

Radio & Records

ISSUE NUMBER 345

THE INDUSTRY'S NEWSPAPER

AUGUST

Bigby Becomes WIFI Operations Director

Tom Bigby made his return to radio this week as Operations Director of WIFI/Philadelphia. The former WXYZ/Detroit PD had been working for some time in Dallas with Polydor Records. Bigby replaces Steve Rivers, who resigned to go into the consultancy business (R&R 7-25), with WIFI as one of his clients.

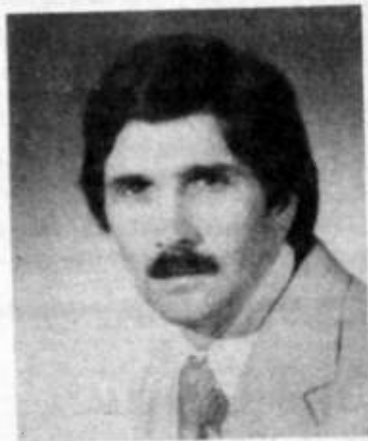
General Cinema Corp. Radio President John Tenaglia commented to R&R, "I've known Tom for a number of years. I have a high regard for him and I believe he is the individual who can execute the format better than anyone else I know at this point in time. I have a lot of confidence in him."

Bigby told R&R, "It's a hell of a challenge. We're going to take a different direction with the station; we're going to move away from top tracks to mass appeal. I'm very happy to be back in radio. One thing that can be said is that being in the record industry certainly gives you a different perspective on radio."

Tenaglia also announced that Bill Gamble, former WIFI Production Director who recently became PD at GCC's WEFM/Chicago, will now add the National PD title to his present responsibilities, and will report directly to Tenaglia.

Klahr Heads Up New Schulke Format

Dave Klahr has been named to handle the execution of the Schulke 2 format, a new syndicated format devised by Jim Schulke, the nation's most successful Beautiful Music syndicator. Klahr, who recently resigned as PD of WYNY/New York (R&R 7-11), explained his new position to R&R.



Dave Klahr

"This is something Jim's been developing for a number of years," he said. "He's currently presenting it personally by invitation only here in South Plainfield, NJ to select broadcasters, managers, and executives. My job, until we get on the air, will be partially to contribute to the creative aspect of it, and once it's on the air, I'll be the guy who will come into the stations and consult them on the execution, the performance of the announcers, and how the program directors will handle the format. I'll get them on the air and beyond that, I'll help them maintain their product on the air to the Schulke standard."

"Filling A Void"

Klahr was reluctant to discuss details and direction of the Schulke 2 format, which sources indicate will lean Pop/Adult. "There are a lot of competitors who are guessing what Schulke is working on," he said, "trying to guess what his mix of music will be and what years it's from and so forth. I can't describe the format at this stage, but we are convinced we have a big hit."

Schulke 2 formats will apparently appear in markets where the Schulke 1 Beautiful Music format already exists, but Klahr con-

tended that the two formats will not overlap significantly. "We think the audience will come from other areas," he asserted. "We don't believe it will draw from Schulke 1; we don't feel the new format will compete with the existing Beautiful Music format. We're looking to fill a void." Klahr summed up by saying, "This will be a quality product, different from what Schulke has done in the past. I'm very excited about it because it will give me a chance to learn from a master of his profession and then apply this new concept. Working in the markets I've worked will help me work with program directors and jocks and managers around the country. I'm looking forward to meeting people across the country and maybe working with old friends from time to time." He said no stations have been set for the new format as yet, but that there were a number of seriously interested prospects.



Mike McVay, George Francis, Bob Moody

THREE DAYS AT K-BEST

McVay Changes Mind, Returns To WAKY

Three days after joining K-BEST/San Diego as PD (R&R 8-8), Mike McVay decided in a dramatic turn of events to return to WAKY/Louisville, the station he guided to top ratings in the last book. McVay cited "personal reasons" in explaining his turnaround, adding in a somewhat whimsical and wacky official statement: "There are two reasons why I came back. One, this is the best-run radio station in the country, which makes it fun to work here. And two, I think I sense the next great programming wave, and George (Francis, WAKY-WVEZ VP/GM) has agreed to give it a try. Effective immediately, WAKY is going Mexican."

WAKY had been trying to retain McVay's services from the moment he resigned, and he will now also program FM sister WVEZ, although he will work a shorter airshift (10am-noon) at WAKY. Francis said that this move would give him more time to concentrate on his management duties while still "providing the involvement that only comes with air work."

Moody Stays On

Bob Moody, who had been promoted from Assistant PD to Program Director during McVay's absence, will stay at the station as Assistant PD and Music Director. In keeping with the lighthearted tone of McVay's remarks on his return, Moody said, "Hell, I've been Acting News Director, News Director, Music Director, Assistant Program Director, Acting Program Director, Program Director, and Former Program Director. Everything but Hall Monitor. I don't care. I'm in this for the titles. My only regret is that I wasn't in the job long enough to use the credit card."

Francis summed up the situa-

tion somewhat more seriously by saying, "We didn't want Mike to go. He's the best PD in the country. I'm flattered that he's come back. Bob Moody understands all this. He was selected for the promotion from a group of more than 50 candidates, some of the top people in the business, so he knows how much we think of him. The team that made this station one of the big success stories in the country is back together, and we're going to keep right on winning."

Floyd Takes Loop PD Post

Max Floyd has been named Program Director at WLUP/Chicago, filling the position vacated by Mitch Michaels in favor of an on-air post (R&R 7-11). Floyd comes to the Loop having served as PD of KYYS(KY102)/Kansas City for the past six years. He was formerly PD at KLZ-FM/Denver (now KAZY) as well.



Max Floyd

WLUP General Manager Les Elias commented on Floyd's appointment to R&R, "Max has the sort of experience and administrative strength I was looking for in a PD. And of course he has the ear for what a radio station ought to sound like. The man has been successful over a long period of time," Elias continued. "That, plus the high recommendations of those who have worked with him in the past, helped me make the decision. I feel very good about it."

"It was something I couldn't turn down," Floyd told R&R. "The deciding factor was probably Chicago itself. It's one of the major markets and one of the premier

Brink Named KHOW PD

Scotty Brink, one of the nation's most prominent air personalities and programmers, has been appointed PD of KHOW/Denver. Brink, who programmed KAUM/Houston among other major market stations, was most recently morning man at WXLO/New York, following a stint as morning man at WNBC in the same city.

Doubleday President Gary Stevens told R&R, "I've known Scotty for years. He's one of the most talented guys in the business. He's done a super job programming a couple of major stations around the country. He opted out to become a personality in a big market for a couple years, and decided that isn't really what he wants to be. We're just thrilled to have him join us."

KHOW GM Sam Sherwood added, "We're happy that Scotty Brink is coming to Denver, and he's going to one hell of a job. He's our main man." Brink was unavailable for comment this week.

AOR jobs in the country." Floyd expressed regret at leaving his KYYS staff, saying, "They're great. It'll be hard to find anything approaching that again." But he added, "I think there's a time when you have to make a move, and as tough as it is, this is the time." No starting date for Floyd has been announced.



The Greatest

October 5-8, 1980



Karl Eller

PRESIDENT/CEO, CHARTER MEDIA

In 10 years, Karl Eller built an outdoor advertising company into a vast media enterprise, Combined Communications, and sold it to the Gannett Co. for \$370 million.

Today he's building another communications empire in partnership with the Charter Co.

This celebrated entrepreneur is a man of vision and action. We look forward to a profoundly exciting keynote address on broadcasting's future.



Anne Jones

FCC Commissioner, Who Has Established A Reputation For Independent Voting, Will Be A Keynote Speaker At The Tuesday Luncheon.



Richard Shiblen

Will Deliver His First Major Address To The Broadcast Industry Since Being Named FCC Broadcast Bureau Chief.

America's Trend Watchers

The Research Firm Yankelovitch, Skelly & White Will Detail The Latest American Lifestyle Changes.

Superstar Concert

Monday Night

Starring

Paul Simon



- **Ratings Clinic**
"Last-Minute Fine-Tuning For The Book"
- **"Delphi Study"**
Participate In A Futuristic View Of Our Industry
- **Large And Small Market Sales Clinics**
Featuring "New Methods For Co-op"
- **The Latest From The Networks And Syndicators**
- **FCC & Engineering Panels**

Radio Event Of 1980

Bonaventure Hotel Los Angeles, California

A New Concept For Individual Format Meetings

Just some of the broadcasters that will be participating in the "Format Hospitality Rooms"

- Mike Abrams — Burkhardt/Abrams
- Tom Anthony — PD WJEZ-FM/Chicago
- Tom Armstrong — PD WVON/Chicago
- Tom Benson — VP Western Cities
- Harry Bledsoe — WWRL/New York
- Tom Burkhardt — Burkhardt/Abrams
- Bob Canada — PD WGN/Norfolk
- Tom Chase — PD JB105/Providence
- Frank Cody — PD KBPI/Denver
- Gregory Davis — Station Mgr. WSDR/Sterling
- Tom Ford — PD WMAQ/Chicago
- Tom Johnson — KDAY/Los Angeles
- Tom Marr — Operations Mgr. KVII/Seattle
- Tom Martin — PD WSOC-FM/Columbia
- Tom Mason — GM KFMK/Houston
- John McGhan — Director Of Programming, The Source
- Mike McVay, PD WAKY & WVEZ/Louisville
- Tom Moran — Churchill
- Mike Owens — VP/IGM KNIX-AM-FM/Phoenix
- Michael Packer — Operations Mgr. WXYZ/Detroit
- Gary Peters — PD WICC/Bridgeport
- Jeff Pollack — AOR Consultant
- Lee Ranson — PD WXCL/Peoria
- Perry St. John — VP/IGM KSO/Des Moines
- Ed Salamon — PD WHN/New York
- Burt Sherwood — VP/IGM WMAQ/Chicago
- Bob Simmons — PD KKSJ/Portland
- Marlin Taylor — President, Bonneville
- Bill Terry — PD WBLI/Long Island
- Charlie Van Dyke — PD WRKO/Boston
- Norm Winer — PD WXRT/Chicago
- John Young — PD Z93/Atlanta

Barbara Mandrell

Entertaining At The Tuesday Luncheon



- Giant Exhibit Area
You'll See The Tools Of Tomorrow
- Multimedia Shows And Movies
- Promotion In The 80's:
Everything From Letterhead To TV Spots
- Hospitality Suites

And So Much More...

Registration Information

RETURN TO: NRBA • 1705 Desales St. NW • Washington, D.C. 20036 • (202) 466-2030

Please Print Or Type

Name(s) & Title(s): _____

Station(s)/Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

FEES •

NRBA MEMBERS	
1st registrant	\$150.00
each add'l. registrant	\$130.00
NON-MEMBERS	
1st registrant	\$190.00
each add'l. registrant	\$170.00
COUPES	\$ 50.00



Hotel Reservations

Please use separate forms for each room requested. This form may be duplicated.

Name(s) & Title(s): _____

Station/Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Arrival date: _____

Departure date: _____

Reservations will be held until 6:00pm unless guaranteed by a first-night deposit (payable to hotel) or a credit card.

Credit card type & # _____

Expiration date: _____

•• For Guaranteed Reservations Only ••

I understand that I am liable for one night's room and tax which will be deducted from my deposit, or billed through my credit card in the event that I do not arrive or cancel on the arrival date indicated.

Signature: _____

Please circle preferred type of accommodation:

	Standard	Medium	Deluxe
Single	\$57	\$67	\$77
Twin (2 beds)	\$69	\$79	\$89
Double (1 bed; 2 people)	\$69	\$79	\$89

NOTE: NRBA is processing initial hotel reservations as a convenience to registrants. To change or cancel your hotel reservations, you must do so directly with the Bonaventure Hotel (213) 824-1000.

If rate requested not available, nearest available rate will be assigned.

• Pre-registration deadline is September 25. After September 25, registration will be handled on-site.
• There will be an additional charge of \$25 per person for registrations received after September 1st.

**THE LARSEN/
FEITEN BAND'S
BIGGEST WEEK
YET!**

**LARSEN/
FEITEN
BAND**



**“Who’ll Be The
Fool Tonight”**

Produced by Tommy Lipuma

KRLY add
Z93 add
94Q 18-14
KFI add
WFBR add
WHFM deb 30
WTRY add
WICC add
WPST add
Q106 add
14Q deb 40
WKEE add
KRBE 28-23
Z98 26-19
WJDX 29-27
KXX106 19-14
WERC 30-28
Y103 add
WBBQ on

WLAC add
KX104 on
WSKZ on
WNOX on
WGH on
WQRK on
KJRB on
KCPX on
KRUX on
KRQ add 29
WJBQ 29-25
WGUY deb 30
WIGY deb 26
13FEA deb 28
WFBG on
14WK add
WAAY on
WHY on
WFOX add

WCGQ 23-15
WSEZ deb 35
WISE 35-31
WFLB on
WTMA on
WANS-FM on
KQ94 add 30
WROV on
FM99 on
KILE add 40
KKLS on
WAKX add
WGBF on
KENI on
KSLY add
KDZA on
KQDI on
KBIM on

ON WARNER BROS. RECORDS

**TOP-40'S “FIRST
LOVE” IS SEALS
& CROFTS**

**SEALS &
CROFTS**



“First Love”

*Produced by Louie Shelton
for Oaktree Productions*

K104 1-1
WJDX 22-19
WBBQ on
WQRK deb 30
KRUX add
WHEB deb 40
WAAY on

KQ94 add
WROV 22-17
WQDI on
KBOZ add
KOOK on
KBIM on



Pipolo Returns As VP/Promo For MCA

Pat Pipolo has returned as Vice President of Promotion for MCA Records. Pipolo served as VP/Promotion for MCA from 1967-1973, having most recently headed United Artists Records' International Department.

In making the announcement, MCA Records President Bob Siner said, "I am glad to have Pat back with us. Some of our biggest hits were during the years Pat was head of our promotion department. With Pat we can only further the success we are currently enjoying."

"This is a homecoming for me," stated Pipolo, adding, "I look forward to working with the artists which we established in the early 70's, and to breaking hits with the artists I have yet to meet. Naturally, I am pleased to be back working with former colleagues." Pipolo will report directly to Siner and will be based at the label's national headquarters in Universal City.

RATNER, LIVINGSTON, KONJOYAN

RSO Elevates Three In Promotion



Marc Ratner

Dawn Livingston

In a significant series of promotions, Marc Ratner has been appointed Associate National Promotion Director, Dawn Livingston has been named National Adult Contemporary and Jazz Director, and Jon Konjoyan has been promoted to Director of National Secondary Promotion at RSO Records.

Ratner has served as Director of Secondary Promotion for the label since 1976. Prior to his joining RSO, he headed secondary promotion at Island and Haven Records, having previously served as Music Director of WMEX/Boston. He will report to RSO VP/Promotion Bob Smith.

Most recently RSO's Assistant National Album Director, Livingston previously worked in artist relations at Warner Brothers Records. She will report to Ratner, as will Konjoyan, who joined RSO two years ago as Ratner's assistant in secondary promotion. Konjoyan served as Publicity Director for KALZ/Berkeley, CA prior to joining RSO.



Jon Konjoyan

\$5.3 MILLION PRICE TAG

Sudbrink Buys Billboard's Nashville Stations

Billboard Publications, which announced it was putting WLAC and WKQB-FM/Nashville on the sales block two weeks ago, has reached an agreement to sell the stations to Sudbrink Broadcasting. Ted Hepburn, whose Ted Hepburn Co. was broker for the sale, told R&R the price for the two stations was \$5.3 million. WLAC is a Class 1B clear channel Top 40 station, while WKQB has an AOR format.

The sale, subject to FCC approval, was made to enable Billboard to concentrate more fully on its publishing interests, including several planned acquisitions, according to a statement from company Chairman W.D. Littleford. Buyer Sudbrink owns WNWS/Miami, WORL/Orlando, and KPOI-KDUK/Honolulu.

Tom Owens To Program KTXQ

Tom Owens has been named Program Director at KTXQ/Dallas, taking over for Tim Spencer, who exited the AOR outlet last Thursday (8-7). Owens had most recently been PD at WZXR/Memphis for the past three years, prior to which he was Assistant PD at WRNO/New Orleans. Interestingly, Owens will find himself in head-to-head competition with another Tom Owens (no relation), who programs KZEW, also a Dallas AOR.

In making the announcement, KTXQ General Manager Clint Culp told R&R: "Tom's name came up two or three times when I was looking for the right person. His perception of what was needed here matched mine and I felt he'd be a good member of a team effort." Referring to the departed Spencer, Culp said, "Tim is quite a talented programmer; he'll do well in this business. But we're going to win and I just felt that some outside input, some new blood, would help." (While there has been speculation that since Tom Owens is a Superstars station PD, KTXQ would sign on as a Superstars client, Culp said that although he had spoken with the organization, they had come to no conclusions as yet.)

"From a career standpoint, I felt as though I needed to get into a larger market and battle it out with some of the stronger talent," Owens told R&R, adding, "Usually when you make a move you're leaving a situation you're not too happy with for one you hope will be better. This is an exception. The company (Summit Communications, WZXR's owners) is great and I've been real happy here." As for competing in the same market as his namesake, Owens said, "It's going to be wild!"

WILL ENTER LAW SCHOOL

WNOX PD Savage Resigns

Bob Savage, Program Director of WNOX/Knoxville since September 1978, has announced his resignation so that he may attend law school at the University of Tennessee in September. A 13-year veteran of the radio industry, the past five years as a programmer, Savage intends to specialize in telecommunications law.

"Radio has been a terrific career. I'd recommend it to anyone," said Savage. "I'm also very excited about a future in telecommunications law. The expanding technologies of the 1980's will afford tremendous opportunities."

"I wish the best to 99 WNOX, its fine staff, and the great management team at Scripps-Howard Broadcasting," Savage continued, "WNOX is truly a great radio station that is just beginning a new era of growth and success." No successor to Savage has been named at this time.

Hamilton Named GM For WGBF, WHKC

Carl D. Hamilton will become General Manager of Metro Radio Company Inc.'s WGBF/Evansville, IN and WHKC(KC103)/Henderson, KY on August 25. Hamilton most recently served as Vice President of Operations for WCOL and WXGT-FM/Columbus, OH since 1978, having formerly been Program Director at KAAY and KLPQ-FM/Little Rock for two years. Hamilton's previous experience with Metro Radio Inc. and the Evansville market goes back six years, when, while programming WROK Inc.'s (future parent company of WGBF) Rockford, IL stations (as C. David Hamilton), he conducted a market survey that contributed to the decision to purchase WGBF.

"I was very impressed with the vitality of the Evansville area when I carried out the market study, and look forward to my return to the area," said Hamilton. He added, "I don't anticipate making any dramatic changes in the overall products of WGBF or KC-103, although I do anticipate some future expansion." Hamilton succeeds John E. Reiplinger, who recently announced plans to exit the stations in order to pursue plans to purchase a radio property.



Bob Savage

this week ...

RADIO NETS CATCHING LISTENERS

Radar survey results for network listening show good news for ABC, CBS, and RKO.

Page 6

"NICE" GUYS FINISH FIRST

KKNG/Oklahoma City combined Beautiful Music, strong promotion, and announcers wrapped in a "cocoon of niceness" to lead the market.

Page 17

ARBITRON'S MEMBRADO INTERVIEWED

The new VP/GM of Arbitron Radio discusses new projects, management styles, and responsiveness in his first major trade interview.

Page 18

CHARLIE & HARRIGAN: LIVE AND ON TAPE

KCBQ's morning team manages to sound live in every city their syndicated morning show airs.

Page 20

MADDOX TAKES ON CHICAGO

In his first interview since joining WBMX, Jim Maddox talks about his plans and philosophies ... and the competition.

Page 37

WHAT'S IN STORE AT WQDR?

The Raleigh AOR runs its own shop to sell station merchandise, tickets, and other assorted items of interest.

Page 41

POP/ADULTS ADJUST TO ESF

Two P/A execs confront the apparent youthful skew in Arbitron's Expanded Sample Frame and suggest ways to deal with it.

Page 58

Latest Mediatrend Results

features

Page 16

Washington Report	6	Brad Messer	16
What's New	8	Ratings & Research	18
Gary Owens	12	Picture Pages	34
TV News	12	Opportunities	61
Street Talk	14		

formats

Beautiful Music	17	AOR	41
Top 40	20	Country	52
Black Radio	37	Pop/Adult	58

staff

Editor & Publisher: BOB WILSON
Vice President, Sales & Marketing: DICK KRIZMAN
Executive Editors: KEN BARNES, JOHN LEADER
Art Director: RICHARD ZUMWALT
Senior Editor: MARK SHIPPER

Top 40 Editor: JOHN LEADER
Country Editor: JIM DUNCAN
Nashville Editor: BIFF COLLIE
AOR Editor: JEFF GELB
Pop/Adult Editor: MIKE KASABO
Black Radio Editor: BILL SPEED
Beautiful Music Editor: PAM BELLAMY
News/Talk Editor: GAIL MITCHELL
Ratings & Research Editor: JHAN HILBER
Associate News Editor: DON WALLER
Associate Editors: CHRISTINA ANTHONY, ELLEN BARNES, LINDA MOSHONTZ, CAROLYN PARKS, SYLVIA SALAZAR, LEE WADE

Associate Art Director: MARILYN FRANDSEN
Photography: ROGER ZUMWALT
Production Manager: LESLIE HALPERN
Production Assistants: RICHARD AGATA, SANDRA GUTIERREZ, KENT THOMAS, GARY VAN DER STEUR
Research: JACK TOOTHMAN

Washington Bureau: 1101 Connecticut Ave., NW, Suite 1004
Washington, DC 20036, (202) 466-4960
Bureau Chief: JONATHAN HALL
Office Manager: VIVIAN FUNN
Legal Counsel: JASON SHRINSKY
Vice President, Business Affairs: ROBERT KARDASHIAN
Office Manager: NANCY HOFF
Controller: MARGARET BECKWITH
Display Advertising: KEN ROSE
Assistant: CAROL TAYLOR
Circulation: KRISANN AGLIO

Radio & Records is published every Friday by Radio & Records, Inc., 1930 Century Park West, L.A., CA 90067 (213) 553-4330. Subscriptions \$140 per year or \$45 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. The terms Back Page, Breakers, Most Added, Parallels, and Street Talk are registered trademarks of Radio & Records. Applications by Radio & Records, Inc. for registered trademarks pending for National Airplay 30, Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1980 Radio & Records, Inc. A division of Harte-Hanks Communications

Washington Report

Does Media Coverage Violate Defendants' Rights?

Fourteen organizations joined the Radio TV News Directors Association in court late last week in defense of the presence of radio microphones and TV cameras in the courtroom. At issue is whether or not a defendant's rights to a fair trial are impaired if the proceedings are opened to the media.

A brief filed by RTNDA General Counsel Larry Scharff and endorsed by 14 other groups seeks to argue persuasively that limited media coverage causes no harm.

Arguing *Chandler v. Florida*, the High Court later this year will reexamine a fifteen-year-old decision that Billy Sol Estes did not get

a fair hearing because of too much media exposure.

RTNDA and the others say that audiovisual coverage is now commonplace and therefore reduces any effect on a trial's outcome.

In support of its claim, RTNDA filed the rules for radio and TV coverage of judicial proceedings on a state-by-state basis.

At The Nets

RKO

"Elvis: The Legend Of A King," a three-hour retrospective, is set to air Saturday (8-16) on 111 affiliates. Set to coincide with the third anniversary of Elvis's death, the show was produced by Don Vogel of Associated Broadcasters, Inc., with R&R's John Leader as narrator.

WASH/Washington becomes a new affiliate this week.

ABC

Series of different news shows on four nets beginning next Monday will include: "A Woman's Place" (Information); "The ABC of Education" (Entertainment); "Stretching Your Bucks" (Contemporary); and "The Soaps" (FM Network). Each five-part series will air with regular newscasts.



MUTUAL EXCHANGE — Loretta Lynn (left) is pictured conversing with WHN/New York air personality Lee Arnold, host of Mutual's forthcoming "Jamboree In The Hills" special. The three-hour program, featuring performances and interviews of top country stars, is set for Labor Day airing.

Mutual

Ilene Price named staff attorney to work with GC Bruce Goodman and assume responsibility for overseeing program standards and practices. She was formerly with Haley, Bades & Potts.

NPR

New Director of Performance Programs is John Bos, former Director of Performing Arts Div. of the New York State Council on the Arts.

New 36-page report on future of non-commercial radio, including NPR, called "Fine-Tuning," can be ordered from the National Citizens' Committee for Broadcasting, P.O. Box 12038, Washington, D.C. 20005.

A Look At RADAR 21

FM's total share of listening is up 55% over 52.4% reported in the previous survey period (Spring/Fall 1979), according to Eli Kaufman, CBS FM National Sales VP/GM.

While ABC held as the dominant net in most of the 21 subcategories in 12-plus listening (R&R 8-1), RKO and CBS claim to have both had impressive showings.

"RKO is right on target with the largest percentage of our audience in the Adult 25-34 demographic of all radio networks," says Al Pariser, Director of Marketing/Research. This was RKO's first RADAR study.

While RKO was proud of its showing based on only 15% of the average number of affiliates of other nets, CBS Radio VP/GM Dick Brescia credited his net's growing number of affiliates — 90 in the past year and a half — as the reason for an increase of 7.3% in Mon.-Sun., 6am-midnight, Adults 18+ during the latest ratings. Brescia also noted that two CBS shows, "Sports World Roundup" and its 7:00am "News-On-The-Hour," had pushed Paul Harvey's 12:30pm newscast down to fourth position. Harvey's 8:30am show on ABC/Entertainment remains the single most listened to radio news program.

RADAR measures the size and composition of subscribing network audiences on the basis of network programs and commercial exposures.

People

New York

Bill Fortenbaugh, Katz VP for the Atlantic Division Stations, has been reelected VP of the Station Repts Association and named Chairman of SRA's Radio Board.

Peter Coleman named WCBS-FM Retail Sales Manager.

Anaheim

FCC Chairman Charles Ferris re-emphasized to an Hispanic civil rights organization last week his pledge that the FCC is committed to greater minority involvement in media. Technology is creating opportunity, he said, citing cable and subscription TV, direct satellite-to-home broadcasts, and low-powered TV's.

Washington

Hal Kassens, a well-known broadcast engineering consultant and former FCC staffer, has been named consultant to NRBA. A.D. Ring, with whom Kassens is associated, was also named Engineering Counsel.

Washington engineering consultant Jules Cohen has been hired by NAB to consult its Task Force on Radio Allocations.

NAB has set up a one-month toll-free political hotline which will begin October 1. Phone will be manned by former FCC Broadcast Complaints & Compliance Chief Bill Ray. No phone number has been published as yet.

St. Louis

Wally Clark, GM of WWWW/Detroit, moves to KSD-AM-FM as GM.

Baltimore

Ed Graham, GMZ of WITH, has been elected VP of parent company BENI of Baltimore.

Wheeling

Richard Ferry becomes GM of WKWK-AM-FM, coming over to the Community Services station from the GSM position at KDKA/Pittsburgh. He had previously been GM at WROC-WPXV/Rochester.

Long Island

Stephen Godofsky named Station Manager of WHLI-WKJY, a promotion from Operations Manager. At the same time, Sal Giangrasso named PD at WJKY. He had been Director of News & Public Affairs for Williams Broadcasting, owner of the stations, and will continue in that position as well.

Sales Talk

WGAY Runs New Car Promotion

In a unique promotion, Ted Dorf's WGAY/Washington inaugurated a spot campaign promoting the advantages of buying a new car. Estimated value of free time is \$10,000, and it will be spread over six weeks. Special announcements discuss gas economy, safety, low maintenance, availability, selection, interest rates, and even tax advantages of buying a new car, according to a WGAY release.

Sales

Blackburn & Co. brokered three recent sales. Mortenson Broadcasting Co., owners of four FM's and one AM, have bought daytimer WAYE/Baltimore for \$700,000. Houston newspaper owner Wes Attaway has purchased WWZ-FM/Summerville, SC for \$350,000. Bob Kassi, a former New York state broadcaster, will be president of Broadcast Service Communications, which has purchased WFA-AM-FM/Sharpsville, PA from the estate of Sanford Schafitz.

Broad Street Communications announced its proposed sale of WKSS-FM/Hartford to Franks Broadcasting has been terminated.

Red Hot

RAB says its new campaign "asks for the order," and wants stations to begin airing six new "buy radio" spots beginning August 21. Phase 2 of the association's "Radio: It's Red Hot" campaign includes two rereleased Dick & Bert funnies to be rotated with new straight-sell material. RAB members will get material automatically. Non-members should contact Jennifer Grimm at (212) 599-6672 or write RAB.

Reps

Paddy Ramsay appointed Senior VP of the Christal Co., in addition to her position as West Coast Manager of the firm. Christal is now repping KSTP-FM/Minneapolis.

Ralph Guild, President of McGavren Guild, will be a member of the Society of Radio Personalities and Performers' first annual Conference Planning Committee.

Bernard Howard & Co. has added two account execs, Georgann Lavelle (from Selcom) and Debra Berk (from Roslin Radio Sales). The company has picked up WFBL/Syracuse, WSMB/New Orleans, and WCUE-WKDD/Akron.

Judith Agisim is a new account exec at Eastman Radio, coming from positions at Mobil Chemical and American Express.

Saying volume is big in Dallas, Blair President John Boden announced the addition of an account exec there; Randy Harris, formerly of WNVR/Waterbury, CT, will join VP Frank Carter.

Selcom is now repping WJYW/Tampa, recently acquired by Gannett.



HARD ROW FOR RADIO — 22 Chicago radio stations set up carnival booths for the Greater Chicago Radio Broadcasters Association's first annual "Party At The Pier." Over 1000 advertisers swarmed into the Navy Pier auditorium to participate in games, contests, and giveaways. Party chairman Don Bouloukos, GM at WLS, commented, "We were so thrilled with the success... that it will definitely become an annual event." WLUP Sales Manager Jeff Schwartz is pictured practicing his strokes at WXRT's rowing machine booth, while WLS PD John Gahron (left) and WXRT GM Seth Mason look on.

FCC: At A Glance

Doing Away With The First Phone?

The FCC moved one-step closer to the complete elimination of the First Class Operator's license at its August 1 meeting, and agreed (pending further comments) to delete FCC exams for engineers doing routine maintenance functions — including installation, servicing, and adjusting transmitting equipment at radio and TV stations.

More Money For

Women's Research

Claiming that ownership and control of stations is harder to de-

termine than the amount of stock owned, FCC Office of Plans & Policy Chief Dr. Nina Cornell suc-

cessfully convinced all seven Commissioners at a meeting August 1 to kick in an extra \$40,000 to complete a study of the "ownership of broadcast facilities by women." The \$155,000 complete study is needed to determine women's eligibility as a minority for such things as distress sales and tax certificates, from which they are now excluded.

YOUR OBEDIENT SERVANT,

Selector

The RCS SELECTOR is a system *written for radio* to aid in the planning and scheduling of music. Not only does SELECTOR give you *perfect music selection* according to *your* rules and requirements, it also aids in music library control and provides useful management reports.

SELECTOR runs on a powerful, office-size, disk-and-memory minicomputer. Surprisingly inexpensive, easily cost-justified, the system is delivered and "tuned" to your station's requirements.

YOUR MUSIC LIBRARY

One of your station's valuable assets is its music library. The RCS SELECTOR offers you superb library management capabilities, seeing that the music turns over, never being lost or over-exposed.

MUSIC SELECTION & ROUTINING

You tell SELECTOR how you want to sequence and time-protect artists, titles and "Sounds," restrict plays to dayparts, and set priorities among the twenty-one tests the system is prepared to perform on a cut before selecting it. SELECTOR takes your policy as the law for laying in music, and imposes it consistently. Of course, when your judgment and instinct tell you to do something different,

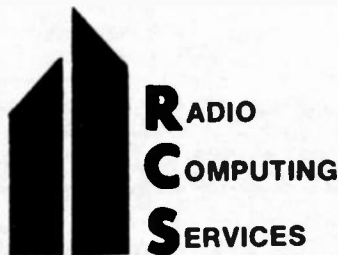
you can step in and make all the exceptions you want. SELECTOR knows you know best. The system runs in either interactive or automated mode. In automated mode, it will generate a routine sheet for an hour, a day, or an entire week.

MANAGEMENT REPORTS

Because you want to keep informed on how well you're doing what you set out to do,



SELECTOR offers summaries of reach and frequency demographics, charts and graphs of past and projected frequency profiles for any artist, title or cut, by hour, daypart, day of week, or within a day range — and more. We'd like to show you how much more. Call us collect, or write us.



TWO DEAN DRIVE TENAFLY, NEW JERSEY 07670
TELEPHONE (201) 567-3263

See you at the New Orleans NAB Convention.

WHAT'S NEW

Edited by Don Waller

Cox Chalks Up 2nd Qtr. Gains In Net, Revenues

Cox Broadcasting posted a 13 percent increase in earnings for the second quarter of 1980 to \$13.5 million, up from \$12 million in the second quarter of 1979. Second quarter revenues jumped 23 percent to \$79.2 million, up from 1979's \$64.3 million.

Six-month earnings for the firm increased seven percent to \$22.7 million, up from \$21.3 million for the equivalent period of 1979, while six-month revenues rose 25 percent to \$144 million, up from \$115.3 million for the year-previous period.

Money Motivates Mass Mailing Responses

Opening the daily mail has become increasingly a nervewracking event as each envelope produces another request for your hard-earned dough. However, imagine your surprise when that envelope from Montgomery Ward includes a \$5 bill or you extract \$1.00 from the Aviation Week questionnaire. According to a recent Wall Street Journal article, many major firms are now routinely including monetary incentives with their surveys and questionnaires, which usually guarantees a better response (a procedure radio stations and researchers might find helpful in multiplying their returns.)

New York-based market-research firm Erdos & Morgan found that a \$1.00 gift usually yields at least a 50 percent response as opposed to at most 30 percent realized with no enclosure. Also, cold, hard cash (or charitable contributions in the consumer's name) draws a 15 percent better response than a free gift (as Newsweek magazine found in a recent survey). However, like everything else motivation has been hit by inflation. Although guilt (from receiving unsolicited money and not responding) is the main incentive involved in the return rate, consumers now usually require a dollar to reply instead of the dime that once was the standard.

Indian Look Buys Back Manhattan

The American Indian look has arrived close on the boot heels of the urban cowboy look. According to the Wall Street Journal, New York retailers report phenomenal sales increases of fringed blouses, leathers, and beaded moccasins, items which have barely sold since the Sixties.

It's not known whether this latest derivation of Western wear is a reaction to "Urban Cowboy" itself, or simply a matter of economy. Moccasins, after all, are considerably cheaper than cowboy boots.

Some of the traditional suppliers of Indian wear, while pleased with the sales boost, are still less than ecstatic about the craze. Marshall Miller of the Minneapolis-based Minnetonka Moccasin Co. resents turning out five colors of moccasins other than the usual white. Miller grumbles, "This fashion better hang around another year."



BROADCASTING DIVISION SOLID

Taft's 1st Qtr. Net Down, Revenues Up

Despite record operating profits and revenues from its broadcast group, Taft Broadcasting reported a 10 percent decline in first quarter income due to lower profits in its amusement park and entertainment groups. Taft's first quarter profits slid to \$6.3 million during the first quarter of 1980, down from \$7 million in the equivalent period of 1979, while the firm's revenues rose eight percent to \$55.9 million, up from 1979's \$52 million.

Profits for Taft's broadcasting division, however, rose seven percent to \$12.6 million, up from \$11.8 million for the first quarter of 1979. 1980 first quarter revenues for the broadcasting division climbed 24 percent to \$29.8 million, up from \$24 million in the analogous period of 1979.

Operating profits for Taft's entertainment group slipped 77 percent to \$289,000, down from \$1.2 million in the year-previous period, while revenues dipped 14 percent. Taft's amusement park group profits slumped 35 percent to \$1.5 million, down from \$2.3 million in the equivalent period of 1979. Revenues for this division held steady.

Boogie Briefcase Boosts Busy Businessmen

If you're ever "Under The Gun" and want to "Make A Little Magic," "You Better Run" to your nearest luggage or gift shop for the "Fame"-ous Loover electronic anti-pilferage attache case, which includes anti-robbery switches that activate sirens and blinking lights. Although made in Taiwan, you can go "All Over The World" with this "Magic" briefcase and "Take A Little Rhythm" with you. "Don't Ask Me Why" but Loover has included a built-in AM-FM radio in their case, so "When The Spirit Moves You" and you feel like "Spendin' Cabbage" (\$395-595, batteries not included), you can "Rock It."

SATELLITE LIVE



First Satellite - Delivered Live National Radio Show To Debut In September

Beginning Sunday, September 21, "Satellite Live," a two-hour celebrity talk show, will become the first radio show to be delivered live to a national audience. Produced by Howard Cohen and hosted by Jim Rush, the program will allow listeners from twenty top markets to call in via toll-free phone lines to speak with various stars from the fields of popular music, films and television. Radio station clearance is being handled through San Diego-based Tuesday Productions with Jeffrey Sudikoff serving as the show's executive producer.

The program will originate from the Dick & Bert studios in Hollywood and transmit via a balanced phone line to a satellite uplink and then to Westar I Transponder II, orbiting 23,000 miles above the earth. The signal is then sent down to the 204 available earth stations; however, if one of the 20 stations airing the debut show doesn't have access to an earth station, the station can still receive "Satellite Live" via a local ground loop. Participating stations have not yet been announced and interested parties are advised to contact Bo Donovan at Tuesday Productions for further information.

"HOT TICKETS" & "STREET MYSTERIES"

FirstCom Ties Sales To Promotion Packages

In what may be a wave of the future, FirstCom Broadcast Services Inc. is combining sales and programming techniques into two promotional packages for radio use this fall. Aware that stations' already tight budgets often preclude a costly promotional effort, FirstCom's "Hot Ticket" and "Street Mysteries" contests come complete with detailed operations guides, camera-ready artwork, finished entry materials, advertiser audio presentations and brochures, pre-produced radio promos and TV spots to enhance a client tie-in.

"Hot Ticket," successfully tested in terms of acquiring new audience and advertising dollars for radio stations, is a basic scratch-and-match game

used by airlines and numerous super-markets around the country. "Street Mysteries," already a part of KYUU/San Francisco and KJR/Seattle's formats, is a more elaborate promotion combining characteristics of the "CBS Mystery Theatre" and "Ellery Queen" series into 50 two-minute mysteries which listeners solve on the air. The episodes, which are customized for each station, are penned by former Alfred Hitchcock contributor Jerry Jacobson and performed by some of Hollywood's top acting talent. For further information on both these promotions, contact Paul Meacham or Mike Boer at FirstCom Broadcast Services Inc., Two Oaks Plaza, Suite 2215, 6730 LBJ Freeway, Dallas, TX 75240, (214) 934-2222.

"Live From Gilley's" Syndie Series Set For Radio

"Live From Gilley's," an hour-long weekly syndicated radio series of live performances by top Country music stars direct from the noted Texas club, will begin airing in the fourth quarter of 1980. Produced by Westwood One in association with Gilley's Communications Inc., the series will be hosted by R&R Country Editor Jim Duncan with Loretta Lynn set as the first guest. "Live From Gilley's" will be available by barter to interested sponsors and radio stations. For further information contact Westwood One at (213) 204-5000.

ATTENTION RADIO TALENT IN ALL FORMATS

Program directors, music directors, disc jockeys, production, news and engineering talent:

You owe it to your professional future to put your tape and resume on file with RADIO TALENT BANK — Radio's first talent search firm. You need not be looking to make an immediate move — Complete confidentiality insured.

THERE IS NEVER ANY CHARGE TO TALENT

For information, contact Larry Yurdin or Deirdre O'Donoghue at
RADIO TALENT BANK
(213) 995-1106

I & R to: RADIO TALENT BANK
5445 Balboa Boulevard - Suite 117
Encino, California 91416
(213) 995-1106

The



Radio Special*



ALREADY SOLD TO:

KVIL

WMAQ

KSFO

KSRR

WSOC-FM

WUBE

WTMJ

WIBC

CKLW-FM

WHK

WBNS

WRKO

WTQR

WHBQ

KSLQ

WDRC

WQXI

KSTP

WAKY

KTKT

KSSN

KNIX

KMAK

KCKC

KSFM

KXA

AND 55 MORE

ADD YOUR STATION TO THE FINEST LIST
EVER ASSEMBLED FOR A RADIO SPECIAL!

TM

TM Special Projects

1349 Regal Row Dallas, Texas 75247
Ron Nickell V.P. (214)634-8511 CALL COLLECT



A subsidiary of Shamrock Broadcasting Company, Inc.

* The Only AUTHORIZED Kenny Rogers Special.

WHAT'S NEW

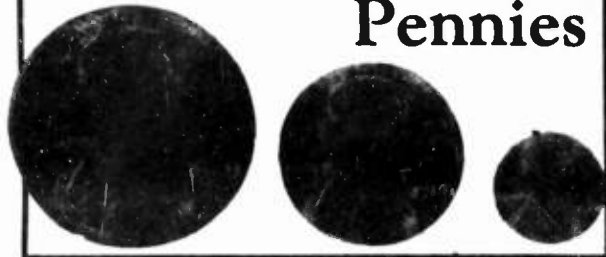
80 TITLES; \$5.98 LIST

MCA Debuts "Platinum Plus" Catalog Series

MCA Records recently debuted another Midline Series. Entitled the "Platinum Plus" series, the line will feature 80 titles by major recording artists including Elton John, Lynyrd Skynyrd, Olivia Newton-John, the Who, Jerry Jeff Walker, David Crosby and Graham Nash, Poco, Steven Bishop, Jimmy Buffett, Roger Daltrey, Rufus and Chaka Khan, Cher, Steely Dan, Neil Diamond, the Crusaders, Crystal Gayle, Loretta Lynn, Conway Twitty, Tanya Tucker, Stephenwolf, Joe Walsh, Bing Crosby, and John Klemmer. All titles in the "Platinum Plus" series will list at \$5.98 with all returns on the line to be credited at the original price paid by the dealer. Furthermore, all titles in the series will be marked with a special code to distinguish them from previous product.

The "Platinum Plus" series differs from MCA's previous Midline Series, "Rising Star," by virtue of the stature of the artists involved. MCA Distributing Corp. Executive VP Sam Passamano noted that the label would add approximately 30 to 40 titles to the "Platinum Plus" series at the beginning of next year, with further additions to come at six-month intervals.

Disappearing Pennies



Stimulated by spiralling copper prices, earlier this year Americans were faced with the Great Penny Shortage as numerous numismatists were thought to be hoarding the coins for their metal value. However, now that copper prices have stabilized at about 95 cents per pound, down from a high of \$1.41 per pound, Americans are still faced with a shortage of one-cent coins.

Although the Bureau of the Mint is currently stamping out between 55-60 million pennies per day, an increase from last year's 42.5 million per day, the demand for the penny (principally from businesses) has continued to outpace the number in circulation. In response, several banks have taken to offering customers a premium for turning in pennies. For example, Bankers Trust Co. in New York is paying \$1.15 for every one hundred pennies, while the Ramapo Bank in Wayne, NJ collected 1700 pounds (\$2500 worth) of pennies in three weeks recently by paying a 10 percent premium.

Despite such efforts the penny shortage continues, even though copper would have to rise to over \$1.50 per pound for the penny's worth to exceed its face value, leaving one to wonder whether hoarding pennies is further proof that Americans have lost their cents.

PRO:MOTIONS

Steffen Upped To VP/Sales At A&M

David Steffen has been appointed Vice President of Sales for A&M Records. An eight-year veteran of the label, Steffen joined A&M as Local Promotion Representative based in Chicago, becoming Regional Sales Manager there, then moving to Los Angeles in 1977 to serve as West Coast Regional Sales Manager. He was most recently National Sales Director for the label.



David Steffen

Kaye To Head Geffen/Kaye Music

Chuck Kaye has been named to head Geffen/Kaye Music, the newly-formed music publishing arm of David Geffen's new record company. Kaye most recently served as President of Almo/Irving/Rondor Music, A&M Records' music publishing wing, which Kaye founded in 1966. Kaye began his music industry career as a promotion man for Philles Records, later becoming General Manager of the firm. He then joined Alden Music, eventually serving as Vice President of Screen Gems Music, following Alden's absorption by Screen Gems.

Initial staff appointments at Geffen/Kaye Music are former 20th Century-Fox Music Publishing Company Vice



Chuck Kaye

President Ronny Vance and Janice Pober Cox, who served as Kaye's executive assistant for the previous four years.

Graziano Named President For Vintage

Leo Graziano has been named President of the Vintage Record Company, a new Chicago-based label with offices at MS Distributing Company in Morton Grove, IL. Our Gang Marketing, a Cleveland-based firm, will serve as the label's chief consultant with national distribution to be handled by Mirus Music, another Cleveland company.

In his new post, Graziano, who served as President of the Chicago Chapter of the National Academy of Recording Arts and Sciences (NARAS) for 1979-80, will oversee all aspects of the Vintage operation, including A&R, marketing, and distribution.

"Vintage will be a budget-line label dealing in new versions of nostalgic masters and artists," Graziano commented, adding that the records will all be by their original artists.

"Big Music America Contest" Takes "Homegrown" LP Concept National

If you'd like to be the station which propels the next Buddy Holly on to fame and fortune, then the Big Music America Corporation (BMAC) has a novel syndicated contest idea which may interest you. Available to the top 100 markets nationwide, the "Big Music America Contest" is a large-scale version of local radio station "homegrown-type" LP's with winners competing on a local, regional and national level.

Anyone is eligible to enter, simply by sending in a studio mastered tape of his or her original unpublished composition. No fees are required, and BMAC takes care of all costs involved, including supplying the posters, entry forms, personalized spots, and other marketing aids a participating station needs to get the project off the ground in addition to highlighting the station's call letters on all point-of-purchase displays, in local and state newspaper and TV ads, and on the album covers themselves. After entries have been received and judged by the station, the



firm also provides awards for local winners and presses the local homegrown talent album from the top 10 or 12 acts selected. Any subsequent sales from this album revert back to the station or to a charity of their choice.

National Winner Gets \$25,000 And Recording Contract

However, the promotion doesn't stop here. All local winners' tapes are then forwarded for regional and national judging, with winners again receiving BMAC-sponsored cash or merchandise prizes up to the \$25,000 and recording contract awarded to the national winner (a total of \$100,000 in cash and prizes overall). For further information, contact Big Music America Corp., 4801 Woodway, Suite 301W, Houston, TX 77056, or call collect (713) 961-1975.

New Picture Discs Offer Improved Sound, Designs Can Contain Holograms, Live Plants

While picture discs have all but faded from the landscape as a result of record company promotional cutbacks, Mark Hanau, who created the first modern-day picture discs, has continued to improve upon his invention, hoping to increase the items' visibility in the future. To this end, Hanau has spent the past two years developing a picture disc which he claims provides better audio quality than conventional records as well as virtually limitless design possibilities. Previously, audio quality of the picture discs was noticeably inferior to commercial recordings.

According to *Daily Variety*, Hanau and business partner Tony Randolph have recently opened a Santa Monica, CA facility capable of manufacturing 8000 picture discs per day under Hanau's new process, which involves making "vinyl

sandwiches" consisting of two clear layers of virgin vinyl welded together with the display material contained in the center. This center can be filled with pictures, liquid crystals that change color when touched, metal flakes, live plants which sprout when the wick protruding from the disc is placed in water, or even holograms. Because the outer layers are thicker than conventional recordings their sound reproduction capabilities are greater, Hanau explains.

