







## **Taking digital technology to market**

Tech Data is one of the largest distributors of digital technology in the UK and Ireland. We are committed to providing our customers with the best services and tools to support and grow their businesses.

At every stage of the sales process, Tech Data is working on your behalf. Extensive presales support, an innovative growth programme, flexible configuration and logistics options and a host of post-sales training and services – all designed to support and grow your business.

To learn more about Tech Data and the services featured in this guide, visit our website **techdata.co.uk** or speak to your sales team.











### The difference in distribution

Tech Data is one of the leading distributors of digital technology, communications and consumer electronics products and services in the UK and Ireland. We offer our customers specialist support in key areas of the market, underpinned by exceptional product choice with more than 30,000 stock items from over 150 leading manufacturers available for next-day delivery.

Value-added resellers (VARs), independent computer retailers, e-tailers, mobile phone dealers, electrical retailers and other third party businesses rely on Tech Data and its Collection of Specialists to provide sales and technical advice and to deliver the products they need to meet their customers' requirements.

As part of Tech Data Corporation, one of the world's largest wholesale distributors of technology products, services and solutions, we are a stable and well-funded business with an established track record, enabling 125,000 resellers in more than 100 countries to efficiently and cost effectively support diverse technology needs.

#### Who is Tech Data?

Watch video: techdata.co.uk/video











































View all our vendors: techdata.co.uk/vendors





## **Enterprise solutions**

Azlan UK is the Enterprise Specialist division of Tech Data and sees the bringing together of two leading value distribution teams, those of Azlan and SDG. This combined entity is the largest and most capable Enterprise distributor in the UK today.

Our focus is on driving growth, for both our customers and vendor partners. We achieve this by working closely with our reseller partners, enabling them to leverage our expertise and capability across our leading portfolio of technology solutions in cloud. compute and storage, enterprise software, unified communications, networking, security and mobility.

Our state of the art **Business Solution Centre** provides local access to the latest vendor technologies to effectively demonstrate advanced solutions from a range of vendors who we collaborate with including IBM, Cisco, VMware, Citrix, EMC and HP.

In addition we provide our customers and partners with access to skills, knowledge and resources wherever and whenever they need them; we offer a range of professional services to act as an extension to their capability and to help them meet the growing demands of their customers



### **Professional AV**

Mayerick is the pro AV division of Tech Data. specialising in large format displays, projection, complementary products and interactive collaboration tools designed for all vertical sectors.

We pride ourselves on the dedicated specialist support and services we offer to help your AV business grow and succeed. By working with the world's leading AV manufacturers we provide you with complete solutions meeting all your audio visual needs.

We support your business through the knowledge and expertise of our dedicated AV team, and the logistical and financial excellence from being a division of Tech Data. A combination of strengths that is unparalleled in the AV industry. Maverick not only offers the specialist support of a dedicated AV distributor but also has the ability to support your IT integration needs through our associated distribution business areas

























View all our vendors: azlan.co.uk/vendors











































View all our vendors: tdmaverick.co.uk/vendors

azlan.co.uk tdmaverick.co.uk





Tech Data Mobile is the specialist smartphone and mobile division of Tech Data and a global leader in the value added distribution and integrated supply chain for the converging wireless and IT industries.

We offer an extensive choice of products from leading manufacturers including: Samsung, HTC, BlackBerry, Motorola, Huawei, LG and Sonim available for next-day delivery to every part of the UK & Ireland. We also provide pre-shipment configuration services from our logistics centre and a range of marketing support and online tools that enable our customers to streamline their business processes and keep their costs down.

On a larger scale, we make use of our extensive integrated logistics operations across the UK and Europe, to help our vendor partners to increase market share, extend channel reach and generate product demand.















View all our vendors: techdatamobile.co.uk/vendors





### **CAD** software and solutions

Datech is the UK specialist distribution partner of Autodesk, the pioneer in 3D design, engineering and digital entertainment software, providing a wide range of value added services to the Autodesk VAR channel.

As a specialist of Tech Data, Datech has a unique combination of specialisation and breadth, dedicated resources and broad operational strength unmatched elsewhere. Datech's 100% focus on Autodesk enables us to offer the consulting, support and training which our 400 highly specialised Autodesk value-added resellers need.

