



# Previous Show Data

**ONSITE Exhibition** (Date: Mar.9 [Wed.]-12 [Sat.], 2022 Venue: Tokyo Big Sight, Japan)

### ● Exhibition Scale

Number of exhibitors **615** companies and organizations

Number of booths **3,227** booths

Number of exhibitors from overseas (out of the total visitors) **49** exhibitors, **228** booths, **15** countries・regions

### ● Number of Visitors

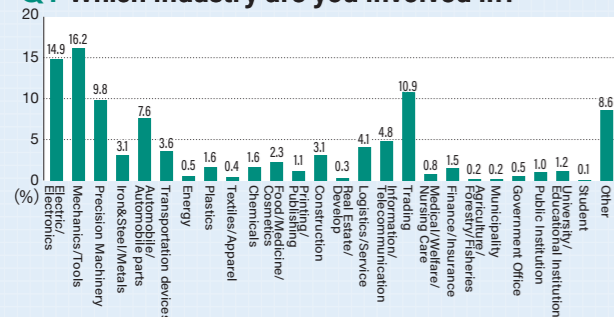
Date	Weather	Numbers
Mar. 9 (Wed.)	☁️ Cloudy / Sunny	11,902
Mar. 10 (Thu.)	☀️ Sunny	15,469
Mar. 11 (Fri.)	☀️ Sunny	22,050
Mar. 12 (Sat.)	☀️ Sunny	12,967

**Total 62,388**  
(141,133 in 2019)

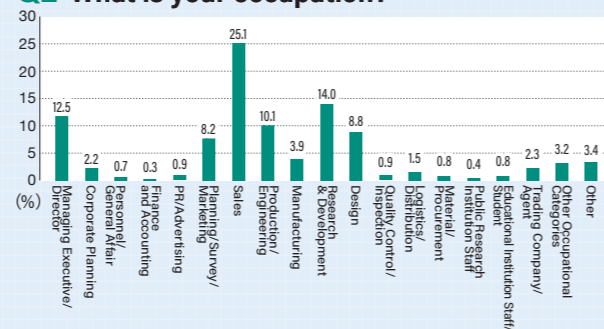
Number of exhibitors from overseas (out of the total visitors) 770 visitors from 37 countries and regions

### ● Results of Visitor Questionnaire

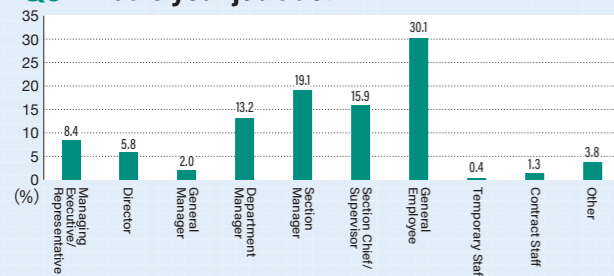
#### Q1 Which industry are you involved in?



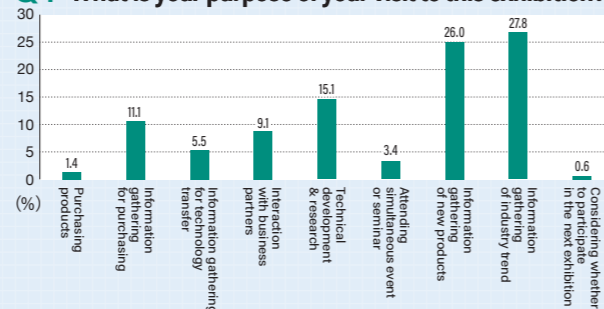
#### Q2 What is your occupation?



#### Q3 What is your job title?



#### Q4 What is your purpose of your visit to this exhibition?



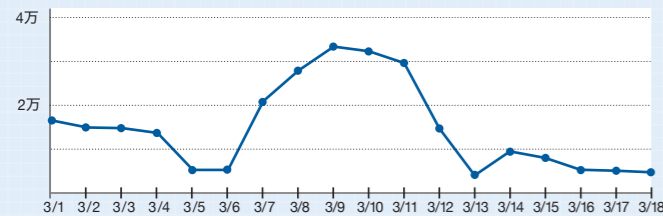
**ONLINE Exhibition** (Date: Mar.1 [Tue.]-18 [Fri.], 2022)

Number of exhibitors **106** companies and organizations

Number of exhibitors from overseas (out of the total visitors) **20** exhibitors, **8** booths,

### ● Number of Active users

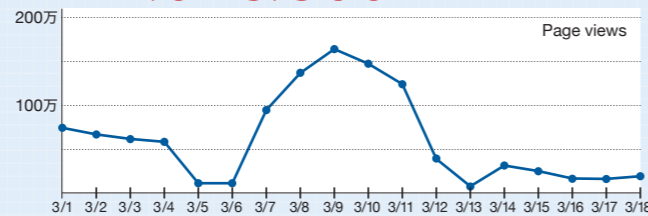
**194,352**\*



\* Reference Source: Google Analytics®(www.irex.nikkan.co.jp)

### ● Page Views

**11,045,809PV**\*



# iREX<sup>®</sup> 2023

INTERNATIONAL ROBOT EXHIBITION

Sustainable Societies Through Robotics



Nov. 29<sup>Wed</sup> ... Dec. 2<sup>Sat</sup> 2023  
10:00 a.m. - 5:00 p.m.  
Tokyo Big Sight [East] 1-8 Halls [West] 3-4 Halls



Nov. 22<sup>Wed</sup> ... Dec. 15<sup>Fri</sup> 2023



© UDAGAWA YASUHIRO 1998

Exhibition Guide

### ▶ Contact

iREX 2023 Secretariat c/o THE NIKKAN KOGYO SHIMBUN, LTD.  
14-1 Nihombashi Koami-cho, Chuo-ku, Tokyo 103-8548, Japan

● E-mail: info-irex@nikkan.tech

● Website: https://irex.nikkan.co.jp/?lang=en



Organized by



# Sustainable Societies Through Robotics

The International Robot Exhibition was first held in 1974, and it has been held once every two years since then, making this the 25th exhibition. It is highly regarded both in Japan and abroad as one of the largest robot exhibitions in the world. The theme of the International Robot Exhibition 2023 is “Sustainable Societies Through Robotics,” held with the goal of achieving SDGs through the coexistence and cooperation of humans and robots. During the event, state of the art robots and robot-related technology like AI, ICT, and component technology will all be on display.

We are looking forward to your exhibit at the International Robot Exhibition 2023, where people involved in all aspects of robotics gather from around the world.

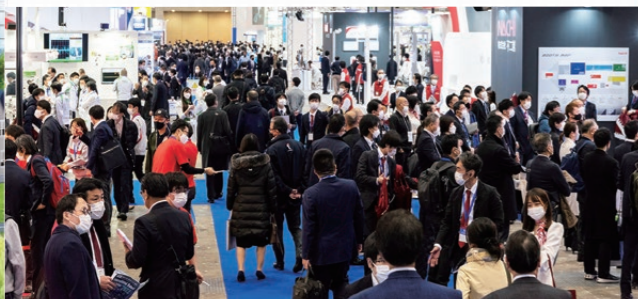
Japan Robot Association  
THE NIKKAN KOGYO SHIMBUN, LTD.

