



## Most Wanted IT Products Q2 2018 // 360° Overview

All high-flyers from  
11 product categories

The hottest trends of the  
2<sup>nd</sup> quarter





# Our IT market barometer

Dear customers & followers,

Our aim is to keep you up to date and informed about the current reseller demand for ICT products as well as top sellers and product highlights. Get a neutral and unbiased insight based on real clicks from our users on products from 11 categories – and the perfect ICT market overview.

## Review of our news from Q2 2018

- 🕒 New feature: categorise distributors with tags, and group people in teams
- 🕒 New interfaces: EDI order handling & realtime price/stock updates for Littlebit/ActionIT, ENO Telecom & EET Europarts
- 🕒 New listings: EFB Elektronik, Wortmann Telecom, ACE Options, Real Solutions Haarlem, Comm-tec

Best regards,  
ITScope Team

Product categories

## Content / This brochure presents the figures from Q2 2018 for the following product groups

01. Newcomers
02. TFTs
03. Tablets
04. Mobile phones
05. Wearables
06. Notebooks
07. PC systems
08. Graphics boards
09. Mainboards
10. Processors
11. Hard disks
12. Printers & MFDs

At a glance:

•TOP!

These new from-zero-to-hero products have directly entered the top 15.



## Hottest Player:

Apple 38 mm Classic buckle, Spring yellow



## 1. Newcomers from 15 categories

Rank Q2 18	Listed since	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	28.03.2018	Apple 38 mm Classic buckle, Spring yellow, MRP42ZM/A	1443
02	28.03.2018	Apple Magic Keyboard with Numeric Pad, Bluetooth, MRMH2D/A	906
03	28.03.2018	Apple Cover for iPhone X, soft pink, MRGH2ZM/A	676
04	04.06.2018	Apple HomePod, Space grey, MQHW2D/A	465
05	08.05.2018	Canon CanoScan Lide 220, 4800 x 4800 dpi, USB 2.0, 9623B010	378
06	30.03.2018	UbiQuitit UVC-G3-AF, 4MP, UVC-G3-AF	377
07	05.04.2018	Jabra Engage 75, Stereo Headset, black, 9559-583-111	358
08	04.04.2018	Kyocera TK-5270K, 6000 Seiten, black, 1T02TV0NL0	347
09	08.05.2018	Canon CLI-551XL C, cyan, 6444B001	330
10	26.04.2018	Apple Lightning-cable, 1m, white, USB-C - Lightning, MQGJ2ZM/A	315
11	12.04.2018	TP-LINK TL-MR3020, LTE, IEEE 802.11n, TL-MR3020	307
12	08.05.2018	HPE MicroServer Gen10, AMD Opteron X3421 2.1 GHz, 8GB RAM	299
13	08.05.2018	Intel NUC5CPYH, Celeron N3050, USB 3.0, black, BOXNUC5CPYH	291
14	09.03.2018	Sharkoon TG5 RGB, Midi-Tower, 4044951020607	281
15	30.03.2018	APC SMT1500RMI2UC, 1500VA, 6AC connectors, SMT1500RMI2UC	271

## 2. TFTs

Rank Q2 18	Rank Q1 18	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	Dell P2417H	4271
02	3	HP EliteDisplay E243i, 1FH49AA#ABB	3821
03	2	Dell UltraSharp U2715H, 210-ADSO	3398
04	4	Dell UltraSharp U2415, 860-BBEW	3331
05	10	HP EliteDisplay E243, 1FH47AA#ABB	2609
06	6	Samsung S24E650BW, LS24E65KBWV/EN	2424
07	9	Dell UltraSharp U2412M, 210-AGYH	2412
08	16	LG 24BK550Y-B	2134
09	17	HP EliteDisplay E233, 1FH46AA#ABB	2016
10	5	LG 24MB56HQ-B	2015
11	62	Lenovo ThinkVision T24i-10, 61A6MAT3EU	2012
12	8	BenQ BL2405HT, 9H.LAXLB.HBE	1950
13	11	Dell UltraSharp U2414H, 210-ADUL	1921
14	12	Dell P2717H	1854
15	34	HP Z Display Z24i G2, 1JS08A4#ABB	1837

