ISSUE NUMBER 351

THE INDUSTRY'S NEWSPAPER

SEPTEMBER 26, 1980

BM FORMAT MOVES TO XHERS

XTRA Transformed To CHR "Mighty 690"

XTRA-AM/Tijuana, the powerful Mexican station which reaches into both San Diego and Los Angeles, dropped its Beautiful Music format in favor of a Contemporary Hit Radio approach and the identity of the "Mighty 690." At the same time, the discarded Noble One BM format, devised by Noble Broadcast Consultants, which administers XTRA and its FM sister, AOR 91X, moved over to another Tijuana-based station, XHERS.

Noble Exec. VP and XTRA-91X VP/GM John Lynch told R&R, "We felt that we were changing from a position of strength, but we wanted to position ourselves for the 80's with a format for a leadership role. 91X has done so well down here, and we wanted something more complementary.

\$1.5 MILLION PLAN BYPASSES TV

RSO Chooses Radio For "Times Square" Campaign

In a virtually unprecedented marketing move, RSO Records, in conjunction with Associated Film Distribution, has committed the vast majority of a \$1.5 million promotion budget for the "Times Square" film to radio advertising. In addition, RSO will spend well over six figures in advertising the movie's soundtrack LP on radio.

RSO President Al Coury told R&R. "As a rule of thumb, the movie community does not rely on radio - it concentrates primarily on TV and print and radio comes in third. But because of the story the movie has to tell and the music included in the film, we're going for the audience through radio almost exclusively." Although print advertising in contemporary music publications and newspapers will be employed, Coury estimated radio's share of the broadcast media campaign at around 99%.

Coury described the promotion campaign to date for "Times Square," which involves a new wave culture theme, a radio subplot, and features a predominantly new wave rock soundtrack. "We held a sneak preview in Atlanta and then a series of sneaks in 24

cities, advertising on AOR and a few selected rock stations. Then we plan to hold sneak previews in 60-70 markets October 3, again buying heavy radio. We hope each generation of previews will build up more word of mouth on the

RSO/See Page 24

The FM is album-based and this format is definitely more mainstream."

Aiming For L.A.

Lynch continued, "One of the important decisions was to enter the Los Angeles arena again. We wanted to have a radio station that could make us number one 25-49 in San Diego, and we also expect to pull in a lot of teens. And we want to make the L.A. audience really actionable. We're going to make a major promotion splash in L.A." Already in its first few days since the Friday (9-19) switchover, the station offers weather for both San Diego and what it calls "Boss Angeles." "We feel we can compete in L.A.," Lynch stated, particularly in light of the moves that have been made recently. We think we can fill a void both in Los Angeles and San Diego."

XTRA is being programmed by consultant Frank Felix, who han-XTRA/See Page 24

SELF-CONTAINED OVERNIGHT PROGRAMMING

RKO Network Sets Five-Hour "Night-Time America" Show

The RKO Radio Network is preparing to launch an extensive programming project which it hopes will revolutionize radio in the over-night time slot. "Night-Time America" is a five-hour nightly "selfcontained personality-hosted" music program, distributed by satellite in stereo, and featuring pretaped or live interviews and other vignettes. RKO Radio Network Director of Programming Jo Interrante told R&R, "We'd like to see it in every market from 1 to 250," and cited favorable initial response from RKO's affiliate board. "It's something that stations can use," she continued, "because what are they

putting on during that unmeasured daypart now?"

Interrante stressed the "totally modular" construction of the show, stating that every hour will be selfcontained and that stations can start at any point they wish and use as much of it as they desire. RKO will also provide "stretchers" at various points in the hour for insertion of local ID's, as well as places for local avails. She said the music will be "hit contemporary young adult mass appeal" in nature, including a weekly top 10 countdown. "We look at it as a radio station from 12-5am," she said.

RKO/See Page 24

\$60,000 IN DAMAGES

WVFK/Key West **Firebombed**

WVFK/Key West, an FM Pop/ Adult facility, was firebombed and forced off the air recently (9-8), apparently by irate "Monday Night Football" fans who complained the 100,000 watt Class C station was interfering with their television reception of the ABC TV affiliate in Miami. The station had begun broadcasting just two weeks prior to the incident and had reportedly been the target of a number of complaints from local citizens.

Stratford Smith, President of Key West Broadcasting Inc., which owns WVFK as well as AOR-formatted WKWF/Key West, told R&R that WVFK's transmitter, located on Sugarloaf Key approximately 19 miles from the station's studios, was demolished by a molotov cocktail at 9:50pm. The station received a phone call shortly thereafter claiming, "Now, we've got our TV recep-tion back." Smith added that the remains of the firebomb were found at the scene, and local police and FBI officials are currently conducting an investigation. Smith also noted that both law enforcement agencies, the state fire marshal,

Hirsh Named VP/GM At WINS; Klein At KDKA

In a significant round of Group W promotions, Tony Hirsh was named VP/GM of WINS/New York and Jonathan Klein VP/GM at KDKA/Pittsburgh last week, effective October 6.

Hirsh, who had been VP/GM at KDKA. replaces Cecil Forster, who resigned to pursue outside business interests. Hirsh had earlier served as an account exec at WINS, and later General Sales Manager at the station. Klein comes to KDKA from the GSM position at KDKA-TV, but has extensive radio background at Group W, serving in HIRSH/See Page 24

and Key West's insurance company agree that the blaze was triggered by arson.

The transmitter (housed in a 9'x15' frame building set upon eight-foot hurricane stilts), the building itself, and the coaxial cable were all destroyed, with damage estimated at \$60,000, according to Smith. However, the station's tower and antenna were unharmed.

"We're going back on the air no matter what threats we receive," Smith told R&R. "Hopefully, we'll be back on within 30 days - under strict security measures and with a concrete building - it all depends on our suppliers, who've been extremely cooperative."

Martin Named WCFL PD



Dave Martin

Dave Martin has been named Program Director at WCFL/Chicago coming to the Mutual-owned station from Pop/Adult-formatted WFYR-FM in that same city. Prior to joining WFYR, Martin served as PD for WBZ/Boston and WMAD/Madison.

"It is with mixed feelings that I leave RKO Radio to take on the challenge of WCFL," Martin told R&R, elaborating, "RKO Radio was the group that gave me my first opportunity in major market radio. Over the years I have worked with some of the finest broadcasters in our industry as a result of my association with RKO. MARTIN/See Page 24

Cross-Ownership Bill Defeated

The House of Representatives failed to pass Rep. Al Swift's (D-WA) cross-ownership bill (HR 6228) Tuesday (9-23), as a 215-176 tally in favor of the measure fell short of the required two-thirds majority. The bill, which would have prohibited consideration of licensees' newspaper and broadcast holdings at renewal, was supplemented with a controversial amendment proposed by Rep. Andrew Maguire (D-NJ) which would establish a VHF facility in New Jersey. This provision, which was viewed by many broadcasters as setting an ominous precedent for the establishment of new facilities by government decree, led to the NAB and New York and Kentucky broadcast organizations opposing the entire bill after initial support for the cross-ownership section.



WLAV-FM has rocked up the Grand Rapids mass transit system by adding the magic of music visually and sonically to the city bus pictured above. The station leased the bus on an exclusive basis for two years from the city's Transit Association, named it "The Rocker," decorated it with paintings of famous rock stars, and installed a 140-watt per channel sound system and speakers under every other seat, with a radio fixed on WLAV-FM. And not only is the bus used for station promotions like the "LAV-FM Concert Express," but the vehicle is part of the regular city bus system, allowing local commuters to enjoy rocking rides throughout the area.

FOURTH QUARTER TOUCHDOWNS

JACKSONS "Lovely One"

NEW & ACTIVE

☑ JACKSONS "Lovely One" (Epic) 117/59

Moves: Up 39, Same, 19, Down 0, Adds 59 including WABC, PRO-FM, Q105, WDRQ, WZZP, WGCL, KIIS-FM, KFRC, 13K, WKEE, V100, KBFM, WFMF, BJ105, WVIC, WISM, KMJC, KTAC.

Produced by the Jacksons

Management and Direction Weisner/Demann Entertainment, Inc. and Joe Jackson

BARRY GOUDREAU "Dreams"

JB105 add KI100 add KKXX add KWK 9-8 WEFM 23-21 KYSN deb 29 KUPD 24-22 WXEZ 13-9 WXLK add KRLC on KQ94 add 30

> Barry Goudreau, the Lead Guitarist of BOSTON

Produced by John Boylan

CHARLIE DANIELS

'The Legend Of Wooley Swamp"

NEW & ACTIVE

CHARLIE DANIELS BAND "The Legend Of Wooley Swamp" (Epic) 125/12 Moves: Up 78, Same 23, Down 12, Adds 12 including WKBW, WBEN-FM, Z93, KIMN, WTIC-FM, WTSN, WXIL, 95SGF, WKXY, KQIZ-FM,

Produced by John Boylan

JIMMY HALL

`'I'm Happy **That Love** Has Found You"

96KX deb 26 WSKZ 29-24 14WK add 94Q add WNOX deb 30 WFOX on KBEQ add 23 WCSC deb 29 WCGQ on WHFM add WQRK deb 33 WISE on WFLY deb 32 WAKX on WPST add WNAM on Q106 add WGBF add K104 deb 38 KIDD add WHYN add KNBQ on WKEE add WJBQ add KXX106 23-22 WLAM add CK101 31-28 WIGY add WBBQ add WTSN add KX104 on 13FEA add

WANS-FM on WXLK on FM99 deb 32 KQIZ-FM add **KVOL 26-21** KENI on KDZA add KATI add KBOZ on KRLC on

Produced by Norbert Putnam

THAT WIN THE RATINGS

Richer Named WITS President

Bob Richer has been appointed President/GM of Mariner's WITS/Boston. Richer was most recently GM at WNCN/New York, and had been Exec. VP of

Able Communications previously.

Mariner Communications President Joe Scallan stated, "Bob Richer brings a varied background to Mariner and WITS. He has been involved in the print media, in radio programming syndication, and in television. In addition, he is an FM pioneer, and has extensive experience in the station representation field. All of these elements will be brought into play at WITS, and we have high hopes that under Bob's direction WITS will continue its climb as one of Boston's major radio

Scallan also announced that Mariner has invested \$1 million in improving the Talk station, which is slated to increase to 50kw nighttime power shortly. He added that Paul Kelley continues as President of WITS's Sports Division, while Harold Bausemer has been named VP/Sales, Liz Carey is National Sales Manager and Alan Caplan is Local Sales Manager

HAL & CHARLEY PLAN CROSSTOWN JUMP

Doubleday Sues KHOW Morning Team

Controversy erupted in Denver over a reported move by longtime KHOW morning team Hal (Moore) & Charley (Martin) to leave the station and join crosstown KWBZ/Englewood, testing the legality of a KHOW non-compete clause in the process. Doubleday Broadcasting, owner of KHOW, has filed a \$5 million lawsuit against KWBZ owner John Mullins for alleged tam-

KHOW GM Sam Sherwood told R&R, "Hal & Charley have a contract with Doubleday and KHOW which is in effect until December 31, 1981. At the end of 1980, there's an option. If they exercise their option to leave, there is a non-compete clause that they must not work within a 150-mile radius of Denver in a competitive on-air job. If KHOW says we don't want you, then they can work anywhere. We are not going to say 'leave, so if they want to exercise their option, they will not work, is our position. They want to test the non-compete clause in court. Reportedly the owner of KWBZ has entered into a contract with Hal & Charley. For that alleged tampering, Doubleday has sued him for \$5 million. We have agreed to this contract, and we are going to live up to it until December 31, 1981.

Sherwood added that the team continues to appear on-air to KHOW. Moore and Martin were not available for comment at presstime, nor were KWBZ

Redbeard Promoted To WZXR PD Post

Redheard has been promoted to Program Director of WZXR/Memphis. He had been interim PD for the AOR outlet since former PD Tom Owens left to program KTXQ/Dallas (R&R 8-15), having previously served as Music Director/air personality for WZXR for the past two years. Before joining the Memphis station, Redbeard worked at WCCC/Hartford.



Commenting upon the promotion (his first PD post), Redbeard told R&R: I've been very involved with all aspects of this radio station for two years and worked very closely with my predecessor, Tom Owens. I was involved in a lot of high-profile promotions, so being in the hot seat now is not that big of a switch.

"It's a challenge," he continued. "Tom has built up an extremely successful machine. I'd like to see the station go up even further and become an even greater force in the market." Redbeard will retain an airshift as well as his MD duties, and will appoint an Assistant MD in the near future.

WZXR General Manager Bill Thomas told R&R that Redbeard "impressed me as a person who knows his business. The radio station means a great deal to him. He's a talented guy who did so well on an interim hasis after Tom left that I didn't see why we couldn't follow through with it full-time."

Gary Taylor New KREM GM

Gary Taylor has been appointed General Manager of KREM-AM-FM/Spokane, marking a return to a market in which he achieved considerable success as a programmer over a decade ago at crosstown rival KJRB. Taylor was also PD at KJR/Seattle and Sales Manager at KOL in the same city before joining the Gavin Report in 1973, where he was Managing Editor for the last three years until his recent departure.

Taylor told R&R, "After I left Gavin I sat around and finally decided maybe I should look for work. My wife and I decided there were two cities we wanted to live in. So I phoned Jim Kime, VP/Radio for King Broadcasting, and asked if he had any sales jobs in Spokane or Boise, because I wanted to live in those towns. He couldn't believe I wanted to leave San Francisco to go there." Kime offered Taylor the GM position at KREM, and as Taylor puts it, "I signed on and I love it. It's marvelous. I've got problems coming out my ears, and it's really exciting.

"The AM is the area of immediate concern for me," Taylor continued. "With the FM, I know better than to mess with a winner. When I came to Spokane, KREM was number two and KJRB was sixth. Now basically it's reversed, and I more or less have to do it all over again." He concluded, "They've told me you run the radio station. Nobody is going to tell you what to do. You make the mistakes, you get the credit, it's all you. They run it as if it's my station. They're marvelous people, and I'm very happy about it." Taylor replaces Tom Long, who exited to pursue other career interests.

OVERSEES CHAIN'S 12 STATIONS

Hunter Promoted To SRO Director

Cliff Hunter, GM at KXRX-KSJO/San Jose, has been promoted to Director of the Broadcast Division of Sterling Recreation Organization. SRO President Fred Danz, in making the announcement, stated that Hunter will oversee the company's 12 radio stations, which besides the San Jose outlets are KZOK-AM-FM/ Seattle; KFBW/Bellingham, WA; KEDO-KLYK/Longriew-Kelso, WA; KALE-KIOK/Richland, WA; KASH-KSND/Eugene; and KDKO/Englewood, CO.

Hunter, who had previously managed WLW/Cincinnati and KYA/San Francisco, will perform his new duties from San Jose until a new manager is chosen. At that point he will relocate to SRO headquarters in Bellevue, WA

Great Trails Elevates Seymour, Eblin To VP/GM Posts

Frank Seymour has been promoted to VP/GM at WCII-WKJJ/Louisville and James Eblin has been appointed VP/GM for WING/Dayton and WJAI/ Eaton, OH. Seymour formerly served as Sales Manager for WLUT-TV/Cincinnati while Eblin was most recently VP/GM at WKEE-WHTN/Huntington, WV

"I'm very happy to be with such an established company as Great Trails Broadcasting," Seymour told R&R. He added, "I'm very excited about being in Louisville at WKJJ and WCII. WKJJ (a Contemporary outlet) has a very successful track record and WCII has recently changed its format to 'Urban Country,' which our research indicates that Louisville has really accepted. Our programming consultant GREAT TRAILS/See Page 24

Meyers Named WCTC **Operations Manager**

Jay Meyers has been appointed Operations Manager at Greater Media flagship station WCTC/New Brunswick, NJ. Meyers joins the Pop/Adult-formatted station from the PD position at WNDR/Syracuse, which he helped change from Top 40 to Pop/Adult. He also served as Operations Manager at WVOR/Rochester, and worked at WRCP/Ph ladelphia and several Trenton



Jay Meyers stations previously, among other positions. MEYERS/See Page 24

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this week ...

FERRIS FORECASTS FRIENDLY FUTURE

The FCC Chairman looks ahead for radio and behind to sum up his hands-off philosophy and recent accomplishments

MAKING ERROR WAVES WITH ARBITRON

Different types of Arbitron errors, a formula for figuring how much they affect your station, and guidelines for when and how hard to press your case.

Page 18

THE EVOLUTION OF WABC

"Musicradio" is gone, but "New York's Radio Station" is still playing the hits - along with lifestyle information and the Yankees

Page 22

WPFR - TERRE HAUTE'S HOT ONE

An 18.2 rating puts WPFR at the top of the AOR ladder, and PD J.R. Cortrecht discusses the success. Plus, more on AOR New Wave

Page 36

THE COUNTRY SWING - IS IT HERE FOR KEEPS?

Country is today's trendiest format, and a panel of radio notables compare it to the Disco craze and analyze its staying power.

Page 49

THE NORFOLK NUMBERS GAME

Arbitron had to recall the Norfolk book, and WTAR VP/GM Dick Fraim airs his frustrations and constructive suggestions.

Page 55

HITTING YOUR SEASONAL TARGETS

WJMO/Cleveland PD Bernie Moody discusses changing your music to match seasonal changes in your listener demographics.

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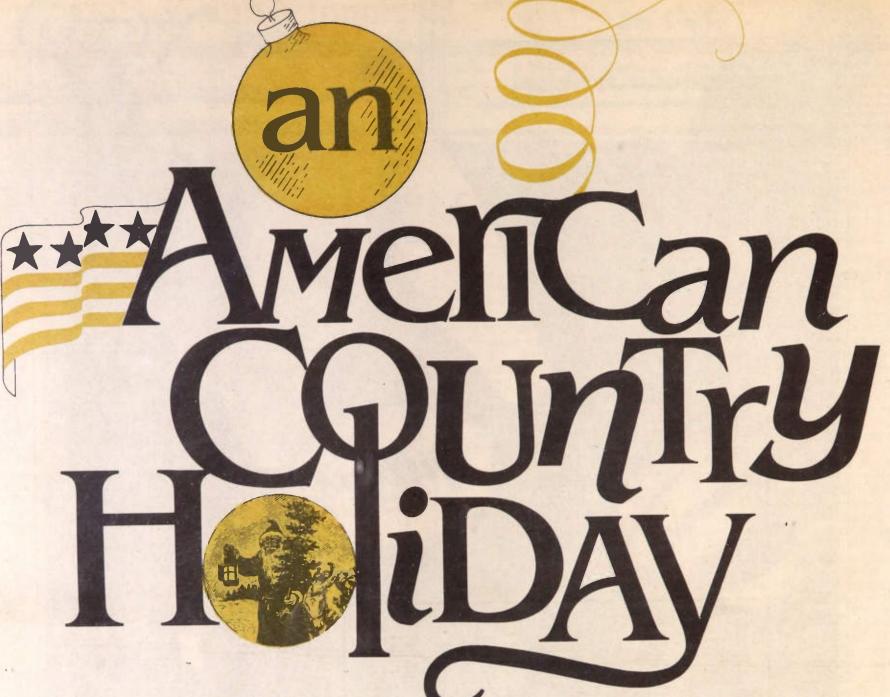
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★ Willie Nelson ★ Barbara Mandrell ★ Charlie Daniels Band
 ★ Waylon Jennings ★ Emmylou Harris ★ Kenny Rogers ★ Oak Ridge Boys
 ★ Johnny Cash ★ Loretta Lynn ★ Eddie Rabbitt ★ Merle Haggard
 ★ Dolly Parton ★ and many more

2 FOUR-HOUR SPECIALS

AN AMERICAN COUNTRY CHRISTMAS

AN AMERICAN COUNTRY NEW YEAR

> RSVP 201-567-8800



New from Bonneville. An American Country Holiday. Country Music's greatest songs and stars come together in 2 four-hour specials for Christmas and New Year's Eve. An American Country Christmas and An American Country New Year, produced in stereo with ten commercial-minute avails each hour. Reserve one or both exclusive for your market. Call Bonneville Sales at 201-567-8800 for complete details on An American Country Holiday.

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Detroit's New Mheels!

The motor city gets its newest "wheels" with the arrival of our WLLZ. Now Doubleday Broadcasting, America's winningest radio group, gets even bigger as we drive into the top 10. It'll be straight ahead, no curves, no skids...just more of the same kind of know-how that brought you KHOW in Denver, KWK in

St. Louis, and KDWB in Minneapolis/
St. Paul. Doubleday believes in Detroit
...that's why we're there.

WILLERM KW

DOUBLEDAY BROADCASTING

WLLZ FM KWK/WWWK** KDWB AM/FM** KHOW AM/FM
Detroit St. Louis Minneapolis/St. Paul Denver

The contract strateging or the strategy of the

Renewal Hearing Ordered For WOOK-FM

FCC Will Look Into Licensee's Character Qualifications

United Broadcasting's WOOK-FM (OK-100)/Washington, D.C. is in a three-way battle to maintain its license. Filing on top of United for a new station on the same frequency are black-controlled District Broadcasting Co. and Hispanic Broadcasting Corp. (R&R 7-13-79). Simultaneously, the Commission (9-10) also turned down two petitions for denial of WOOK-FM's renewal.

At question is whether the Commission will order an investigation into United's character following arguments from Hispanic that United has repeatedly demonstrated that it lacks the qualifications to remain a licensee, citing the denial of United's WFAB/Miami and WOOK-AM/Washington, D.C.'s licenses in September 1975. United argued that a discussion of that character will require a full comparative hearing over past misconduct in this renewal hearing.

United's Past Problems

WOOK-AM lost its license for broadcasting lottery information

along with false and misleading advertising, and the failure to protect the public from such programming. WFAB's license was denied when the Commission upheld an FCC judge's decision that the station had engaged in fraudulent billing practices and lacked the required qualifications to maintain the license. As recently as December 1978, WOOK-FM was hit with a \$6000 fine for contests run in violation of Commission rules from Dec. 19, 1977 through Feb. 9, 1978 (R&R 12-15-78). A hearing won't be set until United has had time to respond; a Broadcast Bureau source told R&R.

At The Nets

ABC

Net aired profiles of the American hostages in Iran last week despite strong opposition and pressure from the State Dept. The profiles of 51 of the 52 hostages presented information about their jobs, neighbors, friends, and past histories. The State Dept. said it opposed shows because of its policy discouraging publicity about the hostages that might provide information to their captors or complicate matters for a safe or early release.

The Source

An eleventh-hour effort on the Yes concert live from Madison Square Garden Sept. 6 (R&R 9-5) enabled 39 of 54 stations set to carry the broadcast to air 45 minutes of the show.

The concert drew 4.1 million listeners which was 50% of the 18-34 population in the 39 markets where the concert aired Sept. 6, according to Omnitel study done by R.H. Brustin Assoc.

Source picks up new affiliates: WXGT-FM (92X)/Columbus, OH; Burkhart/Abrams-formatted WMAD/Madison, and WFYV/Atlantic Beach, FL.

CBS

Net will head to Phoenix next month for its annual affiliate meeting, having reached an all-time high of 375 affiliates.

Suzanne Sack named Network Sales Promotion Director. She was previously Sales Promotion Manager, having also been at WCBS/New York and WEEI/Boston.

VP of Programs Frank Miller sets several upcoming radio specials, "The Wonderful World of Baseball," and a 20-part weekend special on Oct. 4 & 5 from Belmont Park, NY among them. Both events will be sponsored by Anheuser-Busch.

"Newsmark," a monthly documentary series, will take a look at "The Sound of Laughter" on Sept. 27. The amount of money spent by the nets to make us laugh is phenomenal, and the broadcast by CBS newsman Andy Rooney will examine in detail why we're laughing.

Mutual

Net is into its coverage of 16 NFL Sunday games with Tony Roberts doing play-by-play and Pat Sheridan handling color.

Frank Murphy's Station Relations Dept. adds Big Band WWIW/New Orleans as new affiliate.

NPR

Net sets schedule for fourth season of "Jazz Alive" with a special four-hour live stereo broadcast, carried via satellite, Oct. 12 by most of its 237 member stations. Also has won eight 1980 "Cindy" Awards sponsored by Information Film Producers of America.

RKO

In its area of station relations, RKO is acquiring the services of San Francisco-based Bill McGee's Broadcast Cooportunities for its affiliates beginning the middle of October.

Exclusive two-hour Paul Simon music special airs October 18. Feature includes discussion of new "One-Trick Pony" album/movie.

Pam Hamilton, former CBS Sales Promotion Director, named RKO Creative Services Director.



Pam Hamilton

People

Los Angeles

Wold Communications Division President Gary Worth announced new executive appointments. Robert E. Wold to VP of Sales for both TV & radio, Richard Marsh now the division's VP of Operations.

Washington

NAB Public Affairs Director Candy Greene will leave the association shortly to form her own consulting and government relations firm. First client is Premium Coordinating Committee. Greene will assume duties of Executive Director for the committee, which handles the bulk of bank and financial institutions' premium advertising.

VP/GM Bill Prettyman of WPGC/ Washington gets additional duties of VP of Sales for First Media.

Washington Area Broadcasters Association (WABA) installed new officers and board members last week. Newly-elected Chairman is Jerry Lyman of WGMS and Vice-Chairman is Susan Breakefield of WASH. Other radio directors include: Ted Dorf, WGAY; Frank Scott, WRC; Ernie Fears, WRQX; Stan Karas, WEAM; Eddie Sacks, WWDC; Pierre Eaton, WINX; Michael Douglas, WTOP; and Bud Myers, WOOK.

Fredericksburg, VA

"You and I and our present-day media associates are odds-on favorites, not just to survive, but to thrive in the information society of the '80's and 90's," said Al Neuharth Chairman/President of Gannett, before the NAB Executive Forum last week. Neuharth spoke about the "future of the media" and stressed the need of "finding the right mix of ways in which we can create, produce, deliver and sell to the consumer more and better news, information entertainment, and advertising."

New NRBA Directors

Murray Green, WYNR-WEZO/Rochester; Larry Keene, WWOC/Avalon, NJ; Ralph Edwards, WWGS-WCUP/Tifton, GA; J.F. Kauper, WCSI-AM-FM/Columbus, IN; Bob Burk, KNOC-KDBH/Natchitoches, LA; Tim Ives, WJBC-WBNQ/Bloomington, IL; Ed Wodra, KIOA-KMGK/Des Moines; Jay Harpole, KVOU-KYUF/Uvalde, TX; Gary Grossman, KRKT-AM-FM/Albany, OR; and Bill Clark, KABL-AM-FM/San Francisco.

Incumbent Regional Directors are: Bob Herpe, WPLR-WOMN/New Haven; Bernie Mann of Mann Media/High Point, NC; Ron Kempff, WHIO-AM-FM/Dayton, OH; Paul Lange, KDLR/Devil's Lake, ND; and Eric Hauenstein of Sandusky Broadcasting/Mesa, AZ.

NBRA will elect officers during the American Radio Expo, October 5-8 in Los Angeles.

Dallas

Mike Baer named VP/Sales at FirstCom Broadcast Services, coming from the GSM position at TM, while Fran Sax takes over National Sales, coming from a Sales Coordinator position at TM.

Chicago

Jim Stevens named National Sales Manager at WRCK.

Sales Talk

WBRE In Double Trouble

A petition to deny the renewal of WBRE/Wilkes-Barre, PA was filed by Highland Broadcasting, owners of WLNA-WHUD/Peekskill, NY this week.

Highland charges that it had a valid contract to purchase WBRE for \$750,000 and that a representative of Chapman Brokerage had then placed a call to Highland saying "that the owners of WBRE had received a higher offer, \$850,000, and would be turning down the original offer." Highland had put up \$10,000 as a deposit for the sale, and has charged a "breach of contract."

Blair, Drake/Chenault Team Up For "Fantasy Concert"

Last week an unprecedented relationship between Blair and Drake/ Chenault was announced through Blair's Specialized Sales Division to sell advertising for "Satcon I," a 48-hour space-age fantasy concert created by Drake/Chenault.

Coordinating the effort for Blair is Dan Follis, Senior VP and Manager for Specialized Sales based in Detroit. Air date is 6:00pm Friday, October 24 to 6:00pm Sunday, October 26, running nonstop.

Figures are in from Blair Radio Research for the first half of 1980 showing the percentage of business opportunities available in various demographics as compared with the same period in 1979.

Demographic	Jan/June 1980	Jan/June 1979	Gain/Loss
25-34	22.9%	20.6%	+2.3%
18-34	15.8%	21.4%	-5.6%
18-49	13.6%	20.0%	-6.4%
25-49	12.8%	,13.4%	-0.6%
18+	9.5%	6.4%	+3.1%

Teens comprised 5.8% of the opportunities, up almost one point from last year, 12-24 at 3.9% and 12-34 at 1.2% for a total of 10.9%.

Katz

The rep firm recently commissioned a "qualitative study" for WISN & WLPX/Milwaukee by Media Statistics. The purpose of the study was to determine "the characteristics of audience."

The comparison of station performance to market performance creates an index, which has been called "VIA" (Value Indexed Audience), translates Arbitron quantitative information into a combination of quantitative/qualitative audience data via the Katz/Mediastat audience characteristics research



Carol Mayberry

Director of Katz Radio Research Carol Mayberry announced, "If this test is successful, we plan to expand this study to cover the total U.S. as a companion piece to the Arbitron Report."

Rep announces Mike Moran joins as account exec in the Detroit office.

Eastman

Jerry Donovan upped to VP in addition to being Chicago Office Manager; and Dan Prodanovich, an account exec, named L.A. Office Manager.

Station Sales

WIZD-FM/Ft. Pierce, FL was sold to 99 Broadcasting Co. by Gulfstream for in excess of \$3 million, according to Gulfstream President Ronald Crider. 99 is headed by former WHDH-AM-FM-TV/Boston, President Hal Clancy.

Jerome Orr, VP/GM of KCIA & KYKK/Hobbs, NM, has purchased KCAS/Slayton, TX for \$120,000 from Star Of The Plains Broadcasting. Broker was Norman Fischer & Associates.

Christal President Bob Duffy's purchase of KPAM-AM-FM/Portland, OR for \$3.5 million got FCC approval last week.

Broad Street Communications Chairman Richard Geismar has sold KKSS-FM/Hartford for \$2.2 million, pending FCC approval, to the Sturgeon Corp. Woody Taner, Pres. of Sturgeon, is also the general partner in WTMI/Miami.

FCC approves sale of KDUV-FM/Brownsville, TX from Media Propperties to John Horn Broadcasting for \$1.05 million.

Jack Siegal has purchased KWB-AM/Stockton, CA from Hermes Enterprises and KSRT/Tracy, CA for \$500,000 subject to Commission approval. Siegal also owns KNSE & KNTF/Ontario, CA. Broker was Hogan-Feldmann, which also reported sale of KMPG/Hollister, CA last week to Scott Killgard for \$125,000.

RAB Retail and Co-op Meetings

First two meetings to be held in Dallas Sept. 30 (Amfac Motel) and Atlanta Oct. 2 (Century Airport Inn).

THINK OF EVERYTHING YOU REALLY NEED -

IN A MUSIC SELECTION SYSTEM

-think of

- an interactive or fully automated music selection using your exact policy, clock and playlist
- selection using 23 different tests according to your priorities
- hour and day part protection rules for sound code, artists, title and cut
- control and judgment all human, machine does all the work
- playlist control, useful management reports, demographics
- flexible, intelligently written, humane and friendly system
- basic system handles playlist of 2700, can be expanded to suit your needs
- both systems run on DEC 1103

—think of



IN A CALL-OUT SURVEY SYSTEM

-think of a system that

- generates random legitimate phone numbers
- helps you compose and keep up to 53 surveys of 50 queries and 200 respondents each, with up to 1000 titles for all the surveys, two artists and a classification code for each title; and 100 free-form multiplechoice questions
- keeps respondent files by name, age, sex, zip code and phone numbers
- does trend analysis, cross-tabs, histograms, top and bottom tested titles, confidence units, and some fancy question analyses

-think of SAMPLER

THINK OF RADIO COMPUTING SERVICES



R ADIO
COMPUTING See you at the Los Angeles NRBA!



SUNDAY

October 5

12:00 Noon - 9:00PM

Registration

12:00 Noon -- 6:00PM

Giant Exhibit Area Open

6:30PM -

 Welcoming Cocktail Party & Buffet

8:30PM - 12:00 Mid.

- Individual Format Hospitality Rooms Contemporary Hit Radio AOR, Country, Beautiful Music, Black, News/Talk, Pop/Adult... Hosted by the R&R Editors
- The Promoters Workshop

 Topics To be Covered
 - Creating Award-Winning Promotions
 - Marketing Your Station
 - Station Image—Why Bother?
 - TV's Role In Promoting Your Station
 - Outdoor Advertising's Many Faces
 - Merchandising—Big And Small
- Last-Minute Fine-Tuning For The ARB — Jhan Hiber
- Video Theater Radio's Best TV Spots
- Hospitality Suites

MONDAY

8:00AM - 8:30PM

• Registration Open

10:00AM - 6:00PM

• Exhibit Area Open

9:00AM -

Welcome to NRBA

Karl Eller
Keynote address







• "America's Lifestyle Trends" - Presentation by Yankelovich, Skelly & White

10-15 - 10:45

Coffee Break

10:45 — 12:00 Noon

Simultaneous Workshops

- Financial Panel
 New Approaches to Buying and
 Selling Radio Stations
- Sales Promotion
 Peter Straus WMCA/New York
 Eddie Hilliard WLRS/Louisville
 Les Elias WLUP/Chicago
- Engineering AM Stereo
- Contemporary Hit Radio Special session

- News/Talk Special session
- Beautiful Music Special session
- Black Radio Special session

12:30 - 2:30PM

• Luncheon
Golden Radio Award

Guest speakers:

FCC Commissioner James Quello

Undersecretary of Commerce Henry Geller

October (

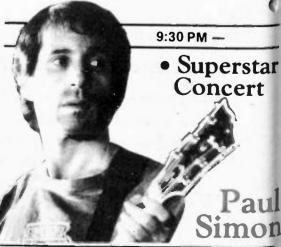
3:00PM

• Tomorrow Media

A multi-media look at what broadcasting might be like by the year 2076.

5:00 PM - 8:00 PM

Peter Straus, Chairman and Ellen Straus, President, of WMCA/New York, will host a cocktail party for all "Talk Format" Station Registrants in the News/Talk hospitality room.



After The Show

Hospitality Suites



Radio Event Of 1980 Ronaventure Hotel Los Angeles, California

TUESDAY

October 7

10:00AM - 7:00PM

Exhibit Area Open

9:00AM — 10:15AM

Simultaneous Workshops

- AOR Special session
- Country Special session
- Pop/Adult Special session
- · On-Air Promotions

Kent Burkhart Scott Slade – WAYS/Charlotte Jerry Rogers – WSGA/Savannah

- · A Sales Encounter of the Best Kind
- Achieving Goals through Proper Budgeting
- · ENGINEERING: "The Last Black Box"

10:15 — 10:45

Coffee Break

10:45 - 12:00 Noon

Simultaneous Workshops

- Small Market Idea Exchange
- · Your Friends in Washington
- Radio Engineering Encyclopedia Pt. II
- In This Corner! Reps vs. Nets vs. Unwired Nets vs. Barter
- · Video Theater

12:30PM — 3:00PM

Luncheon

Guest speaker
Anne Jones



Barbara Mandrell Entertains



3:00PM - 5:00PM

- · What's New in Network Radio
- Ratings & Research Clinic "Coping With Continuous Ratings"
 Jhan Hiber & Richard Lutz
- Engineering
 Region 2 Meeting and Its Implications
- Retail Sales
 The Key to Profit
- How To Cut Spending

Frank Wood -WEDN/Cincinnati
Erica Farber -McGavren Guild
John Parikhal -Joint Communications/Toronto

5:00PM - 7:00PM

• Cocktails in Exhibit Area

9:00PM

 Hospitality Suites Open

WEDNESDAY Oct 8

9:00AM - 11:00AM

 Management Information Exchange

A specially-designed wrap-up session, in an informal shirtsleeves format. Several small discussion groups will be covering all the major management problems, investigating how different managers have solved them in their respective markets.

Registrations
Will Be
Available At
The Convention

Guest tickets for the
Paul Simon show and the
luncheon featuring
Barbara Mandrell
will be available on a
first-come basis at
the convention.



HAT'S NEW

Xmas Specials Available From BPI, Criterion

There are only 89 more days 'til Christmas, so now's the time to make preparations for the holiday season. Bearing this in mind, Broadcast Programming International (BPI) has prepared 10 separate holiday music programs for radio. Three of the programs are unannounced and are designed to blend in with either Country, Contemporary Hit Radio, or Pop/Adult formats. The fourth unannounced program is a combination of Soft Contemporary and traditional music. These programs may be programmed in bloc on the holidays or mixed in with the station's regular programming throughout the holiday

The remainder of the BPI holiday programs consist of five announced traditional holiday specials and an announced four-hour special created to be aired on Christmas Eve. For further information contact BPI (toll-free) at (800) 426-9082.

"That Christmas Feeling" Features Muppets. Streisand

Kermit the Frog. Barbra Streisand. Perry Como, the Osmonds. Gene Autry, and (of course) Santa Claus are just some of the celebrities to be featured on "That Christmas Feeling," a six-hour syndicated radio special offered by Criterion Productions and Mediaide Inc. for Christmas 1980.

In addition to the celebrity interviews, the seasonal special includes informa-

tion features on Christmas traditions and a variety of holiday music. Each hour of "That Christmas Feeling" allows for a minimum of seven minutes of local commercial time and is made up of 85 percent music. The show is the result of collaboration between Mediade President Chris Rathaus and Criterion President Mike Eisler. For further information contact Dennis Meeks at Criterion Productions, 2715 McKinney Ave., Dallas, TX 75204, (214) 653-1140

TM Develops "TM-O-R"

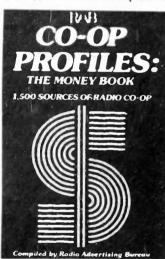
TM Programming has developed a new format, entitled "TM-O-R," designed ecifically for AM radio stations. The Pop/Adult format will be available in early 1981 and will be designed so that it can be done live, computer-assisted or automated. For further information contact TM Programming VP/GM Lee Bayley at

Format For AM

1500 SOURCES LISTED

RAB Compiles Top Co-Op Ops

Learning to take advantage of manufacturers' co-op plans is becoming more and more of a necessity for radio stations faced with a decrease in local merchants' advertising budgets. The Radio Advertising Bureau (RAB) has compiled a comprehensive guide, "Co-Op Profiles: The Money Book," listing 1500 sources of radio co-op, designed to help broadcasters reap the benefits of this substantial promotional budget



According to a recent RAB survey of radio stations, co-op and retail will be the two most important selling priorities in the next five years. As a result, the newest edition of "Co-Op Profiles" contains 50 percent more information than previous

The manual is divided into 51 business categories of manufacturers -from Appliances through Women's Wear — listing each company's address, contact, product line, co-op allowance, billing requirements, and special radio requisites. An index contains a cross-reference of all trade and company names included in the publication, providing a handy and valuable 644-page tool when introduced on local sales calls

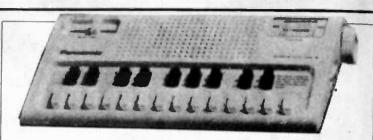
Additional Co-Op Sales Tools Available

RAB also offers other sales tools for the co-op salesperson, including a monthly newsletter, a co-op plan for action pamphlet, a co-op information telephone line for up-to-the-minute information, and co-op testimonial cassette kits, all designed to aid in co-op sales techniques. "Co-Op Profiles' is also available in a loose-leaf style, facilitating the addition of a station's own co-op information. To order a copy of "Co-Op Profiles" (\$30 for looseleaf style, \$20 for softcover edition or \$15 each for three or more copies) or for further information, contact RAB, 485 Lexington Ave., New York, NY 10017, (212) 599-6666



Sony AM/FM. Cassette Combo Goes Anywhere

The "Freedom III" compact highfidelity system from Sony features a built-in AM/FM tuner, a normal/metal cassette tape player and amplifier, all of which can be powered by either the unit's internal battery pack, a cigarette lighter or house AC. Speakers (\$200) are optional. Price of the unit itself is



Radio-Organ Permits Song Play-Along

You've no doubt heard of pipe organs, console organs and even mouth organs, but what's a radio-organ? For the uninitiated, it's a portable (9 3/8 inches by 8 2/3 inches by 5 5/8 inches), plastic-encased, 23-note miniature organ which permits you to play along with the songs on the attached AM radio. The Panasonic radio/organ combination can also be played without radio accompaniment and includes wrist strap, earphone, and two AA batteries. Cost: \$24.95 (plus \$2.25 for postage and handling) from Chris Craft, Algonac, MI 48001, or call toll free (800) 521,3230

Hi-Speed Tape Duplication Firm Eyes Radio Syndicator Market

Cetec Gauss, a manufacturer of highspeed music duplicating systems, has recently begun to make its "1200" series system available to radio syndicators, broadcast production companies and radio stations. The "1200" system consists of a master reproducer, an endless loop tape bin, a slave recorder, a microprocessor to aid in production and quality control, and an interchangeable plug-in amplifier board designed to minimize noise in the final duplicated product; utilizes the 10 MHz bias sys-

tem and has a duplication ratio speed of up to 64:1

Among the syndication firms currently using the Cetec Gauss system are Bonneville Productions, Broadcost Programming Inc., and Churchill Productions. The "1200" system can be used to duplicate 1/4-inch reel-toreel, cassette, or 8-track programs. For further information contact Cetec Gauss President Mort Fujii at (213) 875-1900

BIRTHDAYS, CHART DEBUTS, DEATHS, ETC.

"Rock Calendar" Syndie Show Spotlights Rock's Roots

If your copy of "Chase's Calendar of Annual Events" is becoming old and worn, you might want to update your trivia information with the "Rock Calendar" syndicated series. "Rock Calendar" offers taped 90-second to two-minute rock 'n' roll history segments spotlighting the major events and people who've shaped rock's past 25 years; e.g., September 23 — Bruce Springsteen born in 1949, October 1 — Dion's "Runaround Sue" hits the charts in 1961, October 3 - "The Adventures Of Ozzie And Harriet" premieres on TV in 1952, and October 28 - "The T.A.M.I. Show" filmed in 1964. The 365-program series combines exclusive interviews, hard-to-find actualities, and various recorded tidbits of information, all researched, written, and narrated by music author and WNEW-FM/New York air personality Pete Fornatale.

"Rock Calendar" is now available on a market-exclusive basis with (cash only) rates reflecting market size. Each station also receives a quantity of poster-size wall calendars containing capsulized rock information. For further information, contact series producer and syndicator Robert Michelson at Robert Michelson, Inc., 127, W. 26th St., New York, NY 10001, (212) 243-

Ground Control To Major Tom

Your first message in ten years safely received on earthpicked up loud and clear on David Bowie's new LP. "Scary Monsters"—we're happy—hope you're happy too

RCA Records.

HIBER & HART, LTD. INVITES YOU TO THE NRBA

During your stay at radio's greatest convention, stop by Suite 2728 in the Bonaventure to meet and talk with the people of Hiber & Hart:

Jhan Hiber,

former Manager, Arbitron Radio Reports Research Editor, Radio & Records

Lynn Blair,

former Manager, Arbitron Field Operations

Richard Lutz,

PhD., Director of Market Research for H&H Media/Marketing Columnist, Radio & Records

During the convention we'll be available to meet with you and talk about the problems--and opportunities--that you may be facing. We'd like to help improve your position in your respective market(s).

Here's the schedule of activities at the H&H suite:

- Sunday Night...suite open 9:30PM-Midnight
- Monday...suite open 3-6PM, 10:30-Midnight

MINI-SEMINAR ON DIARY REVIEWS, 5-6PM

Tuesday...suite open 5PM-Midnight

MINI-SEMINAR 6-7PM, PREPARING FOR QUARTERLY MEASUREMENT

MINI-SEMINAR 9-10PM, BOOSTING SALES THROUGH ADVERTISER RESEARCH

As an added bonus, free copies of the Hiber & Hart Survey Analysis Diary® will be available to those stopping by the suite.

Hiber & Hart, Ltd. Stop by and see us in suite 2728, Bonaventure Hotel, during the NRBA. Let us help you achieve better ratings and sales.



JHAN HIBER, PRESIDENT

310 TAHITI WAY, SUITE 318, MARINA DEL REY, CA 90291 (213) 823-2887

WHAT'S NEW

Talking (And Listening) Machines, Part II

Last week, the focus was on machines that speak, whether by prerecorded tapes of human speech or sounds that make up speech (often digitally coded and stored in a computer's memory), or by synthesized speech, created by calculating and reproducing factors (such as vocal-cord tension) that make up human speech. This week, we'll turn our attention to machines that listen and respond to human voice commands.

One of the major problems in constructing machines that listen is that, like fingerprints, no two human voices are exactly alike. Not only that, but humans rarely say the same word the same way twice, varying their speed, stress, pitch and pronunciation. Further compounding the problems, the pauses between syllables, called "vectors," are often longer than the pauses between words.

To circumvent the latter, virtually all listening machines require the user to speak in short phrases, termed "utterances" A microphone converts the resulting sound waves into analog voltage signals, which are digitally sampled at about 10,000 times per second, and are converted into a set of features that form patterns. These waveforms are then compared to others previously placed in the computer's memory, and if the two patterns are similar enough, the machine kicks into action.

As of this writing, machines capable of handling conversational speech or continuous speech are not possible. However, Nippon Electric Co. has developed a \$72,000 unit capable of responding to any five-word sentences contained in its 120 word vocabulary and is 98 percent accurate under ideal laboratory conditions. The firm hopes to sell the FAA on the idea of air-traffic controllers using the machines so that they can watch a radar screen and direct computers at the same time as well as give pilots instructions in English that the computer will translate into the pilot's own language. Threshold Technology, a Delran, NJ-based firm, has also developed a similar word recognizer, which is likewise undergoing FAA tests.

Threshold, a 10-year old firm, currently has 500 of its \$11-50,000 word recognizers in the field with a typical application being the direction of a milling machine by voice command. Last year, Threshold introduced a "Quicktalk" system that allows operators to enter words at the rate of 180 per minute (a pause of merely 1/30 of a second between words). One disadvantage to most word recognizers is that they are only programmed to respond to one person's voice.

Bell Labs is working on this problem through the use of "clustering" (100 representative Bell employees pronounce



words, which are then broken down into 12 basic templates for each word, allowing for differences in regional accent, etc.). With a little practice, Bell employees achieved 98 percent accuracy using the system (see photo).

Other speech recognition systems include Heuristics Inc.'s "SpeechLabs" for use with home computers, Dialog Systems' units capable of letting users enter or retrieve computer data via telephone, and Interstate Electronics' modules, which allow small business systems to add a 40-100 word recognition vocabulary to their computers at a cost of \$1700-\$2300. The big breakthrough in the field will come when even today's limited word-recognition systems can be entered into printed circultry, at which point prices will plummet. Just imagine, soon you'll not only be able to yell at your appliances when they malfunction, but they'll be able to scream right back!

PRO:MOTIONS



Judd Siegel

Lauren Korman

Siegel Named VP/Mktg., Korman Upped To Nat'l AOR Promo Dir., Webb Named Dir./Artist Relations At Ovation

Judd Siegel has been named Vice President of Marketing and Distribution, Lauren Korman has been promoted to National AOR Promotion Director, and David Webb has been named Director of Artist Relations and Special Projects at Ovation Records. Siegel, a 15-year veteran of the record industry, previously served as Vice President of Distribution for Arista Records and as Vice President of Marketing and Distribution at Radio Records.

Korman joined Ovation last year as National Secondaries Pop Promotion Director, having previously spent three years as a regional and local promotion representative for independent distributors, while Webb had most recently served as Marketing Director for Ovation for the past three years.

Baxter Upped To Dir./Artist Development At EMIA/Liberty

Clay Baxter has been named to the newly-created post of Director of Artist Development for EMI America/Liberty Records. Most recently Midwest Regional Promotion Representative for the labels, Baxter began his music industry career as a salesman for Handleman Distributors in Cincinnati. He then served in a variety of promotion posts for Polydor Records, becoming National Promotion Director in 1976 and later serving as Midwest Promotion Representative



Clay Baxter

for Ariola Records prior to his joining EMIA/Liberty.

In his new post, Baxter will oversee video promotion, tour planning, and all aspects of the relationship between EMIA/Liberty artists and the labels for the newly-created department. He will also serve as the liaison between the labels' artists and their managers and agents. Baxter will be based in Los Angeles.

Belli Named VP/ Sales & Mktg. For Magnavox

Ronald Belli has been named Vice President of Sales and Marketing for the Audio Division at the Magnavox Consumer Electronics Company. A 10-year veteran of the consumer electronics field, Belli will, in his new post, be responsible for coordinating product marketing with retail sales organizations, he will be involved in future product conception and development as well.



Ronald Belli

Hamilton Named VP/GM At Weedeck Productions

Bob Hamilton has been named Corporate Vice President and General Manager for the newly-formed Weedeck Corporation division. Weedeck Productions. A 21-year veteran of the entertainment industry. Hamilton has served as an air personality, PD, and GM at a variety of radio stations as well as having been a National Promotion Director for a number of record labels. He has also published several radio music publications.

In his new post, Hamilton will expand Weedeck's efforts in the realm of contemporary radio programming and create new concepts relating to the research, promotion, merchandising and sale of these programs.

Werman Upped To VP/Exec. Prod. At CBS Records

Tom Werman has been promoted to Vice President/Executive Producer for CBS Records. A nine-year veteran of Epic Reas Assistant to the Director of A&R, becoming a Staff Producer in 1977. Since then he has produced eight platinum albums for the label, five with Ted Nugent, label. five with Ted Nugent, two with Molly Hatchet, and one with Cheap Trick.

In his new post, Werman will conduct A&R activity for the Epic label and will concentrate on producing artists for the Epic. Columbia, Portrait and CBS Associated Labels exclusively.



Tom Werma

Harris Forms Center For Radio Sales Firm

Bob Harris has announced the formation of the Center For Radio Sales, a radio sales consulting firm. Most recently Southern Regional Manager for Drake-Chenault Programming, Harris's previous experience includek'serving as GM for WGLF-FM/Tallahassee, and Southern Regional Manager for Century 21 Programming, having held positions at WFUN/Miami and WTVJ-TV/Miami as well.

Harris' new firm will concentrate on offering local sales training and promotion packages on a market-exclusive basis. In addition, Harris will serve as executive producer of a variety of radio features as well as supervising the development of sales and marketing materials for other radio specials. The Center For Radio Sales is located at 2425 Torreya Drive, Tallahassee, FL 32303, (904) 385-6161.

Myzal Named Mgr./LP Promo At Chrysalis

Roxy Myzal has been named Album Promotion Manager at Chrysalis Records. Most recently National Promotion Director for Record Logic, Myzal previously worked in national promotion for Atlantic Records, having formerly served as Music Director for WXLO/New York. She will be located in the label's New York office.



Roxy Myzal

Smith, Coogan Form Radio Jazz Consulting Firm

Dennis Smith and Diane Coogan have announced the formation of the Smith/Coogan Jazz Consultants firm, which will specialize in programming and consultation of Jazz-formatted radio stations. Smith was formerly Vice President of Trend/Discovery Records, while Coogan's previous experience has been in radio and advertising.

In addition to its programming and consultation activities, the firm intends to produce records for the audiophile jazz market. Smith/Coogan Jazz Consultants is located at 11617 Gorham Ave., Suite #5, Los Angeles, CA 90049, (213) 820-3405.

Senoff Named Mktg. Dir. At Mobile Fidelity Sound Lab

Pete Senoff has been named Director of Marketing for the Chatsworth, CA-based Mobile Fidelity Sound Lab. Senoff's 12 years of marketing experience includes stints as Advertising and Merchandising Director of Motown and ABC Records, Public Relations Director of Atlantic Records, and Executive VP of a video software company, having most recently headed his own marketing and public relations consultation firm.

Veg Upped To VP For CBS Int'l

Ervin Veg has been promoted to Vice President of CBS International, S.A. An 11-year veteran of the firm. Veg most recently served as Senior Director of CBS Dischi, located in Milan, Italy.

In his new post, Veg will aid in the management and coordination of CBS Masterworks' activities in the U.K. and Europe. Veg will also be responsible for all CBS International relations with European licensees. He will be based in Paris.

The Third Hit From 1980's Hottest New Artist!



HRISTOPHER ROSS

The Smash Follow-Up KINEYER BE THE SAME?

Produced by Michael Omartian



On Warner Bros. Records



Over the weekend, at the magnificent home of Movie Producer Irwin Winkler, one of the most elegant musicals ever presented was witnessed by a starstudded audience in Beverly Hills.

Some 86 of the best musicians Hollywood has ever known make up a musical ensemble called . . . "The Orchestra." The O presented a special soiree at \$125 per person for this much-needed Foundation, which bridges the gap between classical traditions and the American musical language derived from jazz and its roots.

The musicians play for the love of their art, as Founder-Conductor Jack Elliot pointed out, as they are sponsored by a non-profit organization. Normally these folk would get thousands of bucks for their time but because they believe in this organization they do it for scale. "Barney Miller"'s Hal Linden whipped out his clarinet and played a magnificent bit of Mozart to a surprised audience . while such names as Carl Reiner, Ed McMahon, Larry Gelbart and Henry and Ginny Mancini all applauded these fine musicians from the stage (or Winkler's patio). Other big backers of the Orchestra include Julie Andrews and Blake Edwards, Marcia and Neil Diamond, songwriters Marilyn and Alan Bergman, Marvin Hamlisch, James Coburn, Gisela and Arte Johnson, Dionne Warwick, Donna and Lalo Schifrin and Ann and Paul Drew, plus some one thousand other big names from every walk of showbiz and business. Speaking of Paul Drew, I had a nice chat with him about his and Bob Atkinson's program consultancy - and we'll print that next week.

I wanted to play my oud (the world's oldest musical instrument) or my wonderful rendition of "Der Fuhrer's Face" on the

I'll never forget what Miss Floogerman, my old piano teacher, told me when I was in the 3rd grade taking lessons . . . 'Garish, why don't you also take up boxing or baseball or some other sport where you will be sure to injure your hands?"

Anyway, a big congratulations from this department of Radio & Records to the O . . . and best wishes for its new season.

Strange fact . . . Ira Gershwin wrote for the humorous weekly Life in 1924 under the name of Arthur Francis. That was the first time the Allegro Barbaro refrain of "49 Russian Composers" was printed. It was zoomed by in 39 seconds by Danny Kaye in "Ladd In Dark." If you remember seeing the movie on late night TV. you can recall Danny mouthing the lyrics "There's Malichevsky, Rubinstein. Arensky, and Tchaikovsky,

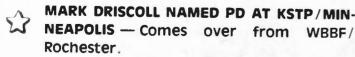






COX BUYS KOST/LOS ANGELES

NAFMB BECOMES NRBA — National Association of FM Broadcasters hold convention change name to National Radio Broadcasters Association





NUMBER ONE COUNTRY: "Blue Eyes Crying in The Rain" — Willie Nelson (Columbia)

NUMBER ONE LP: "Born To Run" - Bruce Springsteen (Columbia)



''Shogun'' Wedding For NBC, Viewers

NBC's "Shogun" shot down all competition in the Nielsen battle ending September 21, taking the first five places and propelling NBC to the most lopsided ratings victory in recent memory. NBC averaged a 26.3 rating, almost beating ABC's 14.9 and CBS's 14.4 combined.

"Shogun;" which pulled 50 and 60+ shares in major markets over the past week, averaged slightly over a 33 rating for the week, with Part III leading the way at 36.9. Part IV was second with 35.6, while Part II earned 31.7, the conclusion finished fourth at 31.5, and the first episode wrapped up a 29.5 rating.

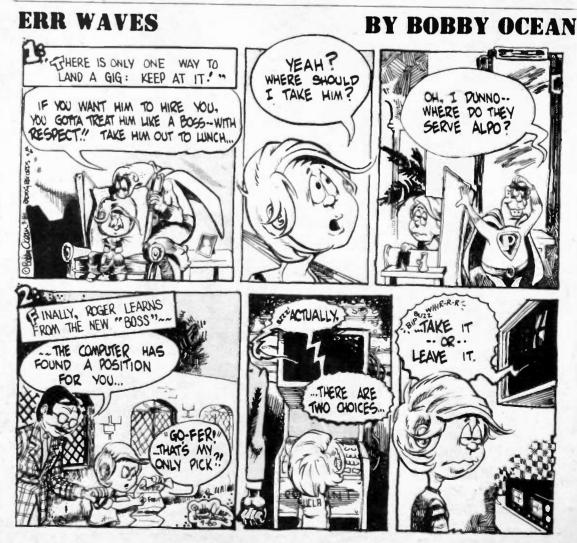
The rest of the NBC lineup also did well (three other top entries besides the five miniseries episodes), evidence that the network's comeback may be more than just a flash in Japan. "Real People" was sixth for the week, followed by 7) "60 Minutes" (CBS) tled with ABC's "Guinness Book" 9) "Games People Play" (NBC), and 10) "Quincy" (NBC).

The second ten was dominated by CBS and ABC, with ABC's Sunday movile "Midnight Express" (up against the Reagan-Anderson debate in the Midwest and East) finishing 11th. It was followed by 12) "The Jeffersons" (CBS) 13) Lynda Carter special (CBS) 14) "Alice" (CBS) 15) "Ed Clark For President" (CBS political Item) 16) "Monday Night Football" (ABC) 17) "Dukes Of Hazzard" (CBS) 18) "Love Boat" (ABC) 19) "Foul Play" (CBS Monday movie), and 20) "Centennial" Pt. II (NBC Sunday movie).

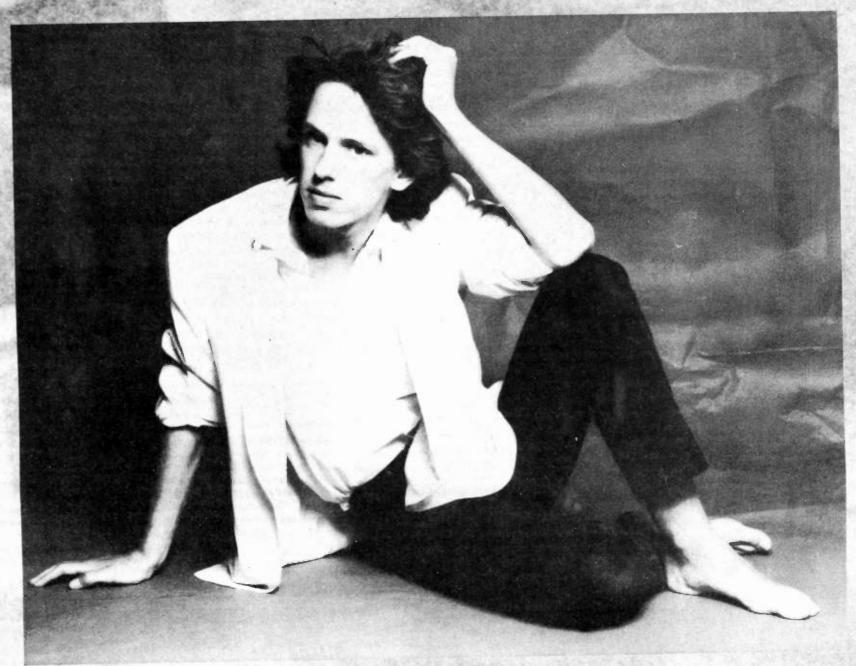
MUSIC ON TV: "American Bandstand" jumps on the country bandwagon, going all-country for the first time on October 4, with Lacy J. Dalton and Alabama as guests. The temporary conversion ties in with Country Music Month. The September 27 edition features Molly Hatchet and Rob Hegel . . . America hosts "Midnight Special" October 3 . Gibb cohosts "Solid Gold" September 26 with permanent host Dionne Warwick and guests Rocky Burnette, the Coasters, Bill Cosby, Robert John, Stephanie Mills, the Oak Ridge Boys, and Paul Simon . . . Irene Cara appears on "Soul Train" October 4 in most markets, the "Toni Tennille Show" October 8, and "Rock Concert" October 11 Jarreau guests on "Fridays" October 3, Aretha Franklin on October 10 . The Cars are on "American Top 10" Sep-... Johnny Paycheck joins "Sha Na Na" September 27 Jacky Ward is on "Mike Douglas" October 16 Tony Orlando's dramatic acting debut comes in the forthcoming NBC TV movie "300 Miles For Stephanie". Smothers Brothers, along with many of their former regulars (Pat Paulsen, Don "Guido Sarducci" Novello), are set for two October specials, with Martin Mull as guest on the 22nd. The second special will follow a week later . cable newsmagazine show "People Tonight" has added former trade columnist Cookle Amerson as a regular concentrating on the music scene.

DEOSCOPE

PREMIERE MAY NOT PREMIERE: Premiere, the national pay-TV network formed by four major film companies and the Getty Oil Co. earlier this year, may shutter its doors before a single satellite-carried program is alred if the U.S. District Court in New York grants the U.S. Department of Justice's request for a preliminary injunction. The Department of Justice filed suit against Premiere last month, charging the venture was in violation of antitrust laws. If Premiere should fold, an estimated \$10 million already invested would go down the tubes ... PIONEER INCREASES "LASERDISC" AVAILABILITY: Phoenix; Baltimore; Washington, D.C.; Fort Wayne, IN; Jackson, MS; Richmond, VA; and Wilmington, DE have joined Dallas-Fort Worth, Minneapolis-St. Paul, Syracuse, and Madison, WI as markets where U.S. Pioneer's "LaserDisc" videodisc system is available. According to a company spokesperson, "Consumer acceptance of the new medium has enabled us to expand distribution at a much more rapid rate than we planned." Suggested list price for the hardware is \$749 with software ranging from \$6 to \$25... WEA ADDS 5 FILMS TO VIDEOCASSETTE CATALOG: WCI Home Video has added "Klute," "Every Which Way But Loose," "A Clockwork Orange," "Summer Of '42," and "Gilda Live" to its present videocassette catalog. All films are available in either VHS or Beta formats . .



THE NEXT SMASH SINGLE FROM ALI THOMSON IS MARAMARIA



ALI THOMSON took a little rhythm and rode it to the top of the charts. Now his new single "LIVE EVERY MINUTE" is busting wide open. "LIVE EVERY MINUTE" is definitely ALI THOMSON'S next hit single.

