

### **Corporate Office**

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magnificent voyage in 2010 with Outdoor playground equipment under the brand name of BuildIndia. Over the years, we acquired the acclamation as the market leader in this sector by providing various unparalleled designs and setting-up superior children's outdoor playground equipment in public & private parks, residential projects, schools, clubs, NGOs, etc. This success has strengthened our perspective and has assisted us for rolling onto the wider platforms of play and the concepts of Family Entertainment Centre (FEC) & Kids Amusement Parks. Funriders will act as the conglomerate company which will house BUILDINDIA as the forefront firm supplying outdoor playground equipment and the newly christened brands KAPS, which is a blend of multifarious indoor playground equipment and RIDO to rule the streets with its sturdy pedal go-karts series.

Our expertise offers turnkey solutions in setting-up of Kids Amusement Parks & Family entertainment Centers which distinguishes our projects as unique in the market. Kids Amusement Parks & Family Entertainment Centers can be indoor or outdoor or a combination of these two. Our solution includes all play equipment and accessories required by a play centre. We support you in every step of owning a play center from Conceptualization, Product Introduction & Project Planning, Designing, Project Implementation and Operational Support. Our expertise and experience in the products and business will ensure your success.

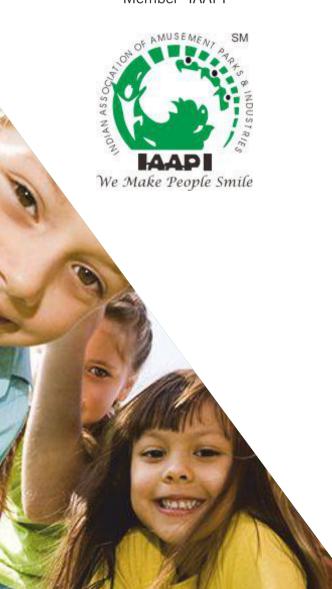


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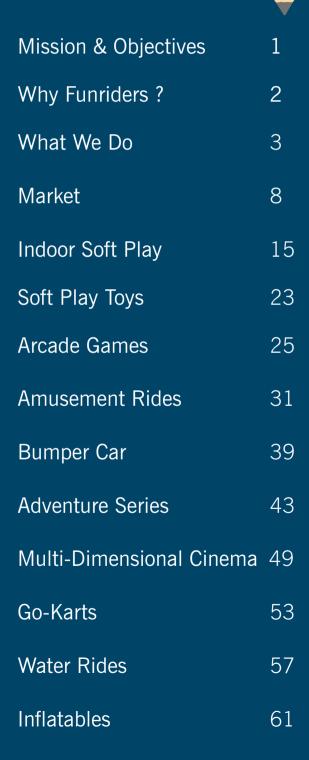






BuildIndia
Trust in Quality
Outdoor Play Equipment

# Index





# "Be a reason for smile, Be a symbol for change, & Be a sponsor for solutions."

Being mindful of the significance of play and its fruitful influence on empowering a child and inspired by our nation's mission of "Make in India", we at Funriders devote all our efforts to make our kids happy and healthy, in turn helping in the fostering of the happiest families in the world. We also extend our paramount support to everyone joining us to make this vision come true.



Increasing the quality and value of our products by accompanied customer services.

# WHY FUNRIDERS?

We know that as the business owner, you must make sure you get the **best equipment** for your playgrounds, at the **best possible price**, and be able to rely on the supplier for **continued service**. Funriders is proud for being such a provider that can meet all of these requirements of yours. We distinguish ourselves from our competitors by offering unparalleled benefits to our customers.

#### Reliable quality

The sustained success of your kids play center depends on reliable playground equipment. Long-term returns cannot be expected if the play equipment suffer frequent downtimes. Funriders has dominated the entertainment market as the most trusted provider of indoor and outdoor playground equipment since 2010. Our quality is assured as we are allied with the best equipment manufacturers having high quality international certifications.

#### The best support

We provide the best support throughout the process of setting up of your playground. Our pre and after sales support walk with you through every stage of developing your playground, from generating ideas and themes, to keeping the playground business well maintained and healthy.

#### Thinking for the owner

When we design a playground, we put ourselves in the shoes of the playground owner and our experienced team works closely with you to make sure your playground makes the best use of your space, has the right mix of play events and activities, has the best playability, the best visibility, and maximized safety. As a result, your playground will be the most outstanding to users and generate sustainable high profits.

#### The largest option of innovative products

To stand out in the competition, your equipment must be more striking and new play events must be added from time to time to keep your playground fresh and amazing. Funriders being the play consultants, invents and introduces new products to the market at a fast pace. This means that you get to select the most attractive equipment for your playground from the largest selection of products; and when new products are introduced, you can order and receive it before the competitors even hear of it!

#### Solutions that meet any budget

No matter what your business goal is: from a small indoor or outdoor play area for the children of your neighborhood, to a thousand square meters full-scale family entertainment center, we always have a solution for you. Our large variety of products enables us to meet any of your ambitions and budget. There is no playground project that is too big or too small for us.

