDEN APD: CURTISS JOHNSON STEVE WINWOOD PETER GABRIES

(408)246-6811 PD: RON NENNI MD: CANDI CHAMBERLA Heavy EDDLE MONEY EDDLE MONEY

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KINK/Portland (503)226-5080

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KGON/Portland (503)655-9181 PD: PETE BOLGER

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(505)265-8811

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KGB/San Diego (619)292-1360 PD: TED EDWARDS

POISON
JOIN FOGERTY
JUDAS PRIEST
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DON JOHNSON
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TOM COCHRANGE &
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GREAT WHITE

(403)428-8597 PD: NEIL EDWARDS MD: TED KENNEDY MED TED MENNERY

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TOP JUN
STEVE MINNOOD
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KEZE/Spokane (509)448-1000 DN: JONAN CUMMING ASST PD: BREW MICHAELS Heavy
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PD: JIM TRAPP HD: RUSTY KIMB

TWO KZOK/Seattl (206)281-5600

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38 SPECIALY
22 DEFORMEY
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GLASS TIGER
BILLY JOEL
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Light

KKDJ/Fresno (209)226-5991 PD: ART PARKAS HD: JEFF RIEDEL

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M PD: TOM MARSHALL MD: MICHAEL DAVIS

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Neary ROSE VELAROSE LIONEL RICHIE
Light
BONNIE TYLER
CHRIS THOMPSON KOMP/Las Vegas (702)876-1460 PDI BIG MARTY ASST. PDI TODD PX

KOZZ/Reno (702)329-9261 PD: STEVE FLNK HD: HARPY REYNO Heavy 38 SPECIAL HUEY LEWIS 22 TOP DARYL HALL EURYTHMICS GENESIS (M) TOP GUN (M) EDDIE MONEY BILLY JOEL DAVID LEE RO GTR PD STATE PARTY PAR DAVID LEE ROTH (M GTR NEIL YOUNG R.E.M. PETER GABRIEL GLASS TIGER BON JOVI Hedium BOB SECER QUERNERCHE ICEMOUSE PABULOUS T-BIRDS

KRQU/Laramle KMBY/Monterey (408)394-9000 Cheyenne (307)745-7396 PD: RICH BERLIN MD: PATTY HARTIN

PD: NAME / NAME THE TOTAL COMMANDS

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KSTM/Phoenix (602)835-1767 PD: JEFF PARETS ASST. PD: MENTY WESTON ASST. PD. WENTY
MEASY
PETER GABRIEL (W)(L)
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R.E.H. (W)(L)
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KRSP-FM/Sall Lake City

(801)262-5541 PD: RANDY ROSE HD: JOHN FLORENCE

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MEANY
PETER GABRIEL
STEVE WINNOOD
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PAUL MCCASTNEY
VAN PALEN
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(415) 474-9100 CO-PD: KATE HAYES

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KLPX/Tucson (602)622-6711

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KGRQ/Casper (307)266-1400

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KZOQ/Missoula (406)728-5000 PD: VERN ARGO

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KCGL/Salt Lake (801)298-1142 PD: DEL HILLIAMS

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KTCL/Ft, Collin (303)571-1232 PD: JOHN HAYES

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KWHL/Anchorage (907) 344-9622 ON: CARTER B. BRADLEY HD: KEVIN VARGAS

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EDDIE MONEY
STEVE MIMMODI
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KOLA/Riverside San Bernardino (714)825-9952 PDI AL BARNETT

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HUEY LEWIS
VAN MALEN
JOHN COUGAR MEL.
STEVE MINMOOD (L)
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KVRE/Senta Rose (707)544-5873 PD: BILL BOWKER HD: SCOTT HURRAY

STOPE CHARGE
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159 Reporters 148 Current Playlists

Six stations failed to report. Their rotations were frozen: KPOI/Honolulu, KRIX/McAllen, KROQ/Los Angeles, KZOK/Seat-tle, WEZX/Scranton, WLLZ/Detroit. Three stations reported frozen lists: KSPN/Aspen, WMRY/St. Louis, WRUF/Gainesville. Two stations did not report for a second consecutive week. Their rotations were not included in this week's data: KKGR/Anchorage, Q107/Toronto. The following station is no longer an AOR reporter: WYSP/Philadelphia.

CHR PARALLEL ONE PLAYLISTS

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B104 WBSB Baltimore

PD: Sieve Kingston

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ROVIER New York 95 WPLJ-FM RADIO

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PD: Ralph Wimmer

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Philadelphia
PD: Scott Walker
MD: Glenn Kalina WCAU-FM ... The hits

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iss 981/ Buffalo All Hill WKSE-FM

PD: Scott Robbins

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New York PD Scott Shannon

MD: Frankie Blue

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Ops. Director: John Hager MD: Mindy Michaels

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Washington
PD: Mark St. John
MD: Gene Baxter

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PD Bob Beauchamp MD: Guy Brouillard

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Toronto VP/Programming: Sandy Sanderson MD: Bob Saint

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WXKS-FM Boston

F M PD: Sunny Joe White MD. Susan O'Connell

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PD: Hank Nevins MD: Roger Christian

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Washington D.C. PD: Randy Lane MD: Paul Fuller | 1 | Notice | Property | Propert

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PD: Randy Brown

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MD: Joe Folger 12. I THE BEIGH CAND Funders

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POWER Houston
PD: Paul Christy
MD: Heiner Pina

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CHR PARALLEL ONE PLAYLISTS

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F-JDD Miami

VP/Programming: Robert W. Walker PD: Rick Stacy Asst. PD/MD: Frank Amadeo

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31 CHOOL LAMPER/True Cuture ECOLE MONEY/Take He House Tanaght PAUL MCGATOR/SP at BHETHIN CASTOR/SE For De Good STON, US OF THE STANK STO ART OF HOUSE/Farmings

PD: Kipper McGee MD: Greg Rolling

THE SOCIES, CARDIFFORMER COLORS AND COLORS A

Hit Product New Orleans

WINZ-FM Miami PD: Greg Baptiste Asst. PD/MD: Mark

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TINA TUNNER/Typical Main PETER GARRIEL/In Your Egen C'MOI LAMPER/TINE Calors JOHNSTY OUT Earl Help 23 COTOL/IL B. Over You ROSEE WELL-MASS SELE TALRING HEADE/MISS MISS LIVE

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KTKS
Dallas

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MD: Marcie Guckian

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WRSR Norfolk
PD: Al Brock
RAS MOREHTS MD: Doc Michaels

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23. 30 30 JOURNAL OF THE STATE OF THE STATE

PD: John Lander

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26. 30 LIBA LIBA/ALI Crief Dol 978/The Hunter SALV, MALL/Dressies DENESTS/Throwing It All Away Maney LODGINS/Playing Mile The Sego (94-Q)

PD: Jim Morrison

Section 1. Lifetime representation of the control o

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WNVZ

PD: Chris Bailey

A collection of the Collection

Norfolk

New Orleans WPNO !

MD: Wayne Watkins

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Ops. Manager: Mason Dixon

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28. 29. 30 HOMEYHOON BUITE/What Dave It Take PATTI LABBLLEYON, Pappin ART OF HOLEE/Parametria ELIPHATE/Plan Bits Lave COMME I PRICE/Mas Verb Halfe Her Tip SLAMS TIDE/Den't Parget My Librar ALANS TIDE/Den't Parget My Librar

POWER St. Louis Ops. Manager: Dave Robbins

MD: Mark Todd

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MIDWEST

power 96 fm Detroit

Asst. PD: Michael Waite

ROBERT PALMER/I Dien's Raen to To TIMA TURNER/Topical Male 50M JOSEOW/Mearteat CYNGI LAMPER/TY-Colors JOHNEY/Seri Con's Mejp.15

#F8/Private Number

Cincinnati

Ops. Manager: Jim Fox MD: Dave Allen

Section 1 - Sectio

ADDR 20. 34. 35 MHITHEY HOUSTON/ATT WY DISCH

Minneapolis
PD. Dave Anthony
Asst. PD/MD: Oon Michaels

JOURNEY/OLTL Can't Help It TIMA THRMEN/Tapical Hain ALVIM LEX/Detroit Diesel CYMOI LANDEN/True Colore JAMES JACKEDINIAN & I Tring Of Yea

VAN MALEN/Love Meles In MEN EDITION/Earth Angel APT OF MUINC/Parencies

Columbus PD: Adam Cook

MD: Kevin Haines

Section 1 - Company of the company o

SIMPLY RED/Homes Too Tight I'm EDDIE MONEY/Tets he Home Tonight HOMENT PALMENT DIGHT HOME TO TO

WKTI Milwaukee

PD: Tim Fox MD: Denise Lauren

26. 29. 30 JOSE FORESTY/Eq. O' The Exeste

THE ENGINEER

PD: Buddy Scott MD: Joe Bohannon Chicago

| Comment | Comm

TIMA TURNER/Typical Male FIVE STAR/Car't wall Angles Ri MADDRA/Type Blue MEW EDITION/Earth Angel

HOD STEWART/Love Touch ART OF HOTOC/Perencinia GARDY GUTTER EZALOT | Betain | Giln | D

WCZY

MD: Kathy Means

Communication of the communica

THOMPSON THIS PRATE TO I COMMON FIVE STAP/Com't Mail Another Hi

108.5 **KWK** THE NUMBER 1 HIT MUSIC STATION

MD: Kim Pool

Section 1 - Section 2 - Sectio

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CHR PARALLEL ONE PLAYLISTS

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30: 30 TIMA TURNETU/TURSER! Mels TALKING HEADOWNIE MILE LIES

THE FIT HIT MUSIC STATION PD: Steve Perun Kansas City MD: Karen Barber

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Chicago MAM 894

Ops. Manager: John Gehron Asst. PD/MD: Chuck Crane

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Ops. Manager: John Gorman MD: Kid Leo

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101.5 FM Seattle

PD: Casey Keating MD: Mark Allan

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KWSS 94.5m

PD Dave Van Stone San Jose

2 | With distinguishing the law and a support of the law and a support

Time Tubedb/Tapinel Help CVMbr LANGER/Tree Colors

LUBS Seattle

PD: Ric Hansen

Section of the sectio

Time Tutoum/Typics) Help CYMB1 LANGER/Type Calors FERRITI'll De Door You

KZZP104.7m Phoenix

THE NUMBER I HT MUSIC STATION Guy Zapoleon MD: Steve Goddard

THE CONTROL OF THE CO

CYMD1 LAUPEN/Trus Colors YIMA TURNEDA/Tgrital Mels DON JERMEN/NewPithink Ptl BMDP BOTR/Leve Comer Sutcrie ALICE COOPER/No's Back (Tie Men To LTBn Lightnij Cried Dyc JETS/Private Mudder NICELE/Bon's You Ment My Lov

PD: Jon Barry KMJK MD: Steve Naganuma Portland

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TIMA TURBER/TERICAL MALE CYBEL LAMPER/THUS CULORS PETER BABRIEL/IN YEAR EYE JULIMEY/BIRL CAN'S MAIS IS

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31 PETER GABRIEL/IN Your Eggs PET GAST GETS/Love Comps delable TIMA TURNES/Typical Reis

HOT RITS VP/Operations: Dave Parks MD: Mike Preston San Diego

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KUBE 93FM

MD: Wendy Christopher Seattle

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Ops. Manager/PD: Rick Gillette Asst. PD: Chris Collins

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PD: Steve Rivers San Francisco

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SO. SE CRAF "JUICE" JONE/THE RELA CYMDI LAUPER/THE CHIEFE RICK JAMESE / Buthing Pupil PATTI LABBLE/On, Paspin INCOME EASTED/Do Ogr Se Good INCOM/York Mrs Tayn, Take I

Denver Ops. Director: Doug Erickson MD: Dee Ann

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Music Dept: Mike Schaefer,

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KRXY Denver PD: Mark Bolke MD: Todd Cavanah

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KIMN Denver

Ops. Manager: Bob Call. MD: Randy Jay

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ZIOO# KKRZ Ops. Manager: Gary Bryan MD. Sean Lynch F Portland

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KCIOD (DE) Sacramento PD: Tom Chase

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MOST ADDED Tina Turner Cyndi Lauper Don Johnson Journey Rod Stewart Peter Gabriel EAST BREAKOUTS Bon Joyi John Fogerty

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DON JOHNSON
TINA TUNNER
TINA TUNNER
ART OF NOISE
BOTTER
STEVE WIRMOOD 2-1
LISA LISA 6-2
BANANARANA 4-3
MIANI SOUND MACH! 9-5
BEELIN 11-6

RI-104/Providence, RI Jonethen Monk

Q\$2/Rochester, NY Stevens Messner BANABARAMA
FABULOUS THINDERS
JOURNEY
HOTEAST:
STEVE WINNOOD 2-1
LIONEL RICHIE 3-2
HUEY LEWIS & THE 4-3
GLASS TIGER 10-6
GENESIS 13-8

