

Azure Backup & Site Recovery Promotion – Launching October 1, 2014

The Azure Backup & Site Recovery promotion is the most convenient and economical way to purchase Azure Backup and Azure Site Recovery to protect your server workloads and data. Each unit of the Azure Backup & Site Recovery annual subscription offer covers protection of a single instance to Azure with Site Recovery, and protection of up to 100GB of data with Azure Backup.

- **Offer:** \$388 for HRM 1VM + 100 GB Azure Backup
- **Eligibility:** Azure Customers
- **Program(s):** EA, EAS, CA/EES, WWGP
- **Geography:** Worldwide
- **Promo Dates:** October 1, 2014 – June 30, 2015
- **Sample SKU:** CC9-00001 CldExtSte ShrdSvr ALNG SubsVL MVL Azure Backup & Site Recovery Promo

CRMOL Sales Productivity Promo

The CRM Online Sales Productivity Promo supports the worldwide Sales Productivity campaign for FY15. Campaign characteristics are to join the CRM online/Office 365 E3/Power BI as a single solution to the customer and to incorporate Office and Dynamics into the sales motion so sellers can broaden product reach with customers. This promo is targeted at modern mobile sales professionals.

- **Offer:** 29% for CRMOL For SA | 20.69% for CRMOL
- **Eligibility:** Customers must be licensed with O365 E3/E4 (all variants) and PowerBI either prior to or at the time of promo purchase
- **Program(s):** EA/EAS
- **Geography:** Worldwide
- **Promo Dates:** 9/1/2014 – 6/30/2015

Renew to the Cloud Promo (Extension)

- **Offer:** 20% off Net price for O365 Midsize Business and ProPlus for first year only. 15% off Net price for E3.
- **Eligibility:** 250 or less
- **Program(s):** OLV, OVS
- **Geography:** Worldwide
- **Promo Dates:** 8/1/2014 – 7/31/2015
- **Sample SKU:** 5GV-00012 Off365MdszBsnssOpen ShrdSvr ALNG SubsVL OLV NL 1Mth AP Rnw2CloudPromo

Windows Embedded VL Promo (Extension)

- **Offer:** Discount Windows Embedded Industry 8.1 Pro Upgrade (U) and Windows Embedded Industry 8.1 Enterprise Upgrade with SA (USA) products by 20%
- **Eligibility:** 2No minimum threshold of licenses
- **Program(s):** EA, EAS, Select, Select +, Open, OLV, OVS, USG
- **Geography:** Worldwide

- **Promo Dates:**8/1/2014 – 6/30/2015
- Sample SKU: 3S7-00579 WinEmbeddedIndustryEntforSA ALNG UpgrdSAPk MVL AcceleratePromo

Windows Server 2012 Standard Edition Price Increase – Effective September 1st, 2014

REMINDER: Price increase continuing to be implemented in Academic Programs

The increase effective September 1, 2014 represents the final annual adjustment required to phase in Windows Server 2012 price changes, while Windows Server Datacenter has two additional updates occurring in November 2014 and 2015. These impact the Campus and School and OVS-ES Academic programs only.

Windows Intune Add on now available!

Windows Intune Add on is now available via the Open Volume Licensing channel for customers who have already purchased System Center Configuration Manager and System Center End Point Protection licenses.

Project and Visio Cloud Attach Promo

The Project and Visio Cloud Attach offer will help accelerate cloud adoption by providing net new customers, customers still paying for their licenses, and customers who want to adopt online services with an opportunity to purchase Project Pro for Office 365 and Visio Pro for Office 365 at discounted rates for a limited time.

Offer: For Project

Lvl A: 10%

Lvl B: 13.52%

Lvl C: 19.28%

Lvl D: 22.63%

Offer: For Visio

Lvl A: 11.19%

Lvl B: 14.73%

Lvl C: 19.28%

Lvl D: 22.63%

Eligibility: 50 seat minimum

Program(s): EA/EAS

Geography: Worldwide

Promo Dates: 9/1/2014 – 3/31/2015

Windows Modern Business Step Up Promo

The Windows Modern Business Step Up Promo will continue to spread Windows 8.1 in the SMB space.

Offer: 15% on Windows Pro Upgrade Only

Eligibility: Standard Program Eligibility Rules

Program(s): OPEN