#### **Turn-key playground solution**

Funriders, being a noble play consultant, designs your playground in such a way that it is surely going to attract many customers and bring more business. While designing a playground, it is not just about various play equipment, but also about adding many accessories which can help you generate more revenue from your business. We provide turn-key playground solutions for your business, including all aspects of play equipment from the products like art and crafts products, posters, furniture, etc. to the services of designs with customized themes, development, installations and trials and maintenance too.

Funriders has also created a resource center to help future playground owners in every step, so they can be well prepared to enter the business.

# WHAT WE DO \_

Being an investor, you might be very excited about starting your own playground business and would be on the hunt for getting the right folks to assist you so that your envisioned project sets new benchmarks. We, at Funriders, are pleased to be at your service at all times and will eagerly use our proficiency to benefit you.

We will provide you with the platform where you can see dreams. Leave the rest to us. We will walk you through the entire process and finally stand and smile besides you when we together look up and realize that your dreams acquired fruition. We will provide you with the platform where you can see dreams. Leave the rest to us. We will walk you through the entire process and finally stand and smile besides you when we together look up and realize that your dreams acquired fruition.

CONCEPTUALIZATION PROJECT **PRODUCT PROJECT DESIGNING OPERATIONAL** SELECTION **PLANNING IMPLEMENTATION SUPPORT** 

### Conceptualization

Conceptualization is the key which determines the direction and character of the project. Our experts conceptualize the vision of our clients in such a way that each project comes out amazing and inimitable in the market. This mission is accomplished by keeping in mind, the various dimensions and indicators like -

- Outlining the locality of the desired playground
- The number of players to be accommodated at a given time or the playground capacity
- Opting for diverse products matching all the targeted age groups.
- Ensuring sufficient equipment to avoid overuse and accidents

Budget allocation of the clients Introduction of new and existing play options to have wider selections. 77.73 B 03

# Product Selection & Project Planning

We plan the anticipated project by integrating the most suitable play equipment in accordance with your site, structure, project facilities & income generation models and make a layout with the proposed products, giving you a draft model with rough project estimate.



funriders



Think bigger! We help you envision a greater plan. Through product design we make these ideas real and delightful.

When we design a playground, we put ourselves in the shoes of the playground owner. Our experienced designing team works closely with you to make sure the optimum use of your space, the right fusion of play events and activities, the best playability, the finest visibility and maximum safety. As the consequence of which your playground will turn out to be the most attractive to the people and will generate sustainable high profits.





#### **Quality Checking**

We work closely with our industries to make sure that all the finished products, which are at the end of the assembly line, are subjected to the severe scrutiny by our QA team who certify the products on the grounds of its strict compliance to the highest international quality standards. After their approval the final products are cleared for transportation to our valued customers.



#### **Product Delivery**

Following our firm commitment to all our business clients, we make sure that all the products reach the specific locations within the quantified time, further ensuring the products delivered are identical to the chosen design & specifications and are free from any imperfections.



#### nstallation

Installation is at least 30% of quality. Even the best equipment, if installed incorrectly, might look unorganized or eventually fall apart. To install play equipments you need skilled workers with years of field training and experience. We at Fun Riders are proud to boast about our team of professional installation experts who have traveled all across India & worked on projects spanning across various topographies, ethnicities, climates etc.





#### **Operational Support**

#### **Completions & Trials**

We not only install our products on the specified location, but also execute trials to ensure the operational safety before the rides are opened for visitors.

#### Thematization & Final Touches

We also offer custom thematization to our products to have a WOW factor, which makes our playgrounds look and feel outstanding as compared to the conventional ones.

#### Training

The effective management is one of the key factor which decides the success of any playground. Funriders will extend its support to give a noteworthy operational assistance by ways of training, the usage of the product, safety, scheduled maintenance, provisions of spare parts, operational efficiency, sales techniques, financial management, etc.,

#### After-sales support

We have always believed in maintaining mutually beneficial and long-lasting relationships with all our clients. To ensure this, our customer service department religiously follows-up with all our clients on a regular basis for repairs and maintenance.



### **MARKET**

#### DRIVE YOUR BUSINESS. INVEST IN PLAY.

What is the best way to attract children and their parents? Create a fantasy world where kids can get lost in imaginative, educational and healthy play! While parents explore their "grown-up" environment, their children can explore our fun play events to stimulate their imagination and challenge their bodies. The result?

HAPPY CHILDREN MAKE HAPPY PARENTS.



