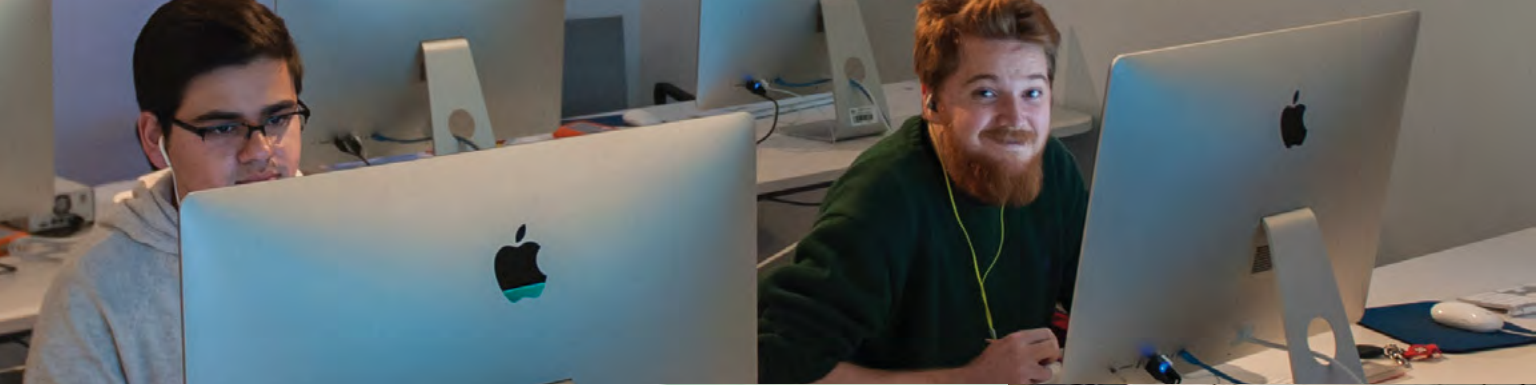




FIDM

YOUR
STORY
BEGINS
HERE



“Toni Hohberg didn’t simply create a school, she created a home—a wonderful place where you can grow to be your best self. I could write an entire love letter to this school, an entire book, to say how thankful I am to the FIDM family.” -Alumna Amandine Garcia







“You are in the best possible school that wants you to be successful in the field... Everything you learn in each class is dead-on accurate and completely necessary.” -Alumna Justine Vazquez



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YOUR STORY BEGINS HERE

Start the journey of a lifetime surrounded by a community of exceptionally talented faculty and a student body driven to succeed in the creative industries.

Become a part of something big by joining over 70,000 alumni who had the courage to pursue their dreams. Turn the page, and see who you're meant to be.

“Find a group of people who challenge and inspire you, spend a lot of time with them, and it will change your life forever.” -AMY POEHLER

When you get accepted to FIDM, you join the **FIDM family**. We are more than a college. We are a **community**—with heart and soul—that fosters growth, friendships, and **industry connections** for life.

FIDM prepares students for professional careers in the creative industries using a **project-based**, industry-driven method that, while always evolving, has been successful for over 50 years. We were the first college of its kind to offer a curriculum designed and taught by industry leaders.

Our Career Center posts nearly 8,000 industry job leads per year and has contacts for 31,000 employers nationwide. You'll start **building your network** and resumé from day one.



AS A STUDENT, YOU'LL...

JOIN professional organizations and clubs on campus, including *FIDM MODE*, a fashion, beauty, and design magazine written and produced by students.

LIVE in independent housing or housing that feels independent, but with dorm-like settings and services with resident advisors who live on-site.

