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AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995.

Subseries 3: Conferences and Committees, 1947-1978.

Box
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Folder
12

National Conference of the United Jewish Appeal [New York,
N.Y.]. 1955-1956.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

Note #212

*try
12/21/55
Mr. Tri -
I have the copy*

Rabbi Friedman

Suggestion -

We have the date fixed for our National Annual Conference in 1956 (Dec. 1).

A staff committee should be appointed even now to draw up a program, get name speakers, etc.

Suggest Bennett, Levy, Fishzohn, Warburg, Vajda.

First draft of program to be ready February 15th.

MSG

12/11/55

C O P Y

January 3, 1956

Messrs. Louis L. Bennett, Roy Levy, Arthur Fishohn, M. William Weinberg,
Edward R. Vajda, Harry Goldstein

Herbert A. Friedman

Annual National Conference, November 30 - December 2, 1956

The Annual National Conference of the UJA will be held at the Waldorf-Astoria Hotel on November 30th, December 1st and 2nd, 1956.

The 1956 Conference will be one of the most important held by UJA in recent years in view of the Special Fund campaign, the regular campaign and the possibility of the UJA undertaking even additional programs designed to bring extra financial assistance to Israel.

In 1955, because of the press of other urgent business, it was not possible to plan as carefully as I may have liked and, sufficiently in advance, the type of conference we wished to have and it was only at a very late date that a final program was discussed and fixed. I feel very strongly that as far as it is possible to do so, the program for a conference of such great importance should be planned far in advance with, of course, slight adjustments made as required. It occurs to me, for example, that it is terribly difficult to get the type of main speakers we want when we let things go a bit too long.

I should like, therefore, to appoint a committee to begin discussions just as soon as it is convenient with a view toward drawing up a detailed program. It should, of course, include suggested speakers for the occasion, plans for the business sessions, chairmanships and perhaps even the budget book and program designs. I think that the committee should consider all aspects of the conference.

The following named will compose the committee: Mr. Bennett, Chairman
Mr. Fishohn
Mr. Weinburg
Mr. Levy
Mr. Vajda
Mr. Harry Goldstein

I should like very much to see the draft program by March 1st at which time we can plan to proceed with implementation.

HA:F:ghs

MEMORANDUM

Date January 3, 1956

To Messrs. Louis L. Bennett, Ray Levy, Arthur Fishzohn, M. William Weinberg, Edward R. Vajda, Harry Goldstein

From Herbert A. Friedman

Subject Annual National Conference, November 30 - December 2, 1956

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- Mr. Weinberg
- Mr. Levy
- Mr. Vajda
- Mr. Harry Goldstein

I should like very much to see the draft program by March 1st at which time we can plan to proceed with implementation.

HAF:ghs

cy. Tribed for
3/2

March 6, 1956

Messrs. Harry Goldstein
Arthur Fishohn

Raphael Levy
Edw. R. Vajda

M. Wa. Weinberg

Herbert A. Friedman

Annual National Conference, November 30 - December 2, 1956

Attached hereto is a copy of my memorandum of January 3, regarding the above-mentioned subject. In view of the fact that Mr. Louis L. Bennett is leaving, please be advised that Mr. Weinberg will be the Chairman of the committee.

Please make every effort to submit a draft program to me by March 24th.

RAP:ha
Encl. 1



CT
4/16

April 4, 1956

Mr. Sholem Sontup

Melvin S. Goldstein

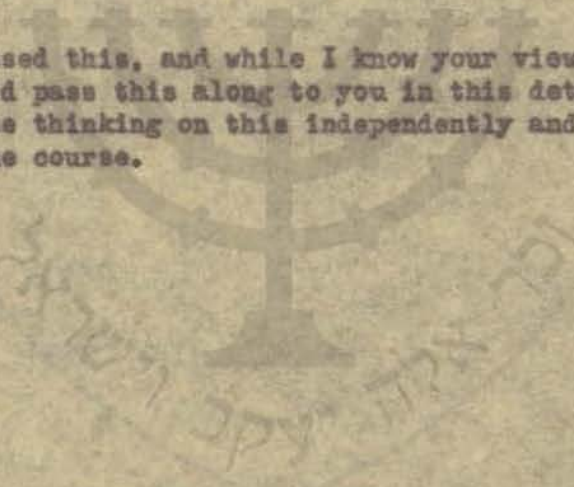
WaisoBal Annual Conference--Committee on Program

Just for your information, I think you ought to know that back in January, a committee was appointed by Mr. Friedman to work on the program and planning for the Annual National Conference, which this year will be held November 30th--December 2nd, 1956, at the Waldorf-Astoria. The committee was made up of Mr. Bennett as Chairman, Raphael Levy, Arthur Fishohn, M. William Weinberg, Edw. E. Vajda and Harry Goldstein. Nothing ever happened, and on March 6th, the committee was reactivated with the appointment of Mr. Weinberg as Chairman to replace Louis Bennett, and nothing has happened since then--at least that I know of.

Mr. Friedman had asked that a draft program be submitted to him by March 24th.

We have discussed this, and while I know your views on this subject, I thought I would pass this along to you in this detail because you may want to do some thinking on this independently and discuss it with Mr. Friedman in due course.

MSG:ba



HAF files
Conferences
Annual Dec. 1956
on the subject 30

18th April, 1956

Mr. Alfred May
1150 National Bank of Detroit
Detroit, Mich.

Dear Al,

I just want to repeat in this letter the discussion we had over the telephone yesterday.

You will recall that a while ago we discussed the possibility of Henry Ford II speaking for the United Jewish Appeal at one of its functions. We are now beginning to plan our National Annual conference which will be held at the Waldorf Astoria in New York on November 30, December 1 and 2. This conference will be attended by some 2,000 leaders from all over the country. The main session is Saturday evening in the Grand Ballroom and I think this would be an excellent time for Mr. Ford to speak.

The fact of the matter is that this conference, and particularly the Saturday evening session, sets the tone for the entire campaign in 1957. This is a very important showcase meeting and this is the part of the conference that is remembered by everyone.

The Ford Foundation recently made another grant to Israel. This is something that is very important in the minds of many people. I understand, of course, that Mr. Ford is not associated officially with the Foundation, but the fact is that it does bear his name and people do associate Mr. Ford with the great work being carried out by the Foundation.

It would mean a very great deal to the United Jewish Appeal if Mr. Ford could address the conference in New York on Saturday evening, December 1. I feel certain that this conference will provide Mr. Ford with an excellent opportunity to express some of his views to a large and most distinguished audience. Mr. William Rosenwald and Mr. Edward Warburg will be in attendance, and one or the other will be the chairman of the evening.

I would appreciate it very much if you would discuss this matter with Mr. Ford.

With kindest personal regards,

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF/fo

cc: AF

1147 files - Conf. ^{Annual} Dec. 1956.

April 19, 1956

Mr. Arthur Fishohn Mr. Raphael Levy

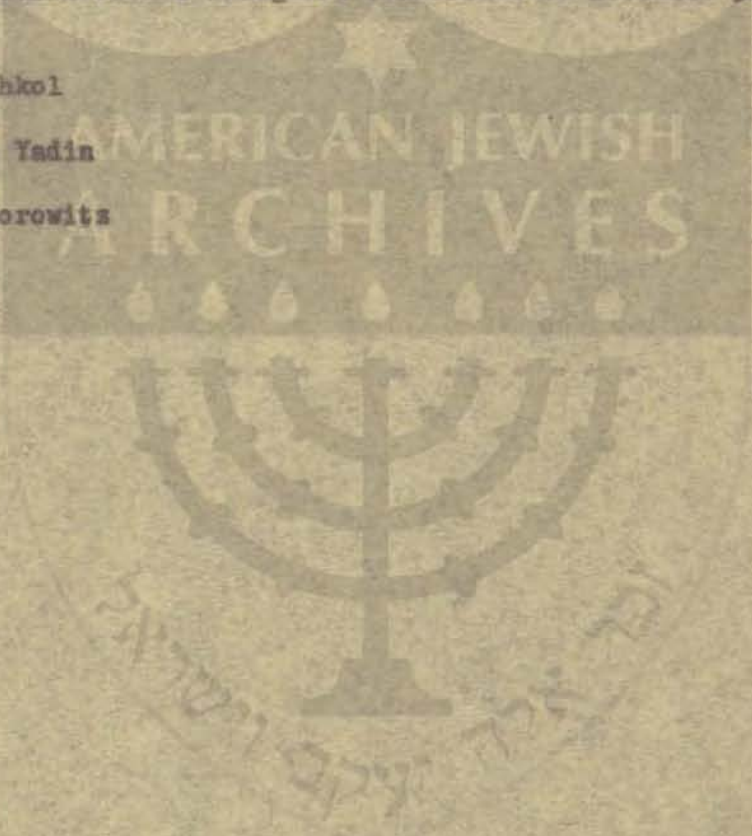
Melvin S. Goldstein

Speakers for December Conference

Just for your information, while Mr. Friedman is in Israel next month, he will make a strong pitch to have the following named persons come to the United States to address our National Inaugural Conference on November 30th, December 1st and 2nd:

- 1. Levi Eshkol
- 2. General Yadin
- 3. David Horowitz

MSG/jc



file 8/11
May 2, 1956

Mr. Sholem Sontag

Melvin L. Goldstein

National Annual Conference

This is in reference to various memoranda on the subject of getting an outline for the program of the National Annual Conference to be held in December of 1956. Note was taken at a recent meeting that it has been much too early to do anything with regard to this program. As you know, Mr. Friedman originally appointed a committee of the staff back in January and reactivated it, or attempted to reactivate it, in March and asked that a draft program be drawn up and presented to him. It was pointed out at one of our recent meetings that this is still much too early and that action would be taken on this particular project immediately after our June 9th and 10th conference.

This item is, therefore, being put over to June 15th, 1956.

MSG:ba

6/25

June 1, 1956

Mr. Sholem Sontag

Melvin S. Goldstein

December Annual Conference

The time is approaching when we are really going to have to get to work on the December program.

Mr. Friedman was most interested in the attached report on the 49th Annual Meeting of the American Jewish Committee. You will note that the AJC utilizes all of Friday and all of Saturday, and he points out that there are none of the "awkward breaks that seem to plague us."

Thought will have to be given to the possibility of our using three full days.

Thought is also to be given to the possibility of a mid-week conference--that is, Monday, Tuesday and Wednesday with two dinner evenings.

MSG:ba Encl. 1
cc: Mr. I Jacobs

June 8, 1956

Mr. Raphael Levy

Malvin S. Goldstein

*file
in 86
Annual Conf.*

This is in reference to your memorandum of June 6th addressed to Mr. Friedman regarding Danny Kaye.

Mr. Friedman is noting this for the 1957 campaign or for the 1956 Annual Conference program.

MSG:bn



UNITED JEWISH APPEAL, INC.
165 WEST 46th STREET
NEW YORK 36, N. Y.

MEMORANDUM

Hs/Pl

Date June 13, 1956

To Mr. Melvin S. Goldstein
From Edward R. Vajda
Subject Cabinet Committees

This replies to your memorandum of June 12th in regard to the appointment of Cabinet Committees on the UJA Study Mission and the December National Conference.

With reference to the Study Mission, I have assumed that, in the light of the discussion at the last Rosenwald meeting and what I understood to be the agenda for the officers' meeting on June 9th, this question would be reviewed with Mr. Meyerhoff at that point. Since Mr. Meyerhoff introduced Mr. Forman at the Cabinet meeting as chairman of the Study Mission, I assumed that this was now a project completely within your own jurisdiction.

With reference to the Committee to plan the December Conference, I felt that from a lay leader point of view, the time had not arrived for such a move.

SAP

ERV:gb
cc: HAF, SS

June 29, 1956

Mr. Moses A. Leavitt
Joint Distribution Committee
3 East 54th Street
New York, N. Y.

Dear Moe:

I am writing because I don't want to bother you with the phone today.

The JDC Conference, I understand, will be held at the Waldorf on Thursday, November 29th. The UJA Conference has been scheduled for Friday, November 30th through Sunday, December 2nd.

I want you to know that we are now thinking very seriously of running a two-day conference. This means that it would be held on Saturday, December 1st and Sunday, December 2nd. There would be no activity on Friday, November 30th.

I don't know that this need affect the JDC in any way but I did want you to have this information and I will, of course, keep you informed.

Best regards.

Sincerely,

Melvin S. Goldstein

MSG:hs

on the July 25, 56
Sept 5

July 4, 1956

Mr. Shelton Santup

Melvin S. Goldstein

National Annual Conference

I don't know whether this is the best time for this subject or not. Once again it is necessary to return to the various notes that have been sent to you with regard to the planning of the National Annual Conference which will be held on November 30, December 1, and 2 or perhaps on December 1 or 2 only. You will recall that originally a committee was appointed by Mr. Friedman to work on this particular project. You may or may not wish to re-activate the committee. In any event it is important that some very careful consideration be given now to the planning of the December conference. This is a reminder and it may be that you want to set something up to have it ready for submission to Mr. Friedman when he gets back at the end of the month.

killed - per HSG
10/1

Setting up a
Cabinet Committee

HSG/jf

Sept 7

August 9, 1956

Mr. Arthur Fishohn

Melvin S. Goldstein

December, 1956, National Annual Conference

I assume that you are fully informed about this, but I just ran across some notes, and I should like to pass this information on to you just in case it has not come to your attention:

It is understood that at the National Annual Conference November 30th--December 2nd the people in Israel will make available to us General Yadin and Abe Harman.

I also understand that you are arranging to get Herbert Morrison.

When we both get back, we will be able to speak about this.

MSO:ba



① Sept
9

August 22, 1956

Mr. Joseph Meyerhoff
10 East Fayette Street
Baltimore 2, Maryland

Dear Joe:

Mr. Rosenwald told me that a little while ago during a telephone conversation he discussed with you the advisability of setting up a small Cabinet committee on planning the National Annual Conference of the UJA to be held this year November 30th to December 2nd. All of us at the office feel that a Cabinet committee can be extremely helpful in planning for a project as important as the Annual Conference. There is a great deal that has to go into the making of proper arrangements, and there is no doubt but that with a Cabinet committee working on the Conference, the entire Cabinet will be drawn more closely into the work of the Conference as a whole.

I think it would be well for the committee to be appointed soon so that it can meet in plenty of time to start outlining some of the Conference plans. It occurs to me that the committee might meet on September 10th following the meeting of the Cabinet, and that is why I am writing to you now.

In reviewing the list of members of the Cabinet, it is felt that the following would make up a good committee for the Conference: Isidore Bresler of Washington, William Engel of Birmingham, Martin Madelman of Houston, Morris Senderovits, Jr., of Allentown and Michael Stavitsky of Newark with yourself and Bill Rosenwald as ex officio members. Mike Stavitsky, it is felt, would be a good Chairman.

Your comments regarding membership on the committee and the date of the meeting will be appreciated, and we can then, of course, arrange for the necessary notices to go out.

With best regards,

Sincerely yours,

Melvin S. Goldstein

MSG:ba
cc: H. Friedman
I. Jacobs

CONFIDENTIAL

NOTES ON WILLIAM ROSENWALD STAFF MEETING held at the Hotel Commodore, September 11, 1956.

Present: William Rosenwald, presiding
Henry C. Bernstein
Herbert A. Friedman
Melvin S. Goldstein
Irving Jacobs
Moses A. Leavitt
Ed Rosenberg
Sholem Sontup

- WR 1. When he meets with Governor Lehman, Mr. Rosenwald is to ask him to become more closely identified with the United Jewish Appeal by accepting an official position with the organization. Mr. Rosenwald is to offer to Governor Lehman the following posts in the order indicated:
- President
 - Honorary General Chairman and member of the Cabinet
 - Honorary President and member of the Cabinet
2. Mr. Rosenwald is to mention to Governor Lehman that everyone connected with the United Jewish Appeal would love to have him and that he is greatly needed. Mr. Rosenwald will explore with Senator Lehman what type of formal affiliation would be most desirable to him. Mr. Rosenwald will also state how the UJA is proving to be even more important than anybody envisaged and that it has shown its vitality and hold on the American Jewish public in 1956. (Done)
- MSG 3. Note was made of the fact that Mr. Moshe Sharett has been asked by both Messrs Leavitt and Friedman to attend the February 2nd dinner in New York City.
- MSG 4. A Guest of Honor for the February 2nd dinner was discussed. The names of Samuel Leidesdorf and Paul Baerwald were among those mentioned, but no definite decision was taken on this matter which is to be put over for another time.
5. There was a detailed discussion regarding the possibility of having the United Hias Service become a beneficiary of the National or New York City campaigns. Mr. Rosenberg presented a history of the matter. It was the consensus of those present that it would not be a good plan to have the United Hias Service participate in the United Jewish Appeal National because the UJA would stand to lose too much money. It was felt, however, that it might be possible to have the United Hias Service included in the New York City campaign. Mr. Leavitt said in this connection that the United Hias Service should become a part of the New York City UJA campaign and that at the same time it should strain every effort to increase the amount it receives from the welfare funds around the country even though this might conflict with the appeal of the United Jewish Appeal before the welfare funds. Once they are in the New York City UJA, the United Hias Service can streamline its program in order to make ends meet, and if there should be some kind of emergency in connection with migration, then the JDC can be called upon to help, and the JDC would then examine the needs in view of the emergency.

It was felt that a guaranteed budget could not be given to the United Hias Service, and if any special needs should arise in the future, then those needs would have to be examined carefully in order to determine whether anything special could be done to meet them, which would mean cutting out some other service. The emergency would, therefore, have to be defined by the responsible Jewish leadership.

6. In accordance with Mr. Rosenwald's suggestion, a meeting was scheduled with Mr. Abner Bregman, Murray Gurfein and James Rice, representing the United Hias Service, and Mr. Leavitt, Mr. Friedman and Mr. Rosenwald, on behalf of the United Jewish Appeal, this meeting to take place Thursday, September 13th at 4 p.m. at the office of the JDC. At this meeting, there is to be a frank discussion regarding the problem of how this entire matter should be handled and it is hoped that a means can be found whereby the Hias can be helped at this time.

7. The program for the Annual National Conference of the United Jewish Appeal was discussed. It was the consensus of those present that the conference be held November 30th and December 1st only. There will be no Sunday session. The following is an outline for the conference:

Thursday, morning
November 29th

Cabinet meeting
Speaker: Avraham Harman

Friday
November 30th

Special session

Main speakers: Golda Meir
William Rosenwald
Speakers: Avraham Harman
Edward M. M. Warburg
Herbert A. Friedman
Emigrant from Poland
Emigrant from North Africa

Afternoon session

Discussion period with
Morris Berinstein, presiding

Saturday, afternoon
December 1st

Steering Committee (all invited)

Speakers: Moses A. Leavitt on the Emigration
Picture
Avraham Harman

Panel made of of Three Mission
Members to Report on what
They found abroad.

Questions and answers on important
decisions made the previous
day and on any other matters.

Saturday, night
December 1st

Banquet session

Speakers: General Yadin
Golda Meir

Election of General Chairman and
Other Officers
Resolutions Including Goal
Presentation to Joseph Meyerhoff
as retiring Campaign Cabinet
Chairman

- MSG 8. The UJA has a hold on Herbert Morrison and it was felt that he should be held until the UJA knows definitely whether or not Golda Meir will attend the conference.
9. It was the consensus of those present that no "honors" be made available at the conference to large groups of people like all the Chairmen of Campaigns or similar groups.
10. The list of National Chairmen was reviewed, and it was the consensus of those present that Mr. Joseph Mazer should be invited to become a National Chairman. (Subsequently, a date was arranged for Mr. Rosenwald and Mr. Friedman to meet with Joseph Mazer on September 13th.)
- SS 11. Mr. Rosenwald is to speak with Mr. Sol Luckman about whether Mr. Luckman wishes to continue as National Chairman in 1957 and if he does wish to continue in the post, to learn what Mr. Luckman will do next year. (Subsequently, Mr. Rosenwald requested further consideration of this matter and a statement on Mr. Luckman's activities for the UJA in 1956 and related matters.)
- MSG 12. Mr. Herbert Friedman said he understood there was some possibility of having Mr. Sam Rubin as Special Fund Chairman in 1957. It was the consensus of those present that if Mr. Joseph Mazer becomes a National Chairman and if Mr. Rubin is prepared to contribute another \$250,000 next year, it might be well to make him Special Fund Chairman in 1957.
- MSG 13. A start was made to review the list of members of the Cabinet. In this connection, it was suggested that since there are certain people whom it may be very difficult to drop from the Cabinet, although they have been doing very little if anything at all, it might be wise to form an executive committee of the Cabinet made up of people who are prepared to work for the UJA, nationally.
- SS 14. With regard to the Cabinet, however, a list of recommendations regarding each Cabinet member and a list of potentials as well as a list of eliminations is to be made up. In this connection, a statement should be written on why each person to be kept on the Cabinet should be kept on the Cabinet. (This list should include recommendations for the proposed executive committee.)

HAF 15. Mr. Rosenwald referred to the responsibility of the United Jewish Appeal toward members of the Mission in the event of war. He said it is important to set up some means of communication whereby the UJA is informed of impending events in Israel in this connection. Mr. Friedman said that he was going to meet with Mr. Eban to work out a procedure by which the UJA can have last-minute information on what the prognosis is (insofar as anything may be known concerning such possible predictions). Mr. Friedman said he will try to get a political, military analysis on October 1st and on about October 10th and then another while the Mission is in Paris. As regards taking this matter up with the United States State Department, it was decided that this was not necessary.

HAF 16. Mr. Henry Morgenthau, Jr., is back in the United States and there HCB was some discussion as to whether he could be helpful to the United Jewish Appeal in the conduct of its campaign. Mr. Bernstein is to provide Mr. Friedman with a history on Mr. Morgenthau's position. It is felt that then Mr. Friedman should get in touch with Mr. Morgenthau and tell him that the UJA would like to have him back in the organization and that the UJA wants people in the country to know that he is back. It was noted, however, that to save embarrassment, before Mr. Morgenthau can be accepted back in the organization as an officer or an honorary officer, it would be necessary for Mr. Morgenthau to make a contribution to the United Jewish Appeal.

17. A date for the next meeting was not set.

MSG

9/17/56

On the Sept 23

September 13, 1956

Mr. Joseph Meyerhoff
10 East Fayette Street
Baltimore 2, Maryland

Dear Joe:

It was very good seeing you the other day, but I am terribly sorry that because there were so many meetings, we weren't able to review a couple of items. And now, it doesn't look as though we will have much of an opportunity to do so before you leave for Europe and Israel.

You will recall my letter of August 22nd regarding the possibility of setting up a Cabinet committee on the Annual conference. Bill Rosenwald spoke to you some time ago about this and mentioned the advisability of having some of the members of the Cabinet participate to a greater extent than has been possible heretofore in the formulation of plans for the Annual conference. I suggested the names of Isidore Breslau, Bill Engel, Martin Nadelman, Morris Sonderovitz, Jr., and Michael Stavitsky with yourself and Bill Rosenwald, of course, as ex officio members. I would appreciate it very much if you would let me have your views on this at your convenience.

Kindest regards and all good wishes for the new year.

Sincerely yours,

Melvin S. Goldstein

MSG:ba

MEMO FROM

LOUIS L. BENNETT

HAF

Herb

We all felt that in view of the many more urgent matters than funding it would be advisable to put this off for a while. I would suggest you wait until June for this so that all efforts could be devoted until then on the campaign.

Some of the thoughts I had on this matter relate to an advance in the campaign calendar. For example; all Spring 1957 Campaign should have their Chairman apptd by Dec. 1956; their campaign should start in Dec. 1956 + there should be

MEMO FROM

LOUIS L. BENNETT

a tie in with our Annual Conference
in Dec. - perhaps there can be a
more specific start of Spring campaigns
officially on the 1st. Sec. of our Dec. Conf.,
than the purely pro forma kind of thing
we've had in the past. Also, we may
wish to consider a series of workshops -
organized by region of community - with
planned lay & professional (community)
direction.

When you get around to
working on it & if you want me to
sit in ~~on~~ on any
part of it, just call on me.

LdB

*Oct
Sept
26*

September 17, 1956

Mr. Ben Hanft

Melvin S. Goldstein

Annual National Conference

It would be a good idea if you would check very carefully through the program of the Annual National Conference of the UJA held at the Waldorf-Astoria last December and also the minutes of that conference and put together a check-list of all of the things that will have to be done for the conference this year, indicating in some detail, for example, just when the General Chairman and other officers are elected, and related items.

MSG:ba



Sept
24

September 17, 1956

Mr. Raphael Levy

Melvin S. Goldstein

Annual National Conference

Mr. Rosenwald has asked once again whether there is any plan to distribute badges or awards of any kind at the National Conference this year. He said that it might be a good idea to distribute scrolls once again to all Campaign Chairmen, but I said that that did not work out too well the last time, and we should not go through that again. But do you have anything in mind regarding badges?

MSG:ba



EW

September 18, 1956

Mr. William Rosenwald

Melvin S. Goldstein

Cabinet Committees

This is in reference to your inquiry regarding the above-mentioned subject.

During the summer I was in touch with Joe Meyerhoff regarding Cabinet committees and, as you know, we set up a Committee on the Mission. I have also discussed with Joe Meyerhoff the setting up of a committee for the Annual Conference and Joe has agreed that this be done. Letters to persons invited to serve on this committee will be dispatched in a few days. We will, in due course, take up with this committee the items discussed at our meeting on September 11th relating to the program of the Annual Conference.

NSG:hs



September 19, 1956

Messrs. Arthur Fishbein and Ray Levy

Nelvin S. Goldstein

Program - Annual National Conference

Attached is an outline of the program for the Annual National Conference, reflecting the views of Mr. Friedman and Mr. Rosenfeld. You will note that this program is for November 30th and December 1st only. As of this writing, there is no plan for sessions on December 2nd. All of this, however, is still tentative and final decisions will be reached at a later date.

