



BeeWi
Simply wireless



BeeWi Roadmap Confidential

April 2013

Smart Objects

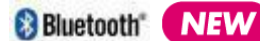
Licence Wireless Cars



BBZ201
Mini Cooper S
Android & Symbian*
In Stock



BBZ202
Mini Coupé
Android
In Stock



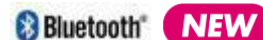
BBZ203
Fiat 500
Android
In Stock



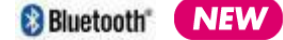
BBZ251
Mini Cooper S
iOS (iPhone/iPad)
In Stock



BBZ252
Mini Coupé
iOS (iPhone/iPad)
In Stock



BBZ253
Fiat 500
iOS (iPhone/iPad)
In Stock



Bluetooth Controlled Car

Mini Cooper S

Use your Android/Symbian Smartphone to drive this Car!

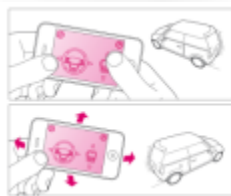
BBZ201



- Use your Phone to control and drive this car!
- Super Fast Motor / Fully directional steering
- Intuitive motion control using mobile orientation sensor or touch-screen button interface
- Free BeeWi Control Pad application compatible Android 2.x, Symbian^3 and S60
- Designed for outdoor use

Specifications:

- Bluetooth 2.1, Class 2
- Serial Profile (SPP)
- Up to 15 metre range
- 4V Typical voltage (3xAA batteries not supplied)
- Scale 1/20, Dimensions 18 x 8 x 7.5 cm



Reference	BBZ201-A0 / B0
EAN	3492548060771
Packaging	Box with window
Availability	In Stock



Bluetooth Controlled Car

Mini Cooper S

Use your Iphone/Ipad/Ipod to control and drive this car!

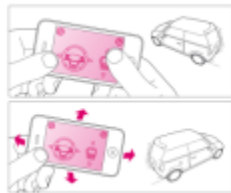
BBZ251



- Use your iPhone/iPad to drive this car!
- Super Fast Motor / Fully directional steering
- Intuitive motion control using mobile orientation sensor or touch-screen button interface
- Free BeeWi Control Pad application for iPhone/iPad
- Designed for outdoor use

Specifications:

- Bluetooth 2.1, Class 2
- Wireless iAp (iPhone/iPod)
- Up to 15 metre range
- 4V Typical voltage (3xAA batteries not supplied)
- Scale 1/20, Dimensions 18 x 8 x 7.5 cm



Reference	BBZ251-A6 /B6
EAN	3492548060863
Packaging	Box with window
Availability	In Stock



Official license

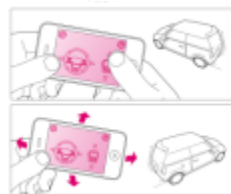


Bluetooth Controlled Car

Mini Cooper Coupé

Use your Smartphone to drive this Car!

BBZ202



- Use your Phone to control and drive this car!
- Super Fast Motor / Fully directional steering
- Intuitive motion control using mobile orientation sensor or touch-screen button interface
- Free BeeWi Control Pad application
- Designed for outdoor use

Specifications:

- Bluetooth 2.1, Class 2
- Serial Profile (SPP)
- Up to 15 metre range
- 4V Typical voltage (3xAA batteries not supplied)
- Scale 1/20, Dimensions 18 x 8 x 7.5 cm

Reference	BBZ202-A2
EAN	3492548128761
Packaging	Box with window
Availability	In Stock



Official license



Bluetooth Controlled Car

Mini Cooper Coupé

Use your Smartphone to drive this Car!

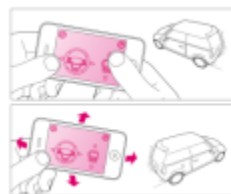
BBZ252



- Use your Phone to control and drive this car!
- Super Fast Motor / Fully directional steering
- Intuitive motion control using mobile orientation sensor or touch-screen button interface
- Free BeeWi Control Pad application
- Designed for outdoor use

Specifications:

- Bluetooth 2.1, Class 2
- Wireless iAp (iPhone/iPod)
- Up to 15 metre range
- 4V Typical voltage (3xAA batteries not supplied)
- Scale 1/20, Dimensions 18 x 8 x 7.5 cm



Reference	BBZ252-A6
EAN	3492548128785
Packaging	Box with window
Availability	In Stock



Official license



Bluetooth Controlled Car

Fiat 500

Use your Smartphone to drive this Car!

