

## FORTIS LIMITED ART EDITION ROLF SACHS „FRISSON“



*'I wanted the 'Frisson' watch to have an intriguing quality, something different. I used hand written numerals instead of the typically bold graphics, which often have a sterile touch. Frosting the glass face gives a surprising element, resembling the condensation of an iced vodka glass, just out of the freezer. The wearer is encouraged to physically touch and interact with the glass as wiping their wet finger over or breathing upon the frosted glass will bring total clarity!'*  
-Rolf Sachs-



Object „Dilution“

FORTIS is well-known to create special editions with various artists. So through the years unique timepieces emerged.

In cooperation with the designer Rolf Sachs another very unusual automatic watch will be presented internationally from September on, right in time for the 100th anniversary of FORTIS in 2012.

Already the name 'Frisson' (French; chill, shiver) implies cool distance, enhanced by the chosen materials: brushed steel case, transparent silicon strap with folding clasp and luminous coated hands.

A very unusual watch requiring a hands-on experience. The mineral crystal has a special finish which allows only a dimly vision of the dial and hands, like covered with a veil. A literally breathtaking watch, a piece to breathe on.

### FORTIS LIMITED ART EDITION "FRISSON" by ROLF SACHS

999 pieces, individually numbered  
Automatic, steel case Ø 40 mm, brushed  
Mineral crystal with special finish  
Water resistant 200 m / 20 bar  
Silicon strap, transparent with folding clasp  
Swiss made

Ref. 595.11.82 Si 29

**FORTIS**  
SWISS WATCHES SINCE 1912  
**100<sup>th</sup> ANNIVERSARY**  
**2012**  
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