# ALAMEDA COUNTY $\frac{\text { FAIRGROUNDS }}{\text { PLEASANTON }}$ 

October 11, 2011
Honorable Board of Supervisors
County of Alameda
1221 Oak Street, Suite 536
Oakland, CA 94612

## RE: Review and Approval of the Alameda County Agricultural Fair Association's 2012 Annual Budget. (The Fair Association is a Nonprofit Corporation that receives no financial support from the County of Alameda. Required submission to the State of California by November 30, 2011)

Honorable Board of Supervisors:
Although the Fair Association receives no funding support from the County of Alameda, the Fair Association is once again pleased to submit its balanced 2012 Budget to the County for review and approval. The Fair Board formally adopted its 2012 Budget at its October 10, 2011, Board Meeting. Draft copies were distributed to County Staff and the County-Fair Ad Hoc Liaison Committee in October for advanced review and input.

Thank you for your timely consideration, as the Fair Association's 2012 Annual Budget must be received by the State of California by November 30, 2011.

## POSITIVE RECOGNITION FOR THE COUNTY OF ALAMEDA

The Alameda County Fair continues to be ranked as one of the "Top 50 Fairs in America," and garners more industry awards than any other Fair facility. Last year, the Fair Association was notified that it was deemed the "Fastest Growing Fair in America."

The Fair Association is honored to have been recognized with the prestigious Merrill Award this year from the Western Fairs Association. Only one such award is presented in the United States and Canada each year. This is the second time in three years that the Fair Association has received this distinguished industry award.

The Fair Association also received 27 First Place awards this year from the Western Fairs Association (WFA.) WFA has more than 2,000 members in the United States and Canada, including some 157 Fairs. Overall, the Association garnered 47 industry achievement awards from WFA. Additionally, the Fair Association received the highest possible rating available from the California Department of Food and Agriculture, an "A+ Rating" in recognition of quality performance. The Fair Association is once again pleased to obtain ongoing positive recognition for the County of Alameda.

## $100^{\text {th }}$ ANNIVERSARY OF THE FAIRGROUNDS

The first Alameda County Fair, which was held at the Fairgrounds in Pleasanton, took place on October 23-27, 1912. With the $100^{\text {th }}$ Anniversary approaching quickly, the Fair Association is looking to develop events and activities to commemorate and celebrate this significant milestone. From a race track in 1858, to the inaugural Fair in 1912, to one of the most successful Fairgrounds in the Nation 100 years later, the Fair Association is committed to serving the residents of this great region as we build upon our rich history.

## PUBLIC USE OF THE FAIRGROUNDS

More than 452,000 patrons attended the 17 -day 2011 Annual Alameda County Fair, representing an $8 \%$ increase. Increase in this year's attendance was particularly pleasing since the Fair had fewer days of horse racing and the economy continues to struggle. The 2011 Alameda County Fair was the highest attended Annual Fair in recent history.

The Alameda County Fairgrounds has become one of the most active Fairgrounds on the West Coast, with more than 3 million persons participating in events at the Fairgrounds during 2011. The reported annual attendance at Fairgrounds in surrounding Counties include: Contra Costa 316,770; San Joaquin 407,873; San Mateo 1,131,000; Solano 199,317; and Sonoma 1,373,272. [No statistics were reported this year for the Santa Clara County Fairgrounds.] The reported annual attendance at State Fairgrounds includes: California 1,132,651; Arizona 1,309,120; New Mexico 1,311,231; Oregon 548,321; and Washington $1,683,035$.

## BALANCED 2012 BUDGET

The Fair Association's 2012 Annual Budget requires no County funding, while continuing to improve and operate the County's 268 acre Fairgrounds. The Fair Association once again achieved a balanced Annual Budget, in a troubled economy. The Fair Association remains pleased to be able to operate, maintain, and enhance the Alameda County Fairgrounds as a valuable community asset, without the use of County taxes or funds.

## 2012 BUDGET SUMMARY

2012 Beginning Unrestricted Net Resources
Operating Revenues $\$ 19,375,000$
Operating Expenses $\quad 18,975,000$
\$ 2,449,423

Net from Operations
Sub Total
Capital Expenditures
400,000
Reduction in Long Term Debt 161,000
Total Non-Operating Expenditures
400.000
\$ 2,849,423

561,000
2012 Year-end Resources
$\$ 2,288,423$

The Association's 2012 Operating Revenues are conservatively projected at $\$ 19,375,000$. The 2012 Operating Expenditures are targeted at $\$ 18,975,000$ plus another $\$ 400,000$ in Capital improvements. The 2012 Budget projects $\$ 2,288,423$ in Year-end Resources.

In August of 2012 the Fair Association plans to reassess its eight months of fiscal performance. If the rental events early in the year, and the 2012 Annual Fair and Race Meet, are successful the Association hopes to take on additional Capital improvements.

Due to sound fiscal management, the Fair Association has been able to enhance the Fairgrounds facility by more than $\$ 12.8$ million in Capital projects since 2001. For 2011 the Fair Association will be able to invest more than $\$ 475,000$ into Capital improvements.

By maintaining our "A+ Rating" from the State of Califormia, Department of Food and Agriculture, we were successful in obtaining $\$ 272,000$ in competitive grant suppot from Sacramento this year. The Fair Association uses such grant funds for Capital improvements to the Fairgrounds. Having our 2012 Budget approved by the Board of Supervisors and forwarded to Sacramento by November 30, 2011, is a key component in keeping our "A+ Rating" and allowing us to compete for these types of grant funds.

## Finance and Audit Committees

We wish to acknowledge and thank the Fair Board Members that served on the Finance Committee this past year, and for their work in reviewing our 2012 Budget.

Committee Co Chairs: Bill McCammon, Anthony Pegram
Committee Members: Paul Banke, Jim McGrail, Dean Schenone, Harvey Smith and Eric Wente

Compliments are also extended to the Fair Board Members who served on our 2010 Audit Committee.

Committee Chair: Anthony Varni
Committee Members: Paul Banke and Anthony Pegram
The Fair Association is pleased that it remains in full compliance with the Generally Accepted Accounting Principles (GAAP.) Copies of our 2010 Independent Audit are provided to the County each year for review. The independent audit firm of Vaverink, Trine and Day completed our 2010 Audit.

## RECAP OF 2011 PERFORMANCE

Several key milestones occurred in 2011 as the Fair Association continued to be a model operation in the West Coast Fair industry. Specifically, for 2011:

- The Fair Association designed and constructed the "Alameda County Historical Monument" with donations from private parties.
- Produced by Huell Houser, a 30-minute television show promoted the Alameda County Fair on public television around California.
- The 2011 Alameda County Fair became the first Fair in America to be "Trended on Twitter" - this meant that the Fair was a Top 10 Items discussed on Twitter for a given day.
- The Twitter hype came from the Fair creating the "Largest Commercially Available Hamburger in the World" at 770 pounds. Significant free publicity was generated by this event during the 2011 Fair.
- More than $\$ 475,000$ was invested this year in Capital upgrades at the Fairgrounds.
- Obtained some $\$ 272,000$ in competitive funding assistance from Sacramento.
- Year-End Resources for 2011 are projected at $\$ 2,449,423$.
- Completed our third year as the horse racing industry's Primary Auxiliary Training Facility in Northern California.
- For the third year obtained an additional weekend of horse racing in concert with the Annual Fair.
- Expanded our formal Volunteer Program, which generated 7,373 volunteer hours.
- Continued with our "tree reforestation" program across the Fairgrounds.
- Fairs throughout the Western United States continue to seek out policies and best practices of our Fair Association to enhance their operations.


## EXPANDING RELATIONSHIPS

Some 4,228 persons submitted 16,938 Competitive Exhibit Entries (a $5 \%$ increase.) The Fair Association paid $\$ 232,000$ in cash awards to these competitive exhibitors. The Junior Livestock Auction raised more than $\$ 567,231$ for area youth (a $15 \%$ increase.) School children also designed, painted and displayed their projects as part of the Fair's "School Board Art Program."

The 2011 Fair included three weekend festivals, "Fiesta Hispania," "Spice of India," and "Americana Music." Each drew Fair attendees from prominent cultures in the region. The Bay Area Blues Society again coordinated entertainment at the Fair on the Fourth of July.

This was the twelfth year for our "Law Enforcement Fair to Youth" program. This unique program provides every police agency in the County of Alameda with the opportunity to present a number of free Fair admission tickets to youths who are making positive contributions to their respective communities.

The Association's Employment Outreach Program again targeted groups identified by the County's Human Resource Services Department. In addition to Job Fairs and community events, we reached out to all high schools in Alameda County, all Chambers of Commerce (including the ethnic Chambers) and other organizations as identified by the County. We also posted hiring information at the following Websites: E.D.D., CALWORKs, East Bay Works, etc. The Fair Association continues to use its self-produced employee recruitment CD and brochure. This CD and brochure is used at Job Fairs and Schools around the County of Alameda.

This was the ninth year that we operated an employee van shuttle program from the Pleasanton BART Station to the Fairgrounds. The van shuttle program is a vital
component of our summer employment outreach efforts. We appreciate our working relationships with BART, WHEELS and ACE.

The Fair Association continues to use the County's Small Local Emerging Businesses database in soliciting and recruiting vendors. Chambers of Commerce throughout the County, including ethnic Chambers, also received information on competitive bidding opportunities at the Fairgrounds.

This was the third year of our Volunteer Program, which successfully generated 7,373 hours of trained volunteer assistance. Our Fair-time Volunteers came from 27 communities - primarily Alameda and Contra Costa Counties - and represented various community organizations, non-profits, businesses and generous individuals.

## FAIR BOARD OFFICERS

In July of 2011, the Fair Board elected Pat O'Brien for a second term as President and Janet Lockhart for a second term as Vice President. Mr. O'Brien is a CPA and business leader, resides in Pleasanton and was elected to the Fair Board in 2001. Ms. Lockhart is an active community leader, resides in Dublin and was appointed to the Fair Board by Supervisor Miley in 2005. Past President Anthony Pegram continues to Chair the Executive Committee. Mr. Pegram is an Engineer and resides in Oakland. Director Dean Schenone now Chairs the Audit Committee. Mr. Schenone is a private business owner and resides in Pleasanton. As the officers of the Fair Board, Mr. O'Brien, Ms. Lockhart, Mr. Pegram and Mr. Schenone also serve as the Fair Board's designated representatives to the "County/Fair Liaison Ad Hoc Committee."

## FAIR BOARD TRANSITION

The Fair Association remains in full compliance with the County Operating Agreement, which instituted a 12 year term limit for service on the Fair Board. All 26 Fair Board Members have transitioned off of the Fair Board, since 1998. Directors completing 12 years of service this year and retiring from the Board included: Sherman Balch, Patti Ising, Art Scott, and Anthony Varni. The Fair Board is currently following its formal recruiting and nominating process to fill its elected vacancies. The Fair Board has continued to develop new leadership through assigning Co Chairs to lead its various standing Committees.

## CHALLENGES FOR 2012

It is anticipated that the National, State and local economies will continue to present unprecedented challenges for the Fair Association in 2012, and into 2013. The attendance and spending patterns of our patrons may shift if unemployment remains high in the Bay Area and personal finances are further strained.

In early 2011, increment weather took a significant toll on major rental events at the Fairgrounds and caused a significant shorffall in revenues to the Fair Association. Both the March and June Good Guys Car Shows were rained out. The success of the 2011 Annual County Fair, coupled with the Fair Association's ability to book new rentals, will help to normalize revenues by year-end. The Fair Association will continue to seek to keep its operating reserves at a healthy level should inclement weather be a factor in 2012

Wagering on horseracing across the nation is in decline, and California's horse racing industry continues to look for methods to bolster its racing programs. We were active in gaining approval for SB-1072, which went into effect this summer and generated new "purse monies" for horsemen during our 2011 Race Meet. The Fair Association remains diligent in monitoring changes in horse racing.

While the Fair Association's 2012 Budget is conservative, the Association will continue to closely monitor month-to-month revenues and expenditures and make prudent adjustments as warranted.

## IN CLOSING

As suggested by the County, the Fair Association has embarked on a "visioning process" whereby the Fair Board is working with a third party facilitator to evaluate current and potential uses of the Fairgrounds. As this visioning process continues, input from the County of Alameda will be very important.

On behalf of the Association's Board of Directors and Staff, I wish to thank the Board of Supervisors and County Staff for their continued support and encouragement. We appreciate your review and approval of the Fair Association's 2012 Budget. Once approved by the County, the Association will officially forward it to the California Department of Food and Agriculture in Sacramento in compliance with the State's November 30, 2011 deadline.

The Fair Association continues to appreciate the ongoing support and leadership of the County of Alameda. Please do not hesitate to contact us with any questions that you might have on our 2012 Annual Budget.

cc: Fair Board
Susan Muranishi
Crystal Hishida Graff

## OPERATING BUDGET

$\qquad$ DISTRICT AGRICULTURAL ASSOCIATION

Alameda
cOUNTY
Conducling The Alameda County Agricultural Association
al Pleasanion
For the period of January 1, 2012 to December 31, 2012

|  | Accl <br> No. | Aclual <br> 2010 | Budgeted $2011$ | Estimated $2011$ | $\begin{gathered} \text { Proposed } \\ 2012 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL NET RESOURCES, JANUARY 1: |  |  |  | $\$ 2,366,569$ | $\$ 2,449,423$ |
| Unrestricied net resources |  | \$2,156,079 | \$2,200,968 |  |  |
| Restricted resources |  | 152 | 20,000 | 7,578 | 20,000 |
| Investment in Capilal Assets, Net of Related Debt |  | 7,942,058 | 7,481,194 | 7.829.942 | 7.459.654 |
| Subital (Total Net Resources) |  | 10,098,289 | 9.702,482 | 10,204,077 | 9,929,077 |
| RESOURCES ACOUIRED: |  | $19.946,505$ | $19.485,000$ | 19,525,000 | 19,375,000 |
| Operating Revenues (From Fage 2) |  |  |  |  |  |
| Stale (Local/Base) Allocations (lo Page 2): | 31200 |  |  |  |  |
| Fiscal \& Administrative Assislance (F\&E) (10 Page 2): | 31300 |  |  |  |  |
| Capital Project Reimbursement Funds (from Sched 8A) | 31900 | 49,000 |  | 0 | 0 |
| One-time Revenue Sources (fite camp. sale of property, capital prolecl aud | 32500 |  |  |  |  |
| Conlitulions from Other Govil (non-FsE) Sources (10 Page 2) | 33000 |  |  |  |  |
| Other (e.g., Peri Rating used for oper.) (to Page 2) | 34000 | 30,093,794 | 29,187,762 | 29,729.077 | $29,304,077$ |
| - TOTAL RESOURCES AVAILABLE |  |  |  |  |  |
| RESOURCES APPLIED: |  | 18,934,128 | $19,085.000$ | $18,800,000$ | $18.975,000$ |
| Operaling Expendilures (From Page 2) |  |  |  |  |  |
| Other Operating Expendilures (e.g. Audit Adjustments) |  | 148 |  |  |  |
| Subtotal - Operating Expenditures (Excluding Depreciation) |  | 18,934,276 | 19,085,000 | 18,800,000 | 18,975,000 |
| Depreciation Expense (From Page 10) | 90000 | 955,441 | 1,000,000 | 1,000,000 | 950,000 |
| TOTAL RESOURCES APPLIED |  | .19,889,717 | 20,085,000 | 19,800.000 | 19,925,000 |
| TOTAL NET RESOURCES. DECEMBER 31: | 29100 | \$10,204,077 | \$9,102,162 | \$9,929,077 | \$9,379,077 |
| Unrestricled Nel Resources Available for Operations |  | 2,366,659 | 2,160,968 | 2,449,423 | 2,288,423 |
| Restricted Nel Resources |  | 7,576 | 20,000 | 20,000 | 20,000 |
| Investmen! in Capital Assels (From Schedule 7) |  | $7.829,942$ | 6,931,194 | 7,459,654 | 7.070,654 |
| Sublotal (Tolal Net Res Check Figure - should equal $\mathbf{\$ 2 9 1 0 0 )}$ |  | \$10.204,077 | \$9,402,132 | \$9.929.077 | \$9,379.077 |
| Reserve Percentage |  | 12.5\% | 11.3\% | 13.0\% | 12.1\% |

