

BABY 2020



Love you can feel.®



OVER 60  
NEW  
DESIGNS

\$2.00  
0072







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## Let's talk...

Dear friends, with the ongoing talk of tariffs on our goods, we want to be transparent about how this might affect our pricing. We've included the tariff price on all products, represented by a "T," based on a potential 15% tariff increase. **We will not implement this price unless a tariff is imposed and we'll do everything in our power to provide as much lead time as possible so you might be able to order prior to implementation.** This is intended to help you better budget your resources and timing of purchases. Thank you so much for your trust in Mary Meyer and please don't hesitate to contact us with any questions.



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@laureenrossfoster



@jordi\_ng

Follow us on Instagram to get the first look at new releases, designs consumers love, beautiful in-store displays, and behind the scenes info.



@nicki.entenmann



@chaotic.wunderland





Love you can feel.®

We live in amazing times, with connections and information so close to us that we can almost touch them. Life moves faster than ever and we are trying hard to keep up with this ever-quickenning pace. Here at Mary Meyer, we believe that, even as we have our thumb on the pulse of “what’s next,” there is still a place for the quiet, the sweet, the soft, and the true.

Mary Meyer was an innovator and maker for sure, but she always had one eye on where she came from and one on where she—and the company she built—was heading. We are working hard to hold that same balance. You’ll see it in the faces of the new toys we offer as well as in the returning ones you’ve come to love. At its foundation, our work is about relationships: the relationship of a mother and her child, of a child and his stuffed companion, and of the balance of what was and what’s next. Please look inside this Baby 2020 catalog and we hope you’ll find more than a little of both.





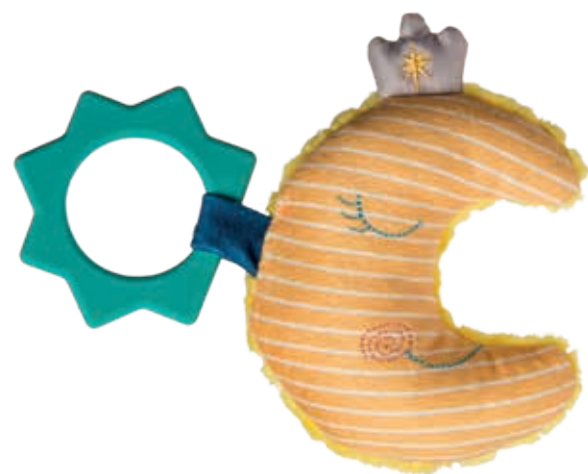
ALL NEW

# cosmo

Space is a hot topic right now with talk of Mars, the moon, and beyond. Sweet, soft, and full of adventure, the perfect gift for boys or girls.

Why we love Cosmo:

- All things space related are very much on trend.
- Aspirational theme for both boys and girls.
- New shimmery fabric.
- Lots of fun details.
- Popular color palette in kidswear.



### TEETHER RATTLE\*

The perfect size for little hands. Includes baby safe silicone teether.

6 in / 15 cm

44100 6 pc min \$4.50 ea. T5.00



### ACTIVITY CUBE

This is a busy block sure to stimulate babies. Sun, moon, and stars combine to help parents create fun bedtime stories. Features rattle, crinkle sound, fun colors, and stimulating textures.

4 x 4 in / 10 x 10 cm

44103 3 pc min \$7.50 ea. T8.25



\* J-hook for ease of display.





ALL NEW  
cosmo



**CRINKLE TEETHER**

Simple activity toy with sewn-in teether and metallic embroidery. Crinkle sound and squeaker inside. Flexible clip for strollers, cribs, and more. BPA, PVC, and phthalate free.

6 x 6 in / 15 x 15 cm  
44101 6 pc min **\$5.00 ea. T5.50**



7 19771 44101 0



**CHARACTER BLANKET\***

A happy stuffed sun is centered on our custom printed Cosmo blanket. Textured backing and knotted accents keep baby's interest.

13 x 13 in / 33 x 33 cm  
44105 3 pc min **\$9.50 ea. T10.25**



7 19771 44105 8



Love you can feel.®



**LOVEY**

An out of this world character with under-stuffed body (with bean bag). He's easy to hold and won't float away.

13 in / 33 cm  
44104 3 pc min **\$9.50 ea. T10.25**



7 19771 44104 1

\* J-hook for ease of display.



**BEAR WUBBANUB® PACIFIER**

Easy for baby to hold and hard for parents to lose. Latex-free, medical grade silicone pacifier. Machine washable. BPA, PVC, and phthalate free. Packaged for gift giving.

6 in / 15 cm  
44102 3 pc min **\$8.75 ea. T9.50**



7 19771 44102 7



**COSMO BOUTIQUE**

Take advantage of lower minimum quantities.

- 4 Teether Rattle
  - 3 Crinkle Teether
  - 2 Activity Cube
  - 2 WubbaNub Pacifier
  - 2 Character Blanket
  - 2 Lovey
- Total of 15 pieces.

44109 **\$103.50 T113.00**



7 19771 44109 6



ALL NEW

# marina mermaid

Mermaids are making a splash today with a blend of fantasy and fun. And the fun really begins when you meet Marina's best friend Purrmaid, the fantasy feline set to make her own splash.

Why we love Marina Mermaid:

- Mermaids continue to be top sellers for little girls.
- Lots of feminine details.
- Shimmery, satiny and fuzzy fabrics provide interest.
- Caribbean color scheme gives a modern feel.
- Everyone wants to be a mermaid...even kitty cats!



### TEETHER RATTLE

A rattle on the inside and a silicone teether on the outside make sleepy Marina Mermaid both stimulating and soothing.  
6 in / 15 cm

44151 6 pc min **\$4.50 ea. T5.00**



7 19771 44151 5



### SOFT BOOK

Combine storytime and cuddle time. Eight pages with Velcro® closure, crinkle paper, and squeaker inside.  
6 x 6 in / 15 x 15 cm

44154 3 pc min **\$9.00 ea. T9.75**



7 19771 44154 6



### MARINA MERMAID BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 3 Teether Rattle
- 2 WubbaNub Pacifier
- 2 Soft Book
- 2 Character Blanket

Total of 9 pieces.

44159 **\$68.00 T74.00**



7 19771 44159 1



### PURRMAID WUBBANUB® PACIFIER

Easy for baby to hold and hard for parents to lose. Latex-free, medical grade silicone pacifier. Machine washable. BPA, PVC, and phthalate free. Packaged for gift giving.  
6 in / 15 cm

44152 3 pc min **\$8.75 ea. T9.50**



7 19771 44152 2



### CHARACTER BLANKET\*

Imagine total cuteness when a baby girl has her mermaid blanket clutched and cuddled. That's why the Marina Mermaid blanket is a sure thing. Lots of textures provide tactile stimulation.

13 x 13 in / 33 x 33 cm

44155 3 pc min **\$9.50 ea. T10.25**



7 19771 44155 3

\* J-hook for ease of display.



# LilyLlama

Llama style...  
who can resist a llama so colorful and festive?

What we love:

- Llamas are everywhere because...LLAMAS!
- Fresh colors, for when grey's not an option.
- Embroidery makes it pop.
- NEW Matching Bib Sets and Baby Mat.



## LILY LLAMA BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 4 Rattle
  - 2 Soft Toy
  - 3 Crinkle Teether
  - 2 Character Blanket
  - 2 WubbaNub Pacifier
  - 2 Two Piece Bib Set
- Total of 15 pieces.

49069 **\$107.50** T117.50



**NEW**

## WONDERLICIOUS BIB SET

Bring LilyLlama to meal time with these elegant bibs. One is appliqued, other is printed. Velcro closure. Terry lined. One size. Machine wash.

15 x 7 in / 38 x 18 cm

43066 3 pc min **\$9.00 ea.** T9.75



## RATTLE\*

A simple llama with lots of style.

5 in / 13 cm

43060 6 pc min **\$4.50 ea.** T5.00



## CHARACTER BLANKET\*

Embroidered blanket with textured plush lining and knotted corners. Llama on top has sewn in, decorative blanket.

13 x 13 in / 33 x 33 cm

43064 3 pc min **\$9.50 ea.** T10.25



**BEST SELLER**

## WUBBANUB® PACIFIER

Easy for baby to hold and hard for parents to lose. Latex-free, medical grade silicone pacifier. Machine washable. BPA, PVC, and p hthalate free. Packaged for gift giving.

6 in / 15 cm

43062 3 pc min **\$8.75 ea.** T9.50



\* J-hook for ease of display.



## CRINKLE TEETHER

It's a soothing activity toy for curious babies. Teether, squeaker, and crinkle sound in a 6" square baby toy. Includes flexible loop for hanging. BPA, PVC, and phthalate free.

6 x 6 in / 15 x 15 cm

43061 6 pc min **\$5.00 ea.** T5.50



**BEST SELLER**

## SOFT TOY

She stands tall wearing an embroidered, festive blanket.

10 in / 25 cm

43065 3 pc min **\$10.00 ea.** T11.00



**NEW**

## BABY MAT

Make 'em say "awhhhhh" at the baby shower. Machine wash.

31 x 23 in / 79 x 58 cm

43063 2 pc min **\$25.00 ea.** T27.00





# tingo flamingo

It's not easy being humble when you're a flamingo, but we think Tingo does a lovely job of being sweet and demure, even with an embroidered tiara.

Why we love Tingo Flamingo:

- Flamingo are fancy and fancy is "in".
- NEW matching WubbaNub.
- Mixed fabrics and textures for tactile stimulation.
- WOW shower gift.

**BEST VALUE**

## TINGO FLAMINGO BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 4 Rattle
  - 3 Crinkle Teether
  - 2 Soft Toy
  - 2 Character Blanket
  - 2 WubbaNub Pacifiers
- Total of 13 pieces.

49139 **\$89.50 T98.00**



### CRINKLE TEETHER

Flexible loop for attaching to stroller and crib. Crinkle paper and squeaker inside.

6 x 6 in / 15 x 15 cm

43131 6 pc min **\$5.00 ea. T5.50**



\*The "T" pricing will take effect only in the event of a tariff on goods from our partners. For more information, see page 2.



### NEW

### WUBBANUB® PACIFIER

Easy for baby to hold and hard for parents to lose. Latex-free, medical grade silicone pacifier. Machine washable. BPA, PVC, and phthalate free. Packaged for gift giving.

6 in / 15 cm

43132 3 pc min **\$8.75 ea. T9.50**



### RATTLE\*

Easy to hold with gentle rattle sound.

6 in / 15 cm

43130 6 pc min **\$4.50 ea. T5.00**



### SOFT TOY

Our sweet and sleepy flamingo has knotted knees so she's easy to hold and fuzzy wings so she's ready to hug.

12 in / 30 cm

43135 3 pc min **\$10.00 ea. T11.00**



### BEST SELLER

### CHARACTER BLANKET

Embroidered blanket with textured plush trim. Flamingo on top has matching embroidery.