- Specialist training and enablement programmes to facilitate the strategic growth of individual resellers through the Datech Channel Development Process.
- Business intelligence services, such as contract maintenance dashboards to handle renewals and a marketing qualified leads dashboard to discover and manage opportunities.
- End user demand generation programmes and marketing campaigns.
- Financial power through Credit and Deal Support from Tech Data's market muscle, additional sales channels and infrastructure.
- Channel management through tools such as EDI technology, which interfaces directly with Autodesk and key VAR customers to grant effective electronic information exchange at speed.





techdatamobile.co.uk tddatech.co.uk







TDCloud provides resellers access to a broad range of cloud enabling solutions and services from leading vendors allowing you to discover and accelerate profitable new business.

It also offers access to educational, enablement and activation resources that will help you develop your own approach to the cloud. One that is right for your business and your customers.



#### **Cloud provision made easy**

StreamOne is a consumption and aggregation billing platform that enables you to purchase and provision cloud services from our vendors, either on a subscription or consumption basis as well as building quotations for your customers.



Find out more about TDCloud and StreamOne, visit **tdcloud.co.uk** or select TDCloud on **techdata.co.uk**.

For more information contact chris.meering@techdata.co.uk







### **Public Sector**

Our aim is to be the distributor of choice for resellers selling to the public sector. As this sector becomes increasingly open and accessible Tech Data gives you the resources and support to reach into this £16bn ICT marketplace.

#### **Specialist sales team**

Dedicated public sector sales team to support your orders and answer your questions.

T: **01256 788 770** 

E: publicsector@techdata.co.uk

#### **Public sector website**

Visit **techdata.co.uk/publicsector** to learn more about the public sector including: discounts, events, news, product information and support tools.

#### **Special pricing**

Identify special public sector pricing and apply bids online with the public sector icon. See all special pricing online – **techdata.co.uk/publicsector/pricing** 

#### **Events**

Our tendering workshops help you understand the tendering process enabling you to win more business.

techdata.co.uk/publicsector/events

#### **Virtual classroom**

Explore the virtual classroom and server room to identify public sector technology, plus host the unbranded version on your website or use it in front of clients.

 $\hbox{Reseller version:} \quad \textbf{virtual class room. techdata. co.uk}$ 

End-user version: virtual-classroom.co.uk

#### **Demand generation portal**

Marketing resources for you to use so you can focus on your customers – **techdata.co.uk/publicsector/portal** 





### **How to purchase**

Purchasing products from Tech Data could not be simpler. Your dedicated sales team can help manage large opportunities and our collection of specialists can provide technical advice, however, the quickest and easiest way to manage your daily business is via our website **techdata.co.uk**.

#### **Online**

Our website 'InTouch' allows you to search and view information about products and services 24 hours a day. Whether that is real time price and availability, configuration of products, promotions, special bids or tag sell opportunities, InTouch is designed to provide you with the information your business needs.

To register visit **techdata.co.uk/login** and follow the instructions.



#### Sales team

Your dedicated sales team is here to help support your business needs from discussing your options, quoting, applying special pricing and ordering.

T: 01256 788 333

E: Quote: smbdevquotes@techdata.co.uk
Orders: smbdevorders@techdata.co.uk

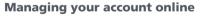


### **Using InTouch**

InTouch is designed for business and allows you to manage all your orders, account and after sales queries online. The navigation and product information is displayed to make searching efficient and accurate. Search results provide detailed information about products, pricing, specification, attach opportunities, discounts and special bids enabling you to compare and select the right product for your customer.

An example of the layout of InTouch is shown to the right.

To find out more about some of the features on InTouch watch the videos below, visit techdata.co.uk/online or contact your sales team.