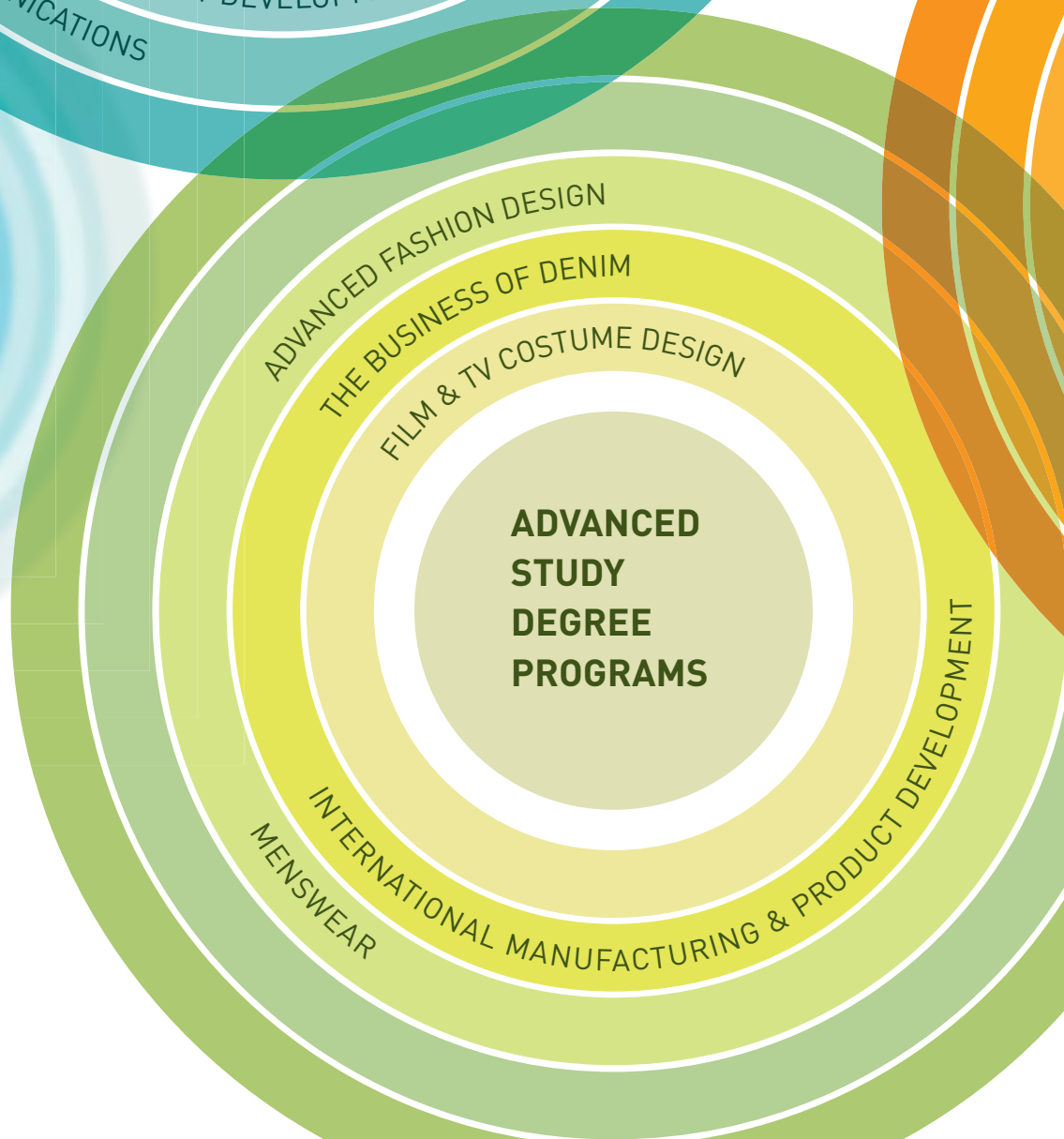
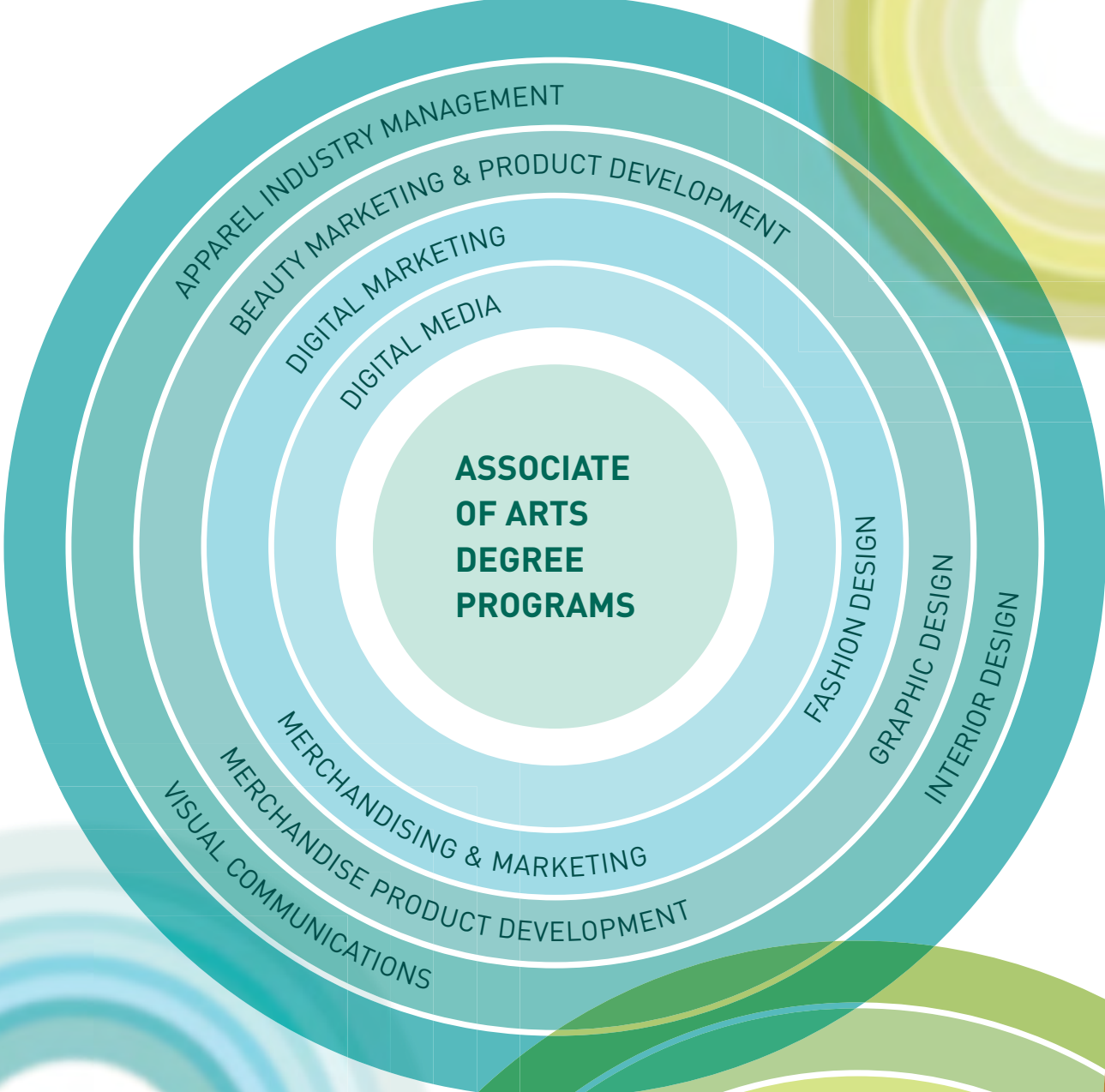
STUDY at our inspiring Los Angeles campus strategically located in the heart of our industries.