13 X 13 in / 33 X 33 cm

43134 3 pc min **\$9.50 ea. T10.25**







# afrique boutique

These beautiful shades of grey have been helping moms create elegant and modern nurseries while making them smile.

Why we love Afrique:

- Gender neutral
- Modern moms love grey nurseries.
- Top-selling theme 4 years running.
- Variety of products encourages multiple item sales.



## GRAND GIRAFFE

In search of that "WOW!" baby shower gift? Here it is, textured plush and graceful elegance included.

17 in / 43 cm  
42550 1 pc min **\$20.00 ea. T21.50**



7 19771 42550 8



## SOFT BOOK

Combine storytime and cuddle time. Eight pages with Velcro® closure, crinkle paper, and squeaker inside.

6 x 6 in / 15 x 15 cm  
43023 3 pc min **\$9.00 ea. T9.75**



7 19771 43023 6



## BEST SELLER

### ELEPHANT WUBBANUB® PACIFIER

Easy for baby to hold and hard for parents to lose. Latex-free, medical grade silicone pacifier. Machine washable. BPA, PVC, and phthalate free. Packaged for gift giving.

6 in / 15 cm  
42054 3 pc min **\$8.75 ea. T9.50**



7 19771 42054 1



## BEST SELLER

### ELEPHANT MUSICAL

Our elephant adds elegance to any nursery. Wind her up to play, "Minuet No. 1" by Bach.

8 in / 20 cm  
42552 2 pc min **\$13.50 ea. T14.50**



7 19771 42552 2







# afrique boutique

**BEST VALUE**

## AFRIQUE GREY & WHITE BOUTIQUE

Take advantage of lower minimum quantities. Contents include:

- 4 Rattles - 2 of each style
- 2 Giraffe Crinkle Teether
- 2 Elephant Crinkle Teether
- 2 Elephant WubbaNub Pacifier
- 2 Giraffe Lovey
- 2 Elephant Lovey
- 1 Giraffe Character Blanket
- 1 Elephant Character Blanket
- 1 Elephant Musical
- 2 Giraffe Soft Toy
- 1 Elephant Soft Toy
- 1 Grand Giraffe Soft Toy
- 2 Soft Book
- 2 Two Piece Bib Set

Total of 25 pieces.

### RATTLE ASSORTMENT\*

Simple silhouettes made with striped knit fabric and appliquéd trim. 2 styles assorted.

5 in / 13 cm

42050 6 pc min **\$4.50 ea. T5.00**



92169 **\$230.00 T249.50**



### CRINKLE TEETHERS

Simple activity toy with sewn in teether. Crinkle sound and squeeze activated squeaker inside. Flexible clip for strollers, cribs, and more. BPA, PVC, and phthalate free.

6 x 6 in / 15 x 15 cm **\$5.00 ea. T5.50**

#### GIRAFFE

43020 6 pc min



#### ELEPHANT

43022 6 pc min



### BEST SELLER

#### GIRAFFE SOFT TOY

Our Afrique Boutique line began with this beautifully crafted giraffe, still as popular as ever.

12 in / 30 cm

42053 3 pc min **\$12.50 ea. T13.50**



### BEST SELLER

#### ELEPHANT SOFT TOY

She's a grand and graceful addition to any baby nursery.

15 in / 38 cm

42057 1 pc min **\$20.00 ea. T21.50**



\* J-hook for ease of display.





# afrique boutique



**ELEPHANT CHARACTER BLANKET\***  
Curly and ribbed fabrics combine to soothe baby in a simple, soft blanket.

13 x 13 in / 33 x 33 cm  
42056 3 pc min **\$11.00 ea. T12.00**



7 19771 42056 5



**WONDERLICIOUS BIB SET**  
Bring Afrique to meal time with these elegant bibs. One is appliqued, other is printed. Velcro closure. Terry lined. One size. Machine wash.

15 x 7 in / 38 x 18 cm  
43024 3 pc min **\$9.00 ea. T9.75**



7 19771 43024 3



**BEST SELLER**  
**AFRIQUE SWADDLING BLANKET**  
Dual layer 100% cotton muslin swaddling blanket. Ultra-soft and breathable. Becomes softer with each wash. Use for swaddling, nursing cover, stroller cover and more. One per pack.

47 x 47 in / 120 x 120 cm  
LJ418 3 pc min **\$9.00 ea. T10.00**



6 28233 45418 8



**BEST SELLERS**

**LOVEYS\***  
Under stuffed body (with bean bag) is easy for baby to hold. Cute character face keeps baby engaged.

13 in / 33 cm **\$9.50 ea. T10.25**

**GIRAFFE**

42051 3 pc min



7 19771 42051 0

**ELEPHANT**

42055 3 pc min



7 19771 42055 8



**GIRAFFE CHARACTER BLANKET\***  
13 x 13 in / 33 x 33 cm

42052 3 pc min **\$11.00 ea. T12.00**



7 19771 42052 7

\* J-hook for ease of display.



**BEST SELLER**

**ELEPHANT BABY MAT**  
Make 'em say "awhhhhh" at the baby shower. Machine wash.

31 x 23 in / 79 x 58 cm  
42557 2 pc min **\$25.00 ea. T27.00**



7 19771 42557 7



**AFRIQUE SECURITY BLANKETS**  
Made with 100% cotton muslin with satin edge, these security blankets provide comfort for little ones everywhere they go. Two pack.

16 x 16 in / 40 x 40 cm  
LJ048 3 pc min **\$7.50 ea. T8.25**



6 28233 45048 7



# afrique lion, king of neutral.

Why he's a great addition:

- Same textured fabric, additional color option.
- Includes two top selling Afrique designs.



## AFRIQUE LION BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 2 Lovey
- 2 WubbaNub Pacifier
- 3 Crinkle Teether
- 2 Character Blanket
- 2 Soft Toy

Total of 11 pieces.

92589 **\$98.50** T107.00



7 19771 92589 3



### LION SOFT TOY

Our king of the jungle is made with the most beautifully soft, textured plush we could find.

12 in / 30 cm

42553 3 pc min **\$12.50 ea.** T13.50



7 19771 42553 9

\*The "T" pricing will take effect only in the event of a tariff on goods from our partners. For more information, see page 2.



### LION CHARACTER BLANKET\*

Blanket is lined with tan ribbed fabric  
Each corner tied with fabric knot.

13 x 13 in / 33 x 33 cm

42556 3 pc min **\$11.00 ea.** T12.00



7 19771 42556 0



### BEST SELLER

#### LION LOVEY\*

Under stuffed body (with bean bag) is easy for baby to hold. Cute character face keeps baby engaged.

13 in / 33 cm

42555 3 pc min **\$9.50 ea.** T10.25



7 19771 42555 3



### LION CRINKLE TEETHER

It's a soothing activity toy for curious babies. Teether, squeaker, and crinkle sound in a 6" square baby toy. Includes flexible loop for hanging. BPA, PVC, and phthalate free.

6 x 6 in / 15 x 15 cm

43021 6 pc min **\$5.00 ea.** T5.50



7 19771 43021 2



### BEST SELLER

#### LION WUBBANUB® PACIFIER

Easy for baby to hold and hard for parents to lose. Latex-free, medical grade silicone pacifier. Machine washable. BPA, PVC, and phthalate free. Packaged for gift giving.

6 in / 15 cm

42554 3 pc min **\$8.75 ea.** T9.50



7 19771 42554 6



ALL NEW

# down under mates

The Land Down Under is showing up to make a "G'day" for Baby. Koalas, cockatoos, and kangaroos that are perfect for cribs, cars, and carriers.

Why we love Down Under Mates:

- Koala Bears are THE new hot trending animal.
- Australia is the #1 dream travel destination for Americans.
- Exclusive Mary Meyer print ties the characters together.
- On trend color palette appeals to modern moms.
- Unique use of different fabrics keeps baby engaged.



### KOALA RATTLE\*

The perfect size for little hands. Corduroy leaf for added interest.

6 in / 15 cm

44110 6 pc min **\$4.50 ea. T5.00**



### KOALA LOVEY

This Lovey's fluffy tummy and bright trim will keep baby snuggling.

13 in / 33 cm

44114 3 pc min **\$9.50 ea. T10.25**



### KANGAROO ACTIVITY TOY

Elastic holds joey close while sleepy Mom's feet crinkle and head rattles. Silicone teether will keep baby engaged. Joey has squeaker inside, too. Exclusive print on tummy.

9 in / 23 cm

44115 3 pc min **\$11.00 ea. T12.00**





ALL NEW

# down under mates

BEST VALUE

### DOWN UNDER MATES BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 4 Koala Rattle
  - 2 Koala WubbaNub Pacifier
  - 2 Little Knotties Koala Blanket
  - 2 Koala Lovey
  - 2 Kangaroo Activity Toy
  - 1 Cockatoo Pull Musical
- Total of 13 pieces.

44119 **\$107.00** T116.50



7 19771 44119 5



### LITTLE KNOTTIES KOALA BLANKET\*

Knotted corners and ribbed back provides tactile stimulus. Exclusive watercolor print.

10 x 10 in / 25 x 25 cm

44113 3 pc min **\$8.50 ea.** T9.25



7 19771 44113 3

See more Little Knotties on page 50.

ella bella



### ELLA BELLA RING RATTLE

Sweet floral accents.

5 in / 13 cm

37900 6 pc min **\$4.50 ea.** T5.00



7 19771 37900 9



### KOALA WUBBANUB® PACIFIER

Easy for baby to hold and hard for parents to lose. Latex-free, medical grade silicone pacifier. Machine washable. BPA, PVC, and Phthalate free. Packaged for gift giving.

6 in / 15 cm

44112 3 pc min **\$8.75 ea.** T9.50



7 19771 44112 6



### COCKATOO MUSICAL

Pull down on its tail to play, "Talk to the Animals". Tie the fabric strap to allow bird to hang in lots of places.

9 in / 23 cm

44116 2 pc min **\$13.50 ea.** T14.50



7 19771 44116 4

\* J-hook for ease of display.



### BEST SELLER

### ELLA BELLA WUBBANUB® PACIFIER

Easy for baby to hold and hard for parents to lose. Latex-free, medical grade silicone pacifier. Machine washable. BPA, PVC, and Phthalate free. Packaged for gift giving.

6 in / 15 cm

37940 3 pc min **\$8.75 ea.** T9.50



7 19771 37940 5



### ELLA BELLA CHARACTER BLANKET\*

Embroidered floral accents and satin trim on this cute blanket toy.

17 x 17 in / 42 x 42 cm

37920 3 pc min **\$9.50 ea.** T10.25



7 19771 37920 7





**FOX WUBBANUB® PACIFIER**

Easy for baby to hold and hard for parents to lose. Latex-free, medical grade silicone pacifier. Machine washable. BPA, PVC, and phthalate free. Packaged for gift giving.

6 in / 15 cm

43102 3 pc min **\$8.75 ea. T9.50**



7 19771 43102 8

# itsy glitzy

It's the little touches that are big with Itsy Glitzy. Each character includes a touch of gold metallic and quiet colors that look soft and feel softer.