96KX add	127
KUPD ad	d
WOLF ad	d 25
WTMA a	dd
KNBQ ad	dd
KLUC ad	d
KJRB ad	d

KIOY add
WFLB add
WXLK add
KATI add
WCAO
94Q

KBEQ
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B100
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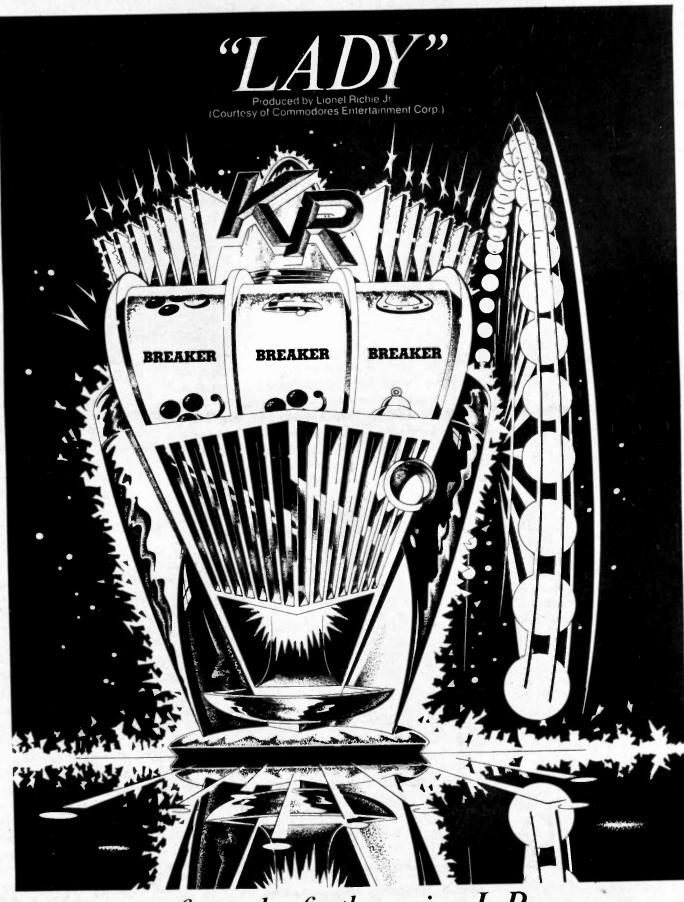
WKEE
KELP
KLAZ
KXX106
WSGN
WLCY

XXY
105
BBQ
AYS
SEZ
CSC

WRVQ
WGBF
KMJC
KSPZ
KRQ
KTKT
WWW



KENNY ROGERS Hits the Jackpot With his new single



from the forthcoming L.P. "KENNY ROGERS GREATEST HITS" LOO-1072 Includes selections Produced by Larry Butler, Kenny Rogers and Lionel Richie, Jr. On Liberty Records



1980 Liberty Records Inc. Nanagement-Kragen & Co



"There need not be a huge number of diaries involved before you can take your case to Arbitron."

Arbitron Errors — How Much Impact?

As this column is written, many of you are still making the trek to Laurel, Maryland to review diaries from your Spring survey. Soon, the Summer '80 diaries will also be available for inspection at Arbitron's research and processing head-quarters. Many have mentioned they would like to know how to figure the impact of errors in the diaries they reviewed. Once you know how to determine the significance of an Arbitron processing error, you can then decide if you want to appeal to Arbitron for some redress.

Types Of Errors

What kinds of errors are most likely to be made? How many diaries need to be affected before you can realistically ask Arbitron for a correction? These are questions everyone going to Laurel should be prepared to answer.

There are several types of errors most often made during Arbitron's processing of the radio reports. The categories most often noted are as follows:

- 1. Key Entry Errors. The Key Entry department is responsible for entering edited diary data into the computer memory. This is done by operators working at approximately 50 cathode ray tube terminals, entering data line by line, page by diary page. Since these people are paid on a piecework basis, there may be a tendency for them to try to work quickly, possibly affecting the quality of their entries into the computer. By using a mechanical diary to compare and verify each raw diary entry to the "finished product" on the mechanical, station personnel can spot instances where the actual diary entry was somehow incorrectly entered into the computer and used to process the ratings book.
- 2. Edit Errors. Not quite as prevalent, in my diary-reviewing experience, but potentially more harmful than key entry problems. Arbitron's edit department deals with crediting of non-exclusive identifiers such as slogans and rounded frequencies, as well as seeing to it that identifiers such as personalities and sports teams are properly noted. Often a station may lose credit because the facility form information, used extensively by the edit department, is not sent in - or is sent in with information missing — by the station(s) involved. However, there are cases in which editors have made mistakes, and these can really cost a station. One situation that comes to mind was when an air personality had changed stations in a town. The editor that usually handled that market remembered that Mr. X had been on station A, and gave that station credit even though there was paperwork to support the fact that the jock was now on station B.

Without the diary review, using a mechanical diary to compare and verify raw diaries, the station(s) involved would never know about the problems inherent in the recently released ratings report.

Key Formula

There is a specific formula used by the radio department at Arbitron to determine if an error can have significant impact. As you might imagine, "significant" is in the eye of the beholder many times. From a station's point of view, anything that improves its showing in the book should be corrected by Arbitron. From Arbitron's point of view, the error must usually cause a station to be ranked lower than if the diaries were recomputed. Here's how you can determine if your situation fits into the definition of "significant":

Determine the following factors . .

- 1. What is the demo of the diarykeeper involved?
- 2. What is the specific PPDV (cume value) of the diary?
- 3. Exactly how many quarter hours are involved in the error?
- 4. What is the discrete daypart most affected, and does the impact change your station's rank in a demo in that daypart? One you have determined these ingredients, plug them into this formula:

number of affected quarter hours X diary PPDV (cume value) number of quarter hours in the relevant daypart

Here's a specific example. Let's say you discover a diary where a key entry error has shorted you two hours of credit you should have gotten in AM drive. The diarykeeper was a female age 27, with a persons-per-diary-value of 1400. The formula would then appear as follows . . .

8 (two hours expressed as quarter hours) X 1400 80 (M/F 6 — 10am, expressed in quarter hours)

Doing the multiplication and division should give you an answer of 140. This means that the mishandled entry shorted your station credit for 140 average women 25-34 in AM drive. Of course, if your station got no other entries in the diary, then the cume value of 1400 would be added to your women 25-34 figure in the appropriate daypart. If either of these impacts make any difference in your standing in the daypart — or if this diary, combined with other errors makes a difference — then bring the matter to Arbitron's attention. If the matter is a minor one, then note it for your internal sales and programming information.

Emphasize Discrete Dayparts

It is important to remember to analyze the

Q&A

Several general managers in markets that are receiving Quarterly Measurement for the first time this fall have called to inquire about facility forms sent by Arbitron. The GM's have received two sets, and were confused as to why this was.

According to Arbitron, one set is for the 12-week Quarterly Measurement sweep, the other for processing entries in adjacent four-week markets. Stations should be sure to return all forms to Arbitron by the specified deadline, and should obtain confirmation that their facility form paperwork has been received. Because of the interest in this issue, an upcoming column will deal more in-depth with the facility forms situation.

Week In Review

Arbitron Personnel Moves

Richard Lamb, Eastern Division Manager for Arbitron Radio, moves to a similar position in the Arbitron TV department in New York. Coming to New York to replace Lamb is Jim Riddings, former Knoxville broadcaster and most recently Manager of Arbitron's Advertiser/Agency Sales division in Chicago. No replacement has yet been announced for Riddings.

RAM Withdrawals Confirmed

As reported here recently, RAM is withdrawing from approximately 15 markets in the near future. To date, R&R has heard from broadcasters in several markets where the service has been discontinued in an attempt to stanch the flow of red ink at RAM. New York, Chicago, Atlanta, Pittsburgh, Kansas City and Peoria stations have recently seen the RAM surveys withdrawn.

situation in terms of as specific a daypart as possible. The more quarter hours factored into the above formula, the less impact the error will have. Thus, Arbitron may try to examine the issue only in terms of the total week (504 quarter hours). For example, if the example cited earlier had been divided by 504 instead of 80, the AQH impact would have been only 22 persons, not 140. Since there are very few radio buys made on a total-week basis, it behooves a station to have the error computed on as specific a daypart as possible. It makes no sense to have an error examined on a total-week basis if morning drive is the only affected daypart.

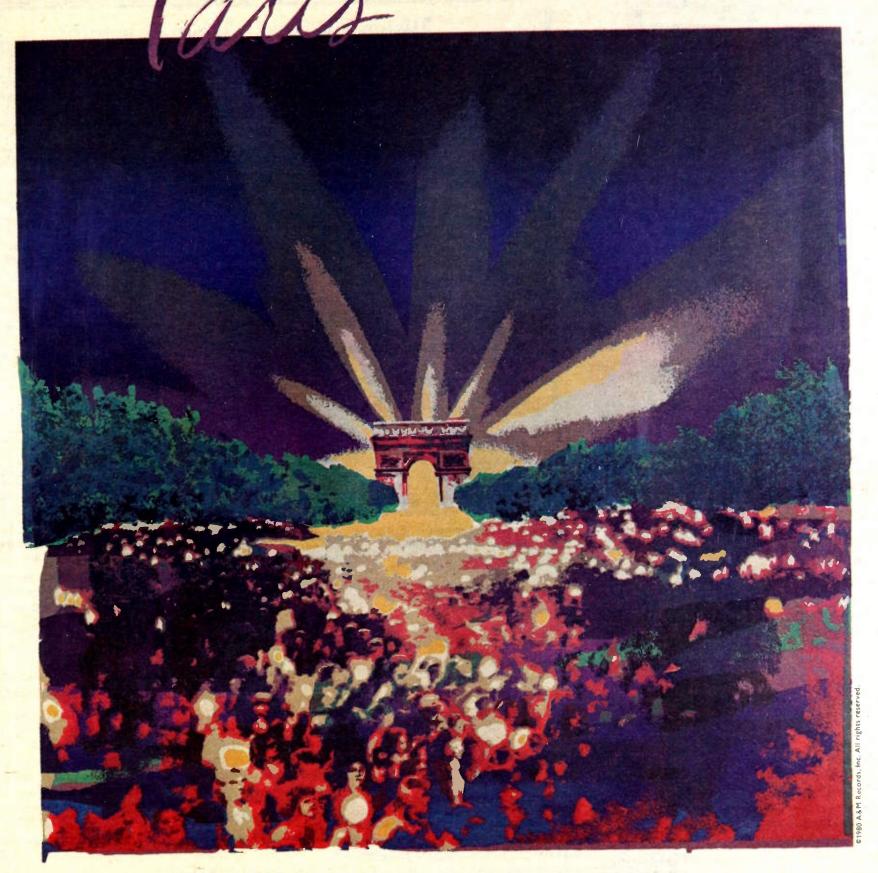
How Many Diaries?

How many diaries have to be affected before there can be significant impact? I've seen cases in which as few as two diaries in the right age/sex cell changed rank for a station. An example would be WGAY-AM-FM in the A/M '80 Washington book. A key entry operator credited two diaries to the wrong gender, and when recomputed the stations moved up a notch in men 25-34 and all demos incorporating that group. A correction letter was forthcoming from Arbitron Sales Manager Bill Livek. If there had been more diaries involved, or if the amount of listening had led to a greater impact, then the station might have had a case for getting the book reissued. Each situation is individual, but suffice it to say that there need not be a huge number of diaries involved before you can take your case to Arbitron. Now you know the key formula, and that should help to determine if the errors discovered during a diary review are worth making an issue over.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



S UNERTRAMP



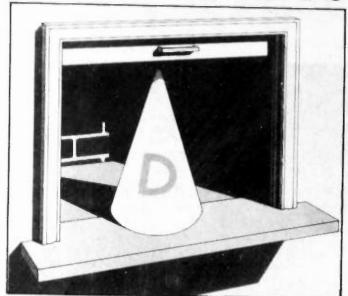
A LIVE, 2-RECORD SET RECORDED IN PARIS, NOV. 29, 1979

ON A&M RECORDS AND TAPES

PRODUCED BY PETER HENDERSEN AND RUSSEL POPE MANAGEMENT: MISMANAGEMENT, INC.



THE KORGIS



DUMB WAITERS

EUROPE AIN'T DUMB!!! "EVERYBODY'S GOT TO LEARN SOMETIME"

> The first single from the new **KORGIS ALBUM** "DUMB WAITERS"

FRANCE #1 SINGLE BELGIUM #2 **HOLLAND #14*** SWEDEN #11* U.K. #3* PLUS TOP 40 DEBUTS IN **AUSTRALIA & GERMANY!**

EARLY U.S. BELIEVERS!

94Q add **KDWB** on KLAZ add WSKZ on WAKX add KNBQ add KRUX add









BRAD



Mister X Buried Alive in Concrete?

After a summer of reports about urban folk legends, it's plain that many radio reporters have developed a healthy amount of skepticism about stories they cannot quite pin down to where, who, and when.

Grady Blount of KEYS sent a newspaper clipping from the Corpus Christi, TX Caller with a note saying, "Brad, does this sound like another of those folk legends or not?" I think Grady has one. It has the symptoms we newspeople are suspicious about.

If you just tuned in, an urban legend is a very interesting story about something that certainly could have happened, and many people have heard it but are a bit unclear on exactly where and when and to whom. There are other factors especially in stories about supernatural things — but just take those and apply 'em to this clipping Grady is sharing. Also note that newspaper reporter Dan Malone seems quite aware he is writing about something that probably didn't happen:

A nuclear power critic claims an undocumented Mexican national was accidentally buried alive in concrete while working on the South Texas Nuclear Project, but the sheriff investigating the allegations said yesterday they were baseless. Matagorda County Sheriff Sam Huerta said he was informed of the claims last Thursday by the Nuclear Regulatory Commission, conducted a weekend investigation and termed the story "far-fetched and absurd." But Huerta said he would meet with the critic, Peggy Buchorn, today and might reopen his investigation. (Huerta said) she claims to have seven "sources" who told her the same story (that) sometime between July 1977 and the middle of 1978, an illegal alien working at the site was accidentally buried alive during a concrete pour somewhere in the second unit at the nuclear plant near Bay City. He — the man's name is not known was working with steel reinforcing rods in the bottom of a large concrete form, when the concrete pour began.

The concrete crews thought the form was empty when they began their pour, and by the time they learned

Assuming the man was already dead, the construction foreman at the pour decided to leave the body where it was

A second clipping contains the telltale "everyone has heard about it" factor which often convinces people. Reporter Malone wrote:

The reason she believes the allegations, she said, is because she has heard the story from too many different people not to believe it. "It has come from too many different areas," she said. "I can't see this thing being this widespread without there being some basis somewhere.

It was easy to tell the sheriff, reporter, construction company, and NRC were not buying this line at all, nearly falling over one another in the rush to point out how ridiculous the unsupported story was. But radio newsman Blount, newspaper reporter Malone, and the wire services had no real choice about whether to cover the allegations. It was either cover or "cover up." and in handling the reports carefully they helped squelch the folk legend. The sheriff later interviewed all the sources named by the nuclear critic. Not one had actually seen the event, but had heard about it from someone else. The investigation was closed.

And near the site of a future pour, this likely-sounding story will once again rise from the hardened concrete. Folk legends always do

Rip 'N' Read

What is Gene Autry's Real Name?

MONDAY, SEPT. 29: The "singing cowboy" from Tioga. TX is 73 today, known less for his broadcasting and baseball ownership than for the 82 western movies made during the 20 years ending 1954. Orvon Gene Autry (real name) is listed under Singers in the almanac because he wrote over 250 songs and had hits with many including "Here Comes

Jerry Lee Lewis is 45. Stanley Kramer is 67. Engine inventor Rudolph Diesel fell off a ship and drowned in 1913. The U.S. Army began with 700 men in 1789.

The First Painless Dentist

TUESDAY, SEPT. 30: The year 1846 produced the first known baseball game, the sewing machine, and -134years ago today — Dr. Henry Morton's historic painless dental extraction. The Grand Ole Opry first appeared on TV 30 years ago today. The first football game on TV was 41 years ago.

Johnny Mathis is 45. Angie Dickinson (born Angeline Brown) is 49. The safety pin is 86, invented by a man named Hunt in 1894. Jody Powell is 37.

The Oldest Ford Model-T is 72

WEDNESDAY, OCT. 1: Henry Ford had to endure a lot of jokes about his "Model T" cars. What time is it when a Ford passes a Ford? Tin past tin. And "the only shock absorbers in the "Model T" are the passengers." On this date in 1908 the "Model T" was introduced, and for nearly twenty years it was manufactured without basic design changes.

The Pennsylvania Turnpike is 40. The first swine flu vaccine was administered four years ago, in what was to be a nationwide campaign. The effort fell apart partly from apathy, partly because some people became violently ill after getting the vaccine. Hardly anyone actually got swine flu

Julie Andrews (born Julia Wells) is 45. Walter Matthau is, most sources say, 60. Tom Bosley ("Happy Days") is 53. James Whitmore is 59. President Jimmy Carter is 56

Two Meteor Showers in October

THURSDAY, OCT. 2: Two of the year's better swarms of "shooting stars" come this month. The first is a week from tonight (give or take a day or two) and is the Draconid meteor shower. Then around the 20th we'll pass through the old orbital track of Halley's Comet and have the Orionid meteor shower, which often produces a peak of nearly 40 "shooting stars" an hour. More information in this column on the appropriate dates.

Don McLean is 35. Maury Wills is 48.

Even the Dust Dried Up

FRIDAY, OCT. 3: Talk about no rain — the nation's longest drought began on this date in 1912 at Bagdad, CA, lasting 767 days (Old Farmer's Almanac). The nation's first woman Senator, Rebecca Felton, was appointed in 1922 (D-GA). The U.S. embargoed shipping to Cuba in 1962. Woody Guthrie (Arlo's dad) died in 1967, composer of "This Land Is Your Land" and many others

Chubby Checker (born Ernest Evans) is 39. Lindsey Buckingham of Fleetwood Mac is 31.



This Week **TUBES**

Next Week MUHAMMAD ALI

Call Jim Brown (213) 399-4949 (Collect) 131 Ocean Park Boulevard Santa Monica, CA 90405

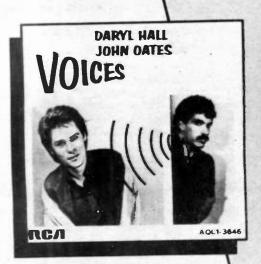
BY POPULAR DEMAND

"YOU'VE LOST THAT LOVIN' FEELING"

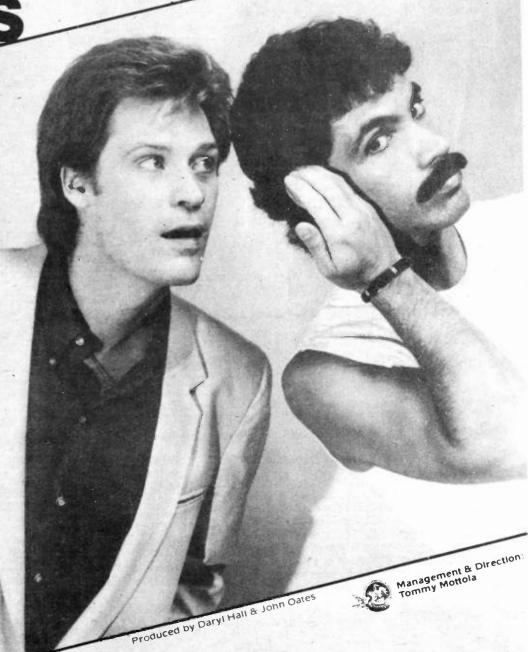
The Highly Requested New Single From

DARYL

HALL & OATES



From Their Hot New Album "VOICES"



THE BACK PAGE

BREAKERS &

DARYL HALL & JOHN OATES
You've Lost That Lovin' Feelin' (RCA)

65% of our reporters on it. Moves: Up 48, Same 24, Down 0, Adds 79 including WKBW, WBEN-FM, WFIL, WIFI, KRLY, WOKF, WZZP, KSFX, WTRY, WBLI, WICC, KSRR, WTIX, 96X, WBBQ, WSKZ, WAYS, WMEE, KERN, KYSN, KLUC, KZZP, KRQ. See Parallels, debuts at number 30.







John Leader



IT'S NOT A REVOLUTION!

Jay Clark Explains WABC's Evolution

The Street Talk speculation of September 12 became reality last week when WABC/New York announced it had signed a contract to broadcast all the 1981 New York Yankees baseball games. The announcement didn't surprise too many people, but it did set off another wave of rumors that WABC's "Musicradio" days were numbered.

As a matter of fact, the station has dropped the "Musicradio" slogan and is now calling itself "New York's Radio Station," but that does not necessarily mean music is on its way out of WABC's format.

I spoke with WABC's new PD Jay Clark last week, asking him about the decision to pick up the Yankees and just what that meant for the future of the ABC-owned powerhouse AM.

Baseball And The Cume Zoom

Regarding the Yankees, Jay told me, "We're calling ourselves 'New York's Radio Station,' which I think makes a lot of sense because when you go out and talk to people about WABC that's really how they feel about us. It just made sense to take the Yankees because obviously they are New York's baseball team. The Yankees will give us a chance to cume some people that may not have sampled the station in a while. Plus, it's a good image for us. Those are the real reasons we went for the Yankees. It's a good marriage both ways."

Do contemporary music radio listeners want to hear baseball six nights a week? Jay said, "I think times are changing. The studies we did indicate that we would not lose listeners with baseball. The majority of people listening to us at night now would stay for baseball. That was a surprise for us, but that's what we discovered. Meanwhile, we would certainly pick up many, many more listeners than the ones we would lose."

Is The Format Changing?

That was my next question to Jay and his answer should cool off the speculators for a while, or at least

force them to focus their attention elsewhere.

"If I understand the question correctly, you're asking me if we will be doing talk programs or news blocks, and the answer is no. We will not be doing that. The station is changing its posturing a bit but only because music is not the only thing in people's lives at this point.

"If you go back to the early 60's you find a lot of musical groups, the Beatles and the whole British thing, that really brought music into the lifestyles of our listeners. In the latter 60's that music was actually news with all the protest songs . . . Kent State and things like that were reflected in the current music. As we got into the 70's times changed and music went back to what it was in the early 50's — strictly entertainment.

"Today there is more leisure time and people's lives are becoming much more diversified. Music, although it's still a part of their lives, is not as much a part of their lives as it was in the early 60's. There are so many other things now like concerts, videotapes, movies, plays, York are already talking about. That's what he means by lifestyle programming.

What About The Competition?

Remember that the changes Jay has outlined have not yet been implemented, but should be in place by early 1981. I asked him why announce the future direction of WABC now. Doesn't that give his competitors an advantage?

"Quite honestly we're trying to squelch the rumors that WABC is going Talk because we are not going Talk. It seems that no matter how many times I get up on my soapbox and say, 'We're not going Talk,' the rumor that we are shows up in one trade or another. Secondly, it's going to be an interesting evolution and I'm not too afraid of that. What we're saying to you is, 'Here is what we are going to be doing, now watch and listen as we do it!'

"We're not making a total format change and as far as the competition goes, I don't think it makes that much

"Quite honestly we're trying to squelch the rumors that WABC is going Talk because we are not going Talk."

TV . . . all these things compete with music for a part of someone's life.

"There are the individual things too, all of which are very much affected by the current state of the economy. I think our listeners want to know about those things and that they are more important to our audience than they were 10 or 15 years ago. So, what we are going to do is expand our announcers into more lifestyle programming in an effort to give our listeners more than just music. A radio station has to reflect its community and our community is into more than just music now."

WABC will still play music, but there will be more, according to Jay. He wants the personalities to fight the inbred reflex to "shut up and play the hits." They will be talking more, but talking about the things people in New

difference. I think WABC has the forces to pull it off. I'd much rather have our competitors have an idea of where I'm going than have our advertisers think that we're going to change the entire positioning of the radio station. I think it's very important for everyone to understand that we are going through an evolution and not a revolution."

WABC is faced with the same problems a lot of oldline Top 40 stations have attempted to solve in recent years, the major one being how to maintain a viable share of the salable demographics in the face of fragmentation. Jay feels that it's time for WABC to grow up with its audience. Yankees baseball and more relevant personality involvement are just the first steps in WABC's evolution into the 80's.

Motion

John Isley, known professionally as John Boy, has joined WBCY/Charlotte in morning drive, coming from V100/Charleston... Mark Zintel has exited B97/New Orleans and joined the staff at Y95/Tampa. Replacing Mark at B97 is Scotty Mack from WNOE/New Orleans.

Bob Anthony, who left KFRC/San Francisco last month, has formed a new company called Bob Anthony & Associates. His firm will act as consultants to Christianformatted radio stations all over the country . . . Terry Donohue has left mornings at KASH/Eugene to join KB101/Portland. Steve O'Neal will shift from 6-10pm to 6-10am at KASH to cover Terry's loss.

Congratulations to John R. & Melanie Greeley on the birth of their son Benjamin Stewart Greeley born July 30 in Topeka. J.R. is the PD at KEWI/Topeka. . . Betsy Kaye is WKBO/Harrisburg's new MD and 9am-12noon air personality, joining the station from WORD/Spartanburg. PD Jim Buchanan moves into the 12noon-3pm air-shift at WKBO.

Rick Tracy has rejoined WTMA/Charleston from WPXI/Charleston in afternoon drive. Another staff addition at WTMA is Chuck Cannon from WSGA/Savannah. He will do 6-10pm . . . Dennis Nichols will exit KBOZ/Bozeman for KOOK/Billings, where he will be Music Director and 7pm-12mid jock.

Neil Harrison is the new PD at Y102/Montgomery

Neil Harrison is the new PD at Y102/Montgomery and Phil Horton remains as MD. Reportedly the station will move back toward its previous AOR music format

Tony Davis has switched from WOLF/Syracuse to WFBL/Syracuse as MD. Jim O'Neal is KCBN/Reno's new PD, coming from KISW/Seattle.

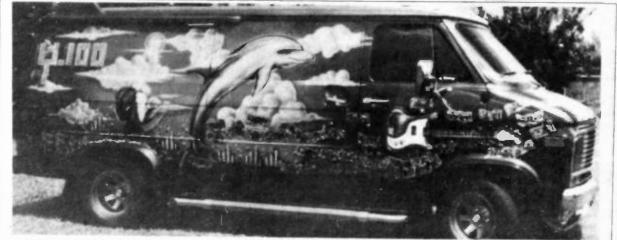
Terry Lee Collins is the new PD of WXIL/Parkersburg. WXIL was recently purchased by the owners of K104/Erie, where Terry had last been as Assistant PD

Rob Haggar, formerly of KDWB/Minneapolis and KLMS/Lincoln, is the new midday jock and MD at WWQM/Madison... Steve Christie, who had been the morning man at KXX106/Birmingham before joining KSET-FM/El Paso recently, has returned to Birmingham. However, he's come back to a new station. Steve will do afternoons for WERC/Birmingham.

As rumored in Street Talk, J.D. Holiday has taken over morning drive at WXLO/New York. J.D. was the former PD and AM drive personality at WKTU/New York... Tim Tyler, former WAKY/Louisville jock, has returned to the station to host a Sunday night oldies show

Changes in the on-air lineup at KRLY/Houston include new staffer Chris Morris from WAPE/Jacksonville. Also, Bart Taylor moves from 2-6am to 10pm-2am and Greig Cain shifts from weekends to 2-6am at KRLY

Jeff Cope has left WMBH/Joplin to accept a position at WZEN/St. Louis . . . Craig Hunt has become part of the KLUC/Las Vegas air staff in afternoon drive, after exiting WMJC/Detroit. Craig is also KLUC's Production Director.



Y100 UNVEILS NEW STATION VAN — 'The Hot Y'er" van, a long-time fixture on South Florida's causeways, is retiring after three years of faithful service. Replacing the old "Hot Y'er" is this brand new 1980 Chevrolet Custom Van, complete with 10-speaker stereo system, color TV, mobile telephone, CB, and a \$20,000+ price tag! The extensive custom exterior paint job, which features several Y100 logos, includes dolphins, cash, and guitars. Y100 has asked its Ilsteners to name the new van and the contest winner can drive away in the old "Hot Y'er" special. The van was on display at a local Chevy dealer during the month of September, but will hit the highway, passing out the goodles, on October 1.

LEO SAYER



"MORE THAN I CAN SAY"

PRODUCED AND ARRANGED BY ALAN TARNEY

F105 add
Q105 add
WDRQ add
KXOK add 29
WZZP add
WZUU add
WOKY add
KJR add
WPST add
WKBO add
WKEE add
KNUS add
WLCY add
96X add
BJ105 add 40

WLAC add
KX104 add
92Q add
WRJZ add
WNOX add
WSEZ add
WCSC add
WGH add
WQRK add
WAKY add 32
KJ100 add
WVLK add
WVIC add
WGBF add
WOW add 28

WHEB add
WCIR add
WXIL add 35
WHHY add
WFOX add
WISE add
FM99 add
WKXY add
KVOL add
KWWL add
KRLC add
96KX deb 25



WCAO on 94Q deb 29 KBEQ 26-14 WHB 22-21 WFBR on WICC 29-28 WAEB 25-19 Q106 on K104 35-29 KSET-FM on WSGN deb 28 WAAY deb 27 Y103 deb 38 CK101 33-29 WBBQ on WSKZ deb 25
WOKI on
WAYS on
WRVQ deb 26
KEZR deb 29
KNBQ on
KMJK on
KRUX 38-37
WCGQ on
KPUR deb 27
KKLS on
WRKR deb 33
KSLY on
KATI on
KBOZ on

ON WARNER BROS. RECORDS

September 1980 **Mediatrend Estimates**

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All share estimates are for metro average persons 12+, Monday-Friday.

A.A.O.R., B.Bleck, B.B.Big Band, B.M.Beautiful Music, C.Country, Cl. Classical, D.Disco. JJazz, M. Miscelleneous, N. News, O. Oldies, P.A. Pop/Adult, R. Rock, RL. Religious, S. Spanish, T. Talk.

New York

WBLS Increases Lead; WKTU Also Up; Yankees Help WINS; WNBC, WMCA Fall Eight To 16th, 17th; WNEW-FM Moves 12th-9th; WPAT-FM 11th-10th

	July '80	Aug. '80	Sept. '80
WBLS (B)	8.2	8.1	9.4
WKTU (R/D)	6.0	6.3	7.0
WINS (N)	4.5	6.0	6.5
WCBS (N)	4.1	4.4	5.2
WOR (T/PA)	6.8	6.2	5.2
WPLJ (A)	5.7	5.5	4.6
WADO (S)	4.2	3.7	4.0
WABC (R)	4.0	5.6	3.9
WNEW-FM (A)	4.3	3.5	3.8
WPAT-FM (BM)	4.4	3.6	3.5

Los Angeles

KABC Remains Tops; KMET Rebounds; KLOS On Rise; KNX Passes KFWB; KMPC Jumps 17th-8th; KUTE Regains Top 10; KRTH Drops 8th-12th; KJOI 4th-17th

	July '80	Aug. '80	Sept. '80
KABC (T)	7.6	9.4	8.5
KMET (A)	8.9	5.0	6.2
KNX (N)	3.1	3.7	5.2
KRLA (R/O)	4.1	4.2	4.6
KLOS (A)	3.3	4.0	4.5
KIIS-FM(R)	2.9	4.5	4.3
· KFWB (N)	3.3	4.3	4.0
KMPC (PA)	3.6	2.4	3.9
KLAC (C)	2.8	2.8	3.8
KBIG (BM)	4.8	3.5	3.3
KUTE (B/D)	3.3	2.0	3.3

Chicago

WGN Maintains; WBBM Continues Rise; WLUP, WIND, WKQX Enjoy Big Gains; WLOO, WLS, WGCI Off This Month: WCLR Climbs; WLAK Moves 13th-9th; WMET, WBMX Fall To 14th, 15th

July 80	Aug. '80	Sept. '80	
9.5	11.0	11.2	
7.2	7.9	8.6	
5.6	4.2	7.1	
5.1	4.7	6.9	
3.0	3.7	6.6	
8.2	7.1	5.5	
6.3	6.2	4.6	
3.0	3.2	4.3	
	2.8	4.3	
5.0	7.2	3.8	
	9.5 7.2 5.6 5.1 3.0 8.2 6.3 3.0	9.5 11.0 7.2 7.9 5.6 4.2 5.1 4.7 3.0 3.7 8.2 7.1 6.3 6.2 3.0 3.2 - 2.8	9.5 11.0 11.2 7.2 7.9 8.6 5.6 4.2 7.1 5.1 4.7 6.9 3.0 3.7 6.6 8.2 7.1 5.5 6.3 6.2 4.6 3.0 3.2 4.3 - 2.8 4.3

Hirsh

Continued from Page 1

sales positions at WIND/Chicago and WBZ/Boston.

Group W Radio Group Senior VP William Scott, in making the announcement, said "(Group W Radio Group President) Dick Harris and I are pleased to appoint Tony Hirsh and Jonathan Klein to these important positions. Tony has done an outstanding job at KDKA during his two-year tenure. Prior to his current assignment in television, Jonathan achieved considerable experience in radio at several of our stations. Under their leadership, both stations will be ably prepared to meet the unique challenges of the 80's.'

RSO

Continued from Page 1 movie and the music." The film

officially opens October 17 in 600-700 theaters nationally, and during the 10-14-day period preceding the opening, the \$1.5 million primarily-radio campaign will be launched.

Coury stressed the record company's key role in the choice of radio. "They took all the TV money out and put it into radio at our insistence," he told R&R. "AFD and Stigwood Films are utilizing all the expertise of RSO Records, and we're making the time buys. They're looking for our audience. We're aiming for a cross-pollination of the movie and record campaigns to enhance each other. If we're successful, it will be a great tool for radio to cite."

KAISER, SICUREZZA, GANIS PROMOTED

Atlantic Realigns Promotion

Atlantic promoted three of its promotion executives in a realignment of the department's structure last week. Sam Kaiser, a five-year radio veteran with three years' Atlantic experience, moves from Director of Field Operations to National Singles Promotion Director. Lou Sicurezza becomes Director of Field Promotion from Cleveland Regional Pop Promotion



(l-r, rear) Sam Kaiser, Andrea Ganis, Lou Sicurezza; (front) Vince Faraci

Director; he worked for MCA and ABC in the Midwest previously. Andrea Ganis, formerly in national promotion at Infinity and Polydor before joining Atlantic in January this year, moves from Director of National Secondary Pop Promotion to Associate Director of National Singles Promotion

VP/Promotion Vince Faraci commented, "I am very pleased to be able to make these much-deserved promotions of three of our most valued executives. These three individuals now form the core of our national pop promotion team . . . In a very positive sense, the boundaries between these positions are flexible, such that each member of the team will be well versed in the work of the others . . . In this way, I believe we have created a most effective way of getting the job done.

Wunsch Promoted To VP/Mktg. At CBS Nashville

Roy Wunsch has been appointed Vice President of Marketing for CBS Records Nashville. A 14-year veteran of the division, Wunsch most recently served as Director of Marketing for the Nashville operation, having previously held a variety of sales and marketing positions. He will, in his new post, supervise CBS Records Nashville's marketing activities, including the promotion, sales, merchandising, artist development, product management, publicity, and creative services departments.

CBS Records Nashville VP/GM Rick Blackburn commented, "Roy has done an outstanding job in strengthening the company's overall marketing operation and subsequent sales action. Through his direction, an aggressive stance has been witnessed in merchandising approaches combined with more ambitious artist development and publicity game plans and campaigns. I am most confident that he will bring the same energy to his broadened area of responsibility."

Great Trails

Continued from Page 3 E. Alvin Davis has done an excellent job positioning the stations in the market and I'm feeling very fortunate to have such a professional staff for both sta-

Eblin commented to R&R on his new assignment, saying, "It's a challenging position. The station (Contemporary-formatted WING) is a strong entity within the market and will continue to be a very strong, dynamic force. The main objective of the station and the station's personnel is total community involvement either individually or collectively.'

In a related development, John Lakenau, formerly VP/Market Research at WCOL-WXGT/Columbus, OH, has been appointed Director of Information Systems for Great Trails Broadcasting's corporate

Meyers-

Continued from Page 3

Meyers commented, "This is a tremendous opportunity. WCTC is the flagship station of one of America's premier broadcast companies and has one of the most modern facilities in the nation. I am looking forward to working with what I know is a very professional staff." He anticipated no major changes, expressing the hope that "WCTC will move into the 80's as a full-service Pop/Adult radio station serving

RKO

Continued from Page 1

"It goes beyond being an alleviation for filling the time; it's a real addition, and the implications on a national scale could be enormous.' Scheduled start-up date is January 1, 1981.

"Weekend America" **Also Bows**

RKO will also debut a series of ten 90-second features for weekend broadcasting called "Weekend America" on January 1. The leisure-oriented programming deals

with "anything and everything that people do when they're not at work," Interrante said. "It's an entire package with provisions for stations to locally sell, contest, promote around it. We expect a lot of programming input from our affiliates as well."

The network is also adding three new programs at the New Year, a 24-minute public affairs program called "Washington, DC"; a nonsectarian music/religion show, "Music With A Message"; and a two-minute sports news wrap-up/ commentary combination called "Sports 1981."

Martin

Continued from Page 1

This includes people like Paul Drew, Dwight Case, Jerry Lyman, Dave Sholin, and an outstanding GM, Jim Marker.

"At the same time," Martin continued, "the opportunity of working with a company dedicated to winning in Pop/Adult radio with a 50,000-watt AM facility in Chicago holds an unlimited promise in the future. That I'm very excited about '

Commenting upon Martin's appointment, WCFL VP/GM John Bibbs said, "We are glad to welcome a programmer with a proven track record in Chicago adult radio, and we're happy to provide Dave with this opportunity for even greater growth as part of the WCFL radio team." Bibbs also announced that Ralph Howard, who programmed WCFL under its experimental "Lifestyle" format prior to Martin's appointment, has been retained as WCFL News Director

XTRA

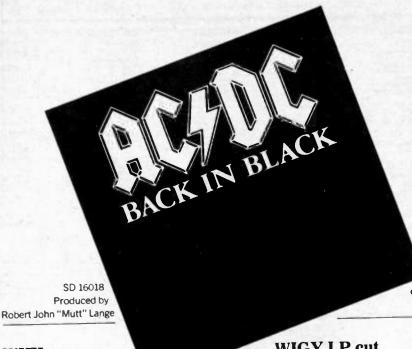
Continued from Page 1

dles 91X as well, and the format will be marketed nationally by Noble. Lynch described it as "Adult Top 40" or "True Adult Contemporary," adding, "I think we're trying to reach 12-54, but generally directed toward those raised on rock radio. We will be featuring the music as opposed to those adult contemporary stations that feature sports and talk."

Felix told R&R, "It's what you have to do on AM and still keep it a successful Top 40 – pretty well write off 18-24's. It's pretty much targeted low end teens and 25-49. Felix added that the station would feature proven hits.

Seagull Segues

Noble VP/Program Manager Rich Wood told R&R that XHERS would now be known as "LOVE-FM 1041/2" with its new Beautiful Music format. He told R&R, "XHERS was off the air for about two days and ran nothing but surf and seagulls, trying to pique peo-ple's curiosity. We felt we could compete much better on FM with Beautiful Music than on AM." XHERS GM Ricardo Gomez confirmed, "XHERS is now taking over the programming of XTRA with Noble's Beautiful Music for-



"BACK IN BLACK"

The new single,

"YOU SHOOK ME ALL NIGHT LONG" 3761

WIFI on JB105 on Q107 on WPGC LP cut Q105 on WLS LP cut WDRQ deb 25 KWK 3-6 KBEQ 29-24 WOKY add KFRC 18-16 KSFX 30-26

13K on
KJR on
KUPD 21-19
WHFM on
WICC on
K104 deb 39
WAQY add
WKEE on
V100 add
WPST LP cut

WIGY LP cut
WFLY on
KRBE add
KINT add
KBFM deb 30
WTIX 39-36
KQ94 29
KXX106 deb 31
WAAY on
96X on
CK101 add 39
FM100 on

WLAC on
KX104 on
WOKI 35-33
WSEZ 32-30
WGH on
KJ100 deb 28
WEFM 21-17
WVIC on
Z104 18-15
92X on
WDJX on
WBBQ LP cut

WSKZ LP cut KTSA add KVOL on KKXX 30-28 KIOY add KIDD add KROY 25-22 KNBQ 27-19 KRSP 29-25 KASH 31-29 KJRB on KTAC on

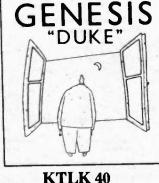
WLBQ deb 35
WCGQ 17-14
WISE add
WFLB on
WANS-FM 33-28
WKXY on
KQIZ-FM on
KQWB-FM LP cut
WAKX LP cut
KCBN deb 38
KRLC deb 28
KBIM on



OFURN IT ON AGAIN! 3751

The new single from Genesis. from the album,

00 DUKE. SD 16014



WIFI 20-19
96KX 25-22
WXKS on
JB105 25-22
CHUM on
CKGM on
WDRQ on
WGCL deb 30
WOKY on
WLS LP cut

KTLK 40
WOLF on
WFLY deb 34
K104 deb 37
WKEE 36
V100 on
WYRE 27
BJ105 25
WICC on
WFLB on

Produced by David Hentschel and Genesis

WSEZ 28-24 WBJW on WGH on WIKS on KJ100 16-14 KHFI on **WEFM 13 KEEL 40-36 WVIC** on KQ94 on WNAM deb 28 KLAZ add WGBF on KXX10628 **WOW** on 96X on WNCI 21 Y103 on 92X on BJ105 on WXEZ add 29 WLAC on WAQY on 92Q add WKEE 37 **WSKZ 21**

WPHD 10
KTSA on
KKXX on
KKXX on
KNBQ on
KRSP 16-14
KTAC on
WGUY on
WLAM 24-20
WIGY 18-10
WFBG 29-24
WCIR deb 30
WXIL deb 32
WCGQ 20-17

WISE 32
WANS-FM on
KVOL on
KQWB-FM 12-7
KKRC on
KENI on
KCBN deb 29
KQDI on
KFXD 13
KRLC 24-20
KIST 31
KBIM on



ATLANTIC

EAST **Most Added** • Hottest

Kenny Rogers Hall & Oates Jacksons

Queen Barbra Streisand **Doobie Brothers**

DDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH

Kenny Rogers Hall & Oates Leo Saver

Barbre Streisand Dooble Brothers

EAST

PARALLEL ONE

Adds & Hots into

PARALLEL TWO

14Q/Worcester, MA Steve York

JACKSON BROWNE EWEF RENNY ROGERS STACY LATTISAW HOTCEST: OLIVIA N-J 1-1 CARLY SIMON 6-2 BOB SECEN 11-6 CDB 14-8 BARBRA STREISAND 20-15

WBBF/Rochester, NV

Deve Meson

AL STEWART

DUNNA SURMER

STEPHANIZ MILLS

STACY LATTISAW

KENNY ROGERS

HOTEBS

HOTEBS

LIVIA N J 4-2

QUEEN 12-6

ELO 14-8 QUEEN 14-6 ELO 14-8 BARBRA STREISAND 16-9

WICC/Bridgeport, CT Bob Mitchell

BOD MINCHES

JACKSONS
SUPERTRAMP
JACKSON BROWNE
NALL & OATES
HOLLES
HOLL

STACY LATTISAW KENNY ROGERS LEO SAYER JACKSONS O'JAYS SUPERTRAMP AWR AWB
HOTTEBST:
OLIVIA N-J 5-1
POINTER SISTERS 7 3
BOZ SCAGGS 10-6
DOOBIE BROS 14-10
BARBRA STREISAND 17-14

WKEE/Huntinton W Gery Miller

CKSONS O SAYER H CARNES HAY HALL JIMT NALL HOTTEST: ROBBIE DUPREE 3 1 RENNY LOGGINS 4-2 QUEEN 5-3 OLIVIA N-J 7 4 DOOBIE BROS 10-6

WOLF/Syracuse, NY Bob Mitchell

AMY HOLLAND DONNA SUMMER ALI THOMSON STACY LATTISAW LIE NELSON

WPST/Trenton, NJ Tom Taylor

Tom Taylor

KENNY ROGERS
DIANA ROSS
LEO SAYER
STACY LATTISAW
JIMMY HALL
HOTTER
QUEEN 1-1
CARLY SIMON 12-7
DIANA ROSS 11-8
CDB 18-14
DOOBLE BROS 21-17

WTRY/Troy, NY BIII Cahill

KENNY ROGERS
JACKSONS
JACKSON BROWNE
NALL 6 OATES
STACY LATTISAW
Hottest OTTER 1-1
OINTER SISTERS 14-8
EORGE BENSON 13-10
ARBRA STREISAND 17 14
OZ SCAGGS 24 19

ENNY ROGERS ALL 6 OATES TEPHANIE MILLS TEPHANIE WAS PLIT ENZ ottest HOTEGET DEVO 2-1 QUEEN 6-2 OLIVIA N-J 7-4 DOOBIE BROS 15-7 BARBRA STREISAND 20-11

WHYN/Springfield, MA Andy Cerey

RENHY ROGERS
STACY LATTISAW
JIMMY HALL
AL STEWART
JOHN COUCAR
MOTIGER:
PAUL SIMON 1-1
ILLIVIA N-J 9 4
BARBRA STREISAND 12 6
DOOBLE BOS 15-10
POINTER SISTERS D 14

KC101/New Haven, CT Curt Hansen

REHNY LDCG NS
NALL & ONTES
STEVIE MONDER
RENNY ROGERS
HOTES
DIANA ROSS 1
DIANA ROSS 1
DANA ROSS 1
DOBE BROS 16-8
EDDIE RABBITT 15-9
POINTER SISTERS 17 11

WFBR/Beltimore, MC

RENNY ROGENS
SUPERTRAPP
ROCER DALTREY
GEORGE HENSON
AMN
HOLLOST
STEPHIANIE MILLS 4 2
OLIVIA N-J 11-4
RENNY LOGGINE 18-8
UARBAR STREISAMD 25-17

WBLULong teland, NY Bill Terry

STEPHANIE MILLS
HALL 6 OATES
OIANA ROSS
HOTTES
OIANA ROSS
10 -1 7
PAUL SIMON 2-1
2 - N 5-3
DU-LIE BROS 14-7
BABBRA STREISAMD 16-12
CARLY SIMON 18-14

WTIC-FM/Hartford, CT Rick Donahue

CDB
JACKSON BROWNE
ENAF
RENNY ROCERS
HOTTER
OUTEN 21
CLIVIA N-J 9-4
DODBIE BROS 13-5
POINTER SISTERS 14 6
CARLY SIMON 17-13

Q106/York, PA Steve Galleghe

RENNY ROCERS
HALL 4 CATES
STEVIE MONDER
KANSAS
JIMMY HALL
HOTEBAL
QUEEN 3-1
CARLY SIMON 9-4
BABBRA STREISAND 20-5
POINTER SISTERS 11-7
BOZ SCAGGS 15-9

Marc Cronin
DIANA ROSS
IRME CARA
AN BROOMES
BROOMES
BROOMES
BROLLING STONES
COMMODORES
KANSAS
JIMMY HALL
ROCER DALTREY
REMNY HOLLES
LOEB 7
LOUTE 10
LOEB 7
LOUTE 10
LOEB 7
LOUTE 10
LOEB 10
LO

WFLY/Albany, NY Bob Mason

WILLIE NELSON
DAVID BOWIE
TERENCE BOYLAN
NIELSON/PEARSON
ELTON JOHN
HALL & COATES
HOTCHEST:
QUEEN 2-1
CARLY SIMON 3-4
BOZ SCAGGS 9-5
CDB 10-6
DEVO 25-23

WOLF/Syracuse, NY Tony Davis

DEVO
DEVO
STACY LATTISAM
NALL & OATES
JACKSONS
ROLLING STONES
PAT BENATAR
BUTTONES
DEVELOPE
OUEEN 2-1
DOOBLE BROS 8-5
OLIVIA N-J 11-6
BOZ SCAGGS 12-8
BARBRA STREISAND 15-9

K104/Erle, PA Bill Shannon

ON JUNEAU SUPERTRAMP
SUPERTRAMP
ROLLING STONES
KENNY ROCERS
HOTEGE:
ELO 1-1
RANDY VANHARHER 4-2
J. GEILS BAND 7-3
BOZ SCAGGS 16-4
CHICAGO 14-8

V100/Charleston WV Bob Spence

Bob Spence

JACKSON BROWNE
AC/OC
STEPHANIE MILLS
JACKSONS
ALLMAN BROTHERS
HOTEGE:
UUERN 1-1
KENNY LOGGINS 10-6
DOOBIE BROS 15-10
OLIVIA N-J 20-13
CDB 23-18

WAGY/Springfield, MA

PETE TOWNSHEND
NIELSON/PEARSON
NOLLING STONES
JACKSONS
AC/OC
NOBBIE DUPREE 2 1
QUEEN 3-2
DOOBIE BROS 13-7
BOS SCAGGG 12-8
PAUL SIMON 0-9

PARALLEL THREE

13FEA/Menchester, NH

HICK HYDER

JIMMY HALL

NIELSON/PEARSON (RA)

HOSTER

HALL & OATES
HANSAS
JACKSONS
JIMMY HALL
KORGIS
HOSTES
LO 63
CARLY SIMON 13-7
POINTER SISTERS 17 8
DOBSIE BROS 19-9

WCIFUBeckley, WV Ron Hill

JACKSON BROWNE RENNY ROCERS LEO SAYER ROLLING STONES HOLLING STONES POUNTER SISTERS 12-6 DOOBLE BROS 16-8 STEPHANIE HILLS 14-9 DIONNE WARWICK 19-13

WF8F/Altoons, PA

WILLIE NELSON KENNY ROGERS JACKSONS NIELSON/PEARSON COMMODORES COMMODORES SNEAKERS EDOIE MONEY CARS CARS
HOTLORY
DIAMA ROSS 2-1
OLIVIA N-J 10-2
QUEEN 13-3
CARLY SIMON 12-8
POINTER SISTERS 18-14

WGUY/Bangor, ME Jim Rendall

JIM Rengali
EMAP
REMNY ROGERS
HALL & OATES
JACKSONS
HOELent I
DIANA ROSS 6-4
OLIVIA M-J 10-5
QUEEN 11-7
BARBRA STREISAND 22-1J

WHEB/Portsmouth, NH Rick Bean

KENNY ROGERS
LEO SAYER
CHRIS CROSS
STACY LATTISAM
CRYSTAL GAYLE
HOTESEL,
PAUL SIMON 2-1
OLIVIA N J 6-3
CHICAGO 12-9
BOX SCAGOS 1)-10
BARBRA STREISAND 16-12

WJBQ/Portland, ME Mike O'Nell

MNko (YNoil

JIMY HALL

STACY LATTISAM
KENNY ROCERS
HALL 6 OATES
HOTES
H

WLBZ/Bangor, ME Michael D'Here

Michael D'Here

CD8 (RA)
KENNY ROGERS
STEPHANIE HILLS
VAPORS
NOTIONAL

ULEN 4-1

ULEN 4-1

ULAN AGSS 6-3

CARLY SIMON 8-4

OLIVIA N-3 11-7

PETER GABRIEL 18-13

JIM Sebastan

ROLLING STONES
CARS
CDB

DOOBIE BROS
RENNY ROCERS
HALL & OATES
JIMMY HALL
HOTEGES:
PAUL SIMON 3-1
ELO 5-2
CLIVIA N J 10-4
ROBBIE DUPREE D-5
BOZ SCACGS 16-8

WXIL/Perkersburg, WV Bobby Wayne

BOZ SCAGGS BOB SECER ROGER DALTREY DIANA ROSS JACKSON BROWNE JACKSONS PETER GABRIEL COB PETER GABRIEL
COB
DONNA SUMMER
ROSSINGTON COLLIN
LEO SAYER
JEFF MAYNE
STEVILE WONDER
STEPHANIE MILLS
NALL & GATES
HOLEME!
CUEEN 2 1
CARLY SIMON 3-2
ELO 8 3
FIREFALL 11-7
POINTER SISTERS 14-8

Willia Mitchell
PETE TOWNSHENO
KENNY ROCERS (dp)
SUPERTRAMP (dp)
JIMAY HALL
HOCKEGE:
QUEEN 1-1
JOURNEY 12-8
PAUL SIMON 11-9
GEMESIS 18-10
CARS 22-18

KENNY ROCERS
HALL 6 OATES
ROLLING STOMES
STACY LATTISAM
JIMMY HALL
HOLLEBE:
QUEEN 8-1
AL STEMART 10-5
DOOBLE BROS 12-8
8ABRA STREISAND 14-9
OLIVIA N-J 21-12

SOUTH

PARALLEL ONE

Adds & Hots information for the Parollel One stations can now be found on the Parollel One Playlist pages 28 & 29

PARALLEL TWO

820/Neshville, TN Scooter Davis

KENNY ROCERS
LEO SAYER
ROCER DALTREY
PAT BENATAR (dp)
GENESIS (dp)
Hottest;
BOZ SCAGGS 2-1
QUEEN 5 4
DIANA ROSS 6-5
BARBRA STREISANO 18-10
EDDIE RABBITT 15-11

BJ105/Orlando, FL Terry Long

Terry Long
KENNY ROGERS
HALL & CATES
JACKSONS
ROLLING STONES
LEO SAYER
CARS
BAY BROS
HOTEBER!
CLIVIA N-J 1-1
ROBBIE DUPREE 3-2
QUEEN 5 J
JOHNNY LEE 10-7
BARBRA STREISAND 20-13

KEEL/Shreveport, LA Merty Johnson

Merry Johnson

DEVO
SUPERTRAMP
HALL 6 OATES
HOTES
HOTE

KTSA/San Antonio, TX John Walton

JACKSOMS
PETE TOWNSHEND
WILLIE WELBON
HOTERS
DIANA ROSS 1-1
LARRY GRANAM 6-4
BARBAR STREISAND 11-7
QUEEN 19-14
BOX SEAGGS D-26

KXX108/Birmingham, AL Lerry O'Dey

CARS
ROGER DALTREY
KENNY ROGERS
CHRIS CROSS
KANSAS
PAT BENATAR
STACY LATTISAM
HORERE: Hottest: OLIVIA N-J 8-1 CDB 10-6 OOOBIE BROS 13-9 DEVO 20-17 STEPHANIE MILLS 26-20

WAKY/Louisville, KY Mike McVay

MHE MCVBY

AMY HOLLAND

HALL 6 QATES

IREME CARA

LEO SAVRA

KENNY ROCERS

HOTEGE:

PAUL SIMON 2-1

CARLY SIMON 6-4

KENNY LOCGIMS 9-6

BOZ SCAGGS 11-7

DOOBLE BROS 16-12

WAPE/Jacksonville, FL Paul Sebestian

DEVO MALL 4 CATES MAYLON JENNINGS KENNY ROGERS ROLLING STONES STEVIE WOMDER HOTE OF THE PROPER ROLLING AND JO22 ROBBIE DUPRE 8 5 802 SCACGE 12 9 ELO 13-10

WAXY/Ft. Lauderdale, Ft.

