# SONY



### 3LCD Laser Projector



# Why Sony?

Sony is a major professional in the world of imaging technology, across both consumer and professional applications.

Sony's comprehensive imaging technologies extend across a wide range: lenses, image sensors, image processors, IP transmission, display devices and light sources. Products are developed by engineers with deep and broad experience in imaging technologies.

As a leading global manufacturer for professional users, Sony offers superlative moviemaking and broadcasting, as well as medical equipment and business and educational products.



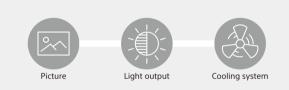
# Image quality



Sony's 'Reality Creation' engine delivers ultra-high accuracy by combining database-driven, superresolution processing with image pattern classification. Automatic control of both super-resolution processing and noise reduction ensures stunning image quality, smooth gradations and low noise. Sony's BrightEra<sup>™</sup> 3LCD panel works with Sony's original Z-Phosphor<sup>™</sup> light source to deliver unmatched clarity, color reproduction and brightness.



# Intelligent setting



Optimum setting, maximizing performance

Intelligent Settings offer four presets, optimising brightness, cooling system and other projector settings to suit all usage environments.

In addition, VPL-FHZ131L, VPL-FHZ101L, and VPL-FHZ91L are equipped with an Advanced Intelligent Setting function, which automatically control the temperature of the installation environment, frequency of usage, and several other parameters so that they can be used at suitable settings for long-term stable operation.

# Simple and discreet

The projector's minimalist design looks great in any space, blending seamlessly into the background of conference rooms, museums, and other sophisticated locations.

An experienced team of designers have created a functional, aesthetically pleasing product that is durable, easy to set up, and easy to use.



### 3LCD laser projector lineup, by venue

Vei	nue	Large							
		Halls, Auditoriums	Museums, Galleries	Bright classrooms, Meet					
Brigh	ntness	13,000 lm	10,000 lm	9,000 lm					
Model	l name	VPL-FHZ131L	VPL-FHZ101L	VPL-FHZ91L					
Lens shift	Vertical	±107%							
(Maximum)	Horizontal		±57%						
	stype			Inte					
	v ratio		Depends on lens						
	lution	WUX							
Scree	en size		1						
Power consumption	AC 100 V to 120 V	1076 W	076 W 840 W						
(Maximum)	AC 220 V to 240 V	1033 W	814 W						
Power req	quirements			AC					
Dimensions (without	protrusions) & weight	Approx. 544 x 205 x 564 mm (27 kg)		)5 x 564 mm (26 kg)					
Input /	' output	Input Organization	DVI-D HDMI HDBaseT 3G-SDI	Output <sup>©®</sup> O <sup>*1</sup> PC/Component 3G-SDI					
Control signal	l input / output		RS-232C LAN USB A						
Reality	creation	•	•	•					
Intelliger	nt setting	Version 2	Version 2	Version 2					
Automatic fi	ilter cleaning	•	•	•					
Edge b	lending	•	•	•					
War	rping	•	•						

\*1: support as an option, required BKM-PJ20  $\,$  \*2: support as an option

\*3: VPL-PHZ12 and VPL-CWZ10 do not support correcting deflection

### Optional lenses

#### For VPL-FHZ131L/FHZ101L/FHZ91L

Model name	VPLL-Z4107	VPLL-4008	VPLL-Z4111	VPLL-Z4015	VPLL-Z4019	VPLL-Z4025	VPLL-Z4045
Throw ratio	0.75:1 to 0.94:1	1.00:1	1.30:1 to 1.96:1	1.85:1 to 2.44:1	2.41:1 to 3.07:1	3.02:1 to 5.58:1	5.56:1 to 7.5:1
Zoom	Zoom Powered - Powered		Powered	Powered Powered		Powered	Powered
Focus	Powered	Manual	Powered	Powered	Powered Powered		Powered
Screen size	60" to 600"	40" to 600"	60" to 600"	40" to 600" 40" to 600"		40" to 600"	60" to 600"
Lens shift (V, H)	±50%, ±24%	±32%, ±15%	±99%, ±51%	±98%, ±51% ±107%, ±57%		±107%, ±57%	±107%, ±57%
Weight	3.3 kg	2.6 kg	4.0 kg	3.0 kg	3.0 kg	2.8 kg	3.0 kg