**Why we love Itsy Glitzy:**

- Super sweet faces and a simple elegance.
- Fine, feminine touches (gold, embroidery).
- Award-winning musical swan.
- Showstopper Grande Swan is great for room decor.
- Matching swaddle makes a great add on.



**WONDERLICIOUS BIB SET**

Bring Itsy Glitzy to meal time with these elegant bibs. One is applique, other is printed. Velcro closure. Terry lined. One size. Machine wash.

15 x 7 in / 38 x 18 cm

43116 3 pc min **\$9.00 ea. T9.75**



7 19771 43116 5

**SWAN GRANDE**

Looking for elegance on a grand scale? This beautiful bird will make a stylish statement in any nursery it nests in.

15 in / 38 cm

43108 2 pc min **\$20.00 ea. T21.50**



7 19771 43108 0



**BEST SELLER**

**GLITZY SWAN SWADDLING BLANKET**

Dual layer 100% cotton muslin swaddling blanket. Ultra-soft and breathable. Becomes softer with each wash. Use for swaddling, nursing cover, stroller cover and more. One per pack.

47 x 47 in / 120 x 120 cm

LJ429 3 pc min **\$9.00 ea. T10.00**



6 28233 45429 4



# itsy glitzy boutique



## ITSY GLITZY BOUTIQUE

Take advantage of lower minimum quantities.

- 4 Fawn Rattle
  - 2 Musical Swan
  - 2 Fox WubbaNub Pacifier
  - 3 Crinkle Teether
  - 2 Fawn Character Blanket
  - 2 Swan WubbaNub Pacifier
  - 2 Swan Two Piece Bib Set
  - 1 Swan Grande Soft Toy
- Total of 18 pieces.

43199 **\$152.00** T165.00



7 19771 43199 8



### AWARD WINNER MUSICAL SWAN

Wind up to play, "Brahm's Lullaby".  
Head turns as tune plays.  
9 in / 23 cm

43105 2 pc min **\$13.50 ea.** T14.50



7 19771 43105 9



### BEST SELLER

#### FAWN RATTLE\*

The perfect size for little hands.  
Includes baby safe metallic details.

6 in / 15 cm

43100 6 pc min **\$4.50 ea.** T5.00



7 19771 43100 4



### BEST SELLER

#### SWAN CRINKLE TEETHER

Simple activity toy with sewn in teether and metallic embroidery. Crinkle sound and squeeze activated squeaker inside. Flexible clip for strollers, cribs, and more. BPA, PVC, and phthalate free.

6 x 6 in / 15 x 15 cm

43106 6 pc min **\$5.00 ea.** T5.50



7 19771 43106 6

\* J-hook for ease of display.

\*The "T" pricing will take effect only in the event of a tariff on goods from our partners. For more information, see page 2.



#### SWAN WUBBANUB® PACIFIER

Easy for baby to hold and hard for parents to lose. Latex-free, medical grade silicone pacifier. Machine washable. BPA, PVC, and phthalate free. Packaged for gift giving.

6 in / 15 cm

43112 3 pc min **\$8.75 ea.** T9.50



7 19771 43112 7



#### FAWN CHARACTER BLANKET\*

Double layer blanket has pink satin liners. Baby safe, metallic gold details.

13 x 13 in / 33 x 33 cm

43104 3 pc min **\$9.50 ea.** T10.25



7 19771 43104 2







**SOFT TOY**  
Shimmering gold accents and embroidered sleepy eyes.  
8 in / 20 cm  
43073 3 pc min **\$7.50 ea. T8.25**



**CRINKLE TEETHER**  
It's a soothing activity toy for curious babies. Teether, squeaker, and crinkle sound in a 6" square baby toy. Includes flexible loop for hanging. BPA, PVC, and phthalate free.  
6 x 6 in / 15 x 15 cm  
43071 6 pc min **\$5.00 ea. T5.50**



**WONDERLICIOUS BIB SET**  
Bring Twilight Unicorn to meal time with these elegant bibs. One is appliqued, other is printed. Velcro closure. Terry lined. One size. Machine wash.  
15 x 7 in / 38 x 18 cm  
43076 3 pc min **\$9.00 ea. T9.75**



**BEST SELLER**  
**BABY MAT**  
31 x 23 in / 79 x 58 cm  
43078 2 pc min **\$25.00 ea. T27.00**



For those who want just a little more sparkle, may we present our daring darling...

# twilight baby unicorn

What's there to love?

- Unicorns are a top selling character.
- Gold and blush for the baby fashionista.
- Bibs match the toys.
- Unicorn Baby Mat.



**TWILIGHT BABY UNICORN BOUTIQUE**

Take advantage of lower minimum quantities.

Contents include:

- 4 Rattle
  - 3 Crinkle Teether
  - 2 Soft Toy
  - 2 Character Blanket
  - 2 Two Piece Bib Set
- Total of 13 pieces.

43089 **\$87.00 T95.00**



**RATTLE\***  
A rattle with an attitude accented in gold.  
5 in / 13 cm  
43070 6 pc min **\$5.00 ea. T5.50**



**BEST SELLER**  
**CHARACTER BLANKET\***  
Embroidered flowers decorate the body. Machine washable.  
13 x 13 in / 33 x 33 cm  
43074 3 pc min **\$9.50 ea. T10.25**



\* J-hook for ease of display.





ALL NEW

# sweet soothie blankets

As much fun for Mom as for baby, these trendy soothie blankets get a knowing laugh. You'll love the sweet smiling faces that engage baby and familiar everyday objects who suddenly have personality.

Why we love Sweet Soothie Blankets:

- On trend iconic symbols atop soft blankets.
- Perfect size for little hands.
- Gathered corners and smooth lining.
- Boutique includes countertop display.

10 x 10 in / 25 x 25 cm  
4 pc min per style  
**\$8.00 ea. T8.75**

BEST VALUE

### SWEET SOOTHIE BLANKET BOUTIQUE

Buy 4 of each of the 6 Sweet Soothie Blanket styles.  
Total of 24 pieces plus FREE displayer.  
See page 45 for the displayer.

44209 **\$192.00 T210.00**



SWEET CACTUS - 44200



SWEET LATTE - 44201



SWEET ICE CREAM - 44202



SWEET PINEAPPLE - 44203



SWEET RAINBOW - 44204



SWEET WATERMELON - 44205





# baby teether rattles

Smiles all around with these cheerful icons of farm and sky. Each rattle also has a silicone teether sewn in. Perfect for baby.

Why we love them:

- They're FUN!!!
- Silicone teether + rattle = great value!
- Moms need to smile too!

5 to 7 in / 13 to 18 cm  
6 pc min **\$4.50 ea. T5.00**



### TEETHER RATTLE INTRODUCTORY BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 4 Pineapple Rattle
- 4 Avocado Rattle
- 4 Cloud Rattle

Total of 12 pieces.

43219 **\$54.00 T60.00**



### BEST SELLER

#### YUMMY AVOCADO

43210



## ALL NEW yummy avocado

Food prints are a hot trend right now, even for babies. Now we know food can be cute and full of personality.

What we love about it:

- Based on our top selling Avocado rattle/teether.
- Everybody's into Avocados, even turtles.
- It makes us all smile.



### YUMMY AVOCADO BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 4 Teether Rattles
- 3 Crinkle Me
- 2 Character Blankets
- 2 WubbaNubs

Total of 11 pieces.

44149 **\$69.50 T76.00**



### CRINKLE TEETHER

It's a soothing activity toy for curious babies. Teether, squeaker, and crinkle sound in a 6" square baby toy. Includes flexible loop for hanging. BPA, PVC, and phthalate free.

6 x 6 in / 15 x 15 cm

44141 6 pc min **\$5.00 ea. T5.50**



### SWEETIE PINEAPPLE

43213



### PUFFY CLOUD

43212



\* J-hook for ease of display.



### CHARACTER BLANKET

This stuffed veggie is sweet as can be sitting atop quality corduroy and custom printed smiling avocados.

13 x 13 in / 33 x 33 cm

44145 3 pc min **\$9.50 ea. T10.25**



\* J-hook for ease of display.



### TURTLE WUBBANUB® PACIFIER

Easy for baby to hold and hard for parents to lose. Latex-free, medical grade silicone pacifier. Machine washable. BPA, PVC, and phthalate free. Packaged for gift giving.

6 in / 15 cm

44142 3 pc min **\$8.75 ea. T9.50**





# putty nursery

Putty Nursery has two new trending colors: coral and slate blue. Subtle and gender neutral continue to be our color guides. Modern mom approved.

## What's there to love?

- Sophisticated colors, luscious fabrics.
- Simple, understated designs.
- Countertop Display: easy, organized, attention-grabbing.
- Two NEW on-trend colors.



### PUTTYTOY & BLANKET BOUTIQUE

Take advantage of lower minimum quantities.

#### Contents include:

- 2 Elephant Character Blanket
  - 2 Bunny Character Blanket
  - 2 Dino Character Blanket
  - 2 Lamb Character Blanket
  - 2 Hippo Character Blanket
  - 2 Hound Character Blanket
  - 2 Sloth Character Blanket
  - 2 Giraffe Character Blanket
  - 2 Nursery Elephant
  - 2 Nursery Bunny
  - 2 Nursery Dino
  - 2 Nursery Lamb
  - 2 Nursery Hippo
  - 2 Nursery Hound
  - 2 Nursery Sloth
  - 2 Nursery Giraffe
- Total of 32 pieces.

42659 \$272.00 T296.00



7 19771 42659 8





# putty nursery soft toys

Features embroidered eyes  
and soft subdued colors.

- Two NEW on-trend colors.
- 15 designs in all.

## PUTTY NUSERY SOFT TOYS

11 in / 28 cm

4 pc min per style **\$7.50 ea.** T8.25

BEST  
VALUE

### PUTTY NURSERY SOFT TOY BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 2 Nursery Bunny
  - 2 Nursery Cow
  - 2 Nursery Elephant
  - 2 Nursery Lamb
  - 2 Nursery Dino
  - 2 Nursery Frog
  - 2 Nursery Hound
  - 2 Nursery Giraffe
  - 2 Nursery Fox
  - 2 Nursery Llama
  - 2 Nursery Sloth
  - 2 Nursery Fawn
- Total of 24 pieces.