## POINT 1

One of the largest robot trade shows in the world

iREX 2022 Results  
No. of exhibitors **615** companies/organizations  
No. of booths **3,227** booths

In spite of spreading COVID-19, there were exhibitors from 15 countries, and 49 companies and organizations from outside Japan. With a total of more than 60,000 visitors, iREX has been highly evaluated as “one of the largest robot trade shows in the world”.



## POINT 2

The latest robot technologies and products in a variety of parallel events

Robot manufacturers and robot-related companies from around Japan and the world will all be in one place exhibiting the newest technologies and related products, making it a perfect opportunity for business discussions leading to new business. Various forums, exhibitor seminars, and more parallel events will be held every day to bring the latest robot technologies to the world.



## POINT 3

Attracting visitors through promotions that use the strength of media

We attract visitors who are interested in doing business through various media such as newspapers, trade magazines, and digital media. Prior to the exhibition, special feature articles on iREX will be published in various media, and during the exhibition period, daily updates on the venue will be provided in print and on the web.



## POINT 4

iREX ONLINE holding again this year!

iREX ONLINE, the online exhibition held for the first time in 2022, achieved 11 million pageviews over 18 days. This year, everyone’s feedback has been taken into consideration and it will be better than ever. For details, Please refer to page 10.



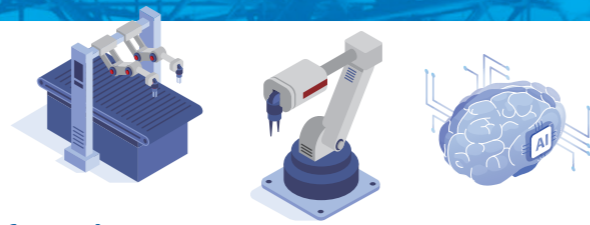
※The images are from the previous online exhibition.

### iREX OUTLINE

Name	INTERNATIONAL ROBOT EXHIBITION 2023 (iREX2023)
Purpose	The purpose of the exhibition is to gather and exhibit industrial and service robots and related equipment from around the globe under one roof, and to contribute to the creation of new markets and promotion of industrial technology of robots.
Theme	Sustainable Societies Through Robotics
Organized by	Japan Robot Association (JARA), THE NIKKAN KOGYO SHIMBUN, LTD.
Date	Nov.29 (Wed.) – Dec.2 (Sat.), 2023 (Opening Hours: 10:00am to 5:00pm)
Venue	Tokyo Big Sight, East 1~8 Halls and West 3·4 Halls
Admission	JPY 1,000 (free admission to people who have preregistered or who hold invitations, or under 16 years of age)
Concurrent Exhibitions	PAN-EXHIBITION FOR WASH AND CLEAN, VACUUM, SAMPE Japan, High Precision & Difficult Manufacturing Technology Show, Surface Structure Design Show

Supported by	Ministry of Economy, Trade and Industry / Ministry of Health, Labour and Welfare / Ministry of Land, Infrastructure, Transport and Tourism / Ministry of Internal Affairs and Communications / Ministry of Education, Culture, Sports, Science and Technology / The Japan Chamber of Commerce and Industry / New Energy and Industrial Technology Development Organization (NEDO) / Japan External Trade Organization (JETRO) / Japan Broadcasting Corporation (NHK) (Random Order)
Special Supported by	The Society of Instrument and Control Engineers / Japan Association for Automation Advancement / Communications and Information Network Association of Japan / Manufacturing Science and Technology Center / The Japan Society for Precision Engineering / All Japan Plastic Products Industrial Federation / The Association for Technical Aids / Japan Amusement Machine and Marketing Association / The Japan Machinery Federation / Japan Metal Stamping Association / Japan Clean Environment Promotion Organization / Japan Construction Equipment Manufacturers Association / Japan Construction Machinery and Construction Association / Japan Machine Tool Builders' Association / The Japan Society of Industrial Machinery Manufacturers / Japan Automobile Manufacturers Association / Japan Auto Parts Industries Association / The Japan Food Machinery Manufacturers' Association / Japan Forming Machinery Association / The Iron Steel Institute of Japan / Japan Electric Measuring Instruments Manufacturers' Association / The Japan Electrical Manufacturers' Association / Nippon Electric Control Equipment Industries Association / Japan Painting Contractors Association / Semiconductor Equipment Association of Japan / Japan Assistive Products Association / The Association of Care Goods Providers / The Japan Institute of Material Handling / Japan Fluid Power Association / The Japan Bearing Industry Association / Japan Belt Association / Japan Association of Corrosion Control / Japan Packaging Machinery Manufacturers Association / The Japan Welding Engineering Society / The Robotics Society of Japan / Micromachine Center / Robot Revolution & Industrial IoT Initiative (Random Order)

## Industrial Robot Zone (IR)



### Various Robots and Application Systems for Manufacturing

- For resin shaping
- For assembly
- For press
- For electronic component mounting
- For welding (arc, spot, laser, etc.)
- Clean room
- For painting
- For measurement, inspection, test, and certification
- For machining (load, unload, cut, polish, deburr)
- For research, development, and demonstration
- For receiving and shipping
- For material handling and conveyance
- For sorting, picking, and packing
- AGV, AMR, etc.

### Component Technology, Devices

#### Drive, Sensor, Control

- Motors
- End effectors
- Joints
- Variable reducers and reducers
- Hydraulic devices
- Actuators
- Robot arms and hands
- Measurement equipment
- Electronic devices
- Sensors
- Recognition technology (image, sound, contact), etc.
- Conveyance devices

#### Components

- Gears and screws
- Components
- Cables
- Jigs, etc.

#### Artificial Intelligence (AI)

- Big data
- Controller
- Software
- Cloud
- Computer-control
- FA Equipment, etc.
- Machine learning and deep learning

## Robot System Integrator (Robot Sler) Zone

- Development and design
- For factory
- For service industry, etc.
- For logistics and retail
- Maintenances

## Robot Simulation & Vision System Zone (IRV)

#### Robot Simulation

- Simulation systems
- Simulation software
- Application software
- Robot teaching systems
- Various digital industry system-related components
- CAD
- CAM, etc.