Because of the somewhat limited manufacturing capacity of their present operations, Hanau intends to concentrate the "Han-O-Disc" efforts on the advertising speciality and premium markets. However, picture discs and similar novelties are still found on the record scene, most notably recently at A&M with a second badge-shaped Police record and the laser-etched black vinyl Split Enz album "True Colors."

Rolling Stone Trumpets Upcoming Changes

Rolling Stone magazine heralded upcoming product changes with a recent ad in *Advertising Age*, the weekly advertising trade publication. Headlined "Rolling Stone introduces a stock that makes playing the market easy," the ad copy goes on to detail the consumer music publication's new look, beginning with Rolling Stone's impending switch to premium grade stock on the front and back covers as well as some interior pages instead of its traditional newsprint, its decision to use heat set, high-gloss inks for their superior color reproduction, and improvements in the areas of trimming and binding so that advertisers will have full bleed and insert

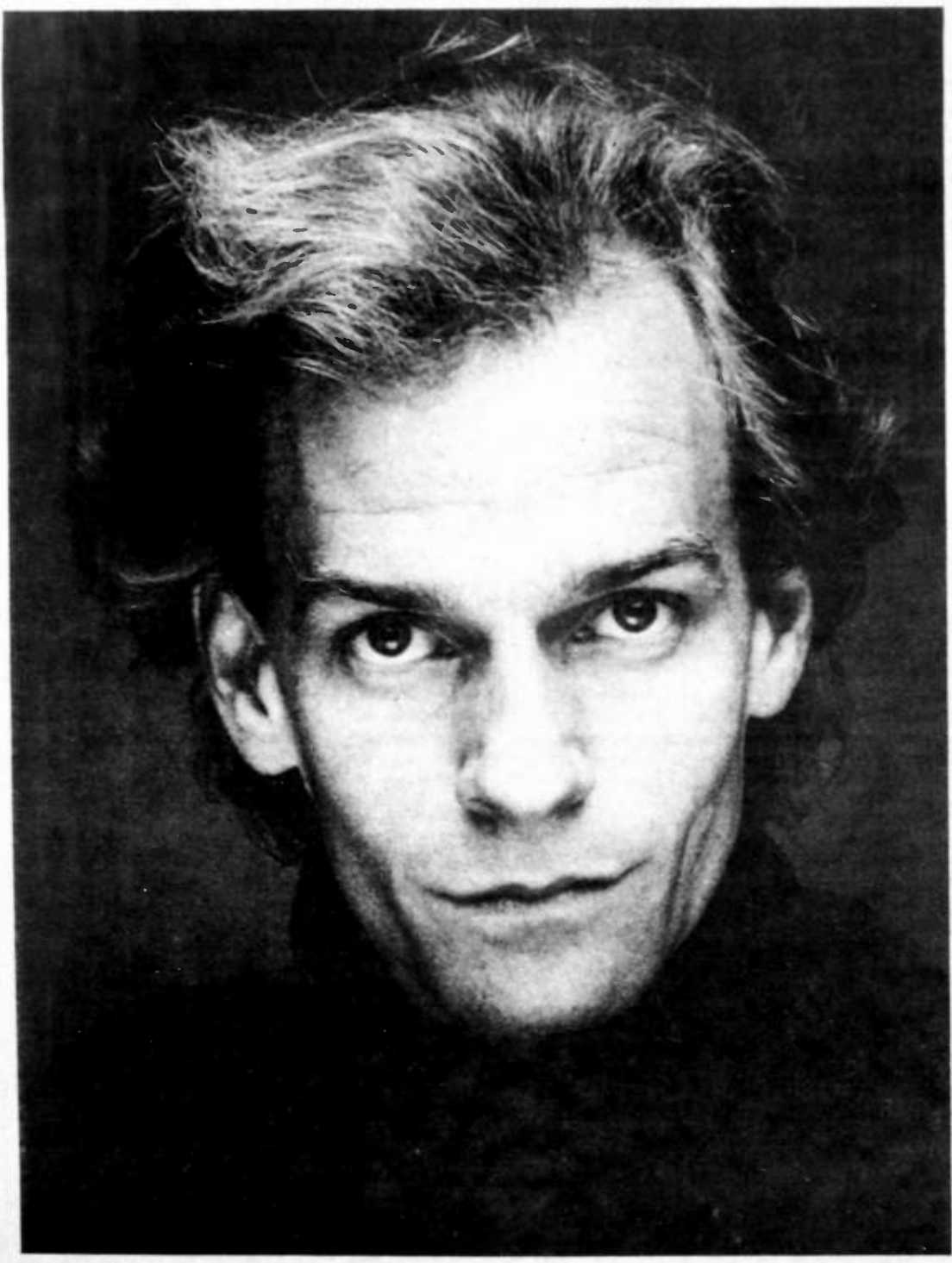
card capability.

The ad explains these changes will take place in order to make the magazine "more attractive to 18-34 year olds," noting that this market will be the largest single population bloc in the U.S., accounting for 40 percent of all adults in the Eighties, and that for every three people aged 18-34 in 1970, there will be four in 1985. All of which would appear to indicate that the print media as well as radio is becoming more aware of America's shifting demographic patterns and their subsequent effect upon not only purchasing patterns but also media consumption.

TAYLOR MADE FOR TOP 40!

LIVINGSTON TAYLOR

“First Time Love”



WFIL on
WRKO 23-21
WGCL add
WOKY 30-28
KFI on
KIQQ add
WTRY add
WICC add
WAEB on
Q106 add
WKBO add
WHYN deb 38
WKEE add
WTIX deb 33
KXX106 deb 30
WLCY add
96X add 35
Y103 38-34
BJ105 on
WBBQ add
WKIX add
WVIC on
WZZP deb 28

KMJC add
KIOY 33
KCPX 27-25
KRUX deb 38
WLBZ deb 31
WIGY deb 29
WTSN 22-20
WHEB 19-17
13FEA 23-20
WFBG 31-29
14WK add
WXIL deb 29
WSEZ add
WISE add
WFLB on
KQ94 add 27
WROV on
FM99 add
KWIC deb 32
WGBF on
KENI on
KBOZ on
KBIM on

R&R POP/ADULT AIRPLAY/40 28-**25**

Produced by John Boylan

ON *Epic* RECORDS



And now, kicking off the Annual NIT-PICKING jamboree . . . let's see what's happening . . .

At UCLA last week, Bill Moran of KABC moderated a panel discussion on Air Personalities which included the talents of B. Mitchel Reed, Dick Whittington, Jeff Gonzer, Jerry Bishop, Rick Dees and his wife Julie McWhirter! Yours truly, Harlow Goobley, was also there.

It was a very perceptive seminar with many heavy-weights sitting in the audience listening and asking questions. Larry Green, whom I hadn't seen for years, was there (Larry, as a syndicator, music publisher, and arranger, is such a vital force for some of the nation's top musical innovations. He and Bob Sande created the big jingles for WNEW, KFWB, and KMPC back when . . .)

Topics discussed included is New Wave or Punk disappearing, The Battle of FM versus AM, and is it necessary for AM to throw in the towel music wise? (I said no — look at many of your top 20 markets . . . all strong Pop/Adult or MOR stations leading in the most important statistic of them all . . . MAKING MONEY!)

Is radio a good field to enter to make bread as a personality? (Not if that's the reason you're going into the business . . . if you are good and successful, usually lucre will come anyway.) However the AFTRA breakdowns are not encouraging. Los Angeles, the entertainment capital of the world, recently printed a membership report and in the Announcer category (which in-

cludes deejays, TV commercial announcers, etc.) it showed only 100 people made over \$50,000 per year. Singers who made over 50 g's: 130. Only 20 sportscasters were in that rarified air (remember this includes radio and television). The L.A. market has 72 radio stations. However, it's still a better field than being a hooper (that's spelled with an F not a K). Dancers had only 11 people who make \$50,000 or more. Incidentally, 13,403 folks made under \$2000 last year . . . that's 73.9 per cent of the L.A. Chapter.

So you want to come to Hollywood and be rich and famous, eh?

Last Wednesday, Michael O'Shea and J.C. Webster committed matrimony! And the GO column and the staff of R&R wishes them the best.

Michael, the programming veep for Golden West Broadcasters in L.A., San Francisco, Portland, Seattle, and Detroit, first met J.C. (which stands for Joyce) in Dallas at KLIF a few years back . . . J.C. is now an executive with KNUS. Incidentally, because the temperature has never gotten below 100 degrees for the last four months in big D, they had a house-cooling party!



ABC Wins Easily For Second Straight

ABC put on the power for the Nielsen ratings race ending August 10, taking four of the top five places and winning with no trouble thanks to a 14.8 average rating. CBS was second with 13.1, while NBC was a fairly close third with 12.4.

Barbara Walters displayed her audience attraction abilities once again, as her special headed the list, followed by 2) "Three's Company" (ABC) 3) "Dallas" (CBS) tied with "20/20" (ABC) 5) "Taxi" (ABC) 6) "60 Minutes" (CBS) in one of its rare losses to "20/20" 7) "Dukes Of Hazzard" (CBS) 8) "Vega\$" (ABC) 9) "The Jeffersons" (CBS), and 10) "The Duchess & The Dirtwater Fox" (NBC Sunday movie).

"Charlie's Angels" came back to take the 11th spot, followed by 12) "Fantasy Island" (ABC), 13) a tie between "Alice" (CBS) and "Intimate Strangers" (ABC Monday movie) 15) "CHiPs" (NBC) 16) "Quincy" (NBC) 17) "Love Boat" (ABC) 18) a tie between "Analysis Of Jimmy Carter" and "WKRP In Cincinnati" (both CBS) and 20) "Diff'rent Strokes" (NBC).

MUSIC ON TV: Capitol artist Bob Welch will be hosting a 13-week national syndicated run of "Hollywood Heartbeat," a Gold Key Media rock show which completed a four-week L.A. test run earlier this year (with Mackenzie Phillips as host). The show mixes video clips with live performances (to be filmed at Flipper's Roller Disco in Hollywood). Premiere is September 15 . . . NARM is offering a video trailer built around its "Give The Gift Of Music" campaign to run after TV record and tape commercials. The trailer comes in 3 1/2 and 5-second versions . . . In a real "Music ON-TV" item, KWST/Los Angeles air personality Rachael Donahue is hosting three rock interview/concert programs on cable ON-TV preceding sports telecasts . . . Another video rock show, Mike NeSmith's "Popclips," will be part of a proposed new contemporary music channel being developed by Warner Amex, set for possible debut in early 1981 . . . All Thomson guests on "American Bandstand" August 16, "Merv Griffin" August 22, and "Mike Douglas" September 22 . . . Marie Osmond will star in a comedy-oriented hour series on NBC, with a January 1981 debut planned.

VIDEOSCOPE:

SEVEN-POUND VCR: Technicolor Inc. recently introduced the smallest, lightest videocassette recorder to date. Approximately 10 inches square and three inches deep, the unit weighs seven pounds (complete with battery) and utilizes quarter-inch color-and-sound videotape. Available nationwide, the Technicolor VCR can be used with a standard video color camera and its 30-minute tapes (weighing less than two ounces) are capable of being played back on a TV receiver with picture and sound quality comparable to half-inch tape decks. A joint venture between Technicolor Audio-Visual and the Funai Electric Trading Co. Ltd. of Japan, the product's features include an AC power adaptor which permits operation off normal household current, a self-contained battery good for 80 minutes of playback or 40 minutes of recording, and the capability of operating off a 12-volt car or boat battery via the cigarette lighter socket. With the addition of a tuner, the unit can tape TV programs for later viewing as well. Additional features include the ability to record to or from other VCR's regardless of tape size, "freeze-frame," slow motion, fast forward, a condensation detection circuit, and a "drop-out compensator," which aids in the elimination of picture degradation due to repeated use of a tape. The 30-minute cassettes retail for \$8.95; the unit for \$995 . . . **TIME-LIFE TO RELEASE 12-15 TITLES BY SEPTEMBER:** Following its initial release of the Kinks "live" video, Time-Life Video is planning to release 12 to 15 titles by September. These will include feature films, general entertainment productions, and outside music offerings, as well as original music productions created by the firm . . .

ERR WAVES

BY BOBBY OCEAN



5 YEARS AGO TODAY

Radio & Records

- ★ **FCC PROPOSES REGIONAL OWNERSHIP LIMITATIONS** — Owners would be held to a four-station maximum in any one state.
- ★ **KSJO/SAN JOSE GOES AOR** — Don Wright named PD.
- ★ **NUMBER ONE FIVE YEARS AGO:** "Jive Talkin'" — Bee Gees (RSO)
- ★ **NUMBER ONE COUNTRY:** "Wasted Days And Wasted Nights" — Freddy Fender (ABC/Dot)
- ★ **NUMBER ONE LP:** "Red Octopus" — Jefferson Starship (RCA)

FOUR FOR ANY FORMAT

CHICAGO "THUNDER AND LIGHTENING"

KCPX add	WIGY 30-25	WSEZ add
KBFM on	WTSN add	WISE add
WFMF on	WHEB 35-28	WTMA on
WGH on	K104 on	KENI add
WTWR 30-25	WXIL on	KSLY add
KMJC deb 23	WFOX add	KQDI deb 27
KLUC 27-23	WCGQ add	KRLC deb 26
		KBIM add

TAKEN FROM THE COLUMBIA LP
"CHICAGO XIV" FC 36517
PRODUCED BY TOM DOWD

JOURNEY "STAY AWHILE"

96KX on	KRBE on
Q105 add	Z98 on
KSLQ 23-11	WBBQ on
WHFM add	KX104 on
KYNO-FM add	92Q on
KROY add	WDRQ on
KRUX add	KIOY on
WHY add	KCPX on
WFLB add	K104 39-34
KQDI add	WFBG on
KBIM add	WCGQ deb 29
WKEE on	KQ94 23
	CK101 38-34

TAKEN FROM THE COLUMBIA LP
"DEPARTURE" FC 36339
PRODUCED BY GEOFFREY WORKMAN
AND KEVIN ELSON

RAY KENNEDY "STARLIGHT"

KIMN on	KRUX on
KXX106 add	WFBG on
WGH on	WXIL on
KIOY on	WISE add
KCPX add	WFLB add

TAKEN FROM THE ARC LP
"RAY KENNEDY" JC 36395
PRODUCED BY DAVID FOSTER

DELIVERANCE "LEAVING L.A."

94Q add
WSKZ add
WAYS on
WZZP add
WISE on
WTMA on

PRODUCED BY DELIVERANCE AND PETER KIRSTEN
FOR G.M.G. PRODUCTIONS

DEVO

LASHES OUT WITH THEIR NEW SINGLE

"WHIP IT"

Y100 32-21
96X 20-16
JB105 add
Q107 add
KRLA add 25
13K on
WAEB add
KX104 add

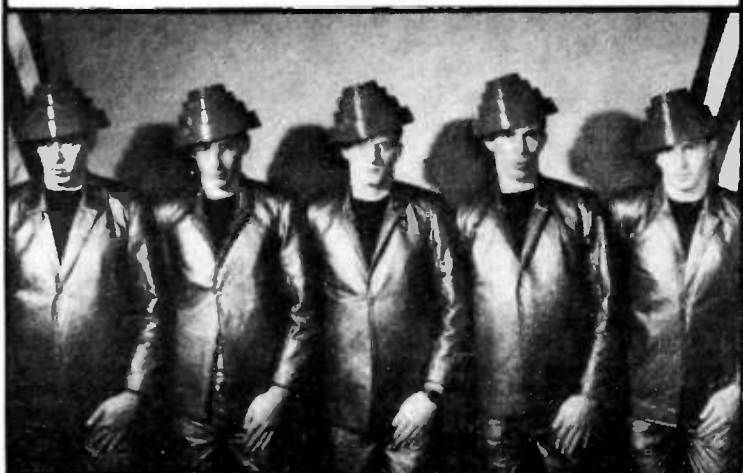
FROM THEIR ALBUM
"FREEDOM OF CHOICE"

RADIO & RECORDS
ALBUM AIRPLAY/40 DEBUT 38

PRODUCED BY DEVO
IN ASSOCIATION WITH ROBERT MARGOULEFF



ON WARNER BROS. RECORDS



STREET TALK

Word out of the Motor City is that Mediatrend will reenter the market by this fall. The firm had previously withdrawn from Detroit due to lack of support. Look for Mediatrend to be in Minneapolis-St. Paul in the near future as well.

On the RAM ratings front, informed sources close to the RAM leadership say that about a dozen markets will have their RAM surveys terminated by the end of this month. Further, unless additional financial support shows up, the markets in which RAM has only one or two subscribers may also be doing without the service in the near future.

After seven years with the Gavin Report, Gary Taylor has resigned as that publication's Managing Editor. Bill Gavin, in announcing Gary's resignation, immediately promoted Ron Fell to fill Gary's slot. Look for Gary to return to radio in a management or ownership capacity somewhere in the Northwest.

WOKF/Clearwater(Tampa) will change call letters under its new ownership, and the format will most likely move much more mass appeal. Metroplex has applied for the call letters WCKX, with the station to be known as 96KX. Robert Walker from Y100/Miami will become the station's "program consultant" on the official "takeover" date of September 3.

Shaune McNamara resigned as MD of KHJ/Los Angeles and has joined KHTZ/Los Angeles in a similar capacity.

And speaking of KHJ . . . the rumors about a possible format change to Country for the RKO rocker now have progressed beyond the point of "if they go Country." The word on the street is that the format will be Country on September 1, but nothing official is coming from inside the station. It's still just a rumor, but a widely circulated and amplified one.

We hear that WPEZ/Pittsburgh will change its call letters back to WWSW-FM and use the on-air identity of "3-W-S, Pittsburgh's Unique FM."

Street Talk hears that Ron Goldstein will be named the new President of Island Records, replacing Marshall Blonstein who resigned last week (R&R 8-8).

Craig Powers has left KFXM/San Bernardino as PD and he can be reached at (714) 778-3262.

More changes? Is WHYN/Springfield about to switch to a much more non-music approach? We picked up that the station might be increasing its sports and news programming and will no longer have a printed music list each week.

Barry Manilow gets his own personal "star" on the Hollywood Walk Of Fame August 22. Los Angeles Mayor Tom Bradley has declared the day "Barry Manilow Day" in the city to honor the Arista recording star, who will also open a 8-day sold-out concert engagement at L.A.'s famous Greek Theater on August 24.

Drive-Thru Radio Station?

When it happened the first time it was funny. When it happened the second time it was coincidence. But when it happened for a third time the management of KZLA/Los Angeles just couldn't believe it.

What we're talking about is automobiles crashing into the KZLA offices and studios on the corner of Sunset Boulevard and Wilton Place in Hollywood, which happened for the third time last week.

The station has already placed a giant band-aid on the damaged corner of their building and, just in case, has ordered more for later should they be needed. Luckily no station employees have been injured in the traffic mishaps, which invariably happen in the wee hours of the morning.

Why is this happening? Is KZLA's corner *that* busy or dangerous? Who knows? KZLA account executive Wayne Muller said, "People are so anxious to buy time, they can't wait to park their cars," and that may be the best explanation anyone can come up with for now. In the meantime, we have noticed that station staffers do not linger in the lobby . . . you never know who's going to drop in.

Apparently, after a very brief tenure as PD at WZUU/Milwaukee, Randy Kabrich has left the station. No official comments were forthcoming from Malrite, WZUU's owners, on why Kabrich exited or who his replacement might be. Rumor has it that John Driscoll, last of KMJC/San Diego, would be the new WZUU PD.

Karen Shearer has left Elektra/Asylum as Director of Media Concepts, with her replacement being Peter Barton coming from Capitol Records.

Look for Lennie Petze, who is currently VP of A&R at Epic-Portrait, to head up the dormant Portrait label. You may have noticed Portrait's renewed signs of life this week with the release of an album and two singles. Word is that Greg Geller will move from Columbia to fill Lennie's A&R post at Epic.

Roxy Myzal is no longer doing national promotion for Tom Cossie's Record Logic company. Economics forced the closing of Record Logic's New York City offices. Roxy, who was formerly WXLO/New York's Music Director, can be contacted at (212) 874-7076.

The R&R family continues to grow with the press night birth of Nicholas Marcell Speed. Bill and Pam Speed's first child arrived Tuesday evening (8-12) at 8:45pm, tipping the scales at a very respectable 9 lbs., 13 ozs. Our congratulations to the new parents.

July 1980 Mediatrend Estimates

This material is copyrighted by Media Statistics, Inc. Non-subscribers to the Mediatrend service may not reproduce or otherwise use this information in any form.

Note: — denotes station which did not rank in Mediatrend's Top 20 for the relevant month.

All share estimates are for metro average persons 12+, Monday-Friday, 8am-midnight.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Houston

KMJQ Adds 4, Takes Lead;
KIKK-FM Continues Strong Upswing;
KRLY Loses Almost 4; KFMK Best Book
In Recent Months, Returns To Top 10;
Other Newcomers: KENR (13th-6th),
KYND (11th-10th); KLOL, KSRR
(Formerly KAUM), KODA Fall To
11th, 12th, 14th

	May	June	July
KMJQ (B)	5.9	9.3	13.9
KIKK-FM (C)	5.3	9.2	10.7
KRLY (R)	9.7	12.3	8.6
KPRC (N)	3.4	8.2	6.2
KILT-FM (A)	4.3	4.7	5.2
KENR (C)	4.9	2.9	5.1
KTRH (N)	3.4	7.1	5.1
KRBE (R)	7.4	4.9	4.7
KFMK (R)	3.1	2.7	4.4
KYND (BM)	8.5	4.0	3.4

Seattle

KISW Slips, Still Tops; KYYX, KJR
Both Up 2+; PA's KOMO, KING Gain;
New Entries Include KSEA (16th-7th),
KZAM-FM (12th-10th); Dropping Out:
KIXI-FM (5th To Below Top 20),
KPLZ (6th-20th), KNBQ (10th-15th)

	June	July
KISW (A)	12.1	10.9
KIRO (N/T)	7.5	7.6
KOMO (PA)	5.9	7.0
KYYX (R)	3.9	6.3
KJR (R)	3.3	6.0
KING (PA)	3.7	5.7
KSEA (BM)	2.7	5.7
KZOK-FM (A)	7.8	4.8
KIXI (BM)	3.9	4.5
KZAM-FM (A)	3.3	4.3

Milwaukee

WTMJ Still Dominates; WEZW In Strong
Rebound; WISN Back To Double Digits;
WQFM Almost Doubles; WOKY (11th-8th),
WLUM (12th-9th) Debut; WFMR Slips
8th-11th, WBKV-FM Plummet 7th-18th

	May	June	July
WTMJ (PA)	14.1	16.3	13.9
WEZW (BM)	9.9	7.0	10.4
WISN (PA)	11.4	9.6	10.1
WLPX (A)	7.1	11.0	9.3
WBCS-FM (C)	11.3	10.2	9.1
WQFM (A)	4.9	4.0	7.6
WZUU-FM (R)	6.8	6.7	5.9
WOKY (R)	4.3	3.3	3.4
WLUM (B)	3.0	2.3	3.1
WKTI (R)	2.6	3.8	2.9

BRAD MESSER



Alligators Aboard Boat Stop Help Stop

SAN ANTONIO, TEXAS — It is 4:30pm last Sunday afternoon. I'm in Hurricane Allen in South Texas, writing this in a second-story room, looking out at low grey clouds rushing past. Raindrops, maybe .45 caliber, coming past in sheets slanted sideways. Some wind!

The radio stations are droning on reading the same weather bulletins again. NOAA's weather radio is broadcasting a two-hour-old radar summary.

The highly-publicized Northeast Quadrant of Allen is approaching with forecasts of 15 to 20 inches of rain where I am. If it happens, the rivers of Texas can roar up to 30 feet above banks in some places. Two years ago this region experienced "100-year floods" and one of these rivers looked like a used-car alphabet soup garnished with floating oak trees.

As you read this, the storm will be long over. So will the Democratic convention. But as I write this I'm stuck in last Sunday afternoon with another long airshift coming right up, deadline pushing tight, and I'm determined to beat it.

Hardest thing about a hurricane is the conflicting information, even within the same official report. Announcers read bulletins saying the eye of the hurricane has moved, hasn't moved, is moving in different directions. Evacuations of coastal bays were prompted by forecasts of 15 or 20-foot storm surge tides, based on predicted eye movement, even after the predictions had changed. Left hand doesn't know what the right hand's doing in some cases. People get cynical after hearing "wolf!" a few times. Heck, I'm cynical about the predictions of extremely heavy rains, much more worried about making this deadline than about walls of water rushing down rivers wiping out little towns. Of course I'm on high ground. Helps my detachment.

People in shelters listen to the radio. They're from out of town so they don't know which local stations are any good. Several of the small stations have begun calling themselves "The Weather Station." A lot of people tune around. A station fades in from Houston about 2009 miles away. KTRH has better coverage during this wet weather, gets into most of the storm-affected area. They're talking their heads off and putting long-distance callers on the air, and generally upping their reputation through their storm coverage. My own station has a big signal too, covers around half the state, so we're concerned with providing information to many small towns plus our own metropolitan area. Not enough staff. Not enough equipment. Never is, when you're in the middle of something. After this is over people will tell us how wonderful we were, and we will say thanks but know in our heads how much more we could have done if only the boss had authorized building the nation's largest independent and most lavishly-financed news department as we've continually suggested. Yeah, now that we have one helicopter it's obvious we need a C-130 also, for these emergencies.

Last night about midnight, as the eye of Allen was-or-wasn't crossing onto land depending on which report you read, I got a call from a young boy, maybe eight or nine. Very serious, clear voice. "I know you keep talking about where it is, and how big and everything. But what I want to know is, what is a hurricane?!"

So far in this storm, he's my high point.

Rip 'N' Read

No, I Think That's My Glass

MONDAY AUGUST 18: It says here in the Linda Millgate "Almanac of Dates" that Pope Adrian the 5th died on this date in 1503 from poison. It was an accident. The poison "was intended for a guest."

James Meredith became the first black graduate of the University of Mississippi on this date on 1963, reports the "Daily Planet Almanac." It doesn't explain why he graduated during summer vacation, though.

Robert Redford is 43. Molly Bee is 41.

Orville Wright Would've Been 109

TUESDAY AUGUST 19: 168 years ago today the warship Constitution earned the nickname "Old Ironsides" in a naval battle against the British. The ship was not armored, just built the way they used to be built, of wood.

Orville Wright would have been 109 today. He was 32 when he and Bro Wilbur flew us into the Age of Aviation. John Deacon of Queen is 29. Jill St. John is 40.

Bering Discovers The Alaskans

WEDNESDAY AUGUST 20: Danish navigator Vitus Bering discovered Alaska on this date 239 years ago. Russia announced it had the H-Bomb in 1953. One year ago today President Carter was making headlines from a Mississippi River riverboat, the "Delta Queen," while recently-resigned U.N. delegate Andrew Young was making news criticizing U.S. policy toward the P.L.O. as "kind of foolish."

Robert Plant is 32. Isaac Hayes is 38.

Philadelphia Epidemic Kills 10%

THURSDAY AUGUST 21: A widespread Yellow Fever problem was discovered in Philadelphia on this date in 1793, and it killed ten percent of the townspeople before it ended. The disease is now all but unknown.

Hawaii has been a United State 21 years today. One year ago Diana Nyad completed the first swim from the Bahamas to Florida, a 60-mile dip that took 27 hours and 38 minutes.

Kenny Rogers is 42. Jackie DeShannon is 38. Wilt Chamberlain is 44.

Richard Nixon Nominated In '72

FRIDAY AUGUST 22: Eight years ago today Richard Nixon was being nominated at the Republican National Convention in Miami, while Spiro Agnew commented sourly on the 3000 demonstrators outside. "A damned zoo," Agnew called them.

The BCC broadcast its first experimental television on this date in 1932.

Valerie Harper is 40. Ray Bradbury is 60. John Lee Hooker is 63.

LOOKING FOR THE BEST? USE A TRAVELING BILLBOARD™

PRODUCT OF U.S. TAPE & LABEL CORP.
Call Me Collect . . .
314-423-4411
Byron Creelius

U.S. TAPE & LABEL
1561 FAIRVIEW AVE. • ST. LOUIS, MO. 63132

This Week **JERRY & DAVID ZUCKER**
(Writer-Directors of "Airplane")

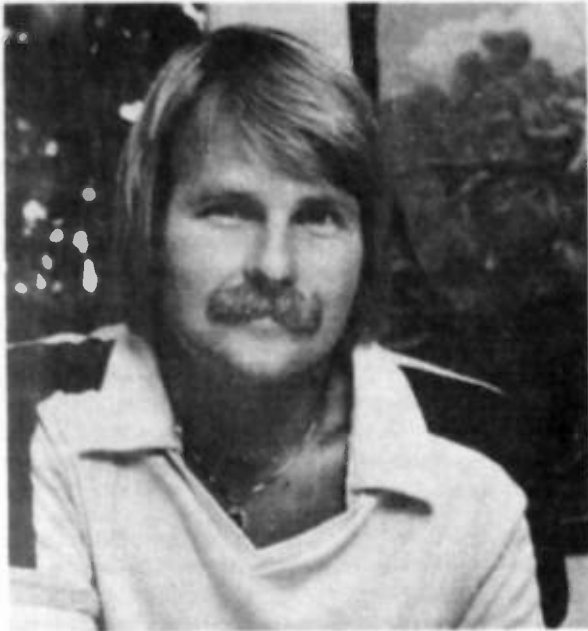
Next Week **FRANK SINATRA**

Call Jim Brown (213) 399-4949 (Collect)
131 Ocean Park Boulevard Santa Monica, CA 90405

STATION PROFILES

Promotion Makes KKNNG "King Of Oklahoma City"

Since R&R began, one of our practices has been to spotlight winning radio stations of every format, detailing the methods and ideas which brought them success. From time to time in the Beautiful Music section, I will be presenting profiles of successful stations in the format, such as the following interview with KKNNG/Oklahoma City GM Don Berndt and PD Steve White. In the April/May Arbitron survey, KKNNG (known as "KING" on the air) climbed from 12.4 to 13.6 (12+) to beat long-dominant Pop/Adult station KTOK for first place in the market. We talked on a variety of matters relating to the station, starting with their views on countering the "elevator music" cliché.



Don Berndt, General Manager

R&R: No matter how successful, most Beautiful Music stations still have to face the stigma of being labelled "elevator" or "background music." Do you encounter that problem, and how do you handle it?

SW: It's hard to get away from a label like background music, when you realize that most of your listeners are using it that way. It's more of a lifestyle with our listeners. We get calls and letters saying we just leave you on constantly. It's not involved radio like rock is. One of the reasons behind Beautiful Music is to be uninvolved, where you can do other things and you really don't have to work at listening to it. I don't think you really work at listening to something you enjoy.

R&R: Do you find younger people listening to Beautiful Music?

DB: According to the ratings and the phone calls we receive, we are getting a reaction from them. In the last three major promotions we've done, where the prizes were trips or cruises, the average age of the winner was in the mid-to-upper 20's.

SW: We have tied with what I thought were some of the really good contemporary stations in teens. We have a lot of

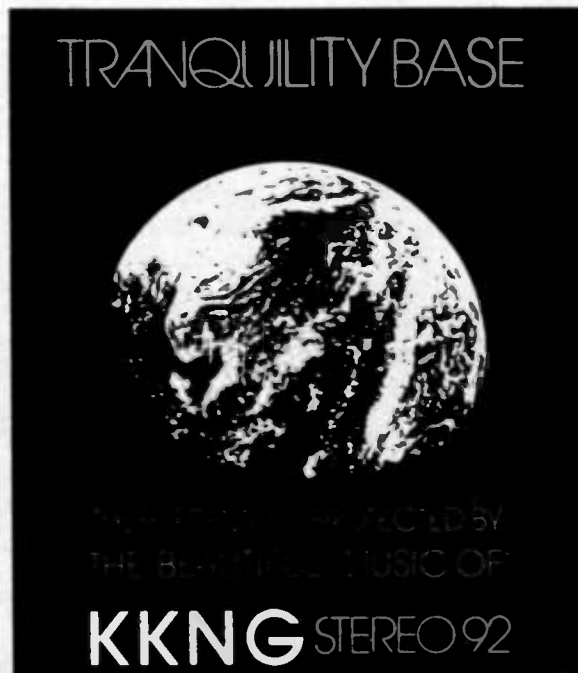


Steve White, Program Director

"It's not involved radio like rock is. One of the reasons behind Beautiful Music is to be uninvolved, where you can do other things and you really don't have to work at listening to it."

"closet listeners." Younger people especially have to be in a clique, and they won't admit to their friends that they will listen to a BM station. But I have had some tell me that when they do their homework they'll turn us on.

We recently did a poster as one of our promotions, which I thought was a little spacy for a BM station; we called it Tranquility Base. We had a picture of a moon, in silver and blue, and Tranquility Base written at the top. A good third of the requests came from Oklahoma University and Oklahoma State University. This really surprised me. Our demographics are still mainly 25-49. Naturally they go higher than that, but they also go lower. I have no illusions of our being a primary station for a 12-15-year-old, but I think we're a secondary form of escapism.



Tranquility Base poster.

April/May Arbitron Results

This week we would like to spotlight two stations and their numbers in this last April/May ARB, as part of a recurring look at notable ratings developments in the format.

KOAX/Dallas-Ft. Worth moved up from a 5.1 to 6.4 (12+). Ron Knowles, Operations Manager, states, "One of the main factors in our increase is the on-going consistency of our presentation. We are very much alive, and in the foreground. Our listeners are very aware of what we're doing and our promotions will attest to this."

WEZO/Rochester, on the other hand, experienced a drop from 22.6 in O/N '79 to a 12.8 in the Spring. PD Jerry Warner feels, "The O/N was exceptionally high; the 22.6 should have been about 17.8 or 18.0. Our female figures were a bit inflated and we had more teens than normal. I don't think you'll ever see another 22-plus book out of Rochester. The diary placement in the Spring book was a major factor. We should level off in the next book."



A Relaxing Image

R&R: Do you do a lot of outside advertising, TV, billboards, etc.?

SW: This last A/M we dropped a lot of the outdoor and went mainly to television. We used very few mini-boards; about 95% of our advertising budget went into TV. We used the Patrick O'Neal spots during the news mostly. They seem to be very effective. The key word is "relax." We use the phrase "A Place To Relax" at least once an hour in our breaks. A lot of our image ID's are keyed on the word relax. We don't use any jingles, everything is live. We've toyed around with the idea of jingles, but since we play so much music anyway, we thought it might be counterproductive.

R&R: You mentioned the poster earlier. Did you do any on air contests or promotions for this past sweep?

SW: Well, we have to keep it simple. You do not want to get into bumper stickers, etc. So we did the "KKNNG Royal Vacation" giveaway. Basically it was the mystery song, where listeners had to identify the names of two songs played each day, five days a week. They sent in their lists and we had a simple drawing. We used the sound of Big Ben just before the song they were to identify played. This tied in with the grand prize of a trip for two to London.

The response was great, but I feel the majority of the listeners do not get involved with mailing in cards. They hear it. Some have said, "I haven't entered the contest but I'm interested in the names of the songs."

DB: We would run into clients on the streets talking about the Big Ben sound and listening for the songs, even our neighbors. We were very happy with the response.

R&R: How active a role do your announcers play in the station's sound?

SW: You really can't have an ego in this format. It's not personality radio at all. I think the announcer plays a very important role. Maybe in a larger market they may try a little personality, but I don't think we're going to get a whole lot of listeners if we were to be more personality-oriented. They communicate, assure the listener that there is a person behind the scenes, and if there is anything going on in the world they will know about it. Our announcers are put in sort of a cocoon of niceness.

R&R: What would you say was the major factor in the station's recent success?

SW: I believe it was mostly the technical. This type of music station has to be right-on. Because people do listen for a long time, they will tire if there is any distortion. There has to be good dynamic range.

We bought new tape decks and had a new console put in. We have pretty much state of the art equipment. Such things

"You really can't have an ego in this format. It's not personality radio at all. Our announcers are put in sort of a cocoon of niceness."

as two AMPEX 440C's, one of Schulke's consoles (which Irv Joel, Schulke's engineer, designed for Beautiful Music) made quite a bit of difference.

I also feel there is an immediacy about live announcers making mistakes occasionally that sounds human and takes the canned sound away from it.

KLTE was Beautiful Music and changed ownership, call letters, and format in July of '79, so I think the people were looking for a place to relax.

DB: KTOK (Pop/Adult) has been very dominant in this market for the last several years and very heavy into sports. In our 8½ year history, KKNNG has never been rated lower than third. Our track record has shown a real steady growth in the market. In the past year we've tried to make it an active radio station, less passive. In the last year we've done more promotions. If these work for other formats, then they can work for us.

One main factor is we have one of the best syndicators in the business, Jim Schulke. If you take Schulke, and add Oklahoma City, including the local promotions we may do, the local news we cover, how we advertise in Oklahoma City, and how we execute Schulke's philosophies, you've got to be a winner.

— Pam Bellamy

Ratings & Research

"The current local market report is not ideal and possibly contains too much information."

Meet Mike Membrado

Mike Membrado has recently become the new head of Arbitron's radio division. After extensive experience in the TV rep field, Membrado joined Arbitron earlier this year in a sales management job for the TV division. When Rick Aurichio was moved to TV to fill a vacancy, Membrado was shifted to become the new VP/GM of Arbitron Radio.

We met in Membrado's New York office. This exclusive interview is Membrado's first major communication to the industry. The full interview will be published in the A/M '80 version of the R&R Ratings Report due to come out in early October.

R&R: Mike, what has been the most difficult adjustment you've had to make coming to Arbitron Radio from a longtime background in TV?

MM: I don't think it's fair to say "difficult adjustment." I think that in this position I have to understand the multiplicity of radio stations, the fact that some of them are struggling for national sales, and the urgency they feel about Arbitron.

R&R: Can you be specific regarding your priorities for improving Arbitron Radio?

MM: ESF continues to be implemented and will be in place everywhere by 1982 . . . Quarterly Measurement becomes a fait accompli for the country, effective early next year . . . and our research department is constantly investigating ways to improve the diary.

R&R: Do you have any idea when the diary will be revised to account for listening by working women, or for listening that is away from home in a vehicle?

MM: No. Additional research is still needed before we come to a final conclusion on either issue.

Radio Sales Utility

R&R: How do you think Arbitron results can be more clearly conveyed to a local advertiser or retailer?

MM: I think we might get agreement that the current local market report is not ideal and possibly contains too much information. We would like very much to fully examine the content of the local market report, and the way it's laid out. However, it will take a while because it is a major thing, to reevaluate entirely and perhaps do a revision of the report.

R&R: Do you think that Qualidata — which provides qualitative information for a market — will ever seep into the markets outside the top 20?

MM: No plans for that at the moment. We have the capability of doing nine markets and anticipate that our maximum will be 20 markets. Perhaps this is based on an erroneous assumption that there will be no interest below market 20.

R&R: Are there any plans at Arbitron to help radio deal with competitive media, especially local newspapers?

MM: Beyond Qualidata there is nothing on the drawing board at this time.

R&R: With regard to the Spring '80 Quarterly Measurement surveys in the top three markets (where the technique of the 12-week sweeps was used for the first time) I noticed that there was tremendous oversample. Approximately 2000 extra diaries were obtained in-tab in this sweep in each of these markets. Are there any Arbitron plans to keep the in-tab goals this high, or is there going to be a reduction down to more normal in-tab goals?

MM: Even with the increased sample sizes we are implementing in most markets I am sure that the levels achieved this past spring will not be seen again, especially in Chicago. That was . . . a simple error on our part.

Management Style

R&R: Given the hassle over the new Arbitron rate card and contract, do you think an alternative pricing policy may be available in the 80's? For example, as Dick Logan (VP for Marketing) mentioned to me, might it make sense for Arbitron's rates to be priced according to the station's gross annual billing?

MM: We are not wedded to the concept of the Highest Open Minute Rate. We have said to the industry that if they have any suggestions that have merit, we will gladly entertain and examine those ideas. However, ain't nothing coming back. As far as Dick's concept goes, how would you ascertain for a fact what a station's billing was for the previous year?

R&R: Your management style as it relates to the radio industry — will you be a visible spokesperson for Arbitron and for the radio industry?

MM: Yes, but I'm going to need a wee bit of time. There are aspects that I'll be asked to speak on that I'm not currently competent to speak on. I'll address myself to those topics that I'm comfortable with and refer to my associates those items that I'm not comfortable with.

"We are in a business . . . where we can't have too many secrets."

R&R: What credo would you like to impart to our readers concerning how Arbitron Radio will function under your tutelage?

MM: I say this, I mean it! We will be as open with anybody — subscriber or non-subscriber — as we conceivably can be. You know what our procedures are. You know the edit manual and edit rules. I don't think our clients are ever going to agree that we are always correct, because we are coming from different positions. However, we are in a business . . . where we can't have too many secrets.

Adamson Adamant On L.A. Book

Jack Adamson, VP/GM of Bonneville's KBIG in L.A., is still demanding a recall of the Spring 1980 L.A. Arbitron report. According to Adamson, the problem deals with the possible mishandling by Arbitron of diaries that contained the dial position identifier "104." Post-survey diary review in Laurel showed that the slogan conflict with KACE over "104" resulted in callbacks. Some of the respondents, according to the KBIG GM, answered "relaxing or beautiful music," but the entries were not credited to KBIG, a Beautiful Music station. Arbitron VP/GM Mike Membrado responded to Adamson's request for a corrected book by writing that "Arbitron followed its policies and procedures" and thus would not reissue the L.A. book. Adamson told R&R he was "outraged" by the Membrado letter. When pressed to look into discrepancies between Arbitron policies that apply to this controversy, Membrado agreed that Arbitron would delve fully into three key questions. The KBIG matter may come up before the September 2 meeting of the Arbitron Radio Advisory Council, according to Council Chairman George Nicholaw and Beautiful Music representative Bill Clark.

Arbitron To Review Edit Manual

According to Arbitron spokesperson Connie Anthes, the new Edit Procedure Manual, implemented this past spring, will be the subject of a semiannual review in September. As Ms. Anthes put it, "It is a new document, thus there may be glitches." Broadcasters with a suggestion for improving the manual may direct ideas to their Arbitron account executives or to Mike Membrado, Arbitron VP/GM, in the New York office.

R&R: For those that want to communicate with you and/or Arbitron Radio, how would you suggest they do that?

MM: That's a good question. You have my guarantee that anyone who writes or calls ((212) 887-1406) will get a response as thoughtful as we can provide.

R&R: In a timely fashion?

MM: Not as timely as I'd like. However, there is a written acknowledgment within 48 hours, stating that we are looking into the relevant matter.

A reminder that the NRBA American Radio Expo '80 is less than two months away. Those of you with research, ratings, or marketing questions are welcome to bring them up during the sessions that Dr. Lutz and I will be conducting. There will be a hospitality suite where you may stop by and informally discuss your problems or questions. Stay tuned for details. See you here in L.A. October 5-8.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



C R I M E S O F P A S S I O N

Pat Benatar

Is it possible? Pat Benatar sounds better than ever before. Hotter. Stronger. Filled with more power. After all, this is her album. Pat Benatar and her band not only wrote for the album; they put such energy, creativity and passion into the entire effort that other albums wilt in comparison.

With Pat, anything's possible.

featuring the single
"You Better Run"



Chrysalis
Records and Tapes

the single CHS 2450 the album CHE 1275
Produced by Keith Olsen



TOP-40

John Leader

A SYNDICATED MORNING SHOW

Charlie & Harrigan On Tape

Programming syndication is not a new idea. There are hundreds of stations currently using fully syndicated programming around the clock. In most cases this type of full syndication is not customized beyond the call letters and a time-check tape.

There is another way, however, and it is currently successful in 10 markets of varying size throughout the country. Charlie Brown and Irving Harrigan, better known as Charlie & Harrigan, have syndicated their morning show from their base at KCBQ/San Diego and the most interesting part is, the shows *sound live!*

Getting Started

Charlie & Harrigan have been together as a team since 1966, when they originally became a morning duo at KLIF/Dallas. Their career has led them to WKYC/Cleveland, the NBC Radio Network's "Monitor Show," Denver; KFMB/San Diego, back to Dallas and finally to KCBQ. During those 14 years together, the pair actually split for a time and Irving became part of the Hudson & Harrigan team at KILT/Houston. However the split was a brief one, and except for their famous one week at WRKO/Boston, Charlie & Harrigan have been at KCBQ for three years.

In February of 1978 the pair decided to try their show as a syndicated test on KMGX/Tucson. Each day they would tape their bits and send them off to Tucson, where they would be played by an engineer/board operator along with KMGX's music. It worked!

Western Cities, the owners of KMGX, were putting KMJJ/Las Vegas on the air later that year, and the company asked if Charlie & Harrigan would duplicate their KMGX feat for KMJJ. When the results of the first survey came back for Las Vegas, Charlie & Harrigan (on tape) had taken the station from a distant nothing to a solid #2 in the market. It had worked again.

Charlie Brown picks up the story at that point. "The show had begun to fall together and we knew that we were beginning to make it. We were trying to perfect it so we could do the job everywhere, as opposed to just Pop/Adult stations or just stations in the West. But we really didn't know how to market it. We went to Wolfman Jack and his company Audio Stimulation, to see about the possibilities of expanding upon our original forays into other markets. Paul Ward, who was with Audio Stimulation at the time, heard our stuff and really liked it. They signed us for a six-month trial period and in that time they got us on five more stations.

"At the end of our agreement with Audio Stimulation we felt it was time for us to pursue this on our own, so we formed 'Charlie & Harrigan Presents' on April 1 of this year. One year ago we were on one station and now we're on 10."

How It Works

The fact that Charlie & Harrigan "sound live" doing their syndicated morning show is the truly remarkable part of their story. Accomplishing that feat makes for a lot of work for Charlie & Harrigan. As Charlie explained, "When we start a new station we have what we call a start-up... we have a form that the station fills out which gives us all sorts of information on the market. Then we send them reels and reels of basics... things like call letters, time-checks, record titles, artists, weather forecasts, current temperatures, the usual basics for a show. After that, on a weekly basis the stations get a local content tape which has all the happenings in the city on it. Things like who the ball team is playing, public service events, etc. They also get a daily entertainment tape full of bits and jokes and our regular feature material."

Once the station has the material, it simply loads the individual bits onto cartridges, labels them for con-



Charlie & Harrigan

tent and total time, and the show is ready to go. I received an aircheck of some of Charlie & Harrigan's latest work from Steve Rivers, Operations Director at KOPA/Phoenix. When KOPA's morning man left earlier this year, Steve had trouble finding a replacement and decided to try the Charlie & Harrigan syndication. If the recent ARB is any indication, C&H are real winners in Phoenix in their first attempt. The aircheck has everything a live morning show should have. C&H give the call letters into and out of every song. They talk about the city at least five times an hour. There are constant timechecks, and the two are cross-plugging other jocks and happenings on the station.

The real star of any Charlie & Harrigan syndication show is the person running the board at the station. The board operator is the key. That would appear to be a problem, but Charlie says, no. "It's not as difficult as it sounds. You know, when you listen to any live jock on the air, it's basically one person doing all that. With our show it's the same way... one person pushing all the buttons, timing all the elements and making it sound complete. The point is simply to be prepared, keep the machines loaded, and concentrate on what's next. Any good board man can do it, but we have two guys who are the best. It just so happens that the two are geographically separated, one in Boston, the other in Tucson. What these two guys do is assist new stations in setting up our show and training the actual board operator to run it. They spend two days at the station, doing a dry run on the air if possible, and they make it very simple for the station to join the family. We have never had a serious problem with the mechanics of running the show at any of our stations."

