

# Company Overview

August 2021

# Safe Harbor Statement

Certain statements in this presentation, including responses to questions, contain or may contain “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical facts contained in this presentation are forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “expect,” “plan,” “anticipate,” “could,” “intend,” “target,” “project,” “contemplate,” “believe,” “estimate,” “predict,” “potential” or “continue”, the negative of these terms or other similar expressions, or the use of future dates, although not all forward-looking statements contain these words. Forward-looking statements may include, but are not limited to, statements regarding: our estimates of the annual total addressable global market for our product and service offerings; our vision to become the complex lung disease patient management company; our expectations about market trends and our anticipated future operating results, including our 2021 financial guidance issued on August 9, 2021, financial position, capital requirements and needs for additional financing.

The forward-looking statements in this presentation are only predictions and are based largely on our current expectations and projections about future events and financial trends that we believe may affect our business, financial condition and results of operations. These forward-looking statements speak only as of the date of this presentation and are subject to known and unknown risks, uncertainties and assumptions. Because forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified and some of which are beyond our control, you should not rely on these forward-looking statements as predictions of future events. The events and circumstances reflected in our forward-looking statements may not be achieved or occur, and actual results could differ materially from those projected in the forward-looking statements. Some of the factors and uncertainties that may cause actual results to differ materially include: we have incurred losses in the past and may be unable to achieve or sustain profitability in the future; we may need to raise additional capital to fund our existing commercial operations, develop and commercialize new product and service offerings, and expand our operations; our dependence on sales generated from our Precision Flow systems and disposables; the future performance and success of Vapotherm Access and our ability to successfully integrate and sell Vapotherm Access; competition from multi-national corporations who have significantly greater resources than us and are more established in the respiratory market; the ability for Precision Flow systems to gain increased market acceptance; our inexperience directly marketing and selling our products and services; the potential loss of one or more suppliers; our susceptibility to seasonal fluctuations; our failure to comply with applicable U.S. and foreign regulatory requirements; the failure to obtain and maintain U.S. Food and Drug Administration or other regulatory authorization to market and sell future products; the success of future clinical trials; our inability to secure, maintain or enforce patent or other intellectual property protection for our products; the impact of the COVID-19 pandemic on our business, including our supply chain; our ability to hire and retain our senior management and other highly qualified personnel; our ability to achieve our vision and the future success of our vision; the volatility of the trading price of our common stock; and the other risks and uncertainties described in the “Risk Factors” section of our most recent Annual Report on Form 10-K filed with the Securities and Exchange Commission, or SEC, on February 24, 2021, and in our subsequent SEC filings, including our most recent Form 10-Q filed with the SEC on August 9, 2021. Moreover, because we operate in an evolving environment, new risk factors and uncertainties may emerge from time to time, and it is not possible for management to predict all risk factors and uncertainties. Except as required by applicable law, we do not plan to publicly update or revise any forward-looking statements contained herein, whether as a result of new information, future events, changed circumstances or otherwise.



# VAPOTHERM®

A global healthcare technology company helping patients with **respiratory distress**

The **only mask-free, clinically validated** alternative to current standard of care for the treatment of respiratory distress

Clinically  
Validated

3M+  
Patients Treated

32K+  
Installed Base

2021 Revenue  
of \$85M-\$91M\*

\* Based on guidance for FY 2021 revenue as provided on August 9, 2021 earnings call

# Respiratory distress –

**Severe Difficulty Breathing –**  
Can't get enough O<sub>2</sub> (hypoxic)  
or  
clear enough CO<sub>2</sub> (hypercapnic)

**Affects All Ages**  
– pre-term infants, children,  
adults



## THE CAUSES

- COPD
- Pneumonia
- Heart failure
- Asthma
- COVID-19
- ... and many other diseases

A Large  
and  
Growing Market

## THE DRIVERS

- Aging population
- Growing prevalence of COPD
- Growing prevalence of heart failure
- COVID-19 long haulers