COUNTY APPROVALS (County Fairs Only):

Page 2


OPERATING FEVENUES:

| Admissions to Grounds | 41000 | \$1,674,452 | \$1,670,000 | \$1,727.000 | \$1,725,090 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Commercral Space | 41500 | B52,825 | 553,000 | 586,500 | 585,000 |
| Concessions | 42000 | 1,863,043 | 1,872,000 | 2,071,000 | 2,015,000 |
| Exhbits | 43000 | 60,132 | 62,000 | 53,000 | 55,000 |
| Horse Show | 44000 | 2,364,547 | 2,310,000 | 2,185,000 | 1,860,000 |
| Horse Racing (Live) | 45000 | 3,642,322 | 3,545,000 | 3,426,000 | 3,375,000 |
| Satellite Wagering | 45005 | 2,104,370 | 1,925,000 | 1,844,000 | 1,665,000 |
| Falr Anctactions | 46000 |  |  |  |  |
| Molonzed Racing | 46109 |  |  |  |  |
| Interim Atractions | 46009 |  |  |  |  |
| Mscellenteous Falr | 47000 | 2,428,893 | 2,448,000 | 2,557,500 | 2,710,000 |
| Miscellaneous Non-Fair Programs | 47005 | 13,143 | 20,000 | 20,000 | 25,000 |
| Internm Revenue | 48000 | 5,070,614 | 4,805,000 | 4,555,000 | 4,970,000 |
| Prior Year Revenue Adjustments | 49000 |  |  |  |  |
| Other Operating Revenue | 49500 | 172,184 | 275,000 | 500,000 | 400,000 |
| TOTAL OPERATING REVENUES (to Page 1) |  | 19,946,505. | 19,485,000 | 19.525,000 | 18,375,000 |

OPERATING EXPENOTTURES:

| Administration | 50000 | 1,518,458 | 1,540,000 | 1,575,000 | 1,615,000 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Mathtenance \& General Operatons | 52000 | 2,382,743 | 2,285,000 | 2,425,000 | 2,645,000 |
| Publicity | 54000 | 2,117,194 | 2,168,000 | 2,206,000 | 2,220,000 |
| Attendance Operations | 56000 | 1,748,482 | 1,750,000 | 1,750,000 | 1,860,000 |
| Miscellaneous Fair | 57000 |  |  |  |  |
| Misceltaneous Non-Falr Programs | 57005 | 15,956 | 20,000 | 20,000 | 25,000 |
| Premiums | 59000 | 240,299 | 245,000 | 256,000 | 250,000 |
| Exhibits | 63000 | 637,390 | 725,000 | 725,000 | 750,000 |
| Horse Show | 64000 | 2,453,641 | 2,560,000 | 2,260,000 | 2,050,000 |
| Horse Racing (Live) | 65000 | 2,955,276 | 2,860,000 | 2,840,000 | 2,835,000 |
| Satellite wagering | 65005 | 3,373,731 | 1,410,000 | 1,380,000 | 1,250,000 |
| Fair Enterainment | 66000 | 1,085,905 | 1,142,000 | 1,113,000 | 1,160,000 |
| Molorized Racing | 66109 |  |  |  |  |
| Interim Entertainment | 66009 | 2,405,65\% | 2,380,000 | 2,250,000 | 2,415,000 |
| Equipment (Funded by Fair) | 72300 |  |  |  |  |
| Prior Year Expense Adjustments | 80000 |  |  |  |  |
| Cash (overfuncer) | 85000 |  |  |  |  |
| Other Operaung Expense | 94000 |  |  |  |  |
| TOTAL OPERATING EXPENDITURES (to Page 1) |  | 18,934.129 | 19,085,000 | 18,800,000 | 18,975,000 |
|  |  |  |  |  |  |
| NET OPERATING PROFITILLOSS) BEFORE DEPRECLATION |  | 1,012,377 | 400,000 | 725,000 | 400,000 |
| Deprecration Expense | 90000 | 955,441 | 1,000,000 | 1.000,000 | 950,000 |
| NET OPERATING PROFITM(LOSS) AFTER DEPRECLATION |  | 56, 936 | (600,000) | $(275,000)$ | $(550,000)$ |
| LOGAL (BASE) ALLOCATION - (From Page i) | 31200 |  |  |  |  |
| OTHER FUNDS - ACCT, \#313, \#325, \#330, \#340 (From Page 1) |  |  |  |  |  |
| NET PROFIT/(LOSS) BEFORE DEPRECLATION, CURRENT YEAR |  | \$1,012,377 | \$400,000 | \$725,000 | \$400,000 |
| NET PROFTT/(LOSS) AFTER DEPRECIATION, CURRENT YEAR |  | \$56.936 | ( $\$ 6000,000)$ | (\$275,000) | (\$550,000) |

Page 3
Detail of Revenues

|  | Acct. | Actual | Budgeted | Estimated | Proposed |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | 2010 | 2011 | 2011 | 2012 |

ADMISSIONS REVENUE:

| Regular Fair Admissions | 41010 | $1,674,452$ | $1,670,000$ | $1,727,000$ | $1,725,000$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Discounted Fair Admissions | 41020 |  |  |  |  |
| TOTAL ADMISSIONS REVENUE | 41000 | $1,674,452$ | $1,670,000$ | $1,727,000$ | $1,725,000$ |

COMMERCIAL SPACE REVENUE:

| Outside Commercial Space | 41510 | 552,825 | 553.000 | 586,500 | 585,000 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Inside Commercial Space | 41520 |  |  |  |  |
| TOTAL COMMERCIAL SPACE REVENUE | 41500 | 552.825 | 553,000 | 586,500 | 585,000 |

CONCESSIONS REVENUE:

| Carnival | 42100 | 851,607 | 860,000 | 982,000 | 945,000 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Carnival: Pre-Sale | 42110 | 114,985 | 115,000 | 94,000 | 95,000 |
| Food Concessions | 42200 | 896,451 | 897,000 | 995,000 | 975,000 |
| Non-Food Concessions | 42300 |  |  |  |  |
| TOTAL CONCESSIONS REVENUE | 42000 | $1,863,043$ | $1,872,000$ | $2,071,000$ | $2,045,000$ |

EXHIBITS REVENUE:

| Enlry Fees | 43100 | 60,432 | 6,000 | 53.000 | 55,000 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Donated \& Sponsored Awards | 43200 |  |  |  |  |
| Adverising in Premium Book | 43300 |  |  |  |  |
| Other (Explain) | 43400 |  |  |  |  |
| TOTAL EXHIBITS REVENUE | 43000 | 60,132 | 62,000 | 53,000 | 55,000 |

STABLING REVENUE:

| Rental Barns | 44100 |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Vanning and Stabling | 44200 | $2,339,910$ | $2,285,000$ | $2,162,000$ | $1,825,000$ |
| Rv Camping | 44300 | 13,800 | 14,000 | 13,500 | 14,000 |
| Ulilities | 44400 | 0 | 5,000 | 4,000 | 5,000 |
| Program Sales | 44500 |  |  |  |  |
| Other (Explain) | 44600 | 10,837 |  | 6,000 | 5,500 |
| TOTAL HORSE SHOW REVENUE | 44000 | $2,364,547$ | $2,310,000$ | $2,185,000$ | $1,850,000$ |

## LIVE HORSE RACING REVENUE:

| Admissions | 45100 | 73,497 | 75,000 | 76,000 | 85,000 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Track Commissions \& Breakage | 45200 | $1.709,392$ | $1,598,500$ | $1,493,500$ | $1,428,500$ |
| Program Sales | 45300 | 104,808 | 105,000 | 102,000 | 105,000 |
| Purse Money paid | 45400 | $1,625,000$ | $1,631,500$ | $1,631,500$ | $1,631,500$ |
| GS Food and Beverage |  | 114,483 | 127,500 | 113,000 | 115,000 |
| Oher (Explain) atm/racling merchandise | 45500 | 15,142 | 7,500 | 10,000 | 10,000 |
| TOTAL LNE HORSE RACING REVENUE | 45000 | $3,642,322$ | $3,545,000$ | $3,426,000$ | $3,375,000$ |

Page 4

## Detail of Reverues

|  | Acct. | Aclual | Eudgeted | Estimated | Proposed |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | 2010 | 2011 | 2011 | 2012 |

SATELLITE WAGERING REVENUE:

| TOTAL SATELLITE WAGERING REVENUE | 45005 | $2,104,370$ | $1,925,000$ | $1,844,000$ | $1,665,000$ |
| ---: | ---: | ---: | ---: | ---: | ---: |

FAIR ATTRACTIONS REVENUE:

| Rodeo Admissions | 46100 |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Queen Pageent Admissions | 46200 |  |  |  |  |
| 4 Wheel-Drive Pull Admissions | 46300 |  |  |  |  |
| Destruction Derby Admissions | 46400 |  |  |  |  |
| Performances Admissions | 46500 |  |  |  |  |
| Other Admissions (Explain) | 46600 |  |  |  |  |
| TOTAL FAIR ATTRACTIONS REVENUE | 46000 |  |  |  |  |

MOTORIZED RACING REVENUE:

| TOTAL MOTORIZED RACING REVENUE | 46109 | 0 | 0 | 0 | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- |

INTERIM ATTRACTIONS REVENUE:

| Performance Admissions | 46209 |  |  |  |  |
| :--- | ---: | :--- | :--- | :--- | :--- |
| Other Admissions (List) | 46309 |  |  |  |  |
| TOTAL INTERIM ATTRACTIONS REVENUE | 46009 |  |  |  |  |

## MISCELLANEOUS FAIR REVENUE:

| Parking | 47100 | 657,100 | 645,000 | 691.000 | 800,000 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Shows, Rides, Noveitles, Ant Sales | 47200 | 63.873 | 63,000 | 66,500 | 61,000 |
| Utility Fee Reimbursement | 47300 | 8,000 | 14,000 | 8.000 | 10,000 |
| In Kind Sponsorship | 47400 | 1,182,229 | 1,200,000 | 1,200,000 | 1,200,000 |
| ATM Revenue | 47500 | 22.667 | 22,000 | 20,000 | 20.000 |
| Camping Fees (Faintime) | 47700 | 90,790 | 90,000 | 84,000 | 85,000 |
| Other (Explain) | 47800 | 11,135 | 12.000 | 15,000 | 18,000 |
| Sponsorships | 47900 | 387.099 | 402,000 | 457,000 | 500,000 |
| Cup Sales/entertainers commissions |  |  |  | 16.000 | 16.000 |
| TOTAL MISCELLANEOUS FAIR REVENUE | 47000 | 2,428,893 | 2,448,000 | 2,557,500 | 2,710,000 |
| MISCELLANEOUS NON-FAJR PROGRAMS: Recycle |  |  |  |  |  |
| Admissions | 47105 |  |  |  |  |
| Commercial Exhibits | 47205 |  |  |  |  |
| Concessions | 47305 |  |  |  |  |
| Exhibils | 47405 |  |  |  |  |
| Other (Explain) | 47505 | 13.143 | 20,000 | 20,000 | 25,000 |
| TOTAL MISC. NON-FAIR PROGRAMS | 47005 | 13.143 | 20.000 | 20.000 | 25,000 |

Page 5
Detall of Revenues

|  | Acct. | Aclual | Budgeted | Eslimated | Froposed |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | 2010 | 2011 | 2011 | 2012 |

INTERIM REVENUE:

| Rental of Buildings | 48100 | 1.075.775 | 1,000.000 | 990,000 | 1,025,000 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Grounds Rentals | 48200 | 1,549,901 | 1,500,000 | 1,612,000 | 1,630,000 |
| Equipment Rentals | 48300 | 386,752 | 345,000 | 333.000 | 345.000 |
| Concessions Revenue | 48400 | 452,631 | 433.000 | 310,000 | 431,000 |
| Utility Fee Reimbursement | 48500 | 60,990 | 55,000 | 60.000 | 55,000 |
| Interim Parking Revenue | 48600 | 1.029.400 | 980,000 | 833,000 | 990,000 |
| Other Interim Revenue (List) | 48700 | 23.312 | 20.000 | 8,000 | 22.000 |
| Labor Reimbursemenvevent Service Fee |  | 491,853 | 472,000 | 409,000 | 472,000 |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| TOTAL INTERIM REVENUE | 48000 | 5,070,614 | 4,805,000 | 4,555,000 | 4,970,000 |
|  |  |  |  |  |  |
| TOTAL. PRIOR YEAR REVENUE AD.JUSTMENT: | 49000 |  |  |  |  |

OTHER OPERATING REVENUE:

| Interest Eamings | 49510 | 10,387 | 10,000 | 8,000 | 10,000 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Grants/ Donations/CARF Ncotwinc | 49520 | 25,868 | 225,000 | 447,000 | 350,000 |
| Other/ detter | 49530 | 25,046 | 40,000 | 45,000 | 40,000 |
| Ovations Cap Ex Funding | 49540 | 99,186 |  |  |  |
| Other |  | 11,677 |  |  |  |
| State Appropriations |  |  |  |  |  |
| TOTAL OTHER OPERATING REVENUE | 49500 | 172,764 | 275,000 | 500,000 | 400,000 |

Page 6
Detafl of Expenditures

|  | Acci | Actual | Budgeted | Eslumaled | Proposed |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | 2010 | 2011 | 2011 | 2012 |