Kenny Lee
KENNY ROGERS
BOZ SCAGGS
HOTCHEST
OIANN ROSS 1-1
QUEEN 12-2
PAUL SINGN 5-4
POINTER SISTERS 7-6
OLIVIA N-J 10-7
WAR'S/Chertotte NC

WAYS/Cherlotte, NC

HENNY ROGERS
JACKSON BROWNE
HALL & OATES
HOTERS:
UVERN 5-1
BOZ SCAGGS 12-5
OIONNE WARWICK 13-8
BARBRA STREISAND 14-9
DIANA ROSS 24-16

WBBQ/Augusts, GA Bruce Stevens

KENNY ROCERS PAT BENATAR HALL 6 OATES JIMMY HALL MECO MECO AMB
MECO AMB
SHEAKERS
HORLEST:
DIAMA ROSS 1-1
BOZ SCAGGS 6-4
DOBLE BROS 17-11
AL STEMART 20-16
DIAMA ROSS 29-24

WFMF/Baton Rouge, LA

STEVIE WONDER
JACKSONS
WILLIE NELSON
HOELESE:
DIANA ROSS 2-1
OLIVIA N-J 4-2
CARLY SIRON 12-9
BABBRA STREISAND
DOOBIE BROS 17-13 15-11

Bob Canada

Bob Canada
VIMCE VANCE 6...
BMEAREMB
WILLIE NELBON
HELEN REBOY
LEO SAYER
PETE TOWNSHENO (dp)
PAT BEMATAN (dp)
MOSTERS
BARBRA STREISAND 8-1
EDDIE RABBITT 5-3
VINCE VANCE 6... A-8
DIAMA ROSS 25-13
QUEEN 19-15

WHBQ/Memphle, TN Jed Duvell

Jed Duvel

MALL 6 CATES

KENNY ROGERS

CARLY SIRON

HOTE-BEL

OUENN 2-1

CLIVIA M-J 10-6

O'JAYS 14 9

DIONNE MARWICK 16-10

KENNY LOGGINS 21-14

WJDWJackson, M8 Cindy Crawford

Cindy Crewford
SUPERTRAMP
DONNA SUMMER
REMMY ROCERS
HAC OAVIS
ARBUE MASSEY
HOTTER
DIAMA ROSS 1-1
BOZ SCAGGS 8-2
LARRY GRAHAM 10-3
REMNY LOCGINS 16-7
QUEEM 19-11

WKIX/Releigh. NC Ron McKey

RON MACKAY

RENMY ROGERS
CLIFF RICHARD
AL STEWART
DONNA SUMMER
DIANA ROSS
MOTEGAT:
QUEEN 1-1
QUEEN 1-1
QUEUN 1-1
QUEUN 1-1
POINTER SISTERS
BOZ SCAGGS 13-8 15-5

WLAC/Neshville, TN Pet Clanciabelle

Pet Clenciabelia
JACKSON BROWNE
KENNY ROCERS
IREME CARA
HALL & OATES
ANNE RURRAY
AMB
PETE TOWNSHEND
LEO SAYER
HOCKERE:
OUEEN 3-1
OLIVIA N-J 11-5
DOOBIE BROS 16-9
POINTER SISTERS 14-10
ROLLING STONES D-21

DONNA SUMMER Hottest: ELO 2-1 CLIVIA H J 4-2 BARBRA STREISAND 15-9 BOZ SCAGGS 16-13 STACY LATTISAW 21-14

WAJZ/Knozville, TN

Fred Story Fred Story

REMNY ROGERS
JACKSON BROWNE
LAC SAYER

HOCKESS

OUZEN 3-1
CARLY SIMON 10-6
OLIVIA N-J 12-8
KEMNY LOGGINS 14-11
BARBRA STREISAND 15-12

STACY LATTISAW
JACKSONS
CHRIS CROSS
RIM CARMES
HOLLERS
DIANA ROSS 1-1
OLIVIA N-J 5-3
DOOBLE BROS 15-6
LARSEN-PETTEN BAN 12-8
BARBRA STREISANO 13-9

WTIX/New Orleans, LA Gery Franklin

Gery Franklin
ERNNY ROGERS
JACKSON BROWNE
ROGER DALTHEY
HALL & OATES
AND ANTES
RAMAA
RAMAA
RAMAA
ROMBAB
ROSE 10-7
STACY LATTISAM 14-9
BABBRA STREISAMD 20-13
POINTER SISTERS 21-17

Y103/Jecksonville. FL Maje PH1

Maje PHY

JACKSONS
JACKSON BROWNE
EMAF

CHRIS CROSS
NOTECOTION
OIAMA ROSS 1-1
QUEEN 12-7
OLIVIA N-J 15-11
DOOBLE BROS 22-18
CLIFF RICHARD 36-31

86X/Mlami, FL Bruce Kelly

CHRIS CROSS
KENNY ROGERS
JACKSONS
KIM CARNES
HOTE-ST
DIANA ROSS 1-1
KENNY LOGGINS 7-4
DEVO 14-5
ROLLING STONES 12-7
IRENE CARA 18-11 KELP/EI Paso, TX

WQRK/Norfolk, VA Don Devis

DEVO
HALL 4 OATES
STACY LATTISAW
HOTESE:
DIAMA ROSS !-!
AIR SUPPLY 4-2
BOZ SCAGGS 16-7
STEPHANIE MILLS 20-12
DONNA SUMMER 36-16 CONDEVIS
RENNY ROGERS
ROLLING STONES
JACKSONS
LEO SAYER
DIAMA ROSS
HOLLER
OUEEN 2-1
EDDIE RABBITT 10-8
CDH 12-1

REMBY ROCES SUPERTRARY HALL & OATES HOTEST! QUEEN 1-1 QUEEN 1-1 QUEEN 1-1 QUEEN 1-1 QUEEN 1-1 DOBER 6-04 14-10 BARBAR STRE[SAMD 15-13 DONNA GUMRER 19-15

WNOX/Knozville, TN Scott Majors

KENNY RODEHS
LEO BAYEN
HALL & OATES
IREME CANA
NOTES
IREME CANA
NOTES
ILEM 1-1
KENNY LOGGIWS 11-4
DARBRA STREISAND 9-5
BOI BCAGGG 18-8
BILLY JOEL 14-10 WSKZ/Chettanooge, TN Oavid Carroll

Oevid Caroli

ROLLING STONES
RENNY ROCENS
RENNY ROCENS
RENNY ROCENS
ROCER DALTREY
JACKSONS
CHRIS MONTAN
ROTES
BOT SCAGGS 3-1
DOOBITE BOTS 8-3
WILLIE MELSON 18-7
LARSEN-PETTEN BAN 13-8
BABBRA STREISAND 16-11 KSRR/Houston Rick Lambert

BARBRA STREISAND 16KINT/EI Peso, TX
Jim Zippo
DIANA ROSS
SPEEDMAY BLVD
ELTON JOHN
ROLLING STONES
AC/OC
SUZI QUATRO
EWAF
KENNY ROCERS
HOTTER
HOTTER KWIC/Beaumont, TX Mike Petrick

WERC/Birmingham, AL Mark Thompson

Merx Trompson
MECO
STEPMANIE MILLS
DIANA NOSS
ROLLING STONES
HOLTERS:
DIANA ROSS 1-1
POINTER SISTEMS 11-5
DIONNE WARMICK 12-9
STACY LATITISAN 13-11
WILLIE NELSON 17-13

WLCY/Temps, FL Mike Weber

MINE WOOD
ANNE MURRAY
RENNY ROGERS
LEO SAYER
HOTEBAT:
PAUL SIMON 3-1
SILLY JOEL 4-2
CARLY SIMON 5-3
BABBRA STREISAND 16-10
EODIE RABBITT 23-11

KX104/Nashville, TN Beau Richards

Beau Richards

KENNY ROGERS

LEO SAYER

PAT BENATAR

IRENE CARA

KANSAS

HOLLOIR:

QUERN 1-1

CLIVIA N-J 6-3

POINTER SISTERS 9-5

DOBLE BROS 10-6

BABBRA STREISAND 12-8

KJ100/Louisville, KY Bobby Hatfield Bobby Matfield
POINTER SISTERS (RA)
BARBRA STREISAND
LEO SAYER
KENNY ROGERS
BARRY GOUDREAU
HOLESEL:
TOUCH 1-1
EDDIE RABBITT 6-2
KENNY LOGGINS 17-11
ROLLING STOMES 20-15
JACKSON BROWNE 23-16

KHFI/Austin, TX Ed Volkman

Ed Volkman

KANSAS
STEPHANIE HILLS
JACKSON BROWNE
DIRT BAND
STACY LATTISAM
HOTEBEEL
DIANA ROSS 1-1
QUEEN 11-2
RENNY LOCGINS 12-0
RENNY LOCGINS 12-0
AL STEMART 17-14

AL STEWART 17-1:
KSFM/MCAHEN Brox
Stave Owens
EW4F
JACKSON
KENNY ROCERS
JACKSON BROWNE
KIN CARNES
MILLIE NELSON
BOTCHES
LOLIVIA N-J 9-2
AIR SUPPLY 10-4
OUEN 16-5
PAUL SIMON 13-8

CARLY SIMON
ROCER DALTREY
HALL & GATES
LED SAYER
SUPERTRAMP
HOCLESE:
QUEEN 13-1
LEHORE O'MALLEY 15-12
OLIVIA N-J 16-13
KENNY LOCGINS 17-14
BOZ SCAGGS 20-15

CDB 12-10 BARBRA STREISAND 16-11 DOOBIE BROS 19-16

KFMK/Houston, TX Jerry Steele

Jerry Steele

KENNY ROCENS
BILLY JOEL
STEPHANIE MILLS
HOTEGA
DIANA ROSS 1-1
QUEEN 10-4
BABBRA STREISAND 11-6
BILLY JOEL 20-15

KRBE/Houston, TX

Dayns Steels
CLIFF RICHARD
CHRIS CHOSS
CARLY SIMON
ANY NOLLAND
CARS
SUPPERTAMP
JACKSON BROWNE
DIRT BANIE
LEAG
STEVIE WONDER
ALLMAN BROTHERS
PAT BENATAR
AC/DC
LIVIA N-J 6-2
POINTER SISTERS 1]-4
PAUL SIMON 9-5
BOZ SCAGGS 14-7

HALL 6 OATES MENNY ROGERS EWEF HOTLEST; AIR SUPPLY 1-1 ROBBIE DUPREZ 3-2 POINTER SISTERS 14-10 DOOBLE BROS 16-12 BARBRA STREISAND 17-13

MILE PEUTCE
HALL 6 OATES
JACKSONS
HOTCEST:
DIANA ROSS 2-1
PAUL SIMON 3-2
DOOSIE BROS 12-7
QUEEN 19-12
CLIFF RICHARD 27-20

KQ\$4/Little Rock, AR

Ray Lincoln

BARRY GOUDREAU
ROLLING STONES
HOTERSE:
ELO 3-1
OUEEN 4-2
PAUL SIMON 11-8
OLIVIA N-J 14-12
DOOSIE BROS 24-20

G100/Mobile, AL

Scott Griffith

KENNY ROGERS
JACKSONS
HALL & CHATES
ROGER DALTREY
HOTLOBER 3-1
ELO 4
CULTUR N-J 12-7
DOBIE BROS 15-9
BOZ SCAGGS 17-11 PURE PRAIRIE LEAG
JACKSON BROWNE
KENHY ROGERS
JACKSONS
ROLLING STONES
HOSTER
BOBBLE DUPREE J-1
BOS SCACCS 6-3
POINTER SISTERS 12-8
DOOBLE BROS 15-10
QUEEN 23-15 WAAY/Huntaville, AL Jim Kendricks KSEL/Lubbock, TX Stan Castles

WCGQ/Columb

KENNY ROCERS
CHAIS CROSS
PAT BEMATAR
BLACKFOOT (dp)
PAUL SIMON (dp)
HOTEBE:
OUEEN 1-1
CDB 3-2
BOZ SCACCS 14-9
DOOBIE BROS 15-11
ELO 21-15

WHHY/Monto Flich Thomas

KENNY ROCERS
STEPHANIE MILLS
JACKSONS
LEO SAYER
ROLLING STONES
HOLLING STONES
HOLESET
PAUL SIMON 2-1
DIANA ROSS 4-2
DOOBLE BROS 13-8
BARBAR STREISAND 14-9
DONNA SUMMER 26-18

WISE/Asheville, NC John Stevens

JOHN Stevens

KENNY ROGERS
ROLLING STONES
LEO SAYER
M. MANCHESTER
AC/DC
MECO
HOTCH
TO THE TO

DIANA RUSS 1-4 DEVO 16-2 LARSEN-FEITEN BAN 10-4 DOOBJE BROS 15-6 DONNA SUMMER 25-7

NOM REGORCES

ROBBIN THOMPSON PAT BENATAR ROCER DALTREY ROCERS
JACKSON BROWNE KENNY ROCERS
JACKSONS HOLLES:
QUEEN 1-1
CDB 4-2
DEVO 16-7
STEPHANIE MILLS 19-12
BARBRA STREISANO 21-16 CK101/Cocoe Beech, FL Steve Ocean KENNY ROGERS
AC/OC
AMB
Nottest:
QUEN 1-1
DEVO 8-4
DODBIE BROS D-7
POINTER SISTERS 16-12
BARBRA STREISAND 18-13

BARBRA STREISAND 18-1
WSEZWINETON-Selem, NC
Pete Benry
KENNY ROCERS
PAT BENATAR
STEVIE MONOER
LEO SAVER
HOTEGE:
QUEEN 1-1
DOOBIE BROS 15-4
DEVO:11-6
DEVO:11-6
DEVO:11-6
DEVO:10-12-9
CABS 18-12

HALL 6 OATES ROLLING STONES M. MANCHESTER ALI THOMSON KENNY ROGERS JACKSON BROWNE MECO JACKSON BROWNE MECO IN TRANSIT Hottest: DIANA ROSS 1-1 PAUL SIMON 10-3 QUEEN 14-4 JUEVA N-J 13-5 CARLY SIMON 17-9

KLAZ/Little Rock, AR Dave Teylor

Deva Taylor
DIANA ROSS
ROLLING STOMES
GEMESIS
ANNE MUBRAY
KORGIS
JOHN COUGAR
KENNY ROCERS
HOUTERS
PAUL SIMON 3 1
DOOBITE BROS 14-10
PURE PRAIRIE LEAC 20-13
AL STEWART 22-16
DONNA SUMMER 32-25

KNUS/Dalles, TX Bob McLain

BOD MICLAIN

AC DAVIS

LEO SAYER

IRENI CARA

MAYNE MASSEY

KENNY ROCERS

1011 JA 1 -1

102 SCACGS 5-2

BARBRA STREISANO 10-6

ELO 11-10

POINTER SISTERS 18-13

KSET FM/EI Paso, TX

Jeff Blake

JACKSONE

JACKSONE

ROLLING STONES

CLIFF RICHARD

ZAPP

KENNY ROGERS

HOTEGE:

OUEN 7-1

BOZ SCACGS 5-2

POINTER SISTERS 10-4

DYNASTY 11-7

KENNY LOGGINS 15-8

897/New Orleans, LA

99/New Orteane, LA Terry Young KENNY ROCERS STEPHANIE MILLS HOTLESS: DIANA ROSS: 1-1 KENNY LOGGIMS 10-6 CARS 11-7 POINTER SISTERS 14-9 OIANA ROSS 17-14

WOKI/Knozville, TN Gary Adkine

WVLK/Lexington, KY

KENNY ROGERS SUPERTRARP PAT BENATAR KANSAS HOTEGET; OUEEN 6-1 CARLY SERION 10-6 DEVO 15-12 COB 24-21 DONNA SUMMER 31-25

WCSC/Charleston, SC Chris Bailey ROLLING STONES RENNY ROCENS LECU SAYEN LECU SAYEN DIANA ROSS 1-1 SENNY LOGGINS 9-5 QUEEN 12-8 STEPPHANIE MILLS 14-10 BOZ SCAGGS 17-11

KPUR/Amerillo, TX Ron Chase

Dave Murray
HALL 6 DATES
LED SAYER
JACKSON BROWNE
ROLLING STONES
RENNY ROCERS
HOTEBAL:
QUEEN 2-1
STEPHANIE MILLS 10-5
BABBRA STREISAND 14-7
BOZ SCAGOS 15-8
DOOSLE BROS 19-10 PARALLEL THREE

KILE/Galveston, TX Scott Taylor

JACKSON BROWNE
HALL 6 CATES
STACY LATTISAW
STEVIE WONDER
HOTE-BETT 1
DIANA ROSS 1-1
OLIVIA N-J 5-1
DOOBLE BROS 11'-6
QUEEN 16-8
BARBRA STREISAND 15-10

Z102/Sevenneh, GA Bredy McGrew

KQIZ-FM/Amerillo, TX

Chris Menning HALL & CATES ROLLING STONES PAT BENATAR JIMMY HALL

CLIFF RICHARD ALI THOMSON KENNY ROCERS PETE TOMNSHAD MECO HOLDER DIANA ROSS 1-1 BOZ SCAGGS 8-4 QUEEN 15-7 DYNASTY 19-12 STACY LATTISAW 20-15

Kim Cenerd RIM COMBYO LEO SAYER HALL & OATES BENNY ROCERS JACKSON BROWME ZAPP HOELEST: DEVO 1-1 PAUL SINGN 9-2 CAMERON 20-15 CLIFF RICHARD 29-25 JACKSONS D-28

WXLK/Rosnoke, VA

RENNY RODERS
JACKSON RROMNE
WILLIE NELSON
LEO SAYER
HOTERS:
PAUL SIMON 10-5
DOOBIE BROS 13-9
DIONNE MARMICK 20-15
DONMA SUMMER 21-18

FM99/Tallahasses, FL Michael D'Malley

CARS
LEO SAYER
RENNY ROCERS
ROLLING STONES
HOTE-BATTE
OUTEN 1-1
DIAMA ROSS 5-2
STEPHANIE WILLS 10-5
REMMY LOCGINS 14-7
BARBAA STREISAND 23-14

WKXY/Seresote, FL

TONY WHILEMS
RENHY ROGERS
CDB
HALL 4 OATES
JACKSONS
LEO SAYER
HOTE-SE1;
PAUL SIMON 2-1
BOZ SCAGGS 8-4
DOOBLE BROS 10-5
BARBRA STREISAND 18-8
DEVO 15-12

HON CHREE
DIANA ROSS
JACKSON BROWNE
DIANA ROSS
JACKSOMS
KENNY ROGERS
HOTLEST
BOZ SCAGGS 2-1
QUEEN 7-3
DOOBLE BROS 40-4
DONNA SUMMER 24-13
WILLIE NELSON 22-15 WANS FM/Anderson SC

JIMEVENE STACY LATTISAW JACKSOMS PAT BEMATAR KENNY ROGES ROGER DALTREY HOTESE QUEEN 1-1 POINTER SISTERS 7-6 DOOBLE BROS 11-7 BARBRA STREISAMD 17-11 DONNA SUMMER 36-19

KENNY ROCERS ANNE MURRAY HOTLESE: QUEEN 1-1 QUIVIA N-3 7-4 PAUL SIMON 11-7 DIANA ROSS 24-17 LARSEN-PEITEN BAN 23-19

96SGF/Sevenneh, GA Craig Stevens CAME Stevens
MALL & OATES
JACKSON BROWNE
JACKSON BROWNE
ROLLING STONES
ROLLING STONES
ROCER DALTREY
RENNY ROCERS
HECO
CDB
NOTEBBE:
PAUL SIMON 3-1
OLIVIA N-J 10-7
RENNY LOGGINS 12-8
DOOBIE BROS 13-9
POINTER SISTERS 15-10

RENNY ROGERS
HALL & CATES
ANNER HURRAY
HOTERS:
CUEN 1-1
STACY LATTISAW 10-7
OEVO 13-8
POINTER SISTERS 16-10
DOOBLE BROS 20-13

JIME TO COB EMB TO THE MILLS HOLES TEPHANIE MILLS HOLES 1-1 JOHNNY LEE 1-1 DUEEN 9-3 BARBRA STREISAND 19-9 POINTER SISTERS 12-10 DOOBLE BROS 21-11

Dave Michaela
KENNY ROGERS
ROLLING STOMES
BARRY GOUDREAU
PAT BENATAR
ALI THOMSON
DEVO
JIM HURT
HOTELS
CUEEN 1-1
ROB HEGEL 6-3
CARLY SIRON 9-4
BARBRA STREISAND 12-6
CMRIS CROSS 16-7

MIDWEST Most Added. Hottest Queen

Kenny Rogers Hall & Oates

Jacksons

Barbra Streisand Jackson Browne Doobie Brothers DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

Kenny Rogers Hall & Oates **Jacksons**

Queen **Barbra Streisand** Doobie Brothers

MIDWEST

PARALLEL ONE Adds & Hots Information for One Playlist, pages 28 & 29.

PARALLEL TWO

Terl Nutter

Pointer Sisters
SUPERTRAMP
CARB (dp)
JACKSON BROWNE (dp)
Mottest:
QUEEN 5 1
DOOBIE BROS 14-9
OLIVIA N-J 15-10
BARBRA STREISAND 24-15
BOZ SCAGGS 25-19

KIOA/Des Moines, IA A W. Pantoia

STACY LATTISAW ROLLING STONES Hottest: QUEEN 1-1 DIANA ROSS 2-2 OLIVIA N-J 10-7 LARRY GRAHAM 14-9 CARLY SIMON 20-15

KOFM/Oklahoma City, OK Chuck Morgan

DIONNE WARWICK KENNY ROGERS CLIFF RICHARD CLIFF RICHARD
Hottest:
QUEEN 7-1
KENNY LOGGINS 8-4
DOOBLE BROS 14-9
BARDRA STREISAND 22-16
CARLY SIMON 24-17

KRAV/Tules, OK

KENNY ROGERS STEPHANIE MILLS HALL: 6 OATES Hottest: DIANA ROSS 1-1 BARBRA STREISAND 11-2 WILLIE NELSON 12-6 DON WILLIAMS 19-9 ELO 20-16

KZ93/Peorle, IL Lou Patrick

SUPERTRAMP SUPERTRAMP
HOTTEST:
DIANA ROSS 1-1
ROBBIE DUPREE 4-2
KENNY LOGGINS 8-5
BILLY JOEL 9-7
QUEEN 15-8

WGRD/Grand Repids, MI

POINTER SISTERS
CARLY SIMON
HOTLEST:
QUEEN 1-1
KENNY LOGGINS 6-2
ROBBIE DUPREE 12-6 ELO 25-18 DOOBIE BROS 30-20

WHOT/Younstown, OH

JACKSONS Hottest: QUEEN 1-1 OLIVIA N-J 8-2 DOOBLE BROS 13-5 BOZ SCAGGS 14-7 POINTER SISTERS 15-11 WMEE/Fort Wayne, IN

John Curry

John Curry
WILLIE NELSON
STEPHANIE MILLS
SUPERTRAMP
HALL & OATES
HOLLEST:
AIR SUPPLY 1-1
DIANA ROSS 3-2
KEMNY LOCGINS 8-3
QUEEN 16-7
OLEVIA N-J 14-10 WNAPfindle

Dennie Jon Belley SUPERTRAMP

COMMODORES LARSEN-FEITEN BAN AMY HOLLAND HOTCOST 2-1 KENNY LOCGINS 7-3 ELO 10-9 BILLY JOEL 12-10 CARLY SIMON 13-11 WNCI/Columbus, OH

CARS
DONNA SUMMER
WILLIE NELSON
HOTCOME:
QUEEN 2-1
KENNY LOGGINS 9-5
PAUL SIMON 11-6
DOOBIE BROS 15-8
BARBRA STREISAND 18-11

Jeff McCarthy

KENNY ROGERS
HALL 6 OATES
HOTEESE:
DIANA ROSS 3-1
PAUL SIMON 4-2
BILLY JOLL 8-6
BARBRA STREISAND 18-11
BOZ SCAGGS 20-13

Don Davis

KENNY ROGERS LEO SAYER IRENE CARA IRENE CARA HOTLEST: PAUL SIMON 2-1 GEORGE BENSON 3-2 BARBRA STREISAND 14-10 LARRY GRAHAM 15-12 BOZ SCAGGS 18-15

WVIC/Feet Lansing MI

LEO SAYER JACKSONS
KENNY ROGERS
SNEAKERS
COMMODORES
LIPPS, INC.
JACKSON BROWNE JACKSON BROWNE MECO PAT BENATAR VINCE VANCE 6... HOLLEST: PAUL SIMON 2-1 QUEEN 6-3 BOOBIE BROS 15-5 BOZ SCAGGS 13-6 BILLY JOEL 17-13

KSTT/Devenport, IA Mike Kenneelly

DE VO KENNY ROGERS KEMNY ROGERS
EWAF
CARS
Hottest:
DIAMA ROSS 1-1
PAUL SIMON 3-2
ROBBIE DUPREE 12-9
DIONNE WARMICK 14-10
OLIVIA N-J 15-12

WISM/Medison, WI

JACKSONS KENNY ROCERS HALL 6 OATES HOTTES: CLIVIA N-J 2-1 PAUL SIMON 6-3 DOOBIE BROS 16-11 LARSEN-FEITER BAN AL STEWART 20-23

KEYN-FM/Wichits, KN

Lee Cory
CLIFF RICHARD
STEPHANIE MILLS STEPHANIE MILLS KENNY ROGERS HALL 6 OATES HOTTEST HOTTEST HOTEST HODOBIE BROS 4-2 BILLY JOEL 10-7 OLIVIA N-J 16-8 BOZ SCAGGS 15-10

KWEN/Tuisa, OK Bonda Curtis

IRENE CARA
HALL 6 OATES
JACKSON BROWNE
JACKSONS
KIM CARNES
HOTTEST Hottest: QUEEN 2-1 OLIVIA N-J 4-2 DOOBIE BROS 9-3 BARBRA STREISAND 11-4 POINTER SISTERS 16-9

WYFM/Youngstown, OH

Jeff Tobin

DOOBLE BROS DOUBLE BMOS
HOTTEST:
QUEEN 1-1
KENNY LOGGINS 10-4
BOZ SCAGGS 16-9
GEORGE BENSON 14-10
EDDIE RABBITT 18-13 WTWR/Detroit, MI

Kurt Kelly

STEPHANIE MILLS DIANA ROSS WILLIE NELSON JACKSONS JACKSUNS
HOTTER
DIANA ROSS 1-1
PAUL SIMON 2-2
OLIVIA N-J 8-5
BARBRA STREISAND 15-11
BOZ SCAGGS 25-14

Bruce McGregor

STACY LATTISAW
HALL & OATES
ROLLING STONES
KENNY ROGERS
KORGIS
HOTE**ST:
DIANA ROSS 1-1
QUEEN 4-2
BILLY JOEL 6-3
KENNY LOGGINS 9-5
CARS 10-7

WNAM/Appleton-Oshi Jay Tyler

JACKSONS STACY LATTISAW Hottest: Hottest: ELO 2-1 KENNY LOGGINS 9-3 BARBRA STREISAND 10-4 DOOBIE BROS 13-8 QUEEN 14-9

HALL & OATES
JACKSON BROWNE
ROLLING STONES
LEO SAYER
JIMMY HALL
JACKSONS JACKSONS HOTLEST. DIANA ROSS 1-1 PAUL SIMON 5-3 CARLY SIMON 14-6 BOZ SCAGGS 15-7 DOOBLE BROS 16-10

WRRR/Routh Rend IN

PURE PRAIRIE LEAG HALL & OATES JACKSON BROWNE KENNY ROGERS CHRIS CROSS CHRIS CROSS
HOTTEST:
DIANA ROSS 3-1
KENNY LOGGINS 2-2
LARRY GRAHAM 10-7
BARBRA STREISAND 2
DONNA SUMMER D-25

WEFM/Chicago, IL **Blil Gambla**

PAT BENATAR
HOTTES:
CHRIS CROSS 1-1
QUEEN 2-2
KENNY LOGGINS 10-7
DOOBLE BROS 11-8
EDDIE RABBITT 24-20

Z104/Medison, WI Little Hudson

KENNY ROCERS
VAPORS
GARY MYRICK
WILLIE NELSON
DONNA SUMMER
HOTTES:
QUEEN 1-1
JOHNNY LEE 9-5
DOBBE BROS 15-9
CARS 14-10
AMY HOLLAND 21-17

WIKS/Indianapolis. IN Mike Tinnes

JACKSON BROWNE KENNY ROGERS STEVIE WONDER STEVIE WONDER Hottest: DIANA ROSS 1-1 IRENE CARA 2-2 QUEEN 17-4 JOHNNY LEE 13-9 BOZ SCAGGS 16-11

1193/South Bend, IN J.K. Dearing

J.K. Dearing

BARBRA STREISAND

CARLY SIMON

EDDIE RABBITT

DOOBIE BROS

Hottest:
DIANA ROSS 7-1

OLIVIA N-J 21-4

GEORGE BENSON 8-6

QUEEN 19-9

ELO 17-11

WXEZ/Toledo, OH

707 PAT BENATAR PAT BENATAH KENNY LOGGINS ALLMAN BROTHERS GENESIS (RA) SUPERTRAMP SUPERTHAMP
Hottest:
AIR SUPPLY 1-1
QUEEN 9-2
EDDIE RABBITT 23-13
BOZ SCAGGS 21-15
ROSSINGTON COLLIN 22-16

Adam Cook

POINTER SISTERS CLIFF RICHARD SUPERTRAMP CARS KANSAS RANSAS HOTTERST: QUEEN 4-1 KENNY LOGGINS 9-6 OLIVIA N-J 17-9 DOOBLE BROS 14-10 BARBRA STREISAND 15-11 PARALLEL THREE

KFYR/Blemerck, ND Den Brannen

DONNA SUMMER POINTER SISTERS KENNY ROGERS RENNY HOGENS
MECO
HOCCOST:
JOHNNY LEE 1-1
EDDIE RABBITT 4-2
CARLY SIMON 9 3
DOOBIE BROS 10-7
BARBRA STREISAND 14-9 KKLS/Repid City, SD

Mick Klar

KENNY ROGERS
KIM CARNES
ROLLING STONES
HOTHER
ROLLING STONES
HOTHER
KENNY LOGGINS 1-1
CARLY SIMON 6-2
PURE PRAIRIE LEAG 10-7
DOOBIE BROS 16-12
BARBRA STREISAND 20-16

OLIVIA N-J KENNY ROGERS HALL 6 OATES HOTCOST: AIR SUPPLY 1-1 CARLY SIMON 5-4 BARBRA STREISAND 10-7 BOZ SCAGGS 25-12 QUEEN 23-15

KKXL/Grand Forks, ND

KKRC/Sloux Falls, SD

HENNY ROGERS
JACKSON BROWNE
HOTLEST:
BILLY JOEL 3-1
DOOBIE BROS 11-7
CARLY SIMON 12-9
BOZ SCAGGS 14-11
BARBRA STREISAND 20-14

WEAQ/Eau Claire, Wi

KENNY ROGERS
HALL & OATES
HOTLEST:
BOB SEGER 2-1
JOHNNY LEE 5-2
GERRY RAFFERTY 7-3
CARLY SIMON 11-8
ROBERT JOHN 17-12

WRKR/Racine, WI

KORGIS
ROBBIN THOMPSON
DAKOTA
HOTCOST

OUEEN 3-1
KENNY LOGGINS 9-4
PAUL SIMON 13-10
BARBRA STREISAND 20-11
POINTER SISTERS 23-21

WSPT/Stevens Point, WI

Pat Martin KENNY ROGERS
ROLLING STONES
JACKSON BROWNE
KANSAS
HALL 6 OATES
DOOBLE BRDS
Hottest:

WTRU/Muskegon, MI

Mike Stevens STEPHANIE MILLS
ANNE MURRAY
CLIFF RICHARD
HOTEST:
DIAMA ROSS 1-1
KENNY LOGGINS 12-6
ELO 10-7
BARBRA STREISAND 13-8
QUEEN 18-9

KDVV/Topeka, KN Rocky Roberts

JACKSONS HALL & OATES JACKSON BROWNE KIM CARNES Rocky Roberts
JACKSON BROWNE
STEVIE WONDER
JACKSONS
Hottest:
QUEEN 2-1
BOZ SCAGGS 9-4
LARRY GRAHAM 11-5
POINTER SISTERS 14-6
BARBRA STREISAND 16-7 KIM CARNES POCO Hottest: DIANA ROSS 1-1 ROBBIE DUPREE 5-4 DOOBLE BROS 16-8 BOZ SCAGGS 17-9 QUEEN 18-10 KROY/Secremento, CA

KOWB-FM/Fergo, ND Richards/Waters PETE TOWNSHEND DONNA SUMMER

DONNA SUMMER
POCO
GARY MYRICK
WILLIE NELSON
BILLY JOEL
EDDIE MONEY
CHRIS CROSS
KENNY LOGGINS
HOTTEST
ROLLING STONES 4-1
ROCER DALTREY 7-5
CENESIS 12-7
DOOBIE BROS 14-11
LARSEN-PEITEN BAN 21-13

KELO/Sloux Falls, SD Paul Wescott

LARSEN-FEITEN BAN JACKSON BROWNE SUPERTRAMP KANSAS Hobtest: PAUL SIMON 3-1 POINTER SISTERS 6-2 BARBRA STREISAND 10 DONNA SUMMER 19-12 KENNY ROGERS 22-14

WEST

PARALLEL ONE

Adds & Hots information for ne found on the Porolle One Playlist, pages 28 & 29

PARALLEL TWO

KCPX/Selt Lake City, UT

Gery Weldron

KIM CARNES
CARS
DIANA ROSS
NIELSON/PEARSON
KANSAS
JOHN COUGAR
PAT BENATAR
MAYNE MASSEY
AL STEMART
KENNY ROGERS
HOLTE-ST.
DIANA ROSS 1-1
OLIVÍA N-J 7-4
DOOBLE BROS 22-8
BARBRA STREISAND 19-10
DONNA SUMMER D-28

KENO/Las Vegas, NV Bill Alexander

RENNY ROGERS
HALL 6 OATES
ROLLING STONES
JACKSON BROWNE
HOTLEST:
ELO 2-1
OLIVIA N-J 12-7
BARBRA STREISAND 15-11
DEVO 19-16
AL STEWART 21-17

KGW/Portland, OR

HALL & OATES
HOTTES:
HOTTES:
SEAFOOD MAMA 1-1
GEORGE BENSON 4-2
DIANA RDSS 12-8
BOZ SCACGS 15-10
BARBRA STREISAND 19-14

KMJC/San Diego, CA

Bob Malik

KRQ/Tucson, AZ

Dan McCov

KERN/Bakersfield, CA

HALL 6 OATES JACKSON BROWNE JACKSONS HOTCHST: ROBBIE DUPREE 2-1 PAUL SIMON 3-2 POINTER SISTERS 14-1D DOOBIE BROS 15-12 DONNA SUMMER 18-14

ALI THOMSON KENNY ROGERS HALL & OATES HOTES: QUEEN 1-1 BOZ SCAGGS 4-2 CDB 6-4 DOOBIE BROS B-5 LARSEN-FEITEN BAN 14-10

John Shomby

KIOY/Freeno, CA Rick Shannon

KENNY ROGERS
HALL & OATES
HOLLEST:
DIANA ROSS 1-1
QUEEN 5-3
BOZ SCACGS 15-9
BARBRA STREISAND 20-12
POINTER SISTERS 22-13

DACKSON BROWNE
KANSAS
HALL 6 OATES
KENNY ROGERS
HOTTEST
HOTTEST
HOTTEST
LARS SUPPLY 6-1
DOOBLE BROS 11-6
LARSEN-FEITEN BAN 13-8
WILLIE NELSON 18-11
DEVO 20-13 KZZX/Albuqu

KRSP/Selt Lake City, UT

STEVIE WONDER Hottest: QUEEN 1-1 DOOBLE BROS 10-3 CARS 13-10 DEVO 22-18 ROLLING STONES 24-19

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

WXLO/New York CHUM/Toronto CKGM/Montreal KSLQ/St Louis WZOK/Rockford KJRB/Spokane WROV/Roanoke **KWWL/Waterloo** KOOK/Billings

KRUX/Pheonix, AZ Bobby Rivers

KENNY ROGERS STEPHANIE MILLS PAT BENATAR POCO JOHN COUGAR KORGIS KORGIS
HOTTEST:
PAUL SIMON 1-1
ELO 3-2
BILLY JOEL 7-3
KENNY LOGGINS 10-5
OLIVIA N-J 14-8

KTAC/Tecome, WA

Sean Carter CARS JACKSONS JACKSONS
HALL 6 OATES
IREME CARA
KENNY ROGERS
ROLLING STONES (dp)
PAT BENATAR (dp)
HOTCEST:
DIANA ROSS 1-1
AIR SUPPLY 3-2
QUEEN 12-7
BARBRA STREISAND 18-9
CARLY SIMON 20-14

KTKT/Tucson, AZ

KENNY ROGERS
ROLLING STONES
PAT BENATAR
HOTTER
(UEEN 1-1
POINTER SISTERS 4-2 DOOBIE BROS 6-3 CARLY SIMON 8-4 OLIVIA N-J 10-7

Y\$4/Freeno, CA Rey Appleton

JACKSONS STEPHANIE HILLS STEPHANIE HILLS HOTTEST: QUEEN*11-1 GEORGE BENSON 7-5 BARBRA STREISAND 19-12 POINTER SISTERS 20-16 SUPERTRAMP 25-20

KLUC/Les Vegas, NV

KMJK/Portland, OR

JOHN SHOWDLY
KENNY ROGERS
JACKSONS
KIM CARNES
STEPHANIE MILLS
HOTLEST
OUEEN 1-1
DIAMA ROSS 5-2
PAUL SIMON 11-0
BARBRA STREISAND 15-12
DEVO 26-20

RICK Shannon
KENNY ROGERS
JACKSONS
JACKSON BROWNÉ
AC/DC
DANDY & DOLITTLE
HOTTES
CLIVIA N-J 4-1
POINTER SISTERS 8-4
KENNY LOGGINS 11-5
BARBRA STREISAND 17-9
BOZ SCAGGS 23-10 KYNO-FM/Fresno, CA

BARBRA STREISAND ROBBIE DUPREE HOTTOSTE OUTER OUTEN 3-1 FATBACK BAND 12-8 JACKSONS 22-14 DONNA SUMMER 21-15 JOHNNY LEE 26-19

Chris Carey

AMY HOLLAND WILLIE NELSON PURE PRAIRIE LEAG PURE PRAINTE LEAG HOTLEST: PAUL SIMON 2-1 ROBBIE DUPREE 3 2 QUEEN 4-3 OLIVIA N-J 7-4 KENNY LOGGINS 11-6

FM102/Secremento, CA

DONNA SUMMER KENNY ROGERS DIANA ROSS CARLY SIMON CARLY SIMON Hottest: DIANA ROSS 1-1 QUEEN 11-3 DOOBLE BROS 12-4 POINTER SISTERS 13-6 LARRY GRAHAM 14-9

KSPZ/Colorado Springs, CO Mike Daniels

KENNY ROCERS
JACKSONS
KIM CARNES
HOLLERS:
QUEEN 1-1
QUEEN 1-1
DOOBLE BROS 11-7
LARSEN-FEITEN BAN 15-10
AL STEWART 18-11

KYSN/Colorado Springs, CO

STEPHANIE MILLS PAT BENATAR DIANA ROSS HALL 6 OATES HALL 6 OATES HOTTEST: QUEEN 2-1 OLIVIA N-J 7-3 BARBRA STREISAND 14-8 CLIFF RICHARD 20-13 DÖNNA SUMMER 24-15

KZZP/Phoeniy AZ

SOUND STONES
ROLLING STONES
HALL & OATES
HALL & OATES
BABBRA STREISAND 3-1
DOOBIE BROS 10-5
DONNA SUMMER 18-10
WILLIE NELSON 17-11
CLIFF RICHARD 20-16

KHYT/Tucson, AZ Rich Brother Robbin

JOHN COUGAR (RA) HALL & OATES DONNA SUMMER KIM CARNES KIM CARNES
MECO
MINNIE RIPERTON
CRUSADERS
LIPPS, INC.
PRINCE
HOTESE:
QUEEN 1-1
PAUL SIMON 17-11
CAMERON 19-12
BARBRA STREISAND 24-19
DONNA SUMMER 32-21

KEZR/San Jose, CA

KENNY ROGERS
ROLLING STONES
STACY LATTISAW
WILLIE NELSON
DOOBIE BROS
HOTEEST:
BABBRA STREISAND 10-5
DOOBIE BROS 14-8
DONNA SUMMER 22-13
JACKSON BROWNE 23-19

KIDD/Monterey, CA

Ron Rodrigues

RON ROdrigues

ALLMAN BROTHERS
KENNY ROGERS
STACY LATTISAW
JIMMY HALL
AC/DC
HOTLEST:
QUEEN 1-1
OLIVIA N-J 6-2
DEVO 9-4
BARBRA STREISAND 14-9
KURTIS BLOW 23-18

KGGl/Riverside CA Bob West

KENNY ROGERS
Hottest:
QUEEN 4-1
CEORGE BENSON 6-3
DEVO 10-7
TIERRA 16-10
DOOBIE BROS 20-15

KKXX/Bakersfield, CA Chris Squires

STEPHANIE MILLS STEPHANIE MILLS
KENNY ROCERS
PAT BENATAR
BARRY GOUDREAU
HOTLEST
QUEEN 2-1
GEORGE BENSON 14-9
POINTER SISTERS 13-10
DEVO 21-16
BARBRA STREISAND 27-22

KNBQ/Tacoma, WA Gary Bryan

Gary Bryan
PAT BENATAR
KENNY ROCERS
SUPERTRAMP
STEVIE WONDER
ALI THOMSON
ELTON JOHN
KORGIS
HOTECS:
DIAMA ROSS 1-1
DOOBLE BROS 7-2
QUEEN 12-5
AL STEWART 10-7
BARBRA STREISAND 14-10

KASH/Eugene, OR

KENNY ROGERS NEMNY HOCKERS
HOTCERS 1-1
DOUBLE BROS 9-5
AMY HOLLAND 11-6
OLIVIA N-J 15-7
BARBRA STREISAND 18-9 K96/Provo, UT

Jim Sumpter

KENNY ROCERS
SUPERTRAMP
VINCE VANCE 6...
HOTE-8t:
BOZ SCAGGS 4-1
QUEEN 8-2
BARBRA STREISAND 13-9
DOOBIE BROS 21-12
DEVO 28-20

PARALLEL THREE

KBOZ/Bozemen, MT

Dennis Nichols
KENNY ROGERS
HALL & DATES
DONNA SUMMER
ALLMAN BROTHERS
HOTHERS
HOTHERS
HOTHERS
LO 15-08
DUPREE 6-3
ELO 15-08
DOOBIE BROS 20-11
DIANA ROSS 17-12

KCBN/Reno, NV Larry frons

DONNA SUMMER SUPERTRAMP WILLIE NELSON CARS JACKSON BROWNE ALLMAN BROTHERS ALLMAN BROTHERS
HOTTEST:
QUEEN 2-1
KENNY LOGGINS 10-5
EDD1E RABBITT 12-6
BTEPHANIE MILLS 14-9
POINTER SISTERS 30-20

KDZA/Pueblo, CO

Rip Avine RENNY ROGERS
ROLLING STONES
HALL & OATES
JACKSON BROWNE
JIMMY HALL
ANNE MURRAY
ARS
HOTCEST:
DIANA ROSS 1-1
QUEEN 4-3
OLIVIA N-J 15-9
DOOBIE BROS 16-10
STEPHANIE MILLS 25-18

KFXD/Boise, ID Charlie Fox

HENNY ROCERS
HALL 6 OATES
JACKSONS
ROLLING STONES (dp)
HOTTES
HOLLING STONES (dp)
HOTTES
HOTT

KQDI/Great Falls, MT Wendi Carpenter

KENNY ROGERS
HALL 6 OATES
HOTTEST
HOTTEST
OUTER 4-1
PAUL SIMON 9-6
CHICAGO 12-10
KENNY LOGGINS 16-12
BILLY JOEL 19-16

KRLC/Lewiston, ID Steven Alan MacKelvie

JACKSON BROWNE
PAT BENATAR
RENNY ROCERS
ROGER DALTREY
ROLLING STONES
LEO SAYER
Hottest:
QUEEN 1-1
DEVO 9 2
WILLIE NELSON 14-9
DOOBIE BROS 13-10
OLIVIA N-J 15-11

Don Potter HALL & OATES KIM CARNES ROLLING STONES KENNY ROGERS CDB
HOTLEST:
DIAMA ROSS 1-1
QUEEN 4-2
OLIVIA N-J 5-3
CARLY SIMON 14-9
BARBRA STREISAND 15-10

KENI/Anchorage, AK Randy Robbins

STEVIE WONDER POCO
EMATE
CLIF NEWTON
KENNY ROGERS
J.D. DREWS
KORGIS
HOTCOST
HOTCOST
HOTCOST
DIAMA ROSS 1-1
PAUL SIMON 4-3
POINTER SISTERS 9-5
LARSEN-FEITEN BAN 12-9
STEPHANIE MILLS 18-15

KYYA/Billings, MT Jack Bell

JACKBONS
HALL 6 OATES
ROLLING STONES
IRENE CARA
KENNY ROCERS
HOTCOST
OLIVIA N-J 5-1
QUEEN 8-4
DOOBLE BROS 15-11
CARLY SIMON 20-15
BARBRA STREISAND 21-16

KATI/Caaper, WY

JACKSONS
ALI THOMSON
JIMMY HALL
ROLLING STONES
KANSAS
HOTEMET
GUEEN 2-1
LARSEN-FEITEN BAN 18-12
DOOBIE BROS 21-17
BARBRA STREISAND 23-18

PARALLEL ONE PLAYLISTS

EAST



- RUL Fft STERFO

 RDSSINGTUN COLLIN/Our # Hisunderstan,
 2 807 EX AUGSTLOSS whet You we Oneself the Standard Collins of the Standard Collins

 All SUPPLY Augstloss was been standard collins

 Self-Interest Standard Collins

 OH 15 CROSS-Salting Collins

F-105

- OLE P. B. Tes The Dust

 OLE P.

- VAPORS/Turning Japonese 61M CAPMES/Cry Like A Beby 8 52 S/PF/were idami AMII is JOHNNY/My Guy/My Girl -FILE MISOUNUM The Need Again JACKSON BROWN /Ther Girll Could Sing

wifi 92 Philadelphia

- Philadelphi

 QUEEN 1817 by The Quat

 GEORGE BENGAW/Give the The hight

 OUTSET SECTION AND THE SECTION AND TO USE

 SECTION AND THE SECTION AND

- REMIT ROCERS/Ledy
 HALL & CATES/Toutve Lost That,
 DIAMA RUSS/I in Comiting Out
 KAMSAS/Hold On
 CAMS/Touch And Co
 IREME CARA/Dut Here On My Own
- AL STDFARY/BIGHTght Rocks
 ROGER DALTREY/FITHOUT YOUR LOVE
 RAY, ODDOMNA & BAYM, Prayer
 DIMMA SAMPAP/Feta Amey
 01/AFS/GIT1 Don T 6.61 17...
 AC/DC/YOU Shook Me
 FRAMR STALLOME/Case OF You

M MUSICRADIO

Washington D.C.

- Wishington U.C.

 OGEN STATE The Dass

 IESHY-OSCIENT IN ATTIGHT

 POINTER STREEN/WHILE SO MAY

 ARE SUPER YAPE CALL OF LOVE

 OUT IT A THE STREEN/WHILE SO MAY

 ARE SUPER YAPE CALL OF LOVE

 OUT IT A THE STREEN WHILE

 OUT IT A THE STREEN WHILE

 OUT IT A THE STREEN WHILE

 OUT IT A THE STREEN

 OUT IT A THE STR

- Ct IFF RICHARD/Oraseing LAPSEN-FLITEN DAN/MYC : 1 to the Foc PAT BENATAR Tract the Right
- NRS 165 TOTAL TO GOT B BILLY ABAZIONT No LOT B BILLY ABAZIONE NO LOT

ROSK 102

WBEN-FM Buffalo

- TO QUEEN . Bires The Oust

 2 Dilana ROSS/Upside Corn

 1 OUES . Bires The Oust

 2 Dilana ROSS/Upside Corn

 3 Dilana Stref Sandlinesen in Love

 5 OLIVIA JATANSSU

 6 Dilana Stref Sandlinesen in Love

 6 To January of Corn

 6 Dilana Stref Sandlinesen in Love

 7 Dilana Stref Sandlinesen in Love

 8 Dilana Stref Sandlinesen in Corn

 9 Dilana Stref Sandlinesen in Corn

 10 BOUL SANGLINES IN TO A STREET

 10 BOUL SANGLINES IN TO A STREET

 10 DILANA S

60/WCAO

Baltimore

- PLRE PRAIRIE LEAG/I'm Almost Roedy ROGER DALTREY/Without Your Love KENNY ROGERS/Ledy
- MALL & GATES/You've Lost That LEG SAYER/More Than | Can Say HILLINA/PRINSON/14 You Should Salt AMIC & JOHNY/NY GUI/My GIT! MYLLIE MELSON/On The Road Agein

WABC MUSICR<u>ADI</u>O 77 New York

- EMAF/Lot Ma Tolk

Providence

- 1 1 OULERV Bitas The Dust
 2 2 DIAM ROSS/LIDVISE Oben
 3 PALL SHORULate in The Evening
 4 CARLY SHORULate in The Evening
 5 ARIS SHORULate in The Evening
 6 ARIS SHORULate in The Evening
 7 ARIS SHORULate in The Evening
 8 ARIS SHORULate in The Evening
 9 ARIS SHORULate in The Evening
 9 ARIS SHORULATE IN THE ARIS SHORULATE
 9 EDUIL RABBITT/DIVIN' IN LIFE ARIS
 9

- DIGNE BAREON/No hight So Long COMMODURES/METCHS AL/ULTYOU JOSE NO NAT, LOCKIMA B/Ny Proper

PRO FM

Providence

- 19 5 1 OURS W. Three Time Duest
 1 2 DIAM MOSS/Ups low town
 2 3 PAILL 3 MISS/Late in The Evening
 2 3 PAILL 3 MISS/Late in The Evening
 3 4 And SURP YARI OUT LOW EVEN
 4 6 10 DISS YEAR OUT THE Rose News 18 6
 6 10 DISS YEAR OUT THE Rose News 18 6
 7 GLORIES BENSAMOUT HE ROSE News 18 6
 8 10 DISS YEAR OUT THE ROSE NEWS 18 6
 9 10 DISS YEAR OUT THE ROSE NEWS 18 6
 9 10 DISS YEAR OUT THE ROSE NEWS 19 11 POINTS IN THE PAIR OF THE ROSE 18 11 POINTS IN THE PAIR OF THE ROSE NEWS 19 11 POINTS IN THE TOWN THE ROSE NEWS 19 11 POINTS IN THE TOWN THE ROSE NEWS 19 11 POINTS IN THE TOWN THE TOWN THE ROSE NEWS 19 11 POINTS IN THE TOWN THE TOWN THE ROSE NEWS 19 12 POINTS IN THE TOWN TH

- GENESIS/Turn IT (in Ageln

Toronto

- PAT BENATAR/HIT No BITS YOUR BEST PURE PRATRIE LEAC/I'S ALBOST Redy LARSEN-FEITER BAN/BRO () Be The Fool

WPCC

Washington D.C.

5m 108 WXK Boston

Philadelphia

- LARSEN-FEITEN BAN/Who II Bm The Fool
 O-JATS/GIFT Don't Let 11
 HRIME CARA/Out Nore On My Own
 FRANK STALLONE/Cabe Of Tou
 STACY LATTISAM/Let Me Bm Tour Angel
 OCAMA SURRER/Wellx A-ay

CFTR680

- TOPONIO

 1 2 1 OUE EW Briss The Dust
 1 2 All SUPPLYATI GAY TO Love
 1 3 AMERICA IA YEAR TO LOVE
 2 A LOVE IA YEAR TO LOVE
 3 A LOVE IA YEAR TO LOVE IA YEAR TO LOVE
 3 A LOVE IA YEAR TO LOVE
 4 A LOVE IA YEAR TO LOVE
 5 A LOVE IA YEAR TO LOV
- POLICE/Don't Stand So Close SUPCHTRAMP/Drasher JACKSDN BRUHE/That Girl Could Sing BRUCE COCKBURN/Rumars of Glary .

98½ FM 4 WROR Boston

- H 2 I PALE SIMPALIATE IN The Evening I 2 DIAM ROSS/Use to Cove S 1 DIAM ROSS/Use to Cove S 1 DIAM ROSS/Use S 1 DIA

WNBC New York Radio 66

- Racino 66

 3 1 Cullifur, Bites The Dest
 4 2 BitLV, Bites The Dest
 5 3 All Supple Vall 1 Ask his brity
 5 3 All Supple Vall 1 Ask his brity
 5 3 All Supple Vall 1 Ask his brity
 5 3 All Supple Vall 1 Ask his brity
 6 3 All Supple Vall 1 Ask his brity
 7 9 Cit Vall 1 Ask his brity
 8 1 0 AMBOSTON EEL CONTROL 1 Ove
 9 7 Cit Vall Nove The Only tionen
 1 8 AMBOSTON TOUTH THE Only tionen
 1 8 AMBOSTON TOUTH THE Only tionen
 1 8 AMBOSTON TOUTH THE ONLY THE

- Buffalo
- OUERI. Sits The Dust 2 STACT LATISARILLET Ne Be four Angel 3 C40066 BERGON/Gire Ne The Night ACRES OF THE NIGHT SOURCE STACT LATISARILLET Ne Be four Angel 3 C40066 BERGON/Gire Ne The Night ACRES OF THE NIGHT SOURCE STACK S
- MALL & GATES/Tourse Lost Ther CDB/Legend Of Mootey Swam KENNY REGERS/Lady



- ## 21 PALE SHOOLERS IN The EvenIng
 # 21 PALE SHOOLERS IN The EvenIng
 # 2 O LANK NOSS/LIGHT to Other VernIng
 # 3 O ANN NOSS/LIGHT to Other VernIng
 # 3 O ANN NOSS/LIGHT to Other VernIng
 # 4 O ROBE SHOOLERS OF STATE OF THE PALE
 # 4 O ANN NOSS/LIGHT to Noss/Light to Description
 # 5 O ANN NOSS/LIGHT TO SHOOLERS OF STATE
 # 5 O ANN NOSS/LIGHT TO SHOOLERS OF STATE
 # 5 O ANN NOSS/LIGHT TO SHOOLERS OF STATE
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 # 5 O ANN NOSS/LIGHT TO SHOOLERS
 # 5 O ANN NOSS/L

MIDWEST



- Mitwatkee

 1 1 Olan Mobbly before Down
 2 2 Membros March Country
 3 3 John Mitch Mitches Country
 4 9 4 Cutta he Jiffamen
 5 9 7 Active Laberta he Jiffamen
 5 9 7 Active Local Health Art John
 5 12 7 Richard Country Laberta Health
 6 10 PM 15 CROSS Salting
 7 17 13 OOGH 16 CUTTA A Fig. 11 Health
 7 17 13 OOGH 16 CUTTA HEALTH HEALTH
 7 18 18 PM 16 CROSS Salting
 7 19 10 PM 16 CROSS Salting
 7 10 PM 16 PM 16 CROSS Salting
 7 10 PM 16 PM 16
- 20
 RDBN RDGERS/Ledy
 STACY LATTISAM/Let Me Se Your Angel
 LEO SAYER/More Then I Can Sey
 AC/DC/You Shape Ne. . . .
- ROLLING STORES/She's So Cold RANGAS/Mold On JACKSON BROWNE/That Girl Could Sing GEMESIS/Turn It On Agein ELO/Ail Over The Nazid



- H 1 PALL SINDA/Late In The Evening

 3 2 0 INT SINDA/Late In The Evening

 3 2 0 INT SINDA/Late In The Evening

 4 3 AUDRIE COURREE/FOR The Mean In

 5 3 AUDRIE COURREE/FOR The Mean In

 5 0 INT SINDA/Late In The SINDA/Late In

 5 0 INT SINDA/Late In The Interprit

 5 0 INT SINDA/Late In The Interprit

 6 0 INT SINDA/Late In The Interprit

 10 0 INT IN THE INTERPRITED INTO LOVE

 10 10 INT IN THE INTERPRITED INTO LOVE

 11 10 INTERPRITED INTO LOVE

 12 AIR SUPPLY/AIL OUT OF LOVE

 13 13 SIPPLY/AIL OUT OF LOVE

 14 10 INTERPRITED INTO LOVE

 15 10 INTERPRITED INTO LOVE

 16 11 INTERPRITED INTO LOVE

 17 DESTRUCTED INTO LOVE

 18 12 INTERPRITED INTO LOVE

 19 INTERPRITED INTO LOVE

 19 INTERPRITED INTO LOVE

 10 INTERPRITED INTO LOVE

 20 20 INTERPRITED INTO LOVE

 21 INTERPRITED INTO LOVE

 22 INTERPRITED INTO LOVE

 23 24 INTO LOVE INTO LOVE

 24 25 INTO LOVE INTO LOVE

 25 25 AND TO LOVE SINDA/LATE OF THE AVERY

 26 26 INTO LOVE SINDA/LATE OF THE LOVE

 27 INTO LATE INTO LOVE

 28 29 AND TO LATE INTO LOVE

 29 INTO LATE INTO LOVE

 20 20 INTO LATE INTO LOVE

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WDRQ

- Detroit

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 AMERIA STREISHAND/Tesman In Love

 AMERIA STREISHAND/Tesman In Love

 A RIT SUPPLY/AIT Out Of Love

 CORL BRYGGOV/Green in The Integer

 CORL BRYGGOV/Green in The Integer

 OUTSITE BRYGGOV/Green in The Integer

 OUTSITE BRYGGOV/Green in The Integer

 OUTSITE BRYGGOV/Green in The Exemption

 AUTSITE STREET IN THE Exemption

 AUTSITE SUPPLY IN THE EXEMPTION

 OUTSITE BRYGGOV/Green in The Exemption

 AUTSITE SUPPLY IN THE EXEMPTION

 OUTSITE STREET IN THE STREET IN THE EXEMPTION

 OUTSITE STREET IN THE Detroit

- PAY BENATARANIS No offin Your Rest Entitles No Yels CANS/Touch And Co LAPERTRANS/Orocom LLIFE BILDHARD/Erocomin GENESIS/Turn 19 On Again

KDWB Minasapolis

- ### 2 | LODE AMBIT/Drists | W. Ette Away
 ### 2 | LODE AMBIT/Drists | W. Ette Away
 ### 3 | S. R.L.Y. JOL/Con-Y das No Why
 ### 3 | S. R.L.Y. JOL/Con-Y das No Why
 ### 3 | S. R.L.Y. JOL/Con-Y das No Why
 ### 3 | S. R.L.Y. JOL/Con-Y das No Why
 ### 3 | S. R.L.Y. LODE AMBIT | S. R.L.Y. LODE
 ### 3 | S. R.L.Y. LODE AMBIT | S. R.L.Y. LODE
 ### 4 | P. R.L.Y. LODE AMBIT | S. R.L.Y. LODE
 ### 5 | S.R.L.Y. LODE
 ### 5

LARSEM-FEITER BAN/MHD'II Do The WILLIE MELSON/On The Mode Ageto HALL & GATES/Four'se Loss That... AURGIS/Everylody a Got To... M. MANDESTER/II This is Love



- H 1 1 QUEEN ... Hites The Dust

 H 2 2 DIAM ROSS //gatab Com

 3 3 RIS SUPPLY/ALL DATO | Love

 4 3 RIS SUPPLY/ALL DATO |

 2 9 QUITA Re-Alegation

 6 7 ELO/ALL CARE TO RESIDENCE TO RESIDENCE

 6 7 ELO/ALL CARE TO RESIDENCE TO RESIDENCE

 6 7 ELO/ALL CARE TO RESIDENCE TO RESIDENCE

 6 8 PELLO CARE TO RESIDENCE TO RESIDENCE

 7 10 10 CONTROL CARE TO RESIDENCE

 7 11 10 CONTROL CARE TO RESIDENCE

 7 12 13 LOCAL CARE TO RESIDENCE

 7 14 CONTROL CARE TO RESIDENCE

 7 15 16 CONTROL CARE TO RESIDENCE

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 7 18 CONTROL CARE TO RESIDENCE

 7 17 CARE SIJE TO RESIDENCE

 7 18 CONTROL CARE T

ADDS 21, 30 BOZ SCAGIS/LODA SPIRT TO (H) (1017) Detreit

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 3 MARSHA STREESHOLD Washer In Love

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 4 DOLL BANK STREESHOLD WASHER IN LOVE

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 7 A EBMT LOCATION IN FOR Comment of the Comment

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 15 JUNE STREESHOLD WASHER TO CONTROL THE CONTROL

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 17 JUNE CONTROL THE CONTROL THE CONTROL

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 10 JUNE STREESHOLD WASHER THE STREET WASHER THE CONTROL

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WHB 47/

- Kansas City WILLIE NELSON/On The Road Age AIR SUPPLEYALL OUT OF LOVE JOHNNY LEE/LODEIN' FOR LOVE

ADD5 22, 23 WGCL98 Cleveland

- 20 CARS/Touch And Go NEBRY ROGERS/Lady ELTON JOR/Don't Ye wenne Play JACKSONS Lovely One STEPMANIE BILLS/Mayor Kna+ Love Like
 - RUCER DALTREY/Pithout four Love SUPDHIMMP/Dresser DUNNA SUBSER/Beith Amay AME MARKAT/Could I Have This Osn ALL MAN (BROTHERS/Ange/Ine

(H) Indicates one of the five "hoffest" records on each Parallel One playlist



Milwaukee

11 I MALL SMOWLLER IN The Evening
2 802 CAGGGS/Look shall You've Done
10 3 DIAMA ROSS/Look shall You've Done
10 3 COOK STATE OF THE COOK STATE OF T

ACOS 20, 23, 30 IREME CAMA/Fame LEO SAYER/More Than I Can Say REMAY ROGERS/Ledy

=KWK= STERED WK St. Louis

TOTAL Could the Comp for ...
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TOTAL Could the Cou

4005

RANSAS/Got To Rock to hardfulled File Hotel of the Both of the Bot

O2 Cincinneti

2 I PALE SIMONULARS IN The Evening
3 2 DOZ SONGOZIACON MEST TOUT WO DOWN
13 A AIR SUPPLY/AIR OUT OF LOVE
13 A AIR SUPPLY/AIR OUT OF LOVE
14 CASSES EMECONATION WE THE MATCH
15 EDOIE ARBSTIT/OF THE PLANT
16 DOIE ARBSTIT/OF THE PLANT
17 DO SEMET MARDING STIRLEY
17 DO SEMET MARDING STIRLEY
18 DOING TO SEMET MARDING STIRLEY
19 DOINTER SISTEMENT OF THE MINEY
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19 DOINTER SISTEMENT OF THE MINEY
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19 DOINTER SISTEMENT OF THE MINEY
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kbeQ Kenses City

H 1 1 OCCHIE CONCINENT LOVE
H 5 2 ALLHAM BROTHERS Angel Inc
2 3 WILLE MILLOWON The Rood Agel In
4 JUDGOS MICHON THE ROOM CONTINUE
5 0 FOR CONCINENT CONTINUE
5 0 FOR CONTINUE
5 0 FOR

DODB IE BRCA/One Step Closer CODB IE BRCA/One Step Closer CODB IE BRCA/One Step Closer CODB IE BRCA/ONE STEP IN THE BRCA/ONE STEP IN TH



PALL SMOULATE IN The Evening
Olike BOSL/golice Does
Olike BOSL/golice Does
Olike BOSL/golice Does
Olike SMOULATE IN The Evening
Olike BOSL/golice Does
Olike T SERVIN WHILE ACCOMPTHY
ARE SUPPLY/ALL DAY OF Love
ANDRIA STREISMOULTHE WE THE REPORT OF LOVE
ANDRIA STREISMOULTH WHILE ACCOMPTHY
ANDRIA STREISMOULTH TO THE LOVE
OLIVER STREISMOULTH TO THE WARD
OLIVER STREISMOULTH TO THE TOWN TOWN
ONE BOSL SCHOOL COLOR THE TOWN TOWN TOWN
ONE BOSL SCHOOL COLOR THE STREISMOULTH TOWN TOWN
OLIVER WAS ICU/WAY TOWN TOWN
AND THE STREISMOULTH TOWN TOWN
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ADDS REMOY PODERS/Ledy
ANNE MARRY/Dould 1 Have This Den
DONA SAMMER/The Menderor

CURRY Specify in a new or with the first specific specifi

SOUTH

KVIL Dallas STEREO 103

TEREO-103

1 AIR SUPPLYANT BIT OF LOVE
2 CECROES BENGLING File New The Night
3 DIANA ROSS/RUPS fee North Evening
10 DIANA ROSS/RUPS fee North Evening
10 DIANA ROSS/RUPS fee North Evening
10 DIANA ROSS/RUPS fee North New Life Area
10 MIRE CONTAINS AND MOMENT IN LOVE
10 MIRE CONTAINS AND MOMENT IN LOVE
10 MIRE CONTAINS AND MOMENT IN MILE OF LOVE
10 10 CONTER BENGLING FILE
10 TO CONTER BENGLING FILE
10 TO CONTER BENGLING FILE
10 TO CONTER SOUTH OF THE MOVE OF LOVE
10 TO CONTER SOUTH OF THE MOVIE OF THE MOMENT AND LOVE
10 TO CONTER SOUTH OF THE MOVIE OF THE MOMENT AND LOVE OF THE MOMENT AND LOV

AL'STEMART/Minight Pocks
will it MELSON/On The Rose Agein
LARSEN-FEITEN BANUMED II Bu The Fool
MAC DAVIS/Texes in My...
DDN will LAMS/I Buffeve in You

KRLY 94

Houston

HOUSED

1 OIANA ROSSIVE BE DOWN
1 OUE EN BE ST THE BEST
3 CCORES BERGOWICH WE THE MIGHT
4 LARRY CARAMACONE IN A MISTING TO THE MIGHT
5 OWNES CROSSIVE SITING ON THE MIGHT
7 THE MEDICAL FOR THE MIGHT WAS A MISSIVE SITING OF THE MISSIVE SITING

GEORGE GENSON/Love X Love LTD/where Die We Go Wrong HALL & QATES/You ve Lost That

DOMBNE SUBMER/The Wanderer AR-DID/Cont Kamp From Chyln STEVIE MODER/Mayer Blever AR-, DOCOMAN & Br/NP Press EMEFLOR NO Talk MET HOLLAND/Now Do I Surviva VANDES/Turning Jonomesa MB/for You For Love JACKSCHS/Lovely Une

94-0 Atlanta

THE MUSIC FM

THE MUSIC FM

1 DE EW. - Bits The Dost
1 State / Copied /

24, 28 JIMMY MALL/So Heppy That Love-ROLLING STONES/She's So Cold RORGIS/Everybody's Got To:

DIRT BAND/Make A Little Megic ROGER DALTREY/Without Your Lave

7 93 Atlanta

1 1 QUEEN/. Bites The Ouat
2 0 DIAMA ROSS/Loside Down
4 POINTER SISTERS/Nor's 50 Shy
4 EXHAVY LOGIEN/ In AITIGN?
3 1 AIR SUPPLY/AIR DAY Of Low
5 POINTER SISTERS/Nor's 50 Shy
6 EXHAVY LOGIEN/ In AITIGN?
6 POINTER SISTERS/Nor's 50 Shy
6 DIAMA SISTERS/NOR'S SISTERS/NOR'S

ADDS 27, 28 COB/Legend Of Mobiley Seam ARS/1 Alh** Nuch

WOKE Tampa

1 DIEEW. Bites The Dist
2 POINTER SISTERS/we is 50 Shy
3 BOU SERGOS/Look what how se Done
4 Elime Took has been to see to see
4 Elime Took has been as
5 BOU SIGER You it I Accomp hay May
5 PAUL SIMPLY Late In The Furning
6 ELO/All Over The more 10
7 BASEM-FEITH DAILY Inc.
11 LABRIT GRANAWORS in A BILLION TOP
12 LANSEM-FEITH DAILY Inc.
13 STEPMANE BILLIS/More 17 May ELOVE Like
14 CECURATE 11 THE DAILY TOP 11
15 CECURATE 11 THE DAILY TOP 11
16 THE CALLY JOB 17 JOH DO 1 SUPPLY BE 10
17 BILLY JOEL/Doe'1 Als Me why
18 ROSERT JOBS/May There Incely Girl
19 DAY10 HIGDORY TOP ON HY ONE
19 DAY10 HIGDORY TOP ON HY ONE
19 DEST DESCRIPTION OF ON HY ONE
18 THE CANAGE THE ON HY ON

29
EMBF/Let Me Tele
HALL & UATES/You we Lost Thet...
STEVIE "DOCEN/Master Blaster
KDONT ROCES/Ledy
LEMORE O-MALLEY/FIFST Be A HOMAN

CEMBER UPBELLETFIFTS to a michael
CARST-Souch And Go.
RELETE CS STORES Sheet. So Cold
ReleTE CS STORES Sheet.
RelETE STORES SHEET.
RelETE CS STORES SHEET.
RelETE SHEET.