# Why We **Win**



# Our Connected, Mobile, Adaptable Precision Flow<sup>®</sup> System

Capital Unit

Precision Flow Hi-VNI<sup>®</sup> Unit

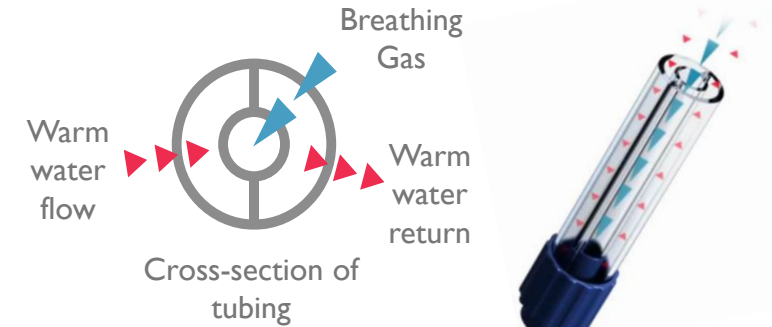


Disposables

PATIENT CIRCUIT



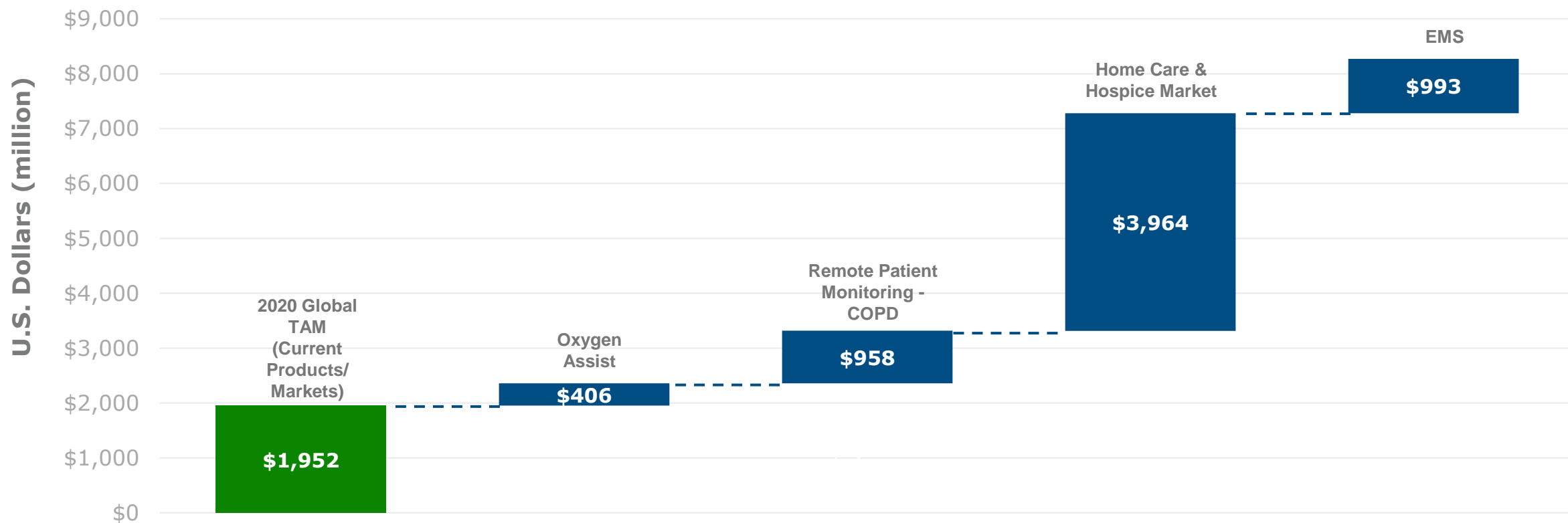
DELIVERY TUBE



PATIENT INTERFACES



# Total Addressable Market is Expected to **Expand to \$8.3B** With Planned New Offerings



Source: 3rd party data and company estimates

# High Velocity Therapy **Redefines the Continuum of Care** for Respiratory Distress

TRADITIONAL  
Treatment  
Continuum



Oxygen/HFNC



NIPPV



Mechanical Ventilation

REDEFINED  
Treatment  
Continuum



High Velocity Therapy by Vapotherm

NIPPV

Mechanical Ventilation

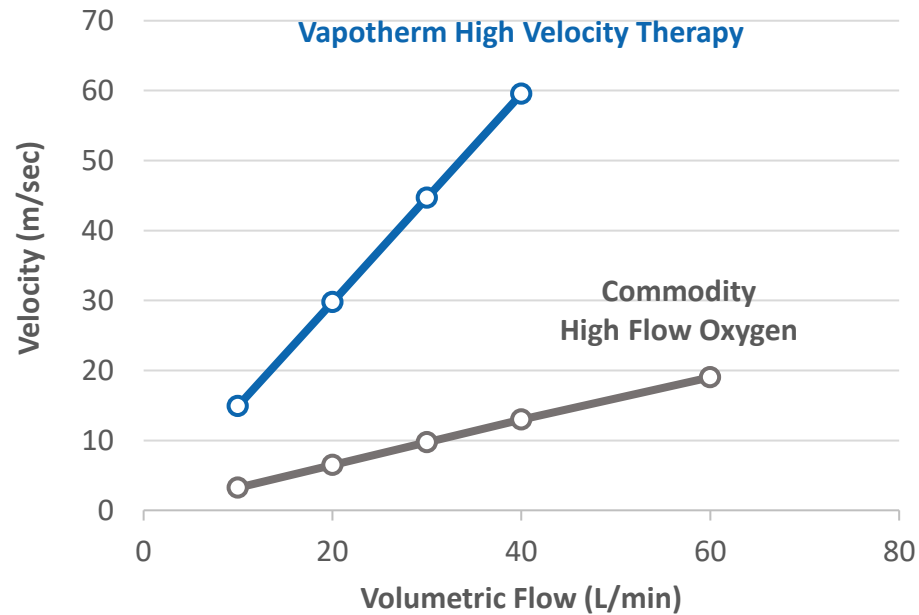
“ High velocity therapy of oxygen is easier to set up than NIPPV. Should this study’s findings be replicated in larger studies, high velocity therapy might replace NIPPV in EDs, intensive care units, and ambulances. ”