BBZ203



- Use your Phone to control and drive this car!
- Super Fast Motor / Fully directional steering
- Intuitive motion control using mobile orientation sensor or touch-screen button interface
- Free BeeWi Control Pad application
- Designed for outdoor use

Specifications:

- Bluetooth 2.1, Class 2
- Serial Profile (SPP)
- Up to 15 metre range
- 4V Typical voltage (3xAA batteries not supplied)
- Scale 1/20, Dimensions 18 x 8 x 7.5 cm



Reference	BBZ203-A1
EAN	3492548128754
Packaging	Box with window
Availability	In Stock



Official license



Bluetooth Controlled Car

Fiat 500

Use your Smartphone to drive this Car!

BBZ253



- Use your Phone to control and drive this car!
- Super Fast Motor / Fully directional steering
- Intuitive motion control using mobile orientation sensor or touch-screen button interface
- Free BeeWi Control Pad application
- Designed for outdoor use

Specifications:

- Bluetooth 2.1, Class 2
- Wireless iAp (iPhone/iPod)
- Up to 15 metre range
- 4V Typical voltage (3xAA batteries not supplied)
- Scale 1/20, Dimensions 18 x 8 x 7.5 cm



Reference	BBZ253-A6
EAN	3492548128778
Packaging	Box with window
Availability	In Stock



Official license



Smart Devices Wireless Helicopters



BBZ301-B0
StormBee
Android
In Stock



BBZ351-B6
StormBee
iOS (iPhone/iPad)
In stock



NEW PACKAGING
NEW REFERENCE



BBZ302
StingBee
Android
In stock



NEW



BBZ352
StingBee
iOS (iPhone/iPad)
In stock



NEW

Bluetooth Controlled Helicopter

Storm Bee

Use your Android Smartphone to control and drive this helicopter!

BBZ301



- Use your SmartPhone to fly this helicopter!
- 3 Channels + Gyroscope
- Intuitive motion control using mobile orientation sensor or touch-screen button interface
- Free BeeWi HeliPad application for Android (2.1 and above)
- Designed for indoor use

Specifications:

- Bluetooth 2.1, Class 2
- Serial Profile (SPP)
- Up to 20 metre range
- Lithium Battery, 10 minutes flight time
- Dimensions 20 x 11 x 3 cm

Reference	BBZ301-B0 /A0
EAN	3492548060887
Packaging	Box with window
Availability	In Stock



Bluetooth Controlled Helicopter

Storm Bee

Use your iPad/iPhone to control and drive this helicopter!

BBZ351



- Use your iPhone to fly this helicopter!
- 3 Channels + Gyroscope
- Intuitive motion control using mobile orientation sensor or touch-screen button interface
- Free BeeWi Helipad application for iPhone and iPad
- Designed for indoor use

Specifications:

- Bluetooth 2.1, Class 2
- Wireless iAP chip (iPhone/iPod)
- Up to 20 metre range
- Lithium Polymer Battery, 10 min. flight time
- Dimensions 20 x 11 x 3 cm



Reference	BBZ351-B6 / A6
EAN	3492548060894
Packaging	Box with window
Availability	In Stock



Bluetooth Interactive Helicopter



Sting Bee

Use your Smartphone/ Tablet to control and drive this helicopter!

BBZ302



PLAY THE GAME!



- Use your SmartPhone/tablet to fly this helicopter!
- 3 Channels + Gyroscope
- Intuitive motion control using mobile orientation sensor or touch-screen button interface
- Using infrared laser technology, the copter “shoots” other BeeWi Combat Copters or electronic target.
- After a fifth “strike,” the defeated copter is forced to land
- Free BeeWi HeliPad application
- Free infrared electronic target (5 difficulty levels)
- Designed for indoor use

Specifications:

- Bluetooth 2.1, Class 2
- Serial Profile (SPP) & Wireless iAp (iPhone/iPod)
- Up to 20 metre range
- Lithium Battery, 10 minutes flight time
- Dimensions 20 x 11 x 3 cm

Reference	BBZ302-A0
EAN	3492548133000
Packaging	Box with window
Availability	In Stock



Bluetooth Interactive Helicopter



Sting Bee

Use your Smartphone/ Tablet to control and drive this helicopter!