TOM MINCHER
TIMA TURNER
STACEY O
ROBERT PALMER
EURTHSILES
CYMOI LAUPER
BEATLES
HOLTEST
BANAMARANA 6-5
LIONEL RICKEE 18-7
RECIMA 18-8
BERLIN 13-9
BERLIN 13-9
BERLIN 13-1

WGFM/Schenectedy, NY Tom Parker

Tom Parker

TIRA TURNER
HOMEYHOOM SUITE
PETER CABRIEL
JOURNEY
IT BITES (dp)
STACEY 0
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LISA LISA (dp)

Hottset:
STEVE WINNOOD 2-1
BAMAHARANA 5-2
REGIMA 11-5
RUN D.W.C. 18-11
GLASS TIGER 17-14

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HADOMA 1-1
RUEY LEWIS 6-6
HOUSY LEWIS 9-2-21
VAN MALES 32-21
VAN MALES 32-21

Jim Reitz
TINA TUNER
JOURNEY
JOURNEY
BOYS
FOR JOINTON
FOR JOHNON
FOR JOHN

Keghan/Dempsey
NEW.EDITION
TINA TURNER
CYBDI LAUPER
EUKTYMEICS: (dp)
HOCLAST:
THEX SOCIAL CLUB 1-1
FREX SOCIAL CLU

WRCK/Utice, NY Jim Reitz

CHR ADDS & HOTS

Tina Turner Cyndi Lauper Don Johnson Toto **Rod Stewart**

MOST ADDED SOUTH BREAKOUTS John Fogerty

FAST

PARALLEL TWO

WFLY/Albany, NY Harris/O'Brien

THEMEN SHOWN
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CYMDI LAUPER
TOTO
PETER GABRIEL
ROBERT PALMER
MOLICAEL
BANDARABNA 4-2
STEVE WIRMOOD 5-3
BERLIN 10-8
ANDERSON 4 LORING 22-13 Q100/Allentown, PA Bryen Geronimo WSPK/Poughkeepsie. NY Deyton/Well

TINA TURNER EDDIE HONEY JOURNEY CYNDI LAUPER ROD STEWART TOTO BON JOVI (dp) BURNDANA HOTEGEL RICHIE 4-I LIONZL RICHIE 4-I STEVE WINNOOD 3-2 TIMEX SOCIAL CLUB 5-4 BERLIN 6-5 RUN D.N.C. 20-13

WZOU/Boston McKey/Cutler MCKENGUTER
TINEX SOCIAL CLUS
TINA TUPNER
HONEYHOON SUITE
PATTI LABELLE
ROBERT PALMER
PETER GABRIEL
ROO STEMART
DON JORNSON
BILLY JOEL
HOTCERE!

BILLY JOEL
MOTTEST:
HUEY LEWIS 4 THE 10-6
BERLIN 12-7
DAVID LEE ROTH 14-8
DARYL HALL 13-9
MONKES 17-13 WVSR/Charleston, WV Spence/Hernston

Spence/Hempton
TINA TURNER
CYNDI LAUPER
EURITIMICS
MADONNA 2-1
MADONNA 2-1
STOVE MINHOOD 3-3
RUNDERSON 4 LORING 28-19

K104/Erie, PA BIII Shennon JOURNEY CYMDI LAUPER TINA TURNER TOTO Hottset: STABILIZERS 1-1 DAVID LEE ROTH 2-2 ANDERSON & LORING 5-3 MICHAEL MCDONALD 6-4 LIMITED MARRANTY 14-5

WERZ/Exeter, NH Jay Brady Jay Brady

DOM JORRHON

ROD STEMARY

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ART OF NOISE

THAN TUNNER

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ANTIN BAKER (dg)

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THERMA EASTON

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REBUILE 7-3

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MONY LEMIS THE 7-14-9

MONY LEMIS THE 7-14-9

WWNNK/Harrisburg, PA Bruce Bond DOS JOSSEGU GENZETS PART, BERGU ROBERT PALKER RESET POODIES THA TURKER JEAN CARRE CTRD L GAMPER TOTO TOTO
CAMBO
HIRE & THE MECHAN
PETER GABRIEL
BRICKLIN

Mottest: MADDMEA 2-1 STEVE WINWOOD 5-2 MUEY LEWIS 4 THE 25-7 TIMEX SOCIAL CLUB D-8 STACEY Q 27-15 WTIC/Hartford, CT WallWest WellWest
STACEY 0
VAN HALEM
ABITA BAKER
TIMA TURNER
HOTTEST
TIMAT SOCIAL CLUB 1-1
RUM D.M.C. 6-3
RUMY LEWIS & THE 10-6
ANDERSON & LORING 18-10
JAMET JACKSON 27-20

WAMX/Huntington, WV Robinson/Collins

EDDIE HONEY TOTO TINA TURNER NOTESEL STEVE WIMMOOD 2-1 HUEY LEWIS & THE 6-3 18 SPECIAL 7-4 GLASS TIGER 10-5 BERLIN 13-6

WKEE/Huntingto Miller/Swann

Miller/Swenn TIRA TURBER DON JONNSON HOTLEST, HADONNA 2-1 TIREX SOCIAL CLUB 4-; DAVID LEZ ROTW 7-4 BERLIN 8-6 LIOMEL RICHIE 9-7

SIMPLY RED
DON JOHNSON
EUKTHRICS
BOTTER:
STEVE MINNOOD 2-1
ANDERSON & LORING 3-1
LIONEL RICHIE 5-4
MICHARL MCDONALD 6-5
RUB D.M.C. 35-17

JAM RAING
STACEY Q
STACEY Q
ROD STEMART
CYMBI LAUPER
DON JOHNSON
JANTI JACKSON
JANTI JACKSON
FETER GARRIEL
TIMA TURNER
TRIUMEN
FET SHOP BOYS
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THOMPSON TWINS
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LISA LISA
JOURNEY
TOYO
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WTLQ/Wilkes Berre. PA SmittlyRutkowski

STATUTION OF THE STATE OF THE S

Q106/York, PA Fennessy:Crockett TINA TURNER 18 SPECIAL SIMPLY RED SHEENA EASTON

SHEEMA RASTON
DON JOHNSON
KENNY LOGGIHS
LUIS CARDENAS
NOTES:
BANAMADUNA 6-1
MADONNA 1-2
STEVE WINNOOD 5-3
BRELIN 8-5
AMBERSON & LORING 22-14

PARALLEL THREE

THREE
WFBGAHOONS. PA
STAVE KHEEVY
CHOFL LAUPER
STACTY O
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WGUY/Bangor, ME Roberts/Marshell GOMESIS
TINA TURNER
ROD STEWARY
CYMDI LAWPER
PETER GABRIEL
HOCTEST
LIONEL RICHIE 7-4
SANANARAMA 14-7
RUN D.H.C. 20-13
LOVERROY 31-23
JAMET JACKSON 35-28

WZON/Bangor, ME Tony Perkins TOTO
KIM MITCHELL
PETER GABRIEL
TIMA TURNER
BON JOVI
JONN POGERTY
CYNOI LAUPER
ROD STEMART
HOLLEST HOTLONE RICHIE 9-2 LIONEL RICHIE 9-2 STEVE WINNOOD 7-3 BARARARAN 6-4 BERLIN 16-9 NUEY LEWIE & THE 30-15

WIGY/Bath, ME Anderson/Christ Anderson'Christins
EL DEEANGE
TINA TUPBER
JOSE FOOGRAY
CYMOI LAUPER
PETER GABRIEL
Hottest;
HADDOWRA 1-1
BEZLIS 8-4
RUE D.M.C. 11-6
TIMES BOCTAL CLUB 16-8
DOM JOSESDOW D-35

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SpencerKelly
CYMDI LAUPER
TINA TUBBER
ROBERT PALMER
ROBERT PALMER
ROTTOP
TINEX SOCIAL CLUB 2-1
STEVE MIRROOD 3-2
AMDERSOW 6 LORING 4-4
ROWREES 13-11
STACEY Q 19-13

DOM JOHNSON TIMA TURNER PETER GARRIEL ROD STEWART EDDIE HOMEY CYMDI LAUPER JOURNEY TOTO TOTO
Nottest:
Notest:
STEVE MINMOOD 2-1
BERLIN 5-2
LIONEL RICHIE 4-3
BARNARAMA 7-4
TIMEX SOCIAL CLUB 10-6

None Hottest: ANDERSON & LORING 1-1 BERLIN 7-7 LIONTL RICHIE 8-8 HUEY LEWIS & THE 15-16 RUN D.H.C. 23-23

DON JOHNSON ROD STEWART TOTO Mottest: STEVE NIMMOOD 2-1 BANANARAMA 7-3 LIONEL RICHIE 11-7 HUEY LEWIS & THE 12-9 ANDERSON & LORING 16-11 OK 100/Ithece, NY Neville/Wilkins

NewHeavyskins
TINA TURNER
CYNOI LAUPER
JOURNEY
HOLLES BOTH 5-2
AMDERSON 6 LORING 8-3
BANANARAM 11-7
MICHAEL HODONALD 13-8 100KHHOcean City, MD J.J. McKey

J.J. McKay

ROBERT PALMER

THOMPSON TWING

TIMA TURKER

DOW JORREN

CYMOL LAMPER

JOURNEY

HOCEARL

MACOMMA 4-1

MIAHI SOUND MACHI 3-2

ERCLE 7-2

LINEX SOCIAL CLUE 13-9

THINEX SOCIAL CLUE 13-9

Paud DaMille
JOURNEY
TOTO
TIMA TUNNER
ROBERT PALMER
CREDI LAUPER
ROBERT PALMER
ROBERT PALMER
ANDERSON & LORING 2-1
LIONER, RECHE 4-2
HICHAEL MCCOMALD 7-4
BEALIN 13-8
REULY LEWIS & THE 17-19
RUSY LEWIS & THE 17-19

WGAN/Portland Martin/O'Nelli MARTINO'NOBI
CYNDI LAUPER
PETER CARRELL
THAN TOTORER
PAUL STHOON
ROO STEMANT
ART OF NOISE (dp)
DOWN JOURNOM (dp)
NOCLEMEN (dp)
N

Forter/Stewer
BOM JOVI
DOW JONESON
THA TURNER
JETS
JETS
JOURNEY
PETER GABRIEL
BOLLER
BOLLER
LOUIN 7-5
RUN O.N.C. 16-9
ROMEDON LOUIN 37-20
ROMEDON

DON JORNSON TIAN TUBERS CYMDI LAUPER JOHN PETER ARRIEL LISA LISA (dp) HOCKEST, EEGINA 12-9 REGINA 12-9 AMDERSON & LORING 15-10 GLASS TIGGE 18-11 DATK HOLL 27-14

Chase/Scott
JOURNEY
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EURYTHNICS
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FALSE
FOR THASE
ROSTER
LIONEL RICHIE 3-1
BANANARAMA 5-3
BERLIN 8-4
HUFY LEWIS & THE 9-6
TIMEX SOCIAL CLUB 11-7

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STACEY G
DOW SOURSON
THAN TURNER
ANITA BAKER
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WDCG/Durham Raioigh, NC Edwards/Wright

HODE Hottest: HADDNHA 1-1 STEVE WINMOOD 2-2 HICHARL HCDONALD 3-3 ANDERSON & LORING 5-5 BERLIN 6-6

WNOK/Columbia, SC Windham/LaComba

SOUTH PARALLEL TWO

WBBQ/Augusts, GA Bruce Stevens

Notesat: NADDONNA 1-1 STEVE WINHOOD 2-2 BANANARANA 7-7 BEBLIN 8-9 ANDERSON 6 LORING 9-9

PAUL SIMON
TIMA TURKER
DOW JOHNSON (ap)
CYMDI LAMPER
ROBERT PALMER (dp)
REATLES
RÉELIN 3-2
HICHAEL MCONALD 5-3
BAMARARMA 9-4
LIONEL RECHIE 7-5
JERMAINE STEWART 10-7

WFMF/Baton Rouge, LA Rice/Ahysen RicelAnysen
GLASS TIOER
BILLY JOEL
TINN TURNER
HOTCAST:
HADDNIN 1-1
STRVE WINMHOOD 4-2
STRVE WINMHOOD 4-2
ANDERSON 4 LORREG 8-5
HEY LEWIS 4 THE 16-13
END J.H.C. 24-14
WHAD JEANN ROUSE, LA

WGGZ/Baton Rouge, LA Michael Adams

WAPVBirmingham, AL McCarthyWood MOGLETHYWOOD DOM JOHNBOM TIEA TURKER CTNDI LAUPER HOTLOGE: HADOMEA 1-1 STEVE MISMOOD 3-2 BAHANARARA 5-3 BERLIH 7-6 LIOMEE RICHIE 6-5

WKQB/Charleston, SC Geither/Russell

Getherfikussell
TINA TURBER
ROBERT PALMER
BILLY JOEL
TRIUMPH
TINEX SOCIAL CLUB 1-1
TINEX SOCIAL CLUB 1-1
RIND D.M.C. 4-2
HONEYMOON SUITE 11-6
JAMET JACKSON 27-17
GLASS TIOER 26-18