Since the attached outline was set up, we have learned that it is hardly likely that Golda Meir can attend our conference in New York. She is booked for Bond Drive meetings.

NSG:hs
Attach/

Program accepted from Sept 11 minutes
WR Staff

September 19, 1956

to give awards at the Conference -- and who will receive them.

If this decision is forestalled much long, it just will not be possible to get the awards produced in time. For example, I hope to submit my drawing and time estimates on the medal by Monday. If the general plan is acceptable per se, then I shall have to order a clay model immediately, without regard to as whether or not we will actually distribute the medal at the Annual Meeting. Our die for the medal must be ready by the end of October. The making of a steel die for the medal is the most complicated part of producing it -- and takes two weeks -- and must begin October 15th, or so.

If it is to be a certificate, I should have an indication of this, too, by October 1. Printing of the certificate will have to begin the first week in October and the hand engrossing of the names of those to receive it should begin about the first of November.

RL:mk

cc: Herbert A. Friedman
S. Sontup
N. L. Roberts



AMERICAN JEWISH ARCHIVES
ARCHIVAL
SERIALS
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MEMORANDUM

Date September 19, 1956

To Melvin S. Goldstein

From Raphael Levy

Subject Distribution of Badges or Awards at the National Conference

FC
Trie for Sept 26/56
Trie for Sep
take as of
9/27

I have your memo regarding Mr. Rosenwald's inquiry as to whether there is any plan to distribute badges or awards at the National Conference.

As far as I know -- and I think that you and Mr. Rosenwald have even further information on this then I have -- no conclusive agreement has been reached by the group that is planning for the conference as to whether badges or awards should be distributed.

Nonetheless, you should know that I am taking steps to be ready in the event it is decided to award either a scroll or a badge, or both.

I. SCROLL

I have ready a complete drawing for a new scroll done by the well-known artist, Stephen Medzey, that could be presented to chairmen, or suitable representatives of the 1956 campaign communities at the Annual Meeting.

II. BADGES

I have engaged in discussions with Rabbi Friedman -- and submitted rough drawings -- regarding the presentation of a UJA Chairman's medal. At this moment I am having a more finished drawing made of such a possible medal and am getting data on the cost and time factors involved in the production of such a medal.

After my last discussion with Rabbi Friedman on this subject, just before he departed on the Educational Tour, it was agreed that I would have originated a sketch of a medal some 2-3/4" in circumference suitable for casting in bronze or in precious metal. It was agreed that the obverse face of this medal, like the one presented at the 1955 Jerusalem Conference -- would draw its inspiration from the coins of the free Jewish Commonwealth established by the heroic Jews of the period of the Macabees in revolt against Antiochus, or later against the Romans.

Accordingly, we are now working up such a design based on a shekel issued by Simon Macabie and bearing the highly apt and appropriate legend in ancient Hebrew script "FOR THE FREEDOM OF ZION".

The reverse side of this medal would allow for engraving of the recipient's name.

PROMPT DECISION NECESSARY

What is needed now is a prompt decision as to whether or not we are actually going

DRAFT OF MEYERHOFF LETTER INVITING INDIVIDUALS TO SERVE ON CABINET COMMITTEE

FOR ANNUAL CONFERENCE.

The Annual Conference
this year is called
for Nov 30 - Dec 2,
in New York City.

Dear

As you know, the United Jewish Appeal Annual Conference is the most significant meeting of the year drawing together the most important leaders throughout the country for the purposes of evaluating the past campaign and assessing current needs. In preparation for this vital conclave I want to set up as strong a Committee of Cabinet members as possible so that the strongest and most productive kind of addendum can be evolved. I am inviting you to serve on this Committee and I hope you can see your way clear to doing so because we need your kind of thinking.

agenda

The plan is for a very small viable Committee - no more than ten or so with Bill Rosenwald and myself acting as ex-officio members - which would hold its first meeting sometime after the 26th October when the UJA Study Mission have returned with firsthand information of conditions in Israel. However, if you have any ideas about the conference or if any ideas occur to you between now and our first meeting, please write to me.

I would also like a note of confirmation telling me that you will serve on the Committee. Its task will not be onerous - but will, nevertheless, be very important.

Sincerely,

Joseph Meyerhoff.

BE:SS

September 24, 1956.

September 24, 1956

Mr. M. William Weinberg

Melvin S. Goldstein

Program - Annual National Conference

Attached is an outline of the program for the Annual National Conference, reflecting the views of Mr. Friedman and Mr. Rosenwald. You will note that this program is for November 30th and December 1st only. As of this writing, there is no plan for sessions on December 2nd. All of this, however, is still tentative and final decisions will be reached at a later date.

Since the attached outline was set up, we have learned that it is hardly likely that Golda Meir can attend our conference in New York. She is booked for Bond Drive meetings.

MSG:hs
Attach/



September 26, 1956

Rabbi Herbert A. Friedman

Raphael Levy

Chairman's Medal

- (a) Attached is the proposed copy for the card to accompany the UJA's Chairman's medal.
- (b) In addition, please find copy to be reproduced on the reverse side of the medal.

RL:mk
Att.

cc: Melvin Goldstein ✓
Irving Jacobs
Al Siman
George Silverman
Nathan L. Roberts

COPY

COPY

COPY

September 26, 1956

TO: Rabbi Herbert A. Friedman

From: Raphael Levy

Preliminary investigation shows that my suggestion that we prepare an Anniversary Album on the United Jewish Appeal, reproducing historic speeches by Dr. Chaim Weismann, etc., for possible distribution at the Annual Meeting, would be fairly expensive.

Since we are making ready to distribute a medal, I am deferring going ahead with the above project, unless you feel otherwise.

RL:mk

copy

copy

copy

copy in
MSG sent
file

October 2, 1956

Mr. Herbert A. Friedman

Melvin S. Goldstein

Chairman's Medal

This is in further reference to our conversation last Thursday while you were waiting for the cowling to be attached to your giant Pan American Clipper, at which time I said we were having some second thoughts regarding the chairman's medal. Since that time we have gone into it more carefully with Gontup and Bill Weinberg, and I am telling the Publicity Department to hold off.

It turns out that this is a terribly complicated project, and, frankly, everybody is a little leary about it.

The fact is that the Campaign Chairmen are often not the most important persons in the campaign. The Big Gifts Chairmen, in many communities, is very important, and sometimes has a much greater effect on the campaign as a whole. The President of the Welfare Fund might well resent someone else being singled out for an honor of this kind from the WJA.

Former campaign chairmen who are still very active but who do not receive honors may well resent these awards.

In many communities the moving spirit in the campaign is someone who has no official title, but nevertheless is someone who simply cannot be overlooked.

In some communities the campaign chairman may actually be anti-WJA, while a most ardent supporter, not being a campaign chairman this year, will be ignored by the WJA.

Some years ago when we decided to distribute a scroll to campaign chairmen it finally turned out that it could not be done, and we had to give a scroll to "communities". Then we ran into an awful lot of trouble because we had to place on the scroll the names of the President and campaign chairman. Every other officer in the local organization and every person who had ever been an important worker for the WJA felt their names should be placed on the scroll too.

All in all, therefore, it is felt, a chairman's medal, or any award from the WJA singling out one person in each community throughout the nation, would create trouble by rubbing too many people the wrong way.

In connection with awards I think you know that Sam Rubin told Bill Rosenwald that every person who contributes money to the Special Fund should receive a "dressed up" receipt or scroll of some kind acknowledging the contribution. This, indeed, is something we might well do without running into trouble, and I am having the Publicity people work on it.

October 3, 1956

Mr. Raphael Levy

Melvin S. Goldstein

Chairman's Medal

With reference to the above it turns out that a chairman's medal is a terribly complicated project, and, frankly, everybody is a little leary about it. Therefore, for the time being, we are calling a halt to this, and I am taking the matter up with Herb Friedman.

The fact is that the Campaign Chairmen are often not the most important persons in the campaign. The Big Gifts Chairman, in many communities, is very important, and sometimes has a much greater effect on the campaign as a whole. The President of the Welfare Fund might well resent someone else being singled out for an honor of this kind from the W.A.

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In connection with awards, Sam Rubin told Bill Rosenwald that every person who contributes money to the Special Fund should receive a "dressed-up" receipt or scroll of some kind acknowledging the contribution. This, indeed, is something we might well do without running into trouble, and I have already, as you know, gone into some of this with you.

MSG:ja

October 9, 1956

Mr. Michael A. Stavitsky
Michael A. Stavitsky & Co.
60 Park Place
Newark, New Jersey

Dear Mike,

In preparation for the National Annual Conference of the United Jewish Appeal this year I believe it is very important that there be set up as strong a Committee of the Cabinet as possible, so that the most productive kind of agenda can be evolved.

As you know, this conference, which will be held at the Waldorf Astoria in New York on November 30th and December 1st, is the most significant meeting of the year. It draws together the most important leaders in communities throughout the country for the purposes of evaluating the past campaign, assessing current needs, and determining the campaign for the following year.

Our plan is to establish a small, viable committee made up of about eight or ten persons, including Bill Rosenwald, Herbert Friedman, and myself, as ex-officio members. I am inviting you to serve on this committee, and I hope you can see your way clear to do so because we need your kind of thinking.

The first meeting will be held sometime after November 1st when the UJA Study Mission has returned to this country with first hand information on the situation abroad. If, however, you have any ideas about the Conference you should like to pass on before the first meeting is held, please write to me.

I do hope you will let me know that you will serve on the Conference Committee. Its task will not be onerous, but will be very important.

Sincerely yours,

JH:G:s

Joseph Meyerhoff

October 9, 1956

Mr. William Engel
Engel Realty Company
1921 First Avenue N.
Birmingham, Alabama

Dear Bill,

In preparation for the National Annual Conference of the United Jewish Appeal this year I believe it is very important that there be set up as strong a Committee of the Cabinet as possible, so that the most productive kind of agenda can be evolved.

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Sincerely yours,

JH:G:s

Joseph Meyerhoff

October 9, 1956

Mr. Barney Medints
Service Uniform Company
70-72 Plaza Way S.W.
Atlanta, Georgia

Dear Barney,

In preparation for the National Annual Conference of the United Jewish Appeal this year I believe it is very important that there be set up as strong a Committee of the Cabinet as possible, so that the most productive kind of agenda can be evolved.

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Sincerely yours,

Joseph Meyerhoff

JH:G:a

October 9, 1956

Mr. Samuel J. Heiman
805 Chamber of Commerce Bldg.
Miami, Florida

Dear Sam,

In preparation for the National Annual Conference of the United Jewish Appeal this year I believe it is very important that there be set up as strong a Committee of the Cabinet as possible, so that the most productive kind of agenda can be evolved.

As you know, this conference, which will be held at the Waldorf Astoria in New York on November 30th and December 1st, is the most significant meeting of the year. It draws together the most important leaders in communities throughout the country for the purposes of evaluating the past campaign, assessing current needs, and determining the campaign for the following year.

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Sincerely yours,

JH:G:s

Joseph Moyerhoff

October 9, 1956

Mr. Henry Peferman
Peferman Motor Sales
602 S. Michigan Street
South Bend 11, Indiana

Dear Henry,

In preparation for the National Annual Conference of the United Jewish Appeal this year I believe it is very important that there be set up as strong a Committee of the Cabinet as possible, so that the most productive kind of agenda can be evolved.

As you know, this conference, which will be held at the Waldorf Astoria in New York on November 30th and December 1st, is the most significant meeting of the year. It draws together the most important leaders in communities throughout the country for the purposes of evaluating the past campaign, assessing current needs, and determining the campaign for the following year.

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Sincerely yours,

Joseph Meyerhoff

JH:G:s

October 9, 1956

Mr. Sol Satinsky
c/o Frankford Woolen Mills Inc.
Wister & Godfrey Avenue
Philadelphia 38, Pa.

Dear Sol,

In preparation for the National Annual Conference of the United Jewish Appeal this year I believe it is very important that there be set up as strong a Committee of the Cabinet as possible so that the most productive kind of agenda can be evolved.

As you know, this conference, which will be held at the Waldorf Astoria in New York on November 30th and December 1st, is the most significant meeting of the year. It draws together the most important leaders in communities throughout the country for the purposes of evaluating the past campaign, assessing current needs, and determining the campaign for the following year.

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Sincerely yours,

JN:G:s

Joseph Meyerhoff

October 9, 1956

Mr. Jack Stern
c/o Dave Stern Inc.
345 Market Street
Paterson, New Jersey

Dear Jack,

In preparation for the National Annual Conference of the United Jewish Appeal this year I believe it is very important that there be set up as strong a Committee of the Cabinet as possible so that the most productive kind of agenda can be evolved.

As you know, this conference, which will be held at the Waldorf Astoria in New York on November 30th and December 1st, is the most significant meeting of the year. It draws together the most important leaders in communities throughout the country for the purposes of evaluating the past campaign, assessing current needs, and determining the campaign for the following year.

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I do hope you will let me know that you will serve on the Conference Committee. Its task will not be onerous, but will be very important.

Sincerely yours,

Joseph Meyerhoff

JH:G:s

October 9, 1956

Mr. Joseph Meyerhoff
10 E. Fayette Street
Baltimore 2, Maryland

Dear Jos:

I know you are sailing in just a few days, and that is why I have hurried to get out the letter to those members of the Cabinet whom we decided to name to the Cabinet Committee for the UJA National Annual Conference.

The letter enclosed herewith has been sent to the following persons:

yes Rabbi Isidore Breslau
Mr. Michael A. Stavitsky
Mr. William Engel *et (encl)*
yes Mr. Barney Medints
yes by mail Mr. Samuel J. Weiman
Mr. Henry Peferman - *regret*
yes Mr. Sol Satinsky
yes Mr. Jack Stern

I will, of course, keep you informed of all replies received.

My very best wishes to you and Mrs. Meyerhoff for a very pleasant trip abroad.

Sincerely yours,

MSG:ja
enc.

Melvin S. Goldstein

FRANKFORD WOOLEN MILLS, INC.
WISTER STREET AND GODFREY AVENUE
PHILADELPHIA 38, PENNA.

October 12, 1956

RECEIVED			
NOTED BY	REFER TO	DATE	DATE
	MSG		
		OCT 15 1956	
	GH		
ANSWERED			

Joseph Meyerhoff
United Jewish Appeal
165 W. 46th St.
New York 36, N. Y.

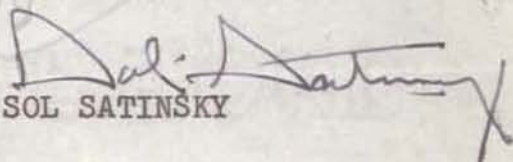
Dear Joe:

Thank you for your letter of October
9th.

I shall be pleased to serve on the
committee to which you refer in the letter.

With kindest regards,

Sincerely yours,


SOL SATINSKY

SS:erk



Ben Feferman Motor Sales Corp.

HENRY FEFERMAN, President

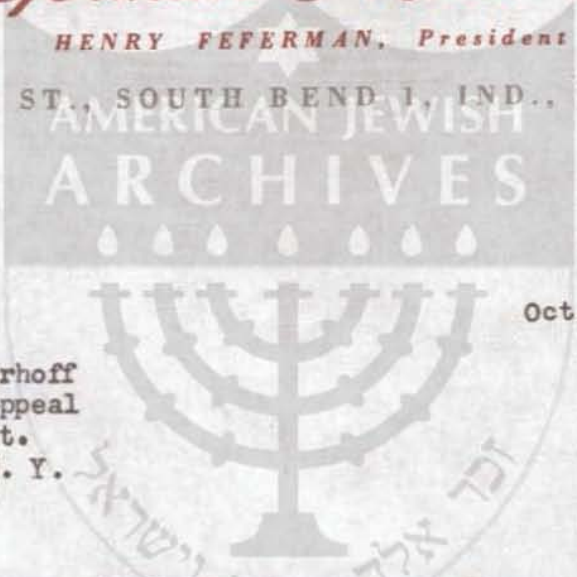
2 SOUTH MICHIGAN ST., SOUTH BEND 1, IND., PHONE ATLANTIC 9-9311

CADILLAC



OLDSMOBILE

U. S. TIRES



OCT 18 1953

NOTED BY	SEARCHED	INDEXED
ANSWERED		

MSG

Oct. 15, 1956

Mr. Joseph Meyerhoff
United Jewish Appeal
165 West 46th St.
New York, 36, N. Y.

Dear Joe:

I thank you for your invitation to serve on the committee in preparation for the November 1st meeting. I do not think I will be able to come to New York. I have to stay close to home at this time. I am sorry I will not be able to serve you.

Kindest personal regards,

Henry Feferman
Henry Feferman

HF;ig

JACK STERN
347 MARKET STREET
PATERSON 3, N. J.

RECEIVED	
OCT 16 1956	
NOTED BY	REFER TO
DATE	DATE
	MSG
	GH
ANSWERED	

October 19, 1956

Mr. Joe Meyerhoff
c/o United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

Dear Joe:

I shall be very happy to serve on the committee for the preparation of the National Annual Conference of the United Jewish Appeal this year. It was very nice of you to do this, and I appreciate your kindness.

Sincerely yours,



js:rn

MEMORANDUM

Date

October 26, 1956

To

Department Heads

From

Melvin S. Goldstein

Subject

The National Annual Conference of the United Jewish Appeal is scheduled officially to be held at the Waldorf Astoria Hotel, New York City, on Friday, November 30th and Saturday evening, December 1st.

Present plans call for the Friday meeting to begin at 9:30AM and to be a top quality session for leaders from communities who will be invited by special letters, telegrams, telephone calls, etc. This is not to be a mass affair, but as far as possible is to be similar to the meeting held last November 18th when the Special Fund of the UJA was inaugurated.

It is important, therefore, that in your contacts with communities or individuals regarding attendance at the National Annual Conference, you discuss the importance of the November 30th meeting with top leaders only, who can really act as representatives of their communities. Mass attendance is to be mobilized for the Saturday evening session.

All of the above will, of course, be gone into in greater detail when Mr. Friedman returns to New York next week, but it was felt you should have this preliminary information.

MSG:js

DRAFT LETTER TO NON ATTENDEES NOVEMBER 4, 1956. CABINET MEETING

.... November, 1956

.....
.....
.....

Dear

All of us here are sorry you could not attend the special meeting of the Cabinet on November 4th. Almost 80 leaders from all parts of the country were present. I am writing you now because I am sure you will want to know what transpired.

Three unexpected but very welcome guests were at our meeting. Our good friends Teddy Kollek and Abe Harman arrived in New York on that day direct from Israel on a special mission. They were accompanied by Col. Nachman Karni of the Israel General Staff who had been in the fighting area only a few days before.

It was a real thrill to hear from these people. They assured us that Israel was not engaged in anything like an act of aggression. Israel had taken action to wipe out the nests of fedayeen in the Sinai area who had been terrorizing sections of Israel, to obtain passage through the Suez Canal, to end the blockade of Elath and, most important, to obtain a bona fide peace with Egypt. Given this peace Israel will be able to get on -- at long last -- with the task of building up the economy of the state and speeding the integration and absorption of all the thousands of Jews from North Africa, Poland and other trouble-born areas.

The leadership present at the meeting assured our guests that the American Jewish community will go all out to provide the people of Israel with the means to bring in and look after the thousands of immigrants who are so anxious to come. Morris Berinstein, for instance, reporting on the Study Mission, asserted the conviction of himself and his colleagues that American Jews had no moral alternative but to step up their UJA efforts in 1957 to the dimensions of the extraordinary UJA campaigns of 1948 and 1949.

There was also the resolve of those present to intensify the UJA collection campaign for 30 million dollars in cash which was launched two months ago. Sam Daroff, cash collection chairman, reported that there is 50 million dollars still owed to the UJA on outstanding allotments from the regular campaigns and the Special Survival Fund. This money, which has been pledged, must be mobilized by November 30th just as the flower of Israel's youth is being mobilized. In support of this cash drive every leader accepted specific assignments to stimulate collections in his own as well as in other communities.

Most encouraging was the pledge of all present to get a selected group of

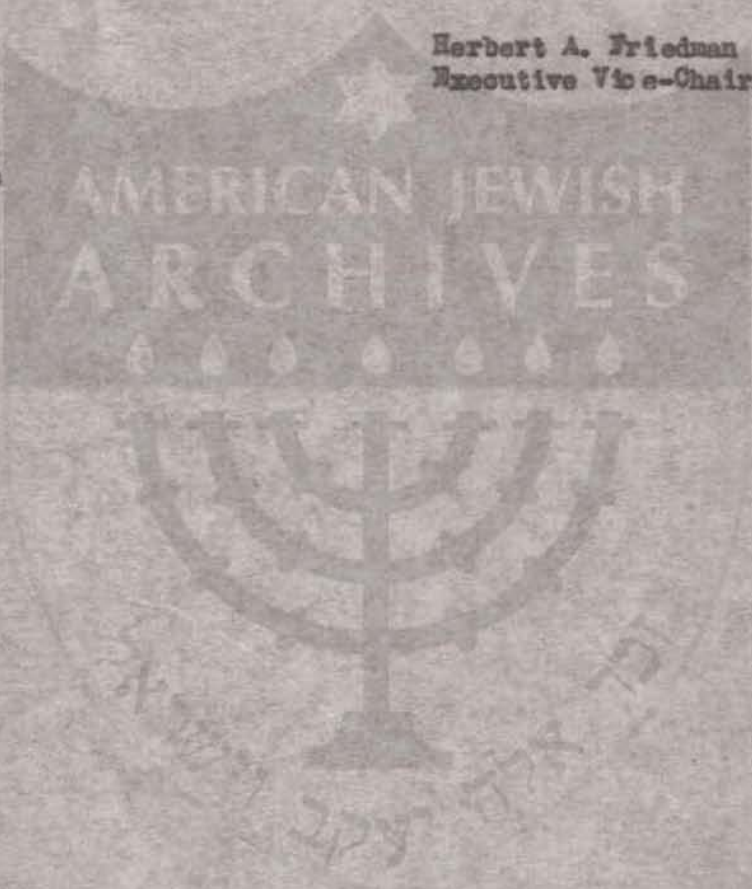
top leaders in the country to attend the special leadership meeting at the Waldorf Astoria in New York on Friday, November 30th, at 9.30 a.m. -- in advance of the UJA Annual National Conference on Saturday and Sunday, December 1st and 2nd -- to consider the report of the Study Mission and determine how the needs abroad can be met. I hope you will mark those dates -- particularly November 20th -- on your calendar and resolutely plan to join those outstanding leaders in their deliberations and decisions.

Kind regards.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF/gfc



UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

1956 Campaign Goal, \$105,283,435



Special Fund for \$25,000,000 PLUS

November 1, 1956

President
EDWARD M. M. WARBURG

TO PRESIDENT OF WELFARE FUNDS AND EX. DIRECTOR

~~HAF~~

General Chairman
WILLIAM ROSENWALDNational Chairman
Representing Agencies
DEWEY D. STONE, UJA
JONAH B. WISE, IDCNational Chairmen
MORRIS W. BERINSTEIN
SAMUEL H. DAROFF
JOSEPH HOLTZMAN
SOL LUCKMAN
JACK D. WEILERNational Co-Treasurers
JOSEPH I. LUBIN
JACOB SINCOFFExecutive Vice-Chairman
HERBERT A. FRIEDMANNational Women's Division
Honorary Chairmen
MRS. S. ALEXANDER BRAILOVE
MRS. HAL HORNE
MRS. HERBERT H. LEHMAN
MRS. DAVID M. LEVY
MRS. ALBERT PILAVIN
MRS. FELIX M. WARBURGChairman
HENRY NEWMANCampaign Cabinet
Chairman
JOSEPH MEYERHOFFVice-Chairman
FRED FORKMANChairman for Regions
JOSEPH SHULMANAllocations Chairman
ISADORE BRESLAUTrade and Industry Chairman
ROBERT W. SCHIFFBig Gifts Chairman
BENJAMIN H. SWIGSpeakers Division Chairman
MELTON KAHN

Cabinet Members
MAXWELL ABBELL
RICHARD I. ABEL
HERBERT R. ABEL
JACOB M. ARVEY
NORMAN BERLIN
LOUIS BERRY
DAVID BOROWITZ
HYMAN BRAND
CHARLES BROWN
EDDIE CANTOR
JOSEPH CHERNER
JOSEPH COHAN
ELI A. COHEN
LLOYD W. DINKELSPIEL
WILLIAM P. ENGEL
HENRY FEFERMAN
ABRAHAM FEINBERG
M. M. FISHER
MAN S. GOLDENBERG
E. GOLDSTEIN
LAZURE L. GOODMAN
SAMUEL HAUSMAN
SAMUEL J. HEJMAN
NATHANIEL P. KANN
ABE KASLE
LABEL A. KATZ
ABE S. KAY
ADOLPH KIESLER
PHILIP M. KLUTZNICK
BENJAMIN LAZRUS
ALBERT A. LEVIN
HARRY LEVINE
JULIUS LIVINGSTON
PHILIP W. LOWN
HENRY MASLANSKY
BENJAMIN J. MASSELL
JOSEPH M. MAZER
BARNEY MEDINTZ
ARTHUR C. MELAMED
IRVING MILLER
EDWARD D. MITCHELL
MARTIN NADELMAN
NORMAN C. NOBIL
IRVING S. NOBRY
JAMES L. PERMUTT
BARNEY RAPAPORT
LEONARD RATNER
SAMUEL ROTHBERG
SOL SATINSKY
JOSEPH I. SCHWARTZ
MORRIS SENDEROVITZ, JR.
JOSEPH D. SHANE
WILLIAM M. SHIPLEY
RUDOLF G. SONNEBORN
MICHAEL A. STAVITSKY
JACK STERN
JOSEPH TALAMO
HERMAN P. TAUBMAN
SAMUEL A. WEISS

National Field Director
M. WILLIAM WEINBERGNational Allocations Director
EDWARD R. VAJDA

The United Jewish Appeal will hold its 19th Annual National Conference on November 30th and December 1st at the Waldorf-Astoria Hotel in New York City. As it is taking place during one of the most anxious periods in Israel's existence, it is of overriding importance that this Conference truly serve as a total mobilization of American Jewish leadership behind the UJA. That is why your community's representation on the Steering Committee - the Conference's leadership and decision-making body - is so vitally important at this time.

