

ROCHESTER SUBURBAN CLASSIFIED BUSINESS FINDER

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The Classification of Headings is made in accordance with a Standard List adopted by the Association of North American Directory Publishers, to secure uniformity in all Directories, and to promote convenience of reference. The * denotes headings inserted by special contract or reference to general headings.

Post Office address follows the street address.

Name of town is given at extreme right; it should not be used as a post office address, except in the case of Rochester.

Abattoirs

Kaufman Wm J, East River rd RD 2 Roch Brighton

Accountants & Auditors

Miller Walter E 138 Rowland pkwy RD 1 Roch Brighton

*Addressing & Mailing

AYER & STREB Inc 77 StPaul 3d fl phone Main 6199 or Stone 567
See page 64 Rochester

Adhesive Mfrs

Pryamid Process Co, W Commercial st E Rochester

Advertising—Direct by Mail

AYER & STREB Inc 77 StPaul 3d fl phone Main 6199 or Stone 567
See page 64 Rochester

Advertising Agencies

Schaefer-Ross Co Inc 82 E Main Webster

Agricultural Implement Mfrs

Ontario Drill Co Inc, Ontario st E Rochester
Barnhart DeWitt C rear 24 N Main Fairport

Agricultural Implements & Machinery

BURR & STARKWEATHER CO 39-57 MtHope av tel Stone 3016—
See page 34 Rochester

ROCHESTER SUBURBAN BUSINESS FINDER

***Air Conditioning**

- GRAY J R** 711 Madison tel East Rochester 361—See page 68
E Rochester
- CHRYSLER AIRTEMP** Langie Fuel Service Inc distributor 326
Main E phone Stone 4000—See page 50 Rochester
- QUINBY AIR CONDITIONING CORP** 618 E Main phone Main 272
See page 34 Rochester

Airports

- Brizee Airport, Marsh rd RD 1 Pittsford

Amusement Parks

- Sea Breeze Park 4762 Culver rd Sea Breeze Irondequoit

Amusements

- Rojay Amusement Corp 87 S Main Fairport

***Anthracite Coal**

- ONTARIO COAL CO Inc** Lake rd Sea Breeze phone Culver 340—See
page 51 Irondequoit

Apartment Houses

- Alhambra 15-31 Warrington dr Roch Brighton
- Bel Air Manor 1420-1440 Monroe av Roch Brighton
- Georgian Court Apartments 1372-1390 Monroe av Roch Brighton
- Westminster Apartments 1392-1400 Monroe av Roch Brighton
- Laurelton Apartments 50 Harwick rd Roch Irondequoit

Appraisals

- COODELL ALFRED L** (real estate) 59 W Main phone Webster 15—
See page 62 Webster

***Appraisers—Farm**

- FOLEY HAROLD K** 7 E Main phone Webster 66—See page 62 Webster

Architects

- Dryer & Dryer 2530 East av Roch Brighton

Architectural Iron Works

- HEUGHES F L & CO Inc** 1029 Lyell av phone Glenwood 590—See
page 72 Rochester

“Arpeako” Meat Products

- ROCHESTER PACKING CO Inc** (“Arpeako” Products) 900 Maple
phone Genesee 5200—See page 70 Rochester

***Artists' Materials & Drafting Supplies**

- BARNARD, PORTER & REMINGTON** 9-11-13 N Water phone
Main 8140—See page 68 Rochester

***Automatic Heating**

- QUINBY AIR CONDITIONING CORP** 618 E Main phone Main
272—See page 34 Rochester

Automatic Oil Burners

- LAUBE ELECTRIC CORPORATION** (Timken Silent Automatic)
191-193 East av phone Stone 104 after business hours Monroe
2482—See page 53 Rochester

FOR YEAR ENDING NOVEMBER 1938

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Automobile Accessories & Parts—Retail

Finn Auto Supply 120 E Commercial E Rochester
WESTERN AUTO ASSOCIATE STORE home owned by Irving T
 Farnham 3 W Main at North av phone Webster 228-W Webster

***Automobile Agencies**

CHEVROLET MOTOR CARS Hoselton Chevrolet Company 161 E
 Commercial phone East Rochester 104—See page 35 E Rochester
PACKARD, PONTIAC, NASH AND LaFAYETTE MOTOR
CARS Steve Motors dealers 413 Main phone East Rochester 66
 See page 34 E Rochester
CHEVROLET CARS & TRUCKS Wheeler Chevrolet Corp distri-
 butors 120 N Main tel Fairport 81—See page 34 Fairport
BUICK MOTOR CARS Whiting-Buick Inc distributors 342-352 East
 av phone Stone 714—See page 36 Rochester
CHEVROLET Cool Chevrolet Corp distributors 360 Culver rd phone
 Monroe 2340—See page 36 Rochester
DeSOTO AND PLYMOUTH Thomas J Northway Inc dealers 100
 Exchange phone Main 7091—See page 35 Rochester
HUDSON AND TERRAPLANE Alling & Miles Inc distributors 82
 Stone phone Stone 2537—See page 35 Rochester
CHEVROLET MOTOR CARS Klem Chevrolet dealers 28 W Main
 phone Webster 10—See page 36 Webster
WEBSTER AUTO CORP authorized Ford dealers 50 North av phone
 Webster 63—See page 36 Webster

Automobile Dealers

Addison Chas E 123 E Commercial E Rochester
CHEVROLET MOTOR CARS Hoselton Chevrolet Co dealers 161 E
 Commercial phone East Rochester 104—See page 35 E Rochester
 Dorscheid Arthur J 201 Main E Rochester
 Hoselton Chevrolet Co 161 E Commercial E Rochester
PACKARD, PONTIAC, NASH AND LaFAYETTE MOTOR CARS
 Steve Motors dealers 413 Main phone East Rochester 66—See
 page 34 E Rochester
 Reid P E Garage 129 W Commercial E Rochester
 Steve Motors 413 Main E Rochester
 Fairport Motors 45 S Main Fairport
 Fairport Pontiac Co 71 N Main Fairport
 Hupp Motors 92 S Main Fairport
 Jordan Edwin S 80 N Main Fairport
WHEELER CHEVROLET CORP (Chevrolet Cars and Trucks) 120
 N Main tel Fairport 81—See page 34 Fairport
 Cabic & Badge Motor Sales 3570 Latta rd North Greece Greece
 Frear Chevrolet Co 1110 Stone rd Roch Greece
 Smith Chas G 2929 Dewey av Greece
 Beale Motor Co 4306 Culver rd Pt Pleasant Irondequoit
 Kellett Chevrolet Co 1871 Ridge rd E, RD 5 Roch Irondequoit
 Weller Motors Inc 65 Stutson cor Thomas av Roch Irondequoit
 Gallagher Motors Inc 20 State Pittsford
 Pittsford Auto Sales Corp 31 State Pittsford
 Thomas Motors rear 49 S Main Pittsford
CHRYSLER AND PLYMOUTH MOTOR CARS Charles E Addison
 dealer 123-125 E Commercial phone E Roch 230 Rochester
COOL CHEVROLET CORP 360 Culver rd phone Monroe 2340—See
 page 36 Rochester
HUDSON AND TERRAPLANE Alling & Miles Inc 82 Stone phone
 Stone 2537—See page 35 Rochester
NORTHWAY THOMAS J Inc (DeSoto and Plymouth) 100 Ex-
 change phone Main 7091—See page 35 Rochester

ROCHESTER SUBURBAN BUSINESS FINDER

Automobile Dealers—Con

- WHITING-BUICK Inc** distributors Buick Motor Cars 342-353 East
av phone Stone 714—See page 36 Rochester
- CHEVROLET MOTOR CARS** Klem Chevrolet dealers 28 W Main
phone Webster 10—See page 36 Webster
- DeSoto and Plymouth Sales and Service 16 Lapham pk Webster
- Reitz's E E Garage 32 W Main Webster
- Rudman Wm C (trucks) 200 E Main Webster
- WEBSTER AUTO CORP** authorized Ford dealers 50 North av phone
Webster 63—See page 36 Webster

Automobile Dealers—Used Cars

- Wilcox Harold E 2344 Chili av RD 1 Cold Water Gates
- COOL CHEVROLET CORP** 360 Culver rd phone Monroe 2340—See
page 36 Rochester
- WHITING-BUICK Inc** 342-352 East av tel Stone 714—See page 36
Rochester
- KLEM CHEVROLET** 28 W Main phone Webster 10—See page 36
Webster
- WEBSTER AUTO CORP** 50 North av phone Webster 63—See page
36 Webster

Automobile Garages

- Lee & Elmer's Brighton Garage 1848 Monroe av Roch Brighton
- Addison Chas E 121 Commercial E Rochester
- Bown Geo G & Son rear 26 S Main Fairport
- Dibbel's United Motor Service 111 S Main Fairport
- Fairport Garage rear 26 S Main Fairport
- Gates Center Garage, Buffalo rd RD 1 Cold Water Gates
- Adams Gordon J 636 N Greece rd North Greece Greece
- Beisheim's Garage 2307 Ridge rd W, RD 6 Roch Greece
- Fetzner Garage 2315 Ridge rd W, RD 6 Roch Greece
- Kerhaert Jos 1436 Ridge rd W, Roch Greece
- Rieger Elmer B 1101 Long Pond rd RD 6 Roch Greece
- Smith's Garage 710 Manitou rd Hilton Greece
- Thomas Wm H 375 Stone rd Roch Greece
- Aman's Service Station 2074 Ridge rd E, RD 5 Roch Irondequoit
- Carey Frank T 1477 Winton rd N, RD 5 Roch Irondequoit
- Cobblestone Garage 2035 Ridge rd E, RD 5 Roch Irondequoit
- Empire Garage & Service Station 352 Empire blvd Roch Irondequoit
- Point Pleasant Garage rear 159 Pt Pleasant rd Pt Pleasant Irondequoit
- Royal's General Garage 1667 Hudson av Roch Irondequoit
- Schrader Jas W 1658 Portland av Roch Irondequoit
- Seim's Garage 418 Empire blvd Roch Irondequoit
- Stetner Fred C, Monroe av RD 2 Pittsford
- Thornell Leland E 5 State RD 1 Pittsford
- Furber Everette J, Ridge rd E, RD 1 Webster
- Johnson's Garage 109 W Main Webster
- Kircher Park Garage 26 Main Webster
- Merz Garage & Service Station, Ridge rd W Webster

***Automobile Insurance**

- ASHLEY EGBERT F CO** 212 Union Trust bldg phone Main 444—
See front cover Rochester
- BOHACHEK E S Inc** Loew's Rochester Theatre bldg 130 Clinton
av S at Court phones Main 87-88—See back cover Rochester
- GOLDMAN DAVID CO Inc** 6 State rm 105 phone Main 2984—See
page 62 Rochester
- JOHNSTON JAMES AGENCY Inc** 204 Granite bldg phone Main
697—See page 59 Rochester

LINCOLN-ALLIANCE BANK AND TRUST CO.

Nine Conveniently Located Bank Offices

PAVIOUR R S & SON Inc 1239 Lincoln-Alliance Bank bldg phone
Main 220—See page 59 Rochester

Automobile Parts

H G C Sales 701 E Henrietta rd (Henrietta RD 1)	Brighton
Parks Auto Parts 107 Main	E Rochester
Finn Auto Supply 23 S Main	Fairport
Lazerson Hyman 149 N Main (used)	Fairport
Cosco Rocco 721 Spencerport rd RD 2 Cold Water (used)	Gates
Shartram Albert A 72 Buell rd RD 1 Cold Water (used)	Gates

Automobile Repairing & Service Stations

Ellis Clifford 7 Parce av	Fairport
Enter Theo F rear 52 Dewey av	Fairport
North Side Garage rear 150 N Main	Fairport
Sutton Service Station, Fairport rd RD 2	Fairport
Underpass Garage & Service, Fairport rd RD 2	Fairport
Smith Gerard N 2311 Chili av RD 1 Cold Water	Gates
Chapman Stewart A 508 Bennington dr Roch	Greece
Russell Myron J 410 Stone rd Roch	Greece
Box Harold C rear 3392 StPaul blvd Roch	Irondequoit
Chuck's Auto Service 4577 Culver rd, Sea Breeze	Irondequoit
Potter Ivan K 277 Culver pkwy Roch	Irondequoit
Gerber Harry, South st RD 1	Pittsford
Malcho Fredk C, Pittsford-Mendon Centre rd RD 2	Pittsford
Meusburger Bernard 35 N Main	Pittsford
Startup Alf E, Mendon-Pittsford rd RD 1	Pittsford

*Automobile Service Stations

CHEVROLET MOTOR CARS Hoselton Chevrolet Company 161 E
Commercial phone East Rochester 104—See page 35 E Rochester

PACKARD, PONTIAC, NASH AND LaFAYETTE Steve Motors
413 Main phone East Rochester 66—See page 34 E Rochester

COOL CHEVROLET CORP 360 Culver rd phone Monroe 2340—See
page 36 Rochester

DeSOTO AND PLYMOUTH Thomas J Northway Inc distributors
100 Exchange phone Main 7091—See page 35 Rochester

HUDSON AND TERRAPLANE Alling & Miles Inc 82 Stone phone
Stone 2537—See page 35 Rochester

CHEVROLET MOTOR CARS Klem Chevrolet 28 W Main phone
Webster 10—See page 36 Webster

MERZ GARAGE & SERVICE STATION Ridge rd W phone Web-
ster 134 Webster

WEBSTER AUTO CORP authorized Ford dealers 50 North av phone
Webster 63—See page 36 Webster

Automobile Trailers

Cook John H 2273 W Henrietta rd Henrietta	Brighton
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Aviation Fields

Partridge Flying Field, Lee rd Cold Water	Greece
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Awning & Tents—Mfrs & Dealers

Brighton Awning & Tent Co 1595 Elmwood av RD 2 Roch	Brighton
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***Baby Chicks**

ROSENBAUER GLENN 36 Commercial phone Webster 29-W—See
page 70 Webster

Bakers—Retail

Frances' Kitchens 1454 Monroe av Roch Brighton
Fioravanti Bernard 234 W Commercial E Rochester
Lieb's Bakery 32 West av Fairport
Sozio Anthony rear 73 High Fairport
Williams Clifford R 2892 Dewey av Roch Greece
Long H Nelson 116 Elizabeth and rear 136 White, Sea Breeze Irondequoit
Magde Michl J 4265 Culver rd Pt Pleasant Irondequoit
Webster Bakery 24 E Main Webster

Banks

Fairport National Bank & Trust Co 58 S Main Fairport
Pittsford National Bank 9 N Main Pittsford
CENTRAL TRUST CO 25 Main E phone Main 1625 branch 1806
East av phone Monroe 6387—See page 37 Rochester
EAST SIDE SAVINGS BANK OF ROCHESTER The Main E at
Clinton av S phone Stone 364—See page 43 Rochester
GENESSEE VALLEY TRUST CO 45 Exchange at Broad W phone
Main 2884—See page 38 Rochester
LINCOLN-ALLIANCE BANK & TRUST CO 183 Main E at Stone
phone Stone 300—See top lines and page 39 Rochester
MECHANICS SAVINGS BANK OF ROCHESTER N Y The 21 Ex-
change phone Main 597 and 89-91 East av phone Stone 4653—
See page 46 Rochester
MONROE COUNTY SAVINGS BANK 35 State phone Main 3878
and branch 2 East av phone Stone 6649—See page 44 Rochester
ROCHESTER SAVINGS BANK Main W at Fitzhugh S branch 40
Franklin phone Stone 1425—See page 45 Rochester
ROCHESTER TRUST & SAFE DEPOSIT CO Main W at Exchange
phone Main 5960—See back cover and page 40 Rochester
SECURITY TRUST COMPANY OF ROCHESTER Main E at Wa-
ter S phone Main 954—See page 41 Rochester
UNION TRUST CO 19 Main W phone Main 7100—See back cover
and page 42 Rochester
UNION TRUST CO OF ROCHESTER (Webster branch) 11 E Main
phone Webster 100 Webster

Barbers

Fenemore Mervin C 1474 Monroe av Roch Brighton
Emler Chas P 109 W Commercial E Rochester
Fattello Amondo 160 W Commercial E Rochester
Gueli John 109 E Commercial E Rochester
Love C Arthur 216 East av E Rochester
Maier Carl 125 W Commercial E Rochester
Mancuso Peter 202 Main E Rochester
Martino Nicholas 135 W Commercial E Rochester
Rialto Barber Shop 406 Main E Rochester
Sampono Saml 115 W Commercial E Rochester
Brockmyre Christ 30 Parce pl Fairport
DiDomenico Domenic 37 High Fairport
Ferris Russell J 1 N Main Fairport
Fiandack Joseph 111 N Main Fairport
French Carl E 26 S Main Fairport
Pittinaro Saml 51 N Main Fairport
Pomponio Francis 30 N Main Fairport

SIBLEY, LINDSAY & CURR CO.

— Rochester's Largest Retail Institution —

Stone 6500 — CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

Rambo Jay	14 S Main	Fairport
Smith William B	29 West av	Fairport
Bolo Harry A,	Long Pond rd RD 2 Cold Water	Gates
Chirco Jos	194 Eugene RD 2 Cold Water	Gates
Whalley Frank,	Hinchey rd RD 1 Cold Water	Gates
Collishaw Geo R	2912 Dewey av Roch	Greece
Dornblazer Thos J	459 Stone rd Roch	Greece
Hammond Geo E	2550 Ridge rd W, RD 6 Roch	Greece
Kleist Otto	3839 Ridge rd W, RD 6 Roch	Greece
LeRoy Peter J	2886 Dewey av Roch	Greece
Bradford Ray B	12 Walzer rd Roch	Irondequoit
Coursen C Earl	4318 Culver rd Pt Pleasant	Irondequoit
Dotzler Jos	753 Washington av Roch	Irondequoit
Drom Peter	229 Taft av RD 5 Roch	Irondequoit
Drysdale Alf J	4659 Culver rd Sea Breeze	Irondequoit
Mollon Wm A	4372 Culver rd Sea Breeze	Irondequoit
Oliver Christ	2189 Clinton av N, Roch	Irondequoit
Perovich Chas	24 Dewey av Roch	Irondequoit
Ponticelli Lee	657 Titus av Roch	Irondequoit
Watkins Troy M	153 Pt Pleasant rd, Pt Pleasant	Irondequoit
Widman Herbert E	rear 2075 Ridge rd E, RD 5 Roch	Irondequoit
Wilson Wilbur F	297 Culver pkwy Roch	Irondequoit
Carfi John	31 S Main	Pittsford
Earls Alf W	15 S Main	Pittsford
Thompson Leslie E	10 State	Pittsford
Burke's Barber Shop	7½ South av	Webster
Byrnes Louis M	24 E Main	Webster
Crittenden Walter	6 E Main	Webster
Veomette Geo	42 W Main	Webster
Wright Wilfred W	196 North av	Webster

Basket Mfrs

Aman Basket Co Inc	rear 1683 Ridge rd E, RD 5 Roch	Irondequoit
Webster Basket Co	102 Donovan pk	Webster

Battery Dealers & Service

VanThof John	451 Rich's Dugway Roch	Brighton
Hess Walter L	1856 Hudson av Roch	Irondequoit

Beauty Shops

Barker Emma L	2613 Monroe av RD 1 Roch	Brighton
Collier Beatrice L Mrs	1501 Monroe av Roch	Brighton
Northrop Jean Mrs	1844 Monroe av Roch	Brighton
Bonnell Etta B Mrs	127 East av	E Rochester
Cole Esther H Mrs	124 West Elm	E Rochester
DeVogler Ruth E Mrs	206 East av	E Rochester
Gladys Beauty Salon	215 Main	E Rochester
Wilson Mabel A Mrs	126 West av	E Rochester
Fairport Beauty Salon	11 West av	Fairport
Gould Virginia L	7 N Main	Fairport
Krenzer Florence M	18 S Main rm 105	Fairport
Prinzivalli Mary Mrs	15 East av	Fairport
VanZant Christel F Mrs	57 S Main	Fairport
Charles Henrietta L Mrs	907 Buffalo rd RD 1 Cold Water	Gates
Carswell Martha H Mrs	75 Forgham Roch	Greece

How Many Leaves Did You Turn To Find a Name on this Page?