WSSXICherleston, SC Phillips/Allen

Philips/Alen
TOTO (dp)
TIMA TURKER (dp)
TIMA TURKER (dp)
FOTER GABRIEL (dp
ROG STEMART (dp)
FOT SHOP BOTS (dp,
JOHN SOLES (dp)
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JOHN SOLES (dp)
LISA LISA (dp)
ROTTES (dp)
TOTTES (dp)
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WBCY/Charlotte Jack Daniel

CYNDI LAUPER
ROO STEMART
TINA TURBER
TOTO
HOTLORE
HOTLORE
STRVE WIRCHE 3-3
BERLIN 5-4
BURLIN 5-4
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WROQ/Cheriotte, NC Blackwell/Williams

Black well/Williams
TINA TURNER
DON JOHNSON
TRIUMPH
ROD STEMART
ART OF NOISE
NOITEMART
ART OF NOISE
NOITEMAR 2-2
BELIEBDA CALISLE 8-5
BRANKHANNA JOHN 26-21

BEATLES
Hottast:
STEVE MIRMOOD 2-1
39 SPECIAL 11-5
HUEY LEWIS 4 THE 12-7
BERLIN 28-10
VAN HALER 15-12 KAMZ/EI Paso, TX SHEEKA EASTON CAMEO Nottest: STACEY Q 1-1 JAMET JACKSON 6-4 PERLIN 15-7 EL DEBARCE 16-8 LISA LISA 20-14 KZZB/Beaumont, TX Bakari Jackson Bakuriackson
DOS JORNEON
TIM DESERTE
BANGLES
EDDIE MOREY
PET BROP BOYS
ANITA BAKER
BOSERT PALMER
BOSERT PALMER
BOSERT PALMER
BOSERT PALMER
ANGERT
BOSERT PALMER
BONID LEE BOYN 6-5
RUN O. N.C. 19-8

KEZBIEI Paso, TX Hemey/Elmon
JAMET JACKSON
AMITY BACKSON
AMITY BACKSON
CANDIDATE
HADDINGS 1-1
HADDINGS 1-1
JERNALIE STEMAT 5-5
REMANAPAN 10-7
REMLIE 17-12

WKSUGreensboro, NC Jackson/Denver DOM JOHNSON NOBERT PALMER TIMA TURNER BILLY JOEL SHEEMA PASTON HOLLER! STEWE WISHOOD 4-2 AMDERSON & LORING 8-5 HUEY LEWIS & THE 11-8 BANAMARAMA 12-9

WANS/Greenville, SC Tommy Smith

Tommy Smith

SIMPLY EED
TITA TURKER
FOR ADARIEL
FOR ADARS
FOR AD

Wilson Norms
STACEY Q
ODDESIS
LUIS CARDENAS
ALVIN LEE (dp)
BOS SEGER
TIMA TURBER
EDOIE MONEY
HOLLSAL -1
HOLDINA -1
BILLY OCEAN 19-12
RUM D.N. C. 18-13
JANET JACKSON 37-27 94TYX/Jackson, MS

ADMRITANCE
DON JOHNSON
STACEY O
JAMET JACKSON
ART OF NOISE
MOTESET
MADONNA 1-1
STEVE WINNOOD 3-2
RELINDA CARLISLE 4-3
L[ONEL RICHIES 6-4
BERLIE 11-6 WAPE/Jacksonville, FL Driscoll/Klutch BURTTHMICS JETS AMITA BAKER ART OF NOISE Nottest: ART OF MOAN.
HOTESE!
MIAMI SOUND MACH! 4-3
STEVE WIMMODD 7-4
LISA LISA 9-6
RERLEW 15-9
AMDERSON & LORING 16-13 WQUT/Johnson City, TN Mark Potter

Mark Potter
TOTO
TIBA TURNER
JOURNEY
EDDIE MONEY
EUNYTHNICS (dp)
ROSERT PALMER (dp)
ROSERT PALMER (dp)
ROSERT PALMER (dp)
ROSERT JA-6
DANYL BALL 17-11
RUEY LEMIS 4 THE 19-12
REGINA 28-21

MOSTEMA 2019.

WORK/MOOWNER, TN MERPHERSCH
TIMEX SOCIAL CLUB
TIMEX SOCIAL CLUB
TIMEX SOCIAL CLUB
TIMEX TUNNER
PETER GMERIEL
JOHN FOLERTY (dp)
TONNERSCH (dp)
MOSTEMAN (dp)

WFMULexingtón, Ky Fox/Jonze

FOR JOINE

DOUBLE
EURITHMICS

DOWN JOINEON
NEW EDITION

THAN TURNER

CYMDI LAUPER

JOURNEY

HOLEMEL

STEVE WINHOOD 3-2

ANDERSON & LORING 11-4

EVACEY 0 0-21

SIMPLY RDD
REWNY LOOGHS
THOMPSON TWINS
EULYTHOLICS
SIMEEMA EASTON
SITEVE WISHOOD 2-1
ANDESON & CORING 4-2
HUEY LEMIS & TREZ 13-6
RND D.M. C. 19-13
STACEY Q 26-19

WLRS/Louisville, KY Knight/Lyons

John-Combay
JOSHEY
TIGA TYPETE
TYPETE
TIGA TYPETE
TYPETE
TIGA TYPETE
TYPET

WABB/Mobile. AL Fram/Sawyer

TIMA TURNER
LOVERHOY
SILLY OCEAN
CYNOI LAUPER
HICHARL HCDOMALD 11-8
HUT LENEZ & THE 10-9
JANET JACKSON 21-15
GLASS TIGER 24-22
GENERIS D-29

TIMA TUMBER STACHY Q DOME JOHNSON TOTO HOLLEGE STRVE WISHOOD 2-1 RAMENARANA 4-3 ANDERSON & LORINO 5-4 RUSY LEWIS & THE 10-7 DARKI HALL 14-11

K8FM/McAtlen-Bro Michael Cruz THEA TURNER DOWNSON ASSET PALMER ROBEST PALMER EL DERANGE ALT SUPPLY MOLTONIC PRODUCT PALMER REGINA 4-1 HUCHAEL MCOMALD 5-2 HUEY LEWIS & THE 15-5 KUYMAKU 18-7 LIOWEL BICHIE 20-11

JAMRT JACKSON CTWDI LAUPER HOTTEST LAUPER HOTTEST SCHILL CLUB 2-1 RUM D.M.C. 15-10 LOVERBOY 18-13 STACETY 0 17-15 REGINA 23-20 Y107/Nashvilla, TN St. John/Pasce

THAN TURNER
BILLY JOEL
PATTI LABELLE
CYMOL LAUPER
MOTESAT:
HADORNA 2-1
ANDERSON 6 LORING 3-2.
STEVE WINNOOD 5-3
TIMEX SOCIAL CLUB %-5:
RUN D.H.C. 26-19

INDOMESWIGHT
ELL DERANDE
BEATLES
CYMOI CAMPER
EESRY LOGGINS
TINA TURNER
LISA LISA
DAVID LEE ROTH
MOLESEL
TIMES SOCIAL CLUB 2-2
BEALIN 3-3
ETWE MIRMODO 4-4
RIAHI SOURD MACHI 5-5
RUCY LEMIS 6-79E 13-10

Y108/Orlando, FL
Genry Caple
MADDONINA
THAN TURNER
THAN TURNER
THAN TURNER
SINDOKTING BLUE
BOO STEWART
HOLLESEL
SITOWA SHAMOOD 2-1
STEVE WIMMOOD 2-1
SEELINDA CARLISIZE 6-5
LIORATE PROFILE 9-7
BUN D.H.C. 11-9

JOURNEY NEW EDITION TIMA TURNER DON JOHNSON PAUL SIMON DAVE ADAMS DAVE REAMS
HOTTEST:
BERLIN 2-1
CHAKA KHAN 16-10
18 SPECIAL 3D-20
REGINA D-23
JANET JACKSON D-30 WRVQ/Richmond, VA Lewis/Peyns TINA TURNER TOTO

TOTO
MOTTOR
MOTTOR
STEVE MINMOOD 1-1
TIMEX SOCIAL CLUB 5-2
ANDERSON 6 LORING 6-3
BERLIN 11-5
RUN D.H.C. 24-15 WXLIURosnoke, VA Brown/O'Shee

BILLY JOEL BILLY OCEAN SIMPLY RED JOURNEY DOM JOHNSON TINA TURNER TOTO TOTO
MOTEMAT:
LIONEL RICHIE 2-1
BERLIN 3-2
DAVID LEE ROTH 5-3
BELINDA CARLISLE 7-5
ANDERSON & LORING 8-6

SteakWeber

BON JOYI (dp)

ROD STEMART

OF STEMART

FROM TURNER

TIRA TURNER

TIRA TURNER

TIRA TURNER

ANDERSON & LORING 2-1

BAMMARAPHA 4-3

BON TO NOT 100 0-6

BURY LEMIS & THE 12-10

Finney/Joseph
TIMA TURNER
TIMA TURNER
JOURNALL TOM (dp)
JOURNALL TOM
LOW JORNSON
EQUIPMENT (dp)
ROSEAT PALMER
ROSEAT PALMER
ROSEAT PALMER
THE STATE (dp)
ROSEAT PALMER
THE STATE (dp)
ROSEAT THE STATE (dp)
ROSEAT ALL CLUB 5-4
ANDERSON 6 LORING 10-7
ANDERSON 6 LORING 10-7

PARALLEL THREE KFMN/Ables Dom Teste Dom Tests
TIMA TUBERR
JORN FOOERTY
CYMOI LAUFER
FOTTE CAMBRIEL
HOCCAST;
END D. H.C. 5-2
RAMARHAMANA 8-1
DAVID LES ROTH 4-4
HUEY LEVIS 4 THE 11-8

None Hottest: DAVID LEE ROTH 1-1 HADDWIA 2-2 MHAH! 3-3 STEVE WINHOOD 4-4 VAN HALEN 6-6

John Stevens
SILLY JOEL
NOS STEMAST
NOS STEMAST
PETER CAMRIEL
TIMA TURNER
TON
JOHN FOORSTON
JOHN FOORSTY
OTH (dp)
ANT OF SOISE (dp)
TRILINGTH (dp)
CTRUC LAUFER
AMANARAMA 2-1
BERLIN 8-6
LOYERSOY 14-11
DART. MALL 76-15
END D.H.C. 28-24

WQID/Bilosi, MS Bob Lime

Bob Lime
THA TURNER
CYMOI LAMPER
CYMOI LAMPER
TOTO (dp)
BILLY JOEL (dp)
RIM D.M.C. (dp)
DOM JOHNSON (dp)
BOLLY JOENSON (dp)
BOLLY JOENSON (dp)
BOLLAND (dp)
BOLLA

WCGCIColumbus, GA
McCerdiDeniele
TIRA TURNER
DOUBLE
DON JOHNSON
HOLLEST
STEVE BIRNON
1-1
THANK BOCLAL CUB 4-2
BARRANARANA 8-5
HICHARL MCDONALD 10-6 KWES/Ode John Clay

KISR/Ft. Smith. AR Rick Hayes

RICH HAYER
THA TUBBER
CYOOL LAUPER
JAMET JACKSON
DON JORGSON
EDOLE KOMEY
TOTO
TEMARY
JOURNEY
FETER GARRIEL
LIOWEL BECHEE 1-1
THEE SOCIAL CLUB 12-3
BANKERSHORD 10-5
BANKER HALL 31-10
BANKER HALL 31-10
BANKER HALL 31-10

LISA LISA
CYMDI LAMPER
TOTO
ROD STEMART
THAN TUNNER
THANGEN THINS
ROBERT PALMER
ROCKER RINE
ROCKER RINE
ROCKER RINE
ROCKER RINE
ROCKER
THANGEN & LORING 5-3
TIMES SOCIAL CLUB 11-5
RUY LONG THE 10-5
RUY LONG & THE 10-5
RUY LONG

CHIDI LAUPER
ROBERT PALAGER
STACEY O
SURTIFIEST OF
S

WZYP/Huntsville, AL Tom Kelley nohe Hottest: STEVE WINMOOD 1-1 MADDNNA 6-6 AMDERSON 4 LORING 18-18 GENESIS 25-25 RUN D.M.C. 26-26

KSMB/Lafayette, LA Segreves/Small

Segreves/men
DOW JONGSON
CYNOI LANPER
POUT LANPER
POUT LANPER
POUT LANPER
POUT TOWNER
PO

Dele Teylor
Tima Tumner
CYMOI LAUPER
TOTO
SHEERA EASTON
WHEN EDITION
FINE DITTON
FINE DITT

KNOE/Monroe, LA Knighten/Clary RIGHERAVICHAY
CYMOL LAUPER
BOBERT PALMER
TIMA TURBER
BOD STEDART
HOLLAST
BOTTES WISHOOD 2-1
LIOREL BICHIZ 10-5
HOWRESS 29-13
REGIER 21-14
SYACEY Q D-21

John City
TYPO (dp)
TYPO (dp)
TYPO (dp)
TYPO (dp)
TYPO (dp)
TYPO (dp)
TYPO (LAWPER (dp)
TANNED (dp)
MORE TANNED SUITE (dp)
TANNED (dp)
MORE TON (dp)
MORE TO