Of necessity, the attention of the Conference will be focussed on the survival problems that confront our people overseas in 1957. It will be presented with the blueprints for alleviating suffering among the Jews of tension-ridden North Africa, for bringing 45,000 of them into Israel over a twelve month period, for providing them with homes and livelihoods there. It will be the solemn responsibility of the Conference to determine for American Jews the plan and scope of the UJA drive - the level of giving and the determined leadership which will enable the Jewish communities to raise the extraordinary funds these operations will require.

Community leaders who have just returned from Israel as members of the UJA Third Study Mission report that emergencies there are as dire and the needs as great as they were during the fateful days of 1948. As then, only a tremendous effort on the part of American Jewry, expressed in terms of extraordinary support to the UJA, can save the situation.

Last year when we learned that, with Israel facing a grave security crisis, the Jewish Agency would have to shoulder the entire financial task of resettling and integrating over 30,000 immigrants in Israel, our Conference adopted the Special Survival Fund program to supplement the regular UJA campaign. It is no secret that the extra dollars raised through this Fund have meant the difference to the hard-pressed people of Israel between keeping the doors open to immigrants, or depriving them of their right to dwell in safety. Also, that the lifting of this burden from the shoulders of the government, enabled Israel to meet the threat of force and aggression from a position of strength instead of weakness.

Attend UJA'S ANNUAL NATIONAL CONFERENCE

NOVEMBER 30th • DECEMBER 1st • WALDORF-ASTORIA HOTEL • NEW YORK CITY

Page 2

These and the many other decisions concerning the plan and scope of our 1957 campaign which the Conference will have to make, will be a meaningful mandate to the Jews of America only if the communities through their representatives on the Steering Committee have an influential voice in their making. Representation on this committee is decided as follows:

If your community has a Jewish population up to 15,000, you may designate one delegate and one alternate to represent it on the Steering Committee.

If your Jewish population is from 15,000 to 40,000 your community is entitled to two delegates and two alternates - while those with Jewish populations in excess of 40,000 are entitled to three delegates and three alternates.

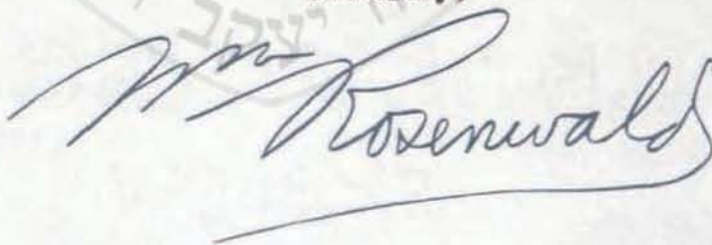
These, together with 15 delegates from the Greater New York areas; 16 delegates representing the 8 regions of the Council of Jewish Federations and Welfare Funds; 25 delegates representing the country at large, and the national officers of the UJA constitute the Conference Steering Committee.

Please act at once to designate your delegates and alternates. As soon as you notify us of their names, we shall be glad to send them their credentials as Steering Committee members.

Also, please bear in mind that it is equally important for the Conference to have a large troupe of your community leaders in attendance at its sessions November 30th and December 1st at the Waldorf.

With grateful appreciation for all the help and cooperation I know will be forthcoming from you, I am

Sincerely,

A large, handwritten signature in cursive script, reading "Mr. Rosenwald". The signature is written in dark ink and is positioned below the typed name "Sincerely,". The background of the page features a faint, circular watermark of the UJA logo, which includes a menorah and the Hebrew text "אגודת ישראל" (The Union of Jewish Communities).

November 2, 1956

Mr. Jack Stern
c/o Dave Stern Inc.
345 Market Street
Paterson, New Jersey

Dear Jack:

On behalf of Joe Meyerhoff who has not yet returned from his trip abroad with the Third UJA Study Mission, this is to acknowledge your letter of October 15th, indicating that you will serve on the special Cabinet Committee for the United Jewish Appeal National Annual Conference.

I don't think I have to tell you how pleased all of us here are to know that you will be a member of this committee. We will be in touch with you soon regarding the planning for the Conference.

With kindest personal regards.

Sincerely,

MSG:js

Melvin S. Goldstein

November 2, 1956

Mr. Sol Satinsky
c/o Frankford Woolen Mills Inc.
Wister & Godfrey Avenue
Philadelphia 38, Pa.

Dear Sol:

On behalf of Joe Meyerhoff who has not yet returned from his trip abroad with the Third UJA Study Mission, this is to acknowledge your letter of October 12th, indicating that you will serve on the special Cabinet Committee for the UJA National Annual Conference.

I don't think I have to tell you how pleased all of us here are to know that you will be a member of this committee. We will be in touch with you soon regarding the planning for the Conference.

With kindest personal regards.

Sincerely,

HSG:js

Melvin S. Goldstein

November 2, 1956

Mr. Samuel J. Heiman
805 Chamber of Commerce Bldg.
Miami, Florida

Dear Mr. Heiman:

I am writing to you on behalf of Mr. Joseph Meyerhoff who has not yet returned from his trip abroad with the Third UJA Study Mission. You will recall Mr. Meyerhoff's letter of October 9th regarding the special Cabinet Committee to prepare for the National Annual Conference of the United Jewish Appeal this year. It will be greatly appreciated if you could let us know as soon as possible that you will be a Member of the special committee, so that further plans can be made.

With kind regards,

Sincerely yours,

MSG:js

Melvin S. Goldstein

November 2, 1956

Mr. Michael A. Stavitsky
Michael A. Stavitsky & Co.
60 Park Place
Newark, New Jersey

Dear Mr. Stavitsky:

I am writing to you on behalf of Mr. Joseph Meyerhoff who has not yet returned from his trip abroad with the Third WJA Study Mission.

You will recall Mr. Meyerhoff's letter of October 9th regarding the special Cabinet Committee to prepare for the National Annual Conference of the United Jewish Appeal this year. It will be greatly appreciated if you could let us know as soon as possible that you will be a Member of the special committee so that further plans can be made.

With kind regards,

Sincerely yours,

MSG:js

Melvin S. Goldstein

November 2, 1956

Rabbi Isadore Breslau
4511 Argyle Terrace, N.W.
Washington 11, D. C.

Dear Rabbi Breslau:

I am writing to you on behalf of Mr. Joseph Meyerhoff who has not yet returned from his trip abroad with the Third IWA Study Mission.

You will recall Mr. Meyerhoff's letter of October 9th regarding the special Cabinet Committee to prepare for the National Annual Conference of the United Jewish Appeal this year. It will be greatly appreciated if you could let us know as soon as possible that you will be a Member of the special committee, so that further plans can be made.

With kind regards,

Sincerely yours,

MSG:js

Melvin S. Goldstein

November 2, 1956

Mr. Barney Medints
Service Uniform Company
70-72 Plaza Way S.W.
Atlanta, Georgia

Dear Barney:

In the absence of Joe Meyerhoff who has not yet returned from his trip abroad with the Third UJA Study Mission, I want to acknowledge your letter addressed to him dated October 15th.

All of us here are very happy indeed to know that you will be a member of the special Cabinet Committee of the National Annual Conference of the UJA.

Joe should be back soon, and your letter will, of course, go to him, and I know he will give it very careful consideration. It is good to know that you can be depended upon.

Best regards.

Sincerely,

MSG:js

Melvin S. Goldstein

Service



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NOTED BY	SEARCHED TO
DATE	October 15, 1956
<i>MSG</i>	
ANSWERED	

United Jewish Appeal
165 West 46 St.
New York 36, N.Y.

Att: Mr. Joseph Meyerhoff

Dear Joe:

I am very happy to serve on the committee as outlined in your letter of October 9.

Although I know you are on your way to Israel at this time nevertheless let me just put down a few things which I think are important.

First of all, I think a serious session for the purpose of evaluating the past campaign, its good and bad features which from a national and local point of view are very important. We must, somehow, raise the spirit of dedication throughout the country and infuse leadership with a faith and conviction that the UJA is primary and has top priority.

We face the coming campaign with many new problems and unless those attending the conference can leave the sessions with a feeling of real urgency and necessity the campaigns may very well bog down.

As I have indicated to a number of people in the National Office it seems to me that the initiative and urgency has been captured by the Bond Group who seem to have priority. This rededication to a cause which we know to be of the greatest importance in our lifetime must be reestablished through the forthcoming conferences so that those who attend can transmit the spirit, the enthusiasm and the excitement of the sessions to their respective communities.

Although there is much more that can be said I feel sure you will understand what I mean from the above incoherent remarks.

With all good wishes, I am

Sincerely yours,

Barney Medintz
BARNEY MEDINTZ *sw*

BM:jw

MANUFACTURERS AND DESIGNERS OF



CHENILLE AWARD LETTERS & INDUSTRIAL LETTERING FOR SCHOOLS AND INDUSTRY

RABBI ISADORE BRESLAU

4511 ARGYLE TERRACE, N. W. • WASHINGTON 11, D. C.

Miss Schwartz

November 6th, 1956



Mr. Melvin S. Goldstein
United Jewish Appeal
165 West 46th Street
New York 36, New York

My dear Goldstein:-

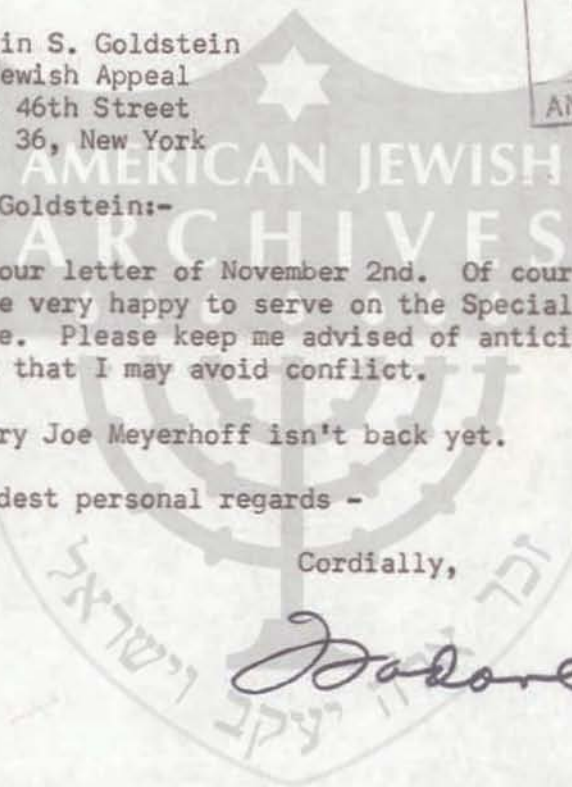
I have your letter of November 2nd. Of course, I will be very happy to serve on the Special Committee. Please keep me advised of anticipated dates so that I may avoid conflict.

I am sorry Joe Meyerhoff isn't back yet.

With kindest personal regards -

Cordially,

Isadore





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Executive Offices 1840-44 WEST FLAGLER STREET
MIAMI 35, FLORIDA PHONE FR 4-3177

November 7, 1956

Mr. Melvin S. Goldstein
United Jewish Appeal
165 West 46th St.
New York 36, N. Y.

Dear Mr. Goldstein:

I want you to know that I appreciate your letter of November 2nd in reference to becoming a member of a special committee.

Before making a definite decision regarding the acceptance of membership on this committee, I must ask you several questions.

Is this committee going to involve a great deal of traveling on my part or will it require my attendance at a number of committee meetings away from home? If it does, I am afraid I will not be able to accept the membership at this time.

As you know, I have been in New York twice in the last three weeks and I have to go to Toronto for the conference and then must return to New York again for the National U.J.A. Meeting.

My business requires a great deal of my time and I would not be able to spend any more time away from it than this, at the present time.

In the light of the above explanation, if the committee will not require a great deal of time away from home, I would be pleased to accept, but if it does, then I would suggest that you appoint someone who lives closer to New York and would be able to attend meetings more often.

Thanking you for considering me and appreciating your thoughtfulness in asking me to serve, with kindest personal regards, I am

Yours very truly,

Sam J. Heiman

SJH/dk

48 UNITS IN
32 CITIES

FLORIDA (4)
Miami (2)
Miami Beach
Jacksonville

GEORGIA (7)
Atlanta (5)
Columbus
Macon

NORTH CAROLINA (6)
Asheville
Burlington
Greensboro
High Point
Raleigh
Winston-Salem

OHIO (7)
Cincinnati (4)
Dear Park (2)
Golf Manor

PENNSYLVANIA (2)
Pittsburgh
Scranton

SOUTH CAROLINA (4)
Charleston (3)
Columbia

TENNESSEE (8)
Chattanooga
Knoxville (2)
Memphis
Nashville (3)
Oak Ridge

VIRGINIA (10)
Danville
Lynchburg
Newport News
Norfolk
Petersburg
Portsmouth
Richmond (3)
Roanoke

MEMORANDUM

flb

Date November 7, 1956

To Rabbi Herbert A. Friedman

From Raphael Levy

Subject

I am sure that you are aware that Ed Murrow is now in Israel covering the developments there. Fred Friendly tells me that they are hoping to get a piece from Ben Gurion, among other things, explaining Israel's action, and that as soon as they do they will put it on the air. This would be a film, I believe, since Murrow has a TV crew with him.

When I left for Israel, Fred told me to tell Teddy "just cable us when the war is about to break out and we will go right over." It occurs to me, meanwhile, you might want to think of using Murrow -- in our off the record meeting of November 30th. (I go on the assumption that he will be back by that time). He is, of course, ardently pro-Israel. Though his words may be rather measured, nevertheless they might have a most useful effect on many of the people there.

Raphael Levy

RL:mk

cc: Mr. Melvin S. Goldstein

HAF
I don't think it would do for Nov 30 -
Dec 1st would be fine - but I don't see how much chance!

RM
11/7

NW 30 would also be fine - on Dec 1 let's try. Eddie could cable him.

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

1956 Campaign Goal, \$105,283,435



Special Fund for \$25,000,000 PLUS

did not
SENT TO 1400 LIST WHO attended 11/18/55 meeting

8th November, 1956

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EDWARD M. M. WARBURGGeneral Chairman
WILLIAM ROSENWALDNational Chairmen
Representing Agencies
DEWEY D. STONE, UIA
JONAH B. WISE, IDCNational Chairmen
MORRIS W. BERINSTEIN
SAMUEL H. DAROFF
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SOL LUCKMAN
JACK D. WEILERNational Co-Treasurers
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MRS. ALBERT PILAVIN
MRS. FELIX M. WARBURGChairman
MRS. HENRY NEWMANNational Campaign Cabinet
Chairman
JOSEPH MEYERHOFFVice-Chairman
FRED FORMANChairman for Regions
JOSEPH SHULMANAllocation Chairmen
ISADORE BRESLAUTrade and Industry Chairmen
ROBERT W. SCHIFFBig Gifts Chairmen
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HERMAN P. TAUBMAN
SAMUEL A. WEISS

National Field Director
M. WILLIAM WEINBERGNational Allocations Director
EDWARD R. VAIDA

You will recall the historic meeting held on November 18th last year at the Waldorf Astoria Hotel in New York City, which William Rosenwald and other leaders felt it imperative to call while still in Israel with the United Jewish Appeal Study Mission.

Given the facts about the worsening crisis in Israel created by the war-like aims of its Arab neighbors on the one hand and the growing lists of Jews clamoring to enter Israel on the other, those present at the meeting authorized the creation of the United Jewish Appeal's Special Survival Fund, and called upon American Jews to contribute \$25,000,000 to this Fund -- over and above their individual contributions to the regular 1956 UJA campaign for \$105,000,000.

This was done to relieve the people of Israel -- already overburdened by tremendous security needs -- from the crushing responsibility of meeting the costs of refugee immigration and absorption.

This courageous and farsighted action enabled Israel to receive, care for and resettle over 50,000 Jewish immigrants this year; enabled it to place them in permanent homes in villages, towns and new agricultural settlements where jobs were awaiting them and schools ready to receive their children.

Now another UJA Study Mission is back from Israel. Although it is in the throes of war, Israel's docks are teeming with new immigrants. Nine thousand of them arrived in October alone; at this rate and with unexpected countries opening up, there may well be 60,000 and more in the year ahead.

Hence this call for you to come to the Waldorf Astoria in New York on Friday, November 30 and participate with your fellow leaders in shaping a course of action for the United Jewish Appeal in 1957. We must again count heavily upon you to help decide the kind of effort we must mobilize American Jewry for, what extra measures -- over and above this extraordinary mobilization -- we must take to assure that our material aid will make possible a victory for humanity like it did in 1948 when, despite war, despite the presence of Arab armies on Israel's soil, our sacrificial giving made it possible for

2/....

Attend UJA'S ANNUAL NATIONAL CONFERENCE

NOVEMBER 30th • DECEMBER 1st • WALDORF-ASTORIA HOTEL • NEW YORK CITY

250,000 survivors of Nazism to come to the Holy Land -- to stay.

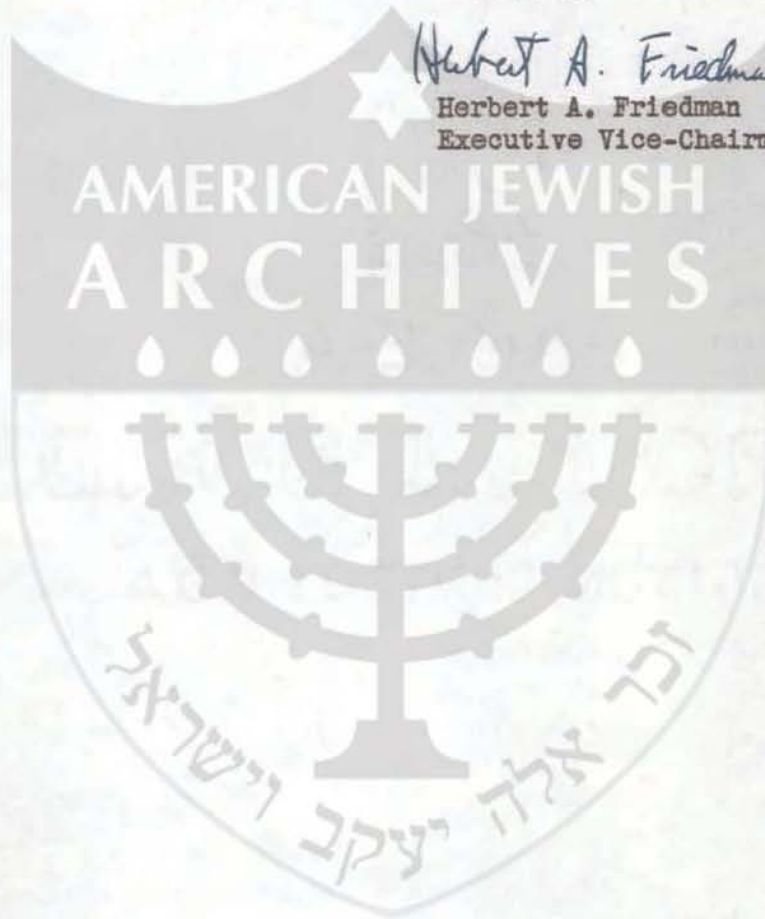
I know that I need not add more to convince you of the urgent need for your presence at this UJA meeting at the Waldorf Astoria Hotel on November 30. This meeting will begin at 9:30 A.M. sharp. Then, on Saturday, December 1, the National Annual Conference of the United Jewish Appeal will be held. I am sure you will want to remain over for it. Please let me know that we can surely count you among us on that date.

Sincerely,

Herbert A. Friedman

Herbert A. Friedman
Executive Vice-Chairman

HAF:hhs



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ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

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Sent to Special 1400 List -- those who attended 11/18/55 meeting

President
EDWARD M. M. WARBURG

8th November, 1956

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Representing Agencies
DEWEY D. STONE, UIA
JONAH B. WISE, IDCNational Chairmen
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National Field Director
M. WILLIAM WEINBERGNational Allocations Director
EDWARD R. VAJDA

AMERICAN JEWISH

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Given the facts about the worsening crisis in Israel created by the war-like aims of its Arab neighbors on the one hand and the growing lists of Jews clamoring to enter Israel on the other, you authorized, at this meeting, the creation of the United Jewish Appeal's Special Survival Fund, and called upon American Jews to contribute \$25,000,000 to this Fund -- over and above their individual contributions to the regular 1956 UJA Campaign.

This was done to relieve the people of Israel -- already over-burdened by tremendous security needs -- from the crushing responsibility of meeting the costs of refugee immigration and absorption.

This courageous and farsighted action on our part enabled Israel to receive, care for and resettle over 50,000 Jewish immigrants this year; enabled it to place them in permanent homes in villages, towns and new agricultural settlements where jobs were awaiting them and schools ready to receive their children.

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Hence this call for you to come to the Waldorf Astoria in New York on Friday, November 30 and participate with your fellow leaders in shaping a course of action for the United Jewish Appeal in 1957. We must again count heavily upon you to help decide what American Jewry should do.

2/....

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NOVEMBER 30th • DECEMBER 1st • WALDORF-ASTORIA HOTEL • NEW YORK CITY

This is a serious moment and people like you must determine what extraordinary measures should be taken to assure that our material aid will make possible a victory for humanity like it did in 1948 when, despite war, despite the presence of Arab armies on Israel's soil, our sacrificial giving made it possible for 250,000 survivors of Nazism to come to the Holy Land -- to stay.

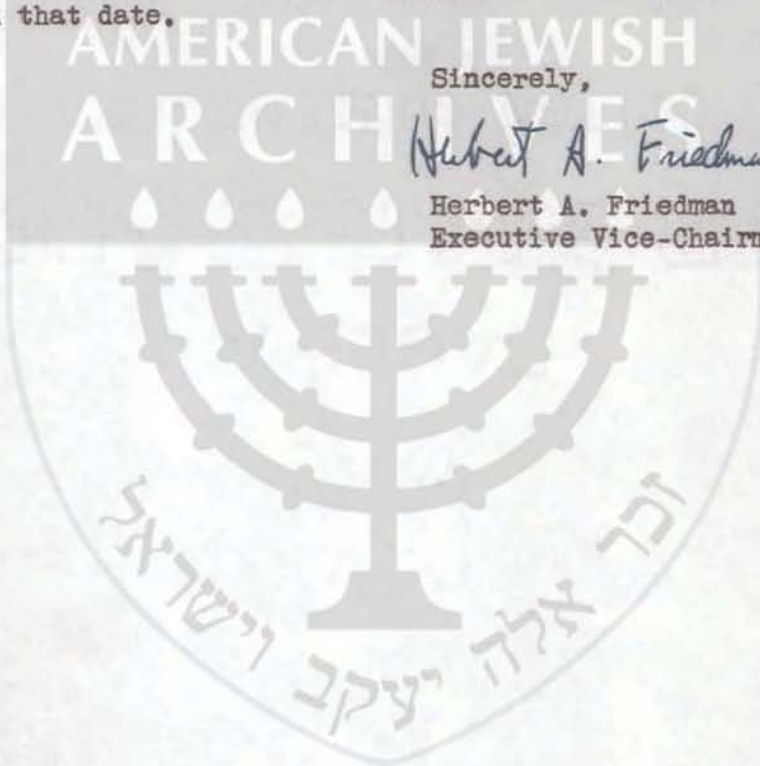
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Sincerely,

Herbert A. Friedman

Herbert A. Friedman
Executive Vice-Chairman

HAF/gfc



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National Chairmen
Representing Agencies
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SAMUEL A. WEISS

National Field Director
M. WILLIAM WEINBERG

National Allocations Director
EDWARD R. VAIDA

President
EDWARD M. M. WARBURG

November 8, 1956

TO MEMBERS OF NATIONAL CAMPAIGN CABINET

AMERICAN JEWISH
APPEAL

In behalf of Joseph Meyerhoff and Fred Forman, who are both still overseas, I would like to advise that there will be an extremely important meeting of the National Campaign Cabinet at 10.00 a.m. on Thursday, November 29th. We will meet in the Jansen Suite of the Waldorf Astoria Hotel and continue through lunch.

In view of the finds of the Third Annual UJA Study Mission and the developments in the Middle East and Eastern Europe of the past two weeks, the Annual Conference of the UJA, which will begin with a special meeting for leaders the following day, has epochal significance. It is, therefore, important that you and the other national leaders analyze the 1956 achievement and chart the course which should be taken in the annual Conference. The 1957 campaign, with all that it means, will depend on the decisions made.

Therefore, I trust that we can count on your participation and look forward to noting word from you, on the enclosed card, that you will be present at the Cabinet meeting.

Very sincerely yours,

Herbert A. Friedman
Executive Vice-Chairman

HAF:vgb

UNITED JEWISH APPEAL *MSG*

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MISS CHART

President
EDWARD M. M. WARBURG

November 8, 1956

TO ADDITIONAL INVITEES TO NATIONAL CAMPAIGN MEETING

AMERICAN JEWISH ARCHIVES

May I take this opportunity of inviting you to attend the meeting of the National Campaign Cabinet scheduled for 10:00 a.m. on Thursday, November 29th. We will meet in the Jansen Suite of the Waldorf Astoria Hotel and continue through lunch.

In view of the findings of the Third Annual UJA Study Mission and the developments in the Middle East and Eastern Europe of the past two weeks, the Annual Conference of the UJA, which will begin with a special meeting for leaders the following day, has epochal significance. It will be important, therefore, that we have the benefit of your counsel in analyzing the 1956 campaign achievement and charting the course which should be taken in the annual Conference. The 1957 campaign, with all that it means, will depend on the decisions made.