NEJM  
Journal Watch – Feb 2018



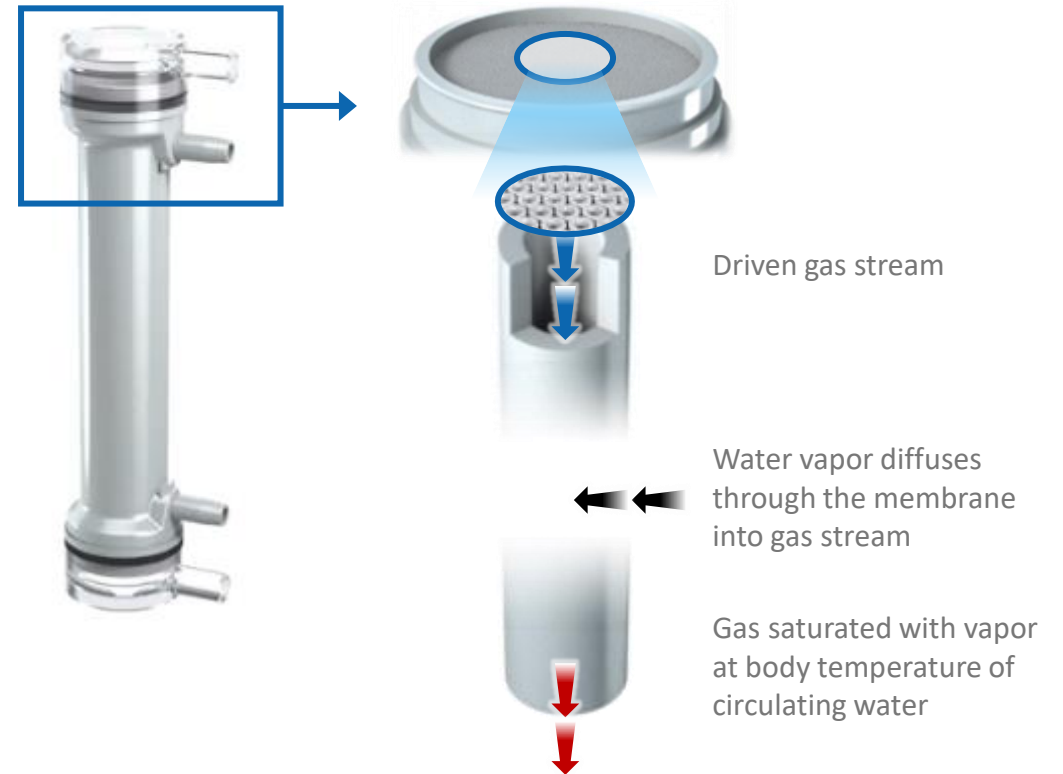
# Our Secret Sauce

## High VELOCITY



... creates efficient flush – even in patients breathing rapidly

## Proper HUMIDIFICATION

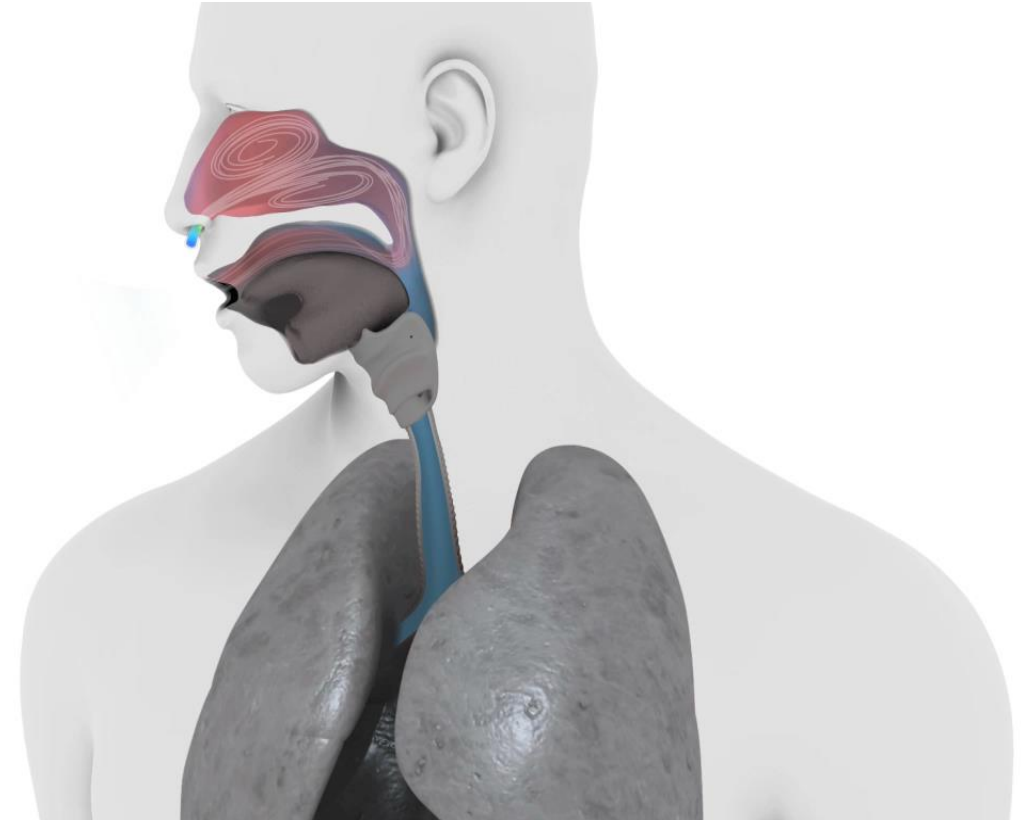


... allows patient comfort and ability to tolerate therapy

# Primary Mechanisms of Action of HVT

## High Velocity Therapy:

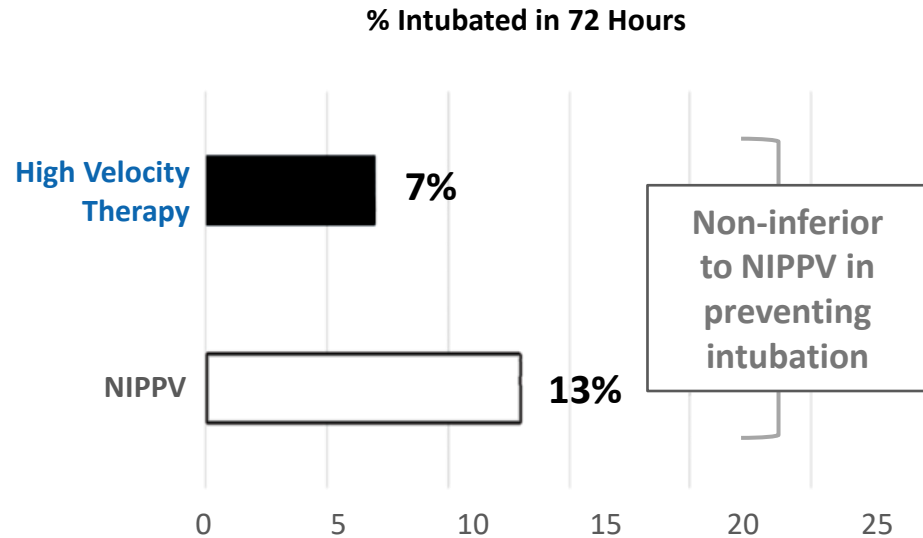
1. Flushes exhaled CO<sub>2</sub>
2. Delivers precise O<sub>2</sub> up to 100%



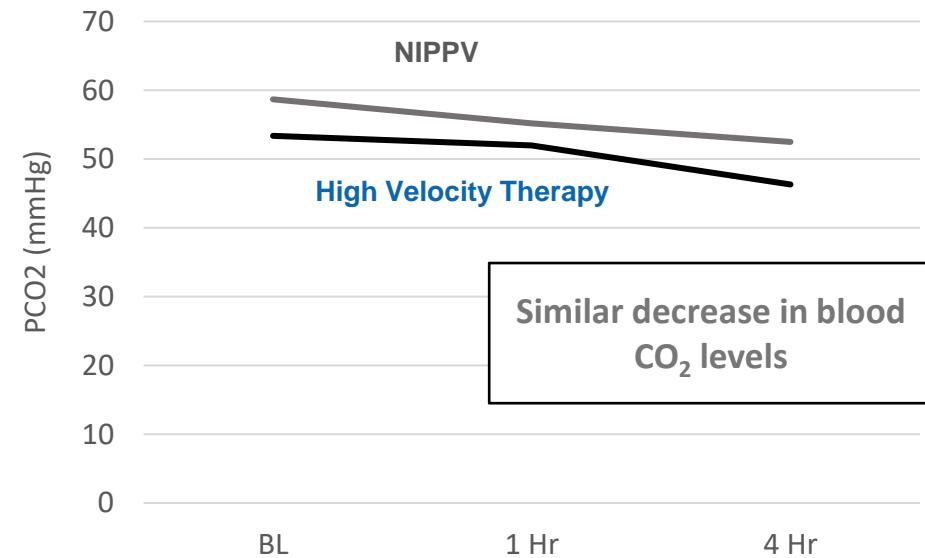
Dysart K, Miller TL, Wolfson MR, Shaffer TH.  
Research in high flow therapy: Mechanisms of action. *Respir Med* 2009;  
103:1400-1405.

# Compelling Clinical Data

## INTUBATION RATES High Velocity Therapy vs. NIPPV



## BLOOD CARBON DIOXIDE LEVELS OVER TIME



The Precision Flow does not provide the total ventilatory requirements of patients

A 204-patient, multi-site prospective randomized controlled trial showed Vapotherm high velocity therapy is a safe and effective alternative to NIPPV for all cause respiratory distress patients