Jeff Dove

CYNDI LAUPER
OR. & THE MEDICS
THAN TURNER
JOHN FORERT
JOHN FORERT
JOHN FORERT
PETER CARRIEL
HOLTEST
BEELIN 1-1
HIAMI SOUND MACHI 5-2
BANANARAMA 8-4
TIMES SOCIAL CLUB 7-5
RUN O.N.C. 17-11

Z102/Sevenneh, GA Sommere/McFerland

SommerPMcFerland
DOH JORNSON
THA TURNER
CYMDI LAUPER
CYMDI LAUPER
TOTO
A. (dp)
A.RED (dp

DON JOHNSON STACKY O ROBERT PALMER VAN HALEN THA TUBER HOLLEST HADONNA 2-1 BANANARHAN 16-7 RUB D.N.C. 35-13 ANDERSON & LORING 26-17

KNIN/Wichita Falls, TX Back/Kay CYNDI LAUPER TINA TURNER

PETER GABRIEL IT BITES Hottest: TIMEX SOCIAL CLUB-2-1 HUEY LEWIS & THE 12-6 RUN D.M.C., 25-18 STACEY Q 37-24. CYNDI LAUPER D-29

WHSL/Wilmington, NC Stewart/Stone

Stewart/Stone
JOURNEY
TALK INCREMENT
THAN TURNER
THAN

GWVBS/Wilmington, NC Rendy "Animal" Turner

ANDERSON & LORING BILLY OCEAR DON JOHNSON BOB SEDER STACEY O KENRY LOUGINE BOD STEMART PETER GABRIEL HOTLES! HICHAEL MCDOMALD 13-8 TIMEX SOCIAL CLUS 15-9 REGIES 21-14 DARYL MALL 28-19 GLASS TIGER 32-24

232 Reporters
222 Current Reports
126 Current Reports
127 Current Reports
128 Current

Breakouts are records not included in the re-gional most added, but which have five or more adds in a region, and fewer than 50 stations overall.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-tion.

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or

more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smeller markets with a metro 12+population, according to Arbitron, of 199,999 and below.





Down 0 - Number of stations moving it down on their charts.

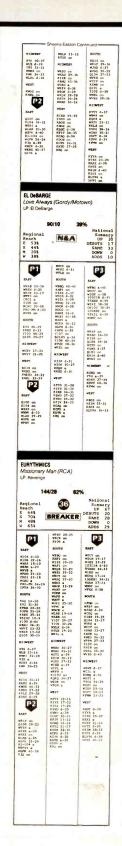
Lonery is II	ne Night (Aristi	a)
LP Lonely is	The Night	
	61/7 28	107
	20	Nationa
Regional		Summar
Reach	NAA	UP 1
E 428	1000	DEBUTS
S 21%		SAME 3
M 14%		DOWN
W 314		ADDS
670	WKRZ 4-14	I WGUY on
15.41	Q106 on	MZON on
	восети	MIGA ON
EAST	BOOTH	103CIR a 0K100 on
	William on	95KIL on
WREN d-37	KIIR d-39	MGAN A
WESE on	WANS On	WOMP on
WNYS OR	WCKW OS KBPH a-40	SOUTH
CROI on	KTUX on	SOUTH
PRO-PH 27-22		KQII on
1 10-11 41-22	HICHRET	WQID 34-23 WZYP on
SOUTH	WRDD 39-32	KSMB on
KR02 30-27	KIEK 35-30	0101 19-17
	WEPE on WRON on	1102 60-37 KNIN 40-37
HI CHEST		WVBS on
MRYT 4-35	WEST	
MHT1 0-33	8795 d-14	MICHEST
WEST	KIKK on	E777 00
	KSND on	KKLS on
KINN on	RBOS a	99KG on
ARAL ON	RPIV on	WEST
1324	KCAQ on	
		KBOZ a
EAST	Line 1	KTRE on KRAI 38-36
		KWNZ on
#104 on	EAST	KBIM on
WERE on RI-104 on	WFRG 31-29	SLY96 on
\$30 on	wrong 31-29	1

CARL ANDE Friends & L	RSON & GLOR overs (Carrel	IA LORING re/CBS)
2	06/3 8:	9%
Regional Reach E 91% S 88% M 91% W 85%	9	National Summary UP 168 DEBUTS 6 SAME 24 DOWN 5 ADDS 3
EAST 8104 2-1 8104 2-1 8104 2-1 8106 6-3 MBDN 2-2 MBSN 2-2 MSNS 3-14 MNNS 15-12 1900 76-18 MCAU 17-9 894 2-1 PRO-PM 6-2 CFTR 20-10 Q107 8-8 MAYA 8-7	MOTPM 36-29 930 27-17 930 27-17 MPST 26-19 MPSC 11-8 MRSC 29-17 MRSC 29-14 SOUTH MRSC 9-9 MRSC 17-12 MSSC 9-9 MSSC 17-12 MSSC 9-9 MSSC 17-12 MSSC 36-11 MSSC 26-11	KONG 20-22 KLUC 38-15 FFIV 5-5 KCAO 29-24 KNTYO 10-8 KOON 29-21 KCEW 20-12 KEED 36-34 KRO 18-13 FB

SOUTH And	WWOR 11-10	WZON d-36
24Q 4-1 193 3-1	KANZ 3-3 KEZR 8-6	103CIR 4-
94Q 4-1 793 3-1 KTRS 11-11 93PM 2-5 KRBE 13-13 7100 16-5 097 9-6 MODE 8-3 MANUE 12-9 Q105 2-2	WINCE 11-10 WINCE 5-5 KARZ 3-1 KEZE 8-5 KARZ 3-1 KEZE 8-5 KARZ 3-1 KEZE 8-5 KARZ 3-1 KEZE 10-1 KEZE 10-1 KEZE 12-1 KEZE 10-7	WICH d-36 WIGT 3-3 103CH 4- 95KKC 17- WIRE 1-1 0R100 8-3 1.00KH 15- 95KIL 2-1 WGAN 1-1 WGAN 1-1 WGC 37-2 WFXC 15-16
Y100 16-5	94TYX 27-21	08100 B-3 ,100KH1 15
WOUE 8-3	WORT 35-30 WORT 26-23	95XIL 2-1 WGAN 1-1 WOMD 37 31
0105 2-2	WPMI 11-4 WDJX 4-2	MPICK 15-10
HIDWEST	PH100 38-29	
876 18-12 WLS 12-8	MPOW 17-16 WABE 25-20	KQ12 32-3
#95 12-8 0102 29-22 WHHS 24-20	KK104 1-2	WEST 15-1; WJAD 14-9
92X 10-8	33105 10-8 7106 13-11	MCGQ 27-15
WHYT 13-9 KBRO 1-1	WXLK 8-6	Q104-5-3 MMXS 27-15
876 18-12 MLS 12-0 -295 12-8 G102 29-22 MMNS 24-20 92X 10-8 MCEY 6-2 WRST 13-9 KSED 1-1 MRTI 6-22 KDWB d-35 KNTR 6-6	MREL 10-7	KSHB 7-5
	HI CHEST	NOVE 30-31 ROIL 32-3: WARF 13-3: WARF 13-3: WOIL 16-9 WOIL 16-18 KERR 37-15 GLOR-5-3 MONE 27-15 MONE 27-15 MON
KIN 17-10	MEDIO 6-19 MEDIO 23-14 MOCI 24-16 MOCI 24-16 KIER 13-8 MOTI 25-11 MEDIO 38-24 MOTI 25-11 MEDIO 38-24 MOTI 25-11 MEDIO 38-24 MOTI 25-11 MOTI 25-11 MOTI 25-11 MOTI 25-11 MOTI 25-11 MOTI 26-11 MOTI 26-11 MOTI 16-11 MOTI 16-11 MOTI 16-11 MOTI 16-11 MOTI 16-11 MOTI 16-11 MOTI 16-11 MOTI 16-11 MOTI 16-11	WPPH 36-27 2102 13-9
Y108 22-14	MGCL 24-16 HNC1 21-12	NGLF 26-17
RIPN 17-10 RPRE 9-2 Y108 22-14 RIIS 12-7 RIIP 2-2 RREE 10-9 RRED 4-2 RSUD 4-2 RSUD 6-3 RSUD 6-3 RSUD 8-4 RSUD 8-4 RSUD 8-4 RSUD 8-4 RSUD 8-2 RSUD 8-2	MOTT 25-11 MANO 34-24 MINO 33-24 MARE 19-12	NUMBER a-23
FMJR 2-1 PM102 1-3	KIIO 33-24 WHEE 19-12	KYCY 17-11
KWOD 4-3 KS103 8-4	WINC 9-6	WENG 8-30
RPLE 11-10	WEPE 25-25	KOCR 8-4 KONO 11-7
KUSE 6-5 KMBQ 20-11	KJ103 3-2	FRXL 31-17
P2	KZ93 21-20 WIOK 17-7	MARY 31-14 KFRX 21-12 99KG 13-9
	MRQN 26-18 EAT107 34-19	KRRC 21-21 KWTO 4-1
WPLY 26-16	REYN 23-18 RERD 18-14	MDB# 30-20 MSPT 38-28
0100 13-12 774 26-24	WHOT 16-8	NI OWEST KYCY 17-11 WING a-30 MCL 1-1 KOCR 9-6 KOR0 11-7 Y04 24-16 FKKL 31-17 MAXY 31-17 MAXY 31-2 FKRE 21-2 KERC 21-2 KERC 21-3 KORS 30-20 MSPT 38-28 ROVY 10-9 R POW on
R104 5-3		ACOL
WHEN 24-12	#3PMQ 20-16 #QDER e-21 #JP95 6-3 #1FWE 13-8 #1EKK 26-17 #58MD 2-1 #MUX 10-7 - FYNO 20-15	KYYA 13-10 KSOZ 21-13 KYBS 11-9 KOZZ 3-2 KWNZ 18-9 KAIM 17-12 KZOZ 15-10
WERE 1-3 WLAN 3-2	KINX 26-17	KTRE 11-9 KOZE 3-2
MSPK 34-13	KHGX 10-7 KYND 20-15	KWNZ 18-9 KBIH 17-12
ART OF NO Paranolmia	ISE w/MAX HEA	
Paranolmia LP. Invisible	ISE w/MAX HEA	DROOM Nationa
ART OF NO Paranolmia LP. Invisible	ISE w.MAX HEA a (Chrysalis) Silence	DROOM
ART OF NO Paranolmia LP. Invisible 77 Regional Reach E 258 S 338 H 258 H 408	ISE w.MAX HEA a (Chrysalis) Silence	Nationa Summor UP 1 DEBUTS 1 SAME 2 DOWN ADDS 1
ART OF NO Paranolmie LP. Invisible TReach Reach H 258 H 408 EAST BP4.00	ISE w.MAX HEA a (Chrysalis) Silence	Nationa Summer UP 1 DEBUTS 1 SAME 2 DOWN ADDS 1
ART OF NO Paranolmia LP, invisible 7 Regional Reach E 258 S 338 M 258 M 258 M 408 Reach PJ Resconding Reach PJ Resconding Reach Reach B 298 Reach Reac	ISE w.MAX HEA a (Chrysalis) Silence	Nationa Summer UP 1 DEBUTS 1 SAME 2 DOWN ADDS 1
ART OF NO Paranolmia LP, invisible 7 Regional Reach E 258 S 338 M 258 M 258 M 408 Reach PJ Resconding Reach PJ Resconding Reach Reach B 298 Reach Reac	ISE w.MAX HEA a (Chrysalis) Silence	Nationa Summer UP 1 DEBUTS 1 SAME 2 DOWN ADDS 1
ART OF NO Paranolmia LP, invisible 7 Regional Reach E 258 S 338 M 258 M 258 M 408 Reach PJ Resconding Reach PJ Resconding Reach Reach B 298 Reach Reac	ISE w/MAX HEA (Chrysalis) Silence	Nationa Summor UP 1 DEBUTS 1 SAME 2 DOWN ADDS 1
ART OF NO Paranolmia LP: Invisible T Reach E 259 S 331 W 408	Signature Sign	Nationa Susser DEBUTS 1 DEBUTS 1 DEBUTS 1 DOWN ADDS 1
ART OF NO Paranolmia LP. invisible TP Regions 1 Reach N 258 N 408 PA 258 N 408 PA 258 N 408 PA 258 N 408	Signature Sign	Nationa Susser DEBUTS 1 DEBUTS 1 DEBUTS 1 DOWN ADDS 1
ART OF NO Paranolmia LP. invisible 77 Regiona 1 Reach 4 258 8 338 4 408 Paranolmia Reach 105 Reach 105 Regiona 1 R	ISE w/MAX HEAR (C/Chrysalis) Sience 1/18 319 INITIAL SIENCE SIEN	Nationa Susser DEBUTS 1 DEBUTS 1 DEBUTS 1 DOWN ADDS 1
ART OF NO Paranolmia LP. invisible 77 Regiona 1 Reach 4 258 8 338 4 408 Paranolmia Reach 105 Reach 105 Regiona 1 R	SE w/MAX HEAR ((Chrysalis) Deence 1/18 319	Nationa Susser DEBUTS 1 DEBUTS 1 DEBUTS 1 DOWN ADDS 1
ART OF NO Paramolmia. LP. Invisible LP. Invisible Reach Reac	SE w/MAX HEAR ((Chrysalis) Deence 1/18 319	DROOM Nationa Susmor UP 1 DEBUTS 1 SAME 2 DOWN ADDS 1 P370 4-40 ociolo 46-12 DOWN 6-12 DOWN 7-31 P471 4-7-31 P471 4-7-31
ART OF NO Paramolmia. LP. Invisible LP. Invisible Reach Reac	SE w/MAX HEAR ((Chrysalis) Deence 1/18 319	National Subsection Su
Regional Personal Per	SE w/MAX HEAR ((Chrysalis) Deence 1/18 319	National Subsection Su
ART OF NO Paramolmia. LP. Invisible LP. Invisible Reach Reac	SSE w/MAX HEAR (Chrysalis) Science 1/18 319 Source 1/18 319 So	DROOM Nationa Summar UP 1 DEBUTS 1 DEB
Regional Personal Per	SE w/MAX HEAR ((Chrysalis) Deence 1/18 319	DROOM Nations Summer S
ART OF NO Paranolmic LP. Invision 17 Regiona 1 Reach Reach Research Reach Rea	SE w/MAX HEAR ((Chrysalis) Deence 1/18 319	DROOM Nations Summer S
ART OF NO Paranolmic LP. Invision 17 Regiona 1 Reach Reach Research Reach Rea	SE w/MAX HEAR ((Chrysalis) Deence 1/18 319	National Subsection Su
ART OF NO Paranolimie. P. Invisible P. Invis	SE w/MAX HEAR ((Chrysalis) Deence 1/18 319	DROOM Nations Summer S
ART OF NO Paranolmic Paranolmic Pinwisible 7 Regiona 1 Reach Reac	SE w/MAX HEAR ((Chrysalis) Deence 1/18 319	DROOM Nations Summer S