#### Vision Systems

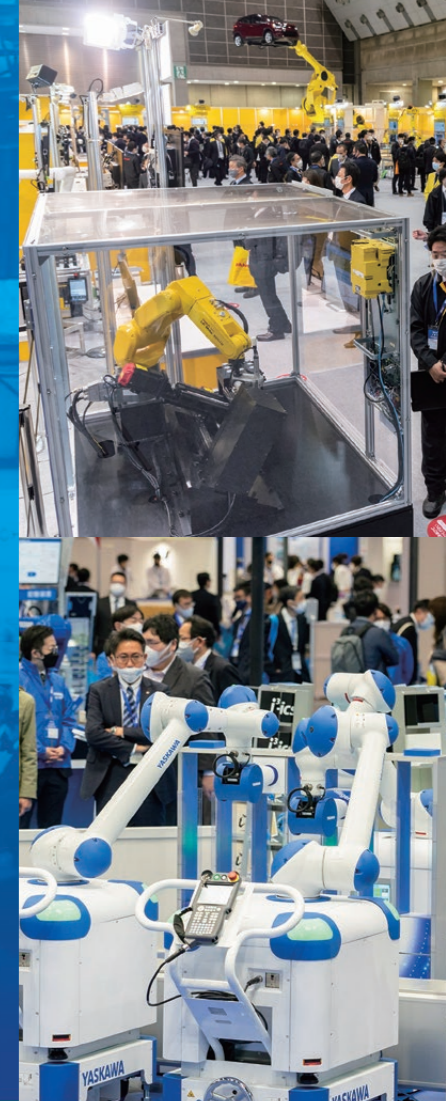
- Image processing devices
- Measurement, Analysis systems
- Lighting, Light sources
- Image processing software
- VR, AR
- Machine vision, etc.
- CCD cameras
- Micro cameras
- Lenses
- Image recognition devices

Concurrent Zone

Parts Feeder Zone

Logistics System Robot Zone

Please refer to P6 for details.



# Exhibit Categories · Zoning

## Service Robot Zone (SR)



### Service Robots

#### Life

- Security
- Cleaning
- Logistics
- Reception / Guidance
- Telepresence
- Delivery
- Customer service
- Communication
- AGVs / AMR
- Serving / Cooking assist
- Entertainment
- UAVs (drones), etc.

#### Agriculture, Forestry, Fishery, Smart Agriculture, Food

- Work assist
- Weeding
- Cooking / Serving, etc.
- Automatic travelling / harvesting
- Drone
- Food (wrapping, packaging)
- Quality control

#### Education and Skills Development

- Education
- Robot competition
- Translation, etc.
- Educational materials (programming, etc.)
- Publications

#### Infrastructure, Disaster Response, Construction

- Inspection, Maintenance
- UAV (drones), etc.
- Search
- Various specific environments (nuclear energy, electric, gas, outer space, undersea, etc.)
- Civil engineering and Construction
- Research and development

#### Nursing Care, Welfare, Medical Care, Health

- Mobile / transferring assist
- Surgery simulation
- Bathing
- Communication
- Rehabilitation assist
- Infectious disease measures
- Monitoring
- Inspection
- Surgery assist
- Screening, etc.

## Component Technology, Devices

#### Drive, Sensor, Control

- Motors
- End Effector
- Joints
- Sensors
- Oil pneumatic equipment
- Recognition technology (image, sound, contact, etc.)
- Actuator
- Transmission, Decelerator
- Robot arm, hand
- Measuring instruments
- Electrical equipment
- Conveying equipment

#### Components

- Gears and screws
- Cables
- Components
- Jigs, etc.

#### Artificial Intelligence (AI)

- Big data
- Controller
- Cloud
- Control Computer
- Machine learning and deep learning
- Software
- FA Equipment, etc.

#### Next-Generation UI (User Interface)

- VR, AR
- Wearable tech, etc.





# Concurrent Zones / Programs

Concurrent Zones

## Parts Feeder Zone

Parts supply equipment has contributed to automation and labor saving in manufacturing for over a half-century. This zone will be the place for the public to recognize the technology and development that are also used in collaborations with robotics.



Organized by

JAPAN PARTS FEEDER INDUSTRIAL ASSOCIATION, THE NIKKAN KOGYO SHIMBUN, LTD.

## Logistics System・Robot Zone

As the logistics industry faces a labor shortage, the evolution of material handling machines that use robots and IoT is improving standardization and reducing labor needs. This zone will help manifest synergy with fast-growing markets.



Organized by

The Japan Institute of Material Handling, THE NIKKAN KOGYO SHIMBUN, LTD.

※For information on how to apply for Logistics system and Robot zone, check the official website.

Concurrent Programs

## つくろ☆ さわねる 国際ロボット展

(Robot Experience & Activity Area)

Programs that wide range of generations can enjoy are under consideration, such as a handicraft class and robot experience.



Saturday only!!

## Various Forums and Seminars

Both at Tokyo Big Sight venue and Online will have attractive forums and seminars.

Held programs in 2022

iREX Robot Forum	New developments in Smart Agriculture
NEDO Robot and AI forum	Realization of Robot Friendly Environment



# Media Exposure Results

iREX2022 was featured and covered by a number of media in Japan and abroad.

## TV

Nippon Television Network Corporation	[news every.] [ZIP!]
Fuji Television Network	[FNN Live News α]
TBS	[Hiruobi!] [N sta!]
NHK (Japan Broadcasting Corporation)	[NHK News] [Ohayo Nippon]
Abema TV	[ABEMA Prime]
Tokyo Metropolitan Television	[news TOKYO FLAG] and more



※Image is for reference only.

## Newspaper, Web

NIHON BUTSURYU SHINBUN	Sangyo press	Nikkan Jidosha Shimbun	Automation Shimbun	Dempa Publications
Yahoo! News	ITmedia NEWS	FNN Prime Online	Nippon Television NEWS24	Nikkei XTECH
TOYO KEIZAI Online	GIZMODO	NewsPicks	Robosta	and more



# Promotion and Advertising (Planned)

We will have various promotions for Japan and abroad, with the maximum strength of media.

## Newspaper, Specialized magazine

To attract visitors, the exhibition will be announced in The Nikkan Kogyo Shimbun, a general industrial newspaper. The newspaper will profile exhibitors and provide the latest information to attract potential end-users. Feature articles about the exhibition will also be published in various industry magazines, actively attracting a high-quality demographic of visitors.



## Web, Digital Media

iREX Official Website

Information about the exhibition, forum, symposium, and other parallel events will be announced on the iREX official website. The official website will enhance effectiveness of exhibiting by providing information about participating companies and their products.

The Nikkan Kogyo Shimbun website

The Nikkan Kogyo Shimbun website will post everyday about related information on the exhibition and robots, that will attract visitors.

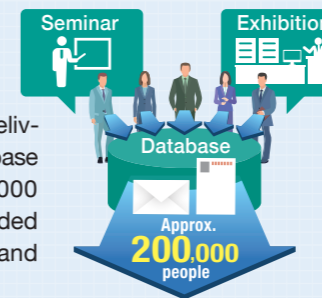
Newswitch

The latest articles of iREX and themes related to robots will be provided on Newswitch. Newswitch obtains support from a wide range of people by providing easy-to-understand news of The Nikkan Kogyo Shimbun.



## DM, Email

DM and Email will be delivered by using our date base to approximately 200,000 people who have attended exhibitions, seminars, and forums in the past.



## News Releases, Press Events

News related to this exhibition will be released to approximately 500 media in Japan and overseas. In addition to that, press events for various types of media will be held to promote iREX.



※Press Conference in 2019

## Invitation Flyer

About one million Invitation flyers will be distributed, that will promote to attract visitors from a broad range of industries. Invitation flyers in English will be sent to embassies and robotics-related organizations in each country and more, it helps promote the iREX and attract visitors widely.



## Media Advertising

To reach a broad range of visitors, advertisement such as promotional video, the organizer's interviews and more will be displayed on trains and at stations by using the Tokyo Metropolitan rail network.