BBZ352



Reference	BBZ352-A6
EAN	3492548133017
Packaging	Box with window
Availability	In Stock

- Use your SmartPhone/tablet to fly this helicopter!
- 3 Channels + Gyroscope
- Intuitive motion control using mobile orientation sensor or touch-screen button interface
- Using infrared laser technology, the copter “shoots” other BeeWi Combat Copters or electronic target.
- After a fifth “strike,” the defeated copter is forced to land
- Free BeeWi HeliPad application
- Free infrared electronic target (5 difficulty levels)
- Designed for indoor use

Specifications:

- Bluetooth 2.1, Class 2
- Wireless iAp (iPhone/iPod)
- Up to 20 metre range
- Lithium Battery, 10 minutes flight time
- Dimensions 20 x 11 x 3 cm



Bluetooth Controlled Helicopter Spare parts

Do it yourself !

BSP300



Blister Content:

- 4 Main blades
- 1 Stabilizer
- 1 Tail blade
- 2 Connect buttons
- 4 Wing holders
- 1 Screw driver
- 1 Vertical wing
- 1 Horizontal wing

Reference	BPS300-A6 & BSP300-A0
EAN (A6)	3492548061044
EAN (A0)	3492548105922
Packaging	Blister
Availability	In Stock

Other Coming Wireless Toys



BBZ150
Kick Bee
Android&iOS
In Stock



NEW



BWZ200
Scara Bee
Android&iOS
In stock



NEW

Bluetooth Mini Toys

KickBee

Use your Smartphone to control these funny toys!

BBZ150



PLAY THE GAME!



- Use your Smartphone (Android/iOS) to control those toys!
- Intuitive motion control using mobile orientation sensor or touch-screen button interface
- Free BeeWi Control Pad application
- One to one gaming solution
- Package Content:
 - 1 KickBee (Red or Blue)
 - 1 Goal frame and 1 Ball
 - Customization Stickers Set (Players numbers)



Reference Blue	BBZ150-A2
EAN	3492548134618
Reference Red	BBZ150-A6
EAN	3492548134625
Packaging	Box with window
Availability	In Stock

Specifications:

- Bluetooth 3.0, Class 2, SPP
- Up to 15 meters range
- Dimensions H6.5cm W6.2cm L7.7 cm, 67g
- 2xAAA batteries for up to 8 hours of continuous play time



Wifi Controlled Car

ScaraBee

Use your Smartphone to drive this Car!

BWZ200



- Use your Smartphone to control and drive this car!
- Super Fast Motor / Fully directional steering
- Intuitive motion control using mobile orientation sensor or touch-screen button interface
- Camera live capture and recording
- Free BuggyPad application available on AppStore and Android Market
- Designed for outdoor use

Specifications:

- WiFi 11b/g, 54 Mbps, up to 30 meters range
- VGA Camera
- Up to 30 meters range outdoor
- NiMH 7.2V battery pack, up to 20 mn play time
- Dimensions: L20 x W19 x H12 cm



NEW



Reference	BWZ200-A1
EAN	3492548130580
Packaging	Box with window
Availability	In stock



Bluetooth Stereo Headphones

Classic range (only wireless)



BBH100
Stereo Headphones
(Black, White, Purple
or Matte black)
HF & Audio
In Stock



BBH210
Slim & Foldable
Headphones
(Black or White)
HF & Audio
In Stock



BBH105
Gaming and VoIP
Headphones
(Black)
HF & Audio
In Stock

NEW



Bluetooth Stereo Headphones

Listen to your music wirelessly and answer your calls!
Wax Bee BBH100



- Wireless music and hands-free on the move: listen to your music and never miss a call!
- Comfortable and reliable design with adjustable headband
- Universal and compatible with all Bluetooth enabled music and hands-free devices
- Specifications
 - Bluetooth 2.1+EDR
 - Class 2, 10 metre range
 - HSP, HFP, A2DP & AVRCP Profile
 - 25 hours of music listening
 - 25 hours talk time, 200 hours standby

Reference White	BBH100-A1	3492548060566
Reference Black	BBH100-A0	3492548060788
Packaging	Large	
Availability	In Stock	