*Your Advertisement at frequent openings will be seen
every time the book is used*

Beauty Shops—Con

Fowler Martha M Mrs 32 Westwood dr Roch	Greece
Kuefer Anita V 81 Brookridge dr Roch	Greece
Moore's Beauty Shoppe 278 Stone rd	Greece
Tillman Mary P Mrs 81 Chippendale rd Roch	Greece
Vicinus Dorothy T 2886 Dewey av Roch	Greece
Dotzler Frieda Mrs 753 Washington av Roch	Irondequoit
Gefeke Herman F 2185 Clinton av N, Roch	Irondequoit
Hennekey Alice T Mrs 247 Empire blvd Roch	Irondequoit
Hubbard Amy 2075 Ridge rd E, RD 5 Roch	Irondequoit
Lanette Beauty Shoppe The 2164 Hudson av Roch	Irondequoit
LaRose Audree Beauty Shoppe 4441 Culver rd Sea Breeze	Irondequoit
Neumann Charlotte E Mrs 4265 Culver rd Pt Pleasant	Irondequoit
Rector Florence H Mrs 247 Rawlinson rd	Irondequoit
Seater Myrtle H Mrs 3397 Culver rd Roch	Irondequoit
Wilson Anna J Mrs 55 Spencer rd Roch	Irondequoit
Harper Method 39 S Main	Pittsford
Olive's Beauty Shoppe 29 S Main	Pittsford
Cinderella Beauty Shoppe 17 W Main	Webster
Hill Mabel Mrs 7 E Main	Webster
Krenzer Louise O Mrs 40 E Main	Webster
Middleton Gretchen R Mrs 66 E Main	Webster
Milliman Sylvia E 208 E Main	Webster

Beverage Mfrs

American Club Beverages 75 Newport rd Roch	Irondequoit
Irondequoit Mineral Springs Inc 3000 Ridge rd E, Roch	Irondequoit

Billiard & Pocket Billiard Rooms

Ricci Dominic 210 Main	E Rochester
Troxel Budd T 152 W Commercial	E Rochester

Blacksmiths

Enderlin Jos J 52 Kircher rd	Webster
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*Blasting Materials & Supplies

ROCHESTER LIME & CEMENT CORP 174 Colvin phone 317—See page 48	Genesee Rochester
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Boat Builders

Rochester Boat Corp end StPaul blvd Roch	Irondequoit
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Boat Houses & Boat Liveries

Weiss John G 187 Long Pond rd RD 4 Roch	Greece
Erbland Clarence H 311 Glen Haven rd RD 5 Roch	Irondequoit
Weber Val P 4828 Culver rd Sea Breeze	Irondequoit

*Boiler Setters—Mason

SUMMERHAYS WM SONS CORP 614-632 Clinton av S phone 1155—See page 52	Mon- Rochester
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*Bonds

GOLDMAN DAVID CO Inc 6 State rm 105 phone 2984—See page 62	Rochester
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FOR YEAR ENDING NOVEMBER 1938

- HARTFORD ACCIDENT & INDEMNITY CO** Egbert F Ashley Co
agents 212 Union Trust bldg phone Main 444—See front cover
Rochester
- JOHNSTON JAMES AGENCY Inc** 204 Granite bldg phone Main
697—See page 59 Rochester

***Booksellers**

- SIBLEY, LINDSAY & CURR CO** 228-280 Main E phone Stone 6500
See top lines Rochester

Bottlers

- Webster Bottling Works 131 Orchard Webster

Bowling Alleys

- Niles Bowling Hall 146 W Commercial E Rochester
Stevens & Maine 19 West av Fairport
Davenport Chester S 31 Howard rd RD 2 Cold Water Gates
Culver Bowling Hall Inc 1258 Ridge rd E, RD 5 Roch Irondequoit
Sea Breeze Bowling Hall 4577 Culver rd Sea Breeze Irondequoit

Brokers—Members New York Stock Exchange

- ABBOTT, PROCTOR & PAINE** successors to A J Wright & Co,
Hotel Seneca Arcade 16 Clinton av S phone Stone 720—See
page 47 Rochester
- BONBRIGHT GEORGE D B & CO** 100 Powers bldg phone Main
4830—See page 47 Rochester
- PERKINS, ERICKSON & CO** 134-145 Powers bldg phone Main
1144—See page 47 Rochester

***Brokers—Real Estate**

- ALLIANCE REALTY CORP** 1014 Lincoln-Alliance Bank bldg
phone Stone 633 evenings and Sundays Charlotte 334—See front
cover and page 70 Rochester
- EMERSON PAUL E CO** East Side Savings Bank bldg 6 Clinton av
S phone Stone 822—See back bone Rochester
- HALL REALTY CO** 204 Powers bldg phone Main 257—See page 71
Rochester
- McINTOSH C E CORP** Monroe bldg 23 Exchange phone Main 250
See page 71 Rochester
- PERKINS HENRY T REAL ESTATE CO** 31 Exchange rm 403
phone Main 3309—See front cover Rochester
- STREB NORBERT CO** 223 Powers bldg phone Main 4579—See page
71 Rochester
- GOODELL ALFRED L** 59 W Main phone Webster 15—See page 62
Webster

***Brokers—Stocks & Bonds**

- ABBOTT, PROCTOR & PAINE** successors to A J Wright & Co mem-
bers New York Stock Exchange Hotel Seneca Arcade 16 Clinton
av S phone Stone 720—See page 47 Rochester
- BONBRIGHT GEORGE D B & CO** 100 Powers bldg phone Main
4830—See page 47 Rochester
- PERKINS, ERICKSON & CO** 134-145 Powers bldg phone Main
1144—See page 47 Rochester

Broom Mfrs & Wholesale

- Jechl John 2308 Culver rd Roch Irondequoit

Established
1857

HOWE & ROGERS

Complete Home
Furnishings

89 Clinton Ave. S. **FURNITURE**

Stone 1800

*Builders' Finish

- MORSE SASH & DOOR CO** 101 Ford corner Waverly pl phone Main
1835—See page 48 Rochester
MORSE WM B LUMBER CO 340 Main W, 936 Main E, 101 Ford
and Thomas av at Stutson Charlotte Station phone Main 160
See page 63 Rochester

Building Materials & Supplies

- Higgins & Page Inc (hardware) 119 Coniston dr Roch Brighton
White C H, N Lincoln rd E Rochester
Universal Concrete Pipe Co, Buffalo rd R 1 Cold Water Gates
Universal Corrugated Pipe Co, Buffalo rd RD 1 Cold Water. Gates
Rappl & Hoenig Co 1441 Ridge rd E, RD 5 Roch Irondequoit
MARTIN A N SONS Inc 111 Commercial phone Webster 25-26—See
page 48 Webster

*Business Schools

- SCHOOL OF COMMERCE** 362 East av phone Main 5530-5531—See
top lines and page 72 Rochester

Butter, Cheese & Eggs

- Russell Chas E 11 Eells RD 2 Cold Water Gates
Wickman Geo W 69 White Sea Breeze Irondequoit

Can Mfrs

- American Can Co 111 Parce av Fairport

Canners

- WEBSTER CANNING & PRESERVING CO Inc** 48 Commercial
phone Webster 232 Webster

Car Builders

- Merchants Despatch Inc (rebuilding) Linden rd E Rochester
Merchants Despatch Transportation Co, E Maple av E Rochester

Carpenters

- Baumer Frank N 51 Summit Fairport
Murphy Richd, Youngs av RD 2 Cold Water Gates
Porter John A 268 Woodcrest rd Roch Greece

*Carpet Cleaners

- STAUB & SON Inc** 951 E Main phone Monroe 6600—See page 49
Rochester

Carpets, Rugs & Floor Coverings

- Ballarian Ara G 63 State Pittsford
GRAVES H B CO Inc 78 State phone Main 3342—See top lines and
page 56 Rochester
HOWE & ROGERS CO 89-91 Clinton av S phone Stone 1800—See
top lines and page 57 Rochester
MCCURDY & CO Inc 275-291 Main E phone Main 5500—See page 52
Rochester
SIBLEY LINDSAY & CURR CO 228-280 Main E phone Stone 6500
—See top lines Rochester

***Carting**

PRENS CARTING & STORAGE 434-460 State phone Main 731—
See page 56 Rochester

Casket Mfrs

Monroe Casket Co Inc, Railroad st Webster

Caterers

Redfern The, Monroe av RD 2 Pittsford

Cemeteries

Greenvale Cemetery 51 E Church	Fairport
MtPleasant Cemetery 39 Summit	Fairport
Holy Ghost Cemetery, Cold Water rd RD 1 Cold Water	Gates
Beth Chaim Cemetery 188 Britton rd Roch	Greece
Congregation A A A Kipel Volin 258 Britton rd Roch	Greece
Falls Cemetery 1941 Ridge rd W, RD 6 Roch	Greece
Mother of Sorrows Cemetery 4950 MtRead blvd RD 4 Roch	Greece
Workmen's Circle Cemetery 254 Britton rd Roch	Greece
Irondequoit Cemetery 3671 Culver rd Roch	Irondequoit
Old Pittsford Cemetery The, Mendon-Pittsford rd RD 1	Pittsford
Pittsford Cemetery, East av RD 1 Roch	Pittsford
Pittsford Cemetery, Wash, RD 1	Pittsford

Cereal Mfrs

Hygenic Cereal Co, W Commercial E Rochester

***Children's & Infants' Wear**

FORMAN B CO 46 Clinton av S phone Main 3900—See page 52 Rochester

China, Crockery, Glassware & Earthenware

SIBLEY LINDSAY & CURR CO 228-280 Main E phone Stone 6500
—See top lines Rochester

TICE & GATES 347-349 East av phone Stone 646—See page 49 Rochester

Christian Science Practitioners

VanAtta Robt S 3 Tarrytown rd Roch Brighton

Churches

Brighton Union 2705 W Henrietta rd Henrietta	Brighton
Centenary Methodist, G Chas Weaver pastor 19 StRegis dr cor Mon- roe av Roch	Brighton
Our Lady of Lourdes (RC) Frank W Mason rector 62 Corona cor Rhinecliff dr Roch	Brighton
First Baptist, Alex Mackenzie pastor 117 W Elm	E Rochester
First Presbyterian, Rev Robt A Schwenk pastor 109 East av E Rochester	E Rochester
Parkside Methodist Episcopal, Robt T Doherty pastor Main cor East av	E Rochester
StJerome Catholic, Bernard F Gefell pastor Garfield cor W Com- mercial	E Rochester
StMatthias Episcopal, Kenneth Urquhart pastor 115 East av E Rochester	E Rochester
Trinity Lutheran, Chas J Bauer pastor 507 Main	E Rochester
Bethlehem Evangelical Lutheran, Claude E Tegan pastor 30 W Church	Fairport
First Baptist, Erwin B Taft pastor S Main cor W Church	Fairport
First Congregational, Lee Fletcher pastor 20 E Church	Fairport
First Methodist Episcopal, Raymond C Shaw pastor 29 W Church	Fairport

Churches—Con

Raymond Baptist, Stanley E Smith pastor 12 E Church	Fairport
StLuke's Episcopal, Wm S McCoy pastor 27 E Church	Fairport
StMarys (R C) 24 East av	Fairport
Christian & Missionary Alliance, Wm D Lindsey pastor Lee rd RD 2 Cold Water	Gates
Church of the Holy Ghost (RC) Jos C Wurzer rector Cold Water rd RD 1 Cold Water	Gates
Elmgrove M E, Edward C Humphrey pastor Spencerport rd RD 2 Cold Water	Gates
Gates Presbyterian, Geo C Artsdalen pastor Buffalo rd RD 1 Cold Water	Gates
North Gates Wesleyan Methodist, A J Shea pastor Long Pond rd RD 2 Cold Water	Gates
StHelen (RC) Hinchey rd RD 1 Cold Water	Gates
StTheodore (RC) Raymond J Epping rector Spencerport rd RD 2 Cold Water	Gates
Bethany Presbyterian, Arthur Talman pastor 2894 Dewey av Roch	Greece
Greece Baptist, Fredk E Dean pastor 2534 Ridge rd W, RD 6 Roch	Greece
Greece Meth Protestant, Lyle S Owen pastor 1936 Maiden lane RD 6 Roch	Greece
Hope Lutheran, Arnold C Schaller pastor Dewey av cor Wildwood dr Roch	Greece
Lutheran Church of Concord, Eug L Stowell pastor 4555 Ridge rd W, Spencerport	Greece
Mother of Sorrows (RC) Danl B O'Rourke rector 5000 MtRead blvd RD 4 Roch	Greece
StCharles Borromeo (RC) Wm A Doran rector 64 Maiden lane Roch	Greece
StJohn's (RC) 2386 Ridge rd W, RD 6 Roch	Greece
Star of the Sea (RC) 2100 Edgemere dr, RD 4 Roch	Greece
All Saints Episcopal, Ivan H Ball rector 759 Winona blvd Roch	Irondequoit
Church of the Transfiguration (Luth) Howard A Kuhnle 3760 Culver rd Roch	Irondequoit
Durand Congregational 4225 Culver rd Pt Pleasant	Irondequoit
Irondequoit Presbyterian, B Forest Bond pastor 2889 Culver rd Roch	Irondequoit
Irondequoit United Congregational, Chas S Bergner pastor 644 Titus av Roch	Irondequoit
Laurelton United Presbyterian David L McBride pastor 335 Helen- dale rd RD 5 Roch	Irondequoit
Lutheran Church of the Resurrection, Eug L Stowell pastor 3740 StPaul blvd Roch	Irondequoit
StAmbrose (RC) Frank M Mason pastor 31 Empire blvd cor Culver rd Roch	Irondequoit
StGeorge's Chapel (PE) (summer only) 5249 StPaul blvd Roch	Irondequoit
StMargaret & Mary (RC) Chas J Bruton rector 343 Rogers pkwy Roch	Irondequoit
StSalome (RC) Edward J Eschrich rector 4250 Culver rd Pt Pleasant	Irondequoit
StThomas (RC) John F Muckle rector 4536 StPaul blvd Roch	Irondequoit
Seneca Methodist Episcopal, Earl D Shepard pastor 121 Scholfield rd Roch	Irondequoit
Summerville Presbyterian, Oscar D Brownback pastor 4845 StPaul blvd Roch	Irondequoit
United Presbyterian see Laurelton United Presb Church	Irondequoit
Christ Episcopal, S Main	Pittsford
First Baptist, State st	Pittsford

BRIGHTON PLACE DAIRY

45 FULTON AVE. — GLENWOOD 144 — ROCHESTER

First Presbyterian 27 Church	Pittsford
Pittsford Methodist, E P Gill pastor S Main cor Church	Pittsford
StLouis Catholic, State st	Pittsford
StPaul's Evangelical Lutheran, Yost Brandt pastor 19 th Washington	Pittsford
av	Pittsford
Evangelical 167 E Main	Webster
First Baptist 59 South av	Webster
First Methodist Episcopal 71 W Main	Webster
Holy Trinity, Ridge rd E (RD 1)	Webster
Immanuel Lutheran 131 W Main	Webster
Webster Presbyterian 77 E Main	Webster

Cider Mfrs & Dealers

LeFrois J B & Sons 3194 Latta rd RD 4 Roch	Greece
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Cigars & Tobacco—Retail

Ciccarelli Marino 118 W Commercial	E Rochester
Filkins Howard 51 S Main	Fairport
Stevens Cigar Store 9 West av	Fairport
Bowman C W 9 E Main	Webster

Cleaners & Dyers

Acme Valet Service 410 Main	E Rochester
Borisoff Saml 85 S Main	Fairport
Fairport Dry Cleaners 5 S Main	Fairport
Quality Cleaners 15 S Main	Fairport
STAUB & SON Inc 951 E Main phone Monroe 6600—See page 49	Rochester

PIETERS DRY CLEANING 65 W Main phone Webster 70—See page 49
Webster

Clergymen

Abbreviations—B, Baptist; CT, Congregational Trinitarian; Evan, Evangelical; Ev Assoc, Evangelical Association; J, Jewish; Luth, Lutheran; ME, Methodist Episcopal; P, Presbyterian; PE, Protestant Episcopal; Ref, Reformed; RC, Roman Catholic; SA, Second Adventist; SDA, Seventh Day Adventist; Unit, Unitarian; Univ, Universalist

Hamel David (B) 749 Highland av RD 2 Roch	Brighton
Isaac Alf E (B) 196 Summit dr, RD 2 Roch	Brighton
Luddy Francis W (RC) 224 Mayflower dr Roch	Brighton
Weaver G Chas (ME) 33 StRegis dr N, Roch	Brighton
Bauer Chas J (Luth) 507 Main	E Rochester
Doherty Robt T (ME) 611 Main	E Rochester
GefelI Bernard F (RC) cor Garfield and W Commercial	E Rochester
Mackenzie Alex (B) 140 West Elm	E Rochester
Schwenk Robt E (Presb) 109 West av	E Rochester
Urquhart Kenneth S (E) 115 East av	E Rochester
Carr Geo H (B) 43 Roselawn av	Fairport
Fletcher Lee (C) 1 Clifford	Fairport
McCoy Wm S (E) 150 W Church	Fairport
Shaw Raymond C (ME) 14 Dewey av	Fairport
Smith Stanley E (B) 12 E Church	Fairport
Taft Erwin B (B) 14 W Church	Fairport
Tejan Claude E (Evan Luth) 40 Perrin	Fairport

597567

Clergymen—Con

Urquhart Kenneth S. (PE) 79 West av	Fairport
Wood James T. (RC) 20 East av	Fairport
Epping Raymond J. (RC) 168 Spencerport rd RD 2 Cold Water	Gates
Lindsay Wm D. 29 Lee rd RD 2 Cold Water	Gates
Lyons Edwd M. (RC) Buffalo rd RD 1 Cold Water	Gates
Shea Alton J. (M) 292 Wolcott av RD 2 Cold Water	Gates
VanArtsdalen J. C. (Pres) 754 Howard av RD 1 Cold Water	Gates
Wilcox John D. (M) 292 Wolcott av RD 2 Cold Water	Gates
Wurzer Jos C. (RC) 220 Coldwater rd RD 1 Cold Water	Gates
Baier John J. (RC) 2400 Ridge rd W, RD 6 Roch	Greece
Dean Fredk E. (B) 2512 Ridge rd W, RD 6 Roch	Greece
Doran Wm A. (RC) 3003 Dewey av Roch	Greece
O'Rourke Danl B. (RC) 4922 MtRead blvd RD 4 Roch	Greece
Owen Lyle S. (M) 1924 Maiden lane RD 6 Roch	Greece
Schaller Arnold C. (Luth) 23 Veness av Roch	Greece
Talman Arthur (P) 2739 Dewey av Roch	Greece
Tobin Earl M. (RC) 3003 Dewey av Roch	Greece
Ball Ivan H. (PE) 3351 StPaul blvd Roch	Irondequoit
Bergner Chas S. (CT) 2268 Hudson av Roch	Irondequoit
Bolger Wm Darcey (RC) 122 Scholfield rd Roch	Irondequoit
Bolt Louis J. 76 Chadwell rd RD 5 Roch	Irondequoit
Bond B. Forest (P) 2879 Culver rd Roch	Irondequoit
Bouman Dennis D. (Cong) 245 Park rd Pt Pleasant	Irondequoit
Brownback Oscar D. (P) 21 Farrell ter Roch	Irondequoit
Bruton Chas J. (RC) 122 Scholfield rd Roch	Irondequoit
Burke John J. (RC) 34 Empire blvd Roch	Irondequoit
Casey Lawrence B. (RC) 104 Deerfield dr Roch	Irondequoit
Corey Reginald E. (ME) 290 Rawlinson rd Roch	Irondequoit
Cuffney Jas. (RC) 4536 StPaul blvd Roch	Irondequoit
Eschrich Edwd J. (RC) 4282 Culver rd Pt Pleasant	Irondequoit
Hagerty Roy Francis (RC) 34 Empire blvd Roch	Irondequoit
Kuhnle Howard A. (Luth) 262 Avondale rd Roch	Irondequoit
Livingstone Jeffrey D. (B) 89 Tottenham rd RD 5 Roch	Irondequoit
McBride David L. (P) 170 Queensboro rd Roch	Irondequoit
Mason Frank W. (RC) 34 Empire blvd	Irondequoit
Muckle John F. (RC) 4536 StPaul blvd Roch	Irondequoit
Stowell Eug L. (Luth) 16 Dumont Roch	Irondequoit
Bortle Harold J. (P) 19 Church	Pittsford
Brandt Yost (Luth) 28 Lincoln av	Pittsford
Davis Wm 22 Elmbrook dr	Pittsford
Edelman Louis W. (RC) 31 Monroe av	Pittsford
Gatley Henry S. (PE) 12 Locust	Pittsford
Gill Edwd P. (ME) 7 Washington av	Pittsford
Hickey Thos F. (RC) East av RD 1 Roch	Pittsford
Nixon Justin W. (B) Brightford rd RD 1 Roch	Pittsford
Price Orlo J. (B) 85 Long Meadow av RD 2	Pittsford
Sayers Frank G. (B) 29 Washington av	Pittsford
Arndt Wm G. (Luth) 145 W Main	Webster
Kalb Geo M. (RC) Ridge rd E, RD1	Webster
Root Robt C. (ME) 139 W Main	Webster
Schauss Danl. (Evan) 27 Elm	Webster
Schehl Bernard C. (Baptist) 77 Park av	Webster
Schott John (P) 51 Lapham pk	Webster

Clothes Pressers, Cleaners & Repairers

Swan Cleaners Inc 1464 Monroe av Roch	Brighton
Acme Valet Service 410 Main	E Rochester
Jobe Herva rear 120 Florida Roch	Greece
McKissock Geo 495 Stone rd Roch	Greece

Coal Dealers, Retail—Con

MASON RUSSEL B CO 205 North av phone Webster 291—See page 51
 Webster
 Webster

Witmer Bros Inc 195 North av
 Webster

Coal Dealers—Wholesale

ONTARIO COAL CO Inc Lake rd Sea Breeze phone Culver 340—See page 51
 Irondequoit

JENKINS & MACY CO 100 Cutler bldg 42 East av phone Stone 416
 See page 50
 Rochester

LANGIE FUEL SERVICE Inc 326 Main E, 357 StPaul, 693 South av, 2 and 4680 Lake av phone Stone 4000—See page 50
 Rochester

WEST CHAS C COAL CO Inc 281 N Union phone Culver 999—See page 50
 Rochester

***Coke**

ONTARIO COAL CO Inc Lake rd Sea Breeze phone Culver 340—See page 51
 Irondequoit

JENKINS & MACY CO 100 Cutler bldg 42 East av phone Stone 416
 See page 50
 Rochester

LANGIE FUEL SERVICE Inc 326 Main E, 357 StPaul, 693 South av, 2 and 4680 Lake av phone Stone 4000—See page 50
 Rochester

WEST CHAS C COAL CO Inc 281 N Union phone Culver 999—See page 50
 Rochester

Cold Storage

Fairport Storage & Ice Corp, Baker rd
 Fairport

UPTON GOLD STORAGE CO Inc The (cold and common storage)
 38 Cliff phone Main 1494—See page 72
 Rochester

Fairport Storage & Ice Corp, Webster Branch 206 North av
 Webster

Collections

Bayer Mercantile Agency 120 Vayo Roch
 Irondequoit

***Commercial Schools**

SCHOOL OF COMMERCE 362 East av phone Main 5530-5531—See top lines and page 72
 Rochester

Concrete Block Mfrs

Concrete & Cinder Block Co 73 Buell
 Gates

Delitz John J jr 2788 Norton RD 5 Roch
 Irondequoit

Confectionery—Retail

Bel-Air Sweet Shoppe 1476 Monroe av Roch
 Brighton

Dawn Creameries The 1891 Monroe av Roch
 Brighton

Weis Frank S 2875 Monroe av RD 1 Roch
 Brighton

Ciarelli Antonio 148 E Commercial
 E Rochester

Garbato Lucy Mrs 158 E Commercial
 E Rochester

Hayes Philip C 108 W Commercial
 E Rochester

McGowan & Bachman 319 Main
 E Rochester

Mauro Pasquale 130 W Commercial
 E Rochester

Panarites Ernest 108 E Commercial
 E Rochester

Petersanto Anthony 404 W Commercial
 E Rochester

Questa A John 402 Main
 E Rochester

Fairport Candy Kitchen 16 S Main
 Fairport

Friandack Croce 115 N Main
 Fairport

Pergrim Victor A 89 S Main
 Fairport

Samys & Apostol 15 N Main
 Fairport

Turchetti Guy 112 N Main
 Fairport

Spend Minutes	Study Title Page and Index of this book—See what it Contains	Save Hours
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Munger Wallace O 516 Stone rd Roch		Greece
Hurysz Vincent 4870 Culver rd Sea Breeze		Irondequoit
Loves Confections Inc 4340 Culver rd Pt Pleasant		Irondequoit
Maerz Albert R 5324 StPaul blvd Roch		Irondequoit
Rothmund Martin A 635 Titus av Roch		Irondequoit
Vasilatos Vangelis 4665 Culver rd Sea Breeze		Irondequoit
Yanchev Victoria 410 Empire blvd Roch		Irondequoit
Hicks & McCarthy 23 S Main		Pittsford
Pittsford Sweet Shop 27 S Main		Pittsford
Herbst Henry J 9 W Main		Webster
Webster Candy Kitchen 14 E Main		Webster

Confectionery—Wholesale

Simpson Fredk L 4461 Ridge rd W, Spencerport		Greece
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Contractors—Building Construction—General