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Herbert A. Friedman

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Executive Vice-Chairman

HAF:vgb

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WILLIAM ROSENWALD

National Chairman
Representing Agencies
DEWEY D. STONE, UIA
JONAH B. WISE, IDC

National Chairman
MORRIS W. BERINSTEIN
SAMUEL H. DAROFF
JOSEPH HOLTZMAN
SOL LUCKMAN
JACK D. WEILER

National Co-Treasurers
JOSEPH I. LUBIN
JACOB SINCOFF

Executive Vice-Chairman
HERBERT A. FRIEDMAN

National Women's Division
Honorary Chairmen
MRS. S. ALEXANDER BRALOVE
HAL WORME
HERBERT H. LEHMAN
DAVID M. LEVY
MRS. ALBERT PILAVIN
MRS. FELIX M. WARBURG

Chairman
MRS. HENRY NEWMAN

National Campaign Cabinet
Chairman
JOSEPH MEYERHOFF

Vice-Chairman
FRED FORMAN

Chairman for Regions
JOSEPH SHULMAN

Allocations Chairman
ISADORE BRESLAU

Trade and Industry Chairman
ROBERT W. SCHIFF

Big Gifts Chairman
BENJAMIN H. SWIG

Speakers Division Chairman
MILTON KAHN

Cabinet Members
MAXWELL ABELL
RICHARD J. ABEL
HERBERT R. ABEL
JACOB M. ARVEY
NORMAN BERLIN
LOUIS BERRY
DAVID BOROOWITZ
BYMAN BRAND
CHARLES BROWN
SAM CANTOR
JOHN CHERNER
JOHN COHAN
ISAAC A. COHEN
LLOYD W. DINKELSPIEL
WILLIAM P. ENGEL
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ABRAHAM FEINBERG
MAX M. FISHER
KALMAN S. GOLDENBERG
I. E. GOLDSTEIN
LAZURE L. GOODMAN
SAMUEL HAUSMAN
SAMUEL J. HEIMAN
NATHANIEL P. KANN
ABE KASLE
LABEL A. KATZ
ABE S. KAY
ADOLPH KIESLER
PHILIP M. KLUTZNICK
BENJAMIN LAZARUS
ALBERT A. LEVIN
HARRY LEVINE
JULIUS LIVINGSTON
PHILIP W. LOWN
HENRY MASLANSKY
BENJAMIN I. MASSELL
JOSEPH M. MAZER
BARNEY MEDINTZ
ARTHUR C. MELAMED
IRVING MILLER
EDWARD D. MITCHELL
MARTIN NADELMAN
NORMAN C. NOBIL
IRVING S. NORRY
JAMES L. PERMUTT
BARNEY RAPAPORT
LEONARD RATNER
SAMUEL ROTHBERG
SOL SATINSKY
JOSEPH I. SCHWARTZ, JR.
MORRIS SENDEROWITZ, JR.
JOSEPH D. SHANE
WILLIAM M. SHIPLEY
RUDOLF G. SONNEBORN
MICHAEL A. STAVITSKY
JACK STERN
JOSEPH TALAMO
HERMAN P. TAUBMAN
SAMUEL A. WEISS

National Field Director
M. WILLIAM WEINBERG

National Allocations Director
EDWARD R. VAJDA

MSR Staff mtg. 11/9/56



AMERICAN JEWISH
ARCHIVES

LJ
MSG

4. There was some discussion as to whether or not the national chairmen who have already committed themselves to repeat their 1956 gift to the Special Fund, can be persuaded to give more. Toward this end a strategy meeting is to be set up at luncheon on November 30th for Mr. Rosenwald and the national chairmen plus Mr. Goldstein. At this meeting Mr. Rosenwald will see what can be done to obtain larger gifts from the national chairmen and will arrange to have the national chairmen do some work on the floor during the afternoon session to stimulate gifts.

MSG says: Include

WR
Mazer
Forman
Kayschoff
Nat. Chairmen

November 9, 1956.

Mr. Samuel J. Heiman
1840-44 West Flagler Street
Miami 35, Florida

Dear Mr. Heiman:

I do wish to acknowledge with thanks receipt of your letter of November 7, 1956 regarding the special Cabinet Committee on the National Annual Conference.

I want to take this opportunity to assure you, on behalf of Mr. Meyerhoff, who is still out of the country, that serving on this committee will not require much traveling. I think that as a practical matter we will not hold more than one meeting of the committee in New York before the conference.

All of us understand that you cannot be away from Miami for long periods of time, or very often, and therefore I will see to it that you are not asked to leave the city on matters pertaining to this committee. In the next days I will send you an outline of the program set up for the conference, and we will, at that time greatly appreciate having your comments by mail. We feel certain that a good deal of the work can, indeed, be accomplished by mail.

In view of the above I am assuming that you will serve on the committee and I am so advising Mr. Meyerhoff.

It was good seeing you the other day, and I look forward to seeing you again soon.

Sincerely yours,

MSG:js

Malvin S. Goldstein

OUTLINE OF PROGRAM FOR MEETING FRIDAY, NOVEMBER 30, 1956

- (A) William Rosenwald Presiding
- (B) Edward M.M. Warburg Remarks^{on} Eastern Europe, Internal Situation in North Africa requiring increased aid from the JDC, the decrease in emigration from North Africa offset by increased emigration from Eastern Europe
- (C) Herbert A. Friedman Israel
- (D) Senator Herbert H. Lehman
- (E) Dewey D. Stone To take over as Discussion Leader
- (F) Discussion
- (G) Ambassador Abba Eban
- (H) Appointment of Resolution Committee
- (I) Luncheon
- (J) Morris W. Berinstein To take over as Discussion Leader for the afternoon
- (K) Introduction of Resolution
- (L) Avraham Harman
- (M) Discussion and Fund Raising
- (N) Samuel Daroff or Mike Stavitsky or Samuel Rothberg Cash and Advance Payments
- (O) Present the Polish refugee who will speak the following day
- (P) William Rosenwald To close with a General Summary

MSG
11/9/56

OUTLINE OF PROGRAM FOR ONEG SHABBATH, SATURDAY AFTERNOON, DECEMBER 1, 1956

- (A) Joseph Holtzman Presiding
- (B) Panel of Six Mission Members Three to make short statements including one on Marseilles
- (C) Discussion on North Africa and what the Mission did in Israel Other Mission Members available to answer questions
- (D) Moses A. Leavitt Eastern Europe
- (E) Polish Refugee to be brought from Israel
- (F) Polish Film

MSG
11/9/56

OUTLINE OF PROGRAM FOR BANQUET SESSION, SATURDAY, DECEMBER 1, 1956

- (A) Cantor to light Chanukah Candles
- (B) Edward M.M. Warburg Presiding
- (C) Report of Nominating Committee
- (D) Awards to Officers and National Chairmen
- (E) Election of William Rosenwald
- (F) William Rosenwald Remarks
- (G) Joseph Maser Having been introduced by Edward M.M. Warburg as a new national chairman, takes over as Chairman
- (H) General Yadin
- (I) Herbert A. Friedman JDC and Europe
- (J) Avraham Harman

MSG
11/9/'56

OUTLINE OF PROGRAM FOR SUNDAY, DECEMBER 2, 1956

- (A) Chairman Sol Luckman or Jack Weiler
- (B) Cash Line Samuel Daroff
- (C) Report on 1956 Campaign Activities Jack Weiler or Sol Luckman
- (D) Presentation of Consolidated Budgets for 1957 Joseph Meyerhoff
- (E) Discussion on Campaign Techniques to implement the campaign To be introduced by
- (F) Dr. Nahum Goldmann

MSG
11/9/56

November 9, 1956

Mr. Henry C. Bernstein
Executive Vice-President
The United Jewish Appeal of Greater New York
220 West 58th Street
New York, N.Y.

Dear Henry:

This is to inform you of our forthcoming Annual National Conference which will be held at the Waldorf-Astoria Hotel, Saturday evening, December 1st and Sunday, December 2nd.

As you know, the United Jewish Appeal of Greater New York is entitled to designate 15 delegates and 15 alternates to this Conference's Steering Committee. I trust you will designate your representatives and send us their names at your earliest convenience so that we may send them the necessary credentials and background material.

It goes without saying that I look forward to the pleasure of greeting you at our Conference.

With kindest personal regards,

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman.

HAF:HSS

November 9, 1956

Mr. Philip Bernstein
Executive Director
Council of Jewish Federations and Welfare Funds
165 W. 46th Street
New York, N.Y.

Dear Phil:

As I had overlooked telling you during our talk today, I am writing to inform you that the United Jewish Appeal's Annual National Conference will take place Saturday evening, December 1st and Sunday, December 2nd, at the Waldorf Astoria Hotel in New York City.

As you know, the Council of Jewish Federations and Welfare Funds is entitled to designate 16 delegates to the Conference's Steering Committee, on the basis of two delegates for each of its eight regions. The Council's representatives, together with the delegations from the Jewish communities in the United States, the delegates selected at large, and the national officers of the UJA make up the membership of this Steering Committee.

Upon receipt of word from you as to the name of the Council's representatives we shall send them the necessary credentials and background material.

It goes without saying that I look forward also to the pleasure of greting you at our Conference.

With kindest personal regards,

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman.

DRAFT OF DAY LETTER TELEGRAM TO BE SENT TO ALL FIELD REPRESENTATIVES

Special leadership meeting Friday, November thirtieth, full day beginning 9.30 a.m. RESTRICTED REPEAT RESTRICTED TO TOP LEADERSHIP ONLY. NO MASS ATTENDANCE. THIS MEETING CALLED TO CONSIDER REPORT OF THIRD STUDY MISSION AND DETERMINE HOW BEST RAISE FUNDS FOR INCREASED NEEDS OVERSEAS. MEETING SIMILAR SESSION NOVEMBER 18 LAST YEAR WHICH TIME LEADERS ADOPTED SPECIAL FUND. MAILING YOU LIST PERSONS INVITED FROM YOUR AREA. MAKE EVERY EFFORT GET THEM ATTEND. REPORT REGULARLY PROGRESS ON ACCEPTANCES. YOU MAY INVITE ADDITIONAL LEADERS IF THEY SAME CATEGORY THOSE LISTED INCLUDING ALL PRESIDENTS AND CAMPAIGN CHAIRMEN. URGE THEM ARRIVE NEWYORK WEDNESDAY NIGHT ORDER BE PRESENT FOR OPENING. SPECIAL MEETING FOLLOWED BY REGULAR ANNUAL CONFERENCE BEGINNING OWING SHABBATH 2.30 P.M. SATURDAY DECEMBER FIRST WITH BANQUET SESSION THAT EVENING PLUS IMPORTANT BUSINESS SESSION SUNDAY MORNING CONFERENCE ENDING ABOUT 12.30. FOLLOW THROUGH ALL USUAL PROCEDURES OBTAIN BEST ATTENDANCE. PLEASE INFORM ALL EXECUTIVE DIRECTORS ABOVE CHANGES. NEW INVITATION REFLECTING THESE CHANGES BEING MAILED.

~~HERBERT FRISMAN~~

HSS/r o
11/11/56

MELVIN S. GOLDSTEIN

MISS CHAT

Attached was brought from
London by W.S.T. He may
want it some time.


2/10/76

please put a
copy of the
tentative National
Conference program
in my messes

for Sping. - Nov ?
 - Eddie Geller - Eddie ?
 - Elath - Rose Harman ? (Uniform) may 3
 - Chaim Herzog - Raanan Katz ?
 - Joan Lowmy - Burg ?
 - Joey Goldes - Benny Peled Squadron (Cdr 10)
 - Leven Kupin - Immigrants [Silin problem]
 - Sharet - Jan 15 - Feb 2
 February 15 - hard 3rd. one top
 March 2
 April 3
 June One top

7. The program for the Annual National Conference of the United Jewish Appeal was discussed. It was the consensus of those present that the conference be held November 30th and December 1st only. There will be no Sunday session. The following is an outline for the conference:

Thursday, morning
November 29th

Cabinet meeting
Speaker: Avraham Harman

Friday
November 30th

Special session

Main speakers: Golda Meir
 William Rosenwald
 Speakers: Avraham Harmon
 Edward M. M. Warburg
 Herbert A. Friedman
 Emigrant from Poland
 Emigrant from North Africa

Bund - Wt

- Sharet
 - Leheron
 - Emmu
 - WR
 - HAF
 MIB

Yigal Aton ?

Yachin
 (uniform) ?
 Labkov ?
 New ?
 Schokan ?

Afternoon session

Discussion period with
Morris Berinstein, presiding

Saturday, afternoon
December 1st

Steering Committee (all invited)

Speakers: Moses A. Leavitt on the Emigration
 Picture
 Avraham Harman

Panel made of of Three Mission
 Members to Report on what
 They found abroad.
 Questions and answers on important
 decisions made the previous
 day and on any other matters.

Saturday, night
December 1st

Banquet session

Speakers: General Yadin
 Golda Meir Herbert Morrison

Election of General Chairman and
 Other Officers
 Resolutions Including Goal
 Presentation to Joseph Meyerhoff
 as retiring Campaign Cabinet
 Chairman

X

PAID

UNITED JEWISH APPEAL 165 W 46 ST

WESTERN UNION: FOLLOWING DAYLETTER TO BE SENT TO ATTACHED LIST

NOVEMBER 12 1956

SPECIAL LEADERSHIP MEETING FRIDAY, NOVEMBER 30, FULL DAY BEGINNING 9:30 A.M. RESTRICTED REPEAT RESTRICTED TO TOP LEADERSHIP ONLY. NO MASS ATTENDANCE. THIS MEETING CALLED TO CONSIDER REPORT OF THIRD STUDY MISSION AND DETERMINE HOW BEST RAISE FUNDS FOR INCREASED NEEDS OVERSEAS. MEETING SIMILAR SESSION NOVEMBER 18 LAST YEAR WHICH TIME LEADERS ADOPTED SPECIAL FUND. MAILING YOU LIST PERSONS INVITED FROM YOUR AREA. MAKE EVERY EFFORT GET THEM ATTEND. REPORT REGULARLY PROGRESS ON ACCEPTANCES. YOU MAY INVITE ADDITIONAL LEADERS IF THEY SAME CATEGORY THOSE LISTED INCLUDING ALL PRESIDENTS AND CAMPAIGN CHAIRMEN. URGE THEM ARRIVE NEWYORK THURSDAY NIGHT ORDER BE PRESENT FOR OPENING FRIDAY, UNLESS ATTENDING CABINET OR JDC MEETINGS THURSDAY. SPECIAL MEETING FOLLOWED BY REGULAR ANNUAL CONFERENCE BEGINNING ONEG SHABBAT 2:30 P.M. SATURDAY DECEMBER 1 WITH BANQUET SESSION THAT EVENING PLUS IMPORTANT BUSINESS SESSION SUNDAY MORNING CONFERENCE ENDING ABOUT 12:30 NOON. FOLLOW THROUGH ALL USUAL PROCEDURES OBTAIN BEST ATTENDANCE. PLEASE INFORM ALL EXECUTIVE DIRECTORS ABOVE CHANGES. NEW INVITATION REFLECTING THESE CHANGES BEING MAILED.

M. WILLIAM WEINBERG

JB

cc SS, NSQ, SHA, JS, SFV

MEMORANDUM

November 12, 1956

To: National Field Representatives
and Assistant Field Directors

From: M. William Weinberg

Subject: Special Leadership Meeting - November 30th
Annual National Conference - December 1st & 2nd

This is in reference to the telegram sent to you today regarding the Special Leadership Meeting called for Friday, November 30th, 9:30 A.M., at the Waldorf-Astoria and the Annual National Conference of the UJA scheduled for Saturday and Sunday, December 1st and 2nd. Enclosed herewith are cards containing the names of persons in your area who have been invited to attend the Special Leadership Meeting on November 30th.

You are to get in touch with each of the people whose names are being sent to you now in order to urge them to attend the November 30th meeting. You should point out to them that this is not a part of the Annual National Conference but a special meeting similar to the one held last November 18th at which the decision was taken to launch the Special Fund campaign. There will be between 250 and 300 leaders at this meeting and only those who are invited are to attend. We do not want any mass attendance at this function. Should there be, however, presidents of welfare funds or federations, chairmen of campaigns or other really top people in your area who have not been invited in accordance with the enclosed cards, you should urge them to come to this meeting and if you send us their names, we will follow through. I want to repeat that we are after quality only and we want to make sure that as many quality leaders as possible come to this meeting to consider the very important problems that will be presented. It is also extremely important to point out to those planning to attend the November 30th meeting that as the session will begin at 9:30 A.M., participants should arrive in New York on the night of November 29th in order to be on time for the opening.

The Annual National Conference of the UJA will open with an Oneg Shabbath at 2:30 P.M., Saturday afternoon, December 1st. This will be followed by the regular banquet session Saturday evening. In addition, there will be an important business session Sunday morning, December 2nd, at 9:00 A.M. There will be no luncheon and the conference will be over by about 12:30 P.M. You are to take every step necessary to have people from your area come to the Annual National Conference. In this connection, you are to follow the usual procedures in order to obtain attendance and, of course, report regularly on your efforts.

In order that you may be fully informed, please note that there will be a meeting of the Cabinet on Thursday, November 29th, at 10:00 A.M.

A new invitation will be sent out this week calling on individuals to attend the Annual National Conference of the UJA on December 1st and 2nd. No mention will be made in this invitation of the November 30th meeting which from this point on is being handled by letter, telephone calls and through your efforts.

Regards.

MWW:MH

M. William Weinberg
National Field Director

UNITED JEWISH APPEAL, INC.
165 West 46th Street
New York 36, N. Y.

M E M O R A N D U M

DATE November 12, 1956

TO DEPARTMENT HEADS

From Melvin S. Goldstein

Subject The UJA Meetings Scheduled November 29th - December 2nd, 1956

For your information, the following is a list of the UJA Meetings scheduled for the period November 29th through December 2nd, 1956. All the meetings mentioned will be held at the Waldorf Astoria Hotel in New York:

- 1) Thursday, November 29th - 10:00 AM through luncheon
National Campaign Cabinet
- 2) Friday, November 30th - 9:30 AM to continue through luncheon until about 4:00 PM

Special Leadership Meeting made up of top leaders from communities throughout the United States. Only those leaders who have received invitations, including Welfare Fund Presidents and Campaign Chairmen, plus others who in your good judgment should attend a top leadership meeting, similar to the one held last November 18th are expected to attend. No effort is to be made to secure mass attendance, but, on the contrary, mass attendance is to be discouraged. Those present at this meeting will consider various reports on the situation overseas and will determine what action might be taken by the United Jewish Appeal in order to meet the unusual needs of the present time.

- 3) Saturday, December 1st - 2:30 PM Oneg Shabbath

This will be a special session devoted to hearing reports of Mission Members and of the situation in Eastern Europe.

- 4) Saturday Evening, December 1st - Banquet Session

- 5) Sunday Morning, December 2nd - 9:00 AM

Regular Business Session, including presentation of Budgets, to run through until about 12:30 PM. There will be no lunch.

MSG:js

P.S. - Herbert Morrison will not speak at the UJA Conference.

UNITED JEWISH APPEAL, INC.
165 WEST 46th STREET
NEW YORK 19, N. Y.

MEMORANDUM

Date

November 12, 1956

To

Mr. Herbert A. Friedman
Mr. Irving Jacobs
Mr. Ray Levy
Mr. Sholem Boutap
Mr. M. W. Weinberg
Mr. L. Vachaler

From

From Helvia S. Goldstein

Subject

National Annual Conference

I enclose hereto a copy of each of the programs outlined
for the above conference, consisting of the following
meetings:

Friday, November 30th
Saturday afternoon, December 1st. - Oneg Shabbath
Saturday, December 1st - Banquet Session
Sunday Morning, December 2nd.

Copy of program in HAF
Conf. file

HSG:ja
ens.

November 12, 1956

Mr. Leonard Wechsler


Melvin S. Goldstein

UJA Annual National Conference

This is to advise you that Dr. Nahum Goldmann has agreed to address the Business Session of the UJA National Annual Conference on Sunday morning, December 2nd.

Mr. Friedman discussed this matter with Dr. Goldmann some days ago, and Dr. Goldmann said that he would be here and would be pleased to meet with our group.

MSQ:js



November 12, 1956

Spizer
Miss Dorothy Spizer
Joint Distribution Committee
3 East 54th Street
New York, New York

Dear Dorothy,

I just want to call your attention to the fact that we have had to change some of the arrangements we had made for our Annual National Conference. According to the present schedule, our Annual National Conference will begin with an Oneg Shabbath on Saturday afternoon, December 1st, and we will have our main Banquet Session Saturday evening. There will also be a Business Session on Sunday morning at which the Budgets will be presented. The Conference will be over by about 12:30 PM Sunday, December 2nd.

The meeting we have scheduled for Friday, November 30th will be a special leadership conference, to which we have invited certain leaders from communities throughout the country. This, however, is not part of the Annual Conference of the UJA. I am pointing this out to you just in case you should send a follow-up letter to the people you have invited to attend the Forty-Second Annual Meeting of the JDC. In your letter of November 5th, you state that the Annual Conference of the UJA will be held at the Waldorf on the two days immediately following the JDC Meeting. Actually, there will be a special leadership conference on Friday, November 30th, and the Annual Conference of the UJA will be held on the two days immediately following November 30th.

Kind regards.

Sincerely yours,

MSG:js

Melvin S. Goldstein

National

Labor

Council

UNITED JEWISH APPEAL



165 WEST 48 STREET, N. Y. 36, N. Y.
TEL. PLAZA 7-1800

November 12, 1956

fy
HATP
mtb -
Coffee folder
P/13

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National Campaign Cabinet
Chairman
JOSEPH MEYERHOFF

Vice-Chairman
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Chairman for Regions
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MICHAL SILVERBERG
HANNA VOGEL
BARUCH ZUCKERMAN

Secretary-Director
ZEV BAUMGOLD

TO THE BRANCHES AND CLUBS OF THE IZOA

FARBAND AND PIONEER WOMEN'S ORGANIZATION

Dear Chaverim and Chaverot:

The United Jewish Appeal will hold its Annual National Conference on Saturday and Sunday, December 1st and 2nd, 1956, at the Waldorf Astoria Hotel in New York City.

The conference will be called upon to take destiny-shaping decisions relating to the survival problems that confront our people overseas in 1957. The report of the Third UJA Study Mission that has just returned from Israel, indicates that emergencies there are as dire and the needs are as great as they were during the fateful days of 1948. The situation of Jews in tension-ridden North Africa has worsened and the stream of Jewish refugees who seek a home and a refuge in Israel is on the increase. Despite her own security involvements, Israel will not close her gates to oppressed Jews seeking a life of freedom. There is every indication that the rate of immigration will, in 1957, reach even higher proportions than in the past several years. But the hard-pressed people of Israel cannot now spare a single dollar for bringing them to the country, provide them with homes and a livelihood. This must be the solemn responsibility of the American Jewish community.

That is why the UJA has put into force a special plan for the "full mobilization by the end of November of \$30,000,000 in cash as an urgent minimum requirement."

The conference will be addressed by General Yigael Yadin, General in Israel's War of Liberation, Israel's first Chief of Staff, head of Israel's Voluntary Defense Fund and leading scholar on "The Dead Sea Scrolls."

Avraham Harman, member Jewish Agency Executive in Jerusalem, head of Jewish Agency Information Department and former Consul General in New York.

William Rosenwald, General Chairman, UJA;
Edward M.M. Warburg, President, UJA;
Herbert A. Friedman, Executive Vice-Chairman UJA;
and a number of other outstanding personalities in Israel and American Jewish communal life.

It is of the utmost importance that every Jewish community, large and small, should be adequately represented at this vital gathering of American Jewry. The UJA is today, more than ever before, not only the single nationally organized financial instrument of the American Jewish community, but also the agency that unites American Jews in their efforts for Israel.

It is therefore the clear duty and responsibility of every branch and club of the Labor Zionist Movement to become more closely and more intensely identified with the UJA and its life-saving efforts; to place their membership at the disposal of the local Welfare Fund or Federation in the tremendous effort to convert every pledge into cash, in order to assure that the "urgent minimum requirement" of \$30,000,000 be reached by the end of this month.

We also call upon our members to exert their influence that their respective communities be properly represented at this historic conference on December 1st and 2nd and that members of our organizations be found in increasing numbers on their communal delegations.

In the hope of greeting many of you at the conference, we are

With best wishes and Labor Zionist greetings

POALE ZION

Dr. Herman Seidel, Chairman Nat'l Council
Pinchas Cruso, Chairman C.C.
Ralph Wechsler, Chairman Adm. Comm.

FARBAND

Meyer L. Brown, President
S. Bonchek, Vice-President
Louis Segal, Gen. Sec'y.

PIONEER WOMEN'S ORGANIZATION

Chaya Surchin, President
Clara Leff, First Vice-President
Sara Bershad, UJA Chairman

LABOR COUNCIL OF THE UNITED JEWISH APPEAL

Z. Baumgold, Secretary-Director

MSG

X

PAID

UNITED JEWISH APPEAL 165 W 46 ST

NOVEMBER 12 1956

WESTERN UNION: FOLLOWING DAYLETTER TO BE SENT, INDIVIDUALLY TAPED,
TO FOLLOWING NAMES

MR. SAMUEL G. NAPARSEK
UNITED JEWISH APPEAL
59 E. VAN BUREN STREET
CHICAGO, ILLINOIS

MR. IRVING BERNSTEIN
UNITED JEWISH APPEAL
590 NO. VERMONT STREET
LOS ANGELES, CALIF.