### Family Entertainment Centers



### **Kids Amusement Parks**



Resorts, Restaurants, Clubs & Conventional Centers

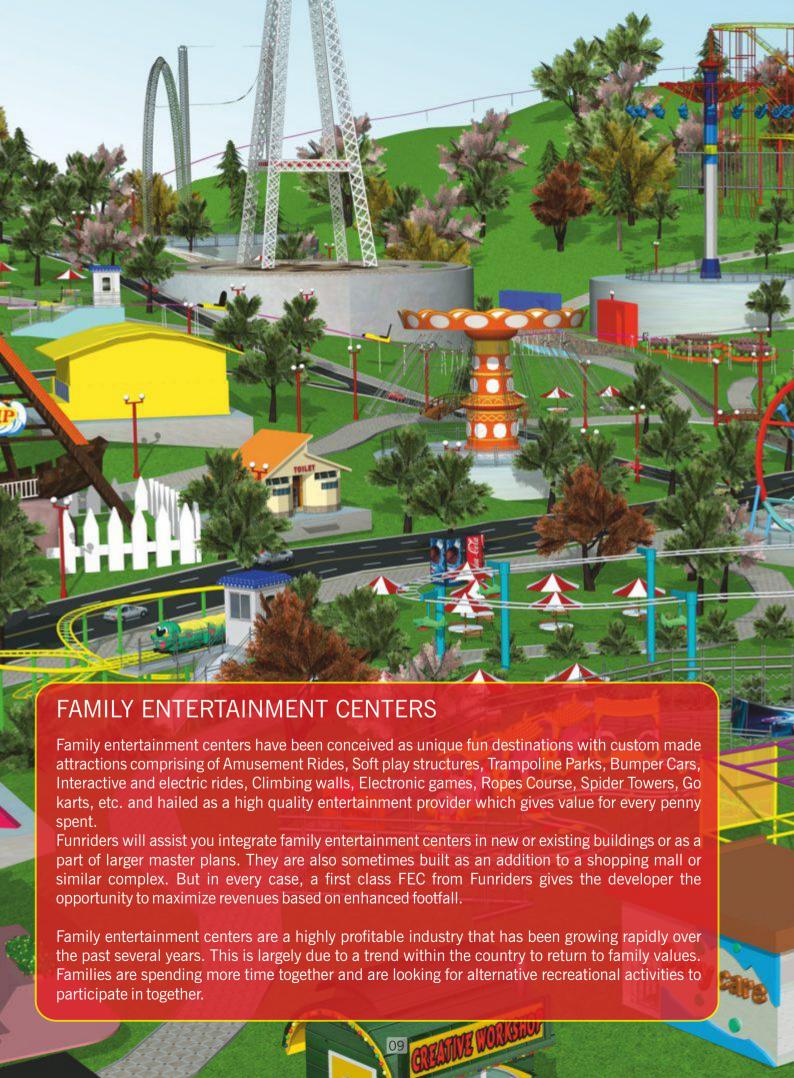


### Airport Play Area



Kids Play Crèche @ Mall









## KIDS AMUSEMENT PARKS

Kids Amusement Parks are play centers, located in indoor or outdoor environment, comprising of various play elements, gaming area, children art and craft area, party room and/or a café area. Its specifically designed for kids to play-in and have tremendous fun. The foremost attraction of the Kids Amusement Park are the stunning themes which create a WOW factor for children and improves their learning ability. As this play centers are meant for kids, we pay more attention to the safety and offer a safer play area. We select high quality eco-friendly materials, sparkling colors, soft cushioned floors and security options while setting up Kids Amusement Park.

Since its origination in the 1990s in US, Kids Amusement Parks have enjoyed immense admiration all over the world. Today, it has evolved from the simple indoor climbing frame, to the complex children's play centre that includes multiple play areas serving different age groups. In addition to the ticket sales, the revenue of Kids Amusement Parks come from diverse sources of children's entertainment and services such as hosting parties, gift sales, kids art and craft competitions, drinks, and more.





# KIDS PLAY CRÈCHE @ MALL

Experience the joy of more than shopping!!!!!!!!!

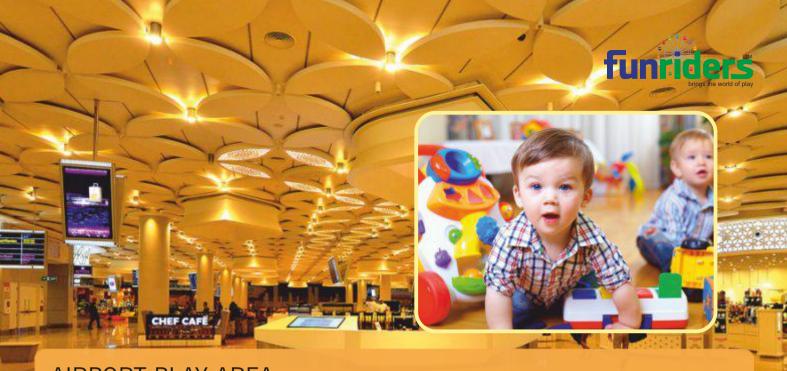
There is no need to rush home just yet. Leave the car parked right where it is and stroll over to the venue where plenty of entertainment awaits.

