

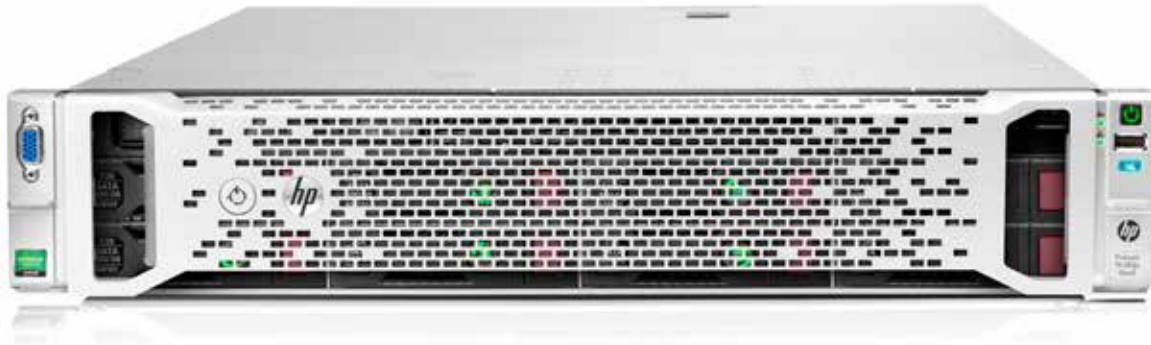
1st May - 31st May 2013



# HP ProLiant Gen8 Free Processor Promotion\*

HP ProLiant Servers and AMD processors – the key to your business success

IT departments are more challenged than ever before. It's time to unleash innovation and cost savings with next generation HP ProLiant Gen8 servers powered by AMD Opteron™ 6200 Series processors.



## How to qualify

Simply purchase any qualifying HP ProLiant DL385p Gen8 Server as outlined in the qualifying server list between the 1st May to 31st May 2013, together with a 2nd identical processor kit and HP will refund the cost of processor.

Please refer to the qualifying products. Terms apply. Offer limited to one claim per customer.

In the current economic climate, it just makes sense to extend the life of your servers for as long as possible. By doing so, you reduce disruption, plus lower acquisition and overall IT costs.

In conjunction with this Free processor offer, purchase a 3 Year 24x7 DMR HP Care Pack and claim an additional £200 Cash Back or double the Cash Back to £400 with a 5 Year 24x7 DMR HP Care Pack.

For full terms & conditions, qualifying products and details around the promotion, please visit: [www.hp.com/uk/focus](http://www.hp.com/uk/focus).

## \*How to claim:

Complete this claim form.

Attach proof of purchase (reseller invoice(s)) to the claim form, with qualifying products and HP part codes circled and make copies for your records.

Product must have been invoiced between 1st May to 31st May 2013.

Mail to: HP Claims Dept, PO Box 7393, Reading, RG1 9WR. All submissions must be received by Friday 28th June 2013.

You will then receive an email confirming the rebate due to you and your individual reference number within 7 days of posting. If you do not receive this email then please contact us at [promotions@out-bound.co.uk](mailto:promotions@out-bound.co.uk).

Cheques will be issued within 45 days of approval of your correct claim.



## Your details:

Please print (block capitals)

**Title:** .....

**First name:** .....

**Last name:** .....

**Company name (cheque payable to):**  
.....

**Company address (where cheque will be sent):**  
.....

**Town/city:** .....

**County:** ..... **Postcode:** .....

**Tel:** .....

**E-mail:** .....

**Signature:** ..... **Date:** .....

Please note that to prevent unwanted 'spam' e-mail, some Internet Service Providers (ISP's) block messages from senders whose email addresses are not in the recipient's address book or safe senders list. We here at Outbound want you to receive the emails we send you regarding this promotion so please add **promotions@out-bound.co.uk** to your address book or safe senders list.

## Contact method:

E-mail  Post  Telephone

If you would prefer to be removed from all future communications, please tick here

Other HP Communications

HP undertakes to keep your details in accordance with the HP Privacy Policy:  
<http://welcome.hp.com/country/uk/en/privacy.html>

To ensure that we provide you with the highest levels of service, you may be contacted by other HP entities or business partners about products and services that may be of interest to you. Please indicate how you would like to be contacted for future communications.