BBH100 Colours



Purple

Ref. BBH100-A8 EAN: 3492548060924 In Stock

Blue

Ref. BBH100-A2 EAN: 3492548112586 In Stock

Pink

Ref. BBH100-A9 EAN: 3492548112593 In Stock

Bluetooth Slim & Foldable Headphones

Wireless music and hands-free on the move

Slim Bee BBH210



- Wireless music and hands-free on the move: listen to your music and never miss a call!
- Excellent sound quality to enjoy your MP3 music
- Comfortable and reliable design with foldable headband!
- Universal and compatible with all Bluetooth enabled music and hands-free devices
- Specifications
 - Bluetooth 2.1+EDR
 - class 2, 10 metre range
 - Bluetooth profiles: HSP, HFP, Stereo A2DP and AVRCP

Working time :

- Music: Up to 5 hours Talk: Up to 6 hours
- Stand by time: Up to 120 hours

Reference Black	BBH210-A0
EAN Black	3492548060535
Reference White	BBH210-A1
EAN White	3492548060764
Packaging	Slim large
Availability	In stock



Bluetooth Gaming & VoIP Headphones



Voice Bee

Wireless Calls, Gaming, videos, music

BBH105



- Wireless Calls, Gaming, videos, music
- Excellent sound quality to enjoy your MP3, Games and VoIP calls
- Comfortable and reliable design
- Universal and compatible with all Bluetooth enabled music and hands-free devices
- The headphones pairs easily with iPad, iPhone, iPod touch and other Bluetooth® devices. So, you can roam freely up to 10 metre from your tablet, smartphone, laptop/desktop...
- Ideal for Facetime, MSN, Skype and phone calls
- Specifications
 - Bluetooth 2.1+EDR
 - Class 2, 10 metre range
 - Bluetooth profiles: HSP, HFP, Stereo A2DP and AVRCP

Working time :

- Music: Up to 25 hours Talk: Up to 25 hours
- Stand by time: Up to 200 hours

Reference Black **BBH105-A0**

EAN Black 3492548115662

Packaging Large

Availability In Stock



Bluetooth & Wired Headphones

New Generation : 2 in 1



BBH120
Bluetooth and wired
Stereo retro-style
Headphones
HF & Audio
In stock



BBH150
Wired
Headphones +
Bluetooth Receiver
HF & Audio
In Stock



BBH180
Wired
Headphones +
Bluetooth Receiver
HF & Audio
In Stock



BBH300
Stylish Foldable
Touch Panel
Bluetooth and wired
Headphones with receiver Dock
HF & Audio
June 2013

NEW



Wired and Bluetooth Retro-style Headphones



Ground Bee

Listen to your music and answer your calls with or without wires

BBH120



- Classic design with comfortable headband
- Adjustable ear pads
- Works with wires : both audio cable for audio players and microphone cable for mobile phones are provided (iPhone, Samsung, Nokia, Blackberry...)
- Bluetooth function for wireless use and full remote control
- **Specifications:**
 - Bluetooth 2.1 +EDR
 - Class 2 10 metre range
 - HSP, HFP, A2DP & AVRCP profiles
 - 20 hours of music listening
 - 20 hours talk time, 200 hours standby
- Also available in purple, pink, blue and brown

Reference Black	BBH120-A0
EAN Black	3492548060979
Reference White	BBH120-A1
EAN White	3492548061037
Packaging	New transparent packaging
Availability	In Stock

NEW



DJ Headphones+Bluetooth Receiver



Listen to your music and answer your calls with or without wires

Bumble Bee

BBH180



- High quality wired headphones
- Unique deco plate with a « Twirl attitude »
- Swivel earcups for studio monitoring
- 50 mm drivers for quality sound
- Bluetooth Receiver included to transform your headphones in a Bluetooth Stereo one
- **Specifications:**
 - Driver Diameter: 50mm
 - Magnet type: NdFeB
 - Frequency Range: 20 – 20,000Hz
 - Impedance: 32ohms
 - Max Input Power : 400mW
 - Cable Length: 60cm + 60 cm extension cable
 - Plug Type: 3.5mm gold plated jack

FREE Bluetooth Receiver included

Reference	BBH180-A0
EAN	3492548060948
Packaging	New transparent packaging
Availability	In Stock