Miami



Tampa

29, 30 Odfis CROSS/Selling LEG SAYER/Nore Then I Can Say

AL STEMAT/PHIONION POCKS
RMILL J. JOSEPH/PM, CHI/PM, CHI
PMARIEL ELR/C/IP A RICOST
JACKSON (BRUWNEY) THAT CIP COURT
RECLING STORES Shows So Cold
RC/RC/Tou Shoots No.
ALLENS RECTIFICATION STORES
ALLENS RECTIFICATION STORES

WEST



.027 Los Angeles

Los Angeles

1 DUMPNIP II 2

QUEEN ... Bites The Dust
3 CEGREE BIRSON/CIVE Me The Might
4 COOLE RABBITT/De Inin My Life Asey
5 LA FLANCUR/Memoriary
10 TAN COURT RABBITT/De Inin My Life Asey
5 LA FLANCUR/Memoriary
10 TAN COURT RABBITT/De Inin My Life Asey
10 TAN COOLE TO THE MY LIFE ASEY
10 TAN COOLE TO THE MY LIFE ASEY
10 CHART HANDORD SI Inin My LIFE ASEY
10 CHART HANDORD SI ININ TO HE WAS THE STREAM SI MONULATE IN THE EVENING
13 DULING ATOMISTICATION FASSIVE
15 MONULATE AND CONTROL TO THE STREAM SI MY LIFE ASEY
15 MONULATE MILLS/Marver Rose Love Lieu
15 MONULATE MILLS/Marver Rose Love Lieu
16 DURAN SIGNAM YOUR IN MITTON TO THE MY LIFE ASEY
17 LIFE AND THE MILLS/Marver Rose Love Lieu
18 DURAN SIGNAM YOUR IN MITTON TO THE MY LIFE ASEY
19 BANDOR SIRE IS MAN TO THE MONE TO THE MY LIFE ASEY
20 STACY LIFT SAM POYMENT TO THE MONE TO THE MY LIFE ASEY
21 CLIFT AND THE MILLS TO THE MY LIFE ASEY
22 LOVE THE MY LIFE ASEY THE MY LOVE THE MY LIFE ASEY THE MY LIFE ASEY
23 LOVE THE MY LIFE AS THE MY LIFE ASEY THE MY LIFE AS THE MY LIFE ASEY THE MY LIFE ASEY

ADDS

CLIFF RICHARD/Dreaming ROLLING STONES/She's So Oald JACKSONS/Lovely Dre CARS/Touch And Go ANY NOLLAND/How Co I Sureth DIANA RDSS/I'm Coming Out PETER BHOWN/Can t Bm Love LIPPS, INC /Mow Long

610 # KFRC San Francisco

Sam Francisco

N 2 | DUELLY BITAS THE DUST

2 DURAN ROSSUMS DEM

1 2 DURAN ROSSUMS DURAN

1 3 ALIN SUPPLY/ALI DUT OF LOVE

2 0 CORGE ERSOMOVICE WE THE RIGHT

3 0 DURIS CROSS/Salling

5 ELO/ALI Over the box 18 11 10x You

1013 B BANGHOR STREISHAND ONE IN A HILLOW YOU

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1010 PARK SHEDULETE IN THE EVENT OF

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27 THE OF THE BETTY OF THE BETT

27, 28 REBRY RDGERS/Ledy JACKSDRS/Lovely One CLIFF RECHARD/Dreaming

LARSEN-FEITEN BAN/HMD*11 8m The Foot DOMNA SUBMER/Null Away ENEF/Lot Mm Talh



ACIDS

Denver

1 CODIE RABBITTODIVIN' By Life Away
2 PALE SHOWLER'S IN The Evening
3 PALE SHOWLER'S IN The Evening
4 ARE SUPPLYATE OUT OF DAY
5 EIGHT VOORSTSTEEL SHOWLER'S IN THE SHOWLER'S SHOWLER'S IN THE SHOWLER'S SHOWLER'S IN THE SHOWLER'S SHOWLER' 14 28 BILLY JOEL/19 s 51111 RER TO Me 19 29 PETE TORIGHEND/Let My Love Open The 0 30 PURE PRAIRIE LEAG/1'm Almost Ready

25, 25, 27
STEPHANIE MILLS/Never Knew Love Like
COS/Legens Of Mooley Swam
PAT BENATAR/MIR No MIRh Your Best

CARS/Touch And Go RUGER DALTREY/Bithout Your Love ALI THOMSON/Live Every Minute ELTON JOHN/Con:t Ya Manna Pley.



CONV.Legand of monitory Sweet

RESIRT LOCATION IN A TIGHT

TOLICY Don't You know that's

FALL SHOULD IN TOUR LOVING

THE SWEET SHOULD IN TOUR LOVING

TOUR SWEET SHOULD IN TOUR LOVING

TOUR SWEET SHOULD IN TOUR LOVING

TOUR SWEET SHOULD IN TOUR LIGHT ING

CHILD CAN'T TOUR SHOULD IN TOUR

THE SWEET SHOULD IN THE SWEET SHOULD

THE

RUNEOS/Deddy Deody LE RUNI/Let Mm Be Your Fantes ALI THUNESUN/Live Every Winute AL STEMART/Running Man

AL STEMPIFICATION TO MEAN
ANGELICAN SILVENITY COS BACK
LOGIC WORL ("Salta Angel
LOGIC WORL" ("Salta Angel
LOKE MARCHET ("Salta The Oods
OAKID BOWLE ("AAVEN TO AANE
OACKE MARCHEMANGLE ("AAVEN TO AANE
OACKE MARCHEMANGLE ("APPELL" AAVEN
TEST TO AANE
TEST

13 5 San Diego

| 1 | QUEEN....Bitas The Quat
| 2 | DilAhah ROSS/Upside Down
| 3 | AIR SUPPLE/FAIT Out Of Love
| 4 | Quate Hard-J/Ramedu
| 5 | QUate Hard-J/Ramedu
| 6 | QUATE Hard-J/Ramedu
| 7 | QUATE Hard-J/Ramedu
| 7 | QUATE Hard-J/Ramedu
| 8 | QUATE Hard-J/Ramedu
| 9 | Quate Hard-J/Ramedu
| 9 | Quate Hard-J/Ramedu
| 10 | QUATE HARD-J/Ramedu
| 10 | AGREGATE HARD-J/Ramedu
| 11 | GLODEE BERGOM/CUt was the hard-Jramedu
| 12 | QUATE HARD-J/Ramedu
| 12 | QUATE HARD-J/Ramedu
| 13 | AGRADEI CHART-J/Ramedu
| 14 | AIR GART-J/Ramedu
| 14 | AIR GART-J/Ramedu
| 15 | QUATE HARD-J/Ramedu
| 16 | QUATE HARD-J/Ramedu
| 17 | QUATE HARD-J/Ramedu
| 18 | QUATE HARD-J/RAMED
| 18 | QUATE HARD-J/RAMEDu
| 18 | QUATE HARD-J/RAMED
|

STEPHANIE MILLS/Mover Rose Love Like ROLLING STOMS/She s So Gold JACKSONS/Lovely One SRLT CRE/Li Rot You B-52:S/Priver# Ideho

STEVIE WONDER/Mester Blaster DOMAN SUMMER/The Wenderer DOMAN SUMMER/Mester Away AC/DC/You Shook Me... CARS/TOUCH And Go AC/DC/. Money Honey.



ADDS

Angeles

1 QUEEN/. 81 has The Dust
1 QUEEN/. 81 has The Dust
2 QUIVIA Ha-J/Kanadu
3 PAULS SHOULARS I IN the Evening
4 GEORGE BENEGOUS TO THE HE HAND HAND
5 GEORGE BENEGOUS TO THE HAND HAND
6 GEORGE BENEGOUS TO THE HAND HAND
7 RIDBORT COURSELING THE OWN
1 OF THE STATE THE OWN
1 OF THE STATE THE OWN
1 DOWN THE STATE THE OWN
1 REMAY LOGGING THE ART OWN
2 REMAY LOGGING THE ART OWN
3 THE STATE THE OWN
3 THE STATE TH

Los

Angeles

30
LIPPS, INC /Mow Long
HELEN REDDY/KITTER Borracude
TIERRA/Together
KAMSAS/Motd On
SUPERTRAMP/Dreamer

JACKSONS/Lovely Gne
MALL & GATES/You we Lost That...
DOWN SUMMER/Web Amy
CANS/Touch And Go
STACY LATTISAW/Last We Be Your Angel
ARY, COCOMAN & BIMP Preyer
O'JAYS/GTP! Don't Left 11.



San Francisco

Sum Fruncisco

1 1 OBLENA. Bites The Ous?
2 2 DIANA ROSS/Masils Down
3 3 BARBAR STREISANC/Manda in Love
4 AIR SUPPLY/AIR LOV Of Love
5 3 OBLIS CROSS/Saliting
6 0 GLISTER BL/ARANG/Manda in Love
6 4 AIR SUPPLY/AIR LOV Of Love
1 10 DOBLI BMC/Saliting
1 10 DOBLI BMC/Saliting
1 17 DOBLIS BMC/Saliting
1 18 DOBLIS BMC/Saliting
1 19 DOBLIS BMC/Saliting
1 19 DOBLIS BMC/Saliting
1 19 PAGE SISHOW/Saliting Air July
1 19 PAGE SISHOW/Saliting The Eventing
1 19 PAGE SISHOW/Saliting The Eventing
1 10 ELLING SISHOW/Saliting The Eventing
1 10 DOBLIS BMC/Saliting The Eventing
1 10 DOBLIS SISHOW/Saliting The Eventing
1 10 DOBLIS SISHOW/Saliting
1

CARS/fouch And Go DOUBLE BROS/South Bay Strut DUGBLE BROS/No Stoppin: Us No+ HALL & QATES/Tou ve Lost That;

STEVIL WORDER/Master Blester PAT BENKTAR/HIT No with Your Bast GEGRG BENSON/Love N Love JACKSONS/Love+y One CLIFF RICHARD/Dreesing

KPLZ 101.5 Seattle

2 1 EDDIE ANBBITT/Orivin' Ny Life Away
2 2 PALL SHORVLETE In The Evening
3 8 BILLY JOLL/Don't has the shy
4 Johns TELLOLDIN For Curve
10 9 JANA ROSS/Upside Don10 9 JANA ROSS/Upside Don't All State
10 9 JANA ROSS/Upside Don't All State
10 10 9 JANA ROSS/Upside Don't All State
11 10 10 JANA ROSS/Upside Don't All State
11 10 JANA ROSS/Upside Don't Great
11 10 JANA ROSS/Upside Don't Great
11 10 JANA ROSS/Upside Don't Great
12 11 JANA ROSS/Upside Don't Don't Great
13 10 JANA ROSS/Upside Don't Don

ADDS IREME CARA/Gut ture On My Det STEVIE WONDER/Moster Blantor RAY, GOODBAN & B/My Prayer

BILLY & SYREETA/Please Stay RANSEY LEWIS/Whitsper Zond CRUSADERS/Soul Shadows

KJR \$950

Seattle

DIAM ROSS/Ipsi de Dave
QUIVIA Nº 1728 redu
AIR SUPPLY/AIR OUT OF LOVE
EDOIE RABEIT/Drivin My Life Avery
GOBBLE DURREE/Not Pod Near's
PAUL SIMBOL Late in The Evening
BANBOLA STREISAND MORE In Love
COULT SIMBOLA STREISAND MORE IN LOVE
COULT SIMBOLA STREISAND MORE IN LOVE
COULT SIMBOLA STREISAND MORE IN LOVE
PAUL SEMAND LATE IN LOVE
PAUL STREISAND MORE IN LOVE
PAUL STREISAND MORE IN LOVE
ANY NOLLAND/New Loo I Survive
POINTER SISTER/New's So Shy
BOZ SCROGS/LOOK MAN TOU'VE
POINTER SISTER/New'S SO SHY
BOZ SCROGS/LOOK MAN TOU'VE
ANY NOLLAND/New Loo I Survive
SO STREISANE ITER DIAW/MOR I Lee he Root.
DDIAM SUBMER ITER DIAW/MOR I Lee he Root.
DDIAM SUBMER ITER DIAW/MOR I Lee he ROOT.

STEPNANE ENLISYMEWER ROSE LOVE LILE
NELSON/ON THE ROOT OF STEEL SUBMER IN LOVE LISTER
JACKSON BROWNEY TO THE ROOT OF STEEL SUBMER IN LOVE LISTER IN STREET BROWNEY
STEEL SUBMER IN LOVE LOSS THEY
JACKSON BROWNEY TO THE ROOT OF STEEL SUBMER IN LOVE LISTER IN STREET STEEL SUBMER IN STREET STEEL SUBMER IN STREET STREET SUBMER IN STREET SUB

LEU SATER/More Than I Can Say PAT BEHATAR/MIT Me #ITH Your Best KOHNY ROGERS/Lady ALLMAN BROTHERS/Angeline

Los Angeles

1 DUEEN...Bites The Dust
2 DEVO/ENTO 19
3 BARRAS STREISAND/Roman In Love
2 A CHRIS CROSS/SAITING
3 BENEVA WENDOWS/INTO The Might
4 DIAM WOOD MILES/MAYER NAME LOVE Libre
5 DEMAN WENDOWS/INTO The Might
6 DIAM WOOD MILES/MAYER NAME LOVE Libre
7 DECEMBER BENGOWS/THE MIGHT
10 TIERAN/TOGETHER
10 TIERAN/

WILLIE NELSON/On The Road Age'n DIAMA RESS/I'm Coming Out PAT BENATAR/HIT Ma with Your Bast CLIFF BICHARD/Dreaming JONI MITCHELL/Why Do Fools Fell.. SUPERTRAMP/Dreamer ANY HOLLAND/Mov Do I Survive DAMDY & DOLITILE/eno mere fou Think

RECHIE Los Angeles

ANT HOLLAND/How Do 1 Survive JERRY LEE LENIS/Over The Rainb RAYDIO/Can't Resp from Crylin GIBSGN BROS./Que Sero MI vide

CARLY SIMON/Jesse
RIM CARMES/Dry Like A Beby
LIPPS, INC /Mbv Long
DODBIE BROS/Resi Love
LARSEN-FEITEN BAN/WRD | 11 Be The Foot



Phoenix

ADDS KENNY ROGER S/Lady SUPERTRAMP/Dreams

(H) indicates one of the five "hottest" records on each Parallel One playlist

14

P3

F182 15-31 F182 15-31 WBGA 16-21 9580F 5-6 WFGA 9-7 WCGG 23-15 W182 16-36 W182 16-36 W182 16-36 W182 16-36 W183 16-36 W184 20-17 RBEL 3-7 RGFFW 7-0 RPUD 18-20 RVO 21-30

Parallel I: Selected stations in major markets that are format dominant^e and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not quality for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant" and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for

Note: (*IFormat dominance is based on the Menday Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January

DENOTES FIRST WEEK IN PARALLELS.

231 REPORTS 224 LAST WEEK

ALLMAN BROTHERS BAND Angeline (Arista) LP: Reach For The Sky

NEA

MOLF on MFBL 39-33 MNFM on WREE d-40 VLOO o

BBRR ON RABE A BPFI ON BFFI ON

WVIC on WISM 27-26 WIRS on WGBP on WKEZ a-28

58/8

PI

RWR 9-7 RBFQ 5 2 WGCL on

WEET



EXAMPLE

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

Regional

Reach — Percentages of this week's reporting stations playing the song within the four tracking regions al Summary

Up 51 — Number of stations moving it UP on their charts.

Same 24 — Number of stations hold-ing it STATIONARY on their charts (on to on, add to on, 31-31, etc.). Down 0 — Number of stations moving it DOWN on their charts

Adds 25 -



AC/DC You Sho LP: Back I	ok Me (A	tlantic)
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G

NEA

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EAST 0-28 E107 d-26 HHF1 on HMIC on WTIX 20-23 B97 13-7 WHOE d-25

971 13-7 970 13-7 970 12

WVIC 14-31 MARX 10-7 KBTT e I 104 16-10 MNAN d-27 WIRS 29-23 WGBY on MOW on MOW on MOC 1 92R a-dp WDJX a

MDJX a

WHRT

RAJC J-10
FRAN d-31
FRAN 29-28
FIOV 26-22
FIDV 36-22
FIDV 26-24
FRAN 29-17
FIAC 6-32
FRAN d-32

РЗ

WGUY 23-21 WL02 75-21 WLAM 23-21 W1GY J2-10 WTSN 0 WFNG 4

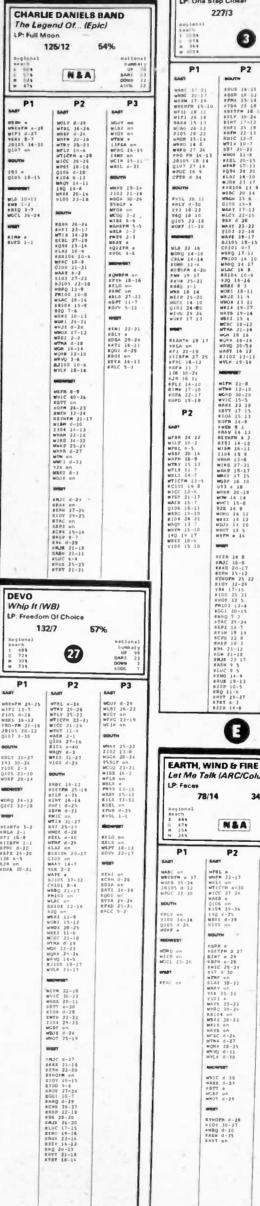
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EQMBPM 35-1 FELO on HERC on ERLG 39-25 WSPT 21-10

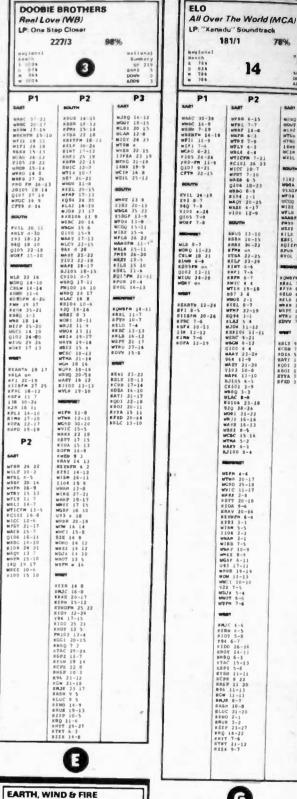
BENI d-30 RCBM a MDIA on RATI 17-14 K9DI on RYYA 26-19 KFHD d-30 KBLC 20-16

106/18





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Summery UP 39 BARE 25 DOWN 0 ADDE 14

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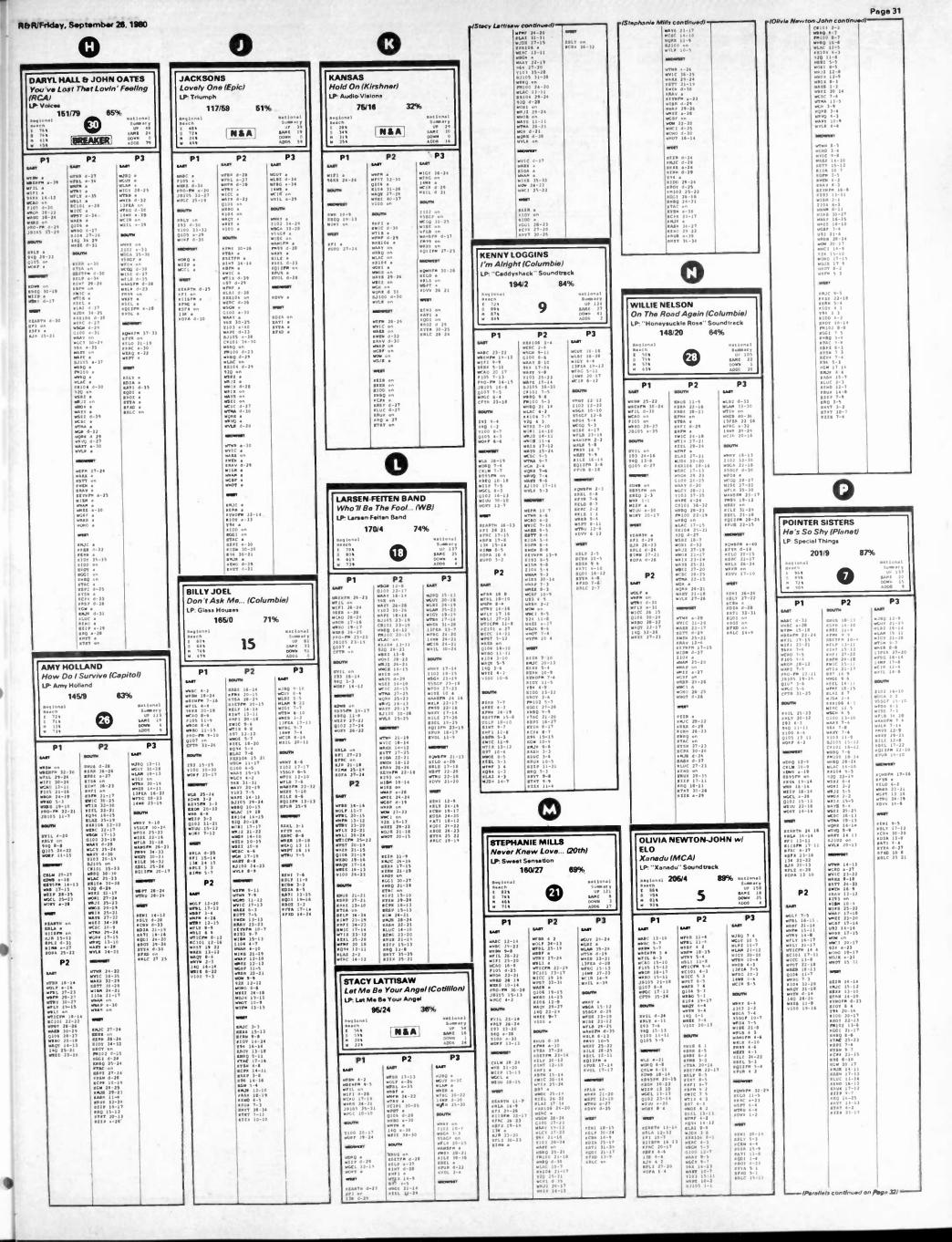
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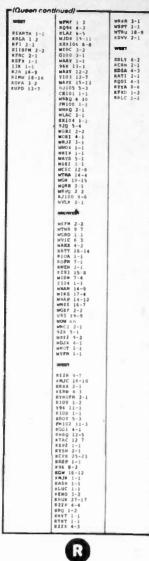
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CLIFF RICHARD

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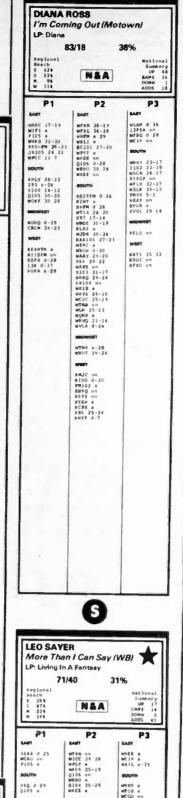
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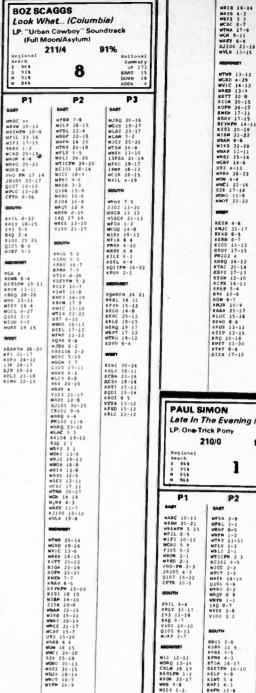
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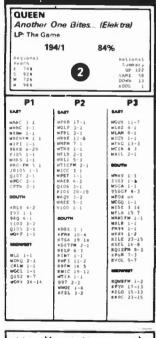
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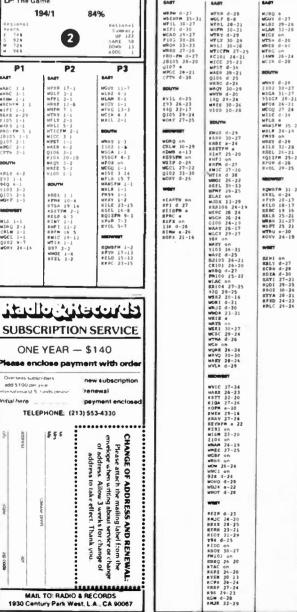
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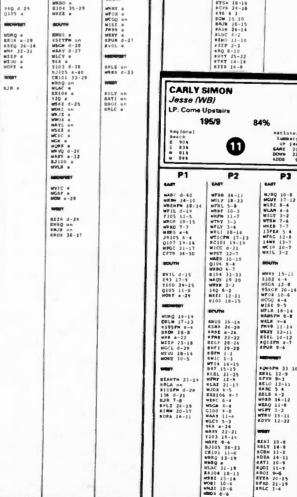


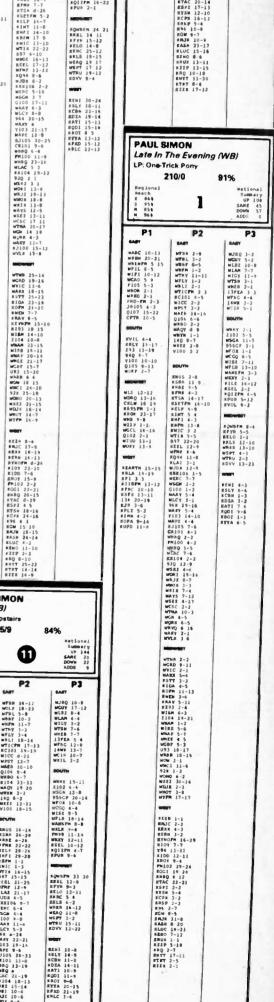




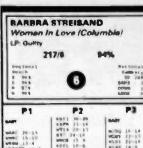








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| CONTENT | CONT

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R&R Contemporary Hit Radio Reporters

PARALLEL ONE

PARALLEL TWO

PARALLEL THREE

Others Getting Significant Action

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 24/1 Moves: Up 12. Seme 11, Down 8. Adds 1, KPLZ. WCAO 27:25. WXKS 29:27, WTIX 40:37. KIDD 27:25. WJBQ 27:23.

KIDD 27:25. WJ8Q 27:23.

NIELSON/PEARSON "IN You Should Sall" (Capitol) 22/5

NIELSON/PEARSON "IN You Should Sall" (Capitol) 22/5

Meves: Up 8. Same 8. Down 9. Adde 5 including WFLY, WAQY, KCPX, WFBF, WROR 30:28.

CK101 26:21. WSEZ. 39:27. WCSC 28:23. WISE 36:33.

SPLIT ENZ "I Got You" (A5:M) 21/2

Meves: Up 16. Same 8. Down 1, Adds 2. 13K, WAEB. KUPD 25:23. KHFI d-30, KSTT 19:17.

KDZA 27:25.

COMMODORES "Heroes" (Motown) 20/4

Moves: Up 8. Same 7. Down 1, Adde 4. WHFM, WVIC, WNAP, WFBG, KBFM 25:18, Y103:38:

23. KYNO-PM 19:24. WILEZ 27:28.

Moves: Up & Same 7, Down 1, A 32, KYNO-FM 19-24, WLBZ 21-28.

III. KYNO FM 19-24. WLBZ 31-28.

POCO "Midnight Rahm" (MCA) 1844

Moves: Up 8. Same 8. Down 9. Adds 4. KQWB-FM, KMJC, KRUX, KENI, CK101-39-37, KEZR
25-21. KSPZ-24-18. KQIZ-FM 3D-27.

AMB STEWART 6- JOHNNY BRISTOL "My Guy/My Girt" (Handshaka) 18/2

MOVE: Up 8. Same 8. Down 9. Adds 2. WROR, PRO-FM, KWIC, 31-27, WSGN 23-21, WRVQ
19-17, KCPX 38-34, KHYY 22-20.

KINGS "Switchin" To Gilde" (Elektra) 17/1

MOVE: Up 8. Same 8. Down 2. Adds 1, CKLW, WBEN-FM 21-19, CFTR 21-17, WDRQ 23-21,

WFBL 40-38, WEFM 18-12.

Moves: Up 1. sems 1. Uvrous 18 12.

CHRISTOPHER CROSS "Never Be The Same" (WB) 18/8

Moves: Up 5. Same 2. Down 0. Adds 3, WDRQ. KRBE. KIXX108, WSGN. Y103, WRVQ. WRRR, WHEB. WCGQ. KZZP 29-24.

ATLANTA RHYTHM SECTION "I Ain't Much" (Polydori 14/3

Moves: Up 1. Same 7, Down 1, Adds 1. 233. WJDX, KDZA, 94Q 20-16, KBEQ 18-16, WCGQ.

2218.
LIVINGSTON TAYLOR "First Time Love" (Epic) 14/0
Moves: Up 8. Same 2. Down 4. Adds 0. KXOK 87, KQW 28-28. WJ8Q d-24. WXIL 15·10.
KB02 27-25.
MECO "Love Theme From Shogun" (RSO) 13/9
Moves: Up 1, Same 3. Down 0, Adds 8. WERC, WB8Q, WTMA, WVIC, KHYT, 96SGF, WISE.

NFLB. KFYR. VAPORS "Turnings Jepenese" (UA) 13/5 Moves: Up 1, Same & Down Q. Adde & PRO-FM, JB105, WLS, Z104, WLBZ, KUPD 12-&.

WEFA 19-18.
KURTIS BLOW "The Breaks" (Mercury) 13/0
Moves: Up 5, Same 4, Down 4, Adds 6, KSET-FM 27-22, KIDD 23-18, KGQI 15-11, KHYT 12-10.
KORGIS "Everybody's Got To Learn Sometime" (Asykum) 11/8
Moves: Up 1, Same 2, Down 0, Adds 8, 94Q, KLAZ, WAKX, KNBQ, KRUX, 14WK, WRKR, KEMI, KQWB FM 38-34.

KEM, KQWB-FM 38-34. PETE TOWNSHEND "A Little is Enough" (Atcol 11/8 Moves: Up Q. Samo 1. Down 8. Adds R. 96KX, WAQY, KTSA, WLAC, WGM, WIGY, WFLB.

KOWB-FM.

BARRY GOUDREAU "Dreams" (Portrait) 11/5

Mover: Up 5. Same 1, Down 0, Adds 5, JB105, KQ34, KJ100, KKXX, WXLK, KWK 9-8, KUPD 24-22, WXEZ 13-9.

DIRT BAND "Bacillands" (UA) 11/2

Moves: Up 4, Same 5, Down 0, Adds 2, KRBE, KHR, WXEZ 27-23, KEZR 28-25, WKXY 6-27,

HUEY LEWIS & NEWS "Now Hers's You" (Chrysafis) 11/0

Moves: Up 1, Same 8, Down 0, Adds 0, WFLY on, WVIC on, KIDD on, WXLK 6-29, KILE 37-36, KRIC 6-30

THE PICTURE PAGES

A&M Applauds Armatrading Appearance



A&M execs turned out en masse to congratulate the label's artist Joan Armatrading following her recent performance at L.A.'s Greek Theatre. Shown surrounding the singer are (I-r) Rondor Music Int. President Bob Grace, Rondor's John Bromwell, A&M President Gil Friesen, A&M VP David Kershenbaum, A&M VP & Exec. Dir. Charlie Minor, and Almo-Irving Publishing President Lance Freed.

Silva Captures WEA "Rookie Of Year" Title



Highlighting WEA's Dallas/Philadelphia National Convention was the selection of Philadelphia's George Silva as Warner Bros. Promotion "Rookie of the Year." Pictured at the get-together are (I-r) WB staffers George Gerrity, Charley Lake, Red Richards, and Carol Hart, unidentified man, Silva, WB VP Russ Thyret, WB's Craig Smith, Mike Symonds, and Ken Puvogel, and WEA VP Richard G. Lionetti.

Babys Entertain Grown-Ups At Country Club



Chrysalis's Babys recently performed at the L.A. area Country Club prior to completing their new LP, "On The Edge." Shown relaxing post-concert are (I-r) Chrysalis Sr. VP Billy Bass, Babys members Tony Brock and Jonathan "J" Cain, group's manager Chip Rachlin, group member Ricky Phillips, Chrysalis's Roger Watson, band member John Waite, Chrysalis President Sal Licata, and Baby Wally Stocker.

Badfinger Pointed To Radio Records



Radio Records has signed Badfinger to a recording contract with the label. Shown at the ceremony are (seated, I-r) Freedom Sound Productions President Lou Pace, Radio Records President Ed McGlynn, and group's manager Scott Hurowitz; (standing, I-r) Badfinger members Tom Evans and Joey Molland, Radio Records VP (and group's co-producer) Steve Wittmack, producer Jack Richardson, and band member Tony Kaye.

Valenti Vaults To RCA



John Valenti has signed a recording contract with RCA Records, with his first album scheduled for an October release. Pictured after the signing are (seated, I-r) RCA Div. VP Ed DeJoy, Valenti, and executive producer George Tobin; (standing, I-r) RCA's Marty Olnick, RCA Div. VP Bud Dain, and associate producer Mike Piccirillo.

Otis Conner Signs Landsman/Rivers Reps



Otis Conner Productions has signed a representation agreement with New York-based consulting firm Landsman/Rivers Radio Services, which will provide research services for Conner's clients. Shown making it official are (I-r) Otis Conner, Steve Rivers, and Dean Landsman.

Chevy Has "No Problem" Singing



Perennial pratfaller Chevy Chase has expanded his repertoire to include a self-titled debut album on Arista featuring his vocals and keyboard playing. Following a taping of TV's "PM" at Tower Records, Chevy (left) is shown with "PM"'s Billy Brill and album co-producer Tom Scott (right).

Capitol Corrals Henry Gross



Singer/songwriter Henry Gross has signed an exclusive recording agreement with Capitol Records who will be releasing his debut LP, "What's In A Name?," in October. Pictured at the signing are (I-r) Capitol President Don Zimmerman, Gross, Capitol's Bruce Ravid, Capitol VP Rupert Perry, and Capitol VP Bobby Colomby.

SAILOR

Although the name remains the same, the Sailor of today is quite possibly one of the most refreshing new sounds to present itself on the often imitated and derivative modern rock world. Their enticing and explosive first album for Caribou Records—DRESSED FOR DROWNING—combines the expertise and success the original Sailor achieved with a lively pop sound few bands ever come close to realizing. **DRESSED FOR DROWNING** debuts two new members, Virginia and Gavin David, who join Sailor founders Henry Marsh and Phil Pickett. The change is obvious and dramatic upon one listening.

Sailor's approach to music explores much more than the sounds themselves. With each song—itself a concise story— Sailor takes the music to the visual senses, inviting the listener into the creative process. Always known to be highly theatrical, Sailor has succeeded in maintaining and combining that unique, lovely trademark with a dramatic balance between rock and pop stylings. As guitarist and vocalist Henry Marsh describes the band's approach, "The only way I ever understood performing is theatrical. Our music is Rock & Roll, but it takes in using lighting and staging of any professional performance. We take advantage of the opportunity to entertain people and make the music flow." Together, the Sailor quartet traverses musical territory that is danceable, contemporary and highly sophisticated.



By 1978, Sailor having been together for four years, had achieved strong international recognition and were well on their way to becoming one of the biggest concert attractions throughout Europe. Their Trouble album had gone

gold. But after leaving the stage in Vienna, Austria, in October of 1978, having just played to an ecstatic audience of 40,000. Sailor decided that that gig was their last (at least for the moment). "We felt we were in a musical rut," says Marsh. "Nothing was changing. We were just treading water." Even though the band had had smash hits with songs like "A Glass Of Champagne," "Girls, Girls, Girls" and "Traffic Jam," of utmost importance was to keep developing. In search of this growth, Marsh and fellow co-founder and songwriter Phil Pickett stayed in touch through endless series of labouring jobs, driving trucks and taxis, anything to keep their bodies and souls together. Marsh and Pickett spent a little over a year pursuing such experiences, all the while writing new songs and searching for a new sound. "People



thought we were insane to retire from the music business the way we did," recalls Pickett. "But we knew we had to get it right." In Marsh's words, "We wanted to create, unashamedly, the kind of music we thought the silent majority would want to hear. Songs with melody, power and 'have a good timeness' about them."

And that they indeed did. Having discovered the strong musical combination of brother and sister Virginia and Gavin David in a local Cornwall pub during the summer of 1979, Pickett and Marsh immediately found the answer to their dream of a fresh and uplifting new sound for Sailor. Foregoing the regular procedure of placing ads in various newspapers, Virginia and Gavin were recruited at once, proving extremely fruitful for the ideas Pickett and Marsh had been cultivating. With a voice remarkably versatile and fresh, considering this is her first album, Virginia took

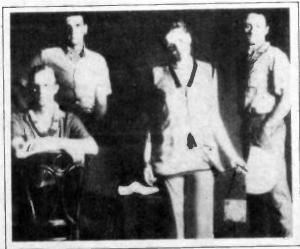


vote Fve

no time at all to adapt to what Pickett and Marsh were doing. The collaboration took Sailor from the creative force on paper to a strong, powerful quartet ready to re-emerge as one of rock's most exciting and energetic donations to the public.

uplifting experience; from "Danger on the Titanic" a story of love on board the famous, sinking luxury liner, to "Runaway," a rolling, timeless love song, to the story-telling "Private Eye" and "Pearl Harbor." Needless to say, the band's own visual image not only confirms these picturesque tales, but complements the lyrical and musical impact of the album itself.

Recorded in early 1980, DRESSED FOR DROWNING, was produced by Jim Guercio at the Caribou Ranch in Colorado. Guercio has decidedly succeeded in taking the band to musical territories as beautiful and boundless as the region itself. Looking forward to playing for American audiences and bringing their lively sounds to these shores, Sailor has already crossed the border with a stunning and certainly distinctively fresh, new sound as is only heard on DRESSED FOR DROWNING.



arl Harbo

SAILOR IS:

Gavin David: Vocals / Henry Marsh: Electric Guitars, Synthesizers, Piano and Vocals

Virginia David: Lead and backing vocals/ Phil Pickett: Piano, 12-string guitar, Synthesizers and Lead Vocals





Jeff Gelb-AEBR

What Put WPFR On Top?

Sometimes the little guys do come out on top: Of all the Arbitron-rated markets, the top 12+ figure for the April-May sweep came out of 150-ranked Terre Haute and WPFR. The station had been programming AOR music to lackluster ratings response in this college-dominated community until R.J. Cortrecht came aboard as a first-time PD almost two years ago. Shortly thereafter, the station went from a 4.9 to a 16.5 to this spring's 18.2. Cortrecht's comments on how he put WPFR on top should provide insights and inspirations for small-market AOR stations that want to be on top.

Music

"When I came in," he recalled, "there were no organized rotations or a format per se. I incorporated some of the basic radio formatting tools I'd learned elsewhere to get things organized." Cortrecht created a music system of approximately 500 oldies cuts and 30 current albums, comprising a total music system of around 600 cuts. Emphasis was placed on material that would be of greatest interest to upper demo AOR listeners, with 28-29 year-olds as a target. This music included well-known tracks from classic AOR albums and artists like Led Zeppelin, Beatles, and the Who.

Music was and is selected for WPFR on the basis of local sales, telephone response, and gut instincts. More formalized telephone or focus group research has not been incorporated because, as Cortrecht put it, "I haven't thought of a good way to cover all the areas I'd want to in an elaborate

research system."



Personalities

WPFR is a music-oriented station, but Cortrecht stressed that personalities also play an important role: "The one major philosophy I believe in is personality radio. I don't like the dry AOR jocks who sound as plastic in their way as the old Top 40 screamers. We try to be natural but yet humorous and personality-oriented."

Promotion

In fact, a major promotional push was given during the last ratings period to WPFR's morning air team of Mel Browning and Larry Trimmer, better known to their listeners as the "Breakfast Flakes." The two were spotlighted in a major TV spot buy during the book. Also bought were numerous billboard locations.

Meanwhile, on the air, the station was concentrating on a call-in-to-win contest called the "PFR superstar promotion." Starting January first and working up through the Spring ratings period, the station gave away small prizes like albums, gradually upping the value of the prizes as the book drew closer. The promotion culminated with two "103 giveaways," wherein the first 103 callers got prizes, while the 103rd caller got a grand prize stereo system worth over \$2000.

Competition

If WPFR's reliance on contests and prizes seems more reminiscent of a Top 40 station than a stereotypical AOR, it is perhaps because of Cortrecht's background as a Top 40 MD. More importantly, though, WPFR's closest demographic competition is a Top 40, since there is no other Terre Haute AOR. Cortrecht reported that several stations have reacted to WPFR's ratings success by adding AOR cuts to their rotations, though he has heard of no plans afoot to give WPFR a direct format competitor in town.

As for his station's future, Cortrecht predicted, "With other stations starting to come after us now, we're going to work on maintenance from here on. We just have to keep our eyes and ears open. We need to recognize the mistakes we make as well as the things that work for us, improve on those, and take things one step at a time. Then, I think we'll have a good chance of continuing to go up." Will AOR's first 20 12+ figure come from WPFR? Tune in next year, same time, same place, for the answer.

TRIES NEW WAVE FORMAT

WOMN Starts Anew As PLR 2

Since last week's article on three Western AOR's that are experimenting with new wave music as a radio format, I've heard from one East Coast programmer who's trying something along the same lines. Jay Crawford called from "PLR 2," WPLR/New Haven's sister AM daytimer, which made a programming switch four months ago from WOMN, a feminist-oriented soft-rocker.

Incorporating his background as an MD under Joe Piasek during the WPIX-FM/New York new wave format experiment, Crawford began fine-tuning WOMN into PFR 2, a "Big Beat" rocker. Crawford credits the big beat term to legendary disc jockey Alan Freed, who used it to describe rock 'n' roll.

PLR 2's "Big Beat" includes old and new material by artists identified with the new wave of rock music: Blondie, Elvis Costello, B-52's, and others. Dancemusic is not ignored; crossover disco artists like Grace Jones and Diana Ross are featured, along with traditional Motown oldies. Also included is a liberal selection of oldies from Elvis Presley through the first British invasion and beyond.

PLR 2 does not pass over mainstream AOR artists, as have most of the other AOR experiments with new wave formats (KROQ/Pasadena being the notable exception on the West Coast; the station will routinely segue from very popular AOR cuts into very experimental new wave artists). Crawford explained, "I don't think I can get the Van Halen fan to listen to the Vapors unless I play some Van Halen too."

Some Thoughts On WPIX

On paper, the PLR 2 music mix looks very similar to the music that was heard on WPIX-FM. I asked Crawford why he thought that music could work for him in New Haven when it didn't work in New York. "There are lots of reasons WPIX didn't work out. It was the first of its kind; it was a format in its embryonic stage. It was an experiment and a great radio station.

"When it was cookin," Crawford continued, "it was great. But it was inconsistent. Some of the DJ's didn't agree in concept with what should be achieved. So for four hours it might sound great, then for the next four, not so good. Song for song, they were playing great music but not everyone knew how to mix it right. I think we've solved some of those mix problems WPIX had. When I say I play Elvis Presley, I don't mean I play him in hot rotation. You might hear a song that's 25 years old twice a day here, whereas on WPIX, you might have heard one once an hour. Also, we wouldn't play Elvis back-to-back with Robert Gordon, or Rocky Burnette."

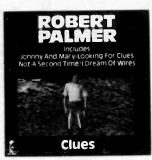
As with the other PD's I spoke with last week about this new permutation of the AOR form, Crawford is enthusiastic about PLR 2's early listener response, and hopeful for subsequent ratings success. He said, "I think this is the beginning of something; I hope it's the beginning of the 80's for radio. Maybe this is the format that will eventually save the AM dial."

ROBERT PALMER "Clues"

R&R Album Airplay debut 33

"Clues" for Key Cuts: Johnny And Mary Sulky Girl Not A Second Time Looking For Clues

Produced by Robert Palmer Executive Producer: David Harper



ILPS 9595





THE B-52'S "Wild Planet"



R&R Album Airplay 39-34

Consensus Cuts: Private Idaho
Give Me Back My Man
Quiche Lorraine
Strobe Light

Produced by Rhett Davies and The B-52's



Over 100 stations already on, including new believers: KMET, KTXQ, WSAI-FM, WIYY, WQFM, WLPX, KSAS, WIBA, WLAV-FM, WHNN, WWWZ, KMGN, KWFM, KTFM, KKDJ

Jeff Celb-

Dahl To Broadcast From Expo

The Alternative Radio Network has announced that its morning show, "the Steve Dahl Breakfast Club," will be broadcasting live from the AOR hospitality room Monday through Wednesday, October 6th through 8th, during the upcoming American Radio Expo.

On hand will be Steve and co-host Garry Meier, who will be starting their morning show live at 3am so that affiliates WLUP/Chicago, WABX/Detroit and WQFM/Milwaukee can each get the show rolling at their normal morning show time periods.

Convention-goers are invited to stay up late or wake up early to enjoy coffee and pastries and the unique humor of Dahl and Meier throughout the convention.

EVOLUTION

WZLD/Columbia, SC has switched from AOR to P/A programming; the staff remains unchanged

KBOS/Tulare has begun programming AOR, with Joe Collins as PD from KKDJ/Fresno, Sue Delaney from KKDJ for nights, Chris Vancamp from KYNO-AM/Fresno, and Keith Standlee KKBC-FM/Reno has announced it will switch to automation around October 16. The format has vet to be announced . . Jim Dillon has been named Operations Manager at KYTX/Amarillo, where he'll also do afternoon drive. Mike Regan has exited as Operations Manager for the station . . . Mike Wolf has been named MD at WQFM/Milwaukee from WZOK/Rockford. Ed DiMicelli has moved from WQFM's MD post to that of Promotion Director . . . Ray Sutley has exited as MD at KSMB/ Lafayette to reenter college. Jay Walker is now MD and PD . . . Tim Smith is the new MD at WLVQ/ Columbus, from the airstaff. Suzanne King is new to weekends at WLVQ... Jonathan has been named MD at WROQ/Charlotte... Jeff Mimmo has joined WCMF/Rochester from WSAI-FM/ Cincinnati for mornings ... Rich Piombino has joined WWWW/Detroit as Promotion Director David Chaney has been upped to full-time nights at KLOS/Los Angeles from weekends . . . Marci Winograd has rejoined the news department at KTYD/Santa Barbara . . . The "Van Man" has taken over the afternoon drive shift at WRCN/Long Island . . . Carla Boex has joined WLUP/Chicago for overnights . . . Former WPIX/New York MD Meg Griffen joined WMMR/Philadelphia for parttime airwork, while another WPIX alumnus. Jane Hamburger, has joined KNAC/Long Beach for Terry McGovern has exited KWST/ Los Angeles weekends. Bobby Ocean has joined from neighboring KHJ for the shift . . tle has joined CHEZ-FM/Ottawa from CHOM-FM/ Montreal for weekends . . . Tom Gongaware has joined WQDR/Raleigh for nights and as music and programming assistant to Dan Brunty. Jeff Jenson has exited overnights at WQXM/Tampa. Diane Upson has replaced him . . . Lou Vockell has joined WEBN/Cincinnati for weekends Walt O'Brien has left Run-It Music for a promo-

tion post with Screen Gems-EMI Music Publishing ... Former WJKL/Elgin airstaffers Chris Heim and Rick Swenson have joined Flying Fish for promotion



BENATAR'S "BEST SHOT" — Chrysalis's Pat Benatar fired up the KQFM/Portland music staff when she hand-delivered her letest album release "Crimes of Passion." Pictured (I-r) are band's Neal Geraldo, Benatar, station's MD Cynde Slater, PD Thom O'Hair, and Chrysalis Rep. Robert Nesbith.

UPDATE

In preparing our list of National AOR Promotion representatives, we inadvertently left out the number where you can reach Virgin directly. You can contact Kurt Nerlinger at (212) 243-6200, or by writing Virgin at 43 Perry Street, New York, NY 10014. WKLS/ Atlanta's rock 'n' roll flea market featured 50 booths of memorabilia and paraphernalia, plus live local rock music . . . The WRIF/Detroit Flamingoes met the Detroit Red Wings for a rematch benefit softball game which drew an estimated 700 fans, and which raised \$1145 for the area Diabetes Foundation . Cleveland Browns defensive captain and tackle Lyle Alzado will be giving M105/Cleveland listeners the inside track on the team's activities this season in weekly "game plan" reports on the air . . Lauderdale cosponsored the third annual New River Raft Race, which raised over \$2000 for MD research WMET/Chicago served "Bruce juice" and sweet rolls to the lines of people waiting overnight to purchase tickets to an upcoming Chicago Bruce Springsteen concert . . . First WRIF/Detroit jocks mounted a campaign to change Michigan's official song to Ted Nugent's "Wango Tango." Now W4 morning man Howard Stern wants to rename Detroit streets after local rock bands. He's encouraging listeners to write the mayor to request such street names as "Seger Street," "Cooper Court," and "Grand Funk Blvd."

... WDHA/North Jersey is taking write-in registrations for two season's passes to all the rock concerts

PROMOTION OF THE WEEK

KLOS "Too Hip" Bumper Stickers

KLOS/Los Angeles is distributing a series of bumper stickers in the rainbow-colored ABC logo style. The promotion began with the distribution of "Too Hip" bumper stickers, referring to a catch phrase used by KLOS morning man Frazer Smith.

Now the station's producing bumper stickers to hand out at all major L.A. concerts, using the band's name in the logo. Staff members pass out the bumper stickers free from the "cool patrol" van (also a reference to the morning show).

A quarter-million stickers have been produced to date, at 10¢ per sticker cost to the station.

-KLOS Promotion Director Steve Gaspar

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.



REVVING UP FOR SPEEDWAY BLVD. — Greg Hoffman (right) of Epic's Speedway Blvd. cruised into WEBN/Cincinnati for an on-air chat with PD Denton Marr (left) about the band's new album release.

at the Capitol Theatre. Each pass is worth over \$2000 in rock 'n' roll shows . . . Congrats to WDEK/DeKalb Production Director Jeff Giessen and wife Mary on the birth of their firstborn, Christopher Joseph . WPLJ/New York awarded 500 Mets tickets to two nonprofit organizations. In an effort to allow nonprofit organizations to benefit from an evening out which they could not normally afford, WPLJ solicited letters from these groups explaining how they would use the tickets if selected . . . One of the more interesting ARB success stories of the Spring sweep had to come from Champaign, IL, where student-run commercial AOR WPGU came up #1 in Adults 18-34, #1 in Adults 18-49, and #1 in Men 18+ with a 19.6. Overall, the station was #2 in the market with an 11.9. Keep your eye on the students entering the broadcasting profession from this station; they obviously know what they're KBOS/Tulare needs record service from all labels. Contact PD Joe Collins at (209) 686-3406.

COMING NEXT WEEK: Will an AOR audience sit still and listen to a nightly two-hour talk show? Better still, will they contribute their opinions? They can and do in Long Island, where WBAB's Joel Martin hosts what may be the only talk show on AOR radio heard five nights a week. In next week's guest column, Joel offers a wealth of tips on how to program talk shows for an AOR audience. Moreover, he tells you why you should consider doing so.

CONCERTS&CONVERSATIONS

BROADCASTS: Quincy, Mink DeVille on WMMR/Philadelphia...LeRoux, SS Johnny, Vapors on DC 101/Washington...SS Johnny on WMMS/Cleveland...Gary Myrick on WAQX/Syracuse.

CONVERSATIONS: John Prine on WAPL/Appleton Charlie Daniels, Al Stewart on KLIV/Fresno . . . Blackfoot on WCCC/Hartford . . . Don Kirshner, Huey Lewis on WDHA/North Jersey . . . Kerry Livgren, Blackfoot, Eddle Money, John Cougar on WPLX/Milwaukee B-52's on WMMR/Philadelphia . . . Undertones, Secret Affair on KSHE/St. Louis . . . Gamma, Nantucket, Michael Des Barres on KTIM/San Rafael . . . English Beat on WIDB/Carbondale . . . Robert Palmer, Donnie Iris on WMMS/Cleveland . . . Angel City on WLUP/ Chicago . . . Speedway Blvd., Ted Nugent, Kings on WRCN/Long Island . . . Shaun Cassidy, Nick Gilder on KROQ/Pasadena . . . Monty Python on KLOS/Los Angeles . . . Elton John on WNEW-FM/New York . . Dakota, Blackfoot on KGGO/Des Moines . . . Pat Benatar on K-97/Edmonton . . . Gary Myrick on WQBK/Albany Barry Goudreau on WBAB/Long Island . . . Gary Myrick, John Cougar on WAQX/Syracuse . . . Shaun Cassidy, Eddie Money on WXRT/Chicago ... Dirt Band on WEZX/Scranton . . . James Cotton, Larsen-Felten on KTYD/Santa Barbara.



JUST WHEN YOU THOUGHT IT WAS SAFE TO LISTEN TO ROCK 'N' ROLL...



GAMMA I was primal radiation of mega-watt rock 'n' roll powered by the guitar of Ronnie Montrose

NOW! GAMMA 2 WILL TEAR YOU UP! Features the single "Something In The Air" #E-47034" Produced by Gary Lyons & Ronnie Montrose.

Radio & Records

Album Airplay/40

9/5	9/12	9/19	9/26	September 26, 1980	154 REPORTERS
2	1	1	1	ROLLING STONES Er	notional Rescue (Rolling Stones)
5	4	3	2	CARS	norama (Flektra)
1	2	2	3	JACKSON BROWNE	old Out (Asylum)
6	5	4	4	PAT BENATAR	imes Of Passion (Chrysalis)
4	3	5	5	QUEEN Th	ne Game (Flektra)
9	9	9	6	AC/DC Ba	ick In Black (Atlantic)
11	8	8	7	YES Dr	ama (Atlantic)
7	7	7	8	ALLMAN BROTHERS BAND Re	each For The Sky (Arista)
3	6	6	9	ROSSINGTON COLLINS BAND A	vtime – Anyplace(MCA)
_	26	12	10	MOLLY HATCHET Be	patin' The Odds (Epic)
27	14	15	11	AL STEWART24	Carrots (Arista)
-	24	13	12	JETHRO TULL	(Chrysalis)
10	10	10	13	EDDIE MONEYPI	aving For Keeps (Columbia)
-	_	28	14	KANSASA	udio-Visions (Kirshner)
24	22	21	15	SPLIT ENZ Tr	ue Colors (A&M)
22	19	17	16	BARRY GOUDREAU Ba	rry Goudreau (Portrait)
12	12	11	17	CHARLIE DANIELS BANDFu	Il Moon (Epic)
16	16	16	18	PETER GABRIEL Pe	ter Gabriel (Mercury)
20	18	20	19	PAUL SIMONOr	ne-Trick Pony (WB)
19	21	22	20	KINGS Ar	e Here (Elektra)
28	27	23	21	JOHNNY VAN ZANT BAND No	More Dirty Deals (Polydor)
13	13	18	22	McVICARRd	ger Daltrey (Polydor)
8	11	14	23	POCOUr	der The Gun (MCA)
14	15	19	24	D. HALL & J. OATES Vo	ices (RCA)
38	31		25	GAMMAGa	mma 2 (Elektra)
-	-	-	26	MICHAEL STANLEY BANDHe	artland (EMI America).
_	_	\rightarrow	27	SUPERTRAMPPa	ris (A&M)
-	_	32	28	TIMES SQUAREva	rious Artists (RSO)
36	33		29	DEVO Fro	edom Of Choice (WB)
17	23		30	PETE TOWNSHEND En	pty Glass (Atco)
_		\rightarrow	31	BOB WELCH	an Overboard (Capitol)
	17		32	CADDYSHACKVa	rious Artists (Columbia)
	_	-	33	ROBERT PALMER Cla	ues (Island)
	_		34	<i>B-52'S</i> Wi	Id Planet (WB)
	_		35	KENNY LOGGINS Ali	ve (Columbia)
			36	WHITESNAKE Re	ady An' Willing (Mirage).
	28		37	BOB SEGER & SILVER BULLET Ag	ainst The Wind (Capitol)
	_	-	38	GARY NUMAN Te	lekon (Atco)
	29		39	ATLANTA RHYTHM SECTION Bo	ys From Doraville (Polydor)
21	25	30	40	KINKSOn	e For The Road (Arista)

Album cuts are listed in order of airplay preference.

"Cold" "Send" "Romance" Title "Touch" "No" "Slack" Title "Boulevard" "Hold" "Disco" "Sing" "Hit" "Treat" "Prisoner" "Hell" "Dust" "Dragon" "Need" "Game" "Hells" "Shoot" "Shook" Title "Tempus" "Happen" "Run" "Angeline" "Right" "Woman" "Hell" "Misunderstand" "Getaway" "Prime" Title "Rambler" "Dead" "Penthouse" "Rocks" "Running" "Paint" "Crossfire" "John" "Flyer" "Sunday" "Trinidad" "Wish" "Heart" "Running" "Hold" "Relentless" "Rock" "Loner" "Got" "Boy" "Matter" "Dreams" "Woman" "Luck" "Legend" "America" "Games" "Remember" "Late" Title "Beat/Glide" "Partyitis" "Strong" "Home" Title "Free" "Bitter" "Time" New Title "Stone" "Midnight" "Lost" "Feel" "Dreams" "Voyager" "Air" "Stop" "Can't" "Need" "Lover" "Dreamer" "Crime" "School" "Talk" "Rock" "Boys" "Sedated" "Whip It" "Girluwant" "Door" "Moved" "Rough" "Rush" "Nightmare" Title "Justine" "Alright" "Move" "Mary" "Sulky" "Time" "Clues" "Idaho" "Give" "Alright" "Driver" "Fool" "Believe" "Fool" Title "Accomp'ny" "Strut" "Die" "Wreckage" "Circuit" "Smile" "Cocaine"

"Lola" "Catch"

Chart Summary

Another good week for the Stones, who held rock steady at number one, top ping all competition in hot reports. Care moved into second place, though they were virtually tied for reports with Browne, who held strong. Benetar and maintained AC/DC jumped. Yes inched up, as Molly hit top ten. Stewart showed tremendous growth in total reports while Tull inched up. Kansas jumped as adds converted to upper sirplay rotations. Split gained in both hots and total reports. Goudreau and Simon inched up. Kings and Van Zant climbed, as Gamma maintained. Stanley climbed with excellent conversions from adds to upper rotations. Supertramp debuted with adds plus strong reports of the single culled from the live album. Source gained momentum while Devo maintained. Welch debuted with healthy adds plus significant early conversions. Palmer debuted with album adds plus strong single reports on 'Johnny And Mary' from the album. B-62's gained momentum. Loggins and Numen debuted. John Cougar came close to charting this week.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a fourweek period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED.