Feinberg Eug M 104 Westland av Roch		Brighton
Garrett Jas L 338 Oakdale dr Roch		Brighton
Gillette Chas L 115 Westland av Roch		Brighton
Hines Fred J 79 Monteroy rd Roch		Brighton
Homindustries Inc 2800 Elmwood av RD 1 Roch		Brighton
Keegan Fredk C 125 Bonnie Brae av Roch		Brighton
King Howard 120 Monroe pkwy Roch		Brighton
Luke & Sohn Inc 211 Glen Ellyn way Roch		Brighton
Mathews Frank V 128 Chadbourne rd Roch		Brighton
Passers James & Sons rear 3165 Elmwood av RD 1 Roch		Brighton
Schubert Raymond C 1580 Elmwood av RD 2 Roch		Brighton
Stuart W Raymond 1030 Allen's Creek rd RD 1 Roch		Brighton
Williams John A 56 Westland av Roch		Brighton
Cairns Jas H 123 West Elm	E Rochester	
Fioravanti Guido 132 W Spruce	E Rochester	
Clark Eug P 167 S Main	Fairport	
Ferris James H 39 Monroe	Fairport	
Mabry Curran M 116 W Church	Fairport	
Parent Amos S 83 West av	Fairport	
Roberts Moses A 42 Perrin	Fairport	
DeAown Frank G 23 Fairholm dr RD 1 Cold Water	Gates	
Wilson Milton, Buffalo rd RD 1 Cold Water	Gates	
Hanson Otto F 133 Wheeldon dr Roch	Greece	
Koerner Arthur R 2550 Ridge rd W, RD 6 Roch	Greece	
Lawson Alvah B 83 Barnard Roch	Greece	
Barrett Seberty W 630 Ridge rd E, Roch	Irondequoit	
Clarke Wallace S 1726 Winton rd N, RD 5 Roch	Irondequoit	
Driver & Baxter 199 Titus av Roch	Irondequoit	
Evershed Herbert H 1746 Portland av Roch	Irondequoit	
Howard Morton A 57 Kiwanis rd Roch	Irondequoit	
Klauss Arnold R 2563 Titus av Roch	Irondequoit	
Kuebler Wm 123 Frankland rd Roch	Irondequoit	
Lau Robt H 58 Bristol av Roch	Irondequoit	
LeWalter Edmund H 2348 Titus av Roch	Irondequoit	
Long Geo W jr 4434 Culver rd Sea Breeze	Irondequoit	
Neely F Orville 61 Orchard pk RD 5 Roch	Irondequoit	
Pflanz Leland T 168 Somershire dr Roch	Irondequoit	
Reitz Harold L 181 Belcoda dr Roch	Irondequoit	
Ryan & Ryan Inc 136 Thorndyke rd and 90 Charlton rd Roch	Irondequoit	

ESTABLISHED 1889**Rochester's Largest
Home Furnishing
Store****H. B. GRAVES CO. INC.****SEE PAGE 56****FREE PARKING****Charge and
Budget Accounts****Contractors, Building Construction, General—Con**

Schneider Frank A 174 Pt Pleasant rd Pt Pleasant	Irondequoit
Schneider Ronald J 1989 Titus av Roch	Irondequoit
Smith T Ives 3051 StPaul blvd Roch	Irondequoit
Stevens Austin P 2075 Ridge rd E, RD 5 Roch	Irondequoit
Tosch Fred P 2510 StPaul blvd Roch	Irondequoit
Vinton Jos E 22 Walzer rd Roch	Irondequoit
Weaver Peter 40 Dake Roch	Irondequoit
Woloson Andrew J 15 Culver pkwy Roch	Irondequoit
Rand John W 55 S Main	Pittsford
Rehbein Carl E 17 Sutherland	Pittsford
Rogers F Lee 7 Monroe av	Pittsford
Spellman Delmar I 5 Penn	Pittsford

Contractors—Carpenter

Clark Maurice A 73 Westland av Roch	Brighton
DeRoo Frank B 1863 Westfall rd RD 2 Roch	Brighton
Lauterbach Howard F 348 Meadow dr Roch	Brighton
Shirley John H 1350 Crittenden rd RD 1 Henrietta	Brighton
Smith Franklin W 1296 Winton rd S, RD 1 Roch	Brighton
Waterstraat Alvin 2604 Monroe av RD 1 Roch	Brighton
Wilson Chas L 152 Sylvan rd Roch	Brighton
Hoffman Arthur P 226 W Elm	E Rochester
Hughes Wm E 114 W Hickory	E Rochester
Straight Lyman E 603 McKinley	E Rochester
Wheaton Jas L 205 Garfield	E Rochester
Baumer Frank N 51 Summit	Fairport
Coons Herbert E 60 Roselawn av	Fairport
Ferris John H 46 Monroe	Fairport
Williams M Oscar 56 Potter pl	Fairport
Willison Everett 140 West av	Fairport
Bierbrauer David P 1420 Chili av RD 1 Cold Water	Gates
Neracker Geo J 275 Howard rd RD 2 Cold Water	Gates
Schwartz Fred C 1411 Chili av RD 1 Cold Water	Gates
Statt Lawrence W 1529 Buffalo rd RD 1 Cold Water	Gates
Stevens Jos J 103 Fisher rd RD 1 Cold Water	Gates
Youngs Jas S 2115 Long Pond rd RD 2 Cold Water	Gates
Bedore James E 104 Duffern dr Roch	Greece
Zarnstorff Chas H 1125 North Greece rd Spencerport	Greece
Bach Chas R 32 Placid pl Roch	Irondequoit
Bean Chas H 282 Scholfield rd Roch	Irondequoit
DeJonge Walter J 235 Belcoda dr Roch	Irondequoit
Embura T Clifton 33 Barry rd Roch	Irondequoit
Frago Salvatore 81 Spencer rd Roch	Irondequoit
Graham Chas H 67 Lake Breeze pk Roch	Irondequoit
Hammill Frank R 59 Lanvale Roch	Irondequoit
Holloway Chas 3685 StPaul blvd Roch	Irondequoit
Kleiner John F 98 Bristol av Roch	Irondequoit
Leinberger Raymond C 120 Pt Pleasant rd Pt Pleasant	Irondequoit
Lewalter Fred W 37 Suburba av Roch	Irondequoit
Naylor Arthur P 5105 StPaul blvd Roch	Irondequoit
Ries Fred S 3848 Culver rd Roch	Irondequoit
Rogalinski Frank 135 Amerige pk Roch	Irondequoit
Schwartz Seraphin 2885 StPaul blvd Roch	Irondequoit
Stoll Edwd J 3806 StPaul blvd Roch	Irondequoit

FOR YEAR ENDING NOVEMBER 1938

VanDussen Dean C 141 Wildemere rd Roch	Irondequoit
White Ernest W 21 Washington av	Pittsford
Zornow Geo R 6 Jefferson rd E	Pittsford
Vogt John H, Ridge rd E, RD 1	Webster

Contractors—Excavating

Evershed Leonard A 2515 Culver rd Roch	Irondequoit
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Contractors—Floor Surfacing

Vereecke Camille 479 Stone rd Roch	Greece
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Contractors—Mason

Dellapietra Gaetano, Linden rd	E Rochester
Genthner Leo E 910 Main	E Rochester
Gough Albert 137 West av	E Rochester
Christman Gordon F 59 Miles av	Fairport
Lane Clarence S 77 E Church	Fairport
Lumbard Claude M 33 Dewey av	Fairport
Schumacher Henry J, Hulbert rd RD 1	Fairport
Bovee Everett L 833 Howard rd RD 1 Cold Water	Gates
Borgyon Alois E 2612 Ridge rd W, RD 6 Roch	Greece
Rockcastle Garth M 2015 Maiden lane RD 4 Roch	Greece
Chambers Lyall D 220 Peart av Pt Pleasant	Irondequoit
Elston Fredk J 232 Peart av Pt Pleasant	Irondequoit
Graves DeVer O 63 Seville dr Roch	Irondequoit
Kodweis Karl A 90 Couchman av Roch	Irondequoit
Petrossi Santo 63 Burwell rd Roch	Irondequoit
Pundt Harold L 132 Avenue B, Pt Pleasant	Irondequoit
SUMMERHAYS WM SONS CORP 614-632 Clinton av S phone Mon- roe 1155—See page 52	Rochester
Basch Chas L, Ridge rd W, RD 2	Webster
Lumbard Merbert C 36 Elm	Webster
Martin Joseph F 91 North av	Webster

Contractors—Roads

Schoen Chas G 36 N Main	Pittsford
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Contractors—Sewer & Drain

Bliven George H 2010 Monroe av Roch	Brighton
Siebert Rudolph C 109 Sandringham rd Roch	Brighton

Corsetieres

Welsh Louise M Mrs 704 S Wash	E Rochester
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***Creamery**

BRIGHTON PLACE DAIRY CO Inc 45 Fulton av phone Glenwood 144—See top lines and page 52	Rochester
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***Crockery, China, Glass & Earthenware**

TICE & GATES 347-349 East av phone Stone 646—See page 49 Rochester	
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***Curtis Woodwork**

MARTIN A N SONS Inc 111 Commercial phone Webster 25-26—See page 48	Webster
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Dairies

Nakoma Farms Dairy rear 802 Penfield rd Roch	Brighton
Harloff Dairy rear 52 East av	Fairport

**Consult the Classified Business Finder in this Directory
to find what you want to buy**

Dairies—Con

Idylbrook Farm 2240 Chili av RD 1 Cold Water
Webster Dairy 14 E Main

Gates
Webster

***Dairy Products**

BRIGHTON PLACE DAIRY CO Inc 45 Fulton av phone Glenwood

144—See top lines and page 52

WEBSTER DAIRY 14 E Main phone Webster 91

Rochester
Webster

Dance Halls & Pavilions

Rendezvous The 71 Lake Front Roch

Irondequoit

Dancing Academies & Teachers

Brown Eleanor A 391 Stone rd Roch

Greece

Dentists

Bakeman Paul E 15 Warrington dr Roch

Brighton

Laverentz Eric J 1491 Monroe av Roch

Brighton

Requa Leroy 1428 Clinton av S, RD 2 Roch

Brighton

Boorman John H 410 Main rm 1

E Rochester

Frank Howard L 301 Main rm 18

E Rochester

Kohler Milton W 26 S Main

Fairport

Smith John A 3 N Main

Fairport

Whitney Chas J 40 West av

Fairport

Clark Roy D 2788 Dewey av Roch

Greece

Jacobs Darwin W 4267 Culver rd Pt Pleasant

Irondequoit

Pammerter Elmer J 92 Pine Grove av Roch

Irondequoit

Carlson Glen W 7 S Main

Pittsford

Jackson Geo L 29 S Main

Pittsford

Thomas Geo M 49 S Main

Pittsford

Averill Clarence R 5½ W Main

Webster

Winters Henry J 1 Lapham pk

Webster

Department Stores

Enterprise Five Cents to One Dollar Stores Inc 317 Main

E Rochester

Saxton's Department Store 126 E Commercial

E Rochester

Enterprise 5c to \$1.00 Store 20 S Main

Fairport

FORMAN B CO 46 Clinton av S phone Main 3900—See page 52 Rochester

MCCURDY & CO Inc 275-291 Main E phone Main 5500—See page

52

Rochester

SIBLEY LINDSAY & CURR CO 228-280 Main E phone Stone 6500

—See top lines

Rochester

Diamonds & Precious Stones

SCHEER E J Inc 259 Main E at Cortland opposite Sibley's phone

Stone 710—See page 62

Rochester

Diesel Motors

Diesel Motors Inc, W Commercial

E Rochester

***Doors, Sash & Interior Trim**

HERRICK LUMBER CO Inc 1030 Main E phone Culver 1416—See

page 63

Rochester

LINCOLN-ALLIANCE BANK AND TRUST CO.

Nine Conveniently Located Bank Offices

- MORSE SASH & DOOR CO** 101 Ford corner Waverly pl phone Main 1835—See page 48 Rochester
MORSE WM B LUMBER CO 340 Main W, 936 Main E, 101 Ford and Thomas av at Stutson Charlotte Station phone Main 160—See page 63 Rochester
MARTIN A N SONS Inc 111 Commercial phone Webster 25-26—See page 48 Webster

Dressmakers

- Hoffman Ruth E Mrs 226 W Elm E Rochester
 Cook & Meyers 18 S Main rm 107 Fairport
 Rocheville Margt F 36 George Fairport
 Snyder Cora A 38 Lincoln av Pittsford

Dried Fruits—Wholesale

- Bown Brothers Inc 113 N Wash E Rochester
 Welkley Bros 113 N Wash E Rochester
 LeFrois Geo P 3577 Latta rd North Greece Greece
 Gilbert Apple Products Co Inc 166 North av Webster
 LeFrois Arthur J, Webster Nine Mile Point rd RD 1 Webster

Drug Sundries

- Taylor G C Co 100 N Main Fairport

Druggists—Retail

- Bel-Air Pharmacy 1462 Monroe Roch Brighton
 Belle-Ile Drugs 2310 Monroe av RD 1 Roch Brighton
 Chilson John J 1492 Monroe av Roch Brighton
 Franklin Walter R 114 E Commercial E Rochester
 Pierce Hazzard Pharmacy Inc 305 Main E Rochester
 Bramer Irving D 2 S Main Fairport
 Wagor Robt H 28 S Main Fairport
 Dewey Avenue Pharmacy 2914 Dewey av Roch Greece
 Ells Pharmacy 2882 Dewey av Roch Greece
 Culver Parkway Pharmacy 295 Culver pkwy Roch Irondequoit
 General Drug Store 4269 Culver rd Pt Pleasant Irondequoit
 Krieter's Pharmacy 659 Titus av Roch Irondequoit
 Leighton's Pharmacy 2201 Clinton av N, Roch Irondequoit
 Pioneer Drug Store 4358 Culver rd Sea Breeze Irondequoit
 Central Pharmacy 9 S Main Pittsford
LUCAS FRANK K 5 E Main phone Webster 133 Webster
WEBSTER DRUG STORE 21 E Main at Lapham pk phone Webster 286 Webster

*Dry Cleaners

- PIETERS DRY CLEANING** 65 W Main phone Webster 70—See page 49 Webster

Dry Goods—Retail

- Cocciardi Jos N 107 E Commercial E Rochester
 Dimassimo Ida Mrs 141 W Commercial E Rochester
 Pavoni Oreste S 116 E Commercial E Rochester
Morey S & Son 8 S Main Fairport
 Warren Edson D 22 S Main Fairport

Dry Goods, Retail—Con

Gillette Isabelle J Mrs 2890 Dewey av Roch	Greece
Grabowski Antoinette Mrs 153 Stone rd Roch	Greece
Stickles J Victor 497 Stone rd Roch	Greece
Rothmund Martin A 635 Titus av Roch	Irondequoit
Hirt Wm C 14 W Main	Webster
Witmer Ralph W 3 E Main	Webster
Wolf's Art Shop 18 W Main	Webster

***Dynamite**

ROCHESTER LIME & CEMENT CORP 174 Colvin phone Genesee
317—See page 48 Rochester

Electric Contractors

Farrell Lawrence J 201 Park dr	E Rochester
Hinch Roy C 23 W Church	Fairport
Morrison & Schuler Electric Co Inc 34 Hoover rd Roch	Irondequoit
Stephany Richd J 296 Zuber rd Pt Pleasant	Irondequoit
GREEN T H ELECTRIC CO Inc 31 N Water phone Main 555—See page 53	Rochester
LAUBE ELECTRIC CORPORATION 191-193 East av phone Stone 104 after business hours Monroe 2482—See page 53	Rochester
DePoint Peter 44 W Main	Webster

Electric Motors & Generators

GREEN T H ELECTRIC CO Inc (also repairs) 31 N Water phone
Main 555—See page 53 Rochester

***Electric Refrigeration**

TEMPERATO PETER 114 W Commercial phone East Rochester
15-J—See page 53 E Rochester

***Electric Repairs**

GREEN T H ELECTRIC CO Inc (motors, generators and equip-
ment) 31 N Water phone Main 555—See page 53 Rochester

Electrical Equipment & Supplies—Dealers

Brock Wm W 144 E Commercial	E Rochester
Lee's Norge Appliances 423 Main	E Rochester
Temperato Peter 114 W Commercial	E Rochester
Fairport Electrical Co Inc 55 S Main	Fairport
Pirr Ervin R 35 Pontiac dr Roch	Irondequoit
Pittsford Electric Co 21 S Main	Pittsford
Netzman James H 8 W Main	Webster

Electricians

Horacek Louis 82 Norman rd RD 2 Roch	Brighton
Matteson Edgar E 54 Idle lane RD 2 Roch	Brighton
Perkins Edwd J 1703 Blossom rd Roch	Brighton
Groth Electric Co 125 Catalpa rd Roch	Irondequoit
Gunther Walter E 4846 StPaul blvd Roch	Irondequoit
Netzman Jas H 214 E Main	Webster

***Embalmers**

HANNA JOHN R FUNERAL HOME 1826 Ridge rd E, RD 5 Roch
phone Culver 328—See page 54 Irondequoit
BENDER BROS 301 Alexander phone Stone 1179—See page 54
Rochester

SIBLEY, LINDSAY & CURR CO.

— Rochester's Largest Retail Institution —

Stone 6500 — CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

- HAUBNER AND STALLKNECHT** 828 Jay phone Genesee 300—
See page 55 Rochester
- JEFFREYS L A CO** 32 Chestnut phone Stone 203—See top and bot-
tom ends Rochester
- MATTLE A J & SON** 300 Cumberland phone Stone 1552—See page
55 Rochester
- SCHEUERMAN C F SONS** 230 Brown phone Genesee 438—See page
54 Rochester

Engineers—Civil

- Herrick Harlan A 2550 Ridge rd W, RD 6 Roch Greece

*Engineers—Structural

- HEUGHES F L & CO Inc** 1029 Lyell av phone Glenwood 590—See
page 72 Rochester

Express Companies

- Railway Express Agency Inc 100 Main E Rochester
- Railway Express Agency Inc, Railroad Webster

*Farm Implements & Machinery

- BURR & STARKWEATHER CO** 39-57 MtHope av tel Stone 3016
—See page 34 Rochester

*Feed Dealers—Wholesale

- ROSENBAUER GLENN** (Beacon Feeds for Poultry) 36 Commercial
phone Webster 29-W—See page 70 Webster

Feed Mills

- Barnes Chas M 82 Linden av Roch Brighton

Fertilizers

- IRONDEQUOIT COAL & SUPPLY CO** 149 Ridge rd E nr RW&O
tracks phone Glenwood 6161—See page 50 Rochester
- MASON RUSSEL B CO** 205 North av phone Webster 291—See page
51 Webster

Filtering Mfrs

- Filtros Inc, W Commercial st E Rochester

*Fire Brick & Fire Clay

- SUMMERHAYS REFRACTORY SUPPLIES Inc** 614-632 Clinton
av S phone Monroe 1155—See page 52 Rochester

*Fire Insurance

- COLDMAN DAVID CO Inc** 6 State rm 105 phone Main 2984—See
page 62 Rochester

Fish—Retail

- Sea Breeze Fish Market 4932 Culver rd Sea Breeze Irondequoit

Floors

- Bradstreet Noah F 1480 Ridge rd E, RD 5 Roch Irondequoit
- Reeves Howard B 4923 StPaul blvd Roch Irondequoit

Floral Designs*KELLER J B SONS Inc** 28 Clinton av N phone Stone 484-5-6—See

page 53

Rochester

Florists—Retail

Brighton Flower Mart 2835 Monroe av RD 1 Roch	Brighton
Havill & Lines 1458 Monroe av Roch	Brighton
Waterstreet Carl F rear 802 Penfield rd Roch	Brighton
Muller Harmon 331 Filbert pl	E Rochester
Bartolotto Salvatore 49 State	Fairport
Bills Carrie Mrs 123 High	Fairport
Bunyan J D, Fairport rd RD 2	Fairport
Miller Henry 45 E Church	Fairport
Steffen Chas J 157 S Main	Fairport
Steffen Geo H, Baird rd RD 2	Fairport
Harmor C Harry, Spencerport rd RD 2 Cold Water	Gates
Clifford Thos 297 McCall rd Roch	Greece
Farnam Wm 74 Stone rd Roch	Greece
Frear E & Sons 1082 Stone rd Roch	Greece
Galentine Wm F, Mill rd RD 4 Roch	Greece
Lee C & Son 564 Stone rd Roch	Greece
Berna Leo J 61 Falstaff rd Roch	Irondequoit
Evershed Frank C 3727 Culver rd Roch	Irondequoit
Howard Walter M 2026 Hudson av Roch	Irondequoit
Hunt's Perennial Gardens 2715 StPaul blvd Roch	Irondequoit
Lombardo G Salvatore 2491 StPaul blvd Roch	Irondequoit
Summerville Gardens 360 Washington av Roch	Irondequoit
Hooper Wm 67 State	Pittsford
Teute Richd, Monroe av RD 2	Pittsford
KELLER J B SONS Inc 28 Clinton av N phone Stone 484-5-6—See	
page 53	Rochester
Kittelberger Jennie M Mrs 263 North av	Webster
Salter's Greenhouse 235 South av	Webster

Florists—Wholesale

Keller Geo M 468 Landing rd N, Roch	Brighton
Foreman John, Bonesteel nr Johnson rd Roch	Greece
Brockmann's Edward Sons 1945 Ridge rd E, RD 5 Roch	Irondequoit
Cole Stewart J 4560 StPaul blvd and 60 Cole rd Roch	Irondequoit
Curtis Chas W 3186 StPaul blvd Roch	Irondequoit
Fry Bros 998 Ridge rd E, Roch	Irondequoit
Hunt's Perennial Gardens 2715 StPaul blvd Roch	Irondequoit
Suhr John C 78 Cooper rd Roch	Irondequoit
Warren J H Co 568 Ridge rd E, Roch	Irondequoit
Emery Reginald W, French rd RD 1 Roch	Pittsford

Flour Mills

Boyland's Mill 11 State	Fairport
Pittsford Milling Co, Schoen pl	Pittsford
Victor Flour Mills Inc, Schoen pl	Pittsford

Food Products Prepared

Corris May Baby Foods Inc 1649 Monroe av Roch	Brighton
General Foods Corp 8 N Main	Fairport

Fox Breeders & Dealers

Silver Fox Farm 4347 East av RD 1 Roch	Pittsford
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GAS WATER HEATING	IS CONVENIENT COST IS LOW	! CALL MAIN 3960 FOR FREE ESTIMATE ROCHESTER GAS & ELECTRIC CORP. 89 EAST AVENUE
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Fruit Buyers, Packers & Shippers

DeHoff Packing Co 113 N Wash

E Rochester

Fruit Dealers—Retail

Olles Saml H 2075 Chili av RD 1 Cold Water

Gates

Huhn G Fred 451 Empire blvd Roch

Irondequoit

Fruit Growers

Webber Bros Fruit Farm, Buffalo rd RD 1 Cold Water

Gates

Rudman Roy S 1090 Titus av Roch

Irondequoit

Schneeberger Geo 260 Cooper rd Roch

Irondequoit

Fuel Oil*JENKINS & MACY CO** 100 Cutler bldg 42 East av phone Stone 416

—See page 50

Rochester

LANCIE FUEL SERVICE Inc 326 Main E, 357 StPaul, 693 South
av, 2 and 4680 Lake av phone Stone 4000—See page 50