GAIN real-world experience with hands-on classes and **study tours** that take you to key companies and manufacturers in California, New York, Europe, Asia, and more.

The **CAREER CENTER** will be your headquarters for **FASHION, BEAUTY, DESIGN, ENTERTAINMENT, and BUSINESS**—and as a grad you'll have ongoing access to our industry-based resources, including Career Services and our Alumni Association.

WELCOME TO FIDM, YOUR CAREER HOMEBASE





Knowing who you are is the first step.
Take a look at our Majors and see
what **inspires you.**

**BACHELOR'S
DEGREE
PROGRAMS**

APPAREL TECHNICAL DESIGN (B.S.)

BEAUTY BUSINESS MANAGEMENT (B.S.)

BUSINESS MANAGEMENT (B.S.)

CREATIVE INDUSTRY STUDIES (B.A.)

DESIGN (B.A.)

DIGITAL CINEMA (B.A.)

DIGITAL MARKETING (B.A.)

FASHION KNITWEAR DESIGN (B.A.)

GRAPHIC DESIGN (B.A.)

INTERIOR DESIGN (B.A.)

PROFESSIONAL STUDIES (B.A.)

**MASTER OF
BUSINESS
ADMINISTRATION
(MBA)**

MA JO RS

Programs are subject to change. For the most current
information on our programs, please visit FIDM.edu.

CUSTOMIZE YOUR DEGREE PATH



START YOUR PATH TO A BACHELOR'S DEGREE with a specialized, focused Associate's Degree or transfer directly into one of our Bachelor's Degree programs or our MBA.

We encourage you to **MEET WITH AN ADVISOR** early on to strategize a degree path that aligns with your goals.

Try out our Degree Path Tool to explore your options:
go.fidm.edu/degreepath



TRANSFER STUDENTS Whether you are transferring in with a few units or an entire Associate's or Bachelor's degree, an Advisor will work closely with you to ensure a seamless transfer experience.

- > There are no minimum units required.
- > We have a quick turnaround on transfer credit evaluations.

MEET WITH AN ADVISOR for a smooth transition to FIDM.



In 1969, we were urban pioneers starting a one-of-a-kind college with two Downtown L.A. classrooms. Today, our campus, which takes up an entire city block, is strategically located in the heart of the fashion, design, beauty, action sports, and entertainment industries.

Industry leaders help shape our curriculum and create opportunities for internships, networking, and recruiting. **FIDM is the ideal location from which to launch a successful career.**



OC HOSTS

WORLD'S LARGEST
SURF COMPETITION,
U.S. OPEN OF
SURFING

We work hand in hand with companies headquartered in
**CALIFORNIA —THE 5TH LARGEST
ECONOMY IN THE WORLD.**

Students intern and work in digital cinema, and at fashion and beauty labels such as GUESS, Stila, Smashbox, and 7 For All Mankind, and for celebrity-owned brands such as OUAL and Kendall + Kylie. The action sports apparel industry is also in Southern California, and is a mecca for those pursuing the skate, surf, snow, and motocross apparel industries. This part of California is home to companies including Vans, Volcom, Hurley, Roxy, Oakley, and Fox Racing—and there is no shortage of opportunities for those prepared to enter that field.



**CA MAKES
UP 14%**
OF THE
WHOLE U.S.
ECONOMY



17+
MILLION
EMPLOYED IN
CALIFORNIA

**\$509.7
BILLION**
CALIFORNIA'S
TOTAL CREATIVE
ECONOMY OUTPUT

71.9%
SHARE OF
CALIFORNIA'S
CREATIVE ECONOMY
EMPLOYEES
WORKING IN
ENTERTAINMENT

**\$162.6
BILLION**
CALIFORNIA'S
LABOR
INCOME

**LO
CA
TION**

We combine APPLIED LEARNING, INDUSTRY COLLABORATION, SUSTAINABILITY, and DESIGN THINKING to produce the next generation of social innovators, digital media specialists, designers, product developers, and more—in the center of one of the most vibrant cultural centers in the world: Los Angeles.

LA attracts a community of creators and business executives who are changing the face of the beauty, gaming, fashion, entertainment, and tech industries. Students pursuing these specialties launch their careers from day one at FIDM. The options are endless to work in the industry via internships, collaborations, and mentorships—often just blocks from campus. Enterprising students start networking immediately, beginning in the classroom with their instructors who are working professionals in their fields.