		9/26	9/19	9/12	9/5	8/29
1	KANSAS	120/85	48/39	0/0	0/0	0/0
	Audio-Visions (Kirshner)	M-16	M-7	1		
	"Hold On"	H 19	H-2	1		
2	BOB WELCH	77/63	13/12	0/0	0/0	0/0
Tie	Man Overboard (Capitol)	M-13	M-1			1
	"Don't Rush"	H-1	HO			
2	GARY NUMAN	71/63	0/0	0/0	0/0	0/0
	Telekon (Atco)	M-8				
	"I Die: You Die"	HO				1000
3	JOHN COUGAR	65/59	0/0	0/0	0/0	0/0
	Nothin' Matters (Riva)	M-6				1
	"This Time"	14-0				
4	KENNY LOGGINS	71/67	14/14	0/0	0/0	0/0
	Alive (Columbia)	M-10	M-0			
	"I'm Alright"	H-4	H 0			
5	MICHAEL STANLEY	81/49	54.62	7/7	0/0	0/0
	Heartland (EMI America)	M-26	M-2	MO		1
	"Stop/Music"	H-6	HO	HO		
6	SUPERTRAMP	53/46	0/0	0/0	0/0	0/0
Tie	Paris (A&M)	M-3				
	"Dreamer"	H-4				
6	JONI MITCHELL	53/46	4/4	0/0	0/0	0/0
	Shadows & Light (Asylum)		MO			
7	"France"	Hi3	H-0			
,	ROBERT PALMER Clues (Island)	35/27 M 7	0/0	0/0	0/0	0/0
	"Johnny & Mary"	Hil				
8	DAVID BOWIE	34/25	0.10	0/0	0/0	0.00
	Scery Monsters (RCA)	M-8	0/0	0/0	0/0	0/0
	"Ashes To Ashes"	H-1				
9	ROBBIN THOMPSON	47/24	37/28	14/11	3/0	2/0
•	Two B's Please (Ovation)	M-19	M 5	M-1	MO	MO
	"Brite Eyes"	H-4	H-4	H-2	H-3	H-2
10	TIMES SQUARE	71/23	70/59	21/21	0/0	0.00
	Various Artists (RSO)	M-40	M-10	MO	0,0	0,0
	"Telk Of The Town"	H-8	H-1	H-0		
11		24/20	6/5	1/1	1/0	1/0
	Billy Burnette (Polydor)	M-4	M-1	MO	M-1	M-0
	Tear It Up"	H-0	H-0	HO	H-0	HO
12	TOM WAITS	17/16	3/2	0/0	0/0	0/0
	Heartattack & Vine (Asylum		M-0			
	"Jarsey Girl"	HO	H-0			
13	8-52'S	53/15	44/21	27/23	0/0	0/0
	Wild Planet (WB)	M-22	M-13	M-3		
	"Private Idaho"	H-16	H-10	H1		

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

		9/26	9/19	9/12	9/5	8/29
1	JETHRO TULL	121/83	116/69	110/11	18/0	0/0
	A (Chrysalis)	A-11	A-22	A-92	A-18	
	"Crossfire"	H-27	H-25	H-7	H-0	
2	JOHNNY VAN ZANT	90/72	87/68	81/62	78/52	85/4
	No More Dirty (Polydor)	A-3	A-7	A-11	A-23	A-80
	"Strong Survive"	H-15	H-12	H-8	H-3	H-1
3	BARRY GOUDREAU	98/70	97/68	88/61	85/52	83/18
	Berry Goudreau (Portrait)	A-6	A-5	A-8	A-20	A 60
	"Dreams"	H-23	H-24	H-19	H-13	H-6
4	AL STEWART	126/68	109/55	115/60	101/12	24/1
	24 Carrots (Arista)	A-2	A-9	A-23	A-82	A 21
	"Running Man"	H-56	H-45	H-32	H-7	H-2
5	SPLIT ENZ	93/64	89/72	77/64	80/56	65/43
	True Colors (A&M)	A-4	A-3	A-2	A-13	A-16
	"Got You"	H-25	H-14	H-11	H-11	H-6
8	GAMMA	80/62	88/43	63/24	56/1	2/0
•	Gamma 2 (Elektra)	A-5	A-34	A-32	A-55	A-2
	"Voyager"	H 13	H-11	H-7	H-0	HO
7	ALLMAN BROTHERS	133/56	137/50	134/45	134/46	
	Reach For The Sky (Arista)		A-0	A-0	A-0	A-3
	"Angeline"	H-77	H-87	H-89	H-88	H 84
8	YES	134/54		129/65	124/56	
	Drama (Atlantic)	A-1	A-0	A-2	A-17	A-115
	"Really Happen"	H-79	H-78	H-62	H-61	H-7
•	KINGS	80/52	82/59	84/63	90/68	88/65
	Are Here (Elektra)	A-1	A-0	A-1	A-2	A-5
	"Beat/Glide"	H-27	H-23	H-20	H-20	H-18
10	EDDIE MONEY	108/46	109/45	120/55	128/68	127/62
	Playing For (Columbia)	A-1	A1	A-0	A-0	A-2
	'Trinidad'	H-61	H-63	H 65	H-80	H-63
11	MOLLY HATCHET	120/45	111/47	110/1	0/0	0/0
	Beatin' The Odds (Epic)	A 6	A 20	A-107		
	Title	H-69	H 44	H-2		
12	WHITESNAKE	54/41	78/57	87/85	98/73	99/77
			A-O	AO	A-1	A-1
	"Fool"	H-13	H 21	H-22	14-24	H-21
13	D. HALL & J. OATES	75/40	91/42	97/47	101/50	99/45
T/	Voices (DCA)	AO	A-0	A-1	A-2	A-3
Tie	"Lost"	H-36	H 49	H-49	H-49	H-51
13		71/40	70/10	21/0	0/0	0/0
	Various Artists (RSO)	A-23	A-59	A-21		
	'Talk Of The Town"	H-8	H-1	H-0		
14	McVICAR	74/36	82/37	101/41	112/46	127/38
	Roger Deltrey (Polydor)	A-1	A-1	A-2	AO	A-1
	"Free Me"	H-37	H-44	H 58	H-66	H 88

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports ir ther rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

		9/26	9/19	9/12	9/5	8/29
1	ROLLING STONES	143/13	12 144/1.	36 144/1	36 143/1	35 141/141
	Emotional (Roffing Stones		A-O	AO	AO	AO
	"She's So Cold"	M-11	M 8	MB	M-8	M-0
2	JACKSON BROWNE	143/12	8 146/1:	31 144/1.	34 145/1.	37 149/144
	Hold Out (Asylum)	AO	A.O	A-O	A O	A-0
	"Boulevard"	M-15	M-15	M-10	M-6	M-5
3	CARS	142/12	5 140/12	24 136/1	11 132/9	
	Panorama (Elektra)	A-1	A-1	A-0	A4	A 114
	"Touch & Go"	M-16	M-15	M-25	M 29	M-7
4	QUEEN	132/12	2 133/12	27 131/12	24 131/1:	3 132/123
	The Geme (Elektra)	A-O	A-O	AO	AO	A-0
	"Bites The Dust"	M-10	M-6	M-7	M.a	M-9
5	PAT BENATAR	137/11	9 137/12			126/85
	Crimes Of (Chrysalis)	A-0	A-2	A-0	A-0	A 8
	"Hit Ma"	M-18	M-14	M-22	M-26	M-33
6	AC/DC	125/96				
	Back In Black (Atlantic)	A-1	A-0	A-1	A-1	A-0
	"Hells Bells"	M-29	M 34	M-27	M 26	M 36
7	ROSSINGTON COLLINS				1	
	Anytime (MCA)	AO	A-0	AO	A-0	A-0
	"Misunderstand"	M-26	M-17	M 23	M-14	M 15
8	YES	134/79	133/78			
-	Drama (Atlentic)	A-1	A-0	A 2	A-17	A 116
	"Really Happen"	M-54	M 56	M-65	M 58	M-3
9	ALLMAN BROTHERS	133/77	137/87			
-	Reach For The Sky (Arista)		A-0	A-0	A-0	
	"Angeline"	M-58	M-50	M-45		A-3
10		120/69	111/44	1	M-46	M-45
	Beatin' The Odds (Epic)				0/0	0/0
	Title	A-8 M-45	A 20	A 107		-
11	EDDIE MONEY		M-47	M-1		
•••	Playing For (Columbia)	108/81	109/63			127/63
	"Trinidad"	A 1	A-1	AO	A-0	A-2 .
12	AL STEWART	M-46	M-46	M 55	M 68	M 62
	24 Carrots (Arista)	126/56	109/45	115/32	101/7	24/2
Tie	"Running Man"	A-2	A-9	A-23	A-82	A-21
12		M-68	M-55	M-80	M 12	MI
12	Full Moon (Epic)		34/64	100/71	107/77	104/74
	"Wooley Swamp"	A-0	A O	A-3	A-0	A-3
13	PAUL SIMON	M 26	M-30	M-26	M-30	M 27
13	One-Trick Pony (WB)	76/55	75/46	78/44	69/40	60/10
		A-0	A-2	A 5	A-13	A 49
14	"Late In The Evening"	M-21	M-27	M-29	M-16	M-1
	PETER GABRIEL	76/41	90/50	86,43	96/44	94/45
	Peter Gabriel (Mercury)	A-0	A-1	A-2	A-5	A-6
	"Games Without"	M-35	M 39	M-41	M-47	M-44

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

David Bowie Scary Monsters



CЛ



EMEN, THE SHOW BEGINS ... LADIES AND

It's No Game (Part 1) • Up The Hill Backwards • Scary Monsters (and Super Creeps) • Ashes To Ashes • Fashion

Teenage Wildlife - Scream Like A Baby - Kingdom Come Because You're Young - It's No Game (Part 2)

ASR BREAKERS

KANSAS **Audio-Visions** (Kirshner)

"Hold" "Bock" "Loner." 78% of our reporters on it. Total album reports: 120, A-85, M-16, H-19. Charted this week at



BOB WEI CH Man Overboard (Capitol)

"Rush" "Nightmare" Title "Justine." 50% of our reporters on it. Total album reports: 77. A-63, M-13, H-1. Debuted this week at





MICHAEL STANLEY BAND Heartland (EMI America)

"Stop" "Can't" "Need"
"Lover." 53% of our reporters on it. Total album reports: 81. A-49, M-26, H-



SINGLES

2 JOHN COUGAR "This Time" (Riva) GENESIS "Turn It On Again" (Atlantic) VAPORS.....'Turning Japanese" (UA) ROBBIN THOMPSON "Brite Eyes" (Ovation) JONI MITCHELL "Why Do Fools..." (Asylum) GARY MYRICK & FIGURES "She Talks In..." (Epic) 10 BLACK SABBATH.....Lady Evil" (WB) 11 DAVE DAVIES "Imagination's Real" (RCA) 12 CARLY SIMON......Jesse" (WB) 14 STEVIE WONDER..."Master Blaster (Jammin')" (Tamla) 15 ELO "All Over The World" (MCA)

These 45's received significant AOR simpley reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON ASR

JEFF BECK..... There And Back (Epide "Star" "Pump" "Recko" 2 LARSEN & FEITEN Larsen-Feiten Band (WB) D. CARLOS SANTANA . . The Swing Of... (Columbia) 3 LARRY CARLTON. "Brother" "Swapan"

LARRY CARLTON. Strikes Twice (WB)

Title "Parade" "Mulberry" GEORGE BENSON..... Give Me The Night (WB) 5 JOHN KLEMMER.... Magnificent Madness (Elektra) TIM WEISBERG......Party Of One (MCA) "Going" "Katie" Title
CRUSADERS Rhapsody & Blues (MCA) "Honky "Call DAVE VALENTIN Land Of The 3rd Eye (Arista) Verious Cuts 10 DAVID GRISMAN Quintet '80 (WB)

These albums received significant simpley reports this week but did not chert on the Album Airplay/40 listing. This chert represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL ASER ACTIVITY



FD. AMM CULPER

Addesign Table 1 Table

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WZZO Allentown 215-694-0511

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HO CHUCH DUCGTY

"Ar mac EReady" 8-32 5 (MD) GARY HUMAN (FECO) *1 Die You Die"

Modium FAPURS (UA) RUSSING/OR COLLINS (MEA) BARFY GOLDBIAL (Portrall) JACKSUM BROWNE (ALVIUM) CARLY SIMPLE (ME) SUPERTRAND (MA) ROBERT PS/MEA (1510-d)

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10 Die Tou Die

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Gabr Mahni (Li Hayiwa)

Prance Kiss

Adder Combination

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Albany 518-462-5555 "Dragon Arago" A. Siguati (Ar) sta) "Blusting Blom" acution Bioliticas (Arista)

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Boston

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ADMITTANT AND THE PROVINCE AND THE PROVI

Boston

POCO (MEA) -STEVIE WONDER (Tanto)

ANT HOME SILVER PARKET SILVER SILVER

MOST ADDED

Telekon (Atco) BOB WELCH

30/26 Man Overboard (Capitol) 20/20 KANSAS

Audio-Visions (Kirshner) 29/19 JOHN COUGAR Nothin' Matters ... (Riva) 17/15

Shedows & Light (Asylum) 17/14

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

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D. CARLOS SANTANA (COLUMB)
SAR LEVEL (AV 1510)
LARSEN & FEITEN (ME)

JAZZ NONe



Added "RAMSAS (Wirshner: "Mold On" "Relentiess" Times SQUARE (#SSQ) "Fretty Boys "Talk Town" "ROCK May o" SIMO (Bloss BNO) BARD (Elehtra) John COLCAR (#S) (#S) "This Time"

Medium SPLIT ENZ (AAM) "GOT TOU" YAPURS (UA)

POTPEST PAUL SIMON (M6) "Late/Evening" AL STEMART (Arista) "Rocks Ocean" QUEEn (Elektra) "Biton The Ous"

91ROCK

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Claremont 603-542-7735 WECM

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BEG HELDY (Capitol)
GRAY MUMAN (Atco)
JONI MITCHELL (Asylum)
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MEDIUM

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JETHRO TULL A (Chryselis) BARRY GOUDREAU 29/19 Barry Goudreau (Portrait) 28/16
AL STEWART
24 Carrots (Arista) 32/15
SPLIT ENZ True Colors (A&M)

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Long Island

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ARTI

WECK 184

PE PALL HARRYS

THE HOTTEST
ROLLING STONES
Emotional... (Rolling Stones) 34/34
CARS

Panorama (Elektra)
JACKSON BROWNE 36/33 Hold Out (Asylum) 36/31 PAT BENATAR Crimes of... (Chrysells)
QUEEN 35/30

The Game (Elektra) 32/30 Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Manchester

SILVE HD: JUE BIEDRZYDIKE

Acres 600 MELCH (Cepitol) JUNI MITCHELL (Marium) JUNI MITCHELL (Marium) JUNI COUGAR (NIVE) ASSER AT MEEL (Copitol) GARY NUMBE (Arcs) PORET PENUM (18 100) SUPURTANCE (AAI) TEVE (MODICE) (AND (ADIC) IAM DURY (STATE)

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ALBUM NETWORK #1 NEW ACTION (9)22)

"HOLD ON"



GARY MYRICK AND THE FIGURES

KTXQ WYFE KTKT **KBCO** WMMS WABX KQFM KILO WAVA M-105 KZEW WHCN WHFS KWFM WLRS KEZO KNAC WXRT KBPI KZAP KLBJ WLIR WQFM WYDD KOME **KWEST** MMJO **KDKB** WLAV KROQ KREM WCMF KZEL WMAD WEBN **KFML** WQBK KSJO KGB KGON

"SHE TALKS IN STEREO"

R&R AOR SINGLES 11-9 RADIO & RECORDS ALBUM AIRPLAY | 40 # 16

FMQB HARD REPORT #15

CONSUMERS ARE MAKING THE BOSTON CONNECTION ... SALES ARE CATCHING UP WITH AIRPLAY!

ALREADY BUSTING T-40, IN ST. LOUIS, CHICAGO, THE SINGLE: "DREAMS" Pertain Spice

PHOENIX, SALT LAKE CITY, LOUISVILLE.



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EAST

WBLM 108 Lewiston-Portland

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North Jersey

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JEFF BECK (EDIC) LAPRY CAPLTON IND Single



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Ottawa 613-563-1919

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CARS CRUISE TO WBCN - Since Boston is their home, members of Elektra's Cars honored WBCN/Boston by debuting the band's latest release "Panorama" in person. Pictured (I-r) are group's Ric Ocasek, Elliot Easton,

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Audio-Visions (Kirshner) 23/18 BOB WELCH Men Overboard (Capitol) 18/17

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(ATTHRO TUAL (CPC yx olls)
RALL A ORTIS (RCA)
RASSAS REFERENCES)
"Mold On" "References"
"Mold On" "References"
FOOTE MERGRY (Collimate)
MC VICAR (Polyder)
ALLMAN BROTTORMS (RY 8*0)
SPLIT ENZ (A&M) **SWW**

Cleveland

HAMPIN GENERAL THE Added 800 witCH (Cop) Total ANASAS tairshner) Rimor LuGGIMS (Columbia) GART MAMMA LATCO GART MAMMA LATCO SHILL SUMMATTS (Anylum) BILLY SUMMATTS (Anylum) NICE GILDIR (Cased) ancel

NICE GILLER (Casab ance)

Mod In

ALMAN BROTHERS (AFISTA)

BLUES BROTHERS (AFISTA)

BLUES BROTHERS (AFISTA)

PET TOWNSHERD (AFISTA)

PET TOWNSHERD (AFISTA)

JUDAS PRESST (Cot und ba)

PALK SIMOL (BB)

JUDAS PRESST (Cot und ba)

PALK SIMOL (COT yes)

JUTAN CORROL

(FULL ROWN AND ANCE)

BLUE ANCE (COT yes)

JUTAN THE COLOR (AFISTA)

JUTAN THE COLOR (AFISTA)

JUTAN THE COLOR (AFISTA)

TREME (BS)

LOAN THOUGH (COT yes)

TREME (BS)

LOAN THOUGH (COT Yes)

TREME (BS)

TREME (HICHAEL DE (Dramiand) -GERESIS (ATLANTIC) -SEA LEVEL (AFINTA) -BLACK ROSE -CHARLIE WIEMER

Singles LIVINGSTON TAYLOR (Epic)

11/05 PD PHILL DEMARNE HD: MARTY SOBOL

Adoed a service to the service of th

Need Lis COANCE [RIS (MIdwat) "ANI Leah!" JEFF BCOK (Epic) "STW Cycle" "STW Cycle" "STW Cycle" "ANY MARK (Linatra) OR MO 1881 MOISE (Planet) "Any More . Hear "" "Any More . Hear "" "Any More . Mark . More . Mark . M "A GIP!"
LARSEN & FEITEN (MB)
PETE TOWNSHEND (Afco)
SMEET (Capitol)
BOB WELCH (Capitol)
THEMOER (AMERICA) # 16 TO BONNER O (INTCO)

MIGHT

BOB # ELCH (Capitot)

TO APP (CAP)

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ATO APP

Q-FM-96 Columbus 614-224-1271

PD: STEVE RUNNER ND TIM SMITH

Modium PUCO (MCA) EDDIE MONEY (Dotumbia)

(DOLE MONEY (DOLEMBLA)
TYTERIDAGE
RINGS (Elemena)
RINGS (Eleme

97X

PD. TOM MEGUIRE

Accided RAMSAS (Rirehner) "Got To Rock" "Hold On Accident Track" (Dwall in Price Town of the Community of th

Madium
PETER GABRIEL (Marcory)
HICHALL STANLEY
(EN! America)
HIMGS (Elektra)
dFF BECK (Epic)
SALOM (RPIGHTE)
TIMES SQUARE (RSO)
HALL & OATES HECA)
PHALLE OATES (HECA)
HITS SAMEC (HISTOR) THUMBER (Arco)
UNITESMARE (Hirage)
AL STEMARY (Arista)
ARS (Polydor)
JETHRO TULL (Chrysalis)
SPLIT ENG CAMMI Davenport
319-326-2541

JOHNEY VAN ZANT (POLYA
CARDY SHACK (Columbia)
KERRY LIVEREN (COLUMBIa)
VAPORS (UA)
HOUNEL SCHEMER (Orysel
BOB WELCH (Capitol)

JACKSON GROWNE (Maj. be)
ROSSINGTON COLLINS (MA)
ROSSI

JARZ D. CARLOS SANTANA (CDIUMBDA) STANLET CLARME (Epic) JEFF (CRISER FUSION (Arista) AL DIMEQUA (Columbia) GRAND E (Passport) LARRY CARLTON (MB) Singles DAVIO BOWIE (RCA)

MOST ADDED

Audio-Visions (Kirshner) 38/26 JOHN COUGAR

Nothin' Matters... (Riva) 21/18 GARY NUMAN Telekon (Atco) BOB WELCH 18/18 Man Overboard (Capitol) 20/14

SUPERTRAMP 16/14 Paris (A&M) Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

Will E Dayton

Added
SUPLATIAND (AMA)

Long say Plane* "Dramer"

**Aln' T Rebody*

**Aln' T Rebody*

**Aln' T Rebody*

**Bley Tool St Columbia

Ja Alright "fool Bellovas**

Bellowstow

**Soll Suplement

**Soll Sup

ROLLING STONES
(ROITING STONES)
BARRY GOUDREAU, (Portrait)
POCO INCA)
CHARLE DANIELS., (Epic)
REQUIFEY LANE
(Pared list island)
JUHRRNY WAN ZANT., (Polydor)

Singles BILLY JOEL (Columbia)

JEEZ GEORGE BENSON (MB) TON BROWNE (AFISTE) D. CAPLOS SANTANA (DD) JOHN REDMORE (E)entra) CRUSADERS (MCA)

DeKalb

Singles

513-224-1501

WID Dayton 513-229-4247

PO: KEITH WHIGHT HO: STEVE MEHALL Added ILLENT LOGGINS (Dolumbia) KANSAS (Kirshngr) "Open Your Eyes" "Mold On" RUBERT PALMER (Island) "Johnny & Mary" GART HUMAN (Atoo)

DIRI YOU DIA" -PETE TOWNSHEND (ATOD)
-INTLD HORSES

Medium
ALLMAN GROTHERS (Arista)
TORNITO (1448)
DOMELE INTS. (MECHANY)
DOMELE INTS. (MECHANY)
EDUCE MODEY (Columbia)
HALL & GATES (RCA)
THADRICH AFFOR
AND (TALL COLUMBIA)
ALLMAN (COLUMBIA)
AND (TALL COLUMBIA)
AND (TALL COLUMBIA

WDER PO POCO (MCA) QUEEN (Elektra) HOLLING STONES (Rolling Stone ND. WARD HOLMES

Accord TOM ANTIS (Anylum) (Accord Maylum) (Anylum) (Anylu

TIM HEISBERG (NCA) DAYE VALENTIN (AFISTO) Singles CUOBIE BROTHERS (MB)

Hottest ARS (Hottes) AFF BECK (Epic) JACKSON BROWN (Apylum) CARS (Eleatra) RANSAS (Kiranner) RANSAS (Kiranner) RANSAS (Kiranner) RANSAS (KIRANNER) RANSAS (KIRANNER) RANSAS (KIRANNER) PALL SHOW (MB) PALL SHOW (MB) RETHOR TILL (Cheysalis) YES (Attentic)

KGGO

Des Moines 515-265-6181

PD LARRY DAWSON HD: TOM WOERNER

Maddlum
ALPRON VAN ZAMT. IPDIYOOF
SPLIT ENG (AAM)
CANY WHRICK & . (Epic)
ARS IPDIYOD TALL (Chrysolis)
SPECOMAY BVD. (Epic)
CODE BLUE (eM)
CAMBOL (Eleviro)
TRANCER (ATCO) ID MAIL STEMBER

Duluth

Jezz

ROLLING STOMES
(MSITING STOMES)
(MSITING

HOTTEST
OWNITE DANIELS... (Epic.)
ENGS. (Epic.)
ENGS. (Epic.)
ENGS. (Epic.)
ENGS. (Epic.)
EDGT. (MOMEY Columnia)
EDGT. (Epic.)
EDGT. (Epic.)
EDGT. (Epic.)
MERICA. (Epitol)
MERICA. (Epitol)
MERICA. (Epitol)

Singles

MEDIUM

JETHRO TULL A (Chrysalls)
BARRY GOUDREAU 35/23 Barry Goudreau (Portrait) 32/23 **ALLMAN BROTHERS BAND** Reach For The Sky (Arista) 40/22 JOHNNY VAN ZANT BAND No More Dirty... (Polydor) 29/22 GAMMA Gamma 2 (Elektra) 27/22

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Detroit

(Not ling Stones)
AC/DC (Affantic)
((D014 MOMEY (Columbia)
CARS ((Elantra)
GARS ((Elantra)
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GARS ((Elantra)
GARS ((Elantra)
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GARS)
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GARS

Detroit

313-259-4323

RINGS (Electro)
CASS (Electro)
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(Rotling Stones)
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1011

リソメリトラン Detro

5.1.3-224-1501

IAN MATTHES (Mush opp)
IDMNI I MIS (Mush opp)
I MIS (Mush opp)
I MIS (Mush opp)
I MIS (Mush opp)
I

Modium
ALLMAN BROTHERS (Arista)
SPLITERS (AAM)
JURGET VAN ZANT
ALSTEMATI FRESTA)
OR VY CHASE (AFISA)
MALV MATCHES
MALV MATCHES
MALV MATCHES
MALV MATCHES
MALV MATCHES
(MSD)
MCMALV MATCHES
(MSD)
MCMALV MATCHES
(EMI Reserice)
(CMI Reserice)
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(CMI Reserice)
(CMI Reserice)
(CMI Reserice) Hotfest QUER (Lentra) ARAGAS (Michane) CARS (Blastra) ALSAMA ROSCHIES (Histor) TIS (Artestic) ROSLY HATCHIES (COVER) AC/DC (Artestic) AC/DC (Artestic) SALTERIS (ASAM) -DEVO (MB)

HOTTOST PAT BENATAR (OW YEAR) S

PO FRANK HULLER HD: LIZ CURTIS -B-22'S 1880

DOTEST
PAY BIGNATOR (Our yearlis)
GRIER (ISLANTOR)
CARS. (Elawtra)
CARS. (Cars. (Elawtra)
CARS

March March (Add)
ALLMAN GROTHERS (Arista)
SUPITITAME (Add)
SARRY COMMERCE (ADD)
ALTHOR (REA)
ALTHOR TULL (On yee'ls)
TIS (AFFARRY)
LOVE MYRAIR (Redio)

HOTTEST PAT REMATAR (C)

WWCK 105 FM Flint 313-744-1570

PO: TIM SIEGRIST

Medium
AC/DC (attentic)
ALLMAN BROTHERS (Ariste)
CARS (Elektre)
PETER GeRHL (Mercury)
CANNA (Elektre)
HOLLY HATD-ET (Epic)
MITESANE (Mirage)
TES (Arientic)
ATHRO TULL (Or yealis)

Evansville KC103 812-477-8811 PD: JEFF CURRY "Late Night" AMERICAN NOISE (Plenet) AMERICAN MOISE (Plane)

DOTEST

DOTEST

DOTEST

DOTEST

DOTEST

DOTEST

HERD (Lerving)

"Bits The Dus"

CASS (Eleatra)

"Boars Teal I. Mo" "Touch & I.

"Bits The Dus"

Don-st Teal I. Mo" "Touch & I.

"Boars to Done"

(Not Iffe Stones)

"Boars to Done"

More Teal I. Mo"

"An III HANGE (Mirago)

"Fool I. Acon Ing"

AC/DC (Affensie)

"Real I. Happen"

EDOI MONTE (Columbia)

"Triniaad" "Tool My Heer!"

JETHO TUAL (Chryselis)

"Triniaad" "Tool My Heer!"

JETHO TUAL (Chryselis)

"Constitute"

JETHO TUAL (Chryselis)

"Got To Rock"
"Anything For, "
JOHN COUGAR (Riva)
"Misunder stand" "Mot Rigg NICR GILDER (Casab)aness) "Remember. "
\$1005 BROS BAND LET
MICHAEL SCHENKER LONTHIRD RAIL
-/ O. OREHS

-J.O. DEPAS
Magajus
SAGOK (Attant)c)
May June
K y LCAR (Polysor)
-(Eliter/Teletas)
-

Comment.

Ft. Wayne 219-484-0580

PD RICK WEST HD: J B SHITH

Medium CADYSMACK (Columbia) ECOIE MONET (Columbia) NC VICAR (Polydor) PAIL 5 MCM (MB) CARLY 5 MCM (MB) PETER GREEN (Sail) MHTESMACE (MIRAGE) ARS (Polydor) MCGUFFEY LANE

HALL & OATES (RCA) JOHNEY WAN ZANT. (POTYGO BARRY GOLDRIAU (Portratt) SPLIT ENZ (AAH)

HOTTOST
ALLAMS BOTTOERS (Arises)
ALCOME BOTTOERS (Arises)
ACCOC (Arises)
ACCOC (Arises)
ACCOC (Arises)
ACCOC (Arises)
(BOILING STORMS)
(BOILING STORMS)
(BOILING STORMS)
(BOILING STORMS)
(BOILING STORMS)
(BOILING STORMS)
(CAPISCO (ARISES)
ACCOC (A

JOIJ CEMPGE BENSON (MB) CRUSADERS (MCA) SEA LEVEL (AFISTO)

Singles GUOBIE BROTHERS (MB)

Grand Rapids 616-456-5461 LAV-FM 97

PD DAVE LOGAN MD: TONY GATES

Acced RAMSAS (RIYShner) CART NEMBRI (Arco) 0-22 5 (ME) NCMB 10 THOMPSON | Overlon: RAMT LOCKINS (Columbie) BLO HELCH (Copito) -AMGEL CITY (Spic)

Medium Medium (ALTY 1896)

AL STRUMT (AF15Ta)
SALTE ING (ALAD)
MARKET ING (ALAD)

L.C., MOLATACCARS (MCP)

L.C., MOLATACCARS (MCP)

CUCH IS BROTHERS 1 18)

-OLOR B, BROTRES 188)

10/15/17

HTER CARRIEL, (Marcury)

HTER CARRIEL, (Marcury)

HTER CARRIEL, (Marcury)

HTER SHATEL, (Marc

THE HOTTEST

ROLLING STONES Emotional... (Rolling Stones) 43/40

Panorama (Elektra)
JACKSON BROWNE 42/37 Hold Out (Asylum) 39/36 OUFEN

The Game (Elektra) 40/35 PAT BENATAR Crimes of.. (Chrysalls) 37/34

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WFBO 117-257 Indiana 317-257 Indianapolis

PUT JOE MANUSE NO STMON JEFFRIES

Added BID et(CM (Capito)) "Don's Ruch. " EAMSAS (HIPshor)" "Muld On "Relentions SUP(RITAMP" (AAN) "Rudy" "Dramar" "Rini's Rededy" "David BURIE (RCA)

Medium
ALIMAN BROTHERS (Arista)
ALISIAN BROTHERS (Arista)
ALISIAN BROTHERS (Epic)
EDDIR KOHLY (Columbia)
VISIANIAN (Arista)
EDDIR BROTHERS (BROTHERS)
EDDIR BROTHERS (BROTHERS

POTTENT
AC/DC (ATTENTIC)
PAT SEMPTAN (Oversalls)
JACKSON BECOME SANYUM)
CARS (SEMPTAN SANYUM)
ROSSINGTON COLLINS (NCA) jest Singles

PAGE SINGH (MB)
BAMBY GOLDMEAU (Portreit)
JOHN COUGAN (Rive)
JETHO TULL (Chryselfs)
JOHNY VAN ZART... (Polydor
UNITESNATE IMIRage)

SAS Kansas City NATIONS CITY
816-531-3400
PRIT TOMORROW (Associated in Section 2 (Assoc PD. BISHOP CHEEN MD. DALE AUGUST

Added 6-52 5 (wb) *Private Ideno" 808 WELCH (Cepitoli *Don*T Math. **

Mood June
MC Victor (Analysis)
MS Victor (Analysis)
MS Victor (Analis)
MS Victor (Analis) "Coyote" EDDIE MONEY (Cotumble) yan MCRR(SON (MB) "Sairle"

YAN MANNY "Spirit" AL STEMARY (Aristo) SPLIT ENZ JAMES MICHAEL STANGEY (EMI America)

Lansing 517-393-1320 HOBBIN THOMPSON (Overtor--DAVIO BONIE (RCA)

Jazz None

HOTTEST ALLMAN BROTHERS (AFETS)
ALLMAN BROTHERS (AFETS)
ADE SON BROTHE (Agylus)
CARS SELENTS
CARS SELENTS
BROLING STONES
(BROLING STONES)
ADDITION (BB)
PALL STRONG (BB)
ADDITION (BB)
A

(IDI-PN) PO: MEAD CURTIS

- DAYIO BONIL (MICH)

MOTTEST

MOLITHO STONES

MOLITHO STONES

MOLITHO STONES

OLICINI (ELINATER)

JACKEDIN BROWNER

MOLITHO STONES

MOLITHO STONES

MOLITHO STONES

MOLITHO STONES

CONTROL

MOLITHO STONES

CONTROL

CONTROL

MOLITHO STONES

CONTROL

CONTRO Added
JOHN COUGAN (R)+e)
SPLIT ENZ (AM)
"GOT YOU"
KANSAS (KEYShner)
LARRY CARLTON (MS)
-OEFFY CANSE (AFISTM)
-QEMESTS (AFISTM)

Medium 2 MALL & DRIES (MCA) CHARLES, CAMPILES, (Epic) DENO (Me) EDDIE Napet' (Columbia) JOHNOT VIDE, SANT (Melydor) BARRY COLDERIAN (Polydor) BARRY COLDERIAN (POLYDOR) AL STEWART (Relata) YAPKES (UM)

Je EZ

WXUS

Lafayette

Q3

Lafayette
317-448-1586

PALL 51805 (80)
QUETA (ELENTRAL)
QUETA (ELENTRAL)
QUETA (ELENTRAL)
QUETA (ELENTRAL)
QUETA (ELENTRAL)
PAT BEDATAM (COV-parts)
P PD STUART MCAAE

Hedium NOBB IN TWOMPSON (Qvation) SHEET (Capton) DAMRILL MAYSHED HPGLYdor) STIVE SHIMMELLS AFCO HADDER (AFCO) KERKT L LYDER (KIrshner) BOD HELCH (Capton)

Jazz TIM WE(SBERG (MCA) "Ratio" (ARSEN & FEITEN (WB) "Denger Zone" (ARRIY CARLTON (WB) "Midnite Perede"

Lincoln LINCOIN 402-432-8565 FM 102 HF1

PD BRUCE BHEFLER

Acced MICHAEL STABLEY. (EM: America) RANSAS (KITSHORE) BUG WILCH (CODITO): THUMBER (AKE) KINNY LUGGING (COLUMD): -SUPERTHAMP (ALM) HOTVINST
HOT 0

Joza Mone

Medium PAT BENATAR (Chrysolis) CATS (Elestro) PODD (MED.) ROSSINGTON (DULINS (MEA) AL STENAT (Aristo) QUEEN (Erestro) WLPX 97 fm Milwaukee

Added
CART NUMAN (etco)
"1" (Dis. You Ola"
b-32, 5 (Me)
b-32, 5 (Me)
b-32, 5 (Me)
-374, 5 (Me)
"741, 6 (Me)
"

Medium EDDHE MONEY (Dolumble) BARRY GOUGHEAU (Portrell) SPLIT ENZ (ANN) -DAVID BOWIE (RCA) -SUPERTRAMP (ALI)

Milwaukee
414-342-1111
http://www.inition.init

MCCAFFEY LAME (Paradise Island) ROBERT PALMER (Island) DAVID BOWIE (RCA) "Ashas To Asha" - AMGEL CITY (Epic)

AMAGE COTTON
MACHINE (MSG)
FINE QUAME (M

Appleton 414-734-9226

MHITESHARE SHIP OR SHOULD SHIP OR SHIP

MITTED TOLL CONVESTED AND TOLL C

YES (ATTANTIC) -SLPERTRAMP (AGM) -SCOTT WILK & MALLS (MB) -GARY MUMAN (ATCO) . CARLOS SANTANA (Columbia ARRY CARLTON (MB) HIXIE DREGS (Aristo) AL DIMEDLA (Columbia) STANGET CLANGE (Epic)

Bioomington

HOTTEST ROSSENGTON COLLENS (MCA) ROLLING STONES . (Poledu

JAZZ DAYTO CHESKY BAND (Columb) Singles DE NO (MB)

Chicago

312-440-5270

"Roch Herd" -DAVIO BONIE (RCA) ROLLING STOMES
INDITION STOMES
OUTER (Elimitra)
OUTER (Elimitra)
OUTER (Elimitra)
OUTER (Elimitra)
OUTER (Elimitra)
JACKSON BRUMMI (Apylum)
A/OCC (ATRIANTA)
(JOC (ATRIANTA)
EDDIL MOMEY (Colymina)
ALLIMAN SHOTI-(ED)
ALLIMAN SHOTI-(ED)
ALLIMAN SHOTI-(ED)
ALLIMAN SHOTI-(ED)
ELIMITRA
HITTUR ELIMITRA
ELIMITRA
ELIMITRA
ARMONDER
ELIMITRA
ELIMITRA
ARMONDER
ELIMITRA
ELI

JO 22 MDN o

Chicago 312-828-9191

Singles

(Bolling Stones)

CABS (Elektra)

CABS (Elektra)

CABS (Elektra)

CABS (Elektra)

TS (ATIONIC)

JACKSON BROWNE (Asylum)

ECOLE MELEY (Epiconic)

AC/DC (ATIONIC)

-DUOBLE BROTHERS (MB)

Chicago

**ION JOHNSON (AM*)
**ION

(Flying F(sh) BUB JAMES (Columbio) WARHIN BERNANDT (Frisha) COLE CLEAMATER (Red Rooster) RANSEY LEWIS (Columbia) SANDE WENTANARE (Columbia) D. CARLOS SANTANA (Columbia) JUME HAMBERIO (Rounder)

Cincinnati

-CUSTOM
HOTTAST
HOSSINGTON COLLINS (NEA)
PALL SINGTON (NEI)
QUEEN (Electron
Lifetilling Stones)
PAT BERATON (Dersits)
RAMAS (Electron
RAMAS (E

"SAI-FM

Cincinnati 513-921-0594

PAT BLUMTAN (Chrysalls) CARS (Elestra) JCKSON WOOME Lhaylum) NOLLY WHITER (Epic) TS (ATIANITY (Epic) TS (ATIANITY (Epic) TS (ATIANITY (Epic) OLUME (Epic) COUNT (Epic) -RIMAN (Epic) Jazz Rone

Singles

216-781-9867

jotrav
Nichall, Stanger
((Mi America)
JACASON Hotmel (Aprium)
CASS ((Early (Co) umbia)
PAT Biolatic (Co) umbia)
PAT Biolatic (Co) umbia)
PAT Biolatic (Co) umbia)
ROLLING STONES
(ROLLING STONES)

APTIL COOCAT (A-10)al ROLLING STONES)
(Rolling Stones)
(R

-TAL -ROBERT PALMER (foliand) -STEVIE WONDER (Tamin) Jezz

Cleveland

=-1-Tal.

POTE-AT

ACCSON MODRIE (Rey lun)

LOUAL, STARK (Y.)

(DRI Heartice)

(DRI Heartice)

(DRI Heartice)

(DRI Hing Stones)

(DRI Hing Stones)

(DRI Hing Stones)

DRI HING HING HING

DRI HING HING

DRI HING HING

DRI HING HING

DRI HING

DRI

MOLLY HATCHET (Epic) MCGDFFET LAME -COURT (SOUTHERS (MB))
-COURT (SOUTHERS)
-COURT

JOIL
OGORG BERSON (MB)
O. CARLOS SANTANA (COLUMB IA
(APSIN & FELTEN (MB)
A. JANNER (MB)
LARRY CARLTON (MB)
CRUSADERS (MEA)
AL DIMEGRA (COLUMB IA)
BLOG JAMIS (COLUMB IA)
BLOG JAMIS (COLUMB IA)

HOTTEST (Asylun) ROSSINGTON COLLINS (MCA)

Neel Lee
OILLY BURNETTE (Polydor)
STEVE SENDELLS (Akon)
JACKSON MOCHAEL (Akon)
JACKSON MOCHAEL (Akon)
LOUIS (LOUIS (LOUIS)
LOUIS (LOUIS)
LOUIS

Added MICHAL STANLEY. (DM Famerica) "1 Eyer Bantea" "1 Eyer Bantea" "510p/Music" "Nead Anyone (Niva) JOHN COUGAN (Niva) SUPERTANAY JAMI MC VICAR (Pojtour) JOHN MITCHEL (Asylum) "Franca Riss"

Terre Haute

-BOZ SCAGOS (Columbia

110 1

93QFM

Appear

(AAT MAMAN (AFOD)

ATTHOU TALK (Chryselis)

ANACAS (Kirahoer)

Medium SM.17 ERZ (ASM) CARDYSHACK (Oblumbia) AL STEWART (Arista) MARKY GOLDERAL (Pertrait) ALLMAN BROTHERS (Arista) MHITE SHORE (Mirage) SWEET (Objituil) ÍÕĩ

Hard Fun VIS. (Ratamitc I DARS (Eleotral DARS (Eleo



Acted
JETISTO TILL IOV yearlist

Madium
WHALA & OATES IMPAH
WHALA & OATES IMPAH
COMS IELEMETRE
MOALTH HATCHET EERICS
MC/DC (AFLANTE)
METER GROWIEL (Murcury)
METER GROWIEL
METER GROW

Milwaukee

414-276-2040

Sec.



B12-739-4000
B0L:ING STUMES
(Roiling Stumes)
DHRT BAND (UA)
RETHED TAL (Orysalis)
BOLY HATCHET (Epic)
RAMSAS (Eirphore)
DANDTA (Opiumila)
THAMBER (Afroi)
HH1TESMARE (Mirege)

MOTTEST PAT BEHATAR (DW yealts) LANGHT CHAMSTON... (Neter house) ERIC CLAPTON (HSO) BARRY GOUGHEAU (MOTTELT) AC/DE (AT LOTTELT) AC/DE (AT LOTTELT) LERY PALE BAND (ATTENTIC) TOUCH (ATOD)

11 of Singles

Oklahoma City

405-528-5543

NOTTEST (RELETIONS)
(RELITING STONES
(RELITING STONES)
(RELITING S

TERE Singles Igne

* FINH

Added Jude (Added)

-ATLANTICS
Medium
PRING GREEN (Sali)
HAR MATTHES (Musharcom)
THES SQLAME (RED)
THE DSAMNO (Companishment)
SWRTHAL AS METHOD (FIRE)
SWRTHAL AS METHOD
SWRTHES (FIRE)
SWRTHES (SALI)
SWRTHES
SWRTH

NOTIFIES AND A STANDARY AND A STANDARY CARLON (SIGNARY AND A STANDARY (API A STANDARY CARLON AS A STANDARY (API A STANDARY CARLON AS A STANDARY

JORN SLEWER (Elehtra)
DEODATO (MB)
LARSEN & FETTEN (MB)
AL DINEOLA (Columbia)
CRUSADERS (NCA) \$Ingles

Muscatine 319-263-2512

PM100 Oklahoma City

PD. NARK DEMPSEY ND: CLARK RYAN

Madium
EDDIE MONEY (Columbia)
MC VICAR (Polydor)
AIMSS (Elekra)
MHTESANGE (Hirage)
BARRY GOLDREAU (Portrail)
CAMRIE (DANIELS... (Epic)
ALEMAN BROTHERS (Arista)
MOTELS (Cololto)
ARS (Polydor)
MOLLY MYDORY (Epic)

NOTION STORES (Molling Stores) (Molling Stores) (Molling Stores) JACKSON BROWNE (Apylum) (MEE) (Elentral) ROSSING/MONE (Apylum) (MEE) (Elentral) (MEE) JAZZ None

KQ92

FO. TAC HAMER

PIOA

Added EARSAS (Kirshner) "Got To Rock" "Hold Gn" "Relentiess"

Minneapolis 612-545-5801

NoTest
Quicks (Clotre)
Quicks (Clotre)
Quicks (Clotre)
Quicks (Clotre)
Quicks (MA)
AC/DC (Attent)
CAPE (Electre)
ALIANNE (MORTAGES & Arters)
MOLLY MATCHET (Egic)
QUARLE (DAMPELS)
ALIANNE (MORTAGES & Arters)
ALIANNE (MORTAGES &

Boise

208-344-8383
THES SQUARE (RSD)
QUEEN VAIL (RD)
ANT UL DOCCER (AP Lot 1)
-OAYTO SOWIE (RCA)
-ROBERT PALMER (Island)

ADDITY PAUMIN (15 sand)
NOT TEST
CARS ELEAST-0
ACA/DC (Art-on-1c)
ROULING STONES
(ROLLING STONES)
ACA SOME (CON-yeal 1s)
OACE NO (CLORE)
ACA SOME ROMANIC (Pay 1sa)
ACA SOM BROWNER (Pay 1sa)
ACA SOM BROWNERS (MB)

Jezz

fm album rock

Added ROBBIN THOMPSON (Ovation TIMES SQUARE (RSO) KANSAS (Kirshner) JOHN COUGAR (RIVE) BOB WELCH (Capitol) ROBERT PALMER (Island)

Hedium HEMBY PALE BAND (ATTENTIC) YES (ATTENTIC) BOSSINGTON COLLINS (NCA) EMBS (Elektra) HOLLY HATCHET (Epic) A. STEMATI (Arista) JONEY YAND LANT. (Polydor) BIODRES, STARLEY (ER) FAMELY (ER) FAMELY (ER) FAMELY

495 HECKET BET BEE

MO: LES COOK MO: DICK BASCOM

Added

RAMEAS (Elirahmer)

"One Together" "Not of On"

"Mainthiasa"

Table Copper (elive)



ND. JOE DESANTIS

Added 8-92 5 tell 1
CODE BLUE (ell) 1
CODE (ell) 1

Head lum
ARS (PD) year 1
YES (APIANTIC)
PALE SHOOK (MB)
DAYE (APIANTIC)
DAYE (

309-674-2000

QUEEN (Elektra) CARLENE CARTER (MB)

HOTTEST
JACKSON BEOMME (Asylum)
EDDIE MONEY (Columbia)
PETE TOWNSHEND (Afoc)
AC VICAR (Polydor)
ARS (Polydor)
CARS (Elektral)
ROLLING STONES
ALLANA BRODVESS (Arista)
AT BEAAFAR (Coryanilis)

Jazz None Singles SUPERTRANP (AUI)

Rockford

815-877-3075 HICHAEL SCHEIKER (O SPLIT ENZ (ASM) -DAVID SOUTE (RCA)

Hortest
AL STEMET (Ariss)
CADDYSHOCK (Oblumbia)
PETER CABBIEL (Marcery)
COMPART CABBIEL (Marcery)
COMPART COMPARTS
ACTOR (ARISS)
CARS (ELORATE)
ROLLING STORES
ROLLING STOR

SSBL

Saginaw 517-892-9528

517-894-2996 AC/OC (Attentic) -ROBERT PALMER (Island)

PROBLET PALLIER (talend)

Not feet
CARDYSHUCK, (Cot umble)
**I a Alright
WHITESHARZ (MIrage)
**ILASSA (BOARTE)
AAT SEANTZ (MIrage)
ALGS (BOARTE)
ALGS (BOARTE)
ALGS (BOARTE)
(Rolling Stones)
**ENDLING STONES
(Rolling Stones)
**ENDLING STONES
ALGS (AFISTE)
ALGS (BOARTE)

Jazz Singles

KTXX 03 Sioux Falls 805-339-1520

Added WITCHELL (Asylun)
CONTROL (OGUNS) (Columbia)
MRDQ (Recolumbia)
MRDQ (Recolumbi

Nedfun E NESS (Elehtra) ROMIN (Gercury) PALL, SHOOL (HE) PALL, SHOOL (HE) PALL SHOOL (HE) PALL SOMES (RCA) PALL SOMES (RCA) PALL SOMES (RCA) PALL (Chrysalia) BARRY COLUMNAL (Porval) JORNOT VAN ZANT. (Polydor) PETER GABRILL (Mercury) LE ROLL (Capital) ROMIN CARRY (POLYDOR) ROMINE SPECTOR (POLYDO) ROMINE SPECTOR (POLYDO) ROMINE SPECTOR (POLYDO)

PRETTY TWHINGS (188)
HOTTOST
JACKSON GROUNE (Asylus)
ROLLING STORES
ROLLING STORE Jazz D. CORLOS SANTANA (Cotum TIN WEISBERG NCA Singles

St. Louis 314-842-1111

THERDER (Atcol NC VICEN (PO) 400°)

HOTTES 100.1 (H. S. STORE S. (BOLLING STORE S. (BOLLING STORE S. LACKSON BÜDDING (Apylum) QUEEn (Elentra) YES (Arlantic) EDDIE HORRE' (Columbia) JETHO TULL (Drysolfa) ADDIE HORRE' (Baic Paul Horre's Holling STAMEFY. (EDI America) PAT BENATAR (Chrysolfa) PAT BENATAR (Chrysolfa)

Acced
RAMSAS (Kirshner)
BOS MELON (Capthol)
ROMEOS (Columbia)
REMOY LOGGINS (Columbia)
ADOR COLLON (Riva)
BICK GilDER (Caseblanca)
ROSE NT NOMPON (Covilon)
-AUSTRALIAN (Mervest)

Medium
PETE TOWNSHEND (Arco)
RINGS (Elektra)
ALUMAN BROTHERS (Arista)
UNITESNAKE (Hirage)
ROSSINGTON COLLINS (NEA)
CARS (Elektra)
GAMBY COUNTEAU (Portrait)
CAMMA (Elektra)

FM 104 Toledo 419-248-3377
-PETER GARATEL (Nurcury)
-HALL & ONTES (RCA)
-DLOBIE BROTHERS (MB)
-OWALLE DAHLES (Epic)

Isel Igne

Singles

-CoMMILE DANIELS (Epic)
PAT BESMITAN (Or yearls)
PAT BESMITAN (Or yearls)
PAT BESMITAN (Or yearls)
PAT BESMITAN (OL YEAR)
PAT SEEN BROWNE (Apriles)
ROSSINGTON COLLINS (VEX.)
ROSSINGTON COLLINS (VEX.)
ROSSINGTON COLLINS (VEX.)
ROSSINGTON COLLINS
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ROSSINGTON COLLINS
ROSSINGTON
ROSSINGTO

PD. TERRY SULLIVAN

Singles

Added SUPERTRANP (ALH)

Neel vide
SHEET (Cop) Yot 1
SHEET (SHEET (SHEET)
SHEET (SHEET)
SHEET
S

EAST SECON COLLINS (NCA)
TODAY AND LUMB (NCA)
AND LUMB (NCA)
AND (NCA)

Wichita

15 et

T-95 PD BOB LAMPENCE ND TERRIE SPRINGS

Added EAMSAS (Kirshner) YAPORS (UA) JOHN COUGAN (Rive) GARY HUMAN (ATCO) HICHAEL STANLEY. (EN) America)

Modium
AC/DC (Arientic)
YES (Arientic)
WESERY LYVOREN (Kirshner)
WHITE SANNEL (Wirspe)
KINGS (Elektra)
SPLIT ENC (AM)
JURGEN YAN ZANT. (Polydox
CARY INTROK 6. (Epic)
BANRY COLUMEAU (Portrait)

318-722-8123
JETHRO TILL (OP year 1s)
-008 SEGER (Copins)
-040L IE DANIELS (Epic)
-0000 IE BROTHERS (IB)
-04VID BOILE (RCA)

NOTTEST PRESSINGTON COLLINS (NEA) ROLLING STONES (ROLLING STONES) PAT BENNTAR (COLYMPICITY PATOETT (EPICT ALL STEWNET (Aristo) ALL MAN BROTHERS LAristo)

33 BL

Singles SUPERTRANP (A

92 CITI FM Winnipeg 204-775-0371

FO: GARY CHRISTI

Medium EDDIE MONEY (Columbia) KINGBEES (RSO) TOMONTO (ASA)
KINGS (Elastra)
WHITESANGE (Mirage)
ALLMAN BROTHERS (Arista)
KERNY LIVERS (Kirshner)
SILENCERS (Myc.talon)
SPLIT ERZ (ASA)
BILL 6 THE DILLS Mortest AC/DC (Arlantic) QUEEN (Elentral ROLLING STONES (Rotting Stones) PAT BEDWING (Chryssils) JACKSON BROMEN (ARVins) LOVE BOY TO STONES (ROTTO) TES (Arlantic) ROSSINGTON COLLINS (REA) -DOOS (E SROTHERS (REA)

42/37

Singles

KEZY PE

NO LARRY REISHAN Ageon SUNSAS (RIFERNOR) TIMES SQUARE (RSG) MFFETTY BOYS" "ROCK HEFE" BOBERT PALMER I'S LOND?

"Sutay Girl"

808 MELCH (Capitol)

"Don't Mach

81617 BURETTE (Polysor)

"Tear It Up" "Mockin L.A."

Singles

38.82 9009

90. 1000 C 190LLA

FO. TOOD C-FOLLA AGREEM (Homperor) STEVE FORMENT (HOMPEROR) SUPPLY (HOMPER

Pedium
ASLEP AT BMEEL (Copitol
ASLEP AT BMEEL (Copitol
ALLEPO BROTNESS 1Arista)
ARS (Polydor)
CLERACE BENEGO 1883
LARRY CANLTON (88)
COMISTONIST CROSS (88)
ROSS & DERRET (Copitol
BENESS TRANSCO (188)
ROSS AS (188

(Full Moon/Asylus) CODE BLUE (MB) CARS (Elentra)

Singles Hone

Nague 98 FI

PO DAVE LAMBENCE

Agend
(Art MANA (Artp))
"App (Ercul"
" Dier Toe Die"
1-MES SQUARE (MSG)
1-MES SQUARE (MSG)
1-MES SQUARE (MSG)
1-MES SQUARE (MSG)
1-MES (MS

MOLLY HATCHET (Epic) JETHRO TULL (Chrysnip) VES (Milantic) COMMAN TO A CONTROL OF THE ACT OF

9

ROLL INC. STORES (TRO11 INC. STORES) (TRO11 INC. STORES) (DAZER (Elevary) (DAZER (Elevary) (DAZER (Elevary) (DAZER (Elevary) (DAZER (Elevary) (EDDE NORTH (DAZER) (EDDE NORTH (ED) (ALCESON (ERECHE) (ALCESON (ELEVARY) (ALCES

Anaheim

Aspen

303-925-5778

Jezz JOS KLIDWEN (Elehtra) RIDMARD TEE (Tapean Zee/Col CRUSADERS INCA) HIDME (MEMANAK DAVE VALERTHE (Arista) ERNE HATTS (Elehtra)

MOTELS (Copital) JOSELY VAN ZANT. (Polydor KANSAS (Kirshner)

Bakersfield 805-832-1410

RADRAS (KIY shows)
wittes and the shows a show a sh

INDIGUS (Ariess) ROSSINGTON COLLINS (NCA) ROC (Columbia) Singles ELVIS COSTELLS (Columbia)

THE WISSERS (NCA)
HALL & QATES (RCA)
BILLY JOEL (Objumple)
BILTY JOEL (Objumple)
BEHNY HARDONES (Polymor)
HIRE DEVILLE (Cap1901)
JUBBAN COMBOY

NE CO

FD. DE HOLES CLASTAN

Added DLOB E BROTHERS (MB) DATED BODTE (REA) IESTET (DEGINS (COLUMBIA) STETE SOMERT IMMORRATORY TURE MATS (Asjam) BLOB MELTO (COSTOL) JACK (DREEK (REA) MECGATORY (MATS) FINGERPRINTZ (VIERNIA)

MEGILM SHY (VYFGIN)
MEGILM SHATING (UT)
MALLE MEGILM (UT)
MALLE ME

Nection SPLIT ENZ (ALM) SPLIT ENZ (ALM) AL STEWART (Ar Inta) AL STEWART (Ar Inta) SWART COLUMBER (FORTH IT) CAMMA (Electric SI (Ar Inta) BOOK (Electric SI (AR INTA) BOOK

THEMBER (Arop)
CARY HEMRH (Arco)
HIDWEL STAMLEY,
(EH Americal
RETER GREEN (Sail)
RETER GREEN (Sail)
SPLIT ENZ (AAM)
STEVIE (MODER (Tames)
-BORN'E RAFTT (48)

HOTTEST
JOHN INTOELL (Asytum)
REALING SIDMES
(ROLLING STOMES)
JACKSEM BOUNDER (Asytum)
PALL SHODH (48)
CARS (ELONE (Asytum)
PAL SHODH (48)
AS STEMATY (ASYTUM)
AL STEMATY (ASYTUM)
POCO (NCA)
POCO (NCA)

PD: RICH HAME NO. ART PHILLIPS

"Mpientiose"
(OB WELCH (Coptrot)
BILLY BURNETTE (Polyder
(CHO COLSAN (Rive)
(MOKEN (CHI (Arientic)
(Choemiens)

| Report | Company | Compa

nortest
pat Beantam (Obrysaits)
equity indicet (Epic)
CARS Elements
yf5 (Artantic)
mp551MCTm (Obrysaits)
yf5 (Artantic)
mp551MCTm (Oblysaits)
ALCAC (Artantic)

KANSAS Audio-Visions (Kirshner)
MICHAEL STANLEY BAND

Alive (Columbia JOHN COUGAR

Boulder = 303-444-5600

JOSE

O, CANLUS SANTANA (Cotumbil
LANDY CANLTON (ME)
AL DIRECUL (Cotumbil
AL JARREAU 1803
COLUSADERS (MCA)
STABLEY CLARKE (Epic)
THE WEISBERG (MCA)

WILO 94 Colorado Springs STEREOFM 303-834-4898

HIOWALL SCHEMER (Owylen) HOBBIN THOMPSON (Owylen) B-52-5 (MB) MC VICAR (Polydor) WARDS, GUAL B-52'S (ME) HC VICAR (Polysor) VAPORS (UA) ALLOWA BROTHERS (Artsta) -OAVID BOBIE (RCA)

Sington MOMENT PALMER (faland) STEVIE WORDER (Tamin)

MOST ADDED.

30/22 Heertland (EMI America) 25/17 KENNY LOGGINS

Nothin' Matters... (Riva) SUPERTRAMP

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

KATY

Denver

Agged
DATID SCHIE (RCA)
"Aspect To Agno"
sciones Straketr
(DRI) Americal
"He Can Luca"
TIMES SQUARE (RSO"
TIMES SQUARE (RSO"
TIMES SQUARE (RIVa)
"THIS TOS"
"THIS TOS"
"THIS TESM" "AIR T Evan
SUPERTHAMP (AMI)

Modium VES (Ariantic) ALLEMN BROTHERS (Arista) NC VICAR (Polydor) AL STERMIT (Arista) ACTHER TULL (Chrysalis) MOTELS (Capitol)

KZEL PD. DHI'S KOYARIK NO. PEYTON HAYS

TION TOWN THE TOWN TH

offerin Boys" "Talk Toen" "Mock here" "
whoch here" "
"hencent" "
"hencent" "
"the Beat" "Bill (deablence)" "
"the The Beat" "Bill (the Bill (the "Manted Smile" "We 808 WELCH (Coping) "Joelous" "Don't Rus! "Highrear e" PIRATES (Pac Arts) HALDHTY SMEETICS -AMGEL CITY (Epic) magelum
JACKSEM SHOWNE (Amylum)
JACKSEM SHOWNE (Amylum)
QUEEN (Elemente)
ELEMENTE)
LEELING (Amylum)
LEELING

17/16

17/16

303-759-5600 -GENES (\$ (ATIANT LC)

Horitosi (Nriseric, Notice)

ROLLING Stoness (Molling Stoness)

GLEEK (Elektra)

PAT BELWIAM (Orrayalis)

ROSSINGTOM COLLINS (HCA)

JACKSON MICHORI (Maylum)

RALL STONE (Mill)

RC POC (Arlawit)

ST. COOMIC MONTHERS (MB)

Jazz Singles Igne

Eugene

Eugene
SO3-484-4304
astTESAMEL (HIF-po)
CARLER CARTER (HB)
CARLER (HB)
CARLER

NOTES THE STATE (OF years)
PAT SELVEN ALL (OF years)
PAT SELVEN ALL (OF years)
NOTES ALL (OF YEARS)
NOTES ALL (OF YEARS)
PAT SELVEN ALL (OF YEARS)
P

MANIC CRIMETORS SCOLUMB Follows WATHAM OF ERGOSTORS SCOLUMB Follows ADAM WITHAM COLUMB FOLLOWS ADAM WITHAM COLUMB FOLLOWS AND C Singres

MEDIUM

JETHRO TULL A (Chrysells)
SPLIT ENZ

True Colors (A&M) BARRY GOUDREAU Berry Goudreau (Portrait) 21/19 JOHNNY VAN ZANT BAND No More Dirty... (Polydor) 20/18

Drama (Atlantic) KINGS

Are Here (Elektra) 24/17 Two numbers follow each album title. The first represents rotal number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

106 KBPI PD: FRANK CODY ND: PHIL STRIDER (ENI America) 808 MELCH (Copitol) MEMOR LOGGINS (Columbia) BILLY BURGETTE (Polysor) THANDER (Aton) KANSAS (Kirshner)

Need to the service of the service o

HOTTOST HOLLING STORES (·97/

PO! HE IL EDWARDS Added SUPERTRAMP (ALM) "Droame" "DULLY MATCHET (Epic) MARLEQU'N (Epic) ~0008 IE BROTHERS (MB)

ARTEL BOB SECER & ... (Copitol) "Accomp by No" BOSSINGTON COLLINS (NCA)

36/25

Denver

(Rolling Stones)

ALCKSON BROWNE (Asylus)

PATT SOLVERT (COrysells)

QUEEn (Eleatris)

PALL SINGE (Eleatris)

ALLHOUS BROWNERS (Ar Intel

ALLH

Jess

Singles None

Edmonton

MINIOUS (Article)

MINIOTES (Article)

MINIOTE

Singles

Hold Out (Asylum) CARS

The Game (Elektra)
PAT BENATAR

37/34 ROLLING STONES
Emotional... (Railing Stones) 38/32

THE HOTTEST

37/31 Crimes of... (Chrysalis) Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

KŢĞL

MD: RICK LOFGREN Added
RUMEOS (CDI umbla)
RUMEOS (CDI umbla)
RUMEOS (CDI umbla)
RUME (CDI Umbla)
RUMEOS (CDI Umbla)

Medium RINGS (Etektre) NC VICAN (Polydor) ARS (Polydor) JOHN PRINE (Akylum) CANLENE CARTER (NB) THANDER (Aton)

ROLL PO : CEAN OFFERMA

MICHAEL DES BARRES
(Droomland)
ELLEN SHPLEY (BCA)
JOHN COUGAN (RIVA)
PIRATES (Pac Arts)
TOM WAITS (Asylum)
NAUDHTY SWEETTES
JOHE MICHAELL (Asylum)

JOHN MICHELL (Adjust)

MICHELL SCHENCER (OFF yearis)

MICHELL SCHENCER (OFF yearis)

MINIOR (MICHELL (MI)

MARCHA (MI)

MARCHA (MICHELL (MI)

MARCHA (MI)

MARCHA (MICHELL (MI)

MARCHA (MI)

MARCHA (MICHELL (MI)

MARCHA (

Fresno

SSEL

Singles None

Fort Collins

Fort Collins
303-571-1232
ELVIS COSTILLO (Idolumina)
HICHAEL STANEEY.
HICH

Fresno 209-228-5991 OWAL IE DANIELLS... (Epica shift SAMEZ (HIFFAP) HAR BATTHES (HIFFAP) STEVE BONDER (HAR)

-STETE BURNER (Tents)

NOTION

NOTION

NOTION

ACTOR (ATIONTIC)

PAT BENATUR (Chrysetts)

TES (ATIONTIC)

TEST (ATIONTIC)

TE

Singles

Jess

Honolulu

NOTTAST
QUERY (Elektra)
ROSSINGTON COLLINS (NECA)
ROSSINGTON COLLINS (NECA)
ROSSINGTON COLLINS
ROSSINGTON
ROSS

KFMTO2

ND REITH STEMANT

Added microfil STANLEY. (EM) Americal

ND DENISE HESTHADD

Las Vegas 702-732-7753

TO2-732-7753

MOTEST (SLEETER)

GUEEN (SLEETER)

GUEEN (SLEETER)

GUEEN (SLEETER)

GUEEN (SUBSTEE)

GUEEN (S

JOIT D. CATLOS SANTANA (COLUM JEFF BECK (Epic) LAMAY CAMILTON (MB) CHUSADERS (MCA) JOHN MITCHELL (Augus) Tim WITSERG (MCK) JOHO MLEMBER (Elmire) DAYE VALENTIN (AVISTA)

KGON Long Beach 213-437-0366

1055 YMAC 4 PAT BENATAR (Chrysolis)
MOTELS (Capitol)
#APORS (UA)
SPLIT ENZ (AAM)
RUBBER (CIT REDELS ECopi

NOTE THE STATE OF THE STATE OF

Los Angeles

HULLING STONES
(Rolling Stones)
JACKSON BROWNEL (Review)
HE yiCAR (Relyeor)
PAT BERNTAR (Coryselfs)
QUEEN (Electro)
HOSSINGTON COLLINS (MEA)
CARS (Electro)

DE FO (Mb) FOCO INCA: SDC (Columbia)

Pasadena 213-578-0830

KLOS 95%

PD: TOMPY HADGES

8-52 5 (Mb) DENO (MB)

Added MICHAEL STAINEY (EM! America) MOMERT PALMER (*stand KAMSAS INFrance)

Modium
Committee
Committee JETHRO TULL ICPrysells)
BAHER GOUDREAU (Portrell)
BHITE SHARE (Hirage)
DE TO 1001

Los Angeles 213-464-5638

Addrest SUPERTRAMP (AGM) SPLIT ENZ (AGM) SPLIT ENZ I AGN B-52 5 (MG) HICHARL STANLEY. (EBI America) JETHRO TULL (Or yealls) BMASAS INFESHOR? BMASAS INFESHOR? BMASAS INFESHOR? BMASAS INFESHORS GDREWHARDS

MUTIL'S (Capitol)
MUTIL'S (Capitol)
MUTIL'S (Capitol)
MUTIL'S (Capitol)
MUTIL'S (Capitol)
AVE DAY (LS (MAN)
AVE DAY (LS (MAN)
AVE DAY (LS (MAN)
MUTIL'S (MAN

17.292 Los Angeles

JULI Mone

Medium
FRED NEWBELGER (Scottl Bros)
HIDSHEL, HOHRSON (EM1)
ARS (Fortgor)
G. GDULGMAN FALM!
ENG. DAN SEALS (Aftentic)
DIRT BAND (UA)
(AN MATTHEES! MUSH UNDER) 1011 enge



PD. A+CH CARRCAL MD LAMPY GROVES

HALL & GATES (REA)
JAMPIL SHERRIFF (Molydor)
HAMBAL & CHTW (REAL)
HAMBAL & CHTW (REAL)
LITUM MOTELLO (Massport)
CAPT HAW (CH & | Epic)
CAMMAL (Elatra)
BILLY BURNETIE (MOLYDOR)
HOME MELCH (COB) 100)

1011

Singles

KWEST

PO : TEO FERGUSON NO TEO HABECK

Ned to JETHO TEST (Or year) is a DETY MATCHET (Epiz) DAYE DAYES (MCA) GARRANDO (Epiz) GARRANDO (Epiz) TEST (Epiz) TEST (EPIZ) GARRANDO (EPIZ) TEST (EPIZ) GARRANDO (EPIZ) GARR

Phoenix (4) (4:

PO JEFF ATTLER

Los Angeles 213-467-1224

(Moling Stones)
Quilm (Elentra)
Quilm (Elentra)
CAPS (Elentra)
YES Introvice
JACSSON ONDME (Asylum)
AC/DC (Art art)(c)
PMTENDATS (STATE)(c)

PAT BENATAR (Chrysells) BLRUS (Arista) BLACK SABBATH (HB) BDSSRGTON COLLINS (HCA) HOTELS (Copitol)

ALICE CODPER (MB) YAPORS (UA) ELYIS COSTELLO (CO) LIMBIO) DAYO DAYES (RCA) DAYO BURE (RCA) HERRY PAUL BAND (ATEMY)C

MOTTOST PETER GABRIEL (Marcury) PAT BENATAR (DV yselfs) PAT BLWTAR (DV yealts)
CASS (Elentra)
E18GS (Ejentra)
E18GS (E

3011

Portland

(Mosting Stones)
BUC (Dolumbia)
BC/COL (Attentic)
BCSSINGTON COGLINS (MCAP
PAT OBJANTAN (DV vsaris)
BALT HATCH (DV vsaris)
BLANTAN (BLANTAN)
BLANT

Heglyn
KC (ICAR (Polysor)
AK5 (Polysor)
CHACK (FAMACOUP (EM America)
AK5 (Polysor)
CHACK (ICAR)
CHAMACOUP (EM America)
HIDHER (ICAR)
HIDHER (ICAR)
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Due to the length of this week's feeture by Associate Country Editor Lee Wade. "News Notes" will not be in thi issue. It will return next week.