## ADMINISTRATION EXPENSE:

| Salaries \& Wages - Permanent | 50100 | 870.964 | 855.000 | 878,000 | 890.000 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Salaries \& Wages - Temporary | 50200 | 4.000 |  | 2,500 |  |
| Payroll Allocalion |  | .3,322 | -10,000 |  |  |
| Compensated Absences Expense | 50300 |  |  |  | 0 |
| Employee Benefits - Employer's Share | 50310 | 108,829 | 107.500 | 110,000 | 126.000 |
| Paytoll Taxes | 50320 | 56,077 | 63.000 | 64,000 | 68,000 |
| U.I Insurance |  | 1,409 | 4,000 | 8,000 | 4,000 |
| Worker's Compensalion Insurance | 50330 | 40,405 | 44,000 | 48,000 | 50,000 |
| Prolessional Services (Contractual) | 50400 | 147.542 | 141.500 | 140,000 | 142,000 |
| Director's Expense | 50500 | 21,159 | 26,000 | 28,000 | 27,000 |
| Traveling/Training Expense - Employees | 50600 | 24,610 | 21,000 | 20,000 | 21,000 |
| Offlee Supplies and Expense | 50700 | 81,964 | 98.500 | 85,000 | 98,000 |
| Utilities | 50800 | 31.847 | 38.500 | 34,500 | 38,500 |
| Telephone and Poslage |  | 28,107 | 26,500 | 34,000 | 29.000 |
| Dues and Subscription |  | 4,678 | 4.500 | 4.000 | 4,500 |
| Equipment Rental | 50900 | 48.420 | 50,000 | 45,000 | 45,000 |
| Insurance (General Liability)auto/Property | 51000 | 32,063 | 30,000 | 35,000 | 33,000 |
| Other (Explain)Low Cost equipment | 51100 | 19,706 | 4,000 | 3,000 | 3.000 |
| Unemployment Insurance (Non-reimbursed) | 51200 |  |  |  |  |
| Audit Expense | 51300 |  | 36,000 | 36,000 | 36.000 |
| Current Year Bad Debl Expense | 51400 |  |  |  |  |
| TOTAL ADMINISTRATION EXPENSE | 50000 | 1,518.458 | 1,540,000 | 1,575,000 | 1,615,000 |

MAINTENANCE \& GENERAL OPERATIONS:

| Salares \& Wages - Permanent | 52100 | 1,365,887 | 1.349,000 | 1,365,000 | 1,402,000 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Salanes \& Wages - Temporary | 52200 | 91,852 | 51.000 | 51,000 | 53.000 |
| Payroll Allocation |  | -100.936 | -170,000 | .75,000 | .70,000 |
| Employee Benefits | 52210 | 400,427 | 384,000 | 400,000 | 424,500 |
| U. I Insurance |  | 3,409 | 8,000 | 9,000 | 8.000 |
| Payroll Taxes | 52220 | 113,007 | 108,000 | 108,000 | 111,000 |
| Worker's Compensalion Insurance | 52230 | 65.566 | 78,000 | 78,000 | 80,000 |
| Protessional Services (Contractual) | 52300 | 22.471 | 35,000 | 20,500 | 31,250 |
| Supples and Expense | 52400 | 18,400 | 39,500 | 34,500 | 42,000 |
| Rental - Maintenance Equipment | \$2500 | 6.518 | 1.000 | 2,000 | 2,500 |
| Property and Auto Insurance | 52600 | 4,261 | 5,000 | 6.000 | 7.000 |
| Temporary Electrical Whork (Contractual) | 52700 |  |  |  |  |
| Light. Heat, Waler and Power | 52800 | 127,470 | 119,500 | 125.000 | 138,300 |
| Maintenance of Equipment - Supples 8 Expens | 52900 | 147.918 | 170,000 | 164,000 | 175,000 |
| Maint. of Blogs. \& Grounds- Supplies \& Expense | 53000 | 104,339 | 95,000 | 125,000 | 128.450 |
| Trash Removal. Clean up (Coniractual) | 53100 | 12,154 | 12,000 | 12,000 | 12,000 |
| Other (Explan) | 53200 |  |  |  |  |
| Special Repairs \& Maintenance (L)sl) | 53300 |  |  |  |  |
| TOTAL MAINTENANCE EXPENSE | 52001 | 2,382,743 | 2,285,000 | 2,425,000 | 2,545,000 |

Page 7

|  | Acel <br> No | Actuat <br> 2010 | Buçeted $20: 1$ | Estimaled 2011 | Proposed 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| PUBLICITY EXPENSE: |  |  |  |  |  |
| Salaries 8 Wages - Permanent | 54100 | 280.693 | 279.000 | 283.000 | 290,000 |
| Salaries 8 Wages - Temporary | 54101 | 7.276 | 14,000 | 13,000 | 14.000 |
| Payroll Allocation |  | (198,000) | (54,000) | (48,000) | (54,000) |
| Employee Benefils | 54110 | 35.909 | 38,000 | 38.000 | 42.300 |
| Fayroll Taxes | 54120 | 19,52d | 21,500 | 23.000 | 24,000 |
| Worker's Compensalion insurance | 54130 | 11.466 | 15,500 | 16.500 | 16.500 |
| Pretessional Services (Contractual) | 54200 | 51,016 | 67.000 | 83.500 | 67.400 |
| Supples and Expense | 54300 | 27,043 | 43,500 | 47,000 | 43,600 |
| Advertislng | 54400 | 362.813 | 360,000 | 365,000 | 360,000 |
| Sponsorshups |  | 119,982 | 110.000 | 130,000 | 130,000 |
| Promotional Expense | 54500 | 43.916 | 45,000 | 50,000 | 60,000 |
| InKind Serwice | 54600 | 1,162.229 | 1,200,000 | 1,200,000 | 1,200,000 |
| Pre-Far Events | 54700 | 23,327 | 27,000 | 25,000 | 26,000 |
| Oiner (Explain) | 54800 |  | 1.500 |  |  |
| TOTAL PUBLICTY EXPENSE | 54000 | 2,117,194 | 2168,000 | 2,206,000 | 2,720,000 |
| ATTENDANCE OPERATIONS: |  |  |  |  |  |
| Solaries \& Wages - Permanent | 56.100 | 8,750 | 11,000 | 15.500 | 13,000 |
| Salanes 8 Wages - Temporary | 56101 | 378.454 | 349,000 | 363,000 | 360,000 |
| Payroll Allocation |  | 90.019 | 84,000 | 81,000 | 82,000 |
| Employee Benerils | 56710 | 30.400 | 39.500 | 43,500 | 39.500 |
| Payro\|| Texes | 56120 | 29.676 | 28,000 | 28,000 | 29.000 |
| Worker's Compensation insurance | 56130 | 22.994 | 16.500 | 22.000 | 21,000 |
| Protessional Sorvices (Comiratual) | 56200 | 671.403 | 678,000 | 701,000 | 701.000 |
| General Llablily |  | 103.806 | 107,000 | 103.900 | 104,000 |
| Supplies and Expense | 56300 | 199,723 | 233,500 | 215,000 | 222.000 |
| Utidilies |  | 69.792 | 69,090 | 68,500 | 70.500 |
| Rental Equipment |  | 65,580 | 66,000 | 68,000 | 86.900 |
| Other (Explain)Pad Deblerank Fee | 56400 | 69,885 | 65.500 | 41,000 | 152,000 |
| TOTAL ATTENDANCE OPERATIONS | 56000 | 1,748,482 | 1,750,000 | 1,759,000 | 1.860,000 |
| MISCELLANEOUS FAIR EXPENSE: |  |  |  |  |  |
| Parking Lot - \% paid 10 contractor | 57100 |  |  |  |  |
| Parking Lot-Salaries at wages - Permeneni | 57101 |  |  |  |  |
| Parking Lot - Salaries \& Wages - Temporary | 57102 |  |  |  |  |
| Program Expense | 57200 |  |  |  |  |
| Ulility Feess | 57300 |  |  |  |  |
| Exalbil Gunde | 57400 |  |  |  |  |
| Stall Expentse | 57500 |  |  |  |  |
| Sponsorshlps | 57700 |  |  |  |  |
| Oher (Explain) | 57800 |  |  |  |  |
| Commerclal Exhibits 8 Concessions | 57900 |  |  |  |  |
| TOTAL MISCELLANEOUS FAIR | 57000 | 0 | 0 | 0 | 0 |
| MISCELLANEOUS NON-FAIR PROGRAMS: Recycle |  |  |  |  |  |
| Salaries \& Wages - Permanent | 57105 |  |  |  |  |
| Salarigs \& Wages - Temporary | 57106 | 1.903 |  |  |  |
| Paycoll allocations |  | 5.000 | 10.000 | 10,000 | 12,000 |
| Employee Benefits | 57115 |  | 3,500 | 3.500 | 4,200 |
| Paytoll Taxes | 57125 | 1.790 | 0 | 0 |  |
| Werkers Compensation Insurance | 57135 | 333 | 0 | 0 |  |
| Supples 8 Expense | 57205 | 0.930 | 6,500 | 0,500 | 8,800 |
| Pubicity | 57305 |  |  |  |  |
| Allendance | 57405. |  |  |  |  |
| Exhibus | 57505 |  |  |  |  |
| Ofler (Explain) | 57605 |  |  |  |  |
| TOTAL MISC. NON-FAIR PROGRAMS | 57005 | 15,956 | 20,000 | 20,000 | 25.000 |

Page 8
Detalls of Expenditures

|  | Accl. <br> No. | Actual $2010$ | Budgeted $2011$ | Eslumated $2011$ | Proposed $2012$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| PREMIUMS EXPENSE (Excluding Horse Show): |  |  |  |  |  |
| Cash Awaros | 58100 | 221,610 | 226,000 | 232,000 | 228,000 |
| Trophies, Medals, Ribpons | 58200 | 18,407 | 7,000 | 12,000 | 10,000 |
| Sponsored Cash Awards | \$8300 |  | 11,000 | 10.000 | 11,000 |
| Sponsored Trophies, Medals, Ribbons | 58400 |  |  |  |  |
| Other Averds (Explain) | 58500 | 282 | 1.000 | 2,000 | 1,000 |
| TOTAL PREMIUM EXPENSE | 58000 | 240,299 | 245,000 | 256,000 | 250,000 |
| EXHIBITS EXPENSE: |  |  |  |  |  |
| Salanes 蚛 Wages - Permanent | 63100 | 222,433 | 210.500 | 204.500 | 232,000 |
| Salaries \& Wages - Temporary | 63101 | 186,001 | 199.500 | 210.500 | 218,000 |
| Payroll Allocations |  | -2.187 | 0 | 0 |  |
| Employee Benefils | 63110 | 22,071 | 32,500 | 37,500 | 33,000 |
| Payroll Taxes | 63120 | 35,480 | 31,500 | 36,000 | 35,000 |
| Worker's Compensation Insurance | 63130 | 19.535 | 22,000 | 25,000 | 24,000 |
| Judges (Contraclual) | 63200 | 21,475 | 25,000 | 27,500 | 28,000 |
| Professional Services - Onher (Coniractuarl) | 63300 | 38,728 | 67,000 | 67,000 | 49,000 |
| Supplies and Expense | 63400 | 73,968 | 101,000 | 80,000 | 99,500 |
| Tent \& Booth Renlai | 63500 | 13,597 | 13,000 | 13,000 | 12.000 |
| Decorations | 63600 |  | 10,000 | 12,000 | 10,000 |
| Other (Explain) | 63700 | 6,289 | 13,000 | 12,000 | 9,500 |
| TOTAL EXHIBITS EXPENSE | 63000 | 637.390 | 725,000 | 725,000 | 750,000 |
| STABLING EXPENSE: |  |  |  |  |  |
| Salarles \& Wages - Permanent | 64100 | 704,295 | 744,000 | 682,000 | 595,000 |
| Salanies \& Wages - Temporary | 64101 | 65.721 | 36,000 | 3,000 | 5.000 |
| Paytoll Allocations |  | 84,261 | 160,000 | 65,000 | 50,000 |
| Employee Benefils | 64110 | 224,743 | 272,000 | 241,500 | 208,000 |
| Payroll Taxes | 64120 | 60,191 | 60,000 | 62,000 | 48,000 |
| Worker's Compensation Insurance | 64130 | 41.716 | 44,000 | 43,000 | 32,000 |
| General LiabilliylPropertydAuto | 64200 | 29,510 | 31,500 | 30,000 | 30,000 |
| Professional Services - Ohher (Contractual) | 64300 | 628.915 | 605.500 | 552,000 | 484,000 |
| Supplies ano Expense | 64400 | 31,171 | 30.500 | 30,000 | 31,000 |
| Ulitilies | 64500 | 219,745 | 247,000 | 211.500 | 228,000 |
| Rental Equipment |  | 122.213 | 114,000 | 120,000 | 100.000 |
| Maintenance of Track and Equipment |  | 240,116 | 215,500 | 220,000 | 238,000 |
| Other (Explain) | 64600 | 1,044 | 0 |  |  |
| Tent \& Booth Rental | 64610 |  |  |  |  |
| Decorations | 64620 |  |  |  |  |
| Cash Awards | 64710 |  |  |  |  |
| Trophies, Medals, Ribbons | 64720 |  |  |  |  |
| Sponsored Cash Awards | 64730 |  |  |  |  |
| Sponsored Trophies, Medals, Ribbons | 64740 |  |  |  |  |
| TOTAL HORSE SHOW EXPENSE | 64000 | 2.453.641 | 2,560,000 | 2,260.000 | 2,050,000 |

