



Philips Signage Solutions
Multi-Touch Display

42"

Edge LED Backlight
Full HD
Optical Imaging, 6 Touchpoints

SignageSolutions

BDL4256ET



Discover a new level of interaction

with this multi touch LED display

Get even closer to your audience than ever before. Fast, precise and extremely durable, its high performance is matched by excellent reliability and functionality.

Optimized for public viewing

- Full HD LED for brilliant images with incredible contrast
- Designed for 24/7 operation

Supreme audience interaction

- Experience amazing interactivity with true Multi-Touch
- Optical touch technology for advanced user interaction
- True multi touch with 6 simultaneous touch points
- Compatible with all leading operating systems

Innovative solutions for any signage application

- Optional OPS Insert to create an all-in-one solution

Care about you, your business and your audience

- SmartPower for energy saving

Maximizing the impact of your message

- Manage and control your network remotely via SmartControl

Highlights

Full HD LED technology

Picture Quality matters. Regular displays deliver quality, but you expect more. Imagine crisp detail paired with high brightness, incredible contrast and realistic colors for a true to life picture.

Plug & Play Multi-Touch



A brand new level of interactivity is now available thanks to integrated touch technology. More flexibility and optimum simultaneous touch performance coupled with excellent operability opportunities to give you the ultimate in user interaction. The Multi-Touch displays are enabled with automatic touch recognition. The USB connector is HID compliant, providing true plug-and-play operation.

Optical multi-touch

The sensors on the edge of the screen give you perfect clarity whilst at the same time offering

multi-touch interaction, opening up all kinds of possibilities for new interactive applications.

6 simultaneous touch points

Enjoy a more interactive experience with up to 6 touch points at the same time. Ideal for when you have more than one user to interact with your application simultaneously, the 6 touch points offer an extremely cost-effective solution.

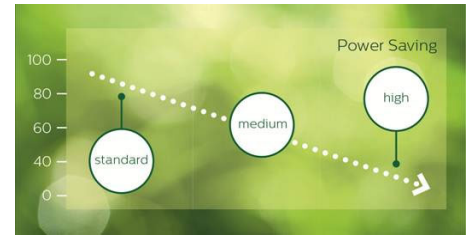
Software compatibility

Our touch displays are software independent and supports Windows 8, Windows 7, Vista, XP, Mac OS and Linux.

OPS Insert

Turn your display into an all-in-one digital signage solution and create a display network which is connected, intelligent and secure. Open Pluggable Specification (OPS) is an industry standard slot into which you can add an OPS-standardized media player. This cable free solution gives you the ability to install, use or maintain your hardware whenever you need.

SmartPower



The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

SmartControl

SmartControl software suite lets you remotely control and manage your network of displays via RJ45 and RS232C. Easily identify your displays and fine-tune all display settings including resolution, brightness, contrast, video wall configurations and cloning of your settings over your complete network.

Designed for 24/7 operation

Because business never sleeps, our signage displays are designed for 24/7 use. Taking advantage of superior components to ensure a higher level of quality, you can count on this range of models for complete around-the-clock reliability.



SmartCollection

SmartCollection offers you customizable solutions to meet your specific requirements.

Both integrators and solution providers are offered the latest innovations, while the audience can enjoy impactful solutions. When developing smart innovations we focus on Caring, Innovative and Impactful solutions.