Watch video: techdata.co.uk/youraccount



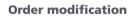
Watch video: techdata.co.uk/fraud

#### **Pre-sales tools**

Watch video: techdata.co.uk/tools



### **Professional quotations**



Watch video: techdata.co.uk/modification

### **Box damaged**

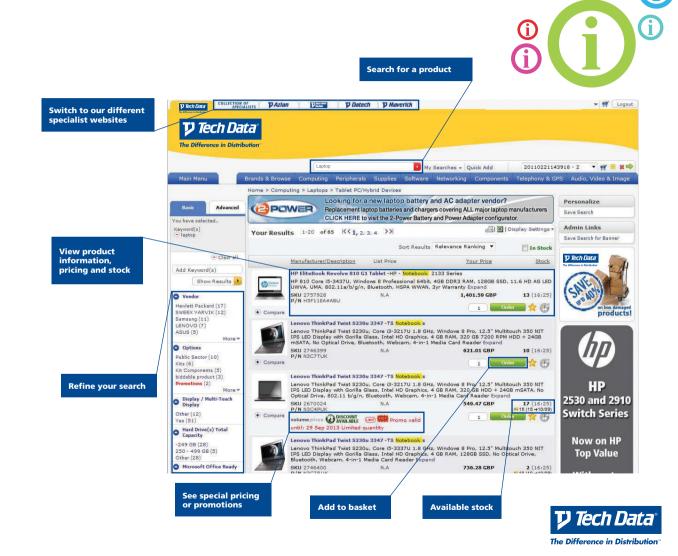


Watch video: techdata.co.uk/quotations



Watch video: techdata.co.uk/boxdamaged









## **Software licensing**

License Online (LOL) makes it easy to find your way around vendor software licensing schemes and enables you to quote and order software licences from multiple vendors.

#### **Quote creation**

Quote directly to the end user quickly and accurately by using the software quote tool. Add your own pricing, including your required gross and retained margins, as either a percentage or specific number and then simply download the quote as an excel document or email. You can also personalise your quote by adding your company logo, any disclaimers, added taxes or charges as required.

**See how to use license online**Watch video: techdata.co.uk/lol/video





### **Renewal quotes**

Renewals Quote Generator automatically creates renewal quotes based on orders placed historically, making it easy for you to retain business and ensure your customer has the best software and the right licences.

For more information on License Online, contact your account manager or visit **techdata.co.uk/lol** 



### **Electronic software download**

Activate-here is our Electronic Software Download Platform allowing you to order software products for customer activation online instantly.

As soon as you place your order, an email will be sent to your customer informing them that the licence activation key for their software is available on **activate-here.com** and is ready to activate or download

- Lower cost of sale
- No freight charges or inventory costs
- Faster delivery times 1 hour when purchased through InTouch
- 100% availability of full product range
- Cash generation

If you have XML capabilities we can work directly with you to present the software key within your webstore – offering the best customer experience for the end user.

### See how to use activate-here

Watch video: techdata.co.uk/activatehere/video



For more information on Activate-here, contact your account manager or visit **techdata.co.uk/activatehere** 



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### **Customer services**

When you have to deal with customer services you want it to be as easy and hassle free as possible. Our dedicated customer service tools and team are available to resolve any query from invoicing to delivery updates.

All customer service queries can be raised and monitored online via our After Sales Management tool 'ASM' – **techdata.co.uk/asm** – 24 hours a day, 7 days a week. You can also contact us over the phone during normal working hours on 01256 788 865.



### How to raise a query

Queries can be raised online via ASM including: returns, short-shipments and check warranty information.

Learn how to raise a query and navigate ASM by watching the videos below.

### How to raise a query online

Watch video: techdata.co.uk/raiseaguery



#### **Navigate around ASM**

Watch video: techdata.co.uk/asm/video





### **Customer services**

Not sure where to go when you have a customer service guery?

#### **Deliveries**

**Tracking your delivery** – Tracking your order is simple using our online tool 'Despatch Online' – techdata.co.uk/despatchonline – put in your PO or Despatch Note (D-Note) reference and the status of your delivery will be shown. You can also view Proof of Delivery (POD) direct from the respective carrier.

#### **Invoice queries**

All invoice queries, including price and freight, can be raised online via ASM - techdata.co.uk/asm.

**Pricing gueries** – Item pricing, price ship and debit, manufacturer price pass through.

**Freight fees** – Freight charge – wrong freight charge on order, delivery service level – goods delivered late.

#### **Feedback**

We welcome feedback to ensure we maintain our high service levels. Please get in touch with our customer excellence team by email customerexcellence@techdata.co.uk

If you have a complaint you can contact our customer excellence team via email customerexcellence@techdata.co.uk

#### **Returns**

All returns can be raised online via our online After Sales Management tool (ASM) techdata.co.uk/asm – which allows you to manage all your queries online. Here are some common queries you can raise on ASM.

**Commercial return** – Order errors e.g. wrong product ordered either over the phone or online via InTouch, or Tech Data order error.