Page 9
Detall of Expenditures

|  | Acct <br> No | Actual $2010$ | Budgeted 2011 | Estimateó 2011 | Proposeg $2012$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| HORSE RACING EXPERSE (LIVE): |  |  |  |  |  |
| Salaries 8 Wages (Non Pari-Muluel) | 65100 | 250,116 | 238.000 | 211,000 | 208,000 |
| Salarles \& wages (Pari-Muturi) | 65200 |  |  |  |  |
| Payoll Allocation |  | 44,24.5 | 32.000 | 29.000 | 34,000 |
| Employeo Benefits | 65210 | 83,811 | 64,000 | 73.000 | 81,500 |
| Payroli Taxes | 65220 | 22,917 | 28.000 | 22.000 | 27,000 |
| Worker's Compensation lnsurance | 65230 | 13.522 | 13.000 | 10.500 | 11,500 |
| Generai Labtily yProperlyrRace meel |  | 19,250 | 20.000 | 21,500 | 20,500 |
| Proless/onal Sermess (Contraclual) | 65300 | 579.5311 | 572.000 | 581,000 | 577.000 |
| Supplies and Expenst | 65400 | 84,017 | 100.500 | 105,000 | 85,500 |
| Utillies |  | 6,278 | 9.500 | 10,000 | 10.000 |
| Frograms/RacingForms'Digesutip Sheels |  | 20.478 | 21,500 | 19,000 | 19,000 |
| Rentar - Equipmeni |  | 38,910 | 18,000 | 21.500 | 19,500 |
| Furse Mmaneyi 33 |  | 1,630,376 | 1,631.500 | 1.631,500 | 1,631,500 |
| Adverusing and Promolion |  | 87,739 | 80.000 | 79,500 | 80,000 |
| Oiner/Solano Expense |  | 48.594 | 0 |  |  |
| Other (Explain) Trackside Terrace | 65800 | 23.486 | 24,000 | 25.500 | 30,000 |
| TOTAL PACING EXPENSE [LIVE] | 65000 | 2,985,276 | 2,860,000 | 2840,000 | 2,835,000 |
| SATELLITE WAGERING EXPENSE: |  |  |  |  |  |
| TOTAL SATELLITE WAGERING | 65005 | 1,373.13.1 | 1.470.000 | 1,380,000 | 1.250,000 |
| FAIR ENTERTAINMENT EXPENSE: |  |  |  |  |  |
| Salaries s Waget . Ptrmanem | 66100 |  |  |  |  |
| Solanes \& Wages - Temporary | 66101 | 81.719 | 75,000 | 72,500 | 76.000 |
| Payrol\| Aliccailon |  | 2.080 | 5,000 | 0 | 6.000 |
| Benefir Allocallon | 86110 |  | 4.000 | 4,000 | 8.000 |
| Paytoll Taxes | 66120 | 7,302 | 5,000 | 5.500 | 6,000 |
| Worker's Compensation insur ance | 66130 | 4.026 | 4,000 | 4,500 | 5.000 |
| Frotessional Services (Contractual) | 66200 | 155,705 | 182.000 | 188,500 | 189,000 |
| Supplies and Expense | 66300 | 32,216 | 41,000 | 40,500 | 4, 3,000 |
| Rodeo | 66400 |  |  |  |  |
| Grounds Enlertàhrinem | \$5500 | 358.286 | 300.000 | 360,500 | 300,000 |
| Grandsland Ententinmeni | 66600 | 418.550 | 440.000 | 410,600 | 440.000 |
| Other (Explain) Rental | 66700 | 24.701 | 25,000 | 27,000 | 27,000 |
| TOTAL FAIR ENTERTANMMENT | 66000 | 1,085,905 | 1,442,000 | 1,113,000 | 1,160,000 |
| MOTORIZED RACING EXPENSE: |  |  |  |  |  |
| TOTAL MOTORIZED FACING EXPENSE | 66109 | 0 | 0 | 0 | 0 |
| INTERIM ENTERTAIWMENT EXPENSE: |  |  |  |  |  |
| Salaries \& Wages - Permanent | 66206 | 954.681 | 953,000 | 942,000 | 970.000 |
| Salaries \& Wages - Tamporary | 66209 | 228.785 | 235,000 | 203.000 | 238.000 |
| Paymoll Aliocation |  | -77,080 | -63,000 | -60.000 | -84.000 |
| Employer Eensfits | 66299 | 169,776 | 1.86 .000 | 190,500 | 205.200 |
| Payroll Taxes | 66229 | 95.919 | 90,000 | 87.000 | 93,000 |
| Worker's Compensation msurnace | 66239 | 53.068 | 55,000 | 57.000 | 66,000 |
| General LiabillytPropertyRace meet |  | 68.708 | 65.000 | 59.000 | 65,500 |
| Uulities |  | 290,643 | 286,000 | 265,000 | 276,000 |
| Supplies 8 Expense | 66309 | 110.715 | 108,000 | 126,500 | 105,200 |
| Prometional Expense |  | 13,448 | 18,000 | 16,500 | 15,600 |
| Interesi Expense |  | 33.439 | 33,500 | 30,000 | 30,500 |
| Eveni Seruces |  | 234,901 | 242,500 | 142,000 | 232.000 |
| Protessional Services |  | 151.224 | 144,000 | 140.000 | 146.000 |
| Other (Explainjead Dedubenk fee | 66809 | 95,434 | 47,000 | 51.500 | 36.000 |
| TOTAL INTERIM ENTERTAINMENT | 66009 | 2,405,653 | 2380,000 | 2,250,000 | 2,415,000 |

## Detall of Expenditures

|  | Acct. | Aclual | Budgeted | Estimaled | Proposed |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | 2010 | 2011 | 2011 | 2012 |

NON-CAPITALIZED EQUIPMENT EXPENSE (LIST) (COSI less than $\$ 5,000$ and lio toss than one year):


PRIOR YEAR OPERATING EXPENSE ADJUSTMENT:

| General Expense Adjustments | 80010 |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Bad Debt Expense | 80020 |  |  |  |  |
| PRIOR YEAR EXPENOITURE | 80000 | 0 |  | 0 | 0 |

CASH SHORTAGES \& OVERAGES:


## OTHER OPERATING EXPENSE:

| Loss on Sale of Asset | 94010 |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Other Expenses |  |  |  |  |  |
|  |  |  |  |  |  |
| TOTAL OTHER OPERATING EXPENSE | 94000 | 0 |  |  |  |

Variance Report Automatically prepared

|  | Acct. | Budgeted ws. Estimated Fluctuation |  | 2011 | 2011 | 2012 | Estimeted vs. Proposed Fluctuation |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | \$ Change | \% Change | Budgeted | Estimated | Proposed | \$ Change | \% Change |

## OPERATING REVENUES:

| Admissions to Grounds | 41000 | \$57,000 | 3.4\% | \$1.670.000 | \$1,727,000 | \$1,725,000 | (\$2,000) | -0.1\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Commercial Space | 41500 | 33,500 | 6.1\% | 553.000 | 586,500 | 585.000 | $(1,500)$ | -0.3\% |
| Concessions | 42000 | 199,000 | 10.6\% | 1,872,000 | 2,071,000 | 2,015,000 | (66.000) | -2.7\% |
| Exhibits | 43000 | $(9,000)$ | -14.5\% | 62,000 | 53,000 | 55,000 | 2,000 | 3.8\% |
| Stabling | 44000 | $(125,000)$ | -5.4\% | 2,310,000 | 2,185,000 | 1,850,000 | (335,000) | -15.3\% |
| Horse Racing (Live) | 45000 | $(119,000)$ | -3.4\% | 3,546,000 | 3,426,000 | 3,375,000 | (51.000) | -1.5\% |
| Satellite Wagering | 45005 | (81,000) | -4.2\% | 1,925,000 | 1,844,000 | 1,665,000 | (179,000) | -9.7\% |
| Fair Attractions | 46000 |  | \#DIV/O1 |  |  |  |  | \#DIVIO! |
| Motorlzed Racing | 46109 |  | *DIVIO! |  |  |  |  | \#DIvfo! |
| Interim Atrractions | 46009 |  | \#DIVIO! |  |  |  |  | \#DIVIOI |
| Misce:laneous Fair | 47000 | 109,500 | 4.5\% | 2,448,000 | 2,557.500 | 2.710,000 | 152,500 | 6.0\% |
| Misc. Non-Fair Programs | 47005 |  |  | 20,000 | 20,000 | 25,000 | 5,000 | 25.0\% |
| Interim Revenue | 48000 | $(250,000)$ | -5.2\% | 4,805,000 | 4,555,000 | 4,970,000 | 415.000 | 9.1\% |
| Prior Year Revenue Adj | 49000 |  | \#DIVfo! |  |  |  |  | \#DIV/0: |
| Other Operating Revenue | 49500 | 225,000 | 81.8\% | 275,000 | 500,000 | 400,000 | (100,000) | -20.0\% |
| TOTAL OPERATING REVENUES |  | 40,000 | 0.2\% | 19,485,000 | 19,525,000 | 49,376,000 | (150,000) | -0.8\% |

OPERATING EXPENDITURES:

| Administration | 50000 | 35,000 | 2.3\% | 1,540,000 | 1,575,000 | 1,615,000 | 40,000 | 2.5\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Maintenance \& Gen Ops | 52000 | 140,000 | 6.1\% | 2,285,000 | 2,425,000 | 2.545,000 | 120,000 | 4.9\% |
| Publicity | 54000 | 38,000 | 1.8\% | 2,168,000 | 2,206,000 | 2,220,000 | 14,000 | 0.6\% |
| Attendance Operations | 56000 |  |  | 1.750,000 | 1,750,000 | 1.860,000 | 110,000 | 6.3\% |
| Miscellaneous Fair | 57000 |  | \#DIVIOI |  |  |  |  | \#DIV/0] |
| Misc. Non-Fair Programs | 57005 |  |  | 20,000 | 20,000 | 25,000 | 5,000 | 25.0\% |
| Premiums | 58000 | 11,000 | 4.5\% | 245,000 | 256,000 | 250,000 | $(6,000)$ | -2.3\% |
| Exhibits | 63000 |  |  | 725,000 | 725.000 | 750,000 | 25,000 | 3.4\% |
| Stabling | 64000 | $(300,000)$ | -11.7\% | 2,560,000 | 2,260,000 | 2.050,000 | (210,000) | -9.3\% |
| Horse Racing (Live) | 65000 | (20,000) | -0.7\% | 2,860,000 | 2,840,000 | 2,835,000 | $(5,000)$ | -0.2\% |
| Satellite Wagering | 65005 | $(30,000)$ | -2.1\% | 1,410,000 | 1.380,000 | 1,250,000 | $(130,000)$ | -9.4\% |
| Fair Entertainmenı Expense | 66000 | $(29.000)$ | -2.5\% | 1,142,000 | 1,113,000 | 1,160,000 | 47,000 | 4.2\% |
| Motorized Racing | 66109 |  | \#Div/el |  |  |  |  | *DIVO: |
| Interim Entertainment Exp | 66009 | $(130,000)$ | -5.5\% | 2,380,000 | 2.250,000 | 2.415,000 | 165,000 | 7.3\% |
| Equipment (Funded by Fair) | 72300 |  | \#DIV/0! |  |  |  |  | \#DIV/0! |
| Prior Year Expense Adi | 80000 |  | \#DIVIOI |  |  |  |  | \#DIV/O! |
| Cash (overtunder) | 85000 |  | \#DIVIOI |  |  |  |  | \#Div/0: |
| Depreciation | 90000 |  |  | 1,000,000 | 1,000,000 | 950.000 | (50,000) | -5.0\% |
| Other Operating Expense | 94000 |  | \#DN/O! |  |  |  |  | \#DIV/01 |
| TOTAL OPERATING EXPENDITURES |  | $(285,000)$ | $-7.4 \%$ | 20,085.000 | 19,800,000 | 19,825,000 | 125,000 | 0.6\% |
| NET EFFECT |  | \$325,000 | -54.2\% | ( 8600,000 ) | (\$275,000) | (\$550.000) | (\$275.000) | 1 |

PROPERTY, PLANT \& EQUIPMENT PROPOSED ACQUISITIONS \& DISPOSITIONS


Proposed 2012 Conlractwal Protessional Serwices

| $\begin{aligned} & \text { ACCT } \\ & \text { NO. } \end{aligned}$ | TYPE OF SERVIGE | No. of <br> Poss- <br> Lions | Est Leniqin of Services (thours, deys, months) |  | Amount buggeled |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Detail | A meown <br> Totals |
|  |  |  | Number | Unia Rate |  |  |
| 50400 <br> sadmin | Legal Semice |  | 12 monilis | 50,00000 |  |  |
|  | Compunter Suppert |  | 12 months | 60,000.00 |  |  |
|  | Janitorial Serviees |  | 12 months | 18.000 .00 |  |  |
|  | Olher |  | 12 months | 14,000.00 |  | 14, 2,000 |
| $63300$ <br> exhlibuls | Compriter Supporn |  | Fardine | 3.000.00 |  |  |
|  | Janicanal Servies |  | Fairime | 6.000 .00 |  |  |
|  | Othes |  | Fairlme | 38.000 .00 |  | 49.000 |
| 66200 <br> Fair | Stage 8 Production Sernces |  | Fainime | 40,000.00 |  |  |
|  | Lightivideo |  | Fabritite | 34.150 .00 |  |  |
|  | sound |  | Falrlitime | 62,000.00 |  |  |
|  | Entertalamert Cocadinawr |  | Faldime | $21,630.00$ |  |  |
|  | Other |  | Fainlme | 31,220,00 |  | 169,000 |
| $58200$ <br> A A endiance | Trash |  | Faldme | 30,000.00 |  |  |
|  | Audit |  | Fartume | 10,000,00 |  |  |
|  | Secmity |  | Faitiame | 506.000 .00 |  |  |
|  | Outide Service |  | Faitime | 155,000.00 |  | 709,000 |
| 54200 <br>  | Compuler |  | 12 mentus | 1,200000 |  |  |
|  | weo-site |  | 12 menths | 6,200.00 |  |  |
|  | Mestia Buyer |  | 12 months | 20.000 .00 |  |  |
|  | Ointr |  | 12 mommms | 40,000,00 |  | 67.400 |
| $64300$ <br> Statyling | Garmane |  | 12 mentus | 69.000 .00 |  |  |
|  | Sacuinty |  | 12 montus | 235.000 .00 |  |  |
|  | Onmer |  | 12 monuse | 160.000.00 |  | 484.600 |
| $6500$ <br> twe racing | CARF Sertest |  | Falryine | 285.00000 |  |  |
|  | Parmuluel Semieas |  | Faltione | 124,000.60 |  |  |
|  | Sesuriy |  | Faldume | 50,000.00 |  |  |
|  | vides Patrey |  | Fairlume | 34.200 .00 |  |  |
|  | Track Bladiry |  | Farlitue | 12.000 .00 |  |  |
|  | Ambulance Serviee |  | Faititiole | 9.000 .00 |  |  |
|  | Oiner |  | Fairilme | 62,800.00 |  | 577,000 |
| 53300 <br>  | Computer Support |  | 12 monts | 1.250 .00 |  |  |
|  | Weeso Abatement |  | 12 menths | 18,000,00 |  |  |
|  | Oine; |  | 12 menths | 12,000,00 |  | 31,250 |
| 65375 <br> Saterlith | Security |  | 12 trenths | 55.000.00 |  |  |
|  | Alamm Montontig |  | 12 months | 6.500 .00 |  |  |
|  | Ouner |  | 12 momilhs | 10.000 .00 |  | 71,560 |
| 66500 <br> Evenis | Secury |  | 52 months | 115.000 .00 |  |  |
|  | Trash |  | 12 month | 14,000.00 |  |  |
|  | Parking |  | 12 months | 12.000 .00 |  |  |
|  | Other |  | 12 morths | 3.000 .00 |  |  |
|  | Other RVComping |  | 12 months | 2.000 .00 |  | 146.000 |


