

Kia maintains uniform prices and terms nationwide to earn customers' trust.

Differences between information in the brochures and products sold may occur due to discrepancies with the printing date of brochures. Specifications may change due to suppliers' circumstances. Photographs may depict optional features. Please refer to the latest price list and contact a sales representative to make a purchase.

- Colors depicted in photographs may differ from the actual colors due to printing limitations.
- Navigation functions and information displayed may vary depending on when the navigation system was updated.
- Caution: For safe driving, please read the user manual before the initial use of the vehicle.
- Please recycle this booklet to protect the environment.
- Customer service center: 080-200-2000 • SC

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Differences with actual models sold may occur due to discrepancies with the time of printing. Please refer to the latest monthly price list and consult a sales representative to make a purchase.

Niro Plus



The beginning of Platform Beyond Vehicle era

Kia PBV makes customer's business and lifestyle richer and more comfortable with customized vehicle space and improved software solutions.





Aurora Black Pearl (ABP) Specifications may vary according to the trim and options that are selected.

Astro Gray (M7G)

Niro Plus Taxi

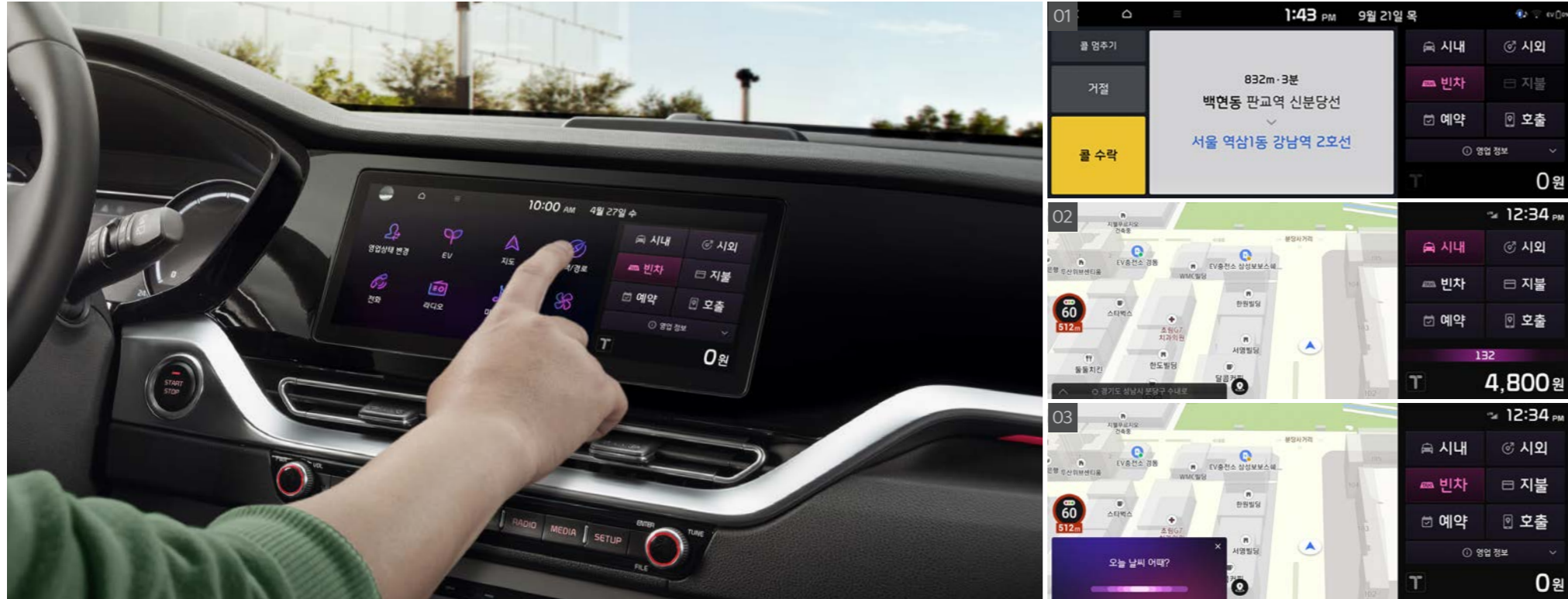
A high-roof design offers ample space.