PETER B. COLWIN
ADOLPHUS HOTEL
DALLAS, TEXAS

FOLLOWING DAYLETTER JUST SENT ALL FIELD REPRESENTATIVES QUOTE SPECIAL LEADERSHIP MEETING FRIDAY, NOVEMBER 30, FULL DAY BEGINNING 9:30 A.M. RESTRICTED REPEAT RESTRICTED TO TOP LEADERSHIP ONLY. NO MASS ATTENDANCE. THIS MEETING CALLED TO CONSIDER REPORT OF THIRD STUDY MISSION AND DETERMINE HOW BEST RAISE FUNDS FOR INCREASED NEEDS OVERSEAS. MEETING SIMILAR SESSION NOVEMBER 18 LAST YEAR WHICH TIME LEADERS ADOPTED SPECIAL FUND. MAILING YOU LIST PERSONS INVITED FROM YOUR AREA. MAKE EVERY EFFORT GET THEM ATTEND. REPORT REGULARLY PROGRESS ON ACCEPTANCES. YOU MAY INVITE ADDITIONAL LEADERS IF THEY SAME CATEGORY THOSE LISTED INCLUDING ALL PRESIDENTS AND CAMPAIGN CHAIRMEN. URGE THEM ARRIVE NEWYORK THURSDAY NIGHT ORDER BE PRESENT FOR OPENING FRIDAY, UNLESS ATTENDING CABINET OR JDC MEETINGS THURSDAY. SPECIAL MEETING FOLLOWED BY REGULAR ANNUAL CONFERENCE BEGINNING ONEG SHABRAT 2:30 P.M. SATURDAY DECEMBER 1 WITH BANQUET SESSION THAT EVENING PLUS IMPORTANT BUSINESS SESSION SUNDAY MORNING CONFERENCE ENDING ABOUT 12:30 NOON. FOLLOW THROUGH ALL USUAL PROCEDURES OBTAIN BEST ATTENDANCE. PLEASE INFORM ALL EXECUTIVE DIRECTORS ABOVE CHANGES. NEW INVITATION REFLECTING THESE CHANGES BEING MAILED. UNQUOTE.

M. WILLIAM WEINBERG

JB cc SS, MSG

LETTERS & PRODUCTION
ANNUAL NATIONAL UJA CONFERENCE.

11/13/56
FC/fil

IN PRODUCTION: 1500 Membership Cards, Steering Committee
1500 Dinner Cards

LETTERS PREPARED AND/OR SENT

Request to Appoint Representatives to Steering Committee

- a. WF Presidents & Ex. Directors and/or Chairman
in all communities from 2M JP
- b. WF Presidents & Ex. Directors and/or Chairman
to communities from 1M to 2M JP and to those
under 1M JP which contributed \$25,000 or more.
- c. CJWF
- d. XI UJA
- e. Members-at-large

Invitations:

- a. "1400" List - those who attended 11/18/55
those who did not attend 11/18/55
- b. HAF Letter to members, 1956 Study Mission
WR Letter to members of former Study Missions
- c. HAF Letter to non-attendees Nov. 4/56 meeting
- d. RSNW letter following up WR cable from Israel
(collections but with request to attend conference)
- e. Regional Chairmen
- f. to Cabinet Members re Nov. 29 Meeting & JDC Dinner
plus individual letters by Bud Evalin

Follow-ups:

- a. "1400" List as noted above.

DRAFT OF DAY LETTER TELEGRAM TO BE SENT TO ALL FIELD REPRESENTATIVES

FC
11/12/56

Special leadership meeting Friday, November thirtieth, full day beginning 9.30 a.m. RESTRICTED REPEAT RESTRICTED TO TOP LEADERSHIP ONLY. NO MASS ATTENDANCE. THIS MEETING CALLED TO CONSIDER REPORT OF THIRD STUDY MISSION AND DETERMINE HOW BEST RAISE FUNDS FOR INCREASED NEEDS OVERSEAS. MEETING SIMILAR SESSION NOVEMBER 18 LAST YEAR WHICH TIME LEADERS ADOPTED SPECIAL FUND. MAILING YOU LIST PERSONS INVITED FROM YOUR AREA. MAKE EVERY EFFORT GET THEM ATTEND. REPORT REGULARLY PROGRESS ON ACCEPTANCES. YOU MAY INVITE ADDITIONAL LEADERS IF THEY SAME CATEGORY THOSE LISTED INCLUDING ALL PRESIDENTS AND CAMPAIGN CHAIRMEN. URGH THEM ARRIVE NEWYORK WEDNESDAY NIGHT ORDER BE PRESENT FOR OPENING. SPECIAL MEETING FOLLOWED BY REGULAR ANNUAL CONFERENCE BEGINNING ONEG SHABBATH 2.30 P.M. SATURDAY DECEMBER FIRST WITH BANQUET SESSION THAT EVENING PLUS IMPORTANT BUSINESS SESSION SUNDAY MORNING CONFERENCE ENDING ABOUT 12.30. FOLLOW THROUGH ALL USUAL PROCEDURES OBTAIN BEST ATTENDANCE. PLEASE INFORM ALL EXECUTIVE DIRECTORS ABOVE CHANGES. NEW INVITATION REFLECTING THESE CHANGES BEING MAILED.

~~HERBERT FRIEDMAN~~

MSG/ra
11/11/56

sh
it was set!

Also telegram sent

*Hafenstein
Cohen
Benstein*

*} advising of above
(copies of actual telegrams
in vgt Conf. file*

*P
11/13*

November 13, 1956

M. William Weinberg

~~BEN HANET~~
~~Melvin S. Goldstein~~

Melvin S. Goldstein requests that a copy of the attached 2-page letter of invitation to attend the Annual National Conference which was sent out to all the names on Herbert A. Friedman's "1400" List be distributed to every member of the Field Staff.

This letter, you will note, was sent out before it was decided to extend the Annual Conference until Sunday, December 2nd.

BH:SS



11/19
not done
conf

November 14, 1956

Mr. B. Hanft

Melvin S. Goldstein

Resolution to come out of Business Meeting
Sunday Morning December 2nd.

This is to inform you that there should be a resolution coming out of the Sunday morning meeting (December 2nd) calling on the National UJA to play a more important role in community campaigns in order to meet the greater need in 1957. In this connection the national office of the UJA should be urged by the community delegates at the meeting to send effective leadership to the communities to help solicit gifts. It is important that the resolution ask for the UJA to be much more vigorous in pursuing campaign techniques in the communities and to be involved in all levels of the community campaign. In this connection it is necessary, for example, that UJA lay leaders appear in communities before Big Gifts meetings are held.

Would you be good enough to see to the preparation of a draft resolution incorporating the above.

MSG:js

November 14, 1956

Mr. Irving Jacobs

Melvin S. Goldstein

Meeting of Resolutions Committee November 30th

Luncheon Meeting of National Chairmen with Mr. Rosenwald November 30th

This is just to remind you that a separate room will have to be assigned to the Resolutions Committee for the luncheon meeting on November 30th.

This is also just to remind you that a separate room will have to be set aside for the luncheon meeting to be attended by Mr. Rosenwald and the National Chairmen plus one or two others. The total number of people to be served at this meeting is thirteen (13) as of this time.

HSD:js

November 14, 1956

Mr. Joseph Meyerhoff
10 E. Fayette Street
Baltimore 2, Maryland

Dear Joe:

We have been pushing ahead with the Program for the Conference, and I am attaching hereto a very rough outline of the program.

The Special Leadership Meeting, to be held November 30th is, of course, separate and distinct from the Annual Conference, and will be treated accordingly. It is for that reason that I have not enclosed anything for November 30th. We are still discussing possible plans, and I am sure that Herb will speak with you about this item when you get back.

Copies of the attached outlines have also been sent to the Members of the Special Cabinet Committee on the Conference, and their views have been requested. I will, of course, keep you informed.

Best regards.

Sincerely yours,

MSG:js
enc.

Malvin S. Goldstein

11/22

November 14, 1956

Rabbi Isidore Breslau
4511 Argyle Terrace, N. W.
Washington 11, D. C.

Dear Rabbi Breslau:

In the absence of Joseph Meyerhoff, who is still abroad, I am sending you herewith, as a member of the Special Cabinet Committee on the Conference, a very tentative outline of the program planned for the National Annual Conference to be held December 1st and 2nd.

I should just like to point out that the Special Leadership Conference to be held on November 30th is separate and distinct from the regular Annual Conference, and will be treated accordingly.

Pending Mr. Meyerhoff's return we would greatly appreciate it if you would let us have your views on the enclosed outlines.

With kindest regards,

Sincerely yours,

375
Melvin S. Goldstein

MSG:js
enc.

Copies of above letter sent to: Mr. Michael A. Stavitsky
Mr. Barney Medintz
Mr. Samuel J. Heiman
Mr. Sol Satinsky
Mr. Jack Stern

- Mike
Barney
ms
ms
Jack

November 14, 1956.

William Weinberg

Melvin Goldstein

Cash Letters From Samuel Baroff.

Attached hereto are two letters that have been prepared to go out over the signature of Samuel Baroff. You will recall that you mentioned some days ago that another cash cover letter should go. The two letters are as follows:-

Letter marked 'A' is to be sent to those persons to whom the Rosenwald cable for cash was dispatched from Iarnel.

Letter marked 'B' is to go to all those communities you think should receive this letter, but which did not receive the Rosenwald cable.

MSG:jgl.

cc: S. Sontup

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

1956 Campaign Goal, \$105,283,435



Special Fund for \$25,000,000 PLUS

SENT TO THOSE INVITED TO BUT UNABLE TO ATTEND NOVEMBER 4, 1956,
EXPANDED CABINET MEETING

President
EDWARD M. M. WARBURG

14th November, 1956

General Chairman
WILLIAM ROSENWALDNational Chairman
Representing Agencies
DEWEY D. STONE, UJA
JONAH B. WISE, JDCNational Chairmen
MORRIS W. BERINSTEIN
SAMUEL H. DAROFF
JOSEPH HOLTZMAN
SOL LUCKMAN
JACK D. WEILERNational Co-Treasurers
JOSEPH I. LUBIN
JACOB SINCOFFExecutive Vice-Chairman
HERBERT A. FRIEDMANNational Women's Division
Honorary Chairmen
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MRS. HAL HORNE
MRS. HERBERT H. LEHMAN
MRS. DAVID M. LEVY
MRS. ALBERT PILAVIN
MRS. FELIX M. WARBURGChairman
MRS. HENRY NEWMANNational Campaign Cabinet
Chairman
JOSEPH MEYERHOFFVice-Chairman
FRED FORMANChairman for Regions
JOSEPH SHULMANAllocations Chairman
ISADORE BRESLAUTrade and Industry Chairman
ROBERT W. SCHIFFBig Gifts Chairman
BENJAMIN H. SWIGSpeakers Division Chairman
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JOSEPH TALAMO
HERMAN P. TAUBMAN
SAMUEL A. WEISS

National Field Director
M. WILLIAM WEINBERGNational Allocations Director
EDWARD R. VAJDA

AMERICAN JEWISH

All of us here are sorry you could not attend the special meeting of the Cabinet on November 4th. Almost 80 leaders from all parts of the country were present. I am writing you now because I am sure you will want to know what transpired.

Three unexpected but very welcome guests were at our meeting. Our good friends Teddy Kollek and Abe Harman arrived in New York on that day direct from Israel on a special mission. They were accompanied by Col. Nachman Karni of the Israel General Staff who had been in the fighting area only a few days before.

It was a real thrill to hear from these people. They assured us that Israel was not engaged in anything like an act of aggression. Israel had taken action to wipe out the nests of Fedayeen in the Sinai area who had been terrorizing sections of Israel and, most important, to obtain a bona fide peace with Egypt. Given this peace Israel will be able to get on -- at long last -- with the task of building up the economy of the state and speeding the integration and absorption of all the thousands of Jews coming from North Africa, Poland and other trouble-torn areas.

The mood of the meeting was that the American Jewish community would go all out to provide the people of Israel with the means to bring in and look after the thousands of immigrants who are so anxious to come. Morris Berinstein, for instance, reporting on the Study Mission, asserted the conviction of himself and his colleagues that American Jews had no moral alternative but to step up their UJA efforts in 1957 to the dimensions of the extraordinary UJA campaigns of 1948 and 1949.

There was also the resolve of those present to intensify the UJA collection campaign for 30 million dollars in cash which was launched two months ago. Sam Daroff, Cash Collection Chairman, reported that there is 50 million dollars still owed to the UJA on outstanding allotments from the regular campaigns and the Special Survival Fund. This money, which has been pledged, must be mobilized by November 30th. In support of this cash drive every leader accepted specific assignments to stimulate collections in his own as well as in other communities.

Most encouraging was the earnest pledge of all present to work on attendance of top leaders in the country for the special leadership meeting at the Waldorf Astoria in New York on Friday, November 30th, at 9:30 a.m. -- in advance of the UJA Annual National Conference on Saturday and Sunday, December 1st and 2nd -- to consider the report of the Study Mission and determine how the needs abroad can be met. I hope you will mark those dates -- particularly November 30th -- on your calendar and resolutely plan to join those outstanding leaders in their deliberations and decisions.

Kind regards.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF/gfc



UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

1956 Campaign Goal, \$105,283,435



Special Fund for \$25,000,000 PLUS

15th November, 1956.

SENT TO CABINET MEMBERS

President
EDWARD M. M. WARBURGGeneral Chairman
WILLIAM ROSENWALDNational Chairmen
Representing Agencies
DEWEY D. STONE, UIA
JONAH B. WISE, JDCNational Chairmen
MORRIS W. BERINSTEIN
SAMUEL H. DAROFF
JOSEPH HOLTZMAN
SOL LUCKMAN
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JOSEPH I. LUBIN
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SAMUEL A. WEISS

National Field Director
M. WILLIAM WEINBERGNational Allocations Director
EDWARD R. VAJDA

I should like to take this opportunity to explain to the members of the Cabinet the various meetings scheduled by the United Jewish Appeal for the period November 29th through December 2nd, 1956.

The current situation in Israel and Eastern Europe, as well as North Africa, has had such an effect on the needs of new immigrants that it has become most important that the top leadership of the country meet to consider the matter very carefully, and determine how the campaign might be conducted in 1957 in order to meet these needs. The following, therefore, is a schedule of the meetings that have been arranged at the Waldorf Astoria Hotel in New York:

Thursday, November 29th 10:00 AM - Meeting of National Campaign Cabinet to continue through luncheon - Jansen Suite.

Thursday, November 29th 4:00 PM - Annual Meeting of National Council of JDC - Astor Gallery.

Thursday, November 29th - Annual JDC Dinner - Astor Gallery.

Friday, November 30th 9:30 AM - Special Leadership Meeting to continue through luncheon - Jade Room.

Saturday, December 1st 2:30 PM - UJA Oneg Shabbath - Jade Room.

Saturday, December 1st 6:30 PM - UJA Banquet - Starlight Roof.

Sunday, December 2nd 9:00 AM - UJA Business Session - Astor Gallery.

As explained at the last Cabinet Meeting, the Special Leadership Conference scheduled for November 30th will be similar to the one held a year ago on November 18th, to which you and certain top leaders have been invited on a highly selective basis.

These are truly critical times. The decisions to be made at the meetings are far reaching. Please make every effort to attend.

Sincerely yours,

Herbert A. Friedman
Executive Vice-Chairman

HAF:gjs.

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL. NEW YORK

1956 Campaign Goal, \$105,283,435



Special Fund for \$25,000,000 PLUS

Sent to Communities
that did receive WJ cable.

November 16, 1956

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WILLIAM ROSENWALDNational Chairman
Representing Agencies
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JONAH B. WISE, IDCNational Chairmen
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SAMUEL A. WEISS

National Field Director
M. WILLIAM WEINBERGNational Allocations Director
EDWARD E. VAJDA

Only a little while ago you received a cable from William Rosenwald in Israel. As he told you, he did not dare to wait until his return to communicate to you the gravity of the needs created by the rapid influx of immigrants to Israel where more than 9,000 arrived last month.

Although Israel at the present time is in a very difficult situation, its docks are teeming with new immigrants. At the rate at which refugees came into the country last month, and with unexpected countries opening up, there may well be 60,000 and more in the year ahead who can come. But unless \$30 million is collected by the United Jewish Appeal by the end of this month, the people who are waiting to move to Israel may see their opportunities to do so delayed seriously.

In former times, Israel itself could, through increased taxation, through sacrificial giving, through austerity, through borrowings, take up the slack caused by delayed transmittal of UJA funds and shoulder the burden of the care and resettlement of these immigrants. Today, in view of the problem of maintaining its security, these funds are not available.

Immigration to Israel offers the only hope of freedom for thousands of Jews in North Africa and Eastern Europe. This growing immigration dare not be stopped or abated now, any more than in 1948 when more than 250,000 Jews -- survivors of Hitler's death camps -- succeeded in entering Israel despite the presence there of six warring Arab armies.

How vital this continued immigration is to Israel, how eager the Israelis are to welcome their brethren from these tension-ridden lands was expressed by Prime Minister Ben Gurion on the eve of the departure of our Third UJA Study Mission from Israel, when he said: "If the Jews of the United States do their best, the best will be done here for the survival, the glory and the pride of all Jews".

That the people of Israel are doing their best is being demonstrated every day by their heroism, their devotion and self-sacrifice. That American Jews are doing their best we will know by November 30th -- the deadline date for this \$30 million Cash Collection Campaign.

I know that you and your colleagues share my confidence and that you will do your best in your community.

Sincerely,

Samuel H. Daroff
National Cash Chairman

SHD:GJ

UNITED JEWISH APPEAL

HAF

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PLAZA 7-1500

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1956 Campaign Goal, \$105,283,435



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"B" To all Communities that did not receive the cable from Israel. November 16, 1956

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National Field Director
M. WILLIAM WEINBERGNational Allocations Director
EDWARD E. VAJDA

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Sincerely,

Samuel H. Daroff
National Cash ChairmanSHD:GJ
Enc.

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Special Fund for \$25,000,000 PLUS

General Chairman
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WILLIAM P. ENGEL
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ABRAHAM FEINBERG
MAX M. FISHER
KALMAN S. GOLDENBERG
I. E. GOLDSTEIN
LAZURE L. GOODMAN
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SAMUEL J. HEIMAN
NATHANIEL P. KANN
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ABE S. KAY
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BENJAMIN LAZRUS
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HARRY LEVINE
JULIUS LIVINGSTON
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EDWARD D. MITCHELL
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BARNEY RAPAPORT
LEONARD RATNER
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HERMAN P. TAUBMAN
SAMUEL A. WEISS

National Field Director
M. WILLIAM WEINBERG

National Allocations Director
EDWARD R. VAJDA

President
EDWARD M. M. WARBURG

19 November, 1956.

FOLLOW UP ON "1400" LIST

AMERICAN JEWISH

Since sending the original formal invitation to attend the Annual National Conference of the United Jewish Appeal, the worsening crisis in the Middle East made it necessary to change our plans.

The Friday, November 30th meeting, which starts at 9:30 a.m. is being primarily geared to top leadership. It will be utilized for the same high planning purposes that the historic emergency meeting of November 18th of last year was. As you will recall, this was the meeting at which the top leadership authorized the creation of the United Jewish Appeal's Special Survival Fund - an action which the communities endorsed overwhelmingly.

The Annual Conference is scheduled to begin on Saturday, December 1st, with an Oneg Shabbath at 2:30 p.m., followed by a banquet that evening. The business sessions will be held Sunday morning, and we expect to adjourn the Conference by 12:30 p.m. that day.

In urging you to attend this special meeting of top leaders on November 30th, I can only emphasize that history again is repeating itself. Again - as in 1948 - the people of Israel are forced to concern themselves with the threat to their survival; again thousands of Jews must be helped to come to Israel if they are to be given the barest hope for a future for themselves and their children; again - in 1957 - the Jews of America are faced with the urgent necessity to conduct a UJA campaign of the dimensions of our history-making effort during the year the State of Israel was created.

With the plight of the Jews in North Africa growing more crucial than ever, with immigrants coming from countries whose doors were thought to be closed, Israel must absorb an even larger number of Jewish refugees than it did last year. The full responsibility for the transportation, care and resettlement of a minimum of 60,000 Jewish immigrants this year, in view of Israel's critical security needs, must of necessity be assumed by American Jews.

In discussing this problem of refugee absorption with the members of the UJA's Third Study Mission, Prime Minister Ben-Gurion gave them his solemn promise that "if the Jews of the United States do their best, the best will be done here!"

Planning that "best" - that maximum UJA effort which these times demand is the principal objective of the specially scheduled leadership meeting on November 30th. Your attendance at that meeting as well as at the Annual Conference will be a heartening assurance to the people of Israel and to Jews the world over that they can count on your devotion and leadership.

Please let me know that you will be with us. I would suggest that you plan to come to New York Thursday night in order to be present for the opening of the November 30th meeting.

Sincerely,




Herbert A. Friedman

Herbert A. Friedman
Executive Vice-Chairman.



OUTLINE OF PROGRAM FOR BANQUET SESSION, SATURDAY, DECEMBER 1, 1956

- A) Cantor to light Chanukah Candles
- B) Edward M. M. Warburg Presiding
- C) Report of Nominating Committee
- D) Awards to Officers and National Chairmen
- E) Election of William Rosenwald
- F) William Rosenwald Remarks
- G) Joseph Mazer Having been introduced by Edward M. M. Warburg as a new national chairman, takes over as Chairman
- H) General Yadin
- I) Herbert A. Friedman JDC and Europe
- J) Avraham Harman
- 

11/21/56

November 21, 1956

Mr. Arthur Fishohn

Melvin S. Goldstein

Invocation - Saturday night, December 1.

I just want to let you know that Rabbi Charles Shulman has called me several times to say that he would like to pronounce the invocation on Saturday, December 1st. I told him we would let him know. Would you please take whatever action is necessary.

MSG:hs
cc: RL, SS

ARCHIVES



Cat Creek

November 21, 1956

Mr. Joseph Meyerhoff
The Joseph Meyerhoff Co.
10 East Fayette Street
Baltimore 2, Maryland

Dear Joe,

I have sent to the members of the Cabinet Committee for the Conference a new set of outlines of the program, and a set is enclosed herewith for you.

I have again asked the members of the committee to let us have their comments.

I will, of course, discuss all of this with you when we meet.

With best regards.

Sincerely yours,

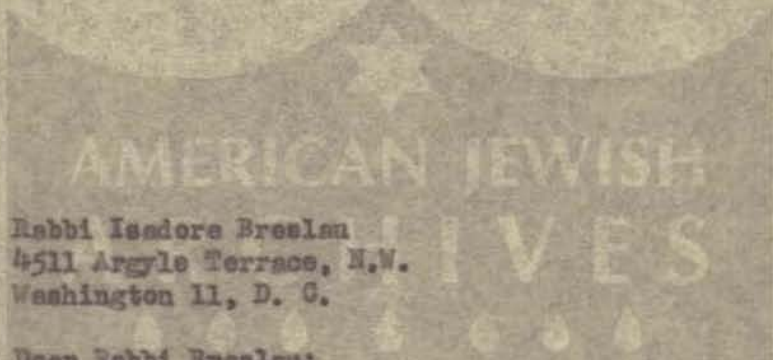
MSG:js

Melvin S. Goldstein

enc.

Col Condit

November 21, 1956



Rabbi Isidore Breslan
4511 Argyle Terrace, N.W.
Washington 11, D. C.

Dear Rabbi Breslan:

Attached hereto for your information is a second set of outlines for the programs for the National Annual Conference.

We would appreciate having your comments.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein

MSG:js
enc.

copies of above letter sent to: Michael A. S. Switsky mike
Berney Medintz Barney
Samuel J. Heiman Mr.
Sol Satinsky Mr.
Jack Stern Jack

November 23, 1956.

Mr. Harry D. Biele.

Melvin S. Goldstein.

Big Gifts Cards.

This is just a reminder regarding the subject of our conversation the other day:-

1. Would you please have prepared a set of big gifts cards on all those persons who will be attending the Cabinet Meeting on Thursday, November 29th. As you know we plan to distribute these cards to some of our top people -- Dewey Stone, Joe Meyerhoff, William Rosenwald as well as others -- so that they may be solicited before, during and right after the Cabinet Meeting.
2. I told you about a special luncheon meeting being held by Mr. Rosenwald on November 30th. Mr. Rosenwald is going to re-solicit the following named persons who will be at this special luncheon:

Messrs. Stone, Berinstein, Daroff, Holtzman, Luckman, Weiler,
Meyerhoff and Maser.

Would you be good enough, therefore, to have the big gifts cards on these persons prepared so that Mr. Rosenwald may use them.

3. Mr. Rosenwald also plans to distribute to some of the people who will be having lunch with him on November 30th (and we can also distribute some cards to persons attending the Cabinet Meeting on November 29th) big gifts cards for some of the people who will be attending our regular meeting on November 30th. The idea here is that the national Chairmen who will be having lunch with Mr. Rosenwald, and perhaps some of our people who will be attending the Cabinet Meeting on the 29th, can do a little work on the floor during the meeting of November 30th, and persuade some people to make some announcements. Would you, therefore, be good enough to have prepared the big gifts cards on, say, about fifty people (the top people) who will be at the meeting on November 30th, and we can tentatively assign these cards to our top leadership for solicitation and the cards will be handed out either by us and/or by Mr. Rosenwald.

MSB:jl.

WR - LUNCH

11/30

November 23, 1956

Mr. Morris V. Berinstein
Morris V. Berinstein & Co. Inc.
612 Syracuse Kemper Building
Syracuse 2, New York

Dear Morris,

There will be several important matters to be considered, in connection with the afternoon portion of the meeting on Friday, November 30th. This is to ask you, therefore, to have lunch with me and the other national chairmen on that day in Room 4 F immediately after the morning meeting recesses for lunch.

Cordially,

William Rosenwald

WR:MSG:js

November 23, 1956

Mr. Samuel H. Daroff
H. Daroff & Sons, Inc.
Walnut at 23rd Street
Philadelphia 3, Pa.