42749 **\$180.00** T198.00



7 19771 42749 6



NEW

NURSERY DINO - 42750



7 19771 42750 2



NEW

NURSERY FROG - 42760



7 19771 42760 1



NURSERY SLOTH - 42730



7 19771 42730 4



NEW

NURSERY LLAMA - 42780



7 19771 42780 9



NEW

NURSERY HIPPO - 42770



7 19771 42770 0



BEST SELLER

NURSERY ELEPHANT - 42620



7 19771 42620 8



NURSERY PANDA - 42650



7 19771 42650 5



**PUTTY NUSERY SOFT TOYS**

11 in / 28 cm

4 pc min per style **\$7.50 ea. T8.25**



**NURSERY LAMB - 42630**



**BEST SELLER**

**NURSERY FOX - 42710**



**NURSERY GIRAFFE - 42690**



**NURSERY PIGLET - 42660**



**NURSERY HOUND - 42670**



**NURSERY FAWN - 42740**



**NURSERY BUNNY - 67442**



**NURSERY COW - 42610**





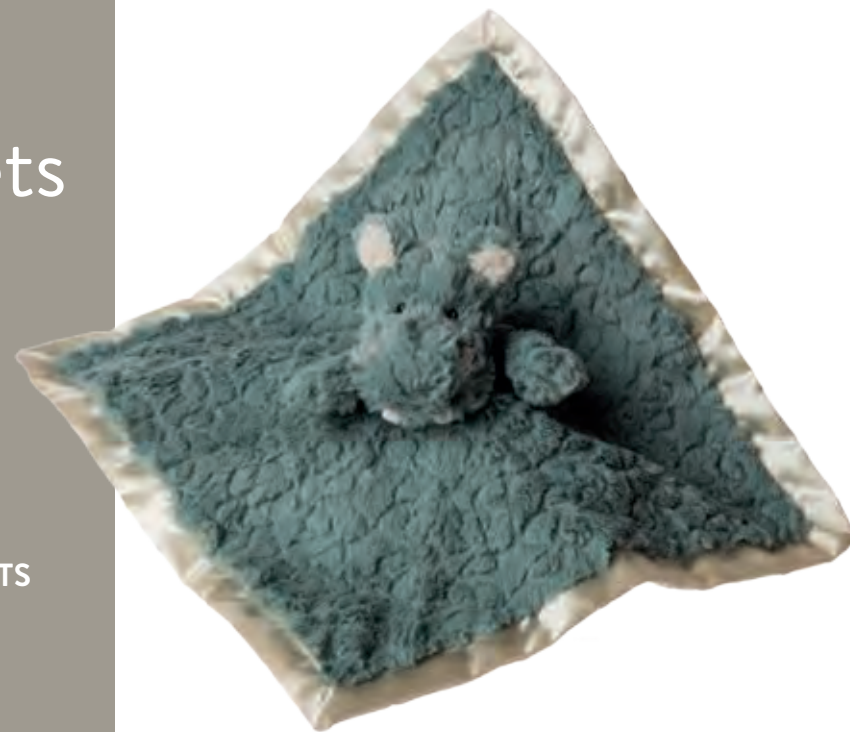
# putty nursery character blankets

- Two NEW on-trend colors.
- 10 designs in all.

## PUTTY NURSERY CHARACTER BLANKETS

13 x 13 in / 33 x 33 cm

3 pc min per style **\$9.50 ea.** T10.25



**NEW**

HIPPO - 42775



7 19771 42775 5



GIRAFFE - 42695



7 19771 42695 6



SLOTH - 42735



7 19771 42735 9



**NEW**

DINO - 42765



7 19771 42765 6



**BEST VALUE**

### PUTTY NURSERY BLANKET BOUTIQUE

Comes with FREE countertop displayer.

- 2 Bunny Blanket
- 2 Elephant Blanket
- 2 Panda Blanket
- 2 Piglet Blanket
- 2 Dino Blanket
- 2 Hippo Blanket
- 3 Hound Blanket
- 3 Lamb Blanket
- 3 Giraffe Blanket
- 3 Sloth Blanket

Total of 24 pieces.  
plus FREE merchandiser.

42739 **\$228.00** T246.00



7 19771 42739 7

### COUNTERTOP DISPLAY

27 x 24 in / 69 x 61 cm

11 in / 28 cm base

Displays at least 16 pieces.

Easy assembly.

10187 1 pc min **\$40.00** T45.00



7 19771 10187 7



# putty nursery character blankets

What's there to love?

- Embroidered eyes and fabric noses for total softness.
- Satin lining adds tactile stimulation babies love.
- Stuffed arms are easy for little hands to hold.

## PUTTY NURSERY CHARACTER BLANKETS

13 x 13 in / 33 x 33 cm

3 pc min per style **\$9.50 ea.** T10.25



ELEPHANT - 42625



7 19771 42625 3

BUNNY - 42605



7 19771 42605 5

PANDA - 42655



7 19771 42655 0

**BEST SELLER**

LAMB - 42635



7 19771 42635 2

PIGLET - 42665



7 19771 42665 9

**BEST SELLER**

HOUND - 42675



7 19771 42675 8





**PUTTY COW LOVEY\***

Under stuffed body (with bean bag) is easy for baby to hold. Cute character face keeps baby engaged.

11 in / 28 cm

42614 3 pc min **\$9.50 ea. T10.25**



7 19771 42614 7

# putty nursery loveys

The easiest Putty Toys to grab and hold.



**PUTTY DUCK WUBBANUB® PACIFIER**

Easy for baby to hold and hard for parents to lose. Latex-free, medical grade silicone pacifier. Machine washable. BPA, PVC, and phthalate free. Packaged for gift giving.

6 in / 15 cm

42682 3 pc min **\$8.75 ea. T9.50**



7 19771 42682 6



**BEST SELLER**

**PUTTY FOX LOVEY\***

11 in / 28 cm

42714 3 pc min **\$9.50 ea. T10.25**



7 19771 42714 4



**PUTTY FAWN LOVEY\***

11 in / 28 cm

42744 3 pc min **\$9.50 ea. T10.25**



7 19771 42744 1

\* J-hook for ease of display.



**PUTTY BUNNY RATTLES**

Want a simple and sweet baby gift? These bunny rattles show why less is sometimes more. Ships four colors assorted.

6 in / 15 cm

67420 12 pc min **\$4.50 ea. T5.00**



7 19771 67420 3



# little knotties

From their original, watercolor prints to sweet expressions, these Knotties are nice.



**NEW**  
KOALA  
44113



BUNNY  
43200



**BEST SELLER**  
FOX  
43201



## Why we created Little Knotties:

- Prints are designed by Mary Meyer and are exclusive.
- Babies love faces and we picked the most popular.
- Knots on the corners and ribbed back provide tactile stimulus.
- Soft and sweet at a value price.
- Includes FREE displayer option.
- NEW Koala Bear for 2020

10 x 10 in / 25 x 25 cm

3 pc min per style **\$8.50 ea. T9.25**



## LITTLE KNOTTIES COUNTERTOP ASSORTMENT

- Contents include:
- 5 of each of 5 designs.
  - FREE counter top displayer.
- Total of 25 pieces plus the displayer.

49209 **\$212.50 T231.25**



SLOTH  
43202



\* J-hook for ease of display.



UNICORN  
43203





# decco pup

Yes, you can teach a new dog an old trick. Our stylish pup is tricked out with art deco prints we created just for him.

Why we love Decco Pup:

- Puppies are always top sellers.
- Neutral colors feel modern.
- For girls, boys, and surprises.
- Activity cube to engage baby.
- NEW matching Baby Mat.

**BEST VALUE**

## DECCO PUP BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 4 Rattle
- 2 Soft Toy
- 2 WubbaNub
- 2 Character Blanket
- 2 Two Piece Bib Set
- 2 Activity Cube
- Total of 14 pieces.

43099 **\$107.50** T117.50



7 19771 43099 1



**NEW**

## BABY MAT

Make 'em say "awhhhh" at the baby shower. Machine wash.

31 x 23 in / 79 x 58 cm

43093 2 pc min **\$25.00 ea.** T27.00



7 19771 43093 9



## ACTIVITY CUBE

This is a busy block sure to stimulate babies. With embroidered eyes open or closed, parents can create fun bedtime and naptime stories. Rattle and crinkle sounds included.

4 x 4 in / 10 x 10 cm

43091 3 pc min **\$7.50 ea.** T8.25



7 19771 43091 5



**BEST SELLER**

## CHARACTER BLANKET\*

Star shaped blanket with soft plush liner.

13 x 13 in / 33 x 33 cm

43094 3 pc min **\$9.50 ea.** T10.25



7 19771 43094 6



## RATTLE\*

Perfect for little hands to hold.

A little shake creates a soft rattle sound.

6 in / 15 cm

43090 6 pc min **\$4.50 ea.** T5.00



7 19771 43090 8



## SOFT TOY

With prints like these (we created them), we should have named this cutie Bark Decco.

11 in / 28 cm

43095 3 pc min **\$10.00 ea.** T11.00



7 19771 43095 3



## WONDERLICIOUS BIB SET

Bring Decco Pup to meal time with these elegant bibs.

One is appliqued, other is printed. Velcro closure. Terry lined.

One size. Machine wash.

15 x 7 in / 38 x 18 cm

43096 3 pc min **\$9.00 ea.** T9.75



7 19771 43096 0



**BEST SELLER**

## WUBBANUB® PACIFIER

Easy for baby to hold and hard for parents to lose. Latex-free, medical grade silicone pacifier. Machine washable.

BPA, PVC, and phthalate free. Packaged for gift giving.

6 in / 15 cm

43092 3 pc min **\$8.75 ea.** T9.50



7 19771 43092 2

\* J-hook for ease of display.





**BEST SELLER**

**LAMB RATTLE**

Perfect little inspirational gift. Baby safe details with rattle inside.

5 in / 13 cm

56630 12 pc min **\$4.50 ea. T5.00**



7 19771 56630 0

# inspirational

Inspirational gifts are a popular way to celebrate a new beginning.

Why we love these toys:

- Traditional choice for christening gifts.
- Great for hospital gift shops.
- Baby Mat makes a WOW shower gift.



**INSPIRATIONAL BOUTIQUE**

Take advantage of lower minimum quantities.

Contents include:

- 6 Christening Lamb Rattle
  - 2 Character Lamb Blanket
  - 2 Wind Up Musical Lamb
- Total of 10 pieces.

56699 **\$73.00 T89.50**



7 19771 56699 7

Help make memories...  
like when family welcomes the new baby  
into their tradition of faith.



**LAMB BLANKET**

Fully lined, satin trimmed blanket. "Bless this Child" embroidered on blanket.

14 in / 36 cm

56640 6 pc min **\$9.50 ea. T10.25**



7 19771 56640 9



**BEST SELLER**

**MELODY MUSICAL LAMB**

Our wind-up musical is made of super soft plush and plays, "Jesus Loves Me."

12 in / 30 cm

56641 2 pc min **\$13.50 ea. T14.50**



7 19771 56641 6



**"BLESS THIS BABY" LAMB BABY MAT**

Embroidered face details. "Bless this Baby" embroidered on body.

31 x 23 in / 79 x 58 cm

56646 2 pc min **\$25.00 ea. T27.00**



7 19771 56646 1



# oatmeal bunny

This is the feel-good toy babies love to snuggle with.

Why we love Oatmeal Bunny:

- Oatmeal is popular year after year.
- Cream and tan textured fabric creates a natural, soft look.
- Bunnies are not just for Easter anymore.
- European-inspired rattle.
- Bibs to match toys.



### RATTLE\*

Soothing, sleeping bunny rattles with a gentle shake.