# Building Evidence for First Line Support on Severely Hypercapnic Patients

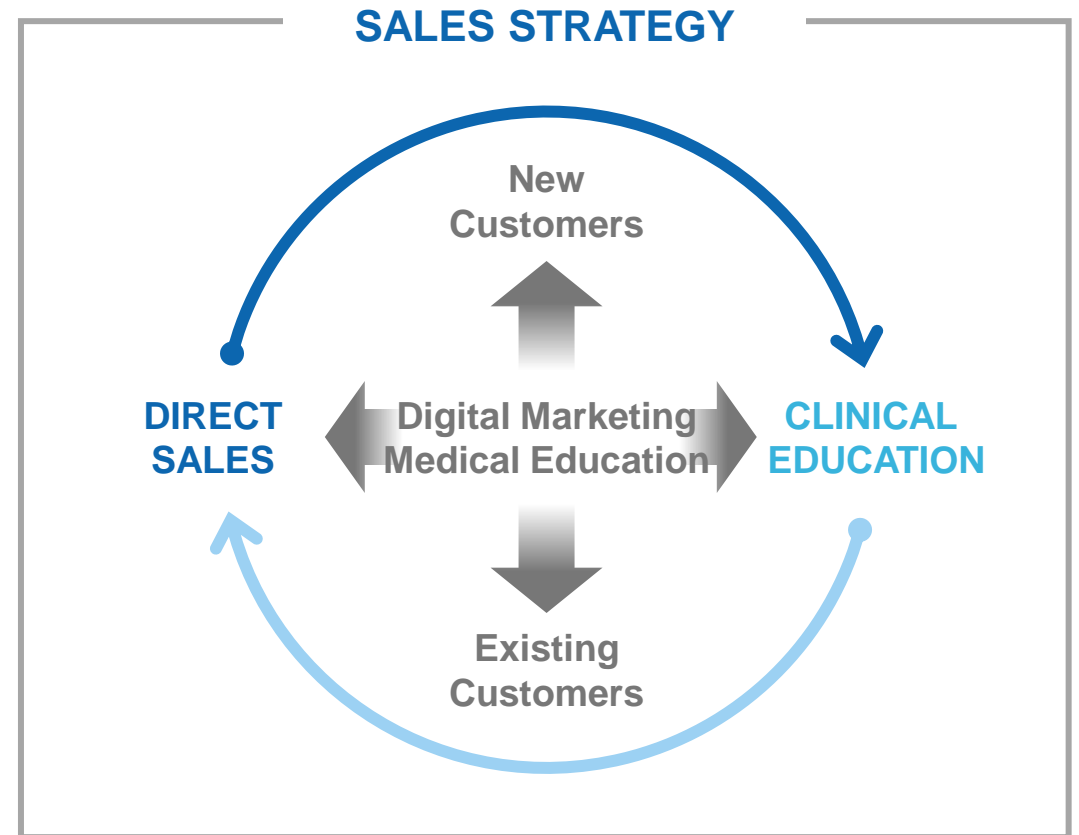
Observational Study – what does HVT do for a population of hypercapnic patients?

5 ICUs in Argentina put HVT on patients presenting with hypercapnic respiratory failure (62% with severe COPD)

Significant decrease in Respiratory Rate, Work Of Breathing, and CO<sub>2</sub> in 82% of patients (18% non-response rate consistent with NiPPV failure rate)

Patient responded to treatment within 30 minutes

# Clinically Focused Sales Approach



# Vapotherm OAM

## More Time in Range. More Time to Care.

Used with Vapotherm's Precision Flow platform:

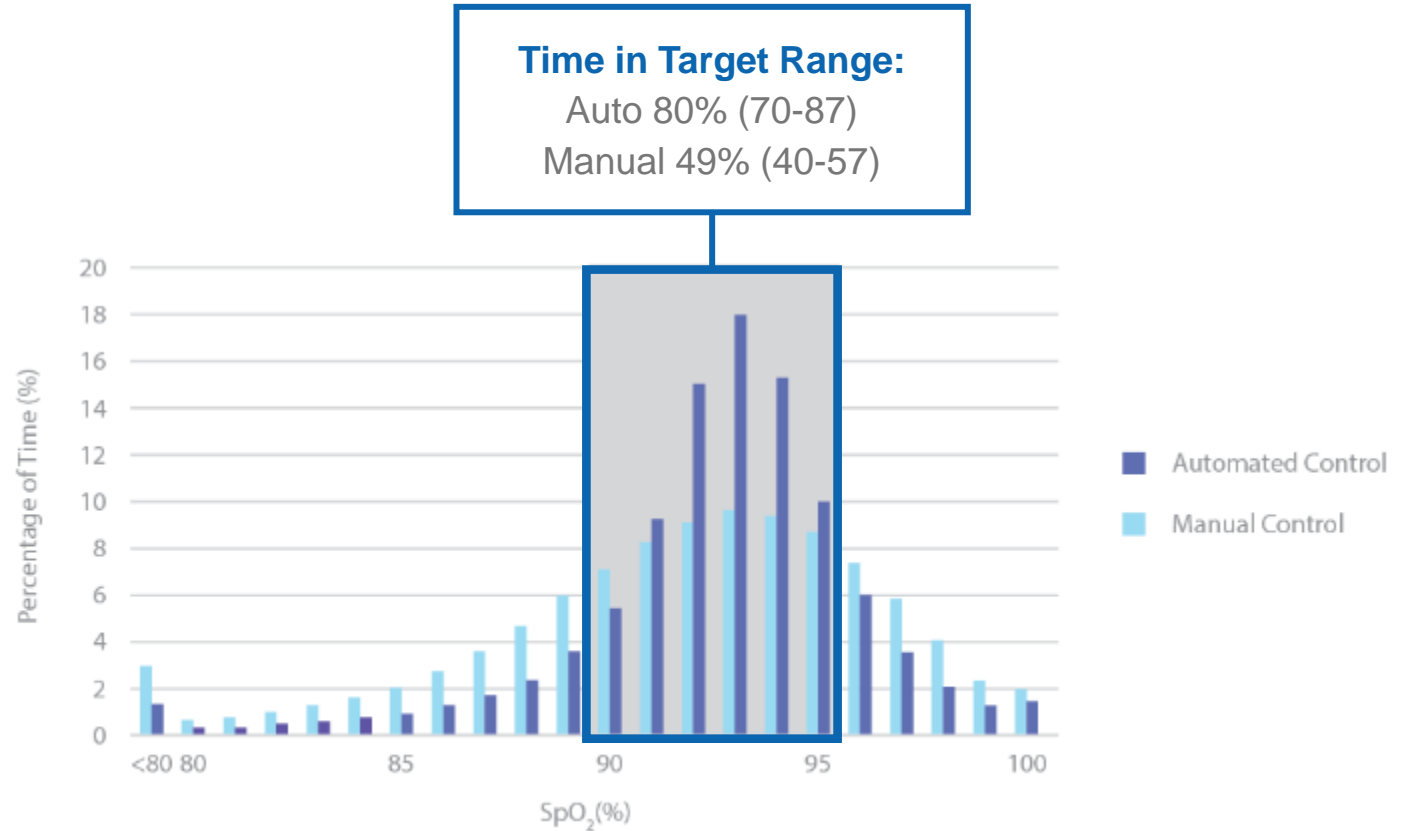
- Clinician sets desired SpO<sub>2</sub> target
- Automatically adjusts the FiO<sub>2</sub>
- Uses built-in pulse ox technology
  - Masimo or Medtronic-Nellcor