Dear Sam:

There will be several important matters to be considered, in connection with the afternoon portion of the meeting on Friday, November 30th. This is to ask you, therefore, to have lunch with me and the other national chairmen on that day in Room 4 F immediately after the morning meeting recesses for lunch.

Cordially,

William Rosenwald

WR:MSG:js

November 23, 1956

Mr. Sol Lackman
Midwest Coat & Suit Company
7th & Plum Streets
Cincinnati, 2, Ohio

Dear Sol,

There will be several important matters to be considered, in connection with the afternoon portion of the meeting on Friday, November 30th. This is to ask you, therefore, to have lunch with me and the other national chairmen on that day in Room 47 immediately after the morning meeting recesses for lunch.

Cordially,

WR:MSG:js

William Rosenwald

November 23, 1956

Mr. Joseph Holtzman
Holtzman & Silverman
2120 National Bank Building
Detroit 26, Michigan

Dear Joe,

There will be several important matters to be considered, in connection with the afternoon portion of the meeting on Friday, November 30th. This is to ask you, therefore, to have lunch with me and the other national chairmen on that day in Room 4 F immediately after the morning meeting recesses for lunch.

Cordially,

WR:MSG:js

William Rosenwald

November 23, 1956

Mr. Dewey D. Stone
53 Arlington Street
Brockton, Mass.

Dear Dewey,

There will be several important matters to be considered, in connection with the afternoon portion of the meeting on Friday, November 30th. This is to ask you, therefore, to have lunch with me and the other national chairmen on that day in Room 4 F immediately after the morning meeting recesses for lunch.

Cordially,

William Rosenwald

WR:MSG:js

November 23, 1956

Mr. Jack D. Weller
711 Third Avenue
New York, New York

Dear Jack,

There will be several important matters to be considered, in connection with the afternoon portion of the meeting on Friday, November 30th. This is to ask you, therefore, to have lunch with me and the other national chairmen on that day in Room 4 F immediately after the morning meeting recesses for lunch.

Cordially,

William Rosenwald

WR:MSG:js

November 23, 1956

Mr. Joseph M. Waser
Hudson Pulp & Paper Corp.
477 Madison Avenue
New York, New York

Dear Joe,

There will be several important matters to be considered, in connection with the afternoon portion of the meeting on Friday, November 30th. This is to ask you, therefore, to have lunch with me and the national chairmen on that day in Room 4 F immediately after the morning meeting recesses for lunch.

Cordially,

WR:MSG:js

William Rosenfeld

November 23, 1956

Mr. Joseph Meyerhoff
The Joseph Meyerhoff Co.
10 East Fayette Street
Baltimore 2, Maryland

Dear Joe,

There will be several important matters to be considered, in connection with the afternoon portion of the meeting on Friday, November 30th. This is to ask you, therefore, to have lunch with me and the national chairman on that day in Room 4 F immediately after the morning meeting recesses for lunch.

Cordially,

William Rosenwald

WR:MSG:js

November 23, 1956

Sholem Sontag

Melvin S. Goldstein

Check List Saturday Evening Session, December 1

Attached hereto is a check list for the Saturday evening session, which should be helpful to you.

You will wish to take up with the various people concerned the items which they are to look after. In addition, of course, the usual folders of introductions, etc. will have to be made up for the chairman or chairmen, as the case may be, for this evening.

MSG/fc

November 23, 1956

Mr. Benjamin H. Saig

Herbert A. Friedman

I would very much appreciate if you would again act as Chairman of the Nominating Committee which, as you know, brings to the Saturday night session for approval the slate of 1957 Campaign Officers.

The Committee will meet in the Pillement Suite on the 4th Floor, at approximately 5:00 P.M. on Saturday, December 1st, shortly after the conclusion of the Steering Committee meeting.

The members of your Committee will be named at the Steering Committee meeting.

Kindest regards,

HAF:JFY

Copy also in
Conference with Furber
11/30

November 23, 1956.

Mr. Harry D. Siele.

Melvin S. Goldstein.

Big Gifts Cards.

This is just a reminder regarding the subject of our conversation the other day:-

1. Would you please have prepared a set of big gifts cards on all those persons who will be attending the Cabinet Meeting on Thursday, November 29th. As you know we plan to distribute these cards to some of our top people -- Dewey Stone, Joe Meyerhoff, William Rosenwald as well as others -- so that they may be solicited before, during and right after the Cabinet Meeting.
2. I told you about a special luncheon meeting being held by Mr. Rosenwald on November 30th. Mr. Rosenwald is going to re-solicit the following named persons who will be at this special luncheon:

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Meyerhoff and Maser.

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MSG:jl.

November 23, 1956

Sholem Sontag

Melvin S. Goldstein

Check List Sunday Morning, December 2

Attached hereto is a check list for the Sunday Morning session, which should be helpful to you.

You will wish to take up with the various people concerned the items they are to look after. In addition, of course, the usual folders of introductions, etc., will have to be made up for the chairman or chairmen, as the case may be, for this morning.

MSG/fo



November 23, 1956

Mr. Sholem Sontup, Mr. Irving Jacobs

Melvin S. Goldstein

November 30th check list

Attached hereto is a check list for the Friday session which should be helpful to you.

It will be necessary, of course, to have prepared the folders for the chairmen at this meeting, including introductions.

MSG:hs
Attach/



November 23, 1956

Mr. Sholem Sontup, Mr. Irving Jacobs

Melvin S. Goldstein

Check List for Saturday afternoon

Attached hereto is a check list for the Saturday afternoon session.

HSG:hs

AMERICAN JEWISH
ARCHIVES



November 23, 1956

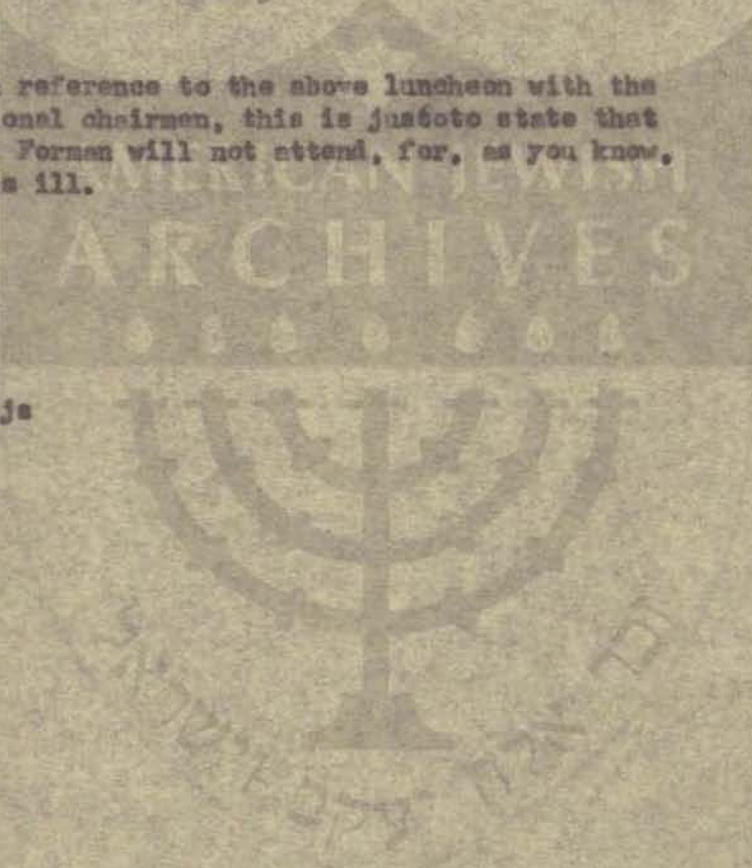
Mr. William Rosenwald

Helvin S. Goldstein

Luncheon - November 30th

With reference to the above luncheon with the national chairmen, this is just to state that Fred Forman will not attend, for, as you know, he is ill.

MSO:ja



Check List for Friday, November 30th:

1. Remarks by Mr. Rosenwald to be prepared by Publicity Dept.
2. Mr Stone who will preside at the morning session is to be briefed. Mr. Sontup
3. Mr. Jordan will be invited to speak by Mr. Leavitt. This is to be followed up. Mr. Goldstein
4. The address of Mr. Warburg is to be prepared. Publicity Dept.
5. Mr. Warburg's role at this meeting is to be discussed. Mr. Goldstein
6. Senator Lehman -- in view of fact that he cannot attend meeting (he will be in Washington) -- a message from him is to be prepared to be read at meeting. Mr. Sontup
7. Mr. Khan has been asked to attend the meeting by Mr. Harman. This is to be checked with Mr. Khan's secretary. Mr. Goldstein
Stone
8. Resolutions Committee is to be announced by Mr. ~~Berinstein~~ and is to be asked to meet in the Fillement Suite during luncheon. Phil Low has agreed to be chairman (per Mr. Sontup). Mr. Sontup will prepare a list of the names of the committee members, the list to be given to Dewey Stone for announcement. Mr. Friedman is to attend the meeting of the Resolutions Committee. Mr. Sontup
9. Mr. Rosenwald is to meet with the National Chairman and several others at luncheon in Room 4F. Mr. Goldstein
10. Big Gifts cards for all those to attend the luncheon are to be given to Mr. Rosenwald. Mr. Goldstein
11. Big Gifts cards for persons to be solicited by National Chairman to be prepared for distribution by Mr. Rosenwald. Mr. Goldstein
12. Remarks are to be prepared for Mr. Rosenwald in introducing Mr. Berinstein, who will be presiding at the afternoon session. ~~Berinstein~~ Publicity Dept.
13. Resolution on the Special Fund to be prepared. Mr. Sontup
14. Mr. Daroff has agreed (per Mr. Sontup) to speak on cash and advance payments. Remarks for Mr. Daroff are to be prepared. Mr. Sontup and Publicity Dept.
15. Mr. Rosenwald's closing remarks to be prepared. Publicity Dept.

HSG

11/23/56

cc: HAF, SS, LJ

Check List for Saturday Evening, December 1

1. Cantor David Putterman will light Chanukah Candles.
This was arranged by Melvin Goldstein.
Card to be printed and distributed at tables with
words of Book of Ages and Maos Zur Harry Goldstein
2. Menorah to be obtained at Jewish Theological
Seminary, Jewish Museum from Mr. Kaiser Harry Goldstein
3. Singer for Star Spangled Banner and Hatikvah Melvin
Harry Goldstein
4. Invocation -- Rabbi to be arranged Arthur Fishohn
5. Careful determination is to be made of the
procedure to be followed re the Cantor, the
singer of the Star Spangled Banner and the
Invocation before the dinner Mr. Sontup
6. Mr. Warburg is to be asked to preside Melvin Goldstein
7. Report of Nominating Committee by Ben Swig Irving Jacobs
8. Rosenwald Address Publicity Department
9. Benediction -- Rabbi to be arranged Arthur Fishohn

MSO
11/23/56

cc: HAF
SS
IJ

Check list for Saturday Afternoon, Dec. 1,
2 p.m., Jude Room.

1. Mr. Joseph Holtzman has agreed to serve as chairman of this session (per Mr. Jacobs).

Opening remarks are to be prepared for Mr. Holtzman

Publicity Dept.

2. Six members of the Mission are to be named to a special panel.

Mr. Sontag

3. Mrs. Michael is to be asked to serve on the panel and is to be one of the three speakers.

Mr. Goldstein

4. New immigrant from Hungary to be arranged by James Rice.

Mr. Goldstein

5. Nominating Committee with Ben Swig as chairman to be named to meet in Pillement Suite. List of names of this committee to be made up.

Mr. Jacobs

6. List of persons to be elected to be made up.
Mr. Jacobs to attend meeting of Nominating Committee.

Mr. Jacobs

ARCHIVES



MSO
11/23/56

cc: HAF, SS, IJ

Check List for Sunday Morning, December 2, 1956

1. Mr. Jack Weller has agreed to act as Chairman, per Irving Jacobs
2. Remarks to be prepared for Mr. Weller Publicity Department
3. Mr. Daroff has agreed to receive the cash
(per Mr. Sontup)
4. Very very brief remarks to be prepared for
Mr. Daroff Publicity Department
5. Preparation of report on 1956 campaign
activities to be presented by Mr. Friedman Irving Jacobs
6. Report on Women's Division to be presented by
Mrs. Newman Mrs. Stang
7. Mr. Joseph Meyerhoff to present consolidated
budgets for 1957. Contact with Mr. Meyerhoff
is to be made by Melvin Goldstein
8. Report to be presented by Mr. Meyerhoff on the
budgets for 1957 Publicity Department
9. Mr. Leavitt is to speak Sunday morning only if
Golda Meir speaks Saturday afternoon. Otherwise
Mr. Leavitt will speak Saturday afternoon Melvin Goldstein
10. Mr. Luckman has agreed to lead the discussion
on campaign techniques (per Irving Jacobs)
11. Remarks on Campaign Techniques to be prepared Mr. Sontup and
Publicity Department

MSD

11/23/56

cc: HAF
ES
LJ

OUTLINE OF PROGRAM FOR MEETING FRIDAY, NOVEMBER 30, 1956
JADE ROOM, WALDORF ASTORIA - 9:30 A.M.

- | | | |
|----|---|-------------------------------------|
| A) | William Rosenwald | To open meeting |
| B) | Dewey D. Stone | Presiding |
| C) | Herbert A. Friedman | Address on Overseas Needs |
| D) | Charles H. Jordan | Hungarian Refugees |
| E) | Edward M. M. Warburg | The needs as he sees them |
| F) | Ambassador Abba Eban | |
| G) | Appointment of Resolutions Committee | |
| H) | Luncheon | |
| I) | Introduction of Morris Berinstein | William Rosenwald |
| J) | Morris Berinstein | Presiding for Afternoon Session |
| K) | Avraham Harman | |
| L) | Introduction of Resolution | Phil Lown, Chairman |
| M) | Discussion and Fund Raising | |
| N) | Samuel Daroff | Cash and Advance Payments |
| O) | Announcement that a Polish immigrant to Israel will speak the following day (also, Mrs. Golda Meir if she is scheduled to attend) | |
| P) | William Rosenwald | To close with thanks to all present |

11/23/56

OUTLINE OF PROGRAM FOR ONEG SHABBATH

SATURDAY AFTERNOON, DECEMBER 1, 1956

Jade Room, Waldorf Astoria, 2:00 P.M.

- A) Joseph Holtzman Presiding
- B) Panel of Six Mission Members Three to make short statements including one on Marseilles
- C) Discussion by Steering Committee on the needs overseas
All Mission members to participate in discussion
- D) Resolution on the Special Fund Joseph Holtzman
- E) Golda Meir Remarks
or
Moses A. Leavitt Eastern Europe and the JDC
- F) Polish immigrant to Israel to be presented by
Avraham Harman
- G) New immigrant from Hungary (tentative)
- H) Polish film
- I) Name Nominating Committee to meet in Pillement Suite

11/23/56

OUTLINE OF PROGRAM FOR BANQUET SESSION, 6.30 P.M.
SATURDAY, DECEMBER 1, 1956 — STARLIGHT ROOF

Presiding Edward M.M. Warburg

- A. Cantor to light Chanukah Candles
- B. Star Spangled Banner and Hatikvah
- C. Invocation
- D. Dinner
- E. Report of Nominating Committee Ben Swig
- F. Election of William Rosenwald
- G. Remarks William Rosenwald
- H. Joseph Mazer to assume Chairmanship of meeting (if he is elected National Chairman, otherwise Mr. Warburg act as Chairman for the entire session)
- I. Address General Yadin
- J. Address on UJD and Europe Herbert A. Friedman
- K. Address Avraham Harman
- L. Benediction

MSG
11/23/56

OUTLINE OF PROGRAM FOR SUNDAY, DECEMBER 2, 1956

- A. Chairman Jack Weiler
- B. Cash Line Samuel Daroff
- C. Report on 1956 Campaign Activities Herbert A. Friedman
- D. Report on Women's Division Mrs. Henry Newman
- E. Presentation of Consolidated Budgets for 1957 Joseph Meyerhoff
- F. Eastern Europe and JDC (Unless this address is made Saturday afternoon) Moses A. Leavitt
- G. Discussion on Campaign Techniques to implement the campaign and presentation of Resolution on Philosophy of Vigor Sol Luckman
- H. Continuation of Discussion by Steering Committee
- I. Summary Remarks Dr. Nahum Goldmann

MSG
11/23/'56

UNITED JEWISH APPEAL

HAF Files - Conference file

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

1956 Campaign Goal, \$105,283,435



Special Fund for \$25,000,000 PLUS

SENT TO A NUMBER OF LEADERS

President
EDWARD M. M. WARBURG

23 November 1956

General Chairman
WILLIAM ROSENWALD

National Chairman
Representing Agencies
DEWEY D. STONE, UIA
JONAH B. WISE, IDC

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MRS. DAVID M. LEVY
MRS. ALBERT PILAVIN
FELIX M. WARBURG

in
HENRY NEWMAN

National Campaign Cabinet
Chairman
JOSEPH MEYERHOFF

Vice-Chairman
FRED FORMAN

Chairman for Regions
JOSEPH SHULMAN

Allocations Chairman
ISADORE BRESLAU

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ROBERT W. SCHIFF

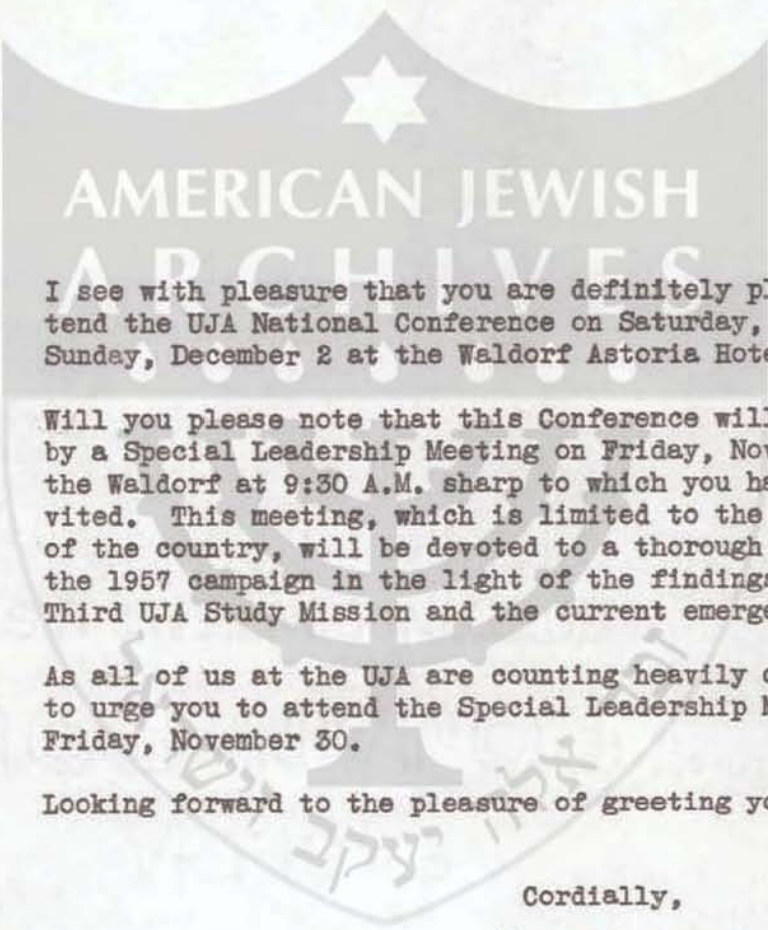
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BENJAMIN H. SWIG

Speakers Division Chairman
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JOSEPH CIERNER
JOSEPH COHAN
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LLOYD W. DINKELSPIEL
SAM P. ENGEL
FEFERMAN
SAM FEINBERG
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BARNEY RAPAPORT
LEONARD RATNER
SAMUEL ROTHBERG
SOL SATINSKY
JOSEPH I. SCHWARTZ
MORRIS SENDEROWITZ, JR.
JOSEPH D. SHANE
WILLIAM M. SHIPLEY
RUDOLF G. SONNEBORN
MICHAEL A. STAVITSKY
JACK STERN
JOSEPH TALAMO
HERMAN P. TAUBMAN
SAMUEL A. WEISS

National Field Director
M. WILLIAM WEINBERG

National Allocations Director
EDWARD K. VAJDA



I see with pleasure that you are definitely planning to attend the UJA National Conference on Saturday, December 1 and Sunday, December 2 at the Waldorf Astoria Hotel in New York.

Will you please note that this Conference will be preceded by a Special Leadership Meeting on Friday, November 30 at the Waldorf at 9:30 A.M. sharp to which you have been invited. This meeting, which is limited to the top leadership of the country, will be devoted to a thorough discussion of the 1957 campaign in the light of the findings of the Third UJA Study Mission and the current emergency situation.

As all of us at the UJA are counting heavily on you, I want to urge you to attend the Special Leadership Meeting on Friday, November 30.

Looking forward to the pleasure of greeting you there, I am,

Cordially,

Herbert A. Friedman

Herbert A. Friedman
Executive Vice-Chairman

HAF:LMU

November 23, 1956

Rev. David J. Putterman
1049 Park Avenue
New York, N.Y.

Dear Cantor Putterman:

It was a great pleasure to speak with you today. All of us at the United Jewish Appeal are very pleased that you will attend our banquet on Saturday evening, December 1st, and that you will light the Chanukah candles.

The banquet will be held in the Starlight Roof of the Waldorf Astoria and will begin at about 6.30 p.m.

We are arranging to have a Menorah brought from the Jewish Museum. I understand that you will bring your own pianist.

The person in charge of arrangements at the banquet is Harry Goldstein and he is dealing with the microphone and other details.

I look forward with pleasure to meeting you.

Cordially,

Melvin S. Goldstein.

MSG:SS

November 24, 1956

Mr. Sholem Sontag

Melvin S. Goldstein

Senator Herbert H. Lehman

I have just learned that Mr. Henry Bernstein is preparing a message from Herbert Lehman to be read at the November 30th meeting. It will, therefore, be unnecessary for us to handle this particular item.

MSG:js

cc: Mr. Herbert A. Friedman
Publicity Department



AMERICAN JEWRY ARCHIVES

November 24, 1956

Ray Levy

Malvin S. Goldstein.

Mr. Rosenwald called today. He thinks that it might be a good idea to plant stories in the New York Times and Herald Tribune regarding the success of our Special Fund effort for 1956. In this connection I think it may be a good idea to have these stories come out of the Cabinet Meeting scheduled for Thursday, November 29th. The release could be in the name of Joseph Mazer, Chairman of the Special Fund, and be based on his report to the Cabinet.

The release can state, suggests Mr. Rosenwald, that the 1956 Special Fund has reached a total of close to \$20,000,000 and that Mr. Mazer hopes and has reason to believe that with the cooperation of the communities and continuing hard work, it will still be possible to reach a \$25,000,000 goal by the end of 1956.

Mr. Rosenwald feels it is very important to put out some optimistic stories with regard to the 1956 Special Fund to hit the papers Friday morning, so that the delegates attending the Conference on Friday will know of the success achieved in 1956 and be all the more prepared to work for a larger Special Fund in 1957. At the same time, of course, the story would state that the regular campaign has been holding its own.

Mr. Rosenwald notes, of course, that the story should be cleared with Mr. Mazer.

MSG:SS

cc: HAF
SS
HDB

WR (BLIND)

11/26

November 24, 1956

Mr. Harry D. Siels

Melvin S. Goldstein

Please call Mr. Joseph Mazer and ask him to set a little period of time aside immediately after the Cabinet Meeting on Thursday, November 29th. Mr. Rosenwald and some others want to meet with him.

HSG:js



November 24, 1956

Mr. Moses A. Leavitt
c/o Joint Distribution Committee
3 East 54th Street
New York, New York

Dear Mos,

This is just to confirm our telephone conversation yesterday regarding Charlie Jordan.

We would like very much to have Charlie address the Special Leadership Conference on Friday, November 30th. Attached hereto is a set of the new outlines of the conference program, and you will see where Charlie is slated to speak.

Please speak with Charlie and let me know.

Best regards,

Sincerely yours,

Melvin S. Goldstein

MSG:js
enc.

November 24, 1956


Mr. Harry Goldstein

Melvin S. Goldstein

This is just a reminder to you about the Menorah for Saturday evening. If you will get in touch with Mr. Kaiser at the Jewish Museum and advise him that David Putterman suggested that you call him, we will be able to get the large Menorah that is required for our meeting.

This is also to remind you about having cards printed with the words in English for Rock of Ages, and the words in Hebrew (perhaps in English letters) for Haos Sur.

MSG:js



November 24, 1956

Mr. Irving Jacobs

Melvin S. Goldstein

Would you please jot down as soon as you have it, the number of the suite where Mr. Rosenwald will receive the cabinet committee at about 12:30 PM on Thursday, November 29th.

MSG:js

AMERICAN JEWISH
ARCHIVES



November 25, 1956

Sholem Sontup

Melvin S. Goldstein

Discussion Periods -- Planted Questions

This is just a reminder about the discussion periods set for Saturday afternoon and Sunday morning. I am sure that you are seeing to it that the proper questions are planted in the audience, but since this item just occurred to me again I thought I should mention it to you.

MSG/fo



fil

MEMORANDUM

Date November 26, 1956

To Rabbi Herbert A. Friedman

From Raphael Levy

Subject

I would like a chance -- at your convenience -- to talk over with you certain aspects of the news publicity to be issued from the Conference.

Until now we have been thinking in terms of highlighting the need to bring 60,000 people to Israel. This certainly will continue to be the major theme of what we issue. But I think certain recent developments need to be accounted for at our Conference -- and in the publicity -- either in conjunction with our main story, or as additions to it. They are:

1. The Hungarian refugee situation as it affects JDC and NYANNA as well as Israel.
2. The New York Times announcement of November 24 stating that Egypt is deporting Jews.
3. The recent announcement that Jews from Poland are being deported to the USSR.