We are the only college that offers The Business of Denim, an Advanced Study Program in denim design and development with a focus on sustainability. LA is the birthplace of premium denim and the hub of denim manufacturing.

The University Network named FIDM one of the top sustainable fashion schools in the world.



**\$90+
BILLION
DENIM
INDUSTRY**

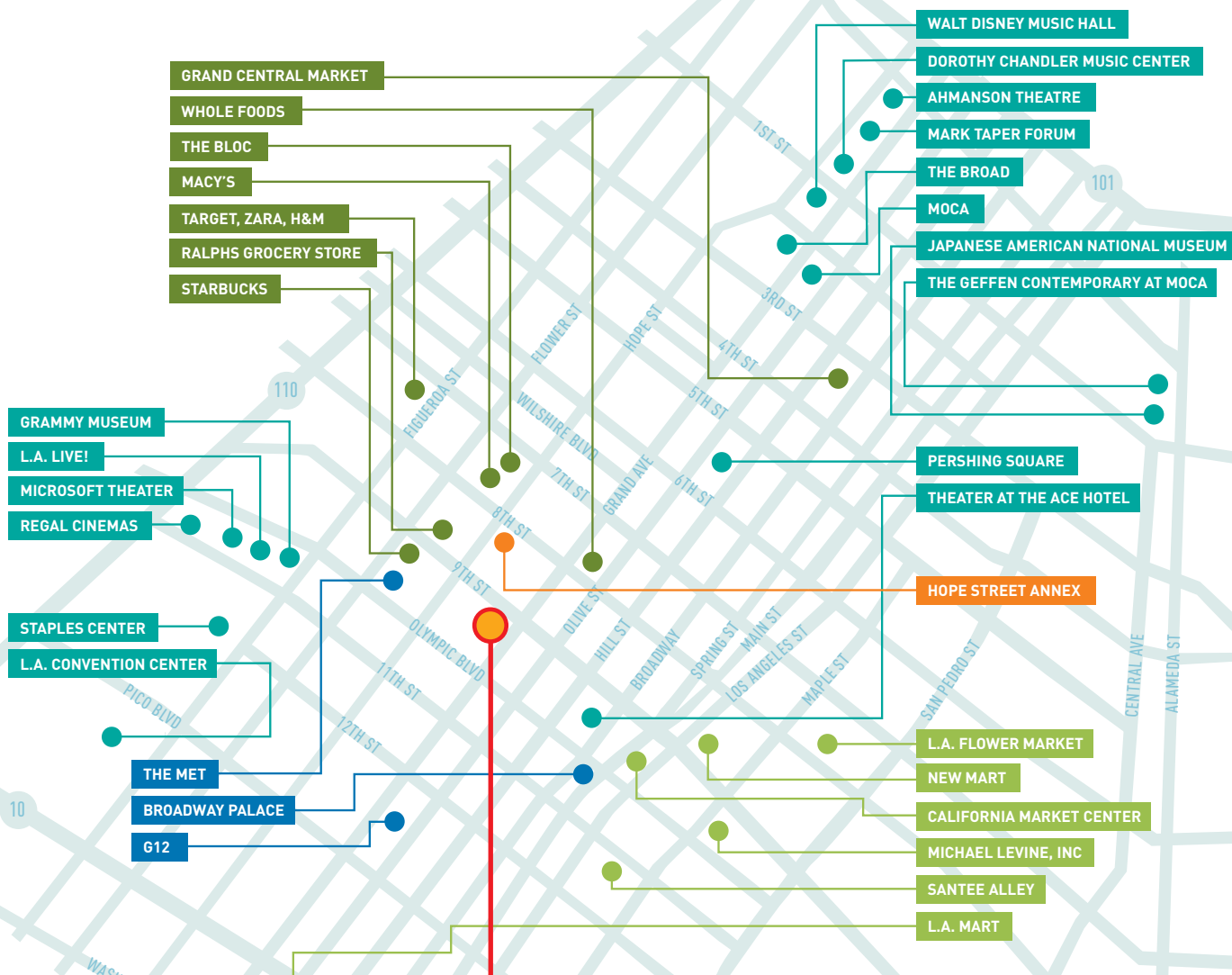
**2,000
WHOLESALE
SHOWROOMS**

**1.5
MILLION
ANNUAL FASHION
DISTRICT VISITORS**

**66%
LA COUNTY
EMPLOYMENT IN
ENTERTAINMENT
& DIGITAL MEDIA**

“LA is in such close proximity to an array of industries and studios—I found work with an aerospace company designing flight suits, something I never thought I would do. I know people who work on movie sets, or home decorating TV shows, or have started their own brand—this is because the city of LA is so diverse and full of opportunity.”

-Jordan Joseph
Alumna and Head of Creative & Brand at Relativity Space



FIDM IS LOCATED IN THE HEART OF DOWNTOWN LOS ANGELES.



5
MAJOR
MARKET
WEEKS
PER YEAR

LOS ANGELES
HOME TO THE
LARGEST JEWELRY
DISTRICT IN
THE U.S.

**DT
LA**



CAMPUS



A DYNAMIC CAMPUS ENVIRONMENT. Our visually stunning campus is engineered to inspire productivity and collaboration. Natural light fills our studio spaces and the deliberate use of color stimulates creativity.