|  | Acel. <br> No. | Aclua 2010 | Buogeted $2011$ | Estimateo $2011$ | Proposed $2012$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SATELLITE WAGERING REVENUE: |  |  |  |  |  |
| Admissions - General and Season | 45115 | \$402,789 | \$390,000 | \$373,500 | \$342,000 |
| - VIP Area | 45125 |  |  |  |  |
| Track Commissions ( $2 \%, .6 \%$, elc.) | 45205 | 1,129,214 | 1,100,000 | 1,055,000 | 945,000 |
| Program Sales | 45305 | 276.749 | 255,000 | 256,000 | 240,000 |
| Concessions | 45405 | 37.682 | 35.000 | 35,000 | 35.000 |
| Lollery | 45505 | 70.924 | 72,000 | 75,000 | 60,000 |
| ATM | 45605 | 46,216 | 42,000 | 44,000 | 40,000 |
| Novelties/Gitl Shop | 45705 | 4.857 | 4.000 | 4,000 | 3.000 |
| Prometional and Adverisling | 45805 | 42,210 | 25,000 |  |  |
| Other - Sponsor revenue | 45915 |  |  |  |  |
| - Impacl Fees | 45925 |  |  |  |  |
| - Miscallaneous (Explain) | 45935 |  | 2.000 | 1,500 |  |
| - Rembursement (Explain) | 45945 |  |  |  |  |
| Prior Year Revenue Adjustment | 49005 |  |  |  |  |
| Magna Settlement |  | 93.729 |  |  |  |
| TOTAL (Fownerd to Page 4) | 45005 | 2,104,370 | 1,925,000 | 1,844,000 | 1,665,000 |
| SATELLITE WAGERING EXPENSE: |  |  |  |  |  |
| Salaries and Wages-Permanenl | 65105 | 429.855 | 457.000 | 452,500 | 436,000 |
| Salaries and Whages-Temporary |  | 36,544 | 32,000 | 40,000 | 40,000 |
| Payroll Allocation |  | 6,000 | 6.000 | 6,000 | 4.000 |
| Employes Benefits | 65115 | 146,522 | 151.500 | 162,500 | 121,000 |
| Payroll Taxes | 65125 | 37.405 | 34,500 | 34,000 | 30,000 |
| Worker's Compensation Insurance | 65135 | 22,641 | 25,500 | 26,000 | 26,000 |
| Travel/Training | 65205 | 5.670 | 6.200 | 6,000 | 6,000 |
| General LiabilityProperty Insurance | 65315 | 14,751 | 18,500 | 17,500 | 17.500 |
| Professional Services \& Contracts | 65325 | 96,063 | 106.400 | 94,500 | 74.500 |
| Equipment Replacement Fund andior Sinking Fund | 65405 | 14.128 | 0 | 0 |  |
| Publicity and Marketing | 65505 | 71,630 | 93.000 | 76,500 | 71,000 |
| Supplies \& Expense - General (office, janitorial \% mann) | 65615 | 41,268 | 42,500 | 35,500 | 37,090 |
| - Programs, Concessions, Parking | 65625 | 235,473 | 219,900 | 224,000 | 194,500 |
| Leases andfor Rentals | 65705 | 3.228 | 3.500 | 3,000 | 3,000 |
| Fuel \& Ulitites | 65805 | 88,254 | 43.500 | 37,000 | 38.500 |
| Lotery Expense |  |  | 64,000 | 60,000 | 50,000 |
| Other (Explain) 33 moneyflottery/bad debt | 65915 | 123.699 | 60,000 | 60,000 | 55,000 |
| Interest Expense |  |  | 46,000 | 43,000 | 43,000 |
| Prior Year Expendilure Adjustment | 80005 |  |  |  |  |
| Cash OverIUnder _- .-. .- 85005 |  |  |  |  |  |
|  |  |  |  |  |  |
| TOTAL (Forward to Page 9) | 65005 | 1,373.131 | 1.410,000 | 1,380,000 | 1.250,000 |
|  |  |  |  |  |  |
| WET EFFECT |  | \$731,239 | \$515,000 | \$464.000 | \$415,000 |

Fair Orpanization: Alameda Counly Agricuttural Falrgrounds


# ALAMEDA COUNTY AGRICULTURAL <br> FAIR ASSOCIATION 

| FINANCIAL STATEMENTS AND |
| :---: |
| SUPPLEMENTARY INFORMATION |
| DECEMBER 31, 2010 AND 2009 |
| WITH |
| INDEPENDENT AUDITORS' REPORT |

# ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION 

## DECEMBER 31, 2010 AND 2009

TABLE OF CONTENTS
Pages
INDEPENDENT AUDITORS" REPORT ..... 1
Statements of Financial Position ..... 2December 31, 2010 and 2009
Statements of Activities and Changes in Net Assets ..... 3
For the Years Ended December 31, 2010 and 2009
Statements of Cash Flous ..... 4
For the Years Ended December 31, 2010 and 2009
Statement of Functional Expenses ..... 5For the Year Ended December 31, 2010
Statement of Funclional Expenses ..... 6For the Year Ended December 31, 2009
Notes to the Financial Statements ..... 7
SUPPLEMENTARY INFORMATION
Schedule of Revenues and Expenses by Program ..... 18
Summary Schedule of Revenues and Expenses for the Past Five Years ..... 20

VAVRINEK, TRINE, DAY
\& COMPANY, LLD
Certified Public Accountants

## INDEPENDENT AUDITORS' REPORT

To the Board of Directors
Alameda County Agricultural Fair Association
We have audited the accompanying statements of financial position of the Alameda County Agricultural Fair Association (a non-profit corporation) as of December 31, 2010 and 2009, and the related statements of activities and changes in net assets, functional expenses, and cash flows for the years then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Alameda County Agricultural Fair Association, as of December 31, 2010 and 2009, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The schedule of revenues and expenses by program on page 18 and the summary schedule of revenues and expenses for the past five years on page 20 is presemed for purposes of additional analysis and is not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.


Pleasanton, California
April 8, 2011

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

STATEMENTS OF FINANCLAL POSITION
DECEMBER 31, 2010 AND 2009
Current Assets
Cash and cash equivalents
Accounts receivable, net of allowance for doubtful accounts
Other assets

Total Current Assets

## Property <br> Capital assets not depreciated <br> Capital assets, net of depreciation <br> Total Land, Property and Equipment <br> Total Assets

## LIABILITIES AND NET ASSETS

## Current Liabilities

Accounts payable
Guarantee deposits
Deferred revenue
Accrued payroll
Accrued compensated absences
Capital lease obligation, current portion
Funds held for others
Total Current Liabilities

## Long Term Liabilities

Capital lease obligation
Total Long Term Liabilities
Total Liabilities

Net Assets
Unrestricted (Net resources operations)
Temporarily restricted
Subtotal
Net resources - capital assets
Total Net Assets
Total Liabilities and Net Assets

| 2010 |  | 2009 |  |
| :---: | :---: | :---: | :---: |
| \$ | 2,166,922 | \$ | 2,215,383 |
|  | 1,163,095 |  | 836,562 |
|  | 70,608 |  | 71,050 |
|  | 3,400,625 |  | 3,122,995 |



| $\$$ | 423,102 | $\$$ | 396,258 |
| ---: | ---: | ---: | ---: |
| 81,656 |  | 107,556 |  |
| 270 |  | 18,259 |  |
| 215,172 |  | 185,072 |  |
| 280,052 |  | 259,619 |  |
| 151,581 |  | 142,521 |  |
| 1,073 |  | - |  |
| $1,152,906$ |  | $1,109,285$ |  |


| $1,403,130$ |  | $1,554,712$ |
| ---: | ---: | ---: |
| $1,403,130$ | $1,554,712$ |  |
| $2,556,036$ |  | $2,663,997$ |


| $2,383,134$ |  |  |  |
| ---: | ---: | ---: | ---: |
|  |  | $2,156,079$ |  |
|  | 16,166 |  | 152 |
|  | $2,399,300$ |  | $2,156,231$ |
| $7,829,942$ |  |  |  |
|  |  |  | $7,942,058$ |
|  | $10,229,242$ |  |  |
|  |  |  | $10,098,289$ |

The accompanying notes are an integral part of these financial statements.

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

## STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

 FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009| OPERATING ACTIVITIES |  |  |  | Temporarily |  | $2010$ |  | 2009 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | Unrestricted |  |  | Resiricted |  | Total |  | Total |  |
| Fairtime | \$ | 6,602,506 | 33.0\% | \$ | - | \$ | 6.602,506 | \$ $6.897,246$ | 34.3\% |
| Live racing |  | 3,619.161 | 18.1\% |  | - |  | 3.619.161 | 3,787,476 | 18.9\% |
| Satellite wagering |  | 2.104 .369 | 10.5\% |  | - |  | 2,104,369 | 2,063.174 | 10.3\% |
| Events |  | 5,083,756 | 25.4\% |  | - |  | 5,083,756 | 4,798,009 | 24,0\% |
| Stablefraining revenue |  | 2,364,547 | 11.8\% |  | - |  | 2.364,547 | 2,239,807 | 11.2\% |
| State grants and allocations |  | 199,102 | 1.0\% |  | - |  | 199,102 | 187.982 | 0.9\% |
| Interest income |  | 10,387 | 0.1\% |  | - |  | 10,387 | 17,086 | 0.1\% |
| Olher income |  | 11,677 | 0.1\% |  | - |  | 11,677 | 31,024 | 0.3\% |
| Conitributions |  | - | 0.0\% |  | 10.000 |  | 10,000 | - | 0.0\% |
| Net assets released from restriction |  | 1,410 | 0.0\% |  | ( 1,410 ) |  | - | - | 0.0\% |
| Total Revenues |  | 19,996,915 | 100.0\% |  | 8,590 |  | 20,005,505 | 20,021,804 | 100.0\% |
| Direct Expenses |  |  |  |  |  |  |  |  |  |
| Fairlime |  | 5,949,328 | 30.0\% |  | - |  | 5.949,328 | 5,851,890 | 33.7\% |
| Live racing |  | 2,966,473 | 14.8\% |  | - |  | 2.966 .473 | 3,067,278 | 15.3\% |
| Satellite wagering |  | 1,567,164 | 7.8\% |  | - |  | 1.567,164 | 1,593.410 | 8.0\% |
| Events |  | 2,773,867 | 13.9\% |  | - |  | 2,773,867 | 2,621,561 | 13.1\% |
| Stable/training |  | 2,537,869 | 12.7\% |  | - |  | 2,537,869 | 2,575,921 | 12.9\% |
| Total Direct Expenses |  | 15.794,701 | 79.2\% |  | - |  | 15,794,701 | 15,710,060 | 83.0\% |
| Indirect Expenses |  |  |  |  |  |  |  |  |  |
| Administration |  | 1,662,305 | 8.3\% |  | - |  | 1.662.305 | 1,669,959 | 8.3\% |
| Maintenance and general operations |  | 2,423,560 | 12.1\% |  | - |  | 2.423,560 | 2,302,770 | 11.5\% |
| Fundraising |  | 1.410 | 0.0\% |  | - |  | 1.410 | - | 0.0\% |
| Total Indirect Expenses |  | 4,087,275 | 20.4\% |  | - |  | 4,087,275 | 3,972,729 | 19.8\% |
| Total cost of day to day operations |  | 19,881,976 | 99.6\% |  | - |  | 19,881,976 | 19,682,789 | 102.8\% |
| Change in net assets from operations |  | 114,939 | 0.5\% |  | 8.590 |  | 123,529 | 339,015 | -3.5\% |
| NON-OPERATING ACTIVITIES |  |  |  |  |  |  |  |  |  |
| Change in junior livestock fund |  | - |  |  | 7,424 |  | 7.424 | (4,831) | 0.0\% |
| Change in net assets |  | 114.939 | 0.5\% |  | 16.014 |  | 130,953 | 334,184 | $\underline{-3.5 \%}$ |
| Net assets, beginning of year |  | 10,098.137 |  |  | 152 |  | 10,098,289 | 9,764,105 |  |
| Net assets, end of year | \$ | 10,213,076 |  | \$ | 16,166 | \$ | 10,229,242 | \$10,098,289 |  |

The accompanying notes are an integral part of these financial statements.

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

STATEMENTS OF CASH FLOWS
FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009

| Cash flows provided by Operating Activities | 2010 |  | 2009 |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| Change in net assets | \$ | 130,953 | \$ | 334,184 |
| Adjustments to reconcile change in net assets from operations to net cash provided by operating activities: |  |  |  |  |
| Depreciation |  | 955.441 |  | 969,855 |
| Provision for bad debls |  | 50,234 |  | 77,070 |
| (Increase) decrease in: |  |  |  |  |
| Accounts receivable |  | $(376,767)$ |  | (22,442) |
| Other assets |  | 442 |  | 9.479 |
| Increase (decrease) in: |  |  |  |  |
| Accounts payable |  | 26,844 |  | 18.572 |
| Guarantee deposits |  | $(25,900)$ |  | 19,370 |
| Deferred revenue |  | $(17,989)$ |  | $(32,523)$ |
| Accrued payroll |  | 30,100 |  | 62,408 |
| Accrued compensated absences |  | 20,433 |  | (96,914) |
| Funds held for others |  | 1,073 |  | - |
| Net cash provided by operating activities |  | 794,864 |  | 1,339,059 |
| Cash flows used in Investing Activities |  |  |  |  |
| Purchase of property and equipment |  | (700,803) |  | (329,085) |
| Cash flows used in Financing Activities |  |  |  |  |
| Payments on loan payable |  | - |  | $(9,410)$ |
| Payments on capital lease obligation |  | (142,522) |  | (133,987) |
| Net cash used in financing activities |  | (142,522) |  | $(143,397)$ |
| Net increase (decrease) in cash and cash equivalents |  | $(48,461)$ |  | 866,577 |
| Cash and cash equivalents, beginning of year |  | 2,215,383 |  | 1,348,806 |
| Cash and cash equivalents, end of year |  | 2,166,922 |  | 2,215,383 |
| Supplemental Disclosure of Cash Flow Information: |  |  |  |  |
| Cash paid for interest | \$ | 83,597 | \$ | 95,391 |
| Supplemental Disclosure of Non-cash Information: |  |  |  |  |
| Contributions in kind |  | 1,182,229 |  | 1,291,034 |

The accompanying notes are an integral part of these financial statements.

