



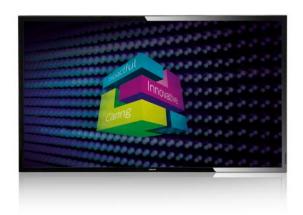


The right message, at the right time

Whatever business you are in, it always pays to look professional. That is why, when you are choosing signage solutions, you want to choose the best. Making use of leading technologies we have developed impactful signage solutions that bring innovation to your business.

Our latest generation Signage Solutions offer best in class picture performance, while focusing on convenience for integrators and total cost of ownership for end users. With this broad range of professional displays we are dedicated to meet the highest quality standards and operational excellence. And you can see that commitment clearly in everything we do. Enjoy taking a closer look at what Philips Signage Solutions has to offer.

innovation #you



Next generation of digital signage

Each application is unique. We developed our SmartCollection to offer you customizable solutions to meet your specific requirements. Both integrators and solution providers are offered the latest innovations, while the audience can enjoy impactful solutions. When developing smart innovations we focus on three key ingredients:

Caring

Care about your business, and your audience. Our focus on the success of your business and your audience's satisfaction resulted in true long-term partnerships based on reliability, trust and excellence.

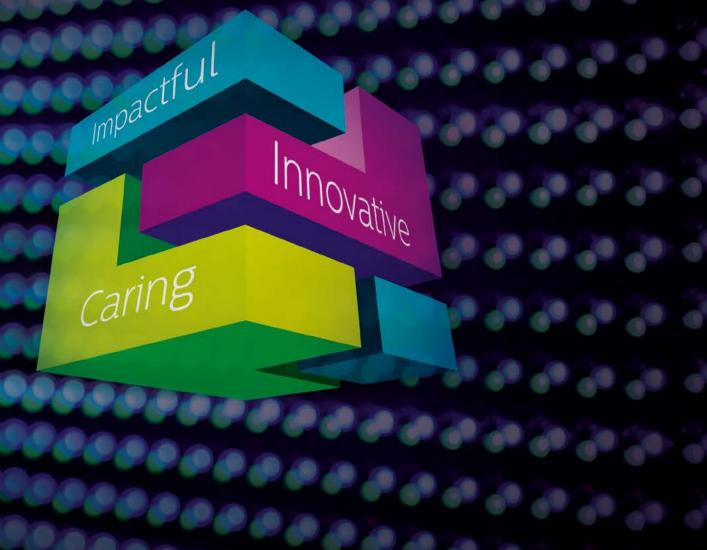
Innovative

Innovative solutions ensure the right message at the right time. We provide built-in capability to support customized applications and services through a wide array of system integrators and service providers.

Impactful

Maximizing the impact of your message. We understand you and your audience expect impressive viewing experience, greater customization and flexibility, that is why we help you to build impactful signage solutions.

SmartCollection





Reduce your total cost of ownership up to 50%

All our professional displays offer SmartPower functionality which enables you to save costs and reduce your carbon footprint. The backlight intensity can be controlled and pre-set

by the system to reduce the power consumption by up to 50%. Considering the lifetime of your network, SmartPower will save substantially on your energy costs.





Keep your content up and running with FailOver

Keeping your content up and running is critical for demanding commercial applications. FailOver provides 24/7 protection with a revolutionary technology that plays back-up content on screen in the event of a media player failure.

FailOver automatically kicks in when the primary input fails. Simply select a primary input connection and a FailOver connection (USB, VGA, HDMI, DVI or DisplayPort) and you are ready for instant protection.



Show clinical images consistently with high quality

D-image helps you to review and diagnose clinical images with consistent and accurate display performance. To achieve reliable clinical interpretations our professional displays are

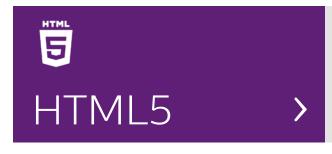
factory calibrated to give optimized greyscale standard display performance. D-image helps you to excel in every aspect of patient care.



Your free and perfect simple content management solution

Free and easy-to-use content management software that works exclusively with Philips Signage Solutions displays to manage your digital signage content. With SmartCMS you can

create and schedule your own content over 24 hours every day. Simply create your network, design your content, schedule your playlist and you are ready to play!