BANANARA Venus (Lor LP True Con	ndon/PolyGra	m)
	24/2 8	7%
Regional Reach E 93% S 96% M 100% W 98%	0	National Summary UP 168 DEBUTS 0 SAME 37 DOWN 17 AODS 2
EAST 8104 14-10 8104 14-10 8105 3-4 8105 7-3 8105 13-15 8105 7-3 8105 13-15	9 MPT 6-3 9 MPT 6-7 9 MPT 7-7 9 MPT	PRING 4-2 TOMO 13-11 ELEC 3-3 ELE
NG CHEST 896 2-2 MLS 3-2 STS 3-2 STS 3-2 O102 13-10 O102 13-10 FEE CAN FEE C	NORTY 4-3 KRPM 22-14 RATIO 21-16 RATIO 10-7 Y107 12-8 B 12-8 B 12-8 B 12-8 B 12-8 B 12-8 B 12-11 MING 13-11 MING 13-11 MING 13-11 MING 13-11 MING 13-11 MING 13-11 MING 13-11 MING 4-2 MICH 18-1 MICH 18-1 MIC	WGDU 8-5 RISH 10-6 Q1004 10-4 WZYP 8-8 WZYP 8-8 KSWN 14-6 Q101 7-2 RUSS 5-6-18 WPPM 8-4 T102 9-5 WGLF 16-7 WGLF 16-7 WGLF 4-2 WIDWEST RYTY 4-2 WHENCE 18-5 NEWS 1-8 ROBERT 18-5 NEWS 1-8

-8	Bananarama Co 8210 4-3 wrote 4-3 wrote 4-3 wrote 1-1-6 MISW 4-1 MISW 5-2 MISW 12-6 MISW 12-7 RIDO1 4-6 ROKO 3-1 ROKO 3-1 ROK	MOLL N-6 KOCR 7-5 KOND 7-5 KOND 7-5 KOND 7-6 KOND 11-6 KEXE 11-7 KKLS 3-1 99KG 17-6 KEXE 6-6 KEYE 6-6 KEYE 6-5 KEY	Swe	Rapture	e (Elektra)	4%
15	WEST		Regi Reac E 5 5 4 M 2		NEA	Nations Supma: UP DEBUTS I SAME DOWN ADDS I
2	KHMC 6-3 KKEK 11-5 KCKR 11-7 KFP5 5-4 K1YS 8-6 KIRK 5-3 KSMD 6-5 KBOS 6-3 KMCK 6-5	RYYA 16-14 RBOZ 5-3 RTRS 5-3 RKAZ 4-2 ROZZ 2-1 RHYZ 9-5 RMWZ 2-2 RBIM 4-2 RZOZ 6-1 SLYY6 6-3 OK95 10-4	- 0	D	EAST PART	2104 35-26 WRQN on WEST
2 Sho	out (Capitol)	OK95 10-4	8104 : MXXS : MEEN a MXSE o HPLJ 1 1100 a MCAU 3 874 30 PRO-PP G107 7 MAVA 0	29-20 on a-21- on 27-22 a-22 35-32 2-25 4 on 29-29	Q100 on GERE & WHN: 37-26 BTIC s-33 MKEE on MLAN 26-25 KC101 on MSPN 37-30 R1-104 on WHSK on B106 d-30 WHSC on WHSC on	KP95 d-3F KIRX a-39 KNGX 6-33 KYSO on KDON 34-29 KATO d-29
7	7/13 3	3%	80078 940 d- 193 e KRSt 3 897 24 8008 I 9072 2		WINCK ON 8106 d-30 WKRI d-32 WILLO ON SOUTH	WPBG 36-34 95XXX on WOMP on BOUTH MJAD d-19
1	NAA	National Summary UP 34 DEBUTS 11 SAME 19 DOWN D ADDS 13	MOUR 1 MOVE 2 MIDMES 894, 39 92X a WCEY 4 MICHT 3 XBED 4 KHTR 6	-	WBBQ ON KEZB & WBBQ 29 WBBQ 4 WBCG 33 WBCG 3 WBCG 33 WBC 17-16 KEZB a-29 WKSI ON WATE a KBTH a-36 TIOT ON STUX d-28 WKZI ON KTUX d-28 WKZI ON KTUX d-28 WKZI ON KTUX d-28 WKZI ON KTUX d-28 WKZI ON KTUX d-28 WKZI ON KTUX d-28 KTUR d-28 KTU	MJAD d-39 MCGQ on Q104 36-29 METP on Q101 d-30 EMOZ 40-30 E102 37-33 MV36 on H1DWEST
	EAST E104 on WSPK on 989XY a 8106 d-14	EXTYO OR. SDOR 33-32 SCPX 33-27 KITS d-26 KATD 5-1 KIZU 21-11	EXET B		Y107 on 945 on RTUX d-38 WKZL on MIDWEST MKFR on	MATY d-40 KELS a WDBR d-38 WEST KBOX 34-30 KBIM on
	BOUTTN	WZON on WZYO d-34 OK100 on 95XIL d-36 MPXX d-36			D	
	RMPI a MOOZ 8 REZB d=29 MAPI on KEEB 23-16 MORI on MDIX 40-15 MUSS a MASB d=30 S1105 a=35 Y106 35-21 MEWS d=25 MEXIX 30-37 MIDWEST	RFPM 37-34 W01D A KSHB on KSHE on KHES 10-4 2102 32-23 WNS 34-31 HIDWEST	DOUB Capta LP: 8k	ain Of I	Her Heart (A	8M)
	WHC1 d-29 WIFL m-24 EQEQ 21-13 WHOT m-29 WEST	MCIL 22-20 Y94 a-37 K79W on MEST	Regio			8% Nationa Summar
	KQKR a-26 KSMD 15-12 KYMO om KQMQ a KCAQ 11-7	RGOT 20-16 RYYA on ROZE a	Reach Reach E 75 S 75 M 82 W 81		2	Nationa Summar UP 12 DEBUTS 1 SAME 2 DOWN ADDS 1
			EAST #106 2		WRCK 23-20 WKRT 16-10 WTLG 21-19 Q106 32-27 SOUTH	ELST E
n Si	oundtrack		K106 2 HXXS 1 WEST 1 WEST 2 HYRS 2 HYRS 1 HYRO 1 HCAU 3 FRO-FH MAVA 2 SOUTS		WRID 17-17 FRID 18-17 FRID 18-17 FRID 18-17 FRID 18-17 FRID 18-17 FRID 27-22 MEDS 20-17 MEDS 30-27 MEDS 30-27 MEDS 32-27 MEDS 3	MFBG 20-15 MGCP 36-35 MIGN 27-23 MIGN 26-26 103C1R 31-2 9500X 9-8 MIRE 29-29 OK100 7-5 100KH 29-16 MFBC 19-15
	0	National Summary UP 181 DEBUTS 0 SAME 36 DOWN 12 ADDS 1	940 13- 193 27- ETES or 93/Pic 22 KRRE 22 95/HZ 1 1100 38 HNYZ 34 WSSP 22 QLOS 15	-12 -26 8-27 3-14 13-5 8-38 4-25	RAME on KEES d-28 MARK 26-20 MCKN 26-25 MQUT 30-23 MOKI 23-18 MPMI a MDJX 25-17 MIRG d-35	SOUTH EQIZ 19-19 MESF 24-21 MJAD 23-19 MOID 27-19 MOIG &
	BI-104 13-10 78PYY 15-9 HAUG 17-11 MCPH 9-8 930 10-6 MPST 2-2 MPCK 7-6 S106 4-4 MREZ 20-8 MTLQ 14-12 Q106 8-5 SOUTH	KAU BUS	MISS 22 QLOS 15 MICHEST MIS d-2 295 d-6 HINNS ON MICHEST A MINIT 32 KOMM 16 KITT 29 KIM 40 MLOC 10	T		BOUTR RQIT 19-19 WKSF 24-21 KJAD 23-19 WQ1D 27-19 KQQ a KISM d-31 Q104 on WYKS 21-15 METP 7-7 GQG 2 SSSR 27-22 QCG 37-14 WYKS 21-25 WCLF 35-29 WCLF 35-29 KLF 35-21 WKSF 21-21 WISS 18-31 WYSS 27-22 ALCMEST
0	WRBQ 8-8 EMPI 3-2 WFMF 10-7 WGMZ 28-10 EEZB 5-4 WAPI 7-4 WEQB 9-7 WSSX 11-5 WECQ 4-9 WEKE 6-6		WILDE 10 WEET KINN 24 Y108 a KIIS 20 KEEP 22 KEED 12 KEED 11 KEEL 24 KEED 11 KEEL 24 KEEL 25 KEED 17 KEEL 26		MICRO 4-38 MICRO 25-20 MICRO 6-22 MICRO 6-22 MICRO 6-22 MICRO 6-22 MICRO 6-22 MICRO 6-28 MICRO 6-29	ETTY 29-24 MIND 20-11 MIND 15-10 MCLL 34-25 MCCR 16-23 KCMQ 4-40 T94 16-22 KEDL 26-22 KEDL 26-22 FERL 36-25 97KG 24-19 KERC 28-28 KETTO 24-14 MCDR 34-32 MCDR 34
	MHOR 6-5 MDCG 6-6 KAME 15-7 KEEB 17-12 HKEI 9-6 MANS 6-4 HCKN 7-4 94TYX 11-6 MAPE 15-9	MYBG 10-5 MDDY 8-6 MIDON 16-9 MIGON 16-9 MIGOY 8-6 10 SCCR 8-2 MIRE 7-7 MIRE 7-7 MIRE 7-7 MIRE 7-7 MIRE 7-8 MIRE 7-7 MIRE 7-8 MIRE 7-		1		RKLS d-25 9°KG 24-19 KRRC 28-28 KNTO 24-14 HDBR 34-32 MSPT 29-25 KDVV 9-8 KFPN ON
	980. 5-0 980. 5-0 980. 18-1 980. 18-	RTMS 6.6 NOIS 15-15 NOIS 8-4 NOIS 7-4 NOIS 11-7-4 NOIS 11-9-7 RIGHS 9-1 NOYES 10-7 NOYES 10-7 NOYES 10-7 NOYES 10-7 NOYES 10-7 NOYES 10-7 NOYES 10-7 NOYES 10-8 NOYES 10-8	RAST MFLY 18- 0100 23- 19-4 21- WYSR d-1 K104 7-1 K107 19-2 K1-104 7-1 K107 19-2 K1-104 7-1 K107 19-2 K1-104 7-1 K107 19-2 K10	-26 -17 20 29 17 -22 -21 30 -15 7-15 -16 22 -16 22	#APMO 23-16 #175 16-13 #175 16-14 #175 16-24 #175 16-24 #175 16-24 #175 16-24 #175 16-12	RGOT on KYTA 17-17 KBOL 19-14 KTRS 21-17 EKAE 39-27 KOEE 14-22 KOEE 14-22 KMTE 28-20 KMEE 13-11 KBOE 27-22 SLY96 26-19 OK95 6-3
					E	
	MEDD 12-7 MEAU 13-8 MEAU 13-8 MECC 13-9 MECC 13-9 MECC 13-9 MISS 4-3 MOTZ 6-5 KRID 20-10 MECC 18-6 MISS 18-6 MISS 18-6 MISS 18-6 MISS 18-6 MISS 18-6 MISS 18-6 MISS 18-6 MISS 18-6 MISS 18-1 MISS 18-1 M	RYYY 8-3 Mawg 15-4 Maws 16-6 WCIL 6-6 WCIL 6-6 WCIL 6-8 WCW 4-1 WCW 4-1 WCW 12-21 MCW 18-11 MCW	LP. Abo	So God out Last h	od (EMI Ame Night Soundtrac 12 459	ik .
1	EKRD 5-3 WHOOT 14-10 WEST KNNQ 14-6 KRCK 16-11 EQKR 17-13 KP95 3-1	WEST KGOT 1-6 KYTA 4-3 KROZ 9-4 KTAS 7-4 KKAZ 8-4 KOZE 9-7 KHTZ 5-3	Reach E 478 S 428 M 468 W 448		N&A SOUTH	National Summary UP 30 DEBUTS 23 SAME 39 DOWN 0 ADDS 12