## Hottest Player:

Dell P2417H



## Hottest Player:

Microsoft Surface Pro  
256 GB



## 3. Tablets

Rank Q2 18	Rank Q1 18	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	Microsoft Surface Pro 256GB, FJY-00003	6021
02	-	Apple iPad 32GB, MR7F2FD/A	4838
03	3	Microsoft Surface Pro LTE 256GB black, GWP-00003	3416
04	-	Apple iPad 128GB, MR7J2FD/A	3314
05	-	Apple iPad 128GB, MR7C2FD/A	3310
06	4	Apple iPad Pro 256GB 3G 4G grey 10.5", MPHG2FD/A	3164
07	2	Apple iPad 32GB grey, MP2F2FD/A	3100
08	35	Samsung Galaxy Tab A (2016) 32 GB, SM-T585NZKEDBT	2976
09	-	Apple iPad 32GB, MR6Y2FD/A	2919
10	6	Apple iPad Pro 256GB 3G 4G grey 12.9", MPA42FD/A	2669
11	9	Apple iPad Pro 64GB, 10.5", grey, MQEY2FD/A	2582
12	-	Apple iPad 32GB, MR7G2FD/A	2579
13	11	Apple iPad Pro 64GB grey, MQDA2FD/A	2466
14	12	Apple iPad Pro 64GB grey, MQDT2FD/A	2404
15	15	Apple iPad mini 4 128GB grey, MK9N2FD/A	2352

•TOP!

•TOP!

•TOP!

•TOP!

•TOP!

## 4. Mobile phones

Rank Q2 18	Rank Q1 18	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	Apple iPhone 8 Single SIM 4G 64GB grey, MQ6G2ZD/A	4008
02	3	Apple iPhone 7 32GB 4G black, MN8X2ZD/A	3138
03	2	Apple iPhone X Single SIM 4G 64GB grey, MQAC2ZD/A	2869
04	4	Apple iPhone SE 32GB 4G grey, MP822DN/A	2761
05	89	Samsung Galaxy S9 64 GB black, SM-G960FZKDBT	2356
06	8	Samsung Galaxy S7 32GB 4G black, SM-G930FZKADB	2047
07	6	Apple iPhone 7 128GB 4G black, MN922ZD/A	2012
08	7	Samsung Galaxy S8 64GB 4G black, SM-G950FZKADB	1980
09	5	Apple iPhone X Single SIM 4G 256GB grey, MQAF2ZD/A	1967
10	11	Apple iPhone SE 128GB 4G grey, MP862DN/A	1669
11	12	Samsung Galaxy A5 (2017), SM-A520FZKADB	1626
12	14	Apple iPhone 8 Single SIM 4G 256GB grey, MQ7C2ZD/A	1555
13	16	Apple iPhone 7 32GB 4G silver, MN8Y2ZD/A	1402
14	18	Apple iPhone SE 32GB 4G silver, MP832DN/A	1399
15	13	Apple iPhone X Single SIM 4G 64GB silver, MQAD2ZD/A	1395

## Hottest Player:

Apple iPhone 8 Single  
SIM 4G 64GB grey



## Hottest Player:

Apple Watch Ser. 3  
(GPS), 42 mm,  
space grey aluminium



## 5. Wearables

Rank Q2 18	Rank Q1 18	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	Apple Watch Ser. 3 (GPS), 42 mm, space grey aluminium, MQL12ZD/A	2140
02	3	Apple Watch Ser. 1, 42 mm, space grey aluminium, MP032ZD/A	1714
03	2	Apple Watch Ser. 1, 42 mm, silver aluminium, MNNL2ZD/A	1693
04	4	Apple Watch Ser. 1, 38 mm, silver aluminium, MNNG2ZD/A	1685
05	10	Apple Watch Nike+ Series 3 (GPS + Cellular), 42 mm, MQMF2ZD/A	1675
06	5	Samsung Gear S3 Classic, 46 mm, silver, leather, SM-R770NZSADBT	1666
07	6	Apple Watch Ser. 1, 38 mm, space grey aluminium, MP022ZD/A	1633
08	7	Garmin vívofit 3, black, band size 137-195 mm, 010-01608-06	1606
09	-	Apple Watch Series 3 (GPS + Cellular), 42 mm, space grey aluminium, MRQH2ZD/A	1598
10	-	Apple Watch Series 3 (GPS + Cellular), 38 mm, space grey aluminium, MRQG2ZD/A	1537
11	37	Nokia Steel HR, 36 mm, stainless steel, HWA03/36/BLACK	1482
12	17	Nokia Steel HR, 40 mm, silicone, band size up to 200 mm, HWA03/40/BLACK	1476
13	18	Nokia Steel HR, 36 mm, stainless steel, HWA03/36/WHITE	1474
14	9	Apple Watch Series 2, 42 mm, stainless steel, MNPT2ZD/A	1453
15	11	Samsung Gear S3 Frontier, 46 mm, black, silicone, SM-R760NDAADBT	1274

TOP!

