DIAL POSITION SLOGAN WAR SPURS LAWSUIT

WSB-FM and WRMM/Atlanta have been battling over the right to identify themselves as "99." Now Cox has sued Susquehanna for \$3 million, Donna Brake has the background, while the latest news is up front.

Page 3, 47

BEER & WINE BAN UNLIKELY; NEW TACK COUNTERADVERTISING

As hearings before the House Communications Subcommittee began this week, advocates on all sides of the broadcast beer/wine ad issue agreed that the central topic was counteradvertising proposals, not an outright ban.

Page 13

PROGRAMMING RULES: ARE THEY MADE TO BE BROKEN?

Lon Helton sums up a provocative viewpoint: "For every 'absolute truth' I've ever heard, there is an untold number of winners doing absolutely the opposite.' A refreshing look at programming stereotypes.

Page 50

PEOPLE IN THE **NEWS THIS WEEK**

- Bob Laurence VP at Drake-Chenault
- Earnest James President/GM, Steve Harris PD at WCIN
- Milt McConnell GM at WNDE & WFBQ
- Bernie Kimble PD at WHK
- Jon Holiday OM/PD at WCJX
- Carl Gardner OM at KEX • Don Propst GM, Tom Ludwig
- GSM at KKCW
- Andi Turco PD at WPYX
- Dick Penn buys four Sunbelt stations
- Jay Hoker buys KCFX
- · Paul Palmer, Ballard Smith go into ownership
- Shawn Mulhern OM at KLTQ-AM
- Jim Tice OM at WZZK-AM & FM
- Tony Kidd PD at WZZK
- Linda Packer-Spitz, Sandy Gasman VPs at Republic
- Phil Jones Exec. VP at Fantasy
- Louisa Crawford GSM at WFYR
- John O'Hearn GSM at WIND
- David Papandrea GSM at WZNE
- Skip Stow GSM at KOFM

Page 3, 4, 8, 10

NEWS/TALK: LACKLUSTER RATINGS SHOWING

Brad Woodward assesses the ratings performance of News/Talk stations in the winter book, and finds less-than-stellar results.

SIDEKICKS IN THE SPOTLIGHT

Yvonne Oison guests for Joel Denver and secures the secrets of successful morning sidekicks Raechel Donahue (KIIS) and Ross Brittain (Z100).

Newsstand Price \$3.50



Clements Appointed To Mutual Presidency

The Amway Corporation has named Jack Clements President of the Mutual Broadcasting System, elevating him from Exec. VP/GM. Clements was originally placed in charge of the network in April 1984 following a management restructuring, and was functioning as "President pro tem" until Amway co-founders Richard De-Vos and Jay Van Andel announced his promotion.

DeVos commented, "Jack Clements has proven himself as a manager, motivator, leader, and professional. Mutual is a

signals aimed at the U.S. main-

land from Cuba. "Nothing is

Monitoring did indicate a tone

happening," Russell réported.

on Radio Marti's frequency,

reception" in Cuba, said Rus-

says it's being received just

fine." Voice Of America (VOA)

sources said the tone, which

falls far short of full-scale jam-

ming, was left over from Cuba's

"The State Department

1180 kHz, but "it's not blocking



Jack Clements company with a proud heritage and it needs a special leader to guide its future."

Van Andel added, "This appointment underscores Amway's commitment to build Mutual into the nation's leading radio network and communications company, and we're proud to make him President."

Clements told R&R, "I'm obviously flattered and honored by this recognizion, but in making me President Amway has CLEMENTS/See Page 4

U.S. Radio Escapes Cuba's Radio Marti Retaliation derdale had picked up no new

Cuba's response to Monday morning's (5-20), sign-on of Radio Marti was swift and angry. But commercial broadcasters breathed a sigh of relief when it became evident that 'Castro's first retaliatory steps were diplomatic, rather than what had been widely feared - jamming or other interference to

However, threats from Havana of a possible "radio war" left many AM broadcasters nervous that their initial good luck may not hold.

After two days of Radio Marti broadcasts, there were no reports of interference from stations, and FCC spokesman Bill Russell said the agency's monitoring station at Ft. Lau-

Cagle Joins Summit's **KC Management Team**

WAPP/New York Operations Director Gerry Cagle has accepted an Operations/Programming management position with Summit Communications in Kansas City. His first assignment will be to integrate newly-purchased KCMO-FM/ Kansas City (soon to become KBKC) into the group. Cagle will also assist with KCMO (AM) and the Kansas City Chiefs Network.

Summit Executive VP William Kirkpatrick commented, "Gerry's input to VP/GM Craig Scott and GSM Ken Clifford will strengthen our position in Kansas City, not only with the stations, but also with the Chiefs Radio Network. His brilliant programming concepts will be applied at the other eight Sum- mit has a lot of expansion plans,

R.T. Simpson is the new Op-erations Director for Cap Cities'

Los Angeles Country outlets

KLAC & KZLA. Simpson was most recently PD at WLVK/ Charlotte; he fills the vacancy

created when Bill Mayne resigned to join Cap Cities'

WBAP/Dallas-Ft. Worth as PD

KLAC & KZLA President/

GM Vern Ore told R&R, "I

hired R.T. from Denver when I

was at KSCS/Dallas, and we

were together almost three

fidence in him then, as I ob-

viously do now. His knowledge

years. I had a great deal of con-plus for us."

two weeks ago.



Gerry Cagle

R.T. Simpson

of the format is a trememdous

Simpson Directs KLAC

& KZLA Operations

Cagle told R&R, "I want to wake up in a city where there's sheep instead of a city that doesn't sleep," he joked. "Wil-liam and I have been friends since 1968, having worked together at WFUN/Miami. Sum-CAGLE/See Page 4

Cole Back At WKTI As VP/GM



After four mass as PD at WLS-FM/Chicago, Dallas Cole has rejoined of KTI/Milwaukee, which he

any chronological preasure of his ability. Coming from a pro-gramming background, he will add fresh ideas to his position, but more important is his ability to administrate a creative environment where people will perform."

Cole, at 27 one of the youngest major market managers in radio, told R&R, "This all came Prior to WLVK, Simpson SIMPSON/See Page 8

previous harassment of the Spanish-language VOA pro-gram Radio Marti has replaced MARTI/See Page 4



COLE/See Page 4

McINTYRE **CONSULTS** McCov WKTU's New PD

WKTU/New York Assistant PD/afternoon personality Quincy McCoy has been promoted to Program Director of the Infinitv CHR, Current PD Neil McIntyre has left to form his own radio marketing consultancy, with WKTU retaining his ser-

VP/GM Tom Chiusano remarked, "I'm very confident Quincy will do a great job in his expanded role. I'm sure he will help 92-KTU realize its full potential.'

McCoy, with WKTU since October 1984, was previously Asst. PD at WASH/Washington and Y100/Miami, and PD for KMJM/St. Louis. He told R&R, "I'm enthusiastic about our direction and our positioning of 92-KTU in the New York marketplace."

McIntyre plans to call his has rejoined TATI/Milwaukee, McIntyre plans to cain ms which he oprammed for 2½ company Second Opinion Compens, as P/GM. Correplace of minimal content of the surnal Content of

"My time with 92-KTU has been spent with one of the best radio stations I've been associated with. I'm sure Quincy will do an outstanding job with it, and I'm happy to continue my association with the station, working specifically with (Promotion Director) Janice Ginsberg." In addition, McIntyre is consulting CKLW & CFXX/ Windsor-Detroit.



GET IT ON (BANG A GONG)

THE NEXT SINGLE FROM

POWER STATION

CATCH THE
POWER STATION
"GET IT ON"
TOUR THIS
SUMMER:

6/30 HARTFORD, CT
7/1 PHILADELPHIA, PA
7/2 LONG ISLAND, NY
7/5 COLUMBIA, MD
7/6 NORFOLK, VA
7/12 ATLANTA, GA
7/19 HOUSTON, TX
7/20 AUSTIN, TX
7/21 DALLAS, TX
8/12 CHICAGO, IL
8/14 CLARKSTON, MI
8/16 CINCINNATI, OH
8/17 CLEVELAND, OH

DATES TO BE ANNOUNCED SOON IN THESE CITIES:

MEMPHIS, TN NASHVILLE, TN **NEW ORLEANS, LA** ORLANDO, FL TAMPA, FL MIAMI, FL JACKSONVILLE, FL SYRACUSE, NY ROCHESTER, NY BOSTON, MA MINNEAPOLIS, MN LOS ANGELES, CA SAN DIEGO, CA SAN FRANCISCO, CA PHOENIX, AZ SALT LAKE CITY, UT SEATTLE, WA PORTLAND, OR **TORONTO** MONTREAL **OTTAWA**

Capitol

MAY 24, 1985

THE "BLACK **URBAN RUT"**

No matter how successful some Black/Urban stations become, others still seem to fall victim to quick format switches or inadequate budgeting. Sean Ross analyzes a perplexing problem.

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PAGE THREE | Laurence Drake-Chenault's New VP/Programming

Bob Laurence, national programming consultant for Drake-Chenault, has been named VP/ Programming for the company. Laurence will oversee all programming for the company, and will continue to work with client stations.

Drake-Chenault President Denny Adkins said, "It is no accident **JACI TAKES OVER**

As JACI, Inc. officially assumed

the WCIN/Cincinnati ownership

reins from KLM Communications,

JACI principal Earnest James, who will serve as the Black A/C

outlet's President/GM, appointed

Commenting on the chain of

events which led to his first station

acquisition, James said, "I've

wanted to own a radio station for a

long time. I hope it will be the start

of many radio stations we'll have

the opportunity to own. Although

there's going to be a lot of work

ahead of me, I'm excited and be-

lieve the station will be extremely

of years, and he's an extremely talented person. I'm real pleased

he was available and willing to

Most recently PD of WDRQ/De-

work with me.'

competitive in the marketplace. 'I've known Steve for a number

Steve Harris as PD.

James President/GM,

Harris PD At WCIN

that Laurence has had such an incredible record of success with the stations he consults. His experience and his talent have long been obvious, especially to our client stations."

Laurence commented, "Drake-Chenault's success is based on a carefully-thought-out plan, backed by intense research and a con-

tinuing interest in our clients. When all our work is boiled down to its essence, there is a single consideration: has our client station succeeded? Now we're looking for even more ways to increase the success potential of our consulted stations



Bob Laurenc

Laurence began his broadcasting career as an announcer at WPGC/Washington, later moving to KBEQ/Kansas City for his first programming position. He subsequently was named National Program Director for Mariner Communications, and began consulting for Drake-Chenault in **COX SUES SUSQUEHANNA FOR \$3 MILLION**

McConnell Now GM At WNDE & WFBQ

WFBQ & WNDE/Indianapolis GSM Milt McConnell has been promoted to GM at the Gulf (soon-to-be-Taft) AOR-A/C combo, replacing VP/GM Denny Rossman, who exits after two and a half years to pursue station ownership. McConnell, who retains his GSM duties, promoted Account Executive Lee Anne Brooks to Local Sales Manager

Gulf President Alan Henry said, "We are pleased to be able to promote from within, and to name Milt as our new GM." Added McConnell, "I've always wanted the job ever since I was a rookie salesman here. It's particularly nice being a home-

town boy."
McConnell first worked with WFBQ & WNDE in 1979, and left the following year for stints with crosstown WIKS (now WZPL) and WIFE. He returned to the Gulf stations in 1983 as Local Sales Manager, and was promoted to GSM a year ago,

troit, Harris has held similar posts **LUDWIG UPPED TO GSM**

Propst Rises To GM At KKCW

At A/C-formatted KKCW/Portland, VP/Sales Don Propst has been upped to GM, succeeding former owner/GM John Tilson.

Coprincipal George Johns said. "Making Don the GM just seemed like the natural thing to do. It's a very nice atmosphere there with nice people, and we're trying to keep everything the same."

Propst told R&R, "I feel great about it. It's the opportunity of a lifetime. This is a super radio sta-

KKCW debuted 15 months ago, but Propst has been involved with station including the building stages - for about five years. Between 1965-80, Propst headed the West Coast office of the H.R. national rep firm, which later became H.R. Stone.

Propst also announced that LSM Tom Ludwig has moved up to General Sales Manager. Said Propst, "Tom did a very good job as Local Sales Manager and was entitled to be promoted.'

Holiday OM/PD At WCJX

Farnest James

Steve Harris

JAMES/See Page 8

at KRLY/Houston and WGCI/Chi-

cago during his 11-year radio

career. In addition to his program-

cessful bid to obtain a temporary

restraining order preventing Sus

quehanna's WRMM/Atlanta



Jon Holiday

WPJB (JB105)/Providence Assistant PD Jon Holiday has been named Operations Manager/PD at new Wodlinger Broadcasting outlet WCJX(96X)/Miami. The format of the station has yet to be announced, but speculation runs toward a CHR direction

Wodlinger Corporate PD Todd Chase told R&R, "I hired Jon many years ago when I programmed JB105, and over the years he's shown strong leadership qualities and a great knowledge of music research '

Holiday, who was with WPJB for two years after a stint at WWCO/Waterbury as an air personality, commented, "I'm very optimistic about my first shot at programming. We're ac-tively looking to staff 96X, as we have a June 15 deadline. Despite the heavy competition within Miami, we'll have a unique niche carved out at

from using the slogan "99," neighboring Cox Communications A/C outlet WSB-FM has filed suit against WRMM for \$3 million, alleging trademark infringement. A hearing is scheduled for May 30 in Federal District Court

in Atlanta

WSB-FM, WRMM In "99"

WSB-FM (at 98.5 mHz) claims it has been using "99" as its slogan for over three years. WRMM, which had been calling itself "WARM 100" and later "WARM 99.7" (its actual frequency), submitted WARM 99 to Arbitron as its new slogan and began using it on the air about a month ago.

Officials at WSB declined to comment on the litigation, but WRMM Station Manager Julie Dorff told R&R, "They (Cox) filed for a temporary restraining or-

KEX Promotes Gardner To OM



Carl Gardner

After only eight months as PD, Carl Gardner has been advanced to Operations Manager KEX/Portland, assuming responsibility for all the full-service A/C station's operations outside of

VP/GM Dave Milner noted, "Carl has done a superb job in this role as PD ever since he arrived in Portland, He's been instrumental GARDNER/See Page 8 Slogan War der, and that was denied. We feel very confident in our rights to use SLOGAN/See Page 8

WPJB Returns To CHR

After two years of A/C following a lengthy CHR history, WPJB/Providence has returned to CHR.

WEAN & WPJB VP/GM Jim Kefford said, "A lot of rumors have been circulating around the market for weeks, and it became apparent that we needed to declare our direction. If you look at the numbers, it's obvious that WPJB/See Page 8

Turco Takes **WPYX PD Post**

At Scott Broadcasting's AOR-formatted WPYX/Albany, NY, Music Director Andi Turco has advanced to PD Rick Van Zandt remains Operations Manager for WPYX and sister AM A/C station WTRY. Former WTRY PD Bob McDougall recently accepted the morning drive opening at crosstown News/Talk outlet WQBK; WTRY is now seeking a new PD.

Van Zandt said, "Andi's been an integral part of the operation for so long. I'm confident we'll be seeing great things from

Turco has been with WPYX for four years and will retain her afternoon airshift. She became MD 14 months ago, and will relinquish those duties to Asst. PD Bob Welch. She said "I just want to us to continue as the first-class station we've always been and maintain our market image as an authority."

Kimble WHK's PD

WPXY/Rochester midday personality Bernie Kimble has been named PD at Malrite's Goldformatted WHK/Cleveland. The position had been open for several weeks since Bill Stedman joined

KSAN/San Francisco as PD. John Gorman, PD for sister AOR WMMS and Operations Manager

R&R Takes Memorial Day Holiday

In observance of Memorial Day. R&R's offices in Los Angeles, Washington, Nashville, and New York will be closed on Monday, May 27, resuming regular hours on Tuesday, May 28.



Bernie Kimble

for both stations, commented, "Bernie's credentials and experience ensure 14K of new growth and fresh excitement to our solid gold rock 'n' roll format.'

An AOR veteran, Kimble brings programming experience from KIMBLE/See Page 8

KGNR Shifts To Big Band Format

After years of steadily declining News/Talk ratings amid increased competition, KGNR/Sacramento discontinued its fulltime commitment to the format in favor of Kala-Music Big Band programming for most dayparts, laying off five staffers.

President Bob Henley explained, "KGNR has long been the market leader in morning drive, and we've expanded News/Talk from 5-9am to 5-10am. So we're not abandoning the format. I'm elated with the move, although it was difficult because we had to let some people go. The problem was that we were putting out a very good product that nobody was listening to.

Henley added that KGNR will also continue its noon newsbreak and late afternoon news/information segments. At other times, KGNR will offer music programming with personalities Jack Kirkwood and Randy Comstock until it shifts to automation during late evenings and overnights.

The decision was welcomed by Sacramento's only other News/ Talk outlet, McClatchy's KFBK. which had recently hired away

Clements

Continued from Page 1

said to all the people at Mutual the people who worked very hard in the last year - 'Hey, you've got our confidence, and we're going to stick with it.' Amway has demonstrated its commitment to the longterm improvement and prosperity of this radio network, and this dots the I's and crosses the T's

Clements joined Mutual in 1973 as VP/Programs, and was appointed VP/Sports in 1976. In 1981 he was appointed Sr. VP/ Mutual Radio Network, and oversaw virtually all day-to-day operations of the company. He began his broadcasting career as an announcer at WORD/ Spartanburg, SC.

KGNR's morning news team and outbid the station for radio rights to the NBA Sacramento Kings. "We're obviously delighted to be the exclusive News & Information station in Sacramento," said Mc-Clatchy Director/Broadcasting Paul Aaron. "This opportunity will only cause us to redouble our efforts to earn the respect of the listeners and the community."

Cagle

Continued from Page 1

and I feel fortunate to be a part of them." Steve Ellis is acting PD at WAPP until a replacement for Cagle is named.

In addition to the Kansas City properties, Cagle will also oversee WSJS & WTQR/ Greensboro-High Point-Winston Salem, WCOA/Pensacola & WJLQ/Mobile-Pensacola, WREC & WZXR/Memphis, and KCNN & KXXY/Oklahoma City. Cagle previously programmed KFRC/San Francisco, KHJ/Los Angeles, KCBQ/San Diego, and WRKO/Boston.

Cole

Continued from Page 1

together a lot quicker than originally planned. However, I look at this as the opportunity of my career to become VP/GM of such a great station as WKTI. I regret leaving here so soon after joining, but I know with the leadership of Jeff Trumper and (OM) John Gehron, WLS-FM will continue to grow into its full potential."

Before joining WKTI in 1982, Cole was Assistant PD at ABC's WRQX(Q107)/Washington and PD at WZOK/Rockford, He begins his new duties around June 3. No replacement was named at WLS-FM.



WZZK Promotes Tice, Kidd

Jim Tice has been upped to Operations Manager at WZZK-AM & FM/Birmingham, while retaining his FM PD duties. Tony Kidd, who had been serving as FM Asst. PD and MD for both stations, advances to PD for the AM. while continuing his dual MD duties

WZZK-AM & FM GM Jerdan Bullard told R&R. "Both Jim and Tony have made major contributions to the success of WZZK-FM, so these promotions are richly deserved. Their new titles and responsibilities reflect our high regard for their leadership capabilities."

Tice said, "I've only been here eight months, so it feels great to get this kind of endorsement from a good company like Katz."

Kidd, who's been WZZK-FM

MD for four years and Asst. PD for one, told R&R, "This a great opportunity for me to try my hand at programming without having to leave a great station like 'ZZK or a super company like Katz. I couldn't be happier."

WZZK-FM was number one in the fall 1984 Arbitron. WZZK, formerly WSGN, was aquired by Katz two months ago. The AM and FM are currently simulcasting but, except for morning drive, will offer similar but separate programming in August.

Packer-Spitz, Gasman Republic Station VPs

In twin appointments at Republic Radio, Linda Packer-Spitz and Sandy Gasman have been named VP/Stations. Packer-Spitz joined Republic eight years ago, most recently serving as VP/Manager of its Chicago office. Gasman steps up after a year as VP/Network Operations after seven more as VP/Sales Manager for (parent) Katz Radio; he started with the company in 1966.

Republic President Jerry Kelly noted, "Linda has earned this pro-

Continued from Page 1

Cuba Reserves "Radio Right"

Following weekend approval by President Reagan, Radio Marti was launched at dawn Monday. Adhering to VOA's standards of objectivity, the station is carrying 141/2 hours a day (5:30am-1:30pm, 4:30-11pm) of news, music, documentaries, and commentaries in Spanish.

In various broadcasts and statements, Cuban officials denounced the new service and threatened a "radio war." One broadcast said Cuba "reserves the right to make any radio transmission to the United States." But there was no evidence that the threat was being carried out after two days of Radio Marti service.

The first official retaliation within an hour of Radio Marti's birth - was the cancellation of an immigration agreement under which Cuba was to take back thousands of "undesirables" from the United States, while allowing thousands of Cubans, including former political prisoners, to emigrate here each vear.

Cuba also imposed severe limits on U.S. travel to that country, and threatened an end to its cooperation with the U.S. on the punishment of airline hiiackers

motion through her aggressive and tireless dedication to selling our list of radio stations. Sandy's contribution to our growth has been enormous. His constant efforts and dedication with the Katz Radio Group Network has earned him this promotion."

STAFF

NOONING DLONG SIGNA BOOK
SECTION ASSESSMENT AND SIGNAMAN, NANACY KARINGE
Communication Director COCK (BM)
Communication of Director COCK (BM)
Traffic Director ACRESING SCOLIE
Traffic Director ACRESING SCOLIE
Traffic Director COCK (BM)
COC

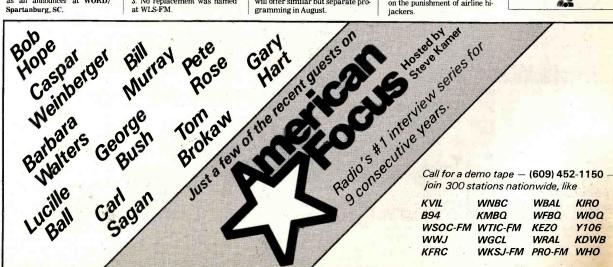
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"Mr. Struthers, remember Selcom, that little rep company that came to see us a few years back?"

If growth is a legitimate measure of a company's capability, then we, at Selcom, have something to crow about.

Since 1977, we've increased the gross billings of our client stations 14 times over, with indications even higher for this year.

That's growth.

There's no secret, we didn't do it with mirrors. We did it by hard work. By digging into every situation, understanding a client's strengths and selling them against the existing market. We did it with first class back-up for our people in the field and with research and marketing support from a strong

parent organization, Selkirk Communications.

We did it by being masters of the tough sell, by never settling for the status quo and by making growth a prime definition of success, both for our clients and ourselves.

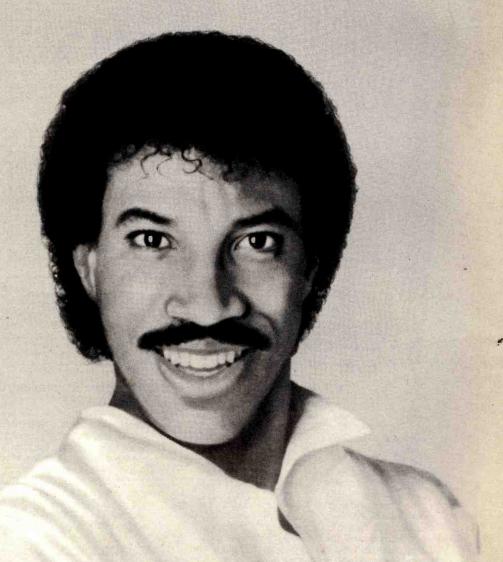
If you're not entirely satisfied with the way your sales and your station is growing, why not join our growing list of growing clients. Call Vincent A. Gardino at Selcom. We'll help you achieve your goals. That's the way we achieve ours.

Pelcom radio You'll appreciate the difference.
521 FIFTH AVENUE, NEW YORK, NY 10017 212-490-6620 MEMBER SUPERNET UNWIRED NETWORK.



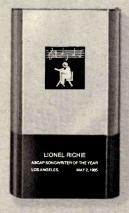
Selcom Representation.
The advantages will be obvious.

Lionel Wins All



... At the ASCAP Pop Awards

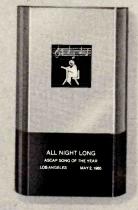
ight Long



Writer of the Year Lionel Richie



Publisher of the Year Brockman Music



Song of the Year All Night Long

Most Performed ASCAP Songs (Oct 1, 1983 to Sept 30, 1984)

AGAINST ALL ODDS (TAKE A LOOK AT ME NOW) Writer: Phil Collins (PRS) Publishers: Golden Torch Music Corp. Pun Music, Inc.

AUTOMATIC Writer: Brock Walsh Püblisher: MCA, Inc. BABYILIED

Writer: Rory Bourke Publisher: Chappell & Co., Inc.

BREAK MY STRIDE
Writers: Greg Prestopino
Matthew Wilder
Publishers: Buchu Music
No Ears Music, Streetwise Music

CHURCH OF THE POISON MIND
Writers: Michael Craig (PRS), Boy George (PRS)
Roy Hay (PRS), Jon Moss (PRS)
Publisher: Virgin Music, Inc.

DANCING IN THE DARK

Writer: Bruce Springsteen Publisher: Bruce Springsteen DRIVE Writer: Ric Ocasek Publisher: Lido Music, Inc.

EYES WITHOUT A FACE Writers: Billy Idol (PRS) Steve Stevens Publishers: Boneidol Music

Rare Blue Music, Inc., Rock Steady Music, Inc. FOOTLOOSE
Writer: Kenny Loggins
Publishers: Famous Music Corporation
Milk Money Music

GHOSTBUSTERS Writer: Ray Parker, Jr. Publishers: Golden Torch Music Corp. Raydiola Music

GIRLS JUST WANT TO HAVE FUN Writer: Robert Hazard Publisher: Heroic Music

GOT A HOLD ON ME Writer: Todd Sharp Publisher: Cement Chicken Music

HEART AND SOUL Writers: Mike Chapman Nicky Chinn Publisher: Arista Music, Inc.

Writer: Lionel Richie
Publisher: Brockman Music

HERE COMES THE RAIN AGAIN Writers: Annie Lennox (PRS)
Dave Stewart (PRS)
Publisher: Blue Network Music, Inc.

HOLD ME NOW

Writers: Tom Bailey (PRS) Alannah Currie (PRS), Joe Leeway (PRS) Publisher: Zomba Enterprises, Inc. **HUMAN NATURE**

Steve Porcaro

Publishers: John Bettis Music

Porcara Music

I GUESS IT NEVER HURTS TO HURT SOMETIMES Writer: Randy Van Warmer Publishers: Fourth Floor Music, Inc. Terraform Music

I GUESS THAT'S WHY THEY CALL IT THE BLUES Writers: Elton John (PRS) Davey Johnstone, Bernie Taupin Publisher: Intersong USA, Inc.

I STILL CAN'T GET OVER LOVING YOU
Writer: Ray Parker, Jr.
Publisher: Raydiola Music IF EVER YOU'RE IN MY ARMS AGAIN
Writer: Michael Masser
Publishers: Almo Music Corporation
Prince Street Music

FT'S A MIRACLE
Writers: Michael Craig (PRS) Boy George (PRS)
Roy Hay (PRS), Jon Moss (PRS)
Publisher: Virgin Music, Inc.

JUMP
Writers: Michael Anthony
David Lee Roth, Alex Van Halen
Eddie Van Halen
Publisher: Van Halen Music

JUMP (FOR MY LOVE)

Writers: Steve Mitchell

Writers: Steve Mitchell

Marti Sharton-Humak, Gary P. Skardina

Publishers: Anidraks Music

Stephen Mitchell Music, Porchester Music, Inc.

Welbeck Music Corporation

JUST ANOTHER WOMAN IN LOVE Writers: Wanda Mallette Writers: Wanda Mattette
Patti Ryan
Publisher: Southern Nights Music Co.

KARMA CHAMELEON Writers: Michael Craig (PRS) Boy George (PRS), Roy Hay (PRS) Jon Moss (PRS) Publisher: Virgin Music, Inc. THE LANGUAGE OF LOVE

Writer: Dan Fogelberg Publishers: April Music, Inc. Hickory Grove Music Co. LET THE MUSIC PLAY Writers: Chris Barbosa Ed Chisolm Publishers: Emergency Music, Inc. Shapiro Bernstein & Co., Inc.

A LITTLE GOOD NEWS
Writers: Charlie Black
Rory Bourke, Tommy Rocco
Publishers: Chappell & Co., Inc.
The Welk Music Group

The Welk Music Group
LOVE IS A BATTLEFIELD
Writers: Mike Chapman
Holly Knight
Publishers: Arista Music, Inc.
The Makiki Publishing Company Ltd.
MISS ME BLIND
Writers: Michael Craig (PRS)

MISS ME BLIND
Writers: Michael Craig (PRS)
Boy George (PRS), Roy Hay (PRS)
Joh Moss (PRS)
Publither: Virgin Music, Inc.
MISSING YOU
Writers: Mark Leonard
Chas Sanford
Publithers: Fallwater Music
Markmeem Music

OH SHERRIE
Writers: Randy Goodrum, Steve Perry
Publishers: April Music, Inc.
Random Notes, Street Talk Tunes

ONE THING LEADS TO ANOTHER
Writers: Alfred Agius (PRS)
Cy Curnin (PRS), Rupert Greenall (PRS)
Jamie West-Oram (PRS), Adam Woods (PRS)
Publisher: Colgems-EMI Music, Inc.

P.Y.T. (PRETTY YOUNG THING)
Writer: Quincy Jones
Publisher: Yellow Brick Road Music

THE REFLEX
Writers: Simon LeBon (PRS)
Nick Rhodes (PRS), Andy Taylor (PRS)
John Taylor (PRS), Roger Taylor (PRS)
Publisher: Chappell & Co., Inc.

ROLL ON EIGHTEEN WHEELER
Writer: Dave Loggins
Publishers: Leeds Music Corp., Patchwork Music RUNNING WITH THE NIGHT Writer: Lionel Richie Publisher: Brockman Music

SAD SONGS (SAY SO MUCH)
Writers: Elton John (PRS)
Bernie Taupin
Publisher: Intersong USA, Inc.

SAY SAY SAY Writer: Paul McCartney (PRS) Publisher: MPL Communication SOMEBODY'S WATCHING ME Writer: Rockwell Publisher: Jobete Music Company, Inc.

Publisher: John Richig
STUCK ON YOU
Writer: Lionel Richig
Publisher: Brockman Music
TALKING IN YOUR SLEEP
Writers: Cox Canlet, Jimmy Marinos
Wally Palmar, Mike Skill, Pete Solley (PRS)
Publisher: Foreverendeavor Music, Inc.

THAT'S ALL Writers: Tony Banks (PRS) Phil Collins (PRS), Mike Rutherford (PRS) Publisher: Pun Music, Inc.

THEY DON'T KNOW
Writer: Kirsty Mac Coll (PRS)
Publisher: MCA, Inc.

THINK OF LAURA
Writer: Christopher Cross
Publisher: Another Page

THREE TIMES A LADY Writer: Lionel Richie Publishers: Brockman Enterprises, Inc. Jobete Music Company, Inc.

THRILLER
Writer: Rod Temperton (PRS)
Publisher: Almo Music Corporation

TIME AFTER TIME Writer: Rob Hyman Publisher: Dub Notes TIME WILL REVEAL
Writers: Bunny DeBarge
Eldra DeBarge
Publisher: Jobete Music Company, Inc.

TO ALL THE GIRLS I'VE LOVED BEFORE Writers: Hal David, Albert Hammond Publishers: April Muslc, Inc., Casa David

TONIGHT I CELEBRATE MY LOVE Writer: Michael Masser Publisher: Almo Music Corporation Prince Street Music

TWIST OF FATE Writer: Steve Kipner Publishers: April Music, Inc. Stephen A. Kipner Music

WHAT'S LOVE GOT TO DO WITH IT Writer: Terry Britten (PRS) Publisher: Chappell & Co., Inc.

WHEN DOVES CRY Writer: Prince
Publishers: Controversy Music, WB Music Corp.

WHEN WE MAKE LOVE
Writers: Troy Seals, Mentor Williams
Publishers: Cavesson Music Enterprises Co.
Two-Sons Music, WB Music Corp.
Welbeck Music Corporation

YAH MO B THERE Writers: Quincy Jones , Michael McDonald, Rod Temperton (PRS) Publishers: Almo Music Corporation Genevieve Music, Yellow Brick Road Music

YOU CAN'T GET WHAT YOU WANT (TILL YOU KNOW WHAT YOU WANT) Writer: Joe Jackson Publisher: Almo Music Corporation

YOU MIGHT THINK Writer: Ric Ocasek Publisher: Lido Music, Inc. Weezie Crawford

Crawford

WFYR GSM

Louise "Weezie" Crawford has

been named General Sales Manag-

er at RKO A/C outlet WFYR/Chi-

cago. Most recently, she worked at

Sandusky's KNUS & KBPI/Den-

ver, first as Local Sales Manager

for KBPI, then serving three and a

half years as GSM for both sta-

told R&R, "I've hired a lot of peo-ple, but I've never found in my 25

years in the business so many peo-

ple with such high regard for an in-

dividual. She's very special and the

people who will work for her are

Said Crawford, "I'm delighted to

be working here at 'FYR and with

Dick. He's a fabulous guy; in fact,

all of the people here are tremen-

Prior to KBPI & KNUS, Craw-

ford held LSM posts at WHBQ/ Memphis and WKQQ/Lexington.

going to learn an awful lot."

WFYR VP/GM Dick Rakovan

Jones Elevated To Fantasy Exec. VP

keting at Fantasy, Phil Jones has been promoted to Exec. VP of the company's record division. He will supervise distribution, promotion. and A&R for Fantasy and its affili-

Jones told R&R, "The responsibilities are basically the same, but now I'm more involved with talent acquisition." A 33-year industry veteran, starting in retail, he spent 12 years at Motown in various capacities, including Director of Marketing. He reports to Fantasy



Phil Jones President Ralph Kaffel.

WZNE Ups Papandrea To GSM

David Papandrea has been promoted from Account Executive to GSM at DKM's WZNE(Z98)/Tampa. He replaces Kevin Malone, who resigned to market "Sport Coat 15," his own roll-on suntan product.

VP/GM Don Hibbitts commented, "David has the experience and background in the market to take on this position. He would have worked his way into management anyway, but Kevin's departure has allowed it to happen right away. I'm glad we could offer it to him

before someone else."

Papandrea said, "The competition is really tough, but we have our niche and with (PD) Bob Kaghan's help we are really taking care of the audience. My sales staff is working on the basics, and with seven people we can cover the market effectively. I look toward increasing the quality of our marketing toward the advertising community.'

A market veteran, Papandrea

James

Continued from Page 3

ming duties, Harris is doubling as WCIN's midday personality. He told R&R, "Ohio is my home state, so I'm glad to be here. I'm also very happy to be associated with JACI and Earnest James. We've worked together twice in the past, and both times were winning situations. WCIN has a rich, 30-year tradition. We hope to do some things that will make WCIN's tradition that much stronger."

As part of that strategy, former WVOI/Toledo PD Max Myrick has come aboard as morning man with a new show called "Max & Company." And Sid Kennedy shifts from PD to News Director.

Slogan

Continued from Page 3

'99' as an on-air mention, and that the injunction they are going after will also be denied. All we are attempting to do is simply make sure we get credit for those people who are listening to 'Warm.' We do not want to get any credit that isn't due us. We just want to make sure that if we are being listened to that at least we get the benefit of the doubt (at Arbitron) if one of our listeners enters '99' in the book '

For a detailed background account of the WSB-FM/WRMM slogan situation, see this week's A/C column by Donna Brake



David Papandrea

WIND/Chicago.

tion.

Gardner

personality.

was Sales Manager for four years when Taft owned WDAE, and remained with the station and its FM, WIOI, when Gannett took over. He joined WZNE last Janu-

John O'Hearn has been pro-

moted from Local Sales Manager

to GSM at Westinghouse Broadcasting's Talk outlet

VP/GM Jan Hrubic-Shay com-

mented, "John's knowledge of

the radio industry, sales manage-

ment experience, and his ability

to work with people make him uniquely qualified for this posi-

Formerly VP/GM at WJAS/

Pittsburgh for two years, O'Hearn joined WIND as LSM

last spring. He earlier worked in

Chicago as Retail Sales Manager

in helping to turn the station around." Gardner is credited for

helping guide KEX from 14th to

Prior to joining KEX, Gardner

spent three years with Sandusky

Talk outlet KNUS/Denver, first as

PD and later as Station Manager.

Before that he was News Director

for sister station KZAM/Seattle.

having previously worked at

KING-AM & FM/Seattle as an air

but we're up with all demos in all dayparts," Gardner said. "It's been a basic, fundamental story:

we tightened it up, focused the pro-

duct, got rid of the clutter, breath-

ed some life into it, and promoted it

aggressively. KEX has been a suc-

cess waiting to happen, and Taft has given us all the tools we've

needed to get the job done."

"Sure, the Trail Blazers had something to do with our success,

first 12+ in the winter Arbitron.

Continued from Page 3

O'Hearn WIND's New GSM at WBBM. O'Hearn told R&R, "We've made some great strides in the past 12 months, and if things continue to go the way they have, we can look for a very bright future."

As part of the changes, Promotion/Co-op Director Judy Staples becomes National Sales Manager

WPJB

Continued from Page 3

CHR is the biggest piece of the pie to grab.'

Program Manager Don Hallett added, "The station has been experimenting with a CHR direction since April 1. After programming the format recently at WKRZ-FM/Wilkes-Barre-Scranton, and because of my background, it was the move to make. We've been conducting research and have spent many hours analyzing the market, and (Station Manager) Chris (Gable), Jim, and I feel it's time for Providence to experience a new direction in CHR.

Hallett indicated a new lineup is taking shape, with a formal format debut anticipated by August.

Mulhern New OM At KLTQ-AM & FM

After five years with WNFL/ Green Bay, veteran broadcaster Shawn Mulhern has been named Operations Manager at Sunrise Media's A/C-programmed KLTQ-AM & FM (K-Lite)/Salt Lake City. Mulhern started with WNFL as Sports Director, and has been handling the morning show for the past three years. Former K-Lite PD Bruce Byxbe is now the station's Production Manager.

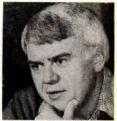
In addition to WNFL, Mulhern has worked at WJR-FM/Detroit, KYND/Houston, and KJOI/Los Angeles. He worked as a station announcer at WTMJ-TV/Milwaukee, and has handled public address for several NFL and NBA teams, including eight years with the Chicago Bears.

"I almost cracked up a half-dozen times driving down the mountain - it's so beautiful here," said Mulhern. "It took a lot for me to

Kimble

Continued from Page 3

Syracuse stations WSCY and WSYR-FM as well as WMJQ/Rochester. "Not only am I happy to be returning to programming," he told R&R, "but it's great to work with a well-oiled machine like WMMS & WHK. It's almost like the job of a lifetime." Kimble added that he will also assume an airshift



Shawn Mulhern come out to Salt Lake City, but (principal/GM) Dick Elliott is a brilliant mind. This station only went on the air last September, so it's still an embryo. I see this market as a big Green Bay — there's a similar camaraderie.

Simpson

Continued from Page 1

spent three years with Cap Cities in Dallas - first as PD for KSCS, and then as Opera-tions Director at WBAP & KSCS. Earlier, Simpson programmed in Denver for several years, having worked at KERE, KTLK, and KLZ. He said, "I'm very pleased to go back to work for Cap Cities and Vern Ore. We're gonna have a lot of fun in L.A."

ONE YEAR AGO TODAY

• JIM QUELLO REAPPOINTED TO FCC

• RICK CARROLL RETURNS AS KROQ-FM/LOS ANGELES PD

DOUG MCGUIRE PD AT WWLT/ATLANTA

 STEVE HARRIS NAMED PD AT WDRQ/DETROIT STEVE SCHRAM STATION MANAGER AT WI 77 & W7IIII/MII WALIKEE

ART CAMIOLO NAMED GM AT WHAT & WWDR/PHILADEL PHIA

• #1 CHR: "Let's Hear It For The Boy" - Deniece Williams (Columbia) (3rd week)

• #1 A/C: "Time After Time" — Cyndi Lauper (Portrait/CBS) (2nd week)

• #1 B/U: "Let's Hear It For The Boy" - Deniece Williams (Columbia) (3rd week)

• #1 Country: "When We Make Love" - Alahama (BCA) (2nd week)

• #1 AOR Track: "Dancing In The Dark" — Bruce Springsteen (Columbia)

• #1 LP: "Heartbeat City" - Cars (Elektra) (10th week)

FIVE YEARS AGO TODAY

 NEIL BOGART FORMS BOARDWALK ENTERTAINMENT JAY COOK VP/STATION MANAGER AT KCFM/ST. LOUIS

JOHN SEBASTIAN NAMED PD AT WCOZ/BOSTON

T.J. DONNELLY BECOMES GM AT KLIF & KPLX/DALLAS

• #1 CHR: "Biggest Part Of Me" - Ambrosia (WB) (3rd. week)

• #1 A/C: "The Rose" — Bette Midler (Atlantic)

• #1 B/U: "Let's Get Serious" - Jermaine Jackson (Motown) (5th week)

#1 Country: "Don't Fall In Love With A Dreamer" - Kenny Rogers

• #1 LP: "Against The Wind" - Bob Seger (Capitol) (10th week)

TEN YEARS AGO TODAY

WKYS/WASHINGTON GOES DISCO

#1 CHR: "Sister Golden Hair" — America (WB)

#1 A/C: "Wildfire" — Michael Murphey (Epic)
#1 Country: "Misty" — Ray Stevens (Barnaby)
#1 LP: "Captain Fantastic" — Elton John (MCA)

WANTED

Consultants who are capable of promoting on local radio and/or TV stations special variety pop record, video clip available.

Send resumes to: Boxes, 1626 North Wilcox, #578, Hollywood, CA 90028.

8/R&R FRIDAY, MAY 24, 1985

MUSIC STATIONS OF AMERICA, CAN WE TALK?

Ever want to clear a great talk show but were afraid it wouldn't quite fit because you're not News/Talk? Let's talk.

Most of the stations that carry our unique call-in programming service are actually music stations. According to a recent survey, 76 % to be exact. And that covers just about any music format from MOR to AC, from Country and Western to Oldies. In fact, that same survey showed only 26% as being News/Talk stations.

So, if you thought that music and talk didn't mix, think again. Give us a call at (212) 664-4456.

Talknet. We hit just the right note.



ource: NBC Survey, completed January, 1985. Format information based on American Radio, Fall, 1984 by James H. Duncan, Jr.

Penn Leaves NBC, Buys Four Sunbelt Stations

NBC Radio Networks Senior VP Richard Penn is leaving the company to form Penn Communications, purchasing four properties from Sunbelt Communications for \$5.4 million. The stations are KQEO & KZZX/Albuquerque and KVOR & KSPZ/Colorado Springs.

KQEO has a Gold format and broadcasts on 920 khz with 1 kw days/500 watts nights; KZZX uses Transtar's A/C format, operating on 99.5 mHz 19.5 kw at 4134 feet: KVOR offers News-Talk with 5 kw days/1 kw nights on 1300 kHz; and KSPZ also has Transtar's A/C programming with 25 kw on 92.9 mHz at 2130 feet.

Penn, who expects to retain the formats and management of all stations,



PRICE: \$1.1 million BUYER: Barry Turner and John Culpepper, who also own KAGC & KKYS/Bryan, TX; KDOK & KEYP/Tyler, TX; KAFE-AM & FM/Santa Fe, WWWO & WPFM/Panama City, FL: KIYS/Boise is owned by trust of John Culpepper III.

SELLER: Western Slope Broadcasting, headed by Lucille Howell, H.J. & Ruth Kendrick, Marlene Hoskin, and Carl Anderson.

DIAL POSITION: 1100 kHz; 92.3

POWER: 50 kw days/10 kw nights; 30 kw at 350 feet above average

FORMAT: AOR; Easy Listening BROKER: Corky Cartwright and Bill Whitley of Chapman Associates.



said his company is actively seeking additional properties. He plans to relocate to either Albuquerque or Colorado Springs when his resignation becomes effective June 14.

KKAT/SALT LAKE CITY

PRICE: \$2.8 million

BUYER: Brown Broadcasting, headed by father/son Willet and Michael Brown; minority stockholder and Group OM is Phil Melrose. The company also owns KGB & KPQP/San Diego, KXOA-AM & FM/Sacramento, and KYNO-AM & FM/Fresno.

SELLER: First Omni Communica-

DIAL POSITION: 101.9 mHz POWER: 28 kw at 3742 feet above average terrain.

FORMAT: Country BROKER: Ray Stanfield and Jim. Mergen of Chapman Associates

KLUV & KISN FIRST PROPERTIES

Palmer, Smith Start Sun Mountain

KFMB-AM & FM/San Diego VP/GM Paul Palmer and San Diego Padres President Ballard Smith have formed Sun Mountain Broadcasting, acquiring KLUB & KISN/Salt Lake City from Carman Broadcasting. The purchase price was not disclosed, but industry sources appraised the combo at just under \$5 million.

Palmer, who will remain with KFMB, becomes President of the new company; Ballard and Linda Smith are majority stockholders. KLUB offers MOYL programming with 5 kw at 570 kHz; CHR-formatted KISN has 30 kw on 97.1 mHz at 3650 feet above av-

Robert Mahlman served as broken for the proposed transaction, which is expected to be completed by September 3.

KAMI & KOOC/COZAD, NE

PRICE: \$560,000

headed by Dean Dorsey DIÁL POSITION: 1580 kHz; 104.5

POWER: 1 kw daytimer; 100 kw at 300 feet a.a.t.

BROKER: Bill Lytle of Chapman

Hoker Buys KCFX For \$3.8 Million

Belo Broadcasting VP/Radio Operations Jay Hoker has resigned to become President/CEO of Dallasbased Hoker Broadcasting. The company's first acquisition is KCFX/Harrisonville (Kansas City), which it is buying for \$3.8 million from Professional Communications, Inc.

Hoker's partners include CPI (Communications Partners, Inc.), Intertirst Venture Capital, and Mercantile Of Canada. The seller is owned by Garry Munson, who also operates KKPL-AM & FM/Spokane as Alpha Radio, Inc. KCFX programs an AOR format with 100 kw on 100.7 mHz at 847 feet above average terrain

Hoker, who was a VP at Belo for two years, previously served as VP/GM at the company's KZEW & KRQX/Dal-

Skip Stow as GSM from crosstown

KEBC, where he'd held a similar

position and served for eight years.

told R&R, "Skip replaces Denny

Bivens, who was a great technical

sales manager, and really belongs

in a much bigger market. I ended

up hiring Skip because he's so well-

known and liked in Oklahoma City,

and he'll offer that one-on-one, per

sonal approach which I think is bet-

Stow noted, "I felt it was time for

a change. KOFM is the best-kept

secret in this market. There is a

huge potential for growth, and it's

all a matter of visibility and pro-

motion. You have to tell 'em to

sell 'em." Prior to KEBC, Stow held sales positions at KBUL/

Wichita and KLOR/Ponca City,

ter suited to this city.'

KOFM VP/GM Michael Colello



las. Before that he spent 11 years with ABC, including VP/GM stints of KSRR/Houston and WRIF/Detroit.

NRBA Succeeds Stow Joins With First Group KOFM As GSM Head Fly-In KOFM/Oklahoma City has hired



The NRBA sponsored its first-ever "Radio Group Head Fly-In" in St. Louis this week, attracting 35 radio group executives representing over 259 stations in 39 states. Chaired by Gannett Radio President Joe Dorton the one-day session focused on such areas as national/unwired reps, cen-tralized budgeting, personnel standards, and the future of ownership limitation. Reaction to the meeting was very positive, and another fly-in is scheduled for late fall. Pictured above is (I-r) Shamfock Broadcasting President and Committee member Bill Clark with NRBA President/Mann Media President Bernie Mann.

BUYER: Charles A. Larsen and Ann L. Larsen. Charles Larsen is associated with KQWB/Moorhead, MN. SELLER: Tri City Broadcasters,

FORMAT: MOR

Associates

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nationwide media brokers

Volatile times in broadcasting call for new innovations. The nation's largest broadcast brokerage house proudly introduces a new division, MAJOR MARKET RADIO. Chapman, with 31 years of experience, now has a division which handles only top 100 market facilities for acquisition, divestiture, mergers, and involvement with investment bankers as well as traditional financial sources. Buyers and Sellers are matched on a personal, non mass basis on each individual transaction. We're located near the FCC and the communications law community, MAJOR MARKET RADIO - experience and working knowledge are our major assets. Call us for a private discussion.

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1255 23rd Street, N.W., Suite 890 Washington, DC 20037 (202) 822-8913

Doppleganger Debuts



New York-based band Doppleganger has signed with Manhattan Records, and will release a single entitled "Communication Breakdown." Shown (I-r) are Manhattan VP Bruce Garfield, Doppleganger members Randy Fredrix and Philippe Saisse, and band manager Philip Roberge.

Simon Now Compleat



Veteran singer Joe Simon has inked with Compleat Records. His first single, "It Turns Me Inside Out," was recently released. Shown (I-r) are Compleat President Charles Fach, Simon, and producer Skip Scarborough.

A SPECIAL INVITATIONS A SPECIAL INVITATIONS

On Saturday, June 1 at 3:00 PM (Eastern),
CBS RADIORADIO will present
CHILDREN OF THE WORLD,
an extraordinary half-hour event,
via satellite.
Hear today's young superstars
along with boys and girls
of all ethnic groups
speak up for mankind and the
famine victims of the world.

HEAR THEM SINGING **THE WORLD PREMIERE** OF THE SPECIAL CHILDREN'S RECORDING OF "WE ARE THE WORLD"

Hosted by Kris Erik Stevens. Available to all stations in all markets, from CBS RADIORADIO. Call Maureen Kelly at (212) 975-7316.



All proceeds from sales of records will go to USA for Africa.

Radio Salutes 30 Years of Rock'n' Roll. July 4th Weekend. Celebrate the 30th anniversary of rock 'n'roll with NBC Radio Entertainment's 30-hour radio tribute: The Rock of Your Life. From Bill Haley, Buddy Holly and The Beatles all the way to The Police, Bruce Springsteen and Cyndi Lauper, **The Rock of Your Life** takes listeners on a spectacular journey. Don't expect another typical countdown. The Rock of Your Life zeroes in on rock's important artists, themes and events, tying everything together with what's happening in rock 'n' roll today. Listeners get the whole picture in a way they can relate to, whether they're 18, 25 or 39. Plus, they're never more than 90 seconds away from the rock of their life. Get you'r July 4th holiday programming rolling with The Rock of Your Life. Available on disc. Call Shirley Maldonado at (212) 664-5538. NBC Radio Entertainment America's Music Network Produced exclusively for NBC Radio Entertainment by Denny Somach Productions.

WASHINGTON REPORT

SMART PRESENTS 1 MILLION SIGNATURES

Ban Proposal Fades As Beer And Wine Focus Shifts To Counteradvertising

When Chairman Tim Wirth (D-CO) asked a large panel of witnesses on both sides of the beer and wine ad controversy this week whether the real issue facing Congrass has come down to voluntary vs. mandatory industry PSAs on the health effects of alcohol, nobody disagreed.

Even Project SMART founder Michael Jacobsen responded, "You've put your finger right on it. That's really the main issue right now." His answer is revealing because it's a signal that the idea of a total ban on broadcast alcoholic beverage ads, including \$70 million spent annually on radio, is dead. The entire focus of de-

bate has shifted to the question of counteradvertising.

Seiberling Offers Counterad Bill

Providing a new focal point for that debate, and Tuesday's (5-21) hearing before Wirth's House Telecommunications Subcommittee, was last week's introduction of the "Fairness in Alcohol Advertising Act of 1985" (H.R. 2526) by Rep. John Seiberling (D-OH). It would require stations to run "counterbalancing?" health messages equivalent in duration, audience size, and composition to any alcoholic beverage ads they air.

Project SMART used the hearing as the forum for presenting its long-promised one million signatures in support of curbing alcohol advertising. The petitions, packed in cardboard boxes, were prominently displayed between Chairman Wirth and the witness table.

Significantly, none of the ten subcommittee members who spoke at Tuesday's hearing endorsed Seiberling's bill, and the counterad concept came under some heavy fire. Warning about the setting of a "very significant precedent," Rep. Al Swift (D-WA) wondered whether counterads would logically become necessary for aspirin, eggs, and a variety of other products that carry possible health-related side effects.

Fritts <mark>Pl</mark>edges Industry Vigilance

If Congress fails to mandate counterads, Wirth asked what assurances it has that broadcasters will keep up their high-frequency drunk driving PSA campaigns



John Seiberling

even after the ad issue has faded. Replied NAB President Eddie Fritts, "We have pledged to this Congress and this subcommittee that we will be ever vigilant" as long as drunk driving remains a local community concern. And he pointed out that if the industry falls down, Congress can always reenter the fray with hearings or even legislation.

Rep. Mickey Leland (D-TX) noted that Black and other minority-formatted stations rely on beer and wine ads for up to 20% of their revenues, and so would be especially hard-hit by a mandatory counterad requirement.

"A Ban In Sheep's Clothing"

American Civil Liberties Union (ACLU) counsel Barry Lynn favored giving stations greater flexibility by simply placing alcohol ads under the Fairness Doctrine, but not requiring strict equiva-lence of ads and PSAs. The Seiberling approach could be a "ban in sheep's clothing," he warned, because it favors rigid standards over flexibility. Broadcasters often cry "wolf" without cause. said Lynn, but in this case, "the wolf is actually there." Seiberling's bill "creates such extreme sanctions for the advertising of alcohol that it could become the functional equivalent of an out-right ban," he predicted.

Another fresh viewpoint was offered by George Washington University law school professor John Banzhaf, who instigated the ban on broadcast cigarette ads 15 years ago. "Banning the ads or providing reply time are likely to reduce consumption (of alcohol), but the latter will probably be quicker and more effective," he testified, and suggested a guideline of one PSA for every five ads.

Banzhaf also urged the subcommittee to use its subpoena powers to obtain internal documents and studies that would shed light on key issues, such as whether the beer and wine industries use advertising to target young people or to create new drinkers, contrary to their claims that brand-switching is their sole aim.

FILING WINDOW OPENS JUNE 13

FCC Declares Open Season On 153 FM Channels

In the first outing for its new 30-day "window" filing for FM stations, the FCC has listed 152 vacant channels that will be opened up to applications on June 13.

Any channel not applied for during the one-month window will automatically be awarded to the first qualified applicant on a "first-come, first-served" basis after the window closes on July 13. If two or more parties apply for a channel while the window is open, a winner will be chosen comparative hearing.

The new system is designed to cut down on incomplete and insincere applications, which will now be thrown out up front. Previously, people routinely filed shoddy applications, knowing they could be amended later with technical information purloined from the filings of more serious applicants.

Note that the channels listed below are not Docket 80-90 channels, but allotments that were added to the FM table at someone's request but then never applied for. Here are the 152 channels listed by state, community, frequency, and class (A, B, or C):

incre are the n				Var
state, commu		equen	cy, and	Kar
class (A, B, or	· C):			Do
State/City	Freq	uency	Class	Eur
Alabama				Kin
Citronelle		101.9	A	Sali
Alàska				Ser
Cordova		100.9	A	- Ker
Arizona		100.0		Sor
				Mai
Ajo		98.3	Α ,	Car
Comobabi		103.1	A	Ker
Pinetop		106.7	. С	
Winslow.		95.1	C	Mic
Winslow		105.1	C-	Bar
Arkansas				Cry
Humnoke		101.7	A	Gle
Texarkana		106.3	À	Har
California				Hou
				Hou
Central Valley		99.3	A	Lela
Coalinga		100.1	Α	Mag
Corcoran		102.3	A	Mio
Ellwood		94.5	В	Non
Ferndale		99.3	Α	Osc
Ft. Bragg		97.7	A	Pen

Johannesburg	103.9	A
Julian .	100.1	A
Kerman	94.3	Α
San Clemente	104.9	A
Sutter Creek	101.7	A
Woodlake	104.1	В
Colorado		
Aspen	107.1	A
Grand Junction	104.3	C
Grand Junction	107,9	C
Silverton	99.3	A
Silverton	107.3	C
Florida		
Marco	92.7	A
Mexico Beach	99.3	A
Port Saint Joe	93.5	A
Hawaii	93.5	^
		ul.
Kaneohe	104.3	С
Waimea	99.9	С
Idaho		
Blackfoot	101.5	C
Preston	96.7	A
Sun Valley	95.3	Α
Wallace	100.7	C
Wallace	104.3	C
Indiana		
Kentland	101.7	A
Van Buren	99.3	A
Kansas		
Downs	94.1	C.
Eureka	93.5	A
Kingman	99.3	A
'Salina'	104,9	A
Seneca	92,1	Α
Kentucky		
Somerset	102.3	-A
Maine		
Caribou	97.7	A
Kennebunk	99.3	A
Michigan	88.3	^
	1 500	
Baraga	104.3	C
Crystal Falls	100.7	A
Glen Arbor	95.9	À
Harbor Springs	103.9	A
Houghton	96.3	C
Houghton Leland	102.3	A
Mackinaw City	94.3	A
Mio City	103.9	A
MACO.	103.9	~

Stephenson	99.3	Α	Woodward	95.9	Α
uscola	101.7	Α	Oregon		
Ainnesota			Baker	104.7	C
Duluth	101.7	. A	Bend	. 98,3	A
Ely	92.1	Α.	La Grande	100.1	A
Siayton	103.1	A	Lakeview	93.5	. A
Vorthington	93.5	. A		55.5	
	30.9	1	Pennsylvania		
Alasissippi			Smethport	106.3	A
Bruce	94.5	Α	Puerto Rico		
Calhoun City	102.3	Α	Lajas	103.7	В
Alssouri			South Dakota		
	94.3	Ä	Redfield	103.7	C
California	96.1	ĉ		100.7	-
Clinton	100.1	A	Texas Abilene	106.3	A
De Soto	99.9	Â	Big Lake	98.3	- A
Macon	105.5	8	Comanche	94.3	A
Moberly	96.7	Ä	Crane	100.9	A
Mountain View	97.7	Â	Denver City	107.1	A
Potosi	91.1	_^	Dimmit	95.9	. A
Montana			Kerrville	92.1	A
Great Falls	100.3	C	McCamey	95.3	A
Great Falls	107.3	C	Pearsall	95.3	A
Red Lodge	99.3	A	South Padre Island	92.7	A
Shelby	97.9	C	South Padre Island	95.3	Â
Nebraska			Winfield	95.3	A
	101.0	C.		97.7	. A
Bridgeport	101.3		Utah		
Chadron	94.7	C	Blanding	92.1	A
Vevada			Brian Head	98.1	C
ly	101.7	A	Brigham City	100.7	C
lew Mexico			Virgin Islands		
Bloomfield	104.5	C	Christiansted	94.3	Α
Clayton	93.5	A	Virginia	0.1.0	
Hatch	101.1	C			
Hobbs	102.9	c	Appomattox	102.7	В
lal	107.1	À	Buffalo Gap	105.5	A
os Alamos	107.1	A	Washington		
Maliamar	105.1	c	Colfax	102.3	A
Roswell	106.5	C	Goldendale	102.3	A
Roswell	100.5	C	Grandview	100:9	A
Santa Rosa	95.9	Α .	Othello *	97.7	Ä
horeau	99.9	C	West Virginia		
lew York	× .		Buckhannon	404.0	
				101.3	·B
Bay Shore	103.1	K	Keyser	107.1	A
ittle Falls	105.5	- A	Petersburgh	101.7	A
Salamanca	100.1	A	Ravenswood	102.3	A
forth Dakota			Vienna	100.1	A
Devils Lake	96.4	A	Wisconsin		
argo	107.9	Ĉ	Crandon	96.7	A
lettinger	93.5	A	Stevens Point	104.9	A
ioga	103.9	A	Sturgeon Bay	97.7	A
Vishek	100.3	ć	Wyoming		
	100.3	U	Jackson	95.7	C
Dhio			Laramie	105,5	A
Caldwell	104.9	A	Lost Cabin	99.1	c
klahoma			Powell	104.1	C
			Conden	104.1	

R&R FRIDAY, MAY 24, 1985/13

HIT EPICDEMIC!



DEAD OR ALIVE

''You Spin Me Round(Like A Record)''

SIGNIFICANT ACTION

WXKS-FM KIIS-FM **CKOI KMEL** 195

KPLUS

92KTU WFMI **KZIO**

KQMQ WAZY-FM KCAO **OK95**

KHYT KWES

Billboard Dance Chart: 41-31-19

KIKX



TIL TUESDAY

"Voices Carry

CHR Chart:

206 Reporters 81%

K106 deb 29 WXKS-FM 9-8 WCAU-FM 38-30 WHYT 22-19 PRO-FM 11-6 Z93 deb 28 KAFM 24-17 KEGL 18-13 93FM 14-12

195 23-16

B97 deb 25

WNVZ 17-12

B96 34-28 92X 35-29 KBEO add 27 ZZ99 35-24 KWK deb 28 Q103 35-29 KIIS-FM 15-14 KOPA deb 30 KZZP add 29

KMJK add KS103 20-16 KITS deb 28 KMEL 9-7 **KPLUS 10-8** KUBE 27-21 WLOL-FM add 32 WBEN-FM add 26 KKFM add 32 WLAN-FM 9-5 Q92 add 27 KSET-FM add 33 OK95 3-3

KX1049-7

KZIO 17-11 WZPL 16-14 WIXQ 23-19 WVIC 30-19 KQKQ 31-20 WIOG add 25 KSKD 19-17 WIGY 11-9



AOR Tracks: 100

KING

"Love & Pride"

Already A European Smash-And Crossing To America!!



Distributed by CBS Records

FLASH (PAPER) BACK!!!

Halcyon Daze Revisited In "San Francisco Nights"

Sikea-delic! The story of the "San Francisco Sound" covers 3/5 of a mile in 10 seconds in "San Francisco Nights: The Psychedelic Music Trip, 1965-68," a joint effort by Gene ("The Catalog Of Cool") Sculattl and Davin Seay. In a brisk 200 pages or so, including a selected discography and filmography, the authors seamlessly weave a rich tapestry of proper and improper nouns into the literary equivalent of a liquid light show. No doubt about it, these guys were there.

Along with a veritable plethora of phantasmagoric pics (some mighty rare), phunny stories, and phactphilled capsule histories of such sychedelic supernovas as the Grateful Dead, Jefferson Airplane, Quicksilver Messenger Service, Big Brother & The Holding Company, Country Joe & The Fish, Moby Grape, the Steve Miller Band, Santana and Siy & the Family Stone, the authors devote generous space to such neglected movers and



Sculatti & Seay: Trip through the past

shakers as the Charlatans and the Mystery Trend. Such notable, quotable behind-the-scenesters as Bill Graham, Wes Wilson, Ralph J. Gleason, and Tom (Big Daddy) Donohue are among those playing supporting rock 'n' roles as well.

More than merely a laundry list of names (Owsley, the Family Dog, Artie Ripp), places (the Matrix, Fillmore, the Red Dog Saloon), and events (the Acid Tests, the Trips Festivals, the Monterey Pop Festival), the book captures the energy and speed at which the times they were a-changin.' For one bright, shiny moment anything could happen and very nearly did, as the authors in a superb, semidetached style retell the uneasy courtship dance between the major record companies and the first generation of San Francisco

Perhaps more important, the block sheds some much-needed blok to the ancient sociological mystery: "How does a scene happen?" Academics will be arguing over the information presented here for years. For now, let's all clean the candle wax off the old records, light the incense, sit back, relax, open our heads, and let the pictures come.

Available from St. Martin's Press. Price: \$12.95.



Floating Stereo/Radio

Featuring 1-1/2," water-resistant cone speakers and lightweight, waterresistant headphones, the "SoundWave SW-1000" makes a sizzling summer promotional item. This AM/FM stereo radio and four-function, auto-reverse, stereo cassette deck comes with a sturdy flotation unit that allows you to take your favorite radio station poolside or surfside, on the sand or on the slopes.

With built-in handholds for easy carrying and a high-beam lamp for nighttime use, this anywhere-you-wanna-go-go item is available from San Rafael, CA-based Jandy Industries. Call Potentials In Marketing at (612) 333-0471 for details.

Backless Chairs A Pain In The Knees?

Those new-fangled backless chairs

you know, the kind with the knee

phones, videocassette recorders

compact discs and in fact just about

every other product category men-

tioned has Increased significantly

in the past two years and will likely

continue to do so for years to come.

Forewarned is forearmed.

rests are shaping up as a real pain in the knees (and in the legs). A recent Boardroom Reports item states that workers with "chronic knee or leg problems complain of aggravation caused, by pressure from the knee rest." Believe it or not, there's also said to be a danger of sliding down the chair seat when wearing slippery fabrics.

What's more, many workers complain of being unable to stretch backwards effectively. On the positive side, workers with chronic back pain claim the backless chairs improve posture and relieve back strain. Only goes to show that not even a simple chair sits right with everyone.

you know, the kind with the knee

Consumer Electronics: A \$40 Billion Industry

According to a recent study conducted by Arthur D. Ltttle, Inc. on behalf of the Electronic Industries Association's Consumer Electronics Group, the consumer electronics industry contributes \$40 billion and 1.5 million jobs to the U.S. economy yearly.

In addition to this direct impact on the nation's economy, the consumer electronics industry has a significant effect on such related industries as electrical machinery manufacturing, which rakes in \$3.7 billion from consumer electronics; retail trade, which takes in \$2.4 billion; and wholesale distribution and sales, which get a \$1.6 billion cut of the action. How much of this translates into revenues for your radio station?

The answer lies partially in the report's definition of the consumer electronics industry. Basically, it's been broken down into 12 product categories: color TVs, videocassette recorders, videotapes, other video products, home computers and software. video and electronic games, telephones, calculators and watches, and - more to our interest - audio loudspeakers, audio tapes, other audio products, and automobile sound. While many of these products are already advertising on your station and several are expected to show dynamic growth in the future, these last four categories are perhaps more directly influenced by the radio and record industries than, say, color TV.

Believe in this: Audio loudspeakers are a \$1-billion market, and that's not counting the \$863 million spent on audio tapes or the whopping \$4.2 billion market for "other audio products."

Automobile sound — that's car radios and stereos both — rolled up another \$3.8 billion.

As far as that "other audio products" category goes, if includes audiocassette decks, portable headsets, audio component systems, separate audio components, compact disc players, and 40.4 million home radios worth a total of \$565 million dollars. Add in another 13 million car radio/cassette units with factory sales of \$1.1 billion and you've got an extremely healthy consumer market for your station's product — radio.

Since all these figures are based upon 1983 data, it's Important to remember that the market for tele-



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411.



PRO:MOTIONS

Weir Manages KEED & KSND

Don Weir has been appointed General Manager of KEED & KSND/Eugene, OR. Prior to this appointment, he held a similar post with WAPL & WHBY/Appleton, WI.

CBS Masterworks Names Three

Three appointments have been announced within the Product Management Department of CBS Masterworks. Laraine Perri, Associate Director/Product Management; Michelle Errante, Product Manager; and Vickie Ross, Product Manager. Perri, who joined Masterworks in 1980, most recently served as Product Manager. Errante is a four-year veteran who worked as Executive Secretary for the Product Management and Sales departments. Ross came to CBS Records in 1977 and was Senior Product Coordinator in Masterworks' Editorial Services department prior to her promotion.

Blair Ups Lazare, Hagy

Scott Lazare and Susan Hagy have been promoted to VP/New York Sales Manager and Houston Manager, "respectively, at Blair Radio. Lazare, who succeeds Susan Bradkin, most recently served as VP/Manager of the Houston office. He first joined Blair in 1980 as a New York Account Executive, moving up to Manager three years later. Hagy, a Blair AE in San Francisco for three years, lists AE posts with KMPX/San Francisco and H.R./Sroune in her broadcasting background.



Scott Lazare

Susan Hagy

Killam Manages Starstream Studio

Paul Killam, designer and builder of Starstream Communitations Group's new eight-track studio for radio broadcast production, has been appointed Studio Manager. Before coming to Starstream, he worked for two years as an audio engineer at Cook Sound and four years as a radio and TV director with Winius Brandon Advertising.

Sexton Named Tri-Star VP

Timothy Sexton has been appointed VP of Music for Tri-Star Plotures. He's spent 12 years in the music industry, most recently serving as Music Supervisor on Orion's "Desperately Seeking Susan." Prior to that Sexton was Contemporary Music Coordinator for Twentleth Century Fox and Director of Audio and Visual Services at the Burbank Studios.