Here Today . . . Where Tomorrow?

FAD: An activity, fashion, etc. of widespread but brief popularity.

TREND: To have a general direction or tendency.

It's on the airwaves, in the clubs, and in chic boutiques: it's country and today it's everywhere. But before we sit back and grin smugly from ear to ear, let's step outside the whirl and describe what's actually going on here.

 A slew of radio stations have recently changed formats to Country. At least 17 in the last month that we at R&R know about, including KZLA-AM-FM/ Los Angeles, WRVR/New York and KOMA/Oklahoma City, a 50,000-watt Top 40 veteran. RKO's Los Angeles AM outlet, KHJ, intends to go Country next month. This may be a trend.

2) The Country-Western lifestyle is "in." Booted urban cowboys swagger down 5th Ave. in New York and stetsons (or a reasonable facsimile) are a must. Club patrons who last year boogied to the disco beat now hoot 'n' holler to the Texas Two Step. Flashing lights are passe. The new center of attention is a mechanical bull. This is a fad.

The above two items are related but separate. Each could have occurred independently.

Last year's disco craze and the current country craze certainly have similarities. Both encompass a lifestyle, complete with fashion image; entertainment/dance clubs; a trendy, hip aura; media attention and media involvement — films, TV shows, radio stations; and, of course, the music. But there is one difference. Country music was here before the country/cowboy lifestyle sprang to popularity, and when (not if) the country/cowboy lifestyle passes out of fashion, the music will remain. In the disco phenomenon, the introduction of the lifestyle fad and the music were tied together much more closely.

"I see similarities but not a parallel between what happened in disco and what is happening in country. Disco was a case of one station, in one city, starting a fad that had never been done before, with no history at all. Disco exploded and everybody jumped on the bandwagon. Country music has built up a base over a period of years, there are a lot of fans out there, and have been for a long time. There is a large base of Country radio stations, every city has at least one, so it is less likely that there will be the same kind of collapse as we saw in disco. I can foresee the point when there will be too many Country stations and when the market becomes oversaturated, some will have to drop out."

Mike Ellis, Music Director WKTU/New York

To those of us with a vested interest in not only the survival, but the continued growth of Country music, a question of vital concern is will the new media attention, and the popularity of the Western lifestyle, adversely affect the music in the long run?

"This new popularity of country music, although profitable for many and beneficial for the entire industry at the moment, is detrimental to the ongoing life of country music. This new popularity is a fad and the quickest way to kill anything is for it to become a fad, as we witnessed the flash in the pan popularity of disco. I can't help but question whether this new popularity stems from the new fans' enjoyment of our music or whether it stems from the fact that they can put on a cowboy hat and a pair of boots and ride an iron horse and fantasize. We have arrived, and we can't go any place but down. One of the most contributing factors to the lifespan of country music as a recording entity for 60 years has been its history and heritage. That is being lost."

Hugh Cherry, member, Country DJ Hall of Fame; Historian

A close examination of the current scene reveals several different factors operating at the same time mistakenly clumped together. There is the music, the lifestyle, and radio. Both country music and Country radio have been on the upswing for at least 10 years: a slow and stable trend. Each year there are more Country stations than before, and that's been the case since the Country Music Association started surveying radio formats in 1961. At last count (1980) there were 1542 full-time and there will be even more when the 1981 survey is tallied.

"Periodically over the years we have a good spurt that shows our growth and progress, that generates new excitement and brings in more people, especially in the last 12-15 years. That's why I don't think what is happening now is a temporary craze. Some of the things may level off, like the clubs. Once the area is oversaturated, somebody will have to lose. But the music has continued to build. The movies, skating rinks, clubs, mechanical bulls, and cowboy motif have brought new, fresh attention from the broadcast industry, and this happens periodically. In 1978 five large market radio stations went Country within a period of six months."

Jo Walker, Executive Director Country Music Association



One can only hope that after the media and fashion trendsetters label the Western lifestyle passe, that the music's image will remain untarnished. The format relies on listener loyalty, and this might be a test.

"I'm sure that as a fad it will decline in terms of the apparent overdose that we are getting, both in fashions in general and in radio. But it's a boost for country music because it exposes a lot of younger people who would not ordinarily have heard it, and increases their familiarity with the sound. In the long run Country's future depends on converting a lot of younger listeners. Even when this flare-up calms down, it is bound to have built up more listenership for country music in general."

Bill Gavin, The Gavin Report

A key element is the purveyor's responsibility and exploitation. You can't blame anyone for wanting to make a dollar, yet after every mad melee, there is a dull aftermath: the hush after everyone has gone home and only the litter remains.

"We saw disco coming, and figured we'd better get on board. Then, 6-8 months ago, we saw the shift towards country. And I don't think this (country) will be as short-lived as disco. Overexposure helped kill disco, and that worries me with country. We may oversaturate the market again, but I don't think it will be as blatant. The disco sound wears thin. Here we have different types of music, not one central, driving dance sound. Here we have dance, ballads, uptempos, novelties — a much wider range of music, a lot of material."

Bill Lowery, The Lowery Group Atlanta, GA

Overexposure leading to oversaturation is a fact of life. The very environment that allows for oversaturation is the same structure that encourages and allows all new trends, and fads, to blossom.

"Nothing In radio is permanent. At the moment, Country is the most viable format alternative for stations in need of stimulus. Country is going through a national phenomenon, and the demographics are proven and salable. Country stations all across the nation are making money — it seems it's been the avoided area for some reason, and all of a sudden it's the center of attention. It differs from disco in that disco was a brand new fad that didn't have any track record, no one knew who the listeners were. Country makes perfect sense for radio, and I'm surprised it took as long as it did. It's exciting in that this is one of the very few kinds of music that is truly American-born, at a time when America needs to have some kind of enthusiasm about itself, to be going with an American form of music."

Bob Wilson, Editor & Publisher Radio & Records

Craig Scott, National PD for Plough Broadcasting, is in the unique position of having direct involvement with both the Disco and Country formats. Plough's Black/Disco outlets have done consistently well in Atlanta, Baltimore and Memphis. Scott maintains they have retained leadership in this area by thinking ahead, shifting away from the disco image, anticipating a backlash. Even when disco was still very much in vogue, they totally disassociated with the image in all media advertising, phasing out the image, although playing the music.

On July 2 of this year Scott sent a memo to his Country PD's, titled: "Caution: Cowboys Could Be Dangerous." In the memo, he stressed that the stations should not change their styles to reflect the current fad of the cowboy movement. He encouraged his programmers to take every advantage of the new attention, but not risk alienating their loyal base.

"Country is right now, and has been, and forever will be, a 35+ format. And I don't see the 35+ set, who are the Country base, jumping into the cowboy craze. Country music is the closest music that the cowboy movement has, so it is rather natural that the people who still call it Country-Western would jump into it. I don't see any results, from a ratings standpoint, that shows me the cowboy movement has done any good for us, although the current interest can't hurt."

Craig Scott, Vice President, Programming Plough Broadcasting

Sound advice. Country stations would be foolish not to take advantage of a massive media focus on the music and the lifestyle, but as Scott warns, they'd be equally foolish to go overboard. In other words, it might be wise to keep an eye out for opportunities, but also watch for the burnout.

-Lee Wade



are those newer records that have the greatest level of station activity on any given week.

ALABAMA Why Lady Why (RCA)

On 58% of reporting stations, one of the "Most Added" for the second week in a row. New stations include WCXI, WINN, KLAK, WBAX, WSM, WNRS, KFTN, KSON, KRAM, KUZZ, WXCL, WKXA, WADR and more. Charts: 45-34 KRZY, debut 34 KNEW, debut 38 WKDA, debut 26 WIRK-FM, debut 35 WCOS-FM, debut 29 WNYR, debut 28 WIL. R&R Chart:

NEW & ACTIV

SYLVIA "Tumbleweed" (RCA) 75/16, KLAC, WDGY, WPOR, WNYR, WBAX, WKSJ, WLWI, WVMI, KWMT, WFMS, WWJO, KGFX, WSAI, WHBF, WTHI, WNRS. Charts: 35-28 WSM, debut 38 WHK, 37-29 KNEW, 35-27 KYNN, 34-28 WCOS-FM, 32-25 KNOE, debut 39 KCUB, debut 34 KRMD, 38-33 WTSO. R&R Chart: Debut 40.

RAY STEVENS "Night Games" (RCA) 64/15, WHK, KSON, WKSJ, WPOR, KUGR, WYTL, KBMR, WWJO, WUBE, WOKK, WAXX, KWKH, WKDA, WNOW, WNYR. Charts: debut 29 WLWI, 29-24 KNOE, 40-33 WKKN, 41-33 KWMT, 44-32 WCMS, 37-30 KUZZ, 30-24 WMZQ, debut 25

JACKY WARD 'That's The Way A Cowboy..." (Mercury) 64/14, WJJD, WUBE, WTHI, KOKE, KLVI, WADR, WPOR, KRAM, KTOM, KLZ, KEEN, KLAK, KMAK, KLAC. Charts: 40-31 KNOE, 35-25 WAXX, 35-29 WBAM, debut 30 KSSS, debut 36 KYNN.

JOHNNY PAYCHECK "In Memory Of A Memory" (Epic) 64/10,

WFMS, WSAI, WUBE, WNRS, WTHI, KNOE, WNOW, KKAL, KIDN.
RED STEAGALL "Hard Hat Days..." (Elektra) 62/5, WFMS, WJJD, WUBE, WHOO, WOKQ. Charts: 50-34 WHBF, 32-23 KFEQ, 27-21 WKKN, 27-21 WBAM, 36-27 KWKH, 38-32 KKAL, 30-23 KWMT, 36-24 KHAK, 26-21 KYNN, 27-22 KRMD.

BRENDA LEE "Broken Trust" (MCA) 61/16, KRZY, KLZ, KIKX, WJJD, KYNN, WITL, WNRS, KNOE, KOKE, WLWI, KLVI, WOKK, WAXX. KWKH, WSEN, WNVY. Charts: 64-38 KEBC, 40-30 WHK, debut 35 KNEW, 48-41 KUZZ, debut 36 KRMD.

CHARLEY PRIDE "You Almost Slipped My Mind" (RCA) 60/24. One of the "Most Added" for two weeks in a row. New stations this week include WIL, KEED, KCUB, CKLW-FM, WTHI, WCUZ, WITL, KVOO, KBMR, KWMT, WKCQ, WAXX, WKKN, WINN, KNOE, KRMD, KLVI, WSM, WHOO. KWKH, WKDA, WYDE, WEAT, WNOW. Charts: debut 34 KLZ, debut 34 KFEQ, debut 37 KNEW, debut 21 KCKC, debut 39 WCXI, debut 26 WSUN.
FREDDIE HART "Roses Are Red" (Sunbird) 51/12, KRZY, KTOM, WYTL, WKKN, WHBF, WJJD, WITL, WSM, WHOO, WQQT, WKDA, WYII, 27-21 CKLW-FM, debut 34 KYNN

LARRY GATLIN & GATLIN BROS. "Take Me..." (Columbia) 50/27. The "Most Added" record this week. New at KLAC, KRAM, WEEP, WMZQ, KRMD, WIRK-FM, KWKH, KSSS, KNIX, KEED, KRAK, KEEN, KUGR, KVOO, WAXX, WKKN, WTHI, WITL, KNOE, WQQT, WKDA, WKXA WOKO, WSEN, WYII.

NATIONAL AIRPLAY/40

Three Weeks	Two Weeks	Last Week		September 26, 1980
2	4	4	0	T.G. SHEPPARD/Do You Wanna Go To Heaven (WB/Curb)
25	10	3	0	DON WILLIAMS/I Believe In You (MCA)
6	3	2	3	OAK RIDGE BOYS/Heart Of Mine (MCA)
9	7	8	0	RAZZY BAILEY/Loving Up A Storm (RCA)
19	11	9	G	WAYLON JENNINGS/Theme From The Dukes Of Hazzard (RCA)
12	6	6	6	WILLIE NELSON & RAY PRICE/Faded Love (Columbia)
7	5	5	7	DOLLY PARTON/Old Flames Can't Hold A Candle To You (RCA)
30	21	11	0	WILLIE NELSON/On The Road Again (Columbia)
20	14	13	0	MOE BANDY/Yesterday Once More (Columbia)
1	1	1	10	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
23	13	12	0	GENE WATSON/Raisin' Cane In Texas (Capitol)
34	17	15	Œ	TAMMY WYNETTE/Starting Over (Epic)
5	2	7	13	STATLER BROTHERS/Charlotte's Web (Mercury)
31	27	20	0	GEORGE JONES/I'm Not Ready Yet (Epic)
27	19	17	1	KENDALLS/Put it Off Until Tomorrow (Ovation)
26	16	14	16	SLIM WHITMAN/When (Epic/Cleveland International)
33	30	23	O	CHARLY McCLAIN/Women Get Lonely (Epic)
36	25	22	0	JOHN ANDERSON/If There Were No Memories (WB)
39	33	28	0	HANK WILLIAMS JR./Old Habits (Elektra)
10	9	10	20	MAC DAVIS/Let's Keep It That Way (Casablanca)
35	29	25	3	MEL TILLIS/Steppin' Out (Elektra)
_	34	27	2	TANYA TUCKER/Pecos Promenade (MCA)
24	18	18	23	DEBBY BOONE/Free To Be Lonely Again (WB/Curb)
_	36	29	3	ANNE MURRAY/Could I Have This Dance (Capitol)
_	-	33	3	EMMYLOU HARRIS/The Boxer (WB)
_	35	30	0	LACY J. DALTON/Hard Times (Columbia)
_	_	35	0	JERRY LEE LEWIS/Over The Rainbow (Elektra)
_	39	32	2	JOE SUN/Bombed, Boozed And Busted (Ovation)
-	40	31	29	CRISTY LANE/Sweet Sexy Eyes (UA)
-	_	34	0	CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)
21	20	24	31	ED BRUCE/The Last Cowboy Song (MCA)
-	_	36	0	JOHN CONLEE/She Can't Say That Anymore (MCA)
4	8	16	33	PORTER WAGONER & DOLLY PARTON/Making Plans (RCA)
_	_	40	0	PATSY CLINE/Always (MCA)
_	37	_	35	CON HUNLEY/They Never Lost You (WB)
_	38	37	36	JERRY REED/Texas Bound And Flyin' (RCA)
_	_	38	37	GEORGE JONES & TAMMY WYNETTE/Old Pair Of Sneakers (Epic)
11	22	26	20	ALABAMA/Why Lady Why (RCA) EDDIE RARRITT/Driving Mar. Life Avery (Flohers) New Entry
11	22	26	39 40	EDDIE RABBITT/Driving My Life Away (Elektra)
_		_	40	SYLVIA/Tumbleweed (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward move

JOHNNY RODRIGUEZ "North Of The Border" (Epic) 45/11, KENR, WHOO, WYDE, WNVY, WXCL, CKLW-FM, WKMF, KYNN, WMUS, WITL, KSSS. Charts: debut 41 KHEY, 37-30 WKKN, debut 24 KFEQ, 49-35 KRZY, 35-26 KCKC, 27-22 WMZQ, debut 26 WUNI.

Others Getting Significant Action

REX ALLEN JR. "Drink It Down, Lady" (WB) 39/19, KRZY KRAM, KMPS, KYNN, WMUS, KVOO, KSO, KBMR, KWMT, CKLW-FM, WBAM, WKMF, WLWI, KLVI, WSM, WVMI, WEAT, WADR, WNVY

STEPHANIE WINSLOW "Baby, I'm A Want..." (WB/Curb) 39/13, WKXA, WWVA, WHN, WBAX, WKDA, WQQT, WSM, KHEY, KOKE, WNRS, KEED, KIKX, KRAK. Charts: debut 34 WCOS-FM, 38-31 WKKN, debut 35 KLAK

BOBBY BARE "Food Blues" (Columbia) 38/13, WCMS, WINN. KHEY, WVOJ, WKDA, WEAT, KWMT, CKLW-FM, WBAM, WNRS, KUZZ, KIKX, KTOM, debut 21 WLWI, 41-30 WSEN.

R.C. BANNON "Never Be Anyone Else" (Columbia) 36/10, KRZY, KEEN, KNEW, KSSS, WAXX, WKKN, WHBF, WKMF, KLVI, KWKH.

JOE STAMPLEY "There's Another Woman" (Epic) 33/14, KNIX, KEED, KSSS, KVOO, KFGO, KFEQ, KNOE, KRMD, WAXX, WIRK FM, WYDE, WKXA, WOKQ, WYII.

KENNY SERATT "Until The Bitter End" (MDJ) 28/8, WKMF, WCXI, WYTL, KFEO, WHBF, WJJD, KHEY, WQQT,

BONNIE RAITT "Don't it Make Ya..." (Full Moon/Asylum) 27/12, KEED, KSOP, KUGR, KSO, WIL, WUNI, KRMD, WCOS-FM, WOKK, WHOO, KWKH, WKXA, debut 28 WNYR

G. CAMPBELL & T. TUCKER "Dream Lover" (MCA) 23/6, KTOM, KLAK, KLVI, WIRK-FM, WYDE, WPOR, debut 29 KNEW, 46-35

DON KING "Take This Heart" (Epic) 20/8, KEED, KIKX, CKLW-FM, KEBC, WCXI, WIRK-FM, WBAM, WVMI.

MAC DAVIS "Texas In My Rear View..." (Casablanca) 19/19. KCKC, KMPS, KEED, KFTN, KTOM, KEEN, KUZZ, KSSS, KSO, KFEQ, KEBC, WCXI, WDGY, WLWI, KHEY, WIRK-FM, WYDE, WWVA, WSEN.

ROY HEAD "Drinkin' Them Long Necks" (Elektra) 19/6, KRAK, WKMF, KYNN, KLVI, WOKK, WWV

MUNDO EARWOOD "Can't Keep My Mind..." (GMC) 19/4, KRAK, WKKN, CKLW-FM, KYNN.

CAPITALS "A Little Ground In Texas" (Ridgetop) 18/18, KEED. KIKX, KMPS, KBMR, WAXX, CKLW-FM, KNOE, KKYX. On KSO, KRMD, WYDE, KWKH, KEBC, WKKN, KYNN, WVOJ.

TOMMY OVERSTREET "Me And The Boys In..." (Elektra) 14/8. KRMD, WCOS-FM, WVOJ, WBAM, KWMT, KVOO, KSSS, KUGR. KENNY ROGERS "Lady" (Liberty) 12/12, KLAK, KFGO, WAXX, WKMF, WUBE, WLWI, KLVI, WSM, WHOO, CKLW-FM, WYDE, WEAT.

MARGO SMITH "He Gives Me Diamonds..." (WB) 11/11. WKXA, WSEN, KRMD, WLWI, WVOJ, WIRK-FM, WKMF, KCKC, KSSS, KUGR, KNIX.

Most Requested

DON WILLIAMS (MCA)
WAYLON JENNINGS (RCA)
WAYLON JENNINGS (RCA)
WILLIE NELSON (Columbia)
JOHNNY LEE (F.M.)Asylum)
T.G. SHEPPARD (WB/Curb)
ANNE MURRAY(Capitol)
GEORGE JONES (Epic)
RAZZY BAILEY (RCA)
DOLLY PARTON (RCA)
EDDIE RABBITT (Elektra)

Active Recurrents

Singles that have dropped off most current charts, but still showing some activity through sales and or requests.

MICKEY GILLEY Stand By Me (Full Moon/A MERLE HAGGARO Misery And Gin (MCA)
JOHNNY LEE Lookin' For Love (Full Moon/As BARBARA MANDRELL Crackers (MCA) Making Plans (RC/ Oriving My Life Away (Elektra) KENNY ROGERS Love The World Away (UA))
ROY & EMMYLOU That Lovin

STATLER BROTHERS Charle **CONWAY TWITTY**

I've Never Seen The Likes Of You (MCA)

STOP! LOOK! LISTEN!

Charley Pride
You Almost
Slipped My
Mind
PB12100



BB 50* CB 48* RW44*

Alabama
Why Lady
Why
PB12091



BB 45* CB 45* RW 42* RADIO & RECORDS BREAKER 38*

SHIPPING



New on RCA
Leon Everette
Giving Up
Easy
PB12111





Biff Collie Inside Nashville

Courain !

MUSIC ROW CHRONICLE: Nashville is preparthird childhood, who was available for combat in ing for the October Country Music Convention. The World War I! He made his debut with another octo-14th annual Country Music Association Awards will genarian (almost) when he was introduced for the first time on the Grand Ole Opry by Roy Acuff, and air October 13 on CBS-TV, with Barbara Mandrell and Mac Davis cohosting . . . The NBC Radio Network he had a press conference before first taping on the has agreed to a three-year pact with the CMA to air TV special, with these among his answers: "I don't the "Post-Awards Radio Show" live. The second antell Jimmy Carter what to do, and he doesn't sing 'Red Rose Rag' (that's my song)"; "I was old when nual show will be hosted again by Bill Anderson and Ralph Emery, with roving reports from WMAQ/Chi-I was 18. I don't want to be 18 again!"; "Yes, when I cago morning personality Lee Sherwood and longmet Dolly, I said hello. Dolly, I said hello . . . twice."

BMI ENTERS EXIT/IN: The VIP celebrity-studded time Country radio veteran Bill Robinson. The radio show features interviews with the award winners and the many country stars in attendance at the CMA post-awards party, plus music and pre-produced music

audience who helped open the "new Exit/In" included Eddie Rabbitt, Vic Damone, John Prine, James Talley, Joe Sun, Marshall Chapman, Jack Clement, and Chuck Berry, who turned on the new Exit/In after the lights were out for about a year. The delay was precipitated by a \$300,000 renovation job by the new owners of what was at its inception an informal coffeehouse club in 1971. BMI VP Frances Preston hosted the affair, and opened by saying: "The Exit/In has been important to the development of Nashville as a total music center, so we thought it appropriate to bring Chuck Berry in for this opening, since he's so unique and important to the music scene." Frances and Russ Sanjek, another BMI VP, presented four "Excellence" awards to Berry. It was a special night, and heralded a new era in the history of the fabled Nashville showcase.

WHO???: See Glen & Tanya on Tom Snyder's stretched-out "Tomorrow Show" last Thursday? ... Charlie Douglas says that giant mail order house, The Country Store, does have a listed number (601-698-7914). Charlie survived that 10,000-mile 30-remote radiothon that stretched from New Mexico to Georgia ... D.J. Hall of Fame nominee T.Tommy Cutrer recovering from eye surgery to replace the lens in his left eye!

Doug La Valley teased us with sparse info about "Nashville Live," a weekly show originating from the new Stockyards Restaurant in Music City, starting in early November. La Valley says they plan to go on the air with at least 300 stations! . ASCAP President Hal David came to town for the Circle Theatre's production of the Hal David-Burt Bacharach musical 'Promises, Promises'' ... Bill Anderson's name on the list of nominees for induction into the Georgia Music Hall of Fame honors the former cracker; whose name will one day come up in Country Music Hall of Fame conversation . . . Charlie Rich debuts as a movie actor with a lead role in that "Take This Job And Shove It" movie, now in production (his wife Margaret Ann has a role in that one, too) . . . Barbara Mandrell's "preview special," as the network calls it, will really be a pilot show for a weekly TV series, possibly starting in January, according to Music Row mumbles: "Barbara Mandrell & the Mandrell Sisters. James "Rockford Files" Garner, here to do sound-

Tacks "Rockford Files" Garner, here to do sound-tracks for the Waylon Jennings TV special upcoming this fall, made a couple of "spec" records, I under-



GOOD AS GOLD — Seen at the recent open house to launch the House Of Gold Music Writer's Annex are Executive VP Bob Montgomery, BMI's Frances Preston, and Warner Bros. Records Director of Operations Frank Jones. The new building will have a 17-member writing staff for the publishing company, and contains four writing rooms plus a 4-track pre-demo studio.

stand. Waylons produced ... UPI reported that Jaren Tate Lewis, Jerry Lee's estranged wife, applied for food stamps, saying she was destitute and without income ... "J.R." 's, a giant night club complex comparable they say to Longhorn Ranch in Dallas, Mr. Lucky's in Phoenix and Gilley's in Houston, celebrating its opening this week in Lafayette, according to KXKW's Clark White ... Remember the time when Mel Tillis, at Paw Paw, Michigan's annual wine festival, got his biggest applause when he sang his hit "Stomp Them Grapes" ... Dottie West to star in her own TV special this fall?

REALLY?: If Sonny Curtis's current record sounds familiar, it's because you heard the melody as the theme of the long-running "Mary Tyler Moore" show on TV for years . . . Mel Tillis's record "Steppin' Out" was written and recorded by Billy Starr first almost 25 years ago! . . . The Oak Ridge Boys sing the National Anthem to open the American League playoffs in Kansas City October 8 . . . T.G. Sheppard and Joe Sun both started out as record promotion men! Billy Bob Bowman says he's working on a new movie called the "Bourbon Cowboy" . A movie on the life of Ronnie Milsap? . . . Merle Haggard is a fishing freak; even built a pond on his place and stocked it with two giant "breeder bass," so he could watch them multiply . . . Will Jeannie Bare really reincarnate her singing career which she abandoned when she and Bobby married in the early '60's? She's already made a record . . . The whispers are getting louder daily about a "Country Music Roller Skating" craze, with more rinks around the country mixing larger helpings of country into their musical menus and a number of radio stations getting in on the act with special Country Skate Nights co-promoted by the stations and the rinks . . . Willie Nelson moving his family to a hideaway in Hawaii? . . . Did you know that % of the world's Western boots are manufactured within 70 miles of Nashville? Acme, Duran-

go, Laredo, Wrangler, and Texas boots are all made

around here . . . Did Johnny Paycheck's band used to be called the "Cashiers?" . . . KZLA, the new Coun-

try station in L.A. was the original full-time Country

station in that market, spawning such notables as

D.J. Hall of Famer Cliffie Stone, Tennessee Ernie

Ford, Tommy Sands, Molly Bee, et al, in the 1940's as

KXLA, "The Home Of The Western Stars."

TULSA THANKS — 1980 marks the 20th year Roy Clark has been a Las Vegas performer, with 10 as a headliner at the Hughes Hotels there. During the recent sixth Roy Clark Celebrity Golf Classic in Tulsa, Clark and his manager Jim Halsey (left) presented Hughes Entertainment Director Walter Kane with an original art plaque commissioned by American Indian artist Minisa Crumbo.

Country Music Month
October 1980

I feel a special pride and nostalgia each year
as I issue this message designating October as
as I issue this message designating October as
as I issue this message designating October as
forming up on a farm, I learned to appreciate,
Growing up on a farm, I learned to appreciate,
firsthand the sounds coming from the fields,
hills and valleys of our country during harvest,
hills and valleys of our country during harvest,
hills and valleys of our country in I listen to
hopes and dreams of the men, women and children
season. I grew to know and share the children
hopes and dreams of the men, women and children
season of rural merica. And every time I listen to
Country music I am reminded of the timeless
October 1 want to
values by which they live.

Values by which they live.

Values by which they live.

Values this traditional observance, I want to
low they build the progress and
salute Country music as the purest echo of rural
America at work to help build the progress and
vell-being of our land.

Well-being of our land.

This is why I welcome this opportunity to applants
the gifted artists who devote their flower transt talled
to ensure our continued enjoyment of Country music
the gifted artists who devote their Country music
and the dedicated fellow citizens who bring their
performances to the widest possible audiences.

features. R&R's Jim Duncan was once again tapped

to produce and direct the show for the CMA and NBC

Interested stations should contact NBC in New York

nightclub in Los Angeles will be aired live via "ON

Eddie Rabbitt's concert at the Roxy

PRESIDENTIAL PROCLAMATION — President Jimmy Carter, along with several state governors, proclaimed October as Country Music Month. Kenny Rogers sent letters to the governors of every state requesting an official proclamation. As of this report the Country Music Association had received more than 30, with more expected. President Carter's letter is seen here.

TV" cable and will be the first show ever televised live from the Roxy. The performance will also be heard on KHJ/Los Angeles, the station's first simulcast under its new "Country-Oriented Rock" format. Airdate is October 11 . . . Tom T. Hall will be the honored guest of the Broadcasters Association of Kentucky in Lexington on October 15. He will receive the "Outstanding Kentuckian Award" at that time . DIR Broadcasting and the ABC Radio Network hosted a reception here to launch their new radio concert series "The Silver Eagle." The party was at the Richland Country Club, with more than 75 music industry guests in attendance. The show will be available at the end of January 1981 . . . Dolly Parton will bring "Nine To Five" home to Nashville for a pre-premiere premiere in early December. Before the "World Premiere" in New York & Los Angeles, Dolly, Jane Fonda, and Lily Tomlin will give us a special preview of Dolly's film debut. Dolly cut the title tune and soundtrack album Barbara Fairchild's freak bus accident necessitated treatment at St. Mary's Hospital in Grand Junction, CO when, enroute to Vernal, Utah for a concert, the driver stopped the overheated bus on a mountain, the brakes released, and the bus rolled back and turned over . . . Billie Jo Spears will host her own 45minute BBC-TV special this winter, to be filmed November 15 in the New London Theatre in London "George Burns & Roy Acuff," "George Burns & Minnie Pearl," and other possible combinations came together on the occasion of "George Burns in Nashville," the subject, if not the title, of the television special they taped here with the amazing triple-threat kid in his

FISCHERS

R. C. BANNON'S rendition of "Never Be Anyone Else." is capturing radio audiences all across the country. Produced by Larry Rogers. On Columbia Records.

Representation For R. C. Bannon & Louise Mandrell: Dick Blake International • 11 Music Circle South • Nashville, Tennessee 37203 • 615/244-9550

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LOUISE MANDRELL,
"Love Insurance." The lovely
Louise provides the coverage
your playlist needs with this
lively new single. Produced
by Buddy Killen.
On Good Records.





WEST

MIDUQUOTQUE NAM

Barbara Mandrell
R.C. Bannon
Res Allen Jr.
Lacy J. Delton
Brenda Lee
Freddle Hart
Danny Davis & Brass
Anne Murray
KKAL

KKAL o Grande CA Arroyo Gronde CA Cybrystal Gayle Johnny Paycheck George & Lammy Emmylou Harris HOTTEST: Moe Bandy Maylon Jennings Mille Nelson Hel Tillis

HUZZ Bokersheld, CA Bohershed CA
Bellamy Bros.
Alabama
Mac Davis
Bobby Bare
Eddy Raven
Stoney Edwards
Cristy Lane
MOTEST:
Malson & Price
Dolly Parton
T.G. Sneopard
Willie Melson
Maylon Jennings

NSSS Colorodo Springs, CO Colorodo Springs. Ci Jaca Grayson Alabame Alab

KLAK Denver, CO Alabama Jacky Mard Glen & Tanya Kenny Rogers HOTTEST: Tammy Normatte HOTTEST: Tammy Mynette Razzy Bailey Gene Matson Don Milliams Emmylou Harris

Empino Marris
KEED
Eugene, OR
Stephante Minslow
Larry Gallin
Joe Stamoley
Charley Pride
Mac Davis
Don King
Bonnie Raftt
Capitols
HOTICST:
T.G. Sheppard
Razzy Bailey
Don Millians
Maylon Jennings

KMAK
Presno, CA
Johnny Cash
Jacky Mard
Alabama
Crystal Gayle
MOTEST:
Johnny Lee
Maylon Jennings
Don Milliams
willie Nelson

KUGR Green River, WY Green River, WY
Barbra Streisand
Gary Stewart
Ray Stewens
Bonnie Raitt
Danny Dayls & Brass
Tommy Overstreet
Larry Gatlin
Alabama
Dzarh Mt. Daredevils
Carol Chase
Margo Smith

Margo Smith KRAM Los Vegos MV Alabama Larry Gatlin Rex Allen Jr. Jacky Mard HOTTEST: T.G. Sheppard Razzy Balley Don Milliams

KLAC Los Angeles, CA Jacky Mard Sylvia John Conlee Larry Gatlin George & Tammy

KNEW Ooklond-S.F., CA Crystal Gayle Jerry Lae Lewis R.C. Bannon Larry Gatlin Zella Lehr Louise Handrell Hargo Smith Joe Stempley Terri Gibbs

Provo, UT
Michita Lineman
Mac Davis
Bob Duncan
Louise Mandrell
Alabama
Becky, Mobbs
KIDN
Pueblo, CO
Jerry Lee Lewis

Pueblo, CO
Jerry Lee Lewis
Emmylow Harris
Crystal Gayle
Ronnie McOwell
John Conler
John Milliam
Hoffts;
Don Milliam
Haylon Jennings
Hillie Helson
John Anderson

KRAK
Socromento, CA
Bellamy Bros,
Larry Gattin
Stephante Minslow
Roy Near
Mundo Earwood
Gary Horris
HOTIES!
T.G. Sheppard
Maylon Jennings
Don Milliams
Millia Nelson
Brenda Lee

NEEN
Son Jose, CA
Booby Bare
John Conlee (Flip)
John Conlee (Flip)
John Conlee (Flip)
John Conlee
Larry Gattin
HOTTEST:
Don Milliam
Johnny Lee
Maylon Jenning
Milliam
Sylvia
MANDR

KCUB Tucson, AZ

Soft Loke un;
Bonnie Raitt
Gordon Lightfoot
Malker & Feirchild
MOTIEST:
Don Milliam
Mel Tillis
Mank Milliams Jr.
George Jones
John Conlee

NTOM
Solings CA
Suste Allanson
Mac Davis
Jacky Merd
Jim Chesnut
Glen & Tenya
Lerry G. Mudson
Freddle Mart
The Cates
HOTTEST:
Waylon Jennings
Lecy J. Dalton
Bobby Bare

KTOM

Tucson, AZ Charley Pride HOTTEST: Don Milliams Maylon Jennings Razzy Bailey Anne Murray Crystal Gayla KCKC Son Bernordino, CA Son Bernolding, Gi Chuck Howard George Jones Mac Davis Margo Smith Danny & Doolitt Carol Chase Bellamy Bros. KIKX Tucson AZ

Nonia McDowell Stephanie Minslow Brenda Lwe Don King Capitals Booby Bare HOTIEST: T.G. Sheppard Don Milliams Milliams Mr. KSON
Son Dego, CA
Ronnie McDowell
Emplou Harris
Alabama
Eddy Raven
90y Stevens
HOTTEST:
Hiller Melson
Hank Millams, Jr
Accy J. Dalton
Jerry Lee Lewis
Red Steagall

Most Added .

ARRY GATLIN & GATLIN BROS Take Me To Your... (Columbia)
ALABAMA Why Lady Why (RCA)
CHARLEY PRIDE You Almost Slipped My Mind

Hottest DON WILLIAMS DON WILLIAMS
I Believe In You (MCA)
WAYLON JENNINGS
Theme From The Dukes... (RCA)
WILLIE NELSON
On The Road Again (Columbia)
T.G. SHEPPARD Do You Wanna Go... (WB/Curb)

JOHNNY LEE Lookin' For Love (Full Moon/Asylum)

REGIONAL ADDS & HOTS

EAST

WSEN Boldwinsi

Boldwinswise NY Larry Gallin Mac Davis Margo Smith Joe Stamplay Brenda Lee Lobo MOTICST: Charlis Daniels Ban Don William Motion Jenning Tampy Mymette Willie Nalson WPPOC WPOC Bathmore, MD Moe Bandy Slim Whitman Rendalls

WKXA Brunswick, ME Stephanie Win Larry Gatlin Bonnie Raitt Alabama Joe Stampley Hargo Smith HOTTEST:

SOUTH

NOKE Austin TX

Austin, TX
Jerry Reed
Jacky Mard
Stephanie Minslow
Brenda Lee
Crystal Gayle
HOTICST:
Anne Murray
Mel Tillis
Willie Helson
George Jones
Joe Sun
Mittel

WEEP PMSDurgh.PA Cristy Lane Gene Matson Emmylow Marris Larry Gallin Vince Vance & Valiants

Dover, NH Lacy J. Dalton Jerry Lee Lewis Red Stragall Joe Stampley Larry Gatlin Big Al Domaning HOTEST: Johnny Lee T.G. Sheppard Don Williams Haylon Jennings Williams Haylon Jennings Williams New York, NY
Hank Milliams Jr.,
Stephanie Minslow
Lacy J. Dalton

Lacy J. Dalton
WCMMC
Norfolk VA
Silgo Studio Band
O.B. McClinton
Booby Bare
Dandy & Doolittle
HOTTES!
Dom Williams
T.G. Sheppard
Maylon Jennings
Willie Melson
Louise Mandrell

WADR Remsen, NY Rex Allen Jr. Jacky Ward Alabama HOTEST: Nelson & Price Dolly Parton T.G. Sheppard Kendalls WMYR Rochester, NY Ray Stavens

WPOR
Portiond ME
Joe Sun
Glen & Tanya
Ray Stevens
Sylvia
John Conlee
Jacky Merd
Crystal Gayle
HOTTEST: HOTTEST: Johnny Lae T.G. Sheppard Don Hilliams Waylon Jennir Slim Whitman

Whisu AL Crystal Gayle John Conlee George & Tammy Sylvia Ray Stevens HOTTEST: Don Milltams Maylon Jennings Tammy Mynetta Cristy Lane Charly McClain wan Mil

Boonie Raitt HOTTEST: Maylon Jennings Hank Milliams Jr Tanya Tucker John Conles

KNOE Monroe, LA

Rochester, NY
Ray Stevens
Sylvia
Yanya Tucker
Diane Pfeifer
HOTTEST:
Relson & Price
Reba McEntire
Dave & Sugar
WMZQ
Woshington, D C Larry Gatlin Wheeling WV Roy Head D.B. McClinton Hac Davis Stephanie Minslow HOTIEST: T.G. Sheppard Razzy Balley Nelson & Price Hoe Bandy

Stephanie Winslow Sylvia Foxfire Alabama Empylou Harris NOTTEST:

Williamsport, MD Larry Gatlin Freedie Hert Joe Stampley Rex Allen Jr. Zella Lehr MOTEST: T.G. Sheppard Statler Bros, Waylon Jennings Millie Nelson Johnny Lee Cristy Lane Patsy Cline Johnny Paychec Ray Stevens Alabama Charley Pride HOTTEST:

MIDWEST

Sylvia
Alabera
Ronnie McDowell
Johnny Paycheck
Bobby Bare
Stephanie Minslow
Brenda Lee
MOTTEST:
Dolly Parton
Nelson & Price
Don Milliams
Wille Nelson

Cristal Gayle Tammy Mynette John Anderson Mel Tills Jerry Reed MOTTEST: Johnny Lee Don Millians Maylon Jennings

John Conlee Jerry Reed Johnny Paycheck Ronnie McDowell Sonny Payenet Ronnie McDowel' Sylvia HOTTEST: Nelson & Price George Jones George & Tarmy Patsy Cline Con Hunley

WUBE Cincinnati, OH Cincinnon, OH
Jacky Mard
Johnny Paycheck
Red Stengall
Ray Stevens
Jerry Lee Lewis
Jerry Reed
Kenny Rogers
HOTTEST:
Hank Milliams Jr,
Lacy J. Dalton
Tanya Tucker

WHIK Clevelond, OH George & Tammy Roger Bowling Ray Stevens HOTTEST: 7.G. Sheppard 51 im Hhit Unan Ed Bruce Chuck Howard Razzy Bailey Razzy Balley MSD Des Moines, MA Rea Allen Jr. Jerry Mallace Bonnie Raitt MAC Davis HOTTEST: T.G. Sheppard Sline Mituran Bill Anderson

Bill Anderson
WCRI
Defrod Mi
Hac Davis
Don King
Alabama
Renny Seratt
HOTTEST:
Dak Ridge Boys
Gene Matson
George C Tammy
Mel fills
WARN

WAXX Eou Claire, WI EOU CROIR. WE SEED TO SEED TO

KFGO Forgo, ND

Kenny Rogers Danny Davis & Brass Joe Stampley Hoyt Aston Gary Stewart (Flig) HOTTEST:

WKMF Fint, MI Kenny Rogers Margo Smith David Millis Gary Stewart Kenny Seratt Roy Head Johnny Rodrigue R.C. Bannon Rex Allen Jr. HOTTEST: T.G. Seepard Dan Milliem Razzy Bailey Don Milliem Anne Murray Lacy J. Dalton

Fi Dodge, MA
Charley Pride
Booby Bare
Larry Gailin
Rex Allen Jr.
Sylvia
Towny Overstreet
MOTIEST:
T.G. Sheppard
DornWilliams
Willie Melson
Lacy J. Dalton
WCUZ
Grand Ropids, MI
Anne Murray

Grand Ropids, Mi Anne Murray Charley Pride Charley Pride Charly McClain Con Hunley Cristy Lane Jerry Lee Lewis HOTTEST: Lynn Anderson Gene Matson Silm Whitman Maylon Jennings

WFMS Indionopois IN Hell Tills Patsy Cline Johnny Paycheck Red Steagall Sylvia HOTEST: Dolly Partno George Jones Anne Murray Hank Hilliams J Crystal Gayle WDAF Konsos City, MO Patsy Cline Emmylou Harris

Lonsing Mi Brenda Lee Larry Gettin Charley Pride Johnny Rodrigu Ronnia McDowel Freddie Hart HOTTEST: Oak Ridge Boys Dolly Parton Nelson & Price Tammy Mynette Johnny Paychec

WTSO Modison, Wi Patsy Cline Hoyt Axton Jim Weatherly HOTTEST: Don Williams Emmylou Harris Hank Williams Williams

Minneopois, MN
Anne Murray
Mac Davis
Mel Tillis
Debby Boone
George Jones
Sylvia
Tammy Mynette
MDTEST:
Don Milliams
Nelson & Price
WMMUS
Muskegon MI
Con Munley

Con Hunley
Charley Pride
Jerry Lee Lewis
Johnny Rodriguez
Rex Allen Jr.
Alabama
George & Tammy
HOTTEST:
J.G. Sheepard Maylon Jen Mac Dayfs

KEBC Oklahoma City, OK Okiohomo Crty, OK Stock and Diane Pfeffer Danny Davis & Brass Zella Lehn Don King Durwood Naddock Mac Davis Jack Grayson Becky Hobbs MOTTEST: Brende Lee Roy Mead KYNN

Omono, NE
Gary Morris
Alabama
David Mills
Roy Nead
D.B. RcCinton
Brenda Lee
Dohny Rodrious
Res Allen Jr.
Diane Pfeffer
Gary Stewart
Melba Montgomery
Mundo Earwart
Melba Montgomery
Mundo Earwart
Res Allen
Morris
Rendalls
Razzy Balby
Sim Mhitman
Maylon Jennings
Don Milliams

WYTL
OshMosh, Wi
Freddie Hart
Ray Stevens
Johnny Paychek
Kenny Seratt
Crystal Gall
Lystal Golden
HollEST:
Johnny Lee
Kendalls
Millie Nelson
Fred Knoblock
Don Williams

Alabama
Johnny Rodriguez
R.C. Bannon
Capitals
D.B. McClinton
Eddy Raven

Eddy Raven
KGFM
Perra, SD
Anne Murray
Jerry, Lee Lewis
Emmylou Harris
George & Tammy
Sylvia
HOTIEST:
Johnny Lee
Nelson & Price
Don Milliam
Maylon Jennings
Millie Nelson
Millie Nelson

Wille Nelson
While
Rock Island, IL
Emylou Harris
Sylvia
Freddle Hart
John Conlee
R.C. Bannon
Kenny Seratt
Crystal Gayle
HOTTEST:
Willie Nelson
Maylon Jennings
Anne Hurray

Anne Murray

WMKIN

POCKIOTE, II

Melba Montpomery
Englebert Hungerdinck
Becky Mobbs
Fredole Mart
Lamry Gatlin

Mundo Earwood

A,C. Barnon

A,C. Barnon

Charley Price
Maury Finney

MOTEST:
Dolly Paeton

Melson & Price

T.G. Sheppard

WMCQ

Sognow, MI

Charley Pride

Charley Pride

WW.JO
SI Cloud MN
Emmylou Harris
Jerry Reed
John Conlee
Ray Stevens
Sylvia
HOTICST
Johnny Lee
Eddie Rabbitt
Maylon Jennings
Don Milliams
Razzy Bailey
HEED

St Joseph MO
John Conlee
Mac Davis
Carol Chese
Kenny Seratt
Joe Stampley
HOTEST:
Helson & Price
Moe Bandy
Millie Nelson
Rezzy Bailey
Oak Ridge Boys
Writ
St Louis, MO

NVOO Tulsa OK

Tutsa OK
Larry Gatlin
D.E. McClinton
Billy Parker
Charley Prior
J.M. Thompson
Joe Stampley
Orion
Rex Allen Jr.
Peggy Foreman
Hoyt Auton
David Allan Coe
CRLW-FM
Windsor, Ontono
Johnny Rodriguez

Windsor, Ontono
Johnny Rodriguez
Charley Pride
Don King
Mundo Earwood
Capitals
Kenny Rogers
Rex Allen Jr.
0.8. McClinton
Melba Montgomery
Bobby Bare

Joe Sun KLVI Rea Allen Jr. R.C. Bannon Glen E Tanya Roy Nead Brenda Lec Charley Pride Gary Stewert Jacky Ward Kenny Rogers HOTTEST: Gene Matson Uak Ridge Boya T.G. Sheppard Nos Bandy Sounce Reit Emmylou Harris Tammy Mynette Charley Pride HOTTEST: Waylon Jennings Maylon Jennings
WTHM .
Terre House, N
Charley Pride
Johnny Paycheck
Sylvia
Jacky Mard
Emmylou Harris
Larry Gallin
HOTTEST:
Dolly Parton
T.6. Sheppard
Razzy Bailey
HVOO

Wividi Blook MS Joe Sun 0.8, McClinton Sylvia Lacy J., Dalton Don Ring Rex Allen Jr.

Rex Allen Jr.
WYDE
Birminghom, AL
Mac Davis
Glen & Tanya
Dandy & Doolfitle
Kenny Ropers
Charley Pride
Orion
Joe Stempley
Johnny Rodriquez
Gary Stewart
HUTEST:
T.G., Sheppard
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T.G. Sheppard
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T.G. Sheppard
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MITTER
T.G. Sheppard
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MI

WCOS-FM Columbio SC Columbia SC Don King Bonnie Rasti Terri Gibbs Larry Eallen Tomby Overstreet Kenny Speer HOTTEST: Dak Ridge Boys Don Hilliams Hills Relson George Johnes Jerry Lee Lewis

Over

Bobby Bare
Mac Davis
Kenny Seratt
Stephanie Winslow
MOTIEST:
Maylon Jennings
Jerry Reed
Johnny Rodriguez

WBAP FI Worth TX

H WORM TX
JOHN Conlee
Patsy Cline
KENR
Houston, TX
Johnny Rodriguez
WVOJ
JOCKSONVIN, FL Jocksonville, PL Sherry Brane Tommy Overstreet Termi Gibbs Moyt Aston Bobby Bare LeGarde Twins Carol Chase Margo Smith Pat Garrett HOTTESY:

Jerry Lee Lewis Patsy Cline Anne Murray Brenda Lee WINN
Lousville NY
Bobby Bare
Alabama
Charley Pride
HOTTEST:
T.G. Sheppard
Don Milliams
Maylon Jenning Waylon Jenning Willie Helson Mel Tillis

WMC Memphs, TX Crystal Gayle Mickey Gilley Ronnie Milsap Bellamy Bros. HOTTEST: Don Milliams T.G. Sheppard Patsy Cline WORKS WORK Mendian, MS Bonnie Raitt Ray Stevens Roy Head Brenda Lee HOTTEST:

George & Tarmy
Prends Lee
Prends Lee
Charley Pride
Lobo
Lobo
Lory Gatlin
Joe Stampley
Everette Brady
Johnny Paycheck
Capitals
HOTHEST:
T.G. Sheppard
Don Milliams
Razy Balley
Haylon Jennings
George Jones
WHSAM
Monigomeny, AL
Terri Gibbs
Bobby Bare
Tanya Tucker
Dandy & Doolittle
Diane Pfeifer
Don King
Rex Allen Jr.
Tommy Overstreet
HOTHEST:
Statler Bros.
T.G. Sheppard
Don Milliams
Relson & Price
Don Milliams
Maylon Jennings WitWh Monisponery, AL Kenny Rogers Carol Chase Dandy & Doolittle Brenca Lee Mac Cavis Sylvia Rez Allen Jr., Margo Smitch Hoffts; T.G., Sheppard Don Milliam Welson Milliam Welson WLWI

WMXDA
Mossmile, Th
Ray Stevens
Stephanic Minslow
Frecoids Mart
Charley Price
Larry Getlin
Boobly Bare
MOTIEST:
Dolly Parton
T.G. Sheppard
Oan Aidge Boys
Maylon Jennings
Melson & Price
WMSM

WSM Moshnie, TN Alabama Charley Pride Booby Bare Bellamy Bros. Rex Allen Jr. Stephanie Minslow Kenny Rogers D.B. McClinton Freddie Mart

Freddie Mart WHOO Ordondo, FL Freddie Hart Bonnie Rait Johnny Rodriguaz Charley Pride Red Stagali Kenny Rogers HOTTEST: Johnny Lee Burt Reymolds Anne Murray

WNVY
Pensocolo, FL
Alabama
Johnny Rodriguez
John Conlee
Rea Allen Jr.
HOTTEST:
Statler Bros.
Debby Boone
Nelson & Price
On Hilliams
WSUN
SI Petersburg FL
Hank Hilliams Jr. Hank Williams Jr T.G. Sheppard Lacy J. Dalton Jerry Lee Lewis

WQQT Savannah GA Sovonnoh GA
Renny Seratt
Freedie Mart
Stephanie Minsl
John Conlee
Alabama
Roger Bowling
Larry Gatlin
MOTTEST:
Nelson & Price
Mel Tillis
George Jones
Lacy J. Dalton
Tom T. Hall

Sherry brane
Jerry hallace
Lemylou Harris
Ray Stevens
Brenda Lee
R.C. Bannon
Pat Garrett
Bonnie Raitt
Larry Gatlin
Chaeley Pride
HOTTEST:
Don Milliams
T.G. Sheppard
Melson & Price
Maylon Jennings
KRMD Maylon Jennings KRMAD Shrewepon, LA Joe Stampley Larry Gallin Gary Morris Hargo Smith Carol Chase Tommy Overstreet bonnte Raitt Charley Price HOTTEST: Don Williams Jerry Lee Lewis John Conlee

W Polm Beoch Bobby Bare Zella Lehr Rez Allen Jr. Charley Prige Sammy Johns Kenny Rogers MOTTEST: T.G. Sheppard Don Milliams George Jones Millie Nelson

Mac Davis
Larry Gatlin
Don King
Louise Mandrell
Margo Smith
Joe Stampley
J.W. Thompson
Glen & Tanya
HOTTEST: HOTTEST: Johnny Lee Maylon Jennings Joe Sun Cristy Lane Don Hilliams

Country

HOTTEST TRACKS:

"I Love A Rainy Night" (Elektra) EDDIE RABBITT

Cheap & Superficial" (MCA)
BURT REYNOLDS

Album cuts receiving airplay and activity. Listed alphabetically. Cuts in bold indicate heaviest reported airplay

ALABAMA - My Home's In Alabama - (RCA) "Hanging Up My Travelin" Shoes" "Getting Over You" "I Wanna Come Over" "Keep On Dreaming" "Some Other Place..."

LYNN ANDERSON - Even Cowgirls Get The Blues - (Columbia) "Poor Side Of Town"

RAZZY BAILEY - Razzy - (RCA) "True Life Country Music" CHARLIE DANIELS BAND - Full Moon - (Epic) "Legend Of Wooley Swamp" "South Sea Song" "Carolina" MICKEY GILLEY - That's All That Matters To Me - (Epic) "Juke Box

Argument" "That's All That Matters"

CRYSTAL GAYLE — These Days — (Columbia) "Ain't No Love..." "Too

Many Lovers" "I Just Can't Leave..." "Take It Easy"

HONEYSUCKLE ROSE — Soundtrack - (WB) "Angel Eyes" "Loving You Was Easier..." "Pick Up The Tempo" "Not Supposed To Be That Way" WAYLON JENNINGS — Music Man — (RCA) "Waltz Across Texas" GEORGE JONES — I Am What I Am — (Epic) "I've Aged Twenty Years..." "If Drinkin' Don't Kill Me

DICKEY LEE - Again - (Mercury) "Lost In Love

BARBARA MANDRELL — Love Is Fair — (MCA) "Best Of Strangers'
"Long Time No Love" "I'm Afraid He'll Find You" "Love Is Fair" "My "Not Tonight..." "Coming On Strong" "Sometime, Bonnie Lies... Somewhere"

EDDIE RABBITT - Horizons - (Elektra) "I Love A Rainy Night" "Short Road To Love" "I Need To Fall In Love Again"

T.G. SHEPPARD — Smooth Sailin' — (WB/Curb) "My Mind's Already Home" "Don't Touch Me" "I Feel Like Loving You Again"

SMOKEY AND THE BANDIT 2 — Soundtrack — (MCA) "Let's Do Something Cheap And Superficial" "Concrete Cowboy"

URBAN COWBOY - Soundtrack - (Full Moon /Asylum) "Cherokee Fiddle" "Falling In Love For The Night"

PORTER WAGONER & DOLLY PARTON — Porter & Dolly — (RCA)
"If You Say I Can" "Someone Just Like You" "Singing On The Mountain" "Daddy Did His Best" "If You Go..." "Beneath The Sweet Magnolia

GENE WATSON - No One Will Ever Know - (Capitol) "No One Will Ever Know" "One Too Many"

DON WILLIAMS - I Believe In You - (MCA) "I Keep Putting Off... "Rainy Nights And Memories" "Simple Song" "I Want You Back Again" "Ain't It Amazing" HANK WILLIAMS JR. - Habits Old And New - (Elektra) "Move It On



P/A

POP/ADULT®

Mike Kasabo

The Numbers Game In Norfolk

As many readers of this column are aware, the Spring trbitron book for Norfolk was recalled, as usual sending readcasters into an altered mood concerning the ratings tame. We decided to find out first-hand how a radio executive dealt with this event. And, as you'll discover, VTAR Vice President and General Manager Dick Fraim vas more than willing to share his thoughts on that and ther areas.

R&R: What effect did the recalled book have on VTAR?

DF: What it meant to us is that we lost a .1 in our werall 12+ market share, but we gained in cume.

R&R: That was the result, but what caused it?

DF: The problem was that there were a total of 27 liaries, out of 969 in the metro, that were incorrectly veighted as a result of placing them improperly in other tounties. For example, our market is made up of about twen cities and some small surrounding counties that are all a part of our metro. Anyway, those diaries were blaced in areas like Currituck County, which is a North Carolina county on the dividing line between North Carolina and Virginia. Then there were some others placed neorrectly, all adding up to this recall when one of the FM rock stations (WQRK) here in this market discovered twhen looking through the diaries.

R&R: That's when Arbitron went back to reweight be book?

DF: Yes, they had to go back and reweigh all the liaries in the areas where there had been that kind of lop. And so the reweighting then affected every station in the market — so every diary was reweighted — and as a result some stations lost slightly or gained a bit.

DF: No. There were no big winners or losers as a result of it.

R&R: Beyond the effect it had on the book, what do you think led to this happening?

DF: I'm glad you asked that because it's a problem that broadcasters in this area have been trying to solve for a long time. Starting from the top, in our market we have Norfolk, Chesapeake, and Portsmouth as the three major cities in this area. But Arbitron classifies the three

result some stations lost slightly or gained a bit. R&R: You're not upset in your case?

Transition

Jere Sullivan resigned his Music Director position at WYNY/New York to accept the Operations Manager slot of WBCG/Miami. Said he: "I'm really very sorry to be leaving what I consider a very talented staff of WYNY, but I'm also very excited about the prospects of my new direction in Florida." ... Jim Thomas has moved his act to KAAM/Dallas as midday personality from KFJZ/Ft. Worth ... Morning man John Leslie has resigned after a year to go to WNBF/Binghamton, NY with no replacement named as yet ... Michael Kay is the new midday personality at WFDF/Flint coming from WIBM/Jackson, MI replacing John McCray ... Brian James is the new Music Director of KUGN/Eugene; Paul Thorne, former MD for the station, is now the new Program Director for their FM facility K98 — programmed Country ... Ed Crane has been named News Director of WBBM-FM/Chicago from a TV position at WIFR/Rockford, IL ... Sue Barnes joins KYUU/San Francisco as an Account Executive from KNX-TV/Los Angeles ... Scott Fischer, after many years in the Denver market, has joined WFTL/Ft. Lauderdale as Program Director, replacing Tom Daren who exits the station . ..

cities as Norfolk County, and there is no such thing as Norfolk County. Norfolk has over 300,000 people, the city of Chesapeake has 150,000 and Portsmouth has over 150,000. They are all lumped as one, so you can see what happens because each of the respondents in those major cities are weighted the same.

"Weighting these areas the same presents a problem for us, and we've been trying to get this across to Arbitron."

R&R: And you're saying they shouldn't be.

DF: That's correct. They're totally different cities with different makeups. Chesapeake is somewhat rural and Portsmouth and Norfolk have a high density black population. Weighting these areas the same presents a problem for us, and we've been trying to get this across to Arbitron.

R&R: What have you and your fellow broadcasters proposed to Arbitron to straighten things out?

Update

ATTENTION REPORTERS: Since some of our correspondents may from time to time forget our deadline, it's appropriate now to remind everyone that we need reports in our hearts and on paper by no later than 3:00pm Pacific Coast Time each Thursday. If by chance the phone keeps ringing (as if no one's home), just be patient; this phone system accepts all calls into its bank and holds them until the operator can get to them. I mention this because many have said they've called and no one answers the phone. As I explained, that's due to an overload of calls coming in on certain days. We appreciate your continued support and cooperation . . . WMAL/Washington Exec. VP Andy Ockershausen received "The Outstanding Civilian Service Medal" from the U.S. Army. It's the highest medal the military can offer a civilian. Ockershausen was commended for his splendid efforts to promote better relations between the military and civilian communities . . . Phone buddy George Francis, VP/GM of WAKY & WVEZ/Louisville, writes all excited about the Arbitron results which show his two stations coming out in a 1-2 profile in several categories, and adds: "WAKY is one of the biggest AM success stories in the past ten years. It's only the third former rocker to make a successful transition to a full service adult-oriented station."... SEEING RED: Long-time play-by-play announcers Marty Brenneman and Joe Nuxhall (who at 15 was the youngest player ever in the major leagues) were informed by Cincinnati Reds management during a recent home stand (all games are broadcast on WLW Radio) that there would be a new "addition" to the broad-cast crew. According to a WLW source Reds President Dick Wagner felt the broadcast team was being too critical of the ballclub's performance and insisted on the "experiment" allowing Dick Carlson to call two innings over the weekend series. The fuss made the local papers, with Brenneman and Nuxhall claiming innocence to the charges of being critical. Fan reaction favored the duo's claim on WLW's sports line program.

DF: First we are proposing that they send a representative down here to hear our views as the broadcasting group as a whole.

R&R: What would be two or three of your key points? DF: We think that they need to break out all of the cities individually and show the diary returns by city and not just by Norfolk non-ethnic and Norfolk HDBA (High Density Black Area); we have no idea how many went to Chesapeake or Portsmouth until you happen to go up there and look at the books. We think it ought to show on the entire diaries. There also is a very strong agreement among area broadcasters that Currituck County should always be broken away from Virginia Beach. Our return rate for Norfolk in men 18-24 is 6.6%, where the population is 13.6% in that same area — it was a very, very

tion is 13.6% in that same area — it was a very, very poor return for this market.

R&R: But why do you care with a target of 25-49?

DF: Well, yes, you're right, WTAR is targeted 25-49,

but I live here and care about the totality of what is happening — so I'm talking about the market difficulties as a whole — our station is not having problems overall. It's only a problem for us when as a result of insufficient returns it shows the market going bonkers — depending on whose hands these diaries fall into. I'm not trying to come down so hard on Arbitron, it's just that this situation (the recall) was the first time it's happened and many of us broadcasters don't want to see it again; and we really want to help by discussing our special problems here in Norfolk.

Color



TOOLING IN THE TUB: KNBR/San Francisco's recent seventh annual "Bathtub Regatta" in the Oakland Estuary drew a crowd estimated by police to be around 40,000! One of the 180 entries is shown here being rowed merrily around the Pacific. The fun and activities went to benefit the Children's Hospital Medical Center and raised more than \$10,000 during the promotion.

TWO FOR THE ROAD: Back on the East Coast, WGBS/Miami is holding a contest in which the personalities will announce a pair of double-digit numbers each weekday morning drive time. All listeners whose license plates end in either pair of the daily double digit numbers are encouraged to call the station to enter the contest. Entries will be placed in a daily random drawing — prizes include weekends for two at a nearby vacation spot, a home entertainment package consisting of stereo and video equipment, ten-speed bikes, and dinners for two at a local restaurant.

BREAKER

"Breakers" are those newer records that have the greatest level of station activity on any given week

WILLIE NELSON On The Road Again (Columbia)

48% of our reporters are on it. Super fast start at the P/A level — adds include KNBR, WOWO, KLOK, KOGO, KHOW, WLVA, KLTE, WGR, KSL, WDEF, KRZI, WIP, WSYR, WDAK, WSIX. Key moves: 19-13 KRMG, 23-16 KMBZ, 33-29 WORG, 27-24 KSTP, 33-27 WABZ, 23-19 WMAZ, 30-27 KAAY, debut 26 KOLO, debut 29 WJBO. Heavy rotation: WIOD, WKHM. Jumps 37-28 on P/A chart.

