



Most Wanted IT Products Q3 2017 // 360° Overview

All highflyers from
11 product categories

The shooting starts
from the 3rd quarter





Our IT market barometer

Dear customers & followers,

Our aim is to keep you up to date and informed about the current reseller demand for ICT products as well as top sellers and product highlights. Get a neutral and unbiased insight based on real clicks from our users on products from 11 categories – and the perfect ICT market overview.

Review of our news from Q3 2017

- 🕒 Sell more with better content:
CNET, Ioccat and ITscope – transfer all product data from one source into your shop automatically
- 🕒 Extended distributor EDI order interfaces:
IPC-Computer, Memorysolution, Speicher.de
- 🕒 NEW LISTINGS: ITscope welcomes manufacturers and distributors
Speicher.de, EHS, Motion TM, Otara, Optonica LED, GTM Technology Europe, Epoka and Talksky

Best regards,
ITscope Team

Product categories

Content / This brochure presents the figures from Q3 2017 for the following product groups

01. Newcomers
02. TFTs
03. Tablets
04. Mobile phones
05. Wearables
06. Notebooks
07. PC systems
08. Servers
09. Mainboards
10. Processors
11. Software
12. Printers & MFDs

At a glance:

These new from-zero-to-hero products have directly entered the top 15.



Hottest Player:

Smart Cover for iPad



1. Newcomers from 15 categories

Rank Q3 17	Listed since	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	06/08/2017	Smart Cover for iPad Pro 10,5", anthracite, MQ082ZM/A	1750
02	06/09/2017	Apple Magic Keyboard EN, MQ052Z/A	1278
03	06/20/2017	Logitech Slim Combo, 920-008442	1261
04	06/13/2017	Elgato Eve Degree Weather station, 10EAF9901	1129
05	06/11/2017	Apple 38 mm Sports bracelet, MPUG2ZM/A	1120
06	07/22/2017	Apple Powerbeats3 Mobile Headset, MQFQ2ZM/A	954
07	08/15/2017	Samsung Portable SSD T5 250GB, MU-PA250B/EU	771
08	07/25/2017	Verbatim SLIM BD-RW USB3.0, 69058	709
09	06/07/2017	Logitech MeetUp ConferenceCam, 960-001102	646
10	08/02/2017	HP Enterprise ProLiant DL380 Gen10, 875668-425	479
11	08/02/2017	AVM WLAN Stick AC 430, 20002766	370
12	06/08/2017	Kingston Predator 8GB , HX424C12PB3/8	328
13	09/14/2017	Apple TV 4K - Gen. 5, MP7P2FD/A	324
14	06/28/2017	Toshiba FlashAir W-04 32GB SDHC-Card, THN-NW04W0320E6	243
15	09/16/2017	Synology DS218+ NAS, DS218+	218

2. TFTs

Rank Q3 17	Rank Q2 17	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	Dell UltraSharp U2715H, 210-ADSO	4857
02	7	Dell P2417H	3553
03	4	Dell UltraSharp U2415, 860-BBEW	3243
04	2	LG 24MB56HQ-B	3128
05	16	HP EliteDisplay E242, M1P02AA#ABB	2766
06	6	Dell UltraSharp U2412M, 210-AGYH	2679
07	3	Dell UltraSharp U2515H, 210-ADZG	2659
08	5	Samsung S24E650BW, LS24E65KBWV/EN	2512
09	13	LG 23MB35PM-B	2132
10	8	LG 24EB23PM-B	2118
11	11	LG 38UC99-W	2118
12	10	BenQ BL2405HT, 9H.LAXLB.HBE	2052
13	9	Samsung S24E650PL, LS24E65UPL/EN	2029
14	23	Samsung S24E450BL, LS24E45KBL/EN	2018
15	12	LG 32MP58HQ-P	1975

Hottest Player:

Dell UltraSharp U2715H



Hottest Player:

Microsoft Surface Pro 4



3. Tablets

Rank Q3 17	Rank Q2 17	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	2	Microsoft Surface Pro 4 Silver 256GB Core i5, 7AX-00003	7849
02	1	Apple iPad 32GB Grey, MP2F2FD/A	5860
03	-	Apple iPad Pro 256GB 3G 4G Grey 10.5", MPHG2FD/A	4854
04	-	Apple iPad Pro 256GB 3G 4G Grey 12.9", MPA42FD/A	4291
05	8	Samsung Galaxy Tab A 2016 16GB Black, SM-T580NZKADBT	4175
06	5	Apple iPad 128GB Grey, MP2H2FD/A	3935
07	3	Apple iPad 128GB 3G 4G Grey, MP2D2FD/A	3910
08	10	Microsoft Surface Pro 4 Silver 128GB, 9PY-00003	3830
09	-	Microsoft Surface Pro 256GB, FJY-00003	3754
10	-	Apple iPad Pro 64GB, 10.5", Grey, MQEY2FD/A	3648
11	7	Apple iPad 32GB Silver, MP2G2FD/A	3545
12	37	Apple iPad 32GB Silver + Cellular, MP242FD/A	3542
13	-	Apple iPad Pro 256GB, 10.5", Grey Tablet, MPDY2FD/A	3541
14	-	Apple iPad Pro 64GB Grey Tablet, MQDT2FD/A	3475
15	-	Apple iPad Pro 256GB, 12.9", Grey Tablet, MP6G2FD/A	3451

TOP!

TOP!

TOP!

TOP!

TOP!

TOP!

TOP!

4. Mobile phones

Rank Q3 17	Rank Q2 17	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	Apple iPhone 7 32GB 4G Black, MN8X2ZD/A	5449
02	5	Apple iPhone SE 32GB 4G Grey, MP822DN/A	4371
03	2	Apple iPhone 7 128GB 4G Black, MN922ZD/A	3974
04	3	Apple iPhone 6s 32GB 4G Grey, MN0W2ZD/A	3511
05	6	Apple iPhone 6s 128GB 4G Grey, MKQT2ZD/A	2650
06	38	Samsung Galaxy S8 64GB 4G Black, SM-G950FZKADBT	2526
07	4	Samsung Galaxy S7 32GB 4G Black, SM-G930FZKADBT	2492
08	35	Apple iPhone SE 128GB 4G Grey, MP862DN/A	2458
09	9	Apple iPhone 7 Plus 128GB 4G Black, MN4M2ZD/A	2215
10	56	Apple iPhone SE 32GB 4G Silver, MP832DN/A	2167
11	10	Apple iPhone 7 32GB 4G Silver, MN8Y2ZD/A	2116
12	7	Apple iPhone 7 128GB 4G Black, MN962ZD/A	2104
13	11	Apple iPhone 7 128GB 4G Silver, MN932ZD/A	2003
14	8	Apple iPhone 6s 128GB 4G Silver, MKQU2ZD/A	1924
15	12	Apple iPhone 7 Plus 4G 32GB Black, MNQM2ZD/A	1889

Hottest Player:

Apple iPhone 7 32GB
4G Black



Hottest Player:

Apple Watch
Series 2 OLED
34.2g Space Grey



5. Wearables

Rank Q3 17	Rank Q2 17	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	Apple Watch Series 2 OLED 34.2g Space Grey, MP062ZD/A	2631
02	5	Apple Watch Series 2 OLED 28.2g Silver, MNNW2ZD/A	2335
03	3	Apple Watch Series 2 OLED 28.2g Roségold, MNNY2ZD/A	2329
04	2	Apple Watch Series 2 OLED 34.2g Silver, MNPJ2ZD/A	2320
05	7	Apple Watch Series 1 OLED 30g Space Grey, MP032ZD/A	2316
06	4	Apple Watch Series 2 OLED 28.2g Space Grey, MP0D2ZD/A	2300
07	29	Apple Watch Nike+ OLED 34.2g Grey, MQ182ZD/A	2252
08	6	Apple Watch Nike+ OLED 34.2g Grey, MP0A2ZD/A	2244
09	12	Apple Watch Series 2 OLED 52.4g Steel, MNPU2ZD/A	2214
10	8	Apple Watch Series 2 OLED 52.4g Black, MNQ12ZD/A	2212
11	9	Apple Watch Series 2 OLED 52.4g Steel, MNPR2ZD/A	2207
12	10	Apple Watch Series 2 OLED 52.4g Black, MP4A2ZD/A	2206
13	20	Apple Watch Series 1 OLED 30g Silver, MNNL2ZD/A	2203
14	18	Apple Watch Series 1 OLED 25g Grey, MP022ZD/A	2203
15	16	Apple Watch Series 1 OLED 25g Silver, MNNG2ZD/A	2194