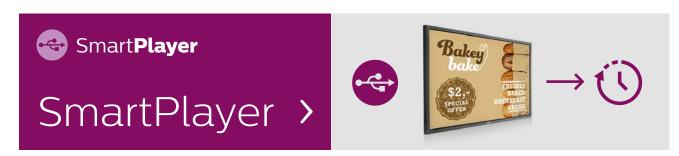




Connect and control your content via the cloud

Connect and control your content via the cloud with the integrated HTML5 browser. Design your signage content online and connect with a single display or with your complete

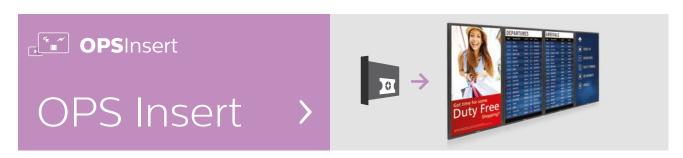
network. Simply plug in a RJ45 internet cable for network connection, connect the display with the dedicated url-address and you are ready to play your cloud based content.



Playback what you want, when you want

Turn your USB into a true cost effective digital signage device. Simply save your content (video, audio, pictures) on your USB and plug into your display.

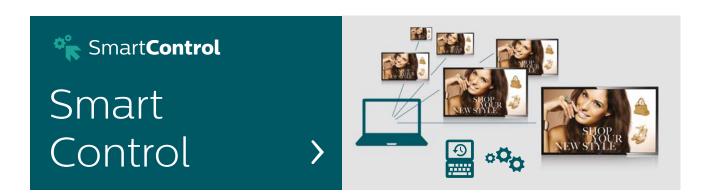
Create your playlist and schedule your content via the on screen menu, and enjoy your own created playlists anytime, anywhere.



All-in-one digital signage solution

Turn your display into an all-in-one digital signage solution and create a display network which is connected, intelligent and secure. Open Pluggable Specification (OPS) is an industry

standard slot into which you can add an OPS-standardized media player. This cable free solution gives you the ability to install, use or maintain your hardware whenever you need.



Connect & Control your network from a single location

Connect and control with your entire display network from a central admin computer. SmartControl is display-based software to manage your network of displays from a single location via RJ45 and RS232. Easily identify your displays and fine-tune all display settings including resolution, brightness, contrast and SmartPower.



Ultra HD



Ultimate Signage performance in Ultra HD

Experience your Signage Solutions like never before thanks to four times the resolution of a conventional Full HD display.

3840 x 2160 pixels provide an image so refined, so lifelike, it's a window to a new world.



Experience amazing interactivity

A brand new level of interactivity is now available thanks to integrated touch technology. More flexibility and optimum simultaneous touch performance coupled with excellent operability opportunities to give you the ultimate in user

interaction. The Multi-Touch displays are enabled with automatic touch recognition. The USB connector is HID compliant, providing true plug-and-play operation.





Immersive visual experience

The next generation of video wall displays is designed with industry narrowest bezels and advanced alignment solutions. Fully exploit your impactful signage content with ultra narrow

bezel displays, and make sure your message does not get lost by thick bezels. With the ultra narrow bezels you can create seamless video wall configurations of virtually any size.



Colour Calibration



Ensure perfect and uniform colours

The Advanced Colour Calibration kit controls the luminance of the backlight, standardizes the gamma curve and calibrates the greyscale of your display network. Whether you have an impressive video wall, a catchy mosaic layout, a menu board