**Defective products** – If the product is Dead on Arrival (DOA) or if it becomes faulty under manufacturer's warranty.

**Damaged goods** – Product is damaged when received.

**Mis-shipment** – Wrong product delivered.

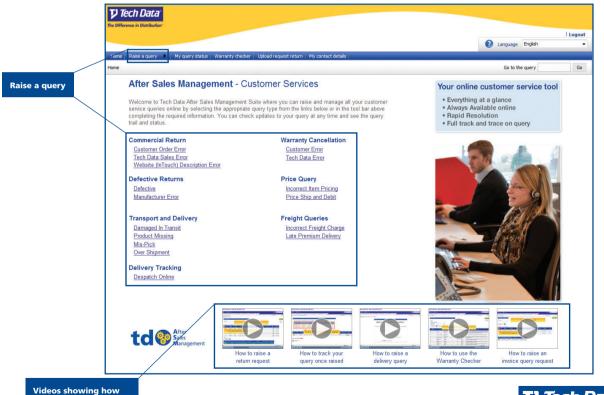
Over shipment – Non invoiced product received.

Manufacturer error – Product not as described.

### **After Sales Management**

Visit **techdata.co.uk/asm** to raise a guery

to use ASM





### Credit



Providing credit to our customers is at the heart of our business. We want to enable our customers to do business with Tech Data as freely as possible so we can grow together. We offer £1bn of credit to the channel in order to fuel your business growth as well as our own. We offer a specific programme to allow our business partners to spend and grow which is our Credit Elevator Programme, along with other flexible financial solutions which we are happy to discuss.

#### **Growing your credit**

Our main programme for growing your credit is our **Credit Elevator Programme**.

This programme is a simple way to develop your credit limit from £5K - £300K over an 18 month period\* (see below for the small print conditions on this).

Empowering you to develop your credit line and cultivate your growth strategy doesn't stop there, we review larger limit increases as required.

Email – limitreviews@techdata.co.uk

#### **How does the Credit Elevator work?**

To grow your credit, you need 75% utilisation of your available credit and settle your account within the agreed terms by Direct Debit.

If you fulfil these criteria, your credit will be automatically increased (subject to status).

To apply for credit elevator or to find out more contact **creditelevator@techdata.co.uk** or your account manager.

For more information about our credit services, visit **techdata.co.uk/credit** or call our credit team on **01256 864 244** 



\*The Credit Elevator Programme is subject to status and qualifying criteria, any increase is subject to the minimum spend being achieved and payments being made by Direct Debit.



### **How to make a payment**

#### **Paying by Direct Debit**

There are several ways to make a payment, however our preferred method is by Direct Debit.

To set up Direct Debit, please download, complete and return the Direct Debit Mandate from **techdata.co.uk/directdebit** by post.

We shall claim the value of invoices dated in month 1 on the 25th day of month 2 (if this day is a weekend or bank holiday we shall claim the value on the next working day after the 25th).

A notification of the value we are claiming will be sent out at least 10 days prior to the payment date.



#### **Alternative payment methods**

All remittance advice should be sent to **remittances@techdata.co.uk**.

1. **BACS/CHAPS** – Payments are to be made to the bank account specified on the invoice and must be made in the currency the invoice is issued in.

Account name: Tech Data Limited Account number: 11033778

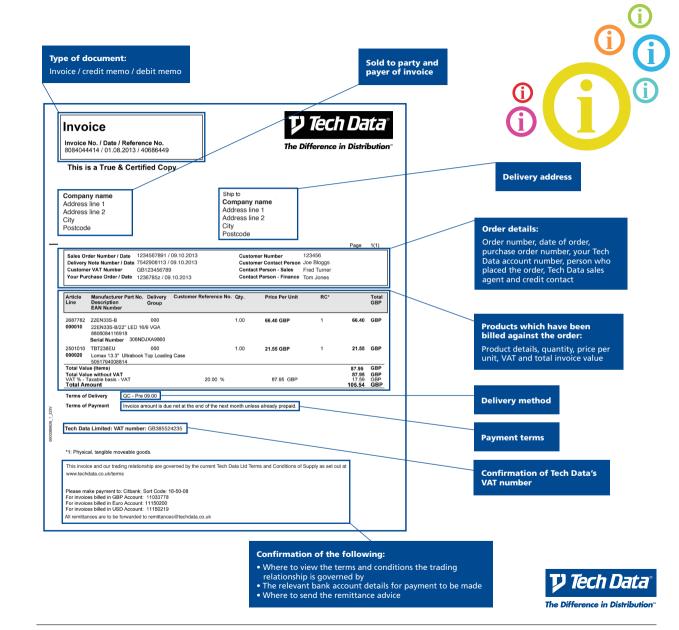
Sort code: 18 50 08 Swift code: CITIGB2L

IBAN: GB75CITI18500811033778

Bank address: Citibank NA, Citigroup Centre, Canada Square, Canary Wharf, London, E14 5LB

- 2. **Debit card** call the credit control team on 01256 864 274
- 3. **Credit card** (subject to a handling fee) call the credit control team on 01256 864 274.
- 4. **Cheque** payable to Tech Data Limited.