TOP!



## 6. Notebooks

Rank Q2 18	Rank Q1 18	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	40	HP ProBook 450 G5, 15.6", Core i5 8250U, 8 GB, 3KY96EA#ABD	3939
02	1	Apple MacBook Air, 13.3", 1440 x 900, MQD32D/A	3673
03	4	Apple MacBook Pro, 15.4", Core i7, 2880 x 1800, MPTT2D/A	3535
04	50	Lenovo ThinkPad E580, 15.6", Core i5 8250U, 20KS001JGE	3141
05	2	Lenovo ThinkPad L570 20J8, 15.6", i5-7200U, 1920 x 1080, 20J8001BGE	3095
06	-	HP 250 G6, 15.6", Core i5 7200U, 256 GB SSD, 3CA15ES#ABD	2923
07	13	Lenovo V320, 17.3", 1920 x 1080, i3-6006U, 81B6000GGE	2810
08	10	Apple MacBook Air, 13.3", 1440 x 900, i5-5350U, MQD42D/A	2660
09	59	Lenovo V330, 15.6", Core i5 8250U, 8 GB, 81AX00ARGE	2581
10	23	Microsoft Surface Book 2, 13.5", 3000 x 2000, i5 7300U, HMX-00004	2544
11	7	Lenovo ThinkPad X1 Carbon 20HR, 14", i7-7500U, 1920 x 1080, 4G, 20HR002MGE	2524
12	9	Lenovo ThinkPad L470, 14", 1920 x 1080, i5-7200U, 20J4000LGE	2516
13	-	Lenovo ThinkPad E480, 14", Core i5 8250U, 8GB, 20KN001QGE	2503
14	49	Lenovo ThinkPad L570, 15.6", Core i5 6200U, 8GB, 20JQ000PGE	2448
15	11	Dell Latitude 5580, 15.6", i5-7440HQ, 1920 x 1080, VT96Y	2423

## Hottest Player:

HP ProBook 450 G5,  
15.6", Core i5 8250U,  
8 GB



## Hottest Player:

HP ProDesk 400 G4, i5  
3.4 GHz, 256GB SSD



## 7. PC Systems

Rank Q2 18	Rank Q1 18	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	HP ProDesk 400 G4, i5 3.4 GHz, 256GB SSD, 1JJ56EA#ABD	4669
02	2	Lenovo ThinkCentre M710, i5, 2.4GHz, 256GB SSD, 10MR000XGE	2318
03	4	Fujitsu ESPRIMO P557/E85+, i5, 256GB SSD, VFY:P0557PP581DE	1951
04	21	Lenovo ThinkCentre M710t 10M9, i5, 3 GHz, 256GB SSD, 10M90007GE	1686
05	6	Lenovo V520, i5, 3 GHz, 256 GB, 10NK002NGE	1656
06	30	Lenovo ThinkCentre M710s 10M7, i5, 3 GHz, 256GB SSD, 10M70007GE	1582
07	19	Lenovo ThinkCentre M710q, i3, 3.4 GHz, 256GB SSD, 10MR002AGE	1553
08	5	Apple iMac i5, 3.4 GHz, 1TB, MNE92D/A	1543
09	8	Dell OptiPlex 3050 MT, i5, 3.4 GHz, 256GB SSD, 8185W	1527
10	26	HP 290 g1, i5, 3.4 GHz, 256GB SSD, 1QN46EA#ABD	1399
11	60	Lenovo V510z 10NQ, AiO, i5, 2.4 GHz, 256GB SSD, 10NQ001MGE	1370
12	46	Lenovo ThinkCentre M710s 10M7, i3, 3.9 GHz, 256GB SSD, 10M70058GE	1340
13	33	Lenovo ThinkCentre M710q 10MR, i3, 3.4 GHz, 500GB HDD, 10MR0021GE	1324
14	42	Lenovo ThinkCentre M710q 10MR, i5, 2.4 GHz, 256GB SSD, 10MR0053GE	1323
15	35	Lenovo V520-15IKL 10NK, i3, 3.9 GHz, 256GB SSD, 10NK002MGE	1301