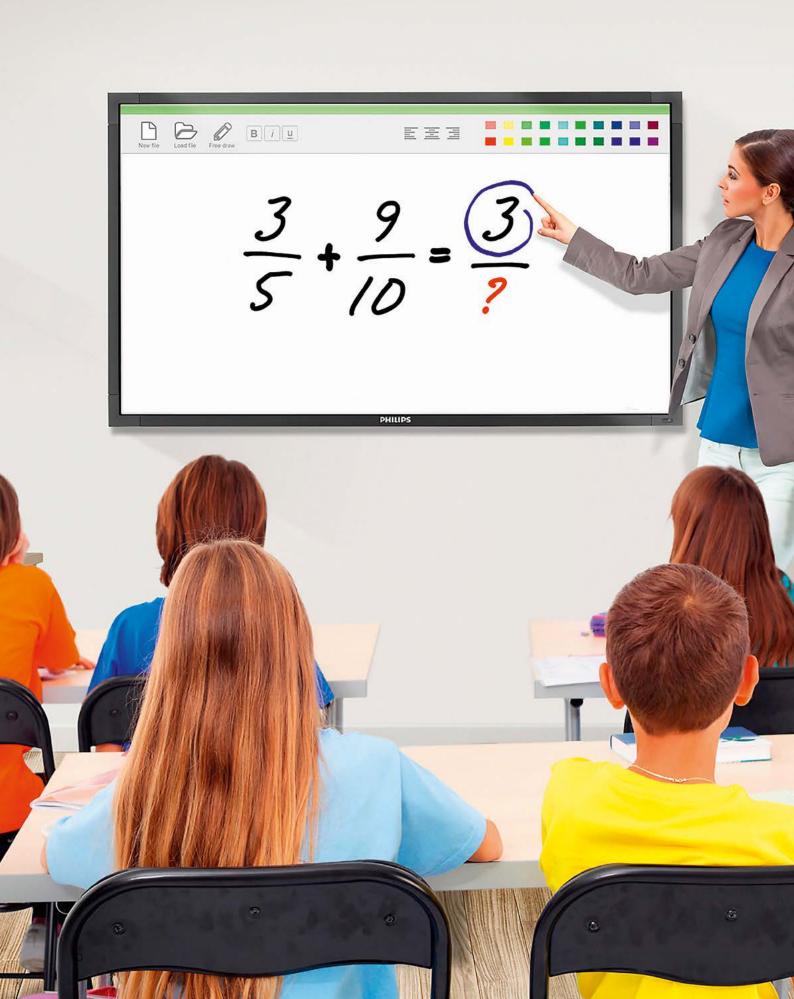
installation or a control room each single display can be adjusted to the same colour values. With this optional kit you ensure consistent colour performance over all displays in your network.



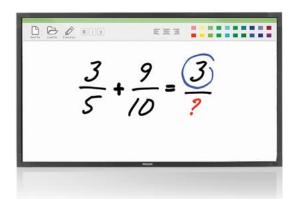
Future proof connectivity with HDBaseT OPS receiver

The OPS receiver module enables the reception of HDBaseT signals. HDBaseT is a connectivity standard over a single CAT5e / 6 cable, converging uncompressed full HD digital video, audio and control signals.

Making use of leading technology standards, the HDBaseT OPS receiver integrated within the OPSinsert provides you with a powerful combination and a unique all-in-one solution.







A signage experience beyond the ordinary

Professional solutions for the widest range of applications

From advanced airport installations to interactive classroom solutions, Philips offers professional display solutions that help you in making the right impression. Our broad range of professional displays is designed with the latest, sustainable and innovative technologies which fit perfectly in any application.



Basic Signage Slim Full HD O-line



Professional Signage Slim Full HD E-line



High Brightness Slim Full HD V-line



Ultra HD Signage 4K Resolution U-Line



Videowall Solution Ultra-Narrow Bezel X-line



Interactive Signage Full HD T-line



Hotel TV Signature, MediaSuite EasySuite, Studio



Healthcare TV EasySuite White



Intensify your signage experience with priceless smart performance

Deliver startlingly clear images in a more eco-friendly way with the Q-line displays. High on performance and reliability, yet low on power consumption, it is ideal for projects where no compromise is accepted.



65"

55"

46"

42"

32"

Optimised for public viewing

• Full HD LED technology for brilliant images

Maximizing the impact of your message

• Manage and control your displays remotely via SmartControl

Innovative solutions for any signage application

- $\boldsymbol{\cdot}$ Free and easy-to-use content management with SmartCMS
- Connect and control your content via the cloud with HTML5
- $\bullet \ \mathsf{Schedule} \ \mathsf{what} \ \mathsf{you} \ \mathsf{want}, \ \mathsf{when} \ \mathsf{you} \ \mathsf{want} \ \mathsf{with} \ \mathsf{SmartPlayer}$
- · Connect your display and start sharing with DLNA

Care about you, your business and your audience

· SmartPower for energy saving

E-line

Connect with your audience 24/7 with the future proof SmartCollection

With the energy efficient E-line, you will enjoy all the benefits of state-of-the-art connectivity and content management possibilities while being ensured that remote management safeguards the lowest cost of ownership.