National Summary UP 23 DEBUTS 14 SAME 28 DOWN 0 ADDS 15

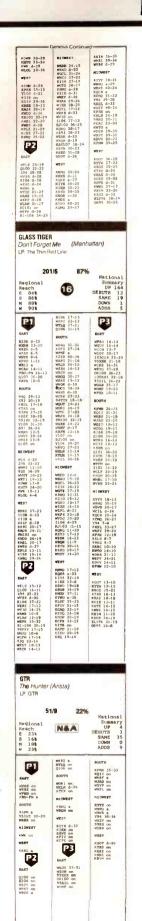
National Summary UP 123 DEBUTS 15 SAME 26 DOWN 6 ADDS 10

P3

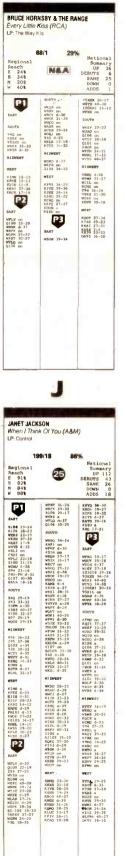
WBBQ 38-38 WKQB d-14 WKQB d-14 WKGB d-14 WKGC 23-19 WBCV on MROQ 26-21 NOOK on KAMEL a WANS on WCRI d-38 MCRI 35-33 WCMI a KSPH 29-30 BJ105 22-19

WKKS on WBEN d-39 WKSE 21-10 MCAU a PRO-PH a







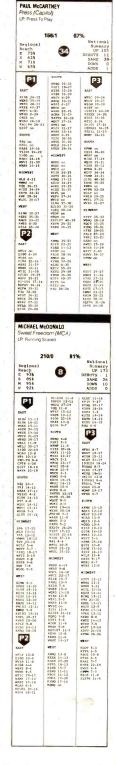




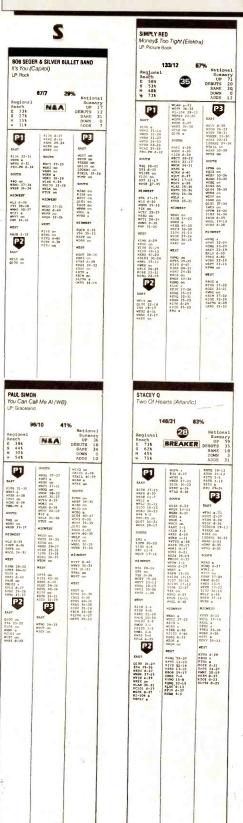


Oh, People LP Winner In	(MCA) You	
	23/5 63	Sunmary
Regional Reach E 55% S 60% M 39% W 56%	NEA	DEBUTS 12 SAME 47 DOWN 1 ADDS 5
PI	WTLQ 40-39 Q106 d-34	P3
EAST E106 d-28 WXES 17-13 When 26-19	MBBO 26-26 RHFI 28-26 RHFI 28-26 RZER 09 MDCD 27-23 MDCD 27-23 MDCD 49-20 MBCD 09 MBCD 09 MBCD 09 MBCD 09 MBCE 03-35 RZER 01 RZER 03-35	MFBC on MGUY on
K106 d-28 MOKS 17-13 MDEN 26-19 MKSE 10-11 MKYS ON CRO1 on MCAU 37-31 394 26-23. PRO-FM d-35 SOUTH	MSSX on MBCY on MROQ on MMOK on	MFBC on MCUY on MIGY 27-27 95KXX 31-27 OK100 d-37 100KH1 on 95K1L d-35 MGAN 2)-19 MOMP on
PRO-PH 6-35 SOUTH	WEST on WEST on WANS 24-21 94TYX 33-28	
940 19-14 293 26-25 KHRE d-40 Y100 d-36 897 20-20 MMVZ 32-31 Q105 a	MOUT on MOK1 36-32 PM100 d-37 KBPH 33-28 Y107 a	MJAD 40-34 MJAD 00-34 MOID on MOSQ on KISH 40-36
MICWEST		0104 17-14 MERS OR WZYP 37-37 KSMB 40-38
896 30-30 WHYT 21-20 KDMR 34-33	R11K 31-28 KRONG 30-29 KRONG 30-29 KRONG ON WKRP 39-37 WROX ON KKRD 36-32 WHOT ON	EQUYH KOII 16-36 MJMD 40-34 WID on KOSC on -16- OUTS 17-14 MTST 37-37 KSSN 40-38 QIOI 18-15 XNOC 28-18 1102 31-79 WGLF on KNIN on MYSS 38-12
KINN 27-25 KPKE on KKBI on PM102 21-18 RMOD on KMEL on KPLI on KNBQ 21-20	WEER 19-37 WRON on EKRD 36-32 WHOT on	HIOWEST
KMOD on KMEL on KPLE on KNBQ 21-20	WEST	KYYY a W8NO d-27 W8NS 36-36 WC1L 30-30 KOCR 24-22 KOMQ 37-35 KKLS on 99KG 37-33 WDBR 20-17 W8PT 20-17 KDVV 27-24
62	K39K0 37-33 K795 33-32 K178 35-33 K1KX 35-32 K5ND 22-19 K80S 4-38 KNCE 28-20 KYMO 22-20 K7MO 22-20 K7MO 00 KCON 00 KCOX 00	KCMQ 37-35 KKLS on 99KG 37-33 WDBR 20-17 WSPT 20-17
0100 d-40 29: a 8104 39-35 WRRZ 36-32	RYMO 22-20 KPIV 18-16 KDON on KCPX on KRG 30-29	WEST
CAST Q100 0-40 29: a R104 39-35 MRN2 36-32 MSN2 30-30 MTIC 23-23 MSPX on R1-104 16-13 930 on MRCK 37-34	10-17	RTRS 36-35 KKAZ 34-29 EWN2 a RBIM 18-16 KZOZ on SLY96 d-36 OK95 37-34
		0095 37-34
True Colors LP True Color	(Epic)	
	/125 5	4% National
Regional Reach E 551 S 488 M 481 W 691	NAA	National Summary UP 0 DEBUTS 0 SAME 0 DOWN 0 ADDS 125
PI	98PXY a MGPH a HPST a 8106 a MKR2 a	HION & WIGY & IDICIN & 95XEK & OKLOO & 100KHI & 95XIL & MGAN & MGAN & MFKX &
MOKS & MPRD a-38 CROI & MPLJ & B94 & MAVA &	FOR STATE	100KHI a 95KIL a MGAN a MGMP a
SOUTH	HECY & KEZH &-30 HANS & HTML &	SOUTH
960 a 293 a 951NZ a 9100 a 897 a 0105 a-28	KMF1 a MAP1 a MAP1 a MAP1 a MAPC a	WJAD a WQID a RISR a Q104 a
w) recent		KFPM a MKSP a MSAD a MSID a MSID a MSID a MSID a MSID a MSEA a MS
295 a MPHS a 92X a MCDY a MCDY a MCDY a MCDY a KNYR a-33 MLOL a-33	MEDD 4-39. EIIE A-35 MOTE 8 WHEE 8	MPFH a Z102 a KMIN a-29 MHSL a
	MKDD a-39. K11K a-35 MOTZ a MORE a MORE a-39 KJ103 a ROKO a-29 MZOK a MRON a-32 KJKD a	KYYY a KCMQ a WAZY a
RPKE a RIIS a RIIF a REAL a PMIO2 a RMEL a KMSS a KPLI a-18 RUBE a KMSQ a	WEST	KYYY a KORQ a MAZY a KFRX a 99KG n KWTO a WDRR a WSPT a KDVV a
PH102 a KMEL a' KMSS a KPLE a-19	KIMEQ q-39 KIYS a XIRX q-34 KSND a-34 KROS a KNGX a	WEST
ROBE A	KHMQ q-39 KIYS a KIRK q-34 KSND a-34 KROS a KMGX a KFIV a KCAQ a KYQ a-35 KCPK a KATD a	KYYA a KBOZ a KTRS a KOZE a
EAST HFLY a Q100 a	P3	KGOT a RYYA a KBOZ a KTRS a KOZE a FATZ a KMNZ a KBIH A KZOZ a BLY96 a OK95 a
NFLY a Q100 a NVSR a K104 a MNNK a KC101 a RI-104 a	MPSC a-30 MCUY a	
USA-LISA & (All Cried Out	CULT JAM w / F	ULL FORCE
LP: Lisa-Lisa &	Cult Jam	
Regional Reach	15 309 N&A	National Summary UP 29 DEBUTS 7 SAME 17 DOWN 1 ADDS 15
Reach E 498 S 328 H 78 W 318		SAME 17 DOWN 1 ADDS 15
PAST	P2	KF95 on KSND a KMOX 24-16 KYNO 36-30 KOHO 27-21 SCAO on
EAST #104 22-19 #106 6-24 #XXS 12-7 #XXS 00 #XYS 0 #XYS	200 30-28 NEEZ on 18 Where 26-18 White 26-22 White on 4-28 SEPK 6-2 WHITC 04 WHITC 04 WHITC 04 WHITC 05-19 WHITC 05-23	KKYO d-32 KITS on
2100 4-6 WCAU d-60 894 21-11 PRO-FN a Q107 27-27	KC101 d-28 WSPK 6-2 WGPH & WPST On	P3
SOUTH	B106 26-19 MKRZ A MTLQ 25-23	100RN: 35-28 MPXX A SOUTH
93FM a 93FM a 9100 29-25 897 28-22 WOUE 22-6 WNVI a-36 HIDWEST		MUAD on 0104 e-14 MZYP on MMES d-2s 2102 22-15 MMSL e
NI DWEST 896 32-26 KBEQ 23-19 WEST	WEOB on WESK a MNOK on KAPT 20-14 KEZR 30-24 MCN on MAPE 9-6 MCN on MAPE 9-6 WEOM 20-13 EXIO4 30-28 83105 a WEVO on	HIDWEST
KIIS 33-20 KIIS 33-20 KIIP On EMJK d-10 FMIO2 15-9 KS103 a-21 KMEL 16-13	BJ105 a WRVQ OR	99KG on WEST
	PITMEST	KHTZ K



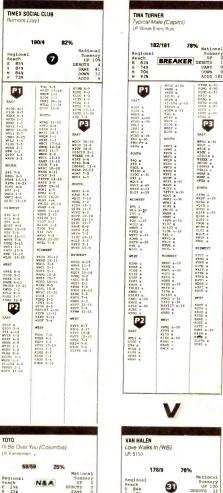


M



Regional National State of Sta	LP Rod	r Hearlache (1 Stewart 56/56	24% -
### 100 10		1 N&A	Nation Summa UP DEBUTS SAME DOWN ADDS
Notice N	EAST MXXS a MBEN B MXSE a MSYS A MSOD A MIDMEST WEST EXEL A MSOD A FFLE A MSOD A	SOUTH H55X a MBCY a MBCY a MBCO a MSTO a MSST	MOUTY a MOUTY A MOUTY A MOUTY A MOUTY A MOUTH
LP Strength in Number 117/1 50% Regional 1		T	
CAT	Someboo LP Strengti	dy Like You (A In In Numbers	
	MED 24-21 WEEK 23-22 W	WRDD 10-10 RIFE 20-16 RIFE 20-16	WIET 500 791-26 2010 791-26 20
	Regional Reach E 45% S 23% M 36% W 52%	N&A	National
W 521 ADDS 13	EAST 8104 28-26 K106 30-29 K106 30-29 KINS d-31 MNYS on MYS on KINS d-31 KNYS on KNOI	RI-106 36-33 MOTH 14-33 MOTH 14-33 MOTH 14-33 MOTH 14-31 MOTH 37-34 MOTH 0 MOTH 0 MOTH 0 MOTH 0 MOTH 14-34 MOTH 14-34 MOT	9 500X 37-34 100xx1 a MCAN on SOUTH HJAD a MSID 40-38 HGID 40-38 HGID 40-38 HGID 40-38 HGID 40-38 HGID 40-38 HGID 40-40 JUN 40-38 HGID 40-40 HGID 40-40 HG
Regional N&A Subsery S	196 15-14 195 30-27 KCEY on OWK a 1600, 19-16 TEST 122P 6-30 1910 2 on 1900 35-31 1910 3 19-16 MRS on	WEST KF95 on KIKK 38-29 KIKK 38-29 KIKK 38-29 KIKK 38-29 KIKK 38-29 KIKK 38-29 KIKK 000 KIKK 38-21 KOW 37-26 KIKK 000 KIKK 0	99XG B REFO On REFO d-27 WORDE ON MSPT ON REGIO