7 in / 18 cm

41708 6 pc min **\$5.00 ea. T5.50**



### WONDERLICIOUS BIB SET

Bring Oatmeal Bunny to meal time with these elegant bibs. One is appliqued, other is printed. Velcro closure. Terry lined. One size. Machine wash.

15 x 7 in / 38 x 18 cm

41704 3 pc min **\$9.00 ea. T9.75**



### BEST SELLER

#### LOVEY\*

Her body is mostly beans, making our bunny lovey easy to grab and hard to put down..

13 in / 33 cm

41701 3 pc min **\$8.50 ea. T9.25**



### BEST SELLER

#### WUBBANUB® PACIFIER

Easy for baby to hold and hard for parents to lose. Latex-free, medical grade silicone pacifier. Machine washable. BPA, PVC, and phthalate free. Packaged for gift giving.

6 in / 15 cm

41702 3 pc min **\$8.75 ea. T9.50**



\* J-hook for ease of display.



### OATMEAL BUNNY BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 4 Rattle
- 3 Lovey
- 2 WubbaNub Pacifier
- 2 Two Piece Bib Set

Total of 11 pieces.

49719 **\$81.00 T88.25**







**ROCKY BABY MAT**  
Our baby mats are a top celebrity pick.  
31 x 23 in / 79 x 58 cm  
03309 2 pc min **\$25.00 ea.** T27.00



## rocky chicken & amber fawn

Speckled fabric and unique characters have made these critters favorites.

Why do we love these two?

- Fawns are top sellers at Mary Meyer.
- Chickens make us all smile.
- Mini themes make it easy to coordinate gifts.

### BEST SELLER

#### AMBER WUBBANUB® PACIFIER

Easy for baby to hold and hard for parents to lose. Latex-free, medical grade silicone pacifier. Machine washable. BPA, PVC, and phthalate free. Packaged for gift giving.

6 in / 15 cm

43052 3 pc min **\$8.75 ea.** T9.50



#### AMBER BABY MAT

31 x 23 in / 79 x 58 cm

03310 2 pc min **\$25.00 ea.** T27.00



#### AMBER CHARACTER BLANKET\*

Spots that are never outgrown and satin lining appeal to baby's senses.

12 x 12 in / 30 x 30 cm

43050 3 pc min **\$8.50 ea.** T9.25



#### ROCKY WUBBANUB® PACIFIER

Easy for baby to hold and hard for parents to lose. Latex-free, medical grade silicone pacifier. Machine washable. BPA, PVC, and phthalate free. Packaged for gift giving.

6 in / 15 cm

43042 3 pc min **\$8.75 ea.** T9.50



#### ROCKY CHARACTER BLANKET\*

Fuzzy spotted fabric with silver satin lining provides tactile interest.

12 x 12 in / 30 x 30 cm

43040 3 pc min **\$8.50 ea.** T9.25



\* J-hook for ease of display.



# WubbaNub®

Five new designs for 2020!  
16 designs in all!

Why we love our WubbaNubs:

- Each WubbaNub coordinates with our blankets, toys and more.
- Mothers, grandmothers, and gift givers know the name and look for it.
- Packaged for gift giving.
- Consistent top sellers.
- Machine washable.
- Latex-free, medical grade, silicone pacifier.
- BPA, PVC, and phthalate free.
- No pacifier cords or clips.

6 in / 15 cm 3 pc min per style  
**\$8.75 ea. T9.50**

**BEST VALUE**

### WUBBANUB 2020 BOUTIQUE

Build an instant WubbaNub boutique with this assortment. Take advantage of lower minimum quantities. Total of 27 pieces. Contents: See grey circles to the right.

38959 **\$236.25** T256.50



### WUBBANUB COUNTERTOP SIGN

8.5 x 11 in / 22 x 28 cm  
10172 No Charge



**1 pc NEW**

MARINA PURRMAID - 44152



**2 pc NEW**

AVOCADO TURTLE - 44142



**2 pc NEW**

COSMO BEAR - 44102



**2 pc NEW**

TINGO FLAMINGO - 43132



**2 pc NEW**

DOWN UNDER KOALA - 44112



**1 pc**

PUTTY DUCK - 42682



**1 pc**

DECCO PUP - 43092



**2 pc**

ITSY GLITZY SWAN - 43112



**2 pc BEST SELLER**

LILY LLAMA - 43062



**2 pc BEST SELLER**

AFRIQUE ELEPHANT - 42054



**1 pc**

ROCKY CHICKEN - 43042



**2 pc BEST SELLER**

ELLA BELLA - 37940



**1 pc**

ITSY GLITZY FOX - 43102



**2 pc BEST SELLER**

AMBER FAWN - 43052



**2 pc**

AFRIQUE LION - 42554



**2 pc**

OATMEAL BUNNY - 41702





# baby mats

Soft, sweet, and wildly popular, our baby mats are built to last and are a convenient way to bring a piece of home wherever you go.

What we love about our Baby Mats:

- Makes a "WOW" baby shower gift.
- Top celebrity pick.
- Many 5 star reviews online.
- Machine washable.

31 x 23 in / 79 x 58 cm  
2 pc min per style **\$25.00 ea. T27.00**



**NEW**  
DECCO PUP - 43093  
7 19771 43093 9



**NEW**  
LILY LLAMA - 43063  
7 19771 43063 2



**BEST SELLER**  
TWILIGHT UNICORN - 43078  
7 19771 43078 6





# baby mats

More reasons we love our Baby Mats:

- Durable fabric bottom.
- Luxurious soft fabric.
- Folds up for easy travel.

31 x 23 in / 79 x 58 cm

2 pc min per style **\$25.00 ea. T27.00**



**BEST SELLER**

LAMB - 02552



7 19771 02552 4



PINK BEAR - 01410



7 19771 01410 8



**BEST SELLER**

GREY OWL - 03304



7 19771 03304 8



**BEST SELLER**

BUNNY - 02975



7 19771 02975 1



**BEST SELLER**

GIRAFFE - 02531



7 19771 02531 9



BLUE BEAR - 01411



7 19771 01411 5



# baby mats

Soft, sweet, and wildly popular, our baby mats are built to last and are a convenient way to bring a piece of home wherever you go.

31 x 23 in / 79 x 58 cm  
2 pc min per style **\$25.00 ea. T28.00**



BLACK & WHITE PUPPY - 03308

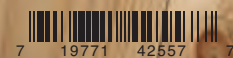


7 19771 03308 6



**BEST SELLER**

AFRIQUE ELEPHANT - 42557



7 19771 42557 7

GREY ELEPHANT - 92421



7 19771 92421 6



"BLESS THIS BABY" LAMB - 56646



7 19771 56646 1



PINK ELEPHANT - 92486



7 19771 92486 5



BLUE ELEPHANT - 92481



7 19771 92481 0



# baby mats

31 x 23 in / 79 x 58 cm  
2 pc min per style **\$25.00 ea. T27.00**



ROCKY CHICKEN - 03309



BOOBOO MOOMOO COW - 42806



AMBER FAWN - 03310



FIZZY FROG - 43088



Love you can feel.®





**SOPHIE**  
LA GIRAFE®

~ Paris 1961 ~



Sophie la girafe has been a teething child's best friend since 1961. Mary Meyer worked with Sophie's French creators to develop a soft toy version for your baby. Our Sophie has the same sweet face, but is softer, larger, and a ready companion for sleeptime and playtime—c'est l'amour.



# Sophie la girafe

The Sophie la girafe mystique continues. We once again present beautiful Sophie soft toys that capture the likeness and character of the beloved original Sophie la girafe.

With so many Sophie enthusiasts shopping for new babies, your shop could be the go-to place where moms discover the world of Sophie la girafe.

### Why we love Sophie:

- Moms and grandmoms recognize Sophie.
- Genuine Sophie character that's huggable.



### SOPHIE LA GIRAFE

Sophie la girafe in soft, printed fabric. Embroidered eyes, airbrushed details. Can stand and lay down.

13 in / 33 cm

27500 3 pc min **\$14.00 ea.** T15.00



7 19771 27500 4



### SOPHIE LA GIRAFE - Grand

16 in / 41 cm

27510 2 pc min **\$20.00 ea.** T21.50



7 19771 27510 3



### SOPHIE LA GIRAFE - Doudou d'activité

12 in / 30 cm

27570 3 pc min **\$10.00 ea.** T10.75



7 19771 27570 7

## the boutique



### SOPHIE LE GIRAFE PACKAGE

Take advantage of lower minimum quantities.

Contents include:

- 2 Josephine the Mouse
  - 2 Lazare the Cat
  - 2 Sophie la Girafe - Lullaby
  - 2 Sophie la Girafe Soft Toy
  - 2 Sophie la Girafe Soft Toy - Grand
  - 2 Sophie la Girafe - Activité
  - 2 Sophie la Girafe Doudou d'Activité
  - 1 FREE Sophie Shelf Talker
- Total of 14 pieces plus FREE shelf talker.

27519 **\$190.00** T204.50



7 19771 27519 6





Gold Award Recipient, Mom's Choice Awards, 2018



**AWARD WINNER**

**SOPHIE LA GIRAFE – Activité**

Sophie with activities: rattle, squeaker, crinkle, and mirror. Bird tucks into pocket and is secured with sewn in fabric cord.

14 in / 36 cm

27520 2 pc min **\$20.00 ea.** T21.50



7 19771 27520 2



**BEST SELLER**

**SOPHIE LA GIRAFE – Lullaby**

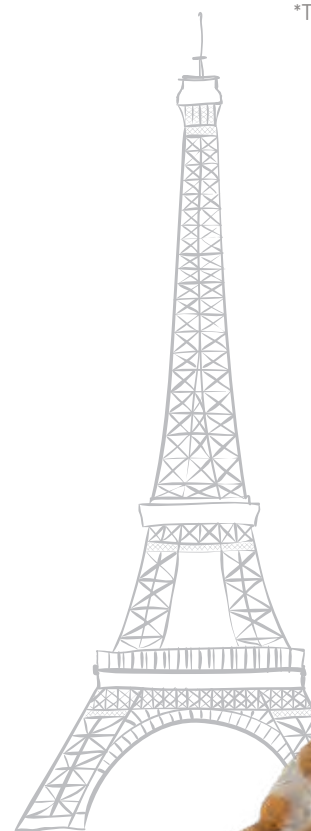
Wind-up music box plays "Frère Jacques". Head moves back and forth as music plays.

11 in / 28 cm

27530 3 pc min **\$14.00 ea.** T15.00



7 19771 27530 1



\*The "T" pricing will take effect only in the event of a tariff on goods from our partners. For more information, see page 2.



**BEST SELLER**

**BABY MAT**

Make 'em say, "awhhhhh" at the baby shower. Machine wash.

31 x 23 in / 79 x 58 cm

27560 2 pc min **\$27.50 ea.** T29.50



7 19771 27560 8

Sophie la girafe®: product protected (by order of the Paris court of appeal dated 30 June 2000)®



**JOSÉPHINE THE MOUSE**

Sophie's marvelous friend Joséphine has embroidered details and trim that coordinates with Sophie Activité.