Enigma Starts Family Classics Division

Enigma Records has launched Family Classics, a new division focusing on the children's market. The first artists signed to the division are Janet and Judy Robinson, whose "Words 'N' Music and "Musical Fitness" LPs were recently released. In other Enigma activity, Steev Ricardo has been named National Retail Promotions Manager and Sherry Orson has been appointed Director/Alternative Marketing.

Metro Traffic Acquires Hub Media



(I-r) MTC's VP/Operations Mike Von Ende and President David Saperstein; Hub Media's President Ken Carter and David Hemenway

Metro Traffic Control has acquired Hub Media, Inc. for an undisclosed sum. Both firms have been providing traffic reporting services to affiliates in Boston. As a result of the takeover, according to company sources, MTC will broadcast daily traffic reports on 19 radio stations and WBZ-TV.

PROS ON THE LOOSE

Dan Dubonnet — PD WASY/
Portland, ME (207) 282-4922
John Frost — MD/afternoons
KHTR/St. Louis (314) 441-1940
Roger Gaither — PD XXX106/
Birmingham (205) 988-4106
Ken McCartney — Nights
KITS/San Francisco (415) 892-

4838 Kelly Norris — PD KRQ/Tucson (602) 888-6417

Bob Paiva — Operations Manager WSFM & WCMB/Harrisburg (717) 236-8236

Scott Smith — Production Director WKQS/Miami (305) 726-2341

CHANGES

RADIO

Janet Fouhey appointed Account Executive WEEI/Boston

Marc D-W Hildreth named Chief Accountant of WPOR-AM & FM/Portland.

INDUSTRY

Mike Greenzieg former Account Executive for WAPP-FM/ New York, appointed Account Executive Republic Radio/New York.

Robert W. Carlson joined Domain Communications as Account Executive.

Pearl Hunt Premieres

Scott and Bret Periman and Tracy Hunter have joined forces to revive a label dormant for nearly two years. Pearl Hunt Records was formerly known as Pearl Records, which was founded by Stuart Periman, Under this new banner, Scott and Bret Perlman, in addition to Hunter, will manage the label's financial and marketing activities. Charlie Gilreath will oversee financial and creative West Coast efforts plus worldwide licensing. And Michael Moss will supervise the label's Pearl Productions Video division. Hillstreet is Pearl Hunt's first artist signing.

David Re-Elected ASCAP President

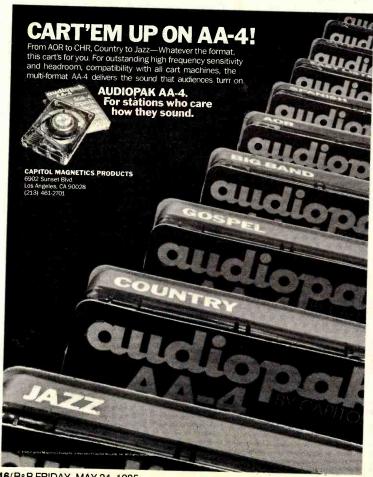
Lyricist Hal David has been reelected President of ASCAP,
First elected to the presidency in
1980, David has been an ASCAP
member since 1943 and has servdon its Board of Directors since
1974. Other officers who were
elected are: Arthur. Hamilton
and Irwin Robinson, VPs; Morton Gould, Secretary; Loon Brettler, Treasurer; and Sid
Herman, Assistant Treasurer.

A&M Promotes Haverty



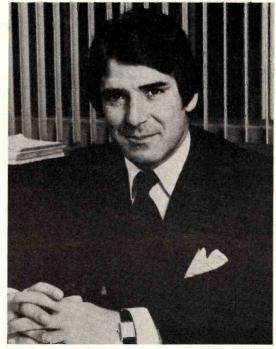
Doug Haverty

Doug Haverty has been upped to International Operations Director at A&M Records. He joined the label eight years ago and worked in an administrative capacity for the International division.



16/R&R FRIDAY, MAY 24, 1985

TRIBUTE TO TONY S



THURSDAY EVENING JUNE 27, 1985 CENTURY PLAZA HOTEL LOS ANGELES, CALIFORNIA

HONOBARY CHAIRMAN WALTER YETNIKOFF, PRESIDENT, CBS RECORDS GROUP

DINNER CO-CHAIRMEN
BEN SCOTTI, PRESIDENT SCOTTI BROTHERS PROMOTION
JOHN MASON, MASON AND SLOANE

ENTERTAINMENT CHAIRMAN STAN MORESS, PRESIDENT VARIETY MANAGEMENT DIVISION, SCOTTI BROTHERS, MORESS AND NANAS ARTIST MANAGEMENT.

PROCEEDS TO BE USED FOR CAPITAL PROJECTS AT THE CITY OF HOPE MEDICAL CENTER

GENTLEMEN:	
Please reserve	
or	places for the dinner honoring TONY SCOTT

Contribution: \$600 per Couple—\$2,500 per Table I cannot attend the Dinner but please list me as a contributor. (Check one)

| Founder (\$1,000) | Patron (\$500) | Sponsor (\$300)

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JHAN HIBER

SECRETS OF MASTER STRATEGISTS

Lessons Learned For Success

By Larry Campbell

Jhan Hiber's column is regularly one of the most educational parts of Radio & Records. As a guest writer, I wanted to contribute some thoughts that I hope would also be informative and educational.

I've decided to share what we have observed as the common characteristics and practices of the management teams at client stations honored as winners of our "Master Class Strategists Award."

What The **Award Means**

The Master Class Strategists Award program began in 1984 as an effort by The Research Group to recognize and reward those who have performed particularly well. Such success results from the management teams' use of strategic planning and marketing warfare principles in winning or defending their market share in tough, competitive environments. We consider the MCSAs to be a radio "Hall of Fame," if you will, and we honor each winner through special recognition at a banquet and awards ceremony.

Management Practices

In the ongoing battle for listeners, revenues, and profits, many stations lose; only a few win. Master Class Strategists, in a word, are winners. They are very disciplined in how they manage their stations and compete in their marketplaces. This disciplined station marketing approach is really the underlying key element in their collective success. Here are the common characteristics among these very

successful management teams:

1) They understand marketing and develop and follow a strategic marketing plan.

The Master Class Strategists understand marketing as the process of programming, positioning, and advertising their stations so that their target listeners will want to listen to their stations regularly,

strategy.

2) They do ongoing market research to remain in constant touch with their current and prospective listeners.

A. These management teams understand the importance of obtaining regular input from their target listeners on such key areas of concern as the perceived strengths or weaknesses of their programming, positioning efforts, advertising campaigns, and the needs and wishes of their target listeners.

B. They research all parts of their program-

Larry Campbell

Larry Campbell, President of The Research Group, joined the Seattle-based company in 1981 as VP/GM after 14 years with King Broadcasting. Campbell, whose radio management experience in-cludes KING/Seattle, KGW/Port-land, and KLHT & KZZU/Spokane, holds an MBA in Marketing and Statistics from the University of Oregon

before production takes place. This research is also done with their target listeners in order to achieve a final campaign that works

that really sells the station's key programming benefits uniquely and credibly so the campaign will be a success.

3) They learn and follow marketing warfare strategies and tactics.

These radio managers have learned and practice the principles of marketing warfare which many radio managers today poohpooh, don't understand, or only pay lip service to.

strengths, the weaknesses of primary competitors, and the desires of their target audience.

While their strategic marketing plans are consumer or listener-focused, their marketing warfare or battle plans are competitor or enemy-focused.

4) They listen very critically to their stations and to their competitors on an ongoing basis.

Master Class Strategists regularly critique their programming. This selfexamination is based on knowledge of the target listeners' needs. And they regularly critique/evaluate their competitors' programming in the same manner.

They also solicit the input and critique of others outside the station whose judgments they respect. These management teams discuss and analyze potential programming adjustments in a non-emotional manner, basing their decisions solely on their listeners' needs and wishes.

5) They encourage professional training and management development programs.

Many of the Master Class Strategists promote and encourage training programs in sales, communications, motivational techniques, and supervision for their key managers and personnel. These are conducted in classroom situations and at annual management get-togethers away from the station.

These are the characteristics and practices of the top, most successful management teams in the radio industry the Master Class Strategists.

Qualifications Of A Master Class Strategist

- Understand marketing and establish a strategic marketing plan.
- Conduct ongoing market listener research
- Learn marketing warfare strategies and
- Listen critically to your station and competitors
- Encourage training/management development programs

loyally, and exclusively. Marketing, then, is the process of getting target consumers to want to consume your product or service.

Their marketing strategies are consumer, or listener-driven, not product, industry, or advertiser-driven. The strategic marketing plan is based on local market research. All decisions pertaining to station operations programming, sales, promotion, engineering, and administrative - are based on the station's marketing

ming. These elements include the desired music (gold-to-current mix ratio), what the jocks should say, and what specific songs to play and not to play in music-based formats. Also evaluated is the relative importance of various programming elements (such as weather, traffic, sports, etc.), as well as what the "hot" news topics are in News and News/Talk formats.

C. They pretest all of their major promotional and advertising campaigns

They develop a competitive mentality of being committed to winning. This mentality is a primary force in their motivation and guides their actions and decisions as they battle for or defend market-dominant positions.

Given the dynamics of each of their specific competitive situations, every one of these management teams has developed a 'battle plan," designed to increase or defend their market share. This plan is based on their stations!

18/R&R FRIDAY, MAY 24, 1985

You can't get where you're going unless you remember where you came from.
Who you are and what you are is the only thing you own.
Never lose it.
And NEVER...ever...SURRENDER.





REED BUNZEL

AND NOW HERE'S THE NEWS

Evolution Of The Species

The decline and fall of radio news - local and network - is grossly exaggerated. Anti-deregulators and news junkies have not seen their fears materialize as severely as they suspected. The face of news has been changed and adjusted, as broadcasters have reassessed their programming, positioning, priorities, and pocketbooks. But the expected disappearing act has not surfaced in the wake of deregulatory fever.

Many radio stations have, of course, re-evaluated their news obligations and redirected their programming budgets. Last year's convention of the Radio-Television News Directors Association sparked some comments and criticism about a reduced commitment to local news, financial slashes, staff cutbacks, or complete departmental eliminations. Meanwhile, radio networks have stepped up their news programming with lifestyle features, public affairs programs, news specials, and information features that augment the standard hourly newscast. This week's column takes a look at the state of local news, the effect of deregulation, and the evolution of network news.

Localism

Despite the philosophies of many program directors, radio is not simply a personal jukebox waiting to play the latest hits. Music is the primary product offered by most commercial stations, but research also indicates that the differences between them extend beyond playlist and rotation. Personality, special programs, sports, news all are important features in the overall positioning of a station. One element cannot be cut merely to increase year-end profit, which management bonuses are usually

"Much of the decline of news at the local level is due to budget-cutting," says NBC Radio Networks VP/News Jim Farley. "It is also a result of the failure of local news directors to market their operations as well as they could. What these people should keep in mind is that in the near future there are going to be a lot more stations on the air, and a good local news presence is going to make the big difference







Jim Farley

Peter Flannery

Joe Dembo

Ron Nessen

The bottom line is a weak excuse for management to reduce a station's news programming, according to Joe Dembo, VP/CBS News, Radio. "Local news is of para-mount importance," he says. "It should not be overshadowed by anything, particularly business considerations. Any station that has decided it can reduce its news product and ease up on its responsibility to inform its audience is making a serious error. Networks can let the listener know that the world is still there, but the local operator is obligated to provide information about what is going on at "If a station operator was looking to cut costs he could, under deregulation, get rid of his news department and just have his jocks read the wire copy. He could have eliminated the entire news department if he wanted to." The positive side, Farley maintains, is the number of stations which have increased their news programming after deregulation - an indication of the importance of news and informa-

Peter Flannery, VP/News at ABC Radio Networks, points out that only a fraction of stations altered their news outlook. "Under tion yourself as a part of the market, you have to be in all segments of the community. This involves information and news, as well as keeping up with the present

Evolution

Whether deregulation was influential or not, local and network news has changed considerably from the days of strict on-the-hour reports. Regular, hard news is still important, but other features have been added to inform listeners beyond the top headlines of the

"What still works is the basic news product," says Mutual Broadcasting VP/News Ron "Dot up also have to be Nessen. "But we also have to be looking for new kinds of products; we can't sit still. If the interest in network news is expanding, we have to offer different types of news programming that fill that Stations are picking and choosing what they want to run, so we must make available a wide range of programming to cover all the different formats.

New technology has contributed to the changes in news more than the negative or positive forces of dereg, says CBS's Dembo. "News broadcasts are better today than they were five years ago, from both a substantive and production point of view," he explains. "We are taking full advantage of the technological innovations that've come along. We now have computers to handle a lot of our operations, and the miniaturization of equipment has permitted us to move stories faster than we could before: We have an obligation to keep our listeners fully abreast of the complexity of the world."

ABC's Flannery believes the basic need to know what is going on will ensure the health of radio news. "It all comes down to what that if the listeners don't get it from the station they're tuned to, they can easily find it somewhere else. Radio: A Career Or

Stepping-

the people need and demand. Peo-

ple still get up in the morning and want to know if the world exploded

last night, how the traffic is, who won the game last night, and if

they need an umbrella. Radio sta-

tions understand that listeners really do want information, and

Stone? With the glitz of television and the lure of six- and seven-figure salaries for the lucky or talented, much of today's crop of broadcast journalism students have visions of cameras dancing in their heads. Is radio simply a way into television today, or are there still a few good journalists who are dedicated to

radio news and the immediacy it Jim Farley, **NBC Radio News:**

"Like the Marines, we need a few good men . . . and women. I think the people coming out of colleges and universities today seem determined to go into television. Those who are interested in radio are looking at it primarily as a steppingstone to television instead of as a career in itself."

Peter Flannery, **ABC Radio News:**

"A lot of young people are coming into radio. These people are not itching and scratching to get into television; some of them are goodlooking enough to make it in TV, but they like the more honest values of radio. What bothers me, though, is that they are coming into very small newsrooms, and they're not able to pick up the direction and experience of older veterans. I've seen some very bright and aggressive people who have spent 3-4 years in radio news, and no one has directed them on how things should be done. They're simply not getting enough quidance."

"Radio stations understand that listeners really do want information. If the listeners don't get it from the station they're tuned to, they can find it somewhere

> -Peter Flannery VP/News, ABC Radio Networks

Deregularities

With the arrival of radio deregulation in 1980 came concern that news would take a back seat to less costly programming. Without a federal conscience sitting on a GM's shoulder would the formerly-required news dwindle into the ether? Would jocks resort to rip-and-read journalism (a contradiction in terms)? Would radio thumb its nose at the "responsible media" critics?

Some cutbacks can be attributed to deregulation, but even in the predereg days stations could have worked their way around some requirements. NBC's Farley says,

dereg only a small handful of stations have said, 'Hey, we don't have to program news. The heck with it.' You find this at heavily music-oriented stations, which are cutting down the length of news, sports, and traffic; they're spreading all these elements across the hour.

In a role of devil's advocate, Flannery also postulates that "news-less" music stations might face too much criticism. "There are a lot of people in this business who say there should never be a radio station without news. But in this age of all-News stations, why shouldn't there be an all-music station? Still, if you're going to posi-

20/R&R FRIDAY, MAY 24, 1985

GOREY



The first single and 12" from the forthcoming album "Boy In The Box"



MUSIC CALENDAR

The Weekend

June 1-2

John Schneider/Judds/Dickey Lee

Dick Clark's Rock, Roll,

The Countdown Countdown America With

John Leader Country Closeup

& Remember

Don & Deanna On

Bleecker Street Dr. Demento

Gospel America

The Great Sounds

Hot Country Gold

Gospel Line

Hot Ones

Hot Rocks

Music Makers On The Radio

Power Cuts

Street Beat

Super Gold

Girl groups (6/1)

John Cougar Me

Superstar Portraits

Superstars Of Rock

Superstars Rock Concert

Weekly Country Music Countdown

Rock Chronicles

Bock Over London

Rick Dees' Weekly Top 40

Scott Muni's Ticket To Ride (DIR)

Solid Gold Saturday Night (USR2)

(WO)

(USR1)

(US)

(CB)

(WO)

(BMB)

(SI)

(US)

(BRE)

(USR1)

(NSBA)

(GSN)

(US)

(WO)

(RI)

(BRE)

(TRAN)

(BRE)

(WO)

(CBSR)

(US)

The Week Of

June 3-7

Dance Music International	(RI)
Lionel Richie/Pt. 2	
Earth News	(WO)
Julian Lennon/Chevy Chase/John Car	ndy/
Alan Metter	

Encore With William B. Williams	(WO)
1938: Benny Goodman	(11.0)
Live From Gilley's	(WO)
Lacy J. Dalton	
Off The Record	(WO

Freddie Mercury/Don Henley/ Katrina & The Waves	
Off The Record Special	(WO)
Special Edition	(WO)
Star Trak	(WO)
Freddie Mercury/Limahl/Alison Moy Star Trak Profile	(WO)
Chicago	



HERE COME DA JUDDS - Naomi and Wynnona Judd were featur-ed on the first segment of MJI Broadcasting's new "Country Today" feature which debuted earlier this month. During a recording break the mother-daughter act caught MJI's Dave Schulps with a good luck kiss on both cheeks.

MONDAY

June 3

American Music Magazine	410
w/Rick Dees	(US)
Dolly Parton/Kenny Rogers	
Solid Gold Country	(US)
June Calendar	

TUESDAY

	June 4	
Ameri w/Rici	can Music Magaz Dees	ine (US)
Night Ra	inger	
	Gold Country of Love And Marriage	(US)

WEDNESDAY

J	ur	ne	5

American Music Magazine	- 1
w/Rick Dees	(US)
Kenny Loggins	
Solid Gold Country	(US)
	1

THURSDAY

1.			
ж	Лſ	ne	ľ

American Music Magazine	
w/Rick Dees	(US)
Men At Work	
Solid Gold Country	(US)
Feature Year: 1971	

FRIDAY

1.	ine	-

American Music Magazine	
w/Rick Dees	(US)
Animotion	
Solid Gold Country	(US)

Music City News awards celebration



BANANAPPEAL — The three ladies of Bananrama joined NBC's Rona Elliot for a coffee break during a recent broadcast of "Live From The Hard Rock Cafe" in London. The special broadcast was timed to coincide with the grand re-opening of the British hot spot.

NEWS & INFORMATION FEATURES

May 25-26

ENTERTAINMENT

Starset	(NBCE)	
Moody Blues	, ,	

Hiney Wine

Laugh Machine

Radio Hotline

Fan Club

Stevens & Grdnic's

Comedy Drop-Ins

Effects Vol. 4

Empty Hineys/employee of the month/

fie Murphy/Gallagher/Allan Sherman Kip Addotta/Monty Python

h Me Here/Salesman/The Best Of Th Best Of Carson/New Vegetarians/

Corpus Delectable/Stereo Sound

COMEDY	Ed Busch Talk Show (AP)	
CONIEDI	Baseball/Nuclear War/Paul Findley/Open	
	Open/Hee Haw's J.H. Faulk/ Stephen Reddictiff & Ed Bark	
	Exploring America	
Bobby Jo Ambergy's	w/Charles Kuralt (CBS)	
Bar & Grill (DM)	Eureka, It Works (5/25-26)	
Eggs & spam/Va-va-voom night/	News Blimp (PRN)	
Broderick Crawford/business as usual	Doggie contraceptives/rich kids/	
Comedy Express (CW)	housework/B-movies/job interview no-nos	
Yankee Manager of the Month/	In Touch (CBSR)	
Not The Music News	A marriage of differences (5/27-31)	
Daily Feed (DCA)	Sound Advice (PRN)	
Smart Rocks/Dynasaurspot/Social Security, Chapter 11/New Reagan Tax Plan/	Car radios/speakers/tape units/ installation/amps	

(DM)

(ASR)

(ASR)

LIFESTYLE

GENERAL

INFORMATION

Computer Program ployment/videotext/furniture banking/tomorrowland (PRN)

- 1	,	
j	American Focus	(FOY)
9	Chevy Chase (5/25-26)	
	Something You	
	Should Know	(SBS)
	Real estate scams (5/27)	
	Finding a mate (5/29)	
	Success (5/30)	
	Waldenbooks Review	(WO)
	William F. Buckley/"Love Signals"	/Erich Segal

WHAT WE DID FOR CHR... A/C
WE'RE ABOUT TO DO FOR A/C FROM THE ORIGINAL PRODUCER AND DEVELOPER OF THE RICK DEES WEEKLY TOP 40 UN JULY 4 IT WEEKENU.
THE DEFINITIVE 3 HR. WEEKLY A/C SHOW
THE DEFINITIVE 3 HR. WEEKLY A/C SHOW
CALL YOUR WESTWOOD ONE REPRESENTATIVE
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AND GET A JUMP ON YOUR COMPETITION. PREMIERING ON JULY 4TH WEEKIXA C.S. INTRODUCING

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WNFI-FM OrlandoDaytona Beach-Melbourne
WKDA-AM Nachalli M Nashville
M New Orleans
M GreenvilleSpartanburg-Asheville
M Raleigh-Durham
M Grand RapidsKalamazoo-Battle Creek WTIX-AM

WFBC-FM

WDCG-FM

Oklahoma City Providence, RI-New Bedford, MA KATT-FM WBRU-FM Charleston—Huntington, WV
WKJJ-FM Louisville, KY
KISS-FM San Antonio, TX
WSFM-FM Harrisburg, PA
WNOR-AM Norfolk-Portsmouth—Newport News-Hampton
(WDCG-FM) Greensboro—Winston 6-1 WKEE-FM Winston Salem-High Point
FM AlbanySchenectady-Troy, NY WQBK-FM KMOD-FM Tulsa, OK Flint-Saginaw-Bay City, MI WTRX-AM WSSV-AM WMYU-FM WOHO-AM WTKX-FM KFMG-FM Bichmond VA Knoxville, TN Toledo, OH Mobile-Pensacola Albuquerque, NM West Palm Beach, FL Fresno, CA (WAIA-FM) KKDJ-FM WAQX-FM Syracuse, NY WROV-AM WAPL-FM KEZO-FM WDDJ-FM Green Bay, WI Omaha, NE Paducah, KY Spokane, WA Davenport-KKPI -FM

Rock Island-Moline, IA

Cedar Rapids
Portland
Poland Springs, ME
Chattanooga, TN
Johnstown
Altoona, PA WMGX-FM WDXB-AM WGLU-FM WAOR-FM South Bend-Elkhart, IN Austin, TX Springfield, MO KLBJ-FM KORX-FM WETB-AM Bristol-Bristol-ort-Johnson City Evansville, IL Columbia, SC Ft. Wayne, IN Springfield, MA Greenville-ern-Washington Kingsport-WGBF-AM WSCQ-FM WXKE-FM WACY-FM WMMQ-FM Washington Lansing, MI Fargo Las Vegas KQWB-FM KMJJ-AM KILO-FM Colorado Springs-Pueblo WHIT-AM

WMT-FM

Madison WDEK-FM WLEQ-FM KNOE-FM Ft. Myers-Naples Monroe-El Dorado KTYD-FM Santa Barbara – Santa Maria KQDS-FM KQWK-FM Duluth-Superior Joplin-Pittsburgh, KS

Montgomery

WLSQ-AM KRIX-FM KOZZ-FM McAllen-Brownsville KNCN-FM WKLT-FM WNEX-AM KFMZ-FM

KLYL-AM KEMN-EM KFMN-FM WGUY-FM KBLI-FM WHAR-AM KISY-FM WHSY-AM WCMI-AM WRUF-FM KTLS-FM WDLP-FM KTAK-FM WJAK-AM WKAT-FM WJAK-AM KKAZ-FM KIXY-FM KNMC-FM WYBG-AM WTSA-FM WXQR-FM WXQR-FM KNOT-FM KPOI-FM KUAM-AM WDDC-FM WRKI-FM WVAL-AM

WHOU-FM WHOU-FM WQNR-AM WSWV-FM WSPT-FM KVRO-FM WBUQ-FM WCPA-AM

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Macon
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GainesvilleArdmore-Ada
Panama City, FL
Riverton, WY
Jackson, TN
Cheyenne
San Angelo, TX
Havre, MT
Massena NY Massena, NY Alliance, NE Brattleboro, VT Jacksonville, NC Bemidji, MN Prescott, AZ Honolulu, HI Agana, Guam Portage, WI Brookfield, CT Sauk Rapids/ St. Cloud, MN Houlton, ME Seldon, NY Penington Gap, VA Stevens Point, WI Stillwater, OK

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THE "KEY AREAS" STRATEGY

How To Improve Office Communications

By Jerry Johnson

As broadcasters, we are very good at what we do. Technically, our communications lead the world and are the envy of most. However, our management and people skills often lag far behind our mechanical and technical accomplishments.

In fact, a case could be made for broadcasters being among the very worst at executive and management communications. The lack of formal management training for so many of our managers and department heads is one reason. A far more important reason is that usually there's no framework available for executives and managers to effectively communicate with one another.

When a manager is challenged on the quality of communications within his office or facility, one of the first rebuttals that normally comes to mind is that all his employees have an updated job description. Job descriptions, mandated by the legal department, are believed to be important devices for determining employees' responsibilities, as well as offering a method for appraisals. Close behind job descrip-tions comes the infamous "organizational chart." These charts, giant-sized, printed in dramatic color, covered with plexiglass for durability, provide interesting wall decor, but offer little in terms of improving communications.

Nine Key Areas

The result? Managers are often working hard at the wrong tasks. They may be very efficient and competent at putting out "fires" and work extremely hard. But too often the jobs they are spending their time on have very little relation to the jobs they should be do

ing. Communication between managers often revolves around the tasks performed, which may have practically nothing to do with the major goals of a particular position or department.

In fact, a manager may mistakenly believe that if staff meetings and other formal sessions deal with the "peripheral" issues, those are the important areas for concentration. Thus, an organization's entire focus can become fuzzy at best. For broadcasters, this can translate into being decidedly off-course from such priorities as audience building, client satisfaction, and profit.

Great strides in management efficiency and communications are being made in Europe. They are the result of a concept known as "Key Areas." Developed by Time Manager International of Denmark, the process involves selecting nine Key Areas for managers and executives. These areas are individualized by each person so there is an emotional involvement in them. It's stressed that the Key Areas include all activities an individual deems important in personal as well as business life; i.e., sales improvement, new client development, staff efficiency, personal development.

There are many "tasks" related to each Key Area, which would include specific steps needed to improve staff efficiency, for example. However, Key Areas offer a framework under which these specific tasks are organized. Minute-by-minute activities are directed toward a major Key Area. If a manager finds his daily activities "off target" from agreed upon Key Areas, he knows he's either spending time on irrelevant tasks, or he has set up the wrong Key Areas.

Nine Key Areas are recommended because of how the human brain functions. Our conscious brain is able to concentrate on only one new or unfamiliar activity at a time. The pre-conscious brain takes over when an activity becomes routine or familiar. Research indicates that the brain's pre-conscious can handle no more than nine areas at one time. This principle is followed in various equipment designs, ranging from your car's controls/dashboard and the 747's cockpit to a control room console and a color video switcher.

Overload occurs if there are more than nine factors to monitor, leading to stress, anxiety, and error. In addition, the individual no longer feels in control; a negative attitude develops. Often, if there's no relief from the tension, willingness to try diminishes and efficiency is lost — even in those areas that were previously done well

Counting The Benefits

The benefits of establishing Key Areas within a broadcast organization are many. First, each individual manager has an overview of his/her responsibilities. Since Key Areas are personally developed, there's a vested interest in them and agreement is received from superiors that these



Jerry Johnson

A 20-year commercial broadcasting veterah, Jerry Johnson spent eight years as Operations Manager of KGO-AM/ San Francisco. He left the station three years ago to launch his own management/programming consultancy, San Francisco-based Voice Crafts.

are proper Key Areas for a particular position. And by making sure that personal as well as business Key Areas are represented, an employee recognizes that importance is placed on his value as an individual.

Second, management time and effort are clearly directed and focused. A sales manager may have a Key Area of "New Client Development." His assistant may have a Key Area of "Servicing Existing Accounts." The time and effort of both will be focused precisely on those areas for which they are both responsible.

Third, Key Areas go a long way toward elimination of stress. Lack of control, whether personal or job-related, produces anxiety which, in turn, produces stressors that inevitably take their toll on not only productivity, but on health and mind. Key Areas done in the "holistic" fashion make a giant stride toward giving ex-ecutives that welcome "in control" feeling. The control results from knowing that nothing is slipping through the cracks. When a Key Area is slighted owing to time requirements elsewhere, the individual at least is aware of what's being given less attention. So at the appropriate time the "slighted" Key Area will receive its due. Besides reducing stress, control improves efficiency and creativity.

Finally, establishing Key Areas provides a strategy for communications within your organization or station. Individual managers working on their own Key Areas produce tremendous payoffs when it comes to staff and informal meetings, memo writing, reports, and other kinds of office communications. A GM who not only knows his own Key Areas, but those of each department head, is able to manage with a new sense of direction and purpose.

The Human Element

Key Areas offer a framework for any kind of discussion. For example, during a staff meeting, departmental reports would obviously deal only with Key Areas, Quick, informal meetings would tend to go directly to Key Areas, which offer not only a terminology of importance, but also a common understanding that these are the areas where energy is being expended and results expected. Such clarity and focus inevitably eliminate a great deal of misunderstanding, wasted effort, and lack of accountability.

Occasionally, it's good to remember that after the equipment has been inventoried, the value of a broadcast license established, and the net worth of a particular property found, there's one other basic factor yet to be accounted for — people. No piece of technical equipment or sophisticated computer will soon replace broadcasting's human element.

The main ingredient for efficient and committed people is excellent communications. Key Areas offer a framework designed to achieve such improved communications.

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You're making a sound investment in the future of your station.

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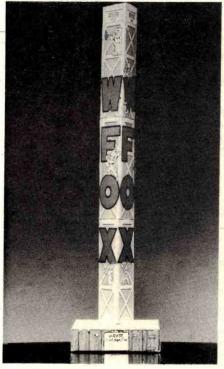




HARVEY MEDNICK

NRBA PROMOTION AWARD WINNER

WFOX: "The Best Of The Best"







WFOX'S TALL TALE — Here are all the pieces of a winning promotion: the cardboard tower with its creator, General Manager Martin Sherry, and the actual WFOX tower.

Have you ever been in this predicament? Your station has undergone an ownership, format, or location change, and the responsibility for ensuring marketplace awareness has fallen squarely on your shoulders.

What if all three changes occurred, you devised a plan, and as a result your station won NRBA's "Best Of The Best" promotion contest? That's exactly what happened to WFOX/Atlanta and its Tower promotion, which beat out a number of strong competitors including KABC/Los Angeles, WHK/Cleveland, KLOK/San Francisco, and WQAM/Chicago.

A Towering Promotion

Shamrock purchased WFOX, a small Gainesville radio station, in December 1983. The company decided to extend the station's coverage into metropolitan Atlanta by implementing a three-phase plan of attack:

- Construct a new tower
- Add studio facilities in the netro

Renovate existing studios
 The objectives of press/adver-

The objectives of press/advertising community awareness as well as relieving listeners' anxiety over the impending format change were also factored into Shamrock's plans. GM Martin Sherry, who doubles

as the station's in-house promotion director, was the creative impetus behind the tower campaign. Discussing his sensitivity to promotion, Sherry said, "My first radio job was with a competitor here in Atlanta . . . as an account executive in the mid-"70s you were really the promotion director. I was very active in coming up with promotional ideas and selling them to clients; it was a way to, generate more income and clients. And because we didn't have a promotion director it was me who went out there, put the thing together, and actually ran the promotion."

Together with other key station personnel and the Cone & Wolfe PR firm, Sherry decided on a high-visibility public awareness campaign, pivoted around a sequential direct mail program. The strategy was to devise a program which would offer recipients an opportunity to "see and touch" the station before they could actually hear it.

A three-foot, die-cut cardboard radio tower was developed. It was cut into six illustrated pieces and distributed to target groups. A descriptive blueprint paralleling the actual WFOX tower construction accompanied the direct mail package. The campaign also played up the fact that the new 1764-foot tower would become the tallest manmade structure in the entire state. A total of six mailings went out between June 29 and August 17, 1984; each coincided with another step in the tower

foundation-to-format-kickoff-party sequence of events.

A Valuable Lesson

The promotion generated considerable local interest and attracted the attention of the national wire services. Sherry also believes it played an important role in WFOX's strong A/C debut. Summing up his feelings about the promotion, Sherry says, "The tower promotion had so many elements that fit so well. There was a lot of interest on different levels. I would have to say it was my favorite of all the promotions I've done." He also credited Shamrock as being "the best broadcast group in the business today. They give you all the help you need. All you have to do is ask for it."

WFOX continues to maintain a high visibility promotional posture, based upon a tightly-focused blend of community, audience, and ad community events. "We can't see FOX being less promotionally-oriented," adds Sherry. "Promotions are always

going to be a big part of the station, (yet) we're going to be very selective about what we do." Looking at promotion in general, he feels that most stations miss the mark because "they either do too many promotions, or they don't do promotions that make good sense for the station."

An old Gilbert & Sullivan line states, "Let the punishment fit the crime." And WFOX's tower promotion did just that. It focused attention on an event from both an actual (tower being built) and perceptual (new station in town) point of view. The well-thought out and managed campaign had a logical start and finish, and used a tactile item for reinforcement.

WFOX's campaign provides an invaluable lesson. As you address your station's promotional needs, bear in mind those unique qualities which differentiate your facility from its market rivals. Devise a program that successfully echoes those qualities to the listeners you're seeking to reach.

26/R&R FRIDAY, MAY 24, 1985

THE UNITED STATIONS PROGRAMMING NETWORK PRESENTS

BEACH BOXS



oin "America's Band" this Independence Day weekend with a three hour 4th of July celebration. From their first hit "Surfin'", the Beach Boys have not only created 50 charted singles, gold and platinum albums but also a collection of music which reflects the hopes, dreams and enthusiasm of our country. Today they remain among the top live concert attractions.

The spirit of the Beach Boys mirrors the spirit of our people and for that reason they have become inseparably associated with America.

This exclusive radio event includes all the Beach Boys' best known hits and the stories behind the songs from the group members themselves. To be the "Beach Boys" station in your market this 4th of July contact our Washington, D.C. office at (703) 556-9870.

Brought to you by





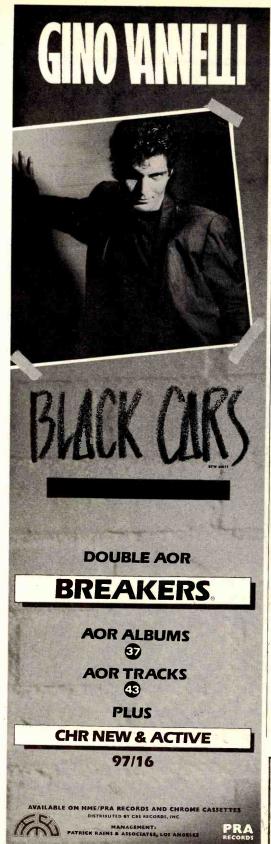
New York Washington, D.C.

Chicago

Detroit

Dallas Los Angeles

London





Following announced plans to spin off 15 of its 25 radio stations, CAP CITIES and ABC have also announced a plan to postpone the sale of eight of its ABC properties. Cap Cities expects to suspend negotiations on ABC combos in New York, Los Angeles, Chicago, and San Francisco for 90 days, then seek an 18-month waiver from the FCC rule on station divestiture. If granted, a final decision on the fate of these major market powerhouses would be moved back to 1987, when the FCC attitude toward multiple media ownership might be a little softer.

A hot rumor in Chicago that many feel will come true is that WCKG's JOHN LANDECKER is being wooed by WLS-FM for morning drive. They say he's most familiar and comfortable with CHR, and the gateway would be open if 'CKG will let him out of his current contract early.

Philly radio stations have jumped to the aid of the 60 families left homeless last week when police firebombed the headquarters of the activist group MOVE. In just four days, WCAU raised \$50,000 for temporary living expenses, while other stations solicited donations of items, such as food and clothing.

KELLY MICHELLE, the 12-year-old Sports Director at WROR/BOSTON, was invited to meet President Reagan, along with VIN SCULLY, JIMMY THE GREEK, and others from the AMERICAN SPORTSCASTERS ASSOCIATION this week. Radio's hottest new celebrity was also booked for "The Tonight Show" and has been interviewed by Sports magazine, the National Enquirer, and the Star. Give that promotion department a raise.



Sports fans should note that **BLAIR**'s Radio Rep Division has launched a Sports & Special Sales Department, naming veteran company man **FRANK KELLY** VP/GM.

WLUM/MILWAUKEE interim PD BERNIE MILLER has been officially named Program Director for the

Frank Kelly Program Director for the ALL PRO Urban outlet.

You know the car giveaway contest with the 95 or so keys to preliminary winners, right? WRKI/DANBURY gave away a \$10,000 Fiero last November, and just got done giving away a \$27,000 Porsche ... both to the same guy. Stunned station staffers calculated the odds of him getting to the finals and drawing the correct key twice at 16 million to one



Manager/National Album Promotion/West. He'll handle stations west of the Mississippi, while ANDY ALLEN continues covering the Eastern half. Also, GREG PHIFER joins RCA for L.A. duties, while JIM BURRUSS comes aboard

Coast Album Manager

JEFF NAUMANN to

RCA has upped West

Jeff Naumann for San Francisco

KKCI/KANSAS CITY's takeover by KEYBOARD BROADCASTING appears imminent. New calls KCMG have been applied for, and the format will most likely switch from AOR to Urban.

Also on the formatic front, KAAR/
PORTLAND has become a fulltime affiliate of
the CHILDREN'S RADIO NETWORK, following
in the footsteps of WEXI/Jacksonville. KAAR
had an 0.4 12+ winter book with a Gold
format, and GM AL EMRICH says KAAR's
secret to success may be that there won't be
any rating for the competition to sell against.
Why switch to a format whose listenership is
primarily under 12? "Because I had an
overwhelming desire to come on the air with
something else than what the other 26
stations are doing," Emrich explains. No, it's
not true that they've hired BARBIE & KEN as
the new morning team.

WHAS/LOUISVILLE Station Manager SANDY GAMBLIN has resigned. GSM ROBERT SCHERER is handling the duties during the interim.

Despite delivering strong ratings, four-year station veteran KELLY NORRIS has left the PD post at KRQ/TUCSON. Her replacement is midday personality JIM GILLIE.

Recently-revived JEWEL-RONN-PAULA has reached an agreement to distribute CURTIS MAYFIELD's CRC label. Curtis himself will have a new LP out next month.

Using a photograph that has a can of any Pepsi product in it could win someone a speaking part plus scale payment in an upcoming Stephen King movie, courtesy of WZON/BANGOR. How can the station make such a wild guarantee? You see, Stephen owns the station

MULTIMEDIA ENTERTAINMENT is no longer producing the RICK DEES "Weekly Top 40" show. President RON CUTLER is busy working on three new-concept shows, "That's Love," "Rock Confidential," and "The National Flash." Dees's show is now produced by PAUL JOSEPHS.

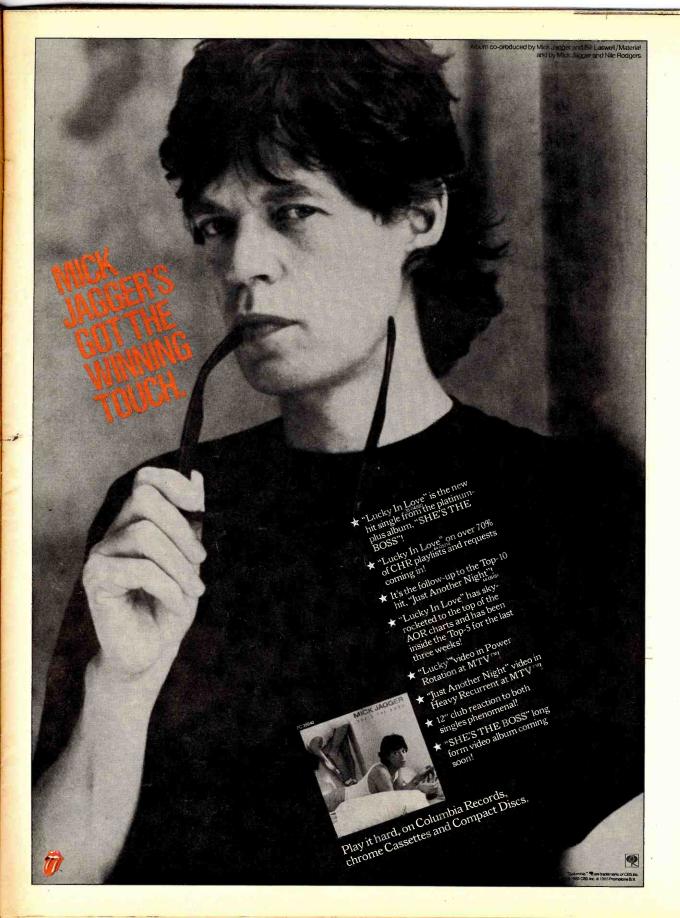
Continued on Page 30

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WAVA

94Q

Z93

Y100 KBEQ KIIS-FM B97 FM102 WNVZ WCZY KS103

A/C #1 Most Added — 52 Adds Out Of The Box!



MODORES

"ANIMAL INSTINCT"

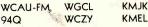
CHR NEW & ACTIVE

105/38 42%

Including:

WXKS-FM Z93 WNYS WNVZ CKOL

WCAU-FM. WGCL





WHYT

KKRZ



MOTOWN DELIVERS, ALWAYS HAS ALWAYS WILL!!

STREET TALK

Continued from Page 28

In a clever promotion, Country station WCMS/NORFOLK began spreading word that Howard Hesseman of WKRP "Dr. Johnny Fever" fame would be joining the station's lineup. Upon Howard's arrival for the inaugural festivities, he was mysteriously "kidnapped" by underworld actors/characters. And after listeners were told it was all a hoax, WCMS's counterfeit sleuth "Rick Devlin - Private Eye" began offering clues as to Hesseman's location as part of its "Great \$100 Grand Gumshoe Giveaway."

All but one of the DOUBLEDAY stations are now being consulted. BOB HATTRIK has WLLZ/DETROIT, WMET/CHICAGO, and WAPP/NEW YORK. TODD WALLACE handles KDWB-AM & FM/MINNEAPOLIS and KPKE/ DENVER, WAVA/WASHINGTON is still undecided.

This week's edition of Earshot, the radio news directors' paper, will be the last. Publisher JOE BELDEN said the decision to shut down after three years was a financial one, due largely to the fact that NDs aren't a "natural target" for advertisers. Belden will continue to publish the daily kicker service Rip 'N' Read, while several of Earshot's features will be continued in newsletter form.

WRMF/WEST PALM BEACH OM/PD RUSS MORLEY says that the A/C station will soon be broadcasting into Miami/Ft. Lauderdale, so he's seeking a new "Mr. Morning" or morning team. With all the recent underbrush blazes, the successful candidate who "sets the market on fire" will probably end up getting arrested.

Across town at WNGS/WEST PALM BEACH, PD ROSS BLOCK is now Station Manager, which brings in former staffer RANDY MARSH as PD/afternoon man. Randy was OM at WUVU & WFOY/ST. AUGUSTINE,

KTFM/SAN ANTONIO'S JOE NASTY was doing a "Count The Songs" contest on his afternoon show when he goofed. He accepted a winner who gave the count as 66 songs in a row, when actually 67 were played. The prize was a new Mustang, but the winner was unable to use it, as he was in a wheelchair. So KTFM converted one of the station's vans into one especially equipped for the handicapped. Nice touch.

Making the switch from radio to TV is WPIX/NEW YORK Director/Creative Services BERT GOULD, who's joining other radio friends who make up the video music crew at Boston's WVJV-TV (Channel 66). Among the audio alumni at 'VJV are PERRY STONE, BILL STEPHENS, DAVID O'LEARY, MARY JO MORRISON, and ROXY MYZAL. RICK SKLAR consults



STEFAN RYBAK, who started at WAVZ/NEW HAVEN as Asst. Copy Chief, has been promoted from MD to PD. Stefan is also MD for sister KC101.

KISW/SEATTLE PD BEAU PHILLIPS has been promoted to the new post of Assistant Station

Stefan Rybak Manager, overseeing administration and engineering departments as well as programming.



WTKS (Magic 102)/WASHINGTON owner OUTLET COMMUNICATIONS is buying out the contracts of it on-air AFTRA members, JERRY CLARK and LINDA KELLY, WTKS has decided against going live in certain key dayparts and will stay with TRANSTAR's satellite-

Beau Phillips fed "Format 41." Linda will make a quick seque to weekends at WCLY (Classy 95) & WPGC. Jerry is weighing his

Ending Transtar for local A/C programming is WMAD-FM/MADISON, Three Chicago radio folks run the station: VP/GM JAY BLACKBURN, President/GSM CHANCEY BLACKBURN, and VP/OM TOM TEUBER. AOR legend STEVEN CLEAN is doing mornings. AM sister WERU is still MOYL, but with new calls WMAD (AM).

Hats off to WRIF/DETROIT afternooner ARTHUR PENHALLOW, known as the "Grand Pooh-Bah," who's celebrating 15 years at the AOR outlet.

KHTR/ST. LOUIS MD/afternoon personality JOHN FROST is out; he's replaced by TOM KELLY from 92X/COLUMBUS ... Across the street at KSHE, the new afternoon driver is KYYS/KANSAS CITY MD RANDY RALEY Which KROQ/LOS ANGELES jock is about to make the jump to the Big Apple?

KAFM/DALLAS Asst. PD//MD PAMELA STEELE has stepped down to concentrate on her midday show. So VP/Programming JOHN SHOMBY is now calling all the shots ROGER GAITHER has exited the PD chair at KXX106/BIRMINGHAM ... KZEW/DALLAS's new Asst. PD/MD is CINDY BAILEN, formerly of Boston stations WCOZ and WHTT

CHRIS HENSLEY PROMOTIONS and AOR programming veteran ALAN SNEED have joined forces to create ROCK PROMOTION & MARKETING, an Atlanta-based independent album promotion firm.

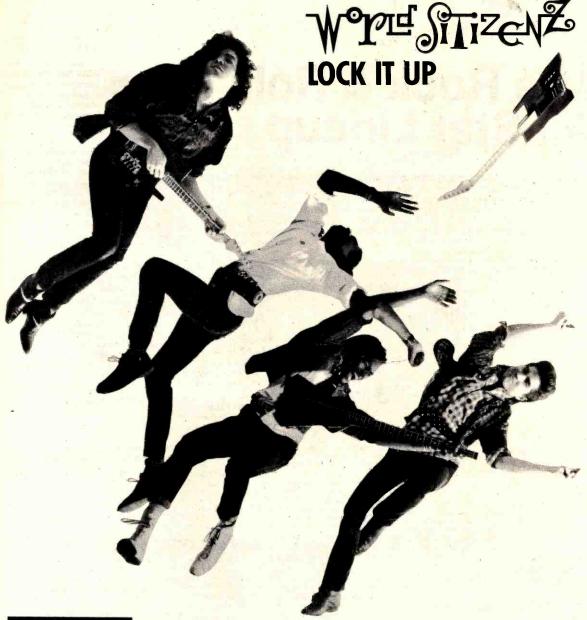
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MAN

HAT

TAN





KEN BARNES

The Rock & Roll All-Star Lineup

John Fogerty's "Centerfield" has taken up residence in the top half of the AOR Tracks chart. Don Henley's "Boys Of Summer" took its name from a book about the Brooklyn Dodgers of the '50s. Forget this wrestling and rock lunacy; rock and the national pastime, baseball, are coming closer together. So much so, in fact, that it's time to pick the alltime rock & roll baseball all-stars.

As a starting point, we have to award center field to John Fogerty. He wants it, he's the hook for this concept, so he's got it. The J. Geils Band wanted to play "Centerfold" (or play with a centerfold), but sorry, close but no stogie.

Elvis Presley once staked a claim for left field, singing "I'm Left, You're Right, She's Gone." But that sounds like he's trying to assign the whole outfield and concede a home run at the same time, and that's not what we're looking for on this team. Percy Sledge once sang "Out Of Left Field," and that's good enough to win the position.

Right field is a tough one. Kansas sang "Right Away," but then you still need a right fielder for home games. Gamma with "Right The First Time" takes care of Opening Day, but then it's a question mark. The Shangri-Las demanded "Right Now & Not Later," but the gentlemanly approach of Billy Joel on "You May Be Right" won me over. Billy, you may be right.



Billy Joel sang "You May Be Right," so we put him in right.

Brown, who had a minor league hit called "Short Stoppin'?" (Since Newman is also "The Natural," he makes the squad as a utility infielder.)

Assault On The Battery

There's no shortage of potential catchers. Sixties Texas band



Hall Of Fame center fielders: John Fogerty and Joe DiMaggio

Around The Horn

Moving along to first base, my first choice was the "70s Philadelphia girl group First Choice. The Bee Gees volunteered to be "First Of May," but that left the rest of the season, so I settled for the obvious choice, the Who, so that once and for all we can definitively say "Who's on first."

Another rough choice at second. Art Garfunkel was a candidate with "Second Avenue," but that sounds like a lot of ground balls cruise on through. Then there's Barbra Streisand's "Second Hand Rose," but even a first hand Rose is too slow to play second at his present age. So the spot goes to Smokey Robinson and I'm sure you'll second that emotion.

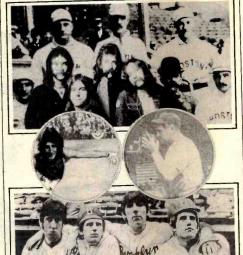
Not a lot of prospects at third, with the Amazing Rhythm Aces' "Third Rate Romance" seeming to promise a third-rate performance. Winner is Foghat, who after all are "Third Time Lucky."

At shortstop, Michael Jackson has a great glove (so does Prince) and plenty of hits. Randy Newman is one of the "Short People," no question. But how can you turn down "70s R&B vocalist Veda

Fever Tree had a song called "Catcher In The Rye," but who wants a catcher hitting the booze every chance he gets? Billy Idol wants to "Catch My Fall," but we



ROCK & ROLL ROSTER: (I-r top) Percy Sledge, LF; Randy Newman, utility IF; catcher Dave Clark absorbs a few tips from the ubiquitous Babe; below, owner T.G. Sheppard and manager Albert King.



ON THE TEAM: Top, Foghat, 3B; center, hurler Rod Stewart displays his follow through form as Babe Ruth captures it for the highlights film (every picture tells a story); below, Who's on first.

need somebody for the summer as

well. Real Life don't exactly make

a great case for themselves by demanding, "Catch Me, I'm Fall-

ing." Try crouching next time,

guys. Ultimately, the more mod-

est approach of the Dave Clark

Five on "Catch Us If You Can"

The team can carry two starting pitchers and a relief ace. That last job was sewed up early by Status Quo, whose "Pitchers Of Matchstick Men" seemed a vivid description of how they reduced opponents' bats to cardboard kinding. Rick James's LP "Throw Down" sums up how you'd like your starter to pitch, and Rod Stewart with "Every Pitcher Tells A Story" sounded interesting, at least

Might as well use a designated hitter to expand the roster. D.H. Lawrence would have been great, but he hasn't had any hits lately, so Don Henley, who has the right initials and, as mentioned earlier, has been known to wield a mean baseball metaphor, got the nod.

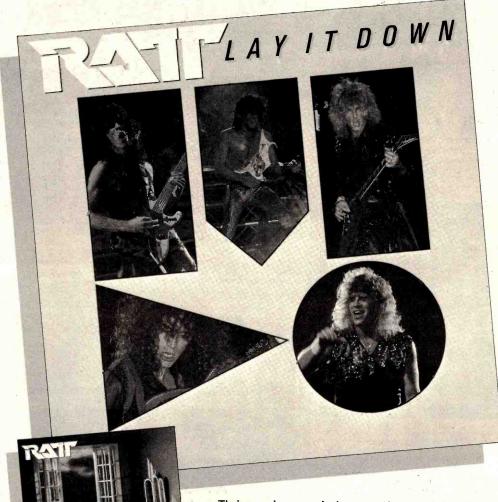
For manager I considered Frank Dileo or Ken Kragen, who've certainly managed allstars, but had to opt for Albert King on the basis of desire (specifically, his song "(I Wanna Be Your) Personal Manager").

And as owner, Yes deserved a shot, being "Owner Of A Lonely Heart." But I felt one owner would be preferable, and who better than T.G. Sheppard of "One Owner Heart" fame?

So that's the lineup, covering several runs of artists, many hits, and more than one era. Put 'em in, Coach, they're ready to play.

32/R&R FRIDAY, MAY 24, 1985

RATT RETURNS TO RADIO!!

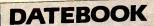


Their amazing new single (7-89546) and promo 12"(PR 734) "Lay It Down." From their second album "Invasion Of Your Privacy" (81257).

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1ST WEEK 2ND "MOST ADDED" CHR

INCLUDING:

KBEQ WHTT CFTR Q103 **CHUM** WXKS-FM WNVZ KKRZ CKGM **KPLUS** WGCL CKOI KUBE WCAU-FM WHYT PRO-FM

> TRACK BREAKER DEBUT 37

Rock & Roll Guys

Three years ago, when the rumors that John Fogerty was finally going to release another solo LP were just starting, you could still find Fogerty's first self-titled LP in the cutout bins for under \$1.99. When it was issued in 1975, the "John Fogerty" LP yielded only one chart single, the #37 "Rockin' All Over The World," and was assailed by critics for sounding too much like Creedence Clearwater Revival. With the release of "Centerfield," clean copies of that first LP have suddenly started showing up in used record stores around Los Angeles selling for at least five dollars.

Fogerty will turn 40 on Tuesday, with his recent comeback giving him his first chart birthday since the Blue Ridge Rangers project 12 years ago. At this writing the track "Centerfield," which is the B-side of "Rock & Roll Girls," may be released as a single and is already drawing some CHR airplay. That makes it the first B-side, aside from previouslyunreleased items like "Erotic City" and "Pink Cadillac," to do so in recent history. Even if there is a third single from "Centerfield," there probably won't be time for a fourth. Anxious to make up for his nine years in hiding, Fogerty is already working on his follow-up; he's rushed down to New Orleans and assembled local zydeco musicians to work on a cover of "My Toot Toot."

MONDAY, MAY 27

1957/German instrumentalist, Jorgen Ingmann's "Apache" is released; 25 years later, the song's distinctive guitar riff is recycled into a rap record by the Sugar Hill Gang. 1957/Buddy Holly's "That'll Be The Day" is released.

1962/"The Freewheelin' Bob Dylan" LP is released. 1964/During the UK's first wave of piratemania, Screaming Lord Sutch launches his own pirate station, Radio Sutch, Sutch could be described as Britain's answer to Screaming Jay Hawkins; his best-known record in that country was "Hands Of Jack The Ripper.

1977/British Virgin releases the Sex Pistols' "God Save The Queen" just in time for Queen Elizabeth's silver jubilee celebration. "Queen" is banned by the BBC (Radio Sutch is no longer around to play it) and goes to #1 anyway. Birthdays: Ramsey Lewis 1935, Don Williams 1939.

TUESDAY, MAY 28

1966/One of the best-loved non-hits of all time, Ike & Tina Turner's "River Deep Mountain High," is released on Phil Spector's Philles label. "River" will not be a hit when rereleased on A&M. It won't be a hit for the Animals or Deep Purple or any of the other English bands that cover it. "River" will finally make it to #14 in 1971 when the Supremes & Four Tops team up to remake it. In 1985, Darlene Love is trying it again as part of the "Leader Of The

1977/Bruce Springsteen's legal battles with ex-manager Mike Appel are settled. Work begins on the "Darkness On The Edge Of Town" LP

Birthday: Gladys Knight 1942

WEDNESDAY, MAY 29

1977/For the first time in his career, except for medical emergencies, Elvis Presley walks off at a concert in

Birthday: Gary Brooker (Procol Harum) 1949.



THURSDAY, MAY 30

1971/Twenty-one Grateful Dead concert patrons are treated for hallucinations after inadvertently consuming LSD in an apple drink that had been passed around San Francisco's Winterland.

1978/Led Zeppelin begins work on "In Through The Out Door.

1982/Singer/songwriter Deborah Allen marries country songwriter Rafe Van Hoy.

FRIDAY, MAY 31

1961/Chuck Berry opens Berry Amusement Park on the outskirts of St. Louis. Berry's complex includes rides, a children's zoo, a ballroom, and a miniature golf course.

1973/Steely Dan's "Can't Buy A Thrill" LP goes gold

1976/The Who's concert at Charlton Athletic Club in England clocks at 120 decibels and gets them in Guinness as the world's loudest rock band . . . for the time being.

Birthdays: John Bonham 1948, Johnny Paycheck 1941, Peter Yarrow 1038,

SATURDAY, JUNE 1

1964/The Stones arrive at New York for the first US tour 1967/"Sgt. Pepper" is released and goes gold instantly

1968/The Animals' "Sky Pilot" is released.

1973/On the same day that George Harrison's "Living In The Material World" is certified gold, "Live,& Let Die" opens with its theme by Wings. Birthday: Ron Wood 1947

SUNDAY, JUNE 2

1961/Three are convicted in a Hackensack court in what is believed to be the first successful conviction of record

1979/WMMS/Cleveland MD Kid Leo is married and Southside Johnny plays at the wedding. 1984/"Wake Me Up Before You Go-Go" gives Wham! its first #1 hit in the UK.

THE BEACH BOYS ARE BACK! NGETGHA BACK! BACK! CHAPTER STATES ARE BA



CHR BREAKERS

168/65 66%

One Of The MOST ADDED

AIC BREAKERS

Debut 16

116/32 82%

One Of The MOST ADDED

AOR Tracks: Debut 60



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BRAD WOODWARD

WEAK WINTER BOOK

Taking Talk Radio's Pulse

After an excellent showing last fall, the News/Talk penetration to 2.3% of all stations format unfortunately turned in a rather lackluster winter '85 book. Of 49 stations that were rated in the largest markets, 27 (55%) slipped, 17 (35%) gained ground, and five (10%) remained level. By comparison, the figures for winter '84 were 45% up, 49% down, and 6% level.

increased the most this winter:

KYW/Philadelphia	6.2-7.9
WTKN/Pittsburgh	3.9-4.7
KXL/Portland	3.9-5.5
KSDO/San Diego	4.5-5.4
WTOP/Washington	3.2-4.4
WRKO/Boston	4.9-5.8
WJW/Cleveland	3.2-4.3
WQBA/Miami	4.8-5.7

KNUS Closing On KOA

The list of stations that encountered some turbulence includes KIRO/Seattle (10.7-8:3; still comfortably in first place), KCMO/ Kansas City (7.7-5.2), and KOA/ Denver (6.7-5.2)). KOA's showing was its weakest in many years, while neighboring KNUS (3.2-4.0) had its best book ever and continues to close in on the market's longtime News/Talk leader

Another healthy contest just culminated in Sacramento, where KFBK (4.7-5.1) stole KGNR's (4.4-3.7) entire morning news team after research showed it to be KGNR's greatest asset. Early returns indicate the strategy apparently worked. KFBK gained nearly a full share (to mid-sevens) in morning drive, while KGNR fell

Here are the eight stations that off sharply in that daypart (low eight to upper fives). This may have contributed to KGNR's decision to drop News/Talk for Big Band last week

> It's also worth noting that the News/Talk pie continues to shrink in New York City, where four of the five information stations had off books. Only WABC held its own (2.4-2.4). News/Talk total shares

"Whatever the numbers say, the format is definitely picking up. converts.*

were 19.1 in New York in winter '83, but dropped to 17.8 last year and 16.2 this winter.

NRBA Survey **Shows Slippage**

Meanwhile, if NRBA's annual programming survey is to be believed, fully half of the stations airing News/Talk in 1983 left the format in 1984, reducing its total

NAME THAT HOST — WWDB/Philadelphia conducted a two-month contest that promoted both the station and its individual hosts by giving on-air clues to the personalities' nicknames. Winners Sue and Larry Kronstain (center) guessed six of the seven names and won a trip to Hawaii. Presenting them with their tickets are American Airlines' G. Don Kuhns (I) and WWDB Promotion Director John Curry (r). In another contest WWDB gave away a free trip to Yuba City, CA, deemed the nation's worst place to live by Rand McNally.

(6% for AM). I doubt the dropoff was that sharp. But the unscientific mail survey of 3500 stations may reflect the fact that a number of faltering small-market AMs that turned to News/Talk in the early '80s have found the format too expensive and slow-building.

Whatever the numbers say, the format is definitely picking up some converts. Recent ones in-clude WCOL/Columbus, KCNN/ Oklahoma City, and WBCS/Mil-waukee. WFLN/Philadelphia is planning a Talk format under new owner Frank Ford, and a spring air date has been targeted for "K-KAR," a News/Talk station that will cover much of Southern California.

Prominent on the casualty list are KFYI/Oakland, which went dark after only a few months of an uphill battle against San Francisco's KGO and KCBS, and WAVI/Dayton (now WDAO), which switched to a Black format under new ownership. In addition, the license of the nation's only FM Talk station, WWDB/Philadelphia, is in jeopardy. It's been designated for hearing by the FCC because of sermons on sister outlet WHAT that have been linked to illegal gambling. It's possible WWDB could be sold to Ragan Henry before the hearing begins. But numerous petitions filed with the FCC may scuttle that deal.

Talkradio Celebrates **Three Years**

On a happier note, congratulations to ABC Talkradio on reaching its third birthday. The network has picked up 11 affiliates so far this year, now totaling 94. The weekend programming introduced in early '84 is presently heard on 80 stations. Despite rampant industry rumors that the Cap Cities acquisition of ABC bodes ill for Talkradio, ABC network officials insist the service is here to stay.

In fact, there's speculation that Cap Cities/ABC may seek FCC waivers to retain KABC/Los Angeles and WABC/New York (while owning TV stations in both markets) based on the public interest benefit they provide by originating much of Talkradio's programming. Yet another scenario has the ABC radio operations being taken over by a group of network executives, including Talk-radio's godfather Ben Hoberman.

"We're in a mode of consolidating and solidifying what we've done," says VP/Director Rick Devlin, who predicts no major



AUTHORIPRESIDENT ON KABC - Former President Jimmy Carter hit the talk show circuit to promote his latest book, "The Blood of Abraham tour included a conversation with Michael Jackson, which was heard over KABC/Los Angeles and the ABC Talkradio network.

changes. The earlier plan to save on satellite costs by replacing Los Angeles-based Ira Fistell and Ray Briem at night with New York talent has been shelved. Cost savings of up to \$200,000 a year will come, however, when toll free lines for callers to those two shows are dropped soon.

am of Indiana University. In addition to Yoakam's instruction, the cassette features 17 actualities, many from RTNDA award-winning newscasts. The non-member price is \$10. Contact RTNDA, 1735 DeSales Street, #501, Washington, DC 20036; (202) 737-8657.

You may also want to look into

"Despite rampant industry rumors that the Cap Cities acquisition of ABC bodes ill for Talkradio, ABC network officials insist the service is here to stay."

Devlin also says Talkradio is picking up an increasing number of advertisers. For instance, the weekend specialty shows are proving to be a major draw for products like pharmaceuticals, pet food, automotive, and gardening supplies.

New Resources

Two resources of interest to News/Talk broadcasters have just hit the market. The first is a 51-minute audio tape on the use of sound in radio news prepared for the RTNDA by Prof. Dick Yoakthe updated "Talk Show Guest Directory" that just came out. It's triple the size of last year's debut issue, listing 1064 groups that welcome radio talk and news inquiries. One new feature that should help producers is a handy index that cross references the groups by nearly 1500 topics. Whether you're looking for the New Right or Nazis, Man Watchers or Men's Rights, Inc., you'll find them in this \$25 volume. Contact the Broadcast Interview Source, 2500 Wisconsin Ave. NW. Suite 930, Washington, DC 20007; (202) 333-4904.



HEFFEFFRE'S FD - Mutual officials report that their best-known personality, overnight talk host Larry King, has signed a new, five-year contract with the network. In addition to signing with Mutual, King begins an interview/call-in show on CNN in June.

A recent guest on the King show was television personality Ed

ON THE MOVE

WINZ/Miami names Linda Rodriquez Public Affairs Director and welcomes Chief Engineer Jim Yelton from crosstown WIOD Gene Hartigan signs on as investigative reporter at WEEI/Boston KCMO/Kansas City sportscaster Kevin Harlan is assigned

play-by-play duties for the Chiefs WBBM/Chicago Outdoor Editor John Case appointed to the Illinois Conservation Advisory Board; desk assistant David Bakker upped to writer at the station . . . WKAJ & WASM/Saratoga

Springs, NY GM Mark Carros becomes News Director at WHO/Des KFWB/Los Angeles Moines . has begun broadcasting Rona Barrett's daily "Entertainment Report"; these reports are produced in cooperation with the Mutual Broadcasting System.



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940 Q103 Z93 KIIS-FM KEGL KKRZ

WBCY WSPK WJZR 98PXY WDCG WKFM KAMZ WKRZ-FM WANS-FM WTLQ WOKI WFMF WFMI KWIC FM100

KTFM WKDD WRQC WZPL WJXQ **KOFM** KEYN-FM KF95

KKFM

KQMQ

K093

KSKD

KCPX

KRO



PAUL YOUNG

"Everytime You Go Away"

CHR Chart: DEBUT 34

AOR Tracks: 38 - 17

CHR Moves:

94Q deb 25

Z93 deb 29

AOR Albums: 34 - 21 NOST ADDED

WNVZ 31-23 B96 40-34 WLS-FM deb 36

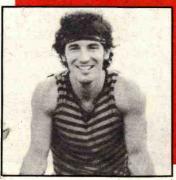
WGCL 29-24 WHYT 34-28 WLOL-FM 33-27 KKRZ 33-27 KMEL 28-23 **KPLUS 38-34**

KX104

WERZ 32-17 WKEE 35-15 KC101 22-19

WPST 32-26 WBCY 28-23 WDCG 37-32 WANS-FM 38-30 WZPL 28-19 KNMQ 33-29 KPOP 35-30 KSKD 37-31 KISN 35-30

KHYT 38-33



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JOEL DENVER

"STRAIGHT MEN" SPEAK UP

Spectacular First-String Morning Sidekicks

Rriinnng! Rriinnng! C'mon, open those eyes — you must be awake by now. I know, I know, it's only 4am, but it's time to get up! After all, you have to wake up the rest of the world. Your listeners are sleeping peacefully, waiting for that magical moment when their alarm clock rings and the jock of their dreams becomes a live, active, energetic voice, encouraging them to feel as chipper as you sound.

But wait! That's not you you're not the jock of anyone's dreams. You're the voice behind the voice, the urging chiding background vocal ... the scapegoat and the straight man ... the foil of dirty jokes and target of abuse. Who the hell are you anyway?

Enter the morning sidekick: the AM-drive support line, supplying the laughs when the main man's not in, and sustaining them when he is. KIIS-FM/Los Angeles News Director Raechel Donahue and Z100/New York's morning zoo member Ross Brittain are both morning sidekicks, coming to the aid of Rick Dees and Scott Shannon every weekday.

The Beginning Of A Beautiful Relationship

While Raechel may not be the jock of anyone's dreams, she's probably the personality of many a young man's dreams. But that's beside the point, which is that Raechel's a very important element and attraction to Rick Dees's morning comedy show, just as Ross is to Scott. These two people get second-billing for a first-rate performance every day, and R&R's Yvonne Olson (CHR Associate Editor) decided to find out what they were all about.

Raechel has worked in L.A. radio for ten years now, with stops at KMET, KWST, and KROQ before joining KIIS last October. At that time she was out of work, having quit KROQ without another job, and KIIS-FM PD Gerry DeFrancesco let her audition onair. "It was Halloween Day," she remembers. "I dressed in a tinsel wig, tight leather dress and black high heels with black, plastic spiders all over me. Rick loved it. He asked me to stand on a chair so the audience could have a look."

After holding her own in a variety of formats and shifts, Raechel had decided to try something new. "Music became awfully rigid in terms of formatting (at KROQ). There were a lot of songs I simply didn't feel like playing anymore.



Raechel Donahue

and for me to lie to the audience would be a pretty tough thing. I really love my new gig, so it's easy to sound up and happy about it."

Mucho Show Prep

Ross Brittain, on the other hand, has worked mornings for a good part of his career, first at 283/Atlanta and then at WABC/New York as half of the "Ross & Wilson" Show. After Ross exited WABC, he called Scott hoping to land afternoon drive at Z100. "No," Scott had told him, "because I don't think you're an afternoon jock. But why don't you come on over and help me do the morning show?" And so the team was formed.