6. Notebooks

Rank Q3 17	Rank Q2 17	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	-	Apple MacBook Air 1.8GHz Silver Notebook, MQD32D/A	4507
02	2	Apple MacBook Pro 15,4", i7 2.2 GHz, MJLQ2D/A	4231
03	3	Microsoft Surface Book Silver 256GB Core i5, TP4-00010	4097
04	21	HP ProBook 450 G4 Notebook-PC, Y8B56EA#ABD	3708
05	-	Apple MacBook Pro 2.9GHz Grey Notebook, MPPT2D/A	3666
06	50	Lenovo ThinkPad X1 Carbon 2.70GHz Black, 20HR002MGE	3350
07	-	Apple MacBook Pro 2.3GHz Grey Notebook, MPXQ2D/A	3263
08	-	Apple MacBook Air 1.8GHz Silver Notebook, MQD42D/A	3241
09	9	Microsoft Surface Book Silver 512GB Core i7, SW6-00010	3178
10	13	Microsoft Surface Book Silver 256GB core i7, SW5-00010	3070
11	-	Apple MacBook Pro 2.3GHz Grey Notebook, MPXT2D/A	3068
12	-	Apple MacBook Pro 3.1GHz Grey Notebook, MPXV2D/A	3038
13	53	HP 250 G5 Notebook-PC, 1KA22EA#ABD	3024
14	26	Lenovo Miix 720 12 2.40GHz Black Hybrid , 80VV005WGE	3015
15	-	Apple MacBook Pro 2.8GHz Grey Notebook, MPTR2D/A	2993

TOP!

TOP!

TOP!

TOP!

TOP!

TOP!

TOP!

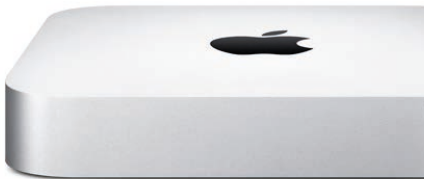
Hottest Player:

Apple MacBook Air
1.8GHz Silver



Hottest Player:

Apple Mac mini
i5 2.6 GHz



7. PC systems

Rank Q3 17	Rank Q2 17	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	Apple Mac mini, i5, 2.6 GHz, 1TB, MGEN2D/A	3010
02	11	HP ProDesk 400 G4, i5 3.4 GHz, 256GB SSD, 1JJ56EA#ABD	2998
03	-	Apple iMac i5, 3.4GHz, 1TB, MNE92D/A	2474
04	21	Apple Mac mini i5, 2.8GHz, 512 GB Flash, MGEQ2D/A_Z0R8_83	2395
05	25	Apple Mac mini i5, 2.8GHz, 1TB Flash, MGEQ2D/A_Z0R8_92	2368
06	33	HP ProDesk 400 G3, i5 ,3.3GHz, 256GB SSD, 1EX82EA#ABD	2344
07	-	Lenovo V520, i5, 3 GHz, 256 GB, 10NK002NGE	2129
08	5	Apple Mac mini, i5, 1.4 GHz, 500GB, MGEM2D/A	2015
09	-	Apple iMac, i5, 3 GHz, 1TB, MNDY2D/A	1955
10	-	Apple iMac 3.8GHz, 2TB, MNED2D/A	1949
11	6	Apple Mac mini, i5, 2.8 GHz, 1TB, MGEQ2D/A	1940
12	-	Apple iMac, i5, 2.3GHz, 1TB, MMQA2D/A	1895
13	-	Apple iMac, i5, 3.4GHz, 1TB, MNE02D/A	1865
14	3	Apple Mac Pro, Xeon E5 3.5 GHz, 256GB Flash, MD878D/A	1750
15	-	Lenovo ThinkCentre M710, i5, 2.4GHz, 256GB SSD, 10MR000XGE	1704

TOP!

TOP!

TOP!

TOP!

TOP!

TOP!

TOP!