8.5 in / 21 cm

27550 3 pc min **\$8.00 ea.** T8.75



7 19771 27550 9



**LAZARE THE CAT**

Sophie's loyal friend is Lazare and has embroidered face details.

9 in / 23 cm

27540 3 pc min **\$9.00 ea.** T9.75



7 19771 27540 0









## ALL NEW Sleepy Seas

Ocean animals, especially in this lush aquamarine color, are hot right now. Taggies fans have always loved a punch of color. These toys will swim into people's hearts.

Why we love it:

- Ocean creatures, always popular, are trending.
- Gender neutral, great choice for girls or boys.
- Geometric print gives it a modern look.



### OCTOPUS CRINKLE ME

Flexible loop for attaching to stroller and crib.  
8 Taggies ribbons with crinkle paper and squeaker inside.

6 x 6 in / 15 x 15 cm

40283 6 pc min **\$5.00 ea. T5.50**



7 19771 40283 7



### OCTOPUS PULL MUSICAL

Pull down on the sturdy handle to play, "Rock-A-Bye Baby".  
Features 8 Taggies ribbons.

11 in / 27 cm

40285 2 pc min **\$13.50 ea. T14.50**



7 19771 40285 1



### WHALE SOFT TOY

Sleepy eyes for a sweet baby look with 10 Taggies ribbons.

12 in / 30 cm

40281 3 pc min **\$10.00 ea. T11.00**



7 19771 40281 3

BEST  
VALUE

### SLEEPY SEAS BOUTIQUE

Take advantage of lower minimum quantities

Contents include:

- 4 Fish Rattle
  - 3 Octopus Crinkle Me
  - 2 Octopus Character Blanket
  - 2 Whale Soft Toy
  - 1 Octopus Musical Pull
- Total of 12 pieces.

40289 **\$86.50 T94.50**



7 19771 40289 9



### FISH RATTLE\*

Easy to hold with gentle rattle sound.

6 in / 15 cm

40280 6 pc min **\$4.50 ea. T5.00**



7 19771 40280 6



### OCTOPUS CHARACTER BLANKET\*

Our leggy octopus sits atop a turquoise satin lined blanket with 18 Taggies ribbons sewn in.

13 x 13 in / 33 x 33 cm

40284 3 pc min **\$10.00 ea. T10.75**



7 19771 40284 4





ALL NEW

## Harmony Bunny

How can it be spring, if we don't have bunnies? Sweet and understated, our garden bunny is stealing hearts... and carrots.

Why we love it:

- Bunnies are now a year round baby theme.
- Rattle/Teether combo becoming a top seller.
- Classic color palette appeals to traditionalists.
- NEW fuzzy fabric provides tactile interest.



### TEETHER RATTLE\*

Easy to hold with a rattle on the inside and teether on the outside.

6 in / 15 cm

40290 6 pc min **\$4.50 ea.** T5.00



7 19771 40290 5



### CRINKLE ME

Flexible loop for attaching to stroller and crib. 8 Taggies ribbons with crinkle paper and squeaker inside.

6 x 6 in / 15 x 15 cm

40291 6 pc min **\$5.00 ea.** T5.50



7 19771 40291 2



### LOVEY\*

9 Taggies ribbons adorn this lovey that's easy to grab and hard to put down.

11 in / 28 cm

40294 3 pc min **\$10.00 ea.** T10.75



7 19771 40294 3



### CHARACTER BLANKET\*

Our garden bunny sits atop a 4 panel, satin lined blanket with 18 Taggies ribbons sewn in.

13 x 13 in / 33 x 33 cm

40293 3 pc min **\$10.00 ea.** T10.75



7 19771 40293 6



### HARMONY BUNNY BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 4 Rattle
- 3 Crinkle Me
- 2 Character Blanket
- 2 Lovey

Total of 11 pieces.

49299 **\$73.00** T79.50



7 19771 49299 9









## Molasses Sloth

Begin each day with a long, slow hug.

Why we created Molasses:

- In the baby market, sloths are hot!
- Perfect for boys, girls, and the “We want to be surprised” crowd.
- Naturally neutral color palette.



### MOLASSES SLOTH BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 4 Rattle
- 2 Soft Book
- 2 Soft Toy
- 2 Lovey
- 2 Character Blanket
- 4 Crinkle Me

Total of 16 pieces.

49249 \$120.00 T130.50



### BEST SELLER

#### TEETHER RATTLE\*

A rattle on the inside and a silicone teether on the outside make this sleepy sloth both stimulating and soothing.

5 in / 13 cm

40240 6 pc min \$4.50 ea. T5.00



### CRINKLE ME SLOTH

The simple, eye catching gift that can be added to any baby purchase. Easy to buy opening price point. Crinkle paper and squeaker inside. Eight Taggies ribbons.

6 x 6 in / 15 x 15 cm

40242 6 pc min \$5.00 ea. T5.50



### NEW

#### LOVEY\*

9 Taggies ribbons and fun toes adorn this lovey that's easy to grab and hard to put down.

11 in / 28 cm

40245 3 pc min \$10.00 ea. T10.75



### NEW

#### SOFT BOOK\*

6 X 6 in / 15 X 15 cm

40244 3 pc min \$9.00 ea. T9.75



#### CHARACTER BLANKET\*

Our adorable sloth blanket features 19 Taggies ribbons and an aqua satin liner.

13 x 13 in / 33 x 33 cm

40243 3 pc min \$10.00 ea. T10.75



\* J-hook for ease of display.



#### SOFT TOY

Ten Taggies ribbons adorn this adorable, three-toed sloth with embroidered eyes.

12 in / 30 cm

40241 3 pc min \$12.00 ea. T13.00



#### BABY MAT

31 in x 23 in / 79 cm x 58 cm

40248 2 pc min \$27.50 ea. T29.50







## Painted Pony

It's like a pony ran smack into a creamy cupcake.

Why we love it:

- Sweet, on-trend colors.
- So many feminine details: appliqued spots, sparkle trim, eyelashes, silky mane.
- Inspired by our very popular FabFuzz Calliope Pony.
- Includes new soft book.

BEST VALUE

### PAINTED PONY BOUTIQUE

Take advantage of lower minimum quantities

- 4 Rattle
- 4 Crinkle Me
- 2 Soft Toy
- 2 Character Blanket
- 2 Soft Book
- Total of 14 pieces.

49239 **\$104.00** T113.00



### RATTLE\*

Easy to hold with gentle rattle sound.  
6 in / 15 cm

40230 6 pc min **\$4.50 ea.** T5.00



### BEST SELLER

#### SOFT TOY

Spots are appliqued and eyes are embroidered.  
Sparkly ear trim and ten Taggies ribbons.

12 in / 30 cm

40235 2 pc min **\$14.00 ea.** T15.00



### NEW

#### BABY MAT

31 in x 23 in / 79 cm x 58 cm

40236 2 pc min **\$27.50 ea.** T29.50



### SOFT BOOK

6 X 6 in / 15 X 15 cm

40150 3 pc min **\$9.00 ea.** T9.75



### BEST SELLER

#### CHARACTER BLANKET\*

Our decorative pony lays atop a pink satin lined blanket with 18 Taggies ribbons sewn in.

13 x 13 in / 33 x 33 cm

40234 3 pc min **\$10.00 ea.** T10.75



### CRINKLE ME

Flexible loop for attaching to stroller and crib.  
8 Taggies ribbons with crinkle paper and squeaker inside.

6 x 6 in / 15 x 15 cm

40231 6 pc min **\$5.00 ea.** T5.50



\* J-hook for ease of display.



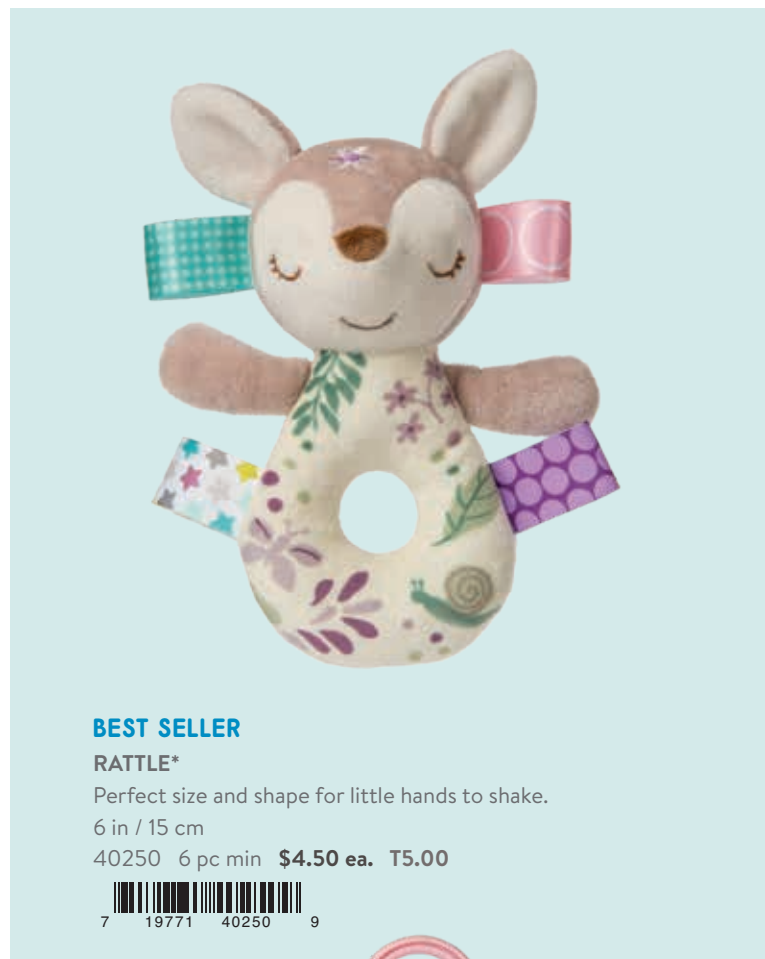


## Flora Fawn

Our little deer is perfect for little dears.

What's there to love?

- Woodland critters are very popular, the time is right for a fawn.
- Purple is trending in baby.
- The calming effect of sleepy eyes.



### BEST SELLER

#### RATTLE\*

Perfect size and shape for little hands to shake.

6 in / 15 cm

40250 6 pc min **\$4.50 ea. T5.00**



7 19771 40250 9



#### CHARACTER BLANKET\*

Our adorable fawn blanket features 18 Taggies ribbons and a lavender satin liner.

13 x 13 in / 33 x 33 cm

40254 3 pc min **\$10.00 ea. T10.75**



7 19771 40254 7



### FLORA FAWN BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 4 Rattle
  - 4 Crinkle Me
  - 2 Lovey
  - 2 Character Blankets
- Total of 12 pieces

40259 **\$78.00 T85.00**



7 19771 40259 2



#### CRINKLE ME

Flexible loop for attaching to stroller and crib. 8 Taggies ribbons with crinkle paper and squeaker inside.

