

1st September - 30th September 2013



HP Top Value Cash Back Offer – BOGOF on HP Smart Drives

Purchase 2 HP Smart Drives for the price of one when bought with any qualifying HP ProLiant DL360p, DL380p or DL385p Gen8 Top Value server.



HP Smart Drives

Processor and memory performance have grown in step with Moore's law while storage has lagged behind. Multi-terabyte drives are now common and necessary to keep pace with the data explosion caused by large volumes of unstructured data, demand for digital content, data-intensive applications, and real-time analytics. The need for drive solutions that are equipped to handle larger amounts of data, improve performance, reduce overall initialization time, and protect against multi-day outages and data loss is critical.

The new HP SmartDrive for HP ProLiant Gen8 servers can help do all of this and more. As part of HP Smart Storage solutions that come with entirely re-designed 2.5-inch small form factor (SFF) and 3.5-inch large form factor (LFF) hot-plug carriers, HP ProLiant now supports up to 50 per cent more drives per server and up to 25 drives in a 2U configuration.

How to qualify

Simply purchase any qualifying HP ProLiant DL360p, DL380p or DL385p server, together with your required number of qualifying HP Smart Drives between 1st September and 30th September, complete this claim form and HP will refund the cost of one Smart Drive for every 2 purchased.**

HP Care Pack

HP Care Pack provides affordable predictable problem resolution with round the clock support, which gets your server back and running quickly in the unlikely event of a problem.

In support of this promotion, purchase a 3 Year onsite 4hour response 24x7 HP Care Pack and claim an additional £200

HP Care Pack services also provide cover for all internal HP supplied options*, plus HP monitor, keyboard, mouse, Rack and selected options

*excludes PCI Workload Accelerator

For further details on HP Services, please visit www.hp.com/uk/carepack

How to claim:

Complete the claim form

Attach proof of purchase (reseller invoice(s)) to the claim form, with qualifying products and HP part codes circled, keeping copies for your records.

Product must have been delivered & invoiced between 1st September and 30th September 2013 .

Mail to: HP Claims Dept, PO Box 7393, Reading, RG1 9WR. All submissions must be received by Thursday 31st October 2013.

You will then receive an e-mail confirming the rebate due to you and your individual reference number within seven days of posting. If you do not receive this e-mail then please contact us at promotions@out-bound.co.uk.

Cheques will be issued within 45 days of receipt of your complete claim.

**Maximum free HP Smart Drives per server apply. See qualifying products table for more details. Rebate cheque give to the lowest price HP Smart Drive for every 2 purchased.

Please print (block capitals)

Title: _____ First name: _____ Last name: _____

Company name (cheque payable to): _____

Company address (where cheque will be sent): _____

Town/city: _____ County: _____ Postcode: _____

Tel: _____ E-mail: _____

I have read, understood and agree to the terms and conditions of the promotion.

Signature _____ Date _____

In support of your claim, please indicate the quantity of products purchased on the tables overleaf.

Please note that to prevent unwanted 'spam' e-mail, some Internet Service Providers (ISP's) block messages from senders whose email addresses are not in the recipient's address book or safe senders list. We here at Outbound want you to receive the emails we send you regarding this promotion so please add promotions@out-bound.co.uk to your address book or safe senders list.

Other HP Communications

HP undertakes to keep your details in accordance with the HP Privacy Policy:

<http://welcome.hp.com/country/uk/en/privacy.html>

To ensure that we provide you with the highest levels of service, you may be contacted by other HP entities or business partners about products and services that may be of interest to you. Please indicate how you would like to be contacted for future communications.

Contact method:

E-mail

Post

Telephone

If you would prefer to be removed from all future communications, please tick here

Qualifying Products

| HP Server Family | Part Number | Product Spec / Description | HP List | Max No. Free Drives | Quantity |
|-------------------------|-------------|--|---------|---------------------|----------|
| HP ProLiant DL360p Gen8 | 670638-425 | DL360p Gen8, Dual Processor Capable, 1 x Intel E5-2620 (2.0Ghz) Six-Core, 1x4GB Rdimms, 8 SFF Diskless, HP Smart Array P420i ZM, DVD-RW, 1x460W, 3yr NBD | £1,249 | 2 | |
| | 670640-425 | DL360p Gen8, Dual Processor Capable, 1 x Intel E5-2620 (2.0Ghz) Six-Core, 2x4GB Rdimms, 8 SFF Diskless, HP Smart Array P420i 1GB FBWC, DVD-RW, 1x460W, 3yr NBD | £1,699 | 2 | |
| HP ProLiant DL380p Gen8 | 671163-425 | DL380p Gen8, Dual Processor Capable, 1 x Intel E5-2640 (2.5Ghz) Six-Core, 2x4GB Rdimms, Hot Plug SFF SAS Diskless, P420i/1GB FBWC, 1x460W PS, No Optical Drive, 3yr NBD | £2,049 | 4 | |
| | 671165-425 | DL380p Gen8, Dual Processor Capable, 1 x Intel E5 2620 (2.0Ghz) Six-Core, 2x4GB Rdimms, Hot Plug SFF SAS Diskless, P420i/1GB FBWC, 1x460W PS, DVD-RW Drive, 3yr NBD | £1,699 | 4 | |
| HP ProLiant DL385p Gen8 | 688825-425 | HP ProLiant DL385p Gen8 Dual Processor Capable, 1 x AMD Opteron™ 6234 Twelve-Core, 2 x 4GB Rdimms, P420i/512MB FBWC, Diskless SFF, 1x460W PS | £1,599 | 4 | |
| | C7F87A | HP ProLiant DL385p Gen8 Dual Processor Capable, 1 x AMD Opteron™ 6212 Eight-Core (2.6Ghz), 2 x 4GB Rdimms, P420i/512MB FBWC, Diskless SFF, 1x460W PS, DVD-RW, 3yr NBD | £1,499 | 4 | |
| | C7F88A | HP ProLiant DL385p Gen8 Dual Processor Capable, 1 x AMD Opteron™ 6272 Sixteen-Core (2.1Ghz), 2 x 4GB Rdimms, P420i/512MB FBWC, Diskless SFF, 1x460W PS, DVD-ROM, 3yr NBD | £1,699 | 4 | |