High-tech features and premium touches such as Dial-type Shift-by-Wire (SBW) and a 10.25" navigation create a personalized mobility space.

An all-in-one display gathers all of the features that are necessary to operate a taxi in a single device. A Dial-type Shift-by-Wire (SBW), supervision cluster, and diverse storage compartments deliver smartness as well as convenience.



All-in-One Display (Taxi model)
 The All-in-One Display is Kia's first infotainment system developed exclusively for taxis that integrates software and features that are necessary to operate a taxi such as navigation, an electronic meter, a Digital Tachograph (DTG), and paging service into a single display for greater convenience.
 ※ The All-in-One Display is a Kia Genuine Accessory that is only available with the taxi model. It does not support some basic navigation system add-ons such as Kia Connect and Kia Pay.
 ※ Paging service (Kakao T app for taxi driver included)
 ※ Card payment terminals are sold separately. Compatibility with payment systems in some regions need to be checked before purchase.

10.25" navigation
 A 10.25" wide display allows users to view maps and diverse vehicle information easily and to use Kia Connect, a state-of-the-art connected car service that includes remote control, safety and security services, and more. Widgets and split screens offer even greater convenience.
 ※ A complimentary 5-year basic subscription to Kia Connect and a 5-year extension to "light" service (SOS emergency dispatch, automatic notification of airbag deployment, monthly reports, traffic information) are provided with the initial vehicle purchase.

Specifications may vary according to the trim and options that are selected.

01 Kakao T app for taxi drivers
02 App-based meter & Digital Tachograph (DTG)
03 AI assistant & Tmap Auto Navigation



Supervision cluster (7" color TFT LCD)
 Information display schemes and colors change according to the drive mode selected to create differentiated moods.

Center console / Multi-purpose storage space
 The console's storage space as well as the cup holders and holes for smartphone power cords that lie underneath the sliding cover facilitate storage and the use of IT devices.



Dial-type Shift-by-Wire (SBW)
 An exquisitely detailed dial-type electronic transmission has a comfortable grip and provides an elevated sense of luxury.



Ambient light
 Ambient light conveys tranquility and soothes the driver with 6 different themes and moods that are unique to Niro Plus.

Center fascia storage space
 Storage space underneath the center fascia maximizes efficiency and driver convenience.

The passenger walk-in device can be easily adjusted to give rear-seat passengers more space and greater visibility. Details such as a ventilated/heated driver seat and B-pillar assist handles that help passengers get in and out of the car easily show thoughtful consideration for the driver and passengers.



Passenger walk-in device (Taxi model) *
The passenger seat position and backrest angle can be adjusted easily with a touch of a button to maximize space and facilitate the entry and exit of 2nd-row passengers.



Driver power seat / Driver power seat with electric lumbar support *
The driver's seat position can be adjusted electronically for greater convenience. Electric lumbar support enhances the driver's comfort.

Heated & ventilated driver seat *
Ventilation helps the driver to remain focused and comfortable on long drives. Heating coils help the driver to enjoy a cozier drive.



Slim passenger-seat headrest (Taxi model) / B-pillar assist handle
A slimmed-down headrest on the passenger seat offers 2nd-row passengers a greater sense of space and a wider forward view. B-pillar assist handles help passengers get on and off the car easily.

Type-C USB port (for charging, Taxi model)
A type-C USB port on the side of the passenger-seat backrest provides greater compatibility with the latest devices and enables 2nd-row passengers to charge their gadgets quickly and conveniently.



2nd-row seatbelt buckle illumination (Taxi model) / 2nd-row door reflectors
LED lighting on seatbelt buckles increases visibility to help occupants fasten their belts. Reflectors on 2nd-row door armrests help passengers to get on and off the car safely.



Passenger seatback pocket/Bag hanger (Taxi model)
A seatback pocket can be used to store small items. A bag hanger can conveniently hold passengers' handbags and shopping bags.

Advanced EV technology delivers eco-friendliness as well as smart economics.

Range per charge	Electric motor max. power	Max. torque
392 km	150 kW	395 Nm

(combined fuel efficiency certified by the Ministry of Trade, Industry and Energy).

※ Fuel efficiency numbers (range) are certified by the Ministry of Trade, Industry and Energy.