6 x 6 in / 15 x 15 cm

40251 6 pc min **\$5.00 ea. T5.50**



7 19771 40251 6



#### LOVEY\*

Her body is mostly beans, making our lovey easy to grab and hard to put down.

11 in / 28 cm

40253 3 pc min **\$10.00 ea. T10.75**



7 19771 40253 0

\* J-hook for ease of display.



Love you can feel.®









**HEATHER HEDGEHOG SQUEEZE & SQUEAK**  
 This smaller version of Heather Soft Toy has a fun squeaker inside plus seven Taggies ribbons.  
 6 in / 15 cm

40204 6 pc min **\$6.00 ea. T6.50**



**HARLEY RACCOON CHARACTER BLANKET\***  
 Two different plush fabrics and 19 Taggies ribbons adorn this gender neutral cutie. Lined with grey satin.  
 13 x 13 in / 33 x 33 cm

40205 3 pc min **\$10.00 ea. T10.75**



**CRINKLE ME HARLEY RACCOON**  
 Features a fuzzy, sewn on tail. 8 Taggies ribbons with crinkle paper and squeaker inside.

6 x 6 in / 15 x 15 cm  
 40207 6 pc min **\$5.00 ea. T5.50**



**BEST SELLER**  
**HARLEY RACCOON LOVEY\***  
 Her body is mostly beans, making our lovey easy to grab and hard to put down.

12 in / 30 cm  
 40202 3 pc min **\$10.00 ea. T10.75**



**HEATHER HEDGEHOG CHARACTER BLANKET\***  
 Two different plush fabrics and 19 Taggies ribbons adorn this gender neutral cutie. Lined with grey satin.

13 x 13 in / 33 x 33 cm  
 40206 3 pc min **\$10.00 ea. T10.75**



\* J-hook for ease of display.



**HEATHER HEDGEHOG BABY MAT**  
 31 in x 23 in / 79 cm x 58 cm  
 40208 2 pc min **\$27.50 ea. T29.50**



**BEST SELLER**  
**CRINKLE ME HEATHER HEDGEHOG**  
 8 Taggies ribbons with crinkle paper and squeaker inside.

6 x 6 in / 15 x 15 cm  
 40201 6 pc min **\$5.00 ea. T5.50**





ALL NEW



Taggies was created when two Moms noticed their babies loved to rub the one tag on their blanket. They were crafters and created the original Taggies, a square piece of fabric with lots of sewn in looped ribbons. They took it to a few local independent specialty retail stores and it became a reality. Within a couple of years, retailers across the country were stocking the original Taggies in a variety of prints. To honor their original concept, Mary Meyer has brought back the original creation in updated fabrics and patterns.

Why we love it:

- It is the original!
- Retailers have been asking for it for over 10 years.
- Updated prints and softer fabric.
- Boutique for easy buying.
- Clear package is sturdy and shows off the print.
- Includes flat countertop display for great presentation.



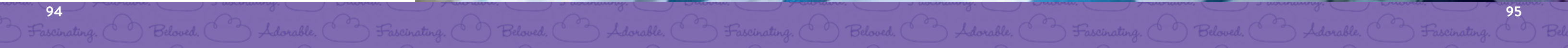
**TAGGIES ORIGINAL BOUTIQUE**

Buy 4 of each of the 5 Original Taggies.  
Comes with FREE countertop display tray.  
Total of 20 pieces plus the countertop display.

41519 \$170.00 T185.00



The little creation that started it all.











## Crinkle Me Taggies

The simple, eye catching gift that can be added to any baby purchase.

Why we love them:

- Portable, packable, and can attach to most baby gear.
- Easy to buy opening price point.
- Crinkle paper and squeaker inside.
- Mom voted award winner.

6 x 6 in / 15 x 15 cm

6 pc min per design **\$5.00 ea. T5.50**

**BEST VALUE**

### TAGGIES CRINKLE ME COUNTERTOP ASSORTMENT

Take advantage of lower minimum quantities.

Contents include:

- 3 Fox
- 3 Elephant
- 3 Giraffe
- 3 Kitten
- 3 Sister Puppy
- 3 Brother Puppy
- 3 Dazzle Dots Monkey
- 3 Sherbert Lamb
- 3 Heather Hedgehog
- 3 Casey Cow
- 3 Dipsy Duck
- 3 Patches Pig
- 3 Harley Raccoon
- 3 Painted Pony
- 3 Flora Fawn
- 3 Molasses Sloth
- 3 Sleepy Seas
- 3 Harmony Bunny
- 1 FREE Table Top Displayer

Total of 54 pieces.

49579 **\$270.00 T297.00**

7 19771 49579 2

### COUNTERTOP DISPLAY

Easy assembly.

10186 1 pc min **\$40.00 T45.00**

7 19771 10186 0



All wood display is easy to assemble. 27" x 24" with 11" x 11" base.

## Kitten & Puppy



**BEST SELLER**

CRINKLE ME BROTHER PUPPY - 40173

7 19771 40173 1



CRINKLE ME KITTEN - 40171

7 19771 40171 7



CRINKLE ME SISTER PUPPY - 40172

7 19771 40172 4

**BEST VALUE**

### CRINKLE ME TAGGIES KITTEN PUPPY BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 4 Kitten
- 4 Sister Puppy
- 4 Brother Puppy

Total of 12 pieces.

41179 **\$60.00 T66.00**

7 19771 41179 2

## Woodland



CRINKLE ME HARLEY RACCOON - 40207

7 19771 40207 3



**AWARD WINNER**

CRINKLE ME FOX - 40070

7 19771 40070 3



**BEST SELLER**

CRINKLE ME HEATHER HEDGEHOG - 40201

7 19771 40201 1

**BEST VALUE**

### CRINKLE ME TAGGIES WOODLAND BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 4 Fox
- 4 Harley Raccoon
- 4 Heather Hedgehog

Total of 12 pieces.

40079 **\$60.00 T66.00**

7 19771 40079 6







# Crinkle Me Taggies

6 x 6 in / 15 x 15 cm  
6 pc min per design \$5.00 ea. T5.50



See all Soft Books on pages 82-83.

### SOFT BOOK & CRINKLE ME COUNTERTOP ASSORTMENT

- Take advantage of lower minimum quantities.  
Contents include:
- 2 Crinkle Me Dazzle Dot
  - 2 Crinkle Me Sherbet Lamb
  - 2 Crinkle Me Brother Puppy
  - 2 Crinkle Me Sister Puppy
  - 2 Crinkle Me Kitten
  - 2 Crinkle Me Patches Pig
  - 2 Crinkle Me Dipsy Duck
  - 2 Crinkle Me Heather Hedgehogs
  - 2 Crinkle Me Harley Raccoon
  - 2 Crinkle Me Flora Fawn
  - 2 Crinkle Me Painted Pony
  - 2 Crinkle Me Casey Cow
  - 2 Crinkle Me Fox
  - 2 Crinkle Me Elephant
  - 2 Crinkle Me Sloth
  - 2 Dazzle Dots Soft Book
  - 2 Buddy Dog Soft Book
  - 2 Sherbet Lamb Soft Book
  - 2 Starry Night Soft Book
  - 2 Painted Pony Soft Book
  - 2 Molasses Sloth Soft Book
  - 1 Free Countertop Display
- Total of 42 pieces plus the display.

49389 \$258.00 T282.00



## Safari



CRINKLE ME GIRAFFE - 40074



CRINKLE ME SLOTH - 40242



### BEST SELLER

CRINKLE ME ELEPHANT Elephant - 40073



### CRINKLE ME TAGGIES SAFARI BOUTIQUE

- Take advantage of lower minimum quantities.  
Contents include:
- 4 Elephant
  - 4 Sloth
  - 4 Giraffe
- Total of 12 pieces.

40973 \$60.00 T66.00



## Barnyard



### BEST SELLER

CRINKLE ME DIPSY DUCK - 40024



CRINKLE ME PATCHES PIG - 40036



CRINKLE ME CASEY COW - 40011



### CRINKLE ME TAGGIES BARNYARD BOUTIQUE

- Take advantage of lower minimum quantities.  
Contents include:
- 4 Dipsy Duck
  - 4 Casey Cow
  - 4 Patches Pig
- Total of 12 pieces.

40029 \$60.00 T66.00



## Friends



CRINKLE ME SHERBET LAMB - 40034



CRINKLE ME DAZZLE DOTS MONKEY - 39714



CRINKLE ME PAINTED PONY - 40231



### CRINKLE ME TAGGIES FRIENDS BOUTIQUE

- Take advantage of lower minimum quantities.  
Contents include:
- 4 Painted Pony
  - 4 Dazzle Dots Monkey
  - 4 Sherbet Lamb
- Total of 12 pieces.

49189 \$60.00 T66.00



\*The "T" pricing will take effect only in the event of a tariff on goods from our partners. For more information, see page 2.





## Barnyard Friends

### Chikki Chicken, Patches Pig, & Sherbet Lamb

If your store were a farmer's market, Chikki Chicken would be the new item that drew the crowd in. Her whimsical character is a fun addition to our Barnyard Friends.

Why we love it:

- Farm animals are always popular.
- Introduces babies to animal sights and sounds.
- Classic designs appeal to gift givers.



#### CHIKKI CHICKEN CHARACTER BLANKET\*

Three different plush fabrics and 16 Taggies ribbons adorn this gender neutral cutie. Lined with sage colored satin.

13 x 13 in / 33 x 33 cm

40261 3 pc min **\$10.00 ea.** T10.75



7 19771 40261 5



#### CHIKKI CHICKEN RATTLE\*

Perfect size and shape for little hands to shake.

5 in / 13 cm

40260 6 pc min **\$4.50 ea.** T5.00



7 19771 40260 8

\* J-hook for ease of display.



#### CHIKKI CHICKEN WIND-UP MUSICAL

This is one of only two Taggies musicals. Wind her up to play, "Old MacDonald Had A Farm".

8 in / 20 cm

40263 2 pc min **\$13.50 ea.** T14.50



7 19771 40263 9







## Barnyard Friends

So often, farm animals make the best baby gifts.



**BEST SELLER**

**PATCHES PIG LOVEY\***

Understuffed body is mostly beans, making our lovey easy to grab and hard to put down.

12 in / 30 cm

40037 3 pc min **\$10.00 ea. T10.75**



7 19771 40037 6



**SHERBET LAMB CHARACTER BLANKET\***

Three different plush fabrics and 19 Taggies ribbons adorn this barnyard cutie. Lined with cream colored satin.

13 x 13 in / 33 x 33 cm

40035 3 pc min **\$10.00 ea. T10.75**



7 19771 40035 2



**BEST SELLER**

**SHERBET LAMB SOFT TOY**

Twelve Taggies ribbons adorn Sherbet with her beautifully textured plush.

12 in / 31 cm

40032 3 pc min **\$12.00 ea. T13.00**



7 19771 40032 1



**BARNYARD RATTLE ASSORTMENT\***

3 characters assorted; Lamb, Duck, Cow.