One of Charlie & Harrigan's client stations, KOB-FM/Albuquerque, runs its show on an automation system. This is a slightly more difficult way of doing it, but, when loaded properly, it can be done without the aid of a live board operator.

The Theory

The morning has always been a sacred time for radio stations. It is the time period that is the most critical both in terms of revenue and in setting the pace for the rest of the day. For any station to give that "live" morning up to a pair of guys on tape from San Diego is a big commitment, but the logic of why Charlie & Harrigan have been so successful is relatively clear.

Charlie told me, "Our original concept was that the show would be very good for smaller to medium markets. The reasoning was that these smaller markets couldn't afford to spend big bucks on really creative morning talent. In most smaller markets, the really good jocks that develop their acts wind up moving on to bigger markets. They just don't stay long enough to really establish themselves in a critical time slot like mornings. So, a show like ours is perfect for those places.

"When we went into KOPA, I personally didn't think that we would be able to crack a market that large. It never entered my mind that we could do a morning show in Phoenix. Now that we've gone through our first book

with KOPA and the ratings are strong, we feel that our show will play anywhere and, incidentally, on any kind of music format. We're currently on Top 40's, Pop/Adults, and Country stations. It doesn't matter what the format is because our brand of entertainment works across the board.

"When you get right down to the concept of a syndicated morning show, it doesn't matter where you're broadcasting from. If you sound good, people will listen to you. If you sound better than anything else in the market, more people will listen to you than any other show, and it doesn't matter if you're broadcasting from Mars. Remember too that the material that our stations get is all 'A stuff.' We don't put anything on the syndicated show that hasn't been well-rehearsed. It's always our best material, so it's got to sound good all the time. That kind of day-to-day quality is hard to maintain for any jock, but we can do it, because all our bits are pre-recorded."

Charlie & Harrigan have broken some new ground. They have entered the previously untouched area of live morning radio and produced a winning show that is not live. They have a lot of satisfied station owners who are quick to brag about their talents. The pair make frequent trips into their syndicated markets for personal appearances, which only serve to reinforce their building popularity.

I am not Charlie & Harrigan's agent, but when I listen to their show from KOPA, I am impressed. The show works. It would never be mistaken for an automated morning show because all the elements are in place. The time, the weather (they actually prerecord predicted high temperatures), the music, the call letters, the promotions, they're all there, along with some humorous bits and recurring characters. As more and more radio stations potentially join the ranks of those already in existence, Charlie & Harrigan may have an idea whose time has come.

N.R.B.A. Expo Update

With the NRBA American Radio Expo less than two months away, the final plans for our meetings and seminars are being made right now. This year all the R&R Editors agreed that the "Format Rap Rooms" needed a change. As the conventions became larger and larger, the format raps began attracting more and more people. That was good, but the number of people in each rap room had an adverse effect on communication, which was the purpose of the gathering in the first place.

This year our Top 40 room will be a "Top 40 Hospitality Room." More than the name has been changed. Instead of having a specific three-hour period for our discussions, the Top 40 room will be open during most hours of the convention. Specific guests will be scheduled at various times and their names and times will be posted on the board outside the room. So, if you want to have a chat with, say, Don Benson of Western Cities Broadcasting, you'll know a specific time when he'll be in the room.

Since the room will be open almost continuously, anytime you want a place to sit and talk with your colleagues, you can walk in and relax. Keeping it a bit more unstructured will allow everyone a chance to ask questions in more of a one-on-one situation. I will insure that all the winning programming people are scheduled to be in our room at some point during the Expo, so you can arrange to be there when someone you want to talk to is there. And if there are specific people you would like access to, please let me know so that I may invite them to join us. All the other format rooms will be handled in this manner too, and naturally you are invited to participate in any and all format discussions regardless of your particular format.

I believe that the format hospitality room concept will help us all get more information out of our discussions than ever before. No longer will you be one of 800 people in a large room listening to someone on a stage tell you about something he has done. Instead, you will be able to walk right up to that person and pose your questions directly. I think this format change will make for some very interesting exchanges of information and much improved communication.

Next week, details on how your station can be showcased during October's NRBA American Radio Expo.



DREAMLAND
Records, Inc.
HOLLYWOOD



*Holly
Penfield*

SPIDER

"ONLY HIS NAME" DL-102

"EVERYTHING IS ALRIGHT" DL-103

KOPA on
WBBQ add
KRUX on
WFBG on
WXIL deb 26
KXX106 add LP cut
WFLB on
WKYB 25-21
WILS on

3WD on
WALG on
98Q on
WTAC on
KFXD on
WDLP 40-35
KLAR 36-32
KENI on
WBGN on LP cut

WGCL add
WKEE 15-11
WNOX add
WVIC on
KQDI on
KFXD 30-28
KYYX add
WFLY on

WKYV 12-8
WFOM 33-30
98Q deb 39
WCIR LP cut
KXX106 LP cut
WZDQ LP cut
WANS LP cut
WKTK LP cut



DL-1-5003



DL-1-5000

MANUFACTURED AND MARKETING BY RKO RECORDS.

TOP-40



RESPECTABLE SHOT AT WRKO — Casablanca's well-respected man, Rodney Dangerfield, visited WRKO/Boston recently. Pictured looking reasonably respectable are (l-r) Casablanca's John Brodey, WRKO PD Charlie Van Dyke, Dangerfield and Casablanca VP Brian Interland.



BROTHER ACT IN MEMPHIS — George Chaltas of Columbia's national promotion team flew in to Memphis to join his brother Tom (left) (who works in that region), and the two of them made it easy for WMC-FM PD Gary Guthrie (center) to catch up on the news.



HEARTFELT CONGRATULATIONS — Members of Heart visited WLS/Chicago while in town for a concert and did an interview with air personality John "Records" Landecker, later presenting the station with a framed lithograph. Pictured (l-r) are Heart's Ann Wilson and Howard Leese, Landecker, WLS air personality Jeff Davis, and Epic's John Sykes.



A RECORD WITH LEGS — Atlantic's Dave McKay brought a pair of "Blues Sisters" to WHB/Kansas City while delivering the Blues Brothers' "Gimme Some Lovin'" single. McKay (right) concentrates on the camera and the record, while WHB MD Rick Brown's concentration is elsewhere.



KMJK ON THE GREEN FOR PORTLAND — Eager to dispel the widespread belief that Portland, OR is still four feet deep in volcanic ash, KMJK made up "Pacific Northwest Clean 'n' Green" T-shirts and gave them away to listeners, encouraging them to send the shirts to friends back East to assure them the environment was cleaned up. Ironically, three days after the promotion, Mt. St. Helens erupted again, but the station did win attention. Pictured (l-r) are KMJK PD John Shomby, Greater Portland Convention & Visitors Association's Dave Heinl, and KMJK GM Ed Groppo.



KIIS-FM SENDS OUT FOR S.O.S. — The S.O.S. Band visited KIIS-FM/Los Angeles recently during PD Mike Wagner's afternoon show. Wagner is pictured (center) with two members of the group.



KSST CHICKENS OUT — KSST/Davenport, IA (Quad Cities) PD Jim O'Hara entered a March of Dimes "Wingathon '80," a chicken-eating contest "thighed in" to a big local jazz festival. O'Hara winged it valiantly, downing 18 pieces of the Colonel's best, but finished out of the winner's circle.



CAPTAIN & CASABLANCA CREW — The Captain & Tennille played L.A.'s Universal Amphitheatre recently, and were joined backstage by label executives and radio stars. Pictured (l-r) are Casablanca's VP's Dick Sherman and Don Wasley, Daryl "The Captain" Dragon, Toni Tennille, Casablanca President Bruce Bird, label's T.J. Lambert, and WGCL/Cleveland PD Bob Travis.



CLASS REUNION FROM WCBS-FM — WCBS-FM/New York and the Coca Cola Bottling Co. teamed up to give away a class reunion celebration for a listener who identified an old Coke commercial and then won a drawing. Pictured (l-r) are WCBS FM PD Bob Vanderheyden, the winner (class of '64), and Coca Cola Bottling VP Jim Patton.



MISS UNIVERSE FLASHBACK — In the above picture from November 1979, WANS-FM/Anderson, SC morning man Charlie McCoy is pictured announcing that Shawn Weatherly (left) had won the station's "11" contest. She later asked the station to sponsor her in the Miss South Carolina contest, and in July, she advanced to the finals and was named Miss Universe.



SHERRY MEETS JOHN & DARYL — KUPD/Phoenix Promotion Director Sherry Wheatley visited backstage with Daryl Hall and John Oates after their concert at a local high school, which sent in over 54,000 Carefree gum wrappers to win the show. Pictured (l-r) are John Oates, Sherry Wheatley, and Daryl Hall.

URBAN COWBOYS TAKE NATION BY STORM!

THE CHARLIE DANIELS BAND

“The Legend of Wooley Swamp”

JB105 add	KJRB add
Q105 add	KTAC add
WLS on	KRSP deb 26
KWK 1-1	KLUC deb 25
KBEQ add 18	KRQ add 28
KUPD 19-13	K104 33-30
KNUS add	WFBG add 32
WPEZ on	WAAY deb 27
WFBR add	WCGQ deb 25
WICC on	WSEZ deb 29
WPST add	WISE add
WKEE add	WANS-FM 32-25
KSRR 30-26	KQ94 27-25
Z98 deb 35	WROV add
WJDX 24-21	CK101 26-22
KXX106 deb 31	FM99 add
WSGN add	KWIC add
Y103 add	KFYR add
WBBQ add	KENI add
KX104 on	KRLC add
92Q deb 30	KBIM add
WSKZ 27-20	WORD add
WQRK on	KZZP add
WRVQ add	Y102 add
92X add	WAQY add

MICKEY GILLEY

“True Love Ways”

KVIL 23-13
WHB 21-20
KSRR on
WTIX add
WERC add
Y103 add
KIOA on
KWEN on
KSL add
KRKK add
WSIX add
WQUD add
KAAAY add
WYMC add
WBT add
WREC deb 30
KLTE 20-15

Produced by John Boylan

ON *Epic* RECORDS

Produced by Jim Ed Norman

EAST

Most Added® Hottest

Olivia N-J Christopher Cross
Diana Ross Rolling Stones
Larry Graham Air Supply
Pointer Sisters

ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH

Most Added® Hottest

Larry Graham Rolling Stones
PPL Christopher Cross
Billy Joel Johnny Lee
Al Stewart

EAST

PARALLEL ONE

BBK/Pittsburgh, PA
Jay Stone
GEORGE BENSON
SPLIT ENI
PETER GABRIEL
Hotteat:
KENNY LOGGINS 5-1
DAN FOGELBERG 10-8
POCO 16-14
CHRIS CROSS 25-15
BOZ SCAGGS 21-18

CHUM/Toronto, ON
Brad Jones
HALL & OATES
CARLY SIMON
GEORGE BENSON
Hotteat:
ROLLING STONES 1-1
CHRIS CROSS 11-3
DIANA ROSS 10-4
MANHATTANS 15-10
ROBBIE DUPREE 18-11
ROLLING STONES 1-1
ROGER DALTRY 9-8
PETER GABRIEL 14-9
BOZ SCAGGS 16-9
BOB SEGER 17-13

CKOM/Montreal, CN
Sandi Staibbrand
ROBERT JOHN
KENNY LOGGINS
ROBBIE DUPREE
DIANA ROSS 13-5
MICKEY GILLEY
BOB SEGER
GENESIS
Hotteat:
GENESIS 1-1
PETE TOWNSHEND 4-2
PETER GABRIEL 9-4
ROLLING STONES 18-6
CHRIS CROSS 23-12

JR106/Providence, RI

Chase/White
LARRY GRAHAM
QUEEN
AMY HOLLAND
PURE PRAIRIE LEAG
CDB
DEVO
Hotteat:
ROLLING STONES 2-1
S.O.S. BAND 4-2
CHRIS CROSS 8-3
DIANA ROSS 15-9
GEORGE BENSON 26-19

CFTR/Toronto, ON
John Keogh
BOB SEGER
LARRY LOGGINS
Hotteat:
ROLLING STONES 1-1
CHRIS CROSS 11-3
DIANA ROSS 10-4
MANHATTANS 15-10
ROBBIE DUPREE 18-11

Q107/Washington, D.C.
Agn Burns
DIANA ROSS
DEVO
BOB SEGER
AC/DC
POCO
Hotteat:
CHRIS CROSS 5-1
DIANA ROSS 13-5
UNCLE VIC 13-9
ELO 17-10
POINTER SISTERS 21-11

KC101/New Haven, CT

Curt Hansen
CARLY SIMON
OLIVIA N-J
AMY HOLLAND
Hotteat:
S.O.S. BAND 1-1
IRENE CARA 10-4
AIR SUPPLY 9-8
DIANA ROSS 17-12
ROBBIE DUPREE 20-15

WFBZ/Baltimore, MD
Andy Brullnecki
AMY HOLLAND
CDB
IRENE CARA
RAY, GOODMAN & B
LARGEN-FEITEN BAN
Hotteat:
CHRIS CROSS 3-1
AIR SUPPLY 7-5
DIANA ROSS 6-6
NATALIE COLE 13-9
POINTER SISTERS 21-10

W8EN FM/Buffalo, NY
Roger Christen
QUEEN
JON & VANGELIS
PURE PRAIRIE LEAG
AL STEWART
Hotteat:
CHRIS CROSS 3-1
DIANA ROSS 13-5
AMBROSIA 20-13
BOB SEGER 24-14
OLIVIA N-J 36-26

WCIR/Beckley, WV

Ron Hill
OLIVIA N-J
POINTER SISTERS
QUEEN
BOZ SCAGGS
DIONNE WARWICK
Hotteat:
CHRIS CROSS 4-1
ROLLING STONES 10-2
JACKSON BROWNE 13-4
AIR SUPPLY 18-5
BENNY HARDONES 19-7

WFBQ/Atlanta, PA
Tony Booth
CDB
DIANA ROSS
POCO
RAY, GOODMAN & B
BLACKFOOT
Hotteat:
PURE PRAIRIE LEAG
BLUES BROS.
Hotteat:
CHRIS CROSS 1-1
OLIVIA N-J 2-2
ROLLING STONES 5-3
ROBBIE DUPREE 13-7
EDDIE RABBITT 11-8

WQUV/Bangor, ME
Jim Randall
LARRY GRAHAM
HALL & OATES
TOMMY LOGGINS
TENCH (dp)
Hotteat:
CHRIS CROSS 1-1
JACKSON BROWNE 11-6
AIR SUPPLY 17-13
ROBBIE DUPREE 30-20
ELO 23-21

SOUTH

PARALLEL ONE

KVIL/Dallas, TX
Chuck Rhodes
BILLY JOEL
NATALIE COLE
BOB SEGER
HALL & OATES
Hotteat:
DIANA ROSS 16-3
CHRIS CROSS 1-1
MICKEY GILLEY 1-2
COMMODORES 6-1
OLIVIA N-J D-5
AIR SUPPLY 11-7

Q105/Tampa, FL
Mason Dixon
IRENE CARA
CDB
KENNY LOGGINS
SPLIT ENI (dp)
JOURNEY (dp)
Hotteat:
ROLLING STONES 2-1
DIANA ROSS 12-10
JOHNNY LEE 28-17
BENNY HARDONES 26-20

Y100/Miami, FL
Mark Shands
POINTER SISTERS
NATALIE COLE
KURTIS BLOW
HOTTEAT:
CARLY SIMON
OLIVIA N-J 1-1
JACKSON BROWNE 11-6
AIR SUPPLY 17-13
ROBBIE DUPREE 30-20
ELO 23-21

WAPL/Jacksonville, FL

Paul Sebastian
OLIVIA N-J
QUEEN
BILLY JOEL
BENNY LOGGINS
RAY, GOODMAN & B
Hotteat:
ROLLING STONES 2-1
AIR SUPPLY 4-2
CHRIS CROSS 5-3
JOHNNY LEE 6-4
PETE TOWNSHEND 10-8

WAXY/Pt. Lauderdale, FL
Kenny Lee
IRENE CARA
ROBBIE DUPREE
BILLY JOEL
Hotteat:
CHRIS CROSS 3-1
DAVID HUDSON 11-4
GEORGE BENSON 15-7
PAUL SIMON 25-14
AMBROSIA 24-15

WAYB/Charlotte, NC
Roy Hosen
KENNY LOGGINS
BOZ SCAGGS
BROTHERS JOHNSON
Hotteat:
JOHNNY LEE 6-1
DIANA ROSS 10-6
GEORGE BENSON 11-10
EDDIE RABBITT 19-12
NATALIE COLE 20-15

WTIX/New Orleans, LA

Gary Franklin
CARLY SIMON
NATALIE COLE
TEDDY PENDERGRASS
MICKEY GILLEY
LEMON O'MALLEY
Hotteat:
OLIVIA N-J 4-1
ROLLING STONES 2-1
CHRIS CROSS 5-1
JACKSON BROWNE 14-10
ROBBIE DUPREE 28-23
WHITESNAKE 37-30

Y103/Jacksonville, FL
Maja Pitt
CDB
IRENE CARA
MICKEY GILLEY
NIELSON/PEARSON
LARGEN FEITEN BAN
LARRY GRAHAM
Hotteat:
S.O.S. BAND 2-1
CHRIS CROSS 4-2
ROBBIE DUPREE 13-9
ROBBIE DUPREE 28-23
DIANA ROSS 14-11

Z8B/Utter Rock, AR
Dave Taylor
BLUES BROS.
AL STEWART
IRENE CARA
ROGER DALTRY
CARLY SIMON
ELO
Hotteat:
AIR SUPPLY 2-1
IRENE CARA 6-2
S.O.S. BAND 5-3
MECO 8-6
EDDIE RABBITT 22-16

KJ100/Louisville, KY

C.C. Matthews
BENNY HARDONES
QUEEN
BLACKFOOT
EDDIE RABBITT
BILLY JOEL
Hotteat:
OLIVIA N-J 4-1
ROLLING STONES 2-1
AIR SUPPLY 12-6
BOB SEGER 14-9
PURE PRAIRIE LEAG 10-21

K8FM/McAllen Brownsville, TX
Steve Owens
BILLY JOEL
BOZ SCAGGS
LARRY GRAHAM
AMY HOLLAND
Hotteat:
S.O.S. BAND 1-1
ROBBIE DUPREE 15-8
FRED KNOBLOCK 13-9
JACKSON BROWNE 20-11
JOHNNY LEE 21-17

88X/Miami, FL
Bruce Kelly
ROBBIE DUPREE
AL STEWART
STEPHANIE MILLS
LIVINGSTON TAYLOR
Hotteat:
CHRIS CROSS 1-1
BENNY HARDONES 3-2
IRENE CARA 10-5
GEORGE BENSON 18-12
BENNY LOGGINS 27-21

WHMY/Montgomery, AL

Rich Thomas
IRENE CARA
JOHNNY LEE
PURE PRAIRIE LEAG
BOZ SCAGGS
QUEEN
Hotteat:
ROLLING STONES 1-1
AMBROSIA 9-3
ROBBIE DUPREE 9-6
JACKSON BROWNE 13-9
JOHNNY LEE 19-12

W8BE/Ashville, NC
John Stevens
MICHAEL JOHNSON
AL STEWART
RAY BENEVOLO
SPLIT ENI (dp)
CDB
CHICAGO
LIVINGSTON TAYLOR
WHITESNAKE (dp)
JON & VANGELIS
BOZ SCAGGS
Hotteat:
BENNY HARDONES 1-1
PETE TOWNSHEND 7-4
ALL THOMSON 8-5
JOHNNY LEE 13-6
AIR SUPPLY 15-10

WTMA/Charleston, SC
Dan Stevens
OLIVIA N-J
AMY HOLLAND
CARLY SIMON
DIONNE WARWICK
QUEEN
Hotteat:
CHRIS CROSS 1-1
BENNY HARDONES 5-2
S.O.S. BAND 7-3
ROLLING STONES 9-4
JOHNNY LEE 12-7

PARALLEL TWO

14Q/Worcester, MA
Steve York
STEPHANIE MILLS
ELTON JOHN
LEMON O'MALLEY
AMY HOLLAND
Hotteat:
MANHATTANS 1-1
PETE TOWNSHEND 4-2
BENNY HARDONES 10-5
AIR SUPPLY 11-6
IRENE CARA 12-8

WABC/New York, NY
Bonja Jones
CHANGE
AMBROSIA
Hotteat:
BILLY JOEL 1-1
ROLLING STONES 7-2
OLIVIA N-J 3-3
IRENE CARA 15-8
KIM CARNES 16-12

WCAD/Baltimore, MD
Kathy White
JON & VANGELIS
ELTON JOHN
RAY, GOODMAN & B
STEPHANIE MILLS
OLIVIA N-J
Hotteat:
CHRIS CROSS 2-1
AIR SUPPLY 14-7
GEORGE BENSON 14-7
S.O.S. BAND 18-10
BENNY HARDONES 16-11

PARALLEL TWO

WBBF/Rochester, NY
Dave Mason
JOHNNY LEE
IRENE CARA
Hotteat:
OLIVIA N-J 1-1
NECO 2-2
S.O.S. BAND 10-7
AIR SUPPLY 16-10
DIANA ROSS D-18

WCCB/Bridgeport, CT
Bob Mitchell
LARGEN-FEITEN BAN
DIONNE WARWICK
LIVINGSTON TAYLOR
NIELSON/PEARSON
Hotteat:
ROLLING STONES 2-1
PETE TOWNSHEND 5-3
S.O.S. BAND 7-4
AIR SUPPLY 11-6
IRENE CARA 12-6

WKBO/Harrisburg, PA
Jim Buchanan
LIVINGSTON TAYLOR
Hotteat:
CHRIS CROSS 1-1
LARRY GRAHAM 7-3
BOZ SCAGGS 9-4
IRENE CARA 14-5
ALI THOMSON 12-7

WBLI/Long Island, NY

Bill Terry
EDDIE RABBITT
KENNY LOGGINS
POINTER SISTERS
QUEEN (dp)
Hotteat:
ROLLING STONES 2-1
CHRIS CROSS 6-1
GEORGE BENSON 14-9
AIR SUPPLY 18-11
IRENE CARA 23-15

WTIC FM/Hartford, CT
Rick Donahue
OLIVIA N-J
EDDIE RABBITT
CARLY SIMON
LARRY GRAHAM
Hotteat:
CHRIS CROSS 1-1
ROLLING STONES 3-2
JACKSON BROWNE 7-4
GEORGE BENSON 10-5
IRENE CARA 14-7

WJBO/Portland, ME
Andy Carey
DIANA ROSS
BILLY JOEL
CARLY SIMON
LARRY GRAHAM
Hotteat:
CHRIS CROSS 3-1
ALI THOMSON 5-3
AMBROSIA 12-7
FRED KNOBLOCK 13-10
ROLLING STONES 14-11

WHEB/Portsmouth, NH

Rick Bean
AMY HOLLAND
AL STEWART
MICHAEL JOHNSON
Hotteat:
CHRIS CROSS 3-1
ALI THOMSON 5-3
AMBROSIA 12-7
FRED KNOBLOCK 13-10
ROLLING STONES 14-11

WJBO/Portland, ME
Andy Carey
DIANA ROSS
BILLY JOEL
CARLY SIMON
LARRY GRAHAM
Hotteat:
CHRIS CROSS 3-1
ALI THOMSON 5-3
AMBROSIA 12-7
FRED KNOBLOCK 13-10
ROLLING STONES 14-11

WLBZ/Bangor, ME
Michael O'Hara
ISAAC HAYES
JON & VANGELIS
OLIVIA N-J
CHICAGO
Hotteat:
BOY & EMILYLOU 3-1
CHRIS CROSS 6-2
ROLLING STONES 7-3
JACKSON BROWNE 20-7
JOHNNY LEE 12-8

WZLX/Atlanta, GA

Dele O'Brien
AMY HOLLAND
LARGEN-FEITEN BAN
Hotteat:
DIANA ROSS 4-1
LARRY GRAHAM 10-7
EDDIE RABBITT 12-8
BOZ SCAGGS 15-10
AIR SUPPLY 22-14

94Q/Atlanta, GA
Jeff McCartney
DIONNE WARWICK
DELIVERANCE
OLIVIA N-J
JON & VANGELIS
Hotteat:
JOHNNY LEE 1-1
ROBBIE DUPREE 6-3
KENNY LOGGINS 16-8
LARRY GRAHAM 12-9
BOZ SCAGGS 19-12

KRLY/Houston, TX
Michael Jones
HALL & OATES
AL STEWART
LARGEN FEITEN BAN
Hotteat:
LARRY GRAHAM 3-1
CHRIS CROSS 14-10
FATBACK BAND 17-12
EDDIE RABBITT 22-15

WBRB/Augusta, GA

Steve Stevens
CDB
RAY, GOODMAN & B
AL STEWART
STEPHANIE MILLS
LIVINGSTON TAYLOR
CHRIS DE BURGH
HOLLY PENFIELD
Hotteat:
ROLLING STONES 2-1
JACKSON BROWNE 5-2
QUEEN 8-5
LARRY GRAHAM 12-10
DIANA ROSS 18-11
ELO 18-13
JOURNEY 22-15

WFMF/Baton Rouge, LA
Randy Rice
LARRY GRAHAM
OLIVIA N-J
POINTER SISTERS
Hotteat:
ROLLING STONES 1-1
AIR SUPPLY 10-3
AMBROSIA 14-7
QUEEN 19-10
ROBBIE DUPREE 16-12

WGN/Norfolk, VA
Bob Canada
NEIL SEDAKA
BILLY JOEL
PETER GABRIEL (dp)
BLUES BROS. (dp)
ELECTRIC (dp)
ROCKY BURNETTE (dp)
Hotteat:
OLIVIA N-J 1-1
CHRIS CROSS 8-2
DIANA ROSS 13-3
AMY HOLLAND 21-14
ELO 25-20

WBRB/Augusta, GA

Steve Stevens
CDB
RAY, GOODMAN & B
AL STEWART
STEPHANIE MILLS
LIVINGSTON TAYLOR
CHRIS DE BURGH
HOLLY PENFIELD
Hotteat:
ROLLING STONES 2-1
JACKSON BROWNE 5-2
QUEEN 8-5
LARRY GRAHAM 12-10
DIANA ROSS 18-11
ELO 18-13
JOURNEY 22-15

KELP/El Paso, TX
Stan Main
LARRY GRAHAM
ROBBIE DUPREE
KENNY LOGGINS
Hotteat:
S.O.S. BAND 1-1
BENNY HARDONES 14-6
CHRIS CROSS 16-10
IRENE CARA 24-12
DIANA ROSS 34-15

FM100/Memphis, TN
Mark Williams
KENNY LOGGINS
EDDIE RABBITT
PAT BENATAR
Hotteat:
OLIVIA N-J 1-1
GENESIS 3-2
ROLLING STONES 6-4
BENNY HARDONES 6-6
ROBBIE DUPREE 12-10

WVTV/Richmond, VA

Sandy O'Leary
KENNY LOGGINS
CDB
POINTER SISTERS
AMY HOLLAND
Hotteat:
ROLLING STONES 1-1
DIANA ROSS 8-3
IRENE CARA 10-7
ELO 16-10
CARLY SIMON 17-12

KRBE/Houston, TX
Dwayne Steele
BENNY HARDONES
GEORGE BENSON
AL STEWART
Hotteat:
OLIVIA N-J 1-1
JOHNNY LEE 2-1
ROBBIE DUPREE 8-6
DIANA ROSS 13-8
AIR SUPPLY 14-10

KBRH/Houston (formerly KAUM)
Rick Lambert
BOZ SCAGGS
ROBBIE DUPREE
Hotteat:
JOHNNY LEE 1-1
EDDIE RABBITT 2-2
OLIVIA N-J 3-3
AIR SUPPLY 15-10
AMBROSIA 19-12

WBEZ/Winston-Salem, NC

Pete Barry
CHICAGO
LIVINGSTON TAYLOR
ELTON JOHN
SPLIT ENI (dp)
PAT BENATAR 14-8
ELO 18-13
JOURNEY 22-15

WFOK/Gainesville, GA
Hank Dole
LARGEN-FEITEN BAN
AL STEWART
CHICAGO
PURE PRAIRIE LEAG (dp)
Hotteat:
ROLLING STONES 2-1
BENNY HARDONES 5-3
AIR SUPPLY 8-5
ROBBIE DUPREE 19-12
BOZ SCAGGS 20-13

WROV/Rosnoke, VA
Bryce Nichols
IRENE CARA
HALL & OATES
CDB
OLIVIA N-J
ARTFUL DOGGER (dp)
Hotteat:
ROLLING STONES 1-1
JOHNNY LEE 7-2
FRED KNOBLOCK 9-3
AIR SUPPLY 11-4
BOZ SCAGGS 3-6

WFLY/Philadelphia, PA

Dick Fennay
JOHNNY LEE
STEPHANIE MILLS
POINTER SISTERS
BOB SEGER
Hotteat:
OLIVIA N-J 2-1
CHRIS CROSS 5-3
AIR SUPPLY 13-6
GEORGE BENSON 15-9
PETE TOWNSHEND 19-11

WIFI/Philadelphia, PA
Liz Kiley
LARRY GRAHAM
DIANA ROSS
JOHNNY LEE
ROBERT JOHN
Hotteat:
ROLLING STONES 1-1
CHRIS CROSS 7-3
PAT BENATAR 11-5
AMBROSIA 17-9
ROBBIE DUPREE 21-14

WKBO/Harrisburg, PA
Jim Buchanan
LIVINGSTON TAYLOR
Hotteat:
CHRIS CROSS 1-1
LARRY GRAHAM 7-3
BOZ SCAGGS 9-4
IRENE CARA 14-5
ALI THOMSON 12-7

WKEE/Huntinton, WV

Gary Miller
BOZ SCAGGS
CDB
LARGEN-FEITEN BAN
PURE PRAIRIE LEAG
JON & VANGELIS
LIVINGSTON TAYLOR
Hotteat:
AIR SUPPLY 1-1
DIONNE WARWICK 5-4
AMBROSIA 9-5
JOHNNY LEE 18-9
GEORGE BENSON 16-10

WPST/Trenton, NJ
Tom Taylor
AL STEWART
LARGEN-FEITEN BAN
GENESIS
CDB
Hotteat:
ROLLING STONES 2-1
AMBROSIA 19-9
KENNY LOGGINS 17-10
ELO 18-15
HALL & OATES 20-16

WTRV/Troy, NY
Bill Cahill
LARGEN-FEITEN BAN
DIONNE WARWICK
STEPHANIE MILLS
LIVINGSTON TAYLOR
Hotteat:
CHRIS CROSS 5-1
ROBBIE DUPREE 15-9
PETE TOWNSHEND 16-11
S.O.S. BAND 22-14
AMBROSIA 25-17

WFMF/Rochester, NY

Marc Cronin
POINTER SISTERS
QUEEN
JOURNEY
WHITESNAKE
BARRY MCDREAUK (dp)
KING (dp)
Hotteat:
CHRIS CROSS 1-1
ROLLING STONES 3-2
JACKSON BROWNE 7-4
BENNY HARDONES 10-5
LINDA RONSTADT 12-9

WFBL/Syracuse, NY
Robb Stewart
POINTER SISTERS
LARRY GRAHAM
KENNY LOGGINS
DIONNE WARWICK
Hotteat:
OLIVIA N-J 1-1
ROLLING STONES 3-2
CHRIS CROSS 7-4
BENNY HARDONES 15-8
JOHNNY LEE 27-18

WPEZ/Pittsburgh, PA
Mark Fritaghe
LARRY GRAHAM
HALL & OATES
DIANA ROSS
IRENE CARA
JON & VANGELIS
OLIVIA N-J
Hotteat:
BOZ SCAGGS 1-1
ELO 9-4
LINDA RONSTADT 8-6
JACKSON BROWNE 12-7
S.O.S. BAND 15-8

WYRE/Annapolis, MD

Steve Kingston
BOZ SCAGGS
QUEEN
AMY HOLLAND
Hotteat:
ROLLING STONES 3-1
CHRIS CROSS 8-2
GEORGE BENSON 11-7
DIANA ROSS 15-10
AIR SUPPLY 21-13

WYRE/Annapolis, MD
Steve Kingston
BOZ SCAGGS
QUEEN
AMY HOLLAND
Hotteat:
ROLLING STONES 3-1
CHRIS CROSS 8-2
GEORGE BENSON 11-7
DIANA ROSS 15-10
AIR SUPPLY 21-13

W100/Charleston, WV
Bob Spence
OLIVIA N-J
POINTER SISTERS
RAY KENNEDY
PETER GABRIEL
BILLY JOEL
Hotteat:
OLIVIA N-J 1-1
CHRIS CROSS 10-3
ROLLING STONES 11-4
BOZ SCAGGS 13-8
JACKSON BROWNE 16-10

PARALLEL TWO

92Q/Nashville, TN
Scooter Davis
HOTTEAT:
DIANA ROSS
STEPHANIE MILLS
HALL & OATES (dp)
SPLIT ENI (dp)
Hotteat:
AIR SUPPLY 4-1
BENNY HARDONES 11-5
CHRIS CROSS 14-9
LARRY GRAHAM 19-13
BOZ SCAGGS 24-17

BJ106/Orlando, FL
Tom West
LARRY GRAHAM
Hotteat:
CHRIS CROSS 2-1
ROLLING STONES 6-3
GEORGE BENSON 12-8
S.O.S. BAND 13-9
OLIVIA N-J 35-24

KEEL/Sheepport, LA
Howard Clark
LARRY GRAHAM
ROBBIE DUPREE
CHIC
STEPHANIE MILLS
BENNY LOGGINS
Hotteat:
MICKEY GILLEY 1-1
CHRIS CROSS 3-1
ROLLING STONES 6-4
COMMODORES 11-9
LINDA RONSTADT 12-11

WJDX/Jackson, MS

Cindy Crawford
CARLY SIMON
Hotteat:
CHRIS CROSS 1-1
AIR SUPPLY 5-3
AMBROSIA 11-6
IRENE CARA 16-12
ROBBIE DUPREE 21-16

WJDX/Jackson, MS
Cindy Crawford
CARLY SIMON
Hotteat:
CHRIS CROSS 1-1
AIR SUPPLY 5-3
AMBROSIA 11-6
IRENE CARA 16-12
ROBBIE DUPREE 21-16

WKIX/Raleigh, NC
Ron McKay
LIVINGSTON TAYLOR
RAY, GOODMAN & B
ELO
STEPHANIE MILLS
Hotteat:
DIANA ROSS 8-1
MICKEY GILLEY 4-2
CHRIS CROSS 11-6
ROLLING STONES 10-7
EDDIE RABBITT 21-18

WNOX/Knoxville, TN

Scott Majors
BILLY JOEL
AMY HOLLAND
PURE PRAIRIE LEAG
LEMON O'MALLEY
SPIDER
Hotteat:
BENNY HARDONES 3-1
JOHNNY LEE 5-2
EDDIE RABBITT 14-7
GEORGE BENSON 15-11
S.O.S. BAND 21-12

WBKZ/Chattanooga, TN
David Carroll
PURE PRAIRIE LEAG
AMY HOLLAND
DELIVERANCE
LARRY GRAHAM
BOZ SCAGGS
OLIVIA N-J
Hotteat:
ROLLING STONES 3-1
JOHNNY LEE 7-2
FRED KNOBLOCK 9-3
AIR SUPPLY 11-4
BOZ SCAGGS 3-6

KINT/El Paso, TX
Ruben Barron
LARRY GRAHAM
ELO
Hotteat:
S.O.S. BAND 1-1
KIM CARNES 4-3
JOHNNY LEE 11-4
ROLLING STONES 15-13
PETE TOWNSHEND 17-14

WVTV/Richmond, VA

WVTV/Richmond, VA
Sandy O'Leary
KENNY LOGGINS
CDB
POINTER SISTERS
AMY HOLLAND
Hotteat:
ROLLING STONES 2-1
S.O.S. BAND 8-3
JACKSON BROWNE 10-4
AIR SUPPLY 11-5
BENNY HARDONES 12-6

KSCV/Galveston, TX
Scott Taylor
AL STEWART
POINTER SISTERS
LARGEN-FEITEN BAN
PAT BENATAR
Hotteat:
CHRIS CROSS 1-1
OLIVIA N-J 6-3
ALI THOMSON 9-7
BOZ SCAGGS 15-9
LARRY GRAHAM 19-12

KBEL/Lubbock, TX
Stan Carles
CARLY SIMON
STEPHANIE MILLS
Hotteat:
ROLLING STONES 2-1
CHRIS CROSS 4-3
BENNY HARDONES 8-5
KENNY LOGGINS 12-9
ELO 20-13

CK101/Cocoa Beach, FL

Steve Dean
EDDIE RABBITT
Hotteat:
CHRIS CROSS 2-1
ROBBIE DUPREE 6-2
AIR SUPPLY 14-8
DIANA ROSS 21-9
AMBROSIA 18-10

FMBB/Tallahassee, FL
Michael O'Malley
EDDIE RABBITT
KENNY LOGGINS
LIVINGSTON TAYLOR
JON & VANGELIS
CDB
Hotteat:
FATBACK BAND 2-1
DIANA ROSS 8-3
JOHNNY LEE 12-8
BOZ SCAGGS 26-14
CARLY SIMON 32-21

WKYC/Bonaville, FL
Charlie Fernandez
HALL & OATES
STEPHANIE MILLS
AL STEWART
Hotteat:
ROLLING STONES 2-1
JACKSON BROWNE 8-4
AIR SUPPLY 10-6
JOHNNY LEE 14-7
DIANA ROSS 19-9

WRKO/Boston, MA

Charlie Van Dyke
DIONNE WARWICK
AMY HOLLAND
Hotteat:
IRENE CARA 6-1
GEORGE BENSON 9-6
BOB SEGER 10-8
ALI THOMSON 15-11
CARLY SIMON 18-12

F103/Boston, MA
Tom Connolly
DIANA ROSS
OLIVIA N-J
Hotteat:
IRENE CARA 4-1
CHRIS CROSS 7-4
BOB SEGER 12-7
BENNY HARDONES 15-10
GEORGE BENSON 19-11

WXLO/New York, NY
Don Kelly
OLIVIA N-J
QUEEN
ASHFORD & SIMPSON
Hotteat:
MANHATTANS 1-1
OLIVIA N-J 4-2
ROCKY BURNETTE 6-3
LARRY GRAHAM 11-7
GEORGE BENSON 12-9

WPEZ/Pittsburgh, PA

Mark Fritaghe
LARRY GRAHAM
HALL & OATES
DIANA ROSS
IRENE CARA
JON & VANGELIS
OLIVIA N-J
Hotteat:
BOZ SCAGGS 1-1
ELO 9-4
LINDA RONSTADT 8-6
JACKSON BROWNE 12-7
S.O.S. BAND 15-8

13FEA/Menchester, NH
Rick Ryder
BENNY LOGGINS
LINDA CLIFFORD
VELI SEDAKA
Hotteat:
CHRIS CROSS 5-1
S.O.S. BAND 12-10
JOHNNY LEE 18-12
AMBROSIA 20-16
IRENE CARA 24-19

14WK/Wheeling, WV
Rich Collins
LIVINGSTON TAYLOR
LARGEN-FEITEN BAN
NATALIE COLE
ROBERT JOHN
DIONNE WARWICK
PURE PRAIRIE LEAG
Hotteat:
ROLLING STONES 2-1
ALI THOMSON 9-6
AIR SUPPLY 14-8
LINDA RONSTADT 16-12
AMBROSIA 20-15

PARALLEL THREE

MIDWEST Most Added Hottest

Carly Simon Christopher Cross
Kenny Loggins Air Supply
Olivia N-J Benny Mardones

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Olivia N-J Rolling Stones
Kenny Loggins Christopher Cross
Diana Ross Jackson Browne

MIDWEST

PARALLEL ONE

CKLW/Detroit, MI Rosalie Trombley
DIONNE WARWICK
KENNY LOGGINS
HOTTEST:
OLIVIA N-J 2-1
AIR SUPPLY 4-2
DIANA ROSS 7-4
GEORGE BENSON 16-8
CHIC D-15

KBEQ/Kansas City, MO

Phil Irons
ROLLING STONES (RA)
CDB
ROBBIE DUPREE
PURE PRAIRIE LEAG
HOTTEST:
KENNY LOGGINS 1 1
AMBROSIA 5-2
CHRIS CROSS 7-3
ELO 13-6
PAUL SIMON 17-13

KOWB/Minneapolis, MN

Hamilton/Abresch
MICHAEL JOHNSON
CARLY SIMON
KINGS
JACKSON BROWNE
HOTTEST:
PETE TOWNSHEND 1-1
AIR SUPPLY 6-2
ALI THOMSON 8-4
LINDA RONSTADT 10-7
AMBROSIA 13 8

KSLO/St. Louis, MO

Tony Stone
CARLY SIMON
ROBERT JOHN
POINTER SISTERS
DIONNE WARWICK
LINDA RONSTADT
HOTTEST:
CHRIS CROSS 1-1
JOHNNY LEE 5-2
ROLLING STONES 6-3
BILLY JOEL 22-7
DIANA ROSS D-14

Q102/Cincinnati, OH

Jim Fox
BENNY MARDONES
GEORGE BENSON
ELO
EDDIE RABBITT
POINTER SISTERS
HOTTEST:
CHRIS CROSS 4-1
JACKSON BROWNE 7-4
ALI THOMSON 14-8
MANHATTANS 16-12
OLIVIA N-J 23 16

WQGL/Cleveland, OH

Bob Travis
ROBERT JOHN
PURE PRAIRIE LEAG
LIVINGSTON TAYLOR
SPOKER
QUEEN
HOTTEST:
BENNY MARDONES 1-1
OLIVIA N-J 7-2
AIR SUPPLY 9-4
LARRY GRAHAM 13-6
DIANA ROSS 28-15

WLS/Chicago, IL

Tim Kelly
DIANA ROSS
AIR SUPPLY
HOTTEST:
OLIVIA N-J 2-1
ROLLING STONES 5-3
GENESIS 6-5
CHRIS CROSS 15-7
JACKSON BROWNE 27-20

WOKY/Milwaukee, WI

Dallas Cole
KENNY LOGGINS
AL STEWART
PETER GABRIEL
HOTTEST:
AIR SUPPLY 1-1
CHRIS CROSS 5-2
S.O.S. BAND 6-3
EDDIE RABBITT 9-5
ROLLING STONES 13-9

WZUU/Milwaukee, WI

Bill Shannon
NATALIE COLE
DIONNE WARWICK
HOTTEST:
CHRIS CROSS 4-1
EDDIE RABBITT 17-6
BENNY MARDONES 14-9
S.O.S. BAND 20-12
ROBBIE DUPREE 23-17

KWK/St. Louis, MO

Bobby Hartvik
AC/DC
PAT BENATAR
HOTTEST:
CDB 1-1
WHITESNAKE 10-6
JAY PERCUSON 14-10
QUEEN 15-11
LE ROUX 18-12

WVH/Kansas City, MO

Rick Brown
BILLY JOEL
PLAYER
HOTTEST:
EDDIE RABBITT 2-1
JOHNNY LEE 6-2
CHRIS CROSS 8-4
BILLY JOEL A-14

K586-FM/Minneapolis, MN

Kathlin Beauvelt
ROBBIE DUPREE
CARLY SIMON
DIANA ROSS
HOTTEST:
CHRIS CROSS 1-1
KIM CARNES 6-2
AIR SUPPLY 7-3
ALI THOMSON 15-8
GENESIS 13-10

PARALLEL TWO

52X/Columbus, OH

Buddy Scott
EDDIE RABBITT
CDB (dp)
HOTTEST:
CHRIS CROSS 1-1
JACKSON BROWNE 8-3
BENNY MARDONES 9-5
AIR SUPPLY 15-7
AMBROSIA 14-10

KIOA/Des Moines, IA

A.W. Pantoja
DAVID HUDSON
IRENE CARA
HOTTEST:
OLIVIA N-J 1-1
AIR SUPPLY 13-5
S.O.S. BAND 17-7
ALI THOMSON 16-13
BENNY MARDONES 21-16

KOFM/Oklahoma City, OK

Chuck Morgan
BENNY MARDONES
ROB SEGER
BILLY JOEL
HOTTEST:
OLIVIA N-J 1-1
MICKEY GILLEY 2-2
ROLLING STONES 4-3
CHRIS CROSS 8-5
AIR SUPPLY 16-7

KRAV/Tulsa, OK

Gary Reynolds
GEORGE BENSON
AL STEWART
HOTTEST:
JOHNNY LEE 1-1
EDDIE RABBITT 11-3
AIR SUPPLY 13-10
FRED NOBLOCK 16 13
ROBBIE DUPREE 25-15

KZLX/Peoria, IL

Lou Patrick
KENNY LOGGINS
IRENE CARA
HOTTEST:
CHRIS CROSS 1-1
JACKSON BROWNE 9-6
BENNY MARDONES 12-7
JOHNNY LEE 15-10
AMBROSIA 19-11

WGRD/Grand Rapids, MI

Ray Baker
S.O.S. BAND
BILLY JOEL
EDDIE RABBITT
HOTTEST:
ROLLING STONES 4-1
J. GEILS BAND 3-2
JACKSON BROWNE 17 8
BENNY ROGERS 16-12
KIM CARNES 21-14

WMEE/Fort Wayne, IN

John Curry
IRENE CARA
CARLY SIMON
HOTTEST:
CHRIS CROSS 2-1
ROLLING STONES 5-2
JACKSON BROWNE 15-7
BENNY MARDONES 19-13
LINDA RONSTADT 21-14

WNAP/Indianapolis, IN

Larry Mago
LARRY GRAHAM
CARLY SIMON
KENNY LOGGINS
ROBERT JOHN
HOTTEST:
ROLLING STONES 2-1
CHRIS CROSS 4-2
JACKSON BROWNE 13-10
PAUL SIMON 27-14
EDDIE RABBITT 26-20

WOHO/Toledo, OH

Beau Elliott
LARRY GRAHAM
EDDIE RABBITT
HOTTEST:
AIR SUPPLY 3-1
DIRT BAND 10-6
MICKEY GILLEY 11-7
AMBROSIA 13-10
ALI THOMSON 14-11

WOW/Omaha, NE

Don Davis
BILLY JOEL
ENGLAND DAM SEALS
DIANA ROSS
QUEEN (dp)
HOTTEST:
CHRIS CROSS 3-1
AIR SUPPLY 19-6
FIREBALL 13-7
AMBROSIA 18-9
ROBBIE DUPREE 23-18

WVC/East Lansing, MI

Jim St. John
LOVE AFFAIR
BOZ SCAGGS
OLIVIA N-J
BLUES BROS.
HALL & OATES
ROBBIE HERMANDEZ
BILLY JOEL
BENNY MARDONES
HOTTEST:
CHRIS CROSS 1-1
ROLLING STONES 5-2
ERIC CLAPTON 6-5
AIR SUPPLY 14-8
JOHNNY LEE 23-17

K5TT/Deavenport, IA

Mike Kennesly
ROB SEGER
KENNY LOGGINS
ROBERT JOHN
HALL & OATES
TOUCH
HOTTEST:
KIM CARNES 2-1
CHRIS CROSS 3-2
DIANA ROSS D-8
BOZ SCAGGS 12-9
AIR SUPPLY 16-12