## Global Promotion

With the cooperation of overseas affiliated associations and embassies, we will promote visitors, mainly robot users. We also advertise this event at overseas exhibitions to attract visitors.





ONSITE Exhibition

# Booth Rental Fee / Booth Specification

**1 Raw Booth Rental Fee** (Width 2.97m×Depth 2.97m×Height 2.7m : Approx. 9m<sup>2</sup>).

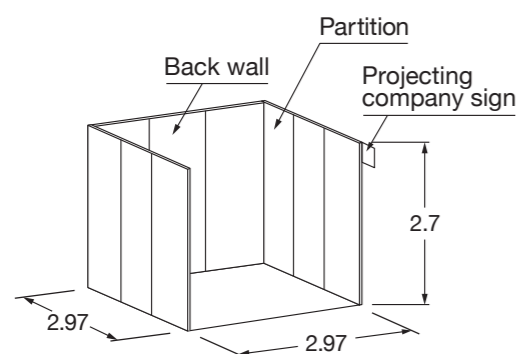
▶ **General** ..... **JPY 440,000** (Tax included.)

Members of Japan Robot Association and Japan Factory Automation & Robot System Integrator Association are eligible for member pricing. Please contact the iREX secretariat.

The secretariat will decide booth location by taking into consideration such matters as exhibit field, exhibit scale, and past exhibit records. Kindly note that requests for specific locations are not accepted. Booth location will be informed to the exhibitors around July 2023.

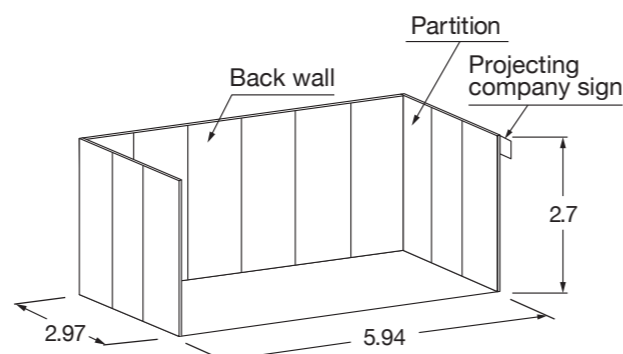
## Inline Booth

1 booth



W2.97m×D2.97m×H2.7m

2 booths

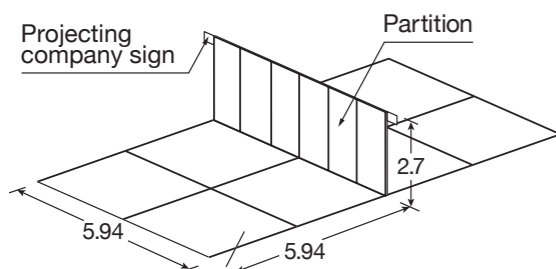


W5.94m×D2.97m×H2.7m

- A back wall, partition and projecting company sign will be provided.
- A system panel (white surface) will be used as the back wall and the partition.
- For corner booths, the partition on the aisle side will not be provided unless requested by the exhibitor.
- Back wall cannot be removed with or without adjacent booth(s).

## Peninsula Booth

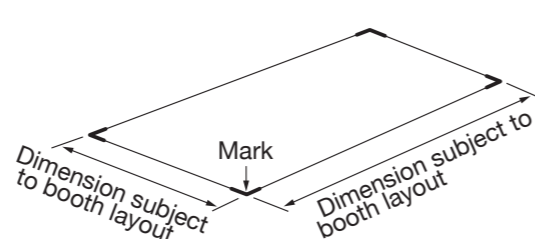
4 booths or more even booths



- A partition and a projecting company sign will be provided.
- A system panel (white surface) will be used as the partition.

## Island Booth

50 booths or more



- The positioning and dimensions of the island booths will be clearly marked on the floor.
- Projecting sign will be placed by the secretariat somewhere in plain sight after each booth has been set-up.

**There are no power supplies, lights, carpets, etc. provided in any of the booths.**



Option

# Package Display

Reference: Basic Package Display for 1 Booth

※Please contact the secretariat for details and application procedures for package booth plan.

▶ **1 Booth Basic Package Display**  
**JPY 93,500** (Tax included.)

Package booths of 2 or more booths are also available. Please contact the Secretariat for price and detailed information.



▶ **1 Booth Basic Package Entitlements**

Punched needle carpet		9 m <sup>2</sup>
Fascia w/Company name board	W1800×H300	1 PC
Reception Counter	W900×D450×H930	1 PC
Business Card Box		1 PC
Foldable Chairs		1 PC
LED Lights (Fluorescent Lights)	21W	2 PCS
Power Sockets (2-Plugs type)		1 PC
Electrical works and power consumption		1kW

- If your electricity usage exceeds 1kW, you will need to apply for electrical work separately.
- The basic package comes only 1 company name board even for a corner booth.
- For the basic package, the color of the punched needle carpet can be selected.



# Exhibitor Seminar (Paid)



Provides a place for exhibitors to freely present their products and technologies.

Venue Designated space within iREX2023  
 Capacity 100 people (planned)  
 Equipment Podium, Computer, Projector, Microphone, Screen, Chairs

Fee **JPY 165,000 (tax included.) / 1 session**  
 Time Up to 40 min (incl. Q&A) / 1 session

## Time Schedule

	Nov.29 (Wed.)	Nov.30 (Thu.)	Dec.1 (Fri.)	Dec.2 (Sat.)
10:30~11:10	A	G	M	S
11:30~12:10	B	H	N	T
12:30~13:10	C	I	O	U
13:30~14:10	D	J	P	V
14:30~15:10	E	K	Q	W
15:30~16:10	F	L	R	X

## Notice

- Seminar presenters must be part of a company or organization exhibiting at iREX2023.
- Applications will be accepted on a first-come, first-served basis, and the time schedule will be adjusted by the secretariat.
- Seminar presenters are expected to prepare their own handouts and other materials.
- Admission will be free for all sessions.
- Interpretation will not be provided.

Application Deadline

**April 28 (Fri.), 2023**

Applications will be closed when all time slots are booked



# Countermeasures against the Spread of Infection (Planned)

Based on the guidelines published by the Japan Exhibition Association, we plan to carry out the following measures to prevent the spread of infection.

- Ensuring attendees and staff wear masks and encouraging handwashing and hand sanitizing.
- Taking temperatures at venue entrances and ventilating the venue regularly.
- Providing various signage to ensure social distancing is maintained in queues, etc.

Additional countermeasures will be conducted in following with the guidelines set by the venue, Tokyo Big Sight.

\*Countermeasures may change depending on the COVID-19 infection situation.



Online exhibition of one of the largest international robot exhibitions, on again this year!

# iREX 2023 ONLINE

Nov. 22 (Wed) ▶ Dec. 15 (Fri), 2023

1 week extended from previous iREX  
About **3 Weeks!**

※Source : Google Analytics®(www.irex.nikkan.co.jp) ※Duration: Mar.1(Tue.)~Mar.18(Fri.)