For invoices in other currencies, please go to **techdata.co.uk/credit** for payment details.



techdata.co.uk/credit techdata.co.uk/credit 27





#### Flexible delivery options

Logistics is fundamental to what we do and by using international logistics services from TNT, DPD, Parcel Force, UTI, UPS and DHL, we ensure your orders are delivered when you need them.

Order before 17:30 for deliveries in England or Wales and before 16:00 for orders in Northern Ireland, Republic of Ireland or Scotland and be assured that your delivery will be with you or your customer the next working day. Additional options include: pre 9, pre 10.30, pre noon, special delivery and secure bulk deliveries at an additional cost

If you want us to deliver straight to your customer – no problem – we can also deliver with plain labels or no labels at all, ensuring there is no Tech Data branding – saving you the costs of warehousing.





Huge state-of-the-art warehouse facilities allow us to stock products continually and meet the highest standards of delivery and fulfilment.

The stats tell the whole story: 54,000m<sup>2</sup> of warehouse, 38,000 storage locations, 3 miles of conveyors, 300 product picks per minute and 40,000 orders fulfilled every day.

#### Configuration

Our highly trained team of certified technicians are able to configure all software and hardware, handle kitting and assembly of bespoke PCs, programming and pairing (SIM and data) for mobile phones, networking and server configuration to order, product tagging, labelling and much more. We can also provide point of sale provisioning and marketing materials ideal for retail.

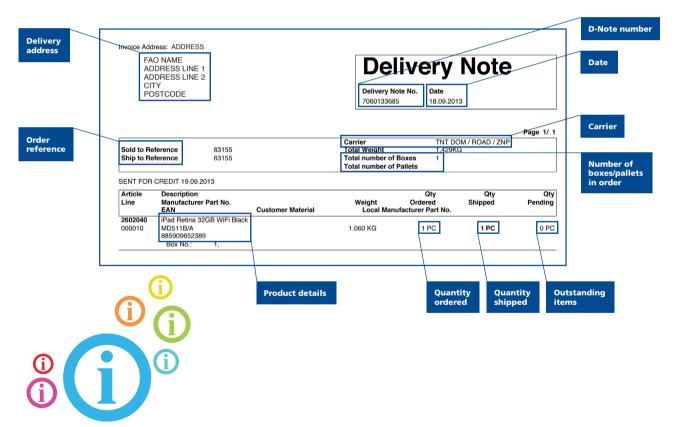
For more information about our logistics services, visit **techdata.co.uk/logistics** or contact your account manager.



## What does a delivery note look like?

An example of a delivery note is shown below.

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# Take a tour around our warehouse



View video online at: techdata.co.uk/logistics





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techdata.co.uk/logistics techdata.co.uk/logistics





We host a range of events and training days at various locations around the country and online to help support and develop your business. See the full range of upcoming events and training opportunities at **techdata.co.uk/events**.

#### **Events**

Working closely with our vendors, we host a number of events, training days, training weekends, workshops and boot camps across the country. They range in scale and focus and are designed to give you the maximum return.

All events are featured online at **techdata.co.uk/events**, in our monthly magazine *Newsflash* and on Twitter, LinkedIn and Facebook. If an event is especially relevant to you, we will email you with the details and how to register. To ensure you receive details of events, update your profile by contacting your account manager.



#### **Webinars**

We host a range of online training sessions from new product launches to new services and tools on our website, InTouch. All online training opportunities are featured online at **techdata.co.uk/events**, in Newsflash and on Twitter. If an online training session is particularly relevant to you, we will email you directly with registration details.

#### **Portals and accreditations**

Accreditations allow you to show your customers you have been recognised as a specialist in a particular field. This can build trust and enhance your relationship with your customers. Accreditations and portals available from our vendors can be viewed at **techdata.co.uk/accreditations**.





### **Get in touch**

#### Sales

T: 01256 788 333

#### Online

W: techdata.co.uk

#### Credit

W: techdata.co.uk/credit T: 01256 864 244

### Logistics

W: techdata.co.uk/logistics

#### **Customer Services**

W: techdata.co.uk/customerservices

T: 01256 788 865

- **y** @techdatauk
- in techdata.co.uk/linkedin
- f techdata.co.uk/facebook
- techdata.co.uk/youtube







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