LIBRARY

FIDM has the largest specialized fashion library on the West Coast. We subscribe to over 200 magazines and trade publications. Our archival collection of *Vogue* magazines dates back to 1903.

Students have exclusive access to more than 20 trend forecasting services. To put this into perspective, professionals working in the industry generally have access to only two trend forecasting services at most.

Many of these services are available online via our Virtual Library.

LEADING THE WAY IN SUSTAINABILITY

From bionic yarn to transparent leather and wearable circuits, our permanent, growing **INNOVATIVE MATERIALS COLLECTION**, curated by researcher and visionary Kristine Upesleja, has been on the forefront of sustainability and new technologies that are quickly changing fashion—and our planet's—future, for the better.

Students can touch textiles made from salmon skin, coffee grounds, milk proteins, orange fibers, pineapple, mushrooms, recycled cassette tape, and bark cloth, as well as samples of Wearable Tech, such as the Levi's/Google Commuter Jacket and the Tommy Hilfiger Solar Panel Coat, which they use for inspiration as they pursue their own sustainability concepts.

Students can also research over 7,000 materials through our subscription to the Material ConneXion® database.



Denim jacket from Pharrell Williams' collection for G-Star Raw made from a textile woven with recycled ocean plastic

MUSEUM & GALLERIES

The FIDM Museum contains 15,000 objects representing over 300 years of fashion history, including haute couture and ready-to-wear, world dress, film costumes, textiles, jewelry, and fragrance. Highlights include the Hollywood Costume Collection and the Versace Menswear Archive.



STUDY COLLECTION

There are 1,500 objects in the Study Collection, a hands-on resource for education and inspiration that includes women's, men's, children's garments, and accessories dating from the 18th century to the present. Students are encouraged to handle the objects and examine the construction details including seams, stitches, and style.





IN THE CLASSROOM

Our labs, studios, and classrooms are designed to provide students with hands-on, real-world experience.

Take our Digital Media Center. Not only does it house FIDM Productions, it's equipped with high-definition LED projectors, Canon digital DSLR cameras, editing bays, and an insert stage.

Knitwear Design students hone their craft in the weaving lab using our STOLL industrial knitting machines, AVL 24 Dobby Loom, and Baby Wolf Looms.

These are just a few examples of what you'll find in the classroom. **Schedule a campus tour and see for yourself what sets FIDM apart.**



FACULTY

Our talented faculty members are working professionals in their fields of study. You'll benefit from their expertise, experience, and deeply connected industry contacts.



TOM HENKENIUS

Emmy award-winning journalist Tom Henkenius spent 10 years in television news before launching his own production company. A storytelling, content, and branding expert, he's the Director of our Digital Marketing program.



AMY CHANG

Chemist Amy Chang has worked as a cosmetic and skincare product innovator for more than 15 years at companies such as SpaRitual, Kate Somerville Skincare, and GLAMGLOW. She is currently the Director of Product Development at Algenist where she works with cutting-edge research labs to develop proprietary and patentable biotech skincare actives.



TJ WALKER

A founding member of the Black Design Collective, along with FIDM Alumni Angela Dean and Kevan Hall, TJ Walker's organization amplifies and supports the work of black fashion and costume designers. In 1990, he co-founded Cross Colours, the seminal brand worn by everyone from TLC and Tupac Shakur to Will Smith and Magic Johnson.

SP
OT
LIGHT

PROJECT-BASED CURRICULUM

Our **project-based learning** places students in real-world work scenarios and gives them opportunities to **COLLABORATE** with students from other majors as well as industry leaders in tech, digital marketing, entertainment, fashion, and beauty.

Companies continually reach out to us with innovative project ideas. Here are just a few of the many examples.

Kiehl's and FIDM Team Up For 7 Promotional Events

Students in our Promotion & Presentation class developed promotional events at seven different Kiehl's stores in Southern California. Student groups were tasked with developing a marketing plan for their respective event and promoting it on social media. Events included a DIY Fill-A-Bag making station with non-perishable goods to benefit Feeding America and the Los Angeles Food Bank.





Students Present Levi's 501 Remastered Designs to Vintage Denim Guru

Students in The Business of Denim program presented their final sketches and sampled jeans for the “Levi’s 501: Remastered” project to Eric Schrader, a world-renowned denim expert and founder of vintage denim retail boutique Junkyard Jeans. The students were challenged to reinvent the iconic 501 for modern times. Schrader mentored the students throughout the project, traveling between Los Angeles and his home in Boise, Idaho for rounds of edits and feedback.

Graphic Design & Beauty Students Team Up to Create Products for 2050

Pairs of Beauty Marketing & Product Development and Graphic Design Students worked on developing unique concepts under the banner “Connected Beauty Concept of 2050” for Cosmoprof North America, the leading business-to-business beauty trade show. Students Quiana Johnson and Alysha Freeze were named the winners for their concept NU-YU, technology that protects you on earth and in space.