• BNC D-sub 15 pin

#### Small



ing rooms, Large rooms

Mid-sized rooms

SOHO

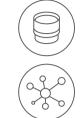
	6,500 lm	5,500 lm	5,00	0 lm			
	VPL-FHZ75	VPL-FHZ70	VPL-PHZ12	VPL-CWZ10			
	-5%,	+70%	+20% to +55%	N/A (Lens Offset Vertical +37%)			
	±3.	2%	±10%				
ercha	ngeable		Fixed				
	1.39:1 to 2.23:1 (When u	ising the included lens)	1.28:1 to 1.88:1	1.29:1 to 2.07:1			
GA (19	920 x 1200)		WXGA (1280 x 800)				
40″ to	o 600″		40" to 300"				
	537 W	483 W	424 W	342 W			
	518 W	468 W	403 W 326 W				
100 \	/ to 240 V						
	Approx 460 x 169	) x 515 mm (16 kg)	Approx 510 x 113 x 354 6 mm (8 7 kg)	Approx 371 x 100 x 319 3 mm (5.7 kg)			

	Approx. 460 x 169	9 x 515 mm (16 kg)	Approx. 510 x 113 x 354.6 mm (8.7 kg) Approx. 371 x 100 x 319.3 mm (5.7				
	Input Orac PC DVI-D HDMI Audio	HDBaseT Output PC DVI-D Audio	Input PC HDMI Audio HDBaseT Video Output Output	Input PC HDMI Audio Video Output Output			
	RS-232C LAN	IR (Control S) input	RS-232C LAN USB A USB B Wireless	RS-232C LAN USB A			
	•	•	•	-			
	Version 1	Version 1	Version 1	Version 1			
	•	•	•	-			
	•		-	-			
	•		●* <sup>3</sup>	•*3			
0	RCA 🔲 DVI-D 📥 HDMI	🛅 RJ-45 🛛 🐨 D-sub 9 pin 🧿	Stereo mini jack 🔲 USB A 🗖 U	SB B 🔊 Wireless: IFU-WLM3 (Option)			

#### For VPL-FHZ75/FHZ70

Model name	VPLL-3003	VPLL-3007	VPLL-Z3009	VPLL-Z3010	VPLL-Z3024	VPLL-Z3032	
Throw ratio	0.33:1	0.65:1	0.85:1 to 1.0:1	1.0:1 to 1.39:1	2.34:1 to 3.19:1	3.18:1 to 4.84:1	
Zoom	-	- Ma		Manual Powered		Powered	
Focus	Powered	Manual	Manual	Powered	Powered	Powered	
Screen size	80" to 300"	60" to 300"	60" to 300"	60" to 300"	40" to 600"	40" to 600"	
Lens shift (V, H)	±5%, ±5%	+10%/-5%, +/-4%	+50%/-5%, ±24%	+60%/-5%, +/-29%	+60%/-5%, +/-32%	+60%/-5%, +/-32%	
Weight	2.9 kg	1.7 kg	1.7 kg	2.0 kg	1.2 kg	1.2 kg	





 VPL-FHZ131L
 13,000 Im, WUXGA

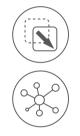
 VPL-FHZ101L
 10,000 Im, WUXGA

 VPL-FHZ91L
 9,000 Im, WUXGA

- Installation flexibility
  - Very wide range of lens shift adjustment and a wide choice of interchangeable lenses including VPLL-Z4107 short throw lens
- Networked control and monitoring
- Ideal for integration in AV environments with leading control, monitoring and management systems such as Crestron Connected<sup>®</sup> and Extron<sup>®</sup> XTP<sup>™</sup> Systems.\*
  - \* Extron and XTP Systems are trademarks of RGB Systems Inc.



VPL-PHZ12 5,000Im, WUXGA



- Installation flexibility
  - Enjoy easy installation and greater flexibility with lens shift to position the projector in higher spaces
- Networked control and monitoring
  - Ideal for integration in AV environments with leading control, monitoring and management systems such as Crestron Connected<sup>®</sup> and Extron<sup>®</sup> XTP<sup>™</sup> Systems.\*
    - \* Extron and XTP Systems are trademarks of RGB Systems Inc.