In today's society, it is a parent's expectation that a crèche facility be made available for shoppers along with other child related services. In any shopping complex, the inclusion of a crèche not only provides a valuable and socially caring service, it also increases the average spend of shoppers.

Developers and retailers have got the realization that a well-managed crèche has become a progressively important market factor in the success of any shopping centre. A shopper's crèche can enhance the experience of shopping by allowing the parents complete freedom to shop at ease, knowing that their children are not only being safely looked after but are also enjoying themselves in a cheerful and boosting child oriented environment.

The children can find a great assortment of play equipment including sand play, ball pool, play structure, soft obstacles, adventure series like trampoline parks and rock climbing walls, interactive play, etc. to ensure an existing and stimulating experience which they will soon want to repeat.





# AIRPORT PLAY AREA

The airport's cute play areas attracts families as it can keep your child busy for hours and acts as a lifesaver if a flight is delayed, or in cases where you need to check-in extra early for an international flight. These days, almost all international airports ought to have play areas. This is because, when travelling by plane, a good part of your trip is spent at airports. In fact, on many trips you spend more time at an airport than you do flying. Some areas are small enclosed areas with toddler toys while others are large elaborate play set-ups that will make your child active and awake.



# RESORTS, RESTAURANTS, CLUBS & CONVENTIONAL CENTERS

Nowadays, families are more interested to go for kids' friendly resorts which have playgrounds or play facilities. Playgrounds at resorts, restaurants, clubs or conventional centers provide a fun place for the children to stay busy while their mom and dad are absorbed in parties or meetings. Restaurants are coming up with more customized options for customers to give them an unforgettable experience thereby encouraging many return visits. Play areas can act as fun areas for younger children to play and Funriders can design a space that works best for your restaurant traffic patterns and customers.





## INDOOR SOFT PLAY

#### **Indoor Soft Play**

Indoor playgrounds, also well-known as the indoor soft play centers, are playgrounds created in indoor locations. They are explicitly designed for children to play in and have tremendous fun. The soft-contained structures and play equipment are wrapped in soft foam to absorb the impact when children fall or bounce around. As such, an indoor playground is usually a safer play area for children. At soft play centers, there are multiple levels of play activities, including climbing frames, slides, ball pools, crawl tubes, rope bridges, scramble nets, sand pool and Interactive Play.

That's why we have updated our wide-ranging series of play activities designed specifically for the unique needs of your children. Parents feel pleased with our play areas as it helps them relax by watching their children dive in and explore on their own with their friends and seeing them interact with other children who are already present there and playing.

FunRiders hand-picked offering of indoor play components are great additions to get kids moving in any of our playground systems. A decent mishmash of these components creates a type of challenging mission in the minds of the kids which they keenly pursue to accomplish by moving through the various mazes and slides.

From the Fairyland Castles to the Candy Land or from the Space Systems to the Deep Oceans, we at FunRiders stand up for whatever you visualize and turn your fantasy world into sheer reality. Our tantalizing, vibrant and extraordinary designs keep the children spellbound and captivated, while their parents can relax and feel pleased seeing their children on cloud nine.

As the unrivalled spearhead in the commercial indoor playground industry, we are devoted to get the little ones of all ages and skills racing through our lively play environments. When you ally with us, you are gaining an upper hand by creating a one-of-a-kind paradise that will make a big hit with the visiting families and keep them bouncing back for more.

Team with us and transform your play space into an out of the world kingdom.