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

## STATEMENT OF FUNCTIONAL EXPENSES

## FOR THE YEAR ENDED DECEMBER 31, 2010

|  | INDIRECT EXPENSES |  |  |  |  | DIRECT EXPENSES-PROGRAMS |  |  |  |  |  |  | Total Cosis |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Admunistration |  | Mastenance \& General Opcrations | Fundraising |  | Farrime |  | Live Racing | Salcllite Wagering | Evenls | Slable/ <br> Traınıng |  |  |  |
| Salaries and Benefits |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Salaries and wages | \$ | 871,642 | \$ 1,363,706 | \$ | - | \$ | 1,207,158 | \$ 294,361 | \$ 472,399 | \$1.106.386 | \$ | 854,277 | $\$$ | 6,169.929 |
| Payroll taxes |  | 56.077 | 112.998 |  | - |  | 98,359 | 22.917 | 37.405 | 90.346 |  | 60,192 |  | 478.294 |
| Discretonary benefits |  | 57.361 | 267,512 |  | - |  | 59,060 |  | 112,802 | 154.208 |  | 152,093 |  | 803.036 |
| Returement |  | 23.435 | 171,600 |  | - |  | 15,600 | - | 15,600 | 40,560 |  | 53.040 |  | 319,835 |
| Regulated benefils |  | 40,465 | 32.422 |  | - |  | 89,813 | 13,522 | 25,441 | 53,068 |  | 41.716 |  | 296,387 |
| Union benefilis |  |  |  |  | - |  | - | 69.375 | 15.320 |  |  | 19.609 |  | 104,304 |
| Total Salaries and Benefits |  | 1,048,920 | 1,948.238 |  | - |  | 1.469,990 | 400, 175 | 678.967 | 1.444,568 |  | 1,180,927 |  | 8.171 .785 |
| Serviecs and Supplies |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Insurance |  | 32,064 | 4,261 |  | - |  | 103.806 | 19.250 | 14.751 | 68,708 |  | 29,510 |  | 272,350 |
| Contract services |  | 151.417 | 39,859 |  | - |  | 1,863,695 | 596.062 | 96.063 | 384,194 |  | 628,916 |  | 3.760 .206 |
| Managentent expenses |  | 45,767 | 4.847 |  | - |  | 45.664 | 34,617 | 5,670 | 15.131 |  | 1,453 |  | 153.149 |
| Purse money and starter fees |  | - | - |  | - |  | - | 1,625,000 | - | - |  | - |  | 1.625.000 |
| 033 money to City of Pleasanton |  | - | - |  | - |  | - | (3.624) | 65,361 | - |  | - |  | 61.737 |
| Equipment rental |  | 45.076 | 7,718 |  | - |  | 104.149 | 38.919 | 3.228 | 2.118 |  | 122.213 |  | 323,421 |
| Supplies and officce expense |  | 98.215 | 14.048 |  | - |  | 133,205 | 32,191 | 41,268 | 84,352 |  | 28,696 |  | 431.975 |
| Utilities |  | 150.521 | 127.470 |  | - |  | 76.553 | 9.387 | 41.441 | 182,068 |  | 219,745 |  | 807,185 |
| Travel and oher expenses |  | 48,801 | 7.023 |  | - |  | 187.368 | 56.548 | 58.337 | 67,689 |  | 9,322 |  | 435.088 |
| Intercsi expense |  | 3,344 |  |  | - |  | - | - | 46.814 | 33.439 |  |  |  | 83.597 |
| Maintenance |  | 8.145 | 245.234 |  | - |  | 1,050 | - | 14,128 | 1.992 |  | 240.15 |  | 510.664 |
| Adverısung/promotion and public rclations. |  | 1,280 | - |  | 1.410 |  | 1,612,567 | 111,225 | 71.629 | 12,168 |  | - |  | 1.810 .279 |
| Racung forms, programs. digests, etc. |  | . | - |  | - |  | - | 3.947 | 235,473 | 662 |  | - |  | 240.082 |
| Premumi expense |  | - |  |  | - |  | 240.017 | - | - | - |  | - |  | 240,017 |
| Total Services and Supplies |  | 584,630 | 450.460 |  | 1.410 |  | 4,368,074 | 2.523,522 | 694.163 | 852.521 |  | 1.279,970 |  | 10.754 .750 |
| Operational Expenses before Depreciation |  | 1,633.350 | 2,398.698 |  | 1.410 |  | 5,838.064 | 2,923.697 | 1.373 .130 | 2.297,089 |  | 2,460,897 |  | 18.926 .535 |
| Deprectation |  | 28,755 | 24.862 |  | - |  | 111,264 | 42,776 | 194,034 | 476,778 |  | 76.972 |  | 955,441 |
| Total Expenses | \$ | 1,662.305 | \$ 2,423,560 | \$ | 1.410 | \$ | 5949,328 | \$2,966.47\% | \$1,567.164 | \$2.773.867 | \$ | 2,537,869 |  | 19.881 .976 |

The accompanying notes are an integral part of these financial statements.

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

## STATEMENT OF FUNCTIONAL EXPENSES

## FOR THE YEAR ENDED DECEMBER 31, 2009

|  | INDIRECT EXPENSES |  |  |  | DIRECT EXPENSES - PROGRAMS |  |  |  |  |  |  |  |  | Tolal Costs |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Administration |  | \& General Operations |  | Fairime |  | Live Racing |  | Satellite Wagering |  | Events | Stable/ <br> Training |  |  |  |
| Salaries and Benefits |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Salaries and wages | \$ | 822.736 | \$ | 1.282 .195 | \$ | 1,133,644 | \$ | 276,085 | \$ | 473.703 | \$ 1,017,020 | \$ | 871.006 | \$ | 5.876 .389 |
| Payroll taxes |  | 52,647 |  | 104.492 |  | 116,920 |  | 31.623 |  | 39,019 | 78.553 |  | 64.673 |  | 487.927 |
| Discretionary benerits |  | 76,480 |  | 270.845 |  | 52,843 |  | - |  | 103.790 | 158.162 |  | 148.705 |  | 810.825 |
| Retiremem |  | 23.490 |  | 171.600 |  | 15.600 |  | - |  | 15.600 | 40.560 |  | 53,040 |  | 319,890 |
| Regukated benetins |  | 40.233 |  | 20,458 |  | 55.475 |  | 23,850 |  | 22.077 | 51.933 |  | 43,973 |  | 257.999 |
| Union benefits |  | - |  |  |  | - |  | 38.218 |  | 17.162 | - |  | 17.821 |  | 73.201 |
| Total Salaries and Benefits |  | 1.015 .586 |  | 1.849 .590 |  | 1.374.482 |  | 369.776 |  | 671.351 | 1.346 .228 |  | 1.199 .218 |  | 7,826.231 |
| Services and Supplies |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Insurance |  | 34.577 |  | 4.391 |  | 105.885 |  | 8.321 |  | 16.805 | 68.904 |  | 28,702 |  | 267.585 |
| Contract services |  | 211.749 |  | 34,720 |  | 1,833.448 |  | 545,953 |  | 102,114 | 379.574 |  | 651.951 |  | 3.759 .509 |
| Management expenses |  | 39.162 |  | 6.748 |  | 33.719 |  | 25,304 |  | 4,796 | 6.549 |  | 2.328 |  | 118.606 |
| Purse money and starter fees |  | - |  | - |  | - |  | 1,700,000 |  |  | - |  |  |  | 1.700,000 |
| 0.33 money to City of Pleasanton |  | - |  | - |  | - |  | 4,873 |  | 59.247 | - |  | - |  | 64.120 |
| Equipment rental |  | 49,100 |  | 3.685 |  | 109.245 |  | 12.529 |  | 3.364 | 1.382 |  | 156.433 |  | 335.738 |
| Supplies and oflice expense |  | 95.058 |  | 10.197 |  | 135.695 |  | 62.360 |  | 32.628 | 80,300 |  | 25,025 |  | 441.263 |
| Utilities |  | 151,359 |  | 114.733 |  | 85.947 |  | 886 |  | 39.168 | 181.440 |  | 238.440 |  | 811.973 |
| Travel and other expenses |  | 27,459 |  | 10.823 |  | 133.091 |  | 159.306 |  | 110.266 | 60.092 |  | 2.140 |  | 503.177 |
| lnterest expensc |  | 6,403 |  | - |  | - |  | - |  | 51.883 | 37.105 |  | - |  | 95,391 |
| Maintenance |  | 325 |  | 216.545 |  | 610 |  | - |  | - | 5.165 |  | 195,350 |  | 417.995 |
| Advertising/promotion and public relations |  | 3.915 |  | - |  | 1.692 .932 |  | 113.507 |  | 46,020 | 6.209 |  | . |  | 1,862.583 |
| Racing forms, programs, digests, elc. |  | - |  | - |  | - |  | 21,279 |  | 248,526 | 1,030 |  | - |  | 270.835 |
| Premiom expense |  | - |  | - |  | 237,928 |  |  |  | - | - |  | - |  | 237.928 |
| Total Seryices and Supplies |  | 619.107 |  | 401.842 |  | 4.368 .500 |  | 2,654,318 |  | 714,817 | 827.750 |  | 1.300 .369 |  | 10,886.703 |
| Operational Expenses before Depreciation |  | 1,634,693 |  | 2,251,432 |  | 5.742,982 |  | 3,024,094 |  | 1,386,168 | 2,173,978 |  | 2,499,587 |  | 18.712,934 |
| Depreciation |  | 35.266 |  | 51.338 |  | 108.908 |  | 43,184 |  | 207,242 | 447,583 |  | 76.334 |  | 969.855 |
| Total Expenses | \$ | $\underline{1,669,959}$ |  | 2,302,770 | \$ | 5,851,890 | \$ | 3,067,278 | \$ | 1.593,410 | \$2.621.56i | \$ | 2.575 .921 |  | 19,682,789 |

The accompanying notes are an integral part of these financial statements.

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

## NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2010 AND 2009

## NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

## Nature of Activities

Alameda County Agricultural Fair Association (ACF or Association) is a tax-exempt. non-profit corporation, which was fomed February 25, 1939, to promote and encourage agriculture, horticulture, mechanics, manufacturing, stockraising, and general domestic industry. The Association's purposes are as follows; to advertise and give publicity to Alameda County as a desirable, prosperous and advantageous place in which to settle and live, to promote the general welfare of the people of Alameda County, to hold annually, or at such other intervals or times as the members may designate, a County or agricultural fair and to maintain and operate the Alameda County Fairgrounds in a fiscally responsible manner.

ACF renewed the contract with the County of Alameda, a political subdivision of the State of California. The agreement, pursuant to Government Code Section 25905, original date of September 23, 1997, appoints the Association as its agent for a period of five (5) years, re-commencing October 1, 2002 to September 30, 2007, and then from October 1,2007 to September 30,2012 , to use. possess and manage the Fairgrounds and to hold and conduct the Alameda County Fair, on dates selected by the Association. The agreement contains a provision for automatic renewals for three (3) successive five (5) year terms, unless either party provides written notice to the other party at least one year in advance of the iermination date of September 2012.

## Governing Board

The Association is govemed by a board of twenty-six members, of which, ten members are appointed by the Alameda County Board of Supervisors and sixteen members are elected by the Association.

## Accounts Receivable

The ACF established an aliowance for doubtful accounts in the amount of $\$ 49,885$ and $\$ 1,885$ at December 31,2010 and 2009 , respectively.

## Income Taxes

The ACF is organized as a corporation exempt from Federal and State income tax under the provisions of code section 501 (c) (3) relating to organizations operated exclusively for the public benefit.

## Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the reporting date and revenues and expenses during the reporting period. Actual results could differ materially from those estimates. Significant estimates include management's estimate of the allocation expenses to departments, management's estimate of the usefull lives of capital assets to compute depreciation expense, management's estimate of donated media advertising expense, and management's estimate of the valuation of the defined benefit retirement liability.

## Functional Allocation of Expenses

Expenses are charged directly to program, management and general or fundraising categories based on specific identification. Indirect expenses have been allocated based on salary expenditures and other criteria.

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

## NOTES TO FINANCIAL STATEMENTS <br> DECEMBER 31, 2010 AND 2009

## Property and Equipment

For the purpose of financial reporting and to comply with accounting requirements of the Division of Fairs and Expositions (Department of Food and Agriculture) the ACF capitalizes all assets with a value of $\$ 5,000$ with a useful life in excess of one year. Land, buildings, ground improvements, and equipment are shown as an asset at cost, net of accumulated depreciation on the accompanying statement of financial position. In accordance with the terms of the management contract with Alameda County, capital assets become the property of Alameda County upon purchase; however, ACF has the beneficial use of all assets purchased.

Depreciation is computed by the straight-line method. Estimated useful lives of various classes of depreciable capital assets are as follows: buildings, 10 to 30 years; ground improvements, 5 to 15 years; equipment, 3 to 20 years.

## Recognition of Revenue

The accounting policies applied, and procedures used by the ACF conform to accounting principles generally accepted in the United States of America and applicable to the County Fair Administrative Manual and the Accounting Procedures Manual.

Accordingly, the ACF accounts are maintained on the accrual basis of accounting. Thus, revenues are reported in the year earmed rather than collected, and expenses are reported in the year incurred rather than paid.

## Accrued Compensated Absences

Vacation benefits are granted based upon a graduated scale according to years of service. Vacation is considered eamed at the employee's anniversary date. Regular, fill-time employees accrue vacation benefits according to the following schedule:

First four years of continuous service: 10 days per year ( 80 hours)
Five through eleven years of continuous service: 15 days per year ( 120 hours)
Twelfth year of continuous service and thereafter: 20 days per year ( 160 hours)
Full-time regular employees in assigned positions or on full-paid leave status will accrue sick leave at the rate of eight (8) hours per month. Sick days can be accrued up to a maximum of 125 days, after which sick time will be exchanged as of December 31 for vacation time at the ratio of five (5) sick days to one (1) vacation day (5:1). Accrued sick days on record as of an employee's retirement date will be converted to vacation time at the $5: 1$ ratio and should be taken as additional time off prior to the retirement date.

## Budgets and Budgetary Accounting

The Association follows the procedures as established by the Division of Fairs and Expositions. Formal budgetary integration is employed as a management control device during the year. The budget is adopted on a basis consistent with principles established by the Division of Fairs and Expositions.

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

## NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2010 AND 2009

## Cash and Cash Equivalents

For the purpose of the statement of cash flows, cash on hand, cash in bank, cash in money market accounts and cash at County Treasury are considered to be cash and cash equivalents.

## Advertising Costs

Advertising costs are expensed in the period in which they are incurred (see note 10 ). Management does not enter into any long-tem deferred advertising contracts requiring capitalization of deferred adverlising expenditures.

## Purse and 0.33 Money

Purse money is recorded in track commissions' revenue and in a corresponding expense account (see note 3).
0.33 money is recorded in the respective satellite wagering and live racing revenue accounts and the payments to the city are recorded as expenses in the corresponding expense accounts (see note 3 ).

## NOTE 2 - CASH AND CASH EQUIVALENTS

The Association maintains cash and cash equivalents used in current operations on hand in petty cask accounts and in the Bank of America. Amounts in excess of current requirements are invested with the Alameda County Treasurer in its pooled investment account.

Cash balances at December 31, 2010, and 2009, are as follows:

| Summary of Balances | 2010 |  | 2009 |  |
| :---: | :---: | :---: | :---: | :---: |
| County Treasury | \$ | 1,147,341 | \$ | 1,140,026 |
| Bank of Annerica |  | 962,074 |  | 1,072,750 |
| Petty cash |  | 57.507 |  | 2,607 |
| Total cash and cash equivalents | \$ | 2,166,922 | \$ | 2,215,383 |

## County Treasury

The Association is a voluntary participant in the County Treasury investment pool. The County follows the practice of pooling cash and investments of all funds with the County Treasurer. The Treasurer's pooled investments are generally carried at fair value. Adjustments to the cash balance of all participants in the pool are based on the cash balance at the valuation date. The Treasurer allocates interest eamed on pooled investments to the appropriate funds based on the average daily cash balance of each fund for the quarter in which the interest was eamed.