Optimized for public viewing

- Full HD LED technology for brilliant images
- · Designed for 24/7 operation

Maximizing the impact of your message

· Manage and control your network remotely via SmartControl

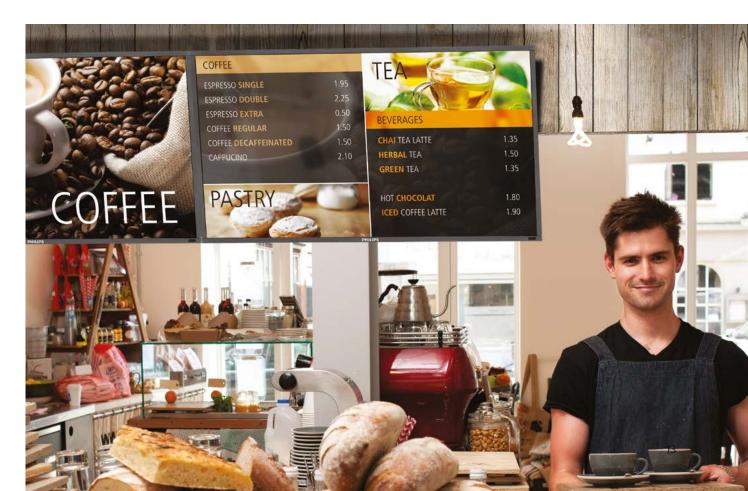
Innovative solutions for any signage application

- $\boldsymbol{\cdot}$ Free and easy-to-use content management with SmartCMS
- Connect and control your content via the cloud with HTML5
- $\hbox{\bf \cdot} \ {\sf Schedule} \ {\sf what} \ {\sf you} \ {\sf want}, \ {\sf when} \ {\sf you} \ {\sf want} \ {\sf with} \ {\sf SmartPlayer}$
- OPS Insert to create an all-in-one digital signage solution
- · Connect your display and start sharing with DLNA

- · SmartPower for energy saving
- · Keep your content up and running with FailOver
- Show clinical images consistently with high quality with Clinical D-Image









Connect with your audience 24/7 with High Brightness displays and the future proof SmartCollection

With the High Brightness V-line, you will enjoy all the benefits of state-of-the-art connectivity and content management possibilities while being ensured that remote management safeguards the lowest cost of ownership.





Optimized for public viewing

- · Full HD LED technology for brilliant images
- $\boldsymbol{\cdot}$ High Brightness for clearer images
- · Designed for 24/7 operation

Maximizing the impact of your message

- $\boldsymbol{\cdot}$ Manage and control your network remotely via SmartControl
- Advanced Colour Calibration kit to ensure perfect and uniform colours

Innovative solutions for any signage application

- $\boldsymbol{\cdot}$ Free and easy-to-use content management with SmartCMS
- · Connect and control your content via the cloud with HTML5
- · Schedule what you want, when you want with SmartPlayer
- OPS Insert to create an all-in-one digital signage solution
- Connect your display and start sharing with DLNA

- SmartPower for energy saving
- · Keep your content up and running with FailOver
- Show clinical images consistently with high quality with Clinical D-Image

U-line

Ultimate large screen experience in Ultra HD

Experience your Signage Solutions like never before thanks to the ultra large displays with four times the resolution of a conventional Full HD display. An image so refined, so lifelike, it's a window to a new world.

Optimized for public viewing

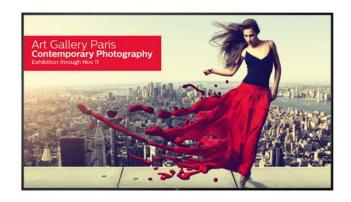
- 4K Ultra HD: resolution like you've never seen it before
- · Portrait mode operability
- · Designed for 24/7 operation

Maximizing the impact of your message

 $\bullet \ \mathsf{Manage} \ \mathsf{and} \ \mathsf{control} \ \mathsf{your} \ \mathsf{network} \ \mathsf{remotely} \ \mathsf{via} \ \mathsf{SmartControl}$

Care about you, your business and your audience

- · Keep your content up and running with FailOver
- · SmartPower for energy saving



98"

84"





Create new stopping power with Ultra Narrow Bezel displays

Impress your audience with the most impactful video wall. With ultra narrow bezel and stunning picture quality, you are sure to create the most memorable visual experience.