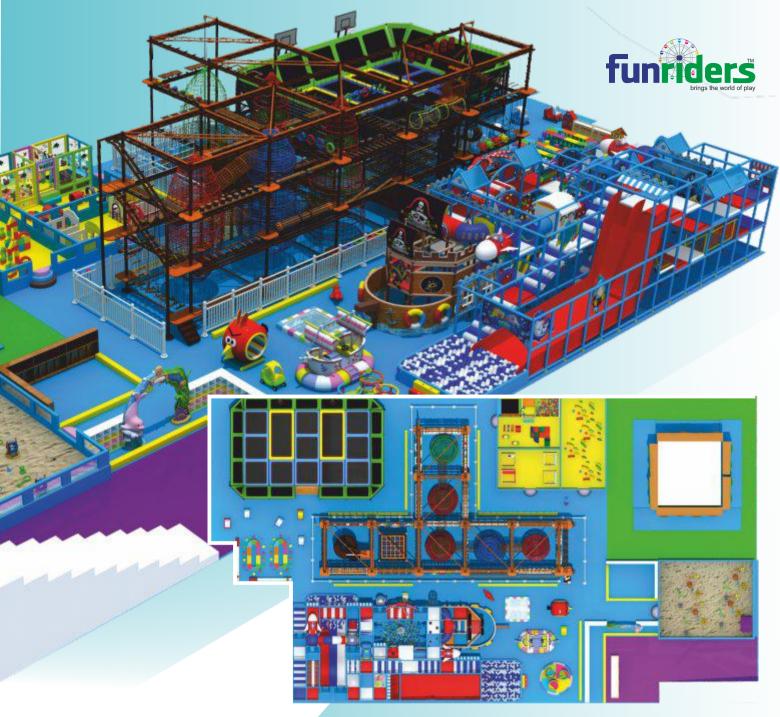


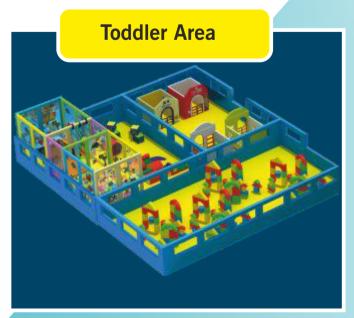
# **DEEP OCEAN**

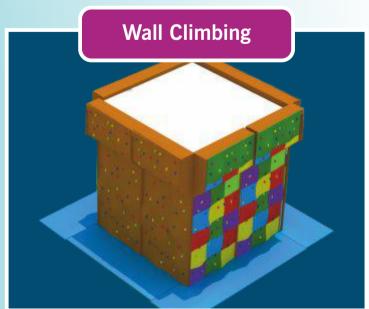




















**ARCADE GAMES** 



# SIMULATOR CAR RACING MACHINES





**SIMULATOR SHOOTING MACHINES** 





**BASKETBALL GAME MACHINES** 



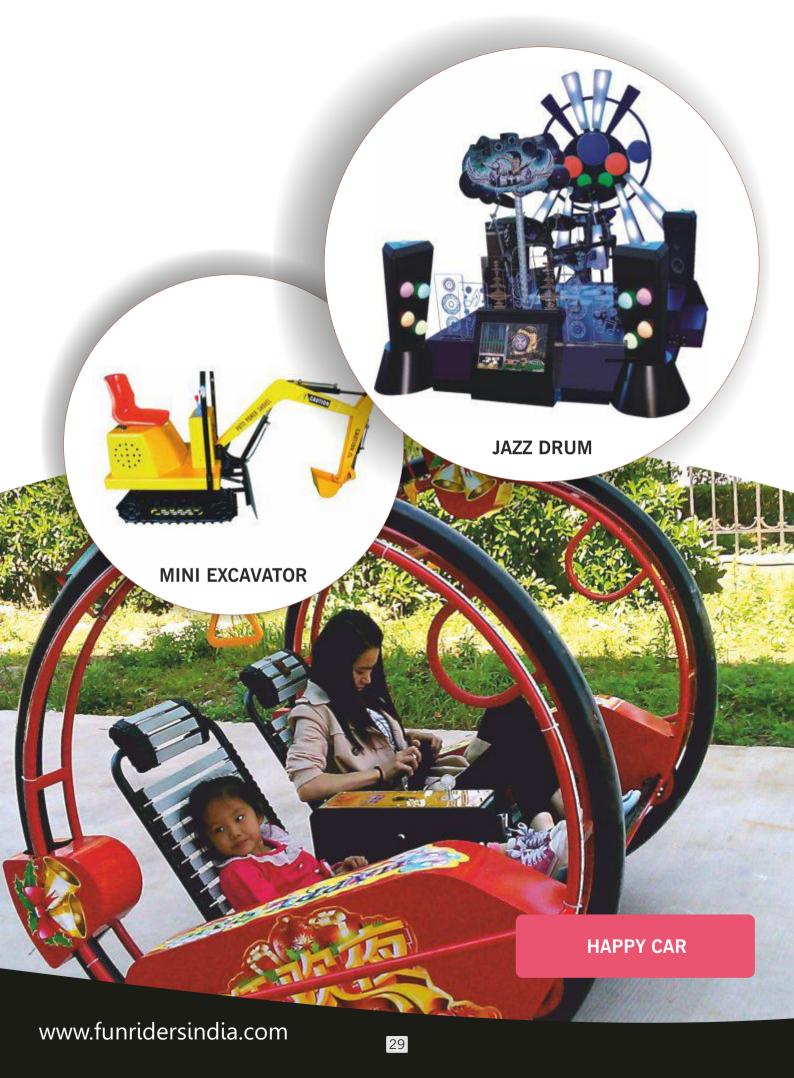
AIR HOCKEY GAME MACHINES



**REDEMPTION GAME MACHINES** 

### **TOY CRANE MACHINES**







#### **Amusement Rides**

Kids and adults simply love amusement park rides. A trip to any amusement park must promise to deliver unforgettable reminiscences to all the visitors. People are distinct. Every people have different ways of getting euphoric. Therefore an amusement park must be a complete creation in itself consisting of rides to delight the senses of one and all.

Funriders proudly boasts of an across-the-board compilation of varied classic and thrill rides which have been classified as per the wants of the kids and the family.