VPL-CWZ10 5,000Im, WXGA



- Affordable 3LCD laser projector
  - Quick power on/off
  - Consistent brightness
- Reduced maintenance
- Lightweight, compact blend-in design

# SONY

Distributed by

#### https://pro.sony/projectors

©2020 Sony Corporation. All rights reserved.

Reproduction in whole or in part without written permission is prohibited.

Features and specifications are subject to change without notice.

The values for mass and dimension are approximate.

"SONY" is a registered trademark of Sony Corporation.

"Z-Phosphor" and "BrightEra" are trademarks of Sony Corporation.

The terms HDMI and HDMI High-Definition Multimedia Interface, and the HDMI Logo are trademarks or

registered trademarks of HDMI Licensing LLC in the United States and other countries.

HDBaseT<sup>™</sup> and the HDBaseT Alliance logo are the trademarks of the HDBaseT Alliance.

Crestron Connected is trademarks of Crestron Electronics, Inc.

All other trademarks are the property of their respective owners.

Please visit Sony's professional website or contact your Sony representative for specific models available in your region.

MK20407V1YIT20FEB

SONY

# Spotlight on SXRD

Introducing the VPL-GTZ380

# Contents

<ul> <li>Introducing the VPL-GTZ380</li> </ul>	2-5
<ul> <li>Applications</li> </ul>	6-9
$\cdot$ What is SXRD technology?	10-13

# Introducing the VPL-GTZ380 laser projector

Overwhelming image expression with spectacular 10,000 lumen brightness, native 4K resolution, high 16,000:1 contrast and wide DCI-P3 color

#### Breathtaking images, near or far

The VP-GTZ380 faithfully displays true 4K resolution (4096 x 2160) images, with no upscaling or pixel shifting tricks often used in lesser projectors. The finest details are breathtakingly crisp and clear, even when your audience is closer to the screen in environments like corporate showrooms and lobbies.

#### Immersive, seamless images on any scale

Remarkably quiet and compact, the VPL-GTZ380 features a familiar four corner mount design that's ideally suited to multiprojection installations including planetarium domes, large exhibitions and gallery spaces. Ultra-deep black levels – just one of the hallmarks of Sony's unique SXRD technology – reduces the visibility of intrusive banding when multiple projector images are edgeblended to create a super-sized picture.



#### Immense color, undimmed

The VPL-GTZ380 achieves the full DCI-P3 color space that's 1.35 times wider than the sRGB 93% achieved by other projectors. An additional red laser diode dramatically expands color volume, with none of the brightness loss common to other high-end models that use a built-in color filter. The immense color accuracy of the VPLGTZ380 makes it a compelling choice for environments such as art galleries and museums.

Ideal for CG	Even more virtually real	Authentic night scenes				
Latest graphics processing	The VPL-GTZ380 supports dual 4K	The additional infrared laser source				
technology displays up to 4K 120Hz	60Hz 3D signals to accommodate	makes the VPL-GTZ380 ideal for				
RGB 4:4:4 10-bit images with just two	today's demanding VR, industrial	pilot training and rescue simulation				
Display Port cables.	design and visualization applications.	applications using night vision.				

#### Ultimate processing power

Unmatched optical performance is complemented by Sony's high-performance X1 Ultimate for projector processor. The same technology found in our high-end BRAVIA® displays is optimized further for thrillingly lifelike images with enhanced resolution, color, contrast and dynamic range plus reduced digital noise.

#### Imaging innovation

Cutting-edge Sony imaging technologies allow the the VPL-GTZ380 to reproduce effortlessly expressive high-brightness images with stunning richness, color and detail in a remarkably compact chassis weighing just 112 lbs (51kg).