※ Fuel efficiency numbers (range) correspond to standard mode. Actual figures may vary according to driving habits, vehicle speed, number of passengers, vehicle load, vehicle settings, maintenance, outside temperature, weather, and road conditions.

※ Actual figures may be lower in the winter or when outside temperatures drop due to a decline in the battery's performance

Charging port (Combo)

A front-mounted charging port supports slow and fast charging.

Paddle shift with regenerative brake control

Kinetic energy generated while braking is converted into electrical energy to recharge the battery. The level of regenerative braking can be adjusted in stages using the paddle shift.

※ Regenerative braking level is displayed at the bottom of the cluster screen (0 to 3)



Advanced driver assistance systems ensure safety and comfort in diverse driving conditions.



Forward Collision-avoidance Assist (vehicles/pedestrians/cyclists)

Alerts the driver if there is a danger of colliding with a vehicle, pedestrian, or cyclist in front. Applies the brakes automatically if the risk of collision continues to increase after sounding the alarm.



Blind-spot Collision Warning

Alerts the driver if there is a danger of colliding with a vehicle in the back in an adjacent lane when the turn signal is activated to make a lane change.

Driver Attention Warning (with Leading Vehicle Departure Alert)

Sounds an alarm if the driver's level of alertness drops to low. Also alerts the driver when the vehicle in front starts to move after coming to a full stop.



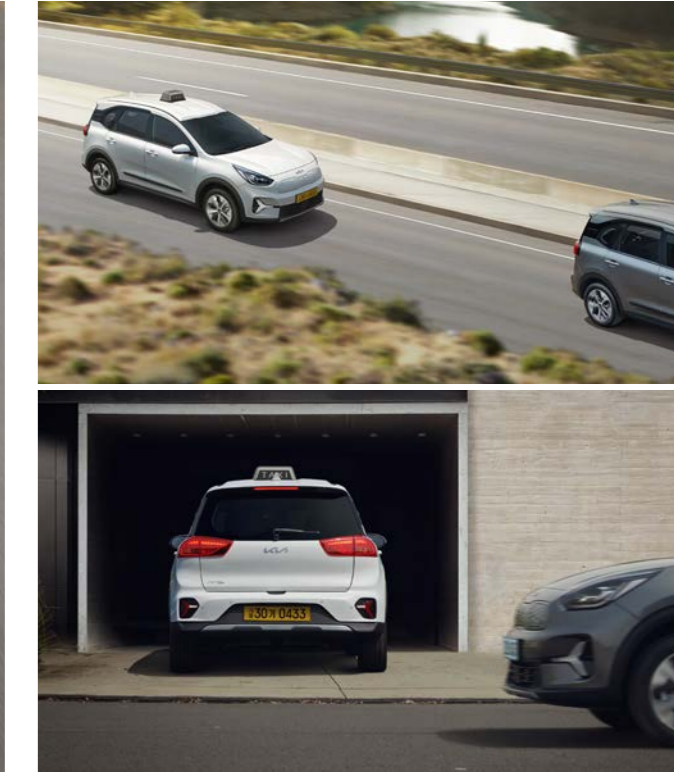
Navigation-based Smart Cruise Control (safety zones and curved sections of highways)

Helps to maintain a safe speed according to road conditions while driving on a highway. Automatically reduces the speed before entering a safety zone or curved section of the road. Resumes acceleration to preset levels thereafter.



Lane Keeping Assist

Tracks lanes to help maintain the vehicle in the center of the lane.



Highway Driving Assist

In addition to maintaining preset speeds and complying with speed limits, HDA helps to maintain a safe distance from the car in front and keep the center of the lane while driving on a highway.

Rear Cross-traffic Collision Warning

Alerts the driver if a danger of colliding with a pedestrian or an object in the back is detected while pulling out in reverse.

Niro Plus Camping

Specialized options make camping and car camping more convenient and efficient, adding to the enjoyment of everyday life.

Camping Package

Leveling Board
A leveling board with straps that wrap around the front seat headrests is easy to install and makes the cabin space more comfortable and efficient for camping and sleeping in the car.