NEW



Roller Headphones+Bluetooth Receiver



Listen to your music and answer your calls with or without wires

Honey Bee
BBH150



- Light weight wired headphones
- Large deco rings for easy high light
- Foldable housing for easy storage
- Ball Joint speaker housing for wearing comfort
- Bluetooth Receiver included to transform your headphones in a Bluetooth Stereo one.
- **Specifications:**
 - Driver Diameter: 30mm
 - Magnet type: NdFeB
 - Frequency Range: 20 – 20,000Hz
 - Impedance: 32 ohms
 - Max Input Power : 100 mW
 - Cable Length: 60cm + 60 cm extension cable
 - Plug Type: 3.5mm gold plated jack

FREE Bluetooth Receiver included

Reference	BBH150-A0
EAN	3492548060931
Packaging	New transparent packaging
Availability	In Stock

NEW



Bluetooth Stereo Headphones

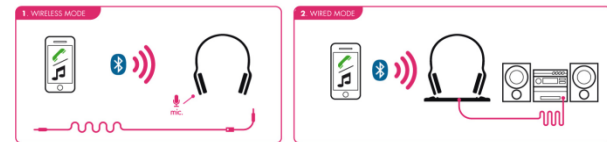


Listen to your music and answer your calls with or without wires

Ghost Bee
BBH300



- Wireless music and hands-free on the move: listen to your music and never miss a call!
- Comfortable and reliable design with adjustable headband
- Universal and compatible with all Bluetooth enabled music and hands-free devices
- Access to basic functions is hyper-intuitive, thanks to a **touch panel** located on the surface of the right earpiece. (Music Play/Pause, Forward /Rewind, Call management)
- BeeWi Audio App compliant
- **Specifications :**
 - Bluetooth 2.1 + EDR
 - HFP, A2DP & AVRCP Profiles
 - 10 hours of music listening
 - 12 hours talk time, 200 hours days standby



Reference Black	BBH300-A0
EAN	3492548114528
Reference White	BBH300-A1
EAN White	3492548114535
Packaging	New transparent packaging
Availability	June 2013

NEW



In Car Bluetooth Headphones



BBX101
Universal Transmitter
+ 1 Headphones
+ 1 Double USB car charger
+ 1 AC charger (TBC)
In Stock



BBX112
Car holder for Ipad
+ 1 Headphones
+ 1 Double USB car charger 2.1 A
In Stock



BBX102/BBX202
Universal Transmitter
+ 2 Headphones
+ 1 Double USB Car
Charger
In Stock



Wireless Stereo Headphones With Transmitter

Turn any audio/video player into a Bluetooth wireless streaming device

BBX101

- Bluetooth Headphones and the Transmitter in a single pack
- Headphones Specifications
 - Bluetooth protocol: version 2.1 +EDR
 - Talking time: up to 25 hours
 - Standby time: up to 120 hours
- Transmitter Specifications
 - Bluetooth protocol: version 2.1 +EDR
 - 3.5mm plug fit for most of audio devices
 - Working time: up to 6 hours
 - Charging time: about 2 hours.
 - Dual Air : can manage 2 headphones simultaneously
 - Integrated Kids Safe Sound limiter



Package Content

- 1 BBH101 Bluetooth headphones
- 1 BBT101 Bluetooth transmitter
- 2 USB cables
- 1 Double USB Car Charger
- 1 Euro AC travel charger

Reference	BBX101-A0
EAN	3492548060900
Packaging	Carton Box
Availability	In Stock



Headrest Mount for iPad + Wireless headphones

Make car travel more enjoyable with the car pack for iPad 2/New iPad
BBX112



- Stream the sound from your iPad 2 and New Ipad to Bluetooth headphones
- Includes 1 Bluetooth Headphones (BBH101)
- Headphones Specifications
 - Bluetooth 2.1 +EDR
 - Talking time: up to 25 hours
 - Standby time: up to 120 hours
 - Charging time: about 2 hours.
- **Package Content**
 - 1 BBH101/BBH100 Headphones
 - 1 Headrest Mount for iPAD2 and new iPad
 - 1 USB cable (for the Headphones)
 - 1 Double USB Car Charger (2.1A)