TOTO



W

SIGNIFICANT ACTION



Z.Z. TOP Velcro Fly LP: Atterburi		
	168/4 7	2% National
Regional Reach E 768	30	Summary UP 12: DEBUTS 11
S 68% H 79% W 67%	_	DOWN I

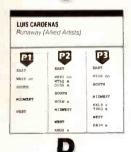
| MAT | MODEL | MODEL

| March | Marc

	D	- LO.
BON JOVI You Give I LP Suppery		ame (Polydor/ PolyGram)
EAST WCAU a SOUTH	GIGO a WPST = WRCK = WKRZ a	EAST MEON a WOMP a
HERSE A	RTUX a HIDWEST	SOUTH HJAD a HIDERAT
MEET EZZ	WEST ESSE a	WCIL a WDRR a WEST

	2
P1 E	WZON DR
ST EAST	
'HD on SOUT	SOUTR
DUTH	H WZYP on
KTUX	
MILIN TRIMO	TEST MIDWEST
MS on	99K0 on
W on WEST	KPHW on
ST FIRM	OR WEST
	E KBIM on

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OUTH	WCKN on	₩VBS on
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	WEST	MAZY On
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101		was:
	123	KOOT OR
P2		ETRE on
_		EEA2 4-38
		OE95 d-40



	Sky (IRS/MC	4.5
phonin	SKY (INS/MC	~/
_	EAST	MOTO 4-40
PT	0100 34-31	WZON 32-27
•	WCRS on	MGAN on
BAST	WTLO 23-17	BOUTH
www.	Q106 on	
WXXS on	BOUTH	KPIN 4-37
WESE 4-18	BOUTH	WJAD on
WHYS on WPKD 11-5.	EMP1 on	WOID 26-18
MARD TIME.	E2ZH 36-31	KISE OR
BOUTH	ETIX on	G10) on
BOOTH		KNOE on
9379 7-6	M3 OWRST	WPPH a
NRBE 32-29		WHSL 36-31
WINO 26-23	K2103 on	
HIDWEST	100.07	M1DWEST
ATTMENT.		WCIL on
WHOLE 29-27	KF95 on	99k0 on
RMK 19-17	KSWD a KKYO 27-22	WDBR on
WEST	(F)	WEST
KKBZ 25-24		
NUL 25-24		KGOT 9-5
7.7	BAST	KRA2 a
		DE32 31-1

P Ew Cit Th	Zombie (WB ne Zombie)
_	EAST	WZON a
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12 DWEST	WEST	HIDWEST
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EST	_	WEST
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P2		KOTE &
	EAST	OK95 a

	(Polydor/	PolyGram)
LP Good To 0	ão .	
Pi	P2	WEST
•		KMGX 4-35
EAST	ZAST	23
MODES 10-5	WERZ on	4
WKSE 17-35 MMYS 35-29	WWNK d-28 WSPK 29-27	EAST
WPLJ 12-12	R1-104 on	
2100 13-11	WRCK a	80079
SOUTH	BOUTH	WJAD on
KRRC a	WKOB on	9104 ac
WMV2 a-37	WROQ 4-35	WZYP on
Q103 on	WDCG on EAHZ 30-29	KWES a
H 2 DWDC/PT	WINTX on	E102 25-20
	WPOW 27-25	HIDMEST
896 on	8J105 d-33	
WEST	XTUX on	MC1F_31-31
KMEL 10-3		WEST
	MIDWEST	



P1	EAST	EAST
AST	Q100 a MGPM a 930 a	BOUTH
	WTLQ a	Q101 a
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IDWZST	MI DWEST	HIDWEST
		99KC &
VZST	WEST	, week
P2	P3	KYRS a

PT	MAST	ZAST
	0100 40-34	MGUY on
_	WERE OR	95100X on
EAST	WNNK 4-29	
WKSZ on	WARE OR	BOUTH
WK\$Z On WCAU 36-34	SOUTH	KOIS OR
MCM0 30-34		0104 29-26
SOUTH	MOKI on	
	HTDWRFF	HI (MEST
HIDWEST	MITMERIA	V94 34-29
HIDEKSI		WARY 37-30
	WEST	
WES7		भा डे का
	KP95 35-35 K22U 35-32	EGOT on
KRRZ On		KKAS on
KPD6 On	23	BLY96 35-3

PI	P2	P3
EAST	BART.	EAST
MPHD on SOUTH HIDMEST HIGHS on KDMB a WZST	WERZ ON WHILD ON BOUTH NCKN B KTUX ON NIDWEST	NYON OR SOUTH HEST ON MYDS ON HIPMENT 99KG ON WEST KBIM ON OK95 ON

-	BOUTH	WGUY on
Pi		MIGA OU
•	WINOR on	95XXX on
EAST	KTUX on	BOSTE
WINDS OF	KIDWEST	RQIZ on
WRSE on	25	MJAD on
CKO: A	KIIK a	WZYP on
BOLFEN	MKFR a	MPPH on
BOULK	WRON on	KNIH on
	1	WHSL 22-1
HIDWRST	WEST	
MIDMENT		MIDNERT
	KING on	
	#SND on	MISSING on
MZST	KBOS m	MSMB on
	KMGX a	WASY 26-25
P2	KPIV 33-30	KKLS on
12.2	KZZU on	
	Property.	MEET
-	1664	
EAST		SLY96 a
NRCK on	BA02	
WKSZ OR	mes.	1

	LL ns (Atlantic) a A Human Bei	ng
P1	PZ	P3
EAST	BAST	EAST
WBEN 23-13 WKSE e WNYS a MPHD 5-3 CKOI on CFTR 6-6	Q100 on WTLQ on BOUTH KTUX on	MION & SOUTH RGIT 34-34 WIYP ON
SOUTH	HIDWEST	HIDWEST
H3 OWEST	WEST	99KG a WDBR on
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KWOD a	KIKK 33-28	
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PLO B	KDON a	KGOT on
P2	KCPX d-40 KZZU on	KOZE on
	KRO a	KWNZ on

CHARLIE SI Hold Me (A		
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KWK on	REEU On	WZST
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	JOHNNY & THE Renee (Atlanti	
	Renee (Atlanti	
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Walk Away LP: At Least V	Renee (Atlantii Ve Got Shoes	958008 d-40 08100 d-36
Walk Away LP: At Least V	Renee (Atlanta ve Got Shoes	958001 d-40 08100 d-36 95811, 25-23
Walk Away LP: At Least V	Renee (Atlantii Ve Got Shoes	958008 d-40 06100 d-36 95X(L-25-25 WORP 35-32

WBNQ 27-21 WDBR on

KGOT 24-21 KTRS on KKAZ 37-34



WEST

THE REAL PROPERTY.	WK 82 a	1 08100 on
P1	WILD ON	100KHI B
484		95XIL on
	BOUTH	
2AST		SOUTH
	WIXQE B	
WBEN &	MINDO 0	KQ12 on
WPHD 30-26	WCKN on	WKSF a
	WOUT on	WJAD on
SOUTH	KTUX on	WZYP on
		WHSI of
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MHMS on KMK 37~34	Kirlib ou	MBNO W
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930 4-38		



CONTEMPORARY HIT RADIO

BREAKERS

TINA TURNER

Typical Male (Capitol)

78% of our reporters playing it. Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 181 including WPLJ, Y100, B97, WMMS, KBEQ, KIIS, FM102.

DON JOHNSON

Heartbeat (Epic)

78% of our reporters playing it. Moves: Up 7, Debuts 67, Same 28, Down 0, Adds 80 including Z100, KEGL, WRSR, Z95, WHYT, KIMN, KWSS. See Parallels, debuts at number 40 on the CHR chart.

STACEY Q

Two Of Hearts (Atlantic)

63% of our reporters playing it. Moves: Up 59, Debuts 35, Same 18, Down 3, Adds 31 including WBLI, Z93, KHTR, WTIC, WHHY, WKAU, KZZU. See Parallels, moves 37-28 on the CHR chart.

ROBERT PALMER

I Didn't Mean To Turn You On (Island)

62% of our reporters playing it. Moves: Up 29, Debuts 46, Same 37, Down 1, Adds 31 including WHYT, FM102, Z94, WNNK, KZZB, WIXX, KCPX. Complete airplay in Parallels.

EURYTHMICS

Missionary Man (RCA)
62% of our reporters playing it. Moves: Up 67, Debuts 20, Same 28,
Down 0, Adds 29 including WNYS, WCAU, 92X, WFMI, WKZL, KYNO, KZZU. See Parallels, debuts at number 36 on the CHR chart.

NEW & ACTIVE

SIMPLY REO "Money\$ Too Tight (To Mention)" (Elektra) 133/12

Moves: Up 71. Debuts 20. Same 30. Down 0, 4052 is reducing 1/10 (S. WALN, WGFM, Q106, WANS, WDLX, WXLK, WXXS, 21-14, WCAU 39-35, WCZY 32-25, KKRZ 40-23. RI-104 29-23. WBCY 28-22, KIIK 29-22. KMGX 40-34. See Parallele, debuts at number 35 on the CHR chart.

at number 35 on the CHR chart

CYNDI LAUPER "True Colors" (Portrati/CB\$) 125/125

**Chart 10 0 Debuts 0, Same 0, Down 0, Adds 125 including WOKS, WPHD, CKOI, WPLJ, 894, 293, 95INZ, Y100, Q105,

Movies U.O. Obbos 6, Same 6, Down 0, Adds 125 including WORS, WPHID, CKOI, WPLJ, B94, 293, 95RIZ, Y100, Q105, WCZY, KDWB, WLOL, KIS, KZZP, KKRZ
PATTI LABELLE "DI, Poople" (MICA) 123/5
Movies Up 56, Debus 12, Same 47, Down 1, Adds 5, 0105, 294, Y107, KYYY, KWNZ, WBEN 26-19, WCAU 37-33, KDWB 34-33, K1019-35, WERZ 98-29, 94TYX 33-26, KIBM 33-26, WXLX 24-19, KIMIX 28-20, WAID 40-34

38 3 PPC(IAI, "Somebody, Lilia You" (A8M) 11771
Mores Up 78, Debuts 6, Same 29, Down 3, Adds 1, O106, WBEN 36-31, KEQL 3-2, KTQ4 26-20, WAMX 7-4, WGGZ 11-5
WSKZ 30-36, WKN 39-35, WMEP 28-23, WOK 127-7, 94Z 30-20, KYNS 23-18, 9800X 30-25, 100KH 25-19, 960IL 27-15

SHEENA EASTON "So Far So Good" (EMI America) 104/12

Francisco (Emil America) 104/12 Same 39, Down 0, Adds 12 including WCAU, PRO-FM, KRBE, WERZ, Q106, KAMZ, WKSI, WKSE QQ 26-21, KBFM 39-30, KKRD 30-24, KIKX 38-35, WCGQ 30-25, WDBR 38-31

PAUL SIMON "You Can Call Me A!" (WB) 90/10 ing WXKS, PRO-FM, Y108, FM102, WNNK, K1FI, 94Z, WLOL Aloves Up 36 Debus 16, Same 34, Down O, Adds 10 including WXKS, PRO-FM, Y108, FM102, WNNK, K1FI, 94Z, WLOL 36-31, IKINA 922, WNOX 93, 37 104 33-24, K202 24-29 WFFM 40-35, WBW 31-24, K0ZE 25-18

FABULOUS THUNDERBIRDS "Wrap It Up" (CBS Associated) 91/5 SMB. KWTO, WBEN 38-26 WPHD 22-16 WMJQ, KZIO, WZOK, KSMB, KWTO, WBEN 38-26 V KWK 32-27, KKRZ 34-27, KMJK 16-9 KNBQ 37-31

EL DeBARGE "Love Always" (Gordy/Motown) 90/10 wt 0 Adds 10 including CKOI WANS KBFM, BJ105, WRON KCPX, KATD, WXKS 7.33 WHYT 31-25, WROQ 32-26 KAMZ 16-8, KYNO 39-32

THOMPSON TWINS "Nothing in Common" (Arista) 877.3

Moves Up 31 Debus 12 Sams 31 Down O, Acids 13 including KWK 93 O, WKR2 WOKI, WDJX, K283 WZOK PRO-FM 2524, 255 30.2, WLOI, 19-16, KWDD 35-31 KMR 19-16, URIO 35-30 KMK 38-29, WHSL 31-26