WISM/Medison, WI

Samantha Jones
EDDIE RABBITT
QUEEN
ROBERT JOHN
ENGLAND DAM SEALS
OLIVIA N-J
HOTTEST:
PETE TOWNSHEND 2-1
CHRIS CROSS 10-6
AIR SUPPLY 25-12
ELO 22-13
AMBROSIA 21-15

KEYN-FM/Wichita, KN

Roger Mundy
DIANA ROSS
S.O.S. BAND
EDDIE RABBITT
HOTTEST:
CHRIS CROSS 4-1
KIM CARNES 5-3
ALI THOMSON 7-5
LINDA RONSTADT 11-7
JACKSON BROWNE 15-10

WZZP/Cleveland, OH

Bob McKay
DELIVERANCE
ERIC TROYER
MICHAEL JOHNSON
OLIVIA N-J
HOTTEST:
CHRIS CROSS 1-1
AIR SUPPLY 5-2
BENNY MARDONES 8-5
ALI THOMSON 11 8
JACKSON BROWNE 12-10

KWEN/Tulsa, OK

Beau
KENNY LOGGINS
LARRY GRAHAM
HOTTEST:
WECO 3-1
FRED NOBLOCK 10-7
EDDIE RABBITT 12-8
JOHNNY LEE 15-9
PAUL SIMON 36-30

KLEO/Wichita, KN

Jay Brown
CARLY SIMON
NATALIE COLE
ROBERT JOHN
DIONNE WARWICK
HOTTEST:
OLIVIA N-J 1-1
CHRIS CROSS 8-2
AIR SUPPLY 11-7
ROLLING STONES 10-13
AMBROSIA 21-15

WYFM/Youngstown, OH

Jeff Tobin
JOHNNY LEE
HOTTEST:
ROLLING STONES 1-1
OLIVIA N-J 4-3
PETE TOWNSHEND 8-5
S.O.S. BAND 15-7
CHRIS CROSS 17 11

WDRQ/Detroit, MI

Jim Ryan
ELTON JOHN
OLIVIA N-J
BOZ SCAGGS
KINGS (dp)
HOTTEST:
CHRIS CROSS 2-1
AIR SUPPLY 8-4
DIANA ROSS 13-7
BOB SEGER 21-15
BENNY MARDONES 20-16

WTWR/Detroit, MI

Kurt Kelly
ROBBIE DUPREE
FRED NOBLOCK
ROBERT JOHN
PAUL SIMON
JOHNNY LEE
HOTTEST:
CHRIS CROSS 1-1
AIR SUPPLY D-5
AMBROSIA 12-8
BENNY MARDONES 16-9
DIANA ROSS 19-10

PARALLEL THREE

KFYR/Blairmont, NO

Dan Brennan
KENNY LOGGINS
CARLY SIMON
CDB
OLIVIA N-J
QUEEN
HOTTEST:
PETE TOWNSHEND 1-1
AIR SUPPLY 4-2
CHRIS CROSS 11-3
AMBROSIA 12-6
JOHNNY LEE 15-8

KKLE/Rapid City, SD

Mike Kjar
OLIVIA N-J
KINGS
HOTTEST:
GENESIS 1-1
BENNY MARDONES 6-2
JACKSON BROWNE 9-6
AIR SUPPLY 13-9
KENNY LOGGINS 21-16

KKRC/Blous Falls, SO

Brian Phoenix
MICHAEL JOHNSON
CARLY SIMON
ERIC TROYER
ROLLING STONES
ROSSINGTON COLLIN
KINGS
HOTTEST:
MANHATTANS 1 1
CHRIS CROSS 4-2
AMBROSIA 16-9
AIR SUPPLY 20-10
KENNY LOGGINS 24-15

KKXU/Grand Forks, ND

Rick Scott
KENNY LOGGINS
HOTTEST:
AIR SUPPLY 1-1
CHRIS CROSS 2-2
JOHNNY LEE 13-10
JACKSON BROWNE 16-11
ROBBIE DUPREE 21-15

WAKX/Duluth, MN

Bruce McGregor
KENNY LOGGINS
OLIVIA N-J
QUEEN
BOZ SCAGGS
LARSEN-FEITEN BAN
AL STEWART
MICHAEL JOHNSON
HOTTEST:
ROLLING STONES 2-1
AIR SUPPLY 7-2
BENNY MARDONES 14-9
EDDIE RABBITT 16 10
JOHNNY LEE 20-14

WFAQ/Eau Claire, WI

Rick Roberts
CARLY SIMON
DIONNE WARWICK
HOTTEST:
PURE PRAIRIE LEAG 1-1
CHRIS CROSS 4-2
RAYDIO 10-5
MANHATTANS 11-6
BENNY MARDONES 12-7

WGBF/Evanston, IN

B.J. Hunter
DIANA ROSS
LARRY GRAHAM
DIONNE WARWICK
OLIVIA N-J
CARLY SIMON
HOTTEST:
ROLLING STONES 1-1
JACKSON BROWNE 5-2
COMMODORES 16-11
AMBROSIA 20-15
LARRY GRAHAM 23-17

WRRK/Racine, WI

Steve Warren
QUEEN
JON & VANGELIS
HOTTEST:
CHRIS CROSS 5-1
OLIVIA N-J 4-2
DIANA ROSS 10-7
GENESIS 14-11
JACKSON BROWNE 16-12

WTRU/Muskegon, MI

Mike Stevens
ROBBIE DUPREE
GEORGE BENSON
IRENE CARA
PAUL SIMON
HOTTEST:
AIR SUPPLY 2-1
CHRIS CROSS 6-3
GENESIS 7-4
ROLLING STONES 10-5
PETE TOWNSHEND 11-7

WRBR/South Bend, IN

Joe Lightner
HOTTEST:
CHRIS CROSS 2-1
AIR SUPPLY 10-4
JOHNNY LEE 19-8
ERIC CLAPTON 17-11
GEORGE BENSON 22-15

KDVV/Topeka, KN

Rocky Roberts
QUEEN
POINTER SISTERS
DIANA ROSS
HOTTEST:
AIR SUPPLY 3-1
RECO 8-5
ROBBIE DUPREE 16-10
KENNY LOGGINS 21-15
IRENE CARA 23-18

KOWB-FM/Water, ND

Richard Waters
ROLLING STONES
POINTER SISTERS
TOUCH
ALLMAN BROTHERS
KINGS
ELTON JOHN
ROSSINGTON COLLIN
DIANA ROSS
EDDIE RONEY
HOTTEST:
JACKSON BROWNE 1-1
PLAYER 6-3
BENNY MARDONES 9-4
AMBROSIA 12-6
AIR SUPPLY 16-9

WEST

PARALLEL ONE

KEARTH/Los Angeles, CA
Bob Hamilton
BOB SEGER
BILLY JOEL
CARLY SIMON
RAY, GOODMAN & B
HOTTEST:
OLIVIA N-J 1 1
BILLY JOEL 3-2
CHRIS CROSS 13-7
QUEEN 28-14
BENNY MARDONES 24-19

KFI/Los Angeles, CA

Roger Collins
RAY, GOODMAN & B
LARSEN-FEITEN BAN
STEPHANIE HILLS
HOTTEST:
ROLLING STONES 1 1
S.O.S. BAND 5-3
DIANA ROSS 25-15
PAUL SIMON 23-16

KFRC/San Francisco, CA

Peterson/Sholin
AIR SUPPLY
O'JAYS
PAT BENATAR
HOTTEST:
S.O.S. BAND 1-1
CHRIS CROSS 5-3
PETE TOWNSHEND 12-7
GEORGE BENSON 18-8
ROBBIE DUPREE 22-16

KIMN/Denver, CO

Doug Erikson
DIANA ROSS
CARLY SIMON
LARRY GRAHAM
NATALIE COLE
HOTTEST:
EDDIE RABBITT 3-1
AIR SUPPLY 11-7
JACKSON BROWNE 14-10
JOHNNY LEE 16-13
AMBROSIA 20-15

KJR/Seattle, WA

Thom Buchanan
OLIVIA N-J
ROSSINGTON COLLIN
HOTTEST:
ROLLING STONES 1-1
JACKSON BROWNE 5-2
COMMODORES 16-11
AMBROSIA 20-15
LARRY GRAHAM 23-17

KOPA/Phoenix, AZ

Jack McKay
IRENE CARA
QUEEN
AL STEWART
HOTTEST:
S.O.S. BAND 1-1
EDDIE RABBITT 7-4
DIANA ROSS 10-5
ELO 18-14
PAUL SIMON 30-24

KUPD/Phoenix, AZ

Steve Casey
AC/DC
GARY MYRICK
ALLMAN BROTHERS
AMERICAN NOISE
WHITESNAKE
HOTTEST:
GENESIS 2-1
DAN FOGLERBERG 3-2
ERIC CLAPTON 6-3
RUSS BALLARD 9-5
CHEAP TRICK 10-7

KRLA/Los Angeles, CA

Rick Stancato
CAREO
DEVO
OLIVIA N-J
DYNASTY
HOTTEST:
OLIVIA N-J 7-1
LA FLAVOUR 10-7
GEORGE BENSON 13-10
LARRY GRAHAM 16-13
STACY LATTISAN 15-15

KML/Los Angeles, CA

Chuck Merdin
DIONNE WARWICK
STEPHANIE HILLS
O'JAYS
JOHNNY MATHIS
HALL & OATES
EDDIE RABBITT
HOTTEST:
OLIVIA N-J 1-1
ROLLING STONES 4-2
GEORGE BENSON 11-7
DIANA ROSS 13-8
CHRIS CROSS 20-15

13K/San Diego, CA

Patty Hamilton
KURTIS BLOW
KENNY LOGGINS
PAUL SIMON
PAT BENATAR
HOTTEST:
S.O.S. BAND 1-1
OLIVIA N-J 3-2
ROLLING STONES 6-5
DIANA ROSS 15-8
LARRY GRAHAM 19-9

PARALLEL TWO

KCPX/Balt Lake City, UT

Gary Waldron
JOHNNY LEE
DIANA ROSS
CHICAGO
RAY KENNEDY
KENNY LOGGINS
PURE PRAIRIE LEAG
HOTTEST:
CHRIS CROSS 1-1
ROLLING STONES 4-2
IRENE CARA 7-3
JACKSON BROWNE 11-7
TOUCH 17-9

KEND/Las Vegas, NV

Bill Alexander
LARRY GRAHAM
BOZ SCAGGS
NATALIE COLE
HOTTEST:
ROLLING STONES 3-1
BENNY MARDONES 10-6
ALI THOMSON 21-12
ELO 23-15
PAUL SIMON 25-17

KERN/Bakersfield, CA

Guy Davis
LARRY GRAHAM
POINTER SISTERS
OLIVIA N-J
QUEEN
HOTTEST:
ROLLING STONES 1 1
ALI THOMSON 6-4
JACKSON BROWNE 9-5
BENNY MARDONES 11-7
LINDA RONSTADT 12-9

KQW/Portland, OR

Richard Marker
S.O.S. BAND
CARLY SIMON
KENNY LOGGINS
CHRIS CROSS 1-1
AIR SUPPLY 4-2
PETE TOWNSHEND 9-7
FRED NOBLOCK 16-10
GEORGE BENSON 21-16

KJRB/Spokane, WA

Brian Gregory
CDB
O'JAYS
OLIVIA N-J
HOTTEST:
ROLLING STONES 1-1
S.O.S. BAND 8-3
JACKSON BROWNE 12-9
DIANA ROSS 24-15
KENNY LOGGINS 23-18

KMJC/San Diego, CA

Chuck Lakefield
STEPHANIE HILLS
LIVINGSTON TAYLOR
KENNY LOGGINS
PLAYER
LIPPS, INC.
SPLIT ENZ
AL STEWART
LARRY GRAHAM
BOZ SCAGGS
HOTTEST:
CHRIS CROSS 1-1
ROLLING STONES 3-2
AMBROSIA 10-6
JACKSON BROWNE 13-9
JOHNNY LEE 15-11

KROY/Sacramento, CA

Bob Malik
DIANA ROSS
GEORGE BENSON
IRENE CARA
BOB SEGER
QUEEN
JOURNEY
FRED NOBLOCK
OLIVIA N-J
HOTTEST:
S.O.S. BAND 1-1
ROLLING STONES 6-3
AMBROSIA 12-4
KENNY LOGGINS 15-7
JOHNNY LEE 23-15

KRO/Tucson, AZ

Dan McCoy
KENNY LOGGINS
CDB
LARSEN-FEITEN BAN
HOTTEST:
JACKSON BROWNE 4-1
ROLLING STONES 6-3
BOZ SCAGGS 11-5
BOB SEGER 14-11
PAUL SIMON 23-17

KRSP/Balt Lake City, UT

Lorraine Winnager
BLUES BROS.
GENESIS
HOTTEST:
ROLLING STONES 1-1
JACKSON BROWNE 3-2
AMBROSIA 14-11
POCO 15-12
CHEAP TRICK 16-13

KRUX/Phoenix, AZ

Bobby Rivers
BILLY JOEL
AL STEWART
O'JAYS
SEALS & CROFTS
LEWIS & O'ALLEY
JOURNEY
SPLIT ENZ
HOTTEST:
ROLLING STONES 2-1
JACKSON BROWNE 4-2
DIRT BAND 9-5
LINDA RONSTADT 10-6
ROBERT JOHN 16-9

KTAC/Tacoma, WA

Sean Carter
LARRY GRAHAM
CDB
ELTON JOHN
OLIVIA N-J
HOTTEST:
S.O.S. BAND 1-1
MECO 9-7
GENESIS 14-10
JACKSON BROWNE 16-11
GEORGE BENSON 25-19

YB4/Fresno, CA

Ray Appleton
DIANA ROSS
BILLY JOEL
EDDIE RABBITT
HOTTEST:
S.O.S. BAND 7-1
ALI THOMSON 11-9
AIR SUPPLY 17-10
JOHNNY LEE 16-11
KENNY LOGGINS 20-14

KLUC/Las Vegas, NV

Oave Anthony
AL STEWART
HOTTEST:
ROBBIE DUPREE 2-1
KENNY LOGGINS 10-6
BOB SEGER 15-8
QUEEN 20-14
CARLY SIMON 24-17

KMJU/Portland, OR

John Shomby
KENNY LOGGINS
DIANA ROSS
ROSSINGTON COLLIN (dp)
HOTTEST:
CHRIS CROSS 2-1
ROLLING STONES 5-3
PETE TOWNSHEND 10-6
IRENE CARA 20-15
QUEEN 25-18

KIOV/Fresno, CA

Mark Orlicoli
HALL & OATES (RA)
EDDIE RABBITT
KENNY LOGGINS
CAMEO
HOTTEST:
CHRIS CROSS 2-1
DIANA ROSS 8-5
QUEEN 28-10
JOHNNY LEE 26-14
GEORGE BENSON 25 18

KYNO-FM/Fresno, CA

Walker/Demory
JOURNEY
ROLLING STONES
HOTTEST:
MANHATTANS 1-1
INVISIBLE MAN'S B 3-2
S.O.S. BAND 4-3
CHRIS CROSS 10-8
LINDA RONSTADT 15-12

KZZX/Albuquerque, NM

Chris Carey
BILLY JOEL
DIANA ROSS
CARLY SIMON
HOTTEST:
ROLLING STONES 2-1
PETE TOWNSHEND 3-3
AIR SUPPLY 8-4
JACKSON BROWNE 9 5
JOHNNY LEE 19-8

FM102/Sacramento, CA

Billy Manders
CHICAGO
LARSEN-FEITEN BAN
TOUCH
ROBERT JOHN
SPLIT ENZ
DIONNE WARWICK
PURE PRAIRIE LEAG
HOTTEST:
S.O.S. BAND 1-1
ROLLING STONES 5-2
GEORGE BENSON 13-9
JACKSON BROWNE 15-12
JOHNNY LEE 18-14

PARALLEL THREE

KBIM/Roswell, NM

Harry Dierks
LIPPS, INC.
CHICAGO
PURE PRAIRIE LEAG
ARTFUL DOGGER
JOURNEY
CDB
ROXY MUSIC
BLACKFOOT
JEFF BECK
LARRY GRAHAM
HOTTEST:
CHRIS CROSS 2-1
GEORGE BENSON 5-2
ROLLING STONES 7-3
AMBROSIA 8-4
EDDIE RABBITT 9-5

KCBN/Reno, NV

Palmer Stewart
NATALIE COLE
JOHNNY LEE
KENNY LOGGINS
LARRY GRAHAM
OLIVIA N-J
DIONNE WARWICK
KINGS
HOTTEST:
ROLLING STONES 1-1
GEORGE BENSON 15-6
ROBBIE DUPREE 22-10
IRENE CARA 24-14
PAUL SIMON 32-23

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

- WNBC/New York City
WOLF/Syracuse
WFLY/Albany
WNCI/Columbus
WHOT/Youngstown
Y86/WYNF/Tampa
95SGRW/Savannah
KTKT/Tucson
WSP/Steven's Point
WNAM/Neenah

THE BROTHERS JOHNSON

HAVE UNEARTHED ANOTHER GOLDEN SINGLE FROM THEIR PLATINUM ALBUM

LIGHT UP THE NIGHT

SP 3716



A WEALTH OF POP STATIONS ARE PLAYING "TREASURE" AND IT'S BECOMING ONE OF THE BIGGEST CROSSOVER SUMMER BALLADS OF 1980.

"TREASURE" THE MOST VALUABLE SINGLE ON THE STREETS TODAY. FROM THE BROTHERS JOHNSON. ON A&M RECORDS & TAPES



PRODUCED BY QUINCY JONES FOR QUINCY JONES PRODUCTIONS
MANAGEMENT: FITZGERALD/HARTLEY
©1980 A&M Records, Inc. All Rights Reserved



WTIX
WFBR

Z98
96X

BJ105
WAYS

V-97
WGN

WYEN
KAAY

KLIF
WLOF

Dionne. No star so bright.

Now, one year, a platinum album,
two gold singles,
and two Grammys later...

"NO NIGHT SO LONG."

The smash new single from Dionne Warwick.

The Single:

Pop—BB:55*/RW:58*/CB:62*

R&B—BB:59*/RW:55*/CB:61*

Adult Contemporary—BB:24*

The First Lady of Song
is doing it again!



Air Supply. The Pop Sound of 1980.

"ALL OUT OF LOVE" is the fastest-rising
hit in the nation, outpacing their first
million-selling chart single, "Lost In Love."

The Single:

Radio & Records: 29*-20*-11*-6*-3*

Record World: 21*-9*

It's the sound of the group
that's sweeping the country.



THE PICTURE PAGES

Casablanca's Crowded Conclave



Casablanca Records' entire promotion staff plus top label executives in other departments gathered for meetings on the new Polygram label structure. The cheerful crowd is pictured in the office of Casablanca President Bruce Bird (center).

If It's Tuesday, It Must Be Luxembourg



Tuesday Productions has completed a deal with Radio Luxembourg for radio jingles. Pictured at the pacting are Radio Luxembourg managing director Alan Keen (left), and Tuesday Productions Broadcast Division head Bo Donovan (right).

Harris Supplies Ecuador Radio



Cardinal Pablo Munoz Vega, Archbishop of Quito, Ecuador, recently formed a network of radio stations owned and operated by the Roman Catholic Church. The organization has placed a \$1 million order with the Harris Corporation for equipment to be used in Quito. Pictured at the Quincy, IL Harris building are (l-r) Harris VP Gene Edwards, Harris VP/GM Gene Whicker, Cardinal Munoz, Harris' John Delisso, and Quito's Monsignor Luis Orellana.

Bay Area News



Chrysalis's Huey Lewis and the News made their San Francisco debut recently following the release of their self-titled first album. Lead singer Huey Lewis (left) is offered moral support from visiting Mickey Thomas (center) of Jefferson Starship and Southside Johnny (right).

One For The Kinks



Following the Roxy screening of the Kinks' "One For The Road" video, presented by Time-Life Video in conjunction with Arista Records, songwriter/musician Spencer Davis (left), NARAS President Jay Lowy (center) and Time-Life Video VP Jon Peisinger (right) got together for a critique.

Toto Brings Home Canadian Bacon



Columbia Records's Toto was recently presented with platinum plaques for their latest LP "Hydra." Pictured backstage after a gig in Vancouver are (l-r) CBS's Peter Jensen and Juanita Campbell, Toto's Steve Porcaro, CBS's Kim Parton, Don Gunter and Frank Gigliotti, Toto's David Paich and David Hungate, CBS's Don Grant, and Toto's Jeffrey Porcaro.

Capitol Runs Riot



Capitol Records has signed the group Riot to an exclusive worldwide recording contract and will mark the event by re-releasing the band's second LP, "Narita." Group members will be opening for Black Sabbath on an upcoming summer tour. Pictured in the Capitol offices are (seated, l-r) Capitol's Mitchell Schoenbaum, and Rioters Clifford "Kip" Lemming, Guy Speranza and Sandy Slavin; (standing, l-r) Capitol's Dave Morell, Firesign Ltd's Steve Loeb and Billy Arnell, group members Rick Ventura and Mark Reale, and Capitol's Ray Tusken and Ira Derfler.

St. Nick Gets Gold Gift From Japan



Epic/Sony's Dick St. Nicklaus (right) was recently presented with the Japanese equivalent of a gold record for his single "Magic." Epic/Sony Records' Shugo Matsuo (left) made the presentation while St. Nicklaus was on tour in Osaka.

THE PICTURE PAGES

Dupree Steals Away In Spanish



Elektra/Asylum's Robbie Dupree was in Los Angeles recently to rerecord his first single "Steal Away" in Spanish. Pictured are (l-r) EIA's Dave Cline and Phyllis Palmetto, EIA VP Oscar Fields, EIA's Rip Pelley and Burt Stein, Dupree, EIA VP Vic Faraci, EIA's Bill Smith and Marty Schwartz, Faraci's secretary Penny Jenkins and EIA VP Jerry Sharell.

Nielsen/Pearson Rate Capitol Contract



Longtime singing/songwriter duo Reed Nielsen and Mark Pearson have just signed an exclusive contract with Capitol Records, who will issue their self-titled debut album on August 11. Pictured at the Capitol collaboration are (l-r, standing): Capitol VP's Walter Lee and Bruce Wendell, Reed Nielsen, Mark Pearson, duo's manager Herb Cohen, and album producer Richard Landis; (l-r, seated): Capitol VP's Rupert Perry and Bobby Colomby.

Manhattans Gather Gold Harvest



Columbia's Manhattans were recently presented with dual gold records for their "After Midnight" album and "Shining Star" single. Reaping the benefits are (l-r): Columbia VP Mickey Eichner, group members Kenney Kelley and Edward "Sonny" Bivins Jr., CBS Records Division President Bruce Lundvall, Manhattans member Winfred "Blue" Lovett, CBS Records Group Dep. President & Chief Operating Officer Dick Asher, Manhattan Gerald Alston, and CBS Records VP Vernon Slaughter.

Stephanie Mills More Gold For 20th



20th Century-Fox Records is celebrating artist Stephanie Mills' second gold album for the label in a year. Savoring the "Sweet Sensation" are (l-r, front): 20th's Brenda Geffner, 20th President Neil Portnow, Stephanie, and 20th VP Bunky Sheppard; (l-r, back): 20th's Donny Brooks and Paula Jeffries, 20th VP Mort Weiner, Mills's brother & manager Joey Mills, and 20th's Carol L. King.

Kinky Kind Of Guy



Kinks co-founder Dave Davies released his first solo LP recently, and RCA held a reception to mark the occasion. Shown are (l-r) RCA VP Don Burkheimer, RCA President Bob Summer, Davies, RCA's Barry Gross, RCA VP's Arnie Orleans, Ed DeJoy, Jack Chudnoff, and John Betancourt, and RCA's Bill McGathy.

Drake-Chenault's "Satcon I" Takes Off



Drake-Chenault's syndicated "space age radio fantasy," "Satcon I," is underway. Shown discussing the "launch" are "Satcon I" production team members (l-r) producer Laurie Kaye, executive producer James Kefford, and production assistant Sue Steinberg.

Charlie Daniels Platinum Party



While appearing in Southern California, Charlie Daniels took the opportunity to present each member of Epic's West Coast staff with a platinum record for "Million Mile Reflections." Pictured with Daniels (center, rear with hat) are his manager Joe Sullivan, bandmember Taz DiGregorio, producer John Boylan, and a number of Epic West Coast staff members.

Lattisaw Seen In New York



Cotillion's teenaged artist Stacy Lattisaw performed recently at New York City's Radio City Music Hall. Shown backstage are (l-r) Atlantic/Cotillion's Bill Cureton, William Morris Agency's Phil Citrone, Atlantic's Sam Kaiser, Cotillion President Henry Allen, Atlantic's Ben Hill, Lattisaw, Atlantic's Danny Buch, William Morris Agency's Gary Simms, and Atlantic/Cotillion VP Everett Smith.

THE PICTURE PAGES

Loggins Label Lunch



While in New York City for a recent Central Park performance, Columbia's Kenny Loggins was feted by label executives. Photo'd at the fete are (standing, l-r) CBS VP Mike Martinovich, Eva Ein Loggins, CBS Records Division President Bruce Lundvall, Loggins's management's Jim Recor, Columbia VP Arma Andon, and CBS Records International's Steve Prichitt; (seated, l-r) Columbia VP Ed Hynes, Loggins, CBS/Records Group President Walter Yetnikoff, and Loggin's management's Larry Larson.

Capitol Takes On Tubes



Capitol Records has pacted the Tubes with the group scheduled to begin recording their debut LP for the label this fall. Seen at the signing ceremony are (standing, l-r) Capitol/EMIA/UA Records Group's Kick Klimbie, Capitol's Bruce Ravid, label attorney Mark Berger, Tubes manager Bernie Boyle, label's Arne Holland, Capitol/EMIA/UA Records Group President Don Zimmermann, Capitol/EMIA/UA Records Group VP Helmut Fest, group members Fee Waybill, Bill Spooner, Roger Steen, Vince Welnick and Prairie Prince; (seated, l-r) Capitol VP Bobby Colomby, group's Rick Anderson, label VP Rupert Perry, and group's Michael Cotton.

NMA Opens Forum



Pictured addressing Nashville music industry leaders at the first open forum of the newly-formed Nashville Music Association are the organization's Board of Directors, from left: Bob Montgomery, legal counsel Mike Milon, Joe Sullivan, Jimmy Bowen, Don Light, Bob Beckham, and Jim Rushing. Not pictured are NMA Board members Kyle Lehning, Bonnie Garner and Norbert Putnam.

Polydor Pacts Johnny Van Zant Band



Polydor Records has signed the Johnny Van Zant Band, headed by the brother of late Lynyrd Skynyrd vocalist Ronnie Van Zant and .38 Special frontman Donny Van Zant. Pictured at the pacting are (standing, l-r) Polydor's Jim Del Balzo, JVZ Band members Danny Clausman, Robbie Gay and Eric Lundgren, Polydor President Fred Haayen, High Tide Mgt's Charlie Brusco, Lacy Van Zant (the three boys' father), group's road manager Mike Kinnomen, and Polydor VP Steve Salmonsohn; (seated, l-r) Polydor's Stu Fine, JVZ Band's Robbie Morris and Johnny Van Zant, and High Tide Mgt's George Cappellini.

CBS, WMOT Sign Distribution Agreement



CBS Records has signed a U.S. pressing and distribution agreement with Philadelphia-based WMOT Records. Seen at the signing are, from left: WMOT Sr. VP/IGM Eric Doctorow, WMOT Chairman David Chackler, WMOT Exec. VP Steve Bernstein, CBS Sr. VP Cal Roberts and WMOT President Alan Rubens.

Blackfoot Bestows Gold On Atlanta Branch



Atco's Blackfoot recently presented the WEA Corporation's Atlanta branch office with a gold record award for their efforts in breaking the band's last album, "Strikes." Pictured at the presentation are, from left: WEA's Bill Black, Dave Benjamin, and Robert Wienstroer, Blackfoot's Ricky Medlocke, and WEA's Bill Biggs.

King Pens BMI Pact



Pictured penning an agreement with the Broadcast Music Inc. (BMI) music publishing organization is RCA recording artist Evelyn "Champagne" King at right. BMI Sr. VP Theodora Zavin is seen at left.

McEntire Dallas Branch Gets A-Ward



Phonogram/Mercury's Reba McEntire and Jacky Ward recently performed at the Polygram Distribution Dallas branch's combination awards ceremony/thank-you picnic for local accounts. Shown following the duo's show are, from left: Polygram Distribution's Harvey Duck, McEntire, Lieberman's Tom Sambola and Andy Kellerman, Ward, and Lieberman's Jim Coffen and Jim Sinclair.



Black Radio

Bill Speed

PLANS AND PERSPECTIVES FROM WBMX'S NEW GM

Maddox Moves Into Chicago

Jim Maddox has been one of Black radio's most talked-about programmers and managers for years now, following his successes at KDAY/Los Angeles and KMJQ/Houston. When he accepted the job of GM at WBMX/Chicago (R&R 7-25), everyone in the Black radio community wanted to know what he would be putting into motion there, and how he regarded the competition, principally WVON and WGCI. In his first significant interview since taking the WBMX job, Maddox answers these questions and others, illuminating many of the problems faced by a manager of a Black station, from programming to ad dollars.

R&R: What are your immediate plans when you hit the marketplace? Do you plan to turn Chicago into another Houston?

JM: The answer to that is probably a big no, because Chicago is different in its own way. I don't anticipate it becoming another Houston. As far as what I'm going to do there exactly, I really don't know until I have a chance to really research the whole thing.

R&R: What made you decide to go there?

JM: Depending on who you talk to, it is either the number two or three market in the country. It is one of the most dynamic markets in America and it is also one of the three most established.

R&R: There are reports that several of your old staffers from Houston will be joining you in Chicago...

JM: I'd love to have them but some of them are working elsewhere and others are still at KMJQ. I can't say enough good about them because they are the reason why the station was so successful for the length of time I was there.

R&R: When you left KMJQ, your statement implied you were going to do other things. Is that still part of your plans?

JM: Absolutely. And I think Chicago is one market that makes those other things possible.

R&R: Can you go into specifics about those "other things?"

JM: I would say the statement still stands. Doing other things and not just being tied down to doing them the way people understand them to be. (WBMX owner) Egmont Sonderling turns out to be a very knowledgeable person, a person with honor and credibility, and he is a very progressive-thinking person.

R&R: So he will give you a platform to do whatever you need to work there?

JM: Yes.

R&R: What are your feelings about going into a tough competition situation?

JM: Strange as this may seem, I have really been just relaxing since leaving KMJQ, and I am very determined to relax until it is time to work at WBMX. I anticipate that market as being a challenge and maybe in

some ways difficult. I'm going to go in well rested and in a good frame of mind to see what is going on. Muhammad Ali has never been my style. I didn't go into Los Angeles claiming what I was going to do and I didn't come into Houston claiming what I was going to do, either. And I won't go into Chicago claiming what I'm going to do. I will just work hard and try to take a crash course in what Chicago is about and hope for the best.

R&R: Will you have a hand in programming?

JM: That's an accurate assessment. I would have a hand in it. In Houston, what was not generally understood is after a year and a half, I was not the guy who was really programming the station. It was Jack Patterson. And I think he did a very admirable job. It was always my intention at the time I hired Patterson, to bring him in, teach him the ropes and let him do it so I could concentrate on the management end of it. That's essentially what my role is in Chicago. If I have a goal more than ratings, it is the profit structure, the bottom line of the radio station. So in a sense, I'm almost not in the programming world anymore. I'm there as an overseer much the same as I was at KMJQ.

"Muhammad Ali has never been my style. I didn't go into Houston claiming what I was going to do. And I won't go into Chicago claiming what I'm going to do. I will just work hard and try to take a crash course in what Chicago is about and hope for the best."

The Competition Angle

R&R: Do you think of WVON and WGCI as adversaries?

JM: Yes and no. Yes, we will be competing for the same advertising dollars. But a lot of that can be done with your own ingenuity and creativity. And it is not the same type of competitive structure on the GM level that we know in programming. As a matter of fact, it is not uncommon for GM's to have an open line of communications such as PD's would never dream of. In the programming end of it there is a very definitive thing that you are competing for, and you're trying to get as much of 100% as you can and the other guy is trying to get as much as he can. But I don't see it quite the same way in the advertising sense. If two stations are competing and one isn't doing as well as the other from an agency standpoint, it still doesn't mean that the one that isn't doing as well agency-wise is not outbidding the other guy, because the other station might be doing a lot more in terms of co-op or in terms of local. It's competition but then again it isn't. To be more direct about your question of WVON/WGCI being competition, (WVON/WGCI President) Earnest James has lived in that market for such a long time, he is going to have the advantage for who knows how long. With two stations as

opposed to one, he may maintain the advantage for all I know. I will have done my job if I do what makes the owner happy. That's about as much of a promise that I can make. I talked to Earnest right after he was named GM for WVON/WGCI and I was impressed then by him as being maybe even a better manager than he was a programmer. With his potential and with what he has learned and accomplished so far, I see Earnest as a guy who might be one of the first black figures to head up one of the major networks at some point.

R&R: Would you say he is the biggest challenger you've had up to this point?

JM: No, I'm still not looking at him as the challenge. Chicago will have more than just one black GM. I would like to think that there could be something of an alliance there too. I thought that when I came to Houston, and it didn't pan out that way. When our station became number two in one book, what I found in Houston very quickly is that a lot of the GM's turned against the station and me because of bitterness. There was no alliance or allegiance at all, not with me and the other managers, and not with me and the black managers, which to me was rather unfortunate.

R&R: Do you feel you also have competition with WLUP and WLS?

JM: I'm not sure how much WLUP is going to be competition for us because there are different types of selling techniques and I'm sure that when the Loop sells probably they don't bother to acknowledge the Black stations; that goes on a hell of a lot. There is something to be said for an alliance between stations as much as

that is possible. In Houston it translated into a lot of animosity. Who is this hotshot? What and who did he know at Arbitron, as if we stole numbers. At the level we are playing for chips now, the alliance comes in when someone says, "Hey, we had this guy and he was looking for this but we couldn't handle him, so we referred him to you." That might sound strange, but it's worthwhile. Or "There's a guy who came by and he told us that he has been running a schedule on your station; what's the deal?" And the deal is the guy never paid us. Oh well, thanks a lot.

R&R: You have a lot of major agencies based out of Chicago. Do you envision getting a lot of national accounts?

JM: Per my last information, there is not one Black station in Chicago that commands the blue chip accounts the way KMJQ does. It is difficult unless you have monster numbers or something going for you. I think the interesting thing about Chicago is that no Black stations there at this point have got more than their share of the available black pie. There is not one Black station that consistently is in the top 10. At KMJQ, we were fortunate enough to have been able to get more than our share. Unless you do get more than you are supposed to get, then the blue chip accounts do come very hard.

WESTWOOD ONE SALUTES!

One of over 1200 Great Radio Stations carrying Westwood One programs. Programs like: Dr. Demento, Off The Record with Mary Turner, The Great American Radio Show with Mike Harrison, Star Trak with Candy Tusken, Ace & Friends, Spaces and Places, Shootin' The Breeze, Special Edition with Sid McCoy, The Sound of Motown, On The Move and The Twelve Hours of Christmas.

WBMX

9540 Washington Blvd., Culver City, CA 90230
(213) 204-5000

WESTWOOD
ONE

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- GEORGE BENSON
"Give Me The Night" (WB)
- DIANA ROSS
"Upside Down" (Motown)
- TEDDY PENDERGRASS
"Can't We Try" (Philadelphia International)
- ASHFORD & SIMPSON
"Love Don't Make It Right" (WB)
- CHIC
"Rebels Are We" (Atlantic)
- DYNASTY
"I've Just Begun To Love You" (Solar/RCA)
- O'JAYS
"Girl, Don't Let It Get You Down" (TSOP)
- CAMEO
"Shake Your Pants" (Chocolate City)
- MAZE
"Southern Girl" (Capitol)
- COMMODORES
"Old-Fashion Love" (Motown)
- FATBACK BAND
"Backstrokin'" (Spring/Polydor)
- KURTIS BLOW
"The Breaks" (Mercury)

CLIMBERS

Following are listed in order of their airplay activity.

TOM BROWNE "Funkin' For Jamaica (NY)" (GRP/Arista) 49% reporting activity. New in the East at WWIN and WAMO, climbing at WILD and hot at WKND. New in the South at WYLD and WPXI, climbing at WOIC and WJJS, and in hot rotation at WANT, WGIV and KOKY. In the Midwest it's new at WLOU, in medium rotation at WKWM and KATZ, and in hot rotation at WTLC. Climbing in the West at KYAC and KDAY.

CHAKA KHAN "Papillon" (WB) 46% reporting. New in the South at WYLD and climbing at WJMI, while hot at WPXI and WDIA. Medium airplay in the East at WKND, WOL and WILD. Hot rotation in the Midwest at WVON while climbing at WDAO, KMJM, WJMO, WLOU and WTLC. The West reflects medium rotation at KSOL and KDKO with hot rotation at KDAY.

LTD "Where Did We Go Wrong" (A&M) 46% reporting activity. New in the East at WKND and WOL. New in the South at WJMI and WYLD, with medium rotation at WOIC, KOKY, WDIA and WJJS and hot rotation at WEAS. In the Midwest it's new at WTLC, WKWM and WVON; climbing at KATZ and WDAO. New in the West at KDIA and KYAC.

TTF "I Can't Get Over Losing You" (Curtom/RSO) 46% reporting activity. In the West it's climbing at KSOL. New in the Midwest at WKWM and WDAO, climbing at WJMO, and in hot rotation at KATZ, KMJM and WTLC. The South shows it climbing at WJMI and WGIV while hot at WDIA and WKXI. New in the East at WWRL with medium rotation at WAMO, WWIN and WKND and hot at WILD.

STACY LATTISAW "Let Me Be Your Angel" (Cotillion) 43% reporting. Climbing in the West at KDAY. New in the Midwest at KMJM, while climbing at WDAO, WJMO and WTLC. Debuting in the South at WOIC and WDIA, with medium rotation at WJMI, WYLD, WJJS, WKXI, WEAS and WGIV and in hot rotation at KOKY and WANT.

TASTE OF HONEY "Rescue Me" (Capitol) 40% reporting. Medium rotation in the East at WKND, WILD, WWIN and WAMO. New in the South at KMJQ, with medium rotation at KOKY, WYLD and WJJS while hot at WGIV and WEAS. In the Midwest it's climbing at WKWM and hot at WLOU. New in the West at KSOL; climbing at KYAC.

MANHATTANS "Girl Of My Dream" (Columbia) 40% reporting. New in the East at WKND, WILD and WAMO; medium at WOL. Climbing at WOIC, KOKY, WDIA, WJJS, WKXI and WEAS in the South. Medium rotation in the Midwest at WJMO, WDAO and WLOU. Climbing in the West at KYAC.

MICHAEL HENDRSON "Wide Reciever" (Buddah) 37% reporting. Climbing in the West at KYAC. New in the Midwest at KMJM, with medium rotation at WKWM, WJMO, WLOU and WTLC and in hot rotation at KATZ. New in the South at WGIV; medium at WDIA and KMJQ. Debuting in the East at WWIN and WAMO; hot at WILD.

BARRY WHITE "Love Makin' Music" (Unlimited Gold/Columbia) 37% reporting. Medium rotation in the South at KOKY, WJJS and WEAS. Medium rotation in the East at WAMO. In the Midwest it's climbing at KMJM, WJMO, WLOU and WTLC while hot at WDAO and KATZ. New in the West at KSOL, medium at KYAC, and hot at KDIA.

STARPOINT "I Just Wanna Dance With You (Casablanca) 34% reporting. Hot in the South at WEAS. New in the Midwest at KMJM while climbing at WKWM, KATZ, WJMO and WTLC. Hot in the West at KDAY with medium rotation at KSOL. In the East it's

climbing at WWIN and WKND while hot WAMO and WILD.

RICK JAMES "Big Time" (Gordy) 34% of our reporters are on it. In the East it's in medium rotation at WILD and WWIN. Climbing in the South at WJMI, WYLD, WJJS and WEAS; hot at KOKY. Medium rotation at WKWM, WDAO and WJMO and hot at WTLC in the Midwest. Climbing in the West at KDAY.

CAMERON "Magic of You" (Salsoul) 34% reporting. Medium rotation in the East at WOL and WAMO while hot at WILD. In the South it's in medium rotation at WJMI, KOKY and WGIV; hot at WOIC and KMJQ. New in the Midwest at WDAO and WKWM while climbing at WLOU and WJMO.

POINTER SISTERS "He's So Shy" (Planet) 34% reporting. Climbing in the East at WKND and WILD. New in the South at KMJQ, KMJM and WPXI, climbing at WJMI, KOKY, WJJS and WEAS, and hot at WKXI. Debuting in the Midwest at WJMO. Climbing in the West at KDKO.

RAY PARKER JR. & RAYDIO "For Those Who Like To Groove" (Arista) 31% reporting. Climbing in the West at KDKO, KSOL and KDIA. Medium rotation in the South at WOIC, WDIA and WJJS; hot at WYLD. Medium rotation in the Midwest at WVON and WLOU and hot at WKWM and WJMO.

DIONNE WARWICK "No Night So Long" (Arista) 31% reporting. Medium rotation in the East at WWIN and WOL. New in the South at KMJQ and WYLD with medium rotation at WEAS, WDIA, KOKY and WPXI. Climbing in the East at WOL and WWIN.

SEVENTH WONDER "I Enjoy Ya" (Chocolate City) 31% reporting. New in the Midwest at KMJM with medium rotation at KATZ and WLOU. In medium rotation at WYLD, WJJS, WGIV with hot rotation at WENN, WJMI, WKXI and WEAS in the South. Medium rotation in the East at WAMO.

PEACHES & HERB "Funtime" (Polydor) 31% reporting. Medium rotation in the East at WKND. New in the South at WGIV, WKXI and WJMI while climbing at WOIC, WPXI, KOKY and WEAS. New in the Midwest at WJMO and climbing at WDAO. New in the West at KDAY.

NEW & ACTIVE

PLEASURE "Yearnin' Burnin'" (Fantasy) 29% reporting. Climbing in the East at WAMO, WILD and WKND. In the South it's climbing at WYLD and WGIV. New in the Midwest at WDAO and WVON. In the West it's climbing at KSOL and KDAY while hot at KYAC.

BOZ SCAGGS "Jojo" (Columbia) 29% reporting. Climbing in the East at WAMO. New in the South at WANT, climbing at KMJQ and WPXI, and hot at WOIC and WYLD. Climbing in the Midwest at KATZ while hot at WDAO and KMJM. Climbing in the West at KSOL.

PEABO BRYSON "I Love The Way You Love" (Capitol) 29% reporting. Hot in the East at WOL and in medium rotation at WKND. Climbing in the South at WDIA, WYLD, WKXI and WEAS. New in the Midwest at WLOU; climbing at WTLC, KMJM and WKWM.

AL HUDSON & ONE WAY "Pop It" (MCA) 29% reporting. New in the Midwest at WDAO and climbing at WKWM and KATZ. New in the South at WGIV and climbing at WEAS, KOKY and WJMI. Debuting in the East at WKND while climbing at WWIN and WILD.

GLADYS KNIGHT & THE PIPS "Taste Of Bitter Love" (Columbia) 29% reporting. New in the South at WGIV, WJJS and WJMI. Climbing at WOIC, WYLD and WEAS. Debuting in the Midwest at WJMO; climbing at WDAO and KMJM. New in the West at KDKO.

JAZZ RADIO HOTTEST

Following are listed in order of their airplay activity.

- BOB JAMES H (Tappan Zee/CBS)
- CRUSADERS Various Cuts
- GEORGE BENSON Give Me The Night (WB)
- AL JARREAU Various Cuts
- TOM BROWNE This Time (WB)
- JOHN KLEMMER Various Cuts
- DAN SIEGEL Magnificent Madness (Elektra)
- GEORGE DUKE Various Cuts
- Nite Ride (Inner City)
- Various Cuts
- Brazilian Love Affair (Epic)
- Various Cuts

NEW & ACTIVE

No Records Qualified For New & Active This Week.

EAST: WRVR/New York, NY, Herschel/Priscott: WHUR/Washington, D.C., Jesse Fax: WEAA/Baltimore, MO, Chauncey Lewis: WYBC/New Haven, CT, Roy Schneiderman: SOUTH: WCLK/Atlanta, GA, Requeye Ward: WTJZ/Newport News, VA, Rai Ewell/ MIDWEST: WBBY/Columbus, OH, P. Norman Grant: WJZZ/Detroit, MI, Dorian Paster: WEST: KAOX/Denver, CO, Chuck Edwards: KRE/Berkeley, CA, Hal Jackson: KKG/Los Angeles, CA, Monica Riordan: KJLH/Los Angeles, CA, Lawrence Tenter.

THE A-MAZE-ING "SOUTHERN GIRL"!

The first hit single from the new MAZE album JOY AND PAIN.



© 1980 CAPITOL RECORDS, INC.

Produced by Frankie Beverly for Amazement Music.



A "Southern Girl" who goes nationwide:

KDAY
KGFJ
KDia
KSOL
KDKO
KYAC
WBMX
WJPC
WAWA

WTLC
KATZ
KKSS
KPRS
WWRL
WNJR
WILD
WKND
WWIN

WOL
OK-100
WRAP
WCAU FM
WUSS
WAYV
WEBB
V-103
WANN

WKYS
WHUR
WANT
WENZ
WJLB
WCHB
WGPR
WCIN
WLOU

WDAO
WJMO
WAMO
WUFO
WKQO
KMJQ
KYOK
KCOH
WYLD AM

WBOK
KOKA
WAOK
WIGO
WGIV
WDIA
WLOK
WKIE
WOWI

WRAP
WTOY
WJJS
WPAK
WLBS
WKAR
WWWS
WAMM
WVOL

WKXI
WEDR
WORL
+ 102 OTHERS



Pop / Rhythms
Hottest
August 15, 1980

EAST	SOUTH	MIDWEST	WEST
George Benson Commodores Fatback Band	Diana Ross George Benson Teddy Pendergrass	Diana Ross Fatback Band Chic	George Benson Teddy Pendergrass

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WKND
Hartford, CT
Eddie Jordan

ADDED
Cameo
One Way
Larry Graham "One"
LTD
Manhattans
Jones Girls

HOTTEST
David Hudson
Tom Browne
Fred Wesley
George Benson
Commodores
Dynasty
S.O.S. Band
Chic
Fatback Band
Kurtis Blow

WILD
Boston, MA
Steve Crumbly

ADDED
Brick
Manhattans
Ever Life
Rod
Grace Jones

HOTTEST
George Benson
Fatback Band
Dynasty
Cameo
Candi Staton
Natalie Cole
Starpoint
Michael Henderson
TTF

WAMO
Pittsburgh, PA
Ken Allen

ADDED
Tom Browne
Michael Henderson
Manhattans

HOTTEST
Larry Graham
S.O.S. Band
Kurtis Blow
Johnny Guitar Watson
Fatback Band
Diana Ross
George Benson
Commodores
Teddy Pendergrass
Starpoint

WWRL
New York, NY
Bob Law/Linda Haynes

ADDED
Jerry Butler
Ramsey Lewis
Melba Moore
Ray, Goodman & Brown
TTF

HOTTEST
Commodores
Dionne Warwick
Smokey Robinson
Teddy Pendergrass
Diana Ross
Ashford & Simpson
Chaka Khan
George Benson
O'Jays
Seventh Wonder

WKVY
Baltimore, MD
Larry Wilson

ADDED
Queen
Johnny Mathis
Billy Joel
Upps, Inc.