## Qualifying HP ProLiant Servers

DL385p Gen8	Compatible Processor	Part No.	Serial Number	Qty
HP ProLiant DL385p Gen8 Dual Processor Capable, 1 x AMD Opteron™ 6234 Twelve-Core (2.4Ghz), 2 x 4GB Rdimms, P420i/512MB FBWC, Diskless SFF, 1x460W PS	654724-B21	688825-425		
HP ProLiant DL385p Gen8 Dual Processor Capable, 1 x AMD Opteron™ 6212 Eight-Core (2.6Ghz), 2 x 4GB Rdimms, P420i/512MB FBWC, Diskless SFF, 1x460W PS, DVD-RW, 3yr NBD	654720-B21	C7F87A		
HP ProLiant DL385p Gen8 Dual Processor Capable, 1 x AMD Opteron™ 6272 Sixteen-Core (2.1Ghz), 2 x 4GB Rdimms, P420i/512MB FBWC, Diskless SFF, 1x460W PS, DVD-ROM, 3yr NBD	654718-B21	C7F88A		

## Additional Processor

Processors	Part No.	HP List	Maximum Cash Back	Qty
HP DL385p Gen8 AMD Opteron 6234 (2.4GHz/12-core/16MB/115W) Processor Kit	654724-B21	£289	£289	
HP DL385p Gen8 AMD Opteron 6212 (2.6GHz/8-core/16MB/115W) Processor Kit	654720-B21	£209	£209	
HP DL385p Gen8 AMD Opteron 6272 (2.1GHz/16-core/16MB/115W) Processor Kit	654718-B21	£419	£419	

## HP Care Pack

Purchase in conjunction with AMD Free Processor offer and claim £200 cash for 3 Year 24x7 DMR HP Care Pack or double to £400 with 5 Year 24x7 DMR Pack	Part No.	HP List	Maximum Cash Back	Qty
DL380/385 3 Year, 4hr 24x7 with DMR	UD940E	£1,201	£200.00	
DL380/385 5 Year, 4hr 24x7 with DMR	UH106E	£2,467	£400.00	

## Terms and Conditions

1. To take advantage of the promotion, customers must print out and complete a claim form (which can be downloaded at [www.hp.com/uk/focus](http://www.hp.com/uk/focus) and submit it, along with seller/reseller's invoice to the address set out in the form. The promotion is valid only on new units purchased and invoiced directly from Hewlett Packard or a UK HP Preferred Partner. To find a HP Preferred Partner near you please visit [www.hp.com/uk/preferredpartnerlocator](http://www.hp.com/uk/preferredpartnerlocator). The seller/reseller's invoice must clearly show the HP part codes and cost of the qualifying products purchased. The full list of qualifying products and corresponding part codes is available from [www.hp.com/uk/focus](http://www.hp.com/uk/focus).
2. This promotion is only available to end user customers based in the UK and does not apply where product will be resold or leased. Claims must be submitted by the end user customer only. This offer is not open to employees of participating stockists or anyone connected with the promotion. Resellers may not submit claims on behalf of their customers.
3. This offer can be combined with all other Cashback offers. This offer may not be combined with any other promotional offers or special pricing during the promotional period. Partners must source qualifying product from authorised UK distributors. All hardware is subject to serial number validation. HP will not be responsible for claims rejected if partner stock is not sourced from the UK.
4. This offer is limited to the HP ProLiant Servers, HP Processors and HP Care Packs as indicated in the qualifying products table. No other combination/configuration is valid.
5. For any qualifying HP ProLiant server purchased with a qualifying 2nd identical processor, HP will refund the purchase price of the additional processor, excluding VAT. The maximum permitted value for this rebate will not exceed the current list price of the HP Processor part code purchased. All products must appear on the same invoice. The cheque will be made payable to the company name as it appears on the invoice.
6. Orders must be invoiced between 1st and 31st May 2013. Claims for purchases direct from HP distribution partners are ineligible.
7. The closing date for receipt of claim forms is Friday 28th June 2013. No claims will be accepted after this date.
8. Allow 45 days for receipt of rebate cheque from approval of your claim by Outbound Field Marketing Services Ltd.
9. The promoter reserves the right to disqualify incomplete, altered or illegible claim forms or where no seller/reseller's invoice is attached. No responsibility will be accepted for claim forms lost, damaged or delayed in the post or insufficiently prestamped. Proof of posting will not be accepted as proof of delivery.
10. HP reserves the right to audit all requests to ensure that the terms and conditions of the promotion have been met and to request additional information regarding any and all claims, claim forms and supporting documents.
11. It is the claimant's responsibility to contact Outbound Field Marketing Services Ltd within 7 days of their claim documentation being sent if an email acknowledgement has not been received.
12. All documentation submitted for this promotion becomes the property of HP and will not be returned. Submission of false, incorrect, misleading or fraudulent documentation may, without prejudice to HP's other rights, result in disqualification from this promotion and future HP promotions.
13. For questions regarding the status of your claim, please email: [promotions@out-bound.co.uk](mailto:promotions@out-bound.co.uk)
14. HP may declare this promotion to be void where it is prohibited or restricted by applicable law.
15. The decisions of Hewlett Packard in respect of any and all aspects of the promotion will be final and binding.
16. HP reserves the right to amend or cancel this promotion without notice.