## 8. Graphics boards

Rank Q2 18	Rank Q1 18	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	11	ZOTAC GeForce GTX 1080 Ti Mini, 11GB GDDR5X, ZT-P10810G-10P	1801
02	9	MSI GT 710 1GD3H LP GeForce GT 710 1GB GDDR3, V809-1899R	1634
03	16	PNY Quadro P2000 Quadro P2000 5GB GDDR5, VCQP2000-PB	1480
04	19	PNY Quadro P4000 Quadro P4000 8GB GDDR5, VCQP4000-PB	1471
05	21	Palit GeForce GTX 1060 Dual 6 GB GDDR5, NE51060015J9D	1417
06	1	ASUS TURBO-GTX1080TI-11G GeForce GTX 1080 Ti, 11GB GDDR5X, 90YV0AN0-M0NM00	1383
07	13	MSI GeForce GTX 1050 Ti Gaming X 4G, V335-001R	1167
08	24	ASUS PH-GTX1050TI-4G GF GTX 1050 Ti 4GB GDDR5, 90YV0A70-M0NA00	1141
09	30	NVIDIA Quadro M4000 8GB GDDR5, VCQM4000-PB	1136
10	42	Palit GeForce GTX 1050 Ti StormX 4GB GDDR5, NE5105T018G1F	1092
11	20	ZOTAC GeForce GTX 1080 Ti Blower 11GB GDDR5X, ZT-P10810B-10P	1075
12	23	MSI GTX 1060 GAMING X 6G 6GB GDDR5 - PCIe 3.0 x16, V328-001R	1064
13	4	Sapphire RADEON RX 580 NITRO+, 8GB GDDR5, 11265-01-20G	1040
14	25	MSI GTX 1050 TI 4GT OC 4GB GDDR5, V809-2277R	1017
15	5	ASUS ROG-STRIX-GTX1080TI-11G-GAMING, 11GB GDDR5X, 90YV0AM1-M0NM00	1015

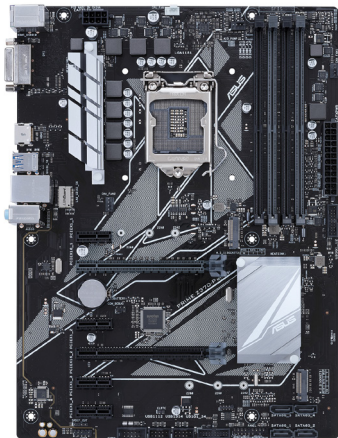
## Hottest Player:

ZOTAC GeForce GTX 1080 Ti Mini, 11GB GDDR5X



## Hottest Player:

ASUS PRIME  
Z370-P, LGA 1151,  
ATX



## 9. Mainboards

Rank Q2 18	Rank Q1 18	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	3	ASUS PRIME Z370-P, LGA 1151, ATX, 90MB0VH0-M0EAY0	1067
02	9	ASUS PRIME Z370-A, LGA 1151, ATX, 90MB0V60-M0EAY0	887
03	4	MSI Z370-A PRO, LGA 1151, ATX, 7B48-001R	796
04	21	ASUS PRIME B250M-C, LGA 1151, micro ATX, 90MB0SQ0-M0EAYM	768
05	33	ASUS H81M-PLUS, LGA1150, micro ATX, 90MB0GI0-M0EAY0	746
06	14	ASUS H110M-A/M.2, LGA1151, micro ATX, 90MB0R60-M0EAY0	742
07	5	Gigabyte Z370P D3, LGA 1151, GA-Z370P-D3	718
08	11	Gigabyte GA-H110M-S2H, LGA1151, micro ATX, GA-H110M-S2H	694
09	19	MSI B250M PRO-VDH, LGA1151, micro ATX, 7A70-003R	637
10	7	ASUS PRIME Z270-A, LGA1151, ATX, 90MB0RU0-M0EAY0	635
11	54	ASUS PRIME H270M-PLUS, LGA 1151, micro ATX, 90MB0T00-M0EAY0	631
12	20	ASUS ROG STRIX Z370-F GAMING, LGA 1151, ATX, 90MB0V50-M0EAY0	624
13	-	ASUS PRIME X399-A, TR4, E-ATX, 90MB0V80-M0EAY0	622
14	82	ASRock Z370 Pro4, LGA1151, ATX, 90-MXB5X0-A0UAYZ	601
15	22	ASUS PRIME B350-PLUS, AM4, ATX, 90MB0TG0-M0EAY0	595

TOP!