Rochester

WEST CHAS C COAL CO Inc 281 N Union phone Culver 999—See
page 50

Rochester

Funeral Chapels*MAIER'S L W SONS** 870 Clinton av N phone Stone 609—See page

54

Rochester

Funeral Designs*KELLER J B SONS Inc** 28 Clinton av N phone Stone 484-5-6—See

page 53

Rochester

Funeral Directors**BRADY HARRY J Inc** 307 Main phone East Rochester 33 E Rochester

Seaman Jerry F 237 W Elm

E Rochester

Emery & Emery 76 S Main

Fairport

VanHorn Harry F 41 S Main

Fairport

Korn Geo C 2692 Dewey av Roch

Greece

Dye Allen E 2255 Hudson av Roch

Irondequoit

HANNA JOHN R FUNERAL HOME 1826 Ridge rd E, RD 5 Roch

tel Culver 328—See page 54

Irondequoit

Newcomb Funeral Home 25 S Main

Pittsford

Zornow Fred C 21 Lincoln av

Pittsford

BENDER BROS 301 Alexander phone Stone 1179—See page 54 Rochester**HAUBNER AND STALLKNECHT** 828 Jay phone Genesee 300—

See page 55

Rochester

JEFFREYS L A CO 32 Chestnut phone Stone 203—See top and bot-

tom ends

Rochester

MAIER'S L W SONS 870 Clinton av N phone Stone 609—See page

54

Rochester

MATTLE A J & SON 300 Cumberland phone Stone 1552—See page

55

Rochester

SCHEUERMAN C F SONS 230 Brown phone Genesee 438—See page

54

Rochester

Smith & Lotze 37 E Main

Webster

ROCHESTER SUBURBAN BUSINESS FINDER

***Funeral Homes**

- HAUBNER AND STALLKNECHT** 828 Jay phone Genesee 300—
See page 55 Rochester
- MATTLE A J & SON** 300 Cumberland phone Stone 1552—See page
55 Rochester
- SCHEUERMAN C F SONS** 230 Brown phone Genesee 438—See page
54 Rochester

Fur Dealers & Furriers

- Sadra Fred 480 Laurelton rd Roch Irondequoit
- SHAFER CO** 27-29 Gibbs phone Stone 18—See page 57 Rochester
- TEMPLE FUR STORE Inc The** Temple bldg 52 North phone Main
5731—See page 57 Rochester

***Fur Repairing & Remodeling**

- SHAFER CO** 27-29 Gibbs phone Stone 18—See page 57 Rochester
- TEMPLE FUR STORE Inc The** Temple bldg 52 North phone Main
5731—See page 57 Rochester

***Fur Storage**

- FORMAN B CO** 46 Clinton av S phone Main 3900—See page 52 Rochester
- SHAFER CO** 27-29 Gibbs phone Stone 18—See page 57 Rochester
- STAUB & SON Inc** 951 E Main phone Monroe 6600—See page 49
Rochester
- TEMPLE FUR STORE Inc The** Temple bldg 52 North phone Main
5731—See page 57 Rochester

Furniture Dealers—Retail

- Brady Harry J Inc 307 Main E Rochester
- Crippen-Fowler Inc 3001 Monroe av Pittsford
- GRAVES H B CO Inc** 78 State phone Main 3342—See top lines and
page 56 Rochester
- HOWE & ROGERS CO** 89-91 Clinton av S phone Stone 1800—See
top lines and page 57 Rochester
- MCGURDY & CO Inc** 275-291 Main E phone Main 5500—See page 52
Rochester
- MILLER GEORGE WARD** 525 Rockingham phone Monroe 699
Rochester
- PRENS CARTING & STORAGE** 434-460 State phone Main 731—See
page 56 Rochester
- SIBLEY LINDSAY & CURR CO** 228-280 Main E phone Stone 6500
—See top lines Rochester
- SMITH & LOTZE** 37 E Main phone Webster 62 Webster

Furniture Dealers—Secondhand

- Commercial Bargain House 116 W Commercial E Rochester
- Stroud Earl A 306 Main E Rochester
- PRENS CARTING & STORAGE** 434-460 State phone Main 731—
See page 56 Rochester

***Furriers**

- SHAFER CO** 27-29 Gibbs phone Stone 18—See page 57 Rochester
- TEMPLE FUR STORE Inc The** Temple bldg 52 North phone Main
5731—See page 57 Rochester

***Garden & Lawn Implements**

- HAZARD GEO E CO Inc** (tractors and power motors) 546-548 E
Main phone 3380—See page 58 Rochester

F. P. VAN HOESEN CO., INC.

Paints — Wall Paper — Window Shades — Venetian Blinds

41-45 ST. PAUL STREET

PHONE STONE 473

Garment Hanger Mfrs

Ideal Automatic Garment Hanger Co 227 Westchester av Roch

Irondequoit

*Gas

PROTANE GAS Burr & Starkweather Co distributors (for gasless homes) 39-57 MtHope av tel Stone 3016—See page 34 Rochester

Gasoline Stations

DePascale Paul 2260 East River rd RD 2 Roch	Brighton
Doyle Gasoline & Oil Co 2852 Monroe av RD 1 Roch	Brighton
Ferge Henry 1727 Clinton av S, RD 2 Roch	Brighton
Fisher Rollo C 1779 Monroe av Roch	Brighton
Knight L Merril 2626 Monroe av RD 1 Roch	Brighton
Fraysier & Sherman 1821 Monroe av Roch	Brighton
Hammer & Johnson 1950 Monroe av Roch	Brighton
Kroll's Gasoline Station 2081 Monroe av RD 1 Roch	Brighton
Luddy Michl J 1454 East River rd RD 2 Roch	Brighton
Meyers Claude A 3108 East av Roch	Brighton
Richfield Oil Corp of New York 2472 Monroe av RD 1 Roch	Brighton
Socony Vacuum Oil Co Inc 2877 Monroe av RD 1 Roch	Brighton
Webaco Oil Co 3132 Elmwood av RD 1 Roch	Brighton
Wilkinson Service Station 1803 Monroe av Roch	Brighton
Apere Mary Mrs, N Washington cor Linden av	E Rochester
Carpenter Oil Co 220 Main	E Rochester
Despatch Oil Co 313 N Wash	E Rochester
Gilbert Chas E 224 W Commercial	E Rochester
Kitchen Service Station 320 Main	E Rochester
Parrotta Jos 119 Main	E Rochester
Quality Service Station 900 S Wash	E Rochester
Santello Alf W, Commercial st	E Rochester
Socony Vacuum Oil Co Inc 280 S Wash	E Rochester
VanAlstyne Tilden, Fairport rd	E Rochester
Walters Chas F 301 S Wash	E Rochester
Fairport Gas & Oil Co 71 N Main	Fairport
Knapp Albert H 21 N Main	Fairport
Konz's Service Station, Whitney rd RD 2	Fairport
Peters Wm D 97 S Main	Fairport
Russell Service Station 111 S Main	Fairport
Williams Howard A 112 S Main	Fairport
Amish Geo 1563 Spencerport rd RD 2 Cold Water	Gates
Cosco Rocco 721 Spencerport rd RD 2 Cold Water	Gates
Cummings Lloyd A 459 Spencerport rd RD 2 Cold Water	Gates
Dolomite Filling Station 1305 Buffalo rd RD 1 Cold Water	Gates
Elmgrove Service Station, Spencerport rd RD 2 Cold Water	Gates
Elser Wm E 1250 Buffalo rd RD 1 Cold Water	Gates
Fricke Fred A 2032 Lyell av RD 2 Cold Water	Gates
Giunta John J, Buffalo rd RD 1 Cold Water	Gates
Karner Aug 2156 Lyell av RD 2 Cld Water	Gates
VerWeire Jerome 51 Howard rd RD 2 Cold Water	Gates
Wilcox Roy 2061 Chili av cor Brooks av RD 1 Cold Water	Gates
Williams Edwd G 26 Hinchey rd RD 1 Cold Water	Gates
Adams Service Station 2678 Dewey av Roch	Greece
Barnard Service & Supply Co 908 Long Pond rd RD 4 Roch	Greece

Gasoline Stations—Con

Cox Edwd L 405 Stone rd Roch	Greece
Easton Paul R 2443 Ridge rd W, RD 6 Roch	Greece
Hansen & Ingraham 4422 Ridge rd W, Spencerport	Greece
Kulzer Bros 145 Stonewood av Roch	Greece
Maurer Henry E 3162 Latta rd RD 4 Roch	Greece
Morgan Oil Co 3701 Dewey av Roch	Greece
Nash Martin E 692 Manitou rd Hilton	Greece
Robson Service Station 3167 Dewey av Roch	Greece
Tanis John J 3855 Ridge rd W, RD 6 Roch	Greece
Walker Burton H 528 Stone rd Roch	Greece
Whelehan Maxwell J 1323 Latta rd RD 4 Roch	Greece
Wittmann Alf J 2496 Ridge rd W, RD 6 Roch	Greece
Ayres James B 2294 Hudson av Roch	Irondequoit
Baldwin Basil G 1220 Ridge rd E, Roch	Irondequoit
Bay Vista Service Station, Lake rd opposite Ontario Coal Co, Sea Breeze	Irondequoit
Bowley Bros Service Station 4255 Culver rd Pt Pleasant	Irondequoit
DeSmit & Schweizer 2575 Culver rd Roch	Irondequoit
Hain Chas C 2411 Culver rd Roch	Irondequoit
Hasson's Service Station 667 Titus av Roch	Irondequoit
Hettig Service Station 4199 Culver rd Pt Pleasant	Irondequoit
Kochert Louis 1561 Titus av RD 5 Roch	Irondequoit
Leschorn Bros 3010 Culver rd Roch	Irondequoit
Mattaro Frank 450 Empire blvd RD 5 Roch	Irondequoit
Port-Ridge Service Station 1217 Ridge rd E, Roch	Irondequoit
Roth's Service Station 4535 Culver rd Sea Breeze	Irondequoit
Shapiro Bros 2548 StPaul blvd Roch	Irondequoit
Socony Vacuum Oil Co Inc 685 Empire blvd RD 5 Roch and 3392 StPaul blvd Roch	Irondequoit
Summerville Service Station 4914 StPaul blvd Roch	Irondequoit
Walker Service Station 430 Empire blvd Roch	Irondequoit
Weidenborner Chas J 4577 Culver rd Sea Breeze	Irondequoit
Whitehouse Thos 450 Empire blvd RD 5 Roch	Irondequoit
Dyver E P Inc 53 N Main	Pittsford
Eldredge Harold F 40 State	Pittsford
Hally J Edwd, Monroe av	Pittsford
Lounsbery Ruth Mrs, Palmyra rd RD 1	Pittsford
Newcombe Alf 3522 East av RD 1 Roch	Pittsford
Schmitt Philip J, Mendon-Pittsford rd RD 1	Pittsford
Schrader Geo A, Clover st RD 2	Pittsford
Socony-Vacuum Oil Co Inc, State cor N Main	Pittsford
Welch Fred E, State cor N Main	Pittsford
Kober Brothers Service Station 92 E Main	Webster
Nagle Geo F 27 E Main	Webster
Pugsley Kenneth J, Ridge rd E, RD 1	Webster
Stanton Arthur C 13 South av	Webster
Vroman Royal R 58 W Main	Webster

General Merchandise

Knoepfler Max J 560 Coldwater rd Box 26 Cold Water	Gates
Schaffer Wm W, Buffalo rd RD 2 Cold Water	Gates
McBride Bros Inc 2930 Dewey av Roch	Greece
Crump's S G Sons 1 N Main	Pittsford
Pieper & Dimon 5 S Main	Pittsford

Gift Shops

TICE & GATES 347-349 East av phone Stone 646—See page 49

Rochester

Class Dealers—Window & Plate

VIAL GEORGE I & SON 5-7 N Water phone Main 733—See page 68
Rochester

Golf Clubs & Courses

Midvale Golf & Country Club, Baird rd RD 2 Fairport
Callahan's Driving Range, Monroe av RD 2 Pittsford

Grain Dealers

McMahon J Milton Inc 22 High Fairport
Trescott Co Inc The 64 N Main Fairport
Archer Wm H 491 Elmgrove rd Cold Water Greece
Barnard Service & Supply 908 Long Pond rd RD 4 Roch Greece
Haxton Geo W & Sons 330 North Greece rd Hilton Greece
Barnard S E & Son 32 State Pittsford
IRONDEQUOIT COAL & SUPPLY CO 149 Ridge rd E nr RW&O
tracks phone Glenwood 6161—See page 50 Rochester
Webster Mill 40 North av Webster

Granite Dealers & Works

Webster Marble & Granite Works, Ridge rd W Webster

Grocers—Retail

Angell Trace M 2306 Monroe av RD 1 Roch Brighton
Burdett, Wilber & Burdett 1960 Monroe av RD 1 Roch Brighton
Great Atlantic & Pacific Tea Co 1498 Monroe av Roch Brighton
Hancock Solomon H 2063 Monroe av RD 1 Roch Brighton
Hart's Food Stores Inc 1789 Monroe av Roch Brighton
Kaskela Andrew R 494 Landing rd N, Roch Brighton
Loblaw Groceterias Inc 1460 Monroe av Roch Brighton
Miller Clarence P 2878 W Henrietta rd RD 2 Roch Brighton
Ramsey & Fausette 2875 W Henrietta rd RD 2 Roch Brighton
Schrank Frank J 42 Helen rd RD 2 Roch Brighton
Shacter David A 1833 Monroe av Roch Brighton
Werner Fredk C 1478 Monroe av Roch Brighton
Alfieri Jas V 230 W Commercial E Rochester
Apere Mary Mrs, N Wash cor Linden av E Rochester
Arcuri Vincenzo 118 E Maple av E Rochester
Barone Jas 119 W Commercial E Rochester
Cancellieri Ubaldo 159 W Commercial E Rochester
Chinelly Anthony 302 N Wash E Rochester
Costanzo John A 234 W Commercial E Rochester
Dagostino Antonio 118 Main E Rochester
DeGregory Jas 115 Main E Rochester
DePacific Anna H Mrs 402 W Commercial E Rochester
Durante Frank 145 W Commercial E Rochester
Engert G Howard 112 E Commercial E Rochester
Ferraraccio Pasquale 135 W Commercial E Rochester
Filiaci Saml 157 W Commercial E Rochester
Great Atlantic & Pacific Tea Co The 300 and 407 Main E Rochester
Hart's Food Stores Inc 128 E Commercial and 107 W Commercial
Herendeen Elmer F 130 E Commercial E Rochester
Hillman Walter H 315 Main E Rochester
Lockhart James 106 E Commercial E Rochester
Morreale Aug 122 E Maple av E Rochester
Mykytyn Wm 400 W Commercial E Rochester
Pataccoli John 113 W Commercial E Rochester
Raschiatore Domenic 108 Main E Rochester

There is Something You Need in Your Business
Perhaps this book will help you
Look it over carefully

Grocers, Retail—Con

Rogoza Frances M Mrs 50 Linden rd	E Rochester
Rose Dean E 248 W Commercial	E Rochester
Verrino & Maiorani 108 E Chestnut	E Rochester
Barranco Angelo 38 N Main	Fairport
Cornelius Geo D 26 West av	Fairport
Cotter James E 34 S Main	Fairport
Great Atlantic & Pacific Tea Co The 36 S Main	Fairport
Hart's Food Stores Inc 10 S Main	Fairport
Hooper Harold 113 S Main	Fairport
King Wesley C, Fairport rd RD 2	Fairport
McBride Milton 117 N Main	Fairport
Prinzivalli Bros 39 N Main	Fairport
Scoville Frank S 27 West av	Fairport
Stolt Frank 27 State	Fairport
Uncle Sam's Stores 6 S Main	Fairport
Woodlawn Market 11 Woodlawn av	Fairport
Clancy Wm B, Lyell rd RD 2 Cold Water	Gates
Erne Harry & Son 1482 Buffalo rd RD 1 Cold Water	Gates
Ford John T 2358 Chili av RD 1 Cold Water	Gates
Gates Market and Grocery 19 Howard rd RD 2 Cold Water	Gates
Hart's Food Stores Inc, Hinchey rd cor Chili av RD 1 Cold Water	Gates
MacMillan Shirley G Mrs 2040 Lyell av RD 2 Cold Water	Gates
Martin James R 1913 Long Pond rd RD 2 Cold Water	Gates
Baker Curtis A 149 Stone rd Roch	Greece
Bauer Francis, Lake Front, E Manitou	Greece
Boslov Levy 3635 Dewey av Roch	Greece
Drake Theresa M Mrs 1439 Ridge rd W, Roch	Greece
Fischer Jos A 1351 Edgemere dr RD 4 Roch	Greece
Great Atlantic & Pacific Tea Co 2910 Dewey av Roch	Greece
Hager Maurice A 3850 Ridge rd W, RD 6 Roch	Greece
Hann Blair J 481 Elmgrove rd Cold Water	Greece
Hart's Food Stores Inc 2878 Dewey av and 395 Stone rd Roch	Greece
Heberger's Grocery 2451 Edgemere dr RD 4 Roch	Greece
Hogan Mathew 105 Lowden Point rd RD 4 Roch	Greece
Jacobs Mathias W 18 Lake rd Hilton	Greece
Johnstone Geo M 413 Stone rd Roch	Greece
Linder Wm J 400 Elmgrove rd Cold Water	Greece
Loblaws Groceries 2871 Dewey av Roch	Greece
Loper Franklin E 451 Denise rd RD 4 Roch	Greece
Merrifield Ernest D 119 Brookridge dr Roch	Greece
Robson Max L 3167 Dewey av Roch	Greece
Rock Abr 37 Stone rd Roch	Greece
Stonewood Food Shop 305 Stonewood av Roch	Greece
VanRoo John, Lake Front (East Manitou) Hilton	Greece
Vatter Jos 631 N Greece rd, N Greece	Greece
Walker Burton H 528 Stone rd Roch	Greece
American Economy Stores 2187 Clinton av N, Roch	Irondequoit
Baxter N Dorr 404 Empire blvd Roch	Irondequoit
Benjamin Alf L 2062 Ridge rd E, RD 5 Roch	Irondequoit
Boslov Lester 200 Rock Beach, Roch	Irondequoit
Great Atlantic & Pacific Tea Co 159 Pt Pleasant rd Point Pleasant	Pleasant
Gruhn Otto C 4671 Culver rd Sea Breeze	Irondequoit
Harris Nicholas M 293 Taft av RD 5 Roch	Irondequoit
	Irondequoit

FOR YEAR ENDING NOVEMBER 1938

Hart's Food Stores Inc 4468 Culver rd Sea Breeze	Irondequoit
Hart's Food Stores Inc 170 Pt Pleasant rd Pt Pleasant	Irondequoit
Hart's Food Stores Inc 2054 Ridge rd E, RD 5 Roch	Irondequoit
Hart's Food Stores Inc 681 Titus av Roch	Irondequoit
Heffer Bros 1233 Ridge rd E, RD 5 Roch	Irondequoit
Kage Walter W 131 Hartsdale rd Roch	Irondequoit
Karch's Food Market 301 Culver pkwy Roch	Irondequoit
Klimcow Peter 292 Clark av RD 5 Roch	Irondequoit
Klantz Bros 432 Seneca rd Roch	Irondequoit
Lakeview Markets Inc 653 Titus av Roch	Irondequoit
Lawler Edwd A 451 Cooper rd Roch	Irondequoit
Nash Onofry 145 Knapp av RD 5 Roch	Irondequoit
Peffer Chas J 116 Schnackel dr Pt Pleasant	Irondequoit
Pinkerton Geo E 2075 Ridge rd E, RD 5 Roch	Irondequoit
Ranzenbach Carl F 694 Titus av Roch	Irondequoit
Red & White Chain Store 4364 Culver rd Sea Breeze	Irondequoit
Semple Leo J 4888 StPaul blvd Roch	Irondequoit
Smith Edwd W 759 Wash av Roch	Irondequoit
Wagner Hannah Mrs 4261 Culver rd Pt Pleasant	Irondequoit
Weltzer Aloysius J 605 Titus av Roch	Irondequoit
Burdett-Wilber-Burdett 19 S Main	Pittsford
Great A & P Tea Co 35 S Main	Pittsford
Hart's Food Stores Inc 1 S Main	Pittsford
Red & White Stores 14 S Main	Pittsford
SIBLEY, LINDSAY & CURR CO 228-280 Main E phone Stone 6500	
—See top lines	Rochester
Elliot W & T 226 North av	Webster
Great Atlantic & Pacific Tea Co 5½ E Main	Webster
Hart's Food Stores Inc 3 W Main	Webster
Market Basket 12 W Main	Webster
Reichenberger & Burr 1 E Main	Webster
Smith Joseph P 15 W Main	Webster
Smith Paul W 18 E Main	Webster

Hairdressers—Ladies' (See Beauty Shops)**Hardware Dealers—Retail**

CARPENTER HARDWARE CO Main cor Commercial phone East Rochester 324	E Rochester
COVEY HOWARD J 110 E Commercial phone East Rochester 19	E Rochester
Ginegaw Bros 117 W Commercial	E Rochester
Bahler John M 20 West av	Fairport
Weaver Edwd W jr 520 Stone rd Roch	Greece
Long Hardware Co 4389 Culver rd Sea Breeze	Irondequoit
Muxworthy John F 563 Titus av Roch	Irondequoit
Ridge-Culver Hardware 2058 Ridge rd E, RD 5 Roch	Irondequoit
Wagner Leo J 4259 Culver rd Pt Pleasant	Irondequoit
Pittsford Hardware 17 S Main	Pittsford
Hawley Wm R 19 E Main	Webster

Hardware Mfrs

Brainerd Mfg Co The, N Wash nr Walnut	E Rochester
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***Hardwood Lumber**

MORSE WM B LUMBER CO 340 Main W, 936 Main E, 101 Ford and Thomas av at Stutson Charlotte Station Main 160—See page 63	Rochester
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Supply Houses of Many Kinds are Listed in this Book

Consult it for your Needs

Hay & Straw Dealers—Retail

Hunt Clarence 1689 Clinton av S, RD 2 Roch Brighton

Heating Apparatus—Oil

LAUBE ELECTRIC CORPORATION 191-193 East av phone Stone
104 after business hours Monroe 2482—See page 53 Rochester

*Heating Equipment—Oil & Gas

QUINBY AIR CONDITIONING CORP 618 E Main phone Main 272
—See page 34 Rochester

Heating & Ventilating

GRAY J R 711 Madison tel E Roch 361—See page 68 E Rochester
Rodenhouse Walter J 253 Rawlinson rd Roch Irondequoit