JETS "Private Number" (MCA) 86/5

rate number (mch) 69/3 4 Debuts 15 Same 32 Down 0 Adds 5 WSSX, WAPE KLUC WOMP, SLY96, WKSE 35-29 WLOL 28-24 , 0100 39-32, WDJX 39-34 KBFM 36-31, KTUX 30-25 KMGX 35-27, KYNO 28-23 99KG 32-27

KMEL 35-31. 0100 39-32. WDLX 39-34. KBFH 36-31. KTUX 30-25. KMGX 35-27. KTWO 28-23 99KG 32-27. EDDIE MOREY "Take Me Home Toolght" (Columbia) 8 J17-16. Moves Up 15. Debus 15. Same 35, Down O, Adda 16 including KEGL, 0100, VAMX, WTLQ, KZZB, WCKN, WQUT, WLRS, KWOO 30-24. KTUX 39-35. WKOOD 35-24. KFW 40-31. WOMP 39-30, KGOT 31-22, KBIM 40-34. HONEYMOON SUITE "What Does It Take" (WB) 81-14. Moves Up 43, Debus 4, Same 28, Down 2, Adda 4, 0105, Z94, WGFM, KWES, WKSE 26-20, PRO-FM 20-15, KDWB 33-26. KTU 16-6, WAMX 20-16, WKOB 11-6, WSSX 21-15, WROO 34-28, WKDD 28-16, KSB2 25-16, Y94 1-1

ANITA BAKER "Sweet Love" (Elektra) 80/15 ARNIA DARCH "Owen Luye" (Emissiza) 60/10
Moves Up 23, Dobus 41, Same 92, Down 0, Adds 15 including WBEN, Z100, Z83, 92X, K-HTR, KKRZ, WTIC, B104 29-20.
WFUL 27-22, B94 30-25, KRBE 33-26, B97 24-16, WOUE 164, WHYT 34-29, KMEL 26-21.
MICK JAGGER" "Ruffless Popele" (Eppl. 980.7)
Moves Up 26, Debus 4, Seme 47, Down 0, Adds 3, WCZY, KMEL, KOMO, WNYS 31-26, WPHO 29-22, CKOI 28-24, 95INZ
20-17, WLICL 23-19, WNNKS 433-3, WOIGN 34-27, WIRS 24-20, Y106 31-24, WZCON 40-35, WHSL 29-23, OKGS 25-21.

its 4, Same 47, Down 0, Agos WNNK 38-33, WOKI 34-27.

SEATLES "THUS 42-19, WINDER 38-53, WIND 36-22, "WIND 36-24, THUS 31-44, "MEAN 94-53, WINDE, EP-63, UNISO 26-21, BEATLES "THUS 4 AND \$5,000 "(Capitos), 773," including WINVZ, 99PXY, KHFI, WGGZ, WLPS, BJ105, WZPL, B94 27-18, WANA 30-22, 99FM2 4-6, "Y100 36-26, KWS 32-11, KUBE 6-3, KNBO 15-5, KAT0 5-1

JOURNEY "Girl Can't Help It" (Columbia) 73/73

ng WKSE, WPHD, KRBE, 95INZ, WRNO, WRSR, WLS. Z95. Q102.

WRITE, DUWE, KINCE, WANGE, TOE, WAND!

ART O' F. NOISE featuring IMAX HEADROOM "Paranolmia" (Chrysalis) 71/18

Moves Up 15, Debus 13, Same 25, Down O, Adds 18 Including WERZ, WSPK, 390, WROO, 94TYX, WKDD, KNMO, KLUC, KYO 32-28, BLIOS 5-520, KLIOS 3-128, KSPA 32-28, BLIOS 5-520, KLIOS 3-128, KSPA 32-28, BLIOS 5-520, KLIOS 3-128, KSPA 32-28, BLIOS 5-520, KLIOS 5-80, LISA LISA & CULT JAM with FULL FORCE "All Cried Out" (Columbia) 69/15

Noves: Up 26, Dobus 7, Same 17, Down 1, Adds 1 including WNTS; PRIO-PM, 95M, WNVZ, KS103, WGPM, BJ105.

WPXX, WNXS 12-7, Z100 4-4, 594 21-11, 597 28-22, WQUE 22-6, KRS 33-20, FM102 15-9.

SRUCE HORNESV & THE RANGE: "Every Little Kiss" (RGA) 86/1

Moves: Up 36, Debus 6, Same 25, Down 0, Adds 1, KDDN, KIMN 18-15, KRKE 16-12, Y108 11-9, WCKN 29-24, WXLX
22-18, KPS5 3-24, KRICK 28-24, WZCN 39-34, 1000Hs 16-12, WNSS, 37-32, WWWN 35-27, KRGZ 27-21, KCRE2 7-5, CKRS

50-30.

BOB SEGER & THE SILVER BULLET BAND "R's You" (Capital) 67/7

Moves Up 17, Debuts 12, Same 31, Down 0, Adds 7, WBEN, WCZY, WHSL, WHSL, WHSL, KHTZ, SLY96, WOKI 38-26, FRING 33-26, WKD 27-21, WROND 32-26, SWIS 32-26, KKDT 34-26, KKZ 38-32, CKBS 34-29.

MOST ADDED MOST ACTIVE

TIMA TURNER (181) CYNDI LAUPER (125) DON JOHNSON (80) JOURNEY (73) TOTO (59) ROD STEWART (56) PETER GABRIEL (54) ROBERT PALMER (31) **EURYTHMICS (29)**

SIMPLY RED (91) .38 SPECIAL (81) PATTI LABELLE (69) SHEENA EASTON (53) PAUL SIMON (52) **FABULOUS THUNDERBIRDS (51)** JETS (49) FL DeBARGE (47) HONEYMOON SUITE (45) BEATLES (45)

HOTTEST

STEVE WINWOOD (117) BERLIN (113) ANDERSON & LORING (99) RANANARAMA (00) **HUEY LEWIS & NEWS (84)** LIDNEL RICHIE (83) MADONNA (76) TIMEX SOCIAL CLUB (70) **BUN D.M.C. (63)**

Most Active = Ups + Debuts - Downs

MOODY BLUES "The Other Side Of Life" (Polydor/PolyGram) 63/6

ame 29, Down O, Adda 6, CKOI, WKFR, WRQN, KAY107, WYKS, KBOZ, 94Q 34-29, 95INZ 15-8. IPST 36-35, 100KHI 37-32, Y94 23-17, WSPT 28-24, KBIM 39-36

RR SUPPLY "Lonely is The Night" (Artist) 6177

Nover: Up 11, Debuts 5, Same 38, Down 0, Adds 7, W0KS, KBPM, KBOS, KMGX, 103CIR, WGAN, KBOZ, WBEN d-37, MOCHET 20, ADD 10, ADD

PROUND 27-25, NRIBE 3047, NRIB

TOTO "I'll Be Over You" (Columbia) 59/59

Up 0, Debuts 0, Same 0, Down 0, Adds 59 including WKSE, 94Q, 9SINZ, WRNO, 295, KPKE, KNBQ, K104, WAMX, WKDQ, WKFR, KKRD, KITS, KATD.

PETER GABRIEL "In Your Eyes" (Geffen) 58/54 ng WPHD 940, 96INZ, B97, WRSR, KPKE, KKRZ, KMJK, KS103.

ROD STEWART "Another Heartache" (WB) 56/56 Up 0, Dabus 0, Same 0, Down 0, Adda Să Including Wolks, WBEN, WKSE, WNYS, 940, KRBE, WRNO, KKRZ, KRZ, Q100, WBCV, WRDQ, KYRQ, KBOS

NUI SHODZ "Point Of No Return" (Attantile) 567.

MOYNE UD 25, Debute 6, Sama 17, Down 1, Adds 7, WOKS, WNYS, KOMO, KLUC, KITS, KQCR, KWNZ, WKSE 2-2, WyMAS 28-19, KZZP 25-50, KKIQZ 25-7, KKIPZ 25-7,

GTR: "The Hunter" (Arista) 51/9
Moves: Up 4, Debuta 3, Same 35, Down 0, Adds 9, PRO-FM, SSFM, KKRZ, WRCK, WKRZ, KRNO, WKSF, WBNO, WBWB, 980R2 30-28, KKNS 43-24, WGUN 73-31, KFMN 35-33, WFSL on, YB4 38-34

SIGNIFICANT ACTION

NEW EDITION "Earth Angel" (MCA) 45/15

Movee Up 15, Debuts 7, Same 8, Down 0, Adds 15 including B94, B96, KKRZ, KMEL, B106, 94Z, KYNO, WPLJ 28-20, WQUE 28-22, WCZY 20-12, KBEQ 21-16, KS103 22-18, KAMZ 27-21, WKSI 39-33, KWES 23-13

DOCTOR AND THE MEDICS "Sight in The Sigh" (IRS/MCA) 44/3

Moves: Up 18, Debuts 3, Same 18, Down 0, Adds 3, KSND, WPFM, KKAZ, WPFID 11-6, 95FM 7-6, WPNO 26-23, Q100
34-31, WTIQ 26-27, KZZB 36-31, KXYO 27-22, WZDO 38-27, WOID 26-18, WHSL 36-31, KGOT 9-5, OK95 21-17

TRIUMPH "Somebody's Out There" (MCA) 38/11

NOBY S USL TIBETE (MULE) 36/11 S. Same 21, Down 0, Adds 11 including WBEN, WERZ, WKRZ, WKQ8, WROQ, KXYQ, 100KHI, WKSF WPHD 30-28, KWK 37-34, 930 d-38, KGOT d-37

PET SHOP BOYS "Love Comes Quickly" (EMI America) 34/18

GWEN GUTHRIE "Ain't Nothin' Goin' On But The Rent" (Polydor/PolyGram) 32/5 WNVZ, WRCK, Q104, KWES, WXKS 10-5, WKSE 37-35, WNYS WPOW 27-25, WCGQ d-30, Z102 25-20

35-242 (2001-35-11), RMEL 10-3, WINNIN COE, MSHIK, 25-27 WHOW 27-25, WCJUG 0-30, 2102-25-20 (LDVER SPEAKS) "Mo More 1 Love You's " ("A&M) 31-06 (Moves Up 3, Debotes 0 Same 22, Down 0 Addos 6 CKOI, KIIK, WKFR KBOS KMOX, SLY96 WBEN on, WKRZ on, WROO on, WRON on KFN 3-330 KZZU on, KOIZ on and WPSL 22-18, WAZY 28-25 (MOX).

LUTHER VANDROSS "Give Me The Reason" (Epic) 28/10 NVZ FM102 WERZ WTLQ WKFR WRON SLY96

JOHN FOGERTY "Eye Of The Zomble" (WB) 25/25 5 including WPHD, WRNO, WRSR WMMS, WKTI WPST WOKI WLRS

ONE TO ONE "Angel in My Pocket" (WB) 25/1 . S. WBEN on: WPHD 19-18, KWK 13-11, WTLQ on-dp. Q106 on MGX on: KCPX on: KATD on: 95XIL 35-28, WBNQ d-28

TALKING HEADS "WIII WIII Life" (Sire/WB) 22/6 Down O. Adda 6, 894, 95INZ, WRSR, WLOL, WERZ, WHSL, WPHD on, WLS d-37, Z95 on

NICK JAMESON "Weatherman" (Motown) 20/0

Suding WKSE on, WCAU 38-34, KKRZ on-dp, KPLZ on-dp, Q 100 40-34, WAZY 37-30, KKAZ on, SLY96 35-32 SOUTHSIDE JOHNNY & THE JUKES "Walk Away Renee" (Atlantic) 18/0 Moves Up 8, Debuts 3, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WPHD 20-15, WMMS WTQ, 38-35, Same 7. Down 0, Adds 0 including WNYS on, WP

/MMS 33-25, K104 d-33, WERZ 37-35 vn 0, Adds 0 including WNYS on, WPHD 20-1 5, WOMP 35-32, WBNQ 27-21, KGOT 24-21 KKAZ 37-34

BON JOY! "You Give Love A Bad Name" (Mercury/PolyGram) 14/14 Moves Up 0 Debus 0 Same 0 Down 0, Adds 14, WCAU, WRSR, Q100, WPST, WZON, WOMP, WJAD WCII, WDRR , WRCK, WKRZ, KTUX WRQN, KIKX

w & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported The second of th points from high chart positions on those stations reporting them, to debut on the CHR National Airplay-40. — CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight. Dayparted Adds and/or One: two plays in a 24-hour period, both of them before midnight.

Parallels Begin on Page 88 Adds & Hots Begin on Page 86 P-1 Playlists Begin on Page 83 Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations overall. This information will be published in R&R each week on the CHR Adds & Hots pages.

LIFES RICH PAGEANT





THE FIRST SINGLE

LL ON ME

THIS RECORD IS A HIT.



THE #1 MOST REQUESTED AOR SONG
IN THE COUNTRY.

AOR ALBUMS 8

AOR TRACKS 8

94Q/ATLANTA ADD! JEFF McCARTNEY: "This band's time has come! Creating a major stir in the record stores — top ten across the board. Requests coming from both teens and adults. No matter what your demo is, you can't miss with R.E.M.!"