8. Servers

Rank Q3 17	Rank Q2 17	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	34	ASUS ROG-STRIX-GTX1080TI-11G-GAMING, 11GB GDDR5X, 90YV0AM1-M0NM00	2206
02	12	ASUS ROG STRIX-GTX1080TI-O11G-GAMING, OC, 11GB GDDR5X, 90YV0AM0-M0NM00	2098
03	1	MSI GTX 1060 GAMING X 6G, 6GB GDDR5, V328-001R	2054
04	14	Gigabyte GTX 1070 G1 GAMING-8G, 8GB GDDR5, GV-N1070G1 GAMING-8GD	1916
05	2	Gigabyte GTX 1060 Windforce OC, 6GB GDDR5, GV-N1060WF2OC-6GD	1762
06	63	Gigabyte GTX 1060 WINDFORCE OC 3G, 3GB GDDR5, GV-N1060WF2OC-3GD	1754
07	72	Sapphire RADEON RX 580 NITRO+ 4GB GDDR5, 11265-07-20G	1701
08	21	ASUS TURBO-GTX1080TI-11G GeForce GTX 1080 Ti, 11GB GDDR5X, 90YV0AN0-M0NM00	1669
09	29	OTAC GeForce GTX 1050 Ti Mini, 4GB GDDR5, ZT-P10510A-10L	1667
10	9	MSI GTX 1080 GAMING X 8G, 8GB GDDR5X, V336-001R	1621
11	7	MSI GTX 1080 Ti GAMING X 11G, 11GB GDDR5X, V360-001R	1509
12	11	Palit GTX 1070 Dual, 8GB GDDR5, NE51070015P2D	1465
13	15	ZOTAC GTX 1060 Mini, 6GB GDDR5, ZT-P10600A-10L	1458
14	26	Sapphire RADEON RX 580 NITRO+, 8GB GDDR5, 11265-01-20G	1451
15	44	ZOTAC GeForce GTX 1070 Mini, 8GB GDDR5, ZT-P10700G-10M	1426

Hottest Player:

ASUS ROG-STRIX-GTX-1080TI



Hottest Player:

ASUS PRIME Z270-A



9. Mainboards

Rank Q3 17	Rank Q2 17	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	ASUS PRIME Z270-A LGA1151 ATX, 90MB0RU0-M0EAY0	1355
02	3	Gigabyte GA-H110M-S2H LGA1151 Micro ATX	1215
03	10	ASRock H81 PRO BTC R2.0 LGA 1150 ATX	1101
04	20	ASUS M5A78L-M PLUS Micro ATX, 90MB0RB0-M0EAY0	1020
05	4	Gigabyte GA-78LMT-USB3 AM3+ Micro ATX	950
06	2	ASUS PRIME X370-PRO AM4 ATX, 90MB0TD0-M0EAY0	939
07	5	Gigabyte GA-Z270-HD3P LGA1151 ATX	930
08	11	ASUS PRIME B350-PLUS AM4 ATX, 90MB0TG0-M0EAY0	912
09	8	ASUS X99-A II LGA2011 ATX, 90MB0Q80-M0EAY0	889
10	17	ASUS H110M-A/M.2 LGA 1151 Micro ATX, 90MB0R60-M0EAY0	882
11	14	MSI Z270-A Pro LGA 1151 ATX, 7A71-001R	832
12	9	ASUS PRIME Z270-K LGA 1151 ATX, 90MB0S30-M0EAY0	827
13	6	ASUS STRIX Z270F GAMING LGA1151 ATX, 90MB0SV0-M0EAY0	816
14	18	ASUS H110M-K LGA1151 Micro ATX, 90MB0PH0-M0EAY0	770
15	50	MSI B250M PRO-VDH LGA 1151 Micro ATX, 7A70-003R	764

10. Processors

Rank Q3 17	Rank Q2 17	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	Intel Core i7-7700K, 4-Core, 4.2 GHz, BX80677I77700K	3537
02	2	Intel Core i7-7700, 4-Core, 3.6 GHz, BX80677I77700	2638
03	3	Intel Core i5-7400, 4-Core, 3 GHz, BX80677I57400	2260
04	5	Intel Core i5-7500, 4-Core, 3.4 GHz, BX80677I57500	2146
05	4	Intel Pentium G4560, 2-Core, 3.5 GHz, BX80677G4560	2085
06	8	Intel Core i3-7100, 2-Core, 3.9 GHz, BX80677I37100	1753
07	6	Intel Core i7-7700K, 4-Core, 4.2GHz, CM8067702868535	1739
08	7	Intel Core i3-6100, 2-Core, 3.7 GHz, BX80662I36100	1726
09	16	AMD Ryzen 5 1600, 6-Core, 3.2GHz , YD1600BBAEBOX	1639
10	14	HPE Intel Xeon E5-2620 v4, 8-Core, 2.1 GHz, 817927-B21	1464
11	12	Intel Core i5-6400, 4-Core, 2.7 GHz, BX80662I56400	1457
12	17	AMD Ryzen 7 1700x, 8-Core, 3.4 GHz, YD170XBCAEWOF	1404
13	22	AMD Ryzen 7 1800x 8-Core, 3.6GHz, YD180XBCAEWOF	1384
14	10	AMD Ryzen 7 1700, 8-Core, 3 GHz, YD1700BBAEBOX	1376
15	11	Intel Core i7-6700, 4-Core, 3.4 GHz BX80662I76700	1371