HOTTEST
Fatback Band
Larry Graham
S.O.S. Band
Diana Ross
Teddy Pendergrass
George Benson
Stacy Lattisaw
"Dynamite/Jump/Let"
Cameo "Shake/On"
Commodores

WOL
Washington, D.C.
Bobby Bennett

ADDED
Zapp
LTD
Melba Moore
Minnie Riperton
Queen
Two Tone O'Fun
Don Covay
Grand Master Flash

HOTTEST
Teddy Pendergrass
Dynasty
George Benson
Commodores
Peabo Bryson
O'Jays
Fatback Band
Diana Ross
Rosa Royce
John & Arthur Simms

WWIN
Baltimore, MD
Curtis Anderson

ADDED
R.J.'s Latest Arrival
Tom Browne
Locksmith
Minnie Riperton
Michael Henderson
Zapp
Slick
Southroad Connection
Grace Jones
La Toya Jackson

HOTTEST
Grand Master Flash
Mtume
Young & Company
Captain Sky
Cameo
Gene Chandler
Sugar Hill Gang
Chic
Soft Tones
Ashford & Simpson

MIDWEST

WLOU
Louisville, KY
Bill Price

ADDED
Tom Browne
Peabo Bryson
Dynasty
Truth
Love Unlimited

HOTTEST
Chic
Johnny Guitar Watson
Midnight Star
Perry & Benlin
Diana Ross
Shalamar
Ashford & Simpson
Fatback
Feats Of Honey
Chocolate Milk

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Minnie Riperton
Teena Marie "Need"
Grand Master Flash
LTD
Parlet
Cameo
Brick

HOTTEST
Fatback Band
Chic
Rick James
Alfonzo Surratt
O'Jays
Dynasty
Tom Browne
TTF
Diana Ross

WJMO
Cleveland, OH
Bernie Moody

ADDED
Pointer Sisters
Minnie Riperton
Peaches & Herb
Gladys Knight

HOTTEST
Raydio
Isley Brothers
Larry Graham
George Benson
Diana Ross
Kurtis Blow
Chic
Stacy Lattisaw "Dynamite"
Commodores
Teddy Pendergrass

WKWM
Grand Rapids, MI
Frank Grant

ADDED
LTD
Southroad Connection
Main Ingredient
Cameron
TTF
Roberta Flack
Brothers Johnson
Exportations

HOTTEST
George Benson
Diana Ross
Kurtis Blow
Fatback Band
Cameo
Rockie Robbins
Raydio
O'Jays
Breakwater
Windy City

WBMX
Chicago, IL
Jim Meddoo

ADDED
None

HOTTEST
S.O.S. Band
Al Jarreau
Larry Graham
Gladys Knight "Landlord"
Gene Chandler
Frank Hooker
Isley Brothers
Fatback Band
Spinners
Chaka Khan

KATZ
St. Louis, MO
Earl Parnell

ADDED
Minnie Riperton
Teena Marie
Melba Moore

HOTTEST
TTF
Kurtis Blow
Diana Ross
Michael Henderson
Chic
George Benson
Smokey Robinson
Fatback Band
Barry White
Con Funk Shun
Curtis Mayfield
O'Jays

KMJM
St. Louis, MO
CMT Winston

ADDED
Seventh Wonder
Starpoint
Zapp
Edmund Sylvers
Michael Henderson
Dynasty
Parlet
Stacy Lattisaw
Pointer Sisters

HOTTEST
George Benson
Larry Graham
Diana Ross
Commodores
Kurtis Blow
Johnny Guitar Watson
Boz Scaggs
TTF
Chic
Teddy Pendergrass

WDAO
Dayton, OH
Turk Logan

ADDED
One Way
Jones Girls
McFadden & Whitehead
High Energy
Pleasure
Cameron
TTF

HOTTEST
Fatback Band
Isley Brothers
Chic
Barry White
ADC Band
Ashford & Simpson
Boz Scaggs
Hues Corporation
Diana Ross
Dynasty

WVON
Chicago, IL
Lee Armstrong

ADDED
Ashford & Simpson
Pleasure
LTD
Brothers Johnson
Bobbi Walker

HOTTEST
George Benson
S.O.S. Band
Diana Ross
Larry Graham
Spinners
Chaka Khan
Patti LaBelle
Invisible Man's Band
Al Jarreau
Gladys Knight "Landlord"

SOUTH

WANT
Richmond, VA
Ben Miles

ADDED
Boz Scaggs

HOTTEST
Stacy Lattisaw
Kurtis Blow
Spinners
Diana Ross
Chic
George Benson
Ashford & Simpson
Tom Browne
Teddy Pendergrass

WEAS
Savannah, GA
Floyd Bee

ADDED
La Toya Jackson
Brick
Mtume
Carl Carlton

HOTTEST
Cameo
Teddy Pendergrass
George Benson
McFadden & Whitehead
LTD
Starpoint
Taste Of Honey
Maze
Jones Girls
Seventh Wonder

WJMI
Jackson, MS
Carl Maynes

ADDED
LTD
Peaches & Herb
Main Ingredient
Gladys Knight
Kwick

HOTTEST
Diana Ross
George Benson
Jamaica Jackson
Ashford & Simpson
Chic
Candi Staton
Commodores
Maze
Seventh Wonder
Dynasty

WJJS
Lynchburg, VA
Robert Goins

ADDED
Gladys Knight
Brothers Johnson
Mtume
Edmund Sylvers
Gayle Adams
Stephanie Mills
Main Ingredient

HOTTEST
Fatback Band
Larry Graham
Kurtis Blow
S.O.S. Band
George Benson
Isley Brothers
Diana Ross
Commodores
Teddy Pendergrass
Chic

WYLD
New Orleans, LA
Brute Bailey

ADDED
Tom Browne
Change
Chaka Khan
LTD
Joe Simon
Dionne Warwick

HOTTEST
Diana Ross
George Benson
Commodores
Isley Brothers
Fatback Band
Chic
Raydio
Teddy Pendergrass
Boz Scaggs
Kurtis Blow

WDIA
Memphis, TN
Mark Christian

ADDED
Stacy Lattisaw

HOTTEST
Ashford & Simpson
Cameo
Diana Ross
Dynasty
Chaka Khan
George Benson
O'Jays
Patti LaBelle
TTF
Teddy Pendergrass

WPKI
Charleston, SC
Tory Jamison

ADDED
Tom Browne
Pointer Sisters
Maze

HOTTEST
Cameo
Diana Ross
George Benson
Change "Glow"
Chic
Ashford & Simpson
Dynasty
O'Jays
Bracker Brothers
Chaka Khan

WHRK
Memphis, TN
Ron Olsen

ADDED
Queen
Johnny Mathis
Billy Joel
Upps, Inc.

HOTTEST
Fatback Band
Larry Graham
S.O.S. Band
Diana Ross
Teddy Pendergrass
George Benson
Stacy Lattisaw
"Dynamite/Jump/Let"
Cameo "Shake/On"
Commodores

WOC
Columbia, SC
Bob Walters

ADDED
Stacy Lattisaw
Sims
Roberta Flack
Love Unlimited
Johnny Mathis
Brick

HOTTEST
George Benson
Fatback Band
Cameo
Kurtis Blow
Teddy Pendergrass
Dynasty
O'Jays
Chic
Boz Scaggs
Cameron

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Queen
Johnny Mathis
Billy Joel
Upps, Inc.

HOTTEST
Fatback Band
Larry Graham
S.O.S. Band
Diana Ross
Teddy Pendergrass
George Benson
Stacy Lattisaw
"Dynamite/Let/Jump"
Cameo "Shake/On"
Commodores

WVHQ
Houston, TX
Harry O

ADDED
Pointer Sisters
Dionne Warwick
Cameo
Taste Of Honey

HOTTEST
Larry Graham
Kurtis Blow
Fatback Band
Diana Ross
Diana Ross
Cameron
Commodores
Invisible Man's Band
GO
Fatback Band "Money"
Maze

KOMY
Little Rock, AR
Jimmy Smith

ADDED
Zapp
Mtume
Triple B Connection
Jones Girls

HOTTEST
Diana Ross
Commodores
Stacy Lattisaw
George Benson
Tom Browne
Queen
O'Jays
Maze
Rick James
Red

WGVV
Charlotte, NC
Jo Ann Graham

ADDED
Gladys Knight
Gene Chandler "80"
Jackie Moore
One Way
Michael Henderson
Upps, Inc.
Peaches & Herb
Roberta Flack
Mtume
Nolan Struck

HOTTEST
Tom Browne
Teddy Pendergrass
Rockie Robbins
Kurtis Blow
Diana Ross
Ashford & Simpson
Dynasty
Patti Austin
David Ruffin
Taste Of Honey

WOO
Jackson, MS
Tommy Marshall

ADDED
Flake
Bertie Griffith
Peaches & Herb
Roberta Flack
Millie Jackson
La Toya Jackson
Melba Moore
B.T. Express
Patti LaBelle
Crusaders
Parlet

HOTTEST
S.O.S. Band
Fatback Band
Sister Sledge
Sty
TTF
George Benson
Diana Ross
Seventh Wonder
Pointer Sisters
Maze

WEST

KDKO
Denver, CO
John Anderson

ADDED
Teddy Pendergrass
Gladys Knight
Natalie Cole
Billy & Syreeta
David Hudson
Dionne Warwick
Side Effect

HOTTEST
Kurtis Blow
Manhattans "Shining"
George Benson
One Way
S.O.S. Band
Maze
Booker T
Locksmith
Gladys Knight "Landlord"
Ashford & Simpson

KDAY
Los Angeles, CA
Steve Woods

ADDED
Minnie Riperton
Flake
La Toya Jackson
Trussel
Mtume
Peaches & Herb

HOTTEST
George Benson
Cameo
Kurtis Blow
Fatback Band
Chaka Khan
Chic
Teddy Pendergrass
Commodores
Fred Wesley

KYAC
Seattle, WA
Jimmy Pipkins

ADDED
Maze
Delle
LTD

HOTTEST
Larry Graham
Rockie Robbins
George Benson
Spinners
S.O.S. Band
Stacy Lattisaw "Dynamite"
Pleasure
Al Jarreau
Curtis Mayfield
Teddy Pendergrass

WERN
Birmingham, AL
Jim Lawson

ADDED
Not Available

HOTTEST
Fatback Band
Randy Crawford
Rene & Angela
Ambrosia
Blowfly
Stacy Lattisaw "Dynamite"
Chocolate Milk
Smokey Robinson
Patti LaBelle
Seventh Wonder



Jeff Gelb

AOR

RADIO AND RETAIL

WQDR Opens The QDR Store

There's lots of talk these days about a slump on the retail level, not only in records but for businesses in general. But WQDR/Raleigh isn't complaining: the station has opened its own retail outlet to sell station merchandise and concert tickets, and is more than paying its bills.

The QDR Store, as it's called, occupies space in the Fayetteville Mall in downtown Raleigh. Behind its glass entrance, browsers will find a myriad of station memorabilia: sweatshirts, T-shirts and golf shirts, sunglasses and sun visors, belt buckles and jogging shorts. Additionally, the store acts as a ticket outlet for all area concerts, with a modest 25¢ service charge for each ticket sold. Also available are admissions to two area amusement parks. Rolling Stone magazine and albums by Raleigh area musicians are on sale at the store.

The store does not sell regular albums, nor does it handle any head shop merchandise. According to WQDR PD Dan Brunty, the head shop memorabilia is "way off our image; we have 35 or 40-year-old lawyers walking in on their lunch hours." As for albums, Brunty said the idea was discussed but abandoned because the station did not want to go into competition with the record outlets who advertise on WQDR.

Costs to maintain the shop run about \$1000 a month, which includes rent and salaries for two part-time staffers. The rest of the 46 hours per week that the store is open are staffed by the station's air personalities, which gives customers the unique opportunity to get to know the people



whose shows they follow.

For WQDR, the store provides not only increased visibility in its marketplace, but the opportunity for some extensive, one-on-one audience research. Listeners are asked to fill out surveys, and also provide information about themselves when they fill out applications for WQDR's "preferred listener" discount cards.

How's business so far? Brunty replied, "It's working so well that I'm scouting for a second location, and plan for three in all. We're already

planning for Christmas, which should be a good season for us, what with the varied merchandise we offer. And we'll be selling our own Christmas cards based on an original painting that will be auctioned off, with all proceeds going to charity. Last year's cards brought in about \$10,000."

WQDR has already started one radio trend with its Album-Oriented-Adult-Contemporary music blend. If the QDR Store continues to do well, the station may be responsible for spawning another radio phenomenon.



WLPX Covers Summerfest

Summerfest is an eleven-day outdoor music and crafts festival held annually in Milwaukee that attracts over three-quarters of a million people. The fair presents a unique opportunity for radio involvement with a significant segment of its listening audience, so WLPX set up a rock stage for eleven days of live broadcasts, interviews and concerts.

The station also set up a free secure bicycle parking area that was utilized by over 2000 pedalists.

AMERICAN RADIO EXPO UPDATE: We're always looking for better and more meaningful ways to provide for beneficial exchanges between our convention participants, and for this year's American Radio Expo, I think we've hit on an idea that will do just that.

As mentioned last week in R&R, we have expanded the idea of the "format rap room" session. This year, you'll be able to meet and spend time with your fellow AOR programmers in a format hospitality room that will be open for the duration of the convention. Of course we'll be scheduling guest speakers at specific times in these rooms, but we'll also be leaving a lot of time open for less formal interchanges between programmers. Some may be scheduled, while others will happen spontaneously when a group of programmers get together and start their own discussions.

What we hope this will encourage is the sort of dialogue that large hall gatherings, by their very nature, can't always accommodate. So plan to bring your questions, your radio station's promotional merchandise (for a display in the room), and your airchecks (to listen to on the equipment we'll provide in each hospitality room), and prepare to absorb tons of useful information at this year's gathering.

By the way, while the rooms will be set up to accommodate the specific needs and desires of each individual format, we encourage you to broaden your radio perspective by visiting the other formats' hospitality rooms while you're here.

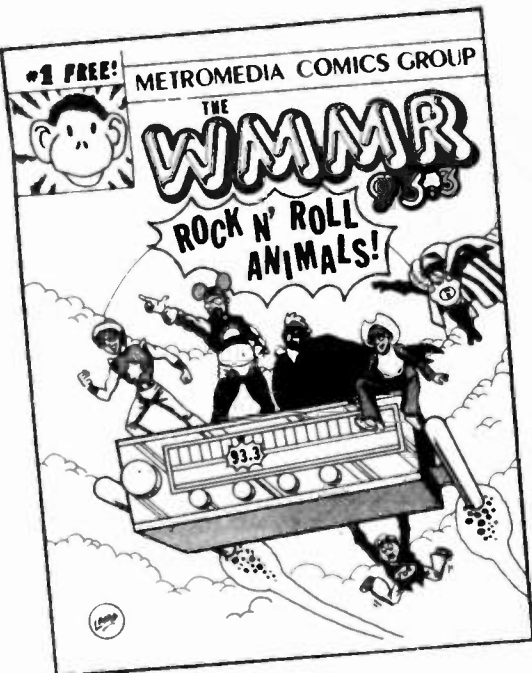
It's also not too early to start suggesting topics you'd like to see discussed at the hospitality room meetings, or to name the programmers you'd like to see in question-and-answer sessions. Just call us with your suggestions. Now, more than ever, the success of the format meetings depends on your participation. Let's make it a convention to remember!

Jeff Gelb

EVOLUTION

KYTX/Amarillo's sister AM station KZIP has switched from Country to AOR, with Spike Santee PD'ing both AM & FM. Dale Miller is KZIP's MD . . . WZOK/Rockford is restructuring toward Top 40 from AOR; Reid Reker has been named the station's new PD . . . Les Cook is rejoining Y95/Rockford from WWW/Detroit as PD. Brent Alberts is exiting as Y95's PD to program WQFM/Milwaukee. Paul Kelly has exited as WQFM's PD . . . Former WJKL/Elgin PD Tom Marker has joined WXRT/Chicago for a full-time airshift, yet to be assigned . . . Bruce Fischer has exited as MD at KLYX/Sioux Falls . . . Belle "Christine Nolan" has rejoined KTIM/San Rafael as MD . . . Rich Piombino has exited as MD at WKLS/Atlanta . . . Dick Shepard has been named MD at KMGH/Bakersfield . . . Mark McKay has resigned as MD at WZLD/Columbia, SC but will retain his airshift. Gary Tanner is the new MD . . . Lisa Carlin has exited middays at WCOZ/Boston and moves across town to replace Tracy Roach (who enters law school this fall) on WBCN . . . Kim Works is new to the airstaff at WKQQ/Lexington . . . Bobby Kline has joined KSAS/Kansas City as Promotions Director. Melissa Moore has been upped to Research Director for KSAS . . . Norm McBride has joined KPAS/El Paso for an airshift . . . Greg Anson has joined KFMH/Muscataine for fill-ins . . . New to weekends at WDEK/DeKalb, IL are Joan Williams and Greg Easterling . . . John Kalodner has exited his West Coast A&R position at Atlantic to join David Geffen's unnamed label in a similar capacity.

PROMOTION OF THE WEEK



WMMR "Superheroes"

During their air shifts, they're just regular DJ's, but in an emergency, when Rock & Roll is threatened, the mild-mannered WMMR/Philadelphia jocks become "WMMR ROCK AND ROLL ANIMALS."

In conjunction with a local comic book convention, the station created and distributed over 2000 of its own comic books free to all attending.

The book was produced locally, with costs absorbed by advertising purchased by various clients.

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.



WSYR'S ROCKETTES — Facing the mascot problem with a different solution, WSYR/Syracuse chose to band together a group of twelve lovelies to assist the station with numerous station promotions. 200 hopefuls submitted photos, from which the final selection of twelve was made. Pictured outfitted in station uniforms are the winning WSYR Rockettes!

UPDATE

WYSP/Philadelphia PD Steve Sutton called to point out the unusual coincidence between the Pickwick "Chipmunk Punk" album and WYSP's phony commercial, produced back in January, for an album of the same name and idea . . . WDHA/North Jersey celebrated its 19th birthday with a picnic in the park for 1500 listeners, complete with free beer, live music, softball, volleyball, and frisbee matches . . . KBPI/Denver cosponsored the Coors International Bike Classic, a nine-day bicycle race. Phoning in reports from the course was cyclist Tim Weisberg . . . The Chicagofest is in full swing, and so is promotional activity from WLUP and WMET. WLUP is offering free rock films in its "Loop Cinema," which holds up to 8000; WMET is simulcasting special music selections that have been coordinated with a fireworks/laser display, running nightly . . . Johnny Van Zant world-premiered his new Polydor album on WFYV/Jacksonville . . . WIOT/Toledo has begun running a series of "Harris Polls" on its morning shows. The poll asks anyone named Harris to call in to answer the morning's question, and the station reports that hundreds of callers respond, claiming to be named Harris . . . Happy tenth anniversary to KREM-FM/Spokane, which starts celebrating next week . . . KZEW/Dallas is reporting great response to "Heroes of Rock & Roll," a station-produced 98-minute special spotlighting two rock artists with music and interviews, run every Sunday night . . . KINK/Portland is sponsoring a solar energy center at an energy fair . . . KIOK (OK 95)/Tri-Cities, WA has started weekly bargain nights at an area pizza parlor, with free beverages, T-shirts and albums . . . Z92/Omaha provided up-to-the-minute press box reports from Super Rock I, an outdoor concert that attracted 15,000 . . . KWST/Los Angeles is saluting the city's 200th birthday with an airing of the "top 200 songs of all time," as voted by listeners in a citywide poll . . . WXRT/Chicago is planning its fifth annual frisbee day, with demonstrations, competitions, and 1000 free frisbees . . . WLUP/Chicago has released its first hometown talent album compilation, called "Chicago Rocks." Included with each album are coupons for discounts on any purchase at an area clothing store, a \$1 refund on an upcoming concert of talent from the album, and a free Loop T-shirt to anyone purchasing over \$5 of merchandise at the clothing store . . . WCMF/Rochester is printing a special series of limited edition rock posters, to retail for \$1.96 at area outlets. The first in the series



BABYS RENDEZVOUS AT KWFM — During a recent concert stopover in Tucson, Chrysalis' Babys dropped into KWFM's offices for a chat with the staff. Pictured (l-r) are station's John Shook and Karen Stern, group's Jonathon Cain and Ricky Phillips and station's MD Jim Brady.

spotlighted Genesis . . . To commemorate the unusual Midwest earthquake of two weeks ago, WSAI-FM/Cincinnati printed up a bumper sticker saying, "I Survived the Great Quake." Over 500 were distributed in just three days . . . WYSP/Philadelphia, in conjunction with Capitol's Electrics, offered listeners the opportunity to join them on an "Elektric River Boat" cruise on the Delaware. All in attendance received free copies of the album, a T-shirt, and a chance to win an electric guitar . . . WNEW-FM/New York's tie-in promotion with "Urban Cowboy" gave a winning listener a free weekend at the Malibu Dude Ranch in Milford, PA. Runners received cowboy boots and outfits . . . "Can't Keep A Good Man Down": KZOK/Seattle GM Norm Gregory has returned to the airwaves as well. He hosts a two-hour show every Friday afternoon, to get the weekends rolling in style. Welcome back, Norm.

CONCERTS & CONVERSATIONS

RADIO CONCERTS: Yachts on WBAB/Long Island . . . Willie Dixon on WXRT/Chicago . . . Arlyn Roth, Johnny Winter, Hall & Oates, David Bromberg on WLIR/Long Island . . . Devo on WPLJ/New York.

GUEST DJ'S: Heart on WLPX/Milwaukee . . . Heart on KZOK/Seattle . . . Cheap Trick on CFOX/Vancouver.

CONVERSATIONS: BOC, Dave Davies on WRKI/Bridgeport . . . Mix on WMMR/Philadelphia . . . Krokus on KISS/San Antonio . . . Allman Bros., Jefferson Starship, Dave Davies on KWST/Los Angeles . . . Billy Squier, Pat Benatar on WABX/Detroit . . . Cheap Trick on CITI-FM/Winnipeg . . . John Hammond on WIBA-FM/Madison . . . Graham Parker on CHEZ-FM/Ottawa . . . Pat Benatar, Robin Lane on WVUD/Dayton . . . Dave Davies, Allman Bros., America on KEZY-FM/Anaheim . . . Allman Bros. on KROQ/Pasadena . . . Carlyne Mas on WQBK/Albany . . . Hall & Oates, Peter Noone on WMMS/Cleveland . . . Devo on KLBK/Austin . . . Hall & Oates, Peter Noone, Judas Priest on M105/Cleveland . . . Roy Orbison on WBRU/Providence . . . Charile Daniels Band on KQDS/Duluth . . . Rodney Dangerfield, Peter Noone on WXRT/Chicago . . . Billy Squier on WHNN/Saginaw . . . Le Roux on KCAL/San Bernardino . . . Motels, Kingbees on WRNW/Briarcliffe Manor . . . Alice Cooper, Billy Squier, Peter Wolf on WLAV/Grand Rapids . . . Judas Priest, Love Affair on M105/Cleveland . . . Dave Davies on KLOL/Houston, KZEW/Dallas . . . Sumner on K-99/Great Falls . . . Rossington Collins on WAQX/Syracuse . . . Eddie Money, Billy Squier, Pat Benatar, Kingbees on WIOT/Toledo . . . Carly Simon on WEEI-FM/Boston . . . James Brown on WBRU/Providence . . . Judas Priest on WMMS/Cleveland . . . Tommy Tutone on WQXM/Tampa . . . Gallagher on WIBA-FM/Madison . . . Kings, AD/DC on CHEZ-FM/Ottawa . . . Van Halen on WFBQ/Indianapolis . . . Heart, Sammy Hagar, Journey, Scorpions, Judas Priest, Joe Perry, Def Leppard on Y-95/Rockford . . . Judas Priest, Def Leppard on WYDD/Pittsburgh . . . Jefferson Starship on WPLJ/New York . . . Rockets on WORB/Farmington Hills, MI . . . Peter Noone, Alice Cooper, Gallagher on KEZO/Omaha . . . Dave Davies, Kingbees, Mitch Ryder, Silencers, Billy Squier on WWW/Detroit . . . Devo on WSHE/Miami . . . Rodney Dangerfield on WXRT/Chicago . . . David Bowie on KBCO/Boulder.

AOR

BECK

BOYS

JEFF BECK, ALONG WITH PAGE & CLAPTON, ESTABLISHED THE BASE FOR THE GUITAR IN CONTEMPORARY ROCK MUSIC. THE INFLUENCES OF THE YARDBIRDS AND THE EARLY JEFF BECK GROUP WITH ROD STEWART ARE STILL FELT THROUGHOUT ROCK MUSIC TODAY, AND LED ZEPPELIN STILL REMAINS KING.

TOUR DATES:

AUGUST 29TH PARAMOUNT, PORTLAND, OR.
AUGUST 30TH THE EXPO, EUGENE, OR.
AUGUST 31ST OPERA HOUSE, SPOKANE, WA.
SEPTEMBER 3RD THE ARENA, SEATTLE, WA.
SEPTEMBER 5TH THE GREEK THEATER, SAN FRANCISCO, CA.
SEPTEMBER 6TH AMPHITHEATRE, SAN DIEGO, CA.
SEPTEMBER 7TH COUNTY BOWL, SANTA BARBARA, CA.
SEPT 8TH & 9TH GREEK THEATER, LOS ANGELES, CA.
SEPTEMBER 10TH RED ROCKS, DENVER, CO.
SEPTEMBER 12TH MUNICIPAL AUDITORIUM, AUSTIN, TX.
SEPTEMBER 13TH CONVENTION CENTER, DALLAS, TX.

SEPTEMBER 14TH COLISEUM, HOUSTON, TX.
OCTOBER 3RD SUNRISE THEATER, FT. LAUDERDALE, FL.
OCTOBER 4TH CIVIC CENTER, LAKELAND, FL.
OCTOBER 5TH THE FOX, ATLANTA, GA.
OCTOBER 7TH CAPITOL CENTRE, LARGO, MD.
OCTOBER 8TH SPECTRUM, PHILADELPHIA, PA.
OCTOBER 10TH PLATTSBURGH, NY.
OCTOBER 12TH THE PALADIUM, NY (2 SHOWS)
OCTOBER 15TH STANLEY THEATER, PITTSBURGH, PA.
OCTOBER 16TH COBO HALL, DETROIT, MI.
OCTOBER 19TH GRANADA, CHICAGO, IL.
MORE DATES TO BE ANNOUNCED.

THANK YOU ALBUM RADIO FOR THE SUPPORT YOU'VE GIVEN JEFF BECK AND THE NEW ALBUM "THERE & BACK." THE ALBUM HAS BECOME A SOLID TOP 10 AIRPLAY ALBUM NATIONALLY, PULLING STRONG PHONES AND GENERATING SALES THAT, GIVEN THE RETAIL CLIMATE, HAVE BEEN CONSISTENTLY STRONGER EACH WEEK.

CO-PRODUCED BY JEFF BECK & KEN SCOTT

ON *Epic* RECORDS

JUST SHIPPED!

THE FIRST SINGLE
"TOO MUCH TO LOSE"
9-50914

Radio & Records

Album Airplay/40

Chart Summary

August 15, 1980

156 REPORTERS

Album cuts are listed in order of airplay preference.

7/25	8/1	8/8	8/15	Artist	Album
1	1	1	1	JACKSON BROWNE	Hold Out (Asylum)
2	2	2	2	ROLLING STONES	Emotional Rescue (Rolling Stones)
4	4	4	3	QUEEN	The Game (Elektra)
3	3	3	4	PETE TOWNSHEND	Empty Glass (Atco)
10	7	6	5	POCO	Under The Gun (MCA)
6	5	5	6	ROSSINGTON COLLINS BAND	Anytime - Anyplace... (MCA)
-	14	7	7	McVICAR	Roger Daltrey (Polydor)
37	23	14	8	EDDIE MONEY	Playing For Keeps (Columbia)
7	6	8	9	KINKS	One For The Road (Arista)
-	-	25	10	AC/DC	Back In Black (Atlantic)
-	22	13	11	CHARLIE DANIELS BAND	Full Moon (Epic)
14	11	11	12	JEFF BECK	There And Back (Epic)
5	8	9	13	GENESIS	Duke (Atlantic)
8	9	12	14	BLACKFOOT	Tomcattin' (Atco)
15	12	15	15	ROXY MUSIC	Flesh & Blood (Atco)
11	10	10	16	BLUE OYSTER CULT	Cultosaurus Erectus (Columbia)
26	19	17	17	DIRT BAND	Make A Little Magic (UA)
-	28	20	18	WHITESNAKE	Ready An' Willing (Mirage)
-	35	27	19	CADDYSHACK	Various Artists (Columbia)
24	21	19	20	PETER GABRIEL	Peter Gabriel (Mercury)
-	-	-	21	ALLMAN BROTHERS BAND	Reach For The Sky (Arista)
25	20	23	22	HENRY PAUL BAND	Feel The Heat (Atlantic)
-	-	30	23	D. HALL & J. OATES	Voices (RCA)
9	16	24	24	URBAN COWBOY	Various Artists (Full Moon/Asylum)
16	18	21	25	BOB SEGER & SILVER BULLET	Against The Wind (Capitol)
-	38	32	26	KINGS	Are Here (Elektra)
35	30	26	27	DAVE DAVIES	AFL1-3603 (RCA)
13	15	22	28	BLUES BROTHERS	Blues Brothers (Atlantic)
-	-	29	29	ATLANTA RHYTHM SECTION	Boys From Doraville (Polydor)
17	17	18	30	BLACK SABBATH	Heaven & Hell (WB)
39	34	28	31	MOTELS	Careful (Capitol)
12	13	16	32	ROADIE	Various Artists (WB)
19	24	31	33	ERIC CLAPTON	Just One Night (RSO)
-	-	-	34	CHICAGO	Chicago XIV (Columbia)
-	-	-	35	PAT BENATAR	Crimes Of Passion (Chrysalis)
37	37	33	36	BILLY JOEL	Glass Houses (Columbia)
-	-	-	37	KERRY LIVGREN	Seeds Of Change (Kirshner)
-	-	-	38	DEVO	Freedom Of Choice (WB)
31	36	39	39	JOAN ARMATRADING	Me Myself I (A&M)
18	25	35	40	GRATEFUL DEAD	Go To Heaven (Arista)

Another banner week for BROWNE, who held his airplay lead both in hits and total reports. STONES held rock steady as QUEEN inched into third place. POCO hit top five as McVICAR held its own and MONEY climbed. AC/DC took an impressive leap upwards as adds converted to healthy reports in all rotations. DANIELS climbed as ROXY and DIRT maintained. WHITESNAKE continued to climb. ALLMANS was the week's most added album and highest debut, with an enormous amount of adds. PAUL inched up as H&O jumped and COWBOY maintained. KINGS climbed as ARS held its own. CHICAGO debuted with especially healthy medium reports. BENATAR debuted with significant reports of the album and the "You Better Run" single. LIVGREN and DEVO debuted and ARMATRADING maintained. SOUTHSIDE JOHNNY and KROKUS came close to charting.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

New Entry →

MOST ADDED

Rank	Artist	Album	8/15	8/8	8/1	7/25	7/18
1	ALLMAN BROTHERS...	Reach For The Sky (Arista)	136/134	8/0	0/0	0/0	0/0
2	SPLIT ENZ	True Colors (A&M)	44/34	23/23	0/0	0/0	0/0
3	PAT BENATAR	Crimes Of... (Chrysalis)	37/27	0/0	0/0	0/0	0/0
4	ATLANTA RHYTHM...	Boys From... (Polydor)	82/23	84/91	7/8	1/7	0/0
5	SEA LEVEL	Ball Room (Arista)	34/22	23/19	0/0	0/0	0/0
6	AC/DC	Back In Black (Atlantic)	108/108	108/108	5/3	1/0	1/0
7	GARY MYRICK & FIGURES	Gary Myrick & Figures (Epic)	22/19	2/7	1/7	0/0	0/0
8	KINGS	Are Here (Elektra)	75/18	62/22	81/38	37/34	8/7
9	KERRY LIVGREN	Seeds Of Change (Kirshner)	82/15	43/15	36/22	31/27	8/8
10	ARTFUL DODGER	Reve On (Arista)	19/15	23/22	0/0	0/0	0/0
11	MARATHA & MUFFINS	Metro Music (Virgin)	18/15	11/10	1/0	3/0	3/0
12	WHITESNAKE	Ready An' Willing (Mirage)	98/13	88/29	58/78	18/14	1/0
13	JAY FERGUSON	Terms And... (Capitol)	31/12	32/14	38/37	8/6	0/0
14	D. HALL & J. OATES	Voices (RCA)	81/11	83/89	11/18	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Rank	Artist	Album	8/15	8/8	8/1	7/25	7/18
1	EDDIE MONEY	Playing For... (Columbia)	127/73	117/62	108/78	80/2	1/0
2	WHITESNAKE	Ready An' Willing (Mirage)	98/72	88/48	80/8	18/4	1/7
3	DAVE DAVIES	AFL1-3603 (RCA)	78/70	81/59	71/48	60/22	52/3
4	DIRT BAND	Make A Little Magic (UA)	98/65	103/88	82/58	70/40	72/28
5	JEFF BECK	There And Back (Epic)	114/81	112/63	113/65	105/69	102/85
6	HENRY PAUL BAND	Feel The Heat (Atlantic)	84/58	81/81	83/63	76/55	74/47
7	BLUE OYSTER CULT	Cultosaurus... (Columbia)	98/57	114/85	113/88	108/88	163/80
8	KINGS	Are Here (Elektra)	75/62	82/38	81/20	37/7	8/7
9	BLACKFOOT	Tomcattin' (Atco)	97/49	108/62	115/64	112/54	112/52
10	ROXY MUSIC	Flesh & Blood (Atco)	82/48	88/58	103/58	98/58	101/67
11	D. HALL & J. OATES	Voices (RCA)	81/43	83/71	11/0	0/0	0/0
12	MOTELS	Careful (Capitol)	63/42	60/42	58/35	48/27	43/25
13	ATLANTA RHYTHM...	Boys From... (Polydor)	82/40	94/2	7/1	1/0	0/0
14	POCO	Under The Gun (MCA)	143/38	141/42	136/52	118/54	121/5
15	McVICAR	Roger Daltrey (Polydor)	128/37	128/40	124/8	6/0	0/0

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Rank	Artist	Album	8/15	8/8	8/1	7/25	7/18
1	JACKSON BROWNE	Hold Out (Asylum)	165/154	168/164	168/162	162/145	147/130
2	ROLLING STONES	Emotional... (Rolling Stones)	158/147	163/149	168/153	148/147	147/141
3	PETE TOWNSHEND	Empty Glass (Atco)	138/125	148/135	148/142	144/138	141/139
4	QUEEN	The Game (Elektra)	131/120	135/119	141/123	130/112	134/107
5	ROSSINGTON COLLINS...	Anytime... (MCA)	134/113	140/110	141/103	128/87	128/83
6	POCO	Under The Gun (MCA)	143/105	141/87	138/70	118/43	121/7
7	McVICAR	Roger Daltrey (Polydor)	126/88	126/78	124/71	8/7	8/0
8	KINKS	One For The Road (Arista)	108/77	118/87	128/91	122/87	126/80
9	CHARLIE DANIELS BAND	Full Moon (Epic)	105/68	105/64	102/74	32/7	8/0
10	GENESIS	Duke (Atlantic)	88/82	102/79	113/83	121/104	138/112
11	AC/DC	Back In Black (Atlantic)	108/68	108/71	8/7	1/7	1/0
12	BLACKFOOT	Tomcattin' (Atco)	97/47	108/54	115/60	112/58	112/50
13	PETER GABRIEL	Peter Gabriel (Mercury)	81/45	81/40	75/37	67/28	64/30
14	EDDIE MONEY	Playing For... (Columbia)	127/44	117/30	108/7	88/7	1/7
15	ROXY MUSIC	Flesh & Blood (Atco)	82/44	88/40	103/45	98/39	101/38

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

HAZEL O'CONNOR

An unknown, Hazel O'Connor, starts a band in London... A film producer sees her and offers her a part... She ends up writing all the songs and starring in the movie... Hazel O'Connor is the real story behind **BREAKING GLASS**... It's the music that makes the movie move.
HAZEL O'CONNOR'S ALBUM
FROM THE MOVIE...

BREAKING GLASS

FROM A&M RECORDS & TAPES.
Produced and arranged by Tony Visconti
© 1980 A&M Records, Inc. All Rights Reserved

...INCLUDES THE SINGLE...
WILL YOU?



EAST

WVAQ Morgantown 304-296-0029. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

WPL95.5 Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

105.5 WJHA North Jersey 201-328-1055. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

WIOQ Philadelphia 215-687-8100. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

WYMX Augusta 404-722-1302. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

Ottawa 613-563-1919. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

WMMR Philadelphia 215-581-0933. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

WVSP Philadelphia 215-839-7825. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

WJOL Philadelphia 412-362-2144. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

WJOL Philadelphia 215-687-8100. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

WYMX Augusta 404-722-1302. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

102.1 WYVE Pittsburgh 412-582-5900. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

93.7 WBRU Providence 401-272-9550. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

WCMF 96 Live Rock! Rochester 718-288-3200. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

95X Syracuse 315-882-9538. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

WYVE Pittsburgh 412-582-5900. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

KLBJ FM Austin 512-474-8543. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

WYVE Pittsburgh 412-582-5900. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

107.1 Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

107.1 Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

107.1 Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

107.1 Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

107.1 Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

Washington, D.C. 202-828-9932. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

105.5 Washington, D.C. 703-634-0320. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

FM 105 West Virginia 304-722-3308. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

105.5 West Virginia 304-722-3308. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

105.5 West Virginia 304-722-3308. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

WROZ Charlotte 704-392-6191. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

SOUTH

MOST ADDED ALLMAN BROTHERS BAND Reach For The Sky (Arista) 30/30 SPLIT ENZ True Colors (A&M) 11/9 SEA LEVEL Ball Room (Arista) 8/7 ATLANTA RHYTHM SECTION Boys From... (Polydor) 22/5 KERRY LIVGREN Seeds Of Change (Klirshner) 14/5 JAY FERGUSON Terms And... (Capitol) 10/5 ARTFUL DODGER Rave On (Arista) 6/5 PAT BENATAR Crimes Of... (Chrysalis) 6/5

MEDIUM WHITESNAKE Ready N' Willing (Mirage) 22/18 LE ROUX Up (Capitol) 18/15 DAVE DAVIES AFLT-3603 (RCA) 16/15 DIRT BAND Make A Little Magic (UA) 22/14 BLUE OYSTER CULT Cufosaurus... (Columbia) 21/14

THE HOTTEST JACKSON BROWNE Hook Out (Asylum) 33/33 ROLLING STONES Emotional... (Rolling Stones) 32/32 ROSSINGTON COLLINS BAND Anytime... (MCA) 31/29 QUEEN The Game (Elektra) 31/26

KLBJ FM Austin 512-474-8543. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

Birmingham 205-870-9900. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

WROZ Charlotte 704-392-6191. Station logo and list of artists including Jackson Browne, The Rolling Stones, and others.

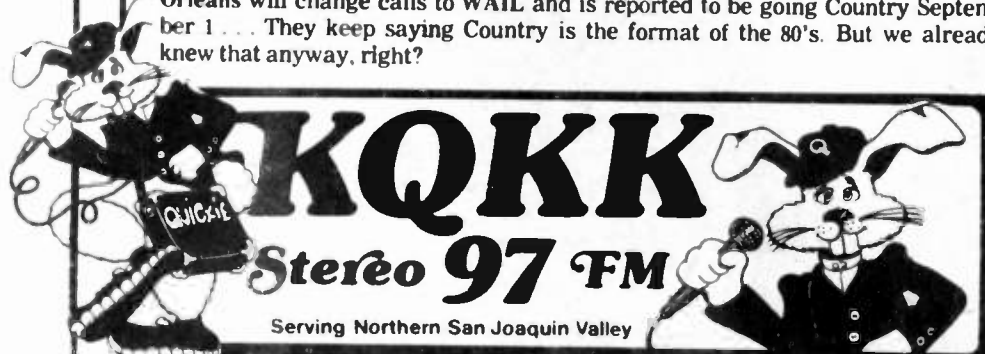


Jim Duncan

Country

News Notes

With October rapidly approaching, the excitement of the NRBA's "American Radio Expo" is beginning to build. I will have the final confirmation of the Country panelists by next issue. (You can find some participants listed in the Expo ad this issue.) What I am really excited about is that Barbara Mandrell has been confirmed to entertain at the Tuesday (10-7) convention luncheon. (Barbara must have known that's what I wanted for my birthday, which happens to be the same day.) Stay tuned for more details... With the KNEW/Oakland sale being final, it looks like Malrite will be in right around October 1... A KLAC/Los Angeles air personality for 35 years, Dick Haynes will be honored next Monday (8-18) when his "star" is officially unveiled in the famous Hollywood Walk of Fame on Hollywood Blvd... Mark Thomas, PD of WNRS/Ann Arbor, is still looking for someone to do afternoons. Former afternoon Dan Dixon has joined WCXI/Detroit as MD... After a year away from Country, WOKO/Albany, NY has decided to come back. According to PD Bill Cranney, the change will happen sometime in early September. George Geib is GM... Another P/A to Country move with the change at WWBD-AM/Bamberg, SC... WKNT-AM/Kent, OH is now doing Country. William B. Klaus is Station Manager... WXEL-FM/New Orleans will change calls to WAIL and is reported to be going Country September 1... They keep saying Country is the format of the 80's. But we already knew that anyway, right?



RADIO & RABBIT — KQKK-FM/Manteca, CA owner Jack McFadden, longtime personal manager of Buck Owens, sent R&R the station's bumper sticker and window sticker artwork to display for our readers. The rabbit mascot, known as "Quickie," will be featured on billboards as well, introducing potential listeners to this new Country-formatted station.

Convention Update

In preparation for the October 5-8 NRBA American Radio Expo, in cooperation with R&R, we are asking stations to be on display throughout the convention.

Send us examples of your promotional material such as T-shirts, belt-buckles, posters, billboards, bumper stickers, sales portfolios, etc.

At the "Tele-theatre" let us show off your television spots. Copies will be returned. Any tape format (1/4 inch, VHS, Beta) can be accepted.

With the convention less than two months away, please send your material, as soon as you can, to:

R&R Country
1930 Century Park West
Los Angeles, CA 90067

Thank you for your input and cooperation in making the American Radio Expo a huge success. Hope to see you there!

Air Waves

The "Piefight at Creampuff Corral" seen here was recently held in Garden City, KS with KBUF's PD "Wyatt" Al Wyntor, MD "Doc" Scott Anderson, and "Horsebreath" Jeff Hilborn battling three challengers from the Kansas National Guard. The scene took place at a local drive-in movie theatre prior to the movie. Asked by R&R who won the contest, KBUF claimed they "creamed" the guardsmen... A total of 350 anglers in 175 fishing boats took part in the recent first annual Billy Parker Bass Tournament in Tulsa. KVOO's longtime air personality Parker reports hundreds of prizes, including a 16-foot bass boat and trailer, were given to the participants. From the proceeds \$2000 was given to the American Lung Association... Albany, NY Mayor Erastus Corning proclaimed August 16 "Elvis Presley Memorial Day" for the city. WGNA-FM/Albany plans a full day of tributes to Elvis by playing and giving away much of his music... KNIX-AM-FM/Phoenix tells of excellent response to its "Grandest Dance Contest" held in conjunction with local nightclub "Mr. Lucky's." A preliminary contest came up with finalists, who appeared during a Waylon Jennings concert at the club on July 29. That same night ABC-TV was taping a Waylon special. KNIX's winning couple then went on to Denver to watch the final taping of the Waylon special... WINN/Louisville held last Tuesday (8-12) the first annual WINN Country Music Festival, which featured nonstop entertainment with Alabama, Razy Bailey, Ed Bruce, Dean Dillon, Sylvia, Larry G. Hudson, and Connie Cato... As part of the KLAK/Denver "Play The Big One" local talent search, the winning entries will be the opening act for three major country concerts in the area. Third winner opened for Ray Price on Saturday night (8-9), second place will open for the Marty Robbins show on September 18, and the grand winner does the honors for the Loretta Lynn show on September 13... To help KEED/Eugene, OR morning man Jim Tull celebrate his fourth year doing the morning drive show, the station give him a surprise champagne breakfast. Tull (seated) is seen with the breakfast waiter... The Boy Scouts of Cleveland cooked breakfast for WHK/Cleveland morning man Gary Dee last Thursday (8-7) to kick off the fall scout membership drive. The entire meal was prepared by the scouts in the WHK studios during Dee's show... WHN/New York MD Pam Green told R&R, "I've never seen so many teeth in my life." No, a dental convention didn't come to town, but Donny & Marie Osmond did a guest appearance on WHN. They were in town, according to Pam, to cut public service spots about dental hygiene... Just grin and bare it.



Keep It Country

Dear R&R:

It was with great interest that we read in your column (June 20) the open letter from Bill Murray of WBHP. After much thought we have decided to respond from our perspective in Farmington, New Mexico.

While we agree that the overall programming aspects of a Country station today must answer the contemporary demands of a more sophisticated listening audience, we were disappointed that Bill did not better define his position relative to the music being played on Country outlets around the nation. He suggests that contemporary stations are "stealing" our country music product, audience, and dollars while we are fighting the changing times. We do not agree. It is our observation that contemporary radio stations are playing "country" music that, for the most part, is not country. New country or pop artists have been able to successfully record songs that truly fit the country mold in so far as maintaining some of country's roots within the lyrics and/or music and have them do well on both country and pop charts (i.e., the Kenny Rogers and Anne Murrays are few and far between). From our perspective here in Farmington we have seen our listeners, old and young alike, wanting to hear a country sound with a dance beat, some good steel guitar riffs, and some fiddles in the background. In line with this listener demand here in our part of the

country, we have formulated a playlist that differs greatly from those we see at other stations around the nation.

We note that Bill does point out that his letter is not an endorsement for those stations programming an excessive amount of crossover material. We must ask, how much is excessive? It is our belief that the answer to this lies with regional music tastes of the country listener. It is these tastes that tend to dictate the amount of this crossover material a station can safely program while trying to enlist new listeners from the pop arena without running loyal country listeners away.

To summarize our feelings with respect to country music we must say that we are all in favor of seeing to it that country music truly is the music of the 80's. However, we also want to emphasize that we firmly believe that Country stations should not feel compelled to program certain tunes just because they appear on the Top 100 in the trades. There is a good chance that these tunes simply are not country and will do more harm than good on your playlist. In short, analyze your own market's needs and program to meet these needs... most of all, strive at all times to be Number One, but we didn't have to tell you that — Did we?