Let's take up the Hungarian situation. I feel we must give UJA's overall responsibilities in this regard fullest play, telling the story of what it may mean for JDC and NYANNA, as well as for Israel.

To my mind that this is a made-to-order opportunity to demonstrate to the American public and to Washington that UJA is not exclusively an Israel-oriented body.

It has been suggested that if we do give the Hungarian story heavy play we will be hurting our Israel story -- since the majority of refugees have indicated that they want to come to the US. My answer to this is that it is better that we should handle this phase of the story ourselves rather than let some unfriendly source get hold of it first and "murder" us with it.

We cannot let the Egyptian situation go without comment. Out of the Conference must come a call for the UN to investigate the situation of Egypt's Jews, and to


get Egypt to let these Jews go off to Israel. (The story offers magnificent counter propaganda opportunities.) The call should certainly come from Abe Harman, Saturday night. But I also think it would be perfectly proper to have such a humanitarian call come from the Conference as a whole, in a resolution. It would have more impact.

I don't think that point three should figure in the General Publicity, but it ought to be suitably spotlighted in the Conference speeches. Possibly no Polish Jews per se are being deported, as is claimed. But you will recall that we have been advised that many Soviet Jews managed to slip into Poland, and it may be that these are now being rounded up and being deported. Perhaps, then, some reference to this situation, along with the Egyptian and Hungarian situations ought to be in our resolution on the Special Fund.

All these items give us the opportunity to stress as we have not stressed before -- that we are in a "new Jewish refugee era". It is my feeling that the General Publicity that comes out of the Conference should hammer away at this whole concept of a "new Jewish ^{refugee} era", in which Israel is paramount but in which JDC and our own American setup are both strongly effected.

In connection with the concept of "new Jewish refugee era", there is the fact that JDC will have to be taking care of a large body of Algerian refugees in France. There is also the chance that JDC may have to take care of Hungarian Jewish refugees who reach England and France. Finally, it might be argued that North African Jews who have taken the place of those who have ~~lived in~~ the big cities are "internal refugees".

? left



Rashail Levy

November 26, 1956

Mr. William Rosenwald

Melvin S. Goldstein

A few days ago Mr. Friedman discussed with Mr. Leavitt our plans with regard to the presentation of a resolution of our new philosophy of vigor (campaign techniques) to the Sunday morning session of the National Annual Conference. As a result of this discussion it was felt that while it would be well to present various points inherent in the philosophy of vigor, it would not be good to pass a resolution calling on the communities to adhere to this new philosophy. It is felt that too many people might balk at such a resolution.

In view of this, the points in connection with the philosophy of vigor will be presented Sunday morning by Sol Luckman and all present will be asked to support these points, but a resolution will not be requested.

NSG:js

HAF files -
Conference Manual

November 28, 1956

Mr. Ray Levy

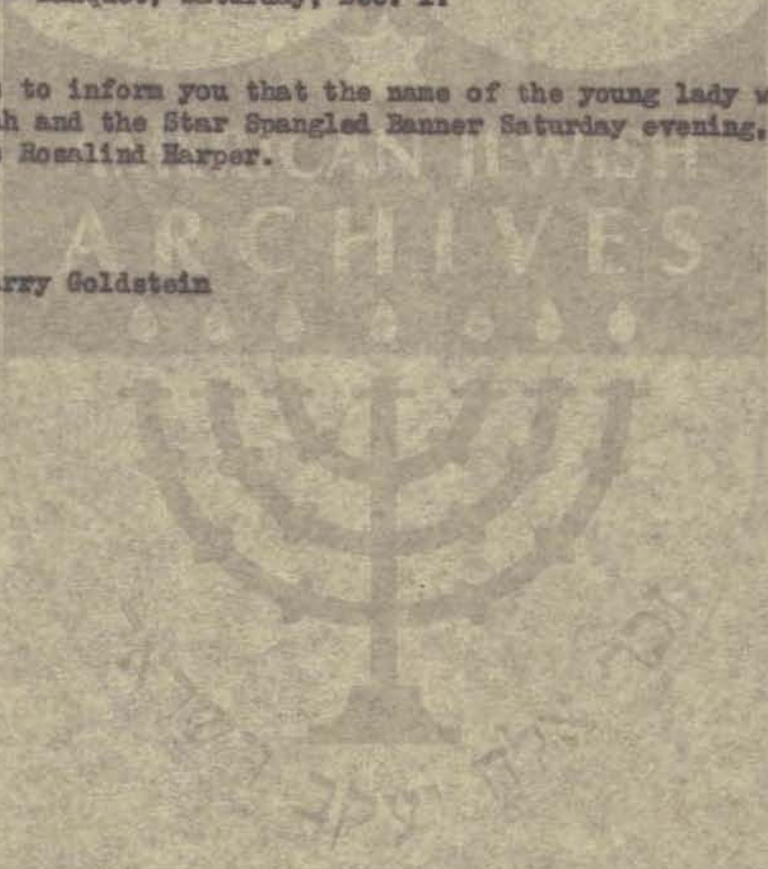
Melvin S. Goldstein

Singer - Banquet, Saturday, Dec. 1.

This is to inform you that the name of the young lady who will sing
Hatikvah and the Star Spangled Banner Saturday evening, December 1st,
is Miss Rosalind Harper.

MSG:hs

cc: Harry Goldstein



HAF files -
Conference Annual

November 28, 1956

Mr. Harry Goldstein, Miss Gertrude Brothers

Melvin S. Goldstein

This is to inform you that Mrs. Racocin will accompany Cantor Putterman as his guest and, therefore, arrangements should be made to seat her somewhere near the dais.

NSG:hs



HAF files.
Conf Annual Dec 20 1956

November 28, 1956

Edward R. Vajda

Sholem Sontup

Dais

With reference to the dais lists for Friday, Saturday afternoon and Sunday morning, would you please make whatever arrangements are most appropriate to have the people on those lists informed that they are to take seats on the dais.

With regard to Saturday evening, attached hereto is a new list of the names of persons who are to be seated on the dais. Would you please make the usual arrangements to see to it that notices are delivered to the people on this list informing them that seats have been reserved for them on the dais and that they are to proceed to Suite 17 L & N, which will be the guest of honor room, at 6.30 p.m. You will probably also wish to have copies of this list circulated to all field men who will be at the conference so that those persons mentioned on the list who, by some chance do not receive a dais notice, will be informed that dais seats have been reserved for them.

This is the first time in many years that it has not been possible to seat all Cabinet members on the dais. In order to avoid the possibility of having Cabinet members proceed to the dais automatically, would you please prepare a letter along the lines outlined below and make arrangements to have it delivered to each of the Cabinet members who will be attending the Saturday night session:

"Due to the unprecedented response on the part of the leadership of the United States by the invitation extended to them to attend the Banquet Saturday evening, December 1st, the dais just is not big enough to accommodate all the members of the Cabinet. Special dais tables for cabinet members have been arranged for you.

"You are invited to meet with the guests of honor in Suite 17 L & N at 6.30 p.m."

It is important, of course, that a sufficient number of tables in front of the dais be set aside for the cabinet members who will be attending the Saturday evening meeting. Please check this with Harry Goldstein and take up with Bill Weinberg the assignment of field staff to hold those tables for the members of the cabinet. This, of course, is most important and a sufficient number of men must be assigned to this task.

SS

cc: MWV
Harry Goldstein

encl.

DATE

SATURDAY DINNER

Herbert A. Abeles
Morris Berinstein
Henry C. Bernstein
Isidore Breslau
Rabbi Seymour Cohen
Samuel Daroff
Herbert A. Friedman
Mrs. Brnilove
Mrs. Horne
Robert Gurney
Mrs. Rose Halprin
Avraham Harman
Samuel Hausman
Joseph Holtzman
Mrs. Pilavin
Charles Jordan
Hilton Kahn
Abc Kasle
Hoses A. Leavitt
Phil Lowm
Sol Luchman
Joseph Mazer
Joseph Meyerhoff
Mrs. Henry Newman
Cantor David Patterman
Leonard Ratner
Israel Rogosin
William Rosenwald
Sam Rubin
Robert Schiff
Rabbi Charles Shulman
Dewey D. Stone
Benjamin Swig
Herman Tushman
Edward M. H. Warburg
Jack D. Weiler
Yigael Yadin
Nahum Goldmann

November 28, 1956

Mr. Harry Goldstein

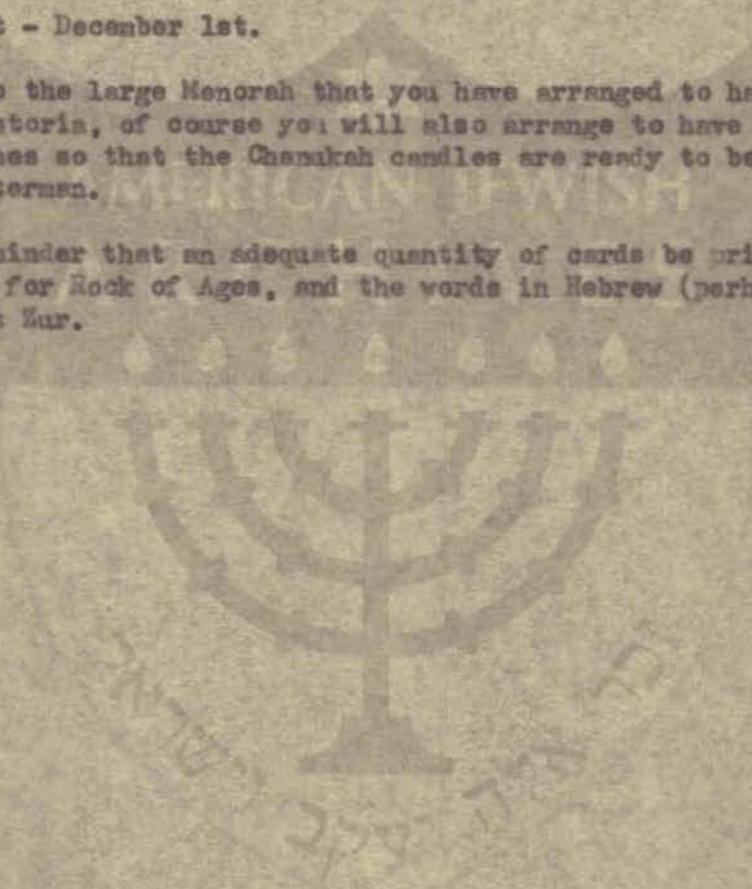
Melvin S. Goldstein

Saturday Banquet - December 1st.

With reference to the large Menorah that you have arranged to have delivered to the Waldorf Astoria, of course you will also arrange to have the necessary candles and matches so that the Chanukah candles are ready to be lighted by Cantor David Putterman.

This is also a reminder that an adequate quantity of cards be printed with the words in English for Rock of Ages, and the words in Hebrew (perhaps in English letters) for Maos Zur.

MSG:js



November 28, 1956.

Mr. S. Sontup

Melvin S. Goldstein

Dais - Saturday Night.

In making up the dais for Saturday night, it is important that we include Mr. Sam Rubin and Mr. Israel Rogosin.

MSG:jl.

AMERICAN JEWISH
ARCHIVES



November 28, 1956.

Mr. R. Levy

Melvin S. Goldstein

Friday Session.

Mr. Warburg makes the point -- and I think it is a good one -- that the Chairman of the Friday session indicate clearly in his remarks that the proceedings are off the record.

Among other things it seems that Charlie Jordan will certainly make some statements about the situation in Hungary that should not be reported.

A note to this effect, therefore, should be inserted in the remarks you are preparing for the Chairman -- either Mr. Rosenwald or Mr. Stone -- for Friday morning.

MSG:jl.

November 28, 1956

R. Levy

Melvin S. Goldstein

Remarks being prepared by Publicity Department for Mr. Rosenwald's
Introduction of Morris Berinstein, Friday, November 30 — Check List Item #12

With reference to the preparation of Mr. Rosenwald's introduction of
Morris Berinstein at the meeting on Friday afternoon, Mr. Rosenwald would
like to have these "few nice words" delivered to him this afternoon.

MSG/fe

AMERICAN JEWISH
ARCHIVES



11/28/56

NOTE TO MR. IRVING JACOBS

NOTE FOR MR. BEN SWIG IN CONNECTION WITH INTRODUCTION OF MR.
ROSENWALD, SATURDAY, DECEMBER 1st.

Last year when I introduced William Rosenwald I read to you a letter that had been sent to him by David Ben-Gurion, the Prime Minister of Israel. This year I feel it wouldn't ~~be~~ be fair to you if I didn't share with you the letter sent to Bill Rosenwald by our great, good friend, Eddie Cantor:

New Bill *11/23*
"Who am I to tell you what to do with your time? But knowing of your deep interest in UJA and what it means to America ^{to} and the world, I would be remiss in my duty if I did not ask you from the bottom of my heart to please continue as chairman of the United Jewish Appeal for next year.

It's so very, very important in these trying days that we have a man of your stature and your knowledge of what to do and what not to do in matters where Jews are concerned.

I hope you and your family are fine. My warmest regards."

Sincerely
Eddie

HAF file
Conf. Annual. S

[Handwritten signature]

November 29, 1956.

WILLIAM ROSENWALD, GENERAL CHAIRMAN
UNITED JEWISH APPEAL SUITE 1400
165 West 46th St., N.Y.

I GREATLY REGRET THAT OFFICIAL ENGAGEMENTS IN WASHINGTON MAKE IT IMPOSSIBLE FOR ME TO BE WITH YOU IN PERSON TO SHARE IN THE DISCUSSION OF THE GRAVE PROBLEMS TO BE CONSIDERED BY THE NATIONAL UJA THIS WEEKEND. MY KNOWLEDGE OF THE PRESENT SITUATION IN THE MIDDLE EAST AND IN EASTERN EUROPE AND AFRICA CONVINCES ME THAT OUR CO-RELIGIONISTS IN THESE AREAS ARE IN GRAVE PERIL AND THAT ALL THE WORK THAT HAS BEEN DONE OVER MANY YEARS TO RE-KINDLE THE FIRE OF HOPE IN THEM IS IN DANGER OF BEING LOST. EACH YEAR WHEN WE MEET WE SEEM TO BE FACED WITH EVER GREATER EMERGENCIES. WE MUST FULFILL OUR OBLIGATIONS TO THOSE OF OUR FAITH WHO HAVE GONE THROUGH THE TORTURES OF PERSECUTIONS BY HITLER ONLY TO BE FACED AGAIN NOW WITH ANNIHILATION BY ANOTHER DICTATOR WE MUST ASSURE THEM THAT THEIR PLIGHT IS A MATTER OF THE DEEPEST CONCERN TO US AND THAT OUR HEARTS GO OUT TO THEM IN THEIR STRUGGLE FOR SURVIVAL SECURITY AND LASTING PEACE. IN THIS TRAGIC EMERGENCY WE MUST ALL CONTRIBUTE TO THE UJA TO THE LIMIT OF OUR CAPABILITIES SO THAT OUR LONG SUFFERING AND SORELY BESET CO-RELIGIONISTS MAY BE SAVED. I WANT YOU TO KNOW THAT YOU HAVE MY HEARTFELT SUPPORT IN THE CARRYING OUT OF THIS CRUCIAL PROGRAM.

HERBERT H. LEHMAN.

NOTES ON PROCEDURE FOR MORRIS BERINSTEIN

FOR FRIDAY, NOVEMBER 30th, 1956

- 1) Call on Abe Harman
- 2) Call on Phil Lowm, to present the Resolution
- 3) Call for discussion
- 4) When discussion ended and resolution passed, and any fund raising completed, call on Sam Baroff who will call for cash
- 5) Call on William Rosenwald to close

MSG
11/29/56

NOTES ON PROCEDURE FOR MR. EDWARD WAHURG

FOR SATURDAY EVENING, DECEMBER 1, 1956

- 1) Hatikvah and Star Spangled Banner
- 2) Chanukah Candles
- 3) Invocation
- 4) DINNER
- 5) Call on Morris Berinstein
- 6) Call on Ben Swig, Chairman of the Nominating Committee
- 7) Mr. Rosenwald will speak following his election
- 8) Call on Dewey Stone to chair the General Session

HSG
11/29/56

NOTES ON PROCEDURE FOR DREW D. STONE

SATURDAY EVENING, DECEMBER 1, 1956

1) Call on General Yadin

2) Call on Herbert Friedman

AMERICAN JEWISH
ARCHIVES

3) Call on Abe Harman

4) Benediction



זכר אלה יעקב וישראל

MSG
11/29/56

NOTES ON PROCEDURE FOR JACK WEISER

SUNDAY, DECEMBER 2, 1956

- 1) Announce Cash line
- 2) Call on Sam Daroff after Cash line
- 3) Complete Breakfast
- 4) Call on Herbert Friedman
- 5) Call on Mrs. Neuman
- 6) Call on Joseph Meyerhoff
- 7) Discussion
- 8) Call on Sam Luckman
- 9) Discussion
- 10) Call on Dr. Goldman

NSG
11.29.56

COPY

November 29, 1956.

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JEC 183 X1002 JERUSALEMISR 140 28 1335

LT FRIEDMAN UJAPPEAL NEWYORK

ON EVE YOUR IMPORTANT CONFERENCE CONSIDER IT MY DUTY TO MAKE IT
QUITE CLEAR HOW MUCH HINGES ON SUCCESS OF YOUR DELIBERATIONS
STOP BELIEVE ME THIS IS NO ROUTINE APPEAL STOP IN THESE TENSION
PACKED TIMES JEWISH AGENCY CANNOT FOR A MOMENT AFFORD TO SLACKEN
IN ITS MANIFOLD PRESSING AND INESCAPABLE DUTIES BUT OVER AND
ABOVE OUR CURRENT RESPONSIBILITIES WE ARE NOW FACING DAILY
GROWING BURDEN OF IMMIGRATION AND ABSORPTION BECAUSE OF
DEVELOPMENTS AND POSSIBILITIES IN EASTERN EUROPE AND PARTICULARLY
IN VIEW OF LATEST DISTURBING NEWS FROM EGYPT WHOSE EFFECTS
ARE ALREADY FELT BY US STOP NEEDS OF COMING MONTHS MAY WELL
SURPASS OUR PRESENT CALCULATIONS STOP PRAY THEREFORE THAT
FORTHCOMING UJA CONFERENCE AS WELL AS SPECIAL CAMPAIGN WILL
LIVE UP TO OUR ANXIOUS EXPECTATIONS IN KEEPING WITH SPLENDID
TRADITION OF AMERICAN JEWRY
WARMEST REGARDS

NAPHTALI

November 30, 1956

FF
(#1403)

RESOLUTION OF SPECIAL EMERGENCY RESCUE FUND

SUMMONED into extraordinary session by the United Jewish Appeal at the Waldorf-Astoria Hotel in New York City this day, Friday, November 30, and having heard disturbing and heart-rendering reports from responsible leaders of the Jewry of the United States and Israel, we the more than 1,000 leaders and representatives of American Jewish communities present here, declare as follows:

WHEREAS, this is an hour of consummate peril for hundreds of thousands of Jews overseas and for the free and democratic people of Israel now threatened to a degree unmatched since the Hitler days by naked and rampant totalitarianism —

WHEREAS, the very right of the people of Israel to exist as a free and independent state has been challenged by belligerent Arab neighbors into whose hands the Soviets have put vast quantities of the most modern weapons of war, including jet bombers, planes, tanks and guns —

WHEREAS, the heroic people of Israel, in the face of the grave threat to themselves, have exhibited the highest kind of moral courage by not foregoing for a moment the great and holy purpose for which Israel was created — that of offering haven and refuge to Jews in danger —

WHEREAS, tens of thousands of such endangered and threatened Jews look to Israel for just such refuge, and are trying to make their way to it even from lands whose doors seem closed —

WHEREAS, several thousand Jews are already among the multitudes who fled Hungary during the course of the recent violent revolt, and are in Vienna where they urgently require food, clothing and aid in resettling —

WHEREAS, in Egypt, Nasser daily reveals himself as the spiritual heir of Nazism, having threatened the expulsion of 50,000 Jews, while subjecting

Jewish residents to persecution, deprivation of liberty, confiscation of private property in the manner of the infamous Nuremburg laws --

WHEREAS, in the year ahead the people of Israel are ready to receive scores of thousands of additional immigrants -- perhaps 100,000 even though they themselves face another period of severest trial and danger --

WHEREAS, the people of Israel will be in no position to bear any part of the huge costs of the humanitarian work of rescuing, receiving and absorbing these newcomers --

AND WHEREAS, Jewish refugees will require aid reaching or staying in countries other than Israel --

THEREFORE BE IT RESOLVED that there be constituted for 1957 a UNITED JEWISH APPEAL EMERGENCY RESCUE FUND and to carry out the foregoing, BE IT FURTHER RESOLVED:

1. That the United Jewish Appeal Emergency Rescue Fund campaign be conducted by the Jewish communities of the United States corollary to the regular campaign for 1957.
2. That, in addition to their contributions to the regular campaign, the Jews of America be called on to contribute the sum of \$100,000,000 to this Emergency Rescue Fund.
3. That contributions to this Fund be secured through the fund-raising apparatus of the local Jewish Welfare Funds, and the Welfare Funds be called upon to provide a clear and distinct channel for such contributions.
4. That each Jewish community agrees to accept for itself a fair share of this sum of \$100,000,000 and make every possible effort to raise its local quota.
5. That the responsibility of participating in the Emergency Rescue Fund be placed on each and every contributor.
6. That contributions by individuals to the Emergency Rescue Fund be made

without reduction of their respective contributions to the regular campaign to be conducted in 1957.

7. That the Jewish communities of the country agree that the United Jewish Appeal's share from the regular annual campaign in 1957 be over and above the Emergency Rescue Fund, and in no case be less than UJA's share of the 1956 regular campaign proceeds.



Copy A

UJA'S CHAIRMAN'S MEDAL

The face of this Medallion
is an enlargement of a
SHEKEL OF ISRAEL
struck in the time
of the Second Jewish Revolt (C.E. 132-135)
depicting the pillars of the Temple
and bearing in ancient Hebrew the legend:

"JERUSALEM"

On its reverse side the original shekel
carried the additional slogan
"SECOND YEAR OF THE FREEDOM OF ISRAEL"

This Symbol
of a Glorious Jewish Heritage
is presented to

in grateful recognition of his
outstanding community leadership
as Chairman of the 1956 Campaign of the

helping to make possible
the work of the

UNITED JEWISH APPEAL

for the saving of Jewish lives and aid to the people of Israel

December, 1956

CHAIRMAN'S MEDAL

UJA

This Symbol
of a Glorious Jewish Heritage
is presented to

in grateful recognition of
notable community leadership
in making possible the work of the
UNITED JEWISH APPEAL

December, 1956



Miss Schwartz 3200/PL

NOTES ON PROCEDURE FOR

JOSEPH HOLTZMAN -- Saturday Afternoon, December 1

- 1. Introduce the members of the Panel
- 2. Call on Elkan Myers
- 3. Call on Mrs. Michael
- 4. Call on Mr. Schine

At this point you should note that having heard the reports by the members of the Mission, we are now going to hear the other side of the story, the story of the immigrants themselves

- 5. Call on Abe Harman to present the Israel immigrant from Poland
- 6. Call on the new Hungarian immigrant to the United States.