The kids' attractions offer jubilant rides to make sure that all the little ones are having a gala of a time and the witnessing parents merrily recall memoirs from their own childhood. We all know it's the youngest member of the family that dictates how long they stay at your park. Keep them happy with the our varied range of kiddies rides.

The family that enjoys together stays together! We at Funriders hold on to this belief more than any others. An all-inclusive mixture of family rides are in store to ascertain that each and every member of the family has an experience of a lifetime.

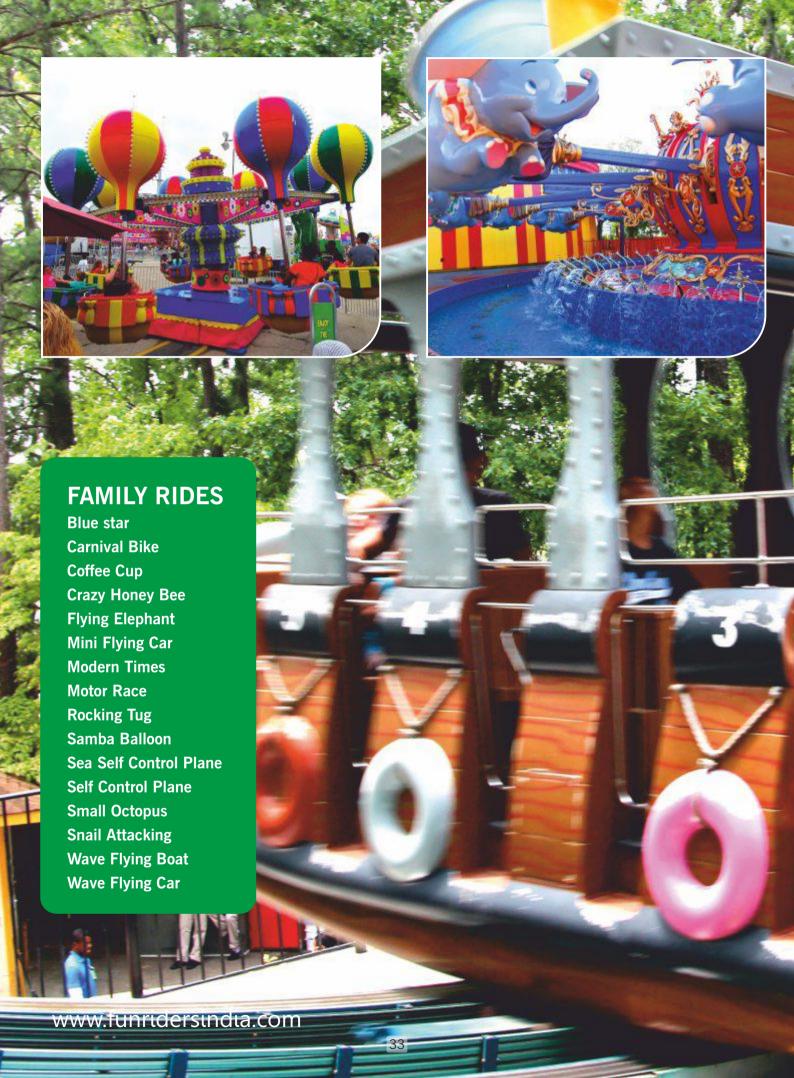
Whether you're looking for unmatched, state-of-the-art themed attractions or heart thumping ecstasy rides, family-friendly elation or kids favourite fascinations - there's something for everyone at Funriders.

Feel your heart racing as you turn, twist and twitch in the nastiest, zaniest and most spine-tingling rides.





**AMUSEMENT RIDES** 











### **CLASSIC RIDES**

Animal Carousel
Candy Carousel
Carousel (Upper Drive)
Carousel (Under Drive)
Human Gyroscope
Luxury Carousel
Ocean Walk
Tagada Disco