Cargo-space multi-storage trim (left, right) / Indoor V2L outlet / Camping table
Multi-functional storage trim on the left and right side of the cargo compartment is equipped with multi-rails, an LED lamp, and an indoor V2L outlet to maximize space efficiency. A camping table can be mounted on the multi-rail.
(Max. output of the outlet is 1.5 kW)



※ The Camping Package consists of Kia Genuine Accessories and is only available for the commercial model.

V2L Package

Cargo-space multi-storage trim (left) / Indoor V2L outlet
A multi-storage trim on the left side of the cargo compartment provides optimal convenience with multi-rails, a LED lamp, and a 220V indoor V2L outlet that can be used to power diverse electronic devices.
(Max. output of the outlet is 1.5 kW)
※ The V2L package does not include the cargo-space multi-storage trim (right), leveling board, and camping table.



※ The V2L Package consists of Kia Genuine Accessories and is available for the taxi and commercial models.



Details



17" full finish wheel



Projection LED headlamp



LED repeater-integrated outside mirror (power folding, power adjustment, heating)



Rear wiper



LED rear combination lamp



LED daytime running light



Double-glazed soundproof windshield

Exterior Colors



Specifications

※ Units: mm



Specifications		Niro Plus
Dimensions	Overall length (mm)	4,385
	Overall width (mm)	1,805
	Overall height (mm)	1,640
	Wheelbase (mm)	2,700
Battery capacity (kWh)		64
Electric motor	Max. power (kW)	150
	Max. torque (Nm)	395
Tire size (inch)		17
Energy consumption efficiency reported to the government (fuel economy)(km/kWh)	Combined	5.3
	City	6
	Highway	4.7
Class		2
Mileage per charge (km)	Combined	392
	City	433
	Highway	342
Battery voltage (V) / Capacity (Ah)		356 / 180
Unladen weight (kg)		1,760

※ Fuel efficiency numbers (range) are certified by the Ministry of Trade, Industry and Energy.
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Interior Colors



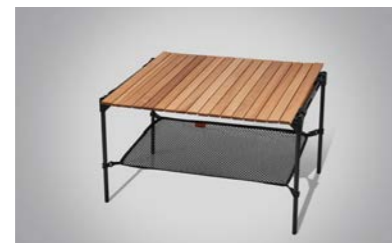
Specifications may vary according to the trim and options that are selected. / *A virtual image has been used to help viewers' understanding.

Kia Genuine Accessories



Exclusive aftermarket products

- ※ Products can be purchased using Kia Members points through the Car & Life Mall (Kia.auton.kr).
- ※ Product contents and detailed descriptions can be found in the Car & Life Mall.
- ※ * The adapters have been developed exclusively for Kia. Compatibility with other brand products and vehicles is not guaranteed.



Mocha roll table



Camping chair



Camping storage bag



Emergency slow charging cable (220V ICCB)



Multi-curtains (windshield/1st row/2nd row)



Air mat



Trunk liner



USB-A to USB-C adapter *

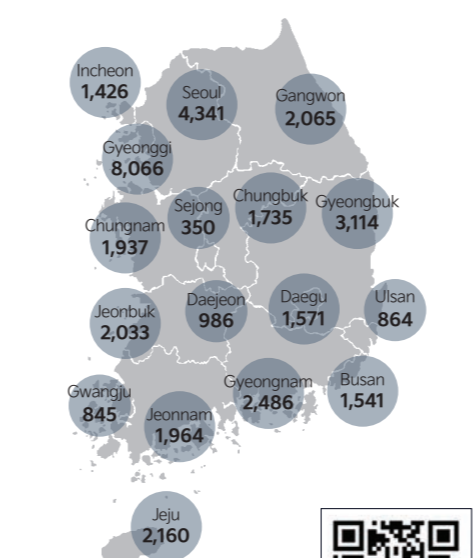


USB-C to USB-A adapter *

Specifications may vary according to the trim and options that are selected.

EV Charger Installation Status in Korea

EV Fast Charger Installation Status in Korea (as of April, 2024)



QR Code for Zero-Emission Vehicle Portal

※ Information on EV fast chargers may be changed without any prior notice. The information on chargers that are currently in operation is available on Zero-Emission Vehicle Portal.