Call for discussion on how to raise \$100,000,000
Emergency Rescue Fund

- 7. Name the members of the Nominating Committee to meet in the Pillement Suite
- 8. Announce that the executive directors who are attending the conference are to meet with Mr. Herbert Friedman tonight, at midnight, in the West Foyer

OUTLINE OF PROGRAM FOR RAILWAY SESSION

RAILWAY EVENING - NOVEMBER 1, 1956

Presiding

Lighting of Shemaiah Candles by Center

Report of Nominating Committee

by Chairman of Nominating Committee

Election of General Chairman

Remarks by General Chairman

Address by General Yadin

Address on the JDC and Europe

by Herbert A. Friedman

Address by Avraham Harman

OUTLINE OF PROGRAM FOR SUNDAY EVENING, DECEMBER 2, 1956

Presiding

Presentation of Goal

Report on 1956 Campaign Activities

Presentation of Consolidation Budgets of the IWA Constituent

Agencies for 1957

Adoption of Goal

Discussion of Campaign Techniques

Address by Dr. Nelson Goldman

OUTLINE OF PROGRAM FOR OWEN STANBACH

SATURDAY AFTERNOON - DECEMBER 1, 1956

- A) _____
Presiding
- B) Panel of 6 Mission Members
3 Members of Panel to make short statements
including one on his visit to Marseilles
- C) Discussion of North Africa and what the Mission did in Israel
Other Mission Members available to participate in
discussion and answer questions
- D) Address on Eastern Europe
Homer A. Levitt
- E) Address by Polish Refugee newly arrived in Israel
- F) Short Film showing Polish Jews registering at Israel Consulate
in Warsaw and leaving the country

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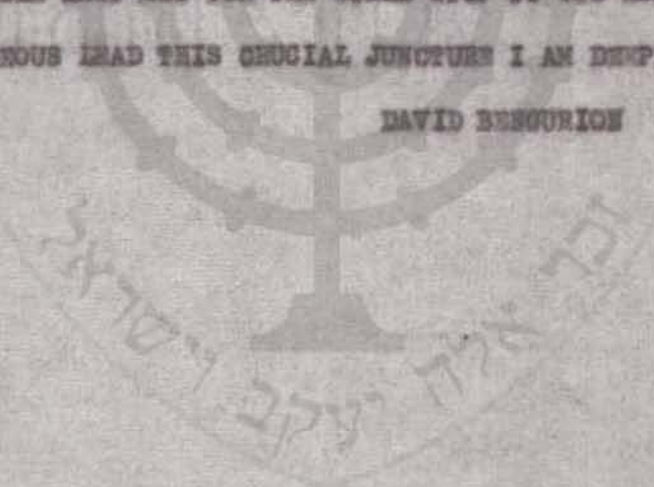
Sent from Jerusalem December 3, 1956

FL
↑

WARBURG ROSENWALD LEAVITT FRIEDMAN UJAPPHAL NEWYORK

DEEPLY MOVED BY WISE AND GENEROUS INCREASED ACTION UJA CONFERENCE
UNDER YOUR LEADERSHIP STOP BEHALF GOVERNMENT AND PEOPLE OF ISRAEL
AS WELL AS PERSONALLY SEND YOU ALL OUR HEARTFEL THANKS THIS SIGNAL
EVIDENCE YOUR VISION WISDOM AND SOLIDARITY WITH US IN MOST FATEFUL
MOMENT OF HISTORY NEW ISRAEL STOP AS PARTNERS IN GREAT ADVENTURE
OF FULFILLING ISRAEL'S DESTINY WE SHALL TOGETHER WIN THROUGH TO ERA
OF PEACE AND PROSPERITY TO WHICH WE ALL LOOK FORWARD FOR ISRAEL
FOR THE MIDDLE EAST AND FOR THE WORLD STOP TO YOU ESPECIALLY FOR
YOUR COURAGEOUS LEAD THIS CRUCIAL JUNCTURE I AM DEEPLY GRATEFUL

DAVID BEN-GURION



December 4, 1956

The following cable message was received at the Consulate and telephoned by Mr. Hyman's office:

ROSEWALD WARBURG STONE FRIDMAN LEAVITT

READ ABE HARMAN'S CABLE ABOUT NATIONAL MEETING UJA AND MAGNIFICENT RESPONSE WITH GREAT EMOTION STOP IT IS GRATIFYING TO KNOW THAT ONCE AGAIN IN THIS CRITICAL PERIOD WE HAVE THE FULL BACKING OF AMERICAN JEWISH LEADERSHIP AND AMERICAN JEWRY STOP AS ALWAYS YOU ARE A FAITHFUL SUPPORT AND A SOURCE OF STRENGTH IN OUR TIMES OF STRESS

LEVI ESHEDL



WJA Files Conferences Annual
Dec 1956

4 December 1956

The Hon. Levi Eshkol
Minister of Finance
Government of Israel
Jerusalem, Israel

Dear Mr. Eshkol:

Just a note to tell you how much I appreciate all that you and the members of your Ministry did to make the WJA Study Mission a success. And it was an unqualified success. I feel very strongly that the members of the Mission came out of Israel with a vastly enhanced understanding of your problems and a much stronger feeling of identification with the people of Israel.

We have just had very striking evidence of that feeling. Our National Conference which took place over the last week-end was, perhaps, the most spectacularly successful convalee in all WJA history - and members of the Mission, inspired by all that they had seen and felt in Israel, played a most active role in that series of meetings.

When I think of the really serious matters all of you were grappling with when we were in Israel, it is really a source of amazement to me that you were able to spend your precious time and energy in making our visit such a gratifying one.

Thanks again for all that you have done. Please convey my deep appreciation to the fine members of your staff.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

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December 6, 1956

Mr. Ray Levy

Helvin S. Goldstein

Are you doing anything at all about editing and circulating
speeches delivered on Friday, November 30th?

HSG:js



*Re production
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12/10/56

ANNUAL NATIONAL CONFERENCE
Waldorf-Astoria, New York
Nov. 30, Dec. 1-2, 1956

MSG
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ATTENDANCE

Out of town - 859
New York City - 335
Total 1194

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Arthur Teich

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Milton Brizel
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Dr. Solomon Tocker

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Geneva, Switzerland

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Johannesburg, S. A.

Gustav Saron (Bd. of Deputies)

Buenos Aires, Argentina

Mr. & Mrs. Mordecai Avida (Consul)

December 7, 1956

ANNUAL NATIONAL CONFERENCE
Waldorf-Astoria, New York

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Total - 335

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Mrs. Meyer Epstein
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Mrs. Daniel Jacobs
Dr. Lee Janis
Evelyn Jonas
Mrs. Claire Jukowitz

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-2-

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Abe Kasen
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Lillian Kivitt
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Mrs. Raphael Kurzrok
Mr. & Mrs. J. Kuzenetz



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Mrs. Rae Landis
Leo Lania
Moses A. Leavitt (JDC)
Carl Leff
J. Lefko (PZO)
Mrs. Rose Lefkowitz
Samuel D. Leidesdorf
Samuel Lemberg
Harry Leventhal
Mrs. Levinson
Rose B. Levinson
Mrs. Matthew Levy
Mrs. Jacob Lewis
Mrs. A. S. Liebers
Abraham Liebovitz
Mrs. Barney Lifshay
Laurence Lipson
Mrs. Madeline M. Low
Mrs. William Lowenstein
Joseph Lubin
Mrs. Rita Lubran (Farband)
Mrs. Joseph Lukashok
Walter Lurie (CJFWF)

Morris Margulies
Dr. Sidney Marks (ZOA)
Mrs. Herman Mars
Joseph M. Mazer
David L. Meckler (The Day)
Mrs. Julian B. Mendelsohn
Mr. & Mrs. Lawrence Meyer
I. Meyerson
Isidore Meyerson
Mrs. Jakob Michael (& Mr.)
Mr. & Mrs. Philip H. Michaels
Mr. & Mrs. B. H. Miller
Rabbi & Mrs. Joseph Miller
Ruth Millner
Samuel Mitchell

Emanuel Neumann
Mrs. Samuel Nevins

Max Ogust
Mrs. Joseph Okun
Mrs. Pnina Oliner
Mr. & Mrs. Harry C. Oppenheimer
Mrs. A. Louis Oresman
Max Ornstein
Theodore Ornstein
Mrs. Samuel Ortner

David Pasmentier
Mrs. Karl Pickard
Dr. Eric Pintus
Mrs. Zelda Popkin
Samuel Poses
Mrs. Joseph M. Proskauer

Mrs. Maurice L. Rabbino
Mrs. Cynthia Rabinowitz
F. R. Racoosin
Osias Reiner (United Galician Jews)
David Resnick
Mr. & Mrs. Tubie Resnik
James P. Rice (HIAS)
Dr. Paul Riebenfeld (ZOA)
Dr. & Mrs. William Robinson
Mrs. Eugene Rodgers
Emanuel Rosen
Josef Rosen
Miriam Rosenblum

Mr. & Mrs. William Rosenwald
Mrs. & Dr. H. Herbert Rossman
Samuel Rubin

Freda Sack
Mitchell Samuel
Mrs. Samuelson
Albert D. Schanzer
Rabbi & Mrs. Max Schenk
Robert W. Schiff
Saul Schiff
Adolph Schimel
Murray E. Schlein
Mr. & Mrs. Arthur Schmidt
Florence Schulkind (UIA)
Yale Schulman
Mrs. Harold E. Schwartz
Louis Segal (Farband)
Mrs. Victor Segal (ORT)
Harry A. Shadmon
Mr. & Mrs. I. Shalom
Theodore Shapiro
Bernard Sherl
Mrs. Sigmund A. Siegel
Aaron J. Simon
Caroline K. Simon
Eleanor Sinsheimer
Mr. & Mrs. B. Siris
Mrs. Harold Slater
William H. Smyth
Mr. & Mrs. Jacob Sobelsohn
Rudolf G. Sonneborn
Philip Soskis (NYANA)
Henry C. Speet
Jack Sperling
Samuel Sperling
David Spiegel
Judge Sidney Squire
Dr. Samuel Standard
Jacob Starr (plus 1)
Mrs. Harry Staub
Lillian Steinberg
Mrs. Sol W. Steinberg
William Steinberg
Elias J. Stern
Max Stern
Mrs. Melvin H. Stich
Mrs. Chaya Surchin (Pioneer Women)
Herbert B. Sussman (ORT)

Jack D. Tarcher
Mrs. Mortimer L. Taylor
Mr. & Mrs. Joseph Tenenbaum
Charles Thier
L. Tonkin
Jacques Torczyner
Brig. Gen. Morris C. Troper
J. Trotzky

Mr. & Mrs. Jerome I. Udell

Mr. & Mrs. Max M. Varon (Consulate)

Lewis I. Waldman
Edward M. M. Warburg
Jack D. Weiler
Mr. & Mrs. Edward Weinberg
Dr. Harold M. Weinberg (& Mrs.)
Mr. & Mrs. James Weinberg
Jonah B. Wise
Charles Wolf
Mrs. David Wolfson
H. L. Woll (& Mrs.)
Gitti Zand
Mr. & Mrs. Lester Zwick (Herald-Tribune)

Archie Marcus
424 East 39th Street
Paterson, N.J.

James P. Zalles
Zalles Bros.
Taylor and Locust Streets
Wilmington, Delaware

Hon. Daniel L. Herrmann
Public Building
Wilmington, Del.

Dr. Willard Pushkin
1305 Quarrier Street
Charleston, W. Va.

Isidore Feldman
F and A Distributing Co.
235-41 West First Street
Bayonne, N.J.

Morris Brogin
602 Broadway
Bayonne, N.J.

J. Leonard Ostrov
1123 G. Daniel Baldwin Building
Erie, Pa.

Max L. Horne
Horne's Women's Wearing Apparel
1100 Main Street
Wheeling, W. Va.

John Wiseman
1219 Chaplin Street
Wheeling, W. Va.

Harold Levy
Flagstaff Foods
536 Fayette Street
Perth Amboy, N.J.

Leon L. Levy
Brand Street Bank Building
Trenton, N.J.

Aaron S. Feinerman
2314 Green Street
Harrisburg, Pa.

Mrs. Katharine S. Falk
24A Garden City
Cambridge, Mass.

Benjamin Swig
Fairmont Hotel
Nob Hill
San Francisco, Calif.

Aaron Haboicheck
P. O. Box 89
Hartford, Conn.

~~Benjamin J. Massell (Dear Ben)
The Massell Companies
40 Pryor St., S.W.
Atlanta, Ga.~~

Joshua B. Glasser (Dear Josh)
Continental Assurance Co.
39 South LaSalle St.
Chicago, Ill.

Aaron Kaufman
125 Broad St.
Elizabeth, N.J.

William P. Schweitzer
Peter J. Schweitzer, Inc.
P. O. Box 35
Elizabeth, N.J.

Joseph Weinstein
Chandler Sportswear
16 Jefferson Ave.
Elizabeth, N.J.

Julius I. Kialak
Kialak Building
32 Journal Sq.
Jersey City 6, N.J.

Louis A. Kasen
Synthetic Plastic Co.
88 St. Francis St.
Newark 5, N.J.

David Darwin
Brunswick Leather Goods Co.
Little Burnet St.
New Brunswick, N.J.

Mrs. Leonard H. Gidding
1365 Marlborough Ave.
Plainfield, N.J.

Ben Zion Miller
505 S. Geddes St.
Syracuse 4, N.Y.

Joseph Roth
Roth Bros. Metal Co., Inc.
Thompson Road
Syracuse, N.Y.

Robert J. Gurney
Gastonia Combed Yarn Corp.
201 E. 5th Ave.
Gastonia, S.C.

Joseph Hoodin
Fountain Square Bldg.
505 Walnut St.
Cincinnati 2, Ohio

Harry Gilbert
Gilbert Shoes
210 E. Town St.
Columbus, Ohio

Herman Luckoff
60 N. Main St.
Columbus 15, Ohio

Samuel Smith
801 Greenleaf St.
Allentown, Pa.

Harry S. Sytk (Dear Harry)
Sun Ray Drug Co.
49th and Lancaster Ave.
Philadelphia 31, Pa.

M. B. Kahn
Kahn Construction Co.
1113 Blossom St.
Columbia 8, S.C.

Alex Taskin
4001 Hiawatha Drive
Madison 5, Wisconsin

Lloyd W. Dinkelapfel (Dear Lloyd)
Heller, Ebrman, White and McAniff
14 Montgomery St.
San Francisco 4, Calif.

Louis J. Kuriansky
578 Sumner St.
Stamford, Conn.

Morris Perlman
N. Perlman and Sons
59 Atlantic St.
Stamford, Conn.

Joseph Gittelman
M and G Sportswear
273 Pleasant St.
Fall River, Mass.

Louis Hornstein
161 S. Main St.

Fall River, Mass.

Morris Batser (DEAR MORRIS)
Batser Insurance Service
Commerce Building
1200 Atlantic Ave.
Atlantic City, N.J.

Joseph Markel (DEAR JOE)
Markel Elec. Products, Inc.
145 Seneca St.
Buffalo 3, N.Y.

Mrs. Sol Aiolo
1011 University Ave.
Rochester, N.Y.

David Busis
817 W. Nagley Ave.
Pittsburgh 6, Pa.

Norman Berlin (Dear Norman)
Berlin Realities
419 Church St.
Norfolk, Va.

Stanley Sobel
1191 Woodland Ave.
Plainfield, N.J.

Morris J. Lascher
The Jack and Jill
46 Water St.
Newburgh, N.Y.

Sol M. Reiter
Moe Meyer Store
87 Water St.
Newburgh, N.Y.

Mebewiah M. Cohen
Giant Food Dept. Stores
845 Bladensburg Road, N.E.
Washington 2, D.C.

December 11, 1955

Rabbi Friedman

Suggestion

We have the date fixed for our National Annual Conference in 1956 (Dec. 1)

A staff committee should be appointed even now to draw up a program, get name speakers, etc.

Suggest Bennett, Levy, Fishzohn, Warburg, Vajda.

First draft of program to be ready February 15th.

MSG



The following are generally invited to attend Staff Meetings:

Left Heads (all typed)

+
Bern Harsh
B. Enslin
H. Baltus
H. Hoffman
S. Hoffmann

Herbert A. Friedman

‡ Samuel A. Abramson

Zev Duzngold

‡ Irving Bernstein

Harry D. Biele

Peter Galvin

Arthur Fichschin

Harry Goldstein

Melvin S. Goldstein

Irving Jacobs

Raphael Levy

‡ S.G. Heparstek

Nathan L. Roberts

Joseph Schlessinger

Judith G. Stang

Sholen Sankup

Edward R. Vajda

Leonard Vecheler

‡ M. William Weinberg

‡ Stanley P. Weiner

• Dorothy Hanson

• Mark Tabachnick

• No Memoranda for Executive Staff to be sent to Hanson and Tabachnick.

‡ Assistant Field Directors.

C
O
P
Y

JERUSALEM ISRAEL 10 24

UJAPPEAL DAROFF
NEWYORK (UNITED JEWISH APPEAL 165 WEST 46 ST FOR DAROFF)

DARE NOT WAIT TILL MY RETURN HOME TO COMMUNICATE FOLLOWING TO YOU STOP
CONFIDENTIALLY NOT FOR PUBLICATION OVER EIGHT THOUSAND JEWS COMING HERE
THIS MONTH FROM COUNTRIES WHOSE DOORS WE THOUGHT WERE CLOSED STOP THIS
ONLY BEGINNING STOP EYE PERSONALLY THIS WEEK SAW HUNDREDS ENTER FROM THESE
COUNTRIES STOP AGENCY'S RESOURCES DRAINED STOP WOULD BE LIKE DEATH WARRANT
TO DELAY THIS IMMIGRATION BECAUSE TODAY'S RESCUE CHANCE MAY BE GONE TOMORROW
STOP ISRAEL GOVERNMENT ENGAGED IN MOST URGENT ATTEMPT FIND RESOURCES COUNTRY'S
SECURITY UNABLE DIVERT FUNDS FOR IMMIGRATION STOP IMPERATIVE WE GET IMMEDIATE
MAXIMUM CASH STOP IN ALL MY EXPERIENCE OUR WORK OVER MANY YEARS HAVE NEVER
FELT GREATER SENSE OF URGENCY AND OPPORTUNITY STOP WE DARE NOT FAIL

ROSENWALD

MILLERS FALLS
ONION SKIN

PUBLICITY SCHEDULE

ANNUAL NATIONAL CONFERENCE

December 1-2, 1956
Waldorf Astoria Hotel, N.Y.

Freidman *FS*
Sub-Committee
HS

<u>DATE</u>	<u>ITEM</u>	<u>TO</u>	<u>ASSIGNMENT</u>
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11/26	Advance quotes from Yadin, Goldmann, Harman		Ray Levy
11/25	Final Advance Release	General Press	Ray Levy Nat Roberts
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11/29	Delivery of Film on Polish Immigration		Paul Kresh
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~~all Publicity Department tasks,~~ and will have responsibility for press relations
and for ~~inviting~~ ^{writing} and issuing the official Conference stories.

E. Almi will have special responsibility for seeing to it that Conference
stories, texts and photos reach the Yiddish press.

Paul Kresh, Herb Hoffman, Carl Sobin and George Silverman will work with the
photographers at each session, and will give special attention to the following:

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- b. Coverage of the head table and dignitaries at the Saturday evening session.
- c. Coverage of the cash line Sunday morning.

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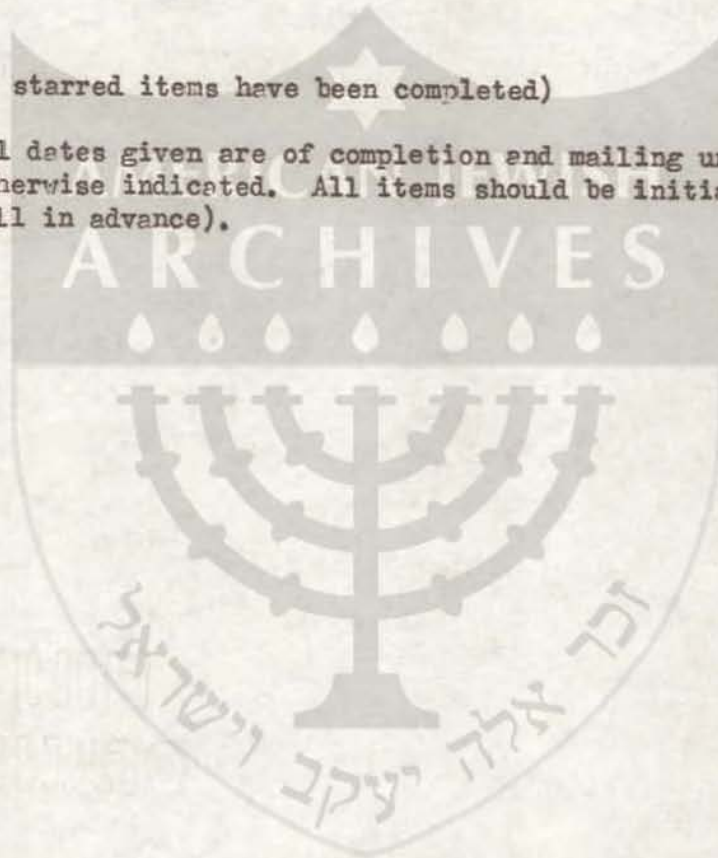
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*(All starred items have been completed)

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FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York, N.Y.

FOR RELEASE: ON RECEIPT

UNITED JEWISH APPEAL NATIONAL CONFERENCE TO SET 1957 CAMPAIGN PLANS
NEXT WEEKEND AS IMMIGRATION ADDS TO CRISIS CONFRONTING ISRAEL'S PEOPLE

Record Attendance Looms for UJA Annual Meeting in New York's Waldorf-Astoria Hotel;
Famed Israeli General and Jewish Agency Leaders to Address Momentous Parley

With the hard-pressed people of Israel now faced by a vast new emergency created by the heaviest immigration in years, the United Jewish Appeal made haste this week with plans for its 1957 nationwide campaign that will be submitted next weekend to its Annual National Conference in New York.

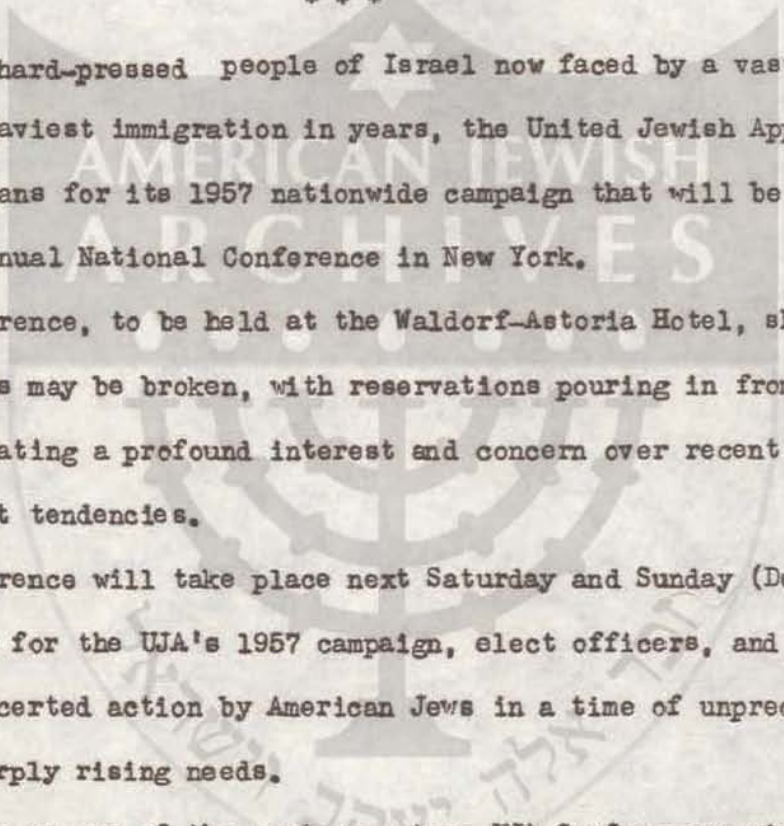
The Conference, to be held at the Waldorf-Astoria Hotel, shows signs that attendance records may be broken, with reservations pouring in from all parts of the country indicating a profound interest and concern over recent international events and present tendencies.

The Conference will take place next Saturday and Sunday (December 1 and 2) to set objectives for the UJA's 1957 campaign, elect officers, and to sound the first call to concerted action by American Jews in a time of unprecedented emergency and sharply rising needs.

Shaping up as one of the most momentous UJA Conferences since World War II, the sessions will give the delegates the opportunity of hearing from General Yigael Yadin, former Commanding General of the Israel Defense Forces; Dr. Nahum Goldmann, Chairman of the Jewish Agency; Avraham Harman, former Israel Consul-General in New York and now a member of the Jewish Agency Executive in Jerusalem; William Rosenwald, General Chairman of the UJA, and Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman.

(more)

FCL file Cohen



The Conference also will hear reports from the recently-returned 85-member UJA Overseas Study Mission to Europe and Israel on the Mission's findings and the operation of UJA-supported overseas aid program. These reports will help guide the Conference delegates in their task of assessing the budgetary needs of UJA agencies carrying out welfare and immigrant aid programs in Europe, Israel, Moslem lands and elsewhere.

Another key address will be made by Edward M. M. Warburg, UJA President who also serves as Chairman of the Joint Distribution Committee. The JDC will hold its 42nd Annual Meeting at the Waldorf-Astoria just prior to the opening of the UJA Conference.

The constituent agencies of the UJA administer global programs of rescue, resettlement and rehabilitation that directly benefit more than 500,000 distressed, dependent and endangered Jewish men, women and children. The agencies are the United Israel Appeal, Joint Distribution Committee, and New York Association for New Americans.

#####



Goldstein

FC/fb

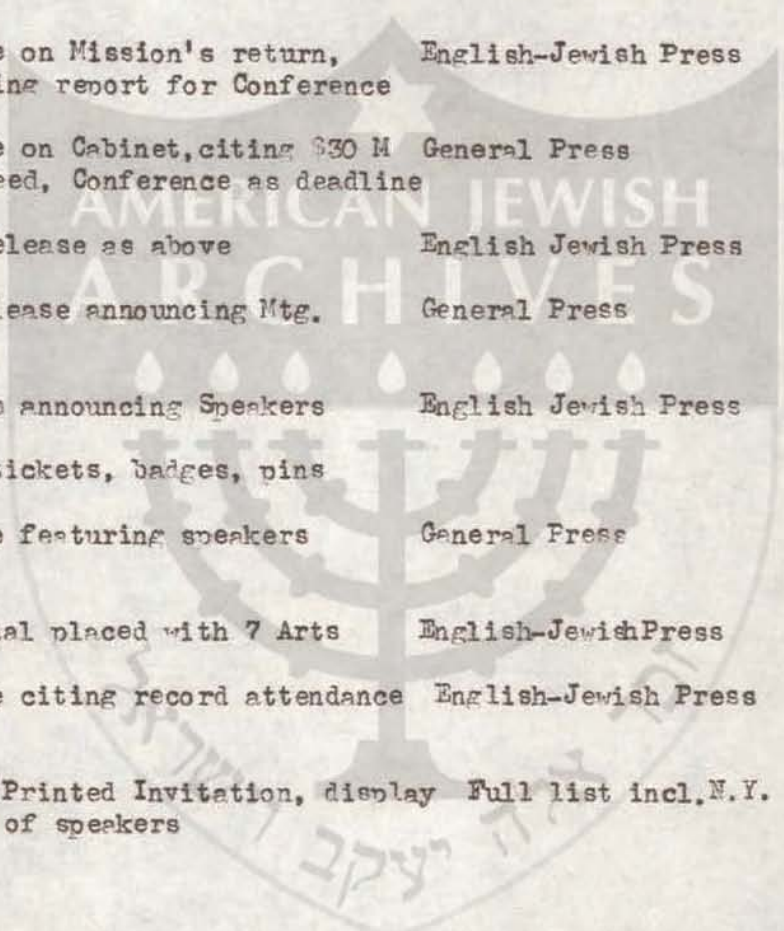
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ANNUAL NATIONAL CONFERENCE

December 1-2, 1956

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