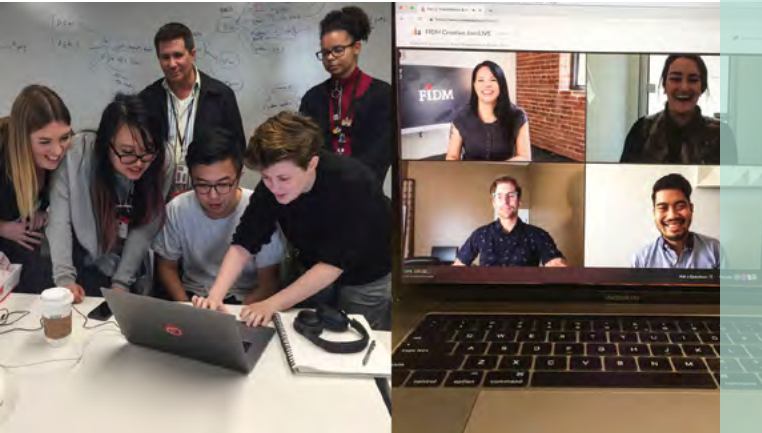




Redesigning Red Bull Wings Team Apparel

Via one of our Industry Partner Classroom Projects, Red Bull challenged students to redesign their Red Bull Wings Team Los Angeles apparel collection and an undercover sampling bag. To kickoff the project, students met with leaders of Red Bull's Marketing team to learn about the company's history, branding, and marketing strategy.

PROJECT-BASED CURRICULUM



FIDM Students Win Adobe Creative Jam with Socially-Conscious App

Student teams were challenged to create an interactive app for social good and then present it to the competition judges, who included Heather Haselwood, UX Designer at NFL Media; Pau Hershey, Sr. Experience Designer at Electronic Arts; and FIDM Alumnus Daniel Santos, Associate Design Director at Kettle. The winning team created the app Walking Buddy to help people feel comfortable walking in unfamiliar areas.



Designing Window Displays for GAP

Students in the Design Installation class worked to design and execute a set of windows for the retailer. "The kickoff meeting took place in our FIDM + GAP pattern lab where we teach future industry professionals in the Retail Management Program the GAP design and product development process and how to work in high functioning teams in the industry," said Visual Communications Department Coordinator, Lisa Hoffman.



Named one of the world's **TOP 10 SUSTAINABLE FASHION SCHOOLS** by the University Network, FIDM has long been focused on the importance of sustainability, from teaching students how to source eco-friendly packaging to collaborating with top brands who share in our sustainability mission.



UNIQLO Community Partner in Sustainability

Choosing FIDM as a community partner, UNIQLO challenged our students to design denim looks using deadstock for an art installation in their Downtown Los Angeles location—supporting their sustainability mission as well as ours.



GUESS Sustainability Collaboration

As part of FIDM's year-long Sustainability Collaboration with GUESS, students studied The Business of Being Sustainable, where they researched the business aspects of sustainability to propose a solution-driven approach and create methodologies to improve each step of the process, from field to consumer.



Social Entrepreneurship & Giving Back

In our Entrepreneurship course, students develop a business idea based on "Social Entrepreneurship" which focuses on giving back to the community/environment in which they operate. This can include eco-friendly packaging, fair trade practices, repurposed products, and more. Students also learn about environmentally safe advertising such as "clean graffiti."

Opportunities such as these provide students with real-world work experience, making them excellent candidates for job interviews.

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INDUSTRY PARTNERSHIPS

**Connecting students to the industry
is vital to the success of our grads.**

Our Industry Partnerships are with some of the world's most recognizable and influential brands. Via Classroom Partner Projects and FIDM Super Labs™, students generate innovative design and business solutions for top brands, giving students the opportunity to collaborate with companies and put what they're learning in the classroom to work.

Our partner-led curriculum also includes behind-the-scenes field trips to key industry locations such as corporate headquarters, manufacturers, advertising and branding firms, interior design and architectural firms, and film and TV sets.

Visits from notable top executives in our industry for guest lectures, project and portfolio evaluations, and career recruitment are also an integral aspect of the FIDM college experience.

INDUSTRY PARTNERS INCLUDE:

CONVERSE | TOMS | ZARA | KIEHL'S
GUESS | MACY'S | L'ORÉAL | COTTON INC.
DISNEY | VICTORIA'S SECRET | RED BULL
WARNER BROS. | MODCLOTH | TOP SHOP
PACIFIC SUNWEAR | JC PENNEY
NIKE | POTTERY BARN

Each year we officially partner with a major company through their participation in the International Manufacturing & Product Development (IMPD) program and students take a product from concept to completion. Our close industry relations with top decision makers give rise to these unique opportunities.





CAREER DEVELOPMENT

Career Advisors partner with students throughout their career, offering support, connections, and job leads. The Career Center hosts job fairs, portfolio reviews, and networking events to bring together top companies and FIDM talent on networking, internships, and employment opportunities.