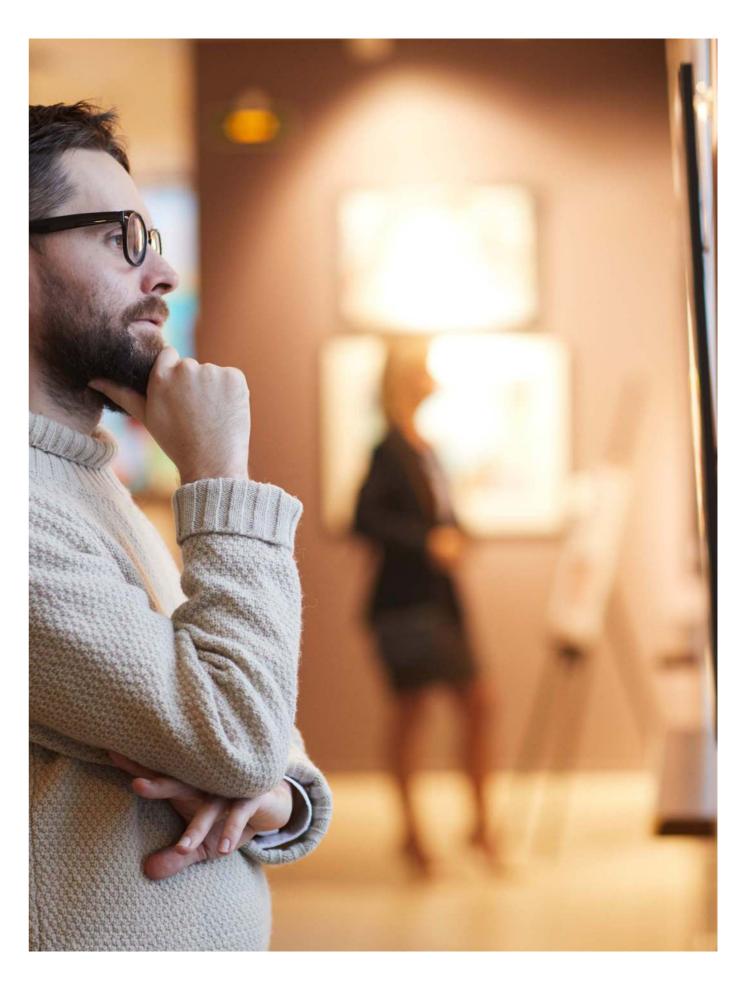
Latest 4K SXRD panel	Advanced cooling
The compact, durable new-generation SXRD panel allows the VP-GTZ380 to deliver true 4K images with a spectacular 10,000 lumen brightness.	The advanced phosphor wheel design features a patented spiral fin that ducts heat away efficiently for impressively cool operation – a frequent issue with other high-brightness projectors.
Wide color gamut	Optimized picture processing
The laser light source achieves a remarkable 100% DCI-P3 color space without brightness reduction – 135% wider than conventional sRGB projectors.	As found in Sony's BRAVIA professional displays, the flagship X1 Ultimate picture processor is optimized for advanced projector applications.