## What is "iREX ONLINE"?

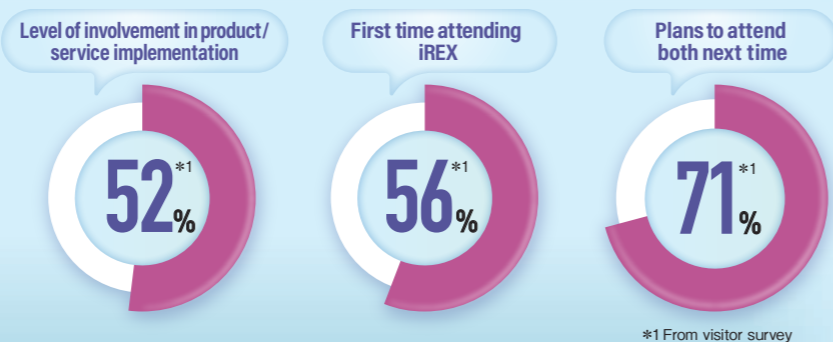
As with previous iREX, this year will also be held in a hybrid format with onsite and online. Please make use of iREX ONLINE to maximize your exhibit's effectiveness.

- Collect business card information**  
Collect data of company name, location, department, name, telephone number, e-mail address, industry type and more.
- English & Japanese available**  
Approach markets all over the world. English versions of the exhibitor My-site, operation manuals, are available.
- Reach target demographics**  
Production engineering, manufacturing, research and development, design, quality control and inspection, and more.
- Chat functionality** (NEW)  
Chat functionality is enabled so that exhibitors and visitors can easily contact one-another.
- Creating Encounters** (NEW)  
New search functions for exhibiting items will be implemented to create chance encounters like at the onsite venue.

## Visitor Attributes

Many visitors with decision-making power indicated interest in attending a hybrid event.

Exhibiting at iREX ONLINE makes it possible to do PR with people from demographics that are difficult to approach at the onsite venue.



## Participant Comments

**Visitors**

- I liked the flow of being able to check things out at the online venue then participate in the onsite venue.
- I'm able to make time to visit both in real-life and online, so I hope you keep holding both at once.
- Online was very extensive, which I liked. (Excerpts from Visitor Questionnaire)

**Exhibitors**

- We surprisingly got a lot more leads and attracted more customers than I expected.
- New companies, departments etc. viewed my booth.
- A lot of people applied to the webinar, which improved our satisfaction level.
- We got about 3 times more leads compared to other exhibitions. (Excerpt from Exhibitor Questionnaire)

Satisfaction level with the number of booth visitors

\*2 Exhibitor Survey

## ONLINE Plan



Average of access number / 3.7 times higher than C

- Plan A**: No. of displays 10
- Plan B**: No. of displays 5
- Plan C**: No. of displays 3

※Previous Results  
**3 plans with different exhibiting displays and basic options.**  
The exhibitor search page results are displayed in alphabetical order. A → B → C

## ¥ ONLINE Fee

Plan (No. of displays)	Onsite Exhibitors Fee (Tax included.)	ONLINE Only Fee (Tax included.)	Option					
			Obtain Business Card Information	Webinar	Detailed Log	Questionnaire	Post PR Slots	Google Analytics®
<b>A</b> (10 displays)	JPY 660,000	JPY 1,430,000	○	○	○	○	○	—
<b>B</b> (5 displays)	JPY 495,000	JPY 770,000	○	—	○	○	—	—
<b>C</b> (3 displays)	JPY 275,000	JPY 550,000	○	—	—	—	—	—

\*Members of Japan Robot Association and Japan Factory Automation & Robot System Integrator Association are eligible for member pricing. Please contact the iREX Secretariat.

## Paid Options

### Exhibitor Webinar

**Improve ONLINE exhibit results!**

Exhibitors can stream via Zoom or YouTube Live embedded into the booth and get log information about visitors who view the stream.

Basic Streaming 1 slot (40min.) + Archive Streaming  
**JPY220,000** (Tax included.)

	Nov.28(Tue.)	Nov.29(Wed.)	Nov.30(Thu.)	Dec.1(Fri.)	Dec.2(Sat.)
10:30~11:10	A-1	B-1	C-1	D-1	E-1
11:30~12:10	A-2	B-2	C-2	D-2	E-2
12:30~13:10	A-3	B-3	C-3	D-3	E-3
13:30~14:10	A-4	B-4	C-4	D-4	E-4
14:30~15:10	A-5	B-5	C-5	D-5	E-5
15:30~16:10	A-6	B-6	C-6	D-6	E-6
16:30~17:10	A-7	B-7	C-7	D-7	E-7

※Up to 3 slots per company (first-come-first-served basis) ※Archived distribution period from Dec. 4 (Mon) to Dec. 15 (Fri)

- Detailed log functionality** ..... JPY 110,000 (Tax included.)  
Obtain visitor log for each exhibit item.
- Displaying in PR Slot** ..... JPY 110,000 (Tax included.)  
Displaying in the "Recommended exhibitors" when searching for exhibitors.
- Create and display questionnaire** ..... JPY 110,000 (Tax included.)  
Install your own questionnaire within your ONLINE booth.
- Google Analytics®** ..... JPY 110,000 (Tax included.)  
Embed Google Analytics® in the ONLINE booth.

## ADVANCED OPTIONS >>> Supported by amano

### 3DCG (360-degree product viewer) production

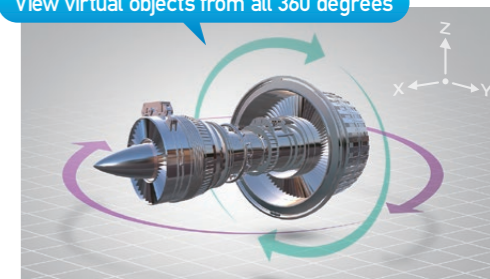
Use your own 3D-CAD data to have a high-definition 3DCG data object that can be rotated 360 degrees, created in a minimum of two weeks. Use it in your online booth or your company's website to improve customer experience!

▶ 1 Data  
**JPY 330,000** (Tax included.)

Click here to see a demo video. ▶▶▶



View virtual objects from all 360 degrees



※Image is for reference only.



# Application Procedures

## How to apply to exhibit

Please be sure to read the "Exhibition Rules and Regulations" and apply only after agreeing to the regulations. Fill in the required items in the Application Form and send it to the secretariat by E-mail. An invoice will be issued after your application has been approved. The booth rental fee shall be paid within one month from the date on the invoice.

E-mail [irex-apply@nikkan.tech](mailto:irex-apply@nikkan.tech)

**ONSITE**

**Application Deadline** **April 28 (Fri.), 2023**

**Payment Deadline** **Within one month from the date on the invoice**

**ONLINE**

**Application Deadline** **July 31 (Mon.), 2023**  
**Final Deadline** **October 31 (Tue.), 2023**

**Payment Deadline** **Within one month from the date on the invoice**  
**Final Deadline** **Within one month from the date on the invoice**

※ Your company name will be shown on invitation flyers if your application is accepted by the first deadline.

※ Number of booths assigned to exhibitors may be adjusted based on capacity of the venue and the number of application.  
※ Kindly note that applications will be closed earlier than the deadline if all spaces are booked.  
※ Please note that your application may not be accepted if the products and services are not appropriate for the exhibition.