5 in / 13 cm

40010 12 pc min **\$4.50 ea. T5.00**



7 19771 40010 9



**PATCHES PIG CHARACTER BLANKET\***

Three different plush fabrics and 19 Taggies ribbons adorn this gender neutral cutie. Lined with grey satin.

13 x 13 in / 33 x 33 cm

40044 3 pc min **\$10.00 ea. T10.75**



7 19771 40044 4

\* J-hook for ease of display.

**BEST VALUE**

**BARNYARD FRIENDS BOUTIQUE**

Take advantage of lower minimum quantities.

Contents include:

- 6 Rattle
- 2 Sherbet Lamb Lovey
- 2 Sherbet Lamb Soft Book (see page 82)
- 2 Sherbet Lamb Soft Toy
- 2 Sherbet Lamb Character Blanket
- 2 Patches Pig Lovey
- 1 Patches Pig Character Blanket
- 2 Chikki Rattle
- 2 Chikki Character Blanket
- 1 Chikki Wind Up Musical

Total of 22 pieces.

49269 **\$181.50 T196.75**



7 19771 49269 2



**SHERBET LAMB LOVEY\***

Stuffed head and a body with just enough beans makes this Lovey easy to grab and hard to put down.

12 in / 30 cm

40031 3 pc min **\$10.00 ea. T10.75**



7 19771 40031 4





## Dazzle Dots Monkey

Only flowers and crayons could add more dazzling colors to a nursery. Dazzle Soft Book available on page 83.

What's to love about Dazzle?

- Our most colorful Taggies toy.
- After 6 years, still relevant and looked for.
- For girls, boys, and surprises.



### BIG SOFT TOY

An armful of colorful love.

18 in / 45 cm

39314 2 pc min **\$15.00 ea.** T16.00



### DAZZLE DOTS MONKEY BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 2 Soft Toy
  - 1 Big Soft Toy
  - 2 Character Blanket
  - 2 Soft Book (see page 83)
  - 1 Cozy Blanket
- Total of 8 pieces.

39749 **\$89.00** T96.00



### BEST SELLER

#### SOFT TOY

Embroidered face and squeezably soft.

12 in / 31 cm

39313 3 pc min **\$11.00 ea.** T12.00







# Dazzle Dots Monkey



### BEST SELLER CHARACTER BLANKET\*

Colorful fabric and 19 Taggies ribbons adorn Dazzle. Lined with green satin.

13 x 13 in / 33 x 33 cm

39315 3 pc min **\$10.00 ea. T10.75**



7 19771 39315 9



### COZY SECURITY BLANKET

Silky soft satin on back side with soft batting inside adds a layer of cushioning.

16 x 16 in / 41 x 41 cm

39316 2 pc min **\$14.00 ea. T15.00**



7 19771 39316 6



\*The "T" pricing will take effect only in the event of a tariff on goods from our partners. For more information, see page 2.



Love you can feel.®



### BEST SELLER

#### BABY MAT

Featuring the durable base fabric and 19 soothing Taggies ribbons.

31 in x 23 in / 79 cm x 58 cm

39317 2 pc min **\$27.50 ea. T29.50**



7 19771 39317 3

\* J-hook for ease of display.







## Buddy Dog

Buddy is truly our constant companion. Our popular pup has been “Best in Show” season after season.

What’s there to love?

- Consistently a top seller for over 10 years!
- Primary colors are gender neutral.
- Award winning matching book.



### BUDDY DOG BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 4 Rattle
  - 2 Soft Toy
  - 2 Character Blanket
  - 2 Soft Book (see page 82)
  - 1 Cozy Blanket
- Total of 11 pieces.

39799 **\$94.00** T102.00



7 19771 39799 7



### RATTLE\*

Perfect size and shape for little hands to shake.

6 in / 15 cm

31740 6 pc min **\$4.50 ea.** T5.00



7 19771 31740 7



### BEST SELLER

#### CHARACTER BLANKET\*

Three different plush fabrics and 19 Taggies ribbons adorn this popular cutie. Lined with blue satin.

13 x 13 in / 33 x 33 cm

31745 3 pc min **\$10.00 ea.** T10.75



7 19771 31745 2



### BEST SELLER

#### BABY MAT

31 in x 23 in / 79 cm x 58 cm

31777 2 pc min **\$27.50 ea.** T29.50



7 19771 31777 3



### BEST SELLER

#### SOFT TOY

Collar embroidered with “BUDDY”; this ever popular pup finds his way into many arms every season.

12 in / 31 cm

31741 3 pc min **\$12.00 ea.** T13.00



7 19771 31741 4



### BEST SELLER

#### COZY SECURITY BLANKET

Blue satin on backside with soft batting inside adds a layer of cushioning.

16 x 16 in / 41 x 41 cm

31746 2 pc min **\$14.00 ea.** T15.00



7 19771 31746 9

\* J-hook for ease of display.











# first discoveries

A SPECIAL COLLECTION  
BY MARY MEYER

ALL NEW



Baby Einstein has always been synonymous with young curiosity. We've partnered with them to create a line of toys that blend our lush materials and designs with their characters and inquisitiveness. These gifts are the best of both worlds, with features and forms that engage a baby in each of their five senses and invite parents to play along too.







# first discoveries

## ALL NEW squeezer teethers

Clip them to the stroller, Squeezer Teethers keep babies engaged with crinkle sound and a squeazy squeaker inside. Cute character applique and silicone teether permanently sewn in.

7 X 7 in / 18 X 18 cm  
6 pc min per design **\$6.00 ea. T6.50**



NEPTUNE'S SQUEEZER TEETHER - 28000



TINKER'S SQUEEZER TEETHER - 28001



CAL'S SQUEEZER TEETHER - 28002



A special hang tag highlights various details with suggestions for play activities parents can focus on with their baby.

Talking as the character, tell baby what kind of animal it is, where it lives, and what other animal friends it has.

Find the squeaker and squeeze to experience cause and effect.

Scrunch it in your hands and notice how baby reacts to the crinkle sound.



Run baby's fingers over the unique textures of each fabric.

Point to and name the different colors and shapes.



Shake the ball to activate the chime and notice how baby reacts to the sound.







**baby  
einstein™**

first  
discoveries

**ALL NEW**  
chime balls

Cause and effect are the thought behind these chime balls. The chime and crinkle sounds stimulate babies as they play. The soft handle is easy to grab and a variety of textures and colors add to the fun.

6 in / 15 cm  
3 pc min per design **\$9.00 ea. T9.75**



ZEN'S CHIME BALL - 28016



CAL'S CHIME BALL - 28015







# first discoveries

## ALL NEW puppet pals

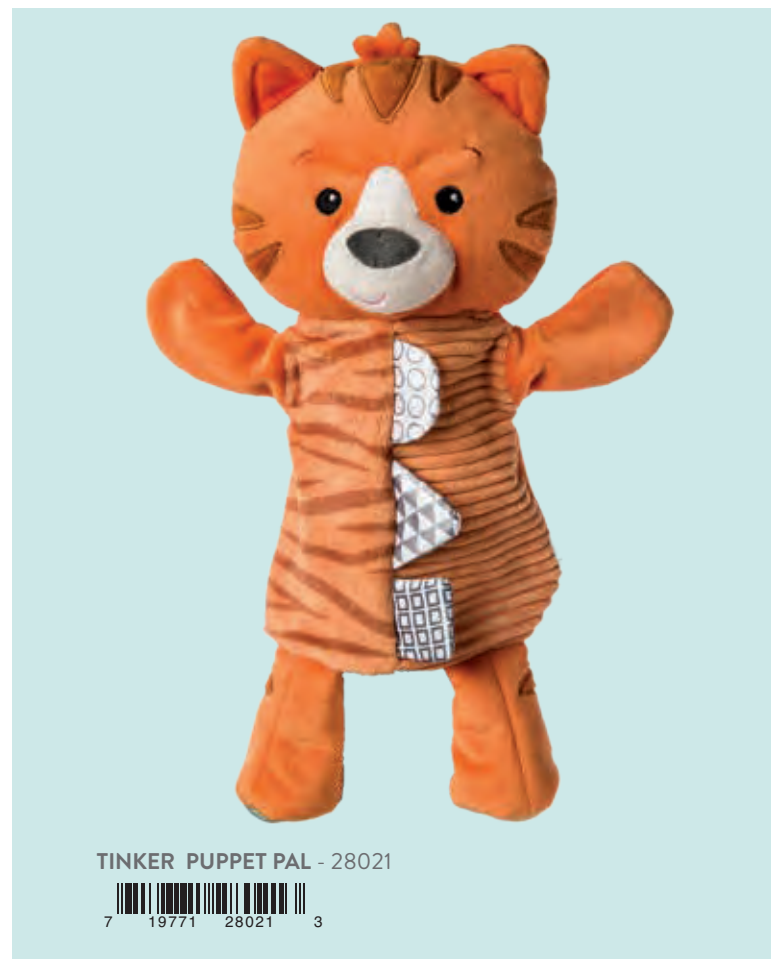
A truly interactive toy that parents can use to stimulate babies with words and movements. Each adult sized puppet is fully lined, has crinkle sounds in the fabric tabs, and has a variety of textures and colors that babies will engage with.

13 in / 33 cm

3 pc min per design **\$10.00 ea. T10.75**



NEPTUNE PUPPET PAL - 28022



TINKER PUPPET PAL - 28021



ZEN PUPPET PAL - 28020



CAL BABY MAT

A "WOW" baby shower gift that will keep baby busy. Cal's cute expression and multi-color body is designed to pique a young one's curiosity. Three fabric tabs rattle, squeak, and crinkle.

31 in / 79 cm

28030 2 pc min **\$28.50 ea. T30.50**







# first discoveries

## ALL NEW peekaboo blankets

Imagine baby's delight upon discovering the bright or subdued stuffed fabric "ball" hidden under the fuzzy blanket. Interesting colors and shapes abound. Shhhh, no noise makers, soft and quiet curiosity is the theme.

13 x 13 in / 33 x 33 cm  
3 pc min per design **\$11.00 ea. T12.00**

### Why we love Baby Einstein First Discoveries

- Mom-created brand.
- 20+ years of developmental toys.
- Created for specialty stores.
- Designed for mutual discovery, hang +tags give tips on how to play.
- Curiosity that you can hug.



CAL'S PEEKABOO BLANKET - 28008



### BABY EINSTEIN FIRST DISCOVERIES BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 3 Neptune Squeezer Teether
- 3 Tinker Squeezer Teether
- 3 Cal Squeezer Teether
- 2 Tinker's Peekaboo Blanket
- 2 Cal's Peekaboo Blanket
- 2 Zen's Peekaboo Blanket
- 2 Cal's Chimeball
- 2 Zen's Chimeball
- 2 Zen Puppet
- 2 Tinker Puppet
- 2 Neptune Puppet

Total of 25 pieces plus FREE shelf talker.

28099 **\$216.00 T234.00**



TINKER'S PEEKABOO BLANKET - 28007



ZEN'S PEEKABOO BLANKET - 28009



\*The "T" pricing will take effect only in the event of a tariff on goods from our partners. For more information, see page 2.







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