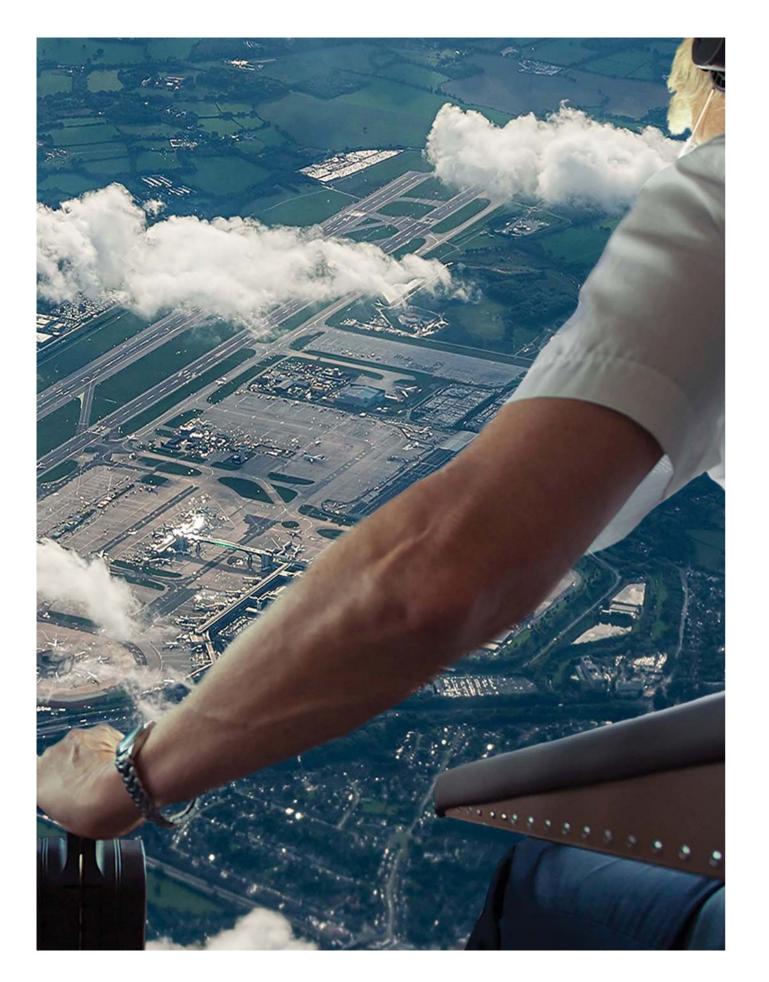
# Corporate and Showrooms

Impress your customers with breathtaking imagery



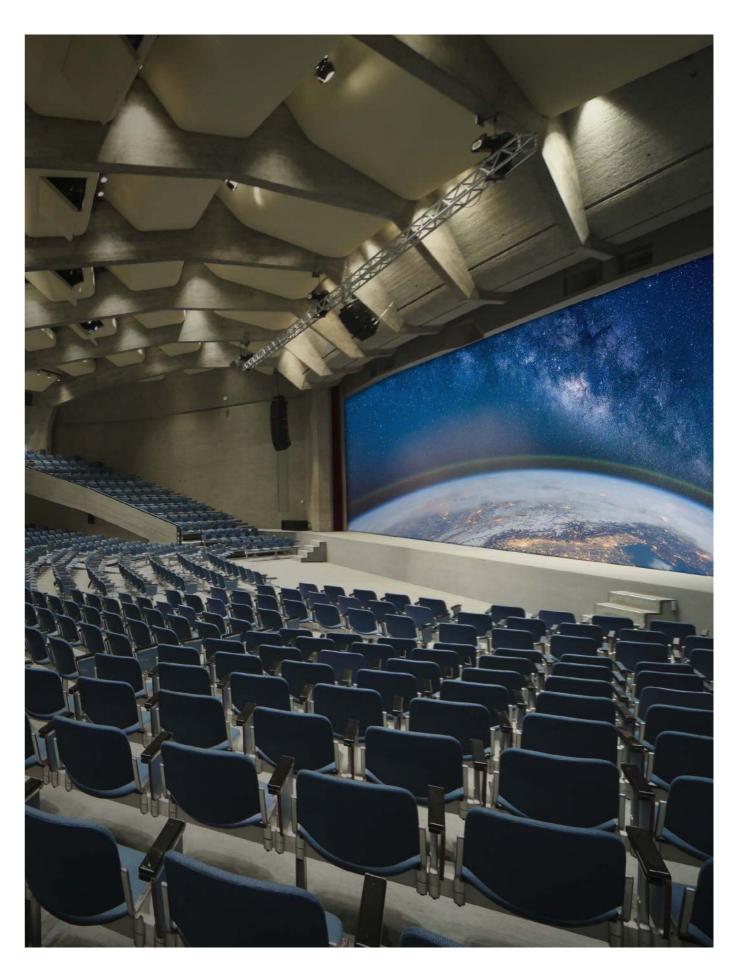
## Museums, Galleries and Planetariums

Immerse your visitors in the ultimate entertainment experience



# Simulation and Training

Create hyper-realistic training environments



## Education

Engage your students for the ultimate in immersive education experiences



# Spotlight on SXRD

#### Types of microdisplays

With hundreds of video projectors on the market, the range of choice appears endless. Yet for all the superficial diversity, under the hood these projectors use only three basic types of projection chips.

• Transmissive Liquid Crystal Display (LCD). Sometimes called HTP-S, for High Temperature Poly-silicon, these chips work like the LCD panels common in televisions and other devices. Light shines through them to create the picture. The chips open and close down light transmission to create light and dark values for each pixel. Sony's BrightEra® chips are examples of contemporary projection LCDs.