## Change or Cancellation of Exhibit Contracts

If you change/cancel booths (for onsite exhibition) or plans (for online exhibition) that have already been applied for, you need to specify the reason in writing and get approval from the secretariat.

The following cancellation fee will be applied.

※ If you have applied for both onsite and online exhibitions and cancel only the onsite exhibition, the fee for the online exhibition shall be charged again at the "online only" rate.

**ONSITE**

From application acceptance to the day before announcement of booth allocation (July, 2023) **50%** of Booth Rental Fee

After the day of announcement of booth allocation (July, 2023) **100%** of Booth Rental Fee

**ONLINE**

From application acceptance to July 31 (Mon.), 2023 **50%** of Online Exhibition Fee

After August 1 (Tue.) **100%** of Online Exhibition Fee

※ Online Exhibition Fee includes Online booth fee, Webinar fee, and various options fee.

## Decision on Booth Allocation

**ONSITE Only**

The secretariat will decide booth location by considering the contents of exhibits, shape of exhibits, in order of application, the number of booths, structure of the venue, and other matters. **Booth allocation will be informed to the exhibitors around July 2023.**



# Schedule (Planned)

<b>ONSITE</b>	Application Deadline	Announcement of booth allocation	Deadline for required documents	Move-in and Decoration work	ONSITE Exhibition	Move-out and Removal
	Apr. 28 (Fri.), 2023	Jul. (planned)	Late Sep.	No. 26 (Sun.) to 28 (Tue.)	Nov. 29 (Wed.) to Dec. 2 (Sat.)	Dec. 2 (Sat.), 5:00 pm to 3 (Sun.) Morning
<b>ONLINE</b>	First Deadline	Exhibitor Explanatory Session	Start making ONLINE booths	Final Deadline	iREX ONLINE	Close of Exhibitor My site
	Jul. 31 (Mon.), 2023	Sep. (planned)	Early Oct. (planned)	Oct. 31 (Tue.)	Nov. 22 (Wed.) to Dec. 15 (Fri.)	Dec. 27 (Wed.)



# FAQ about ONSITE Exhibition

## VISA-related issues

**Q** Will the organizer/secretariat issue the "Invitation Letter" or related documents for overseas exhibitors to obtain the VISA?

**A** No. The organizers will not issue letters of reason for invitation or letters of guarantee as defined by the Japanese Ministry of Foreign Affairs. Additionally, the organizers take no responsibility for any loss or damage incurred in the event the Japanese embassy or consulate does not issue a visa and an exhibition applicant is unable to exhibit. If exhibitors from overseas require a visa, exhibitors are responsible for preparing and processing necessary paperwork including the letter of reason for invitation or letter of guarantee.

## Exhibiting

**Q** Tell me more about selecting an exhibition zone. (Application Form Item 1)

**A** Exhibitors may select their exhibit zone. Generally, we recommend choosing the zone that best fits the aspect of your products and services that you want to promote.

**Q** We are two or more companies who want to participate together as co-exhibitors. What should we do? (Application Form Item 3)

**A** Please check "With co-exhibitors" in the application form. We will send a separate form for co-exhibitors. This also applies to participating municipalities and groups.

**Q** I would like to know about the billing of exhibition fees.

**A** An invoice will be issued after your application has been approved, so please be sure to pay the exhibition fee within one month from the date on the invoice. If you have any other requests, please contact the secretariat.

## Decorating booths

**Q** What is included in the exhibition fee?

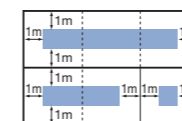
**A** Only the space, the walls separating booths, the back wall, and projecting company sign are provided. (No power supply, lights, carpet, etc.) Corner booths have no dividers on the aisle sides (island booths have no walls).

**Q** What are the height restrictions on decorations?

2.7m or less  3.6m or less  4.5m or less

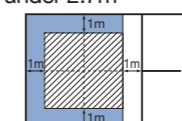
**A** **Inline booth** 2.7m or less

- Set 1m from aisles and walls, and under 3.6m



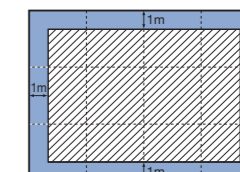
**Peninsula booth** 3.6m or less

- Set 1m from aisles and walls, and under 4.5m
- Set 1m from neighboring booths and under 2.7m



**Island booth** 3.6m or less

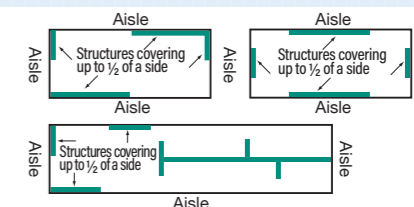
- Set 1m from aisles and under 4.5m



(There is no height limit for exhibits)

**Q** What are the regulations for full walls?

**A** When constructing structures (walls) on the aisle side facing another company, the size (width) of the structure must be 1/2 or less of the size of the booth. The remaining 1/2 must be a structure with a clear line of sight (glass window, louvers, parapet, wall less than 90cm in height, shelves, etc.)



# Exhibitor List of Previous iREX (2022)

## Exhibitor of ONSITE Exhibition

※Co-exhibitor ★Participated in iREX ONLINE

- A**
- Aichi High School of Technology and Engineering Advanced Course
  - Aichi Sangyo
  - Alinotech
  - ARRK
  - Asa Electronics Industry
  - ★ Ascent Robotics
  - ASKK
  - Association of Enterprise Invitation to Hokuriku Area
    - ※Fukui prefecture
    - ※Hokuriku Economic Federation
    - ※Hokuriku Electric Power Company
    - ※Ishikawa Prefecture
    - ※Toyama Prefecture
  - Astecnos
  - Asyrl
  - ATEC
  - ATI Industrial Automation
- B**
- Beckhoff Automation
  - BFC
  - BL AUTOTEC
  - BYE BYE WORLD
  - BYNAS
- C**
- China Robot Industry Alliance (CRIA)
  - Chuo University Nakamura Lab.
  - ciRobotics
    - ※KTS
  - CITIZEN MICRO
  - ★ CKD
    - ※CKD NIKKI DENSO
  - Clavis Japan
  - Closer
  - CONVUM
  - ★ CREATIVE TECHNOLOGY
  - CUTLANDJAPAN
- D**
- ★ DAIDO
  - Daifuku
  - ★ DAIHEN
  - DAIWA DENGYO
  - DM Card Japan
  - Doog
  - DSM Engineering Materials
  - DYDEN
- E**
- ★ Edgex Consortium
    - ※Amazon Web Services Japan
    - ※ANALOG TECH
    - ※CHIZU ELECTRIC
    - ※Empress Software Japan
    - ※FA Products
    - ※ITOCHU Techno-Solutions
    - ※Mitsubishi Electric
    - ※Mitsubishi Electric Information Systems
    - ※NEC
    - ※OMRON
    - ※Trend Micro
    - ※WingArc1st
  - ★ EPSON SALES JAPAN / SEIKO EPSON
  - ★ E-T-A COMPONENTS
  - Exa Wizards
- F**
- ★ FANUC
  - First Automation
  - Five cities in Higashi Mikawa, Aichi Prefecture
    - ※Gamagori City, Aichi Pref.
    - ※Shinshiro City, Aichi Pref.
    - ※Tahara City, Aichi Pref.
    - ※Toyohashi City, Aichi Pref.
    - ※Toyokawa City, Aichi Pref.
  - Fives Intralogistics
  - Formecha Robotics
  - FUJI (e-Sys)
  - FUJI
    - ※Edec Linsey System
  - FUJI SEISAKUSHO
  - Fukuoka Prefectural Robotics & Advanced System Industry Development Council
    - ※advantech
    - ※B&B
    - ※faxcim
    - ※I-PEX
    - ※radrix
    - ※sunbit