# 10. Processors

Rank Q2 18	Rank Q1 18	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	Intel Core i7-8700K, 6-Core, HT, 3.7 GHz, BX80684I78700K	3770
02	5	Intel Core i5-8400, 6-Core, 2.8 GHz, BX80684I58400	2335
03	8	Intel Core i5-8600K, 6-Core, 3.6 GHz, BX80684I58600K	2042
04	13	Intel Core i7-8700, 6-Core, HT, 3.2 GHz, BX80684I78700	1778
05	4	Intel Core i7-7700K, 4-Core, HT, 4.2 GHz, BX80677I77700K	1693
06	3	Intel Core i5-7400, 4-Core, 3 GHz, BX80677I57400	1640
07	10	Intel Core i3-7100, 2-Core, HT, 3.9 GHz, BX80677I37100	1615
08	2	Intel Core i7-8700K, 6-Core, HT, 3.7 GHz, CM8068403358220	1557
09	9	Intel Core i7-8700 6-Core, HT, 3,2 GHz, CM8068403358316	1506
10	7	Intel Core i7-7700, 4-Core, HT, 3.6 GHz, BX80677I77700	1498
11	25	Intel Core i3 8100, 4-Core, 3.6 GHz, BX80684I38100	1376
12	17	Intel Core i3-6100, 2-Core, HT, 3.7 GHz, BX80662I36100	1320
13	12	HPE Intel Xeon E5-2620 v4, 8-Core, HT, 2.1 GHz, 817927-B21	1283
14	-	AMD Ryzen 7 2700X, 8-Core, SMT, 4.35 GHz, YD270XBGAFBOX	1167
15	11	Intel Core i5-7500, 4-Core, 3.4 GHz, BX80677I57500	1160

TOP!

## Hottest Player:

Intel Core i7-8700K  
6-Core 3.7 GHz



## Hottest Player:

Samsung 860 EVO  
250GB



## 11. Hard disks

Rank Q2 18	Rank Q1 18	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	4	Samsung 860 EVO 250GB, MZ-76E250B/EU	11893
02	12	Samsung 860 EVO 500GB, MZ-76E500B/EU	7127
03	3	WD Red 4TB, WD40EFRX	6544
04	2	Samsung 850 EVO 500GB, MZ-75E500B/EU	5250
05	5	WD Red 2TB, WD20EFRX	4998
06	31	Samsung 860 EVO 1TB, MZ-76E1T0B	4511
07	7	Samsung 960 EVO 250 GB NVMe M.2, MZ-V6E250BW	4308
08	6	Samsung 850 PRO 512GB, MZ-7KE512BW	3745
09	1	Samsung 850 EVO 250GB, MZ-75E250B/EU	3737
10	14	Samsung 960 EVO 500GB NVMe M.2, MZ-V6E500BW	3710
11	11	WD Red 1TB SATA 6 Gb/s, WD10EFRX	3696
12	15	WD Red 6TB, WD60EFRX	3685
13	10	WD Red 3TB, WD30EFRX	3673
14	-	Samsung 860 PRO 256GB, MZ-76P256B	3421
15	13	WD Elements Portable 2000GB WDBU6Y0020BBK-WESN	3301

TOP!

## 12. Printers & MFDs

Rank Q2 18	Rank Q1 18	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	HP LaserJet Pro M402dne, C5J91A#B19	3084
02	2	HP Color LaserJet Pro MFP M477fdn, CF378A#B19	3051
03	4	HP PageWide Pro 477dw, D3Q20B#A80	2592
04	5	HP Officejet Pro 8710, D9L18A#A80	2525
05	13	HP Color LaserJet Pro M452dn, CF389A#B19	2311
06	3	HP Color LaserJet Pro MFP M477fdw, CF379A#B19	2208
07	8	HP Officejet Pro 8720, D9L19A#A80	1921
08	6	Canon PIXMA IP7250, 6219B006	1855
09	20	Brother HL-L5100DN, HLL5100DNG1	1793
10	11	HP Officejet 200 Mobile, CZ993A#BHC	1628
11	12	Brother MFC-9332CDW, MFC9332CDWG1	1615
12	9	HP LaserJet Pro MFP M426fdn, F6W14A#B19	1604
13	17	HP LaserJet Enterprise M506dn, F2A69A#B19	1575
14	24	Kyocera ECOSYS M5521cdn, 1102RA3NL0	1509
15	16	HP Officejet Pro 6230 ePrinter, E3E03A#A81	1488

## Hottest Player:

### HP LaserJet Pro M402dne





Faster than the  
competition.



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