Hotels

Chateau The 1886 Monroe av Roch	Brighton
River Park Inn 2292 East River rd RD 2 Roch	Brighton
Cottage Hotel 22 N Main	Fairport
Fairport Hotel 25 N Main	Fairport
Ackerman's Inn, Lyell av RD 2 Cold Water	Gates
Bardo's Inn, Lyell rd RD 2 Cold Water	Gates
Kodisch Fred A, Buffalo rd RD 1 Cold Water	Gates
Rice's Tavern 1190 Chili av RD 1 Cold Water	Gates
Braddock's Bay Hotel 372 Manitou rd Hilton	Greece
Buckert's Hotel 2331 Ridge rd W, RD 6 Roch	Greece
Crescent Beach Hotel 1342 Edgemere dr RD 4 Roch	Greece
Grove Hotel 187 Long Pond rd RD 4 Roch	Greece
Island Cottage Hotel 1470 Island Cottage rd RD 4 Roch	Greece
Manitou Beach Hotel 2 Manitou Beach rd Hilton	Greece
Rossenbach Jos 2200 Edgemere dr RD 4 Roch	Greece
Streb Raymond J 4464 Ridge rd W, Spencerport	Greece
West Greece Hotel 4600 Ridge rd W, Spencerport	Greece
Birds & Worms Hotel 694 Seneca rd Roch	Irondequoit
Cove House The 136 Shore dr Roch	Irondequoit
Forest House 2100 Ridge rd E, Roch	Irondequoit
Hebing Louis F, Glen Haven rd RD 5 Roch	Irondequoit
Magin Michl C, Rifle Range Roch	Irondequoit
Newport House, Newport rd Roch	Irondequoit
Old Outlet Hotel 5018 Culver rd Sea Breeze	Irondequoit
Pt Pleasant Hotel, Bay Front N, Pt Pleasant	Irondequoit
Rosenbauer Clemens 336 Bay Front S, RD 5 Roch	Irondequoit
Spall's Hotel 4956 Culver rd Sea Breeze	Irondequoit
Vaughan Ward L 4856 Culver rd Sea Breeze	Irondequoit
White House Hotel, Bay View rd Roch	Irondequoit
Windsor Beach Hotel 361 Lake Front Roch	Irondequoit
Pittsford Inn The 2 S Main	Pittsford
Play Parks Inc 2 S Main	Pittsford
Snyder Edwd T 6 S Main	Pittsford
Wilkie's Inn, Monroe av RD 2	Pittsford
Corning Inn 66 W Main	Webster
Stage Coach Inn 21 W Main	Webster
WEBSTER HOTEL 4 E Main at North av phone Webster 56	Webster

House Furnishing Goods

- GRAVES H B CO Inc** 78 State phone Main 3342—See top lines and
page 56 Rochester
- HOWE & ROGERS CO** 89-91 Clinton av S phone Stone 1800—See top
lines and page 57 Rochester

Ice Dealers

- Smith Ice Co rear 122 E Elm E Rochester
- Hauck Wm J 70 Linden pk Sea Breeze Irondequoit
- Heidt Elmer L 114 Armstrong av Roch Irondequoit
- McLaughlin Chas E 430 Lake Shore blvd Roch Irondequoit
- McConnell Milk & Ice Inc 60 N Main Pittsford

***Insulation**

- GEORGIAN BAY LUMBER CO Inc** (Celotex) 181 Humboldt phone
Culver 1400—See page 63 Rochester

Insurance Agents

- DeRitter & Erwin 410 Main rm 4 E Rochester
- HEWES WILLIAM D Inc** 6 Eyer bldg phone East Roch 276 E Rochester
- Wimer & Brady 1 Eyer bldg E Rochester
- Mabry Christine M Mrs 116 W Church Fairport
- Slocum Geo A Agency Inc 26 S Main Fairport
- Wilson Geo H 36 West av Fairport
- Bacon Howard R 43 S Main Pittsford
- Westerman Chas H 26 Church Pittsford
- VICK CLARENCE A** 146-147 Cutler bldg 42 East av phone Stone
3180—See page 61 Rochester
- WOLFERT BROTHERS** 311 Triangle bldg 335 E Main phones Main
478-479—See page 61 Rochester
- FOLEY HAROLD K** (general) 7 East Main phone Webster 66—See
page 62 Webster
- GOODSELL ALFRED L** (general) 59 W Main phone Webster 15—
See page 62 Webster
- Sutter Carroll E 5½ W Main Webster
- WITMER WILLIAM H** (general) 3 E Main phone Webster 84 Webster

***Insurance Agents—Accident & Health**

- SLOCUM GEORGE A AGENCY Inc** 26 S Main tel Fairport 286—
See page 60 Fairport
- ASHLEY ECBERT F CO** 212 Union Trust bldg phone Main 444—
See front cover Rochester
- McKAY HARRY J** 409-413 Central Trust bldg phone Main 261—See
page 60 Rochester

***Insurance Agents—Automobile**

- SLOCUM GEORGE A AGENCY Inc** 26 S Main tel Fairport 286—
See page 60 Fairport
- WILSON GEORGE H** Herald-Mail bldg 36 West av phone Fairport
237-W—See page 61 Fairport
- ASHLEY ECBERT F CO** 212 Union Trust bldg phone Main 444—
See front cover Rochester
- BOHACHEK E S Inc** Loews Rochester Theatre bldg 130 Clinton av
S at Court phones Main 87-88—See back cover Rochester
- CLEMENTS JAMES C Inc** 409 Powers bldg phone Main 219—See
page 60 Rochester
- DANA HOWARD C & CO** 410-416 Granite bldg phones Stone 691-
692—See page 59 Rochester

Insurance Agents, Automobile—Con

- JOHNSTON JAMES AGENCY Inc** 204 Granite bldg phone Main 697
—See page 59 Rochester
- LUCAS & DAKE CO** 31 Exchange rm 201 phones Main 938-939—See
page 61 Rochester
- McKAY HARRY J** 409-413 Central Trust bldg phone Main 261—See
page 60 Rochester
- PAVIOUR R S & SON Inc** 1239 Lincoln-Alliance Bank bldg phone
Main 220—See page 59 Rochester
- VICK CLARENCE A** 146-147 Cutler bldg 42 East av phone Stone
3180—See page 61 Rochester

***Insurance Agents—Casualty & Liability**

- SLOCUM GEORGE A AGENCY Inc** 26 S Main tel Fairport 286—
See page 60 Fairport
- WILSON GEORGE A** Herald-Mail bldg 36 West av phone Fairport
237-W—See page 61 Fairport
- ASHLEY EGBERT F CO** 212 Union Trust bldg phone Main 444—
See front cover Rochester
- BOHACHEK E S Inc** Loews Rochester Theatre bldg 130 Clinton av
S at Court phones Main 87-88—See back cover Rochester
- DANA HOWARD C & CO** 410-416 Granite bldg phones Stone 691-
692—See page 59 Rochester
- JOHNSTON JAMES AGENCY Inc** 204 Granite bldg phone Main 697
—See page 59 Rochester
- LUCAS & DAKE CO** 31 Exchange rm 201 phones Main 938-939—See
page 61 Rochester
- WOLFERT BROTHERS** 311 Triangle bldg 335 E Main phones Main
478-479—See page 61 Rochester

***Insurance Agents—Fire**

- SLOCUM GEORGE A AGENCY Inc** 26 S Main tel Fairport 286—
See page 60 Fairport
- WILSON GEORGE H** Herald-Mail bldg 36 West av phone Fairport
237-W—See page 61 Fairport
- ASHLEY EGBERT F CO** 212 Union Trust bldg phone Main 444—
See front cover Rochester
- BOHACHEK E S Inc** Loews Rochester Theatre bldg 130 Clinton av
S at Court phones Main 87-88—See back cover Rochester
- CLEMENTS JAMES C Inc** 409 Powers bldg phone Main 219—See
page 60 Rochester
- DANA HOWARD C & CO** 410-416 Granite bldg phones Stone 691-
692—See page 59 Rochester
- JOHNSTON JAMES AGENCY Inc** 204 Granite bldg phone Main 697
—See page 59 Rochester
- LUCAS & DAKE CO** 31 Exchange rm 201 phones Main 938-939—See
page 61 Rochester
- McKAY HARRY J** 409-413 Central Trust bldg phone Main 261—See
page 60 Rochester
- PAVIOUR R S & SON Inc** 1239 Lincoln-Alliance Bank bldg phone
Main 220—See page 59 Rochester
- VICK CLARENCE A** 146-147 Cutler bldg 42 East av phone Stone
3180—See page 61 Rochester

***Insurance Agents—Marine**

- DANA HOWARD C & CO** 410-416 Granite bldg phones Stone 691-
692—See page 59 Rochester

***Insurance Agents—Plate Glass**

- ASHLEY EGBERT F CO** 212 Union Trust bldg phone Main 444—
See front cover Rochester
- JOHNSTON JAMES AGENCY Inc** 204 Granite bldg phone Main 697
—See page 59 Rochester

***Insurance Companies—Automobile**

- AUTOMOBILE INSURANCE CO OF HARTFORD CONN** William
H Witmer agent 3 East Main phone Webster 84—See page 60
Webster

***Insurance Companies—Boiler**

- GLOBE INDEMNITY CO** James C Clements Inc general agents 409
Powers bldg phone Main 219—See page 60 Rochester
- HARTFORD STEAM BOILER INS CO** of Hartford Conn, Egbert
F Ashley Co agents 212 Union Trust bldg phone Main 444—See
front cover Rochester

***Insurance Companies—Bonding**

- GUARANTEE CO OF NORTH AMERICA** Egbert F Ashley Co
agents 212 Union Trust bldg phone Main 444—See front cover
Rochester
- UNITED STATES GUARANTY CO** Egbert F Ashley Co agents 212
Union Trust bldg phone Main 444—See front cover Rochester

***Insurance Companies—Casualty**

- LUMBERMENS MUTUAL CASUALTY CO OF ILLINOIS** (Ameri-
can) George H Wilson, Herald-Mail bldg 36 West av phone Fair-
port 237-W—See page 61 Fairport
- AMERICAN MOTORISTS INSURANCE CO** Clarence A Vick gen
agt 146-147 Cutler bldg 42 East av phone Stone 3180—See page
61 Rochester
- AMERICAN MOTORISTS INSURANCE CO CHICAGO ILL** Wol-
fert Brothers gen agents 311 Triangle bldg 335 E Main phones
Main 478-479—See page 61 Rochester
- LUMBERMEN'S MUTUAL CASUALTY CO** (Am) of Detroit, E S
Bohachek Inc general agents Loews Rochester Theatre bldg 130
Clinton av S at Court phones Main 87-88—See back cover Rochester
- MASSACHUSETTS BONDING & INSURANCE CO BOSTON**
MASS Wolfert Brothers general agents 311 Triangle bldg 335 E
Main phones Main 478-479—See page 61 Rochester
- UNITED STATES CASUALTY CO OF N Y** R S Paviour & Son Inc
general agents 1239 Lincoln-Alliance Bank bldg phone Main 220
—See page 59 Rochester
- ÆTNA CASUALTY & SURETY CO** William H Witmer agent 3 East
Webster

Insurance Companies—Fire

- Ridge Culver Volunteer Fire Association 2964 Culver rd Roch Irondequoit
- CONNECTICUT FIRE INS CO** of Hartford Conn, Egbert F Ashley
Co agents 212 Union Trust bldg phone Main 444—See front
cover Rochester
- FIRE ASSOCIATION OF PHILADELPHIA** Egbert F Ashley Co
agents 212 Union Trust bldg phone Main 444—See front cover
Rochester
- GREAT AMERICAN INS CO OF N Y** Egbert F Ashley Co agents
212 Union Trust bldg phone Main 444—See front cover Rochester

Insurance Companies, Fire—Con

- HARTFORD FIRE INS CO** of Hartford Conn, Egbert F Ashley Co
agents 212 Union Trust bldg phone Main 444—See front cover
Rochester
- LIVERPOOL & LONDON & GLOBE INSURANCE CO Ltd** James
C Clements Inc general agents 409 Powers bldg phone Main 219
See page 60
Rochester
- NORTH BRITISH & MERCANTILE INS CO** of London Eng, Eg-
bert F Ashley Co agents 212 Union Trust bldg phone Main 444
See front cover
Rochester
- NORTH RIVER INSURANCE CO** Harry J McKay general agent
409-413 Central Trust bldg phone Main 261—See page 60
Rochester
- PROVIDENCE-WASHINGTON INS CO** of Providence R I, Egbert
F Ashley Co agents 212 Union Trust bldg phone Main 444—See
front cover
Rochester
- ROCHESTER AMERICAN INS CO OF N Y** Egbert F Ashley Co
agents 212 Union Trust bldg phone Main 444—See front cover
Rochester

***Insurance Companies—Liability**

- ÆTNA LIFE INSURANCE CO** (accident and liability dept) Lucas
& Dake Co general agents 31 Exchange rm 201 phones Main 938-
939—See page 61
Rochester
- STANDARD OF DETROIT** Egbert F Ashley Co general agents 212
Union Trust bldg phone Main 444—See front cover
Rochester

Insurance Companies—Life

- John Hancock Mutual Life Ins Co 410 Main rm 5
E Rochester
- ÆTNA LIFE INSURANCE CO** William H Witmer agent 3 East
Main phone Webster 84—See page 60
Webster

Interior Decorators

- Turnbull Helen G 107 Arrowhead dr RD 1 Cold Water
Gates
- Beideck Wm C 51 Vayo Roch
Irondequoit
- Hutton Beatrice W Mrs 19 Monroe av
Pittsford

***Interior Finish**

- GEORGIAN BAY LUMBER CO Inc** (lumber and wallboard) 181
Humboldt phone Culver 1400—See page 63
Rochester

Interior Wood Work

- MORSE SASH & DOOR CO** 101 Ford corner Waverly pl phone Main
1835—See page 48
Rochester
- MORSE WM B LUMBER CO** 340 Main W, 936 Main E, 101 Ford
and Thomas av at Stutson Charlotte Station phone Main 160—
See page 63
Rochester

***Investment Securities**

- ABBOTT, PROCTOR & PAINE** successors to A J Wright & Co
members New York Stock Exchange, Hotel Seneca Arcade 16
Clinton av S phone Stone 720—See page 47
Rochester
- BONBRIGHT GEORGE D B & CO** 100 Powers bldg phone Main
4830—See page 47
Rochester
- PERKINS ERICKSON & CO** 134-145 Powers bldg phone Main 1144
See page 47
Rochester

Iron & Steel Work

- HEUGHES F L & CO Inc** 1029 Lyell av phone Glenwood 590—See
page 72
Rochester

LINCOLN-ALLIANCE BANK AND TRUST CO.

Nine Conveniently Located Bank Offices

Jewelers—Retail

Holcomb Geo W 111 E Commercial	E Rochester
Pulver Henry H O D 304 Main	E Rochester
Horn Saml J 17 S Main	Fairport
Trappman Herman B 4324 Culver rd Pt Pleasant	Irondequoit
SCHEER E J Inc 259 Main E at Cortland opposite Sibley's phone Stone 710—See page 62	Rochester
Hill Elmer 8 W Main	Webster
Rogers Lincoln L 10 North av	Webster

Kennels

Yatton Kennels 35 Dewey av	Fairport
Simmons Calvin R 2918 Ridge rd W, RD 6 Roch	Greece
Doyle Wm H 1978 Portland av Roch	Irondequoit
Centuria Kennels, French rd RD 2	Pittsford
Desson Kennels, Linden av Roch	Pittsford
Ruinart Kennels 4401 East av RD 1 Roch	Pittsford
Shepland Kennels, Ridge rd W, RD 2	Webster

*Lamps—Floor & Table

GRAVES H B CO Inc 78 State phone Main 3342—See top lines and page 56	Rochester
HOWE & ROGERS CO 89-91 Clinton av S phone Stone 1800—See top lines and page 57	Rochester

Landscape Architects & Gardeners

CHASE BROTHERS COMPANY 6th floor Cox bldg 36 StPaul phone Stone 560 retail stores 2045 East av phone Monroe 1166 Land- scape dept do phone Monroe 1168—See page 67	Rochester
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Laundries

Hoffman's Laundry 142 E Commercial	E Rochester
Hurley Orpha 141 Simpson rd (hand) Roch	Irondequoit
STAUB & SON Inc 951 E Main phone Monroe 6600—See page 49	Rochester

Lawyers

Marsland Dorothy O Mrs 140 Chamsford rd RD 1 Roch	Brighton
Clay Wm L 322 Main	E Rochester
Goddard J Eug 413 Main	E Rochester
Gurnee Eva M 512 S Wash	E Rochester
Fisk Elliott R 18 S Main rm 117	Fairport
Lee Raymond J 18 S Main rm 102	Fairport
Sturge Ivan Z 5 N Main	Fairport
Barrett Gerald R 1 Lapham pk	Webster
Smith Peter G & Jay A 16 E Main	Webster
Sutter Carroll E 5½ W Main	Webster
Witmer G Robt 7 E Main	Webster

*Liability Insurance

JOHNSTON JAMES AGENCY Inc 204 Granite bldg phone Main 697—See page 59	Rochester
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Libraries

East Rochester Public Library 314 Main	E Rochester
Fairport Public Library 38 West av	Fairport
Pittsford Community Library 21 N Main	Pittsford
Webster Public Library, South av cor Sanford	Webster

Light, Heat & Power Company

Rochester Gas & Electric Corporation 124 W Commercial	E Rochester
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***Lime & Cement**

ROCHESTER LIME & CEMENT CORP 174 Colvin phone 317—See page 48	Genesee Rochester
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Liquors—Retail

Schwalb Henry J 1829 Monroe av Roch	Brighton
Cilento Jas 102 E Commercial	E Rochester
Ciraolo Philip 122 Main	E Rochester
DiDomenico Ersilio 408 Main	E Rochester
Popell Chas 11 N Main	Fairport
Barnard Grill 2822 Dewey av Roch	Greece
Dewey-Stone Road Liquor Store 508 Stone rd Roch	Greece

Liquors—Wholesale

Pittsford Beverages Inc 16 Lincoln av	Pittsford
East Side Distributors 19 North av	Webster

Live Stock Breeders

Leigh Carl C (horses) Fairport rd RD 2	Fairport
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Live Stock Dealers & Commission

Meyer Adolph 1261 Highland av RD 2 Roch	Brighton
Kern Alex J 1605 Buffalo rd RD 1 Cold Water	Gates
Schott John H 1342 Buffalo rd RD 1 Cold Water	Gates

Loans—Collateral & Salary

Fairport Permanent Loan Assn 26 S Main	Fairport
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Lumber—Retail

DESPATCH LUMBER CO N Washington nr Walnut phone Rochester 120	East E Rochester
Dudley-Hanby Lumber Co Inc 23 S Main	Fairport
Coldwater Lumber Co, Cherry rd RD 1 Cold Water	Gates
Matthews & Fields 120 Stonewood av Roch	Greece
GEORGIAN BAY LUMBER CO Inc 181 Humboldt phone 1400—See page 63	Culver Rochester
HERRICK LUMBER CO Inc 1030 Main E phone page 63	Culver 1416—See Rochester
MORSE WM B LUMBER CO 340 Main W, 936 Main E, 101 Ford and Thomas av at Stutson Charlotte Station phone See page 63	Main 160— Rochester
MARTIN A N SONS Inc 111 Commercial phones —See page 48	Webster 25-26— Webster

Lumber—Wholesale

Pittsford Lumber Co Inc, State cor Schoen pl	Pittsford
HERRICK LUMBER CO Inc 1030 Main E phone See page 63	Culver 1416— Rochester

SIBLEY, LINDSAY & CURR CO.— *Rochester's Largest Retail Institution* —**Stone 6500 — CLINTON AVE., MAIN, NORTH & FRANKLIN STS.**

MORSE WM B LUMBER CO 340 Main W, 936 Main E, 101 Ford
and Thomas av at Stutson Charlotte Station phone Main 160—
See page 63

Rochester

Machinists

Helmer Harold rear 1992 Monroe av RD 1 Roch

Brighton

Market Gardeners

Weis John J 139 High	Fairport
Albrecht Chas A 559 Ridge rd E, Roch	Irondequoit
Aman Jos F 2458 Ridge rd E, Roch	Irondequoit
Aman Rupert L 2580 Ridge rd E, Roch	Irondequoit
Aman Wm H 2508 Ridge rd E, Roch	Irondequoit
Anderson John H 448 Titus av Roch	Irondequoit
Bailey Wm A 1517 Ridge rd E, RD 5 Roch	Irondequoit
Bell Archie E 1594 Ridge rd E, RD 5 Roch	Irondequoit
Bell Arthur G 1554 Ridge rd E, RD 5 Roch	Irondequoit
Bell John 1612 Ridge rd E, RD 5 Roch	Irondequoit
Bleier Fred 293 Seneca Park av Roch	Irondequoit
Bonzer Harry, G 461 Ridge rd E, Roch	Irondequoit
Bookout Abr 343 Bouckhart av RD 5 Roch	Irondequoit
Bookout Leslie A 327 Bouckhart av RD 5 Roch	Irondequoit
Bouckhaart Abr 315 Bouckhart av RD 5 Roch	Irondequoit
Case Robt J 2511 Norton RD 5 Roch	Irondequoit
Christ Wm 1994 Portland av Roch	Irondequoit
Clarke John 1317 Titus av Roch	Irondequoit
Cort Herman C 1716 Ridge rd E, RD 5 Roch	Irondequoit
Costich Richd F 2454 Norton RD 5 Roch	Irondequoit
Coy W Edwd 372 Pine Grove av Roch	Irondequoit
Daggs Leslie G, Stanton lane Roch	Irondequoit
DeBacker Alois H 336 StJoseph Roch	Irondequoit
DeBuck Edwd 2045 Hudson av Roch	Irondequoit
DeMaecker Henry L 435 Ridge rd E, Roch	Irondequoit
DeSmit Danl 1816 Hudson av Roch	Irondequoit
DeVos John 876 Ridge rd E, Roch	Irondequoit
DeWever Alphonse 1999 Hudson av Roch	Irondequoit
DeZutter Frank 409 Ridge rd E, Roch	Irondequoit
Diederich Henry C 2608 Parker rd RD 5 Roch	Irondequoit
Disher Geo F 824 Ridge rd E, Roch	Irondequoit
Duerr Chas F 1916 Portland av Roch	Irondequoit
Duerr Kenneth D 2355 Parker rd RD 5 Roch	Irondequoit
Englehardt Chas L 766 Ridge rd E, Roch	Irondequoit
Englehardt Fredk 395 Cooper rd Roch	Irondequoit
Englehardt Louis C 766 Ridge rd E, Roch	Irondequoit
Ernisse Chas H 1775 Portland av Roch	Irondequoit
Ernisse John H 1759 Portland av Roch	Irondequoit
Frank Jos J 883 Brown rd RD 5 Roch	Irondequoit
Frank Raymond 915 Brown rd RD 5 Roch	Irondequoit
Franke Brothers 2019 Portland av Roch	Irondequoit
Fritz Frank P 769 Titus av Roch	Irondequoit
Graffrath Frank A 1784 Hudson av Roch	Irondequoit
Hallauer Geo T 1901 Hudson av Roch	Irondequoit
Hallauer Lewis F 2304 Portland av Roch	Irondequoit
Hallauer Wm F 801 Titus av Roch	Irondequoit
Hamman Henry 311 Cooper rd Roch	Irondequoit

How Many Leaves Did You Turn To Find a Name on this Page?

