



SAMSUNG ELECTRONICS (UK) LIMITED
SAMSUNG UK SSD PC GAME BUNDLE PROMOTION (“PROMOTION”) TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at www.samsung.com/uk/offer/claimyourfreegame (“**the Website**”) form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillwood Drive, Chertsey, Surrey, KT16 0PS (the “**Promoter**” or “**Samsung**”).

Promotion Period

2. The Promotion will commence on 19th November 2015 and will continue until 23:59 on 31 December 2015 (the “**Promotion Period**”).

Eligibility

3. This Promotion is open to UK & EIRE residents aged 18 years and over who purchase a new (i.e. not second hand) Promotion Product from the list of models set out in the table below (each a “**Promotion Product**” and together the “**Promotion Products**”) online at the Participating Retailers during the Promotion Period (“**Qualifying Person**”).
4. Employees or agents of the Promoter or their families or households or anyone professionally connected to this Promotion are not eligible to enter
5. The Promotion is only available to end users (e.g. not to any business or reseller).

Offer

6. Qualifying Persons shall receive a one free copy of the Ubisoft© PC game: Assassins Creed Syndicate by redemption (“**Promotional Gift**”).
7. The Promotional Gift is non-transferable and there is no cash alternative to the Promotional Gift. In the event of unforeseen circumstances the Promoter may substitute of a prize or equal or greater value for the Promotional Gift.

“Participating Retailers”	Promotional Products
Ebuyer	850 EVO 500GB (MZ-75E500B/EU)
PC World	850 EVO 1 TB (MZ-75E1T0B/EU)
Curry’s	850 EVO 2 TB (MZ-75E2T0B/EU)
Scan	850 EVO mSATA 500 GB (MZ-M5E500BW)
Novatech	850 EVO mSATA 1 TB (MZ-M5E1T0BW)
Dabs	850 EVO M.2 SATA 500 GB (MZ-N5E500BW)
CCL	850 EVO Starter Kit 500 GB (MZ-75E500RW)
Dixons	850 PRO 512 GB (MZ-7KE512BW)
	850 Pro 1 TB (MZ-7KE1T0BW)
	850 Pro 2 TB (MZ-7KE2T0BW)
	Portable SSD T1 Series 500 GB (MU-PS500B/EU)
	Portable SSD T1 Series 1 TB (MU-PS1T0B/EU)



Claim

8. To claim Participants must purchase a Promotional Product during the Promotional Period. At the point of purchase Participants must provide an email address to the retailer. An email will then be sent via the retailer with an UPlay Key, which will entitle a download of Assassin's Creed Syndicate PC. For the avoidance of doubt, Dixon's retailers will be providing Participants who purchase a Promotional Products with a printed voucher containing an Uplay Key.
9. To redeem the Uplay Key for Assassin's Creed Syndicate PC, the participant must follow these steps:
 - (a) Download Uplay PC at <https://uplay.ubi.com>
 - (b) Install Uplay PC and log in or create a new account
 - (c) Click on Activate Product in the 'Looking for games?' section
 - (d) Enter activation code in the input field and press OK. ("**Claim**"). Carefully check that the email address shown is the correct email for your account
 - (e) Activated games can be found in the GAMES section of the Uplay shop application
 - (f) From here the game can be downloaded and played
 - (g) If you experience a technical problem, please review the Terms and Conditions of this offer before contacting Ubisoft Technical Support <https://support.ubi.com>
 - (h) The approximate size of the Download game file is 50 GB
10. Claims must be made before 23:59 on 16th May 2016 (the "**End Date**"). Claims received after the End Date will be invalid.
11. The game launches on 00:01 Friday 20th November 2015 and will be available for download thereafter. Expected launch dates of the game are communicated on <https://shop.ubi.com>.
12. Participants will be sent an email to confirm that their Claim has been received by the Retailer. If acknowledgement has not been received within 7 days, it is the Participants responsibility to contact the retailer within fourteen (14) days of their Claim being submitted.
13. Promotion not valid in conjunction with any other offer or discount.
14. Uplay Keys are for personal use only, cannot be resold and cannot be exchanged for cash.
15. Redeemed Uplay Keys cannot be refunded, exchanged or returned. This does not affect your statutory rights.
16. Qualifying Persons may only claim one Promotional Gift per purchase of a Promotion Product and only one Promotional Gift per household.

Privacy and Data Protection

17. The Promoter reserves the right to publish the names and towns of residence of all winners. Each winner may be required to participate in the Promoter's marketing and promotional activities and by entering the Promotion consents to such participation.
18. The Promoter may use any personal information submitted by the participant to advise participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at <http://www.samsung.com/uk/info/privacy.html>. The participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
19. Other than as set out in these terms and conditions or for the purposes of operating the Promotion, the details and information provided by the participant when entering the Promotion



or claiming a promotional gift will not be used for any promotional purpose, nor shall they be passed to any third party.

General

20. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these terms and conditions.
21. A Claim must be made by the participant, and must not be made through agents or third parties.
22. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to the identity, age, and other relevant details of a participant.
23. The Promoter shall not be liable for any interruption to this Promotion whether due to force majeure or other factors beyond the Promoter's control.
24. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the terms and conditions of this Promotion.
25. The Promoter will not be responsible or liable for any disruptions, losses or damages caused by events beyond the control of the Promoter or any printing or typographical errors in any materials associated with the Promotion.
26. By entering the Promotion, the participant agrees to release the Promoter from any liability whatsoever for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or with the acceptance, possession, attendance at or use of any prize (except death or personal injury caused by the Promoter's negligence, for fraud, or otherwise as prohibited by law).
27. This Promotion is governed by English law.