Ovie Cowles, Program Director
Lee Baker, Music Director
KRZE/Farmington, NM

**You'll listen to Hard Times
for the first time because
it's your job.**

**You'll listen to Hard Times
the next time because
you love it.**



**Hard Times.
Lacy J. Dalton.**

 **On Columbia
Records.** 1-111343



THE LACY J. DALTON & THE DALTON GANG FALL TOUR

July 27-31
Anaheim, CA
Disneyland
w/Asleep At The Wheel

August 2
Sacramento, CA
Hughes Stadium
w/Willie Nelson

August 3
Santa Cruz, CA
Festival
w/Willie Nelson

August 8
Irvine, CA
Stadium
w/Ronnie Milsap

August 9
San Francisco, CA
Circle Star Theatre
w/Ronnie Milsap

August 14
Sacramento, CA
Governor's Dinner

August 16-17
Chicago, IL
Chicagofest

August 18
Iowa City, IA
Carson City

August 19
Sioux Falls, SD
State Fair

August 21
Minneapolis, MN
State Fair
w/Michael Johnson

August 22
Wheeling, WV
Civic Center
w/Pure Prairie League

August 23
Knoxville, TN
Knoxville Civic Center
w/Tom T. Hall (T)

August 29
Miami, FL
University of Miami

August 30-31
Orlando, FL
Disneyworld

September 1
Tampa, FL
Stadium
w/Christopher Cross
Pure Prairie League (T)

September 2-3
Taping Mike Douglas

September 5
Lincoln, NE
State Fair
w/The Oaks

September 6
Madison, WI
Civic Center
w/The Oaks

September 7
Greenbay, WI
Civic Center
w/The Oaks

September 9-11
Taping ABC Special (T)

September 12
Taping Austin City Limits

September 13
Dallas, TX
Six Flags

September 14
College Station, TX
Texas A&M University

September 16
Blowing Rock, NC
P. B. Scotts

September 17
Farmville, VA
Longwood College

September 19
Pittsburgh, PA
Mancini's

September 20
Bloomsberg, PA
Fair

September 23
Middleton, NY
Community College

September 24
Hummelstown, PA
Country Roads

September 25
E. Providence, RI
Center Stage

September 27
Elmira, NY
Civic Center
w/The Oaks

October 2
Houston, TX
Gilley's

October 3
Austin, TX
Anton's

October 4
Dallas, TX
The Rose

October 5
Biloxi, MS
Mississippi Coast Col.
w/Mickey Gilley

October 7
Memphis, TN
Solomn Alfred's

October 8
Jackson, MS
State Fair

October 9
Taping Pop Goes The
Country

October 10
Greenville, NC
Civic Center
w/The Oaks

October 11
Greensboro, NC
Civic Center
w/The Oaks

October 12
Williamsburg, VA
Civic Center
w/Joe Sun

October 16
Nashville, TN
Exit/In
w/Bobby Bare

October 19
Mobile, AL
University of Alabama

October 21
Wichita, KN
Cotillion

October 23
Kansas City, MO
Uptown Theater

October 24
Cedar Rapids, IA
Four Seasons

October 25
Columbia, MO
Civic Center

October 26
St. Joseph, MO
Civic Center

October 27
Chicago, IL
Mill Run Theater

October 29
Taping Toni Tennille Show
(T) Tentative

**Exclusive
Representation:**
Variety Artists
4120 Excelsior Blvd.
Minneapolis, MN 55416
612-925-3440
Responsible agent - Rod Esslg

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

WILLIE NELSON & RAY PRICE Faded Love (Columbia)

On 61% on reporting stations. Adds this week include KSON, KLAK, WUBE, WJJD, WIRE, WSAI, WMAQ, KWKH, WVOJ, WNVY, KOKE. Charts: 15-10 KLVI, debut 24 WMC, 33-24 WCXI, 27-23 WDAF, 32-27 KSO, debut 17 WHOO, 24-16 WQQT, 31-20 KSSS. R&R Chart Debut 29.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

DEBBY BOONE "Free To Be Lonely Again" (WB/Curb) 78/11, KLAC, KSON, KLZ, WIL, WBAP, WSUN, KLVI, WOKK, WCUZ, WTHI, WBAX. Charts: 15-10 KLAK, 38-29 WIRE, 17-13 KFTN, 40-27 KWMT, 21-16 WYDE, 34-28 WITL, 38-28 KEED, 26-20 KFGO, 35-29 KRMD, 28-24 KMPS. R&R Chart Debut 32.

LYNN ANDERSON "Even Cowgirls Get The..." (Columbia) 78/5, WBAP, WSAI, WUBE, WJJD, KMAK. Charts: 25-15 KWKH, 32-25 WXCL, 34-25 WLAS, debut 24 WUNI, 26-15 WMZQ, 38-30 WTHI, 26-14 WTSO, 31-26 KRAM, 36-25 KLAK, 40-30 WIRE, 24-18 KRMD, 34-26 KKYX. R&R Chart Debut 33.

GENE WATSON "Raisin' Cane In Texas" (Capitol) 75/11, WKSJ, KOKE, KSON, KUZZ, KMAK, WHBF, WIRE, WYTL, WJJD, KBMR, WNOW. Charts: 49-29 KLVI, 39-30 CKLW-FM, 34-29 WKKN, 37-29 WITL, debut 29 KMPS, debut 29 WDAF, debut 25 WYDE. R&R Chart Debut 34.

KENDALLS "Put It Off Until Tomorrow" (Ovation) 74/14, KLAC, WIL, WSAI, WJJD, WMUS, WKSJ, WNVY, KLVI, WADR, WNOW, KTOM, WHBF, KKAL, KMAK. Charts: 40-20 KWKH, 29-25 KMPS, 35-29 KFTN, 32-27 CKLW-FM, 37-29 WQQT, 37-25 KFEQ, debut 24 KSSS, debut 26 WVOJ, 40-28 KYNN, 39-29 WHK. R&R Chart Debut 35.

JOE STAMPLEY "Haven't I Loved You..." (Epic) 69/5, KOKE, WOKK, WMUS, WCUZ, KKAL. Charts: 31-26 KSON, 30-20 WLAS, 29-21 KWKH, 29-16 WVOJ, 30-21 KKYX, 23-17 WQQT, 22-12 KLVI, 21-14 WSAI, 23-18 KHEY, 33-26 WITL. R&R Chart Debut 37.

ED BRUCE "The Last Cowboy Song" (MCA) 69/2, WEEP, KLZ. Charts: 26-16 WPOC, 29-23 KIKX, 31-23 WLAS, 11-7 WJJD, 21-17 CKLW-FM, 39-24 WIRE, 33-25 KRMD, 32-23 KLVI, 37-27 WSAI, 31-24 KKYX, 23-13 WVOJ, 30-25 KYNN, debut 22 KOKE, 31-23 KKAL. R&R Chart Debut 38.

KENNY DALE "Thank You Ever-Lovin'" (Capitol) 64/3, WHK, KNIX, KIDN. Charts: 37-29 WWVA, 32-27 KIKX, 32-24 WLAS, 28-23 WXCL, 26-18 KWKH, 17-12 WCMS, 27-21 WCOS-FM, 21-17 WMZQ, 32-25 KKYX, 21-15 KHEY, 35-25 KWMT. R&R Chart Debut 39.

MEL McDANIEL "Hello Daddy, Good Morning..." (Capitol) 60/4, KRAM, KIDN, WIRE, WKSJ. Charts: 23-15 WWVA, 47-30 KWMT, 38-28 WHBF, 34-30 KEED, 36-30 WKDA, 24-10 KNIX, 26-15 WSAI, 36-28 KFEQ, 23-19 WLWI, 38-29 KWKH. R&R Chart Debut 40.

JOHN ANDERSON "If There Were No Memories" (WB) 59/11, KLAC, KCUB, KKAL, WXCL, WKCC, WTHI, WDAF, KBMR, WITL, WKDA, WCMS. Charts: 15-12 KFEQ, 34-28 KRMD, 22-18 KCKC.

TAMMY WYNETTE "Starting Over" (Epic) 58/16, KCKC, WBAX, WUNI, WOKK, KENR, WNVY, KHEY, WKCC, WNRS, WSAI, KWMT, WYDE, WHK, KFEQ, WITL, KTOM.

BIG AL DOWNING "Bring It On Home" (WB) 58/5, KSON, WBAP, WSAI, WTHI, KIDN. Charts: 30-23 KNOE, 28-10 WVOJ, 22-18 KUZZ, 23-18 KYNN, 17-13 KRMD, 40-29 KKYX, 34-27 KWKH, 26-22 WCOS-FM, 29-22 WCMS, 32-27 WADR.

SONNY CURTIS "Love Is All Around" (Elektra) 56/4, WBAX, WOKK, WTHI, KIDN. Charts: 41-29 WADR, 29-25 WCOS-FM, 37-28 KLAK, debut 29 WNVY, 29-22 KRMD, 38-28 KWMT, debut 30 WIL.

SLIM WHITMAN "When" (Epic/Cleveland International) 49/13, WHN, WCXI, WIL, KFGO, WHOO, WIRE, WUBE, KWMT, WCOS-FM, WKDA, WQQT, WSM, KVET. Charts: 32-28 WBAM, 29-24 WDAF, 20-9 WVOJ, 27-18 WMAQ, 19-13 WSUN, 25-17 KFEQ, 33-28 KSOP, 22-18 WEEP, 30-24 WHK.

CHARLY McCLAIN "Women Get Lonely" (Epic) 49/11, KRAM, WBAX, KSO, WYDE, WITL, WUNI, WNVY, KENR, WSM, WKDA, WOKQ, debut 25 WMC.

DON WILLIAMS "I Believe In You" (MCA) 42/42. The "Most Added" record this week. Some new stations include WWVA, WMZQ, KMPS, KNIX, KLAK, WCXI, WXCL, WSAI, WIRE, WHK, KWKH, WBAM, KRMD, WLWI, WQQT, KHEY, KENR, WMC, WHOO, KVET, KCUB, KCKC, KIKX and others.

WAYLON JENNINGS "Theme From The Dukes..." (RCA) 38/34. One of the "Most Added" this week. New at KLZ, KSOP, KNIX, KMPS, KLAK, KNEW, KRAM, WCXI, WXCL, CKLW-FM, KSO, WBAM, WWVA, WEAT, WQQT, KVET, WYDE, KRMD, WLWI, WMC, WCMS, WEEP and others. Charts: 39-29 WNRS, debut 30 WSAI, debut 29 KMAK. On KCKC.

Others Getting Significant Action

DICKEY LEE "Workin' My Way To Your Heart" (Mercury) 33/4, WHK, WHBF, WXCL, WCMS, debut 30 KMPS.

DAVE ROWLAND & SUGAR "A Love Song" (RCA) 32/12, WCMS, WOKQ, KNOE, WNVY, WQQT, WKKN, WXCL, WKCC, WTSO, WITL, WEAT, KIKX, KFEQ (flip).

SUSIE ALLANSON "While I Was Making Love..." (UA) 31/7, KMPS, KLAK, WXCL, KFGO, WKKN, KNOE, WNOW, 32-28 KFTN, 31-27 KSOP.

DARRELL McCALL "Long Line Of Empties" (RCA) 31/7,

Radio Records

NATIONAL AIRPLAY/40

August 15, 1980

Three Weeks	Two Weeks	Last Week		
4	3	1	1	EDDIE RABBITT/Drivin' My Life Away (Elektra)
6	2	3	2	KENNY ROGERS/Love The World Away (UA)
14	6	6	3	RONNIE MILSAP/Cowboys & Clowns/Misery Loves Company (RCA)
12	5	5	4	BARBARA MANDRELL/Crackers (MCA)
27	22	8	5	JOHNNY LEE/Looking For Love (Full Moon/Asylum)
1	1	2	6	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
19	14	9	7	CONWAY TWITTY/I've Never Seen The Likes Of You (MCA)
20	8	7	8	ROY ORBISON & EMMYLOU HARRIS/That Loving You Feeling (WB)
17	18	10	9	MERLE HAGGARD/Misery And Gln (MCA)
24	17	11	10	REBA McENTIRE/You Lift Me Up To Heaven (Mercury)
5	4	4	11	ALABAMA/Tennessee River (RCA)
26	23	13	12	PORTER WAGONER & DOLLY PARTON/Making Plans (RCA)
30	28	18	13	STATLER BROTHERS/Charlotte's Web (Mercury)
33	31	24	14	OAK RIDGE BOYS/Heart Of Mine (MCA)
31	27	21	15	ANNE MURRAY/I'm Happy Just To Dance With You (Capitol)
13	9	14	16	JACKY WARD/Save Your Heart For Me (Mercury)
35	30	17	17	GAIL DAVIES/Good Lovin' Man (WB)
29	24	19	18	LEON EVERETTE/Over (Orlando)
37	32	25	19	DOLLY PARTON/Old Flames Can't Hold A Candle To You (RCA)
-	37	31	20	EDDY ARNOLD/That's What I Get For Loving You (RCA)
11	7	12	21	EMMYLOU HARRIS/Wayfaring Stranger (WB)
-	36	29	22	JEANNE PRUETT/It's Too Late (IBC)
23	13	16	23	LARRY GATLIN & GATLIN BROS./We Are Number One (Columbia)
40	33	32	24	MAC DAVIS/Let's Keep It That Way (Casablanca)
-	35	30	25	T.G. SHEPPARD/Do You Wanna Go To Heaven (WB/Curb)
25	15	23	26	JOHNNY DUNCAN/I'm Gonna Love You Tonight (Columbia)
38	38	36	27	JOHNNY DUNCAN & JANIE FRICKE/He's Out Of My Life (Columbia)
7	11	15	28	BELLAMY BROTHERS/Dancin' Cowboys (WB/Curb)
-	-	38	29	WILLIE NELSON & RAY PRICE/Faded Love (Columbia)
-	-	37	30	MOE BANDY/Yesterday Once More (Columbia)
-	-	37	31	RAZZY BAILEY/Loving Up A Storm (RCA)
-	-	37	32	DEBBY BOONE/Free To Be Lonely Again (WB/Curb)
-	-	37	33	LYNN ANDERSON/Even Cowgirls Get The Blues (Columbia)
-	-	37	34	GENE WATSON/Raisin' Cane In Texas (Capitol)
-	-	37	35	KENDALLS/Put It Off Until Tomorrow (Ovation)
-	-	40	36	BILLIE JO SPEARS/Natural Attraction (UA)
-	-	37	37	JOE STAMPLEY/Haven't I Loved You Somewhere Before (Epic)
-	-	37	38	ED BRUCE/The Last Cowboy Song (MCA)
-	-	37	39	KENNY DALE/Thank You Ever-Lovin' (Capitol)
-	-	37	40	MEL McDANIEL/Hello Daddy, Good Morning Darling (Capitol)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

KRAM, WDDD, WYTL, CKLW-FM, KFGO, WKKN, KOKE.

CRISTY LANE "Sweet Sexy Eyes" (UA) 30/9, WCMS, WUNI, KHEY, WCXL, WTHI, KFGO, KWMT, WITL, KTOM.

FRED KNOBLOCK "Why Not Me" (Scotti Bros.) 29/9, KEED, KTOM, WXCL, WTHI, WNRS, WPOC, WOKQ, WEEP, debut 27 WMUS.

TOM T. HALL "Back When Gas Was..." (RCA) 29/5, KIKX, KSSS, KWMT, KNOE, WEAT.

JOE SUN "Bombed, Boozed, And..." (Ovation) 29/5, KIKX, WDDD, KNOE, WCOS-FM, KHEY, 34-21 WTSO.

GEORGE JONES "I'm Not Ready Yet" (Epic) 27/27. One of this week's "Most Added." New stations include WWVA, WYII, KVET, WLWI, KRMD, WHOO, WVOJ, WSM, WBAM, KWKH, CKLW-FM, KFEQ, KFGO, KSO, WTSO, WXCL, WCXI, KYNN, WKKN, KUZZ, KCUB, KSOP, KSSS, KFTN, KNEW, KMPS, KNIX.

CON HUNLEY "They Never Lost You" (WB) 26/7, KEED, KSSS, KFEQ, WITL, KNOE, WNVY, WCMS, debut 30 WYII.

DONNA FARGO "Land Of Cotton" (WB) 24/4, WHK, WYTL, KFTN, KSSS, 30-26 KFGO. On WKMF, KEED, KMPS, KRZY, KNOE.

LARRY G. HUDSON "I'm Still In Love With..." (Mercury) 18/6, KEED, KSO, KYNN, WKKN, KNOE, KHEY. On KWKH, KVET, WBAM, KRMD, WCOS-FM, KEBC, KVOO.

TANYA TUCKER "Pecos Promenade" (MCA) 17/17, WWVA, KIKX, KUZZ, KCUB, WYII, WCXI, KFGO, KBMR, KFEQ, WKKN, KWMT, KWKH, WUNI, WEAT, WHOO, KRMD, WLWI.

RED STEAGALL "Hard Hat Days And Honky..." (Elektra) 16/16, WWVA, WBAM, WLAS, WVOJ, KRMD, WLWI, KCUB, KSOP, KMPS, KFTN, KNIX, KVOO, KFGO, KFEQ, WKKN.

CONNIE CATO "You Better Hurry Home" (MCA) 16/7, KWKH, KENR, WSM, KHEY, WTSO, CKLW-FM, KYNN. On WBAM, KEBC.

PATSY CLINE "Always" (MCA) 14/14, WMZQ, WSM, KBMR, KIKX, KNIX, KLAK, KMPS, KCKC, KUZZ, WLWI, KRMD, WVOJ, WEAT, WYDE.

RONNIE McDOWELL "Gone" (Epic) 13/13, KVET, WVOJ, KRMD, WLWI, WCOS-FM, WCXI, KSO, KFTN, KSOP, KEED, KCKC, KCUB, WYII.

JOHNNY CASH "Cold Lonesome Morning" (Columbia) 13/6, KRMD, WLAS, KNOE, KVOO, KSSS, KNIX, 23-18 WDDD.

BILL ANDERSON "Rock 'N' Roll To Rock Of Ages" (MCA) 12/8, KCKC, KVOO, KYNN, KNOE, KWKH, WLAS, KRMD, WWVA.

Most Requested

LW	RW	
1	1	JOHNNY LEE (Full Moon/Asylum)
2	2	EDDIE RABBITT (Elektra)
3	3	BARBARA MANDRELL (MCA)
4	4	MICKEY GILLEY (Full Moon/Asylum)
5	5	CONWAY TWITTY (MCA)
6	6	KENNY ROGERS (UA)
7	7	R. ORBISON & E. HARRIS (WB)
8	8	OAK RIDGE BOYS (MCA)
9	9	RONNIE MILSAP "Clowns" (RCA)
10	10	MERLE HAGGARD (MCA)
11	11	P. WAGONER & D. PARTON (RCA)

Active Recurrents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- BELLAMY BROTHERS Dancin' Cowboys (WB/Curb)
- JOHN CONLEE Friday Night Blues (MCA)
- CONWAY & LORETTA It's True Love (MCA)
- CHARLIE DANIELS BAND In America (Epic)
- MICKEY GILLEY True Love Ways (Epic)
- HAGGARD & EASTWOOD Bar Room Buddies (Elektra)
- EMMYLOU HARRIS Wayfaring Stranger (WB)
- WAYLON JENNINGS Clyde (RCA)
- DOTTIE WEST Leavin's For Unbelievers (UA)



August 15, 1980

Very often in our business, we forget to say thank you to the people who work with us to achieve new milestones.

We at RCA Records in promotion, sales, marketing and A&R appreciate the support you, the radio community, have given us, especially our newer artists.

New artists are our lifeblood—our future. Our ability to meet the expectations the industry has set for Country over the coming years depends more than ever on our success in establishing new faces. We all share in and benefit from... success.

For past accomplishments and future cooperation, thanks!

JERRY BRADLEY
JOE GALANTE
DAVE WHEELER
GAYLEN ADAMS
WAYNE EDWARDS
TIM McFADDEN
JOHN McNAMARA
CARSON SCHREIBER

JERRY FLOWERS
JOHN DOTSON
PAM ZIMMERMAN
MIRIAM LONGINO
SHELIA SHIPLEY
MARY RAY
CARLA BUCHANAN

P.S. Thank you for Alabama





Biff Collie Inside Nashville

Country

T.C.B.: Charley Pride says he leased another plane and flew to Ontario the Friday after his midair collision over Dallas, which took the lives of the two passengers in the other plane . . . Tammy Wynette, hospitalized with back trouble, cancelled dates in Illinois, Oregon, Washington, California and Arizona . . . Cactus Jack's, a Nashville nightclub, was sued for \$200,000 by Patsy Barrett for a fall she took while unintentionally riding the "Urban Cowboy" mechanical bull from Gilley's. Oh yes, and Gilley's, the manufacturer of the bull, is being sued too . . . Tom T. Hall, sro'ed 'em at the Lone Star Cafe in New York City . . . The church people are still talking about Glen Campbell and his live-in girlfriend Tanya Tucker singing the "Star Spangled Banner" at the Republican Convention! . . . Bill Anderson taped a visit "Backstage At The Opry" with Dottie West last Saturday (9) . . . Johnny Russell has been "roading" with Loretta Lynn this summer, including a sold-out performance at the Meadowbrook Music Festival in Rochester, MI. He and Loretta worked together as writers at Sure-Fire Music in the '60's, where all of Loretta's early hits were published . . . Booby Bare came home from Germany, where he taped a guesting in Frankfort in the top-rated TV variety show "Disco" . . . Joe Sun re-signed with BMI as an affiliated songwriter . . . Cartoonist Mike Senich, of legendary "Katzenjammer Kids" comic strip fame, is searching for a country singer to play in the yet-to-be-filmed "Pecos Bill" TV series. Marty Robbins is a most-likely candidate to date.

PERSONALITY: Couple of weeks ago I mentioned that Lonesome George Hume, GM at WRAA/Luray, VA, had to pull the sunup to sundown airshifts at his daytime station for two days running. "True," he says, "but that's nothing! Once I fired all five of my employees at one time and had to pull the full day schedules (6:00am to 6:30pm) for two whole weeks!" . . . Faron Young booked again at the Texas Prison Rodeo in Huntsville in October . . . Charlie Douglas kissed Martha and the kids, kicked the dogs and left!

For a month-long remote road tour, sponsored by WWL, Freightliner Trucks, Goodyear Tires, The Associates, BC Powders, CR Industries and Truckstops of America. (No Roloids, Doan's Pills, or Preparation H?) . . . Billie Jo Spears has been driving her giant tour bus since her husband and co-driver Doug Walton chipped a bone in his foot last month in National, Iowa . . . "Smokey & The Bandit II" previewed here the other morning, and it's as much fun as "Smokey I" . . . Skeeter Davis made her first record in five years . . . Charlie Lamb, one of the architects of Music City (he named it, didn't he?), won over his opponent in the Republican primary by a 3 to 1 margin. You can congratulate him by calling Charlie at (615) 254-3208. His address: Charlie Lamb Museum, 600 17th Ave. South, Nashville, TN 37203 . . .



OCTOBER IS COUNTRY MUSIC MONTH — To celebrate the annual event, the Country Music Association has designed several visuals, including a brand spanking new logo.

NASHVILLE AIRLINES: Hollywood's Wax Museum has a new Country section just opened, with seven women stars (but no men!) . . . Terri Hollowell in London this week to tape her first TV special for Great Britain. She's fast becoming a star in that country doing the same thing that brought Slim Whitman back. He's been working tours and shows in England since 1974; in 1980 he's a star again. Watch Terri happen the same way . . . Billy Bob Bowman says a vacation is what you take when you can't take



WHISPERIN' BILL AND THE OUTLAW — David Allan Coe made a special appearance on Bill Anderson's segment of the Grand Ol' Opry recently, which marked Coe's debut on the famed stage.

what you've been taking! . . . Jerry Clower resolved in January to lose a pound a week this year. So far, he's down from 283 to 260 by cutting out starches and sweets (most of the time, he says) . . . With "Coal Miner's Daughter" grossing \$75 million the first six months at the box office, they're now talking about another picture. (How about "Coal Miner's Daughter's sister" starring Crystal Gayle?) . . . Joe Stampley set to tape his first "Mike Douglas Show" early September aboard the "Delta Queen" where the Douglas crew will be on location. Barbara Mandrell recently co-hosted Mike's show . . . Jim Owens Enterprises Inc. set for another prime-time TV'er (their third this season), "Big Al's Doggs" co-stars Al Lewis, Logan Ramsey and Dennis Allen. (Owens Enterprises produced "Hank Williams: The Man & His Music" and "14th Annual Music City News Country Awards" seen earlier this year.) . . . Wayne Newton signed to headline the "Star Night" concert during the sixth Roy Clark Celebrity Golf Classic September 13 in Tulsa . . . George Jones plays NY for the first time August 18 with two shows at the Bottom Line . . . Moe Bandy and Joe Stampley kick off a new club in North Houston August 27 — Moe & Joe's Honky Tonk . . . New owners of the Exit/In say their current construction and renovation (over \$300,000 worth) is nearing completion . . . Eillie Nelson releasing a new album first week of September: "Family Bible" on MCA/Songbird . . . Con Hunley in the studio with producer Tom Collins putting on the finishing touches for the upcoming LP . . . John Anderson and producer Norro Wilson in Columbia's Studio "B" this week, starting up on John's latest album. (John leaves later this month for his first tour abroad, stopping at the first annual Scottish Country Music Festival in Edinburgh) . . . The Bellamy Brothers are off in the other direction, for a three-week tour of New Zealand, bon voyaging September 1 . . . The newly-formed Nashville Music Association sponsored its first open forum July 31, with more than 450 members of the city's music industry on hand. Membership solicitation was initiated with a \$1000 corporate contribution by BMI VP Frances Preston . . .

CLOSER: "You kids don't know how lucky you are; you get ten times what we got! When I was a kid, my Mother game me two choices: "Take it, or leave it!"



POST PERFORMANCE — Epic recording artist Ronnie McDowell performed recently in Nashville and is seen backstage with (l-r, kneeling) Phil Graham, Writer Relations, BMI; Jim Kemp, Epic Records; (standing) Mary Ann McCready, CBS Records; Al DeMarino, E/P/A Records; Joe Casey, CBS; Buddy Killen, McDowell's producer; McDowell; and Rick Blackburn, CBS.

ATTENTION!

Country Music Stations

Get ready for the fall book with the greatest country station promotional campaign ever developed. Cash in on the "Country" craze sweeping America. You can gain a **LARGER AUDIENCE** by relating to the masses and "Glamorizing" your station's image. Campaign includes television, radio, billboards, bumper stickers, and newspaper art. You'll stand out in your market against ALL formats.

For information on how to obtain the exclusive rights in your market call:
(305) 651-7576.

A service of the Hamilton Group.

Country

WEST

KRLD Arroyo Grande, CA Kendalls Nelson & Price Patsy Cline Joe Stampley John Anderson Razzy Balley HOTTEST: Oak Ridge Boys Dolly Parton Johnny Lee	KLAR Denver, CO Nelson & Price Patsy Cline Waylon Jennings Don Williams Suzie Allanson Shelie Andrews HOTTEST: Anne Murray Merle Haggard Mickey Gilley Reba McEntire Debbi Boone	KRAM Las Vegas, NV Neil McDaniel Moe Bandy Charly McClain Dorrell McCall Waylon Jennings Janette Hodges HOTTEST: Eddie Rabbit Barbara Mandrell Johnny Lee Roy & Emlylou Johnny Lee	KRMX Phoenix, AZ Waylon Jennings (Both) Don Williams George Jones Patsy Cline Kenny Dale Johnny Cash Jeanne Pruett Red Steagall HOTTEST: Roy & Emlylou Mickey Gilley Johnny Lee Neil McDaniel	KSON San Diego, CA Duncan & Frische Big Al Downing Debbi Boone Moe Bandy Gene Watson Nelson & Price HOTTEST: Kenny Rogers Reba McEntire Porter & Dolly Roy & Emlylou Johnny Lee	KSPS Seattle, WA Don Williams Patsy Cline Waylon Jennings Red Steagall George Jones Suzie Allanson HOTTEST: Al Dean
KRIZ Bakersfield, CA George Jones Gail Davies Tanya Tucker Gene Watson Patsy Cline Jim Stafford HOTTEST: Johnny Lee	KLZ Denver, CO T.G. Sheppard Ed Bruce Brown & Cornelius Razzy Balley Debbi Boone Moe Bandy Waylon Jennings	KLAC Los Angeles, CA Razzy Balley Debbi Boone Kendalls John Anderson Steve Mariner HOTTEST: Mickey Gilley Merle Haggard Johnny Lee	KFTN Provo, UT George Jones Red Steagall Ronnie McDowell Donna Fargo Don Williams Waylon Jennings Paul Evans	KSTW Salt Lake City, UT Nelson & Price Tamy Wynette Cristy Lane Don Williams Waylon Jennings HOTTEST: Fred Knoblock Brendalls Oak Ridge Boys Charlie Daniels Band Ronnie Hillis Mickey Gilley	KUCB Tucson, AZ Ronnie McDowell George Jones Le Costa Red Steagall John Anderson Don Williams Tanya Tucker HOTTEST: Oak Ridge Boys Roy & Emlylou Johnny Lee Barbara Mandrell
KSSS Colorado Springs, CO Donna Fargo Waylon Jennings Don Williams Charlie Daniels Band Con Hunley Bill Anderson George Jones Johnny Cash Tom T. Hall Paul Evans Roy Clark Ray Rogers HOTTEST: Anne Murray Conway Twitty Merle Haggard	KUED Ogden, UT Larry G. Hudson Don Williams Suzie Allanson Crystal Gayle Con Hunley Chet Atkins HOTTEST: Ronnie Hillis Barbara Mandrell Johnny Lee Porter & Dolly	KCEY Modesto, CA No Adds HOTTEST: Doug McGuire Johnny Lee Conway Twitty Stetler Bros. Dickey Lee	KUBN Pueblo, CO Big Al Downing Neil McDaniel Kenny Dale Sonny Curtis HOTTEST: Eddie Rabbit Mickey Gilley Johnny Lee	KSCD San Bernardino, CA Don Williams Patsy Cline Ronnie McDowell Tamy Wynette Bill Anderson	KUCR Tucson, AZ Patsy Cline Joe Sun Dave & Sugar Tom T. Hall Don Williams Waylon Jennings Tanya Tucker HOTTEST: Reba McEntire Suzie Allanson T.G. Sheppard Moe Bandy Eddie Rabbit

Most Added
DON WILLIAMS
I Believe In You (MCA)
WAYLON JENNINGS
Theme From The Dukes... (RCA)
GEORGE JONES
FROM THE JOKES
I'm Not Ready Yet (Epic)

Hottest
JOHNNY LEE
Looking For Love (Full Moon/Asylum)
EDDIE RABBITT
Drivin' My Life Away (Elektra)
ROY ORBISON &
EMMYLOU HARRIS
That Loving You Feeling (WB)
BARBARA MANDELL
Crackers (MCA)

REGIONAL ADDS & HOTS

EAST

WSEN Baltimore, MD Waylon Jennings Charlie Daniels Band Don Williams T.G. Sheppard George Jones Tanya Tucker HOTTEST: Charly McClain Toni Menley Sourz	WQMG Dover, NH Glen Campbell Charly McClain Dewey & Sugar Kin Vassey T.G. Sheppard HOTTEST: Fred Knoblock Waylon Jennings Garry Burbank HOTTEST: Roy & Emlylou Oak Ridge Boys Dolly Parton Gail Davies Johnny Lee	WQMS Norfolk, VA John Anderson Con Hunley Dick Jay John Jennings Cristy Lane Dave & Sugar Faron Young HOTTEST: Mickey Gilley Conway Twitty Louise Mandrell Johnny Lee Sourz	WADR Reno, NV Kendalls (Both) Razzy Balley Lynn Anderson HOTTEST: Chet Atkins Alabama Ronnie Hillis Eddie Rabbit Porter & Dolly Johnny Rogers	WVVA Washing, WV Roger Bowling Don Williams Tanya Tucker Waylon Jennings HOTTEST: Bill Anderson George Jones Charly McClain Waylon Jennings HOTTEST: Waylon Jennings Reba McEntire	WVBI Williamsport, MD Don Williams Tanya Tucker George Jones Ronnie McDowell HOTTEST: Harvel Falls Alabama Johnny Lee Roy & Emlylou Barbara Mandrell Oak Ridge Boys Conway Twitty
WVMO Baltimore, MD Fred Knoblock Reba McEntire Johnny Lee HOTTEST: Mickey Gilley Johnny Lee	WVBN New York, NY Eddy Arnold Gail Davies Suzie Allanson HOTTEST: Johnny Lee Dixie & Houston-John Eddie Rabbit	WVBC Pittsburgh, PA Ed Bruce Waylon Jennings Fred Knoblock HOTTEST: Johnny Lee Eddie Rabbit Barbara Mandrell	WVMD Washington, D.C. Don Williams Patsy Cline HOTTEST: Johnny Lee Conway Twitty Roy & Emlylou Barbara Mandrell Rosanne Cash	WVBA Willsboro, PA Brenda Lee Moe Bandy Debbi Boone Sonny Curtis Charly McClain Tamy Wynette Kenny Rogers	WVWH York, PA Jeanne Pruett Gene Watson Suzie Allanson Kendalls HOTTEST: Kenny Rogers Eddie Rabbit Johnny Lee

MIDWEST

WNRS Ann Arbor, MI Brenda Lee Don Williams Fred Knoblock Tamy Wynette HOTTEST: Mickey Gilley Eddie Rabbit Kenny Rogers Waylon Jennings	WVBC Cincinnati, OH Suzie Allanson Dolly Parton Nelson & Price Lynn Anderson HOTTEST: Brown & Cornelius Dirt Band Tamy Wynette Tanya Tucker Johnny Lee Gail Davies Ed Bruce	KWDT Toledo, IA Steve Warner Suzie Allanson Tom T. Hall Cristy Lane Don Williams HOTTEST: Dirt Band Tamy Wynette Tanya Tucker Barbara Mandrell Stetler Bros. Mac Davis	WDOO Mason, IL Dorrell McCall Brown & Cornelius Nelson & Price Joe Sun Peopz Foreman HOTTEST: Mickey Gilley Gail Davies John Anderson Johnny Lee Suzie Allanson	WVCL Peoria, IL Waylon Jennings Dixie & Houston Shelie Andrews John Anderson Fred Knoblock Cristy Lane Don Williams Dave & Sugar George Jones Suzie Allanson	KFEQ St Joseph, MO Tamy Wynette Waylon Jennings Hal Tillis Don Williams George Jones Tanya Tucker Red Steagall Dave & Sugar HOTTEST: Mickey Gilley Gail Davies John Anderson Johnny Lee Suzie Allanson
WVBR Cleveland, OH Razzy Balley Brown & Cornelius Kenny Dale Dixie Lee Tamy Wynette Don Williams HOTTEST: Eddie Rabbit Barbara Mandrell Johnny Lee	WVWJ Chicago, IL Lynn Anderson Kendalls Dolly Parton Gene Watson Nelson & Price HOTTEST: Eddie Rabbit Conway Twitty Ed Bruce Stetler Bros. Johnny Lee	WVWZ Grand Rapids, MI Alabama Don Williams Debbi Boone Joe Stampley HOTTEST: Kenny Rogers Roy & Emlylou Anne Murray	WVWF Indianapolis, IN Neil McDaniel Waylon Jennings Charly McClain HOTTEST: Toni Menley Don Williams HOTTEST: Jack Ward Duncan & Frische Stetler Bros. Ed Bruce Debbi Boone	WVWF Kansas City, MO John Anderson HOTTEST: Johnny Lee Stetler Bros. Reba McEntire	WVWJ Lawrence, MI Don Williams George Jones Conway Twitty HOTTEST: Johnny Lee Stetler Bros. T.G. Sheppard

SOUTH

WKKE Austin, TX Dorrell McCall Joe Stampley Gene Watson Nelson & Price HOTTEST: Roy & Emlylou Merle Haggard Leon Everette Conway Twitty	KREY El Paso, TX Jerril Kelly David Houston Tamy Wynette Cristy Lane Connie Cato Larry G. Hudson Joe Sun Don Williams Eddy Arnold HOTTEST: Conway Twitty Merle Haggard Oak Ridge Boys Dolly Parton	WVMS Jacksonville, NC Red Steagall Waylon Jennings Bill Anderson HOTTEST: Johnny Cash Don Williams Merle Haggard Larry G. Hudson Joe Sun Don Williams Eddy Arnold HOTTEST: Conway Twitty Merle Haggard Oak Ridge Boys Dolly Parton	WVMD Montgomery, AL Don Williams Waylon Jennings Red Steagall George Jones HOTTEST: Chuck Howard Hank Williams Jr. Alabama Kenny Rogers Johnny Lee Conway Twitty Mickey Gilley	WVWA Savannah, GA Dave & Sugar Patsy Cline HOTTEST: Barbara Mandrell Johnny Lee	WVWJ St. Petersburg, FL Stetler Bros. Mac Davis Dolly Parton Debbi Boone HOTTEST: Johnny Lee Dixie & Houston-John Eddie Rabbit
KVET Austin, TX Don Williams Hank Williams Jr. HOTTEST: Neil Tillis Suzie Allanson Waylon Jennings Ronnie McDowell HOTTEST: Johnny Lee T.G. Sheppard Anne Murray	WVAP El Paso, TX Razzy Balley Lynn Anderson Moe Bandy Debbi Boone HOTTEST: Harp Smith	WVMS Memphis, TN Waylon Jennings Don Williams HOTTEST: Stetler Bros. Mac Davis Dolly Parton Johnny Lee	WVMD Montgomery, AL Don Williams Waylon Jennings Red Steagall George Jones HOTTEST: Chuck Howard Hank Williams Jr. Alabama Kenny Rogers Johnny Lee Conway Twitty Mickey Gilley	WVWA Savannah, GA Dave & Sugar Patsy Cline HOTTEST: Barbara Mandrell Johnny Lee	WVWJ St. Petersburg, FL Stetler Bros. Mac Davis Dolly Parton Debbi Boone HOTTEST: Johnny Lee Dixie & Houston-John Eddie Rabbit

Country

Album cuts receiving airplay and activity.
Listed alphabetically. Cuts in bold
indicate heaviest reported airplay.

- A** ALABAMA - My Home's In Alabama - (RCA) "Getting Over You"
- J** JOHN ANDERSON - John Anderson - (WB) "1959"
- M** MOE BANDY - The Champ - (Columbia) "The Giver Took All She Could Stand"
- C** CHARLIE DANIELS BAND - Full Moon - (Epic) "Legend Of Wooley Swamp" "Carolina"
- J** JOHNNY DUNCAN - In My Dreams - (Columbia) "How's The World Treating You" "Wonderful Tonight"
- M** MICKEY GILLEY - That's All That Matters To Me - (Epic) "Jukebox Argument" "That's All That Matters To Me" "Million Dollar Memories" "The Blues Don't Care..."
- T** TOM T. HALL - Soldier Of Fortune - (RCA) "Me And Jimmie Rodgers"
- W** WAYLON JENNINGS - Music Man - (RCA) "Dukes Of Hazard" "Waltz Across Texas"
- W** WILLIE NELSON & RAY PRICE - San Antonio Rose - (Columbia) "Don't You Ever Get Tired"
- E** EDDIE RABBITT - Horizons - (Elektra) "Pretty Lady" "So Deep In Your Love" "Short Road To Love"
- M** MARTY ROBBINS - With Love - (Columbia) "Sometimes When We Touch" "Slipping From Me"
- S** SMOKEY & THE BANDIT 2 - Soundtrack - (MCA) "Pecos Promenade" "Texas Bound And Flyin'" "Here's Lookin' At You" "Again And Again" "Ride Concrete Cowboy" "Let's Do Something Cheap And Superficial"
- S** STATLER BROTHERS - 10th Anniversary - (Mercury) "Nobody Wants To Be Country" "Til The End" "The Kid's Last Fight" "We Got Paid By Cash" "One Less Day To Go"
- G** GARY STEWART - Cactus And A Rose - (RCA) "We Just Couldn't Make It As Friends"
- U** URBAN COWBOY - Soundtrack - (Full Moon/Asylum) "Hello Texas" "Cherokee Fiddle" "Could I Have This Dance" "Falling In Love For The Night" "Darlin'" "Don't It Make Ya Wanna Dance"
- D** DON WILLIAMS - I Believe In You - (MCA) "Falling Again" "I Want You Back Again" "I Believe In You" "I Keep Putting Off..." "Slowly But Surely"
- H** HANK WILLIAMS JR. - Habits Old & New - (Elektra) "Old Habits" "If You Don't Like Hank Williams" "Move It On Over"



P/A

POP/ADULT®

Mike Kasabo

Tuning In For ESF

As Expanded Sample Frame (Arbitron methodology for retrieving survey data from households with unlisted phones) continues its path to more and more markets, we thought it might be interesting to share some observations of two broadcast veterans located in markets that will be facing ESF in the Fall book. First we talked with WHEN/Syracuse VP/GM Bob Carolin:

R&R: Have you utilized any research from markets already using ESF for gearing up WHEN?

BC: Yes, and the first surprise of sorts was that in Syracuse we have about 30% (unlisted) phones, which Arbitron feels will not make a great impact.

R&R: In the markets I've observed, ESF seems to favor the younger side of the demographic spectrum...

BC: It could be an interesting problem for us because Syracuse University has a high percentage of people who live off campus, and to get our share, we're taking a close look at how to go about reaching and keeping those students as well as neighboring college students.

R&R: What sort of plans do you have to accomplish this?

BC: Right now I wouldn't really want to reveal any specific plans, but I will say that there are areas of programming that we feel we have on WHEN that are unique and will appeal to the 18-24 demo. The recent Arbitron had us #2 in men 18-34 next to an AOR station, which is pretty good because there are two AOR's and a number of rockers in town. We're not going just for music people, we're interested in getting those who want what we offer from a total entertainment and news standpoint.

R&R: But full-service types have tended to suffer from ESF...

BC: I'm convinced that what we have to offer the

people of Syracuse will be enough to get a solid base in the demos we need, including the younger element. I feel that the biggest problem is the new people or temporary people moving into the area that may not be concerned with the community and are just going for music. We can't do anything about them, but we will reinforce other people on the things only WHEN can offer.

As for that younger university crowd, we're looking into some things right now in terms of programming in the evening hours that we think will have a great deal of appeal — some music specials will be featured; maybe a new album artist, or possibly an era of music, but whatever it'll be, it will be done on a regular basis. Part of the success of AOR's in this town has been their playing of new album product. We have a good nighttime guy who is in his early 20's and can really relate to that demographic we're going after.

R&R: Do you perceive ESF as being, for you, a positive or negative?

BC: Well, as always, and that's what I love about this business, the challenge of new problems and how to solve them is really the name of the game. I don't see it as negative but rather as an effort on the part of Arbitron to better reflect that demographic, and that's the way it should be. To take this a bit further, we're not looking for the hip 18-24 per se. We're looking for that age group that likes the appeal of the features and full service aspect of what we offer.

R&R: Any final comments...

BC: Just to say that I read with interest your article on the situation in Kansas City with their first ESF, citing that as the reason for a decline. Everybody likes to have something to blame it on, and I'm not saying that's the case in Kansas City; all I know is that I don't know until we really get into it and I won't worry about it. All I'll do is take a positive step forward, reinforce our visibility awareness, trying to reach those new individuals who will be coming into Syracuse and give them a reason to listen to the station.

Next we talked with WRVA/Richmond Program Director Walt Williams:

R&R: How about your plan in dealing with ESF?

WW: There are so many question marks regarding ESF, we don't know how it's going to affect us totally. We have seen a bit of an effect because our TSA reaches the Tidewater area, which already has ESF...

R&R: What have you been able to determine from that?

Transition

Former WYNY/New York Program Director Dave Klahr has joined the Jim Schulke organization, and will be involved in the company's new syndication package that leans towards a Pop/Adult approach. He can be reached at (201) 753-0444... Bill Conway is the new Program Director of WTMJ/Milwaukee, coming from WDCY/Minneapolis, where he held the programming slot. General Manager Bill Haig announced, "We are very proud and happy to have Bill with us — he has previous experience in this market as well as an extensive background in programming and will have the responsibility for WTMJ and WKTI, our Top 40 FM."... Bernie Smilovitz is now reporting the daily sports on WASH/Washington as well as his assignment as Sports Director of Channel 5; he was recently voted one of the top sportscasters in Washington by readers of the Washingtonian magazine. Jim Simpson continues with the station's sports department and will concentrate on major international sporting events... Denny Carpenter has resigned his Program Director slot at KSTP/Minneapolis to join the station's sales staff. Don Michaels, currently the Music Director, will be acting PD in the interim... KSFO/San Francisco's new afternoon drive personality is Eric Tracy; he replaces Buddy Hatton, who moves to middays and in turn replaces Tommy Saunders, who takes on a part-time role... Tony Verkinnes comes to the air staff of WJON/St. Cloud from on-air status at KMHL/Marshall, MN, replacing J.J. Bouley... John Erickson has joined KING/Seattle as News and Public Affairs Manager, coming from sister KGW/Portland... Maureen Morales has been promoted to Music Director of WMAL/Washington from a programming assistant position...

Color



A REAL ZOO: WISN/Milwaukee's enterprising Promotion Director John Scheinfeld set up the first annual "WISN Zoo Day" promotion, which turned out to be an overwhelming success. More than 2400 free passes were awarded over a two-week period to station listeners. A 40-foot-long banner (see photo composite) signalled the event, as zoo-goers were greeted by over 40 clowns and mimes, the official WISN 1930 fire truck, plus entertaining sounds of area high school bands, along with the air staff.

WW: I don't see that it changes a heck of a lot. The sample size for Richmond in the last two books has gone up and so have our ratings, so I have nothing to complain about. Arbitron did come down here recently to fully explain not only ESF, but Extended Measurement, which goes into the market in 1981, and gave us a good insight as to what might happen. They indicate a tendency to bring up the sample a bit in 18-34's...

R&R: That's what I'm getting at; do you have a design for that younger side?

WW: No, not at all. We will continue to do what we do best. I'm a firm believer in not trying to play a game in somebody else's ballpark. It's a good way to get your brains beat out. We will continue to emphasize our personalities, community involvement and basic image. I don't think it wise to go off the deep end and react to an unknown situation which I think this is right now. Believe me though, I will analyze that book carefully when it does come out.

R&R: Do you feel that WRVA is already well adjusted for a younger demo, the 18-24's?

WW: Over the recent several years we have taken strides toward putting some younger demographics on the station for the obvious long-term good of WRVA. We have injected a more contemporary sound musically and otherwise, but it was over a period of years — not a shock treatment. We have a good demo spread so our philosophy is going to be to maintain our responsible attitude toward the overall audience.

R&R: Do you see ESF in a positive or negative light?

WW: Neither. I think it's just another step in the evolution of market research.

Update

50 BIG ONES: WGAR/Cleveland is celebrating the half-century mark in 1980 and would like to enlist the nostalgic help of all those who have passed through its hallowed halls in the past. This big affair will include a giant picnic at Geauga Lake on August 19th — so they need to hear from these "alumni" soon. Call (216) 526-6700 and ask for Kathy... The lovely and multi-talented Alison Steele (pictured), who was just appointed afternoon drive personality at WNEW/New York, is also After Dark magazine's Music Editor — a little moonlighting after dark, eh?... **AND THE WINNER IS:** KTWO/Casper, WY midday personality Jock Blaney recently won two Clio awards for spots he wrote and produced for an auto dealer — and we're told that these are the first such awards received by a Wyoming personality...

WSB honored by the Atlanta Clean City Commission for the station's part in helping to keep the parks and recreation areas spotless... WIS/Columbia was chosen South Carolina Station of the Year by the S.C. Association of Broadcasters... WFTL/Ft. Lauderdale Sportscaster John Wielt has been given an award for the Best Daily Sports Show by the Florida Association of Sportscasters... **PIGSKIN PREVIEW:** WSIX/Nashville will be broadcasting the Dallas Cowboys football games this season... At WCBM/Baltimore, Johnny Unitas (Hall of Fame quarterback) and Bobby Boyd return for another Colts football season as they cohost the weekly sports program, "Unitas & Friends"... A note from WUSL/Philadelphia Program Director Kris Chandler, "After a couple of years of format floundering, WSL has become a primary P/A source in Philadelphia, and I would like to begin to establish that fact within the industry. We have instituted a viable music procedure that combines research elements with educated ears and we feel confident our current list has validity for the market." Welcome to the world of P/A radio... WFYR/Chicago personality and MD John Wetherbee and wife Diana announce the arrival of a new baby daughter, Cristen Patricia, who charted at 6lbs. 15oz — also on the baby front, WORG/Orangeburg midday personality Diane Sanders, wife of afternoon jock Mark Sanders, announce their little munchkin at 6lbs, 10oz. — I wonder if their shifts had anything to do with it?...