*Your Advertisement at frequent openings will be seen
every time the book is used*

Market Gardeners—Con

Heffer Geo W 940 Ridge rd E, Roch	Irondequoit
Heffer Spencer 931 Ridge rd E, Roch	Irondequoit
Heffer W A Estate 1012 Ridge rd E, Roch	Irondequoit
Hermes Albert C 468 StJoseph Roch	Irondequoit
Hill Wm B 700 Ridge rd E, Roch	Irondequoit
Holtz Christopher 278 Bouckhart av RD 5 Roch	Irondequoit
Howard Burt A 516 Titus av Roch	Irondequoit
Howard Raymond C 560 Titus av Roch	Irondequoit
Huss Frank 459 Brower rd RD 5 Roch	Irondequoit
Jaspaert Emil 2469 Parker rd RD 5 Roch	Irondequoit
Josh Chas 521 Ridge rd E, Roch	Irondequoit
Keller Frank J 352 StJoseph Roch	Irondequoit
Kort Adolph H 419 Cooper rd Roch	Irondequoit
Kort Herman E 2576 Parker rd RD 5 Roch	Irondequoit
Lacroix Theo 122 Pine Grove av Roch	Irondequoit
List Frank A 221 Cooper rd Roch	Irondequoit
List Geo R 3254 StPaul blvd Roch	Irondequoit
Marks Geo G 3603 StPaul blvd Roch	Irondequoit
Marsh Fred 1622 Ridge rd E, RD 5 Roch	Irondequoit
Martens Chas 266 Pine Grove av Roch	Irondequoit
Martens Gust 549 Pine Grove av Roch	Irondequoit
Maxwell Robt 1149 Ridge rd E, Roch	Irondequoit
Merrill Thos 485 Titus av Roch	Irondequoit
Metcalfe Fredk V 501 Ridge rd E, Roch	Irondequoit
Metcalfe Harold W 738 Brown rd RD 5 Roch	Irondequoit
Metcalfe Thos W 1894 Ridge rd E, RD 5 Roch	Irondequoit
Miller Chas 300 StJoseph Roch	Irondequoit
Mulcock David C 1593 Hudson av Roch	Irondequoit
Mulcock Edward T 1069 Titus av Roch	Irondequoit
Mulcock Walter H 622 Ridge rd E, Roch	Irondequoit
Musson Frank J 2068 Portland av Roch	Irondequoit
Muxworthy Alf 2094 Portland av Roch	Irondequoit
Naber Howard H 187 Brower rd RD 5 Roch	Irondequoit
Naber Paul 225 Brower rd RD 5 Roch	Irondequoit
Noll Herman C 1653 Titus av Roch	Irondequoit
Oldenburg John C 3408 StPaul blvd Roch	Irondequoit
Oldenburg Wm C 455 Titus av Roch	Irondequoit
Parr Alonzo 2094 Hudson av Roch	Irondequoit
Perrin Norman B 2650 Norton RD 5 Roch	Irondequoit
Porter Chas F 1920 Hudson av Roch	Irondequoit
Porter Chauncey W 1900 Hudson av Roch	Irondequoit
Raciti Rocco 367 Cooper rd Roch	Irondequoit
Rennie John 535 Ridge rd E, Roch	Irondequoit
Roller Gustav & Sons 394 StJoseph Roch	Irondequoit
Schneeberger Wm H 456 List av Roch	Irondequoit
Schweizer Arthur 2330 Norton RD 5 Roch	Irondequoit
Smallridge Edwin W 1767 Hudson av Roch	Irondequoit
Stanbridge Frank 859 Ridge rd E, Roch	Irondequoit
Stanton Chester A 1168 Stanton lane Roch	Irondequoit
Swiss Hill Poultry Farm, Bay View rd RD 5 Roch	Irondequoit
Thielman Julius 2545 Parker rd RD 5 Roch	Irondequoit
Thorne Richd W 3332 StPaul blvd Roch	Irondequoit
Titus Dell Garden Co 441 Titus av Roch	Irondequoit
VanKuyck John 1901 Portland av Roch	Irondequoit

VanSchoonacker Philip 2008 Hudson av Roch	Irondequoit
VanTas Benj L 1886 Portland av Roch	Irondequoit
Vercruyse Achille F 2115 Portland av Roch	Irondequoit
Vercruyse Emil 1887 Hudson av Roch	Irondequoit
Vercruyse Leo 1300 Stanton lane Roch	Irondequoit
Walzer Eug E 1371 Ridge rd E, RD 5 Roch	Irondequoit
Walzer Norris J 2012 Ridge rd E, RD 5 Roch	Irondequoit
West Jas H & Son 1889 Portland av Roch	Irondequoit
Woollacott Thos P 1731 Hudson av Roch	Irondequoit
Zeitvogel Frank 994 Brown rd RD 5 Roch	Irondequoit
Gilbert Murray S 61 South (RD 1)	Pittsford
Bullman Herbert M, Webster Nine Mile Point rd (RD 1)	Webster
Cripps Geo J, Webster Nine Mile Point rd (RD 1)	Webster
Fernaays Clarence S, Webster Nine Mile Point rd (RD 1)	Webster
Hockenberger Herbert, Webster Nine Mile Point rd (RD 1)	Webster
LeFrois & Crittenden Farm, Webster Nine Mile Point rd (RD 1)	Webster
Madison Roy H, Webster Nine Mile Point rd (RD 1)	Webster
Miller Wm H, Webster Nine Mile Point rd (RD 1)	Webster
Taylor Amos S, Webster Nine Mile Point rd (RD 1)	Webster
Walters Albert, Webster Nine Mile Point rd (RD 1)	Webster

***Masons' Supplies**

IRONDEQUOIT COAL & SUPPLY CO 149 Ridge rd E nr RW&O tracks phone Glenwood 6161—See page 50	Rochester
SUMMERHAYS REFRACTORY SUPPLIES Inc 614-632 Clinton av S phone Monroe 1155—See page 52	Rochester
MASON RUSSEL B CO 205 North av phone Webster 291—See page 51	Webster

***Meat Products**

ROCHESTER PACKING CO Inc ("Arpeako" Products) 900 Maple phone Genesee 5200—See page 70	Rochester
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Meats—Retail

Reichenberger Martin P 1480 Monroe av Roch	Brighton
Herendeen Elmer F 130 E Commercial	E Rochester
Lockhart James 106 E Commercial	E Rochester
Bianucci Thos 114 N Main	Fairport
Stolt Frank 27 State	Fairport
Woodlawn Market 11 Woodlawn av	Fairport
Craft Raymond G 2547 Ridge rd W, RD 6 Roch	Greece
Great Atlantic & Pacific Tea Co The 2910 Dewey av Roch	Greece
Hart's Food Stores Inc 2878 Dewey av Roch	Greece
Kase Andrew J 393 Stone rd Roch	Greece
Reichenberger Martin P 2916 Dewey av Roch	Greece
Reid John F 524 Stone rd Roch	Greece
Hart's Food Stores Inc 170 Pt Pleasant, Pt Pleasant	Irondequoit
Hart's Food Stores Inc 4468 Culver rd Sea Breeze	Irondequoit
Hennessy Wm 4675 Culver rd Sea Breeze	Irondequoit
Miller & Moffitt 4366 Culver rd Sea Breeze	Irondequoit
Oertel Edmund 2197 Clinton av N, Roch	Irondequoit
Pfrommer Bros 2056 Ridge rd E, RD 5 Roch	Irondequoit
Vogt Carl J 157 Pt Pleasant rd Pt Pleasant	Irondequoit
Hart's Food Store Inc 1 S Main	Pittsford
Red & White Stores 14 S Main	Pittsford
Specht's Market 7 W Main	Webster

Established
1857**HOWE & ROGERS**Complete Home
Furnishings**89 Clinton Ave. S.****FURNITURE****Stone 1800****Men's Furnishings—Retail**

Community Clothes Shop 111 W Commercial	E Rochester
Welch's Mens Shop 313 Main	E Rochester
Barranco James 32 N Main	Fairport
Lash and Adams 4 S Main	Fairport
WAHLE WILLIAM (and boys' clothing) 15 E Main	Webster

***Men's & Boys' Clothing**

SIBLEY LINDSAY & CURR CO 228-280 Main E phone Stone 6500
—See top lines Rochester

***Merchandise Storage**

UPTON COLD STORAGE CO Inc The (cold and common storage)
38 Cliff phone Main 1494—See page 72 Rochester

Milk Dealers—Retail

Brahler Dean 23 Walden pl Roch	Brighton
Brahler Milk Co 735 Penfield rd (Roch)	Brighton
East Rochester Dairy Inc 127 E Commercial	E Rochester
PARKSIDE DAIRY 127 E Commercial phone East Roch 36	E Rochester
Hugelmaier Wm W 1035 Spencerport rd RD 2 Cold Water	Gates
Lovett's Dairy 976 Wegman rd RD 2 Cold Water	Gates
Merlau's Dairy 1750 Chili av RD 1 Cold Water	Gates
Buckman's Dairy 2576 Ridge rd W, RD 6 Roch	Greece
Fleischhauer Chas A 283 Rawlinson rd Roch	Irondequoit
Gleason Geo G 162 White, Sea Breeze	Irondequoit
Heberle Chas C 282 Spencer rd Roch	Irondequoit
Klem Bros Dairy 3746 StPaul blvd and 27 Union Park Roch	Irondequoit
Schneeberger C Walter 296 Bay View rd RD 5 Roch	Irondequoit
Star Dairy rear 247 Empire blvd Roch	Irondequoit
Webster Dairy Co 31 Brad, Sea Breeze	Irondequoit
Clover Heights Farm, Clover RD 1	Pittsford
McConnell Milk & Ice Inc 60 N Main	Pittsford
Pittsford Farm Dairy 44 N Main	Pittsford
BRIGHTON PLACE DAIRY CO Inc 45 Fulton av phone Glenwood	
144—See top lines and page 52	Rochester
Webster Dairy 14 E Main	Webster

Milliners

Fairport Hat Shop The 42 West av Fairport

Monuments—Granite & Marble

Meeker Robt W, Wash st, RD 1 Pittsford
WEBSTER MARBLE & GRANITE WORKS Ridge rd W phone
Webster 137-W Webster

Mop Mfrs

Erie Mop & Wringer Co, W Commercial st E Rochester

***Morticians**

HANNA JOHN R FUNERAL HOME 1826 Ridge rd E (RD 5 Roch)
tel Culver 328—See page 54 Irondequoit
BENDER BROS 301 Alexander phone Stone 1179—See page 54
Rochester

FOR YEAR ENDING NOVEMBER 1938

- JEFFREYS L A CO** 32 Chestnut phone Stone 203—See top and bot-
ton ends Rochester
- MAIER'S L W SONS** 870 Clinton av N phone Stone 609—See page
54 Rochester
- MATTLE A J & SON** 300 Cumberland phone Stone 1552—See page
55 Rochester

***Motors & Generators**

- GREEN T H ELECTRIC CO Inc** (electrical) 31 N Water phone Main
555—See page 53 Rochester

Moving Picture Theatres

- Rialto Theatre 404 Main E Rochester
- Temple Theatre 87 S Main Fairport
- Hub Theatre 4322 Culver rd Pt Pleasant Irondequoit

***Multigraphing**

- AYER & STREB Inc** 77 StPaul 3d fl phone Main 6199 or Stone 567
See page 64 Rochester

Music & Musical Instruments—Dealers

- Hatch Music Store 144 W Commercial E Rochester

Neckwear Mfrs

- Smith Gerard N 418 Chili Gates Town Line rd RD 1 Cold Water Gates

Newspapers

- EAST ROCHESTER HERALD** 150 W Commercial phone E Roch
126—See page 66 E Rochester
- Fairport Herald-Mail 36 West av Fairport
- Pittsford Post 21 S Main Pittsford
- CATHOLIC COURIER & JOURNAL** Catholic Courier & Journal Inc
publishers 50 Chestnut 5th fl phone Stone 1136-1137—See page
66 Rochester
- DAILY RECORD** The Daily Record Co publishers 29 N Water phone
Stone 2025—See page 66 Rochester
- DEMOCRAT AND CHRONICLE** Gannett Company Inc publishers
59-61 Main E phone Main 7400—See page 65 Rochester
- ROCHESTER ABENDPOST** 237-239 Andrews phone Stone 278—
See page 66 Rochester
- ROCHESTER TIMES-UNION** Gannett Company Inc publishers
Times square Broad W cor Exchange phone Main 900—See page
65 Rochester

Nurserymen

- Buckley Timothy J 2036 Monroe av RD 1 Roch Brighton
- Heberle A H Nurseries 751 Browncroft blvd Roch Brighton
- Brown Brothers Company 891 Garson av E Rochester
- East Rochester Nurseries 1112 Main E Rochester
- Chili Avenue Nurseries 1275 Chili av RD 1 Cold Water Gates
- Rouse B Irving, Rouse rd Cold Water Greece
- Empire Gardens Inc 351 Empire blvd Roch Irondequoit
- Miller Earl C 608 Helendale rd Roch Irondequoit
- Pursell Frank A 2473 StPaul blvd Roch Irondequoit
- Thomann Paul 2570 Norton RD 1 Roch Irondequoit
- Chase Brothers Company, Clover RD 1 Roch Pittsford
- BROWN BROTHERS COMPANY** 891 Garson av phone Culver 785
Rochester

Nurserymen—Con

CHASE BROTHERS COMPANY 6th floor Cox bldg 36 StPaul phone
 Stone 560 retail stores 2045 East av phone Monroe 1168 land-
 scape dept do phone Monroe 1168—See page 67 Rochester

Nurses

Anderson Ida J 154 Eastland av Roch	Brighton
Baker Anna M Mrs 70 Doncaster rd Henrietta	Brighton
Cornwall Annie T Mrs 63 Tarrytown rd Roch	Brighton
Estey Eliz I 27 Remington pkwy RD 2 Roch	Brighton
Mort Laura M 182 Klinck rd Roch	Brighton
Pownall Ruth M 888 Highland av RD 2 Roch	Brighton
Rowland Inez H Mrs 2417 Monroe av RD 1 Roch	Brighton
Schnell Eliz 878 Clover Roch	Brighton
Stark Florence H 2452 W Henrietta, Henrietta	Brighton
Waterstraat Marion E 2604 Monroe av RD 1 Roch	Brighton
Wheeler Mabel E Mrs 14 Oakdale dr Roch	Brighton
White Hallie G 25 Eastland av Roch	Brighton
Emerson Margery 111 W Filbert	E Rochester
McDonald Loretta E 111 W Ivy	E Rochester
Nowak Margt M 233 W Commercial	E Rochester
Thomas Helen M 114 E Hickory	E Rochester
VanAman Zida E Mrs 111 W Filbert	E Rochester
Aldrich Ina M 67 E Church	Fairport
Bramer Nina DaC 35 West	Fairport
Champion Mae E 26 Woodlawn av	Fairport
Harloff Nora E 52 East av	Fairport
Jacobs Viola M 21 Woodlawn av	Fairport
Kasper Marie K Mrs 46 West av	Fairport
Kort Anna 125 S Main	Fairport
Lumbard Ann M 33 Dewey av	Fairport
Mulliner Eliz S 26 Woodlawn av	Fairport
O'Ray Marion E 92 E Church	Fairport
Palmer Hazel E 124 S Main	Fairport
Rafoth Cora Mrs 29 Woodlawn av	Fairport
Scollmaster Lorena Mrs 138 S Main	Fairport
Wixsom Gladys G Mrs 35 Frank	Fairport
Dann Margt T Mrs 22 Beahan rd	Gates
Landers Helen 1463 Chili RD 1 Cold Water	Gates
Connors Catherine 1173 English rd RD 4 Roch	Greece
Franck Lucinda B Mrs 101 Mill rd RD 4 Roch	Greece
Humphrey Mary 231 Stonewood av Roch	Greece
Proctor Eliz G 1792 Ridge rd W, RD 6 Roch	Greece
Wendel H Lyle Mrs 72 Forgham rd Roch	Greece
Winans Mary E Mrs 87 Wheelton dr Roch	Greece
Wright B Imogene 476 Windsor rd RD 4 Roch	Greece
Allan Jean E 36 Cedarwood rd Roch	Irondequoit
Buskus Lillian J 98 Spencer rd Roch	Irondequoit
Fritzsche Wilma M 45 Burt Roch	Irondequoit
Hogestyn Grace 75 Lanvale Roch	Irondequoit
Kassick Grace 320 Harwick rd Roch	Irondequoit
Naylon Florence E 76 Maplehurst rd Roch	Irondequoit
Northup Nellie E 613 Winona blvd Roch	Irondequoit
Rosehill Lula Mrs 41 Somersshire dr Roch	Irondequoit
Smith Glenna B 494 Lake Shore blvd Roch	Irondequoit
Tydings Rosanna 2886 StPaul blvd Roch	Irondequoit
Burns Juanita, Palmyra rd RD 1	Pittsford
Dake Margt 123 Crestline rd RD 1 Roch	Pittsford
Davis Ruth M 21 Monroe av	Pittsford
Gayton G Elinore, Long Meadow circle RD 2	Pittsford

BRIGHTON PLACE DAIRY

45 FULTON AVE. — GLENWOOD 144 — ROCHESTER

McCarthy Florence M, Mendon-Pittsford rd RD 1	Pittsford
Rowe Martha 65 State	Pittsford
Sager Eliz, Brightford rd RD 1 Roch	Pittsford
Brady Grace Mrs 38 Kircher rd	Webster
Downs Mabel Mrs 28 Park av	Webster
Kasper Hazel A Mrs 17 E Main	Webster
Wilson Agnes 215 E Main	Webster
Wilson Ella Mrs, Webster Nine Mile Point rd RD 1	Webster

Oil Burners & Equipment

CHRYSLER OIL BURNERS Langie Fuel Service Inc distributor 326 Main E phone Stone 4000—See page 50	Rochester
HAZARD GEO E CO Inc 546-548 E Main phone Main 3380—See page 58	Rochester
LAUBE ELECTRIC CORPORATION (Timken Silent Automatic) 191-193 East av phone Stone 104 after business hours Monroe 2482—See page 53	Rochester
BANE FRANK J (Timken Oil Burners and Air Conditioning) 10 North av phone Webster 228-M res phone 258-R	Webster

*Oil Furnaces

QUINBY AIR CONDITIONING CORP 618 E Main phone Main 272 See page 34	Rochester
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Oils & Lubricants

Nichols L L & Co, Lyell av RD 2 Cold Water	Gates
Petroleum Wholesale Corp, Buffalo rd RD 1 Cold Water	Gates
Tide Water Associated Oil Co Inc, Monroe av RD 2	Pittsford
Webaco Oil Co Inc 102 Donovan pk	Webster

Optometrists

PULVER HENRY H (OD) 304 Main	E Rochester
Mielke Henry C 2781 StPaul blvd Roch	Irondequoit
Dublin Ralph L 129 E Main	Webster

Ornamental Shrubbery & Trees

CHASE BROTHERS COMPANY 6th floor Cox bldg 36 StPaul phone Stone 560 retail stores 2045 East av phone Monroe 1166 landscape dept do phone Monroe 1168—See page 67	Rochester
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Orthopedic Appliances

Ritz Chas 28 Stranahan pk Roch	Irondequoit
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Osteopathic Physicians

Spencer Hilton G 156 South av	Webster
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*Packers

ROCHESTER PACKING CO Inc ("Arpeako" Products) 900 Maple phone Genesee 5200—See page 70	Rochester
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ROCHESTER SUBURBAN BUSINESS FINDER

Paint, Oil & Varnish Dealers—Retail

- BARNARD, PORTER & REMINGTON** 9-11-13 N Water phone
Main 8140—See page 68 Rochester
- GAMROD-HARMAN CO Inc** (and wholesale) 75 Exchange phone
Main 3710—See page 67 Rochester
- SHERWIN-WILLIAMS CO The** 53 State phone Main 1517—See
page 68 Rochester
- VAN HOESEN F B CO Inc** 41-45 StPaul phone Stone 473—See top
lines and page 67 Rochester
- VIALL GEORGE I & SON** 5-7 N Water phone Main 733—See page
68 Rochester

***Paint Spray Apparatus**

- BARNARD, PORTER & REMINGTON** 9-11-13 N Water phone
Main 8140—See page 68 Rochester

Paint & Varnish Mfrs

- Wamblu Corp 1378 Ridge rd E, RD 5 Roch Irondequoit

Painters & Decorators

- Eastman Arthur R 75 Havens RD 2 Roch Brighton
- Flowers Arnold E 130 Astor dr Roch Brighton
- Hurley Jos P 2189 Elmwood av RD 1 Roch Brighton
- Branchaud Adolphus D 1100 Main E Rochester
- Carter Chas W 117 W Chestnut E Rochester
- Gauthier Gordon J 143 W Ivy E Rochester
- Hamm Clifford B 117 West av E Rochester
- Johnston Edwd L 120 William E Rochester
- Newcomb Jas G 129 W Filbert E Rochester
- Poole Walter M 511 S Lincoln rd E Rochester
- Straight S Erwin 111 Garfield E Rochester
- Underhill Gordon W 131 West av E Rochester
- Bailey Horace D 24 Woodlawn av Fairport
- Grinton Gay W 23 Clinton pl Fairport
- Hurlburt Arthur S 20 George Fairport
- Knowing Frank 8 Prospect Fairport
- Southworth Chas 56 W Church Fairport
- Stubbings Chas H 41 Filkins Fairport
- Warner Manley S 17 Roselawn av Fairport
- Goheen Stanley M 1611 Chili av RD 1 Cold Water Gates
- Hill Harry H 2064 Buffalo rd RD 1 Cold Water Gates
- Luckett Fred J 36 Normandale dr RD 1 Cold Water Gates
- Mavis Alex F 1693 Brooks av RD 1 Cold Water Gates
- Scofield Edwd W 95 Howard rd RD 2 Cold Water Gates
- Ball Norman E 434 Almay rd Roch Greece
- Bandel Chas P 83 Veness av Roch Greece
- Bishop Ernest H 142 Stone rd Roch Greece
- Irvin Vernon J 128 Wendhurst dr Roch Greece
- Losey LeVere J 1418 Ridge rd W, Roch Greece
- Roberts Benj J 63 Stone rd Roch Greece
- Sehm Jos J 127 Bakerdale rd Roch Greece
- Trumble Arthur H 52 Florence av Roch Greece
- Verwey Elmer W 63 Stone rd Roch Greece
- Wright Robt 167 Wendhurst dr Roch Greece
- Alpert Louis M 84 Rawlinson rd Roch Irondequoit
- Grasberger Wm J 558 Cooper rd Roch Irondequoit
- Hamilton Erwin W 41 Orland rd Roch Irondequoit
- Hennekam John 71 Falstaff rd Roch Irondequoit
- Hennekey Richd D 2164 Hudson av Roch Irondequoit
- Johnston Chester A 2661 Titus av Roch Irondequoit

THE SCHOOL OF COMMERCE

The Business School for High School Graduates and College People

362 EAST AVENUE

MAIN 5530

ROCHESTER, N. Y.