The Z100 show is different from KIIS's morning comedy in that Ross handles most of the writing and prep. "Right after the show we head straight into the studio to record bits for the next day," said Ross. "David Kolin (the other writer) and I do a lot of the bits and about five pages of show prep. I not only provide a lot of running commentary, but I also do sound effects, run the reel-to-reels, and

Triple Kicks At KPOP

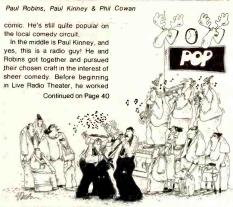
Which one of these men are norma? If you answered "none," you're right! Paul Robins, Paul Kinney, & Phil Cowan make up the comedy team that wakes up Sacramento every morning on KPOP, and they tickle funnybones from 5:30-9am — three and a half hours of absolute zaninesd.

About three years ago, this trio developed a concept entitled "Live Radio Theater," a collection of original comedy sketches accompanied by prerecorded sound effects and music. They took their show on the road and were so popular that eventually they became morning entertainment on KPOP. L.R.T. is still seen regularly in the Sacramento area.

The three have been together since their early days in college, when they won over 150 awards for public speaking. What's fun about their work now, they say, is that they each have something different to contribute.

Paul Robins handles much of the writing, having performed all over Northern California as a standup





feed bits to the other zoo members. I'm like a cohost/producer, and Scott is the director."

Z100 also has more live personalties interacting at one time than KIIS. The zoo also consists of John Rio (on the phone from KKBQ/Houston as Mr. Leonard), Production Director J.R. Nelson, PSA Director Professor Jonathon Bell, News Director Jeff Young, and Assistant News Director Clair Stevens.

Conflicts & Creativity

"Of course we run into conflicts," says Ross, "but we really do love each other. Seven people make it tough to get everyone's lines in equal proportions, and because it's a real team effort, we feed whoever is hot that day. Fortunately, everyone is professional enough to realize this and all contribute unselfishly to the effort."

Raechel holds the News Director title at KIIS-FM. She originally thought all she'd have to do was sound cute on the air, but now she's up at 4am every morning to make sure she knows what's going on in the world. Raechel provides much of the show's information bits. interacts with KIIS-FM's sports expert Charleye Wright, and introduces "Commander" Chuck Street in the traffic helicopter. She's a pro at gathering hard-to-find material, and Rick lets her clue him in as well as initiate some of her own stuff.

Raechel also says timing is the essence of a good performance. "Timing is very important. I have to watch his eyes a lot, and he listens to my inflections. In my position, it's not what I put into the

show, it's what I leave out. Just as Rick adds flow to the music and other programming elements, I add some of the same to him: jokes, characters, sketches, and scenarios. I'm there to support Rick's direction and complement it with some of my own input."



Ross Brittain

Sideshow Attractions

As Ross puts it, "Scott will steal an idea but make it better, and part of my job is to steal for him! He can take an idea, add a twist to it, and come up with a great promotional phrase. He has a tough position being PD after 10am, so that's why he delegates much of the planning and preparation out. He's an awfully fair person. He's tough too, but then so is any madman. It's like working with Attila The Hun. We take no prisoners, but you get to see the prettier parts of Europe and there's always raping and pillaging when it gets dull," he (gulp) joked.

Just how much fun is it to be a sidekick? "A lot," says Raechel.

"Every day is a different adventure for me. When you do a show for as many years as I did, it was no more challenging than driving a car; it began to bore me. Working with Rick allows me to talk to people in a different style and with a different viewpoint."

a different viewpoint."
Ross likes it because he gets to indulge in comedic writing. When you consider that the American Comedy Network averages about ten good sketches a day, according to Ross, and he's writing twelve, you know he's into being funny. "What I'm doing right now isn't too tough to take as an alternative career path." I'm doing 55% of what I want to do, which is writing and working with people I-respect and like."

Not Bad Being Number Two

Ross also says there isn't really a feeling of being second-string with Scott. "You have to realize in your career that you can't do what you want to when you want it. I don't worry that he calls it the 'Z Morning Zoo' with Scott and Ross. This is show biz — no one ever gets enough billing. And if you have to be number two, it's not bad being number two to number one."

As for Rick and Raechel, things are getting better all the time. "In the beginning I knew I was being looked at under a microscope," she says. "But as time goes on, we're participating and interacting more and more."

The icing on the cake, of course, is that these sidekicks love their radio stations and are working

Continued on Page 40

R&R FRIDAY, MAY 24, 1985/39

CONTEMPORARY HIT RADIO

Sidekicks

Continued from Page 39

hard to remain winners. As Raechel describes it, "We all feel a great sense of pride. Everything about KIIS is upscale and exciting: the new studios, the equipment, and just the general attitude. Everyone I work with is simply the best in their field. Many I have worked with in the past, others not, but for some wonderful reason we're all together at KIIS.

MOTION

KLRZ(Z95)/Salt Lake City promotes MD Myke Cross to Assistant PD/JMD, and Ric Scott is upped to Assistant PD ... Andy Savage, afternoons at KMGZ/Lawton, OK moves to mornings at KELI-AM & FM/Tulsa ... J.P. Hunter adds MD to her Operations

tions duties at 942(WZZU)/Raleigh ... Jim Crossan is new to mornings at KKQV/WIchita Falls ... Geina Horton who is a member of Y108/ Denver morning zoo, gets a boost to Music Director, replacing Beau Wil-

KPOP

Continued from Page 39.

in radio production and as media consultant for the California State Department of Education. He's a talent and production man.

Robins and Kinney needed a "very funny fellow" to help them out. Phil Cowan had tried almost everything before that, and found his niche in comedy. He writes and shares his wonderful personality with Sacramento listeners. While each has his own talents and personalities, each acts as a sidekick to the others on the show in a unique team concept different from a "zoo"-type format.

These people let loose with skits ranging from "Celebrity Phone Messages" to "Ugly America With Charles Manson" to "Moon's Prison Tunes," which can be found on their new album "The Best Of Robins, Kinney & Cowan, Vol. 1" (pictured on page xx). So, if you ever want to laugh your way through a morning in Sacramento, tune inKPOP's tio, Or better still, buy one of their albums and help put braces on their kids' teeth.

liams, who's on sabbatical . . . Bob Jennings is named Promotions Director at KRSP/Salt Lake City.

WIOT/Toledo's Joe Thomas moves across town to program WRQN . Mike Ward becomes the new News Director at WKFR/Kalamazoo Chris McCoy (formerly Mark St. John at CK101/Coco Beach) joins WHHY (Y102)/Montgomery for PM-drive At KZOZ/Oneonta, NY, Ann Kolodziej becomes PD, Joe Moss steps down for Production Director duties, former traffic manager Rachel Lutz is named AE with parttime announcing duties, and Michele Geerken is the new traffic manager ... KRNA/lowa City air personality Dawn takes on Assistant MD duties

WVBS(8100)/Wilmington, NC debuts its new CHR format with the following lineup: Captain Kevin Walsh (from 0100/Allentown) and Diana Wood (of WFMD/Wilmington) in the morning, PD Brian O'Bryan during middays, Production Director Mike Filipeill on PM-drive, Jungle Jim Kerr in the evening, and Hänk Duncan and Scott Munn alternating on overright and swing shifts... KKFM Colorado Springs has a new address: 411 Lakewood Circle, Penthouse, Colorado Springs, CO 80910.

BITS

• Hauling In The Votes — KHJ/ Los Angeles is encouraging votership by addressing local transportation issues. Each weekday during the morning and afternoon newscasts a different topic will be discussed, and listeners are invited to call in and vote on two possible solutions as determined by the station. At the end of the week, a panel of experts discuss voting results and answer listeners' questions on the air.

Donahue Rocks On-Air And Off-Road

When Raechel Donahue wants to travel, she doesn't necessarily use the road. She prefers not to go anywhere near a highway. In fact, these trips don't even take her very far anybe around the desert a few times.

Raechel's into off-road racing, a thrill-a-minute sport she's been doing for two years. She's got her own off-road truck, and almost every weekend she's out there, riding the bumps and jumping the cracks on the nearest desert.

It all began when the Mitsubishi. Corp. was looking for a celebrity passenger to ride with famed off-road racer John Baker. They began with the male jocks in town and when no one consented, they dared Raechel. Much to her and everyone else's surprise, she agreed. And she liked it so much, she immediately arranged to do it again.

The Desire To Go Fast

Then Raechel got hurt — too many bumps, apparently. She sprained her back in four places and was black and blue from head to be. It took her four weeks to recover, and that's when she decided to do some driving for herself.

Raechel was then recruited by "Team Swollen." Team member Craig Durfee told her she possessed the two natural prerequisites for off-road racing; the desire to go too fast and the madness to go airborne when hitting a bump! Craig helped build her a truck, and now Raechel makes regular trips to the desert, racing with the best of 'em.

More accidents? Broken fingernails are the worst things to happen to her since the first upset, and Raechel says most mishaps occur from simple mistakes. So she's very careful. And her "Team Swollen" boys take care of her. Even her son Jesse helps out by traveling around in the chase vehicles — the ones that scurry to each checkpoint, making sure their drivers are OK.

She's into it folks. As far as Raechel's concerned, "In the '60s everybody had a good time; in the '80s everybody has a truck."

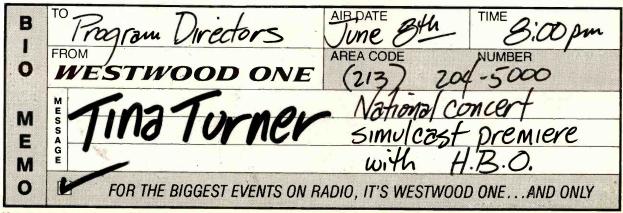


Raechel & Craig Durfee



Eddie Van Halen and Raechel at a celebrity pro-am.





Ready To Play. Today.

WHTT deb 34 WCAU-FM add WHTX deb 29 WLS on WGCL on WNCI 27-21 WKTI add 29 KDWB-FM add KWK deb 29 WLOL-FM 26-21 Q103 on KMJK on KPLUS 40-35 WFLY deb 28 Q100 add

Second Week!

K104 38-30
WKEE add
WLAN-FM add
93Q add
WRCK deb 34
WKRZ-FM add
WSKZ add
WANS-FM add
WZYP deb 38
WQUT add
WOKI deb 35
KX104 deb 36
WRNO add

WNSY 29-26 WKZL deb 36 KZIO deb 26 WKDQ 40-34 WIXQ add 30 WVIC deb 30 WHOT add KKFM add KPOP deb 40 KISN deb 38 KZZU add WIKZ add OK100 29-20 95XIL 26-20 WYKS add KWES add WIXV deb 40 KNIN deb 40 WHSL deb 39 WBNQ add WBWB add KQCR 38-33 WDBR add WSPT deb 38 KDVV deb 40 KFMW 33-29 KIST add OK95 deb 40

"Centerfield" The AOR Smash From John Fogerty



Arranged and Produced by John Fogerty • From the Warner Bros. album Centerfield • © 1985 Warner Bros. Records Inc.



STEVE FEINSTEIN

KSRR: Ten-Gallon Promotions

A big city calls for big promotions. In its three years as an AOR, KSRR (97 Rock)/Houston has pulled off these feats:

- Paying a cool \$1 million to gobble up all the tickets for a Who Astrodome show.
- Giving away a raft of cars: ten black Trans Ams, ten Z-28s, and three restored vintage Corvettes.
- Live satellite broadcasts from London, Munich, and Ixtapa, Mexico, with up to 50 listeners taken along for free on each trip. Twenty listeners will accompany PM driver Colonel St. James to Maui in June.
- An ongoing Bonus Record promotion gave away \$25,000 last spring, and approximately \$10,000 during both the fall '84 and winter '85 sweeps.

More? For the spring '85 book, KSRR gave five winners their choice of \$15,000 cash or a loadedto-the-gills Nissan 300ZX. From daily clues, the winners must solve a mystery and identify a Houston person, place, or thing.

And that ain't all — KSRR has three vans on the streets handing out thousands of dollars' worth of bumper stickers and merchandise every week, while summer months feature live broadcasts from Galveston's beaches.

PD Andy Beaubien feels the battle with rival AOR KLOL is more one of style than substance. "We're both playing essentially the same music; we're positioned very closely. Our edge is the quality of our airstaff and our promotional profile."

On-air, KSRR has frequent traffic reports for harried Houston commuters and plenty of updates for the town's sports buffs. Sports Director Hannah Storm does live reports in both drivetimes, hitting the street between the shifts to cover local teams. Other features include midday gal and senior fulltimer Lauren Valle's daily "Classic Album Exchange," where she replaces a listener's worn-out album with a fresh copy.

Note: Let it never be said that there's a tighter AOR race than in Houston. Winter '85 found the two rockers in a dead heat 12+ at 5.2, with KSRR down from 5.3 and KLOL up from 4.8. The demographic story is every bit as close. KLOL is ahead in 18-34 men by a 0.2 margin, while KSRR leads in 25-34 men by 0.6. Dayparts are split just about evenly. In men 18+, for instance, KSRR takes morning drive handily, middays and afternoons are essentially even, and KLOL triumphs at night. Watch these pages for a follow-up story after the spring book.



Andy Beaubien



Motor II) and Jon Matthews Matthews:

Morning Masters

When I hear radio that really hits the spot for me, I actually get shivers down my spine. Among other sources, I get them from WBCN/Boston's creative production, Philadelphia oldies jock Harvey Holiday, and KSRR's Moby & Matthews.

More than just doing great bits, "M&M" spin yarns. The acture content — bawdy, occasionally off-color tales and jokes — isn't the main draw for me. Rather, it's the joy of hearing two radio guys who really talk with each other; they develop stories at a relaxed, leisurely pace and don't rush to get in punchlines. Listening to them, I get the mental image of two funny, observant buddies just shooting the breeze over their backyard fence.

Part of Moby's appeal is that in addition to being a character, he also has character; he comes off as a real person. PD Andy Beaubien explains, "Moby is a country boy from the heart of Tennessee. He pokes fun at everyone and plays the role of a rebel, with his outrageous, irreverent humor. But he tempers that with a real heart of gold. Moby loves people — all people — from all walks of life. That makes him more than just "Mr. Shock Value"; he's a warm, lovable person."

That's a key point. Many jocks are screamingly funny and terribly clever, but you never get a feel for them as people. They're one piece of schtick after another; they're always on, and while they may dazzle you, their nonstop "funnyman" front never comes down to reveal a more relatable, human side of their personality.

Moby is balanced. For example, none heard him poke fun at AEs, referring to them as "sales sluts." Sounds low rent, huh? A few minutes later, though, he told a touching story about the Sunshine Foundation, an organization that grants the wishes of terminally ill children. And it was told in a genuine fashion, not in a maudlin manner.

He also has a method behind his madness — he saves his flashes of inspirations that come off-duty. When he has a funny idea off the air, he dictates it into a microcassette for future reference.

Results? #1 Men 18-34, 25-34, and 18-49.

WYNF/Tampa: Pop Goes The Rock

WYNF PD Marc Zintel's background is not that of your ordinary AOR programmer. Zintel came to 'YNF for airwork in 1980 when it was CHR, segued to sales when the station switched to AOR in '81, and then came back for afternoons in '83, his first experience in AOR radio. He assumed the PD post two months ago, shortly after Carey Curelop moved to sister AM WSUN.

Zintel's seen 'YNF go through a few AOR phases. Under original PD AI Peterson, it was slanted 25-34. George Harris turned 'YNF into an 18-24 core rocker, using effective merchandising and a "Tampa's Rock 'n' Roll Pirates" image to usurp the format lead from then-AOR WQXM.

In '83, with the station's rock identity solid and 'QXM's switch to CHR WZNE, Curelop expanded the base to 18-34 with more crossformat music. 'YNF's winter '84 '7.8 is the station's alltime high in any format, and contains #1 ranks in men 18-34, 25-34, 18-49 and adults 18-34.

"The station is very much a pop-rocker," says Zintel. "Our competition is Q105 (WRBQ-FM), and over half our cume base is primary CHR users. I'm not afraid to play Animotion during the day, for instance. We balance the 'hits' with something like Van-Zant, a Southern core-rocker who's gravy for this station."

In light of 'YNR's pop flavor, Zintel is not a heavy-metal booster. "I don't have room for heavy metal, garbage can bands. I want to make 18-34 adults feel comfortable. The 15-year-old headbanger can put on his rubber pants and crank up his Powerslave albums at home anytime he wants to. We don't have to play 'Run To The Hills' at Jam; we have enough of a



(L-r) PD Mark Zintel and morning men Ron Diaz and Jack Strapp.

rock image so that even that little headbanger can tune us in and feel comfortable. Universal acts that have horizontal appeal — Led Zeppelin, Who, Supertramp, Yes — make it happen for us."

Air Force

The "Breakfast Flakes" morning team - MD/national tanning champion Ron Diaz and sports mayen Jack Strapp - does Ronco product parodies like "Yank Off." a spray to repel the tourists who flock to Tampa. Midday man Nick Van Cleve is an "ad-lib king with a magic tongue," says Zintel, whose own PM drive show is "uptempo and informational. I have as much energy, if not more, than Q105 in the afternoon." Night rocker Charlie Logan does an all-request hour at 9pm and is "a street monster who'll jump onstage at clubs and sing with bands." Latenighter Scott Phillips "keeps the tempo up but in a more low-key way," and Suzanne Stewart "has a nice, warm sound. She's a listen-



er's perfect overnight companion."

Promotional Commotion

'YNF features have included:

- Live broadcasts from Adventure Island (a theme park adjacent to Busch Gardens) with artists such as Bryan Adams, Outlaws, Donnie Iris, and Michael Stanley Band.
 A "World's Largest Sand Casteria Casteri
- A "World's Largest Sand Castle" stunt that pulled an estimated 50,000 bodies.
- Giving away a restored 1959
 Corvette and a 25th anniversaryedition new Corvette when Busch Gardens celebrated its own 25th anniversary last year.
- Cash Tracks, where listeners call to win \$1000 when they hear a series of three specified songs.
- World Tour '85, with trips to ten places like Cannes and Jamaica. Winners guess the locales through clues.

Continued on Page 43

WKDF: Nashville Sky-High

Going into its 15th year, Dick Broadcasting's WKDF puts to rest the notion that Southern hospitality doesn't extend to the AOR format. Its fall '84 10.2 placed it second behind Country giant WSM-FM, and 'KDF's been in double digits since spring '81, except last spring when it was #1 in the market despite a dip to 9.5.

Though PD Bill Pugh arrived from WTUE/Dayton only last October, he can easily explain 'KDF's longevity:

1) Mass-Appeal Music: Past programmers with CHR backgrounds such as Smokey Rivers and Scott Christenson gave 'KDF a history of playing the hits. Pugh says, "I can play records out of the box that many AORs would watch first: 'Til Tuesday, Prince, Katrina & The Waves, and Paul Young."

2) Stable Staff: Morning man Carl P. Mayfield's and afternooner Dave Walton's associations with 'KDF both span over a dozen years. Assistant PD David Hall and midday gal Patti Murray have logged five apiece, and night rocker Kid Redd and overnighter Erin have each put in two years.

3) Formatic Consistency: 'KDF, says Pugh, has maintained a consistent identity longer than any other contemporary station in Nashville.

Three CHRs

As the market's lone AOR, 'KDF's fall share compared quite nicely with the combined 12.4 share of the market's three CHRs. Pugh describes WYHY (Y107) as the most standard CHR, WZKS (96KfSS) as having an Urban flavor, and WWKX's (KX104) 'ROck Hits' stance as closest to 'KDF.

Fragmentation among the CHRs is evidenced in 18-34 adults, where after 'KDF's #1 rank the closest CHR (KX104) comes in fifth behind A/C, Country, and Urban outlets. Also, 'KDF not only takes top honors for key male cells (18-34, 25-34, 18-49), but also ranks second in women 18-34, with no



Bill Pugh

CHR ranking higher than fifth in that demo.

Preselling New Music

'KDF actively presells forthcoming releases, something so obvious it's overlooked by many AORs. Days before a record by a key artist is due to arrive, 'KDF prepromotes that it'll be playing the record first. Besides bolstering the station's image as a new music leader, it's a simple form of quarter-hour maintenance. "Whether or not the record turns out to be a hit," says Pugh, "it gives you extra bullets in your pocket."

Mayfield Morning Madness

What kind of guy is morning man Carl P. Mayfield? When a Vanderbilt University coach was accused of giving steroids to players, Carl P. quickly cut a version of "Steroids To Heaven."

His ongoing "Talentless Bucketheads" bit spoofs the many aspiring singers in Nashville (Music City). Carl P. has "talentless agents" recommend friends who can't sing to save their lives, and the would-be stars are given the chance to warble on the air. The goof extended to a "Talentless Bucketheads Over America Tour 85," when the best(?) of the bunch got up and "sang" in front of a packed club.

The legends-in-their-own-showers had been transported in a tour bus from the station to the club, accompanied by a caravan that included two motorcycle cops and the station vans. "We gave them all jackets and T-shirts, and made these talentless people with no vocal chords into stars," says Pugh. "Talentless Larry from Russellville can't go to the bank without being recognized."

Sun King

Mayfield has a serious side too. He's the driving force behind 'KDF's ''One For The Sun'' charity concerts. Held at an area lake, 12 shows in nine years have raised big bucks for organizations such as Cerebral Palsy and C.A.N. (Chemical Awareness In Nashville), a drug counseling program for students. This year's two-day affair has regional talent appearing on Friday night, and acts such as Keel, King Kobra, Steppenwolf, and Van-Zant on Saturday.

Page Three

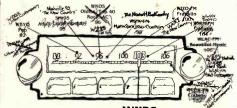
'KDF is among few AORs that run syndicated news commentator Paul Harvey. His short reports air in both drivetimes, and a 15-minute segment runs in the noon hour. Research has showed that rockers don't mind him, and Pugh considers Harvey a draw for upper demos and salable to advertisers who normally wouldn't buy AOR

Promotions

Other 'KDF features include:
• A bi-annual Half Price Fair.
Retailers begin by selling their
wares at 50% off and then progress to as much as an 80% discount, "It shows the community
that we do more than play rock 'n'
roll," says Pugh.

• A key-song contest. Each winner gets \$103 and a key that may start an '85 Camaro I-Roc with the station's calls printed under the car's logo ("I-Roc 103 'KDF"). People also qualify through "sticker-hits" when the 'KDF van spots motorists whose cars sport the station's bumper sticker, while "office-hits" award the cash and key to employees who write "I rock on the job with 103 'KDF" on company stationery,

The More Things Change,



WKDF 15 years of rock

The More We Stay The Same.

While almost every station in Nashville tries everything and anything to capture the important young adult listeners. one thing remains constant: NDF. Consistently dominating the "Adult Contemporary" market, year after year, book after book. With exceptional listener loyalty among 18-34 and 18-49 year olds. 103-NDF Nashville's Best Rock!



Represented nationally by Ka

STILL ROCKIN' AFTER ALL THESE YEARS — This sales piece demonstrates 'KDF's rock solid commitment in the midst of the market's format flux.

SEGUES

Bob Hattrik, the Billy Martin of Doubleday, is consulting WLLZ/Detroit once again. And, for the record. Bob is working with Sandusky's KBPI/Denver and KDKB/Phoenix WTUE/Dayton is no longer consulted by Burkhart/Abrams KZEW/Dallas brings in Cindy Bailen as Assistant PD/MD . . WWCT/Peoria's new MD is Phil Manicki . KSHE/St. Louis captures KYYS/Kansas City MD Randy Raley for afternoons Ex-KDKB/Phoenix MD Doug Gondek grabs mornings at crosstown KSTM.

WCKG/Chicago overnights belong to Sean Donahue from DC101/Washington . . . KOME/San Jose afternoons go to Frank Bennett from KSTM, and KFMF/Chico's Robert Benjamin joins KOME for weekends

Benjamin joins KOME for weekends
Karin Nakamura replaces Lisa J.
Giles on KSJO/San Jose overnights
KRSP/Salt Lake City nights are

KRSP/Salt Lake City nights are manned by John Florence . WKLC/ Charleston nights are covered by WPNN/Lima, Oh's Chris King . It's WHMD/Hammond's Dave White who left for WQUE/New Orleans, not 'HMD's Alan Rider as reported.

KSHE/St. Louis ups intern Mary Tripodi to Assistant Marketing & Promotion Director ... KRQR/San Francisco hires Jay Ginsberg for parttime production ... Elise Brown joins WIZN/Burlington for weekends.

"The Grand Pooh-bah," afternooner Arthur Penhallow, is celebrating his 15th year at WRIF/Detroit ... Happy fifth AOR anniversary to KPOI/Monolulu ... WDVE/Pittsburgh midday gal Marsy is marking ten years at 'DVE.

WYNF

Continued from Page 42

AE Advice

Zintel heartily recommends that jocks and programmers consider getting sales experience. "It gives you a good understanding of the business and gets you ready for management and ownership." Without a trace of irony, he says, "You find out there are things going on in the radio station that you have no idea of."



SWEET FIFTEEN — 'KDF's TV spot, conceived by VP/GM Bill Byram and produced by Film House, portrays the station's 15th aniversary birthday party. Morning vet Carl P. Mayfield is directly behind the cake, and Jason Ringenberg (wearing a cowboy hat) of hometown Jason & The Scorchers is to the left

PROMOTION IN MOTION
RICHARD PACHTER
(305) 482-6629



Introduction Keynote Speaker

Ted Atkins



Keynote Speaker

Jack Craigo



Introduction Convention Host



George Williams

THIS YEAR'S MASTERS OF CEREMONIES



Scott Shannon Z100



John Young Z-93



Alan Burns Q107



Sunny Joe White WXKS-FM

THIS YEAR'S MODERATORS



Joel Denver R&R



Mike Shaefer



John Shomby KAFM-FM



Mason Dixon



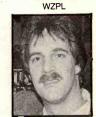
Jeff McCartney



94-Q



Waylon Richards KHFI



Mark Driscoll

Smokey Rivers WAVA



Jack Alix WKPE-FM



David Martin Doubleday



Michaell Ellis 92-KTU



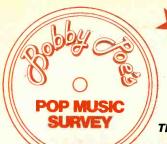
Dave Van Stone KWSS



Bill Shannon K104



Mary Taten Q107



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Marriott Airport Hotel Atlanta, Georgia JUNE 21st & 22nd, 1985



The only convention that honors the real stars of the recording industry, the radio / record executives! If you have a serious career in our industry, you cannot afford to miss this event.

Final Nominees for the Radio Industry '84:

- Radio Executive 01 '84: Dean Thacker (Mairite) Michael Osterhout (Edens) Jay Cook (Gannett)
 Gary Stevens (Doubleday) Ted Atkins (Hearst) Ken Wolt (H&W) John Gehron (ABC) Tex Meyer
- carry stevens (Doubleay) fed Attans (rears) Arm work (HAW) John Lenton (ARZ) Tax Meyer (EQ) George Wilson (Outlet) Bud Polacek (Bg Thickel) Bbd Travis (GCC) Lee Douglas (Gannett) National Programmer Of '84: Gerry DeFrancesco (Gannett) Jim Wood (Mairite) Dan Vallie (EZ) David Martin (Doubleday) Sever Roddy (Scripss-Howard) Dave Van Stone (Nationwide) Randy L (Dittman) Bill Shannon (Burbach) Joe Montione (Future Mark) Skip Bishop (Culpepper)

- Tom Mitchell (Pyramid) Rick Cummings (Emmis)

 3. Radio Consultant Of '94: Rick Kummings (Emmis)

 3. Radio Consultant Of '94: Rick Kariar...Kent Burishhart...Mike Joseph...Jerry Clifton...Gary Bi

 E. Alvin Davis...Mary Cattle Krist...Kent Burish McVay...John Gorman...Bob Harper... Dwight Douglas... Walter Sabo
- Owight Douglas... Walter Sabo
 4.Major Market Radio Station 01'84: KIIS-FM (Los Angeles) 79Q.93FM (Houston) Z-93 (Altanta)
 0.107 (Washington) B104 (Baltimore) WCAU-FM (Philadelphia) 94-Q (Altanta) WBBM-FM (Chicago)
 KS103 (San Diego) B-94 (Pittsburgh) WPLJ (New York) WLOL-FM (Minneapolis)
 5.Major Market Program Director 01'84: Dave Parks (KS103) Alan Burns (0107) Sunny Joe White
- (WXKS-FM)Steve Kingston (B104) John Young (Z-93) Todd Chase (WHTX) Scott Walker (WCAU-FM) Randy Kabrich (WAVA) Jim Morrison (94-Q) John Shomby (KAFM) Gary Berkowitz
- (WHYT) Guy Zapoleon (B-9) Jim Payne (WHYT) Guy Zapoleon (B-9) Jim Payne (WHZ) Mike Schaefer (KliS-FM) Mary Taten (2107) Chis Thomas (2-93) Jim Payne (WMAR) Steve Kelly (WCZY) Glenn Kallna (WCAU-FM) Geni Donaghey (WXKS-FM) Patty Hamilton (790) 93FM) Art Tiller (2106) Robert Moorhead (KIQQ) David Grossman (KRTH)
- 7.Major Market Air Personality Of '84: Andy Bärber (KAFM) Scott Shannon/Ross Brittain (Z100)

 Larry Lujack (WLS) Jim Elliot/Scott Woodside (Q107) Jim Kerr (WPLJ) Ron O'Brien (KIIS-FM) Gary Spears (WBBM-FM) John Lander/Jim Reo (79Q/93FM) Jay Thomas (WKTU) Steve McCoy (Z-93) Brian Wilson/Don O'Brien (B104) Don Geronimo (WBBM-FM)
- 8.Large Market Radio Station Of 84: WGCL Cleveland) WZPL (Indianapolis) Q105 (Tampa) KBEQ (Karasas City) KPRE-FM (Denver) KWSS (SanJose) KTFM (San Antonio) WKRQ (Gincinnati) FM102 (Sacramento) WKTI (Milwaukee) KZZP-FM (Phoenix) WMYZ (Norfolk)
- 9. Large Market Program Director of 194: Mark Driscoll (WZPL) Mason Dixon: Steve Rivers (Q105) Dallas Cole (WKT) Pat McKay (KBEQ) Tim Fox (KFRE-FH) Bill Tarry (WBL) Robert Walker (Y100) Chris O Ykelly (B-97) Rick (Billette (FM102) Charile Quinn (K2ZP-FM) Kevin McCarthy (WQUE-FM)
- 10. Large Market Music Director Of '84: Chris Collins (FM102) Greg Rolling (B-97) Mark Bo (KPKE-FM) Brian Kelly (WZUU-FM) Joe Nasty (KTFM) Jon! Siani (Y100) Tom Jeffries (WGCL)
 Karen Barber (KBEQ) Greg South (WNVZ) Alan Sledge (Q103) Danny Clayton (WKTi) Jim Miles (WZPL)
- 11. Large Market Air Personality Of '84: Steven B. & The Hawk (KPKE-FM) Mason Dixon (Q105) Don Cox (I-95) John Walton/Steve Johnson (WQUE-FM) Richard Sands (KITS uck & O'Conner (WZUU-FM) Dallas Kincaid (KOPA) Tony Hamilton (WZUU-FM)
- Lori Thompson (KITS) Michael J. Fox ("M102)

 2. Medium Market Radio Station Of '94: WNYS (Buffalo) WTIC-FM (Hantlord) KRQQ (Tuscon) PRO-FM (Providence) KC101 (New Haven) KHFI (Austin) WDCG (Raleigh) WKRZ-FM (Wilkes-Barre) WPXY (Rochester) WRVQ (Richmond) WQQQ (Allentown) WHOT (Youngstown)

 13. Medium Market Program Directior Of '84: Kelly Norris (KRQQ) Bill Tod (WNYS) Waylon Richards
- (KHFI) Don Hallett (WKRZ-FM) Mike St. John (KX104) Harv Moore (WPHD) Rick Freeman (WDCC Mark St. John (WAPI-FM) Larry Martino (WZKS) Kevin Casey (BJ105) Bryan Geronimo (WQQQ) Bob Chrysler (WJZR)
- 14.Medium Market Music Director Of '84: John Piccillo (WPHD) Stef Rybak (KC101) Bobby Cook (KX104) Dave Wright (BJ105) P.J. Foxx (WNYS) Mike West (WTIC-FM) Bob Lewis (WRVQ) Steve Conley (FM100) Don Tandler (WTLQ) Rich Bailey (KXX106) Randy Rodriguez (KSET-FM) Bill Richards (KLUC)
- 15.Medium Market Alr Personality Of '84: Dave Dillon (WOQQ) Gary Craig (WTIC-FM) Nicole (WSTW) Rick Hansen (KNBQ) Ed Volkman (KHFI) Dr. Dave (KX104) Bob Popa (WHOT) Brian Roberts (KAMZ) Famous Amos (KHFI) Mark Douglas (KXX106) Cory Dietz (WRVQ) A.C. (WHOT) Harv Moore/Robert Taylor (WPHD) Roger Christian (ROCK102)
 Small Market Radio Station Of '84: WQEN (Gadsden) K104 (Erie) Y102 (Montgomery) WABB-FM
- (Mobile) WPST (Trenton) Z102 (Savannah) WKHI (Ocean City) KZZB (Beaumont) WXLK (Roanoke) WOMP-FM (Wheeling) WCGQ (Columbus) WANS-FM (Greenville)
- 17. Small Market Program Director Of '84: John Chommie (KHTX) Jack Alix (WKPE-FM)
 Roger Gaither (WQEN) Russ Brown (WXLK) Ralph Carroll (WCGQ) Chris Andrews (WZYP) Jack Gillen (WKHI) Jerry Lousteau (KZZB) Todd Martin (WIXV) Chris Bailey (WVSR) Skip Elliot (WJAD) Bill Martin (WVIC-FM)
- 18. Small Market Music Director Of '94. Jerry Michaels (WLAN.FM) Randi Sommers (2102)
 Allen DuPriect (Y102) Leo Davis (WOEN) Jeff Davis (WPKN) Don O'Shea (WXLK) Bill Crew's
 (94TYX) Will Kauffman (WQCM) Don Rivers (KBIU) Marty Osborne (WJAD) J.F. Hunter (WIXV)
- (941 1.7) with Kautman (WCLM) Don Rivers (KBIU) Marty Osborne (WJAD) J.P. Hunter (WIXV)
 Alan Hoover (WBLA)

 19. Small Market Air Personality Of '94: Bob Raleigh(Y102) Bill Thomas (WPFM) Dick Phillips

 (WEVA) Tom Shannon (105) Michael Cruz (WSQV) Bill Matthews (WIXZ) Jim Heyward (WZLD)

 J.J. Hemmingway (WORD) Larry Cannon (WFLB) Jim Martin (WOAV) Jack O'Brien (WERZ) Scott Summers (WNOK-FM)

EEEEEEEEEEE

Final Nominees for the Record Industry '84:

- Record Company '84 (Corporate): Polygram...Warner Brothers...Atla...EMI America...RCA...Atco...Elektra...Portrait
- 2.Record Company Of '84 (Independent): Arista...Moti Island...Camel...Private I...Mirage...IRS
- 3. Record Company President Of '84 (Corporate): Doug Morris (Atlantic) Jim Mazza (EMI America)
- 3.Record company Président UT 'e4 (Corporate): Doug morris (Allantic) Jim mazza (EMI Amenca)
 Bob Summers (FCA) Don Zimmerman (Capito), Lenny Waronker (Warner Brothers)
 Bruce Lundvall (Elektra) Guenter Hensler (Polygram)
 4.Record Company President Of '94 (Independent): Jack Craigo (Chrysalis) Jay Lasker (Motown)
 Gil Friesen (A&M) Seymour Stein (Sire) Bruce Bird (Came) Johnny Musso (Scotti Brothers)
- Gorell Johns Memberg (Mirago Johanie Prevos Elista (Camell Johnny Musso (Scotti Brothers)
 Jerry Greenberg (Mirago Johanie Prevos (Island) Al Coury (Network) Dave Chackler (Phväte I)
 5.Record Company Executive Of *84 (Corporate): Al Teller (Columbia) Don Dempsey (Epic)
 Russ Thyref (Warner Brothers) Watter Lee (Capitol) John Betancourt (Polygram) Margo Knesz
 (Atco) John Ford (RCA) Lenny Petze (Portrail) Harold Childs (Polygram) Paul Cooper (Allantic)
 6.Record Company Executive Of *84 (Independent): Sal Licata (Ansia) Denny Rosencrantz
 (Full Moon) Michael Leon (Asik) Nell Portrow (Arissia) Bod Greenberg (Mirago) Charlie Minor (A&M)
 Rick Dobbis (Arisla) Carol Peters (Pasha) Dick Kline (21) Billy Bass (Chrysalis)

 Vice President Permytion (C1944 (Corporate)). But & Area (Carol)
- 7. Vice President Promotion Of '84 (Corporate): Ray Anderson (Columbia) Steve Meyer (MCA) Rich Fitzgerald (Warner Bros.) Dick Williams (EMI America) Walter Winnick (Epic) Dave Urso (Elektra) Bill Cataldo (Polygram) Ed Mascolo (RCA)
- Nice President Promotion Of '84 (Independent): Donny lenner (Arista) Skip Miller (Motown)
 Nick Testa (Scotti Bros.) Rick Stone (A&M) Phil Quartararo (Island) Ralph Tashjian (Private I)
- Michael Plen (IRS) Denny Zeitler (New York Music) Roy Chiovari (Rocshire)
 National Promotion Director Of 94 (Corporate): Michael Lessner (Capitol) Mike Becce (RCA)
 John Fagot (Columbia) Jack Satter (EM America) Stut Cohen (Warner Bros) Sam Kaiser (Atlantic)
 George Chaltas (Columbia) Marc Nathan (Alco) Bob Feineigle (Portrail)
- 10. National Promotion Director '84 (Independent): Suzanne Emil (Sire) Rick Bisceglia (Arista)
 Daniel Glass (Chrysalis) Steve Resnik (A&M) Arthur Promoff (Geffer) Kathy Kenyon (Island)
- Lyn Cory Benson (Pasha) Brian Rooney (Rocshire) Tony Anderson (Molown)

 11. National Promotion Executive of '84 (Corporate): Andrea Ganis (Allanic) Frank Turner (MCA)

 Sue Emmer (Warner Bros.) Elaine Locatelli (Polygram) Mona Moore (Elektrá) David Scharff (Alco) Shelley Green (EMI America)
- 12. National Promotion Executive Of '84 (Independent): Vicki Leben (Motown) Sean Coakley (Arista)
- 12.National Promotion Executive Of '84 (Independent): Vicki Leben (Motown) Sean Coakley (Arista Marko Babineau (Geffor) J.B. Brenner (Aski) Bob Catania (Island) Bruce Schoen (Arista) Janis Ross (Chrysalis) Jason Minkler (Geffor) Jon Konjoyan (A&M) Jeff Lauffer (Arista) Janis Ross (Chrysalis) Jason Minkler (Geffor) Jon Konjoyan (A&M) Jeff Lauffer (Arista) Janis Ross (Chrysalis) Jason Minkler (Geffor) Jon Konjoyan (Aski) Jeff Lauffer (Arista) Paul Rappaport (Columbia) George Gerrity (Warner Bros.) Bill Bartlett (Capito) Drew Murray (Polygram) Alan Wolmark (RCA) Judy Lubw (Atlantic) Michael Prince (Atco) Brad Hunt (Elektra) 14.National AC Promotion Executive Of '84 (Corporate): Dino Barbis (Warner Bros.) Polly Anthony (Epic) Mary Conroy (Atlantic) Mike Martucel (Columbia) Dorine Gruen (Polygram) Bonnie Goldner (RCA)
- 15. Northern Regional/Local Promotion Executive Of '84 (Corporate): Dan Denigris (Epic) Northern Hegional Local Promotion Executive Of '84 (Corporate): Dan Denigris (Epic)
 Tom Gorman (Capitol) Sall ingeme (Columbia) Tomm yeshoberg (EM) Rick Miller (Atlantic)
 Tom Bobak (RCA) Ron Gregory (Warner Bros.) Rick Alden (Elektra) Roman Marcinklewicz (MCA)
 Lennie Collins (Epic) Herb Gordon (Columbia) Rick Salvador (Capitol) Rich Tamburro (EMI)
 Pat Milanese (RCA) Gerry Thompson (Epic) Arthur Field (Capitol) Ted Musarro (RCA) Debt Lipetz
 (Epic) Tony Chalmers (Capitol) Neil Lasher (Elektra) Bobby Shaw (MCA) Ray Free (Epic)
- Mark Fritzges (Atlantic) George Stone (Warner Bros.)

 16.Northern Regional/Local Promotion Executive Of '84 (Independent): Al Twanmo (Chrysais) Eva Wood (A&M) Linda Feder (Jem) Jeff Backer (Arista) Judy Vertucci (Motown) Mel Zulker (A&M)

 Tom Moran (Arista) Jerry Lembo (Chrysalis) John Boulos (Island) John Grady (Arista) Bruce Hixs

 (Motown) Gregg Feldman (Arista)
- 17. Southern Regional Local Promotion Executive Of '84 (Corporate): Terry Lawson (EMI) 'Southern Regional Local Promotion Executive of '84 (Corporate): Terry Lawson (EMI)
 Kerry Wood (RCA) Geno Rumple (Capitol) Alan Oraman (Columbia) David St. John (Polygram)
 Ed Nuhfer (Warner Bros.) Robbie Vogt (RCA) Mike Steele (MCA) Larry King (Atlantic) Chuck Jones
 (Elektra) Sandy O'Conner (Capitol) Chal Martina (EMI) Michael Conway (Epic) Jim Sellers (Elektra)
 James Bishop (Capitol) Kim Stephens (Allantic) Craig Brashear (Epic) Wade Conklin (Polygram)
 Warren Hudson (Warner Bros.) Jeffrey Shane (Epic) Tim Burruss (Columbia) Mark Niederhausser
 (RCA) March Edgar (MCA) Shirtley Torfucci (RCA)
 Southern Regional/Local Promotion Executive Of '84 (Independent): Linda Alter (Motown)
 Sandy Thompson (Island) June Colbert (Arista) Leo Durham (A&M) Jeff Hackett (Chrysalis)
 Joan Lawrence (Arista) Margaret Ann Ronayne (Motown) Steve Smith (Rsind) Jerry Goodman
- Sandy Thompson (Island) June Colibert (Arista) Lee Durham (A&M) Jeff Hackett (Chrysalis) Joan Lawrence (Arista) Margaret Ann Ronayne (Motown) Steve Smith (Island) Jerry Goodman (Rocshire) Mike Pack (Motown) Dave Prescott (Arista) Paul Crowley (A&M) Ron Herbert (Curb) 19. Independent Promotion Executive Of '84: Garry Bird...Joe Isgro...Jonas Cash...Jerry Meyers... Jerry Brenner...Ernie Philips...Mel DeLatte...Tony Muscolo...Billy Smith...Howie Goodman... Billy Jerome...Dave Carrico...Paul Gallis...Juggy Gayles...Moe Preskell...Rich Sargent... Chuck Dembrak...Tom Gerardi...Don Anti...Sammy Alfano

EEEEEEEEE



Radio Presenters

JOEL DENVER TOMMY NOONAN RICK SKLAR KENT RURKHART TED ATKINS KEN WOLT GEORGE WILSON MIKE ST. JOHN MIKE SCHAEFER **BOB HAMILTON** DAVE VAN STONE MARK DRISCOLL GARY BERKOWITZ JOHN GORMAN MASON DIXON NICK BAZOO JOHN SHOMBY SMOKEY RIVERS JEFF McCARTNEY

•••••••••• iers for '82 & <mark>'83 Were Not Eligible for Nomination.</mark> \$200 Registration Fee After June 10th iSTRATION FEE: \$150.00 Seminar/Cocktail Party/Awards Banquet cks Payable to: Pop Music Survey, 4818 Chevy Chase Dr., Chevy Chase, Md. 20815

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COMPANY/STATION-

Record Presenters

HAROLD CHILDS RAY ANDERSON JOHN BARBIS VINCE FARACI DONNY IENNER WALTER LEE ED MASCOLO CHARLIE MINOR WALTER WINNICK DAVIDURSO

CHUCK GREGORY GORDON ANDERSON BILL CATALDO RICH FITZGERALD MARGO KNESZ MICHAEL LESSNER STEVE MEYER DICK WILLIAMS

DANIEL GLASS



DEPECH





CHR NEW & ACTIVE

B94 add KAFM add 93FM add 26 195 38-32 B97 deb 21 Q105 add WCAU-FM on KIIS-FM deb 39 KZZP on KKRZ deb 34 FM102 on KWOD deb 39 KS103 34-31 **KMEL 10-8** KWSS add **KPLUS 30-27** KUBE add Q100 on WPST add WTLQ deb 40 KZZB add WAPI add 31 KSET-FM add WANS-FM add WZYP add KX104 add WQUE-FM add KITY 28-23

WKAU add KZIO add WZPL deb 26 Z104 deb 35 KJ103 add WRQN deb 30 WHOT add KKXX deb 24 KOXR add 33 KSND add KBOS add 37 KMGX on KLUC deb 38 KCAQ 18-15 KSKD add KDON-FM add 30 Q101 add KWES deb 30 T94 add WPFM on Z102 on KKQV add WHSL on WCIL-FM deb 26 WRKR add KCDQ add KTRS add KZOZ add OK95 deb 37

Marketed by Warner Bros. Records

CALENDAR

BRAD MESSER

Carrot Crop Now Maturing

For working class air talents whose careers are directly tied to ratings, those few magic weeks of massive radio turnover that follow the spring/summer Arbitrons are just ahead. Although some folks will get raises, many others will see the "light at the end of the tunnel" turn out to be the headlights of an oncoming U-Haul.

We are hard upon revolving-door time. On the off chance that you may be looking to move, now is the time to get that ol' tape and resume together. If mailed within the next couple of weeks, your package will arrive just about the time your potential new employer is beginning to think two thoughts. One, he needs to get some real talent working for him

or he's not going to do any better this fall. Two, if he doesn't, it may cost him his own tail.

Potential employers are not the only ones who understand this timeworn cycle. Current employers are keenly aware of it.

If your employer is the type to hold out carrots, your station may begin looking like a truck farm

any day now, as he waves all his potential enticements, which (sorry, it's just the nature of things!) can't quite be pinned down until after the ratings are

The job seeker's window of opportunity - and conversely, perhaps, the need for it - will diminish just after the numbers come in. If you've not sent out tapes - and if those who are competing for the new job have your job hunting colleagues will have a jump on you.

If you feel you may need options later, get to work on those tapes now, so your product can be on the desktops when the hiring-firing frenzy begins.

Memorial Day

MONDAY, MAY 27 — Memorial Day used to be called Decoration Day. It originated just after the War Between the States, when Gen. John Logan declared it as a day to decorate — with flowers — the graves of Civil War soldiers (1868). The last Monday in May is now set aside to honor all departed veterans.

Tenth anniversary of Alaska decriminalizing possession of small amounts of marijuana (1975). 1972 — Watergate second (unsuccessful) break-in attempt. 1957 — Brunswick Records released Buddy Holly's "That'll Be The Day." 1937 — Golden Gate Bridge opened to pedestrians; cars were allowed the following day

Nobel Peace Prize-winning statesman Henry Kissinger (Heinz Alfred Kissinger) 62. Novelist Herman Wouk 70. Actor

Shroud Of Turin

TUESDAY, MAY 28 — The cloth which many people believe was used to wrap the body of the crucified Jesus Christ, the Shroud of Turin, was first photographed 87 years ago today (1898). The film negative revealed a startling likeness of a human form. There has never been an explanation of how the impression could have been made. Biophysics professor Dr. John Heller, one of 40 accredited scientists allowed to examine it in 1978, says no evidence was found to indicate the Shroud of Turin might be a hoax. Is it really the burial shroud of Christ? Says Dr. Heller, "It certainly could be!"

1984 — Vietnam Unknown Soldier interred Arlington National Cemetery. 1976 — Allman Brothers broke up after Gregg Allman testified against a roadie on dope charges. 1962 — Stock market dropped \$20 million. 1940 — Dunkerque evacuation began (WWII).

John Fogerty 40. Gladys Knight 41. Carroll Baker 54.

Crosby Records White Christmas

WEDNESDAY, MAY 29 - It was 43 years ago today that Bing Crosby went into the studio and recorded what turned out to be the best-selling record in history. It was a song about a holiday, written by a Russian-born fellow named Israel Bailin, better known by his show name Irving Berlin. The song recorded on this date in 192 was "White Christmas." The Crosby version has sold about 25 million. In addition, other artists' versions combined have sold approximately 100 million.

1961 — First U.S. food stamps, 1953 — Tallest mountain Mt. Everest first climbed, 1917 — John Fitzgerald Kennedy born, became 35th President. 1848 - Wisconsin 30th state.

Al Unser 46. Leslie Townes "Bob" Hope — who was already six months old when the Wright Brothers made their first

Joan Of Arc Executed

THURSDAY, MAY 30 — One of the most famous war heros was a teenaged girl named Joan . . Joan of Arc. She led a force of French troops against invaders from England during the Hundred Years War. The British eventually captured her, convicted her of being a witch, and 534 years ago today (in the year 1451) she was executed by burning at the stake. Joan of Arc was 19 when she died.

1914 — Mt. Lassen volcano erupted in California's Sierra Nevada mountains. 1911 — First Indianapolis 500 race (winning speed not quite 75mph). First Memorial Day (then called Decoration Day).

Ex-football pro Gale Sayer 42. Michael Pollard 46. Clint Walker 58. Keir Dullea 49. The first American man to surgically change sex, Christine Jorgenson, is 59.

NATO Ratifies SALT II Treaty

FRIDAY, MAY 31 — Today's the sixth anniversary of the SALT-2 treaty being approved by the North Atlantic Treaty Organization (1979), but the United States has never ratified that agreement to limit strategic arms. Dr. Stan Norris of the Center for Detense Information says approximately 50,000 nuclear weapons now exist ... or about 20 for every city on the planet with 100,000+ population.

1907 - First metered taxi imported to NYC from Paris. 1889 - Johnstown, PA flood killed at least 2000. Brooke Shields 20. Joe Namath 42. Peter Yarrow 47. Clint Eastwood 55. Patricia Harris would have been 61.

Monaco's Prince Rainier III is 62. Saturday (6-1) 1958 — First commercial all-transitor computer. 1938 — Superman Issue #1 Action Comics.1880 — First pay telephone. Cleavon Little 46. Pat Boone 51. Andy Griffith 59.

Sunday (6-2) Full Strawberry moon. 1953 — First moon soft landing by unmanned U.S. probe Surveyor-1. Marvin Hamlisch 41. Stacy Keach 44. Sally Kellerman 48. Ex-astronaut Charles "Pete" Conrad 55.



ADULT/CONTEMPORARY

DONNA BRAKE

WSB-FM AND WRMM DUEL IT OUT

Will The Real "99" Please Stand Up?

There's a real battle brewing in Atlanta between WSB-FM and WRMM. That in itself is nothing new, as the FM stations have been fierce A/C competitors since WSB-FM switched from Beautiful Music three years ago.

But this time the skirmish is over a slogan. WSB, located at 98.5 mHz, and WRMM (99.7) both are using "99!" More important, both have submitted that slogan to Arbitron. What might result is a situation that could hurt one or both stations in several ways. I talked with the stations and Arbitron in order to better explain the possible repercussions.

The Name Game

See if you can follow this sequence of events: WSB-FM began using "The New 99" as its slogan when it turned A/C in 1982. At that time, WRMM (then WLTA) identified itself as "WLTA FM100." SB, formerly known as "Beautiful 98," decided on "99" as its frequency tag because it wanted a new handle without changing call letters.

Meanwhile, WLTA FM 100 became WARM 100 before the fall '83 book. Once established, WSB-FM became "99FM" and "Atlanta's 99" and, shortly before the spring '84 book, "WSB-99FM" (although it frequently referred to itself simply as "99"). After last fall's ratings sweep, WRMM began using its exact frequency onair, altering its TV and billboard efforts to reflect the change. But this past April 30, already five weeks into the spring survey, WRMM called Arbitron to change its on-file slogan to "WARM 99-Soft Rock."

99 - Who Are You?

Now the trouble starts. Over the past three years many diarykeepers have entered only "99" in their diaries to identify the station to which they listened. Those entries were naturally credited to WSB-FM. A look at the fall "84 diaries indicated that around 30% of the total entries credited to WSB-FM were either "99" or "99FM" and did not include call letters.

With WRMM now using "99" as its slogan, an entry of "99" would result in what Arbitron calls a slogan conflict and becomes subject to the "1% Rule." That is, each station would have to have at least 1% of the TALO mentions in each county over a period of one year where such incidents occur. Both WSB-FM and WRMM meet that requirement in all significant counties.

Next, the entry would be subjected to what Arbitron calls "ascription," its method for allocating credit in proportion to the listening history for a particular county. To best illustrate how ascription works, let me use the same example ARB Client Relations Manager Jay Billie used:

Imagine that in a given county ten diarykeepers entered "99" as the station they had listened to. Let's also imagine that in that particular county WRMM had 80% of the TALO mentions and WSB-FM had 20%. Eight of the diaries would be credited to WRMM; two would go to WSB-FM — regardless of which station was actually being listened to.

WSB-99fm

As you would expect, the people at WSB-FM are not too thrilled that WRMM has made this midbook move. GM Mike Faherty refused to comment, but gave every indication that his station does not plan to sit back quietly. WSB-FM Program Manager John Kelly would only say, "On March 15, 1982, this station became '99FM, has been '99FM ever since, and will be '99FM forever. We are 99FM to the listeners of Atlanta and nobody is going to take that away from us."

But that is precisely what WRMM is attempting to do, and as far as Arbitron is concerned, WRMM is certainly operating within current guidelines.

Playing By The Rules

I asked Jay to explain how two stations could claim the same slogan and why Arbitron doesn't have a process for protecting a station in situations like this. "We have slogan conflicts all of the time, and the whole ascription rule was created to deal with them. We do not believe it is our role to police broadcasters, and I don't believe broadcasters want us to try to police their business. We are in the measurement business."

Jay went on to point out what has to be one of the greatest fears for WSB: "If would seem to me that there is great potential here to really confuse the audience and perhaps the advertising community as well."

Why Did They Do It?

I asked WRMM PD George Monteil why WRMM decided to change its frequency slogan in the middle of the book. "We wanted to make it easier for the increasing number of digital radio users to find us." But the station was already using 99.7 on the air. How can "99" possibly be more specific than the actual frequency? He replied, "I can't really comment on that, but we still use 99.7 too."

WRMM Station Manager Julie Dorff would only say, "We have the right to call ourselves anything we want. They (WSB) rounded up to 99, and we rounded down to 99." Julie also cryptically mentioned that she thought saying "99" would be helpful to digital radio listeners, but she couldn't tell me how. I inquired if perhaps she thought WSB-FM had been getting credit for listeners that belonged to WRMM, but she said she didn't think so, remarking, "We don't want to get credit for WSB's listeners."

Julie went on to say that she did believe there was confusion in the marketplace between WSB-FM and WRMM. But wouldn't a move like this add to any existing confusion? "We don't think so."



Joni

Motives & Motions

So what can WRMM really hope to gain? Since nobody's talking, one can only speculate WRMM came into this book with a sizable lead over WSB-FM in the Arbitron, but the Birch trends since January show WRMM slipping: (2.3-2.3-1.7) compared with WSB-FM's (4.0-5.2-4.9). If ARB's num-

bers correspond with the Birch trends, WRMM could possibly benefit in the short run from this move and get credit for some 99's in this book. Yet Julie claims the Birches had nothing to do with the decision to change the slogan.

But what if the confusion in the marketplace cancels out any short-term gains? Could it be that the people at WRMM believe their lead is even greater than before and that they should move in for the kill? After all, for the last year and a half, WSB has spent virtually no money in promotion and advertising compared to heavy expenditures by WRMM. But risking its individual frequency identity still seems to be quite a gamble.

until which time that station voluntarily gives it up. Perhaps this unprecedented action on ARB's part is a step in that direction.

The bottom line is that unless Arbitron does in fact modify its policy regarding slogan conflicts, a station's slogan is not protected, so there is currently nothing to prevent slogan pirating. It's a loophole that some stations could use to manipulate ratings. And although it is difficult to see any longterm benefits for stealing someone else's slogan, it is a move that could hurt another station and force the issue to be resolved in court. This reality is a good argument for not using slogans at all. At least call letters and exact

Ahhhh...WARM FM ROCK



This Is A Test

So what happens now? Although Arbitron is reluctant to become involved in the dispute, it has been persuaded by WSB to monitor the situation and, depending on the outcome, ARB may modify its rules on slogan ascription (at least in this situation). Essentially, Arbitron is conducting a test. It has agreed to call back diarykeepers who have entered "99" during the four-week period following WRMM's slogan change to deter-mine which station was actually listened to. If the vast majority were listening to WSB, Arbitron will use that sample as a basis to determine how future "99" entries will be ascribed. Arbitron President Rick Aurichio told me, "If the results of our call-backs indicate a significantly different path than what would occur with our normal ascription rule, we will make some modification. Obviously, we think that might happen or we wouldn't be making the call-backs."

Slogan Pirating

The question that keeps coming back is, should Arbitron have the responsibility of protecting a station's slogan? John Kelly believes the ratings firm should guard the station which first uses the slogan

frequency positions are protected.

For now, the war in Atlanta for "99" wages on, and the outcome of this battle will most surely affect the future handling of slogan disputes.

PROGRESS

Chuck Tyler joins KFI/Los Angeles as Asst. PD and evening personality from WZGO/Philadelphia Two changes at WTMA/Charleston: Steve King is the new PD, formerly of WNDE/Indianapolis. He nabs former WTNY/Watertown personality Jay Donovan for MD and mornings ... WPIX/New York personality Jeff Shade becomes new host for "Heartlight City," a music video program on USA Cable Network ... Ann Kolodziej has been named PD/MD at WZOZ/Oneonta ... Klemm Media is hired to consult WNNK/Harrisburg

Chris Alexander becomes PD at KOSW/Rock Springs Ed Joyce joins the airstaff of KBND/Bend Barry Michaels accepts morning drive position at WMX.JIFt. Lauder-dale-Miami Tom O'Neal assumes Operations Manager post at WISO & KMGF/La Crosse Jöhn Brake joins the KFI/KOST/Los Angeles news staff, leaving CNN Radio/Atlanta.

R&R FRIDAY, MAY 24, 1985/47

BLACK/URBAN



WALTLOVE

VIEWPOINT

A New Look At The Black/Urban Rut

By Sean Ross

Editor's Note: After writing this column for over four years, this space is being turned over for a guest editorial sort of. Sean Ross and I have spent the past several months watching some things happen in this format that, in our view, didn't necessarily have to happen - specifically format changes. This is his assessment of the current situation.

Spring is Black/Urban radio's mean season. Brandname stations, usually citing sales problems, change format regardless of ratings. Last year it was WAIL/New Orleans and KRLY/Houston going A/C. Recently it's been WDRQ/Detroit traded in by Amaturo for Transtar's Format 41. KMAI/Honolulu moved to CHR before going through a complete book. Stoner took over WDAO and immediately sent the successful Black format to AM so that the FM could go A/C. (This makes Dayton the third major Ohio city where B/U has been exiled to AM since 1981.) And WQKS/Williamsburg is on its way to Beautiful Music despite the success of its Urban format in a market 45 miles away.

Format-switching for sales rea-

sons has hit successful stations of

every stripe recently; witness the

recent redefinition of AOR

WMMS/Cleveland to CHR. But

two things make this phenomenon

especially worrisome for support-

ers of Black/Urban radio. First is

the presence of racial considera-

tions, which may impair the ra-

tionality of some decisions, and

which will probably not go away

anytime soon. Second, there have

been few new B/U outlets to take

up the slack. The only new major-

market Urban FM in recent

months has been WHQT/Miami.

Most other recent station starts are either in small Southern markets (Augusta, Gulfport/Biloxi) or on AM (WWTC/Minneapolis, KUNN/Bakersfield). Any number

of cities that could support a se-

cond Black/Urban station, or even

Nobody would argue that selling

this format at its full value is prob-

lematic. But Black/Urban's tra-

vails can't be explained by the

sales problem alone. It can't

possibly be harder to sell a mixed

audience in 1985 than it was to sell a primarily black audience 20

years ago. All the things we take

for granted now, including black

flavored McDonald's spots or the

presence of national, general-

market advertisers, were rarities

in the mid-'60s when this format

was making a great deal of mon-ey. B/U's salability may not be

improving fast enough ... but it is

a first one, are still waiting.

Cheap Presentations Outmoded

What has changed since 1965 is that it's no longer possible to run a successful Black/Urban station for next to nothing. What hasn't changed is that many owners are still trying. Well-financed, purposeful outlets such as WRKS/ New York and WZAK/Cleveland are exceptions. When these stations brought "more music, less formatics to B/U radio, many others were unprepared. Owners whose sales practices began in the pre-Drake era can no longer up the spot load every time the ratings go down.

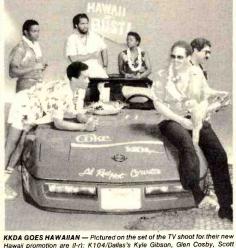
If large amounts of cash are wheeled in, owners of Black/Ur- dindefinitely, and some of this for-

ban stations are perfectly happy. But when it's necessary to invest money in a better staff (or a live one) or duke it out in a format battle, many of these same owners switch format. The concept of priming the pump, a cliche elsewhere, is virtually unheard of in this format outside of its giants.

And why should most B/U owners be used to spending money? For years they've assumed that the audience that really wanted R&B on its first button would listen to anything. And, until recently, they've been right. Black/Urban audiences will find their music on college or cable stations if they have to. So sending them from FM to AM is no big deal for most owners. When WVKO/Columbus moved to AM in 1982, most of its audience did follow. WVKO had better ratings as an AM daytimer than any other format would have been reasonably predicted to get. So how could one expect the station's owner to leave WVKO on FM?

Rather Punt Than Fight

The answer, of course, is that sweet deals don't last forever. Last year Columbus got two new Black FMs, and suddenly all three Black/Urban outlets were under a three share. Even without a new Black FM in Dayton, the new WDAO may do fine for a while. Some of its listeners will follow it, but some will stay on FM for the new "Sunny 108" A/C approach, CHR WGTZ, or even AOR WTUE. Nobody can be taken advantage of



Hawaii promotion are (I-r): K104/Dallas's Kyle Gibson, Glen Cosby, Scott West, Y-Vonne St. John, Michael Hernandez, and Tom Joyner. KKDA is giv-ing away 104 trips to Hawaii. The station also debuted its brand new station vehicle, the K104FM Coca-Cola Lil' Red Hot Corvette.

mat's listeners are finally beginning to sense that. Faced with the growing awareness that one must first put a quality product on the air then attract attention to it, and then fight to sell it, it seems many owners would rather punt.

It's not coincidental that almost all the crisis formats of the past two years are ones that used to be run for very little money with a handful of liner cards (or no formatic instructions at all). As the presentational demands on Easy Listening, Black/Urban, Country, and AOR became greater, owners began heading out of these formats. Many stations that operate in the background or sloppily in the foreground are beginning to have problems, regardless of format, and will continue to do so.

Because there's a core of successful stations that won't change format, especially in the Deep South, Great Lakes, and Northeast, Black/Urban is facing a rut not a crisis. How soon we pull out depends partially on whether the success of WHQT gives other owners any ideas. B/U also depends on the development of qualitative data services that can improve its salability, or at least eliminate the sales problem as an excuse. (WUSL/Philadelphia has been a leader in trying to develop this sort of data for its sales. department.)

As long as there are too many stations in a market doing this year's miracle format, holes for other audience segments will eventually be filled . . . the real question is how long Black/Urban listeners will have to wait.

Editor's Postscript:

For almost 40 years, Black radio has made a good living for the owners of its stations and sometimes for the announcers, staffers, and artists who've helped it succeed. Whatever your role in the preservation and development of Black/Urban radio, I hope everybody understands the importance of supporting the format that supports us and our families. Remember, when we play ourselves cheap, the rest of the world does the same.

WABD/Ft. Campbell, KY PD/Morning man Simon Robson says his body chemistry is finally getting back to normal now. Robson and his afternoon jock Jerry Silvers fasted for ten-anda-half days in April to raise money for African famine relief. The \$1370 goal would have tied in with the station's Magic 1370 moniker; at this writing, Robson says the count is up to

The entire Columbia, SC market seems to have turned around in recent months. Floyd Blackwell moves from the MD slot at WSOK/Savanhah to MD/mornings at nearby WOIC. He's competing with Tony Hart, former MD at WWDM/Sumter, who's now working wakeup service for Chaz Saunders at WDPN Maxwell St. Clarke is the new PD at WORL/Orlan-

WMTY/Greenwood, SC MD Buddy Crittendon has been upped to

Harry Gandy, a three-year veteran of Inner City's KUTE/Los Angeles, has been named MD/OM for the eclectic FM. Gandy had been Asst. MD at KUTF and sister AM KGFJ ... Misty Raymore has sequed from middays at WAWA/Milwaukee to overnights at sister station WLUM ... Terri Killen joins WJAX/Jacksonville for nights, replacing C.C. Thomas, who left for WSSP/Cocoa Beach Jerry Callands moves from a 6-7am gospel show at WTOY/Roanoke to middays.

WEAL/Greensboro has announced its new lineup: Bobby Knight in mornings, Don Davis's gospel show in middays, Jay Holidae until sign-off, and Cheryl Taylor on weekends. Being a daytimer makes it kind of hard to run a "Quiet Storm"-type program, but WEAL has the "Gentle Storm" running from 6pm-sign-off on the weekdays.

Both of Cleveland's B/U FMs, WZAK and WDMT, are involved in the first annual "Ohio Valley Urban Music Awards." established to honor artists in the steelbelt region between Louisville and Buffalo. The event is scheduled at Cleveland's downtown Music Hall May 19 . . . Simultaneously, Harlem's famed Apollo Theatre will reopen in a weeklong ceremony, climaxing with a "grand reopening" concert by Daryi Hail & John Oates. Inner City's Percy Sutton was instrumental in selecting the duo as the Apollo's first act.

Orlando "Mighty Mack" McReynolds has recently joined A/C formatted WGLI/Babylon, NY to run the Long Island outlet's Sunday night.

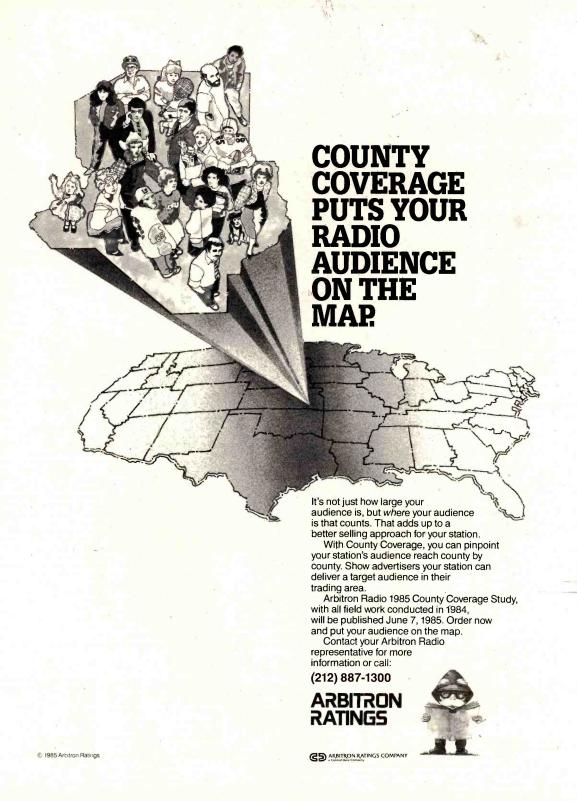
"Golden Soul Serenade" those who missed it in Street Talk a few weeks back, Ray Williams is now PD at CHR KBIU/Lake Charles and has taken its sister station KXZZ Urban under the nickname Z-16. Williams can be reached at (318) 436-

KNOK/Ft. Worth is cohosting the fifth annual United Negro College Fund Golf Classic this weekend.

For The Record

In the "Black/Urban Ratings Wars" story (R&R 5-10), the 12+ curne ratings for the Salisbury/ Ocean City market were inadvertently listed instead of the 12+ AQH shares. The correct figures should be: CHR WKHI 18.4, WJDY 5.9, and WOCQ (OC104)

48/R&R FRIDAY, MAY 24, 1985







L'ON HELTON

Programming Through The Rear-View Mirror

Programming philosophies are like opinions everybody has one, and most folks are reluctant to change theirs. Isn't it amazing that in a business where the product users (listeners) react instantaneously to changes in fads and fashions that those in a position to lead and shape those reactions are often restricted from doing so by self-imposed philosophical rigidity? Why is it so many prefer to follow tried-andtrue programming paths rather than respond to listeners' needs through format finetuning and breaking new ground with fresh ideas?