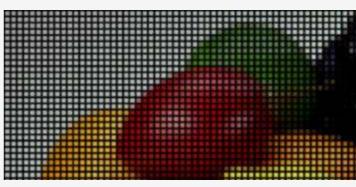
• Digital Light Processor® (DLP®) is the Texas Instruments trademark for a class of digital micromirror devices. These use tiny tilting mirrors to reflect light toward either the screen or a heat sink. The mirrors are essentially one-bit devices: fully on or fully off. To create shades of grey, the mirrors rapidly alternate between on and off states. The greater proportion of on-states, the brighter the pixel will be.

• Liquid crystal on silicon (LCoS). Like transmissive LCD, this system uses liquid crystal to control the flow of light for each pixel. As with DLP chips, the light reflects off a mirrored surface toward the screen. Where light passes through the transmissive LCD layer once, light must pass through the LCoS LCD layer twice, which makes for higher contrast. The SXRD® chip is Sony's proprietary version of LCoS.

#### The issue of inter-pixel gaps

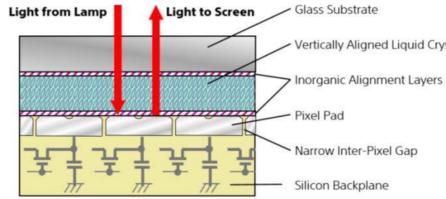
When Sony developed the SXRD panel, the dominant microdisplay technology was transmissive LCD. As the name implies, transmissive LCD requires the light to shine through. Because the pixel transistors are transparent, they don't cause a problem. Unfortunately, the wires that address and power the pixels are not transparent. They must run alongside the pixels, creating substantial "inter-pixel gaps" that block the light. These gaps were so big that they occupied as much as 50% of the screen. This left an active picture area (or "fill factor") of just 50%.

A fill factor of 50% creates issues in projector design. It lowers image brightness, because so much of the projector's lamp light is blocked. It creates "screen door effect" in the projected image, giving each pixel an individual outline. And in terms of system design, large inter-pixel gaps also require large pixels, which make high-resolution chips relatively expensive. Sony recognized that the transition to HD projection demanded a smarter approach.



#### The SXRD solution

Sony's answer was the Silicon X-tal (crystal) Reflective Display (SXRD®), a proprietary version of LCoS technology, Instead of light shining through the chip, the light reflects off a polished aluminum surface, behind which we can hide the transistors and all the pixel address wires. The benefits are profound.



								_					
	٠												
			-	-	=	-	=	-		-			
			2	=	=	=	-	=	-	2			
		2	-		-	-	-	-		-	-	2	
			-										
٠										٠			
											-		
٠					٠	-					-		

Wide inter-pixel gaps can make it seem as though you're looking at the image through a screen door. Hence the name

Vertically Aligned Liquid Crystal

from the projection lamp enters through the glass substrate at the top, reflects off the mirrored surface and passes back out

#### High fill factor

Hiding the pixel address wires enables the inter-pixel gaps to be quite small. So the proportion of the chip surface devoted to active picture area can be quite high: 92% in our first-generation chips, compared to the 50% fill factor for the transmissive LCDs of the time. This enables Sony to deliver high resolution without sacrificing brightness.

#### High contrast, low black level

From the outset, the SXRD panel achieved very high native contrast. Previous LCD projectors had used Twisted Nematic (TN) liquid crystal, which normally displays white. The SXRD panel uses a proprietary Vertically Aligned Nematic (VAN) liquid crystal, which normally displays black. The normally black state helps prevent stray light from washing out the image. This improves black levels and increases contrast. With succeeding generations of chips, Sony upgraded the chip-making process to drive contrast higher still. We refined the pixel surface, eliminating the center "contact divot" and beveled edges. We also improved the liquid crystal alignment. These upgrades dramatically reduced light scatter, optimizing black levels and maximizing contrast.

#### High pixel density

There are two ways to increase the native resolution of a microdisplay projector: larger chips or higher pixel density. Unfortunately, large chips are expensive; and they require larger, more expensive light engines, optical blocks and lenses. That's why Sony went the other route, shrinking the pixels and increasing pixel density. Sony's first generation SXRD achieved 12,000 pixels per square millimeter. In comparison, our current GTZ Series projectors achieve about 61,000 pixels per square mm – higher density than competing DLP® and transmissive LCD projectors. High pixel density leads to superb cost performance.