P/A

POP/ADULT®

BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BILLY JOEL

Don't Ask Me Why (Columbia)

82% of our reporters are on it. Latest adds include WIS, WTIC, WPRO, WCCO-FM, KUGN, WOWO, WGR, WVMT, WHAM, WIOD, WEBC, WFYR, WQUA, WFIR, KMRJ. Key moves: 24-17 KFMB, 18-11 WWWE, 17-14 KBAI, 27-24 WIBW, 36-26 WGAR, 30-26 KLTE, 28-21 WREC, 32-21 KRKO, 30-25 WMAZ, 33-17 KAAV, debut 20 KRMG, debut 23 WBEN, debut 23 KMBZ, debut 26 WTAR, debut 26 WSB, debut 27 WBOW, debut 29 WCSC. Jumps 29-18 on P/A chart.

DIONNE WARWICK

No Night So Long (Arista)

68% of our reporters are on it. Adds include WPTF, WSJS, WBT, WQUD, KMBZ, KUGN, WHIZ, KSTP. Key moves: 17-14 WIBW, 34-29 WHAG, 26-23 WPRO, 33-25 WTAR. Heavy rotation: WFTL, KAKZ, KLYD, WHIO. Jumps 30-21 on P/A chart.

PAUL SIMON

Late In The Evening (WB)

67% of our reporters are on it. Adds include KHOW, WCBM, KMBZ, WBZ, WCMB, WGR, WHAS, WEBC, WJON, WLW, KAKZ, WTVN, WQUA, WCCO-FM, WCFR. Key moves: 30-16 KLTE, 28-21 WBT, 30-21 WSM-FM, 30-24 KDKA, 37-25 WGAR, debut 21 WYMC, debut 24 WBEN, debut 25 KOLO, debut 26 WPRO, debut 26 KBLF, debut 28 KAAV, debut 29 FM97. Debuts at No. 24 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

LIVINGSTON TAYLOR "First Time Love" (Epic) 67/12 adds include WHAM, KRMG, WWWE, WBT, KDKA, WISN, WTMJ, KOB, KSTP. Key moves: 18-12 KBLF, 23-21 WBOW, 28-23 KAAV, 26-21 WTAR, debut 20 KMBZ. Heavy rotation: WHBC, WDIF, WSGW. Increased 28-25 on P/A chart.

ROBBIE DUPREE "Hot Rod Hearts" (Elektra) 59/12 adds include WIP, WGIR, KFOR, WGR, KOLO, KNBR, KFMB, WIS, KRMG. Key moves: 9-5 WREC, 7-4 WSM-FM, 27-23 WQUD, 18-15 WBT, 27-23 WBOW, 28-20 WHAG, 36-28 WORG, 29-25 KRKO, 22-18 WMAZ, 25-17 WYMC, debut 22 WSTV, debut 20 WTVN, debut 29 WSB. Increased 31-27 on P/A chart.

ROBERT JOHN "Hey There Lonely Girl" (EMI America) 51/9 add WQUD, KMBZ, WHAG, WTMJ, WHIZ, WIS, WSGW, KAKZ, WCCO-FM. Key moves: 32-24 WBT, 21-17 KSTP, 34-29 WORG, 26-22 FM97, 25-21 WPRO, 25-22 KOLO, 22-19 WIBW, debut 26 WBOW, debut 30 WMAZ. Increased 33-29 on P/A chart.

GEORGE BENSON "Give Me The Night" (WB) 50/10 add WSJS, KFOR, WVMT, WHAM, FM97, KSFO, KRMG, KAKZ, KNBR, WCBM. Key moves: 22-16 KRKO, 17-14 WLW, 4-2 WBEN, 16-8 KAAV, 18-11 WGAR, 18-9 KLTE, 27-22 WORG, debut 20 WBZ, debut 24 WSTV, debut 28 WBOW. Increased 34-30 on P/A chart.

CARLY SIMON "Jesse" (WB) 58/18 adds include WHAM, WVMT, KHOW, WQUD, WHAS, WCBM, WSJS, WPTF, WIP, WGR, WBT, WSGW, WTMJ, WLW, KAKZ. Key moves: 24-16 WSM-FM, 23-18 FM97, 29-26 WLNH, 33-28 KBAI, 33-25 WORG, debut 22 WBEN, debut 23 WYMC, debut 28 WJBO, debut 27 KOLO, debut 30 WSB, debut 30 WCSC. Debuts at No. 32 on P/A chart.

BOB SEGER "You'll Accompany Me" (Capitol) 47/13 adds include KHOW, KDKA, WQUD, WBZ, WHAS, WQUD, WTMJ, WFYR, WTVN, KNBR, WQUA. Key moves: 22-17 WREC, 19-12 WSM-FM, 28-21 WLNH, 30-28 WWWE, 28-23 KBAI, 32-24 WGAR, 31-28 KBLF, 28-19 KLTE, debut 29 WBOW. Increased 40-33 on P/A chart.

ENGLAND DAN SEALS "Late At Night" (Atlantic) 44/9 add KLTE, KMBZ, KSTP, KFMB, WIS, WSGW, WCCO-FM, WSTV, KMRJ. Key moves: 26-18 KAAV, 22-18 KBLF, 26-24 WBOW, 29-25 FM97, 31-25 WBT, debut 30 WJBO. Increased 39-34 on P/A chart.

LARRY GRAHAM "One In A Million You" (WB) 34/3 add WIS, WHAS (dp), KSFO. Key moves: 22-17 WORG, 22-11 WYMC, 13-4 WGAR, 13-9 WSM-FM, 28-15 WQUD, 20-17 WHAG, 27-22 WCSC, 20-16 WBT. Heavy rotation: WIP, WCBM. Debuts at No. 36 on P/A chart.

EARL KLUGH "Doc" (UA) 38/3 add KOB, WFTL, KBLF. Heavy rotation: WNEW, WTMJ. Hot at KUGN. Remains at No. 37 on P/A chart.

DIANA ROSS "Upside Down" (Motown) 33/15 adds include KOY, WHAM, WEBC, WGR, WYNY, WBT, WWWE, KWOS, WPRO, WJON, WJBO, KRMG, KNBR. Key moves: 21-15 WLW, 13-11 WBEN, 24-15 WGAR, 29-23 WFIR, 23-20 WREC, debut 18 WFYR, debut 25 WCSC, debut 28 WMAZ. Debuts at No. 39 on P/A chart.

STEPHEN BISHOP & YVONNE ELLIMAN "Your Precious Love" (WB) 32/5 add WGIR, WIS, KMRJ, WHAG, WBOW. Key moves: 32-28 WORG, 34-30 KBLF, 27-23 FM97, 28-25 WWWE, debut 30 WSTV. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

KENNY RANKIN "Regrets" (Atlantic) 36/4 add KBLF, KPPL, WSGW, WBOW. Moves: 21-18 WTAR.

GERRY RAFFERTY "The Royal Mile (Sweet Darlin')" (EMI America) 33/3 add WHAM, WSIX (dp), WMAZ. Moves: 3-2 KBAI, 35-22 KRKO, 29-24 WSM-FM, debut 27 WTAR.

SPYRO GYRA "Percolator" (MCA) 32/1 add WHAM. Moves: 28-25 WJBO.

ERIC TROYER "Mirage" (Chrysalis) 31/2 add WYMC, WCFR. Moves: 31-24 WTAR. Heavy rotation: WTMJ.

PHILADELPHIA LUV ENSEMBLE "Love Fantasy" (Pavillion) 29/2 add WGY (dp), WYMC (dp).

FRANK SINATRA "You And Me (We Wanted It All)" (WB/Reprise) 28/2 add WFTL, WHOK. Moves: 24-19 WTAR.

COMMODORES "Old-Fashion Love" (Motown) 26/3 add WCCO-FM, WSGW, WHIZ. Moves: 18-13 WFIR, 23-19 WGAR, 20-18 WQUD, 30-27 WBT.

MAUREEN McGOVERN "Bottom Line" (WB/Curb) 26/1 add WCHV. Moves: 28-24 KBAI.

Radio & Records

POP/ADULT AIRPLAY / 40

August 15, 1980

Three Weeks	Two Weeks	Last Week	This Week	
8	4	4	1	AIR SUPPLY/All Out Of Love (Arista)
7	6	5	2	CHRISTOPHER CROSS/Sailing (WB)
1	2	2	3	OLIVIA NEWTON-JOHN/Magic (MCA)
13	11	8	4	ALI THOMSON/Take A Little Rhythm (A&M)
2	1	1	5	KIM CARNES/More Love (EMI America)
3	3	3	6	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
10	8	7	7	DIRT BAND/Make A Little Magic (UA)
4	5	6	8	KENNY ROGERS/Love The World Away (UA)
18	15	9	9	FIREFALL/Love That Got Away (Atlantic)
32	20	17	10	AMBROSIA/You're The Only Woman (You And I) (WB)
21	19	12	11	FRED KNOBLOCK/Why Not Me (Scotti Bros.)
23	18	14	12	EDDIE RABBITT/Drivin' My Life Away (Elektra)
37	29	20	13	NATALIE COLE/Someone That I Used To Love (Capitol)
38	21	16	14	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
14	12	11	15	BOZ SCAGGS/Jojo (Columbia)
5	7	13	16	PURE PRAIRIE LEAGUE/Let Me Love You Tonight (Casablanca)
9	9	10	17	MANHATTANS/Shining Star (Columbia)
-	-	29	18	BILLY JOEL/Don't Ask Me Why (Columbia)
19	16	15	19	ROY ORBISON & EMMYLOU HARRIS/That Lovin' You Feelin' Again (WB)
17	17	18	20	FRANKIE VALLI/Where Did We Go Wrong (MCA/Curb)
-	-	30	21	DIONNE WARWICK/No Night So Long (Arista)
12	13	19	22	ANNE MURRAY/I'm Happy Just To Dance With You (Capitol)
27	24	23	23	DR. HOOK/Years From Now (Capitol)
-	-	-	24	PAUL SIMON/Late In The Evening (WB)
36	31	28	25	LIVINGSTON TAYLOR/First Time Love (Epic)
11	14	22	26	ELTON JOHN/Little Jeannie (MCA)
-	39	31	27	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
30	27	26	28	GENESIS/Misunderstanding (Atlantic)
-	-	33	29	ROBERT JOHN/Hey There Lonely Girl (EMI America)
-	40	34	30	GEORGE BENSON/Give Me The Night (WB)
33	30	27	31	PAUL DAVIS/Cry Just A Little (Bang)
-	-	40	32	CARLY SIMON/Jesse (WB)
-	-	39	34	ENGLAND DAN SEALS/Late At Night (Atlantic)
39	36	35	35	BENNY MARDONES/Into The Night (Polydor)
-	-	37	36	LARRY GRAHAM/One In A Million You (WB)
-	-	37	37	EARL KLUGH/Doc (UA)
31	26	24	38	LINDA RONSTADT/I Can't Let Go (Asylum)
-	-	39	39	DIANA ROSS/Upside Down (Motown)
-	-	40	40	STEPHEN BISHOP & YVONNE ELLIMAN/Your Precious Love (WB)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry

OLIVIA NEWTON-JOHN w/ELO "Xanadu" (MCA) 25/11 add WIP, WOWO, KOLO, KMPC, WCBM, WLW, WHAG, WORG, WYMC, KRMG, WCCO-FM. Moves: 33-28 WBT, debut 25 WBEN, debut 27 WREC, debut 29 WLNH.

HOTEL "Half Moon Silver" (MCA) 24/2 add WEBC (dp), KUGN. Moves: 27-24 WLNH. **POINTER SISTERS** "He's So Shy" (Planet) 23/10 add WCFR, WGY, WSTV, WCBM, WIP, WDIF, KRKO, WSIX, WCHV, KSL. Moves: 25-19 WORG, 17-10 WYMC, 21-17 FM97, 28-19 WSM-FM, 27-22 WWWE.

PETE TOWNSHEND "Let My Love Open The Door" (Atco) 19/1 add KMRJ. Moves: 8-4 KRKO, 15-8 WCSC, 29-23 KOLO, 24-20 WBT, debut 18 WTVN.

ELTON JOHN "(Sartorial Eloquence) Don't Ya Wanna Play This Game No More" (MCA) 18/9 add WQUA, KUGN, WHAS, WLW, KRKO, WJON, WCHV, KSFO, WSIX. Moves: 28-23 WSM-FM.

ELO "All Over The World" (MCA) 18/7 add WHAG, WFIR, WHIZ, WGAR, WQUA, KOLO, KGGF. Moves: 23-17 WLW, 36-30 KBAI, 29-26 WBT.

SEALS & CROFTS "First Love" (WB) 18/3 add KUGN, WSM-FM, WPTF. Moves: 32-28 KBAI.

JOHNNY MATHIS "Different Kinda Different" (Columbia) 16/1 add WHAG.

MARY MACGREGOR "Somebody Please" (RSO) 15/6 add KBLF, WIS, WCSC, KSFO, KUGN, WBT. Moves: 31-25 WHAG.

IRENE CARA "Fame" (RSO) 14/2 add WDIF, WGY. Moves: 14-10 KAAV, 20-12 WBZ, 21-17 WPRO, 25-18 WCSC, 28-25 WQUD.

OAK RIDGE BOYS "Heart Of Mine" (MCA) 14/1 add KRKO. Moves: 18-15 WIBW, debut 22 KMBZ.

PHOTOGLO "When Love Is Gone" (20th) 14/0. Moves: 24-18 WHAG.

MICKEY GILLEY "True Lovs Ways" (Epic) 13/4 add WBT, WYMC, KAAV, WQUD. Moves: 20-15 KLTE, debut 30 WREC.

AMY HOLLAND "How Do I Survive" (Capitol) 13/4 add KWOS, WCHV, WREC, WGY. Moves: 38-30 KRKO, debut 29 WSM-FM.

JERMAINE JACKSON "You're Supposed To Keep Your Love For Me" (Motown) 13/3 add WSTV, WHAG, KUGN. Moves: 27-22 WBT, 31-29 WGAR, 30-23 WORG.

S.O.S. BAND "Take Your Time (Do It Right)" (Tabu) 13/0. Moves: 10-7 KDKA, 3-2 WGAR, 2-1 KAAV, 1-1 WCSC, debut 18 WBT, debut 25 WPRO.

STEPHANIE MILLS "Never Knew Love Like This Before" (20th) 12/6 add WIP, WQUD, WREC, WDIF, WHAG, KBLF.

BOZ SCAGGS "Look What You've Done To Me" (Full Moon/Asylum) 12/2 add WFIR, WCHV. Moves: 18-12 WREC, debut 27 WPRO, debut 27 FM97.

JACKSON BROWNE "Boulevard" (Asylum) 12/1 add WYMC. Moves: 9-5 KRKO, 14-11 FM97, 22-19 WCSC.

KENNY LOGGINS "I'm Alright" (Columbia) 10/2 add WQUD, WEBC. Moves: 32-20 KRKO, 37-29 WFIR, 33-21 WGAR, debut 28 FM97.

LARSEN-FEITEN BAND "Who'll Be The Fool Tonight" (WB) 9/1 add KRMG. Moves: 28-24 FM97.

Most Added:

- PAUL SIMON**
Late In The Evening (WB)
Added at 23% of our reporting stations.
- BILLY JOEL**
Don't Ask Me Why (Columbia)
Added at 19% of our reporting stations.
- CARLY SIMON**
Jesse (WB)
Added at 19% of our reporting stations.
- DIANA ROSS**
Upside Down (Motown)
Added at 18% of our reporting stations.
- BOB SEGER**
You'll Accompany Me (Capitol)
Added at 14% of our reporting stations.
- ROBBIE DUPREE**
Hot Rod Hearts (Elektra)
Added at 13% of our reporting stations.
- LIVINGSTON TAYLOR**
First Time Love (Epic)
Added at 13% of our reporting stations.

Hottest:

- CHRISTOPHER CROSS**
Sailing (WB)
Reported hot at 68% of our stations.
- AIR SUPPLY**
All Out Of Love (Arista)
Reported hot at 34% of our stations.
- OLIVIA NEWTON-JOHN**
Magic (MCA)
Reported hot at 37% of our stations.
- ALI THOMSON**
Take A Little Rhythm (A&M)
Reported hot at 34% of our stations.
- MICKEY GILLEY**
Stand By Me (Full Moon/Asylum)
Reported hot at 31% of our stations.
- AMBROSIA**
You're The Only Woman (You And I) (WB)
Reported hot at 29% of our stations.
- EDDIE RABBITT**
Drivin' My Life Away (Elektra)
Reported hot at 28% of our stations.

P/A

REGIONAL ADDS & HOTS

EAST

WBAL/Baltimore
Jack Lacy

WCBM/Baltimore
Dexter Beane

G. Benson
Pointer Sisters
C. Simon
P. Simon
ONJ w/ELO
HOTTEST
J. Lee
L. Graham
A. Thomson
C. Cross
M. Gilley
(Stand)
WBZ/Boston
Wendy Furigo

P. Simon
B. Seger
Ambrosia
E. Rabbitt
HOTTEST
K. Rogers
N. Cole
C. Cross
Dirt Band
I. Cara
(Fame)

WHDH/Boston
Jane Reno

None
HOTTEST
Manhattans
(Star)
N. Cole

WBEN/Buffalo
Roger Chishan

None
HOTTEST
C. Cross
G. Benson
A. Thomson
Ambrosia
D. Ross

WGR/Buffalo
Jory Reo

J. Lee
B. Joel
(Why)
P. Simon
R. Dupree
C. Simon
D. Ross
HOTTEST
A. Thomson
C. Cross
M. Gilley
(Stand)
E. Rabbitt

WYMT/Burlington
Gary Wheelock

P. Simon
G. Benson
C. Simon
B. Joel
(Why)
HOTTEST
Manhattans
(Star)
K. Carnes
R. Orbison &
E. Harris
C. Cross
B. Mardones

WRIE/Erie
Ted Abbott

None
HOTTEST
E. Rabbitt
ONJ
F. Knoblock
Manhattans
(Star)
C. Cross
Seals & Crofts

WHAG/Hagerstown
Rick Summers

ELO
P. Simon
J. Mathis
S. Mills
D. Ross
J. Jackson
R. John
S. Bishop &
Y. Eilman
ONJ w/ELO
HOTTEST
Air Supply
C. Cross
R. Orbison &
E. Harris
Genesis
L. Ronstadt
F. Knoblock
E. Rabbitt
Firefall

WCMB/Harrisburg
Larry Scott

F. Knoblock
P. Simon
J. Clayton(dp)
HOTTEST
Dirt Band
Air Supply
A. Thomson
C. Cross
J. Lee

WVIC/Hartford
Ginny Jasionka

N. Cole
B. Joel
(Why)
HOTTEST
K. Carnes
M. Gilley
(Stand)
C. Cross
Air Supply
R. Orbison &
E. Harris

WLNH/Laconia
Bill Shane

G. Lightfoot
F. Knoblock
HOTTEST
C. Cross
Air Supply
Firefall
Ambrosia

WGIR/Manchester
Karen Andersen

R. Dupree
J. Lee
S. Bishop &
Y. Eilman
HOTTEST
C. Cross
ONJ
Spinners
K. Carnes

WELI/New Haven
Wolf Pinto

None
HOTTEST
Firefall
C. Cross
A. Thomson
Ambrosia
D. Ross

WASH/Washington, DC
Bob Duckman

F. Knoblock
HOTTEST
A. Thomson
B. Scaggs
(JoJo)
M. Gilley
(Stand)

WNEW/New York
Bob Jones

Z. Zamaral
HOTTEST
D. Severinsen
N. Cole
E. Klugh

WYNY/New York
Jerry Sullivan

D. Ross
HOTTEST
C. Cross
Air Supply

WP/Philadelphia
Bob Russo

R. Dupree
S. Mills
C. Simon
ONJ w/ELO
Pointer Sisters
HOTTEST
F. Knoblock
L. Graham
Commodores
Ambrosia

FM97/Pittsburgh
Dennis Elliott

B. Seger
B. Joel
(Why)
G. Benson
N. Cole
Hall & Oates(dp)
L. Taylor(dp)
HOTTEST
B. Mardones
M. Gilley
(Stand)
A. Thomson
J. Lee
J. Broome
Firefall
Ambrosia
Pointer Sisters
C. Simon

KDKA/Pittsburgh
Randy Fick

L. Taylor
B. Seger
HOTTEST
ONJ
B. Joel
(Still)
C. Cross
S.D.S. Band
Ambrosia

MIDWEST

WHBC/Canton
Rick Jacobs

None
HOTTEST
ONJ
M. Gilley
(Stand)
Air Supply
C. Cross
A. Murray
B. Scaggs
(JoJo)
Dirt Band
L. Taylor

WFYR/Chicago
John Weirhae

B. Joel
(Why)
B. Seger
B. Browne
(Sing)(lp)
HOTTEST
B. Joel
(Still)
ONJ
R. Stones
K. Carnes
C. Cross
Air Supply

WLW/Cincinnati
Lee Gillett

C. Simon
P. Simon
ONJ w/ELO
N. Cole
Elton
(Game)
D. Severinsen
HOTTEST
K. Carnes
A. Thomson
Genesis
E. Rabbitt
Air Supply

WHIO/Dayton
Peggy Powell

None
HOTTEST
Air Supply
Dirt Band
Ambrosia
D. Marwick

WGAR/Cleveland
Chuck Collier

ELO
R. Dupree
HOTTEST
F. Knoblock
C. Cross
S.O.S. Band
B. Mardones
L. Graham
Air Supply
G. Benson
K. Carnes
D. Ross

WVBC/Duluth
Rick Morgan

K. Loggins
B. Joel
(Why)
D. Ross
P. Simon
HOTTEST
Chicago(dp)
C. Cross
B. Mardones
Ambrosia

WMPC/Los Angeles
Tess Russell

Dirt Band
ONJ w/ELO
HOTTEST
ONJ
M. Gilley
(Stand)
F. Valli
R. Orbison &
E. Harris
N. Cole

KBAI/Morro Bay
Donna St. John

P. Simon
HOTTEST
Air Supply
G. Rufferty
C. Cross
A. Thomson
L. Ronstadt
Dirt Band
Ambrosia
Firefall
F. Knoblock
(Why)
E. Rabbitt

KDY/Phoenix
Armstrong/Stevens

O. Ross
Ambrosia
Bros. Johnson
HOTTEST
J. Lee
A. Murray
K. Rogers
R. Orbison &
E. Harris
Dirt Band

KSLU/Salt Lake City
George Lemich

Pointer Sisters
B.J. Thomas
HOTTEST
ONJ
K. Carnes
C. Cross
M. Cole

WVVO/W. Wayne
Sam DeVincent

B. Seger
B. Joel
(Why)
ONJ w/ELO
HOTTEST
C. Cross
A. Thomson

WOOD/Grand Rapids
Bill Striker

C. Cross
J. Ian
HOTTEST
A. Thomson
M. Gilley
(Stand)
ONJ

KWOS/Jefferson City
Steve Morse

D. Ross
I. Cara
(Dm)
Chicago
A. Holland
R. Kennedy
HOTTEST
ONJ
K. Carnes
C. Cross
Genesis
B. Scaggs
(JoJo)

KMBZ/Kansas City
Steve Bell

H. Davis
F. Knoblock
D. Williams
P. Simon
E. Dan Seals
D. Marwick
R. John
Bellamy Bros.
HOTTEST
M. Gilley
(Stand)
ONJ
C. Cross
Air Supply
Dirt Band
A. Thomson
Firefall
R. Orbison &
E. Harris
J. Lee

WMIW/Milwaukee
Dave Denver

J. Lee
L. Taylor
HOTTEST
K. Carnes
Air Supply
E. Rabbitt
Ambrosia

WTMJ/Milwaukee
Sam Armato

R. John
L. Taylor
B. Seger
G. Benson
HOTTEST
E. Troyer
E. Klugh
C. Cross
M. Gilley
(Stand)
Ambrosia
F. Knoblock

SOUTH

WSB/Atlanta
George Fisher

None
HOTTEST
ONJ
Air Supply
A. Thomson
E. Rabbitt
Firefall
P. Boone
Dirt Band
F. Valli
J. Lee
F. Knoblock

WJBO/Baton Rouge
Louise Hardison

D. Ross
HOTTEST
M. Gilley
(Stand)
ONJ
Dirt Band
Air Supply
E. Rabbitt
J. Lee
F. Knoblock

WCSC/Charleston
Chris Bailey

K. Loggins
Chicago
M. Macgregor
E. Rabbitt
P. Simon
HOTTEST
S.O.S. Band
ONJ
C. Cross
Genesis
B. Mardones
R. Stones
P. Townshend
Air Supply

WBI/Charlotte
Andy Bicket

D. Ross
D. Marwick
L. Taylor
M. Macgregor
M. Gilley
(True)
C. Simon
HOTTEST
C. Cross
Air Supply
Dirt Band
C. Cross
J. Lee
Ambrosia
J. Lee
Ambrosia
J. Lee
Ambrosia
WCHV/Charlottesville
Thomas H. Twine

A. Holland
Elton
(Game)
Pointer Sisters
B. Scaggs
(Look)
M. McGovern
HOTTEST
Dirt Band
B. Mardones
Air Supply
A. Thomson
J. Lee

WIS/Columbia
Mike Collins

B. Joel
(Why)
L. Graham
R. Dupree
R. John
S. Bishop &
Y. Eilman
E. Dan Seals
M. Macgregor
Deliverance
HOTTEST
ONJ
K. Carnes
M. Gilley
(Stand)
Air Supply
C. Cross
Dirt Band
L. Graham

WFTL/Ft. Lauderdale
Tom Daren

F. Sinatra
E. Klugh
J. Lee
HOTTEST
M. Gilley
(Stand)
Air Supply
Dirt Band
Firefall
D. Marwick

KAAY/Little Rock
Roy Lincoln

M. Gilley
(True)
M. Plummer
Jon & Vangelis
Deliverance
HOTTEST
S.O.S. Band
Air Supply
A. Thomson
C. Cross
G. Benson
E. Rabbitt
(Fame)

**R. Orbison &
E. Harris
E. Dan Seals**

WHAS/Louisville
Jerry Molloy

C. Simon
Elton
(Game)
B. Seger
P. Simon
L. Graham(dp)
HOTTEST
J. Lee
A. Thomson
Ambrosia

WMAZ/Macon
Steve Murphy

Hall & Oates
R. Varnam
G. Rufferty
Dr. Hook
Genesis
(Song)(lp)
HOTTEST
ONJ
K. Rogers
C. Cross
Air Supply
Dirt Band
A. Thomson
B. Mardones

WYMC/Moylefield
Mike Brophy

J. Broome
B. Seger
ONJ w/ELO
Phil Luv
Ensemble
B. Joel
(Why)
M. Gilley
(True)
E. Troyer
HOTTEST
ONJ
C. Cross
E. Rabbitt
Air Supply
Dirt Band
L. Ronstadt
Ambrosia
Pointer Sisters
G. Knight
(Landlord)
B. Scaggs
(JoJo)

WREC/Memphis
Chris Angel

S. Mills
A. Holland
HOTTEST
HOTTEST
ONJ
J. Lee
R. Dupree
L. Ronstadt
Ambrosia
B. Seger

WQUD/Memphis
Don Vaccaro

B. Seger
C. Simon
R. John
C. Simon
D. Marwick
S. Mills
M. Gilley
(True)
HOTTEST
M. Gilley
(Stand)
Air Supply
C. Cross
Dirt Band
L. Graham

WMOI/Miami
Yoelonda Parapar

Ambrosia
B. Joel
(Why)
J. Lee
HOTTEST
M. Gilley
(Stand)
E. Rabbitt
ONJ
C. Cross
N. Cole

WSJS/Winston-Salem
George Brown

Ambrosia
C. Simon
G. Benson
D. Marwick
HOTTEST
C. Cross
M. Gilley
(Stand)
J. Lee
N. Cole
B. Joel
(Why)

Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- AIR SUPPLY (Arista) "Old Habits Die Hard" "Every Woman In The World"
- JIMMY BUFFETT (Full Moon/Asylum) "Hello Texas"
- KIM CARNES (EMI America) "Swept Off My Feet"
- CHRISTOPHER CROSS (WB) "The Light Is On"
- DAN FOGELBERG (Full Moon/Epic) "Gypsy Wind" "Last To Know"
- RUPERT HOLMES (MCA) "Partners In Crime" "Long Way Home" "In You I Trust"
- BILLY JOEL (Columbia) "C'Etait Poi" "Through The Long Night" "I Don't Want To Be Alone" "You're The One" "Sometimes A Fantasy"
- ELTON JOHN (MCA) "Never Gonna Fall In Love Again" "Take Me Back"
- CAROLE KING (Capitol) "Hey Girl" "Oh No Not My Baby" "Chains"

- GORDON LIGHTFOOT (WB) "Auctioneer" "Ghosts Of Cape Horn"
- DAVE MASON (Columbia) "I'm Missing You"
- ANNE MURRAY (Capitol) "You've Got Me To Hold On To" "Nevertheless, I'm In Love With You"
- ANNE MURRAY (Full Moon/Asylum) "Could I Have This Dance"
- OLIVIA NEWTON-JOHN (MCA) "Don't Walk Away" "Suspended In Time"
- OLIVIA NEWTON-JOHN w/CLIFF RICHARD (MCA) "Suddenly"
- EDDIE RABBITT (Elektra) "So Deep In Your Love" "I Need To Fall In Love Again"
- LINDA RONSTADT (Asylum) "Girls Talk" "Look Out For My Love" "Mad Love"
- BOZ SCAGGS (Columbia) "You Can Have Me Anytime" "Isn't It Time"
- BOB SEGER AND THE SILVER BULLET BAND (Full Moon/Asylum) "Nine Tonight"
- CARLY SIMON (WB) "Stardust" "The Three Of Us In The Dark" "Take Me As I Am"
- FRANK SINATRA (WB/Reprise) "Love Me Tender" "Summer Me, Winter Me" "Just The Way You Are"

OPPORTUNITIES

Openings

EAST

Pop/Adult station looking for full-time communicators and news people. Commercial experience necessary. Tapes and resumes only to Bill Noast, WSPR, 63 Chestnut St., Springfield, MA 01103. EOE M/F (8-15)

Announcer wanted. Good voice for Pop/Adult station in beautiful college town. Contact PD at (814) 238-5085. EOE M/F (8-15)

Creative afternoon drive personality for 50kw Capitol Cities operation. High profile Pop/Adult format with heavy community involvement. Demonstrated personality more important than years of experience. Excellent opportunity for right person. Tapes and resumes to Neil McGinley, PD, WKBW Radio, 695 Delaware Ave., Buffalo, NY 14209. EOE M/F (8-15)

WGUY-FM-Y101/Bangor is looking for a hungry professional who wants to be number one. Good energy. Tapes and resumes to Kirk Sherwood, WGUY, 7 Main St., Bangor, ME 04401. EOE (8-15)

WYCR (98.9CR)/York, PA looking for full and part-time air personalities. Good communicator for leading central PA Top 40 station. Tapes and resumes to Dave Jackson, PD, WYCR, Box 234, Hanover, PA 17331 EOE (8-15)

WKYG, Modern Country, is looking for one more addition to our airstaff. If your on-air and production talents are already well above average and you want to get better, we may be made for each other. We have the people, facility, wages and attitude that you need to be great. Tapes and resume immediately to Jack Randall, WKYG, Box 368, Parkersburg, WV 26101. EOE M/F (8-15)

Immediate on-air openings. If you've got three to five years Pop/Adult or Top 40 experience, I'd like to hear from you ASAP. Send tapes and resume to Gary Berkowitz, WPRO, 1502 Wampanoag Trail, Providence, RI 02915 EOE M/F (8-15)

Small and medium market, but "News" name needs weekend person who loves and knows news — no on-the-job training. Knowledge of sports also helpful. Basics (like typing) required. No rip & readers. AM & 50,000 watt FM operation. If you're interested, write Joe DeCatus, ND, WINE-95-FM, Box 95, Danbury, CT 06810, or call (203) 775-2255. (8-15)

Needed: Female newscaster with polished commercial sound for flagship "Music For Your Life" station just outside New York City. Send tapes and resumes to ND, WHLI, 384 Clinton St., Hempstead, NY 11550. EOE (8-15)

8-104/Baltimore is looking for a super midday jock with the best of production skills to round out our #1 team. Tapes and resumes to Jan Jeffries, Seven E. Lexington St., Baltimore, MD 21202. No calls please. EOE M/F (8-15)

WJBQ/Portland, ME has rare opening for Program Director. Station soon to be 50,000 watts. Contact Rick Snyder, GM, 583 Warren Ave., Portland, ME 04103, (207) 775-6321. EOE M/F (8-15)

Major market opportunity for experienced AM programmer. Must know Pop/Adult music and news. Call Carl Cramer, Frank Magid & Assoc. at (817) 265-7121. (8-15)

Harrisburg/Lancaster/York area top Country station Z107 seeks PD. Must be proven administrator. Contact Bob Zimmerman at (814) 238-5085. EOE M/F (8-15)

New York City's Jazz FM seeks newsperson with minimum three years major market street reporting experience. Must have strong writing and newsgathering talents and anchor capabilities. Send tape and resume to Barbara Malmot, ND, WRVR, 41-30 58th St., Woodside, NY 11377. No calls please. (8-15)

Openings

Progressive Radio Network, producer and syndicator of the award-winning News Blimp, is looking for a highly creative producer to work on a new show. You must have encyclopedic knowledge of rock and comedy as well as super production skills. Current residence in New York metro area preferable. Contact Susan O'Connell at (212) 585-2717. (8-15)

WSPK/Poughkeepsie, NY is accepting tapes for future part-time and possible full-time openings. Need good sounding personalities and hard, dedicated workers for Pop/Adult/Top 40 format. No screamers. Beginners salary. Prefer tapes from immediate New York, New Jersey, and Connecticut areas. Send tapes and resumes to Jim Simonetti, WSPK, Box 1703, Poughkeepsie, NY 12601. EOE (8-15)

WIGY-WJTO/Bathe needs morning news person. Send tapes and resumes to Steve Rogers, WIGY, Box 329, Bathe, ME 04530. No calls please. EOE M/F (8-8)

We're losing our nighttime lady to a major market. Country-crossover station seeking quality air talent. Excellent working conditions. One hour from Washington and Baltimore. Tapes and resumes to James T. Keany, WAYZ-FM-AM, Waynesboro, PA 17268. (8-8)

WFBR is the story of the 80's. We're looking for a reporter to cover that story. No beginners please. Send tapes and resumes to WFBR, Baltimore, MD 21218. No calls please. EOE M/F (8-8)

WIOO needs afternoon drive person. Prefer someone who can handle ass't programming duties. Excellent opportunity for jock who is looking to move into programming and/or sales in small market. Send tapes and resumes to Ben Barber, WIOO, 180 York Rd., Carlisle, PA 17013. No calls please. (8-8)

Attention Western New York lovers. We're a friendly Pop/Adult operation and would like your tape and resume for possible future openings. At least 1 yr experience in radio will be given highest priority. Send info to Chuck Mandrell, OM, WJUL, 1224 Main St., Niagara Falls, NY 14301. EOE (8-8)

Tapes and resumes are being accepted for possible future openings. Don't pass up this small market opportunity. We'll pay for the right talent. Send tapes, etc., to Frank Troiani, Box 867, Lewistown, PA 17044. EOE (8-8)

A major Mid-Atlantic state operation is seeking an afternoon anchor/reporter. Position will involve street work. Applicants should have prior medium or major market experience. Send tapes and resumes to WFBR, Baltimore, MD 21218. No calls please. EOE M/F (8-8)

DJs tired of those hot shot sales people always filling your show with spots? Get them out of your air. Send them to us. WCFR needs 3 sales superstars. Contact Bob Russo, Sales Mgr., WCFR/Springfield, VT. Call (802) 885-5147 before 9:30am. EOE M/F (8-8)

WIOQ/Philadelphia's adult AOR is growing. We're looking for people with maturity and experience to handle a real challenge. News person for general news and on-air work with city's #1 rock personalities. Promotion Director with excellent communication skills. AVT background or agency experience helpful. MD/part-time air talent willing to work with highly structured framework. Send materials to Alex DeMers, Program Mgr., 2 Bela Cynwyd Plaza, Bela Cynwyd, PA 19004. No calls please. EOE M/F (8-8)

Superstars AOR WZZO/Allentown looking for part-time air talent. Tapes and resumes to Lyn Corey, PD, WZZO, Ste 205, 2285 Schoenersville Rd., Bethlehem PA 18017. (8-8)

New Superstars AOR WTPA/Harrisburg, PA on air Sept. 1 looking for qualified exciting airstaff. AOR experience preferable. We want enthusiasm. Send tapes and resumes fast to Doug Sorensen, KLAQ, 4141 Pinnacle St., El Paso, TX 79002. (8-8)

WFTN/Franklin, NH needs a News Director immediately. Experience necessary. Prefer someone who has lived and worked in New England. Tapes and resumes to Don Rooney, WFTN, Box 99, Franklin, NH 03235. No calls please. EOE M/F (8-8)

Openings

Hartford's #1 rated AOR seeks afternoon drive and evening announcers. Also looking for afternoon news personality with 2 yrs on-air/reporting experience. Send tapes and resumes to Daniel Francis Hayden, PD, WHCN-FM, 1039 Asylum Ave., Hartford, CT 06105. (8-8)

SOUTH

Disc jockeys (Alert). News persons (Alert). Whether you have been doing radio for 10 weeks or 10 years. If you are a team player willing to work hard and you want to join an aggressive group to share your ideas and talents with, send tapes and resumes to Lee Logan, KFMK, 6420 Richmond, Suite 600, Houston, TX 77057. EOE M/F (8-15)

KLOU/Lake Charles, LA looking for experienced drive-time air talent. Good money for right person. Production a must. Potential for music duties in addition to air shift. Good working conditions at this top rocker in this 10 station market. Contact Jerry Loustau, 311 Alamo Street, Lake Charles, LA 70602, or call (318) 436-7277. EOE M/F (8-15)

WRNL/Richmond, VA accepting applications for news divisions. Voice, writing ability, reporting skills and news sense are all important. Send tapes, resumes and writing samples to Joel Meltzer, WRNL, 7100 Bethlehem Road, Richmond, VA 23228. EOE M/F (8-15)

Wanted: One news person. Must have conversational style in writing and delivery. Ambition is a must. Contact Lynn Marshall, WAMT, Box J, Titusville, FL 32780. EOE M/F (8-15)

Take charge News Director for medium market. Must be willing to immerse himself in the local news scene plus handle drive-time newscasts. Experienced only. Tapes and resumes to Jerry Loustau, 311 Alamo Street, Lake Charles, LA 70602, or call (318) 436-7277. EOE M/F (8-15)

50,000 watt WPTF is searching for replacement for our nighttime talk show host who has been promoted to News Director. If you think you can fill the void and relate to listeners from Virginia to Florida, we offer a beautiful area in which to live. Brand new ultra modern studios and opportunity to join one of the nation's leaders in broadcasting. Tapes and resumes to Jimmy Dean, PD, Box 1511, Raleigh, NC 27602. No calls please. EOE M/F (8-15)

Sunbelt market of 400,000 seeking morning announcer for future opening at Pop/Adult FM. Send tapes and resumes to WPYX, Box 9446, Jackson, MS 39208. (8-15)

Country dynamite WTNT/Tallahassee, FL, a Robert Ingsted Group station, invites your application if you are a seasoned, creative production specialist and an adult on-air communicator. Rush tapes and resumes to Tom Flanigan, P.O. Box 1047, Tallahassee, FL 32302. EOE M/F (8-15)

Help wanted radio management. Dynamic General Manager for profitable Country & Western in Alabama which produces approximately 1/4 million in revenues annually. Must have strong sales background, be able to motivate and carry the top local list. Stable economy with agricultural base. We have owned station over 30 years and have excellent plan of salary, benefits and incentives. Send resume and salary requirements to Randolph Miller, Airmidia, Inc., Box 3032, Fort Pierce, FL 33450. EOE M/F (8-15)

G100-FM has rare opening for PM Drive/Production. Good salary and company benefits. If you have medium/major market experience and want to contribute to the team, send tape and resume to Jim Mehansy, WKRG-FM, P.O. Box 2367, Mobile, AL 36652. No calls please. EOE M/F (8-15)

Strong personality needed for 100 kw Florida Top 40 FM. Skilled production a must. Experience in rock preferred. Decent bucks, beautiful area and good beaches. Rush tapes and resumes to Steve Hase, PD, O-95/FM Box 3192, Fort Pierce, FL 33450. EOE M/F (8-15)

Major broadcast group seeks experienced Chief Engineer for dominant Southeast AM/FM operation. DA hands-on and automation expertise necessary. All applications should include extensive resume, salary history and compensation requirements. Please reply to John Faulk, Station Manager, WDEF-AM-FM, 3300 Broad St., Chattanooga, TN 37402. EOE M/F (8-15)

Immediate opening for music-oriented personality to relate to this market's largest evening audience. Rush tape, resume and production sample to Chuck Holloway, PD, WKZL-FM, Box 11967, Winston-Salem, NC 27106. EOE M/F (8-15)

Superstars WIMZ/Knoxville still seeks experienced AOR morning man. Will work with morning news man as team. Send tapes and resumes to Kerry Lambert, WIMZ, Suite 200, 801 East Vine Avenue, Knoxville, TN 37915. No calls. EOE M/F (8-15)

97 ALT/Meridian, MS is looking for aggressive, young air talent for all positions. Good working conditions, good pay for the right individual. Send tapes and resumes along with brief explanation of how you can help us win to Box 5797, Meridian, MS 39301 c/o Ken Knight. EOE M/F (8-15)

WLAS/Jacksonville, NC is accepting tapes and resumes for possible future openings. Contact Willie Williams between 9am-4pm EDT at (919) 347-6066. (8-15)

New Texas major market country station starting operation this fall. Send tapes and resumes to Mickey Ashworth, P.O. Box 5488, Beaumont, TX 77704. EOE M/F (8-15)

KVIL . . . KJ100 . . . WORD . . . These are a few of the stations our jocks have moved directly to within the past year! If you are a positive thinker and are interested in sharing your radio learning experience with a dedicated, close-knit energetic team of professionals at a #1 rated Top 40/Pop/Adult in sunny West Texas, send tapes and resumes to John Clay, KRIG, Box 4312, Odessa, TX 79760. EOE M/F (8-15)

Number one easy listening music station in Georgia's second largest market looking for positive, bright morning man with creative production and leadership potential to direct station promotions. Salary open. Tapes and resumes to Pate Riese, PD, WDAK-WEIZ, P.O. Box 1640, Columbus, GA 31994. No calls please. EOE M/F (8-15)

100,000 watt soft AOR in million plus Southeast market seeks mature sounding morning man willing to get involved with community. Self motivation and enthusiasm essential. Good bucks for right person. Tapes and resumes to Anthony & Associates, 1518 Mineral King, Visalia, CA 93277. EOE M/F (8-15)

WQDR-FM/Raleigh, NC has immediate opening for experienced AOR announcer. Excellent production skills required. Tapes and resumes to Daniel Brunty c/o WQDR, Box 1511, Raleigh, NC 27602. No calls. EOE M/F (8-15)

Major broadcast group seeks experienced chief engineer for dominant Southeast AM-FM operation. DA hands on and automation expertise necessary. All applications should include extensive resume, salary history and compensation requirements. Reply to John Faulk, Manager, WDEF-AM-FM, 3300 S. Broad St., Chattanooga, TN 37408. EOE M/F (8-8)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Industry

J. MICHAEL McKOY appointed Coordinator of Special Events for the Society of Radio Personalities and Programmers (SRPP).
CELIA HIRSCHMAN has joined the staff of Image Marketing and Media.

Record

CHARLES PETERSON has joined the Warner Bros. accounting department staff.
CALVIN LEW named Local Promotion Manager of Casablanca product for the Seattle area.
OLGA CHOKREFF appointed Local Promotion Manager of Casablanca product for the Detroit area.
DAVID CARPIN named A&R Producer for RCA Records.
BILLY GILBERT named National Accounts Sales Manager, based in Chicago for A&M Records.
LARRY HAYES moves from Southwest Regional Sales Manager based in Dallas to National Sales Manager for A&M Records, Los Angeles.
NICK STERN appointed Manager of the Southwest Regional Sales Department for A&M Records.
LEROY SATHER has been named Regional Director for the West Coast for MCA Records.

JOHN JUMP has been appointed Branch Manager for MCA Records, Los Angeles.
ROD LINNUM has been named Branch Manager for both Chicago and Detroit for MCA Records.
MARVIN GLEICHER appointed Elektra/Asylum Promotion Rep in Chicago.
JOHN HUGHES named Elektra/Asylum Promotion Rep in Dallas.
JOEY CAVELLO appointed Atlantic Records Promotion Rep for the Boston Market.
JONI DLUGATCH named Administrative Assistant to Harold Childs, A&M Records.

Radio

CHERI McSPADEN, formerly of KBLE/Des Moines, IA, joins KKRO/Iowa City, IA as all-night personality.
NEIL RUBINO named MD at KCMU/Seattle, WA.
JEFF DAVIES promoted to PD at KDMS/El Dorado, AR.
SCOTT TAYLOR promoted to MD at KILE/Galveston, TX.
JOHN MICHAELS joins WKOS/Nashville, TN from WOMI/Owensboro, KY.
DAVE MATTHEWS, formerly with KXLR/Little Rock, joins KAAV/Little Rock, AR as midday personality.
KEVIN MASHEK has been appointed Account Executive for WBBM-FM/Chicago, IL.
PATRICK SEPE appointed Account Executive for WBBM-FM/Chicago, IL.
JOE LONDON named PD at WFNC-AM/Fayetteville, NC.

