ZoneDirector Trade-in

purdicom
PURE DISTRIBUTION

Contact Purdicom
+44 (0) 333 1212 100 | hello@purdi.com | www.purdi.com

GET CLOUD- READY

The cloud-managed wireless market continues to grow at double-digit rates. Meet demand and build out your cloud practise with RUCKUS Cloud to deliver and manage simple, reliable, high-performance networks. This promotion provides competitive pricing to upgrade ZoneDirector customers to RUCKUS Cloud to configure and manage our latest Wi-Fi 6, and Wi-Fi 5 access points.

WHY UPGRADE TO CLOUD

Customers can upgrade to the latest wireless standard, now delivered through a cloud-hosted management platform allowing them to take advantage of:

Unified management across wired and wireless delivering reduced IT admin and costs	An all-inclusive subscription (no extras for support) including reporting and analytics	Remote networking monitoring and automated set up, no need to be on-site

ZONEDIRECTOR TRADE-UP

This promotion is aimed at existing customers who have previously purchased a RUCKUS ZoneDirector controller for their wireless network. Minimum deal size is 5 Access Points (limited SKUs) with 5 corresponding RUCKUS Cloud AP licenses.

Customers have the option to purchase RUCKUS Cloud licenses to manage their RUCKUS ICX switches in the same dashboard. The Velocity ICX switch promotional pricing is included, providing a compelling price on a selection of the most popular stackable, upgradable enterprise switches.

ELIGIBLE PRODUCTS & SKUs

Trade In: Any RUCKUS ZoneDirector hardware product. Trade To: Eligible SKUs listed below. Customers must purchase both an Access Point and Cloud License in a 1:1 ratio.

Product Name	SKU
3-Year Cloud AP licence	CLD-RKWF-3001
R320 Access Point	901-R320-XX02
R650 Access Point	901-R650-XX
R750 Access Point	901-R750-XX
H510 Access Point	901-H510-XX00
R510 Access Point	901-R510-XX00
T310C Outdoor Access Point	901-T310-XX20

RUCKUS R320
Access Point

RUCKUS R750
Access Point

RUCKUS R510
Access Point

RUCKUS T310
Outdoor Access Point

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Optional: Purchase Velocity ICX Switches and Cloud-Managed licenses for switching and RUCKUS analytics (recommended for deployments of 20 APs or higher).

Product Name	SKU
3-Year Cloud ICX subscription for ICX7150-C08P	CLD-SO8M-3001
3-Year Cloud ICX subscription for ICX7150 switch	CLD-S71M-3001
3-Year RUCKUS Analytics subscription per AP (only for 20+APs)	CLD-ANAP-3001

ICX 7150 Switches Stack

ELIGIBLE SKUs

Switch SKU	Description
ICX7150-CO8P-2X1G	ICX 7150 Compact Switch, 8x10/100/1000 PoE+ ports, 1x1G RJ45 uplink-ports, 1x1G SFP, 62W PoE budget
ICX7150-C12P-2X1G	ICX 7150 Compact Switch, 12x 10/100/1000 PoE+ ports, 2x 1G RJ45 uplink-ports, 2x 1G SFP up-link-ports upgradable to 2x 10G SFP+ with license. 124W PoE budget, basic L3 (static routing and RIP)
ICX7150-C12P-2X10GR	N/A
ICX7150-24-2X10G	ICX 7150 Switch, 24x 10/100/1000 ports, 2x 1G RJ45 uplink-ports, 2x 1G SFP and 2x 10G SFP+ uplink-ports upgradable to 4x 10G SFP+ with license, basic L3 (static routing and RIP)
ICX7150-24-4X1G	ICX 7150 Switch, 24x 10/100/1000 PoE+ ports, 2x 1G RJ45 uplink-ports, 4x 1G SFP uplink ports upgradable to up to 4x 10G SFP+ with license, 370W PoE budget, basic L3 (static routing and RIP)
ICX7150-24-4x10GR	ICX 7150 Switch, 24x 10/100/1000 ports, 2x 1G RJ45 uplink-ports, 4x 10G SFP+ uplink-ports, L3 features (OSPF, VRRP, PIM, PBR)
ICX7150-24P-4X1G	ICX 7150 Switch, 24x 10/100/1000 ports, 2x 1G RJ45 uplink-ports, 4x 1G SFP uplink ports upgradable to up to 4x 10G SFP+ with license, basic L3 (static routing and RIP)
CX7150-24P-2X10G	ICX 7150 Switch, 24x 10/100/1000 PoE+ ports, 2x 1G RJ45 uplink-ports, 2x 1G SFP and 2x 10G SFP+ uplink-ports upgradable to 4x 10G SFP+ with license 370W PoE budget, basic L3 (static routing and RIP)
ICX7150-24P-4X10GR	ICX 7150 Switch, 24x 10/100/1000 ports, 2x 1G RJ45 uplink-ports, 4x 10G SFP+ uplink-ports, 370W PoE budget, L3 features (OSPF, VRRP, PIM, PBR)
ICX7150-48P-4X1G	ICX 7150 Switch, 48x 10/100/1000 PoE+ ports, 2x 1G RJ45 uplink-ports, 4x 1G SFP uplink ports upgradable to up to 4x 10G SFP+ with license, 370W PoE budget, basic L3 (static routing and RIP)

FURTHER INFORMATION

To access the requirements for these promotions and the terms and conditions, please click the link below:
https://purdi.com/ruckus-uk-distributor-promotion-zonedirector-trade-in/