Kehl Alois 47 East View av Roch	Irondequoit
Koenig Leo 500 Winona blvd Roch	Irondequoit
Merkel Elias J 2999 Culver rd Roch	Irondequoit
Meyvis Raymond 166 Leland rd Roch	Irondequoit
Moranz Jos G 2675 Titus av RD 5 Roch	Irondequoit
Schubach Eug A 104 Avenue B Pt Pleasant	Irondequoit
Walzer Everett J 119 Lake Front Roch	Irondequoit
Wondergem Anthony L 66 Catalpa rd Roch	Irondequoit
Busby Chas J, Mendon-Pittsford rd RD 1	Pittsford
Sage Brothers 9 Jefferson rd E	Pittsford
Knight Ralph L 186 E Main	Webster
Legendyk Martin 26 Fuller av	Webster
Morley Saml B 19 Dunning av	Webster
Nivision J Seeley 92 South av	Webster
Smith Edmund J 242 E Main	Webster

*Painters' Supplies

BARNARD PORTER & REMINGTON 9-11-13 N Water phone Main 8140—See page 68	Rochester
GAMROD-HARMAN CO Inc 75 Exchange phone Main 3710—See page 67	Rochester
VIAL GEORGE I & SON 5-7 N Water phone Main 733—See page 68	Rochester

*Painters' & Decorators' Supplies

SHERWIN-WILLIAMS CO The 53 State phone Main 1517—See page 68	Rochester
VAN HOESEN F P CO Inc 41-45 StPaul phone Stone 473—See top lines and page 67	Rochester
VIAL GEORGE I & SON 5-7 N Water phone Main 733—See page 68	Rochester

*Paper Hangings

SHERWIN-WILLIAMS CO The 53 State phone Main 1517—See page 68	Rochester
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Paper Mfrs

Lawless Bros Paper Mills Inc, Ontario st	E Rochester
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Photographers

VanPatten Leon 114 E Elm	E Rochester
Yorton Glen 60 State	Fairport

Physicians

Brown Crawford 1521 Monroe av Roch	Brighton
Amarante Jerome N 307 West av	E Rochester
Holzwarth F Karl 301 Main rm 16	E Rochester
Humphrey Maria K Mrs 202 E Commercial	E Rochester
Hurley Albert R 601 Main	E Rochester
Kane Frank A 207 West av	E Rochester
Palisano Philip A 410 Main rm 2	E Rochester
Partridge Raymond B 113 West av	E Rochester
Dean Geo A 61 S Main, 11 W Church	Fairport
Dodge Lynn 11 Pleasant	Fairport

Physicians—Con

Kraai John 84 S Main	Fairport
McEachren John N 62 S Main	Fairport
Price Geo S 52 S Main	Fairport
White Frances Hulbert Mrs 70 S Main	Fairport
Kuppinger Herbert A 2047 Ridge rd W, RD 6 Roch	Greece
Sanders Geo E 2672 Ridge rd W, RD 6 Roch	Greece
Shay John E 223 Stone rd Roch	Greece
Bradstreet Willis W 4224 Culver rd Pt Pleasant	Irondequoit
Kemp J Harrison 3591 StPaul blvd Roch	Irondequoit
Muir Wilfred S 21 Thomas av Roch	Irondequoit
Smith Chas A 2886 StPaul blvd Roch	Irondequoit
Walker Alex 1255 Ridge rd E, RD 5 Roch	Irondequoit
Allen Lloyd F 44 S Main	Pittsford
Davis Arthur E 21 Monroe av	Pittsford
Collins Frank B 24 South av	Webster
Foster James B 81 E Main	Webster
Jenkins Donovan M 112 South av	Webster
Lynch M Gerald 91 E Main	Webster
McGuire Gerald 19 Lapham pk	Webster

Piano Mfrs

Aeolian American Inc, S Wash cor W Commercial	E Rochester
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Piano Tuners

Dechau Louis C 215 Pt Pleasant rd Pt Pleasant	Irondequoit
Schramm Herbert M 165 Pt Pleasant rd Pt Pleasant	Irondequoit

Pickle Manufacturers

Forman L C & Son Inc, Grove cor Elm	Pittsford
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***Plants & Bulbs**

CHASE BROTHERS COMPANY 6th floor Cox bldg 36 StPaul phone Stone 560 retail stores 2045 East av phone Monroe 1166 land- scape dept do phone Monroe 1168—See page 67	Rochester
KELLER J B SONS Inc 28 Clinton av N phone Stone 484-5-6—See page 53	Rochester

Plumbers

Franzel Nathan F 1460 Monroe av (Roch)	Brighton
Paulus Wm J 1680 Monroe av Roch	Brighton
Senecker Wm G 2612 Monroe av RD 1 Roch	Brighton
StLouis Geo C 324 W Elm	E Rochester
Young Ernest A 511 Main	E Rochester
Alles Fred J rear 15 Woodlawn av	Fairport
Murphy & Wignall 11 S Main	Fairport
Hayes Frank E 618 Elmgrove rd RD 2 Cold Water	Gates
Schnapp Chas A 24 Lee rd RD 2 Cold Water	Gates
Sullivan Frank M 129 Dearcop dr RD 1 Cold Water	Gates
Clarke Herbert M 2648 Ridge rd W, RD 6 Roch	Greece
Smith Chas T 34 Cleverdale rd Roch	Greece
Barber Wm C Co 1736 Portland av Roch	Irondequoit
Bliss Chas A 139 Armstrong av Roch	Irondequoit
Eggleston Edwd V 368 Culver pkwy Roch	Irondequoit
Englert Louis A 91 Walnut pk Roch	Irondequoit
Hamlin Wm P 376 Wash av Roch	Irondequoit
Lord Harry G 4542 Culver rd Sea Breeze	Irondequoit
Rambert Chester T 755 Wash av Roch	Irondequoit
Sayer Chas E 177 Pine Grove av Roch	Irondequoit

Spend Minutes	Study Title Page and Index of this book—See what it Contains	Save Hours
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Schmidt Fredk C 2793 StPaul blvd Roch		Irondequoit
Trenkler Edwd J 4633 Culver rd Sea Breeze		Irondequoit
Hegendorfer F & J 41 S Main		Pittsford
Raymond Benj J 3 Palmyra rd RD 1		Pittsford
Bane Frank J 10 North av		Webster
Johnson S J & Son 14 North av		Webster
Milliman Leland A 208 E Main		Webster

Plumbing Supplies—Dealers

Manuel Specialties Co 119 Westland av Roch		Brighton
GRAY J R 711 Madison tel East Roch 361—See page 68		E Rochester

Poultry Dealers—Retail

Fairport Hatcheries 40 N Main		Fairport
Long Ridge Poultry Farm 1119 Long Pond rd RD 6 Roch		Greece

*Poultry Feed

ROSENBAUER GLENN (Beacon Feeds) 36 Commercial phone Webster 29-W—See page 70		Webster
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Poultry Supplies

ROSENBAUER GLENN (Beacon Feeds for Poultry) 36 Commercial phone Webster 29-W—See page 70		Webster
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Printers

EAST ROCHESTER HERALD 150 W Commercial phone E Roch 126—See page 66		E Rochester
Tuttle L B & Son 421 Main		E Rochester
Bryant Printery 21 West av		Fairport
Fairport Printers 36 West av		Fairport
Briddon Press 4253 Culver rd Pt Pleasant		Irondequoit
Pittsford Printing Co 21 S Main		Pittsford
AYER & STREB Inc 77 StPaul 3d fl phone Main 6199 or Stone 567 —See page 64		Rochester
CATHOLIC COURIER & JOURNAL Inc 50 Chestnut 5th fl phone Stone 1136-1137—See page 66		Rochester
DAILY RECORD CO The 29 N Water phone Stone 2025—See page 66		Rochester
DEMOCRAT & CHRONICLE 59-61 Main E phone Main 7400—See page 65		Rochester
GANNETT COMPANY Inc Times square Broad W cor Exchange phone Main 900—See page 65		Rochester
ROCHESTER ABENDPOST 237-239 Andrews phone Stone 278— See page 66		Rochester

Produce Dealers—Retail

Steffen H L & Sons Inc rear 35 Parce av		Fairport
Pittsford Coal & Produce, Schoen pl		Pittsford

Produce—Wholesale

Hallauer Wm F 2066 Hudson av Roch		Irondequoit
MASON RUSSEL B CO 205 North av phone Webster 291—See page 51		Webster

ESTABLISHED 1889**Rochester's Largest
Home Furnishing
Store****H. B. GRAVES CO. INC.****SEE PAGE 56****FREE PARKING****Charge and
Budget Accounts****Property Management**

- ALLIANCE REALTY CORP** 1014 Lincoln-Alliance Bank bldg
phone Stone 633 evenings and Sundays Charlotte 334—See front
cover and page 70 Rochester
- BIETRY HERBERT J** 1216 Lincoln-Alliance Bank bldg phone Stone
2904—See page 70 Rochester
- EMERSON PAUL E CO** East Side Savings Bank bldg 6 Clinton av
S phone Stone 822—See back bone Rochester
- HALL REALTY CO** 204 Powers bldg phone Main 257—See page 71
Rochester
- KING HARRY M** 1331 Lincoln-Alliance Bank bldg phone Main 3162
—See page 71 Rochester
- PERKINS HENRY T REAL ESTATE CO** 31 Exchange rm 403
phone Main 3309—See front cover Rochester
- STREB NORBERT CO** 223 Powers bldg phone Main 4579—See page
71 Rochester

Public Buildings & Halls

- Eyer Building 301 Main E Rochester
- Imperial Hall 154 W Commercial E Rochester
- Municipal Building 314 Main E Rochester
- Fairport Masonic Hall 11 West av Fairport
- Herald-Mail Building 36 West av Fairport
- Municipal Building 31 S Main Fairport
- Gates Grange Hall, Buffalo rd RD 1 Cold Water Gates
- Grand View Beach Hall 2290 Edgemere dr RD 4 Roch Greece
- Grange Hall 2529 Ridge rd W, RD 6 Roch Greece
- Town Hall of Greece 2505 Ridge rd W, RD 6 Roch Greece
- Colonial Hall 96 Iroquois, Sea Breeze Irondequoit
- Grange Hall 645 Titus av Roch Irondequoit
- I O O F Temple 2841 Culver rd Roch Irondequoit
- Masonic Temple 2939 StPaul blvd Roch Irondequoit
- StPeter & Paul Society Hall 378 Dix cor Roanoke av RD 5 Roch Irondequoit
- Town Hall of Irondequoit 1392 Ridge rd E, RD 5 Roch Irondequoit
- W C T U Hall 650 Titus av Roch Irondequoit
- I O O F Hall 9 N Main Pittsford
- Masonic Temple 93 South av Webster
- Webster Grange No 436, 58 E Main Webster
- Webster Town and Village Hall 30 W Main Webster

Publishers

- EAST ROCHESTER HERALD** 150 W Commercial. phone E Roch
126—See page 66 E Rochester
- Gimm & Co 301 Main rm 14 E Rochester
- Fairport Publishing Co Inc 36 West av Fairport
- CATHOLIC COURIER & JOURNAL Inc** 50 Chestnut 5th floor
phone Stone 1136-1137—See page 66 Rochester
- DAILY RECORD CO The** 29 N Water phone Stone 2025—See page
66 Rochester
- DEMOCRAT & CHRONICLE** 59-61 Main E phone Main 7400—See
page 65 Rochester
- GANNETT COMPANY Inc** Times square Broad W cor Exchange
phone Main 900—See page 65 Rochester

FOR YEAR ENDING NOVEMBER 1938

ROCHESTER ABENDPOST 237-239 Andrews phone Stone 278—

See page 66

Rochester

Webster Herald Corp 23 W Main

Webster

Pumps*HAZARD GEO E CO Inc** (all purpose) 546-548 E Main phone Main

3380—See page 58

Rochester

Radio Sets & Supplies—Retail**TEMPERATE PETER** 114 W Commercial phone East Rochester

15-J—See page 53

E Rochester

MOTOROLA CAR & HOUSE SETS Wheeler Chevrolet Corp 120 N

Main tel Fairport 81—See page 34

Fairport

Wilson Radio Repair Service 69 Filkins

Fairport

Harrington Radio Service, Buffalo rd RD 1 Cold Water

Gates

Umbehaun LeRoy T 498 Peart av Pt Pleasant

Irondequoit

Wells Chas E 37 Peart av Roch

Irondequoit

GRAVES H B CO Inc 78 State phone Main 3342—See top lines and

page 56

Rochester

HOWE & ROGERS CO 89-91 Clinton av S phone Stone 1800—See

top lines and page 57

Rochester

Western Auto Associate Store, Home Owned by Irving T Farnham,

W Main at North av

Webster

Railroad Passenger Stations

N Y C R R Station 100 Main

E Rochester

N Y C R R Station 62 N Main

Fairport

N Y C R R Station 43 N Main

Pittsford

N Y C R R Station, Railroad st

Webster

Real Estate

Ball Lewis E 15 Fair Oaks av Roch

Brighton

Crone Realty & Insurance Co 1627 Monroe av Roch

Brighton

Hewes William D Inc 6 Eyer bldg

E Rochester

Maccio Louis J 413 Main

E Rochester

Parce Yale 301 Main rm 14

E Rochester

Patterson Floyd J 120 West av

E Rochester

Pericola Vincent 139 E Chestnut

E Rochester

Wimer & Brady 1 Eyer bldg

E Rochester

Payne John W 5 W Church

Fairport

Potter Glen H 12 Pleasant

Fairport

Tallman Ezra P 27 Pleasant

Fairport

Schreier Lee J 251 Hinchey rd RD 2 Cold Water

Gates

Weylman Chas R 81 Baier dr RD 2 Cold Water

Gates

Baker Stalham S 190 Stonewood av Roch

Greece

Dinger Harry O 23 Wheeldon dr Roch

Greece

Gallagher Jas V 2550 Ridge rd W, RD 6 Roch

Greece

Lawlor Jas H 102 Hampton blvd RD 4 Roch

Greece

Stubbs S Edgar 1549 Ridge rd W, RD 6 Roch

Greece

Wilcox Edwin E 512 Stone rd Roch

Greece

Alliance Realty Corp 89 Parkview ter Roch

Irondequoit

Booth Raymond C 44 Hurstbourne rd Roch

Irondequoit

Chadwick Thos S 154 Worthington rd Roch

Irondequoit

Dean Chas W 158 East pkwy Roch

Irondequoit

Johnson Gertrude Mrs 161 Thorndyke rd Roch

Irondequoit

Kohl Realty Co 3708 StPaul blvd Roch

Irondequoit

McOmber Willis C 4796 StPaul blvd Roch

Irondequoit

Woodruff Donald L 259 Seville dr Roch

Irondequoit

Butler Mary E Mrs 125 Long Meadow circle RD 2

Pittsford

Place Earl W, W Jefferson rd RD 1

Pittsford

**Consult the Classified Business Finder in this Directory
to find what you want to buy**

Real Estate—Con

- ALLIANCE REALTY CORP** 1014 Lincoln-Alliance Bank bldg
phone Stone 633 evenings and Sundays Charlotte 334—See front
cover and page 70 Rochester
- BIETRY HERBERT J** 1216 Lincoln-Alliance Bank bldg phone
Stone 2904—See page 70 Rochester
- EMERSON PAUL E CO** East Side Savings Bank bldg 6 Clinton av
S phone Stone 822—See back bone Rochester
- GARFIELD H H REALTY CORP** 401 Genesee Valley Trust bldg
phone Main 270 Rochester
- Garfield Real Estate Co Inc 45 Exchange rm 401 Rochester
- GOLDMAN DAVID CO Inc** 6 State rm 105 phone Main 2984—See
page 62 Rochester
- HALL REALTY CO** 204 Powers bldg phone Main 257—See page 71
Rochester
- KING HARRY M** 1331 Lincoln-Alliance Bank bldg phone Main
3162—See page 71 Rochester
- McINTOSH C E CORP** Monroe bldg 23 Exchange phone Main 250
See page 71 Rochester
- PERKINS HENRY T REAL ESTATE CO** 31 Exchange rm 403
phone Main 3309—See front cover Rochester
- STREB NORBERT CO** 223 Powers bldg phone Main 4579—See page
71 Rochester
- FOLEY HAROLD K** (farm appraisals) 7 E Main phone Webster
66—See page 62 Webster
- GOODELL ALFRED L** 59 W Main phone Webster 15—See page 62
Webster

Realtors

- ALLIANCE REALTY CORP** 1014 Lincoln-Alliance Bank bldg
phone Stone 633 evenings and Sundays Charlotte 334—See front
cover and page 70 Rochester
- BIETRY HERBERT J** 1216 Lincoln-Alliance Bank bldg phone Stone
2904—See page 70 Rochester
- EMERSON PAUL E CO** East Side Savings Bank bldg 6 Clinton av
S phone Stone 822—See back bone Rochester
- KING HARRY M** 1331 Lincoln-Alliance Bank bldg phone Main
3162—See page 71 Rochester
- McINTOSH C E CORP** Monroe bldg 23 Exchange phone Main 250
See page 71 Rochester
- STREB NORBERT J** 223 Powers bldg phone Main 4579—See page
71 Rochester
- FOLEY HAROLD K** 7 East Main phone Webster 66—See page 62
Webster

Refrigerators—Mfrs & Dealers

- WESTINGHOUSE** Wheeler Chevrolet Corp 120 N Main phone Fair-
port 81—See page 34 Fairport
- GRAVES H B CO Inc** 78 State phone Main 3342—See top lines and
page 56 Rochester
- HAZARD GEO E CO Inc** (Electrolux Kerosene and Gas and Grunow
Electric) 546-548 E Main phone Main 3380—See page 58 Rochester

LINCOLN-ALLIANCE BANK AND TRUST CO.

Nine Conveniently Located Bank Offices

Rental Agents

- ALLIANCE REALTY CORP** 1014 Lincoln-Alliance Bank bldg
phone Stone 633 evenings and Sundays Charlotte 334—See front
cover and page 70 Rochester
- EMERSON PAUL E CO** East Side Savings Bank bldg 6 Clinton av
S phone Stone 822—See back bone Rochester
- HALL REALTY CO** 204 Powers bldg phone Main 257—See page 71
Rochester
- KING HARRY M** 1331 Lincoln-Alliance Bank bldg phone Main
3162—See page 71 Rochester
- McINTOSH C E CORP** Monroe bldg 23 Exchange phone Main 250
See page 71 Rochester
- PERKINS HENRY T REAL ESTATE CO** 31 Exchange rm 403
phone Main 3309—See front cover Rochester

*Rents Collected

- BIETRY HERBERT J** 1216 Lincoln-Alliance Bank bldg phone Stone
2904—See page 70 Rochester
- PERKINS HENRY T REAL ESTATE CO** 31 Exchange rm 403
phone Main 3309—See front cover Rochester

Repair Shops

- Lusk Lemuel H (lawn mower) 31 N Main Pittsford

Restaurants

- Ackerman Anthony 1880 Monroe av Roch Brighton
- Bel-Air Rendezvous 1456 Monroe av Roch Brighton
- Braiden Thos A 1900 East River rd RD 2 Roch Brighton
- Camardo Anthony 1875 Monroe av Roch Brighton
- Genesee Inn 2250 East River rd RD 2 Roch Brighton
- Lloyd Wm H 2171 W Henrietta rd Henrietta Brighton
- Calabresi John 101 Main E Rochester
- Carnecki's Restaurant 248 W Commercial E Rochester
- Checho Balas 312 W Commercial E Rochester
- Dagostino Antonio 116 Main E Rochester
- East Rochester Tap Room 126 W Commercial E Rochester
- Fawcett Frances E Mrs 216 Main E Rochester
- Jaranowski Anthony W 311 N Wash E Rochester
- Naso Chas 309 N Wash E Rochester
- O'Leary's Chop House 120 W Commercial E Rochester
- Perinton Lunch 106 W Commercial E Rochester
- Raschiatore Louis H 104 Main E Rochester
- Robinson Abr 102 W Commercial E Rochester
- Vasile Anthony 102 S Wash E Rochester
- Blum Albert 35 N Main Fairport
- Bonalde Jos 96 Parce av Fairport
- DiGuilio Susie Mrs 13 State Fairport
- Dusett Wm M 55 N Main Fairport
- Green Lantern Inn 99 S Main Fairport
- Melucci Carl 5 State Fairport
- Oasis The 106 N Main Fairport
- Pomponio Carmillo 1 Water Fairport
- Prinzivalli Benevenuta Mrs 18 N Main Fairport.
- Saporito Saml 49 N Main Fairport

Restaurants—Con

Ackerman & Klein, Lyell av RD 2 Cold Water	Gates
Barrett Kleman C, Hinchey rd RD 1 Cold Water	Gates
Bertram Frank 668 Spencerport rd RD 2 Cold Water	Gates
Karner Aug 2154 Lyell av RD 2 Cold Water	Gates
Ken's Tavern, Buffalo rd RD 1 Cold Water	Gates
Kolb Frank J 2307 Chili av RD 1 Cold Water	Gates
Breakers The 750 Edgemere dr RD 4 Roch	Greece
Cook Louis J 940 Edgemere dr RD 4 Roch	Greece
Farm Tea Room 20 Long Pond rd RD 6 Roch	Greece
Friedman Anthony G 428 Manitou rd Hilton	Greece
Keegan Wm 2489 Ridge rd W, RD 6 Roch	Greece
Maier John F 4454 Dewey av RD 4 Roch	Greece
Quick Mary Mrs 3483 Lake Front (East Manitou) Hilton	Greece
Rossenbach Clemens J 4232 Ridge rd W, Spencerport	Greece
Ruestow Carl 3000 Edgemere dr RD 4 Roch	Greece
Spitz Jacob Jay 524 Edgemere dr RD 4 Roch	Greece
Stark Max J 4455 Dewey av RD 4 Roch	Greece
Stoneway Grill 519 Stone rd Roch	Greece
Whittier's Lodge, Flynn rd RD 4 Roch	Greece
Ye Olde Farme 3349 Ridge rd W, RD 6 Roch	Greece
Aman Cletus M 3045 Culver rd Roch	Irondequoit
Annis Victor 4555 Culver rd Sea Breeze	Irondequoit
Bender's Restaurant 412 Empire blvd Roch	Irondequoit
Bengel Inn 5389 StPaul blvd Roch	Irondequoit
Bogorad Solomon 4615 Culver rd Sea Breeze	Irondequoit
Bornkessel Andrew H 4818 Culver rd Sea Breeze	Irondequoit
Coffee Pot 4355 Culver rd Sea Breeze	Irondequoit
Deihle's Restaurant 4581 Culver rd Sea Breeze	Irondequoit
George's Frog Pond 336 Bay Front S, RD 5 Roch	Irondequoit
Hollywood The 500 Empire blvd RD 5 Roch	Irondequoit
Keefe Wm M 4908 Culver rd Sea Breeze	Irondequoit
O'Loughlin Ray F end of StPaul blvd Roch	Irondequoit
Point Pleasant Grill 142 Pt Pleasant rd Pt Pleasant	Irondequoit
Ridge-Port Restaurant 1234 Ridge rd E, RD 5 Roch	Irondequoit
Ritter Lulu Mrs 4918 Culver rd Sea Breeze	Irondequoit
Smith Oscar 4679 Culver rd Sea Breeze	Irondequoit
Stiber Carl J 4830 Culver rd Sea Breeze	Irondequoit
Summerville Restaurant 53 Lake Front Roch	Irondequoit
Wagner Stanley 4900 Culver rd Sea Breeze	Irondequoit
Weber Val P 4828 Culver rd Sea Breeze	Irondequoit
Harzman's Grill, Monroe av RD 1 Roch	Pittsford
Home Dining Room, East av RD 1 Roch	Pittsford
Jenkins Melburn 33 S Main	Pittsford
McWhorten James E 8 State	Pittsford
Maplewood Inn 3500 East av RD 1 Roch	Pittsford
Old Heidelberg 2 S Main	Pittsford
Olney Fred D, Linden av Roch	Pittsford
Stephany Edward 35 N Main	Pittsford
SIBLEY LINDSAY & CURR CO 228-280 Main E phone Stone 6500	
—See top lines	Rochester
Forman's Restaurant 7 South av	Webster
Maple Tree Inn The 39 Kittelberger pk	Webster
Polly's Tea Room 160 South av	Webster
Porrey Isaac 14 W Main	Webster
Webster Restaurant 26 E Main	Webster

Riding Academies

Freckles Riding Stable, Rich's Dugway Roch	Brighton
Genesee Valley Riding Academy 1900 Clinton av S, RD 2 Roch	Brighton

SIBLEY, LINDSAY & CURR CO.