Reference	BBX112-A0
EAN	3492548060986
Packaging	Carton Box
Availability	In Stock



2 Wireless Stereo Headphones With Transmitter

Turn any audio/video player into a Bluetooth wireless streaming device

BBX102



- Bluetooth Headphones and the Transmitter in a single pack
- Headphones Specifications
 - Bluetooth protocol: version 2.1 +EDR
 - Talking time: up to 25 hours
 - Standby time: up to 120 hours
- Transmitter Specifications
 - Bluetooth protocol: version 2.1 +EDR
 - 3.5mm plug fit for most of audio devices
 - Working time: up to 6 hours
 - Charging time: about 2 hours.
 - Dual Air : can manage 2 headphones simultaneously
 - Integrated Kids Safe Sound limiter

Package Content

- 2 BBH101 Bluetooth headphones
- 1 BBT101 Bluetooth transmitter
- 2 USB cables
- 1 Double USB Car Charger

Reference	BBX102-A0
(also exists in)	BBX202-A0
EAN	3492548060900
Packaging	Carton Box
Availability	In stock



Bluetooth Stereo Speakers



BBS305
Bluetooth
Stereo Speakers
2x2,5w
In Stock



Bluetooth Pocket Stereo Speaker

Share your mobile music anywhere and never miss a call!



BlasterBee
BBS305



NEW

- Share your mobile music anywhere
- Compact size to carry easily and use outdoor
- The handy speakerphone with built-in mic. gives you clear calls
- Excellent sound quality with high performance 2x2,5W speakers.
- Access to basic functions is hyper-intuitive, thanks to a **touch panel** located on the Top surface (Music Play/Pause, Forward /Rewind, Call management)
- Free transparent silicone protection case
- 3.5 mm stereo input jack connector for wired use.

Specifications :

- Bluetooth 2.1 + EDR, 10 meter range
- HFP, HSP, A2DP and AVRCP Profile
- 2000 mAh Lithium Polymer Battery, up to 10 hours listening time
- Micro USB compliant, max. 4 hours charge
- Size: 15,6cm x 5,6cm x 5,2 cm
- Weight: 380g
- 2.5W x 2 (1 kHz, 1% THD) 60 Hz to 20 KHz



Reference White	BBS305-A1
EAN White	3492548133055
Reference Black	BBS305-A0
EAN Black	3492548133048
Packaging	New Packaging
Availability	In Stock



Bluetooth Audio Receivers



BBA100 / BBA101
Bluetooth Car Radio
Adaptor
Hands-Free & Audio
In Stock



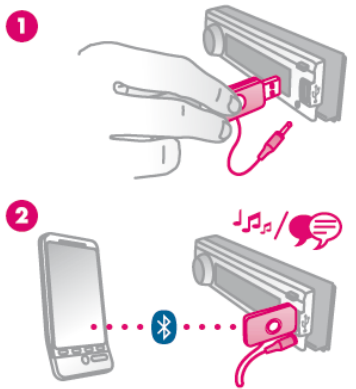
BBR100
Bluetooth Stereo Music
Receiver (European plug only)
Audio Only
In Stock



Bluetooth Car Radio adaptor

Add Bluetooth To Your Car Radio System

BBA100 / BBA101



- Take advantage of the car radio speakers to listen to your music and go hands-free
- Simple one button operation
- Plug & Play installation - No need for recharging
- Advanced Echo & Noise Cancellation algorithm & Full Duplex, High Performance Microphone

Specifications

- Bluetooth 2.1+EDR
- Class 2, 10 metre range
- HSP, HFP, A2DP/AVRCP Profiles

BBA101 :

- Includes a car charger and a USB extension cable

Reference	BBA101-A0
EAN	3492548060962
Packaging	Medium
Availability	In Stock



Bluetooth Stereo Music Receiver

Turn Your Hi-Fi Sound System or Speakers Into Wireless Audio System

BBR100



- Connect your Hi-Fi or other stereo audio sound system to your mobile device!
- Plug the receiver onto a wall socket and pull a simple wire to your sound system to turn it into a wireless sound system
- Listen to music from any Bluetooth mobile music player
- Compact design with USB ports for charging any portable devices (500mA)
- Dimension: 66x46x46mm, Weight: 47g
- Bluetooth 2.1+EDR
- Class 2, 10 metre range
- A2DP & AVRCP profiles

Reference	BBR100-A1
EAN	3492548060542
Packaging	Medium
Availability	In Stock

NEW



Bluetooth Receiver Wall Plug

BBR100



1



2



3



4