# THRILL RIDES Lane Slide

Big Octopus

Bull Rider

**Double Flying** 

**Energy Claw** 

**Ferris Wheel Ring** 

**Flying Chair** 

Flying UFO

**Hurricane Ride** 

Jelly Fish

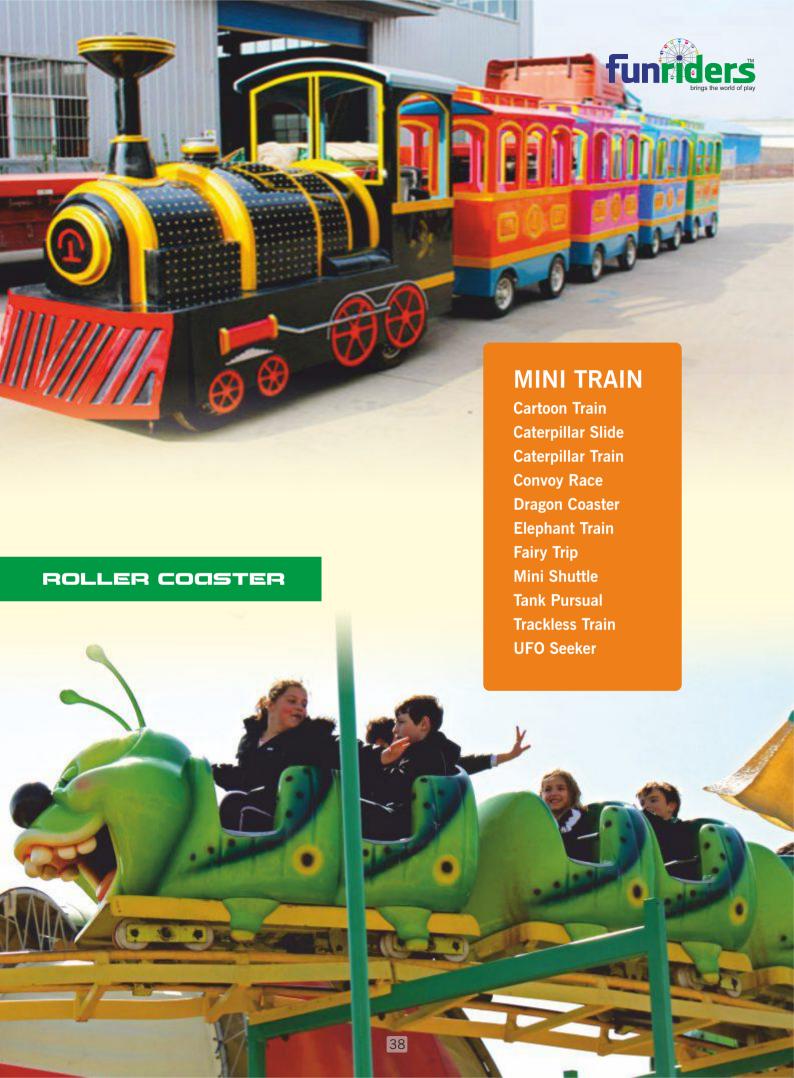
**Pirate Ship** 

**Rotating Bounce** 

**Spiral Jet** 



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BUMPER CAR



#### **ELECTRICAL BUMPER CAR**



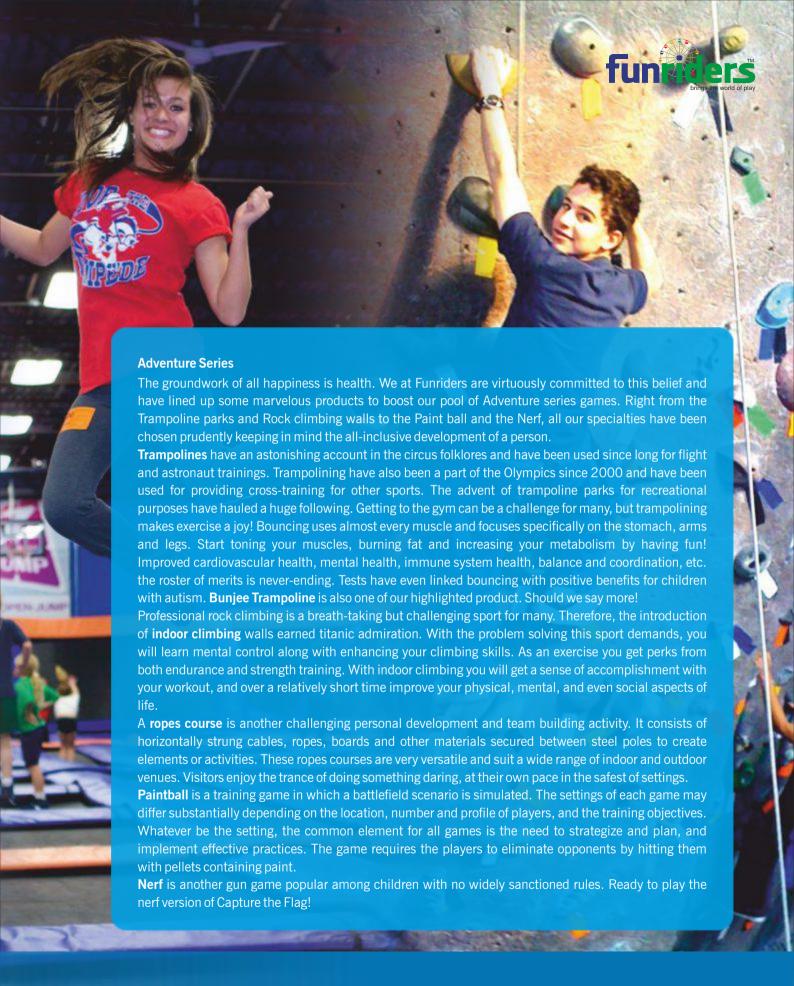




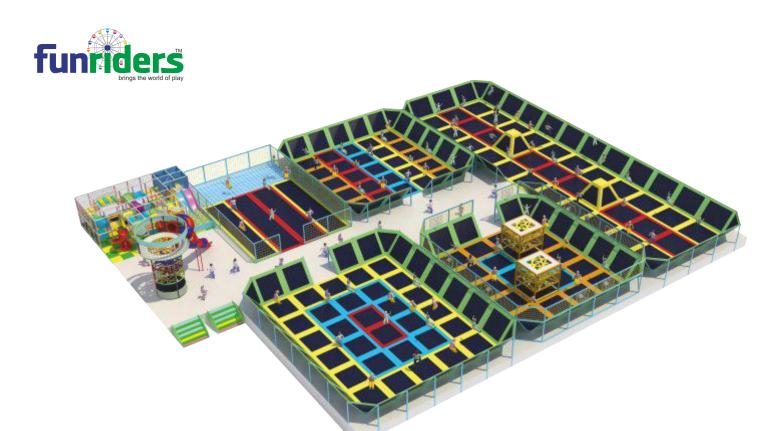
#### **UFO BUMPER CAR**







## **ADVENTURE SERIES**

















### **BUNGEE TRAMPOLINE**







#### Multi - Dimensional Cinema

You've probably tried 3D, and possibly even enjoyed a 4D theme park experience. Now, get ready for the next-generation technology that offers you a wonderfully intense experience.

A 5D/7D/9D/12D cinema helps the audience to dive into the world of virtual reality by beautifully harmonizing a 3D film, special viewing glasses and extraordinary seats with synchronized movements along with the special environmental effects. You feel what you see as entire simulator seats moves accordingly to what is happening on the screen as you watch the movie with the interactive 3D glasses. With our avant-garde escapade, you will experience up to 12 different splendid effects such as snow, wind, rain, bubbles kick in at just the perfect instants and a few more surprises as you buckle up for the ride of a lifetime! The entire experience is tailored personally to your group seated inside the theatre. So absolutely everyone can be a part of the action.

Funriders introduces 9D Virtual Reality Simulator, to satisfy your curiosity about future vision and immersive gaming. It features an interactive cabin with dynamic effects fixed on a 360° rotating platform. Built-in 9-axis sensor, Oculus DK2 glasses, Bionic 125° field of view, 1080 HD resolutions, Rich content ... All the fantasies you have ever dreamed of, will now come true.

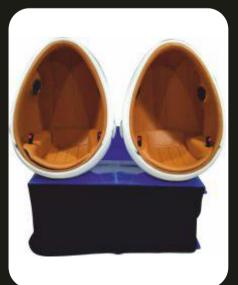
So, are you ready to move into the world you have never been to!

**MULTI-DIMENSIONAL CINEMA** 















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#### Rido Go-karts