AMY HOLLAND How Do I Survive (Capitol)

47% of our reporters are on it. Adds include WDAE, WSGW, KEX, KDKA, WOWO, WBZ, WHAM, WEIM, WSYR, KRZI, WBEN, KPPL. Key moves: 29-26 KAAY, 25-21 WLVA, 30-26 WABZ, debut 24 WLW, debut 26 WBOW, debut 27 WMAZ, debut 28 KLO, debut 27 WSTV. Jumps 35-29 on P/A chart.

NEW & ACT

sents total number of our reporting station ber of those stations that added it this week

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 46/6 add WELI, WFTL. KFOR, WNEU, WRIE, WSBA. Key moves: 16-13 WORG, 24-18 WHAG, 23-18 WFDF, 28-19 WSTV, 25-23 WLW, 33-29 WHBC, 30-25 WTAR, debut 20 WTIC. Hot at WBT, Increased 33-31 on P/A chart.

LARSEN-FEITEN BAND "Who'll Be The Fool Tonight" (WB) 46/9 add KEX, WKHM, WLNH, WHBC, KBAI, WHEN, WDAK, WLVA, WACI. Key moves: 18-13 KOLO, 18-14 WORG, 19-13 WOWO, 35-29 WHIZ, 23-20 WABZ, 27-23 WMAZ, 30-25 KWOS, 28-23 KDKA, debut 27 WBOW, debut 29 WNEU. Heavy rotation: WPTF, Increased 36-32 on P/A chart.

MICHAEL JOHNSON "You Can Call Me Blue" (EMI America) 40/8 add WDEF, KXIC, WJBO, WHBC, WSIX, WNDB, WFTL, WTMJ. Key moves: 33-25 KMED, 34-29 WHAG, 27-24 KXIC, WJBO, WHBC, WSIX, WNDB, WFTL, WTMJ. Key moves: 33-25 KMED, 34-29 WHAG, 27-24 KBAI, 31-27 WSGW, 21-19 KMBZ, 30-26 WFDF, debut 24 KEX, debut 30 WBOW, debut 30 WMAZ. Increased 40-34 on P/A chart.

MELISSA MANCHESTER "If This Is Love" (Arista) 40/7 add WNDB, WORG, KXIC, KMRJ, KNBR, WFDF, KLOK, Key moves: 39-29 WSGW, 35-30 WHBC, debut 29 KSTP, debut 30 KMED. Heavy rotation: WSBA. Increased 39-35 on P/A chart.

NEIL SEDAKA "Letting Go" (Elektra) 40/4 add WGAN, WLTA, WSBA, KAAY. Key moves: 25-22 WTAR, 36-33 WORG, 28-25 WFDF, 19-10 KBLF, debut 28 KSTP, debut 30 KLO, Debuts at No. 38 on P/A chart.

CRYSTAL GAYLE "If You Ever Change Your Mind" (Columbia) 33/7 add WBAL, WTAR, KMED, WPRO, WEIM, WDAE, WACI. Key moves: 33-30 WHAG; 29-26 KSTP, 27-22 WLTA, 32-27 KMBZ, Debuts at No. 39 on P/A chart.

IRENE CARA "Out Here On My Own" (RSO) 30/3 add KBLF, WQUA, WEBC, Key moves: 16-11 WHAG, 20-17 WSTV, 30-27 WHAM, 29-26 WDAK, 26-19 KMED, debut 26 WNEU. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

ELO "All Over The World" (MCA) 35/4 add wcco-FM, wtae, wbz. wstv. Moves: 17-11 WHIZ, 8-6 WHAG, 16-9 WFYR, 17-13 WGR, 10-6 WOWO, 31-22 WHBC, 18-15 WMAZ. Hot at WBT.

MICKEY GILLEY "True Love Ways" (Epic) 31/2 add WCCO-FM, WFDF, Moves: 17-14 WHAG, debut 26 WACI, Heavy rotation: KSL.

CLIFF RICHARD "Dreaming" (EMI America) 27/14 add WEIM, WLVA, WBOW, KEX, KDKA, WOWO, WASH, WCBM, WJBO, WPRO, KAKZ, WHAG, WIP, WNEU. Moves: 30-27 KBAI, debut 19 WBEN, debut 27 KWOS.

ROGER DALTREY "Without Your Love" (Polydor) 25/15 add WBAL, WELI, WCCO FM, WCFR, WKHM, KRMG, KEX, KSL, KFOR, KFMB, KPPL, KOLO, WHBC, WJBO, WGY. Moves 28-23 WSM-FM

JANIS IAN "The Other Side Of The Sun" (Columbia) 23/2 add KMRJ, WELL Moves: 27-22 KAAY, debut 30 WACI.

GORDON LIGHTFOOT "If You Need Me" (WB/Reprise) 22/2 add KBLF, WSYR.

DELIVERANCE "Leaving L.A." (Columbia) 21/3 add KXIC, KSL, KUGN, Moves: 19. 17 KAAY, 29-26 WSGW, debut 29 WMAZ.

MARY MACGREGOR "Somebody Please" (RSO) 21/0. Moves: 10.8 WHAG, 21-19

KENNY ROGERS "Lady" (Liberty) 20/20. Captures Most Added honors this week — WNAB, WCCO-FM, WWWE, WTAE, WASH, KNBR, WSIX, WGIR, WSGW, WFTL, WGR, KDKA. KMBZ, WSBA, KMPC, WLTA, WHAG, KOY, KLOK, KOLO.

HALL & OATES "You've Lost That Lovin' Feeling" (RCA) 20/17 add WTAE, WBZ, WSTV, WGIR, KOLO, WBEN, WPRO, WLNH, KWOS, WDIF, WGR, WABZ, WSM-FM, KLO, WWWE, WDAK, KBAI,

LEO SAYER "More Than I Can Say" (WB) 20/8 add WEIM, WRIE, WLNH, KRZI, WLW, WHIZ, WDAK, WNAB, Moves: 29-26 KBAI, debut 26 WMAZ, debut 29 KOLO, debut 29 WSTV, debut 36 WORG.

AMII STEWART & JOHNNY BRISTOL "My Guy/My Girl" (Handshake) 20/2

WHITNEYS "Heaven In My Arms" (WB/Curb) 19/6 add KRKK, WGIR, WHBC, KWOS, KLO, KEX, Moves: 12:8 WSTV, 32:27 WLNH, debut 30 KOLO.

POCO "Midnight Rain" (MCA) 18/14 add KFMB, KPPL, WORG, KFOR, WBAL, KRKK, WCCO-AM, WYMC, WTAR, WLNH, KBAI, WSM-FM, KLO, KMBZ.

POP/ADULT AIRPLAY/40

Thre		Two Weeks		This Week	September 26, 1980
	4	2	1	0	BILLY JOEL/Don't Ask Me Why (Columbia)
	8	4	2	Ö	PAUL SIMON/Late in The Evening (WB)
	10	9	7	0	DIONNE WARWICK/No Night So Long (Arista)
	5	5	4	4	EDDIE RABBITT/Drivin' My Life Away (Elektra)
	3	3	3	5	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
	34	18	13	ő	BARBRA STREISAND/Woman In Love (Columbia)
	11	10	9	ŏ	CARLY SIMON/Jesse (WB)
	6	6	5	8	AMBROSIA/You're The Only Woman (You And I) (WB)
	23	17	15	ô	BOZ SCAGGS/Look What You've Done To Me (Columbia)
	18	13	10	0	DIANA ROSS/Upside Down (Motown)
	14	12	11	11	GEORGE BENSON/Give Me The Night (WB)
	16	14	12	12	
	2	7	8	13	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA) AIR SUPPLY/All Out Of Love (Arista)
	17	15	14	14	
	32	27	19	0	LARRY GRAHAM/One In A Million You (WB)
		29	22	_	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
	1	1	6	O	DOOBIE BROTHERS/Real Love (WB)
	29	25	20	_	CHRISTOPHER CROSS/Sailing (WB)
	7	8		0	POINTER SISTERS/He's So Shy (Planet)
	19		16	19	NATALIE COLE/Someone That I Used To Love (Capitol)
		19	17	20	BOB SEGER/You'll Accomp'ny Me (Capitol)
	12	40	27	33	ANNE MURRAY/Could I Have This Dance (Capitol)
	13	16	18	22	LIVINGSTON TAYLOR/First Time Love (Epic)
	24	22	21	23	ENGLAND DAN SEALS/Late At Night (Atlantic)
	- >E	34	28	3	AL STEWART/Midnight Rocks (Arista)
	35	31	26	25	SEALS & CROFTS/First Love (WB)
	15	20	23	26	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
	9	11	25	27	ALI THOMSON/Take A Little Rhythm (A&M)
	-	-	37	0	WILLIE NELSON/On The Road Again (Columbia)
	-	39	35	©	AMY HOLLAND/How Do I Survive (Capitol)
	30	30	29	30	ELTON JOHN/(Sartorial Eloquence) Don't Ya Wanna Play This Game(MCA)
	40	35	33	31	RAY, GOODMAN & BROWN/My Prayer (Polydor)
	-	-	36	32	LARSEN-FEITEN BAND/Who'll Be The Fool Tonight (WB)
	22	21	24	33	ROBERT JOHN/Hey There Lonely Girl (EMI America)
	-	-	40	34	MICHAEL JOHNSON/You Can Call Me Blue (EMI America)
			39	35	MELISSA MANCHESTER/If This Is Love (Arista)
	39	38	34	36	CHICAGO/Thunder And Lightning (Columbia)
1	2	24	31		DIRT BAND/Make A Little Magic (UA)
-	-		-	38	NEIL SEDAKA/Letting Go (Elektra)
-	**	_	-		CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)
-	-		-	40	IRENE CARA/Out Here On My Own (RSO)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters **New Entry**

ALI THOMSON "Live Every Minute" (A&M) 17/9 add WLVA, WHOK, WKIQ, KOLO, WYMC, KBAI, WCHV, WTMJ, KUGN, Dabut 29 WMAZ.

OAK RIDGE BOYS "Heart Of Mine" (MCA) 17/1 add WDAE. Moves: 8-2 KMBZ, 29-STACY LATTISAW "Let Me Be Your Angel" (Cotillion) 15/6 add WDIF (dp), KRMG, KRKK, WABZ, WHBC, WIP. Moves: 23-17 WJBO, 34-31 WORG, 27-22 WNEU, 26-20 WSTV.

DON WILLIAMS "I Believe in You" (MCA) 15/5 add KLMS, KWOS, WACI, KRNT, WGIR. Moves: 42 KLTE, 13-8 KMBZ, 1-1 KRMG.

COMMODORES "Heroes" (Motown) 15/3 add KPPL, WSIX, KRKK. Moves: 30-25

DONNA SUMMER "The Wanderer" (Geffen) 13/8 add WQUA, WDAK, WCFR, WLNH, WYMC, WSIX, WBOW, WOWO. Debuts 23 WPRO, debuts 28 KOLO.

SAMMY JOHNS "Falling For You" (Atlantic/Real World) 13/5 add KMED, KLO. KFOR, WMAZ, WKIQ.

JACKSON BROWNE "That Girl Could Sing" (Asylum) 12/6 add KOLO (dp), WYMC, WLNH, WDIF, WEBC, WSTV. KENNY LOGGINS "I'm Alrìght" (Columbia) 12/1 add KRKK. Moves: 21-18 WNEU, 29

JERMAINE JACKSON "You're Supposed To Keep Your Love For Me" (Motown) 12/0, Moves: 21-19 WPRO.

LOBO "With A Love Like Ours" (Elektra/Curb) 11/4 add WORG, WRIE, WDBO,

CAROLE KING "Oh No Not My Baby" (Capitol) 11/2 add WDEF, KSL

EXILE "Take Me Down" (WB/Curb) 11/4 add WMAZ, KMBZ, WSTV, WHOK, Moves:

DIANA ROSS "I'm Coming Out" (Motown) 11/1 add WNEU. Moves; 84 WLVA. de-

WAYNE MASSEY "One Life To Live" (Polydor) 9/2 add WHEN, WCCO-AM.

WAYLON JENNINGS "Theme From The Dukes Of Hazzard" (RCA) 9/0.
Moves: 20-10 KRMG, debut 30 WHIZ.

PORRAZZO "Take A Look At Me" (Polydor) 8/2 add whiz, wkio.

AVERAGE WHITE BAND "For You, For Love" (Arista) 8/1 add KWOS.

ENGLEBERT "Don't Touch That Dial" (Epic) 7/2 add WHIO, KMBZ PLAYER "Givin' It All" (Casablanca) 7/2 add WHIZ. WHBC.

Most Added:

KENNY ROGERS

Lady (Liberty)

Added at 19% of our reportin

WILLIE NELSON WILLE NELSON
On The Road Again (Columbia)
idded at 17% of our reporting stations.
HALL & QATES
You've Les! ther Levin' Feeling (RCA)
idded at 19% of our reporting a tations.
ROGER DALTNEY ROGER DALTES
Without Your Love (Polydo
id at 14% of our reporting at
AL STEWART
Midnight Rocks (Arivs)

ided at 14% of our reporting at ANNE MUNICAL Could I Mave This Dance (Cap Ided at 13% of our reporting at ANY HOLLAND

AMY row
How Do I Survive (Captrov
ed at 13% of our reporting stat
POCO
Rain (MCA)

Hottest:

Women in Love (Columbia)
SPALY JOSE
Don't Asit Rive Vity (Columbia)
sported hot at 47% of our atsitions
PAIR, SERO**
Late in The Evening (Will)
sported hot at 48% of our atsitions
DIAMA ROSS
Upside Down (Micrown)

Jesse (WE)
sported hot at 30% of our
BOZ SCAGGS
Whet You've Done To Assignment To Me (Colu

h What You've Done To IMETCURE leported hot at 29% of our ateiton OLIVIA NEWTON-JOHN WIELD Reported hot at 27% of our state

Poco B. Raitt

8. Raitt
J. Cougar
Hall 8 Dates
(Lost)
HOTTEST
C. Simon
P. Simon
B. Joel
Pointer Sisters
A. Stemart
Doobles
D. Streisand

WTAR/Norfol Date Parsons

Elton C. Gayle

C. Gayle
Poco
HOTTEST
B. Joel
J. Lee
P. Simon
C. Simon
B. Scaggs
G. Benson

Shu Wright
Poco
Poco
Lobo
Lobo
M. Manchester
T. Tucker &
G. Campbell
MDTITST
L. Greham
O. Ross
(Down)
ONJ w/RLO
A. Stewart
Ray, Goodman
& Brown
Larsen-Feiten
8. Streisand

A. Murray Lobo HOTTEST P. Simon B. Joel ONJ w/ELO B. Streisand A. Stewart S. Hills

WPTF/Rately

S. Mills
B. Scaggs
HOTTEST
D. Marwich
L. Graham
L. Taylor
A. Murray

WDAE/Tampi Vance Dillerd

A. Stewart C. Gayle Oak Ridge Boys A. Holland HOTTEST B. Streisand B. Joel D. Ross (Down) R. Dupree

KRZI/Waco Clay Stools

A, Holland
M. Nelson
L. Sayer
A. Murray
HOTYEST
D. Ross
(Down)
Pointer Sisters
B. Streisand
S. Hills



P REGIONAL ADDS & HOTS

EAST

R. Deltrey Poct C. Gayle

B. Strefsand WEZ/Baston Wandy Furige

A. Moltand ELD Mall & Geter (Lost) MOTTEST 6. Renson Atr Supply 0. Ross (Courn) neul w/ELD

None HOTTEST B. Strefsand E. Rabbitt Phil: Luv Ensi

WHAB/Bridg

J. Hurt K. Rogers (Lady) L. Sayer HOTTEST E. Cross Air Supply E. Rabbitt N. Cole

A. Rurray
Hall B Oates
(Lost)
A. Holland
HOTTEST
D. Ross
(Down)
P. Simon
B. Strefsand

WGR/Buffalo Jarry Reo

M. Relson
Hall & Oates
(Lost)
R. Rogers
(Lady)
HOTTEST
Ater Supply
B. Joel
J. Lee
P. Simon
ONJ w/ELO
L. Graham
ELO

Ray, Goodm & Brown A. Stewart Pointers L. Sayer Lobo A. Stewart & J. Bristol HOTTEST ONJ

(Migle)
D. Ross
(Down)
J. Lee
B. Scaggs
B. Streisand
D. Williams WENNIF her Chuck Mon

Chuck Morger
A, Holland
C, Richard
S, Monder
L, Sayer
C, Gayle
HOTTEST
ONJ W/ELD
D, Marwick
P, Simph
D, Ross
(Down)
C, Simon
Dooble Bros.
B, Strefsand

K. Rogers (Lady) HOTTEST J. Lee P. Simm Joel A. Macgregor I. Cara (Out) ONU w/ELO Ray, Goods & Brown WTIC/Heriford Ginny Jesions A. Murray HOTTEST C. Cross B. Joe1 E. Rabbitt D. Ross (Down) B. Strefsand

Pointer Sisters W. Nelson J. Browne (Sing)

(Sing)
L. Sayer
Hall & Oates
(Lost)
D. Summer
(Wanderer)
Poco E. Felton
Ransan(dr)
HOTTEST
Ambrosia
B. Joel
D. Marwich
D. Moss
(Oown)
ONJ w/ELO
B. Stretsand
Dooble Bros.

K. Rogers (Lady) D. Williams Hall & Ostes (Lost) Whitneys HOTTEST P. Simon B. Strefsand ONJ w/ELD C. Simon B. Joel

WELVIOW H

Web Pinto
Ray, Goodman
& Brown
R. Daltrey
A. Streart
J. Ian
HOTTEST
O. Ross
(Down)
B. Joel
B. Strefsand
B. Scages
Dooble Bros.
R. Cole

NOTTEST 0. Ross (Down)

WIP/Philed Bab Russo

McB Russo
M, Relson
C, Bichard
A, Stewart
S, Lattisaw
F, Stallone
MOTTEST
L, Graham
G, Benson
J, Lee
B, Joel
P, Simon
ONL w/ELO

KDKA/Pittst Randy Flick

C. Richard A. Holland K. Rogers (Lady) HOTTEST Air Supply P. Simon G. Benson O. Ross (Down)

WTAE/Pitts! Don Berna

Don Berna E. Rogers (Lady) ELD Mall 8 Oates (Lost) S. Hills MOTTESY D. Ross (Down) S. Joel 1. Streisand vinter Sisters Marwick

Chicago A. Stewart V. Sedaha HOTTEST Air Supply C. Simon Ambrosia

WPRO/Providen Gery Berkowitz

C. Gayle
Nall 8 Gates
(Lost)
C. Richard
HOTTEST
J. Lee
B. Joel
D. Ross
(Down)
P. Simon
B. Streisand
Dooble Bros.

A Holland HOTTEST N. Cole B. Joel J. Lee L. Taylor C. Simon R. Dupree

S. Wonder R. Daltrey HOTTEST ONU w/ELO G. Benson P. Simon Elton Elton W. Nelson

WCFR/Sprin Jeff Taylor Jeff Taylor
P. Daltrey
E. Carnes
(Cry)
Nielsen/Pearson
D. Summer
(Wanderer)
HOTTEST
D. Ross
(Down)
B. Strefsand
A. Hurray

WHEN/Syracuse Debble Sloughte Queen Larsen-Feiten M. Massey HOTTEST B. Joel P. Simon E. Rabbitt O. Marwich

A. Prysock
HOTTESY
Sinatra
D. Severinsen
ONU & G. Kelly
(Whatever)(Ip)
R. Cole

G. Benson A. Holland M. Nelson G. Lightfoot HOTTEST L. Graham P. Simon Dooble Bros.

WASH/Washington D.C. Bob Duckman

E. Rogers
(Lady)
C. Richard
HOTTEST
B. Scaggs
B. Joel
ONJ w/ELD
B. Streisand
C. Simpn

WNEU/Whe Dave Amos

Deve Amos
A. Hurray
D. Ross
(Coming)
Ray, Goodme
B Borwin
C. Richard
HOTTEST
D. Ross
(Down)
C. Simon
ONJ w/ELD
L. Graham WSBA/Yark Jim Harn

Jim Morn
Pointer Sisters
A. Stewart
Ray, Goodman
B. Brown
N. Sedaka
Meco
E. Rogers
(Lady)
O. Boone
MOTTEST
C. Simon
B. Stressand
H. Manchester

MIDWEST

WHYB/Appletos Jeff Clark

John Swan

Firefall
(Time)
A. Thomson
(Live)
S. Johns
T. G. Shepard
Pormazzo
HOTTEST
P. Simon
Dooble Bros.
B. Strefsand

WHBC/Canton Rick acobe Larsen-Felten H. Johnson S. Lattisau Player S. Lattism
Player
R. Osltrey
Whitneys
HOTTEST
Ambrosis
G. Benson
OND W/ELO
B. Scages
Pointer Sisters
B. Streisand

WFYR/Chicago John Wetherbe John Wether
ONJ w/ELO
B. Scaggs
D. Marwich
HOTTEST
D. Ross
(Down)
J. Lee
E. Rabbitt
ELO
G. Benson

C. Simon Mell & Outes (Lost) K. Ropers (Lady) HOTTEST B. Streisand D. Ross (Down) P. Simon B. Scages G. Benson E. Rabbitt Dooble Bros.

WEST

A. Purrity P. Simon HOTTEST N. Cole J. Lee B. Stretsand B. Scaegs C. Simon

KHOW/Dermor Leigh Starnes W, Relson HOTTEST Ambrosia G, Benson E, Rabbitt P, Simpn B, Joel

KPPL/Denve Michael Mox

A. Holland Commodores P. Oaltrey

Poco HOTTEST C. Simon B. Scaggs O, Marwick P. Simon G. Benson

KUGN/Eugen Brian James

Brian James
L. Gatin Bros
T. Tucker &
G. Campbell
Deliverance
Firefall
(Time)
A. Thomson
(Live)
MOTTEST
P. Simon
C. Cross
C. Simon
Engelbert

Graham Sayer Meco HOTTEST D. Ross (Down) J. Lee P. Simon 8. Scapps 8. Strefsand S. Mills

T.G. Shepard Dooble Bros. Engelbert N. Reddy Pointer Staters HOTYEST Ambrosia J. Lee B. Joel 6, Streisand

8. Joel (My) 0. Williams HOTTEST C. Simon WEBC/Duluth Rick Morgan

Rich Morgan

I. Care
(Out)

J. Browne
(Sing)

V. Vance
MOTTEST

B. Joel

D. Ross
(Down)

P. Simon

C. Simon

ONJ w/ELD

Dooble Bros.

B. Strefand wFDF/Flint Paul Landino

Poul Landino
H. Hanchoster
R. Gilley (True)
HOTTEST
C. Cross
B. Joel
B. Scaggs
O. Boss
(Down)
B. Strefsand WOWOFL Wayne Sam DeVincent Sam DeVincer
M. Melson
A. Molland
D. Summer
(Manderer)
C. Richard
HOTTEST
D. Ross
(Down)
N. Cele

ELD Pointer Sisters Queen S. Hills B. Seger Larsen-Feiten

F. Rogers (tady) Maco HOTTEST B. Joel E. Rabbitt P. Simon D. Ross (Down) B. Streisand G. Benson

KMED/Mediard Charlie Kirk

Charle Kirk
P Simon
C. Simon
Dooble Bros.
Seels & Erofts
C. Gayle
S. Johns
NUTTEST
J. Lee
B. Joel
D. Ross
(Dumn)
B. Scapps
B. Streisand

Donna St. John
Poco
Dopoble Bros.
A. Holland
A. Thomson
(11ve)
Larsen-Felten
MOTTEST
B. Joel
P. Stuon
C. Simon
ON WFELO
O. Ross
Goss
B. Streisand
B. Streisand

KXICAows City Roger B. Devie H. Hanchester M. Johnson Deliversnce Pointer Sisters HOTTEST G. Benson D. Ross (Down) ONJ W/ELO B. Scaggs J. Lee

Jory Bernheri
Larsen-Feiten
D. Summer
(Mali)
F. Knoblock
(Let)
J. Hurt
R. Onltrey
HOTTEST
M. Nelson
A. Stewart
B. Streisand
L. Sayer

L. Sayer
KWOM Jefferso
Serve Morse
Aug
Milliams
Aug
Milli

K Rogers (Lady) Engelbert Poco Lorgis Exilo HOTTEST J. Lee Oak fidge Boys P. Simon O. Marwick D. William M. Davis B. Streisand M. Swison ORJ W/ ELO

WHOK/Lancaste Greg Eyerman (Down)
A. Stewart
Seals & Crofts
A. Thomson
(Live)
J. Hurt
HOTTEST
Ambrosia
B. Joel
B. Scaeps

KLOrOgden Syi McCray

Syl McCray
thi truy
H. truy
H. Varnus Mar.
(Time)
S. Johns
Hell & Oates
(Lost)
Poco
HOTIEST
Ambrosia
B. Joel
P. Simon
C. Simon
O. Marwick
Chicago
B. Scaggs

KOY/Phoeni Armstrong/S

K. Rogers (Bady) HOTTEST B. Strefsand B. Scages Oak Ridge Boys E. Dan Seals B. J. Thomas (Morks) Chicago

KEX/Portland Bob Swanson

Bob Swanson
A. Holland
C. Richard
R. Osltrey
Larsen-Feiten
HOTTEST
Ambrosia
J. Lee
P. Simon
C. Simon
B. Scaogs
ONJ W/ELO
Pointer Sisters
B. Streisand

Curt Lundgree R. Rogers (Lady) H. Gilley (True) ElO R. Daltrey HOTTEST S. Mills Dooble Bros. ONU w/ELO B. Strefsend O. Ross (Down) P. Simon

KLTE/Oktohom John Williams

John Williams
farrell & Farrell
W. Relson
HOTEST
D. Ross
[Down]
D. Milliams
B. Stretsend
L. Greham
Dooble Bros.
Larsen-Felten
Pointer Sisters
A. Narray

Ray, Goodma 8 Brown R. Daltrey Poco S. Johns 8 James HOTTEST E. Rabbitt N. Cole Ambrosia R. John B. Joel KLMS/Linco Gery Claus D. Williams S. Wills

KFOR/Lincoln Marilyn Kakes

WD# Merior Hell & Oates (Lost) S. Monder(dp) S. Lattisau(dp) J. Browne J. Browne (Sing) HDTTEST D. Ross (Down) B. Joe! P. Simon (Dooble Bros, B. Streisand C. Simon ONJ w/ELO

R. Manchester
J. Ian
A. Stewart &
J. Bristol
R. Thompson
HOTTEST
C. Cross
J. Lee
B. Joel
E. Rabbitt
P. Siepn G. Benson J. Mitchell HOTTEST

J. Lee B. Joel P. Simon B. Streisend WQUA/Qued Cities W.W. Beker D. Summer (Wanderer) (Walf A. Hurray I. Care (Out) HOTTEST WTML/Miles Armato
S. Mills
N. Johnson
A. Thomson
(Liwe)
E. Marris
HOTTEST
Soals & Crofts
B. Scapps
H. Cole
L. Taylor

WSTV/Staubanvill Grag McCullaugh KSTPREinni Den Miches A Stewart J Browne (Sing) J Mitchell Lobo Mall & Dates (Lost) Exile E.0 Seals & Crofts
HOTTEST
E. Rabbitt
B. Joel
P. Simon
E. Dun Saels
G. Borson
D. Ross
(Coun)

WCCO-AMA Denny Long C. Rontan H. Hassey

KBLFMed Bluff Tom Plant

Tom Plant
A. Stewart
G. Lightfoot
I. Cara
(Out)
B. Streisand
A. Murray
B. Scagos
MOTTEST
Air Supply
P. Simon

r Supply Simon Graham Sedaka Rankin Mills

K SL/Bert Lake City George Lemich

Quorge Lamid
A. Murray
M. Helson
R. Osltrey
C. King
Deliverance
HOTTEST
S. Hills
H. Gilley
(True)
B. Streisand
B. Scaggs
ONJ w/ELO
C. Cross

Poco S. Mills A. Stewart R. Daltrey MOTTEST 8. Joel B. Scaggs B. Seger D. Ross (Down) B. Streisand

Mike Magerty
J. Browne
(Sing)
S. Willis
Wall B Outes
(Lost)
A. Thomson
(Live)
F. Deltrey
E. Rogers
(Lady)
MOTTEST
Ambrosta
(Doble Bros.
D. Ross
(Down)
B. Joe
ORJ w/ELO
Larsen-Feiten
B. Stretand KOGO/Sen Dieg Chuck Brinkman A. Stewert W. Melson S. Mills NOTTEST Dooble Bros. B. Streisand

KRKK/Rock S Rod Tucker Whitneys E. Loggins S. Lattisau Poco Poco Commodores 4. Murray J. Mall HOTTESY 8. Joel C. Simon P. Simon Pointer Sisters S. Hills Exile

KNBR/Sen Francisco Bryan Eaton H, Manchester
Elton
E. Rogers
W. Reison
HOTTEST
ML #ELO
C. Simon
B. Streisand
P. Simon

KSFO/Sen Francisco John Hardy

None HOTTEST B. Joel G. Benson P. Simon C. Simon B. Streisand B. Scaggs

KLOK/Sen Jase Danna Bischaff

Donna Bischon
M. Manchester
M. Melsom
E. Rogers
(Lady)
MOTTEST
B. Streisand
D. Joel
C. Cross
J. Lee
E. Rabbitt

KINQ/Seettle Bruce Murdoci ONJ W/ELO
Pointer Sisters
A, Stewart
S, Mills
MOTTEST
C. Cross
B, Joel
D, Marwick
C. Simon
B, Scaggs SOUTH

WFTUFL La Tam Deren

K. Rogers
(Ledy)
M. Johnson
B. Scaggs
Ray, Goodman
& Brown
HOTTEST
B. Joel
N. Cole
B. Streisand

RAAY/Little Roci Ray Lincoln

N. Sedaka A. Hurray HOTTEST C. Cross B. Joel D. Ross (Down) B. Scaggs

A. Stewart

Eansas HOTTEST

P. Simon B. Scaggs

WLVA/Lync

Jackson Hell
C. Richard
C. Richard
M. Relion
B. Thomson
(live)
B. Raitt
Larsen-Feite
B. Murray
HOTTEST
Ambrosia
J. Lee
D. Noss
(Coming)
P. Simon
E. Dan Seals
B. Scaggs
G. Bension
D. Marwick
Dooble Bros.
B. Streisand

White AZ/Mecon Steve Murphy S. Johns Meco Secure Murphy S. Johns Meco Sheakers HOTTEST R. Dupree O. Ross (Down) B. Joe! P. Simon ONJ w/ELO B. Scaggs

Mark Robinson
Hall 8 Dates
(Lost)
S. Lattisaw
EMBF
HOTIEST
P. Simon
B. Joel
G. Benson
ONJ w/ELD
C. Simon
B. Streisand

Dooble Bros K. Rogers (Lady) S. Mills A. Holland MOTTEST Air Supply B. Joel B. Joel B. Graham N. Cole K. Rankin WBOW/Terre Larry Joseph

Ceorge Fisher
Whitneys
H. Sedaka
K. Ropers
(Lady)
Ritchie Family
HOTTEST
B. Joel
P. Simon
B. Scaggs
B. Streisand
A. Hurray D. Summer (Manderer) C. Richard A. Parray HOTTEST B. Joel P. Simon D. Ross (Down) D. Marvick ONJ w/ELD B. Scagel Pointer Sisters B. Streitand Chicago W.JBO/Baten R Lauria Hardiso

M. Johnson R. Deltrey C. Richard HOTTEST D. Ross (Down) G. Benson L. Graham B. Seger Chicago S. Lattisau KRMQ/Tutes Dan Bishop

S. Lattisau R. Deltrey HDTTEST D. William A. Murrey B. Streisand Waylon Maylon M. Relson WACVWest F

Dick Hannen
0. Williams
0. Noss
(Down)
C. Gayle
Larsen-Feiten
S. Mills
A. Murray
HOTTEST
Astr Supply
Ambrosia
G. Benson
C. Simon

KARZ/Wichita Don Holmann C. Richard A. Stewart HOTTEST A. Burray

EMAF(dp)
Mall a Oates
(Lost)
E. Carnes
(Cry)
A. Thomson
(Live)
MOTYEST
P. Simon
ONJ w/ELO
B. Seger
P. Oup-re
C. Simon WHEZ/Zanee Dave Crist A. Hotland J. Hort Player L. Sayer Porrazzo HOTTEST D. Ross (Down) J. Lee G. Benson ELO

WDEFICHS John Fault F. Knobleck (Let)
R. Johnson C. King W. Relson HOTTEST
J. Lee
B. Joel
C. Cross
DIPL Band (Magic)
B. Stretsand
E. Rabbitt

WDAX/Columb Jason Scott 4. Sayer D. Summer (Manderer) Mr. Rel son Hall & Outes (Lost) Larsen-Fel ten HOTICSY E. Rabbitt 6. Benson P. Slaon B. Joel C. Steon D. Marwick C. Steon (Down)

WND8/Dayton

Mark D'Anglo
B. Strefsand
O. Ross
(Down)
M. Manchester
M. Johnson
M. Nelson
NOTTEST
Ambrosfa
B. Joel
C. Stmon
P. Sfmon
L. Graham

WET/Charlot Andy Bickel

Mone HOTTEST Ambrosia B. Joel N. Cole L. Graham B. Scaggs B. Streisand ELO

WCHV/Charlotter
Thomas M. Twins

Milka Brophey
M. Relson
Poco
Reco
Reco
Reco
Reco
Single
Si

eriOO/Mismi Yolanda Pers

Stewart, Hills OTTEST. Simon Streisand Simon Scaggs, Nelson SAXroyeo Michola
Johnson
Relson
Summer
(Manderer)
Commodores
R. Parker Jr
& Raydio
R. Bogers
(Lady)
Ottarical
B. Benson
C. Simon
C. Simo

WSJS/Wins F. Stallone E. Harris L. Gatlin B Gatlin Bros HOTTEST J. Lee J. Lee P. Simon Ambrosia

Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

AIR SUPPLY (Arista) "Old Hebits Die Hard" "Every Woman In The World"

JIMMY BUFFETT (Full Moon/Asylum) "Hello Texes"

KIM CARNES (EMI America) "Swept Off My Feet"

CHRISTOPHER CROSS (WB) "The Light Is On"

BILLY JOEL (Columbia) "C'Etalt Poi" "Through The Long Night" "I Don't Wert

To Be Alone" "You're The One" "Sometimes A Fentasy"

ELTON JOHN (MCA) "Naver Gonna Fall In Love Again" 'Take Me Back"
CAROLE KING (Capitol) "Hey Girl" "Chains"
GORDON LIGHTFOOT (WB) "Auctioneer" "Ghosts Of Cape Horn"
ANNE MURRAY (Capitol) "You've Got Me To Hold On To" "Nevertheless, I'm In

OLIVIA NEWTON-JOHN (MCA) "Don't Welk Awey" "Suspended In Time"
OLIVIA NEWTON-JOHN w/CLIFF RICHARD (MCA) "Suddenly"
EDDIE RABBITT (Elektra) "So Deep In Your Love" "I Need To Fall In Love Again"

BOZ SCAGGS (Columbia) "You Can Have Me Anytime" "Isn't It Time" CARLY SIMON (WB) "Stardust" "The Three Of Us In The Dark" "Take Me As I Am"



Black Radiu

Bill Speed

Aiming Your Station At Seasonal Targets

Different age groups listen to your radio station at different times. That may sound obvious; it's the theory behind dayparting music and so forth. But, as WJMO/Cleveland PD Bernie Moody points out in the interview below, there are seasonal changes in your demographics, too. When school starts in the fall, your daytime teen listeners fall off, and you might want to consider targeting a more adult direction. WJMO is in the process of evolving a more adult stance, and Moody is careful to note the seasonal swing in the listening audience to help achieve his goals.

R&R: Have you had to adjust your programming clocks very much because of the back-to-school and holiday events coming up?

BM: Definitely so. Demographic availability changes by the season so we, of course, adjust our programming to that.

R&R: What do you do specifically? Tighten music, add more public affairs?

BM: I think for the fall season what I really want to be is hit-oriented. The kids are going to be back in school; whereas in the summertime you found a lot of teens listening in middays, you won't find that now. Our target audience is now going to be basically female, 25-34.

R&R: Have you planned to change your music and on-air presentations?

BM: I don't think a change in overall presentation is really necessary for the season. What any radio station wants is a consistent sound all of the time. I do think you have to make a special place for songs that were big during the summer. In October/November, with the television season coming up and radio listening going down, I think you want to be more familiar in the fall than in the summer when you might be a bit more adventurous musically.

R&R: When you say more familiar, what do you mean?

BM: What I'm looking for right now is the basic big artist. Just this past week I got the new Stevie Wonder, Earth, Wind & Fire, and Donna Summer. That's the kind of stuff I'll be dealing with come October/November. And with our target being 25-34 females first, I'm also playing a bit more non-currents than I normally would.

R&R: You are truly adjusting your clock to age vels?

BM: Availability is changing. Teen availability is no longer there and adult availability is going up, so I am adjusting to that.

R&R: What kind of on-air promotions or specialized programming have you done to grab these people?

BM: Right now, we are in a "cume acquisition" campaign to try and get some new cume to the radio station for the upcoming Oct/Nov sweep. What we do is hit the streets. Our contest is designed to get people listening to the station right now. It's the WJMO/Mike St. John giveaway. So when the book starts, we will have new cume.

With demographic availability changing, I think we have to change also. We have to remain consistent within our target audience, but also take advantage of some availability surges in certain demographic age and sex cells that will help our station overall in 12+ numbers."

It is basically a cash giveaway. Then I'll direct my efforts at trying to get that same cume I got to listen to the station longer and, I hope, have a positive effect on the average quarter hour.

R&R: How about your advertising? Are you accepting or not accepting certain types because of the changes?

BM: We are now turning down a lot of what I call "home-produced" spots by clients who come in with their own commercials or want to come in and cut their own. We've changed that altogether and we are now moving toward only agency and in-house commercials. That way, we sound better as a radio station and we don't have the clients on the air a lot.

R&R: Has that been a plus? Are you losing money by doing that?

BM: Yes. Definitely. But no, we haven't lost money. Surprisingly, the advertisers understand. I think we have

to take the approach that we are the experts. Our job is to try and sell your products. Let us do that. I think they are understanding.

R&R: Anything you'd like to add?

BM: We are going in a different direction at WJMO. I've done a study of successful and unsuccessful AM stations. What I've found is, especially where there is FM influx, an AM station has got to target older because FM seems to be a 12-24 phenomenon. We are targeting older here in Cleveland and we are getting some positive results in monthly Mediatrend. We are really growing 25-34. The thing I am trying to get across in adjusting the clock here in Cleveland, with demographic availability changing, I think we have to change also. We have to remain consistent within our target audience, but also take advantage of some availability surges in certain demographic age and sex cells that will help our station overall in 12+ numbers.

R&R: How do you do that and not turn people off with the change?

BM: I don't think you will do that. What we do is look at the bottom line. Consistently, we are 25-34 females first, 18-24 females second, 25-34 men third, 35+ fourth, and teens last. So I think we will always be a consistent station. It's just that demographic availability might change in daypart to daypart. In the fall you might find a lot of teens listening late in the afternoons. I think you might want to target there, whereas in early spring you see adults. You are consistent all the time. But you might want to shift toward the more available audience.

People

Donna Penyak has been promoted to News Director at WKYS/Washington. She comes from in-house Laura Palmer joins RSO as assistant to Bob Ursery, Director of Black Music. Palmer moves over from her assistant editor post at Record World. Also at RSO, Dawn Livingston has been named National Adult Contemporary and Jazz Director. She was most recently Assistant National Album Director for the label . . Timmons, former A&R Director of Black Product at Epic, has formed his own label, Believe In A Dream Records. The first artists to sign are the Reddings, children of late singer Otis Redding . . . Andre Perry has left Arista where he headed the Marketing/Black Product division. He will now act as consultant to producers Mtume and Reggie Lucas . . . Jazz artist Bill Evans died in New York on September 15 after a brief illness Remeber, you don't have to be a reporter to participate in this section. Please send all material (pictures and news items) to Bill Speed, R&R, 1930 Century Park West, Los Angeles, CA 90067

Places

WORKING DAY AND NIGHT: KDAY/Los Angeles morning personality J.J. Johnson will be heard at nights now at Noah's Ark, a local club in Long Beach, CA. Helping him get off to the right start his first time out (9-21) was Polydor artist La Toya Jackson . . And speaking of Los Angeles, local station KJLH hosted an end of summer "We Are Family" cultural festival on September 20. African folk performer Jimi Solanke and jazz pianist Willie Jones were among those providing entertainment . . .

Things

GET RICH QUICK: That's what many Clevelanders are hoping to do since WJMO began its \$2000 giveaway. Listeners are being asked to pick up an official entry card and fill it out with their name and the name of a friend. If a listener's card is picked, he or she must answer "WJMO" when asked which is their favorite station, giving them and a friend a chance to split the prize money ... KDKO/Denver has a new telephone number: (303) 779-8797.

Don't forget the NRBA American Radio Expo is coming soon. There's still time to make reservations and send all your promotional items, TV spots, bumper stickers, airchecks, or anything else you might feel represents your station. Please address to Bill Speed, R&R, 1930 Century Park West, Los Angeles, CA 90067. Remember, this one is for you and your future.



IT'S MAGIC — Pictured at the WKWM/Grand Rapids studios the morning prior to a charity softball match between the "WKWM Travelling All-Stars" and Magic Enterprises are (I-r) station air personality Taddy Waujack, WKWM PD/MD Frank Grant, L.A. Lakars' "Magic" Johnson (who played third base) and WKAR/East Lansing's Earla Robinson, who pitched for Magic's team. Apparently Magic's diamond skills are a little rough as his team dropped a doubleheader to WKWM, 11-7 and 9-7!

Pap/Rhythms

HOTTEST

Following are listed in order of their airplay activity

TOM BROWNE
"Funkin' For Jamaica (NY)" (GRP/Arista)
ZAPP

"More Bounce To The Ounce" (WB)
MINNIE RIPERTON
"Here We Go" (Capitol)
JACKSONS
"Lovely One" (Epic)
LTD

"Where Did We Go Wrong" (A&M)
POINTER SISTERS
"He's So Shy" (Planet)
QUEEN

"Another One Bites The Dust" (Elektra)
STACY LATTISAW
"Let Me Be Your Angel" (Cotilion)

STEPHANIE MILLS

"Never Knew Love Like This Before" (20th)
STEVIE WONDER

"Master Blaster (Jammin')" (Tamla)
BRICK
"Push Push" (Bang)
DELLS

"I Touched A Dream" (20th)
EARTH, WIND & FIRE
"Let Me Talk" (ARC/Columbia)
DIANA ROSS

"I'm Coming Out" (Motown)

CLIMBERS

Following are listed in order of their airplay activity

ONE WAY "Pop It" (MCA) 61% reporting activity. Hot at WJLB, WVKO, WKWM, WLOU and WTLC with medium airplay at WCIN and WJMO in the Midwest Climbing at WJJS, WVEE, WHRK and WYLD with hot rotation at KMJQ, WGIV and WNOO in the South. The West shows it hot at KDAY; climbing at KSOL and KDKO. Climbing at WAMO and WXYV in the Fast.

O'JAYS "Girl, Don't Let It Get You Down" (TSOP) 61% reporting. Hot rotation at WVOL, WJJS, WHRK. WVEE, WKXI and WYLD while climbing at KMJQ and WGIV in the South. The East shows hot rotation at WAMO, WWIN, WXYV, WDAS and WILD. Hot at WJLB and WJMO; climbing at WCIN in the Midwest. Hot at KDKO, KDIA and KSOL in the West.

GRANDMASTER FLASH "Freedom" (Sugar Hill) 61% of our reporters are on it New at KMJQ and WJJS, climbing at WAOK and WNOO, and hot at WGIV, WANT, WHRK and WVEE in the South. Added at WDAO, climbing at WCIN, and hot at WTLC, WLOU, WKWM and WVKO in the Midwest. The East shows hot rotation at WWIN, WXYV and WDAS with medium airplay at WOL and WILD.

MTUME "Give It On Up" (Epic) 58% reporting activity. Debuting at WHRK and WVEE and climbing at WJJS, WVOL and WNOO while hot at WGIV and WAOK in the South. Added at WXYV, climbing at WWIN and WDAS, and hot at WOL in the East. The Midwest reflects an add at WVKO, medium airplay at WJMO and WJLB, and hot rotation at WDAO. New at KYAC while climbing at KSOL and KDAY in the West.

MICHAEL HENDERSON "Wide Receiver" (Buddah) 55% reporting action. Hot at KMJQ. WAOK, WHRK, WVEE, WNOO and WVOL; climbing at WGIV in the South. The East shows hot rotation at WAMO, WWIN, WXYV and WDAS. Heavy airplay at WJMO, WCIN, WLOU and WKWM in the Midwest. Hot at KSOL and climbing at KDKO in the West.

MAZE "Southern Girl" (Capitol) 55% reporting airplay. The East shows medium airplay at WWIN and WXYV with hot rotation at WAMO, WDAS, WILD and WOL. Hot at WANT; climbing at WYLD, KMJQ, WHRK, WVEE, WNOO and WJJS in the South. Medium airplay at WCIN and WKWM in the Midwest. Hot at KDAY and KSOL in the West.

McFADDEN & WHITEHEAD "I Heard It In A Love Song" (TSOP) 55% of our reporters are on it. Medium airplay at KDIA and KSOL in the West. Hot at WJLB; climbing at WJMO and WKWM in the Midwest. Medium activity at WHRK, WVEE, WNOO, WJJS and WVOL with hot rotation at WYLD, WGIV and WANT in the South. Medium airplay at WAMO, WWIN, WXYV and WILD in the East.

DIONNE WARWICK "No Night So Long" (Arista) 48% reporting. The South shows hot rotation at WAOK, WHRK, WVEE and WNOO with medium airplay at WGIV and WVOL. Hot at WXYV and WOL; climbing at WAMO in the East. Climbing at KSOL in the West. Medium airplay at WJMO, WCIN, WTLC, WKWM and WVKO in the Midwest.

PRINCE "Uptown" (WB) 48% of our reporters are on it. Added at WDAO, WCIN and WTLC with medium airplay at WVKO in the Midwest. Debuting at WAOK, WGIV, WNOO, WHRK, WVEE and WVOL in the South, New at WWIN, WKND, WXYV and WOL in the East. Added at KDAY in the West.

DYNASTY "I've Just Begun To Love You" (Solar/RCA) 45% reporting airplay. The East shows hot airplay at WAMO and WXYV. Hot at WYLD, KMJQ. WVEE, WHRK,

WNOO and WVOL: climbing at WJJS in the South. Hot at WJMO, WCIN and WLOU in the Midwest. Climbing at KSOL and hot at KDKO in the West.

TEENA MARIE "I Need Your Lovin" (Gordy) 45% reporting airplay. Added at KSOL and climbing at KDAY in the West. New at WKXI and WGIV with medium airplay at WJJS in the South. The East shows hot rotation at WOL with medium airplay at WAMO, WWIN, WDAS and WILD. Hot at WDAO and WTLC; climbing at WKVO and WJLB in the Midwest

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 45% reporting action. Climbing at WKXI, WAOK and WVOL with hot rotation at WGIV in the South. Climbing at WTLC, WLOU, WJMO, WVKO and WJLB with hot rotation at WDAO in the Midwest. The West shows an add at KSOL and hot rotation at KDAY. Hot at WOL; climbing at WAMO in the Fast.

S.O.S. BAND "S.O.S." (Tabu) 45% of our reporters are on it. Added at WILD in the East. Climbing at KDAY and KDKO with hot rotation at KDIA in the West. Debuting at WDAO and WJLB with medium airplay at WCIN, WTLC, WVKO and WKWM in the Midwest. New at WKXI and WAOK; climbing at KMJQ and WNOO in the South.

LOCKSMITH "Unlock The Funk" (Arista) 42% reporting airplay. The South shows medium airplay at WVEE, WHRK and WVOL with hot rotation at WGIV. Added at WAMO, climbing at WWIN, WXYV and WILD, and hot at WDAS in the East. Hot at WDAO; climbing at WTLC, WLOU and WKWM in the Midwest.

JONES GIRLS "Dance Turned Into A Romance" (Philadelphia International) 42% of our reporters are on it. Added at WLOU, climbing at WJMO, WKWM and WVKO, and hot at WDAO in the Midwest. New at WHRK, WVEE and WVOL; climbing at WKXI in the South. The East shows an add at WWIN and WXYV, medium airplay at WILD, and hot rotation at WOL.

MELBA MOORE "Everything So Good About You" (Epic) 39% reporting. Climbing at KDKO and KDIA in the West. Hot at WDAO and climbing at WLOU in the Midwest. Added at WYLD, WHRK and WVEE, climbing at WKXI, and hot at WAOK in the South. Debuting at WXYV with medium airplay at WWIN and WOL in the East.

DONNA SUMMER "Walk Away" (Casablanca) 32% reporting airplay. The South shows an add at WYLD, medium airplay at WAOK, and hot rotation at WHRK and WVEE. New at WDAO and WJLB in the Midwest Added at WILD and WOL, climbing at WWIN, and hot at WXYV in the Fast.

CRUSADERS "Soul Shadows" (MCA) 32% reporting activity. Added at WAMO; climbing at WXYV and WOL in the East. Medium airplay at WDAO and WJLB in the Midwest. New at KSOL in the West. The South shows medium activity at WYLD, WKXI, WHRK and WATER

NEW & ACTIVE

EDMUND SYLVERS "That Burning Love" (Casablanca) 29% reporting airplay. Climbing at KSOL in the West. Medium airplay at WCIN, WLOU and WJLB in the Midwest. Hot at WKXI; climbing at WYLD in the South. Added at WAMO with medium airplay at WILD and WOL in the East.

SPINNERS "Now That You're Mine Again" (Atlantic) 26% reporting. Medium airplay at WDAS and WOL in the East. Added at WAOK and climbing at WGIV in the South. Hot at WDAO; climbing at WJMO, WVKO and WJLB in the Midwest.

COMMODORES "Heroes" (Motown) 26% reporting action. New at WLOU, climbing at WJMO and WDAO, and hot at WCIN in the Midwest. Added at WAOK; climbing at WJJS and WVOL in the South. Hot at KDIA in the West.

NARADA MICHAEL WALDEN "The Real Thang" (Atlantic) 26% of our reporters are on it. The East shows an add at WWIN and WOL. New at WAOK and WGIV in the South. Debuting at WJLB. WDAO, WTLC and WVKO in the Midwest.

JAZZRADIO

HOTTEST

NEW & ACTIVE

EAST: WHUR/Washington, D.C., Fasse Fex; WEBB/Baltimore, MD, Chauncay Lawls; WYBC/New Maven, CT, Roy Schneiderman. SOUTH: WCLK/Atlanta, QA, Requerya Ward; WTJZ/Newport News, VA, Roi Ewell.
MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Datrok, MI, Dorlan Paster. WEST: KAOX/Denver, CO, Chuck Edwards: KRE/Berkeley, CA, Hal Jackson, KKQO/Los Angeles, CA, Sal Lavine; KJLM/Los Angeles, CA, Lawrence Tenter.

PAR Ringthins September 26, 1980

EAST	SOUTH	MIDWEST	WEST
Maze O'Jays	Tom Browne Zapp Michael Henderson	Tom Browne LTD Zapp	Tom Browne LTD O'Jays George Benson

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WAMO Phttaburgh, PA Ken Allen

ADDED Edmund Sylvers Crusaders Locksmith

HOTTEST Michael Henderson Tom Browne Maze Dynasty Zapp Rick James O'Jaya

WWIN

Rene & Angela Cinderella Pleasure Narada Michael Weiden Booker T. Jones **Full Force** Lipps, Inc. Breeze Jones Girls Alan Harris

HOTTEST Queen Young & Company Zapp Geraldine Hunt O'Jeys Stevie Wonder GQ

SOUTH

ADDED

Jacksons

Carl Carlton

Melba Moore

Linda Clifford

HOTTEST

Seventh Wonder

Jimmy "Bo" Horne Donna Summer "Welk"

Ashford & Simpson

Ashford & Simpson O'Jays Stary Lattisaw McFedden & Whitehead Dynasty Chaka Khan George Benson LTD Diana Ross "Upside"

WDAS Philiadelphia, PA Joe Tamburro

ADDED

HOTTEST O'Jaya Zapp Tom Browns Maze Michael Henderson Grandmaster Flash CTD Stacy Latting Slick

WWRL New York, NY Bob Law/Linda Hayne

ADDED

HOTTEST Gladys Knight Herb Alpert Dionne Warwick O'Jaya Al Jarreau Mtume LTD

Washington, DC Bobby Bennett ADDED

ADDED
Billy Preston/Syreeta
Bohannon
Narada Michael Walden
Unity
Prince
Jean Wella
Donna Summer "Walk"
Interiode
Gery Glenn
Cinderella

HOTTEST Brick Dionne Werwick Mare Zapp Jones Giris Teons Marie Earth, Wind & Fire Mtume Ray, Goodman, & Brown

ADDED Parts S.O.S. Band Starpoint Con Funk Shun Rhyze O.C. Smith

HOTTEST HOTTEST
Tom Browns
O'Jays
A Taste of Honey
Stephanie Milis
Pointer Sistem
Queen
Delis
Zapp
Kwick
Maze WKND Hartford, CT Eddle Jordan

ADDED

HOTTEST HOTTEST Larry Graham Diana Ross "Upside" Rens & Angela Anses Of Honey Maze Stacy Lattleaw Tom Browne Slick Slick George Benson Pointer Slaters

WXYV ore, MD Lerry Will

ADDED ADDED
Average White Band "For You"
Prince
Mtume
Melba Moore
Jones Girls
Donna Summer "Wanderer"
Jacksons

HOTTEST George Benson Tom Browne O'Jaya Michael Henderson Dians Ross "Upside" Stacy Lattisaw Stevie Wonder Earth, Wind & Fire Dynasty

MIDWEST .

ADDED

HOTTEST tacy Lattisew Nichael Hendersor eddy Pendergrass O'Jays Diena Ross "Upside Tom Browne Cameo Dynasty Minnie Riperton

WDAO Dayton, OH Turk Logan

ADDED ADDED
S.O.S. Band
Seventh Wonder
Randy Brown
Earth, Wind & Fire
Stevia Wonder
Jecksons
Con Funk Shun
Millie Jackson
Lenny White Lenny White

B.T. Express Vernon Burch Nareda Michael Walden

HOTTEST High Inergy Jones Girls Brick Brick
Teena Marie
Minnie Riperton
Queen
Zapp
Tom Browns
Spinnera
Locksmith

WVKO Columbus, OH Kirk Bishop

ADOED Mtume Narada Michael Walder

HOTTEST Zapp Grandmaster Flash Tom Browne Minnie Riperton Chake Khan Della LTD Pasches & Herb

WJLB

ADDED ADDED S.O.S. Bend Dlana Ross "Coming" Jecksons Donna Summer "Welk" Herb Alpert Margaret Reynolds & KC Narada Michael Walden

HOTTEST Zapp Tom Browne McFadden & Whitehead Stacy Lattisew Google & Tom Coppola O'Jaya One Way

WCIN Cincinneti, OH Michael Roberts

Tyrone Davis Dooble Brothers Prince Rendy Crawford

HOTTEST Cameron Diana Ross "Coming" Michael Henderson LTD
Dynasty
Stacy Lettisaw
Tom Browns

WLOU Louisville, KY BIN Price ADDED ADDED Gladya Knight Commodores "Heroes" Jones Girla Con Funk Shun Rockie Robbins Brass Construction Lenny White Seventh Wonder

HOTTEST King Tim III Zapp One Way Stacy Lattisaw Brick LTD Grandmaster Flash Dynasty
Michael Henderson
Pointer Sisters

WITEC Jay Johns

ADDED
Jacksons
Prince
Evelyn Champagne King
Narada Michael Walden
Rene & Angela Junie Rockie Robbins

HOTTEST ADT TEST
Zapp
Stacy Lattisaw
One Way
Shalamer
Pointer Sisters
LTD
Grandmaster Flash
Tom Browns Tom Browne Teens Merie Stevie Wonder

WKWM Grand Rapids, MI Frank Grant

ADDED Jacksons Stevie Wonder Lenny White

HOTTEST Tom Browns
Zapp
Michael Henderson One Way Fred Weeley Queen Grandmaster Flash

KPR8 Kaness City, MO Dell Rice

ADDED

HOTTEST Dynasty O'Jays Maze Ashford & Simpson Michael Henderson Rick James Tom Browne

WVON Chicago, IL Lee Armetro

ADDED

HOTTEST Diana Rosa "Upside" George Benson George Benson Chake Khan Teddy Pendergrass O'Jeys Meze Dynasty Tom Browne Dells LTD

WEST .