## Bank of America

Deposits in Bank of America are insured by the Federal Deposit Insurance Corporation (FDIC) up to $\$ 250,000$. During the year, the Association deposits with Bank of America may exceed the FDIC insured coverage. At December 31, 2010 and 2009, ali amounts were covered by FDIC or collateralized by Bank of America.

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

## NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2010 AND 2009

## NOTE 3 - PURSE MONIES AND STARTER FEES

Under the terms of the California Horse Racing Board (CHRB) racing Jicense, the $A C F$ is required to budget for and pay out purse money to winning horses. certain association fees and starter fees. The ACF negotiates separate agreements for purses and starter fees with each of the horse associations on the racing circuit.

Northern Califormia Off Track Wagering, Inc. (NCOTWINC) employs the pari-mutuel staff who collect the wagers (known as "handle"), and purses and starter fees are distributed by NCOTWINC out of track commissions and other fees earned by the $A C F$ in collaboration with the California Authority of Racing Fairs. Estimated purse money included in track commissions and recorded in the financial statements for the years ended December 31, 2010, and 2009. were $\$ 1,625,000$ and $\$ 1,700,000$, respectively.

## Reporting of track commission ( 0.33 money)

The 0.33 of $1 \%$ of handle is mandated by state law to be distributed by the Fair Board to the local city, county or state. The 0.33 money included in track commissions and recorded in the financial statements was $\$ 71.737$ for 2010 , and $\$ 64,120$ for 2009.

## NOTE 4 - SUMMARY OF CAPITAL ASSETS

General capital assets are recorded as expenditures in the budgetary funds at the time of purchase. Such assets are capitalized at cost as described in Note 1. Capital asset activity for 2010 and 2009 is as follows:

| 2010 | Beginning Balance |  | Additions |  | Disposals/ Transfers |  | Adjustments |  | Ending <br> Balance |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Land | \$ | 1,375,291 | \$ | - | \$ | - | \$ | - | \$ | 1.375 .291 |
| Work in process |  | 136,703 |  | 489,950 |  | 278.932 |  | - |  | 347.721 |
| Capital assets not depreciated |  | 1,511,994 |  | 489,950 |  | 278,932 |  | - |  | 1,723,012 |
| Buildings |  | 16,541,085 |  | 178,279 |  |  |  | (1,093) |  | 16,718,271 |
| Ground Improvements |  | 9,277.049 |  | 38,232 |  | - |  | 236 |  | 9.315 .517 |
| Equipment |  | 8,582,319 |  | 273.840 |  | 9,519 |  | 686 |  | 8,847,326 |
| Capital assets being depreciated |  | 34,400,453 |  | 490,351 |  | 9,519 |  | (171) |  | 34.881 .114 |
| Subtotal |  | 35,912,447 |  | 980,30] |  | 288.451 |  | (171) |  | 36,604,126 |
| Less Accumulated depreciation |  |  |  |  |  |  |  |  |  |  |
| Buildings |  | 14,795,056 |  | 254,836 |  | - |  | (231) |  | 15,049,661 |
| Ground Improvements |  | 6,971,259 |  | 267,758 |  | - |  | - |  | 7.239.017 |
| Equipment |  | 4,506.841 |  | 432,847 |  | 9.519 |  | 626 |  | 4.930 .795 |
| Subtotal |  | 26,273,156 |  | 955,441 |  | 9.519 |  | 395 |  | 27.219 .473 |
| Capital Assets. net | \$ | 9,639,291 | \$ | 24,860 | \$ | 278.932 | \$ | (566) | \$ | $9.384,653$ |

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2010 AND 2009

| 2009 | Beginning Balance |  | Additions |  | Disposals/ Transfers |  | Ending Balance |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Land | \$ | 1.375,291 | \$ | - | \$ | - | \$ | 1,375.291 |
| Work in process |  | 140,336 |  | 102,066 |  | 105,699 |  | 136,703 |
| Capital assets not depreciated |  | 1,515,627 |  | 102,066 |  | 105,699 |  | 1,511,994 |
| Buildings |  | 16,443,429 |  | 97,656 |  |  |  | 16,541,085 |
| Ground limprovements |  | 9,145,634 |  | 131,415 |  |  |  | 9,277,049 |
| Equipment |  | 8,503,660 |  | 99,759 |  | 21,100 |  | 8,582,319 |
| Capital assets being depreciated |  | 34,092,723 |  | 328,830 |  | 21,100 |  | 34,400,453 |
| Subtotal |  | 35.608,350 |  | 430,896 |  | 126,799 |  | 35,912,447 |
| Less Accumulated depreciation |  |  |  |  |  |  |  |  |
| Buildings |  | 14,542,524 |  | 252,532 |  |  |  | 14,795,056 |
| Ground Improvements |  | 6,720,582 |  | 250,677 |  | - |  | 6,971,259 |
| Equipment |  | 4,065,183 |  | 462,758 |  | 21,100 |  | 4,506,841 |
| Subtotal |  | 25,328,289 |  | 965,967 |  | 21,100 |  | 26,273,156 |
| Capital Assets, net | \$ | 10,280,061 | \$ | $(535,071)$ | \$ | 105,699 | \$ | 9,639,291 |

Pursuant to an agreement with the County of Alameda, all personal property purchased by the Association, pursuant to Section 4.04 .070 of the Alameda County Administration Code, shall automatically become County property on the date of acquisition. However. the Association has beneficial use of all assets purchased. In the event that the agreement is canceled or otherwise terminated in any manner, title to the property shall automatically vest in the County. The ACF is responsible for maintaining insurance coverage on all capital assets.

Depreciation expense charged to operations was $\$ 955,441$ for 2010 and $\$ 969,855$ for 2009.
The cost and accumulated depreciation of a capital lease included in equipment was $\$ 4,738,862$ and $\$ 1.698,092$ at December 31, 2010, and $\$ 4,738,862$ and $\$ 1,461,149$ at December 31, 2009. Amortization of capital lease assets is included in depreciation expense.

## NOTE 5 - LONG TERM LIABILITIES

The Association entered into a sub-lease agreement for photovoltaic equipment on March 4, 2003, with California Construction Authority (CCA), who is a party to a lease agreement for equipment from PFG Energy Capital. Payment is due monthly to CCA of $\$ 19,656$ bearing interest at a rate of $6.6 \%$ starting Noventber 1,2003 . The final payment is due on March 1,2019 .

Balance, lanuary 1
Additions
Payments
Balance, December 31

| 2010 |  | 2009 |  |
| :---: | :---: | :---: | :---: |
| \$ | 1.697,233 | \$ | 1,831,220 |
|  | - |  | - |
|  | 142,522 |  | 133,987 |
| \$ | 1,554,711 | \$ | 1,697,233 |

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

## NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2010 AND 2009

Future minimum lease payments under the capital lease through March 2019 are as follows:

| Year Ending | Lease |  |
| :---: | :---: | :---: |
| December 31, | Payment |  |
| 2011 | \$ | 235,874 |
| 2012 |  | 235,874 |
| 2013 |  | 235,874 |
| 2014 |  | 235,874 |
| 2015 |  | 235,874 |
| Thereafter |  | 736,731 |
| Total future minimum lease payments |  | 1,916,101 |
| Less amount representing interest |  | 361.390 |
| Capital lease obligation |  | 1,554.711 |
| Less current portion |  | 151,581 |
| Long-term portion | \$ | 1,403,130 |

## NOTE 6 - DEFINED BENEFIT PENSION PLAN

In a letter dated February 22, 1987, the Internal Revenue Service determined the plan to be a "qualified plan" under the Internal Revenue Code. This determination was applicable to amendments adopted on October 22, 1985, but was subject to the adoption of proposed amendments submitted in a letter dated February 3, 1987.

## General Plan Information

The following descriptions are extracts from the Summary Plan Description prepared by Ameritas Life Insurance Corporation. A copy of the plan is on file at the employer's office and may be read by participants, their beneficiaries, or their legal representatives at any reasonable time.

ACF Pension Plan is the name of the Plan. The amended and restated provisions of the Plan became effective on January 1, 1997. The Plan's records are maintained on a twelve-month period of time. Contributions made to the Plan will be held and invested by the trustee of the Plan. The Plan and Trust shall be governed by the laws of the State of California. The ACF is the Plan's administrator. Employees will be eligible to participate in the Plan if they have completed a six-month period of service. At this time, employees will become a participant. Leased employees are not eligible to participate in the Plan.

## Funding Policy

In order to participate, employees must agree to contribute $4.5 \%$ of their compensation up to $\$ 7,800$, plus $7.5 \%$ of their compensation in excess of $\$ 7,800$. The employer contributes an amount necessary to provide the benefits under the plan based upon the recommendations of periodic actuarial valuations.

Benefits provided under this plan are not insured by the Pension Benefit Guaranty Corporation (PBGC). In a letter dated June 4, 1990, the Pension Benefit Guaranty Corporation (PBGC) determined that the plan is excluded from the coverage under Titte IV of the Employee Retirement Income Security Act of 1974 (ERISA). The funding recommendations prepared and summarized in this analysis are based on our understanding that the Retirement Plan is classified as a Govertmental Plan. Therefore, the minimum funding requirements of IRC 412 have not been reflected or recognized. The funding recommendations are based on accepted actuarial practices for Governmental Plans.

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

## NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2010 AND 2009

## Annual Pension Cost

For the year ended December 31, 2010, the normal employer cost was $\$ 335,170$, and for 2009 was $\$ 352,362$. Contributions of $\$ 319,835$ and $\$ 319,890$ were made to the Plan during 2010 and 2009 , respectively.

The Aggregate Actuarial Cost Method was used to determine annual plan costs.
The value of plan assets is based on the contract value. The actual assumptions include (a) an investment rate of retum of $7.0 \%$ compounded annually, (b) projected salary increases at an annual rate of $4.5 \%$ compounded annually following the valuation date. [ 2010 and 2009 , the mortality rates are based on the RP-2000 Projected Mortality Tables. The actual investment return for the twelve months ended December 31,2010 and 2009 , was $4.52 \%$ and $4.75 \%$, respectively.

## Funded Status of the Plan

Over (Under) Funded Accrued Liability for December 31, 2010 is as follows:

| Valuation <br> Date |  | Actuarial Value of Assets |  | Actuarial <br> Accrued <br> Liability |  | Deficit) <br> Assets | Funded <br> Ratio |  | Annual Covered Payroll | Deficit <br> Assets as a \% of Payroll |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January 1, 2011 | \$ | 5,746,533 | \$ | 6.334 .447 | \$ | $(587,914)$ | 91\% | \$ | 2,513,283 | -23.4\% |
| January 1,20:0 | \$ | 5,113,875 | \$ | 5.781 .827 | \$ | (667,952) | 88\% | \$ | $2.542,865$ | -26.3\% |
| January 1,2009 | \$ | 4,537.806 | \$ | 5,048.329 | \$ | (510,523) | 90\% | \$ | 2,102,799 | -24.3\% |

Financial Status is as follows:

Actuarial present value of vested accrued benefits

| $\begin{gathered} \text { January } 1 . \\ 2011 \end{gathered}$ |  | $\begin{gathered} \text { January I, } \\ 2010 \end{gathered}$ |  | $\begin{gathered} \text { January } 1, \\ 2009 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 4,648,233 | \$ | 4,086,369 | \$ | 3,554,470 |
|  | 141,997 |  | 125,547 |  | 71,492 |
| \$ | 4,790,230 | \$ | 4,211,916 | \$ | 3.625,962 |
| \$ | 5,746,533 | \$ | 5,113,875 | \$ | 4,537.806 |

Funded Ratio:
Vested accrued benefits
$124 \% \quad 125 \%$
$128 \%$
Total accrued benefits
$120 \%$
$121 \%$
$125 \%$

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

## NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2010 AND 2009

## NOTE 7 - CONCENTRATIONS IN REVENUE

The ability of the ACF to maintain revenue levels is dependent on consumer discretionary spending, a continuing favorable economic climate for the horse racing industry, and competitiveness in the facility rental business.

Levels of major revenues by percentage are as follows:

Fairtime
Live racing
Satellite wagering
Events
Stable/training revenue
State grants and allocations
Interest income
Other income

| 2010 |  | 2009 |
| :---: | :---: | :---: |
| $33.0 \%$ |  | $34.3 \%$ |
| $18.1 \%$ |  | $18.9 \%$ |
| $10.5 \%$ |  | $10.3 \%$ |
| $25.4 \%$ |  | $24.0 \%$ |
| $11.8 \%$ |  | $11.2 \%$ |
| $1.0 \%$ |  | $0.9 \%$ |
| $0.1 \%$ |  | $0.1 \%$ |
| $0.1 \%$ |  | $0.3 \%$ |

Unforeseen circumstances such as, but not limited to, inclement weather, changes in government rules and regulations, and Indian Gaming which has increased competition for consumer market share from the entertainment and leisure industry, could adversely affect the financial situation of the Association in the furure.

## NOTE 8 - PREMIUM FUND

The Premium Fund is used to account for revenues and expenses related to Fair Premium awards.
The following is a summary of the activity of the fund during 2010 , and 2009.

Begimning January 1,
Premiums deposited
Premiums paid
Balance December 31,

| 2010 |  |  | 2009 |  |
| :--- | ---: | :--- | ---: | :---: |
|  | $\$$ |  | $\$$ |  |
|  | 221,610 |  | - |  |
|  | $(221,610)$ |  |  |  |
|  |  |  | $(217,949)$ |  |
|  |  |  | $\$$ |  |

## NOTE 9-NET ASSETS

Temporarily restricted net assets consist of:

| 2010 |  |  | 2009 |  |
| :--- | ---: | :--- | :--- | ---: |
|  |  |  |  |  |
| $\$$ | 8,590 | $\$$ | - |  |
|  | 7,576 |  | 152 |  |
|  |  | 16,166 | $\$$ | 152 |

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

## NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2010 AND 2009

## NoTE 10 - DONATED MATERIALS, SERVICES AND EQUIPMENT

Donated materials and services are reflected as fair-time revenue and donated equipment is reflected as other income in the accompanying financial statements at their estimated fair values as of the date of donation. Donated services are recognized as contributions if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased. Media advertising and sponsorships received as donated in-kind services had a fair value of $\$ 1,182,229$ in 2010, and $\$ 1,291,034$ in 2009 .

The Association utilizes and depends on the services of volunteers to perform a variety of tasks that assist the Association with specific programs. The value of this contributed time is not reflected in these financial statements since the services did nol require specialized skills and it was not susceptible to objective measurement. All contributions are considered to be unrestricted unless specifically restricted by the donor.

## NOTE 11 - LOCAL ECONOMIC BENEFITS

The following spending analysis is provided to show how the fairground supports employment and small business services through its operations.