The "Absolute" Truth

Being R&R's Country Editor the past two years has given me a unique perspective relative to Country radio on a national basis. For every "absolute truth" I've ever heard there are an untold number of winners doing absolutely the opposite. For every air talent closely adhering to each "rule" passed down from the PD as if from father to son - there are jocks breaking those edicts who are among the most successful personalities in their market. In many cases, their success transcends that of the radio station. It's interesting to note that the programmers and personalities who break the rules while winning are called "exceptions." What is it that enables these "exceptions" to be different and win in the first place? Don't they know the rules?

A Fresh Look At The Rule Book

Maybe there's something to be learned from these mavericks, that there's some common thread among those who "break the rules." Perhaps they don't break the rules at all, but win because they don't allow themselves to be rigidly bound by guidelines which may indeed be artificial.

Of course, as one comes through the programming ranks it doesn't take long to realize there are certain "basics" inherent to winning. Just as baseball players spend years learning the fundamentals of their game, so must programniers learn the rudiments upon which secure station foundations are built. I don't mean to question ILLUSTRATION BY TODD PEARL

the importance of "learning the basics." Indeed, having a firm grasp upon these elements is what ultimately leads to the development of one's "programming philosophy."

What needs to be questioned, however, is the white-knuckled death grip so many programmers have on their approaches. It's as if once learned, these tenets are etched into stone, never to be altered or perhaps even challenged. What we should be doing when we're "learning the basics" is developing a framework in which to operate. It is within this framework that we're able to introspect and then judge the relative worth of any new thoughts, ideas, or other programming nuances. Far too many programmers are slow in reacting to their ever-changing marketplace because they resist anything not part-and-parcel of their unyielding programming philosophy.

This rigidity not only applies to innovative programming, but also to details in the existing programming structure. It's the old saw of being familiar yet not predictable. Everything around us is in a con-

stant state of flux. Should a radio station be any different?

We've always heard that the demos who listen to Country stations will tolerate neither abrupt changes nor anything unfamiliar. But a forever-changing, slowlyevolving radio station will not scare off the adults we're so afraid of alienating. It will, instead, keep them interested in your product. Listeners will react as strongly and as negatively — to that which is predictably boring as they will to that which is uncomfortably new.

Gaining A Genuine Understanding

The key to pulling all of this together is to have a complete understanding of what you're doing and why. Many programmers who learned their lessons by rote may have mastered the aforementioned basics but still have no idea as to the underlying reasoning. If you doubt that, next time you hear a programmer proclaiming the "truth" as if he had just read it from a tablet, play devil's advocate and press him with a few questions. Once you get beyond the preprogrammed answers, the amount of stammering is staggering.

The Necessity Of Flexibility

Don't be afraid of change; it's inevitable. Plan on incorporating change into your game plan so that you can control its rate. The problem with clinging to hard-and-fast rules is the obvious lack of flexibility needed to program in today's environment.

Question everything you do. Ask yourself if the actions you take make sense in relation to what's happening now. Don't do things only because they've been done in the past. Analyze your formatic mechanics to see if the execution is relevant or if you're doing things in a certain way because "they've always been done like that."

What it all comes down to is that those who remain rigid abdicate the ability to lead their audience.

HAVE YOU HEARD?

Rick Stephenson and Wayne Elliot to the MD positions at WDGY & KEEY/ Minneapolis-St. Paul. Rick handles the AM music as well as mornings and Wayne does the FM music in addition to the 7-midnight show. Joining WDGY for airshifts are Bill Davis, 7-midnight, and John Pratt for middays . . . Mike McCoy has left WDJO/Cincinnati to program KHAK-AM & FM/Cedar Rapids. Former PD Jay Allen remains as . Doug Vincent has gone from KKAL/Arroyo Grande to KNTF/Ontario. CA as Production Director/mornings. Jay Russell is now PD/morning man at KKAL . . . Bob Burchett is

now WXTU/Philadelphia MD/morning The new PD/MD at KCJB/ Minot is Jay Davis . . . Jeannie St. James has joined the KRKT/Albany, OR, as Promotion Director/midday talent. coming from KUPL/Portland . . . KFXE/Pine Bluff, AR MD Sue Sorrow is doing evenings at KMJX/Conway-Little Rock. Replacing her in evenings at "The Fox" is Steve Kelly. Upped to fill her MD post is afternoon man Tony Collins . . . Gary Walker is new to afternoons at KWMT/Ft. Dodge, IA from KDAO/Marshalltown, IA . . . And, KYXX/Odessa has two new personalities as Scott Gordon comes aboard





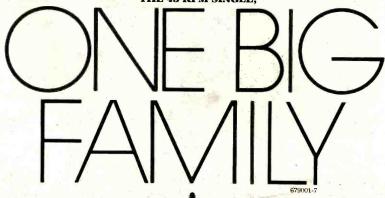
Stephenson Wayne Elliot

for evenings and **Charlie Bush** slides into middays . . . Don't forget to let me know what you have heard!

50/R&R FRIDAY, MAY 24, 1985

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T. Graham Brown
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Karen Taylor-Good
Dobie Gray
Sonny James

George Jones
The Kendalls
Dave Kirby
Neal Matthews
Kathy Mattea
O. B. McClinton
Ronnie McDowell
Lorrie Morgan
Colleen Peterson
Boots Randolph
Jerry Reed
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ONE BIG FAMILY — A REALITY

From Nashville With Love To The World

Plagued by early problems, which included major record companies discouraging their artists' participation and a label search, "One Big Family" is finally on programmers' desks.

stars' effort, however, and were trying to come up with something different Ronnie and his group were total-

As detailed in Street Talk (R&R 4-19), the project was initiated by Ronnie McDowell. "It stemmed," he said, "from radio stations telling me they weren't comfortable playing 'We Are The World' because of all the pop artists. It's a shame to put boundaries on music, but that's the way it is. At any rate, radio people kept suggesting we put some

country artists together to raise

money to feed hungry people."

It was decided that half of the proceeds would remain in the U.S. and half would go to help the starving people in Africa. Some 40 artists were lined up to sing when. the day before the session was scheduled, some began to back out. It seems that the record labels, in conjunction with the Nashville Music Association, were planning a project of their own. They didn't want to copy the pop



only program of its kind

ly unaware of this project. Once he knew what was happening, much of the groundwork had al-ready been laid for the "One Big Family" session, and it was too late to halt the proceedings. Afraid that no one would show up, the scheduled press and TV coverage was cancelled. But because country is such a close-knit community, 37 artists did show up to donate their talents.

The single "One Big Family" is part of an album, "From Nashville With Love To The World," set for release in the next month or so. In addition, Jerry Reed's production company was on hand to tape the session, and a video will also be available soon

project's minor setbacks and instead praised all those who donated their time and talents. "We didn't think of it as copying just wanted to contribute," he said. "I just hope the country people will jump in and buy this rec-ord like they did 'We Are The World,' With all of these artists on it, many of whom are legends, this record is a bit of history in itself. I hope it will make money to help the people here and in Africa."

Now it's up to radio program-mers to take it to their audiences. Here are the artists, billed on the single as the "Heart of Nashville," who participated in "One Big Family"

Rex Allen, Jr. Lynn Anderson Eddy Arnold Chet Atkins Bobby Bare Lane Brody T. Graham Brown Dobie Gray

Roy Acuff

Dave Kirby Neal Matthews Kathy Mattea O.B. McClinton Ronnie McDowell Lorrie Morgan Little Jimmy Dickens Colleen Peterson Karen Taylor-Good Boots Randolph Jerry Reed Sonny James Jeannie C. Riley Faron Young

George Jones

The Kendalls

Ray Sawyer Troy Seals Jeannie Seely Rick Schulman Gordon Steker Tanya Tucker Mack Vickery Porter Wagoner Duane West Leona Williams Bergen White

Ronny Robbins



Ronnie McDowell and Roy Acuff get their first look at the single "One Big Fami-"Ronnie points out that the DJ copies are red to represent the Heart of



The chorus for "One Big Family" is shown gathered in Nashville's Sound Shop studio. The proceeds from the single, on Compleat Records and distributed by PolyGram, will be split to aid the hungry here and in Africa.

Your Country's Calling.

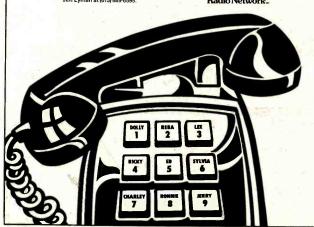
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NASHVILLE THIS WEEK

SHARON ALLEN

Golden Age Of Radio Reunion

Stars from the golden days of live radio will gather in Shenandoah, IA June 28-30 for the ninth annual "Golden Age of Radio" Reunion/Festival. Patsy Montana and Buddy Starcher will headline the weekend festivities, which will include tours, shows, oldtime radio memorabilia displays, and other activities.

Broadcasters from the 1920s-'50s will get together to recreate music, comedy, drama, and all types of radio programs which characterized the medium in its heyday. Other air personalities scheduled to attend include the Rev. Edythe Stirlen, Cowboy Jack Beehler, and Buck

The event is sponsored by the National Radio Heritage Association and was originated in 1977 to pay tribute to radio stars and their priceless heritage. For more information call (712) 366-1983.

Fan Fair Info On IFCO

The lineup has been set for the 18th annual International Fan Club Organization Show June 14 during Fan Fair. Scheduled to appear are headliner Loretta Lynn, Gary Morris, Charley Pride, Michael Martin Murphey, Freddy Weller, Ronny Robbins, Connie Smith, Judy Rodman, Razzy Bailey, and Darrel Clanton.

The show will be cohosted by Music Country Radio Network's Charley Douglas and Mutual Radio Network and WHN/New York's Lee Arnold. During the festivities the "Tex Ritter Award" will be presented to the person or organization who has done the most to promote country music worldwide. The recipient won't be announced until the show. Also on the agenda is a surprise guest(s) which IFCO teases will make the event even more of a "family af-

To Lose You." And you've no doubt noticed that it wasn't your standard new single that was shipped to radio stations accompanied a birth announcement heralding its arrival. The little record was sent in a 12" by 12" album mailer with a message attached that reflected the company's "Watch Us Grow" theme.

El Dorado President Gaylon Arrington invented copyright the miniature record



WATCHING IT GROW — Freddie Hart demonstrates the quality of a miniature record player by playing his new miniature single "I Don't Want To Lose You. Pictured are (I-r): Famous Music's Nelson Larkin, El Dorado's VP/Operations Hylton Hawkins and President Gaylon Arrington, and (in front) Hart.

A Mini From Freddie

By now you've probably received Freddie Hart's new single on El Dorado Records, "I Don't Want along with a 3 1/2" by 5" miniature record player that plays the 3' disc. But relax - the tiny record can also be played on a regular turn-



IN MEMORY — Members of the Old Faces Show Committee gathered at BMI to present a check for \$2800 to Debbie Block. The money was raised at the Old Faces Show during CRS and donated in memory of her late husband, indepen dent promoter Doug Block. Pictured (I-r) are: Promotion Group's Bobby Young, RCA's Gene Hughes Jr., Debbie Block, Promotion Group's Gene Hughes, R&R's Nashville Bureau Chief Sharon Allen, Chart Attack's Stan Byrd, and



Country Music's Top Ten **Proudly Welcomes** WSLR/Akron, OH @ WIOV-FM/Lancaster, PA

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Also pictured are engineer Doug Johnson (c) and Grizzard.

Nashville In Motion

Vern Gosdin signed with Buddy Lee Attractions for bookings . . . Houston-based Cindy Robbins recently signed with Evergreen Records. Her first release is titled "Ladies Man" Rustic Records GM Bill Wence moved the company's office. The new mailing address is P.O. Box 110289, Nashville, TN 37222; (615) 776-2060 . . . Author Lewis Grizzard signed a recording agreement with Southern Tracks Records, His comedy debut album just shipped . . . Sammi Smith signed with Derrick Artist Productions, Inc. in Okmuigee, OK and is being managed by Bob Bobo. Her new single on Nashville-based Step One

Records, "You Just Hurt My Last Feeling," ships this week. Look for a video and LP soon . . . Ronny Robbins has just finished building a new speed boat named "Spare Parts" and launched his newest creation at last weekend's race in Lexington, KY. Karen Taylor-Good signed a management contract with Robert Porter and Ewell Roussell of Porter and Rousell Management Inc. . . . Memphis has been under the direction of producer Norro Wilson . . . Cathy Buchanan and her band, the New Country Crowd, recently raised over \$3000 to aid leukemia victim Michael Davis.

tables and produces full stereo sound.

Alabama Nets NARM's **Best-Seller**

Alabama received their fourth consecutive NARM Best-Seller honor for "Country Album of the Year" during the 27th annual NARM convention. The award recognizes over-the-counter sales. Alabama racked up the awards for "Feels So Right" (1981), "Mountain Music" 1982, "The Closer You Get" (1983), and "Roll On" (1984).

Alabama is reportedly the first country act to receive quadruple platinum LPs. All six of the RCA albums have gone platinum.

It's For The Byrds

One of the fun things about living in Nashville is the opportunity it provides for the locals to "ham it up." With all the videos that are shot around town it's not unusual to spot someone you know or know of in the video when it airs. For example, photographer Melody Gimple was featured in Hank Williams Jr.'s "Queen of My Heart" video. And former WB artist Pebble Daniel can be seen in Michael Martin Murphey's "What She Wants" video playing a prostitute

The latest Music Row resident to get in on the video action is independent record promoter Stan Byrd. Let me rephrase that. Stan didn't actually see any action personally. The real star is his truck. Producers were on a mad search for the quintessential black truck to be used in Roy Orbison's new video. Byrd's '84 Ford F150 won the role

You'll never believe it, but Stan is becoming quite a "stage mother." He's even put together a portfolio and is scouting around for new "parts."

Just thought you'd like to know!



RINGS AND THINGS - Prior to a performance at Music Village in Hendersonville, TN, George Jones received a surprise visit from Lacy J. Dalton. Lacy and George are currently climbing the chart with "Size Seven Round" from his "Ladies Choice" LP. While in town recently. Jones visited Dalton in the studio, so don't be surprised if you hear even more from this duo.

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Current Issue #62 features WAVA/Don Geronimo-Charlie & Marchalle WAIT/F/Charlie Turney MIS/Big Boo O'Brien, Atlanta.

Harrigan, KHTZ/Charlie Tuna, KIIS/Big Ron O'Brien, Atlanta CHRs Z93 & 94Q, Salt Lake City CHRs KCPX, KFMY & KISN, Houston CHRs KKBQ & KRBE, KITS/Ed Volkman, plus Odes-

PROUSEON CHIS NNBU & NNDE, N13/EQ VOIKMAII, PUIL OURS-si's market-leader KWES, 90-minute cassette, \$5,50.

Current Issue #61 features WRBQ/Q Morning Zoo, KTFM/
C.K. Cooper, KMEL/London & Engelman, Denver's Y108/
Chuck Buell, KJR/Gary Lockwood, KMGG/Robert W. Morgan,

Chuck Buell, Kilfcary Lockwood, KMGG/Robert W, Morgan, plus WWDC/Greaseman. 90-minute cassette, \$5.50. Special Issue #5-56 features ORLANDO & NEW ORLEANS! ORLANDO CHR WBJW & WHLY, AOR WDIZ & AC WJYO, & NEW ORLEANS' CHRs B97, WQUE & WRNO, A/C;sWTIX & WAJY plus Urban WYLD-FM. Cassette, \$5.50. Special Issue #5-57 features ATLANTA, who CHRs Z93 & 94Q. A/C's WSB, WSB-FM, WRMM, Urban WWEE, AOR WKLS and Older WOYLC screen. E8-6.

Oldies WQXI. Cassette, \$5.50.

Grassic Issue #C-55 features KFRC/Dave Diamond-1970, KIMN/ Jack Merker-1960, KHJ/Machinegun Kelly-1975, WOR-FM (last day)-1972, WXLO (first day)-1972, KFRC/Kevin McCarthy-1973, KGBS/Roger Christian-Dick Lyons-1969, & KHJ/True Don Bleu-1978. Cassette, \$10.50.

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Works' BROADCAST PRODUCTIONS EAST, INC. Rustic Ave., Medford, NY 11763 (516) 286-8125

PROFESSIONAL SERVICES



READY TO MOVE UP?

... to a better position? We provide aircheck/resume refinement, aircheck analysis, and employment counseling for announcers. We're a full-service consultancy for all-size market stations and also individuals.

3954 Peachtree Rd., Suite 202, Atlanta, GA 30319 (404) 266-1977

OPPORTUNITIES

OPENINGS

OPENINGS

NATIONAL

AIR PERSONNEL NEEDED

NATIONAL is recognized as the leader in radio personnel placement. NATIONAL receives a constant flow of job openings in small, medium & major markets. We need announcers, news people, programmers, male and female, for all size markets. If you are ready for a move let NATIONAL help. We make the complete presentation for you. For complete confidential details and registration form, enclose \$1 postage and



BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144



Want to be a VJ in Boston?

Channel 66 is looking for radio DJs who want to join our live major market music video operation. Send us your video audition tape or sit in front of a home VHS camera and tell us about yourself in 3 to 4 minutes. Send tape and resume to:

Program Director VT-VLVW

P.O. Box 9166 Framingham, MA. 01701 No phone colls please. WVJV-TV is on EOE.

OPERATIONS MANAGER

WVJV-TV

If you knew the market you'd respond quickly! We're a 100,000kw CHR in a great and rapidly growing Southeastern market (well within the Top 100). Our facility has had consistent up books. Now it's time for a hard working, committed winner to push us over the top. If you've got the drive and ability to win, send us your tape, resume and photo.
Radio & Records, 1930 Century Park West,
#005, Los Angeles, CA 90067, EOE

Frank N. Magid Associates

Nation's leading research and consultation firm looking for promotion directors to be placed with our radio clients in the top ten markets. These people should be innovative, strong in contesting, self-starters, and detail-oriented. To explore the possibilities, send resume and examples of your work to: Frank N. Magid Associates, One Research Center, Marion, Iowa 52302 EOE M/F.

EAST

Superhits 94CGY looking for parttime announcers who know oldies. T&R: Skot Pare, OM, WCGY, 33 Franklin Street, Lawrence, MA 01840. EOE M/F (5-24)

AM/FM combo seeks aggressive news reporter/anchor, T&R: Elyse Sommers, WMID, 1825 Murray Avenue, Atlantic City, NJ 08401. Minorities encouraged, EOE M/F (5-24)

Need Sales Manager ASAP to establish department for new FM in Delaware. Dan Dayton: 25 Chestnut Street, Mid-diction, NY 10940, with results, references, earnings history, (5-24)

WNCN 104.3

Classical Music Annoucer for New York City station. Must have at least five years commercial radio experiience and a very solid knowledge of classical music pronunciation, Having worked other formats a big plus. No beginners. WNCN is a different type of Classical music radio station looking for a very special type of announcer. No calls. Tapes and resumes only to:

MARIO MAZZA **WNCN Radio**

1180 Ave. Of The Americas New York, NY 10036 EOE

Station Manager needed ASAP for new Class A FM in Delaware. Dan Dayton: 25 Chestnut street, Middletown, NY 10940. Resume, references, & salary history first letter. (5-24)

PM drive jock needed. U.S./Canadian border AM A/C \$190/week. T&R; Paul James, WYBG, Massena, NY 13662 EOE M/F (5-24).

WHCN is looking for an afternoon anchor with a nose for news and an ear for sound. Cassettes and resumes to Marianne O'Hare, ND, WHCN, 1039 Asylum Ave. Hartford, CT 06105

PRODUCTION DIRECTOR

Major Northeast AOR is looking for a talented. organized Production Director. Good company. Good Salary. T&R to Radio & Records, 1930 Century Park West, #999, Los Angeles, CA 90067. EOE M/F

MEDIUM MARKET STATION

Switching to Contemporary Hit Radio. Need qualified PD, AM personality and other air talent. Send tapes & resumes to: Radio & Records, 1930 Century Park West, #989, Los Angeles, CA 90067, EOF

OPENINGS

Superhit 100-KHI.needs jock with good production skills, yesterday. T&R: Jack Gillen, PD, WKHI, Box 758, Ocean City, MD 21842, (5:24)

WZOU needs stellar Production Director for fun, theatrical promos & great spots, and parttimers on-air. Rush T&R: Jim Cutler, 441 Stuart St., Boston, MA 02116. EOE M/F (5-17)

A/C personality needed for greater Danbury's full-service leader. Fulltime. C&R: Glen O'Brien, PD, 198 Main Street, Danbury, CT 06810. EOE M/F (5-17)

Reporter/anchor position available. Some experience necessary. Good working environment. T&R: Carl Lange, WELM/WLVY Radio, 1705 Lake Street, Elmira, NY 14901. EOE M/F (5-17)

Starview 92, central PA's original AOR has future openings, both full & parttime. No beginners. T&R; Mike Ondayko, RD 4, Box 312B, York, PA 17404. EOE M/F (5-17)

Partitime personality, possible fulltime for adult personality oriented modern Country format. Close to Syracuse, C&R WSEN, Box 1050, Baldwinnsville, NY 13027, (5-17)

Parttime production/personality for Philadelphia FM: Production demo & ajrcheck to: WIQQ, Box 1002, Bala Cynwyd, PA 19004. EQE M/F (5-17)

SOUTH

News parson needed for Gulf Coast CHR. Smooth delivery, prefer female for morning and/or afternoon news, T&R: Leslie Framm, WABB, Box 214B, Mobile, AL 36652. EOE M/F (5-24)

Immediate opening for AE at our CHR/AOR AM/FM. Mid-five figure \$ potential in challenging upscale market. Resume: Laura Canada, Box 957 Hanover, NH 05735. (5-24)

Capital Cities

Communications

Capital Cities is expanding in Atlanta. Personality air talent needed for future openings: Solidary an easint necessary industry openings. 10am-3pm; 7pm-Midnight; Midnight to Sam. Tapes and resumes to: Neil McGinley, WKHX, 360 Interstate North, Suite 101, Atlanta, GA 30339. EOE

Need OM who's a creative production genius with program-ming & music expertise: No experience necessary. References & resume: Biff Collie, Box 213, Brentwood, TN 37027. (5-24)

Aggressive north Virginia station seeks dynamic AE. Direct sales experience helpful. Great pay & benefits. Contact: WAGE, Box 1290, Leesburg, VA 22075. EOE M/F (5:24)

Need news reporter with strong educational background in journalism, to gather news & write. Experience preferred, Resume: Glenn Augustus, Box 331, Fort Myers, FL 33902. EOE M/F (5-24)

83

Attention Major Market

Personalities

Fersonalities
Tampa Bay's All-New Hot Hits Z-98 is searching for just the right person for afternoon drive. If you're a major market talent looking for a place where you can have fun on the radio and be part of a team in a competitive, growing major market on the beach. Rush your tape and resume to Bob Kaghan, WZNE. Box 4809. Clearwater, Florida 33518. No calls. EOE M/F.

Q96-FM, San Antonio's fastest-growing CHR, has graduated its second air

talent to a major mar-

ket. Now we're looking for a dynamic entertainer to create excitement during the six-to-ten PM shift. If you're that person, send T&R to Neal Hunter, 5430 Fredericksburg Rd. Suite 517, San Antonio, TX 78229, EOE M/F

OPENINGS

Reporter/anchor with one year experience needed for medium market. T&R: KIXY/KQFA, 115 W. 1st street, San Angelo, market. T&R: KIXY/KUFA, 110 TX 76903: (915) 653-3387 (5-24)

AM stereo WNUE/Ft. Walton Beach, FL, on the gulf of Mexico, needs PD/morning drive person for CHR. Good money & good company, Jerry O'Neil (904) 243-6188 (5,24)

FM-96

Morning Show Entertainer

One morning personality is leaving. It'll be tough to fill his shoes. Can YOU do it? Entertaining/humor essential. Top-notch production a must. No time and temp types, please. Four years' minimum experience. Live and work on beautiful coastal Florida. Tape, resume, and salary requirements to Bill James, WOVV, P.O. Box 3032, Fort Pierce, FL 33448 EOE M/F.

WWSA/WCHY needs afternoon drive announcer, for soft A/C. Minimum three years experience. No calls. T&R: Randy Bush, Box 1247, Savannah, GA 31402. (5-24)

All postilions open. Looking for good CHR jocks. Ocean side city, with excellent pay. T&R: Dave Parks, KITE, 441 Laguna, Corpus Christi, TX 78401. EOE M/F (5-24)

Amarillo's fun-leaders, KDJW/KBUY-FM, need T&R's for fu-ture full & parttime openings. Kris Manning, OM, Box 5844, Amarillo, TX 79117-5844. No calls please. EOE M/F (5-24)

T&R's being accepted for future openings at WVAI/WUSO. Send tapes to: Steve McNee, Box 2869, Winchester, VA 22601. (5-24)

We want you if you're an A/C pro with great production & wish to live on the beach in NC. Rush C&R: Bobby Mercer, WGNI, 211 N. 2nd, Wilmington, NC 28401. (5-24)

CE for AM stereo. Maintenence oriented & flexible. Growing communications company. Resume: Dianne Smith, The Village Companys, Box 3300, Chapel Hill, NC 27514. (5-24)

Rare opening for Creative Services Director at hot Southern CHR. T&R: Dave Delgado, Box 3764 McAllen, TX 78501.

PD for new class C FM in Fayetteville, NC. T&R: Bruce Cotton, GM, WGSS, Box 1506, Lumberton, NC 28359. EOE M/F (5-17)

TOP 50 SOUTHEAST CHR

Needs talent now. Looking for killer AM and PM drive talent determined to go to the top with us. Rush T&R to: Radio & Records, 1930 Century Park West, #003, Los Angeles, CA 90067, EOE

MORNING ENTERTAINER

For CHR in large SE market. Can you be funny and still play a lot of music? Send T&R in confidence to: Radio & Records, 1930 Century Park West, #993, Los Angeles, CA 90067

Hot East Coast FM

Brand new hot East Coast FM. Will be #1 in an hour. Rock-CHR. Can't tell you much more. Send cassette air check and resume quick! Before it 's too late!!! Send tapes to RADIO, P.O. Box 15058, Richmond, VA 23227.



CHIEF **ENGINEER**

Class C FM, 50kw AM in top 50 market Hands-on position. Must be able to maintain high quality from studio to transmitter.
Good salary and benefits. Send resume with references to: Bernie Barker, General Man-ager, WAPI, 2146 Highland Ave., S., Birmingham, AL 35205, EOE

OPPORTUNITIES

OPENINGS

NEWS DIRECTOR

Central Florida AM/FM looking for a quality News Director with good management and people skills. Must be a motivator. 1&R to Radio and Records, 1930 Century Park West, #982, Los Angeles, California, 90067. EOE.

WISE/KISS FM needs reporter/anchor for future openings. Experience required, good pay. Send T&R: Dick Cullom, 90 Lookout Road, Ashville, NC 28804. (704) 257-2700. (5-17)

KUFO seeks creative AOR air/production talent for future openings. C&R: Mark Lapidus, Box 6350, Odessa, TX 79762. No calls. EOE M/F (5-17)

Parttime positions available at leading AOR. T&R: Stew Schantz, Box 416, Poughkeepsie, NY 12602. (914) 471-1500. EOE M/F (5-17)

FM 96 WOVV looking for personality morning man. Sunny south Florida. T&R: Bill James, OM, WOVV, Box 3032, Fort Pierce, FL 33448. (305) 464-1400 (5-17)

AM stereo modern Country on the coast needs people. Send T&R: Alan Bailey, WLAS, Box 760, Jacksonville, NC 28541. 45-17)

Good announcer wanted, who wants or has sales experience. Afternoon drive open for a go-getter, T&R: Bob Payton, WHBB, Box 1055, Selma, AL 36702-1055. EOE M/F (5-17)

Needed night-time air personality for CHR FM. Send T&R: Barry Michaels, Z101, Box 665, Fairmont, NC 28340. (5-17)

Country FM needs A/C air personality. T&R: Jim Quinn, OM, WYGC, 4424 NW 13th Street, Suite C345, Gainesville, FL 32609 (5.17)

Needed: CE. class "C" FM. Maintain, build & improve the best signal in the region. Resume to: WKJN-FM, 3029 S. Sherwood Forest, Baton Rogue, LA 70816 EOE M/F (5-17)

Texas' fastest growing station now interviewing for afternoon personality with strong production & great attitude. T&R: Bill Kinder, Box 7795, WACO, TX 76710. (5-17)

Exciting medium market Adult Contemporary FM seeks relaxed, personable, warm male and female air talent. No fast talkers or uptempo talent please. If you can relate with style to our fast-growing, 25-to-49 intelligent, sophisticated audience, tape & resume to: Radio & Records, 1930 Century Park West, #994, Los Angeles, CA 90067. EOE M/F

Engineer needed for AM/FM combo. Five studios, seperate combined tower. Could include some light airwork. T&R: Bob Payton, WHBB, Box 1955, Selma, AL 36702-1055. EOE M/F (5-17)

MIDWEST

On air positions open immediately. Experience prefered, on CHR-FM, Send T&R: KMCS, 2500 West Wyatt Earp, Dodge City, KS 67801 (5-24)



Promotions within the 14-station MID-WEST FAMILY group have created outstanding opportunities at WMGN and WTDY in Madison and at WYFE in Rockford

We are now accepting applications for current and future openings. Various airshifts, including mornings.

If you're a true communicator who can relate one-on-one, identify with the community, have fun on the air in a hit-oriented Adult/Contemporary format, and you're a team player, then you'll want to learn more

about the Midwest Family.

Tapes and resumes to Bill Vancil, VP/Programming, WMGNWTDY, Box 2058, Madison, WI 53701 EOE

OPENINGS

Looking for a salesperson who can do weekend/fill-in air ework. T&R: Keith Mason, WONL, 1501 N. Washington, Oanville, IL 61832, EOE M/F (5-24)

Immediate opening for fulfilme person to help with news music & promotions. T&R: Station Manager, WAYY Radio Box 6000, Eau Claire, WI 54702. (5-24)

Strong Country jock for PM drive slot. Must have solid production skills. T&R: Jim Kramer, Box 600, Flint, MI 48501.



Flint's #1 Country

searching for PM drive talent. Relatability a must. Minimum three years' experience. T&R to Ops. Manager Mark Thomas, WKMF, Box 1470, Flint, Michigan 48501 EOE M/F

Posaible air personality opening at Capitol Cities powerhouse. T&R: Susanne, WMAY/WNNS Box 460, Springfield, IL 62704. No cells please. (5-24)

Great A/C needs PM drive. Send one typical hour scoped cassette with spots to: Rob Baxter, WNNS, Box 460, Springfield, IL 62705. EOE M/F (5-24)

Are you experienced? WKAU/Appleton-Green Bay CHR seeks T&R from talented personalities for future openings. Ron Ross, WKAU, 1765 Block Road, Kaukauna, WI 54130. EQE M/F (5/24)

Full & partitimers needed for future openings at Lafayette's lazer FM. Soon to be dominant CHR. No calls, T&R; Kay Bradley, Box 2655, Lafayette, IN 47906. (5-24)

AEs looking for hard working, highly motivated self-starter to self CHR station quickly moving to the top of a medium market. Call: Sales Manager at (317) 497-9530 (5-24)

Country afternoon slot available. Great benefits. T&R: WXYQ, Box 247, Stevens Pt., WI 54481. Attention: Jay Bouley (715) 341-1300. (5-24)

Adult MOR personality with strong abilities for credible, conversational, live, commercial delivery. Metro pay. Showcase station. Tom Jones, KNXR/Rochester, MN (507) 288-7700 (5-24)

Top MW A/C accepting T&Rs for immediate openings. Contact: Bob Majors, KLYF, 1801 Grand Ave., Des Moines, IA 50308. EOE M/F (5-24)

TOP 100

Midwest Gold/CHR outlet seeks entertaining morning person who understands local retatability and can follow direction. We offer above-market pay, great working conditions. Send T&R to: Radio & Records, 1930 Century Park West, #002, Los Angeles, CA 90067. EOE

Searching for an AM drive news anchor. T&R: C.C. Matthews, KWK, 2360 Hampton Ave., St. Louis, MO 63139. EOE M/F (5-17)

KOFM is now accepting T&R for future openings, T&R: Charlie Cooper, Box 14806, Oklahoma City, OK 73113. EOE M/F (5-17)

Michigan 100kw CHR, WJGS needs ND immediately. Good pay & benefits. T&R: Don London, WJGS, Box 98 1/2, Houghton Lake, MI 48629. (517) 366-5364 EOE M/F (5-17)

KFMQ/Lincoln is looking for a fulltime production minded, evening rocker, T&R: Tom Barker, Terminal Building, Lincoln, NE 68508. No calls please. EOE M/F (5-17)

Afternoon drive, modern Country station. Copywriting & production. Call Earl Gross, (701) 572-5371 or send T&R: KEYZ, Box 2048, Williston, ND 58801. EOE M/F (5-17)

Northern Michigan 100kw radio atation wants you if you know what being a good Account Executive entails, WOLZ, 1356 Mackinsw Avenue, Cheboygan, MI 49721. EOE M/F (5-17)

92X/Columbus seeking upbeat afternoon air personality with large or medium market experiece. T&R: Adam Cook, 195 East Broad Street, Columbus, OH 43215. EOE M/F (5-17)

New class "C" seeks full air staff, ND & news included. T&R: Barry Casey, Box 1839, Witchita, KS 67201. No calls. (5-17) Air talent needed. Strong production, excellent chance to get

Air talent needed. Strong production, excellent chance to get in with progressive new company. T&R: John Rogers, KXOQ, Box 669, Poplar Bluff, MO 63901. (314) 785-6059 (5-17)

VA Country station is accepting T&R for air talent/Production Director. No calls. Station Manager, WREL, Box drawer 902, Lexington, VA 24450. (5-10)

AM/FM Market leader seeking midday announcer with production skills. T&R: Russ Cassidy, WCMF, 900 Commonwealth Pl., Virgina Beach, VA 23464. EOE M/F (5-10)

OPENINGS WEST

K-STAR Redio, medium market station with heavy news is looking for a reporter/anchor. No beginners. T&R: John Schadl, Box 1120, Grand Junction, CO 81501. EOE M/F (5-24)

Attention CHR Jocks

Mountain West 100,000-watt CHR FM seeking top-notch jocks — middays and 7-midnight. Good bucks. Send tape & resume immediately to: Chris Levod, 515 7th Street West, Billings, MT 59101. EOE

San Francisco bay area station needs Production Director for CHR, A/C. Rush T&R; Chip Moren, KINQ, 1975 Diamond Blvd., Concord, CA 94520. EOE M/F (5-24)

Rocky Mountain resort station looking for experienced sales persons. KMTN, Box 927, Jackson Hole, WY 83001. EOE M/F (5-24)

B/U leader looking for a creetive "Breakfast Flake." XHRM needs second half for AM drive team, with good production. T&R: Darryl Cox, CA 92012. EOE M/F (5-24)

Y97 KYRK is accepting T&R's for future openings at Las Vegas' hottest new CHR. Jim Daniels, 919 West Bonanze, Las Vegas, NV 89106. EDE M/F (5-24)

Looking for aggressive, gutsy ND. No beginners. Big bucks for right person. T&R: KGWY 110 E, Lakewway, Giliatte, WY 82716. EOE M/F (5-24)

KOZA/KZLO in Pueblo have a news opening, T&R: Steve White, Box 93, Pueblo, CO 81002. EOE M/F. Women & minorities encouraged. No calls please. (5-24)

KSMA (MOR) & KSNI (Country) want to fill future openings with experienced, versatile, creative, adult communicators. C&R: Tim Shaw, Box 1240, Santa Marie, CA 93454. EOE M/F (5-24)

THE GREAT NORTHWEST is calling! Soon-to-be-great CHR station is looking for people who understand the entertainment aspect of the format. Here you will have the freedom to be creative and the chance to be successful. Good money, GREAT environment and a fabulous future for people that want to grow and aren't afraid to learn. Cassettes ONLY, resumes, and pictures to; Radio & Records, 1930 Century Park West, #998, Los Angeles, CA 90067. EOF M/F

Q106/KNMQ needs a News Director to join morning team. Experience in lifestyle reporting helpful. C&R: Steve Stucker, PD, 2025 Pacheco st., Santa Fe, NM 87505. (5-24)

Q105/KCAQ Oxnard-Ventura-Senta Barbara, needs PD/afternoon drive for top-rated CHR. T&R: Harold Frank, 3434 Dodge Rd., Dxnard, CA 93034. (5-24)

Experienced air talent with creative production abilities wanted for possible future openings at FM A/C, T&R: Steve Bice, KullC, 419 Meson, Suite #203, Vecaville, CA 95688. EOE M/F (5-24)

NORTHWEST FM A/C SEEKS SUPERIOR TALENT

We're looking for the best there is in Adult Contemporary, all shifts and a morning news anchor. Bucks, great facility, superior company, and a very competitive market. "MAGIC" type format experience helpful. 18 ft to Radio & Records, 1930 Century Park West, #996, Los Angeles, CA 9006F EOE M/F



We're not looking for good talent.

We're looking for the best! Specifically moming talent and PDs. Several opportunities currently available. Send information as soon as possible to: Don Anthony

Surrey 165 S. Union, Suite 606 Denver, CO 80228

OPENINGS

Vail, CO AOR Seeking motivated professionals with experience to fill ND/morning drive position. T&R: Randy Sanders, KZYR, Box 5559, Avon, CO 81620. EOE M/F (5-24)

100kw San Diego CHR in search of fulltime talent who want partitime hours. Locals preferred. No calls. T&R: 90,3 HITZ-FM, 365 Bradley Ave., El Cajon, CA 92020. (5-24)

Morning personality/PD needed for 100kw A/C in Wyoming's sun belt. T&R: jay Moore, KLZY, Powell, WY 82435 (307) 754-7292 EOE M/F (5-17)

Country KSTC looking for friendly communicator for afternoons, T&R: Dennis Brown, 8ox 830 Sterling, CO 80751. EOE M/F (5-17)

Personality PO with good production skills. C&R to Mike Hesser, 550 Price Ave. #8, Redwood City, CA 94063. EOE M/F (5-17)

Sales Manager needed at Washington state's Magic 96 FM, 100kw A/C. Call Roger McDowell (509) 529-8000. EOE M/F



Where Has All The Talent Gone?

Still searching for bright, uptempo, late night personality to join our team. Rush cassette & resume to: Parks & Preston, KS-103, Box 103 San Diego, Calif. 92104. EOE M/F No Calist

Fresno area station looking for creative news anchor ASAP. Females enncouraged. T&R: Gary Weinstein, KNTN, Box 3329, Visalia, CA 93278, EOE M/F (5-17)

TAG 98 FM, Wyoming & Montane's adult CHR giant has immediate openings for personalities/production. T&R: Jackson Beard, KTAG, 502 Blackburn, Cody, WY 82414. (5-17.)

Cantral CA station seeks creative AM driver, yesterday. Personalities, no card readers! Experienced only. T&R: KNTN, Gary Weinstein, Box 3329, Visalia, CA 93278. EOE M/F (5-17)

Top 50 Western CHR station looking for night jock for top-rated slot. Good bucks no problem. T&R to Radio & Records, 1930 Century Park West, #004, Los Angeles, CA 90067. EOE

Central or top-rated FM needs air talent/strong production person. T&R: Daryl Delaney, KXIQ, Box 5068, Bend, OR 97708. EOE M/F (5-17)

Tucson area FM needs Country personality. KAVV, 80x 42977, Tucson, AZ 85733. EOE M/F (5-17)

POSITIONS SOUGHT

Top 50 parttimer seeks fulltime position. No gigs. CHR stations with same attitude, call DENNIS: (716) 235-0817 (5-24)

Ambitious young announcer looking for a position in the South, West, or NW. MATT: (216) 261-6238 (5-24)

Right-hand men, PD, OM, Production Director, telephone-talk host, with 15 years experience in all phases of radio operations/programming. ANDY BUDNICK: (904) 744-5750 (5-24)

BOB SCHMIDT: Hot CHR screemer, mellow A/C or Country. Eight years experience including Chicago. Message: (312) 354-9535, after 3pm CDT, (5-24)

Broadcast school graduate with not much experience is ambitious & willing to learn. Can relocate anywhere for any format. Available now. MARK: (714) 971-1616 (5-24)

You can pick your nose & your friends, but it's hard to pick a good female jock. Call STACEY: (602) 951-8730 (5-24)

Creative morninga/PD, relocatable, Original characters & voices. 16 years management experience. Enthusiastic about working with a winning team. TOM: (313) 694-8762 (5-24)

Creative broadcasting school graduata seeks sales/air/production position with B/U, CHR, A/C stations. Will relocate, TROY SAVAGE: (215) GL5-2229 (5-24)

PM drive/Production Director looking for new challenge in SW. CHR, A/C formats, PD/MD/production positions considered. 8 years experience. SHAWN: (505) 722-9025 (5-24)

Original characters, voices & great morning entertainment.
Creative & enthusiastic. Mornings &/or PD. 16 years experience in management, relocatable. TOM: (313) 694-8762 (95-24)

Going brain dead in west Michigan. A happening kind o' guy with B/EZ, CHR, and talk experience. Need beter gig. Let's do lunch. TONY: (616) 696-1631 (5-24)

R&R FRIDAY, MAY 24, 1985/57

OPPORTUNITIES

POSITIONS SOUGHT

Femále DJ. will go anywhere, write good sales copy, and can do production, any airshift, have license, available now! Call LORI: (319) 355-4212 or 326-4358 (5-24)

is it possible to earn a living without having to receive foodstamps? Any format ... I need to eat! Let's talk turkey! JOHN QUAYLE (412) 228-0563 (5-24)

Beginning position sought in radio. Broadcasting school graduate. Sharp, talented & hard working. Willing to relocate. JOHN: (715) 627-7534 (5-24)

Stable ND. with 6½ years experience, seeks medium market, good pay opportunity. 4½ years at current ND position. WAYNE BYERS: (701) 251-2336 (5-24)

Talk show personelity-host, and 88nd specialist, with extensive experience in radio & TV. Outstanding achievements with spectacular ratings. (619) 353-8033 (5-24)

ND with experience, in administrative & organizational skills, seeks medium/major market in NW, SW, or MW. (307) 235-1483 (5-24)

Glib, provecative, entertaining, available July 1st, ALAN SWAN, veteran Philly personality/PD seeks CHR/Gold station in top 10 market. (215) 574-0999 or (609) 829-1770 (5-24)

Dependable DJ, CHR, A/C. Professional, with outstanding voice, delivery, and production skills. SCOTT: (513) 528-5793 (5-24)

Creative morning air personality with heavy news experience looking to relocate. (717) 252-4144 (5-24)

Female DJ looking for first job. Broadcast school graduate. -Prefer Country or A/C. Move anywhere. Call JANELLE: (319) 927-3753 (5-24)

Currently employed Sports Director, with 3 years experience sports reporting, talk-show host & PBP, looking for medium market position, anywhere. GLENN: (806) 296-2771 (5-24)

Ten-year small/medium market vet wants weekend work in Chicago or Milwaukee, Country or A/C. Any shift but overnights. GENE: (608) 756-4022 (5-24)

Sales oriented programmer seeks PD slot in West P-3. Experienced in programming CHR, research, news, promotion, sales, AM drive. WAYNE: (406) 252-3347 (5-24)

12 year morning pro looking for solid broadcast group. PDIOM possible, DAVE (904) 785-6624 (5-24)

Moving from DJ back to news. Inferested in CA. 19 year vet with major market voice, ROD DOUGLAS: (702) 386-5748 KYRK/Las Vegas, NV.

Friendly, personable, telented, hard-working, ambitious, versatile, team player, parttimer ready for fulltime gig. RALPH: (212) 623-6368. You won't be sorry. (5-24)

Country mornings. Personality/pro looks to move up to 100,000 plus market. Great production & ratings. SEAN: (206) 533-6002. (5-24)

Top 20 morning show aveilable for winning organization. Will relocate anywhere if offer is right. (602) 897-2560 (5-24)

Help the kid get started. College radio experience only, but ambitious, creative, and team player with no ego, looking for first breek. Call RAY: (312) 897-6233 (5-24)

Knowledgeable, enthusiastic 10-year veteran seeking medium or major market winner. CHR, A/C, Country experience with great ratings. JOHN: (208) 377-1178 (5-24)

TED KELLY, 10 years experience CHR personality is available now. Formerly B-94, B-97, ready for new challenge with winners only. (504) 348-4628 (5-24)

Engineer/announcer, 7 years experience & excellent references. Prefer southern states or FL. (716) 672-2157 or 372-8142 (5-24)

PLEASE NOTE:

You may place your ad in the Opportunities section by mall or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

POSITIONS SOUGHT

Humorous personality, eight years in Chicago, looking to relocate. Will consider all offers. For T&R: (312) 828-0197 (5:24)

Medium market talk show host. Great numbers, three straight books. Six years news experience. (717) 266-7386 (5-24)

Owners/managers. You're a phone call away! Major market entertainer looking for PD position with great FM. Become the next #1. (205) 928-8015 (5-24)

English radio/TV personality seeking work anywhere in U.S. Please call RUSSELL HARRIS: (602) 299-4783. Satisfaction guaranteed, (5-24)

If your radio station didn't get the numbers it hoped for, use my creative production as your sales tool. Don't wait. Call DEBRALEE: (814) 536-7825 (5-24)

Successful AOR PD/MD, ten years experience, seeks new challenge. Dedicated pro that gets results. GARRETT: (814) 536-7825 (5-24)

Let me be there in your mornings . . . Let me be there in your nights . . . Let me take whatever's wrong and make it right.

make it right.

Let's be serious! I want to work!

Call today! John (412) 228-0563.

Exciting, interesting, Sports Director, seeking PBP position. All Sports. Six years division one NCAA experience. (216) 449-5091. Will relocate. (5-24)

NCAA division one sportscaster for five years, eight years PBP & announcing on TV & radio. Looking for medium/major market. (219) 432-3083 (5-24)

Born & raised desert rat misses dry heat of AZ & would like to return. Currently MD/middays et LA station. Willing to do overnights. T&R on request. JERRY MICHELS (318) 457-4110 (5-24)

Available: Experienced adult communicator, great pipes, good production, fantastic skills, team player. A/C, MOR, smooth & ready. DAVE: (412) 774-6946 (5-24)

Available immediately. Experienced drive time talent. If you want a warm & witty air personality eager to work hard, call CRAIG; (718) 343-2192. Prefer NY, NJ, and CT area.

I'm going to be famous, PD's of Sacramento: 3 years experience at KDVS & KSFM as intern. Looking for work. JACK KING: (916) 758-3254 (5-24)

Freelance college football PBP, twice state award winner, thorough preparation, outstanding reputation, Midwest, reasonable rates. LARRY: (515) 224-1668 (5-24)

5 year Jock seeks AM Drive or middays at A/C or Country station in east TN or west NC. Good-pipes and hard worker. SCOTT: (615) 968-9430. (5-17)

DJ/Farm Director looking for work in medium to large market. Ambitious, experienced, hard worker, versatile, work well with others. DAN V.Z.: (414) 324-2023 (5-17)

Four year announcer from Wisconsin looking to relocate. DJ/production. GARY RAY: (715) 752-4217 (5-17)

Audience/music researcher. Former intern at WHN/NYC. BS in marketing from SUNY/Oswego. Will consider promotion & sales. DAVE NEWMAN (914) 357-8677 (5-17)

Small market attitude doesn't get it. Great pipes, good personality, good production looking for AM/PM drive or PD medium/mejor market. JIM (317) 787-7845 (5-17)

ner looking for stable operation. DAVE (904) 785-8624 (5-17)

Can't rock when you're unemployed. Pro with experience at KLOL 96X. DON YORK (512) 576-2556 or 573-3419 Prefer N/E (5-17)

RICK BECKETT 16 year AM drive specialist available now from WAAY/Huntsville. Outrageous fun with instant results: (205) 881-7292 (5-17)

POSITIONS SOUGHT

Up-tempo personality doesn't scream. Topical, relatable, phones, four track production seeks high profile station in top 100. STU: (517) 792-6537 (5-17)

Lifestyle personality, national freelance award. Lotsa voices, phones, four track production. Great references seeks solid Country or CHR AM/PM (517) 792-6537 (5-17)

Six college jocks determined to "shake-up" small market. Have mike, can dance, will travel. (714) 530-6406: BICK, TOM, JIM, JAY, DAN or STEVE. (5-17)

Promotions with a mile-a-minute mind creative Promotion Director with ideas that make big bucks. JERRY "DJ" STROTHERS: (412) 244-8872 (5-17)

Production PM drive air personality looking for new challenge in S/W. Eight years CHR, A/C experience. PD or MD slots considered SHAWN: (505) 722-9025 or (713) 728-1348 (5-17)

Sherp, intelligent air talent seeks escape from city smog to Pacific NW. For aircheck & resume: (213) 306-5277 or 391-8056, BRYAN BAXTER. (5-17)

Versatile team player with experience on-air, production, engineering, news and programming is now available for A/C or CHR. JEFF: (804) 332-5693 (5-17)

Small market jock with three years experience seeks medium market position in MW. Call ART: (214) 792-8030 (5-17)

Fop-rated jock & programmer wants to work with outstanding company. If you want great numbers, then look no fur ther. D.L.: (317) 398-4380 (5-17)

Let's make radio fun! Hard working air talent looking for next medium market station, RICK: (313) 338-9062 (5-17)

Just fixed my motorcycle. You'll love it. Now need a CHR/ AOR gig to drive it to. Three years experience. CHIP: (505) 722-9025 or 778-5755 (5-17)

Not only is she female.. she's good tool Major market pro/MD experience. KPRI, KXZL, KSJO. Ready to vibe. LISA GILES: (408) 559-1066 or (512) 341-1486 (5-17)

11-yeer vet with OM/PD/MD experience, Looking for a challenge. Have the killer instinct . . . Make my day. GARY HILL: (205) 342-5603 (5-17)

24-yeer old single male looking for PBP sports opening. Three years experience in radio. T&R: JED MATCHAM, 112: McKinley, Wellington, OH, 44090 (5-17)

OM/PD, 4 years experience. Midday man, news & heavy promotions, community-oriented. DAN DUBONNET. (207) 282-4922, afternoons & eveings. (5-17)

12-year pro, jock/MD. Award winning copywriting & production. Available immediately. Any format, any market. Prefer the South. Cell KETH: (608) 273-4825 (5-17).

I live to rock. Five-year pro with great numbers, personality, and self-motivation is ready to join your team. Cell PAUL: (218) 524-275 (5-17).

(216) 524-2757 (5-17)

TOM JORDAN looking for work as PD/MD/air talent. Let's talk. (417) 782-1524 (5-17)

jalk. (417) 782-1524 (5-17)

Herd working newsman with ND experience wants reporting position in medium market. Contact CARL before 10 am (ET) (607) 733-8680 (5-17)

Hello, how are you? I'm ready to work four times as hard as anyone else at a small market station! Try it. JOE: (218) 659-4887 (5-17)

659-4887 (5-17)

DIANNA HOLDEN (WROQ, WFBC): Let my tape & a copy of the last Arbitron do the talking. AOR, CHR, or A/C. (704): 599-6286 (5-17)

Enthusiastic, talented female jock! Well educated & able to relocate. 1 ½ years on-air. Experience includes production. I'm interested. DEBBIE ANDERSON: (202) 234-7937. (5-17)

Management level person looking to move to Weshington metropolitan area. Presently Public Affairs/PSA Director, announcer & Producer. Serious inquiries. JIM (617) 683-2036 (5-17)

Older, experienced DJ wants back into radio after several years off-air. Small/medium market in West & Canada. Prefer Oldies, Jazz, A/C, or AOR, BILL NOVAK: (213) 438-7392 (5-717)

Morning man KDKB/Phoenix 6 years. AOR/CHR. Committed to being #1. Will relocate for right offer. JOHN GIESE: (602) 897-2560 (5-17)

POSITIONS SOUGHT

Currently employed as Production Director, looking to make a move to A/C or CHR station, near the coast in VA, NC, or SC. LYNN: (703) 463-7914 (5-17)

Attention L.A. If you're looking for an ambitious, creative & hard working female announcer with drive & dedication, call MIRIAM: (213) 293-1274 (5-3)

Cheyne's top 7-midnight man looking to move back to Colorado, right away. (307) 634-3331 (5-17)

Energetic/experienced sportscaster looking for shot with sports-minded station. PBP experience in Hoosier Land. Currently working in Milwaukee. DAVE (414) 332-7676. (5-17)

MISCELLANEOUS

KBCM needs A/C record service from all labels. Contact: George Feola, 7985 West & 1200 North, Tremonton, UT 84337 (801) 257-7407 (5-24)

KKRB goes live. Need A/C & CHR service from all labels. Contact: Charlie Van Hall, 8ox 1450, Klamath Falls, OR 97601. (5-17)

Ever worked at WRAS/Georgie State University in Atlanta? There is a reunion planned for June 29th. (404) 658-2240 (5-17)

Important Notice: When replying to R&F Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.



Promote Yourself In The MARKETPLACE

Call Nina for R&R Marketplace advertising information (213) 553-4330

NATIONAL MUSIC FORMATS

Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

TEARS FOR FEARS 'Everybody Wants To Rule The World" KOOL & THE GANG "Fresh

Country Coast-To-Coast

HEART OF NASHVILLE "One Big Family" WILLIE NELSON, KRIS KRISTOFFERSON, WAYLON JENNINGS & JOHNNY CASH

Rock 'N' Hits

NIGHT RANGER "Sentimental Street" BEACH BOYS "Getcha Back" MEN AT WORK "Everything I Need" SUPERTRAMP "Cannonball"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

ROBERT PLANT "Little By Little" DURAN DURAN "A View To A Kill"
CYNDI LAUPER "The Goonies 'R' Good Enough"
WHITNEY HOUSTON "You Give Good Love"

TM A/C

TEARS FOR FEARS 'Everybody Wants To Rule The World"

TM Country

GEORGE STRAIT "The Fireman" ALABAMA "Forty Hour Week (For A Livin')"
DAVID ALLAN COE "Don't Cry Darling"
DOLLY PARTON & KENNY ROGERS "Real Love"
GEORGE JONES & LACY J. DALTON "Size Seven Round (Made Of Gold)

BPI

John Sherman/Bob English (800) 426-9082

Adult Contemporary

CHAKA KHAN "Through The Fire

Modern Country

DOLLY PARTON & KENNY ROGERS "Real Love" HANK WILLIAMS JR. "I'm For Love" MICHAEL MARTIN MURPHEY "Carolina In The Pines"

Concept Productions

Elvin Ichiyama (916) 782-7754

NIGHT RANGER "Sentimental Street"
MEN AT WORK "Everything I Need" SUPERTRAMP "Cannonball" BEACH BOYS "Getcha Back" JERMAINE JACKSON "(Closest Thing To) Perfect"
BRUCE SPRINGSTEEN "Glory Days"

Country

LACY J. DALTON

"You Can't Run Away From Your Heart"
NITTY GRITTY DIRT BAND "Modern Day Romance"
RESTLESS HEART "I Want Everyone To Cry" MEL TELLIS "You Done Me Wrong"
SANDY CROFT "Piece Of My Heart"
MICHAEL MARTIN MURPHEY "Carolina In The Pines" **VERN GOSDIN**

"Dim Lights, Thick Smoke (And Loud, Loud Music)'
T.G. SHEPPARD "Fooled Around And Fell In Love"

Transtar **Adult Contemporary**

Dave Bogart (303) 578-0700

JULIAN LENNON "Say You're Wrong" SADE "Smooth Operator"

Country Tom Casey (213) 460-6383

CHARLEY PRIDE "Down On The Farm" ALABAMA "Forty Hour Week (Working For A Livin')"
GEORGE JONES & LACY J. DALTON "Size Seven Round (Made Of Gold)"

Drake-Chenault

'TIL TUESDAY "Voices Carry"
BEACH BOYS "Getcha Back"
NIGHT RANGER "Sentimental Street"

Contempo 300

BEACH BOYS "Getcha Back" LIMAHL "Never Ending Story"

Great American Country

GLEN CAMPBELL "(Love Always) Letter To Home"
GEORGE STRAIT "The Fireman" **DOLLY PARTON & KENNY ROGERS "Real Love"**

Century 21

Greg Stephens (214) 934-2121

The Z Format

NIGHT RANGER "Sentimental Street" BEACH BOYS "Getcha Back SUPERTRAMP "Cannonball" COMMODORES "Animal Instinct" AIR SUPPLY "Just As I Am"

The A/C Format

BEACH BOYS "Getcha Back" AIR SUPPLY "Just As I Am"

KENNY LOGGINS "Forever"

KATRINA & THE WAVES "Walking On Sunshine"

Super-Country

T.G. SHEPPARD "Fooled Around And Fell in Love"
MICHAEL MARTIN MURPHEY "Carolina in The Pines" NITTY GRITTY DIRT BAND "Modern Romance" **VERN GOSDIN**

"Dim Lights, Thick Smoke (And Loud, Loud Music)"

Media General **Broadcast Services**

Bob Dumais (901) 320-4433

ACtion

BEACH BOYS "Getcha Back" KATRINA & THE WAVES "Walking On Sunshine"
PAUL YOUNG "Everytime You Go Away"
KENNY LOGGINS "Forever" DOLLY PARTON & KENNY ROGERS "Real Love" KIM CARNES
"Crazy In The Night (Barking At Airplane)"

Your Country

GLEN CAMPBELL "(Love Always) Letter To Home" LANE BRODY "He Burns Me Up"
MICHAEL MARTIN MURPHEY "Carolina In The Pines"
GEORGE STRAIT "The Fireman"
T.G. SHEPPARD "Fooled Around And Fell In Love" NICOLETTE LARSON "When You Get A Little Lonely" BANDANA "It's Just Another Heartache"

Hit Rock

NIGHT RANGER "Sentimental Street" BEACH BOYS "Getcha Back" PAUL YOUNG "Everytime You Go Away"

Radio Arts

John Benedict (818) 841-0225

Country's Best

GEORGE STRAIT "The Fireman" MEL TILLIS "You Done Me Wrong"

Soft Contemporary

WHITNEY HOUSTON "You Give Good Love" AIR SUPPLY "Just As I Am" BEACH BOYS "Getcha Back" DARYL HALL & JOHN OATES "Possession Obsession"

Sound 10

AIR SUPPLY "Just As I Am BEACH BOYS "Getcha Back' KENNY LOGGINS "Forever" MEN AT WORK "Everything I Need"
DOLLY PARTON & KENNY ROGERS "Real Love"

Hooters

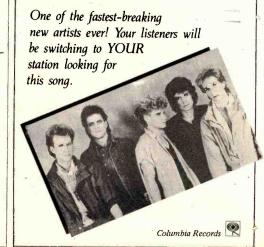
"All You Zombies

CHR NEW & ACTIVE

HOTS-WCAU 15-8, Z106 19-9

93FM deb 27 195 add 92X add KPLUS on O100 27-19 K104 on WERZ add WKEE add WLAN-FM deb 40 93Q add WPST 37-32 WRCK on WKRZ-FM 36-33 WTLQ 40-34 WZLD on WFMI on KX104 add WRNO on KITY add KTFM add WKZL add WJXQ on KEYN-FM add WHOT on KOXR 35 KBOS deb 39 KMGX add KSKD add KDON-FM add KHYT add

AOR Tracks: 15 AOR Albums: 18



BLACK/URBAN

BREAKERS

No records qualified for breakers status this week.

NEW & ACTIVE

COMMODORES "Animal Instinct" (Motown) 47/16
Finations: Heavy 3/0, Medium 16/2, Upin 28/14, Total Aods 16, WWIN, WDAS, KRNB, WDIA, WDMT, WLUM, XHRM,
WNH-C, KOXL, WTICL, WAJA, WPIZ, WANT, WWIN, WWWS, WO'L Heavy; WDJY, WVEE, WPEG, Medium; WUSL, WHUR,
WACK, WZAK, WLIE, WRDIV, WAIT, WOMG, WLIS, KAPE, WEAS, WANM, WDAO, WTLC.

DIANA RISSS "Telephone" (RCA) 46/2; Orbit Adds 22, WYY, WRISS, KMJD, WHRIK, WZAK, KLIH, KSOL,
WRISS, WRISS, WRISS, WASH, WASH, KARE, KOKA, WYKO, WKWM, Heavy; WAOK
WRISS, WRISS, WASH, WASH, WRISS, WWOM, WANNA, WDAO.

WILLE RODGERS "14 56 D UT Totalph" (WM) 46/15
Finations: Heavy 10, 15 56 D UT Totalph" (WM) 46/15

Rotations: Heavy 0.0, Medium 11 i0, Light 35 19, Total Adds 19, WAMO, WVEE, KNOK-FM, WEDR, WTMP, WGCI, WZEN-WHM, WPCD, WLOU, WBLX, WORL, WHZ, KHYS, WANT, WTDY, WEAS, WWDM, WDAO, Medium: WWIN, WDAS, WADK, WDMT, KACE, KSOL, WHYE, WATY, WTXC, WANN, WWDS

GEORGE CLINTON "Double Dn-Dy" (pation) 42.8

ROBATION "HOUSE ON DOUBLE OF THE PROBLEM OF THE PRO

LOVEBUG STARSKI "Rappin" " (Altantic) 39.78
Rotations Heavy 1.0, Modulum 9.0, Light 29.8, Total Acds 8, WWIN, WAMO, WDIA, KMJM, XHRM, KOXL, WXOK, WKWM.
Heavy KDAY, Modulum WOM, KLOB, WOOK, KAPE, WAS, WANN, WWWS.

HOWARD JONES "Things Can Only Get Better" (Elektra) 39./5
Rotations: Heavy 9.0, Medium 19.6, Light 11.2, Total Adds 5, KNOK-Fili, WOW, WBLZ, WTKL, WANM, Heavy, WXYY, WDJY,
WHUR, WEE, KAV, WLUM, KMJM, ETRIA, KNOK Ordedium WNN, WDAGS, WTMP, WZEN-FM, KJLH, KSSL, CC104, KOXL,
WOMG, WJAX, WPDQ, WBMK, WJYL, WOOK, WPLZ, WKWM. Due to alrplay, debuts at number 38 on the Black Alrban chart.

WOMS, WAA, WP-DU, WOMN, NOTE, MICHAEL MICHAEL

WANI, KUNO, KUNO, WELA, MIROLINI, MANO, MA

STABLEY CLARKE BAND, WILLS, WASH, WILLS, WIL

ALEX BROWN "(Come On) Shout" (Mercury /PohyGram) 36 /4 Rolations Heavy 1.0, Medium 11.0, Light 24/4, Total Adds 4, KRNB, WEDR, WYLD-FM, WATV. Heavy: WOWI. Medium: WAMO, WZEN-FM, KSO, WFG, WKG, WBMK, WEAS, KOYA, WANM, WTLC, WWWS

ODN HELLEY "All She Warts To Do Is Dance" (Geffen) 36/44, NOX. WAA. Heavy WBLZ, JETS4. Medium: WAOK, WEE, WIND, WEELEY WAOK, WAA. Heavy WBLZ, JETS4. Medium: WAOK, WEE, WIND, WEELEY WOOK, WAA. Heavy WBLZ, JETS4. Medium: WAOK, WEE, WIND, WEELEY WOOK, WAAN, WANN, WINT, WEELEY WOOK, WAOK, WAOK, WEE, WOOK, WAOK, WAOK, WEE, WOOK, WAOK, WEE, WOOK, WAOK, WEE, WOOK, WAOK, WAOK, WAOK, WAOK, WEE, WOOK, WAOK, W

VOYEUR "Paradise" (Camel/MCA) 34./3
Rotations Heavy 0.0, Medium 11.0), Light 23.0, Total Adds 3, WATV, WOMG, WTLC, Medium: WXYV, KRNB, WEDR, WDMT, WULL, WNHC, WROW, WXXV WOOD, KAPE, WWWS

FRORE MDS "Thibin" For A Scratch" (Tommy Boy) 33./18
Rotations: Heavy 0.0. Medium 5.1; Light 2817, Total Adds 18, WOSS, WUSL, WAMO, WAOK, KKDA-FM, KRNB, WDIA, WOM, WTMP, WDMT, WLIB, WOKK, WATV, WENN, WELX, WANT, KORA, WWDM, Medium: KSOL, WPEC, WFXC, WANM.

"ICAL 1128. Z FUIT TABM we'll! FARRE" ! WANT, KORA, WWDM, Medium: KSOL, WPEC, WFXC, WANM.

"ICAL 1128. Z FUIT TABM we'll! I FARRE" ! WANT, KORA, WWDM. Medium: KSOL, WPEC, WFXC, WANM. LISA-LISA & CULT JAM w/FULL FORCE "I Wonder If I Take You Home" (Columbia) 33/7

Rotations: Heavy 8.0, Medium 10, Cliph 157, Total Adds 7, WOIL, KP4, KSDL, WPEG, JET94, WOMG, KIZ, Heavy WRKS, WOWI, KACE, KDAY, KJZH, WKND, WNHC, WANM, Medium: WWIN, WXYY, WDAS, WUSL, WDJY, WDMT, WJLB, KJCB,

MIDNIGHT STAR "Body Snatchers" (Solar Felektra) 30/18
Rotalions: Heavy 0.10, Medium 9/3, Light 21/15, Total Adds 18, WUSL, WDJY, WHRK, WEDR, WYLD-FM, XHRM, KOXL, WATV, 293, WOMG, WJMI, WJAX, WPDQ, WLOU, KAPE, WDAQ, WWS, WYOL Medium: WBLZ, WRDW, WPEG, WWDM, WANM, WTLC.

WHISPERS "Ton't Keep Me Waiting" (Solar/Elektra) 28/3

WHISPERS "Ton't Keep Me Waiting" (Solar/Elektra) 28/3

WHISPERS "Ton't Keep Me Waiting" (Solar/Elektra) 28/3

WHISPERS "Ton't Keep Me Waiting William (Solar) (

NEWCLEUS "TWANT TO BE A "B-By" (SUnnyiew) 27.6 Potations Heavy DL. Medium 6.0, Liphi 21/6, Total Adds 8, KMJO, WOWI, WDMT, WFXC, KIIS, WPLS, WWDM, WTLC. Medium: KKDAFM, KRIBS, XHBM, WHPK, UK-SS, WANM

WILL KING "I'm Sorry" (Total Experience:/RCA) 27/4
Robations: Heavy 1/0, Medium 5/0, Light 21/4, Total Adds 4, KOXL, WJYL, KHYS, WDAO, Heavy: WFXC. Medium: WDIA.

WENN, WILL, NAFE, DUAN.
FOUR TOPS "SERY Ways" (Motown) 26/10
Rotations: Heavy 0.0. Medium 8.1, Light 18.9, Total Adds 10, WDAS, WAMO, WDMT, WZAK, WKND, WOMG, WEAS, WWDM, WAAA, WYOI, Medium: WWIN, WAOK, KRNB, WFXC, WJMI, WAMM.

WOOL MEDIUM: WYNN, WAUN, KENDB, WEXU, WANN, WARM.

GRANDMASTER FLASH "Girs Love The Way He Spins" (Elektra) 25/4.

Rotations: Heavy 5.10, Medium: 12/2. Light 8/2, Total Adds 4, WDAS, WYEE, WXOK, WANT, Heavy: KMJM, WKND, WLOU, WPLZ, WKMM. Medium: WWIN, WUSL, KKNA-FM. KMJQ, WZAK, WEAS, WWDM, WTLC, WWWS. WVOI.

28. DRONG LIGHT "Romaria" (Fund) or "Charles" (Fund) or RAPPIN' DUKE "Rappin' Duke" (JWP) 25/2

Rotations: Heavy 8/0, Medium 9/0, Light 8/2, Total Adds 2, WWDM, KDKO, Heavy: WDIA, WEDR, WTKL, WJMI, WLÔU, WBLX, WKWM, WTLC. Medium: WRKS, WDAS, WAMO, WHRK, WBMX, WZAK, KSOL, WKXI, WJJS.

MOST ADDED

Let's Go Out Tonight (WB) STANLEY CLARKE BAND (18) Born In The U.S.A. (Epic) Itchin' For A Scratch (Tomm MIDNIGHT STAR (18) Body Snatchers (Solar/Ele PRINCE (18) Raspberry Beret (WB)

HOTTEST

WHITNEY HOUSTON (59) You Give Good Love (Arista) MARVIN GAYE (49) Sanctified Lady (Colu FREDDIE JACKSON (44)

Rock Me Tonight (For Old...) (Capitol)

BILLY OCEAN (25) Suddenly (Jive/Arista CON FUNK SHUN (17) Electric Lady (Mercury/PolyGram)

SIGNIFICANT ACTION

CHEYNÉ "Call Me Mr. Telephone" (MCA) 23/8

Heavy 1 /0, Medium 6 /0, Light 16 /8, Total Adds 8, WXYV, WDJY, WOWI, KSOL, WRDW, KHYS, WTOY, WWWS. JMI. Medium: WDAS, WUSL, KRNB, WDMT, KACE, WANM.