145+
COMPANIES
RECRUIT
ON CAMPUS
EACH YEAR

2,400+
ACADEMIC
INTERNSHIPS
ANNUALLY

7,700+
JOB LEADS
POSTED ON
OUR CAREER
NETWORK
ANNUALLY

31,000+
EMPLOYERS
IN OUR
DATABASE

5,000+
MEETINGS
WITH
STUDENTS
FOR CAREER
GUIDANCE



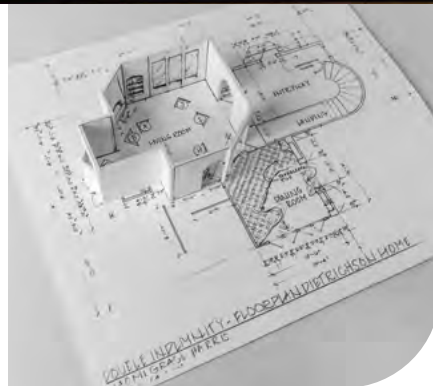
STUDENT WORK

BA Design Show Fashion Design Student Mina Binebine

Entertainment Set Design & Decoration
Mask Design by Pearl Brown



A collaborative paper construction themed window designed by Visual Communications Students Savannah Arjil, Casey Berky, Hannah Englander, and Kaitlin Stoefpelwerth



Model project by Entertainment Set Design & Decoration Student Grace Harris



Interior Design rendering by Meryl Salagubang



IMPD Students display their creations at their Thesis show. Left: Sweater designed by Danielle Cinelli; bottom designed by Adam Rosenthal. Right: Top designed by Alli Conrad; bottom designed by Jessica Xepoleas



Chairing Styles collaboration by Textile Design Student Angela Panozzo, Interior Design Student Jennifer Beckley, and Fashion Design Student Destiney Stiles



Textile Designs applied to lampshades by Emily Franklin, Elizabeth Hale, and Aimee Maher



In a collaboration with Signal Boards, Graphic Design Student Angelica Villegas sees her class project come to life.



Footwear Design Student Jenna Nase



Fashion Design sketch by Daniel Hensen

Fashion Design sketch by Dustin Jasso



Visual Communications Students working on a window display project.



Fashion Design sketch by Paradise Saghafi



Graphic Design by Huiwen Zhuang



Theatre Costume Design by JoHari Fields

STUDENT WORK

Design by B.A. in Design
Student Claudia Vergara



Bathtub design by Interior Design
Student Aja Randal



Interior Design sketch by Karina Dutra



Model sketch by Entertainment Set
Design & Decoration Student Grace Harris

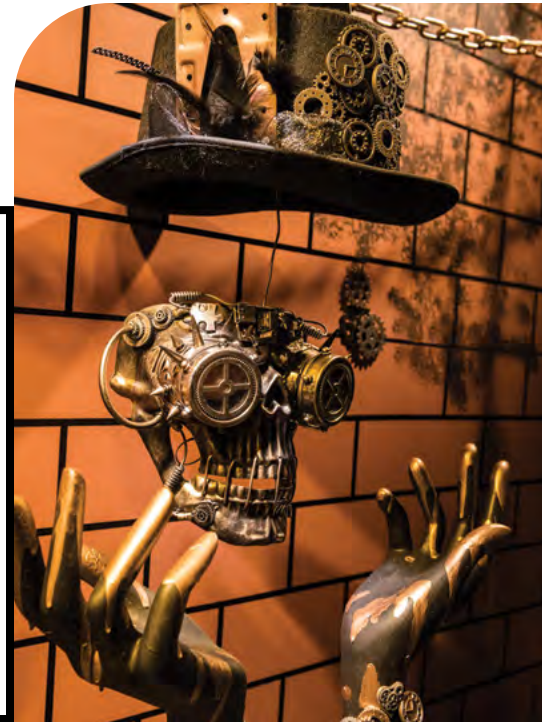


Advanced Business of Denim
showcase by Student
Trinidad Garcia III

STUDENT WORK

"Steam Punk'd" theme by Visual Communications Students Marcela Diaz, Alexandra Martinez, Isabella Martinez, and Valerie Nisperos

Graphic Design Student Jacob Vasquez



Film & TV Costume Design student Molly Wilcox



3-D Paper Lamp by Tiani Hernandez



Visual Communications Students at work on a window display



Theatre Costume Designs by Students Enrique Solano and Taylor York



Footwear Design Student Anthony Robert Lewis



DESIGN INSTALLATION
 RACHEL AGUILAR
 KELLY BETTS
 ALYSSA LOWE
 ALEXANDRIA PANUCCIO
 OLSZEWSKI
 5-10

a balancing act.



Fashion Knitwear by Emiko Terasaki



Visual Communications Students Rachel Aguilar, Kelly Betts, Alyssa Lowe, and Alexandria Panuccio collaborate on a window display

Chairing Styles collaboration by Textile Design Student Amanda Neistat, Interior Design Student Patricia Quines, and Fashion Design Student Ali Jawad



Menswear Design sketch by Ariel Eum

FIDM DEBUT RUNWAY SHOW



Over the course of nine months, students in the **ADVANCED FASHION DESIGN** program create their **DEBUT** collections for our runway event seen by thousands in the industry.

Designers Monique Lhuillier, Kevan Hall, and Leanne Marshall launched their careers at this world-class event.







DEBUT is an annual celebration of students across multiple disciplines at FIDM.

Interior Design, Textile Design, and Fashion Design students collaborate in **CHAIRING STYLES** to create a textile, a chair, and a garment, the final reveal of which takes place at DEBUT.

Students from Digital Media and Digital Cinema play a major role in the production of the event.

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OAD**

Our study tours offer students the opportunity to travel domestically and abroad to network with top industry professionals and gain real-world experience in the business and art of fashion and the design industries.