OPPORTUNITIES

Openings

SOUTH

KOZA/Odessa, TX is looking for part-time news person for afternoons. Send tapes and resumes to Paul Blair, Box 351, Odessa, TX 79760, or call (915) 332-4301. EOE M/F (8-8)

Our growing station is looking for a news/sports reporter with experience and ability. Need hard worker who would like to live in an area near Hilton Head, SC. Minorities encouraged to apply. Send tape, resume, writing sample and photo to News Director, 3040 Boundedary St., Beaufort, SC 29902. EOE M/F (8-8)

WCRJ/Jacksonville, 60KW AM/100KW FM, contemporary Christian format, expanding our air staff. If you're looking for a stable position with an innovative top quality Christian station and have good production skills, send tape and resume to Rick Hlubek, WCRJ, 5900 Pickettville Road, Jacksonville, FL 32206. (8-8)

KIKK-AM-FM/Houston looking for News Director. Rare opportunity for right go-getter. Contact Charlie Ochs, OM, KIKK Radio, 6306 Gupton, Houston, TX 77081. EOE M/F (8-8)

Urgent. We have immediate opening for a professional black air talent. Rush tapes and resumes to Hank Damon, Station Manager, FM 108.5, Flagship Pier, Galveston Island, TX 77550, or call (713) 783-4106. EOE M/F (8-8)

KFMN/Abilene, TX is looking for air personality for night shift. One year experience preferred. Females and minorities encouraged to apply. Tapes and resumes to Randy Kemp, KFMN, P.O. Box 473, Abilene, TX 79604, or call (915) 677-7225 Mon-Fri between 9am-12noon. EOE M/F (8-8)

Immediate opening for Operations Manager at WKIX, a 10,000 watt adult contemporary station in Raleigh, NC. Send resume, air check of station and programming philosophy to Tommy Walker, General Manager, WKIX, P.O. Box 12526, Raleigh, NC 27605. (8-8)

South Florida 100,000 watt contemporary FM needs experienced sales person to assume current list and build it even larger. Good compensation plan. Call Jim Lord or Randy Miller at (305) 484-1400. EOE M/F (8-8)

WOAI-FM. Clear Channel Communications in historic San Antonio, TX, is looking for quality people for personality positions and ready to move into a major market. Format is Pop/Adult. Send tapes and resumes to Tom Lopez, PD, WOAI-FM, 6222 N.W. IH 10, San Antonio, TX 78201. EOE M/F (8-8)

WPRW/Manassas, VA suburb of Washington, D.C., needs evening air personality. Tapes and resumes to Johnny Long, P.O. Box 1480, Manassas, VA 22110, or call (703) 368-3100. EOE M/F (8-8)

MIDWEST

Aggressive newperson opening immediately. Heavy emphasis on vocal news coverage. Must be experienced, dedicated and hard worker. Fastest growing county in Indiana. Send tapes, resumes, and salary requirements to O.J. Jackson, WAKE Radio, Box 149, Valparaiso, IN 46383, or call (219) 482-6111. EOE (8-15)

KSMN/Mason City, IA seeking air personality who knows Country music and enjoys working in a small market. Some experience preferred. Send tapes and resume to Tom Huber, KSMN, Box 1446, Mason City, IA 50401. EOE (8-15)

WEAQ/Eau Claire, WI looking for air talent with a natural, alive, adult delivery. Tapes and resumes to Rick Roberts, Box 1, Eau Claire, WI 54701. EOE M/F (8-15)

WIBA-FM/Madison, WI seeks morning on-air person and two part-time weekend announcers. AOR experience preferred. Tapes and resumes to Dave Ervin, Box 99, Madison, WI 53701. (8-15)

WHIZ/Zanesville, OH is looking for a talented personality for morning drive. Send tapes and resumes to PD, WHIZ, Lind Arcade Building, Zanesville, OH 43701. EOE M/F (8-15)

Entry level position in Northwest Ohio. Pop/Adult FM with emphasis on personality. Contact Jim Eberly, WYAN, Box 334, Upper Sandusky, OH 43351. EOE M/F (8-15)

Adult, human-sounding medium market air performer wanted for possible future openings at one of America's fastest-growing major market contemporary stations. Tapes and resumes only to Jack Casey, WZZP-FM, One Radio Lane, Cleveland, OH 44114. No calls please. EOE M/F (8-15)

Top ARB-rated station with an 11 share 12+ needs talent. If you'd like to work for an AOR winner, rush tapes and resumes to Bob Linden, Meredith Corp., 11128 John Galt Blvd., Omaha, NE 68137. EOE M/F (8-15)

Aggressive, experienced news director with serious commitment to news and information needed for WSPD, Toledo's leading Pop/Adult radio station. Excellent company benefits. Qualified candidates send tapes, resumes, and references to James P. White, WSPD, 125 S. Superior, Toledo, OH 43602. EOE (8-15)

Wanted: Alive...morning man/engineer combo for the finest small market Pop/Adult station in the midwest. Good bucks for good man. Send tapes and resumes to Tim Ost, PD, KODJ, Box 1170, Jamestown, ND 58401. (8-15)

Openings

KBTT/Quad Cities: Despite the lure of more money and a larger market, our morning man has decided to stay. We do, however, have a definite midday opening. Excellent voice needed along with the ability to relate. Send resume, aircheck and production tapes to Jim O'Hara, Box 3788, Davenport, IA 52808. EOE (8-15)

WOW/Omaha has immediate part-time on-air openings. Please send tapes and resumes to Don Davis, OM, 11128 John Galt Blvd., Omaha, NE 68137. EOE M/F (8-15)

Wanted: Sports reporter. Hard-hitting man or woman with ability to take charge, dig, and excel. Highly sports-oriented future with us. Contact WAAM, 4230 Packard Rd., Ann Arbor, MI 48104, or call (313) 971-1600 - Doug Hamilton. EOE (8-15)

Wanted: News Director/Newsperson. Hard worker for progressive news department. Want experienced or talented person to take charge in creating news authority for suburban Detroit area station. Contact WAAM, 4230 Packard Rd., Ann Arbor, MI 48104, or call Doug Hamilton (313) 971-1600. EOE M/F (8-15)

Experienced news person needed for top-flight AM/FM combo. Only experienced need apply. Tapes and resumes to Lee Kelso, WMEE/WQHK, 2915 Maples Road, Ft. Wayne, IN 46816, or call (219) 447-5511. EOE M/F (8-15)

Wanted: Pop/Adult announcer for Southwest Kansas station. Experience in production helpful but we will train. Contact Lee Michaels, KEDD Radio, Dodge City, KS 67801, or call (316) 227-7151. EOE M/F (8-15)

Kelly Communications Inc./Clermont, MI is looking for entire staff for start up around 9/1/80. GM, sales, announcers, and engineer. Small market/minimum pay/great learning opportunity. Tapes and resumes to Paul Christy, President, Kelly Communications, Inc., One Radio Plaza, Detroit, MI 48220. EOE M/F (8-15)

WMEE-WQHK/Ft. Wayne, IN looking for Operations Director. Must have knowledge of Top 40 and Country. Administrative and budgeting skills preferred. Send information to John David Spangler, Box 6000, Ft. Wayne, IN 46896, or call (201) 447-5511 between 2-6pm. EOE (8-8)

Witty, mature Pop/Adult morning pro needed August 15. Management potential. Right money for right person. Send tapes and resumes to Kurt Scholte, Dir. of Operations, WYBR, E-114 Cherryvale Mall, Rockford, IL 61112. EOE (8-8)

Super MD wanted for 1st class AOR station, knowledge of all record companies, reporting to trades, daily air shift, tight production, must be experienced. Females encouraged. Tapes and resumes to S.R. Novak, 1428 E. 96th St., Brooklyn, NY 11238. (8-8)

Eastern and Central Michigan's first radio voice is always looking to hear from talented, experienced professionals who like to work in a creative adult environment. Pop/Adult-Talk information format. No beginners. Send tapes and resumes to Geary Stevens, WBCM, Suite 301 Davidson Bldg., Bay City, MI 48708. EOE M/F (8-8)

Have you fallen into the black hole of broadcasting? Jocks, news, production people strike back today. Send tapes and resumes to Eric Edwards - WNAP-FM, 2635 N. Illinois, Indianapolis, IN 46208 (Fairbanks Broadcasting). No calls please. EOE (8-8)

AOR-Pop/Adult looking for bright, enthusiastic communicator. Must know music and can handle production load. Company benefits. Stable individual needed yesterday. Send resumes, production samples and aircheck to Barry Michaels, OM, Box 1230, Sioux City, IA 51102. EOE M/F (8-8)

Air talent needed for dominant Midwestern Country station. Experience in production, creative nature. Excellent benefits. Tapes and resumes to Operations Manager, KFH, 104 S. Emporia, Wichita, KS 67202. EOE (8-8)

WBMX/Chicago looking for experienced air personalities. Send tapes and resumes to Jim Maddox, GM, WBMX, 408 S. Oak Park Ave., Oak Park, IL 60302. (8-8)

WVON/Chicago looking for News Director. Experience necessary. Send tapes and resumes to Ernest James, GM, WVON, 6 N. Michigan Ave., Chicago, IL 60602. (8-8)

KWPR/Clemmons, OK has opening for afternoon drive announcer and sales person at cross-over Country format station. Experienced applicants preferred. Tapes and resumes to Mike Warren, Box 1147, Clemmons, OK 74017. (8-8)

We're looking for a hard-working dedicated professional who can entertain adults for immediate opening. Excellent production necessary. Promotion or other responsibilities possible. Send tapes and resumes to Mike Seger, WWQM, Box 4408, Madison, WI 53711. No calls please. EOE M/F (8-8)

Overnite shift open at 50,000 watt Top 40 FM. #1 rated station covers 1/2 of a million people. Women and minorities encouraged to apply. Tapes, resumes and references to Jeffrey Jay Weber, OM, Box 1410, Lafayette, IN 47902. (8-8)

WNRB/Ann Arbor's best Country seeking pro for afternoons. If you understand music theory and would like to work within guidelines of a tight hit Country format, then you are for us. Mail aircheck, production samples, resumes and salary requirements to Mark Thomas, OD, WNRB, Box 8606, Ann Arbor, MI 48107. EOE M/F (8-8)

Openings

WEST

Kindly keep it Country. KCS-FM looking for bright, conversational PM drive jock. Also, a part-time opening. Tapes and resumes to Erik Nelson, KCS-FM, 847 S. Circle Dr., Colorado Springs, CO 80910. (8-15)

KUHL/Santa Maria, CA 5kw Central Coast powerhouse is seeking competent part-time air talent. Tapes and resumes to Brad Ranger, PD, KUHL, Box 166, Santa Maria, CA 93454. EOE M/F (8-15)

KHOW-AM-FM/Denver, CO is accepting applications for personality jocks. Great station, great company, great town. Tapes and resumes to Program Director, KHOW, Petroleum Bldg., Denver, CO 80202. EOE M/F (8-15)

Hot morning personality needed. Zany, imaginative, creative, whichever way you want to describe your act. Send tapes and resumes to Scott Gentry, OD, KENO, 4660 S. Decatur Blvd., Las Vegas, NV 89103. EOE M/F (8-15)

KDES/Palm Springs, CA is looking for fresh new Pop/Adult morning talent. First opening in this slot in 9 yrs. Tapes and resumes to Ty Stevens, 821 N. Palm Canyon Dr., Palm Springs, CA 92262. EOE M/F (8-15)

KMPS-AM-FM/Seattle is looking for a full-time Production Director. No air work. Tapes and resumes to Ron Norwood, PD, Box 24888, Seattle, WA 98124. EOE M/F (8-15)

Air shift opening; start date 9/1. Duties include production, copy, affidavit and remotes. Job requires lots of long hours. Tapes and resumes to John Whitford, KWOR-FM, Rt. 2, Worland, WY 82401. EOE M/F (8-15)

5,000 watt KKAL still accepting tapes and resumes for near future openings. Country experience preferred but not mandatory. Good production a must. No beginners. Live on the beautiful Central CA coast. Rush tapes and resumes to Ron B. Fineman, KKAL, 129 N. Helicon, Arroyo Grande, CA 93420, or call (805) 489-1260. EOE (8-15)

California Country KUZZ is accepting tapes and resumes for possible future openings. Tapes and resumes to Chris Squires, 1209 N. Chester Ave., Bakersfield, CA 93308. No calls please. EOE M/F (8-15)

Rockin' stereo KKKX now accepting applications for possible future openings. We are looking for real people with a natural, friendly delivery. Tapes and resumes to Chris Squires, 1209 N. Chester Ave., Bakersfield, CA 93308. No calls please. EOE M/F (8-15)

KGRL/Bend, OR on the dry side of the Cascades at the foot of the best powder snow in the state is looking for an accomplished production person who can also handle a personality air shift. Tapes and resumes to Bob Clarke, Box 5068, Bend, OR 97701, or call (503) 382-5611. (8-15)

Idaho's fastest growing radio station is looking for an energetic, mature personality to present a contemporary Country music format. Our newly remodeled studios are situated in a beautiful valley surrounded by mountains. It's a great place to live and work, so get your tape and resume in the mail today to Ernie Allen, Operations Director, KIDO, Box 63, Boise, ID 83707. EOE (8-15)

KDKB-KDJQ/Phoenix Top AOR/Modern Music pair looking for experienced morning news reporter, writer, interviewer. Must be able to work closely with morning team with strong, natural news delivery. Tapes and resumes to Frank Warlick, ND, Box 4227, Mesa, AZ 85201. Women and minorities are encouraged to apply. EOE (8-15)

Proposed new owner (pending FCC approval) of West Coast major market FM looking for Operations Manager and PD. Country and AOR experience needed. Must be reliable, have excellent management record and be able to follow research. Contact Harvey Levin, during the NAB convention at the Hyatt New Orleans, or write 6165 Ascot, Oakland, CA 94611. EOE M/F (8-15)

KDES/Palm Springs, CA is expanding news department. You'll be reading, writing and reporting news - heavy local emphasis. Tapes and resumes to Mike Meenan, KDES, 821 N. Palm Canyon Drive, Palm Springs, CA 92262. No calls please. EOE M/F (8-15)

Need National AOR Promo Director and assistant for immediate opening for a national record company. Salary open. Contact Shelli Banks, Regency Records, Los Angeles, (213) 278-5131. (8-8)

KLUC/Las Vegas needs an afternoon drive person right away! If you feel that you can fit big shoes in the entertainment capital of the world, send your latest tape and resume to Dave Anthony, KLUC, Box 14806, Las Vegas, NV 89114. A Western Cities Broadcasting station. EOE M/F (8-8)

Northwestern New Mexico #1 AM-FM stations need tapes and resumes for possible future openings. Prefer experience in Country music, knowledge or automation helpful but not necessary. If you're a hard worker and team player, rush tapes and resumes to Ovie Cowles, KRZE-KRAZ-FM, Box 1529, Farmington, NM 87401, or call (505) 327-9696. EOE M/F (8-8)

QUICK 95/Vacaville, CA is accepting tapes and resumes for future openings. Heavy community involvement and production experience a must. Send to Bob Brack, 419 Mason Street, Vacaville, CA 95688. EOE M/F (8-8)

Goods & Services

Funny Business

Gary Owens, Gary Burbank, Jess Cain and Fred Few, just to name a few receive the "FUNNY BUSINESS." Free sample, "FUNNY BUSINESS," P.O. Box 832, Leominster, MA 01453.

World's Largest

Why is FRUITBOWL the world's largest weekly humor and information service? Topical jokes, humorous vignettes, artist bio's, record tie-ins, "JOCK TIPS," exclusive small-market record charts, and far more! Four week trial, \$10, refundable with yearly subscription. FRUITBOWL, Box 9787, Fresno, CA 93784.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here comes the laffa, here comes the yocka Complimentary snack "LOLA'S LUNCH," 1789 Hamlet Drive, Ypsilanti, Michigan 48197

Comedy Material

Funny horoscopes. Crazy commercials, silly soap operas, ridiculous TV reviews and more. 25 pages delivered to your mouth every month. For freebie write HYPE, INC., Box 69581, Los Angeles, CA 90069

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

World's Most Advanced Music Management System

Designed to assign every song in music library its own rotation turnover time plus numerous other programming applications. DJs select each song from a screen displaying 10 optimum cuts from a music library of hundreds or thousands. Prices start at \$500 a month. Call SOLAR SYSTEMS for free information (503) 245-1538.

Radio Jocks!!!

For your show - music news - artist information - bio's - funny quotes - famous birthdays - humor - more! RADIO TIMES, 200 South Glenn, Suite 98, Camarillo, CA 93010. (Send \$1 for current issue.)

Need Numbers?

The IMAGE GENERATORS are at your service. Get Major Market production/voices/ideas to help you generate numbers in your marketplace. Rates vary with market size. Interested? All inquiries to (301) 262-2119, or 11408 Fairoak Drive, Silver Spring, Maryland 20902.

Move Up This Year!

Our new manual will help you get there! We surveyed some of the country's top PD's and found out what they're looking for in employees. This, plus chapters on winning resumes, interviews, cover letters, tapes, FCC and proven ways to make you stand out. Send \$8.97 to DEITZ ENTERPRISES, P.O. Box 8481, Toledo, Ohio 43623.

Phantastic Phunnies

Highly respected... proven worldwide audience builder! Hilarious... original... 'quick-quip'... topical humor!! Introducing your month's 400 topical one-liners and "Bonus" ... just \$2.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Dr., Kent, OH 44240.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

Miscellaneous

WKYG/Parkeburg, WV needs record service for Country. Also oldies from all sources. WKYG, Box 368, Parkeburg, WV 26101. (8-15)

WRSC, Pop/Adult, and WQWK, AOR, needs record service from all labels. Will respond with playlists. Send to WRSC-WQWK, 160 Clearview Ave., St. College, PA 16801. (8-15)

WCUZ-FM/Grand Rapids looking for Country station gone AOR. Would like to trade out AOR library for Country. Call Ed Buchanan (616) 451-2551 weekdays 2-4pm. (8-15)

WHSL/Wilmington, NC needs AOR record service from all labels. Send to WHSL, Box 3368, Wilmington, NC 28406. (8-8)

KTYN/Minot, ND needs record service for new Pop/Adult format. LP's and singles please. Send to KTYN, Steve King, Box 637, Minot, ND 58701. (8-8)

KBLU/Yuma, AZ needs record service from all labels for Top 40 format. Number one station for 40 years. Want LP's and singles please. Send to Box 1501, Yuma, AZ 85364. (8-8)

OPPORTUNITIES

Positions Sought

JEFF YOUNG, News Director, KYNO-AM-FM, K104, WQAM and Zeta 4. Music stations can build shares with new! I'll help you get or stay on top with new concepts in local news programming. Strong tape, great track and references. (209) 291-4034 (let it ring). (8-15)

A real communicator, a real personality, a real winner. Successful MD, currently employed, would appreciate new challenge. Just call (216) 478-1206 for resume and demo. All stations, all offers considered. (216) 478-1206. LARRY D. (8-15)

DJ wants air shift, production. Hard worker and very dependable. 2 years experience. Midwest preferred. Call (417) 782-2975 after 2pm. (8-15)

Young man with 2 years experience in Top 40 and Pop/Adult wants to break into AOR market, prefer 2am-6am. Looking for good, long term engagement. Location not important, will travel for right position. Call MATTHEW ALEXANDER (614) 393-3418 after 7pm. (8-15)

RANDY MASON, 1st class FCC license. If you want a personality with radio enthusiasm and good bits, plus a pro at production, call me. I will relocate. 5 years experience (714) 281-4865, San Diego. (8-15)

Heart stroke must have made me walk away from \$38,000 and my Midwest job. Not really. We changed format. Looking for a Pop/Adult morning show. I have the talent and desire to be the most entertaining one in your city. Contact MORGAN (813) 782-8870. (8-15)

In just over 3 years I've gone from part-time to full-time in this upstate NY 100,000 watt semi-automated Beautiful Music station. Guys like me are hard to come by. I'm an announcer, traffic manager, programmer, News Director, production and more. Am now looking to move to another medium or major market. (315) 472-2491 anytime. (8-15)

Creative overnight personality. If you want an experienced, consistent, entertaining and humorous personality with good voice, creative ideas, good bits and characters, then I would like to hear from you. Looking for overnight slot. Pop/Adult or modern Country preferred. Available immediately. Call DICK (208) 324-3632. (8-15)

News pro, 12 years experience. Good delivery, writer, street reporter, public affairs producer. Award winning. Can start immediately for the right price. Call RON SHAPLEY (607) 432-0360. (8-15)

If you care about entertainment KENT THEESEN cares about you. Graduate of Brown Institute of MN, have 1st class ticket and seeking Top 40 or Pop/Adult station that cares about radio. Have been full-time for the past 9 months, as well as MD. Will relocate. (402) 463-2288. (8-15)

The 1980 model Eddie Haskell has arrived. Its clean lines and magnificent detailing must be heard to be appreciated. Here is your chance to lease this rare classic. An opportunity not to be missed. For more details call (714) 894-7688 before 10am PDT. (8-15)

Experienced announcer and PD looking for Top 40, CBW or contemporary format. Tight board. Will relocate ... want Rocky-77-0845. Call after 8pm EST. (8-15)

Award winning news reporter seeks major or medium market position. New York and Midwest experience. (914) 831-9173. (8-15)

Production wiz and excellent adult jock seeking stable position with right organization. 13 years experience. Prefer Country format. Call KIRBY STEVENS, Mobile, AL. (205) 666-5544. (8-15)

Professional personality who loves to have fun on the air. Looking for programming and/or MD position in medium or large market. For tapes and resumes write MD, 1814 Lincoln, Miami, OK 74354. (8-15)

Former KAKC/Tulse News Director looking due to format change. Handled all aspects of news operation, including community ascertainment and public affairs. For tapes and resumes write News Director, 1814 Lincoln, Miami, OK 74354. (8-15)

Energetic, hard-working news reporter, 1 1/2 years experience, afternoon-drive news anchor, medium California markets, seeks position in Northern CA or Pacific NW. College degree, strong writing and interviewing skills, plus knack for establishing community contacts. Looking for station with long-term commitment to local news. DOUG McVADON (714) 886-1846, or write 2188 Genevieve St., San Bernardino, CA 92406. (8-15)

Young, non-commercial NYC air personality with broad-based media experience (network, TV and newspaper writing) TOM LEYKIS, (212) 580-1557. (8-15)

Automation is no challenge, Country programmer of 24 years, available for OP or PD for modern Country station. Ex WVOJ, KOOL, KHAK. Married, FCC 1st, plenty of broadcasting experience. Call DS, (219) 383-3988 evenings. Prefer Midwest. (8-15)

Midwestern creative, energetic, mature husband and wife with 3rd phones and college. Husband has 8 years experience in announcing and programming. Wife has 6 months experience as announcer and news. Looking for stable positions in South or Southwest with opportunity and challenge. Write 122 Euclid Ave., S. Crookston, MN 55716, or (218) 455-3330, or (218) 281-6488. (8-15)

Positions Sought

Unique combo man, 6 years college play-by-play in PAC 10, plus #1 rated air personality, seeks either or both. Strong production and community involvement. Quality of living as important as money. MIKE STONE (503) 484-9939. (8-15)

AOR jock, 1st phone, over 10 years experience, good knowledge of music, will relocate. No phony PDs need apply. Call DARRYL EVANS (213) 935-3783. (8-15)

Current assistant PD and MD looking for job in West. Top 40 or AOR. Call and leave message. (602) 945-2500, or (602) 268-2377. (8-15)

Air talent with 6 years Top 40 experience in medium market. Good voice, creative mind. Strong production, having written and produced several local award winning spots. Currently maintaining with weekends at top Midwest AOR Superstars station, but ready to go back full-time in medium or major market. Would prefer Southwest. Tape and resume available, contact JEFF GARRETT, 935 Valleyview, Wichita, KS. (316) 722-4443. (8-15)

10-year radio vet looking for West coast opportunity. Experienced PD, MD, jock. Tape and resume upon request. Write to Disc Jockey, 17782B Paseo Circle, Huntington Beach, CA 92647, or call (714) 847-6387. (8-15)

Seeking off-air Operations or PD, MD position for Top 40, Country or Pop/Adult station. Major market experience. Excellent track record for turning stations around. Call RON at (314) 343-7834. Solid company more important than market size. (8-15)

CHRIS JARRETT formerly WAGS. Superb minority communicator seeking solid challenge in major or medium market. Excellent references. Call (205) 345-4437, or (205) 758-5523. (8-15)

PAULETTE DONALSON, news writer/announcer, also Public Relations. 1 1/2 years experience. Formerly WOGB/Yarmouth, MA, WYBT/Jersey Shore, PA. Looking for news position. Willing to relocate. Call (617) 771-0427. (8-15)

PAUL JOHNSON/Cape Code air personality and creative production specialist available now. Call (617) 398-3713. (8-15)

Street reporter... still sought by sharp, aggressive newsmen... one station committed to news, and looking for the right person to put on the street. 5 years experience, all phases of radio news, best at reporting. Currently working part-time, investigative action reports. I want to do it all the time. Help me out! RANDALL E. BARGAR (716) 484-0801. Prefer South-Central or Western areas, especially Rocky Mountain, but will consider all offers. Box 7, Greenhurst Trailer Court, Jamestown, NY 14701. (8-15)

Melt me into your mold. Top 10 market Pop/Adult communicator wants to get into AOR. Experienced, young and flexible with excellent music knowledge. Attitude more important than money or market size. Prefer West. (214) 343-2583. (8-15)

Recent graduate in speech and broadcasting looking for work. Come PDs, let's talk. Tapes and resume available upon request. STEVE ALESIANI, 503 West Middle St., Westchester, PA 19380, or (215) 696-8177. Willing to work any format. Hard working, copy writing experience, and willing to learn. (8-15)

BARRY McCOY, 3 years experience, formerly WDUZ and WKAU. Looking for up tempo Top 40 rock or WMZQ-style country. If you sound at all like KSTP, WOKY or WLS call (608) 786-2968. (8-15)

Current PD in the West, is looking for production position in the Northeast. Tight board, air-shift. Call (915) 853-3389 before 12 noon CDT. After 4pm call (915) 949-9375. Ask for KIRK. (8-15)

I've got what you want... experience, 4 years in small and medium markets. Looking for medium market station that is out to be #1. Call KEN PAIGE, (209) 733-2457 after 8pm. (8-15)

NICK BAZOO, 7 years Top 40 experience seeks programming/MD position in large or medium market. Working at 92Q, WTX, WMAK, WNOE and others. Experience includes positions as PD/assistant PD/MD. A workaholic with great references. Call (502) 753-0074. (8-15)

Announcer, 15 years experience, 1st ticket. Country or Pop/Adult. Prefer Florida or Southeast. BILL SMITHSON (305) 448-1290. (8-15)

I'm in radio for one reason... sports! Dedicated experienced pro wants to join your sports-minded organization, preferably in medium to major college market with play-by-play opportunity. Call MARC afternoons at (218) 749-4883. (8-15)

PD. Can modernize and revitalize your AOR. Contemplating a switch to Album Rock? Let me make it a successful one. 10 years major market broadcast experience. I know what I'm doing and can make you money! Available for any Arbitron market. Call LEE. (408) 377-2835. (8-15)

You need a woman who is a make-your-day-go-better entertainer, as well as a lively, fresh billboard of your station. Your sleepers need a woman whose versatility they'll adore. Your listeners need vitality in the air talent you offer. I need a dynamic, totally free thinking programmer whose station reflects 1985 ideas. Let's talk! Most recently afternoons in Seattle. (Great Spring book.) Prefer major market West coast (who doesn't) but will consider serious offers elsewhere. Give the SLIM ONE a call. 11-2pm (206) 936-7741. (8-15)

Positions Sought

PD/MD/announcer seeking similar position with good company. 8 years experience in station operations. Proven Arbitron record. Call BILL McCOWN (803) 226-1408 for resume, station composite aircheck, ratings report and programming booklet. (8-15)

Distinctive voice seeks medium market AOR/soft rock in Southeast. Excellent production, professional attitude, married and stable. Serious inquiries only. Call JEFF collect after 6pm EST (404) 469-0602. (8-15)

Aggressive News Director in upstate NY seeks radio news position in major or medium market. Willing to relocate. Call after 7pm EST (914) 794-5092. (8-15)

Bright young rocker, experienced, ready to bust loose for Southeast Top 40. Sizzled board, great teen communicator. Creative copywriting; dynamic production complements your sales forces. Own mobile DJ unit and light show, a plus for remotes. Call DAN McKAY (504) 895-8112 for recorded tidbit or write Box 15769, New Orleans, LA 70175. (8-15)

Top-notch newsmen and Sports Director at award winning news department seeks right opportunity. Excellent delivery, writing and play-by-play. 5 years experience. As sharp as they come. (914) 562-3635. (8-15)

Are you a Washington, D.C., Baltimore or suburban area News Director? I'm a female with over 6 years radio news experience, 3 years newspaper writing, political science background at top University. Currently employed in news-active Northeast market and have done it all: anchoring, reporting, writing news and sports, plus sports-talk radio host. Call KELLY (717) 236-1831. (8-8)

Young, NYC non-commercial air personality with broad-based experience (TV and newspaper writing etc.) seeks job with Top 40, AOR or telephone talk format. Prefer Northeast. TOM LEYKIS (212) 580-1557. (8-8)

Thinking of changing to AOR? Proven track record, major market experience, have staff, music, and promotional background to make it rock and roll. Call CHRIS VAN DYKE, formerly PD, TK101/Pensacola, FL. (904) 432-2299. (8-8)

Available now, experienced, dedicated News Director. 3 time winner of national and state Associated Press reporting awards. Prefer West coast or Midwest but will relocate anywhere. Write MARK C. JOHNSON, 5900 Enterprise, Apt. B10, El Paso, TX 79912. Call (915) 772-9637 and leave message. (8-8)

PD-air personality currently working West Coast major market, seeks small to medium market programming position with first class company. Contact MIKE at (408) 256-4398. (8-8)

JOHN STENNETT (air name MARK DONOHUE) seeking re-entry to radio. Looking for Top 40, AOR, sports or news gig. Excellent air work, only quality production. 5 years experience. Willing to relocate out of CA. Call anytime (213) 932-9650. (8-8)

Looking for organization that rewards superior numbers with equal compensation. AOR programming. When your bank opens tomorrow dial (414) 488-5286 and ask for JOE. (8-8)

Hey PDs, tell your General Sales Manager about me. Over 2 1/2 years of radio sales experience. A-B-A-B, Jingles, Hooker and Reilly trained. A street fighter for sure. Looking for PA, WV, MD, DC or NJ regions. Excellent references. Leaving present employer due to family illness. Call days or evenings at (219) 866-9554, ask for CARTER SNIDER. Your GSM won't regret it and neither will I. (8-8)

You say you still haven't found that multi-talented, young pro for your rock 'n' roller yet? Well, THE RABBITT hasn't heard from the "rita" station yet, either. Let's get it together soon. You'll enjoy crazed production fingers, ambidextrous brainwave activity and then some ... dare to be creative! Call between 6pm and 8am Hawaiian time for tape and resume. (808) 261-7025. Hurry! This offer will end soon! (8-8)

Billy Carter owes me \$220,000! For the past 2 years at KCMO/Kansas City. I have won 3 first in the state awards for spots and promos. Nominated both years for radio personality of the year, AWRIT. Highly creative morning drive Pop/Adult personality. Will also do afternoon drive but no windows. 16-year pro and still young. PD and News Dir. experience. College grad. A format change has left me upwardly mobile. Give me the framework, I'll paint the picture. Major markets only. Call JIM LONDON (913) 722-6033, or write 6124 B Monte St., Fairway, KS 66205. (8-8)

PD wants to win for you. 5 years programming experience, 10 years on air. Pop/Adult, urban or rock. Call CHUCK KELLY (915) 581-4309. (8-8)

Free Money! That always gets your attention! Hey, I'm looking to join your radio "team" if you're looking for a hot promotion person with a FAA degree in marketing, graphic design, and a talent for picking hit records. Former MD and Promotion Director for KBDF-AM and KZEL-FM; 6 years experience as Promotion Director for major NW concert company; and assistant road manager for Leo Sayer Endless Tour 1978. Experience plus! Call me, and get me away from the TV and start me working now: (503) 683-5208. After July 31st: in Portland (503) 253-9580. GREG G. LEE. (8-8)

T. MICHAEL JORDAN, 15-year veteran of many major radio wars, returning home to Chicago, from California, to pursue other activities. Reliably available for weekends, production in Chicago, after mid-September. Until then, leave message (will call back immediately) at (312) 823-1908. Format no problem. (8-8)

Positions Sought

Ready to move up. Morning man, MD with 2 years at mellow Top 40. Have done news, sports, P-B-P. College degree. Call JOE at (802) 866-2251, or (802) 866-4368, or write Box 882, Clifton, AZ 85633. (8-8)

So you say "My station is successful." If you do, you're not the person I want to talk to. Profit is the bottom line ... if you can translate that to programming then you are the person I want to talk to. 5-year pro seeks challenging position at Midwest or East Coast FM. Contact AL FRAZIER (216) 296-8386. (8-8)

This copywriter writes spots so creative, several station's clients have dropped their national agencies because she can do it better! Writes straight or "off-the-wall" ... and writes fast! Wants to move to warmer places and larger spaces. South and West preferred. 911 Orrvillewood Rd., St. Louis, MO 63017. Or call (314) 632-3096 and leave message. (8-8)

Looking to stay. Desire a job in promotion or programming, have entry level experience plus copywriting, production, on-air, interviews and automation. Not afraid of hard work or of paying dues if management placement is possible with proven performance. Prefer AOR or soft rock. Have degree. Call R.J. at (314) 445-7123 early mornings or evenings or write 2012 W. Ash, Apt. 1-4, Columbia, MO 65201. (8-8)

Experienced author/reporter. 5 years radio news experience. Presently afternoon drive in top 75 market, seeking to move up in market size. Have college degree. Prefer Northeast, but willing to relocate. Call (817) 822-6480 evenings. (8-8)

Interviewer/writer/producer thoroughly versed in radio syndication (Watermark, Westwood One) and AOR programming, looking for opportunity in Southern CA. Pro. Excellent references. Call WOLF at (213) 462-0199. (8-8)

Canadian living in U.S. (with papers) looking for his 1st U.S. opportunity. 9 years experience includes major market AOR, secondary market Pop/Adult, MD and PD. Interested in trying Country but open to the best challenge. Smooth mature presentation and production. Tapes/resume available. Call STEVE (313) 731-2173 for more information. (8-8)

I'm looking for a company who wants to make an investment - in great ratings, in a top, funny morning man with incredible drive and attitude, and who's waiting for a strong medium or major market to call and hire him and take their city by storm! Call afternoon. (503) 485-6317. (8-8)

Attention GM/PDs. Are you tired of the constant twang of college and or recent broadcasting graduates. Good eat of developing pipes. I do like Country Western in upper Midwest but will relocate. Call T.K. SMITH (815) 235-7191 (leave message) or (815) 232-7787. (8-8)

News reporter. Lying in the sun is not my idea of fun. I was MD/morning anchor at Racine/Milwaukee area station. Since have picked up part-time TV job but want to be full-time reporter at station with good news department and people I can learn from. 4 1/2 years experience. JULIE ALBRECHT (414) 657-1440, or (414) 632-3131. (8-8)

STEVE MARK currently doing weekends at AOR KFMQ/Lincoln, NE searching for medium market AOR PD position. Call after 5. (402) 489-4438. (8-8)

Radio & Records

SUBSCRIPTION SERVICE

ONE YEAR — \$140

Please enclose payment with order

Overseas subscribers new subscription
add \$100 per year
International U.S. funds please renewal
Initial here payment enclosed

TELEPHONE: (213) 553-4330

Mr./Mrs. (please print)
 Company
 Address
 City
 State
 Zip code

CHANGE OF ADDRESS AND RENEWAL:
 Please attach the mailing label from the envelope when writing about service or change of address. Allow 3 weeks for change of address to take effect. Thank you.

MAIL TO: RADIO & RECORDS
1930 Century Park West, L.A., CA 90087

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

LARRY GRAHAM

One In A Million You (WB)

62% of our reporters on it. Moves: Up 64, Same 12, Down 12, Adds 32 including WIFI, JB106, KIMN, WPEZ, WTIC-FM, KINT, WFMF, Y103, WSKZ, WNAP, KERN, KENO. See Parallels, charts at number 28.

OLIVIA NEWTON-JOHN w/ELO

Xanadu (MCA)

58% of our reporters on it. Moves: Up 57, Same 14, Down 0, Adds 41 including WXLO, WCAO, F106, 94Q, KRLA, KJR, WPEZ, KC101, KTSA, WFMF, WAKY, WDRQ, WZZP, KJRB. See Parallels, charts at number 29.

ROBERT JOHN

"Hey There Lonely Girl" (EMI America)

54% of our reporters on it. Moves: Up 55, Same 39, Down 0, Adds 11, WIFI, CKGM, KSLQ, WGCL, WTWR, KSTT, KLEO, WISM, WNAP, 14WK, KSLY. See Parallels, charts at 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc.) moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

POINTER SISTERS "He's So Shy" (Planet) 96/22

Moves: Up 49, Same 25, Down 0, Adds 22 including WFIL, Y100, KSLQ, Q102, WFBL, WBLI, WFMF, KXX106, WRVQ, WAKY, KERN.

POCÓ "Under The Gun" (MCA) 92/3

Moves: Up 56, Same 30, Down 3, Adds 3, Q107, WFBG, KPUR, 96KX 16-14, KUPD 20-15, WNOX 30-25, KRSP 15-12.

QUEEN "Another One Bites The Dust" (Elektra) 90/25

Moves: Up 54, Same 11, Down 0, Adds 25 including WXLO, JB106, Z93, WGCL, WBEN-FM, WHFM, WNOE, KJ100, WOW, KERN, KROY, WTMA, KFYR.

DARYL HALL & JOHN OATES "How Does It Feel To Be Back" (RCA) 87/15

Moves: Up 49, Same 23, Down 0, Adds 15 including CHUM, KVIL, KRLY, KHJ, WPEZ, Q106, WERC, WRJZ, KSTT, KIOY, WROV.

DIONNE WARWICK "No Night So Long" (Arista) 67/19

Moves: Up 30, Same 18, Down 0, Adds 19 including WKBW, WRKO, 94Q, CKLW, KSLQ, WZUU, KHJ, WTRY, WICC, KLEO, WGBF, KCBN.

NATALIE COLE "Someone That I Used To Love" (Capitol) 67/10

Moves: Up 37, Same 17, Down 3, Adds 10, WKBW, KVIL, Y100, WZUU, KIMN, WTIX, KLEO, KENO, 14WK, KCBN.

BOZ SCAGGS "Look What You've Done To Me" (Columbia) 63/20

Moves: Up 33, Same 8, Down 2, Adds 20 including PRO-FM, WKEE, KSRR, KBFM, WAPE, WSKZ, WAYS, WDRQ, WVIC, KMJC, KENO, WAAY.

PAT BENATAR "You Better Run" (Chrysalis) 57/7

Moves: Up 28, Same 21, Down 1, Adds 7, KWK, KFRC, 13K, FM100, G100, KILE, KOOK, WIFI 11-5, WRVQ 14-8, WDRQ 11-9.

LARSEN-FEITEN BAND "Who'll Be The Fool Tonight" (WB) 56/18

Moves: Up 15, Same 23, Down 0, Adds 18 including KRLY, Z93, KFI, WFBR, WPST, Q106, WKEE, Y103, WLAC, KRQ, WFOX, KQ94, WAKX.

COMMODORES "Old-Fashion Love" (Motown) 56/0

Moves: Up 25, Same 17, Down 14, Adds 0, KVIL 6-3, KHJ 25-22, KJR 16-11, WTA 21-15, KEEL 11-9, Y103 10-8, WHBQ 14-10, WKIX 18-14.

GERRY RAFFERTY "The Royal Mile (Sweet Darlin')" (UA) 52/1

Moves: Up 32, Same 18, Down 1, Adds 1, KENI, WFBL 33-27, Y103 20-17, KJ100 24-19, KLUC 16-12, WCGQ 24-16, WEAQ 28-21.

AMY HOLLAND "How Do I Survive" (Capitol) 49/18

Moves: Up 9, Same 22, Down 0, Adds 18 including WRKO, JB106, Z93, KC101, KBFM, WSGN, WRJZ, WQRK, WRVQ, WHEB, WYRE.

Others Getting Significant Action

STEPHANIE MILLS "Never Know Love Like This Before" (20th) 47/20

Moves: Up 13, Same 14, Down 0, Adds 20 including WKBW, WFIL, WCAO, WPGC, KFI, KHJ, WTRY, Q106, WHYN, WBBQ, KMJC.

CHARLIE DANIELS BAND "Legend Of Wooley Swamp" (Epic) 45/23

Moves: Up 16, Same 6, Down 0, Adds 23 including JB106, Q106, KBEQ, WFBR, WKEE, Y103, WBBQ, WRVQ, KJRB, KRQ, FM99, KRLC.

LIVINGSTON TAYLOR "First Time Love" (Epic) 45/16

Moves: Up 17, Same 12, Down 0, Adds 16 including WGCL, WTRY, WICC, Q106, WKBO, WKEE, WLCY, 96X, WBBQ, WKIX, KMJC, WISE, FM99.

ROSSINGTON COLLINS BAND "Don't Misunderstand Me" (MCA) 42/8

Moves: Up 22, Same 11, Down 1, Adds 8, KJR, KSRR, 96X, KMJK, V100, KQWB-FM, KKRC, KOOK, WIFI 20-13, KXX106 12-8, Y103 13-9.

Radio & Records

NATIONAL AIRPLAY/30

August 15, 1980

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
2	1	1	1	CHRISTOPHER CROSS/Sailing (WB)
6	2	2	2	ROLLING STONES/Emotional Rescue (Rolling Stones)
20	11	6	3	AIR SUPPLY/All Out Of Love (Arista)
13	12	7	4	JACKSON BROWNE/Boulevard (Asylum)
15	14	9	5	BENNY MARDONES/Into The Night (Polydor)
8	5	4	6	PETE TOWNSHEND/Let My Love Open The Door (Atco)
24	15	11	7	AMBROSIA/You're The Only Woman (You & I) (WB)
26	18	13	8	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
1	3	3	9	OLIVIA NEWTON-JOHN/Magic (MCA)
12	10	8	10	ALI THOMSON/Take A Little Rhythm (A&M)
28	23	17	11	GEORGE BENSON/Give Me The Night (WB)
29	26	18	12	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
-	27	22	13	PAUL SIMON/Late In The Evening (WB)
14	13	12	14	S.O.S. BAND/Take Your Time (Do It Right) (Tabu)
3	4	5	15	GENESIS/Misunderstanding (Atlantic)
-	30	21	16	IRENE CARA/Fame (RSO)
9	6	10	17	BOZ SCAGGS/Jojo (Columbia)
-	-	29	18	DIANA ROSS/Upside Down (Motown)
30	28	24	19	ELECTRIC LIGHT ORCHESTRA/All Over The World (MCA)
-	29	27	20	BOB SEGER/You'll Accomp'ny Me (Capitol)
-	-	28	21	EDDIE RABBITT/Drivin' My Life Away (Elektra)
22	17	16	22	LINDA RONSTADT/I Can't Let Go (Asylum)
-	-	26	23	BILLY JOEL/Don't Ask My Why (Columbia)
27	24	23	24	FRED KNOBLOCK/Why Not Me (Scotti Bros.)
21	16	15	25	DIRT BAND/Make A Little Magic (UA)
-	-	→	26	LARRY GRAHAM/One In A Million You (WB)
-	-	→	27	KENNY LOGGINS/I'm Alright (Columbia)
-	-	30	28	CARLY SIMON/Jesse (WB)
-	-	→	29	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
-	-	→	30	ROBERT JOHN/Hey There Lonely Girl (EMI America)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

OLIVIA NEWTON-JOHN w/ELO "Xanadu" (MCA)
 KENNY LOGGINS "I'm Alright" (Columbia)
 LARRY GRAHAM "One In A Million You" (WB)
 CARLY SIMON "Jesse" (WB)
 DIANA ROSS "Upside Down" (Motown)

Complete Regionalized Listings on Page 24 and 25.

HOTTEST

CHRISTOPHER CROSS "Sailing" (WB)
 ROLLING STONES "Emotional..." (Rolling Stones)
 AIR SUPPLY "All Out Of Love" (Arista)
 JOHNNY LEE "Lookin' For Love" (Full Moon/Asylum)
 JACKSON BROWNE "Boulevard" (Asylum)

Parallel Listings Begin on Page 30.

PURE PRAIRIE LEAGUE "I'm Almost Ready" (Casablanca) 40/24

Moves: Up 7, Same 9, Down 0, Adds 24 including JB106, KBEQ, WGCL, WBEN-FM, WKEE, KXX106, KX104, WSKZ, WNOX, WQRK, KCPX, WHHY, WFLB, KBOZ.

TOUCH "(Call Me) When The Spirit Moves You" (Atco) 39/6

Moves: Up 17, Same 16, Down 0, Adds 6, KSTT, WGUY, WCGQ, KPUR, KQWB-FM, KSLY, WKEE 38-35, KJ100 20-16, KCPX 17-9.

ERIC CLAPTON "Tulsa Time" (RSO) 38/0

Moves: Up 21, Same 7, Down 0, Adds 0, KUPD 6-3, KJ100 17-12, WVIC 6-5, KRQ 10-9, WSEZ 3-2, WRBR 17-11.

JON & VANGELIS "I Hear You Now" (Polydor) 31/14

Moves: Up 5, Same 11, Down 1, Adds 14 including WCAO, 94Q, WPEZ, WBEN-FM, WHYN, WKEE, WTSN, WCGQ, WRKR, WHB 14-12.

ELTON JOHN "(Sartorial Eloquence) Don't Ya Wanna Play This Game No More" (MCA) 30/12

Moves: Up 8, Same 10, Down 0, Adds 12 including WCAO, 14Q, WQRK, WAKY, WDRQ, KTAC, WIGY, WSEZ, KQWB-FM, KOOK, WFMF 28-21, KRUX 30-25.

JOURNEY "Good Morning Girl/Stay Awhile" (Columbia) 25/9

Moves: Up 4, Same 12, Down 0, Adds 9, Q106, WHFM, KYNO-FM, KROY, KRUX, WHHY, WFLB, KQDI, KBIM, KSLQ 23-11, CK101 38-34.

AL STEWART "Midnight Rocks" (Arista) 23/23

Moves: Up 0, Same 0, Down 0, Adds 23 including KRLY, WOKY, KOPA, WBEN-FM, WPST, KRBE, Z98, KXX106, WBBQ, KMJC, KLUC, KRUX.

CHICAGO "Thunder And Lightning" (Columbia) 22/9

Moves: Up 7, Same 6, Down 0, Adds 9, KCPX, WTSN, WFOX, WCGQ, WSEZ, WISE, KENI, KSLY, KBIM, WTWR 30-25, WHEB 35-28.

WHITESNAKE "Fool For Your Loving" (Mirage) 21/5

Moves: Up 7, Same 9, Down 0, Adds 5, KUPD, WHFM, WISE, KQ94, KRLC, KWK 10-6, WGCL d-29, WTI 37-30.

IRENE CARA "Out Here On My Own" (RSO) 20/14

Moves: Up 2, Same 4, Down 0, Adds 14 including Q106, WPEZ, WFBR, Z98, WSGN, KIOA, WXIL, WHHY, WFLB, KQDI.

SPLIT ENZ "I Got You" (A&M) 18/9

Moves: Up 2, Same 7, Down 0, Adds 9, 96KX, Q106, 92Q, KMJC, Y94, KRUX, WSEZ, WISE, KSLY, KCBN 40-36.

LENORE O'MALLEY "First Be A Woman" (Polydor) 18/4

Moves: Up 6, Same 8, Down 0, Adds 4, 14Q, WTI 37-30, WNOX, KRUX, WXLO 19-16, WRKO 26-23, 96X 29-25.

LIPPS, INC. "Rock It" (Casablanca) 17/2

Moves: Up 7, Same 8, Down 0, Adds 2, KMJC, KBIM, WGCL on, KEARTH 20-16, Z98 34-32, WVIC 33-29.

ROGER DALTRY "Free Me" (Polydor) 17/0

Moves: Up 8, Same 6, Down 3, Adds 0, CHUM 9-6, KUPD 22-18, WDRQ 15-13, KRSP 8-7, KENI 26-22, KRLC 9-4.

BLACKFOOT "Spendin' Cabbage" (Atco) 16/5

Moves: Up 5, Same 6, Down 0, Adds 5, KJ100, WFBG, V100, KQDI, KBIM, Y103 37-31, WAPE 16-14, KQ94 24-19.

PETER GABRIEL "Games Without Frontiers" (Mercury) 15/5

Moves: Up 6, Same 4, Down 0, Adds 5, 96KX, WOKY, KXX106, WGH, WANS-FM, WIFI 30-26, CHUM 14-8, CKGM 9-4, WLS 13-11.

Continued on Page 33