ARABOA MICHAEL WALDEN "The Nature Of Things" (WB) 23/6
Rotators Heavy 3.0. Medium 8/1, Light 12/5, Total Adds 6, WWIN, WAOK, WFRIK, WPLZ, KHYS, WANM, Heavy, WVEE,
WYTV, WENN, Medium, WYV, WRDW, KOCK, WYK, WPDQ, WORL, WYOV, MADDNNA "Angel" (Sire /WB) 22 /4

Heavy 4 /0, Medium 8 /0, Light 11/4, Total Adds 4, WAMO, WVEE, KJLH, JET94. Heavy: K94, OC104, WJAX, WJJS. KDA-FM, KNOK-FM, WLUM, WRDW, WPLZ, WWDM, WVKO.

SMOKE CITY "I Really Want You" (Epic) 21 /4
Rotations: Heavy 0.10, Medium 5.10, Light 16/4, Total Adds 4, KRNS, WEDR, WDMT, WXOK, Medium: KSOL, WEDQ, WLOU,

KHYS, WEAS.

CARL ANDERSON "Can't Stop This Feeling" (Epic) 21/2

Rotations: Heavy 0.0, Medium 8/1, Light 13/1, Total Adds 2, KSOL, WBLX. Medium: KFNB, KACE, WOMG, WJMI, WPDQ,

JEAN KNIGHT "My Toot Toot" (Mirage/Atco) 20/3. Rominom Heavy 70, Medium 71, Light 62, total Adds 3, KOXL, KOKA, WAAA. Heavy: WDJY, WAOK. WEDR, WRDW, WXOK, WADA. WANNA MEEDLIS KNOK, FAN, WYLD-FM, WZAK, WEG, KHYS, WWWS.

LONNIE HILL "You've Got Me Running" (Urban Sounds) 20/0
Rotations: Heavy 0/0, Medium 8/0, Light 12/0. Total Adds 0, Medium: WAMO; WXOK, WPEG, WFXC, KJCB, WEAS, WTLC,

GEORGE HOWARD "Love Will Find A Way" (TBA/Palo Alto) 17.3

Rotations: Heavy 0.10, Medium 5.10, Light 12.3, Total Adds 3, WYLD-FM, KQXL, WLOU, Medium: KRNB, KACE, WXOK, WQMG,

CHERYL LYNN "Fidelity" (Columbia) 16 /14

Rotations: Heavy 0.10, Medium 5/4, Light 11 /10, Total Adds 14, WAOK, KKDA-FM, KRNB, WOW!, WDMT, KDAY, WFXC, W.MII, WOOK, KOKA, WANM, WAAA, WTLC, WWWS. Medium: WUSL.

MAJESTY "Tell Me Whatchu Want" (Golden Boy) 16,5
Rotalfons: Heavy 0,0, Medium 1,0, Light 15,5, Total Adds 5, WXVV, KMJO, WHRK, WXOK, KHYS, Medium: WEDR

Modations: Heavy 0.10, Medium 1.0, Light 15:5, Total Adds 5, WXTY, KMUD, WHRK, WXOK, KHYS. Medium: WEDR. TEMPTATIONS: "How Can You Say That It's Over" (Gordy/Motown) 15:76 Rotations: Heavy 00, Medium 60, Light 96; Total Adds 6, WAMO, WPEG, WOMG, WJAX, WTOY, WEAS, Medium: WHJR, LABBY (GBJAJA). "WHAN. LABBY (GBJAJA)."

LARRY GRAHAM "What We All Need Is More Love" (WB) 15./4 Rotations: Heavy 0.0, Medium 6/1, Light 9/3, Total Adds 4, WZAK, 293, KHYS, WWWS. Medium: WZEN-FM, WKND, WATV

MANHATTANS "Don't Say No" (Columbia) 14/14
Relations: Heavy O.O., Medium 4.4, Light 10/10, Total Adds 14, WHUR, WAOK, KRNB, WDIA, WYLD-EM, WOWI, KDAY, WEX, WUM, WAOK, KKNA, WOWI, WARM WADO.

WYAA. WIGH, MAD NORD, WARM, WARM, WARD, WARM, WA Rotations: Heavy 1/0, Medium WRKS, WUSL, KDAY, WTLC.

SHIRLEY BROWN "Boyfriend" (Soundtown) 13/1
Rotations: Heavy 1/0, Medium 4/0, Light 8/1, Total Adde 1 a

s 1, KOKA. Heavy: KRNB. Medium: WATV, WPEG, WBLX, KAPE. OIVINE SOUNDS "How Fast Money Goes" (Specific) 12/1

Rotations: Heavy 0.0, Medium 3.0, Light 9.11, Total Adds 1, WVEE. Medium: WPDQ, WORL, WWWS BILLY GRIFFIN "Systematic" (Columbia) 12.71
Rotations: Heavy 0.0, Medium 3.0, Light 9.11, Total Adds 1, WNHC, Medium: KRNB, KACE, KOKA. s 1, WVEE. Medium: WPDQ, WORL, WWWS.

Motations: Heavy D.M., Medium 3/U, Light 9/1, Total Adds 1, WherE, Medium, KRNB, KACE, KOKA,
ISLEY, JASPER & ISLEY "Serve You Right" (CBS, Associated) 10/4
Rotations: Heavy 1/1, Medium 3/U, Light 6/J, Total Adds 4, WHUR, WXOK, WATV, WBLX. Medium: WKXI, KOKA, WANM,
ACCESS AND ACCESS AND

Rotations: Heavy 1/1, Medium 3/0, Light 7/1, Total Adds 1, WJLB. Medium: WWIN, WZEN-FM, WQQK.

Rotations: Heavy 0/0, Medium 3/0, Light 7/1, Total Adds 1, WJLB. Medium: WWIN, WZEN-FM, WQQK.

ANIMOTION "Obsession" (Mercury /PolyGram) 10/1

s: Heavy 1/0, Medium 5/0, Light 4/1, Total Adds 1, WBLX. Heavy: WBLZ. Medium: K94, WTMP, WNHC, Z93, WUSL.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added

BLACK/URBAN ADDS & HOTS

WPDQ/Jacksonville Bob Scott

BOBBY WOMACK MIDNIGHT STAR NILE RODGERS WOMACK & WOMACK HOTEST: FREDDIZ JACKSON MAZE PRINCE PRINCE PRILIP BAILEY.

none Rottest: MARVIN GAYE FREDDIE JACKSON KLYMAIK JESSE JOHNSON USA FOR AFRICA

KJCB/Lafayotte Beatrice Evans

WLOU/Louisville Tony T. Fields:

TONY I FINISE
PRINCE
GEORGE CLINTON
LEGACY
GEORGE HOMARD
MIDNIGHT STAR
WILLIE HUTCH
NILE RODGERS
HOLLEST
FREDDIE JACKSON
GAP BAND
CON FUNK SHUN
USA FOR AFRICA
READY FOR THE WOR

WJYL/Louisville Vernon Wells

MILL KING
PENNYE FORD
MIZ
HOTOST:
WHITNEY HOUSTON
PREDDIE JACKSON
ATLANTIC STARR
BILLY OCEAN
MARVIN GAYE

WJJS/Lynchburg Lad Goins

Lad Udins
MAZE
SKIPMORTH & TURNE
RENE & ANGELA
EVELYN RING
DURAN DURAN
HOLEAGE
HARVIN GAYE
MARVIN GAYE
MITNEY HOUSTON
BILLY OCRAN
SHANNON
FREDDIE JACKSON

Jerry Mason

LEXY BOWN

CHERK LATHN

CHERK LATHN

ANNIATARS

TARLA RARIA

TARLA RARIA

TARLA RARIA

COMMODORES

STORE SLEED CONT

SACRE CITY

SACRE CI

BODDY O'LBY
BODDY O'LBY
PRIVILEY CALAFE PRIL COLLINS
PRIL COLLINS
PRIL COLLINS
PRIL COLLINS
PRIL COLLINS
PRIL COLLINS
COMMODORES
COMMODORES
COMMODORES
PRINCE
PRINC

Stone/Smith

DIANA ROSS

CONNAY BROTHERS
SUPERTRAMF
STANLEY CLARKE
MARADA MICHAEL WA
MINDIGHT STAR
MAJESTY
MIZ

MIZ
SISTER SLEDGE
HOLLEST:

Hottest: MARVIN GAYE WHITNEY HOUSTON HAROLD FALTERMEYE WHAMI KOOL & THE GANG

SECRETARIONS
SMORE CITY
LOOSE EMDS
MIDBUIGHT STAR
ALEX BROWN
MAZE
HILE RODGERS
HOTE BE
WHITNEY HOUSTON
CON FUNK SHUN
STIMULUS
SHANNON
PREDDIE JACKSON

none Hottest: none

EAST

Keith Newman
LOVEBUG STARSKI
PAUL RARDCASTLE
MEMUDO
COMMODORES
NARROA MICHAEL WA
PHIL COLLINS
BOCTES
HOTOLOGICA
CHARA HEAM
STILLY SCEAM
GLENN JONES

REME & ANGELA.
GLORIA BROWN
DIANA ROSS
ROXANNE SHANTE
NOLAN THOMAS
DR. ROCX & CO.
CHEYNE
MAJESTY

DIANA ROSS
NOLAN THOMAS
GEORGE CLINTON
FOUR TOPS
BOTTERS:
LISA LISA
WEITHEY HOUSTON
FREDDIE JACKSON
KLIQUE
RENE & ANGELA

James Jorden
STANLEY CLARKE
BILLY GRIFFIN
NEXT HOVEMENT
DIAMA ROSS
ASHFORD 4 SIMPSON
COMMODORES
HOLLESTON
BENERIES
ROOL 5 THE GANG
LEGACY

LEGACY MARY JANE GIRLS DIANA ROSS
PRINCE
MELBA MOORE
MELBA MOORE
MOITHEY HOUSTON
USA FOR AFRICA
KOOL & THE GANG
LISA
FREDDIE JACKSON

ONE WAY
RENE & ANGELA
STANLEY CLARKE
CYNDI LAUPER
TONEY LEE
MENUDO

MENUDO
RAPPIN' DURE
SEXUAL HARRASSMEN
WRECKIN' CREM
HOTTEST:
HOTTE

SISTER SLEDGE
HANHATTANS
CHERYL LYNN
KLEBER
DUTCH
MONIQUE K.C.
STANLEY CLARKE
BOLTER
HITHEY HOUSTON
JESSE JOHNSON
LISA LISA
MARYIN GAYE
LOOSE ENDS

KACE/Los Angeles

EURYTHMICS Hottest: MARVIN GAYE JESSE JOHNSON LISA LISA LOOSE ENDS PRINCE

WEST

KUKO/Phoenix Jay Sione

PHIL COLLINS
LOOSE ENDS
ASHFORD & SIMPSON
MENUDO
NOTCEST:
BILLY OCEAN
MHITNEY HOUSTON
FREDDIE JACKSON
NEW EDITION
MARVIN GAYE

Dave Allan
EVELYN KING
CON PUNK SHUN
ASHPORD & SIMPSON
SKIPMORTH & TURNE
HOTCEST:
KLYMAXX
PEIL COLLINS
HNITHNEY HOUSTON
READY POR THE HOR
JESSE JORNSON WUSL/Philadelphia Jeff Wyatt

FORCE HD'S MIDNIGHT STAR MIDNIGHT STAR DEBANGE COMMAY BROTHERS TEARS FOR FEARS MARY JAME GIRLS HOTLEBT: PREDERICK JESSE JOHNSON KLYHAXX CHARA RHAN LATIN RASCALS

JOS TEMPOUTO
GRANDMASTER FLASH
GRANDMASTER FLASH
COMMODORES
FOUR TOPS
HENUO
BOTTOR
HENU
BOTTOR

Alten Harrison'
PRINCE
PRINCE
TEMPTATIONS
POUR TOPS
TINA TUNNER
HADDINA
LOVEDUG STARSKI
HOUSEN
HADDINA
HOLESEL
HARVIN GAYE
READY FOR THE WOR
PREDDIF JACKSON
POINTER SISTERS
CON FUNK SHUN

WDJY/Washington Dan O'Neil SHALAMAR MAZE BILL WITHERS BILL WITHERS HIDNIGHT STAR PAUL HARDCASTLE CHEYNE BOTESST: WHITHEY HOUSTON MARVIN GAYE PRINCE HOWARD JONES KLYMAXX

PAUL BARDCASTLE
MANHATTANS
PREDDIE JACKSON
ISLEY, JASPER &
JESSE JOHNSON
NOTECHE!
ROOL & THE GANG
KLYMAXX
MARVIN GAYE
BILLY OCEAN
WHITNEY HOUSTON

WOMACK & WOMACK STANLEY CLARKE ISLEY, JASPER & MENUDO MENUDO
ALEX BROWN
RENE & ANGELA.
FORCE MD'S
MIDNIGHT STAR
WOVEUR
HOTHER HOUSTON
MARVIN GAYE
RUN D.M.C.
READY FOR THE WOR
SHANNON

Duff Lindsey

PENNYE FORD
PRINCE
COMMOGNES
LOVEBUG STARSKI
LOVEBUG STARSKI
LOVEBUG STARSKI
LOVEBUG STARSKI
LOVEBUG STARSKI
LOVEBUG STARSKI
KLYMAXX
SHANNON
MARVIN GAYE
CON PUNK SHUN

KSOL/San Francisco Robinson/Moody CARL ANDERSON MENUDO
CYNDI LAUPSE
LISA LISA
REBBIE JACKSON
CHEYNE
DIANA ROSS
Hottest:
USA FOR AFRICA
SADE SADE STEVE ARRINGTON READY FOR THE WOE BILLY OCEAN SOUTH

Lerry Tinsley
CHERYL LYNN
PROCESS 4 DOO RAG
NAMADA HICHAEL WA
WOMACK & MOWACK
FORCE WD15

Scotty Andrews
READY FOR THE WOR
RADONNA
GRANDMASTER FLASH
HOMACE & MOMACE
NILE RODGERS
GEORGE CLINTON
DIVINE SOUNDS
ROCEES:
FREDDIE JACKSON
HMITNEY HOUSTON
HARVIN GAVE
PRINCE
SADE
WODDWIALOUST

WRDW/Augusta Charlotte Logen Charlote Logen
CHARGE
PRINCE
HAZE
HAZE
DIANA ROSS
CHEVEN
HOTEST JACKSON
CHEVEN
HOTEST:
FREDDIE JACKSON
SADE
KLYMAJX
HARY JANE GIRLS
CON FUNK SHUN

WTKL/Baton Rouge Guy Broady GUy Broady
MAAER
COMMODITIES
HALL 4 OATES
ELIQUE
HALL 4 OATES
ELIQUE
ELIQUE
FRINCE
FRI

KQXL/Beton Rouge Gaylord Boyd

Gaylord Boyd
HIDNICHT STAR
HHOTIONS
REME 4 ANGELA
COMMODORES
GEORGE CLINTON
DIANA ROSS
DON RENLEY
JEAN KNIGHT
GEORGE CHOMAD
LOVEBUG STARSKI
HOTHOR HOUSTON
WRITTHER HOUSTON
FREDDIE JACKSON
SADE
SHARNON

AI Wellsce
AI Wellsce
THE GANG
JOSER , JASPER ,
JASPER ,
JASPER ,
BILLY OCEAN
PRINCS
GRANGMATER FLASH
MAJESTY
SHOKE CITT
FATBACK
LOVERIG STARKE
LOVERIG STARKE
HOLDER ,
MAJESTY

WATV/Birmingham Ron January

Michael Star

PRINCE
PRINCE
BILL NITHERS
BILL NITHERS
HIGH FIDELITY THE
RENE & ANGELA
FORCE MD'S
FULLIP BRAILEY
BOTCOS
BOTCOS
ROOL & THE GANG
WHITNEY HOUSTON
GAP BANG
USA POR AFRICA
DEBARGS

WWWZ/Charleston Marc Little Marc Little
TANIA MARIA
MIDNIGHT STAR
LARRY GRAHAM
NOLAN THOMAS
HOTHERY HOUSTON
PREDOTE JACKSON
MARVIN GAYE
ATLANTIC STARR
HAROLD FALTERMEYE

MENUDO
LISA LISA
TERPTATIONS
ONE WAY
HOTCEST
MARVIN GAYE
CHARA KHAN
CON FUNK SHUN
READY FOR THE WOR
COMMODORES

JET94/Chattanooga Frank St. James MAZE
MAZE
MAZE
ANGELA
LISA LISA
PAUL HARCASTLE
MADONNA
HOTEST
HOWARD JONES
WHAM!
MARVIN GAYE
MEITHEY HOUSTON
PREDDIE JACKSON

Terri Avery

PRINCE
PENNYE FORD
PHIL COLLINS
FORCE MO!
PAUL HARDCASTLE
CHEYYL LYNN
SKIEWORTH & TURNE
HOTCHEY
HOTCHEY
HOTCHEY
JESSE JONNSON
CON FUNK SHIM
MEXCUREN

WFXC/Durham Alvin Stowe Alvin Stowe

ROSE ROYCE

PHIL COLLINS

CHERTL LYNN

CHERTL LYNN

CHERTL LYNN

STANLEY CLARKE

NEWCLEUS

SLY POX

BOTLES

BOTLES

TREDDIE JACKSON

MARVIN GAYE

ATLANTIC STARE

STEVE ARRINGTON

BILLY OCEAN

MCCannibacon
DON HENLEY
BOWARD JONES
LOOSE ENDS
KLIQUE
DEELE
NILE RODGERS
HOTCH END GAYE
BILLY OCEAN
WHAMI
RICK JAMES

DOC FOSTER
C. SHARP
LISA LISA
TEMPTATIONS
HIDNIGHT STAR
EXPOSE
GIVENS PAMILY
PRINCE
DIANA RGS
VOYEUR
HOTE-SE
HARVIN CAYE
HAITNEY HOUSTON
PREDDIE JACKSOW
SHANNON
ELMAXX

KMJQ/Houston Ron Atkins RODAKINS

MANTHONIX

MERCIKIN' CREM

MERCIKIN' CREM

MERCIKIN' CREM

MERCIKIN' CREM

PENNY FORD

DIAMA ROSS

MEMCLEUS

MEMCLEU

WJMUJackson
Carl Haynes
MIDNIGHT STAR
CHEREL LYNN
CHEREL LYNN
CHEREL LYNN
LYNN
MARIATAN
JESSE JOHNSON
MANHATTAN
JEFFE LORBER
HOLLEST:
PRETTY TONY
FREDDIE JACKSON
MHANI
MARVIN GAYE
RAPPIN' DURE

Tommy Marshall
TYRONE DAVIS
DUTCH ROBINSON
TARTA MARIA
PROCESS & DOO RAG
MANKATTANS
GEB BELL
MEMBLO
MEMBLO
MEMBLO
MEMBLO
MEMBLO
MEMBLO
MARVIN GAYE
MARVIN GAYE
PREDDIE JACKSON
ROKANNE SHANTE

Tony Mann
PRINCE
COMMODORES
MIDNIGHT STAR
LOOSE DE SAR
MIDNIGHT STAR
MIDNIGHT STAR
MIDNIGHT SAR

B.J. Taylor

PRINCE
MENUDO
CARL ANDERSON
NILE ROGGERS
ANIMOTION
ILE ROGGERS
ANIMOTION
ISLEY, JASPER &
LYNN WHITE
FAUTHETIES
FORCE NO IS
FORC NO IS
FOR

CHERYL LYNN
PAUL HARDCASTLE
STANLEY CLARKE
HOTLEST
READY FOR THE MOR
WHITNEY HOUSTON
CHAKA KHAN
PRINCE
RALPH ROLLE

WYLD-FM/New Orleans Dell Spencer Dell spencer
GLADYS KNIGHT
GEORGE HOWARD
KIDNIGHT STAR
RENE & ANGELA
MARHATTANS
STANLEY CLARKE
ALEX BROWN
ROCK FIVE
HOSTER
MARYIN GAYE
MHITNEY HOUSTON
RICK JAMES
BILLY OCEAN
CON FUNK SHUN
CON FUNK SHUN
CON FUNK SHUN

CHICAGO
CHICAG

Bruce Dowdy

SIMPLE NINDS
MICK JAGGER
RICK SPRINGFIELD
DON HENLEY
PREDDIE JACKSON
PAUL HARDCASTLE
LISA LISA
MAZE
BOTCOST:
PRINCE
PRIL COLLINS
SHARNON

NILE RODGERS
PRINCE
HOTCOST:
HARVIN GAYE
SHANNON
WHITNEY HOUSTON
WHAM!
KLYMAKK

WPLZ/Petersburg Hardy Jay Mardy Jay

REENE & ANCELA
COMMODORES

COMMODORES

NARADA MICHAEL MA
MILISPERS
EVELIVE KING

RULLE RODGERS
TONEY LEE
PHILIP BALLEY
WHITHEY HOUSTON
RUN D.M. C.
RUND JM. C.
COR FUNN SHUN

COR FUNN SHUN

KHYS/Port Arthur Mark Petry Mark Petry
HELRA MODEE
PAUL HARDCASTLE
WILL RING
CHEYNE
GEORGE CLINTON
DIANA MOSS
NILE RODGES
NILE RODGES
ALARRY GRAHAM
HAJESTY
HOLTER

Kirby Carmichael
PENNYE PORD
GRANNENSTER PLASH
GRANNASTER PLASH
DIANA ROSS:
ROCKIE ROBBINS.
NILE RODGERS
JOHNNY GILL
PHILLIP
MILE PORDERS
GOMMOORES
FORCE MU'S
HOLESEL

WTOY/Rosnoke Duke Ellington DUKE Ellington

DR. ROCX & CO.
CHEYNE
NILE RODGERS
ALPHONSE MOUZON
DUTCH ROBINSON
TANIA MARIA
TEMPTATIONS
ONE HAY
NERC & MONE
HOTHERY HOUSTON
BILLY OCEAN
FREDDIE JACKSON
HARVIN GREE
JESSE JOHNSON

WEAS/Savannah Don Jones

HAROLD FALTERMEYE PRINCE PRINCE
MASE
JESSE JOHNSON
MASE
JESSE JOHNSON
BILL MITTERS
STANLEY CLARKE
STANLEY CLARKE
STEMPTATIONS
FOUR TOPS
MORACE & MONACE
REME & ANCELA
MBITTHEY MOUSTON
MARVIN CAYE
PRIL COLLINS
PRINCE

KOKA/Shreveport B.B. Davis

B.B. Davis

DEPLE
JEFFREY OSBORNE
KENNY G
SKIPWORTH & TURNE
JEAN XHIGHT
FORCE MD'S
EXEL A LANGELA
SHIRLEY BROWN
TABLE ARREL
LIMB
CHERL LIMB
HOLES LIMB
HOLES LIMB
HOLES LIMB
HOLES LIMB
ANNATIA
STORE
FREDEL JARR
STEVE ARRINTON WWDM/Sumter Marva Mays

Marm Mays

ALEXANDER O'NEAL
FOUR TOPS
COMMODORES
COMMODORES
RAPPIN' DURE
NEWCLEUS
PORCE MAS
NILE BOGGERS
NILE BOGGERS
MOTESEL'
WEITHEY HOUSTON
FOR SHUM
FREDDIE JACKSON
PRINCE
LUTHER VANDROSS

JOE BUILD TO THE T

NILE RODGERS FORCE MD'S HOCLEST: FREDDIE JACKSON BILLY OCEAN WHITNEY HOUSTON RICK JAMES MARVIN GAYE

WAAA/Winston-Salem Eric St. James DON HENLEY
JEAN KNIGHT
FOUR TOPS
PRINCE
CHERYL LYNN
STANLEY CLARKE
HOTTEST HOUSTON
HARVIN GAYE
SHANNON
KLYMAXX
FREDDIE JACKSON

MIDWEST

WOMACK & WOMACK GNEN GUTNRIE ONE WAY NILE RODGERS MICHAEL PRANKS MOTHER HOUSTON MARVIN GAYE AHII STEWART ATLANTIC STARR FREDDIE JACKSON

Brian Cestle

LOOSE ENDS
KLIQUE
HOWARD JONES
TEARS FOR FEARS
RUN D.M.C.
HOTENST
WHITNEY HOUSTON
BILLY OCEAN
HEAH!
MARVIN GAYE
SHANNON

WZAK/Cleveland
Tolliver/Perry
STANLEY CLARKE
PRINCES
DENE NORTH
FOUR TOPS
LARRY GRAHAM
JOHNNY GILL
COMMAY BROTHLER
YORK
MOMACK
HOLLES
HOLES
FREDELE JACKSON
HOLES
FREDELE
FREDELE JACKSON
HOLES
FREDELE

WDMT/Cleveland Dean Dean

WVKO/Columbus K.C. Jones K.C. Jones

DIANA ROSS
LOOSE ENDS
GEORGE CLINTON
JEFF LORBER
ROTTON
FREDDIE JACKSON
CHARA KHAN
SHANNON
HITINEY ROUSTON
PRINCE

WDAO/Dayton Lankford Stephen

PRINCE MIDNIGHT STAR MANHATTANS JEFF LORBER WILL KING NILE RODGERS NILE RODGERS
HOTTEST HOUSTON
BILLY OCEAN
MARVIN GAYE
KLYMAXX
CHAKA KHAN WJLB/Detroit James Alexande

ANGELA
STANLEY CLARKE
FORCE HD'S
PRINCE
ROCK MASTER SCOTT
HOTLES
HITINEY HOUSTON
FREDDIE JACKSON
BILLY OCEAN
SADE
WHAM!

Frank Grant
HAILEY BAILEY
PAUL HARDCASTLE
STANLEY CLARKE
LOVEBUG STARSKI
DIANA ROSS
PAUL YOUNG
HOTCEST:
FREDBERICK
FREDBERICK
WEITNEY HOUSTON
ATLANTIC STARR
HAROLD FALTERMEYE

Jey Johnson
BOBBY MOMACK
NEWCLEUS
RICKIE CLARK COMP
SISTER SLEDGE
VOYEUR
LOOSE ENDS
CHERKI LINN
SHALMARI
MOTEST: HOUSTON
ATLANTIC STARK
COM FUNK NIUN
RAPPIN' DURE
SHANKON

Miller/Marx
SIMPLE HINDS
KENNY G
TYRONE DAVIS
MENUDO
NAZE
ALEXANDER O'NEAL
PROCESS & THE DOD
COMMODORES
MULTIPET HOUSTON
BILLY OCEAN
PHIL COLLINS
POMER STATION
PREDDIE JACKSON

Kermit Crockett
COMMODORES
CHEYNE
CHEYNE
JEFF LORBER
JEFF LORBER
HIDNIGHT STAR
CHERTL LINN
STAMLEY CLARKE
WOMACK & WOMACK
LARRY GRAMM
HOLESE;
WITHER JOUSTON
ATLANTIC STARR
READY POR THE HOR
JESSE JOHNSON

PENNYE PORD
PRETTY TONY
SKIPWORTH & TURNE
STANLEY CLARKE
LOVEBUG STARSKI
HOTESEL
JESSE JOHNSON
PREDDIE JACKSON
MARVIN GAYE
ROWARD JONES
PRINCE

WZEN/St. Louis Doug Harris DOUGHARTS

MICK JAGGER
RENE & ANGELA
NEXT MOVEMENT
SPARKY D
NICE RODGERS
RUN D.M.C.
ROTTER
ROTTER
FRINCE
JESSE JOHNSON
PREDDIE JACKSON
WITHER HOUSTON
LOOSE ENDS

MIDNIGHT STAR COMMODORES STANLEY CLARKE FOUR TOPS HOLLEST MHITNEY HOUSTON FREDDIE JACKSON NARVIN GAYE KLYMAXX READY FOR THE WOR

81 Reporting Stations 77 Current Reports

The following stations reported a frozen playlist this week: WILD/Boston WBMK/Knoxville, KJCB/Lafayette,

WBMX/Chicago failed to report this week and its information was frozen.

Stations are listed by region. Hots are listed in order of their airplay activity.

RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

MAY 24, 1985

- STANLEY JORDAN/Magic Touch (Blue Note)
- ø DIZZY GILLESPIE/New Faces (GRP)
- RARE SILK/American Eyes (Palo Alto)
- STANLEY TURRENTINE/Straight Ahead (Blue Note)
- EARL KLUGH/Soda Fountain Shuffle (WB)
- WEATHER REPORT/Sportin' Life (Columbia)
- MILES DAVIS/You're Under Arrest (Columbia)
- ERNESTINE ANDERSON/When The Sun Goes Down (Concord)
- KENNY BURRELL/GROVER WASHINGTON JR./Togethering (Blue Note)
- TANIA MARIA/Made in New York (Manhattan) SPECIAL EFX/Modern Manners (GRP) 19
- EMILY REMLER/Catwalk (Concord) 10
- GEORGE HOWARD/Dancing In The Sun (TBA/Palo Alto)
- PATRICK PLUNKETT/Plunketts' Safari (Noran)
- ANTHONY BRAXTON/Seven Standards 1985, Vol. I (Magenta/Windham Hill)
 - YELLOWJACKETS/Samurai Samba (WB)
 - POCKET CHANGE/Colors Of The Wind (Brainchild)
- MITCHEL FORMAN/Train Of Thought (Magenta/Windham Hill)
- INDRA LESMANA w/NEBULA/No Standing (Zebra)
- MAYNARD FERGUSON/Live From San Francisco (Palo Alto)
- CHET ATKINS, C.G.P./Stay Tuned (Columbia)
- TOM GRANT/Just The Right Moment (Pausa) DEBUT
 - JIMMY PONDER/So Many Stars (Milestone/Fantasy)
 - TAL FARLOW/The Legendary Tal Farlow (Concord)

 - LIZ STDRY/Unaccountable Effect (Windham Hill) KEVIN EUBANKS/Opening Night (GRP)
- DEBUT BOBBY HUTCHERSON/Good Bait (Landmark)
- JACK DeJOHNETTE/Jack DeJohnette Piano Album (Landmark) DEBUT
 - PHIL WOODS QUARTET/Live From New York (Palo Alto)
 - MICHEL PETRUCCIANI TRID/Live At The Village Vanguard (George Wein/Concord);

Black/Urban stations contributing to Jazz; WKND/Hartford, Melonae McClean; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus;

NEW & ACTIVE

HILTON RUIZ "Crosscurrents" (Stash) 15./5 Ratalions Heavy 3.0, Medium 6.3, Light 5.1, Extra Adds 1, Total Adds 5, WYRS, WLOO, WFSS, KRVS, WHRO. Heavy WBEE, WKSU, KPLU, Medium, WBGO, WPPL, KLCC

RANDY BERNSEN "Music For Planets, People & Washing Machines" (Zebra) 15/3 Rotators: Heavy 3/0, Medium 6/1, Ugrt 5/1, Extra Adds 1, Total Adds 3, WUWM, WMIO, WVPE Heavy: KCSC, WYBC, WFSS. Medium: KERA, WNOP, WMG, KIM, WOU

PASSPORT "Running In Real Time" (Atlantic) 14.8
Rotations: Heavy 1.10, Medium 5./4, Light 5./1, Extra Adds 3, Total Adds 8, WBFO, WEBR, KERA, WNOP, KKGO, KRVS, WHIN HEAVE WESS Medium VIETAL MEDIUM CONTROL OF THE MEDIUM C

AMTHON, DRBMY, WYSS, Medium 64M, DODS "The Old Dude & The Fundance Kid" (Uptown) 10/7
Rotations: Heavy 2.0, Medium 6/6, Ught 2.2f, Extra Adds 0, Total Adds 7, WBGO, WRTI, KJAZ, KPLU, WHRO, WUSF
Heavy, KLON, WMD, Medium WFSS.

PRILLY JOE JONES "Orum Song" (Galaxy) 10/7
ROBatoris: Heavy 1/1, Medium 6/4, Light 1/0, Extra Adds 2, Total Adds 7, WRTI, WIMOT, KADX, KKGO, WYBC, WNUR
KKPR, Medium: WREE, KIAZ.

DAVE McKENNA "The Key Man" (Concord) 10 /0
Rotations: Heavy 4:0, Medium 2:0, Light 4:0, Extra Adds 0, Total Adds 0, Heavy: WYRS, WFAE, WFPL, WMID, Medium: WFSS

GENE AMMONS "Night Lights" (Prestige) 9/9
Rotations: Heavy 1/1, Medium 0/0, Light 3/3, Extra Adds 5, Total Adds 9, WEBR, WRTI, WBEE, WKSU, KJZZ, KJAZ,

RAY BROWN TRIO "Soular Energy" (Concord) 9/5
RAY BROWN TRIO "Soular Energy" (Concord) 9/5
RAY BROWN TRIO "Soular Energy" (Amedium 3/2, Liight 2/1, Extra Aods 0, Total Adds 5, WGBH, WYRS, WBEE, WKSU, KLON, Heavy: KJAZ, WMIO, Medium: WBGO.



MOST ADDED

KEVIN EUBANKS (24) Opening Night (GRP) MILES DAVIS (12) JACK DeJOHNETTE (11) POCKET CHANGE (10)

Colors Of The Wind (Brainchild)

HOTTEST STANLEY JORDAN (25)

Magic Touch (Blue No. DIZZY GILLESPIE (23) New Faces (GRP)
STANLEY TURRENTINE (20) Straight Ahead (Blue Note)
RARE SILK (14) American Eyes (Palo Alto WEATHER REPORT (14)

Sportin' Life (Columbia)

AL DIMEOLA "Cielo De Terra" (Manhattan) 8/8
Rotations: Heavy 0/0, Medium 2/2, Light 3/3, Extra Adds 3, Total Adds 8, WBFO, WEBR, WRTI, WFPL, WNOP, WKSU,

BARRY HARRIS "For The Moment" (Uptown) 8/4
Rolations: Heavy 3/1, Medium 3/1, Light 2/2, Extra Adds 0, Total Adds 4, WRTI, KPLU, WHRO, KLCC, Heavy: KLON, KJAZ-

ANDY JAFFE SEXTET "Manhattan Projections" (Stash) 7 /4
Rotations: Heavy 1 /0, Medium 3 /1, Light 0 /0, Extra Adds 3, Total Adds 4, KADX, KJZZ, KPLU, KRML. Heavy; WHRO, Medium

LESLIE DRAYTON "Love Is A Four Letter Word" (Esoteric) 7/2
Rotations: Heavy 1/0. Medium 4/2, Light 2/0. Extra Adds 0, Total Adds 2, WGBH, WFSS. Heavy, WBGO. Medium: WJZZ, WVOI.

ALPHONSE MOUZON "The Sky Is The Limit" (Pausa) 7/0
Rotations: Heavy 1/0, Medium 6:0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy, WZAM, Medium; KSAX, WLOQ, WJZZ, KCSC

KRONOS QUARTET w/RON CARTER "Monk Suite" (Landmark) 6/4
Rotations: Heavy 2/1, Medium 2/1, Light 0/0, Extra Adds 2, Total Adds 4, WBEE, KJAZ, KPLU, KXPR. Heavy, WKSU. Meg

Platentos - Roy J. M. Wedon (Columbia) 5/4
Rotations - Heavy 2.2. Medium 2/1, Light 2/1, Extra Adds 0, Total Adds 4, KU-F, KJAZ, KPLU, WYBC. Medium: WFPL
WYNTON MARSALIS "All American Hero" (Who's Who In Jazz) 5/4
Rotations - Heavy 2/2, Medium 4/2, Light 0/10, Extra Adds 0, Total Adds 4, WBFO, WEBR, KKGO, WNUR. Medium: WRTI, KJAZ.

Columbia 1: Columbia 1: Columbia 2/2.
**Columbia 2: Columbia 2: Columbia 3: Columbia 3:

DEE BELL/EDDIE DURAN "One By One" (Concord) 6/2
Rotations: Heavy 2/0, Medium 2/1, Light 2/1, Extra Adds 0, Total Adds 2, WBEE, WLVE, Heavy, WYRS, KJAZ, Medium; WMID

Hollations, Treaty 91.0, Incoming 10, Light 1.0, Extra Adds 0, Total Adds 0, WMOT, WUWM, Medium; KADX, WYBC, WKND.
Rotations; Heavy 2/0, Medium 3/0, Light 1.0, Extra Adds 0, Total Adds 0, WMOT, WUWM, Medium; KADX, WYBC, WKND.

JOSHUA BREAKSTONE "Four Over Four Equals One" (Sonora) 6/0 Rotations: Heavy 1/0, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0, WFPL, N

MARK MURPHY "Sings The Nat King Cole Songbook" (Muse) 6/0
Rotations: Heavy 1.0. Medium 3/0, Light 2.0. Extra Adds 0, Total Adds 0, WYRS, Medium: WBEE, WHRO, WUSF

REGIONALIZED ADDS & HOTS

MEVIN EUBANKS JIMMY PONDER DEXTER GORDON

EMC Jackson
MILES DAVIS
BESLIE DRAYTO
DISTY GISLESP
GEORGE HOWARD
RNAN JAMAL
ANTHONY "BRANT
JACE DEJORNEY
VANCE GILBERT
SPECIAL RPE

John HII
RAY SHOWN TRIO
DEE BELL
CHARLES LLOYD
REBECCA FARRIS
DON MENEA
GENE ANNONS
FRONGS QUARTET

WNOP/Cincinnati (*) Chris Wagner

WKSUKAMI LINDA YOM ART EMSEMBLE OF C ALY BANNEN FRIO DESTER COSCON MAYNAM PROOFCOM MILES DAYES GENE AMONS AL DIMENCIA HOLKESE LINDA EMSTALE HOLKESE BOUND DIANY CILLESPIE EMNESTINE AMONS SICHON BUILT SILTON BUILT WUNNAMINAMA WBBY/Columbus (*) Zoot Strider

MILES DAYIS
POCKET CHANGE
JIMNY PORDER
MOTESTIMEY JORDAN
DIERY GILLESPIE
BURKELL & MAGRIN
CHET ATKINS
TON GRANT

TANTA MARIA ADANS & PULLEN DAVID MURRAY CHARLES CLOYD EARE KEUDO SUM RA MAX ROACM JACK DEJONNETTE MAXE ISFAM HOSTEST INFO DATES NEMTON DATES NEMTON DAVID MURRAY DAVID MURRAY

SOUTH

18 Dewek
ANDY JAFFE SEXTET
TEARNERS & JONES
BABL KLUGH
PEICH HATTBOW
PHILLY JOE JONES
HOUSES
GORES HOUSE
COMES HOUSE
LA MASKING
RED GARLAND
EMILY REMLER

KLCC/Eugene Michael Canning

CHARLES DAVIS DESTER GORDON RAY SHOWN TRIC

REVIN BUDANKS SPECIAL ETK HOTECHT: DAVE GROUN STANLEY TURKENTIN PRIL MODES DAVE MORESNA INDRA LESHAMA KERA/Dallas-FC Ed Budaneuro PASSPORT REVIN EUBANES RICHIZ BEIRACH

Tom Mennessey
ERMESTISE ANDERSO
SUSANHAR MCCORLE
BILTON BILL
MITCALL POSMAN
LESSISE DANTON
GENE AMOUNT
JUKE DISCONNETTE
SEVILL
MITCALL POSMAN
ENTERNAME
AL DIRECTAL
BOTCON
MILLES DAVIS
MEATHER REPORT
PASSIONET
TANAL ADERSO
LEMESTIAL ANDERSO 56 Reporting 52 Current

JIMHY PONDER KEVIN EURANES GARY BURTON HOLLEGE! MEATHER REPORT RARE SILK GEORGE HOWARD SPECIAL EFE EARL ELEGE KJAZ/San Francisco Bob Pariocha

MEATHER REPORT ENTLY REMLER RAY BROWN TRIO

POCRET CHANGE ANTHONY BRANTON REITH JARRETT REVIE BURNES DENTER GORDON HOTERS: BURNY HUTCHERON SADE MALORON & FRIESEN STANGEY TURRENTIN TOM GRANT

PAUL HARDCASTLE HOTLEST! STABLET JURDAN AMDREAS VOLLEM CHET ATRINS ALEX MALHEIROS

CLEO LAINE LEOM MITCHISON INDRA LESMANA SPENCER BREMER MOTTER: ANTHONY BRANTON FARE SILE ERNESTINE ANDER AL DINEGLA NITCREL PORGAN BOTTEST WEATHER REPORT ANTHONY SEASTON

WLVE/Mismi Beach (*)

TOM GRANT MASK ISBAM DIE BELL POCKET CHANGE HOTLEBE: SKYWALK EABL KIUGE STANLEY JORDAN SPECIAL EPE HILES DAVIS WMOT/Nashelile

PRILLY JOE JONE ERIC TINGSTAD RICHIE BEIRACH DEXTER GORDON KEVIN EUGANKS HORTEST RARE SILK STANLEY TURKENT EMILY REMLER TON CRANT DILLY GILLESPIE DARRY HARRIS REVIN EURANES JOHNSON & MOO HILTON SUIS SPECIAL EPX MILES DAVIS MOLTES SE

KLSK/Senta Fo (*) Rick Darby DONE HOLLESTI MEATHER REPORT CHET ATKINS STANLEY JORDAN EMILY RIMLER DILLY GILLESPIE DILLY GILLESPIE

Hottest; STANLEY TURRENT STANLEY JORDAN EARL FLOGB ANGER & HIGBIE JELLOMJACRETS WUSF/Tampa Bob Seymour

JOHNSON & MOGDS JACK DEJOHNETTE REVIN EUBANKS

62/R&R FRIDAY, MAY 24, 1985

RADIO & RECORDS NATIONAL AIRPLAY

COUNT

TOP 50

 RONNIE MILSAP/She Keeps The Home Fires... (RCA) OAK RIDGE BOYS/Little Things (MCA) 10 8 3 MERLE HAGGARD/Natural High (Epic) CRYSTAL GAYLE/Nobody Wants To Be Alone (WB) 13 10 5 EXILE/She's A Miracle (Epic) WILLIE NELSON/Forgiving You Was Easy (Columbia) RICKY SKAGGS/Country Boy (Epic) LEE GREENWOOD/Dixie Road (MCA) CONWAY TWITTY/Don't Call Him A Cowboy (WB) MEL MCDANIEL/Let It Roll (Let It Rock) (Capitol) STATLER BROTHERS/Hello Mary Lou (Mercury/PG) EMMYLOU HARRIS/White Line (WB) STEVE WARINER/Heart Trouble (MCA) BARBARA MANDRELL/There's No Love In Tennessee (MCA) DAN SEALS/My Old Yellow Car (EMI America) EDDY RAVEN/Operator, Operator (RCA) ALABAMA/Forty Hour Week (For A Livin') (RCA) EARL THOMAS CONLEY/Love Don't Care (RCA) LOUISE MANDRELL/Maybe My Baby (RCA) BELLAMY BROTHERS/Old Hippie (MCA/Curb) EO BRUCE/When Givin' Up Was Easy (RCA) 2 6 22 CHARLY McCLAIN/Radio Heart (Epic) 40 32 🐼 JENNINGS/NELSDN/CASH /KRISTDFFERSON/Highwayman (Columbia) 37 31 🚳 HANK WILLIAMS JR./I'm For Love (WB/Curb) 40 30 27 🕏 JOHN SCHNEIDER/It's A Short Walk From... (MCA) 43 33 29 🚳 JOHN ANDERSON/It's All Over Now (WB) 44 34 30 🕏 GARY MORRIS/Lasso The Moon (WB) 9 19 28 SYLVIA/Fallin' In Love (RCA) 38 35 🕮 RAY CHARLES with MICKEY GILLEY/It Ain't Gonna Worry My Mind (Columbia) 39 💿 DOLLY PARTON with KENNY ROGERS/Real Love (RCA) 35 33 CHARLEY PRIDE/Down On The Farm (RCA) GEORGE JONES & LACY J. DALTDN/Size Seven Round (Made Of Gold) (Epic) MARK GRAY & TAMMY WYNETTE/Sometimes When We Touch (Columbia) 13 33 JOHN CONLEE/Working Man (MCA) 16 -34 DAVID ALLAN COE/Don't Cry Darlin' (Columbia) ANNE MURRAY/I Don't Think I'm Ready For You (Capitol) JOHNNY LEE/Save The Last Chance (Full Moon/WB) JANIE FRICKE/She's Single Again (Columbia) — 43 € 3 RONNIE MCDOWELL/In A New York Minute (Epic) KENNY ROGERS/Love Is What We Make It (Liberty) BREAKER @ GEORGE STRAIT/The Fireman (MCA) BREAKER @ GLEN CAMPBELL/ (Love Always) Letter To Home (Atlantic America) VERN GOSDIN/Dim Lights, Thick Smoke... (Compleat/PG) T.G. SHEPPARD/Fooled Around And Fell In Love (Columbia) BANDANA/It's Just Another Heartache (WB) _ 50 . 🚳 CHANCE/To Be Lovers (Mercury/PG) WHITES/If It Ain't Love (Let's Leave It Alone) (MCA/Curb) DEBUT 🍑 🐵 NICOLETTE LARSON/When You Get A Little Lonely (MCA) T.G. SHEPPARD/You're Going Out Of My Mind (WB/Curb) 50 SAWYER BROWN/Step That Step (Capitol/Curb)

MAY 24, 1985

Total Reports/Adds	Heavy	Medium	Ligh
162/0	152	10	
161/0	138	21	: 2
155/0	130		
161/0	127	19	. 6
161/0		30	4
160/1	118	39	4
150/1	111	50	7
162/1	97	22	17
149/0	108	60	5
150/0	90	26 47	15
155/1	78	69	13
149/0	65		8
159/3	60	66	18
142/0	85	85	14
147/3	60	41	16
159/4		72	15
160/8	38	104	17
158/5	32	101	27
150/3	34	99	25
150/3	50	77	23
137/5	25	108	23
	38	72	27
111/0	59	28	24
147/16 146/11	10	98	39
	18	91	37
150/10	14	92	44
138/11	13	80	45
149/11	12	87	50
99/0	50	34	15
141/12	6	89	46
139/20	8	67	64
105/1	16	70	19
122/5	14	75	33
91/0	39	32	20
91/0	35	32	24
95/1	9	63	23
130/19	3	68	59
126/18	2	63	61
124/21	9	60	55
85/0	29	36	20
75/4	13	40	22
110/61	3	37	70
107/26	1	43	63
89/17	8	49	32
95/18	3	40	52
84/5	2	38	44
86/16	2	31	53
55/0	14	28	13
70/6	1	37	32
51/0	16	21	14
48/0	10	18	20

MOST ADDED

GEORGE STRAIT (61) RESTLESS HEART (38) I-Want Everyone To Cry (RCA) ROSANNE CASH (28) I Don't Know Why You... (Columbia)
MICHAEL MARTIN MURPHEY (28) Carolina In The Pines (EMI Amer NITTY GRITTY DIRT BAND (27) Modern Day Romance (WB)
MEL TILLIS (27) You Done Me Wrong (RCA) GLEN CAMPBELL (26) (Love Always) Letter...(Atlantic America)
JUDDS (26)
Love Is Alive (RCA/Curb) KENDALLS (25) If You Break My Heart (Mercury/PG) HEART OF NASHVILLE (23) One Big Family (Compleat/PolyGram)

HOTTEST

RONNIE MILSAP (96) .(RCA) OAK RIDGE BOYS (77) Little Things (N. MERLE HAGGARD (70) Natural High (Epic)
CONWAY TWITTY (57) Don't Call Him A Cowboy WILLIE NELSDN (49) Forgiving You Was Easy (Co RICKY SKAGGS (46) Country Boy (Epic) EXILE (40) CRYSTAL GAYLE (39) Nobody Wants To Be Alone (WB) LEE GREENWOOD (35) Dixie Road (MC STATLER BROTHERS (26) Hello Mary Lou (Mercury/PolyGram)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

GEORGE STRAIT The Fireman (MCA)

On 68% of reporting stations. Rotations: Heavy 3/2, Medium 37/13, Light 70/46, Total Adds 61 including WYRK, WMZQ, WWVA, KASE, WEZL, KPLX, WGKX, WMMI, WQHK, KEBC, WOW, KFDI, KYGO, KUGN, KVEG, KNIX. Debuts at 41 a most added record on the

The information shown on the National Airplay/50, Breakers, New & Active, and Significant Action is current. The results shown are based on reports taken from our reporters on Monday, 5-20-85.

GLEN CAMPBELL

(Love Always) Letter To Home (Atlantic America)
On 66% of reporting stations. Rotations: Heavy 1/0, Medium 43/2, Light 63/24, Total Adde
26, WOBE, WRKZ, WNYR, WVM, KIKK, KYKX, KYXX, WUBE, KFKF, WML, WIL, K102, KUGN, KVEG, KCBQ. Moves 47-42 a most added record on the Country chart.

Here it comes . . .

Glen Campbell's "Letter To Home

The third hit single and title cut from his current Atlantic/America LP

Produced by Harold Shedd



COUNTRY

NEW & ACTIVE

T.G SHEPPARD "Fooled Around And Fell In Love" (Columbia) 95/18

Rotations: Heavy 2, Medium on Light S2, or Jet in Love Wide K.V.I, WWM, WZZK, WSLR, WUBE, WIRE, KCJB, WTH, KYM, KUZZK, WSLR, WUBE, WIRE, KCJB, WTH, KYM, KUZZK, KUT, KYOC, KCS, KCKC, Moves 49-44 on the Country chart.

VERN GOSDIN "Dim Lights, Thick Smoke . . " (Compleat/PolyGram)
Rotations: Heavy 8, Medium 49, Light 32, Total Adds 17 include WTSV, WRY, MKYW, WKYW, WYM, KPLX, KSSN, WMC, WCMS, WIRM, WLGO, WAZK, KCJB, KGH, KKCS, KYEG, KWJJ, Moves 46-43 on the Country chart.

CHANCE "To Be Lovers" (Mercury/PolyGram) 85/16
Rotations: Heavy 2, Medium 31, Light 53, Total Adds 16, WTSV, WOKO, WKYG, WXSO, WSOC, WTYY, KLLL, WTQR, WHSO, WISC, WISC, KLLE, KLEC, KRST, KUZE, KUCN, KVSG, Moves 50-46 on the Country chan:

WFMS, WIRE, KCJB, KEBC, KRST, KUZZ, KUGN, KVEG. Moves 50-46 on the Country chart.

LAME BROUY "He Burns Hus up" (EMI America) 85.17

Rotations: Heavy 2. Medium 27, Light 56. Total Acids 17 WOBE. WOKO, WAJR, WSOC, WESC, KYKX, WPAP, WQYK, WFMS, WITL. WISO, WAILL, WTOO, KYOC, KKCS, KCKC, KRPM.

BANDANA "It's Just Another Heartache" (WB) 84/5

Rotations: Heavy 2. Medium 38, Light 44, Total Acids 5, WYMI, WUSO, KVEG, KCUB. Heavy: WCUZ, KSOP. Medium: WBGW, WTSV, WWAX KMML, WESC, WKSS, WLW, KTIS. Moves 48-45 on the Country chart.

NICOLETTE LARSON "When You Get A Little Lonely" (MCA) 70/6

Rotations: Heavy 1, Medium 37, Light 32, Total Acids 6, WTSV, WIXL, WXBO, KIKK, KYKX, WGEE. Heavy: WOKK. Medium: WDSY, WYII, KRIMD, KFGO, WOW, KRRT, KRSY, KTOM. Debuts at number 48 on the Country chart.

HILLIADY KARTER "WE WOT'" (RCA) 57/5

HILLARY KANTER "We Work" (RCA) 67/5

TREATURE NEW WILLIAMS (NAM) 6 //5 ROTATION FROM THE WILLIAMS (NAM) 6 //5 ROTATION FR

RESTLESS HEART "I Want Everyone To Cry" (RCA) 48/38
Allottons: Heavy 0, Medium 8. Light 40. Total Adds 38 Include WDSY, WWVA, KASE, WSOC, KSSN, WMC, KKYX, WTSO, KOB, KTOZ, KWOO, KNE, KTOM, KRPM, KOB, KTO, KWO, KNE, KTOM, KNEW, KYX, WTSO, KOB, KTOZ, KWOO, KNEW, KTOM, KNEW, KNE

SIGNIFICANT ACTION

BILL MEDLEY "Women In Love" (RCA) 45/6
Rotations: Heavy 0, Medium 15, Light 30, Total Adds 6, WQBE, WXBQ, WGEE, WFMS, KMAK, KEIN. Medium: WKSJ, WIRK

WITL, KYCO.
TOM T. HALL "A Bar With No Beer" (Mercury/PolyGram) 43/9
Rotations: Heavy O, Medium 11, Light 32, Total Adds 9, WCAO, KRRV, WESC, WOKK, WTOR, WUSN, WAXX, WITL, KEIN.

MEL TILLIS "You Done Me Wrong" (RCA) 40/27

Rotations: Heavy 0, Medium 9, Light 31, Total Adds 27 include WBGW, WSNO, KASE, KIKK, WIRK, WTOR, KSO,

ROSANNE CASH "I Don't Know Why You Don't..." (Columbia) 38/28
Rotations: Heavy 1, Medium 9, Light 28, Total Adds 28 include WCAO, WMZQ, WSOC, WUSY, KPLX, WAMZ, WCUZ,

KENDALLS "If You Break My Heart" (Mercury/PolyGram) 37/25 avy 0, Medium 8, Light 29, Total Adds 25 include WKYG, WWVA, KASE, KIKK, WKSJ, KKYX, WMNI,

NAM FORELBERG "Go Down Easy" (Full Moon/Epic) 35/2 Rotations: Heavy 5, Medium 12, Light 18, Total Adds 2, KISS-FM, WIRE, Heavy: WBOS, WOKO, KVOC, KCCY, Medium

SOUTHERN PACIFIC "Someone's Gonna Love Me Tonight" (WB) 30/15
Rotations: Heavy O, Medium O, Light 30, Total Adds 15 include WOBE, WWVA, WYII, KRRV, WPAP, WUBE, WIRE, KEIN,

CARL JACKSON "Dixie Train" (Columbia) 28/9
Rotations: Heavy 0, Medium 4, Light 24, Total Adds 9, WEZL, WTVY, WKSJ, WLWI, WPAP, WQYK, WDAF, KQIL, KWJJ, TRACY LYNDEN "Straight Laced Lady" (RCA) 28/2 Rotations: Heavy 0, Medium 2, Light 28, Total Adds 2, WTOD, KIGO, Medium: WLWI, KQIL, Light: WWVA, WYII, WDXE, KKYX, KIQO, KRY

NITTY GRITTY DIRT BAND "Modern Day Romance" (WB) 27/27

Rotations: Heavy 0: Medium 5, Light 22, Total Adds 27 include WDSY, WNYR, WNOX, WAMZ, WIRK, WCXI, KXXY, KYGO, KRSY, KTOM.

LOUIS "Love Is Alive" (RCA/Curb) 27/26
Rotations: Heavy 1, Medium 5, Light 21, Total Adds 26 Include WDSY, WNYR, WWWA, WCMS, WTQR, KBMR, KTPK, KUZZ, KWJJ, KSOP.

■ HEART OF NASHVILLE "One Big Family" (Compleat/PolyGram) 23/23

HEART OF NASHVILLE "ONE BIG Family" (MTM) 22/7

HOLLY DUNN "Playing For Keeps" (MTM) 22/7

Realizors: Heavy O, Medium O, Light 22. Tolal Adda 57, WKYG, WTVY, WDXE, KRMD, KTTS, KRWQ, KEIN. Light: WOKK,

NARVEL FELTS "If It Was Any Better" (Evergreen) 22/7
Rotations: Heavy 0, Medium 3, Light 19, Total Adds 7, WLWI, WPAP, KRKT, KRWQ, KRSY, KTOM, KGA. Medium: WTVY,

DOTTIE WEST "We Know Better Now" (Permian) 22/2
Rolations: Heavy 0. Medium 4. Light 18, Total-Adds 2, WMNI, KWMT. Medium: WPAP, KKYX, WITL, WOW. Light: WOKK, WIRK, KEDE, KOUL, KRSY.

OSMOND BROTHERS "Any Time" (WB/Curb) 21/15
Rotations: Heavy 1, Medium 5, Light 15, Total Adds 15 include WOKQ, WWVA, KHEY, WLWI, KKYX, KWMT, WOW, KYOO,

APDI, NOBERTY "Centerlield" (WB) 19/9 Rotations: Heavy 1. Medium 1, Light 17, Total Adds 9, WROC, WOBE, WIXL, WIRE, WDAF, KTTS, KRKT, KFRE, KTOM

RAY PRICE "She Won't Let Go" (Step One) 19/4
Rotations: Heavy O, Medium 6, Light 13, Total Adds 4, WLWI, KKYX, WTOD, KRWQ, Medium: WPAP, KBMR, KSO, WOW

SAWYER BROWN "Used To Blue" (Capitol) 17/16
Rolations: Heavy 0, Medium 2, Light 15, Total Adds 16 Include WNYR, WWVA, KXYL, WDXE, KYKX, KLLL, KBMR, KYGO,

LACY J. DALTON "You Can't Run Away From Your Heart" (Columbia) 16/13 Rotations: Heavy O, Medium 2, Light 14, Total Adds 13 include WWVA, KIKK, WOYK, WIRK, WCXI, KFGO, KEBC, KSOP,

SANDY CROFT "Piece Of My Heart" (Capitol) 15/4
Rolations: Heavy 0, Medium 0, Light 15, Total Adds 4, WEZL, WUSY, WAXX, WWJO, Light: WGTO, WDXE, KRMD, WCXI,

PINKARD & BOWDEN "Music Industry" (WB) 15/1

Rotations: Heavy 0, Medium 1, Light 14, Total Adds 1, WPAP. Medium: KBMR. Light: WBGW, WSM, WCMS, WAXX, KFGO,

SHELLY WEST "Don't Make Me Walt On The Moon" (Viva) 14/11
Rotations: Heavy O, Medium 2, Light 12, Total Adds 11, WBGW, WSNO, WDXE, WCXI, WAXX, KXXY, KRST, KFRE, KRWO,

NAIC, NOT: MARGO SMITH "All I Do Is Dream Of You" (Bermuda Dunes) 14/1 Rotations: Heavy O, Medium 2, Light 12, Total Adds 1, KRRV. Medium: WPAP, WITL, Light: WYII, WLWI, KFGO, WOW,

ALLEN FRIZZELL "It"II Be Love By Morning" (Epic) 13/2
Rotations: Heavy 0. Medium 3, Light 10, Total Adds 2, WLWI, WPAP. Medium: KKYX, KBMR. Light: KFGO, WOW, KVOO,

FREDDY PDWERS "My San Antonio Rose" (MCA) 13/1
Rotations: Heavy O, Medium 3, Light 10, Total Adds 1, KKYX, Medium: KFDI, KUZZ, Light: WSNO, KILT-FM, WCUZ, KXXY,

JIM COLLINS "You Can Always Say Goodbye . . . " (White Gold) 12/0 ons: Heavy 0, Medium 2, Light 10, Total Adds 0. Medium: KKYX, KBMR. Light: WYII, KRRV, KMML, WGTO, WDXE, WWJO, KRKT.

MERLE HAGGARD "Make-Up And Faded Blue Jeans" (MCA) 9/9

MERLE HAGGARD "Make-Up And Faded Blue Jeans" (MCA) 9/9

MERLE HAGGARD "Make-up HIBU Tavos."

Rotalions Heavy O, Medium 1, Light 8, Total Adds 9, WSNO, WONS, KBMR, KSO, KXXT, KFUI, KISO, KRASH, FREDDIE HART "I Bon't Want To Lose You" (El Dorado) 8/3

FREDDIE HART "I Bon't Want To Lose You" (Su Bong), WOW, Light: WGTO, KSO, KVOO, KOIL, KOKC.

CHARLESTON EXPRESS "Leaving" (Soundwaves) 8/0
Rotations: Heavy 0, Medium 0, Light 8, Total Adds 0, Light; WIJ, WEZL, WLW, KKYX, KTTS, KVOO, KSOP

ALBUM TRACKS

ARTIST/Song Title (Label)

ALABAMA/Down On Longboat Key (RCA) CONWAY TWITTY/Between Blue Eyes And Jeans (WB) HANK WILLIAMS, JR./This Ain't Dallas (WB/Curb) CRYSTAL GAYLE/Touch And Go (WB)

BUDDY EMMONS/Steel Guitar Rag (Step One) EMMYLOU HARRIS/Rhythm Guitar (WB)

SHELLY WEST /I'll Dance The Two-Step (Viva) JUDDS/Bye Bye Baby Blues (RCA/Curb)

Album Title

40 Hour Week Don't Call Him A Cowboy Five-0 Nobody Wants To Be Alone Swingin' '40s-'80s The Ballad Of Sally Rose Don't Make Me Wait On .

Why Not Me



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This year LEE GREENWOOD co-hosts our 5th annual COUNTRY MUSIC FESTIVAL on behalf of THE NATIONAL KIDNEY FOUNDATION.

Join with LEE and CHARLIE COOK for an 8-hour festival of country superstars, starring EARL THOMAS CONLEY, RICKY SKAGGS, BARBARA MANDRELL, THE OAK RIDGE BOYS, RONNIE MILSAP, REBA McENTIRE, AND MICKEY GILLEY!

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COUNTRY ADDS & HOTS

MOST ADDED

EAST

George Strait (MCA) Michael Martin Murphey (EMI America) Rosanne Cash (Columbia

Oak Ridge Boys (MCA)

WHN New York, NY

WIXL-FM Newton, NJ

JOHN POGESTY GEORGE STRAIT MICOLETT MICOLET MOST LANG MOST LANG GAR RIDGE BOYS JOHN CORLES FORMER MILEAU BELLANCE SENTHER

WXTU Philisdelphia, PA

PECHAEL MUMPHEY JAMES PRICES

MOST ADDED

orge Strait (MCA) stless Heart (RCA)

SOUTH

HOTTEST ie Milsap (RCA) Merle Haggard (Epic)

MOST ADDED MIDWEST HOTTEST George Straff (MCA) Glen Campbell (Attantic America)

LINE MODEY
ED BROCK
CHANCE
SILL MEDLEY
NOTERAL!
LIST CAMENAGO
REFLE HANGARD
STEVE MAGINES
JOHES & DALTON
HANK WILLIAMS JI
WIRE
Indianapolis, IN

WDAF Kenses City, MO

KFKF-AMJFM Kansas City , MO

WITL-FM Lansing, MI EXRMY ROCKERS
LANE BROOT
TON T. MALL
HOTEGET:
HOMBIE HILEAD
STEVE WARRER
MILLE MELSON
LEE CREENWOOD
BTATLERS

WTSO Medison, WI

WMIL Milwsukee, Wi

MOST ADDED George Straft (MCA) Restless Heart (RCA)

WKLO Danville, KY

JONES & DALTON
RAY CRAMERS
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KHEY El Peso, TX

WESC-AMFM Greenville SC

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JAMIE PROCES
LANT BROOM
GENERAL STRAIN
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RESTLAND RESERVE
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KSSN Little Rock, AR

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KYKX Longyiew, TX

MICOLETTE LARGON SAMPER RECOME GLEN CAMPREL LANT RECOME GROWER STRAIT ROCTORY STRAIT ROCTORY THITTY OAK RIGGE BOTS HERLE REGGAND DAN SEALS BAFEL THOMAS CONCE BAFEL THOMAS CONCE

WAMZ-FM Louisville, KY

LOGIEVINE, KY
JUDOS
JUDOS
ROGANNE CASH
NITTY GRITTY GIRT
JOHN ANDERSON
MOTERAT
WIRN GORDIN
MILLIE, KRIE, WAY
ALARAMA
STATLES
RAMB MILLIAMS JR.

WWOD Lynchburg, VA

Hostest:

WGKX-Memphis, TN GEORGE STRAIT HOTDERS'S TRITTY CHARLY NCCLATE LIE GREENHOOD GRAY & WYSETTE BORNIE HILDAD

WORK Meridian, MS

HOTTEST Ronnie Milsap (RCA) Merie Haggard (Epic)

EAST

WBOS Boston, MA NECKARL HURSE JOHNNY LEX

WYRK Buffalo, NY

GEORGE STRAFF WILLIE, MRIE, MAY JOHNNY LEE JOHNNY LEE HOCEAST RICKY SENGGE CHARLY MCCLAIN SYLVIA COMMAY TWITTH HOTELE MAGGARD WYAM Altoons, PA none Motteet:

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WBGW-FM Bangar, ME

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GLEN CAMPADLL
NACE DAVIN
PROPRIESS HEART
VERN CORDIN
ROCTOR LAUSE
EXILE
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ROKANNE CASE GEORGE STRAIT RICHAEL HUMPHET Extent: SYLVIA GAK RIDGE BOYS RONNIE HCDOMOLI, KIX106 Washington, DC ROSERS & PARTON HANK WILLIAMS JR. RAY CRANIES HOLEMET CHARLY MCCLAIN OAR RIDGE BOTE ROWNLE MILSEAD WILLIE WELDON STATERS CHOW Weltend, ONT

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RICHARL MUSPHEY
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SOUTHERN PACIFIC
MOTERNICO
DAN SERLIS
WILLIE, ERIS, WAY
ALABARA

WNYR Rochester, NY Wildemaport, PA
MILLIE, KRIS, MAN
MODERS & PARTON
GENERAL BYBAITY
NORNON LES
HEART OF MASSWILL
BELLANY ENCYMENS
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GRAY & WYMETTE
T.G. SHEPPARD
ALABAMD MIDWEST

JAMES AND RECIDEL MEMBE WAGGARD MELTILLIS MEMBE WAGGARD MELTILLIS ENTILLIS ENTER BOOKE ENTERLICE SONT CHIEFAL CAPILL STRVE MARINER MILLIE MELSON STATLERS

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MYSILF MAGGASE
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CRYSTAL GAYLE
EXILE
WILLIE NELSON
HORNIE NILSAP KMPS-AM/FM Seattle, WA CHONGE STRAIT HOTEST REGGARD DAE RIGGS BOYS CONKAY INITTY SCHEER MILEAP CHYSTAL GAYLE

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KCUB Tucson, AZ

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KMMIL Amarillo, TX

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RECLES NACCANO
REVITOR BARGIS
ROWSE HILLES MESAN
MILLIS MELANN
CAR SHOP SON'S
KEBO-PM
Okiehome City, OK

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JOSHNY LAR

TRACY LIVEOR

RAY PRICE

RAC DAVIS

LANE ARROY

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CRESTAL GAR

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St. LOUIS, MO
NICHMEL NUTCHER
SIENI CHOTHEL
HOLCELE;
CONNEX THITTY
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CHOTHAL GAYLE
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St. Peul, MN

HOSANNE CARN HAME WILLIAMS; RESTLESS REARY GLEN CAMPBELL NOA METOGE BOYS HOME HILSAP CHYSTAL GAYIN FICKY SERGES EXILE

SOUTH

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HOTTOG: SHEEPARD
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JUDGE
RESTLESS SEART
ROSANNE CAME
RENOVALLS
RUL TILLES
HOCKMAN
HOL GAVIS
HOCKMAN
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ROSANE RELEAS
ROSANE PACCES
HOREE
REPLE ENGGAND
HEL NEGAME EL
ROSANE RELEAS
RO Bristol, VA

MAC CANTE
SIZL MEDICAY
CHANCE
SIZL MEDICAY
CHANCE
HISCORPE LA MICO
MICHAEL
MICOLETTE LA MICO
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MICOL WYNK Salon Rogue, LA

NICHAEL HUNDER
HOTEGE I
HOMES NILSAN
LEE GREENHOOD
CRISTAL GAYLE
LOUISE HANDRE
STEVE WARINER
WEZL-FM
Charleston, SC

ROGARME CAME CROSCE STRAIT SEC DAVIS RESTLESS MESTLESS MESTLESS MESTLES SANDY CROPT CARE, JACKSON MALLEST MALL WSOC-FM Charlotte, NC

ACCADIO CARE
CHARTE
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Houston, TX WCOS-AMIFM Columbia, SC

SITTY GRITTY (
GLEW CAMPRIEL
KENNY ROGERS
KOTTESTS
SAVYER BEDNE
RICKY STAGGS
METRIE HOGGED
GAK BIDGE BOYS
LEE GREENMOOD T.O. ADERVANO
JOHN SCHRIEGE
WGTO
Cypress Gardens, FL
MG. TILLIG
SEAFT OF NASHYILL
MAC DAVIS
MITTY GRITTY DIRTY
JUDGE
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WKSJFM Mobile, AL

WLWIFM Montgomery, AL GEORGE STARTS
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GEORGE SECURITY
GEORGE SECURITY
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G

WSM Nashville, TN JOHNNY LEE GARY MODELS MEART OF NASH MOSTER! NASCARD MORIE HILLSHI LEE GREENWOOD CRISTAL GAYLE CORNAY TWITTY WSIX-FM Nashville, TN

MILLIE, INIS, M
AMPE NEUBAY
JOSSHY LEZ
JAMIE PHICEE
ROGANNE CASE
GEORGE STRAIT
ROGENS O PARTON
HOSTES O PARTON
HOSTES HALEAN
ROMEIS MILEAP
DAY SEASON
BUILDAN
ESELLANT BROTHERS WCMS-FM Norfolk, VA

RESTLESS HEAT VICTORIA SMAR JOHN ANDERSON NACOMATER VERN GONDEN HERLE NAGGARD ORIGINO EROTHES JUCOS HOLLEWELS KÝXX Odessa, TX JANIE PRICEE
JOHNY LEE
GLEN CHAPMEL,
ANNE MUREAY
GEORGE STRATT
HOTOSET;
COMMAY TRITYT
MERIE MACGANO
RICKY STRAGGS
MEL HCGARTEL
ROMNE HILGRAP

WPAP-FM Pename City, FL

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VERN GORDIN ANNE MURRAY JANIE PRICKE Rottest; COMMAY THITTY HEREZ HADDAN ROSNIT RILSAN GAR RIDGE NOTE RICKY DEADER

PAY PRICE GEORGE STRAIT FERDALLS ORNORD BROTHER FERDOY POWERS LOT BLANTON RESTLESS REART HOLDERL CORNAY TWETTY HERLE MACCARD FLOY BLANCES MEL HOCKNEY

DON CHERRY
CHORGE STRATT
ROBANNE CASK
EARYER BROWN
NITTY GRITTY DI
PROTILES HEART
ROLLY CUNN
HEART OF NASHYI
ROTTES CORNERY TRITTY
CORNERY TRITTY

WOYK-FM Tempa/St. Pete, FL

MEL TILLIS
JUDGE
MITTY GRITTY DI
LACY J. DALTON
HOCLAST;
RICKY ERAGGE
COMMAY TWITTY
LEE GRIENNOOD
STEVE WANINER
JOHN ANDERSON WUSQ-FM Winchester, VA

GLEN CAMPBELL SANGAFA VERM COEDIN NOCESSE: NAMEMON STATLERS DAY RIGGE MOYS WILLIE, KRIE, WAY BELLANT BROTHERS WTOR-FM Winston/Se

JUDGS
HTL TILLIS
TOW T. BALL
CHANCE
HORSENE CASH
HORSENE HILAR
WILLIS NELSON
ALARMA
EXILE
HANS MICLIANS, JR.

