

1st July - 31st July 2013



HP ProLiant Half Price Memory Offer – Save over £290!



Increase Server Reliability & Performance with HP Smart Memory

HP SmartMemory is unique technology introduced for HP ProLiant Gen8 servers that unlocks certain features available only on HP Qualified Server memory. HP SmartMemory enables HP ProLiant Gen8 systems to reliably identify and verify whether installed memory has passed HP's rigorous qualification and test processes. And because the memory is authenticated, certain extended memory performance features can be enabled through the system ROM. HP SmartMemory will allow future support enhancements through HP Active Health System and other management software.

How to qualify

Simply purchase a qualifying HP ProLiant Top Value server together with either a qualifying 8GB or 16GB memory DIMM (maximum of 3 per server) as indicated in the qualifying products table, between 1st July and 31st July 2013, complete this claim form and HP will refund you half the price of each memory DIMM purchased*.

HP Care Pack

HP Care Pack provides affordable predictable problem resolution with round the clock support, which gets your server back and running quickly in the unlikely event of a problem.

In support of this promotion, purchase a 3 Year onsite 4hour response 24x7 HP Care Pack and claim an additional £200

HP Care Pack services also provide cover for all internal HP supplied options*, plus HP monitor, keyboard, mouse, Rack and selected options

*excludes PCI Workload Accelerator

For further details on HP Services, please visit www.hp.com/uk/carepack

How to claim:

Complete the claim form

Attach proof of purchase (reseller invoice(s)) to the claim form, with qualifying products and HP part codes circled, keeping copies for your records.

Product must have been delivered & invoiced between 1st July and 31st July 2013 .

Mail to: HP Claims Dept, PO Box 7393, Reading, RG1 9WR. All submissions must be received by Friday 30th August 2013.

You will then receive an e-mail confirming the rebate due to you and your individual reference number within seven days of posting. If you do not receive this e-mail then please contact us at promotions@out-bound.co.uk.

Cheques will be issued within 45 days of receipt of your complete claim.

*Maximum of 3 memory DIMMs can be claimed per server. Promotion limited to 1 claim per customer with the promotion period. T&Cs apply.

Please print (block capitals)

Title: _____ First name: _____ Last name: _____

Company name (cheque payable to): _____

Company address (where cheque will be sent): _____

Town/city: _____ County: _____ Postcode: _____

Tel: _____ E-mail: _____

I have read, understood and agree to the terms and conditions of the promotion.

Signature _____ Date _____

In support of your claim, please indicate the quantity of products purchased on the tables overleaf.

Please note that to prevent unwanted 'spam' e-mail, some Internet Service Providers (ISP's) block messages from senders whose email addresses are not in the recipient's address book or safe senders list. We here at Outbound want you to receive the emails we send you regarding this promotion so please add promotions@out-bound.co.uk to your address book or safe senders list.

Other HP Communications

HP undertakes to keep your details in accordance with the HP Privacy Policy:

<http://welcome.hp.com/country/uk/en/privacy.html>

To ensure that we provide you with the highest levels of service, you may be contacted by other HP entities or business partners about products and services that may be of interest to you. Please indicate how you would like to be contacted for future communications.

Contact method:

E-mail

Post

Telephone

If you would prefer to be removed from all future communications, please tick here