— Rochester's Largest Retail Institution —

Stone 6500 — CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

Heberle A H & Sons 751 Browncroft blvd RD 3 Roch	Brighton
Park View Stables 251 Klinck rd Roch	Brighton
Ramblewood Riding Academy 1253 Highland av RD 2 Roch	Brighton

Roofers

Stone Clad Roofing Co 259 Matilda RD 2 Cold Water	Gates
Tettelbach Fred P 197 Park rd Pt Pleasant	Irondequoit

Roofing Materials & Supplies

Dengler John M 64 Marian Sea Breeze	Irondequoit
Rochester Surface Protection Co Inc 35 N Main	Pittsford

Safe Deposit Vaults

CENTRAL TRUST CO 25 Main E phone Main 1625 branch 1806 East
av phone Monroe 6387—See page 37 Rochester

EAST SIDE SAVINGS BANK OF ROCHESTER The Main E at
Clinton av S phone Stone 364—See page 43 Rochester

GENESEE VALLEY TRUST CO 45 Exchange at Broad W phone
Main 2884—See page 38 Rochester

LINCOLN-ALLIANCE BANK & TRUST CO 183 Main E at Stone
phone Stone 300—See top lines and page 39 Rochester

MECHANICS SAVINGS BANK OF ROCHESTER N Y The 21 Ex-
change phone Main 597 and 89-91 East av phone Stone 4653—See
page 46 Rochester

MONROE COUNTY SAVINGS BANK 35 State phone Main 3878
branch 2 East av phone Stone 6649—See page 44 Rochester

ROCHESTER SAVINGS BANK Main W at Fitzhugh S branch 40
Franklin phone Stone 1425—See page 45 Rochester

ROCHESTER TRUST & SAFE DEPOSIT CO Main W at Exchange
phone Main 5960—See back cover and page 40 Rochester

SECURITY TRUST COMPANY OF ROCHESTER Main E at Water
S phone Main 954—See page 41 Rochester

UNION TRUST CO 19 Main W phone Main 7100—See back cover
and page 42 Rochester

Sand & Gravel Dealers

Holden Howard B 105 Heberle rd Roch	Irondequoit
Newport Sand & Cement Corp 2350 Ridge rd E, Roch	Irondequoit
Newport Sand and Gravel Co 2161 Ridge rd E, Roch	Irondequoit

Sanitarium

Culver Sanitarium 2467 Culver rd Roch	Irondequoit
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Sash, Doors & Interior Trim

GEORGIAN BAY LUMBER CO Inc 181 Humboldt phone Culver
1400—See page 63 Rochester

HERRICK LUMBER CO Inc 1030 Main E phone Culver 1416—See
page 63 Rochester

MORSE SASH & DOOR CO 101 Ford corner Waverly pl phone Main
1835—See page 48 Rochester

*Sausage Products

ROCHESTER PACKING CO Inc ("Arpeako" Products) 900 Maple phone Genesee 5200—See page 70	Rochester
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***Savings Banks**

- EAST SIDE SAVINGS BANK OF ROCHESTER** The Main E at
Clinton av S phone Stone 364—See page 43 Rochester
- MECHANICS SAVINGS BANK OF ROCHESTER N Y** The 21 Ex-
change phone Main 597 and 89-91 East av phone Stone 4653—
See page 46 Rochester
- MONROE COUNTY SAVINGS BANK** 35 State phone Main 3878
branch 2 East av phone Stone 6649—See page 44 Rochester
- ROCHESTER SAVINGS BANK** Main W at Fitzhugh S branch 40
Franklin phone Stone 1425—See page 45 Rochester

Savings & Loan Associations

- East Rochester Federal Savings & Loan Assn 311 Main E Rochester

Schools

- Harley School 1981 Clover RD 1 Roch Brighton
- Master's Kindergarten & Nursery School 319 Wilmot rd Roch Brighton
- Our Lady of Mercy High School 1437 Blossom rd RD 3 Roch Brighton
- Wentworth School 59 Rowland Parkway (RD 1 Roch) Brighton
- Holy Ghost School, Coldwater rd RD 1 Cold Water Gates
- StTheodore School 168 Spencerport rd RD 2 Cold Water Gates
- StCharles R C School 70 Maiden lane Roch Greece
- StJohn's School 2376 Ridge rd W, RD 6 Roch Greece
- StAmbrose School 31 Empire blvd Roch Irondequoit
- StMargaret & Mary School 344 Rogers pkwy Roch Irondequoit
- StSalome School rear 4250 Culver rd PtPleasant Irondequoit
- StThomas School 41 Cole rd Roch Irondequoit
- Allendale School The, Allen's Creek rd RD 1 Roch Pittsford
- Holy Trinity School, Ridge rd E (RD 1) Webster

Schools, Colleges & Academies

- McKECHNIE-LUNGER SCHOOL OF COMMERCE** 362 East av
phones Main 5530-5531—See top lines and page 72 Rochester
- SCHOOL OF COMMERCE** 362 East av phones Main 5530-5531—See
top lines and page 72 Rochester

Seeds

- Crosman Seed Co Inc, W Commercial st (whol) E Rochester

Seedsman

- Harris Joseph Co Inc, Moreton Farm, Buffalo rd RD 2 Cold Water Gates

***Service Stations**

- CHEVROLET MOTOR CARS** Hoselton Chevrolet Company 161 E
Commercial phone East Roch 104—See page 35 E Rochester
- BUICK AUTOMOBILES** Whiting-Buick Inc 342-352 East av phone
Stone 714—See page 36 Rochester
- DeSOTO AND PLYMOUTH** Thomas J Northway Inc distributors
100 Exchange phone Main 7091—See page 35 Rochester
- HUDSON AND TERRAPLANE** Alling & Miles Inc 82 Stone phone
Stone 2537—See page 35 Rochester

Sewing Machines

- SIBLEY LINDSAY & CURR CO** 228-280 Main E phone Stone 6500
—See top lines Rochester

PROTECT YOUR EYES -- USE I. E. S. LAMPS IN YOUR HOME

See Display at your Dealer's or Rochester Gas & Electric Corp. (89 EAST AVE.)

Sheet Metal Workers

Dillenback Jay 215 W Hickory	E Rochester
GRAY J R 711 Madison tel East Roch 361—See page 68	E Rochester
Hulse Arthur C 7 Worcester rd Roch	Greece
Phelan Chas M 505 Eaton rd Roch	Irondequoit
Reinhardt Adolph A 486 Titus av Roch	Irondequoit
Parker Gordon S 99 S Main	Pittsford

Ship Yards

Dolomite Marine Corp Shipyard, French rd RD 1 Roch	Pittsford
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Shoe Dealers—Retail

Kings Shoe Store 104 E Commercial	E Rochester
Rand M Sample Boot Shop 2889 Dewey av Roch	Greece
Kime's Boot Shop 8 South av	Webster
Wear-U-Well Shoes 100 South av	Webster

Shoe Repairers

Cimo Cajetan 1466 Monroe av Roch	Brighton
Cirasolo Anthony 301 N Wash	E Rochester
Costantini Santo 146 E Commercial	E Rochester
Goodman Michl R 122 W Commercial	E Rochester
Martini Tetito 322 Main	E Rochester
Sacco Jos C 204 Main	E Rochester
Barranco Angelo 45 West av	Fairport
Bryant Wm J 21 West av	Fairport
Pittinaro Anthony jr 9 N Main	Fairport
Sorgi Floyd 30 N Main	Fairport
Buechl Geo A 112 Beverly Heights, Roch	Greece
Siamo Shoe Repair Shop 2888 Dewey av Roch	Greece
Kment Vincent rear 126 Pt Pleasant rd Pt Pleasant	Irondequoit
Sea Breeze Shoe Repair Shop 25 Clara, Sea Breeze	Irondequoit
Mancuso Chas 28 S Main	Pittsford
Philip's Shoe Repair Shop 9 South av	Webster

Shoe Shiners

Pittinaro Frank 121 W Commercial	E Rochester
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Shooting Galleries

5 Spot Gun Club 104 W Commercial	E Rochester
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Sign Painters & Mfrs

Holt Signs (Edgar C Holt) 18 Main rm 110	Fairport
Robison Fred L jr 1773 Brooks av RD 1 Cold Water	Gates
Nelson Roscoe T 85 Chippendale rd Roch	Greece
Lang Leonard F 69 Hardison rd Roch	Irondequoit

Signaling Devices & Systems

Monroe Traffic Equipment Corp, W Commercial	E Rochester
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*Silverware—Retail

SCHEER E J Inc 259 Main E at Cortland opposite Sibley's phone Main 710—See page 62	Rochester
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Silverware, Retail—Con

TICE & GATES 347-349 East av phone Stone 646—See page 49
Rochester

Soap Mfrs

Boles Edwd 18 Roselawn av Fairport

Sporting Goods—Dealers

Kelsey Clyde E 3 N Main Fairport

Steamfitters

Jakes Aug 72 Riverside dr RD 2 Roch Brighton

***Steel Houses & Buildings**

ROCHESTER LIME & CEMENT CORP 174 Colvin phone Genesee
317—See page 48 Rochester

***Stocks & Bonds**

ABBOTT, PROCTOR & PAINE successors to A J Wright & Co
member New York Stock Exchange Hotel Seneca Arcade 16 Clin-
ton av S phone Stone 720—See page 47 Rochester

BONBRIGHT GEORGE D B & CO 100 Powers bldg phone Main
4830—See page 47 Rochester

PERKINS, ERICKSON & CO 134-145 Powers bldg phone Main 1144
See page 47 Rochester

***Stokers**

LANGIE FUEL SERVICE Inc (Stokol distributors) 326 Main E,
357 StPaul, 693 South av, 2 and 4680 Lake av phone Stone 4000
See page 50 Rochester

Stone Dealers

Dolomite Products Co Inc, Buffalo rd RD 1 Cold Water Gates

Storage

Yarker Franklin W 528 English rd RD 4 Roch Greece

PRENS CARTING & STORAGE 434-460 State phone Main 731—
See page 56 Rochester

UPTON COLD STORAGE CO Inc The (cold and common storage)
38 Cliff phone Main 1494—See page 72 Rochester

***Stoves & Ranges—Dealers**

TEMPERATO PETER (gas and electric) 114 W Commercial phone
East Rochester 15-J—See page 53 E Rochester

SIBLEY, LINDSAY & CURR CO 228-280 Main E phone Stone 6500
See top lines Rochester

***Structural Steel Fabricators**

HEUGHES F L & CO Inc 1029 Lyell av phone Glenwood 590—See
page 72 Rochester

***Surety Bonds**

HARTFORD ACCIDENT & INDEMNITY CO Egbert F Ashley Co
agents 212 Union Trust bldg phone Main 444—See front cover
Rochester

JOHNSTON JAMES AGENCY Inc 204 Granite bldg phone Main
697—See page 59 Rochester

F. P. VAN HOESEN CO., INC.

Paints — Wall Paper — Window Shades — Venetian Blinds

41-45 ST. PAUL STREET

PHONE STONE 473

Tailors

Lefkowitz Morris 1474 Monroe av Roch	Brighton
Lempert Saml 1832 Monroe av Roch	Brighton
DiBattista Norberto 301 Main rm 2	E Rochester
Grabowski Emil 202 Main	E Rochester
Sacks Abr 403 Main	E Rochester
Jacobson Saml H 29 West av	Fairport
Weber Henry A 1355 Chili av RD 1 Cold Water	Gates
Christopher Edwd 2199 Clinton av N, Roch	Irondequoit
Emmerling Fred E 657 Titus av Roch	Irondequoit
Moffitt Clarence I 4362 Culver rd Sea Breeze	Irondequoit
Muratore Thos 4391 Culver rd Sea Breeze	Irondequoit
Tepperman Louis 15 S Main	Pittsford
Weinstein Myer 32 S Main	Pittsford
Oliver August 40 E Main	Webster
PIETERS DRY CLEANING 65 W Main phone Webster 70—See	Webster
page 49	

Tea & Coffee—Retail

Skadolpos Coatos D 86 Spencer rd Roch	Irondequoit
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Teachers—Music

Hay Emma LeW Mrs (piano) 85 Meredith av Roch	Brighton
Paramount Conservatory of Music 301 Main rm 20	E Rochester
Westbrook Lawrence W (piano) 114 W Chestnut	E Rochester
Woolsey Freda M (piano) 6 Perrin	Fairport
Simons Anna B Mrs (piano) Fisher rd R D1 Cold Water	Gates
Merrifield Ruth E (piano) 119 Brookridge dr Roch	Greece
Wheaton Pearl A Mrs (piano) 107 Shady way Roch	Greece
Krautwurst Jos (violin, cornet) 2449 StPaul blvd Roch	Irondequoit
Tross Shirley Mae (piano) 317 Zuber rd Pt Pleasant	Irondequoit
Uthe Geo (piano) 163 Rawlinson rd Roch	Irondequoit
Vollmar Jacob (guitar) 295 Pine Grove av Roch	Irondequoit
Bane Lucile V Mrs 28 Lapham pk	Webster

Telephone Companies

Rochester Telephone Co Inc 105 W Commercial	E Rochester
Rochester Telephone Corp 48 West av	Fairport
Seneca Gorham Telephone Corp 35 N Main	Pittsford
Rochester Telephone Corp 80 E Main	Webster

Tile Mfrs

Rochester Tile & Marble Co 330 Avondale rd Roch	Irondequoit
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Tool Mfrs

Mack Tool Co Inc, W Commercial st	E Rochester
Davis Tool & Die Shop rear 173 Chalford rd RD 4 Roch	Greece

Transportation Lines & Freight

Merchants Despatch Transportation Corp, Linden av E Roch	Pittsford
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Trucking & Teaming

Evans Walter 2751 Monroe av RD 1 Roch	Brighton
Haskell Louis R 171 Norman rd RD 2 Roch	Brighton

Trucking & Teaming—Con

Liese Louis 2066 Town Line rd RD 2 Roch	Brighton
Lowe Ralph 2710 W Henrietta rd Henrietta	Brighton
McQuoid Walter 1800 Town Line rd RD 2 Roch	Brighton
Wagner Benj H rear 2830 W Henrietta rd Henrietta	Brighton
Gibbs Herbert P 109 E Elm	E Rochester
Helfer Jacob W 301 W Elm	E Rochester
LaPeitra Nicholas 318 W Elm	E Rochester
Ott Chas W 901 S Wash	E Rochester
Laird Harland C 35 West av	Fairport
Tiraborelli Jos 114 High	Fairport
Cook Ralph W 2260 Lyell av RD 2 Cold Water	Gates
Daggar Wm 1725 Long Pond rd RD 2 Cold Water	Gates
Dearcop Chas R, Buffalo rd RD 1 Cold Water	Gates
Dearcop Herbert W 1020 Buffalo rd RD 1 Cold Water	Gates
Leonard Wm W 2052 Lyell av RD 2 Cold Water	Gates
Myers Edwin J 97 Ardella RD 2 Cold Water	Gates
Pfund Harwood A 63 Lee rd RD 2 Cold Water	Gates
Prince Roy 2581 Lyell av RD 2 Cold Water	Gates
Lawson Urban J 62 Conrad dr Roch	Greece
Leastman Herbert W 339 Elmgrove rd RD 6 Roch	Greece
Banham Clarence F 148 White, Sea Breeze	Irondequoit
Carter Alvin E 870 Whitlock rd Roch	Irondequoit
DiFiore Brothers 230 Titus av Roch	Irondequoit
Evershed Eug I 1771 Ridge rd E, RD 5 Roch	Irondequoit
Martinisi Jos 26 Taft av RD 5 Roch	Irondequoit
Plotzker Albert W 299 Spencer rd Roch	Irondequoit
Steinfeld Arthur R 2286 Hudson av Roch	Irondequoit
VanDeputte Wm 87 Montclair dr Roch	Irondequoit
Benelisha J Leslie 166 West Brook rd RD 2	Pittsford
Bryant John 26 S Main	Pittsford
Miller G Edson 15 W Jefferson rd	Pittsford
Naber Burton, W Jefferson rd RD 2	Pittsford
Zimmermann John H, Monroe av RD 2	Pittsford

Trust Companies

CENTRAL TRUST CO 25 E Main phone Main 1625 branch 1806 East av phone Monroe 6387—See page 37	Rochester
GENESEE VALLEY TRUST CO 45 Exchange at Broad W phone Main 2884—See page 38	Rochester
LINCOLN-ALLIANCE BANK & TRUST CO 183 Main E at Stone phone Stone 300—See top lines and page 39	Rochester
ROCHESTER TRUST & SAFE DEPOSIT CO Main W at Exchange phone Main 5960—See back cover and page 40	Rochester
SECURITY TRUST COMPANY OF ROCHESTER Main E at Water S phone Main 954—See page 41	Rochester
UNION TRUST CO 19 Main W phone Main 7100—See back cover and page 42	Rochester

***Undertakers (See also Funeral Directors)**

HANNA JOHN R FUNERAL HOME 1826 Ridge rd E (RD 5 Roch) tel Culver 328—See page 54	Irondequoit
BENDER BROS 301 Alexander phone Stone 1179—See page 54	Rochester
HAUBNER AND STALLKNECHT 828 Jay phone Genesee 300— See page 55	Rochester
JEFFREYS L A CO 32 Chestnut phone Stone 203—See top and bot- tom ends	Rochester
MAIER'S L W SONS 870 Clinton av N phone Stone 609—See page 54	Rochester

FOR YEAR ENDING NOVEMBER 1938

SCHEUERMAN C F SONS 230 Brown phone Genesee 438—See page 54
Rochester

Upholsterers

Better Furniture Studio 2873 Culver rd Roch Irondequoit
HOWE & ROGERS CO 89-91 Clinton av S phone Stone 1800—See
top lines and page 57 Rochester

Variety Stores

Young Hiram F 150 Pt Pleasant rd Pt Pleasant Irondequoit
Kozy Korner Kraft Shoppe 3 Church Pittsford

***Vaults**

CENTRAL TRUST CO 25 Main E phone Maine 1625 branch 1806
East av phone Monroe 6387—See page 37 Rochester
EAST SIDE SAVINGS BANK OF ROCHESTER The Main E at
Clinton av S phone Stone 364—See page 43 Rochester
GENESEE VALLEY TRUST CO 45 Exchange at Broad W phone
Main 2884—See page 38 Rochester
LINCOLN-ALLIANCE BANK & TRUST CO 183 Main E at Stone
phone Stone 300—See top lines and page 39 Rochester
MECHANICS SAVINGS BANK OF ROCHESTER N Y The 21 Ex-
change phone Main 597 and 89-91 East av phone Stone 4653—
See page 46 Rochester
MONROE COUNTY SAVINGS BANK 35 State phone Main 3878
branch 2 East av phone Stone 6649—See page 44 Rochester
ROCHESTER SAVINGS BANK Main W at Fitzhugh S branch 40
Franklin phone Stone 1425—See page 45 Rochester
ROCHESTER TRUST & SAFE DEPOSIT CO Main W at Exchange
phone Main 5960—See back cover and page 40 Rochester
SECURITY TRUST COMPANY OF ROCHESTER Main E at Water
S phone Main 954—See page 41 Rochester
UNION TRUST CO 19 Main W phone Main 7100—See back cover
and page 42 Rochester

***Venetian Blinds**

VAN HOESEN F P CO Inc 41-45 StPaul phone Stone 473—See top
lines and page 67 Rochester

Veterinarians

Whipple Earl F 20 Hulburt av Fairport
Desson Leonard J, Linden av Roch Pittsford
Baxter Earl G 65 E Main Webster

Wall Paper Dealers—Retail

GAMROD-HARMAN CO Inc (and wholesale) 75 Exchange phone
Main 3710—See page 67 Rochester
SHERWIN-WILLIAMS CO The 53 State phone Main 1517—See
page 68 Rochester

Wall Papers

VAN HOESEN F P CO Inc 41-45 StPaul phone Stone 473—See top
lines and page 67 Rochester

Warehouses—Merchandise

UPTON COLD STORAGE CO Inc The (cold and common storage) 38
Cliff phone Main 1494—See page 72 Rochester

There is Something You Need in Your Business
Perhaps this book will help you
Look it over carefully

Washing Machines—Dealers

- TEMPERATO PETER** 114 W Commercial phone East Roch 15-J—
 See page 53 E Rochester
- MAYTAG WASHING MACHINES & IRONERS** Wheeler Chevro-
 let Corp 120 N Main phone Fairport 81—See page 34 Fairport
- DEXTER WASHING MACHINES** Burr & Starkweather Co distri-
 butors 39-57 MtHope av tel Stone 3016—See page 34 Rochester

Watch & Jewelry Repairers

- Hendrickson Carl H 106 Falstaff rd Roch Irondequoit
- SCHEER E J Inc** 259 Main E at Cortland opposite Sibley's phone
 Stone 710—See page 62 Rochester

Welders & Brazers

- Burlingame Clark L rear 105 West av Fairport

Well Drillers

- Ewart Thos E 800 East River rd RD 2 Roch Brighton
- VanIngen Bart G, Ridge rd W (RD 2) Webster

Window Shades

- CAMROD-HARMAN CO Inc** 75 Exchange phone Main 3710—See
 page 67 Rochester

Wire Goods—Mfrs

- Sturgis Mfg Co Inc 1127 Ridge rd E (brushes) Roch Irondequoit

***Women's Apparel**

- FORMAN B CO** 46 Clinton av S phone Main 3900—See page 52 Rochester
- McCURDY & CO Inc** 275-291 Main E phone Main 5500—See page 52
 Rochester

Wood Dealers

- Chinelly Anthony, N Wash st E Rochester