WEST

KRKT Albany, OR

none Nottest KUZZ Bekersfield, CA KIK-FM Anahelm, CA PRILLANT BROTHERS HAME WILLIAMS JP. EARL THENDS CONTENTS JOHN SCHOOL FETTER BY CORNERS ALMENDA JOHNS & DULTON ROLLED BLAND BLA KJOT Solse, ID

KKCS Colorado Sp

VERN GORDEN
T.G. SHEFFARD
GROUGE STRAIT
LANT SROOT
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NEARANA
RELLANY REOTHERS KLZ Derrier, CO GOID HII, OR
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KYGO-FM Denver, CO T.G. SHEFFARD CLEM CANDELL NITYY GRITTY ED BRICE GRONGE STRAIT SANTER BROWN NOTEBET ; NOTEBET ;

CLEN CAMPBELL POGERS & PARTO T.C. BRESPARC GROWE STRAIT CHANCE HICKARL HISPHE HOCLARL HISPHE HOCLARL HICKARL HOCKARL HICKAR WILLIE MELSON OAK BIDGE BOYE OAK BIDGE BOYE

KFŘE Fresno, CA KMAK Freeno, ČA

KQN Grand Junction, CO

Freeno, CA
SILL MEDLEY
NAC GAYLS
NOGLANG CASE
NOGLANG CASE
NOGLANG CASE
NITT GRITT OF
HEART OF SHENYS
JUDGE
REAGE OF SHENYS
JUDGE
REAGE
STILLIA
EXTLES
REAGE
REAGE KVEG Las Vegas, NV KRWQ-FM Gold Hill, OR

KZLA/KLAC CARY MODRIE
ROGERS & PARTON
RANT WILLIAMS JR
MONTANTIA
M

KEIN Great Falls, MT

KNIX-FIL_ Phoenix, AZ

KWJJ Portland, OR GEORGE STRAFT
GART MORRIS
VESS COSODS
JUDGE
CARL JAUCKSIN
NOTACE HILLIAN
NOTACE HILLIAN
JUL, MCDANIEL
GAR RIDGE BOTH
BELLANY SHOTHE KCCY-FM Pueblo, CO

BELLANY BROTHERS
EARL THOMAS COMES
BEACH BOTS
BOUTHERS PACIFIC
BOST CHURCH
BOST MILEAP
LEE GREENWOOD
EXILS
DAN FOOSLABBC
CHARLY FOCLAIM

ROSWELL NAM

SANYER BROWN
HITTH GRETTE DIL
LACY J. DALTON
NARVEL PELTE
MICHAEL HUDWEY
CARE. JACKSON
PAC GAVIS
BREELT WEST
RONNIE HILGAP
OAR RIDGE BOYS
WEELE RAGGARD
CRISTAL GAYLE
EXILE KCBO Sen Diego, CA ANNE MEMBELL JOHNS CAMPSELL JOHNS FRICE Hottest: KRAK Sacramanto, CA ANNE HETERAT GEORGE STRAIT JOHN ANDERSON HOLLASS

KSON-AMFM San Diego, CA HOLLEST : CHARLY MCCLAIN MERLE HAGGANO COMMAY THITTY SYLVIA OAX RIDGE BOYS Hottest: KSAN San Franci KTOM Sellnes, CA RAY CRARLES
LACY J. OALTON
JOHN FOCKETS,
HEART OF MARKY
RESTLESS MEART
NOT TILLES
HARVEL PELTS
HITTY CRITYY DE

KRPM Tacoma, WA

GDORGE STEATT
RESTLING HEART
ROULDING CASE
LANK SHODY
RAC CAVIS
CONICE CHAPER
NOTES KGA Spokene, WA

EXILE
WITH-PM
Terrs Haule, IN
ROCESS & PARK
ANNE MURBAY
GEORG SPRAIT
T.G. SHEPPARE
GEN CANGUELL
HOLDER
CRESTAL GAVE
ROMER HISAP
STATLERS
LEE GREENWOOD
EXILE

162 Reporters 155 Current Reports

The following stations reported no change in their rotations this week: WWOD/Lynchbe

KKAL/Arroyo Grande KUUY/Cheyenne The following stations failed to report this week and therefore their playlists were frozen:

WGNA/Albany WCAO/Baltimor CHOW/Welland, Ontario WFNC/Fayetteville WKIX/Raleigh-Durham WXCL/Peoria KSON/San Diego

ADULT/CONTEMPORARY

BREAKERS

BEACH BOYS

Getcha Back (Caribou/CBS)

82% of our reporters on it. Rotations: Heavy 4/0, Medium 73/13, Light 39/19, Total Adds 32 including 3WS, WTAE, WPRO, WRMM, WSB, 97AIA, W101, WARM98, WLLT, KYKY, B100, WWOM, WEZS, WING, KLYF. Debuts at 16 on the A/C chart.

AIR SUPPLY Just As I Am (Arista)

63% of our reporters on it. Rotations: Heavy 1/0, Medium 39/11, Light 50/29, Total Adds 40 including WTAE, WSB, WLTS, WLLT, WSNY, WCCO, KS94, KYKY, KGW, WAEB, WICC, WSFM, KEY103, KLYF, KDUK, KIFM. Debuts at number 24 on the A/C chart.

NEW & ACTIVE

JOHN FOGERTY "Centerfield" (WB) 84/7
Rotations, Heavy 13:0, Medium 52:3, Light 19/4, Total adds 7, 2WD, KHOW, KJR, WRAL, WTRX, WFMK, WXUS. Heavy-WKBW, WSB, WOMC, WICC, WKTE, WARE, WEIM, WCKQ, WCHW, WZLQ, KTYL, KRSB, KALB, Mediums include WFBR, 197, W101, WCCO, KMGB, KGW, KFMB, V100, WKGW, KEY103, WMAZ, WSFL, WNAM, WHBC, WING, KIOA, WMGW, WSR, KOIL, WHAN, KEMB, VIO, KWAV, KKPL, Moves 25:22 on the AIC chart.

**DOLLT PARTON with KEMNY TOGERS "Real Love" (RCA) 77:29
**Brations: Heavy 3/0. Medium 39/8, Light 35:/1, Total Adds 29, WRMM, WSB, WLTS, WARM98, WSNY, KGW, WWOM, WKGW, KEY103, KEIT, WALC-FM, WHBC, KIOA, WTRK, KBOI, KKPL Heavy-WGY, WISN, KRIB, Mediums include WFBR, WCCO, KOST, WAEB, WKYE, WBT, WMAZ, WHBY, KFI, KSL, WTKO, WSKI Debuts at number 25 on the AIC chart.

Charl.

AMY GRANT "Find A Way" (A&M) 75/15

Floations; Heavy 0.0, Medium 43/5, Light 32/10, Total Adds 15, WPRO, WLTS, KLSI, KOST, KGW, WKJJ, KIOA, WTRX, WHB, KOOL, KDUK, KIFM, KKPL, KWER, KFOD. Mediums, include: "WFBR, WSB-FM, KVIL-FM, KFMB, WAEB, KEY103, WBT, WLAC-FM, WSFL WAVE, WANM, WMCN, WHINN.

GRANAMP PARKER "Wake Up (Next To You)" ("Elektra) 69/3

Rotations: Heavy 1310, Medium 32/1, Light 24/2, Toral Adds 3, WPJB, KIFM, WAHR. Heavy: WKBW, WSFL, KWAV, WSKI, WWPA, WCKQ, WCH, WORG, KTYL, WOIL, KEEZ, KRSB, KALE. Mediums include: WFBR, 2WD, WAEB, WKYE, WKGW, KEY103, K106, WMAZ, WHBC, WMCN, WHNNL

PAUL YOUNG "Everytime You Go Away" (Columbia) 63/21
Rotations: Heavy 30, Medium 25/5, Light 35/16. Total adds 21, WPJB, WSB-FM, WSNY, KKLT, WWOM, WAEB, WBT.
KELT, WAVE, WHBC, KIOA, KKUA, KSL, WKNE, WWPA, KORQ, KRLB, WZLQ, WJON, WBOW, KFOD. Heavy: WSFL, KRSB,
KALE, Mediums include: WKBW, ZWO, WICC, WGY, K106, WHBY, WMGN, KWAW, WEM, WSKY, WJBC, WGL,

EVELYN "CHAMPAGNE" KING "TIB Midnight" (RCA) 63/7
Rotations Heavy 2/0. Medium 33/3, Light 28/4, Total Adds 7, WSB, KLSI, WTRX, WISN, KKPL, WCHV, WAHR, Heavy, WKNE, KRSB. Mediums include WFBF, KOST, WKYE, K106, WMAZ, KELT, WSFL, WRVA, WHBY, WMGN, KWAV, WWNR, WSKY, WJSC, WHT-PM, KTWO.

Wash, Wille, WMI-PM, KI WI.
ANNE MURRAY "I Don't Think I'm Ready For You" (Capitol) 59/0
Rotations: Heavy 6/0, Medium 33/0, Ugh; 20/0, Total Adds 0, Heavy-WKBW, WCCO, WGY, WHBY, WTKO, WAHR. Medium include: WSB, WABB, WKFE, KEYOJ, KIOB, WBY, WAMZ, WRAY, WHAM, WHBC, WTRX, WISN, KSL, KKPL.

ROTATION BREAKOUTS

		Total	110			
		Reports/Adds	Heavy	Medlum	Light	
HAROLD FALTERMEYER		138/1	125	11	2	
2 BILLY OCEAN		137/0	118	15	4	
O KOOL & THE GANG		126/4	95	- 26	5	
4 TEARS FOR FEARS		127/7	91	33	3	
5 WHAM!		120/2	92	24	4	
SURVIVOR		129/3	78	43	8	
JULIAN LENNON		127/6	74	45	8	
8 SADE		115/0	75.	33	-7	
3 REO SPEEDWAGON		116/3	64	49	3	
10 MADONNA		102/1	44	49	9	
MADONNA	100	115/7	42	61	12	
ALAN PARSONS PROJECT	1 "	111/2	54	47	10	
1 LIMAHL		115/17	22	67	26	
CHAKA KHAN		100/4	33	59	8	
15 DeBARGE		82/1	20	43	19	
10 BEACH BOYS		116/32	4	73	39	
17 GEORGE BENSON		83/1	27	43	13	
BRYAN ADAMS		94/9	32	45	17	
WHITNEY HOUSTON		110/13	15	64	31	
20 DAN FOGELBERG		74/0	27	42	5	
21 BRUCE SPRINGSTEEN		69/0	19	39	11	
2 JOHN FOGERTY		84/7	13	52	19	
23 PHIL COLLINS		54/0	5	35	14	
AIR SUPPLY		90/40	1	39	50	
DOLLY PARTON W/KENNY ROGERS		77/29	3	39	35	

MOST ADDED

DeBARGE (52)
Who's Holding Donna Now (Gordy/Motown)
AIR SUPPLY (40) Just As I Am (Arista) BEACH BOYS (32) Getcha Back (Caribou/CBS)

DOLLY PARTON with KENNY ROGERS (29) KENNY LOGGINS (24)

Forever (Columbia)

HOTTEST

HAROLD FALTERMEYER (112) Axel F (MCA) BILLY OCEAN (91)

SILLT UCLAN (91)
Suddenly (Jive/Arista)
WHAM! (74)
Everything She Wants (Columbia)
KOOL & THE GANG (60)
Fresh (De-Lite/PolyGram)
TEARS FOR FEARS (54) Everybody Wants To Rule... (Mercury/PG)

DeBARGE "Who's Holding Donna Now" (Gordy/Motown) 52/52
Rolations: Heavy 1f1, Medium 8/8, Light 43/43, Total Adas 52 including WFBR, WRMM. WLTS, 55KRC, WSNY, WCCO, KOST, WKYE, KEY103, K106, WMAZ, KELT, WSFL, WHBY, WNAM, WMGN, WISN, KOIL, WHNN, KWAV, KSL, KKPL.

KKPL.

KENNY LOGGINS "Forever" (Columbia) 51/24
Rotations: Heavy 10, Medium 16/6, Light 34/18, Total Adds 24 including WFBR, WPD, KVIL-FM, WILT, WLTF, WAEB,
WKYE, WKGW, KEY103, WMAZ, KELT, WISN, WHAN, KWAV, KIPM, WSKY, WJBC, WCIL, KFSB, WJON, Heavy: WCCO.
Medium: WSFL, WAVE, WMGN, KSL, WSKI, WCKO, WZLQ, WFFX, KTYL, K99, KALE.

Medium: WSFL, WAVE, WAGN, KSL, WSKL, WCKC, WZLQ, WFFX, KTYL, K99, KALE.

BILL WITHERS "Oh Yeah!" (Columbia) 48/1

Rotations. Heavy 70, Medium 240, Light 1791, Total Adds 1, WNIC, Heavy, WHBY, KSL, WTKO, WKNE, WAHR, WMT-FM, KMGQ, Mediums inside WCCO, KGW, K106, WMAZ, WSFL, WRVA, WNAM, WHBC, WMGN, WLTE, KIFM.

ERIC CARMEN "I'm Through With Love" (Geffen) 470

Rotations: Heavy 100. Medium 310, Light 60, Total Adds 0, Heavy: WKBW, WLTS, KS94, WSFL, WHBY, WNAM, WLTE, KSL, WAHR, KLLE, Mediums include WPK, WRMM, WSE, WARM98, WMYX, WCCO, KYKY, KGW, KFMB, WSFM, WKGW, WGCW, WMAZ, WHBC, KIDA, WTRA, WK, VUOL, KIFM.

PHIL COLLING "Sussudio" (Atlantic) 450;
PHIL COLLING "Sussudio" (Atlantic) 450;
Potalions: Heavy 7/0, Medium 27/1, Light 11/5, Total Adds 6, KVIL-FM, WAEB, WMHE, WORG, WAEV, KEEZ, Heavy: Y97, KJR, WYE, WMGN, WWPA, WKTX, KALE. Mediums include: WPJB, 2WD, WICC, V100, WKJJ, WSFL, WAVE, WNAM, KOLL, KRAW, KNDK, KKJD, KWJD, KWJD

KATIR, NARD, KRUA, KWAY.

KATRIMA AND THE WAVES "Walking On Sunshine" (Capitol) 43/13

Rotations: Heavy 50, Medium 15/2, Light 23/11, Total Adds 13, WFBR, KUR, WKYE, KOIL, WORG, WAEV, WZLQ, KTYL, KFSB, KEEZ, WJON, KRSB, KMGD, Heavy, WPBB, WWNH, WSKI, WWPA, KALE. Medium: KVIL.FM, 2WD, WICC, VIOU, WKGJ, WIAWA, WMMA, KWA, WTNY, WSKY, WCKD, WGH, KRIB.

KIM CARNES "Crazy in The Night (Barking At Airplanes)" (EMI America) 42.6 Rotations - Heavy 0.0, Medium 21.0, Light 21.6, Total Adds, NTRK, KVUU, KORO, KRLB, WAEV, WBOW. Mediums include: WFBR, WRBW, WCOC, WAEV, WIGO, W WTB1, WRSM, PLOCO, WEEV, VILO, WATE, WINDE, WINDE, WINDE, WEST, WE

SIGNIFICANT ACTION

HOWARD JONES "Things Can Only Get Better" (Elektra) 28/3 Rotations: Heavy 8/0, Medium 101, Light 102. Total Adds 3, WHAS, WHAL, KRLB. Heavy WPJB, WMGN, WWNR, WSKI, WMPA, WCKD, KRLY, KCSW, Medium B100, 1010, WKJJ, WEN, KKLA, WSKY, WKYX, KTYL, KALE.

SOUTHERN PACIFIC "Someone's Gonna Love Me Tonight" (WB) 24/2
Rotations: Heavy 0/0, Medium 8/1, Light 16/1, Total Adds 2, WSKI, KQSW, Medium: WMAZ, WHBY, WWNR, WEIM, WTKO,

WAEV, KRSB.
SIMPLE MINDS "Don't You (Forget About Me)" (A&M) 23/2
Rolations: Heavy 6/0, Medium 12n, Light Srt, Total Adds 2, KJR, WTNY, Heavy; KYKY, KMGG, WKJJ, WAVE, WMGN, KKUA, Medium: Y97, 2WD, B100, K101, V100, WHAS, KOIL, WMHE, KRIB, KKLV, KOSW.

JOHNNY MATHIS "Right From The Heart" (Columbia) 22/0 Rotations: Heavy 3i0, Medium 11:0, Light Bi0, Total Adds 0, Heavy: WCCO, WHBY, WEIM, Medium: WPRO, WTIC, WGY, WMAZ, KSL, WTKO, WKNE, WJBC, WCIL, WMT-FM.

WWAL, WHYA, KSL, WIRU, WKNE, WOLD, WILLIAMS AND SESSION "(RCA) 21/21

DARYL HALL & JOHN OATES "POSSESSION Disession" (RCA) 21/21

ROBINION HEAVY OLD, MEDIUM 515. Light 1616. Total Adds 21, WFBP, V100, WKYE, WSFL, WAVE, WMGN, WHNN, WSK, WCRO, WCH, WAGE, WKYY, WFEX, KTYL, WXUS, WJON, KTWO, KRSB, KALE.

DAVID LEE ROTH "Just 1 & Gipolov Jain" 601 Nobody" (WB) 21/2

ROBINION HONEY 910. Medium 61, Light 91. Total Adds 2, B100, WTNY. Heavy, WPJB, WICC, KKUA, WWNR, WWPA.

WCKQ. Medium: KVIL-FM, WAVE, WCHV, WORG, KEEZ.

WUKCI, Medium: KVIL-HN, WAVE, WHYN, WOHS, KEEZ.
ALISON MOYET "Invisible" (Columbia) 210.

Rotations: Heavy 3/0. Medium: 13/1, Ught 5/0. Total Adds 1, 2WD. Heavy. WEIM. WSKI, KKLV. Medium: KVIL-FM, WICC,
KEY103, WKJJ, WMAZ, WMGR, WKWA, WWNR, WWPA, KTYL, KGSW, KMGQ.

MEN AT WORK "Everything I Need" (Columbia) 20/9

Rotations: Heavy 9/0. Medium: 4/1, Light 16/6, Total Adds 9, WMAZ, WWNR, WWPA, WKYX, WFFX, KEEZ, WJON, KKLV.

KALE. Medium: KWAV, WIKO, KMGQ.

AL CORLEY "Square Rooms" (Mercury/PolyGram) 20/2
Rotations: Heavy 0/0, Medium 7/0, Light 13/2, Total Adds 2, WFBR, WCHV. Medium: KVIL-FM, WEIM, WSKI, WAGE, KKLV,

LUTHER VANDROSS "'Til My Baby Comes Home" (Epic) 18/2
Rotations: Heavy 1/0, Medium 11/2, Light 6/0, Total Adds 2, KLSI, WMGN, Heavy: KRSB, Medium: KVIL-FM, KMGC, KKUA,
KRF, KWAW, KYTV, KOSW, KMGC, KALE.

W. JENNINGS/W. NELSON/J. CASH/K. KRISTOFFERSON "Highwayman" (Columbia) 17/2. Rotations: Heavy 0/0, Medium 7/0. Light 10/2, Total Adds 2, KVIL-FM. KOSW. Medium: WCCO. WTIC, WMAZ, V

WARY JANE GIRLS "In My House" (Gordy/Motown) 16/4
Rotations: Heavy 4/0, Medium 7/0, Light 5/4, Total Adds 4, WSFM, WRAL, KFSB, KEEZ, Heavy: WPJB, WKJJ, KKUA, WCKO.
Medium: 2/00, 5/100, V100, WMRA, WWNR, WKYK, KGSW.

PRINCE "Raspberry Beret" (WB) 15/1
Rotations: Heavy 0/0, Medium 10/0, Light 5/1, Total Adds 1, B100, Medium; Y97, WPJB, V100, WKJJ, WSFL, WSKY, WCKQ,

PHILIP BAILEY "Walking On The Chinese Wall" (Columbia) 14/0
Rotations: Heavy 1/0, Medium 8/0, Light 5/0, Total Adds 0, Heavy: KKLV, Medium: KKUA, KIFM, WCHV, WKYX, KTYL.

JANEY STREET "(How Long) Till My Ship Comes Home" (Arista) 13/13.
Rotations: Heavy 0/0, Medium 2/2, Light 11/11, Total Adds 13, WCCO, WNAM, WWNR, WEIM, WSKI, WAHR, WAGE,

GEORGE HARRISON "I Don't Want To Do It" (Columbia) 12/0
Rotations: Heavy 0/0, Medium 5/0, Light 7/0, Total Adds 0, Medium: WAVE, WKNE, KEEZ, KWEB, KALE.

COMMODORES "Animal Instinct" (Motown) 11.5
Rotations: Heavy 0.0, Medium 1/1, Light 10.4, Total Adds 5, WKJJ, WMAZ, WCKO, KEEZ, KKLV.
CYNDI LAUPER "The Goonies "A" Good Enough" (Portrait/CBS) 10/1
Rotations: Heavy 0.0, Medium 30, Light 7/1, Total Adds 1, WKJJ, Medium; WKYE, WCKQ, WKYX.

A/C ADDS & HOTS

WRVA/Richmond Lou Dean

EAST

PARALLEL ONE

PARALLEL TWO WWOM/Albany Knott/Holmber

BEACH BOYS
PAUL YOUNG
ROGERS & PARTON
HOTCEST:
HADONN
BILLY OCEAN
HEAR!
HAROLD FALTERMEYE
SADE DEBARGE.
EENSY LOCGIMS
BALL 6 OATES
KATRINA 4 THE 3
AL CORLEY
BOCCERN
HEAM!
HAROLD FALTERME
HAROLD FALTERME
WKBWRBUTSIO.
Sendy Beech
Sendy Beech

WAEB/Allentown AIR SUPPLY
KENNY LOGGINS
PHIL COLLINS
PAUL YOUNG
HOTCEB:
BILLY OCEAN
MERANI
ALAN PARSONS
SURVIVOR
HAROLD FALTERMEYE none Hottest: SADE SILLY OCEAN HAROLD FALTERHEYE KOOL & THE GANG WEAM!

WPIX/New York Anderson/Shresheir
RENNY LOGGINS
MEITHEY HOUSTON
MILES DAVIS
BOTTEST
SADE
TEARS FOR FEARS
EAROLD FALTERNEY
GEORGE BENSON
BILLY OCEAN
Y878/HISBURGH PORTHOGROSCIE
ROGERS & PARTON
AIR SUPPLY
LIMARL
ROCTEST:
WHAMI
TEARS FOR FEARS
BILLY OCEAN
KOOL & THE GANG
JULIAN LENNON

LIMAHL GLENN PREY ROTTEST: SADE KOOL & THE GANG DEBARGE V100/Charleston Spence/Sousa WHITNEY HOUSTON HALL & DATES HOTTEST: HAROLD PALTERMEYE DEBARGE WEAM! TEARS FOR PEARS

KOOL 4 THE GANG RED SPEEDWAGON BRYAN ADAMS TEARS FOR PEARS JULIAN LENNON BEACH BOYS AIR SUPPLY MARY JAME GIRLS
BEACH BOYS
AIR SUPPLY
BRYAN ADAMS
HOTCEST
BILLY OCEAN
EAROLD FALTERMEYE
DEBARGE
KOOL & THE GANG
TEARS FOR PEARS

CrowsWeltzel

SEACH BOYS

RANGLD FALTERMEYE

RD SPEZDWAGGN

ROTE

ROOL 4 THE GANG

BEACH ROYS

HANGLD FALTERMEYE

RED SPEZDWAGON

DAN FOGELBERG

WPJERFROVIdence

EverettHolidsy

HADONNA MRAMI BOLTEST: BAROLD PALTERMEYE DEBARGE BILLY OCEAN SADE TEARS FOR FEARS MICK JAGGER
FAUL YOUNG
GRAHAM PARKER
WHITNEY HOUSTON
HOCCEST
TEARS FOR FEARS
HAROLD FALTERMEY
BILLY CCEAN
BRYAN ADAMS
DAVID LEE ROTH
WPROPROMISSION WKYEJJohnstown, PA Farrow/Michaels

Farrow/Michaels
DEBARGE
KENNY LOGGINS
BRUCE SPRINGSTEN
HALL & OATZS
DON ENLEY
HOWERLEY
HOURALY HEAD
KOOL & THE GANG
BRYAN ADARS
HAROLO FALTEMBEYE
PHIL COLLINS

WLTF/Cleveland

HOTTEST:
BILLY OCEAN
HAROLD FALTERMEYE
ROOL & THE GANG
HHAN!
MADONN WLTT/West Bob Cumm BEACH BOYS Hottest; BILLY OCEAN HAROLO FALTERMEYE KOOL & THE GANG JULIAN LENNON DAN POGELBERG PHIL COLLINS

AIR SUPPLY ROGERS & PARTON KENNY LOGGINS Hottest: WHAM! REO SPEEDWAGON ALAN PARSONS KOOL & THE GANG HAROLD FALTERME

BEACH BOYS ROGERS & FARTON DEBARGE PARALLEL THREE DEBARGE Hottost: HAROLD PALTE DAN POGELBER GEORGE BENSO REO SPEEDMAG BILLY OCEAN

DON HENLEY
MEN AT MORK
SISTER SLEDGE
COCK ROBIN
JANEY STREET
DURAN DURAN
DEBARGE
HOTCOST
HAROLD FALTERMEYE
WHAM1 LIMAHL
BEACH BOYS
ROGERS & PART
AIR SUPPLY
REVELVE KING
HOTCHST
BILLY OCEAN
HAROLD FALTER
GEORGE BENSON
DAN FOGELBERG
JOHN FOGERTY WHAM! DAVID LEE ROTH TEARS FOR FEARS BRYAN ADAMS

GEORGE BENSON DEBARGE NOGERS & PARTON DON HEMLEY COCK ROBIN JANICE PAYSON JANICE PAYSON JANES FOR PEASS WHANI HAROLD FALTERME TEARS FOR PEASS JONNY MATHIS REO SPEEDMAGON WSB-FWAtlante PAUL YOUNG Hottest: KOOL & THE GANG HHAM! DAN POGELBERG TEARS FOR PEARS BILLY OCEAN KVIL/Dellas/Ft. Worth Chuck Rhodes

WTKO/lihaca Wayne Flak KENNY LOGGINS
PHIL COLLING
DURAN DURAN
ANIMOTION
HILLIE, KRIS...
HOLTESE:
HADONNA
DEBANCE
COMMODORES
SADE
WHAM! JOHN DENVER BOTTEST: ALAN PARSONS REO SPEEDWAGON CHAKA KHAN ANNE MURRAY BAROLD PALTERN

WKNE/Keene, NH Howard Corday HOWART COTARY
ROSANNE CASH
BEACH BOYS
PAUL YOUNG
HANHARTANNS
ROGERS & PARTON
HOTEAS:
TEANS FOR FEARS
HAROLD FALTEMEY
ALAN PARSONS
SADE
CHARA KHAN
BYSKIMMontpeller, VT
Bruce Stebbins 97AIA/Mismi Chris Gable TEARS FOR FEARS
BEACH BOYS
LIMAHL
MEMUDO
WHITNEY HOUSTON
HOttest: HOTTEST: SADE HAROLD FALTERMEYE MADONNA SURVIVOR BILLY OCEAN

Bruce Stebbins
SOUTHERN PACIFIC
DON HENLEY
HALL & OATES
DEBARGE
JANEY STREET
HOTEGET
JULIAN LENNON
HOWARD JONES
MADONNA
ALAN PARSONS
ALISON MOYET MICHONISCOT

AIR SUPPLY
ROGERS & PARTON
AMY GRANT
DEBARGE
BOTLESE:
NNAM!
ROOL & THE GANG
HANOLD FALTERREYE
SURVIVOR
TEARS FOR FEARS

2WD/Norfolk Richardson/Allen ALISON MOYET
MHITMEY HOUSTON
JOHN FOGERTY
HOTTEST:
HAROLD, FALTERMEYE
SURVIVOR
SADE

ALISON MOYET
WTNY/Waterlown, NY
George Naher
AIR SUPPLY
DAVID LEE BOTH
ROGERS & PARTON
BOTHERS
SIMPLE MINDS
HOTLEST:
HARDLD PALTERHEYE
WHANI
TEARS FOR FARS
SURVIVOR
WWPA/WHISIMPPORT, P
SCOTT Masteller BEACH BOYS
LIMAHL
HOTEST:
BILLY OCEAN
SADE
WHAM!
HAROLD FALTE!
TEARS FOR FE DEBANGE Hottest: KOOL & THE GANG TEARS FOR FEARS HAROLD FALTERMEYE DAVID LEE ROTH HOWARD JONES

SOUTH

PARALLEL PARALLEL TWO ONE KEY103/Austin Adams/Jacobs

Adams/scobs

JULIAN LENNON
DEBARGE
KENNY LOGGINS
AIR SUPPLY
ROGERS & PARTON
HOECEST:
BILLY OCEAN
HAROLD PALTERMEYE
REO SPEEDMAGON
MADONNA MADONNA ALAN PARSONS

DEBARGE
BARBRA STREISAND
AIR SUPPLY
BEACH BOYS
HOTCE BT:
HADONNA
JULTAN LENNON
SURVIVOR
MHITNEY HOUSTON
REO SPEEDMAGON

WMJJ/Birmingham Thomas/Jenkins LIMAHL Hottest: BILLY OCEAN HAROLD PALTERMEYE ROOL & THE GANG SURVIVOR

PAUL YOUNG Hottest: BILLY OCEAN KOOL & THE GANG HAROLD FALTERNEYE MADONNA SURVIVOR RENNY LOGGINS
PAUL YOUNG
AIR SUPPLY
DEBANGE
ROGERS & PARTON
HOTESEL'SURVIVOR
ROOL & THE GANG
BILLY OCBAN
BRYAN ADAMS
HADONNA

WEZC/Charlotte Steve Sutton BEACH BOYS WHITNEY HOUSTON LIMAHL Hottest: HAROLD PALTERMEYE KOOL & THE GANG BILLY OCEAN SURVIVOR TEARS FOR FEARS

Nichola/Sargant

JACK HAGNER

ALAN PARSONS

ROGERS & PARTON

AIR SUPPLY

HOTLERATURE

BRUCE SPRINGSTEEN

BILLY OCEAN

SADE

HAROLD FALTERMEYE WSFL/New Born Gary Lee HALL 4 OATES DEBARGE DON HENLEY HOLLEST: TEARS FOR PEARS WHAM! HAROLD FALTERMEYE LIMAHL MADONNA

WCKS/COCOA BEACH none Hottest: KOOL & THE GANG WHAN! SURVIVOR JULIAN LENNON Steve Anthony

AIR SUPPLY

MARY JANE GIRLS

JOHN FOGERTY

HOMARD JOHES

BOTLEBLI

BAROLD FALTERMEYE

ECOL & THE GANG

BILLY OCEAN

RED SPEEDWAGON

SURVIVOR

WEFZERIEDMOND

SherwoodRyan BEACH BOYS HOTTEST HOLLINS DEBARGE SADE SADE BILLY OCEAN KOOL 1. THE GANG WHAS/Louisville Doug McElvein

COMMODORES AMY GRANT WEITNEY HOUSTON CYNDI LAUPER HOTTEST SIMPLE MINDS WHAM!

JOHN DENVER AIR SUPPLY HOTTEST: ALAN PARSONS HAROLD PALTER SADE KOOL & THE GANG BILLY OCEAN WAVE/Sarasota

MENNY LOGGINS COMMODORES AIR SUPPLY SISTER SLEDGE MEN AT HORK DEBARGE

KELT/McAller Griffin/Aller

WLAC-FM/Nashv Nichols/Sargent

PAUL YOUNG
PAUL YOUNG
REVEE SPRINGSTEEN
AIR SUPPLY
HALL 4 OATES
DIRE STRAITS
BOB DYLAN
HOTCHET:
BILLY OCEAN
WHAM!
HAROLD PALTERMEYE
TEARS FOR FEARS
SIMPLE MINDS AIR SUPPLY BEACE BOYS HOTLEST: SADE BILLY OCEAN KOOL & THE GANG-WHAM! HAROLD PALTERNEYE WMAZ/Macon Steve Murphy

PARALLEL THREE HOTTEST:
BILLY OCEAN
HAROLD FALTERMEN
KOOL 4 THE GANG
TEARS FOR PEARS
LIMANL LIMARL
WRYR-FM/Memphis
Jim Robertson
TEARS FOR FEARS
HADONNA
HOTTEST:
PHIL COLLINS
HADONNA

Dean Taylor
DEBARGE
DON HERLEY
PAUL YOUNG
HALL 4 OATES
KIM CARNES
HOTCHES
HAROLD FALTERMEYE
KOOL 4 THE GANG
BILLY OCEAN
WHAM!
TEARS FOR FEARS MADONNA SADE HAROLD FALTERMEYE SURVIVOR

HALL & OATES KENNY LOGGINS MENNY LOGGINS
DEBARGE
RÖTTERS
BILLY OCEAN
TEARS FOR FEARS
SURVIVOR
JULIAN LENNON
MADONNA
WCKQ/CampbellavH
Jackson/Royce Jackson/Royce
BARBRA STREISAND
DEBARGE
HEART
HALL & OATES
DON HENLEY
COMMODORES
ROGERS & PARTON
ROTTES:
MURRAY HEAD
HAROLD FALTERHEYI
JOHN FOGERTY
SURVIYOR
HADONNA

Steve Thomas
ROCKERS & PARTON
DON HENLEY
PAUL YOUNG
HEART
LOWE JUSTICE
HEART
LOWE JUSTICE
HEART
LOWE JUSTICE
WHITHEY HOUSTON
BEYAN ADAMS
CHARA HAMS
CHARA HAMS
KOOL & THE GANG
SURVIYOR
WFFXTURCHOOSE
Sander Walker WCHV/Charlottess Ken Medek Ken Medek
HALL & OATES
DEBARGE
AL CORLEY
EVELVN KING
DIANA ROSS
HOTTEST
FOREIGNER
SURVIVOR
BRYAN ADAMS
LIMANL
CHAKA KHAN
WGSVIGUNTERSVIR
ROSANNE CASH

Sander Walker
DEBARGE
DON HENLEY
MARVIN GATE
HEN AT NORK
HALL & OATES
BILLY OCEAN
HAROLD FALTERMEYE
EOOL & THE GANG
HHAMI
REO SPEEDWAGON ROSANNE CASH SISTER SLEDGE DEBARGE CannonDallas
ALARMA
EVELYN KING
ELVIS PRESLEY
GRAHAM PARKER
JANIE PRICKE
DEBARGE
JANEY STREET
HOTTOST
DAN FOGELBERG
GEORGE BENSON
GRAY & WYNETTE
KARDLO FALTERNEYE
SURVIVOR

KTYL/Tyler, TX Brian Majoney

KATRINA & THE WAV
RALL & OATES

DEBARGÉ
JANEY STRRET
HOTLEBE:
BILLY OCEAN
KOOL & THE GANG
WRAM!
HAROLD FALTERMEYE
REO SPREDWAGON WEST

WAGELessburg, VA
Stave Porter.

HALL & OATES
DEBARGE
SISTER SLEDGE
JANEY STREET
HOLLEST,
BILLY OCEAN
ROOL & THE GANG
HAROLD FALTERMEY!
SURVIVOR PARALLEL ONE KHOW/Der Hal Moore

KRLB-FM/Lubbock Winter/Roberts Hai Moore
MHITNEY HOUSTON
JOHN FOGERTY
HOUSEAS:
BILLY OCEAN
HAROLD FALTERHEYE
HHAM!
KOOL 4 THE GANG
TEARS FOR PEARS
KMJ/JOHNEY
Ellioti/Brady Winterflobers

FAUL YOUNG
DEBARGE
HOMARD JONES
ROSANNE CASE
HOLLY OCEAN
WHAM!
KOOL & THE GANG
HABOLD FALTERNEYE
REO SPEEDMAGON LIMAHL BRYAN ADAMS Hottest: HAROLD PALTEI BILLY OCEAN WHAM!

WHAN! BILLY OCEAN TEARS FOR PER KOST/Los Angelo Kaye/Marie

AMY GRANT DEBARGE HOTTEST: WHAM! BILLY OCEAN TEARS FOR FEARS SURVIVOR MADONNA

WORG/Orangeburg, Sc Stu Wright

DEBARGE
PHIL COLLINS
DON HENLEY
DIANA ROSS
JANEY STREET
RATRINA & THE WA
HOLLEST
HEART FOR PEARS
BILLY CCEAN
LIMANL
HAROLD FALTERMEY

WKYX/Paducah, KY Carvell/Richards CerveiRRicherds
HALL & OATES
MEN AT MORE
DEBARGE
DIAMA ROSS
HOTLEST
WHITNEY MOUSTON
HAROLD FALTERMEYE
HADONNA
PHIL COLLINS
JULIAN LEMNON WAEV/Savannah Morris/West

KKLT/Phoenix Church/Thomas PAUL YOUNG TEARS FOR PEARS HOTTER! BILLY OCEAN SADE MOTHSWest

DIANA ROSS
PHIL COLLIMS
DEBARGE
KIM CARNES
KATRINA 6 THE MAY
JANEY STREET
BOLLEST;
BILLY OCEAN
HAROLD PALTERMEYE
WHAM! NAROLD PALTERMEYE KOOL & THE GANG SURVIVOR KCNR/Portland McCleod/Dennis none Hottest: MADONNA SADE DAN FOGELBERG HAROLD FALTER JULIAN LENNON WHAM!

KOOL & THE GANG
SURVIVOR
WZLQ/Tupelo
Stove Thomas

KGW/Portland Dirkx/Williams LIMAHL ROGERS & PARTON AMY GRANT AIR SUPPLY Hottest: HOTTEST: BILLY OCEAN WHAM! HAROLD FALTERNE KOOL & THE GANG JULIAN LENNON

RICHIKINGM DAVID LEE ROTH PRINCE DON HENLEY BEACH BOYS HOCLESE: WHAM! KOOL 4 THE GANG BILLY OCEAN TEARS FOR FEARS HAROLD FALTERMEYE

HOTTEST:

SADE MHAM! HAROLD PALTERMEYE BILLY OCEAN WARWICK & B.MANIL TEARS FOR FEARS JOHN POGERTY KATRINA & THE WAY SIMPLE MINDS HOTTEST HANDLO PALTERMEYE SURVIVOR ALAN PARSONS HADDONA

MADONNA PHIL COLLINS PARALLEL TWO KBOI/Boise Drew Harold ROGERS & PARTON HOTTEST: BILLY OCEAN HAROLD FALTERHEYE WHAN! HADONNA TEARS FOR PEARS

KVUU/Cuiorado Sc KVUUKLiorado S Invinifioward BEACH BOYS BRYAN ADAMS LIMABL KIM CARNES HOTERST: SADE HAROLD FALTER WHAM! ALAN PARSONS SURVYOR KDUK/Eugene Burne/King

MHITNEY HOUSTON AMY GRANT AIR SUPPLY ROTEST: BILLY OCEAN GEORGE BENSON HAROLD FALTERME: ALAN PARSONS SURVIVO

SURVIVOR

KKUAHTONOUHU
LIIB MINE:
PAUL YOUNG
TIL TUESDAY
GLENN FREY
JOHN CAPPERTY
SUPERTRAMP
HOTEGAT:
BILLY OCEAN
KOOL & THE GANG
HAROLD FALTERMEYE
SIMPLE MINES
TEARS FOR FEARS -

KFI/Los Angeles Lebeau/Kiley CHAKA KHAM HOTLEST: BILLY OCEAN MADONNA TEARS FOR FEARS SURVIVOR

HOTTERS: TEARS FOR FEARS JULIAN LENNON HARDLD FALTERME KOY/Phoenix

WHAM! KOOL & THE SURVIVOR Hottest: KSL/Salt Lake City George Lemich

GBOTGS LEMICH
RAY CHARLES
ALABAMA
DEBARGE
MHITNEY HOUSTON
PAUL YOUNG
HOTEBURI
SADE
BILLY OCEAN
GEORGE BENSON
MADONNA
TEARS FOR FEARS
KBEST/SAN DIEgo
Mitchel/Dean BRACH BOYS HOTTEST: HADONNA SADE BILLY OCEAN WHAM! REO SPEEDWAGO

KSFM/Sari Olego Mark Zegan AMY GRANT AIR SUPPLY ANY URANT
AIR SUPPLY
LIMAHL
KENNY LOGGINS
BEACH BOYS
MADONNA
GRAHAM PARKER
HOLTESI
SILLY OCEAN
WARDLD FALTERM
CHAKA KHAN
ALAN PARSONS
ANY GRANT
KKPLISpokane
Dean Allen

DOBA ADER ROGERS & PARTON DEBARGE AMY GRANT EVELYN KING HOTCHSTEN HAROLD FALTERMEYE ALAN PARSONS LIMAHL MADONNA PARALLEL

THREE MINE FORD

LIMAHL
AMY GRAWT
AIR SUPPLY
AIR SUPPLY
AIR SUPPLY
ALBAWA
HOLLEST:
MHAMI
BILLY OCEAN
KOOL & THE GANG
HABOLD FALTERME;
TEARS FOR FEARS

KKLV/Anchorage Jay Noble

Jay Moble

MEN AT WORK
SUPERFRAMP
JANEY STREET
KENNY LOGGINS
DON HENLEY
DEBARGE
COMMODORES
HOTEGET
SADE
WHAM!
FOREIGNER
HOWARD JONES
RED SPEEDWAGO!

John Leader
KENNY LOGGINS
DEBARGE
JANEY STREET
HANDER ATES
HOSANNE CASH
CHET ATKINS
HOTCHET
HAROLD FALTERMEYE
TEARS FOR FEARS
SURVIVOR
ALAN PARSONS
CHAKA KHAN

K99/Great Falls McShaviKeller BRYAN ADAMS KENNY LOGGINS ROGERS & PARTO ROGERS
HOTLEST
HOTLEST
HAROLD FALTERMEYS
KOOL & THE GANG
SURVIVOR
ALAN PARSONS
HADONNA

KQSW/Rock Springs Chris Alexander

DEBARGE WILLIE, ERIS.. SADE NAROLD PALTERNEYE WBANI KOOL & THE GANG KRSB/Roseburg, OR Veronica Burns Veronica Burns
JANEY STREET
DEBANGE
DIANA ROSS
HALL & OATES
JANICE PAYSON
RATRIAN E THE MAV
HANGLO PALTERMYE
LUTHER VANDROSS
WHITNEY HOUSTON
LINARL
PAUL YOUNG KMGQ/Santa Barbara Stephen Meade

Stephen Meade

DON HENLEY
KATRINA & THE MAY
DEBARGE
HOTCEST:
CEMARA KHAN
HHAM!
HHITNEY HOUSTON
HADONNA
TEARS FOR FEARS KALE/Tri Cities Bill Templeton

DIRE STRAITS
SISTER SLEDGE
MEN AT HORK
HALL 4 OATS
ROGERS & PARTO
DEBARGE
HOTES
HOTES
HOTES
HOTES
BYAN
BRYAN ADAMS
SURVIVOR

MIDWEST

PARALLEL ONE

SEACH BOYS

BBYAN ADAMS
MADONNA
RENNY LOGGINS
HOTCEST:
HAROLD FALTERMEYE
SADE
MIAM!
DEBARGE
BILLY OCEAN
WMINClevelend
Torcassofivers KOOL & THE GANG JULIAN LENNON SURVIVOR CHAKA KHAN HORLEST: HAROLD FALTERNEYE TEARS FOR FEARS WHAM! SADE BILLY OCEAN

CHAKA KHAN HOTLEST: BILLY OCEAN SADE WHAM! HAROLD FALTERMEYE LIONEL RICHIE DEBARGE
TEARS FOR FPARS
BOTTERS FOR FPARS
BOTTERS
BOTT Harry Lyles
AIR SUPPLY
PAUL YOUNG
DEBARGE
ROGERS & PART
HOTTEST
WHAM1
BILLY OCEAN
DAN FOGELBERG
BAROLD FALTEI
PHIL COLLINS

HAROLD FALTERNEYS LIMAHL Hottest: BILLY OCEAN PROFITE AND THE PROFITE ALAN PARSONS PEED APENDAGON SURVIVOR

BRYAN ADAMS
BILL WITHERS
HOTLEST:
SADE
KOOL & THE GANG
MADONNA
TEARS POR FEARS
CHAKA KHAN

ROOL 4 THE GANG WHAM!
BAROLD PALTERMEYE
ALAN PARSONS
CHAKA KHAN
KLSI/Kenses City
Owens/Alan EVELYN KING
CHAKA KEAN
ANY GRANT
LUTHER VANDROSS
HOLLEGI:
SADE
BILLY OCEAN
HAROLD FALTERHE
TRARS FOR FRASS
KOOL & THE GANG
KUDL/Kenses City
HallsmiTaylor

KS94/St. Louis Garcia/Wattern AIR SUPPLY-MADONNA HOTTEST: REO SPEEDWAGON HAROLD PALTERM WHAM! JULIAN LENNON KOOL & THE GANG KYKY/SI. Louis Jim Bichards BEACH BOYS AIR SUPPLY Hottest: BILLY OCEAN WILM!

MIAM! HAROLD FALTERMEY SIMPLE MINDS KOOL & THE GANG PARALLEL

TWO WHBY/Applet St. John/Salm

WNAM/Appleto Bennett/Collins JANEY STREET DEBARGE Hottest: BILLY OCEAN

HAROLD PALTERNEYS TEARS FOR FEARS REO SPEEDWAGON JULIAN LENNON

ROGERS & PARTON PAUL YOUNG HOTCOST: HOTCOST HOTCOST BILLY OCEAN KOOL & THE GANG HAROLD FALTERME TEARS FOR FEARS RED SPEEDWAGON Rick Johnson WHITNEY HOUSTON

LIMANL
BEACH BOYS
HOTTEST:
BILLY OCEAN
WHAM!
HAROLD FALTERMEYE
JULIAN LENNON
SURVIVOR AMY GRANT
PAUL YOUNG
ROGERS & PARTON
HOTLEST:
ROOL & THE GANG
"MARGLD PALTERME
TEARS FOR FEARS
JULIAN LENNON
SURVIVOR

KLYF/Des Moines Bob Majors BEACH BOYS AIR SUPPLY WHITNEY HOUSTON HOTCEST: WHAN! HAROLD FALTERMEYE JULIAN LENNON TEARS FOR FEARS SURVIVOR

BEACH BOYS
MADONNA
AIR SUPPLY
HOTEGET:
KOOL & THE GANG
HAROLD FALTEMBYE
BILLY OCEAN
TEARS FOR PEARS
USA FOR AFRICA BUJENSMITH
JOHN FOGERTY
BEACH BOYS
ROGERS & PARTON
AIR SUPPLY
EVELIN KING
AMY GRANT
KIM CARNES
HOTERS
HOTERS
BILLY OCEAN
WEAMI
MADONNA

LIMAHL JOHN FOGERTY

WEZS/Richme Dillon/Bevins

LINAHL AIR SUPPLY HOTTEST: JULIAN LENNO REO SPEEDWAG MADONNA BRYAN ADAMS HAROLD FALTE

WENS/India Grey/Eagan BRACH BOYS AIR SUPPLY Hottest: HAROLD FALTS BILLY OCEAN WHAM!

WHB/Kenses City Jeff Roberts WLTE/Minneapolis Graye/Sommers Jen Robens
AIR SUPPLY
AMY GRANT
HHITMEY HOUSTON
TEARS FOR FEARS
HOTTERS
HOTTERS
HARN
HANNATTANS
EAROLD FALTERMET
COMMODORES
DEBAAGE TEARS FOR FEARS
AIR SUPPLY
HOTTER
BILLY OCEAN
MADONNA
CHAKA KHAN
SADE
DAN FOGELBERG

AMY GRANT KATRINA & THE WAV DEBARGE

JOHN DENVER HALL & CATES DEBARGE KENNY LOGGINS HOTEST: WHEAH! KOOL & THE GANG REO SPEEDWAGON TEARS FOR FEARS SURVIVOR

JULIAN LENNON
PHIL COLLINS
SURVIVOR
HOTTEST:
HAROLD PALTER
KOOL & THE GA
MADONNA
BILLY OCEAN
WHAM1

3WM/Toledo Mathews/King JULIAN LENNON, BRYAN ADAMS BRACH BOYS Hottest: BRUCE SPRINGSTEEN SADE

KRAV/Tulsa Gary Reynolds KOOL & THE GANG Hottest: DEBARGE SADE HAROLD PALTERMEYE BILLY OCEAN BRYAN ADAMS

PARALLEL THREE WJBC/Blooming Stew Salowitz

HAROLD FALTERMEYE BILL WITHERS

Stew Salowitz

DON BENLEY
JOHN DENVER
KERNY LOGGINS
BRYAN ADAMS
HOCKEST:
SURVIVOR
JOHN FOCERTY
BEACH BOYS
ANNE MURRAY
ROGERS & PARTON WHAM!

KOOL & THE GANG
TEARS FOR FEARS
HAROLD FALTERME
KEEZ/Manketo, MN
Sue LeFond Sue LeFond

ROGERS : PARTON
PETIL COLLINS

BEACH BOYS

BEACH BOYS

ALE SUPAY

KATRINA : THE HAV

HEN AT WERE

COHOLORE GIRLS

MANY JANE GIRLS

ROELBAGE

ROE WCIL/Carbondale, IL Matt McCann

BRACH BOYS
KENNY LOGGINS
ROGERS & PARTON
AIR SUPPLY
DEBARGE
BOTCOSTA
MADONNA
RAROLD FALTERMEYE WHAM! BAROLD PALTERNEYE TEARS POR PEARS SURVIVOR KWEB/Rochester, MN AI Axeison BILLY OCEAN TEARS FOR FEARS WMT-FM/Cedar Repids Sellers/Green SISTER SLEDGE DEBARGE HOTLEST: BILLY OCEAN KOOL & THE GANG DON HENLEY
AMY GRANT
AIR SUPPLY
HOTLEST:
BILLY OCEAN
ALAN PARSONS
HAROLD FALTERMI
REC SPEEDWAGON
SURVIVOR

KFSB/Joplin
Bobby Daniels
KENNY LOGGINS
ROGERS + PARTON
KATEINA & THE NAY
MARY JANE GIRLS
DEBARGE
BOLLESTE
BILLY OCEAN
HAROLD FALTERMEYE
WHAM! WJON/St. Cloud Diem/Fine

DISTRICT OF PARTS OF HAROLD FALLEROIL,
HARM!
KOOL & THE GANG
TEARS POR PEARS
WXUS/Lefsysite
Bob Vizze
DEBARGE
JOHN FOGERTY
BALL & OATES
HOTLEST;
BILLY OCEAN
HHAM!

WBOW/Terre Haute Kevin Young

142 Reporters 138 Current Reports

The following stations reported no adds or changes in rotation this week

KFMB/San Diego

The following stations failed to report this week and their playlists were frozen.

> CK101/Cocoa Beach WOMC/Detroit KCNR/Portland

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

_			(6)				833	100.20	100
,	hree Veeks	y.	wo /eeki	Last Week	153 REPORTS	Total	Hot	Medium	To
		.6	1	0	ROBERT PLANT/Little By Little (Es Paranza/Atlantic)	145+	121 4		2
		3	2			140-			. 1
2		10		_		141+	99+		2
-		58	9	=		141+	70+		6
	7	4	4	5	MICK JAGGER/Lucky In Love (Columbia)	124 -	99-		2
1	9	8	7	6		111=	100+	11-	2
:	3	5	8	Ŏ	TOM PETTY & THE HEARTBREAKERS/Rebels (MCA)	108-	71-	37-	1
-		_	17	0	NIGHT RANGER/Sentimental Street (Camel/MCA)	130+	46+	76-	12
1	2	1	3.	9	BRUCE SPRINGSTEEN/Trapped (Columbia)	101-	72-	29+	. 0
3		4			'TIL TUESDAY/Voices Carry (Epic)	114+	57+	56-	6
	- 5	53	35	0	BRUCE SPRINGSTEEN/Glory Days (Columbia)	102+	51+	45+	32
. 2	1 2	0			JOE WALSH/The Confessor (Full Moon/WB)	113=	43+		2
1		2	6	13	TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/PG)	90 -	73-		1
31					KIM MITCHELL/Go For Soda (Bronze/Island)	109=	37+		4
3					HOOTERS/All You Zombies (Columbia)	114+	27+		5
11					GLENN FREY/Smuggler's Blues (MCA)	84 -	55 -		4
-					PAUL YOUNG/Everytime You Go Away (Columbia)	98+	42+		17
38			23		GRAHAM PARKER & THE SHOT/Wake Up (Next To You) (Elektra)	107+	23-		9
17					HOWARD JONES/Things Can Only Get Better (Elektra)	85 -	50+		2
					HUEY LEWIS & THE NEWS/Trouble In Paradise (Columbia)	84 -	48-		0
13					PHIL COLLINS/Inside Out (Atlantic)	84 -	49 - 47 -		0.
12	4				JULIAN LENNON/Say You're Wrong (Atlantic) VAN-ZANT/You've Got To Believe In Love (Network/Geffen) (ES		17+		8,
36					ERIC CLAPTON/See What Love Can Do (WB)			79 + 55 +	
27					PQWER STATION/Get It On (Bang A Gong) (Capitol)	92=	29-		12-
14					KATRINA & THE WAVES/Walking On Sunshine (Capitol)	81 -	43-		2-
60					TEARS FOR FEARS/Shout (Mercury/PG)	82+		43+	17-
23					DOKKEN/Alone Again (Elektra)	81 -	29-		0-
8					JOHN FOGERTY/Centerfield (WB)	69-		29 -	2-
41	34				PRINCE/Raspberry Beret (WB)	80+	36+	43-	3+
37					LONE JUSTICE/Ways To Be Wicked (Geffen)	88+	14+	73+	3-
31	30)			BON JOVI/Only Lonely (Mercury/PG)	82 -	14+	68-	1-
54	37	7	36	€	WILLIE & THE POOR BOYS/Baby Please Don't Go (Ripple/Passport)	83+	11+	71+	2-
10	9)	16	34	DON HENLEY/Drivin' With Your Eyes Closed (Geffen)	64 -	32 -	32-	0=
_	-				DON HENLEY/Not Enough Love In The World (Geffen)	<i>80</i> +	22+	52+	28-
-	50				PAUL HYDE & THE PAYOLAS/You're The Only Love (A&M)	88+	6+	76+	14-
D	EBU				HEART/What About Love? (Capitol)	87	6	61	87
-	*******				DIRE STRAITS/Money For Nothing (WB)	68+	14+		32 -
	29				BRYAN ADAMS/Heaven (A&M)	58 -	34 –	24 –	1-
26	25				ALAN PARSONS PROJECT/Days Are Numbers (Arista)	69 –	14-	55 -	0-
11					FIRM/Satisfaction Guaranteed (Atlantic)	57-	29 -	28 -	0=
-	49		14	8	DURAN DURAN/A View To A Kill (Capitol)		24+		4-
59	46				GINO VANNELLI/Black Cars (HME/CBS) DIRE STRAITS/Walk Of Life (WB)	78+	9+	64+	10+
46	40				MAMA'S BOYS/Needle In The Groove (Jive/Arista)	70 + 63 -	15 + 3=	48+ 60-	25 - 2 -
16	19				SLADE/Little Sheila (CBS Associated)	59 -	11-	48 -	0=
-					MEN AT WORK/Everything I Need (Columbia)	67+	6+	58+	14-
6	21				SIMPLE MINDS/Don't You (Forget About Me) (A&M)		22-	25=	0=
4	13	-			TOM PETTY & THE HEARTBREAKERS/Don't Come Around Here (MCA)	42-	32 -	10-	0=
_	_			3	JOE WALSH/Rosewood Bitters (Full Moon/WB)	49+	15=	31+	10-
Di	BU				ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic)	50	16		50
-	52				SHOOTING STAR/Summer Sun (Geffen)	48=	7=	41+	2-
22	32				ERIC CLAPTON/She's Waiting (WB)	38 -	20	18 -	1+
57	54	5	3		JOHN FOGERTY/Searchlight (WB)	47+	13-	31+	8=
DE	BUI				HELIX/Deep, Cuts The Knife (Capitol)	49+	4+	<i>36</i> +	22-
unne	-				CYNDI LAUPER/The Goonies 'R' Good Enough (Epic)	46+	12+	33=	3-
		4	9	57	TOM PETTY & THE HEARTBREAKERS/It Ain't Nothin' To Me (MCA)	35 -	19-	16-	2+
					BOB DYLAN/Tight Connection To My Heart (Has Anybody Seen) (Columbia)	56	3		53
	45				SURVIVOR/The Search Is Over (Scotti Bros./CBS)		14 -	26 -	1-
DE	BUT	T		€0	BEACH BOYS/Getcha Back (Caribou/CBS)	46+	4+	36+	13-

MOST ADDED

HEART (87)
What About Love? (Capitol) BOB DYLAN (53) Tight Connection To My ... ((Columbia) ROBERT PLANT (50) DIRE STRAITS (32) Money For Nothing (WB) **BRUCE SPRINGSTEEN (32)** Glory Days (Columbia)

HOTTEST

ROBERT PLANT (121) Little By Little (Es Paranza/Atlantic)

EURYTHMICS (120)

Would I Lie To You? (RCA) PHIL COLLINS (100) Sussudio (Atlantic) MICK JAGGER (99) JOHN CAFFERTY (99)

Tough All Over (Scotti Bros./CBS)

BREAKERS

BRUCE SPRINGSTEEN Glory Days (Columbia)

67% of our reporters on it. 102/32 including adds at: KSRR, WLVQ WQFM, KSHE, KZAP, WKLC, WAAF, WKDF. Moves 35-11 on the Tracke

PAUL HYDE & THE PAYOLAS You're The Only Love (A&M)

58% of our reporters on it. 88/14 including adds at: WBAB, WEBN, WIMZ WKDF, WLAV, KQWB, KWHL. Moves 42-36 on the Tracks chart.

HEART

What About Love? (Capitol)

57% of our reporters on it. 87/87 including adds at: WMMR, DC101, KLOL, KSRR, WEBN, KSHE, KMET, KRQR. Debuts at #37 on the Tracks chart.

TEARS FOR FEARS

Shout (Mercury/PolyGram)

54% of our reporters on it, 82/17 including adds at: WIYY, WLUP, WLVQ, WQFM, KLOS, WFYV. Moves 40-27 on the Tracks chart.

DON HENLEY

Not Enought Love In The World (Geffen)

52% of our reporters on it. 80/28 including adds at: KSHR, WKLC, WDIZ, WAPL, WFBQ, KPOI. Moves 51-35 on the Tracks chart.

GINO VANNELLI

Black Cars (HME/CBS)

51% of our reporters on it. 78/10 including adds at: KTXQ, KAZY, WAAF, WIBA, KKDJ, KRSP, KZOK. Moves 45-43 on the Tracks chart.

NEW & ACTIVE

GEORGE THOROGOOD "Willie And The Hand Jive" (EMI America) 44/24 (21/12) Adds include DC101, KYYS, WDM, KOZO, WADY, KOWB, KFMQ, Hots, 3-KMET, WBSW, WCPZ, Mediums, 26 include WMM, WSPJ, KBCO, KUPD, WODS, KEZO, KILO.

WOPZ. Mediums: 39 include WMMH, WARJ, RBUO, KNPJ, WOUS, NEZV, RILO.

TOM PETTY "Make it Better (Forget About Me)" (MCA) 38/17 (21/10)
Add include WDVE, WHJV, WHCN, WOUR, WCQ, WDIZ, KISS, WIOT. Hols: 14 Include WBAB, WNOR, WXRT, KILD, KPOI. Mediums: 21 include WMY, WEZX, KODS.

BRYAN FERRY "Slave To Love" (WB) 33/27 (5/5)
Adds Include KROQ, KINK, WLAV, WIOT. Hols: 8 WXRT, KBCO, 91X, KFOG, KQAK, WLIR, K97.

CRAM. Mediums: 19 include norm, MIN, MIND:

DIRE STRAITS "SO Far Away" (WB) 32/10 (27/20)

Adds include WCMF, WTKX, WRDU, WFBD, KEZX, WARK, WWWV, KWHL. Hots: 11 include KZEW,
KBCO, KINK, KFDG, WWCT, KILO. Mediums: 19 include WNEW, WDVF, WNOR, KLOS. KEZE.

KBCO, KINK, KFOG, WWCT, KILU, Mediums: 19 include miscri, norse, month of the KIRISIS "The Highest High" (WB) 32/15 (24/3)
Addis WOOS, WBSW, WCPZ, KFMF, KVPE, Hots: 7 include 91x, WLIR, CHEZ, WIZN, KSPN, KRQU, Mediums: 23 include WBAB, WDVE, WSHE, WXRT, WCFM, KRQQ.

BODMTOWN RATS "Rain" (Columbia) 32/2 (33/1)
Adds: KUPO, KZAM: Hots: 4 WBCN, KBCO, 91X. KROU, Mediums: 27 include WBAB, KROQ, KFOG
KOME, WAOV, WAWW, KOZZ.

RED SPEEDWAGON "Gotta Feel More" (Epic) 31/19 (12/10)
Adds snoude KSRR, WRIF, KYYS, WADY, WWWY, KDWB, KYYD, Holes 3 WIMMR, WARK, WGIR,
Mediums 22 Pictolew WBCN, WERN, WLVD, KUPS, KRB, WKCD, KISS,

ROBERT PLANT "Pink And Black" (Es Paranza/Atlantic) 27/25 (2/2) adds include WYY, KGB, KOME, WWCT, KICT, Hots 8 WMMR, WDVE, WHJY, KMET, KUPD, WHCN, WIJR, KISS, Mediums: 16 include WBAB, KTXO, WEZX, KATT, KEZF

ROBERT PLANT "Easily Lead" (Es Paranza/Atliantic) 26/26 (0/0)
Adds include DO101, KTXQ, WEBN, KGB, KQDS, WWCT, Hots: 4 KZEW, WHCN, WLAV, KPOI
Mediums: 19 include WBAB, KRGR, WPYX, WOMF, WTUE.

FIONA "Hang Your Heart On Me" (Atlantic) 25/11 (16/6)
Adds include WDHA, WPLR, KNCN, KISS, WTUE, KFMG, WWWV. Hots: 3 WHJY, WYSP, KTYD.
Mediums: 21 include WBCN, WSHE, WOFM, KZAP, KGB Mediums: 21 include wood, worte, warre, page, No.

BELOUIS SOME "Imagination" (Capitol) 24/3 (26/2)

Adds: WGIR, WBLM, KRQU, Hots: 3 KQAK, WLIR, WCPZ, Mediums: 19 include WDVE, WHJY, WLVQ,

KROO, WAUY, WIMZ.

SUPERTRAMP "Better Days" (A&M) 21/14 (10/10)
Adds include KZAP, KROR, KLBJ, WWCT, KILO, KLPX, Hotis 9 include CHOM, WNOR KAZY, KFOQ.
WCCC, WHCN, WLAV, KZOK, Mediums 9 include WPYX, WDHA, WDIZ. JASON & THE SCORCHERS "Shop It Around" (EMI America) 20/5 (15/8)
Adds: KNCN, WXLP, WWWV, WBSW, KFMF. Hots: 1 WQFM. Mediums: 17 include WBCN, WMMR, WXRT,

FOREIGNER "Reaction To Action" (Atlantic) 19/13 (4/2)
Adds include WLUP, KLOS, KISW, WFYV, WDIZ, WWWV, KTYD, Hots. 2 KKCI, WYSP, M

SUPERTRAMP "Still In Love" (A&M) 17/8 (12/12)
Adds include Q107, KRQR, KLBJ, WWCT. Hots: 6 KZEW, WNOR, KAZY, KMET, CHEZ, WQBK, Mediums: 9

INCIDIDE TYPEN, TYPEN, NACA.