Qualifying Servers

Product	Part number	Description	Memory List Price	Server Serial Number	Quantity
ML350e Gen8	686776-035	HP ProLiant ML350e Gen8 Dual Processor Capable, 1 x Intel® Xeon® E5-2420 (1.9Ghz) Six-Core, 1x4GB Udimms, B120i, Diskless LFF SATA, DVD-RW, 1x460W PS, 1yr NBD, years 2&3 parts only	£809		
	470065-696	HP ProLiant ML350e Gen8 Dual Processor Capable, Intel® Xeon® E5-2403 (1.8Ghz) Quad-Core, 1x2GB UDimms, B120i, 1x500GB LFF SATA Hard Drive, DVD-RW 1x460W PS, 1yr NBD, years 2&3 parts only	£715		
	470065-733	HP ProLiant ML350e Gen8 Dual Processor Capable, E5-2407 (2.2Ghz), 1x2GB UDimms,B120i, 1x500GB HP LFF SATA Hard Drive, DVD-RW, 1x460W PS, 1yr NBD, years 2&3 parts only	£789		
ML350p Gen8	470065-713	HP ProLiant ML350p Gen8, Dual Processor Capable, Intel® Xeon® E5-2603 (1.8GHz) Quad-Core, 2x4GB Rdimms, P420i/512MB FBWC, Diskless SFF, DVD-RW, 1x460W PS, 3Yr NBD	£1,219		
	668889-035	HP ProLiant ML350p Gen8, Dual Processor Capable, 1 x Intel E5-2620 (2.0Ghz) Six-Core, 2x4GB Rdimms, 1x146GB 15K SFF SAS, DVD-RW, P420i/512 FBWC, 1x460W, Keyboard & Mouse, 3yr NBD	£1,615		
	669045-035	HP ProLiant ML350p Gen8, Dual Processor Capable, 1 x Intel E5-2609 (2.4Ghz) Quad-Core, 1x4GB Rdimms, Diskless, DVD-RW, P420i/512 FBWC, 1x460W, Keyboard & Mouse, 3yr NBD	£1,219		
DL360e Gen8	683947-425	HP ProLiant DL360e Gen8 Dual Processor Capable, E5-2407 (2.2Ghz) Quad-Core, 1x4GB Rdimms, B120, Diskless LFF DVD-RW, 1x460W PS, 1yr NBD, years 2&3 parts only	£789		
	683948-425	HP ProLiant DL360e Gen8 Dual Processor Capable, E5-2420 (1.9Ghz), 2x4GB Rdimms, B320i/512MB FBWC, Diskless LFF, DVD-RW, 1x460W, 1x460W PS, 1yr NBD, years 2&3 parts only	£1,199		
	470065-739	HP ProLiant DL360e Gen8 Dual Processor Capable, E5-2407 (2.2Ghz) Quad-Core, 2x4GB Rdimms, B320i/512MB FBWC, 1 x 1TB LFF Hard Drive, 1x460W PS, 1yr NBD, years 2&3 parts only	£1,199		
DL360p Gen8	670638-425	HP ProLiant DL360p Gen8, Dual Processor Capable, 1 x Intel E5-2620 (2.0Ghz) Six-Core, 1x4GB Rdimms, 8 SFF Diskless, HP Smart Array P420i ZM, DVD-RW, 1x460W, 3yr NBD	£1,349		
	670640-425	HP ProLiant DL360p Gen8, Dual Processor Capable, 1 x Intel E5-2620 (2.0Ghz) Six-Core, 2x4GB Rdimms, 8 SFF Diskless, HP Smart Array P420i 1GB FBWC, DVD-RW, 1x460W, 3yr NBD	£1,699		

Qualifying Servers cont.

Product	Part number	Description	Memory List Price	Server Serial Number	Quantity
DL380e Gen8	470065-719	HP ProLiant DL380e Gen8 Dual Processor Capable, 1 x Intel® Xeon® E5-2407 Quad-Core (2.2Ghz), 1x4GB Udimms, B120i/512MB FBWC, LFF Diskless 1x460W PS, 1yr NBD, years 2&3 parts only	£929		
	470065-720	HP ProLiant DL380e Gen8 Dual Processor Capable, 1 x Intel® Xeon® E5-2407 Quad-Core (2.2Ghz), 2x4GB Udimms, P420i/1GB FBWC, SFF Diskless, DVD-RW 1x460W PS, 1yr NBD, years 2&3 parts only	£1,299		
DL380p Gen8	671163-425	HP ProLiant DL380p Gen8, Dual Processor Capable, 1 x Intel E5-2640 (2.5Ghz) Six-Core, 2x4GB Rdimms, Hot Plug SFF SAS Diskless, P420i/1GB FBWC, 1x460W PS, No Optical Drive, 3yr NBD	£2,049		
	671165-425	HP ProLiant DL380p Gen8, Dual Processor Capable, 1 x Intel E5 2620 (2.0Ghz) Six-Core, 2x4GB Rdimms, Hot Plug SFF SAS Diskless, P420i/1GB FBWC, 1x460W PS, DVD-RW Drive, 3yr NBD	£1,699		
DL385p Gen8	688825-425	HP ProLiant DL385p Gen8 Dual Processor Capable, 1 x AMD Opteron™ 6234 Twelve-Core, 2 x 4GB Rdimms, P420i/512MB FBWC, Diskless SFF, 1x460W PS	£1,599		
	C7F87A	HP ProLiant DL385p Gen8 Dual Processor Capable, 1 x AMD Opteron™ 6212 Eight-Core (2.6Ghz), 2 x 4GB Rdimms, P420i/512MB FBWC, Diskless SFF, 1x460W PS, DVD-RW, 3yr NBD	£1,499		
	C7F88A	HP ProLiant DL385p Gen8 Dual Processor Capable, 1 x AMD Opteron™ 6272 Sixteen-Core (2.1Ghz), 2 x 4GB Rdimms, P420i/512MB FBWC, Diskless SFF, 1x460W PS, DVD-ROM, 3yr NBD	£1,699		