Maintains babies in the target SpO<sub>2</sub> range better than manual control:

- 80% vs. 49% under manual control
- Reduced time outside target O<sub>2</sub> zone
- Reduced hypoxic and hyperoxic episodes



# Oxygen Assist Module: Automated O<sub>2</sub> for the Precision Flow Platform



# Confidence in Care, Throughout the Hospital



## Vapotherm HVT 2.0

- Portable device
- Frees from constraint of built-in wall compressed air
- EUA granted by FDA for COVID-19 patients - February 12, 2021
- CE Mark Received April 6, 2021
- Mask-free respiratory support
- Integrated blower and transfer capabilities
- Large, intuitive touchscreen
- Fully assembled disposable enhances efficiency
- Single use disposable for 3-45 lpm
- Nurse call and EMR connectivity
- Integrated Oxygen Assist Module vs. separate module
- Sets stage for home and transport



# VapothermAccess Improves Patients' QoL & Reduces Hospitalizations



**80%**

Daily Patient Engagement Sustained Year-over-Year



**52%**

Improved Lung Function After 6 Months on Vapotherm Access Platform



**41%**

All Cause Reduction in Annual Inpatient Utilization

# VapothermAccess is 1st Step Toward Making COPD Care Outside of the Hospital Patient Centric & Cost Effective

## Two Distinct Offerings

### VapothermAccess *Post-Care*

- Short-term post-discharge COPD patient monitoring and nurse triage service
- Designed to reduce COPD hospital readmissions and improving quality
- Signed up in the hospital



CONNECT



MONITOR



ALERT



INTERVENTION

### VapothermAccess *365*

- Long-term monitoring and nurse triage service for COPD patients
- Designed to increase physician practice efficiency
- Better Patient care and a new physician revenue stream

# Our **Vision** is to Become **THE** Complex Lung Disease Patient Management Company

- Keys to Future Success

- Take away Patients' fear & improve QoL
- Decrease 30-day readmissions
- Improve physician practice efficiency
- Reduce total cost of care



- Unique Assets / The “HOW”

- Global respiratory sales force
- Top 500 ED Gold & Silver Installed Base
- HVT 2.0
- Machine learning / CLC (i.e. OAM)
- Vapotherm**Access**