- Fukushima Robot Test Field
    - ※Advanced Simulation Technology Of Mechanics R&D
    - ※EAMS ROBOTICS
    - ※Fukushima Emergency Response Training Institute
    - ※Living Robot
    - ※RoboDEX
    - ※Yume Support Minamisoma
  - Fukushima-ken, Minamisouma-si Futaba
- G**
- GENETEC
    - ★ Germany Trade & Invest
    - Good Factory Shop
    - ★ CITIZEN MACHINERY
    - GUGEN
- H**
- ★ Harmonic Drive Systems
    - Harmotec
    - HARTING
    - Hayashi-MFG.
    - HBA
    - HCI
    - ★ HEIDENHAIN
    - hibot
    - ★ HID
    - HIKARI DENDOKI
    - HIKROBOT
    - Himeji Convention & Visitors Bureau
    - ★ HIROSE ELECTRIC
    - ★ HIWIN
    - HOJITSU SEIKO
    - HOKUYO AUTOMATIC
    - Honda R&D
    - Hospital x Robot x COVID-19 Prevention with Kanagawa
      - ※CYBERDYNE
      - ※Kanagawa Prefecture
      - ※Kantum Ushikata
      - ※NSK
      - ※NTT DOCOMO
      - ※OTSUKA
      - ※Piezo Sonic
      - ※Risk Measurement Technologies
      - ※THK
      - ※Toppan
- I**
- IAI
  - iC Haus / Techtuit
  - iCOM Robotics
  - ★ IDEC
    - ※IDEC FACTORY SOLUTIONS
  - IHI Logistics & Machinery
  - ★ INABA DENKI SANGYO
  - Innophys / Tokyo University of Science
  - i-RooBO Network Forum
    - ※Kurabo Industries
  - isesakishi
    - ※Otech
    - ※system
  - ITOCHU MACHINE-TECHNOS
  - ★ ITOH DENKI
- J**
- Japan Association for Automation Advancement
  - Japan Aviation Electronics Industry
  - JAPAN CERTIFICATION
    - ※The Institute of Global Safety Promotion
  - Japan Factory Automation & Robot System Integrator Association
  - Japan Institute of Material Handling
  - Japan Packing Machinery Manufacturers Association
  - Japan Parts Feeder Industrial Association
    - ※CENTRAL INDUSTRIES
    - ※Daishin
    - ※HAYASHI-REPIC
    - ※KPF
    - ※KYOSHIN SEIKI
    - ※MURATA SEIKO
    - ※NAC Feeding
    - ※NITTOKU KOSEI
    - ※NTN Technical Service
    - ※OSAKASEIKO
    - ※Sanki
    - ※Shinwa Parts
  - Japan Robot Association
  - JAPANMAGNETS
  - JBM Engineering
- K**
- ★ K.MECSONE
  - Kagakujiyoho shuppan

- KAMO SEIKO
  - ★ Kanagawa Institute of Technology
  - Kanazawa Institute of Technology
  - KANEKO CORD
  - KANTUM USHIKATA
  - ★ KAWADA ROBOTICS
  - ★ Kawasaki Heavy Industries
  - KEBA Japan
  - Keenon Robotics
  - Kimura
  - KIMURA FOUdry
  - ★ Kitagawa Corporation
  - Kitakyushu Robot Forum / Kitakyushu Foundation for the Advancement of Industry, Science and Technology
    - ※Field robot laboratory, Kyushu Institute of Technology
    - ※ISHIKAWA IRON WORKS
    - ※Kyushu Institute of Technology Shibata Lab.
    - ※Kyushu Institute of Technology Wakizako Lab.
  - KITO
  - Kobe Kosen Robotics
  - KOFUSEIBYO
  - KOHARA GEAR INDUSTRY
  - KOMORI SAFETY DEVICE LABORATORY
  - KONDO KAGAKU
  - Kondo Seisakusho
  - Koshin Denki Kogyo
  - ★ KOSMEK
    - Kowa Optronics
    - ※TECH MAKE
  - KOWATECH
  - KREUZ
  - KUKA Japan
  - KUNIMORI KAGAKU
  - KYOCERA
  - Kyoto Robotics
  - Kyutech-AIST (JST START)
- L**
- Leader Harmonious Drive Systems
  - Leptrino
  - Librestream
  - ★ LINX
- M**
- Macnica
    - ※Analog Devices
  - Mamezou
  - Man-Machine Synergy Effectors
  - MARUBENI INFORMATION SYSTEMS
  - ★ maxon Japan
  - Maywa Denki
  - Mech-Mind Robotics (Japan)
    - ※Mech-Mind Robotics Technologies
  - MEIKIKOU
  - Metrol
  - Micro Technica
  - Miki Pulley
  - Ministry of Agriculture, Forestry and Fisheries
    - ※ACSL
    - ※AGRIST
    - ※DONKEY
    - ※GINZA FARM
    - ※High spec drone development consortium
    - ※Hokkaido University / Kitami Institute of Technology / Hokkaido Agricultural Research Center, NARO
    - ※Institute for Rural Engineering, NARO
    - ※Institute of Agricultural Machinery, NARO
    - ※Institute of Fruit Tree and Tea Science, NARO
    - ※ISEKI
    - ※KUBOTA
    - ※Legmin
    - ※Nileworks
    - ※ORION Machinery
    - ※Panasonic Production Engineering
    - ※PLANT DATA
    - ※Power Assist International
    - ※Routrek Networks
    - ※SANYO KIKI / The University of Tokyo
    - ※Utsunomiya University
    - ※YSK e-com
  - ★ Mitsubishi Electric
  - Mitsunami
  - Mitutoyo
  - MONODZUKURI.JP
  - ★ Mujin
  - Murata Machinery
  - ★ MURATA SEIKO
  - MUSCLE
- N**
- ★ NABELL
  - ★ Nabtesco
  - ★ NACHI-FUJIKOSHI
  - Nakanishi Metal Works
  - Nanyo
  - NBK