BOGOF Smart Drive

Purchase a qualifying server with a minimum of 2 additional drives and HP will refund the price paid for one drive per two purchased up to the maximum number per server as stated in the table above.

| HP Smart Drives | Part Number | Product Spec / Description | HP List | Maximum Cash Back Per Drive | Quantity |
|-----------------|-------------|--|---------|-----------------------------|----------|
| HP Smart Drives | 652605-B21 | HP 146GB 6G SAS 15K rpm SFF (2.5-inch) SC Enterprise 3yr Warranty Hard Drive | £235 | £235 | |
| | 652564-B21 | HP 300GB 6G SAS 10K rpm SFF (2.5-inch) SC Enterprise 3yr Warranty Hard Drive | £205 | £205 | |
| | 652572-B21 | HP 450GB 6G SAS 10K rpm SFF (2.5-inch) SC Enterprise 3yr Warranty Hard Drive | £315 | £315 | |
| | 652583-B21 | HP 600GB 6G SAS 10K rpm SFF (2.5-inch) SC Enterprise 3yr Warranty Hard Drive | £369 | £369 | |

Purchase a qualifying HP Care Pack in conjunction with the above offer and receive a rebate of £200

| HP Care Pack | Part Number | Product Spec / Description | HP List | Maximum Cash Back Per Drive | Quantity |
|--------------|-------------|---------------------------------------|---------|-----------------------------|----------|
| HP Care Pack | U4497E | HP 3y 4h 24x7 DL36x(p) HW Support | £770 | £200 | |
| | U4545E | HP 3y 4h 24x7 DL380/385(p) HW Support | £1,009 | £200 | |

Terms and Conditions - End Customer

1. To take advantage of the promotion, customers must print out and complete a claim form (which can be downloaded at www.hp.com/uk/focus and submit it, along with seller/reseller's invoice to the address set out in the form. The seller/reseller's invoice must clearly show the HP part codes and cost of the qualifying products purchased. The full list of qualifying products and corresponding part codes is available from www.hp.com/uk/focus
2. This promotion is only available to end user customers based in the UK and does not apply where product will be resold or leased. Claims must be submitted by the end user customer only. This offer is not open to employees of participating stockists or anyone connected with the promotion. Resellers may not submit claims on behalf of their customers.
3. This offer can be combined with all other cash back offers but cannot be combined with any special pricing during the promotional period.
4. For each qualifying solution purchased comprising a qualifying HP ProLiant server plus a minimum of two additional qualifying HP Smart Drives, HP will refund the price paid for the lowest priced Smart Drive per two purchased up to the maximum number of drives per server as stated in the product table on this claim form. The rebate shall not exceed the current HP List Price of the lowest priced drive. Offer limited to cash back on one server / smart drive bundle per customer.
5. The promotion is valid only on new units purchased and invoiced directly from HP or a UK HP Preferred Partner. To find a HP Preferred Partner near you please visit: www8.hp.com/uk/en/store-finder/index.do. Orders must be invoiced between 1st September and 30th September 2013. Partners must source qualifying product from authorised UK distributors. HP will not be responsible for claims rejected if partner stock is not sourced from the UK.
6. Claims for purchases direct from HP distribution partners are ineligible
7. The closing date for receipt of claim forms is Thursday 31st October 2013. No claims will be accepted after this date.
8. Allow 28 days for receipt of rebate cheque from approval of your claim by Outbound Field Marketing Services Ltd.
9. The promoter reserves the right to disqualify incomplete, altered or illegible claim forms or where no seller/reseller's invoice is attached. No responsibility will be accepted for claim forms lost, damaged or delayed in the post or insufficiently prestamped. Proof of posting will not be accepted as proof of delivery.
10. HP reserves the right to audit all requests to ensure that the terms and conditions of the promotion have been met and to request additional information regarding any and all claims, claim forms and supporting documents.
11. It is the claimant's responsibility to contact Outbound Field Marketing Services Ltd within seven days of their claim documentation being sent if an email acknowledgement has not been received.
12. All documentation submitted for this promotion becomes the property of HP and will not be returned. Submission of false, incorrect, misleading or fraudulent documentation may, without prejudice to HP's other rights, result in disqualification from this promotion and future HP promotions.
13. For questions regarding the status of your claim, please email: promotions@out-bound.co.uk
14. HP may declare this promotion to be void where it is prohibited or restricted by applicable law.
15. The decisions of Hewlett Packard in respect of any and all aspects of the promotion will be final and binding.
16. HP reserves the right to amend or cancel this promotion without notice.
17. Promoter: Hewlett Packard Limited, Amen Corner, Bracknell, Berkshire, RG12 1HN.

Terms and Conditions - Resellers

1. All products purchased to participate in this offer cannot be combined with any special pricing from HP.
2. All products must be purchased from an authorized HP distributor within the UK.
3. HP Cash Back promotions are only valid for HP Preferred Partners. If you are not a preferred partner but would like to take advantage of this offer then please send an email to promotions@out-bound.co.uk to gain approval before informing your customers of this promotion.