55"

47"

46"

Optimized for public viewing

- Full HD LED technology for brilliant images
- · High Brightness for clearer images
- Designed for 24/7 operation

Maximizing the impact of your video wall

- $\boldsymbol{\cdot}$ Immersive visual experience with Ultra Narrow Bezel
- Advanced Colour Calibration kit to ensure perfect and uniform colours
- Manage and control your video wall remotely via SmartControl

Innovative solutions for any signage application

Optional OPS Insert to create an all-in-one digital signage solution

- · SmartPower for energy saving
- Keep your content up and running with FailOver

T-line

Discover a new level of interaction with true Multi-Touch displays

Get even closer to your audience than ever before. Fast, precise and extremely durable, its high performance is matched by excellent reliability and functionality.

Optimized for public viewing

- Full HD LED technology for brilliant images
- Designed for 24/7 operation
- Picture-in-picture for advanced remote presentation possibilities

Supreme audience interaction

- Multi-Touch technology for advanced user interaction
- True Multi-Touch with multiple simultaneous touch points
- USB Plug-and-Play with HID compliance
- · Compatible with all leading operating systems

Maximizing the impact of your message

• Manage and control your network remotely via SmartControl

- \cdot SmartPower for energy saving
- \cdot Keep your content up and running with FailOver



· Anti-glare



Specifications

>				Q-lin	E-line								
Mode	l	BDL3220QL	BDL4220QL	BDL4620QL	BDL5520QL	BDL6520QL	BDL3260EL	BDL4260EL	BDL4660EL	BDL4765EL	BDL5560E		
	re / Display												
Diagonal Size		32 inch	42 inch	46 inch	55 inch	65 inch	32 inch	42 inch	46 inch	47 inch	55 inch		
Backlight Type		E-LED					E-LED						
Panel	Technology	MVA	MVA	MVA	IPS	SMVA	IPS	IPS	AMVA	IPS	IPS		
Resol	ution			1920 x 1080)p				1920x1080p				
Brightness cd/m ²		350	350	350	350	350	400	450	500	500	450		
Contr	ast Ratio	3000:1	3000:1	4000:1	1400:1	5000:1	1300:1	1300:1	4000:1	1400:1	1300:1		
Dynamic		500,000:1					500,000:1						
Contrast Ratio Response Time		6.5 ms 6.5 ms 8 ms 8 ms			6.5 ms	25 ms 12 ms 6.5 ms 12 ms 12 ms							
Aspect Ratio				16:9		1			16:9				
Viewing Angle		178° x 178°					178° x 178°						
Display Colours		16.7 M	16.7 M	16.7 M	16.7 M	1073 M	16.7 M	1073 M	1073 M	1073 M	1073 M		
Placement		Landscape					Portrait, Landscape						
ouch	Technology	-						OTE3204 -					
Touch Points				-		Companie							
eatu	res												
		SmartPower, SmartControl, SmartPlayer, HTML5-browser, SmartConnect, SmartCMS					SmartPower, SmartControl, Failover, D-Image, SmartPlayer, HTML5-browser, SmartConnect, OPSinsert (>42"), SmartInsert, SmartCMS, Color Calibration Kit						
	y Efficiency			100 240 1	16			100	240.1/46.50	CO.1.I=			
Mains Power Consumption				100 ~ 240 V					· 240 VAC, 50 ~				
	gy Star 6.0 Method)	36W	55W	60W	70W	122W	48.57W	104.49W	93.26W	85.51W	122.52W		
	by Mode		'	<0.5W				'	<0.5W	'			
Conn	ectivity					1x VGA, 1x DVI-D,							
video	input	1x HDMI, 1x VGA, 1x YPbPr, 1x DVI-D, 1x USB 2.0, 1x composite (share with YPbPr) 1x Display port, 1x Composite, 1x Component, 2x HDMI					1x VGA, 1x DVI-D, 1x USB 2.0, 1x Display port, 1x Composite, 1x Component, 2x HDMI						
	output		No 1x DVI-I, 1 (via DVI-I					1x DVI-I, 1x VGA (via DVI-I), 1 x DP					
	input		1x RCA jac	k, 1x 3.5 jack		1x 3.5mm jack, 1x Audio L/R (RCA)	1x 3.5mm jack, 1x Audio L/R (RCA)						
audio	output		1x SPDIF,	1x 3.5 jack		1x Audio L/R (RCA), 1x external speaker terminal	1x Audio L/R (RCA), 1x external speaker terminal						
	internal speakers	2x 5W RMS	2x 7W RMS	2x 7W RMS	2x 7W RMS	2x 10 W (RMS)			2x 10 W (RMS))			
control		RS232 in/out, RS232 daisy-chain, RJ-45, HDMI CEC, IR loop-through IR RJ.45, One wire (HDMI), Ir-out					RS232 in/out, 1x RJ45, One wire (HDMI), Ir-out						
	cal Specificat mensions in	ions 745.0 x	980.4 x	1068.0 x	1264.7 x	1450.48 x	750.2 x	965.8 x	1052.7 x	1068.6 x	1247.0 x		
	WxHxD)	439.5 x 39.8 mm	572.9 x 38.5 mm	622.5 x 38.8 mm	735.5 x 42.8 mm	828.52 x 61.5 mm	444.6 x 69 mm	558.8 x 69 mm	607.3 x 69 mm	612.8 x 54.9 mm	717.8 x 70 mm		
Display Weight in Kg		6.53 Kg	11.9 Kg	13.7 Kg	17.86 Kg		11.4 Kg	18.3 Kg	22.0 Kg	18.2 Kg	30.3 Kg		
Bezel Width in mm		19 mm	19.7 mm	19.7 mm	24 mm	7.5 (Top/Left/Right) 10.5 (Bottom)	24.4 mm	15.8 mm	15.8 mm	9.9 mm	15.8 mm		
VESA Mount in mm		200x100	400x400	400x400	400x400	400x400	400×200	400x200, 200x200	400 x400, 400x200, 200x200	400x200	400x400, 400x200, 200x200		
	: Insert t						100x100	100x100, 200x100	100x100, 200x100	100x100, 200x100	100x100, 200x100		
Moun		BM02541 BM02542 BM02542 N/A					BM02541 BM02542						
loun able optic		BM02541	BM02542	BM02542	ымо2542	IN/A	5111025 11		BIVIC)254Z			
Mounable optic		BM02541	BM02542	3 years	BM02342	IVA	SWI023 II		3 years	J2542			