- ★ New Energy and Industrial Technology Development Organization(NEDO)
  - New Media Development Association
  - AVATAR Teleportation promotion Consortium
    - ※ArchiTwin
    - ※IPresence
    - ※MIMAMORUME
    - ※Unicast
  - News Digest Publishing
  - NICHICON
  - NICHIDEN
  - ★ Nichieiikou / NEURA Robotics
  - ★ NIDEC-SHIMPO
  - ★ NIDEC COPAL ELECTRONICS CORPORATION
  - Nihon Binary
  - Nihon Seizuki Kogyo
  - NIKON
  - Nikon-Trimble
  - NIPPON BEARING
  - NIPPON THOMPSON
  - ★ NISSEI
  - NITTOKU KOSEI
  - ★ NOK
  - ★ NSK
  - N-TECH
  - NTN Technical Service
  - NTT Communications
  - Nuvoton Technology Japan
- O**
- Ogawa Conveyor
  - OGINO SEISAKUSHO
  - OGURA CLUTCH
  - OHBA SEIKEN
  - OHM ELECTRIC
  - ★ OKAMURA
  - ★ Oki Electric Cable
  - Okura Yusoki
  - ★ OMRON
  - OnRobot Japan
  - ORIN Consortium
  - OSARO
  - Ota City Industrial Promotion Organization
- P**
- ★ Panasonic
  - ★ Parts Supply Center
    - ※Xiamen Wain Electrical
  - ★ PHOENIX CONTACT
  - PIAB
  - PLATINALINK
  - PMT
  - ※CPFusion
- R**
- ★ Rapyuta Robotics
  - ★ Raydent Industrial
  - RENISHAW
  - REVAST
  - RIKOH ELECTRIC
  - RoboSapiens
  - Robot Innovation with Kanagawa
    - ※Aoyama Gakuin University
    - ※Aoyama Precision Industry
    - ※Archelis
    - ※ASAI ENGINEERING
    - ※ATSUMO
    - ※DOUBLE Research and Development
    - ※EXTCOM
    - ※Kanagawa Institute of Industrial Science and Technology
    - ※Kanagawa Prefectural Council for Promoting Business and Industrial Establishment
    - ※Keio University Haptics Research Center
    - ※Motion lib
    - ※OGAWA-YUKI / JFE Engineering Corporation
    - ※ROBOT YUENCHI
    - ※OGAWA-YUKI / HOLONS
  - Robot Revolution & Industrial IoT Initiative
  - Robot Services Initiative
  - RobotBank
  - Rozetta
  - RT
  - RYOSAN
  - RYUUSS
- S**
- S&F
    - ※Güdel
  - Sagamihara Robot Business Council
    - ※Aichi Sangyo
    - ※Bit Trade One
    - ※F-Design
    - ※Kufusha
    - ※Media Robo Tech
    - ※MEMO Technos
  - SAN-E TEC
  - SANKI MANUFACTURING
  - Sanki
  - SANKYO SEISAKUSHO
  - Sanmatsu
  - Sanmei Mechanical
  - SANSHU ELECTRIC WIRE

- SANTOKU
  - ★ SANYO DENKI
  - ★ Satech Safety Technology
  - SATORI ELECTRIC
  - Schaeffler Japan
  - ★ Schmalz
  - Schmersal Japan
  - ★ SCHUNK Intec
  - Seibu Electric & Machinery
  - SEIKEN GRAPHICS
  - Senko Advance
  - SERVO-ROBOT JAPAN
  - Shanghai Seer Intelligent Technology
    - ※Automation
  - Shenzhen Yuejiang Technology (DOBOT)
  - SHIBAURA MACHINE
  - ★ Shinano Kenishi
  - Shin-Etsu Chemical
  - SHINKO ENGINEERING RESEARCH
  - Shinkoh electronics
  - SHINWA / JAKA Robotics
  - SINFONIA TECHNOLOGY
  - Sinto Smart Engineering
  - SINTOKOGIO
  - SK MACHINERY
  - SKG
  - SMC
  - ★ SOFIX
  - SoLARIS
  - ★ SOLIDWORKS JAPAN
  - ★ SOLIZE
  - SOLOMON Technology
  - Standard Robots
  - STAR SEIKI EINS DIVISION
  - STARTECHNO
  - Sugatsune Kogyo
  - Sumitomo Heavy Industries, Mechatronics Division
  - ★ Sumitomo Heavy Industries, Power Transmission & Controls Group
  - ★ Sumitomo Shoji Machinex
    - ※Doosan Robotics
  - Super Factory
  - SUS
- T**
- Taiwan Automation Intelligence and Robotics Association (TAIROA)
    - ※LIPS
    - ※LNC Technology
  - TAKAMARU ENGINEERS
  - TAKUMI
  - TATSUTA
  - Tatsuta Tachii Electric Cable
  - TE Connectivity / TYCO ELECTRONICS JAPAN
  - TEAC
  - Techman Robot
  - TechShare
  - TechShare / Shenzhen Yuejiang Technology (DOBOT)
  - TEQS Software Industry Plaza (Osaka Urban Industry Promotion Center)
  - The 9th Robot Award Winner's Exhibition
  - The Asahi Shimbun
  - ★ THK
  - 3D Printing Corporation
  - TOBII TECHNOLOGY
  - ★ TOCAD ENERGY
  - Tohoku Enterprise
  - TOKYO METROPOLITAN INDUSTRIAL TECHNOLOGY RESEARCH INSTITUTE
  - Tokyo Robotics
  - TONO SEIKI
  - TOWA CORPORATION
  - TRI ENGINEERING
  - Trox Safety Systems
  - TS NANOCOAT
  - TSUBAKIMOTO CHAIN
  - TsukArm Robotics
- U**
- Unipulse
    - ※ROBOTEC
  - ★ Universal Robots
  - University of Tsukuba, Motion Control Laboratory
- W**
- ★ WACOH-TECH
  - ★ Tokyo Cosmos Electric
  - Watanabe Seiki
  - ★ World Robot Summit
- Y**
- ★ Yamaha Motor
  - YAMAZEN
  - YANAGIHARA MECHAX
  - YANASE
  - ★ YASKAWA ELECTRIC
  - YOSHICHI MANNEQUIN
  - Yoshinogawa Electric Wire & Cable
  - YUASA NEOTEC
  - ※KYOEI SANGYO
  - Yushin Precision Equipment

- YUTAKA ELECTRONICS INDUSTRY
- Z**
- ZIPPERTUBING (JAPAN)
  - Zivid
  - ZMP
- Exhibitors for ONLINE Only**
- A**
- ABB
  - ABLab
  - AISING
  - Ametek
- B**
- British Embassy Tokyo, Trade and Investment Section
- C**
- Cogniteam
- D**
- Dymon
- E**
- ELITE ROBOT
- H**
- Hangzhou Jinwu AI Technology
  - HOKUSHO
- I**
- Imao Corporation
  - Interstellar Technologies
  - iROBOTICS
- J**
- Japan Aerospace Exploration Agency
  - Japan Association for the 2025 World Exposition
  - Japan Manned Space System Corporation
- K**
- KAJIMA
- L**
- Luxembourg Trade and Investment Office - Tokyo
- M**
- MISUMI
  - Mitsui Bussan Aerospace
  - Mitsui Sumitomo Insurance
- N**
- NTT DATA ENGINEERING SYSTEMS
  - NVIDIA
- O**
- ORIMVEXTA
- R**
- Research Institute of Systems Planning
  - RobiZy
- S**
- Siemens Digital Industries Software
  - Sodick
  - SPACE COTAN
  - Suzhou Partner Intelligent Technology
- T**
- TAKENAKA
  - Toyama New Industry Organization
  - TOYO KANETSU
- W**
- WARPSPACE
- Y**
- YAOKI Education & Entertainment