Through the FIDM Exchange Program, students can experience life in another country while attending courses at one of our partner institutions.



Activities on and off campus are geared toward giving back, making a difference, networking, and building community.

Through the Student Activities office, our students have volunteered their time at the LA Regional Food Bank, cooked meals at the Ronald McDonald House in Pasadena, cleaned up the beach in Santa Monica with Heal the Bay, and worked with Las Familias to provide Christmas parties and carnivals for kids.

We've also organized fundraisers to benefit SheLift, GoBe, and more. Students have competed in Canstruction, building structures out of canned food to benefit food banks around the world. The Student Activities office hosts lunches and guest speakers on topics including health and wellness, and coordinates activities such as yoga, hiking, movie nights, and local volunteering. Throughout the year, nationally recognized clubs meet regularly on campus including student chapters of professional design organizations such as ASID and AIGA.



FIDM MODE

For students interested in expressing themselves through writing, graphic design, styling, and photography, the *FIDM MODE* is a great creative outlet. It's a student magazine promoting awareness on design, student life, and current events. Produced on campus, students from all majors are encouraged to pitch, write, and photograph editorials.





STUDENT LIFE



FIDM Student Housing is a great way to acclimate to college life and settle into a new city, meet new friends, and participate in social events.

Contact an Admissions Advisor, or visit FIDM.edu, for housing options and details.



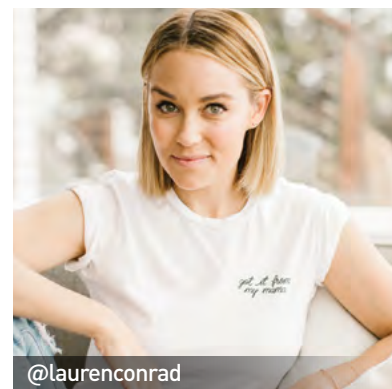
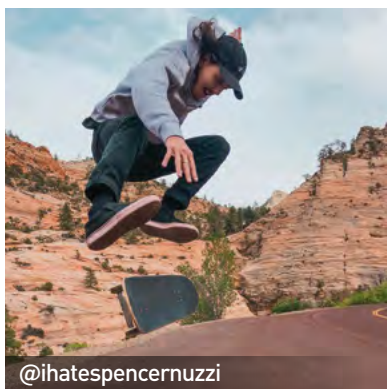


HOUSING

35+ MILLION PEOPLE FOLLOW FIDM STUDENTS & ALUMNI ON INSTAGRAM

WHEN YOU GO TO FIDM,
you join the ranks of
those who are—with a
goal, a vision, and an
education—influencing
fashion, beauty, design,
and so much more.

Follow our impressive alumni to
see where an education from
FIDM can take you.





@chrisellelim



@leannemarshallofficial



@daniellecoldingdesign



@imdrewscott



@weylie



@imtaramichelle



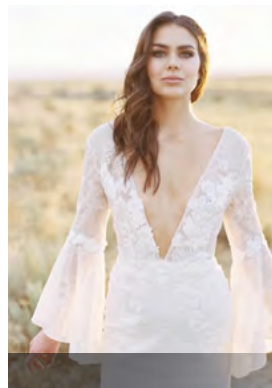
@candicecuoco



@moniquellhuillier



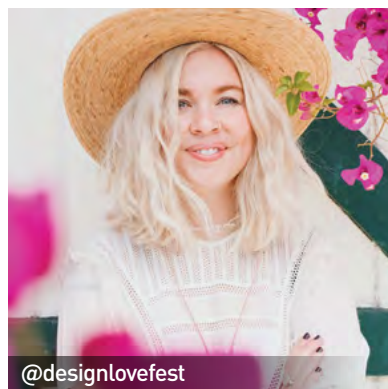
@lindsayalbanese



@neysabove



@desireehartsock



@designlovest



@bldwn.co



@sincerelyjules



@kevanhalldesign



CONNECT WITH US

We encourage you to visit our campus, either in person or virtually, and see for yourself if FIDM is right for you.

From **Open House** and **Campus Tours** to **Summer Programs**, our Lecture Series, Admissions One-on-One Visits, and our High School **FIDM Fashion Club** Program, there are many ways to gain an inside look at our programs and find out what it's like to be a student at FIDM.



FIDM is accredited by WSCUC and NASAD.

FIDM is an Equal Opportunity/Affirmative Action Institution.

The information in this publication was confirmed at the time of original publication.



HOW TO APPLY

Get connected with an Admissions Advisor as early as possible. They will help you explore majors and customized degree options, explain financial aid and tuition, and provide individual feedback on how to best prepare your application.

A complete application consists of:

- >> Application form and fees
- >> Official transcripts
(from high school and all colleges/universities attended)
- >> SAT or ACT score (if available)
- >> Two letters of recommendation
- >> Admissions essay
- >> Portfolio

To learn more, visit
go.fidm.edu/howtoapply.

FIDM

919 South Grand Avenue
Los Angeles, California 90015

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FIDM.EDU

 @FIDMCollege

 @FIDM

 @FIDM

 FIDMCollege

 FIDM





“Out of the schools I visited, FIDM was the only one that had an inspiring atmosphere, specialized in my major, and provided hands-on experience with professional companies.”

-Shane’a Edwards, Visual Communications Alumna



FIDM.EDU