MICK JAGGER "Half A Loaf" (Columbia) 17/3 (15/1)

Adds: KFOG, KFMG, KOZZ. Hots: 7 include KSJO, KZOK. WWWW, WCXT, KZAM. Mediums: 10 include

WILLIE & THE POOR BOYS "These Arms Of Mine" (Ripple/Passport) 17/2 (17/3) Adds. KAZY, WWCT. Hots: 4 include WDHA, WCCC. Mediums: 12 include WMMR, DC101, WXRT, W

PHIL COLLINS "Only You Know And I Know" (Atlantic) 16/1 (15/1)
Adds: WBAB. Hors: 7 include WEBN, KUPD, KFOG, KISW, KTYD. Mediums: 9 include KTXQ, KRQR, WQMF

PRINCE "Pop Life" (WB) 15/0 (13/0) Adds: 0. Hots: 7 include KQAK, WLIR, WHMD, KSPN. Mediums: 8 include WBAB, WDHA, WWCK, V

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

			A 124			
ree Two Las	153 REPORTS	MAY 24, 1985	Total Reports	Hot Rotation	Medium Rotation	
DEBUT	ROBERT PLANT/Shaken 'N Stirred (Es Paranza/Atlantic)	"I ittle" (145) "Siver" (50) US: 1 U (07)				
4 2 1	2 PHIL COLLINS/No Jacket Required (Atlantic)	"Little" (145) "Sixes" (50) "Pink" (27)	147		24	. 3
1 6 4 6	EURYTHMICS/Be Yourself Tonight (RCA)	"Sussudio" (111) "Inside Out" (78) "Don't Lose" (36) "Would I Lie" (140)		126 -		
7	JOHN CAFFERTY & THE BEAVER /Tough All Over (Scotti Bros/CR)	S) "Tough All Over" (444)		121+		•
0 0 0	WITCH JAUGEN/SHE'S THE BOSS (COLUMDIA)	"I volor" (104) "II 1 II (07) "II 1	142+	100+	41-	3
1 1 3	6 TOM PETTY & THE HEARTBREAKERS/Southern Accents (MCA)	"Lucky" (124) "Lonely" (27) "Half" (17)		107+		
_ 9 (SUPERTRAMP/Brother Where You Bound (A&M)	"Rebels" (108) "Don't Come" (42) "Make" (38)		96 -		. 1
4 5	8 TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)	"Cannonball" (141) "Better" (21) "Still" (17)	142+	71+	71 -	6
3 2	9 USA FOR AFRICA/We Are The World (Columbia)	"Everybody" (90) "Shout" (82) "Head" (12)	128-	88 -	40+	2
14 13 6	JOE WALSH/The Confessor (Full Moon/WB)	"Trapped" (101) "Trouble" (84) "If Only" (10)	119-	81-	38+	0
FRUT •	NIGHT RANGER/7 Wishes (Camel/MCA)	"The Confessor" (113) "Rosewood Bitters" (49)	129+	49+	79 -	2
_ 33	DIRE STRAITS/Brothers In Arms (WB)	"Sentimental Street" (130)	132	47	76	14
7 10 1	3 ERIC CLAPTON/Behind The Sun (WB)	"Walk" (70) "Money" (68) "So Far Away" (32)	130+	33+	87+	40
22 16 6	TIL TUESDAY/Voices Carry (Epic)	"See What Love" (88) "She's Waiting" (38) "Tangled" (1	5)112-	53-	58 -	3
0 0 1	5 DON HENLEY/Building The Perfect Beast (Geffen)	Voices Carry (114)	115+	57 +	57-	6
24 20 6	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Not Enough" (80) "Drivin" (64) "All She" (12)		50 -		5
34 30	CRAMAN PARKER & THE CHOTCH (Columbia)	"Glory Days" 102)		53+		
25 17	GRAHAM PARKER & THE SHOT/Steady Nerves (Elektra)	"Wake Up" (107) "Weekend's" (11)	115=			7
28 22	HOOTERS/Nervous Night (Columbia)	"All You Zombies" (114) "And We Danced" (11)	116+			
20 19 4	KIM MITCHELL/Akimbo Alogo (Bronze/Island)	"Go For Soda" (109)	109-			
9 12 2	JOHN FOGERTY/Centerfield (WB)	"Centerfield" (69) "Searchlight" (47)		51 -		4
35 34	PAUL YOUNG/The Secret Of Association (Columbia)	"Everytime" (98)	102+			
18 21 2 .	2 HOWARD JONES/Dream Into Action (Elektra)	"Things" (85)		53+		
11 14 2	POWER STATION/The Power Station (Capitol)	"Get It On" (92) "Some Like It Hot" (32)				2
22 25	VAN-ZANT/Van-Zant (Network/Geffen)	"You've Got" (99) "I'm A Fighter" (15)	103-			1
16 15 2	GLENN FREY/The Allnighter (MCA)	"Smuggler's Blues" (84	103+			5
29 28 🔏	PRINCE/Around The World In A Day (WB)	"Raspberry" (80) "Paisley" (19) "Pop" (15)		55 -		4
31 29 2	WILLIE & THE POOR BOYS/Willie & The Poor Boys (Ripple/Passport)	"Baby Please" (83) "These" (17)		40+		3
10 11 28	B JULIAN LENNON/Valotte (Atlantic)	"Say You're Wrong" (84)		12+		2
13 20 29	KATRINA & THE WAVES/Katrina & The Waves (Capitol)	"Walking" (81)		47-	-	0
24 26 30	DOKKEN/Tooth And Nail (Elektra)	"Alone Again" (81)		44 -		2
30 32 🗿	LONE JUSTICE/Lone Justice (Geffen)	"Ways" (88)		29 -		0
27 27 32	BON JOVI/7800 Fahrenheit (Mercury/PG)	"Only Lonely" (82)	91+	14+	76+	.3
19 23 33	BRYAN ADAMS/Reckless (A&M)	"Houses! (50) IIK I IV	89 -	15+	74 -	1.
12 18 34	FIRM/Firm (Atlantic)	"Heaven" (58) "Kids Wanna Rock" (12)	72 -	41-	31 -	0-
_ 36 €	PAUL HYDE & THE PAYOLA\$/Here's The World For Ya (A&M)	"Satisfaction" (57) "Someone To Love" (10)	65 -	34 -	31 -	0-
21- 24 36	ALAN PARSONS PROJECT/Vulture Culture (Arista)	"You're The Only" (88)	90+	7+	77+	13-
_ 39	GINO VANNELLI/Black Cars (HME/CBS)	"Days Are Numbers" (69)	73-	15 -		0-
15 31 3R	BREAKFAST CLUB/Soundtrack (A&M)	"Black Cars" (78)	79+	10+	64+	10+
36 38 30	MAMA'S BOYS/Power And Passion (Jive/Arista)	"Don't You Forget" (47) "Fire In Twilight" (14)		23 -		0=
17 35 40	SLADE/Rogues Gallery (CBS Associated)	"Needle" (63)	63 -	3=		2-
33 40	CODO ASSOCIATED	"Little Sheila" (59)	59 -			0=

BREAKERS

ROBERT PLANT

Shaken 'N Stirred (Es Paranza/Atlantic)

96% of our reporters on it. 147/3 with adds at: CHUM, KCGL, KVRE. Debuts at #1 on the Albums chart.

NIGHT RANGER

7 Wishes (Camel/MCA)

86% of our reporters on It. 132/14 including adds at: WBCN, CHOM, WNEW, CHUM, KOME, WAAF, KMJX, WFBQ, Debuts at #11 on the Albums chart

PAUL HYDE & THE PAYOLAS Here's The World For Ya (A&M)

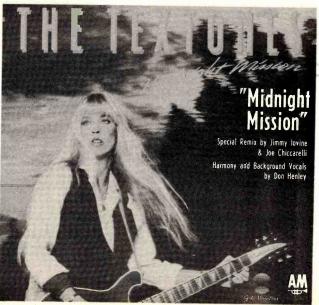
59% of our reporters on it. 90/13 including adds at: WBAB, WEBN, WKLC, KNCN, WKDF, WXLP, KRKE. Moves 36-35 on the Albums chart.

GINO VANNELLI Black Cars (HME/CBS)

52% of our reporters on it. 79/10 including adds at: KTXQ, KAZY, WAAF, WIBA, WYFE, KKDJ, KRSP, KZOK. Moves 39-37 on the Albums chart.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

AOR BREAKERS — A record is a Breaker the first week that it's reported by at least 50% of our AOR reporters. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.





This Bears Repeating...

KING

& Pride

Already A European Smash--And **Crossing To** America!!



AOR ALBUMS

MOST ADDED

DIRE STRAITS (40) Brothers In Arms (WB BRUCE SPRINGSTEEN (31) Born In The U.S.A. (Columbia) G. THOROGOOD & THE DESTROYERS (19) Maverick (EMI America)

PAUL YOUNG (18)
The Secret Of Association (Columbia) NIGHT RANGER (14) 7 Wishes (Camel/MCA)

HOTTEST

PHIL COLLINS (126) No Jacket Required (Atlantic) ROBERT PLANT (123) Shaken 'N Stirred (Es Paranza/Atlantic) EURYTHMICS (121) MICK JAGGER (107) She's The Boss (Columbia) JOHN CAFFERTY (100) Tough All Over (Scotti Bros/CBS)

NEW & ACTIVE

REO SPEEDWAGON/Wheels Are Turnin' (Epic) 53/10 (56/5)
Adds include KSRR, WRIF, WZZO, WAQY, KTYD. Hots. 11 include WMMR, KDKB, WRXL, WGIR, KLYV. Mediums: 37 include WBCN, WBAB, WHJY, WEBN, WLVQ, KSHE, KUPD, KGB.

GEORGE THOROGOOD & THE DESTROYERS/Maverick (EMI America) 52/19 (34/9)

Adds include DC101, KYYS, WZZO, WCMF, WEZX, WAQY, WAPL. Hots: 5 WRIF, WQFM, KMET, WBSW, WCPZ. Mediums: 42 include WMMR, WXRT, WLVQ, KBCO, KLOS, KUPD, KGB, WCCC, WAQX, WAAF, WOOS, WIBA, KEZO, WIOT, KILO, KEZE

SHOTING STAR/Silent Scream (Geffen) 52/2 (52/2)
Adds: WAAF, KOMP, Hots: 9 KLOL, KSRR, WNOR, KYYS, WQFM, KSJO, WYSP, KFMG, KRQU. Mediums: 43 include WHJ, WSHE, WEBN, WRIF, KSHE, KZAP, KGB, KOME.

THE GOONIES/Soundtrack (Epic) 46/3 (0/0)
Adds: CHUM, KBPI, KGGO, Hots: 12 include WBCN, WBAB, WOOS, KPOI, Mediums: 33 include WNEW, WSHE, KROQ, WZZO, WCCC, WHCN, WCMF, WOUR, WFYV, WIMZ, WRDU. FIONA/Fiona (Atlantic) 45/9 (52/1)

Adds: WPLR, KLBJ, KNCN, WTKX, KISS, WTUE, KFMG, WQBK, WZZQ. Hots: 7 include WNEW, WHJY, WEBN, WYSP, WAAF, KTYD. Mediums: 37 include WBCN, WBAB, WMMR, KZEW, WSHE, WQFM, KMET, KUPD, KZAP, KGB, WKLC, WCCC, WHCN, WOUR, WQMF, WAPL, KATT, KILO.

CHINA CRISIS/Flaunt The imperfection (WB) 42/5 (36/4)
Adds: KAZY, WBSW, WCPZ, KFMF, KVRE. Hots: 8 include 91X, WLIR, CHEZ, KEZX, WIZN, KSPN, KRQU. Mediums: 31 include WBAB, WDVE, WSHE, WXRT, WQFM, KBCO, KROQ, KINK, WEZX, WAQY, WDIZ, WOOS, WLAV, KKDJ.

FOREIGNER/Agent Provocateur (Atlantie) 37/10 (33/2)
Adds: include WLUP, KKCI, KLOS, KISW, WFYV, WDIZ, WTKX, WXKE. Hots: 13 include WMMR, WEBN, KMET, KGB. Mediums: 21 include WBCN, DC101, KZEW.

BOOMTOWN RATS/In The Long Grass (Columbia) 35/2 (35/1) Adds: KUFO, KZAM. Hots: 5 WBCN, KBCO, 91X, KTCL, KRQU. Mediums: 29 include WBAB, WHJY, WSHE, WXRT, KRQQ, WEZX, WAQY, KZEL.

BELOUIS SOME/Imagination (Capitol) 24/3 (26/3)
Adds: WGIR, WBLM, KRQU. Hots: 3 KQAK, WLIR, WCPZ. Mediums: 19 include WDVE, WHJY, WLVQ, KBCO,

KROQ, WAQY, WIMZ TRUTH/Playground (IRS/MCA) 17/13 (5/3)

Adds include KBCO, KAZY, WDHA, WLIR, WRCN. Hots: 1 KCGL. Mediums: 7 include WHFS, WIZN, KZAM. U2/Unforgettable Fire (Import) 17/1 (17/4)

Adds: KÖZZ, Hots: 6 CHOM, Q107, KAZY, 91X, WLIR, Mediums: 11 include WBAB, KZEW, WXRT, KBCO, KLOS,

LOUDNESS/Thunder In The East (Atco) 14/5 (9/1)

Adds: WHEB, WARX, WBSW, WCXT, WZZQ. Hots; 1 WAQX. Mediums: 9 Include WKQQ, KISS.

JOHN PARR/John Parr (Atlantic) 14/3 (15/8)

Adds: WCMF, KILO, KUFO. Hots: 1 WRIF. Mediums: 12 include WBCN, WNEW, KGB, WEZX, WAQY.

NEW ORDER/Low-life (Qwest/WB) 13/8 (7/5) Adds include KBCO, KPOI. Hots: 5 WXRT, 91X, WLIR, KRQU, KCGL. Mediums: 4 include KROQ.

AOR ALBUMS — Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are bulleted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are BOLDED. Current week's total reports, hot and medium rotation reports, and total adds are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's Most Added.

TRACKS — Track airplay data for songs from all configurations, including albums, LPs, and 45s, Shown fourweek trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, hot and medium rotation reports, and total adds are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

REGIONAL AOR ACTIVITY

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures

Parallel One: 1,000,000 + Parallel Two: 200,000-1,000,000

Parallel Three: Under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel

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CHUM-FM/Toro (416) 926-4068

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PARALLEL

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DC101/Washington, DC (202) 828-9932 NO: DAYE SPOW

WDVE/Pittsburgh (412) 562-5959

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Q107/Toronto (416) 967-3445

PO: GARY SLATGHT MO: JOHN DEPRINCE THE CONTROL OF THE CO

CHOMEMIN (514) 935-2425 PO: ROB BRATOE MO: BEHOLT DUFRESHE

POI CHARLIE KENDALL

WMMR/Philade (215) 561-0933

PO: TED UTZ HO: ERIN RILEY

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WBAB/Long Island (516) 587-1023

PO: BOB BUCHMAN MD: RALPH TORTORA

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WDHA/Dover, NJ (201) 328-1055 GHY BOB LINGER POI MARK CHERNOFF

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WZZO/Allentown (215) 694-0511 CHEZ-FM/Ottawa (813) 563-1919 FDI STEVE COLWILL NOI GREG TORRINGTON PD: GENE ROMAND ND: RECK STRAUSS

Description of the control of the co a RED SPEEDMAGON a GEORGE THOROGODO WHCN/Hartford (203) 247-1060 PD: DANIEL F. MAYDEN ASST. PD: BOR BITTENS

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WRCN/Long Island (516) 727-1570 PDI MARC COPPOLA ASST. PDI JOHN GRAPPON WCMF/Rochester (715) 262-4330

PO: JOHN LARSON ASST, PO: DAVE KAME MOT
MATERIA & MAYES
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WAQX/Syracuse (315) 472-0200 POT ED LEVINE ASST. POT ANY DANL MAN

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WHEB-FM/Por (603) 436-730 POI JIM RISING

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WKLC/Charleston (304) 722-3308 WV

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PARALLEL THREE WGIR-FM/Man (603) 625-6915 POI BOB COX -

WCCC-FM/Hartford (203) 233-4426 POI DAVID GROSSMAN ASST. POZ CLENN STE

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WBLM/Portland, ME (207) 783-2065 POT JOSE DIAZ Not PHIL COLLINS (N) BRYAN ADAMS USA FOR AFRICA (N) TEARS FOR FEARS (N) MICKLANGER HOWARD LANGER PRINCE (N) TON PETTY

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WARX/Hagersto Fredrick (301) 733-4500 PO: REID BLANKENSHILL HO: PAUL HICHAELS

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REGIONAL AOR ACTIVITY

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PD: ANDT BEAUBIEN ASST. PD: MICHAEL TO PET TY

KTXQ/Dallas (214) 528-5500 ASST. PD: REDGEARD

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PD: JOE DENTON ASST. PD: RICK LAMBER HAVE TO A SHORT LAW THE A SHARE THE A SHAR

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WKDF/Nashville (615) 244-9532 PO: BILL PUGH ASST. PO: DAVID HALL

WDIZ/Orlando (305) 645-1802 PO: RAD NESSICK

WKLS-FM/Atlanta (404) 325-0980 POI BILL WISE NO: BOB BAILEY (FROZEM) TEMBO BALLEY

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PORT TOWN STORY OF THE STORY OF

WTKX/Pensacola (904)-438-7543 PD: MARK DAVID SAMY(R

TOTAL PROPERTY OF THE PROPERTY HIST COLLING THE PROPERTY OF T WIMZ-FM/Knoxy (615) 525-6000 PO: MERRY LAMBERT NO: SCOTT PAUL SEN

WRDU/Raleigh 919-782-1061 ON: BEN BALL MOI BOB HALTON

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WRXL/Richmond (804) 282-9731 PO! TOM EVANS NO: PAIR SHUGRUE

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WFYV/Jacksonville, (904) 842-1055 FL PO: CHRIS JONES HO! LEX STALEY

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KLAQ/EI Paso (915) 544-8864

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KISS/San Antoni (512) 223-6211

POF GREG STEVENS ASST. PD: TOM SCHE

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(501) 470-0123 PD: 109 H000 HD: FORHY SHITH

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WWWV/Charlott (804) 971-4057 PO: JAY LOPEZ

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WRUF-FM/Gali (904) 392-0771 PD: HARRY GUSCOTT HD: GREC HANNER

AND CONTROL OF THE PROPERTY OF

KFMX-FM/Lubbock (806) 747-1224 PD: WES NESSMAN ASST. PD: BORRY TREBOR

HOT HATE IN AVES
BRUCE SPRINGSTEEN
BRYAN ADJANS
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HOMARD JONES

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PARALLEL ONE WLVQ/Col

OH (614) 224-1271 PO: PAT STILL

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MONTH TO SELECT WZEW/Mobile (205) 432-0102 MD: CATT STONE MD: PHIL COULLOUD

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PO: MARK SEGER HO! CHRISTINA MELLEY THE TOP 2 (APS 18)
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KUFO/Odessa (915) 366-2801 PO: MARK LAPICARS MD: MER! TEEGARDEM

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KQRS/Minneapolis (612) 545-5601 PD: DAVE HAMILTON HD: MALLY WALKER

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WLUP/Chicago (312) 440-5270

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KTCZ/Minneapoli (612) 544-1558

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72/R&R FRIDAY, MAY 24, 1985

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WXRT/Chicago (312) 777-1700

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WXKE/Ft. Wayne (219) 484-0580

POI RICK MEST MOI HAL BRANDT

WLAV-FM/Grand Rapids (616) 456-5461

POI DAVE LANGE

KGGO/Des Moir (515) 265-6181

PO : PAUL FREDRECKS not use preson the control of the co

KQDS/Duluth (218) 728-6421 PDI MIKE KELLER

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(317) 257-7565

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KEZO/Omaha (402) 592-5300 PD: BRIXE MCGREGOR NO: JOE BLOOD

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KATT-FM/Oklahoma (405) 848-0100 City PO: PAT MELSH MD: SCOTT DOUGLAS

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WAPL/Appletor (414) 734-9226 POI BRIAN TAYLOR

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WWCT/Peorla (309) 674-2000

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POI WES DAVIS

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KFMQ/Lincoln (402) 476-8585 PO: TON BARNER HO: MATT EFFHEN

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WCXT/Muskegon-(616) 873-7129 Hart PD: MARK ANTHONY MOT TON WILSON

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WCPZ/Sandusky (419) 625-1010

PD: RANDY HUGG

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WKLT/Kalkaska (616) 258-2800

PD: CHUCK POET ASST. PD: TERRI RAY

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W8SW/Kankakee (815) 939-4541

PD: BILL TAYLOR MD: CHRESTIE KATHILL CONTROL PARTS

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KSQY/Rapid City (605) 578-3533 POI JACK DANIELS MOI JEFF MICHAELS

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KQWB-FM/Fargo (218) 236-7900 PO: JON ERGAN NICK JAGGER

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WZZQ/Terre Haute (812) 232-5034 POI KEVIN FOUNG

Generation Co.

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PARALLEL ONE KFOG/San Francisco 415) 986-1045

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KQAK/San Francisco (415) 474-9100

KINK/Portland, OR (503) 226-5080

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(FROZEN)
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PHIL COLLINS
HICO LARGER
HOMARD JONES
HATEINA E HAVES
RED SPEEDMACON
RICK SPRINGFIELD
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KROQ-FM/Los Angeles (213) 578-0830 POI RICK CARROLL MOI LARRY GROVES

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KRQR/San Francisco (415) 765-4045 POT-CHRIS MILLER ASST. POT LISA MOVAN

ASST. POLICIS NOV.

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KBPI/Denver (303) 936-2313

ASST. POI JOHN SINCE

KOME/San Jose (408) 248-6811

POI PAT EVANS ASST. POI DAMA JANG

KBCO/Boulder (303) 444-5600

POI JOHN BRADLEY MOI DOUG OLIFTON

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91X/San Diego (619) 291-9191 POI HAD MAX HO! STEVE WEST

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KUPD/Phoenix (802) 838-3062 PO: VAL HEINTOSH HO: CURTISS JOHN

Continued on next page

R&R FRIDAY, MAY 24, 1985/73

REGIONAL AOR ACTIVITY

KGON/Portland, OF (503) 655-9181 POL TON CALE HOL BILL PRESCUTY NO BILL PRESCOTE
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KFMQ/Albuquerque (505) 265-8811 PD: TON MARSHALL MD: MICHAEL DAVIS NO. MICHAEL DAVIS

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DOO KILO/Colorado (303) 634-4896 PD: RICH HAME HD: ALAM MHITE

Mot ROBERT PLANT (L) TEARS FOR FEARS PHIL COLLING BRUCE SPRINGSTEEN FIRM (M) JOHN CAFFERTY JL), EURYTHRICS (L) DOWER MELLIC (R)

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COORS SOORIES TO KRKE-FM/Albud (505) 765-5400 PO: FRANK JAKON NO: STEVE LARAMEE

SHORT PARTY FOR A STATE OF THE KZOK/Seattle (206) 281-5600 (Ms. PHIL STRIDER NO. LARRY SHARP

ROMP/Las Vegas (702) 876-1460 POI CHARLIE HORRISS 45ST. PDI BIG MARTY

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(801) 282-5541 PRIL COLLING
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CONTROL OF THE PR KEZE/Spokane (509) 448-1000 PO: JONAH CUMMINGS

SUPERTRAMP ERIC CLAPTON JOHN FOGERTY BEACH BOYS TIL TUESDAY MZ a BOB DYLAN a HEART PARALLEL THREE Cheyenn (307) 745-7396 Po: JOHN LOWARDS KPOI/Honolula (808) 524-7100

POI BILL MINS NO: ANDY PRESTON

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KZEL/Eugene (503) 342-7096 PD: KEN MARTIN HD: VINCE HERTZ MIC COLLING IN IN INVESTIGATION OF THE COLLING IN IN INVESTIGATION OF THE COLLING IN INVESTIGA

KZOQ/Missoula (406) 728-5000 PD: VERN ARCO

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KKDJ/Fresno (209) 226-5991 PDI DON FISCHER HOI JEFF RICOCL THE PARTY OF THE P KMBY/Sellner

(408) 394-9000 PO: MARK KALFHANN

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KFMF/Chico (916) 343-8461 PD: RON WOODWARD Not TOW PETTY TEARS FOR FEARS SHILL COLLINS SHILL COLLINS SHILL COLLINS SHILL STATION HICK JAGGER OAVID LEE ROTH MINDTION JOHN FOGERTY CON HEMLEY FORE (GARR GO WEST SANTAMA FIRM

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KWHL/Anchorage (907) 349-6551 PD: CAPTER B. BRADLEY HD: REVIN VARGAS

THE THE MANUELS AND THE MANUEL

KTCL/Ft. Collins (303) 571-1232 PD: JOHN HAYES ASST. PD: GARE HOLTER

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HICK LAGGE
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JOHN FORERTY
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ERIC CLAFTON
HITO THE HIGHT
FAUR YOUNG
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KVRE/Santa Rosa (707) 544-5873

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Service Servic BON JOY)
PAYOLAS
Light Adds And TOM WELCOME TO A SECOND TO KOZZ/Reno (702) 329-9261 POI DANIEL COOK HOSE
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PHIL COLLINS (M)
RICK JACGER (M)
RONCE SPRINGSTEEN
JOHN CAFFERT
PRINCE
EURAN DURAN
TEARS FOR FEARS (H)
HOMARD JONES

153 Reporters 148 Current Playlists

Two stations reported a frozen playlist this week. WYNF/Tampa CFOX/Vancouver

were frozen. KTCZ/Minneapolis WKLS/Atlanta

Three stations failed to report

this week. Their rotations

PLAYLISTS - An artist's name appears once per playlist in the highest reported rotation. For example, if cuts from an album are reported in both hot and medium, the album will appear in hot. A small 'a' before an artist's name indicates the record is newly reported that week, or additional tracks have been added. An (M) or (L) after an artist's name shows that other tracks from that record are in those rotations (medium or light add). An artist's name with no abbreviations means all airplay of that artist is in the listed rotation. When three or more tracks from the same album are reported in medium, that album will receive credit as being in hot and be listed as such. The album's tracks will continue to receive credit as being in medium rotation.

CHR PARALLEL ONE PLAYLISTS

EAST

WBSB

Baltimore

B104

PD:Steve Kingston-MD: Amy Kronthal

MD. AMP Knothtal

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Program Administrator:

Kenth Abrams

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MICK JAGGER/Lucky In Love AIR SUPPLY/Juck As I Am PAUL YDUNG/Everytime You Co Away MEN AT MORK/Everything I Need

Baltimore PD: Ralph Wirm MD: Tim Watts

MD. Tim Watts

Group interpretation by the control of the control

MENABO/Hels Ne Hight Might Might Might Market Might Mi

Nici linsi) Philadelphia PD: Scott Walker MD: Glenn Kalina

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PD: Charlie Quinn Boston

MD: Cindy Ballen

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LONE JUSTICE/Mage To Be wished GINO WANGELI/Black Care MCRY LEWIS & NEWS/Trauble In Pa SRUCE SPRINGSTEEN/Trauble

CKg Montreal

PD: Stephen Anthony

MANUAL About Love
HEANT/What about Love
HEANT/What the Lover's
HADDWAN/Into The Groove
HADDWAN/INTO TH

CONTUCENTAL SERVAL IS OVER

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1050 chum

PD: Jim Waters Toronto MD: Brad "Knobby" Jones

MD. Brad "Wnobby" dones

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SECON STREET, STREET

92 PROFM

Operations Manager: Providence Tom Cuddy

TOT COUGHY

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BRUCE SPRINGSTEEM/GLOTY Days .
BEACH BOYS/Ostche Sact HEART/Anat About Love .
BIND VAMPALLIFSHED Care .
HALL 5 DATES/Passystem Chafts .
ROBERT PLANT/LISTER SP LISTER .
CEPARGE/Nho's Helding Donne M

AL CORLEY/Square Rooms BDN JOY!/Only Loneig AIR SUPPLY/JUST As 1 Am HEN AY HORK/Everything 1 News

7 SOO WHTZ

PD: Scott Shannon New York MD: Frankie Blue

MO. Frankie Blue

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PD: Smokey Rivers MD: Gene Baxter

MD GOOD Baster

7 3 Common Service C

COREY HART/Never Surrender RIM CARMES/Creet In The Might DEBARGE/AND 4 Helding Donne N TIL TUESDAY/VSITES COTTO PARL HARDCASTLE/19 SEACH SOYS/Getche Back JEAN HAIGHT/My Toot Took

PD: Bob Beauchamp MD: Guy Brouillard

(CFTROSO)

Toronto PD: Sandy Sanderson MD: Bob Saint

P.D. Sandy Sanderson

M.D. Bob Sand

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Buffalo PD: Bill Todd MD: P.J. Foxx

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FOREIGNER/Rection To Action
HALL & GATES/Pegsession Obsessio
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BEACH SOYS/Ostche Back



PD: Alan Burns

MD: Mary Talen

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BEACH BOYB/Optche Back PAUL YOUNG/Everytime You Go Away PAUL HARDOGETIE/10 AL CORLEY/Equate Room

WEU Maximum Mosk Long

PD: Bill Terry MD: Ruth Tolson

Island

OLEAN DUBAN/A VIEW TO A NEIL OLEAN PREY/Sougator's Blues CYNDI LAMPER/The Occasion 'R' Go-ALIBON MOYET/Invistate

B94 Pittsburgh
PD: Scott Alexander

MD: Craig Jackson

MOC Cortigo Jackson

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MHITTHEY HOUSTON/Yew Give Good Lo KATRINA & THE MAY/Helsing On Sur DEFECHS MODE/People Are People URUCE SPRINGSTEEM/Glory Days BEACH BOYE/Ostche Back CYMDI LAUMER/THE Coomies 'R' DeSOUTH

Z-93 Atlanta

PD: John Young MD: Chris Thoma

MALL L CATEB/Possersion Chester FOREIGNER/Resetten To Action DESARGE/Mac's Holding Donne M REPORT LOCALIST/Possers MEN AT MORK/Everything I mad

BEACH BOYB/Gatche Back SUPERTRAMP/Cannonsall MIGHT RANGE/Santimental Strat COMMODOREC/Annal Instinct AIR SUPPLY/Just As J Am

allhit OTI WEEL Dallas

PD: Randy Brown MD: Joe Folger

MUL JOSE FORGET

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NOME

JOHN CAPPERTY/Tough All.Ower
EMITPHICS/Mould | Lie To You?
MADDREAL/Into The Grouve
MEN AT MONK/Surptiting | Need
OTHO VANNELLI/Slick Care

Dallas/Ft. Worth

Maximum Hits VP/Programming: John Shomby

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I in Statistics of Programming John Sh

NIGHT RANGER/Bentimental Street BRICE BPRINGSTEEM/DIOTS Days DEPECHE HODE/Propils Are Propin BEACH BDYS/Getcha Beck

JOHN CAFFERTY/Tough All Over KIM CARNED/Crest In The Night TIMA TURNER/Show Some Respect

PD: Kris O'Keily

MD: Greg Rolling

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MD: Greg Rolling

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DEBARCE/HAD'S Holding Donne H SERVES SHR IMOSTERN/Dierg Days SEACH SETTS/Ostable Days SEACH SETTS/Ostable Sect HASHT RANGER/Sontimental Street MALL & GATES/Parsession Dasset

CHR PARALLEL ONE PLAYLISTS

758™ Miami PD: Keith Isley WINZ-FM Asst. PD/MD: Mark Shands

ASSI, PO/MO: Mark Shands

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FALE HANDCASTLE/19 HODTERS/All You Zombive OLENN FREY/Smuggler's Bluss EURY/144TCE/Mould I Lie To You?



Ops Mgr. Chuck Morgan Asst. PD/MD: Kurt Kelly

PD: Robert W., Walker

MD/Asst. PD. Frank Amadeo

2 State Constitution of the Constitutio MD/Asst. PD: Frank Amadeo

24. 29 DEBARDE/Uno's Holding Donna H BRUCE BPRINGSTEEN/Glorg Days

(C105) Tampa

Ops Mar: Mason Dixon

Ops Mgr. Mason Dixon
PD: Steve Rivers

10 2 3 Mary Control of the Control of the

29 MAITINEY HOUSTON/YOU GIVE Good Lav AIR SUPPLY/Just As I Am DEFECHE MODE/People Are Paugle

(94-Q)

Atlanta

PD: Jim Morrison MD: Jeff McCartney

MALL & CATES/Possession Character BRUCE SPRINGSTEEN/Slery Cage DEBANDE/Noc's Halding Danna N KENNY LODGINS/Forever

Hot Hita! Nortolk

PD: Bob Canada MD: Jim Curtis

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ELME JUSTICE/Heys To Be Michel ERVICE BPRIMOSTEM/Glory Dags GEAMGE/Hey's Holding Donne N HEN AT MIRK/Everybing: Nead HEMP / Ahna hout Leve SUPESTRAMP / Cannenball ACT MIRK/Everybing in The Ludden MACH MIRK/Everybing in The Ludden MACH DATES/Personalism Obsession

PD: John Lander Asst, PD: Ron Parker

MIDWEST



OLEMN FREY/Savegler's Blues LINANE,/Never Eneing Story BRUCE SPATINGSTEEN/Glere Days DON HENLEY/Net Eneugh Love In Ti KIN CARNES/Craty In The Highs HICK JAGGER/Lucky In Leve

MAN Kansas

Kausas Citis Het Radio

PO Todd Chase

PD Tod

--WXGT--92X-FM Columbus

PD. Adam Cook

Asst. PD. Joel Kelly

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hitradio 96 fm

Detroit

PD: Gary Berkowitz

PREDDIE JACKSOW/Rock He Tonight
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MALL & OMTES/Possarious Diseas
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HEART/MAL About Love
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DUELT/MARY/Common bil



PD: Dave Anthony Asst. PD/MD: Don Michaels

ADDS JOHN PROCESTY/Conterfield SLENN PREY/Bauggler's Blues SEACH BOYS/Outche Sack

Chicago

PD: Buddy Scott

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SPUCE SPRINGSTEEN/Trapped HUEV LEWIS & NEWS/Trauble In Par DAVID LEE ROTH/Just A Digolo/I



PD: Tom Jeffries Cleveland M. C. Shadow Stevens are week as a series of the series of MD: Shadow Stevens

Ops.

St. Louis

Ops. Dir: Dave Robbins

MD. Tom Kelly

Ambor Market Ma MD: Tom Kelly

HICK MOGEN/Lucky In Lave BORNEN/Alone Again TIL TUESDAY/Voices Carry ORED RIBHN/Ses' Won't Leave Out ROSERT PLANT/Little Sg Little

WKTI Milwaukee

PD: Tim Fox MD: Kelly Wallace

MD: Kelly Wallace

Total Total

KBEQ

Kansas City PD: Pat-McKay

To the control of the MD: Karen Barber

10. 26. 27. 33. 34

Chicago Ops. Mgr.: John Gehron

Ops. Mgr. John Gehron

2 | Salary Franch Carlot Car

MADDREAFING The Groupe BRUCE SPRINGSTEEN/Trapped HASY LEMIS & NEWS/Trouble In Par JOHN FORSTY/Conterfeld

Detroit PD: Lee Douglas

Port. Lee Douglas

Asst. P.P. Steve Kelly

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39 DEBARGE/MRG'S Holding Donne N COMMODORES/Animal Institut BRUCE BRINGSTEEN/Glory Days

OM: Tac Hammer Minneapolis

Asst. PD/MD: Gregg Swedberg

30. 31, 32, 23 MICK WAGER/Lucky In Leve EURYTHMICE/Mould I Lie To You?

Chicago

TIL 7

Mary John Gehron

PD. Dallas Cole

3 3 Maria Da Transition of Transition

Ops Mgr. Jim Fox MD: Dave Allen

Specings, JHI FOX
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97.9 WNCI

PD: Rich Meyer Columbus MD/Asst. PD: Bruce Wheeler

KIM CARMES/Creay In The Wight AGBERT PLANT/Little By Little DOWNEN/Alone Agein

WEST



VP/Prog.: Gerry DeFrancesco Assistant PD: Mike Schaefer

SOY MEETS SIRL/ON SITE MEN AT MORK/Everything I Meed REMOY LOGGING/Forever

CHR PARALLEL ONE PLAYLISTS

WEST



Denver

PD: Mark Bolke MD: Chris Knight

MD. Chris Knig

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DAVID LEE ROTH/Just A Cigolo/ EURYTHHICG/Houle I Lie To You GLENN FREY/Sauggler's Blues CYNDI LALMER/The Goonles 'R'

Phoenix

Phoen

PD. Guy Zapoleon

MD. Sleve Goddard

MD. Sle

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MD: Geina Horton

MD: Geina Horton

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KWSS 94.5 PM

PD: Dave Van Stone San Jose

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BEACH BOYE/Ostcha Back MHITNEY HOUSTON/You Give Good DEPECHE HODE/PRODIE Are Peopl HALL & ONTEG/Passession Obses HADONNA/Into The Groove

MD: Art Morales

BEACH BDYS/Catcha Back ANY GRANT/Find A Hay BRUCE SPRINGSTEEN/Clory Days SUPERTRAMP/Cannonball

KUBE 93FM

OLENN FREY/Sauggler's Blurs NIGHT RANGER/Syntimental Stre-Aff SUPPL/USt As I Am HEART/Mhat About Love DEPECHE MODE/People Am Propi-BRUCE SPRINGSTEEN/Glory Days

Hot Hits Seattle

SEACH BOYG/Cetche Beck SUPERTRAMP/Cennonbell GRANAM PARKER/Make Up (Nest To MEANT/Make About Leve FOREIGNER/Reaction To Action

HOOTERS/All You Zonaice NEW AT MORN/Everything I Merd DOMNEM/Alone Agein GG MEST/Cell He

PD: Jeff King

MD: Damien

K. PLUS FM

PD: Bob Case

MD: Wendy Christopher

AIR SUPPLY/Just As d Am ROBERT PLANT/Listle By Little PALL YOUNG/Everytims You of Am NIGHT RANDER/Sentimental Stret HITNEY HOUSTON/You Give Dead JOHN CAFETY/Taugh All Over Kim CARMES/CRIV In The Night BICK JAGDER/Lucky In Love

San Francisco PD: Nick Bazon

MD: Jack Silver

F.U. FINCH DISCOUNT.

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REG SPEEDHACON/One Lonely Nigl TINA TURNER/Show Some Respect ANINOTION/Let Him Co HEN AT HORK/Everything I Need

TIMA TURNER/Show Some Respect BOOK OF LOWE/Sog DUKKEW/Alone Again KIM CAMPS/Crasy in The Night AL CORLEY/Square Rooms OC MEST/Cat! Me ROBERT PLANT/Little Sg Little

ZIOO FM KKRZ

PD: Gary Bryan MD: Sean Lynch

Portland

BAUGE SPRINGSTEEN/Clory Days NIGHT RANGER/Sentimental Stres COMMUDDRES/Anieal Instinct KERMY LODOINS/FORWAY MEANT/NIGHT ABOUT LOVE

Q103FM)

PD: Jack Regan MD: Alan Sledge KOAQ

MD: Alan Sledge Denver

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DURAN DURAN/A View To A Kill AIR SUPPLY/Just As I Am HEART/What, About Love NIGHT RANGER/Sentimental Stree

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FM102

PD: Rick Gillette Sacramento MD/Assist PD: Chris Collins

LIMME/Never Ending Story AIR SUPPLY/Just As I Am DEBARCE/Who's Holding Donne N NIGHT RANGER/Sentimental Strd.

MADDRNA/Angel
MADDRNA/Angel
MADDRNA/Angel
MADDRNA/MARGE
MARGE/Not Enough Love In
LONG JUSTICE/Mays To Be Micker
ALEX SROWN/Come On) Shout
GRAHAM PARKER/Make Up (Mest Tc
POINTER SISTERS/Maky Come And
DEPECHE MODE/Paople Are Poople

KMJK

Magic Portland 107

PD: Jon Barry MD: Steve Naganuma

M.D. Steve Naganuma

1 1 Manual Programma Steve Steve

O.E.N. REEV/Smuggler's Blues EURYTHETCS/Mould | Lie To You BRUCE DPRINGSTEEN/Glory Days COMMIDDIES/ANIBLE Instinct. JON HEMLEY/NOT Enough Love In YIL TUESDAY/VALES Carry

ANY ORANT/Find A May
COM CAFFERTY/Tough All Over
FICK MODER/Lucky In Lave
BOY HEETS OIR/ON Our!
JOHN FOGERTY/CenterField

Sacramento Sessi Hist Physic

PD: Tom Chase

M. D. Mr. Ed.

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LIMANL/Never Ending Story MEN AT MORK/Everything I Need ROBERT PLANT/Little By Little GRAMMA PANKER/MAB Up (Neet T. SUPERTRAMP/Cennonbell

IS TOSTALIS

VP/Ops: Dave Parks
San Diego

DESARGE/Who's Holding Donne N Night RANGER/Gentimental Stree HALL & DATES/Potsession Obsess

JOHN CAFFERTY/Tough All Over MEN AT MORK/Everything I Need TINA TURNER/Show Some Respect

Hot Hits San Francisco PD: Richard Sands

PAUL YOUNG/Everytime You Go A KIH CARNEG/Cresy In The Night BEACH BOYS/Getcha Back MICHT RANGER/Sentimental Stres

ALON MANCER/Sentinental Stream CLEINFERS/SWangler's Blues RED SPEEDMACHN/DNC Lonely Might ALLIAN LENGTH/Sie Sons Respect Tima TURNES/Show Sons Respect Tima TURNES/Show Sons Respect SHALTON GIVE COMPRISED TO DEPART OF THE MANCE ASSESSMENT SERVE JOHN CAFFERTY/TOUG All Over JOHN CAFFERTY/TOUGH All Over JOHN CAFFERTY/TOUGH All Over JOHN CAFFERTY/TOUGH ALL OVER TWILL LANGE/THE GENERAL RE CAMPUT LANGE/THE CAM



Denver

PD: Doug Erickson MD: Gloria Avila

AL CORLEY/Square Rooms

EAST

HOTTEST

MOST ADDED

Bruce Springsteen **Bryan Adams** Heart Daryl Hall & John Oates Tears For Fears

CHR ADDS & HOTS

SOUTH MOST ADDED

HOTTEST

Bruce Springsteen DeBarge

Bryan Adams Daryl Hall & John Oates Harold Faltermeyer

FAST

PARALLEL TWO

KC101/New Heven, CT Stef Rybek

92-KTU/New York McIntyre/Ellis

PREDDIE JACKSON LOOSE ENDS

LIMAHL CHEYNE PAUL HARDCASTLE DEAD OR ALIVE MADONNA HOTEEST:

TOMPHMENDING PA
DevisTitler
PAUL HARDCASTLE
BRUCE SPRINGSTEN
BRUCE SPRINGSTEN
BRACH BOYS
BRACH BOYS
BRACH BOYS
HALL 4 OBEST
BRACH BOYS
HALD LOLLINS 20-13
MILLOLLINS 20-13
DURAN 27-20
DURAN 27-20
BRACOMA 25-18
DURAN 27-20

WSPK/Poughkeepele, NY Dayton/Anthony

RENNY MANAGEMENT ROTTERS:
BIMPLE MINDS 1-1
TERRS FOR FERRS 4-2
DAVID LEE ROTH 5-3
MARY JANE GIRLS 16-10
PHIL COLLINS 25-18

RI-104/Providence, RI Jonathan Monk

Q92/Rochester, NY Stevens/Messner

StevensMessner
MADONNA
TIL TUESORY
FOREIGNER
BRUCE SPRINGSTER
BRUCE SPRINGSTER
BRUCE SPRINGSTER
BRINGS 1-1
PRIL COLLINS 7-2
BRYAN ADAMS 5-4
PRO SPREDOMAGN 12-7
TEARS FOR FEARS 14-10

Tom Mitchell
FOREIGNE
FOREIGNE
FOREIGNE
HALL & OATES
BRUCE SPRINGSTEEN
BEACH BOYS
COMMODORES
HOLLEGE:
HALLOGERE:
HAMOLOFALITERMEYE 2-2
TRANS FOREIGNES
DAVID LEE ROTH 9-7
DAVID LEE ROTH 9-7

None Hottest: WHAM! 2-2 TEARS FOR FEARS 3-3 HOMARD JONES 6-6 RED SPEEDWAGON 8-8 MADONNA 16-16

WKFM/Syracuse, NY Steve Becker

Steve Becker
WHITNEY MOUSTON
BRUCE SPRINGSTEEN
HARKOTION
HOLTER
HOLTER
HERE
HOLTER
HERE
HOME
HARDOLD FALTER
HERE
HOME
HADOLNE 16-9
HADOLNE 19-10
DURAN DURAN 32-23

MEN AT WORK
DEBARGE
JORN FOCERTY
HOTCEST:
HAROLD FALTERMEYE 7-3
BILLY OCEAN 8-5
BRYAN ADAMS 16-9
HOMARD JONES 17-10
KOOL & THE GANG 19-11

WPST/Trenton, NJ Tom Taylor

Tom Taylor
AIR SUPPLY
COMOGODES
DEPECHE HODE
PAUL HARDCASTLE
HEART
ROBERT PLANT
ROBERT PLANT
ROBERT PLANT
TEARS FOR PEARS 3-2
PAUL YOUNG 32-26
PAUL YOUNG 32-26
PAUL YOUNG 32-26

SUPERTRAMP MEN AT WORK

SUPERTRAMP MEN AT WORK AIR SUPPLY KENNY LOGGINS Hottest:

WFLY/ABDANY, NY
Todd Merte.
HALL & OATES
ROBERT PLANT
BRICE SPRINGSTEEN
BRICE SPRING

Bryan Geronimo
PETER BROWN
BROCE SPRINGSTEEN
GO MESS
GO MESS
GO MESS
LOGIS
LIGHT LIGHT
READY
LEADY
LEA

WZOU/Boston, MA Cutter/Lemieux

CutionLernioux

NEN EDITION
SURVIVOR
GLENN FREY
BOY MEETS GIFL
HICK JAGGER
PAUL YOUNG
BRUCE SPRINGSTEEN
DON HERLEY
MEN AT MORK
HOTERET: TEARS FOR FEARS 4-1 HAROLD FALTERMEYE 9-2 BILLY OCEAN 16-3 DAVID LEE ROTH 10-5 BRYAN ADAMS 17-14

TIL TUESDAY ROBERT PLANT KIM CAPNES Hottest: HARY JANE GIRLS 1-1 DAVID LEE ROTH 4-2 WHAM1 5-3 BILLY COEAN 8-4 PHIL COLLINS 24-6

Bally (Manher
HALL & OATES
ANIMOTION
BRUCE SPRINGSTEEN
DOKEN
AIR SUPPLY
ANY GRANT
SUPERTRAMP
HOTLEST
TEARS FOR PEARS 1-1
TEARS FOR PEARS
PEAM OF ALTERMETE 4-2
HEAD OF ALTERMETE 4-2
HEAD ON ALTERMETE 4-3
BRYAN ADAMS 12-5

K184/Erie, PA

HEART
FOREIGNER
BRUCE SPRINGSTEEN
NIGHT RANGER
ANY GRANT
NETHINGS HOUSTON
REO SPEEDMAGON
BOTHER
DAVID LEE HOTH 3-1
BILLY OCEAN 6-2
REO SPEEDMAGON 4-3 KEU SPEEDWAGON 4-3 KATRINA & THE WAY 7-5 BAROLD FALTERHEYE 9-6

WERZ/Exeter, NH Scott MacKey

Soot MacKey
MER AT MORK
HALL 4 OATES
BRUCE SPRINGSTEEN
DEBARGE
FOREIGNER
HEART
AIR SUPPLY
HOOTHUS (dp)
HILE RODGERS
HEART
HEART 12-1
TEANS FOR FEARS 4-3
HOMAND JONES 11-7
PEIL COLLINS 18-12PAUL YOUNG 32-17

WTIC-FM/Hartford, CT Mike West

BRUCE SPRINGSTEEN RLYMAXX NATALIE COLE HALL & OATES AIR SUPPLY INCTES! MMAH 3-1 MARY JARE GIRLS 6-4 .BEYAN ADAMS 12-5 PRIL COLLUNS 18-10 MADONNA 28-25

WAMX/Huntington, WV Robinson/Collins

KIH CARNES ROBERT PLANT HADONNA MADONNA MOTTEST: BRYAN ADAMS 7-1 HMANI 6-2 TEARS FOR FEARS 4-1 HOMARD JONES 10-7 KATRINA 6 THE WAV 19-12

MADONNA AIR SUPPLY SUPERTRAMP DEBARGE HALL & OATES AMY GRANT BOLLEST: BILLY OCEAN 2-1 BRYAN ADAMS 3-2

WRCK/Utica, NY Jim Reitz

Jim Reitz
REUCE SPRINGSTEEN
HALL 4 OATES
FOREIGNEE
HEART
WAN-ZAM'HOUSTON
HOUSTON
HOUST WKRZ-FM/Wilker-Be

Brock/Shevidan

BALL'S OATES

STOR HYDEN
STING
LIMANL
SUPERTRAMP
DEBARGE
NIGHT RANGER
BOLLEST:
SIMPLE MINDS 1-1
SIMPLE MINDS 1-2
BRYAN ADAMS
ARDONNA 12-5
PHIL COLLINS 16-12 MONDONA! SANGE
ANY GRANT (dp)
AIR SUPPLY (dp)
BRUCE SPRINGSTEN
HEART (dp)
HALL & OATES
SUPERTRAMP
HEALL & OATES
SUPERTRAMP
HON AT MORK
HOLLEST
JEAN KNIGHT 22-3
BILLY OCEAN 3-4
BILLY OCEAN 3-5
HADONA L3-5
HADONA L3-5
HADONA L3-5
HADONA L3-6
HADONA L3-7
HADONA

Q106/York, PA Tom Shannon

Tom Shannon
LTMAHL
EURYTHHICS
BRACH BOYS
HOLLEST
BRIAN ADAMS 12-6
ROOL & THE CANO 14-8
HOWARD JONES 16-9
MARY JANE GIRLS 17-10
RATRINA & THE MAY 21-12

PARALLEL THREE

WFBG/Altoone, PA Steve Kelsey

Steva Kalsay

DON HEALEY
BRUCE SPEINGSTEEN
FOREIGNEE (dp)
HALL & OATES
HOOTERS (dp)
HOTERS:
HANDLD PALTEMEYE 6-3
HANDLD PALTEMEYE 6-3
JULIAN LENKON 18-16
WZON/HARDLO ME
Rick Andrews

WIGY/Beth, ME Bob Anderson Bob Anderson
NIGHT RANGER
WHITNEY HOUSTON
PAUL HARDCASTLE
BRIVAN FARMAN
HOTES:
BRIVAN DAMES 1-1
BRIVAN ADAMS 1-1
SULLY OCEAN 12-5
SURVIVOR 22-7
DUBAN DURAN 76-10
PHIL COLLINS 35-15

103CIR/Beckley, WV Bob Spencer HOS SPENCER
HEART
FOREYGNER
EEACH BOYS
COMMODDRES
SUPERTRAMP
HOST-REHERAH 2-1
BILLY OCEAN 6-3
BRYAN ADAMS 12-8
PRINCE 22-11
DURAN DURAN 37-26

Jen Mertin.
COMMODORES
DEBARDE
FOREIGNEE (dpf
HEART
HADOMS
HADOMS
BRUCK SPRINGSTEEN (dp)
HOUSES
HADOMS
5-1
JEAN KNOWN 15-2
HABOLD PALTERMENT 15-4
HADION HOUTE 10-5
PEILIP BAILEY 21-15
PEILIP BAILEY 21-15

WIRZICHANDERDURG PA Matthews/Alexander PAUL BARDCASTLE, " JOHN FOGESTY", MRITHEY HOUSTON (dp) GINO VANNELLI BOTTEST BRYAN ADAMS 1-1 HARDLO FALTENBETE 5-4 RANY JANE GIRLS 10-6 KOOL 4 THE GANG 12-8 SUMMIYOR 18-10

DEBARGE
HALL 4 DATES
ANTHOTION
ROBERT PLANT
HOSTER HARDLE FLANT
HARDLE FALTERMEYE 1-1
BILLY OCEAN 4-3
DAVID LEE ROTH 7-5
BRYAN ADAMS 10-6
MARY JANE GIRLS 12-7 WSSX/Cherieston, SC Phillips/Allen Philipa/Alien
HALL - OATES
BRUCE SPRINGSTEN
GO MEST
DON HENLEY
DON HENLEY
BUPERTRAP
ROBERT FLANT
HOTERI
HUMAN 1-1
TEARS FOR FEARS 5-7
BILLY OCEAN 10-3
MADONNA 12-5
PRINCE 17-10

WZYQ/Frede

Removabl Joe

PAUL MARDCASTLE
RRCCE SPRINGSTEN
NIGHT RANGER
PAUL YOUNG
SUPERTRAMP
HOTE-SIFE
SIMPLE MINDS 1-1
WHAMI 6-3
BRYAM ADAMS 12-4
HADDNNA 15-12
EURYTHMICS 27-19

WWW KAUSTMAND
DEBARGE
BRUCE SPRINGSTEEN
ANY GRAPY
ANY GRAPY
TAL TUZSDAY
SUPERFRAMP
HER AT WORK
THE AT WORK
WHAN 3-1
BILLY CCEN 5-3
BRYAN ADAMS 7-4
NOW EDITION 8-5
NADOWNA 17-10

BRUCE SPRINGSTEEN FOREIGNER FOREIGNER
HEART
HIGHT RANGER
HITHET HOUSTON
HEO SPEEDWACON
EENNY LOCGINS
BILLY OCEAN 3-1
REO SPEEDWAGON 5-2
KATRINA & THE MAY 9-5
SURVIVOR 10-6
SIMPLE MINDS 14-11

WKHIIOcean City, MD Jack Gillen

Jack Gillen
JOHN FOGERTY
RALL & OATES
BRUCE SPRINGSTERN
FERNY LOGGINS
HIGHT RANGER (dp)
HIGHT RANGER (dp)
FALL RANGER (dp)
FALL RANGER (dp)
HIGHT RANGER (dp

95XIL/Parkersburg, WV Paul DeMille

RED SPEEDWAGON NIGHT RANGER BRUCE SPRINGSTEEN AMY GRANT HALL & OATES FOREIGHER HEART BOLLOSE: GLENN PREY 4-1 DON BENLEY 2-2 HAROLD PALTERNEYE 5-4 RICK SPRINGFIELD 6-5

WOMP-FM/Wheeling, Wy Bonds/Stoner

PAYOLAS COMMODORES EENNY LOGGINS HOOTERS NIGHT RANGER HEART BRUCE SPRINGSTEEN DRACE STREET STR

WSQV/William Cruz/James

CRAZIJARNOS

NIGHT RANCER
BEACH BOYS

WHITNEY HOUSTON
SUPERTRAMP
ROBERT PLANT
HOLEAL:
TEARS FOR FEARS 5-1
WHAM! 4-2
WHAM! 4-2
RANGS 10-6
RANTID LEE ROTH 8-7
RATRINA, 4 THE WAV 14-6

SOUTH

PARALLEL TWO

WBBQ/Augusts, GA Bruce Stevens

KHFI/Auetin, TX Weylon Richards

Rasoffery
WEART
HEART
HEN AT MORK
ERRHY LOGGINS
FOREIGHER
HALL & OATES
FOREIGHER
HALL COLLINS 79-18
FILL COLLINS 79-18

KZZB/Beaumont, TX Jerry Loueteau

WQID/Biloxi, MS Coulter/Christoph

Courter/Chemacopa...
ANIMOTION
HALL & OATES
NIGHT RANGER
PAUL HARDCASTLE
HOSTEST:
TEARS FOR FEARS 6-1
HAM1 1-2
SIMPLE MINDS 2-3
HOWARD JONES 7-6
GLENN FREY 9-8

WAPI/Birminghem, AL St. John/Regel

St. John/Regal
POBLIGHTS
POBLIGHTS
BRUCE SPRINGSTEEN
PAUL HARDCASTLE
DEPECHE HODE
HOTE ST.
BRYAN ADAMS :-1
SURVIVOR 3-2
TEARS FOR FEARS 9-5
BILLY OCEAN 12-8
PRINCE 16-9

KXX106/Birr Rich Bailey

WBCY/Charlotte, NC Bill Martin Bruce Stavens
SURVIVOR
NALL & ONTES
DEBARGE
BRUCE SPRINGSTEEN
HEN AT WORK
HEN AT WORK
HEN AT WORK
HEART
JUNG
GING VANNELLP
MOTTER
GING VANNELLP
BY JANE GIRLS 2-1
JEAN KNIGHT 3-3
BYTAN ADAMS 9-4
FILL COLLING 15-10
MADDNNA 17-12 BMM Marth
MRITNEY HOUSTON
HEART
RUNGER
HEART MORE
HOTERST
SIMPLE MINDS 3-1
BRYAN ADAMS 4-2
RADOLO PALTERMEYE 1-4
DAVID LEE ROTH 8-5 WJZR/Charlotte, NC Chrysler/Daniels

Chryshe/Dankels
KENNY LODGINS
MALL 4 OATES
ANIMOTION
AIR SUPPLY
MEART
TIL TUESDAY
DEBARGE.
HOTLERS:
SUPVIVOS 6-1
SURVIVOS 6-1
SURVIVOS 6-1
FORMARD JONES 22-13
PRINCE 27-14
PRIL COLLINS 30-15 WATER TRANSPORT TO THE TRANSPORT TO THE

WSKZ/Chattenoogs, Th

Chass/Pege
DOKKEN
TIL TUESDAY
BEACH BOYS
JOHN FOCERTY
ANTHOTION
HOLLEST
BEKAN ADAMS 7-1
BILLY OCEAN 8-4
KATRINA LATHE WAV 10-6
HOWARD JONES 11-8

Jeff Clark

BRICE SPRINGSTEN
BEACH BOYS
SUBERTAMP
COMMODORES
DON HERLEY
MEN AT MORE
HOLLEY
MEN AT MORE
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MORE HOLLEY
BOARD JONES 7-2
JLENN FREY 11-5
BRYAN ADARS 16-6
HABOLD FALTERMEYE 21-12

WZLD/Columbia, SC Hunter Herring

Hunte Herring
HALL & OATES
DEBARGE
DEBARGE
SUPERTAMP
SUPERTAMP
AIR SUPPLY (dp)
BRUCE SPRINGSTEEN
HEART (dp)
HOLLAGE
LEATHFULE 24-16
EUNTYMHICE 24-17
DUBAN DURAN 31-23
PHIL COLLINS 31-23 Jery Lousees
NIGHT PANNER
AIS SUPPLY
NIGHT PANNER
AIS SUPPLY
DESARGE
DOCESS & PARTON
DESARGE
DEFECTE WHOSE
BRUCE SPRINGSTEEN
COMPODORES
DELCOIS SOME
DERCAN ADAMS 2-2
BRYAN ADAMS 2-2

KITE/Corpus Christi, TX Dave Parks

CLENN PREY
ROCERS & PARTON (dp)
ANIMOTION
ANY GRANT
AIR SUPPLY
SUPERTRAMP
HOLICAL
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SUPERTRAMP
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HO

KZFM/Corpus Christi, TX Ginsburg/Tucker

PRINCE
DURAN DURAN
HOTCESTS
SIMPLE MINDS 4-1
DAVID LEE ROTH 9-5
WHAMI 10-6
BRYAN ADAMS 18-14
HADONNA 20-15
Releit

HADDONNA 20-12
WDCG/Durhern-Releigh,
Freemen/Wright
BRUCE SPRINGSTEEN
COMHODORES
KENNY LOGGINS
DON HEMLEY
HALL & VATES
AMY GRANT
HOLEORY: AMY GRANT Bottest: HAROLD FALTERMEYE 1-1 BRYAN ADAMS 4-3 BILLY OCEAN 5-4 TEARS FOR FEARS 8-5 HOWARD JONES 15-11

KAMZ/EI Paso, TX Bob West

BOD West:
HEN AT MORK
DEBARCE
DON HEMLEY
KENNY LOOGINS
HARY JANE GIRLS 1-1
SIMPLE MINOS 3-2
WHAN1 5-4
BILLY OCEAN 7-5
KOOL 4 THE GANG \$1-7

KSET-FM/EI Paso, TX Randy Rodriguez

Randy Rodriguez
EUETHMICS
TIL TUESDAY
COMHODORES
AIR SUPPLY
BOURES & PARTON (dp)
ROCESS & PAR

WANS-FM/Greenville, SC Rod Metts

Rod Mots

BRICE SPILIOSTEIN

DEFECHE HODE

KENNY LOGISIN

ANY GRAVT

BOBERT PLANY

SUPERTRANP

JUNE FOGERTY

RIPOST HINDS 1-1

SADE 3-7

MARY JANE GIBLS 21-13

PRINCE 2-12

DURAN DURAN 34-22

DURAN DURAN 34-22 Frantfulker
PORBIGNER (dp)
BRUCE SPRINGSTEN
PAUL HARDCASTLE
SUPERTRAMP
HOTEGAT:
BRYAN ADAMS 5-2
HADDNHA 10-6
HEM BDITION 16-9
MARY JAME GIRLS 17-11
EOOL 6 THE GAMG 20-12

KRBE/Houston, TX Roger W. W. W. Ga

ROGE W. W. W. Gerrett
NIGHT RANGER
NIGHT RANGER
SUPERTRAMP
HEART
COMMODORES
ANY GRANT (dp)
HOTTER
HARY JANE 20-17
PRINCE 25-21
PRINCE 25-21 KBFM/McAllen-B Dave Delgado WZYP/Hunts Stave King

Stave King
BEACH BOYS
GING VARHELLY

GRAN BURS
HALL & OATES
AIR SUPPLY
RIM HITCHELL
BEFFCRE HODE (dp)
HOTERS
FTARS 3-1
FTARS 70 FTARS 3-2
BRYAN ADAMS 8-3
BRYAN ADAMS 8-3 BYTAM ADAMS 19-12

KRGV/MCAMen-Brownswil

Perry/Models

EBACH BOYS (dp)

DEBANGE

FOCERS & PARTON (dp)

HALL & OATES

NATALIE COLE (dp)

ROWARD JONES (dp)

HOLESEL

MANNI 4-1

SEMANNI 4-1

SELANDES (dp)

BOYS (dp) 94TYX/Jackson, MS Bill Crews

BH Crows
JOHN CAPPERTY
NIGHT APACER
REMANDER REMANDER
GO HEST
SIMPLE MINDS 2-1
EARTHINA 4 THE NAV 3-2
TEARS FOR FEARS 4-3
BILLY OCEAN 11-7 Murphy/Cook

BRUCE SPRINGSTEEN
BALL & ONTES

BEART ONTES

PERSON

HEART ONTES

HEART ONTES

HOTES

HOTES

BRYAN ADAMS 11-1

PRINCE 16-6

PHIL COLLINS 19-14

EUNTIMICS 24-17

DURAN DURAN 25-19 Seve Taylor

PAUL YOUNG
JOHN POGERTY
HOTCEST:
BILLY OCEAN 2-1
BRYAN ADAMS 3-2
MARY JANE GIRLS 26-17,
KATRINA & TME MAY 28-22,
PRINCE 30-23

WOKI/Knoxville, TN Gary Adkins

Gary Addina
SUPERTRAMP
KENNY LOGGINS
REACH BOYS
HOW AT WORK
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WHITNEY HOUSTON PAUL YOUNG HOCLEST: HADONNA 1-1 MURRAY HEAD 2-2 WHAH! 14-4 SADE 8-5 BILLY OCEAN 18-8

WFMI/Lexington, KY Fox/Kelly FORKERY
DURAN DURAN
POREIGNER
HEART
DEANING ICHEAN
DEANING ICHEAN
BRICE SPRINGSTEN
ROTE SPRINGSTEN
ROTE SPRINGS
L-MADONNA ICHEAN
ADONNA ICHEAN
EXTRACT
DURAN DURAN DURAN DURAN DURAN DURAN DURAN DURAN
DURAN DURAN D-20 WQUE-FM/New Orle Kevin McCarthy REVIOR PRINCIPEN
BALL & ONTES
BALL & ONTES
SUPERTRAMP
DEPECHE MODE
COMMODORES
HOTTES
HOTTES
HOTTES
BANGLE PALTENMEYE 1-1
JENNA NIGHT 9-1
JENNA NIGHT 9-1
HADDNINA 15-10
PBIL COLLINS 20-14

KKYK/Little Rock, AR
Mark McCain
PRIL COLLINS
SURVIVOR
SURVIVOR
SURVIVOR
HAROLD FALTERMEYE 9-1
RASOLD FALTERMEYE 9-1
BILLY OCEAN 11-8
BYAN ADMR 13-9
TEARS FOR FEARS 19-13

CONSIDERATION OF THE PROPERTY TEARS FOR PEARS 18 WMLRSTLouisville, MY ChristopheriLyons JULIAN LEMBON CYMDY LAMPER ROBERT PLANT MICK JAGGER HOLLARY MEANI 3-1 PRINCE 24-14 DURAN SURAN D-19 TIL TUESDAY 29-20 RADONNA D-22 RADONNA D-22 WNSY/Norfolk, VA

MOTEONIDAVE
HIGHT RANGER
SUPERTRAMP
HEN AT WORK
HALL & OATES
LOME JUSTICE
HOLLEST:
TEARS FOR FEARS 3-1
KOOL & THE GAMG 4-3
KOO FM100:Memphis, TN John/Conley BEACH BOYS
BRUCE SPRINGSTEEN
PAUL YOUNG
BOTCOST:
SURVIVOR 6-5
TEARS FOR FPARS 11BRYAN ADAMS 16-11
BOWARD JONES, 22-15
DURAN DURAN 32-24

BJ106/Orlando, FL Coppy/Wright

Comps/Wright
Til TUSDAY
KIM CARMES
BEACH BOYS
PAUL YOUNG
NOTES:
HEAN! 8-1
TEARS FOR FEARS 9-6
BRYAN ADAMS 12-8
HADONNA 17-11
PHIL COLLINS 28-19

WRVQ/Richmor Lewis/Rivers DEACH BOYS SURVIVOR HALL & OATES NIGHT RANGER ROTTEST:

HAROLD FALTERMEYE 2-1 WHAM1 4-2 HOMARD JONES 11-5 KOOL & THE GANG 13-8 MARY JANE GIRLS 14-9

KITY/San Antonio, TX Upton/Duran

HALL & DATES ANIHOTION SUPERTRAMP ROBERT PLANT HEART

SECRYSTON
HIGHT RANGER
BRUCE SPRINGSTEEN
ROCERS & PARTON (dp)
ANTHOTION
UP SUPPLY (dp)
UP SUPPLY

WHHY-FMAMONISOMERY,
Alan DuPrise1
NIGHT RANGER
MEN AT WORK
AIF SUPPLY,
SUBERTRAMP
HOCKEST:
HANGLO PALIFERMEYE 5TEARS FOR FEARS 7-4
DAVID LEE ROTH 11-8
HADOLNYA 21-15

HALL & CATES SUPERTRAMP DORKEN (dp) AIR SUPPLY FOREIGNER (dp) Hottest:

FOREIGNER (GP)
HOTEGET:
TEARS FOR FEARS 4-1
HAROLD FALTERNEYE 6-4
MARY JAME GIRLS 12-6
BOWARD JONES 17-11
BRYAN ADAMS 19-12 ROSERT PLANT
HEART
HEART
BEEN, ROE
AIR SUPPLY
KENNY LODGINS
CO WEST
HOTLEST
THARS POR
THARS 2-2
THARS POR
THARS 2-3
HOWARD JONES
7-4
LIMAHL 12-7
HARY JANE GIRLS 16-12

BascomStory
PRINCE
PRINCE
MIGHT BANGER
AIR SUPPLY
MITTHER HOUSTON
MITTHER HOUSTON
MITTHER HOUSTON
MITTHER HOUSTON
MITTHER HOUSTON
MITTHER HOUSTON
HAROLD PALTERHEYE ?-]
BILLY CCEAN 5-4
BRYAN ADDMS 9-5
HADONNA 20-14
PRIL COLLINS 24-18 V107/Mashville, TN Hobbe/Tyler HobbaTyler

KATRINA & THE WAV
SURVIVOR
DEBARGS
BRUCE SPRINGSTEEN
BOUGEST:
B

PAUL HARDCASTLE DEBARGE NOTERET: NHAM! 2-1 SIMPLE MINDS 3-2 TEARS FOR FEARS 8-4 MADONNA 13-7 PHIL COLLINS 22-14 WKZL/Wineton-Salem, NC Finney/Joseph

Finney/Joseph BRUCE SPRINGSTEEN MILE RODGERS HOOTERS HEART ROBERT PLANT POREIGNER HOUSE HOUSE HOUSE HOUSE BRIAN ADAMS 11-4 ARACULP JALTERMEYE 6-2 BRIAN ADAMS 11-4 ARACULP JALTERMEYE 6-2 BRIAN ADAMS 11-4 PHIL COLLINS 35-19

PRIL COLLINS 35-19
WBEZ/Winston-Selom, NC
ROb Leonaud
HICK JAGGER
JOHN CAFFERTY
COMMCDORES
HEART
SUPPLY
COMMCDORES
HILLY OCEAN 9-4
JULIAN LENNON 21-12
GLENN FREY 22-14
PRINCE 31-28
PRINCE 31-28
PRINCE 31-28
PRINCE 31-28

PARALLEL THREE

KQIZ-FM/Ame Peter Stewart Poter Stewart

ERACH BOYS

SUPERTRAMP

HALL & OATES

BRUCE SPRINGSTREN (dp)

ANIMOTION (dp)

BOTTERS FOR FRANS 1-1

TRANS FOR PRANS 1-1

HARDLO FALTERNEYE 6-1

DAVID LEE ROYN 7-4

BRYAN ADAMS 9-5 John Ciev
Til. TUSSAY
RRICE SPEINGSTEEN
RRICE SPEINGSTEEN
RRICE SPEINGSTEEN
RRICE SPEINGSTEEN
RRICE AT NORE (dp)
BEACH BOYS (dp)
ANIGHT PANCER (dp)
NIGHT PANCER (dp)
NIGHT PANCER (dp)
ROTTER (dp)
RO

WKSF/Asheville, NC John Stevens John Stevens POBERT PLANT FOREZIONER HEART COMMODORES COCK ROBIN BOTH HOLES HOLLES HOLLES HOLLES HOLLES HANN ADAMS 1-1 PRINCE 14-11 RAPRIMA THE WAV 17-12 SUNN-TOR 18-14 BOWARD JOHNS 21-16

SUPERTRAMP (dp) NALL OATES
DEBARGE
DEBARGE
HEART (dp)
RIM HITCHELL (dp)
ROTES
ROTES
HANG 1-1
HAROLD FALTERMEYE 10-7
BRYAN ADAMS 23-19
DUBAN DUBAN 23-22
CYNDI LAUPER 37-33

WCGQ/Columbus, GA Relph Cerroll

Q104/Gededen, AL Devis/St John

Devin/St John

HALL & OATES

DEBANCE
PREDDIE JACKSON
ANIMOTION (6p)
ALS SUPPLY
HANGLEST
HANGLE PALTERMEYE 2-1
HANGLE PALTERMEYE 2-1
HANGLE PALTERMEYE 3-1
SURNYUOR 10-6
HADONNA 14-9
FHIL COLLINS 24-15