Salaries and benefits
Services and supplies
City tax paid from racing handle 0.33 money
From operations
Capital expenditures

| 2010 |  | 2009 |  |
| :---: | :---: | :---: | :---: |
| \$ | 8,171,785 | \$ | 7,826,231 |
|  | 9,068,013 |  | 9,122,583 |
|  | 61,737 |  | 64,120 |
|  | 17,301,535 |  | 17,012,934 |
|  | 700,803 |  | 430,896 |
| \$ | 18,002,338 | \$ | 17,443.830 |

The Association employs approximately 86 full-time and 64 part-time people year round and during the 17 days of fair-time the number employed increases to approximately 850 .

## NOTE 12 - COMMITMENTS

The Association leases certain office equipment under non-cancelable operating leases. Future minimum rental payments under operating leases at December 31, 2010, are:

| Year Ending <br> December 31, | Rental <br> Payment |  |
| :---: | :---: | :---: |
| 2011 | $\$ 8,14,234$ |  |
| 2012 | $\$ 19,727$ |  |
| Total | $\$$ |  |

Total rent expense under operaing leases was $\$ 53,256$ in 2010 and $\$ 58,116$ in 2009. No renewal options are provided for in the leases; however, in the normal course of business, operating leases are generally renewed or replaced by other leases.

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

## NOTES TO FINANCLAL STATEMENTS <br> DECEMBER 31, 2010 AND 2009

## NOTE 13 - ESTIMATED FAIR VALUES

Accounting standards defines fair value and establish a framework for measuring fair value under U.S. GAAP, and expands disclosures about fair value measurements. SFAS 157 applies whenever other accounting pronouncements require or permit assets or liabilities to be measured at fair value.

Under SFAS 157 , fair value is a market-based measurement and defined as the price that would be received for selling an asset or paid for transferring a liability in an orderly transaction between market participants at the measurement date. The transaction to sell the asset or transfer the liability is a hypothetical transaction at the measurement date, considered from the perspective of a market participant that holds the asset or owes the liability. In general, the Iransaction price will equal the exit price and, therefore, represents the fair value of the asset or liability at initial recognition. In determining whether a transaction price represents the fair value of the asset or liability at initial recognition, each reporting entity is required to consider factors specific to the asset or liability, the principal or most advantageous market for the asset or liability, and marke participants with whom the entity would transact in that market. To increase consistency and comparability in fair value measures, the fair value hierarchy prioritizes the inputs used in valuation techniques to measure fair value into three broad levels:

Level I - quoted market prices in active markets for identical assets or liabilities, Level 2 - directly or indirectly observable inputs other than quoted market prices, and Level 3-unobservable inputs.

A financial instrument's categorization within the fair value hierarchy is based upon the lowest level of input that is significant to the fair value measurement. The Association does not have any financial instruments that are measured at fair value on a recurring or non-recurring basis as of December 31, 2009 and 2008.

## Fair Value Summary Tables

The following tables summarize the carrying value and estimated fair values of the financial imstruments as of December 31, 2010:

|  | Level 1 |  | Level 2 |  | Level 3 |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash equivalents - County Cash | \$ | - | \$ | - | \$ | 1,147,34] | \$ | 1,147.341 |


| Beginning of year | $\$ 1,140,026$ |
| :--- | ---: |
| Additions | 7,315 |
| Deductions | $\$ 1,147,341$ |
| End of Year | $\$$ |

## NOTE 14 - SUBSEQUENT EVENTS

The Association's management has evaluated events or transactions that may occur for potential recognition or disclosure in the financial statements from the statement of position date through April 8,2011 , which is the date the financial statements were available to be issued. Management has determined that there were no subsequent events or transactions that would have a material impact on the current year financial statements

SUPPLEMENTARY INFORMATION

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

SCHEDULE OF REVENUES AND EXPENSES BY PROGRAM FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009

## Fairfime

Revenues
Admissions and parking
Commercial space
Concessions
Exhibits
Other fairtime revenues

Total Fairtime Revenues

Expenses
Marketing and promotion
Attendance operations
Premium expense
Exhibits expense
Fair entertainment
Depreciation

## Total Fairtime Expenses

## Contribution from Fairtime Revenues

## Satellite Wagering

Revenues
Admissions
Track commissions
Program sales, forms, digests, etc.
Food and beverage concessions
Lottery
Other revenue
Total Satellite Wagering Revenues
Expenses
Salaries and benefits
Contract services
Racing forms, programs, digests, etc.
Advertising/promotion and public relations
0.33 money to City of Pleasanton

Other expenses (excluding capital exp)
Depreciation
Total Satellite Wagering Expenses
Contribution from Satellite Wagering Revenues

| 2010 |  | Percent of Deparment Total | 2009 | Percent of Department Total |
| :---: | :---: | :---: | :---: | :---: |
| \$ | 2,354,713 | 35.7\% | \$ 2.502 .409 | 36.3\% |
|  | 657,615 | 10.0\% | 640,610 | 9.3\% |
|  | 1,920.499 | 29.1\% | 2,078.024 | 30.1\% |
|  | 89,215 | 1.4\% | 88,609 | 1.3\% |
|  | 1,580.464 | 23.8\% | 1,587,594 | 23.0\% |
|  | 6,602,506 | 100.0\% | 6.897,246 | 100.0\% |
|  | 2,133.643 | 32.3\% | 2.145 .124 | 31.1\% |
|  | 1,741.226 | 26.4\% | 1.667.032 | 24.2\% |
|  | 240,017 | 3.6\% | 237,928 | 3.4\% |
|  | 637,672 | 9.7\% | 599.049 | 8.7\% |
|  | 1,085,506 | 16.4\% | 1,093,849 | 15.9\% |
|  | 111,264 | 1.7\% | 108,908 | 1.6\% |
|  | 5,949,328 | 90.1\% | 5,851,890 | 84.9\% |
| \$ | 653,178 | 9.9\% | \$ 1,045,356 | 15.1\% |


| $\$$ | 402,789 | $19.0 \%$ | 444,909 |
| ---: | ---: | ---: | ---: |
|  | $1,171.424$ | $55.7 \%$ | $1,129.489$ |
|  | 276,749 | $13.2 \%$ | 293,524 |
|  | 37,681 | $1.8 \%$ | 40,501 |
|  | 70,924 | $3.4 \%$ | 89,300 |
|  | 144.802 | $6.9 \%$ | 65,451 |
|  |  | $14.7 \%$ |  |


|  | 678,967 | 32.2\% |  | 671.351 | 32.5\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 96,063 | 4.6\% |  | 102,114 | 4.9\% |
|  | 235.473 | 11.2\% |  | 248.526 | 12.0\% |
|  | 71,629 | 3.4\% |  | 46,020 | 2.2\% |
|  | 65,361 | 3.1\% |  | 59,247 | 2.9\% |
|  | 225.637 | 10.7\% |  | 258,910 | 12.5\% |
|  | 194,034 | 9.2\% |  | 207,242 | 10.0\% |
|  | 1,567,164 | 74.4\% |  | 1.593 .410 | 77.0\% |
| \$ | 537,205 | 25.6\% | \$ | 469,764 | 23.0\% |

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

## SCHEDULE OF REVENUES AND EXPENSES BY PROGRAM (CONTINUED)

 FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009|  | 2010 |  | Percent of Department Total | 2009 | Percent of Department Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Live Horse Racing (Fairtine) |  |  |  |  |  |
| Revenues |  |  |  |  |  |
| Admissions and parking | \$ | 50.336 | 1.4\% | \$ 77,063 | 2.0\% |
| Track commissions |  | 3,334,392 | 92.0\% | 3.466 .731 | 91.5\% |
| Program and tip sheet sales |  | 104,808 | 2.9\% | 96,01 I | 2.5\% |
| Food and beverage |  | 114.483 | 3.2\% | 134,022 | 3.5\% |
| Miscellaneous racing revenue |  | 15,142 | 0.5\% | 13,649 | 0.5\% |
| Total Live Racing Revenues |  | 3.619.161 | 100.0\% | 3,787,476 | 100.0\% |
| Expenses |  |  |  |  |  |
| Salaries and benefits |  | 400,175 | 11.1\% | 369.776 | 9.8\% |
| Pari-mutuel |  | - | 0.0\% | - | 0.0\% |
| Purse money and starters fees |  | 1.625.000 | 44.9\% | 1,700,000 | 44.9\% |
| [nsurance |  | 19,250 | 0.5\% | 8,32] | 0.2\% |
| Contract services |  | 596,062 | 16.5\% | 545,953 | 14.4\% |
| Equipment rental |  | 38,919 | 1.1\% | 12,529 | 0.3\% |
| 0.33 money paid to City of Pleasanton |  | (3,624) | -0.1\% | 4,873 | 0.1\% |
| Marketing promotion and other |  | 247,915 | 6.9\% | 382,642 | 10.1\% |
| Depreciation |  | 42.776 | 1.2\% | 43,184 | 1.1\% |
| Total Live Racing Expenses |  | 2,966,473 | 82.1\% | 3,067.278 | 80.9\% |
| Contribution from Live Racing Revenues | \$ | 652,688 | $\underline{17.9 \%}$ | \$ 720,198 | $\underline{19.1 \%}$ |
| Events |  |  |  |  |  |
| Revenues |  |  |  |  |  |
| Parking | \$ | 1,029,400 | 20.3\% | \$ 943.681 | 19.8\% |
| Building and equipment rental |  | 3,122,166 | 61.4\% | 2,946,698 | 61.4\% |
| Food and beverage concessions |  | 452.631 | 8.9\% | 421.887 | 8.8\% |
| Tenant revenues |  | 269.620 | 5.3\% | 287.605 | 6.0\% |
| Antenna site rent |  | 173.484 | 3.4\% | 159,824 | 3.3\% |
| Other event revenue |  | 36,455 | 0.7\% | 38,314 | 0.7\% |
| Total Events Revenues |  | 5,083,756 | 100.0\% | 4,798,009 | 100.0\% |
| Expenses |  |  |  |  |  |
| Salaries and benefits |  | 1,444,568 | 28.4\% | 1,346,228 | 28.1\% |
| Insurance |  | 68,708 | 1.4\% | 68,904 | 1.4\% |
| Security |  | 110.355 | 2.2\% | 109,736 | 2.3\% |
| Parking |  | 15.876 | 0.3\% | 13,361 | 0.3\% |
| Utilities |  | 182,068 | 3.6\% | 181.440 | 3. $8 \%$ |
| Contract services |  | 188,364 | 3.7\% | 216.280 | 4.5\% |
| Other event expenses |  | 287,150 | 5.6\% | 238.029 | 5.0\% |
| Depreciation |  | 476,778 | 9.4\% | 447.583 | 9.3\% |
| Total Events Expenses |  | 2,773,867 | 54.6\% | 2.621 .561 | 54.7\% |
| Contribution from Events Revenues | \$ | 2,309,889 | 4.5.4\% | \$2,176,448 | 45.3\% |

## ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

SUMMARY SCHEDULE OF REVENUES AND EXPENSES FOR THE PAST FIVE YEARS ENDED DECEMBER 31, 2010

|  |  | 2010 |  | 2009 |  | 2008 |  | 2007 |  | 2006 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues |  |  |  |  |  |  |  |  |  |  |
| Fairtime | \$ | 6,602,506 | \$ | 6,897.246 | \$ | 6,460,863 | \$ | 6,360,915 | \$ | 6,309,581 |
| Live racing |  | 3.619 .161 |  | 3.787 .476 |  | 3.495.214 |  | 3.619 .750 |  | 3.450 .033 |
| Satellite wagering |  | 2.104 .369 |  | 2.063,174 |  | 2.354.066 |  | 2.615 .955 |  | 2.535 .081 |
| Events |  | 5,083.756 |  | 4,798,009 |  | 4.997.199 |  | 5.031 .453 |  | 4.255 .082 |
| Slableftraining revenue |  | 2.364 .547 |  | 2,239.807 |  | 1.014 .874 |  | 953.976 |  | 488.217 |
| Stale grants and allocations |  | 199,102 |  | 187,982 |  | 142.434 |  | 59.800 |  | 304.453 |
| Interest income |  | 10.387 |  | 17,086 |  | 45.005 |  | 90.466 |  | 79.209 |
| Other |  | 11,677 |  | 31,024 |  | 183,707 |  | 95,630 |  | 45.682 |
| Net assets released from restriction |  | 1,410 |  | - |  | - |  | - |  | - |
| Total Revenues |  | 19,996,915 |  | 20,021,804 |  | 18,693,362 |  | 18,827,945 |  | 17,467,338 |
| Direct Expenses |  |  |  |  |  |  |  |  |  |  |
| Fairtime |  | 5.949 .328 |  | 5.851 .800 |  | 6,273,146 |  | 6.272.460 |  | 6.306 .243 |
| Live racing |  | 2.966 .473 |  | 3.067,278 |  | $2.643,499$ |  | 2,592,200 |  | 2.618,385 |
| Satellic wagering |  | 1.567.164 |  | 1.593 .410 |  | 1.585,888 |  | 1.554,862 |  | 1.525 .965 |
| Events |  | 2.773,867 |  | 2,621.561 |  | 2.591 .452 |  | 2,575,345 |  | 2,468,050 |
| Stable/training |  | 2.537 .869 |  | 2,575,921 |  | 1,491,420 |  | 1.170 .586 |  | 868.505 |
| Total Direct Expenses |  | 15,794,701 |  | 15,710,060 |  | 14,585,405 |  | 14.165.453 |  | 13,787,148 |
| Indirect Expenses |  |  |  |  |  |  |  |  |  |  |
| Administration |  | 1.662.305 |  | 1.669.959 |  | 2.104 .139 |  | 1.969 .536 |  | 1.926.401 |
| Maintenance and general operations |  | 2,423.560 |  | 2,302,770 |  | 2,619,588 |  | 2.632 .133 |  | 2.477 .080 |
| Fundraising |  | 1.410 |  | - |  | . |  | - |  | - |
| Total Indirect Expenses |  | 4,087,275 |  | 3,972,729 |  | 4,723,727 |  | 4,601,669 |  | 4,403,481 |
| Total cost of day to day operations |  | 19.881 .976 |  | 19.682,789 |  | 19,309.132 |  | 18.767 .122 |  | 18.190 .629 |
| [ncrease (decrease) in unrestricted |  |  |  |  |  |  |  |  |  |  |
| Change in temporarily resiricted net assens |  | 16.014 |  | (4.831) |  | (4.784) |  | $(8,265)$ |  | (14,208) |
| Increase (decrease) in net assels |  | 130.953 |  | 334,184 |  | (620.554) |  | 52.558 |  | (737.499) |
| Net assets. January I |  | 10.098,289 |  | 9,764,105 |  | 10,384.659 |  | 10.332.101 |  | 11,069.600 |
| Net assets. December 31 | \$ | 10.229 .242 |  | 10.098 .289 | \$ | $9,764.105$ | \$ | 10.384 .659 | \$ | 10.332.101 |