V-line			U-line			T-line				
BDL4280VL	BDL4680VL	BDL5580VL	BDL8470EU	BDL9870EU	BDL4678XL/ BDL4677XH	BDL4777XL	BDL5588XL/ BDL5588XH	BDL4256ET	BDL5556ET	BDL6526QT
42 inch	46 inch	55 inch	84 inch	98 inch	46 inch	47 inch	55 inch	42 inch	55 inch	65 inch
IDS	E-LED	ANAVA	E-L		SVA	D-LED	IPS	IE	E-LED	SMVA
IPS	IPS AMVA AMVA 1920 x 1080p			IPS 3840x2160p		1920x1080p		IPS 1920x1080p		
	700		50	00	500 (BDL4678XL) 700 (BDL4677XH)	500	500 (BDL5588XL) 700 (BDL5588XH)	450	450	350
1300:1	4000:1	4000:1	1400:1	1300:1	3500:1	1400:1	1400:1	1300:1	1300:1	5000:1
500,000:1				000:1	500,000:1		500,000:1			
12 ms	2 ms 6.5 ms 6.5 ms 16:9		12 ms 16:9		8 ms	12 ms 16:9	12 ms	12ms	12ms 16:9	8 ms
4070.14	178° x 178°			/178°	178° x 178°			178° x 178°		
1073 M			1073 M Portrait, Landscape		16.7 M	1073 M	1073 M	1073 M	1073 M	1073 M Landscape
F	Portrait, Landscape			Portrait, Lariuscape		Portrait, Landscape			Portrait, Landscape Optical	
-			_			Antiglare 6 Touch Points				
D-Image, Sr	ver, SmartContro martPlayer, HTN SmartConnect imartInsert, Sma Calibration Kit	ML5-browser, , artCMS, Color	4K Ultra HD Resolution, SmartControl, FailOver, SmartPower		Color Calibration Kit, SmartPower, SmartControl, OPSinsert	Color Calibration Kit, SmartPower, SmartControl, OPSinsert	Color Calibration Kit, SmartPower, SmartControl, Failover, SmartPlayer, OPSinsert	(HID Compliant), Failover, D-Image, Smart Insert, OPSinsort		Plug&Play Touch, SmartPower, SmartControl, SmartPlayer
100 ~	- 240 VAC, 50 ~	60 Hz	100 ~ 240 VA	C, 50 ~ 60 Hz	90 ~ 240 VAC, 50 ~ 60 Hz	100~240 VAC, 50~60Hz	90 ~ 240 VAC, 50 ~ 60 Hz	90 -	~ 240 VAC, 50	~ 60 Hz
97.54W	92.41W	110W	400W	500W	75W (BDL4678XL) 95W (BDL4677XH)		110W (BDL5588XL) 175W(BDL5588XH)	95W	110W	120W
	< 0.5W		< 0	.5W		< 0.5W			< 0.5W	1