ADDED

ADDED Kurtis Blow Jacksons Prince Joyce Cobb Evelyn Cham Brick HOTTEST Tom Browne
Zapp
Earth, Wind & Fire
Diena Ross "Coming"
Queen
Stephanie Mills
One Way
Stevie Wonder
Ray, Goodman & Brown
LTD

KYAC Seettle, WA Jimmy Pipkine

ADDED Mturne Vernon Burch Tyrone Davis La Toya Jackson

HOTTEST

KSOL Sen Muteo, CA J.J. Jeffries

ADDED Ray, Goodman, & Brown Teena Marie HOTTEST

Michael Henderson George Benson Stacy Lattisaw Cameo Zapp

KDIA Oakland, CA Kelth Ade

ADDED Norman Connors

HOTTEST George Benson Rockie Robbins "Heng" S.O.S. Band Diene Ross "Coming Cameo "We're Chaka Khan O'Java modores "Hernes LTD Meze"Joy

KDKD Denver, CO John Anderson

ADDED Zapp Linda Clifford Deve Valentin Stevia Wonder Earth, Wind & Fire Shella & B. Devotion Lipps, Inc. Con Funk Shun Jacksons

HOTTEST Diana Ross "Upside" Larry Graham O'Jaya Maze Dynasty Chris Cross Tom Brow A Taste Of Honey George Benson Teddy Pendergrass

ADDED S.O.S. Band Teena Marie Dooble Brother Jacksons Stavie Wonder

HOTTEST George Benson Diana Ross "Upside" Pointer Sisters O'Jaya Ashford & Simpson Seventh Wonder "Enjoy" Zapp

WDIA Memphis, TN Mark Christian

ADDED HOTTEST id onne Warwick LTD Tom Browne Zapp Stylistics Stephanie Change Spinners

WANT Richmond, VA Ben Miles

ADDED Kano Norman Connors Philly Cream Earth, Wind & Fire Zapp HOTTEST
Grandmaster Flash
Teddy Pendergrass
Queen
Tom Browne
Ashford & Simpson Meze McFedden & Whitehead

WNOO Chettanooge, TN Dwight Herrison Dwight Herrison
ADDED
Jacksons
Lenny White
Prince
Stavie Wonder
Bohennon
Earth, Wind & Fire HOTTEST Michael Henderson George Benson Dynasty One Way Brick Tom Browne

Zapp Barry White Change Dionne Warwick WVOL Nanhville, TN Fred Hervey

ADDED
Jones Giris
Lenny White
Prince Jacksons Cameron

HOTTEST
D.J. Hollywood
Queen
Tom Browne
Zapp
Dlana Ross "Upside"
Dynasty
O'Jeys
Cameo

WAOK Yta, GA Carl Co

ADDED Con Funk Shun
Gene Chandler
Kurtis Blow
Shotgun
Narade Michael Walden
Prince
Spinners
S.O.S. Band
Jacksons
Seventh Wonder
High Inergy
Commodores "Heroes"
Diana Ross "Coming"
Jimmy "Bo" Horne
Slick
Stevie Wonder

HOTTEST Michael Henderson Pointer Sisters Dionne Werwick Starpoint
Stacy Lattisaw
Della
Mitume
Tyrone Davis
Melba Moore
Tom Browne

WGIV Charlotta, NC Jo Ann Graham

ADDED

ADDED La Toya Jackson Rockle Robbins Amil Stewert/Johnny Bristol Prince Brick Narada Michael Walden Teena Marte Jacksons Lenny Williams

HOTTEST Mturne Grandmaster Flash Grandmaster Flash Zapp Chaka Khan Main Ingredient One Way Ray, Goodman & Brown Locksmith McFadden & Whitehead Gladys Knight

BLLW Lynchburg, VA Robert Goins

ADDED Earth, Wind & Fire Dee Edwards Norman Cor Legend High Inergy Le Toye Jeckson Slick Grandmaster Flash Natalle Cole "Hold Natalla Cole "Moid"
MOTTEST
George Benson
O'Jaya
Teddy Pendergrass
Rick James
Tom Browne
Stacy Lattisaw
LTD
Pointer Sisters
Cameo
Stephanie Mills

KMJQ Houston, T7 Larry O'Jay

ADDED La Toya Jackson Minnie Riperton Kenny Loggins "I'm" Kano Grandmaster Flash HOTTEST

Zapp Michael Henderson One Way Larry Graham Brick Cameo Fetback Band

Tom Brown

OPPORTUNITIES

Openings

EAST

WKYG/Parkersburg, WV, with a modern Country format, needs one outstanding air personality/production talent for drive-time shift. Also looking for tapes and resumes for news people and other air talent positions. Excellent opportunity and wages. Send tapes and resumes immediately to Jack Randall, WKYG, Box 368, Parkersburg, WV 26101. (9-28)

Air talent (all shifts) for Northeast medium market Top 40. Tapes and resumes to Steve Rivers, Landsman/ Rivers Radio Services, 741 Red Oak Terrace, Wayne, PA 19087, (9-26)

Engineer with first class ticket to assist Chief Engineer, immediate opening for qualified person with hands-on experience at leading Central Jersey AM-FM combo. Resumes, references, and salary requirements to Box 1350, Princeton, NJ 08540, or cell (609) 924-3600. (9-28)

News Anchor, WPAT/Clifton, NJ wants you to know that there is a position open in our News Department. We need a top-flight morning news anchor. Send audition tapes and resumes to Ken Lemb, WPAT, 1396 Broad St., Clifton, NJ 07013 (tapes not returnable). No cells please. EOE M/F (9-26)

Morning man leaving to become Operations Menager at a Pittsburgh station. Need bright, natural-sounding morning man to replace him. Bits nice but not necessary, Looking for a relatable human being to work at Northern W. Virginia's most listened to and best equipped radio station. Send tapes P. or resumes to Dr. John, WCLG-FM, Mongantown, WV. 26505. EOE M/F (9-26)

WITH Baltimore, MD has full and part-time openings for announcers. Looking for air personalities who can relate to Top 40, P/A music past and present. Production must be superior and ability to work within structure a must. Tapes and resumes to Charles LaMason, WITH, 5 Light St., Baltimore, MD 21202. EOE M/F (9-26)

Top-rated Pop/Adult sneks bright, talented entertainer for morning drive. Polish your skills in one of the Northeast's most delightful communities. Rush tapes and resumes to Bob Lynch, PD, WTKO, Box 10, Ithaca, NY 14850 EOE (9-26)

Seles person opportunity in Baltimore, MD. Need good strong sales persons to beat the bushes at a turneround operation. Send resumes to Ed Graham, 5 Light St., Baltimore, MD 21202, or cell (301) 528-1230. EOE M/F (9-26)

WROR-FM/Boaton looking for bright-sounding 6-10pm jock. Good pipes, Top 40-onented to do Pop Adult format. Send tapes and resumes to Mike Adams, PD, WROR-FM, Government Center, Boston, MA 02114 FOF MF (9-26)

Possible PM drive and 7pm-12mid opening. Pop/ Adult station covering three-state area. Good pay for right person. Tripes and raumes to Rod Grant, WGNT, Box 1539, Huntington, WV 26716. EOE MIF (9-26)

Chief Engineer needed with first class. Must be experienced in studio construction, sound ecoustics, and electronic wizerdry. Opportunity to customize studios. Send all resumes to Henry Bruen, WITH Radio, 5 Light St., Beltimore, MD 21202. EOE M/F (9-26)

CKGM/Montreal looking for mature broadcaster. 5-10 years experience in Pop/Adult or Top 40 for after-noon drive. Tapes and resumes to Robert Hall, CKGM, 1310 Green Ave., Montreal, Quebec H322B5. EQE MIF (9-26)

Personality news person for Northeast major mertest Top 40. Must be willing to take direction. Tapes and resumes to Steve Rivers, Lendsman/Rivers Radio Services, 741 Red Oak Terrace, Wayne, PA 19087. (9-26)

WGNT Radio is looking for a talk show host/newsperson. Two years experience desired in either category. Send tapes and resumes to Jim Jablonski, ND, WGNT, Box 1539, Huntington, WV 25716. EOE M/F (9-26)

WHCN/Hartford's top-rated AOR is still looking for an afternoon drive personality. We've listened to hundreds of tapes but haven't found the right person yet. Could it be you? Send tape and resume to Daniel Hayden, 1039 Asylum Ave., Hartford, CT 06105. No calls please. EOE (9-19)

North Jersey Top 40 FM looking for weekend jock. Must be personable and able to run a tight show. Send tapes and resumes to George Fuller, PD, WFMV, Box 428 Bleirstown, NJ 07825, EOE (9-19)

Openings

B100/Charleston, WV has two openings. Need talented air personality and morning news person. Tapes and resumes to Dan O'Toole, PD, Box 4318, Charleston, WV 25304. EOE (9-19)

News Director wanted, 30,000-watt regional AM/FM station, covering Messechusetts, New Hampshire, and Meine with a serious news commitment. Salery is open. Rush tapes and resumes to Duncan Dewar, WHEB Radio, Box 120, Portsmouth, NH 03801. EOE (9-19)

Buffalo entertainment-oriented rock (AOR) station seeks one-to-one communicator for afternoon drive. Successful candidate will be able to create in Image with wizerd radio. Production and musical knowledge must. Egomeniacs need not apply. Rush tapes and resumes to WZIR, 2692 Staley Rd., Grand Island, NY 14072, ATTN: Jim Nowicki, EOE M/F (9-19)

WFBL/Syrecuse, central NY's hottest Top 40 rocker, seeks qualified air tsient and sales talent PRONTOI Tepes and resumes to Todd Parker, Box 1390, Eastwood Station, Syrecuse, NY 13206. Sales talent resumes to Rick Thomas, GM, same address. EOE M/F (9-19)

Q106/York, PA needs a weekend announcer, Top 40 experience necessary. Send topes and resumes to Steve Gellegher, OM, Q106, Box M-88, York, PA 17405. EOE M/F (9-19)

WYNY/New York, NBC FM 060, searching for topflight seasoned professional Pop/Adult air personalities for future openings. We've got the killer instinct and sound like a winner. If you do, send tape and resume plus cover letter to Pate Salant, Program Manager, WYNY, 30 Rockefeller Plaza, Rm. 998, New York, NY 10020, No calls please. EOE M/F (9-19)

WKTK/Baltimore accepting tapes and resumes for AM drive position and partitimers living in the Baltimore/ Washington area. Send to Lou Krieger, PD, WKTK, 5200 Moravio Rd., Baltimore, MD 21208, or call (301) 485-2400. EOE M/F (9-19)

SOUTH

Q107(WDWQ)/Charleston, SC is expending its staff of professionals. Wanted Killer jock. Must be netural, exciting and able to work phones. In return we offer excellent pay and security. Clock wetchers and persons acared of hard work need not apply. If you can truly entertain, send your tape and resume today to Gery London, OM, WDWQ. Box 903, St. George, SC 29477, or call (803) 723-6119. EOE MIF (9-28)

Tired of the mundane B.S.? Beautiful Gulf State, medium market, urban Country radio station is seeking talented and aggressive air personality. Contact Billy Martin, (206) 438-4514, Monday-Friday, 9em-8pm. EOE MIF (9-26)

98 ROCK Superstars in Tampa Bay is looking for premier talent. If you have what it takes to make it in a Top 20 market where the sun shines all year, rush tapes and resumes to Al Peterson, Box 4809, Clearwater, FL 33518. No calls please, EOE (9-26)

New stereo FM In Virginia's Shenandosh Velley seeks 2 additional personalities to join present staff who come from San Francisco, Norfolk, New Jersey, and Ohio. Send tapes and resumes to Wizard 98-FM, 133 W. 21st Street, Buena Vista, VA 24416, or call (703) 261-6113. EOE (9-26)

Modern Country radio station in a highly competitive market looking for a quick-writed, intelligent, fun to listen to, morning personality. Send tapes and resumes to John Steele or John Frankhouser, KLLL-AM-FM, 1314 50th Street, Lubbock, TX 79408, or cell (806) 763-1911 before 3pm Central time, EOE M/F (9-26)

Central Virginia college town seeks experienced, aggressive and imaginative News Director with on-air per sonality to co-anchor popular morning show and lead established news team. Send tapes, resumes, references and photos to WXAM, Box 1294, Charlotteville VA 22902. EOE M/F (9-26)

97 ROCK, WJAD-FM/Bainbridge, GA, Tri-State's toprated 100,000 watt 24-hour rocker now looking for several good air personalities to fill various time slots. Good working conditions, pay and extras for aspiring people. Located only 1½ hours from beaches of Florida. Rush tapes and resumes to Charlie Rowe, GM, WJAD-FM, Box 706, Beinbridge, GA 31717, or call (912) 246-1650. EOE M/F (9-26)

Openings

WAAY still looking for expenenced morning man for our 50,000-west contemporary station. Rush tapes and resumes immediately to Jerry Dean, WAAY, Box 551, Huntaville, AL 35801. EOE M/F (9-26)

Need energetic human-sounding Top 40 jock, All tapes and resumes considered. If you're good, send materials to Carey Curelop, KAMX, 5601 Domingo NE, Albuquerque, NM 87108. No calls please. EOE M/F (9-28)

Fly south for the winter, KY99/Amerillo, 100,000-wett FM AOR now accepting tapes and resumes. Experienced jocks only. Send to Jim Dillion, KY99, 3309 S. Georgie, Amerillo, TX 79109. EOE M/F (9-26)

KPUR/Amarillo is accepting tapes and resumes for an afternoon drive opening. Applicants should be well-versed in production. Money will be excellent for the right candidate. Contact Ron Chase, KPUR, Box 30,000, Amarillo, TX 79120. No calls. EOE M/F (9-26)

12-14K's for afternoon steemroller, 3-7pm, at Number 1 FM. Natural Top 40, AOR communicator who won't settle for less than the best. New studios, great morale end a chance to have fun again. Possible Music Director. Class acts only. Rush tapes and resumes to KQIV-FM, c/o Steve Stucker, Box 7488, Amerillo, TX 79109. No cells. EOE M/F (9-26)

Middley personality wanted. KRUS/Ruston, LA needs good communicator, good reader for college community. Excellent pay, good benefits, great climate. Send tippes and resumes to Station Manager, KRUS, Box 430, Ruston, LA 71270, or cell (318) 265-2530. EOE M/F rg. 261.

283/Amerillo needs 2 top-notch pertimes to be an important part of Number 1 team. Tapes and resumes to Steve Stucker, 293, Box 7488, Amerillo, TX 79109. No cets please. EOE M.F.(9-26)

K92-WXLIt/Roenoke, Virginie's most listened to station with 93,000 constantly cookin' watts, needs expertenced marning news archor/reporter. Must be conversational. Send topes and resumes to Russ Brown, Box 8428, Roenoke, VA 24014. EOE (9-26)

Personality morning man jock wanted for leading station in market to work air shift 4.45-10am. Tight modern Country format with crossovers. Enjoyable place to live with takes for boating, alking, and swimming nearby Exceptional public schools. Call and I'll tell you about them. Comprehensive medical plan; starting salary negotiable. Send tapes and resumes to Paige Pitts, PD, WKUL. Drawer 988, Cullman, AL 35055. EOE (9-26)

Drive-time news anchor sought for major market Pop/ Adult PM. Must have polished delivery and superior writing/aditing skills. Tapes and resumes to Joe Capobianco, Bonneville Broedcast Consultants, Box 157, Teneffy, NJ 07870 (9-26)

Solid personable communictor needed for major market Popi Adult FM. Team players only. Tapes and resumes to Joe Capobianco, Bonneville Broadcast Consultants, Box 157, Tenafly, NJ 07670. (9-26)

95 ROCK, Superstars in Montgorbery, AL a bustling community of 250,000, invites the right morning person to get it on with us in the Dixe Sunshine. Send tapes and resumes to Craig Mustard, Box 5000, Montgomery, AL 38192, or call (205) 832-4295, (9-19)

WCOS-AM-FM/Columbia, SC is looking for a news person. Experience is a must. Send tapes and resumes to Ken Martin, Box 748, Columbia, SC 20202. EOE M/F (9-19)

The search goes on I Central Florida's growing power-house seeks the following: 1) Production professional with administrative, creative and writing abilities. Not a jock who can cut spots, but someone building a cereer in radio production. 2) News personality who can enchor morning cast, dig for local stories and develop news features. We offer big league guidance, a professional atmosphere and a springboard to the majors. Contact Steve Weed, Box Q-102, Daytone Beach, FL 32015. (9-19)

Openings

WKTN/Knoxville is seeking adult-oriented talent for possible future openings. Rush tapes and resumes to Buddy Brown, PD, WKTN Radio, 2900 Sutherland Ave., Knoxville, TN 37919. EOE M/F (9-19)

Need a great moming men for Houston's number one station. Tapes and resumes to Bill Travis, c/o KMJQ, 3100 Richmond Avenue, Houston, TX 77098, or Jerry Clifton, 6070 Rancho Mission Rd., #436, San Diego, CA 92108. EOE M/F (9-19)

WGH/Norfolk seeking applicants for morning news anchor/reporter. Must have strong delivery; very polished to join Virginia's best news operation. Mirimum 5 years in radio news preferred. Knowledge of Norfolk/Virginia' Beach market helpful. Excellent salary and benefits. Tapes, resumes and salary requirements to Can Holland, ND, Box 9347, Hampton, VA 23670. No calls please. Applications close October 15. EOE M/F (9-19)

WYDE is seeking an experienced Country music programmer. This major market, 50,000-watt country gient needs a PD familiar with all the ingredients necessary to maintain top numbers. Send tapes and resumes, including ARB numbers immediately to WYDE, Box 3326A. Birmingham, AL 35255. No calls please, EOE WF (9-19)

KTEM-AM/Temple-Betton-Killeen, Top 40 in Central Texas growth market, looking for experienced communicator. Air checks, production tapes and resumes to Steve Cennon, Box 1230, Temple, TX 76501. EOE M/F (9-19)

Wanted: announcers and production pros. 100,000watt stereo AOR rocker. Also AM Country station. Rush tepes and resumes to Brad Oleson, Box 66, Pryor, OK 74361, or call (918) 825-0070. EOE M/F (9-19)

WDEF/Chattanooga, Pop/Adult, is accepting tapes and resumes for future openings. Must be able to communicate on a one-to-one basis with an adult audience. If you are a pro, please forward tapes and resumes to John Faulk, Station Manager, WDEF-AM-FM, 3300 South Broad Street, Chattanooga, TN 37408. EOE (9-19)

Needed immediately: disc jockeya and news people for KNUZ/Houston, Country and KAYC/Beaumont, Pop/ Adult. Tapes and resumes to Larry Vance, Box 188, Houston, TX 77001. No cells please. EOE M/F (9-19)

Major broadcast group seeks experienced Chief Engineer for dominant Southeast AM/FM operation. DA hande-on and automation expertise necessary. All applications should include extensive resume, selary history and compensation requirements. Please reply to John Faulk, Station Manager, WDEF-AM-FM, 3300 Broad St., Chattanooga, TN 37402. EOE M/F (9-19)

WDEF-AM-FM News is accepting applications for future openings. Applicants should have prior commercial broadcast reporting and producing experience. Degree preferred. Send tapes, resumes and writing samples to Larry Meck, News Director, WDEF-AM-FM, 3300 South Broad St., Chattanooge, TN 37408. EOE 19-19.

KJIN/Houma, LA is now accepting tapes and resumes for possible future openings. Market of 100,000. Some experience necessary. Send reply to Rick Purcell, Box 2088, Houma, LA 70360, or call (504) 872-6828. EOE MIF (9-19)

WINGS-92/West Palm Beach. Looking for air telent, AM drive, midday and all night. Experienced in multi-track production. Send tapes, resumes and salary requirements to Gary Beck, Box 309, West Palm Beach, FL 33409. No calls please. EOE M/F (9-19)

PLEASE NOTE:

You may place your ad in the Opportunities section by mall or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

JIM DONOVAN promoted to MD at KUUY/Cheyenne, WY. GEORGE WILLIAMS joins WAGM/Presque Isle, ME for 5:30am-10am slot. RICK BRYAN formerly with WGNS/Murfreesboro, TN, joins WAGM/Presque Isle,

OWEN MAY has been appointed weekend News Anchorman at 68 WRKQ/Boston,

GLEN McKAY, formerly with KONG/Visalia, CA, joins KCIA-KYKK-FM/Hobbs, NM as News Director and Talk Show host.

JIM FARRELL has been promoted to Operations Director at KYGG-FM & KZIP-AM/

Amarillo, TX.
HARLEY DEE joins KBMN/Bozeman, MT as morning personality.

SCOTT KERR, formerly with WHHY/Montgomery, AL, joins 95 SGF/Savannah, GA for middays.

RANDY SHERWYN joins WLCS/Baton Rouge, LA from KPUR/Amarillo, TX. CINDY WEINER appointed Local Sales Manager for WNYR-WEZO/Rochester, NY. DALE HARTNETT has been named Co-Op Specialist for WUHF-TV.

Record

TOM SGRO has joined Polygram Records as their Miami Local Promotion man.

Industry

CINDY FRIEDMAN joins the staff of Bonneville Broadcast Consultants as Sales Service Supervisor.

OPPORTUNITIES

Openings

MIDWEST

market to produce meaningful public affairs and news for AM Black and FM Rock formats. Applicents must have broedcast experience in news or public affairs. Re-sumes and sample of PA to United Broadcasting Co., 4733 Batheada Ave., Betheada, MD 20014. Minorities nen encouraged EOE M/F (9 26)

KQKQ-FM/Ornaha is making a switch from AOR to Top 40 with major promotions and plenty of excitement. Air personalities needed immediately. Send tapes and resumes to Mark Evans, PD, Box 588, Council Bluffs, IA 51501. Females encouraged to apply. EOE

WZUU-FM/Mliwaukee is expanding and is looking for qualified news persons. Must be experienced with all facets of news gathering. 3-5 years experience required. Tepes to John Drscoll, 520 W. Capitol Dr., Milwaukee, WI 53212. No calls please. EOE M/F (9-26)

Country Sky, KBMY/Billings, MT, looking for air talent with production; some engineering experience would help. Also seeking News Director. Tapes and resumes to Dick Byrd, Box 20316, Billings, MT 59104, or call (408) 259-4586. EOE M/F (9-26)

Air performars/Program Directors, all formats, large and medium markets. Exciting opportunities for hard-working, stable, adaptable broadcasters. Tapes and reworking, statile, adaptable broadcasters. Tapes sumes only to Bob Henabery Associates, Midwe Box 03177, Clevaland, Oh 44103. EOE M/F (9-26)

WZUU-FM/Milwaukee is now accepting applications for adult-oriented personality with atrong communicative skills. Tapes and resumes to John Driscoll, 520 W. Capitel Dr., Milwaukee, WI 53212. EOE M/F (9-26)

WACI/Freeport, IL has Immediate opening for air talent. Tapes and resumes to Jim Stockwell, Box 701, Freeport, IL 61032. EOE M/F (9-26)

WHBY/Appleton, WI, a heavy news and information leader in the Fox Cities, is seeking a broadcast news pro who can do it on the air and on the street. Tapes and resumes to Ray Wiater, Box 1519, Appleton, WI 54913. No calls please. EOE (9-26)

Sports — Naws — Morning Talk, All or any your specialty? If so, tells to us. Tapes and resumes to WMRO, Aurore, IL 60504. EOE (9-26)

Entertaining air personality for Pop/Adult station. Excellent future for real pros. Tapes and resumes to Don Hofmann, KAKZ, Box 1240, Wichita, KS 67201. EOE

Midwest radio group (KFDI, KTTS, KWKH & KYNN) looking for evening air personelity for one of our stations who loves Country music. Great facilities and working conditions. Tapes and resumes to John Speer, Great Empire Broadcasting, Box 1402, Wichita, KS 67201, EOE M/F (9-28)

WTAO/Murphysboro/Carbondale, IL has immediate ening for announcers and production. Tape and re-mes to ATTN: Mr. Varecha, Routa 5, Box 288, Mur-IL 62966, or cell (618) 457-2477 or (618) 687-1779. EOE M/F (9-26)

Program Director. WIBA/Medison, WI established Pop/Adult with heavy news, sports, and information emphasis needs PD with strong management and leadership skills to blend music, personalities and other programming into full service station for 25-54 adults. Solid on-air ability important too. Tapas and resumes only to Ganeral Manager, WIBA Radio, Box 99, Madison, WI Ganeral Manager, WIE 53701. EOE M/F (9-19)

WROK/WZOK/Rockford, IL searching for top-notch air talent. Tapes and resumes immediately to Reid Reker, 1100 Ternarack Lane, Rockford, IL 61125. EOE (9-19)

Wanted: America's best black radio disc jockeys and Program Director, Send tapes and resumes to Jerry Clifton, c/o KMJM, 1215 Cole St., St. Louis, MO 63106, EQE M/F (9-19)

Looking for full-time eir personality. Minimum of two years experience. Send tapes and resumes to J.C. Sears, PD, WITL-FM, Lansing, MI 48910. No calls please. EOE

WCCW/Traverse City, MI, Commercial copywriter/producer to create award-winning spots and do short air shift at highly professional AM/FM. Experience a MUST. We'll pey top salary and benefits. If you are good, send tape of commercials you have written and produced to Bob Burlan, WCCW, 346 E. State St., Traverse City, MI 49684. EOE M/F (9-19)

KZ93/Peoria is accepting tapes from Midwestern air talient who want to move up to a top 100 market and make the bucks to match. Experienced only. Tapes and resumes to Charlie Quinn, PD, 3131 N. University St., Peorie, IL 61604. EOE M/F (9-19)

I'm looking for a great morning man, if you'd like to I'm looking for a great morning man, if you a like to be a household name in the community, work with top-flight facilities, and join a comfortable operation with profit sharing and a good team, send tapes and resumes to Steve Carpenter, PM, KKJO-KSFT, Box 166, St. Joseph, MO 64502. EOE M/F (9-19)

Openings

WSAM/Saginaw has immediate opening for 7pm-12mid jock. Good production important. We can help you devalop your telent if you want to learn. Some ex-perience desired. Also interested in tapes for full and part-time future openings, Send tapes and resumes to Bob Berry, Box 1776, Saginaw, MI 48605. EOE M/F (9-19)

K-96/Richmond, IN, Top 10 nominee for small market redio station of the year, has on-air opening. Must be taam player. Females encouraged to apply. Send tapes and resumes to Dan Osborne, WQLK, Box 1647, Richmond, IN 47374, or call (317) 962-1596. EOE M/F (9-19)

WJML-AM-FM, Pop/Adult in Petoskey, MI, has Immediate opening for midday personality. Smooth delivery and strong production a must. Send tapes and resumes to Jim Scollin, WJML, Box 99, Patoskey, MI 49770. M/F EOE (9-19)

WEST

One hundred kilowatt FM-Country KCCY/Pueblo, CO needs PD/morning personality. Impeccable references required. No cells. Tapes and resumes to Michael John, Manager, Box 5010, Pueblo, CO 81002. Women and minorities encour

Need two persons for our newly-acquired station in S. New Mexico. One news person and one sports person with pbp experience. No beginners, I don't have time to train. Tapes and resumes to John Cerver, ND, KPSA, Box 720, Alamogordo, NM 88310 or cell (505) 434-1505. EOE M/F (9-26)

KSMA/Santa Maria, CA accepting applications for full and part-time positions. Applicants must have a mature voice, be able to communicate with an adult eudience, axcellent production, and an interest in news and aports. Beginners will be considered for part-time positions only. Tapes and resumes to KSMA, Box 1240, Santa Maria, CA 93456. No calls please. EOE M/F (2.24).

KUZZ/Bekersfield, CA is still looking for the right talent for future openings. Good bucks, benefits and fecilities. I'd like to hear from you today, Tepes and re-sumes to Chris Squires, KUZZ, 1209 N. Chester Ave., id. CA 93308. No calls please. EOE M/F (9-26)

KQDI/Great Falls is looking for future full-time and part-time sir talents. Tapes and resumes to Scott Greeley, Box 6760, Great Falls, MT 59406. No calls please. EOE (9-26)

ooking for air talent who has at least 2 years exper-ence in Pop/Adult. Friendly on the air and no ego, prefer Music Director expenence. Tapes and resumes fer Music Director expenence. Tapes and resumes J.R. Tonnigan, Box 670, Roswell, NM 88201. EOE

Pop/Adult PD's, personality/announcers, needed for Pop/Adult format in several major and medium markets. Also need beautiful music announcer/Operations Manegers. Tapes and resumes to Tom Moran, VP, Churchill Productions, 1130 E. Missouri, Suite 800, Phoenix, AZ 85014. (9-28)

We need a bright, energetic Top 40 Program Director with Top 50 market experience. You should be a great motivator with a happy, natural air sound and outstanding production skills. You should be able to win with legendery AM California cell latters, promotion budget, unlimited equipment, and a great staff. Good bucks, benefits, chance to edvance. This is a fine opportunity! Your ability to communicate and create, your professional knowledge and desire to win with a stable, growing group owner is more important than who you know, where you've been, or what you've accomplished. We're looking to be impressed with a sincere, Intelligent applicant who can contribute to a quality team effort. Letter, resume and tape to Radio & Records, Box #203, 1930 Century Park West, Los Angeles, CA 90067. EOE

JOE COLLINS, PD of KBOS, AOR in Tulsre/Freeno. seeks tapes and resumes for future possible alr ings. Send to Box 1101, Tulare, CA 93275. (9-26)

Northern Bun Corporation/Bozaman, MT has openings for two AM drive/Operations Managars. KBOZ is a heavy community involved adult-oriented station with a Spring '80 ARB share of 40. KBZN is a new 100,000-watt automated Country FM with a live moming show. Target date is October 1. Salaries commensurate with experience and ability. Tapes and resumes to Paul V. Ehlis, KBOZ Redio, Box 20, Bozeman, MT 59715 or cell (408) 596-5486. (9-28)

Experienced news person to be a drive time anchor and news administrator in America's finest city with California's fastest growing regional Pop/Adult station, KOBO. If you think you excel in both delivery and administration and are not afraid to be aggressive on the telephone send resumes and salary requirements to Chuck Brinkman, KOGO, 8865 Gibbs Dr., Suite 201, San Diego, CA 92123. EOE M/F (9-26)

Openings

KDWN/Las Vegas, NV looking for afternoon talk host. Must have News & Talk expenence. Good oppor-tunity. Tapes and resumes to Jack London, KDWN, #1 Main Street, Las Vegas, NV 89101, EOE M/F (9-26)

K-BEBT 95 needs a News Director. We have 6 conversational approach to news. Tapes and resumes to Jeff Selgo, PD, 7867 Convoy Court, Suite 303, San Diego, CA 92111. EOE M/F (9-26)

Unique Country-flavored Pop/Adult in the beautiful Northern Sierras has air staff opening. Good production, six months experience preferred. Tapes and resumes to Eric Roy, PD, KPCO, Box 1370, Quincy, CA 05073 (231)

Air talent 7pm 12mid shift in Southwest medium mai ket AOR. Salary \$14,500 per year. Good references with some Top 40 background. Tapes and resumes to Steve Rivers, Landsmar/Rivers Radio Services, 741 Red Oak Rivers, Landsman/Rivers Radio S Terrace, Wayne, PA 19087. (9-26)

WANTED: Chief engineer for major Seattle AM Radio station. Send tape and resume to Radio & Records, Box #202, 1930 Century Park West, Los Angeles, CA 90067. EOE

A news Director who can trein a staff and pre-40 and Adult Rock stations would be welcome 40 and Adult Rock stations would be welcome in this California Top 50 market ... especially at our station! Group owner offers a good deal for the right professional, but you should only apply if you know how to make news come alive on the air. Terrific opportunity to build contemporary news department for a compeny that cares. Natural air delivery is essential! Letter these require to Region Energing Natural. ter, tape, resume to Radio & Records, Box #203 1930 Century Park West, Los Angeles, CA 90067. EOE

100,000-watt Pop/Adult seeks dynamic communicator for PM driva. Good production a must. This growing company offers you good selary, peid life, health and dental insurance and profit sharing. Tapes and resumes to John Ramsey, Box 926, Cheyenne, WY 82001 or call (307) 635-1111. EQE M/M (9-19)

Hype jock attention don't read this ad. If you're a one Hype jock attention don't read this ad. If you're a one to one communicator read on. Automated FM station in North Central California station going live when we find the right people. We don't want screamers or hype delivery, just steady communicators with smooth delivery. Send resumes with salary history and air check to General Manager, Box 979, Modesto, CA 95354. EOE (9-19)

Fast growing record company looking for key people in areas of advertising, PR, merchandise and professional manager for publishing. Please send resumes to Job Opening, 8319 Lankershim Blvd., N. Hollywood, CA 91605. EOE M/F (9-19)

10.000-watt Country and 100.000-watt Pop/Adult needs newsperson who can handle AM drive. Must be able to gether, write and edit news. Good salary, paid life, health and dental insurance, profit sharing and gas allowance. Tapes, resumes and sample news stories to John Ramsey, Box 926, Cheyenne, WY 82001 or call (307) 635-1111. EOE M/F (9-19)

Professional news person needed Immediately Tapes and resumes to Tim Pomastick, KUHL Radio Box 166, Santa Maria, CA 93456. EOE M

KLYD/Bakersfield, CA has immediate opening for all-night announcer with emphasis on music. Minorities encouraged to apply. Tapes, resumes and photo to Larry Crawford, Box 1499, Bakersfield, CA 93302. EOE M/F (9-19)

KJR/Seattle has an immediate opening for a weend personality. Minorities and females are encountries. to apply. Tapes and resumes to Tracy Mitchell, KJR, Box 3728, Seattle, WA 98124. EOE M/F (9-19)

If you're at home in an FM stereo production room, can produce creative spots and promos and pull a short air shift at a Country station...send your tape and resume to Bob Call, KYGO Radio, 5350 W. 20th Ave., Denver, CO 80214. (9-19)

Country lovin' KRSY is in need of an overnight as nouncer. Beginners welcome. Tapes and resumes to Tony Lucero, Box 1981, Roswell, NM 88201 or cell (505) 622-0290 after 10am Mountain Time. EOE M/F (9-19)

KMED/Medford, OR has an opening as News D tor of Southern Oregon's Popl/Adult/News station. Must be experienced in "communicating" the news. A big responsibility, long hours, and hard work. Open immediately. Tepes and resumes to Jack Earl, KMED, Box 1440, Medford, OR 97501. (9-19)

If you're experienced, interesting, entertaining and GREAT, we want to hear from you! There are some super programming and air tslent opportunities coming up soon in a beautiful market. Tapes and resumes to Bill Moyes, The Research Group, 1422 Monterey, San Luis Obispo, CA 93401. No call please. EOE (9-19)

Wyoming Country KWY, has future opening for oming Country Norman Strain St city and remain in mainstream of radio in beautiful Wyoming. Tapes and resumes to Richerd Lee, Box 926, Cheyanne, WY 82001. EOE (8-19)

Goods & Services

Expand Your Oldies Library Tell AMERICAN JUKEBOX the title and artists. We supply 2-tk. stereo reels of your request. For more information call (916) 393-8614 or write AMERICAN JUKEBOX, 6791 Trudy Way, Secremento, CA 95831.

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Why is FRUITBOWL the world's largest weekly humor and information service? Topical Jokes, humorous vignettes, artist bio's, record tie-ins, "Jock Tips," exclusive small market record charts, and far more! Fourrdal 810 refundable with yearly subscription FRUITBOWL, Box 9787, Fresno, CA 93794.

Los Angeles And San Diego Airchecks

Issue #6 now available, featuring current KRTH/London & Engleman, KFMB/Bill Balance, KHJ/Pat Garrett, KIQQ/Jim Caraon, KBZT and KRLA. Cassettes, 95 postpaid. CALIFORNIA AIRCHECK, Box 4408, San Diego,

Big Pipe Production

Professional voices, superior studios, creative promotional consultants. Low prices (designed to fit budgets of stations large or small). Cell today for the hottast promotion demo ever... before your competition does. (301) 730-7034 or write 11220-B Avalanche Way, Columbie, MD 21044.

National Production Company

Leading national production company will put together your airchecks, demo's, sales demo's, on-air promotions/productions. Plus do your duplicatings. We'll make what you do sound great. Call (714) 638-3336 for more inform

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

The System

Another revolutionary new idea for the broadcasting industry available this fall from the first name in profit making promotions, FIRSTCOM BROADCAST SERVICES, INC. Two Oaks Plaza, Suite 2215, 6730 LBJ Frwy, Dallas, TX 75240. (214) 934-2222. The System, Service Mark 1980 FirstCom Broadcast Services, Inc.

Comedy Material

Funny horoscopes Krazy kommercials, silly soap operas, ridiculous TV reviews and more. 25 pages delivered to your mouth every month. For freebee write HYPE, INK, Box 69581, Los Angeles, CA 90069.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack "LOLA's LUNCH," 1390 Arroyo Drive, Ypsilanti, MI

Jocks — For Your Show!

Recording ertist bio's – music information – funny quotes. Complete personality service any jock can afford! (Sample issue \$1.) RADIO TIMES, 200 South Glenn, Suite 98, Camarillo, Camornia 93010.

Need Numbers?

The IMAGE GENERATORS are at your service. Get Major Market production/voices/ideas to help you generate numbers in your marketplace. Rates vary with market size. Interested? All inquines to (301) 262-2119, or 11408 Fairoak Drive, Silver Spring, Maryland 20902.

Broadcasters

Want to sound like you've prepared your program for days? Try our service, used by top radio & TV personalities all over the U.S. and Canada. Free sample of BOB BARRY's NEWSLETTER from: P.O. Box 577, Lan-

Broadcaster's Action Line

Job referral service — \$40,00 for 12 months. R3, Box 84, Lexington, IN 47138, (812) 889-2907. Free to em-

Phantastic Phunnies

Highly respected ... proven worldwide eudience builder! Hilerious ... original ... "quik-quip" ... topical humor! Introductory month's 400 topical one-liners and "Bonus" ... just 92.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Dr., Kent, OH 44240.

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100:60 second and :30 second Musicel Beds for your spots. No monthly payments, no needle drops, no nothing. All contemporary, 24 track recorded. Four LPs, 975:00 plus 95:00 shipping. Buy once, use forever. Call or write — VALENTINO MUSIC, 151 West 46th St., New York, NY 10036, (212) 248-4675.

One-Liner Specialist

Add a little zip to your code. Wild, witty, willing free samples. Hysterical, exciting! Deejays — performers. LEE HAAS, P.O. Box 275J, Hawthome, CA 90250, (213) 879-0870.

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Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.90 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

OPPORTUNITIES

Positions Sought

Medium market sports reporter/anchor looking to move up in the world. Has expenence in Ohio/Michigan with Big 10, MAC athletics. If it's a sport, then I've done play-by-play for it. Have also done news reporting and anchoring, Prefer the Northeast or South but will go anywhere, Call STEVE: (216) 688-8461, (9-26)

Looking for challenging opportunity with progres sive news department. Eight years news experient ran state capital bureau, formerly ND talk show expendence. Thorough, tough, reporter; good writer. Ready relocate anywhere. STEVE LOBEL, 1527 S. Jacksk

Available now, experienced, dedicated News Director/reporter. Three-time winner of national and state Associated Press reporting awards. Call (915) 581-9443 and ask for MARK. (9-26)

Production Director available, (601) 693-2933. Ask for DAVE. (9-26)

Yesterday's gone but not forgotten: I'm a radio pro, 16 years experience in Top 40, collect oldies and interested in a gig spinning the best in Solid Gold Rock 'n' Roll. I am looking for an opportunity to join a station with an all oldies format. Write for particulars and what you have to offer me, money wise and otherwise. LYNN MOORE, 2607 Joplin, Joplin, MO 64802. (9-26)

experience. Looking for position with medium or major market station. Experience in music; formerly with KAUM and KJ100. Cell NANCY at (713) 995-0937 or (502) 969-7491, (9-26) Looking for e female? Then I'm looking for you. 5 ye

Country music sorcerer wants to do magic with your ratings. Also known to dabble in Pop/Adult. Payment will be accepted in the form of preclous stones or rere metals. In lieu of these, money will do. Want to bring sorceress wife and invisible dog back to the Midwest. For T&R, phone RICH ABRAMS, afternoons, (307) 577-0057. An equal opportunity employee. (9-28)

Hey PD's! Don't miss the boat! Let the East Bay Hustler liven up your eir sound! Energetic and eager ex-KUKI/Ukiah night jock reedy to start in major or medium market. Also possess 1st ticket, office skille, great sports play-by-play voice and served as on-air statistician for Senta Rosa Junior College on KSRO/Senta Rosa foot-ball broadcasts. If this kind of talent is what you seek, then call FRANK BUTERA soon at (415) 223-1534, to see what you get! (9-26)

PHIL HARVEY (WCOS, WBOS, KOZZ, KCBN), is looking for programming and/or on-air position in South-ern California, Great references, Call (213) 483-2621 or (213) 480-6301, (9-26)

Attention Program Directors —just what you've all ways wanted, an assistant PD. Somebody with a back ground in programming, music, promotion, community affairs and special features. What I've always wanted is a chance to grow and be part of a top-notch team. Lat's make it happen together! Call BETH, (213) 821-7061. (9-28)

Six years experience including PD and Production Di rector caught in a format change. Looking for prodution and/or airshift, preferably N.E. medium market. Los and live radio, want to work for people who do sam Call (915) 949-9375 after 5pm CDT, (9-26)

Announcer w/three years experience looking stable medium or small market. Can relate well, esicially with women and young people. Interested community involvement, news and agriculture, tape and resume, call SAM at (505) 622-7080, (9-26)

Dedicated newaman seeking the right challenge West or Northwest at a stetion that cares about reporting local news. Strong anchor and reporter ready for a position with a major market stetion or a News Director position and production of the prod post in a medium market. Background includes work with an all-News format. Currently employed at prestige top 30 market station. Call (415) 573-7294 evenings. (9-26)

Eight yeers experience as Program/Music Director including staff and production supervision, budgeting, promotions, community involvement, motivation sales ideas, and more. Exellent references. Let's form an eft teem. I'm ready, Call BILL McCOWN, fective management tel (803) 226-1408. (9-26)

Currently an enchor/editor/writer at WXLO-WOR/ Naw York, Experienced News Director and street re-porter seeks challenging news or programming posi-tion. KEVIN O'KEEFE, P.O. Box 294, Uncoindale, NY 10540, (914) 248-7635. (9-26)

MARTIN J. MAZER, WSTR/Bturgle, seeking allinight contemporary gig in medium market or on-air PD/MD in small market. Stable operation with positive attitude only! Prefer Midwest, West, or Southwest. Cell (616) 861-4248.

P.A. HICKEY - dynamically creative, jezz oriented P.A. HICKEY — dynamically creetive, jazz oriented population, RSB air personality. Also, public affairs engineering experience, Formerly with Inner City Broadcasting Corp. Tape and resume available upon request. Write to 780 Oak Grove Rd., #D200 Concord, CA 94518, or call (415) 682-2201 evenings. (9-26)

A radio station is a terrible thing to weste. Philadelphia veteran personality who's spent half his life in radio is ready to bring your solid gold, Top 40 or personality Pop/Adult station back. No hype, no jive...just positive results! A. SWAN, 2031 South St., Suite 203, Philadelphia,

Country music experience. Automation experience. PD who likes to be community involved. 28 years old with family. Call JERRY, (419) 422-3840. (9-26)

Positions Sought

New talent with instluctive radio skills seeks on-air position, Tight board, Qulck learner, 1st ticket. Creative production abilities. Ready and able to relocate, Call K.C., (213) 985-3080. (9-26)

Attention PD's. You haven't heard comedy 'til you've heard Mr. Rogers & Dave, the Dynamic Duo. Phone DAVE any moming, (313) 375-0868. (9-26)

Experienced DJ looking for an air shift in a small mar Experienced DJ looking for an air shift in a small mar-ket Top 40 or Pop/Adult station in PA or NY. Would also like to be involved in sports department. Hard worker, stable, currently employed. For tape and resume call (716) 761-6836 and leave message. (9-26)

Recent college graduate looking to break into radio. Experienced in news, sports reporting, PBP, and production. Tape and resume available. Contact DA (312) 255-3795. (9-26)

I give good production, plus character voices galore. Experienced in Pop/Adult, Country, and AOR. STEVE SEBASTIAN, 920-A Texas, Columbia, MO 65201. (9-26)

Announcer with 8 years experience, including 5 as PD, looking for announcing or programming poa with medium market station. (208) 234-2199. (9-26)

Major markets I I'm a 14-year large market pro working without contract and packed. PD, morning personality, etc., in Top 40, AOR and Pop/Adult with major consultant. West Coast or Northeast please. (716) 836-4420

PD/air talent currently doing momings seeks programming, operations or talent position. Good communicator, mature team player. 48% 12+ Increase Spring book. KURT SCHAEFFER, (312) 472-6550. (9-26)

Combine an unknown quantity with your good busi-Combine an unknown quantity with your good business acumen and create a young and magnetic air personality whose work is good and whose price is right. The end result will definitely retain and hopefully increase your station's listening audience. Most interested in small or medium market AOR any time slot, even part-time under right conditions. Tapes and resumes on request. JOHN DASHIK, 297 Franklin, TKP, Mahwah, NJ 07430 or cell (201) 529-3049. (9-26)

Experienced DJ, formerly with WLS-FM/Chicago. Seeking AOR or jazz gig. Knows rock and jazz thoroughly. Good delivery, deep voice, 3rd phone. Available imediately. Medium or large market preferred. Call anytime, ROBERT NEAL, (312) 674-8517. (9-26)

Newsman with strong sports Interest looking for job in either or both. Experience in play-by-play, air shift, MD. Over 2 years in small market plus college degree. (301) 949-0722. (9-26)

PD and morning man with 4 years experience looking to advance to station with ratings problems that I can help work out. Married with one child, looking to settle down. Tape and resume on request. Call (316) 227-7151 work, (316) 225-5795 home. (9-26)

The legendary "PANAMA JACK" CRABBE, for WPFM, WQLK and currently WNAP, looking. (317) 923-6710. (9-26)

Medium market news reporter/anchor looking for a change. Has experience in OH, MI area, has done anchoring, live on-scene reporting and public affairs. Can also handle sporte and play-by-play. Prefer Northeast or South, but will go anywhere. STEVE FRENCH, 2059 Willowdale, Dr., Stow, OH 44224. (9-26)

Experienced Top 40, Pop/Adult midday anno Energetic, good pipes, good production, looking for medium market position, will consider small market programming job. East Coast preferred. Went to work with professional people. This could be whet we both need. Cell (215) 374-5685. Leave your name, station call letters, address and phone number. (9-26)

Stronger than Tenner tape, more powerful then a 50kw transmitter, able to leap tall towers with a Piper Cub. Listen, coming from your radio. It's a bird, It's applause, it's a vibrant, adult personality. 4 years broadcasting, 1 year electronics, studying for 1st class. Prefer West but ready to move anywhere. For your Adult or Pop/Rock station, give MICHAEL JAY a Jingle at (702) 584-5643, (9-19)

WLS — KHJ — I've received rejection letters from the best of them. Grand Rapide midday DJ and MD looking to move. Prefer somewhere bigger and warm-er, for a personable, creative, hard worker call JOEL, (616) 363-5269 (9-26)

Experienced Bports Director with play-by-play experience, Hard working individual with desire to move up. Also have experience in news and jockying. Would prefer small to medium market, Will relocate, TIM RAY, 1317, 183-2507, (e. 19).

I'm a hard working team oriented program manager with experience in Chicagoland, News/Telk and Pop/Adult. Seeking new position of challenge and responsibility, NEAL SABIN, (312) 274-9226, (9-19)

Dynamic radio journalist with excellent credentials seeking major or medium market position. WNOR/Syracuse, KMEN/San Barnardino are just 2 of several stations I've work at on East and West Coast. Cell CARL NIGHT, (714) 882-1576, (9-19)

Available now, Professionally-minded and and career-oriented Jock in mid-20's with 5 years experience in Top 40 and Pop/Adult formats. Most recently with WOW/Omaha, Best suited for medium market person-ality sounding stations, Cen I help you? If so call SCOTT, (402) 393-7324, (9-19)

Positions Sought

Ambitious female announcer with 2 years air experience in medium market seeking full-time air and production duties in Minneapolis area. Would also welcome a chance for advancement in music or programming along with air shift. Can start anytime. Call ROBIN, (715) 835-5542 after 4pm. (9-19)

12-year veteran, built 2 news departments. Just re turned from assignment in Middle East, Seeking News Director or anchor position at stable operation, Call WALT MALONY at (312) 338-9649, (9-19)

Ready to start now at New England area station. First job . . . willing to leam . . . don't ahy away. You'll like my tape. STEVE LOUIZOS, (617) 631-8040. (9-19)

Remember how much fun radio used to be? A. SWAN is waiting to return your top 10 market listeners to those thrilling days of yesteryear. Call for demo tape, resume. I'll handle your GM, OM, PD duties in Top 40, Oldies or personality P/A formats. (215) PE 5-3436.

LORNE DEACON, seeking morning show. Come consistency and communication. Currently in major market, formerly 3 years with WMJC/Detroit, also with KUMV/Honolulu and others. Pop/Adult and AOR, all markets considered. (414) 856-6650 or (313) 872-7282 before noon, (9-19)

Young, anergetic, enthusiatic broadcaster seeks a non-air position in any West Coast small to medium market station. Have worked in Los Angeles radio for the past year. Please contact OSCAR BROOKS, (213)

#1 Miaml, Phoenix, Columbus, Ohiot 13-year multi-faceted pro. Everything but GM under belt. Superstars MD and jock; 19 share of 18-34 in Columbus, 13 Phoenix, FRANK BAUM, (317) 893-4549. (9-19)

TOM SPOCK: 3 years in AOR, plus 5 in college AOR radio. Assistant PD, MD and Production Director at WZLD/Columbia, SC, K-105/Ft. Knox, WNOK-FM/Columbia, SC. Seeking medium market growth opportunity, preferably with Superstara. Solid air ability. (803)

Your search has just ended. I'm a radio worksholic with 8 years experience, including top 50 merket air talent and secondary merket programmer with proven ratings success. I'm just a phone call away, (608) 271-8759 and let's discuss your opening, (9-19)

Experienced DJ, formerly with WLS-FM/Chicago seeking AOR or jazz gig. Knowe rock and jazz thoroughly, Good delivery, deep voice, 3rd phone. Available immediately, Call anytime, ROBERT NEAL, (312) 674-8517.

vard-winning newsperson looking for major mar ket position or medium market News Directorship. 8 yeers experience, in NY and Midweat. (914) 831-9173. (9-19)

14-year programming vet. Looking for full or part-time in the Los Angeles area. Relocating October 5. Call (808) 877-0884, or write D.C., Box 448, Puunene, HI 96784, (9-19)

WNBC, WHN . . . now In Phility. Prefer drive time Pop/ Adult or Modern Country. Busy, involved personality. Great results and references. Major market only. All replies confidential, (215) 868-8278 or write Box 15968, replies confidential, (215) 555-Philadelphia, PA 19103. (9-19)

Announcer with mature pipes, 3 yeers experience, seeks AOR or Top 40 position in Great Lakes region. Production skills, voice cherecterizations, and so news. KARL HOLTZ, (517) 339-8680, (9-19)

TOM SULLIVAN, former major market AOR jock with multi-track production wiz, is looking for a stable medium market AOR gig. The more production work, the better! Serious calls only, (216) 497-9912 afternoons.

Female communicator with excellent knowledge of music looking for full-time announcer job in Southeast. 2½ years AOR experience and Superstars experience. LEE, (404) 722-1199. (9-19)

STEVE BIBHOP, WAYS/Charlotte, NC seeking of morning or afternoon drive position in a mediur large market. Available now. (704) 536-3555. (9-19)

MATTHEW CLENOTT seeking major merket open tions or programming position any musical format. 12 years experience including PD WDAI/Chicago and WKTW/New York. Also 4½ years air work and MD WYSP/Philadelphia. Strong with talent, music, research and administration. Call (312) 327-5482 or write 509 Roscoe St., #2E, Chicago, IL 60667. (9-19)

PD/Assistant GM durrently employed, desires position with station or group that can use my ability, experience and good reputation while giving me the opportunity for developing my managerial skills. Experience in most phase of station operation plus sutomation skills. Desire to work for desutiful Music or other adult-oriented station. Tepe, resume and references including current amployer available upon request. Contact J. TIGHE, 1708 Sanya Circle, Anchorage, AK 99504 or call (907) 276-3000. (9-19)

ing for air shift and programming/production responsi-bilities. Interned at major market owned and operated, MD at college station, conducted music research at a Midwestern medium market FM. Tight production and air work. 3rd endoraed and ambitious career goals. Call MARK STEPHENS, (309) 863-6562. (9-19)

Positions Sought

Helio America. Who wents me? Over 10-year pro looking for Top 40, Pop/Adult slot. Need anough bucks to pay the rent and feed the family. Will consider all locations. Tape and rasume on request. Phone (714) 847-6387 or write The Jock, 17782B Paseo Circle, Huntington Beach, CA 92647, (9-19)

I'll prove it all night that this telented beginner with 5 years related experience is ready to bust loose for Southern Top 40. Powerful production, creative promotion and agency quality copyvinting seperates your requier nin-of-the-mouth jock from ms. Sizzling board, great teen communicator. DAN McKAY, (504) 895-8112 to rush tape and resume. (9-19)

Looking for Mr. Good Station. DAN ROBINS, recently at 50kw clear channel major market AM is atill available. This experienced pro is looking for stable position at Pop/Adult or Rocker. Also heavy in produ news, Call (216) 631-2309 between 7-10am (EDT), (9-19)

He is here, the time is ripe, he's got the experience, he's got the pipes. 5 years on the sir in Southern CA working AOR, Top 40 and Pop/Adult. Production skills have been mastered. BA from UCLA (you mean this guy's got brains, too?) Ho's ready to work — now! Medium to major markets only. Will relocate but prefer West. For tape and resume cell ED MANN, (213) 479-2034 (evenings and weekends). (9-19)

Looking but just don't know who to hire? Now you do. L.J. DeLUCA. Air personality with over 4 years experience in making friends. Management, assistant PD, MD and PSA Director plus Promotions Director. Good personality, raferences, appearance. Find out more by calling (216) 478-1206. (9-19)

William B. Williams/Jonathon Schwartz style personal ity. Expert in pop, jazz, big band and old time radio. Can give your station a show that is unique and entertain Call MIKE ROBERTS, (305) 721-5021. Formerly of ing, Call MIKE RUBERTS, 1868 WFTUFt, Lauderdale, FL. (9-19)

Miscellaneous

KBUF/Garden City, KS needs single and album service nd to Scott Anderson, KBUF, Box 798, Garden City KS 67846 (9-26)

I am 17 years old and work in a fairly large radio station and would like to correspond with other youth. Keith Eckhardt, c/o WFAI, Box 649, Fayetteville, NC 28302.

WQIT-FM/Grafton, WV. Top 40 station, needs record ice for both singles and LP's. Send to Mike Priore, WQIT-FM, Rt. 1, Box 91, Grafton, WV 26354. (9-26)

major labels. Send to Steve Austin, PD, Box 107, Huntington, PA 16652. (9-26) WQRO/Huntington, PA needs oldies and service from

WHMQ needs Improved Country record service, especially oldies. Send to WHMQ, 101½ W. Sandusky St., Findlay, OH 45840. (9-19)

WAZY is now live, and in need of Pop/Adult, oldles and current LP's from all labels. WAZY-AM, Box 1410, Lafayette, IN 47905. (9-19)

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O ad	versea: d \$ 100 nationa	s subsc Oper ye IIU S 1	ribers eat unds pleas	new subscription
City	address	company	Mr Mrs.Ms.	CHANGE OF Please att. envelope whe of address address
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zip code				ID RENEWAL: bel from the rvice or change or change of hank you.

1930 Century Park West, L.A., CA 90067

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

KENNY ROGERS Lady (Liberty)

71% of our reporters on it, or 165 station reports in its first full week of airplay. Moves: Up 9, Same 2, Down 0, Adds 154 including WABC, WNBC, WKBW, WBEN-FM, WFIL, WIFI, WCAO, WROR, WRKO, PRO-FM, WPGC, KVIL Z93, 94Q, Q105, WOKF, WDRQ, CKLW, KS95-FM, KXOK, WHB, KEARTH, KFI, KFRC, KJR, KPLZ, KIMN. See Parallels, debuts at number 28.

DARYL HALL & JOHN OATES You've Lost That Lovin' Feelin' (RCA)

65% of our reporters on it. Moves: Up 48, Same 24, Down 0, Adds 79 including WKBW, WBEN-FM, WFIL, WIFI, KRLY, WOKF, WZZP, KSFX, WTRY, WBLI, WICC, KSRR, WTIX, 96X, WBBQ, WSKZ, WAYS, WMEE, KERN, KYSN, KLUC, KZZP, KRQ. See Parallels, debuts at number 30.

NEW & ACTI

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two ni wing the artist / title / label designation (example: reporters are on the record this week (100) and of those 100 ho indicate how many of our reporters are on the record this week floot and of those four how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same ion to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. (a indicates one of this week's

CHARLIE DANIELS BAND "The Legend Of Wooley Swamp"

(Epic) 125/12 Moves: Up 78, Same 23, Down 12, Adds 12 including WKBW, WBEN-FM, Z93, KIMN, WTIC-FM, WTSN, WXIL, 95SGF, WKXY, KQIZ-FM, KSLY

☑ JACKSONS "Lovely One" (Epic) 117/59

Moves: Up 39, Same, 19, Down 0, Adds 59 including WABC, PRO-FM, Q105, WDRQ, WZZP, WGCL, KIIS-FM, KFRC, 13K, WKEE, V100, KBFM, WFMF, BJ105, WVIC, WISM, KMJC, KTAC.

JACKSON BROWNE "That Girl Could Sing" (Asylum)

109/43 Moves: Up 47, Same 19, Down 0, Adds 43 Including CFTR, KDWB, WTRY, WICC, 14Q, KHFI, WAAY, Y103, WIKS, WGBF, WRBR, KERN, KENO, KRQ.

CARS "Touch And Go" (Elektra) 106/18

Moves: Up 60, Same 28, Down 0, Adds 18 including WIFI, WGCL, KIIS-FM, KSFX, WOLF, KRBE, BJ105, KSTT, WNCI, WDJX, KTAC, KCPX.

ROLLING STONES "She's So Cold" (Rolling Stones) 100/43 Moves: Up 37, Same 20, Down 0, Adds 43 including 94Q, KIIS-FM, 13K, WHFM, K104, WAQY, KINT, KQ94, WERC, WAPE, WCSC, WTMA, KIOA. WGBF, KZZP, KTKT,

STACY LATTISAW "Let Me Be Your Angel" (Cotillion) 95/24 Moves: Up 54, Same 16, Down 1, Adds 24 including WDRQ, WOKY, WBBF. WTRY, WPST, WHYN, KELP, KXX106, WSGN, WAKX, KIOA, WNAM, KEZR.

STEVIE WONDER "Master Blaster (Jammin')" (Tamla) 84/17 Moves: Up 46, Same 21, Down 0, Adds 17 including JB105, WOKF, KFRC, KPLZ, Q106, KRBE, WFMF, WAPE, WSEZ, WIKS, KNBQ, KRSP.

DIANA ROSS "I'm Coming Out" (Motown) 83/18

Moves: Up 48, Same 16, Down 1, Adds 18 including WIFI, F105, Z93, KEARTH, KOPA, WHFM, WPST, KINT, KLAZ, WERC, WKIX, WTWR, EM102 KCPY

EARTH, WIND & FIRE "Let Me Talk" (ARC/Columbia) 78/14 Moves: Up 39, Same 25, Down 0, Adds 14 including WBEN-FM, WOKF, WFBL, WTIC-FM, WAEB, KSRR, KBFM, Y103, KSTT, WGUY

KANSAS "Hold On" (Kirshner) 75/16

Moves: 29, Same 30, Down 0, Adds 16 including WIFI, KFI, WHFM, Q106, KHFI, WTIX, KXX106, KX104, WOKI, WDJX, KCPX, KRQ.

IRENE CARA "Out Here On My Own" (RSO) 73/14

Moves: Up 45, Same 13, Down 1, Adds 14 including WIFI, Y100, KPLZ, WHFM, KNUS, WTIX, WLAC, KX104, WNOX, WAKY, KWEN, KTAC. LEO SAYER "More Than I Can Say" (WB) 71/40

Moves: Up 17, Same 14, Down 0, Adds 40 including F105, Q105, WDRQ, KXOK, WZZP, WZUU, WOKY, KJR, WPST, WKBO, KNUS, 96X, KX104. ALLMAN BROTHERS "Angeline" (Arista) 58/8
Moves: Up 23, Same 27, Down 0, Adds 8, KJR, V100, KRBE, WAAY, WXEZ.

KIDD, KCNB, KBOZ, KBEQ 5-2, WSEZ 12-9.

AC/DC "You Shook Me All Night Long" (Atlantic) 56/9 Moves: Up 24, Same 22, Down 1, Adds 9, WOKY, WAQY, V100, KRBE, KINT, CK101, KIOY, KIDD, WISE, WDRQ d-25, KSFX 30-26.

GENESIS "Turn It On Again" (Atlantic) 53/3

Moves: Up 27, Same 23, Down 0, Adds 3, KLAZ, 92Q, WXE7. 96KX 25-22, JB106 25-22, WGCL'd-30, KQWB-FM 12-7.

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NATIONAL AIRPLAY/30

THREE WEEKS	WEEKS		Eig-	September 26, 1980
AGO 3	AGO 2	WEEK 1	1	PAUL SIMON/Late In The Evening (WB)
18	10	9	2	QUEEN/Another One Bites The Dust (Elektra)
23	16	5	3	DOOBIE BROTHERS/Real Love (WB)
2	1	4	4	DIANA ROSS/Upside Down (Motown)
16	6	2	5	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
25	20	16	0	BARBRA STREISAND/Woman In Love (Columbia)
22	19	13	Õ	POINTER SISTERS/He's So Shy (Planet)
21	17	6	8	BOZ SCAGGS/Look What You've Done To Me (Columbia)
14	12	7	9	KENNY LOGGINS/I'm Alright (Columbia)
4	4	3	10	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
19	18	14	0	CARLY SIMON/Jesse (WB)
1	3	11	12	AIR SUPPLY/All Out Of Love (Arista)
8	5	12	13	GEORGE BENSON/Give Me The Night (WB)
10	9	8	14	ELECTRIC LIGHT ORCHESTRA/All Over The World (MCA)
12	11	10	15	BILLY JOEL/Don't Ask Me Why (Columbia)
_	30	23	0	DONNA SUMMER/The Wanderer (Geffen)
11	8	15	17	BOB SEGER/You'll Accomp'ny Me (Capitol)
26	24	19	0	LARSEN-FEITEN BAND/Who'll Be The Fool Tonight (WB)
30	26	21	0	AL STEWART/Midnight Rocks (Arista)
29	25	22	20	DIONNE WARWICK/No Night So Long (Arista)
-	-	28	4	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
-	27	24	2	CLIFF RICHARD/Dreaming (EMI America)
-	-	25	23	SUPERTRAMP/Dreamer (A&M)
-	28	26	3	PURE PRAIRIE LEAGUE/I'm Almost Ready (Casablanca)
5	14	20	25	CHRISTOPHER CROSS/Sailing (WB)
-	29	27	3	AMY HOLLAND/How Do I Survive (Capitol)
-	_	29	7	DEVO/Whip It (WB)
-	-	30	2	WILLIE NELSON/On The Road Again (Columbia)
_		→	0	KENNY ROGERS/Lady (Liberty)
— This ch	ert is	based	solely	HALL & OATES/You've Lost That Lovin' Feeling (RCA) on airplay statistics compiled weekly from our Top 40 reporting station

MOST ADDED ®

KENNY ROGERS "Lady" (Liberty) HALL & OATES "You've Lost That Lovin"..." (RCA) JACKSONS "Lovely One" (Epic)
JACKSON BROWNE "That Girl Could Sing" (Asylum)

ROLLING STONES "She's So Cold" (Rolling Stones)

Complete Regionelized Listings on Page 26 and 27.

HOTTEST

QUEEN "Another One Bites The Dust" (Elektra) BARBRA STREISAND "Woman In Love" (Columbia) DOOBIE BROTHERS "Real Love" (WB)
OLIVIA N-J w/ELO "Xanadu" (MCA) DIANA ROSS "Upside Down" (Motown)

Parallel Listings Begin on Page 30.

Others Getting Significant Action

ROGER DALTREY "Without Your Love" (Polydor) 49/15

Moves: Up 12, Same 22, Down 0, Adds 15 including WCAO, Y100, WFBR, WHFM, WTIX, KXX106, G100, WAAY, 96X, 92Q, WSKZ, WXIL, 95 SGF

Black circled numbers indicate significant upward movement from at least 60% of our reporters.

ELTON JOHN "(Sartorial Eloquence) Don't Ya Wanna Play This Game No More" (MCA) 47/4 Moves: Up 27, Same 15, Down 1, Adds 4, WGCL, WFLY, KINT, KNBQ, WZZP 30-26, KPLZ 28-24, WFBL 35-30, WANS-FM 32-29.

CHICAGO "Thunder And Lightning" (Columbia) 47/1
Moves: Up 26, Same 16, Down 4, Adds 1, WZUU, KOPA 15-12, K104 14-8, BJ105 27-23, WCGQ 12-10.

ANNE MURRAY "Could I Have This Dance" (Capitol) 44/10

Moves: Up 20, Same 14, Down 0, Adds 10, KS95-FM, WZZP, KLAZ, WLCY, WLAC, Z102, WSGA, WTRU, KDZA, KFXD, KSRR 29-22, WJDX 26-16, WHHY 29-25

JIMMY HALL "So Happy That Love Has Found You" (Epic) 42/19

Moves: Up 11, Same 12, Down 0, Adds 19 including 94Q, KBEQ, WHFM, Q106, KHYN, WKEE, WBBQ, WGBF, KIDD, KQIZ-FM, KATI.

ALI THOMSON "Live Every Minute" (A&M) 42/9
Moves: Up 15, Same 18, Down 0, Adds 9, 96KX, KUPD, WOLF, KNBQ, KLUC, WTMA, WFLB, WXLK, KATI, WLCY 31-28, WAYS 30-27, WRVQ 26-22.

PAT BENATAR "Hit Me With Your Best Shot" (Chrysalis) 40/29

Moves: Up 4, Same 7, Down 0, Adds 29 including CKLW, KEARTH, KJR, KIMN, WFBL, KRBE, KXX106, WGH, WEFM, WVIC, WXEZ, KKXX, KNBQ, KTAC, KYSN, KCPX, KRUX, KTKT.

DONNA SUMMER "Walk Away" (Casablanca) 37/3

Moves: Up 16, Same 18, Down 0, Adds 3, WJDX, WKIX, KHYT, WNBC on, WFIL on, WGCL on, KFI on, KFRC on,

KIM CARNES "Cry Like A Baby" (EMI America) 36/14
Moves: Up 5, Same 17, Down 0, Adds 14 including WRKO, WXKS, WKEE, KBFM, WRVQ, KSPZ, KCPX, KMJK, KKLS, KSLY, KINT d-27, Y103 40-36.

JOHN COUGAR "This Time" (Riva) 34/7
Moves: Up 10, Same 17, Down 0, Adds 7, 96KX, KXOK, WHYN, KLAZ, KCPX, KRUX, WJBQ, KWK 15-13, KBEQ 12-

10, KQ94 30-26, KTKT 25-22.

O'JAYS "Girl Don't Let It Get You Down" (Philadelphia International) 29/2

Moves: Up 15, Same 11, Down 1, Adds 2, WABC, WKBO, WGCL 29-25, KELP 32-27, FM100 9-4, WHBQ 14-9.

PETER GABRIEL "Games Without Frontiers" (Mercury) 27/1

Moves: Up 10, Same 11, Down 5, Adds 1, WXIL, KUPD 15-11, K104 25-20, WJDX 28-21, WLBZ 18-13, KQDI 27-24. JOURNEY "Good Morning Girl/Stay Awhile" (Columbia) 27/0

Moves: Up 16, Same 7, Down 4, Adds 0, 96KX 18-15, WKEE 17-14, KNUS 28-25, KRBE 21-16, KWIC 23-17, KIOY 22-20. TEDDY PENDERGRASS "Can't We Try" (Philadelphia International) 27/0
Moves: Up 13, Same 11, Down 3, Adds 0, WCAO 18-15, WTIX 18-16, KEEL 37-34, WCIR 27-22, KCBN 40-36.

Continued on Page 33