WYKS/Geine Lou Patrick

EDACH BOYS SUPERTRAMP COMMODORES JOHN POGENTY GINO VANNELLI HOTES: WIAMI 1-1 HAROLD FALTERMEYE BILLY OCEAN 6-4 HOWARD JOHES 9-5 BRYAN ADAMS 15-6

KTDY/Lefeyette, LA Stevens/Berry

Stevensiberry

GRAIMP PARKER
AMY GRANT
HALL & OATES
BEACH BOYS
BEACH BOYS
ROBERT PLANT
MOTERAT
GHAN1 2-1
TEARS FOR PEARS 6-2
HAROLD FALTERMEYE 3-3
BRYAN ADANS 14-6
PRIL COLLINS 20-7

Q101/Meridien, AL Tom Kelly

Tom Kethy

DON BENLEY
DEBARGE
BRUCE SPRINGSTEEN
HEART
FOREIGNER
AIR SUPPLY (dp)
ANIHOTION (dp)
BRUCH HODE
BRYAN ADAMS 4-2
BOY MEETS GIRL 5-4
BAYEN LEFT BRYAN LANG 11-9
REGOVERN BRYAN LANG 11-9
REG

Rick Krighten

NIGHT RANGER
BEACH BOYS
AIR SUPPLY (dp)
SUPERTRAMP
HEN AT MORE
ANIMOTION (dp)
PAYOLAS (dp)
Hottest:
WHAN1 2-1
SIMPLE MINDS 1-2
BILLY OCEAN 8-4
BRYAN ADAMS 11-6
HOWARD JONES 12-7

KWES/Midland John Clay

SEM PATEMENT
BOB DYLAN
WEARY
BEARY
BEARY
EINE
BRUCE SPRINGSTEEN
KIME
DEPECHE MODE (dp)
HOOTERS
DEPECHE MODE (dp)
HOOTERS
ANT CRANT
CITY
ANT CRANT
CITY
SADE (d-EAN) -2-1
BILLY CCEAN
ALISON MOYET 5-5
TEARS FOR FEARS 6-6
TEARS FOR FEARS 5-6
TEARS FOR FEARS 5-6 WPFM/Panama City, FL Thomas/Davis Resp. Cercol

GINO VANNELLI (dp)
ANTHOTION (dp)
HALL & CATE (dp)
DEBANGK
PARAGE (dp)
DEBANGK
ROBER (dp)
DEBANGK
SIMPLE HINDS 2-1
FOMER STATION 5-3
RATHERA ETH WAY 21-13
RATHERA ETH WAY 21-13 Thomas/Davie
SURVIVOR
PAUL HARDCASTLE
DUPENTRAMP
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
FOREIGH (dg)
HOLLEGE
BILLY OCEAN 6-3
FERRS FOR FARRS 12-6
BRYAN ADAMS 14-10
MADONNA 23-18
PHIL COLLINS 30-23

KISR/Ft Smith, AR Rick Hayes Rick Hayes BEACH BOYS AIR SUPPLY MADONNA BALL & OATES RALL & OATES HOLTED FORTION FORTION HOLTED HOLTED HANGL BYAN BYAN BYAN BYAN HANGL BYAN HOMARD JOHN BYAN HOMARD JOHN HOMARD JOHN HOMARD HOMARD

WXLK/Rosnoke, VA-Don O'Shee DON O'Shee
MARY JANE GIRLS
PRINCE
PRINCE
PAUL YOUNG
HALL & OATES
DOKKEN (dp)
HOTCEAE:
HAROLD PALTERMEYE 1-1
POMER STATION 3-2
SIMPLE HINDS 5-3
TEARS FOR FEARS 6-5
HOMARD JONES 31-25

FOREIGNER BRUCE SPRINGSTEEN HEART COMMODORES BRUCE SPRINGSTEEN
HEART
COMMODORES
WHITHSY MOUSTON
RED. SPEEDMAGON
HOTEST:
HADONNA 3-1
WHAM! 4-2
KATRINA & THE NAV 11-7
RICK SPRINGFIELD 18-11
DURAN D

Z102/Sevenneh, GA McGraw/Sommers

HEART FOREIGNER (dp) DEBARGE BRUCE SPRINGSTEEN BRUCE SPHINGS
HOTLEST
HOTLEST
WHAM1 4-1
PRINCE 7-4
DAVID LEE ROTH 8-7
TIL TUESDAY 26-22
DURAN DURAN 37-25

WGLF/Taffehassee, FL Rick Sprinkles

Rick Sprinkles
HALL & OATES
DEBARGE
BRUCE SPRINGSTEEN
HOOTERS (dp)
HOO

KKQV/Wichita Falls, TX K.J. Stone

K.J. Stone
COCK ROBIN
GREC ETHN
KERNY LOGGINS
ANIHOTION
COMMODORES
DEPECHE MODE
HEART
HOLLEST: PEARS 1-1
TEARS FOR PEARS 1-1
FRINGE 35-17
PRIL COLLINS 24-14
PRINCE 35-17

KNIN/Wichita Falls, TX Barry Michaels FOREIGNER Hottest: HAROLD FALTERMEYE 3-1 MADONNA 2-3 BRYAN ADAMS 8-6 MARY JANE GIRLS 15-8 SURVIVOR 27-20

WHSL/Wilmington, NC Stewart/Stone

Stewart/Stone
BACK BOYE
BACK STEP STEEN
BACK STEEN
BAC

78/R&R FRIDAY, MAY 24, 1985

MIDWEST

Bruce Springsteen

HOTTEST **Bryan Adams** Harold Faltermeyer Daryl Hall & John Oates Tears For Fears

> BRUCE SPRINGSTEEN HALL & OATES FOREIGNER NIGHT RANGER NIGHT RANGER Hottest: WHAM! 2-1 SIMPLE MINDS 3-2 BILLY OCEAN 6-3 PRINCE 11-7 DURAN DURAN 19-8

WJXQ/Jackson, MI

Hottest: BILLY OCEAN 10-7 MADONNA 20-13 PHIL COLLINS 31=20 PRINCE 33-21 DURAN DURAN D-32

WVIC/Lansing, MI Maloney/Kittredge

MADONNA
DURAN DURAN
DORKEN (dp)
HOTTER
HAMI 2-1
SIMPLE MINDS 8-2
HOWARD JONES 4-3
BRUCE SPRINGSTEEN
PHIL COLLINS 16-6

Z104/Madison, WI

BRUCE SPRINGSTEN
PAUL EMBCCASTLE
HAUL EMBCCASTLE
HAUTHST HOUSTON
DON HEMLEY
HOTEST
BRYAN ADAMS 2-1
BILLY OCEAN 6-3
MADONNA 10-6
MARY JANE GERLS 11-7
LIMABL 14-10

WZUU/Milwaukee, WI John Driscoll

Ryan/Cheeks

CHR ADDS & HOTS

WEST

Bruce Springsteen Heart Air Supply

Tears For Fears Harold Faltermeyer Madonna

MIDWEST

PARALLEL TWO

WKDD/Akron, OH Matt Patrick none ROTCESÉ: SIMPLE MINDS 1-1 RATRINA & THE WAV 9-9 HADOUNA 13-13 HAROLD FALTERMETE 14-14 MARY JANE GIRLS 16-16

WAHC/Appleton-Oshkosh,

none Hotte4: TEARS FOR FEARS 1-1 SIMPLE MINDS 2-2 BRYAN ADAMS 3-3 REO SPEEDWAGON 3-5 HADONNA 11-11

Hyan/Cheeks
JOHN FOCENTY
BRUCE SPRINGSTEEN
REART
COCK ROBIN (dp)
JOHN PABR (dp)
NATALIE COLE (dp)
HOTEALIE (WKAU/Appleton-Oah Ross/Bradisigh BRUCE SPRINGSTEEN GINO VANNELLI DEPECHE MODE DON HENLEY TEARS FOR FEARS 3-1 HOWARD JONES 10-7 KATRINA 4 THE WAV 11-8 SURVIVOR 16-12 PRINCE 28-23 TIL TUESDAY (dp) SUPERTRAMP (dp) AIR SUPPLY (dp) HALL & OATES HOTTES

WRQC/Cleveland, Or

Scott Howitt AIR SUPPLY DEBARGE DEBARGE HADONNA BRUCE SPRINGSTEEN ROTTEST: WHAH! 4-2 TEARS FOR FEARS 6-3 RATRINA & THE WAV 10-5 MADONNA 13-8 PRINCE 21-12

Jim O'Hera
SUBERTRAMP
HEART
HALL & OATES
GO MEST
BOTHER HINDS 2-1
TEARS FOR PEARS 3-2
PHIL COLLINS 21-14
DURAN DURAN 35-25
JOHN CAFFERTY 34-26

WGTZ/Dayton, OH

BEACH BOYS LIMAHL HHITNEY HOUSTON ROTTEST TEARS FOR FEARS 4-1 HAROLD FALTERMEYE 7-2 BRYAN ADAMS 13-6 PRINCE 25-9 HADONNA D-34

KŽIO/Duluth, MN Barry Knight

Barry Knight

ODISOT (dp)

ODISOT (dp)

WHITTHEY HOUSTON (dp)

AIR SUPPLY

AIR SUPPLY

BORRET PLANT (dp)

DEPRETER HOOS (dp)

HEART

BORRET PLANT (dp)

DEAN OR ALIVE (dp)

PRILE ODIES

ANTHONIONES

ANTHONIONES

ANTHONIONES

ANTHONIONES

PRILE COLLINS 28-15

PRILE COLLINS 28-15

WKDQ/Evensville, IN

Bruce Clarke BEACH BOYS AMY GRANT AIR SUPPLY CYNDI LAUPER Hottest: BILLY OCEAN 9-6 MARY JANE GIRLS 17-13 PHIL COLLINS D-19 LIMAHL 35-23 SURVIVOR 31-26

WSTO/Evensville, IN Taylor/Lindsey

PHIL COLLINS
SUNTYOR
JULIAN LENNON
HOLTEST:
SIMPLE MINDS 2-1
KNAMI 4-2
KOOL & THE GANG 10-6
BRYAN ADAMS 11-7
KATRINA & THE WAV 19-15

WMEE/Ft Wayne, IN

PAUL IOUTH HOTEST: SIMPLE MINDS 1-1 TEARS FOR FEARS 5-3 HAROLD FALTERMEYE 8-5 BRYAN ADAMS 10-6 HADONNA 12-8

WGRD/Grand Ray

BRUCE SPRINGSTEEN
DON HENLEY
PAUL YOUNG
HOTERE:
WHAM! 1-1
HOWARD JONES 6-3
BRYAN ADAMS 8-4
SIMPLE MINDS 10-6
SURVIVOR 13-10

WIOG/Saginaw-Bay City, (Belcher/Shannon

BELLY OCEAN
TIL TUESDAY
DOKEEN
HADONNA
HOLEGE:
SIMPLE NINDS 8-1
BRYAN ADANS 3-2
PHIL COLLINS 10-3
BOWARD JONES 13-10
HUEY LEWIS 6 NEWS 12-11

U93/South Bend, IN

J.K. Dearing
SURVIVOR
PHIL COLLINS
JULIAN LENNON
BOTEST:
HADONNA 1-1
HURRAY HEAD 2-2
HHAM1 4-3
TEARS FOR FEARS 15-4
BILLY OCEAN 13-9

WRQN/Toledo, OH

BRUCE SPRINGSTEEN HALL & OATES
DOKKEN
NIGHT RANGER
HOTCHEST:
SIMPLE MINDS 2-1
WHAM1 3-2
SURVIVOR 4-3
PRINCE 19-9
DURAN DURAN 21-14

KAY107/Tuba. OK

Blain/Stephens
HUEY LEMIS & HOMS
ANY CRANT
BROCE SPRINGSTEEN
HALL & OATESEURYTHRICS
BOTCES BOTCES
BOTCES BRINGSTEEN 1-1
BRYAN ADAMS 8-6
ROS SPEEDMACON 10-9
HAROLD PALTERMEYE 18-10
HADONNA 31-26

KEYN-FM/Wichita, KS

BROOKBOOWN
BEACH BOYS
DON HERLEY
SOUPETRANP (dp)
NIGHT RANGER
HOOTERS (dp)
BRUCE SPRINGSTEEN
HEART
HOCLEST
BYIMAN 3-2
BYIMAN 1-2
BYIMAN 1-2
SUNYLOW 26-20
PHIL COLLINS 29-23

KKRD/Wichite, KS Oliver/Williams

HALL & OATES
BEACH BOYS
HEART
DEBARGE
ANIMOTION
HOLTGES:
WHAMI 2-7
TEARS FOR FEARS 5-2
HANGLO FALTERMEYE 7-3
BRYAN MANAGE 5-14
PILL COLLINS 26-14

PARALLEL

KFYR/Bismarck, ND Brannan/Hardt

THREE

SUPERTRAMP (dp) Hottest: SIMPLE MINDS 3-1 HAROLD FALTERMEYE 2-2 SADE 7-4 TEARS FOR FEARS 14-7 WHAM! 9-8 KJ103/Oklahoma City; OK Cahili/Alexander

Cahimia Homander

HALL & OATES
BRUCE SPRINGSTEEN
DEBARGE
PAUL BRADCASTLE
DEPARGE HODE
COMMISSIONES
BRANDLD FALTERMEYE 1-1
BRYAN ADAMS 3-2
HARY JAME GIRLS 7-5
TEARS FOR FEARS 11-7
KATRINA & THE MAY 13-9

KOFM/Oklehoma City, Ok Cooper/Casey

COOPHICASAY
MALL + ONTES
MALL +

KQKQ/Omaha, NE

WZOK/Rockford, IL

McGeelFuhr

PAUL HARDCASTLE
SUBERTRAMP
PAUL YOUNG
MEN AT WORK
NIGHT RANGER
BOTHER
SIMPLE MINDS 1-1
TEARS FOR FEARS 2-2
ROMARD JONES 5-3
BILLY OCEAN 24-14
DURAN DURAN 27-18

MADONNA
BRUCE SPRINGSTEEN
LIMABL
NIGHT RANGER
ANIMOTION
BOTTON 2-2
BRYAN ADAMS 5-3
SADE 7-6
PRINCE 14-9 WBNQ/Bloomington, IL Justin/Robbins BEACH BOYS
PRINCE
HEART
BRUCE SPRINGSTEEN
JOHN FOGERTY (dp)
HOTLEST:
WHAM! 2-7
TEARS FOR FEARS 4-2
HADOLD PALTERMEYE 5-4
BRYAN ADAMS 7-6 KZ93/Peoria, IL Keith Edwards

LIMAHL TIL TUESDAY HOTLEST: HANCUD FALTERMEYE 5-1 HANCONNA 1-2 WHAM1 4-3 MURRAY HEAD 6-5 PHIL COLLINS 22-11 WBWB/Bloomington, IN Bob Leonard

BEACH BOYS AIR SUPPLY HALL & OATES HALL & UATED HEART JOHN FOGERTY AMY GRANT BRUCE SPRINGSTEEN BRUCE SPRINGERIA HOTLEST: SIMPLE MINDS 1-1 WHAM! 2-2 TEARS FOR FEARS 5-3 BILLY OCEAN 6-4 DAVID LEE ROTH 10-6

WCIL-FM/Carbondale, IL Tony Waitekus

BILLY IDOL (dp) BRUCE SPRINGSTEEN TIL TUESDAY PAUL HARDCASTLE GINO VANNELLI DURAN DURAN 9-1 HAROLD FALTERMEYE 2-2 MADONNA 3-3 NEW EDITION 4-4 BRYAN ADAMS 11-9

KQCR/Cedar Rapids, iA

Dixon/Harmon DixonMarmon
WHITNEY HOUSTON
COMMODORES
HEART
ROTTES:
WHAH! 1-1
SADE 2-2
BRYAN ADAMS 11-5
REO SPEEDWACON 8-6
HOMARD JONES 12-9

KCMQ/Columbia, MO Tuttin/Baker

BRUCE SPRINGSTEEN HEART COMMODORS DORKEN SUPERTRAMP HOTEST: BRYAN ADAMS 15-10 PRINCE 19-12 PHIL COLLINS 22-14 HARY JAME GIRLS 28-20 EURYTHMICS 33-26

Y94/Fergo, ND Collins/Anderse

MEN AT WORK SUPERTRAMP AIR SUPPLY BRUCE SPRINGSTEEN Hottest: TEARS FOR FEARS 5-1 BRYAN ADAMS 19-8 MADONNA 16-10 SURVIVOR 23-14 PRINCE 26-16

KKXL-FM/Grand Forks, ND

MINITARY HOUSTON
JOHN CAFFERTY
SRUCE SPRINGSTEEN
PAUL HARDCASTLE
HABOLD FALTERMEYE 5-1
BRYAN ADAMS 13-7
SUBVIVOR 20-13
PRINCE 23-15
MADONNA 32-24

WAZY-FM/Lafayette, IN

Stacy/Louizos

DOM HEBLEY
BRUCE SPRINGSTEEN
AIR SUPPLY
SUPERTRANP
ANIMOTION
HOOTERS
GINO VANNELLI
HOUTERS
GINO VANNELLI
HOUTERS
BEYIN ADMS 12-18
PRINCE 33-18
PHIL COLLINS 32-16
MERNYA BROOK ME

KFRX/Lincoln, NE Tracy Johnson

LIMAHL NIGHT RANGER HEART MEN AT WORK KENNY LOGGINS BEACH BOYS BEACH BOYS Hottest: WHAM1 1-1 BBYAN ADAMS 2-2 HAROLD FALTERMEYE 3-3 BILLY OCEAN 5-4 HARY JAME GIRLS 13-8

Dick Thompson SUPERTRAMP JOHN PODERTY ROBERT PLANT ANIMOTION (dp) SENCE SPRINGSTEEN DEPECHE MODE (dp) GREG KINN HOTHER HO WRKR/Racine-Mile

Pat Martin
WHITTHEY HOUSTON
SUBVITOR
PAUL YOUNG
KLYHAXX
DEPECHE MODE
PAUL HARDCASTLE (dp)
POWER STATION
HOCKEST:
HOWARD JONES 5-2
HOWARD JONES 5-3
MARY JANE CIRLS 23-13
DURAN DURAN 26-16 BYANDAYHARIX
ROGERS 4 PARTON
KIM CARNES
HOTLEST:
WHAM! 1-1
RED SPEEDWAGON 8-4
BRYAN ADAMS 11-7
SURVIVOR 15-10
KATRINA & THE WAV 17-15

KKLS-FM/Rapid City, SD

Sherwin/Piper
HEART
PAUL YOUNG
WHITNEY MOUSTON
HALL & OATES
FOREIGNER
HOLLEST
POWER STATION 1-1
BILLY OCEAN 10-4
HOWARD JONES 9-6
BRYAN ADAMS 12-8
KATRINA & THE WAY

99KG/Selina, KS Denny Collier

Denny Coller
BRUCE SPRINGSTEEN
DEBANGS
HALL 4 OATES
MAUREEN STRELE
ANIMOTION (dp)
HEART (dp)
HEART

PAUL HARDCASTLE BEACH BOYS WHITNEY HOUSTON BEACH BOYS WHITNEY HOUSTON HOCKEST: BRYAN ADANS 4-3 TEARS FOR FEARS PRINCE 13-8 MADONNA 22-12 SURVIVOR 27-18

WDBR/Spring Moore/Lawley KWTO-FM/Spring Mike Schmidt

TIL TUESDAY PAUL YOUNG AMY GRANT HEART HALL & OATES HOCKERT: HEAR! 4-1 BRYAN ADAMS 8-4 KOOL & THE GANG 13-9 LIMAHL 14-11 MARY JANE GIRLS 20-14

Moorelawley
DERARGE
HEART
AIR SUPPLY
GREE SHINTS
BRUCK SPRINGSTEN
BRACK BRINGS
BRUCK SPRINGSTEN
BRACK BOYS
ASHIOTION
JOHN FOCENTY
KOOL & THE GANG 8-4
HOMARD JONES 7-5
KOOL & THE GANG 8-4
HOMARD JONES 7-5
KOTE BROWN STAN

KQMQ/Honolulu, Hi

NAMONNA
BRUCE SPRINGSTEEN
BEBARGE
ANTHORION
HEART
PAYOLAS
AIR SUPPLY
HOLLEST:
SIMPLE HINDS 4-1
BILLY OCEAN 3-2
BILLY CEAN 3-2
TRARS FOR PH 9-3
TRARS FOR PH 9-3
TRARS FOR PH 18-3
TRARS FOR PH 1

KLUC/Las Vegas, NV Richards/Christian

BEACH BOYS BRUCE SPRINGSTEEN

MADONNA 15-10 PHIL COLLINS 23-17 GINO VANNELLI 33-26 TIL TUESDAY 36-31

KO\$3/Modesto, CA

Brien Casey

KCAQ/Oxnerd

Thomas/Jay

KPOP/Sacrame

KSKD/Salem, OR Len E. Mitchell

WSPT/Ste Bouley/Stephens

BRUCE SPRINGSTEEN KENNY LOGGINS WHITNEY HOUSTON AMY GRANT HOOTERS (dp) Hottest; HAROLD FALTERMEYE 3-1 SURVIVOR 12-6 GLENN FREY 19-14 HADONNA 23-16 PHIL COLLINS 31-22

KDVV/Topeka, KS Rabet/Parmely

PADEQUIPATIONY
FORFICINER (dp)
PAYOLAS
DEBARGE
ANIMOTION
HEART
HOTTON
HEART
HOTTON
HEART
HARY JAME GIRLS 11-7
HARY JAME GIRLS 11-7
DURAN DURAN 33-22
PAOL YOUNG 36-26

KFMW/Waterloo, IA Mark Potter

Mark Potter
HEART
PAUL YOUNG
WHITNEY HOUSTON
BEACH BOYS
KING (dp)
HALL & OATES
HALL & OATES
HALL & OATES
SURVIVOR 6-2
MADONNA 17-11
PHIL COLLINS 32-21
PRINCE 37-27

WEST

PARALLEL TWO

KMGX/Fre CURYTHICS
GRAHAM PARKER
HOOTERS (dp)
GO WEST
HOETER:
MARY JANE CIRLS 1-1
TEARS FOR PEARS 6-4
HADONNA 13-7
PRINCE 26-16
WHITHEY HOUSTON 28-18

KNMQ/Albuque Stucker/Rountre NIGHT RANGER SUPERTRAMP MADONNA AIR SUPPLY LIMARL (dp) Hottest: TEARS FOR FEARS 3-1 HAROLD FALTERMEYE 4-3 BRYAN ADAMS 8-6 HOWARD JONES 9-7 MARY JANE GIRLS 15-9

KYNO-FM/Freeno, CA KKXX/Bakersfield, CA Squires/Kamper Walker/Devis LIMAHL ALISON HOYET NIGHT BANGER NIGHT BANGER SOUCH BOY MEETS GIRL HABOLD FALMERHEYE 9-1 WHAHI 4-3 TEARS FOR PEARS 9-4 HADONN 12-7 PHIL COLLINS 27-15 FOR COMMUNICATION

DAVID LEE ROTH HEART
TIL TUESDAY (dp)
Hottest:
HAROLD FALTERMEYE 4-1
BRYAN ADAMS 6-3
TEARS FOR FEARS 7-4
HOMARD JONES D-20
DEPECHE HODE D-24

KQXR/Bakersfield, CA Doug DeRoo

DOUG DEROO SURVIVOR DEFECTE MODE TYNTUESDAY TYNTUESDAY TOURSDAY FOR AUTOMATION FO SADE 5-2 HOWARD JONES 15-7 PHIL COLLINS 24-13 MARY JANE GIRLS 22-18 DURAN DURAN 23-19

KF95/Boise, ID Doss/Gregory BRUCE SPRINGSTEEN NIGHT RANGER AIR SUPPLY MEN AT HORK COMHODORES BEACH BOYS HEART

John Dantzer COMMODORES SURVIVOR HEART HAROLD FALTERMEYE 3-2 TEARS POR FEARS 5-3 BRYAN ADAMS 6-4 PRINCE 16-9

KKFM/Colorado S Malmberg/Anders maimberg/Ander
TIL TUESDAY
COMMODORES
JOHN POGERTY
SUPERTRAMP
KENNY LOGGINS
AIR SUPPLY
HEART
WAR WAR Hottest: MARY JAME GIRLS 2-1 TEARS FOR FEARS 4-2 BRYAN ADAMS 13-2 MADONNA 19-14 WHITNEY HOUSTON 33-21

HEART COMMODORES DEPECHE MODE [dp] BRUCE SPRINGSTEEN ROBERT PLANT

HOSTEST: HAROLD FALTERMEYE 5-3 DAVID LEE ROTH 10-8 PRINCE 13-9 MADONNA 15-11 PHIL COLLINS 26-18

KBOS/Freeno, CA Krie Van Kemp WHITNEY HOUSTON DEPECHE MODE AIR SUPPLY COMMODORES BRUCE SPRINGSTEEN COCK ROBIN STING HOTCEST:

KDON-FM/Sali Kirk Cliett

DEPECHE MODE DEPECHE HODE
COMMODORE
COMMODORE
BRUCE SPRINGSTEEN
BRACH BOYS
HALL I OATES
HALL I O

KCPX/Salt Lake City, UT Aushen/Main

DAVID LEE ROTH GLENN FREY
LUTHER VANDROSS
SUPERTRAMP
HOTCEST:
HAROLD PALTERMEYE 1-1
BILLY OCEAN 9-3
MARY JANE GIRLS 13-4
PHIL COLLINS 23-16
TIL TUESDAY 35-28 MOTTON KISN/Salt Lake City, UT Gary Waldron

HALL & OATES NIGHT RANGER COMMODORES ROBERT PLANT (dp) BEACH BOYS DERARGE NATALIE COLE KLYMAXX HOTLEST: SIMPLE MINDS 1-1 TEARS FOR FEARS 6-2 WHAN1 9-5 [WOMARD JONESS 18-9 MADONNA 14-10

KZZU/Spokane, WA

HEART
BRUCE SPRINGSTEEN
JOHN POGENTY
HALL & OATES (dp)
DEBARGE (dp)
AIR SUPPLY (dp)
GO WEST (dp) WHITNEY ROUSTON
HALL & OATES
HEART
NIGHT RANGER
HOTTELET
KATRINA & THE WAV 10-6
MADONNA 15-10 GO WEST (dp) Hottest: TEARS FOR PEARS 1-1 HAROLD PALTERMEYE 5-2 BRYAN ADAMS 6-3 BILLY CCEAN 8-6 HOWARD JONES 15-7

KNBQ/Tacome I

MADONNA
TIL TUPSDAY
TIL TUPSDAY
BACK BOYS
BACK BOYS
BACK BOYS
BACK BOYS
BACK BOYS
BACK BOYS
HANT LIPARIL
MITTHEY HOUSTON (dp)
BOTCEST:
RASOLD FALTERMEYE 3-2
HANDA [6-1]
TEARS FOR FEARS 7-4
SADE 10-7
MADONNA 15-10 Brian Casey
DEBARGE
BRUCE SPRINGSTEEN (dp)
KENNY LOGGINS :
AIR SUPPLY
HEART
HOTLEST;
BRYAN ADAMS 18-14
PRINCE 29-23
BRACH BOYS D-25
PAUL YOUNG D-26

KHYT/Tucson, AZ Sherman Cohen

Sheman Cohen
ROBERT PLANT
SUPERTRAMP
HOOTERS
SURVIVOR
BRUCE SPRINGSTEEN
HOCKORS
SITPLE WINDS 6-2
TEARS FOR PEARS 5-3
BILLY OCEAN 7-6
HAROLD FALTERMEYE 14-9
HAROLD FALTERMEYE 14-9 KRQ/Tucson, AZ

DEBARGE JOHN CAFFERTY LISA LISA HOTTEST HADONNA 5-3 BILLY OCEAN 8-5 NEN EDITION 13-9 PRINCE 15-12 DURAN DURAN 25-18

JeffresFormen

RALL & OATES

BALL & OATES

BEARGE

AIR SUPPLY

AIR SUPPLY

FOREIGNER

GINO VANNELLI (dp)

REP WECHELL (dp)

ROW WECHELL (dp)

ANTO LEER NOTH 11-6

MADONNA 14-7

EMMAND JOHNS 12-8

KOOL & THE GANG 17-13

KSKINSALEN OB Jim Gillle none Hottest: SIMPLE MINDS 4-1 WHAM! 5-5 HOWARD JONES 10-10 MADONNA 11-11 BRYAN ADAMS 16-16

PARALLEL THREE

KGOT/Ancho Kay Taylor SUPERTRAMP
MEN AT WORK
BRUCE SPRINGSTEEN
ANIMOTION
WHITNEY HOUSTON
COMMODORES COMMODORES HOTLEST: HOWARD JONES 2-1 BRYAN ADAMS 9-2 GLENN FREY 6-5 DURAN DURAN 17-9 PRINCE 16-10

KYYA/Billings, MT Charlie Fox

AIR SUPPLY SUPERTRAMP MEN AT WORK NIGHT RANGER BEACH BOYS HOTLEST: SIMPLE MINDS 1-1 HAROLD FALTERMEYE 5-2 TEARS FOR FEARS 6-4 MADONNA 23-17 DURAN DURAN 28-18

KBOZ-FM/Boze Michael Hesse

KHTX/Reno, NV John Chommie Michael Hesse
TIL TUESDAY
PAUL YOUNG
OON HERLEY
HER SUPPLY
NIGHT RANGER
BEACH BOYS
FOREIGNER
BRUCE SPRINGSTEN
BOYLER:
HANDIALALFERMEYE
HANDONNA 14-7
BRYAN ADMS 12-9
FRINCE 21-15 John Chommie
PRINCE
DURAN DURAN
NATALIE COLE
AIR SUPPLY
SUPERTRAMP
HALL & OATES
DEBARGE
HOLLEST:
BRYOM ADANS 5-2
BRYOM ADANS 5-2
HILL COLLINS 30-18 KBIM/Roswell NM

KCDQ/Bozeman M1

HEART HALL & OATES POREIGNER BRUCE SPRINGSTEEN BRUCE SPRINGSTELM COMMODORES DEPECHE MODE HOLLEST: WHAH! 2-1 TEARS FOR FEARS 6-2 BILLY COEMN 5-3 DAVID LEE ROTH 4-4 HADONNA 21-10

KTRS/Casper, WY Todd Caveneh

Todd Caveneh
HEART
BRUCE SPRINGSTEEN
GO WEST
DEPECHE MODE (dp)
COMHODORES
HOOTERS (dp)
HOLLEST; WHAN1 1-1
BRYAN ADAMS 10-6
DURAN DURAN 12-11
HADONNA 16-13
PRINCE 34-24

KKAZ/Cheyenne John Ramsey

NIGHT PANCER BEACH BOYS SUPERTEAMP NEN AT WORK HOTEGEL TEARS POR FEARS 2-1 BRYAN ADAMS 7-5 MARY JANE GIRLS 13-9 PHIL COLLINS 30-17 PRINCE 33-20

KOZE/Lewiston, ID Jay McCall

Mike Evans

Mike Evans
HEART
DEBARGE
DON MENLEY
GINO VANNELLI
ARADIPPLY
ARADIPPLY
ROOTERS
HADONNA
HOLTER HINDS 1-1
WHAMI 9-2
TEARS FOR FEARS 5-3
DAVID LEE ROTH 11-8
BRYAN ADAMS 17-10

SLY96/Sen Luis Obispo, CA

none Hottest: SIMPLE HINDS 1-1 WHAM1 3-3 TEARS FOR FEARS 4-4 HAROLD FALTERMEYE 6-6 POWER STATION 7-7

KZOZ/San Luis Obispo, CA Steve Chase

Steve Chase

BRUCE SPRINGSTEEN
ANIMOTION
DEPECHE MODE
SUPERTRAMP
GINO VANNELLI
ROTEAN
BOTH AND 13-7
TIL TUESDAY 12-8
DURAN DURAN 24-13
PRINCE 30-17

KIST/Santa Berbera, CA Dick Williams

Dick Williams

HALL & OAES
MENUDO (dp)
JOHN FOGERY
HEN AT MORE
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
HOLLES
TEARS FOR PEARS 4-1
MARY JANG CIRLS 6-2
BILLY CCEAN 8-3
RATRING & THE MAY U-4
JEAN KNIGHT 17-10

WHITNEY HOUSTON FOREIGNER FOREIGNER
KING
MEART
ANGEL CITY
BRUCE SPRINGSTEEN
GO WEST
ANIMOTION
BOTTER
BRYAN ADAMS 4-2
SURVIVOR 8-4
GLENN FREY 7-5
MADONNA 22-15

253 CHR Reporters

The following stations reported a frozen playlist this week:

WAHC/Appleton-Oshkosh KRQ/Tucson

The following stations failed to report this week; therefore their playlists were frozen:

> WGFM/Schenectady RI-104/Providence WKDD/Akron SLY96/San Luis Obis

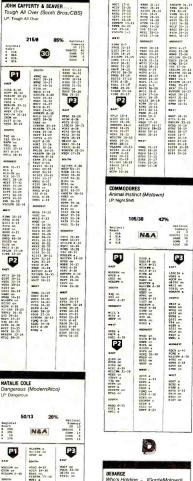
Parallel I: Selected stations in major markets that are format dominant and or exert a significant national influence. Parallel II: Selected stations in sec-ondary markets that are format domineant and/or exert a significant local or regional influence. This parallel may al-so contain some major market stations that do not qualify for parallel one status.

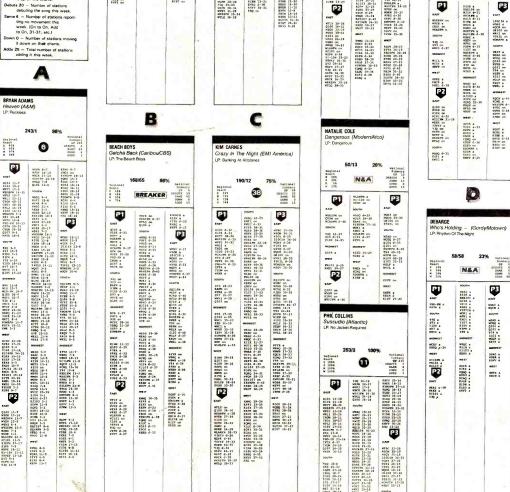
trai do not qualify for parallel one status. Parallel III: Selected stations in smeller markets that are format dominant and/ or exert a significant local influence. This parallel may contain some second-ary market stations that do not qualify for parallel two status.



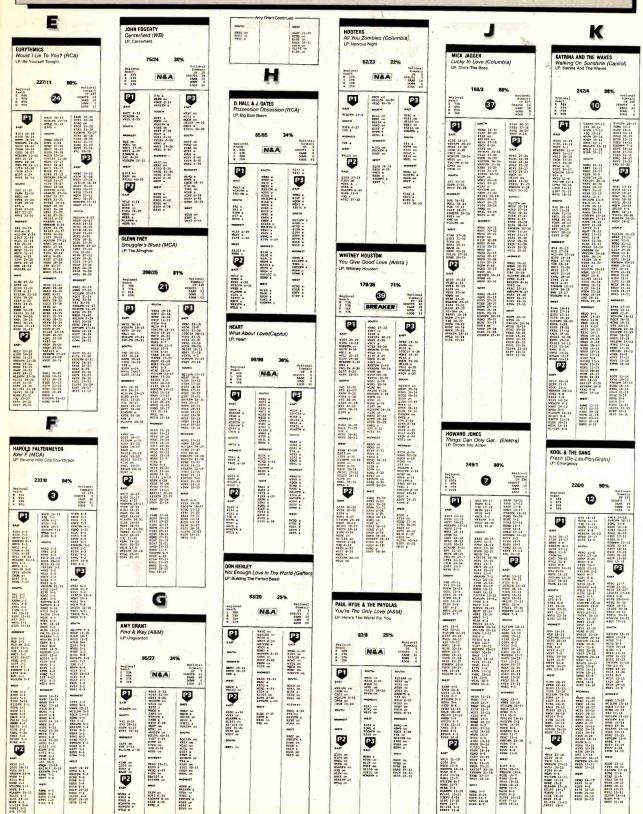




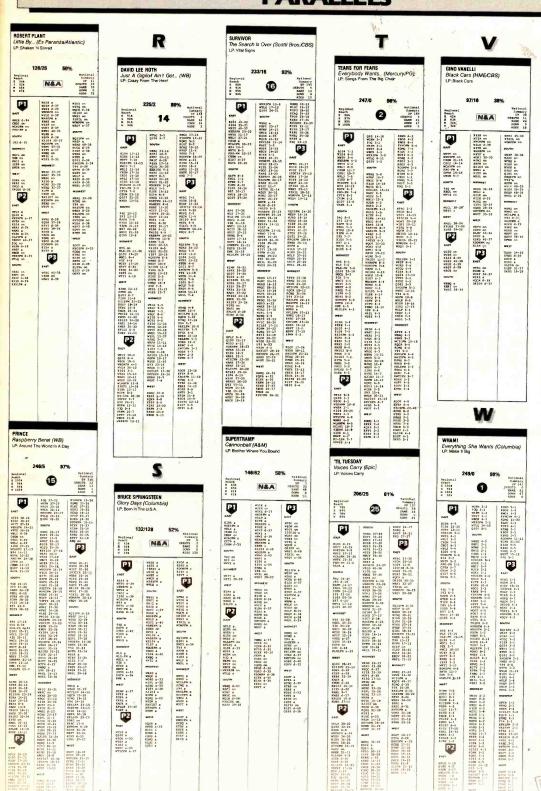














company -

put it on the

1930 Century Park W

Picture Page. RADIC & RECORDS

send R&R the

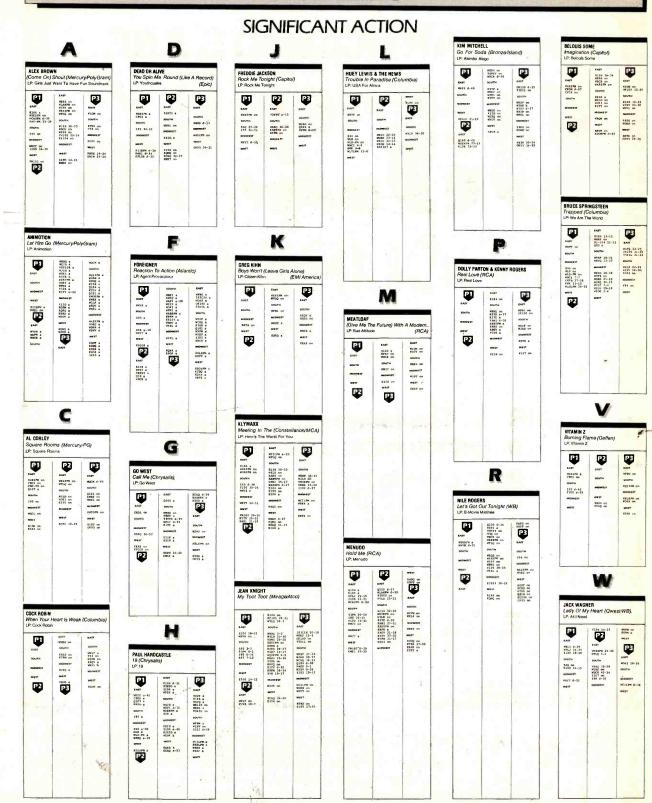
photo and we'll

PAUL YOUNG Everytime You Go Away (Columbia

32

Mational Subsect UP 67 DEBUTS 61 SAME 35 DOWN 0 ADDS 25

K15N 35-10 K11U 32-10 KNAQ 0-34 ENTY 38-33



After 100 weeks, over 14,000 responses, and 489 records sampled.

AIR . . . The fastest, most reliable tool for getting radio to listen to music.

WEEK #33

AIR Priorities

WEEK #33

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, May 29, 1985

CH

ANIMAL INSTINCT
WHAT ABOUT LOVE
WHEN YOUR HEART IS WEAK

TITLE

WHEN YOUR HEART IS WEAK BOYS WON'T LEAVE THE GIRLS ALONE FIND A WAY ARTIST
COMMODORES
HEART
COCK ROBIN
GREG KIHN
AMY GRANT

ARTIST

MOTOWN CAPITOL COLUMBIA EMI AMERICA A&M

LABEL

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm, Thursday, May 30, 1985

HELIX

A O R

LONG WAY TO HEAVEN
"Deep Cuts The Knife"
STEPS IN TIME
"Love And Pride"
HERE'S THE WORLD FOR YA

TITLE/CUTS

KING

HERE'S THE WORLD FOR YA
PAUL HYDE & THE PAYOLAS
"All That I Want" "It Won't Be You" "Stuck In The Rain"

EPIC

CAPITOL

A&M

LABEL

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR and AOR music for artist managers, producers and record companies.

TM Active Industry Research ● P.O. BOX 1136 ● COLUMBIA, MARYLAND 21044 ● 301-964-5544

the pay begin begins a course

1985 Active Industry Research, Inc.

CONTEMPORARY HIT RADIO

BREAKERS

NIGHT RANGER

Sentimental Street (Camel/MCA)

75% of our reporters on it. Moves: Up 8, Debuts 79, Same 41, Down 0, Adds 63 including WHTT, WHTX, KAFM, B97, WHYT, KITS, KUBE. See Parallels, debuts at number 40 on the CHR chart.

WHITNEY HOUSTON You Give Good Love (Arista)

71% of our reporters on it. Moves: Up 66, Debuts 40, Same 38, Down 0, Adds 35 including WBLI, B94, KTKS, Q105, 92X, Y108, KWSS. See Parallels, debuts at number 39 on the CHR chart.

BEACH BOYS

Getcha Back (Caribou/CBS)

66% of our reporters on it. Moves: Up 6, Debuts 55, Same 42, Down 0, Adds 65 including B104, WXKS-FM, 93FM, ZZ99, KDWB-FM, KOPA, KPLUS. Complete airplay in Parallels.

NEW & ACTIVE

SUPERTRAMP "Cannonball" (A&M) 146/62
woves: Up 3. Debuts 33. Same 48. Down 0, Adds 62 including K106; WXKS-FM, WCAU-FM, WNVZ. WHYT, KIMN, KOPA, KWOD. KPULUS WNOK-FM, KHYT1, 30381, KMJK-0-30, WAPI 29-26, KIKX 40-30.

ROPA, NWO, RELUS WIDGE-M. RETT. 103-01, KMR 0-30, WAPI 29-26, NRA 40-30.

GRAHAM PARKER "Wake Up (Next 1 fo Vol)" (Elektra) 137-02.

Moves: Up 15, Debuts 30, Same 45, Down 0, Adss 7, WHT, KWO, KPLUS, 917YX, KZIO, KMGX, KTDY, WCAU-FM 37-27.

YO 306-33, KRPIZ-52-22, KUBE 6-34, OT00 34-28, WNOF, FM 38-28, WMQ 27-24, KWTO-FM 30-26.

AIR SUPPLY "Just As I Am" (Arista) 133/58
Moves: Up 5, Debus 23, Same 47, Down 0, Adds including K106, WBLI, WCAU-FM, WNVZ, Q105, WGCL, WHYT, KIMN, Q103, FM102, KUBE, WAN-FM, KPOP, KISR, KHTX.

BRUCE SPRINGSTEEN "Glory Days" (Columbia) 132/128
Moves: Up 0, Debuts 2, Same 2, Down 0, Adds 128 including B104, Z100, B94, PRO-FM, 94Q, KTKS, Y100, B97

ROBERT PLANT "Little By Little" (Es Paranza/Atlantic) 126/25 Moves Up 11, Debuts 35, Same 55, Down 0, Adds 25 including PRO-67M, WNCI, KWOD, WAMX, WPST, WANS FM, KOFM, WHOT, KSND, KHYT, WSOV, KTDY, 293 4-39, WFMI 40-35, KOXR 37-28.

COMMODORES "Animal Instinct" (Motown) 195/38
Moves Up 2. Debus 15, Same 50, Down 0, Adas 38 notating winns, wcAU-FM, wGCL, wCZY, KKRZ, KMJK, WPST, WGCG, WSZZ, KFSB, WOMP-FM, WWX, KCQQ, wNIZ 6-37, WTICFM 31-28, KQKQ 35-30.

MEN AT WORK "Everything I Need" (Columbia) 104/24
Moves Up 3, Oebus 27, Same 40, Down 0, Adds 34 including WHT, WCAU-FM, 293, WNVZ, KIMN, KWOD, WSPK, WTLD.
WNOK-FM, WCOK, KIKK, KWES KAKZ, WCGV 4039, 0103 d-32, KINMO 37-33.

MADONNA "Into The Group" (Stra'WB) 100/18
MADONNA "Into The Group" (Stra'WB) 100/18
Moves Up 59, Dobus 11, Same 11, Down 1, Adds 8 including 116, CKGM, KPKE, KWSS, WAMX, WKÉE, WROC, WMEE.
W/UC, WIOG, KMS, CL1076 2-, 99 161-, KINS-FM1-1. See Parallels, debuts at number 33 on the CHI chart.

GINO VANNELLI "Black Cars" (HME/CBS) 97/16

GIND VANNELLI "Black Cars" (HMF.(DBS) 97.76
Moves, Up 26. Debuis 11, Same 44, Down, O. Adds 16 lincluding PRO.FM, WHYT, WBBQ, WZYP, WRNO, WKAU, KPOP,
WZON, WYKS, WCIL-PM, KBIM, KZOZ, CKGM 21-15, KPLUS 33-26' KLUC 33-26'

HEART "What About Love" (Capital) 90.90'
Moves: Up 0, Debuis 0, Same 0, Down 0, Adds 90 Including WHTT, WXKS-FM, CKGM, CKOI, WCAU-FM, PRO.FM,
CHUM, WNYZ, WGCC, WHYT, KBCC, O103, KRRZ, KPUS, KUBE

DARYL HALL & JOHN DATES "POSSESSION" (RCA) 85/85
Moves: Up 0, Debus 0, Same 0, Down 0, Adds 85 including WNYS, WCALLFM, PRO-FM, 94Q, 293, 93FM, B97, WNVZ, WCZY, WHYT, Z299, KSIOS, XWSS, WVSR, KISN

WYVZ, WLET WITH THE A WAY" (A.S.M.) 85/27
MY GRAM "Find A WAY" (A.S.M.) 85/27
Moves Up 7. Debuts 11. Same 40. Down 0. Adds 27 including WLOL-FM, KOPA, K104, WKRZ-FM, KITE, WDOG, KZIO, WKDQ, KA7107, KNBQ, WKHI, Q104, KTKS37-34, WJZR31-29, KX104-40-35.

DOKKEN "Alone Again" (Elektra) 81/12
Moves: Up 25, Debut s15, Same 29, Down 0, Adds 12, WNCI, WySR, KHFI, WSKZ, KBFM, WVIC, WIOG, WRQN, WJAD,
KWES, WLK, KOMQ, KEGL 414, KWK 19-15, KZIO 34-27.

KWES, WXLK, KCMO, ROLD, GHE, AMB, 39 THE BEAUTION OF THE BEAUT

WORLD MINOL RATIO ALCO, WINE, WORLD MINOLEY PLOTTED AND A SECTION OF THE WORLD WIND A SECTION OF T

DON HENLEY "Not Enough Love In The World" (Geffen) 63/20 Moves: Up 3, Debuts 6, Same 34, Down 0, Adds 20 including KWK. KMJK, WZOU, WLAN-FM, WKAU, KZIO, WGRD, KSKD, WBG, 010; MAZY-FM, KBOZ-FM, WKT129-24, Ogg 30-24, WBNO 6-33

NPBQ UIU, WALFEM, ROCKEM, WIEGAS, 1920 JC, WONDOWN AND MAN SEASON AND MAN SEASON

DeBARGE "Who's Holding Donna Now" (Gordy/Motown) 58/58

DeBARGE "Who's Holding Donna Now" (Gordy/Motown) 58/58

Wows: U.O. Debus O. Same O. Down O. Adds 58 including PRO-EM, WAVA, 94O, 293, Y100, B97, WNVZ, WCZY, KBED, KIIS FM, PMDC, KS103, 390, KKRD, 794

DEPECHE MODE "People Are People" (Sire/WB) 58/31 Debuis 13, Same 8, Down 0, Adds 31 including B94, KAFM, 93FM; Q105, KWSS, KUBE, WPST, WZYP, WKAU, -FM, KKQV, KZOZ, 195 38-32, B97 d-21, KMEL, 10-8.

LONE JUSTICE "Ways To Be Wicked" (Geffen) 55/1 Moves Up 11. Debuts 5, Same 38. Down 0, Adds 1, MMSV WINVZ d-40, KBEQ 31-29, KMEL 37-33, KZZB 34-30, WZLD 38-36, KX10434-31, WXQ 53-52, KLUCG 3-32, WORLD 3-0, CO101-4-0, KIST 40-36

MOST ADDED BRUCE SPRINGSTEEN (128)

Glory Days (Columbia) HEART (90)

What About Love (Capitol)
DARYL HALL & JOHN OATES (85) BEACH BOYS (65) Getcha Back (Caribou/CBS)

NIGHT RANGER (63) Sentimental Street (Camel/MCA

HOTTEST

BRYAN ADAMS (132)

TEARS FOR FEARS (119) Everybody Want To... (Mercury/PG)
HAROLD FALTERMEYER (115)

Axel F (MCA) WHAM ! (105) Everything She Wants (Columbia)
PHIL COLLINS (81)

HOOTERS "All You Zombies" (Columbia) 52/23 Moves: Uo 8, Debuts 3, Same 18, Down 0, Adds 23 includ ing 195, 92X, WKEE, 93Q, KX104, KITY, KTFM, WKZL, KEYN-FM GLE KRIM WCALLEM 15.8 93EM d-27. 7106 19-5

NATALIE COLE "Dangerous" (Modern/Atco) 50/13

Moves: Up 10, Debuts 8, Same 19, Down 6, Add 31 including ZZ99, WTIC-FM, WLAN-FM, WOKI, KRGV, KTFM, WJXQ, KOON-FM, KISN, WGLF, KHTX, KBIM, 94Q 31-27, Y100 34-25, KZIQ 29-24.

SIGNIFICANT ACTION

ANIMOTION "Let Him Go" (Mercury/PolyGram) 45/44

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 44 including KIIS-FM, WVSR, WKFM, WRCK, WBBQ, WQID, KXX106, KZIO, KOFM, KQKQ, KKRD, WHOT.

W2ER, 82B, Q0FM, AUDI, RAND, W1012.

IEAH KNIGHT "My Toot Tod" (Mirage/Atco) 451.

Moves Up 22, Debus 4, Same 16, Down 2, Adds 1, KRBE, 95FM 5-1, Y108 14-12, WTLQ 22-3, WZLD 33-30, KAMZ 25-20.

WQLEFM 9-3, WPMO 25-16, KCAQ 34-30, WQAY 15-3, WKSF 37-33, WCSQ 36-31, KWES 2-1, Z102 15-12, KIST 17-10.

FOREIGNER "Reaction To Action" (Maintic) 43/38

FOREIGNER "Reaction To Action" (Maintic) 43/38

Osz, KHFI, KWID, WAPI, WZPL, KOZR, KPOP

Osz, KHFI, KWID, WAPI, WZPL, KOZR, KPOP

D32, NPT, KWIL, WAC, WACE, KDAN, AND CONTROL OF A CONTROL

MENUDO "Hold Me" (RCA) 36/5

Moves: Up 1.2, bebuts 5, Same 13, Down 0, Adds 5, B104, K106, WHYT, KBFM, KIST, WPLJ 21-19, Z100 22-21, 93FM 30-28, 195 36-35, V100 33-31, KMEL 35-30. WTLQ 23-22, WJZR 32-30, KAMZ 27-21, KRGV 21-16, KITY 37-36. KTFM 21-17

21-17, KTRS 37-32

KLYMAXX "Meeting In The Ladies Room" (Constellation/MCA) 34/6

Moves: Up 9, Debus 4, Same 15, Down 0, Adds 6, K106, MNVZ, WTIC-FM, KTFM, K1SN, WRKR, Y100 30-26, WHYT 32-31, FM102 20-16, KWEL 21-19, KZG 30-23, PKMI 93-17, KCAO 31-29, WKSF 35-31, KWES 25-20, PKMI 93-17, KCAO 31-29, WKSF 35-31, KWES 25-20, PKMI 93-17, KCAO 31-29, WKSF 35-31, KWES 25-20, PKMI 97, WAS 15, MILE RODGERS "Let's Go Out Tonite" (WB) 29/3

NULL RODGERS "Let's Go Out Tonite" (WB) 29/3

WANS-FM on, WFMI on, Y106 39-35, KIXK on-dp. KQMO on, KHYT on, WAZY-FM on, 99KG on.

WANS-FM OF, WHM OF, Y1918 39-39, KRO-OFD, KUMO OF, NEYT OF, NEYT OF, WAZE-FM OF, SHOW OF, WIND STATE OF STATE O

BRUCE SPRINGSTEEN "Trapped" (Columbia) 28/1

16-10. ALEX BROWN "(Come On) Shout" (Mercury/PolyGram) 26/1
Moves: Up 6, Debus 1, Same 17, Down 1, Adds 1, K106, WXKS-On, WCAU-FM d-39, PRO-FM 35-29, I95 on, WHYT on, 222934-335 FMO2 on, WZP 93-35, KKFM 23-3, KKTP 23-24, KBIM 25-24.

BELOUIS SOME "Imagination" (Capitol) 23/1
McDess Up 4, Debus 2, Same 16, Down 0, Adds 1, XZB, WXKS-FM on, CKGM d-37, WOK on, KITY on, WRON on, KPOP on-dp, KDON-FM d-40, OK 100 32-29, KISR 30-29, WIXV 33-30, 99KG on-dp, WDBR on, OK95 29-26.

GÓ WEŚT "Call Me" (Chrysalis) 21/11
Moves Up 2. Debuts 2, Same 6, Down 0, Adds 11, O100, WSSx, 94TYX, KITY, KIIK, KZIO, KMGX, KDON-FM, KZZU, KTRS,
OKSS, KEGO 34-22, WNSY d-39, KKPM 35-28, KCAO d-34.

OKSS, KBEQ 34-32, WNSY 43-99, KKPM 35-50, RUNAY 63-99.

AL CORLEY "Square Rooms" (Mercury/PolyGram) 21/1

Moves Up 1, Debuts 1, Same 18, Down 0, Adds 1, 0107, WKRS-FM on, CKOI on, PRO-FM on, I95 on, WGCL on, KIMN on,
KKRZ, WZLD ondb, WOKI on, KITY on, KCPX 32-99, WGCM 44-0, KWTO-FM on, KIST on.

KRME, W.2LD 00-99, WOM 69, KIT OR, NOW 32-9, WOW 0440, NY 05-99 on, NS 10-94, NS 10-94 d:34.

DOLLY PARTON with KENNY ROGERS "Real Love" (RCA) 16/6

Moves: Up 0, Debuts 1, Same 9, Down 0, Adds 6, KZZB, KITE, KSET-FM, KRGV. Y106, KFYR, K104 on, WBBO on, KAMZ

""" RERE man, KIKIN on, WFGG on, OKTOG on, WAJO on, KIST on,

"WAJOR man, KIKIN on, WFGG on, OKTOG on, WAJO on, KIST on,

""" A WARD man, KIKIN on, WFGG on, OKTOG on, WAJO on, KIST on,

""" A WARD man, KISIN on, WFGG on, OKTOG on, WAJO on, KIST on,

""" A WAJOR MAN, KISIN on, WFGG on, OKTOG on, WAJO on, KIST on,

""" A WAJOR MAN, KISIN on, WFGG on, OKTOG on, WAJOR on, KIST on,

""" A WAJOR MAN, KISIN on, WFGG on, OKTOG on, WAJOR on, KIST on,

""" A WAJOR ON, WAJOR ON, WAJOR ON, WAJOR ON, KIST on,

""" A WAJOR ON, WAJOR

d-30. KRBE on-dp, KISN on, WFBG on, OK.100 on, WIAD on, KIST on
DFAD OR ALIVE "You Spin Me Round (Like A Record)" (Epic) 16/5
Moves Up.3. Debtis 3. Same 5. Down 0. Adds 5. WXKS-FM, CKO), KISFM, 987TU, KZIO, 185 34:33, KMEL d-34, KPLUS
d-33, WFMO to, KIKX on-dp, KOMO on, KCAO 32-7, KHYT on, KWES d-24, OK95 36-31.
HUEY LEWIS & THE NEWS "Trouble In Paradise" (Columbia) 14/7
Moves Up. 0. Debtis 0. Same 7, Down 0. Adds 1, KX1070, WHT on, 896 on, WLS on, WLS-FM on, KWK 9-8, WLOL-FM
11-8, WGBG 23-21, WZUJ 21-13, WIOG 12-11, KLUC on, WXLK 36-30.
CCCK ROBIN "When Your Heart Is Weak" (Columbia) 11/5
Moves Up. 0. Debtis 0. Same 6, Down 0. Adds 5, WLXQ, KBOS, WKSF, KKOV, WHSL, WVSR on, KRBE on-dp, KTFM on,
TSP 60 on, WFM on, KOOT on, KOOT on

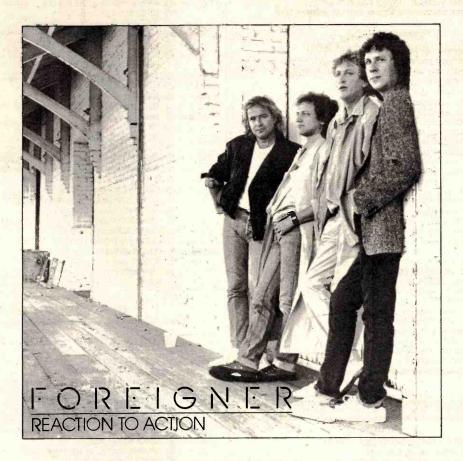
194 on, Wirth Ion, ROUJ UI. VITAMIN Z "Burning Flames" (Geffen) 11/2 Vitamin II n. Dehuls 1, Same 8, Down 0, Adds 2, WXKS-FM, Y100, CKOI on, 195 d-40, KSND on, KCAQ on, WFBG on, FREDDIE JACKSON "Rock Me Tonight (For Old Time's Sake)" (Capitol) 11/2
Moves: Up 2, Debuts 2, Same 5, Down 0, Adds 2, 92KTU, Q104, WXKS-FM on, 94Q 27-24, WHY

GREG KIHN "Boys Won't (Leave Girls Alone)" (EMI America) 10/4 Debuts 0, Same 6, Down 0, Adds 4, WHOT, KSKD, KKQV, WDBR, KHTR on, WKRZ-FM on, WTLQ on, WFMI

MEAT LOAF (Give Me The Future With A) Modern Girl" (RCA) 10/1 Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 1, Q100, WPSTon, WRCK on-dp, KWIC on, KZIO on, WZON on-dp, WIGY on, WHSL on, WSPT on, KBIM on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artistifies (label) designation indicate the folloal numbers, how many added if for the first time this week. Moves indicate the type of activity his week, Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity and before the Parallels. NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart point from high other positions on those stations reporting them, to debut on the CHR shorted Arabips(with the CHR).

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Foreigner's new single "REACTION TO ACTION"

The remixed version. Also a promo 12" PR 736

From their double platinum album "AGENT PROVOCATEUR"

Produced by Alex Sadkin and Mick Jones. Management: Bud Prager, ESP Management, Inc.



On Atlantic Records and Cassettes.

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CONTEMPORARY HIT RADIO

Three Two List Weeks Weeks Weeks WHAM!/Everything She Wants (Columbia) 2 TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/PG) HAROLD FALTERMEYER/Axel F (MCA) SIMPLE MINDS/Don't You (Forget About Me) (A&M) BILLY OCEAN/Suddenly (Jive/Arista) BRYAN ADAMS/Heaven (A&M) HOWARD JONES/Things Can Only Get Better (Elektra) MADONNA/Angel (Sire/WB) MARY JANE GIRLS/In My House (Gordy/Motown)
KATRINA AND THE WAVES/Walking On Sunshine (Capitol) PHIL COLLINS/Sussudio (Atlantic) KOOL & THE GANG/Fresh (De-Lite/PG) SADE/Smooth Operator (Portrait/CBS) DAVID LEE ROTH/Just A Gigolo/I Ain't Got Nobody (WB) 11 14 PRINCE/Raspberry Beret (WB) SURVIVOR/The Search Is Over (Scotti Bros./CBS) JULIAN LENNON/Say You're Wrong (Atlantic)
MADONNA/Crazy For You (Geffen)
REO SPEEDWAGON/One Lonely Night (Epic) 28 24 20 7 18 DURAN DURAN/A View To A Kill (Capitol) 20 GLENN FREY/Smuggler's Blues (MCA) 30 28 24 N&A Begins on Page 86 LIMAHL/Never Ending Story (EMI America) Ð POWER STATION/Some Like It Hot (Capitol) EURYTHMICS/Would I Lie To You? (RCA) 'TIL TUESDAY/Voices Carry (Epic) MURRAY HEAD/One Night In Bangkok (RCA) DeBARGE/Rhythm Of The Night (Gordy/Motown) 35 32 28 28 ALISON MOYET/Invisible (Columbia) CYNDI LAUPER/The Goonies 'R' Good Enough (Portrait/CBS) JOHN CAFFERTY & BEAVER BROWN ... /Tough All Over (Scotti Bros./CBS) USA FOR AFRICA/We Are The World (Columbia) 37 33 32 32 LUTHER VANDROSS/Til My Baby Comes Home (Epic) DEBUT MADONNA/Into The Groove (Sire/WB) DEBUT PAUL YOUNG/Everytime You Go Away (Columbia) 38 36 35 35 TINA TURNER/Show Some Respect (Capitol) 39 37 36 36 BOY MEETS GIRL/Oh Girl (A&M) 40 39 MICK JAGGER/Lucky In Love (Columbia) DEBUT S KIM CARNES/Crazy In The Night (Barking At Airplanes) (EMI America)
BREAKER WHITNEY HOUSTON/You Give Good Love (Arista)
BREAKER NIGHT RANGER/Sentimental Street (Camel/MCA)

ADULT CONTEMPORARY

A HAROLD FALTERMEYER/Axel F (MCA) 1 2 BILLY OCEAN/Suddenly (Jive/Arista) (De-Lite/PG) 4 TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/PG) WHAM!/Everything She Wants (Columbia) SURVIVOR/The Search is Over (Scotti Bros./CBS) JULIAN LENNON/Say You're Wrong (Atlantic) SADE/Smooth Operator (Portrait/CBS) 10 PREO SPEEDWAGON/One Lonely Night (Epic) 6 10 MADONNA/Crazy For You (Geffen) 24 21 16 MADONNA/Angel (Sire/WB) 17 14 PARSONS PROJECT/Days Are Numbers (Arisfa) 25 19 B LIMAHL/Never Ending Story (EMI America) 22 20 17 CHAKA KHAN/Through The Fire (WB) 4 7 13 15 DeBARGE/Rhythm Of The Night (Gordy/Motown) BREAKER @ BEACH BOYS/Getcha Back (Caribou/CBS) 8 B 12 17 GEORGE BENSON/I Just Wanna Hang Áround You (WB) _ 28 21 BRYAN ADAMS/Heaven (A&M) 24 WHITNEY HOUSTON/You Give Good Love (Arista) 9 9 17 20 DAN FOGELBERG/Go Down Easy (Full Moon/Epic) 7 10 15 21 BRUCE SPRINGSTEEN/I'm On Fire (Columbia) _ 25 2 JOHN FOGERTY/Centerfield (WB) 13 18 22 23 PHIL COLLINS/One More Night (Atlantic) BREAKER AIR SUPPLY/Just As I Am (Arista)

DEBUT & DOLLY PARTON with KENNY ROGERS/Real Love (RCA)

N&A Begins on Page 66

AOR TRACKS

Three Two Last ROBERT PLANT/Little By Little (Es Paranza/Atlantic) EURYTHMICS/Would I Lie To You? (RCA) 0 JOHN CAFFERTY & THE BEAVER ... / Tough All Over (Scotti Bros / CBS) SUPERTRAMP/Cannonball (A&M) MICK JAGGER/Lucky In Love (Columbia) PHIL COLLINS/Sussudio (Atlantic) TOM PETTY & THE HEARTBREAKERS/Rebels (MCA) NIGHT RANGER/Sentimental Street (Camel/MCA) BRUCE SPRINGSTEEN/Trapped (Columbia) 'TIL TUESDAY/Voices Carry (Epic) BRUCE SPRINGSTEEN/Glory Days (Columbia) 21 20 45 JOE WALSH/The Confessor (Full Moon/WB) 1 2 6 13 TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/PG) (Bronze/Island) 34 28 20 13 HOOTERS/All You Zombies (Columbia) 18 16 12 16 GLENN FREY/Smuggler's Blues (MCA) __ 42 38 PAUL YOUNG/Everytime You Go Away (Columbia) 38 31 23 GRAHAM PARKER & THE SHOT/Wake Up (Next To You) (Elektra) 17 18 19 19 HOWARD JONES/Things Can Only Get Better (Elektra) 9 11 11 20 HUEY LEWIS & THE NEWS/Trouble In Paradise (Columbia) 13 15 22 2 PHIL COLLINS/Inside Out (Atlantic) JULIAN LENNON/Say You're Wrong (Atlantic) _ 44 29 VAN-ZANT/You've Got To Believe In Love (Network/Geffen) 36 33 31 ERIC CLAPTON/See What Love Can Do (WB) POWER STATION/Get It On (Bang A Gong) (Capitol) 14 14 21 26 KATRINA & THE WAVES/Walking On Sunshine (Capitol) BREAKER TEARS FOR FEARS/Shout (Mercury/PG) 23 23 26 28 DOKKEN/Alone Again (Elektra) Compleat Tracks Chart Begins on Bage 68 8 12 13 29 JOHN FOGERTY/Centerfield (WB) 41 34 32 PRINCE/Raspberry Beret (WB)

BLACK/URBAN

MARVIN GAYE/Sanctified Lady (Columbia)

0

FREDDIE JACKSON/Rock Me Tonight (For Old Time's...) (Capitol) BILLY OCEAN/Suddenly (Jive/Arista) ATLANTIC STARR/Freak-A-Ristic (A&M) WHITNEY HOUSTON/You Give Good Love (Arista) JESSE JOHNSON'S REVUE/Can You Help Me (A&M) SHANNON/Do You Wanna Get Away (Mirage/Atco) CON FUNK SHUN/Electric Lady (Mercury/PG) READY FOR THE WORLD/Deep Inside Your Love (MCA) NATALIE COLE/Dangerous (Modern/Atco) CHAKA KHAN/Through The Fire (WB) WHAM!/Everything She Wants (Columbia) 15 33 **E** PRINCE/Raspberry Beret (WB) 17 BILL WITHERS/Oh Yeah! (Columbia) LOOSE ENDS/Hangin' On A String (Contemplating) (MCA) 1 KLYMAXX/Meeting In The Ladies Room (Constellation/MCA) STEVE ARRINGTON/Feel So Real (Atlantic) 14 12 12 PHIL COLLINS/Sussudio (Atlantic) 22 POINTER SISTERS/Baby Come And Get It (Planet/RCA) RICK JAMES/Can't Stop (Gordy/Motown) 9 8 10 20 HAROLD FALTERMEYER/Axel F (MCA) DEELE/Material Thangz (Solar/Elektra)
ASHFORD & SIMPSON/Babies (Capitol) GLADYS KNIGHT & PIPS/Keep Givin' Me Love (Columbia) 35 3f -24 **2** KENNY G & KASHIF/Love On The Rise (Arista) 40 37 28 🚭 MAZE I/FRANKIE BEVERLY/Too Many Games (Capitol) 32 23 KLIQUE/A Woman, A Lover, A Friend (MCA) RENE & ANGELA/Save Your Love (For #1) (Mercury/PG) SKIPWORTH & TURNER/Thinking About Your Love (4th & Broadway/Island) JOHNNY GILL/Can't Wait Til Tomorrow (Cotillion/Atco) PAUL HARDCASTLE/King Tut (Profile) RUN D.M.C./You Talk Too Much (Profile) DEBUT > 3 PHILIP BAILEY/Walking On The Chinese Wall (Columbia) JEFFREY OSBORNE/Let Me Know (A&M) TINA TURNER/Show Some Respect (Capitol) _ _ - 37 N&A Begins on Page 60 KOOL & THE GANG/Fresh (De-Lite/PG) 11 17 29 36 3 .10 20 37 SADE/Smooth Operator (Portrait/CBS) DEBUT • 49 HOWARD JONES/Things Can Only Get Better (Elektra). 18 39 USA FOR AFRICA/We Are The World (Columbia)

6 15 26 40 MARY JANE GIRLS/In My House (Gordy/Motown)