# Building Long Term, Sustainable Competitive Advantage

Disruptive **HIGH VELOCITY THERAPY** for treating respiratory distress

\$8BN+ **MARKET** opportunity

Rich product pipeline – **OAM, HVT 2.0**, EMS, Home

Compelling body of Level 1 **CLINICAL DATA**

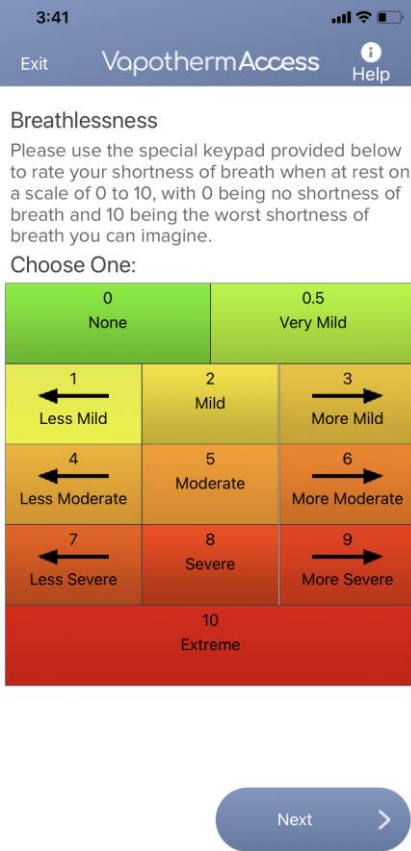
Vapotherm**Access**

Global respiratory **SALES FORCE**

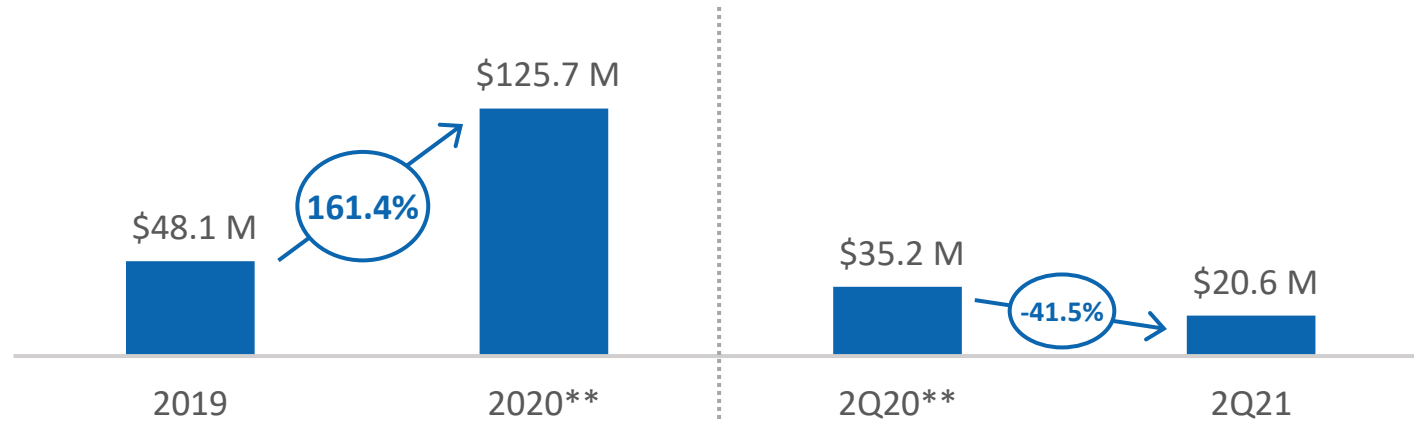
Robust and growing IP **PATENT PORTFOLIO**

Recurring **REVENUE MODEL**

Experienced management **TEAM** and board



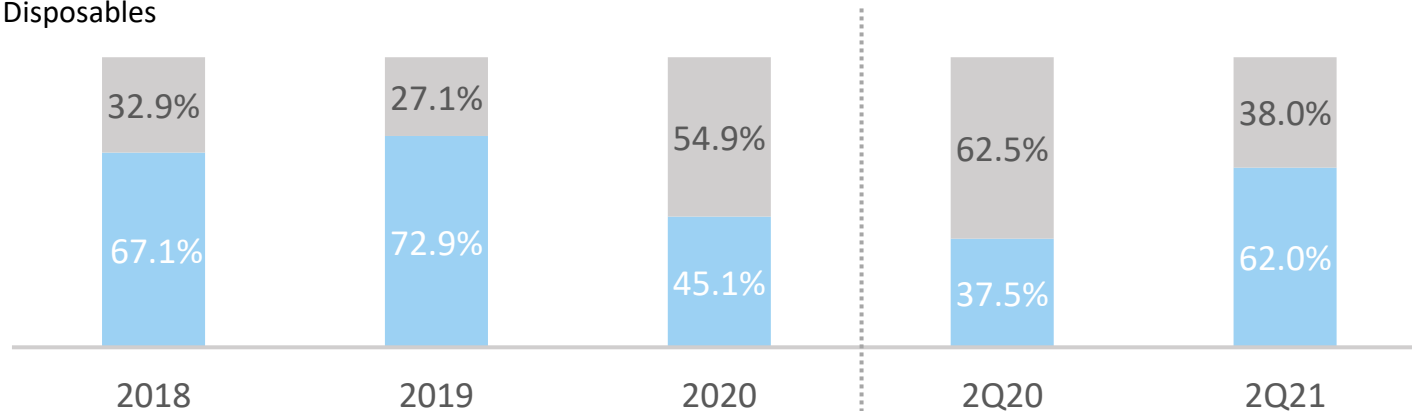
# Net Revenue



As of June 30<sup>th</sup>, 2021,  
global installed base of over  
32,000 capital units  
45% YoY Growth\*