	DVI-D, 1x USB 2. mposite, 1x Con HDMI		1x VGA, 1x DVI-D, 1x Display Port, 1x Composite, 1x Component, 3x HDMI		1x VGA, 1x DVI-D, 1x DP, 1x Component, 1x HDMI	1x VGA, 1x DVI-D, 1x DP, 1x Component, 1x HDMI	1x VGA, 1x DVI-D, 1x Display port, 1x Composite, 1x Component, 2x HDMI	1x VGA, 1x DVI-D, 1x Composite, 1x Component, 1x HDMI, 1x Display Port		1x VGA, 1x DVI-D, 1x Composite, 1x Component, 2x HDMI, 1x Display Port
1x DVI-I,	1x VGA (via DVI	-I), 1 x DP	1x DisplayPort		1x DVI-D/ VGA		1x DVI-I, 1x VGA (via DVI-I), 1 x DP	1x DVI-I 1x VGA (via		1x DVI-I, 1x VGA (via DVI-I), 1 x DP
1x 3.5mm	n jack, 1x Audio	L/R (RCA)	1x RCA jack		1x 3.5mm jack, 1x Audio L/R (RCA)			1x 3.5mm jack, 1x Audio L/R (RCA)		
	k Audio L/R (RC ernal speaker te		1x RCA jack, 1x external speaker terminal		1x Audio L/R (RCA), 1x external speaker terminal			1x Audio L/R (RCA), 1x external speaker terminal		
	2x 10 W (RMS)	ı	2x 10 W (RMS)		2x 10W (RMS)			2x 10W (RM:		S)
	232 in/out, 1x R. e wire (HDMI), Ir		RS232 in/out, 1x RJ45		RS232 (in/out), 1x RJ45, IR (in/out) RS232 (in/out), 1x RJ45, IR (in/out)		RS232 in/out, 1x RJ45, One wire (HDMI), Ir-out	RS232 in/out, 1x RJ45 1x RJ4 One w		RS232 in/out, 1x RJ45, One wire (HDMI), Ir-out
965.8 x 558.8 x 69 mm	1052.7 x 607.3 x 69 mm	1244.4 x 715.2 x 69 mm	1910.00 x 1102.00 x 77.80 mm	2193.20 x 1248.20 x 88.30 mm	1023.98 x 578.57 x 125.7/108.1 mm	1044.9 x 590.0 x 108.8 mm	1213.4 x 686.9 x 103.35 mm	976.16 x 569.5 x 79.8 mm	1257.3 x 728.1 x 79.0 mm	1488.4 x 863.4 x 78.1 mm
18.3 Kg	22.0 Kg	30.2 Kg	70.0 Kg	91.4 Kg	23.0 Kg	25.5 Kg	29.2 Kg	24.75 Kg	43.0 Kg	54.4 Kg
	15.8 mm		22.6 (R/L), 25.6 (T/B) mm	16.0 mm	5.5 mm A-to-A	4.9 mm A-to-A	3.5 mm A-to-A	19.5 mm	19.5 mm	26.2 mm
400x200, 200x200			600x500	800x500	400×200, 200×200	400x400, 400x200, 200x200	400x400	400 x 200, 200 x 200	400x400, 400x200, 200x200	400 x 400
1	00x100, 100x20	00	100x100, 100x200	100x100, 100x200	No	No	100x100, 200x100	100x100, 200x100 mm	100x100, 200x100	100x100, 200x100
	BM02542				BM05462			BM05462 N/A		
	3 years		2	ears		3 years			3 years	
	50.000 hrs		-	oo hrs		50.000 hrs			50.000 hrs	5
	22.2003		33,00						22.0001111	