Children's outdoor play is different from time spent indoors. Children are free to do 'messy' activities outdoors that won't be tolerated indoors. Outdoor environments are important to children's development of independence and autonomy. To enliven the children's passion for returning outdoors, Funriders launches its flagship product "RIDO". A cool collection of Go-Karts have been lined up to suit the wishes of various clients. Pedal, electric and racing configurations are available to choose from.

We know the Go-Karts have to be able to withstand heavy daily use in the busiest parks, be the safest in the market, and be the easiest to maintain in order to minimize down time. Therefore, our prime focus is to keep your go karts "on track" by building them tough and safe.

Our class of pedal go-karts are a realization of craftsmanship, design and innovation and have been molded keeping in mind all the age groups. You'll be able to get down and dirty whilst racing against your friends along the tracks. Beat your age... Just Drive! Kids feel like grown-ups, and grown-ups act like kids.

When you want fast-paced fun, look no further than our electric Go-Karts. Another adrenaline pumping activity awaiting you is Go Kart racing. The various race circuits are laid out in such a way that the race course is fun yet simple, making it appropriate for even the most inexperienced driver. The racing karts which can pace at speeds up to 20 kmph have good power backup capacities, so that the fun never ends. The electric go kart has several clear advantages over its gas-powered rivals, including a low environmental impact, absence of toxic exhaust fumes, and superior performance, which is why we decided when the company entered into the go-kart segment, we would promote electric go-karts.

What are you waiting for? Hop in the driver's seat and get ready to zoom!

GO-KARTS



# PEDAL GO-KART (Kids)







## PEDAL GO-KART (Family)







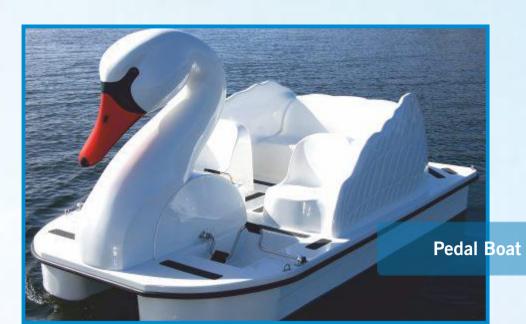
WATER RIDES







www.funridersindia.com







Chamber Water Roller







**INFLATABLES** 