Qualifying Memory

Product	Part number	Description	Compatible Server	Memory List Price	Maximum Cashback	Max Half Price Dimms	Memory Serial Number	Qty
Memory Modules	647909-B21	HP 8GB (1x8GB) Dual Rank x8 PC3L-10600E (DDR3-1333) Unbuffered CAS-9 Low Voltage Memory Kit	ML350e	£99.00	£49.50	3	3	
	647897-B21	HP 8GB (1x8GB) Dual Rank x4 PC3L-10600R (DDR3-1333) Registered CAS-9 Low Voltage Memory Kit	ML350p, DL360e, DL360p, DL380e, DL380p	£99.00	£49.50	3	3	
	647877-B21	HP 8GB (1x8GB) Dual Rank x4 PC3L-10600R (DDR3-1333) Registered CAS-9 Low Voltage Memory Kit	DL385p	£99.00	£49.50	3	3	
	647901-B21	HP 16GB (1x16GB) Dual Rank x4 PC3L-10600R (DDR3-1333) Registered CAS-9 Low Voltage Memory Kit	ML350p, DL360e, DL360p, DL380e, DL380p	£195.00	£97.50	3	3	
	647883-B21	HP 16GB (1x16GB) Dual Rank x4 PC3L-10600R (DDR3-1333) Registered CAS-9 Low Voltage Memory Kit	DL385p	£195.00	£97.50	3	3	

Care Pack

Purchase 3 Year onsite 4hour 24x7 HP Care Pack in conjunction with the Half Price Memory offer and claim an additional £200

Product	Part number	Description	Cashback
Care Pack	U4497E	HP 3y 4h 24x7 DL36x(p) HW Support	£200
	U4545E	HP 3y 4h 24x7 DL38x(p) HW Support	£200
	U4513E	HP 3y 4h 24x7 ML350(p) HW Support	£200
	U6D59E	HP 3y 4h 24x7 DL360e HW Support	£200
	U6E29E	HP 3y 4h 24x7 DL380e HW Support	£200
	U6C89E	HP 3y 4h 24x7 ML350e HW Support	£200

Terms and Conditions

1. To take advantage of the promotion, customers must print out and complete a claim form (which can be downloaded at www.hp.com/uk/focus and submit it, along with seller/reseller's invoice to the address set out in the form. The seller/reseller's invoice must clearly show the HP part codes and cost of the qualifying products purchased. The full list of qualifying products and corresponding part codes is available from www.hp.com/uk/focus
2. This promotion is only available to end user customers based in the UK and does not apply where product will be resold or leased. Claims must be submitted by the end user customer only. This offer is not open to employees of participating stockists or anyone connected with the promotion. Resellers may not submit claims on behalf of their customers.
3. This offer can be combined with all other cash back offers but cannot be combined with any special pricing during the promotional period.
4. For each qualifying solution purchased comprising a qualifying HP ProLiant Server plus at least one additional qualifying HP Memory DIMM, HP will refund 50% of the price paid (excluding VAT) for the additional qualifying HP Memory DIMM. A maximum of 3 half price HP Memory DIMMs can be claimed per server. Offer limited to one claim per customer during the promotion period.
5. The promotion is valid only on new units purchased and invoiced directly from HP or a UK HP Preferred Partner. To find a HP Preferred Partner near you please visit: www8.hp.com/uk/en/store-finder/index.do. Orders must be invoiced between 1st July to 31st July 2013. Partners must source qualifying product from authorised UK distributors. HP will not be responsible for claims rejected if partner stock is not sourced from the UK.
6. Claims for purchases direct from HP distribution partners are ineligible
7. The closing date for receipt of claim forms is Friday 30th August 2013. No claims will be accepted after this date.
8. Allow 28 days for receipt of rebate cheque from approval of your claim by Outbound Field Marketing Services Ltd.
9. The promoter reserves the right to disqualify incomplete, altered or illegible claim forms or where no seller/reseller's invoice is attached. No responsibility will be accepted for claim forms lost, damaged or delayed in the post or insufficiently prestamped. Proof of posting will not be accepted as proof of delivery.
10. HP reserves the right to audit all requests to ensure that the terms and conditions of the promotion have been met and to request additional information regarding any and all claims, claim forms and supporting documents.
11. It is the claimant's responsibility to contact Outbound Field Marketing Services Ltd within seven days of their claim documentation being sent if an email acknowledgement has not been received.
12. All documentation submitted for this promotion becomes the property of HP and will not be returned. Submission of false, incorrect, misleading or fraudulent documentation may, without prejudice to HP's other rights, result in disqualification from this promotion and future HP promotions.
13. For questions regarding the status of your claim, please email: promotions@out-bound.co.uk
14. HP may declare this promotion to be void where it is prohibited or restricted by applicable law.
15. The decisions of Hewlett Packard in respect of any and all aspects of the promotion will be final and binding.
16. HP reserves the right to amend or cancel this promotion without notice.
17. Promoter: Hewlett Packard Limited, Amen Corner, Bracknell, Berkshire, RG12 1HN.