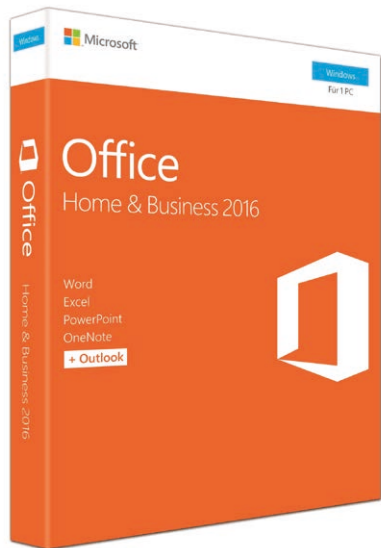
Hottest Player:

Intel Core i7-7700K
BX80677I77700K



Hottest Player:

Microsoft Office Home & Business 2016



11. Software

Rank Q3 17	Rank Q2 17	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	Microsoft Office Home & Business 2016 Box, T5D-02808	11749
02	2	Microsoft Windows 10 Pro x64, FQC-08922	8805
03	4	Microsoft Windows Server Standard 2016 x64, P73-07115	4720
04	5	Microsoft Windows 10 Home x64, KW9-00146	4122
05	3	Microsoft Windows Server Standard 2012 R2 x64, P73-06167	3987
06	7	Microsoft Office Home & Student 2016, 79G-04659	3781
07	6	Microsoft Windows 7 Pro SP1 x64, FQC-08291	3235
08	10	Microsoft Office for Mac Home & Business 2016, W6F-00963	2831
09	21	Microsoft Office Home & Business 2016 ESD, T5D-02316	2570
10	11	Microsoft Office 365 Home, 6GQ-00674	2535
11	15	Microsoft Office Standard 2016, 021-10554	2533
12	9	Microsoft Office 365 Personal 1 Year, QQ2-00538	2402
13	8	Microsoft Office Home & Business 2013, T5D-01628	2323
14	18	Microsoft Office for Mac Home & Student 2016, GZA-00988	2222
15	19	Microsoft Windows Server 2016, R18-05246	2205

12. Printers & MFDs

Rank Q3 17	Rank Q2 17	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	4	HP LaserJet Pro MFP M277dw, B3Q11A#B19	3682
02	1	Canon PIXMA MX925, 6992B006	3498
03	3	Canon PIXMA iP7250, 6219B006	3049
04	5	HP LaserJet Pro Pro M402dne, C5J91A#B19	2838
05	2	Canon PIXMA MG5750, 0557C006	2838
06	7	HP PageWide Pro MFP 477dw, D3Q20B#A80	2732
07	13	HP LaserJet Pro MFP M477fdn, CF378A#B19	2310
08	6	HP OfficeJet Pro 8710, D9L18A#A80	2163
09	10	HP LaserJet Color Pro MFP M477fdw, CF379A#B19	2135
10	9	Canon PIXMA MX495, 0013C006	2037
11	22	HP OfficeJet Pro 8720, D9L19A#A80	1973
12	17	HP LaserJet Color Pro M452dn, CF389A#B19	1920
13	30	Epson WorkForce Pro WF-5620DWF, C11CD08301	1839
14	11	Canon PIXMA iP110, 9596B009	1833
15	33	HP LaserJet Pro Pro MFP M426fdn, F6W14A#B19	1773

Hottest Player:

HP LaserJet Pro MFP





Faster than the
competition.



ITscope GmbH
Ludwig-Erhard-Allee 20
76131 Karlsruhe
Germany

T +49 (0) 721 - 627 376 0
F +49 (0) 721 - 664 991 75
www.itscope.com
presse@itscope.com