Application Procedures for EV Subsidies

1. Contract on vehicle purchase

- Customer → Branch/Agent
- Visit branch and
- contract on vehicle purchase

2. Application for Subsidies

- Branch/Agent → Local Government
- Check remaining vehicles assigned for local government subsidies and vehicle delivery date
- Fill in the documents required and submit to the local government
- Check if you were selected as a recipient

3. Consult for Charging Solution

- Customer ↔ Branch/Agent
- Check the type of chargers and installation procedures
- Give information on the desired chargers by customers

4. Vehicle Delivery

- Branch/Agent → Local Government, Customer
- 10 days before the expected delivery date
- Finally check if you can receive subsidies
- Check the availability and deliver

5. Apply for Subsidies

- Branch/Agent → Local Government
- Apply for local government subsidies after delivery and registration (Within 10 days after delivery)

※ Information above may vary depending on MOE/Local Government.
 ※ Visit Emission-Free Vehicle website for more information.

EV Charging Guide and Subsidies

EV Charging Guide



Check "Charging EVs and Benefits" on Kia EV Guide page

- How to charge EVs (Slow/Fast/Ultra-Fast)
- Charging status (Destination/On-route Charging)
- Charging cards (MOE/Private Business Operator)
- Charging benefits
- Installation of chargers

※ Scan QR Code > Connect to Kia EV Guide page

Kia EV Subsidies



Vehicle Models subject to Subsidy Payment [Government Subsidies]



Subsidy Payment Status [Local Government Subsidies]

※ Scan QR Code > Connect to Zero-Emission Vehicle Portal website
 ※ Local Government Subsidies: Available when clicking "Local Government Subsidies by Vehicle Models" under the "Browse Reference Years" section

Kia EV Members Cards/Benefits

Kia EV Members Cards

Targets subject to Sign-up
 Individual customer who have purchased or who owns Kia EV



How to Sign Up [When purchasing new vehicles]
 Kia Branches/Agencies [After purchasing vehicles, when purchasing used vehicles]
 - Visit Auto Q, card replacement issuance on Kia Members website or via MyKia [Mobile] Dedicated applications

Card Issuance [Mobile Card] Automatically issued when agreeing with sign-up on the contract on vehicle sales
 ※ Mobile card is issued when registering their vehicles at Auto Q and signing up as a Kia member on Kia Membership website for other customers

[Actual Card] Additionally apply for issuance on Kia Members website (members.Kia.com) or MyKia application (for charging roaming service users only)

- ※ Apply for a separate actual card for customers purchasing new vehicles (The K9 and Stinger).
- ※ Mobile cards are automatically issued when firstly signing up as a member.
- ※ Application for a separate actual card is available when charging roaming service is limited due to the lack of mobile NFC function.
- ※ EV Concierge: 82-1899-0012 / Inquiries on Card Issuance: 82-80-200-2000

Benefits of Kia EV Members

- Charging Service
- Point Service
- Care Program
- Car & Life Mall
- Basic EV Inspections for Kia Members 8 times (for 8 years)

※ Information on detailed benefits can be found on Kia EV Members website.

Kia Connect

Kia Connect is Kia's connected car service for wireless infotainment updates, smartphone-based remote vehicle control, and emergency alerts for a safer and more convenient vehicle usage experience.

Remote control
 Users can remotely control various functions in the vehicle using smartphone apps.

Safety and security
 Emergency assistance through the Kia Connect center in the event of an airbag deployment or roadside emergency (24/7, 365 days).

Maintenance
 Vehicle maintenance services such as breakdown diagnosis, driving information, and wireless infotainment updates.

Navigation
 Optimal route guidance using real-time traffic information.

streaming service
 Stream music inside the vehicle without the need of a smart phone

※ Complimentary 5-year basic service and additional 5-year light service (SOS emergency dispatch, automatic notification of airbag deployment, monthly reports, traffic information) are provided with the initial vehicle purchase.
 ※ A link to a streaming service subscription is required to use Kia Connect's streaming service. ※ If your streaming service subscription only supports mobile devices, it will not be compatible with Kia Connect's streaming service.
 ※ For more information, visit Kia Connect's customer service center in Kakao Talk (search for "기아커넥트" through the Kakao Talk search window and befriend). ※ The features/range of Kia Connect remote control may vary depending on trims and options.