# Disposables as % of Net Revenue

■ Capital/Service/  
Other  
■ Disposables



Disposables revenue  
driving consistent,  
predictable net revenue\*\*\*

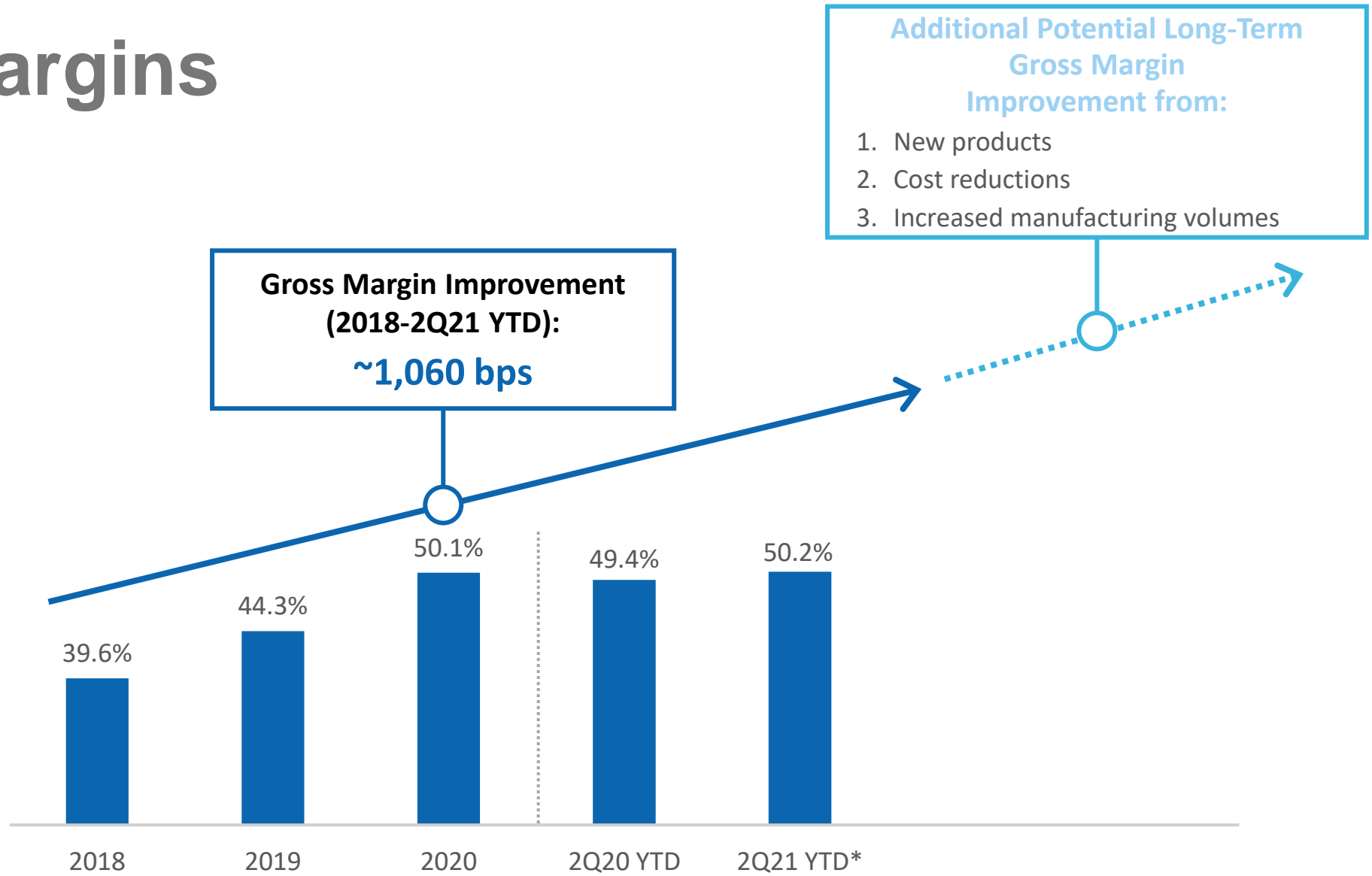
\*LTM 7/1/2020-6/30/2021

\*\* Significant capital sales in 2020 driven by COVID-19 related demand

\*\*\*Disposables as % of net revenue deviated from historical levels in 2020 due to COVID-19 related capital demand

Past performance is not indicative of future results.

# Gross Margins



\*FY 2021 gross margin is expected to be between 46%-48% based on guidance provided on August 9, 2021. The decrease in 2021 is due to the significant decrease in revenue and production volumes as compared to 2020. We expect gross margin to increase in 2022 over 2020 levels. Past performance is not indicative of future results.

# Historical P&L

| \$ Thousands                    | 3 MONTHS ENDED<br>June 30 |                   | 6 MONTHS ENDED<br>June 30 |                   |
|---------------------------------|---------------------------|-------------------|---------------------------|-------------------|
|                                 | 2020                      | 2021              | 2020                      | 2021              |
| <b>Total Revenue</b>            | <b>\$35,152</b>           | <b>\$20,625</b>   | <b>\$54,267</b>           | <b>\$52,933</b>   |
| <i>% Growth</i>                 | 193.0%                    | -41.3%            | 123.0%                    | -2.5%             |
| <b>Gross Profit</b>             | <b>\$17,608</b>           | <b>\$9,407</b>    | <b>\$26,825</b>           | <b>\$26,575</b>   |
| <i>Gross Margin %</i>           | 50.1%                     | 45.6%             | 49.4%                     | 50.2%             |
| Sales & Marketing               | 14,858                    | 12,804            | 28,175                    | 26,704            |
| <i>% of Revenue</i>             | 42.3%                     | 62.1%             | 51.9%                     | 50.4%             |
| G&A                             | 5,627                     | 8,627             | 10,878                    | 16,686            |
| <i>% of Revenue</i>             | 16.0%                     | 41.8%             | 20.0%                     | 31.5%             |
| R&D                             | 3,895                     | 4,577             | 7,257                     | 9,487             |
| <i>% of Revenue</i>             | 11.1%                     | 22.2%             | 13.4%                     | 17.9%             |
| <b>Total Operating Expenses</b> | <b>\$24,380</b>           | <b>\$26,008</b>   | <b>\$46,310</b>           | <b>\$52,877</b>   |
| <b>Loss from Operations</b>     | <b>(\$6,772)</b>          | <b>(\$16,601)</b> | <b>(\$19,485)</b>         | <b>(\$26,302)</b> |

Past performance is not indicative of future results.